NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W.
WASHINGTON 6, D. C.

3505

NATIONAL ASSOCIATION OF BROADCASTERS
N A B REPORTS CONSOLIDATED INDEX

Volume XIV - 1946

Page

ADVERTISING COUNCIL—OWMR ALLOCATIONS
- Atomic Energy 682, 766, 890, 927, 1025
- Building Our New Army 120, 153, 232, 456, 533, 682, 926
- Community Chests 730, 748, 766, 792
- Cut Traffic Accidents This Christmas 974, 994
- Employment of Physically Handicapped 748, 856
- Famine Emergency 261, 302, 320, 337, 338, 351, 374, 393, 412, 456, 473, 490, 509, 565, 587, 606, 634
- Farm Labor Needed 548, 566, 699
- Fat Salvage 174, 232, 338, 351, 548, 566, 699, 994
- Help Keep Our Economy Stable 120, 153, 212
- Help Prevent Forest Fires 212, 749
- Home Accidents 730
- Home Canning 682
- Hospitals Need Help 142, 232, 352, 412, 509, 588, 946, 1011
- Housing Prices 974
- Inflation Needs Curbing 280, 301, 473
- Internal Revenue Thanks Broadcasters 262
- Job Campaign 351
- Merchant Marine Officers Needed 279
- Message from OWMR 350
- Network Campaigns 373, 433, 456, 473, 490, 509, 533, 548, 566, 588, 606, 635, 653, 682, 699, 714, 730, 748, 766, 792, 807, 855, 890, 926, 946, 974, 993, 1010, 1025
- Pan American Day—April 15 262
- Peach Crop Surplus 587
- Post War Menace, A 699, 890, 994
- Potatoes to the Rescue 533
- Public Interest Campaigns 279, 301, 319, 337
- Radio and the Advertising Council Bulletin Vol. 14—#11
- Red Cross Fund Drive 120, 142, 153, 174, 393
- Safety on the Highways 262, 320, 338, 394, 412, 491, 654
- USO Needs for 1947 714, 1026
- U. S. Marine Corps Anniversary 856
- U. S. Marine Corps Recruiting 566, 855
- United States Savings Bonds 212, 261, 302, 320, 374, 411, 434, 491, 588, 808, 855, 890, 946
- Veterans, Homes, Assets 142, 261, 280, 302, 320, 351, 373, 434, 457, 473, 509, 533, 548, 587, 606, 714, 808, 855, 926, 1011, 1026

ALLOCATIONS
- Allocation Bulletin #19—#9 96, 128
- Plans for 920-960 Bands 456

AWARDS
- American Public Relations Assn. 6
- Awards Plan 369

Page
- Du Pont 211
- Final Peabody Selections 175
- Peabody Awards Dinner 335

BROADCAST ADVERTISING
- AAAA Continues Campaign for Cash Discount 925
- Advertising as a Career 124
- Advertising Costs 211
- Advertising Saves You Money 211
- Agencies Launching Campaign 885
- Air Force and the Retail Film Active 172
- Army Day 172
- Audience Measurement 807
- Banks May Use Radio Effectively 989
- Brewers' Radio Activities 317
- Campaign to Increase Radio Listening 943
- "Check List for Retail Salesmen" 905
- Cohen Brothers Construct Modern Radio Theatre 140
- Controversial Housing Subject 250
- Dealer-Cooperative Advertising Study 679
- Easing Credit Restrictions May Stimulate Advertising 925
- Electric Fan Section N.E.M.A. 156
- Final Rate Card Reports Ready 850
- First World War Advertising 211
- Hart, Lee, to Direct Retail Section 2
- Hart, Miss Lee, Available for Talks on "Radio for Retailers" 970
- How Advertising Helps You 210
- How Many for How Much? 95
- How to Improve Your Dealer-Help Advertising, by Maxson I. Bevens 157
- Ice Co-op Plan Catches On 77
- Ice Industries Dealer Tie-up 56
- Joske Advisory Committee Meets 505
- Joske Clinical Test 141, 172
- Joske Committees Discuss "Radio for Retailers" 790
- Joske Report Being Prepared 77, 470
- Joske Report Delayed 667
- Joske Report Favorable 807
- Joske Report Printing 679, 761
- Joske Report Sales Brisk 851
- Joske's Report Ideas 561
- Junior Achievement Organization 317
- National Needlecraft Bureau 156
- New Case Histories Ready 172
- New Sales Help 77
- Newspaper Representatives Study Analyzed 603, 628
- New Spot Contract Form 849
- NRDGA Contest for Retail Programs 970, 989, 1007
- NRDGA Radio Survey 427, 583
- One Story—Two Versions 679
- 1945 Network Time Sales 128 Millions 231

Page

Optician Uses Sound Approach 172
Order Blanks 347
Pellegrin's Media Cost Presentation Is Socko! 140
Per-Inquiry and Free Time 57, 155, 156, 250, 347, 679, 852
Promotion 77, 406
Promotion Folder on Bananas 428
Public Relations Commission 316
Radio Advertising Assisted by New NAB Group 806
Radio Clinic 990
Radio Deal Reported 231
"Radio for Retailers" 970
Radio's Power and Prestige 372
Radio Sales Practices Complaints 560
Rankin Would Outlaw Alcoholic Beverage Advertising 77
Rate Card Standardization Report 745
Rate Card Subcommittee Report 16, 712
Real Estate Dealer—Commercial or Sustaining? 156
Realtors Recommend Radio 278
Retail Advertising Survey Published 260
Retail Executive Condemns "Testing" Radio Response 1007
Retail Stores Using Radio 944, 945
Retailer Advertising Problems 991
Retailers Influenced by Joske's Use of Radio 885
Sales Managers Mailing List 925
Salesmen Compensation Survey Made by 7th Dist. 278
Sales Managers Committee to Meet 428, 452
Sales Promotion and the Ice Cream Industry 485
Sales Promotion Group Holds First Meeting 926
"Spot Broadcasting" 790, 989
Standard Contract Committee to Meet 172
Standard Contract Form 667, 945
Standard Contract Mats 696
Standardization of Rate Card Format 406
Stations Remain Opposed to 2% Cash Discount 1006
Supply of "Ice Age" Platters Exhausted 140
Time Sales by 50 KW Stations 277
Transcribed Program Available 56
Transcription Label Information Requested 561
Transportation Advertising 486
TV Commercials on Film to be Explored by NAB-NRDGA 990
Unanimity of Criticism 157
U. S. Steel Shows Confidence in Radio 505
Veterans of Victory 156
Why Business Must Advertise 300
Wieboldt's Stores Sales 971
Wire-Recorder Broadcast Sponsored 156
WNHC Exposition for Better Living 542
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

DISTRICT MEETINGS

District Meeting #1 385
District Meeting #2 329, 345
District Meeting #3 383, 386
District Meeting #4 293, 314
District Meeting #5 343
District Meeting #6 103
District #7 Scores FCC Report 276
District Meeting #8 Held at Grand Rapids 223, 248
District Meeting #9 Scores FCC Action 247
District Meeting #10 78
District Meeting #11 223
District Meeting #12 102
District Meeting #13 101
District Meeting #14 16, 79, 986
District Meeting #15 386, 631, 667
District Meeting #16 14
District Meeting #17 62
Summary of District Meetings 409

EDUCATION

Annual NBC-Northwestern U. Radio Institute Opens June 24th 121
John Brown University Radio Courses 141
Miller, Justin, Named to UNESCO Commission 677

Page

NBC-UCLA Radio Institute 86
Radio's Postwar Responsibilities 335
Report on Radio News Internships 121

EMPLOYEE-EMPLOYER RELATIONS

AFM and Developments 53
AFM and Radio Industry 403
AFM Opposes Case Labor Bill 449, 937, 966, 988
AFRA-Network Negotiations 886, 906, 919
Byrd, Senator, Would Make Unions Accountable 53
CBS Elections Still Undecided 508
CBS Files Brief in Television Case 252
CBS Television Elections Inconclusive 472
CIO Textile Workers Win Station Election (WBTM) 631
Committee Meeting, August 631, 652
Committee to Meet with R. P. Doherty 698
Compensation Data, Radio Employees 63
Doherty Named Department Director 648
Employee-Employer Relations Dep't Activated 1
Employee-Employer Relations 1, 63
Farber Joins EER Department 920
FCC Salary Data Form 744
Industrial Relations Bulletin Mailed 989
Industry and Musicians Union Representatives Meet 291
Industry-wide Committee & Music Situation 368
Labor Measures Out For This Session 507
Labor Policy Need Stressed 969
Lea Act
  Petrillo Violation (WAAF Case) 425, 449, 467, 560, 631, 645, 884, 963
  Preliminaries, Congressional 71, 118, 135, 151, 772, 199, 226, 245, 292
  Signed by President 311
  Text 246
Miller's, Justin, Statement Following Meeting with J. C. Petrillo 35
Miller's, Justin, Telegram to J. C. Petrillo 13
Music Policy Reiterated by NAB 449
NAB-AFM Committees to Meet April 8 117
Network—AFRA Negotiations Underway 790
NLRB Clarifies Decision 455
NLRB Elections at CBS 744
NLRB Orders Bargaining Elections 389, 404
NLRB Order Denied Against Station WAYS 253
NLRB Rules Out Blanket AFRA Contracts for Small Stations 119
Petrillo, J. C., Reiterates Ban on FM-AM Duplication, (May 6) 343
Petrillo, J. C., Threatens Network Strike 449
Radio Directors Guild 713
Revision of Schedule 13 by FCC 943, 969
St. Louis Stations Conclude IBEW Negotiations 920
Stations to Receive New Wage-Hour Manual 226
Veteran Superseniority Ruled Against 427
Wage Increase on Overtime 331
WFHR Withdrawn on Complaint of NLRB 427
WSAY Strike Found to Be Legal by NLRB 678
WSB Bargaining Election Ordered 713

ENGINEERING

1600 Kc Requires Wide Station Separation 633
AAF to Experiment with Radar Against German V-2 Bombs 152
Air Policing System by FCC 487
Amateurs Cited in War Observing Projects 138
Army Makes Radar Contact with the Moon 53
Broadcast Engineers Meeting in Columbus 227
Bureau of Standards Takes on New Radio Function 337
Clear Channel Hearings 38, 255
Communications Equipment 348
Diathermy Restrictions Lifted 337
Electronic Color Tele Demonstration by RCA 846
Engineers Available 76
Evans, Walter C., and Others Honored by IRE 54

35-05

Nat. Assn. Broadcaster
1760 M. St. N.W.
3 Vol. NAB. Reports.
as Sample.

Page

- FCC Amends 3.25 to Conform to NARBA Provision 227
- FCC Engineering Conference 904
- FCC Engineering Standards Discussed 562
- FCC to be Represented at Dublin Conference 152
- FM Engineering Standards Revised 21
- German Condenser-Making Machine on Way to U. S. 183
- German Research Report Released 348
- Groves, General, to be Speaker at IRE Banquet. 42
- IRE Program Highlights 43
- Legion of Merit Awarded CBS Chief Engineer. 153
- NARBA Conference in Progress 95, 135, 151, 921
- NARBA Engineering Committee Organizes 456
- New Engineering Handbook in Final Form 905
- OPA Moves to Ease Tube Situation 228
- OPA Pricing Closes Battery Plants 54
- Operator's License 347
- Proposed Agenda for Moscow Conference .. 697, 730
- Pulse Time Modulation Transmission 710
- Radar Moon Contact May Improve Broadcasting 75
- Radiotelephone Tests 301
- Record Array of Technical Papers Announced 1946 IRE Winter Meeting 42
- Report on Surplus Radio Equipment 135
- Sixth Annual Broadcasting Engineering Conference 81
- Standards, Bureau of, Takes on New Radio Function 337
- Television Relayed from Blimp 137

FEDERAL COMMUNICATIONS COMMISSION

- ABC Stock Plans 472
- Act of 1934—Sections Explained 392
- Air Policing System 487
- Amateur Station Operations 370
- Amateurs Get Added Bands 205
- Amends 3.25 to Conform to NARBA Provision. 227
- Appeals to Supreme Court on WOKO Reversal 259
- Application Forms to Be Simplified 678
- Application Renewals Set for Hearing 725
- Applications in Conflict with Rules Dismissed .. 105
- Asked to Set Aside WOV Transfer Denial 260
- AT&T Granted Experimental Permit 348
- Blue Book Statement is Being Followed Up .. 1005
- Boren, Representative, Asks Check on Aims of Washington Station 259
- Buckley, J. E., Returns to FCC 41
- Calumet Application Denied 190
- Channel Withholding 501
- Clear Channel Hearings .. 38, 255, 316, 333, 489, 633
- Coal Strike Will Not Affect Radio Stations 922
- Coal Conservation 370
- Commission Approves WFIL Sale—Durr, Commissioner Dissents 138
- Cottone, Benedict P., Named General Counsel .. 451
- Court Reverses FCC WOKO Decision 58
- CP's Granted for Radiotelephone Stations 392
- CPA Order Restricting Commercial Construction Clarified 245
- Dallas-Los Angeles Coaxial Approved 21
- David, Nathan, Resigns 432
- Decision of D. C. Tele Grants 184
- Denny, Charles R., Appointed Chairman of Commission 963
- Denny, C. R., Predicts 160 Tele Stations by 1947 155
- Denny to Discuss FM Policy at Convention 627
- Dispute over FCC Holds up Approval on Appropriations Bill 117
- Durr & Kaye Debate FCC Report .. Bul.-Vol. 14-#4
- Eleventh Annual FCC Report Now on Sale 280
- Employs Circular or Elliptical Polarization 886
- Engineering Conference Called 985
- Engineering Standards Revision Proposed 525
- Farran, Lee, Assistant to Earl Minderman 81
- FCC Hearing Schedule .... Vol. 14—#19
- First Railroad Radio Grant 155
- FM Application Hearings 532, 541, 559
- FM Construction Report 581
- FM Permits Granted 430, 652

Page

- Foreign Radio Circuits, FCC Moves to Establish Direct 5
- Form 324 Revision Proposal 697
- Frequency Available in El Paso 348
- General Counsel Sees Democracy Safe with Radio Free 24
- Gillingham, G. O., Returns 531
- Grants Approved for FM, Television and AM Stations 1023
- Hyde, R., New Commissioner 224, 316
- Imposes Four-Way Program Control on Licensees 168
- James, W. E., Now P. A. Porter's Special Assistant 105
- King-Trendle Purchase by ABC Approved 563
- KQW Transfer Denied 431, 630
- Legal Staff Promotions 547
- License Renewals Speeded 425
- Marks, L. H., Leaves FCC 23
- Miles, Paul, Honored 23
- Miller, Justin, Editorial re FCC Report 330
- Minderman, Earl, Appointed 563
- NAB Brief to the FCC 36
- NAB Stand on FCC Report 385
- NARBA Assignment Notification 348
- Nation's 1000th AM Station Licensed 746
- New Meeting Day Announced 411
- New Part I of Rules Procedure Announced .. 677, 714
- Newspaper Content in License Grant Challenged by Publisher 985
- New York Accounting Office 1009
- Notifies Don Lee System Network Rules Apply 138
- Order, Docket 6651 4
- Order 75-D 64
- Order #91—C Cancelled 345
- Porter, P. A., Sees Exciting Year Ahead for Radio 5
- Porter, P. A., Succeeds Bowles as OPA Head, Denny Acting FCC Chairman 117
- Procedural Proposals 169, 648
- Procedure on Consolidated Hearings Frequency Amendments 20
- Proposed Findings 23
- Proposed NC Educational FM Rules 206
- Radiotelephone Tests 301
- Recording Rule Hearing 489
- Rejects Added Channels 57
- Relaxation of Restriction on the Use of 550 and 560 Kilocycles 41
- Renewal of Licenses & FCC Report of Mar. 7, 1946 403
- Report re "Public Service, Etc." Discussed .. 314, 332, 371, 384, 709
- Requests Picture of '46 Production from Set Mfrs. 155
- Revision of Schedule 13 943
- Rule 3.407 Discussed by Denny and Miller 883
- Rules and Regulations Amended 38
- Schedules Hearings on Application AM-FM-TELE 232
- Scott, Robert H., Petition Denied 563
- Section 1.231(d) Amended by Commission 190
- Senate Confirms Porter as OPA Head 138
- Social Significance of Radio—Durr 25, 45
- Stations Granted Renewals 508
- Telecommunications Conference, Moscow 648
- Television Application Procedure 301
- Temperance Dispute 256
- Text of Decision Denying Added FM Band 176
- 341 Hearings Scheduled 202
- Tobey, Sen. Charles W., Requests Congressional Investigation of FCC Program Control 581
- Transfer Rule—
  - Time Extended for Filing Brief on .. 105, 138
  - NAB Files Brief on 200
  - Becomes Effective 601
- Transradio Complaint Dismissed 508
- Truman, President, Urged Fill FCC Vacancy with Experienced Broadcaster 256

Page
TV Hearings Cancelled 508
Waiver of Hearings Announced 502
Walker, Paul A., Reappointment to FCC 46, 383, 472, 489
Walkie-Talkie Users Need License 333
WGBF Renewal Denied 257
Wholesale Licensing Policy 695
Why the Federal Communications Commission? Address by Paul A. Walker 92
Wigglesworth, Rep. R. B., Attacks FCC—Denny Replies 203
Wills, W. H., Speaks on Radio in Our Daily Life 125
WINS Transfer Approved 563
WJW-ABC Agreement Denied by FCC 432
WOV Transfers Rejected 179

FM
  Additional Grants 80
  Allocation Bulletin 19 96, 127
  Applications Granted 295
  Channels 452
  Channel Withholding 501
  CP Grants 296
  Commission Grants 8 FM CP's in D. C. 225
  Commission Rejects Added Channels 57
  Convention Plans Discussed 369
  Denny to Discuss Policy at Convention 627
  Educational FM Rules 179
  Engineering Approval of Grants 296
  Engineering Standards Revised 21
  FCC Actions on FM Summarized 407
  FCC Approves Interim FM Operation 295
  FCC Order 4
  FCC Releases Text of Decision Denying Added FM Band 176
  FCC Wants More FM Receivers 278
  FMBI Dissolved 849
  Grants 3, 21, 80, 128, 139, 154, 453
  Grants to 15 Applicants 472
  Lemke Bill on FM Allocation 381, 587
  License Granting Suggestions 294
  Los Angeles Hearings Postponed 698
  Metropolitan Station Requests 296
  Multiple Ownership 318
  NAB Brief to the FCC 36
  NAB FM Executive Committee Meeting 483
  Peoria Gets Preview of FM Possibilities 945
  Plans of 15 Stations Approved 204
  Proceedings of the FM Panel Discussion Vol. 14—#18
  Promotional Group Being Organized 905
  Proposed NC Educational FM Rules 208
  Revision of Rules Information Bul. Vol. 14, No. 2
  Rules Amendment 487
  Rules and Engineering Standards Amendment Proposed 429
  Set for Hearing 140
  Stations Submit Engineering Plans 280
  13 More Conditional FM Grants 260
  Trial Pattern for FM Assignments Okay says FCC 139

FREE RADIO
  Albany Paper Carried Editorial 371
  Do We Have Freedom of Speech in the United States? Vol. 14—#20
  Elder, R. F., Discussed Free Radio 347
  FCC General Counsel Sees Democracy Safe with Radio Free 24
  Freedom of Radio Backed by DAR 455
  Freedom of Radio Committee Named 298
  Freedom of Speech Panel 785
  Government Control of Communications 501
  Miller, Justin, Editorial re FCC Report 330
  Miller, Justin, Rotary Club Address 728
  Miller, Justin, Speaks at Hartford 919
  Miller, Justin, Statement re FCC Report 167
  Oregon Legionnaires Favor Free Radio 666
  Radio Must Be Free 367, 384
  Radio and Press Seen in Mutual Battle for Free Expression 966

Page
GENERAL
  Address to the Broadcasting Industry, An, by C. R. Denny Bulletin Vol. 14—#14
  Advertising in the Public Interest, an Address by Niles Trammell Bulletin, Vol. 14—#16
  AFA Convention in Milwaukee 24
  AFRA-Network Negotiations 886, 906, 919, 937
  Amateurs Cited in War Observing Projects 136
  American Broadcasters Awarded Citation 938
  Arnoux, G., Elected WTAR President 85
  Australia's Radio Network 45
  Bannerman, Glen, Urges More Democratic Radio for Canada 103
  BMB Subject of Board Resolution 844
  Brazil Decorates Tomlinson 125
  Broadcasters Plan Meetings for 1947 1009
  Broadcasting, an Opportunity, a Challenge Bulletin, Vol. 14—#13
  Brown University Radio Courses 141
  Chief Decries Exclusivity in Army-Navy Game Broadcast 173
  Coleson, Robert C., Cited by Treasury 409
  Crippled Children's Week 274
  Daylight Saving Time Summary by AP 274
  Egolf, Willard, Opens Law Office 451
  Famine Crisis Under Control 991
  Ferguson, Garland S., Assumes Chair at FTC 1025
  Florida Association of Broadcasters 963
  Food for Starving Europe 169
  Gelhorn (Mrs.) Geo., New President St. Louis Council 125
  Greeting Cards Sent to WBEN 46
  Gunts, Brent, New Chief, Radio Section, Tres. Dept. 279
  Hays, Lt. Col. John S., Appointed WQXR 6
  Hoax Program Scares Paris 97
  Industry Citation for War Work 349
  Industry Men in New Positions 409
  "In the Nation," Article by Arthur Krock 923
  "It Works Both Ways," Article Reprinted From Washington Times-Herald 924
  Juvenile Delinquency 941
  Kiwanis Marks Radio Week 343, 391
  KOIN Man in Demand as Speaker 142
  KOPF Heads NBC Network Sales 104
  Legate Continues Better Business Activities 6
  Letter to Editor Lauds Radio 45
  March of Dimes Campaign 852
  Miles, Paul, Honored 23
  Miller, J., Confers with Herbert Hoover 151
  Miller, J., Addresses Commonwealth Club, San Francisco 22
  Miller, Justin, Makes Main Address at Franklin & Marshall College 843
  Miller, J., Named to Board of Brand Foundation 452
  Miller, Justin, Will Speak at NBC-WTIC 904
  Miller, J., Speaks at AFA 409
  Miller, J., Addresses West Coast 483
  Morency, P. W., Now WTIC Vice President 85
  Murphy, Adrian, Named Vice President and Gen. Executive—CBS 44
  Mutual Broadcasting System New Member 367
  National Radio Week 744, 806, 883, 903, 919, 922, 937, 965, 1023
  NBC-UCLA Radio Institute 86
  NC Broadcasters Re-elect Officers 805
  Newspaper Strike in Philadelphia 409
  Nuremberg Trial Translator Is WHOM Staff Man 6
  Operating Revenues Decrease in 1945 940
  Paley Elected as Chairman of CBS Board 23
  Pangborn-Cox Promoted at KGW 125
  Pascoe, H. W., Returns to WAAT 6
  Paying Fee to High Schools Sports Broadcast 763
  "People Look at Radio" 883
  Policy on Religious Broadcasts 450
  Public Affairs Positions Abroad 789

Page
Radio and Its Critics, an Address by Wm. S. Paley Bulletin, Vol. 14—#15
Radio Broadcasting in War and in Peace Bulletin Vol. 14—#10
"Radio for Retailers" Endorsed by Allied Executives 887
Radio Industry Is Credited for Its Work on Behalf of Nation's Veterans 991
Radio's Election Opportunity 725
Religious Broadcasts 392
Schools to Receive Instruction by Radio During Coal Strike 938
Smith, George, Manager of WWVA dies 371
Stephens College Given Transcriptions by Stations 350
1004 Standard Broadcast Stations 104
The People Look at Radio Vol. 14—#17
Three Hundred Attend FCBA Ninth Annual Banquet 44
Transcription Announcements Waiver Temporary 349
Transcriptions Can Be Shipped 369, 966, 973
Truman, President, Decorates Byron Price 44
Truman, President, Guest of Radio Correspondents 85
United Nations Receives NAB Support 845
Wallace, Secretary of Commerce, Mentions Control of Radio 502
WHYN Radio Course 86
W. Va. Broadcasters Assn. Formed 212
We Don't Believe It! 45
Willard, A. D., Jr., Speaks on Radio Broadcasting 298, 314, 333
Willard and Pellegrin Speakers at Georgia Radio Institute 889, 921
WOAI Technical Director Returns 45
Won't Cater to Long Hairs 25
WROK Transcribes for Stations in Sweden 86

GOVERNMENT

CPA Appealed to for Construction Relief 312
CPA Considering NAB Request 349
CPA Denies Construction Request 370
NAB Cooperating with OWMR in Clearances for Government Programs 55
Porter, Paul, Succeeds Chester Bowles as OPA Head, Denny Acting FCC Chairman 117
Senate Confirms Porter as OPA Head 138
Standards Announces New Research Department 152
Truman, President, Decorates Byron Price 44
UP and AP Want to Discontinue News for Overseas Broadcasts 44
Uniform Time 472

INTERNATIONAL

Australian Broadcasters 789
British Parliamentary Debate on Radio Broadcasting Bulletin Vol. 14—#12
Craven, T. A. M. to Represent NAB at North American Regional Conference 56
Cuba Makes Demands at NARBA Conference 117
FCC Moves to Establish Direct Foreign Radio Circuits 5
FCC to be Represented at Dublin Conference 152
French Programs to be Rebroadcast 584
Miller, Justin, Speaks at UN Meeting 406
NARBA Conference in Progress 95, 135
NARBA Conference Signs Interim Pact 151
Postwar Problems 501
Telecommunications Conference Date Set 680, 697, 730

LABOR—(See Employee-Employer Relations)

LEGAL

Bahamas on 1540 Kc. Protected by FCC 806
Bulova and Henshel Transferrors, Docket #6598 433
By-Law Changes 845
California Civil Code 404
Cleveland Station Gets CP Grant 711

Page
Congressional Power Delegated to Agencies Risky 726
Copyright Conference Proposes New Agreement 503
Courtroom Broadcasting 370, 632
Court Reverses FCC WOKO Decision 58
Esquire Case and Free Speech 97
ET Identification Revision Proposal Made by NAB 942, 966
Excess Profits Tax Relief 369
FCC Announces Oral Argument on Transfer Procedure 273
FCC Applies AVCO Transfer Rule 387
FCC Gives Explanation in Choosing Among Applicants 887
FCC Rule on Overlapping Service 790
FCC Rules, Part I 696
Hartford Considers Anti-Lobbying Measures 888
Hearing on Complaint of Texas Gubernatorial Candidate 527
Internal Revenue and Radio Stations 405
KGFL Tax Case 729
KQW Transfer Denied 431, 630
Mester Brothers Suit 503
Miller, Justin, Address to Junior Bar Conference 762
Miller, Justin, Appointed to American Bar Association 57
Music Copyright Situation 845
NAB Opposes FCC Proposed Transfer Rule 105, 138, 200, 601
NAB Intervenes in Tax Problem 97
NAB Protests New Transfer Rule 311
New Mexico Tax Case 80, 137, 806
New Orleans Application Denied by FCC 745
N. Y. State Court of Appeals Rules That Music Firm Can Sue Sponsor of "Hit Parade" 1006
Petty, Don, Addresses Junior Chamber of Commerce Convention 527
Political Scripts 453
Printers' Ink Opposes Tax Penalty on Radio 179
Printing Trades President Wants Radio Penalized 137
Public Interest Programming by Lawyers 726
Radio Attorneys Invited to Bar Meet 62
Recording Identification Rule 453
  Hearing Postponement Requested 468
  Brief Filed, August 23 663
Rosenman, S. I., Joins Goldmark, Colin, Kaye 80
Stoner, General, to Speak at FCC Bar Banquet 4
Text of NAB Brief on FM Channel Reservation 545
U. S. Copyright Catalogues 585
U. S. Supreme Court Hears Testimony on FCC Denial of WOKO Renewal 942, 986
Waiver of Hearings by FCC 502
WBAX License Renewed 292
WINS Transfer Tentatively Denied 292
WJOL License Renewal Denied by FCC 562
WXYZ Sale 745

LEGISLATIVE

Byrd, Senator, Would Make Unions Accountable 53
Explanation of Lea Bill Provisions 245
Full Text of Lea Bill 246
Lea Bill 35, 53, 71, 118, 135, 151
Nationwide Daylight Saving Time for Summer Proposed in Congress 224
Rankin, Rep., Would Outlaw Alcoholic Beverage Advertising 77
State Legislature Activity 4
World Calendar Suggested in Congress 566
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

LISTENER ACTIVITY

DAR Radio Plans 715
Freedom of Radio Backed by DAR 455
Lewis, Dorothy, Appointed to Women's Council 143
Louisville Radio Council Promotion Job 648
Northeastern Council at Schenectady 455

Page

NAB

“Area Meetings” 844
AWD to Hold Annual Meeting in New York 76, 96
Baker, Kenneth H., Director of Research 204
Batson, Charles, Named Director of Information 176
Board of Directors Meetings—1946
  Chicago 843
  Los Angeles—January 1, 13
  Washington — May 367
  Estes Park—August 627, 645
  San Francisco, Calif., January 1947 1025
By-laws Amendments 727
Coleson, Robert, Named Manager of NAB West Coast Office 14
Committee Meetings 345, 527, 541, 603, 631, 649, 696, 1024, 1025
Convention 199, 367, 545, 629, 633, 663, 695, 709, 761, 785, 805
  Bulletin Vol. XIV—#7, Aug. 1st
Convention Speakers 743, 744
Employee-Employer Relations Dept. Now Active 1
Engineering Committee Meets March 20 183
Farber, David J., Joins NAB EER Department 920
Farver, Donald S., Is New Auditor 1009
Freedom of Radio Committee Named 298
Hager, Kolin, Resigns 368
Heffron, Ted, Named Executive Assistant 450, 484
Industry Problems Committee set up by NAB and RMA 923
Kibler, Milton J., Resigns from NAB, Opens Law Office 884
Middlebrooks, James, Awarded Legion of Merit 532
Middlebrooks, James, Named Engineering Director 504
Middlebrooks, James L., Resigns from NAB to Join ABC 904
Miller, Ben, Joins Information Department 319
New Board of Directors Named 843, 889
New Office Building 383, 633
Petty, Don, Now NAB Legal Counsel 80
Policy Concerning Intra-Industry Controversies 903
Radio Week Plans 728
Rea, W. Bryce, Jr., on Legal Staff 370
Recording Standards Studied by Engineering Committee 581
Revercomb, Everett E., Appointed Assistant Treasurer 1009
Revercomb, Everett, Returns to NAB 76
Seven Committees and Five Sub-committees Appointed 939, 973, 1009
24th Annual Report 821

NEWS

Big Turnout for Iowa Clinic 206
Broadcast Bilbo Hearing 1010
Clinic Agenda 5, 206
Council on Radio Journalism’s Meetings 81
Courtroom Broadcasting 370, 632
FCC Moves to Establish Direct Foreign Radio Circuits 5
Florida News Clinic Held 41
40 Stations Sign for Texas Clinic 205
Full-time Newsmen at WJTN 604
Hutton, Burton, Discusses Farm Service 528
Indiana Broadcasters Meet 5
INS Petition Answered by FCC 471
Journalism Internships 604
Journalism Meeting January 24-26 56
Journalism Quarterly 319
KLZ Issues Brochure 678
KOIN Adds Reporter 528
KUGN Has Full-time Reporter 528
KVOO’s ET for Montana State 22
Laws of Libel and Slander 408
Local News Bureau in Operation 20
Local News Coverage 407, 408, 528
Local News Shows Build Audience 42
Minnesota Radio News Clinic 336
NAB Radio News Comm. Meets at Utica 296

Page

Nebraska Clinic 336, 389
N. Y. Radio News Clinic Is Big Draw 275
News and Special Events Coverage Equalized 698
News Dept. ET Lectures Help Students 122
News Internships to Be Discussed 20
Ohio News Clinic 604, 632, 663
Orchids to Mrs. Walker 42
Oregon and Washington Radio News Clinics 471
Oregon Radio News Clinic 528
Program Warns of Rackets 1010
Radio Journalists’ Council Meeting 765
Radio News Clinics 319, 350, 631, 649
Responsibility of News Editor 408
Road and Weather Reports by Iowa Newsmen 275
Russia Tightens Censorship 158
Set Four Radio News Clinics 173
Southern California Raises Standards of Radio News 562
Station Must Take Lead in Community 1010
Stewart, E., Chairman of NAB New York News Clinic 226
Teachers and News Directors Praise Internship 121
Three More NAB Radio News Clinics Held 253
Truman, President, Guest at Radio Correspondents Annual Dinner 85
UP and AP Want to Discontinue News for Overseas Broadcasts 44
Washington Governor and News Clinic 486
Washington State News Clinic 529
WGAY, New Maryland Station 992
WINR News Programming 679
Wisconsin Radio Station News 390
WOAI Doing Best Local News Job 275
WPAY Pinch Hits for Papers 56
“Writing by Ear” Is Textbook for Internes 678

PROMOTION

Gamble, I. R., Lauds War Loan Support 43
KGO Ships Two More Global Shows 20
Newspapers Increase Radio Column Space 228
Promotion Exhibit and Contest 469
“Telling the World” Final Report 38
Victory Loan Support Tops 14 Million 36

PUBLIC INTEREST PROGRAMMING

Agriculture Secretary Praises Radio Farm Service 76
American Legion Thanks Industry 175
Army Day Fact Sheets Mailed 211
Army Day Observance 173, 336
Army Expresses Appreciation for Radio’s Coop In Recruiting Campaign 890
Army Prestige Campaign 807
Awards Plan 369
AWD on Program at Columbus Meeting 315
Boys-Girls Week, April 27-May 4 229
Cadet Nurse Corps Anniversary 490
Christmas Gift Campaign 715
Crippled Children’s Week 274, 336
Daylight Saving Time Summary by AP 274
Eisenhower’s, Gen. D., Letter 174
Entire Industry Included in Plans for Coverage of Atom Bomb Test 120
Fat Salvage 174
FCC Report on “Public Service Responsibility of Broadcast Licensees” 167
5th Annual NAB-Northwestern U. Radio Institute Opens June 24 121
Fire Prevention 587, 993
Food Conservation Campaign 433
Home Canning Week 490
Homes for Veterans 174
International Shortwave Net to Cover UNO Meet 228
Jaycees Commend Virginia Stations 634
Kiwanis to Observe Radio Week 273
KLZ Does Public Interest Promotion 393
KMBC Outlines ASCAP License Fee Terms 1005
KVOO’s ET for Montana State 122

Page
Mine Safety ET Series Planned................ 97
Minneapolis Polio Epidemic.................. 635
Morning and Afternoon Listening Surpasses "V-E Day" Record......................... 154
NAB Cooperating with OWMR in Clearances for Government Programs.................... 55
Navy Day.................................... 792
Navy Man Suggests Continuance Sign-Off National Anthem 55
New Program Committee Meeting............ 483
News Dept. ET Lectures Help Students........ 122
Public Interest Programming by Lawyers...... 726
Radio Aid Asked for in Coal Crisis........... 974
Red Cross Fund Drive.....................174, 393
Return of Veterans Raises Listening 40%...... 175
Safety on the Highways...................... 174
School Christmas Broadcast Cancelled by Action of Detroit AFM Local..................... 985
Survey Shows Public Approves of Broadcaster Job 199
Teachers & News Directors Praise Internships 121
Treasury Department Bond Drive..........766, 889
USO Campaigns in Some Areas............... 993
VA Series 490
VFW Presents Citation to NAB.............. 993
Victory Gardening Urged by USDA........... 273
WAC-Public Interest Allocations Week of Feb. 17-24 96
WFIL Cooperates with Radio Repair Assn. 154
WHBF Uses Wire Recorder for Scoop......... 275
WOLS Explains FCC Program Control........ 273
WSAM Forms Saginaw Radio Council......... 315

PUBLIC RELATIONS

American Public Relations Association Awards. 6
Mine Safety ET Series Planned............... 97

RESEARCH

AM CP's Granted in 12-month Period.......... 561
Baker, Ken H., Addresses Civic Leaders in Savannah 428
BMB Has Produced Basic Facts............. 884
BMB Map Planned to Eliminate Confusion ... 1006
BMB Reports on Family Owned Radios....314, 428
BMB Station—Audience Reports Mailed....... 763
CAB to Discontinue Program Ratings.......... 484
Caution in Answering Questionnaires........ 1006
Census Bureau Production Reports............ 543
Census of Manufactures for 1946............. 543
Committee Holds First Meeting.............. 989
Depreciation Rates of Broadcast Equipment.... 853
Future Program Discussed at Convention...... 853
Grants for Commercial Stations Tabulated.... 561
586, 651
Homes with Radios.......................... 383
Income Payments in U. S.................... 730
Manufacturers Census Planned............... 469
NRDGA Radio Survey....................427, 679
Newspaper Representatives Study Analyzed 603, 628
Newspapers Now Publish Program Schedules... 884
Petry, Inc., Study.......................... 532
Post-war Markets........................... 714
Practice of Charging Multiple Rates to Advertisers 677
Program Logs Being Studied................. 469
Questionnaire on Employment of Musicians.... 279
Radio Advertising 484
Radio Production Figures...471, 485, 713, 747, 854
Radio Set Ownership Reaches All-Time High.. 1023
Radio Survey University of Wichita
Special Information Bul. Vol. 14, No. 4
"Report from the People" Radio Talk........ 1024
Retail Sales Figures......................468, 630
Station Analyses............................ 791
Statistical Analysis of FM and AM Grants and Applications............................ 986
Survey Made of Radios in Homes
Bulletin—Research Vol. 14, No. 3
Tele Receivers Production Reaches New High. 1024

Page
SMALL MARKET STATIONS

Agencies Asking Cash Discount............887, 905
Agenda for Area Meetings.................. 1009
Arizona Network Group Sale................. 317
Average Number of Employees Per Station Shown in FCC Data......................... 992
Brown, J. Allen, Addresses Indiana Broadcasters 431
Brown Univ. Radio Courses.................. 141
Canadian Association of Broadcasters........ 505
Co-op Programs........388, 405, 470, 486, 543, 605
CPA at Alliance, Ohio....................... 346
Commercial Programs 123, 454
Committee Meets in Washington..........329, 667
Data Available on Salesmen's Compensation.... 921
Discussion of "Small Markets" at District Meetings 77
District Chairmen to Meet with Executive Committee 791
District 14 Business Session Set.............. 992
Early Morning Shows...........486, 531, 605, 632
Election Returns on Mid-South Network...... 545
Executive Comm. to Meet..........300, 317, 1024
FCC order #91-C cancelled.................. 345
Goldman, Simon, WJTN, Comments on Syndicated Shows 140
Group Selling....................388, 470, 531, 652
Grouping Stations Attracts Natl. Advertiser.... 278
Hanna, Michael R., Named 2nd Dist. Dir....... 345
Henri, Hurst and McDonald Appraises Group Selling 504
Industry Problems and Convention Plans....... 709
KDKA Sells "The Sports Parade"............. 454
Keystone Broadcasting System Prediction..... 124
KFBC Broadcasts Sports..................300, 945
KFI "Eleventh Hour News".................. 454
KFXM Sponsored by Food Stores............. 486
KXOK Hymns and Religious Music............ 505
"Labor Relations in Small Stations" Bulletin Mailed to Stations........................ 992
Licensed Operators Placed by USES.......... 696
Local News Bureau in Operation............. 20
Management Study #2..................681, 1007
"Mayflower Group, The"................... 765
NAB Encourages Personnel Training........... 345
NAB Radio Management Study............... 585
National Advertising 20
National Spot Business...................... 971
New Management Study Series Previewed..... 455
Order Form of NAB Aids Small Market Stations 1007
Personnel Training.......................... 124
Producers' Views on Syndicated Shows...230, 231
Programs from 11 P. M. to Midnight.......... 405
Proposed Agenda at Convention.............. 729
Radio Cuts in on Newspaper Ad Budget...... 141
Reinsch, J. Leonard, Speaks on Religious Programs 681
Religious Programming..................123, 681
Sears and Ward's Using Radio............... 585
Small City Buying Power................... 1009
Small Markets.............................. 77
Small Market Station Sales................. 251
Small Stations Encouraged to Apply for NAB Membership 972
Small Stations Launch Campaign............. 747
Small Stations Urged to Furnish Agenda Material 921
Station Executives Visiting NAB Hdqrs....... 406
Survey on Salesmen's Compensation........... 2
Sustaining Programs 123
Syndicated Shows Interesting to Honolulu Broadcasters 347
Syndicated Transcribed Shows.......124, 156, 172
373, 389
Teaching Democratic Ideals to Youngsters..... 681
Tobacco Network, Small Station Sales........ 251
Transcribed Shows.......................... 318
Transcription "Congress on the Air"........... 486
Union Contracts and Veteran Trainee......... 431
Urged to Work with NAB.................... 852
Vacation News 406

Page

Washington News and Interviews . . . 505
WDLP Brochure "Public Interest Program, Etc." . . . 318
WGL Activities . . . 454
"Who's Going to Staff the New Stations?" by J. Allen Brown . . . 887
WKMO Receives Plaque Award . . . 505
WLAG Does Big Sales Job . . . 252
WMBD Bedtime Program . . . 454
WOL Late Period Shows . . . 471
WRC and KXOK Early Programs . . . 504
WRC Late Period . . . 454
WTOP's Late-Hour Sponsored Shows . . . 454

TAXATION

NAB Intervenes in Tax Problem . . . 97
New Mexico Tax Case Dismissed Without Prejudice . . . 226
New Mexico Tax Case Heard in Albuquerque . . 137
New Mexico Tax Hearings Set for February 18 . 80
Printers Ink Opposes Tax Penalty on Radio . . 179
Printing Trades President Wants Radio Penalized . . . 137

TELEVISION

CBS Files Brief in Television Case . . . 252
CBS Television Case . . . 455
CBS Television Elections Inconclusive . . . 472
D. C. Commissioners Approve Tele. Tower in Washington . . . 123
DuMont Gets Tele. Grant in D. C.; Philco Withdrawn . . . 261
Electronic Color Tele Demonstration by RCA . . 846
FCC Announces Application Procedure . . . 301
FCC Announces D. C. Tele. Grants . . . 184, 387
FCC Announces 78 Television Applicants . . . 767
FCC Approves Dallas-Los Angeles Coaxial . . . 21
First Broadcast of Congressional Convening . . . 1024
French Broadcasting Officials Study Tele . . . 946
Navy Announces Battle Uses of Television . . . 226
Relayed from Blimp . . . 137
Russel, F. M., Says NBC to Start Early D. C. Tele. Service . . . 212
TV Receivers Exempted from Price Control . . . 585
West Coast Tele. Grants . . . 409
Westinghouse Gets First CBS Color Tele. Rights 184

UNESCO-NATIONAL COMMISSION

Miller, Justin, Named to Commission . . . 743
UN Urged to Use Radio . . . 743

Page

WOMEN BROADCASTERS

Annual Meeting, AWD . . . 76, 96, 229, 486
Association of Women Broadcasters Official Name of Organization . . . 988
AWD Chairmen Appointed . . . 807
Beam, The . . . No. 1, 2, 3, 4
Dale, Charles M., Governor, to Greet 1st Dist. Women . . . 455
Famine Aid Pledged by AWD . . . 483
Hoover, Herbert, Receives AWD Famine Support 508
Radio Education Recommendations . . . 854
Radio Institute in Washington . . . 972

NAB BULLETINS

Address to the Broadcasting Industry, An, by C. R. Denny . . . Vol. 14, No. 14
Adventures of a Ph.D. in Radioland . . Vol. 14, No. 5
Advertising in the Public Interest by Niles Trammel . . . Vol. 14, No. 16
Allocation Hearings—FM . . . No. 19
British Parliamentary Debates on Radio Broadcasting . . . Vol. 14, No. 12
Broadcasting, an Opportunity, a Challenge by Justin Miller . . . Vol. 14, No. 13
Convention Data, Aug. 1st . . . Vol. 14, No. 7
Daylight Saving Time . . . Vol. 14, No. 2
Do We Have Freedom of Speech in the United States? . . . Vol. 14—#20
Durr & Kaye Debate FCC Report Bulletin—Vol. 14, No. 4
FCC Hearing Schedule . . . Vol. 14—#19
FM Allocation Plan Revised . . . Vol. 14, No. 9
Minnesotans Think Churches and Radio Do Their Jobs Best . . . Vol. 14, No. 3
Proceedings of the FM Panel Discussion . . . Vol. 14—#18
Radio and Its Critics by William S. Paley Vol. 14, No. 15
Radio and the Advertising Council . . Vol. 14, No. 11
Radio Broadcasting in War and in Peace Vol. 14, No. 10
Radio Survey University of Wichita . . Vol. 14, No. 4
Radio Wins Applause in NORC Survey, Vol. 14, No. 1
Revision of FM Rules . . . Vol. 14, No. 2
Standards of Good Eng. Practice . . . Vol. 14, No. 1
Survey Made of Radios in Homes Bulletin Research—Vol. 14, No. 3
The People Look at Radio . . . Vol. 14—#17
Twenty-fifth Anniversary Award . . . No. 24

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 3, January 21, 1946

Music

Statement of Justin Miller, President, National Association of Broadcasters, Following His Meeting (Chicago, Friday 18) with James C. Petrillo, President American Federation of Musicians

"My visit with Mr. Petrillo was exploratory. It was not a meeting for negotiation.

"I wanted to meet Mr. Petrillo and his Executive Committee and sit down at a table with them to seek common ground. I want to learn firsthand their problems and their viewpoints. And I want them to learn firsthand, the problems and viewpoints of the various segments of American Broadcasting: non-network stations, network affiliated stations and networks.

"There is no reason to think that fair minded men, ready and willing to find an equitable basis for mutually satisfactory relations cannot ultimately resolve the problem on the dotted line rather than on the picket line. I feel certain that the millions of American radio listeners will join us in this common purpose to settle our problems around the conference table.

"I believe progress has been made. Over the week-end I will digest and evaluate the results forthcoming from today's meeting and will make a report to the Special Industry Committee which meets in Washington next week. And, throughout the series of scheduled NAB district meetings I shall continue to ascertain the needs and desires of the broadcasters as I have in the three district meetings just concluded on the Pacific coast."

NEW LEA BILL

Representative Lea (D., Cal.), introduced in the House on Jan. 14 the following bill (H. R. 5117) superseding a previous bill (H. R. 4737) introduced by him several weeks ago. (See NAB REPORTS, vol. 13, p. 545.)

The new bill which was referred to the Committee on Interstate and Foreign Commerce of which Lea is Chairman, follows in full:

A BILL

To amend title V of the Communications Act of 1934 so as to prohibit certain coercive practices affecting radio broadcasting.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That title V of the Communications Act of 1934, as amended, is amended by inserting after section 505 thereof the following new section:

"COERCIVE PRACTICES AFFECTING BROADCASTING

"SEC. 506. (a) It shall be unlawful, by the use or express or implied threat of the use of force, violence, intimidation, or duress, or by the use or express or implied threat of the use of other means, to coerce, compel or constrain or attempt to coerce, compel or constrain a licensee—

"(1) to employ or agree to employ, in connection with the conduct of the broadcasting business of such licensee, any person or persons in excess of the number of employees wanted by such licensee; or

"(2) to pay or give or agree to pay or give any money or other thing of value in lieu of giving, or on account of failure to give, employment to any person or persons, in connection with the conduct of the broadcasting business of such licensee, in excess of the number of employees wanted by such licensee; or

"(3) to pay or agree to pay more than once for services performed in connection with the conduct of the broadcasting business of such licensee; or

"(4) to pay or give or agree to pay or give any money or other thing of value for services, in connection with the conduct of the broadcasting business of such licensee, which are not to be performed; or

"(5) to refrain, or agree to refrain, from broadcasting or from permitting the broadcasting of a noncommercial educational or cultural program in connection with which the participants receive no money or other thing of value for their services, other than their actual expenses, and such licensee neither pays nor gives any money or other thing of value for the privilege of broadcasting such program nor receives any money or other thing of value on account of the broadcasting of such program; or

"(6) to refrain, or agree to refrain, from broadcasting or permitting the broadcasting of any radio communication originating outside the United States.

"(b) It shall be unlawful, by the use or express or implied threat of the use of force, violence, intimidation or duress, or by the use or express or implied threat of the use of other means, to coerce, compel or constrain or attempt to coerce, compel or constrain a licensee or any other person—

"(1) to pay or agree to pay tribute for the privilege of, or on account of, producing, preparing, manufacturing, selling, buying, renting, operating, using, or maintaining recordings, transcriptions, or mechanical, chemical, or electrical reproductions, or any other articles, equipment, machines, or materials, used or intended to be used in broadcasting or in the production, preparation, performance, or presentation of a program or programs for broadcasting; or

"(2) to accede to or impose any restriction upon such production, preparation, manufacture, sale, purchase, rental, operation, use, or maintenance, if such restriction is for the purpose of preventing or limiting the use of such articles, equipment, machines, or materials in broadcasting; or

"(3) to pay or agree to pay tribute on account of the broadcasting, by means of recordings or transcriptions, of a program previously broadcast, payment having been made, or agreed to be made, for the services actually rendered in the performance of such program.

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Robert T. Bartley, *Director of Government Relations;* John Morgan Davis, *General Counsel;* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Harlan Bruce Starkey, *Chief, News Bureau;* Arthur C. Stringer, *Director of Promotion.*

"(c) The provisions of subsection (a) or (b) of this section shall not be held to make unlawful the enforcement or attempted enforcement, by means lawfully employed, of any contract right or legal obligation.

"(d) Whoever willfully violates any provision of subsection (a) or (b) of this section shall be guilty of a felony and, upon conviction thereof, shall be punished by imprisonment for not more than two years or by a fine of not more than $5,000, or both.

"(e) As used in this section the term 'licensee' includes the owner or owners, and the person or persons having control or management, of the radio station in respect of which a station license was granted."

Promotion

VICTORY LOAN SUPPORT TOPS 14 MILLION

The broadcast industry hit the bull's eye again during the Victory Loan just as it did during the seven preceding War Loans. Stations, networks and their advertisers worked as a team to produce these magnificent and gratifying results.

Here are the facts, short and sweet, as compiled by NAB Research Department from reports from stations and networks:

TOTAL VALUE OF VICTORY LOAN BROADCASTING		$14,124,853
TOTAL VALUE OF VICTORY LOAN STATION ORIGINATIONS	$9,033,731	
TOTAL VALUE OF VICTORY LOAN NETWORK ORIGINATIONS	$5,091,122	

Total Value of Broadcasting for All 8 War Loans

Other good facts to remember and use in the right places are the dollar value figures of broadcasting of War Loan Number 1-7, inclusive, and the grand total of all War Loans:

War Loan	*Year*	*Value of Broadcasting*
1st	1942	$3,500,000*
2nd	1943	7,095,000
3rd	1943	12,000,000
4th	1944	12,800,000
5th	1944	11,000,000
6th	1944	11,250,000
7th	1945	23,513,742
(Victory Loan—8th)	1945	14,124,853
	Total All Loans	$95,283,595

* Estimate agreed upon by N.A.B. and Treasury.

FM

NAB, through General Counsel John Morgan Davis, on Friday (18) submitted the following brief to the Commission:

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D. C.

Docket No. 6651

In the Matter of:

Allocation of Frequencies to the Various Classes of Nongovernmental Services in the Radio Spectrum from 10 kilocycles to 30,000,000 kilocycles.

MEMORANDUM OF NATIONAL ASSOCIATION OF BROADCASTERS

This memorandum is filed in connection with the Federal Communications Commission's order of the 3rd day of January, 1946, which provides for a hearing to consider, inter alia, the following issue:

> Whether the band 42 megacycles to 50 megacycles, or any part of it, should be made available for FM broadcasting in addition to the assignment already made to FM in the 88 to 108 megacycle band.

The position of the National Association of Broadcasters on this issue can be briefly stated. There should be no reduction in the usefulness or number of the frequencies available for FM broadcasting, and the Commission should increase the number of such frequencies, because the public will thereby be served to the best possible advantage.

In November of 1945 the National Association of Broadcasters arranged with FM Broadcasters, Inc., to have the activities of the latter organization transferred to the National Association of Broadcasters' newly created FM department. Under this arrangement, all FMBI's members became affiliated with the National Association of Broadcasters, which at this time has 713 active members, comprising 666 Standard Licensees; 43 FM Licensees; 2 Television Licensees and 2 Networks. In addition, the National Association of Broadcasters has 102 FM Associate Members.

It is a primary objective of the FM Department of the National Association of Broadcasters to seek to secure the assignment of sufficient additional channels to permit FM broadcasting to develop in the public interest to its fullest potentialities, without the burden of artificial barriers, restraints and regulations. Consequently, the National Association of Broadcasters as a trade association with broad coverage in the radio industry is an interested party to the present proceeding, and feels called upon to present its views to the Commission in the capacity of a friend of the court.

This memorandum does not seek to cover the engineering phases of the problem but is limited in application to presenting the position of the National Association of Broadcasters that the interest, convenience and necessity of the public is best served by making available all possible frequencies for broadcasting services.

Obviously, it is difficult to anticipate the demand for FM channels. The petition now before the Commission is evidence, however, that an allocation problem exists. In addressing itself to the question of whether existing services within the 88 to 108 megacycles band shall be augmented by further additional frequencies, the Commission should base its decision upon how the needs of the public can best be served. It would be most unfortunate if postwar expansion of FM broadcasting, and its technical potentialities for public service should be restricted, because of a failure to provide an adequate number of channels to permit its proper development.

As the FM broadcasting art has developed, there has been growing faith that through this new media there could be brought into being in this country a broadcasting

(Continued on next page)

system less encumbered by artificial restraints—a system developing more freely under the laws of economics and the statutes applicable generally to private enterprise. The space so far provided by the Federal Communications Commission for FM development has fulfilled this promise for the greater area of the United States.

It would appear from the National Association of Broadcasters' knowledge of the subject that in at least a limited number of localities there are, or soon will be, more legally, technically and financially qualified applicants for FM licenses than there are channels available. This is a subject wherein the Commission may take judicial notice of the number of FM station licenses and construction permits which it has already granted as well as the number of applications for construction permits now on file.

The National Association of Broadcasters is interested in minimizing the possibility of artificial restraints which may limit the opportunities for servce to the public which broadcasters desire to render. Since the number of available frequencies determines the number of broadcasters who will be permitted to undertake FM service these frequencies should be augmented, if possible, to insure adequate service. Thus broadcasters who desire to serve the people in their respective communities with the static free service of FM broadcasting will be afforded a full opportunity in this field.

In the light of the increasing demand for permission to construct FM stations, we respectfully urge the Federal Communications Commission to make every possible effort to secure and allocate at least 40 additional channels for FM broadcasting, somewhere in the 42 to 88 megacycles portion of the spectrum.

12 MORE FM GRANTS

The Commission on Wednesday (16) granted 12 additional FM stations making a total of 278 conditional grants made to date.

At the same time 19 applications for metropolitan stations in the Chicago area were designated for hearing.

Following is a list of the grants:

City	*Grantee*	*Interest in Standard Station*	*Type of FM Station*
	CONNECTICUT		
New London	Thames Broadcasting Corp.	WNLC	Metropolitan
	ILLINOIS		
Aurora	The Copley Press, Inc. (Aurora Beacon-News Division)	WCBS	Metropolitan
	NEW JERSEY		
Asbury Park	Asbury Park Press, Inc.	—	Community
Bridgeton	Eastern States Broadcasting Corp.	WSNJ	Metropolitan
New Brunswick	Home News Publishing Co.	—	Community
Paterson	The Passaic Daily News	—	Community
	NEW YORK		
White Plains	Westchester Broadcasting Corp.	WFAS	Community
Utica	WIBX, Inc.	WIBX	Metropolitan
	TENNESSEE		
Memphis	Hoyt B. Wooten	WREC	Metropolitan, possibly Rural
	VIRGINIA		
Lynchburg	Lynchburg Broadcasting Corp.	WLVA	Metropolitan
Lynchburg	Old Dominion Broadcasting Corp.	—	Metropolitan
Winchester	Richard Field Lewis, Jr.	WINC	Metropolitan, possibly Rural

Designated for Hearing

The following 19 applications were designated for consolidated hearing:

Agricultural Broadcasting Co.; Amalgamated Broadcasting System, Inc.; American Broadcasting Co., Inc.; Balaban & Katz Corp.; Chicago Federation of Labor; Drovers Journal Publishing Co.; Dual Engineering Corp.; International Union, United Automobile Aircraft and Agricultural Implement Workers of America (UAW-CIO); Johnson-Kennedy Radio Corp.; Knight Radio Corp.; Lincoln-Belmont Publishing Co. and Myers Publishing Co.; National Broadcasting Co., Inc.; Oak Park Realty and Amusement Co.; Raytheon Manufacturing Co.; Telair Co.; Radio Station WAIT; Radio Station WGES; WJJD, Inc.; and Radio Station WSBC, all of Chicago.

DISTRICT MEETINGS AHEAD

10th District	**Jan. 25-26**	**Fontenelle Hotel**	**Omaha, Nebr.**
14th District	**Jan. 28-29**	**Brown Palace**	**Denver, Colo.**
13th District	**Jan. 31-Feb. 1**	**Baker Hotel**	**Dallas, Texas**
12th District	**Feb. 4-5**	**Tulsa Hotel**	**Tulsa, Okla.**
6th District	**Feb. 7-8**	**Peabody Hotel**	**Memphis, Tenn.**
11th District	**March 18-19**	**Radisson Hotel**	**Minneapolis, Minn.**
8th District	**March 21-22**	**Pantlind Hotel**	**Grand Rapids, Mich.**
9th District	**March 25-26**	**(No site selected)**	
7th District	**March 28-29**	**Gibson Hotel**	**Cincinnati, Ohio**
4th District	**April 11-12**	**Cavalier Hotel**	**Virginia Beach, Va.**

OTHERS TO BE HELD IN APRIL-MAY

NAB LIBRARY

"Telling the World" Final Report

Total Local Originations in Support Victory Loan
October 28 through December 8, 1945

(Network Originations Excluded)

	Length	Number of Programs and Announcements
Treasury Salutes	15-min	18,354
Music for Millions	15-min	17,258
Sing for Victory	5-min	8,832
Diary Personalities	5-min	10,602
Crosby Record	3-min	16,971
Gibbs Record	3-min	7,705
Wayne Record	3-min	7,478
Stokes Record	3-min	969
Wood Record	3-min	885
Sports Personalities	1-min	14,582
Industrial Leaders	1-min	10,707
Spots	Regular	259,285
	2-min	6,856
	3-min	2,753
Programs	5-min	3,855
	6-min	2
	7-min	14
	8-min	2
	10-min	1,870
	15-min	4,988
	20-min	5
	25-min	56
	30-min	1,878
	35-min	3
	40-min	42
	45-min	46
	50-min	23
	55-min	2
	1 hour	265
	1 hour, 5-min	2
	1¼ hours	28
	1½ hours	50
	1 hour, 33-min	1
	1¾ hours	5
	1 hour, 55-min	1
	2 hours	64
	2¼ hours	29
	2½ hours	62
	2¾ hours	5
	3 hours	67
	3¼ hours	10
	3½ hours	1
	4 hours	1
	4¼ hours	1
	5 hours	2
	10½ hours	1

FCC

CLEAR CHANNEL HEARINGS

Hearings on clear channels opened before the Commission Monday (14). A preliminary report was submitted by Committee-4, composed of industry members, and informally established by the Commission several months ago for the purpose of working with the Department of Agriculture and the Census Bureau on two surveys which were conducted to determine whether clear channels were providing adequate programs and coverage for rural listeners.

"Attitudes of Rural People toward Radio Service," a survey made by the Bureau of Economics of the Department of Agriculture, was placed on record, and Agriculture officials who were active in making the survey testified on survey techniques which were used.

Dr. Angus Campbell, assistant chief of the Agriculture division which conducted the survey, was questioned at length by Louis G. Caldwell, Counsel for Clear Channel Broadcast Service.

Various organizations and representatives of regional stations were heard. This testimony continued into Wednesday (16) when only one session was held.

On Thursday (17) representatives of the FCC Engineering Department presented reports of three technical committees on questions relating to interference, satisfactory signals and distances encompassed for various signal strengths. Mr. Caldwell introduced in behalf of the Clear Channel group a comprehensive series of exhibits, further testimony on which is to be taken.

FCC RULES AND REGULATIONS AMENDED

The Commission has amended its Rules and Regulations by repealing sections 1.381 and 1.382 and substituting therefor new Rules and Regulations, sections 1.381 through 1.388. These rules become effective immediately except section 1.388 which had been promulgated as a proposed rule in accordance with the Commission's decision in the AVCO case.

In substance, the rules are a codification of the Commission's existing practice with respect to action on applications under Title III of the Communications Act. The rules set forth in detail when applications will be granted without a hearing and when they will be designated for hearing. Provision is made for the participation of interested persons in these hearings either by virtue of being named as parties to the proceedings by the Commission on its own motion or by filing a petition to intervene. Procedure is also specified for the filing of petitions for reconsideration in cases where applications are granted without hearing and petitions for rehearing where applications are granted or denied after hearing. The rules specifically provide when petitions to intervene or petitions for reconsideration or rehearing will be granted and under what circumstances they will be denied.

The new rules—except for section 1.388—are being adopted in final form and not as proposed rules. The reason for this is that the rules do not propose any departure from present Commission practice except insofar as a departure is required by recent Court decision. They are simply a codification of the practice which the Commission has been following for some years. However, the Commission will from time to time be pleased to receive comments or suggestions from any person concerning changes or amendments of these Rules and Regulations.

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The Commission also amended section 1.102 by adding the following footnote:

> For specific rules regarding petitions to intervene in connection with applications under Title III, see section 1.385.

A similar footnote was also added in connection with section 1.271. The footnote reads:

> For specific rules regarding petitions for rehearing in connection with applications under Title III, see section 1.387.

Sections 1.381 and 1.382 of the Commission's Rules and Regulations are repealed and the following is substituted therefor:

Action on Applications Under Title III

§ 1.381 *Grants without a hearing.*—Where an application for radio facilities is proper upon its face, and where it appears from an examination of the application and supporting data that (1) the applicant is legally, technically and financially qualified; (2) a grant of the application would not involve modification, revocation, or non-renewal of any existing license or outstanding construction permit; (3) a grant of the application would not cause electrical interference to an existing station or station for which a construction permit is outstanding within its normally protected contour as prescribed by the applicable Rules and Regulations; (4) a grant of the application would not preclude the grant of any mutually exclusive application; and (5) a grant of the application would be in the public interest, the Commission will grant the application without a hearing.

§ 1.382 *Partial grants.*—Where the Commission without a hearing grants any application in part, or with any privileges, terms, or conditions other than those requested, the action of the Commission shall be considered as a grant of such application unless the applicant shall, within 20 days from the date on which public announcement of such grant is made, or from its effective date if a later date is specified, file with the Commission a written request for a hearing with respect to the part, or with respect to the privileges, terms, or conditions, not granted. Upon receipt of such request, the Commission will vacate its original action upon the application and set the application for hearing in the same manner as other applications are set for hearing.

§ 1.383 *Designation for hearing.*—Applications will be designated for hearing in the following cases:

(a) Where it does not appear from an examination of the application that the applicant is legally, technically or financially qualified; or

(b) Where a grant of the application would require the modification, revocation, or non-renewal of license of an existing station or of any outstanding construction permit; or

(c) Where a grant of the application would cause electrical interference to an existing station or station for which a construction permit is outstanding within its normally protected contour as prescribed by the applicable Rules and Regulations; or

(d) Where it does not appear from an examination of the application that a grant of the application will be in the public interest.

(e) Where a grant of the application would preclude the grant of an application or applications mutually exclusive with it. However, the Commission may, if public interest will be served thereby, make a conditional grant of one of the applications and designate all of the mutually exclusive applications for hearing. Such conditional grant will be made upon the express condition that such grant is subject to being withdrawn if at the hearing it is shown that public interest will be better served by a grant of one of the other applications. Such conditional grants will be issued only where it appears:

(i) That some or all of the applications were not filed in good faith but were filed for the purpose of delaying or hindering the grant of another application; or

(ii) That public interest requires the prompt establishment of radio service in a particular community or area; or

(iii) That a grant of one or more applications would be in the public interest and that a delay in making a grant to any applicant until after the conclusion of a hearing on all applications might jeopardize the rights of the United States under the provisions of international agreement to the use of the frequency in question; or

(iv) That a grant of one application would be in the public interest and that it appears from an examination of the remaining applications that they cannot be granted because they are in violation of provisions of the Communications Act, or of other statutes, or of the Commission's rules and regulations.

§ 1.384 *Procedure when case is designated for hearing.*—(a) When an application has been designated for hearing, the Secretary of the Commission will mail a written notice to the applicant setting forth the action of the Commission designating the application for hearing, together with such statement of the Commission's reasons therefor as shall be appropriate to the nature of the application. In order to avail himself of the opportunity to be heard, the applicant, in person or by his attorney, shall, within 15 days of the mailing of the notice of designation for hearing by the Secretary, file with the Commission a written appearance stating that he will appear and present evidence on the issues specified in the statement of reasons furnished by the Commission on such date as may be fixed for the hearing. In cases involving applications for facilities other than AM broadcast, FM broadcast, international broadcast, or television, the applicant shall submit with his appearance an additional copy of his application and supporting documents.

(b) The Commission will on its own motion name as parties to the hearing:

(i) Any existing licensee or holder of an outstanding construction permit who, if the application were granted, would suffer electrical interference within his normally protected contour as prescribed by the Commission's Rules and Regulations.

(ii) Any existing licensee or holder of an outstanding construction permit whose license or construction permit would have to be modified or revoked, or whose application for renewal of license would have to be denied, if the application in question were granted.

(iii) Any person who, prior to the time the application in question was designated for hearing, had filed with the Commission a mutually exclusive application. Persons filing mutually exclusive applications after the application in question has been designated for hearing will be named as parties only if the Commission in its discretion deems such action advisable.

§ 1.385 *Petitions to intervene.*—(a) Where the Commission has failed on its own motion to name as parties to a hearing any person specified in Section 1.384(b), such person will be permitted to participate in the proceeding by filing a petition to intervene showing that he comes within the provisions of Section 1.384(b). Where the petition to intervene is based upon a claim that a grant of the application would cause electrical interference to an existing station or a station for which a construction permit is outstanding within its normally protected contour as prescribed by the applicable Rules and Regulations, the petition must be accompanied by an affidavit of a qualified radio engineer which shall show either by reference to the Commission's Standards of Good Engineering Practice or to actual measurements made in accordance with the methods prescribed by the Commission's Standards of Good Engineering Practice that electrical interference will be caused to the existing station or station for which a construction permit is outstanding within the normally protected contour of the staion.

(b) Any other person desiring to participate in the hearing may file a petition to intervene. The petition must set forth the interest of the petitioner in the proceedings and must show how such person's participation

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will assist the Commission in the determination of the issues in question. The Commission in its discretion may grant or deny such petition or may permit intervention by such persons limited to particular issues or to a particular stage of the proceeding.

(c) The granting of any petition to intervene shall not have the effect of changing or enlarging the issues specified in the Commission's notice of hearing unless the Commission shall on motion amend the same.

(d) Petitions to intervene under this section must be filed with the Commission not later than 15 days after the issues in the hearing have first been published in the *Federal Register*. Any person desiring to file a petition to intervene after the expiration of such 15 days must set forth the reason why it was not possible to file the petition within the prescribed 15 days. Unless good cause is shown for delay in filing, the petition will not be granted.

§ 1.386 *Motions to enlarge or change the issues.*—Motions to enlarge or change the issues may be filed by any party to a hearing. Such motions must be filed with the Commission not later than 15 days after the issues in the hearing have first been published in the *Federal Register*. Any person desiring to file a motion to enlarge or change the issues after the expiration of such 15 days must set forth the reason why it was not possible to file the petition within the prescribed 15 days. Unless good cause is shown for delay in filing, the motion will not be granted.

§ 1.387 *Petitions for reconsideration or for rehearing.*—(a) Where an application has been granted without a hearing, any person aggrieved or whose interests would be adversely affected thereby may file a petition for reconsideration of such action. Such petition must be filed with the Commission within 20 days after public notice is given of the Commission's action in granting the application. Such petition will be granted if the petitioner shows that:

(i) Petitioner is an existing licensee or permittee and a grant of the application would require the modification, revocation, or non-renewal of his license or construction permit; or

(ii) That petitioner is an existing licensee or permittee and a grant of the application would cause interference to his station within the normally protected contour as prescribed by applicable Rules and Regulations; or

(iii) At the time the application was granted, petitioner had a mutually exclusive application pending before the Commission; or

(iv) A grant of the application is not in the public interest.

(b) Where an application has been granted or denied after hearing, petitions for rehearing may be filed within 20 days after public notice is given of the Commission's action in granting or denying the application. Petitions for rehearing by persons not parties to the Commission's hearing will not be granted unless good cause is shown as to why it was not possible for such person to participate earlier in the Commission's proceeding.

(c) Where a petition for reconsideration or for rehearing is based upon a claim of electrical interference within the normally protected contour of an existing station or a station for which a construction permit is outstanding, such petition must be accompanied by an affidavit of a qualified radio engineer which shall show either by reference to the Commission's Standards of Good Engineering Practice or to actual measurements made in accordance with the methods prescribed by the Commission's Standards of Good Engineering Practice that electrical interference will be caused to the station within its normally protected contour. If the claim of interference is not based upon actual measurements made in accordance with the Standards of Good Engineereing Practice, it may be controverted by affidavit containing results of actual measurements made in accordance with the Standards of Good Engineering Practice.

(d) Each petition for reconsideration or rehearing shall be subscribed as provided in Section 1.122 and served upon all parties participating in the hearing in the manner provided in Section 1.141. In the case of a petition for reconsideration of a decision, order, or requirement made without a hearing, the party filing the petition shall serve the same in the manner provided in Section 1.141 upon the party or parties to whom such decision, order, or requirement was directed.

(e) Any opposition to a petition for reconsideration or rehearing may be filed within 10 days after the filing of such petition.

(f) Petitions for reconsideration or rehearing filed under this section may request (1) reconsideration, either in cases decided after hearing or in cases of applications granted without hearing; (2) reargument; (3) reopening of the proceedings; (4) amendment of any finding; or (5) such other relief as may be appropriate. Such petition shall state specifically the form of relief sought and, subject to this requirement, may contain alternative requests. Each such petition shall state with particularity in what respect the decision, order, or requirement or any matter determined therein is claimed to be unjust, unwarranted, or erroneous, and with respect to any finding of fact must specify the pages of record relied on. Where the petition is based upon a claim of newly discovered evidence, it must be accompanied by a verified statement of the facts relied upon, together with the facts relied on to show that the petitioner, with due diligence, could not have known or discovered such facts at the time of the hearing.

[Proposed Rule] § 1.388 *Special rules relating to action on applications for assignment and transfer of control.*—(a) Applications for consent to the assignment of a construction permit or license for an AM, FM, television, or other broadcast station or for consent to the transfer of control of a corporation holding such a construction permit or license shall be filed with the Commission on Form F. C. C. No. 314 (Assignment of License) or F. C. C. No. 315 (Transfer of Control). Each application shall be accompanied by a copy of a proposed notice in a form prescribed by the Commission which notice the licensee or permittee shall cause to be published at least twice a week for the 3 weeks immediately following the filing of such application in a daily newspaper of general circulation published in the community in which the station is located. The notice shall state the terms and conditions of the proposed assignment or transfer, the name of the proposed assignee or transferee, and, further, that any other person desiring to purchase the facilities upon the same terms and conditions may file an application to this effect with the Federal Communications Commission within 60 days from the date of the first publication of the notice, which date shall be expressly set forth therein. Upon receipt of the application, the Commission itself will issue a similar public notice stating the terms and conditions of the proposed sale and stating that others may file competing applications for the same facilities upon the same terms and conditions.

(b) No action on any such application will be taken by the Commission for a period of 60 days from the date of filing, during which time any person desiring to purchase the facilities upon the same terms and conditions may file a competing application. In the case of such competing application, it shall be necessary for the applicant to execute only so much of the application form as relates to the proposed assignee or transferee—F. C. C. Form No. 314, Part II, and Form No. 315, Part III.

(c) If no competing application is filed during this 60-day period, the Commission will consider the original application upon its merits and will grant it if it appears from an examination of the application and supporting data public interest will be served thereby; otherwise it will be designated for hearing. If, during such 60-day period, any other application is filed, all such applications will then be considered simultaneously upon their merits, and if, upon such consideration, it appears that the proposed assignee or transferee selected by the licensee is the best qualified and that the transfer would otherwise be in the public interest, the Commission will grant the original application without a hearing. If the Commission is unable to make such a determination upon consideration of the several applications, the original application and all competing applications will be designated

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for hearing, to be heard in a consolidated proceeding, to determine among other things which of the applicants is best qualified to operate the station in the public interest

(d) If, at the conclusion of such hearing, the Commission is of the opinion that the proposed assignee or transferee selected by the licensee is the best qualified and that the transfer is otherwise in the public interest, an order will be entered granting the original application. However, if the Commission is of the opinion that one of the other applicants is the best qualified and that a transfer is otherwise in the public interest, an order will be entered denying the original application and stating that the Commission's consent to an assignment of the license or construction permit or to the transfer of control of the corporate licensee or permittee and such competing applicant enter into and file with the Commission within 30 days from the date of such order a contract for the assignment of the license or construction permit, or the transfer of control of the licensee or permittee, to such competing applicant upon the same terms and conditions as stated in the original application or upon such other terms and conditions as the parties may agree upon and which new terms and conditions the Commission shall find to be in the public interest.

(e) The provisions of this section shall not apply to the following cases: (1) Where there is a reorganization of a corporation which holds a license or construction permit, involving no change in beneficial ownership; (2) where there is an assignment from a decedent to his executor or administrator or from the executor or administrator to his duly appointed successor. This section, however, shall apply to an assignment or transfer from an executor or administrator to heirs, trustees, or third persons; (3) where there is an assignment from an individual or individuals to a corporation owned and controlled by such individual or individuals without any change in their respective interests or from a corporation to the individual stockholders controlling such corporation when there is no change in their respective interests; or (4) any other assignment or transfer that does not involve any change in the actual or beneficial ownership of the licensee.

RELAXATION OF RESTRICTIONS ON THE USE OF 550 AND 560 KILOCYCLES BY STANDARD BROADCAST STATIONS

Effective immediately, the Commission advises that certain restrictions imposed on the use of 550 and 560 kilocycles by standard broadcast stations, particularly in coastal areas, have been removed.

Under previous policy adopted in cooperation with the United States Navy Department the use of 550 kilocycles has in general been restricted to powers of 1 kilowatt or less. In some instances the establishment of new stations on 550 kilocycles has been prevented because of the possibility of interference to Naval Communication. This policy has been in force because of the Navy Department's objections to interference that was, or would be, caused to certain of their communication facilities operating on frequencies adjacent to 550 kilocycles.

The Navy now advises the Commission that certain readjustments of their communication activities made possible by the surrender of Japan make it unnecessary to restrict the use of 550 kilocycles.

Under present Commission rules, broadcast stations may operate on 550 kilocycles with power up to and including a maximum of 5 kilowatt.

In connection with the use of frequencies below 550 kilocycles by standard broadcast stations, the Commission wishes to point out that the possibility of assigning 540 kilocycles to the standard broadcast band is a recommendation which is to be submitted for consideration at the next International Telecommunications Conference, and that at the present time Commission rules do not provide for the use of 540 kilocycles by standard broadcast stations.

BUCKLEY RETURNS TO FCC

Jack E. Buckley, formerly Lieutenant Colonel, U. S. Army, has returned from military service and has resumed his duties as Accountant in Charge of the New York Accounting Office of the Commission. Prior to entering the service of the FCC in February, 1935, Mr. Buckley was engaged in public accounting work and as assistant controller of the Borden's Farm Products Company, Inc. In May, 1936, he was assigned to the position of accountant in charge of the newly organized New York Accounting Office of the Commission and served in that capacity until he entered military service in September, 1942. Mr. Buckley also served in World War I.

William Berch Pitts of the New York Accounting Office has been assigned to special duties in connection with the Commission's study of the rate structure of The Western Union Telegraph Company. Mr. Pitts has been a member of the New York Accounting staff since January, 1942, and he served as Accountant in Charge during Mr. Buckley's leave for military service. He is a former Senior Cost Accountant of the Department of Public Utilities of the State of Arkansas and a Certified Public Accountant from that state.

News

FLORIDA NEWS CLINIC HELD

Frank King, president, WMBR, and former NAB director, announces that his station will begin the broadcast of local news in the very near future. He said that he was in accord with the general program of activity fostered by the NAB Radio News Committee during the last year and a half that "broadcast stations *do* have an obligation to broadcast local as well as other news." "Local news is feeling the pulse of the public. Local news in radio is a must and it is personal contact that gets you the news. We are in a position and have the obligation to give it when it is hot. News is the biggest daytime serial in the world—it's up to us to handle it like professionals."

That's what Fred Mizer, manager, WQAM, Miami, Florida, told broadcasters at the NAB-Florida Association of Broadcasters Radio News Clinic, held at the Sheraton Plaza Hotel, Daytona Beach, Saturday (12). His belief was shared by the others, including the visiting broadcaster from Macon, Frank Hubbs, news editor, WMAZ. In addition to Hubbs there are four more on the Macon news staff. The station gives complete local news coverage.

James M. Le Gate, president, Florida Association of Broadcasters, and general manager, WIOD, Miami, presided at the Clinic, with discussion led by E. R. Vadeboncoeur, vice president, WSYR, Syracuse, N. Y., chairman of the NAB Radio News Committee. Commentary was furnished by Arthur Stringer, secretary, NAB Radio News Committee. Clinic host and hostess at a five o'clock reception were Commander and Mrs. W. Wright Esch, WMFJ, Daytona Beach.

At the day's end, President Le Gate and News Editor Fred Clampitt, WIOD, listed the areas of total agreement of those attending as follows:

1—The importance of giving listeners the news and making it crystal clear is recognized and the obligation to do the job affirmed.

2—Presenting local news fulfills a need. This service must be performed with professional skill.

3—A competent, reliable, experienced news director is essential. He must be responsible for the operation of

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the news department and the man should confine his entire working day to this job to the exclusion of other duties.

4—Efforts toward the training of more good radio newsmen should be continued.

5—The Florida stations are not getting proper service from news services.

6—In conclusion, Mr. Le Gate said that the Florida Association of Broadcasters must be more united than ever before in order properly to solve the many problems immediately ahead.

Local News Shows Build Audience

"At WIOD", said Mr. Le Gate, "we are making a sincere effort, with the blessing of our owner, to operate on our own (as separate from affiliated newspaper). Then the station gets the prestige it deserves. Stations must do everything they can in their local community to insist they are entitled to the same recognition as newspapers."

Mr. Le Gate illustrated with facts and figures how local news shows increase station tune-in, not only for the news broadcast, but the program following.

"Basis of success," he explained, "is finding the proper man. We found him in Tom Smith, in Florida since 1923, former editor and managing editor. But three years ago we did not have a good local news man. Smith has done a fine job, securing a big audience for his own program which also increased the audience for the network program which followed."

Mr. Vadeboncoeur remarked that a station cannot be a news factor without doing something itself. Local news, for most stations, he predicted, is going to be a 50-50 proposition at least. Now there is a dispersal of interest, but the pendulum is swinging.

Orchids to Mrs. Walker

Mrs. Frankie Walker, assistant manager and news director, WFOY, St. Augustine, was acclaimed by the broadcasters for the outstanding success she has had in building local news shows. There are now three ¼-hour and one 10-minute local news shows six times weekly—All sponsored.

Attending the Florida Radio News Clinic were:

Daytona Beach—Comdr. W. Wright Esch, owner-manager, WMFJ; Mrs. Billee Esch, business manager, WMFJ; Ray Clancy, commercial manager, WMFJ.

Miami—W. R. Wills, news manager, WGBS; Fred Clampitt, news editor, WIOD; James M. Le Gate, manager, WIOD; Tom Q. Smith, commentator, WIOD; Fred Mizer, manager, WQAM.

Ocala—Tom Gilchrist, manager, WTMC.

Orlando—Carter Scofield, news editor, WDBO; Victor Buisset, manager, WLOF.

St. Augustine—John Cummins, manager, WFOY; Mrs. Frankie Walker, assistant manager, WFOY; Lewis Doolittle, announcer, WFOY; Paul Harrison, announcer, WFOY; Mrs. Bernice McCarter, news reporter, WFOY; Miss Celeste Poli, news reporter, WFOY.

Sarasota—Eric A. Provost, news editor, WSPB.

Tampa—Tom M. Matthews, news editor, WFLA.

Messrs. Stringer and Vadeboncoeur, and Frank Hubbs, news editor, WMAZ, Macon, Georgia.

Engineering

GENERAL GROVES TO BE SPEAKER AT IRE BANQUET

Maj. Gen. Leslie R. Groves, director of the Manhattan District—code name for the Atomic Bomb Project—has accepted the invitation to be principal speaker at the joint meeting of the Institute of Radio Engineers and the American Institute of Electrical Engineers, scheduled to be held in the Engineering Society's Auditorium in New York, Wednesday evening, January 23, 1946, according to Dr. Austin Bailey in charge of the arrangements.

The title of General Groves' address is "Some Electrical, Engineering and General Aspects of the Atomic Bomb Project."

Because of the prominence of the speaker and of the intense interest in, and importance of, the subject, special arrangements have been made to take care of overflow crowds.

At this joint meeting also, it was announced by Dr. Scott Turner, chairman of the Hoover Medal Board of Awards, that the Hoover Medal, established 1930 as an award by engineers to a fellow engineer "for distinguished public service", will be presented by the A.I.E.E., the recipient to be announced later. This will be the seventh Hoover Medal awarded since 1930.

These joint meetings between the I.R.E. and the A.I.E.E. have been held since 1943 during the period in which the I.R.E. holds its annual Winter Technical Meeting and the A.I.E.E. holds its Winter Convention.

The Institute of Radio Engineers will be host at the joint meeting this year.

RECORD ARRAY OF TECHNICAL PAPERS ANNOUNCED FOR 1946 IRE WINTER TECHNICAL MEETING

From an array of technical papers of unprecedented number and quality, 87 outstanding contributions covering 16 general categories of subjects have been scheduled for delivery before the Institute of Radio Engineers' 1946 Winter Technical Meeting, to be held from January 23-26 at the Hotel Astor, New York, it was announced by Dr. A. E. Harrison, chairman in charge of Papers.

This is the largest number of papers ever scheduled before an I.R.E. meeting and they were chosen from the largest number of submissions in the history of the Institute. The level of excellence and importance of subject were so great, Dr. Harrison declared, that even by having three sessions on different subjects running concurrently—more than has ever been scheduled before—it was not possible to include all the outstanding papers submitted. More than twice the number of papers were submitted than could be presented.

Since this was the first and most opportune occasion for the Armed Services and Government Agencies to submit papers on vital war developments, a large number were selected from the Army and Navy and these Agencies for presentation. The categories of subjects and the number of papers to be given in each are as follows: Military Applications of Electronics, four papers to be presented Thursday morning, January 24; Frequency Modulation and Standard Broadcasting, four papers to be presented Thursday morning; New Circuit Developments, four papers to be presented Thursday morning; Television, nine papers to be presented Thursday afternoon; Radio Navigation Aids, seven papers to be presented Thursday afternoon; Vacuum Tubes, six papers to be presented Thursday afternoon; Microwave Vacuum Tubes, five papers to be presented Friday morning, January 25; Antennas, five papers to be presented Friday morning; Radar, seven papers to be presented Friday afternoon; Microwave Techniques, seven papers to be presented Friday afternoon; Crystal Rectifiers, four papers to be presented Friday afternoon; Industrial Electronics, six papers to be presented Saturday morning, January 26; Communications Systems and Relay Links, five papers to be presented Saturday morning; Radio Propagation, five papers to be presented Saturday morning; Broadcast Re-

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ceivers, five papers to be presented Saturday afternoon and Quartz Crystals, four papers to be presented Saturday afternoon.

IRE PROGRAM HIGHLIGHTS

Papers of interest to broadcasters, to be given at Winter Technical Meeting of the Institute of Radio Engineers, January 23-26, 1946, at Hotel Astor, New York, N. Y.

Thursday, January 24, 1946

Group B—Rose Room

Frequency Modulation and Standard Broadcasting

Chairman, Stuart L. Bailey

10:30 A. M.—"Frequency Allocations," by Paul D. Miles, Federal Communications Commission, Washington, D. C.

11:00 A. M.—"Field Intensities Beyond Line of Sight at 45.5 and 91 Megacycles," by C. W. Carnahan, N. W. Aram, and E. F. Classen, Zenith Radio Corporation, Chicago, Ill.

11:30 A. M.—"Phase and Frequency Modulation—A New Method," by Robert Adler, Zenith Radio Corporation, Chicago, Ill., and F. M. Bailey, and H. P. Thomas, General Electric Company, Syracuse, N. Y.

12:00 Noon—"Antenna for Frequency-Modulation Station WGHF," by Andrew Alford, Consulting Engineer, New York, N. Y., formerly, Radio Research Laboratory, Harvard University, Cambridge, Mass.

Thursday, January 24, 1946—2:00 p. m.-5:00 p. m.

Group A—Grand Ballroom

Television

Chairman, I. J. Kaar

2:00 P. M.—"Television in the Ultra-High Frequencies," by Peter C. Goldmark, Columbia Broadcasting System, New York, N. Y.

2:15 P. M.—"Television-Studio Equipment," by James J. Reeves, Columbia Broadcasting System, New York, N. Y.

2:30 P. M.—"Sight and Sound on One Carrier," by Kurt Schlesinger, Columbia Broadcasting System, New York, N. Y.

2:45 P. M.—"Ultra-High-Frequency Television Transmitters and Antennas," by Robert Serrell, Columbia Broadcasting System, New York, N. Y.

3:00 P. M.—"Ultra-High-Frequency Television Receivers," by Harold T. Lyman, Columbia Broadcasting System, New York, N. Y.

3:15 P. M.—Discussion of Preceding Papers.

3:30 P. M.—"Electrooptical Characteristics of Television Systems," by O. H. Shade, RCA Victor Division, Harrison, N. J.

3:50 P. M.—"A Kinescope for Home Projection-Type Television Receivers," by L. E. Swedlund, RCA Victor Division, Harrison, N. J.

4:10 P. M.—"Improved Cathode-Ray Tubes with Metal-Backed Luminescent Screens," by D. W. Epstein and L. Pensak, RCA Laboratories, Princeton, N. J.

4:30 P. M.—"The Image Orthicon, a Sensitive Television Pickup Tube," by Albert Rose, P. K. Weimer, and H. B. Law, RCA Laboratories, Princeton, N. J.

4:50 P. M.—Discussion of Preceding Papers.

Saturday, January 26, 1946—9:30 a. m.-12:00 Noon

Group C—Coral Room

Radio Propagation

Chairman, R. F. Guy

9:30 A. M.—"Development in Radio Sky-Wave Propagation Research and Applications During the War," by J. H. Dellinger and Newbern Smith, National Bureau of Standards, Washington, D. C.

10:00 A. M.—"The Role of Atmospheric Ducts in the Propagation of Short Radio Waves," by J. E. Freehafer, Radiation Laboratory, Massachusetts Institute of Technology, Cambridge, Mass.

10:30 A. M.—"X- and S-Band Propagation Measurements in Low-Level Ocean Ducts," by M. Katzin, R. W. Bauchman, and W. Binnian, Naval Research Laboratory, Washington, D. C.

11:00 A. M.—"Measurement of the Angle of Arrival of Microwaves," by W. M. Sharpless, Bell Telephone Laboratories, Inc., New York, N. Y.

11:30 A. M.—"Microwave Propagation." Part I. "The Effect of Rain Upon the Propagation of Waves in the One- and Three-Centimeter Region," by S. D. Robertson and A. P. King, Bell Telephone Laboratories, Inc., New York, N. Y. Part II. "Propagation of Six-Millimeter Waves," by G. E. Mueller, Bell Telephone Laboratories, Inc., New York, N. Y.

Saturday, January 26, 1946—2:00 p. m.-4:00 p. m.

Group A—Grand Ballroom

Broadcast Receivers

Chairman, H. A. Wheeler

2:00 P. M.—"Theory of Impulse Noise in Ideal Frequency-Modulation Receivers," by David B. Smith, Philco Corporation, Philadelphia, Pa.

2:25 P. M.—"Discriminators for Frequency-Modulation Receivers," by S. W. Seeley, RCA Laboratories, Industry Service Division, New York, N. Y.

2:50 P. M.—"Capacitance-Coupled Intermediate-Frequency Amplifiers," by Merwin J. Larsen, Stromberg-Carlson Company, Rochester, N. Y.

3:15 P. M.—"Two New Miniature Tubes for Frequency-Modulation Conversion," by R. M. Cohen, R. C. Fortin, and C. M. Morris, RCA Victor Division, Harrison, N. J.

3:40 P. M.—"Magnetic Recorder as an Adjunct to the Home Receiver," by Hans Jaffe, Brush Development Company, Cleveland, Ohio.

Miscellany

GAMBLE LAUDS WAR LOAN SUPPORT

Speaking in glowing terms of the support radio has given to the promotion of the War Loans, Ted R. Gamble, formerly in charge of Treasury War Finance Division, delivered an address before the Poor Richard Club in Philadelphia Thursday (17) on the occasion of the presentation of the club's "Gold Medal of Achievement for 1945."

Parts of the address of particular interest to broadcasters are reprinted herewith:

"History will tell about a nation united in war for the principles of peace and plenty . . . how our labor and industry produced *more* and *better* and *quicker* than ever before. . . . Our Government spent $318.5 billion between May 1, 1941, and December 31, 1945. In meeting these expenditures, the Treasury increased the public debt by $223 billion, and I can reveal now, for the first time, that of this $223 billion some $53 billion was raised through the purchases by individuals alone of over 1,000,000,000 War and Victory Bonds. . . .

"The radio medium, through the Victory Loan, was used to the extent of $219 million!

"Newspapers in that period represented $110 million of the total!

(Continued on next page)

"Periodicals added another $39 million!

"And outdoor added another $32 million.

"All measurable advertising used in behalf of the war financing program had a value of $400 million. That is what I meant when I used the word 'valuable'. . . .

"Some contributions were unique. For example, Doug Coulter and Clarence Menser, Phil Carlin and Charles Barry, know that the 873 stations which carried the *Treasury Salutes* represented THE LARGEST CHAIN IN THE WHOLE HISTORY OF RADIO! . . .

"The money advertising helped raise for War's Hell will be used as savings for peacetime homes. The money which went for ships will be repaid by the education of the children of our nation. The DEFENSE of America in World War II will be realized in the FINANCIAL PROTECTION and old-age security of the 85,000,000 bond holdiers who now own a real share in America.

"You have helped build a secure America. . . . A secure America will be a prosperous America."

TRUMAN DECORATES PRICE

Byron Price was decorated by President Truman Tuesday (15) with the Medal of Merit for "exceptionally meritorious conduct" in directing the office of censorship during the war. The President pinned the medal on Price's coat at a White House ceremony.

The President read a citation in bestowing the medal which said that Price had "demonstrated the strength of this country in its unity in time of stress" by his "distinctive and complete success" in discharging his censorship duties.

His choice of voluntary censorship rather than the compulsory brand, the citation read, showed his faith in the integrity of the personnel and organizations disseminating news to the public and initiated an experiment in war-time censorship "unique in its inception and execution, previously untried in any country."

UP AND AP WANT TO DISCONTINUE NEWS FOR OVERSEAS BROADCASTS

Hugh Baillie, president of the United Press Associations, has issued a statement to the effect that William Benton, Assistant Secretary of State, has been advised that the United Press desired to discontinue furnishing news to the U. S. Government for overseas broadcasts and other uses.

Last Monday it was announced that the Board of Directors of the Associated Press had decided it was inexpedient to grant a State Department request to extend the date for terminating AP news service to the government.

"We have advised Mr. Benton, the Assistant Secretary of State, that it is the intention of the United Press to discontinue this service," Mr. Baillie said. "Mr. Benton stated that continuance of government news distribution activities was imperative in the national interest and that the services of the American press associations were essential thereto. To this we disagreed. However, Mr. Benton asked that discontinuance of our service be stayed until he had further opportunity to lay his case before us. To this we have agreed."

The AP has similarly indicated a desire to discontinue their service in the interests of overseas broadcasts.

William Benton, Assistant Secretary of State, has issued the following statement:

"I consider wholly unwarranted the fears expressed by the Board of Directors of the Associated Press 'that Government cannot engage in newscasting without creating the fear of propaganda which necessarily would reflect upon the objectivity of the news services from which such newscasts are prepared.'

"The Associated Press, the United Press and the International News Service have been furnishing news to the United States Government for its short-wave broadcasts overseas to the peoples of other countries. I regret that the Directors of the Associated Press have decided to discontinue their share of this service. They were asked to continue this service until such time as the Congress decided what should be the policy of this government with regard to the permanent short-wave broadcasting program, whether it should be in private hands or under government control. It is clear that such broadcasting must be continued.

"It is the fixed policy of the State Department to advance the cause of press freedom everywhere. Nothing in the international information program of the government, past or planned, contravenes this basic principle. I am proud of the objectivity maintained by our international broadcasts. One of the purposes of short-wave newscasting is to get reliable and objective American news into vast areas of the world where no other news from America can penetrate. I can only conclude that the directors of the Associated Press were not fully informed about the program."

THREE HUNDRED ATTEND FCBA NINTH ANNUAL BANQUET

Approximately three hundred members and guests, said to be the largest in Association history, attended the Ninth Annual Banquet of the Federal Communications Bar Association January 11 at the Statler Hotel in Washington.

Honoring the members of the Federal Communications Commission, the banqueters also heard Major General Frank E. Stoner, Assistant Chief Signal Officer, United States Army, detail the record of outstanding service created during the war by the Signal Corps in cooperation with civilian technicians and the broadcasting industry. General Stoner, with the aid of a special army installation, established teletype communication direct from the speaker's table with Signal Corps headquarters around the world, including Manila, Tokyo, London and Berlin. Greetings were exchanged and many personal messages were sent by banquet guests to friends at the distant points. The entire proceedings were thrown on a screen which reproduced the teletype messages as they came over the machine.

Philip G. Loucks, elected President of FCBA at the afternoon business meeting which preceded the banquet, was installed in office by the retiring President, Eliot C. Lovett. Elected also were Carl I. Wheat, 1st V-P; Reed T. Rollo, 2nd V-P; William A. Porter, Secretary; Arthur H. Schroeder, Treasurer; Ralph A. Van Orsdel and Eliot C. Lovett, Executive Committee.

From 7 to 9 p. m. an FM demonstration was heard through developmental FM Station W3XL, 98.9 megacycles, Washington, D. C., courtesy of Everett L. Dillard, licensee. Thirty minutes of vocal and instrumental entertainment at the banquet was under the direction of Dwight E. Rorer, who participated also with Gene Archer, Charles F. Jeter and Sam P. Holland.

Willard D. Egolf, NAB Special Counsel, was banquet Chairman, with a committee consisting of Dwight E. Rorer, E. D. Johnston, John C. Spearman and Frank U. Fletcher.

ADRIAN MURPHY NAMED VICE PRESIDENT AND GENERAL EXECUTIVE OF CBS

The appointment of Adrian Murphy as vice president and general executive of the Columbia Broadcasting System was announced Monday (14) by Frank Stanton, CBS president.

Mr. Murphy returns to the Columbia organization after more than three and a half years of wartime service in the Army of the United States. He has just been released from active duty as a Lieutenant Colonel.

Mr. Murphy was executive director of television for

(Continued on next page)

CBS in May, 1942, when he reported for duty as a Lieutenant in the Signal Corps. Later that year, he became Executive Officer of the Directorate of Planning for the Signal Corps in Washington.

In November, 1943, he went overseas as a Major assigned in an administrative capacity to the Signal Division of Supreme Headquarters Allied Expeditionary Forces. As a Lieutenant Colonel, in June, 1945, he was assigned to what subsequently became the Information Control Division of the United States Forces European Theater where he acted as Assistant Chief of ICD for operations under Brigadier General Robert A. McClure.

Murphy joined CBS in 1936 as an assistant to Paul W. Kesten, then vice president. In 1939, Murphy was appointed to head Columbia's television activities.

Adrian Murphy was born in New York City in May, 1905. He received a Bachelor of Science degree in 1927 from Princeton University.

Before joining the Columbia network, he was engaged in market research as the basis of industrial designing by the Norman Bel Geddes organization.

WON'T CATER TO LONG HAIRS

The hundred member stations of the Australian Federation of Commercial Broadcasting Stations are not prepared to cater to the long-haired poseur, according to A. C. Paddison, executive of the Federation, testifying before a parliamentary committee investigating the broadcasting set-up in Australia.

"Our Job," he said, "is to provide entertainment for 7,000,000 Australians, and the best indication that we do that is that we keep them.

"There are certain highly articulate minorities," he continued, "who do not regard music as meeting cultural requirements unless it was composed by a blind German or a mad Russian.

"The purpose of music is to provide an emotional outlet and some relaxation. If the people prefer music by Bing Crosby, it is our duty to provide it.

"The job of the commercial stations is to find out what the majority want and to provide it."

WE DON'T BELIEVE IT!

Ann Raidabaugh, WRVA Publicity Director, tells us (excitedly) that:

"Several weeks ago the weather report was omitted from one of WRVA's early morning newscasts. A few seconds later the U. S. Weather Bureau in Richmond called up much perturbed about the omission. Of all things! They had been waiting for it!"

WOAI TECHNICAL DIRECTOR RETURNS

After three years' service with the Office of War Information, Charles Jeffers has returned to his post as Technical Director of WOAI, San Antonio.

While with the OWI, Jeffers served as Chief of the Engineering Division, Communications Facilities Overseas Branch.

ADD TO DURR'S ADDRESS

The following addition to Commissioner Durr's address, which was published in last week's Reports (p. 25), was not received from the Commission in time for insertion in that issue:

"Only night before last, several million Americans were given a lesson in American history as an interlude between selections of recent song hits. The story was that of George Washington crossing the Delaware. It was told much as it was given us in our childhood history books but a moral had been added.

"Washington's troops were cold and ragged and hungry and ill-equipped. There were no equivalents of the landing barges of today, but only a collection of small, leaky skiffs. Large ice floes added to the difficulty and danger of his project. Everything was against success but Washington pushed ahead and through indomitable will and sheer character won a battle which was the turning point of a war and which paved the way for the establishment of a new nation founded upon the freedom and dignity of the individual.

"As in the case of a man, we were told, so in the case of a tobacco. It's character that counts—the pure, rich, mellow flavor, the smoothness, and the free drawing qualities.

"Isn't it fair to ask that our heroes be allowed to remain on their pedestals unless and until it has been clearly proven that they are not worthy of being heroes? Has salesmanship become of such vital importance that they must be dragged down and put to work as a tobacco peddler? If we believe that God created man in His own image, then isn't there something approximating sacrilege in cheapening the demonstrated potentialities of human greatness by evaluating them on the level with commercial wares?

"It was the sponsor of this same program who, in the midst of our trial following the attack on Pearl Harbor bore its part of the sacrifice with proud sorrow when Lucky Strike Green went to war.

"Four industry groups provide about 75 per cent of all national network revenue. Tobacco is one of them. Through the concentrated power of their dollars, large advertisers and their agencies have been more and more taking away from the broadcasters and networks their responsibility for program production. Isn't it inevitable that so long as they are in control, the dominating motive in program production will be not artistic merit or social value but effectiveness in selling commercial goods?

"In only one year, according to the trade journals, one advertiser spent approximately $22,000,000 in advertising over the air its soap and related products. That was enough to operate one of our most important and useful educational broadcast stations, Station WOI, of Iowa State University, for 700 years at the rate of its present budget. Doesn't this indicate that our sense of values concerning radio has become rather badly warped?"

AUSTRALIA'S RADIO NETWORK

The Australian Information Service states that Australia will have the largest nationally-owned radio network in the world when 17 new broadcasting stations, which the government is now building, are completed at the end of this year. When completed, they will bring the total of radio stations owned by the Commonwealth government through the postmaster-general's department to 53, including one of the most powerful shortwave transmitters in the world.

LETTER TO EDITOR LAUDS RADIO

The following *letter to the editor* is reprinted from the January 4 issue of the Toronto *Globe & Mail:*

"When World War I ended, the news of the armistice was carried by every conceivable means here on the prairies. Telegraph, telephone and the press were all looked upon as 'angels of mercy' in bringing us the good news.

"I can remember horseback riders galloping to tell the news to a neighbor who may not have heard. Team and wagons rumbled on into the night to tell a distant neighbor. Creaky old buggies and democrats quickened their pace to be the first to tell. The once-a-week mail coming in by team, 20 miles, was greeted by homesteaders and all eagerly waiting for the distribution of their papers to read the details. Far into the night, by the light of kerosene lamps on the kitchen tables, every scrap of war news was read and reread.

"How different is the picture today! Through the progress of the radio industry, we're all right in the 'front

(Continued on next page)

line' as far as listening goes. Word-scenes right from the battle-fronts. We get the news of the signing of the surrender terms as soon as the ink is dry. Along with it come programs of universal thanksgiving and joyous celebration, where, before, we made these ourselves. Today, by radio, we all know the same thing at the same time.

"There is no waiting. For those who are bereaved, the air waves are used to give sympathy. Let it be hoped that on this first peacetime New Year we may all appreciate the wonderful power of radio. May we look forward to even greater miracles on its 50th anniversary.

"Orkney, Sask. L. Warner."

NEARLY 1,500,000 GREETING CARDS SENT TO WBEN

Buffalo, N. Y.—The 117th mailbag of used Christmas greeting cards reached WBEN Jan. 15 in response to nine brief announcements by Clint Buehlman requesting listeners to send in the cards for use by children in rural schools. That's about four tons of cards—nearly 1,500,000.

It all started with a letter from the New York headquarters of the Save the Children Federation, asking WBEN's help in the federation plan to obtain a million cards from all over the country. The "second-hand" cards are used by underprivileged children, many of whom rarely see such cards, for bookmarks, scrapbooks and aids in art instruction.

Buehlman made the brief mentions on his programs of Jan. 3 through Jan. 8. Cards immediately began pouring in from New York State, Pennsylvania and Ontario. Many cards, in envelopes bearing postmarks of the '30s, indicated a search of attics or a parting with keepsakes. A few listeners spent more than $1 to send their cards by first class mail.

After the first deluge of cards, all contributors who phoned for additional information were advised to send the cards direct to the federation's New York office. It was learned that several schools and organizations did this, thereby lightening WBEN's huge mail load.

WALKER REAPPOINTMENT TO FCC FORECAST

According to a press association release, associates of Paul A. Walker of Oklahoma, one of the original members of the Federal Communications Commission, forecast today his reappointment when his present term expires next June 30.

The release says "the subject has not yet been taken up with President Truman because 'it is too early,' a colleague said. But Senator Thomas (D-Okla.) has written Robert E. Hannegan urging Walker's reappointment to another seven year term.

"One associate member of the Commission said there was little doubt, in his opinion, but that Walker would be reappointed. Similar statements were made by Oklahomans in responsible positions in Washington.

"Senator Thomas said Hannegan has not answered his letter and that 'I do not know what will be done about it —I haven't heard anything'."

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, January 21. They are subject to change.

Monday, January 21

Before the Chairman
Commercial Television Broadcast

NEW—Bamberger Broadcasting Service, Inc., Washington, D. C.—C. P. for new television broadcast station.

NEW—Capital Broadcasting Company, Washington, D. C.—C. P. for new television broadcast station.

NEW—Allen B. DuMont Laboratories, Inc., Washington, D. C.—C. P. for new television broadcast station.

NEW—The Evening Star Broadcasting Company, Washington, D. C.—C. P. for new television broadcast station.

NEW—Marcus Loew Booking Agency, Washington, D. C.—C. P. for new commercial television broadcast station.

NEW—National Broadcasting Company, Inc., Washington, D. C.—C. P. for new commercial television broadcast station.

NEW—Philco Radio & Television Corporation, Washington, D. C.—C. P. for new commercial television broadcast station.

NEW—Scripps-Howard Radio, Inc., Washington, D. C.—C. P. for new commercial television broadcast station.

Monday, January 21

Consolidated Hearing

WRRN—Frank T. Nied and Perry H. Stevens, d/b as Nied & Stevens, Warren, Ohio—C. P., **1440 kc.**, 5 KW, unlimited DA-night and day.

WHIS—Daily Telegraph Printing Co., Bluefield, W. Va.—C. P., **1440 kc.**, 5 KW night, 5 KW day, unlimited DA-night.

NEW—Crescent Broadcast Corporation, Shenandoah, Pa.—C. P., **580 kc.**, 1 KW, daytime.

NEW—The Patriot Company, Harrisburg, Pa.—C. P., **580 kc.**, 5 KW, unlimited DA-night.

WHP—WHP, Inc., Harrisburg, Pa.—C. P., **580 kc.**, 5 KW, unlimited DA-night.

Monday, January 21

Consolidated Hearing

To Be Held Before Commissioner Durr
In Room 540, State Building, Civic Center,
San Francisco, California

KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.—C. P., **1460 kc.**, 1 KW, unlimited.

NEW—California Broadcasters, Inc., Bakersfield, Calif.—C. P., **1460 kc.**, 1 KW, unlimited DA-night and day.

NEW—Bakersfield Broadcasting Co., Bakersfield, Calif.—C. P., **1490 kc.**, 250 watts, unlimited.

NEW—L. John Miner, Taft R. Wrathall, & Grant R. Wrathall, d/b as Monterey Bay Broadcast Co., Santa Cruz, Calif.—C. P., **1460 kc.**, 500 watts, unlimited.

KTYW—Cascade Broadcasting Co., Inc., Yakima, Wash.—C. P., **1460 kc.**, 1 KW, unlimited.

NEW—Amphlett Printing Co., San Mateo, Calif.—C. P., **1490 kc.**, 250 watts, unlimited.

NEW—San Jose Broadcasting Co., San Jose, Calif.—C. P., **1500 kc.**, 1 KW, unlimited DA-night and day.

Monday, January 21

To Be Held Before Commissioner Walker
In Dallas, Texas, at a Place to Be Determined

Consolidated Hearing

NEW—Permian Basin Broadcasting Co., Odessa, Texas—**1450 kc.**, 250 watts, unlimited.

NEW—Wendell Mayes, C. C. Woodson and J. S. McBeath, d/b as Odessa Broadcasting Co., Odessa, Texas—**1450 kc.**, 250 watts, unlimited.

NEW—Southwestern Broadcasting Corp., Odessa, Texas—**1450 kc.**, 250 watts, unlimited.

Tuesday, January 22

WWSW—WWSW, Inc., Pittsburgh, Pa.—In re Petition for Hearing or Rehearing and for Leave to Intervene in

(Continued on next page)

the matter of the grant of a construction permit to Central Broadcasting Company, Inc., Johnstown, Pa. (B2-P-3732)

Wednesday, January 23

NEW—Meadville Tribune Broadcasting Co., Meadville, Pa. —C. P., **1490 kc.**, 250 watts, unlimited.

NEW—H. C. Winslow, Meadville, Pa.—C. P., **1490 kc.**, 250 watts, unlimited.

NEW—Times Publishing Co., Erie, Pa.—C. P., **1490 kc.**, 250 watts, unlimited.

Thursday, January 24

WBOC—Peninsula Broadcasting Co., Salisbury Md.—C. P., **960 kc.**, 1 KW night, 1 KW day, unlimited DA-night.

NEW—The Eastern Shore Broadcasting Co., Preston, Md.—C. P. **960 kc.**, 500 watts night, 500 watts day, unlimited DA-night.

Thursday, January 24

Oral Arguments Before the Commission
To Be Held in Room 6121 New P. O. Bldg.

NEW—Calumet Broadcasting Corp., Hammond, Ind.—C. P., **1520 kc.**, 5 KW, daytime.

WORL—Broadcasting Service Organization, Inc., Boston, Mass.—For renewal of license, **950 kc.**, 1 KW (Main), 500 watts (Aux), daytime.

KGKO—KGKO Broadcasting Co., Ft. Worth, Texas—For renewal of license, **570 kc.**, 5 KW, unlimited DA-night.

WBAP—Carter Publications, Inc., Ft. Worth, Texas—For renewal of license, **820 kc.**, 50KW, sharing equally with WFAA.

WFAA—A. H. Belo Corporation, Dallas, Texas—For renewal of license, **820 kc.**, 50 KW, sharing equally with WFAA.

Federal Communications Commission Action

APPLICATIONS GRANTED

Indian River Broadcasting Co., Fort Pierce, Fla.—Granted construction permit for a new station to operate on **1400 kc.**, 250 watts, unlimited time. (B3-P-3905)

Fort Lauderdale Broadcasting Co., Fort Lauderdale, Fla.—Granted construction permit for a new station to operate on **1400 kc.**, 250 watts, unlimited time. (B3-P-3785)

Dixie Broadcasting Co., Montgomery, Ala.—Granted construction permit for a new station to operate on **800 kc.**, 1 KW, daytime only. (B3-P-3691; Docket 6735)

Edmund Scott, et al, d/b as San Mateo County Broadcasters, San Mateo, Calif.—Granted construction permit for a new station to operate on **1050 kc.**, 250 watts, daytime. (B5-P-4078)

Pekin Broadcasting Co., Inc., Pekin, Ill.—Granted construction permit for a new station to operate on **1140 kc.**, 250 watts, daytime. (B4-P-3962)

Oil Center Broadcasting Co., Odessa, Texas—Granted construction permit for a new station to operate on **1410 kc.**, 1 KW, DA, unlimited time. (B3-P-4246)

WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.—Granted construction permit to change operations from **1420 kc.**, 1 KW, DA, unlimited, to **1420 kc.**, 5 KW, DA, unlimited time. (B1-P-3900)

NEW—Jessica Longston, Burley, Idaho—Granted construction permit (B5-P-4142) for a new station to operate on **1400 kc.**, 250 watts, unlimited time; conditions.

NEW—Radio Sales Corp., Twin Falls, Idaho—Granted construction permit for new station (B5-P-4048), to operate on **1450 kc.**, 250 watts, unlimited time; conditions.

NEW—Southern Idaho Broadcasting and Television Co., Twin Falls, Idaho—Granted construction permit for a new station (B5-P-4348) to operate on **1490 kc.**, 250 watts, unlimited time, transmitter site to be determined; conditions.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Granted construction permit (B4-P-3389) to change frequency from **1480** to **810 kc.** and increase power from 5 KW to 50 KW day, 10 KW night, DA night, unlimited time; conditions.

KOAM—The Pittsburg Broadcasting Co., Pittsburg, Kans. —Granted construction permit (B4-P-3198) to change frequency from **810** to **860 kc.**, increase power from 1 to 5 KW, and time of operation from daytime to unlimited; conditions.

KGNC—Plains Radio Broadcasting Co., Amarillo, Texas—Granted construction permit (B3-P-3733), to change frequency from **1440** to **710 kc.**, increase power from 1 KW night, 5 KW-LS, to 10 KW, DA, unlimited time; conditions.

KONO—Eugene J. Roth, tr/as Mission Broadcasting Co., San Antonio, Texas—Dismissed application (B3-P-4329) for construction permit to change frequency from **1400** to **860 kc.** and increase power from 250 watts to 1 KW night, 5 KW day, DA night, unlimited time, in accordance with Commission's policy (Mimeo. 87866), announced January 5, 1946.

DESIGNATED FOR HEARING

Texoma Broadcasting Co., Wichita Falls, Texas, and Darrold Alexander Cannon, t/r as Wichtex Broadcasting Co., Wichita Falls, Texas, and John C. McCormack, et al, d/b as Okla. Television & Broadcasting Co., Tulsa, Okla.—Ordered that these applications be designated for hearing in a consolidated proceeding. Texoma Broadcasting Co. is applying for frequency **970 kc.**, 1 KW, daytime; Wichtex Broadcasting Co. for **990 kc.**, 1 KW, daytime, and Okla. Television and Broadcasting Co. for **990 kc.**, 1 KW, DA, unlimited time. (B3-P-3823); (B3-P-3981); and (B3-P-4006)

Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla., and Southern Media Corp., Coral Gables, Fla., and Miami Beach Publishing Co., Miami Beach, Fla.—Designated these three applications for consolidated hearing, all seeking a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B3-P-3854; B3-P-4138; B3-P-4363)

NEW—Fayette Associates, Inc., Montgomery, W. Va., and Joe L. Smith, Jr., Charleston, W. Va.—Upon consideration of petitions of applicants for leave to amend the Fayette Associates application, the Commission granted in part the petition to amend application of Fayette Associates, Inc., to change requested frequency from **1400** to **1340 kc.**; accepted said amendment and granted construction permit (B2-P-3876) for a new station to operate on **1340 kc.**, 250 watts, unlimited time, and ordered that the application of Joe L. Smith, Jr., for a new station at Charleston to operate on **1400 kc.**, 250 watts, unlimited time, be consolidated with applications of other Charleston applicants—James H. McKee, Capitol Broadcasting Corp. and Chemical City Broadcasting Co., scheduled to be heard in a consolidated proceeding beginning January 29.

WFMJ—WFMJ Broadcasting Co., Youngstown, Ohio—Upon consideration of a petition to intervene and enlarge the isues in the hearing upon application of WHIS, Daily Telegraph Printing Co. (Docket 6961), and WRRN, Neid and Stevens (Docket 6960), the Commission designated the application of WFMJ (B2-P-4311) for **1390 kc.**, 5 KW power, for consolidated hearing with the WHIS and WRRN applications to be heard beginning January 21.

DOCKET CASE DECISIONS

The Federal Communications Commission announces its Proposed Findings of Fact and Conclusions (B-227) looking toward a grant of the application of Air-Waves, Inc., for a new station at Baton Rouge, Louisiana, to operate on 1400 kilocycles with power of 250 watts, and a denial of the

(Continued on next page)

application of Louisiana Communications, Inc., seeking the same facilities. (Dockets 6155 and 6157)

MISCELLANEOUS

In the Matter of Promulgation of Rules and Regulations concerning the procedure to be followed by the Commission in passing upon assignments of license or transfer of control of corporate licenses—Upon consideration of a request filed by the National Association of Broadcasters for a 30 day extension of time within which to file briefs in proceedings in (Docket 7071) the Commission ordered that the request be granted and the time was extended to February 16, 1946.

Richard T. Sampson, Banning, Calif.—Granted petition to dismiss without prejudice application for a new station (B5-P-4060), and the Commission on its own motion ordered the application of Broadcasting Corp. of America, Indo, Calif., be removed from the hearing docket.

Booth Radio Stations, Inc., Lansing, Mich.—Granted petition for leave to amend its application for a new station, and the amendment presently on file with the Commission was accepted.

WFBR—Baltimore Radio Show, Baltimore, Md.—Withdrawn at request of applicant, petition to intervene in the hearing on application of Walter A. Graham for a new station in Tifton, Ga.

Valley Broadcasting Assn., Inc., McAllen, Texas—Denied without prejudice petition requesting that the consolidated hearing upon its application and that of Howard W. Davis, et al., be removed from Dallas where it is now scheduled for Feb. 6-9, to McAllen, Texas.

Bleecker P. Seaman and Carr P. Collins, Jr., d/b as Seaman and Collins, El Paso, Texas—Granted petition insofar as it requests leave to amend and remove application from hearing docket; and the amendment now on file with the Commission covering the matters was accepted and the application was removed from the hearing docket.

KFDA—Amarillo Broadcasting Corp., Amarillo, Texas—Granted authority to determine operating power by direct measurement.

WGOV—E. D. Rivers, Valdosta, Ga.—Granted authority to determine operating power by direct measurement.

WRAC—Robert W. Rounsaville, Cleveland, Tenn.—Granted authority to determine operating power by direct measurement of antenna power. The licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules and Regulations; conditions.

KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.—Granted petition for leave to amend its application (B5-P-3913), and the amendment was accepted.

Kankakee Daily Journal Co., Kankakee, Ill.—Granted motion for leave to amend its application for a new station, and the amendment covering same was accepted.

William L. Klein, Oak Park, Ill.—Granted motion to amend order to take depositions in re application for new station to add names but still limit witnesses to 25.

Valdosta Broadcasting Co., Valdosta, Ga.—Granted motion for leave to amend its application and the amendment filed was accepted.

Tri-County Broadcasting Corp., Orangeburg, S. C.—Granted motion to dismiss without prejudice its application for a new station. (B3-P-3890)

James H. McKee, Charleston, W. Va.—Ordered that hearing on application for a new station (B2-P-3738) be held on January 29th at the offices of the Commission in Washington, D. C. McKee has filed the petition waiving right to cross-examine witnesses who testified at consolidated hearing on Jan. 3-5.

Capital Broadcasting Corp., Little Rock, Ark.—Granted petition to dismiss without prejudice application for new station. (B3-P-3729)

KVOM, Inc., Marshall, Texas—Upon consideration of petitions of KVOM Inc. and Marshall Broadcasting Co., the Commission ordered that the consolidated hearing on these applications heretofore designated at Dallas for Jan. 28-29, be postponed until Feb. 13-14 and transferred from Dallas to Marshall, Texas, to be heard at a place and time to be subsequently determined by the Commission; and further ordered that consolidated hearing on applications of Permian Basin Broadcasting Co., Southwestern Broadcasting Co. and Odessa Broadcasting Co., heretofore scheduled to be heard on Jan. 21-24 be postponed until Feb. 11-12, to be heard in Dallas at a time and place to be determined by the Commission.

WHIO—Miami Valley Broadcasting Corp., Dayton, Ohio—Granted petition for leave to intervene in the hearing on applications of Greater Peoria Broadcasters, Inc., et al., now scheduled to be held March 25-27 at Peoria.

The Kentucky Broadcasting Co., Lexington, Ky.—Granted petition to sever its application from the hearing docket in the proceedings involving applications of Scripps-Howard Radio, Inc., and Cleveland Broadcasting Co., Inc., both for Cleveland, scheduled for hearing on January 14.

KFRE—J. E. Rodman, Fresno, Cal.—Ordered that application for construction permit to increase power from 250 watts to 1 KW and change frequency from **1340 to 1060 kc,** be designated for hearing in a consolidated proceeding with the application of KARM, The George Harm Station, a Corp., Fresno, Cal. (B5-P-3757)

KARM—The George Harm Station, a Corp., Fresno, Cal.—Ordered that the application of KARM to change frequency from 1430 to 1030 and make changes in the DA system, be designated for hearing in a consolidated proceeding with application of KFRE listed above. (B5-P-3784)

KFVS—Southern Ill. Broadcasting Co., Inc., Centralia, Ill.—and Oscar C. Hirsch, tr/as Hirsch Battery and Radio Co., Cape Girardeau, Mo.—Ordered that applifor construction permits to operate in their respective cities on the frequency **960 kc., 1 KW,** unlimited time, be designated for hearing in a consolidated proceeding. (B4-P-4181) and (B4-P-4289)

WHEC—WHEC, Inc., Rochester, N. Y.—Denied petition to sever its application from a consolidated hearing with the applications of Albany Broadcasting Co. and Fort Orange Broadcasting Co., Inc., and grant its application without a hearing.

Mack Radio Sales Co., Camden, N. J.—Ordered that petition of Mack Radio Sales Co., intervenor in the proceeding in re applications of WTNJ, et al. (requesting that the Commission enter its order reopening the record in the matter of the application of City of Camden for renewal of license, setting the application for further hearing, and authorizing Mack Radio Sales Co. to adduce testimony concerning changes in conditions since Nov. 19, 1941), be held in abeyance pending submission by Mack Radio Sales Co. within 20 days from Jan. 16 of (1) a detailed tender of proof of events occurring after the close of hearings in this cause on Nov. 19, 1941, to be introduced in support of the allegations in the petition; and (2) a showing of the respects in which such evidence, if introduced at the reopened hearing, would be material and not merely cumulative, and would, if proved, substantially alter the Proposed Decision in this cause.

Palm Beach Broadcasting Corp., Palm Beach, Fla.—Granted authority to take depositions on January 29th, in re application for a new station.

City of Sebring, Fla., Sebring, Fla.—Granted petition for leave to take depositions on Feb. 2 in re application for new station.

News Journal Corp., Daytona Beach, Fla.—Granted petition requesting the designation of its application for a new station at Daytona Beach, **1340 kc.,** 250 watts, unlimited time, in a consolidated hearing with two other applications for the same frequency at Daytona Beach, to be held on February 16.

Upon consideration of a request from the National Foundation for Infantile Paralysis, Inc., the Commission has granted a waiver of the requirements of Section 3.406 of its Rules and Regulations respecting station identification announcements applicable to all stations carrying the broadcast commemorating the late President Roosevelt's birthday, to be broadcast from 11:15 p. m. to 12 midnight, on January 30, 1946.

(Continued on next page)

WLDS—Hobart Stephenson, Milton Edge and Edgar J. Korsmeyer, d/b as Stephenson, Edge & Korsmeyer (assignors) Milton Edge and Edgar J. Korsmeyer, d/b as Edge & Korsmeyer (assignees), Jacksonville, Ill.—Granted consent to voluntary assignment of license of Station WLDS from Hobart Stephenson, Milton Edge and Edgar J. Korsmeyer, d/b as Stephenson, Edge and Korsmeyer, to Milton Edge and Edgar J. Korsmeyer, d/b as Edge & Korsmeyer, for a consideration of $12,000 to Hobart Stephenson for his one-third interest in the assignor partnership. (B4-AL-496)

Scripps-Howard Radio, Inc., Washington, D. C.—Granted motion to dismiss without prejudice application for new television station. (B1-PCT-98)

H. C. Winslow, Meadville, Pa.—Granted motion for acceptance of movant's late appearance in re application for new station.

Capitol Radio Corp., Des Moines, Iowa—Granted petition insofar as it requests leave to amend and remove application from hearing docket; accepted the amendment and removed applictaion from hearing docket.

WGAC—Twin States Broadcasting Co., Augusta, Ga.—Granted petition for leave to intervene in the hearing on applications of Newberry Broadcasting Co., Newberry, S. C., and Robert Lex Easley, Laurens, S. C.

WOOP, Inc., Dayton, Ohio—Granted motion to take depositions in the hearing now scheduled for Feb. 4-15 on petitioner's application for a new station.

Crescent Broadcast Corp., Shenandoah, Pa.—Granted motion for leave to amend its application for new station, and the amendment filed was accepted.

Evan Evans, et al. d/b as Pottsville Radio Co. and John W. Grenoble et al. d/b as Miners Broadcasting Service, Pottsville, Pa.—Granted petition of Miners Broadcasting Service for leave to amend its application, accepted said amendment, and granted petition of Pottsville Radio Co. to dismiss without prejudice its application (Docket 7088).

NOTICES OF HEARING MAILED BY DOCKET SECTION

NEW—James F. Hopkins, Inc., Ann Arbor, Mich.—**1600 kc.,** 250 watts, unlimited.

NEW—Myron E. Kluge and Dean H. Wickstrom, a partnership d/b as Valley Broadcasting Co., Pomona, Calif.—**1600 kc.,** 500 watts, unlimited.

NEW—Capitol Radio Corp., Des Moines, Iowa—**1600 kc.,** 1 KW, unlimited.

NEW—Sabine Area Broadcasting Corp., Orange, Texas—**1600 kc.,** 250 watts, unlimited.

NEW—WOOP, Inc., Dayton, Ohio—**1600 kc.,** 5 KW, unlimited.

NEW—Charlotte Broadcasting Co., Charlotte, N. C.—**1600 kc.,** 1 KW, unlimited DA-night and day.

NEW—Burlington-Graham Broadcasting Co., Burlington, N. C.—**1600 kc.,** 500 watts night, 1 KW day, unlimited time.

NEW—McClatchy Broadcasting Co., Modesto, Calif.—**1600 kc.,** 250 watts, unlimited.

NEW—United Broadcasting Co., Inc., Montgomery, Ala.—**1600 kc.,** 1 KW, unlimited.

NEW—Roy A. Lundquist and D. G. Wilde, co-partners, d/b as The Skagit Valley Broadcasting Co., Mt. Vernon, Wash.—**1600 kc.,** 250 watts, unlimited.

NEW—The Gazette Co., Cedar Rapids, Iowa—**1600 kc.,** 5 KW, unlimited DA-night.

WWRL—Long Island Broadcasting Corp., Woodside, N. Y.—**1600 kc.,** 5 KW, unlimited DA-night and day.

NEW—San Joaquin Broadcasters, Inc., Modesto, Calif.—**1600 kc.,** 250 watts, unlimited.

NEW—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—**1600 kc.,** 500 watts night, 1 KW day, unlimited time.

APPLICATIONS FILED AT FCC

610 Kilocycles

NEW—KHTN, Inc., Houston, Texas (P. O. Temp. c/o Robert T. Bartley, 5148 Tilden St., N. W., Washington 16, D. C.—Construction permit for a new standard broadcast station to be operated on **610 kc.,** power of 5 KW, directional antenna night and unlimited hours of operation.

WQXQ—Interstate Broadcasting Co., Inc., New York, N. Y.—Construction permit to install new transmitter, make changes in antenna system and specify frequency as Ch. #249, **97.7 mc.**.

NEW (FM)—Royal Oak Broadcasting Co., Royal Oak, Mich. (P. O. 212 West Sixth St)—Construction permit for a new FM (community) broadcast station to be operated on frequency and coverage to be determined.

630 Kilocycles

KMAC—Howard W. Davis, tr/as The Walmac Company, San Antonio, Texas—Construction permit to change frequency from **1240** to **630 kc.,** increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

980 Kilocycles

NEW—Skyland Broadcasting Corp., Dayton, Ohio—Construction permit for a new standard broadcast station to be operated on **980 kc.,** power of 1 KW night and 5 KW daytime and unlimited hours of operation, employing directional antenna for night use. Amended to change power to 5 KW day and night, change type of transmitter and changes in D.A. for day and night use.

1110 Kilocycles

NEW—Bay City Broadcasting Co., a partnership composed of J. A. Clements, T. C. Dodd and John George Long, Bay City, Texas—Construction permit for a new standard broadcast station to be operated on **1110 kc.,** power of 1 KW and unlimited hours of operation. Amended: to specify transmitter and studio location in Bay City, Texas and make changes in antenna.

1230 Kilocycles

NEW—Veterans' Broadcasting Co., a partnership composed of Max H. Jacobs, Douglas B. Hicks and Tom J. Harling, Jr., Houston, Texas (P. O. 305 Southern Standard Bldg.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

1370 Kilocycles

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Construction permit to change frequency from **1400** to **1370 kc.,** increase power from 250 watts day and night to 5 KW day and 1 KW night, install new transmitter and directional antenna for night use, and change transmitter location.

1390 Kilocycles

NEW—Blue Ridge Broadcasting Corp., Roanoke, Va.—Construction permit for a new standard broadcast station to be operated on **1390 kc.,** power of 1 KW, and unlimited hours of operation, employing directional antenna day and night. Amended to change frequency to **1490 kc.,** power to 250 watts, change type of transmitter and install vertical antenna and change transmitter location.

1400 Kilocycles

NEW—J. E. Richmond, Percy M. Whiteside, Homer W. Wood, Charles A. Whitmore and Morley M. Maddox d/b as Tulare-Kings Counties Radio Associates, S.W. of Visalia, Calif.—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation. (Request of attorney.)

1460 Kilocycles

WACO—Frontier Broadcasting Co., Inc., Waco, Texas—Special service authorization to operate on **1460 kc.** with power of 250 watts for a period of 90 days.

(Continued on next page)

1470 Kilocycles

WTAW—Agricultural and Mechanical College of Texas, College Station, Texas—Construction permit to change frequency from **1150 kc.** to **1470 kc.**, and change hours of operation from daytime to unlimited time. Amended to request increase in power from 1 KW to 5 KW, install new transmitter and directional antenna for night use.

1570 Kilocycles

NEW—Herbert W. Brown and David A. Brown d/b as Central Valley Radio, Lodi, Calif.—Construction permit for a new standard broadcast station to be operated on **1570 kc.**, 250 watts power and daytime hours of operation. Amended re antenna changes.

FM APPLICATIONS

NEW—Agricultural and Mechanical College of Texas, College Station, Texas (P. O. College Station, Texas) —Construction permit for a new FM (Metropolitan) broadcast station with coverage of 7,860 square miles.

NEW—Radio Station WBIR, Inc., Knoxville, Tenn.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **45.1 mc.** with coverage of 3,230 square miles. Amended to change antenna system and transmitter location.

NEW—Joda Patterson, Ramon G. Patterson and Louise Patterson Pursley d/b as WAPO Broadcasting Service, Chattanooga, Tenn. (P. O. Read House, 9th & Broad Sts.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated with coverage of 21,596 square miles.

NEW—Dorothy S. Thackrey, San Francisco, Calif. (P. O. 75 West St., New York, N. Y.)—Construction permit for a new FM (Rural) broadcast station.

NEW—Percy B. Crawford, Philadelphia, Penna.—Construction permit for a new FM (Metropolitan) broadcast station.

NEW—KALE, Inc., Portland, Ore. (P. O. Box 31, Studio Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station.

NEW—Westinghouse Radio Stations, Inc., Portland, Ore. (P. O. 1619 Walnut St., Philadelphia, Pa.)—Construction permit for a new FM (Metropolitan) broadcast station.

NEW (FM)—WSAZ, Inc., Huntington, W. Va. (P. O. 924½ Fourth Avenue)—Construction permit for a new FM (metropolitan) broadcast station.

TELEVISION APPLICATIONS

NEW—Columbia Broadcasting System, Inc., St. Louis, Mo. —Construction permit for a new experimental television broadcast station to be operated on **460-476 mc.** Amended to change frequency to **480-496 mc.**

NEW—Intermountain Broadcasting Corp., Salt Lake City, Utah—Construction permit for a new commercial television broadcast station to be operated on Channel #2 (54-60 mc.), ESR 1060. Amended re antenna changes.

NEW—National Broadcasting Co., Inc., Los Angeles, Calif. —Construction permit for a new commercial television broadcast station to be operated on Channel #4 **(66-72 mc.)**, ESR 14,000. Amended to change transmitter location and antenna changes.

NEW—Columbia Broadcasting System, Inc., Chicago, Ill.—Construction permit for a new experimental television broadcast station to be operated on **460-476 mc.** Amended to change frequency to **480-496 mc.**

NEW—Columbia Broadcasting System, Inc., Pasadena, Calif. —Construction permit for a new experimental television broadcast station to be operated on **460-476 mc.** Amended to change frequency to **480-496 mc.**

NEW—WBEN, Inc., Buffalo, N. Y.—Construction permit for a new commercial television broadcast station to be operated on Channel #3 **(60-66 mc.)**, ESR 1340. Amended to change frequency to Channel #4 **(66-72 mc.)**.

NEW—Columbia Broadcasting System, Inc., Boston, Mass.—Construction permit for a new experimental television broadcast station to be operated on **460-476 mc.** Amended to change frequency to **480-496 mc.**

NEW—Industrial Tool & Die Works, Inc., Minneapolis, Minn. —Construction permit for a new experimental television broadcast station to be operated on Channel #4 **(78-84 mc.)**. (Request of attorney.)

W9XZC—Zenith Radio Corporation, Chicago, Ill.—Modification of construction permit (B4-PVB-125 as modified for a new experimental television broadcast station) for extension of completion date.

NEW—Metropolitan Television, Inc., New York, N. Y.—Construction permit for a new commercial television broadcast station to be operated on Channel #8 **(186-192 mc.)** with ESR of 721. (Request by applicant.)

TELEVISION APPLICATIONS GRANTED

WCBW—Columbia Broadcasting System, Inc., New York City—Granted construction permit (B1-PCT-311), for authority to increase power by installing new tubes in the final amplifiers of both transmitters; effective radiated power (KW) 1.72 visual; 1.67 aural; effective antenna height above ground 937 visual, 965 aural.

MISCELLANEOUS APPLICATIONS

NEW—Radiophone Broadcasting Station WOPI, Inc., Area of Bristol, Tenn., and Bristol, Va.—Construction permit for a new relay broadcast station to be operated on **30.82, 33.74, 35.82** and **37.98 mc.**, power of 2 watts and A3 emission.

NEW—Alamance Broadcasting Co., Inc., Area of Burlington, N. C.—Construction permit for a new relay broadcast station to be operated on **30.82, 33.74, 35.82** and **37.98 mc.**, power of 2 watts and A3 emission.

W2XJC—Atlantic Broadcasting Co., Inc., Washington, D. C. —Modification of construction permit (B1-PEX-55 as modified, which authorized a new developmental broadcast station) for approval of transmitter site. (Request of attorney.)

WABF—Metropolitan Television, Inc., New York, N. Y.—Construction permit to change type of transmitter and make changes in antenna system and specify frequency of Channel #53 **(98.5 mc.)**.

W4XCT—Joda Patterson, Ramon G. Patterson and Louise Patterson Pursley d/b as WAPO Broadcasting Service, Chattanooga, Tenn.—Construction permit to change transmitter location and antenna system.

W8XMV—Miami Valley Broadcasting Corp., Area of Dayton, Ohio—License to cover construction permit (B2-PEX-62) which authorized a new developmental broadcast station.

WABC-FM—Columbia Broadcasting System, Inc., New York, N. Y.—Construction permit to change type of transmitter and make changes in antenna system.

WMVG—Jere N. Moore, Milledgeville, Ga.—Modification of construction permit (B3-P-3883) for approval of transmitter location, and antenna, changes in transmitting equipment and change studio location.

WPTZ—Philco Radio & Television Corp., area of Philadelphia, Pa., and Portable-mobile—Modification of license to change corporate name to Philco Products, Incorporated. Also: W10XAF, W10XAE, W10XAD, W3XF W3XAF, W3XE, W10XPC, W10XPR, W10XPB, W10XPA, W10XP, W3XPL, W3XPK, W3XPI, W3XPH, W3XPG, W3XPF, W3XPE, W8XPD.

W8XGZ—Gus Zaharis, Nr. Charleston, W. Va.—License to cover C.P. (B2-PVB-103, as mod.) which authorized a new experimental television broadcast station.

B5-PVB-161—Amended 11-23-45—The Times-Mirror Co., Pasadena, Calif.—Construction permit for a new experimental television broadcast station to be oper-

(Continued on next page)

ated on **480-920 mc.** with power of 500 watts for aural and 1 KW (peak) for visual. Amended: to change frequency from **480-920 mc.** to **510-545, 700-735** and **885-920 mc.**, aural power from 500 watts to 5 KW and specify emission as A0, A3, A4, A5 and/or special (FM and puls. type).

WBBM (FM)—Columbia Broadcasting System, Inc., Chicago, Ill.—Construction permit to change type of transmitter and make changes in antenna system.

Sun Country Broadcast Co., Tucson, Ariz. (P. O. 74 E. Pierson St., Phoenix, Ariz.)—Construction permit for a new FM (metropolitan) broadcast station to be operated on frequency to be assigned by chief engineer of FCC and coverage not specified.

H. Dudley Swim, Twin Falls, Idaho (P. O. 113 Shoshone St. North)—Construction permit for a new FM broadcast station to be operated on 100 megacycles.

Birney Immes, Jr., Meridian, Miss. (P. O. Gilmer Hotel, Columbus, Miss.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned and coverage to be designated.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Martin J. Goldstein and Isabelle Goldstein, trading as Realflex Products Co., 335 38th Street, Brooklyn, and 5216 Third Avenue, Brooklyn, selling and distributing automotive specialties, including spark plug cable sets, are charged in a complaint issued with misrepresentation. In addition the respondents are charged with having used the trade names of various well- and favorably-known concerns as names or designations for the respondents' products, among such trade names being those of the Champion Spark Plug Company, The Goodyear Tire and Rubber Company, and the Zenith Radio Corporation. (5413)

Star Brush Mfg. Co. et al.—Misuse of the word "bristle" in the labeling of paint and varnish brushes is alleged in a complaint against Star Brush Manufacturing Co., Inc., and its subsidiary, Whiting-Adams Co., Inc., both of Boston, and American Brush Co., Inc., Roxbury, Mass. Other respondents named in the complaint are Alex Schumann, Lawrence R. Schumann and Leroy E. Foulkrod, officers of Star Brush Manufacturing Co., Inc., and Whiting-Adams Co., Inc.; Frank L. Kozal, an official of Star Brush Manufacturing Co., Inc.; and Abraham Furst and Melvin Furst, officers of American Brush Co., Inc. (5412)

Ronald Gage Davis, trading as Spartan Company, 1428 West 28th Street, Minneapolis, engaged in assembling, selling and distributing novelties, among which is a game called "Checkmates," and Dorothy LeFold, sales manager for the respondent Davis, having active charge of his advertising and other business activities, with an office at Room 1498, Merchandise Mart, Chicago, are charged in a complaint with misrepresentation. (5414)

CEASE AND DESIST ORDERS

The Commission issued no cease and desist orders last week.

STIPULATION

During the past week the Commission has announced the following stipulation:

Sig Kosterlitz, Hans Kosterlitz and Herbert A. Kosterlitz, trading as Regina Knit Sportswear Co., 310 W. Adams Street, Chicago, selling and distributing knit sportswear consisting principally of women's sweaters, have stipulated to cease and desist from use of the words "mohair" or "angora mohair" as designations for garments containing fibers other than mohair, and from the use of other words or terms of like meaning that tend to convey the impression that such garments are made of mohair; and from advertising, branding, labeling, invoicing or selling products composed in whole or in part of rayon without clearly disclosing, by use of the word "rayon," the fact that such products are composed of or contain rayon; and, when a product is composed in part of rayon and in part of fibers and materials other than rayon, from failing to disclose in immediate conjunction with the word "rayon," and in equally conspicuous type, each constituent fiber of the product in the order of its predominance by weight, beginning with the largest single constituent. (4132)

FTC CASES CLOSED

The Federal Trade Commission has ordered that the case growing out of the complaint issued against Josten Manufacturing Co., Owatonna, Minn., and its directors be closed without prejudice to the right of the Commission to reopen the case and resume trial thereof in accordance with its regular procedure.

The complaint charged the respondents with misrepresentation in connection with the issuance of catalogs and price lists of jewelry and trophies.

This matter coming on for consideration by the Commission upon request of the respondents, and it appearing to the Commission that the respondents have expressed their intentions, in writing, to be bound by the Trade Practice Conference Rules promulgated for the Catalog Jewelry and Giftwear Industry on December 23, 1943, and that they have furnished satisfactory evidence of such intention, the Commission ordered the case closed without prejudice as above stated.

The Commission has also dismissed without prejudice the case growing out of its complaint against Max Rabinowitz, alias M. J. Roberts, and Irving Alinkofsky, alias Irving Alin, trading as Orco Case Co., formerly at 15 East 40th Street, New York.

The respondents formerly engaged in the sale of luggage and giftwear and were charged in the complaint with misrepresenting the prices of their products. The case was closed because the business conducted by the respondents has been discontinued and there is no indication that it will be resumed.

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 4, January 28, 1946

Music

You are asked to complete and send in to NAB immediately the questionnaire concerning the employment of musicians and the amount of money spent for this purpose. This information is vital.

Developments This Week

Following his meeting with James C. Petrillo, President, American Federation of Musicians, last week, Justin Miller, President of the NAB, met Monday with the special Industry-wide Committee which has been studying relationships of the radio industry and the AFM.

Judge Miller reported fully to the committee concerning his meeting with Mr. Petrillo and the AFM Board in Chicago on Friday, Jan. 18. Judge Miller's report was regarded by the members of the committee as being encouraging and as providing a basis for future negotiations with the AFM, leading to a peaceful adjustment of the differences which have existed between them.

The Industry-wide Committee authorized the appointment of a smaller negotiating committee to meet with a negotiating committee which will represent the AFM. The composition of this negotiating committee and its membership were discussed and President Miller was authorized to name it. This he will do in the very near future.

Those present at the meeting were: Frank White, Frank Mullen, Wayne Coy, T. A. M. Craven, Robert Swezey, G. Richard Shafto, Theodore Streibert, John Elmer, Clair McCollough, E. E. Hill, Keith Kiggins, Joseph McDonald, Judge Justin Miller, A. D. Willard, Jr., C. E. Arney, Jr.

LEA BILL OUT OF COMMITTEE

The House Interstate and Foreign Commerce Committee Wednesday (23) approved, 14 to 5, the Lea Bill H. R. 5117 (see NAB REPORTS, p. 35).

The bill, introduced by Committee Chairman Lea (D., Calif.), is aimed "to prohibit certain coercive practices affecting radio broadcasting."

The bill grew out of demands made upon broadcasters by Petrillo. Lea said he considered the demands "not within the legitimate rights of any organization" and added that "a self-respecting government cannot afford to permit" them.

The legislation would prohibit use of the threats or force to "coerce, compel or constrain" a radio station "to pay or agree to pay" tribute for the privilege of producing or using records, transcriptions or mechanical, chemical or electrical reproductions. A maximum penalty of a year's imprisonment and a $1,000 fine is provided for violations. The bill originally provided for heavier penalties.

It would prohibit use of force or threats to require a broadcaster to employ any person in excess of the number of employees the station wants.

Stations also could not be compelled to refrain from broadcast of non-commercial educational or cultural programs in which the participants receive no money except expenses.

SENATOR BYRD WOULD MAKE UNIONS ACCOUNTABLE

Asserting that labor unions are now "big business," Senator Byrd Wednesday (23) introduced legislation that would require them to register with the Securities and Exchange Commission.

They would have to file a complete list of officers, salaries, dues, members, contracts, funds and similar data, under Byrd's proposal. He also would require all labor organizations to obtain articles of incorporation.

Engineering

ARMY MAKES RADAR CONTACT WITH THE MOON

The War Department announced Thursday night (Jan. 24) that the Army Signal Corps had made radar contact with the moon in an experiment which promises "valuable peacetime as well as wartime application."

The experiments were conducted by Lt. Col. John H. Dewitt, Jr., former chief engineer for WSM, Nashville, Tenn.

The full text of the War Department release follows:

The War Department announced today that Army Signal Corps scientists at the Evans Signal Laboratory, Belmar, N. J., made radar contact with the moon on January 10, using specially designed equipment which shot pulses on very high frequency energy out into space and detected their echoes seconds later.

Maj. Gen. Harry C. Ingles, chief signal officer of the Army, explained that the announcement had been withheld until the Signal Corps was certain beyond doubt that the experiment was successful and that the results achieved were painstakingly verified. Several subsequent efforts have also been successful, he said.

General Ingles revealed that the Signal Corps has been studying the problem of reaching other celestial bodies with radar for several years, in connection with wartime applications of radar. The experiments were directed by Lieut. Col. John H. Dewitt, Jr., former director of the Evans Signal Laboratory.

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Robert T. Bartley, *Director of Government Relations;* John Morgan Davis, *General Counsel;* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Harlan Bruce Starkey, *Chief, News Bureau;* Arthur C. Stringer, *Director of Promotion.*

Travel at Speed of Light

The chief signal officer explained that radar pulses, like radio waves, travel at the speed of light—186,000 miles per second—and that a transit time of about 2½ seconds was required for the pulses to surge from the earth to the moon and for the echoes to travel back.

The mean (average) distance between the moon and the earth is calculated by astronomers to be about 238,857 miles, but this figure varies as the moon revolves and moves in an orbit around the earth, and both move around the sun.

General Ingles recalled that Sir Edward Appleton, prominent British physicist, recently predicted that scientists ultimately might be able to map the surface of the moon very accurately with the aid of radar. Other authorities, however, believed that considerable improvements in radar technique would be necessary before this could be done.

Complicated Problem

The problem of detecting radar echoes from the moon was complicated by the fact that scientists had never before been certain they could project radio waves beyond the earth's atmosphere, nor had they ever succeeded in generating sufficient energy in the very high frequency band of radio to attain this range of nearly half a million miles.

The Signal Corps experiments have valuable peacetime as well as wartime applications, although it is impossible at this stage to predict with certainty what these will be. One obvious possibility is the radio control of long-range jet—or rocket-propelled missiles, circling the earth above the stratosphere. The German V-2 missiles already are believed to have reached an altitude of 60 miles.

The primary significance of the Signal Corps achievement, General Ingles said, is that this is the first time scientists have known with certainty that a very high frequency radio wave sent out from the earth can penetrate the electrically charged ionosphere which encircles the earth and stratosphere. The several layers of the ionosphere start about 36 miles above the surface of the earth and extend to approximately 250 miles.

On this basis, the V-2 projectiles already have risen above the lower ionosphere levels, and it is now known that radio waves can completely penetrate the ionosphere.

Check on Astronomers

The new technique will also be valuable for studying the effects of the ionosphere upon radio waves. Scientists already have learned that low and medium frequency waves are reflected by the ionosphere, and these reflections form the "skywaves" used for long-distance broadcasting. The ionized layers also sometimes distort and bend radio waves, much as a prism distorts light waves. By checking radar data against visual data provided by astronomers, it will be possible to compute accurately the effects of this distortion.

Another valuable application may be the provision of new astronomical information. Not only may it be possible to construct detailed topographical maps of distant planets with the aid of radar data, but scientists may be able to determine the composition and atmospheric characteristics of other celestial bodies by this means.

A less likely application of the new technique will be the possibility of radio control from the earth's surface of "space ships" venturing thousands of miles from the earth, and the radio reporting of astronomical data electronically computed aboard such vessels.

The equipment used by the Signal Corps for this experiment comprised extensive adaptations to a standard wartime Signal Corps radar known as radio set Scr-271, originally designed in 1937 for long-range early warning against enemy air attack. It was an early model of this set which detected Japanese planes approaching Pearl Harbor on December 7, 1941, while they were 132 miles distant.

The radar was operated at its standard frequency of 112 megacycles—its alternating-current radio waves made 112 million complete cycles per second—but the pulse repetition rate and pulse width were extended beyond the usual standards. Instead of sending out several thousand spaced pulses each second, the modified radar transmitted a pulse only every five seconds. The pulse width was increased from a few billionths of a second to as much as one-half second. This equipment, therefore, sent out a half-second pulse of radio energy every five seconds.

A specially designed high persistency oscilloscope, comparable to the "A-scope" used on wartime radars, was constructed to present visual evidence of the moon echoes. When the radar was operating, a line across the face of the tube represented the transit of the successive pulses. As each pulse left the transmitter, a tall "pip" appeared at one end of this line. A smaller pip, toward the other end of the line, represented the pulse echo received from the moon.

A double-sized antenna with 64 instead of the standard 32 dipoles was mounted on a 100-foot tower within the heavily guarded confines of the signal laboratory for this experiment. The antenna was "aimed" at the moon optically by means of a specially constructed peep-sight.

OPA PRICING CLOSES BATTERY PLANTS

Companies that manufacture batteries for battery operated home radio sets are experiencing OPA troubles. Immediate result for one producer has been the closing of four plants.

Though an industry advisory meeting has been set for next Tuesday (29), the manufacturers are said to anticipate no action which would permit production at a profit.

"The facts are simple," one executive told NAB. "Employee straight-time wages have risen more than 35 per cent since 1940-41, and cost of materials has increased, but the price of the product remains the same as in October, 1941.

"Most of those usually employed in four plants," the spokesman stated, "are now unemployed. With full employment and 1941 prices, the company lost over $100,000 in December. It is not in a position to continue such losses."

WALTER C. EVANS AND OTHERS HONORED BY I.R.E.

Walter C. Evans, Vice-President of Westinghouse Electric Company and in charge of Radio, was awarded a fellowship by the I.R.E. at its winter meeting held at the Hotel Astor, January 24. In addition Ralph Vinton Lyon Hartley, Belle Telephone Laboratory Engineer, and Dr. Peter C. Goldmark, Engineer of the Columbia Broadcasting System, also were honored.

The fellowship was awarded Mr. Evans "in recognition of his past contribution to radio and his present active participation in the affairs of the Institute."

Mr. Hartley's citation reads ". . . for his early work on oscillating circuits employing triode tubes and likewise for his early recognition and clear exposition of the funda-

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mental relationship between the total amount of information which may be transmitted over a transmission system of limited band with the time required."

Dr. Goldmark's citation reads ". . . his contributions to the development of television systems, particularly in the field of color."

Programming

NAB COOPERATING WITH OWMR IN CLEARANCES FOR GOVERNMENT PROGRAMS

President Truman recently appointed a *Media Programming Division* under the jurisdiction of the Office of War Mobilization and Reconversion to take over many of the functions formerly carried on by the Domestic Radio Branch of the OWI.

Under this plan, the OWM and R Media Programming Division screens requests from within government for radio time and assigns a priority to each request in accordance with the importance of the subjects.

After this has been done, the NAB will publish this list in the REPORTS at least one week before the allocations are requested. This is followed by a mailing to all stations from OWM and R of fact sheets, and suggested spot announcements. This information will be useful in tie-ups in commercial copy and on sponsored programs also.

While commitments for allocations of time, of course, may be given only by the station licensee, Ed Kirby, NAB Public Relations Counsellor, points out the opportunity here provided for rendering service in the public interest and in maintaining in peacetime the outstanding record achieved by radio and advertisers in wartime.

Below are published the priorities for the month of February as determined by OWM and R:

Housing	**A priority**
Economic Stabilization	**A priority**
Rent	
Clothing	
Durable Goods	
Red Cross Drive	**A priority**
Help for Hospitals	**B priority**
Savings Bonds and Stamps	**C priority**
Merchant Marine Recruiting	**C priority**
Veterans' Assets	**C priority**

Housing Shortage

One of the most pressing current problems, says OWMR, is the acute housing shortage. The seriousness of this problem merits nationwide attention. Therefore, the Media Programming Division of OWMR has assigned it a top priority. OWMR will soon forward to stations copies of suggested spot announcements dealing with the housing shortage. If the announcements are not used verbatim, OWMR is keenly desirous that the Basic Facts presented in the fact sheets which accompany the spots be followed closely. Undoubtedly the builders, bankers, labor unions and veterans of your community are vitally interested parties.

Anti-Inflation Campaign

The spot announcements from the Office of Price Administration on anti-inflation have been received by most stations. This program also carries top priority.

Income Tax Time Reminders

Also forthcoming are announcements from the Bureau of Internal Revenue, reminders of the March 15 deadline for filing Federal Income Tax reports. This campaign should receive attention during the weeks of February 25th and March 4th, according to OWMR.

Hospitals Need Help

Broadcasters will note that the "Help for Hospitals" campaign is on the priority list. The nationwide need for hospital personnel is acute. Any local help would materially aid this situation. Requests for help probably will be forthcoming from local hospitals. Community health is vital and the subject makes excellent programming material.

NAVY MAN SUGGESTS CONTINUANCE SIGN-OFF NATIONAL ANTHEM

GENTLEMEN:

I wonder if the NAB would not want to consider recommending to its member stations the continued use of the National Anthem in connection with sign offs. I do not think this should be considered a wartime measure and discontinued now that hostilities have ceased. Rather, I think it is a matter of national pride—one step up from overworked "patriotism."

To my mind, WSB, Atlanta, has an excellent sign off—a melody appropriate to the local ("Dixie" in their case) with a civic "pep talk," not hurried and not overdone, followed by the National Anthem.

I certainly do not think the Anthem connotes to any

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DISTRICT MEETINGS AHEAD

14th District	Jan. 28-29	Brown Palace	Denver, Colo.
13th District	Jan. 31-Feb. 1	Baker Hotel	Dallas, Texas
12th District	Feb. 4-5	Tulsa Hotel	Tulsa, Okla.
6th District	Feb. 7-8	Peabody Hotel	Memphis, Tenn.
11th District	March 18-19	Radisson Hotel	Minneapolis, Minn.
8th District	March 21-22	Pantlind Hotel	Grand Rapids, Mich.
9th District	March 25-26	Palmer House	Chicago, Illinois
7th District	March 28-29	Gibson Hotel	Cincinnati, Ohio
4th District	April 11-12	Cavalier Hotel	Virginia Beach, Va.

OTHERS TO BE HELD IN APRIL-MAY

degree "flag-waving." This is merely a suggestion on my part—I hope others agree.

Sincerely,
/Signed/ John E. Young,
Lt. (jg), U.S.N.R.

News

Radio had an important spot at the conventions of two national journalism-educational associations meeting at the Neil House in Columbus, Ohio, Jan. 24-26.

The Council on Radio Journalism, made up of teachers of radio in schools of journalism and of industry members, met Thursday (24), in connection with the twenty-fifth convention of the American Association of Schools and Departments of Journalism.

One of the round tables of the twenty-ninth convention of the American Association of Teachers of Journalism met Saturday (26), to discuss "Instruction in Radio." Paul Wagner, Ohio University, Athens, Ohio, chairman of the roundtable, led the discussion.

WPAY PINCH HITS FOR PAPERS

Portsmouth, O.—WPAY is once again on regular production schedule following a seven weeks' interruption caused by a printers' strike at the Portsmouth *Times.* Staff members of WPAY completely revised their broadcast-day to make available additional news broadcasts sponsored by the *Times.* The entire radio facilities of WPAY were expanded to include all news of both local and national interest in the Portsmouth area. The *Times* sponsored six daily newscasts, Monday through Saturday, which included a society program and the comics. WPAY, "Your Good Neighbor," scheduled these features in addition to the news programs regularly aired over this station.

International

T. A. M. CRAVEN TO REPRESENT NAB AT NORTH AMERICAN REGIONAL CONFERENCE

The NAB Board of Directors has appointed T. A. M. Craven, Vice-President of the Cowles Broadcasting Company, as its representative at the forthcoming North American Regional Broadcast Engineering Conference, which meets February 4, to consider problems related to standard band broadcasting in the North American Region, particularly as they are affected by the North American Regional Broadcasting agreement which expires March 29, 1946.

According to a State Department release, the countries which are parties to the agreement are as follows: "Canada, Bahamas, Cuba, Dominican Republic, Haiti, Mexico, Newfoundland, and the United States. The British Government has indicated its intention of sending observers in behalf of the other British possessions in the North American Region and it is possible that observers may be present from the Central American Republics and Panama."

The State Department Release continues: "Representatives of the United States broadcast industry are invited to participate as observers throughout the conference. It is expected that industry representatives will also be present from other countries. In order to aid in the arrangements for the meetings and the disposition of matters to be called up, interested persons are requested to notify the Assistant Secretary of the Conference, Miss Frances W. Simpson, Telecommunications Division, Department of State, 1818 H Street N. W., Washington, D. C., not later than February 2, 1946. In this connection it is desirable that persons who plan to attend identify themselves by office or position and if attendance is in a representative capacity, the identity of the persons or organization in whose behalf they will attend.

The agenda of the conference will consist of proposals on behalf of each of the countries which are parties to the NARBA Agreement and various subjects of a technical character designed to improve service in each country as well as to minimize interference between countries.

Following the opening plenary session, meetings will be held in the offices of the Federal Communications Commission, Pennsylvania Avenue and 12th Street, N. W., Washington, D. C.

The Delegation of the United States will consist of the following: Commissioner Ewell K. Jett of the Federal Communications Commission, Chairman; Mr. Harvey B. Otterman of the State Department, Vice Chairman; Mr. George Adair, Chief Engineer, and Mr. Rosel Hyde, General Counsel of the Federal Communications Commission; and Mr. Donald R. MacQuivey of the Telecommunications Division of the State Department. This delegation will be assisted by members of the staffs of the Federal Communications Commission and of the State Department.

The Secretary of the conference will be Mr. K. Neil MacNaughten of the Federal Communications Commission and the Assistant Secretary will be Miss Frances W. Simpson of the Department of State."

Broadcast Advertising

ICE INDUSTRIES DEALER TIE-UP

The ice industry's 1946 advertising campaign is designed to do a "hot" selling job for this summer. Radio's share of the budget will depend principally on the local station's sales department. The national campaign is being placed with nine magazines, including *Life, Saturday Evening Post*, etc.

Your local ice dealer has already received the ice industry's brochure of their 1946 advertising plans. The dealer is being informed regularly on methods of exploitation which include radio, newspaper, bill boards, car cards, etc. These mediums will benefit from the campaign purely from a local level.

The Nation's Ice Manufacturers are intent on impressing the public and the grocery stores, especially the fresh vegetable and food markets.

TRANSCRIBED PROGRAMS AVAILABLE

Transcribed programs, "This Is The Ice Age," may be secured through J. Allen Brown, Assistant Director, Broadcast Advertising, NAB. This series was made available to stations last year. There are six 15-minute programs. While the transcribed programs are not sufficient for a good local campaign alone, they may be instrumental in securing a sizeable radio campaign. Broadcast Advertising will secure ice advertising copy for those stations requesting it. The campaign, according to Mr. Brown, will include ice refrigerators. Some of the larger markets have agencies to represent the local ice dealers.

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PER-INQUIRY AND FREE TIME

Member stations report additional P I deals. Redfield-Johnstone, Inc., of New York, is trying to get stations to handle the sale of a book, "The Veterans Best Opportunities."

National Nurseries of Biloxi, Mississippi, are attempting to buy time on the same basis.

NAB has written both concerns advising them of the industry's attitude toward such practices and inviting them to use radio at card rates. A copy of a resolution related to sound advertising principles, unanimously adopted at the 1942 NAB convention was sent to each of the firms.

Sound advertising is the most effective and almost the only economical way to introduce a new product, improvement in old products, and new uses for existing articles.

WOULD MAKE RADIO ADVERTISING OF ALCOHOLIC BEVERAGES ILLEGAL

Friday afternoon, January 25, Representative Rankin of Mississippi introduced a bill (H. R. 5238) which would outlaw radio advertising of alcoholic beverages.

Details were not available as NAB REPORTS went to press.

FM

COMMISSION REJECTS ADDED CHANNELS

In the Matter of
Allocation of Frequencies to the Various Classes of Non-governmental services in the Radio Spectrum from 10 kilocycles to 30,000,000 kilocycles. } Docket No. 6651

Upon consideration of the petition of the Zenith Radio Corporation and the General Electric Company requesting the allocation to FM broadcasting of a second band of frequencies between 44 to 50 megacycles, the Commission has concluded to deny the petition thereby retaining the band 88 to 108 megacycles as the allocation for FM broadcasting. An opinion setting forth the reasons upon which the Commission bases this decision will be issued in due course. In the meantime, the Commission has decided to make known its decision so that the industry may proceed without further delay with its planning and production in the FM field.

Denying the GE-Zenith Radio request for allocation of a second band of FM frequencies, the FCC issued the following statement Wednesday (23):

TOTAL FM GRANTS, 290

The Commission has granted 11 additional FM stations, bringing the total additional FM grants to 290 made to date. Following is a list of the grants:

City	*Grantee*	*Interest in Standard Station*	*Type of FM Station*
	CALIFORNIA		
San Mateo	Amphlett Printing Co.	—	Community
	GEORGIA		
Augusta	The Augusta Chronicle Broadcasting Co.	—	Metropolitan
	ILLINOIS		
Springfield	WTAX, Inc.	WTAX	Metropolitan
	MARYLAND		
Salisbury	The Peninsula Broadcasting Co.	WBOC	Metropolitan
	MINNESOTA		
Minneapolis	Independent Merchants Broadcasting Co.	WLOL	Metropolitan
	MISSOURI		
Joplin	Joplin Broadcasting Co.	WMBH	Metropolitan
	OHIO		
Toledo	The Fort Industry Co.	WAGA	Metropolitan
	PENNSYLVANIA		
Du Bois	Tri-County Broadcasting Co., Inc.	WCED	Metropolitan
	TENNESSEE		
Bristol	Radiophone Broadcasting Station WOPI, Inc.	WOPI	Metropolitan, possibly Rural
	WISCONSIN		
Town of Greenfield	Wm. C. Forrest	WIBU	Metropolitan, possibly Rural
Oshkosh	Myles H. Johns, et al, d/b as Oshkosh Broadcasting Co.	WOSH	Metropolitan

Legal

JUDGE MILLER APPOINTED TO AMERICAN BAR ASSOCIATION

Justin Miller, president of the NAB, has accepted appointment as Chairman of a committee of the American Bar Association to work nationally on a program of cooperation of laymen and the courts. The appointment was made by Bolitha J. Laws, Chief Justice, District Court of the United States for the District of Columbia.

The Chief Justice is Chairman of the Section of Juridical Administration which has assigned to it the work of setting up programs for improving the administration of justice throughout the various courts of the nation, both state and federal.

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COURT REVERSES FCC WOKO DECISION

Reversing the Commission in its revocation of the license of WOKO, Albany, the United States Court of Appeals, District of Columbia, has rendered the following decision:

WOKO, INCORPORATED, APPELLANT

v.

FEDERAL COMMUNICATIONS COMMISSION, APPELLEE

Appeal from the Federal Communications Commission.

Argued October 18, 1945 Decided January 21, 1946

Mr. William J. Dempsey, with whom *Mr. William C. Koplovitz* was on the brief, for appellant.

Mr. Harry M. Plotkin, Assistant General Counsel, with whom *Messrs. Rosel H. Hyde*, General Counsel, *Benedict P. Cottone*, Assistant General Counsel, and *Philip Bergson*, Counsel, all of the Federal Communications Commission, were on the brief, for appellee.

Before GRONER, C. J., and WILBUR K. MILLER and PRETTYMAN, JJ.

WILBUR K. MILLER, J.: On September 28, 1942, the appellant, WOKO, Inc., applied to the Federal Communications Commission for a renewal of the radio station license held by it for the operation of its broadcasting facilities at Albany, New York. Under permits periodically procured this radio station has been operated in Albany for some fifteen years last past. After extended hearings concerning the application of September 28, 1942, the Commission declined to renew the license. This appeal followed under that section of the Communications Act (U. S. C., Title 47, § 402(b)) which grants to an applicant for renewal of a broadcasting station license the right to appeal to this court from an adverse decision.

Prior to November 1930, Station WOKO was located, first at Peekskill, and later at Poughkeepsie, New York. The license was held by the Hudson Valley Broadcasting Company, a partnership composed of Harold E. Smith and Raymond M. Curtis. Under authority granted by the Commission, the station was moved to Albany on November 25, 1930, and, shortly thereafter, the license was assigned by Smith and Curtis to the appellant. Early in 1931 broadcasting was begun at Albany.

While the station was at Poughkeepsie its operation was not profitable, and Curtis suggested that the license be surrendered. Smith thought it possible that a network affiliation might solve the financial difficulty. Accordingly, he visited the Columbia Broadcasting System at New York, where he met Sam Pickard, a vice president in charge of station relations. Pickard advised that CBS would not be interested in the station at Poughkeepsie, but suggested that if it were removed to Albany CBS would be interested in having WOKO as an affiliate.

Smith went to Albany and conferred with The Press Company, the publisher of the Albany Evening News and the Knickerbocker Press, with the purpose of interesting that company in the enterprise and obtaining financial assistance from it, as Curtis had tired of his losses at Poughkeepsie and was unwilling to finance the station further. The newspaper people agreed to aid, and it was determined that a corporation should be organized with one thousand shares of capital stock, seven hundred fifty shares to be divided equally between Smith and Curtis and the remaining two hundred fifty shares to be held in the treasury under the option of The Press Company to purchase it. The corporation was organized on December 9, 1930, The Press Company endorsed for it a note to the extent of $35,000, the shares of the capital stock were issued as planned, and the station began to operate at Albany early in 1931. Pickard performed his promise to aid in obtaining a CBS affiliation agreement, and assisted also in other ways. At one of his conferences with Smith, Pickard suggested that he be given an interest in the appellant corporation. It was finally agreed that he have twenty-four per cent of the capital stock and, pursuant to this agreement, on October 23, 1931, Smith and Curtis transferred of record to Pickard a total of one hundred forty shares, and, at his suggestion, to Lawrence Lowman, another vice president of CBS, a total of one hundred shares. These certificates were endorsed by Pickard and Lowman and then delivered to The Press Company to serve as a part of the collateral securing its endorsement. In August 1932, the appellant's loan had been paid and the two hundred forty shares of stock in the names of Pickard and Lowman were released from the pledge and transferred of record to Pickard's wife. On February 2, 1933, the certificates evidencing the same two hundred forty shares, having been endorsed by Mrs. Pickard, were reissued to Smith, endorsed by him in blank and forwarded to Pickard. Smith continued as the owner of record of that block of two hundred forty shares until June, 1934, when, at the request of Pickard, he assigned eighty shares each to Mrs. Pickard and two holding companies controlled by the Pickards.

Sam Pickard had been a member of the Federal Radio Commission before he became a vice president of Columbia Broadcasting System. When he first asked for and obtained an interest in WOKO, Inc., he requested of Smith that his ownership in the station be kept secret, on the ground that he would be personally embarrassed if his associates at CBS should learn of it. He also informed Smith that there would be no need to disclose his ownership to the Federal Radio Commission, as that Commission was interested only in knowing whether or not any of the stockholders were aliens. Smith agreed to protect Pickard in that respect and did not disclose to the Radio Commission the fact that Pickard was a stockholder. In 1934, however, when more searching inquiries were made concerning stock ownership by the forms required to be filed with the Communications Commission, Smith notified Pickard that he must divest himself of the stock and that, failing that, he (Smith) would divulge the facts to the Commission. As a result of this ultimatum, Pickard informed Smith that he had decided to give the two hundred forty shares to his wife's brother-in-law, R. K. Phelps, an assistant United States attorney at Kansas City. Mrs. Pickard and the two holding companies, the record owners of eighty shares each of the block of two hundred forty shares in question, endorsed and surrendered the certificates and a new certificate for two hundred forty shares was issued on July 2, 1934, in the name of R. K. Phelps. The stock has remained in his name on the corporate records since that time and has been so represented to the Commission.

When the Commission received on October 1, 1942, the appellant's application for a renewal of its license, dated September 28, 1942, it designated the matter for hearing and specified the following issues:

> "(1) To determine whether the representations and statements made to the Commission or its predecessor, the Federal Radio Commission, by the licensee, its officers, directors, stockholders, or agents, with respect to the ownership or transfer of, subscription to, or consideration paid for the stock of WOKO, Inc., truly and accurately reflect the facts.
>
> "(2) To determine all the circumstances and conditions under which the stock of WOKO, Inc., has been issued, transferred, or assigned.
>
> "(3) To determine whether or not the applicant is qualified to continue the operation of Station WOKO.
>
> "(4) To determine whether, in view of the facts adduced under the foregoing issues, public interest, convenience, and necessity would be served by a grant of this application."

There followed then a period of rather intensive investigation by the Commission, which included visits to Albany and Kansas City by a member of the Commission's legal staff. On June 26, 1943, the appellant petitioned the Commission to amend and enlarge the issues by including the following:

> "1. To determine the nature, character and extent of the program service rendered by Station WOKO in the past, as well as that which is proposed to be rendered in the future.
>
> "2. To determine the nature, character, and extent of

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> the activities and/or policies of the licensee, its officers, directors, stockholders, agents, and/or employees, with respect to the operation of the station, the public service rendered thereby, and the response of the public to such activities and/or service in the past and the proposals for future policies, activities and operation."

The Commission declined to amend and enlarge the hearing issues on the ground that those originally designated were "broad enough to permit, within reasonable bounds, the introduction of the evidence suggested by the proposed issues of the petitioner."

Hearings were held in July, August and September, 1943, at which evidence of many witnesses was received and numerous exhibits were filed as parts of the record. It developed that Smith and Curtis each held twenty-five and one-half per cent of the capital stock of the appellant, that The Press Company had exercised its option in 1932 to purchase twenty-five per cent of the stock for $25,000, and that the remaining twenty-four per cent had stood in the name of R. K. Phelps on the corporation register since July 2, 1934. Phelps testified that he knew nothing of the transfer of the stock to him, that he was not and had never had been the actual owner of it and that he had been imposed upon by Pickard in that respect. It appeared that dividend checks regularly had been issued by the corporation to Phelps and had been addressed to him in care of Pickard, and that Mrs. Pickard had endorsed Phelps' name to the checks, then had placed thereon her own endorsement and had accounted for the dividends in her personal income tax returns. Certain waivers of notice of meetings, with Phelps' name signed to them, were sent to the appellant, but it appears that they were signed by Mrs. Pickard. Mrs. Phelps, sister to Mrs. Pickard, testified that she intercepted pieces of mail from WOKO, Inc., addressed to her husband and did not bring them to his attention.

It appears clearly from the evidence that the Pickards received the dividends on the two hundred forty shares of stock, and the Commission's conclusion that they were the beneficial owners of it throughout the entire period in question is well grounded in the evidence. Smith testified that he believed Phelps to be the owner until he was advised otherwise by Pickard's letter of June 15, 1942. Pickard said that he did not inform Smith of the actual fact with respect to beneficial ownership until he wrote that letter. Nevertheless there is enough in the record to justify the conclusion of the Commission that Smith knew, or should have known, that Phelps was not actually the owner of the stock. So, it may be treated as established by the evidence that Smith, in making reports and applications for the appellant from 1934 to 1942, gave the Commission only the name of the record owner of two hundred forty shares of stock, and withheld the name of the beneficial owner, which he knew, or should have known.

The Commission did not find that this concealment of fact had influenced it in making any decision throughout the years involved, nor did it find that it would have acted in any manner differently from the way it did act on the various applications for renewal of license, had it known that the Pickards were the beneficial owners of these shares of stock. The Commission did not find that the Pickards were aliens or that they were disqualified in any way to own the number of shares of the appellant's stock which they beneficially owned. Indeed, such findings could not have been made by the Commission because there is no evidence upon which it could have based them.

There is no finding that Curtis, who owned twenty-five and one-half per cent of the appellant's capital stock, and The Press Company, which owned twenty-five per cent of the appellant's capital stock, had any part in, or knowledge of, Smith's concealment of the Pickard interest. It does appear that Curtis and The Press Company knew of the original issue of two hundred forty shares to Pickard or his nominee, but there is no suggestion that either participated in or knew of Smith's deception.

Having found that the appellant had failed to reveal to it and to its predecessor, the Federal Radio Commission, the fact of the Pickards' beneficial ownership of two hundred forty shares of stock, the Commission proceeded to the conclusion that the appellant "cannot be entrusted with the responsibilities of a license." The findings close thus:

> "The Commission, therefore, finds that a grant of the application for renewal of the license for the operation of WOKO by the appellant corporation would not serve public interest, convenience, or necessity and therefore should be denied."

The question posed by this appeal is whether it clearly appears that this finding of the Commission is arbitrary or capricious, for the statute provides (U. S. C., Title 47, § 402):

> "That the review by the court shall be limited to questions of law and that findings of fact by the Commission, if supported by substantial evidence, shall be conclusive unless it shall clearly appear that the findings of the Commission are arbitrary or capricious."

This limitation of judicial review of decisions of the appellee is consistent with the general body of law concerning the finality of administrative proceedings. The Congress of the United States, which has plenary power to regulate the radio industry, has designated the Commission as its administrative agent, because it desired to have the regulatory work done by technically trained experts, skilled and experienced in the technical duties of radio regulation. The Congress defined the scope of the authority of its agent or, as is sometimes said, it established the standard according to which the agent should act. The broad scope of authority, or standard of action, established by the Communications Act is that public interest, convenience and necessity must be served. Within that framework the administrative agent is free to exercise its expert judgment; it cannot act unconstitutionally, for neither could its principal, the Congress, and the stream cannot rise higher than the source; it must proceed within the scope of the authority granted to it, that is to say, it must observe the standard established; and it cannot act arbitrarily or capriciously.

The broad sweep of the power given to the administrative agent to proceed according to a standard which necessarily is expressed in very general and widely inclusive terms proves how pertinent was the observation of Mr. Justice Justin Miller when he said, speaking for this court, that radio station licensees must be protected from arbitrary action of the Commission in the exercise of its regulatory power.[1]

Broad as the standard is, the Supreme Court has said that it is not so indefinite as to confer unlimited power.[2] The doctrine is that the act of the administrative agent is the act of Congress itself, as long as the agent stays within the boundaries of the standard and does not act arbitrarily or capriciously. Judicial review is limited, therefore, to the ascertainment of whether there has been an unconstitutional thing done by the agent, or whether the agent has exceeded its delegated authority by crossing the boundary of the standard, or has acted arbitrarily or capriciously.

Subject to the specific statutory provisions against the ownership or holding of radio station licenses by aliens, foreign governments or corporations which have an alien tinge through stock ownership,[3] the Communications Act

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[1] After showing that the Act does not recognize that licensees have any common law rights in radio broadcasting, this court in *Yankee Network* v. *Federal Communications Commission*, 71 App. D. C. 11, said that nevertheless the Act does recognize certain *rights* of licensees and their ownership of their stations. The statute prohibits the use or operation of a broadcasting station except pursuant to a license and punishes as a criminal act the operation of such a station without a license. The opinion continues thus:

> "It is apparent, therefore, that a radio broadcasting station is valueless without a license to operate it. It is equally apparent that the granting of a license by the Commission creates a highly valuable property right, which, while limited in character, nevertheless provides the basis upon which large investments of capital are made and large commercial enterprises are conducted. As it is the purpose of the Act to secure the use of the channels of radio communication by private licensees under a competitive system, those licensees must be protected in that use, not merely from unlicensed stations and unlicensed operators, but from improper activities of licensed stations and operators, and from arbitrary action by the Commission, itself, in the exercise of its regulatory power."

[2] *Federal Radio Commission* v. *Nelson Bros. Company*, 289 U. S. 266, 285.

[3] The Communications Act (U. S. C., Title 47, § 310) contains a provision that a radio station license shall not be granted to or held by an alien, nor by a corporation of which any officer or director is an alien or of which more than one fifth of the capital stock is owned of record or voted by aliens, as well as other restrictive provisions designed to keep the broadcasting service of the nation under domestic control.

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simply directs the Commission to grant or renew a license if it shall find that public interest, convenience, or necessity will be served thereby.[4] It would be difficult, if not impossible, to formulate a precise and comprehensive definition of the term "public interest, convenience, or necessity," and it has been said often and properly by the courts that the facts of each case must be examined and must govern its determination.[5] It seems clear, however, that a decision of the Commission refusing to renew a license should not be allowed to stand if it appears that the Commission's prior and necessarily basic determination that public interest, convenience, or necessity will not be served by the renewal, was not properly reached; that is, that proper standards were not applied in reaching the conclusion that a renewal would not serve the public interest, convenience, or necessity, and thus that the conclusion reached was arbitrary or the result of caprice.

It is obvious that, in dealing with an application for the renewal of a license, the quality of the applicant's programs and the adequacy of the applicant's mechanical and scientific broadcasting facilities are principal among the elements to be considered. Concerning these particulars, although the Commission made no finding with respect to them, substantial and undisputed evidence in the record shows that Station WOKO consistently has rendered reasonably satisfactory service to its listeners and that it has not been guilty of delinquency in service which would support the conclusion that it should be denied a renewal of its license for that reason. Probably the principal concern which the general public has in Station WOKO is with the quality of the music and messages which it emits.

It should be remembered that the appellant sought the enlargement of the issues specified by the Commission to include the fundamental issue of the quality of its program service and the practical and technical excellence of its facilities and their operation. The Commission declined to make the suggested enlargement because it said that the issues originally announced by it were sufficiently broad to permit the introduction of evidence concerning those aspects of the case. It is perhaps not without significance that at the hearing the Commission's counsel objected to the introduction of evidence by the appellant intended to show that it had served its area well and that it is mechanically and scientifically equipped to do so. Although the trial examiner received the evidence, the Commission made no finding with respect thereto. On this appeal, it is the duty of the court to examine the evidence to see if it furnishes a substantial basis for the Commission's findings of fact, and to see if there is anything material in the evidence which should have been found by the Commission, but which is omitted from its findings. The latter is important because, if the administrative agent fails to find formally some relevant element of the factual situation, there is disclosed the beginning of an arbitrary or capricious conclusion.

The record reveals, not only that the Commission made no finding with respect to the quality of the appellant's service in the past and its equipment for good service in the future, but also that it failed to mention in its findings anything of the value of the property which its decision would render almost valueless. It failed to notice the innocence of Curtis and The Press Company concerning Smith's concealment of Pickard's stock ownership. These things we regard as being material. There is evidence in the record that in 1943 an offer of $75,000 was made for twenty-five per cent of the appellant's capital stock. This indicates the value of the stock owned by Curtis and The Press Company which will be largely lost to them should the Commission's decision stand.

When a broadcasting station has been constructed, necessarily at considerable cost, and has been maintained and operated to the satisfaction of its listeners, it is ordinarily in the public interest that the station continue to operate, and a renewal of its license should not be refused unless there exist as a basis for the refusal what this court has called "compelling reasons." Those reasons must be such as bear on the interest of the public, or such as have effect upon its necessity or its convenience; nothing less can be "compelling," and on no other ground does the statute authorize the Commission to deny the renewal.[6]

Under the authority of the Communications Act (Section 312, Title 47, U. S. C.)[7] a station license may be revoked by the Commission for false statements, either in the application or in the statements of fact which may be required under Section 308, or because the statements of fact revealed conditions which would have justified the refusal of a license in the first instance. It may be said, therefore, that the Commission may refuse to renew a license for any similar reason. It seems to us, however, that it is impossible to dissociate the provisions of Section 312 from those of Sections 307 and 309.[8] The latter two sections contain the broad standard that the public interest, convenience, and necessity must be served; and the Commission is directed to grant a license or a renewal, once it appears that the public will be served in those particulars. So, a station license may not be revoked, under the authority of Section 312, for a false statement in the application, unless in exercising a sound discretion the Commission should decide that, because of such false statement, the public interest, convenience, or necessity would be served by a revocation of the license. In reaching such a decision, the Commission must weigh, as it apparently heretofore has done consistently, the competing considerations which enter into the determination of the question whether the public interest, convenience, or necessity would be served by a revocation. Any other construction of Section 312 would arm the Commission with arbitrary power to revoke a license for the most inconsequential misstatement by the licensee.

For all the foregoing reasons we conclude that the Commission does not have the power, implied from the provisions of Section 312 or otherwise, to refuse to issue a renewal license because of misstatements of the licensee, unless those misstatements are of such moment as to outweigh all competing considerations, and logically and rationally to give rise to the conclusion that the public interest, convenience, and necessity would not be served were the license renewed. In other words, the guiding star of the Commission concerning the issue of a station license or a renewal thereof is fixed by the statute as the service of the interest, convenience, or necessity of the public. Every specific grant of authority to the adminis-

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[4] U. S. C., Title 47, § 307(a): "The Commission, if public convenience, interest, or necessity will be served thereby, subject to the limitations of this chapter, shall grant to any applicant therefor a station license provided for by this chapter."

U. S. C., Title 47, § 309(a): "If upon examination of any application for a station license or for the removal or modification of a station license, the Commission shall determine that public interest, convenience, or necessity would be served by the granting thereof, it shall authorize the issuance, renewal, or modification thereof in accordance with said finding. In the event the Commission upon examination of any such application does not reach such decision with respect thereto, it shall notify the applicant thereof, shall fix and give notice of a time and place for hearing thereon, and shall afford such applicant an opportunity to be heard under such rules and regulations as it may prescribe."

[5] Section 402(c) of Communications Act; *Federal Communications Comm'n* v. *Pottsville Broadcasting* Co., 309 U. S. 134.

[6] *Journal* v. *Federal Radio Comm'n*, 60 App. D. C. 92; *Chicago Federation of Labor* v. *Federal Radio Comm'n*, 59 App. D. C. 333.

[7] U. S. C., Title 47, § 312(a): "Any station license may be revoked for false statements either in the application or in the statement of fact which may be required by section 308 of this title, or because of conditions revealed by such statements of fact as may be required from time to time which would warrant the Commission in refusing to grant a license on an original application, or for failure to operate substantially as set forth in the license, or for violation of or failure to observe any of the restrictions and conditions of this chapter or of any regulation of the Commission authorized by this chapter or by a treaty ratified by the United States: *Provided, however,* That no such order of revocation shall take effect until fifteen days' notice in writing thereof, stating the cause for the proposed revocation, has been given to the licensee. Such licensee may make written application to the Commission at any time within said fifteen days for a hearing upon such order, and upon the filing of such written application said order of revocation shall stand suspended until the conclusion of the hearing conducted under such rules as the Commission may prescribe. Upon the conclusion of said hearing the Commission may affirm, modify, or revoke said order of revocation."

[8] U. S. C., Title 47, § 307(a): "The Commission, if public convenience, interest, or necessity will be served thereby, subject to the limitations of this chapter, shall grant to any applicant therefor a station license provided for by this chapter."

U. S. C., Title 47, § 309(a): "If upon examination of any application for a station license or for the renewal or modification of a station license, the Commission shall determine that public interest, convenience, or necessity would be served by the granting thereof, it shall authorize the issuance, renewal, or modification thereof in accordance with said finding. In the event the Commission upon examination of any such application does not reach such decision with respect thereto, it shall notify the applicant thereof, shall fix and give notice of a time and place for hearing thereon. and shall afford such applicant an opportunity to be heard under such rules and regulations as it may prescribe."

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trative agent of the Congress must be used so as to contribute to that service, or it will be correctly characterized as arbitrary, if hurt results to anyone.

Its decision in the present case constitutes a departure from the course which the Commission has taken in dealing with misstatements in applications in other cases. It has not heretofore considered itself bound to refuse to issue a license or a renewal because of misstatements in applications; on the other hand, it has followed the practice of weighing all the elements of each situation presented to it in deciding whether the public interest would or would not be served, were a license or a renewal granted.[9] The doctrine of *stare decisis* does not apply to decisions of administrative bodies such as the Communications Commission, but radical departures from administrative interpretation consistently followed cannot be made except for most cogent reasons. Indeed it has been said that the adoption by an administrative agency of different standards for similar situations amounts to acting arbitrarily.[10]

The Navarro case (8 F. C. C. 198) is an illustration of the manner in which the Commission heretofore has interpreted the statute as to its duty in dealing with misstatements made by applicants for licenses. The Commission revoked the license of Navarro but, after a hearing had subsequent to the order of revocation, set aside that order. The finding was that the applicant had misrepresented its purpose as to the financing, construction, control, and operation of the station, in obtaining the original construction permit and station license. The Commission also found that the members of the original partnership which obtained the construction permit and initial license, had transferred those rights to Ulmer and Terry without the consent of the Commission and in violation of the Act. But, because Ulmer and Terry relinquished their rights to others who proceeded to operate the station in the interest of the public and in full compliance with official regulations, the Commission concluded that "there is nothing in this record to indicate that the respondents, if permitted by this Commission, will not continue to operate in the public interest as they have done since November 1937." The opinion of the Commission then adds the following statement:

> "In determining whether to revoke the license of a radiobroadcast station for false representations to the Commission and other violations of the Communications Act, the Commission is faced with competing considerations. The Commission's primary duty is to the listening public and, in dealing with a licensee, the Commission must be guided by this primary duty. On the other hand, if the Commission is to carry out its function of granting and denying applications for licenses, it must obtain true and accurate information from those who seek to operate radio stations and must take disciplinary action against those who make false representations to the Commission. But discipline should not be inexorably applied when station licensees demonstrate to the Commission, as these respondents have now done, that they are ready to act in good faith.
>
> "To revoke their license at this time would deprive the community of the service of this station when there is no reason to believe that the respondents will not continue to operate it in the public interest."

In the case at bar, in a petition for rehearing, the applicant proposed a complete corporate reorganization of WOKO, Inc. The suggested plan included the resignation of all officers and directors who had served as such theretofore; the Phelps stock and other shares aggregating fifty-one per cent were to be held by a new corporation controlled by prominent Albany citizens, and such shares as Smith and Curtis would have left were to be placed in a voting trust under the terms of which those individuals would have no voice in a stockholders' meeting. This arrangement, had it been consummated, would have fit into the reasoning of the Commission in the Navarro case, when it is remembered that the mechanical, scientific and program excellence of the station is not challenged. But the Commission denied the petition for rehearing and adhered to its refusal to renew the license, and so departed from its policy of weighing the "competing considerations" in an effort to find what course will best serve the interest, convenience, or necessity of the public.

Moreover, common justice to the owner of the station, who has devoted a considerable investment to serving the public, requires that for no reason less than a "compelling" one should his physical property be rendered valueless except for what it may bring at a sacrificial sale. It is true, as the appellee points out, that by the terms of the Communications Act, a station license does not vest in the licensee any right to operate the station nor any right in the use of the frequencies designated in the license beyond the term thereof, nor in any other manner than authorized therein. In spite of the absence of a vested property right in the continuance of the license, however, the Commission may not destroy or diminish the capital investment of the licensee by withholding a renewal of the license, unless in the exercise of a sound discretion it decides that the public interest, convenience, or necessity requires that such a drastic step be taken. The case of *Journal* v. *Federal Radio Commission*, 60 App. D. C. 92, was one in which a radio station had been affected injuriously by the assignment of its frequencies to another station. In the course of the opinion Judge Robb, speaking for this court, said:

> "The installation and maintenance of broadcasting stations involve a very considerable expense. Where a broadcasting station has been constructed and maintained in good faith, it is in the interest of the public and common justice to the owner of the station that its status should not be injuriously affected, except for compelling reasons."

If a station should not be injuriously affected save for compelling reasons, certainly it should not be destroyed by a refusal to renew its license for reasons that are less than compelling.

To the same effect is the opinion of this court by Chief Justice Martin in *Chicago Federation of Labor* v. *Federal Radio Commission*, 59 App. D. C. 333, 41 F. (2d) 422. The appellant there was applying for a frequency of 770 kilocycles, which already had been granted to Stations WBBM and KFAB. The Commission refused to grant that frequency to the appellant because to do so would have denied the use of it to the two stations already using it. This court affirmed the action of the Commission and said:

> "It is not consistent with true public convenience, interest or necessity, that meritorious stations like WBBM and KFAB should be deprived of broadcasting privileges when once granted to them, which they have at great cost prepared themselves to exercise, unless clear and sound reasons of public policy demand such action. The cause of independent broadcasting in general would be seriously endangered and public interest correspondingly prejudiced if the licenses of established stations should be arbitrarily withdrawn from them, and appropriated to the use of other stations. This statement does not imply any derogation of the controlling rule that all broadcasting privileges are held subject to the reasonable regulatory power of the United States, and that the public convenience, interest, and necessity are the paramount considerations."

Simply stated, the question in this case is whether it is logical and rational to say that a licensee cannot be entrusted with further responsibilities for the sole reason that, over a term of years, one of its officers has concealed from the Commission the identity of a beneficial owner of twenty-four per cent of its capital stock. It is conceded that the stockholder whose identity was not revealed was not an alien and, therefore, not disqualified by the express provisions of the statute. It does not appear, as pointed out above, that the concealment influenced or induced the Commission's action in granting license renewals heretofore, nor that the Commission's past decisions which granted renewals would have been different had the identity not been concealed.

The denial of the renewal because of the applicant's failure to show the beneficial ownership of twenty-four per cent of its capital cannot be justified as a penalty for making false statements. The Act does not confer upon the Commission any punitive jurisdiction, and a license or

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[9] *Navarro Broadcasting Association*, 8 F. C. C. 198; *Red Lands Broadcasting*, 8 F. C. C. 473; *In the matter of Panama City Broadcasting Company*, 9 F. C. C. 208.

[10] *National Labor Relations Board* v. *Mall*, 119 F. (2d) 700.

its renewal may not be withheld in order to punish an applicant for violating the Act or a rule or regulation of the Commission. Such violations are to be punished only by the imposition after conviction, of the heavy fines imposed by Sections 501 and 502 of the Act. Nor does the Commission claim the right to punish, but on the contrary disavows any punitive intent here.

So it is manifest that the Commission's decision must depend for validity on the rationality of the step, directly and without any other consideration, from the Commission's well-grounded finding that the real beneficial owner of twenty-four per cent of the stock had been concealed from it, to the conclusion that the appellant "cannot be entrusted with the responsibilities of a licensee," and the consequent additional conclusion that the renewal license would not serve the public interest, convenience, or necessity.

We are unable to agree that the step can logically be taken. Other elements must necessarily be weighed. Certainly the conclusion cannot be upheld as a penalty, for the reason stated heretofore; but the conclusion that the denial of the renewal license was penal in nature and so intended by the Commission cannot be escaped, for the appellant is the same corporation now which for fifteen years consistently has furnished adequate and satisfactory broadcasting service to its public, and has in all respects met the requirements of law and regulation except in the concealment of stock ownership upon which the Commission based its action. The Commission was quite justified in feeling vexed at the deception, and perhaps would have been justified in seeking criminal prosecution of Smith or of the appellant itself; but to say that this concealment, which did not induce or influence its former grants of renewal licenses, alone supports a conclusion that public interest, convenience, or necessity would not be served by the renewal, is in logic a *non sequitur*. The high mechanical, scientific and artistic standards maintained by the station, and the highly penal result of the deprivation of a license for a continuance of operation, are necessary considerations in the formation of a judgment as to public interest, convenience, or necessity.

Under the situation disclosed here, we conclude that the Commission acted arbitrarily in proceeding from its warranted conclusion that the stock ownership had been misrepresented to it, to the drastic decision that the continuance of the license would not be in the public interest, with the concomitant results of disestablishing an established and satisfactory radio station and of imposing upon its corporate owner the entire loss of its good will and the serious impairment of the value of its capital assets.

Reversed.

GRONER, C. J., *Dissenting:*

I regret that I am not in accord with the conclusion reached by the majority. I do, however, very heartily agree with the view that this is a hard case. The Commission's drastic order, terminating the life of the station, punishes the innocent equally with the guilty, and in its results is contrary to the Commission's action in several other comparable cases. But that the making of the order was within the discretion of the Commission, I think is reasonably clear.

Shortly stated, the record shows the WOKO, Inc., acting through its General Manager, who ever since its organization has represented it in all of its transactions with the Commission, deliberately misled the Commission by repeatedly misstating the beneficial ownership of twenty-four per cent (24%) of its capital stock. What, if anything, would have happened if the truth had been disclosed is, in my view, not material.

The case, as I think, turns rather upon the question whether the statutory power of the Commission to determine public interest, convenience or necessity is broad enough to authorize the rejection of a license for renewal for repeated false swearing in statements of fact required to be filed by the Commission's rules and regulations.[1] An affirmative answer to the question seems to me to be obvious on the grounds of public policy and, accordingly, I do not stop to inquire whether the express statutory authority to revoke impliedly embraces also the power to refuse to renew.[2]

RADIO ATTORNEYS INVITED TO BAR MEET

The Administrative Law Section of the D. C. Bar Association announces that speakers at its regular meeting, to be held at the U. S. Chamber of Commerce Bldg., 1615 H St., N. W., Washington, 8:00 p. m. Feb. 5, will be the Hon. Sam Hobbs, Congressman from Ala., and Hon. Gerard S. Reilly, member of NLRB.

All attorneys practicing before the FCC who wish to attend will be welcomed.

District Meetings

17TH DISTRICT MEETING

The following account of the District 17 meeting in Seattle, Jan. 14-15, was received too late for inclusion in last week's REPORTS:

Highlighted by a keynote address by President Justin Miller, broadcasters of the 17th NAB District, comprising stations of Oregon, Washington and Alaska, held a most successful meeting at the Olympic Hotel in Seattle.

Applications for membership were received from KIRO Seattle, KRKO Everett, and KVI Tacoma.

Entertainment for the main banquet on Monday night was provided by talent from all Seattle stations, under the guidance of the Arrangement Committee chairman, Bob Priebe, of KRSC. Each of the 117 registrants attested to the constructiveness of the sessions and heartily applauded District Director Harry Spence, of KXRO, Aberdeen, and the entire arrangements committee, for a good job, well done.

At the closing session Tuesday, Tom Olsen of KGY, Olympia, was elected head of the Washington State Broadcasters and Glenn McCormick of KSLM, Salem, was named to lead the Oregon unit.

Following is a list of those in attendance:

A. Adler, KMED, Medford, Ore.; C. E. Arney, Jr., Natl. Asso. Broadcasters; D. A. Baker, KBKO, Everett; Ray Baker, KOMO, Seattle; Frank P. Barnes, Gen. Electric, San Francisco; Leonard Beardsley, KXA, Seattle; Ted Bell, KRSC, Seattle; Stan Bennett, KOMO, Seattle; Paul F. Benton, KMO-KIT, Tacoma; John Blake, KWSC, Pullman; Louis Bookwalter, KOIN, Portland; Francis Brott, KOMO, Seattle; Harry Buckendahl, KOIN, Portland; C. O. Chatterton, KWLK, Longview; Fred Chitty, KVAN, Vancouver; Joe Chytil, KELA, Centralia; Jack Clarke, KIT, Yakima; Fran Conrad, ABC, Los Angeles; Ted Cooke, KOIN, Portland; Norman A. Davis, KALE, Portland; Margaret Dieringer, KXA, Seattle; John DuBuque, KXA, Seattle; Hugh Feltis, BMB; Birt F. Fisher, KJR, Seattle; H. M. Gander, KORE, Eugene, Ore.; O. W. Fisher, KOMO, Seattle; Romig C. Fuller, KRSC, Seattle; Arthur Gerbel, Jr., KJR, Seattle; Fred G. Goddard, KXRO, Aberdeen; Richard E. Green, KOMO, Seattle; Spence Green, KJR, Seattle; Homer Griffith, Homer Griffith Co., Hollywood, Cal.; Saul Haas, KIRO, Seattle; Gus Hagenah, Standard Radio, Chicago; Ralph Hanson, KUIN, Grants Pass, Ore.; Ben Harkins, KONP, Port Angeles; Bob Harris, KRSC, Seattle; Mrs. J. B. Hatfield, KEVR, Seattle; Joe Hiddleston, KIRO, Seattle; J. A. Hogg, General Electric, Seattle; Bill Hubbach, KOMO, Seattle; Mr. E. T. Irwin, KVI, Tacoma; Mrs. E. T. Irwin, KVI, Tacoma; Lee Jacobs, KLBM, KBKR, KSRV, Baker, Ore.; Mrs. Lee Jacobs, KLBM, Baker, Ore.; John Jessup, KJR, Seattle; Glenn Jones, KWSC, Pullman; Mark Knight, AP, Seattle; Howard

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[1] 47 U. S. C. § 308.

[2] 47 U. S. C., § 312.

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Lane, WSAI, Cincinnati, Ohio; C. S. Lock, KWSC, Pullman; Frank H. Loggan, KBND, Bend, Ore.; Peter Lyman, MacWilkins, Cole & Weber, Seattle; Rod McArdle, KXA, Seattle; R. G. McBroom, KFIO, Spokane; Glenn McCormick, KSLM, Salem, Ore.; R. D. McCornack, KOMO, Seattle; Allen Miller, KOAC, Corvallis, Ore.; Paul Moore, KJR, Seattle; Jerry Morris, KOL, Seattle; Bob Morrison, NBC Record., San Francisco; C. W. Myers, KOIN, Portland; Carl A. Nielsen, NBC Spot Sales, San Francisco; Arden X. Pangborn, KGW, Portland, Ore.; Marshall Pengra, KRNR, Roseborg, Ore.; Jennings Pierce, NBC, Hollywood, Calif.; Homer Pope, KJR, Seattle; Robt. E. Priebe, KRSC, Seattle; H. J. Ray, KIRO, Seattle; O. A. Runchey, KOL, Seattle; Vern Sawyer, KMO, Tacoma; Jerry Seehan, KMO, Tacoma; Hal Shade, KOOS, Coos Bay, Ore.; A. Sheehan, KJR, Seattle; Frank Sheehan, Jr., KJR, Seattle; Bartley Sims, KEVR, Seattle, KTYW, Yakima; Kelly Smith, CBS, New York; T. J. Smith, KWSC, Pullman; Ace Spear, KJR, Seattle; Harry R. Spence, KXRO, Aberdeen; Burt Squire, SESAC, New York; Dan Starr, KOMO, Seattle; Loren Stone, KIRO, Seattle; Lloyd C. Sundstrom, KONP, Port Angeles; Bob Sutton, KPQ, Wenatchee; Mrs. Sutton; A. G. Taft, KOL, Seattle; W. R. (Bill) Taft, KRKO, Everett; Mrs. W. R. (Thelma) Taft, KRKO, Everett; Dixie Lou Thompson, Strang & Prosser, Seattle; L. W. Trommlitz, KORE, Eugene, Ore.; Bill Tucker, KIRO, Seattle; Florence Wallace, KXA, Seattle; James W. Wallace, KPQ, Wenatchee, KVOS, Bellingham; Bill Warren, KOMO, Seattle; C. N. Webster, KONP, Port Angeles; Mrs. C. N. Webster, KONP, Port Angeles; Chett Wheeler, KWIL, Albany, Ore.; Ken Yeend, KIRO, Seattle; Hal Byer, KWIL, Albany, Ore.; F. D. Carroll, Pac. Tel. & Tel., Seattle; Sharon Kane, KOL, Seattle; King Mitchell, KTBI, Tacoma; Tom Olsen, KGY, Olympia; Burke Ormsby, KTBI, Tacoma; Tubby Quilliam, KTBI, Tacoma; Nick Bourne, UP, Portland, Ore.; Jack Frost, RCA, Los Angeles, Calif.; Donald Graham, KOMO, Seattle; R. V. Howard, Uni. Research Lab., San Francisco; John Keeting, John Keeting, Portland; J. McLaughlin, John Keeting, Seattle; R. J. Newman, RCA, San Francisco.

Employee-Employer Relations

FEDERAL COMMUNICATIONS COMMISSION

Washington 25, D. C.

EMPLOYEE AND COMPENSATION DATA BY OCCUPATIONAL CLASSIFICATION AS REPORTED TO THE FEDERAL COMMUNICATIONS COMMISSION BY NETWORKS AND STANDARD BROADCAST STATIONS

Full-Time Employees

For the week beginning October 14, 1945

	Total 9 networks and 876 stations			9 networks including 10 key stations of nationwide networks			866 other standard stations		
Class of employees	Number	Compensation	Average	Number	Compensation	Average	Number	Compensation	Average
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Executives:									
General managerial	1,076	$186,540	$173.36	53	$23,517	$443.72	1,023	$163,023	$159.36
Technical	655	54,626	83.40	30	4,712	157.07	625	49,914	79.86
Program	607	56,025	92.30	38	9,354	246.16	569	46,671	82.02
Commercial	484	67,177	138.80	50	11,309	226.18	434	55,868	128.73
Publicity	156	15,905	101.96	30	4,999	166.63	126	10,906	86.56
Other	276	26,738	96.88	36	5,103	141.75	240	21,635	90.15
Total, executives	3,254	407,011	125.08	237	58,994	248.92	3,017	348,017	115.35
Employees (other than executives):									
Technical:									
Research and development	143	12,369	86.50	51	5,164	101.25	92	7,205	78.32
Operating	5,207	316,068	60.70	1,052	79,568	75.63	4,155	236,500	56.92
Other	299	12,144	40.62	94	3,086	32.83	205	9,058	44.19
Program:									
Production	1,320	82,483	62.49	512	36,626	71.54	808	45,857	56.75
Writers	1,236	59,246	47.93	165	12,660	76.73	1,071	46,586	43.50
Announcers	3,787	218,847	57.79	186	14,322	77.00	3,601	204,525	56.80
Staff musicians	2,220	180,260	81.20	559	76,909	137.58	1,661	103,351	62.22
Other artists	1,764	135,658	76.90	816	74,760	91.62	948	60,898	64.24
Other	1,514	75,004	49.54	547	31,625	57.82	967	43,379	44.86
Commercial:									
Outside salesmen	1,451	154,622	106.56	180	24,617	136.76	1,271	130,005	102.29
Promotion and merchandising	798	44,923	56.29	525	31,324	59.66	273	13,599	49.81
Other	626	24,805	39.62	385	14,776	38.38	2413	10,029	41.61
General and administrative:									
Accounting	1,203	50,063	41.62	353	14,970	42.41	850	35,093	41.29
Clerical	1,328	41,866	31.53	321	12,363	38.51	1,007	29,503	29.30
Stenographic	1,422	46,787	32.90	240	8,166	34.03	1,182	38,621	32.67
Other	1,339	44,494	33.23	618	22,724	36.77	721	21,770	30.19
Miscellaneous	494	16,291	32.98	46	2,934	63.78	448	13,357	29.81
Total, excluding executives	26,151	1,515,930	57.97	6,650	466,594	70.16	19.501	1,049,336	53.81
Total, including executives	29,405	1,922,941	65.40	6,887	525,588	76.32	22,518	1,397,353	62.05

Prepared by Accounting, Statistical and Tariff Department,
January 22, 1946.

FCC

The Federal Communications Commission on Jan. 23 adopted Order No. 75-D, modifying the extensive requirements of Order No. 75, originally adopted June 18, 1940, as part of the Commission's national emergency program. Order 75 required holders of and applicants for radio operator licenses, both commercial and amateur, to submit responses to questionnaires together with fingerprints and documentary evidence of citizenship. Order 75-D eliminates the requirements of Order 75 except with regard to the submission of fingerprints on F.C.C. Form No. 735-A.

Effective Jan. 23, 1946, an applicant for an operator license, commercial or amateur, is not required as a general rule to submit documentary evidence of citizenship. He must, however, continue to certify in his application that he is a citizen of the United States and must also furnish fingerprints. In particular cases, the Commission may make specific requests for documentary evidence of citizenship and for information concerning qualifications to hold operator licenses.

Miscellany

CORRECTION

The Wichita Falls, Tex., *Daily Times* has requested a correction in the announcement made concerning their conditional permit for an FM Metropolitan station (REPORTS). The Times Publishing Co. is not interested in standard station WACO, as was erroneously stated in a Commission release.

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, January 28. They are subject to change.

Monday, January 28

Consolidated Hearing

NEW—Old Dominion Broadcasting Corp., Lynchburg, Va.—C.P. **1390 kc.**, 1 KW, unlimited DA-night and day.

NEW—Piedmont Broadcasting Corp., Danville, Va.—C.P. **1390 kc.**, 1 KW, unlimited DA-night and day.

WCSC—John M. Rivers, Charleston, S. C.—C.P. **1390 kc.**, 5 KW, unlimited DA-night.

NEW—Arkansas-Oklahoma Broadcasting Corp., Ft. Smith, Ark.—C.P. **1230 kc.**, 250 watts, unlimited.

NEW—Donald W. Reynolds, Ft. Smith, Ark.—C.P. **1230 kc.**, 250 watts, unlimited.

To Be Held Before Commissioner Durr, Council Chambers of the City of San Buenaventura, Ventura, California

NEW—Coast Ventura Co., Ventura, Calif.—C.P. **1450 kc.**, 250 watts, unlimited.

NEW—Ventura Broadcasters, Inc., Ventura, Calif.—C.P. **1450 kc.**, 250 watts, unlimited.

Tuesday, January 29

Consolidated Hearing Before Commissioner Denny

NEW—James H. McKee, Charleston, W. Va.—C.P. **1240 kc.**, 250 watts, unlimited.

NEW—Capitol Broadcasting Corp., Charleston, W. Va.—C.P. **1240 kc.**, 250 watts, unlimited.

NEW—Gus Zaharis and Penelope Zaharis, d/b as Chemical City Broadcasting Co., Charleston, W. Va.—C.P. **1240 kc.**, 250 watts, unlimited.

NEW—Joe L. Smith, Jr., Charleston, W. Va.—C.P. **1400 kc.**, 250 watts, unlimited.

Wednesday, January 30

WSAV—WSAV, Inc., Savannah, Ga.—C.P. **630 kc., 5 KW**, unlimited DA-night.

WTMA—Atlantic Coast Broadcasting Co., Charleston, S. C.—C.P. **630 kc**, 5 KW, unlimited DA-night.

Friday, February 1

Consolidated Hearing to Be Held Before Commissioner Walker in the Federal Court Room, Federal Building, Dallas, Texas

NEW—W. J. Harpole, et al d/b as Borger Broadcasting Co., Borger, Texas.—C.P. **1490 kc.**, 250 watts, unlimited.

NEW—Richard George Hughes, Borger, Texas—C.P. **1490 kc.**, 250 watts, unlimited.

Federal Communications Commission Action

APPLICATIONS GRANTED

WTBO—Cumberland Broadcasting Co., Cumberland, Md.—Granted construction permit to install a new antenna and ground system.

KABC—The Alamo Broadcasting Co., Inc., San Antonio, Texas—Granted modification of construction permit (B3-P-3599) which authorized change in frequency, etc., for extension of completion date to 4-9-46.

WKVM—American Colonial Broadcasting Corp., West of Arecibo, P. R.—Granted license to cover construction permit which authorized a new station to operate on **1230 kc.**, 250 watts, unlimited time. Also granted authority to determine operating power by direct measurement of antenna power.

WMSA—The Brockway Co., South of Massena, N. Y.—Granted license to cover construction permit which authorized a new station to operate on **1340 kc.**, 250 watts, unlimited time. Also granted authority to determine operating power by direct measurement of antenna power. The licensee is granted a waiver of Secs. 3.55 (b) and 3.60 of the Commission's rules; conditions.

Salt Lake City Broadcasting Co., Salt Lake City, Utah—Granted license to cover construction permit which authorized a new station to operate on **910 kc., 1 KW**, unlimited time, DA. Also authority to determine operating power by direct measurement of antenna power. The licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions.

KMO—Carl E. Haymond, Tacoma, Wash.—Granted license to cover construction permit which authorized changes in auxiliary transmitting equipment.

KBST—The Big Spring Herald Broadcasting Co., Big Spring, Texas—Granted modification of construction permit which authorized increase in power, etc., for installation of a new transmitter and extension of commencement and completion dates from 11-4-45 and 5-4-46, respectively, to 30 days after grant and 90 days thereafter, respectively.

(Continued on next page)

WLBZ—Maine Broadcasting Co., Inc., Bangor, Maine—Granted authority to determine operating power by direct measurement of antenna power for non-directional antenna daytime in accordance with Sec. 3.54.

WNEL—Juan Piza, San Juan, Puerto Rico—Granted construction permit to change frequency from **1320** to **860 kc.;** 5 KW, DA, unlimited time. (B-P-3740)

DESIGNATED FOR HEARING

Frank R. Gibson, Lake Charles, La.—Ordered that application (B3-P-3840), be designated for hearing in a consolidated proceeding with applications of The Times Picayune Publishing Co., New Orleans; Roy Hofheinz, et al., d/b as La. Broadcasting Co., New Orleans, and J. G. Long, et al., d/b as Bay City Broadcasting Co., McAllen, Texas.

The Times Picayune Pub. Co., New Orleans, La.—Ordered that application (B3-P-4167) for a new station, be designated for hearing in a consolidated proceeding with applications of Frank R. Gibson, Roy Hofheinz, et al., d/b as La. Broadcasting Co., and J. G. Long, et al., d/b as Bay City Broadcasting Co., McAllen,, Texas.

Roy Hofheinz and W. N. Hooper, a partnership, d/b as La. Broadcasting Co., New Orleans, La.—Ordered that application (B3-P-4260), for a new station, be designated for hearing in a consolidated proceeding with applications of The Times Picayune Pub. Co., Frank R. Gibson, and Bay City Broadcasting Co.

J. G. Long, James A. Clements and Travis C. Dodd, a partnership, d/b as Bay City Broadcasting Co., McAllen, Texas—Ordered that application (B3-P-4339), for a new station, be designated for hearing in a consolidated proceeding with applications of The Times Picayune Pub. Co., La. Broadcasting Co., and Frank R. Gibson.

Commonwealth Broadcasting Corp., Danville, Ky.—Ordered that application (B2-P-4040) for a new station, be designated for hearing in a consolidated proceeding with application of Danville Broadcasting Co.

Danville Broadcasting Co., Danville, Ky.—Ordered that application (B2-P-4264), for a new station, be designated for hearing in a consolidated proceeding with application of Commonwealth Broadcasting Corp.

Radio Broadcasting, Inc., Hot Springs, Ark.—Ordered that application (B3-P-3915) for a new station, be designated for hearing in a consolidated proceeding with application of Arkansas Valley Broadcast Co., Ft. Smith, Ark. (B3-P-4200)

Arkansas Valley Broadcast Co., Fort Smith, Ark.—Ordered that application (B3-P-4200) be designated for hearing in a consolidated proceeding with above listed application of Radio Broadcasting, Inc.

Green Bay Broadcasting Co., Green Bay, Wis.—Ordered that application of Green Bay Broadcasting Co. (B4-P-4272) and application of Green Bay Newspaper Co. (B4-P-4350), be designated for hearing in a consolidated proceeding.

LICENSE RENEWALS

The following relay broadcast stations were granted renewal of licenses for the regular period:

WBWB, Banks of the Wabash, Inc.; WEHN, The Evening News Assn.; WEIH, WEII, Indianapolis Broadcasting, Inc.; KDAS, KARM, The George Harm Station; KEJI, National Broadcasting Co., Inc.: WELW, WELX, WFIL Broadcasting Co.

The following stations were granted renewal of licenses for the period ending August 1, 1947:

WBTH, Williamson, W. Va.; WGIL, Galesburg, Ill.; WDWS, Champaign, Ill.; and WHYN, Holyoke, Mas..

Licenses for the following stations were extended upon a temporary basis only, pending determination upon application for renewal of license, in no event later than April 1, 1946:

KADA, Ada, Okla.; KAST, Astoria, Ore.; KBTM, Jonesboro, Ark.; KCMC, Texarkana, Texas; KCRS, Midland, Texas; KFDA, Amarillo, Texas; KFIO, Spokane; KFJB, Marshalltown, Iowa; KFUN, Las Vegas, New Mexico; KFXD, Nampa, Idaho; KGDE, Fergus Falls, Minn.; KGEK, Sterling, Colo.; KGFJ, Los Angeles; WCBT, Roanoke Rapids, N. C.; KGHI, Little Rock; KHAS, Hastings, Neb.; KHBC, Hilo, T. H.; KODL, The Balles, Ore.; KMLB, Monroe, La.; KOOS, Coos Bay, Ore.; KPHO, Phoenix, Ariz.; KPOW, Powell, Wyo.; KSUN, Lowell, Ariz.; KTHT, Houston, Texas; KVCV, Redding, Cal.; KVEC, San Luis Obispo, Cal.; KVNU, Logan, Utah; KWG, Stockton, Cal.; WHTB, Talladega, Ala.; WJBC, Bloomington, Ill.; KXO, El Centro, Cal.; KWNO, Winona, Minn.; WAIM, Anderson, S. C.; WAJR, Morgantown, W. Va.; WAYX, Waycross, Ga.; WBBZ, Ponca City, Okla.; WBHP, Huntsville, Ala.; WBLJ, Dalton, Ga.; WBOC, Salisbury, Md.; WBOW, Terre Haute; WCAT, Rapid City, So. Dak.; WCED, DuBois, Pa.; WCLO, Janesville, Wis.; WCOL, Columbus, Ohio; KYSM, Mankato, Minn.; WCPO, Cincinnati; WDLP, Panama City, Fla.; WDSM, Superior, Wis.; WENY, Elmira, N. Y.; WERC, Erie, Pa.; WESX, Salem, Mass.; WFAS, and auxiliary, White Plains, N. Y.; WFVA, Fredericksburg, Va.; WHBY, Appleton, Wis.; WHLN, Harlan, Ky.; WHOP, Hopkinsville, Ky.; WIBX, Utica, N. Y.; WIL, St. Louis, Mo.; W1SE, Asheville, N. C.; WITH, Baltimore; WJEF, Grand Rapids, Mich.; WJNO, West Palm Beach; WJOB, Hammond, Ind.; WJRD, Tuscaloosa, Ala.; WKBO, Harrisburg, Pa.; WLOF, Orlando, Fla.; WLOG, Logan, W. Va.; WLVA, Lynchburg, Va.; WMOB, Mobile, Ala.; WMFR, High Point, N. C.; WMPC, Lapeer, Mich.; WRBL, Columbus, Ga.; WTHT, Hartford, Conn.

Licenses for the following stations were further extended upon a temporary basis only, pending determination upon applications for renewal of license, for the period ending April 1, 1946:

KABC, San Antonio; KATE, Albert Lea, Minn.; KBIX, Muskogee, Okla.; KBKR, Baker, Ore.; KBON, Omaha; KBPS, Portland, Ore.; KBST, Big Spring, Texas; KBUR, Burlington, Iowa; KDAL, Duluth; KDB, Santa Barbara, Cal.; KDNT, Denton, Texas; KDRO, Sedalia, Mo.; KEYS, Corpus Christi; KFAM, St. Cloud, Minn.; KFFA, Helena, Ark.; KFIZ, Fon du Lac, Wis.; KFYO, Lubbock, Texas; KGFF, Shawnee, Okla.; KGFL, Roswell, New Mexico; KGKB, Tyler, Texas; KGKY, Scottsbluff, Neb.; KGLU, Safford, Ariz.; KHMO, Hannibal, Mo.; KHUB, Watsonville, Cal..; KLBM, La Grande, Ore.; KLUF, Galveston, Texas; KMYC, Marysville, Cal.; KMYR, Denver; KNEL, Brady, Texas; KNET, Palestine, Texas; KNOW, Austin, Texas; KOAL, Price, Utah; KOCA, Kilgore, Texas; KOCY, Oklahoma City; KONO, San Antonio; KORE, Eugene, Ore.; KOTN, Pine Bluff, Ark.; KOVC, Valley City, N. Dak.; KPAB, Laredo, Texas; KPDN, Pampa, Texas; KPLC, Lake Charles, La.; KPLT, Paris, Texas; KRBC Abilene, Texas; KRBM, Bozeman, Mont.; KRIC, Beaumont, Texas; KRLC, Lewiston, Idaho; KRNR, Roseburg, Ore.; KSAM, Huntsville, Texas; KSAN, San Francisco; KTBI, Tacoma, Wash.; KTOK, Oklahoma City; KTRI, Sioux City, Iowa; KVAK, Atchison, Kans.; KVAL, Brownsville, Texas; KTOH, Lihue, Hawaii; KVFD, Fort Dodge, Iowa; KVOE, Vernon, Texas; KVWC, Vernon, Texas; KWAL, Wallace, Idaho; KWBW, Hutchinson, Kans.; KWEW, Hobbs, New Mexico; KYCA, Prescott, Ariz.; KYOS, Merced, Cal.; WABY, Albany, N. Y.; WACO, Waco, Texas; WAGM, Presque Isle, Maine; WAOV, Vincennes, Ind.; WARM, Scranton, Pa.; WASK, Lafayette, Ind.; WATL, Atlanta, Ga.; WATW, Ashland, Wis.; WAZL, Hazleton, Pa.; WBAB, Atlantic City; WBLK, Clarksburg, W. Va.; WBNY, Buffalo; WBTA, Batavia, N. Y.; WCBS, Springfield, Ill.; WCNC, Elizabeth City, N. C.; WCOS, Columbia, S. C.; WCRS, Greenwood, S. C.; WDAN, Danville, Ill.; WDBC, Escanaba, Mich.; WDEF, Chattanooga, Tenn.; WDNC, Durham, N. C.; WEED, Rocky Mount, N. C.; WELO, Tupelo, Miss.; WEOA, Evansville, Ind.; WFIG, Sumter, S. C.; WFMJ, Youngstown, Ohio. WFNC, Fayetteville, N. C.; WFOR, Hattiesburg, Miss.; WFPG, Atlantic City; KGAL, Lancaster, Pa.; WGAU, Athens, Ga.; WGH, Newport News, Va.; WGL, Ft. Wayne; WGNC, Gastonia, N. C.; WGRC, Louisville, Ky.; WGOV, Valdosta, Ga.; WGPC, Albany, Ga.; WGRM, Greenwood, Miss.; WGTC, Greenville, N. C.; WHBB, Selma, Ala.; WHBQ, Memphis, Tenn.; WHDF, Calumet, Mich.; WHDL, Town of Allegany, N. Y.; WHFC, Cicero, Ill.; WHIT, New Bern, N. C.; WHLB, Vir-

(Continued on next page)

ginia. Minn.; WHMA, Anniston, Ala.; WIBG, Glenside, Pa.; WIBM, Jackson. Mich.; WIGM, Medford, Wis.; WILM, Wilmington. Del.; WINC, Winchester. Va.; WJBK, Detroit: WJBY. Gadsden. Ala.; WJHO, Opelika, Ala.; WJLB, Detroit; WJMC, Rice Lake, Wis.; WJMS. Ironwood. Mich.; WJPA. Washington, Pa.: WJXN. Jackson. Miss.; WJZM, Clarksville, Tenn.: WKBB, Dubuque; WKBV, Richmond, Ind.: WKBZ, Muskegon, Mich.; WKEU, Griffin, Ga.: WKIP, Poughkeepsie: WKNY, Kingston, N. Y.; WKRO, Cairo, Ill.; WLAP, Lexington, Ky.; WLAV, Grand Rapids; WLAY, Muscle Shoals City, Ala.; WLEU, Erie, Pa.; WLLH and Synch. Amplifier, Lowell, Mass.; WLPM, Suffolk, Va.: WMAS. Springfield, Mass.; WMBH, Joplin, Mo.; WBMR, Jacksonville, Fla.: WMFD. Wilmington. N. C.; WMFJ. Daytona Beach; WMGA. Moultrie. Ga.; WMJM. Cordele, Ga.: WMOG, Brunswick. Ga.; WMRC. Greenville. S. C.: WMRF. Lewistown. Pa.: WMRN. Marion. Ohio; WMVA. Martinsville, Va.; WNAB, Bridgeport, Conn.; WNBH. New Bedford, Mass.; WNEW and auxiliary, New York City: WNLC, New London, Conn.; WNOE, New Orleans; WOLS, Florence, S. C;. WOLF, Syracuse; WOMI, Owensboro. Ky.: WOPI, Bristol, Tenn.: WOSH, Oshkosh, Wis.: WOV and auxiliary, New York City; WPAD, Paducah, Ky.: WPAR, Parkersburg. W. Va.; WRAK, Williamsport. Pa.: WRDO. Augusta, Maine: WRGA. Rome. Ga.: WRJN, Racine, Wis.; WRLC, Toccoa, Ga.; WSAM, Saginaw, Mich.; WSAP, Portsmouth, Va.; WSBC, Chicago; WSLI, Jackson, Miss.; WSPB, Sarasota, Fla.; WSTP, Salisbury, N. C.; WTEL, Philadelphia; WTMC, Ocala, Fla.; WTMV, E. St. Louis, Ill.: WTOL, Toledo; WWDC and Syn. Amplifier, Washington, D. C.; WWSW and auxiliary, Pittsburgh. Pa.

WPTZ—Philco Radio and Television Corp., Philadelphia. Pa.—Granted renewal of commercial television station license for the period ending no later than Feb. 1. 1947, subject to changes in frequency assignment which may result from proceedings in Docket 6651.

Licenses for the following commercial television stations were extended upon a temporary basis only, pending determination upon applications for renewal of licenses, for the period ending April 1, 1946:

WBKB, Chicago, Ill.: WCBW, New York City: WABD, New York City; WRGB, Schenectady; WNBT, New York City.

The following experimental television stations were granted renewal of licenses for the period ending February 1, 1947, subject to changes in frequency assignment which may result from proceedings in Docket 6651:

W2XEM, New York, N. Y.; W3XWT, Washington, D. C.: W3XE. Springfield Township. Pa.: W3XPD, W3XPE, W3XPF, W3XPG, W3XPH, W3XPI, W3XPK, W3XPL, area of Central Md., Northeast Md., Southeast Pa. and D. C.; W10XP, W10XPA, W10XPB, W10XPC, W10XPR, area of Wahsington, D. C., Philadelphia and New York City.

Licenses for the following experimental television broadcast stations were extended upon a temporary basis only, pending receipt and/or determination upon applications for renewal of licenses, for the period ending April 1, 1946:

W9XBB, W9XBK, W9XBT, W9XPR, Balaban & Katz, Chicago; W2XCB, W2XCS, Columbia Broadcasting System, Inc., New York: W2XVT, Allen B. DuMont Labs. Inc., Passaic, N. J.: W2XWV, W10XKT, Allen B. DuMont Labs. Inc., New York: W2XGE, W2XI, General Electric Co., Schenectady: W6XAO, W6XDU, Don Lee Broadcasting System, area of Los Angeles; W2XMT, Metropolitan Television, Inc., New York, W2XBT, W2XBU, National Broadcasting Co., Inc. New York: W10XAD, W10XAE, W10XAF, Philco Radio and Television Corp., area of Washington, Philadelphia and New York: W3XAD, W3XEP, RCA, Camden, N. J.: W9XUI, State Univ. of Iowa, Iowa City: W2XJT, Jamaica Radio and Television Co., Jamaica, L. I.: W6XLA, W6XYZ, Television Productions, Inc., Los Angeles; W9XZV, Zenith Radio Corp., Chicago.

W8XWI—Guy S. Cornish, area of Cincinnati—License for public address relay class II experimental broadcast station, was further extended upon a temporary basis only, pending determination upon application for renewal, for the period ending April 1, 1946.

W2XWE—WOKO, Inc., Albany, N. Y.—License for facsimile broadcast station, was further extended upon a temporary basis only, pending determination upon application for renewal of license, for the period ending April 1, 1946.

NOTICES OF HEARING MAILED BY DOCKET SECTION

NEW—Norfolk Broadcasting Corporation, Norfolk, Va.—**1220 kc.**, 250 watts, daytime.

WJOL—WCLS, Incorporated, Joliet, Ill.—For renewal of license.

WHP—WHP, Incorporated, Harrisburg, Pa.—**580 kc.**, 5 KW, unlimited DA-night.

NEW—James A. Noe, Shreveport, La.—**1550 kc.**, 250 watts, unlimited.

NEW—Frank H. Ford, Shreveport, La.—**1550 kc.**, 250 watts, unlimited.

NEW—James Robert Meachem, Elmira, N. Y.—**1450 kc.**, 250 watts, unlimited.

NEW—Thomas J. Watson, Endicott, N. Y.—**1420 kc.**, 250 watts, unlimited.

MISCELLANEOUS

WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—Adopted order granting petition for reconsideration and grant of application for construction permit (Docket 6367), and ordered that application to increase power from 100 to 250 watts be granted, upon condition that the action be without prejudice to any action which the Commission may ultimately take upon the applications for renewal of license and for approval of transfer of control which are now pending before the Commission.

WNVA—Blanfox Radio Co., Inc., Norton, Va.—Granted modification of construction permit for approval of antenna and approval of transmitter location at 1½ miles west of city limits, Norton. The permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions.

WRDN—Great Trails Broadcasting Corp., area of Dayton, Ohio—Present relay station license was further extended upon a temporary basis only, pending determination upon application for renewal, for the period ending April 1, 1946.

KGKO—KGKO Broadcasting Co., Fort Worth, Texas; WBAP—Carter Publications, Inc., Fort Worth, Texas; WFAA—A. H. Belo Corp., Dallas, Texas—Upon consideration of a joint petition requesting postponement of oral argument now set for January 24, on application for renewal of licenses of these stations, the Commission ordered that oral argument be postponed until further order of the Commission.

Community Broadcasting Co., Oak Park, Ill.—Ordered that the application of Community Broadcasting Co. (Docket 7155) be designated for hearing in a consolidated proceeding with application of Wm. L. Klein, et al, d/b as Beloit Broadcasting Co., The Elgin Broadcasting Co. and Vincent G. Cofey, Elgin, Ill., to be held in Washington on Feb. 7th: and further ordered that the bills of particulars heretofore issued in these proceedings be enlarged to include the application of Community Broadcasting Co.

Vincent G. Cofey, Elgin, Ill.—Ordered that the application of Vincent G. Cofey (Docket 7154) be designated for hearing in a consolidated proceeding with application of Wm. L. Klein, et al, d/b as Beloit Broadcasting Co., The Elgin Broadcasting Co. and Community Broadcasting Co., to be held in Washington on Feb. 7th, and further ordered that the bills of particulars heretofore issued in these proceedings be enlarged to include the application of Vincent G. Cofey.

Voice of Augusta, Inc., et al, Augusta, Ga.—Ordered that the hearing on applications of Voice of Augusta, Inc., the Augusta Chronicle Broadcasting Co., Savannah Valley Broadcasting Co. and Ga.-Carolina Broadcasting Co., now scheduled for Feb. 11-13, be scheduled for Feb. 9-13 at Augusta.

(Continued on next page)

Times Publishing Co.—Granted motion to dismiss without prejudice application for a new station. (B2-P-3773; Docket 6900)

Wendell Mayes, et al, d/b as Odessa Broadcasting Co., Odessa, Texas—Adopted order granting petition requesting leave to amend its application (Docket 6943); accepted the amendment and ordered that the application, as amended, be removed from the hearing docket.

Sunland Broadcasting Co., El Paso, Texas—Adopted order granting petition to dismiss without prejudice its application for a new station. (B3-P-4290; Docket 7073)

El Paso Broadcasting Co., El Paso, Texas—Adopted order granting petition to dismiss without prejudice its application for a new station (B3-P-4129; Docket 6875).

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Ordered that temporary extension of license for station WBAX be further extended from Feb. 1 to April 1, 1946, pending determination upon application for license. (Docket 6723)

WOKO—WOKO, Inc., Albany, N. Y.—Ordered, upon the Commission's own motion, that the special temporary authorization for the continued operation of station WOKO be extended to March 30, 1946.

Truett Kimzey, Greenville, Texas—Granted request to use call letters KGVL for new station granted on November 30, 1945.

WWDC—Capital Broadcasting Co., Washington, D. C.—Granted an extension of the authority for waiver of Secs. 2.53 and 13.61 of the Commission's Rules so as to permit operation of the synchronous amplifier of Station WWDC by remote control from main transmitter location, for the period ending in no event later than April 1, 1946, upon the same terms and conditions as the existing authorization for such operation.

WDBJ—Times World Corp., Roanoke, Va.—Granted petition for leave to intervene in the hearing on applications of WBOC, Salisbury, Md., and The Eastern Shore Broadcasting Co., Preston, Md., now scheduled for consolidated hearing on January 24-25.

WHIS—Daily Telegraph Printing Co., Bluefield, W. Va.—Granted motion requesting dismissal of application for C. P., and application (B2-P-4141) was dismissed without prejudice.

Central Broadcasting Corp., Corpus Christi, Texas—Granted motion for dismissal without prejudice of application for construction permit, and the application (B3-P-4110) was so dismissed.

Marcus Loew Booking Agency, Washington, D. C.—Granted motion to dismiss without prejudice application (B1-PCT-104) for a new television station.

Trinidad Broadcasting Corp., Trinidad, Colo.—Granted construction permit for a new station (B5-P-4219) to operate on **1280 kc.**, 1 KW day, 500 watts night, unlimited time.

H. L. Corley, tr/as Corley Radio and Sound Service, Trinidad, Colo.—Granted construction permit for a new station to operate on **1240 kc.**, 250 watts, unlimited time. (B5-P-3892)

WICA—Estate of C. A. Rowley, Deceased, (Transferor), Robert B. Rowley and Donald C. Rowley, Trustees under the will of C. A. Rowley, Deceased (Transferees), WICA, Inc. (Licensee), Ashtabula, Ohio—Granted consent to transfer of control of WICA, Inc., licensee of station WICA, from estate of C. A. Rowley, deceased, to Robert B. and Donald C. Rowley, as executors under the will of C. A. Rowley, deceased. Reserved for decision at a later date the question whether the transfer should be approved to Robert B. and Donald C. Rowley in their capacity as trustees.

WEBR—WEBR, Inc., Buffalo, N. Y.—Ordered that application (B1-P-3926) for a construction permit to change frequency from **1340** to **970 kc.** be designated for hearing in a consolidated proceeding with applications of WICA, Inc. (B2-P-3081) requesting frequency **970 kc.** with 1 KW power, unlimited time, and WWSW, Inc. (B2-P-3055) requesting frequency **970 kc.** with 5 KW power, unlimited time.

WICA—WICA, Inc., Ashtabula, Ohio; WWSW—WWSW, Inc., Pittsburgh, Pa.—Adopted an order designating for further hearing in consolidation with application of WEBR for **970 kc.**, the applications of WICA (Docket 6120) and WWSW (Docket 6121), requesting the **970** frequency.

Joe L. Smith, Charleston, W. Va.—Denied petition to consolidate applications of James H. McKee (Docket 6836), Capitol Broadcasting Corp. (Docket 6837), and Chemical City Broadcasting Co. (Docket 6838), applicants for a new station at Charleston, already designated for hearing, with applications of WGKV, Kanawha Valley Broadcasting Co. (Docket 6558), and WCHS, Charleston Broadcasting Co. (Docket 6611) for renewal of licenses, with petitioner's application (Docket 6677), for a new station, heretofore designated for consolidated hearing with applications of James H. McKee, et al, listed above.

ACTION ON MOTIONS

The following action was taken by Commissioner Wills today:

James F. Hopkins, Inc., Ann Arbor, Mich.—Granted motion to amend application for new station (Docket 6230), and the amendment was accepted.

Hazlewood, Inc., Deland, Fla.—Granted motion to dismiss without prejudice application for new station (Docket 6704).

WMIL Broadcasting Co., Milwaukee, Wis.—Granted petition insofar as it requests leave to amend and remove from the hearing docket; the amendment was accepted and the application (B4-P-3660) was removed from the hearing docket.

Harold Thomas, Waterbury, Conn.—Granted petition to dismiss without prejudice application for a new station. (Docket 6856)

WLOF—Hazlewood, Inc., Orlando, Fla.—Granted motion for leave to amend its application (B3-P-3973), and the amendment was accepted.

Queen City Broadcasting, Inc., Cincinnati, Ohio—Granted motion and amended motion to take depositions in re its application (B2-P-4103).

WGTM—Penn Thomas Watson, Wilson, N. C.—Granted motion to take deposition in the hearing now scheduled for Feb. 25-28 and March 8 at Washington, limiting the number of witnesses to 25 and to be taken at conclusion of depositions at Goldsboro.

WHKC—United Broadcasting Co., Columbus, Ohio—Granted petition to intervene in the hearing now scheduled for Feb. 18 on applications of WCPO, WLAP and Queen City Broadcasting, Inc.

Queen City Broadcasting, Inc., Cincinnati, Ohio—Granted petition for leave to amend its application (B2-P-4103), and the amendment was accepted.

Virginia-Carolina Broadcasting Corp., Danville, Va.—Granted motion to take depositions in the consolidated hearing now scheduled for Feb. 21-27, upon movant's application for CP (B2-P-4113), et al.

William L. Klein, Oak Park, Ill.—Granted petition for leave to amend application (B4-P-4075), and the amendment was accepted.

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—Granted petition for waiver of Sec. 1.382(b) of the Commission's Rules, and accepted petitioner's late appearance in re (Docket 6987).

Community Broadcasting Co., Oak Park, Ill.—Granted motion for leave to take depositions in re hearing now scheduled for Feb. 7-9 upon movant's application for CP (Docket **7155**).

KXOK—Star-Times Publishing Co., St. Louis, Mo.—Granted petition for leave to intervene in the hearing on applications of WCPO, Queen City Broadcasting, Inc., and WLAP.

James S. Rivers, d/b as Southeastern Broadcasting System, East Point, Ga.—Granted motion to dismiss without prejudice application for CP (Docket 7068).

Charlotte Broadcasting Co., Charlotte, N. C.—Granted motion for leave to amend its application (B3-P-3847), and the amendment was accepted.

(Continued on next page)

WFMJ—The WFMJ Broadcasting Co., Youngstown, Ohio—Granted petition to intervene in the hearing on Old Dominion Broadcasting Corp., Piedmont Broadcasting Corp., and WCSC's applications.

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C. —Granted motion to take depositions in re application (B3-P-3914).

WSAV—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Granted motion to take depositions in the hearing now scheduled for Feb. 25-March 8 re Docket 6804.

Moline Dispatch Pub. Co., Moline, Ill.—Denied motion insofar as it requests leave to take the testimony of Harry A. Sward for submission in evidence in re the proceeding in Dockets 6888-6891; and ordered that insofar as motion requests leave to take deposition of Clarabell Sward, who will testify concerning her legal and other qualifications to act as officer and director of the Moline Dispatch Pub. Co., and as to her participation in construction and operation of the station proposed, it is granted.

The Commission took the following action on January 24:

Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa.—Granted petition insofar as it requests petitioner's application be designated for hearing in consolidation with application of Joseph L. Maguire, et al., d/b as Miners' Broadcasting Service, and in the matter of Hazleton Broadcasting Service, Inc.; further ordered that petitioner's application (B2-P-4396) be designated for hearing in a consolidated proceeding with application of Miners' Broadcasting Service (Docket 7089) and the Hazleton Broadcasting Service, Inc. (WAZL) (Docket 7090), to be heard in Washington, D. C., on February 4; and further ordered that the Bills of Particulars heretofore adopted in these proceedings be amended to include the Wyoming Valley Broadcasting Co.

Joseph L. Maguire, et al., d/b as Miners' Broadcasting Service, Pottsville, Pa.—Adopted order granting petition requesting that the hearing on its application be set for the earliest possible time, and ordered that hearing in re application of Miners' Broadcasting Service (Docket 7089), and in the matter of WAZL (Docket 7090) heretofore designated for hearing for March 4, be designated to be held in Washington, D. C., on February 4, 1946.

REPORT OF APPLICATIONS FOR BROADCAST SERVICES ACCEPTED FOR FILING

KPDN—C. H. Hoiles, Harry Hoiles & Jane Hoiles, a partnership d/b as Radio Station KPDN, Pampa, Texas—Construction permit to increase power from 100 watts to 250 watts and install new transmitter. **(1340 kc.)**

WJNC—Louis N. Howard & Ellis H. Howard, d/b as Jacksonville Broadcasting Co., Jacksonville, N. C.—License to cover construction permit (B3-P-3860) which authorized a new standard broadcast station. **(1240 kc.)**

WJNC—Louis N. Howard & Ellis H. Howard, d/b as Jacksonville Broadcasting Co., Jacksonville, N. C.—Authority to determine operating power by direct measurement of antenna power. **(1240 kc.)**

WJOI—Clyde W. Anderson & Joe T. Van Sandt, d/b as Florence Broadcasting Co., Florence, Ala.—Modification of construction permit (B3-P-4211 which authorized a new station) for approval of transmitter location and approval of antenna. **(1340 kc.)**

Central Illinois Radio Corp., Peoria, Ill.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended: to change frequency from **1340** to **1290 kc.**, increase power from 250 watts day and night to 5 KW day and night, install new transmitter and directional antenna for day and night use, change transmitter location and make changes in corporate structure.

APPLICATION DISMISSED

Leo E. Owens, McAllen, Texas—Construction permit for a new standard broadcast station to be operated on **620 kc.**, power of 1 KW and daytime hours of operation. (Request of attorney)

APPLICATIONS FOR STANDARD BROADCAST FACILITIES TENDERED FOR FILING

KRIC—KRIC, Inc., Beaumont, Texas—Construction permit to change frequency from **1450 kc.** to **1470 kc.**, increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and change transmitter location.

WQXR—Interstate Broadcasting Co., Inc., New York, N. Y. Construction permit to increase power from 10 KW to 50 KW, make changes in transmitting equipment and install directional antenna for day and night use. **(1560 kc.)**

Metropolitan Broadcasting Corp., Washington, D. C.—Construction permit for a new standard broadcast station to be operated on **570 kc.**, power of 250 watts and daytime hours of operation.

Frank E. Pellegrin & Homer H. Gruenther, Oak Ridge, Tenn. —Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

Corpus Christi Broadcasting Co., Inc.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

APPLICATIONS FILED AT FCC

550 Kilocycles

NEW—Atlantic Radio Corporation, Boston, Mass.—Construction permit for a new standard broadcast station to be operated on **1200 kc.**, power of 5 KW and unlimited hours of operation. Amended to change frequency from **1200 kc.** to **550 kc.** and change type of antenna.

850 Kilocycles

KEEU—Berks Broadcasting Company, Reading, Pa.—Construction permit to change hours of operation from daytime to unlimited time, install new transmitter and directional antenna for night use and change transmitter location from Spring Township (near Reading), Pa., to approximately 1.2 miles NW of Wyomissing, Reading, Pa.

910 Kilocycles

KPOF—Pillar of Fire (a corporation), near Denver, Colo.—Construction permit to increase power from 1 KW day and night to 1 KW night and 5 KW day and install new transmitter.

1020 Kilocycles

KFVD—Standard Broadcasting Company, Los Angeles, Calif. —Modification of construction permit (B5-P-3808, which authorized installation of new transmitter, increase in power and change transmitter location) for changes in transmitting equipment and antenna.

1060 Kilocycles

NEW—Orlando Daily Newspapers, Inc., Orlando, Fla.—Construction permit for a new standard broadcast station to be operated on **1060 kc.**, power of 1 KW, 5 KW day, directional antenna night and unlimited hours of operation. Amended to change frequency from **1060** to **990 kc.**, increase power from 1 KW night and 5 KW day to 5 KW night and 10 KW day and change type of transmitter employing directional antenna for day and night use.

(Continued on next page)

1230 Kilocycles

NEW—Lewis Windmuller, Allentown, Pa. (P. O. 4310-37th St., N. W., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

1240 Kilocycles

NEW—H. L. Corley, tr/as Corley Radio & Sound Service, Trinidad, Colo.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

WMOX—Birney Imes, Jr., Meridian, Miss.—Modification of construction permit (B3-P-3588, which authorized a new standard broadcast station) for installation of new transmitter, approval of antenna and approval of transmitter location and to specify studio location.

1270 Kilocycles

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Construction permit to increase power from 1 KW day and night to 5 KW day and 1 KW night, install new transmitter and change studio location.

1340 Kilocycles

KSIL—Dorrance D. Roderick, Silver City, N. M.—Modification of construction permit (B5-P-4041 which authorized a new station) for approval of transmitter and studio locations at Cactus Avenue & 17th Street, Silver City, New Mexico, and approval of antenna.

KMYR—KMYR Broadcasting Company, Denver Colo.—Authority to determine operating power by direct measurement of antenna power.

WJOL—WCLS, Inc., Joliet, Ill.—Modification of license to change corporate name to Joliet Broadcasting Company.

WFHR—William F. Huffman, Wisconsin Rapids, Wisc.—Construction permit to install a new vertical antenna.

1400 Kilocycles

KTMC—McAlester Broadcasting Co., a co-partnership composed of C. E. Wilson and P. D. Jackson, McAlester, Okla.—Modification of construction permit (B3-P-4027 which authorized a new station) for change in type of transmitter, antenna and studio location.

KIUN—Jack W. Hawkins & Barney H. Hubbs, Pecos, Texas—Construction permit to increase power from 100 watts to 250 watts and make changes in transmitting equipment.

WPAY—The Scioto Broadcasting Co., Portsmouth, Ohio—Construction permit to install a new transmitter.

WARM—Union Broadcasting Company, Scranton, Pa.—Authority to determine operating power by direct measurement of antenna power.

1450 Kilocycles

NEW—Jim Golding & Ben H. Guill, a partnership, d/b as Voice of Borger, Borger, Texas (P. O. Temp. % Jim Golding, Box 3003, Amarillo, Texas)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1450** to **1230 kc.**, request facilities from KFDA and change type of transmitter.

KSMA—Hugh G. Shurtliff, Charles A. Shurtliff, Mareby Cardella (Della) Shurtliff, & Cleo Agnes Center, Santa Maria, Calif.—Modification of construction permit (B5-P-3804 which authorized a new station) for change in studio location.

KONP—Evening News Press, Inc., Port Angeles, Wash.—Modification of license to change corporate name to Radio Pacific, Inc.

NEW—Charles W. Balthrope, San Antonio, Texas (P. O. Route #3, Box 384)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. (Facilities to be relinquished by KABC.)

1470 Kilocycles

WSAR—The Fall River Broadcasting Company, Inc., Fall River, Mass.—Construction permit to change frequency from **1480 kc.** to **1470 kc.**, increase power from 1 KW to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location from South Somerset, Mass., to Portsmouth, Rhode Island.

1480 Kilocycles

WHBC—The Ohio Broadcasting Co., Canton, Ohio—Construction permit to install a new transmitter.

1490 Kilocycles

NEW—Elmer R. Noll & Frank A. Dieringer, d/b as Chillicothe Broadcasting Co., Chillicothe, Ohio (P. O. Temp. % Frank A. Dieringer, 205 Griswold Drive, Youngstown 7, Ohio)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 100 watts and unlimited hours of operation.

NEW—Samuel R. Sague, Cleveland Heights, Ohio (P. O. Temp. 4 Victory Drive, Hamilton, Ohio)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. (Call "WSBR" reserved.)

KVAL—Radio Station KEEW, Ltd., Brownsville, Texas—Modification of license to increase power from 100 watts night and 250 watts day to 250 watts day and night.

1520 Kilocycles

KOMA—KOMA, Inc., Oklahoma City, Okla.—Modification of construction permit (B3-P-4080 which authorized increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) for change in transmitter location.

1550 Kilocycles

NEW—Radio Springfield, Inc., Springfield, Ill.—Construction permit for a new standard broadcast station to be operated on **1550 kc.**, power of 250 watts and unlimited hours of operation. Amended to increase power from 250 watts day and night to 1 KW day and night, change type of transmitter, install directional antenna for day and night use and specify transmitter location.

1560 Kilocycles

NEW—Washita Valley Broadcasting Corp., Chickasha, Okla. (P. O. Temp. c/o George C. Robinson, 2709 So. Adams St., Fort Worth, Texas)—Construction permit for a new standard broadcast station to be operated on **1560 kc.**, power of 250 watts and unlimited hours of operation.

WAML—New Laurel Radio Station, Inc., Laurel, Miss.—Construction permit to change frequency from 1340 to **1560 kc.**, increase power from 250 watts to 1 KW, install new transmitter, new vertical antenna and ground system, and change transmitter location.

1590 Kilocycles

NEW—Caprock Broadcasting Company, Lubbock, Texas—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 500 watts directional antenna and unlimited hours of operation. Amended to change frequency from **550** to **1590 kc.**, increase power from 500 watts to 1 KW, change transmitter location and make changes in directional antenna.

FM APPLICATIONS

NEW—Puerto Rico Communications Authority, Rio Piedras, Puerto Rico (P. O. Salvador Brau between San Jose & Cristo Sts., San Juan, Puerto Rico)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #290, **105.9 mc.**

(Continued on next page)

NEW—Puerto Rico Communications Authority, Rio Piedras, Puerto Rico (P. O. Salvador Brau between San Jose & Cristo Sts., San Juan, Puerto Rico)—Construction permit for a new FM (Rural) broadcast station to be operated on Channel #221, 92.1 mc. and coverage of 3,423 square miles.

KGBS—Harbenito Broadcasting Co., Harlingen, Texas—Construction permit to install new vertical antenna (with FM antenna mounted on top).

WMRF—Lewistown Broadcasting Co., Lewistown, Pa.—Construction permit to change transmitter location, install new vertical antenna and ground system. (Contingent on grant of application for new FM station.)

MISCELLANEOUS APPLICATIONS

KWLC—Luther College, Decorah, Iowa—Modification of license to change hours of operation from daytime to specified hours. (Contingent on grant of application for new station at Decorah, Iowa, filed by Telegraph-Herald.)

KLIZ—E. Thomas O'Brien, Mildred O'Brien Chalberg, John Chalberg, John Chalberg, Mabel O'Brien Smith & William Graham, d/b as Brainerd Broadcasting Co., Brainerd, Minn.—Modification of construction permit (B4-P-3991 which authorized a new station) for approval of transmitter location at SE corner Oak St. & Beach St., Brainerd, Minnesota, and approval of antenna.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

McKesson & Robbins, Incorporated, Bridgeport, Conn., trading as Golden Brown Chemical Co., is charged in a complaint with falsely representing to its prospective agents that by purchasing specified quantities of certain toilet articles they will receive other items of merchandise "free." (5415)

Package Advertising Co.—A complaint has been issued charging Henry J. Taylor, trading as Package Advertising Co., 230 Park Avenue, New York, with unlawful use of patents and so-called license agreements as a means of fixing and maintaining uniform zone prices for printed waxed paper bands used by the baking industry as a part of the wrappers for bread and cake. (5416)

CEASE AND DESIST ORDER

The Commission issued the following cease and desist order last week:

Dearborn Supply Co.—After reopening its proceeding against Dearborn Supply Company, Chicago, and taking additional testimony in the matter, the Commission has issued a second supplemental order directing the company to cease and desist from disseminating advertisements which fail to reveal the harmful potentialities of its cosmetic preparation Mercolized Wax Cream, formerly designated Mercolized Wax. (3593)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Astor Pictures Corp., 130 West 46th Street, New York, stipulated that it will cease and desist from certain unfair and deceptive practices in connection with its business of reissuing motion picture films. The stipulation was also signed by three individuals connected with the corporation, Robert M. Savini, Jacques Kopfstein and Fred Bellin. (4138)

Henry Centrovetz, 101 Essex Street, New York, manufacturer of umbrellas, stipulated that he will cease and desist from advertising, branding, labeling, invoicing or selling products composed in whole or in part of rayon without clearly disclosing such fact by use of the word "rayon," and, when a product is composed in part of rayon, and in part of other material, from failing to disclose in immediate connection with the word "rayon," and in equally conspicuous type, each constituent fiber of the product in the order of its predominance by weight beginning with the largest single constituent. ((4136)

Marion H. Davis et al.—Two stipulations have been entered into in which the respective respondents agree to cease and desist from certain misrepresentations in connection with the sale of an insecticide spraying device designated "The Killer" or "Electro Sprayer."

One stipulation (4139) was entered into by Marion H. Davis and Kenneth Hendryx, trading as Marion H. Davis & Co., 1212 Mary Street, Jacksonville, Fla., and the other (4140) by Electro Spray Corp., 3129 East Seventh Street, Oakland, Calif.

Dermatological Products Corp., trading as Glenn Products Co., 110 Observer Highway, Hoboken, N. J., and Samuel Thomas, Maurice C. Thomas and Philip C. Thomas, associated with the corporation, entered into an amended stipulation in which they agree to discontinue using, in connection with the sale of Dr. Thomas' Ointment, the words "leg sores" or "old leg sores," or other terms of similar implication, as descriptive of the conditions for which their product is offered as a treatment or cure or as a palliative. (4074)

Fox Fur Co., Inc., 425 Seventh Street, N. W., Washington, D. C., entered into a stipulation to cease and desist from using the terms "Natural Civit Cat," "Civit Cat" or "Civit," or other words of like meaning, to designate furs or fur garments made of the peltries of the little spotted skunk, or of any peltries other than civet; and from the use of the words "Blended Marmink" or "Marmink," or any other fictitious animal designation or coined fur-connoting term as descriptive of or in connection with its fur products. (4133)

John G. Gasteiger, et al.—A stipulation to cease and desist from certain misrepresentations in connection with the sale of Klearcure, a preparation advertised as aiding in the curing of concrete, has been entered into by John G. Gasteiger, 41-04 159th Street, Flushing, N. Y.; National Automotive Fibres, Inc., 19925 Hoover Avenue, Detroit, and National Concrete Curing Materials Co., Inc., Newark, N. J. (4135)

Globe Laboratories, Fort Worth, Texas, stipulated that in connection with the sale of its preparation designated "A-C-Tol," advertised as an effective poultry stimulant and vermifuge, it will cease and desist from certain statements. (4137)

Jack Leese, 551 Fifth Avenue, New York, trading as Jalle and as Jennings Company, engaged in the sale of perfumes, stipulated that he will discontinue the use of the words "French Imported Essence" as descriptive of perfumes not composed wholly of essence imported from France. (4130)

Eleanor Schultz and George Baden, trading as E. G. Sales & Manufacturing Co., 355 East 149 Street, New York, entered into a stipulation to discontinue the following practices in connection with the sale of a device designated "E. G Supercharger," designed for use with the ignition systems of internal combustion engines. (4131)

Vacu-Matic Carburetor Co., Wauwatosa, Wis., engaged in the sale of an automobile polish designated "Master Glaze," has entered into a stipulation to discontinue using the words "free," "gift," "present" or any other term of similar meaning to describe or refer to merchandise which is not a gratuity, and the prospective recipient is required as a consideration to purchase some other article or articles or render some service in order to obtain the same. (4134)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 5, February 4, 1946

Music

LEA BILL GOES TO HOUSE FLOOR

The amended Lea Bill (H. R. 5117) which was recently reported out of the House Interstate and Foreign Commerce Committee (see NAB Reports, p. 53) has had its way cleared for House consideration by the Rules Committee which gave the bill right of way to the floor after hearing the Interstate and Foreign Commerce Committee's report. No date has been set for House consideration.

The report on the bill is herewith reprinted in full:

REPORT

[To accompany H. R. 5117]

The Committee on Interstate and Foreign Commerce, to whom was referred the bill (H. R. 5117) to amend title V of the Communications Act of 1934 so as to prohibit certain coercive practices affecting radio broadcasting, having considered the same, report favorably thereon with an amendment and recommend that the bill as amended do pass.

The amendment is as follows:

> Page 4, in lines 15 to 18, inclusive, strike out—
> shall be guilty of a felony and, upon conviction thereof, shall be punished by imprisonment for not more than two years or by a fine of not more than $5,000—

and insert in lieu thereof—

> shall, upon conviction thereof, be punished by imprisonment for not more than one year or by a fine of not more than $1,000.

General Statement

For some years the radio broadcasters of the Nation have been harassed by ever-increasing extortionate and racketeering demands to which they have been forced to yield by coercive methods. The tributes thus exacted are now measured by millions of dollars.

These exactions have not been in compensation for services performed for the broadcasters or in settlement of any obligations due from them. They have not been made for the enforcement of any rights due those who demanded them.

The object of this proposed legislation is to put an end to these exactions for the protection of the broadcasting industry and for the integrity of the Nation.

Evils at Which Directed

Broadcasting has become one of the great industries of our time. It is now one of the chief means of communication of our Nation. It is one of our greatest implements for free speech. It promptly carries news to the remotest sections of the country. It is a forum for the discussion of our political, economic, and social problems. It is a source of information, education, entertainment, music, culture, and a vehicle for the messages of all religions, utilized by practically every home in the Nation.

In recent years the broadcasting industry has been subjected to extortionate demands enforced by coercive methods which increasingly threaten to restrict and handicap it in performing its rightful functions to the Nation.

Those making these demands, empowered by organized groups, not only have exacted tributes from the broadcasters but have assumed and exerted the power to say what shall and shall not be communicated over the radio. True, they have limited their dominations and demands to purposes which serve their particular groups, but nevertheless they have set a pattern for a like power of private control exerted for mercenary purposes over other phases of the broadcasting industry of the Nation. The same power exercised for other purposes, if permitted, might make the right of free speech only a name and establish censorship of broadcasting for private gain.

Those who make these demands subordinate the rights of the people of the Nation to an untrammeled broadcasting service to their own mercenary purposes. They in effect say to the broadcasters, and say to the makers of recordings. "You must pay this tribute or we will not permit you to give this service to the Nation." An effective power behind the threat is the boycott and strike.

American Federation of Musicians

The make-up and operation of the American Federation of Musicians scarcely justifies its classification as a labor union. Applicants for membership are received without conforming to any qualification of a musician. Only about one-third of them make their living primarily by musical service. The voting privileges of members are so allocated as to permit a minority domination through grossly unequal allotment of voting power.

In most cases demands of the character dealt with by this proposed legislation have been made on behalf of the American Federation of Musicians by James C. Petrillo, its president.

The bylaws of the American Federation of Musicians empower its president to promulgate and issue executive orders—

> which shall be conclusive and binding upon all members and/or locals; any such order may by its terms (a) enforce the constitution, bylaws, standing resolutions or other laws, resolutions or rules of the federation; or (b) may annul and set aside same or any portion thereof, except such which treat with the finances of the organization, and substitute therefor other and different provisions of his own making.

The federation thus composed is so organized that its membership has little control over its management or policy.

Coercive Practices

The local broadcasters of the Nation are greatly dependent on the networks for rounding out their programs. This situation has augmented the coercive power of the Federation of Musicians in forcing compliance with its demands. Through coercive efforts, including boycotts and strikes and threats of boycotts and strikes against broadcasters, the networks and those who furnish materials for broad-

(Continued on next page)

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Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Robert T. Bartley, *Director of Government Relations;* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Harlan Bruce Starkey, *Chief, News Bureau;* Arthur C. Stringer, *Director of Promotion.*

casters, the industry has been forced to comply rather than suffer the penalizations that would follow a refusal to submit to these extortionate demands.

Among other things, the following demands upon the broadcasting industry have thus been made in recent years: That broadcasters employ persons in excess of the number wanted; that in lieu of failure to employ such persons the broadcaster should pay to the federation sums of money equivalent to or greater than funds required for the employment of members of the federation; that payments for services already performed and fully paid for should be repeated; that payments should be made for services not performed; that broadcasters should refrain from broadcasting noncompensated, noncommercial educational or cultural programs; that broadcasters should refrain from broadcasting musical programs of foreign origin; that tributes should be paid for using recordings, transcriptions, and other materials used for broadcasting; that restrictions should be placed on the manufacture and use of recordings or transcriptions for the purpose of restricting or preventing the use of such materials for broadcasting; that tributes should be paid for recordings previously paid for; that dual orchestras should be employed for a single broadcast over two or more outlets; that over 400 small broadcast stations in the country having no live orchestras would be compelled to employ such orchestras; that the use of voluntary noncompensated orchestras be barred from broadcasts unless an orchestra of the Federation of Musicians were also employed or that the union was paid an equivalent or greater amount than the regular charge for a federation orchestra.

Some of these demands began several years ago but in recent years they have become more frequent and for enlarged purposes and amounts. These boycotts and strikes and threats have coerced compliance with a number of these demands, with pending demands now being greater than ever before. The amount of money extorted from the broadcasting industry by these methods, without moral right, has reached millions of dollars in amount and if demands now pending were granted it would, by these racketeering and extortion methods, require the broadcasting industry to pay tribute probably much in excess of $20,000,000 a year for peace against these boycotts, strikes, and threats.

The broadcasting industry has been surrendering to these demands for tribute to avoid the greater losses that would result from failure to comply.

Moral Quality of Practices Justifies Penalization

Under the terms of this bill certain specified types of coercive practices and demands are made unlawful. These prohibited practices are made misdemeanors and punishable as such.

The practices thus made unlawful are those directly affecting the broadcasting industry. By specific provisions of the bill it is not to be held to make unlawful the enforcement or attempted enforcement, by means lawfully employed, of any contract right or legal obligation.

The perpetration of the offenses penalized by this bill involve moral turpitude akin to that of larceny, embezzlement, the acquisition of another's property by false pretenses, racketeering, and extortion. They are not within the legitimate activities of any organized association of individuals for the cooperative purpose of their accomplishment.

The right to strike for a lawful purpose cannot be twisted into a right to combine together to commit crimes.

The moral quality of the offenses defined in the bill fully justifies their penalization.

These extortionate exactions from the broadcasting industry have been and are being accomplished by means of threats, intimidation, and coercive power of boycotts and strikes and threats of boycotts and strikes.

The practices proposed to be prohibited by this legislation are to prevent only the unlawful acts as defined in this bill. A strike is a privilege or right exercised for lawful purposes. The law does not contemplate that strikes shall be used as a cloak for the commission of crimes. The provisions of this bill define these unlawful practices and penalize their perpetration.

The restrictions imposed are not a limitation upon the legitimate activities of any association or combination of individuals. There is no more sanctity in crime committed by a combination of individuals than by an individual perpetrator.

Power and Duty of Congress

Congress clearly has the power and the duty of protecting the public against such exactions.

The greatest exponent of Anglo-Saxon law declared that a law is a rule of conduct prescribed by the supreme power in the state commanding what is right and prohibiting what is wrong. The first fundamental under this approach is as to whether or not the act to be prohibited is wrong. In view of the record that has been made the answer to that question cannot be one of doubt. Conceding these practices are of such moral quality as to deserve condemnation as unlawful, the right and duty of Congress to suppress them are equally clear.

This bill provides no unjust limitation on the right to strike. The law recognizes the right to strike for lawful purposes and in a lawful manner. The right to strike should be exercised as other rights of the citizen. We have the right of free speech but that is not a justification for slander. We have the right to bear arms but that is not a justification of murder. Any persons may properly organize for lawful purposes but criminal purposes are beyond their legitimate function.

A Disservice to Labor

The offenses committed in the name of the American Federation of Musicians are a great disservice to legitimate labor organizations as well as to the public.

The situation presented by this legislation should call for the support of all branches of organized labor to give their condemnation to such outrageous practices committed in the name of Labor. Legitimate labor organizations cannot afford to give their condonation to such practices or approve of them by assuming their defense.

It is incredible to believe that in the long run such practices as those hereby inhibited can redound to the credit or advantage of any organization which yields itself to these sordid methods.

A Typical Approach

A characteristic assumption of those who make these demands is carried in a wire from Mr. Petrillo to the networks in October 1945, as follows:

> This is to advise you that after the meeting between your company and the American Federation of Musicians held in my office the matter was further discussed and we came to the final conclusion that beginning Monday, October 29, 1945, wherever musicians play for FM broadcasting and AM broadcasting simultaneously the same number of men must be employed for FM broadcasting as are employed for AM broadcasting, which means a double crew must be employed. Kindly govern yourself accordingly.

The absurdity of such a demand is apparent. Two orchestras required for simultaneous broadcast would be an

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anomaly. It is reported that 1 of the networks has a staff orchestra of 95 pieces and compliance with this order would require the employment of 190 musicians to needlessly duplicate and embarrass the work of one orchestra.

A circumstance that gave impetus to this legislation was an edict directed at a music school in Michigan, which prohibited a broadcast by a school orchestra unless a tribute of three times the usual price of an orchestra of the federation was paid for that privilege. The Vandenberg bill which passed the Senate and the Dondero bill introduced in the House were outgrowths of that circumstance.

Conclusion

The coercive character of the methods followed in the name of the American Federation of Musicians is attested by the indisputable fact of the millions of dollars mulcted from the broadcasting industry in recent years. Time after time broadcasters have paid tribute, and otherwise acceded, to these extortionate demands rather than suffer the greater hardships and losses that refusal to comply would involve. These tributes and other exactions were not payments for services or to satisfy an obligation owed to those who demanded them. They were the price paid for the peace of being relieved from the penalties of refusal. As a reward the broadcasting industry has been confronted with more and greater demands of equal viciousness.

It is the responsibility of the Congress to take effective action to stem the rising tide of unconscionable demands upon the broadcasting industry, against which, in the present state of the law, that industry is powerless to defend itself. To the end of meeting that responsibility, prompt enactment into law of the bill here reported is strongly recommended.

Explanation of the Provisions of the Bill by Subsections

The bill proposes to add to title V of the Communications Act of 1934 a new section 506, containing subsections (a) to (e), inclusive.

Subsection (a)

This subsection makes it unlawful to coerce, compel, or constrain (or to attempt to coerce, compel, or constrain) any radio-station licensee to do any one or more of the things specified in paragraphs (1) to (6), inclusive, of the subsection, whether such actual or attempted coercion, compulsion, or constraint is exerted by the use, or threat of the use, of force, violence, intimidation, or duress, or whether it is exerted by the use or threat of the use, of any other means (whether or not of the same character as force, violence, intimidation, or duress).

It has been necessary to use the broad language "or by the use or express or implied threat of the use of other means" in order to make the legislation effective. It was necessary to use language broad enough to embrace actual or threatened boycotts and actual or threatened strikes, because these, as well as action or threatened action of like character, could well be among the means by which the coercion, compulsion, or constraint prohibited by the bill may be accomplished or attempted to be accomplished. If the language were not this broad the legislation would fail to accomplish its purpose.

This subsection does not prohibit the right to strike or to withhold services, or force individuals to work against their will or desire. It will place no limitation whatever on the use of strikes for the accomplishment of legitimate objectives, such as wage increases or better working conditions. The subsection does not prohibit strikes *as such*. What it does do is to prohibit the accomplishment, by actual or attempted coercion, compulsion, or constraint, of certain unconscionable and wrongful objectives, regardless of the means used. A strike or threat of a strike is one method by which it is possible to exert or attempt to exert such coercion, compulsion or constraint, and, if it is the method used, the wrongful character of the offense is the same as though other means had been used.

The acts or things specified in paragraphs (1) to (6), inclusive, which it is made unlawful to coerce, compel or constrain, or attempt to coerce, compel or constrain, a licensee to do, are as follows:

(1) To employ or agree to employ, in connection with the conduct of the broadcasting business of such licensee, any person or persons in excess of the number of employees wanted by such licensee; or

(2) To pay or give or agree to pay or give any money or other thing of value in lieu of giving, or on account of failure to give, employment to any person or persons, in connection with the conduct of the broadcasting business of such licensee, in excess of the number of employees wanted by such licensee; or

(3) To pay or agree to pay more than once for services performed in connection with the conduct of the broadcasting business of such licensee; or

(4) To pay or give or agree to pay or give any money or other thing of value for services, in connection with the conduct of the broadcasting business of such licensee, which are not to be performed; or

(5) To refrain, or agree to refrain, from broadcasting or from permitting the broadcasting of a noncommercial educational or cultural program in connection with which the participants receive no money or other thing of value for their services, other than their actual expenses, and such licensee neither pays nor gives any money or other thing of value for the privilege of broadcasting such program nor receives any money or other thing of value on account of the broadcasting of such program; or

(6) To refrain, or agree to refrain, from broadcasting or permitting the broadcasting of any radio communication originating outside the United States.

Subsection (b)

This subsection makes it unlawful to coerce, compel, or constrain (or to attempt to coerce, compel, or constrain)

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DISTRICT MEETINGS AHEAD

12th District	**Feb. 4-5**	**Tulsa Hotel**	**Tulsa, Okla.**
6th District	**Feb. 7-8**	**Peabody Hotel**	**Memphis, Tenn.**
11th District	**March 18-19**	**Radisson Hotel**	**Minneapolis, Minn.**
8th District	**March 21-22**	**Pantlind Hotel**	**Grand Rapids, Mich.**
9th District	**March 25-26**	**Palmer House**	**Chicago, Illinois**
7th District	**March 28-29**	**Gibson Hotel**	**Cincinnati, Ohio**
4th District	**April 11-12**	**Cavalier Hotel**	**Virginia Beach, Va.**
2nd District	**April 25-26**	**Roosevelt Hotel**	**New York, N. Y.**
5th District	**April 29-30**	**San Carlos Hotel**	**Pensacola, Florida**
1st District	**May 13-14**	**Hotel Statler**	**Boston, Massachusetts**
3rd District	**May 16-17**	**Bellevue Stratford Hotel**	**Philadelphia, Pa.**

any radio-station licensee, or any other person, to do any one or more of the things specified in paragraphs (1) to (3), inclusive, of the subsection, whether such actual or attempted coercion, compulsion, or constraint is exerted by the use, or threat of the use, of force, violence, intimidation, or duress, or whether it is exerted by the use, or threat of the use, of any other means (whether or not of the character as force, violence, intimidation, or duress).

It will be noted that subsection (a), discussed above, applies only in the case of actual or attempted coercion, compulsion, or constraint upon a licensee. Because of the nature of the acts or things referred to in paragraphs (1) to (3), inclusive, of this subsection, however, it has been necessary to make this subsection applicable to actual or attempted coercion, compulsion, or constraint upon a licensee or upon any other person, but the acts or things set forth in paragraphs (1) to (3), inclusive, all have a direct relationship to radio broadcasting.

What has been said above in the discussion of subsection (a) with regard to the language "or by the use or express or implied threat of the use of other means" is equally applicable in the case of this subsection.

The things specified in paragraphs (1) to (3), inclusive, of this subsection, which it is made unlawful to coerce, compel, or constrain, or attempt to coerce, compel, or constrain, a licensee or any other person to do, are as follows:

> (1) To pay or agree to pay tribute for the privilege of, or on account of, producing, preparing, manufacturing, selling, buying, renting, operating, using, or maintaining recordings, transcriptions, or mechanical, chemical, or electrical reproductions, or any other articles, equipment, machines, or materials, used or intended to be used in broadcasting or in the production, preparation, performance, or presentation of a program or programs for broadcasting; or
>
> (2) To accede to or impose any restriction upon such production, preparation, manufacture, sale, purchase, rental, operation, use, or maintenance, if such restriction is for the purpose of preventing or limiting the use of such articles, equipment, machines, or materials in broadcasting; or
>
> (3) To pay or agree to pay tribute on account of the broadcasting, by means of recordings or transcriptions, of a program previously broadcast, payment having been made, or agreed to be made, for the services actually rendered in the performance of such program.

Subsection (c)

It is provided by this subsection that the provisions of subsection (a) or (b) shall not be held to make unlawful the enforcement or attempted enforcement, by means lawfully employed, of any contract right or legal obligation.

Subsection (d)

This subsection, as proposed to be amended by the committee, provides that whoever willfully violates any provision of subsection (a) or (b) shall upon conviction thereof be punished by imprisonment for not more than 1 year or by a fine of not more than $1,000, or both, thus making the offense a misdemeanor. In the bill as introduced the offense would have been a felony and punishment would have been by imprisonment for not more than 2 years or by a fine of not more than $5,000, or both.

Subsection (e)

This subsection contains provisions to insure that the term "licensee," as used in the proposed new section 506, includes the owner or owners, and the person or persons having control or management, of the radio station in respect of which a station license has been granted.

Changes in Existing Law

In compliance with paragraph 2a of rule XIII of the Rules of the House of Representatives, changes in existing law made by the bill, as introduced, are shown as follows (new matter is printed in *italics*, existing law in which no change is proposed is shown in roman):

TITLE V OF COMMUNICATIONS ACT OF 1934, AS AMENDED

Title V—Penal Provisions—Forfeitures

General Penalty

SECTION 501. Any person who willfully and knowingly does or causes or suffers to be done any act, matter, or thing, in this Act prohibited or declared to be unlawful, or who willfully and knowingly omits or fails to do any act, matter, or thing in this Act required to be done, or willfully and knowingly causes or suffers such omission or failure, shall, upon conviction thereof, be punished for such offense, for which no penalty (other than a forfeiture) is provided herein, by a fine of not more than $10,000 or by imprisonment for a term of not more than two years, or both.

Violations of Rules, Regulations, and so Forth

SEC. 502. Any person who willfully and knowingly violates any rule, regulation, restriction, or condition made or imposed by the Commission under authority of this Act, or any rule, regulation, restriction, or condition made or imposed by any international radio or wire communications treaty or convention, or regulations annexed thereto, to which the United States is or may hereafter become a party, shall, in addition to any other penalties provided by law, be punished, upon conviction thereof, by a fine of not more than $500 for each and every day during which such offense occurs.

Forfeiture in Cases of Rebates and Offsets

SEC. 503. Any person who shall deliver messages for interstate or foreign transmission to any carrier, or for whom as sender or receiver, any such carrier shall transmit any interstate or foreign wire or radio communication, who shall knowingly by employee, agent, officer, or otherwise, directly or indirectly, by or through any means or device whatsoever, receive or accept from such common carrier any sum of money or any other valuable consideration as a rebate or offset against the regular charges for transmission of such messages as fixed by the schedules of charges provided for in this Act, shall in addition to any other penalty provided by this Act forfeit to the United States a sum of money three times the amount of money so received or accepted and three times the value of any other consideration so received or accepted, to be ascertained by the trial court; and in the trial of said action all such rebates or other considerations so received or accepted for a period of six years prior to the commencement of the action, may be included therein, and the amount recovered shall be three times the total amount of money, or three times the total value of such consideration, so received or accepted, or both, as the case may be.

Provisions Relating to Forfeitures

SEC. 504. (a) The forfeiture provided for in this Act shall be payable into the Treasury of the United States, and shall be recoverable in a civil suit in the name of the United States brought in the district where the person or carrier has its principal operating office or in any district through which the line or system of the carrier runs: *Provided*, That in the case of forfeiture by a ship, said forfeiture may also be recoverable by way of libel in any district in which such ship shall arrive or depart. Such forfeiture shall be in addition to any other general or specific penalties herein provided. It shall be the duty of the various district attorneys, under the direction of the Attorney General of the United States, to prosecute for the recovery of forfeitures under this Act. The costs and expenses of such prosecutions shall be paid from the appropriation for the expenses of the courts of the United States.

(b) The forfeitures imposed by title III, part II of this Act shall be subject to remission or mitigation by the Commission, upon application therefor, under such regulations and methods of ascertaining the facts as may seem to it advisable, and, if suit has been instituted, the Attorney General, upon request of the Commission, shall direct the discontinuance of any prosecution to re-

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cover such forfeitures: *Provided, however,* That no forfeiture shall be remitted or mitigated after determination by a court of competent jurisdiction.

Venue of Offenses

Sec. 505. The trial of any offense under this Act shall be in the district in which it is committed; or if the offense is committed upon the righ seas, or out of the jurisdiction of any particular State or district, the trial shall be in the district where the offender may be found or into which he shall be first brought. Whenever the offense is begun in one jurisdiction and completed in another it may be dealt with, inquired of, tried, determined, and punished in either jurisdiction in the same manner as if the offense had been actually and wholly committed therein.

Coercive Practices Affecting Broadcasting

Sec. *506. (a) It shall be unlawful, by the use or express or implied threat of the use of force, violence, intimidation, or duress, or by the use or express or implied threat of the use of other means, to coerce, compel, or constrain or attempt to coerce, compel, or constrain a licensee—*

(1) to employ or agree to employ, in connection with the conduct of the broadcasting business of such licensee, any person or persons in excess of the number of employees wanted by such licensee; or

(2) to pay or give or agree to pay or give any money or other thing of value in lieu of giving, or on account of failure to give, employment to any person or persons, in connection with the conduct of the broadcasting business of such licensee, in excess of the number of employees wanted by such licensee; or

(3) to pay or agree to pay more than once for services performed in connection with the conduct of the broadcasting business of such licensee; or

(4) to pay or give or agree to pay or give any money or other thing of value for services, in connection with the conduct of the broadcasting business of such licensee, which are not to be performed; or

(5) to refrain, or agree to refrain, from broadcasting or from permitting the broadcasting of a noncommercial educational or cultural program in connection with which the participants receive no money or other thing of value for their services, other than their actual expenses, and such licensee neither pays nor gives any money or other thing of value for the privilege of broadcasting such program nor receives any money or other thing of value on account of the broadcasting of such program; or

(6) to refrain, or agree to refrain, from broadcasting or permitting the broadcasting of any radio communication originating outside the United States.

(b) It shall be unlawful, by the use or express or implied threat of the use of force, violence, intimidation or duress, or by the use or express or implied threat of the use of other means, to coerce, compel or constrain or attempt to coerce, compel or constrain a licensee or any other person—

(1) to pay or agree to pay tribute for the privilege of, or on account of, producing, preparing, manufacturing, selling, buying, renting, operating, using, or maintaining recordings, transcriptions, or mechanical, chemical, or electrical reproductions, or any other articles, equipment, machines, or materials, used or intended to be used in broadcasting or in the production, preparation, performance, or presentation of a program or programs for broadcasting; or

(2) to accede to or impose any restriction upon such production, preparation, manufacture, sale, purchase, rental, operation, use, or maintenance, if such restriction is for the purpose of preventing or limiting the use of such articles, equipment, machines, or materials in broadcasting; or

(3) to pay or agree to pay tribute on account of the broadcasting, by means of recordings or transcriptions, of a program previously broadcast, payment having been made, or agreed to be made, for the services actually rendered in the performance of such program.

(c) The provisions of subsection (a) or (b) of this section shall not be held to make unlawful the enforcement or attempted enforcement, by means lawfully employed, of any contract right or legal obligation.

(d) Whoever willfully violates any provision of subsection (a) or (b) of this section shall be guilty of a felony and, upon conviction thereof, shall be punished by imprisonment for not more than two years or by a fine of not more than $5,000, or both.

(e) As used in this section the term "licensee" includes the owner or owners, and the person or persons having control or management, of the radio station in respect of which a station license was granted.

Engineering

RADAR MOON CONTACT MAY IMPROVE BROADCASTING

Signal Corps scientists believe that the first practical result of the Army's radar contact with the moon likely will be improvement in broadcasting, according to a story by a UP writer in the Washington *Post,* Jan. 27.

The article follows:

"The first practical result of the Army's radar contact with the moon is likely to be improvement of radio communications, Signal Corps scientists said last night.

"When the radar impulses reflected from the moon were recorded at the Army's New Jersey experiment station on January 10, it proved what scientists have long suspected—that ultra-short radio waves will penetrate the ionosphere, the multilayered, electrically charged upper atmosphere.

"With this fact established, scientists will be able to use radar to chart much more precisely the effects of the ionosphere on radio waves of varying lengths.

"When the ionosphere is fully charted, great improvements in many forms of radio communications will be possible, particularly in elimination of the so-called 'skip zone.' This is an area in which the radio signals of a particular transmitter are not heard, either because they strike the ionosphere at a too-oblique angle and penetrate it or because they are reflected at an angle that sends them past the skip zone.

"With a full knowledge of the characteristics of the ionosphere, scientists say they should be able to adjust radio waves to avoid the skip zone entirely.

"The ionosphere is composed of at least four layers of atmosphere carrying electrical charges of varying strength. The lower layer begins about 18 miles above the earth. The next is about 75 miles from the earth's surface, and the topmost two, 110 and 250 miles respectively.

"Waves of different lengths are reflected from different layers, until finally the high frequency, ultra-short waves penetrate the final layer and are not reflected. These are the waves bounced off the moon and recorded by Army radar.

"The skip zone is one of the knottiest problems of present-day radio communication. Even commercial broadcasting stations may find their programs clearly audible 500 miles from the transmitter but impossible to receive 400 miles away because of the skip zone."

ARMY UNFOLDS FURTHER RADIO-RADAR RESULTS

The Army has developed a radio-controlled rocket which has reached vertically 50 miles from the earth. Lt. Gen. Leven H. Campbell, retiring Chief of Ordnance, reported this Wednesday (29). The War Department announced at the same time that the Army Signal Corps, following up its feat of flashing radar beams to the moon, has em-

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barked upon a long-range research program to develop further information and techniques for radar study of the moon.

Announcement also has been made of the reception of electro-magnetic wave emanations from the sun. They are to be explored for further technical information.

ENGINEERS AVAILABLE

During the war, NAB cooperated with OWI in the recruitment of radio engineers for overseas service. Recently, we have been asked to reverse this procedure and assist several former OWI engineers in the securing of private employment. We are advised that the four engineers whose names and experience are outlined below are seeking positions at the present time. Broadcasters may communicate directly with the men in whom they may be interested at their home addresses.

NAB has made no investigation of the qualifications or previous experience of these engineers. However, we are informed that, insofar as their OWI experience is concerned, the essential facts are supported by official records.

Hugh A. Bondy, 158 Hope Street, Ridgewood, New Jersey—Age 38

Holds first-class radiotelephone license. Engineering school graduate. OWI—September 1942 to August 1945. Assistant chief engineer on installation of second Algiers 50 kilowatt transmitter. In charge of installation of third 50 kilowatt Algiers transmitter. Planned 100 kilowatt marine installation. Chief engineer Rome short wave plant during entire OWI reconstruction and operation. Repaired 11 damaged OWI broadcast transmitters (1 to 5 kilowatts AM, 500 watts FM). WNEW—5 years. Engineer, supervisor, assistant to chief engineer of 10 kilowatt station operating 24 hours daily. 1930-1937, engineer engaged in radio and audio equipment design and manufacturers.

Gabriel Franco, 1315 Avenue Y, Brooklyn 29, N. Y.—Age 41

Position with broadcasting studio or transmitter is desired by a first-class radiotelephone and second-class radiotelegraph licensee. Formerly with Mackay Radio and Telegraph Company where a broad knowledge in electronics was added to his background. Presently with OWI since October 1943, as Senior Radiophoto Operator and Technician. Constructed numerous and various electronic equipment for the successful broadcasting of radiophoto.

Benjamin Tessler, 3001 W. 29th Street, Brooklyn, N. Y.—Age 31

Recently returned from extensive outpost assignment licensed engineer desires position. Five years of experience consists of broadcasting, test engineering in the plant, installation in the field and field representation for the manufacturer. Familiar with high and low power transmitters; medium, S.W. and U.H.F. Some experience in studio and control room construction.

Fred H. Turner, 1604 Metropolitan Avenue, Bronx 62, N. Y.—Age 36

Graduate of Mechanics Institute, Manhattan College—Radio Engineering 2 years. OWI since May 1944, radio engineer, studio operation, master control, recording, playback, field operations and maintenance. Engineer English and/or foreign language broadcasts on long, medium and short wave transmitters (50kw). Complete knowledge studio and recording operations, equipment. 1942-1944 War Department, radio engineer, research and development at the National Bureau of Standards on radar units and proximity fuse. Established operating and test procedures. 1928-1942, Consolidated Edison Co., N. Y.—engineering inspection, replacing and repair of metering devices and transformer equipment. Design, test and calibrate meter recording devices under rigid PSC standards. Record and correlate data on tests made at laboratory. Compile all reports.

Accounting

REVERCOMB RETURNS TO NAB

Everett E. Revercomb, who left NAB in June, 1943, to enter the service, has returned to resume his duties as auditor. He was recently released from the Navy with the rank of Lt., j. g., having entered as an Ensign. During his period of service he was attached to the Office of Naval Communications.

Revercomb is well known to broadcasters, having served previously for 8 years as NAB Auditor from 1935 to 1943.

Programming

ASSOCIATION OF WOMEN DIRECTORS TO HOLD ANNUAL MEETING IN NEW YORK MAR. 15-16-17

The AWD will hold its annual three-day meeting at the Hotel Roosevelt, New York, March 15, 16, and 17.

Highlighted by a fashion show at the Waldorf-Astoria Hotel and a conducted tour through the Good Housekeeping Institute, the important three-day meeting is expected to attract a record attendance of women directors from radio stations and networks throughout the country

Outstanding women leaders including Dorothy Thompson, Elsa Maxwell, Lisa Serhio, Mary Margaret McBride, and Kate Smith will take part in a panel discussion on the topic "Does Radio Sell Ideas?"

Full details are being published in the AWD *Beam* which is off the press next week. Meanwhile, women directors are urged to see their station managers now. Notify AWD Headquarters, c/o NAB, 535 5th Avenue, New York City, of your intention to come. This is most important so that reservations may be made. Hotel reservations will be allotted on a first come first served basis.

AGRICULTURE SECRETARY PRAISES RADIO FARM SERVICE

Secretary of Agriculture Clinton P. Anderson, featured speaker at the inaugural of the new WJZ Farm News program, told listeners that since the establishment of radio in the United States, the American farmer has been given valuable information by various radio stations.

"Never has it been more important for the American farmer to be well informed on the issues of the day; on the domestic and international factors influencing agriculture; or on the techniques of efficient farm production.

"In 1946 farmers in the United States must provide the food and fiber to feed and clothe our own population of 140 million people, and in addition the nation looks to its farmers to provide our share of the things needed by our allies and the war-torn countries which have been liberated from the enemy.

"The farmer will need to use all the tools available to him in 1946, he needs information from various branches of the government, the Land Grant Colleges and state experiment stations, and the county extension services, to help him in his task. All this information is available, but it takes careful analysis and a broad knowledge of the factors involved to present the information in such a way

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that it will be practical and understandable. To render such a service to farm people is at once a challenge and an opportunity.

"Just as the Department of Agriculture is interested in nationwide dissemination of some of its information, so there is also the need for interpreting this information for smaller areas of the country. It is in rendering this type of service on a regional basis that an individual radio station, working closely with the state Land Grant Colleges, can offer a unique and helpful service.

"As Secretary of Agriculture, I welcome the earnest and thoughtful endeavor of radio stations in their efforts to serve the best interests of the American farmer."

Broadcast Advertising

The function of the Department of Broadcast Advertising is to help sell more radio time—locally, regionally, nationally. Recognizing that the whole structure of the American system of radio is dependent upon the steady flow of revenue from the sale of commercial time, this department, guided by our Sales Managers Executive Committee, guided also by the chairman of the Sales Managers Division of each of NAB's Seventeen Districts, devotes its efforts toward boosting that revenue; any other aims and objectives are secondary to that all-important one.

NEW SALES HELP

Broadcasters attending the NAB district meetings are showing keen interest in a "Radio Advertising Check List." Frank E. Pellegrin, Director of Broadcast Advertising, is showing and explaining the new sales department aid during his Sales Managers and Small Market Stations sessions at the meetings. The new piece is still in rough draft and will not be made available until a sizeable number of broadcasters and interested committees have had a chance to approve it. However, stations from the coast area have already written to NAB headquarters requesting copies. Since only a limited printing was made on the rough form, stations cannot be served with the necessary supply as yet. Slight changes undoubtedly will be made in keeping with suggestions of broadcasters. When finally approved, it will fill a need of long standing. The check list is intended for use by salesmen. It will help the station agent to approach, analyze, sell and hold a radio client. The check list is intended for every firm the salesmen call on. It was devised by Mr. Pellegrin. Stations writing to NAB are requesting that they be placed on the mailing list for approved copies when they are available.

PROMOTION

The Promotion Division, under the supervision of Hugh M. Higgins, is preparing success stories on the use of Broadcast advertising. Tangible evidence of radio's effectiveness in the promotion of every type and kind of merchandise by all business firms and organizations. Many stations are submitting stories of successful campaigns in their areas. The entire industry is invited to swell this flow of valuable information. Stations desiring proof on "Radio gets Results" should write to Mr. Higgins. These may be used to influence new accounts and promote new lines of merchandise.

ICE CO-OP PLAN CATCHES ON

A flood of replies resulted from the news released last week that NAB is securing ice advertising copy and transcriptions through the National Association of Ice Industries. While the ice association is placing its national campaign in printed media, it is possble through these efforts that individual stations may be successful in landing advertising contracts from the local ice dealers. Copy and transcriptions are expected to be made available within the next two weeks.

JOSKE REPORT BEING PREPARED

Lee Hart, Assistant Director of Broadcast Advertising in charge of Retail Radio Advertising, is now busily engaged in preparing data for the report on the Joske Clinical Test of Retail Broadcast Advertising. Due to the considerable volume of material and the wide interest in the test, phases of the work will be made available before the complete results of the study are compiled.

SMALL MARKETS

Small Market Stations are having lively discussions at NAB district meetings. These broadcasters are determined to eliminate the present reference of "small" to this group of stations. Herewith is a letter dated Jan. 28th written by John Alexander, general manager, KODY, North Platte, Neb., to J. Allen Brown at NAB headquarters in Washington. A copy was forwarded by Mr. Alexander to Marshall Pengra, Chairman of the group's executive committee, at KRNR, Roseburg, Ore. Its contents should be of interest to all NAB members:

"The Tenth District Meeting of the NAB, which was held in Omaha last Friday and Saturday, was very successful, and I think the Small Market Stations session also went off quite well.

"It was brought up again at this meeting that the Small Market Stations' name should be changed and I, personally, am heartily in accord with this suggestion. I feel that such a name for the largest group of stations in America is negative selling of the worst kind and I sincerely trust that NAB and the Executive Committee of Small Market Stations will do everything in their power to change the name as soon as possible. To date I have heard no better suggestion than 'Community Stations.'

"I am interested in the above and if I can be of any assistance in accomplishing this task, please let me know."

RANKIN WOULD OUTLAW ALCOHOLIC BEVERAGE ADVERTISING

Rep. Rankin (Miss.) has introduced a Bill (HR-5238) in the House which would outlaw broadcast advertising of alcoholic beverages (REPORTS, p. 57).

Text of the Bill, which was referred to the Committee on Interstate and Foreign Commerce, follows in full:

"*Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,* That the Communications Act of 1934, as amended, is amended by inserting after section 316 thereof a new section as follows:

"'ADVERTISING OF ALCOHOLIC BEVERAGES

"'SEC. 316A. No person shall broadcast by means of any radio station for which a license is required by any law of the United States, and no person operating any such station shall knowingly permit the broadcasting of any advertisement of any alcoholic beverage. Any person violating any provision of this section shall, upon conviction thereof, be fined not more than $1,000 or imprisoned not more than one year, or both, for each day during which such offense occurs'."

District Meetings

10TH DISTRICT

Called to order by District Director John J. Gillin, Jr., WOW, the NAB 10th District meeting was held in Omaha January 25-26. An address, *Looking Ahead with NAB*, was delivered by President Justin Miller and discussions followed on public relations with E. K. Hartenbower, KCMO, presiding. Discussions also were held on labor relations, and the unsolved music problem. Hugh M. Feltis, BMB president, gave the progress report on that organization. On the first day of the meeting, broadcasters joined with the combined Kiwanis clubs of Omaha at a luncheon, with President Miller as the featured speaker. A reception followed after the close of the day's session.

On the second day, a Small Market stations report was given by Frank Pellegrin, NAB director of broadcast advertising, who also led a discussion on the subject of small market stations. Mr. Pellegrin also spoke on the work of the broadcast advertising department. A Sales Managers' Clinic and Program Managers' report were followed by a discusison on the daylight savings time problem and a report by NAB executives on agricultural broadcasting.

Mr. Gillin was drafted for another two-year term as 10th District director and was unanimously elected by acclamation.

The two-day meeting was followed by a reception given by Omaha stations KBAN, KOIL, KFAB, KOWH, and WOW at the Omaha Athletic Club.

Following are the resolutions adopted and a list of those who attended the meeting:

Whereas, variations in time in the different areas of the nation vitally affect radio broadcasting and result in serious confusion in the radio listening audience, and,

Whereas, this confusion could be eliminated by the establishment of nationwide uniformity in time observance,

Now Therefore, be it reolved by the broadcasters of the Tenth District (Iowa, Missouri and Nebraska) in session assembled this 26th day of January, 1946, to urge the National Association of Broadcasters to seek the adoption by Congress of uniform time legislation applicable to all of the states, insular possessions and territories.

Whereas, John J. Gillin, Jr., President and General Manager of Radio Station WOW, in cooperation with Gordon Gray, General Manager of Radio Station KOIL, Harry Burke, General Manager of Radio Station KFAB, Bernard C. Corrigan, Manager of Radio Station KOWH, and Paul R. Fry, Manager of Radio Station KBON, have cooperated in the arrangements for this District meeting and,

Whereas, the meeting has been a successful one from the standpoint of business accomplishment and a most pleasant one in the matter of entertainment,

Now Therefore, be it resolved by the Tenth District broadcasters, in session assembled this 26th day of January, 1946, that a vote of sincere thanks be extended to these gentlemen and their stations for their splendid hospitality.

Whereas, a committee of the Board appointed to select a president for the National Association of Broadcasters, recommended to the Board the Honorable Justin Miller, former Associate Justice of the Court of Appeals for the District of Columbia, and

Whereas, the Board, pursuant to the recommendation of its committee, has employed Justin Miller as president for a term of five years,

Now, Therefore, be it resolved by the broadcasters of the Tenth District in session assembled this 26th day of January, 1946, that the committee be highly commended for its choice of Justin Miller, and that the Board be likewise praised for the selection of Judge Miller as president of the National Association of Broadcasters.

Whereas, the commercial sections of the Standards of Practice of the National Association of Broadcasters have recently been revised by the Board upon the recommendation of the NAB Standards of Practice Committee, to the end that the commercial content of many programs will be better balanced,

Now, Therefore, be it resolved by the broadcasters in session assembled this 26th day of January, 1946, that we hereby commend the Board and the Committee for its action in thus revising the Code, pledge our support to it, and urge all broadcasters to give it their support.

Whereas, programs are a most important element in radio broadcasting and constitute the basis upon which the operation of stations in the public interest is judged, and

Whereas, the Board of Directors has delegated to President Justin Miller authority within his discretion to establish a Program Department within NAB,

Now, Therefore, be is resolved by the broadcasters of the Tenth District in session assembled this 26th day of January, 1946, that President Miller be urged to immediately proceed with the organization of such a Department.

Registration:

H. G. Alexander, Gates Radio; John Alexander, KODY; M. R. Aldridge, KFRU; C. E. Arney, Jr., NAB; Lewis H. Avery, Lewis H. Avery, Inc.; David Bain, RCA Victor; Eugene A. Bartlett, Graybar Elec.; Frosty Blair, KOIL; E. Hale Bondurant, WHO; L. J. Bormann, AP; Edward Breen, KVFD; Lyle Bremser, KFAB; Nelson Brorby, BMB; Harry Burke, KFAB; Craig Campbell, INS; Wendell Campbell, KMOX; Jim Carpenter, WKBB; Frank E. Chizzini, NBC; Arthur B. Church, KMBC; P. H. Clark, RCA; James H. Connolly, ABC; B. C. Corrigan, KOWH; Wayne W. Cribb, KHMO; M. Crozhan, KOIL; Lowry Crites, BMB; Lyle De Moss, WOW; W. P. Dietz, KFAB; Robert Dillon, KRNT; Betty Dixon, KFOR; Dietrich Dirks, KTRI; Bob Dooley, KFAB; Melvin Drake, KFOR; Jack Dumond, KXEL; Joe Dumond, KXEL; Fred E. Ebener, WOW; Wm. Edholm, KOIL; F. C. Eighmey, KGLO; Ralph Evans, WHO; Harold Fair, WHO; Hugh Feltis, BMB; L. O. Fitzgibbons, WOC; Gene Flaherty, KSCJ; Paul Fry, KBON; Jerry Gill, AP; John J. Gillin, Jr., WOW; Ken Gordon, KDTH; Doug. Grant, WMT; Gordon Gray, KOIL; G. G. Griswold, KFEQ; Gus Hagenah, Standard Radio; Edward W. Hamlin, KSD; John Harrison, KFOR; E. K. Hartenbower, KOMO; Ralph S. Hatcher, CBS; Carl Haverlin, MBS; Wick Heath, KMMJ; Clair Heyer, Radio Market Guide; George J. Higgins, KSO; L. L. Hilliard, KDKY; Phil Hoffman, KRNT; Harold Hughes, KOIL; Dick Hull, WOI; J. J. Isaacson, WOW; George W. Johnston, SESAC, Inc.; Bill Johnson, KOIL; A. W. Kaney, NBC; Don E. Kassner, KXEL; Scotty Keck, NBC; Les Kennon, KWTO; Karl Koerper, KMBC; Al Larson, WOW; Rex Lathem, KMMJ; Edmund J. Linehan, KSO; Maury Long, Broadcasting Magazine; Buryl Lottridge, WOD; G. B. McDermott, KBUR; Mrs. G. B. McDermott, KBUR; Bert Masterson, UP; A. L. Marlin, BMI; James A. Mahoney, MBC; Bill Martin, KMMJ; Earl E. May, KMA; Edward W. May, KMA; M. M. Meyers, WOW; Charles Miller, KRNT; Justin Miller, NAB; L. A. "Jiggs" Miller, KFAB; Soren Munkhof, WOW; A. M. Nicoll, KOIL; Ray Olson, WOW; Em Owen, KXEL; Kenneth M. Parke, WIL; Harry Peck, KOIL; Frank E. Pellegrin, NAB; Howard O. Peterson, KMA; Ernest S. Priesman, KBON; Wm. Quarton, WMT; J. D. Rankin, Jr., KMA; Carter Ringlep, KMOX; Glenn G. Rippen, KMMJ; Harold E. Roll, KFAB; Manuel Rosenberg, The Advertiser; Mrs. Manuel Rosenberg, The Advertiser; Russ Rullman, Caples Co.; Owen Saddler, KMA; Robert P. Samardick, WOW; Ben B. Sanders, KICD; John T. Schilling, WHB; Morgan Sexton, KROS; John S. Shafer, KVFD; Frank Shopen, Omaha World-Herald; Harold Soderlund, KFAB; Elizabeth Sammons, KSCF; Ken Stewart, KFOR; Harold Storm, WOW; Charles T.

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Stuart, KOIL; Frank Stubbs, KFNF; Donald D. Sullivan, WMT; David V. Sutton, KMOX; Lawrence Swars, Noble & Swars, Inc.; Art Thomas, WJAG; Chet Thomas, KXOK; Anson E. Thomas, KGFW; John A. Toothill, Burn Smith Co.; R. B. "Bob" Uhrig, Graybar Elec. Co.; Lumir Urban, KORN; Duane L. Watts, KHAS; G. Pearson Ward, KTTS; George W. Webber, KDTH; Dick Welna, KBON; Elizabeth Whitehead, KOZY; Earl C. Williams, KFAB; Bill Wiseman, WOW; Woody Woods, WHO; Guy E. Yeldell, KSD.

14TH DISTRICT

Highlighted by a first day luncheon address by Governor John C. Vivian of Colorado who expressed the belief that, "Communications, particularly radio, will play a vitally important role in reconversion," the NAB 14th District meeting was held in Denver Monday and Tuesday (28-29).

District Director Hugh B. Terry, KLZ, was re-elected by acclamation. NAB activities were discussed in an address by President Justin Miller, who also spoke to broadcasters and members of the Lions club at a luncheon. Public relations matters were discussed by C. E. Arney, Jr., NAB secretary and treasurer. Progress report on BMB was given by Hugh Feltis, president of that organization, and Arney spoke on the daylight savings time problem.

A special presentation featured a play-back of a 45 minute transcription of the MBS *American Forum of the Air* program, "How Can We Keep Radio Free," which originated in St. Paul on December 4 under the auspices of the Womens Institute of St. Paul. Participants in this Forum program (see NAB special anniversary bulletin No. 24), were A. D. Willard, Jr., NAB executive vice president, and Sydney Kaye, BMI general counsel, who opposed the viewpoints of FCC Commissioner Clifford J. Durr and Elmer A. Benson, chairman of the National Citizens Political Action Committee Executive Council, and former Governor of Minnesota.

The Denver radio stations were hosts at a reception and dance which was given at the Broadmoor country club after the conclusion of the first day's sessions.

During the second day of the meeting, discussions were held and reports were given on all phases of broadcasting, including a small market stations report by NAB's director of broadcast advertising, Frank Pellegrin; a program managers' report by Ralph Hardy, KSL; a sales managers' clinic, and an engineering session which was presided over by Robert Owen, KOA, District engineering chairman.

Following are the resolutions adopted and a list of those in attendance at the meeting:

WHEREAS, the desire to improve the commercial phase of radio broadcasting is unanimous among all members of the NAB 14th district; now be it hereby resolved that the NAB Sales Managers Committee continue in its efforts to improve the quality of the commercial phase of radio broadcasting through the elimination of cow-catcher and hitch-hiker announcements.

WHEREAS, time is a dominant consideration in the operations of the broadcasting industry and materially affects the ability of the station licensees to serve the public interest, and

WHEREAS, the listening public is subjected to confusion and uncertainty by periodic time changes; now, therefore, Be It Resolved, that we urge the NAB to use its best effort to secure the cooperation of all other industries and agencies similarly affected as is radio by time changes and seek federal legislation to establish uniform time throughout the state, territories and insular possessions and also seek to bring about voluntary cooperation within the industry to establish uniform time.

WHEREAS, BMI is a continuing example of what can be accomplished by an aroused industry acting in cooperation, and, whereas we are convinced that the best interest of the Industry can best be served by an aggressive, intelligent BMI and, whereas, we are conversant with the fact that BMI's strength is derived directly and solely from the support we of the Industry extend it, be it resolved that we, therefore, in District 14 pledge to BMI our active support and cooperation in all matters which will tend to add strength and effectiveness to its operations in our behalf.

WHEREAS Broadcast Measurement Bureau is now established as a living organism through the cooperation of the four A's, the ANA and the Broadcasters, be it resolved that this fine start be made permanent, and thus more valuable and that steps be taken at once looking to a 1947 survey.

WHEREAS broadcasters of the fourteenth district of the National Association of Broadcasters have completed one of the most successful district meetings in many years, be it resolved that the sincere thanks of all those attending, go to the Denver broadcasting station operators for their hospitality and thoughtful arrangements, to the Manager and staff of the Brown Palace Hotel for their cooperation in making the meeting a success, and to District Director Hugh B. Terry for his excellent conduct of the sessions.

WHEREAS, his excellency, Governor John C. Vivian of Colorado, and R. L. Rickenbaugh, gave their time and enthusiasm in addressing the 14th NAB district meeting, be it resolved that the thanks of this group be addressed to Governor Vivian and R. L. Rickenbaugh.

WHEREAS, the National Association of Broadcasters has been extremely fortunate in securing the services of one as esteemed as Justice Justin Miller, and whereas the members of the 14th NAB district have been happy to have Justice Miller in attendance at their district meeting, and, whereas Justice Miller has shown a phenominal grasp of the many and complex problems of the Industry; be it resolved that the broadcasters of the 14th NAB district pledge their complete and wholehearted support of Justice Miller and his assistants.

Registration:

Gene Ackerley, KID; C. E. Arney, Jr., NAB; Tom Atherstone, KFEL; Lewis H. Avery, Lewis H. Avery, Inc.; David Bain, RCA; Frank K. Baker, KDYL; John Baldwin, KDYL; Maxson I. Bevens, KGHF; Ben Bezoff, KMYR; Frank Bishop, KFEL; Del Brandt, KPOW; Melvin Brorby, BMB; Joe B. Carrigan, KWFT; Jim Carrol, KWYO; Frank E. Chizzini, NBC; Fran Conrad, ABC; V. W. Corbett, KVOD; H. L. Corley; H. L. Corley, Jr.; Charles Crabtree, Radio Sales; Mark C. Crandall, KFEL; Lowry Crites, BMB; Robert J. Dean, KOTA; Glenn Dolberg, BMI; Ward Dorrell, C. E. Hooper; T. C. Ekrem, KVOD; Hugh Feltis, BMB; Earle C. Ferguson, KOA; Henry H. Fletcher, KSEI; W. F. Flinn, KRJF.

Frank Flynn, KFBC; E. S. Foster, AP; Mrs. Mildred Fuller, KFXJ; Florence M. Gardner, KTFI; A. L. Glasman, KLO; Paul O. Godt, KFEL; Wm. C. Grove, KFBC; W. Clark Grove, KFBC; Roscoe A. Grover, KSUB; Gus Hagenah, Standard Radio; Donald Hathaway, KDFN; E. M. Halliday, KID; Mel Hallock, KWYO; Ralph W. Hardy, KSL; Ralph Hatcher, CBS; Carl Haverlin, MBS; Con. Hecker, KVOD; Clair Heyer, Radio Market Guide; Charles Howell, KFSJ; Rex Howell, KFSJ; Frank E. Hurt, KFXD; George A. Kercher, Edward Petry & Co., Inc.; Jack Weir Lewis, Rky. Mtn. Radio Council; Maury Long, Broadcasting Mag.

James R. MacPherson, KOA; Don McCaig, KFEL; Duncan A. McColl, KOA; H. L. McCracken, KVRS; Lynn A. McKinlay, KSL; Frank McLatchy, KSL; Arch L. Madsen, KSL; James A. Mahoney, Mutual; Don F. Martin, AP; Justin Miller, NAB; A. J. Meyer, KPOW; A. G. Meyer, KMYR; A. J. Meyer, Jr., KPOW; Elwood Meyer, KMYR; Clarence C. Moore, KOA; A. J. Mosby, KGVO; Joe Myers, KFEL; Gene O'Fallon, KFEL; R. H. Owen, KOA; Dolores Plested, KMYR; Frank E. Pellegrin, NAB; Jennings Pierce, NBC.

William D. Pyle, KVOD; O. P. Soule, KTFI; Everett Shupe, KVOR; Burt Service, SESAC Inc.; Ben H. Stanton, KVOD; Lawrence Swars, Noble & Swars, Inc.; Don Tannehill, KRJF; Hugh Terry, KLZ; Clifton A. Tolboe,

(Continued on next page)

KOVO; Walter Wagstaff, KIDO; Ralph C. Wentworth, BMI; Arthur K. White, KPOF; J. P. Wilkins, KFBB; Ed. Yocum, KGHL; Lloyd Yoder, KOZ.

REPORT ON 13TH DISTRICT MEET WILL BE GIVEN NEXT WEEK

As NAB Reports goes to press, the 13th District meeting was in progress in Dallas, Thursday and Friday (Jan. 31-Feb. 1).

A full report on this meeting will be given in next week's issue.

Legal

PETTY NOW NAB GENERAL COUNSEL

Don E. Petty assumed his duties as NAB general counsel Friday (1). Announcement of Mr. Petty's appointment was made by President Justin Miller during the meeting of the NAB board of directors, Hollywood, January 3-4. He succeeds John Morgan Davis who last December asked that his resignation be accepted so that he might devote full time to his private law practice in Philadelphia.

Mr. Petty, who practiced law in Los Angeles from 1933 to 1943, was released from the Navy Jan. 10 with the rank of Lieutenant Commander. Serving in the Navy since 1943 when he entered as a Lieutenant (j.g.), Petty was attached to the office of the Under Secretary and later to the Assistant Secretary's office in the Bureau of Aeronautics and Office of Research and Invention as a Negotiator of Business Deals.

He is a native of southern California and was graduated from Pasadena high school in 1926. He entered the University of Southern California in the same year, and was graduated in 1932 with the degrees of A.B. and LL.B. While in attendance at the university, Petty was manager of the Division of Radio Adult Education and president of the College of Liberal Arts.

He was president of the Los Angeles Junior Chamber of Commerce in 1942 and a member of the senior Chamber of Commerce. He is well known in southern California as an able speaker.

He married Iola Harriet Pardee in 1932. They have two children, Stephen Pardee 6, and Don Edward 9.

Mr. Petty is a partner in the Los Angeles law firm of Scarborough and Petty.

NEW MEXICO TAX HEARINGS SET FOR FEB. 18

A hearing will be held before a three judge Federal Court in Albuquerque, N. M., on Feb. 18 to decide (1) whether the radio stations in New Mexico are doing a business in interstate commerce, (2) if the court decides they are doing such a business, whether or not the New Mexico gross sales tax law is a proper exercise of the taxing power of the state.

Previous reports on this case appear in NAB Reports (Vol. 13, pp. 520-560).

ROSENMAN JOINS GOLDMARK, COLIN, KAYE

Announcement has been made that Judge Samuel I. Rosenman, who became well-known as confidential advisor to Presidents Roosevelt and Truman, has joined the law firm which formerly operated as Goldmark, Colin and Kaye, and which now becomes Rosenman, Goldmark, Colin and Kaye. Judge Rosenman's affiliation with the firm became effective February 1.

Firm member Sydney Kaye is well-known to broadcasters as BMI General Counsel; Ralph F. Colin is network counsel and member of the CBS board.

FM

The Commission today granted eight additional FM stations bringing the total conditional FM grants to 298.

At the same time the Commission designated for hearing two applications for Buffalo, N. Y.—Buffalo Broadcasting Corp. (B1-PH-400), and Buffalo Broadcasting Corp. (B1-PH-678)—to be heard in a consolidated proceeding.

Following is a list of the grants:

City	*Grantee*	*Interest in Standard Station*	*Type of FM Station*
	MARYLAND		
Hagerstown	Hagerstown Broadcasting Co.	WJEJ	Metropolitan
	MISSOURI		
St. Louis	St. Louis University	WEW	Metropolitan
	NEW YORK		
Syracuse	Radio Projects, Inc.	—	Metropolitan
	NORTH CAROLINA		
Charlotte	Southeastern Broadcasting Co.	WBT	Metropolitan
Gastonia	F. C. Todd	WGNC	Metropolitan, Possibly Rural
	OHIO		
Columbus	Lloyd A. Pixley, et al, d/b as The Pixleys	WCOL	Metropolitan
	OREGON		
Medford	Medford Printing Co.	KRNR	Community
	PENNSYLVANIA		
Clearfield	Airplane & Marine Instruments, Inc.	—	Metropolitan

FCC

Lee Farran, who Monday (28) assumed the position of assistant to Earl Minderman, director of information for the Commission, is a former Ohio newspaper and publicity man and was recently discharged from the Army, as Master Sergeant, having served since 1941, mostly in the South Pacific area.

He served in the public relations section of the 37th Infantry Division, the Third Army Headquarters and the South Pacific Base Command, specializing in radio. After returning from the South Pacific area, Mr. Farran served in the public relations section of the Selective Service headquarters in Mississippi.

News

News written for the ear is also best for eye absorption. This was the opinion advanced by news and radio men who attended the Council on Radio Journalism's series of three one-day meetings in Columbus, Jan. 24-25-26. Included in the meetings were sessions held by the American Association of Schools and Departments of Journalism, and the American Association of Teachers of Journalism.

The assertion that ear-copy also makes the best eye-copy resulted in a concensus prediction that the eventual yardstick for news writing, whether for broadcasting or printed publication, will be "forget your eye—how does your ear like it." Stated in other terms, this means that radio style offers the best pattern for news writers regardless of the media of dissemination.

Appointments to 3 year terms on the Council on Radio Journalism were: William Brooks, director of news and special events, NBC; Paul White, director of public Affairs and news broadcasts, CBS; Fred S. Seibert, director School of Journalism, University of Illinois; and Kenneth Bartlett, director of the radio workshop and professor of journalism, Syracuse University.

The Council voted to put on two half-day work sessions on May 4-5 at the Institute for Education by Radio to be held in Columbus. Council members Paul White, and Mitchell Charnley of the University of Minnesota, are the respective chairmen of these sessions.

Preliminary matters attending the incorporation of the Council were disposed of during the session. This action had been approved last Sept. by the NAB Radio News Committee, and by educator members of the Council.

Council officers, who will serve without compensation, include: Mr. Seibert, Chairman; Wilbur Schramm, director, school of journalism University of Iowa, Vice Chairman; and Arthur Stringer, NAB, Sec. and Treas.

Members of the American Association of Teachers of Journalism held a round table discussion Saturday (26) on "Instruction in Radio," with Paul H. Wagner, Ohio University, Athens, as chairman. Participants were: Everett Holles, CBS, Chicago; Frank Schooley, University of Illinois; Stringer, White; and Ralph Worden, director of news, WGAR Cleveland.

Paul Thompson, University of Texas, was elected president of the American Association of Schools and Departments of Journalism.

SIXTH ANNUAL BROADCASTING ENGINEERING CONFERENCE

The Broadcast Engineering Conference is resuming its activities after a lapse of three war years, and the Sixth Annual Meeting will be held in Campbell Hall on the Ohio State University campus during the week of March 18-23, 1946. Since Dr. W. L. Everitt, Director of the Conference, is now Head of the Department of Electrical Engineering at the University of Illinois, the meetings henceforth will be sponsored jointly by the Electrical Engineering Departments of the Ohio State University and of the University of Illinois, with meetings alternating between Columbus and Urbana. The Conference will continue to receive the cooperation of the National Association of Broadcasters and of the Institute of Radio Engineers.

Emphasis in the 1946 program will be placed upon the impact of developments since 1942 on operating problems in broadcast engineering including F-M and television. A number of symposia have been planned to deal with the more pressing of the station problems introduced by the increasing use of F-M and of television broadcasting.

An exhibition of the products of manufacturers has been arranged and much new equipment will be on display. Wartime developments are reflected in improved techniques and the use of new materials, which will be of interest to all.

General Information

Fee—The fee for the Conference for 1946 is $15.00. (This fee will be reduced to $12.00 for those who make payment before March 4.)

Living Accommodations—The Fort Hayes Hotel has again offered special accommodations for the Conference. Rooms with twin beds are available at $5.75 per night, double rooms at $5.25 per night, and single rooms at $3.25 per night. Please state your preference as to accommodations on the registration card.

Recreation—The gymnasium and swimming pools of the University will again be available to members of the Conference.

The Banquet—Thursday, March 21, in the Ballroom at the Fort Hayes Hotel.

Registration—The plans for a Conference like this are greatly facilitated if we know how many are coming. We have made registration simple this year by using the return postal card form. Please help us by sending in the registration card as soon as possible.

If you have not received the registration card, you may register by writing to Professor E. M. Boone, Department of Electrical Engineering, Ohio State University, Columbus, Ohio. Be sure to enclose the registration fee and state the hotel accommodations desired and your dates of arrival and departure. Professor Boone may also be contacted for any additional information you may desire concerning the Broadcast Engineering Conference.

Program

All meetings to be held in Campbell Hall Auditorium
The Ohio State University

Monday, March 18

9:00 a. m. to 11:00 a. m.—Contributions of War Developments to Broadcasting—A. B. Chamberlain, Chief Engineer, Columbia Broadcasting System.

11:00 a. m. to 1:00 p. m.—Symposium on Broadcast Maintenance Problems—A. J. Ebel, Chief Engineer, University of Illinois Radio Service, *Chairman.*

2:30 p. m. to 4:30 p. m.—Design of Broadcast Studios with Irregular Boundary Surfaces.

(Continued on next page)

Tuesday, March 19

9:00 a. m. to 11:00 a. m.—Antenna Patterns and the Antennalyzer—George H. Brown, Research Engineer, Radio Corporation of America.

11:00 a. m. to 1:00 p. m.—Symposium on Recording Techniques—Lynn Smeby, Associate Director, Operational Research Staff, Office of the Chief Signal Officer, U. S. War Department.

2:30 p. m. to 4:30 p. m.—General Accoustical Problems in Broadcasting—E. J. Content, Station WOR.

Wednesday, March 20

9:00 a. m. to 11:00 a. m.—Symposium on VHF Antenna and Coupling Circuits—E. C. Jordan, Department of Electrical Engineering, University of Illinois, *Chairman.*

11:00 a. m. to 1:00 p. m.—Symposium on Television Station Operation—Robert E. Shelby, National Broadcasting Company, *Chairman.*

2:30 p. m. to 4:30 p. m.—Radio Relays for F-M and Television.

Thursday, March 21

9:00 a. m. to 11:00 a. m.—Stratovision—Ralph Harmon, Westinghouse Electric Corporation, and representatives from Glenn L. Martin Aircraft Co.

11:00 a. m. to 1:00 p. m.—Round Table and Question Box—A. D. Ring, Consulting Engineer, *Chairman;* John Willoughby, Assistant Chief Engineer, Federal Communications Commission, in charge of Broadcasting; also represntative chief engineers from broadcasting stations.

2:30 p. m. to 4:30 p. m.—Interconnecting Facilities for F-M and Television Broadcasting—H. I. Romnes and W. E. Bloecker, American Telephone and Telegraph Company.

Friday, March 22

9:00 a. m. to 11:00 a. m.—High Powered Tubes for VHF Operation—W. W. Salisbury, Collins Radio Company.

11:00 a. m. to 1:00 p. m.—Symposium on F-M Operating Problems—Phillip B. Laeser, Milwaukee Journal Company, *Chairman.*

2:30 p. m. to 4:30 p. m.—Symposium on F-M Monitors—R. C. Higgy, Director WOSU, Ohio State University, *Chairman;* D. B. Sinclair, General Radio Company; Frank Gunther, Radio Engineering Laboratories; H. R. Summerhayes, Jr., General Electric Company.

Saturday, March 23

9:00 a. m. to 11:00 a. m.—Symposium on F-M Modulation Methods—W. L. Everitt, Head, Department of Electrical Engineering, University of Illinois, *Chairman.*

11:00 a. m. to 1:00 p. m.—Symposium on Field Experiences in VHF Propagation—Raymond M. Wilmotte, Consulting Engineer, *Chairman.*

Tuesday, March 19, 8:00 p. m.

Popular Scientific Lecture, University Hall, The Ohio State University.

Thursday, March 21, 6:30 p. m.

Banquet, Fort Hayes Hotel.

WHY THE FEDERAL COMMUNICATIONS COMMISSION?

Address by Commissioner Paul A. Walker, Vice Chairman of the Federal Communications Commission, before the Thirteenth (Texas) District of the National Association of Broadcasters, Dallas, Texas, January 31, 1946.

The Federal Communications Commission was the outgrowth of social, economic and psychological forces which had been at work for many years. It was the crystallization of public sentiment which had been growing since the early twenties, a feeling that telephone and telegraph as well as radio were so vital to individual and national needs that they ought to be regulated by the Government in the public interest.

Following the first World War, there was a rapid development in communications. During the last 7 months of 1922, the number of regular broadcasting stations increased from 5 to 320 and the number of receiving sets jumped from less than 200,000 to 1,500,000.

People everywhere listened in wonderment to programs coming through the ether. As early as 1919, Station WHA at the University of Wisconsin was broadcasting weather and market reports. On November 5, 1920, Station KDKA in Pittsburgh broadcast for the first time the national election returns. Station WJZ in New York broadcast for the first time a World Series game. WLW's powerful station in Cincinnati was building a large audience by broadcasting varied programs and talent including popular orchestra and vocal music. For the first time in history, a speech made in the Halls of Congress was broadcast when President Harding read his message on December 8, 1922. On March 4, 1925, President Coolidge broadcast his inaugural address to the nation over a network of more than 30 stations and Graham McNamee thrilled millions of listeners with his dramatic account of the inaugural ceremonies.

People were not only listening to radio programs; thousands of them were transmitting over amateur stations licensed by the Department of Commerce. By December, 1922, nearly 17,000 amateur licenses had been granted. In basements, attics and other places in homes all over the land, American citizens, fascinated with the wonders of the ether, were playing and experimenting with radio. From this activity was to come some of the greatest improvements in the art. It was the hour of radio referred to by a current writer as a "stupendous social revolution."

The telephone industry was also making rapid progress. The Bell System and independent companies were extending their lines throughout the nation. In 1924, one Bell System official proudly referred to the fact that his company was averaging more than 40 million local and long distance calls per day and had an investment of more than 2 billion dollars in plant and equipment.

With the continued growth of cities and metropolitan areas, expanding industries, and developments in transportation, life in America was taking on a highly complex pattern. It was far removed from the simple life of the early American Indians who found smoke rings and fire-arrows adequate to meet their needs for long distance communication. Radio, telephone and telegraph had facilitated this remarkable social and economic growth and had become an indispensable part of a highly developed civilization. Communication lines had become the nerve threads through which the organization of a great democratic nation of 120 million people was made to function.

More and more the average citizen realized this. He became increasingly conscious of the fact that his individual comfort and happiness as well as that of the community and nation were dependent upon the efficiency of these communications. The security of his job, family, home, the welfare of his local, state and Federal government—all were tied up with communications service. In the language of the courts, these modern mercuries were "clothed with the public interest," and the citizen was giving more attention to the manner in which they were managed and operated.

He became more critical. He was particularly concerned about disruptions in radio service. The hissing and howling sounds caused by static and station interference ruined his radio reception. "Dante's Inferno can be no worse than the noises that come to us here in the peninsula of Florida," wrote one distraught listener to Secretary of Commerce Hoover.

The free and unrestrained transmissions of radio operators on ships at sea, too often interfered with the music, speeches, baseball scores, weather reports, market infor-

(Continued on next page)

mation that thousands of persons were trying to get with their radio receivers at home.

There were other radio annoyances. Offensive advertising was one. In 1922, a prominent writer in a radio magazine wrote: "Suppose a delightful soprano voice has just sung your favorite song, 'Kiss Me Again.' Then, all of a sudden, a voice says, 'Good morning! Have you used Hare's soap?' "

"People will not stand having their evening entertainment horned into by excited voices describing somebody's pet hair net, shoes, or possibly a way to get in and out of the water without getting your feet wet," fretted another wrtier.

There was also complaint against censorship. Political speakers, for example, didn't like the idea of having to submit manuscripts to station managers, who often deleted portions of the speeches. There was also growing feeling against monopoly in the radio industry. Frequent editorials in newspapers and magazines deplored the growing concentration of control in a few large companies. There were grumblings about propagandists, religious zealots and unprincipled persons "with axes to grind," seeking to "reach radio audiences with their peculiar brands of publicity." There were protests againt radio programs not in good taste, and the excessive use of phonograph recordings was vehemently condemned.

While public criticism of telephone and telegraph service was growing in the early twenties, it did not reach a high peak until later. In 1922, Clyde M. Reed, then Chairman of the Kansas Public Utilities Commission, said at the annual convention of the National Association of Railroad and Utilities Commissioners that in personal correspondence and in personal conferences with members of state commissions he had found that there was practically "a universal belief that the rates charged the public by the Bell Companies," were greater than "sound business policy and economics would justify." Felix Frankfurter, then a professor of law at Harvard University, wrote in 1930 that criticism had been voiced "against the failure of utility rates to reflect decreased operating costs due to technological improvements," and lamented the general breakdown of utility regulation in the states.

The decade from 1920 to 1930 was a period of tremendous growth in communications during which the public demanded that its interests be more adequately protected. General chaos in the ether, high rates for telephone and telegraph service, growing monopoly and other disturbing elements prompted citizens to write letters to newspapers, to the Secretary of Commerce, the Interstate Commerce Commission, and to Congress demanding that laws be passed and rules made to bring order out of what was described by one writer as a "conglomerate mess."

The authority to regulate radio was then lodged in the Secretary of Commerce, but that authority was so limited that there was little the Secretary could do. In 1922, he called a conference of radio experts to discuss the possibilities of legislation. A bill along the lines discussed at the Conference was drafted but the House and Senate did not agree on the legislation and chaos in the ether continued.

Congress continued to study the problem and the Secretary of Commerce continued to call conferences. At the Fourth Annual Radio Conference in 1925, he reiterated the need for effective regulation and stated a fact and philosophy that were to become the basis of effective regulation from that day to this. It is that "the ether is a public medium, and its use must be for public benefit. The dominant element for consideration in the radio field is, and always will be, the great body of the listening public, millions in number, countrywide in distribution."

Two important developments the following year made new legislation imperative. A Federal Court held that a station owner could not be punished for disregarding a frequency assignment made by the Secretary of Commerce. Shortly afterwards, the Attorney General sounded the death knell for regulation under the then existing law when he ruled that the Act of 1912 gave the Secretary no authority to limit frequency, power or time used by any station.

The public was fed up on the nightly chorus of heterodyne squeals caused by a multiplicity of broadcasters operating on the same channels. Congress felt impelled to act and in 1927 it passed the Radio Act setting up a Federal Radio Commission. This Commission established the regular broadcasting band from 550 to 1,500 kilocycles and provided for a 10 kilocycle separation between stations. A general reallocation of frequencies brought about a more equitable distribution of radio facilities throughout the country and eliminated much of the station interference.

President Roosevelt early manifested an interest in radio regulation and in 1933 initiated a study for the purpose of determining what should be done to bring about more effective regulation of radio communication as well as other kinds of interstate and foreign communication. Out of his study came the recommendation that a Federal Communications Commission be established to which would be transferred all existing authority over interstate and foreign communications.

This was not a new idea. As early as 1925, the official spokesman for the broadcasting industry had said:

"Communications today, including telephone, cable and radio, have reached such tremendous proportions and are such a vital factor in our daily civilized life that they merit a separate commission to function only in control of these mediums. . . ."

This is precisely what President Roosevelt recommended to Congress almost 10 years later. Accordingly, on June 19, 1934, Congress enacted and the President approved the Communications Act, which created the Federal Communications Commission with jurisdiction to regulate interstate and foreign communication by wire and radio.

Thus it was that the basic radio law was established. It was not an over-night job. It grew out of experience, trial and error, long and careful study by many experts. It can be said that it represented in 1934 the best collective judgment of scientific, industrial, governmental and Congressional leaders and for the most part had the support of the general public. The law had developed slowly but represented healthy democratic growth.

The story of how the FCC was brought into being is the story of society's struggle to achieve the maximum benefits from communications under a system of free, democratic enterprise. The American people chose private ownership and management but insisted that regulatory processes be provided to protect the public interest.

The problems in communications which brought into existence the Federal Radio Commission and later the Federal Communications Commission, have not been completely solved. Much progress, however, has been made. Regulation and technological improvements make it possible to avoid a great deal of the static so bothersome in the early twenties. By the systematic assignment of frequencies and the establishment of good engineering standards, a large part of the station interference has been eliminated and the quality of radio reception generally has been improved.

In the struggle to bring order out of chaos, there has been much controversy but I believe that gains in the public interest have been made. Out of the processes of regulation and the pressures of public opinion have emerged certain standards of performance that have improved radio, telephone and telegraph service.

Today, after many years of growth and development, the Federal Communications Commission still remains a comparatively small organization, judged by the size of the regulatory tasks which Congress has imposed upon it. It is made up of 7 commissioners, one appointed each year with no more than four affiliated with one political party. In all, the Commission has approximately 1200 employees, including clerical and stenographic help. Of its employees, approximately 60 per cent are in Washington and the remaining 40 per cent scattered throughout the United States, its territories and possessions.

Under the Communications Act, the Commission has three major functions—broadcasting, common carrier, and safety and special service functions.

The magnitude of the present tasks of the Commission is suggested by the size of the industries which it regulates. Today there are more than 1,000 standard, FM and television broadcasting stations on the air as compared with only 5 in the early part of 1922, not to mention a host of

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safety, experimental and other types of stations now in operation. The capitaization of the American telephone industry today is between 6 and 7 billion dollars, whereas in 1924 it was less than one third of this figure. In addition, there is the telegraph industry and the new problems of regulation which the recent consolidation of that industry has brought about.

Out of the War have come many important technological developments which will greatly expand communications and further add to the regulatory tasks of the Commission. A discussion of the developments which are soon to come will give you a better idea of the importance of this agency and the big job which it will be called upon to do.

In the near future, we shall have a much larger number of radio stations operating in the country and the Commission will be faced with many more regulatory responsibilities and problems. FM or frequency modulation, a new radio technique developed in the 1930's, is on the verge of a tremendous expansion, so great that it may soon rival or even surpass our present system of broadcasting. It has a number of advantages. It makes possible the reduction to a minimum of all static, both natural and man made, is freer from station interference, brings a faithful reproduction of the entire range of tones, and makes possible a vast increase in the number of broadcast stations.

Approximately 700 applications for new FM broadcasting stations are on file with the Federal Communications Commission or have recently been granted. Conservative estimates indicate that the number of FM stations will approach 2,000 by the end of 1947 as compared with about 950 standard broadcast stations now in operation.

Commercial television is apparently ready to move ahead. The Commission recently set aside new bands of frequencies between 480 and 920 megacycles for experimentation and development. These bands will provide ample space for excellent pictures in black and white and in natural colors. By the use of mobile units and relay techniques, it will be possible to transmit to homes throughout the nation pictures of important events, such as the inauguration of the President, a national political convention, or a parade on Fifth Avenue. As you probably know, the recent Army-Navy football game was televised from Philadelphia, and was carried by coaxial cable to New York and relayed by television transmitters to receivers in that area. We shall not only hear in our homes outstanding actors, musicians, scientists and statesmen but shall see them as well.

Despite this expansion into FM and television, standard broadcasting as we know it today is proving also extremely attractive to new interests. More than 500 applications for new standard broadcast stations are on file or have been recently granted; and the Commission is also faced with hundreds of applications for increased power or improved facilities from existing standard broadcast stations. When these new standard broadcast stations are added to the FM and television stations which are anticipated, the over-whelming expansion of broadcast services to the public can be appreciated.

Radar, the new technique which had so much to do with winning the war, will have important peacetime applications. With radar it is possible to detect objects several hundred miles away, calculate their speed if they are moving, and note their direction. By the use of radar, an airplane pilot lost in fog can know if he is approaching hazardous obstructions such as a mountain or a tall building. A ship lost at sea can detect the approach of other ships and determine at any moment the exact distance to shore or to obstacles in its path. Eventually, trains, buses and taxicabs may be equipped with radar.

The recent improvement in transmitters, receivers and highly directional antennas for use on the higher frequencies will make possible the inauguration of nationwide radio relay systems. Many of you can remember the earliest type of antenna. It was simply a wire attached to two poles. With that crude type of aerial much of the radiated energy was wasted. A large part of it was lost in the direction of the planets. The stress of war, however, demanded improvements in antenna design, particularly in radar which would permit the concentrated flow of all the transmitted energy along a single narrow path to a given point or area. The result is that a 1,000 watt transmitter sending a signal to a certain receiver may attain as high as 100,000 watts of effective radiated power. This means that with low power transmitters, we can send radio, telegraph, telephone, and other types of signals across the country along a direct route of relay stations, say thirty miles apart, instead of sending them over wires strung on closely-spaced poles.

The efficiency and economy of this new point-to-point radio technique is at once apparent. Numerous telegraph messages as well as telephone calls may be sent simultaneously over a single band of frequencies. The relay stations will be placed on unattended towers and will operate automatically. Despite the fact that each station will receive and transmit each signal set in motion, no appreciable delay or interference will be encountered and improved operation will result. Less equipment will be required. The costs of maintaining poles and wires will be largely eliminated and the rates for service should be materially reduced.

By this system it also will be possible to send FM or frequency modulation broadcasts, radio photos, television and facsimile transmissions. This has special significance for the telegraph industry. Telefax apparatus may be placed in office buildings, hotels, railroad stations, airports and other public places where facsimile messages can be dropped in slots and transmitted directly to Western Union offices where they will be relayed with the speed of light to their destinations. This will obviate much of the delay and inefficiency which sometimes characterize our present system of manual operation.

The application of a new technique known as "pulse time modulation" to radio relay promises to improve telephone and telegraph service still further. Pulse time modulation makes use of an interesting fact about the human eye and ear. A motion picture is made up of a series of separate pictures, run off so fast that we see them as continuous and moving. On the same principle we hear a series of pulse like signals. Instead of sending out an unbroken stream of energy, the transmitter sends out a series of separate signals at frequent intervals. When these separate pulses are recombined in the receiver we hear them as a continuous sound. The result is that the transmitter is used for only a very small fraction of the time to send a particular signal. The time between pulses is left available for a second signal. As many as 24 telephone messages can be transmitted at the same time by one transmitter on a single band of frequencies. The economy of this new technique may be considerable since it increases the potential utilization of a radio frequency.

Another development which will provide additional facilities for long distance communication is the extension of coaxial cable systems throughout the country. The coaxial cable has demonstrated its dependability for transmitting telephone, telegraph, television or other signals. The operation of coaxial channels is similar to "carrier on wire," where radio added to wire circuits increases greatly their carrying capacity.

These new developments should mean better telegraph and telephone service at lower costs. In passing, I might mention that in 1934, the year the Federal Communications Commission was created, the long distance toll rate for daytime station-to-station calls between New York and San Francisco was $9.00. The present rate for a similar call is $2.50, or a reduction of more than 70 per cent. This is also the maximum rate for any similar call between points in the United States. Beginning February 1, 1946, a daytime station-to-station call from Dallas to Washington, D. C., will cost $1.90 as contrasted with a rate of $4.25 in 1936.

By the application of new facilities and techniques which have come out of recent research, we can expect to have wider use of certain special types of communication services which have heretofore been available only to a limited extent. One of these which has dramatic possibilities is the Citizen's Radio. By this plan, citizens may share fre-

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quencies on a cooperative basis and talk with one another by means of a portable device equipped with both a transmitter and receiver. This device, known as a walkie-talkie during the war, has been the object of much discussion in recent months.

Thus by means of radio, citizens in the same community may move from place to place and maintain two-way conversation. A doctor making calls may keep in touch with his office or the hospital. The milkman or grocer on his delivery route can keep in communication with the manager at the dairy or store. The farmer as he works in the field can talk with his wife at the house several miles away, or can communicate with other workers in the fields and better organize and coordinate his farming.

These instruments will be compactly built so as to be carried with comparative ease and made at costs that many of our citizens can afford. The Federal Communications Commission has already assigned a band of frequencies for walkie-talkie transmission and it should not be long until many of them will be in use. The "handie-talkie" operates on the same principle as the walkie-talkie but is much smaller in design. In fact it may be placed in the overcoat pocket. This miniature marvel has been successfully used in Washington and other places and holds great promise for mobile communications.

Recent experiments have proved that radio communication from front to rear of trains, from train to train, as well as from railway station to train can be used effectively. The safety and security implications of this are very great. With radio, train crews will have an efficient means of instantly communicating with one another. This should greatly improve service, reduce the hazards of travel and save life and property.

Now that we have these many new improvements in communications, my fervent hope is that they will speedily be made available to all our people. The rcent technological progress is a tribute to the genius and enterprise of our scientists and leaders, but it will be a greater tribute to all concerned to see that the mass of the people realize the full benefit of this progress. Its real significance is that we can bring new comforts and conveniences to every citizen and by providing a greater abundance of communications facilities can further strengthen our democratic way of life.

Radio has already contributed greatly to the education of our people but there are almost limitless possibilities ahead. The Federal Communications Commission has recently allocated 20 channels for non-commercial educational FM broadcasting. By systematic planning this space in the spectrum can easily accommodate hundreds of new educational stations. A large number of public schools, colleges and universities are planning to apply for stations and the United States Office of Education advises that most states are planning statewide educational broadcasting systems.

The Commission and its staff are working day and night to process the many new applications for standard, FM, television and other types of stations. It recently announced the scheduling of hearings on 271 radio matters during January, February and March, 1946. A hearing calendar was set up and a definite date for each of these matters was set. The schedule provides for 5 sets of hearings, 3 in Washington and 2 in the field, running simultaneously throughout the first 3 months of 1946. The pressure of work becomes increasingly great but it is the desire of the Commission to process all applications as speedily as possible so that the new improvements in the radio art can be brought to the American people at the earliest possible moment.

Under the impetus of war, new technological levels have been reached. The big job before us now is to see that these highly developed communications devices contribute to the greater security and comfort of all the people and at the same time help us achieve higher levels of culture and civilization.

No agency in the Government is faced with more crucial regulatory problems, with greater challenge than the Federal Communications Commission. We earnestly solicit the interest and cooperation of the broadcasters to the end that communications may become increasingly useful to all.

Miscellany

PRESIDENT TRUMAN GUEST AT RADIO CORRESPONDENTS ANNUAL DINNER

President Truman and virtually every top official of the government were guests of the Radio Correspondents Association at its annual dinner held Saturday (26) in Washington.

They were entertained by ten stars of radio and stage in a program arranged by the four major networks. The dinner is held each year by the Washington correspondents of the networks and independent radio stations. Richard Harkness, NBC commentator, is president of the Association.

In addition to the President, the guest list included most of the Cabinet and the Supreme Court, the heads of government agencies and Congressional leaders. The guest list totaled more than 150.

Lowell Thomas, NBC commentator, was master of ceremonies for the program and the entertainers included Igor Gorin, baritone; The Hartmans, dancers; Jimmy Edmundson, comedian; Evelyn Knight, singer; Sgt. Eugene List, pianist; Larry Storch, mimic-comedian; the Acromaniacs, acrobats; Harvey Stone, comedian; Dr. Frank Black conducting an NBC orchestra; and the U. S. Marine Band.

NAB staff members who attended were: A. D. Willard, Jr.; Ed M. Kirby; J. Allen Brown; Willard D. Egolf; Hugh M. Higgins; Milton J. Kibler; Bruce Starkey and Arthur C. Stringer.

ARNOUX ELECTED WTAR PRESIDENT

Campbell Arnoux, who has long been identified with station WTAR, Norfolk, as general manager, has been elected president of WTAR Radio Corp. He succeeds Paul S. Huber, who moves up as new chairman of the board.

Arnoux, serving also as NAB 4th District Director, came to WTAR in 1934 from KTHS, Hot Springs, Ark., which he had installed and directed. Before his KTHS affiliation, he had been at WBAP as chief announcer, editor and program director. He is well known in network circles as a member of the NBC stations planning and advisory committee.

MORENCY NOW WTIC VICE PRESIDENT

Paul W. Morency, NAB 1st District Director, has been made a vice president of the Travelers Broadcasting Service Corp., owners and operators of WTIC, Hartford, according to an announcement by J. W. Randall, president of the Travelers companies.

Mr. Morency has been general manager of WTIC since 1929. He served for a time as assistant secretary and more recently as secretary of the corporation.

Mr. Morency saw service in World War I including 18 months with the field artillery in France. He was then connected with the advertising department of a Chicago newspaper and a Chicago radio station. During 1927-1928 he was manager of NAB field service and has since continued to be active in the Association, serving on the executive committee and various other committees, in addition to his membership on the Board.

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NBC-UCLA RADIO INSTITUTE

The fourth annual Radio Institute, conducted by the University of California at Los Angeles in cooperation with NBC, will open its 6-weeks session June 24.

All of the eight courses offered will be taught by NBC personnel and will be held in NBC's Hollywood studios, Sunset and Vine. These courses will include: Radio News and Special Events Preparation, Radio Announcing, Radio Time Sales, Control Room Operations, Radio in Education, Radio Production Direction, Radio Writing, and History and Survey of Broadcasting.

A comparable course is also to be opened again this year at Stanford University and Northwestern University.

The institute is supervised by Sidney N. Strotz, vice-president in charge of the western division of NBC; Jennings Pierce, manager of public service and station relations of NBC's western division, and Dr. J. Harold Williams, director of the summer session at U. C. L. A.

A prerequisite for enrollment in the institute is some practical interest in radio or comparable field, and the number of students accepted for most of the courses is limited.

Tuition fee covering the entire course is $75, and registration will be opened at the U. C. L. A. campus June 22.

67 TURNOUT FOR WHYN RADIO COURSE

Sixty-seven persons comprised the large and greatly interested group which turned out recently for the first meeting of the course in radio technics and dramatics offered at WHYN's South Hadley Falls studios. Jay Heitin, program director, and John Vondell, music director, of the WHYN staff, teach the 16-week course being conducted under the auspices of the Massachusetts Department of Education, University Extension. People were present from Holyoke, South Hadley Falls and Center, Chicopee, Chicopee Falls, Williamsett, Fairview, Springfield Longmeadow, Northampton, Ludlow, Westfield, Sunderland, Easthampton, Feeding Hills, and Windsor Locks, Conn.

WROK TRANSCRIBES FOR STATIONS IN SWEDEN

The contributions of Swedish residents to life in an American city are being told radio listeners in Sweden via a series of programs transcribed by WROK, Rockford, for Sven-Olof Sandberg, noted Swedish composer and opera singer, who visited Rockford last fall.

As a city with a large percentage of people of Swedish descent, Rockford was selected by Sandberg as the subject of eight broadcasts currently being aired by stations throughout Sweden. Arranged by WROK and Rockford's most prominent Scandinavians, the programs feature talks and interviews concerning contributions by Swedes to civic and industrial life in the Illinois city and the perpetuation of Swedish customs in a typical American community.

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, February 4. They are subject to change.

Monday, February 4

Consolidated Hearing

NEW—James F. Hopkins, Inc., Ann Arbor, Mich.—C. P. **1600 kc.**, 250 watts, unlimited.

NEW—Myron E. Kluge and Dean H. Wickstrom, a partnership d/b as Valley Broadcasting Co., Pomona, Calif.—C. P. **1600 kc.**, 500 watts, unlimited.

NEW—Sabine Area Broadcasting Corp., Orange, Texas—C. P. **1600 kc.**, 250 watts, unlimited.

NEW—WOOP, Inc., Dayton, Ohio—C. P. **1600 kc.**, 5 KW, unlimited.

NEW—Charlotte Broadcasting Co., Charlotte, N. C.—C. P. **1600 kc.**, 1 KW, unlimited DA-night and day.

NEW—Burlington-Graham Broadcasting Co., Burlington, N. C.—C. P. **1600 kc.**, 500 watts night, 1 KW day, unlimited.

NEW—McClatchy Broadcasting Co., Modesto, Calif.—C. P. **1600 kc.**, 250 watts, unlimited.

NEW—United Broadcasting Co., Inc., Montgomery, Ala.—C. P. **1600 kc.**, 1 KW, unlimited.

NEW—Roy A. Lundquist and D. G. Wilde, co-partners, d/b as The Skagit Valley Broadcasting Co., Mt. Vernon, Wash.—C. P. **1600 kc.**, 250 watts, unlimited.

NEW—The Gazette Co., Cedar Rapids, Iowa—C. P. **1600 kc.**, 5 KW, unlimited DA-night.

WWRL—Long Island Broadcasting Corp., Woodside, L. I., N. Y.—C. P. **1600 kc.**, 5 KW, unlimited DA-night and day.

NEW—San Joaquin Broadcasters, Inc., Modesto, Calif.—C. P. **1600 kc.**, 250 watts, unlimited.

NEW—Piedmont Carolina Broadcasting Co., Reidsville, N. C.—C. P. **1600 kc.**, 500 watts night, 1 KW day, unlimited.

NEW—Diamond State Broadcast Corp., Dover, Del.—C. P. **1340 kc.**, 250 watts, unlimited.

NEW—John W. Grenoble, Joseph L. Maguire, John T. Maguire and Kenneth F. Maguire d/b as Miners Broadcasting Service, Pottsville, Pa.—C. P. **1450 kc.**, 250 watts, unlimited.

WAZL—In the matter of modification of broadcast license of Hazleton Broadcasting Service, Inc., Hazleton, Pa.—Order to show cause.

NEW—Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa.

NEW—Edwin Conrad and Ralph O'Connor, partners d/b as Four Lakes Broadcasters, Madison, Wis.—C. P. **1600 kc.**, 1 KW, unlimited.

To Be Held Before Commissioner Durr in the Coconion County Court Room, Flagstaff, Arizona.

NEW—N. Pratt Smith, Flagstaff, Ariz.—C. P. **1340 kc.**, 250 watts, unlimited.

NEW—James L. Stapleton, Jesse Martin Neil, Jr., and Duard K. Nowlin, d/b as Grand Canyon Broadcasting Co., Flagstaff, Ariz.—C. P. **1340 kc.**, 250 watts, unlimited.

To Be Held Before Commissioner Walker, Dallas Light and Power Company, Dallas, Texas

NEW—Howard W. Davis, tr/as The Walmas Co., Corpus Christi, Texas—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—R. F. & W. Broadcasting Corp., Corpus Christi, Texas—C. P. **1230 kc.**, 250 watts, unlimited.

Wednesday, February 6

To Be Held Before Commissioner Denny, Orangeburg County Court House, Orangeburg, South Carolina

NEW—The Observer Radio Co., Orangeburg, S. C.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Orangeburg Broadcasting Corporation, Orangeburg, S. C.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Edisto Broadcasting Co., Orangeburg, S. C.—C. P. **1450 kc.**, 250 watts, unlimited.

Consolidated Hearing

To Be Held Before Commissioner Walker, Mercantile Bank Building, Dallas, Texas.

NEW—Valley Broadcasting Assn., Inc., McAllen, Texas—C. P. **910 kc.**, 1 KW, unlimited DA-night and day.

(Continued on next page)

NEW—Howard W. Davis, McAllen, Texas—C. P. **910 kc.,** 1 KW, unlimited DA-night.

KEEW—Radio Station KEEW, Ltd., Brownsville, Texas—C. P. **910 kc.,** 1 KW, unlimited DA-night and day.

KRRV—Red River Valley Broadcasting Corp., Sherman, Texas—C. P. **910 kc.,** 5 KW, unlimited DA-night and day.

Thursday, February 7

Consolidated Hearing

NEW—George A. Ralston and Jerry C. Miller, d/b as Elgin Broadcasting Co., Elgin, Ill.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—William L. Klein, Oak Park, Ill.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Sidney H. Bliss, tr/as Beloit Broadcasting Co., Beloit, Wis.—C. P. **1490 kc.,** 100 watts, unlimited.

NEW—Vincent G. Cofey, Elgin, Ill.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Community Broadcasting Co., Oak Park, Ill.—C. P. **1490 kc.,** 250 watts, unlimited.

Friday, February 8

Consolidated Hearing

To Be Held Before Commissioner Durr, City Counsel Chamber, City Hall, Tucson, Arizona

NEW—Old Pueblo Broadcasting Co., Tucson, Ariz.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Sun Country Broadcasting Co., Tucson, Ariz.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—The Catalina Broadcasting Co., Tucson, Ariz.—C. P. **1340 kc.,** 250 watts, unlimited.

Saturday, February 9

To Be Held Before Commissioner Denny, Federal Court Room, Post Office Building, Augusta, Georgia

NEW—Voice of Augusta, Inc., Augusta, Ga.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—The Augusta Chronicle Broadcasting Co., Augusta, Ga.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Savannah Valley Broadcasting Co., Augusta, Ga.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Georgia-Carolina Broadcasting Co., Augusta, Ga.—C. P. **1340 kc.,** 250 watts, unlimited.

Federal Communications Commission Actions

APPLICATIONS GRANTED

NEW—Associated Broadcasters, Inc., Indianapolis, Ind.—Granted construction permit for a new station to operate on **1550 kc.,** 250 watts, daytime. (B4-P-3806)

WCOL—Lloyd A. Pixley, et al., d/b as The Pixleys, Columbus, Ohio.—Granted construction permit to install new transmitter and vertical antenna and change transmitter location from 33 North High St. to 600 feet south of the factory building at 565 West Goodale St., Columbus. (B2-P-3972)

KRNR—News-Review Co., Roseburg, Ore.—Granted construction permit to install new vertical antenna. (B5-P-4007)

KOMA—KOMA, Inc., Oklahoma City, Okla.—Granted modification of construction permit (B3-P-4080) which authorized increase in power, etc., for change in transmitter location from on Highway #77, 7½ miles south of Oklahoma City, to one mile west of Highway #77, approximately 9 miles south of Oklahoma City. (B3-MP-1833)

WOLS—The Florence Broadcasting Co., Inc., Florence, S. C.—Granted authority to determine operating power by direct measurement of antenna power. (B3-Z-1675)

WCNC—Albemarle Broadcasting Co., Elizabeth City, N. C.—Granted construction permit to install a new transmitter. (B3-P-4325)

WKWF—John M. Spottswood, Key West, Fla.—Granted license (B3-L-1911) to cover CP (B3-P-3768) which authorized a new station to operate on **1600 kc.,** 500 watts, unlimited time. Also granted authority to determine operating power by direct measurement of antenna power. (B3-Z-1732) The licensee is granted a waiver of Secs. 3.65(b) and 3.60 of the Commission's rules; conditions.

WMFR—James E. Lambeth, et al., d/b as Radio Station WMFR, High Point, N. C.—Granted license (B3-L-1920) to cover CP which authorized move of transmitter and studios. (B3-L-1920)

DESIGNATED FOR HEARING

Orlando Daily Newspapers, Inc., Orlando, Fla.; Fred W. Mizer, Orlando, Fla.—Designated for hearing in a consolidated proceeding, the application of Orlando Daily Newspapers, Inc., for CP to use **990 kc.,** 5 KW, 10 KW-LS, DA, U, and application of Fred W. Mizer to use **990 kc.,** 1 KW, DA-N, U.

Midstate Broadcasting Co., Peoria, Ill.; Lake Broadcasting Co., Gary, Ind.—Designated for consolidated hearing the applications of Midstate Broadcasting Co. to use **1560 kc.,** 1 KW, U, and Lake Broadcasting Co. for the same frequency, with 500 watts night, 1 KW-LS.

Chester E. Daly, Cleveland, Ohio; Samuel R. Sague, Cleveland Heights, Ohio.—Designated for hearing in a consolidated proceeding the applications of Chester E. Daly (B2-P-3994) and Samuel R. Sague (B2-P-4377), both seeking to operate on **1490 kc.,** 250 watts, unlimited time.

Thomas H. Todd, et al., d/b as Tuscaloose Broadcasting Co., Tuscaloose, Ala.; West Alabama Broadcasting Co., Tuscaloose, Ala.—Designated for hearing in a consolidated proceeding the applications of Thomas H. Todd, et al., d/b as Tuscaloose Broadcasting Co. (B3-P-4071), and West Alabama Broadcasting Co. (B3-P-4286), both requesting frequency of **1450 kc.,** 250 watts, unlimited time.

Easton Publishing Co., Easton, Pa.; Louis Windmuller, Allentown, Pa.; Steel City Broadcasting Co., Bethlehem, Pa.—Designated for hearing in a consolidated proceeding the applications of Easton Publishing Co. (B2-P-4212), Lewis Windmuller (B2-P-4371), and Steel City Broadcasting Co., all seeking to operate on **1230 kc.,** 250 watts, unlimited time.

Liberty Broadcasting Co. (John J. Laux, et al.), Pittsburgh, Pa.—Designated for hearing (Comr. Jett voting to grant), application for a new station to operate on **730 kc.,** 1 KW, daytime only. (B2-P-3797)

LICENSE RENEWALS

The following relay broadcast stations were granted renewal of licenses for the regular period:

WEPA, Edwin H. Armstrong; WBWB, Banks of the Wabash, Inc.; WEHN, The Evening News Assn.; WEIH, WEII, Indianapolis Broadcasting, Inc.; KDAS, KARM, the George Harm Station; KEJJ, NBC; WELW, WELX, WFIL Broadcasting Co.; WCZR, Zenith Radio Corp.

Licenses for the following relay stations were extended upon a temporary basis only, pending receipt of and determination upon applications for renewal, for the period ending April 1, 1946:

Radio Station WMFR, WHPT; Ben S. McGlashan, KABG; Mo. Broadcasting Corp., KIFF; Winona Radio Service, KBQA; WIBX, Inc., WAIJ, WAIY; WJNO, Inc., WJAE; Columbus Broadcasting Co., WBLR; Jonas Weiland, WAXL.

Licenses for the following relay stations were further extended upon a temporary basis only, pending determination upon applications for renewal of licenses, for the period ending April 1, 1946:

Adirondack Broadcasting Co., Inc., WODJ; Airfan Radio Corp., Ltd., KEHP; American Broadcasting Corp., WEGD,

(Continued on next page)

WEGE, WKRB; Earle C. Anthony, Inc., WEGA; Ariz. Broadcasting Co., Inc., KAOU; A. H. Belo Corp., KEGE, KFAA; Berks Broadcasting Co., WEGP; The Birmingham News Co., WJOT; Donald A. Burton, WEGS; Carter Publications, Inc., KEGH, KEGI, KNED; Charleston Broadcasting Co., WADA, WEGW, WEGX; Evansville on the Air, Inc., WAUT, WAUY, WEQG; The Fort Industry Co., WRET; Ga. School of Technology, WQER; The Champaign News-Gazette, Inc., WBGN; The Hampden-Hampshire Corp., WHHC; Intermountain Broadcasting Corp., KEHO; KGKO Broadcasting Co., KAXY, KEIF, KEIG, KEJR, KEJS; KRIC, Inc., KAOV, KEGD; KTAR Broadcasting Co., KEIM; Don Lee Broadcasting System, KAOY, KEGN; Loyola Univ., WEIT, WEIU; Ben S. McGlashan, KEIQ, KEIR; Merced Broadcasting Co., KRME; Miami Valley Broadcasting Corp., WEIZ; The Nat'l Life and Accident Ins. Co., WEOF, WNRB; Nichols and Warinner, Inc., KEIV; Pinellas Broadcasting Co., WERB; Puget Sound Broadcasting Co., Inc., KEJN; Racine Broadcasting Corp., WEHT, WELT; Radio Service Corp. of Utah, KEGU; Radio Station KFH Co., KEGV; Reading Broadcasting Co., WEHZ, WEKL, WEKM; Red River Broadcasting Co., Inc., KBTA, KBTB; Redwood Broadcasting Co., Inc., KIDN; Richmond Radio Corp., WEOH; Rome Broadcasting Corp., WRGG; The Scioto Broadcasting Co., WAVB; Allen T. Simmons, WEKQ; South Bend Tribune, WEKR; Southeastern Broadcasting Co., WEHI; Port Huron Broadcasting Co., WMWB; Symons Broadcasting Co., WEGZ; Tarrant Broadcasting Co., KEGT; WLAC Broadcasting Service, WAUW; WAVE, Inc., WELC; WCBS, Inc., WMFZ; WDRC, Inc., WELM; W. Va. Broadcasting Corp., WELV; WFAM, Inc., WLIR; WFBM, Inc., WEIJ, WEIK; WGAL, Inc., WELY; Wichita Broadcasters, KPAK; WJW, Inc., WENI; WOAX, Inc., WTNK.

NOTICES OF HEARING MAILED BY DOCKET SECTION

NEW—Joe L. Smith, Jr., Charleston, W. Va.—**1400 kc.**, 250 watts, unlimited.

Correction to notice of hearing in:

NEW—Central Illinois Radio Corp., Peoria, Ill.—**1290 kc.**, 5 KW, unlimited DA-night and day.

NEW—Palladium Publishing Co., Benton Harbor, Mich.—**1060 kc.**, 250 watts, daytime.

NEW—Myles H. Johns, Milwaukee, Wis.—**1060 kc.**, 1 KW, daytime.

KARM—KARM, The George Harm Station, a corporation, Fresno, Calif.—For construction permit to change frequency from **1430 kc.** to **1030 kc.**, make changes in DA system.

KFRE—J. E. Rodman, Fresno, Calif.—For construction permit to increase power from 250 watts to 1 KW, change frequency from **1340** to **1060 kc.**

NEW—Texoma Broadcasting Co., Wichita Falls, Texas—**970 kc.**, 1 KW, daytime.

NEW—Darrold Alexander Cannan tr/as Wichtex Broadcasting Co., Wichita Falls, Texas—**990 kc.**, 1 KW, daytime.

NEW—John C. McCormack, George D. Wray, P. E. Furlow, Allen D. Morris, C. H. Maddox and W. E. Antony d/b as Oklahoma Television and Broadcasting Co., Tulsa, Okla.—**990 kc.**, 1 KW, unlimited DA-night.

NEW—R. F. & W. Broadcasting Co., Corpus Christi, Texas—**1230 kc.**, 250 watts, unlimited.

NEW—The Sandusky Broadcasting Co., Sandusky, Ohio—**1450 kc.**, 250 watts, unlimited.

NEW—Lake Erie Broadcasting Co., Sandusky, Ohio—**1450 kc.**, 250 watts, unlimited.

NEW—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Texas—**1230 kc.**, 250 watts, unlimited.

WFMJ—WFMJ Broadcasting Co., Youngstown, Ohio—**1390 kc.**, 5 KW, unlimited DA-night.

WICA—WICA, Inc., Ashtabula, Ohio—**970 kc.**, 1 KW, unlimited.

WWSW—WWSW, Inc., Pittsburgh, Pa.—**970 kc.**, 5 KW, unlimited.

WEBR—WEBR, Inc., Buffalo, N. Y.—**970 kc.**, 5 KW, unlimited.

NEW—News-Journal Corp., Daytona Beach, Fla.—**1340 kc.**, 250 watts, unlimited.

NEW—Vincent G. Cofey, Elgin, Ill.—**1490 kc.**, 250 watts, unlimited.

NEW—Community Broadcasting Co., Oak Park, Ill.—**1490 kc.**, 250 watts, unlimited.

NEW—Green Bay Broadcasting Co., Green Bay, Wis.—**1400 kc.**, 250 watts, unlimited.

NEW—Green Bay Newspaper Co., Green Bay, Wis.—**1400 kc.**, 250 watts, unlimited.

NEW—Commonwealth Broadcasting Corp., Danville, Ky.—**1230 kc.**, 100 watts, unlimited.

NEW—Danville Broadcasting Co., Danville, Ky.—**1230 kc.**, 100 watts, unlimited.

NEW—Harold T. Gray et al. d/b as Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa.—**1490 kc.**, 250 watts, unlimited.

Notices of hearing were mailed by the Document Section on Wednesday (30) to the following applicants for FM facilities in Chicago, Illinois:

NEW—Syndicate Theatres, Inc., Columbus, Ind.—**1130 kc.**, 500 watts, daytime.

NEW—Universal Broadcasting Co., Inc., Indianapolis, Ind.—**1130 kc.**, 10 KW, unlimited DA-night and day.

NEW—Radio Broadcasting, Inc., Hot Springs, Ark.—**740 kc.**, 1 KW night, 10 KW day, unlimited DA-night.

NEW—Arkansas Valley Broadcast Co., Ft. Smith, Ark.—**740 kc.**, 1 KW, unlimited DA-night.

NEW—Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla. **1490 kc.**

NEW—Southern Media Corp., Coral Gables, Fla.—**1490 kc.**

NEW—Miami Beach Publishing Co., Miami Beach, Fla.—**1490 kc.**

NEW—Frank R. Gibson, Lake Charles, La.—**1580 kc.**, 1 KW, unlimited DA-night.

NEW—The Times Picayune Publishing Co., New Orleans, La.—**1560 kc.**, 500 watts night, 1 KW day, unlimited.

NEW—Roy Hofheinz and W. N. Hooper, a partnership, d/b as Louisiana Broadcasting Co., New Orleans, La.—**1580 kc.**, 5 KW, unlimited DA-night and day.

NEW—J. G. Long, James A. Clements and Travis C. Dodd, a partnership, d/b as Bay City Broadcasting Co., McAllen, Texas—**1580 kc.**, 50 KW, unlimited.

Johnson-Kennedy Radio Corp., Chicago, Ill.
Knight Radio Corp., Chicago, Ill.
Lincoln-Belmont Pub. Co. & Myers Pub. Co., Chicago, Ill.
National Broadcasting Co., Inc., Chicago, Ill.
Oak Park Realty & Amusement Co., Chicago, Ill.
Oak Park Realty & Amusement Co., Chicago, Ill.
Raytheon Manufacturing Co., Chicago, Ill.
Telair Co., Chicago, Ill.
Radio Station WAIT, Chicago, Ill.
Radio Station WGES, Chicago, Ill.
WJJD, Inc., Chicago, Ill.
Radio Station WSBC, Chicago, Ill.
Agricultural Broadcasting Co., Chicago, Ill.
Amalgamated Broadcasting System., Inc., Chicago, Ill.
American Broadcasting Co., Inc., Chicago, Ill.
Balaban & Katz Corp., Chicago, Ill.
Chicago Federation of Labor, Chicago, Ill.
Drovers Journal Publishing Co., Chicago, Ill.
Dual Engineering Corp., Chicago, Ill.
Intl. Union, United Automobile, Aircraft & Agri. Imple. Wkrs. of America (UAW-CIO) Chicago, Ill.

MISCELLANEOUS ACTIONS

The Bay Broadcasting Co., Sandusky, Ohio.—Granted petition to designate its application (B2-P-4387) for hearing in a consolidated proceeding with applications in Dockets 7003 and 7004, The Lake Erie Broadcasting Co., and The Sandusky Broadcasting Co., and adopted an order designating The Bay Broadcasting Co. application for hearing in this consolidated proceeding.

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—Adopted an order ordering that application of KTSA (B3-P-4399) for CP to make certain changes in its antenna system and to increase power from 5 KW-LS, 1 KW night, non-directional, to 5 KW-LS non-directional, and 5 KW night, directional, be designated for hearing in a consolidated proceeding with applications of WOPI; The Constitution Publishing Co.; New Mexico Publishnig Co.; Shenanhoah Valley Broadcasting

(Continued on next page)

Corp., WSVA; Booth Radio Stations, Inc.; Federated Publications, Inc., WJIM; Montana Broadcasting and Television Co., and KSD, scheduled to be heard Feb. 25-28, March 1-8, and further ordered that the orders heretofore issued in the consolidated proceedings be amended to include application of Sunshine Broadcasting Co.

Skagit Valley Broadcasting Co., Inc., Mt. Vernon, Wash.—Denied petition requesting that its application (B5-P-4050) for a new station be severed from the **1600 kc.** hearing scheduled for Feb. 4-8, 11-15, and that application be granted.

Van Curler Broadcasting Corp., Albany, N. Y.—Granted petition requesting that its application (B1-P-4395) for a new station to operate on **1460 kc.,** 5 KW, unlimited time, be designated for consolidated hearing with applications of Fort Orange Broadcasting Co., Inc.; WHEC, and Albany Broadcasting Co., Inc. Further ordered that the Bill of Particulars heretofore issued in these proceedings be amended to include the Van Curler Broadcasting Co. application.

KROY—Royal Miller, et al., d/b as Royal Miller Radio, Sacramento, Calif.—Adopted an order designating for hearing in a consolidated proceeding with the applications of KFRE and KARM, the application of KROY (B5-P-4253) for a CP to change frequency from **1240 to 1060 kc.,** increase power from 250 watts to 5 KW, unlimited time.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Granted petition to reinstate and grant application (B5-MP-1602), for modification of construction permit (which authorized operation with 50 KW, U, DA N, on **1000 kc.**), for approval of transmitter site and directional antenna for night use, subject to conditions requiring approval of antenna.

Edwin Conrad and Ralph R. O'Connor, co-partners, d/b as Four Lakes Broadcasters, Madison, Wis.—Adopted an order designating for hearing in a consolidated proceeding with the applications of James F. Hopkins, Inc.; Valley Broadcasting Corp.; United Broadcasting Co.; McClatchy Broadcasting Co.; Charlotte Broadcasting Co.; WCOP, Inc.; Sabine Area Broadcasting Corp.; Burlington-Graham Broadcasting Co.; Skagit Valley Broadcasting Co.; San Joaquin Broadcasters, Inc.; Gazette Co.; WWRL, and Piedmont Carolina Broadcasting Co., the application of Four Lakes Broadcasters (B4-P-4366) for a new station to operate on **1600 kc.,** 1 KW, unlimited time, DA.

W9XZC—Zenith Radio Corp., Chicago, Ill.—Granted modification (B4-MPVB-142) of CP which authorized a new experimental television broadcast station, for extension of completion date from 2-19-46 to 8-19-46 only. This permit is granted upon an experimental basis only, conditions; and subject to changes in frequency assignment which may result from proceedings in Docket 6651.

KUSC—University of Southern California, Los Angeles, Calif.—Granted modification (B5-MPED-27) of CP which authorized a new noncommercial educational broadcast station, for extension of commencement and completion dates from 6-21-45 and 12-21-45 to 12-21-45 and 6-21-46, only.

W10XWB, W10XWC, W10XWD, W10XWE—Westinghouse Radio Stations, Inc., Portable-Mobile, to be used within continental U. S.—Granted licenses to cover permits authorizing four new developmental broadcast stations; frequencies that may be assigned by Commission's Chief Engineer from time to time; power 5 KW (peak). Licenses are granted upon an experimental basis only; conditions. (B2-LEX-33-34-35-36)

Stephen R. Rintoul, Stamford, Conn.—Construction permit for a new FM (Community) Broadcast Station to be operated on frequency to be selected by Chief Engineer of FCC and coverage of 1,065 square miles (request of attorney).

ACTION ON MOTIONS

Corpus Christi Broadcasting Co., Inc., Corpus Christi, Texas.—Granted petition to consolidate its application for a new station (B3-P-4398) for hearing with applications of Howard W. Davis, tr/as Walmac Co., and R. F. & W. Broadcasting Co., Corpus Christi, scheduled to be heard February 4-5.

Aeronautical Radio, Inc., New York City.—Ordered that the hearing on applications of Aeronautical Radio, Inc., for new aeronautical radio facilities at New York, be continued upon the Commission's own motion, from February 18 to February 25, 1946.

WCSC—John M. Rivers, Charleston, S. C.—Granted petition insofar as it requests leave to amend application (Docket 6939) so as to specify the use of a modified directional antenna, and to incorporate revised engineering data relating to such modifications, but denied the petition requesting removal from hearing docket.

WREN—The Wren Broadcasting Co., Topeka, Kans., et al.—Ordered that the hearing now scheduled for February 21-27 at Washington, be postponed to February 22-27, including Saturday, February 23, in re applications of WREN, WGL, Midwest Broadcasting Co., Virginia-Carolina Broadcasting Corp., and Homer Rodeheaver.

Atlantic Coast Broadcasting Co., Charleston, S. C.—Granted petition requesting leave to amend application (Docket 6975), so as to specify new transmitter site, and to incorporate therein correct data as to trans. site; and to add to application Engineering Appendix III, and the amendment was accepted.

KMA—May Broadcasting Co., Shenandoah, Iowa.—Granted petition for leave to intervene in the consolidated hearing now scheduled for March 4-5 on applications of KOVO, United Broadcasting Co., and KROW, Inc.

Huntington Broadcasting Corp., Huntington, W. Va.; Greater Huntington Radio Corp., Huntington, W. Va.—Ordered that further hearing in re these applications for the purpose of taking engineering testimony, will be held in the offices of Comr. Denny on February 1, 1946, at 10 a. m.

The Middlesboro Broadcasting Co., Middlesboro, Ky.—Granted petition requesting leave to amend its application (B2-P-4036) so as to specify frequency **1450** instead of **1490 kc.** The amendment submitted was accepted and the application as amended, was removed from the hearing docket.

KUTA—Utah Broadcasting Co., Salt Lake City, Utah.—Granted petition requesting leave to intervene and enlarge the issues in re applications of Telegram Publishing Co., Salt Lake City (B5-P-4180), and James B. Littlejohn, Ogden, Utah (B5-P-4249), and for waiver of Sec. 1.385(d) of the Commission's Rules.

Muscatine Broadcasting Co., Muscatine, Iowa—Granted petition to dismiss without prejudice its application (B4-P-4145) for a new station.

WPOR—Centennial Broadcasting Co., Portland, Maine—Granted petition for leave to intervene in the consolidated hearing upon the application of Templeton Radio Mfg. Corp's application (B1-P-4146), scheduled for consolidated hearing on March 4-8, and for enlargement of the issues upon said application.

Montana Broadcasting and Television Co., Butte, Mont.—Denied motion for order to take depositions of David G. Smith and Jack L. Powers in re their application (B5-P-3993), scheduled for hearing in a consolidated proceeding Feb. 25-March 8.

Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Myers, Brockton, Mass.—Granted motion requesting leave to amend their application (B1-P-3819), so as to include Alfred L. Duncombe as a partner, and the amendment was accepted.

Burlington-Graham Broadcasting Co., Burlington, N. C.—Granted petition to dismiss without prejudice application (B3-P-4026) for a new station.

KOIL—Central States Broadcasting Co., Omaha, Neb.—Granted petition for leave to intervene in the consolidated proceeding scheduled for March 25-27 on four Peoria applications.

Greater Peoria Radiobroadcasters, Inc., Peoria, Ill.—Granted motion for leave to amend its application (B4-P-3680) so as to provide a modified directional

(Continued on next page)

antenna and to show revised engineering data in connection with amendment.

Fort Orange Broadcasting Co., Inc., Albany, N. Y.—Granted petition for leave to amend its application (B1-P-4020), so as to show non-directional operation daytime, and use of DA at night, instead of DA day and night, as originally specified.

WCPO—Scripps-Howard Radio, Inc., Cincinnati, Ohio—Granted petition for leave to amend application for construction permit (B2-P-3898), so as to specify directive antennas for day and night operations, and to make other changes to show revised engineering data.

Mt. Vernon Radio & Television Co., Mt. Vernon, Ill.—Granted petition for leave to file late appearance in re application (B4-P-4265) and the Commission waived Sec. 1.384 of the Rules and accepted written appearance.

McClatchy Broadcasting Co., Modesto, Calif.—Granted petition to dismiss without prejudice its application for construction permit (B5-P-3800) involving frequency **1600 kc.**, and scheduled for consolidated hearing Feb. 4-15.

The New Mexico Publishing Co., Santa Fe, N. M.—Granted petition for leave to amend its application (B5-P-3932), so as to specify frequency **1400 kc.**, with 250 watts power instead of **550 kc.**, with 1 KW, and make other changes so as to show revised costs of initial installation, etc. The amendment was accepted and the application removed from hearing docket.

Everglades Broadcasting Co., Ft. Lauderdale, Fla.—Granted petition for leave to amend application (B3-P-4258), so as to move the site of proposed station to Miami instead of Ft. Lauderdale as originally proposed.

Montana Broadcasting and Television Co., Anaconda, Mont.—Granted petition requesting leave to amend its application (B5-P-3993), so as to change site of its main studio and transmitter site from Anaconda to Butte.

Joe L. Smith, Jr., Charleston, W. Va., The Capitol Broadcasting Co., Charleston, W. Va., Chemical City Broadcasting Co., Charleston, W. Va.—Upon agreement by all interested parties ordered that the hearing on these applications be assigned for further hearing before Commissioner Denny in Washington D. C., on March 25-27, at 10 a. m.

James H. McKee, Charleston, W. Va.—Ordered that application (B2-P-3738) for a new station be dismissed without prejudice as applicant has indicated he no longer desires consideration of his application. (Action taken 1-25)

Skagit Valley Broadcasting Co., Mt. Vernon, Wash.—Granted petition for dismissal without prejudice of its application (B5-P-4050) for a new station.

Federal Trade Commission Docket

APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. Amended, to change type number of transmitter.

580 Kilocycles

NEW—Crescent Broadcast Corp., Shenandoah, Pa.—Construction permit for a new standard broadcast station to be operated on **580 kc.**, power of 1 KW and daytime hours of operation. Amended, to change power from 1 KW to 5 KW, change time of operation from daytime to unlimited time, change type of transmitter and transmitter location and directional antenna for day and night use. Amended, to specify transmitter site in Roaring Creek Township, Pa.

600 Kilocycles

NEW—Central Broadcasting Corp., Flint, Mich. (P. O. 2363 Penobscot Bldg., Detroit, Mich.)—Construction permit for a new standard broadcast station to be operated on **600 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

KROD—Dorrance D. Roderick, El Paso, Texas.—Voluntary assignment of license to Roderick Broadcasting Corp.

630 Kilocycles

NEW—Henry C. Putnam, John D. Keating and J. Elroy McCaw, a partnership, d/b as The Island Broadcasting Co., Honolulu, T. H. (P. O. 1939 St. Louis Drive.)—Construction permit for a new standard broadcast station to be operated on **630 kc.**, power of 5 KW and unlimited hours of operation.

710 Kilocycles

WGBS—The Fort Industry Company, Miami, Fla.—Construction permit to increase power from 10 KW to 50 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

730 Kilocycles

NEW—Regional Broadcasting Co., Chicopee, Mass. (P. O. 225 High St., Holyoke, Mass.)—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW and daytime hours of operation. (Call "WACE" reserved.)

790 Kilocycles

WMC—Memphis Publishing Company, Memphis, Tenn.—License to cover construction permit (B3-P-3958) which authorized installation of new transmitter.

900 Kilocycles

KLCN—Harold L. Sudbury, Blytheville, Ark.—Construction permit to install a new transmitter.

940 Kilocycles

NEW—Puerto Rico Communications Authority, Municipality of Roi Piedras, Puerto Rico. (P. O. Salvador Brau between San Jose and Cristo Sts., San Juan, Puerto Rico.)—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 10 KW, directional antenna and unlimited hours of operation.

1060 Kilocycles

NEW—Stark Broadcasting Corp., Canton, Ohio. (P. O. 2547 Broad Ave, N.W.)—Construction permit for a new standard broadcast station to be operated on **1060 kc.**, power of 1 KW and daytime hours of operation.

1070 Kilocycles

NEW—Monona Broadcasting Co., Madison, Wis. (P. O. 15 East Main St.)—Construction permit for a new standard broadcast station to be operated on **1070 kc.**, power of 10 KW, directional antenna night and unlimited hours of operation.

1150 Kilocycles

KSAL—KSAL, Inc., Salina, Kansas—Authority to determine operating power by direct measurement of antenna power.

1230 Kilocycles

WMOB—S. B. Quigley, Mobile, Ala.—Voluntary assignment of license to Nunn Broadcasting Corporation.

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Construction permit to install new transmitter

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(WE 451-AL) and vertical antenna and change transmitter location.

NEW—Penn Lincoln Broadcasting Co., Inc., Williamsport, Pa. (P. O. 2942 So. Columbus St., Apt. B-2, Arlington, Va.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlmited hours of operation.

NEW—Glens Falls Publicity Corp., Glens Falls, N. Y.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation. Amended: to change frequency from **1450** to **1230 kcs.** and change power from 250 to 100 watts.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Modification of construction permit (B3-P-2939, which authorized change in frequency, increase in power, changes in transmitting equipment, installation of directional antenna for night use, and change in transmitter location, for increase in power from 1 KW day and night (employing directional antenna night) to 5 KW day and 1 KW night (employing directional antenna night) and installation of new transmitter.

1240 Kilocycles

WGBG—Harry H. Carman, Freeport, N. Y.—Construction permit to install new vertical antenna (with FM antenna monnted on top) and ground system.

1290 Kilocycles

NEW—Greater Peoria Radiobroadcasters, Inc., Peoria, Ill.—Construction permit for a new standard broadcast station to be operated on **1290 kc.,** power of 1 KW, directional antenna for day and night and unlimited hours of operation. Amended: to install approved transmitter.

1340 Kilocycles

NEW—Walter A. Graham, Tifton, Ga.—Construction permit for a new standard broadcast station to be operated on **1300 kc.,** power of 250 watts and unlimited honrs of operation. Amended: to change frequency from **1300 to 1340 kc.**

KFYO—Plains Radio Broadcasting Co., Lubbock, Texas—Construction permit to change frequency from **1340** to **790 kc.,** increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter location.

NEW—Audrain Broadcasting Corp., Mexico, Mo. (P. O. 115 West Monroe St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited honrs of operation. (Facilities to be relinquished by KHMO)

1360 Kilocycles

NEW—Dr. Leskie Haltom Luck & Myron Birdsel "Patt" McDonald, d/b as Luck-McDonald Co., Ft. Worth, Texas (P. O. 9th & Houston Sts.)—Construction permit for a new standard broadcast Station to be operated on **1360 kc.,** power of 1 KW, directional antenna and unlimited honrs of operation.

NEW—Mon-Yough Broadcasting Co., McKeesport, Pa.—Construction permit for a new standard broadcast station to be operated on **1360 kc.,** power of 1 KW, directional antenna night and unlimited hours of operation. Amended: to make changes in directional antenna system for night operation.

NEW—Booth Radio Stations, Inc., Lansing, Mich.—Construction permit for a new standard broadcast station to be operated on **1360 kc.** power of 1 KW, directional antenna and unlimited hours of operation. Amended: to make changes in directional antenna system.

1420 Kilocycles

KNOW—Frontier Broadcasting Co., Inc., Austin, Texas—Construction permit to change frequency from **1490** to **860 kc.,** increase power from 250 watts day and night to 5 KW day, and 1 KW night, install new transmitter and directional antenna for night use and change transmitter location. Amended: to change frequency from **860 kc.** to **1420 kc.,** make changes in directional antenna for night use and change transmitter location.

1430 Kilocycles

NEW—Leo H. Beckley & Louise L. Beckley, d/b as Beckley Radio Co., Mount Vernon, Wash. (P. O. Officers' Row, Quarters 12, Fort Lawton, Wash.)—Construction permit for a new standard broadcast station to be operated on **1430 kc.,** power of 500 watts and daytime hours of operation. (Call "KBRC" reserved)

1440 Kilocycles

KEYS—Earl C. Dunn, Charles W. Rossi, H. B. Lockhart and E. C. Hughes, d/b as Nueces Broadcasting Co., Corpus Christi, Texas.—Construction permit to change frequency from **1490 kc.** to **1440 kc.,** increase power from 250 watts day and night to 1 KW night and 5 KW day, install new transmitter and directional antenna for night use and change transmitter location. Amended, to make change in directional antenna system.

NEW—S. H. Patterson, Topeka, Kans.—Constrnction permit for a new standard broadcast station to be operated on **1440 kc.,** power of 500 watts day and 1 KW night and unlimited hours of operation. Amended, to change power from 500 watts day and 1 KW night to 5 KW day and night, install new transmitter and directional antenna for night use and change transmitter location.

KFMB—The Jack Gross Broadcasting Co., San Diego, Calif. —Construction permit to change frequency from **1450** to **1440 kc.,** increase power from 250 watts to 1 KW and make changes in transmitting equipment. (Facilities to be relinquished by KPRO.)

1450 Kilocycles

NEW—Rahall Broadcasting Company, Inc., Beckley, W. Va. (P. O. 216 Main Street.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

WRDW—Augusta Broadcasting Co., Augusta, Ga.—Authority to determine operating power by direct measurement of antenna power.

NEW—Ronald B. Woodyard, Utica, N. Y. (P. O. 1400 W. Stroop Rd., Dayton, Ohio.)—Construction permit for a synchronous amplifier to be operated with a new standard broadcast station at Utica, N. Y. (File No. B1-P-3636) to be operated on **1450 kc.,** power of 50 watts and unlimited hours of operation.

1490 Kilocycles

NEW—Douglas L. Craddock, Leaksville, N. C. (P. O. Boulevard St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 100 watts and unlimited hours of operation.

1510 Kilocycles

NEW—Methodist Radio Parish, Inc., Flint, Mich.—Construction permit for a new standard broadcast station to be operated on **1500 kc.,** power of 250 watts and daytime hours of operation. Amended, to change frequency from **1500** to **1510 kc.**

1540 Kilocycles

NEW—P. C. Wilson, Canton, Ohio.—Construction permit for a new standard broadcast station to be operated on **1300 kc.,** power of 1 KW and daytime hours of operation. Amended, to change frequency from **1300** to **1540 kc.**

1550 Kilocycles

NEW—Amphlett Printing Co., San Mateo, Calif.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. Amended, to change fre-

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quency from **1490** to **1550 kc.**, and make changes in antenna system.

1560 Kilocycles

NEW—Unity Corporation, Inc., Toledo, Ohio. (P. O. 1014 Edison Bldg.)—Construction permit for a new standard broadcast station to be operated on **1560 kc.**, power of 1 KW and daytime hours of operation.

870 Kilocycles

NEW—Donnelly C. Reeves, Hanford, Calif. (P. O. 225 Linden, Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on **870 kc.**, power of 250 watts and daytime hours of operation.

1010 Kilocycles

NEW—WHOW, Inc., Baltimore, Md. (P. O. 313 N. Charles St.)—Construction permit for a new standard broadcast station to be operated on **1010 kc.**, power of 250 watts and daytime hours of operation.

1030 Kilocycles

NEW—Marion Radio Corporation, Marion, Ind. (P. O. 201 First National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **1030 kc.**, power of 1 KW and daytime hours of operation.

1110 Kilocycles

NEW—Bay City Broadcasting Co., a partnership composed of J. A. Clements, T. C. Dodd and John George Long, Bay City, Texas.—Construction permit for a new standard broadcast station to be operated on **1110 kc.**, power of 1 KW and unlimited hours of operation. Amended, to change hours of operation from unlimited time to daytime.

1150 Kilocycles

NEW—Laurence W. Harry, tr/as Fostoria Broadcasting Co., Fostoria, Ohio. (P. O. 125 South Main St.)—Construction permit for a new standard broadcast station to be operated on **1150 kc.**, power of 1 KW and daytime hours of operation.

1210 Kilocycles

NEW—Abraham Kofman and Sara F. Kofman, co-partners, d/b as Times-Star Publishing Company, Alameda, Calif. (P. O. 1511 Park Street.)—Construction permit for a new standard broadcast station to be operated on **1210 kc.**, power of 1 KW and daytime hours of operation.

1230 Kilocycles

NEW—Missouri Valley Broadcasting Corp., St. Joseph, Mo.. (P. O. 407 Tootle Bldg., 6th and Francis Sts.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. (call "KRES" reserved.)

1240 Kilocycles

NEW—Walter W. Bankhead, Jasper, Ala. (P. O. Box 987.)—Construction permit for a new standard broadcat station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Harrison Broadcasting Corp., Harrison, Ark. (P. O. Harrison, Ark.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1340 Kilocycles

WCMI—The Ashland Broadcasting Co., Ashland, Ky.—Construction permit to install synchronous amplifier at 625 Huntington St., Huntington, Va., to operate on **1340 kc.**, with 250 watts power, unlimited time, synchronized with Radio Station WCMI, Ashland, Ky.

NEW—Andalusia Broadcasting Co., Inc., Andalusia, Ala. (P. O. c/o Tracy Wilder.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1490 Kilocycles

NEW—C. R. Bellati, Stillwater, Okla. (P. O. 512 Husband St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WJJD—WJJD, Incorporated, Chicago, Ill.—Construction permit to increase power from 20 KW (limited time) to 50 KW (limited time) and install new transmitter and directional antenna for day and night use.

WCR—Buffalo Broadcasting Corp., Buffalo, N. Y.—Construction permit to increase power from 5 KW day and 1 KW night (employing directional antenna night) to 5 KW day and night, and make changes in directional antenna for night use.

KMBC—Midland Broadcasting Co., Kansas City, Mo.—Construction permit to decrease power of auxiliary transmitter from 2½ KW to 1 KW and install new auxiliary transmitter.

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Contruction permit to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for night use.

APPLICATIONS TENDERED FOR FILING

NEW—Worth Broadcasting Co., Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on **960 kc.**, power of 5 KW and daytime hours of operation.

NEW—Stark Broadcasting Corp., Canton, Ohio—Construction permit for a new standard broadcast station to be operated on **1060 kc.**, power of 1 KW and daytime hours of operation.

NEW—The Central Connecticut Broadcasting Co., New Britain, Conn.—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power of 5 KW, directional antenna night, and unlimited hours of operation.

NEW—Old Colony Broadcasting Co., Inc., Brockton, Mass.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—N. Joe Rahall, Sam G. Rahall, Farris E. Rahall and Deem F. Rahall, a partnership d/b as Allentown Broadcasting Co., Allentown, Pa.—Construction permit for a new standard broadcast station to be operated on **1540 kc.**, power of 1 KW and daytime hours of operation.

WMOB—S. B. Quigley, Mobile, Ala.—Construction permit to change frequency from **1230 kc.** to **550 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

NEW—H. M. Suthard and P. M. Mullins, d/b as Mayfield Broadcasting Co., Mayfield, Ky.—Construction permit for a new standard broadcast station to be operated on **1320 kc.**, power of 1 KW and daytime hours of operation.

NEW—The Tower Realty Co., Baltimore, Md.—Construction permit for a new standard broadcast station to be operated on **680 kc.**, power of 5 KW., directional antenna night and unlimited hours of operation.

WAPO—Joda Patterson, Ramon G. Patterson and Louise Patterson Pursley, d/b as WAPO Broadcasting Service, Chattanooga, Tenn.—Assignment of license to Ramon G. Patterson, Louise Patterson Pursley, Ramon G. Patterson, executor and Louise Patterson Pursley, executrix of the estate of Joda Patterson, deceased, d/b as WAPO Broadcasting Service.

(Continued on next page)

NEW—WLBG, Inc., Laurens, S. C.—Construction permit for a new standard broadcast station to be operated on **820 kc.**, power of 250 watts and daytime hours of operation.

WIBW—Topeka Broadcasting Assn., Inc., Topeka, Kansas—Construction permit to change frequency from **580 kc.** to **540 kc.**, increase power from 5 KW to 500 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

KROY—Luther E. Gibson, d/b as Gibson Broadcasting Co., Sacramento, Calif.—Application to purchase Radio Station KROY.

NEW—Mosby's, Inc., Anaconda, Mont.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Mitchell C. Tackley, tr/as North Country Broadcasting Co., Malone, N. Y.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Steel City Broadcasting Company of Bethlehem, Pennsylvania, Inc., Allentown, Pa.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Crawford County Broadcasting Corp., Meadville, Pa.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Consumers Company and Material Service Corporation, both of Chicago, are charged in a complaint with conspiring to restrain trade and to enhance prices in the interstate sale of crushed dolomite limestone, fluxing stone, building stone, aggregate, sand, gravel and other building materials, and fuel. (5418)

Ben Levy and Frances Levy, trading as Goldwyn Co. and as John Baker Co., 731 Plymouth Court, Chicago, are charged in a complaint with selling to wholesalers, jobbers and retailers assortments of merchandise so packed and assembled as to involve the use of games of chance, gift enterprises or lottery schemes when the merchandise is resold to the purchasing and consuming public. (5417)

STIPULATIONS

During the past week the Commission announced no stipulations.

CEASE AND DESIST ORDER

The Commission issued the following cease and desist order last week:

Marvel Equipment Mfg. Co., Inc.—An order prohibiting certain misrepresentations in connection with the sale of railway switch heaters, for use in keeping switches free from snow and ice, has been issued against Marvel Equipment Manufacturers, Inc., 224 South Michigan Avenue, Chicago. (5372)

Table of Contents
January

A. F. OF M. Page

Developments this Week ... 53
Miller's statement following meeting with Petrillo ... 35
Miller's telegram to Petrillo ... 13

AWARDS Page

American Public Relations Association Awards ... 6

BROADCAST ADVERTISING

Hart, Lee to Direct Retail Section ... 2
Ice Industries Dealer Tie-up ... 56
Per-Inquiry and Free Time ... 57
Rate Card Subcommittee, Report of ... 16
Transcribed Programs Available ... 56
Would Make Radio Advertising of Alcoholic Beverages Illegal ... 57

ENGINEERING

Army Makes Radar Contact with the Moon ... 53
Clear Channel Hearings ... 38
Evans, Walter C., and others honored by IRE ... 54
FM Engineering Standards Revised ... 21
Groves, General, to be Speaker at IRE Banquet ... 42
IRE Program Highlights ... 43
OPA Pricing Closes Battery Plants ... 54
Record Array of Technical Papers Announced for 1946 IRE Winter Technical Meeting ... 42

FEDERAL COMMUNICATIONS COMMISSION

Buckley Returns to FCC ... 41
Clear Channel Hearings ... 38
Court Reverses FCC WOKO Decision ... 58
Dallas-Los Angeles Coaxial Approved ... 21
Durr's Address, Social Significance of Radio ... 25, 45
Foreign Radio Circuits, FCC Moves to Establish Direct ... 5
General Counsel Sees Democracy Safe with Radio Free ... 24
Marks Leaves FCC ... 23
Miles, Paul, Honored ... 23
NAB Brief to the FCC ... 36
Order, Docket 6651 ... 4
Order 75-D ... 64
Procedure on Consolidated Hearings Frequency Amendments ... 20
Proposed Findings ... 23
Porter Sees Exciting Year Ahead for Radio ... 5
Rejects Added Channels ... 57
Relaxation of Restriction on the Use of 550 and 560 Kilocycles ... 41
Rules and Regulations Amended ... 38
Walker Reappointment to FCC Forecast ... 46

FM

Commission Rejects Added Channels ... 57
Engineering Standards Revised ... 21
FCC Order ... 4
Grants Total 241 ... 3
Grants Total 266 ... 21
NAB Brief to the FCC ... 36

FREE RADIO

FCC General Counsel Sees Democracy Safe with Radio Free ... 24

GOVERNMENT

NAB Cooperating with OWMR in Clearances for Government Programs ... 55
Truman Decorates Price ... 44
UP and AP Want to Discontinue News for Overseas Broadcasts ... 44

INTERNATIONAL

Craven, T. A. M. to Represent NAB at North American Regional Conference ... 56
FCC Moves to Establish Direct Foreign Radio Circuits ... 5

LABOR

Employee-Employer Relations ... 63
Employee-Employer Relations Dept. Now Active ... 1
Senator Byrd Would Make Unions Accountable ... 53

(Continued on next page)

LEGAL Page

- Court Reverses FCC WOKO Decision 58
- Miller Appointed to American Bar Association 57
- Radio Attorneys Invited to Bar Meet 62
- Stoner, General, to Speak at FCC Bar Banquet 4

LEGISLATIVE

- Byrd, Senator, Would Make Unions Accountable 53
- Lea Bill 35, 53
- State Legislature Activity 4
- Would Make Radio Advertising of Alcoholic Beverages Illegal 57

MISCELLANY

- AFA Convention in Milwaukee 24
- Australia's Radio Network 45
- Greeting Cards Sent to WBEN 46
- Hayes, Lt. Col. John S. Appointed WQXR Manager 6
- LeGate Continues Better Business Activities 6
- Letter to Editor Lauds Radio 45
- Miles, Paul, Honored 23
- Miller Addresses Commonwealth Club, San Francisco 22
- Murphy, Adrian, Named Vice President and General Exec. of CBS 44
- Nuremberg Trial Translator Is WHOM Staff Man 6
- Paley Elected As Chairman of CBS Board 23
- Pascoe Returns to WAAT 6
- Social Significance of Radio 25
- Three Hundred Attend FCBA Ninth Annual Banquet 44
- Truman Decorates Price 44
- WOAI Technical Director Returns 45
- We Don't Believe It! 45
- Won't Cater to Long Hairs 25

NAB

- Board Actions, Partial Report On 1
- Board of Directors Meeting 13
- Coleson Named Manager of NAB West Coast Office 14
- Employee-Employer Relations Dept. Now Active 1
- District Meetings Ahead 15, 37, 55
- District 14 Meeting 16
- District 16 Meeting 14
- District 17 Meeting 62

NEWS

- FCC Moves to Establish Direct Foreign Radio Circuits 5
- Florida News Clinic Held 41
- Indiana Broadcasters Meet 5
- Journalism Meeting January 24, 26 56
- Local News Bureau in Operation 20
- Local News Shows Build Audience 42
- NAB News Clinic Set for Florida 5
- News Internships to Be Discussed 20
- Orchids to Mrs. Walker 42
- UP and AP to Discontinue News for Overseas Broadcasts 44
- WPAY Pinch Hits for Papers 56

PROGRAMMING

- NAB Cooperating with OWMR in Clearances for Government Programs 55
- Navy Man Suggests Continuance Sign-Off National Anthem 55

PROMOTION

- Gamble Lauds War Loan Support 43
- KGO Ships 2 More Global Shows 20
- "Telling the World" Final Report 38
- Victory Loan Support Tops 14 Million 36

PUBLIC RELATIONS

- American Public Relations Association Awards 6

SMALL MARKET STATIONS

- Local News Bureau in Operation 20
- National Advertising 20
- Survey on Salesmen's Compensation 2

TELEVISION

- FCC Approves Dallas-Los Angeles Coaxial 21

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 6, February 11, 1946

Engineering

NARBA CONFERENCE IN PROGRESS

The North American Regional Broadcasting Engineering Conference opened its scheduled meeting (see NAB REPORTS, p. 56) in Washington on Monday (4). Sessions are continuing this week.

FCC Commissioner E. K. Jett was elected Permanent Chairman.

A welcoming address was delivered by Mr. Francis Colt deWolf, chief of the Telecommunications Division of the Department of State.

A general desire to renew the agreement was expressed by all the nations involved, with the exception of Cuba, whose delegates indicated that they wished to examine certain phases of the situation in closer detail. NAB President Justin Miller has issued invitations to all delegates and others concerned in the Conference to attend a reception at which NAB will act as host. T. A. M. Craven, Cowles Radio Station, is representing the NAB.

Further developments will be given in next week's REPORTS.

Broadcast Advertising

HOW MANY FOR HOW MUCH?

The NAB cost comparison presentation, "How Many for How Much" is making quite an impression in advertising circles around the nation.

Herewith are excerpts of a review by Don Pitt of the presentation appearing in *Ad Age* (Jan. 14 issue), the official publication of the San Francisco Advertising Club:

"Radio reared up and answered back last week, after twenty years' silence on the question of competitive costs in national advertising, when the visual presentation, "How Many for How Much" was simultaneously tossed like an atomic bomb into advertising circles here and in New York.

"Springing a New Year's surprise at last Wednesday's meeting, Frank E. Pellegrin, Director of Broadcast Advertising, National Association of Broadcasters, switched from the milder topic, 'The Contrast Between American and European Radio' to a graphic presentation of what a radio dollar buys today, and revealed at its first public showing the rebuttal by organized radio to the claims of newspaper and magazine advertising.

"'Radio has not talked much about competition in the last twenty years,' said Pellegrin, 'Choosing rather to tell its own hows and wherefores.' He said that six months ago radio was prodded into action after a Media Men's Club of New York heard presentations by newspapers and magazines and asked radio to reply. 'We didn't bring it up,' Pellegrin smiled, 'We were invited—and here it is!'

"Ten years ago the national advertising box score read: Newspapers 42%, Magazines 32%, Radio 17%, and others 9%.

Score Today

"The scoreboard now places them like this: Magazines 34%, RADIO 33% and Newspapers 24%, others 9%.

Newspapers Taken Apart

"Underscoring the story with graphic visual charts, he related how full major network advertising was now delivered a potential of 28,135,000 families versus newspaper's 19,901,375. Even though he conceded that newspapers could assure that their ads were noted by 3,184,000 families against the networks' 2,982,000, radio was delivering that advertising at a cost of $5.30 per thousand families to newspapers' $8.21, a saving of 45%.

"It was the sort of presentation that called all the plays and had many Ad Clubbers wide-eyed. Radio men were lamenting that the surprise staging of the story hadn't given them an opportunity to fill the hall with clients. 'We could have jammed it to the walls,' they were saying on the way out.

Round Two: Magazines

"Four major women's magazines with a combined circulation of 13,750,000 with 43% noting the ads, came up with an average advertising cost per thousand familiies of $7.20—against radio's $5.30. Then a broad base of four weekly magazines, *Life*, *Saturday Evening Post*, *Collier's* and *Liberty*, entered the ring with a circulation of 11,323,024, to be left-jabbed by Pellegrin with a cost-comparative of $8.75 against radio's $5.30 per thousand families.

How Many?

"He finally punched home 'How Many for How Much?' with the conclusion that an advertising dollar now buys 189 families via radio, 139 through women's magazines, 122 through newspapers and 114 through the four named weeklies.

Rebuttal?

"We asked Mr. Pellegrin afterwards if newspapers and magazines had had an opportunity for rebuttal, since this was the first public showing of his data, to which he replied: 'Rebuttal? This is it! WE'RE answering THEM. If you mean re-rebuttal, I expect they will have their chance."

NAB Headquarters Besieged

J. Allen Brown, Assistant Director of Broadcast Advertising, reveals that while Mr. Pellegrin has been making the presentation on the tour of NAB district meetings, headquarters in Washington have been besieged with

(Continued on next page)

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Robert T. Bartley, *Director of FM Dept. and Government Relations;* John Morgan Davis, *General Counsel;* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Harlan Bruce Starkey, *Chief, News Bureau;* Arthur C. Stringer, *Director of Promotion.*

requests for this particular presentation. Plans for a brochure on the comparison will be taken up when Mr. Pellegrin returns to Washington soon.

F-M Department

ALLOCATION BULLETIN 19 ON WAY

Special Allocation Hearings Bulletin No. 19 is being printed and will soon be mailed to NAB members.

Bulletin 19 contains the testimony given before the Commission in a hearing held Jan. 18-19, 1945, to determine whether frequencies in the 42 to 50 megacycle band should be set aside for FM broadcast in addition to the assignment already made to FM in the 88 to 108 megacycles band.

Since the issuance of Special Allocation Hearings Bulletin No. 18, which was mailed to NAB members on Aug. 31, 1945, with an announcement that it would conclude the series, further hearings have been held by the Commission.

So that you may have available a complete record of the testimony, with its valuable technical information, we are continuing with bulletin No. 19. Other bulletins may follow.

CONFERENCES ON ENGINEERING DETAILS OF FM APPLICATIONS

In reviewing the engineering details of FM broadcast applications, including those conditionally granted and those still pending, and in preparing for the issuance of construction permits, the Commission has found a number of instances where the proposed service area appears to be inconsistent with the plan of allocation of metropolitan and rural FM channels. In some cases, the proposed equipment appears to make inadequate use of the channels. Since the majority of pending applications were filed prior to the present FM rules, or are otherwise incomplete concerning proposed service areas, additional data is often required by the Commission in determining the appropriate service areas to be established for the cities concerned.

In order to obtain more information on this subject and to make the best use of the FM band, the Commission will hold informal conferences with grantees and applicants. In cases where sufficient information is on file for the Commission to proceed, construction permits will be issued without the need for conferences. The Commission will request conferences where necessary as rapidly as its work load permits.

Programming

WAC-PUBLIC INTEREST ALLOCATIONS WEEK OF FEBRUARY 17-24

NAB is cooperating with the War Advertising Council, to which it is a contributing member, in providing an orderly coordination for the furtherance of radio projects in the public interest, both governmental and non-governmental.

The cooperative effort is further extended by close liaison with the Media Department of the Office of War Mobilization and Reconversion. In the NAB WEEKLY REPORTS will be published a list of both national and regional allocations, together with pertinent background material which will help program managers quickly determine the best means of programming these important messages.

For the week of February 17-24, National Brotherhood Week holds the spotlight.

> Proclaimed annually by the President of the United States, Brotherhood Week is observed throughout the nation as a pledge to unity and to the recognition of the dignity and rights of each individual, whatever his race, creed, or national background. Brotherhood Week is sponsored by the National Conference of Christians and Jews, and has been supported by such men as Newton D. Baker, Basil O'Connor, Harold Stassen, Edward Stettinius, Thomas Lamont, Thomas J. Watson, William Green, Philip Murray, Eric Johnston, Paul G. Hoffman, Myron C. Taylor, Albert D. Lasker, Cleveland E. Dodge, General Jonathan Wainwright. Since 1928 the Conference has carried on a community program to diminish hate and prejudice, and build avenues of inter-faith and inter-group cooperation. The goal is the cultivation by Americans of the "practice of brotherhood"—the total elimination of group hatreds which kill the democratic spirit. Local committees will recruit individual Americans to pledge themselves to take a definite stand for brotherhood. State governors and local mayors and city and county officials will participate in nation-wide observances. This year, when the atomic bomb has underlined the indispensability of brotherhood for the survival of the human race, Brotherhood Week stresses the principle of "teamwork—in peace as in war" under the slogan "Join the American Brotherhood." If Americans have sufficient good-will and the disposition to work together, they can solve any postwar problem that may arise.

IMPORTANT REMINDER:

ANNUAL MEETING, AWD, MARCH 15-17

Station managers are urged to send their women staff members to a three-day conference, March 15th through 17th, Hotel Roosevelt, New York City, as announced last week. Top-flight executives of major industries and agencies, such as the Grocery Manufacturers of America, the Needlecraft Bureau, the Pan-American Coffee Bureau, the Millinery Fashion Bureau, J. Walter Thompson, N. W. Ayer, and the Good Housekeeping Institute, will entertain the delegates as well as furnish them with valuable information. The annual business meeting will be addressed by NAB and agency executives. On March 16th, their annual campaign will be launched—"Women's Responsibility in the Communicative Arts." Awards will be made to four outstanding women in other media. Walter Lippmann will address the luncheon and a panel of national women commentators will discuss "How Does Radio Sell Ideas?" Dr. Lyman Bryson will be moderator. Workshops and round-tables are also scheduled.

(Continued on next page)

This is the first national meeting of AWD in four years. Rooms for the first fifty women who register have been set aside by the Roosevelt Hotel. Some of the dinners and luncheons must be limited in number so the first persons making reservations will be assigned. Act now—this is an important event for radio—an opportunity to bring prestige to your station and colorful material to your program content.

HOAX PROGRAM SCARES PARIS

Reminiscent of the famous Orson Welles 1937 Invasion from Mars program, France's official radio network went on the air Monday (4) with an atomic-bomb-scare program that reduced Paris to a state of near-terror, and which has resulted in demands for resignation of the director by an indignant French press.

The program was built around supposed A-bomb experiments in America. The professor carrying on the experiments was said to have lost control of his apparatus and the French were warned that a wave of atomic disintegration was rolling over the Atlantic toward France.

An announcement followed stating that the whole thing was a joke, and that a Jean Nocher was the perpetrator. Subsequent periodic announcements failed to dispel the fears of the populace.

Later, an irritated mob invaded the streets and the radio headquarters had to be protected by the Army.

MINE SAFETY E.T. SERIES PLANNED

A transcribed series on mine safety is planned by the Bureau of Mines since several fatal disasters in coal mining areas indicate the need for a better understanding of safety measures. Willett Kempton, director of the Radio Section of the Department of the Interior, wrote broadcasters in 50 coal mine communities last week to ascertain their preferences for the format of such a series.

"The Bureau of Mines has made safety material available to mining areas for 35 years," Mr. Kempton pointed out, "but never before has it attempted to circulate this information through a radio series. In planning such a program, this bureau of the Interior Department wants the advice of broadcasters in the communities involved; with it, we can produce a series of maximum usefulness to the stations and to all listeners concerned with coal mining."

The question of sponsorship for the new Government series, will be "up to the individual stations," Kempton said. "The important thing is to reach listeners who are most directly concerned with the number of fatalities and the human and economic waste which result from mine disasters. Whether the story of mine safety is aired as a sustainer or booked commercially is of little moment to the Department of the Interior."

Legal

NAB INTERVENES IN TAX PROBLEM

Dealing with a proposal that generally would involve any station which was incorporated in 1936-1939 but which did not commence business until 1940, Don E. Petty, NAB General Counsel, has presented to the Joint Committee on Internal Revenue Taxation for Post-War Taxation at the Hearings on Section 722 of the Internal Revenue Code on Tuesday (7) the following statement:

MR. CHAIRMAN, GENTLEMEN:

I am Don Petty, of Washington, D. C., General Counsel of the National Association of Broadcasters, appearing on behalf of the members of that Association.

Problem: A corporation *organized* during 1939 but which did not *commence business* until after January 1, 1940, is excluded from relief under Section 722.

(a) Section 722 (B) (4) applies only to taxpayers who ". . . either during or immediately prior to the base period, *commenced* business . . ." (Underlining ours). The Bureau of Internal Revenue in its Bulletin on Section 722 at pages 44 and 45 has construed literally the statutory word "commenced" (as distinguished from "in existence" or "mere organizational activities such as incorporation or the issuance of capital stock").

(b) In its Bulletin, at page 130, the Bureau limits Section 722(C) to "Domestic Corporations *coming into existence* after December 31, 1939 . . ." (Underlining ours). Hence, a corporation in existence, i. e., organized prior to December 31, 1939, cannot qualify under this Section.

Recommendation: It is recommended that the hiatus existing in Section 722 be removed by amending said Section so that there will not be discrimination against corporations organized "during or immediately prior to the base period," i. e., prior to December 31, 1939, but which do not commence business until after January 1, 1940.

THE ESQUIRE CASE AND FREE SPEECH

Because the recent decision of the Supreme Court in connection with the *Esquire Magazine* case bears pertinently on the whole subject of free speech, below is reprinted in full the text of that decision for the information and guidance of the membership:

(Continued on next page)

DISTRICT MEETINGS AHEAD

11th District	**March 18-19**	**Radisson Hotel**	**Minneapolis, Minn.**
8th District	**March 21-22**	**Pantlind Hotel**	**Grand Rapids, Mich.**
9th District	**March 25-26**	**Palmer House**	**Chicago, Illinois**
7th District	**March 28-29**	**Gibson Hotel**	**Cincinnati, Ohio**
4th District	**April 11-12**	**Cavalier Hotel**	**Virginia Beach, Va.**
2nd District	**April 25-26**	**Roosevelt Hotel**	**New York, N. Y.**
5th District	**April 29-30**	**San Carlos Hotel**	**Pensacola, Florida**
1st District	**May 13-14**	**Hotel Statler**	**Boston, Massachusetts**
3rd District	**May 16-17**	**Bellevue Stratford Hotel**	**Philadelphia, Pa.**

SUPREME COURT OF THE UNITED STATES

No. 399.—October Term, 1945.

Robert E. Hannegan, as Postmaster General of the United States, *Petitioner*,

vs.

Esquire, Inc.

On Writ of Certiorari to the United States Court of Appeals for the District of Columbia.

[February 4, 1946.]

Mr. Justice Douglas delivered the opinion of the Court.

Congress has made obscene material nonmailable (35 Stat. 1129, 18 U. S. C. § 334), and has applied criminal sactions for the enforcement of that policy. It has divided mailable matter into four classes, periodical publications constituting the second class.[1] § 7 of the Classification Act of 1879, 20 Stat. 358, 43 Stat. 1067, 39 U. S. C. § 221. And it has specified four conditions upon which a publication shall be admitted to the second-class. § 14 of the Classification Act of 1879, 20 Stat. 358, 48 Stat. 928, 39 U. S. C. § 226. The Fourth condition, which is the only one relevant here,[2] provides:

> "Except as otherwise provided by law, the conditions upon which a publication shall be admitted to the second class are as follows . . . Fourth. It must be originated and published for the dissemination of information of a public character, or devoted to literature, the sciences, arts, or some special industry, and having a legitimate list of subscribers. Nothing herein contained shall be so construed as to admit to the second-class rate regular publications designed primarily for advertising purposes, or for free circulation, or for circulation at nominal rates."

Respondent is the publisher of Esquire Magazine, a monthly periodical which was granted a second-class permit in 1933. In 1943, pursuant to the Act of March 3, 1901, 31 Stat. 1107, 39 U. S. C. § 232, a citation was issued to respondent by the then Postmaster General (for whom the present Postmaster General has now been substituted as petitioner) to show cause why that permit should not be suspended or revoked.[3] A hearing was held before a board designated by the then Postmaster General.[4] The board recommended that the permit not be revoked. Petitioner's predecessor took a different view. He did not find that *Esquire Magazine* contained obscene material and therefore was nonmailable. He revoked its second-class permit because he found that it did not comply with the Fourth condition. The gist of his holding is contained in the following excerpt from his opinion:

> "The plain language of this statute does not assume that a publication must in fact be 'obscene' within the intendment of the postal obscenity statutes before it can be found not to be 'originated and published for the dissemination of information of a public character, or devoted to literature, the sciences, arts, or some special industry.'
>
> "Writings and pictures may be indecent, vulgar, and risque and still not be obscene in a technical sense. Such writings and pictures may be in that obscure and treacherous borderland zone where the average person hesitates to find them technically obscene, but still may see ample proof that they are morally improper and not for the public welfare and the public good. When such writings or pictures occur in isolated instances their dangerous tendencies and malignant qualities may be considered of lesser importance.
>
> "When, however, they become a dominant and systematic feature they most certainly cannot be said to be for the public good, and a publication which uses them in that manner is not making the 'special contribution to the public welfare' which Congress intended by the Fourth condition.
>
> "A publication to enjoy these unique mail privileges and special preferences is bound to do more than refrain from disseminating material which is obscene or bordering on the obscene. It is under a positive duty to contribute to the public good and the public welfare."

Respondent thereupon sued in the District Court for the District of Columbia to enjoin the revocation order. The parties stipulated at a pre-trial conference that the suit would not be defended on the ground that Esquire Magazine was obscene or was for any other reason nonmailable.[5] The District Court denied the injunction and dismissed the complaint. 55 F. Supp. 1015. The Court of Appeals reversed. 151 F. 2d 49. The case is here on a petition for a writ of certiorari which we granted because of the importance of the problem in the administration of the postal laws.

The issues of Esquire Magazine under attack are those for January to November inclusive of 1943. The material complained of embraces in bulk only a small percentage of those issues.[6] Regular features of the magazine (called "The Magazine for Men") include articles on topics of current interest, short stories, sports articles or stories, short articles by men prominent in various fields of activities, articles about men prominent in the news, a book review department headed by the late William Lyon Phelps, a theatrical department headed by George Jean Nathan, a department on the lively arts by Gilbert Seldes, a department devoted to men's clothing, and pictorial features, including war action paintings, color photographs of dogs and water colors or etchings of game birds and reproductions of famous paintings, prints and drawings. There was very little in these features which was challenged. But petitioner's predecessor found that the objectionable items, though a small percentage of the total bulk, were regular recurrent features which gave the magazine its dominant tone or characteristic. These include jokes, cartoons, pictures, articles, and poems. They were said to reflect the smoking-room type of humor, featuring, in the main, sex. Some witnesses found the challenged items highly objectionable, calling them salacious and indecent. Others thought they were only racy and risque. Some condemned them as being merely in poor taste. Other witnesses could find no objection to them.

An examination of the items makes plain, we think, that the controversy is not whether the magazine publishes "information of a public character" or is devoted to "literature" or to the "arts". It is whether the contents are "good" or "bad". To uphold the order of revocation would, therefore, grant the Postmaster General a power of censorship. Such a power is so abhorrent to our traditions that a purpose to grant it should not be easily inferred.

The second-class privilege is a form of subsidy.[7] From the beginning Congress has allowed special rates to certain classes of publications. The Act of February 20, 1792, 1 Stat. 232, 238, granted newspapers a more favorable rate. These were extended to magazines and pamphlets by the Act of May 8, 1794, 1 Stat. 354, 362. Prior to the Classification Act of 1879, periodicals were put into the second-class,[8] which by the Act of March 2, 1863, 12 Stat. 701,

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[1] "mailable matter of the second class shall embrace all newspapers and other periodical publications which are issued at stated intervals, and as frequently as four times a year and are within the conditions named in sections twelve and fourteen." § 10 of the Classification Act of 1879, 20 Stat. 358, 39 U. S. C. § 224. For other periodical publications which are included in second-class matter, see 37 Stat. 550, 39 U. S. C. § 229; 31 Stat. 660, 39 U. S. C. § 230.

[2] The first three conditions are:

"First. It must regularly be issued at stated intervals, as frequently as four times a year, and bear a date of issue, and be numbered consecutively. Second. It must be issued from a known office of publication. Third. It must be formed of printed paper sheets, without board, cloth, leather, or other substantial binding, such as distinguish printed books for preservation from periodical publications: *Provided*, That publications produced by the stencil, mimeograph, or hectograph process or in imitation of typewriting shall not be regarded as printed within the meaning of the clause."

[3] Sec. 1 of that Act provides:

"When any publication has been accorded second-class mail privileges, the same shall not be suspended or annulled until a hearing shall have been granted to the parties interested."

[4] See 7 Fed. Reg. 3001.

[5] It was not contended that Esquire Magazine does not comply with the first three conditions of 39 U. S. C. § 226, set forth in note 2, *supra*.

[6] Items taking up a part or all of 86 pages out of a total of 1972 pages.

[7] It was found to be worth $500,000 a year to Esquire Magazine. "A newspaper editor fears being put out of business by the administrative denial of the second-class mailing privilege much more than the prospect of prison subject to a jury trial." Chafee, Freedom of Speech (1920), p. 199.

[8] Rates on periodicals, designed primarily for advertising purposes or for free circulation, were increased by the Act of July 12, 1876, 19 Stat. 78, 82.

(Continued on next page)

705, included "all mailable matter exclusively in print, and regularly issued at stated periods, without addition by writing, mark, or sign." That Act plainly adopted a strictly objective test and left no discretion to the postal authorities to withhold the second-class privilege from a mailable newspaper or periodical because it failed to meet some standard of worth or value or propriety. There is nothing in the language or history of the Classification Act of 1879 which suggests that Congress in that law made any basic change in its treatment of second-class mail, let alone such an abrupt and radical change as would be entailed by the inauguration of even a limited form of censorship.

The postal laws make a clear-cut division between mailable and nonmailable material. The four classes of mailable matter are generally described by objective standards which refer in part to their contents, but not to the quality of their contents.[9] The more particular descriptions of the first,[10] third,[11] and fourth[12] classes follow the same pattern, as do the first three conditions specified for second-class matter.[13] If, therefore, the Fourth condition is read in the context of the postal laws of which it is an integral part, it, too, must be taken to supply standards which relate to the format of the publication and to the nature of its contents, but not to their quality, worth, or value. In that view, "literature" or the "arts" mean no more than productions which convey ideas by words, pictures, or drawings.

If the Fourth condition is read in that way, it is plain that Congress made no radical or basic change in the type of regulation which it adopted for second-class mail in 1879. The inauguration of even a limited type of censorship would have been such a startling change as to have left some traces in the legislative history. But we find none. Congressman Money, a member of the Postal Committee who defended the bill on the floor of the House, stated that it was "nothing but a simplification of the postal code. There are no new powers granted to the Department by this bill, none whatever." 8 Cong. Rec. 2134. The bill contained registration provisions which were opposed on the ground that they might be the inception of a censorship of the press. *Id.*, p. 2137. These were deleted. *Id.*, pp. 2137, 2138. It is difficult to imagine that the Congress, having deleted them for fear of censorship, gave the Postmaster General by the Fourth condition discretion to deny periodicals the second-class rate, if in his view they did not contribute to the public good. Congress Money indeed referred to "the daily newspapers, with their load of gossip and scandal and every-day topics that are floating through the press" as being entitled without question to the second-class privilege. *Id.*, p. 2135. To the charge that the bill imposed a censorship, he pointed out that it only withheld the privileged rate from publications "made up simply of advertising concerns not intended for public education"; and added:

> "We know the reason for which papers are allowed to go at a low rate of postage, amounting almost to the franking privilege, is because they are the most efficient educators of our people. It is because they go into general circulation and are intended for the dissemination of useful knowledge such as will promote the prosperity and the best interests of the people all over the country. Then all this vast mass of matter is excluded from that low rate of postage. I say, instead of being a censorship upon the press, it is for the protection of the legitimate journals of the country." *Id.*, 2135.

The policy of Congress has been clear. It has been to encourage the distribution of periodicals which disseminated "information of a public character" or which were devoted to "literature, the sciences, arts, or some special industry," because it was thought that those publications as a class contributed to the public good.[14] The standards prescribed in the Fourth condition have been criticized, but not on the ground that they provide for censorship.[15] As stated by the Postal Commission of 1911, H. Doc. 559, 62nd Cong., 2d Sess., p. 142:

> "The original object in placing on second-class matter a rate far below that on any other class of mail was to encourage the dissemination of news and of current literature of educational value. This object has been only in part attained. The low rate has helped to stimulate an enormous mass of periodicals, many of which are of little utility for the cause of popular education. Others are of excellent quality, but the experience of the post office has shown the impossibility of making a satisfactory test based upon literary or educational values. To attempt to do so would be to set up a censorship of the press. Of necessity the words of the statute—'devoted to literature, the sciences, arts, or some special industry'—must have a broad interpretation."

We may assume that Congress has a broad power of classification and need not open second-class mail to publications of all types. The categories of publications entitled to that classification have indeed varied through the years.[16] And the Court held in *Ex parte Jackson*, 96 U. S. 727, that Congress could constitutionally make it a crime to send fraudulent or obscene material through the mails. But grave constitutional questions are immediately raised once it is said that the use of the mails is a privilege which may be extended or withheld on any grounds whatsoever. See the dissents of Mr. Justice Brandeis and Mr. Justice Holmes in *Milwaukee Publishing Co.* v. *Burleson*, 255 U. S. 407, 421-423, 430-432, 437-438. Under that view the second-class rate could be granted on condition that certain economic or political ideas not be disseminated. The provisions of the Fourth condition would have to be far more explicit for us to assume that Congress made such a radical departure from our traditions[17] and undertook to clothe the

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[9] Sec. 7 of the Classification Act of 1879, as amended, 39 U. S. C. § 221 provides:

"Mailable matter shall be divided into four classes:

"First, written matter;

"Second, periodical publications;

"Third, miscellaneous printed matter and other mailable matter not in the first, second, or fourth classes;

"Fourth, merchandise and other mailable matter weighing not less than eight ounces and not in any other class."

[10] *First class.* "Mailable matter of the first class shall embrace letters, postal cards, and all matters wholly or partly in writing . . ." 39 U. S. C. § 222.

[11] *Third Class.* "Mail matter of the third class shall include books, circulars, and other matter wholly in print (except newspapers and other periodicals entered as second-class matter), proof sheets, corrected proof sheets, and manuscript copy accompanying same, merchandise (including farm and factory products) and all other mailable matter not included in the first or second class, or in the fourth class . . ." 39 U. S. C. § 235.

[12] *Fourth class.* "Mail matter of the fourth class shall weigh in excess of eight ounces, and shall include books, circulars, and other matter wholly in print (except newspapers and other periodicals entered as second-class matter), proof sheets, corrected proof sheets and manuscript copy accompanying same, merchandise (including farm and factory products), and all other mailable matter not included in the first or second class, or in the third class as defined in section 235 of this title, not exceeding eleven pounds in weight, nor greater in size than seventy-two inches in length and girth combined, nor in form or kind likely to injure the person of any postal employee or damage the mail equipment or other mail matter and not of a character perishable within a period reasonably required for transportation and delivery." 39 U. S. C. § 240.

[13] See note 2, *supra.*

[14] See Lewis Publishing Co. *v.* Morgan, 229 U. S. 288, 301; Annual Report of Postmaster General (1892), p. 71.

[15] See Report of the Postal Commission of 1906, H. Doc. 608, 59th Cong., 2d Sess., pp. xxxvi-xxxvii:

> "But in what way can it be said that a requirement that a certain printed matter should be 'devoted to literature' serves to mark it off from anything else that can be put into print. There is practically no form of expression of the human mind that can not be brought within the scope of 'public information,' 'literature, the sciences, art, or some special industry.' It would have been just as effective and just as reasonable for the statute to have said, 'devoted to the interests of humanity,' or 'devoted to the development of civilization,' or 'devoted to human intellectual activity.'
>
> "The prime defect in the statute is, then, that it defines not by qualities but by purposes, and the purpose described is so broad as to include everything and exclude nothing.
>
> "With the exception of a few instances where the publication has been excluded because the information was deemed not to be public, no periodical has ever been classified by the application of tests of this kind. Any attempt to apply them generally would simply end in a press censorship."

[16] As we have seen, the Fourth condition bars admission to second-class privileges of publications "designed primarily for advertising purposes, or for free circulation, or for circulation at nominal rates." Publications of state departments of agriculture were not granted the special rate until the Act of June 6, 1900, 31 Stat. 660, 39 U. S. C. § 230. And that was not done for publications of benevolent and fraternal societies, of institutions of learning, trade unions, strictly professional, literary, historical and scientific societies until the Act of August 24, 1912, 37 Stat. 550, 39 U. S. C. § 229.

[17] See Deutsch, Freedom of the Press and of the Mails, 36 Mich. L. Rev. 703, 715-727.

(Continued on next page)

Postmaster General with the power to supervise the tastes of the reading public of the country.[18]

It is plain, as we have said, that the favorable second-class rates were granted periodicals meeting the requirements of the Fourth condition, so that the public good might be served through a dissemination of the class of periodicals described. But that is a far cry from assuming that Congress had any idea that each applicant for the second-class rate must convince the Postmatser General that his publication positively contributes to the public good or public welfare. Under our system of government there is an accommodation for the widest varieties of tastes and ideas.[19] What is good literature, what has educational value, what is refined public information, what is good art, varies with individuals as it does from one generation to another. There doubtless would be a contrariety of views[20] concerning Cervantes' Don Quixote, Shakespeare's Venus & Adonis, or Zola's Nana. But a requirement that literature or art conform to some norm prescribed by an official smacks of an ideology foreign to our system. The basic values implicit in the requirements of the Fourth condition can be served only by uncensored distribution of literature. From the multitude of competing offerings the public will pick and choose. What seems to one to be trash may have for others fleeting or even enduring values. But to withdraw the second-class rate from this publication today because its contents seemed to one official not good for the public would sanction withdrawal of the second-class rate tomorrow from another periodical whose social or economic views seemed harmful to another official. The validity of the obscenity laws is recognition that the mails may not be used to satisfy all tastes, no matter how perverted. But Congress has left the Postmaster General with no power to prescribe standards for the literature or the art which a mailable periodical disseminates.

This is not to say that there is nothing left to the Postmaster General under the Fourth condition. It is his duty to "execute all laws relative to the Postal Service." Rev. Stat. § 396, 5 U. S. C. § 369. For example, questions will arise as they did in *Houghton* v. *Payne*, 194 U. S. 88; *Bates & Guild Co.* v. *Payne*, 194 U. S. 106, and *Smith* v. *Hitchcock*, 226 U. S. 53, whether the publication which seeks the favorable second-class rate is a periodical as defined in the Fourth condition or a book or other type of publication. And it may appear that the information contained in a periodical may not be of a "public character." But the power to determine whether a periodical (which is mailable) contains information of a public character, literature or art does not include the further power to determine whether the contents meet some standard of the public good or welfare.

Affirmed.

Mr. Justice JACKSON took no part in the consideration or decision of this case.

SUPREME COURT OF THE UNITED STATES

No. 399.—OCTOBER TERM, 1945.

ROBERT E. HANNEGAN, as Postmaster General of the United States, *Petitioner*,

vs.

ESQUIRE, INC.

[February 4, 1946.]

On Writ of Certiorari to the United States Court of Appeals for the District of Columbia.

Mr. Justice FRANKFURTER, concurring.

The case lies within very narrow confines. The publication under scrutiny is a periodical. It is therefore entitled to the special rates accorded by Congress provided it is published "for the dissemination of information of a public character, or devoted to literature, the sciences, art . . ." If it be devoted to "literature" it becomes unnecessary to consider how small an infusion of "information of a public character" entitles a periodical to the second-class mail rates when the bulk of its contents would not otherwise satisfy the Congressional conditions.

Congress has neither defined its conception of "literature" nor has it authorized the Postmaster General to do so. But it has placed a limitation upon what is to be deemed "literature" for a privilege which the Court rightly calls a form of subsidy. Matters that are declared nonmailable (Criminal Code § 211; 35 Stat. 1129, 36 Stat. 1339; 18 U. S. C. § 334) are of course not "literature" within the scope of the second-class privilege. But the Postmaster General does not contend that the periodical with which we are concerned was nonmailable. He merely contends that it was not devoted to the kind of "literature" or "art" which may claim the subsidy of second-class matter. But since Congress has seen fit to allow "literature" conveyed by periodicals to have the second-class privilege without making any allowable classification of "literature," except only that nonmailable matter as defined by § 211 of the Criminal Code is excluded, the area of "literature, the sciences, arts" includes all composition of words, pictorial representation, or notations that are intelligible to any portion of the population, no matter whether their appeal is extensive or esoteric. Since the Postmaster General disavows the nonmailability of the issues of the periodical he had before him and since Congress did not qualify "literature, the sciences, arts" by any standards of taste or edification or public elevation, the Postmaster General exceeded his powers in denying this periodical a second-class permit.

It seems to me important strictly to confine discussion in this case because its radiations touch, on the one hand, the very basis of a free society, that of the right of expression beyond the conventions of the day, and, on the other hand, the freedom of society from constitutional compulsion to subsidize enterprise, whether in the world of matter or of mind. While one may entirely agree with Mr. Justice Holmes, in *Leach* v. *Carlile*, 258 U. S. 138, 140, as to the extent to which the First Amendment forbids control of the post so far as sealed letters are concerned, one confronts an entirely different set of questions in considering the basis on which the Government may grant or withhold subsidies through low postal rates, and huge subsidies, if one is to judge by the glimpse afforded by the present case. It will be time enough to consider such questions when the Court cannot escape decision upon them.

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[18] When Congress has been concerned with the content of matter passing through the mails, it has enacted criminal statutes making, for example, obscene material (35 Stat. 1129, 18 U. S. C. § 344), fraudulent material (35 Stat. 1130, 18 U. S. C. § 338), and seditious literature (40 Stat. 230, 18 U. S. C. § 334) nonmailable in any class. And it has granted the Postmaster General power to refuse to deliver mail for any person whom he finds to be using the mails in conducting lotteries or fraudulent schemes. Rev. Stat. 3929, 39 U. S. C. § 259.

But that power has been zealously watched and strictly confined. See, for example, S. Rep. 118, 24th Cong., 1st Sess., reporting adversely on the recommendation of President Jackson that a law be passed prohibiting the use of the mails for the transmission of publications intended to instigate the slaves to insurrection. It was said, p. 3:

> "But to understand more fully the extent of the control which the right of prohibiting circulation through the mail would give to the Government over the press, it must be borne in mind, that the power of Congress over the Post Office and the mail is an exclusive power. It must also be remembered that Congress, in the exercise of this power, may declare any road or navigable water to be a post road; and that, by the act of 1825, it is provided 'that no stage, or other vehicle which regularly performs trips on a post road, or on a road parallel to it, shall carry letters.' The same provision extends to packets, boats, or other vessels, on navigable waters. Like provision may be extended to newspapers and pamphlets; which, if it be admitted that Congress has the right to discriminate in reference to their character, what papers shall or what shall not be transmitted by the mail, would subject the freedom of the press, on all subjects, political, moral, and religious, completely to its will and pleasure. It would, in fact, in some respects, more effectually control the freedom of the press than any sedition law, however severe its penalties. The mandate of the Government alone would be sufficient to close the door against circulation through the mail, and thus, at its sole will and pleasure, might intercept all communications between the press and the people . . ."

[19] "The foolish judgments of Lord Eldon about one hundred years ago, proscribing the works of Byron and Southey, and the finding by the jury under a charge by Lord Denman that the publication of Shelley's 'Queen Mab' was an indictable offense are a warning to all who have to determine the limits of the field within which authors may exercise themselves." United States *v.* One Book Entitled Ulysses, 72 F. 2d 705, 708.

[20] In the present case petitioner's predecessor said in his report: "when the polls of public opinion submitted by the publication are examined, it is found that these pictures were characterized as obscene or indecent by 19 to 22% of the persons interviewed, and that 20 to 26% of the persons polled would object to having them in their homes."

District Meetings

13TH DISTRICT

The 13th District Meeting was held in Dallas Jan. 31, Feb. 1, with Director Martin B. Campbell, WFAA presiding. An address by President Justin Miller was followed by discussions on all phases of industry matters.

Unanimous approval of the program outlined by President Miller for the industry was expressed by attending members, who commended the Board of Directors on his selection to head the NAB.

Members of the 13th District urged all stations within the District to become members of BMB, and further urged BMB to continue its periodic station coverage studies.

Continuance of full active support of BMI was pledged.

Following are the resolutions adopted, and a list of those who attended the two-day meeting:

WHEREAS, the Board of Directors of the National Association of Broadcasters has elected the Honorable Justin Miller as President for a five-year term beginning October 1, 1945, and

WHEREAS, the outcome of plans and objectives of the Association as presented to the Broadcasters of the 13th District by the said Justin Miller represent a constructive program to enable the industry to operate most effectively in the public interest, now

THEREFORE, BE IT RESOLVED by the Broadcasters of the 13th District in session assembled this first day of February, 1946, that we heartily commend the Board of Directors for its action in selecting Justin Miller and pledge to him our wholehearted and continuing support, and cooperation.

WHEREAS BMB is in the process of making its first station coverage study and

WHEREAS there is an increased demand for a standard and authoritative study

BE IT RESOLVED that the 13th District urges all stations within the District to become members of BMB and further urges that BMB continue its periodic station coverage studies.

WHEREAS BMI was created and supported by the broadcasting industry

WHEREAS the interests of the industry can best be served by maintaining BMI at a high degree of efficiency and

WHEREAS the degree of this effectiveness is in direct proportion to the active cooperation and use of BMI music by the broadcasters

BE IT RESOLVED that the members of the 13th District extend to BMI their fullest active support and cooperation during the coming year.

WHEREAS in the past for the purpose of a better understanding of NAB-non-member stations within the 13th District have been invited to all sessions of the 13th District meetings and

WHEREAS that purpose seems to have been accomplished to the extent of almost unanimous membership

THEREFORE BE IT RESOLVED that all future business sessions of NAB District Meetings be confined to NAB members only.

WHEREAS the radio industry is confronted once again with the semi-annual chaos as a result of the adoption of daylight saving time in certain areas of the country and

WHEREAS the adoption of non-uniform time greatly inconveniences a large segment of the radio audience and causes a general disruption of local program service

THEREFORE BE IT RESOLVED that the 13th District urges NAB and its members to lend every effort, through every proper channel, to insure the adoption of regulations to guarantee uniform time throughout the country.

WHEREAS the Research Committee of the NAB is making a study of the standards and methods of listener research

BE IT RESOLVED that the 13th District urges the Research Committee of NAB to continue its development of standards and techniques of radio audience research.

WHEREAS the TBA and the Dallas Stations and the Baker Hotel have acted as hosts for this convention and provided accommodations and entertainment under most trying conditions

BE IT RESOLVED that the members of the 13th District extends its hearty appreciation for the excellent service and entertainment.

WHEREAS under extremely crowded conditions this two-day meeting of the 13th District was planned and arranged by District Director Martin B. Campbell therefore

BE IT RESOLVED that the member stations and guests extend to Director Campbell our sincere appreciation.

Registration: Sheldon Hickox, NBC; Frank Pellegrin, NAB; Howard Barrett, KRBC; Jack Wallace, KBST; Jim Crocker, KRLD; Jim Douglas, General Electric; King H. Roberson, KTRH; Mrs. W. P. Hobby, KPRC; George W. Johnson, KTSA; Dick Cook, International News Service; Burton Bishop, KTEM; Frank Mayborn, KTEM; B. O. Cannon; W. P. Wright; Jim Turner, KTBC; Boyd Kelley, KPLT; Justin Anderson, AP; Charlie Jordan, WRR; Archie Taylor, KRGV; George Johnston, SESAC; Ralph Maddox, WFAA/KGKO; Eugene Roth, KONO; A. L. Pieree, KWFT; Joseph Carrigan, KWFT; Lee Clough, KLUF; Martin Campbell, WFAA/KGKO; Justin Miller, NAB; C. E. Arney, Jr., NAB.

Hugh Feltis, BMB; Carl Haverlin, Mutual; Ralph Wentworth, BMI; Pierre Weis, Lang-Worth; C. K. Beaver, WOAI; Hugh Halff, WOAI; Kern Tips, KPRC; Frank Smith, KXYZ; Bill Bennett, KXYZ; Bob Bugh, KRIS; Ike Eikner, KRIS; Roy Suber, KVAL; Cecil Beardon, WTAW; Jack Keasler, Taylor-Howe-Snowden; Rhea Howard, Times Publishing Co.; T. E. Dillhunty, KCMC; Guy C. Hutchinson, Consulting Engineer; Karl Lambertz, WFAA/KGKO; Ward Dorrell, C. E. Hooper; M. H. Coleman, KNOW; George Kercher, Edward Petry & Co.; Beauford Jester, KWTX.

George Cranston, WBAP/KGKO; Harold Hough, Fort Worth Star-Telegram; Jack Pritchett, WBAP/KGKO; Wilbur Douglas, WFAA/KGKO; R. G. Terrill, KSKY; Frank O. Myers, KCMC; Lewis O. Seibert, KGKL; Myrl Stein, KGKL; Frank Jones, KGKL; W. J. Harpole. KVOP; R. W. Carpenter, Mutual; Aubrey Escoe, KAND; Pat Adelman, KTBC; Russ Lamb, KFJZ; Aubrey Jackson, KGNC; Rex Preist, KTSA; Cecil Trigg, KROD; Jerry Fisher, KVIC; Jim Connolly, American Broadcasting; Charlie Woodson, KBWD; R. K. Flynn, KRLD; Marie Finney, State Department of Education; Wendell Mayes, KBWD; Ralph Hatcher, CBS; James H. Lawson, Jr., East-West Broadcasting; Keith Baldwin, WFAA/WBAP; J. H. Hubbard, KXOX; Harlow Roberts, AAAA-BMB; C. B. Locke, KFDM.

Clyde Rembert, KRLD; Pete Teddlie, WRR; Forrest Clough, KFJZ; Bill Laurie, KNET; J. M. McDonald, KCRS; Howard Roberson, KFDA; George Harding. Branham Co.; Tilford Jones, KXYZ; James Curtis, KFRO; J. C. Kellam, KTBC; Lawrence Swars. Noble & Swars; Dale Drake, WRR; Roy Terry, KOCA; Fred Peery, WOAI; Carr P. Collins, Jr., KWBU; Roy George. KRLD; H. T. Wheeler, KPRC; Jack McGrew, KPRC; Tom Whitehead; Harry Leadingham, AP; R. A. Cortez, KCOR; Hardy Harvey, KNOW; L. L. Hendrick, IRRV; Barney Lovin, WDAY; W. E. Wilcox, KRRV; B. V. Hammonds, KRRV; Wm. A. Roberts, KRLD; Clyde Pemberton, KFJZ.

G. E. Zimmerman, KARK; Gerald King. Standard; Carr P. Collins, KWBU; Hilda Packer, KWBU; Dorothy Craid, KWBU; Wade Barnes, NBC; A. L. Chilton, KSKY; Wm. Witty, RCA; O. L. Ted Taylor. KGNC: Tom Paterson, Taylor-Howe-Snowden; DeWitt Landis, KFYO; Clyde Melville, Taylor-Howe-Snowden; Ray Hollingsworth, KGNC; Clair Heyer, Radio Market Guide; Maury Long,

(Continued on next page)

Broadcasting Mag.; J. C. Rothwell, KSAM; N. A. Hallenstein, FCC; Lester Spillane, FCC; A. Frank Hamm, Graybar; N. J. Stowell, Graybar; Charles W. Balthrope, KABC; W. P. Jackson, KABC; Dave Russell, KFDM; R. Lee Glasgow, WACO; B. F. Orr, KTRH; Jas. G. Ulmer, KGKB.

12TH DISTRICT

William B. Way, KVOO, was unanimously elected as 12th District Director at the District Meeting held in Tulsa Feb. 4-5.

Full discussion of all industry matters occupied most of the two-day sessions, with addresses by President Miller, A. D. Willard, Jr., NAB Executive Vice President; Frank Pellegrin, Director of Broadcast Advertising; Hugh Feltis, President of BMB, and others prominent in the field of broadcasting.

The resolutions adopted, and a list of those attending the meeting, follow:

BE IT RESOLVED, That the members of the Twelfth (12th) District of the National Association of Broadcasters extends appreciation for the thoughtful manner in which the District Directors have handled the arrangements for this meeting, February 4th and 5th, 1946.

WHEREAS the Research Committee of the NAB is making a study of the standards and methods of listener research,

BE IT RESOLVED that the Twelfth (12th) District urges the Research Committee of NAB to continue its development of standards and techniques of radio audience research, provided that qualified personnel is selected and provided that a precept of their scope of operation is outlined in detail by the National Committee of NAB.

WHEREAS BMI was created and is supported by the broadcasting industry, and

WHEREAS the interests of the industry can best be served by maintaining BMI at a high degree of efficiency, and

WHEREAS, the degree of this effectiveness is in direct proportion to the active cooperation and use of BMI music by the broadcasters,

BE IT RESOLVED that the members of the Twelfth (12th) District extend to BMI their fullest active support and cooperation during the coming year, 1946.

WHEREAS, the Board of Directors of the National Association of Broadcasters elected the Honorable Justin Miller as President for a five year term beginning October 1, 1945, and

WHEREAS, the outcome of plans and objectives of the Association as presented to the Broadcasters of the Twelfth (12th) District by the said Justin Miller represent a constructive program to enable the industry to operate more effectively in the public interest, convenience, and necessity,

THEREFORE, BE IT RESOLVED by the Broadcasters of the Twelfth (12th) District in session assembled this fifth (5th) day of February, 1946, that we heartily commend W. B. Way, and the other members of the Board of Directors for its action in selecting Justin Miller, President, and pledge to him our wholehearted and continuing support and cooperation.

WHEREAS the existing network contracts with affiliated stations refer to New York City time,

BE IT RESOLVED that all future network contracts use the wording "standard" or "Uniform" time.

WHEREAS, BMB is in the process of making its first Station coverage study of audience listening, and

WHEREAS there is an increased demand for a standard and authoritative study of radio listening,

BE IT RESOLVED that the Twelfth (12th) District urges all stations within the District to become members of BMB and further urges that BMB continue its periodic station coverage studies on a six month or yearly basis, provided the first survey is completely satisfactory to all parties concerned.

WHEREAS the radio industry is again confronted with the semi-annual chaos as a result of the adoption of daylight saving time in certain areas of the country, and

WHEREAS the adoption of non-uniform time greatly inconveniences a large segment of the radio audience and causes a general disruption of local programs, especially local public interest features, and

WHEREAS the practice of shifting programs twice yearly is detrimental to listener, client, and the radio industry,

THEREFORE, BE IT RESOLVED that until the President of the United States proclaims a uniform time, or until Congress approves a law to insure that all sections of the country operate on an equitable time zone, that the networks and independent radio stations continue to maintain broadcast schedules on standard time.

BE IT RESOLVED that Justin Miller, in his capacity as President of the National Association of Broadcasters, bring to the attention of the President of the United States the great inconvenience and confusion occasioned the radio audience and the radio stations of the country by the lack of uniform time.

AND, BE IT FURTHER RESOLVED, that he (the President of the United States) be urged to use his wartime powers to assure uniform time pending efforts to obtain legislation by the Congress to achieve this purpose permanently.

Registration: Sadie Adoon, KTUL; Bud Akin, KTUL; Helen Alvarez, KTUL; Ellis Atteberry, KCKN; Owen Balch, John E. Person Co.; Wade Barnes, NBC Recording; Hillis Bell, KVOO; Joe Bernard, KOMA; Tams Bixby, Jr., KBIX; L. A. Blust, Jr., KTUL; John Bondeson, WREN; Matt Bonebraae, KOCY; Olin Bragg, KTOK; Gustav Brandborg, KVOO; Verl Bratton, WREN; Kenyon Brown, KOMA; Paul A. Bruner, KBIX; Pat Buford, KHBG; Bill Bryan, KOMA; Dick Campbell, KOME; A. H. Caperton, ANA, Dr. Pepper Co.; R. W. Carpenter, Mutual Broadcasting; Adelaide L. Carrell, WBBZ; J. Fred Case, KWON; Mrs. J. Fred Case, KWON; Plez Clark, KFH; Grover Cobb, KSAL; James H. Connolly, ABC;

J. C. Denious, KGNO; Herbert Denny, Standard Radio; A. L. Donaldson, KTMC; Ward Dorrell, C. E. Hooper, Inc.; Jim Douglas, General Electric; J. Howard Engle, KOME; Maxine Eddy, KGFF; Wendell Elliot, KTSW; Bob Enoch, KTOK; John Esau, KTUL; Hugh Feltis, BMB; Martin Garber, KCRC; Mrs. M. C. Garber, KCRC; Jerry Gill, AP; George Gow, KFH; Maxae Graham, KTSW; James M. Griffith, KADA; Harold Grimes, KOME; Howard Hamilton, KVOO; Carl Haverlin, MBS; Clair Heyer, Radio Market Guide; Sheldon Hickox, NBC; Herschel Holland, KGNO; P. E. Jackson, KTMC; Karl Janssen, KTUL; Ray Jenson, KSAL; George Johnston, SESAC;

Alex Keese, KTOK; George Ketcham, KTUL; Jerry King, Standard Radio; R. J. Laubengayer, KSAL; Sherman P. Lawton, University of Oklahoma; Leo Legleiper, KGVB; Bob Lindsey, KFBI; Maury Long, Broadcasting Magazine; Clark Luther, KFH; Frank J. Lynch, KTOK; Bill McClarin, KVOO; D. W. McCoy, KFBI; Peter McDonald, KSAL; Clyde B. Melville, Taylor-Howe-Snowden; Albert E. Mickel; Justin Miller, NAB; Ken Miller, KVOO; David Milsten, KVOO-KTUL-KOME; Vernon Morelock, AAAA; Clem Morgan, KVGB; M. M. Murdock, KFH; Allen Page, KOMA; Frank E. Pellegrin, NAB; Tom Peterson, Taylor-Howe-Snowden; Russell Porter, KTSW; Mrs. Miriam Porter, KTSW; Bert Powell, KGGF; K. W. Pyle, KFBI; Jim Randolph, KVOO; Perry Reed, KVGB; Vernon E. Reed, KFH;

Fred Schwartz, KOME; Harry Schwartz, KOME; E. Fred Scraper, KFH; Bill Schudt, CBS; John Steele, KSWO; L. W. Stinson, KVOO; P. A. Sugg, WKY; Lawrence Swars, Nobel & Swars; George Tarter, KOCY; Jack Todd, KANS; Les Vanvorhis, KGNO; W. B. Way, KVOO; Pierre Weis, Lang-Worth; S. E. White, WKY; Ralph Wentworth, BMI; A. D. Willard, Jr., NAB; C. E. Wilson, KTMC; William Wyse, KWBW.

(Continued on next page)

6TH DISTRICT

Harris Elected Director

The 6th District meeting, scheduled for Thursday, Friday (7-8), was in progress in Memphis as NAB REPORTS went to press. A flash received at NAB Headquarters just before going to press reported that Wiley Harris, WJDX, Jackson, Mississippi, was unanimously elected 6th District Director for the term beginning after the 1946 NAB convention. A full report of the proceedings will be given next week.

Miscellany

BANNERMAN URGES MORE DEMOCRATIC RADIO FOR CANADA

Of interest to broadcasters is an address *Broadcasting and Democracy*, delivered recently before the Whitby, Ontario, Rotary Club by Glen Bannerman, well known throughout the industry for his outstanding performance as president of the Canadian Association of Broadcasters.

The text of Mr. Bannerman's address follows in full:

"Even as atomic energy can be developed to destroy humanity or to increase standards of living, the comparatively new means of communicating ideas by broadcasting can also be used for evil or good. In fact, it has already been used to promote evil by the now destroyed German Reich.

"In its technical development, broadcasting stands ready at the command of men to observe either the best or the worst interests of humanity. It is the minds and thoughts of men and women which determine the way broadcasting will serve humanity. We are each responsible in our own way for the type of service which radio broadcasting renders in Canada. If we permit it to become highly centralized under the control of a few individuals, no matter how intelligent they may be, there is always danger of abuse. There is always danger that under these conditions broadcasting might be used to serve what the controlling group may think is the best interest of the Canadian people. What one or more persons think is in the best interest of the Canadian people is not necessarily so. That is why in a democracy no small centralized group of people are ever allowed for long to impose their ideas on the whole people without being subject to criticism and to change to the extent in which the citizens take an interest in the matter.

Listeners Should Dictate

"I have always been of the opinion that the strength of democracy lies in the variety of communities which make up the whole country. Provided the desires and wishes of each community can make themselves felt upon the actions of regional and central authority, that authority will not get very far out of line before it is corrected. It is because of this belief that I am of the opinion that the privately owned broadcasting stations in the many communities of Canada are an important factor in our democratic way of life. This is especially true, provided these privately owned stations have the freedom to serve the interests of their communities. Their only masters as to what they broadcast should be the listeners in their respective communities.

"From this background of thinking, let us take a look at the setup of radio broadcasting in Canada. There are presently 98 broadcasting stations in operation, with an additional 8 or 10 authorized but not yet operating. Of the 98 stations, 88 are privately owned and 10 are owned by the Canadian Broadcasting Corporation. In 1936, the people of Canada, through their Members in the Parliament of Canada, authorized the setting up of the Canadian Broadcasting Corporation with complete control over all broadcasting in Canada. No person or persons can operate a broadcasting station in Canada until their application to do so has been approved, first by the Board of Governors of the Canadian Broadcasting Corporation, then by the minister responsible for the Radio Control Division of the Department of Transport, and finally by Order-in-Council of the Cabinet.

"Because the number of radio broadcasting frequencies is limited and because their frequencies are international in their use, control over the establishment of broadcasting stations is essential, irrespective of how the control is set up.

Extent of Government Control

"Other controls allocated by the Government under the Broadcast Act are specifically:

(a) To control the establishment and operation of chains or networks of stations in Canada.

(b) To prescribe the periods to be reserved periodically by any private station for the broadcasting of programmes of the Corporation.

(c) To control the character of any and all programmes broadcast by the Corporation or private stations.

(d) To determine the proportion of time which may be devoted to advertising in any programme broadcast by the stations of the Corporation or by private stations and to control the character of such advertising.

(e) To prescribe the proportion of time which may be devoted to political broadcasts by private stations and the stations of the Corporation, and to assign such time on an equitable basis to all parties and rival candidates.

"Under the authority of these clauses, the Canadian Broadcasting Corporation has reserved to itself the exclusive right to establish permanent networks in Canada. It has also reserved to itself the sole right to rent telegraph or telephone lines from the line companies for the purpose of linking up two or more stations. Even where two privately owned stations desire to be linked together for a one-time commercial or sustaining programme, application with all details of the programme must be made to the Canadian Broadcasting Corporation for the renting of a line.

"Presently, the Canadian Broadcasting Corporation controls and operates two networks in English-speaking Canada and one network in the French language in the Province of Quebec. A majority of the privately owned stations are affiliated with one or the other of these networks.

Monopoly Is Complete

"It is apparent from these facts that the Corporation has a complete monopoly of all network broadcasting. While they broadcast over these networks both sustaining and commercially sponsored programmes originating in Canada and in the United States, any programme which, for one reason or another, officials of the CBC do not approve cannot be broadcast in Canada. This means, in fact, that you and I, as free men in our Canadian democracy, do not have the right at all times to decide for ourselves whether we shall or shall not listen to a given programme. That decision, in the case of some programmes, is made for us by officials of the Corporation. You may say, "But don't the networks in the United States exercise the same right in deciding what programmes they will or will not carry?" That is correct, but there are five independent national networks in the United States. If, for one reason or another, one of the networks does not wish to carry a given programme, any of the other networks may decide to carry it and it will only be dropped if they find that the listeners are not interested in such a programme. In Canada, if the CBC decides against carrying a given programme, there is no way in which you or I can decide whether or not we wish to listen to it, unless the programme originates in the United States and we are near enough to the border to tune in to a U. S. station.

(Continued on next page)

"I question whether a system which even in some degree precludes free men and women from making their own decisions is in the best interest of a democratic way of living. I must admit that no matter how intelligent and sincere they may be, I resent four or five people deciding for me whether or not I may or may not listen to a given programme. That is something as a citizen with the rights of citizenship I feel I should decide for myself.

Competition Needed

"What is the solution to this question? I have always believed that if there are to be two networks in Canada the ideal solution would be one network operated by the Canadian Broadcasting Corporation and one network operated independently by private interests, both subject to the same controls but both competing for talent, programmes commercially sponsored and sustaining, and both competing for audience. This type of competition would, I believe, stimulate better service to Canadian citizens by both networks. Not all people, and, in fact, not all broadcasters, agree with this point of view, but I am optimistic enough to believe that in time the suggestions I have made concerning the two networks will become a fact.

"It must not be thought from what I have said that I hold any views to the effect that the CBC has not made any contribution to broadcasting in Canada. In fact, they have made a real contribution because they have been placed in a position to make that contribution. Their personnel are fine and sincere people and they have worked hard in increasing the value of broadcasting as they see it for the Canadian people.

"At the same time, we should not lose sight of the great improvements and the contributions that the privately owned stations in our country have made to Canadian broadcasting. Their contributions to the public interest during the war years has established a record of which they have every right to be proud. Within the restrictions imposed upon them, they have served their communities and the public at large in a way that is worthy of high praise.

"Broadcasting is a growing and developing art as well as a business and the private stations will always be found in the forefront in improving their operations with sound ideas and plans.

Problems to Consider

"The entire broadcasting industry, including the CBC and the privately owned stations, faces many mutual problems. Take the question of programming the broadcast day, for example. They must seek to please a large number of listeners with widely varying tastes in music and drama. They try to provide something for every listener, symphony and chamber music for those who like it, jazz and swing for those of different musical tastes.

"Unfortunately, no way has been found to provide symphony music all the time for those who like it and at the same time jazz and swing all the time for those who like that type of music. Sixteen hours a day is the average broadcast day and there are not sufficient networks or stations for them to broadcast only the programmes that one segment of the audience likes without depriving the others of their fair share of programmes to meet their desires and tastes.

"Have you ever gone into a store selling magazines? At one end you will find the *Atlantic Monthly*, *Harper's*, and similar intellectual journals. Along the way you will find *MacLeans*, *New World*, *Saturday Evening Post*, etc., then the detective and adventure stories, together with magazines such as *True Story*. I venture to say that the people who enjoy reading *Atlantic Monthly* have probably never read a *True Story* magazine, if, indeed, they have ever heard of it. Yet on this continent there are thousands of people who read *True Story* to every one who reads *Atlantic Monthly*. Yet, gentlemen, this range of magazine readership is largely indicative of the audience which the broadcasting stations in Canada must try to please with their programmes during every day, 365 days a year. It is not an easy task and is not understood by many of our people.

Handling Advertising

"Much has been written and said for and against the advertising of goods and services by radio broadcasting. The privately owned stations of Canada, through their Association, the Canadian Association of Broadcasters, take the position that it is just as important to bring to their listeners information as to goods and services available for their comfort, need and enjoyment as it is to bring them information of events and happenings in the world at large and in their own communities.

"The Code of Ethics of the Canadian Association of Broadcasters sets it forth as follows:

> "'Recognizing the service that commercial sponsors render to listeners in making known to them the goods and services available in their communities, and realizing that the story of such goods and services goes into the intimacy of the listeners' home, it shall be the responsibility of member stations and their sales representatives to work with advertisers and agencies in improving the technique of telling the advertising story, so that such stories shall be in good taste, shall be simple, truthful and believable, and shall not offend what is generally accepted as the standard of morality.'

"No one, most of all the private broadcasters, will claim that the present day technique of telling the advertising story is perfect. Some is good, some indifferent, and I venture to say, year by year less is bad.

"The advertising technique in broadcasting is comparatively new. It is different from other media such as newspapers and magazines. Advertisers, advertising agencies, and broadcasters alike have had to learn from experience ways to improve the telling of the story. There has been great improvement over the years. There will be greater improvement as time goes on, because joint committees of advertisers, advertising agencies, and the broadcasting industry are presently at work studying this question in an effort to reach the ideal set forth in the Canadian Association of Broadcasters Code of Ethics.

"I have attempted today to give you some of the highlights of the broadcasting industry in relation to democracy. They are only highlights, for the industry has many facets. New technical developments are on the way. How well they will serve us depends upon the alertness of every individual to see that their control and operation is in tune with our ideas of democratic operation. At all times we must insist on the right of our citizens by their listening habits to determine in the final analysis the programme structure of any broadcasting station."

KOPF HEADS NBC NETWORK SALES

The promotion of Harry C. Kopf, vice-president and general manager of the NBC Central Division headquarters in Chicago, to vice-president in charge of network sales, effective April 1, was announced this week by Niles Trammell, president of NBC. Kopf, who succeeds Roy C. Witmer, named staff vice-president on special assignments, will move to New York and will be succeeded by I. E. Showerman, NBC Eastern Division sales manager.

Kopf is a member of the NAB Public Relations Committee.

1004 STANDARD BROADCAST STATIONS

Since the last publication of the monthly comparative table of standard broadcast stations (October 5 REPORTS), the changes for Sept., Oct., Nov. and Dec. have been issued by the FCC.

During Sept., one station was licensed to operate and two construction permits were issued; Oct., three were licensed and six construction permits were issued; Nov., one licensed, 19 given construction permits; and during Dec., one was licensed with 20 receiving permits for construction. A 13-month comparative table follows:

(Continued on next page)

	1945												1946
	Jan. 1	Feb. 1	Mar. 1	Apr. 1	May 1	June 1	July 1	Aug. 1	Sept. 1	Oct. 1	Nov. 1	Dec. 1	Jan. 1
Operating	919	921	923	924	925	928	931	933	934	935	938	939	940
Construction ...	24	24	22	21	23	23	24	24	23	24	27	45	64
	943	945	945	945	948	951	955	957	957	959	965	984	1004

During October, 2 C. P. FM stations were licensed:

53 COMMERCIAL FM STATIONS

	Jan. 1, 1946
Operating	48
Construction	5
	53

(FM Conditional Grants 298)

9 COMMERCIAL TELEVISION STATIONS

	Jan. 1, 1946
Operating	6
Construction	3
	9

FCC

JAMES NOW PORTER'S SPECIAL ASSISTANT

Lieutenant W. Ervin James, USNR, former assistant secretary of the Commission, who has been in service during the past two years, today entered upon his duties as special assistant to Chairman Paul A. Porter.

Lieutenant James joined the Commission staff in 1941 as assistant to Commissioner Clifford J. Durr. He became assistant secretary of the Commission in 1943. After receiving his Navy commission in 1944, Lieutenant James took his indoctrination course at Fort Schuyler, New York, and spent several months in the Naval Communications School at Harvard University. On the completion of his course at Harvard, he was attached to the battleship U. S. S. *Nevada*, where he was communications watch officer, legal officer, and aide to the executive officer. He saw action at Iwo Jima, Okinawa, and with the Third Fleet in the East China Sea.

Lieutenant James is a native of Montgomery, Alabama, and is a member of the bar of that state and of the District of Columbia Bar. Four of his brothers, Earl, Edward, Wilbur and Franklin, were also in the services. He is married and has one son, Walter Ervin II. The Jameses live at 1210 Martha Custis Drive, Alexandria, Virginia.

FCC GRANTS EXTENSION ON FILING OF TRANSFER PROCEDURE BRIEFS

The Commission issued the following announcement on Thursday (7):

The Commission adopted an order granting request of National Association of Broadcasters for a thirty-day extension of time within which briefs might be filed in the matter of Promulgation of Rules and Regulations concerning the procedure to be followed by the Commission in passing upon assignments of license or transfers of control of corporate licensees (Docket 7071); and ordered that the time for filing briefs be extended until March 15, 1946.

APPLICATIONS IN CONFLICT WITH RULES DISMISSED

On Feb. 1, 1946, the Commission adopted four orders dismissing without prejudice a number of applications which involved direct conflicts with Commission Rules. The orders, however, provide procedures for reinstatement of the dismissed applications at the conclusion of general legislative proceedings now pending before the Commission. In the event the Commission's Rules are subsequently modified, suitable notice will be afforded all interested persons and a period will be provided in which to file competing applications. In the interest of orderly administration it is desired to emphasize that pending applications inconsistent with the Commission's Rules do not afford parties any equities or priorities on the frequency.

The applications thus dismissed are divided into four categories: (1) Those involving conflict with Section 3.25(a) in that they request duplicate nighttime operation on channels reserved for the exclusive nighttime use of one station only; (2) Applications involving conflict with Section 3.25(d) since nighttime operation is requested on a channel available for daytime operation only, in the United States; (3) Applications involving conflict with Section 3.22 which propose operation with a power in excess of 50 kw., the maximum permitted by Commission Rules; and (4) Applications requesting the use of frequencies for standard broadcast stations which are not presently included in the frequencies allocated for that service.

All interested parties affected by these orders have been or will be afforded opportunity to present evidence for consideration in connection with the Clear Channel and General Allocation Hearings. However, parties will not be permitted to offer evidence in those hearings on the merits of particular applications.

With respect to applications proposing operation in accordance with present rules on the frequencies listed under Section 3.25(a) (i.e., those requesting limited time or daytime only assignments), the Commission has been concerned with the possibility that a grant of a large number of such applications would further complicate the problems that are involved in the Clear Channel Hearing. Further study of this matter has resulted in the conclusion that in many instances placing additional daytime only stations on the U. S. 1-A channels may not unduly complicate the problems, and accordingly all such applications will be considered individually on their merits. When no conflict with a resolution of the general problems that are at issue in the Clear Channel hearing can be foreseen, additional daytime assignments on U. S. 1-A channels may be made before conclusion of the hearing. It is, however, possible to foresee that severe complications may arise by authorizing the operation of additional limited time stations, and such applications will be given careful consideration with a view to determining the possible complications, and in the event they can be foreseen, the applications may be conditionally granted for daytime operation only.

The orders, and applications affected, follow:

In re Applications of:

Iowa State College of Agriculture and Mechanical Arts (WOI), Ames, Iowa; for construction permit.

George D. Wray, Allen D. Morris, P. E. Furlow and John C. McCormack, d/b as Radio Station KTBS (KTBS), Shreveport, Louisiana; for construction permit.

United Broadcasting Company (WHKK), Akron, Ohio; for modification of license.

KXRO, Inc. (KXRO), Aberdeen, Washington; for construction permit.

World Publishing Company (KOWH), Omaha, Nebraska; for construction permit.

Pacific Coast Broadcasting Company (KPAS), Pasadena, California; for construction permit.

The St. Louis University (WEW), St. Louis, Missouri; for construction permit.

American Radiotelephone Company (KXA), Seattle, Washington; for construction permit.

Seattle Broadcasting Company (KOL), Seattle, Washington; for construction permit.

E. L. Kick and Roger B. Payne, d b as Farwest Broadcasting Company (New), Bellingham, Washington; for construction permit.

(Continued on next page)

Skagit Valley Broadcasters, Inc. (New), Mount Vernon, Washington; for construction permit.

Broadcasting Corporation of America (KPRO), Riverside, California; for construction permit.

Milwaukee Broadcasting Company (Partnership) (WEMP), Milwaukee, Wisconsin; for construction permit.

West Central Broadcasting Company (New), Tulsa, Oklahoma; for construction permit.

Palo Alto Radio Station, Inc. (KYA); San Francisco, California; for construction permit.

KOIN, Inc. (KOIN), Portland, Oregon; for construction permit.

KXL Broadcaster (KXL), Portland, Oregon; for modification of license.

A. Frank Katzentine (WKAT), Miami Beach, Florida; for construction permit.

Intermountain Broadcasting Corporation (KDYL), Salt Lake City, Utah; for construction permit.

Louis Wasmer (KGA), Spokane, Washington; for construction permit.

Order

At a session of the Federal Communications Commission held at its offices in Washington, D. C., on the 1st day of February, 1946;

The Commission having under consideration the above-entitled applications for construction permits; and

WHEREAS, it appears that each of these applications requests the unlimited time use of a channel listed in Section 3.25(a) of the Commission's Rules and that such channels, commonly designated as I-A channels, are available for assignment to only one station, unlimited time; and

WHEREAS, a grant of each of these applications would be inconsistent with Section 3.25(a) since each channel requested is already assigned to an existing station for unlimited time operation; and

WHEREAS, the Commission is now engaged in a general hearing entitled "In the Matter of Clear Channel Broadcasting in the Standard Broadcast Band (Docket No. 6741)," and has included among the issues therein the following:

> "Whether the number of clear channels should be increased or decreased and what frequencies in the standard broadcast band shall be designated as I-A channels and as I-B channels.";

WHEREAS, the above applicants have had or will have opportunity to offer evidence in the foregoing hearing,

Now, therefore, IT IS ORDERED, that the above-entitled applications BE AND THEY ARE HEREBY DISMISSED WITHOUT PREJUDICE to the filing of a petition for reinstatement after the conclusion of the proceeding in Docket No. 6741.

In re Application of:

Midland Broadcasting Company (KMBC), Kansas City, Missouri; for construction permit.

The Community Broadcasting Company (WTOL), Toledo, Ohio; for construction permit.

Topeka Broadcasting Association, Inc. (WIBW), Topeka, Kansas; for construction permit.

Order

At a session of the Federal Communications Commission held at its offices in Washington, D. C., on the 1st day of February, 1946;

The Commission having under consideration the above-entitled applications for construction permits; and

WHEREAS, it appears that each of these applications requests the use of the frequency 540 kilocycles; and that under the Commission's Rules governing the allocation of frequencies, this frequency is not available for assignment to standard broadcast stations; and

WHEREAS, the matter of the allocation of the frequency 540 kc. is in issue in the Commission's pending general proceeding entitled "In the Matter of Allocation of Frequencies to the various classes of Non-Governmental Services in the Radio Spectrum from 10 kc. to 30,000,000 kc." (Docket No. 6651);

WHEREAS, the above applicants have had or will have opportunity to offer evidence in the foregoing hearing,

Now, therefore, IT IS ORDERED, that the above-entitled applications BE AND THEY ARE HEREBY DISMISSED WITHOUT PREJUDICE, to the filing of a petition for reinstatement after the conclusion of the proceeding in Docket No. 6651.

In re Application of:

Southland Industries, Inc. (WOAI), San Antonio, Texas; for construction permit.

Order

At a session of the Federal Communications Commission held at its offices in Washington, D. C., on the 1st day of February, 1946;

The Commission having under consideration the above-entitled application for construction permit; and

WHEREAS, it appears that this application requests power in excess of 50 kilowatts; and

WHEREAS, a grant of such application would be inconsistent with Section 3.22(a) of the Commission's Rules which provides a maximum of 50 kw. power; and

WHEREAS, the Commission is now engaged in a general hearing entitled "In the Matter of Clear Channel Broadcasting in the Standard Broadcast Band (Docket No. 6741)," and has included among the issues therein, the following:

> "What minimum power and what maximum power should be required or authorized for operation on clear channels";

WHEREAS, the above applicant has had or will have opportunity to offer evidence in the foregoing hearing,

Now, therefore, IT IS ORDERED, that the above-entitled application BE AND IT IS HEREBY DISMISSED WITHOUT PREJUDICE, to the filing of a petition for reinstatement after the conclusion of the proceeding in Docket No. 6741.

BY THE COMMISSION,
T. J. SLOWIE, *Secretary.*

In re Application of:

Capital Broadcasting Company (WWDC), Washington, D. C.; for construction permit.

Order

At a session of the Federal Communications Commission held at its offices in Washington, D. C., on the 1st day of February, 1946;

The Commission having under consideration the above-entitled application for construction permit; and

WHEREAS, it appears that this application requests the unlimited time use of a channel listed in Section 3.25(d) of the Commission's Rules; and

WHEREAS, a grant of this application would be inconsistent with Section 3.25(d) and Appendix I of the North American Regional Broadcasting Agreement since the channel requested is not available for assignment to unlimited time stations in the United States; and

WHEREAS, the Commission is now engaged in a general hearing entitled "In the Matter of Clear Channel Broadcasting in the Standard Broadcast Band" (Docket No. 6741) and has included among the issues therein the following:

1. What recommendation concerning the matters covered by this order the Commission should make to the Department of State for changes in provisions of the North American Regional Broadcasting Agreement.
2. Whether the number of clear channels should be increased or decreased and what frequencies in the standard broadcast band shall be designated as 1-A channels and as 1-B channels; and

WHEREAS, the above applicant has had or will have opportunity to offer evidence in the foregoing hearing.

WHEREAS, the United States is now participating in a series of international conferences concerning the revision and extension of the provisions of the North American Regional Broadcasting Agreement;

(Continued on next page)

Now, therefore, IT IS ORDERED, that the above-entitled application BE AND IT IS HEREBY DISMISSED WITHOUT PREJUDICE, to the filing of a petition for reinstatement after the conclusion of the proceeding in Docket No. 6741.

BY THE COMMISSION,
T. J. SLOWIE,
Secretary.

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, February 11. They are subject to change.

Monday, February 11

Consolidated Hearing

Before Commissioner Wills
To Be Held in Civil Service Examination Room, Federal Building, Miami, Florida

NEW—Southern Media Corp., Coral Gables, Fla.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Miami Beach Publishing Co., Miami Beach, Fla.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Cedar Rapids Broadcasting Corp., Inc., Cedar Rapids, Iowa—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Radio Corporation of Cedar Rapids, Cedar Rapids, Iowa—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Moline Dispatch Publishing Co., Moline, Ill.—C. P. **1450 kc.,** 250 watts, unlimited.

Thursday, February 14

To Be Held Before Commissioner Denny, Civil Service Room, U. S. P. O. Building, Savannah, Georgia

NEW—A. C. Neff, Savannah, Ga.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—Atlantic Broadcasting Co., Savannah, Ga.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—Chatham Broadcasting Co., Savannah, Ga.—C. P. **1400 kc.,** 250 watts, unlimited.

Friday, February 15

NEW—Rupert W. Bradford & Harry F. Pihl, a partnership d/b as Bradford & Pihl, Bemidji, Minn.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Russell E. Kaliher, Bemidji, Minn.—C. P. **1450 kc.,** 250 watts, unlimited.

Consolidated Hearing

Before Commissioner Wills
To Be Held in Civil Service Room, Federal Building, Miami, Florida

NEW—Peninsula Broadcasting Corp., Coral Gables, Fla.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Everglades Broadcasting Co., Miami, Fla.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Paul Brake, Miami, Fla.—C. P. **1450 kc.,** 250 watts, unlimited.

Monday, February 11

NEW—Valdosta Broadcasting Co., Valdosta, Ga.—C. P. **950 kc.,** 1 KW night,* 5 KW day, unlimited DA-night.

WLOF—Hazlewood, Inc., Orlando, Fla.—C. P. **950 kc.,** 5 KW, unlimited DA-night.

NEW—E. T. Wright, Orlando, Fla.—C. P. **950 kc.,** 1 KW, unlimited DA-night.

WGOV—E. D. Rivers, Valdosta, Ga.—C. P. **950 kc.,** 1 KW, unlimited DA-night.

To Be Held Before Commissioner Walker, Federal Court Room, Federal Building, Dallas, Texas

NEW—Permian Basin Broadcasting Co., Odessa, Texas—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Southwestern Broadcasting Corp., Odessa, Texas.—C. P. **1450 kc.,** 250 watts, unlimited.

Wednesday, February 13

NEW—Albert S. Drohlich & Robert A. Drohlich, d/b as Drohlich Brothers, Flint, Michigan—C. P. **1470 kc.,** 1 KW, unlimited DA-night and day.

NEW—Booth Radio Stations, Inc., Grand Rapids, Mich.—C. P. **1470 kc.,** 1 KW, unlimited DA-night and day.

To Be Held Before Commissioner Walker, Harrison County Courtroom, Marshall, Texas

NEW—Marshall Broadcasting Co., Marshall, Texas—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—KVOM, Inc., Marshall, Texas—C. P. **1450 kc.,** 250 watts, unlimited.

Federal Communications Commission Actions

APPLICATIONS GRANTED

NEW—Air Time, Inc., Joplin, Mo.—Granted construction permit for a new station to operate on **1230 kc.,** 250 watts, unlimited time. (B4-P-4237)

NEW—Courier Broadcasting Service, Inc., Birmingham, Ala.—Granted construction permit for a new standard noncommercial broadcast station to operate on **900 kc.,** 1 KW, daytime only. (B3-P-3681) (The program plans for this station include local entertainment, educational, agricultural, fraternal, news, public service and Protestant (including Negro) religious programs. Cost of operation to be financed by subscriptions totalling $660 a week and by public contributions.)

NEW—C. H. Fisher and B. N. Phillips, d/b as Valley Broadcasting Co., Eugene, Ore.—Granted construction permit for new station to operate on **1400 kc.,** 250 watts, unlimited time. (B5-P-3754)

KODK—Edwin A. Kraft, Kodiak, Alaska—Granted construction permit for a new standard broadcast station to operate on **1230 kc.,** 250 watts, unlimited time. (B-P-3279).

NEW—Natrona County Tribune, Casper, Wyo.—Granted construction permit for a new station to operate on **1230 kc.,** 250 watts, unlimited time. (B5-P-4301)

NEW—Vermont Broadcasting Corp., Burlington, Vt.—Granted construction permit for new station to operate on **1230 kc.,** 250 watts, unlimited time. (B1-P-4183)

WSBT—The South Bend Tribune, South Bend, Ind.—Granted construction permit to increase power from 1 to 5 KW., unlimited time, install a new transmitter and make certain changes in directional antenna system for day and night use. (B4-P-4294)

KOAL—Eastern Utah Broadcasting Co., Price, Utah—Granted construction permit to change frequency from **1450** to **1230 kc.,** 250 watts, unlimited time. (B5-P-3960)

KGHI—KGHI Broadcasting Service, Little Rock, Ark.—Granted construction permit in part, to install new antenna and ground system, and change transmitter and studio locations. (That part of CP requesting change in frequency from **1230** to **1240 kc.,** was not granted.) (B3-P-3953)

KFBI—The Farmers & Bankers Broadcasting Corp, Wichita, Kans.—Granted construction permit to increase day-

(Continued on next page)

time power from 5 KW-LS to 10 KW, on **1070 kc.**, 1 KW night, unlimited. (B4-P-3820)

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Granted construction permit to increase power from 1 to 5 KW, change transmitter location, install new transmitter, and install directional antenna system for day and night use. (B2-P-3992)

WOL—Cowles Broadcasting Co., Washington, D. C.—Granted construction permit to increase power from 1 to 5 KW, on **1260 kc.**, unlimited time; directional antenna. (B1-P-4004)

DESIGNATED FOR HEARING

WHBC—The Ohio Broadcasting Co., Canton, Ohio—Designated for consolidated hearing with applications of Central Broadcasting Co. (B4-P-3809; Docket 6940) and Wisc. State Broadcasting Co. (B4-P-4039; Docket 6941), the application of WHBC (B2-P-3939) for construction permit to increase power from 1 to 5 KW, install a new transmitter, and make changes in equipment.

KRIC—KRIC, Inc., Beaumont, Texas—Granted petition to have its application (B3-P-4410) for a construction permit to change frequency from **1450** to **1470 kc.**, increase power from 250 watts to 5 KW, designated for consolidated hearing with four other Texas applications, and the Commission ordered the application of KRIC designated in a consolidated proceeding with applications of San Jacinto Broadcasting Co., Houston, KRBC, Abilene, Agr. and Mechanical College of Texas, College Station, Texas, and KPLC, Lake Charles, La., and further ordered that the Bills of Particulars issued in connection with these applications be enlarged to include the KRIC application.

WNEW—Greater New York Broadcasting Corp., New York City—Designated applications of WNEW for renewal of license (B1-R-1049) and for construction permit (B1-P-4309) to increase power from 10 to 50 KW on frequency **1130 kc.**, for hearing in a consolidated proceeding with the application of Missionary Society of St. Paul the Apostle for a construction permit for a new station to operate on **1130 kc.**, 10 KW.

Missionary Society of St. Paul The Apostle, New York City—Designated application (B1-P-4234) for a new station, for hearing in a consolidated proceeding with the application of WNEW listed above.

WKEU—Radio Station WKEU, Griffin, Ga.—Designated for hearing application for amendment to construction permit, license to cover construction permit (B3-L-1827) authority to determine operating power by direct measurement (B3-Z-1625), and application for renewal of license (B3-R-819).

WADC—Allen T. Simmons, Village of Tallmadge, Ohio—Adopted order designating for hearing application for construction permit to change frequency from **1350 kc.** to **1220 kc.** and increase power from 5 KW to 50 KW, to be heard in consolidated proceeding with application of The WGAR Broadcasting Co. for construction permit to increase power of Station WGAR from 5 KW to 50 KW on frequency **1220 kc.** (B2-P-4243) (Action taken 2/1/46.)

Old Colony Broadcasting Co., Inc., Brockton, Mass.—Granted petition to have its application (B1-P-4411) for a new station, designated for consolidated hearing with other applications in the Boston area, and ordered the application of Old Colony Broadcasting Company requesting the frequency **1450 kc.**, 250 watts power, unlimited time, designated for hearing in a consolidated proceeding with applications of Bay State Beacon, Inc., Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Cur-Nan Company, Plymouth County Broadcasting Corp., all at Brockton, and The Templetone Radio Mfg. Corp., Boston.

Gulf Broadcasting Co., Inc., Mobile, Ala.; Gillette & Jesse Gilbert Burton, Jr., a partnership known as Burton Broadcasting Co., Mobile—Adopted orders designating these two applications for hearing in a consolidated proceeding. Both applicants request frequency **1340 kc.**, 250 watts, unlimited time. (B3-P-3728; and B3-P-4233)

Narragansett Broadcasting Co., Fall River, Mass.—Granted petition to have its application (B1-P-4409), designated for hearing in a consolidated proceeding with applications of Bay State Broadcasting Co., Southeastern Mass. Broadcasting Corp., New Bedford, Mass., all applicants requesting the frequency **1400 kc.**, 250 watts, and further ordered that the Bills of Particulars issued in connection with these applications be enlarged to include the application of Narragansett Broadcasting Co.

Citrus Belt Broadcasters, Inc., Winter Haven, Fla.; Winter Haven Broadcasting Co., Winter Haven, Fla.—Adopted an order designating these two applications for hearing in a consolidated proceeding. Both applicants request the frequency **1490 kc.**, with 250 watts power, unlimited time. (B3-P-4331; and B3-P-4332)

WHAT—Independence Broadcasting Co., Philadelphia, Pa.—Granted petition of WHAT to consolidate for hearing its application to change operation from **1340 kc.**, 100 watts, share time WTEL, to **820 kc.**, 1 KW, daytime with applications of Camden Broadcasting Co., Camden, N. J.; Chambersburg Broadcasting Co., Chambersburg, Pa., and Crescent Broadcasting Corp., Philadelphia, and ordered these applications designated for hearing in a consolidated proceeding, and the bills of particulars issued be amended to include WHAT.

Medford Printing Co., Medford, Ore.; S. W. McCready, Medford, Ore.—Ordered that the applications of Medford Printing Co. (B5-P-4188) and S. W. McCready requesting a new station to operate on **1230 kc.**, 250 watts, unlimited time, be designated for hearing in a consolidated proceeding.

The Commission ordered the following applications, all requesting use of frequency 1550 kc., for hearing in a consolidated proceeding:

Radio Station WSOC, Inc. (WSOC), Charlotte, N. C., to change from **1240** to **1500 kc.**, increase power from 250 watts to 50 KW and employ a directional antenna at night. (B3-P-3818)

Radio Springfield, Inc., Springfield, Ill., for a new station to operate on **1550 kc.**, 1 KW, DA, unlimited time. (B4-P-3822)

Atlanta Radio Enterprises, Inc., Atlanta, Ga., for a new station to use **1550 kc.**, 10 KW, unlimited time, DA-N. (B3-P-4257)

Hampden-Hampshire Corp. (WHYN), Holyoke, Mass., construction permit to change frequency from **1400** to **1550 kc.**, increase power from 250 watts to 10 KW, unlimited time DA. (B1-P-4347)

WCBS, Decatur, Ill., for a new station to use **1550 kc.**, 250 watts, unlimited time. (B4-P-4349)

The following applications, all designated for hearing, are listed in order of channel requests:

550 Kilocycles

Designated in a consolidated proceeding with other applications requesting the 550 channel, scheduled to be heard in Washington on February 25, are the applications of Capital City Broadcasting Corp., Baton Rouge, La. (B3-P-4433), and Public Service Broadcasting Corp., Knoxville, Tenn. (B3-P-4434), both requesting **550 kc.**, 1 KW, directional antenna, unlimited time.

790 Kilocycles

Designated for hearing the application of KPHO, Phoenix Broadcasting, Inc., Phoeniv, Ariz., for construction permit to change frequency from **1230** to **790 kc.**, increase power from 250 watts to 5 KW, install a new transmitter and DA, and change the transmitter location in Phoenix. (B5-P-3799)

Designated for consolidated hearing the applications of Lee Segall Broadcasting Co. for a new station at Houston, Texas, to operate on **790 kc.**, 1 KW, daytime (B3-P-4182); Texas Star Broadcasting Co. (KTHT), Houston (B3-P-4361), application to change frequency from **1230** to **790 kc.**, increase power from 250 watts to 5 KW day, 1 KW night, install new transmitter and DA for night use and change

(Continued on next page)

transmitter location; Lubbock County Broadcasting Co., Lubbock, Texas, for a new station to operate on **790 kc.,** 1 KW, DA night use, unlimited time (B3-P-4062); Plains Radio Broadcasting Co. (KFYO), Lubbock, Texas, for a construction permit to change frequency from **1340** to **790 kc.,** increase power from 250 watts to 5 KW, install a new transmitter and DA for night use, and change transmitter location at Lubbock, and Veterans' Broadcasting Co., a partnership, Houston, Texas, for a new station to use frequency **1230 kc.,** 250 watts unlimited time (B3-P-4362), contingent upon grant of KTHT's application to change frequency from **1230** to **790 kc.**

830 Kilocycles

Designated for hearing in a consolidated proceeding the application of Southern Calif. Broadcasting Co. (KWKW), San Gabriel, Calif., for construction permit to change frequency from **1430** to **830 kc.,** increase power from 1 to 5 KW, install new transmitter and antenna, and change transmitter location; and application of Orange County Broadcasting Co., Santa Ana, Calif., for construction permit for a new station to operate on **830 kc.,** 5 KW, daytime only. (B5-P-4242)

850 Kilocycles

Designated for hearing in a consolidated proceeding the application of The A. S. Abell Co., Baltimore, Md. (B1-P-4297), for a construction permit for a new station to operate on **850 kc.,** 1 KW, DA, unlimited time, and the application of Berks Broadcasting Co. (WEEU), Reading, Pa., for a construction permit to change its hours from daytime to unlimited, install a new transmitter and DA for night use, and change transmitter location of station operating on **850 kc.**

940 Kilocycles

Designated for hearing the application of Bluegrass Broadcasting Co., Inc., for a new station at Versailles, Ky., to operate on **940 kc.,** 1 KW, unlimited time. (B2-P-4315)

950 Kilocycles

Designated for hearing in a consolidated proceeding the application of Radio Americas Corp., Mayaguez, P. R., for a new station (B-P-4296) to operate on **950 kc.,** 1 KW, unlimited time, with application of Puerto Rico Communications Authority for a new station at Piedras, P. R., to operate on frequency **940 kc.,** 10 KW, DA, unlimited time. (B-P-4397)

960 Kilocycles

Designated for consolidated hearing the application of Lubbock Broadcasting Co., Lubbock, Texas for a new station to operate on **960 kc.,** 1 KW, daytime only, with application of Worth Broadcasting Co. (B3-P-4448), for a new station at Fort Worth, Texas, **960 kc.,** 5 KW, daytime only.

980 Kilocycles

Designated for consolidated hearing the application of Skyland Broadcasting Corp. (B2-P-3748), for a new station at Dayton, Ohio, to operate on **980 kc.,** with 5 KW, DA, unlimited time, with application of Ohio-Michigan Broadcasting Co. (B2-P-4046), for a new station at Toledo, Ohio, on the same frequency with 5 KW power and DA for night time, unlimited time, and application of Greater Muskegon Broadcasters, Inc. (B2-P-3977), for a new station at Muskegon, Mich., to operate on **980 kc.,** 1 KW, daytime only.

1030 Kilocycles

Designated for consolidated hearing the application of Fort Wayne Broadcasting, Inc. (B4-P-4178) for a new station at Fort Wayne, Ind., and the application of Marion Radio Corp. (B4-P-4429), for a new station in Marion, Ind., both requesting frequency **1030 kc.,** with 1 KW power, daytime only.

1050 and 1070 Kilocycles

Designated for hearing in the same consolidated proceeding including applications of Palladium Publishing Co., Benton Harbor, Mich., and Myles H. Johns, Milwaukee, Wis., the applications of William L. Lipman, for a new station at Kenosha, Wisc., to use frequency **1050 kc.,** 250 watts, daytime only (B4-P-4436), and application of Monona Broadcasting Co. (B4-P-4404), for a new station at Madison, Wis., to operate on frequency **1070 kc.,** with 10 KW, DA at night, unlimited time.

1060 Kilocycles

Designated for hearing the application of Westinghouse Radio Stations, Inc. (KYW), Philadelphia, Pa., for a construction permit to install a new directional antenna system retaining its present frequency of **1060 kc.,** and its present power of 50 KW, unlimited time. (B2-P-3855)

1080 Kilocycles

Designated for hearing the application of Lake Superior Broadcasting Co. (B4-P-4278), for a new station at Duluth, Minn., to operate on **1080 kc.,** 10 KW, directional antenna, unlimited time.

Designated for consolidated hearing the application of Mid-America Broadcasting Corp. (B2-P-2760), for a new station at Louisville, Ky., to operate on **1080 kc.,** 1 KW night, 5 KW-LS, DA, unlimited time, with application of Kentucky Broadcasting Corp., Inc. (WINN), Louisville (B2-P-4169), to change frequency from **1240** to **1080 kc.,** increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna, and change transmitter location.

1090 Kilocycles

Designated for consolidated hearing the application of W. Wright Esch, (WMFJ), Daytona Beach, Fla. (B3-P-4320), to change frequency from **1450** to **1090 kc.,** increase power from 250 watts to 1 KW, install a new transmitter and directional antenna for night use, and change transmitter location, with application of KTHS (B3-P-3814; Docket 7086), already in hearing docket, to move station to West Memphis, Ark., increase power, etc., on frequency **1090 kc.**

1150 Kilocycles

Designated for consolidated hearing the application of Fostoria Broadcasting Co. (B2-P-4430), Fostoria, Ohio, for a new station to operate on **1150 kc.,** with 1 KW, daytime only, with application of Northwestern Ohio Broadcasting Corp. (B2-P-4447), for a new station at Lima, Ohio, on frequency **1150 kc.,** with 1 KW power, directional antenna, unlimited time.

1170 Kilocycles

Designated for hearing in a consolidated proceeding the applications of Finley-McKinnon Broadcasting Co. (B5-P-3705), for a new station at San Diego, Cal., with the application of Valley Broadcasting Co. (B5-P-4202), for a new station at San Jose, Cal., both requesting frequency **1170 kc.,** with 5 KW, DA, unlimited time.

1230 Kilocycles

Designated the application of New England Broadcasting Co. (B1-P-4196), for a new station at Worcester, Mass., requesting frequency **1230 kc.,** 250 watts power, unlimited time, for consolidated hearing in the same proceeding with applications for Woonsocket, R. I., Norwich and Waterbury, Conn., to be heard February 25-March 1.

Designated for hearing in a consolidated proceeding the application of Richard T. Sampson (B5-P-4442), for a new station at Oceanside, Cal., to operate on **1230 kc.,** 100 watts power, unlimited time, with application of John Gordon Studebaker, et al., d/b as Studebaker Broadcasting Co. (B5-P-3910), for a new station at San Diego, to operate on **1230 kc.,** with 250 watts, unlimited time.

1320 Kilocycles

Designated for hearing in a consolidated proceeding the application of Harold Thomas (WATR), (B1-P-3950), to change studio location of WATR from Waterbury, Conn., to Springfield, Mass., and increase power from 1 to 5 KW.

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install a new transmitter and DA, on its present frequency of **1320 kc.**, with application of WMAS, Inc. (WMAS), Springfield, Mass. (B1-P-4313), to change frequency from **1450** to **1320 kc.**, increase power from 250 watts to 5 KW, install a new transmitter and a directional antenna, and change transmitter location at Springfield.

1340 Kilocycles

Designated for hearing the application of The Ashland Broadcasting Co. (WCMI), (B2-P-4422), for construction permit to install a synchronous amplifier at Huntington, W. Va., operating on the frequency **1340 kc.**, with 250 watts power, unlimited time, synchronized with station, WCMI, Ashland, Ky.

Designated for hearing in a consolidated proceeding application of WesTex Broadcasting Co. (B3-P-4437), San Angelo, Texas, with application of Abilene Broadcasting Co. (B3-P-4438), Abilene, Texas, both requesting new stations to operate on **1340 kc.**, with 250 watts power, unlimited time.

1360 Kilocycles

Designated for hearing in a consolidated proceeding the applications of Luck-McDonald Co. (B3-P-4413) and Fort Worth Broadcasting Co. (B3-P-4439), both requesting a new station at Fort Worth, Texas, to operate on **1360 kc.**, 1 KW power, unlimited time, directional antenna.

1420, 1430 and 1440 Kilocycles

Designated for hearing the application of North Jersey Radio, Inc. (B1-P-4306), for a new station at Newark, N. J., to operate on the frequency **1430 kc.**, 5 KW, directional antenna at night, unlimited time.

Designated for hearing in a consolidated proceeding the application of The Capital Broadcasting Co. (B1P-4318), for a new station at Annapolis, Md., to operate on **1430 kc.**, with 100 watts night, 250 watts-LS, unlimited time, with application of The Chesapeake Radio Corp. (B1-P-4139), for a new station at Annapolis to operate on **1440 kc.**, 250 watts, daytime only, and the application of Baltimore Broadcasting Corp. (WCBM), Baltimore, Md. (B1-P-3969), for a consolidated permit to change frequency from **1400** to **1420 kc.**, increase power from 250 watts to 5 KW, and install a new transmitter and directional antenna.

1450 Kilocycles

Designated for hearing in a consolidated proceeding the application of Thomas G. Harris, individually and as Trustee for Coleman Gay, et al., (B3-P-4355), Austin, Texas, with application of Charles W. Balthrope (B3-P-4375), San Antonio, both requesting new stations to operate on **1450 kc.**, 250 watts unlimited time, in Austin and San Antonio, respectively.

Designated for hearing in a consolidated proceeding the application of Meridian Broadcasting Co., Meridian, Miss. (B3-P-4174), with application of Duke H. Thornton (B3-P-4449), Philadelphia, Miss., both applicants requesting frequency **1450 kc.**, 250 watts, unlimited time.

1490 Kilocycles

Designated for hearing in a consolidated proceeding with application of WDNC, to be heard in a consolidated proceeding on March 8-16 in Washington, D. C., involving applications of Rebel Broadcasting Co., et al., the application of Public Information Corp. (B3-P-4431), for a new station at Durham, N. C., to operate on **1490 kc.**, with 250 watts power, unlimited time, contingent upon the grant of WDNC's application to change frequency from **1490** to **620 kc.**

Designated for hearing in a consolidated proceeding the application of John W. Davis (B5-P-4299), for a new station at Portland, Ore., with application of John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen (B5-P-4432) for a new station at Oregon City, Ore., both applicants requesting frequency **1490 kc.**, 250 watts power, unlimited time.

Designated for hearing in a consolidated proceeding the application of Andalusia Broadcasting Co. (B3-P-4445), for a new station at Andalusia, Ala., with application of Troy Broadcasting Corp. (B3-P-4446), for a new station at Troy, Ala., both requesting use of frequency **1490 kc.**, with 250 watts power, unlimited time.

Designated for hearing the application of Collinson-Wingate Broadcasting Co. (B4-P-4440), for a new station at Topeka, Kans., to operate on **1490 kc.**, 250 watts, unlimited time, in a consolidated proceeding with applications of Wichita Broadcasting Co., Inc., et al., requesting the frequency **1490 kc.**, to be heard in Wichita on March 11-19.

1520 Kilocycles

Designated for hearing the application of Radio Air Ways, Inc. (B5-P-3771), for a new station at Eugene, Oregon, to operate on **1520 kc.**, with 1 KW power, unlimited time.

1540 Kilocycles

Designated for hearing in a consolidated proceeding the application of Henry F. Fett (B2-P-4441), with application of Suburban Broadcasting (B2-P-4232), both applicants for a new station in Dearborn, Mich., to operate on frequency **1450 kc.**, 1 KW, daytime only.

1560 Kilocycles

Designated for hearing the application of New Laurel Radio Station, Inc., (WAML), Laurel, Miss. (B3-P-4369), for a construction permit to change frequency from **1340** to **1560 kc.**, increase power from 250 watts to 1 KW, install a new transmitter and a new antenna and ground system, and change transmitter location at Laurel.

LICENSE RENEWALS

Granted renewal of following station licenses for the period ending August 1, 1947:

WARM, Scranton, Pa.; WJLB, Detroit, Mich.; KRLC, Lewiston, Idaho; WHLB, Virginia, Minn.; WHDF, Calumet, Mich.; KFVD, Fort Dodge, Iowa.

MISCELLANEOUS ACTIONS

WPTZ—Philco Radio & Television Corp., Philadelphia, Pa.; W3XPD, W3XPE, W3XPF, W3XPG, W3XPH, W3XPI, W3XPK, W3XPL—Portable-Mobile, area of Central Md., N.E. Md., S.E. Pa. & D. C.; W10XP, W10XPA, W10XPB, W10XPC, W10XPR—Portable-Mobile, area of Wash., D. C., Phila. and New York; W3XE, W3XF—Springfield Twp., Pa.; W10XAD, W10XAE, W10XAF—Portable, area of Wash., D. C., Phila. and New York, N. Y.; W3XAF—Arlington, Va.—Granted modification of television license and/or construction permit to change corporate name to Philco Products, Inc.

W10XWA—Westinghouse Radio Stations, Inc., Portable-Mobile, to be used within continental U. S.—Granted license to cover construction permit which authorized a new developmental broadcast station, upon an experimental basis only; conditions. Frequencies that may be assigned by Commission's Chief Engineer from time to time; power 5 KW peak; emission: A0, A1, A2, A3, A4, A5, special and special for FM.

WJWC—J. W. Woodruff, et al., d/b as Columbus Broadcasting Co., area of Columbus, Ga.—Granted license to cover construction permit covering new relay broadcast station to be used with standard station WBBL; freqs. **1622, 2058, 2150, 2790 kc.**; 15 watts.

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.; John E. Fetzer and Rhea Y. Fetzer, d/b as Fetzer Broadcasting Co., Grand Rapids, Mich.—Adopted an order denying application of Ashbacker Radio Corp. for special service authorization to operate station WKBZ on **1230 kc.** for the remainder of its current license term in lieu of operation on **1490 kc.**, the frequency presently assigned to and used by said station, and also application filed by Fetzer Broadcasting Co. requesting temporary authority for operation of station WJEF on **1230 kc.**; and further ordered that the temporary authority be and is issued to Fetzer Broadcasting Co. for operation of station WJEF, Grand Rapids, Mich.,

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as previously authorized, pending outcome of the consolidated hearing referred to above, provided, however, that the said temporary authority shall be subject to cancellation at any time by the Commission without notice or hearing should it appear upon the basis of the said hearing that a grant of the application of the Ashbacker Radio Corp. for a construction permit (B2-P-3609), would better serve the public interest than a grant of the application of Fetzer Broadcasting Co. (B2-P-3590).

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Adopted an order setting forth the issues on which the hearing in the above application of Ashbacker Radio Corp. shall be held in consolidation with hearing upon the application of Fetzer Broadcasting Co.

E. T. Wright, Orlando, Fla.—Adopted order granting motion for leave to amend application for construction permit so as to specify a frequency of **1230** instead of **950 kc.** and make certain other changes, and ordered that the application, as amended, be retained on the hearing docket to be heard in a consolidated proceeding with applications of Valdosta Broadcasting Co., Hazelwood, Inc. (WLOF), and E. D. Rivers (WGOV) scheduled for February 11, 1946. **(Docket No. 7111)**

John E. Fetzer and Rhea Y. Fetzer, d/b as Fetzer Broadcasting Co., Grand Rapids, Mich.—Adopted order setting aside and vacating the grant made on June 27, 1944, for a new station (B2-P-3590) and license to cover same granted Feb. 5, 1945 (B2-L-1855), to operate on **1230 kc.**, 250 watts, unlimited time, and ordered that said application be designated for hearing in a consolidated proceeding with application of Ashbacker Radio Corp. (B2-P-3609)

Marshall Broadcasting Co., Marshall, Texas, and KVOM, Inc., Marshall, Texas—Adopted order granting petition of Marshall Broadcasting Co. for leave to amend its application to show corrected and additional data and to remove from hearing docket; accepted amendment filed simultaneously with the petition; and removed application as amended from hearing docket (Docket 6706). The Commission further ordered that the petition of KVOM, Inc., to dismiss without prejudice its application for construction permit be granted. (B3-P-3717; Docket 6707)

WGAR—The WGAR Broadcasting Co., Cleveland, Ohio—Adopted an order directing that a conditional authorization be issued to WGAR Broadcasting Co. for the operation of station WGAR on **1220 kc.** with 50 KW power, unlimited time, and for the installation of a new transmitter and a new directional antenna for day and night use at the site specified in the instant application; and further ordered that such conditional authorization shall be subject to being withdrawn if at the conclusion of the consolidated hearing upon the applications of WADC and WGAR, it is shown that public interest will be better served by a grant of the Simmons application. (Action taken 2/1/46.)

KHQ—Louis Wasmer (Transferor), Spokane Chronicle Co. (Transferee), Louis Wasmer, Inc. (Licensee), Spokane, Wash.—Granted consent to voluntary transfer of control of Louis Wasmer, Inc., licensee of station KHQ, from Louis Wasmer to Spokane Chronicle Co., for the consideration of $1,295,000 plus an amount equal to the net profits of the licensee from Jan. 1, 1945 to closing date. (B5-TC-468)

WARM—Lou Poller (Transferor), Martin F. Memolo (Transferee), Union Broadcasting Co. (Licensee), Scranton, Pa.—Granted consent to voluntary transfer of control of Union Broadcasting Co., licensee of station WARM, from Lou Poller to Martin F. Memolo, for a consideration of $50,000 cash now on deposit in escrow, of which $25,000 was taken from funds on hand and balance obtained through 5% bank loan payable $2,000 monthly. (B2-TC-469)

ACTION ON MOTIONS

WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—Granted motion for leave to amend application (B2-P-4095) so as to change the orientation and phasing of the DA in daytime operation, and add supplemental engineering data.

San Bernadino Broadcasting Co., San Bernadino, Calif.—Granted motion to take deposition in re application (B5-P-3908), limiting to 25 the number of witnesses.

KFXM—Lee Bros. Broadcasting Co., San Bernadino, Calif.—Granted authority to take depositions in re application (B5-P-4093), limiting to 25 the number of witnesses.

United Broadcasting Co., Ogden, Utah—Granted motion for leave to amend application (B5-P-4107), so as to specify the frequency **1490** instead of **960 kc.**, and to make other changes concerning engineering exhibit.

WQXR—Interstate Broadcasting Co., Inc., Long Island, City, N. Y.—Granted petition for leave to intervene in the consolidated proceeding scheduled for Feb. 4, in re application of WWRL and others applying for **1600 kc.**

WDNC—Durham Radio Corp., Durham, N. C.—Granted motion to take depositions in re its application. (B3-P-3107)

Mt. Vernon Radio & Tele. Co., Mt. Vernon, Ill.—Granted motion for leave to amend its application (B4-P-4265), so as to change Exhibit B relating to stock ownership, etc.

WLAP—American Broadcasting Corp., Lexington, Ky.—Granted motion for leave to take depositions in re its application (B2-P-4102).

WGOV—E. D. Rivers, Valdosta, Ga.—Granted motion for leave to amend his application (B3-P-3213) so as to specify a new DA system; power of 5 KW daytime; 1 KW night, instead of 1 KW day and night, and make other changes.

Nashville Broadcasting Co., Nashville, Tenn.—Granted request to dismiss application (B2-P-3190) without prejudice.

J. O. Emmerich, Bogalusa, La.—Granted petition to dismiss without prejudice application (B3-P-3805) for a new station.

The following action was taken by Commissioner Denny on February 1

WKY—WKY Radiophone Co., Oklahoma City, Okla.—Granted motion insofar as it requests leave to intervene in the hearing upon application of KSEI (Docket 6865), but denied insofar as it requests enlargement of issues in the case.

WLOF—Hazlewood, Inc., E. T. Wright, Orlando, Fla.—Upon consideration of petitions of WLOF and E. T. Wright for reconsideration and grant of their applications, it was ordered that the application of WLOF (Docket 6864, B3-P-3973) and application of E. T. Wright (Docket 7111, B3-P-4268), be removed from the hearing docket, and the petitions for reconsideration and grant were denied. It was further ordered that the bills of particulars heretofore issued in these proceedings be amended to delete these two applications from the proceedings.

Western Union Teleg. Co.—Granted petition for continuance of oral argument in re the rules relating to Sec. 214 of the Act, and ordered continuance of oral argument from Feb. 21 to May 21, 1946, and the time for filing a statement by any person desiring to be represented at such oral argument as required in the Commission's Order of Jan. 16, to be extended to April 6, 1946. (Action taken 2-8.)

KSD—Pulitzer Publishing Co., St. Louis, Mo.—Denied motion requesting amendment of hearing notice issued in re application (B4-P-4089), so as to strike the first issue, which deals with technical, financial and other qualifications of applicant. (Action taken 2-7.)

Arkansas-Oklahoma Broadcasting Corp., Fort Smith, Ark.—Granted petition insofar as it requests opening of the record in re applications of petitioner and Donald W. Reynolds; denied insofar as petition requests leave to take depositions of Milton W. Woodward, without prejudice, however, to the presentation by petitioner of the testimony only of Milton W. Woodward at a further hearing in this matter on Feb. 28, at Wash-

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ington, said further hearing to be limited to the purposes hereby stated. (Action taken 2-7.)

Roger T. Peacock, Sr., tr/as Daytona Beach Broadcasting Co., Daytona Beach, Fla.—Granted motion for leave to amend application (B3-P-4122) so as to add Rodger T. Peacock, Jr., to the partnership, and substitute said partnership of Roderick T. Peacock, Sr., and and Rodger T. Peacock, Jr., a partnership, trading as Daytona Beach Broadcasting Co., for Rodger T. Peacock, Sr., trading as Daytona Beach Broadcasting Co.; to add articles of partnership to the application, and to make other changes.

TELEVISION

The Commission enbanc on February 1 set for hearing the following applications for television stations in metropolitan districts. In these cases, the number of applicants exceed the channels allocated under the Commission's Report of November 21, 1945:

New York-Northeastern New Jersey
(7 channels—Metropolitan)

American Broadcasting Co., Inc. (B1-PCT-79); Bamberger Broadcasting Service, Inc. (B1-PCT-15); Bremer Broadcasting Corp. (Newark) (B1-PCT-57); Debs Memorial Radio Fund, Inc. (B1-PCT-116); Palmer K. & Lois C. Leberman (B1-PCT-129); Marcus Loew Booking Agency (B1-PCT-105); Metropolitan Television, Inc. (B1-PCT-12); News Syndicate Co., Inc. (B1-PCT-83); Philco Radio & Television Corp. (B1-PCT-37); Raytheon Mfg. Co. (B1-PCT-115); Sherron Metallic Corp. (Huntington, N. Y.) (B1-PCT-149); Twentieth Century Fox-Film Corp. (B1-PCT-132); Westchester Broadcasting Corp. (White Plains, N. Y.) (B1-PCT-58); WLIB, Inc. (B1-PCT-114).

(There are three licensed commercial television broadcast stations in New York City, namely, WNBT (NBC), WCBW (CBS), and WABD (Allen B. DuMont Lab., Inc.)

Los Angeles—7 Channels—Metropolitan

American Broadcasting Co., Inc. (B5-PCT-81); Earl C. Anthony, Inc. (B5-MPCT-12); Walt Disney Productions (Burbank) (B5-PCT-156); Consolidated Broadcasting Corp., Ltd. (B5-PCT-70); Fox West Coast Theatres (B5-PCT-142); Hughes Productions, Division of Hughes Tool Co. (B5-PCT-17); Don Lee Broadcasting System (B5-MPCT-18); Metro-Goldwyn-Mayer Studios, Inc. (B5-PCT-106); National Broadcasting Co., Inc. (B5-PCT-24); Television Productions, Inc. (B5-PCT-160); The Times-Mirror Co. (B5-PCT-92); Warner Bros. Broadcasting Corp. (B5-PCT-66); Dorothy S. Thackrey (B5-PCT-165).

Philadelphia—4 Channels—Metropolitan

Bamberger Broadcasting Service, Inc. (B2-PCT-42); Wm. Penn Broadcasting Co. (B2-PCT-150); Pennsylvania Broadcasting Co. (B2-PCT-97); Philadelphia Daily News, Inc. (B2-PCT-119); The Philadelphia Inquirer, a Division of Triangle Publications, Inc. (B2-PCT-73); Seaboard Radio Broadcasting Corp. (B2-PCT-72); WCAU Broadcasting Co. (B2-PCT-13); WDAS Broadcasting Station, Inc. (B2-PCT-74); Westinghouse Radio Stations, Inc. (B2-PCT-34); WFIL Broadcasting Co. (B2-PCT-53).

(There is one licensed commercial television station in Philadelphia, namely WPTZ, Philco Radio & Television Corp.)

Detroit—5 Channels—Metropolitan

The Evening News Assn. (B2-PCT-100); International Detrola Corp. (B2-PCT-44); The Jam Handy Organization, Inc. (B2-PCT-54); King Trendle Broadcasting Corp. (B2-PCT-45); United Detroit Theatres Corp. (B2-PCT-50); WJR, The Goodwill Station (B2-PCT-55).

San Francisco-Oakland—6 Channels—Metropolitan

American Broadcasting Co., Inc. (B5-PCT-158); The Associated Broadcasters, Inc. (B5-PCT-46); Don Lee Broadcasting System (B5-PCT-22); Hearst Publications, Inc. (B5-PCT-162); Hughes Productions, Division of Hughes Tool Co. (B5-PCT-18); Television Productions, Inc. (B5-PCT-151); Dorothy S. Thackrey (B5-PCT-164).

Pittsburgh—4 Channels—Metropolitan

Allegheny Broadcasting Corp (B2-PCT-147); Allen B. DuMont Lab., Inc. (B2-PCT-139); Scripps-Howard Radio, Inc. (B2-PCT-122); WCAE, Inc. (B2-PCT-143); Westinghouse Radio Stations, Inc. (B2-PCT-35).

Cleveland—5 Channels—Metropolitan

Allen B. DuMont Lab., Inc. (B2-PCT-161); National Broadcasting Co., Inc. (B2-PCT-23); Scripps-Howard Radio, Inc. (B2-PCT-121); United Broadcasting Co. (B2-PCT-77); The WGAR Broadcasting Co. (B2-PCT-59); WJW, Inc. (B2-PCT-146).

Baltimore—3 Channels—Metropolitan

Hearst Radio, Inc. (B1-PCT-68); Maryland Broadcasting Co. (B1-PCT-109); The Tower Realty Co. (B1-PCT-39); Jos. M. Zamoiski Co. (B1-PCT-61).

Providence—1 Channel—Metropolitan

The Outlet Co. (B1-PCT-87); The Yankee Network, Inc. (B1-PCT-101).

Harrisburg—1 Channel—Metropolitan

WHP, Inc. (B2-PCT-154); Keystone Broadcasting Corp. (B2-PCT-135).

Lancaster—1 Channel—Community

Lancaster Television Corp. (B2-PCT-145); WGAL, Inc. (B2-PCT-138).

Federal Communications Commission Applications

APPLICATIONS ACCEPTED FOR FILING

500 Kilocycles

NEW—Capital City Broadcasting Corp., Baton Rouge, La. (P. O. 1849 North Street, Baton Rouge, La.)—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

600 Kilocycles

KFSD—Airfan Radio Corporation, Ltd., San Diego, Calif.—License to cover construction permit (B5-P-3877) which authorized installation of a new transmitter.

630 Kilocycles

NEW—Washington Broadcasters, Inc., Spokane, Wash. (P. O. Temp. 921 Tower Bldg., Washington 5, D. C.)—Construction permit for a new standard broadcast station to be operated on **630 kc.**, power of 5 KW, directional antenna and unlimited hours of operation.

950 Kilocycles

WLOF—Hazelwood, Inc., Orlando, Fla.—Construction permit to change frequency from **1230** to **950 kc.**, increase power from 250 watts to 5 KW, install new transmitter and directional antenna and change transmitter location from near Orlando, Fla., to near Orlovista, Fla. Amended to change type of transmitter and to provide the use of directional antenna for day and night operation.

1010 Kilocycles

WINS—Hearst Radio, Inc., New York, N. Y.—Modification of construction permit (B1-P-3026, as modified, which authorized increase in power, installation of new

(Continued on next page)

transmitter and changes in directional antenna for day and night use) for extension of completion date from 2-28-46 to 5-29-46.

1230 Kilocycles

KWTX—Beauford H. Jester, Individually and as Trustee for W. W. Callan, Dewitt T. Hicks, Hilton W. Howell, Wilford W. Naman, Robert E. Levy, Ross M. Sams & Davis Stribling, Waco, Texas—Modification of construction permit (B3-P-3176, which authorized a new standard broadcast station) for approval of antenna and transmitter location, specify studio location and to correct name of Robert G. Levy to read Robert E. Levy.

NEW—Illmo Broadcasting Corp, Quincy, Ill. (P. O. 1000 Monroe St.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

WDSM—WDSM, Incorporated, Superior, Wis.—Voluntary transfer of control of licensee corporation from James J. Conroy, Roland C. Buck, George W. Welles, Jr., Victoria B. Conroy and Joseph H. Weisberg to Ridson, Incorporated.

WFAS—Westchester Broadcasting Corp., White Plains, N. Y. —Construction permit to move the present licensed main transmitter from corner Post Road & Chester Avenue, White Plains, New York, to Secor Road, 2.8 miles west of White Plains, Town of Greenburgh, New York, to be used as an auxiliary, with power of 250 watts.

NEW—Tidewater Broadcasting Corp., Norfolk, Va. (P. O. Johnson Abbitt Bldg., 317 Bank St.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 100 watts and unlimited hours of operation.

1280 Kilocycles

WMRO—Martin R. O'Brien, Aurora, Ill.—Voluntary assignment of license to WMRO, Inc.

1340 Kilocycles

WMFF—Plattsburg Broadcasting Corp., Plattsburg, N. Y.—Construction permit to install new transmitter.

WBRK—Monroe B. England, Pittsfield, Mass.—Voluntary assignment of license to Western Massachusetts Broadcasting Company.

1390 Kilocycles

KNOE—James A. Noe, Monroe, La.—Modification of construction permit (B3-S-1203, which authorized change in frequency) for change in frequency from **1230** to **1390 kc.**, increase power from 250 watts to 5 KW and installation of new transmitter and directional antenna for night use.

1400 Kilocycles

KGVL—Truett Kimzey, Greenville, Texas—Modification of construction permit (B3-P-3343, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

KHON—Aloha Broadcasting Co., Ltd., Honolulu, T. H.—Modification of construction permit (B-P-3736, which authorized a new standard broadcast station) for changes in transmitting equipment, approval of antenna and approval of transmitter and studio locations.

1410 Kilocycles

KWYO—Big Horn Broadcasting Co., Inc., Sheridan, Wyo.—Construction permit to change frequency from **1400 kc.** to **1410 kc.**, increase power from 250 watts day and night to 1 KW day and 50 watts night, install new transmitter and make changes in vertical antenna.

1490 Kilocycles

WKAY—Glasgow Broadcasting Co., Glasgow, Ky.—Modification of construction permit (B2-P-4008, which authorized a new standard broadcast station) to make changes in transmitting equipment, for approval of antenna and transmitter and studio locations.

WMGR—S. Marvin Griffin, Bainbridge, Ga.—Modification of construction permit (B3-P-3893, which authorized a new standard broadcast station) for changes in transmitting equipment, approval of transmitter location and change studio location and approval of antenna.

NEW—Joseph Triner, Charles M. Hickman, George Herrmann, Jr., Edward J. Faltysek and William L. Klein, d/b as Village Broadcasting Co., Oak Park, Ill.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to change name of applicant from William L. Klein to Joseph Triner, Charles M. Hickman, George Herrmann, Jr., Edward J. Faltysek and William L. Klein, d/b as Village Broadcasting Co.

1590 Kilocycles

KVGB—KVGB, Inc., Great Bend, Kansas—Construction permit to change frequency from **1400 kc.** to **1590 kc.**, increase power from 250 watts to 1 KW and install new transmitter.

NEW—Ojai Broadcasting Co., Ventura, Calif. (P. O. 1109 Rowan Bldg., 458 S. Spring St., Los Angeles, Calif.—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power of 1 KW and unlimited hours of operation. (Call "KFVO" reserved.)

APPLICATIONS TENDERED FOR FILING

WEST—Associated Broadcasters, Inc., Easton, Pa.—Construction permit to change frequency from **1400 kc.** to **1230 kc.**

NEW—E. L. Roberts, Gadsden, Ala.—Construction permit for a new standard broadcast station to be operated on **1350 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Voice of Dixie, Inc., Birmingham, Ala.—Construction permit for a new standard broadcast station to be operated on **690 kc.**, power of 10 KW, directional antenna night and unlimited hours of operation.

NEW—Kentucky Lake Broadcasting System, Inc., Paris, Tenn.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

KGCO—Mandan Radio Association, Mandan, N. D.—Construction permit to increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

NEW—Sierra Broadcasting Service, a partnership consisting of Leonard R. Trainer and Reginald H. Shirk, Hot Springs, N. Mex.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

KNAK—Granite District Radio Broadcasting Company, Salt Lake City, Utah.—Construction permit to change frequency from **1400** to **1280 kc.**, increase power from 250 watts to 500 watts and make changes in transmitting equipment.

NEW—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—J. Paul Stone and R. M. Ware, Jr., Fitzgerald, Ga.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—A. J. Fletcher, Greensboro, N. C.—Construction permit for a new standard broadcast station to be operated on **850 kc.**, power of 1 KW and daytime hours of operation.

NEW—George Dyson, Jr., d/b as The Alton Broadcasting Co., Alton, Ill.—Construction permit for a new standard broadcast station to be operated on **1300 kc.**, power of 1 KW and daytime hours of operation.

(Continued on next page)

NEW—Northern States Broadcasting Co., Fargo, N. D.—Construction permit for a new standard broadcast station to be operated on **790 kc.**, power of 5 KW, Directional antenna night and unlimited hours of operation.

KOAC—Oregon State Agricultural College, Corvallis, Ore.—Construction permit to increase power from 1 KW night, 5 KW daytime to 5 KW day and night using directional antenna for day and night.

NEW—Alvin E. Nelson, Inc., San Francisco, Calif.—Construction permit for a new standard broadcast station to be operated on **1030 kc.**, power of 50 KW, directional antenna and unlimited hours of operation.

WDEV—Lloyd E. Squier and William G. Ricker, d/b as Radio Station WDEV, Waterbury, Vt.—Construction permit to change hours of operation from daytime to unlimited, install directional antenna for day and night use.

NEW—Jose 'E. del Valle, Santurce, P. R.—Construction permit for a new standard broadcast station to be operated on **740 kc.**, power of 10 KW, directional antenna and unlimited hours of operation.

WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C.—Construction permit to change frequency from **920** to **940 kc.**, increase hours of operation from daytime to unlimited using 1 KW day and night and install directional antenna for night use.

WOLS—Florence Broadcasting Co., Inc., Florence, S. C.—Construction permit to change frequency from **1230** to **930 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location.

NEW—W. Walter Tison, Tampa, Fla.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—R. E. Northcutt, W. L. Gillmor and W. C. Turner, d/b as the General Broadcasting Company, Independence, Mo.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

KMMJ—KMMJ, Inc., Grand Island, Nebr.—Construction permit to increase power from 1 KW to 10 KW, install new transmitter.

NEW—Northern Kentucky Airwaves Corp., Covington, Ky.—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power of 250 watts and daytime hours of operation.

WLAV—Leonard A. Versluis, Grand Rapids, Mich.—Construction permit to change frequency from **1340** to **930 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location.

WHK—United Broadcasting Company, Cleveland, Ohio.—Construction permit to change frequency from **1420** to **640 kc.**, increase power from 5 KW to 50 KW, install new transmitter, install directional antenna for day and night use and change transmitter location.

WHKK—United Broadcasting Company, Akron, Ohio.—Construction permit to change frequency from **640** to **1420 kc.**, increase power from 1 KW to 5 KW, change hours of operation from limited to unlimited, install new transmitter and directional antenna for day and night use and change transmitter location. (Contingent upon grant of WHK application for **640 kc.**)

NEW—Carroll-Grayson Broadcasting Corp., Galax, Va.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Shawnee Broadcasting Company, Chillicothe, Ohio—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Kenneth Kesterson and Charles Penix, a partnership, d/b as Radio Engineering Service, Pine Bluff, Ark.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Mary C. Hamilton (Mrs. G. W.), William B. Davies, Fielding H. Atchley, Robert E. McCallum, Jr., d/b as Hub City Broadcasting Co., Jackson, Tenn.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Southwest Broadcasters, Inc., Raton, N. M.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—John A. Fagerstedt, Weiser, Idaho.—Construction permit for a new standard broadcast station to be operated on **550** to **1600 kc.**, power of 250 watts and unlimited hours of operation.

Empire Newspapers-Radio Co., Endicott, N. Y.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

Express Publishing Company, San Antonio, Texas.—Construction permit for a new standard boardcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

East-West Broadcasting Company, a partnership composed of John C. Griffith, James H. Lawson, Jr., James G. Ulmer, James G. Ulmer, Jr., M. Ward Bailey and T. S. Christopher, Fort Worth, Texas.—Construction permit for a new standard broadcast station to be operated on **1540 kc.**, power of 250 watts and unlimited hours of operation.

James C. Wallentine, d/b as The Uintah Broadcasting Company, Vernal, Utah.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

Radio & Television Broadcasting Company of Idaho, Pocatello, Idaho.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—The Capital Broadcasting Co., Annapolis, Md. (P. O. Carvel Hall Hotel, King George St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #261, **100.1 mc.** or as assigned by FCC and coverage of 11,700 square miles.

NEW—Trent Broadcast Corp., Trenton, N. J. (P. O. 35 West State St.)—Construction permit for new FM broadcast station to be operated on frequency to be specified and coverage of 9,260 square miles.

W2XDK—Sherron Metallic Corp., Brooklyn, N. Y.—Modification of construction permit (B1-PVB-142) which authorized a new experimental television broadcast station for extension of completion date from 1-22-46 to 7-1-46.

WBGO—The Board of Education of Newark in the County of Essex, Newark, N. J.—Modification of construction permit (B1-PED-50) which authorized a new noncommercial educational broadcast station for extension of completion date from 2-12-46 to 8-12-46.

WBGO—The Board of Education of Newark in the County of Essex—Modification of construction permit (B1-PED-50) which authorized a new noncommercial educational broadcast station for change in antenna system.

W9XEK—Courier-Journal & Louisville Times Co., Louisville, Ky.—Modification of construction permit (B2-PEX-66, which authorized change in frequency, transmitter, emission, antenna and increase power) for extension of completion date from 1-22-46 to 3-22-46.

NEW—KJBS Broadcasters, a partnership consisting of William B. Dolph, Elizabeth N. Bingham, Helen S. Mark, Alice H. Lewis, Glenna G. Dolph, Edwin P. Franklin, D. Worth Clark and Hope D. Pettey, San Francisco, Calif.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **44.7 mc.** and coverage of 7,557 square miles. Amended to change frequency from **44.7 mc.** to Channel #253, **98.5 mc.**

WLAR—Lowell F. Arterburn, tr/as Athens Broadcasting Co., Athens, Tenn.—Modification of construction permit (B3-P-3929, which authorized a new standard broad-

(Continued on next page)

cast station) for approval of antenna and approval of transmitter and studio locations.

NEW—George Bennitt, Russell Bennitt and Hal Douglas, d/b as Fayetteville Broadcasting Co., Fayetteville, Ark.—Modification of construction permit (B3-P-4218, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

KGKO—KGKO Broadcasting Co., Fort Worth, Texas—Involuntary assignment of license to Carter Publications, Inc., and A. H. Belo Corporation. (Call "KERA" reserved for A. H. Belo Corp.)

KFYR—Meyer Broadcasting Co., Bismarck, N. D.—Construction permit to install new transmitter.

NEW—KCMO Broadcasting Co., Kansas City, Mo. (P. O. 1515 Commerce Trust Bldg, 922 Walnut St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #40, **95.9 mc.** and coverage to be determined. Amended to change type of transmitter.

NEW—Belvedere Broadcasting Corp., Baltimore, Md. (P. O. 1408 Kingsway Road)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage to be determined by FCC.

NEW—WINX Broadcasting Co., Washington, D. C. (P. O. Eighth & Eye Sts., N. W.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #262, **100.3 mc.** and coverage of 12,419 square miles.

NEW—Buffalo Broadcasting Corp., Buffalo, N. Y.—Construction permit for a new FM broadcast station to be operated on frequency to be determined by FCC and coverage of 4,650 square miles. Amended to change antenna system.

NEW—Monroe B. England, Pittsfield, Mass.—Voluntary assignment of conditional grant of construction permit for a new Metropolitan FM station to Western Massachusetts Broadcasting Company.

NEW—WAVE, Inc., Louisville, Ky.—Construction permit for a new commercial television broadcast station to be operated on Channel #1, **50-56 mc.** and ESR of 1,720. Amended to change frequency from Channel #1, **50-56 mc.** to Channel #5, **76-82 mc.**

NEW—Midwest Broadcasting Co., Milwaukee, Wis. (P. O. 800 Brunder Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage to be assigned by FCC. (Call "WPAW" reserved.)

WTMJ-FM—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Construction permit to change type transmitter and antenna system.

NEW—Frank E. Hurt & Son, a Partnership composed of Frank E. Hurt & Edward P. Hurt, Nampa, Idaho (P. O. 1024-12th Avenue So.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #240, **95.9 mc.**, and coverage of 7,000 square miles.

Cowles Broadcasting Co., Wheaton, Md. (P. O. 1627 K St., N. W., Washington, D. C.)—Construction permit for a new developmental broadcast station to be operated on **107.7 mc.** or any frequency selected by the Commission between **106-108 mc.**, power of 1 KW and special for facsimile emission.

WKNE—WKNE Corporation, Keene, N. H.—Voluntary transfer of control of licensee corporation from Harry C. Wilder, Mark S. Wilder, Helen W. Miller, Frank Lyman, Jr., David Carpenter, N. L. Kidd, George W. Smith and Philip H. Faulkner, to Joseph K. Close, Lyman Spitzer, Abbott K. Spencer and Robert T. Colwell. **(1290 kc.)**

Eagle Printing Company, Inc., Butler, Pa.—Construction permit for a new FM (Community) broadcast station to be operated on frequency and coverage not specified. Amended to specify frequency as to be determined by FCC, coverage as 13,780 square miles, change class of station from Community to Metropolitan and specify population, transmitter site and antenna system.

Skyway Broadcasting Corporation, Asheville, N. C. (P. O. % Chas. G. Lee, Legal Bldg., Asheville, N. C.)—Construction permit for a new standard broadcast station to be operated on **1380 kc.**, power of 5 KW day and and 1 KW night, directional antenna night and unlimited hours of operation.

State Broadcasting Company, Oklahoma City, Okla. (P. O. Oklahoma City, Okla.)—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW and daytime hours of operation.

Radio Asheville, Inc., Asheville, N. C. (P. O. Geo. H. Wright, Wachovia Bank Building.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended, re stockholders. (Call "WCRA" reserved.)

APPLICATION RETURNED

The Northern Kentucky Radio Corp., Covington, Ky.—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power of 250 watts and daytime hours of operation.

APPLICATIONS FOR RENEWAL OF STANDARD BROADCAST STATION LICENSES

Marshall Electric Company, Marshalltown, Iowa, KFJB.
Amarillo Broadcasting Corp., Amarillo, Texas, KFDA.
Spokane Broadcasting Corp., Spokane, Wash., KFIO.
Dalton Broadcasting Corporation, Dalton, Ga., WBLJ.
Nebraska Broadcasting Company, Hastings, Nebr., KHAS.
WCBT, Inc., Roanoke Rapids, N. C., WCBT.
Millard Eidson, Independent Executor of Estate of Clarence Scharbauer, deceased, Midland, Texas, KCRS.
Keystone Broadcasting Corp., Harrisburg, Pa., WKBO.
J. W. Woodruff, J. W. Woodruff, Jr., and E. B. Cartledge, Jr., d/b as Columbus Broadcasting Company, Columbus, Ga., WRBL.
Fredericksburg Broadcasting Corp., Fredericksburg, Va., WFVA.
Valradio, Inc., El Centro, Calif., KXO.
North Shore Broadcasting Company, Salem, Mass., WESX.

FM APPLICATIONS

NEW—Amarillo Broadcasting Corp., Amarillo, Texas—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **45.1 mc.** and coverage of 5,600 square miles. Amended to change transmitter site and antenna system.

NEW—Independence Broadcasting Co., Philadelphia, Pa.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel 78, **103.5 mc.** and coverage to conform population. Amended to specify studio site.

NEW—Midwest F. M. Network, Inc., Milwaukee, Wis.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #55, **98.9 mc.** and coverage to be assigned. Amended to change antenna system and specify max. 3 KW transmitter.

Federal Trade Commission Docket

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Ever Charge Products. A complaint alleging misrepresentation of the effectiveness of a powdered preparation

(Continued on next page)

designated "Ever-Charge," for use in storage batteries, has been issued against Irving A. Grubman, trading as Ever-Charge Products, 2806 West Ninth Street, Los Angeles. (5419)

CEASE AND DESIST ORDERS

The Commission issued no cease and desist orders last week.

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Henry Berg, Bessie Berg, Robert Berg and Harold Berg, members of a copartnership trading as Berg Sales Co., 119 South Wells Street, Chicago, stipulated that in connection with the sale of leather billfolds they will cease and desist from selling or otherwise disposing of their merchandise by means of a game of chance, gift enterprise or lottery scheme. (4143)

Burns Cuboid Co., Inc., 414 East Fourth Street, Santa Ana, Calif., has entered into a stipulation to discontinue misrepresenting the therapeutic properties of a device designated "Cuboids," advertised as capable of mitigating or curing disabilities of the feet. (4142)

Homasote Co., Inc., West Trenton, N. J., stipulated that it will cease and desist from certain misrepresentations in connection with the sale of Homasote Board, designed for use in the construction of prefabricated houses. (4144)

Raymor Food Products Co., 179 North Michigan Avenue, Chicago, stipulated that they will cease and desist from misrepresenting the therapeutic properties of their Raymor drug preparations. (4141)

FTC CASE CLOSED

The Federal Trade Commission has closed without prejudice the case growing out of its complaint which charged Identification Plate and Machine Co., Inc., and its officers, John B. Pollard and Robert C. Fairberg, with misrepresentation in connection with the sale of name plates and stamping machines.

The case was closed because the charter of the corporate respondent has been dissolved and the whereabouts of the individual respondents are unknown.

When the complaint was issued the respondents had their place of business at 133 West 25th Street, New York.

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 7, February 18, 1946

PORTER SUCCEEDS BOWLES AS OPA HEAD DENNY ACTING FCC CHAIRMAN

In a sweeping administrative shake-up, Paul Porter was taken from his post as Chairman of the FCC last night by President Truman and appointed chief of the OPA to succeed Chester Bowles, who has been named chief of the Office of Economic Stabilization.

Charles R. Denny, Jr., was made acting chairman of the FCC.

DISPUTE OVER FCC HOLDS UP APPROVAL ON APPROPRIATIONS BILL

A last minute dispute over funds for the Federal Communications Commission upset Senate plans for action Wed. (13) for the annual appropriation for this and other independent agencies. Senator McKellar said previous plans for action on the $5,000,000,000 appropriation would be delayed until the committee considered reducing the FCC funds. Chairman Paul A. Porter was called before an unusual closed session of the McKellar Funds Subcommittee.

"Senator Stewart thought we are getting too much money," Porter remarked. "I guess I'll have to come back." The subcommittee session was unusual because previously the Senate Appropriations Committee had approved House action of voting FCC $5,560,000, a reduction of $501,000 below the President's budget recommendations, without hearing the FCC representatives. The bill went to the Senate with complete report and printed hearings before the subcommittee was recalled. Senators who attended the closed subcommittee session said Chairman McKellar questioned in detail various activities of FCC, including continuation of monitoring of many radio transmissions now the hostilities have ended.

"This Agency asked for nearly a million dollars more than it got last year during the war," McKellar stated. "We're going to have to look into that before we act on the bill."

International

CUBA MAKES DEMANDS AT NARBA CONFERENCE

As NAB REPORTS goes to press word comes that the Cuban delegation at the Second North American Regional Broadcasting Conference have submitted a proposal which calls for a breakdown of eight clear channels and eight regionals on which they request added power.

The outcome of these demands, and further progress on the Conference, will be given in next week's REPORTS.

Music

NAB-AFM COMMITTEES TO MEET APRIL 8

An exchange of letters between James C. Petrillo, president of the American Federation of Musicians, and President Justin Miller has resulted in a meeting being scheduled for April 8th of representatives of the two organizations. The text of Mr. Petrillo's letter, and President Miller's reply follows:

AMERICAN FEDERATION OF MUSICIANS
of the United States and Canada
Office of the President
570 Lexington Avenue, New York 22, N. Y.

February 6th, 1946.

Mr. Justin Miller, President
National Association of Broadcasters
1760 N Street, Northwest
Washington, D. C.

DEAR MR. MILLER:

Since our meeting in Chicago I have been endeavoring to make arrangements for the International Executive Board of the American Federation of Musicians to meet with the Music Committee of the National Association of Broadcasters, and other groups wishing to transact business with our Executive Board.

Plans are now being made to hold this meting in our headquarters at 570 Lexington Avenue, New York City, beginning April 8th, 1946. I have scheduled the Music Committee of the National Association of Broadcasters for Monday, April 8th, at 2:30 p. m., with no other appointments for the remainder of this session.

While other matters of business are scheduled for Tuesday, April 9th, making it impossible to meet with your group that day, we can, no doubt, arrange for additional time at some later period in the week, if necessary.

Our committee will consist of approximately fourteen, including all of the officers of the Federation, the Executive Board and my assistants.

Will you please confirm this appointment at your convenience?

With kindest personal regards, I am

Sincerely yours,
/s/ JAMES C. PETRILLO,
President.

JCP:NMH

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Robert T. Bartley, *Director of FM Dept. and Government Relations;* John Morgan Davis, *General Counsel;* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Harlan Bruce Starkey, *Chief, News Bureau;* Arthur C. Stringer, *Director of Promotion.*

NATIONAL ASSOCIATION OF BROADCASTERS
1760 N Street, Northwest
Washington, D. C.

February 14, 1946.

Mr. James C. Petrillo
President, American Federation of Musicians
570 Lexington Avenue
New York, New York

DEAR MR. PETRILLO:

Your letter of February 6th awaited me upon my return from a series of NAB District meetings. I am happy to accept your invitation and will meet with you in New York City on April 8th, at 2:30 p. m.

In addition to the members of our Special Committee, I shall bring with me one or two members of my staff. We shall also be available for an adjourned meeting with you on April 10th, if it seems desirable.

Our Committee is widely representative of the broadcasting industry, including as it does, representatives of the major networks and their affiliated stations, the clear channel stations, regional stations, small stations, independent stations and FM stations, as well as the members of NAB's standing committee on Employee-Employer Relations. Consequently, the Special Committee which will meet with yours consists of twenty-six members.

I am pleased that it will be possible for the full membership of both committees to come together at this first meeting. I assume, however, that because of the many-sided nature of the problem which we must solve, it will be necessary for us to select smaller committees to carry on negotiations at later meetings.

With best wishes for the success of our endeavors, I am

Sincerely yours,
/s/ JUSTIN MILLER.

JM:hf

The NAB Special Committee, with one member to be appointed later, is as follows:

Frank White, CBS; Frank Mullen, NBC; Mark Woods, ABC; Robert Swezey, MBS; E. E. Hill, WTAG, Worcester, Mass.; G. Richard Shafto, WIS, Columbia, S. C.; Theodore C. Streibert, WOR, New York, N. Y.; William T. Lane, WAGE, Syracuse, N. Y.; Paul Morency, WTIC, Hartford, Conn.; T. A. M. Craven, Cowles Broadcasting Co., Washington, D. C.; J. Harold Ryan, Fort Industries, Toledo, Ohio; Clair McCollough, WGAL, Lancaster, Pa.; Marshall Pengra, KENR, Roseburg, Oregon; Wayne Coy, WINX, Washington, D. C.; Walter Damm, WTMJ, Milwaukee, Wis.; John Elmer, WCBM, Baltimore, Md.; John Fetzer, WKZO, Kalamazoo, Mich.; John MacDonald, NBC; Harry Le Poidevin, WRJN, Racine, Wis.; Frank King, WMBR, Jacksonville, Fla.; Howard Lane, Field Enterprises, Inc., Chicago, Ill.; Calvin J. Smith, KFAC, Los Angeles, Calif.; William Fay, WHAM, Rochester, N. Y.; J. O. Maland, WHO, Des Moines, Iowa; F. W. Borton, WQAM, Miami, Fla.

LEA BILL BEFORE HOUSE FEBRUARY 22

The Lea Bill (H. R. 5117) will reach the floor of the House for consideration on next Friday (22). This announcement was made shortly after Rep. Cox (D., Ga.) from the Committee on Rules reported a resolution (H. Res. 524, [Report No. 1567]) on the bill which was referred to the House Calendar. Full text of the resolution is given below.

Committee minority views on the bill were submitted earlier by Rep. Vito Marcantonio (Am. Labor Party, N. Y.) member of the Committee on Interstate and Foreign Commerce of which Mr. Lea, author of the bill, is chairman. This minority report also is printed below. The majority report of the Committee on Interstate and Foreign Commerce was published in NAB REPORTS on Feb. 4 (p. 71).

Resolution (Committee on Rules)

Resolved, That upon the adoption of this resolution it shall be in order to move that the House resolve itself into the Committee of the Whole House on the State of the Union for the consideration of the bill (H. R. 5117) to amend title V of the Communications Act of 1934 so as to prohibit certain coercive practices affecting radio broadcasting, and all points of order against said bill are hereby waived. That after general debate, which shall be confined to the bill and continue not to exceed two hours to be equally divided and controlled by the chairman and ranking minority member of the Committee on Interstate and Foreign Commerce, the bill shall be read for amendment under the five-minute rule. At the conclusion of the reading of the bill for amendment, the Committee shall rise and report the same to the House with such amendments as may have been adopted, and the previous question shall be considered as ordered on the bill and amendments thereto to final passage without intervening motion except one motion to recommit. After the passage of the bill (H. R. 5117) the Committee on Interstate and Foreign Commerce shall be discharged from the further consideration of the bill (S. 63), and it shall then be in order to move to strike out all after the enacting clause of said Senate bill and insert in lieu thereof the provisions contained in H. R. 5117.

Minority Views (Interstate and Foreign Commerce Committee)

"This bill, like so many other antilabor bills being introduced today, while purporting to be directed at certain activities and practices, in fact goes far beyond such activities and practices and penalizes the legitimate methods and objectives of labor. This bill is a flagrant case in point. Although purportedly directed against the much publicized activities of Mr. Petrillo, of the AFL Musicians' Union, the scope of the bill is such as to cover any and all employees of the broadcasting industry. Although the bill piously purports to prohibit force and violence, its prohibitions go far beyond any force and violence. This is evident from the language of the majority report itself, which states the bill prohibits the use of any other means 'whether or not of the same character as force, violence, intimidation, or duress.'

"The bill, accordingly, should not be considered or debated as an anti-Petrillo bill. Whatever views one may hold as to the desirability or wisdom of Mr. Petrillo's conduct, this bill must be condemned and defeated as an antilabor bill dealing only in part with such conduct.

"No such bill as this is needed to prohibit force and violence. Such conduct is clearly illegal in every State and adequately punishable by the States. But the bill goes further and prohibits the use of 'any other means.' This could include, for example, the making of a speech, the issuance of a pamphlet, or the use of 'any other means,' to publicize a dispute or disagreement with a broadcaster. It could include the threat of an individual to quit his job. It could include the threat of any thing which would displease the station owner, and therefore might lead him to make a different decision. So sweeping a provision is a clear in-

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fringement of the constitutional rights of speech and press and a substantial impairment of the freedom of action of individuals, which we have come to cherish as bulwarks of democracy.

"Nor are the objectives prohibited by this act immoral or of such a motive as to be characterized as criminal, or to merit punishment of a $1,000 fine or imprisonment up to a year. For example, the bill would make it unlawful to seek by any means to compel the station owner to hire more employees than are 'wanted' by the station owner. Thus, if the owner insists on piling great burdens of work on one or a small number of its technical or maintenance or other category of employees, the employees involved would be prohibited from seeking to induce the owner to lighten their burden of work by increasing the size of their crew. Where it is the contention of any group of employees that health and safety conditions are such as to require additional employees, they could be forbidden to press the issue with the employer radio station. This result is an outrageous restriction on the inalienable rights of radio employees. Further, can it be said that when, in these times, men band together to protect the employment and spread of employment in their profession or trade, that such conduct is criminal? Can a request of a performer who makes a recording that he be paid by a broadcaster (who can well afford to pay) for the use of that recording be characterized as immoral? Can this Congress condemn these practices, as does the majority report, 'as akin to that of larceny, embezzlement, the acquisition of another's property by false pretenses, racketeering, and extortion'? These are clearly legitimate objectives and aspirations. It would be more fitting for Congress in this period to provide for and protect workingmen in their efforts to secure full employment, higher wages, and improved working conditions rather than to condemn as criminal, as does this bill, their efforts at self-help to achieve these objectives.

"We may differ widely as to the wisdom and desirability of these objectives. But to condemn as criminal the peaceful organization and campaign to achieve these objectives by publicity or other means is to strike at the very heart and purpose of trade-union activity.

"To oppose this bill is not to support the activities of Mr. Petrillo. It is to recognize the rights of men under our society to organize peacefully to protect their economic interests. It is to refuse to reverse the entire legislative trend for the past 30 years, beginning with the Clayton Act, to protect the peaceful organization of labor, and the efforts of labor, by combination and organization, to promote the welfare of workingmen. (See *U. S.* v. *Hutcheson*, 312 U. S. 219; *U. S.* v. *Am. Fed. of Musicians*, 318 U. S. 741, affirming per curiam 47 F. Supp. 304.)

"We are not fulfilling our obligations as the responsible legislative body of these United States if we permit ourselves to lose sight of this basic concept. If we permit ourselves to be stampeded by the outcry against one individual into overriding the basic rights of the working people of this Nation, we will have betrayed the trust and confidence which has been placed in us by the American people.

VITO MARCANTONIO."

Employee-Employer Department

NLRB RULES OUT BLANKET AFRA CONTRACTS FOR SMALL STATIONS

A clarification of the proper representation of small station employees in bargaining units was brought out in the recent decision of the National Labor Relations Board on the petition filed by the American Federation of Radio Artists in connection with its bargaining with the Badger Broadcasting Co. (WIBA), Madison, Wis.

The union sought to include in its activities all station personnel, excepting two janitors, not covered by the station's agreements with the International Brotherhood of Electrical Workers and the American Federation of Musicians. Thus, they claimed exclusive bargaining representation for all full-time and part-time announcers, salesmen and office workers, excluding only technicians, musicians and supervisors.

Arguing that salesmen and office employees have duties and interests unrelated to those of announcers, and pointing to the fact that heretofore AFRA had confined its organizational activities in the broadcasting industry to actors, singers and announcers, WIBA officials opposed the inclusion of the other employees in the same unit with announcers.

The Board ruled that "all full-time and part-time announcers and commentators . . . including those employees who, in addition to other functions, do regular or part-time work before the microphone as announcers or commentators, but excluding salesmen, office employees, and all supervisory employees . . . constitute a unit appropriate for the purposes of collective bargaining. . . ." Two exceptions were made in the exemptions in the cases of a salesman and an office employee who also prepare and present daily 15-minute programs. By mutual agreement of AFRA and WIBA officials, George R. Stephenson, a part-time commentator, who is an officer and director of the *Capital Times* newspaper, which owns the station, was excluded from the ruling covering part-time commentators. It was agreed that his interests are identified with management.

Continuity writers were considered as being in the general classification of office employees and exempted from the group.

Commenting on AFRA's claim that, because of the station's small size, all three groups of employees in its proposed unit do diversified and integrated work closely re-

(Continued on next page)

DISTRICT MEETINGS AHEAD

11th District	March 18-19	Radisson Hotel	Minneapolis, Minn.
8th District	March 21-22	Pantlind Hotel	Grand Rapids, Mich.
9th District	March 25-26	Palmer House	Chicago, Illinois
7th District	March 28-29	Gibson Hotel	Cincinnati, Ohio
4th District	April 11-12	Cavalier Hotel	Virginia Beach, Va.
2nd District	April 25-26	Roosevelt Hotel	New York, N. Y.
5th District	April 29-30	San Carlos Hotel	Pensacola, Florida
1st District	May 13-14	Hotel Statler	Boston, Massachusetts
3rd District	May 16-17	Bellevue Stratford Hotel	Philadelphia, Pa.

lated to broadcasting and should be included in one group, the Board stated: "While the record indicates, as asserted by the Union, that the three groups . . . perform, for the most part, diversified functions which result in more closely integrated work than would probably be found in a larger radio station with more employees and a clearer segregation of work, we do not consider such integration controlling. The desire of the Union to include the salesmen and the office employees in the same unit with announcers clearly does not conform to the well-established bargaining pattern with respect to radio station employees."

The official citation of the case is: *Matter of Badger Broadcasting Co. (WIBA Radio Station)* and *American Federation of Radio Artists, A. F. of L.*, Case No. 13-R-3146, 64 N.L.R.B., No. 237

Complete text of the ruling will be sent to you on request. Please address such requests to NAB Employee-Employer Relations Dept.

Programming

ENTIRE INDUSTRY INCLUDED IN PLANS FOR COVERAGE OF ATOM BOMB TEST

Planning for radio coverage of the atomic bomb experiments in the Pacific got under way at a conference of newsmen and Army and Navy officials Monday, Feb. 11. The industry was represented by Paul White, CBS; William Brooks, NBC; Thomas Velotta, ABC; Tom Slater, MBS; Leon Goldstein, Associated-WMCA; Ted Cott, WNEW; Fox Case, WTOP-CBS, and J. Allen Brown of NAB representing the non-network stations desiring coverage of this history-making event.

Those attending the conference were requested to form committees to choose the representatives for their respective media. Selected by the broadcasters to head their group, Fox Case of WTOP, Washington, will coordinate all requests for radio representation and present them to the Army and Navy.

Due to the extended communications lines necessary, the number of correspondents permitted to be on the scene will be limited to a total of 140 men from all the various news media. It will take from 12 to 14 days by boat to transport the representatives and their equipment to the spot in the Pacific where the tests will be made.

Safety will be the paramount consideration governing the methods of coverage to be worked out. Observers probably will be stationed on land, in high-flying planes and on ships anchored at a safe distance from the scene of bombing. Security will be covered by a briefing of correspondents before the tests.

Further developments will be given in NAB REPORTS.

AD COUNCIL ALLOCATIONS—FEB. 25-MARCH 3

The Advertising Council has announced the allocations for the period Feb. 25—Mar. 3. Fact sheets have been mailed to all broadcasters.

The allocations and condensed fact sheets follow:

Network Allocations

Red Cross Fund	**—Fact Sheet No. 14**
Building Our New Army	**—Fact Sheet No. 2**
Help Keep Our Economy Stable	**—Fact Sheet No. 3**

National Spot Allocations

March 15th Income Taxes	**—Fact Sheet No. 13**

1946 Red Cross Fund Drive (Ad Council Fact Sheet No. 14)

To the people of the United States from General Dwight D. Eisenhower, Chief of Staff, United States Army:

"During my years with our troops in Great Britain, North Africa and on the European Continent, I developed a warm admiration for the friendly, understanding and highly efficient services performed by the American Red Cross for our fighting men. The close of hostilities brought no conclusion to the necessary function of that organization with the Army. The work must continue as long as our troops are stationed in foreign lands. Our troops overseas now have the vital mission of securing the peace. The Red Cross activities in Army hospitals and the program of clubs, recreation centers and welfare must go on through the period of occupation according to changing needs. Normal amenities of life are so lacking in the occupied zones that the American soldier has, in most cases, only what we send him. In this country, services have increased to our men still in hospitals. The needs of veterans and their families have broadened with the return of soldiers to civilian life. A particularly valuable service rendered by the Red Cross is the discovery of cases of unusual hardship among families of men still in uniform, and sending to the War Department reports upon which discharge may be accomplished. For this service I am particularly grateful. I express the earnest hope of the Army that the American public will continue its generous support of the Red Cross during 1946." The foregoing message from General Eisenhower graphically outlines the continuing responsibilities of the Red Cross to the men who made peace possible. To them must be added the victims of unforeseeable floods, fires, tornadoes and other disasters right here at home whom the Red Cross must stand ready to provide with emergency food, clothing and shelter as it has so faithfully done in the past. During the month of March the American people will be asked to contribute $100,000,000 needed by the American Red Cross to carry out this vast program of service to our occupying forces, hospitalized servicemen, veterans and civilians in need. While the sum is only half that required last year, the urgency of war no longer exists as a compelling campaign factor. *This year's campaign, therefore, is going to require the same imaginative, hard-hitting promotion that radio gave to eight successful War Loans and war-time Red Cross campaigns. Radio's job during this drive is to bring home to the American people the realization that the need for the services of the Red Cross did not end with the coming of peace . . . that the continuation of these services is a matter of vital concern to serviceman and civilian alike.* Emphasis should be placed on the fact that such services are performed by the American people through their own organization—the American Red Cross, which has no other means of support than the voluntary contributions of the public.

Building Our New Army (Ad Council Fact Sheet No. 2)

Congress has authorized a peace-time American Army larger and better trained than ever before in history. This Army, vitally necessary for reasons which will be presently explained, is now being recruited by voluntary enlistment. *But the Army's present recruiting drive for over one million men by July first 1946 may fail unless public attitudes can be changed and changed quickly.* The Army itself is conducting a large-scale direct recruiting drive using paid advertising in various media, but it urgently asks help in a concurrent backdrop campaign, for which its own resources are inadequate, to build prestige for the new Regular Army and its personnel in the public mind, and particularly in the minds of potential recruits, their families and their friends. Very bluntly, the objective of this campaign is to change the old attitude of Americans toward their Army. By explaining the purpose and character of the new Regular Army being formed since victory in World War II, and by paying tribute to the young men now joining it to guard world peace, your program can help the Army's recruiting drive achieve the goal it seeks. Except in war time Americans have always had a poor opinion of peacetime soldiers.

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Many people thought that men joined the Army because they couldn't get jobs anywhere else—because they didn't like to think for themselves—because they were incompetent. These are just a few of the old notions which circulated easily in the years before blitzkrieg. Actually, the new American Army of today is a compact, carefully chosen group of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the task before them is the maintenance of that peace for which thousands of other young Americans have already died. Point out that they are guardians of peace—Congress has authorized our new large and expertly trained Army in order to enforce the peace and fulfill our obligations as a member of the United Nations Organization. Point out that the new Regular Army soldier is a skilled technician—he works with advanced techniques and equipment in at least one of many specialized fields, and his competence equals and often exceeds the skill demanded in some of the best paid civilian trades. Illustrate the kind of work they do as guardians of peace and architect of our country's safety.

Help Keep Our Economy Stable (Ad Council Fact Sheet No. 3)

In his recent report on the first 100 days of reconversion, President Truman concluded: "Inflationary pressures are still great, and danger signals pointing to a further building up through the winter and spring are the rise of real estate, wholesale and raw materials prices. We must continue to hold the line. We cannot permit inflation." The greatest inflationary pressures we face today are those stemming from the unprecedented demand for and the short supply of (1) housing, (2) clothing and (3) durable goods. Although rent control regulations still exist in most areas the demand for housing is so great that people are tempted to ignore rent ceiling in their eagerness to provide shelter for themselves and their families. During the next few months the clothing supply will be the tightest since before the war, a situation that is being further complicated by thousands of newly discharged veterans who are unable to find even a minimum of civilian clothing in the stores. The durable goods picture is a trifle brighter—more refrigerators, automobiles, washing machines, vacuum cleaners, radios, etc., are on the way. Here again, however, demand and purchasing power still exceed the supply and an inflationary black market is the potential result unless people curb their desires to want the first of everything that appears on the market at any price. *Urge listeners to spend sensibly and to cooperate with all price and rent control regulations.*

5th ANNUAL NBC-NORTHWESTERN U RADIO INSTITUTE OPENS JUNE 24

Eleven courses in advanced radio instruction will be given at the six-week session of the fifth annual NBC-Northwestern University Summer Radio Institute opening June 24, according to an announcement by Miss Judith Waller, public service director of the NBC Central Division and co-director of the institute.

In addition to the 11 courses, all of which carry full university credit, six special evening lectures will be presented by the institute this year. Only certain qualified groups of persons desiring further training in the radio industry will be accepted for enrollment this year.

Tuition fee will again be $100 for the entire course. Classes will be held at the NBC Merchandise Mart studios in Chicago, while evening lectures are to be held at the Northwestern campus at Evanston, Ill.

Inquiries and requests for application blanks should be directed to Armand Hunter, Summer Radio Institute, School of Speech, Northwestern University, Evanston, Ill.

TEACHERS AND NEWS DIRECTORS PRAISE INTERNSHIPS—FULL REPORT MAILED TO MEMBERS

Opinions of news directors and teachers on last summer's radio news internships has been documented in a brochure titled "Report on Radio News Internships," which NAB is distributing this week to all stations.

On the basis of documented statements of all concerned, the first planned cooperation between broadcasters and college teachers of journalism was an unqualified success. This cooperation took the form of radio news internships at radio stations during the summer of 1945. At these internships radio news directors were the "professors" who taught the journalism teachers.

This long range program to improve radio news was executed by the Council on Radio Journalism which was created by joint action of the National Association of Broadcasters and the American Association of Schools and Departments of Journalism. Financing of the internship program was provided by the individual station managements in their desire to contribute to the public interest through industry improvement.

Applications for 1946 internships are now being solicited from faculty members of journalism schools.

High Lights from the Report

Fred M. Parris, Kansas State College: "The radio industry is entering a new era. The American public has been educated to the habit of getting news speedily and by ear. . . . To keep astride of this gain, radio newsrooms are going to demand more and even better work from its personnel.

"That's where we journalism instructors come in. That's where the internships offered by member stations of the National Association of Broadcasters will prove to be a great advantage both to the instructor and his school, and the radio industry itself." Mr. Parris interned at WFAA, Dallas, under News Editor Hugo Speck.

Willis C. Tucker, University of Kentucky: "If the average internship is like that at WGAR, Cleveland, it is much more valuable than a similar period spent at a regular job in a radio newsroom. The internship method gives a comprehensive view of radio news and its relationship to radio in general. It affords a perspective which might be long denied to a man whose energies are concentrated upon a single job in radio. . . . One who goes through such a course inevitably discards some of his earlier opinions about radio news because he is unable to verify them. He also finds that some of his convictions have been deepened by firsthand evidence." Teacher at WGAR was News Editor Ralph Worden.

Everett W. Withers, Washington and Lee University: "A radio internship is invaluable to anyone who teaches radio journalism, and I believe the newspaper editor would benefit by serving one too. . . . I believe the radio internship plan one that promises to assist the school in graduating students who can before long do a yeoman-like job of editing, and who will also be better reporters." Mr. Withers interned at WTIC, Hartford, under News Editor Tom Eaton.

Elmer F. Beth, University of Kansas: "Radio people are planning with confidence and with determination to keep in step with the times. Schools of journalism have a new job ahead—to give young people practical training in radio. The intelligent and wholehearted cooperation of the broadcasters, made manifest in the internship program, is going to help get that new job done right." Mr.

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Beth interned at KMBC, Kansas City, under News Director Erle Smith.

Archie R. Harney, University of Idaho: In his documentation Mr. Harney said of his teacher, Ted Meyers, KFI, Los Angeles: "He is a college course in himself." This just about expresses what all of the professional teachers thought of their individual instructors.

Robert L. Mossholder, University of Omaha: "College teachers of journalism will find it difficult to do an adequate job of instructing their students in writing radio news unless they themselves have had an opportunity of securing first hand experience under the guidance of men who have demonstrated their ability as writers of radio copy. That is why I should like to see the NAB internship project made an annual summer program." Mr. Mossholder interned at WOW, Omaha, under Director of News Soren Munkhof.

Leonard L. Jermain, University of Oregon: "I feel that we now (after internship) can offer a really substantial and worthwhile course to prepare journalism students for journalism work in the field of radio. . . . It is obvious though that the subject should not be taught without applied experience. By the same token it is obvious that the willingness and cooperation of the radio station in furthering such a project is necessary and indispensable. In this respect, then, KOIN (Portland) has done a real service, for it requires some effort on the part of busy personnel to instruct outsiders." News Editor Lester Halpin was "professor."

Frank E. Schooley, University of Illinois: "As one of the first internes, I voice wholehearted approval of the idea and the practice. To others teaching radio journalism, I commend the internships." Mr. Schooley interned at WSYR, Syracuse, under Vice President and News Director E. R. Vadeboncoeur.

Olaf J. Bue, Montana State University: ". . . In these and other endless discussions there was recurrent affirmation of the conviction that news must be entrusted only to professional news personnel. On the one hand it would seem socially criminal to place the great instrument of radio in clumsy or unwitting hands. Conversely, it would seem the height of folly to entrust maintenance of valued news audiences to any but the best available talent. We concluded that the news audiences in the future are going to those stations which do the best job of gathering, selecting, writing and rewriting the news of their own respective areas. . . . And now with the super-drama of war passed, it becomes even more certain that few are going to listen to shoddy reading of copy torn indiscriminately out of a teletype . . . the end result (of radio news internships) is bound to be graduates more readily competent to prepare a good news program, more surely capable of contributing an imaginative share to the industry's advancement." Mr. Bue interned at KVOO, Tulsa, under News Editor Ken Miller.

NEWS DEPT. ET LECTURES HELP STUDENTS

Transcribed lectures by members of station radio news departments for the benefit of journalism students are becoming a teaching tool in schools and departments of journalism.

C. W. Myers, president, KOIN, Portland, Ore., has just authorized the preparation of such transcriptions, with the lecture series being prepared by members of KOIN news staff. KOIN's Jim Wyatt reports that Dean George Turnbull of the University of Oregon School of Journalism, a 1945 radio news interne, at KOIN, is most enthusiastic about the arrangements. This school is located 150 miles from Portland, which eliminates the possibility of frequent lectures delivered in person.

KVOO's ET for Montana State

The Montana State University made good use of the 45-minute transcription of a round table news clinic made in KVOO studios, Tulsa, last summer.

Olaf J. Bue, Montana State University's radio news interne at the station was moderator. The entire KVOO staff participated. Upon leading questions from the moderator newsmen were thus able to record their viewpoint for the benefit of college journalism students. Professor Bue has since reported that the innovation was remarkably successful.

Engineering

BUREAU OF STANDARDS SETS MICROWAVE FREQUENCY YARDSTICK

The National Bureau of Standards has established radio frequency standards covering the microwave range up to 33,000 megacycles per second bringing a degree of order out of the mushroom-like wartime developments that are revolutionizing the whole field of radio, according to the Department of Commerce.

This frequency range is approximately 30,000 times higher than the present broadcast band.

Frequency standards have been set up covering the microwave range continuously with an accuracy of one part in ten million. This sounds like high precision but even it appears somewhat crude when compared with fixed standards made available throughout what are known as the ultra high frequency and super high frequency bands with an accuracy better than one part in a hundred million. These fixed frequencies cover the two bands at intervals of approximately one per cent. By coincidence this is the normal separation between stations operating in the conventional broadcast band.

An enormous number of new channels have been opened up by means of the microwaves. The high degree of precision in frequency standards mentioned above is necessary in order to make available the largest possible number of usable channels and reduce interference to a minimum.

The length range of microwaves has not been specifically defined. Generally speaking, microwaves extend from 10 centimeters—4 inches—down. Currently experts of the Radio Section of the Bureau of Standards are approaching the millimeter region. A millimeter is about a twenty-fifth of an inch in length.

This frequency standards project was undertaken in April 1944 at the request of the Joint Communications Board with funds supplied by the Army and Navy. Technical assistance and equipment were given by the Radiation Laboratory of the Massachusetts Institute of Technology, set up by the National Defense Research Committee, now the Office of Scientific Research and Development. The Radiation Laboratory had established a system of frequency standards. The Bureau of Standards was also assisted by a technical group appointed by the Army and Navy which rendered effective liaison service.

The work of other organizations, including the Naval Research Laboratory, Bell Telephone Laboratories, Radio Corporation of America, Sperry Gyrascope Co., General Electric Co., and Western Electric Co., was carefully reviewed and studied and a reference library of reports from these and other sources was established.

(Continued on next page)

Frequency standards promise to be of constructive benefit to the country as a whole. They not only help the Army and Navy, Federal Communications Commission, Civil Aeronautics Administration and other Government agencies but are of vital importnace to the expansion of industry into the microwave part of the radio spectrum, to television, to future radar development, to research and to global aviation. In the more distant future they are expected to be important in the development of long range rockets and other long range missiles and in opening up still higher frequencies in the spectrum.

Many important industrial companies have indicated their active interest in the frequency standards program and the Radio Section of the Bureau has in its files numerous commendatory letters from industrial executives and engineers. One large producer of high precision instruments whose wartime production for the armed forces has been greatly reduced has announced plans for the manufacture of frequency meters and other microwave equipment. This will provide many jobs in a field of production new to the company.

Microwave equipment of the Allied armed forces played a vital part in the defeat of Germany and Japan. Information now being released indicates that Allied developments in this field were so far ahead of those of our enemies as to leave no room for comparison.

The microwave frequency standards are derived from the national primary standards of frequency established and maintained by the Bureau of Standards. The primary standard consists of seven isloated quartz-crystal oscillators. The output of any one of these oscillators by a process of frequency multiplication, frequency conversion and harmonic selection is made to give standard frequencies as high as desired.

The frequency of each of the seven oscillators constituting the primary standard is determined by continuous and automatic comparison with the entire group and with the official time signals. The average frequency value is based upon and agrees precisely with the average U. S. Naval Observatory time signals. The output from one or more isolated oscillators is distributed to laboratory equipment and higher or lower standard frequencies are derived as needed.

Services of the Bureau in connection with microwave frequency standards include measurements, tests and information on instruments which are in turn used as standards to test and measure considerable numbers of other instruments. These services are available without charge to the Army and Navy and other Government agencies. Frequency standards are available to the public on payment of fees fixed in accordance with the long-established policy of the Bureau of Standards.

At the request of the Joint Communications Board, the Bureau's program was extended to cover related matters and active work is being done looking to the development of accurate primary reference standards and precision measurement technique for power, voltage, impedance, attenuation and field intensity at all frequencies.

D. C. COMMISSIONERS APPROVE TELE TOWER IN WASHINGTON

At its meeting Tuesday (12) the Board of Commissioners of the District of Columbia, confirming the action of the Board of Zoning Adjustment and in line with the recommendation of the National Capital Park and Planning Commission, approved the application of Bamberger Broadcasting Services, Inc., for a height of 300 feet above ground for a proposed television tower at 40th Street and Brandywine Street, N. W., in Washington.

Under the law, the Commissioners are restricted solely to passing on the height of such towers, and have no jurisdiction over their location.

The action of the Commissioners does not mean the approval of any particular structural plan. No such plan has yet been submitted. If and when it is submitted, it would require a permit from the District Government, and would be carefully studied to insure a safe structure.

Neither does the approval mean necessarily that the installation will be built, for this depends upon the separate approval of the Federal Communications Commission. The Bamberger Broadcasting Services, Inc., and five other companies, now have such applications before FCC, which has not yet announced its decision. Concurrently, two of the companies (Bamberger and NBC) submitted their applications to the Board of Zoning Adjustment and the Board of Commissioners. The Board of Zoning Adjustment has approved both. The Commissioners have now approved Bamberger. They still have NBC under advisement.

The National Capital Park & Planning Commission, dealing with the general question of the heights of television towers, recommended at its last meeting that the Board of Commissioners approve them as high as FCC considered necessary for good service, but no higher. The Board of Commissioners felt that this was a sound policy. Accordingly they called into consultation the chief engineer of the FCC. He stated the view of FCC, that such towers should be about 500 feet above the average height of the territory they serve. The Bamberger plan just about meets this requirement, being some 480 feet above average height of the territory it would serve; although it would only be 300 feet above the ground, at the point where the company wishes to build it.

Broadcast Advertising

SMALL MARKET STATIONS

Religious Programming

In December, 1945, eleven stations in NAB District II (New York State), falling in the small market station classification, were sent questionnaires by A. E. Spokes, WJTN Jamestown, Committee Chairman, regarding their religious programming. Nine of the eleven stations contacted returned reports.

Commercial Programs

Commercial religious programs averaged two hours and fifty-one minutes weekly. One station reported no commercial religious programs, in keeping with their policy. The low station reported one hour and thirty minutes a week, while the high station revealed a total of seven hours and fifteen minutes weekly.

Sustaining Programs

The survey brought out that the average sustaining religious time was three hours and eleven minutes. The low station carried one hour and thirty minutes. The high station reported four hours and forty-five minutes weekly.

(Continued on next page)

Apportioning Time

Mr. Spokes stated that the method most used by stations for apportioning sustaining time to religious groups is through the co-operation of a Ministerial Alliance or Council of Churches.

Caliber of Commercial Programs

Commercial religious programs, generally speaking, are of a high caliber. Few exceptions were cited but the general consensus was that production and performance of commercial religious programs were satisfactory, according to the survey.

Station or Church as Program Producer?

Three stations indicated that they had a given format for their sustaining religious programs, but allowed the church groups to build and produce their own programs with some station supervision. One progressive station produces the complete sustaining period with the minister giving a short opening, a short sermon and a prayer or benediction at the end of the program.

(NAB District II small market sations are to be commended for making possible this religious survey and passing it on to the entire industry.)

PREDICTION BY THE KEYSTONE BROADCASTING SYSTEM

"The next two years will probably be the greatest in the history of radio. Gross time billing has reached its highest figure to date, exceeding four hundred million dollars for 1945. And radio has surpassed newspapers as the Number 1 medium for national advertisers

"On the other side of this picture is the increased competition in radio for the available business. The FCC has said that within 18 months there will probably be a total of 2,000 AM and FM stations on the air—300 more than the total number of daily newspapers in the U. S. This figure may go even higher when one stops to think that one of the major transmitter manufacturers is said to be talking about a complete FM plant that will sell in the neighborhood of $2,800.

"What does all this mean to the small market station? It means that many of these new stations will go into the small markets in competition with the established station. It means that although the picture is rosy right now, the small market stations must be more aggressive, intensify programming efforts, and expand research and promotion.

"In this competitive era just ahead of us, the national advertiser will be a more important factor in the small market picture since these advertisers are intent on building sales and distribution in the Beyond-Metropolitan markets."

The above statement was distributed by The Keystone Broadcasting System and is reprinted here as a matter of interest to the membership.

PERSONNEL TRAINING

Morgan Sexton, General Manager of Radio Station KROS, the Mutual affiliate in Clinton, Iowa, reports that he has been successful in getting the permission of the International Brotherhood of Electrical Workers, which represents their technical staff, to use two part-time boys as Engineers on Remote Control broadcasts. "We have the Speech Teachers of our three High Schools recommend boys for these positions from the Junior and Senior Classes. We audition the boys and pick those with the most mature voices and with the necessary intelligence to break in as apprentice announcers, and we give them from four to eight hours a week on the air during our afternoon or evening time.

"It gives us two announcers that can be called on in emergencies and during vacation months and has been very successful. Usually by the time these boys graduate, they are ready to accept a full time job as announcers and several of them have gone on to get second and third class tickets as operators."

SYNDICATED TRANSCRIBED SHOWS

A January issue of *Variety* carried a story "WEE-WATTERS WANT PLATTERS." This was a review of the frequently discussed "Why can't the producers make syndicated transcribed shows cheap enough for economical use by small stations?"

Variety reported that such shows with MUSIC are now priced at $10 to $25 a disc, which means that small stations are paying anywhere from half to twice as much as they charge for time to their sponsors.

Variety makes no distinction in a 250 watter as to size of its market.

Questions

Will small market stations pay $2.50 each for a five time a week syndicated show, provided a show becomes available at that price?

Will stations pay $4.00 each for a three time a week show? (Depending of course on name stars, top production, etc.)

Will stations consider using syndicated shows that have already been used a number of times by larger stations?

Have any of you had any experience with these type shows on small market stations? Your recommendations?

J. Allen Brown of NAB invites comments from stations on syndicated programs. Send in a report on your experience, requirements and ideas.

ADVERTISING AS A CAREER

"It is not surprising that many ambitious veterans are thinking of advertising as a career.

"It's a glamorous field. It involves huge sums of money—more than two billion dollars a year. It shapes people's desires and their standard of living. It calls for initiative, imagination, creative thinking, and expression. It pays better than perhaps any other field, the men and women who rise to its top.

"But let's face the facts.

"The advertising field is extremely limited in number of jobs. There are probably less than 60,000 advertising jobs altogether in the whole U. S. or, 1/10 of 1% of all jobs! It is difficult to enter, and competition is extremely keen after you get in. Pay for its routine positions is little if any higher than in other fields, and more is demanded of the worker. Most of the few places now open will be filled by experienced men returning to them from the armed services. Inexperienced men and women will find it difficult to obtain jobs in advertising."—Elon G. Borton.

If you have friends who are still determined to try it, Alfred T. Falk, Director, Bureau of Research and Education, Advertising Federation of America, gives you extremely helpful information in the booklet "Jobs in Advertising." Elon G. Borton, AFA President, recommends that veterans read it and then seek the counsel of some experienced advertising people who can discuss your situation with you. Copies of the booklet are obtainable through NAB.

Miscellany

BRAZIL DECORATES TOMLINSON

Brazil's highest decoration to non-Brazilians, the National Order of the Southern Cross, Cruziero do Sul, was conferred upon Edward Tomlinson, NBC Commentator and Inter-American advisor, at the ceremonies at the Brazilian Chancery, last Thursday. Fernando Lobo, Charge d'Affaires, made the presentation before a group of high government, diplomatic, radio and press representatives.

PANGBORN-COX PROMOTED AT KGW

Portland, Ore.—M. J. Frey, general manager of the Oregonian Publishing Company has announced the appointment of H. Quenton Cox, former assistant manager of KGW, to the post of station manager. He succeeds Arden X. Pangborn, who becomes business manager of the *Morning Oregonian.*

MRS. GELHORN NEW PRESIDENT ST. LOUIS COUNCIL

Dorothy Lewis, NAB Coordinator of Listener Activity, announces that Mrs. George Gelhorn is the new president of the St. Louis Radio Council.

Mrs. Gelhorn, who succeeds Mrs. Kenneth Teasdale, resides at 4366 McPherson Ave., St. Louis 8.

WILLS SPEAKS ON RADIO IN OUR DAILY LIFE

Commissioner William H. Wills of the FCC delivered the following address, *Radio Broadcasting and the Daily Life of the American People,* over WIOD, Miami, on Wednesday (12):

"When Station WIOD asked me to speak to you here this evening on the important part which radio broadcasting plays in the daily life of the American people, and on the future possibilities of American broadcasting, I welcomed the opportunity.

"For as a member of the Federal Communications Commission for the past six months, I have come to be increasingly impressed by the extent to which radio has ceased for so many people to be merely a luxury or a convenience, and has become instead a necessity.

"The Federal Communications Commission, as you know, licenses American broadcasting stations, and makes rules and regulations governing their technical operation.

"In connection with proposed rules and regulations, we recently requested the Department of Agriculture to make a sample study of rural people, to determine their attitudes toward radio broadcasting, and one of the questions which the Department of Agriculture asked was this:

> " 'How much difference would it make to you if your set gave out and you were not able to listen at all for a month or more?'

"I need not tell you that the answers were overwhelmingly to the credit of radio broadcasting.

"The vast majority of listeners throughout the areas sampled stated that to be without their radios for a month or more would be an overwhelming loss. One farm wife living in an isolated rural region said: 'I simply couldn't stay home alone . . . I am alone so much of the time, I look upon my radio as my companion.' Another listener reported: 'It would make an awful difference. It would be just like going back to old-fashioned kerosene lamps. I am just lost when the radio is broken.' Still another farm family explained: 'We need the radio very much . . . we have a mile of bad road between the house and the mailbox, and sometimes only get the mail once a week.'

"Under such circumstances, you can readily see that the radio forms the only daily link with the outside world. Indeed, as still another listener expressed it, losing the radio would be almost as disturbing as losing a member of the family.

"Why has broadcasting, not only in the United States but in many other countries of the world, achieved so great a hold on listeners? Why do families throughout the world who cannot afford even such conveniences as central heating, running water, or an occasional movie, nevertheless make sacrifices to buy and maintain their radio receivers?

"I can give you no short answer to this question, but I would like to cover briefly some of the features which make radio so indispensable.

"First and foremost, as every radio survey shows, radio is valued because it brings listeners the news. During the war, this reliance on radio for moment-to-moment information concerning the progress of our forces in Europe and in the Far East was an unprecedented national phenomenon. Not only in homes, but in stores and office buildings, and even in taxicabs, radios were turned on for the latest developments on the battlefronts, on the high seas, and in the world capitals. In many homes during the long watches of the night, the radio was kept on till dawn, while wives or parents listened for some scrap of news about their loved ones overseas. The American people generally came to rely on radio not merely for prompt news, but for unbiased presentation.

"Since V-J Day, of course, our thirst for news has not been pitched at so feverish a level; but news broadcasts continue, I am confident, to be one of the major features for which listeners value their radio receivers. In the period of domestic and international decisions through which we are now passing, and for the indefinite future, the American people have a stake and a concern. As a self-governing people, we must also be a well-informed people. Radio, by bringing the news to the remotest portions of the United States, serves to inform every citizen, enabling him to carry out his responsibilities as a citizen in a democracy.

"After news, most listener surveys indicate that entertainment is a major source of listener enjoyment of radio broadcasting. The entertainment value of broadcasting is so obvious, and so universally appreciated, that I shall not dwell on it; except to point out that healthy entertainment is a necessary as well as an enjoyable feature in our national life. We tend to think of ourselves as a happy, self-confident people, whose worries are little worries, and who face the future with confidence and with eagerness. It may well be that these optimistic and expansive qualities result in no small measure from the fact that whenever we want or need a good hearty laugh or a quiet soul-warming smile, we can get it by turning a radio dial.

"As entertainment, moreover, radio can afford an important outlet for our dramatists, our actors and singers and the other artists whose appeal is to the ear. Perhaps much more can still be done in utilizing the artistic talents of the country through radio entertainment; but certainly broadcasting has already shown the extent to which its entertainment function can be a part of the artistic life of the nation.

"Perhaps equally important with news and entertainment is the function of radio as a public forum for the discussion of public issues. In my own State of Vermont, the town meetings a century ago provided the facilities by which citizens could come together to discuss not only their local problems but the problems of the state, the nation, and the world.

"As the country grew, and as the population of the United States became predominantly urban, such means for discussion have become fewer and fewer, but they are still the backbone of our democracy. Radio does not have the intimacy of the town meeting, and it suffers from the disadvantage that inevitably a few must talk and many must only listen. Nevertheless, in the discussion of public issues, radio techniques can be and have been devised to provide for public participation, and to provide tremendous audiences for public discussion. The use of radio during political campaigns, which are in essence nationwide debates, is well known; and at least some broadcast stations have found it possible similarly to let their facilities be utilized for local discussions of local problems. Certainly without radio's contribution to a wider understanding of

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local, state, national, and international issues, our country would be the poorer.

"It is hardly necessary for me to catalog the many other ways in which radio broadcasting has entwined itself with our daily needs and wants. As a technique for education, it is excelled only by the actual classroom. As a way of arousing the public to the needs of such organizations as the Red Cross, the USO, local community funds, and other worthy organizations, it has proved its unequaled value. To farmers, radio can and should bring the information which they so urgently need—weather reports, crop and market reports, and specific farm information.

"Finally, and perhaps most important, radio can be and is a force binding us together as a nation, and ironing out those regional differences which might otherwise spell disaster. When folks listen to the same songs and stories, laugh at the same jokes and cry at the same catastrophies, it is hard to believe that any force can ever arise sufficient to tear them asunder or to weaken their allegiance to the same basic principles upon which our society rests.

"And what of the future? Can we hereafter expect better, worse, or more of the same service from American broadcasting? The answer, it seems to me, lies first of all in certain technical developments which I should like briefly to discuss.

"Heretofore, substantially all American broadcasting has been conducted through fewer than 1,000 standard broadcast stations. We are today on the eve of a development which can, and I hope will, revolutionize the possibilities of public service in radio broadcasting. These developments are FM broadcasting, noncommercial educational FM broadcasting, television broadcasting, and facsimile broadcasting. Let me describe these four very briefly.

"*First* of all, FM broadcasting is a new technique which provides at least four major advantages over broadcasting as we now know it. FM affords a remarkably static-free broadcast service—a feature especially important here in the South, where standard broadcasting is peculiarly subject to static interference. Again, FM greatly reduces the possibility of interference among stations. Also, well-designed FM receivers can reproduce faithfully both the highest and the lowest musical notes, so that what you hear will sound less and less like a radio, more and more like living music. Finally, and perhaps most important, FM makes it possible for the Federal Communications Commission to license at least 2,000 more FM broadcast stations—double the number of standard broadcast stations now on the air. The possibilities for greater freedom of speech and greater public service on the air through this increase in the number of stations can hardly be exaggerated.

"In its Rules and Regulations, the Commission has reserved 20 per cent of all the FM channels for the exclusive use of noncommercial educational FM broadcast stations.

"These stations will be licensed exclusively to educational institutions, for the furtherance of their educational aims, and for transmitting educational and entertainment programs to the general public.

"Educational institutions were among the pioneers of American broadcasting; and we can certainly hope that with the development of educational FM stations, new trails in public service will be blazed.

"Third, we are faced with the immediate development of television which will enable you, seated in your homes, to be eye witnesses of events throughout the country, and perhaps eventually throughout the world.

"Finally, facsimile broadcasting, which makes it possible to deliver into your homes by radio a reproduction of the pictures and text of any printed page, affords still another technical possibility for the radio service of the future.

"Mere technical facilities, of course, do not by themselves assure improved public service. Radio in all its forms can be misused as well as used in the public interest.

"That is why the Congress has established a Federal Communications Commission directed to safeguard the public concern with broadcasting by granting licenses only to licensees who will operate 'in the public interest, convenience, and necessity'; and that is why Congress has provided that title to the radio channels shall remain in the American people.

"It was a wise provision when it was first laid down in 1927; and I am confident also that for the future, as in the past, radio will hold the attention and interest of listeners everywhere, and we will continue to say—as listeners reported in the recent survey—'I couldn't live without it.' "

District Meetings

6th DISTRICT

With a record breaking attendance of members participating, Wiley P. Harris, WJDX, Jackson, Miss., was elected NAB 6th District Director at the 6th District Meeting in Memphis, Feb. 7-8. He succeeds Hoyt B. Wooten, WREC, Memphis, who asked that his name be withdrawn from consideration for reelection.

The 6th District membership unanimously expressed its deep appreciation of the able manner in which Mr. Wooten served as Director during the past four strenuous wartime years, and commended him particularly upon his untiring efforts and diligent representation of the affairs of the District and the industry as a whole on the NAB Board.

Wholehearted support was pledged to President Miller in a resolution which emphasized the keen awareness he has demonstrated of the problems of the industry and of the responsibilities of his office. Confidence was expressed that NAB under Judge Miller's leadership will continue to progress as the truly representative organization of the industry and that it will constantly broaden his scope in the interest of broadcasters and the public they serve.

Discussions were held on all phases of the industry. NAB representatives reviewed the past progress of the Association and outlined the aggressive new policies and aims of the organization in behalf of its members as they face the promising horizon of postwar expansion into new fields of opportunity for contributing to the public interest.

Progress reports were given on BMB and BMI by representative of those organizations, and general approval was accorded by the members. The Board was urged to continue its support of BMB. BMI's outstanding contribution to the industry in relieving it from the encroachments of the music licensing monopoly was especially cited, and active support and cooperation was pledged for the future.

Stating a belief that a great service would be rendered to the listeners of the Nation through the adoption of uniform time throughout the land, members unanimously requested that the desirability of such uniform time be brought to the attention of the President of the U. S. by NAB President Miller, and that diligent consideration in the interest of permanent uniform time legislation be continued by NAB.

The resolutions adopted by 6th District members and a list of those registered at the meeting follow:

Whereas the success of any trade association is due, in a large measure, to the caliber of men who serve as its directors, and,

Whereas the affairs of the Sixth District of the NAB have been capably and efficiently handled during the past four years, strenuous as they were during war time; therefore, the members of the Sixth District of the NAB, in convention assembled at Memphis, February 7 and 8, 1946, do hereby express to their retiring Director, Hoyt Wooten, sincere appreciation for his untiring efforts and his diligent representation of the affairs of this District on the Board of the National Association of Broadcasters.

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Whereas the members of the Sixth District of NAB have enjoyed rich hospitality during the meeting of the Sixth District, held February 7 and 8, 1946, in Memphis, Tennessee, and,

Whereas such hospitality has been so graciously extended by the four radio stations of Memphis, Tennessee; therefore, be it resolved that the Sixth District of NAB extend its wholehearted thanks to WREC, WMC, WMPS and WHBQ for contributing so much to the success of the meeting.

Whereas the National Association of Broadcasters was fortunate enough to secure the services of the Honorable Justin Miller as President of the Association,

Whereas in a short period of time President Miller has demonstrated a keen awareness of the problems of the Radio Industry and of the responsibilities of his office, which augurs well for an active, progressive trade association; therefore, be it resolved that the radio stations comprising the Sixth District of the NAB pledge to Judge Miller their wholehearted support and cooperation to the end that the National Association of Broadcasters will continue to be the truly representative organization of the Industry and be able to broaden the scope of its representation.

Whereas there has long been a need in the Radio Industry for a uniform, concise and accurate measurement of the radio audience of the American broadcasting stations, and,

Whereas the National Association of Broadcasters, together with the AAAA and the AFA, have agreed upon the Broadcast Measurement Bureau, and,

Whereas BMB has been in existence now approximately one year and intends to release its first measurements late in this year; therefore, be it resolved that the members of the Sixth District of NAB re-affirm our faith in BMB and urge all radio stations within the District to become members of BMB, and we further urge that the Board of Directors of the National Association of Broadcasters continue their support of Broadcast Measurement Bureau in its future studies, annually or semi-annually, with the provision that the first study proves itself to be a satisfactory method of audience measurement.

Whereas Broadcast Music, Inc., was created by the Broadcasters as a final effort to achieve relief from the encroachments of a long established monopoly in the field of music licensing, and,

Whereas BMI is the one sure guarantee against the reestablishment of this monopoly; be it resolved that the members of District 6 pledge their active support and cooperation to BMI.

Whereas the American people are caused great inconvenience, annoyance and confusion by the semi-annual shift of time in some sections of the country, and,

Whereas a more enjoyable service could be rendered the radio listening population by the adoption of a uniform time; therefore, be is resolved that Justin Miller, in his capacity as President of the NAB, bring to the attention of the President of the United States this great inconvenience and confusion, and be it further resolved that Justin Miller, at his discretion, urge the President of the United States to use his war time powers to assure uniform time, pending efforts by NAB to obtain legislation by the Congress to achieve this purpose permanently.

Registration:

Arkansas: Wilfred McKinney, Leon Sipes, KELD, El Dorado; Bill Slates, Pat Garner, KEPW, Fort Smith; Sam Anderson, Quinn Floyd, Bill Tappan, KFFA, Helena; Roy Judge, Harris Owen, K. F. Tracy, KLRA, Little Rock; Julian Haas, KARK, Little Rock; Ken Kellam, Edward Appler, KTHS, Hot Springs; Jack Parish, KOTN, Pine Bluff; Jay Beard, KBTM, Jonesboro; Phillip G. Baer, John F. Wells, KXLR, Little Rock.

Louisiana: George Thomas, KVOL, Lafayette; J. C. Liner, Jr., KMLB, Monroe; W. H. Allen, KALB, Alexandria; Fred Weber, WDSU, New Orleans; Harold Wheelahan, WSMB, New Orleans; Louis Read, W. H. Summerville, J. D. Bloom, Tom Holbrook, WWL, New Orleans; T. B. Lanford, KRMD, Shreveport; Fred Ohl, KWKH, Shreveport; Jay Anderson, KTBS, Shreveport.

Mississippi: Hugh Smith, WJXN, Jackson; Wiley P. Harris, WJDX, Jackson; L. M. Sepaugh, WSLI, Jackson; David Segal, WROX, Clarksdale; Bob McRaney, James Eatherton, WCBI, Columbus; Emmet McMurry, WJPR, Greenville; C. J. Wright, WFOR, Hattiesburg; George Blumenstock, WSKB, McComb; Ward Coleman, WAML, Laurel; Bob Evans, WELO, Tupelo; O. W. Jones, WQBC, Vicksburg; Gene Tibbett, WMOX, Meridian.

New York: William Schudt, CBS; Carl Haverlin, MBS; Harry LeBrun, MBS; Pete Schloss, ABC; Carl Cannon, Dan Donny, NBC; Hugh Feltis, BMB; Larry Swars, Noble & Swars; Pierre Weis, Langworth Feature Programs; Ralph Wentworth, BMI; James Kyler, SESAC.

Illinois (Chicago): Frank Chizzini, NBC Radio Recording; Robert Elrick, BMI; Gus Hagenah, Standard Radio; John Toothill, Burn-Smith Co.; William Rambeau, William Rambeau Co.; Otto Stadleman, Needham, Louis & Brorby; Clair Heyer, Tom Farrell, *Radio Market Guide.*

Texas: Alex Keese, Taylor, Howe, Snowden, Amarillo; Clyde Melville, Taylor, Howe, Snowden, Dallas; Bill Witty, RCA, Dallas; George Harding, Branham, Dallas.

Washington, D. C.: Justin Miller, A. D. Willard, Frank Pellegrin, NAB; Maury Long, *Broadcasting Magazine.*

Georgia: Stanley Witaker, Clifford Marshall, United Press, Atlanta.

Tennessee: W. A. Wilson, Fey Rogers, WOPI, Bristol; J. M. Beasley, M. L. Medley, WHUB, Cookeville; Bill Williams, WJZM, Clarksville; Ken Marsh, WJHL, Johnson City; Jess Swicegood, WKBT, Kingsport; Charles De Vois, John Hart, WBIR, Knoxville; O. L. Smith, WNOX, Knoxville; Earl Winger, Norman Thomas, Carter Parham, WDOD, Chattanooga; E. A. Alburty, Doc Pournelle, Bill Reeves, WHBQ, Memphis; Henry Slavick, Bob Atherton, Clifford Goodman, Joe Eggleston, E. C. Frase, Walter Frase, John Cleghorn, WMC, Memphis; W. B. Read, Jimmy Klair, Harold Krelstein, Fred Christensen, Betty Joan Thomas, William Rudner, F. S. Chemberlin, WMPS, Memphis; Hoyt B. Wooten, Hollis Wooten, Roy Wooten, S. D. Wooten, Jr., Gladys Anderson, Mildred Allen, Milton H. Brame, Wilson Raney, WREC, Memphis; F. C. Sowell, Truman Ward, J. D. Binns, Paul Oliphant, WLAC, Nashville; Jack Draughon, Otis Roush, WSIX, Nashville; Harry Stone, Jack Stapp, John McDonald, Dean Upson, Albert Gibson, Carl Jenkins, WSM, Nashville; Sidney Nichols, Branham Co., Memphis; Wayne Berry, R. B. Sayre, Graybar Electric Co., Memphis; J. W. Oxendine, Western Union, Memphis; Mary Oppenheim, *The Advertiser*, Memphis; Charles H. Brown, Ralston-Purina, Nashville.

Missouri: George Kercher, Edward Petry & Co., St. Louis; H. H. Harris, Graybar Electric Co., St. Louis.

F-M Department

ALLOCATIONS BULLETIN 19 WITH THIS ISSUE NAB REPORTS

As announced in last week's Reports (p. 96), Special Allocation Hearings Bulletin No. 19 accompanies this edition of NAB Reports to all members. This 92 page bulletin contains the testimony given before the Commission Jan. 18-19 in a hearing held to determine whether frequencies in the 42-50 megacycles band should be set aside for FM in addition to those already assigned in the 88-108 band.

A previous announcement had been made by NAB with the issuance of Bulletin 18 that no further Special Allocation Bulletins would be published. However, further hearings have been held, and it is NAB's earnest desire that all broadcasters be kept fully abreast of the proceedings and that they have a complete transcript of the testimony for their permanent station records.

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FM GRANTS MOUNT TO 323

The Commission on Wednesday (13) granted 19 FM stations, bringing the total conditional grants to 323. At the same time four applications were designated for hearing, one for Washington, D. C., two for Roanoke and one for Danville, Va.

Following is a list of the grants:

City	*Grantee*	*Interest in Standard Station*	*Type of FM Station*
	ALABAMA		
Anniston	Harry M. Ayers	WHMA	Metropolitan, possibly Rural
	CALIFORNIA		
Alameda	Abraham and Sara Kofman, d/b as Times-Star Publishing Co.	—	Metropolitan
Berkeley	Central Calif. Broadcasters, Inc.	KRE	Metropolitan
Oakland	Tribune Building Co.	KLX	Metropolitan
Oakland	Warner Brothers	KWBR	Metropolitan
San Francisco	The Associated Broadcasters, Inc.	KSFO	Metropolitan
	IOWA		
DesMoines	Cowles Broadcasting Co.	KRNT, etc.	Metropolitan, possibly Rural
	MICHIGAN		
Detroit	WJR, The Goodwill Station, Inc.	WJR	Metropolitan
Detroit	UAW-CIO Broadcasting Corp. of Mich.	—	Metropolitan
Detroit	King-Trendle Broadcasting Corp.	WXYZ	Metropolitan
Pontiac	Pontiac Broadcasting Co.	WCAR	Metropolitan
	NEW JERSEY		
Trenton	Mercer Broadcasting Co.	—	Metropolitan
	NEW YORK		
Buffalo	Roy L. Albertson	WBNY	Metropolitan
Rochester	Amalgamated Broadcasting System, Inc.	—	Metropolitan
	NORTH CAROLINA		
Fayetteville	Cape Fear Broadcasting Co.	WFNC	Metropolitan
	PENNSYLVANIA		
Forks Township, Nr. Easton.	Easton Publishing Co.	—	Community
Uniontown	Uniontown Newspapers, Inc.	—	Metropolitan, possibly Rural
	TENNESSEE		
Chattanooga	Unity Broadcasting Corp. of Tenn.	—	Metropolitan
Johnson City	WJHL, Inc.	WJHL	Metropolitan

DESIGNATED FOR HEARING

Theodore Granik, Washington, D. C. — Adopted an order designating this application for hearing to be consolidated with applications of Marcus Loew Booking Agency et al (Dockets 7189–7201 inclusive), scheduled to be heard March 11; and further ordered that the issues in the consolidated proceedings be amended to include this application (B1–PH–815).

Designated for consolidated hearing the applications of Roanoke Broadcasting Corp. (B2–PH–477), Times-World Corp. (B2–PH–388) both of Roanoke, and Piedmont Broadcasting Corp. (B2–PH–495), Danville, Va.

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, February 18. They are subject to change.

Monday, February 18

NEW—Albany Broadcasting Company, Inc., Albany, N. Y.—C. P. **1460 kc.**, 500 watts night, 1 KW day, unlimited.

NEW—Fort Orange Broadcasting Company, Inc., Albany, N. Y.—C. P. **1460 kc.**, 5 KW, unlimited DA-night and day.

WHEC—WHEC, Inc., Rochester, N. Y.— C. P. **1460 kc.**, 5 KW, unlimited DA-night.

NEW—Van Curler Broadcasting Corp., Albany, N. Y.—C. P. **1460 kc**, 5 KW night,* 5 KW day, unlimited DA-night.

WCPO—Scripps-Howard Radio, Inc., Cincinnati, Ohio—C. P. **630 kc**, 100 watts night, 250 watts day, unlimited.

NEW—Queen City Broadcasting, Inc., Cincinnati, Ohio.—C. P. **630 kc.**, 1 KW night, 5 KW day, unlimited DA-night and day.

WLAP—American Broadcasting Corp., Lexington, Ky.—C. P. **630 kc.**, 1 KW night, 5 KW day, unlimited DA-night and day.

Consolidated Hearing

Before Commissioner Wakefield, Council Chamber, City Hall, Pensacola, Florida

NEW—Ruth Braden Weber, d/b as Escambia Broadcasting Co., Pensacola, Florida—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Gulfport Broadcasting Co., Inc., Pensacola, Florida—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—W. O. Pape, tr/as Pape Broadcasting Co., Pensacola, Florida—C. P. **1450 kc.**, 250 watts, unlimited.

Tuesday, February 19

KHQ—Louis Wasmer, Inc., Spokane, Wash.—Renewal of license. **590 kc.**, 5 KW, unlimited.

KGA—Louis Wasmer, Spokane, Wash.—Renewal of license. **1510 kc.**, 10 KW, unlimited DA-night.

(Continued on next page)

Wednesday, February 20

Further Hearing

NEW—City of Sebring, Florida, Sebring, Fla.—C. P. **1430 kc.,** 1 KW, unlimited.

NEW—A. Frank Katzentine, Orlando, Fla.—C. P. **1420 kc.,** 5 KW, unlimited DA-night.

WRBL—J. W. Woodruff, J. W. Woodruff, Jr., and E. B. Cartledge, Jr., d/b as Columbus Broadcasting Co., Columbus, Ga.—C. P. **1420 kc.,** 5 KW, DA-night, unlimited.

NEW—Muscogee Broadcasting Co., Columbus, Ga.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Chattahoochee Broadcasting Co., Columbus, Ga.—C. P. **1460 kc.,** 1 KW, DA-day and night, unlimited.

WWPG—Palm Beach Broadcasting Corp., Palm Beach, Fla.—C. P. **1420 kc,** 1 KW, unlimited.

WMBR—Florida Broadcasting Co., Jacksonville, Fla.—C. P. **1460 kc.,** 5 KW, unlimited DA-night.

WLAK—S. O. Ward, tr/as Radio Station WLAK, Lakeland, Fla.—C. P. **1430 kc.,** 1 KW, unlimited

NEW—Georgia-Alabama Broadcasting Corp., Columbus, Ga.—C. P. **1450 kc.,** 250 watts, unlimited.

Consolidated Hearing

To Be Held Before Commissioner Wills, Mayor's Office, City Hall, Daytona Beach, Florida

NEW—Roderick T. Peacock, Sr., tr/as Daytona Beach Broadcasting Co., Daytona Beach, Fla.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Wade R. Sperry, Edgar J. Sperry and Josephine T. Sperry, co-partners, d/b as Daytona Beach Broadcasting Co., Daytona Beach, Fla.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—News-Journal Corp., Daytona Beach, Fla.—C. P. **1340 kc.,** 250 watts, unlimited.

Friday, February 22

WREN—The WREN Broadcasting Co., Topeka, Kans.—C. P. **1250 kc.,** 5 KW night, 5 KW day, S-KFKU.

NEW—Midwest Broadcasting Co., Milwaukee, Wis.—C. P. **1250 kc.,** 5 KW, unlimited, DA-day and night.

WGL—Farnsworth Television & Radio Corp., Fort Wayne, Ind.—C. P. **1250 kc.,** 1 KW, unlimited DA-day and night.

NEW—Virginia-Carolina Broadcasting Corp., Danville, Va. C. P. **1250 kc.,** 1 KW night, 5 KW day, unlimited DA-night.

NEW—Homer Rodeheaver, Winona Lake, Ind.—C. P. **1250** kc., 1 KW, unlimited DA-night and day.

Before Commissioner Wakefield, Court Room, City Hall, Main Street and East Howard Avenue, Biloxi, Miss.

NEW—WGCM Broadcasting Co., a co-partnership composed of Hugh O. Jones, Wm. E. Jones and James O. Jones, Biloxi, Miss.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—WLOX Broadcasting Co., Biloxi, Miss.—C. P. **1490 kc.,** 250 watts, unlimited.

Saturday, February 23

Before Commissioner Wills, County Commissioner's Room, Volusia County Court House, Deland, Fla.

NEW—James S. Rivers, d/b as Southeastern Broadcasting System, Sanford, Fla.—C. P. **1400 kc.,** 250 watts, unlimited.

Federal Communications Commission Actions

APPLICATIONS GRANTED

NEW—G. W. Covington, Jr., Selma, Ala.—Granted construction permit for a new station to operate on **1340 kc.,** 250 watts, unlimited time. (B3-P-4001)

NEW—Southland Broadcasting Co., Laurel, Miss.—Granted construction permit for a new station to operate on **1490 kc.,** 250 watts, unlimited time. (B3-P-4035)

NEW—Herbert Herff, Memphis, Tenn.—Granted construction permit for a new station to operate on **1340 kc.,** 250 watts, unlimited time. (B3-P-3944) Subject to approval of transmitter site and design.

NEW—Don C. Foote, et al., d/b as Billings Broadcasting Co., Billings, Mont.—Granted construction permit for a new station to operate on **1240 kc.,** 250 watts power, unlimited time. (B5-P-4238) Subject to selection of a transmitter site and filing of modification of permit therefor.

NEW—Eastern Radio Corp., Reading, Pa.—Granted construction permit for new station to operate on **1240 kc.,** 250 watts, unlimited time; subject to waiver of Secs. 3.55 and 3.60 of Commission's rules, and to selection of approved transmitter site. (B2-P-3761)

WBRY—American-Republican, Inc., Waterbury, Conn.—Granted construction permit to increase power from 1 to 5KW, unlimited time, operating on **1590 kc.,** directional antenna. (B1-P-4302)

WKRZ—Kenneth Edward Runnekamp, Oil City, Pa.—Granted modification of construction permit (B2-P-3723) which authorized a new station, for changes in transmitting equipment, approval of antenna, and approval of transmitter and studio locations at Veach Bldg., 232-36 Seneca St., Oil City, Pa. (B2-MP-1826) The permittee hereunder is granted a waiver of Sec. 3.60 of the Commission's rules; conditions.

WHBC—The Ohio Broadcasting Co., Canton, Ohio—Granted construction permit to install a new transmitter. (B2-P-4367)

KVAL—Radio Station KEEW, Ltd., Brownsville, Texas—Granted modification of license (B3-ML-1225), to increase nighttime power from 100 to 250 watts on **1490 kc.**

NON-COMMERCIAL EDUCATIONAL BROADCAST

NEW—State of Wisconsin—State Radio Council, Madison, Wisc.—Granted construction permits for two new non-commercial educational broadcast stations (B4-PED-59 and B4-PED-60); frequencies to be assigned by the Chief Engineer of the Commission; 3 KW and 10 KW power, special omission for FM. This is to be two units in a proposed state-wide educational FM network eventually to include seven such broadcasting stations. These stations are to be located at Madison and Delafield, Wisc., with main studios for both stations on the campus at the University of Wisconsin, Madison.

MISCELLANEOUS ACTIONS

Fort Orange Broadcasting Co., Inc., Albany, N. Y.; Van Curler Broadcasting Corp., Albany, N. Y.—Granted in part joint petition for continuance of consolidated hearing on petitioners' applications and that of the Albany Broadcasting Co., Inc., now scheduled for February 18, and ordered that said hearings be continued for a period of 30 days.

Harold T. Gray, et al, d/b as Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa.—Granted motion for leave to amend application for construction permit (B2-P-4396), so as to specify the frequency **1450 kc.** instead of **1490 kc.** as presently requested; ordered the record re-opened in the matter of applications of Miners' Broadcasting Service, Pottsville, and WAZL, Hazleton, and scheduled said matters for further consolidated hearing on February 23, with movant's application, as amended.

WHEC—WHEC, Inc., Rochester, N. Y.—Denied petition to reconsider and grant without hearing application B1-P-6948; on Commission's own motion severed application from consolidated hearing with applications for stations in Albany; retained on docket for hearing on February 18 on issues heretofore published; Albany applicants made parties to this hearing.

(Continued on next page)

Virginia-Carolina Broadcasting Corp., Danville, Va.—Granted petition to sever its application (Docket 6797) for a new station, from the consolidated proceeding with applications of Farnsworth Television and Radio Corp., et al, all requesting **1250 kc.** with directional antenna.

Moline Broadcasting Co., Moline, Ill.—Adopted an order denying petition for reconsideration and grant of application (B4-P-3678) for a new station to operate on **1230 kc.**, 250 watts, unlimited time.

James S. Rivers, d/b as Southeastern Broadcasting System, Sanford, Fla.—Denied petition to grant without a hearing its application (B3-P-4225) for a new station to use **1400 kc.**, 250 watts, unlimited time.

Peterson and Company, Lexington, Ky.—Adopted an order denying petitioner's request that their application for a new station be designated for hearing in a consolidated proceeding with the application of The Kentucky Broadcasting Co.

WACO—Frontier Broadcasting Co., Inc., Waco, Texas—Denied special service authority to operate on **1460 kc.** with 250 watts power, for a period of 90 days. (B3-SSA-140)

DESIGNATED FOR HEARING

Alvin E. Nelson, Inc., San Francisco, Calif.—Granted petition requesting that its application (B5-P-4467) for a new station to operate on **1030 kc.**, 50 KW, unlimited time, be designated for hearing in a consolidated proceeding with applications of KARM, KFRE and KROY, involving frequency **1060 kc.**

Tidewater Broadcasting Corp., Norfolk, Va.: Norfolk Broadcasting Co., Norfolk, Va.—Designated for hearing in a consolidated proceeding the applications of Tidewater Broadcasting Co. (B2-P-4456) and Norfolk Broadcasting Co. (B2-P-3794), requesting a new station at Norfolk to use frequency **1230 kc.**, 100 watts, unlimited time, and **1220 kc.**, 250 watts, daytime only, respectively.

Express Publishing Co., San Antonio, Texas—Granted petition requesting that its application for a new station (B3-P-4471) to use **1450 kc.**, 250 watts, unlimited time, be designated for hearing in a consolidated proceeding heretofore set on applications for use of the same frequency.

Empire Newspapers-Radio, Inc., Endicott, N. Y.—Granted petition requesting that its application for a new station (B1-P-4470) to use **1450 kc.**, 250 watts, unlimited time, be designated for hearing in the consolidated proceedings heretofore set on applications for use of the same frequency.

United Broadcasting Co., Ogden, Utah—Granted petition requesting that its application (B5-P-4107) for a new station to operate on **1490 kc.**, 250 watts, unlimited time, be designated for hearing in the consolidated proceedings heretofore set for applications to use the same frequency.

Cuyahoga Broadcasting Co., Cleveland, Ohio—Designated for hearing application of Cuyahoga Broadcasting Co. (B2-P-4468) for a new station to use **1490 kc.**, 250 watts, in a consolidated proceeding with applications of Chester E. Daly, Cleveland, and Samuel R. Sague, Cleveland Heights, all requesting the same facilities.

WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—Adopted an order granting petition of WGR requesting that its application (B1-P-4424) for a construction permit to increase nighttime power from 1 to 5 KW, and to modify its directional antenna, be designated for hearing in a consolidated proceeding with other applications requesting use of **550 kc.**; ordered that WGR's application be so designated, and further ordered that the bills of particulars heretofore issued in these proceedings be amended to include WGR's application.

KCRS—Millard Eidson, independent Executor of the Estate of Clarence Scharbauer, deceased, Midland, Texas—Granted petition requesting that its application (B3-P-4474) to change frequency from **1230** to **550 kc.**, and increase power from 250 watts to 5 KW, DA, be designated for hearing with other applications in the **550 kc.** proceedings scheduled to be heard Feb. 25-March 8 in Washington.

WEAU—Central Broadcasting Co., Eau Claire, Wis.—Designated for hearing with five other applications involving use of frequency **790 kc.**, the application of WEAU (B4-P-4312) to increase power to 5 KW day and night and make changes in directional antenna for night.

WAKR—Summit Radio Corp., Akron, Ohio—Designated for hearing application for construction permit (B2-P-3834), for changes in directional antenna for night use and for changes in ground system.

ACTIONS ON MOTIONS

WLOF—Hazelwood, Inc., Orlando, Fla.; E. T. Wright, Orlando, Fla.—Upon consideration of petitions of WLOF and E. T. Wright for reconsideration and grant of their applications, it was ordered that the application of WLOF (Docket 6864, B3-P-3973) and application of E. T. Wright (Docket 7111; B3-P-4268), be removed from the hearing docket, and the petitions for reconsideration and grant were denied. It was further ordered that the Bills of Particulars heretofore issued in these proceedings be amended to delete these two applications from the proceedings.

KSD—Pulitzer Publishing Co., St. Louis, Mo.—Denied motion requesting amendment of hearing notice issued in re application B4-P-4089, so as to strike the first issue, which deals with technical, financial and other qualifications of applicant.

Arkansas-Oklahoma Broadcasting Corp., Fort Smith, Ark.—Granted petition insofar as it requests opening of the record in re applications of petitioner and Donald W. Reynolds; denied insofar as petition requests leave to take depositions of Milton W. Woodward, without prejudice, however, to the presentation by petitioner of the testimony only of Milton W. Woodward at a further hearing in this matter on Feb. 28, at Washington, said further hearing to be limited to the purposes hereby stated.

Rodger T. Peacock, Sr., tr/as Daytona Beach Broadcasting Co., Daytona Beach, Fla.—Granted motion for leave to amend application (B3-P-4122) so as to add Rodger T. Peacock, Jr., to the partnership, and substitute said partnership of Roderick T. Peacock, Sr., and Rodger T. Peacock, Jr., a partnership, trading as Daytona Beach Broadcasting Co., for Rodger T. Peacock, Sr., trading as Daytona Beach Broadcasting Co.; to add articles of partnership to the application, and to make other changes.

Radiohio, Inc., Springfield, Ohio—Granted request to dismiss without prejudice application (B2-PH-525) for a new FM station.

WOOP, Inc., Dayton, Ohio—Granted petition insofar as it requests leave to amend its application (B2-P-398) so as to request frequency **1150 kc.** instead of **1600 kc.**, with DA day and night; removal from hearing docket and other relief. The amendment was accepted and application removed from the hearing docket.

James A. Brown, et al, a partnership, d/b as Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla.—Granted petition for leave to amend its application (B3-P-3654) so as to specify the transmitter site "site to be determined" instead of the presently specified site in Coral Gables, and the amendment was accepted.

KSD—Pulitzer Publishing Co., St. Louis, Mo.—Granted motion to amend application for construction permit (B4-P-4089) so as to specify a new transmitter site and modified antenna system, and the amendment was accepted.

Midwest Broadcasting Co., Milwaukee, Wisc.—Granted motion to amend application for construction permit (B4-P-3746) so as to provide alteration of DA, using a different pattern for day and night operation, and the amendment was accepted.

San Joaquin Broadcasters, Inc., Modesto, Calif.—Granted motion to dismiss without prejudice application for a new station (B5-P-4066).

KPLC—Calcasieu Broadcasting Co., Lake Charles, La.—Granted motion to take depositions in re movant's application for construction permit (B3-P-3626).

Palladium Publishing Co., Benton Harbor, Mich.—Granted motion for leave to amend its application for con-

(Continued on next page)

struction permit (B2-P-4023), so as to specify power of 100 watts instead of 250 watts; to specify an exact transmitter site, etc., and the amendment was accepted.

The Templetone Radio Mfg. Corp., Boston, Mass.—Granted petition for leave to amend its application (B1-P-4146) so as to specify frequency **1090 kc.** instead of **1450 kc.**, and to add Ivon B. Newman to the Corp. as a director and stockholder, and to make other changes. The amendment was accepted and the application as amended, was removed from the hearing docket.

KHQ—Louis Wasmer, Inc., Spokane, Wash.; KGA—Louis Wasmer, Spokane, Wash.—Granted joint petition for continuance of hearing on applications for renewal of licenses scheduled for Feb. 19, and continued same to April 18, 1946.

Sabine Area Broadcasting Corp., Orange, Texas—Granted motion to dismiss without prejudice its application for construction permit (B3-P-4011).

WICA—WICA, Inc., Ashtabula, Ohio—Granted petition requesting leave to amend application (B2-P-3081) so as to specify 5 KW power daytime instead of 1 KW daytime, and the amendment was accepted.

WRAL—Capitol Broadcasting Co., Inc., Raleigh, N. C.—Granted motion to take depositions in re application (B3-P-4100), hearing on which is scheduled for March 8-16.

WTMA—Atlantic Coast Broadcasting Co., Charleston, S. C.—Granted petition requesting leave to intervene in the consolidated hearing on applications of WLAP, WCPO and Queen City Broadcasting, Inc.

Constitution Publishing Co., Atlanta, Ga.—Granted petition to amend its application (B3-P-4086), so as to change pattern of directional antenna, and to specify 5 KW power day and night instead of 1 KW night, 5 KW day, and the amendment was accepted.

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.—Granted petition for leave to amend its application (B3-P-3914) so as to revise the estimated installation costs, etc., and the amendment was accepted.

WLAP—American Broadcasting Corp, Lexington, Ky.—Granted motion for leave to amend its application for construction permit (B2-P-4102), so as to change the antenna site; change pattern of proposed DA, etc.; said amendment was accepted together with petition covering the matters, and Sec. 1.254 of the Commission's rules was waived.

Chesapeake Radio Corp., Annapolis, Md.—Ordered application (B1-P-4139) as amended removed from the hearing docket, since change in frequency request to **810 kc.** is not now in conflict with others in the consolidated proceeding.

Press Wireless, Inc.—Upon consideration of motion requesting continuance of hearing in re Docket 6539, in the matter of rates and charges for communication service, the Commission ordered that the hearing scheduled for February 18 be continued to March 18.

LICENSE RENEWALS

WLLH—Merrimac Broadcasting Co., Inc., Lowell, Mass.—Granted renewal of license for the period ending February 1, 1947.

WTEL—Phila. Broadcasting Service, Philadelphia, Pa.—Granted renewal of license for the period ending February 1, 1947.

WRAK—WRAK, Inc., Williamsport, Pa.—Granted renewal of license for the period ending August 1, 1947.

DOCKET CASE DECISIONS

The Federal Communications Commission announces its Proposed Decision (B-232) looking toward a grant of the application for assignment of license of Station WPRP, Ponce, Puerto Rico, from Julio M. Conesa to the Voice of Porto Rico, Inc., a corporation composed of Julio M. Conesa, Andres Grillasca, Francisco Susoni and Felipe Segarra (Docket No. 6685). The Commission made provision that until the assignment of the WPRP license is made, the station will be continued on a temporary license for a period not to exceed 90 days from the time the decision becomes final.

At the same time, the Commission proposes to deny without prejudice the application of Consolidated Broadcasting Corporation for a construction permit for a new standard broadcast station at Ponce, Puerto Rico, requesting the facilities of Station WPRP (Docket No. 6686).

The applications of Julio M. Conesa for construction permit to increase power of Station WPRP to 5 KW (Docket No. 5678), for approval of transmitter site (Docket No. 6107), and for change in transmitter site for 250 watt operation (Docket No. 6684) were dismissed, since there was no evidence presented in support of these requests.

Federal Communications Commission Applications

APPLICATIONS ACCEPTED FOR FILING

600 Kilocycles

WMT—American Broadcasting Stations, Inc., Cedar Rapids, Iowa—License to cover construction permit (B4-P-4002) which authorized installation of a new transmitter.

630 Kilocycles

NEW—Queen City Broadcasting, Inc., Cincinnati, Ohio—Construction permit for a new standard broadcast station to be operated on **630 kc.**, power of 5 KW, directional antenna and unlimited hours of operation. Amended: to change requested power from 5 KW day and night to 5 KW day and 1 KW night, make changes in directional antenna system and change transmitter location.

710 Kilocycles

WGBS—The Fort Industry Co., Miami, Fla.—Construction permit to increase power from 10 KW to 50 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended: to install new transmitter.

730 Kilocycles

NEW—State Broadcasting Co., Oklahoma City, Okla (P. O. Oklahoma City, Okla.)—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW and daytime hours of operation.

810 Kilocycles

NEW—Tri City Broadcasting Co., McKeesport, Pa. (P. O. 3326 Versailles Ave., McKeesport, Pa.)—Construction permit for a new standard broadcast station to be operated on **810 kc.**, power of 1 KW and daytime hours of operation.

1200 Kilocycles

NEW—Charles A. Sprague, Glenn R. Thayer and William W. Behrman, d/b as WMIL Broadcasting Co., Milwaukee, Wisc.—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 250 watts and daytime hours of operation. Amended: to show William W. Behrman a partner instead of Eleanor M. Behrman, to change frequency from **940** to **1200 kc.**, and make changes in antenna system.

1230 Kilocycles

KXO—Valradio, Inc., El Centro, Calif.—Construction permit to install new transmitter, new vertical antenna and ground system and change transmitter and studio locations.

(Continued on next page)

1290 Kilocycles

WKNE—WKNE Corp., Keene, N. H.—Voluntary transfer of control of licensee corporation from Harry C. Wilder, Mark S. Wilder, Helen W. Miller, Frank Lyman, Jr., David Carpenter, N. L. Kidd, George W. Smith and Philip H. Faulkner to Joseph K. Close, Lyman Spitzer, Abbott K. Spencer and Robert T. Colwell.

1380 Kilocycles

NEW—Skyway Broadcasting Corp., Asheville, N. C. (P. O. c/o Chas. G. Lee, Legal Bldg., Asheville, N. C.)—Construction permit for a new standard broadcast station to be operated on **1380 kc.**, power of 5 KW day and 1 KW night, directional antenna night and unlimited hours of operation.

1390 Kilocycles

NEW—Capital City Broadcasting Co., Des Moines, Iowa—Construction permit for a new standard broadcast station to be operated on **1600 kc.**, power of 250 watts and unlimited hours of operation. Amended: to change frequency from **1600** to **1390 kc.**, increase power from 250 watts day and night to 1 KW day and night, install new transmitter and directional antenna for day and night use and change transmitter location.

1400 Kilocycles

NEW—Marvin Glazer and Sylvan Fox, co-partners, d/b as Fox Broadcasting Co., Alexandria, La. (P. O. 702 Monroe St., or P. O. Box 309)—Construction permit for a new standard Broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—D. O. Kinnie, Visalia, Calif. (P. O. 614 East Main St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

1450 Kilocycles

NEW—Radio Asheville, Inc., Asheville, N. C. (P. O. Geo. H. Wright, Wachovia Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended: re stockholders. (Call "WCRA" reserved)

1490 Kilocycles

NEW—James D. Asher, Morton R. Wade and Martin Anastasi, d/b as The Asher Broadcasting Service, Quincy, Mass. (P. O. Granite Trust Bldg., Norfolk, Mass.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. (Call "WJDA" reserved)

NEW—Electronics Corporation of Puerto Rico, Mayaguez, Puerto Rico (P. O. Roosevelt No. 8, P. O. Box 791)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Frank E. Pellegrin and Homer H. Gruenther, d/b as Pellegrin & Gruenther, Oak Ridge, Tenn. (P. O. Temp. Room 1020, Tower Bldg., 1401 K St., N. W., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—Giddens & Rester, a Partnership composed of Kenneth R. Giddens & T. J. Rester, Mobile, Ala. (P. O. Downtown Theatre Bldg., 205 Government St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by chief engineer of FCC and coverage to be determined.

NEW—The Radio Voice of New Hampshire, Inc., Manchester, N. H.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC.

NEW—Observer Publishing Co., Washington, Pa.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage to be determined. Amended to specify frequency as Channel #259, **99.7 mc.**, coverage as 9,650 square miles, population as 2,239,185 and specify transmitter site and type of transmitter.

NEW—Fred B. Wilson & Channing Cope, d/b as Wilson & Cope, Atlanta, Ga. (Temp. P. O. 75 Marietta St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #223, **92.5 mc.** or as directed by FCC and coverage of 18,100 square miles. Amended to change name from Fred B. Wilson & Channing Cope to Fred B. Wilson & Channing Cope, d/b as Wilson & Cope.

NEW—Gazette Printing Co., Janesville, Wisc. (P. O. 200-204 E. Milwaukee St.)—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be assigned.

NEW—KWHN Broadcasting Co., Inc., Fort Smith, Ark. (P. O. Box 799)—Construction permit for a new FM (Rural or Metropolitan) broadcast station to be operated on frequency to be assigned in **100 mc.** band and coverage of 15,000 square miles.

NEW—Fountain of Youth Broadcasting Co., St. Augustine, Fla. (P. O. Fountain of Youth Park)—Construction permit for a new FM broadcast station to be operated on **92-106 mc.** and coverage of 2,580 square miles.

NEW—Southern Media Corp., Coral Gables, Fla. (P. O. 1235-38 Ingraham Bldg, Miami, Fla.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be selected by chief engineer of FCC and coverage to be determined.

NEW—J. M. Bryan & Smith Davis, co-partners d/b as Spartanburg Broadcasting Company, Spartanburg, S. C. (P. O. 291 East Main St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage to be determined.

NEW—UAW-CIO Broadcasting Corp. of Michigan, Detroit, Mich.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **43.1 mc.** and coverage of 22,750 square miles. Amended to change name from International Union United Automobile, Aircraft and Agricultural Implement Workers of America (UAW-CIO) R. J. Thomas, Pres., to UAW-CIO Broadcasting Corp. of Michigan.

NEW—Ohio Valley Broadcasting Corp., Parkersburg, W. Va. (P. O. Grinter Bldg., 701½ Market St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage not specified.

NEW—Lucian E. Kinn, Fostoria, Ohio (P. O. 963 N. Union St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be selected by FCC and coverage of 7,925 square miles.

NEW—Eagle Printing Company, Inc., Butler, Pa.—Construction permit for a new FM (Community) broadcast station to be operated on frequency and coverage not specified. Amended to specify frequency as to be determined by FCC, coverage as 13,780 square miles, change class of station from Community to Metropolitan and specify population, transmitter site and antenna system.

WTMJ—The Journal Company (The Milwaukee Journal), Richfield, Wisc.—Construction permit to increase service area from 8,500 to 16,287 square miles, specify frequency as **92.3 mc.**, install new equipment, change antenna system and specify a Rural FM station.

NEW—Redwood Broadcasting Company, Inc., Eureka, Calif. P. O. Box 1021, Eureka, Calif.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be selected by chief engineer of FCC.

NEW—Unity Broadcasting Corporation of Tennessee, Chat-

(Continued on next page)

tanooga, Tenn.—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be assigned by chief engineer of FCC. Amended to change class of station from Community to Metropolitan.

NEW—M. H. White and H. R. Wiecking d/b as Winona Radio Service, Winona, Minn.—Construction permit for a new FM (Rural) Broadcast station to be operated on frequency to be assigned in **100 mc.** band, and coverage of 12,850 square miles.

NEW—Tribune Printing Co., Beaver Falls, Pa.—Construction permit for a new FM (Community) broadcast station to be operated on frequency and coverage to be determined. Amended to specify frequency as Channel #285, **104.9 mc.,** transmitter site and type of transmitter.

NEW—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC.

NEW—WKST, Inc., New Castle, Pa.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned in **100 mc.** band and coverage 10,220 square miles.

NEW—Lewistown Broadcasting Co., Lewistown, Pa. (P. O. 5 West Market St.)—Construction permit for a new FM broadcast station to be operated on Channel #250, **97.9 mc.,** or as assigned and coverage of 3,909 square miles, or as assigned.

NEW—Charleston Broadcasting Co., Clarksburg, W. Va. (P. O. 1016 Lee St.)—Construction permit for a new FM (Metropolitan) broadcast station.

WPEN—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Construction permit to specify frequency as Channel #258, **99.5 mc.** and coverage as 12,200 square miles, install new transmitter and new antenna, and change transmitter location, and request metropolitan station.

NEW—Eastern Carolina Broadcasting Co., Inc., Goldsboro, N. C. (P. O. Borden Bldg., Walnut and James Sts.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned in **100 mc.** band and coverage of 9,860 square miles.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

W3XL—Everett L. Dillard, tr/as Commercial Radio Equipment Co., Washington, D. C.—License to cover construction permit (B1-PEX-43, as modified) which authorized a new developmental broadcast station.

W9XEV—Evansville On The Air, Inc., Glenwood, Ind.—License to cover construction permit (B4-PEX-52, as modified) which authorized a new developmental broadcast station.

NEW—Pennsylvania Broadcasting Co., Area of Philadelphia, Pa. (P. O. 35 South 9th St., Philadelphia 7, Pa.)—Construction permit for a new relay broadcast station to be operated on **156.75, 158.40, 159.30 & 161.10 mc.,** power of 15 watts and special for FM emission.

NEW—Cowles Broadcasting Co., Wheaton, Md. (P. O. 1627 K St., Washington, D. C.)—Construction permit for a new developmental broadcast station to be operated on frequency between **485-600 mc.** as assigned by the FCC, power of not more than 3 KW and not less than 400 watts and special for television emission.

NEW—Agricultural & Mechanical College of Texas, College Station, Texas (P. O. College Station, Texas)—Construction permit for a new non-commercial educational broadcast station to be operated on frequency to be assigned by FCC and power of 1 KW.

NEW—Maison Blanche Co., New Orleans, La. (P. O. Canal & Dauphine Sts.)—Construction permit for a new commercial television broadcast station to be operated on Channel #1, **50-56 mc.** and ESR of 1430. Amended to change frequency from Channel #1, **50-56 mc.** to Channel #4, **66-72 mc.**

Federal Telecommunication Laboratories, Inc., New York, N. Y. (P. O. 67 Broad Street)—Construction permit for a new developmental broadcast station to be operated on frequency **930 mc.,** power of 30 watts and unlimited hours of operation.

APPLICATIONS TENDERED FOR FILING

NEW—East-West Broadcasting Co., a partnership composed of John C. Griffith, James H. Lawson, Jr., James G. Ulmer, James G. Ulmer, Jr., M. Ward Bailey & T. S. Christopher, Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on **1540 kc.,** power of 250 watts and unlimited hours of operation.

NEW—James C. Wallentine, d/b as The Uintah Broadcasting Co., Vernal, Utah—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Radio & Television Broadcasting Company of Idaho, Pocatello, Idaho—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Empire Newspapers-Radio, Inc., Endicott, N. Y.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Express Publishing Co., San Antonio, Texas—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Volunteer State Broadcasting Co., Inc., Nashville, Tenn.—Construction permit for a new standard broadcast station to be operated on **1300 kc.,** power of 5 KW, directional antenna night and unlimited hours of operation.

KCRS—Millard Eidson, Independent Executor of the Estate of Clarence Scharbauer, Deceased, Midland, Texas—Construction permit to change frequency from **1230 kc.** to **550 kc.,** increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use.

KGKB—Jas. G. Ulmer, Tyler, Texas—Application resubmitted for voluntary assignment of license to Jas. G. Ulmer & James G. Ulmer, Jr., d/b as East Texas Broadcasting Company.

NEW—La Crosse Broadcasting Co., La Crosse, Wis.—Construction permit for a new standard broadcast station to be operated on **580 kc.,** power of 5 KW, directional antenna and unlimited hours of operation.

NEW—Boise Broadcasting Co., Boise, Idaho—Construction permit for a new standard broadcast station to be operated on **630 kc.,** power of 5 KW, directional antenna and unlimited hours of operation.

WTRY—Troy Broadcasting Co., Inc., Troy, N. Y.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

WKRC—The Cincinnati Times-Star Co., Cincinnati, Ohio—Construction permit to increase power from 1 KW night, 5 KW daytime to 5 KW day and night, install new transmitter and directional antenna for day and night use and change transmitter location.

NEW—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Construction permit for a new standard Broadcast station to be operated on **1050 kc.,** power of 1 KW, daytime hours of operation.

NEW—Lee Broadcasting Corp., Sanford, N. C.—Construction permit for a new standard broadcast station to be operated on **1050 kc.,** power of 1 KW, daytime hours of operation.

NEW—Ross & Co., a partnership consisting of Edmund Key III, Emerson H. Lee, Clark Ross, Jr., and John Morton Taylor, Marshall, Texas—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts, unlimited hours of operation.

NEW—Redege Broadcasting Co., Hendersonville, N. C.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts, unlimited hours of operation.

WMLT—George T. Morris and J. Newton Thompson d/b as Dublin Broadcasting Co., Dublin, Ga.—Voluntary assignment of license to George T. Morris tr/as Dublin Broadcasting Co. (**1340 kc.**)

NEW—Edward J. Jansen and Jessica L. Longston d/b as

(Continued on next page)

Livingston Broadcasters, Livingston, Mont.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, unlimited hours of operation.

KLCN—Harold L. Sudbury, Blytheville, Ark.—Construction permit to change frequency from **900 kc.**, to **570 kc.**, change hours of operation from daytime to unlimited using power of 1 KW day and 500 watts night, install directional antenna for night use and change transmitter location.

KASA—Southwest Broadcasting Co., Elk City, Okla.—Transfer of control of licensee corporation from Hoyt Houck and Walter G. Russell to Lonnie J. Preston.

NEW—Copper City Radio Co., Inc., Butte, Mont.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Yellowstone Amusement Co., Livingston, Mont.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

KTNM—Hoyt Houck, Robert D. Houck, Walter G. Russell and Lonnie J. Preston d/b as Tucumcari Broadcasting Co., Tucumcari, N. Mex.—Voluntary assignment of license to Hoyt Houck, Robert D. Houck and Walter G. Russell d/b as Tucumcari Broadcasting Co.

Twin City Broadcasting Co., Inc., Augusta, Maine—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

Oneida Broadcasting Co., Rhinelander, Wisc.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

Radio Television Corp., Medford, Ore.—Construction permit for a new standard broadcast station to be operated on **1270 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation.

Federal Trade Commission Docket

No complaints, cease and desist orders, or stipulations were issued this week by the Commission.

FTC COMPLAINTS DISMISSED

Paperboard Products—The Commission has issued an order dismissing without prejudice its complaint charging National Paperboard Association, Chicago, and its officers and member manufacturers with a combination to eliminate price competition, restrict production and monopolize the manufacture and sale of paperboard and paperboard products.

The complaint also was dismissed without prejudice as to Frederick G. Becker, Inc., Chicago, and its officers, who were charged with participating in the conspiracy.

The Commission entered its order disposing of the case after it had given consideration to the respondents' petition and motion to dismiss the complaint. (5359)

Waxed Paper Products—The Commission has issued an order dismissing without prejudice its complaint charging American Waxed Paper Association, its officers and member manufacturers with a combination to restrain trade and fix prices in the sale of waxed paper products.

The order of dismissal was issued after the Commission had given consideration to the respondents' motion to dismiss the complaint. (5149)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 8, February 25, 1946

Music

LEA BILL PASSES HOUSE 222 TO 43

The Lea Bill (H. R. 5117) overwhelmingly passed the House 222 to 43 late Thursday night as NAB REPORTS went to press.

The legislation will now go to a Senate and House conference committee for final drafting.

Engineering

NARBA CONFERENCE STILL ON

The NARBA conference was still in session Thursday (21) as NAB Reports went to press with the belief generally expressed by delegates that a compromise between the Bahamas, Cuba and United States would be reached sometime Monday (25), under which Cuba will acquire a 640 kc channel from the Bahamas, which will be supplied with another channel. Provisions called for Cuba protecting class 1A stations in the United States under this arrangement. It was stated as likely that four or five class 2A stations and eight regional with rights in excess of 5 kw's will go to Cuba under the arrangement.

REPORT ON SURPLUS RADIO EQUIPMENT

Total declarations of surplus Government radio, electronic and communication equipment and of electrical machinery and equipment are expected to exceed a value of three billion dollars in original cost, but much of this property will not be salable and will be suitable only for salvage or scrap, the Surplus Property Administration informed Congress in an interim report Wednesday (20).

The interim report was submitted in conformity with Section 19 of the Surplus Property Act which requires SPA to report to Congress on specified classes of surplus property and to recommend programs for its disposal. The report was dated Jan. 31, the day before SPA was consolidated with War Assets Corporation, and meanwhile has been in the process of being printed for presentation to Congress.

"Much of the surplus radio and electrical equipment will consist of items of special character not readily adaptable to peacetime use, and will be suitable only for salvage or scrap," the report said. "Some equipment and parts will be salable after modification and a certain proportion will be directly salable.

"Radio and electronic equipment is expected to provide a relatively small proportion of commercially salable material, since it includes not only many special types of radio transmitters, receivers, tubes, and parts, but also radar and other related devices for which no large peacetime use has yet been developed.

"Electrical machinery and equipment comprises a larger proportion of items of standard design and general industrial applicability, such as motors, generators and transformers, for which a definite market can be found.

"The long-deferred demand for civilian type radio and electrical products, a high postwar level of general industrial activity, and the development of new applications for electronic and electrical equipment will play a part in providing a market for salable surplus radio and electrical equipment. The marketability of surplus equipment differs widely as between detailed categories."

The Government bought approximately 19 billion dollars worth of radio and electrical equipment for war purposes, the report said. Of this, about 10.7 billion was for radio, electronic and communication equipment, and 8.3 billion for electrical machinery and equipment. Much of the latter represents installations in Government-owned industrial plants, and may not appear separately as surplus.

Wartime expansion of plants in the radio and electrical equipment fields cost about $900,000,000, of which approximately $565,000,000 represented investment of Government funds. Thirteen of these plants cost the Government more than $5,000,000 each, representing a total expenditure of about $87,000,000. Five of these plants have been declared surplus, and one has already been sold to its wartime operator.

"The interim character of the report," SPA explained, "is dictated by the fact that, while certain disposal procedures are in effect, a wholly adequate plan of disposal has not yet been fully completed. It therefore appears advisable to inform the Congress of the present status of disposal procedures and measures under consideration for improving and supplementing them, leaving to a later date the description of a complete program."

Discussing disposal methods, the report said, "In the case of radio and electronic equipment, a system of central evaluation panels is used to aid in the preliminary determination of salability, whereas for electrical machinery and equipment, there are salvage and inspection committees located in the regional offices of the disposal agency. The improvement of these systems is now underway.

"Direct sales methods are used for the disposal of radio and electrical equipment, particularly where priority claimants are involved. The additional methods of disposal used for radio, electronics and communication equipment differ substantially from those used for electrical machinery and equipment.

"The basic method of disposal in the case of radio and electronic equipment involves agreements entered into by

(Continued on next page)

The NATIONAL NAB Reports ASSOCIATION OF BROADCASTERS
1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Robert T. Bartley, *Director of FM Dept. and Government Relations;* John Morgan Davis, *General Counsel;* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Harlan Bruce Starkey, *Chief, News Bureau;* Arthur C. Stringer, *Director of Promotion.*

the disposal agency with the original manufacturer of the equipment, or with a manufacturer who is willing to handle other products besides his own. This channel is used because of the multiplicity of parts, their highly technical nature, coupled with requirements for inspection, testing, and reworking, for which the manufacturers have specialized facilities and personnel.

"The manufacturer-agents are reimbursed for all reasonable expenses and receive a commission except on sales to priority claimants. Among the drawbacks to this method have been the comparatively limited industry participation, and the high cost to the Government of inspection and hanrling of equipment. This suggests the employment by the disposal agency of increased direct selling or of additional sales methods such as the utilization of commercial and sales organizations under merchandising agency contracts.

"In the disposal of electrical machinery and equipment, the predominant method at the present time is that of direct sale to priority claimants and to the general public. For bulk items, the method of sale through dealers is also widely employed, either by negotiation, upon a bid basis, or upon a fixed price basis. In the latter case, where items are in long supply a discount may be offered to the dealers. It is probable that prompt and wide distribution may be facilitated by additional methods, such as sale through agents or approved brokers upon a commission basis.

"The disposal of radio and electrical equipment presents handling and merchandising problems of great complexity, and existing procedures are not wholly adequate. A later report will present a disposal program embodying contemplated improvements."

The status of government-owned radio and electrical equipment plants costing the government more than $5,000,000 each is shown by the following table:

Wartime Operator and Location	*Owning Agency*	*Chief Products*	*Date declared Surplus*	*Land and Buildings*	*Machinery and other*	*Total*
Tantalum Defense Corp., Chicago, Illinois	Air Corps	Basic metal Products	....	$3,113,307	$2,228,419	$5,341,726
General Electric Co., Fitchburg, Mass.	DPC	Auxiliary Turbines	1/ 5/46	1,801,028	3,477,463	5,278,792
Sylvania Electric Products, Ipswich, Mass.	Navy	Radio	....	....	....	5,167,000 (est.)
General Electric Co., Pittsfield, Mass.	Navy	D. C. Motors	....	2,942,000	3,281,000	6,223,000 (est.)
General Cable Corp., St. Louis, Mo.	DPC	Signal Corps field wire	....	1,780,678	3,411,721	5,192,400
Western Electric, New York	Air Corps	Radio	....	....	....	7,032,000 (est.)
General Electric Co., Schenectady, N. Y.	....	Radio & Radar	....	....	....	7,398,000 (est.)
General Electric Co., Syracuse, N. Y.	DPC	Turbo-Electric Drives	11/30/45	7,791,133	8,477,471	12,268,404
National Carbon Co., Morganton, N. C.	DPC	Graphite Electrodes (prelim.)	1/ 5/46	2,369,538	4,374,079	6,743,617
General Motors Corp., Kings Mills, Ohio	Navy	Diesel Engine Starting motors	1/17/46	2,633,000	2,586,000	5,219,000 (est.)
General Electric Co., Erie, Pa.	DPC	Propulsion Turbines	1/21/46	2,295,455	4,681,472	6,980,927(sold)
Radio Corps of America, Lancaster, Pa.	Navy	Power and Special Tubes	....	2,978,000	4,514,000	7,492,000 (est.)
Western Electric Co., Eau Claire, Wis.	DPC	Radio	....	6,171,715	612,667	6,784,382[a]
				Grand Total		$87,121,248

[a] Some Equipment not included in this figure.

AMATEURS CITED IN WAR OBSERVING PROJECTS

During the war, radio amateurs of the United States participated in three observing projects sponsored by the Bureau of Standards, the object of which was to obtain basic data urgently needed in making radio propagation predictions for the Allied Armed Forces. The first two projects called NBS-ARRL projects I and II, were organized under the joint auspices of the National Bureau of Standards and the American Radio Relay League, the national organization of the radio amateurs of the United States, and most of the participating observers were ARRL members. The third project, known as the WWV Observing Project, was organized independently of the NBS-ARRL projects, but was later joined by a number of NBS-ARRL Project II participants.

NBS-ARRL Project I was started on July 1, 1941, and

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terminated on June 30, 1943. Project II ran from July 1, 1943 to June 30, 1944. "Regional Coordinators," selected by the ARRL headquarters staff, organized amateurs in their vicinities into observation groups for monitoring the radio-frequency spectrum between 1,500 and 30,000 kilocycles for two 2-hour periods each week, one in the daytime around noon, and one after dark.

The intensity, readability, and background noise intensity, as well as the distance and direction of each observed station, were reported to the Bureau, where the data were analyzed and the results used in checking predictions of world-wide radio propagation conditions for the Allied Armed Forces and commercial radio communications companies engaged in war work.

The WWV Observing Project was organized in December 1943 and terminated on June 30, 1945. Its object was to obtain data on the reception of the Bureau's standard-frequency broadcast station WWV at various distances and in different directions. Observers were recruited from amateur and professional radiomen who had expressed an interest in the WWV broadcasts, and later from participants in the NBS-ARRL projects. Observers were requested to tune in on WWV as often as possible at approximately one-hour intervals and to record ratings of the intensity, readability, fading, and background noise intensity. The results of this project were also used in checking predictions of world-wide radio propagation conditions.

Most of the participants in these projects had regular full-time jobs and were therefore able to make their observations only during spare time. Many went without sleep to maintain their observing schedules and used precious hours on Sundays and days off, but they did it gladly as a patriotic service without thought of pay or recognition.

Through these projects United States radio amateurs contributed data to the war effort that could have been obtained in no other way. In addition, they have increased the sum total of knowledge of radio wave propagation and communication, and this will benefit everyone in days to come.

TELEVISION RELAYED FROM BLIMP

Schenectady, N. Y.—General Electric engineers have been experimenting with television relay equipment installed in a blimp operating between Schenectady and New York to determine the practicability of the idea and to check on the possibility of increased relay range of a station at varying altitudes.

The experiments are part of a broad General Electric research and engineering program which calls for the investigation of all methods of relaying—whether by ground or air "booster" stations—to arrive at the most economical and dependable system for the widest distribution of television and FM radio programs.

Results from the blimp experiments are not conclusive as yet, having been temporarily postponed because of the strike at G.E., but expected to be continued when the strike is over.

General Electric worked with Globe Wireless, Ltd., in the relay tests, using a blimp of the Goodyear Tire and Rubber Company. This was operated between Schenectady and New York City over territory which G.E. and Globe Wireless will operate an experimental radio relay network. Early experimental work on the relay network was carried on by G.E. and the International Business Machines Corp. The latter has transferred its work in the project to Globe Wireless, Ltd., where it will be carried on under the supervision of Vice President Walter S. Lemmon.

Legal

NEW MEXICO TAX CASE HEARD IN ALBUQUERQUE

The New Mexico tax case (see NAB REPORTS, vol. 13, pp. 520 and 562), in which stations KSUN, Las Vegas; KGFL, Roswell; KWEW, Hobbs; KTNM, Tucumcari, are contesting the State's attempt to impose upon stations a privilege tax, and the requirement that stations take out a license to do or continue to do business in the State, came to trial before a three-judge Federal court in Albuquerque, Monday and Tuesday (18-19).

The court took the matter under advisement, and requested the plaintiff stations to file an additional brief within ten days.

The case was argued by counsel headed by Lake Frazier for the stations, with John Morgan Davis and Milton J. Kibler of NAB, assisting in the role of friend of the court.

On the first day of the trial, Howard Frazier, NAB engineering consultant, testified and W. E. Whitmore, manager, KGFL, testified as to cards and letters received from as far away as New Zealand and the court received the testimony.

Mr. Kibler is going on to Roswell where State trials concerning the same situation will be held.

PRINTING TRADES PRESIDENT WANTS RADIO PENALIZED

Renewing a 1941 try, the International Allied Printing Trades Association is again attempting to impose upon radio a franchise tax, patterned to confine net profits of stations to a 15 per cent limit, based on actual sales.

A letter has been sent to the association membership by John B. Haggerty, president of the IAPTA, who suggests that the members, said to total 190,000 skilled craftsmen in the United States and Canada, urged their Congressional representatives to give favorable consideration to the tax.

House passage was obtained on an earlier measure designed substantially to attain this same end, but failed to pass the Senate.

In the renewed attempt, Mr. Haggerty describes radio as being in unfair competition with a large segment of the printing industry. In his letter he quotes alleged well-disposed expressions of members of both branches of Congress, "favoring the levying of a franchise tax." In large measure, these quotations were lifted from the recent appropriations hearing, during which former FCC Chairman Paul A. Porter was cross-examined.

It was stated by Mr. Haggerty that he understood the House Ways and Means Committee will soon take under consideration the formulation of a new tax law and he points out that one means of reducing the public debt would be for the government to impose the radio franchise tax.

Suggested legislation would provide that all net profit in excess of 15 per cent on the actual investment, with a limitation of not more than $25,000 for salary, bonuses, etc., to any one executive be skimmed off through taxes.

This latest campaign to penalize radio, companion to the press in the vital function of safeguarding freedom of speech, is accompanied by an explanatory contention that radio advertising before the war had deprived multitudes of printing trades craftsmen of job opportunities

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through a shifting of national advertising from printed publications to the newer medium of radio.

The International Allied Printing Trades Association is made up of the powerful International Typographical Union, International Printing Pressmen and Assistants Union, International Brotherhood of Book Binders, International Stereotypers and Electrotypers Union, and International Photo-Engravers.

FCC

SENATE CONFIRMS PORTER AS OPA HEAD

President Truman's selection of former FCC Chairman Paul A. Porter as the head of OPA to succeed Chester Bowles, who was at the same time named Chief of the Office of Economic Stabilization, was confirmed by the Senate Thursday (21).

FCC EXTENDS TIME ON FILING OF STATION TRANSFER BRIEFS

The Commission has issued the following order:

Docket No. 7071

In the Matter of Promulgation of Rules and Regulations concerning the procedure to be followed by the Commission in passing upon assignments of license or transfers of control of corporate licensees.

ORDER

The Commission having under consideration a request of National Association of Broadcasters, dated January 31, 1946, for a thirty-day extension of time within which briefs might be filed in the above-entitled cause,

It Is Ordered, This 6th day of February, 1946, that the request is granted and that the time for filing briefs is extended until March 15, 1946.

FEDERAL COMMUNICATIONS COMMISSION
T. J. SLOWIE,
Secretary.

FCC NOTIFIES DON LEE SYSTEM NETWORK RULES APPLY

The Commission has issued a release containing the following letter dated Feb. 15, signed Secretary T. J. Slowie, by direction of the Commission, and addressed to the Don Lee Broadcasting System, Hollywood, California:

"It appears upon examination of the files of several of your affiliated stations that you have been indulging in practices which may be in violation of the provisions of the Commission's regulation 3.104, relative to network option time, both in failing to give your affiliates the 56-days' notice of the exercise of your option which is required by the said regulation, and in compelling your affiliates to option to you more than the permissible maximum number of hours in each segment of the broadcast day.

"Accordingly, the Commission has today designated for hearing upon issues to be specified the pending applications for renewal of your licenses for the operation of station KGB at San Diego and station KDB at Santa Barbara. You are directed, also, pursuant to the provisions of sections 1.362 and 3.220 of the Commission's rules and regulations, to file within 30 days from the date of this letter applications for renewal of your present licenses for the operation of station KFRC at San Francisco and stations KHJ and KHJ-FM at Los Angeles."

COMMISSION APPROVES WFIL SALE—DURR DISSENTS

The sale of WFIL and WFIL-FM, Philadelphia, to Triangle Publications, Incorporated, was approved on Monday (18) by the Commission. Under the AVCO ruling, the transaction was opened to competitive bidding but no one other than the purchaser, publisher of the Philadelphia *Inquirer* and other publications, submitted a bid. The Commission has issued the dissenting remarks of Commissioner Durr in the following release:

"Section 310(b) of the Communications Act of 1934 expressly provides that no broadcast station license shall be transferred 'unless the Commission shall, after securing *full information*, decide that said transfer is in the public interest, and shall give its consent in writing.' (Italics supplied in the release.)

"In my opinion, the Commission, in approving the transfer of licenses here involved, did not have before it that 'full information' which the Act so clearly requires. On the contrary, the limited information presented to the Commission serves, in itself, to point to the need of further inquiry.

"It is true that the action taken in this case is not inconsistent with the majority action approving the transfer of control of the Crosley Corporation to the Aviation Corporation (FCC Docket No. 6767), but the doctrine of *stare decisis* does not apply to administrative agencies* and the Commission cannot, by its own decision, minimize the statutory responsibility imposed upon it by Congress.

"The radio facilities involved in this proceeding are standard broadcasting station WFIL which operates on 560 kc. with 1 kw. power, unlimited time; station WFIL-FM, a frequency modulation station, and two relay stations, all in Philadelphia, Pennsylvania. The present book value of all the broadcast facilities being transferred is, according to information furnished by the Commission's Accounting Department, $148,192 and the original cost, $365,000. During the year 1943, the transferor earned net profits, before federal income taxes, of $210,435 on its broadcast operations, and for 1944, such profits amounted to $308,633. Since FM stations are, at the present time, generally operating at a loss because of the limited number of FM receivers in the hands of the listening public, it is reasonable to assume that the net profits attributable to the standard broadcast operations alone were even higher than the figures given.

"The consideration being paid for the properties is $1,900,000. Upon consummation of the transaction, transferee proposes to record on its books as 'intangible broadcast property,' the amount of $391,308, representing the difference between the book value of the tangible properties and their replacement costs estimated at approximately $539,000. The remaining $1,360,500 of the consideration, after certain adjustments, will be recorded as 'good will.'

"When broadcast facilities having a total book value of a little more than $148,000 sell for $1,900,000, and when a relatively small one kilowatt station earns over $300,000 net profits, before federal income taxes, in one year, two questions would seem logically to present themselves:

"1. Is the purchaser buying only the seller's properties and the going-concern value created by the seller's own investment and effort, or is it buying also—and principally—a license to use one of the limited number of standard broadcast channels assigned to the Philadelphia agency and an assured right to use one of the limited FM channels assigned to the same area which might otherwise have to be sought in competition with other applicants? Radio channels are public property and it is the responsibility of the Commission to see to it that they do not become the subject of private trafficking.

"2. What effect will the higher price being paid for the facilities have upon the operations of the transferee 'in the public interest, convenience and necessity'? It is

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* *Virginian Railway Co.* v. *U. S.*, 272 U. S. 658, 665; *American Chicle Co.* v. *U. S.*, 316 U. S. 451, 455; *Northern Pacific Railway Co.* v. *U. S.*, 41 F. Supp. 439, 446, affirmed, 316 U. S. 346; *Shawmut Association* v. *Securities and Exchange Commission*, 146 F. (2d) 791, 796 (C.C.A. 1).

(Continued on next page)

reasonable to assume that anyone purchasing broadcasting facilities expects to earn at least a reasonable return upon his investment and the higher the investment, the greater will be the pressures toward excessive commercialization of broadcast time. In view of the extraordinarily high profits earned by a relatively small station, it is pertinent to inquire whether such profits have been obtained by rendering an extraordinarily good public service, or rather, at the expense of the public interest, convenience and necessity which all broadcast licensees are required to serve.

"In all applications for broadcast station licenses, the Commission requires detailed information as to the proposed program service of the applicant and specific information as to the amount of time to be devoted to commercial and sustaining programs, recorded and live programs and time to be devoted to educational, religious, civic, fraternal, and other public purposes. Yet in passing upon the transfer application in the present case, the members of the Commission had before them no information of any kind whatsoever concerning the program service now being rendered by the transferor or the proposed service of the transferee, except a statement of the transferee, paraphrased in a staff report that the 'primary objective in the acquisition of the station is to do as effective a public service in the broadcast field as is now being done by the newspaper' (the Philadelphia *Inquirer*, which is owned by transferee along with several magazines, the New York *Morning Telegram*, and the *Daily Racing Form*).

"In view of the concern of the Commission with an applicant's proposed program service where the Commission itself is selecting the licensee, it would seem that at least equal concern should be manifested in instances where the licensee is being selected not by the Commission but by one retiring from the broadcasting business."

FM Department

TRIAL PATTERN FOR FM ASSIGNMENTS OKAY, SAYS FCC

On Monday (18) the Commission announced that after three months of experience in making assignments of FM channels, it appears that the tentative allocation plan being followed provides the necessary degree of flexibility and is working out satisfactorily.

In issuing the plan on December 19, 1945, the Commission pointed out that the plan was being published as a guide. "The Commission wishes to emphasize that this allocation pattern is tentative only, that the channels listed for particular cities (and their areas) will not be followed in a hard and fast manner and that departures will be made from the plan whenever it is found desirable or necessary to do so," the allocation announcement stated.

As examples of the manner in which this arrangement is enabling the Commission to assign channels according to the special needs of various areas, the Commission cited the following instances:

One of the 12 metropolitan channels tentatively allocated to Washington, D. C. area has been assigned to an applicant in Winchester, Va., leaving 11 channels in Washington for 14 applicants. A hearing is scheduled for these applications on March 11.

One of the 15 metropolitan channels tentatively allocated to the Philadelphia area has been assigned to an applicant in Atlantic City, N. J. Seven applications are pending in this Philadelphia area.

One of the five metropolitan channels tentatively allocated to the York, Pa., area has been assigned to an applicant in Hagerstown, Md. Two applications have been granted in York and one is pending.

Similar readjustments will be made from time to time as circumstances may require.

As of today, conditional grants have been assigned to 328 applicants, in addition to the 53 grants in the new band to pre-war licensees; 120 applications have been set for hearing, leaving 284 applications still to be acted on.

330 FM GRANTS

The FCC has granted seven additional FM stations for the State of Maryland, six in Baltimore and one in Annapolis, bringing the total FM conditional grants to 328. It also designated for hearing applications for four stations in other areas. The grants are as follows:

City	*Grantee*	*Interest in Standard Station*	*Type of FM Station*
	CALIFORNIA		
San Luis Obispo	Christina M. Jacobson, tr/as The Valley Electric Co.	KVEC	Metropolitan
	ILLINOIS		
Evanston	Sentinel Radio Corp.	—	Community
	MISSISSIPPI		
Clarksdale	Birney Imes, Sr.	WROX	Metropolitan
	OREGON		
Portland	Kale, Inc.	KALE	Metropolitan
	SOUTH CAROLINA		
Rock Hill	York County Broadcasting Co.	WRHI	Community
	TEXAS		
College Station	Agricultural and Mechanical College of Texas	WTAW	Metropolitan
	MARYLAND		
Annapolis	The Capital Broadcasting Co.	—	Metropolitan
Baltimore	The Monumental Radio Co.	WCAO	Metropolitan
Baltimore	Baltimore Broadcasting Corp.	WCBM	Metropolitan
Baltimore	Maryland Broadcasting Co.	WITH	Metropolitan
Baltimore	Belvedere Broadcasting Corp.	—	Metropolitan
Baltimore	The Baltimore Radio Show, Inc.	WFBR	Metropolitan
Baltimore	The A. S. Abell Company	—	Metropolitan

The effect of these conditional grants is to announce the fact that the Commission has examined the qualifications of the respective applicants, has been satisfied with respect thereto, and has made available a channel for each grantee. The Commission will now examine each application for its engineering details, and in each individual circumstance a grantee may be requested to file within a period of 90 days of such request such additional engineering and other data as may be necessary.

Under this procedure grantees are enabled to proceed promptly with their preliminary plans for obtaining certain items of equipment, programming and other details necessary to the establishment of their proposed stations. The proposals of each grantee relating to transmitter power and antenna height are still under review, and each will be notified if any further data is necessary in this connection.

Amendment:

"In the announcement made February 4, KALE, Inc., was shown to have received a grant of a Metropolitan station. The Commission has modified this to Metropolitan, possibly rural type of station, instead.

SET FOR HEARING

The following are applicants for the 11 metropolitan channels allocated for Washington, D. C.: Marcus Loew Booking Agency; Mid-Coastal Broadcasting Co.; The Crosley Corp.; Everett L. Dillard tr/as Commercial Radio Eqpt. Co.: Capitol Broadcasting Co.: Cowles Broadcasting Co.: Eleanor Patterson, tr/as The Times Herald; National Broadcasting Co., Inc.; Metropolitan Broadcasting Co.; Potomac Cooperative Federation, Inc.; Evening Star Broadcasting Co., Inc., FM Development Foundation, and WINX Broadcasting Co., Inc.

The following are applicants competing for the six remaining channels for the Pittsburgh, Pa., area. (Eight channels have been made available for Pittsburgh, but two have already been assigned, one to station KDKA-FM and the other to WTNT, existing stations.) WCAE, Inc.; Scripps Howard Radio, Inc.; Allegheny Broadcasting Corp.; Liberty Broadcasting Co.; West Virginia Radio Corp.; Pittsburgh Radio Supply House; David Rosenblum, tr/as Butler Broadcasting Co.; Eagle Printing Co., Inc., Butler, Pa., and Beaver County Broadcasting Corp., Beaver Falls, Pa.

Applicants for the nine remaining channels out of 20 allotted to the New York City area, are: WBNX Broadcasting Co.; News Syndicate Co., Inc.; WMCA, Inc.; Greater New York Broadcasting Corp.; Debs Memorial Fund, Inc.; American Broadcasting Co., Inc.; Hearst Radio, Inc.; Bernard Fein; WLIB, Inc.; Peoples Radio Foundation, Inc.; Supreme Broadcasting System, Inc.; New York Sun Broadcasting Co., Inc.; Metropolitan Broadcasting Service; National Maritime Union Broadcasting Co., Inc.; Amalgamated Broadcasting System, Inc.; Book-of-the-Month Club Broadcasting Corp.; Unity Broadcasting Corp. of New York; Frequency Broadcasting Corp.; Elias I. Godofsky.

Applicants for Newark, N. J.: North Jersey Radio, Inc.; UAW-CIO; Radio Projects, Inc., and Atlantic Broadcasting Co., and North Jersey Broadcasting Co., Inc., Paterson, N. J.

(The 11 FM metropolitan stations now operating in the New York City area are: WFMN, WQXQ, WABF, WGYN, WFGG(WGHF), WHNF, WNYC-FM, WBAM, WABC-FM, WEAF-FM, and WAAW.)

Applicants for the Dayton-Springfield, Ohio, area, competing for the five channels there, are:

The Crosley Corp.; Great Trails Broadcasting Corp., Miami Valley Broadcasting Corp., all for Dayton, and Unity Corp., Inc.; Radio Voice of Springfield, Inc., and RadiOhio, Inc., for Springfield.

Broadcast Advertising

PELLEGRIN'S MEDIA COST PRESENTATION IS SOCKO!

Metropolitan and small market stations have been forwarding requests to NAB headquarters for copies of the media cost presentation, "How Much for How Many," given by Frank E. Pellegrin, director of broadcast advertising, in San Francisco. The tremendous interest in the presentation has caused *Broadcasting Magazine* to do a special story. (See February 25th issue.)

Supply of "Ice Age" Platters Exhausted

Stations were quick to respond to the offer of a free audition record of "This Is the Ice Age." (NAB REPORTS, January 28th issue.) The National Association of Ice Industries has informed the NAB that the supply of discs has been exhausted. Transcription concerns have already contacted the NAB department of broadcast advertising relative to producing new platters for the ice industry on a co-op plan for sponsorship by the local ice dealer. Stations interested in the new transcriptions should make their wishes known to NAB.

Cohen Brothers Constructs Modern Radio Theatre Due to Success of WMBR Production, "Styles in Tempo"

"Styles in Tempo," a creation of the program department of WMBR, the CBS affiliate in Jacksonville, Fla., has met with such success in department store merchandising that Cohen Brothers, the sponsor, has constructed within the "big store" a completely equipped and beautiful radio theatre. Frank King, WMBR president and general manager, who has closely supervised the entire production, admits that Cohen's has gone to considerable expense along with the radio station in the production of this 30-minute five day-a-week broadcast from Jacksonville's largest store. Col. R. L. Stitner, Cohen's vice president and general merchandise manager, has seen to it that "his" "Styles in Tempo" has received the best of everything, including full page newspaper promotion pieces.

Stars of Show

Kay Stanley, "glamor gal" and fashion expert, makes a terrific impression with her sophisticated manner, tossing off an occassional bit of smooth repartee with the boys of the cast, and modeling the Cohen Brothers lovely fashions like a Powers' model. (Mr. Powers, Kay is "under contract" to WMBR.)

The cast consists of but five persons, including Miss Stanley; an announcer and a musical trio—but so adept is every member at "doubling" that the radio audience gets the impression that the cast is at least twice its size. Alan Holmes, formerly with Blue Barron and Tommy Tucker orchestras, is director of the musical trio, playing fourteen instruments. Having served as a New York orchestra leader and artist-demonstrator of the Hammond organ, Roger Van Duzer is exceptionally qualified to "double" on the piano and Hammond organ in a manner that is indeed brilliant. Ralph Munroe, Jacksonville's widely known accordion artist and teacher, proves delightfully versatile on the accordion and vibrophone.

"Styles in Tempo," now going into its third 13-week cycle, is believed to be the first program of its kind to succeed in the South. New audience participation idea will call for SRO signs. *Intelligent sales planning, working in close harmony with good radio programming, results in a production that has high sponsor and station identification.*

SMALL MARKET STATIONS

Simon Goldman, WJTN, Comments on Syndicated Shows

Jamestown, New York's, WJTN management has this to say: "Our experience has been that we can sell good transcribed shows if the price is within reason, but some of the

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prices asked for a 15-minute musical show today run more than "time" for one thing, and, secondly, we can build a show from our transcribed library which will satisfy the sponsor; and we can do it at a cost within reason, and, thirdly, with such wonderful "talk" shows available on the network on a cooperative basis at a reasonable cost, it is virtually impossible for our salesmen to go out and face a sponsor with an asking price of $10.00 for a 15-minute transcribed show on a five-day-a-week basis.

I believe that any small market station will pay $2.50 each, for a 5-time-a-week syndicated show and, at that price, will be able to sell it, providing, of course, that the show is good and is salable. I also feel that $4.00 for a 3-time-a-week show is not out of line.

As to your question (see NAB REPORTS, February 18th issue) about using shows that have been used on larger stations, the answer is unequivocally "Yes." Our audience is loyal to us and, therefore, no matter how often a show may have been played on large city stations, even in nearby areas, it is still a virgin show in our own area, so that will have no bearing on its value to us.

Our experience with syndicated transcribed shows has been that we have sold very few. At the present time, we are running *Five Minute Mysteries*, three days a week, *Dick and Jeannie*, five days a week, and we have already sold *Easy Aces*, starting in March.

I believe that you are doing a service, not only to the stations, but to the transcription people in making this study. You will be able to convincingly prove, after you get replies from the various stations, that transcription producers can tap a large market and thus get their marginal income that they do not now get by making these shows available at a reasonable figure.

John Brown University Radio Courses

KUOA, 5000 watt independent, Siloam Springs, Ark., operates as a part of the John Brown University vocational training plan, which includes all phases of radio station work. The University curriculum offers bachelor of arts with a major in English for script and radio writers; major in speech for announcers; bachelor of science with major in business for salesmen and managers; major in engineering for engineers.

Schoolwork is standard college material. Every student is required to work three or four hours each day on KUOA which operates as a commercial broadcast station. Station has a staff of twenty-five students, and salaried executives. Students get more than the usual day to day work of running the station because it is non-network. The program has been in operation with KUOA for more than ten years and is limited to students enrolled in the John Brown University. Many graduates take their places in the industry. *This reservoir of college-trained radio personnel should be of special interest to small market stations.*

Radio Cuts in on Newspaper Ad Budget

"Radio Wins a New Friend" in Bennett Furniture Co., Clarksdale, Miss. WROX, the ABC affiliate, is doing an excellent job. The furniture concern has cut newspaper budget to the bone and now uses 19 news periods, a 30-minute Children's Hour, and a one-and-a-half hour Barn Dance weekly. David M. Siegal, WROX station manager, and staff are increasing the Delta's appreciation of broadcast advertising with such progressive activity. (Radio Showmanship, February issue.)

Joske Clinical Test

The Joske Radio Advisory Committee met at NAB headquarters last week to draw up a format, discuss current data, and establish over-all policies to be followed. All material, before being released to the industry, must be approved by Joske's Department Store, San Antonio, Tex.

Attending the Washington session were Cecil Beaver, WOAI San Antonio, advisory committee chairman; Lewis H. Avery, head of the station representative firm bearing his name; Walter Johnson, WTIC Hartford; Frank E. Pellegrin, NAB director of broadcast advertising; Robert C. Coleson, Hugh M. Higgins, Miss Lee Hart and J. Allen Brown of the NAB executive staff. Next committee meeting is set for New York on March 12th.

Programming

OWMR ALLOCATIONS

The following government agencies have requested help from the Media Programming Division of the Office of War Mobilization and Reconversion for these programs:

Department of Interior—Says "Easy on Travel to Alaska"

According to Willett Kempton, Interior's radio director, Alaskan officials are worried over rose-colored publicity stories about the Territory; they are fearful of a summerland rush which would prove disastrous to the Territory, if too many would-be pioneers head for the North Country without adequate preparations to survive a life of rugged self-reliance. A recent survey shows that several hundred thousand people are planning to head to Alaska in the very near future.

Six live spots and a fact sheet on opportunities for the average man in Alaska are being sent to all stations by the Radio Section of the Department of the Interior.

Pitch of the radio spots is that there are opportunities in Alaska for men with patience, background and capital, but gold nuggets cannot be picked up at random along the over-rated Alaskan Highway. Pay-off is to get all the facts before starting to seek your fortune on America's last frontier.

These might be plugged during the week of March 11 to 17, and any time thereafter.

Department of Agriculture—Asks Observance of 4-H Club Week (March 2-10)

This is the week the 1,750,000 rural boys and girls in 4-H Clubs nationwide have set to bring life in each local community to their "win-the-peace" goals.

The Department of Agriculture is sending directly to all station managers announcements explaining the meaning of the 4-H Club. Stations covering rural areas will be especially interested in featuring the spots.

U. S. Public Health Service—Asks "Help for Hospitals"

The Hospital crisis is still acute, and will continue to be so for many months. Almost 70% of all hospitals are dangerously understaffed. Badly needed are nurses, nurses' aides, non-nursing personnel, and student nurses.

U. S. Public Health Service is sending announcements directly to you. Please use them. *This is Important!*

Office of War Mobilization and Reconversion—National Housing Agency—Veterans' Administration—Office of Price Administration . . . to mention a few of the agencies . . . are all 100% behind *"Lick the Housing Shortage!"*

The housing shortage continues to be a national crisis . . . but veterans are hardest hit. Announcements have recently been mailed to you. Continue to plug "Give veterans first chance on vacancies"; "Share your home with a veteran"; and "Seek expert advice before you build or buy." This program is national, immediate, and along with "Help for Hospitals", affects the lives directly or indirectly of a vast amount of our population. You have

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helped, and still can help, by frequent use of the spots already sent you.

The Departments of Agriculture, State and Commerce Come Forward with—"Food for Peace!"

Much of the world is so near starvation President Truman has ordered that drastic steps be taken to conserve food—particularly bread. Administrative action has been taken by the Agriculture, State and Commerce Departments. The Advertising Council and the Media Programming Division of OWMR are now making plans for a nationwide campaign. Every housewife will be asked to do three things—first to purchase no more food than she needs—second to serve no more than will be eaten—and third to store all food so none will spoil. Simultaneously campaigns will be directed to industry and to farmers.

Spot announcements are now being prepared and will soon be sent to you.

National Association of Broadcasters' continuing cooperation is proving most helpful. Any suggestions from Station Managers to the Media Programming Division of Office of War Mobilization and Reconversion as to the type of announcements, or Fact Sheets submitted would be appreciated.

AD COUNCIL ALLOCATIONS—MARCH 4-10

Following are the public interest campaigns scheduled by The Advertising Council on the Network Allocation and National Spot Plans during the week of March 4-10, 1946. A brief resume of each Fact Sheet is given for your information.

1946 Red Cross Fund Drive (Fact Sheet No. 14)

To the people of the United States from Gen. Dwight D. Eisenhower, Chief of Staff, United States Army: "The Red Cross activities in Army hospitals and the program of clubs, recreation centers and welfare must go on through the period of occupation according to changing needs. Normal amenities of life are so lacking in the occupied zones that the American soldier has, in most cases, only what we send him. I express the earnest hope of the Army that the American public will continue its generous support of the Red Cross during 1946." This message from General Eisenhower outlines the continuing responsibilities of the Red Cross to the men who made peace possible. To them must be added the victims of unforeseeable floods, fires, tornadoes and other disasters right here at home whom the Red Cross must stand ready to provide with emergency food, clothing and shelter as it has so faithfully done in the past. During the month of March the American people will be asked to contribute $100,000,000 needed by the American Red Cross to carry out this vast program of service to our occupying forces, hospitalized servicemen, veterans and civilians in need.

Hospitals Need Help (Fact Sheet No. 9)

Today, hospitals all over America are being forced to turn away patients because of a shortage of nurses and non-nursing personnel. Two out of three hospitals have had to close beds, entire wards and operating rooms. Many nurses are greatly overworked and many have to do non-professional tasks, thereby cutting down the number of hours of nursing care per patient. The situation is worse even than during the war and if allowed to continue, it will seriously affect the physical and mental health of the nation. In order to help relieve the nursing shortage inactive graduate registered nurses should be urged to check with their nearest hospital at once, and to return to duty if and where needed; young women between the ages of 17 and 35 should be reminded that nursing is a lifetime career, and urged to apply to their local hospital for complete information concerning Student Nurses Education; inactive Red Cross Nurses' Aides should be urged to return to duty; and it should be pointed out that hospital jobs are open for such auxiliary and non-nursing personnel as laundrymen, chefs, electricians, plumbers, janitors, orderlies.

Homes for Veterans (Fact Sheet No. 5)

America faces a critical housing shortage—and its veterans are the worst sufferers. They feel the pinch of the shortage more acutely because they interrupted their lives to go into the Armed Services. It is simply a matter of fair play to help them, in every way possible to locate homes in which they can live with their families as they return to civilian life. It is estimated that more than two million veterans' families will be looking for places to live in 1946. Until construction gets rolling, by all means the most important source of housing for veterans consists of vacancies which become available in the existing housing supply. Urge listeners to help ease the housing situation by "staying put" if they possibly can so that a maximum number of veterans can find living places in the existing housing supply, sharing their homes with veterans' families if they can possibly do so and listing vacancies and houses for sale at the veterans' housing referral center, if one exists in their community, so that veterans can get first chance at them.

March 15th Income Tax (Fact Sheet No. 13)

Before the night of March 15th, about 50 million people are required by law to file their 1945 income tax returns. As it has demonstrated in the past, *radio can be especially helpful in overcoming false impressions of many people that recent legislation or the pay-as-you-go system excuses them from filing, and can effectively assist both its listeners and the Government in establishing the simple facts of "who, what, when, and where" in connection with March 15th tax returns.* Remind listeners that they must file a final tax return by March 15 if their income was $500 or more during 1945. The only exception is enlisted personnel who served in the armed forces during the year. Remind them, too, that withholding does not relieve anyone of the responsibility of filing. Tell them where they can get forms if they have not already received them and also where to file. Urge them to file their returns early—especially those who may require assistance in filling out their returns. Urge them to do it today.

Miscellany

KOIN MAN IN DEMAND AS SPEAKER

Portland, Ore.—A speaking itinerary of Red Cross talks which culminates before a combined meeting of the Chamber of Commerce and civic clubs in Salem, Ore., March 4, is making a prominent platform figure out of Marc Bowman, promotion director of KOIN, Portland.

During the war Bowman served overseas for two years with the public relations department of the American Red Cross. Since his return last August, he has been kept busy addressing audiences throughout the Northwest. In addition to the Salem engagement, he has dates before county Red Cross chapters and service groups in Baker, Ontario, and The Dalles, Ore.

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DOROTHY LEWIS APPOINTED TO WOMEN'S COUNCIL

The National Council of Women has announced the appointment of Dorothy Lewis, NAB Coordinator of Listener Activity, to the post of Vice Convenor of Radio for the International Council of Women, and states that she has been invited to attend the first world congress of the organization in five years, to be held in Brussels in June. About 200 women from all countries have received invitations.

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, February 25. They are subject to change.

Monday, February 25

WREN—The WREN Broadcasting Co., Topeka, Kans.—C. P. **1250 kc.**, 5 KW night, 5 KW day S-KFKU.

NEW—Midwest Broadcasting Co., Milwaukee, Wisc.—C. P. **1250 kc.**, 5 KW, unlimited DA-day and night.

WGL—Farnsworth Television & Radio Corp., Fort Wayne, Ind.—C. P. **1250 kc.**, 1 KW, unlimited DA-day and night.

NEW—Homer Rodeheaver, Winona Lake, Ind.—C. P. **1250 kc.**, 1 KW, unlimited DA-night and day.

WGTM—Penn Thomas Watson, Wilson, N. C.—C. P. **590 kc.**, 5 KW, unlimited DA-night and day.

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.—C. P. **590 kc.**, 5 KW, unlimited DA-night and day.

WFTC—Jonas Weiland, Kinston, N. C.—C. P. **590 kc.**, 5 KW, unlimited DA-night.

WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—C. P. **590 kc.**, 1 KW, unlimited DA-night and day.

WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.—C. P. **610 kc.**, 1 KW, unlimited DA-night and day.

WOPI—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—C. P. **550 kc.**, 500 watts night, 1 KW day, unlimited DA-day and night.

NEW—The Constitution Publishing Co., Atlanta, Ga.—C. P. **550 kc.**, 1 KW night, 5 KW day, unlimited DA-night.

WSVA—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—C. P. **550 kc.**, 1 KW, unlimited DA-night.

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—C. P. **550 kc.**, 1 KW, unlimited DA-night and day.

NEW—Federated Publications, Inc., Lansing, Mich.—C. P. **550 kc.**, 1 KW, unlimited DA-night and day.

WJIM—WJIM, Inc., Lansing, Mich.—C. P. **550 kc.**, 1 KW, unlimited DA-night and day.

NEW—Montana Broadcasting & Television Co., Butte, Mont.—C. P. **550 kc.**, 1 KW, unlimited.

KSD—Pulitzer Publishing Co., St. Louis, Mo.—C. P. **550 kc.**, 5 KW, unlimited DA-night.

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—C. P. **550 kc.**, 5 KW night, 5 KW day, unlimited DA-night.

Consolidated Hearing

Before Commissioner Wakefield, Courtroom, City Hall, Bogalusa, Louisiana

NEW—John L. Plummer, tr/as, John L. Plummer Enterprises, Bogalusa, La.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—I. K. Corkern, Bogalusa, La.—C. P. **1490 kc.**, 250 watts, unlimited.

Consolidated Hearing

Before Commissioner Durr, Civil Service Examination Room, Federal Building, Waterbury, Connecticut, on February 25-27, 1946

NEW—Bernard Lee Blum, Waterbury, Conn.—C. P. **1240 kc.**, 250 watts, unlimited.

NEW—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Waterbury, Conn.—C. P. **1240 kc.**, 250 watts, unlimited.

To Be Held in Council Chambers, City Hall, Norwich, Connecticut, on February 28, 1946

NEW—Norwich Broadcasting Co., a partnership composed of H. Ross Perkins and J. Eric Williams, Norwich, Conn.—C. P. **1240 kc**, 250 watts, unlimited.

To Be Held in Council Chambers, City Hall, Woonsocket, Rhode Island, on March 1, 1946

NEW—Associated Electronic Enterprises, Woonsocket, R. I.—C. P. **1240 kc.**, 250 watts, unlimited.

To Be Held in Court Room, 5th Floor, Federal Bldg., Worcester, Massachusetts

NEW—New England Broadcasting Co., Worcester, Mass.—C. P. **1230 kc.**, 250 watts, unlimited.

Tuesday, February 26

Further Consolidated Hearing

NEW—George A. Ralston and Jerry C. Miller, d/b as The Elgin Broadcasting Co., Elgin, Ill.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—Joseph Triner et al., d/b as Village Broadcasting Co., Oak Park, Ill.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—Sidney H. Bliss, tr/as Beloit Broadcasting Co., Beloit, Wisc.—C. P. **1490 kc.**, 100 watts, unlimited.

NEW—Vincent G. Cofey, Elgin, Ill.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—Community Broadcasting Co., Oak Park, Ill.—C. P. **1490 kc.**, watts, unlimited.

Wednesday, February 27

Consolidated Hearing

Before Mr. Diebler, Municipal Room, City Hall, Altoona, Pennsylvania

NEW—Altoona Broadcasting Co., Altoona, Penna.—C. P. **1240 kc,**, 250 watts, unlimited.

NEW—Roy F. Thompson, tr/as Thompson Broadcasting Co., Altoona, Penna.—C. P. **1240 kc.**, 250 watts, unlimited.

Thursday, February 28

To Be Held Before Commissioner Wakefield, in Room 211, U. S. Post Office Building, Alexandria, Louisiana

NEW—Central Louisiana Broadcasting Corp., Alexandria, La.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—WJPS, Inc., Evansville, Ind.—C. P. **1330 kc.**, 1 KW, unlimited, DA-night and day.

NEW—Tri-State Broadcasting Corp., Evansville, Ind.—C. P. **1330 kc.**, 5 KW, unlimited DA-night and day.

NEW—Booth Radio Stations, Inc., Flint, Mich.—C. P. **1330 kc.**, 1 KW, unlimited DA-night and day.

NEW—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—C. P. **1350 kc.**, 5 KW, unlimited DA-night and day.

NEW—West Central Broadcasting Co., Peoria, Ill.—C. P. **1350 kc.**, 1 KW, unlimited DA-night and day.

Further Hearing

NEW—Arkansas-Oklahoma Broadcasting Corp., Ft. Smith, Ark.—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—Donald W. Reynolds, Ft. Smith, Ark.—C. P. **1230 kc.**, 250 watts, unlimited.

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Friday, March 1

To Be Held in Berks County Court House, 6th and Court Streets, Reading, Pennsylvania

WRAW—Raymond A. Gaul, and Harold O. Landis, Transferors; WGAL, Inc., and Keystone Broadcasting Corp., Transferees; Reading Broadcasting Co., Licensee (WRAW), Reading, Pa.—For transfer of control of licensee corporation.

Federal Communications Commission Actions

APPLICATIONS GRANTED

WPDQ—Jacksonville Broadcasting Co., Jacksonville, Fla.—Granted construction permit (B5-P-3801) to change frequency from **1270** to **600 kc.**, install a new directional antenna for night use, and install new ground system; 5 KW unlimited time.

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Granted modification of construction permit, which authorized installation of new transmitter, etc., for changes in transmitting equipment and antenna. This authority is granted subject to the express condition that permittee herein shall satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external and cross modulation. (B5-MP-1832)

WMC—Memphis Publishing Co., Memphis, Tenn.—Granted license to cover CP which authorized installation of a new transmitter. (B3-L-1922)

KMBC—Midland Broadcasting Co., Kansas City, Mo.—Granted construction permit to decrease power of auxiliary transmitter from 2½ to 1 KW and install new auxiliary transmitter. (B4-P-4412)

WARM—Union Broadcasting Co., Scranton, Pa.—Granted authority to determine operating power by direct measurement of antenna power. (B2-P-1747)

NEW—Alamance Broadcasting Co., Portable-Mobile, Area of Burlington, N. C.—Granted construction permit for new relay broadcast station to be used with standard station WBBB; frequencies **30.82, 33.74, 35.82** and **37.98 mc.**; power 2 watts.

NEW—Radiophone Broadcasting Station WOPI, Inc., Portable, Area of Bristol, Tenn., and Bristol, Va.—Granted construction permit for new relay broadcast station to be used with standard station WBBB; frequencies **30.82, 33.74, 35.82** and **37.98 mc.**; power 2 watts.

KLCN—Harold L. Sudbury, Blytheville, Ark.—Granted construction permit to install a new transmitter, upon express condition that no operation of the station may occur between local sunset and local sunrise. (B3-P-4386)

KTMC—McAlester Broadcasting Co., a Co-Partnership, composed of C. E. Wilson and F. D. Jackson, McAlester, Okla.—Granted modification of construction permit which authorized a new station, for change in type of transmitter and antenna and change studio location from Aldridge Hotel to Municipal Bldg., 1st and Washington Sts., McAlester. This authority is granted conditional upon submission of a more detailed program showing prior to issuance of license. (B3-MP-1837)

DESIGNATED FOR HEARING

WSVA—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Granted petition for leave to amend application (Docket 6804) to specify **970 kc.** instead of **550 kc.**, and designate for hearing in the consolidated proceeding involving other applications for **970 kc.**

KGB—Don Lee Broadcasting System, San Diego, Calif.; KDB, Santa Barbara, Calif.—Designated for hearing applications for renewal of licenses of stations KGB and KDB, and directed Don Lee Broadcasting System to file renewal applications for stations KFRC, San Francisco, KHJ, Los Angeles, and KHJ-FM, Los Angeles, within 30 days.

Virginia Broadcasting Corp., Roanoke, Va.—Granted petition for leave to amend its application so as to request frequency **610** instead of **620 kc.**, and make certain other amendments; removed from hearing docket and re-designated same for consolidated hearing with applications of WSLS (Docket 6869), WGTM (Docket 6866), WGBR (Docket 6867), WFTC (Docket 6868), and WLVA (Docket 6870).

WMOB—S. B. Quigley, Mobile, Ala.; WKRC—Cincinnati Times Star Co., Cincinnati, Ohio—Granted petitions requesting that application of WMOB (B3-P-4484) to change frequency to **550 kc.** and increase power to 1 KW, and application of WKRC (B2-P-4483), to increase operating power to 5 KW day and night using **550 kc.**, be consolidated in the **550 kc.** hearing now scheduled for Feb. 25-March 8 in Washington, D. C.

WBAL—Hearst Radio, Inc., Baltimore, Md.—Designated for hearing application for renewal of license (B1-R-152).

O. E. Richardson et al., d/b as Radio Station WJOB, Chicago, Ill.—Designated application for hearing to be consolidated with hearings on applications of the Agricultural Broadcasting Co., et al., for new FM stations in Chicago, and ordered that the order heretofore issued in the consolidated proceedings be amended to include the application of O. E. Richardson, et al., (B4-PH-224).

Central Illinois Radio Corp., Peoria, Ill.—Designated for hearing application (B4-PH-819) to be consolidated with the hearing on applications of Peoria Broadcasting Co., et al., for new FM stations in Peoria, and ordered that the order heretofore issued in the consolidated proceedings be amended to include the application of Central Illinois Radio Corp.

Bieberbach Broadcasting Corp., Waltham, Mass.—Designated for hearing application (B1-PH-818) to be consolidated with the hearing on applications of Fidelity Broadcasting Corp., et al., and Columbia Broadcasting System, for new FM stations in Boston, and ordered that the order heretofore issued in the consolidated proceedings be amended to include the application of Bieberbach Broadcasting Corp.

Skyland Broadcasting Corp., Dayton, Ohio—Designated for hearing application (B2-PH-820) to be consolidated with hearings on applications of The Crosley Corp., et al., for new FM stations in Dayton and Springfield, Ohio, areas, and ordered that the order heretofore issued in the consolidated proceedings be amended to include the application of Skyland Broadcasting Corp.

ACTIONS ON MOTIONS

Thomas J. Watson, Endicott, N. Y.—Granted motion to dismiss without prejudice application (B1-P-1679) for a new station.

Philco Radio & Television Corp., Philadelphia, Pa.—Granted motion for leave to amend application for new television station, so as to change the name of applicant Corporation from Philco Radio & Television Corp. to Philco Products, Inc., and the amendment was accepted.

WRAL—Capitol Broadcasting Co., Inc., Raleigh, N. C.—Granted petition requesting leave to amend application (B3-P-4100) so as to change transmitter site, add exhibits, etc., and the amendment covering the matters was accepted.

WOPI—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—Petition requesting leave to amend application (B3-P-3608) so as to specify frequency **850 kc.** instead of **550 kc.**, was considered as a petition to dismiss without prejudice; the petition was granted and application (B3-P-3608) was dismissed without prejudice.

Bernard Lee Blum, Waterbury, Conn.—Granted motion to dismiss without prejudice application (B1-P-4079) for a new station.

(Continued on next page)

Virginia Broadcasting Corp., Roanoke, Va.—Granted petition requesting leave to amend its application (B2-P-3964) so as to reflect a change in the amount of common stock ownership of five of the six stockholders in corporation, and the amendment was accepted.

Booth Radio Stations, Inc., Saginaw, Mich.—Granted petition for leave to amend its application (B2-P-4088), so as to specify the frequency **790** instead of **550 kc.,** substitute revised engineering report, etc. The amendment was accepted and application as amended, removed from hearing docket.

KHUB—Southern Utah Broadcasting Co., Cedar City, Utah—Granted petition for leave to amend application (B5-P-3854), so as to show that certain officers and directors of applicant corporation have become stockholders in Idaho Radio Corp.; to show certain changes in engineering report to reflect the fact that operation is to be unlimited day and night; to show new site, etc., and the amendment was accepted.

WGTM—Penn Thomas Watson, Wilson, N. C.—Granted petition requesting leave to amend his application (B3-P-3848), so as to show a change in the phasing of the daytime directional antenna system, etc., and the amendment was accepted.

KOAC—Oregon State Agr. College, Corvallis, Ore.—Dismissed petition requesting leave to intervene in the hearing on the application of Montana Broadcasting and Television Co., for a new station in Butte, Mont. (B5-P-3993), since the petitioner was made a party to the hearing by action of the full Commission on January 20.

Federated Publications, Inc., Lansing, Mich. — Granted motion for leave to dismiss without prejudice its application for a new station (B2-P-4010).

WSAV, Inc., Savannah, Ga.—Granted petition for leave to intervene in the hearing on applications of WLAP, et al., scheduled for hearing Feb. 18-20, and Sec. 1.385(d) of the Commission's rules was waived. (Action taken 2-14.)

WJPS, Inc., Evansville, Ind.—Granted petition requesting leave to take depositions in re its application (B4-P-3293). (Action taken 2-18.)

Pape Broadcasting Co., Pensacola, Fla.—Granted petition to dismiss without prejudice application for a new station (B3-P-4081).

Joseph M. Viana, Woonsocket, R. I.—Adopted an order designating for hearing in a consolidated proceeding with applications of Norwich Broadcasting Co., et al., scheduled for Feb. 27 at Waterbury, Feb. 28 at Norwich, March 1 at Woonsocket, and March 2 at Worcester, Mass., ordered that the Viana application (B1-P-4493) be heard at further proceedings to be held in Washington at a date to be later designated; and further ordered that the Bills of Particulars heretofore issued in these proceedings be amended to include application of Joseph M. Viana, requesting **1240 kc.,** 250 watts, unlimited time.

KGGM—New Mexico Broadcasting Co., Albuquerque, N. M.—Granted motion for leave to amend application (B5-P-2918) so as to specify the frequency **610** instead of **590 kc.;** change engineering data, etc., and the amendment was accepted and application removed from the hearing docket.

WCAU—WCAU Broadcasting Co., Philadelphia, Pa.—The Commission, on its own motion, ordered that WCAU become a party intervener in the consolidated hearing on applications of Easton Publishing Co., Easton, Pa., and Lewis Windmuller, and Steel City Broadcasting Co., Inc., Bethlehem, Pa.

WSVA—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Granted petition for leave to amend application (B2-P-3753) so as to correct typographical errors appearing in amended engineering report, etc., and the amendment was accepted.

WWSW—WWSW, Inc., Pittsburgh, Pa.—Granted petition for leave to amend application (B2-P-3055), so as to specify a new directional antenna array, etc., and the amendment was accepted.

Dual Engineering Corp., Chicago, Ill.—Granted petition for waiver of Sec. 1.384 of the Commission's rules and accept late, applicant's written appearance in re application (B4-PH-644). The rules were waived and petitioner's written appearance accepted.

Capital City Broadcasting Corp., Baton Rouge, La.—Granted petition for dismissal without prejudice of application for a new station (B3-P-4433).

WMFJ—W. Wright Esch, Daytona Beach, Fla.—Granted motion requesting leave to amend application (B3-P-4320), so as to correct data with reference to area and population, etc., and the amendment was accepted.

KRBC—Reporter Broadcasting Co., Abilene, Texas—Granted motion for leave to take depositions in re application for construction permit (B3-P-2553).

Cur-Nan Co., Brockton, Mass.—Granted motion for leave to amend its application (B1-P-4054), so as to specify a new transmitter site and new antenna system, etc., and the amendment was accepted.

MISCELLANEOUS ACTIONS

WPOR—Centennial Broadcasting Co., Portland, Maine—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at adjacent to intersection of Baxter Blvd. and Forest Ave., Portland, Me. (B1-MP-1827). The permittee hereunder is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules and Regulations; conditions.

WMVG—Jere M. Moore, Milledgeville, Ga.—Granted modification of CP (B3-P-3883) for approval of transmitter location at north side of Fishing Creek, west of Wayne St., Milledgeville, Ga., approval of antenna, changes in transmitting equipment and change studio location from 11½ East Hancock St., Milledgeville, to Main Academic Bldg of G.M.C., intersection of Jefferson and Washington Sts., Milledgeville. (B3-MP-1830)

WRAW—Raymond A. Gaul and Harold O. Landis (Transferors) WGAL, Inc. and Keystone Broadcasting Corp. (Transferees), Reading Broadcasting Co. (Licensee), Reading, Pa.—Granted petition for reconsideration and grant without hearing, of application (B2-TC-457), for consent to transfer control of Reading Broadcasting Co., licensee of WRAW, from Raymond Gaul and Harold O. Landis, to WGAL, Inc., and Keystone Broadcasting Corp. (on condition that transferee dispose of their interest in station WAZL), for a consideration of $100,000, representing 212 shares or about 57% of voting stock.

WFIL—WFIL Broadcasting Co. (Assignee), Triangle Publications, Inc. (The Phila. Inquirer Division), (Assignor), Philadelphia, Pa.—Granted (Commissioner Durr dissenting) consent to assignment of license for standard station WFIL (B2-AL-501), FM station license WFIL-FM (B2-ALH-4), and relay station licenses WELX and WELW, (B2-ALRE-39), from WFIL Broadcasting Co. to Triangle Publications, Inc. (The Phila. Inquirer Division), for the consideration of $1,900,000. (No competing application involving the facilities of this station has been filed.)

WHBQ—WHBQ, Inc., Memphis, Tenn.—Granted renewal of license for the period ending August 1, 1947 (Comr. Durr voting for further inquiry).

WGST—Regents of the University System of Ga., for and on behalf of Ga. School of Technology, Atlanta, Ga.—Granted further extension to March 18, 1946, of temporary license of WGST.

John L. Plummer tr/as John L. Plummer Enterprises, Bogalusa, La.—Denied petition to consolidate application (Docket 6892) and application of I. K. Corkern (Docket 6894), both requesting a new station at Bogaluso, in hearing with applications of WLOX Broadcasting Co. (Docket 6882) and WGCM Broadcasting Co. (Docket 6881), applicants for a new station in Biloxi, Miss., without prejudice to applicants filing petitions to intervene in the respective proceeding to which they are not parties.

WOI—Iowa State College of Agr. and Mechanic Arts, Ames, Iowa—Granted appeal from decision of Motions Commissioner on January 25 denying SSA to operate from 7:15 to 9:15 CST, February 15, 18 and 23, and granted the SSA.

Federal Communications Commission Applications

APPLICATIONS ACCEPTED FOR FILING

590 Kilocycles

NEW—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Construction permit for a new standard broadcast station to be operated on **590 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. Amended: re stockholder and director.

WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—Construction permit to change frequency from **1240 kc.**, to **590 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use and change transmitter location. Amended: to make changes in directional antenna during daytime use.

610 Kilocycles

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Construction permit to increase power from 1 KW day and night to 5 KW day and night, install new transmitter and make changes in directional antenna for night use. Amended: to change type of transmitter.

630 Kilocycles

NEW—Boise Broadcasting Co., Boise, Idaho (P. O. 1906 W. Jefferson)—Construction permit for a new standard broadcast station to be operated on **630 kc.**, power of 5 KW, directional Antenna and unlimited hours of operation.

WTMA—Atlantic Coast Broadcasting Co.,—Charleston, S. C.—Construction permit to change frequency from **1250** to **630 kc.**, increase power from 1 KW to 5 KW, install new transmitter, make changes in directional antenna for night use and change transmitter location. Amended: to change transmitter location.

680 Kilocycles

NEW—The Tower Realty Co., Baltimore, Md. (P. O. 222 East Baltimore St.)—Construction permit for a new standard broadcast station to be operated on **680 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation.

810 Kilocycles

NEW—The Chesapeake Radio Corp., Annapolis, Md.—Construction permit for a new standard broadcast station to be operated on **1440 kc.**, power of 250 watts and daytime of operation. Amended: to change frequency from **1440** to **810 kc.**

890 Kilocycles

NEW—Bay Cities Radio Corp., Santa Monica, Calif.—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 1 KW and daytime hours of operation. Amended to specify transmitter and studio locations and specify antenna system.

920 Kilocycles

NEW—Ben Nedow tr/as Ector County Broadcasting Co., Odessa, Texas—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1450 kc.** to **920 kc.**, power from 250 watts to 1 KW, hours of operation from unlimited to daytime, change type of transmitter and specify transmitter site.

940 Kilocycles

NEW—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 1 KW and daytime hours of operation. Amended re stock ownership and to correct name of one director.

1020 Kilocycles

New—Kaw Broadcasting, Inc., Topeka, Kans.—Construction permit for a new standard broadcast station to be operated on **1020 kc.**, power of 1 KW, and daytime hours of operation. Amended: to change frequency from **1020** to **730 kc.**, and make changes in antenna system.

1150 Kilocycles

WAPO—Joda Patterson, Ramon G. Patterson and Louise Patterson Pursley, d/b as WAPO Broadcasting Service, Chattanooga, Tenn.—Involuntary assignment of license to Ramon G. Patterson, Louise Patterson Pursley, Ramon G. Patterson, Executor and Louise Patterson Pursley, executrix of the estate of Joda Patterson, deceased, d/b as WAPO Broadcasting Service.

WAEA—Joda Patterson, Ramon G. Patterson and Louise Patterson Pursley, d/b as WAPO Broadcasting Service, area of Chattanooga, Tenn.—Involuntary assignment of license to Ramon G. Patterson, Louise Patterson Pursley, Ramon G. Patterson, executor and Louise Patterson Pursley, executrix of the estate of Joda Patterson, deceased, d/b as WAPO Broadcasting Service.

W4XCT—Joda Patterson, Ramon G. Patterson and Louise Patterson Pursley, d/b as WAPO Broadcasting Service, Dade County, Georgia, near Chattanooga, Tenn.—Involuntary assignment of license to Ramon G. Patterson, Louise Patterson Pursley, Ramon G. Patterson, executor, and Louise Patterson Pursley, executrix of the estate of Joda Patterson, deceased, d/b as WAPO Broadcasting Service.

1230 Kilocycles

NEW—Capital Broadcasting Co., Lewistown, Mont. (P. O. 513 Main Street)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

1240 Kilocycles

NEW—Harrison Broadcasting Corp., Harrison, Ark.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation. Amended to make changes in transmitting equipment.

WBEJ—Robert W. Rounsaville and George M. Clark, d/b as Elizabethton Broadcasting Co., Elizabethton, Tenn.—Modification of construction permit (B3-P-3971, which authorized a new standard broadcast station) for change in type of transmitter, approval of antenna and transmitter location.

1300 Kilocycles

NEW—Newnan Broadcasting Co., a partnership, composed of D. T. Manget, Evan W. Thomasson, James Thomasson and Ida A. Thomasson, Newnan, Ga. (P. O. Newnan, Ga.)—Construction permit for a new standard broadcast station to be operated on **1300 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

1340 Kilocycles

NEW—Roderick T. Peacock, Sr., tr/as Daytona Beach Broadcasting Co., Daytona Beach, Fla.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Roderick T. Peacock, Sr., tr/as Daytona Beach Broadcasting Co. to Roderick T. Peacock, Sr. and Roderick T. Peacock, Jr., a partnership, d/b as Daytona Beach Broadcasting Co.

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1360 Kilocycles

NEW—Community Broadcasting Service, Inc., Vineland, N. J. (P. O. 916 W. State St., Trenton, N. J.)—Construction permit for a new standard broadcast station to be operated on **1360 kc.**, power of 1 KW and daytime hours of operation. (Call "WWBZ" reserved.)

1370 Kilocycles

NEW—FM Radio & Television Corp., San Jose, Calif.—Construction permit for a new standard broadcast station to be operated on **1370 kc.**, power of 500 watts, 1 KW local sunrise and unlimited hours of operation. Amended to change power from 500 watts, 1 KW local sunrise to 1 KW day and night, install directional antenna for day and night use and specify transmitter site.

1400 Kilocycles

NEW—Chatham Broadcasting Co., Savannah, Ga.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. Amended re stockholders.

NEW—The New Mexico Publishing Co., Sante Fe, N. M.—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. (Call "KSNM" reserved.) Amended to change frequency from **550** to **1400 kc.**, decrease power from 1 KW day and night to 250 watts day and night, install new transmitter and vertical antenna and change transmitter location.

NEW—Peach Bowl Broadcasters, a partnership composed of Beverly B. Ballard, Dewey Allread, Jr., and Clyde L. Goodnight, Yuba City, Calif. (P. O. 558 A St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. (Call "KUBA" reserved)

1450 Kilocycles

NEW—Ruth Braden Weber, Edward F. Braden, George E. Mead, John H. Braden, Lala Braden Boughton, and Kirke M. Beall, d/b as Escambia Broadcasting Co., Pensacola, Fla.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. (Call "WBSR" reserved.) Amended to change name of Ruth Bradon Weber to Ruth Braden.

NEW—Wendell Mayes, C. C. Woodson and J. S. McBeath, d/b as Odessa Broadcasting Co., Odessa, Texas—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1450 kc.** to **1360 kc.**, change power from 250 watts to 5 KW, hours of operation from unlimited time to daytime, change type of transmitter, antenna changes and specify transmitter location.

KFLW—Herald Publishing Company of Klamath Falls, Klamath Falls, Ore.—Modification of construction permit (B5-P-3684, as modified, which authorized a new standard broadcast station) for extension of completion date from 3-3-46 to 5-3-46.

NEW—Chanticleer Broadcasting Co., New Brunswick, N. J. (P. O. 1 Elm Row)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WGOV—E. D. Rivers, Valdosta, Ga.—Construction permit to change frequency from **1450 kc.** to **940 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended: to change requested power from 1 KW day and night to 1 KW night and 5 KW daytime and make changes in directional antenna for day and night use, and change type of transmitter.

NEW—City of Jacksonville, Jacksonville, Fla.—Construction permit for a new FM broadcast station to be operated on **98 mc.**, and coverage of 13,720 square miles. Amended: to change transmitter location.

1460 Kilocycles

NEW—Fort Orange Broadcasting Co., Inc., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on **1460 kc.**, power of 5 KW, directional antenna and unlimited hours of operation. Amended to use directional antenna night only instead of directional antenna day and night.

KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.—Construction permit to change frequency from **1450** to **1460 kc.**, increase power from 250 watts to 1 KW. Amended to change power from 1 KW to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

1490 Kilocycles

NEW—Alfred Dorman, Statesboro, Ga. (P. O. 318 Savannah Ave.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Jas. A. Brown, Ronald C. Johnson, Elbert B. Griffis, Bert Graulich, Chas. H. Johnson, Wm. A. Johnson, Jas. E. Brooker, Chas. E. Cross, Alden J. Woodworth, Frank E. Sater & Frank J. Beougher, d/b as Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

KGKB—Jas. G. Ulmer, Tyler, Texas—Voluntary assignment of license to Jas. G. Ulmer and Son, d/b as East Texas broadcasting Company. Amended to change name of assignee from Jas. G. Ulmer and Son, d/b as East Texas Broadcasting Company to Jas. G. Ulmer and Jas. G. Ulmer, Jr., d/b as East Texas Broadcasting Company.

NEW—Louis Levaud, Max Levand, John Levand, d/b as The Wichita Beacon Broadcasting Co., Wichita, Kan.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to change transmitter site.

NEW—KAKE Broadcasting Co., Inc., Wichita, Kan.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to change name of applicant from KAIR Broadcasting Co., Inc. to KAKE Broadcasting Co., Inc.

NEW—Bleecker P. Seaman and Carr P. Collins, Jr., d/b as Seaman and Collins, El Paso, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1340 kc.** to **1490 kc.**

1520 Kilocycles

NEW—Eastern Broadcasting Co., Long Island, N. Y.—Construction permit for a new standard broadcast station to be operated on **1520 kc.**, power of 1 KW and limited hours of operation. Amended re officers, directors and stockholders.

1600 Kilocycles

NEW—Charlotte Broadcasting Co., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on **1600 kc.**, power of 1 KW and unlimited hours of operation. DA. Amended re stockholders and change type of transmitter.

NEW—James F. Hopkins, Inc., Ann Arbor, Mich.—Construction permit for a new standard broadcast station to be operated on **1600 kc.**, power of 250 watts and unlimited hours of operation. Amended to change requested power from 250 watts to 1 KW, change type of transmitter, install directional antenna for day and night use and specify transmitter location.

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FM APPLICATIONS ACCEPTED FOR FILING

NEW—John D. Gold, Daisy H. Gold and Elizabeth G. Swindell, d/b as P. D. Gold Publishing Co., Wilson, N. C.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on any frequency between **92** and **106 mc.** as may be assigned by FCC and coverage of 8,180 square miles.

NEW—Clarence H. Frey and Robert O. Greever, Logan, W. Va. (P. O. Box 720)—Construction permit for a new FM (Metropolitan) broadcast station.

NEW—Enterprise Publishing Co., Brockton, Mass. (P. O. 60 Main St.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #286, **105.1 mc.**

NEW—Scranton-Wilkes-Barre-Pittston Broadcasting Co., Inc., Wilkes-Barre, Pa. (P. O. 156 Prospect St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC.

NEW—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va. (P. O. Newman Bldg.)—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC and coverage of 28,800 square miles.

NEW—Suffolk Broadcasting Corp., Coram, N. Y.—Construction permit for a new FM (Community) broadcast station to be operated on **±98.0 mc.**

TELEVISION APPLICATIONS ACCEPTED FOR FILING

NEW—Philco Radio & Television Corp., Washington, D. C. —Construction permit for a new commercial television broadcast station to be operated on Channel #4, **78000-84000 kc.** and ESR to be determined. Amended: to change frequency from Channel #4, **78000-84000 kc.** to Channel #4, **66-72 mc.**, specify ESR as 930, specify type of transmitter and antenna system and transmitter location as Arlington County, Va.

NEW—The Fort Industry Co., Toledo, Ohio (P. O. 506 New Center Bldg., Detroit, Mich.)—Construction permit for a new commercial television broadcast station to be operated on Channel #13, **210-216 mc.**, with power of 5 KW (peak) for visual and 5 KW for aural.

NEW—The Conestoga Television Assn., Inc., Lancaster County, Penna. (P. O. c/o Philip A. Richards, R.F.D. #5)—Construction permit for a new experimental television relay broadcast station to be operated on **590-610 mc.**, with power of 25 watts for aural and 200 watts (peak) for visual.

NEW—Continental Television Corp.—Construction permit for a new experimental television broadcast station to be operated on Channel #7, **174-180 mc.**, Channel #9, **186-192 mc.**, and Channel # 11, **210-216 mc., 495-515, 630-660** and **780-830 mc.**, and AO, A3, A5 and special emission.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

KTLO—Metro-Goldwyn-Mayer Studios, Inc., Los Angeles, Calif.—Construction permit to specify frequency as Channel #261, **100.1 mc.**, and change type of transmitter and antenna system.

KCNL—Gila Broadcasting Co., Safford, Ariz.—License to cover construction permit (B5-PRE-450) which authorized a new relay broadcast station.

WCSC—John M. Rivers, Charleston, S. C.—Construction permit to increase power from 1 KW day and 500 watts night to 5 KW day and night, install new transmitter and directional antenna for night use, and change transmitter location. Amended: to make changes in directional antenna for night use.

APPLICATIONS TENDERED FOR FILING

WAAT—Bremer Broadcasting Corp., Newark, N. J.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for night use.

Joseph M. Viana, Woonsocket, R. I.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

The Altus Broadcasting Co., Altus, Okla.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

Walter L. Edwards, Porterville, Calif.—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power of 1 KW and unlimited hours of operation.

Maui Publishing Co., Ltd., Wailuku, T. H.—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 1 KW and unlimited hours of operation.

WPAT—North Jersey Broadcasting Co., Inc., Paterson, N. J. —Construction permit to increase power from 1 KW to 5 KW, change hours of operation from daytime to unlimited, install new transmitter and directional antenna for day and night use.

Harry J. W. Kiessling, Carl F. Stroehmann, Frank E. Plankenhorn and William P. Wilson, partners, d/b as Williamsport Radio Broadcasting Associates, Williamsport, Pa.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

Hot Springs Broadcasting Co., Hot Springs, Ark.—Construction permit for a new standard broadcast station to be operated on **1090 kc.**, power of 50 KW, directional antenna and unlimited hours of operation. (Facilities of KTHS)

John Raymond Barlett, d/b "Radio South," Quitman, Ga.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

George Arthur Smith, Jackson, Tenn.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

Caribbean Broadcasting Corp., Arecibo, Puerto Rico—Construction permit for a new standard broadcast station to be operated on **1280 kc.**, power of 1 KW and unlimited hours of operation.

The Yankee Network, Inc., Portland, Maine—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

WAYS—Inter-City Advertising Co., Charlotte, N. C.—Construction permit to increase power from 1 KW day and night to 1 KW night and 5 KW day, and install new transmitter.

John P. Rabb, Lenoir, N. C.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

KGKL—KGKL, Inc., San Angelo, Texas—Construction permit to change frequency from **1400 kc.** to **960 kc.** increase power from 250 watts to 1 KW night, 5 KW daytime, install new transmitter and directional antenna for night use and change transmitter location.

Billy Averitte Laurie, Jacksonville, Texas—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 100 watts, and unlimited hours of operation.

Frank E. Fowler, Craig Siegfried, Charles Siegfried and Cedric Siegfried, d/b as The Blue Valley Co., Independence, Mo.—Construction permit for a new standard broadcast station to be operated on **1510 kc.**, power of 1 KW, and daytime hours of operation.

Southwest Broadcasting Co., a partnership composed of Wm. Calvin Montgomery, Chas. E. Jones, James A. Clements, John W. Newman and Richard J. Higgins, Eastland, Texas—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

WACO-KNOW—Frontier Broadcasting Co., Inc., Austin and Waco, Texas—Transfer of 30% of common stock of licensee corporation from E. S. Fentress and Charles E. Marsh to C. C. Woodson and Wendell Mayes.

Charles R. Love, Calexico, Calif.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commsision has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Arden Jewelry Manufacturing Co., Inc., 99 Stewart Street, Providence, R. I., and its officers, Fred Abroms and Leo Weiner, are charged in a complaint issued by the Commission with failing to disclose the foreign origin of imitation pearl necklaces and other articles of jewelry they sell. (5422)

Crown Zellerbach Corp., San Francisco, and its wholly owned subsidiaries, Zellerbach Paper Co., San Francisco, and General Paper Co., Los Angeles, are charged in a complaint issued by the Commission with violating the Robinson-Patman Act by knowingly inducing and receiving price discriminations from sellers of paper and paper products. (5421)

Union Fishermen's Co-Operative Packing Co.—The Commission has issued a complaint charging Union Fishermen's Co-Operative Packing Co., Astoria, Oreg., with violation of the brokerage section of the Robinson-Patman Act in connection with the interstate sale of seafood products. The respondent corporation is engaged in packing, selling and distributing canned Columbia River salmon and tuna fish and other seafood products. (5420)

FTC CASE CLOSED

The Commission has closed without prejudice the case growing out of its complaint charging L. & C. Hardtmuth, Inc., Bloomsbury, N. J., and its sales agency, Koh-I-Noor Pencil Co., Inc., New York City, with misrepresentation in connection with the sale of lead pencils.

The case was closed after the respondents had expressed their intension in writing to be bound by the Trade Practice Conference Rules promulgated by the Commission for the Wood Cased Lead Pencil Industry on June 29, 1945, and had furnished satisfactory evidence of such intention. (4875)

CEASE AND DESIST ORDERS

No cease and desist orders or stipulations were issued this week by the Commission.

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 9, March 4, 1946

MILLER CONFERS WITH TRUMAN, HOOVER, 11 OTHERS ON WORLD FOOD PROBLEM

NAB President Justin Miller on Friday (1) joined with 11 others prominent in the life of the Nation in accompanying former President Herbert Hoover to the White House in response to a request from President Truman that they meet him to confer on ways and means of alleviating the serious food shortage in Europe and Asia.

Moving with a suddenness that allowed only two days for preparation and travel on the part of the conferees, President Truman issued the invitations on Wednesday, asking that they join with him in the East Wing of the White House at 3 p. m. on Friday. His invitation to Mr. Hoover reached the former President while he was fishing off Florida. When he accepted, a Navy plane was put at his disposal for his trip to Washington.

President Truman's telegram to Miller and the others read as follows: "I am sure you are familiar with the acute need for foodstuffs in the war-torn countries of Europe and Asia. Our national self-respect and our duties as human being demand that we do all possible to stop the spread of famine.

"I have directed the agencies of Government to do everything possible to this end. But Government alone is not enough.

"We cannot meet this situation without an aggressive voluntary program on the part of private citizens to reduce food consumption in this country.

"I am asking you and a very few other public spirited citizens to meet in the East Wing of the White House at 3 o'clock, Friday afternoon, March 1, to work out means for supporting such a voluntary program. Former President Hoover has accepted my invitation and will be there. I count on your support.

"HARRY S. TRUMAN."

Those invited by the President in addition to Mr. Hoover and NAB President Miller were:

Sheldon Clark, vice president of the Sinclair Oil Co. and honorary president of the Navy League of the United States.

Clarence Francis, chairman of the board, General Foods Corp.

Dr. George H. Gallup, director of the Gallup Poll and connected with Young & Rubicam.

Henry R. Luce of *Time*, *Life* and *Fortune*.

James W. Young of the J. Walter Thompson Co. and chairman of the board of directors of the Advertising Council.

Dr. William I. Meyers of Cornell University and formerly governor of the Farm Credit Administration here in Washington.

Chester W. Davis of this city, president of the St. Louis Federal Reserve Bank and in 1943 War Food Administrator.

Eugene Meyer, editor and publisher of the Washington *Post*, formerly Farm Loan Commissioner, governor of the Federal Reserve Board and chairman of the Reconstruction Finance Corp.

Mrs. Anna Lord Strauss, president of the League of Women Voters.

Mrs. Emily G. Dickinson, president of the Federation of Women's Clubs.

Eric Johnston, president of the United States Chamber of Commerce and president of the Motion Picture Producers and Distributors of America, Hollywood, Calif.

Music

LEA BILL IN RULES COMMITTEE

The Lea Bill (HR-5117) which passed the House Thursday (21) by an overwhelming majority of 222 to 43 (see NAB REPORTS, p. 135), is back in the Rules Committee due to a negative vote entered by Rept. Marcantonio (Am. Labor Party—N. Y.) when unanimous approval was asked on conferees selected for the Senate and House Conference Committee who were to prepare final draft of the bill for Senate action.

The Rules Committee must now prepare a ruling which will go to the House floor for debate before the bill goes on to the Conference Committee.

The Senate has already agreed upon conferees, who are as follows: Senators, Edwin C. Johnson (D. Col.); James M. Tunnell (D. Del.); Francis J. Myers (D. Pa.); Wallace H. White, Jr. (R. Maine); Warren R. Austin (R. Vt.).

Engineering

NARBA CONFERENCE SIGNS INTERIM PACT

An Interim Agreement covering the standard broadcast band in the North American Region was signed Monday (25) in the final plenary session of the Second North American Regional Broadcasting Conference, following more than three weeks of deliberations.

Members of the various delegations signed the agreement at 1:45 p. m. in the following order: F. H. Soward and G. C. W. Browne for Canada; Sr. Carlos Maristany, Dr. Luis Machado and Sr. N. G. Mendoza for Cuba; Sr. Jose Ramon Rodriquez for the Dominican Republic; A. D. Hodgson for His Majesty's Government in the United Kingdom in respect of the Bahama Islands; H. J. Clarke for His Majesty's Government in the United Kingdom in respect of Newfoundland; Colonel Rafael Avila Camacho (with reservations) for Mexico; E. K. Jett and Harvey Otterman for the United States.

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Robert T. Bartley, *Director of FM Dept. and Government Relations;* John Morgan Davis, *General Counsel;* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Harlan Bruce Starkey, *Chief, News Bureau;* Arthur C. Stringer, *Director of Promotion.*

Provision was made for a representative of the government of Haiti to sign the document at some future date. The reservations requested by the Mexican delegation were with respect to the creation of a committee of engineers to collaborate in checking broadcasting stations in the various countries to insure against international intereference. Mexico merely desired time to check its laws before becoming a member of this committee.

The Interim Agreement, or Modus Vivendi, will be in force for a period of three years beginning March 29, 1946, unless a new NARBA is signed and ratified before its expiration. The document also provides for convening the third NARBA conference in Canada in 1947.

Under terms of the Interim Agreement, Cuba is permitted to make limited use of 10 clear channels (five belong to the United States), and eight regionals.

The agreement provides for the establishment of a permanent NARBA Engineering Committee, composed of one expert from each of the following countries: Canada, Cuba, Mexico and the United States. The committee will act as trouble-shooters, rendering assistance in the solution of interference cases and other broadcasting engineering problems. When necessary members will inspect facilities to insure that adequate provision is made to prevent radiation toward other countries in excess of the acceptable maximum.

Commissioner E. K. Jett of the FCC, head of the United States delegation and permanent chairman of the conference, said "the spirit of compromise has prevailed throughout the conference."

"We all agreed on one point," Commissioner Jett declared, "that without international cooperation, broadcasting in the standard band would soon be in chaos."

Other speakers at the final session included: Francis Colt deWolf, Telecommunications Division, State Department; Dr. Luis Machado, Cuba; Sr. Carlos Maristany, Cuba; Colonel R. A. Comacho, Mexico.

FCC TO BE REPRESENTED AT DUBLIN CONFERENCE

In view of its regulatory responsibilities in the field of international communications and in view of its responsibility to promote safety through the use of wire radio communication, the Commission will be represented in the United States Delegation to the North Atlantic Route Service Conference convening in Dublin, Ireland, on March 4, 1946. Mr. Wm. N. Krebs, Chief of the Safety and Special Services Branch of the Engineering Department of the Commission, will attend the conference as a delegate. Mr. E. L. White, Chief of the Aviation Division of that Branch, will also attend as an observer.

This conference is sponsored by the Provisional International Civil Aviation Organization for the purpose of establishing an organization to facilitate civil air operations in the North Atlantic area, and is the first of several conferences which will set up similar organizations to cover nine other regions of the world. A meeting of Caribbean area countries is tentatively scheduled the latter part of May, to be held either in the United States or Cuba.

The principal subjects to be considered at Dublin are communication and navigation radio aids, search and rescue, traffic control, meteorology, and airdromes and ground aids. It is anticipated that the conference will last approximately three weeks.

BUREAU OF STANDARDS ANNOUNCES NEW RESEARCH DEPARTMENT

In order to broaden the scope of the work of the Ordnance Development Division of the National Bureau of Standards an Electronics Section has been set up to handle projects involving electronics research and engineering not necessarily related to ordnance, according to the Department of Commerce.

The work of the new section includes electron tube research and development, application of electronic circuits, and radiation. These projects are at present supported largely by funds transferred from the Army Ordnance Department and the Navy Bureau of Ordnance. It is expected, however, that new projects will accrue to the section under the sponsorship of civilian agencies of the Government, so that it should become the Bureau's center for general development work in applied electronics.

An electronics instrumentation service is being offered by the Electronics Section. This service aims to assist the entire Bureau in the development, design or specification of measuring and control equipment employing electron tubes. It is the belief of the Bureau that this service by experienced personnel will prove of value in assuring full use of the advantages afforded by electronic instrumentation.

Robert D. Huntoon is in charge of the Electronics Section. He has served in various capacities in the Ordnance Development Division since 1941 and during 1944-1945 was attached to the War Department as Expert Consultant to the Secretary of War.

He performed his doctoral work at the University of Iowa, receiving his degree in 1938, after which he taught nuclear physics at New York University and engaged in research work on electron tubes at a large electric products manufacturing establishment.

AAF TO EXPERIMENT WITH RADAR AGAINST GERMAN V-2 BOMBS

Danger of atom bombardment of our great cities and industrial centers by long-range stratosphere rockets may be considerably lessened if Army Air Forces efforts to "track" captured German V-2's by the use of "moon radar" and other devices are successful in experiments to be held this summer.

White Sands proving ground in New Mexico will provide a desert setting for tests in which the AAF will pit its "radar brains" against the V-2's. These rockets will be sent streaming 90 miles into the stratosphere by Army Ordnance; and the AAF, in cooperation with the Signal Corps, will attempt to plot their course from the moment of discharge to the moment of impact.

Every known means of radar detection, including those devices used recently in reaching the moon, will be utilized by the AAF in an effort to "keep a finger" on these 3000-miles-per-hour missiles as they arch across the sky. If this tracking is successful, according to AAF experts, it will

(Continued on next page)

then be possible to devise some means of exploding the V-2's harmlessly in mid-air before they can reach their targets—probably by interception with "counter-attack" rockets.

Officers and civilians from Watson laboratories, the ground radar laboratory of the Air Technical Service Command at Wright Field, and, if practicable, enlisted personnel from the European occupational air force, will man the radar equipment for the AAF. In attempting to track the rockets in flight from every possible angle, AAF technicians hope to determine which radar devices are best able to trace the aerial route of these sky-torpedoes against which no highly effective means of defense now is available.

"A means must be found," said Brigadier General William L. Richardson, Chief of the Guided Missiles Division, Air Staff—3, " to defend our country against a sudden enemy rocket attack, and this must be done as quickly as possible. We want to develop a means whereby we can intercept incoming enemy rockets in mid-air. We cannot hope to do this, however, until we discover a method of tracing their course through the sky and predetermining their arc of flight. Once we accomplish this, it will be possible to design a 'counterattack' rocket which will be controlled by radar and will be capable of intercepting the enemy rocket at a predetermined point in its course.

"The Air Force has been working on rocket defense ever since the first German V-2 landed accidentally in Sweden back in the Autumn of 1943. We hope to come to some definite conclusions this summer concerning radar's ability to track these rockets effectively. Whatever these conclusions may be the AAF will go on with its research until a way is found to stop the V-2's, either by interception or by some other means."

Gen. Richardson pointed out that the AAF is conducting extensive research in the developing and tactical use of offensive guiding missiles, as well as evolving a defense system against rocket attack. The First Experimental Guided Missiles Group was activated recently by the AAF. The functions of the group, which is commanded by Col. Harvey T. Alness, former commander of the Seventh Bomb Group in India, will be the development of tactics and techniques of guided missile operations, training of personnel development of organizational and equipment requirements, and demonstration of guided missiles in the AAF program.

LEGION OF MERIT AWARDED CBS CHIEF ENGINEER

For having broken a design and production deadlock when airborne radar equipment was urgently needed by the U. S. Fleet to combat Jap air action, A. B. Chamberlain, Chief Engineer of CBS, has been awarded the Legion of Merit by Navy Secretary James Forrestal.

Programming

AD COUNCIL, OWMR ALLOCATIONS— MARCH 11-17

The following four public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of March 11-17 by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

1946 Red Cross Fund Drive (Fact Sheet No. 14)

To the people of the United States from General Dwight D. Eisenhower, Chief of Staff, United States Army: "The Red Cross activities in Army hospitals and the program of clubs, recreation centers and welfare must go on through the period of occupation according to changing needs. Normal amenities of life are so lacking in the occupied zones that the American soldier has, in most cases, only what we send him. I express the earnest hope of the Army that the American public will continue its generous support of the Red Cross during 1946." This message from General Eisenhower outlines the continuing responsibilities of the Red Cross to the men who made peace possible. To them must be added the victims of unforseeable floods, fires, tornadoes and other disasters right here at home whom the Red Cross must stand ready to provide with emergency food, clothing and shelter as it has so faithfully done in the past. During the month of March the American people will be asked to contribute $100,000,000 needed by the American Red Cross to carry out this vast program of service to our occupying forces, hospitalized servicemen, veterans and civilians in need.

Housing—"Boom and Bust?" (Fact Sheet No. 7A)

America's critical housing shortage constitutes one of the most potentially explosive inflationary situations of the reconversion period. A bold and vigorous program has been developed to whip that shortage. But even under that program the urgent demand for homes will far exceed the number that can be built for months to come. And in addition to the urgent demand by returning veterans and others, there are millions of Americans who would like to buy or build or remodel if they could. Under these conditions the threat of inflation in housing and building materials is more menacing than in any other section of the economy. Within limits people in urgent need of shelter are tempted to pay almost any price for it. It would be presumptuous for anyone to urge a man not to buy or build when he has the money and his family is without a place to live. However, it is in the interest of the Nation as well as the home-seeker that he be told of the dangers involved in buying or building at inflated prices. During the period when the demand for housing is abnormally high and production is low, there are two alternatives open to us—to start a "boom-bust" cycle by frantically bidding up the prices of the limited housing supply, or to put the brakes on housing inflation by postponing buying or building if we do not urgently need a new house and by securing expert advice if we do build or buy.

Help Keep Our Economy Stable (Fact Sheet No. 3)

The greatest inflationary pressures we face today are those stemming from the unprecedented demand for and the short supply of (1) housing, (2) clothing and (3) durable goods. Although rent control regulations still exist in most areas the demand for housing is so great that people are tempted to ignore rent ceiling in their eagerness to provide shelter for themselves and their families. During the next few months the clothing supply will be the tightest since before the war, a situation that is being further complicated by thousands of newly discharged veterans who are unable to find even a minimum of civilian clothing in the stores. The durable goods picture is a trifle brighter—more refrigerators, automobiles, washing machines, vacuum cleaners, radios, etc., are on the way. Here again, however, demand and purchasing power still exceed the supply and an inflationary black market is the potential result unless people curb their desires to own the first of everything that appears on the market at any price. Urge listeners to spend sensibly and to cooperate with all price and rent control regulations.

Building Our New Army (Fact Sheet No. 2)

Congress has authorized a peace-time American Army larger and better trained than ever before in history.

(Continued on next page)

This Army, vitally necessary for reasons which will be presently explained, is now being recruited by voluntary enlistment. But the Army's present recruiting drive for over one million men by July first 1946 may fail unless public attitudes can be changed and changed quickly. The Army itself is conducting a large-scale direct recruiting drive using paid advertising in various media, but it urgently asks help in a concurrent backdrop campaign, for which its own resources are inadequate, to build prestige for the new Regular Army and its personnel in the public mind, and particularly in the minds of potential recruits, their families and their friends. Very bluntly, the objective of this campaign is to change the old attitude of Americans toward their Army. By explaining the purpose and character of the new Regular Army being formed since victory in World War II, and by paying tribute to the young men now joining it to guard world peace, radio can help the Army's recruiting drive achieve the goal it seeks. Point out that the new Regular Army soldier is a skilled technician—he works with advanced techniques and equipment in at least one of many specialized fields, and his competence equals and often exceeds the skill demanded in some of the best paid civilian trades. Illustrate the kind of work they do as guardians of peace and architects of our country's safety.

MORNING AND AFTERNOON LISTENING SURPASSES "V-E DAY" RECORD

The volume of afternoon radio listening has surpassed the record set during the "V-E Day" period while morning listening has climbed to the highest point since then, Cooperative Analysis of Broadcasting announced last week.

CAB revealed that since mid-December there has been a greater number of sets-in-use during weekday afternoons than during the two-week period including "V-E Day." Tabulations were based on nationwide interviewing in 81 cities over two-week periods. The CAB February 19 report showed the average percent of sets-in-use was 15.8, an increase of 0.3 from the "V-E Day" record of 15.5. The average sets-in-use for December-January was 15.6 and for January was 15.7, both ratings above the victory period.

Weekday morning listening was three points below the 18.2 record of the "V-E Day" period but was the highest figure since then. The latest CAB report showed an average percent of sets-in-use of 15.2, an increase of one full percentage point since the previous report two weeks ago.

Both morning and afternoon listening averages of the latest report were 0.4 above the figures recorded during the corresponding period last year.

WFIL COOPERATES WITH RADIO REPAIR ASSOCIATION

Philadelphia—Station WFIL and the Philadelphia Radio Service Men's Association have drawn up a unique contract designed to use the facilities of their allied industries for their mutual benefit.

The Association is a voluntary organization of independent radio repair men from the metropolitan and suburban areas, who have joined together for a better, more efficient coverage of the city's radio repair work. Through their advertising on WFIL, PRSMA's work as an association has increased tremendously in the last few months. Now, instead of calling radio repair men at random, Philadelphians call PRSMA to get prompt service from the most competent worker in their immediate vicinity.

The new agreement provides for WFIL to supply commercial spots, a new musical program on WFIL and WFIL-FM, promotion of the association via car and bus cards—and phone service on all customer inquiries about the organization which come through the station's switchboard as a result of commercial announcements.

In return PRSMA members will display in preferred window locations WFIL and WFIL-FM placards calling attention to special events, etc., include inserts supplied by WFIL in outgoing mail to customers, and distribute survey questionnaires to customers whose sets they service.

FM Department

15 MORE FM GRANTS—TOTAL 345

The Commission, by a Board composed of Acting Chairman Denny and Commissioners Walker and Jett, on Wednesday (27) granted 15 additional FM stations and designated one application for hearing. This brings total conditional grants to 345.

Following are grants made:

City	*Grantee*	*Interest in Standard Station*	*Type of FM Station*
	FLORIDA		
Jacksonville	City of Jacksonville	WJAX	Metropolitan
Jacksonville	Jacksonville Broadcasting Co.	WPDQ	Metropolitan
	IDAHO		
Nampa	Frank E. Hurt and Son	KFXD	Metropolitan
	INDIANA		
Terre Haute	Wabash Valley Broadcasting Corp.	—	Metropolitan
	KANSAS		
Wichita	Louis Levand, Max Levand and John Levand, d/b as Wichita Beacon Broadcasting Co.	—	Metropolitan
	NEW HAMPSHIRE		
Manchester	The Radio Voice of New Hampshire, Inc.	WMUR	Metropolitan
	PENNSYLVANIA		
Lewistown	Lewistown Broadcasting Co.	WMRF	Metropolitan
	TEXAS		
Abilene	The Reporter Broadcasting Co.	KRBC	Metropolitan
Dallas	KRLD Radio Corp.	KRLD	Metropolitan, possibly Rural
Dallas	A. H. Belo Corp.	WFAA	Metropolitan
Fort Worth	Carter Publications, Inc.	WBAP	Metropolitan, possibly Rural
Houston	Lee Segall Broadcasting Co.	—	Metropolitan
Tyler	East Texas Broadcasting Co.	KGKB	Metropolitan
Vernon	Northwestern Broadcasting Co.	KVWC	Metropolitan
	WISCONSIN		
Milwaukee	Midwest Broadcasting Co.	—	Metropolitan

DESIGNATED FOR HEARING

Chesapeake Broadcasting Co. Washington, D. C.	Adopted order designating application for hearing in consolidation with applications of Marcus Loew Booking Agency, et al, for new FM stations in Washington, D. C., to be held March 11, and ordered that the issues in the consolidated proceedings be amended to include the application of Chesapeake Broadcasting Co.

FCC

DENNY PREDICTS 100 TELE STATIONS BY 1947—2000 FM's IN 3 YEARS

Charles R. Denny, Acting Chairman of the Commission, predicted Wednesday (27) that 100 television stations will be on the air by the end of 1947. Within three years, Mr. Denny said in an interview with an AP correspondent, 2,000 FM stations probably will be built.

"By the end of 1946," he said, "all the applications for television stations before the Commission will be clared out. There are now 140.

"About 100 television stations probably will be broadcasting by the end of 1947. This figure likely will include seven in New York City and northeastern New Jersey, seven in Los Angeles, four in Philadelphia, four in Washington, D. C., five in Detroit, six in San Francisco-Oakland, four in Pittsburgh, five in Cleveland and three in Baltimore.

"Television networks will come just about as soon as we get the stations—but the networks will be small at first," Denny said.

"Reports to the Commission," Denny said, "indicate that one or more manufacturers will have sets on sale in sizeable volume by the middle of this year.

"The future of sound broadcasting will center on FM," he said. "I predict that FM to a large extent will replace standard broadcasting in the years to come."

FCC REQUESTS PICTURE OF '46 PRODUCTION FROM SET MANUFACTURERS

The Commission has sent out a questionnaire to radio manufacturers requesting them to send in information on present plans for the manufacture of radio receivers during 1946. It is stated in an accompanying letter that the response will be used in preparing industry-wide totals.

The questionnaire itemizes various types of receivers in the AM, FM, Television bands and also includes FM adaptors suitable for attachment to AM sets to permit reception in the 80-108 mc. FM band, as well as converters which will change over FM sets built for reception in the 42-50 mc. band to permit reception in the 80-108 mc. band.

FIRST RAILROAD RADIO GRANT

Acting upon the first application for railroad radio authorization submitted pursuant to the establishment of Rules and Regulations Governing Railroad Radio Service, Part 16, the Federal Communications Commission on Wednesday (27) granted a construction permit to the Denver and Rio Grande Western Railroad Company, Denver, Colorado, for 32 new mobile units as train (end-to-end) stations in this newly established service.

Operation will be on the frequency 159.81 megacycles, with 50 watts input power to final radio stage, employing special emission for FM (telephony).

The application was made on behalf of the Denver and Rio Grande Western Railroad Company by Wilson McCarthy and Henry Swan, its trustees.

Extended experimentation has been made regarding use of railroad radio for safety purposes for several years, and many experimental authorizations have been previously issued to railroads and manufacturers, but this is the first grant since the regular railroad radio service was established by the Commission on December 31, 1945.

Broadcast Advertising

PER INQUIRY AND FREE TIME

Radio stations have reported that the Allan H. Miller Agency, Toledo, has attempted to place contracts for "Dentral," a plastic reliner for false teeth, on a per inquiry basis.

NAB Department of Broadcast Advertising informed the agency that the radio industry is adverse to this type of advertising, and that NAB adopted a resolution at the 1942 Convention condemning such practices on the basis of being unsound broadcasting.

The Miller Agency went so far as to mail stations a reprint of a station's Sales Manager's letter that apparently encouraged per inquiry advertising in radio. Upon being informed by NAB of the letter's use, the sales executive informed NAB:

"It is needless to say that my letter to Mr. Allen Miller of the Miller Agency was not supposed to be used for promotion purposes. He assured me that it would not be. I have already attended to this matter and you may be sure that neither our station nor myself wish to promote anything along P. I. lines. We have never accepted P. I. business since I have been identified with the station and I am certainly not in favor of it."

Mr. Miller informed NAB: "Is my face red! We had an experience with a 'per inquiry' deal some considerable time ago and the rule is that we are not interested. However, this particular deal offering the product Dentral for broadcast purposes to stations on a 'per inquiry' deal was arranged without my approval. *Please be advised that as of this date Dentral has contracted with us to buy time on a regular basis on the series of stations we have mutually agreed upon.*"

NATIONAL NEEDLECRAFT BUREAU

Tom Fizdale, Inc., a New York City publicity firm, representing the National Needlecraft Bureau, interested in increasing home sewing, etc., has offered an elaborate promotion called "The Sixth Annual National Home Sewing Contest." The publicity firm states that the contest is being conducted in 50 of our leading cities in the North, South, East and West.

NAB informed Tom Fizdale, Inc., that giving free time for such enterprises is not in keeping with the radio industry's policy. NAB urged that the National Needlecraft Bureau use paid advertising on radio stations.

(Continued on next page)

Win Nathanson, president of the publicity firm, replied to NAB Department of Broadcast Advertising that: "The National Sewing Contest is sponsored by the National Needlecraft Bureau, a non-profit trade association representing manufacturers of thread, fabrics, patterns and, in fact, anything that has to do with sewing and needlecraft arts. We furnish cash prizes and national awards to the stations, and full assistance and information in carrying on local contests. It is of particular interest for you to know that almost in all cases local stations have sold sponsorship of the contest, usually to a department store, or some advertiser with a message directed to women. This brings revenue to the stations and, at the same time, they are rendering a real public service, as, in no way, is this contest commercial—no brand names, nothing of that sort is mentioned."

Mr. Nathanson added "we hope this information will explain the National Sewing Contest and that you do not consider it a 'space grabbing' idea."

Real Estate Dealer—Commercial or Sustaining?

An effort to obtain free time from radio stations is being made by the National Association of Real Estate Boards of Washington, D. C., which has planned a series of four quarter-hour transcriptions. Approach to stations is usually made by the local representative of the community's real estate board, with a request for free time. Some NAB member stations have reported that after discussion, the local real estate board has *purchased* the time for the transcribed series, which discusses the national housing situation and the services offered by real estate dealers.

An NAB representative contacted the office of Walton Onslow, Director of Public Relations, National Association of Real Estate Boards, Washington, D. C. The NAREB revealed that an "opinion poll" letter had gone out to local real estate boards across the nation, to ascertain if local boards were interested in the proposed series of transcriptions in their behalf on the National Housing situation, etc.

The real estate boards' headquarters informed its members "In some cases you might obtain time on your local station free, as a public service. In other cases time will have to be bought." The letter pointed out that the real estate boards in metropolitan cities were financially able to pay for these platters, whereas their smaller boards, not as able financially to buy time, might be able to get free time in the guise of a "public service."

Electric Fan Section N. E. M. A.

Alexander Hazard Williams, New York City, representing the Electric Fan section of the National Electric Manufacturers Association, has offered stations a transcription containing a comedy sketch by Ernest Truax and Hope Emerson. The N. E. M. A., through its agent, sought free time on the basis that theirs is an educational campaign to give the public some idea of the varied uses of electric fans and other electric equipment.

Their purpose in sending the transcriptions out was "for providing (1) Entertainment. (2) Service to the public. (3) Service to the electric equipment dealers in your city."

The NAB has written the agent urging the use of broadcasting on a rate card basis.

The NAB believes that sound advertising is the most effective and almost the only economical way to introduce a new product, an improvement in old products, and new uses for existing articles.

Veterans of Victory

Better Business Bureau and stations have sent inquiries to NAB relative to the reliability of the National Radio Features' series, "Veterans of Victory."

The Veterans Administration informed the NAB that it "does not authorize or endorse any radio programs." However, the radio division of the Veterans Administration has informed us that they are "cooperating" with this concern on their "Veterans of Victory." William T. Comer, director, coordination and planning, Veterans Administration, makes an appearance on one of the discs. The Veterans Administration informs us that "it is a legitimate program."

The radio division of the United States Treasury Department, according to Lieutenant David Levy, Radio Chief, has no knowledge of "Veterans of Victory" or its producer, National Radio Features. Therefore they have not worked with the producer in any way, according to Lieutenant Levy.

Wire-Recorder Broadcast Sponsored

Radio Station WGST, CBS affiliate, Atlanta, has inaugurated a new type of program, using a wire recorder to record interviews with the riders direct from street cars and busses in transit. The recordings are made several times during the day and played back over the air at 6:30 P. M. the same night so that the people interviewed can hear themselves on the air. The interviewing is done by two of WGST's ablest announcers, Jimmy Kirby and Francis Harden, and the program is called "The Man on the Street Car." The show is a "natural" for its sponsor, The Georgia Power Company. The sponsor and WGST are cooperating in an all-out publicity and promotion job on this program.

WGST has installed outdoor poster boards, scheduled newspaper ads and courtesy plugs, printed envelopes for the interviews calling attention to the program and expressing appreciation for the interview. Twelve street car tokens are enclosed in each envelope as a gift from the Georgia Power Company. Display cards with actual photographs of a street car broadcast are being placed in the main office and the branch offices of the Georgia Power Company in greater Atlanta.

J. Nelson Rupard, KTSW, Re Syndicated Shows

Emporia, Kansas', station management offers an expression on syndicated transcribed shows for small market stations to the effect: "We want better shows to increase the audience for our advertiser and our station. But they must be *better* shows to justify any increased production and program charges.

"In our own stumbling way we've learned to produce some pretty listenable programs, first with records and in later years from transcription libraries. The transcription service is a necessity and the rental is a flat fee. Programs from these services are usually produced (on the smaller stations) by announcers who would otherwise be around only for station breaks. The cost to the station for such a program is not great.

"In a sense, the problem then becomes mathematical. If a local transcribed program earns an audience rating of 4.2, then a syndicated program that carries a talent charge of one-half the time charge must necessarily produce a rating of 6.4, a stronger sales impact, or other advantages.

"Unfortunately many syndicated programs carry a talent charge equal to or better than the time charge. And some haven't paid out at a talent charge of one-half the time charge.

"For the most part the quality of the syndicated programs has been good; they have compared favorable with network cooperative programs which have been highly successful. But talent costs for most network cooperatives has been less than half the time charge.

"The problem seems largely a matter of basic transcrip-

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tion costs complicated, perhaps, by AFRA and AFM recording regulations. The suggestion that smaller stations repeat transcribed features after they have been run on larger stations does not seem a happy solution. Without going into the ramifications of audience appeal and station prestige of such repeats, accept the plea that most small stations just wouldn't relish the idea of eating at the second table. Better things have been tasted through network cooperative programs.

"Since the actual pressing cost does represent a considerable portion of the local charge, isn't there another way of routing such features to the stations? Perhaps without giving preference to the larger stations (it seems movie distributors handle films in this manner) or a series exclusively for the use of smaller stations.

"We need syndicated programs to deliver a greater sales impact to more listeners for more local advertisers in a limited broadcast day. But to meet competition, the increased audience or other advantages must be proportionate to the increased cost to local advertisers.

"Until it is, small stations will go right on selling network cooperatives and locally built recorded and transcribed shows."

HOW TO IMPROVE YOUR DEALER-HELP ADVERTISING

MAXSON I. BEVENS

Commercial Manager, KGHF

Before his advent into radio, Maxson I. Bevens, Commercial Manager of Station KGHF, Pueblo, Colorado, through his knowledge and practical application of sound advertising principles, built up a well deserved reputation as an expert in retail merchandising.

Drawing on that experience and his many years in broadcasting, he writes in this article on a subject that is of more than passing interest to radio sales and continuity departments.

The NAB wishes to thank Advertising & Selling *for permission to reprint this article which first appeared in the February issue of that magazine.*

Retailing is a complicated business, and a man can know a lot about national advertising without having much idea about the little things that increase sales in the thousands of stores of all sizes where the consumer responds more or less to the appeals of the advertiser.

Since the payoff occurs in the retail store, it seems logical that more consideration of how the merchant can be assisted to help cash in on national advertising may be of value.

I have seen a lot of radio copy, sent out to dealers for them to use at their own expense on local stations. A few manufacturers make co-operative allowances, more send out copy with no allowances, and a far greater number simply do not bother to encourage use of radio for their products. Most of the copy I have seen is of little value, and much of it is pretty terrible.

Several retail advertisers whom I have questioned have told me that very little of the display advertising they receive from manufacturers is what they need. One thoroughly experienced advertising manager of a department store went into detail about a leading line of cosmetics and beauty treatment items. He said, in effect, "Their ads are no good for us. They aren't *selling* ads and are not set up to help *us*. The manufacturer hogs the whole ad. After all, we are not interested in building only his business; we also want to build ours. We let the ads lie around until we discover we are about to lose our allowance; then I shove one into the paper. Even at that, I doubt if it is profitable to pay even half price for the space. Half the space, written in our own country style, would sell a lot more goods."

Unanimity of Criticism

That attitude is not confined to one department store or to one line. Every retailer I have talked with agrees that it applies to most lines in greater or less degree.

Aside from the fact that almost any man will admit that he can do a better job than you can, there must be other reasons for the unanimity of criticism.

Advertising agencies make their money on the time and space they buy. As a merchant, I always put my best efforts on the lines that made me most money, so I assume advertising agencies do likewise. Their research is directed toward producing more effective national advertising. Their best people work on the ads that make them most money. Dealer-help advertising probably gets little research, and less attention than national advertising. It is a chore that must be done, but probably with little enthusiasm. It becomes the stepchild of the agency, and I can see no reason for blaming the agency.

Without personal knowledge of retailing, and without research to indicate otherwise, the agency probably does not realize that the technique of national advertising is not efficiently productive at the retail level.

National advertising is largely consumer acceptance advertising. The prospect may come to accept the quality of the product, but until she is induced to go to her dealer and buy, that consumer acceptance is worthless. That purchase is the equivalent of the signature on the dotted line, which every salesman recognizes as the only thing worth while. The function of retail advertising is to persuade the prospect to go to her dealer and ask for the item. It is *selling* advertising, action advertising, and not consumer acceptance advertising.

As long as the prospect's acceptance of the item is passive, she may purchase if she sees the item on her dealer's counters. But suppose your line is sold at the Grand, while the prospect has the habit of shopping at the Leader. You need more than consumer acceptance to break her habit of shopping at the Grand—to send the prospect to the Leader to try a new and unfamiliar brand. The merchant understands this, and sets up his advertising accordingly. It is a retail problem, which the manufacturer and his agency need to understand if the dealer-help advertising does the job it should do.

Every advertiser should fix this thought firmly in his mind, and never forget it: The dealer is not interested in building your business! He is interested in building HIS. Give him consumer acceptance mats or radio copy with a little space or time for him to attach his name as a kind of afterthought, and his enthusiasm will register exactly zero. Give him action copy in which your product is a reason for coming to his store, and he will use it whether you pay part of the cost or not. The primary purpose of retail advertising is to build traffic.

To elaborate a little further, suppose the dealer has two brands of face powder, side by side. Each sells at a dollar, each pays 40 per cent gross profit. The dealer does not care a tinker's dam which brand the customer buys. That's why so many houses pay part or all of a saleswoman's salary—to provide the incentive that otherwise does not exist for that saleswoman to favor her own line over that of a competitor.

When planning advertising, the dealer has a different problem. It is not a case of choice between brands by a customer, but competition for traffic. If your advertising will pull customers to the Leader instead of the Grand, you will get the breaks.

I mentioned earlier that most of the radio copy received by the retailer was very poor. It consists largely of general claims of excellence that could be duplicated by every competitive product, and usually is. It becomes then, a

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battle of wits, to see who can do the cleverest writing and use the most powerful adjectives.

In the case of toiletries or wearing apparel for women, the copy is quite likely to be a conglomeration of appeals to vanity, resulting in fancy writing and what might be called "glamour copy" which sounds fantastic when it comes from the lips of Johnny Jones. You see, Johnny is on the local station all the time, talking about glasses on credit, Doolittle's pills, automobile repair service, Milkmaid bread and so on. The listeners feel they know him. He is a personnage, a personality. And there is nothing convincing about glamour copy when it comes from Johnny. It does not ring true. I have my doubts about it when it comes from New York or Hollywood, but that's out of my territory.

And as I said before, it does not treat the item as a part of the Leader, a reason for shopping there. It treats it as an item, separate from the store, but the copy finally admits that the items can be found at the Leader.

To illustrate some of the faults found in such dealer-help radio copy, I give you below an announcement planned for a woman announcer, which came to my desk:

"You know, make-up and cosmetics are two different things. Make-up merely changes your coloring . . . but a true cosmetic really beautifies. And just out—is a brand new shade of lipstick that has this true cosmetic knack of making almost every woman more lovely. It's (Manufacturer) (Product Name)—a new, clear, red shade . . . a true red red . . . lively on your lips as a happy song. A singing ringing red—that's (Product Name)! Discover its magic for yourself. See how it intensifies all your coloring . . . lifts your beauty to new, more vivid tones. Here's new excitement . . . new enchantment for you! Wake up . . . make up with (Product Name)! Catching on like a flame . . . spreading over the country like wildfire—this bright, spark-red (Product Name) is a beauty—discovery it wouldn't do to miss. Today ask for (Manufacturer) new (Product Name) at Blank's cosmetic counter. Only One Dollar, plus tax (Product Name) was created for you by (Manufacturer), of New York."

And all that about a lipstick color! So obviously exaggerated that it loses all sincerity, it simply will not bring in enough customers to justify itself. Furthermore, the dealer who purchases the time just barely gets into the announcement at the end. Of course, a case could be made for the announcement, but the copy writer will not have the opportunity. The merchant wants to dominate the advertising, and if you want him to run your copy, you will humor him. As an illustration of how it can be done, here is a sample, not as an illustration of a finished product, but to illustrate how to get the dealer to use the copy, without losing the effect of the manufacturer.

"Look to Blank to give you each new aid to greater loveliness! Now Blank presents (Manufacturer's Name) (Product Name)—a new and vivid color for your lips, etc., etc."

A slight concession will get you preference when copy for radio is being prepared for broadcast.

One other criticism which can be leveled against most dealer-help advertising is that it is not sufficiently flexible. I have seen some mat services that could be adapted to the needs of the store and to the style of its advertising, but they are a small minority. Most mats are spotlight mats that it is not practical to change. Little provision is made for a share in the "omnibus ads" that are used by so many stores on so many occasions. With proper cooperation by the manufacturer, and the right kind of promotion, the dealer might easily use more space than is covered by his allowance.

Setting up a flexible system of dealer-help advertising does not seem to me to present serious difficulty, but there is not room here for detailed discussion of this subject. Radio copy also can easily be made more flexible and made to arrive at the store when it is most likely to be used.

The advantages of fitting dealer-help advertising to the needs of the dealer are so many and so obvious that one would expect this phase of the advertising cycle to receive much more attention, and a greater part of the advertising budget. Whether or not the job can be done efficiently and adequately by the same agency that handles the account for direct placement with media is a question I would not attempt to answer. You can be sure, however, that those manufacturers who first see the potentialities of working closely with dealers, and who develop proper ways and means, will reap a rich reward.

News

RUSSIA TIGHTENS CENSORSHIP

Moscow—Censorship of news dispatches and radio commentaries from Russia became effective March 1 under supervision of the Administration for Affairs of Literature and Publication, the authority which directs the Soviet radio and press and is known as "Glavit." Dispatches written in Russia for publication or broadcast abroad thus will undergo the same censorship authority as material written for internal consumption in Russia. The Associated Press was informed that telegrams should be submitted as now in two copies, one for transmission and one for censorship. The foreign office will continue to be the authority to which foreign correspondents are accredited. Interviews, trips and other facilities to foreign newsmen will continue under the jurisdiction of the press department of the foreign office.

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, March 4. They are subject to change.

Monday, March 4

NEW—Fred O. Grimwood, Bloomington, Ind.—C. P. **1490 kc.**, 100 watts, unlimited.

Monday, March 4

Consolidated Hearing

WICA—WICA, Inc., Ashtabula, Ohio—C. P. **970 kc., 1 KW** night, 1 KW day, unlimited DA-night.

WWSW—WWSW, Inc., Pittsburgh, Pa.—C. P. **970 kc.**, 5 KW, unlimited DA-day and night.

WSVA—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—C. P. **970 kc.**, 5 KW, unlimited DA-night.

WEBR—WEBR, Inc., Buffalo, N. Y.—C. P. **970 kc.**, 5 KW, unlimited.

Monday, March 4

Consolidated Hearing

To Be Heard Before Commissioner Wills in Council Chamber, City Hall, Brockton, Massachusetts

NEW—Bay State Beacon, Inc., Brockton, Mass.—C. P. **1450 kc.**, 250 watts, unlimited.

(Continued on next page)

NEW—Mitchell G. Meyers, Reuben E. Aronhein, and Milton H. Meyers, Brockton, Mass.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Cur-Nan Co., Brockton, Mass.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Plymouth County Broadcasting Corp., Brockton, Mass.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Old Colony Broadcasting Co., Inc., Brockton, Mass.—C. P.—**1450 kc.,** 250 watts, unlimited.

Friday, March 8

WDNC—Durham Radio Corp., Durham, N. C.—C. P. **620 kc.,** 1 KW night, 5 KW day, unlimited DA-day and night.

NEW—Charles H. Russell, W. B. McCarty, T. E. Wright and C. A. Lacy, a limited partnership, d/b as Rebel Broadcasting Co., Jackson, Miss.—C. P. **620 kc.,** 1 KW night, 5 KW day, unlimited DA-night.

WRAL—Capitol Broadcasting Co., Inc., Raleigh, N. C.—C. P. **620 kc.,** 1 KW night, 5 KW day, unlimited DA-night and day.

WROL—S. E. Adcock, tr/as Stuart Broadcasting Co., Knoxville, Tenn.—C. P. **620 kc.,** 5 KW, unlimited DA-night and day.

NEW—Virginia Broadcasting Corp., Roanoke, Va.—C. P. **620 kc.,** 1 KW., unlimited DA-night and day.

KWFT—Wichita Broadcasters, a partnership, Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, trustee, P. K. Smith, Mrs. Claude M. Simpson, Jr., Wichita Falls, Texas—C. P. **620 kc.,** 5 KW night, 5 KW day, unlimited DA-night.

Friday, March 8

NEW—Diamond State Broadcast Corp., Dover, Del.—C. P. **1340 kc.,** 250 watts, unlimited.

Friday, March 8

KVAN—Vancouver Radio Corp., Vancouver, Wash.—C. P. **930 kc.,** 1 KW night and day, unlimited DA-day and night.

KSEI—Radio Service Corp., Pocatello, Idaho—C. P. **930 kc.,** 5 KW, unlimited DA-night.

Federal Communications Commission Actions

APPLICATIONS GRANTED

NEW—W. W. Couch, Jr., S. H. Campbell, Jr., and W. H. Lancaster, Jr., Durham, N. C.—Granted construction permit for a new station to operate on **1310 kc.,** 1 KW, daytime only. (B3-P-4323)

NEW—Durham Broadcasting Co., Inc., Durham, N. C.—Granted construction permit for a new station to operate on **730 kc.,** 500 watts, daytime. (B3-P-3592)

NEW—Davenport Broadcasting Co., Inc., Davenport, Iowa. Granted construction permit for a new Class II standard station to operate on **750 kc.,** 250 watts, daytime only. (B4-P-4194)

NEW—Unity Corp., Inc., Toledo, Ohio.—Granted construction permit for a new station to operate on **1560 kc.,** 1 KW, daytime only. (B2-P-4417)

NEW—Hobart Stephenson, Centralia, Ill.—Granted construction permit for a new station to operate on **1210 kc.,** 1 KW, daytime only, employing a non-directional antenna. (B4-P-3920)

NEW—The Kentucky Broadcasting Co., Lexington, Ky.—Granted application for construction permit for new station to operate on **1300 kc.,** 1 KW, unlimited time, directional antenna night.

NEW—Carter C. Peterson, Savannah, Ga.—Granted application for construction permit for new station to operate on **1450 kc.,** 250 watts, unlimited time; conditionally. (B3-P-4245)

NEW—Central Louisiana Broadcasting Corp., Alexandria, La.—Granted application for construction permit for new station to operate on **1490 kc.,** 250 watts, unlimited time. (B3-P-3722)

NEW—Harrison Broadcasting Corp., Harrison, Ark.—Granted application for construction permit for new station to operate on **1240 kc.,** 250 watts, unlimited time. (B3-P-4414)

NEW—Walter W. Bankhead, Jasper, Ala.—Granted application for construction permit for new station to operate on **1240 kc.,** 250 watts, unlimited time. (B3-P-4420)

NEW—Rio Grande Broadcasting Co., Inc., Albuquerque, N. Mex.—Granted application for construction permit for new station to operate on **1450 kc.,** 250 watts, unlimited time. (B5-P-3793)

KIUN—Jack W. Hawkins and Barney H. Hubbs, Pecos, Tex.—Granted application for construction permit to increase power from 100 to 250 watts and make changes in transmitter. (B3-P-4358)

KPDN—C. H. Hoiles, et al, d/b as Radio Station KPDN, Pampa, Tex.—Granted application for construction permit to increase power from 100 to 250 watts and install new transmitter. (B3-P-4390)

WLOL—Independent Merchants Broadcasting Co., Minneapolis, Minn.—Granted application for construction permit for change in operation from **1330 kc.,** 1 KW, directional antenna night, unlimited time, to **1330 kc.,** 5 KW, directional antenna, unlimited time. (B4-P-3570)

NEW—The Times-Mirror Co., Pasadena, Calif.—Granted construction permit for a new experimental television broadcast station to be operated on frequencies to be assigned by the Commission's Chief Engineer: A3, A5 Special and Special emission for frequency modulation; power (visual) 1 KW peak (aural), 5000 watts. (B5-PVB-161)

NEW—United Broadcasting Co., Cleveland, Ohio.—Granted construction permit for a new developmental broadcast station: frequencies to be assigned by the Commission's Chief Engineer from time to time; 1 KW power. (B2-PEX-89)

NONCOMMERCIAL EDUCATIONAL BROADCAST

The Board of Education of the City of Detroit, Detroit, Mich.—Granted construction permit for new station: subject to Commission approval of transmitter, antenna details, and frequency and modulation monitors; channel to be assigned by the Commission's Chief Engineer. (B2-PED-34)

Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Granted application for construction permit for a new noncommercial educational broadcast station, subject to approval by the Commission of transmitter details and of frequency and modulation monitors. (B3-PED-58)

DESIGNATED FOR HEARING

Designated for consolidated hearing the following applications requesting use of 550 kc., unlimited time, to be heard with other 550 kc. proceedings previously scheduled:

Atlantic Radio Corp., Boston, Mass. (B1-P-4372), **550 kc.,** 5 KW, unlimited time; WDEV Radio Station (WDEV), Waterbury, Vt. (B1-P-4492), **550 kc.,** 1 KW, unlimited time; Oregon State Agricultural College (KOAC), Corvallis, Ore. (B5-ML-1229), **550 kc.,** 5 KW, unlimited time, directional antenna.

WGAC—The Twin States Broadcasting Co., Augusta, Ga.—Designated for hearing application for construction permit to change frequency from **1240** to **580 kc.,** to increase power from 250 watts unlimited to 1 KW night, 5 KW-LS, and change location of transmitter. (B3-P-3789)

James A. Noe, Lake Charles, La.—Designated for hearing application for a new station to operate on **1230 kc.,** 100 watts, unlimited time: site to be determined. (B3-P-3888)

(Continued on next page)

Santa Clara Broadcasting Co., San Jose, Calif.—Designated for hearing application for new station to operate on **1010 kc.**, 1 KW, daytime only. (B5-P-3937)

Elmer R. Noll and Frank A. Dieringer, a partnership, d/b as Chillicothe Broadcasting Co., Chillicothe, Ohio.—Designated for hearing in a consolidated proceeding with application of Shawnee Broadcasting Co., application of Chillicothe Broadcasting Co. (B2-P-4370), to use **1490 kc.**, 100 watts, unlimited time. Shawnee Broadcasting Co. also requests **1490 kc.**, 250 watts, unlimited time.

Mansfield Journal Co., Mansfield, Ohio; The Lorain Journal Co., Lorain, Ohio.—Designated for consolidated hearing the applications of Mansfield Journal Co. for a new station in Mansfield, Ohio, to operate on **1510 kc.**, 250 watts, daytime (B2-P-4275), and application of The Lorain Journal Co. for a new station at Lorain, to operate on **1140 kc.**, 250 watts, daytime. (B2-P-4276).

Kenneth Kesterson and Charles Penix, d/b as Radio Engineering Service, Pine Bluff, Ark.—Designated for hearing in consolidation with application of Arkansas Democrat, Little Rock, the application of Radio Engineering Service (B3-P-4498), both requesting use of **1400 kc.**, 250 watts, unlimited time; hearing to be held in Little Rock on March 22.

DOCKET CASE ACTION

The Federal Communications Commission announces its Proposed Decision (B-228), proposing to deny the application of Harold H. Thoms for a construction permit for a new standard broadcast station at Durham, North Carolina, to operate on **1580 kc.** with 1 KW power, unlimited time. (Docket No. 6638)

The frequency **1580 kc.** requested by this applicant is allocated, under the North American Regional Broadcasting Agreement, to Canada as a Class I-A channel for assignment to a station in the Province of Quebec. In carrying out this country's treaty obligations to Canada, the Commission's rules provide that those clear channels, including **1580 kc.**, to which Canada has priority of use, may be assigned only to Class II stations in the United States "located not less than 650 miles from the nearest Canadian Border and which will not deliver over 5 microvolts per meter ground wave or 25 microvolts per meter 10 per cent time sky wave at any point on said border." Durham, N. C., is situated not more than 450 miles from the nearest point on the Canadian boundary.

LICENSE RENEWALS

Granted renewal of license of following stations for the period ending August 1, 1947:

WMFD, Wilmington, N. C. (B3-R-845); WRDO, Augusta, Maine (B1-R-804): WBNY, Buffalo, N. Y. (B1-R-879); WJZM, Clarksville, Tenn. (B3-R-1152); WCNC, Elizabeth City, N. C.* (B3-R-1023) * Commissioner Durr voting for inquiry.

Granted further extension of following licenses upon a temporary basis only, pending determination upon applications for renewal of license, in no event beyond May 1, 1946:

KALE, Portland, Ore.; KDYL, main and auxiliary, Salt Lake City, Utah: KFAC, Los Angeles, Calif.; KFBB, Great Falls, Mont.; KFGQ, Boone, Iowa; KFH, Wichita, Kans.; KFJZ, main and auxiliary, Fort Worth, Tex.: KFOX, Long Beach, Calif.; KGB, San Diego, Calif.: KGBX, Springfield, Mo.; KGCU, Mandan, N. D.: KGGM, Albuquerque, N. Mex.; KGLO, Mason City, Iowa; KGVO, Missoula, Mont.; KGHF, Pueblo, Colo.; KHSL, Chico, Calif.; KID, Idaho Falls, Idaho; KIT, Yakima, Wash.: KMO, main and auxiliary, Tacoma, Wash.; KOIL, Omaha, Nebr.; KOL, Seattle, Wash.; KOB, Albuquerque, N. Mex.; KPMC, Bakersfield, Calif.; KRGV, Weslaco, Tex.; KRIS, Corpus Christi, Tex.; KRLD, Dallas, Tex.: KRNT, Des Moines, Iowa: KSCJ, main and auxiliary, Sioux City, Iowa; KSRO, Santa Rosa, Calif.; KTFI, Twin Falls, Idaho: KUOA, Siloam Springs, Ark.; KVOA, Tucson, Ariz.; KVOR, Colorado Springs, Colo.; KWBR, Oakland, Calif.: KXYZ, main and auxiliary, Houston, Tex.; KYA, San Francisco, Calif.; WADC, Village of Tallmadge, Ohio; WATR, Waterbury, Conn.; WBAL, main and auxiliary, Baltimore, Md.; WBBR, Brooklyn, N. Y.; WBT, Charlotte, N. C.; WDGY, Minneapolis, Minn.; WDOD, Chattanooga, Tenn.; WDRC, Hartford, Conn.; WDSU, main and auxiliary, New Orleans, La.; WEBC, main and auxiliary, Duluth, Minn.; WEVD, main and auxiliary, New York, N. Y.; WFBC, Greenville, S. C.; WFBM, main and auxiliary, Indianapolis; WFIN, Findlay, Ohio; WHAZ, Troy, N. Y.; WHBF, main and auxiliary, Rock Island, Ill.; WHBL, Sheboygan, Wisc.; WHIO, Dayton, Ohio; WHKY, Hickory, N. C.; WHLD, Niagara Falls, N. Y.; WIBA, Madison, Wisc.; WINS, main and auxiliary, New York, N. Y.; WISH, Indianapolis, Ind.; WJAS, Pittsburgh, Pa.; WJDX, Jackson, Miss.; WJHP, Jacksonville Fla.; WKAT, main and auxiliary, Miami Beach, Fla.; WKNE, Keene, N. H.; WKST, New Castle, Pa.; WLOL, Minneapolis, Minn.; WMRO, Aurora, Ill.; WNAC main and auxiliary, Boston, Mass.; WNBF, Binghamton, N. Y.; WNBZ, Saranac Lake, N. Y.; WNEL, San Juan, P. R.; WOL, Main and auxiliary, Washington, D. C.; WOOD main and auxiliary, Grand Rapids, Mich.; WORC, Worcester, Mass.; WORK, York, Pa.; WPDQ, Jacksonville, Fla.; WRR main and auxiliary, Dallas, Tex.; WSAI Main and synchronous amplifier, Cincinnati, Ohio; WSKB, McComb, Miss.; WSMB, New Orleans, La.; WSPR, Springfield, Mass.; WTAQ, Green Bay, Wisc.; WTCN, Minneapolis, Minn.; WTOC, Savannah, Ga.; WWVA, Wheeling, W. Va.; WXYZ, main and auxiliary, Detroit, Mich.; WFBR, main and auxiliary, Baltimore, Md.

FACSIMILE BROADCAST

Granted renewal of licenses for period ending March 1, 1947, subject to change in frequency assignment which may result from proceedings in Docket No. 6651: W8XUM, WBNS, Inc., Columbus, Ohio; W9XWT, Courier-Journal and Louisville Times Co., Louisville, Ky.

WEOH—Richmond Radio Corp., area of Richmond, Va.—Granted renewal of relay station license.

KEGU—Radio Service Corp. of Utah, area of Salt Lake City—Granted renewal of relay station license.

Licenses for the following relay stations were further extended upon a temporary basis only for the period ending May 1, 1946, pending determination upon applications for renewal:

Central States Broadcasting Co., KABJ, KAQV, KAQW and KAQX; City of Dallas, KWRD; Harris County Broadcast Co., KHS; Head of the Lakes Broadcasting Co., WBGL; Findlay Radio Co., WJYK; Intermountain Broadcasting Corp., KALO; A. Frank Katzentine, WAFK; Lamar Life Ins. Co., WAXJ; Miami Valley Broadcasting Corp., WMVB; Minn. Broadcasting Corp., WAFY, WAFZ; Nichols & Warinner, Inc., KADB, KBLE, KIFO; Martin R. O'Brien, WAOE; Radio Service Corp. of Utah, KNEF; Savannah Broadcasting Co., WAXH, WSCC; Seattle Broadcasting Co., KIEF, KIEG; Allen T. Simmons, WATS; Southeastern Broadcasting System, Inc., WCBE; Tarrant Broadcasting Co., KAAD; W. Va. Broadcasting Corp., WAAH; WFBM, Inc., WIPL, WIPM, WNEI; WOKO, Inc., WMWA; WSMB, Inc., WSMA, WSMC.

WNBT—National Broadcasting Co., Inc., New York, N. Y.—Granted renewal of commercial television broadcast station license for the period ending February 1, 1947, subject to change in frequency assignment which may result from proceedings in Docket 6651.

Granted renewal of following experimental television broadcast station licenses for the period ending February 1, 1947, subject to changes in frequency assignment which may result from proceedings in Docket 6651:

W6XAO, W6XDU, Don Lee Broadcasting System; W2XBT, W2XBU, National Broadcasting Co., Inc.; W9XZV, Zenith Radio Corp.

The following stations were granted renewal of licenses for the period ending February 1, 1948:

WCRS, Greenwood, S. C.; WFPG, Atlantic City, N. J.; KNET, Palestine, Texas; KMYC, Marysville, Cal.; KOAL, Price, Utah; KLBM, La Grande, Ore.; KDNT, Denton, Texas; WFMJ, Youngstown, Ohio.

(Continued on next page)

The following stations were granted renewals for the period ending August 1, 1947:

WSAM, Saginaw, Mich.; KGFL, Roswell, N. Mexico; WATL, Atlanta, Ga.

WFIG—Radio Station WFIG, Inc., Sumpter, S. C.—Granted nenewal of license for the period ending February 1, 1947.

KGFF—KGFF Broadcasting Co., Inc., Shawnee, Okla.—Granted renewal of license for the period ending February 1, 1948.

WELO—Birney Imes, Jr., Tupelo, Miss.—Granted renewal of license for the period ending August 1, 1948.

WOL—Cowles Broadcasting Co., Washington, D. C.—Granted renewal of license for the period ending November 1, 1048.

MISCELLANEOUS ACTIONS

KJBS—KJBS Broadcasters, a partnership, consisting of Wm. B. Dolph, et al., San Francisco, Cal.—Granted license to cover construction permit which authorized installation of a new transmitter and increase in power to 1 KW. (B5-L-1919)

KSAL—KSAL, Inc., Salina, Kans.—Granted authority to determine operating power by direct measurement of antenna power. (B4-Z-1751)

WPAY—The Scioto Broadcasting Co., Portsmouth, Ohio—Granted construction permit to install a new transmitter. (B2-P-4368)

WJOL—WCLS, Inc., Joliet, Ill.—Granted modification of license to change corporate name to Joliet Broadcasting Co. This license is granted upon a temporary basis only and upon the express condition that it is subject to whatever action may be taken by the Commission upon the pending application for renewal of license of WJOL. Nothing contained herein shall be construed as a finding by the Commission that the operation of the station is or will be in the public interest beyond the express terms hereof. (B4-ML-1224)

KSMA—Hugh G. Shurtliff, et al., Santa Maria, Cal.—Granted modification of construction permit, which authorized a new station, for change in studio location to U. S. Highway 101, 1½ miles north of center of Santa Maria, Cal., the location of transmitter site. (B5-MP-1834) Also waiver of Secs. 3.55(b) and 3.60 granted; conditions.

NEW—Loyola University, area of New Orleans, La., and vicinity—Granted construction permit for new relay station; frequencies **1622, 2058, 2150** and **2790 kc.**; 15 watts. (B3-PRY-308)

W9XFT—Farnsworth Television & Radio Corp., Fort Wayne, Ind.—Granted construction permit to reinstate construction permit for a new experimental television station (which was granted December 19, 1944 and permitted to lapse in 1945). (B4-PVB-160)

Granted vaiver of Rule 3.661(a) to all existing commercial television broadcast stations until July 1, 1946, which requires each television broadcast station to render not less than two hours in any given broadcast day and a minimum of 28 hours program service per week.

WMOG—Coastal Broadcasting Co., Brunswick, Ga.—Granted modification of license to increase operating power from 100 watts night, 250 watts day, to 250 watts unlimited time. (B3-ML-1223) Station operates on **1490 kc.**

WREN—WREN Broadcasting Co., Lawrence, Kansas—Adopted order denying petition requesting that its application for a construction permit for authority to move its Station WREN from Lawrence to Topeka and to use 5 KW with a directional antenna, unlimited time, be granted insofar as it requests authority to remove the station. (Docket 6703)

WMLL—Evansville on the Air, Inc., Evansville, Ind.—Granted further extension of license for FM station WMLL upon a temporary basis only, pending determination upon application for renewal of license in no event later than May 1, 1946, subject to changes in frequency assignment which may result from proceedings in Docket 6651.

WWNC—Asheville Citizens-Times Co., Inc., Asheville, N. C.—Adopted order granting petition for reinstatement of applications for construction permit to change operation from **570 kc.**, 1 KW unlimited time, to **570 kc.**, 5 KW, directional antenna night, unlimited time, and for modification thereof for approval of transmitter location and directional antenna; and granted said applications. (B3-P-2644; B3-MP-1437; Docket 6433)

KONP—Evening News Press, Inc., Port Angeles, Wash.—Granted modification of license to change corporate name to Radio Pacific, Inc. Licensee hereunder is granted a waiver of Sec. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B5-ML-1227)

W9XEK—Courier-Journal and Louisville Times Co., Eastwood, Ky.—Granted modification of CP which authorized change in frequency, etc., of Exp. Relay station, for extension of completion date to 3-22-46. (B2-MPEX-25)

WRLD—L. J. Duncan, et al., d/b as Valley Broadcasting Co. (assignor), L. J. Duncan, Leila A. Duncan and Josephine Rawls, d/b as Valley Broadcasting Co. (assignee) West Point, Ga.—Granted consent to voluntary assignment of license of Station WRLD from L. J. Duncan, Leila A. Duncan, Josephine Rawls, Effie H. Allen, Allen M. Woodall and Margaret A. Pill, d/b as Valley Broadcasting Company, to L. J. Duncan, Leila A. Duncan and Josephine Rawls, d/b as Valley Broadcasting Co., for a consideration of $6,400 for the 28% interest being sold. (B3-AL-512)

WDAK—L. J. Duncan, et al., d/b as Valley Broadcasting Co. (assignor), Radio Columbus, Inc. (assignee) Columbus, Ga.—Granted consent to voluntary assignment of license of Station WDAK from L. J. Duncan, Leila A. Duncan, Josephine Rawls, Effie H. Allen, Allen M. Woodall and Margaret A. Pill, d/b as Valley Broadcasting Co., to Radio Columbus, Inc., a newly formed corporation consisting of Allen M. Woodall, Ernest Black, Rufus M. Lackey, Margaret A. Pill, H. S. Durden and David E. Dunn, for a consideration of $200,000. (B3-AL-513)

KMTR—Marilynne Dalton Alcorn, et al. (transferors), Mrs. Dorothy Thackrey (transferee), KMTR Radio Corp. (licensee), Los Angeles, Calif.—Granted consent to transfer control of KMTR Radio Corporation, licensee of Station KMTR from Marilynne Dalton Alcorn, Reed E. Callister, Gloria Dalton, J. F. T. O'Connor, Edward J. O'Connor and William V. O'Connor, to Mrs. Dorothy Thackrey, for a consideration of $280,312 for 74¾% or 747½ shares. (B5-TC-471)

KGKL—KGKL, Inc., San Angelo, Texas—Granted petition of KGKL requesting that its application (B3-P-4502) to change operating assignment to **960 kc.**, 1 KW, 5 KW-LS, unlimited time, be designated for consolidated hearing with applications of Lubbock Broadcasting Co., Lubbock, Texas (B3-P-3796) and Worth Broadcasting Co., Fort Worth, Texas (B3-P-4448), which were designated for consolidated hearing on Feb. 1.

Pinnacle Broadcasting Co., Middlesboro, Ky.—Granted petition requesting that its application (B2-P-4501) be designated for hearing in a consolidated proceeding with the application of Cumberland Gap Broadcasting Co., Middlesboro, Ky. Both applicants request **1490 kc.**, 250 watts, unlimited time.

A. M. Garrison, et al., a partnership d/b as Tifton Broadcasting Co., Tifton, Ga.—Granted petition requesting that its application (B3-P-4503) be designated for hearing in a consolidated proceeding with application of Walter A. Graham, applicant for a new station in Tifton.

WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.—Granted motion of WFCI to dismiss the petition of WCBM for reconsideration of the Commission's action of January 16 granting without hearing the application of WFCI to increase power from 1 to 5KW, and to designate that application for hearing, and the petition of WCBM for reconsideration and hearing was dismissed.

(Continued on next page)

The Fort Industry Co., Fort Lauderdale, Fla.—Granted authority to use call letters WFTL for new station granted on January 16.

WSRR—The Western Conn. Broadcasting Co., Stamford, Conn.—Granted request to change call letters of station WSRR to WSTC.

Whiteville Broadcasting Co. Whiteville, N. C.—Granted authority to use call letters WENC for new station authorized on January 9.

The Commission having under consideration the applications requesting the frequency **550 kc.**, which applications have been designated for hearing in a consolidated proceeding which began on February 25; ordered that the Bills of Particulars isued in connection with these applications be enlarged to include the following issue:

"To determine the most efficient and equitable manner in which hte **550 kc.** regional frequency may be utilized."

The Commission further ordered that the engineering testimony to be presented in said consolidated proceeding be postponed until April 1, 1946, and further ordered that any amendments to the applications shall be submitted to the Commission prior to March 20.

Yellow Cab Company of Philadelphia, Pa., was granted authority to construct one land station and one portable mobile unit in the Class II Experimental Service for the purpose of developing a radio communication taxicab dispatching system. The land station will be installed in Philadelphia and the mobile unit in a cab operating in that city. The equipment will be leased to the cab company by Raymond Rosen and Company. (837-PE-A; 836-PE-A)

The Cleveland Automobile Club Company of Cleveland, Ohio, was granted application for authority to construct one land station and four portable mobile units for the purpose of developing an urban mobile communications system. The land station is to be installed in Cleveland and the portable mobile units are to be installed in service trucks operated by The Cleveland Automobile Club Company in the vicinity of Cleveland. These service trucks attend to the emergency calls of the club members. This represents the first experimental grant for this type of use. (828-PE-A; 829-PE-A)

ACTION ON MOTIONS

Bamberger Broadcasting Service, Inc., Philedelphia, Pa.—Granted motion to dismiss without prejudice its application for commercial television station. (B2-PCT-42)

WMOB—S. B. Quigley, Mobile, Ala.—Granted motion to dismiss without prejudice application for a new station. (B3-P-4484)

Warner Bros. Broadcasting Corp., Hollywood, Cal.—Granted petition for leave to amend its application for commercial television station, so as to specify a new transmitter and site, and assignment of Channel No. 5 instead of No. 3, etc., and the amendment was accepted.

Phoenix Broadcasting, Inc., Phoenix, Ariz.—Granted motion to dismiss without prejudice its application (B5-P-3799) for a new station.

Central La. Broadcasting Corp., Alexandria, La.—Dismissed petition requesting postponement of hearing scheduled for Feb. 28. This petition has become moot since the application was granted on Feb. 20.

Fred O. Grimwood, Bloomington, Ind.—Granted petition requesting leave to amend its application (B4-P-3856), so as to specify power of 250 watts instead of 100 watts, etc., and the amendment was accepted.

KSEI—Radio Service Corp, Pocatello, Idaho—Granted motion for continuance of hearing now scheduled for March 8, continuing same to April 15, in re applications of KSEI and KVAN.

Danville Broadcasting Co., Danville, Ky.—Granted petition requesting leave to amend its application (B2-P-4264) so as to specify 250 watts instead of 100 watts, show revised engineering data, etc. The amendment filed was accepted and issues in notice of hearing relating to use of 100 watts deleted from said notice.

KSUB—Southern Utah Broadcasting Co., Cedar City, Utah—Granted motion to take depositions in re its application (B5-P-3854).

KOVO—KOVO Broadcasting Co., Provo, Utah—Granted motion to take depositions in re application (B5-P-3667).

KRBC—Reporter Broadcasting Co., Abilene, Texas—Granted petition requesting permission for T. J. McMahon to appear as attorney in the deposition proceedings to be held March 15.

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Granted motion for postponement of hearing now scheduled for March 12 in re applications of WKBZ and Fetzer Broadcasting Co., and continued said hearing to April 11.

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—Granted petition insofar as it requests leave to intervene in the hearing on application of KOAC, Corvallis, Ore., and waiver of Sec. 1.254 of the Commission's Rules; denied petition insofar as it requests inclusion of the following written issue in the notice of hearing upon this application: "To determine whether the operation of Station KOAC as proposed would involve objectionable interference with station KOY, Phoenix, Ariz., and if so, the nature and extent thereof, the areas and populations affected thereby, and the availability of other broadcast services to such areas and populations."

Ohio Mich. Broadcasting Corp., Toledo, Ohio—Granted petition for leave to intervene in the consolidated hearing scheduled for March 4 in re applications of WICA, Inc., et al.

Fred O. Grimwood, Bloomington, Ind.—Granted motion requesting continuance of hearing now scheduled for March 4, and continued same to May 7.

The following actions were taken by Commissioner Durr on the dates shown:

Public Information Corp., Durham, N. C.—Granted motion requesting leave to take depositions and waiver of Sec. 1.221 of Commission's rules, in hearing now scheduled for March 8-16, upon movant's application for a new station. (Action taken 2-26)

Altoona Broadcasting Co., Altoona, Pa.; Thompson Broadcasting Co., Altoona, Pa.—Ordered that the hearing on these cases now scheduled for February 27 and 28 at Altoona, be postponed to March 22 and 23 at Altoona. (Action taken 2-21)

Columbia Broadcasting System, Boston, Mass., et al.; Harvey Radio Labs., Inc., Cambridge, Mass., et al.—Ordered that the hearing now scheduled in Boston for March 11 on applications for new FM stations, be continued to April 2, 1946. (Action taken 2-20)

Federal Communications Commission Applications

APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Montana Broadcasting and Television Company, Anaconda, Mont.—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 1 KW and unlimited hours of operation, using a directional antenna at night. Amended: to make changes in transmitting equipment and directional antenna for night use and change transmitter and studio locations from Anaconda, Montana, to Butte, Montana.

580 Kilocycles

NEW—La Crosse Broadcasting Co., La Crosse, Wis. (P.O. 515, State Bank Bldg.).—Construction permit for a new standard broadcast station to be operated on **580 kc.**, power of 1 KW and unlimited hours of operation, using directional antenna day and night.

(Continued on next page)

600 Kilocycles

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. Dak.—Modification of construction permit (B4-P-3906, which authorized increase in power, installation of new transmitter and directional antenna and change in transmitter and studio locations) for change in type of transmitter.

610 Kilocycles

WHKC—United Broadcasting Co., Columbus, Ohio—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for night use.

630 Kilocycles

WCPO—Scripps-Howard Radio, Inc., Cincinnati, Ohio—Construction permit to change frequency from **1230 kc.** to **630 kc.,** increase power from 100 watts night and 250 watts daytime to 1 KW night and 5 KW daytime, install new transmitter and directional antenna for day and night use and change transmitter location. Amended, re change in transmitter location and changes in directional antenna system for day and night use.

WSAV—WSAV, Inc., Savannah, Ga.—Construction permit to change frequency from **1340 kc.** to **630 kc.,** increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended, re changes in directional antenna, night.

730 Kilocycles

WOHS—Western Carolina Radio Corp., Shelby, N. C.—Modification of construction permit (B3-P-3767, which authorized a new standard broadcast station) for approval of antenna and transmitter location and change studio location.

770 Kilocycles

WCAL—St. Olaf College, Northfield, Minn.—Modification of license to change hours of operation from daytime, sharing with KUOM to daytime. (Facilities to re relinquished by KUOM.)

790 Kilocycles

NEW—Northern States Broadcasting Co., Fargo, N. Dak. (P. O. 63½ Broadway)—Construction permit for a new standard broadcast station to be operated on **790 kc.,** power of 5 KW, and unlimited hours of operation using directional antenna at night.

830 Kilocycles

NEW—City of New York, Municipal Broadcasting System, New York, N. Y.—Extension of special service authorization to operate additional time between the hours of 6:00 a. m., EST, and sunrise at New York, N. Y., and between the hours of sunset at Minneapolis, Minn., and 10:00 p. m., EST, using directional antenna designed therefor, for the period beginning March 2, 1946.

850 Kilocycles

NEW—A. J. Fletcher, Greensboro, N. C. (P.O. Box 1406, Raleigh, N. C.).—Construction permit for a new standard broadcast station to be operated on **850 kc.,** power of 1 KW and daytime hours of operation.

910 Kilocycles

NEW—The Central Connecticut Broadcasting Company, New Britain, Conn. (P.O. 87, W. Main St.).—Construction permit for a new standard broadcast station to be operated on **910 kc.,** power of 5 KW and unlimited hours of operation, using directional antenna at night.

930 Kilocycles

WSLI—Standard Life Broadcasting Co., Jackson, Miss.—Construction permit to change frequency from **1450** to **930 kc.,** increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter location. Amended, re changes in directional antenna.

940 Kilocycles

KLPM—John B. Cooley, Ethel H. Cooley and Carroll W. Baker, d/b as Minot Broadcasting Company, Minot, N. Dak.—Construction permit to change frequency from **1390** to **940 kc.,** change power from 1 KW day and night to 5 KW day and 1 KW night, and install new transmitter and directional antenna for night use. Amended, to omit request for change in frequency and installation of directional antenna.

950 Kilocycles

NEW—Valdosta Broadcasting Co., Valdosta, Ga.—Construction permit for a new standard broadcast station to be operated on **950 kc.,** power of 1 KW night and 5 KW daytime, unlimited hours of operation, using directional antenna at night. Amended, to change transmitter location and changes in directional antenna system for day and night use.

960 Kilocycles

NEW—West Memphis Broadcasting Corp., West Memphis, Ark. (P.O. West Memphis, Ark.).—Construction permit for a new standard broadcast station to be operated on **960 kc.,** power of 1 KW and daytime hours of operation.

970 Kilocycles

NEW—Sun River Broadcasters, Inc., Great Falls, Mont. (P.O. c/o Henry Fletcher, KSEI, Pocatello, Idaho).—Construction permit for a new standard broadcast station to be operated on **970 kc.,** power of 5 KW and unlimited hours of operation, using directional antenna at night.

1140 Kilocycles

KSOO—Sioux Falls Broadcast Association, Inc., Sioux Falls, S. Dak.—Involuntary transfer of control of licensee corporation from Joseph Henkin, deceased, to Morton H. Henkin and Ruth J. Henkin, executors of the estate of Joseph Henkin, deceased.

1230 Kilocycles

KELO—Sioux Falls Broadcast Association, Inc., Sioux Falls, S. Dak.—Involuntary transfer of control of licensee corporation from Joseph Henkin, deceased, to Morton J. Henkin, executors of the estate of Joseph Henkin, deceased.

NEW—Mosby's Incorporated, Anaconda, Mont. (P. O. 132 W. Front St., Missoula, Mont.).—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

WEST—Associated Broadcasters, Inc., Easton, Pa.—Construction permit to change frequency from **1400 kc.** to **1230 kc.**

NEW—Dickinson Publishing Co., Dickinson, N. Dak. (P.O. 127 First St.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

WCLO—Gazette Printing Company, Janesville, Wis.—Voluntary assignment of license to Southern Wisconsin Radio, Inc.

1240 Kilocycles

NEW—Union City Broadcasting Co., Inc., Union City, Tenn. (P.O. c/o A. B. Robinson, Box 309, Jackson, Tenn.).—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** with power of 250 watts and unlimited hours of operation.

KASA—Southwest Broadcasting Company, Elk City, Okla.—Voluntary transfer of control of licensee corporation from Walter G. Russell and Hoyt Houck to Lonnie J.

(Continued on next page)

Preston (8438 shares common stock—75% outstanding).

NEW—Radio and Television Broadcasting Company of Idaho, Pocatello, Idaho (P. O. Route #2, Yellowstone Highway)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

1270 Kilocycles

KGCU—Mandan Radio Association, Mandan, N. Dak.—Construction permit to increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

1290 Kilocycles

NEW—Greater Peoria Radiobroadcasters, Inc., Peoria, Ill.—Construction permit for a new standard broadcast station to be operated on **1290 kc.,** power of 1 KW and unlimited hours of operation, using a directional antenna day and night. Amended, to change power from 1 KW day and night to 1 KW night and 5 KW daytime, change type of transmitter, changes in directional antenna system for day and night use, and change transmitter location.

1300 Kilocycles

NEW—George Dyson, Jr., tr. as The Alton Broadcasting Co., Alton, Ill. (P. O. Rushville State Bank Bldg., Rushville, Ill.)—Construction permit for a new standard broadcast station to be operated on **1300 kc.,** power of 1 KW and daytime hours of operation.

1320 Kilocycles

NEW—H. M. Suthard and P. M. Mullins d/b as Mayfield Broadcasting Co., Mayfield, Ky. (P. O. c/o H. M. Suthard, Wingo, Ky.)—Construction permit for a new standard broadcast station to be operated on **1320 kc.,** power of 1 KW, and daytime hours of operation.

1340 Kilocycles

WMLT—George T. Morris and J. Newton Thompson, d/b as Dublin Broadcasting Co., Dublin, Ga.—Voluntary assignment of license to George T. Morris, tr/as Dublin Broadcasting Co.

WNCA—Richard M. Arnold, Jack O. K. Barfield, James M. Earnest, Albin F. Knight and J. Alfred Miller, d/b as Community Broadcasting Company, Asheville, N. C.—Modification of construction permit (B3-P-4281, which authorized a new standard broadcast station) for change of type of transmitter, approval of antenna, transmitter and studio locations.

1350 Kilocycles

KID—Idaho Radio Corp., Idaho Falls, Idaho—Authority to install new automatic frequency control unit.

1370 Kilocycles

NEW—United Broadcasting Co., a co-partnership composed of George Mardikian, George Snell, Barnard Floyd Farr, S. A. Melnicoe and Alfred Aram, San Jose, Calif.—Construction permit for a new standard broadcast station to be operated on **1380 kc.,** power of 250 watts, and unlimited hours of operation. Amended: to change frequency to **1370 kc.,** power of 1 KW, change type of transmitter, install directional antenna for day and night use and specify transmitter and studio locations.

1400 Kilocycles

NEW—Rogue Valley Broadcasting Co., Inc., Ashland, Oreg. (P. O. 1160 Helman Road)—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

WMBC—Mississippi Broadcasting Co., Inc., Macon, Miss.—Modification of construction permit (B3-P-3612 which authorizes construction of a new standard broadcast station) for approval of transmitter and studio locations and antenna and change type of transmitter.

NEW—Carroll-Grayson Broadcasting Corp., Galax, Va. (P. O. c/o John W. Shultz, Martinsville, Va.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

1420 Kilocycles

NEW—Valley Broadcasting Co., Stockton, Calif.—Construction permit for a new standard broadcast station to be operated on **1420 kc.,** power of 1 KW and unlimited hours of operation using directional antenna at night. Amended: re change in directors and stockholders.

1450 Kilocycles

WDAD—Indiana Broadcast, Inc., Indiana, Penna.—License to cover construction permit (B2-P-3864 as modified) for a new standard broadcast station and authority to determine operating power by direct measurement of antenna power. Amended: to cover construction permit as modified by B2-MP-1824 for change in type of transmitter and omit request for studio move as requested by above license application.

WKXL—Charles M. Dale, Concord, N. H.—Modification of construction permit (B1-P-4229, which authorized a new Standard Broadcast Station) for approval of antenna and approval of transmitter and studio locations.

NEW—Everglades Broadcasting Co., Ft. Lauderdale, Fla. (P. O. 119 NE 39th St., Miami, Fla.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts, and unlimited hours of operation. Amended: to change location of transmitter and studio from Ft. Lauderdale, Florida, to Miami, Florida.

NEW—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Brockton, Mass.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation. Amended: to add name of Alfred Leslie Duncombe to name of partnership.

NEW—Utica Observer-Dispatch, Inc., Utica, N. Y.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation. Amended: re changes in officers and stockholders, change type of transmitter and specify studio location.

WHSC—Hartsville Broadcasting Co., Hartsville, S. C.—Modification of construction permit (B3-P-4222 which authorized construction of a new standard broadcast station) for change in type of transmitter and approval of antenna and transmitter and studio location.

NEW—John W. Grenoble, Joseph L. Maguire, John T. Maguire and Kenneth F. Maguire d/b as Miners Broadcasting Service, Pottsville, Penna.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation. Amended: to change name of applicant to Joseph L. Maguire, Kenneth Maguire, John T. Maguire, John Grenoble, Evan Evans, Patrick J. McCall, James Koch and James J. Carran d/b as Miners' Broadcasting Service.

1460 Kilocycles

WKBO—Keystone Broadcasting Corp., Harrisburg, Penna.—Construction permit to change frequency from 1230 **kc.** to **1460 kc.,** increase power from 250 watts to 1 KW night and 5 KW daytime, install new transmitter and directional antenna for night use and change transmitter location. (Contingent on grant of WHP application B2-P-4334.)

1490 Kilocycles

NEW—W. Walter Tison, Tampa, Fla. (P. O. 901 S. Newport)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—James J. Murray, Lewisburg, Tenn. (P. O. 101 E. Commerce St.)—Construction permit for a new stand-

(Continued on next page)

ard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—United Broadcasting Co., Ogden, Utah—Construction permit for a new standard broadcast station to be operated on **960 kc.,** power of 250 watts and unlimited hours of operation. Amended: to change frequency to **1490 kc.**

WFKY—Frankfort Broadcasting Co., Frankfort, Ky.—Modification of construction permit (B2-P-4072 which authorized a new standard broadcast station) for change in type of transmitter.

WTWS—Airplane & Marine Instruments, Inc., Clearfield, Penna.—Modification of construction permit (B2-P-4165 which authorized construction of a new standard broadcast station) for approval of antenna and transmitter and studio locations.

WARD—Central Broadcasting Co., Inc., Johnstown, Penna. —Modification of construction permit (B2-P-3732 which authorized a new standard broadcast station) for change in type of transmitter and approval of transmitter and studio location and antenna.

NEW—Mary C. Hamilton (Mrs. G. W.), William B. Davies, Fielding H. Atchley and Robert E. McCallum, Jr., d/b as Hub City Broadcasting Co., Jackson, Tenn. (P. O. Box 1645)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Charles Wilbur Lamar, Jr., Houma, La. (P. O. 3200 Scenic Highway, Baton Rouge, La.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts, and unlimited hours of operation.

WJBK—James F. Hopkins, Inc., Detroit, Mich.—Construction permit to install new vertical antenna and mount FM antenna on top and change transmitter location.

NEW—R. E. Northcutt, W. L. Gillmor and W. C. Turner, a partnership, d/b as General Broadcasting Co., Independence, Mo. (P. O. 317 W. Maple St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. (Call "KTNA" reserved.)

1530 Kilocycles

NEW—Patrick Joseph Stanton, Philadelphia, Penna. (P. O. 1211 Chestnut St.)—Construction permit for a new standard broadcast station to be operated on **1530 kc.,** power of 10 KW, and daytime hours of operation.

1540 Kilocycles

NEW—W. J. Marshall, Cleveland, Ohio (P. O. West 9th and Lakeside Ave.)—Construction permit for a new standard broadcast station to be operated on **1540 kc.,** power of 1 KW and daytime hours of operation.

NEW—N. Joe Rahall, Sam G. Rahall, Farris E. Rahall and Deem F. Rahall, a partnership d/b as Allentown Broadcasting Co., Allentown, Penna. (P. O. 214½ Main St., Beckley, W. Va.)—Construction permit for a new standard broadcast station to be operated on **1540 kc.,** power of 1 KW and daytime hours of operation.

NEW—Far-West Broadcasting Co., a partnership composed of John C. Griffith, James H. Lawson, Jr., James G. Ulmer, James G. Ulmer, Jr., M. Ward Bailey and T. S. Christopher, Fort Worth, Texas (P. O. 806 First National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **1540 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Berks Broadcasting Co., Reading, Pa. (P. O. 533 Penn St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined.

WBCZ—WHEB, Inc., Portable-Mobile.—License to reinstate relay broadcast station.

1560 Kilocycles

WQXR—Interstate Broadcasting Co., Inc., New York, N. Y. —Construction permit to make changes in transmitting equipment and increase power from 10 KW to 50 KW.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—Dairyland's Broadcasting Service, Inc., Marshfield, Wisc. (P. O. North End of Central Avenue)—Construction permit for a new FM (Community) broadcast station to be operated on frequency and coverage to be assigned by FCC.

NEW—Tri-City Broadcasting Co., Bellaire, Ohio (P. O. 3266 Guernsey St.)—Construction permit for a new FM (Metropolitan) broadcast station.

NEW—WSAZ, Inc., Huntington, W. Va.—Construction permit for a new FM (Metropolitan) broadcast station. Amended: to specify antenna system.

NEW—Radio Americas Corp., San Juan, P. R. (P. O. 4 Muella St., Mayaguez, P. R.)—Construction permit for a new FM (Community)) Broadcast Station to be operated on Channel #286 **(105.1 mc).**

NEW—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers (P. O. c/o WEIM, 717 Main St., Fitchburg, Mass.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #281 **(104.1 mc.)**, with coverage of 3,220 square miles.

NEW—Penn Thomas Watson, Wilson, N. Car. (P. O. Box 976)—Construction permit for a new FM (Rural) broadcast station to be operated with a coverage of 14,100 square miles.

NEW—Northwest Georgia Broadcasting Co., Cedartown, Ga. (P. O. West Theatre Bldg.)—Construction permit for a new FM broadcast station.

NEW—Dairyland's Broadcasting Service, Inc., Wisconsin Rapids, Wisc. (P. O. North End of Central Ave., Marshfield, Wisc.)—Construction permit for a new FM (Community) broadcast station.

NEW—Dairyland's Broadcasting Service, Inc., Stevens Point, Wisc.—Construction permit for a new FM (Community) broadcast station.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—Mississippi Broadcasting Co., Inc.—Construction permit for a new relay broadcast station to be operated on **1606, 2022, 2102** and **2758 kc.,** power of 50 watts and A3 emission. Amended: to change frequencies to **1606, 2074, 2102, 2758 kc.**

NEW—The Trustees of the University of Pennsylvania, Philadelphia, Penna. (P. O. 3446 Walnut Street)—Construction permit for a new non-commercial educational broadcast station to be operated on **42.9 mc.,** and power of 10 KW.

NEW—Radio Station WOW, Inc., Omaha, Nebr.—Construction permit for a new commercial television broadcast station to be operated on Channel #4 **(66-72 mc.)** and ESR of 1500. Amended: to change frequency to Channel #3 **(60-66 mc.).**

APPLICATIONS TENDERED FOR FILING

NEW—Antilles Broadcasting System, Inc., Rio Piedras, Puerto Rico—Construction permit for a new standard broadcast station to be operated on **790 kc.,** power of 5 KW and unlimited hours of operation.

NEW—Clearwater Broadcasting Co., Inc., Clearwater, Fla. —Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation. (Contingent on grant of WLAK application for **1430 kc.)**

NEW—Civic Broadcasting Corp., Anderson, Ind.—Construction permit for a new standard broadcast station to be operated on **1470 kc.,** power of 1 KW and daytime hours of operation.

NEW—Glen H. Smith and Herbert H. Lee, d/b as Lee-Smith Broadcasting Co., Faribault, Minn.—Construction permit for a new standard broadcast station to be operated on **920 kc.,** power of 100 watts night and 250 watts daytime and unlimited hours of operation.

KFJI—KFJI Broadcasters, Klamath Falls, Oregon—Construction permit to change frequency from **1240 kc.** to **1150 kc.,** increase power from 100 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location.

WBRK—Leon Podolsky, Pittsfield, Mass.—Application to

(Continued on next page)

purchase radio station WBRK and conditional grant of construction permit for a new Metropolitan FM broadcast station issued to Monroe B. England. (1340 kc.)

WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Transfer of control of licensee corporation from Charleston Broadcasting Company to News Publishing Company. (1450 kc.)

NEW—Madisonville Broadcasting Company, Inc., Madisonville, Ky.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts and daytime hours of operation.

NEW—Northern Kentucky Radio Corp., Inc., Covington, Ky. —Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation. (Application resubmitted.)

NEW—Eugene J. Roth, Jack L. Pink and James M. Brown, d/b as Radio Broadcasting Associates, a partnership, Houston, Texas—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 250 watts and daytime hours of operation.

NEW—Ogden Broadcasting Co., Inc., Ogden, Utah—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Mario Acosta, Mayaguez, Puerto Rico—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—The Tri-State Broadcasting Co., Cumberland, Md.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—James R. Doss, Jr., Decatur, Ala.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Gila Broadcasting Company, Silver City, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 1 KW and unlimited hours of operation.

NEW—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation.

NEW—Peoples Broadcasting Corp., near Worthington, Ohio —Construction permit for a new standard broadcast station to be operated on 880 kc., power of 5 KW and daytime hours of operation.

WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—Acquisition of control of licensee corporation by Shenandoah Life Insurance Co., Inc., by purchase of stock from Junius Parker Fishburn. (1240 kc.)

NEW—E. P. Nicholson, Jr., and John Wallbrecht, a partnership, d/b as Pinnacle Broadcasting Co., Middlesboro, Ky.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Richard E. Adams, James H. Shoemaker and Albert A. Anderson d/b as Coastal Broadcasting Co., Charleston, S. Car.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—General Newspapers, Inc., Gadsden, Ala.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

NEW—A. M. Garrison, Kenneth T. Mallory and K. N. Moseley, a partnership, d/b as Tifton Broadcasting Co., Tifton, Ga.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Victor John Morgan and William M. Goza, Jr., d/b as The Springtime City Broadcasting Co., Clearwater, Fla.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass. —Construction permit to change frequency from 1340 kc., to 550 kc., and increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and change transmitter location.

WOCB—Bristol Broadcasting Co., Inc., New Bedford, Mass. —Construction permit to change frequency from 1240 kc. to 1340 kc. (contingent upon grant of WNBH to change from 1340 kc. to 550 kc.)

NEW—P. B. Huff, d/b as The Hazard Broadcasting System, Hazard, Ky.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—James R. Doss, Jr., Bessemer, Ala.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—James R. Doss, Jr., Huntsville, Ala.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Frederic LeMieux, III, Claude S. Maenza and Edna Capo LeMieux, d/b as Gulf State Broadcasting Co., Crowley, La.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Plains Empire Broadcasting Co., Amarillo, Texas—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 500 watts night and 1 KW daytime, and unlimited hours of operation using directional antenna at night.

Federal Trade Commission Docket

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Consolidated Grocers Corp.—The Commission has issued a complaint alleging as unlawful the acquisition by Consolidated Grocers Corp., 135 South LaSalle Street, Chicago, of the capital stock of three corporations which competed with it in the wholesaling of grocery products. (5423)

CEASE AND DESIST ORDERS

The Commission issued the following cease and desist orders last week:

Frenco Laboratories—Chester D. French, trading as Frenco Laboratories, 159 Terrace Avenue, Nogales, Ariz., has been ordered by the Commission to cease and desist from disseminating false advertisements concerning the therapeutic properties of medicinal preparations he sells under the names of Pap-Tabs, Py-O-Ten, and Pap-Tea. The principal ingredient in Pap-Tabs and Py-O-Ten is papain, a drug derived from the juice of the fruit of the papaya tree. Pap-Tea is the dried, cured, ground and blended leaves of the papaya tree.

The Lane Drug Co.—The Federal Trade Commission has ordered The Lane Drug Co., 397 Phillips Avenue, Toledo, Ohio, to discontinue disseminating advertisements which represent that the vitamin preparation they sell under the name of Calcium Pantothenate Tablets is an anti-gray hair vitamin which will restore the original natural color to gray hair. (5389)

M. Portnow—Felix Portnow, trading as M. Portnow, 445 Grand Street, New York, engaged in the manufacture and sale of trusses, has been ordered by the Commission to cease and desist from disseminating false advertisements concerning the effectiveness of his trusses in the treatment of ruptures or hernias. (4887)

STIPULATIONS

During the past week the Commission has announced no stipulations.

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 10, March 11, 1946

A Statement Regarding the F. C. C. Report on "Public Service Responsibility of Broadcast Licensees"

By JUSTIN MILLER, *President*, NAB

"The Report released by the Federal Communications Commission, under date of March 7, 1946, concerning radio programming, reflects a philosophy of government control which raises grave questions of constitutionality. The report overlooks, completely, freedom of speech in radio broadcasting, which was a primary consideration in the mind of Congress when it passed the Communications Act.

"Considered from every angle, the report reveals a lack of faith in the American system of free radio and a desire to impose artificial and arbitrary controls over what the people of this country shall hear. It indicates a reversion to that type of government control and regulation from which our forefathers struggled to escape. In this instance, just as with the issue of freedom of the press, there can be no compromise.

"Highlighting a few examples of inadequate programming, the report then proceeds to indict the entire radio broadcasting industry. Relying upon its own administrative practices, it now asserts powers far beyond those given to it by Congress and inconsistent with the constitutional limitations under which Congress acted.

"The radio broadcasters of this country fully recognize their responsibility to the American people. In a bare quarter century of existence this industry has accomplished incomparably more than has any other industrial or professional group, in a similar period of time, in development of its standards of performance. An honest, objective comparison of radio programs today with those of ten years ago will demonstrate this fact beyond question.

"The radio broadcasters recognize, frankly, that they, like all other human beings and institutions, are far from perfect. Both as individual licensees, and through their national association, they will continue in the future, as they have in the past, to improve both their programs and other phases of broadcasting.

"On the other hand, the broadcasters are fully aware that they are the champions of the people in resisting both direct and indirect encroachments of government upon the freedom of speech. Encroachments which in their inception may seem innocuous to many people—and which, perhaps, may seem justified in the light of isolated instances of bad taste or poor judgment—nevertheless strike at the very heart of our system of broadcasting and constitute bold steps toward government domination which may eventually deprive us of fundamental rights."

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles E. Batson, *Director of Information;* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Promotion.*

FCC TO IMPOSE FOUR-WAY PROGRAM CONTROL ON LICENSEES

The Federal Communications Commission, Thursday, released a 139-page mimeograph report on "Public Service Responsibility of Broadcast Licensees." The Commission undertook what it described as steps to reduce advertising "excesses" on radio stations and further announced that in issuing and renewing the licenses of radio stations it would give particular attention to four program service factors affecting the public interest:

1. Programming of sustaining programs, including network sustaining programs.
2. The carrying of real live programs.
3. The carrying of programs devoted to the discussion of public issues.
4. Elimination of advertising excesses.

In the future application forms, the Commission will require the applicant for a new station to state how much time he proposes to devote to advertising matter in any one hour. In reporting program service by radio stations, the Commission stated: "This, by itself, will not result in the elimination of some of the particular excess. This is a matter in which self-regulation by the industry may properly be sought and, indeed, expected. As the broadcasting industry itself has insisted, the public interest clearly requires that the amount of time devoted to advertising material shall bear a reasonable relationship to the amount of time devoted to programs."

The Commission devoted considerable space in this release undertaking to justify the Commission's action and jurisdiction with respect to program service. (See President Miller's statement on this page.)

The report declared that the sustaining program has five distinctive and outstanding functions:

1. To secure for the station or network a means by which, in the over-all structure of its program service, it can achieve a *balanced* interpretation of public needs.
2. To provide programs which by their very nature may not be sponsored with propriety.
3. To provide programs for significant minority tastes and interests.
4. To provide programs devoted to the needs and purposes of nonprofit organizations.
5. To provide a field for experiment in new types of programs, secure from the restrictions that obtain with reference to programs in which the advertiser's interest in selling goods predominates.

The Commission's report had this to say about the place of advertising in the American system of broadcasting:

"*Value of advertising*

"Advertising represents the only source of revenue for most American broadcasting stations, and is therefore an indispensable part of our system of broadcasting. In return for spending some 397 million dollars per year on American broadcasting, the advertiser can expect that his name and wares will be effectively made known to the public.

Pursuant to the procedure stated in its Report on Public Service Responsibility of Broadcast Licensee, the Federal Communications Commission announced Friday that it was requesting approximately 300 radio broadcast stations now operating on temporary licenses to submit their program logs, with a percentage analysis thereof, for a composite week in 1945—namely, Monday, January 15; Tuesday, March 13; Wednesday, April 25; Thursday, June 7; Friday, August 10; Saturday, October 13; and Sunday, December 9.

Copies of the program forms, with definitions of "commercial," "sustaining," "network" and other types of programs, discussed at pages 133-137 of the Report, are being included in letters sent to stations now on temporary license with the request that the information called for therein be supplied by March 29, 1946, in order to exepdite action on renewal applications.

It is believed that the new procedure outlined in the Report will enable the Commission to dispose of the backlog of pending renewal applications and to remain current thereafter. Although some of the 300 stations now operating on temporary licenses have been placed in that status because of engineering, accounting and legal problems, most of them are on temporary because it has not been possible with the press of other work for the Commission's limited staff to process the renewal applications and to make detailed breakdowns under the old procedure. Rather than divert manpower needed for hearing work and the processing of AM and FM applications, the Commission deemed it preferable to issue temporary licenses pending the adoption of the more expeditious procedure outlined in the Report issued Thursday.

"Advertising in general, moreover, and radio advertising in particular, plays an essential role in the distribution of goods and services within our economy. During the postwar era if manufacturers are to dispose of the tremendous output of which our postwar industry will be capable, they must keep their products before the public.

"Finally, informative advertising which gives reliable factual data concerning available goods and services is itself of direct benefit to the listener in his role as consumer. Consumer knowledge of the new and improved products which contribute to a higher standard of living is one of the steps toward achieving that higher standard of living.

"However, the fact that advertisers have a legitimate interest and place in the American system of broadcasting does not mean that broadcasting should be run solely in the interest of the advertisers rather than that of the listeners. Throughout the history of broadcasting, a limitation on the amount and character of advertising has been one element of 'public interest'."

In its summary and conclusions for future Commission policy the report invoked the assistance to the public as well as self-regulation by the industry itself in carrying out the proposal delegating that "force outside the broadcasting industry has a role to play in improved program

(Continued on next page)

service." The report delegated that there was a place for professional radio critics as well as radio literary councils and made specific reference to the council set-up under NAB conferences in Cleveland, Ohio, and Madison, Wisconsin.

In its *procedural proposals* the report stated:

Procedural Proposals

In carrying out the above objectives, the Commission proposes to continue substantially unchanged its present basic licensing procedures—namely, the requiring of a written application setting forth the proposed program service of the station, the consideration of that application on its merits, and subsequently the comparison of promise and performance when an application is received for a renewal of the station license. The ends sought can best be achieved, so far as presently appears, by appropriate modification of the particular forms and procedures currently in use and by a generally more careful consideration of renewal applications.

The particular procedural changes proposed are set forth below. They will not be introduced immediately or simultaneously, but rather from time to time as circumstances warrant. Meanwhile, the Commission invites comment from licensees and from the public.

1. *Uniform Definitions and Program Logs.*

The Commission has always recognized certain basic categories of programs—e.g., commercial and sustaining, network, transcribed, recorded, local, live, etc. Such classifications must, under Regulation 3,404, be shown upon the face of the program log required to be kept by each standard broadcast station; and the Commission, like its predecessor, has always required data concerning such program classifications in its application forms.

Examination of logs shows, however, that there is no uniformity or agreement concerning what constitutes a "commercial" program, a "sustaining" program, a "network" program, etc. Accordingly, the Commission will adopt uniform definitions of basic program terms and classes, which are to be used in all presentations to the Commission. The proposed definitions are set forth below.

A *commercial program* (C) is any program the time for which is paid for by a sponsor *or* any program which is interrupted by a spot announcement (as defined below), at intervals of less than 15 minutes. A network program shall be classified as "commercial" if it is commercially sponsored on the network, even though the particular station is not paid for carrying it—unless all commercial announcements have been deleted from the program by the station.

(It will be noted that any program which is *interrupted* by a commercial announcement is classified as a commercial program, even though the purchaser of the interrupting announcement has not also purchased the time preceding and following. The result is to classify so-called "participating" programs as commercial. Without such a rule, a 15-minute program may contain 5 or even more minutes of advertising and still be classified as "sustaining." Under the proposed definition, a program may be classified as "sustaining" although preceded and followed by spot announcements, but if a spot nnouncement *interrupts* a program, the program must be classified as "commercial.")

A *sustaining* program (S) is any program which is *neither* paid for by a sponsor *nor* interrupted by a spot announcement (as defined below).

A *network* program (N) is any program furnished to the station by a network or another station. Transcribed delayed broadcasts of network programs are classified as "network," not "recorded." Programs are classified as network whether furnished by a nationwide, regional, or special network or by another station.

A *recorded* program (R) is any program which uses phonograph records, electrical transcriptions, or other means of mechanical reproduction in whole or in part—except where the recording is wholly incidental to the program and is limited to background sounds, sound ef-

(Continued on next page)

AN IMPORTANT MESSAGE

To All Radio Executives:

The President of the United States has requested the radio industry to conduct another urgent public interest campaign.

Our mission this time is to help prevent the death of millions of human beings around the world who, already lean with hunger, face certain starvation unless we of America share with them from our bountiful larder. We must make our people aware of their responsibility in meeting this crisis.

The initiative you have already shown in getting this vital campaign underway is a tribute to the industry. In explaining *why*, a good job has been begun. I hope, through the resourcefulness of your staffs, you will do an equally outstanding job of explaining *ways* in which food can be conserved.

As a member of the Famine Emergency Committee, representing radio, I have pledged to the President the full support of the industry. I know that American radio will have no reason to apologize for its efforts when this fight against famine has been won.

We know that free radio is most effective. Here is another opportunity for us to prove it to the American people.

Sincerely,

JUSTIN MILLER, *President*,
National Association of
Broadcasters.

fects, identifying themes, musical "bridges," etc. A program part transcribed or recorded and part live is classified as "recorded" unless the recordings are wholly incidental, as above. A transcribed delayed broadcast of a network program, however, is not classified as "recorded" but as "network."

A *wire* program (W) is any program the text of which is distributed to a number of stations by telegraph, teletype, or similar means, and read in whole or in part by a local announcer. Programs distributed by the wire news services are "wire" programs. A news program which is part wire and in part of local non-syndicated origin is classified as "wire" if more than half of the program is usually devoted to the reading verbatim of the syndicated wire text, but is classified as "live" if more than half is usually devoted to local news or comment.

(The above is a new program category. Programs in this category resemble network and transcribed programs in the respect that they are syndicated to scores or hundreds of stations. They resemble local live programs only in the respect that the words are vocalized by a local voice; the text is not local but syndicated. Such programs have an important role in broadcasting, especially in the dissemination of news. With respect to stations not affiliated with a network, the wire program for timely matter, plus the transcription for less urgent broadcasts affords a close approach to the services of a regular network. The only difficulty is that with respect to program classifications heretofore, the wire program has been merged with the local live program, which it resembles only superficially, preventing a statistical analysis of either. By establishing definitions for "wire commercial" and "wire sustaining," the Commission expects to make possible statistical studies with respect to such programs, and also to make more significant the statistical studies with respect to the "local live commercial" and "local live sustaining" categories.)

A *local live* program (L) is any local program which uses live talent exclusively, whether originating in the station's studios or by remote control. Programs furnished to a station by a network or another station, however, are not classified as "live" but as "network." A program which uses recordings in whole or in part, except in a wholly incidental manner, should not be classified as "live" but as "recorded." Wire programs, as defined above, should likewise not be classified as "live."

A *sustaining-public service announcement* (PSA) is an announcement which is not paid for by a sponsor and which is devoted to a nonprofit cause—e.g., war bonds, Red Cross, public health, civic announcements, etc. Promotional, "courtesy," participating announcements, etc. should not be classified as "sustaining public service announcements" but as "spot announcements." War Bond, Red Cross, civic and similar announcements for which the station receives remuneration should not be classified as "sustaining public service announcements" but as "spot announcements."

A *spot announcement* (SA) is any announcement which is neither a sustaining public service announcement (as above defined) nor a station identification announcement (call letters and location). An announcement should be classified as a "spot announcement," whether or not the station receives remuneration, unless it is devoted to a nonprofit cause. Sponsored time signals, sponsored weather announcements, etc. are spot announcements. Unsponsored time signals, weather announcements, etc., are program matter and not clasified as announcements. Station identification announcements should *not* be classified as either sustaining public service or spot announcements, if limited to call letters, location, and identification of the licensee and network.

The Commission further proposes to amend Regulation 3.404 to provide in part that the program log shall contain:

An entry classifying each program as "network commercial," (NC); "network sustaining" (NS); "recorded commercial" (RC); "recorded sustaining" (RS); "wire commercial" (WC); "wire sustaining" (WS); "local live commercial" (LC); or "local live sustaining" (LS); and classifying each announcement as "spot announcement" (SA) or "sustaining public service announcement" (PSA).

The adoption of uniform definitions will make possible a fairer comparison of program representations and performance, and better statistical analyses.

2. *Segments of the Broadcast Day.*

The Commission has always recognized, as has the industry, that different segments of the broadcast day have different characteristics, and that different types of programming are therefore permissible. For example, the *NAB Code*, until recently, and many stations permit a greater proportion of advertising during the day than at night. The Commission's Chain Broadcasting Regulations recognize four segments: 8 a.m.-1 p.m., 1 p.m.-6 p.m., 6 p.m.-11 p.m., and all other hours. Most stations make distinctions of hours in their rate cards.

In general, sustaining and live programs have tended to be crowded out of the best listening hours from 6 to 11 p.m., and also in a degree out of the period from 8 a.m. to 6 p.m. At least some stations have improved the ratios shown in reports to the Commission, but not the service rendered the public, by crowding sustaining programs into the hours after 11 p.m. and before dawn when listeners are few and sponsors fewer still. Clearly the responsibility for public service cannot be met by broadcasting public service programs only during such hours. A well-balanced program structure requires balance during the best listening hours.

Statistical convenience requires that categories be kept to a minimum. In general, the segments of the broadcast day established in the Chain Broadcasting Regulations appear satisfactory, except that no good purpose appears to be served in connection with program analysis by calculating separately the segments from 8 a.m. to 1 p.m. and from 1 p.m. to 6 p.m. Accordingly, for present purposes it is proposed to merge these segments, so that the broadcast day will be composed of three segments only: 8 a.m.-6 p.m., 6 p.m.-11 p.m., and all other hours.

The categories set forth above, plus the segments herein defined, make possible a standard program log analysis in the following form:

	8 a. m. 6 p. m.	6 p. m. 11 p. m.	All other	
			Hours	Total
Network commercial (NC)...				
Network sustaining (NS)....				
Recorded commercial (RC) ..				
Recorded sustaining (RS)....				
Wire commercial (WC)......				
Wire sustaining (WS).......				
Live commercial (LC).......				
Live sustaining (LS)........				
Total...............				(1)
No. of Spot Announcements (SA)..................				
No. of Sustaining Public Service Announcements (PSA) .				

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[1] Totals should equal full operating time during each segment.

The above schedule will be uniformly utilized in Commission application forms and annual report forms in lieu of the various types of schedules now prevailing. In using it, stations may calculate the length of programs to the nearest five minutes.

(Continued on next page)

3. *Annual Reports and Statistics*

For some years, the Commission has called for a statement of the number of hours devoted to various classes of programs each year, in connection with the Annual Financial Reports of broadcast stations and networks. Requiring such figures for an entire year may constitute a considerable accounting burden on the stations, and may therefore impair the quality of the reports. Accordingly, the Commission proposes hereafter to require these data in the Annual Financial Reports only for one week.

To make the proposed week as representative as possible of the year as a whole, the Commission will utilize a procedure heretofore sometimes used by stations in presentations to the Commission. At the end of each year, it will select at random a Monday in January or February, a Tuesday in March, a Wednesday in April, a Thursday in May or June, a Friday in July or August, a Saturday in September or October, and a Sunday in November or December, and will ask for detailed program analyses for these seven days. The particular days chosen will vary from year to year, and will be drawn so as to avoid holidays and other atypical occasions.

The information requested will be in terms of the definitions and time periods set forth above. Statistical summaries and trends will be published annually.

The Commission will also call upon the networks for quarterly statements of the stations carrying and failing to carry network sustaining programs during a sample week in each quarter.

4. *Revision of Application Forms*

Since the establishment of the Federal Radio Commission, applicants for new stations have been required to set forth their program plans, and applications have been granted in part on the basis of representations concerning program plans. Applications for renewal of license, assignment of license, transfer of control of licensee corporation, and modification of license have similarly included, in various forms, representations concerning program service rendered or to be rendered. The program service questions now asked on the Commission's application forms are not uniform, and not closely integrated with current Commission policy respecting program service. It is proposed, accordingly, to revise the program service questions on all Commission forms to bring them into line with the policies set forth in this report.

Specifically, applicants for new stations will be required to fill out, as part of Form 301 or Form 319, a showing of their proposed program structure, utilizing the uniform schedule set forth above (p. 137). Applicants for renewal of license, consent to transfer of assignment, and modification of license will be required to fill out the same uniform schedule, both for a sample week under their previous licenses, and as an indication of their proposed operation if the application in question is granted.

The Commission, of course, recognizes that there is need for flexibility in broadcast operation. An application to the Commission should not be a straightjacket preventing a licensee from rendering an even better service than originally proposed. To provide the necessary flexibility, the information supplied in the uniform schedule will be treated as a responsible estimate rather than a binding pledge. However, attention should be called to the fact that the need for trustworthiness is at least as important with respect to representations concerning program service as with respect to statements concerning financial matters.

Stations will also be asked whether they propose to render a well-balanced program service, or to specialize in programs of a particular type or addressed to a particular audience. If their proposal is for a specialized rather than a balanced program service, a showing will be requested concerning the relative need for such service in the community as compared with the need for an additional station affording a balanced program service. On renewal, stations which have proposed a specialized service will be expected to show the extent to which they have in fact fulfilled their proposals during the period of their license.

Stations affiliated with a network will further be required to list network sustaining programs not carried during a representative week, and the programs carried in place of such programs.

If the Commission is able to determine from an examination of the application that a grant will serve the public interest, it will grant forthwith, as heretofore. If the Commission is unable to make such a determination on the basis of the application it will, as heretofore, designate the application for hearing.

5. *Action on Renewals*

With the above changes in Commission forms and procedures, the Commission will have available in connection with renewal applications, specific data relevant to the finding of public interest required by the statute.

First, it will have available all the data concerning engineering, legal, accounting and other matters, as heretofore.

Second, it will have available a responsible estimate of the overall program structure appropriate for the station in question, as estimated by the licensee himself when making his previous application.

Third, it will have available affirmative representations of the licensee concerning the time to be devoted to sustaining programs, live programs, discussion programs, and advertising matter.

Fourth, it will have available from the annual reports to the Commission data concerning the actual program structure of the station during a sample week in each year under the existing license.

Fifth, it will have available a statement of the overall program structure of the station during a week immediately preceding the filing of the application being considered, and information concerning the carrying of network sustaining programs.

Sixth, it will have available the station's representations concerning program service under the license applied for.

If the Commission is able to determine on the basis of the data thus available that a grant will serve the public interest, it will continue as heretofore, to grant forthwith; otherwise, as heretofore, it will designate the renewal application for hearing."

The full text of this 139-page document is being reprinted for distribution to the membership next week.

DISTRICT MEETINGS AHEAD

11th District	March 18-19	Radisson Hotel	Minneapolis, Minn.
8th District	March 21-22	Pantlind Hotel	Grand Rapids, Mich.
9th District	March 25-26	Palmer House	Chicago, Illinois
7th District	March 28-29	Gibson Hotel	Cincinnati, Ohio
4th District	April 11-12	Cavalier Hotel	Virginia Beach, Va.
2nd District	April 25-26	Roosevelt Hotel	New York, N. Y.
5th District	April 29-30	San Carlos Hotel	Pensacola, Florida
1st District	May 13-14	Hotel Statler	Boston, Massachusetts
3rd District	May 16-17	Bellevue Stratford Hotel	Philadelphia, Pa.

Music

LEA BILL MAY REACH CONFERENCE TUESDAY

The Lea Bill may next Tuesday reach the Senate and House Conference for which it was destined after receiving recent overwhelming passage by the House, 222 to 43—this was the opinion expressed by Speaker of the House Rayburn at the press conference on Friday (8).

The Bill was last week side-tracked (See NAB REPORTS p. 151) to the House Rules Committee due to a negative vote entered by Rep. Marcantino (Am. Labor Party—N. Y.) when unanimous approval was asked of House Conferees selected for the Senate and House Conference Committee, which was to prepare a final draft of the Bill for Senate action.

It is expected that the formal action on the House ruling made necessary by this deferment will be swift and the Bill then will immediately go to conference.

Broadcast Advertising

Standard Contract Committee to Meet

Members of the NAB Sales Managers Subcommittee on Standard Contract Form will meet in New York March 12 with a subcommittee of the AAAA, in an effort to iron out differences still deadlocking the two groups in their efforts to renegotiate a new standard contract form for spot broadcasting.

Previous meetings have resulted in agreement on most points, but several issues still remain. If the committees reach full agreement at this meeting, the proposed new form would then go to the boards of directors and memberships of the NAB and AAAA for ratification, a process that would require several months. Meanwhile, stations and agencies are using the standard form adopted in 1942.

Members of the NAB subcommittee are Walter Johnson, WTIC, chairman; Lewis H. Avery, station representative, New York; Sam H. Bennett, KMBC, Kansas City; Ben Laird, formerly of WOSH, Oshkosh, Wis., and now a new station applicant; Howard Meighan, CBS, New York, and James McConnell, chairman of the Sales Managers Executive Committee, NBC, New York. Also attending for the NAB will be John Morgan Davis and Donald Petty, counsels, and Frank E. Pellegrin, Director of Broadcast Advertising.

Army Day

Stations are reminded that Army Day observance April 6, is a public interest promotion which offers many programs for possible local sponsorship.

Additional Joske Research Planned

Additional research is under way and more is planned during 1946 in connection with the study of radio advertising for retailers being conducted in San Antonio, Texas, by Joske's of Texas department store.

In progress is a consumer-attitude survey by Crossley, Inc., parallel to a study made of San Antonio residents before the department store undertook its extensive use of radio in 1945. Purpose of this survey is to learn what effect, if any, the year's use of radio had upon consumer attitudes and buying habits.

Also planned is a series of checks and measurements within the store, to determine relative effectiveness of radio and newspaper advertising of specific items, lines, departments and store services. For this purpose the NAB intends to engage a full-time research assistant who will remain at the store for approximately six months, to conduct and supervise the tests. Search for a qualified research assistant is now in progress. NAB members knowing of anyone thus qualified are invited to write the Department of Broadcast Advertising.

While some testing was done during 1945, research of this type was not extensive due to the unusual and erratic shortages of merchandise, which, the Joske committee felt, would serve to nullify any results shown. Therefore it was decided to postpone this phase of the study until a more nearly normal situation would prevail.

Also in progress is the year-end audit of the department store's sales for its fiscal year ending January 31, 1946, being conducted by the auditing firm of Ernst & Ernst. From this report information will be sought on comparative sales increases or decreases by departments receiving a greater or lesser share of radio advertising.

Air Force and the Retailer Film Active

The film, "Air Force and the Retailer," analyzing the problems of retail selling and distribution, is being loaned to stations at no charge. This is part of the presentation originally sponsored by the NAB Retail Promotion Committee.

"The History and Development of Retailing" featuring Sheldon R. Coons, former Gimbel Brothers and Lord & Thomas executive, and "Why Radio Works," based on a 5-year study and special research by Dr. Paul Lazarsfeld of Columbia University's office of Radio Research, are still available for showings.

These two reels on sound motion picture 16mm film may be secured by writing to the NAB Department of Broadcast Advertising. Projection machines will have to be rented in your own locality. The film showing takes about an hour.

Syndicated Transcriptions Interest Ralph Hanson, KUIN

Ralph Hanson, General Manager, KUIN, Grants Pass, Oregon, writes:

"We find it very difficult to sell a transcribed series when the cost per transcription is greater than station time, this in spite of the added production, etc. The $2.50 rate per program (Feb. 18th NAB REPORTS) would enable us to sell a greater number of these programs. We are, at the present time, carrying a transcribed series at $3.00 per program, and for outstanding shows, could handle the $4.00 rate for a three time a week program.

"'You may definitely consider this station much in favor of a $2.50 or $3.00 rate, for fifteen minute shows, and have our assurance that we could sell a greater number of programs at these rates."

Small market stations' problems related to suitable syndicated transcribed shows at reasonable prices have been presented by J. Allen Brown of NAB to transcription producers. From all indications, the Department of Broadcast Advertising will soon report the availability of syndicated shows from top producers at a new low price. All stations are invited to comment on the subject.

New Case Histories Ready

The Department of Broadcast Advertising mimeographs case histories called "Radio Gets Results," available free to member stations on request. When writing, specify the types of business for which case histories are desired. Released this week are stories on:

(Continued on next page)

W. H. Roland Store, Springfield, Ill. (women's and children's apparel specialties), sponsoring *all newscasts* for 52 weeks on WCBS, Springfield.

Second National Bank, Paterson, N. J., using "The High School Reporter" 15 minutes Saturdays, on WPAT, Paterson.

Louis Hanssen's Sons, Davenport, Ia (hardware), sponsoring "Dr. Fixit," 5 minutes daily, on WOC, Davenport.

Krank Shave Kreem Co., Chicago, Ill. (shaving cream), sponsoring man-on-the-street show 15 minutes daily, on WJJD, Chicago, plus time on three other Chicago stations.

Service Optical, Des Moines, Ia. (opticians), using five announcements daily on KSO, Des Moines.

Send YOUR radio success stories to the NAB. Help the other fellow—help radio!

Optician Uses Sound Approach

Good sales idea: Service Optical, Des Moines, Ia., uses five spot announcements daily, six days a week, over KSO to sell its optical service. The sponsor states his own reasons for using radio as follows:

"Radio alone uses spoken salesmanship and radio alone carries the impact, the inflections, warmth and convictions of the human voice. And we have a strong conviction that *those businesses which offer the public personal services should be advertised in a personal way.* . . . Radio is the only advertising medium *which places no eye strain on the customer,* and that makes it a logical advertising medium for people in our business. . . ."

If interested, write the NAB for Service Optical case history giving full details.

Programming

SET 4 RADIO NEWS CLINICS

Four radio news clinics, all west of the Mississippi, will be held during the March 22-28 period.

Series begins with the Iowa clinic in Cedar Rapids, at the Roosevelt Hotel, Friday (22).

Three Texas radio news clinics will be held in Houston, March 26; Fort Worth, 27; and San Antonio, 28.

Iowa Clinics

Following news clinic conversations with NAB headquarters, John J. Gillin, Jr., 10th district director, and president, WOW, Omaha, consulted with J. O. Maland, president, Iowa Broadcasters Association, and general manager, WHO, Des Moines.

Buryl Lottridge, vice president, WOC, Davenport, agreed to take over the clinic chairmanship and William B. Quarton, general manager, WMT, aided by Doug Grant, program manager, the chairmanship of local arrangements.

In addition to personal invitations to all Iowa stations, Mr. Lottridge invited Wilbur Schramm, director, School of Journalism, University of Iowa, and vice chairman of the Council on Radio Journalism, K. R. Marvin, head, Department of Technical Journalism, Iowa State College, and Richard B. Hull of Iowa State's radio station WOI. All have accepted.

Texas Clinics

Martin B. Campbell, managing director, WFAA, Dallas, and director of NAB District 13, appointed Jack McGrew, program director, KPRC, Houston, general chairman of the Texas clinics.

Ken McClure, WOAI, is chairman of the San Antonio meeting and James Byron, WBAP, of the Fort Worth clinic.

Earlier this week Chairman McGrew reported 22 firms and two provisional acceptances with many more expected well in advance of first roll call. The following are among the stations so far registered:

San Antonio Radio News Clinic

Austin	KNOW-KTBC
Brownsville (provisional)	KVAL
Corpus Christi (provisional)	KRIS
Lubbock	KFYO
San Antonio	KABC-KMAC-KONO-KTSA-KOAI
Weslaco	KRGV

Fort Worth Clinic

Amarillo	KGNC
Dallas	KRLD-KSKY-WFAA-WRR
Fort Worth	KFJZ-KGKO-WBAP

Houston Clinic

Beaumont	KFDM
Houston	KXYZ-KPRC-KTHT-KTRH

Arthur Stringer will represent the NAB Radio News Committee at all 4 clinics.

CHELF DECRIES EXCLUSIVITY IN ARMY-NAVY GAME BROADCAST

An AP dispatch states that Rep. Chelf (D-Ky.) has asked West Point and Annapolis Athletic Associations to discontinue their policy of selling exclusive rights for coverage of the annual Army-Navy football game to one network.

All broadcasting companies, he wrote the Associations, should have an opportunity to carry the event play by play "inasmuch as this great game is played between two teams which the Government directly supports through the medium of appropriations of public funds."

ARMY DAY OBSERVANCE

SATURDAY, APRIL 6, 1946

1946 Army Day observance is a public interest project of serious importance. You can put your best efforts behind the 1946 Army Day, April 6, with the knowledge and certainty that your station and your industry can do the job and do it best.

Cooperation from Army Personnel

This Army Day will be celebrated for the first time since 1941. The President has issued the Army Day Proclamation. General Eisenhower has called on the military commanders throughout the United States to do everything in their power to make the day a memorable one. This subject is covered in his letter printed below.

Purpose of 1946 Army Day

This year's observance will recognize the great accomplishments of the Army through honoring veterans of World War I and World War II. In addition the Army hopes that the country will be reminded that the Army has done more than defend the country, has made vast contributions to national progress. This is important because it will be made clear to our NEW ARMY now forming that it, too, has unusual opportunities for service during the days ahead.

(Continued on next page)

What to Do Now

Since General Eisenhower's official request went to Commanding Generals of the Army Ground, Army Air and Service Forces, February 14, broadcasters in the vicinity of Army establishments may make Army contacts now.

In the event no civilian group has taken the lead in local Army Day celebration, you have the option of calling the event to the attention of proper persons or yourself taking over.

This deserves to be the most successful Army Day in the history of the nation.

EISENHOWER'S LETTER

WAR DEPARTMENT
OFFICE OF CHIEF OF STAFF
Washington 25, D. C.

SUBJECT: Observance of Army Day

TO: Commanding Generals:
Army Ground Forces
Army Air Forces
Army Service Forces

By Presidential proclamation, 6 April is designated each year as Army Day. For the first time since 1941, the Army will be able to give its full attention to the celebration, and it is my personal desire that commanders throughout the United States take the initiative in making the day a memorable one. While sponsorship of civic celebrations must be in the hands of civilian leaders of each community, commanders of posts, camps and stations may appropriately suggest that such celebrations be arranged and offer cooperation to the extent of their resources in troops, bands, and equipment, and in arranging for Army speakers to address meetings. While I realize that in numerous cases there will be limitations on the extent of actual troop participation possible, I desire that every reasonable effort be made to insure effective representation of Army personnel.

The object of these ceremonies should be to recognize the great accomplishments of the Army through honoring the veterans of World War I and World War II. Through the cooperation of veterans' organizations, all former members of the Army, now returned to civilian life, should be encouraged to wear the uniform and participate in parades and other ceremonies. Such arrangements should be sought as will permit the participation by as many members of the community as possible in honoring the wartime Army.

DWIGHT D. EISENHOWER,
Chief of Staff, U. S. Army.

AD COUNCIL—OWMR ALLOCATIONS—MAR. 18-24

The following four public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of March 18-24 by the Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

1946 Red Cross Fund Drive (Fact Sheet No. 14)

To the people of the United States from General Dwight D. Eisenhower, Chief of Staff, United States Army: "The Red Cross activities in Army hospitals and the program of clubs, recreation centers and welfare must go on through the period of occupation according to changing needs. Normal amenities of life are so lacking in the occupied zones that the American soldier has, in most cases, only what we send him. I express the earnest hope of the Army that the American public will continue its generous support of the Red Cross during 1946." This message from General Eisenhower outlines the continuing responsibilities of the Red Cross to the men who made peace possible. To them must be added the victims of unforeseeable floods, fires, tornadoes and other disasters right here at home whom the Red Cross must stand ready to provide with emergency food, clothing and shelter as it has so faithfully done in the past. During the month of March the American people will be asked to contribute $100,000,000 needed by the American Red Cross to carry out this vast program of service to our occupying forces, hospitalized servicemen, veterans and civilians in need.

Homes for Veterans (Fact Sheet No. 5)

America faces a critical housing shortage—and its veterans are the worst sufferers. They feel the pinch of the shortage more acutely because they interrupted their lives to go into the Armed Services. It is simply a matter of fair play to help them, in every way possible, to locate homes in which they can live with their families as they return to civilian life. It is estimated that 1,600,000 of the married veterans who will have been released by December 31, 1946, have no established homes to which to return. It appears that more than 2,000,000 veterans' families will be looking for places to live in 1946. The Federal Government is taking a number of measures to relieve the veterans' housing situation. But until construction gets rolling, by all means the most important source of housing for veterans consists of vacancies which become available in the existing housing supply. Urge listeners to help ease the housing situation by "staying put," if they possibly can, so that a maximum number of veterans can find living places in the existing housing supply; sharing their homes with veterans' families; and listing vacancies and houses for sale at the veterans' housing referral center, if one exists in their community, so that veterans can get first chance at them.

Safety on the Highways (Fact Sheet No. 15)

Slaughter on our highways is skyrocketing. Right now smash-ups have reached an all-time high or more than one a minute—all day—every day of the year. Last year traffic accidents killed 28,500, injured 921,500 more, according to the National Safety Council. That is more than a million traffic casualties a year. The cost in dollars was $1,450,000,000—almost 1½ billion dollars. In the four months after gas rationing ended, traffic deaths jumped 37%. Unless something is done about it, accidents will multiply alarmingly in coming months. Your station can help "put the brakes" on America's rising traffic death toll. Make each listener realize he is a potential accident victim. Point out as specifically as time will allow the little, thoughtless chances he may be taking today—this week—jaywalking—trying to beat the light—speeding—driving when he has had a few drinks—neglecting repairs on his car—ignoring signals at crossings. Your aim is to make each listener decide right then and there *never* again to take even a "little" chance with injury or death.

Fat Salvage (Fact Sheet No. 18)

Only by continuing their magnificent job of fat salvage can housewives help return to store shelves plentiful supplies of soap and hundreds of other things they've been waiting for. Fats and oils are just as important to the production of peace-time goods as they were for munitions, and supplies of industrial fats are far short of demands and needs. Domestic production, which has never been able to compensate fully for the loss of imports from the Pacific, is down this year and it may take many months to bring imports back to peace-time levels. Meanwhile, there is a tremendous demand for fats and oils. They are urgently needed in the manufacture of soap and nearly all other consumer goods—nylons, refrigerators, automobiles, paints. American women can actually help themselves to get the peace-time products they want and need in greater abundance and sooner by keeping up their good work in salvaging fats. They are asked to Save every drop of used fat by draining pans, skimming soups, melting down trimmings of meat—pour immediately into the salvage can—re-use those suitable for cooking, and salvage whatever is left—turn in the fat salvage container to their meat dealers promptly. They'll get four cents for every pound turned in.

(Continued on next page)

RETURN OF VETERANS RAISES LISTENING 40% IN 17-35 AGE BRACKET

Radio's unseen audience, enlarged by millions of returned veterans, had 40.8 per cent more men listeners aged 17 through 35 during Jan. this year than it had in Jan. 1945, Cooperative Analysis of Broadcasting announces.

Changes in the composition of nationwide radio audiences are described in CAB's latest report which gives the first 1946 breakdown of listeners. Discharged servicemen have caused most of the "reconversion" of radio audiences. It was stated last week by President Truman that more than 7,500,000 persons have been discharged from military service since hostilities ended.

In the 17 through 35-year-old age group, CAB reported that the number of men listeners increased 44.7 per cent for nighttime listening, 36.7 per cent for Monday through Friday daytime listening, and 35.8 per cent for weekend daytime listening. Considering Sunday night only, the number of men listeners was 53 per cent greater than in Jan. 1945.

Listening by men of all ages was 12.2 per cent greater this Jan. than a year ago.

The number of women and children listening to the radio remained much the same but the total listening audience—men, women and children—was appreciably higher this Jan. than a year ago.

Sunday night programs get the most listeners per listening home. In Jan. this year the highest number of listeners was 3.4 for the period 6:45 to 7 p. m. Sunday. A year earlier the highest number also came on Sunday night but was only 2.8.

Nighttime Monday through Friday listening ranged from 2.2 to 2.5 listeners per listening home this Jan. In most cases the number of listeners averaged an increase of one-tenth over Jan. 1945 figures—in other words, an increase of one person for every 10 homes listening.

Noontime and late afternoon weekday listening audiences were also higher than in Jan. 1945. During the first month of 1946 the average listeners per listening home was 1.7 at noon, compared with 1.6 a year earlier. Late afternoon listening ranged from 1.9 to 2.2 in Jan. this year, compared with 1.8 to 2.1 last year.

Saturday daytime listening this Jan. never dropped below 2.0 listeners per listening home while a year earlier there were five 15-minute periods when listening was 1.9 persons per listening home.

FINAL PEABODY SELECTIONS

Final selections of the winners of the George Foster Peabody Radio Awards were to be made this past week-end in New York City by the members of the national advisory board, to whom the recommendations of the University of Georgia's faculty screening committee have been forwarded.

The University was to be represented at the meeting of the national board by Dean John E. Drewry of the Henry W. Grady School of Journalism, the unit of the University which administers the Peabody Awards.

Members of this national board are Edward Weeks, editor, *Atlantic Monthly*, Boston, chairman; John H. Benson, formerly president, American Association of Advertising Agencies, New York City; Dr. Ralph Casey, director, School of Journalism, University of Minnesota, Minneapolis; Jonathan Daniels, editor, Raleigh (N. C.) *News and Observer;* Mark Ethridge, publisher, Louisville (Ky.) *Courier-Journal* and *Times;* Earl J. Glade, mayor of Salt Lake City, Utah; Joseph Henry Jackson, literary editor, San Francisco (Cal.) *Chronicle;* Waldemar Kaempffert, science editor, *New York Times;* Dr. I. Keith Tyler, director of radio education, Ohio State University, Columbus; Mrs. Elizabeth Ames, executive secretary, "Yaddo," Saratoga Springs, New York; and Dixon Wecter, professor of English, University of California, and associate fellow, Huntington Museum, Los Angeles.

Only ten of the 48 states are not represented in the more than 200 entries, including two from foreign countries, from which the winners will be chosen. In addition to these entries, scores of programs have been recommended for consideration by listening-post committees set up each year throughout the United States. These listening-post committees are located in 36 states.

All of these entries and listening-post recommendations have been carefully screened by a University committee appointed by President Harmon W. Caldwell, and consisting of M. Tyus Butler, assistant professor of journalism, chairman; Miss Carolyn Vance, assistant professor of radio; Ralph Roger Williams, instructor in radio; John E. Taldmadge, assistant professor of journalism; James E. Fleming, assistant professor of sociology; George F. Blair, acting head of drama; Michael Angelo McDowell, assistant professor of music; Dr. Paul Morrow, professor of education; Mrs. Glenn Sutton, associate professor of education; and Miss Emily Jones, instructor of education.

In the final selections, recognition will be given to both programs and stations. Awards are to be made in the following categories: 1. Public interest programming by a regional station, 2. Public interest programming by a local station, 3. Outstanding reporting and interpretation of the news, 4. Outstanding entertainment in drama, 5. Outstanding entertainment in music, 6. Outstanding educational program, and 7. Outstanding children's program.

The Peabody awards are designed to recognize the most disinterested and meritorious public service rendered each year by the broadcasting industry, and to perpetuate the memory of George Foster Peabody, benefactor and life trustee of the University of Georgia, and friend of educational progress everywhere.

States represented in the current entries are Georgia, 4; Tennessee, 2; Texas, 3; North Carolina, 5; South Carolina, 3; Alabama, 1; Virginia, 2; Maryland, 1; Louisiana, 1; Florida, 1; Ohio, 8; Kentucky, 5; Pennsylvania, 11; West Virginia, 1; Indiana, 1; Michigan, 1; Oregon, 4; Washington, 3; California, 9; Arizona, 2; Utah, 4; Colorado, 1; Wisconsin, 1; Iowa, 15; Minnesota, 1; Missouri, 12; South Dakota, 1; Nebraska, 8; Oklahoma, 1; Kansas, 4; New York, 30; Connecticut, 5; Massachusetts, 9; New Hampshire, 2; Maine, 1; New Jersey, 1; Illinois, 8; and the District of Columbia, 1. Italy and Canada are each represented with 1 entry.

AMERICAN LEGION THANKS INDUSTRY

The American Legion has expressed appreciation to the Radio industry for carrying its program series "This is Our Duty." In a letter to the President of NAB this week Mr. Robert A. Drohlich, National Public Relations Division of the Legion, wrote in part:

"We wish to express our thanks to your organization and to the radio industry for the very splendid cooperation which we are receiving and to assure you that we of the American Legion will be glad to cooperate with you in any undertaking which will assure the maintenance of a free and democratic method of broadcasting in the United States."

The American Legion's magazine, "The National Legionnaire," is currently running a series of articles concerning the program. The following appeared in the February edition:

"Radio generally is accepting the air programs of The American Legion in behalf of the veterans and the nation with generosity and willing cooperation. The programs are used by radio as a public service and as assistance to

(Continued on next page)

the men who served their country, and for the benefit of the nation.

"The American Legion and its affiliate organizations are deeply grateful for this service by radio. The individual Legionnaires and veterans are also grateful.

"Expression of this gratitude will be appreciated by radio.

"So when you hear an American Legion program on the air call or write the radio station immediately and express your thanks for this volunteer service.

"Let radio know in a big way that you do appreciate its cooperation.

"Did you hear a Legion program today, or tonight?

"Did you hear one within the past week?

"Then express your thanks!

"Write the station!

"Please do so now!"

Information Department

BATSON NAMED DIRECTOR OF INFORMATION

Charles A. Batson this week was named Director of Information, heading the new Department of Information, which replaces the former NAB News Bureau.

The change was authorized by the NAB Board of Directors at its last meeting upon the recommendation of Ed Kirby, NAB Counsellor in Public Relations. It is expected a full time Director of Public Relations will be named in the near future under which the Department of Information will function.

Mr. Batson was just recently released from the Army where he had the rank of Major. He served with distinction in ETO and in North Africa and Italy. Going in on the original North African invasion, he became a radio public relations officer. Shortly thereafter, he and Major A. M. Warfield set up the first system of *voice-casting*, by which means war correspondents filed their copy over radio circuits to New York. Major Batson was one of the first to use the wire recorder for front line combat reporting which was introduced by Kirby in North Africa in 1943 when he was Chief of the Radio Branch of the War Department. Batson wrote and produced many memorable broadcasts, including the North African portions of the Army Hour. Upon relief from two years duty overseas, he was named Executive Officer of the Radio Branch in the War Department.

Mr. Batson is a graduate of Furman University. He had a wide experience in radio station operation, as a program manager, news editor, and special events man, before entering the Army in 1941.

FM Department

FCC RELEASES TEXT OF DECISION DENYING ADDED FM BAND

The Commission on March 5 released the full text of its decision denying a request for a second FM band of frequencies in the 44-50 mc. segment of the spectrum.

Previous announcement of this decision was made in NAB REPORTS (p. 57) on January 28, at which time it was promised that the text of the decision would be reprinted in REPORTS as soon as it was made available by the Commission.

The decision follows:

FEDERAL COMMUNICATIONS COMMISSION
Washington, D. C.
Docket No. 6651

In the Matter of Allocation of Frequencies to the Various Classes of Non-Governmental Services in the Radio Spectrum from 10 kilocycles to 30,000,000 kilocycles.

Report of the Commission

In its reports, dated May 25 and June 27, 1945, the Commission announced its final allocation of 90 channels in the band from 88 to 106 megacycles for FM broadcasting; and on August 24, 1945, this assignment was further expanded to provide 10 additional channels in Area I, the northeastern portion of the United States, between 106 and 108 megacycles. The history of the proceeding, the evidence upon which this allocation was based, and the Commission's reasoning, have been fully set forth in reports, dated January 15, 1945, May 25, 1945, June 27, 1945, and August 24, 1945, and need not here be reviewed.

On January 2, 1946, the Zenith Radio Corporation petitioned the Commission to make an additional allocation for FM broadcasting of 40 channels between 42 and 50 megacycles (subsequently amended to specify 30 channels between 44 and 50 mc.). The Zenith petition was joined in by the General Electric Company, and had the support of Major Edwin H. Armstrong, the inventor who pioneered in FM broadcasting. On January 3, 1946, the petition was designated for hearing and was heard on January 18 and 19, 1946, before the Commission *en banc*. The notice of hearing specified the following issues:

1. Whether the band 42 megacycles to 50 megacycles, or any part of it, should be made available for FM broadcasting in addition to the assignment already made to FM in the 88 to 108 megacycle band.
2. If any portion of such band is made available for FM broadcasting, whether such frequencies should be available for Non-Commercial Educational, Community, Metropolitan and Rural FM stations or only for Rural FM stations, and whether such frequencies should be available for FM stations in the entire United States or only in Area II.
3. To obtain information concerning the additional cost of FM receivers if the band 42 megacycles to 50 megacycles, or any part of it, is made available for FM broadcasting in addition to the band 88 to 108 megacycles.

In its Report, dated May 25, 1945, the Commission stated (p. 81):

> "In making an allocation for FM, it is the Commission's purpose to make provision for a service which will not be simply a new and improved broadcast service but which will be the finest aural broadcast service which is attainable under the present state of the radio art. The Commission confidently expects that in the years to come this new service will develop to a point where there may be betwen 1,000 and 3,000 FM transmitters and between 50 million and 100 million FM receivers in the hands of the public. In planning for such a service it is obviously of the utmost importance that the allocation be made in the portion of the spectrum which is best suited for that purpose. With respect to allocations for other broadcast services it has sometimes been necessary to make compromises between various services competing for particular parts of the spectrum. However, with respect to FM the Commission is prepared to assign to it that portion of the spectrum which is shown to be best suited to its requirements. The Commission feels that it must proceed on this basis because it seems clear that this important new broadcast service will remain permanently in the portion of the spectrum to which it is assigned as a result of this hearing."

This statement still represents the Commission's basic policy with respect to FM broadcasting.

The Zenith petition, in essence, proposes that FM broadcasting shall proceed simultaneously in two bands, one from 44 to 50 megacycles, and the other from 88 to 108 megacycles. The objections to this dual-band alloca-

(Continued on next page)

tion appear decisive. It was the general consensus of those who testified at the hearing that adding a second band decreases the over-all efficiency of set performance. It is necessary to sacrifice some sensitivity and stability if two FM bands are incorporated in one receiver, and other complications arise such as antenna dimensions.

Furthermore, if two FM bands are approved, one or the other but not both will be licensed in many areas. However, all sets would have two bands thereby imposing a "dead" band on millions of set owners. The added cost to a purchaser of such a two-band set would be from $1.50 to $6.00 or more and on an annual basis for all users this added cost would run into millions of dollars.

Moreover, a two-band FM system will have an unpredictable effect upon the listening habits of the public in that it would require that the listener switch to select one band or the other unless this operation were done by automatic means. Habits of listening on one band to the exclusion of the other might well develop, which would complicate further the problems of assigning frequencies to FM stations,

Another factor which should merit consideration—but which is by no means conclusive—is that a few manufacturers have proceeded with plans to build two-band sets. This would give them a competitive advantage over other manufacturers who have proceeded with a view of producing one-band sets in accordance with the Commission's June 1945 allocation. The delay in producing two-band sets would range from four weeks to five months. As is pointed out later, there are no advantages to a two-band receiver which would warrant the Commission in requiring this delay.

Accordingly, the Commission concludes that FM broadcasting can proceed on a sounder basis in one band rather than in two bands.

In the course of the hearing, it was alleged that, at least in some parts of the country, the demand for FM channels exceeded the number of channels available from 88 to 108 megacycles and that, therefore, a second band should be added. On the basis of the record now before us and the needs of other radio services, the Commission is not able to determine that the public interest requires additional channels for FM broadcasting. The Commission has considered the requests and needs of the various services for channels in this portion of the spectrum and has concluded that the existing allocation provides a fair and equitable distribution of channels among these services. The evidence does indicate, moreover, that in the event additional channels prove necessary, they can later be added to the present band. The feasibility of expanding an existing broadcast band by the addition of contiguous channels is shown by the fact that the boundaries of the standard broadcast band have been expanded from time to time without undue difficulty.

There remains only the question whether new evidence has been introduced in the course of the January 18-19 hearing which can cause the Commission to determine that its previous decision to allocate the region from 88 to 108 megacycles to FM broadcasting was mistaken and that the propagation characteristics of a lower band are so superior to the propagation characteristics of the 88-108 megacycle band as to cause the Commission to reconsider and alter its basic allocation. The Commission has given the fullest possible consideration to this proposal, and has determined to maintain FM in the 88-108 megacycle band only after a careful reconsideration of all the evidence.

Perhaps the most significant feature of the January 18-19 hearings was the unanimity with which all parties agreed that FM broadcasting in the region presently assigned, from 88 to 108 megacycles, will provide an excellent, interference-free and static-free service over substantial areas. Further, the evidence was conclusive that receivers in the medium-price range will shortly be available for the reception of signals in this band, and that transmitting equipment for the band will also shortly be available.

The three major factors which the Commission considered in its previous decision to place FM in the 88-108 megacycle band were (1) sporadic E interference, (2) F2 layer interference, and (3) extent of coverage. These may be considered in order.

(1) *Sporadic E Interference.*—With respect to sporadic E, which the Commission predicted would cause serious interference in the lower band, new evidence submitted consisted of measurements made during the past year by the Commission at several locations throughout the United States and measurements made by the Zenith Radio Corporation monitoring station at Deerfield, Illinois, during a period of approximately two months. Whereas the Zenith observations showed only a limited amount of sporadic E reception, the Commission's recordings show that during the past year the occurrences of sporadic E transmission were in substantial agreement with the recordings made previously and given in the Commission's report of May 25, 1945. All parties agreed that sporadic E would not be a disadvantage in the upper band. The only new point raised with respect to sporadic E was the statement of Major Armstrong that in his opinion tropospheric enhancement of the signals of FM stations operating in the lower band would occur towards the periphery of their service areas at approximately the times when sporadic E interference would be at its height. Major Armstrong stated that this tropospheric enhancement would serve to reduce the amount of sporadic E interference to be anticipated in the lower band. No quantitative data concerning the extent of this offsetting factor were introduced. It would occur only toward the periphery of the service area, and would not affect the predictions concerning sporadic E nearer to the transmitter. Mr. Norton agreed that this would have some compensating effect, but that no quantitative determination could be made since the extent of the simultaneous occurrence of the two phenomena either with respect to time or degree is not known. Finally, it should be noted that the tropospheric enhancement theory is not a ground for moving the FM allocation. At best, it merely reduces one of the handicaps of the lower band as compared with the upper band.

(2) *F2 Layer Interference.*—With respect to F2 layer interference, no new evidence or testimony was introduced, except the testimony of Mr. Norton that the sunspot cycle now on the rise has continued to show marked similarities to the sunspot cycle which reached a maximum in 1778, and that hence we may anticipate during the coming decade F2 interference even in excess of predictions heretofore made. Recent Bureau of Standards reports indicate that in April 1946 the ionosphere will be capable of supporting F2 transmission of frequencies between 44 and 56 megacycles for 50 percent of the time during mid-day hours, in certain areas which must be considered in allocating frequencies in the United States. The disastrous effects anticipated from F2 interference have been set forth in the May 25, 1945 report at page 63.

(3) *Extent of coverage.*—With respect to extent of coverage, it should first be noted that all witnesses agree, and all the evidence shows, that in the present state of the art service to farmers situated at a great distance from metropolitan areas must continue to come primarily from standard broadcast stations. At the best, assuming an FM station with an antenna height of 1,000 feet and with 300,000 watts effective radiated power, the most optimistic prediction of anticipated range in the lower band is 100 miles. Secondary service rendered many hundreds of miles from the transmitters of standard broadcast stations is not to be expected from FM stations either in the upper or lower band.

Measurements made by the Zenith Radio Corporation at Deerfield, Illinois, and by the Federal Communications Commission at Andalusia, Pennsylvania, on transmitters operating in the upper and lower bands were introduced in evidence. Witnesses for the Zenith Radio Corporation and others testified that in their opinion these measurements supported the assertion that, in general, stations in the lower band would serve a much larger range than stations in the 88-108 megacycle band. They stated that in general the area served by an FM station in the higher band would be 60% less than for a comparable station on the lower band but admitted that this opinion was more or less of an estimate. The Commission is unable to accept this opinion.

In the first place, the measurements were limited to one

(Continued on next page)

receiver location in the Deerfield instance and one receiver location in the Andalusia instance. Predictions for the entire service area of a station or for the country as a whole cannot properly be based upon two receiver locations.

Second, the Deerfield measurements at a fixed receiver location on the lower band were in striking contrast to the "proof of performance" measurements made pursuant to Commission Standards of Good Engineering Practice and filed by the licensee of the station in question in 1943, before this proceeding was instituted. The Deerfield measurements on the lower band were similarly in disagreement with other "proof of performance" measurements and data accumulated with respect to propagation in the lower band. Where a single series of measurements thus conflicts with the volume of data available, it obviously cannot be considered as conclusive by the Commission.

Third, the analysis made of the Deerfield measurements defined "satisfactory service" in the upper band as 10 microvolts per meter, but accepted a signal only one-half as strong as satisfactory in the lower band. While it is true that with specially designed antennas it is theoretically possible to produce as strong a signal at the receiver terminals with 5 microvolts per meter in the lower band as with 10 microvolts per meter in the upper band, for two-band operation with signals of such low intensity a separate antenna will be required for each band, with the consequent complication in antenna structure and the inconvenience of switching antennas with changes from one band to the other. It is believed that such an arrangement would be the exception rather than the rule and that the theoretical advantages would not be achieved in practice. This claimed advantage of the lower band further assumes the same receiver sensitivity in each band. As a witness for petitioner conceded, this is not true with respect to its own two-band receiver exhibited in the course of the hearing, which requires 20-25 microvolts in the lower band and only 10 microvolts in the upper band. It should also be pointed out that where noise or station interference exists, the low frequency antenna will pick up twice as much interference as on the higher band and consequently there is no effective gain so long as the internal receiver noise is not the limiting condition.

Fourth, the Deerfield measurements were made at a point considerably beyond the service areas of the stations measured. The standard of 10 microvolts per meter for the higher band and 5 microvolts per meter for the lower band were considerably too low to supply satisfactory service on either band. The Commission's Standards specify a median field of at least 50 microvolts per meter, and no evidence was introduced that the lower band would show superiority on the basis of a 50 microvolt per meter signal strength standard. In addition, no evidence was presented to show that at or within the recognized service contours the drop-outs would be greater on one frequency or the other, since the measurements were made at a point beyond these contours. These measurements were made during the summer and early fall, a period during which tropospheric transmission is above average; it should be borne in mind that year-round service cannot be predicted upon the basis of summer measurements where the troposphere is concerned. Accordingly, the Deerfield measurements can at best be considered as indicating that, in a region so far from the transmitter that satisfactory FM service is doubtful in either band, the service in the lower band is somewhat less unsatisfactory than the service in the upper band for the period of observations.

The Andalusia measurements were similarly inconclusive due in part to the fact that they were made in one place only, in part to the fact that the Empire State Building may have interfered with the transmission paths of the signals in question, and in part to the fact that there is some doubt concerning the interpretation of the results during a period of several hours. As in the case of the Deerfield measurements, the Andalusia measurements were made beyond the service area of the stations measured on any of the bands, and accordingly serve only to indicate that at a point where all bands are unsatisfactory, some bands are less satisfactory than others. Finally, the Andalusia tests were not consistent with the Deerfield tests in that the median value of the 46.7 megacycle frequency was less than the median value at 83.75 megacycles, whereas at Deerfield the lower frequency provided the higher median field.

Accordingly, the Commission is unable to find that the Deerfield and the Andalusia measurements constitute a sufficient basis for service area predictions.

Summarizing, the Commission concludes that whether or not sporadic E in the lower band will be as intense as was predicted in earlier reports, there will still be a substantial problem of sporadic E interference in the lower band, and no similar problem in the upper band. The Commission further concludes that F2 interference may be a serious problem in the lower band and will not affect service in the upper band. With respect to extent of coverage, the Commission is unable to find that the lower band shows any substantial advantage over the upper band, within the expected service areas of FM broadcast stations. With respect to service to rural areas, the Commission concludes that in the present state of the art and considering the present economics of broadcasting, service to farmers situated at a great distance from cities must continue to come for the greater part from standard broadcast stations.

There is nothing whatever in the present proceeding which casts any doubt upon the ability of the FM stations in the 88-108 megacycle band to render a superior, interference-free and static-free service over ranges of 60 miles, and perhaps in excess thereof. Despite earlier warnings and predictions, the salient fact is that the band assigned to FM broadcasting by the Commission will furnish an excellent service, and the industry has proceeded with notable dispatch to design and produce FM transmitting and receiving equipment which will render excellent service to the American people in the band assigned.

FM GRANTS REACH 352

The Commission en banc on March 7 granted seven additional FM stations, bringing the total conditional grants to 352. Following are the grants made:

City	*Grantee*	*Interest in Standard Station*	*Type of FM Station*
	CALIFORNIA		
Eureka	Redwood Broadcasting Co., Inc	KIEM	Metropolitan
San Francisco	American Broadcasting Co., Inc	KGO	Metropolitan
	FLORIDA		
Jacksonville	The Metropolis Company (*)	WJHP	Metropolitan
	MINNESOTA		
Winona	M. H. White and H. R. Wiecking, d/b as Winona Radio Service.	KWNO	Metropolitan, possibly Rural
	MISSOURI		
Kansas City	KCMO Broadcasting Co	KCMO	Metropolitan
	PENNSYLVANIA		
New Castle	WKST, Inc	WKST	Metropolitan
Washington	Observer Publishing Co	—	Metropolitan

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* Commissioner Durr voted for Hearing.

EDUCATIONAL FM RULES

The Commission on March 7 ordered promulgation of rules and regulations for the non-commercial educational FM broadcast service for which 20 channels were allocated in the Allocation Report of June 27, 1945.

These proposed rules are to be made public as a basis for consideration and discussion before final adoption. All non-commercial educational FM broadcast licensees, permittees, applicants, and others are invited to submit their comments and suggestions in writing to the Office of the Secretary within 60 days.

It is contemplated that no hearings or oral argument will be held on the proposed rules unless there is a demand from interested parties.

In the absence of protests within 60 days, the rules and regulations will be promulgated in final form.

Legal

PRINTERS INK OPPOSES TAX PENALTY ON RADIO

Pointing out that imposition of a tax to limit profits of radio stations recently proposed by John B. Haggerty, president of the Allied Printing Trades Association (see NAB REPORTS, p. 137), might well serve as a dangerous precedent for the introduction of suicidal attempts by magazines, newspapers, farm and business papers to foster similar legislation against each other, the following editorial appears in the March 1 issue of *Printers Ink:*

Once again the International Allied Printing Trades Assn. is urging Congress to enact a radio franchise tax. In 1941 John B. Haggerty, head of the I.A.P.T.A., which consists of five printing crafts unions, tried to put through similar legislation but failed.

Mr. Haggerty's current version of a tax on radio is designed to confine net profits of radio stations to a 15% limit based on actual sales, and it would limit salary, bonuses, etc., for any one executive of a station to $25,000. All the rest of a station's income would go to the government for reduction of the public debt.

Once again Mr. Haggerty trots out as his big argument for the radio tax the wickedness of radio in depriving so many printing-trades craftsmen of job opportunities through a shifting of national advertising from printed publications to the newer medium of radio.

Mr. Haggerty's current proposal could, we suppose, be dismissed on the ground that it didn't get anywhere in 1941 and probably will not get anywhere now.

However, because Mr. Haggerty seems persistent, because his latest proposal is even more drastic than his previous one, and because a certain amount of Congressional support for the radio tax is indicated, it is once again necessary to squelch the specious arguments that are being advanced in justification of the proposed tax.

That any of the printed media, in spite of the superficial appeal of such a tax to their self-interest, will hop upon the Haggerty bandwagon is unthinkable.

That radio as an advertising medium provides strong competition, direct or indirect, to every printed medium is a fact that everybody in the business recognizes and admits. But, as *Printers' Ink* pointed out in attacking Mr. Haggerty's proposal in 1941, "An advertising medium is the same as any other kind of business; if it cannot make its way against the encroachments of competition, it will have to broaden its appeal, change its base or expand its sphere of usefulness. Under no circumstances has it a right to expect the government to fly to its defense."

Certainly printed media will not desire to benefit themselves through a discriminatory tax against another advertising medium any more than they would support discriminatory taxation in other business.

Involved in the radio tax is the same principle that lay behind Congressman Patman's once grandoise scheme to tax the chain stores out of existence and thus give the independent retailer a better chance. Involved is the same reasoning that lay behind the effort 30 years or so ago to have Congress tax the retail mail-order houses out of business.

It should also be remembered that what is sauce for the goose is sauce for the gander. The proposed tax could set a precedent whereby magazines, newspapers, farm papers or business papers might attempt to foster legislation against each other for the reason that one medium is robbing another of revenue or jobs.

Radio as an industry has created many, many more jobs for American workers than have been lost to the printing trades through its success.

We hope that printed media will realize that it is to their own selfish interest to oppose Mr. Haggerty's legislation; that they will naturally prefer to meet all their competition, including other classes of printed media, on a freely competitive basis in which the government does not call the tune.

FCC REJECTS WOV TRANSFER

The Federal Communications Commission announces its final Decision (B-209) denying the application for consent to the transfer of control of Wodaam Corporation, licensee of Station WOV, New York, N. Y., from Arde Bulova and Harry D. Henshel, transferors, to Murray Mester and Meyer Mester, transferees.

Full text of the decision follows:

Findings of Fact

1. This proceeding arose upon the application of Arde Bulova and Harry D. Henshel, transferors, and Murray Mester and Meyer Mester, transferees, for the Commission's consent to the transfer of control of Wodaam Corporation, licensee of Station WOV, New York, N. Y. The application was filed on December 31, 1943. It was returned to the applicants with a request for further information and was refiled with the necessary supplemental data on February 8, 1944. Additional financial data was requested by the Commission which the applicants furnished on March 25, 1944. On May 9, 1944, the Commission designated the application for hearing for the following reasons set forth in the Notice of Hearing:

1. To obtain full information with reference to the qualifications of the proposed transferees.
2. To obtain full information with reference to all contracts, agreements or understandings which have been executed or entered into relative to the transfer of stock in the licensee corporation.
3. To obtain full information with respect to any relationship operation of Station WOV would have with other business enterprises of the proposed transferees, including information as to the extent to which WOV would be used for furtherance of other business interests of the transferees.
4. To obtain full information with respect to the service proposed to be rendered by Station WOV under the control of proposed transferee.
5. To obtain full information as to whether or not, under the control of proposed transferees, the time of Station WOV would be sold through time brokers or through other arrangements of similar character.
6. To obtain full information as to the manner in which the operation of Station WOV would be supervised.
7. To determine whether, in view of the facts adduced under the foregoing issues, public interest would be served by granting the instant application.

2. On July 5, 1944, Richard E. O'Dea, holder of a 25 per cent stock interest in the licensee corporation, was permitted to intervene in the hearing thereafter held before Commissioner Clifford J. Durr, on July 6 and 7, 1944. The hearing record was held open at the request of the parties for the purpose of obtaining and submitting

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various depositions, the last two of which were submitted on September 26, 1944. Thereafter, the applicants submitted their proposed findings of fact and conclusions. On November 10, 1944, the intervener filed proposed findings and conclusions.

3. Station WOV operates on 1280 kc with 5 kw power. It is licensed to Wodaam Corporation, incorporated in New Jersey. The entire authorized, issued and outstanding stock of the licensee corporation consists of 200 shares of Class A and 1,000 shares of Class B common stock of the same par value. This application requests consent of the Commission to the transfer of control of Wodaam Corporation from the transferors to the transferees pursuant to agreements dated March 18, 1942 and November 11, 1943, providing for the conveyance to Murray and Meyer Mester of 600 shares of Class B stock in Wodaam Corporation owned by Arde Bulova[1] and the entire stock owned by Harry D. Henshel in two holding companies, B.I.O.W. Broadcasting Corporation and WAAM, Inc., which together own 100[2] shares of Class A and 200 shares of Class B stock in Wodaam. The intervener, O'Dea, owns and will retain the rest of the Wodaam stock consisting of 100 shares, Class A, and 200 shares, Class B.

4. Under the first agreement of March 18, 1942, the transferors agreed to sell their interests in Wodaam Corporation and the holding companies to the transferee brothers at a price of $300,000. The transferees proposed to take, as individuals, equal amounts of the stock involved. Previously existing corporate merger agreements between O'Dea, WAAM, Inc., and Wodaam Corporation dated June 3, 1933, and between Wodaam and W.B.O. Broadcasting Corporation dated August 16, 1938, provided that the Wodaam stockholders would "not sell their stock unless first offered" upon the same terms to the remaining stockholders of Wodaam for a period of 60 days. In view of this provision, the transferors, on March 19, 1942, obtained a waiver from O'Dea releasing his preferential 60-day right to purchase the stock on the same terms as those provided in the March 18, 1942, agreement. Subsequently, on March 30, 1942, the transferors and transferees filed an application with this Commission requesting the transfer of control of the licensee corporation to the Mester brothers. On July 14, 1942, the Commission designated this application for hearing, whereupon, on motion of all of the parties to the proceeding, the Commission on August 18, 1942, granted their request to dismiss the application without prejudice.

5. On November 23, 1943, the Commission, after having issued advance notice, adopted its Rule 3.35 prohibiting multiple ownership of stations in the same primary service area except upon a showing of public interest, convenience and necessity. Inasmuch as the transferors, Bulova and Henshel, own a controlling interest in Greater New York Broadcasting Corporation, the licensee of Station WNEW which operates in the same primary service area as that served by WOV, the transferors and transferees executed another contract on November 11, 1943 "restoring" the sales agreement of March 18, 1942, and retaining the same sales price of $300,000 but modifying several contract provisions in certain respects, such as providing for new instalment payment dates. No further waiver of option was obtained from Richard O'Dea with respect to his claim of preference under the merger contracts of June 3, 1933, and August 16, 1938. Upon learning of the agreement of the transferors and transferees to "restore" the March 18, 1942, sale, O'Dea, on December 24, 1943, after stating his position at a Board of Directors meeting of Wodaam Corporation on December 22, 1943, formally revoked in writing his waiver of option agreeing and consenting to the sale referred to in the agreement of March 18, 1942. Thereafter, on December 31, 1943, pursuant to the November 11, 1943, agreement, the applicants filed the instant application with the Commission for consent to the transfer of the corporate control of WOV. O'Dea, who has been actively connected with radio station operations since 1925, was subsequently allowed to intervene and opposes transfer of control of the corporation to the Mester brothers on the ground that it would jeopardize his interest and is not in the public interest.

6. Under the schedule submitted at the July 1944 hearing, Station WOV operates daily, except Sunday,[3] from 6:45 a. m. to 12:00 midnight. Out of a broadcast day of 17 hours and 15 minutes, about 13 hours or approximately 75 per cent of the WOV broadcast time on Monday through Friday is devoted entirely to commercial programs, while on Saturday 83 per cent of the programs are sponsored. In addition, almost all of the "sustaining time" is preceded or interspersed with 2 or 3 commercial spot announcements each 15 minutes. In view of the spot rates charged by the station, the broadcast revenue is thus substantial from "sustaining" as well as commercial time.

7. During the first six months of 1943, the station suffered operating losses of $8,600 plus depreciation charges of $15,600, or a net loss of $24,200. The financial statement supplementing the application shows a net loss of $37,377 for the year which includes depreciation charges of $30,693. During the first six months of 1944, the station returned an operating profit of $25,200 with depreciation charges of $15,600, leaving a net profit of $9,600 for that period. Although expenses as a whole increased in 1944, an increase in income of 45 per cent over 1943 resulted in the change to a profit status.

8. From 8:30 a. m. to 6:00 p. m. the station's programs are entirely in the Italian language. It appears that approximately 14 per cent of the population in the WOV primary service area, or 1,780,024 persons, are of Italian extraction while some 323,713 persons in the secondary area are Italian. In this connection, WOV has received various awards for its program service and received the Variety plaque for "fostering racial goodwill and understanding" during the year 1943.

9. The station does not dispose of broadcast time to time brokers for resale but nevertheless approximately 90 per cent of the programs are prepared by advertising agencies subject to station review and monitoring. The Balbo Oil Company, owned by Murray and Meyer Mester, sponsors a 15-minute Italian musical program on WOV six days a week. Four times each weeknight, in five-minute periods, the station presents a syndicated program in English called "People Know Everything," wherein persons selected from the telephone book are called and awarded money if they can answer certain questions correctly. Without deciding whether this program is a lottery, it is a program designed to attract listeners by prizes rather than by quality of content. The program, purchased from a producer in Chicago, is carried independently of WOV by numerous other stations.

10. Murray and Meyer Mester were not born in the United States but immigrated to this country as minors and derived citizenship through the naturalization of their father. They are largely "selfeducated." Since 1933, they have been engaged as partners in the edible oil business, first doing business under the name of the Modern Packing Company and subsequently, and at the present time, under the name of the Balbo Oil Company. They are not engaged in any other business except the business of producing, processing and selling edible oils. Murray Mester's net worth is in excess of $548,000, and Meyer Mester's net worth exceeds $500,000. The assets of the Balbo Oil Company, which are equally divided between the Mester brothers and are included in their net worth, exceed its liabilities by some $730,000.

11. The Mester brothers have never had an interest of any sort in a broadcast station license or in the management of a radio station. However, at the beginning of their oil business in 1933, and for several years thereafter, Meyer Mester arranged for their radio advertising on station-prepared programs. Five or six years ago they retained an agency which handles Italian programs for various sponsors, to produce their programs for them. Since that time, Meyer Mester has discussed program propositions with the agency and has approved or disapproved program matters in certain instances. For at least the last nine years the Balbo Oil Company has sponsored an Italian language program on WOV running gen-

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[1] Includes three qualifying shares held in the names of others acting as corporate officers.

[2] Includes two qualifying shares held by individuals.

[3] WOV does not operate on Sundays because the 1280 kc. frequency in the same service area is assigned on that day to Station WHBI, Newark, New Jersey.

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erally 15 minutes each day. At the time of the hearing, Balbo Oil was also sponsoring programs and spot announcements on eight other stations in the Italian language, on one station in the Spanish language, and on one station in Greek.

12. The Mester brothers have not made any definite plans for the operation of WOV in the event that this transfer is granted but merely plan to continue the present policies of the station after acquiring control of the license. They plan to continue the same sales policies under a uniform rate card; they definitely do not intend to sell time to time brokers for resale; they plan to continue to sell time to other edible oil companies which now advertise on the station; they do not contemplate increasing the use of Station WOV as an advertising medium for Balbo Oil; they do not seek to identify the station with their oil business; they generally plan to render the same service that is now being rendered; they propose to retain present management and personnel as far as possible; and they expect to become acquainted with the operations first before initiating any changes. Both expect to devote some time personally to the supervision of the station. Without having arranged to retain any persons in particular, they plan to employ men "who would know what is what." They also expressed a vague and indefinite proposal to seek the advice of an advisory board, as yet unselected, to aid in determining station policy. They tentatively propose to have prominent men in the Italian community present talks on subjects such as Americanization and intend to encourage the forum type of discussion. They "believe in selling more time" as a means of increasing the profits of the station.

13. Murray Mester showed no knowledge whatsoever of the Communications Act of 1934, or of the Rules and Regulations of the Federal Communications Commission, and has neither examined nor been advised on the laws relating to the licensing and operation of standard broadcast stations.[4] The Mesters have made no effort to interest those who are now employed by the station to continue in their present employment if the transfer is granted, and, in fact, had not even met Weil, the present manager of WOV, until a week before the hearing. Other than planning to act as directors themselves, they have not considered any other persons as directors of Wodaam Corporation. Murray Mester did not understand the holding company arrangements through which they were to obtain control of part of the Wodaam stock and had never even heard of the two holding companies B.I.O.W. Broadcasting Corporation and WAAM, Inc. The Mesters had not met with, or spoken to, Richard E. O'Dea, the intervener and holder of a 25 per cent stock interest in Wodaam Corporation, since the first negotiations in 1942.

14. Before the hearing, Commission counsel requested the transferees to have available at the hearing information relating to difficulties in which the Balbo Oil Company had become involved with the Food and Drug Administration and other government bodies. Instead of offering these records, Murray Mester testified, on direct examination, as follows:

> "Q. Now, have you ever been a party to a suit in a Federal court involving anti-trust or Federal Trade Commission proceedings?
>
> "A. No, sir.
>
> "Q. Have you ever been found guilty of felony or a crime involving moral turpitude?
>
> "A. No, sir."

No further exposition or explanation was offered by the transferees during direct testimony. However, on cross-examination by counsel for the intervener, Murray Mester admitted that a few months ago a shipment of "Cellini" Brand oil produced by Mester brothers and packed in cans labeled "one gallon net" was condemned by State of Connecticut food authorities for shortage in volume, that a forfeiture was imposed and that the balance of the shipment was returned for "cracking" and repacking. He also admitted, on cross-examination, that their oil company had trouble with the United States Food and Drug Administration in 1933 in connection with a brand of oil they produced and labeled "Tipo Lucca" because the name and olive branch design "was misleading" and "indicates a lucca type" of oil from Italy when this was not the case. In this connection, Murray Mester stated that there were only "two condemnations" involving their "Tipo Lucca" product, and that there were "no others other than those two cases." He also claimed that other packers of edible oils at that time were engaging in similar practices.

15. On cross-examination, he also referred to a California case arising in 1940 or 1941, stating that 1500 or 1600 cases of oil which they had shipped to Califronia in cans labeled 80 per cent salad and 20 per cent olive oil, were required by the state authorities to be relabeled because it was found by the authorities that the olive oil content was only 15 per cent. In this case the Mester brothers were required to relabel the product, showing the particular amounts of cotton, peanut, olive and other oils contained in the cans. On further cross-examination, Murray Mester admitted that on September 9, 1943, he and his brother signed a stipulation with the Federal Trade Commission agreeing to cease and desist from representing that the oil they were selling contained 20 per cent pure olive oil. However, he stated at the hearing that at the time they signed the stipulation they did so for the reason that they had already discontinued packing the particular mixture because of the olive oil shortage. In mitigation of these difficulties with the food authorities, Murray Mester declared that "the Balbo Oil Company does today, and has for the past several years, approximately 3 million dollars a year business more or less. You state four or five facts which are so horrible. We sell in Canada, Puerto Rico, Cuba and every state in the United States, merchandise."

16. As a matter of fact, the Mester brothers either individually or as a partnership have been involved in at least 5 seizure and condemnation proceedings instituted by the United States Food and Drug Administration, as follows:

(1) Case No. 21651, *United States* v. *Sixteen Cans of Salad Oil*, filed August 30, 1933, in the United States District Court for New Jersey, involved, according to the notice of judgment, a product called "La Deliziosa" oil "which consisted chiefly of domestic cottonseed oil and which was labeled in a deceptive manner to indicate that it consisted of imported olive oil. Sample cans taken from the lot were found to contain less than 1 gallon, the labeled volume." On or about July 18, 1933, sixteen cans of "La Deliziosa" oil were shipped in interstate commerce by the Modern Packing Company, Brooklyn, New York. At that time, Murray Mester was doing business individually under the Modern Packing Company name. The cans were labeled "One Gallon Net Olio Finissimo Garantito La Deliziosa Brand Permiato All' Exposizione di Roma 1924 Italia" and bore the design of an olive branch and a medal bearing the picture of the King of Italy. The article was condemned by the Food and Drug Administration which alleged that the product was adulterated because it consisted essentially of cottonseed oil, whereas the label indicated that it was olive oil. Misbranding was alleged for that reason and for the further reasons that the article purported to be a foreign product when not, that the sample cans did not contain one gallon net, and that they failed to bear a clear, conspicuous statement of the quantity of the contents of the oil. On November 1, 1933, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

On cross-examination by Commission counsel, Murray Mester had denied that the Modern Packing Company ever "had a La Deliziosa Brand" of oil. But after persistent questioning and confrontation with irrefutable testimony and evidence, he finally admitted that he had sold "a little La Deliziosa oil" and admitted that his Modern Packing Company was the company described. He claimed that the article was packed by another man, one Salvatore Esposito, and that he himself merely shipped it. He stated, however, that he "sold this gentleman [Salvatore Exposito] the bulk oil that he used to pack." Murray Mester was asked whether he remembered appearing at a hearing relating

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[4] In their application (p. 35), the transferees state that "They have a keen appreciation not only of the commercial but of the pedagogical and cultural possibilities of radio, and have always shown an interest in forums and discussions."

to the seizure of the La Deliziosa products. He answered, "No. At no hearing of anything concerning the La Deliziosa products did I appear anywhere at any time in." An official member of the Interstate Division of the Food and Drug Administration, Federal Security Agency, who has been with the Administration for 15 years, testified that the official files of that Agency show that the La Deliziosa oil was seized shortly after August 30, 1933, that Murray Mester was then the sole owner of the Modern Packing Company, Brooklyn, New York, and that Murray Mester appeared at the hearing held in New York on October 28, 1933. The official also stated that in Federal Food and Drug Administration cases, the violation of law occurs in the shipment in interstate commerce of the adulterated or misbranded article.

(2) Case No. 21862, *United States* v. *29 Cans and 29 Cans of Salad Oil*, filed November 17 and 21, 1933, in the United States District Court for New Jersey, involved 58 cans of "Olio Fino Balbo Brand Tipo Lucca" shipped in interstate commerce on or about November 6 and 14, 1933, by the Modern Packing Company. The brand name, designs of olive branches and coat of arms with crown were carried on the label and an inconspicuous statement: "Twenty Percent Olive Oil and Eighty Percent Salad Oil" appeared at the bottom of the label. The notice of judgment described the article as "a product which consisted chiefly of domestic cottonseed oil, but which was labeled in a deceptive manner, conveying the impression that it consisted of imported olive oil." On December 21, 1933, no claimant having appeared for the property, judgment of condemnation and forfeiture was entered, and it was ordered by the court that the product be destroyed by the United States marshal.

(3) Case No. 21963, *United States* v. *151 Cans of Salad Oil*, filed January 18, 1934, in the United States District Court for New Jersey involved 151 cans of "Olio Fino Balbo Brand Tipo Lucca" shipped in interstate commerce on or about October 2 and 16, 1934, by the Modern Packing Company. Designs of olive branches, coat of arms and crown, as well as the brand name appeared on the label. The article was described in the notice of judgment as "a product which was labeled to convey the impression that it was imported olive oil but which was found to consist largely of domestic cottonseed oil." The misleading impression was allegedly not corrected by the inconspicuous statement at the bottom of the label stating "Twenty percent Olive Oil and Eighty Percent Salad Oil." On January 29, 1934, Murray Mester, trading as the Modern Packing Company, claimant, having admitted the allegations of the libel and having consented to entry of a decree condemning the property, judgment was entered ordering that the product be released to the claimant upon the payment of costs and execution of a $100 bond, conditioned in part that the product be repacked in cans labeled to show its true nature.

(4) Case No. 23325, *United States* v. *Five, One-Half Gallon Cans*, et al., of Salad Oil, filed October 4, 1934, in the United States District Court for New Jersey, involved a seizure of 5 half-gallon cans, 23 quarter-gallon cans and 15 gallon cans of salad oil shipped in interstate commerce on or about May 22, July 9, and August 7, 1934, by the Modern Packing Company. Some of the articles were labeled in part "Olio Fino Balbo Brand Tipo Lucca" and others "Olio Fino La Preziosa Brand Tipo Lucca," together with designs of olive branches and a coat of arms with crown. An inconspicuous statement appeared at the bottom of the labels stating "Twenty Percent Olive Oil, Eighty Percent Salad Oil." The notice of judgment described it as "a product that consisted of domestic cottonseed oil and olive oil, consisting essentially of domestic cottonseed oil, which was labeled to convey the impression that it was olive oil of foreign origin." No claimant appeared for the property. On November 16, 1934, judgment was entered condemning the Balbo brand and ordering that it be destroyed. On December 20, 1934, the remaining lot was ordered delivered to charitable or relief organizations.

(5) Case No. 23378, *United States* v. *9 Cases and 29 Cases of Salad Oil*, filed October 23, 1934, in the United States District Court for the Eastern District of Pennsylvania, involved a seizure of 38 cases of salad oil shipped in interstate commerce by the Modern Packing Company on or about April 16, 1934. The article was alleged to be misbranded because of the statement "Olio Fino Brand Tipo Lucca" together with the designs of olive branches and coat of arms with crown appearing on the label. The notice of judgment described it as "a product consisting essentially of domestic cottonseed oil with some peanut oil and some olive oil present, that was labeled to convey the impression that it was imported olive oil." The misleading impression was allegedly not corrected by the inconspicuous statement at the bottom of the label stating "Twenty Percent Olive Oil, Eighty Percent Salad Oil." On November 8, 1934, S. Alioto & Sons, Philadelphia, Pennsylvania, a dealer, having appeared as claimant, judgment of condemnation and forfeiture was entered, and it was ordered that the product be released under bond, conditioned that it be relabeled under the supervision of the Food and Drug Administration.

17. Recently the Mesters were involved in two cases, arising in Connecticut, one of which was referred to in Murray Mester's testimony. The one mentioned was a local case entitled *State of Connecticut* v. *Nicholas Perrelli, d/b/a Perrilli Bros.*, filed on May 9, 1944, in the City Court of New Haven, City of New Haven, Connecticut. This case involved a shortage of volume in 2,239 one-gallon cans of Cellini Brand Olive Oil packed by the Balbo Oil Company. 1,999 cans were ordered returned to the claimant to be reprocessed by the Balbo Oil Company for repacking under state supervision, in cans properly marked as to net volume. 240 cans valued at $1,380 were condemned and forfeited to the use of the State of Connecticut. The Mester brothers were also the packers and shippers responsible in a Connecticut federal case entitled *United States* v. *95 Cans, more or less, of an article labeled in part, "One Gallon Net Cellini Brand Pure Olive Oil* * * *", case No. 4215 Adm., F. D. C. No. 12432, filed on May 25, 1944, in the United States District Court for Connecticut. These olive oil products packed by the Balbo Oil Company in cans marked "One Gallon Net" were likewise seized and condemned because of a shortage of volume. In both Connecticut cases Murray Mester blamed the shortages on variances of weight in the containers caused by war conditions and on inexperienced help.

18. With respect to the Federal Trade Commission matter mentioned by Murray Mester on cross-examination, it appears that on September 9, 1943, Murray and Meyer Mester signed a stipulation of facts and agreement to cease and desist, F. T. C. No. 3728, which states in part as follows:

> In the course and conduct of their business as described in Paragraph One hereof, Murray Mester and Meyer Mester, in connection with the sale and distribution of their said edible oil, have disseminated or caused to be disseminated, by United States Mails, the radio or otherwise in commerce as defined by the Federal Trade Commission Act, for the purpose of inducing or which were likely to induce the purchase of such product, or by other means for the purpose of inducing or which were likely to induce the purchase thereof in commerce as aforesaid, certain advertising representations in the Italian language, the English translations of which are as follows:
>
> > Balbo Oil always contains 20% pure olive oil; the high percentage of pure refined oilve oil it contains gives it a genuine fragrance which makes it very tasty.
>
> *As a matter of fact, said product did not contain "20% pure olive oil" or 20 percent olive oil or any approximation thereof;*[5] and the statement "The high percentage of pure refined olive oil it contains" is misleading insofar as it tends or may tend to convey the belief or impression that the olive oil content of the product is greater than is actually a fact.
>
> IT IS HEREBY AGREED by Murray Mester and Meyer Mester, individually or trading as Balbo Oil Company or under any other trade name or style, in connection with the sale and distribution in commerce as defined by said Act, or the advertising by means

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[5] Italics supplied.

(Continued on next page)

and in the manner above set forth of their cooking or edible oil, that they and each of them will forthwith cease and desist from representing that 20 percent of the content thereof consists of olive oil unless or until 20 percent does consist of olive oil; and from any representation the effect of which tends or may tend to convey the belief or impression that the olive oil content of said cooking or edible oil is greater than or in excess of actual olive oil content thereof.

19. Finally, at the time of the hearing, the Mesters were defendants in a proceeding brought against them by the Office of Price Administration, in which the Government charged that they had violated maximum price regulations in selling salad oil and had failed to keep a statement of ceiling prices available for inspection on the premises, as required pursuant to the Emergency Price Control Act of 1942. *Chester Bowles, Price Administrator, Office of Price Administration, Plaintiffs* v. *Meyer Mester and Murray Mester Co-partners, doing business under the firm name and style of Balbo Oil Company, Defendants*, in the District Court of the United States for the Eastern District of New York, Civil No. 3746, filed April 7, 1944. We have been informed by the transferees' attorneys that on or about March 21, 1945, this action was disposed of by settlement under which the transferees paid the sum of $3,742.05 to the United States Government.

Conclusions

1. Under Sections 308(b) and 309a) of the Communications Act of 1934, the Commission, in exercising its authority over applications for station licenses, is directed to examine into "the citizenship, character, and financial, technical, and other qualifications of the applicant to operate the sttaion," and "the purposes for which the station is to be used", and to hold a hearing on any application, if necessary, in order to determine whether "public interest, convenience, or necessity would be served by the granting thereof." Under Section 310(b), it is provided that the license and rights therein granted shall not be transferred in any manner, "or indirectly by transfer of control of any corporation holding such license, to any person, unless the Commission shall, after securing full information, decide that said transfer is in the public interest, and shall give its consent in writing."

2. The transferees have come to this Commission seeking to assume the responsibilities and enjoy the privileges of a broadcast license but they have shown no understanding whatsoever of the provisions of the Communications Act and the rules and regulations of the Commission applicable to their operations. They showed only the vaguest acquaintance with the present operations of Station WOV and were equally vague as to their plans for its future operation in the event they should be approved as licensees. They expect to run the station as a secondary business investment relying primarily on others than themselves to carry out their license obligations. They propose to increase the station's profits "by selling more time" even though the station's schedule already shows that 75% of the broadcast time on week days and 83% on Saturdays is devoted entirely to commercial programs and most of the "sustaining" programs are heavily interspersed with commercial spot announcements. Cf. *In the Matter of R. R. Jackman, et al*, 5 F. C. C. 496 (1938). From their own testimony, it must be concluded that they have no adequate conception of the public responsibilities of the station licensee which they are seeking to assume.

3. Also at the hearing, the transferees revealed an extreme lack of candor in testifying under oath as to their numerous difficulties with various governmental bodies. It is quite reasonable to assume that similar conduct could be expected of them in the submission of future reports to the Commission if the proposed transfer were granted. The interest of the Commission in station operation is a continuing one, and in carrying out its licensing authority the Commission must rely primarily on statements made by station licensees. "Caution must, therefore, be exercised to grant station licenses only to those persons whose statements are trustworthy." *In the Matter of Western Gateway Broadcasting Corp., et al.*, 9 F. C.C. 92, 102 (1942); *In the Matter of the Mayflower Broadcasting Corp.*, 8 F. C. C. 33, 338 (1940); *In the Matter of John H. Stenger, Jr.*, 8 F. C. C. 434, 444 (1940)

4. In addition, the transferees, in carrying on their edible oil business, have violated and disregarded the regulatory laws of the states and the federal government. Isolated and inadvertent violations of such laws are not, of course, in themselves, sufficient grounds for finding that an applicant is disqualified as a broadcast licensee. However, the violations of the applicants in the instant case have been numerous and extended over their entire business career. Many of these violations were clearly not matters of inadvertence. A broadcast license carries with it grave public obligations and a sense of public responsibility is therefore an essential qualification for any licensee. The sense of public responsibility which an applicant has shown in his private business dealings must therefore be given considerable weight in determining the degree of public responsibility which he, as a broadcaster, would bring to bear in his broadcast operations.

5. From a careful examination and review of all of the material facts relating to the technical and general qualifications of the transferees, we find that the applicants do not possess those qualifications essential to operate Station WOV in the public interest. It is not necessary to show that the applicants have been adjudged guilty of criminal misconduct before finding that they are not qualified to hold a station license. It is sufficient to find in the instant case that the transferees have not established adequate technical, character, and other qualifications to convince this Commission that they are capable of being entrusted with the duties and privileges inherent in a radio station license.

6. The Commission concludes that transfer of control of Wodaam Corporation to the transferees would not serve the public interest, convenience, or necessity. The application, therefore, should be denied.

FEDERAL COMMUNICATIONS COMMISSION.
/s/ T. J. Slowie, *Secretary*.

Engineering

NAB ENGINEERING COMMITTEE MEETS MARCH 20

The NAB Engineering Committee will hold a meeting in connection with the Broadcast Engineering Conference at the Fort Hayes Hotel, Columbus, Ohio, on the evening of March 20, 1946. The meeting, held in the Gold Room, will begin promptly at 7:30 P. M.

The Engineering Committee comprises the members of the Executive Engineering Committee and a District Engineering chairman from each of the seventeen NAB districts. This marks the resumption of the prewar custom of holding a meeting of this committee in conjunction with the Broadcast Engineering Conference each year.

All those attending the Broadcast Engineering Conference are invited to be present at the Engineering Committee Meeting which will be devoted to open forum discussion of industry technical problems.

GERMAN CONDENSER-MAKING MACHINE ON WAY TO U. S.

An ingenious German machine which may revolutionize the manufacture of condensers for radio, radar, and other electric and electronic equipment is en route to the United States, the Office of the Publication Board announced today. On arrival here, it will be available for inspection by any American manufacturer who is interested in production possibilities. It is estimated that any present manufacturer of fixed paper condensers could

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adopt the new process with an additional capital outlay of $25,000.

Several years ago the Robert Bosch Company of Stuttgart, Germany, undertook development of fixed paper condensers in which the usual metal foil is replaced by a very thin, vaporized zinc coating, applied directly onto the paper dielectric. Machines were developed to make the new product, and more than 50,000,000 condensers, for use in both alternating and direct current circuits, were turned out by the Bosch Company during the war.

One great advantage of this type of condenser is that it heals automatically after an electrical breakdown, so that an adequate insulating margin is again established. Numerous breakdowns may occur before the effective value of the condenser is reduced below the workable limit. Because of this, metallized paper capacitators may be operated at from 25 to 50 percent higher voltages than is possible with paper and foil capacitators.

The metallized paper capacitators are about 40 percent smaller than the paper and foil type, and it is believed that production costs will be about 20 percent less.

The process is covered by U. S. Patent 2,244,090, in the custody of the Alien Property Custodian. Patent information alone is insufficient to enable a manufacturer to adopt the process, and the Custodian therefore requested the Technical Industrial Intelligence Branch to obtain additional information at the Bosch plant in Stuttgart. TIIB assigned as investigator, Frederic E. Henderson, Superintendent of Manufacturing Engineering of the Western Electric Company at Baltimore. His report is now available from the Office of the Publication Board, Department of Commerce (PB 421; 6 pages; mimeographed, 10 cents).

No information is yet available on the date the Bosch machinery will arrive. When it does, present plans call for a public showing to be arranged by the Publication Board and the U. S. Army Signal Corps.

Television

WESTINGHOUSE GETS FIRST CBS COLOR TELE RIGHTS

First licenses to embody CBS ultra-high frequency color inventions in television receivers and studio apparatus have been granted to the Westinghouse Electric Corporation. Arrangements, on a patent royalty basis, are for five years and provide for an extension of the agreement.

Royalties to CBS, as stipulated, range from 25 cents to one dollar on receiving sets, depending on the retail price, and one percent of the net selling price of complete color television transmitter studio apparatus. These low royalties are the total recompense demanded by Columbia to permit addition of its color inventions in television.

FCC ANNOUNCES D. C. TELE GRANTS

The Commission, on Thursday (7), tentatively granted permits for new television stations in Washington to the Bamberger Broadcasting Service, Inc., The Evening Star Broadcasting Co., and The National Broadcasting Co., Inc.

The Capital Broadcasting Company's application tentatively was denied and the Commission deferred a decision on the applications of Allen B. Dumont Laboratories, Inc., and Philco Products, Inc.

Philco, Dumont and the Capital Co. have 20 days in which to request oral argument on the proposed decision. If they do not, the Commission finally will grant the applications of Bamberger, The Evening Star Broadcasting Co., and NBC, and will choose between Philco and Dumont.

(Full text of the decision, which is expected to set the pattern for issuance of licenses through the Nation, follows:

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington 25, D. C.

In the Matter of

Bamberger Broadcasting Service, Inc., New York, N. Y., For Construction Permit
Docket No. 7014, File No. B1-PCT-41

Capital Broadcasting Company, Washington, D. C., For Construction Permit
Docket No. 7015, File No. B1-PCT-36

Allen B. Dumont Laboratories, Inc., Passaic, N. J., For Construction Permit
Docket No. 7016, File No. B1-PCT-16

The Evening Star Broadcasting Company, Washington, D. C., For Construction Permit
Docket No. 7017, File No. B1-PCT-141

National Broadcasting Company, Inc., New York, N. Y., For Construction Permit
Docket No. 7019, File No. B1-PCT-19

Philco Products, Inc., Philadelphia, Pa., For Construction Permit
Docket No. 7021, File No. B1-PCT-38

Appearances

Frank Scott and *Charles H. Singer*, on behalf of Bamberger Broadcasting Service, Inc.; *W. Theodore Pierson* and *Ralph L. Walker*, on behalf of Capital Broadcasting Company; *William A. Roberts*, on behalf of Allen B. DuMont Laboratories, Inc.; *D. M. Patrick* and *Karl A. Smith*, on behalf of The Evening Star Broadcasting Company; *John T. Cahill, Charles F. Detmar, Jr.*, and *Gustav Margraf*, on behalf of the National Broadcasting Company; *Louis G. Caldwell*, on behalf of the Philco Products, Inc.; *Harry M. Plotkin*, on behalf of the Federal Communications Commission.

PROPOSED DECISION

Preliminary Statement

This proceeding involves the allocation of the four available commercial television channels in Washington, D. C. Six applicants have applied for these four channels. They are Bamberger Broadcasting Service, Inc., Capital Broadcasting Company, Allen B. DuMont Laboratories, Inc., The Evening Star Broadcasting Company, National Broadcasting Company, Inc., and Philco Products, Inc. Hearings were held on their applications on January 21, 22, and 23, 1946. All of the parties have waived their right to file proposed findings of fact and conclusions of law.

Application of Bamberger Broadcasting Service, Inc.

Docket No. 7014

1. Bamberger Broadcasting Service, Inc., of New York, N. Y., is a wholly-owned subsidiary of L. Bamberger & Company, a retail department store in Newark, N. J., which, in turn, is wholly-owned by R. H. Macy and Co., Inc., a retail department store in New York City. The consolidated balance sheet of R. H. Macy and its subsidiaries as of July 28, 1945, indicates its total stock and surplus to be worth $62,348,200.06. The combined balance sheet of the applicant shows a total capital and surplus on December 29, 1945, of $1,184,573.37. Bamberger Broadcasting Service owns a 50 kw. AM station,

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WOR, and an FM station, WBAM, both in New York City. It is affiliated with the Mutual Broadcasting network and owns about 20% of its stock. Mr. McCosker, chairman of the applicant's Board of Directors, is also chairman of the Mutual Board. Bamberger Broadcasting Service has an application pending before this Commission for a television station in New York City and for one in Philadelphia but at the hearing it stated that it intends to withdraw the Philadelphia application.

2. The applicant proposes to make Washington programs of national interest available to Mutual affiliates with television stations and possibly to the Yankee Network; these arrangements, however, are only in the discussion stage. Mutual at present has an AM affiliate in Washington, WOL, which has not made an application for a commercial television station.

3. The applicant has purchased land located at Brandywine and 40th Streets, N. W., Washington, D. C., at a cost of $43,000. While plans for the transmitter and tower which are to be located there have been drawn, no site has been chosen for studio facilities, which are intended to be located in downtown Washington. The 5000 microvolt contour, assuming a radiated power of 30.25 kilowatts, will embrace 975 square miles with a population of 907,776. Within the 500 microvolt contour, there will be included 4,350 square miles with a net coverage of 1,145,079 people. These calculations are made for Channel 5, 76-82 megacycles, which has been requested by the applicant.[1] The total estimated cost of the proposed equipment, construction and installation is $503,400, the cost of the transmitting plant being estimated at $238,400, studio and offices at $205,000 and field equipment at $60,000.

4. The estimated cost of operation for the first year on a 28-hour schedule of programming is $547,308, of which technical expense will amount to $174,320 and program expense $312,860. For the second year, a minimum rise of 10% in cost of operation is expected. No projected income from the sale of time has been estimated. No special refinancing is expected to be made in connection with the proposed station; expenses in the pre-profit period will be borne by both the applicant and Macy.

5. Although the applicant has been operating WOR since 1922 and WBAM since 1940, neither it nor any of its affiliates has ever owned or controlled the operation of a television station. However, since 1943, employees of the applicant have had experience in the operation of television studio and console equipment in connection with the production of television programs over WABD—the DuMont station in New York City—and WRGB—the General Electric station in Schenectady. Over 50 hours of live programs were produced by these employees who have become familiar with all phases of television operation except the television transmitter. Key employees will supervise the operation of the Washington station and at the same time will continue their work in New York. It is proposed that a local resident, as yet not engaged, will manage the station and a full time program executive will be employed for Washington. Twenty-six of 32 people planned to be employed in the engineering department of the Washington station have been named.

6. A program organization of 29 persons is planned and a minimum 28-hour weekly schedule of programs is proposed. Some of the programs have already been televised by employees of applicant and other programs will include local and public events. Programs will be relayed from New York City by coaxial cable when such facilities are available.

Application of Capital Broadcasting Company
Docket No. 7015

1. The Capital Broadcasting Company is a family corporation. Ninety-five percent of its stock is owned by Joseph Katz, its president. Ben Strouse, his son-in-law, is vice-president-general manager and owns 2½% of its stock. Charles Harrison is secretary and owns 2½% of its stock. Kate Katz, wife, and Ruth Strouse, daughter, of Joseph Katz, are treasurer and assistant treasurer, respectively. These persons are all residents of Baltimore, Maryland. Mr. Katz, his wife and daughter own 94.12% of the Joseph Katz Co., an advertising agency in Baltimore, Maryland, and New York, N. Y., Mr. Katz himself owning 51.47% of the stock. Ben Strouse has a 26⅔% interest in a retail music store in Baltimore, Maryland. The net worth of the Joseph Katz Company as of October 31, 1945, was $364,202.86 and the total capital stock and surplus of the applicant as of November 30, 1945, was $83,748.82. During the last seven or eight years, the Joseph Katz Company has had a net income before taxes of $100,000 to $125,000 per year.

2. Capital Broadcasting Company is the licensee of station WWDC, in Washington, D. C., and has an application pending for change in frequency and increase in power to 50 kw. It also has applied for an FM station for Washington, D. C. In addition, Joseph Katz and Ben Strouse each have a 25% interest in WHOW, Inc., which has applied for an AM station in Baltimore, Maryland, and which proposes to file an FM aplication for the same city.

3. The applicant has an option for a site one mile north of Silver Spring, Montgomery County, Maryland, at which it intends to locate both its present AM transmitter and its proposed television transmitter. No evidence was offered concerning the location of studio facilities. The 5000 microvolt contour, assuming a radiated power output of 12.2 kilowatts, will embrace 744 square miles with a population of 926,667. Within the 500 microvolt contour there will be included 3,880 square miles with a net coverage of 1,185,358 people. These calculations are made for Channel 4, 66-72 megacycles, which has been requested by the applicant.

4. The estimated construction costs of the applicant are $276,810, which includes transmitting, film, studio, master control and pickup equipment. Estimated television operating costs for the three years 1947, 1948 and 1949 are $675,900. These funds are proposed to be made available to applicant in the following manner:

An initial loan in 1946 from Joseph Katz Co.	$170,000
Another loan in 1947 from Joseph Katz Co.	150,000
Estimated profit WWDC after taxes 1946	48,000
Estimated profit WWDC before television expense 1947, 1948, 1949	240,000
Estimated revenue from television 1947	75,000
Estimated revenue from television 1948	150,000
Estimated revenue from television 1949	200,000
Total	$1,033,000

This total is about 10% larger than the total estimated expenses of $952,710 during the same period. To make up any additional and unexpected television deficits, Mr. Joseph Katz has further pledged another $300,000. Arrangements have been made for a credit purchase of necessary apparatus.

5. With respect to the $80,000 in annual profits before taxes which WWDC expects to make, it should be pointed out that in no year has WWDC succeeded in making such profits. At the hearing applicant justified this estimate on the intention of the Joseph Katz Co. to forego the payment of agency fees from WWDC in connection with sale of time; Mr. Katz to waive his whole salary from WWDC; Mr. Strouse to take a reduction in salary of $10,000; and in a saving of $8,000 by reductions in promotional expenses. Applicant's estimate of profits is based further on the opinion of applicant's officers that the advertising revenues of WWDC in post-war years will remain the same or grow larger even if the Commission licenses as many as twelve FM stations to serve Washington. At present, 70-75% of WWDC's programs are already commercial.

6. Applicant's estimate of revenue from television operations for 1947 is based upon a rate of $100 an hour for 14 hours a week. Applicant's estimate of revenue from television during the first three years of operation is based upon conversation with advertisers and a prediction of one officer that 20,000 and of another that 100,000 tele-

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[1] Unless otherwise indicated, the coverage figures used in these findings are those given by the applicants at the hearing, and all have been made substantially in accordance with the methods prescribed by the Commission's Standards of Good Engineering Practice. These figures may, therefore, be used for comparative purposes and there is no necessity at this time for the Commission to find whether or not the applicants will, in fact, serve the actual number of persons or areas claimed by them.

vision receivers would be in use in Washington by 1948. Television program costs will be low through the extra effort of applicant's employees.

7. While the applicant has several years experience in AM broadcasting, it has never owned or controlled the operation of a television station. Its proposed staff includes Ben Strouse as general manager of all applicant's activities, Ira Walsh as television manager, and Don Beville as technical director. E. Arthur Hungerford, Jr., will be employed four days each month as television adviser. Mr. Walsh, who will also be in charge of programming, has had some experience in the production of television programs from 1938 until 1941. Mr. Beville has not had any experience in the operation of a television station, but he stated that he has become familiar with the literature in the field. It is proposed to employ a technical staff of 22 people in connection with television activities. This staff will be trained under the supervision of Mr. Walsh and Mr. Beville at the Capital Radio Engineering Institute with the applicant paying for one-half the cost of course of study.

8. A program organization of 18 persons is planned under the direction of Mr. Walsh and a weekly schedule of 28 hours of programs is proposed. Many shows now produced over WWDC will be adapted to television broadcasting and the program will include local and public events. No plans have been made for the televizing of programs originating from outside of Washington.

Application of Allen B. DuMont Laboratories, Inc.— Docket No. 7016

The stock of Allen B. DuMont Laboratories, Inc., Passaic, New Jersey, is divided into two groups, Class A and Class B. There are 1,046,040 shares of Class A stock issued, which is held by about 8,000 stockholders, of whom only five persons own more than 1% of the total. Allen B. DuMont owns 92,050 Class A shares, and Paramount Pictures, Inc., owns 43,200 Class A shares beneficially but not of record. All of the 560,000 shares of Class B stock is owned by Paramount. Class A stock elects four of seven directors and also the president and vice president. Allen B. DuMont is president and Leonard F. Cramer is vice president. Class B stock elects three directors and also the secretary and treasurer. The secretary is Bernard Goodwin and the treasurer is Paul Raibourn.

2. A condensed balance sheet of the applicant as of December 2, 1945, shows the value of its capital stock and surplus as $2,814,647 with current assets of $3,455,265 and current liabilities of $1,160,303. DuMont manufactures radio appliances including television receivers. It is the licensee of commercial television station WABD in New York City and has applied for commercial television stations in Cleveland, Cincinnati, and Pittsburgh, all of which would be connected with the Washington and New York stations into a network.

3. Applicant at the present time operates experimental television station W3XWT in Washington on Channel No. 5, 76-82 megacycles. This station is located at the Harrington Hotel in downtown Washington. This same site under lease for four more years is to be used for its proposed commercial television station and plans have been made for the construction of transmission and studio facilities at that place. The antenna is to be placed on a tower already built on the premises and will be 250 feet above sea level. Assuming an effective radiated power 6.15 kilowatts, the 5000 microvolt contour will embrace 125 square miles with a population of 737,000. There will be included within the 500 microvolt contour 512 square miles with a coverage of 847,000 people. These calculations have been made for Channel 5, 76-82 megacycles, which has been requested by the applicant.[2] At the hearing applicant stated that a higher antenna with resulting wider coverage would ultimately be desirable, but that in the early stages it felt it was expedient to keep the transmitter near the conveniently located studio for purposes of experiments on the transmitter. Further during this period the lower height would make the antenna more easily accessible than in the case of a higher antenna. Appellant also stated that the choice of antenna site was based on the strong signal it will give in downtown Washington, the large expense that has gone into the construction of present facilities there and the fact that operation could begin sooner than if a new location was chosen. The applicant estimates coverage effectiveness to be very large so far as the marketing and buying power of metropolitan Washington is concerned. In the future, if it believes the need exists, a change will be made. At present it feels the coverage is adequate.

4. Applicant has had extensive experience in the technical and production aspects of television. It will have available many trained persons to operate the proposed Washington station. It has made plans for the use of only 31 persons in the operation of its station because of the experience of the personnel and the fact that many of its network programs will originate in New York.

5. A capital investment of approximately $115,000 has been made in the Washington experimental station. The estimated capital investment required for the commercial station is $396,355, including studio, transmission and pickup equipment. The operating costs the first year are estimated at $396,052, the second year, $321,907.72. The income from television operations for the first year is estimated to be $224,465 and $614,732.30 for the second year. Both estimates are based on network operation. The applicant estimates that 33,000 receivers will be in Washington by the end of 1948 and that until 15,000 are in use, the station will have an operating deficit. The proposed advertising rate would be $180 per half hour the first year and $297 for the second year based on the estimated number of receivers in use.

6. Applicant has made plans for a minimum weekly program schedule of 28 hours which will make use of its experimental facilities and past experience in both production and transmission. The program will include local and public events. In the first year of operation an average of 13½ hours of commercial shows and 14 hours of sustaining shows are planned. Use will be made of the coaxial cable or relays for its network and the station will televise shows originating from outside of Washington.

Application of The Evening Star Broadcasting Company— Docket No. 7017

1. The Evening Star Broadcasting Company of Washington, D. C., is a wholly-owned subsidiary of the Evening Star Newspaper Company of Washington, D. C. Samuel Kauffman, president of the applicant company is treasurer of the newspaper company. The editor of the paper is Theodore W. Noyes, the president, Frank B. Noyes, and the secretary, R. M. Kauffman. B. M. McKelway, a director of the paper, is vice president of applicant and W. R. Little, comptroller of the paper, is secretary-treasurer. All but 2½ percent of the paper's stock owned by Mr. McKelway is held by descendants of its founders. All the officers and directors of both the paper and the applicant have been Washington residents for many years, some all their lives. As of December 13, 1945, the balance sheet of the Evening Star indicated its capital stock and surplus to be $5,642,511.57. The capital and surplus of the applicant as of December 31, 1945, was $316,032.74. The applicant is the licensee of station WMAL in Washington, which is an affiliate of the American Broadcasting Company network. It is proposed to affiliate the television station with some network but no commitments have been made in this regard.

2. The applicant has an option for the lease of a site at the campus of American University located at Massachusetts and Nebraska Avenues, N.W., Washington, D. C., on which it would build a transmitter, station and tower for television and FM. By agreement the applicant's facilities will be made available to the university for instructional purposes. The university will be allowed to broadcast without cost programs in furtherance of its educational program. A studio would be built on the campus in a building costing between $50,000 to $60,000, while the cost of the other technical improvements on the university campus is estimated at $180,000 to $190,000. Applicant has purchased a site at the corner of 12th and K Streets, N.W., Washington, D. C., on which it intends to

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[2] Applicant did not submit figures as to coverage at the hearing. The figures used in this finding are those contained in the application.

erect a million dollar office building to house its present AM operations and any television and FM operations it may have. Studios here would cost $100,000. The 5000 microvolt contour, assuming a radiated power of 14.25 kilowatts, will embrace over 816 square miles with a population of 891,421. There will be included within the 500 microvolt contour, 3,930 square miles with a net coverage of 1,082,936 people. These calculations are based on the use of Channel 4, 66-72 megacycles, which was requested by the applicant.

3. The paper has authorized the purchase of all or any part of an issue of bonds by the applicant in a total amount not to exceed $800,000, when and as the same may be offered by the broadcasting company. No public offering of these debentures is contemplated. Further unsecured loans from the paper to the applicant are also authorized. To finance the cost of its new million dollar building, a mortgage already over subscribed will be taken from local Washington banks in the amount of about $700,000 to $750,000. The estimated cost of the first year's operations are from $300,000 to $500,000. No estimates of future revenue have been made.

4. Applicant has never owned or controlled the operation of a television station. It plans to use its present AM staff, supplementing it with whatever personnel is necessary. If the television operations are separate it estimates it would need 42 people in the program department and 30 engineers. The cost of the additional personnel is estimated at $216,000 a year. No television programming plans have been made on the grounds that the applicant prefers in the beginning to experiment with all types of programs and techniques. Its general manager has had radio experience in Washington for the last 23 years and it is proposed to have a balanced program with proper emphasis on local and public events. For some time all programs will be sustaining and originate only in Washington.

Application of National Broadcasting Company—
Docket No. 7019

1. The National Broadcasting Company, Inc., is a wholly-owned subsidiary of Radio Corporation of America. NBC owns and operates six stations engaged in AM broadcasting—including WRC, Washington, D. C.—an FM station in New York, and one television station, WNBT, New York. In addition, NBC operates a number of shortwave broadcasting stations and a network of about 155 affiliated AM stations. A consolidated balance sheet of RCA and its domestic subsidiaries as of November 30, 1945, indicates its capital stock and surplus to be worth $93,951,258. A preliminary balance sheet at December 31, 1945, shows the capital stock and surplus of the applicant as $8,614,960.60. NBC has plans for a national television network of independently owned affiliated stations. Applications have been filed for television stations in Cleveland, Chicago and Los Angeles, as well as the instant application. Applications have been filed for FM stations in Washington, D. C., Cleveland, Chicago, Denver and San Francisco.

2. In December, 1941, National Broadcasting Company received a construction permit for a commercial television station that was to be located at the Wardman Park Hotel in Washington, D. C., the site of its experimental station, whose license lapsed in June, 1942. The construction permit for the commercial station was surrendered because the war made it impossible to complete the station. The presently proposed station is to be located at this same site, the Wardman Park Hotel, on which the applicant has an option on space for a transmitter, studio and antenna. Plans have been made and the proposed cost of the transmitter is $117,000, audio-video facilities, $106,000, live talent theater, $91,700 and field equipment $60,000. Architectural costs are to be $140,000. Additional studio space will be used in applicant's premises on 14th Street and New York Avenue, N.W., Washington, D. C. The 5000 microvolt contour, assuming a radiated power of 13.3 kilowatts, will embrace 575 square miles with a population of 850,000. There will be included within the 500 microvolt contour 3,370 square miles with a net coverage of 1,153,000 people. These calculations have been made for Channel 4, 66-72 megacycles, which has been requested by the applicant.

3. Applicant has had extensive experience in the technical and production aspects of television. It will have available many trained persons to operate the proposed Washington station. A detailed plan for a large staff has been completed and many experienced persons who will occupy supervisory positions have already been named. Applicant's general manager in Washington has had many years of radio experience in Washington.

4. Applicant has made available the total sum of $520,000 for the installation of its Washington television station. Its estimated operating expenses for a 28-hour a week program of network operation is $61,000 per month; for 67 hours a week, $113,438 per month. Its estimated revenue, based on 28 hours of operation per week, is $25,972 for the first year. Deficits will be made up from regular operating funds and surpluses of NBC.

5. Applicant has made plans for a minimum 28-hour weekly program which will make use of its experimental facilities and past experience in both production and transmission. The program will include local and public events. Use will be made of the coaxial cable for its network to televise programs originating from outside of Washington.

Application of Philco Products, Inc.
Docket No. 7021

1. Philco Products, Inc., is a wholly-owned subsidiary of the Philco Corporation, manufacturer of radio and other electrical appliances, including television receivers. Philco Products is the national distributor of the parent manufacturing corporation and has a special division to handle broadcasting operations. The balance sheet of Philco Corporation at December 31, 1944, showed a total capital stock and surplus of $16,696,595 while that of Philco Products showed a capital stock and surplus of $9,671,711, which should be added to the undetermined 1945 profit to show its present financial status. With few exceptions, the officers of the two corporations are the same and the directors of both are exactly the same. Twelve persons or firms own more than 1% of the total stock, 1,372,143 shares, of which the largest holder is Cross and Co. with 1.98%. Applicant owns and operates a commercial television station WPTZ in Philadelphia. Except for the latter and the proposed Washington station, it does not intend to own or operate any other commercial television stations. It has at present an experimental television station in Philadelphia, 18 experimental television relay broadcast licenses and special temporary authorizations for a test transmitter and two point-to-point communication systems. It will connect the Philadelphia and Washington stations either by its own relay system in which it has already invested $150,000 or by coaxial cable.

2. Applicant has purchased a site in Arlington County, Virginia upon which it proposes to erect at a cost of $167,000 a building to house its television station, including transmission and some of its studio facilities. Its antenna will be located on a tower already erected on the site. In addition to these facilities a studio in downtown Washington will be obtained. The total cost, including building, transmission and studio facilities and pickup equipment for the proposed station is estimated at $528,423. The 5000 microvolt contour, assuming a radiated power of 3.34 kilowatts, will embrace 350 square miles with a population of 847,000. Within the 500 microvolt contour there will be included 2,640 square miles with a net coverage of 1,002,000 people. The calculations have been made for Channel 4, 66-72 megacycles, which has been requested by the applicant.[3]

3. Applicant has had extensive experience in the technical and production aspects of television. It will have available many trained persons to operate the proposed Washington station. It has made plans for a technical and production staff of 190 people at maximum operation. In the beginning a somewhat smaller staff of about 135 is expected to be adequate for satisfactory service. A local resident, as yet unengaged will be employed as general manager.

4. Philco Corporation will furnish such sums as will

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[3] The population estimate contained in this finding is based upon the 1940 census. Applicant utilized figures based upon estimated population for the District of Columbia as of July 1, 1944.

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be necessary to construct and operate applicant's proposed station. Its monthly cost of operation is estimated at $61,500 per month or about $750,000 a year. No estimate has been made of revenue from operation of the station but a maximum ceiling of 60% has been set on commercial programs.

5. Applicant has made plans for a weekly program of 37¾ hours at full-fledged operation and will make use of its experimental facilities and past experience in both production and transmission. The program will include both local and public events. Programs originating in Philadelphia will be presented in Washington.

Conclusions of Law

1. The Commission has consistently held that where the number of applicants exceeds the facilities available, in choosing among the applicants preference will be given other factors being substantially equal to local interests. In the Commission's opinion, maximum opportunity for local expression and development of community activity is afforded by licensing local persons who are qualified rather than persons from other cities. In this case, the Evening Star Broadcasting Company is the only local interest. The Capital Broadcasting Company is the licensee of a local station but all of its stockholders reside in Baltimore, and aside from their interests in WWDC have their business interests outside of Washington. As to the Evening Star Broadcasting Company, it has selected a transmitter site which will render service to the entire metropolitan area of Washington and has made extensive plans for downtown studios. It is well equipped financially to undertake the construction and operation of a television station. Although it has had no experience in the operation of a television station, it has had extensive experience in the operation of an AM station in Washington. The Commission concludes that the Evening Star Broadcasting Company is qualified to operate a television station. The Commission also concludes that since the Evening Star Broadcasting Company is composed of local people, public interest, convenience, or necessity would be served by the issuance of a construction permit to it.

2. The remaining five applicants fall into two groups. In the first group is Bamberger Broadcasting Service and Capital Broadcasting Company—which are not the licensees of any commercial television stations—and in the second group are National Broadcasting Company, Allen B. DuMont Laboratories, Inc., and Philco Products, each of which is the licensee of one commercial television station. The Commission is of the opinion that where there is a choice between two applicants, one of whom has a television station and another which does not, public interest is better served by granting a license to the newcomer other factors being substantially equal rather than to the person already having a television station. Under this policy, it is possible for the maximum number of qualified people to participate in television and not have it restricted to a few large interests.

3. Considering the application of Bamberger Broadcasting Service it appears that it has selected a transmitter site which will render service to the entire metropolitan area of Washington. It is well equipped financially to undertake the construction and operation of a television station. Although it is not, and has not been, the licensee of a television station, its personnel have acquired experience in television operations through presentation of television programs over WABD and WRGB. The Commission concludes that the Bamberger Broadcasting Service is qualified to operate a television station. The Commission also concludes that since the Bamberger Broadcasting Service has no other television station, public interest, convenience or necessity would be served by the issuance of a construction permit to it.

4. As to the Capital Broadcasting Company, it appears that it has selected a transmitter site which will render service to the entire metropolitan area of Washington. While its proposed television manager has had some experience in television operations, the organization as a whole seems to have very little experience in the operation of a television broadcast station in Washington. It has had experience in the operation of an AM station in Washington. A serious question arises in the case of the financial qualifications of Capital Broadcosting Co. On the basis of its present balance sheet, Capital Broadcasting Co. concededly is not financially qualified to operate a television station, and although it proposes to sell time on its television station at an early date, admittedly this will not be enough to support the operation of the station. In order to meet this deficiency, the principal stockholder has proposed to make extensive loans to the station, to forego agency commissions for the sale of time on WWDC, and to waive any salary from the station. In addition, the manager of the station has proposed, if necessary, to take a salary reduction of $10,000 a year. Economies in the operation of the station are also proposed. Even this will not produce sufficient revenue unless WWDC is capable of making $80,000 a year before taxes. Applicant has stated that it believes it can make such a profit despite the fact that it has never made any such profits even during the war years when it has sold as much as 70 to 75% of its time. The Commission is of the opinion that on the basis of the foregoing facts, serious question is raised concerning the financial qualifications of Capital Broadcasting Co. to construct and operate a commercial television station at this time. The inability of Capital Broadcasting Co. to construct and successfully operate a television station depends too much upon the ability of Station WWDC to earn money at a higher rate than it has ever earned before. The Commission is of the opinion that with the repeal of the excess profits tax, with the greater availability of facilities in advertising media competitive with radio, and with the expectation that in the near future the Commission will license as many as 12 FM stations in Washington, it is extremely doubtful that WWDC can maintain such a high earning rate without unduly degrading its program service. In addition, the successful operation of a television station by Capital Broadcasting Company is dependent to a great extent upon the applicant's ability successfully to sell time on its television station at an early date and on its ability to maintain its operating expenses at a point substantially lower than that suggested by any of the other applicants. The Commission is of the opinion that it is much too early at this stage to predict with an accuracy what the operating revenues of television stations are going to be or what television expenses are likely to be. The Commission is not convinced by the showing made by Capital Broadcasting Company that it will be in a position not only to construct its television station but to operate it for several years in the event that television should not get started as quickly as the applicant thinks it will, or in the event that it should not be possible to operate WWDC as profitably as applicant predicts. In view of these facts and in view of the fact that there are other applicants who are well qualified to construct and operate a television station in Washington at this time, the Commission does not believe that public interest, convenience, or necessity would be served by the issuance of a construction permit to Capital Broadcasting Company.

5. That leaves the choice for the two remaining television channels between National Broadcasting Company, Allen B. DuMont Laboratories, Inc., and Philco Products, Inc. The first two each own a commercial television station in New York City, and Philco is the licensee of a commercial television station in Philadelphia. All three applicants have extensive experience in television and all three would be qualified to construct and operate a television station in Washington. On the basis of the site chosen National Broadcasting Company and Philco Products, Inc., would render service to a substantially greater area and population than Allen B. DuMont Laboratories, Inc. As a matter of fact the coverage proposed by the DuMont station, amounting to 98.5% of the population in the metropolitan area of the District of Columbia, is smaller than that of any other application involved in this proceeding.

6. The importance of Washington as an origination center of programs for a television network was stressed at the hearing. Since Washington is the nation's capital, there are many important events occurring here which are of great interest to audiences throughout the United States. The Commission is of the opinion that the effec-

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tive operation of a nation-wide television network will be greatly aided by network ownership of a television station in Washington. It should be noted that this finding is limited to television only where much developmental and experimental work remains to be done. Nothing herein said is to be construed as a finding concerning network ownership of AM or FM stations. National Broadcasting Company has proposed a television nation-wide network and has had extensive experience in the operation of a nation-wide AM network. Philco proposes to conduct an experimental relay service between Philadelphia and Washington but has no plans for a nation-wide network. DuMont has no plans for a nation-wide network but expects to connect its New York station into a network with television stations in Washington, Pittsburgh, Cleveland and Cincinnati, if these applications are granted. The National Broadcasting Company application for a television station in Washington should, therefore, be preferred over that of Philco and DuMont. So far as Philco is concerned the ownership of a television station in Washington is not associated with the operation of a network, except possibly to connect its Washington and Philadelphia stations. So far as DuMont is concerned, while it does have plans for a network, it is only of a very limited sort and is to be composed of apparently only five DuMont stations and not of many independently affiliated stations as in the case of National Broadcasting Company. Moreover, as has already been pointed out, the site proposed in the DuMont application is substantially inferior to that proposed by National Broadcasting Company. Accordingly, a construction permit should issue to National Broadcasting Company.

7. This leaves the choice for the final channel between DuMont and Philco, both of which are qualified to construct and operate a television station in Washington. In favor of DuMont is the fact that a Washington outlet would be of assistance in connection with the network operation which DuMont proposes. In favor of Philco is the fact that the site it proposes is superior to that proposed by DuMont. Also, the ownership of a station in Washington would be helpful in connection with the experimentation being conducted by Philco in relaying programs between Washington and Philadelphia. The Commission is unable at this time to make a choice between Philco and DuMont and accordingly defers a decision on this point until after the conclusion of oral argument on this proposed decision in which Philco and DuMont may present their views.

8. The Commission is not unmindful of the fact that a grant of the DuMont application would make possible the establishment of a commercial television service in Washington at an earlier date than is otherwise possible because DuMont is already operating an experimental station in Washington. The Commission believes that this factor should not be controlling for two reasons. In the first place, the Commission has consistently declared that the issuance of an authorization for an experimental station is for experimental purposes only, and may not be used by the applicant as an entering wedge for securing a license for a commercial station. Therefore, the application of Allen B. DuMont Laboratories, Inc., must be considered on the same basis as the other applications—as though it were not the licensee of an experimental station. In the second place, the establishment of television in Washington at an early date should be possible because National Broadcasting Company has all the equipment necessary for the installation of a television station.

9. There remains for consideration the question of what channels should be assigned to the succesful applicants. From the evidence at the hearing it appeared that equipment for Channels No. 4 and 5 will be available at an earlier date than for Channels No. 7 and 9. National Broadcasting Company has requested Channel No. 4 and has stated that it has on hand the equipment for that channel and that this equipment cannot readily be used on any other channel. In the interest of the early establishment of television in Washington, Channel No. 4 should be granted to National Broadcasting Company. So far as Channel No. 5 is concerned DuMont has applied for this channel and could start operation at an early date if its application were granted. Philco Products, Inc., has applied for Channel No. 4. However it does not have the equipment for this channel on hand and although it states that it has such equipment on order, it should be possible to convert this equipment for operation on Channel No. 5 as readily as on Channel No. 4. Moreover, Philco Products has its tower already constructed and if its application were granted it could proceed expeditiously with the construction of a station. Since neither Bamberger Broadcasting Service, Inc., nor the Evening Star Broadcasting Company—the other two successful applicants—have any equipment on order or towers constructed, the Commission is of the opinion that the early establishment of television in Washington will be advanced if Channel No. 5 is reserved for assignment to either DuMont or Philco, whichever is the successful applicant. This leaves Channels No. 7 and 9. There appears to be no substantial difference between these two frequencies. Channel No. 7 will be granted to the Evening Star Broadcasting Company and Channel No. 9 will be granted to Bamberger Broadcasting Service.

10. All construction permits to be issued will be expressly conditioned upon a showing that the transmitter site chosen complies with the Rules and Regulations of the Civil Aeronautics Administration.

FEDERAL COMMUNICATIONS COMMISSION.

(S) T. J. SLOWIE,
Secretary.

William H. Wills

Commissioner William H. Wills of the FCC died suddenly of a heart attack at Brockton, Mass., early last Thursday morning, March 6. A former Governor of Vermont for two terms, Mr. Wills had served for leses than eight months as a member of the Commission.

No announcement had been made Friday concerning a successor. With the recent appointment of Chairman Paul A. Porter to head OPA, Governor Wills' death leaves the Commission with two vacancies.

Justin Miller, President of NAB, made the following statement on the day of Commissioner Wills' death:

"The death of Governor William H. Wills early today represents a deep loss to the broadcasting industry. His service as a member of the Federal Communications Commission was grievously short but his constructive work for the industry was known and appreciated by American broadcasters, who mourn his untimely passing."

On the same day the FCC adopted this resolution:

"The Commission is saddened to learn of the death today of William Henry Wills, a member of the Federal Communications Commission since July 23, 1945.

"In the time during which Commmissioner Wills was a member of the Commission, the diligence and understanding with which he applied himself to its work, and the graciousness with which he treated all who came in contact with him have earned for him the regard and affection of his fellow Commissioners, members of the Commission staff, and the communications industry.

"BE IT RESOLVED, That a copy of this expression of the Commission's deep sorrow on his death be entered on the permanent minutes of the Commission, and that a copy be mailed to his family."

Paul A. Porter expressed his distress at Governor Wills' death and praised his "contribution to communications development."

The Commissioner began his political career in 1919, when, as a Republican, he was elected as a State Representative in Vermont. He became a State Senator in 1931 and served two terms. He served as Lieutenant Governor

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from 1939 to 1940, and was elected Governor in 1941 and 1943.

Governor Wills is survived by his wife and one daughter, Mrs. Anne Pikes.

PORTER SAYS KY. GRANT WAS ROUTINE

In an interview with a representative of the Associated Press on Thursday (7), Paul A. Porter, former Chairman of the Commission, denied that a license was granted the Kentucky Broadcasting Co., for a radio station at Lexington, Ky., because of his personal friendship with the company's shareholders.

Porter told a reporter there was "no truth" in published reports that the application was approved as a favor to Edward Pritchard, Jr. Pritchard is a law partner of Philip Ardery, company president. His father, E. F. Pritchard, Sr., and brother, Henry Pritchard, both of Paris, and Ardery, are shareholders in the company.

"The license was granted as a routine matter," said Porter. "The case came up in a routine way and has been pending for eight months. Approval was recommended unanimously by the FCC Accounting, Engineering, and Legal staffs, as in other cases when there is no opposition the license was granted."

SECTION 1.231(d) AMENDED BY COMMISSION

The Commission on Thursday (7) amended Section 1.231(d) by providing that porposed findings of fact and conclusions of law by parties shall be filed within 20 days after the record of the hearing is closed by the presiding officer. The present rule provides for the filing of such proposed findings within 20 days after the record is filed in the Office of the Secretary which, in many cases, has resulted in much delay.

The Commission further provided that with respect to cases where the hearing had been held and the record closed before the effective date of this public notice, and where the record has not yet been filed, parties in such cases who have requested the opportunity to file proposed findings or who have been directed to do so may have 20 days from the date of this public notice within which to file their proposed findings of fact and conclusions of law.

Section 1.231(d), as amended, now reads as follows:

> "*Findings proposed by parties.*—Within 20 days from the date when the record in the hearing is closed by the presiding officer, each party to the proceedings shall file with the Commission proposed findings of fact and conclusions which shall be served upon all parties participating in the hearing in the manner provided in section 1.141. Failure to file proposed findings of fact and conclusions by any such party within the time so required, shall be deemed a waiver by such party of any right of further participation in the proceeding, including oral argument if any is held."

In broadcast cases the interim procedure specified in the Commission's public notice of December 5, 1945, will still continue to be followed for the time being. Under that procedure parties are not required to file proposed findings of fact and conclusions of law with the Commission unless they are specifically directed to do so by the Commission or unless they request the opportunity to do so.

CALUMET APPLICATION DENIED

The Commission announces its final Decision (B-209) denying the application of the Calumet Broadcasting Corporation for construction permit for a new standard broadcast station at Hammond, Indiana, to operate on the frequency 1520 kilocycles, 5 kilowatts, daytime only. (Docket No. 6583)

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, March 11. They are subject to change.

Monday, March 11

KOVO—KOVO Broadcasting Co., Provo, Utah—C. P. **960 kc.,** 1 KW, unlimited.

KROW—KROW, Inc., Oakland, Calif.—C. P. **960 kc.,** 5 KW, unlimited DA-night.

Before Commissioner Walker

To Be Held at Wichita, Kansas

NEW—Wichita Broadcasting Co., Inc., Wichita, Kan.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Air Capital Broadcasting Co., Inc., Wichita, Kan.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Louis Levand, Max Levand, John Levand, d/b as The Wichita Beacon Broadcasting Co., Wichita, Kan.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—KAKE Broadcasting Co., Inc., Wichita, Kan.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—KTOP, Inc., Topeka, Kan.—C. P. **1490 kc.,** 250 watts, unlimited.

KTSW—Emporia Broadcasting Co., Inc., Emporia, Kan.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Adelaide Lillian Carrell, Wichita, Kan.—C. P. **.1490 kc.,** 250 watts, unlimited.

NEW—Collinson-Wingate Broadcasting Co., 9th and Kansas Ave., Topeka, Kan.—C. P. **1490 kc.,** 250 watts, unlimited.

Consolidated Hearing

NEW—Marcus Loew Booking Agency, Washington, D. C.—For FM facilities.

NEW—Mid-Coastal Broadcasting Co., Washington, D. C.—For FM facilities.

NEW—The Crosley Corp. Washington, D. C.—For FM facilities.

NEW—Commercial Radio Equipment Co., Everett L. Dillard, tr/as., 1399 F St., N. W., Washington, D. C.—For FM facilities.

NEW—Capital Broadcasting Co., Washington, D. C.—For FM facilities.

NEW—Cowles Broadcasting Co., 1627 K. St., N. W., Washington, D. C.—For FM facilities.

NEW—The Times Herald, Eleanor Patterson, tr/as, Washington, D. C.—For FM facilities.

NEW—National Broadcasting Co., Inc., Washington, D. C.—For FM facilities.

NEW—Metropolitan Broadcasting Corp., Washington, D. C.—For FM facilities.

Consolidated Hearing

NEW—Potomac Cooperative Federation, Inc., Washington, D. C.—For FM facilities.

NEW—The Evening Star Broadcasting Co., Washington, D. C.—For FM facilities.

NEW—WINX Broadcasting Co., Washington, D. C.—For FM facilities.

NEW—FM Development Foundation, Edwin G. Armstrong, C. M. Jansky, Jr., and Stuart L. Bailey, d/b as, Washington, D. C.—For FM facilities.

NEW—Theodore Granik, Washington, D. C.—For FM facilities.

Tuesday, March 12

Consolidated Hearing

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—C. P. **1230 kc.,** 250 watts, unlimited.

(Continued on next page)

NEW—John E. Fetzer and Rhea Y. Fetzer, d/b as Fetzer Broadcasting Co., Grand Rapids, Mich.—C. P. and license. **1230 kc.,** 250 watts, unlimited.

Friday, March 15

NEW—Peoples Broadcasting Co., Lancaster, Pa.—C. P. **1270 kc.,** 1 KW., daytime.

NEW—Lester P. Etter and H. Raymond Stadiem, d/b as Lebanon Broadcasting Co., Lebanon, Pa.—C. P. **1270 kc.,** 1 KW, daytime.

Federal Communications Commission Actions

APPLICATIONS GRANTED

WJNC—Jacksonville Broadcasting Co., Jacksonville, N. C.—Granted license to cover CP authorizing a new station to operate on **1240 kc.,** 250 watts, unlimited time. (B3-L-1923); also granted authority to determine operating power by direct measurement. (B3-Z-1749). The license hereunder is granted a waiver of Sec. 3.55(b) of the Commission's Rules; conditions.

WMFF—Plattsburg Broadcasting Corp., Plattsburg, N. Y.—Granted construction permit to install a new transmitter. (B1-P-4461)

YINS—Hearst Radio., Inc., New York City—Granted modification of construction permit authorizing increase in power to 50 KW, for extension of completion date to 5-29-46. This permit is granted subject to such conditions as the Chief Engineer shall deem necessary to determine that the directional antenna pattern is obtained and maintained, and subject further to the express condition that permittee shall satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation.

WMOX—Birney Imes, Jr., Meridian, Miss.—Granted modification of construction permit which authorized a new station, for installation of a new transmitter, approval of antenna, approval of transmitter location at City Limits, Southeast of Meridian, Miss., and to specify studio location as Radio Center Bldg., corner 9th St. and 23rd Ave., Meridian. (B3-MP-1839)

WGST—Regents of the University System of Ga., for and on behalf of Ga. School of Tech., Atlanta, Ga.—Granted construction permits (B3-P-4287 and B3-P-4288) and licenses to cover same (B3-L-1917 and B3-L-1918) for main and auxiliary transmitters to operate on **920 kc.,** 1 KW, 5KW-LS, unlimited time; and authority to determine operating power by direct measurement. (B3-Z-1744)

NEW—Bay City Broadcasting Co., Bay City, Texas—Granted construction permit for a new station to operate on **1110 kc.,** 1 KW, daytime. (B3-P-4012)

DESIGNATED FOR HEARINGS

Joseph T. Connolly, George Lewis and David P. Gullette, Williamsport, Pa.—Designated for hearing in a consolidated proceeding with application of Penn Lincoln Broadcasting Co., Inc., the application of Connolly and Gullette (B2-P-4298) for a new station to operate on **1340 kc.,** 250 watts, unlimited time.

Penn Lincoln Broadcasting Co., Inc., Williamsport, Pa.—Designated for consolidated hearing with above application (B2-P-4298) the application of Penn Lincoln Broadcasting Co., Inc. (B2-P-4394), for a new station to operate on **1230 kc.,** 250 watts, unlimited time.

LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending February 1, 1948:

KFIZ, Fond du Lac, Wisc.; WAZL, Hazleton, Pa.; WAOV, Vincennes, Ind.; KATE, Albert Lea, Minn.; KBPS, Portland, Ore.; KFAM, St. Cloud, Minn.; KGLU, Safford, Ariz.

KOCA—Oil Capitol Broadcasting Assn., Kilgore, Texas—Granted renewal of license for the period ending August 1, 1946.

WFOR—Forrest Broadcasting Co., Hattiesburg, Miss.—Granted renewal of license for the period ending August 1, 1947.

WINC—Richard Field Lewis, Jr., Winchester, Va.—Granted renewal of license for the period ending August 1, 1947.

KPMC—Pioneer Mercantile Co., Bakersfield, Cal.—Granted renewal of license for the period ending May 1, 1948.

MISCELLANEOUS ACTIONS

WCAT—So. Dak. School of Mines and Technology, Rapid City, So. Dak.—Granted special temporary authority to remain silent for a period beginning March 9 to March 18, as the instructional period will be suspended. (B4-S-649)

Central Ill. Radio Corp., Peoria, Ill.—Granted petition requesting leave to amend application for construction permit, so as to change directional antenna design, etc., and the amendment was accepted.

Central Broadcasting Co., Madison, Wis.—Granted petition requesting leave to amend its application (Docket 6940), so as to change the name of applicant to "Radio Wisconsin, Inc." Also to include new financial statements, etc., and the amendment was accepted.

Sandusky Broadcasting Co., Sandusky, Ohio—Granted motion requesting leave to amend its application (Docket 7003), so as to show sale of additional stock; change in re officers and directors, and changes in the plan for the antenna, and the amendment was accepted.

WJBC—Radio Station WJBC, Bloomington, Ill.—Granted authority to determine operating power by direct measurement of antenna power. (B4-Z-1745)

WIBG—Seaboard Radio Corp., Glenside, Pa.—Adopted memorandum opinion granting application for license to cover construction permit as modified (B2-L-1766), and associated application for authority to determine operating power by direct measurement of antenna power, subject to such further order as may be necessary to insure compliance with NARBA.

WIND—Johnson-Kennedy Radio Corp., Chicago, Ill.—Adopted an order granting consent to transfer of control of station WIND from Ralph L. Atlass, et al. (transferors), to The Chicago Daily News, Inc. (transferee).

Peoples Broadcasting Co., Lancaster, Pa.; Lester P. Etter and H. Raymond Stadiem, d/b as Lebanon Broadcasting Co., Lebanon, Pa.—Granted petition of Peoples Broadcasting Co. requesting that the frequency **1320 kc.** be assigned to Lebanon Broadcasting Co., and that the Commission reconsider and grant application of Peoples Broadcasting Co. The Commission ordered that application of Peoples Broadcasting Co. (B2-P-4044) for a new station to operate on **1270 kc.,** 1 KW daytime, be granted, and further ordered that the application of Lebanon Broadcasting Co. for a new station in Lebanon, Pa., to operate on **1320 kc.,** 1 KW, daytime only, be granted conditionally subject to the filing of an amendment by this applicant specifying the use of frequency **1320 kc.,** and indicating its assent to such grant and also subject to approval of proposed antenna location by CAA.

Diamond State Broadcast Corp., Dover, Del.—Denied petition requesting leave to amend application, cancel hearing, remove from hearing docket and grant application as amended (to operate on **1340 kc.,** with 100 watts power unlimited time), without hearing.

KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.—Granted petition to reconsider and grant application as amended, and granted construction permit for change in operation from **1490 kc.,** 250 watts, to **810 kc.,** 1 KW, daytime only; site to be determined. (B5-P-3795)

(Continued on next page)

ACTION ON MOTIONS

The Torrington Broadcasting Co., Torrington, Conn.—Granted petition requesting leave to amend its application for construction permit (Docket 6895), so as to show a transfer of the majority stock ownership from Jos. R. Schifini to his son, Gerardo T. Schifini, and his son-in-law Jos. A. Ciccaglione, and the amendment was accepted.

KROW, Inc., Oakland, Cal.—Granted petition requesting leave to amend its application (B5-P-4283) so as to remove Philip G. Lasky as a stockholder in the applicant corporation, etc., and the amendment was accepted.

WJPS, Inc., Evansville, Ind.—Granted petition requesting leave to amend its application for construction permit (B4-P-3293) so as to specify power of 5 KW day, 1KW night; change location of transmitter site; change specifications for antenna design, etc., and the amendment was accepted.

San Bernardino Broadcasting Co., Inc., San Bernardino, Cal.—Granted petition requesting authority to advance the date for taking depositions from Thursday, Feb. 28 to Wednesday, Feb. 27, 1946.

Public Information Corp., Durham, N. C.—Granted permission for William B. Umstead, an attorney of the Bar of the Supreme Court of N. C., to appear and examine on behalf of movant the persons named in the motion filed requesting an order to take depositions.

Maryland Broadcasting Co., Baltimore, Md.—Granted petition to dismiss without prejudice its application for a new television station (B1-PCT-109).

WROL—S. E. Adcock, tr/as Stuart Broadcasting Co., Knoxville, Tenn.—Granted petition to amend its application for construction permit (Docket 6968), so as to show a slightly modified DA pattern.

The Crosley Corp., Washington, D. C.—Granted petition to dismiss without prejudice its application for a new FM station (B1-PH-448).

Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Granted petition for leave to intervene in the hearing on application of Southern Ill. Broadcasting Co., for a new station in Centralia, Ill.

KFSD—Airfan Radio Corp., Ltd., San Diego, Cal.—Granted petition to intervene in the hearing on applications of KFXM, San Bernardino, and the San Bernardino Broadcasting Co., now scheduled for March 18-23.

Robert Lex Easley, Laurens, S. C.—Granted petition to dismiss without prejudice application (B3-P-3875) for a new station.

Eleanor Patterson, tr/as The Times Herald, Washington, D. C.—Granted motion to dismiss without prejudice application for new FM station (B1-PH-259).

KFYR—Myer Broadcasting Co., Bismarck, N. Dak.—Granted petition for leave to intervene in the hearing on application of KOAC, Corvallis, Ore. (B5-ML-1229), for modification of license.

Metropolitan Broadcasting Corp., Washington, D. C.—Granted motion to amend application for a new FM station, so as to increase capital stock, show revised engineering data, etc.

WTMA—Atlantic Coast Broadcasting Co., Charleston, S. C.—Granted petition requesting a two-week extension of the time within which to file the Proposed Findings in re Docket 6975, and the time for filing same was extended to March 27, in Docket 6975 and Docket 6974, WSAV, Inc., Savannah, the other applicant in this proceeding.

Raytheon Mfg. Co., Waltham, Mass.—Granted motion for leave to amend its application for a new FM station so as to show revised financial data, etc.

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass.—Granted petition for leave to intervene in the hearing on applications of Atlantic Radio Corp., Boston, and Station WDEV, Waterbury, Vt., requesting use of 550 kc., presently being heard in Washington.

FM Development Foundation, Vienna, Va.—Granted petition to dismiss without prejudice application (B1-PH-190) for a new FM station.

Potomac Cooperative Fed., Inc., Washington, D. C.—Granted petition for leave to amend application for a new FM station, to change name of applicant from Potomac Cooperative Federation, Inc., to Potomac Broadcasting Cooperative, Inc., to complete financial arrangements in re application, etc.

Chesapeake Broadcasting Co., Washington, D. C.—Granted petition for leave to amend application for FM station, so as to include complete engineering data, etc.

Cowles Broadcasting Co., Washington, D. C.—Granted leave to amend application for FM station so as to set out in full the engineering data required.

KWFT—Wichita Broadcasters, a partnership, Wichita Falls, Texas—Granted petition insofar as it requests leave to amend its application (Docket 6970), so as to specify a revised DA array; denied petition insofar as it requests grant of application without hearing; and/or revision of the issues in the consolidated hearing re **620 kc.** by eliminating engineering issues; and/or postponement of consolidated hearing re **620 kc.** scheduled for March 8.

Central Broadcasting Co., Madison, Wis.—Granted petition requesting leave to amend application for CP so as to change nighttime power from 500 watts to 1KW; make changes in DA, etc.

Federal Communications Commission Applications

APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—Maui Publishing Co., Ltd., Wailuku, T. H. (P. O. 33 High St.)—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 1 KW, and unlimited hours of operation. (Call KMVI reserved)

570 Kilocycles

KLCN—Harold L. Sudbury, Blytheville, Ark.—Construction permit to change frequency from **900 kc.** to **570 kc.**, power from 1 KW to 500 watts night and 1 KW daytime and hours of operation from daytime to unlimited time, install directional antenna for night use and change transmitter and studio locations.

580 Kilocycles

WIBW—Topeka Broadcasting Assn., Inc., Topeka, Kan.—Construction permit to mount FM antenna on top of No. 1 element of directional antenna system.

640 Kilocycles

WHK—United Broadcasting Co., Cleveland, Ohio—Construction permit to change frequency from **1420 kc.** to **640 kc.**, increase power from 5 KW (employing directional antenna at night) to 50 KW, install new transmitter and directional antenna for day and night use and change transmitter location. (Contingent on grant of WHK B2-P-4530)

740 Kilocycles

NEW—Angel Ramos and Jose Coll Vidal, a partnership, d/b as El Mundo Broadcasting Co., San Juan, Puerto Rico (P. O. 2 Barbosa St.)—Construction permit for a new standard broadcast station to be operated on **740 kc.**, power of 10 KW, directional antenna, and unlimited hours of operation.

750 Kilocycles

KMMJ—KMMJ, Inc., Grand Island, Nebr.—Construction permit to increase power from 1 KW (limited time) to 10 KW (limited time) and install new transmitter.

(Continued on next page)

930 Kilocycles

WOLS—Florence Broadcasting Co., Inc., Florence, S. C.—Construction permit to change frequency from **1230 kc.** to **930 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location.

940 Kilocycles

KUOM—University of Minnesota, Minneapolis, Minn.—Construction permit to change frequency from **770** to **940 kc.**, power from 5 KW day to 250 watts night and 5 KW daytime and daytime-S-WCAL to unlimited hours of operation.

WBBB—Alliance Broadcasting Co., Inc., Burlington, N. C.—Construction permit to change frequency from **920 kc.** to **940 kc.**, change hours of operation from daytime to unlimited time using 1 KW day and night and install directional antenna for night use.

1050 Kilocycles

NEW—Tri-Suburban Broadcasting Corp., Silver Spring, Md. (P. O. 6720 Conway Ave.)—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power of 1 KW and daytime hours of operation.

NEW—Northern Kentucky Airwaves Corp., Covington, Ky. (P. O. 503 First National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power of 250 watts and daytime hours of operation.

NEW—Lee Broadcasting Corp., Sanford, N. C. (P. O. 1001 Sunset Ave., Rocky Mount, N. C.)—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power of 1 KW, and daytime hours of operation.

1090 Kilocycles

NEW—The Templeton Radio Mfg. Corp., Boston, Mass.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts (with 250 watts satellite stations at Brockton, Quincy and Saugus, Massachusetts, and 100 watts satellite station at Belmont, Massachusetts), and unlimited hours of operation. Amended: to change frequency from **1450 kc.** to **1090 kc.**, power from 250 watts to 1 KW, hours of operation from unlimited time to daytime, specify type of transmitter, change transmitter location from East Boston, Massachusetts, to Malden, Massachusetts, antenna changes and to omit request for four satellite stations.

1230 Kilocycles

NEW—Southwest Braoadcasting Co., a partnership, composed of William Calvin Montgomery, Charles E. Jones, James A. Clements, John W. Newman and Richard J. Higgins, Eastland, Texas (P. O. Box 336, Angleton, Tex.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Plains Empire Broadcasting Co., Amarillo, Texas (P. O. Temp. c/o Lonnie J. Preston, 407 Arch Terrace, Amarillo, Tex.)—Construction permit for a new standard broadcast station to be operated on **1320 kc.**, power of 500 watts night and 1 KW day, directional antenna night, and unlimited hours of operation.

NEW—The Altus Broadcasting Co., Altus, Okla. (P. O. 220 W. Commerce St.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

1280 Kilocycles

NEW—Caribbean Broadcasting Corp., Arecibo, Puerto Rico (P. O. Box 248)—Construction permit for a new standard broadcast station to be operated on **1280 kc.**, power of 1 KW, and unlimited hours of operation.

1300 Kilocycles

NEW—Volunteer State Broadcasting Co., Inc., Nashville, Tenn. (P. O. Commerce Union Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **1300 kc.**, power of 5 KW, and unlimited hours of operation, employing directional antenna for night use.

1340 Kilocycles

WLAV—Leonard A. Versluis, Grand Rapids, Mich.—Construction permit to change frequency from **1340 kc.** to **930 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location.

NEW—Harry J. W. Kiessling, Carl F. Stroehmann, Frank E. Plankenhorn and William P. Wilson, a partnership d/b as Williamsport Radio Broadcasting Associates, Williamsport, Penna. (P. O. 429 Pine St.)—Construction permit for a new broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Kentucky Lake Broadcasting System, Inc., Paris, Tenn. (P. O. Box 240)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Twin City Broadcasting Co., Inc., Augusta, Maine (P. O. 223 Lisbon St., Lewiston, Me.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Clearwater Broadcasting Co., Inc., Clearwater, Fla. (P. O. Box 1139)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. (Contingent on grant of WLAK-B3-P-4307).

NEW—Edward J. Jansen and Jessica L. Longston d/b as Livingston Broadcasters, Livingston, Mont. (P. O. 1702 N. Prospect St., Tacoma, Wash.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation.

1360 Kilocycles

KMO—Carl E. Haymond, Tacoma, Wash.—Authority to make changes in automatic frequency control equipment.

1400 Kilocycles

NEW—Billy Averitte Laurie, Jacksonville, Texas (P. O. Temp. P. O. Box 649, Palestine, Texas)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 100 watts and unlimited hours of operation.

NEW—Sierra Broadcasting Service, a partnership composed of Leonard R. Trainer and Reginald H. Shirk, Hot Springs, New Mexico (P. O. 907 Juniper St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation.

1420 Kilocycles

WHKK—United Broadcasting Co., Akron, Ohio—Construction permit to change frequency from **640 kc.** to **1420 kc.**, increase power from 1 KW (employing directional antenna day and night) to 5 KW, change hours of operation from limited time to unlimited time, install new transmitter and new directional antenna for day and night use and change transmitter location. (Contingent on grant of WHK. B2-P-4529)

1450 Kilocycles

WAGC—Gordon W. Gambill, Hubert M. Martin, Humphrey B. Heywood and R. T. Russell, d/b as Tennessee Valley Broadcasting Co., Chattanooga, Tenn.—License to cover construction permit (B3-P-3716) which authorized construction of a new standard broadcast station.

WAGC—Gordon W. Gambill, Hubert M. Martin, Humphrey B. Heywood and R. T. Russell, d/b as Tennessee Valley Broadcasting Co., Chattanooga, Tenn.—Authority to

(Continued on next page)

determine operating power by direct measurement of antenna power.

WTBO—Aurelia S. Becker and Charles Z. Heskett, d/b as Cumberland Broadcasting Co., Cumberland, Md.—License to cover construction permit (B1-P-3869) which authorized changes in transmitting equipment.

NEW—Sun Country Broadcasting Co., Phoenix, Ariz. (P. O. 74 East Pierson St.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation.

KSMA—Hugh G. Shurtliff, Charles A. Shurtliff, Mareby Cardella (Della) Shurtliff and Cleo Agnes Center, Santa Maria, Calif.—License to cover construction permit (B5-P-3804 as modified) which authorized construction of a new standard broadcast station.

KSMA—Hugh G. Shurtliff, Charles A. Shurtliff, Mareby Cardella (Della) Shurtliff and Cleo Agnes Center, Santa Maria, Calif.—Authority to determine operating power by direct measurement of antenna power.

1490 Kilocycles

NEW—Copper City Radio Co., Butte, Mont. (P. O. Box 1218, c/o J. V. Nicholas)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation. Amended: to change frequency from **1230 kc.** to **1490 kc.**

NEW—John Raymond Barlett, tr/as Radio South, Quitman, Ga. (P. O. 303 N. Patterson St., Valdosta, Ga.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

1590 Kilocycles

NEW—Walter L. Edwards, Porterville, Calif. (P. O. 1609 Beverly Drive, Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power of 1 KW, and unlimited hours of operation.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—The New Britain Broadcasting Co., New Britain, Conn. (P. O. 272 Main St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency **±98.0 mc.** and coverage of 11,500 square miles.

NEW—The Argus-Press Co., Owosso, Mich. (P. O. 201 E. Exchange St.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency as assigned by FCC and coverage of 1,937 square miles.

NEW—The Everett Broadcasting Co., Inc., Everett, Wash. (P. O. State Highway No. 1)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage to be assigned by FCC.

NEW—Luther E. Gibson, Salinas, Calif.—Construction permit for a new FM (Rural) broadcast station to be operated on frequency and coverage to be supplied. Amended: to specify frequency as Channel #280, **103.9 mc.**, transmitter site and make changes in antenna system.

NEW—Geo. T. Morris and J. Newton Thompson, d/b as Dublin Broadcasting Co., Dublin, Ga.—Construction permit for a new FM (Rural) Broadcast station to be operated on **48.9 mc.** and coverage of 5,000 square miles. Amended: to change name from Geo. T. Morris Wilmer D. Lanier and J. Newton Thompson, d/d as Dublin Broadcasting Co. to George T. Morris and J. Newton Thompson, d/b as Dublin Broadcasting Co., change frequency from **48.9 mc.** to Channel #228, **93.5 mc.** or as assigned by FCC, coverage from 5,000 square miles to 3,690 square miles, specify population and class of station as rural and change type of transmitter.

NEW—John W. Grenoble, Joseph L. Maguire, John T. Maguire and Kenneth F. Maguire d/b as Miners Broadcasting Service, Pottsville, Penna.—Construction permit for a new FM (Metropolitan) broadcast station to be operated with coverage of 12,600 square miles. Amended: to change name of applicant to Joseph L. Maguire, Kenneth Maguire, John T. Maguire, John Grenoble, Evan Evans, Patrick J. McCall, James Koch and James J. Curran d/b as Miners' Broadcasting Service.

NEW—Community Broadcasting Co., Toledo, Ohio (P. O. Bell Bldg., 709 Madison Ave.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #260 (**99.9 mc.**), with coverage of 14,300 square miles.

NEW—Hazelwood, Inc., Orlando, Fla. (P. O. Angebilt Hotel)—Construction permit for a new FM (Metropolitan) Broadcast station to be operated with coverage of 7,343 square miles.

NEW—Southern Oregon Broadcasting Co., Grants Pass, Ore. (P. O. c/o Amos E. Voorhies, Box 43)—Construction permit for a new FM (Metropolitan-Rural) broadcast station.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WMFT—Tri-Cities Broadcast Co., Florence, Ala.—Modification of construction permit (B3-P-4049, which authorized a new standard broadcast station) to make changes in transmitting equipment, approval of antenna and approval of transmitter and studio locations.

KTIS—Oil Center Broadcasting Co., Odessa, Texas—Modification of construction permit (B3-P-4246, which authorized a new standard broadcast station) to change type of transmitter and type of towers and extend commencement and completion dates from 3-16-46 and 9-16-46 respectively to 60 days after grant and 180 days thereafter, respectively.

APPPLICATIONS TENDERED FOR FILING

NEW—Gonzales Broadcasting Co., a partnership consisting of Lawrence M. Walshak and Frank Wilson, Jr., Gonzales, Texas—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—James W. Gilford, Phoenix, Ariz.—Construction permit for a new standard broadcast station to be operated on frequency to be determined, power of 250 watts and unlimited hours of operation.

WCNH—Concord Broadcasting Corp., Concord, N. H.—Modification of construction permit to change location from a site to be determined at Concord, New Hampshire, to Manchester, New Hampshire.

NEW—California-Nevada Broadcasting Co., a partnership composed of Hubert Q. Joucken and David McKay, Vallejo, Calif.—Construction permit for a new standard broadcast station to be operated on **850 kc.**, power of 250 watts and daytime hours of operation.

NEW—A. Dwight Newton and W. H. Wood, co-partners, d/b as San Joaquin Broadcasting Co., Stockton, Calif.—Construction permit for a new standard broadcast station to be operated on **1420 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

NEW—The Huntsville Times Co., Inc., Huntsville, Ala.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Dickinson Radio Assn., Dickinson, N. Dak.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Robert L. Weeks, Red Bluff, Calif.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Taylor Broadcasting Co., Taylor, Texas—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Mollring and John W. Lewis, Jr., a partnership, d/b as WBEL Broadcasting Co., Bellville,

(Continued on next page)

Ill.—Construction permit for a new standard broadcast station to be operated on **1060 kc.**, power of 250 watts and daytime hours of operation.

NEW—Idaho Falls Broadcasting Co., Idaho Falls, Idaho—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Arizona Radio & Television, Inc., Mesa, Ariz.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

KMTR—KMTR Radio Corp., Los Angeles, Calif.—Construction permit to change from 1 KW day and night to 1 KW night and 5 KW day, change transmitter and transmitter site. **(570 kc.)**

KFBB—Buttrey Broadcast, Inc., Great Falls, Mont.—Transfer of control of licensee of Station KFBB, from F. A. Buttrey to Fred Birch. **(1310 kc.)**

KGVO—Mosby's, Inc., Missoula, Mont.—Change in frequency from **1290 kc.** to **970 kc**, increase in power from 5 KW day, 1 KW night to 5 KW day and night, install new transmitter and directional antenna for night use and change transmitter location.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Kittieland Studios and Beacon Studios—Misrepresentation of the price, terms of sale and quality of colored photograph enlargements is alleged by the Commission in a complaint against George D. Newman, trading as Kiddieland Studios and Beacon Studios, 30 Huntington Avenue, Boston. He also operates branch studios at 175 State Street, Springfield, Mass., and 115 Bank Street, New London, Conn. (5425)

Perma-Plastic-Seal-Company—Elmer L. Boyd, Herma Lou Boyd, and Elizabeth Epps, individually and trading as Perma-Plastic-Seal-Company, with their principal offices at 1818 Buhl Building, Detroit, Mich., formerly located at Grosse Pointe, Mich., selling and distributing paints and varnishes designated as Perma-Plastic-Seal, are charged in a complaint issued by the Federal Trade Commission with misrepresentation. (5424)

CEASE AND DESIST ORDERS

The Commission issued the following cease and desist order last week:

Italian Accordion Manufacturing Co.—An order prohibiting certain misrepresentations in connection with the sale of accordians, concertinas and other musical instruments has been issued by the Commission against Walter Zulawinski and Louise Zulawinski, trading as Italian Accordion Manufacturing Co. and as Italia & P. Soprani Accordion Manufacturing Co., 323 West Polk Street, Chicago. (5330)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Floret Products Co., Inc.—336 Canal Street, New York, selling a medicinal preparation designated "Italina," has stipulated that it will cease representing that the preparation will cleanse the stomach of impurities; and will discontinue publishing any advertisement that fails to reveal that the preparation should not be used in the case of nausea, vomiting, abdominal pain or other symptoms of appendicitis, provided, that such advertisement need only contain the statement: "CAUTION: Use only as directed," if and when the directions for use, whether appearing on the label or in the labeling, contain a caution or warning to the same effect. (03299)

Perfect Brush Manufacturing Co., Inc., and Zigmund Zauberman, 22 Wooster Street, New York City, manufacturing and distributing varnish, paint and calcimine brushes, have stipulated to cease and desist from marking, stamping or branding brushes with the words "Pure Bristles," or words of similar import, when such brushes are composed in whole or in part of materials other than bristles; and from representing that brushes containing used or second-hand bristles are composed of all new materials by failure to stamp on an exposed surface of the handles thereof, in conspicuous and legible terms that cannot be obliterated without mutilating the handles, that the bristles are second-hand or used, as the case may be; provided, that if the brushing part of a brush contains bristles in substantial part and also other materials, and the word "bristles" is used to describe the bristle content, then the word "bristles" shall be immediately accompanied by some other word or term printed in equally conspicuous type so as to disclose clearly that the brushing part of the brush is not composed wholly of bristles; and provided further, that if the brushing part of the brush is composed in whole or in part of material other than bristles, which as a result of processing simulates bristles, then a clear and nondeceptive disclosure of its true composition shall be made by branding, stamping or otherwise marking the handle or ferrule of the brush with the name of each of the constituent materials, as for example, "Horsehair and Bristles" or "60% Horsehair and 40% Bristles." (4145)

Superior Paint & Varnish Works—Justin Goldman and Louis Goldman, trading as Superior Paint & Varnish Works, 2256 North Elston Avenue, Chicago, and Kenosha, Wis., manufacturing and distributing paints and varnishes, including a product formerly designated "Synflo Synthetic Enamel" and since 1943 sold as "Synflo Liquid Plastic Enamel," have stipulated to cease and desist from use of the word "plastic" as a trade designation for or as descriptive of their product and from representing by use of the term "plastic," or of any simulation thereof, that the product or the coating, film or finish produced by its use, possesses the characteristics of hardness, strength, resistance and wearing qualities generally associated by the consuming public with articles customarily accepted under the designation "plastics." (4146)

Table of Contents
January—February

ALLOCATIONS

Page
Allocation Bulletin 19 .... 96, 128

A. F. OF M.

Developments this Week 53
Lea Bill 71, 118
Lea Bill Passes House 222 to 43 135
Miller's statement following meeting with Petrillo 35
Miller's telegram to Petrillo 13
NAB-AFM Committees to Meet April 8 117

AWARDS

American Public Relations Association Awards 6

BROADCAST ADVERTISING

Advertising as a Career 124
Cohen Brothers Constructs Modern Radio Theatre 140

(Continued on next page)

Page
Hart, Lee to Direct Retail Section 2
How Many for How Much? 95
Ice Co-op Plan Catches on 77
Ice Industries Dealer Tie-up 56
Joske Clinical Test 141
Joske Report Being Prepared 77
New Sales Help 77
Pellegrin's Media Cost Presentation Is Socko! 140
Per-Inquiry and Free Time 57
Personnel Training 124
Prediction by the Keystone Broadcasting System 124
Promotion 77
Rankin Would Outlaw Alcoholic Beverage Advertising 77
Rate Card Subcommittee, Report of 16
Small Market Discussion 77
Supply of "Ice Age" Platters Exhausted 140
Transcribed Programs Available 56
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

EDUCATION
Annual NBC-Northwestern U. Radio Institute Opens June 24th 121
John Brown University Radio Courses 141
NBC-WCLA Radio Institute 86
Report on Radio News Internships 121

ENGINEERING
Amateurs Cited in War Observing Projects 136
Army Makes Radar Contact with the Moon 53
Army Unfolds Further Radio-Radar Results 75
Bureau of Standards Sets Microwave Frequency Yardstick 122
Clear Channel Hearings 38
D. C. Commissioners Approve Tele Tower in Washington 123
Engineers Available 76
Evans, Walter C., and others honored by IRE 54
FM Engineering Standards Revised 21
Groves, General, to be Speaker at IRE Banquet 42
IRE Program Highlights 43
NARBA Conference in Progress 95
NARBA Conference Still On 135
OPA Pricing Closes Battery Plants 54
Radar Moon Contact May Improve Broadcasting 75
Record Array of Technical Papers Announced for 1946 IRE Winter Technical Meeting 42
Report on Surplus Radio Equipment 135
Sixth Annual Broadcasting Engineering Conference 81
Television Relayed from Blimp 137

FEDERAL COMMUNICATIONS COMMISSION
Applications in Conflict with Rules Dismissed 105
Buckley Returns to FCC 41
Clear Channel Hearings 38
Commission Approves WFIL Sale—Durr Dissents 138
Court Reverses FCC WOKO Decision 58
Dallas-Los Angeles Coaxial Approved 21
Dispute over FCC Holds up Approval on Appropriations Bill 117
Durr's Address, Social Significance of Radio 25
Durr's Address, add to: 45
Extends Time on Filing of Station Transfer Briefs 138
Farran, Lee, Assistant to Earl Minderman 81
Foreign Radio Circuits, FCC Moves to Establish Direct 5
General Counsel Sees Democracy Safe with Radio Free 24
Grants Extension on Filing of Transfer Procedure Briefs 105
James Now Porter's Special Assistant 105
Marks Leaves FCC 23
Miles, Paul, Honored 23
NAB Brief to the FCC 36
Notifies Don Lee System Network Rules Apply 138

Page
Order, Docket 6651 4
Order 75-D 64
Porter Sees Exciting Year Ahead for Radio 5
Porter Succeeds Bowles as OPA Head, Denny Acting FCC Chairman 117
Procedure on Consolidated Hearings Frequency Amendments 20
Proposed Findings 23
Rejects Added Channels 57
Relaxation of Restriction on the Use of 550 and 560 Kilocycles 41
Rules and Regulations Amended 38
Senate Confirms Porter as OPA Head 138
Walker Reappointment to FCC Forecast 46
"Why the FCC?" address by Walker 92
Wills Speaks on Radio in Our Daily Life 125

FM
Allocations Bulletin 19 96 & 127
Commission Rejects Added Channels 57
Engineering Standards Revised 21
FCC Order 4
Additional Grants 80
Grants Total 241 3
Grants Now Total 266 21
Grants Mount to 323 128
Grants, 330 139
NAB Brief to the FCC 36
Set for Hearing 140
Trail Pattern for FM Assignments Okay says FCC 139

FREE RADIO
FCC General Counsel Sees Democracy Safe with Radio Free 24

GOVERNMENT
NAB Cooperating with OWMR in Clearances for Government Programs 55
Porter Succeeds Bowles as OPA Head, Denny Acting FCC Chairman 117
Senate Confirms Porter as OPA Head 138
Truman Decorates Price 44
UP and AP Want to Discontinue News for Overseas Broadcasts 44

INTERNATIONAL
Craven, T. A. M. to Represent NAB at North American Regional Conference 56
Cuba Makes Demands at NARBA Conference 117
FCC Moves to Establish Direct Foreign Radio Circuits 5
NARBA Conference in Progress 95, 135

LABOR
Byrd, Senator, would Make Unions Accountable 53
Employee-Employer Relations 63
Employee-Employer Relations Dept. Now Active 1
NLRB Rules Out Blanket AFRA Contracts for Small Stations 119

LEGAL
Court Reverses FCC WOKO Decision 58
Esquire Case and Free Speech 97
Miller, Judge, Appointed to American Bar Association 57
NAB Intervenes in Tax Problem 97
New Mexico Tax Case Heard in Albuquerque 137
New Mexico Tax Hearing Set for February 18 80
Petty now NAB General Counsel 80
Printing Trades President Wants Radio Penalized 137
Radio Attorneys Invited to Bar Meet 62
Rosenman Joins Goldmark, Colin, Kaye 80
Stoner, General, to Speak at FCC Bar Banquet 4

LEGISLATIVE
Byrd, Senator, Would Make Unions Accountable 53
Lea Bill 35, 53

(Continued on next page)

Page

Lea Bill Passes House 222 to 43 135
Rankin would Outlaw Alcoholic Beverage Advertising 77
State Legislature Activity 4
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

MISCELLANY

AFA Convention in Milwaukee 24
Amateurs Cited in War Observing Projects 136
Arnoux Elected WTAR President 85
Australia's Radio Network 45
Bannerman Urges More Democratic Radio for Canada 103
Brazil Decorates Tomlinson 125
Mrs. Gelhorn New President St. Louis Council 125
Greeting Cards Sent to WBEN 46
Hayes, Lt. Col. John S. Appointed WQXR Manager 6
Hoax Program Scares Paris 97
John Brown University Radio Courses 141
KOIN Man in Demand as Speaker 142
KOPF Heads NBC Network Sales 104
LeGate Continues Better Business Activities 6
Letter to Editor Lauds Radio 45
Lewis, Dorothy, Appointed to Women's Council 143
Miles, Paul, Honored 23
Miller Addresses Commonwealth Club, San Francisco 22
Morency Now WTIC Vice President 85
Murphy, Adrian, Named Vice President and General Exec. of CBS 44
NBC-UCLA Radio Institute 86
Nuremberg Trial Translator Is WHOM Staff Man 6
Paley Elected As Chairman of CBS Board 23
Pangborn-Cox Promoted at KGW 125
Pascoe Returns to WAAT 6
Social Significance of Radio 25
Standard Broadcast Stations 104
Three Hundred Attend FCBA Ninth Annual Banquet 44
Truman Decorates Price 44
Truman Guest at Radio Correspondents 85
WHYN Radio Course 86
WOAI Technical Director Returns 45
WROK Transcribes for Stations in Sweden 86
We Don't Believe It! 45
Wills Speaks on Radio in Our Daily Life 125
Won't Cater to Long Hairs 25

NAB

AWD to Hold Annual Meeting in New York .. 76 & 96
Board Actions, Partial Report On 1
Board of Directors Meeting 13
Coleson Named Manager of NAB West Coast Office 14
District Meetings Ahead 15, 37, 55, 73, 97, 119
6th District Meeting 103, 127
10th District Meeting 78
12th District Meeting 102
13th District Meeting 101
14th District Meeting 16, 79
16th District Meeting 14
17th District Meeting 62
Employee-Employer Relations Dept. Now Active 1
Revercomb Returns to NAB 76

NEWS

Council on Radio Journalism's Meetings 81
FCC Moves to Establish Direct Foreign Radio Circuits 5
Florida News Clinic Held 41
Indiana Broadcasters Meet 5
Journalism Meeting January 24, 26 56
KVOO's ET for Montana State 122
Local News Bureau in Operation 20
Local News Shows Build Audience 42

Page

NAB News Clinic Set for Florida 5
News Dept. ET Lectures Help Students 122
News Internships to Be Discussed 20
Orchids to Mrs. Walker 42
Teachers and News Directors Praise Internships Full Report Mailed to Members 121
Truman Guest at Radio Correspondents Annual Dinner 85
UP and AP want to Discontinue News for Overseas Broadcasts 44
WPAY Pinch Hits for Papers 56

PROGRAMMING

Ad Council Allocations—Feb. 25-Mar. 3 120
Ad Council Allocations—Mar. 4-10 142
Agriculture Secretary Praises Radio Farm Service 76
Annual Meeting, AWD, March 15, 16 and 17 .. 76 & 96
Annual NBC-Northwestern U. Radio Institute Opens June 24th 121
Entire Industry Included in Plans for Coverage of Atom Bomb Test 120
KVOO's ET for Montana State 122
Mine Safety E. T. Series Planned 97
NAB Cooperating with OWMR in Clearances for Government Programs 55
Navy Man Suggests Continuance Sign-Off National Anthem 55
News Dept. ET Lectures Help Students 122
OWMR Allocations 141
Teachers & News Directors Praise Internships .. 121
WAC-Public Interest Allocations Week of Feb. 17-24 96

PROMOTION

Gamble Lauds War Loan Support 43
KGO Ships 2 More Global Shows 20
"Telling the World" Final Report 38
Victory Loan Support Tops 14 Million 36

PUBLIC RELATIONS

Ad Council Allocations—Mar. 4-10 142
American Public Relations Association Awards . 6
Mine Safety ET Series Planned 97

SMALL MARKET STATIONS

Commercial Programs 123
Discussion of "Small Markets" at District Meetings 77
Goldman, Simon, WJTN, Comments on Syndicated Shows 140
John Brown University Radio Courses 141
Local News Bureau in Operation 20
National Advertising 20
Radio Cuts in on Newspaper Ad Budget 141
Religious Programming 123
Survey on Salesmen's Compensation 2
Sustaining Programs 123
Syndicated Transcribed Shows 124

TAXATION

NAB Intervenes in Tax Problem 97
New Mexico Tax Case Heard in Albuquerque .. 137
New Mexico Tax Hearings Set for February 18 80
Printing Trades President Wants Radio Penalized 137

TELEVISION

Television Relayed from Blimp 137
FCC Approves Dallas-Los Angeles Coaxial 21
D. C. Commissioners Approve Tele Tower in Washington 123

NAB SPECIAL BULLETINS

Allocation Hearings Bulletin .... No. 19
Beam, The .... Vol. 4, No. 1
Information .... Vol. 14, No. 1

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 11, March 18, 1946

COAST-TO-COAST SURVEY SHOWS OVERWHELMING PUBLIC APPROVAL FOR JOB U. S. BROADCASTERS ARE DOING

Radio's popularity with the American public was dramatically documented Wednesday (13) when the National Opinion Research Center of the University of Denver, Denver, Colorado, released the highlights of its nationwide survey "of popular reactions to the radio as an integral part of American life."

"More than 8 out of 10 people in the United States believe that radio is doing either an *excellent* or a *good* job in the community," the survey shows.

The initial NORC release, covering highlights of the study, is being printed in Bulletin form by NAB. A copy is enclosed herewith. The complete report will be published in book form early this summer by the University of North Carolina Press.

NAB cooperated with the NORC in undertaking this survey. The findings will be used extensively by NAB in its public relations activities. A sixteen milimeter documentary film and varied card displays are planned.

Annual Membership Meeting Set

Chicago, Oct. 21 to 24 inclusive——That is the place and time finally set for the annual membership meeting or convention of the National Association of Broadcasters. Headquarters will again be at the Palmer House, although some activities may be scheduled at the Stevens as well.

The Hilton Hotels, operators of both the Palmer House and the Stevens, have been most cooperative in working out the preliminary details in connection with the convention. A considerable block of rooms of various types has been set aside by each hotel for exclusive control by NAB in behalf of its membership. No reservations for rooms in these blocks will be accepted by either hotel until the same is cleared through NAB headquarters.

Well in advance of the dates of the meeting, preregistration forms for the convention, together with hotel reservation forms, will be sent to all members, active and associate. These forms will provide a means whereby accurate information regarding the type of accommodation desired, persons to attend, length of stay, etc., may be indicated. No reservations, other than those cleared on these forms will be accepted by the hotels.

It is requested that members withhold their requests for hotel rooms in connection with the convention until they have received these forms. It will facilitate the matter from both the standpoint of the hotels and NAB headquarters. Your cooperation will be appreciated.

Plans are now being perfected for the development of an agenda which will include all of the important matters affecting the industry. It is likely that the annual banquet will be resumed and an important announcement regarding this should be forthcoming well in advance of convention time.

Music

LEA BILL NOW IN SENATE-HOUSE CONFERENCE

House action on Tuesday (12) sent the Lea Bill (H. R. 5117) to a Senate-House Conference Committee which will be responsible for redrafting it for Senate action. In send-

(Continued on next page)

NAB Reports
The National Association of Broadcasters
1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles E. Batson, *Director of Information;* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Promotion.*

ing the Bill to Conference, the House responded 309 to 39 in a roll call vote which was demanded by Rep. Marcantonio (A. L., N. Y.) (see NAB REPORTS, p. 151). House Conferees who were selected are: Clarence F. Lea, Chairman (D., Cal.); Alfred L. Bulwinkle (D., N. Car.); Oren Harris (D., Ark.); Charles A. Wolverton (R., N. J.); Clarence C. Brown (R., Ohio).

The Senate had previously agreed to the Conference procedure, and named the following Senators who will collaborate with the abovementioned House Conferees: Edwin C. Johnson (D., Col.); James M. Tunnell (D., Del.); Francis J. Myers (D., Pa.); Wallace H. White, Jr. (R., Maine); Warren R. Austin (R., Vt.).

Legal

NAB FILES BRIEF OPPOSING FCC PROPOSED TRANSFER RULE

On Friday (15) NAB filed a brief with the Commission objecting to the proposed section 1.388 of its rules and regulations (see NAB REPORTS, vol. 14, p. 38) which would require radio station licensees or holders of construction permits to give public notice of any proposed transfer of their station and invite competing bids. The brief, signed by General Counsel Don Petty, Milton J. Kibler, and Iver H. Peterson, as attorneys for NAB, denies that the Commission has the legal authority to adopt the rule, points out that it is not in the public interest, and also argues that if the rule is adopted a broader provision for exemptions from the rule should be included. Oral argument before the full Commission is requested and probably will be granted at some future date.

The text of the brief is as follows:

BEFORE THE

FEDERAL COMMUNICATIONS COMMISSION

WASHINGTON, D. C.

DOCKET NO. 7071

In the matter of promulgation of Rules and Regulations concerning the procedure to be followed by the Commission in passing upon assignments of licenses or transfers of control of corporate licensees

BRIEF OF

NATIONAL ASSOCIATION OF BROADCASTERS

The National Association of Broadcasters, herein called NAB, as an interested party, with a membership of some 715 radio stations and construction permittees, all of whom are vitally interested in and will be seriously affected by Proposed Section 1,388 of the Commission's Rules and Regulations, files this brief in protest of the Proposed Rule.

NAB also requests that it be afforded opportunity to present oral argument to the Commission *en banc* as to why the Proposed Rule should not be adopted either in its proposed form or at all.

I

GENERAL STATEMENT

NAB has seriously considered the advisability of the Commission's Proposed Rule Section 1.388 (11 Fed. Reg. 890) relating to transfers, and denies that the Commission has the authority to adopt the rule.[1] It is inconsistent with the provisions of the Act, and particularly Section 310(b), and the long and consistent history of administration of the Act and preceding legislation; and, finally, we believe that the Proposed Rule will be detrimental to the broadcasting industry and to the public interest.

II

THE PROPOSED RULE EXCEEDS THE COMMISSION'S STATUTORY AUTHORITY

Presumably the Proposed Rule is an attempted exercise by the Commission of its power under Section 303(f) and (r) to make rules and regulations, "not inconsistent with law . . . to carry out the provisions of this Act," subject to the standard that "public convenience, interest, or necessity" requires that the action be taken. The provision of the Act sought to be carried out is Section 310(b), which reads as follows:

> The station license required hereby, the frequencies authorized to be used by the licensee, and the rights therein granted shall not be transferred, assigned, or in any manner either voluntarily or involuntarily disposed of, or indirectly by transfer of control of any corporation holding such license, to any person, unless the Commission shall, after securing full information, decide that said transfer is in the public interest, and shall give its consent in writing.

In this Section, the only one in the Act relating to the transfer of licenses,[2] Congress defined the scope of the Commission's authority as well as the ambit of its inquiry. The Commission is directed to give its consent in writing if, after "securing full information", it decides that "*said transfer* is in the public interest" (emphasis supplied). The meaning of the Section is plain: The Commission is required to obtain full information about *the transfer proposed* and either grant or refuse its consent to "*said transfer.*" The subject of the inquiry is the propriety of the transaction proposed by the licensee or permittee and his proposed transferee or assignee; it is

---

[1] Subsection (d) of the Proposed Rule, as published in the *Federal Register,* is ambiguous. It is not clear, from a careful reading of the second sentence in this subsection, whether the Commission, in denying the proposed transfer, (1) will then state that it will consent to a transfer to another designated competing applicant or (2) will reserve its expression of consent until the licensee and such other competing applicant come before it for approval of a contract of assignment. The impact of the rule upon licensees and proposed transferees will, of course, differ depending upon the procedure intended. In the appendix to the Order entered on December 13, 1945, this portion of subsection (d) reads: ". . . an order will be entered . . . stating that the Commission's consent to an assignment of the license or construction permit or to the transfer of control of the corporate licensee or permittee *to such competing applicant will be given provided the licensee or permittee* and such competing applicant enter into and file with the Commission within 30 days from the date of such order a contract. . . ." The italicized words in the foregoing quotation are omitted from the text of the Commission's Public Notice dated January 16, 1946, as well as from the text appearing in 11 Fed. Reg. 890. Even assuming that the correct text is as appears in the appendix to the Order of December 13, 1945, the ambiguity referred to is not completely resolved. In other words, is it intended that the Commission's consent will be given as a matter of course, and *without further inquiry,* to an assignment or transfer to the designated competing applicant *if* a contract is filed within the prescribed period embodying the same terms and conditions as in the transfer denied (assuming the Commission has not disapproved the proposed terms and conditions)?

[2] For the purposes of this discussion we assume, although we do not concede, that the Commission has similar authority with respect to construction permits by reason of the provision in Section 319(b) that the "rights under any such permit shall not be assigned or otherwise transferred to any person without the approval of the Commission."

(Continued on next page)

not whether some other possible arrangement would be equally or more in the public interest. If the transfer or assignment proposed meets the test of "public convenience, interest, or necessity", *that* transfer *shall* be approved.

Nor do we find any support for the procedure proposed by the Commission by reference to other sections of the Communications Act. The Act is detailed and explicit in defining the procedure to be followed by the Commission in connection with original applications for license, renewal applications, requests for modification of licenses, and revocation proceedings. Surely the Congress would have spoken in clear and unmistakable terms had it intended that the Commission should institute a system of publicly auctioning licenses and permits whenever a licensee or permittee desired to effect a transfer and where such a procedure would leave the transferor with no recourse if a transfer satisfactory to him were not effected. Administrative authority to act upon such a basic question of policy must find more substantial support than a tenuous inference in order to be sustainable.[3]

We conclude, therefore, that the Proposed Rule is in excess of the authority conferred upon the Commission by the Act, not only by reference to Section 310(b)—the only provision relating to transfers—but also by clear inference from the Act as a whole. In sum, the Proposed Rule is not an exercise of the rule-making power vested in the Commission, but an attempted exercise of the legislative function of the Congress.

III

THE PROPOSED RULE IS NOT IN THE PUBLIC INTEREST

In the absence of a statement by the Commission in support of the Proposed Rule, indicating the considerations impelling its promulgation, we are somewhat at a disadvantage in addressing ourselves to the broad and fundamental question whether the Proposed Rule is in the public interest.

We are advised by the Public Notice issued January 16, 1946, that the Proposed Rule "has been promulgated . . . in accordance with the Commission's decision in the AVCO case." We fail to discover in that decision any data demonstrating (a) that public interest has not been served by the procedure ultilized in the past, or (b) that public interest will be better served, to appropriate a phrase from the majority opinion, by "reversing seventeen years of precedent and establishing new policies."

It cannot be supposed, nor does the performance record of radio stations in this country and of the Commission itself indicate, that the Commission has been approving transfers *contrary* to the public interest and in violation of Congressional direction. Reference is made in the AVCO case to the fact that more than half of the existing licensees "were not selected by the Commission on the basis of competitive applications but instead were selected by some transferor." Undoubtedly this is the case (if we disregard subsequent renewals to transferees), but we suggest that the Commission has consented to each such transfer, after deciding "that said transfer is in the public interest." Section 310(b). Moreover, since the statute limits the term of a license to a maximum of 3 years, the Commission has full opportunity to scrutinize the performance of the licensee at the time renewal of the license is sought. The Commission's action upon renewal applications "shall be limited to and governed by the same considerations and practice which affect the granting of original licenses." Section 307(d). And the names of licensees, the duration of their license, and all other relevant information are public, and well known or readily ascertainable by present or prospective licensees. Certainly there has not been, nor is there now, anything to deter a person desirous of entering the broadcasting field from filing a competing application at the time a licensee seeks renewal. Thus it is patently clear that the "theory of competition" has had, and now has, full scope, and that public interest is protected in accordance with Congressional intent.

The Proposed Rule in practice would lead to a less satisfactory choice of licensees; and it would discourage the sale of stations when it would actually be in the public interest for the station to be sold. It should be pointed out that the more restrictions placed around a sale the fewer, and in many instances, the more speculatively inclined, will be the persons who will enter the radio broadcasting field.

Reference to the following Section of this brief will disclose the multitude of situations in which the suggested procedure will obviously be contrary to "public convenience, interest, or necessity". We invite careful consideration of the impact of the rule in the circumstances which we shall next discuss, none of which is in the least a remote or speculative possibility.

IV

IF ADOPTED, THE PROPOSED RULE SHOULD INCLUDE ADDITIONAL EXCEPTIONS

Should the Commission decide to place this rule into effect, despite its lack of statutory authority and though contrary to the public interest, the exceptions enumerated in Subsection (e) are inadequate for all practical purposes.

The following illustrations of problems which will inevitably arise and will require compliance with the procedure of the Proposed Rule, while not representing an exhaustive enumeration, demonstrate the futility of trying to create adequate specific exceptions.

1. Property rights involved in domestic relations, whether arising out of divorce or separate maintenance proceedings, property settlement agreements, or otherwise.
2. Property rights such as dower rights or community property rights arising under the laws of the various States.
3. Property rights arising out of operation of law or by agreement creating or relating to tenancy in common or to joint tenancy.
4. The transfer of property as a result of death, depending upon State laws, whether by will or by operation of law or otherwise, and the numerous resulting problems relating to beneficiaries' rights; to will contests; to the creation and subsequent termination of life estates; to the remainderman's interest; and to testamentary trusts, either charitable or otherwise.
5. Guardianship proceedings, whether relating to minors or to incompetents.
6. Problems arising out of partnership relations such as: dissolution, by death, decree or otherwise; limited partners; sale of an interest by one of several partners; sale of interest by one partner to the remaining partner; or the repurchase by one partner of his prior interest in a partnership.
7. Problems arising out of corporate licenses such as: sales of stock to employees; sales or transfers of stock, whether by operation of law or otherwise where it will or will not result in transfer of control of the corporation.
8. Problems relating to trusts, whether arising by operation of law, or otherwise, and the interests of trustees and beneficiaries thereunder.
9. Gifts.
10. Receivership by decree or otherwise.
11. Bankruptcy of licensee, whether individual, partnership or corporation.
12. Mortgagor-mortgagee situations.
13. Judgments, either monetary or otherwise, against individual licensee, one of several partners when partnership is licensee, or against partnership or against corporate licensee.

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[3] Nor do we find any support for the Proposed Rule in the long history of administration of Federal legislation in the broadcasting field, by the Commission and its predecessors. On the contrary, the Commission recognized, in the AVCO case, that the procedure now proposed was a reversal of consistent and settled practice. *Matter of Powel Crosley, Jr., Transferor, and the Aviation Corporation, Transferee*, Docket No. 6767. The suggestion in the majority opinion in that case that "any change in policy as fundamental as the one advocated . . . should . . . be brought about by legislation *or* by rules and regulations of general applicability" (emphasis supplied), is of dubious validity. Manifestly the two methods suggested are not of equal efficacy; administrative rule-making is not of the same stature as an express legislative enactment.

14. Transfers by or to local, state, or Federal governmental agencies or organizations.

15. Transfers by or to educational or eleemosynary institutions.

16. Transfer where action of governmental bureau or authority is necessary.

17. Transfers where time is of the essence due to illness, tax problems, decline of broadcasting station service during uncertain "waiting period", or financial or market reasons. Of course, time is usually of the essence in all transfer cases. We urge, therefore, that consideration be given to reducing the waiting period in the Proposed Rule in the interest of avoiding a deterioration of broadcast service and reducing the necessity of parties making various essential arrangements on a tentative basis.

18. The many situations which will arise where there will be direct conflict betwen the Proposed Rule and local or state laws.

In view of the foregoing, we suggest that exceptions be provided for in general terms and that the following clause be incorporated as Subsection (e) to cover necessary and proper exceptions.

(e) The provisions of this section shall apply only in cases where the transfer in question arises out of the voluntary contractual arrangement of two or more parties. This section shall not apply to any gift, to any testamentary disposition, to any case where the transfer of the licensee's or permittee's physical assets or any part thereof involved is effected by operation of law, or to any corporate reorganization or any other assignment or transfer that does not involve any change in beneficial ownership. Nor shall the procedure provided for in this section apply in any case in which the Commission finds, from the application or other information before it, that such procedure would work an undue hardship upon the parties involved, or would not effectuate the purposes of the Act, or would be unnecessary in that the transfer proposed would be made on the proposed conditions only to the proposed transferee.

V

CONCLUSION

In conclusion, it is respectfully submitted that the Proposed Rule concerns itself with a serious policy question which should be left for Congress to decide, and which is beyond the authority of the Commission to decide. The Commission has been granted the power to determine whether a proposed "said transfer" is or is not in the public interest. The Proposed Rule is not essential to that determination, but on the contrary, is legislation which is in the Congressional domain.

If, notwithstanding the foregoing, the Commission adopts the Proposed Rule, it is respectfully submitted that in any event it will work a hardship and injustice unless the broad exceptions listed in Point IV are incorporated as a part of the Rule.

Respectfully submitted.

Don Petty, General Counsel
Milton J. Kibler
Ivar H. Peterson
Attorneys for National Association of Broadcasters.

March 15, 1946.

FCC

FCC SCHEDULES 341 HEARINGS

The following release, with attachments as mentioned, was received by NAB as Reports went to press:

"The Commission announces the scheduling of hearings on 341 matters during April, May, June, and July, 1946. The hearing calendar fixes a definite hearing date for every broadcast application on which the Commission, prior to March 1, 1946, ordered that a hearing be held. The hearing schedule for the second quarter of 1946, as for the first quarter, provides for five sets of hearings running simultaneously—three in Washington and two in the field. The new calendar also includes a complete schedule of hearings (135) for the month of March, consisting of cases previously listed for that month (in the hearing calendar for the first quarter of 1946) with enough new cases to fill the gaps in the original schedule.

"Attachment No. 1 is an alphabetical list of the matters scheduled for hearing, giving docket number, date on which consolidated hearing will begin, and place of hearing. Presiding officers for particular hearings in Washington and in the field will be determined at a later date, it having been found impractical to make designations several months in advance.

"Attachment No. 2 is the hearing calendar for March, April, May, June, and July, 1946, showing the docket number of the matters scheduled for each day of those months and the place of hearing.

"Attachment No. 3 lists in numerical order the docket number of the matters on which hearings are being scheduled together with the date and place of hearing.

"An effort has been made not to schedule new broadcast hearings for the period from April 1 to April 15, this period being reserved for the taking of adjourned engineering testimony in cases when non-technical evidence has already been presented but the records not yet closed. The only exceptions to this principle are two groups of hearings which were originally scheduled for March and which were unavoidably postponed. The last two weeks in April have been similarly set aside for the Clear Channel proceeding (Docket No. 6741) being heard by the Commission *en banc;* consequently all other cases scheduled during that period will be heard by members of the staff. It will likewise be necessary, in order to maintain a quorum of the Commission in Washington, for staff members to preside at some of the field hearings set for May, June, and July.

"In scheduling hearings in broadcast matters the Commission has arranged to hold most of the television, FM, and 250-watt AM applications in the community affected. Hearings involving substantial engineering questions have been scheduled for Washington because it is felt that both from the standpoint of the Commission's Engineering Department and the private engineering consultants that such questions can best be heard in Washington. And even in those cases which are set for hearing in the field it is contemplated that at the discretion of the presiding officer evidence on *substantial* engineering questions will be heard in Washington either before or after the session in the field.

"In scheduling these hearings the Commission has made every effort to avoid setting for hearing on the same day two matters in which, according to the Commission's records, the same individual attorney is appearing. It has, however, been impossible to avoid conflicts with respect to law firms and in some instances the same firm of attorneys is scheduled to appear in as many as three simultaneous hearings. However, in all such cases the firms involved are known to have at least three members who are admitted to practice before the Commission.

"The Commission has arranged the hearing schedule upon the premise that no hearing on a single broadcast application—including direct testimony and cross-examination—shall consume more than one full hearing day. Experience with the calendar for the first quarter of 1946, arranged on a similar basis, has demonstrated that one day is more than adequate, especially in cases when pretrial conferences are held. Accordingly, for consolidated proceedings involving two applications the Commission has allotted two days, where there are three applications three days are set aside, etc. Parties are urged to prepare and present their cases in a manner which will permit the maintenance of this schedule.

"In view of the crowded condition of the hearing docket it will not be possible for the Commission to entertain requests that particular hearings be postponed for a specified period of time, such as 30 days. Such postponements would inevitably result in conflicts with other hearings which are today being scheduled. Accordingly, if for good

(Continued on next page)

cause shown it appears that a case cannot be heard on the date specified in the attached calendar, it will be removed from the calendar for rescheduling at a subsequent date, later in the summer or early fall.

"Copies of this notice are being mailed to all parties concerned."

[*Editor's Note:* This release, and the attachments mentioned therein, reached the NAB too late to permit inclusion of the list referred to as "Attachment No. 1" in this week's issue of REPORTS. It will be published at an early date.]

WIGGLESWORTH ATTACKS FCC—DENNY REPLIES

Replying to charges made by Rep. Richard B. Wigglesworth (R., Mass.) on the floor of the House on Wednesday (13) concerning practices of the FCC, Acting Chairman of the Commission Charles R. Denny told an AP reporter that "Mr. Wigglesworth's charges are entirely without any legitimate basis." "He doesn't have the facts," said Denny.

Denny's reply referred specifically to statements made by Wigglesworth to the effect that a license for a radio station at Lexington, Ky., had been granted the Kentucky Broadcasting Co. as a favor to "the father of a political friend" of former FCC Chairman Paul A. Porter. Wigglesworth said that "the party so favored by Mr. Porter before he left the Commission to become administrator of the Office of Price Administration was Mr. Edward F. Pritchard, the father of Edward F. Pritchard, Jr., general counsel for the Democratic National Committee."

Porter had previously asserted that there was "no truth" to similar earlier charges concerning the grant. (See NAB REPORTS, p. 190.)

Mr. Wigglesworth's statement on the House floor, as contained in a release from his office, follows:

"MR. CHAIRMAN: Members of the House will recall, long and well, I trust, the House Select Committee of the 78th Congress appointed to investigate and report on the transactions and activities of the Federal Communications Commission; how that Committee, again and again, was thwarted in its efforts to gather pertinent information, by Presidential and other administration edicts which gagged Army, Navy, and civilian personnel; how officials of the Government, past and present, including those of the Federal Communications Commission itself, repeatedly sought to, and did, block the Committee in the discharge of the duties imposed upon it by the Congress; and how, administration pressure, together with resort by the majority members of the Committee to postponements, executive sessions, and other unusual tactics, forced the resignation of two of the Committee's counsel and prevented the public disclosure of important facts concerning the Commission's activities and the conduct of its officials and employees.

"The House Select Committee did, however, accomplish some good in disclosing to the Congress and the public that the Federal Communications Commission in divers ways had shown favoritism to, and bestowed political rewards upon, persons and concerns high in Administration favor; and that, by threats and intimidation in the field of radio station licensing and license renewals, the Commission had so operated as to dictate and control the content of radio programs, despite the fact that section 326 of the Federal Communications Act in the plainest of terms denies to the Commission all powers of censorship over radio programs.

"One of the most publicized matters brought to the attention of the House Select Committee was the sale of the Government-owned radio frequency, known as Station WMCA by Donald A. Flamm to Edward J. Noble.

"It was shown to my entire satisfaction at least that, through pressure brought presumably for the protection of certain Administration favorites, including the well-known Thomas Gardner Corcoran (Tommy the 'Cork'), William J. Dempsey, and William C. Koplovitz, the Select Committee, acting by and through the majority of its members, first postponed hearings on the complaint of Flamm that he had been coerced into selling his station to Noble by improper representations by Noble, and his attorneys, Dempsey and Poplovitz; and then directed, when the matter was finally heard by the Committee, that the hearing be held behind closed doors, with the evidence adduced never being published either to the House or the public.

"The majority of the Committee, taking what I conceived to be a strained view of the testimony, reported no substantial irregularities in the sale of Station WMCA to Noble by Flamm.

"Among other things, the majority found:

"'That Flamm was under no pressure, coercion, or duress when he finally signed the contract for the sale of his station to Mr. Noble;'

"'That it found "nothing to censure in the contract of Mr. Edward J. Noble;" and

"'That the Federal Communications Commissoin cannot be charged with failure to investigate rumors of pressure on Flamm when Flamm himself, by his attorneys, submitted nothing to the Federal Communications Commission to justify an inquiry.'

"I took occasion to file minority views on the subject, which were printed with the report of the Committee. Among other things, I said:

"'In my judgment, the Commission cannot escape condemnation for its conduct in this case. Either the Commission was guilty of gross negligence, and failed to live up to the trust reposed in it, or it was guilty of malfeasance in office.

"'I disagree most emphatically with the conclusions of the majority in this connection, shown to me for the first time 2 hours before the time limit for filing this report.'

"As shown by the hearings before the Select Committee, Flamm brought an action in New York City against Noble for the wrongful acts of Noble and his attorneys. That suit has recently resulted in a verdict of $350,000 in Flamm's favor. The verdict, of course, reflects what a jury of the peers of Flamm and Noble thought of the controversy, and is directly contrary to the findings of the majority of the Select Committee.

"The Committee hearings disclosed that the Federal Communications Commission approved the sale and transfer of radio station WMCA to Noble without hearing Flamm's complaint that he had been fraudulently coerced into agreeing to the sale; and that the action of the Commission in approving the transfer was taken in the face of knowledge, or the means of knowledge, of widespread charges that the sale was not a proper one.

"The principal part of Flamm's complaint was that Noble, through Dempsey and Koplovitz, his attorneys, had represented that unless Flamm sold the station at Noble's price, they had sufficient influence with the Commission to apply for and obtain, and that they would apply for and obtain, Flamm's assigned frequency without paying anything for the station.

"And be it remembered that, when these representations were made, Dempsey and Koplovitz had but recently left the Commission in their capacities of General Counsel and Assistant General Counsel, respectively.

"Certainly, Mr. Chairman, the verdict of the New York jury leaves the Federal Communications Commission and others concerned in a sorry light.

"There can be little doubt, Mr. Chairman, that the labors of the House Select Committee produced some good. Despite the difficulties encountered, much was accomplished and enough was developed to indicate clearly an imperative need for improvement in the standards of administration by the Commission and for remedial legislation.

"The investigation unquestionably contributed to the retirement to private life of the Federal Communication Commission's former chairman, James Lawrence Fly.

"Mr. Fly was succeeded by Mr. Paul A. Porter, previously a high official of the Democratic National Committee, as well as the prior holder of other Federal offices of importance. Mr. Porter's incumbency was of short duration. It is worthy of note, however, that one of his last, if not his last, official acts was to cause the granting to a political friend, or to the father of a political friend, without any hearing before the Commission, of a radio station license in the State of Kentucky for the use of a frequency said

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to have been sought by an existing radio station licensee over a period of some seven years.

"The party so favored by Mr. Porter before he left the Commission to become Administrator of the Office of Price Administration was Mr. Edward F. Pritchard, the father of Edward F. Pritchard, Jr., General Counsel for the Democratic National Committee, by appointment of Mr. Hannegan, and high in the councils of the Administration.

"The present Acting Chairman of the Federal Communications Commission is Mr. Charles R. Denny, who throughout the long days of the Select Committee's hearings, fought the Commission's battle as its Chief Counsel, and sought to conceal its shortcomings.

"The Federal Communications Commission has requested vastly more funds for the fiscal year 1947 than were appropriated for it in war years, when it professed to be engaged in indispensable war work.

"Its claim for increased peacetime and postwar funds is predicated largely upon anticipated work incident to new discoveries and improvements in the radio art, although there is no clear showing as to how much the regulatory work incident to such discoveries and improvements has actually increased or will increase in the next fiscal year.

"The Commission has just completed and distributed a report consisting of 139 pages, entitled 'Public Service Responsibility of Broadcasting Licensees.'

"This report has been construed by some as indicating an intent by the Federal Communications Commission to assume an unlawful control over what the people shall and shall not hear over the air.

"While time for detailed study has not been available, this report makes it clear that the Federal Communications Commission in the past has renewed the licenses of those who had obtained their original licenses on the basis of false representations; and has renewed the licenses of those whom the Commission now cites as having operated not in the public interest but for private profit.

"The report also offers striking testimony of the extent to which radio time on Sundays has been used for commercial purposes.

"Twenty-five Columbia Broadcasting System stations have devoted from ninety to ninety-five per cent of their time and twenty-eight National Broadcasting Company stations from eighty to ninety per cent of their time to money-making programs on a Sunday.

"I repeat, as I stated in my minority views, that there is an imperative need for improvement in standards of administration by the Commission and for remedial legislation. Both are essential to impartial and efficient regulation and to equality of opportunity and freedom of speech over the radio, one of the greatest single factors in the Nation today in terms of the preservation or destruction of our American way of life."

Research

KENNETH H. BAKER NAMED NAB DIRECTOR OF RESEARCH

Justin Miller, President of the National Association of Broadcasters, announced today the appointment of Mr. Kenneth H. Baker as NAB Director of Research.

Mr. Baker is at present a member of the faculty of Ohio State University. He will join the NAB April 1.

The new Director of Research has had considerable experience in this field. His radio research has included listening habits, market surveys, and panel studies. On other subjects he has conducted opinion polls and studied attitude measurement.

In addition to Ohio State University Mr. Baker has taught at Northwestern University and Ohio Wesleyan University. His education and his teaching experience have been mainly in the field of psychology.

Mr. Baker received his Doctor of Philosophy degree from Ohio State University and did further graduate study at Northwestern University. He served in the Army during World War II, where he established and directed Office of Strategic Services training, attended the Command and General Staff School, and spent thirteen months overseas in special operations and intelligence.

Engineering

PLANS OF 15 STATIONS APPROVED

The Federal Communications Commission on Wednesday (13) approved the basic engineering plans submitted by 15 applicants for FM stations thereby enabling them to place orders for transmitters and antennas and to make other engineering arrangements. In some cases antenna structures are subject to approval by the Civil Aeronautics Administration. Notification of the Commission's action is being sent to each of these applicants together with specific requests for further engineering information required by the Commission.

Previously, these applicants had been given conditional grants subject to further review of engineering details and program plans before further action by the Commission.

Each of these applicants is being sent a copy of the FCC Report of March 7 entitled "Public Service Responsibility of Broadcast Licensees" and an appropriate form on which he may make representations concerning his program plans.

This action leaves 337 conditional FM grants to be acted upon and 285 FM applications on which no action has yet been taken by the Commission.

Following is the list of applications for which engineering approval was granted by the Commission:

Alabama

Johnston Broadcasting Co., Birmingham, Ala.—Granted CP for a Metropolitan station. Effective radiated power: 40 KW; antenna height above average terrain: 750 ft.; Channel: 93.5 Mc. (No. 228).

Florida

Florida Broadcasting Co., Jacksonville, Fla.—Granted CP for a Metropolitan station. Channel: 95.9 Mc. (No. 240); effective radiated power: 20 KW; antenna height above average terrain: 500 ft.

Isle of Dreams Broadcasting Co., Miami, Fla.—Granted CP for Metropolitan station. Channel: 97.5 Mc. (No. 248); effective radiated power: 34.0 KW; antenna height above average terrain: 346 ft.

Georgia

Southeastern Broadcasting Co., Macon, Ga.—Granted CP for Metropolitan station. Channel: 101.9 Mc. (No. 270); effective radiated power: 36.0 KW; antenna height above average terrain: 437 ft.

Frank R. Pidcock, Jr., Nr. Moultrie, Ga.—Granted CP for Metropolitan station. Channel: 100.3 Mc. (No. 262); effective radiated power: 10.4 KW; antenna height above average terrain: 401 ft.

Georgia-Alabama Broadcasting Corp., Columbus, Ga.—Granted CP for Metropolitan station. Channel: 96.3 Mc. (No. 242); effective radiated power: 9.4 KW; antenna height above average terrain: 602 ft.

Middle Georgia Broadcasting Co., Macon, Ga.—Granted CP for new Metropolitan station. Channel: 102.3 Mc. (No. 272); effective radiated power: 36.0 KW; antenna height above average terrain: 441 ft.

Iowa

Burlington Broadcasting Co., Burlington, Iowa.—Granted CP for Metropolitan station. Channel: 99.3 Mc.

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(No. 257); effective radiated power: 19.2 KW; antenna height above average terrain: 538 ft.

Central Broadcasting Co., Des Moines, Iowa.—Granted CP for Rural station. Channel: 100.5 Mc. (No. 263); effective radiated power 134 KW; antenna height above average terrain: 583 ft.

Telegraph Herald, Dubuque, Iowa.—Granted CP for Rural station. Channel: 99.9 Mc. (No. 260); effective radiated power: 180 KW; antenna height above average terrain: 662 ft.

Minnesota

KSTP, Inc., St. Paul, Minn.—Granted CP for Rural station. Channel: 102.1 Mc. (No. 271); effective radiated power: 318 KW; antenna height above average terrain: 764 ft.

Missouri

Missouri Broadcasting Corp., St. Louis, Mo.—Granted CP for Metropolitan station. Channel: 92.1 Mc. (No. 221); effective radiated power: 32.3 KW; antenna height above average terrain: 475 ft.

Thomas Patrick, Inc., St. Louis, Mo.—Granted CP for Rural station. Channel: 95.3 Mc. (No. 237); effective radiated power: 188 KW; antenna height above average terrain: 472 ft.

St. Louis University, St. Louis, Mo.—Granted CP for Metropolitan station. Channel: 94.1 Mc. (No. 231); effective radiated power: 42.6 KW; antenna height above average terrain: 525 ft.

Nebraska

World Publishing Co., Omaha, Neb.—Granted CP for Rural station. Channel: 92.5 Mc. (No. 223); effective radiated power: 160 KW; antenna height above average terrain: 584 ft.

AMATEURS GET ADDED BANDS

The Commission on Wednesday (13) announced the assignment for amateur use of three additional frequency bands, one of which, the 3700 to 4000 kilocycle band, is the first band below 25 megacycles to be available for amateurs since they were reactivated last year.

The 3700 to 4000 kilocycle band is available for amateur stations within the continental United States on April 1, 1946, 3 a. m., E. S. T. The other two bands, 235 to 240 megacycles and 27.185 to 27.455 megacycles, are available immediately for amateur stations in both continental United States and its territories and possessions. The emissions that may be employed on these bands and the restrictions and limitations imposed on their use are set forth in Order No. 130-D adopted by the Commission today.

As the Commission in its postwar reallocation of frequencies, in Docket No. 6651, has not made any final decision with respect to frequencies below 25 megacycles, the assignment of the band 3700 to 4000 kilocycles is subject to the Commission's decision in that proceeding. The frequency band 27.185 to 27.455 megacycles has been definitely allocated to the amateurs for such use as they can make of the band in view of the fact that it is also allocated to and is in use by scientific, industrial and medical apparatus. The assignment of the band 235 to 240 megacycles is an interim assignment, expected to be effective until January 1, 1949. About that date, it is expected that the 220 to 225 megacycle band temporarily in use for radar distance indicators used for safety purpose but ear-marked for amateurs in the Commission's postwar reallocation plan, can be assigned for use by amateurs in lieu of the 235 to 240 megacycle band.

On Friday (15) the Commission made public additional information regarding the temporary allocation of the band 235-240 megacycles to the amateur service.

The 235 to 240 megacycle allocation to the amateur service is on a temporary basis, terminating not later than January 1, 1949, at which time the amateur station operation on this frequency band will move to the 220-225 megacycle band in accordance with the Commission's postwar allocation plan.

The temporary allocation at 235-240 megacycles came about as a result of an interim plan for accommodating a British 200 megacycle radar distance indicator system at United States gateways of International Aviation Routes, and within interference distance of the United States-Canadian border.

United States and British experts agree that the radar distance indicator should occupy a position in the spectrum at 1000 megacycles or higher but the interim 200 megacycle allocation will permit use of present British 200 megacycle radar distance indicator equipment until the higher frequency development and production can get under way.

An "Arrangement between the United States of America and the British Commonwealth and Empire Concerning Radio Distance Indicators" was signed by representatives of both countries on February 7, 1946, which embodies the following points:

1. The United States and British Commonwealth will jointly prosecute the development of an ultimate system to operate in the vicinity of 1000 megacycles or higher, the precise frequency band to be selected not later than January 1, 1947.
2. The British Commonwealth will shift to the ultimate system at the earliest practical date.
3. The United States will permit interim use of the band 216-23 megacycles for the British indicator system at specific U. S. gateways of International Air Routes and within interference range of the United States-Canadian border. The interim use at these locations will terminate not later than January 1, 1949.
4. While the United States Allocation table above 25 megacycles is not to be modified as a result of this arrangement, an interim allocation for the period ending January 1, 1949, has been effected as follows:

216-231 Mc Radar Distance Indicators;
231-236 Mc Government (in areas within interference range of the distance indicator);
235-240 Mc Amateur (in U. S. and Canada).

News

40 STATIONS SIGN FOR TEXAS CLINIC

At least 40 Texas stations will attend the 3 Texas radio news clinics to be held on March 26-27-28, respectively, at Houston, Fort Worth, and San Antonio. That was the count on Thursday (14), according to a wire from Jack McGrew, KPRC, Houston, general clinic chairman. He expects additional attendance to be registered well in advance of the meetings.

Twelve stations have registered for the Houston clinic, 17 for Fort Worth clinic and 11 for San Antonio clinic.

Leading Educators Invited

Paul B. Thompson, chairman, Department of Journalism, University of Texas; Professor J. Willard Ridings, Department of Journalism, Texas Christian College, Fort Worth; Professor Lester Jordon, Department of Journalism, Southern Methodist University, Dallas; and N. S. Patterson, head of the Journalism Department, University of Houston, have been invited to attend a clinic of their choice.

The Houston clinic will be held at the Rice Hotel; the Fort Worth clinic at the Worth Hotel and the San Antonio clinic at the St. Anthony. Latter selection was made by Ken McClure, WOAI, San Antonio chairman, and the Fort

(Continued on next page)

Worth selection by James Byron, WBAP, Fort Worth chairman.

BIG TURN OUT FOR IOWA NEWS CLINIC

As of Wednesday (13), fifteen Iowa and two Nebraska stations had declared their intention of participating in the NAB-Iowa radio news clinic at Cedar Rapids, on Friday, March 22. These stations are:

Iowa

WOI—Ames
KFGQ—Boone
KBUR—Burlington
WMT—Cedar Rapids
KROS—Clinton
WOC—Davenport
KRNT—Des Moines
KSO—Des Moines
WHO—Des Moines
KDTH—Dubuque
WSUI—Iowa City
KFJB—Marshalltown
KGLO—Mason City
KMA—Shenandoah
KXEL—Waterloo

Nebraska

KOIL—Omaha
WOW—Omaha

Stations are to have from one to five representatives present. General Chairman Buryl Lottridge, vice president, WOC, Davenport, said that additional stations would be in attendance.

Clinic Agenda

Subjects to be discussed at the clinic include:

General construction of newscasts—local vs. regional vs. national vs. international vs. features—with percentages, in what order, and time of day. (unassigned) (Opinions on audience reaction will guide this discussion.)

University of Iowa special survey—Wilbur Schramm, WSUI. (Other information about surveys in general to be included in this period.)

Radio news writing and rewriting. Bob Redeen, WOC, Davenport.

Methods of securing and handling radio news correspondents—local and regional. Doug Grant, WMT, Cedar Rapids.

A farm news formula for local and regional stations. Henry B. Hook, KGLO, Mason City.

The education and training of radio newsmen. (Hull, WOI, Marvin, WOI, Shramm, WSUI.)

The station men in the state should give a quick, concise outline of the education, ability, characteristics, and formal training that they expect of a graduate news man from either of the two State schools.

A desirable balance between international and domestic news stories today as compared with the war years. Jack Shelley, WHO, Des Moines.

Mechanical devices for augmenting news coverage and presentation. Bill Ray, WMAQ, Chicago.

Libel laws and ethics. (unassigned) (Wilbur Schramm will distribute copies of an outline on this subject that has been prepared by a University of Iowa professor.) The discussion will include opinions on ethics and good taste in handling sensational stories for the radio audience.

Round table discussion of individual problems not covered previously.

Recapitulation of the day's discussions.

FM Department

PROPOSED NC EDUCATIONAL FM RULES

The Commission on Thursday (14) ordered that the proposed rules and regulations concerning noncommercial educational FM broadcasting be made public for consideration and discussion.

The order, signed by T. J. Slowie, Secretary, and the proposed rules, as released by the Commission, follow:

BEFORE THE

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D. C.

DOCKET NO. 7424

In the Matter of Promulgation of Rules and Regulations for the Noncommercial Educational FM Broadcast Service

ORDER

Whereas, the Commission on June 27, 1945, issued its final report allocating 20 channels for noncommercial educational FM broadcasting; and

Whereas, it is desirable that rules and regulations concerning noncommercial educational FM broadcasting be promulgated and codified at an early date;

Now, therefore, it is ordered, this 7th day of March, 1946, that the attached proposed rules and regulations be made public as a basis for consideration and discussion. Noncommercial educational FM broadcast licensees, permittees, applicants, and others are invited to submit their comments and suggestions, in writing, to the office of the Secretary, within 60 days from the date of this order. It is not contemplated that hearings or oral argument will be held on the proposed rules and regulations unless there is a demand from parties in interest.

In the absence of protests within 60 days, rules and regulations in final form will be promulgated.

Text of Commission's Release:

Sections 4.131-4.137 of the Commission's Rules and Standards of Good Engineering Practice applicable to Non-Commercial Educational Broadcast Stations would be repealed and the following rules substituted therefor.

Proposed Rules Governing Non-Commercial Educational FM Broadcast Stations

CLASSIFICATION OF STATIONS AND ALLOCATION OF FREQUENCIES

§ 3.501 *Channels available for assignment.*—The channels available for noncommercial educational FM broadcasting are listed in the table below, together with numerical designations for convenience:

Frequency (mc.)	Channel No.
88.1	201
88.3	202
88.5	203
88.7	204
88.9	205
89.1	206
89.3	207
89.5	208
89.7	209
89.9	210
90.1	211
90.3	212
90.5	213
90.7	214
90.9	215
91.1	216
91.3	217
91.5	218
91.7	219
91.9	220

§ 3.502 *State-wide plans.*—In considering the assignment of a channel for a noncommercial educational FM broadcast station, the Commission will take into consid-

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eration the extent to which each application meets the requirements of any state-wide plan for noncommercial educational FM broadcast stations filed with the Commission, provided that such plans afford fair treatment to public and private educational institutions, urban and rural, at the primary, secondary, higher, and adult educational levels, and appear otherwise fair and equitable, and *provided* further that such plans can be coordinated with those of other states concerned.

§ 3.503 *Operation and Service.*—The operation of, and the service furnished by, noncommercial educational FM broadcast stations shall be governed by the following:

(a) A noncommercial educational FM broadcast station will be licensed only to a nonprofit educational organization and upon a showing that the station will be used for the advancement of an educational program.

(b) Each station may transmit programs directed to specific schools in the system for use in connection with the regular courses as well as routine and administrative material pertaining to the school system and may transmit educational and entertainment programs to the public.

(c) Each station shall furnish a nonprofit and noncommercial broadcast service. No commercial program shall be transmitted nor shall commercial announcements of any character be made. A station shall not transmit the programs of other classes of broadcast stations unless all commercial announcements, and all commercial advertising in the continuity are eliminated.

§ 3.504 *Channel Power and Service Area.*—The channel operating power and service area of each noncommercial educational FM broadcast station shall be determined by the Commission. In such determination, the Commission shall consider all relevant factors including (1) the area served by the applicant's existing educational facilities; (2) the channel, power and service area proposed in the application; and (3) the provisions of any state-wide plan on file with the Commission, which meets the requirements of Section 3.502.

§ 3.505 *"Standards of Good Engineering Practice".*—The Standards of Good Engineering Practice concerning FM Broadcast Stations shall be applicable to Noncommercial Educational FM Broadcast Stations except for Section 2 concerning engineering standards of allocation. Section 2, however, provides a guide regarding methods that should be used in calculating the service area of a noncommercial educational FM broadcast station.

RULES GOVERNING ADMINISTRATIVE PROCEDURE

§ 3.510 *Application for Noncommercial Educational FM Broadcast Stations.*—Each applicant for a construction permit for a new noncommercial educational FM broadcast station, change in facilities of any existing noncommercial educational FM broadcast station, or noncommercial educational FM broadcast station license or modification of license shall file with the Commission in Washington, D. C., two copies of applications on the appropriate form designated by the Commission and a like number of exhibits and other papers incorporated therein and made a part thereof. Only the original copy need be sworn to. If the application is for a construction permit for a new noncommercial educational FM broadcast station, Form FCC No. 340 should be filed; for a noncommercial educational FM license, Form FCC No. 341[1] should be filed; and for modification of a noncommercial educational FM license or for change in facilities of an existing noncommercial educational FM broadcast station, Form FCC No. 342[1] should be filed.

§ 3.511 *Full disclosures.*—Each application shall contain full and complete disclosures with regard to all matters and things required to be disclosed by the application forms.

§ 3.512 *Installation or removal of apparatus.*—Applications for construction permit or modification thereof, involving removal of existing transmitting apparatus and/or installation of new transmitting apparatus, shall be filed at least 60 days prior to the contemplated removal and/or installation.

§ 3.513 *Period of construction.*—Each construction permit will specify a maximum of eight months from the date of granting thereof as the time within which construction of the station shall be completed and the station ready for operation, unless otherwise determined by the Commission upon proper showing in any particular case.

§ 3.514 *Forfeiture of construction permits: extension of time.*—

(a) A construction permit shall be automatically forfeited if the station is not ready for operation within the time specified therein or within such further time as the Commission may have allowed for completion, and a notation of the forfeiture of any construction permit under this provision will be placed in the records of the Commission as of the expiration date.

(b) Any application[2] for extension of time within which to construct a station shall be filed at least thirty days prior to the expiration date of such permit if the facts supporting such application for extension are known to the applicant in time to permit such filing. In other cases such applications will be accepted upon a showing satisfactory to the Commission of sufficient reasons for filing within less than thirty days prior to the expiration date. Such applications will be granted upon a specific and detailed showing that the failure to complete was due to causes not under the control of the grantee, or upon a specific and detailed showing of other matters sufficient to justify the extension.

§ 3.515 *Equipment tests.*—

(a) Upon completion of construction for a noncommercial educational FM broadcast station in exact accordance with the terms of the construction permit, the technical provisions of the application therefor and the rules and regulations and Standards of Good Engineering Practice concerning FM broadcast stations and prior to filing of application for license, the permittee is authorized to test the equipment for a period not to exceed 30 days: *Provided,* that the inspector in charge of the district in which the station is located and the Commission are notified 2 days in advance of the beginning of tests.

(b) The Commission may notify the permittee to conduct no tests or may cancel, suspend, or change the date of beginning for the period of such tests as and when such action may appear to be in the public interest, convenience and necessity.

§ 3.516 *Program tests.*—

(a) When construction and equipment tests are completed in exact accordance with the terms of the construction permit, the technical provisions of the application therefor, and the rules and regulations and Standards of Good Engineering Practice concerning FM broadcast stations, and after application for station license has been filed with the Commission showing the transmitter to be in satisfactory operating condition, the permittee is authorized to conduct program tests in exact accordance with the terms of the construction permit for a period not to exceed 30 days: *Provided,* that the inspector in charge of the district in which the station is located and the Commission are notified 2 days in advance of the beginning of such tests.

(b) The Commission reserves the right to cancel such tests or suspend, or change the date of beginning for the period of such tests as and when such action may appear to be in the public interest, convenience, and necessity by notifying the permittee.

(c) The authorization for tests embodied in this section or Section 3.515 shall not be construed as constituting a license to operate but as a necessary part of the construction.

§ 3.517 *Normal licence period.*—All noncommercial educational FM broadcast station licenses will be issued so as to expire at the hour of 3 a.m. E.S.T. and will be issued for a normal license period of 1 year.

§ 3.518 *License, simultaneous modification and renewal.*—When an application is granted by the Commission

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[1] Will be issued by the Commission at a later date. Appropriate forms to be employed may be obtained from the Commission on request.

[2] Form FCC No. 701.

necessitating the issuance of a modified license less than 60 days prior to the expiration date of the license sought to be modified, and an application for renewal of said license is granted subsequent or prior thereto (but within 30 days of expiration of the present license) the modified license as well as the renewal license shall be issued to conform to the combined action of the Commission.

§ 3.519 *Renewals of license.*—

(a) Unless otherwise directed by the Commission, each application for renewal of license shall be filed at least 60 days prior to the expiration date of the license sought to be renewed (Form FCC No. 343).

(b) Whenever the Commission regards an application for a renewal of license as essential to the proper conduct of a hearing or investigation, and specifically directs that it be filed by a date certain, such application shall be filed within the time thus specified. If the licensee fails to file such application within the prescribed time, the hearing or investigation shall proceed as if such renewal application had been received.

§ 3.520 *Temporary extension of station licensees.*—Where there is pending before the Commission any application, investigation, or proceeding which, after hearing, might lead to or make necessary the modification of, revocation of, or the refusal to renew an existing noncommercial educational FM license, the Commission may, in its discretion, grant a temporary extension of such license; *Provided, however,* That no such temporary extension shall be construed as a finding by the Commission that the operation of any radio station thereunder will serve public interest, convenience, and necessity beyond the express terms of such temporary extension of license; *And provided further,* That such temporary extension of license will in no wise affect or limit the action of the Commission with respect to any pending application or proceeding.

§ 3.521 *Repetitious applications.*—

(a) Where an applicant has been afforded an opportunity to be heard with respect to a particular application for a new commercial educational FM broadcast station, or for change of existing service or facilities, and the Commission has, after hearing or default, denied the application or dismissed it with prejudice, the Commission will not consider another application for a station of the same class to serve in whole or in part the same area, by the same applicant or by his successor or assignee, or on behalf of or for the benefit of the original parties in interest, until after the lapse of 12 months from the effective date of the Commission's order.

(b) Where an appeal has been taken from the action of the Commission in denying a particular application, another application for the same class of broadcast station and for the same area, in whole or in part, filed by the same applicant or by his successor or assignee, or on behalf or for the benefit of the original parties in interest, will not be considered until after the final disposition of such appeal.

§ 3.522 *Assignment or transfer of control.*—Application for consent to assignment of a noncommercial educational FM construction permit or license or for consent to voluntary transfer of control of a corporation holding a noncommercial educational FM construction permit or license shall be filed with the Commission on Form FCC No. 314 (assignment of license) and Form FCC No. 315 (transfer of control) at least 60 days prior to the contemplated effective date of assignment or transfer of control.

RULES RELATING TO EQUIPMENT

§ 3.551 *Transmitter power.*—The rated power and the operating power range of transmitters shall be in accordance with the Standards of Good Engineering Practice concerning FM Broadcast Stations.

§ 3.552 *Frequency monitor.*—The licensee of each noncommercial educational FM broadcast station shall have in operation at the transmitter an approved frequency monitor independent of the frequency control of the transmitter. For detailed requirements thereof see Standards of Good Engineering Practice concerning FM Broadcast Stations.

§ 3.553 *Modulation monitor.*—The licensee of each noncommercial educational FM broadcast station shall have in operation at the transmitter an approved modulation monitor. For detailed requirements thereof see Standard of Good Engineering Practice concerning FM Broadcast Stations.

§ 3.554 *Required transmitter performance.*—The construction, installation, operation, and performance of the noncommercial educational FM broadcast transmitter system shall be in accordance with the Standards of Good Engineering Practice concerning FM Broadcast Stations.

§ 3.555 *Auxiliary Transmitter.*—Upon showing that a need exists for the use of an auxiliary transmitter in addition to the regular transmitter of a broadcast station, a license therefor may be issued provided that:

(a) An auxiliary transmitter may be installed either at the same location as the main transmitter or at another location.

(b) A licensed operator shall be in control whenever an auxiliary transmitter is placed in operation.

(c) The auxiliary transmitter shall be maintained so that it may be placed into immediate operation at any time for the following purposes:

(1) The transmission of the regular programs upon the failure of the main transmitter.

(2) The transmission of regular programs during maintenance or modification[3] work on the main transmitter, necessitating discontinuance of its operation for a period not to exceed five days.

(3) Upon request by a duly authorized representative of the Commission.

(d) The auxiliary transmitter shall be tested at least once each week to determine that it is in proper operating condition and that it is adjusted to the proper frequency, except that in case of operation in accordance with paragraph (c) of this section during any week, the test in that week may be omitted provided the operation under paragraph (c) is satisfactory. A record shall be kept of the time and result of each test.

(e) The auxiliary transmitter shall be equipped with satisfactory control equipment which will enable the maintenance of the frequency emitted by the station within the limits prescribed by these regulations.

(f) The operating power of an auxiliary transmitter may be less than the authorized power of the main transmitter, but in no event shall it be greater than such power.

§ 3.556 *Alternate main Transmitters.*—The licensee of a noncommercial educational FM broadcast station may be licensed for alternate main transmitters provided that a technical need[4] for such alternate transmitters is shown and that the following conditions are met:

(a) Both transmitters are located at the same place.

(b) Both transmitters shall have the same power rating.

(c) Both transmitters shall meet the construction, installation, operation, and performance requirements of the Standards of Good Engineering Practice concerning FM Broadcast Stations.

§ 3.557 *Changes in equipment and antenna system.*—Licensees of noncommercial educational FM broadcast stations shall observe the following provisions with regard to changes in equipment and antenna system:

(a) No changes in equipment shall be made:

(1) That would result in the emission of signals outside of the authorized channel.

(2) That would result in the external performance of the transmitter being in disagreement with that prescribed in the Standards of Good Engineering Practice concerning FM Broadcast Stations.

(b) Specific authority, upon filing formal application

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[3] This includes the equipment changes which may be made without authority as set forth elsewhere in the Rules and Regulations and the Standards of Good Engineering Practice or as authorized by the Commission by letter or by construction permit. Where such operation is required for periods in excess of 5 days, request therefore shall be in accordance with section 1.365.

[4] Such as licensees maintaining 24-hour schedule and needing alternate operation for maintenance, or where developmental work requires alternate operation.

(Continued on next page)

(Form FCC No. 342) therefore, is required for a change in service area or for any of the following changes:

(1) Changes involving an increase or decrease in the power rating of the transmitter.

(2) A replacement of the transmitter as a whole.

(3) Change in the location of the transmitting antenna.

(4) Change in antenna system, including transmission line.

(5) Change in location of main studio, if it is proposed to move the main studio to a different city from that specified in the license.

(6) Change in the power delivered to the antenna.

(7) Change in frequency control and/or modulation system.

(c) Specific authority, upon filing *informal* request therefor, is required for a change in the indicating instruments installed to measure transmitter power output, except by instruments of the same maximum scale reading and accuracy.

(d) Other changes, except as above provided for in this section or in the Standards of Good Engineering Practice concerning FM Broadcast Stations, may be made at any time without the authority of the Commission, provided that the Commission shall be promptly notified thereof and such changes shall be shown in the next application for renewal of license.

RULE RELATING TO TECHNICAL OPERATION

§ 3.561 *Hours of Operation.*—(a) Each noncommercial educational FM broadcast station shall be licensed for unlimited time operation; (b) each application shall show the minimum hours of operation proposed; and each licensee shall promptly notify the Commission whenever it does not operate as many hours per week as set forth in its application; (c) the hours of actual operation during a license period shall be taken into consideration in considering the renewal of noncommercial educational FM broadcast licenses wherever it appears that the channels available for such stations are insufficient to meet the demand.

§ 3.562 *Experimental Operation.*—The period between 12:00 midnight, and 6 a. m., local standard time, may be used for experimental purposes in testing and maintaining apparatus by the licensee of any noncommercial educational FM broadcast station on its assigned frequency and not in excess of its authorized power, without specific authorization from the Commission.

§ 3.563 *Station Inspection.*—The licensee of any noncommercial educational FM broadcast station shall make the station available for inspection by representatives of the Commission at any reasonable hour.

§ 3.564 *Station license, posting of.*—The original of each station license shall be posted in the transmitter room.

§ 3.565 *Operator requirements.*—If the transmitter power rating is 1 kilowatt or less, one or more licensed radiotelephone second class operators shall be on duty at the place where the transmitting apparatus of each station is located and in actual charge thereof. If the transmitter power rating is in excess of 1 kilowatt, one or more licensed radiotelephone first class operators shall be on duty. The original license (or Form FCC No. 759) of each station operator shall be posted at the place where he is on duty. The licensed operator on duty and in charge of an FM broadcast transmitter may, at the discretion of the licensee, be employed for other duties or for the operation of another station or stations in accordance with the class of operator's license which he holds and by the rules and regulations governing such stations. However, such duties shall in no wise interfere with the operation of the broadcast transmitter.[5]

§ 3.566 *Facsimile broadcasting and Multiplex transmission.*—Transmission of simplex facsimile on FM channels may be permitted upon application to the Commission. The Commission may grant experimental authority to a noncommercial educational FM broadcast station for the multiplex transmission of facsimile or other signals and aural broadcast programs, provided that the transmission of facsimile or other signals does not reduce the quality of the aural program, and that a filter or other additional equipment is not required for receivers not equipped to receive facsimile or other signals.

§ 3.567 *Operating power: how determined.*—The operating power, and the requirements for maintenance thereof, of each noncommercial educational FM broadcast station shall be determined by the methods prescribed in the Standards of Good Engineering Practice concerning FM broadcast stations.

§ 3.568 *Modulation.*—The percentage of modulation of all stations shall be maintained as high as possible consistent with good quality of transmission and good broadcast practice and in no case less than 85 percent or more than 100 percent on peaks of frequent recurrence during any selection which normally is transmitted at the highest level of the program under consideration.

§ 3.569 *Frequency tolerance.*—The center frequency of each noncommercial educational FM broadcast station shall be maintained within 2000 cycles of the assigned center frequency.

§ 3.570 *Inspection of tower lights and associated control equipment.*—The licensee of any noncommercial educational FM broadcast station which has an antenna or antenna supporting structure(s) required to be illuminated pursuant to the provisions of section 303(2) of the Communications Act of 1934, as amended:

(a) Shall make a visual observation of the tower lights at least once each 24 hours to insure that all such lights are functioning properly.

(b) Shall report immediately by telephone or telegraph to the nearest Airways Communication Station or office of the Civil Aeronautics Administration any observed failure of the tower lights, not corrected within 30 minutes, regardless of the cause of such failure. Further notification by telephone or telegraph shall be given immediately upon resumption of the required illumination.

(c) Shall inspect at intervals of at least once each 3 months all flashing or rotating beacons and automatic lighting control devices to insure that such apparatus is functioning properly as required.

OTHER RULES RELATING TO OPERATION

§ 3.581 *Logs.*—The licensee of each noncommercial educational FM broadcast station shall maintain program and operating logs and shall require entries to be made as follows:

(a) In the program log:

(1) An entry of the time each station identification announcement (call letters and location) is made.

(2) An entry briefly describing each program broadcast, such as "music," "drama," "speech," etc., together with the name or title thereof, with the time of the beginning and ending of the complete program. If a mechanical record is used, the entry shall show the exact nature thereof, such as "record," "transcription," etc., and the time it is announced. If the program is of network origin, its source shall be indicated. If the broadcast is under the auspices of an institution or organization other than the licensee, its name shall be noted.

(b) In the operating log:

(1) An entry of the time the station begins to supply power to the antenna, and the time it stops.

(2) An entry of the time the program service begins and ends.

(3) An entry of each interruption to the carrier wave, its cause and duration.

(4) An entry of the following each 30 minutes:

(i) Operating constants of last radio stage (total plate current and plate voltage).

(ii) Transmission line current or voltage.

(iii) Frequency monitor reading.

(5) A log must be kept of all operation during the experimental period. If the entries required above are not applicable thereto, then the entries shall be made so as to fully describe the operation.

(c) Where an antenna or antenna supporting struc-

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[5] For additional information regarding operator licenses see Section 13 of the Commission's Rules.

ture(s) is required to be illuminated the licensee shall make entries in the radio station log appropriate to the requirements of section 3.570 as follows:

(1) The time the tower lights are turned on and off if manually controlled.

(2) The time the daily visual observation of the tower lights was made.

(3) In the event of any observed failure of a tower light:

(i) Nature of such failure.

(ii) Time the failure was observed.

(iii) Time and nature of the adjustments, repairs or replacements made.

(iv) Time notice was given to Airways Communications Station (C.A.A.) of any tower light failure not corrected within thirty minutes.

(v) Time notice was given to the Airways Communication Station (C.A.A.) that the required illumination was resumed.

(4) Upon completion of the periodic inspection (required at least once each three months):

(i) The date of the inspection and the condition of all tower lights and associated tower lighting control devices.

(ii) Any adjustments, replacements or repairs made to insure compliance with the lighting requirements.

§ 3.582 *Logs, retention of.*—Logs of noncommercial educational FM broadcast stations shall be retained by the licensee for a period of 2 years.

§ 3.583 *Logs, by whom kept.*—Each log shall be kept by the person or persons competent to do so, having actual knowledge of the facts required, who shall sign the log when starting duty and again when going off duty. The logs shall be made available upon request by an authorized representative of the Commission.

§ 3.584 *Log form.*—The log shall be kept in an orderly manner, in suitable form, and in such detail that the data required for the particular class of station concerned are readily available. Key letters or abbreviations may be used if proper meaning or explanation is contained elsewhere in the log.

§ 3.585 *Correction of logs.*—No log or portion thereof shall be obliterated, or willfully destroyed within the period of retention provided by the rules. Any necessary correction may be made only by the person originating the entry who shall strike out the erroneous portion, initial the correction made, and indicate the date of correction.

§ 3.586 *Rough logs.*—Rough logs may be transcribed into condensed form, but in such case the original log or memoranda and all portions thereof shall be preserved and made a part of the complete log.

§ 3.587 *Station identification.*—(a) A Licensee of a noncommercial educational FM broadcast station shall make at least the following station identification announcements (call letters and location): (1) at the beginning and ending of each time of operation; and (2) within 5 minutes of each hour and each half hour during operation; provided,

(b) Such identification announcement need not be made on the hour or half hour when to make such announcement would interrupt a single continuous program of longer duration than 30 minutes. In such cases the identification announcement shall be made at the beginning of the program, at the first interruption of the continuity, and at the conclusion of the program.

(c) In making the identification announcement, the call letters shall be given only on the channel of the station identified thereby.

§ 3.588 *Mechanical reproductions.*—Each program broadcast which consists in whole or in part of one or more mechanical reproductions shall be so announced.

(a) Each such program of longer duration than 30 minutes, consisting in whole or in part of one or more mechanical reproductions, shall be identified by appropriate announcement at the beginning of the program, at each 30-minute interval and at the conclusion of the program; *Provided, however*, that the identifying announcement at each 30-minute interval is not required in case of a mechanical reproduction consisting of a single continuous program of longer than 30 minutes.

(b) Each such program of a longer duration than 5 minutes and not in excess of 30 minutes, consisting in whole or in part of one or more mechanical reproductions, shall be identified by an appropriate announcement at the beginning and end of the program.

(c) Each such program of five minutes or less, consisting in whole or in part of mechanical reproductions, shall be identified by appropriate announcement immediately preceding the use thereof.

(d) In case a mechanical reproduction is used for background music, sound effects, station identification, or program identification, no announcement of the mechanical reproduction is required.

(e) The exact form of identifying announcement is not prescribed, but the language shall be clear and in terms commonly used and understood. A licensee shall not attempt affirmatively to create the impression of live talent when using mechanical reproductions.

§ 3.591 *Rebroadcast.*—A noncommercial educational FM broadcast station may rebroadcast the program of any broadcast station providing it first procures the express authority of the licensee originating the program or programs.[6]

Broadcast Advertising

How Advertising Helps You

Prepared by Advertisers' Club of Cincinnati

During the past many years there have been a lot of high sounding claims made for advertising—a lot of things have been said against it—and many fancy definitions have been given it. Here are the facts about advertising—the facts about how advertising creates jobs, about the way advertising ensures quality, and the truth about the effects of advertising on the price you pay for things. You can form your own conclusions.

Advertising, frankly, is a way to get people to do things. To buy the things offered for sale—to influence people to think well of a company—to try new ideas—to invest in War Bonds, donate blood, and save fats—to maintain American standards of living by encouraging the purchase of things made by American labor.

Advertising's power was illustrated by the way it helped so tremendously with the War Bond drives, waste salvage campaign, blood donor work, recruitment, and many others.

In addition to this direct war effort advertising, many companies devoted large portions of their advertising to ideas that "sold" a war project and their own name at the same time.

Many companies helped the home front by suggesting ways to keep equipment in good running order. This all adds up to a great job, that tackled a great variety of problems.

Now, how will advertising help create jobs with the war over? Peacetime prosperity will require a high level of employment and income. This can be attained only if people have the urge to buy, and convert that urge into actual purchases. This urge—this desire for cars and washing machines and travel and clothing—must be kept alive by advertising.

Advertising will help do this by creating demand for the products advertised. This demand will make possible the mass production which is so largely responsible for America's high standard of living. This mass production, in turn, will lower prices and create jobs.

Or to put it another way, companies that fail to advertise, lose business and create unemployment.

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[6] See Sections 3.503(c) and 3.587(c).

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First World War Advertising

For example, during the First World War, seventeen important companies stopped or greatly reduced advertising. Six companies sold out or were absorbed by competitors. One failed and went out of business—one went into receivership—one was deflated 97 per cent in personnel—one lost 81 per cent of its sales volume—one ended with two customers—three completely lost their industry leadership—one was operated by the banks—two found that competitors had grown at their expense.

We won't cry about the disappearance of these firms, but we can lament the loss of employment by those who had worked loyally at their jobs.

Advertising Costs

Now, what about the price we pay for advertised goods? Does advertising add to the cost or lower it?

In a recent survey by the Institute of Public Opinion, of thousands of typical consumers, it was found that 46 per cent believe advertising lowers prices, 42 per cent believe it raises prices, 12 per cent weren't sure.

Take twelve products of popular consumption and estimate how much you think the national advertising costs on each item.

First, a 5¢ glass of what is probably the best known of all soft drinks.

Next a quart of fresh milk—next, a can of the best known soup—an automobile—a package of cigarettes—a $2 watch—a bed sheet retailing at $1.75—a dozen oranges—a $10 pair of famous-make shoes—a top-favorite breakfast cereal—a 7¢ cake of extremely popular soap—and finally a $1.95 shirt.

All right now let's see how you scored.

Here are the correct amounts:

That soft drink, 16/1,000 of a cent a glass; the milk, 7/100 of a cent a quart; the soup, 36/1,000 of a cent a can; the car, 4¢ per dollar of the F. O. B. price; the cigarettes, ½ of a cent a pack; the watch, 5¢ per $2 watch; the $1.75 sheet, 1¢ per sheet; the oranges, 4/10 of a cent per dozen; the shoes, 25¢ per $10 pair; the cereal, 3/10¢ per box; the soap, 1/5 of a cent per cake; the shirt, 64/100 of a cent.

Did you guess too high? Don't be ashamed if you did, because 99 out of 100 guesses are too high—usually much too high. The misunderstanding about advertising costs is a common American illusion.

Are even these tiny amounts added to the cost of goods? The fact of the matter is, these fractions of a cent actually lower the price you pay for the article—because advertising increases the demand, thus making possible the mass production that America is famous for. And the economies of mass production are passed on to you because of the natural forces of American free competition.

Still another angle to remember is that your newspapers, magazines and radio would cost you far more (or might be saddled with Government-subsidized control) if they carried no advertising. For instance, it costs one big daily newspaper $40 a year per copy to prepare the papers that sell for $8 a subscription. The *Saturday Evening Post*, when it sold for a nickel, cost 25¢ a copy to produce.

Advertising Saves You Money

There's still one other important way advertising helps you. It's simply this: A widely advertised article is usually a dependable, reliable, good-value product. Doesn't your own experience bear this out?

That's because the manufacturer who puts his own label on his product has thereby placed all his eggs in one basket, and you can bet that he will guard that basket. He has staked his reputation and his sales on the belief that the public will be satisfied with what he has offered for sale, and has put his name to it with his advertising.

When a company advertises its soap or its razor blades, it usually tells about the special virtues of its product. The advertiser makes these promises publicly and he has to make good because he has created a tremendous asset for himself in this brand name of his and he has to protect that advertised name.

So the advertising furnishes the incentive to make good—to keep the quality up. If you do have any complaints about advertising, voice them and voice them to the proper party. If you don't like a certain ad or a radio commercial, tell the advertiser—he wants to please you in order to sell you. Or if you think certain advertising overstates the case, tell your Better Business Bureau (which, incidentally, is maintained by membership of private companies who earnestly want honesty in all business dealings).

There you have the FACTS on how advertising helps YOU—by having helped the war effort; by creating more jobs and thus increasing national prosperity; by giving you greater dependability and reliable quality; by LOWERING THE COST OF THE THINGS YOU BUY. All that advertising asks in return is that you UNDERSTAND these facts about how it works.

Programming

DU PONT AWARDS

The fourth annual presentation of the Alfred I. Du Pont Radio Awards was made Saturday (9) at a dinner in New York. The dinner was given by Mrs. Alfred I. Du Pont, widow of the late industrialist and philanthropist in whose memory the awards are given.

The award for stations of more than 5-kw went to KDKA, Pittsburgh; for stations of 5-kw or less, to WNAX, Yankton. The commentator-report award went to Lowell Thomas of NBC. Each award carries one thousand dollars in cash.

The award for station KDKA was accepted by A. W. Robertson, chairman of the board of the Westinghouse Electric Corporation, which owns the station.

The award for WNAX was accepted by General Luther Hill, executive vice president of the Cowles Broadcasting Company and vice president of the Des Moines *Register*. General Hill represented Gardner Cowles, Jr., who was unable to attend the presentation because of the recent death of his father.

A trust fund was set up for the Du Pont awards in 1943 and is a permanent endowment. The rules are drawn so that F-M and Television can enter later as they develop. The awards for stations are based on public interest programming to the communities they serve. A station, in order to be considered for an award, must make a formal entry and prepare an exhibit.

ARMY DAY FACT SHEETS MAILED

The War Department this week mailed to all stations in the country a twenty page fact sheet for use in building programs in connection with Army Day, which will be celebrated this April 6th.

Attention was called by the Radio Branch of the War Department's Bureau of Public Relations to the fact that most radio transcription services are supplying their sub-

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scribing stations with special programs designed for use on Army Day.

Arthur Stringer, NAB Director of Promotion, has urged all stations to make Army Day a model of public interest promotion.

Miscellany

RUSSELL SAYS NBC TO START EARLY D. C. TELE SERVICE

The National Broadcasting Company is accepting its responsibility to start regular television service in the nation's capital at the earliest possible date now that the FCC has approved the NBC application, says Frank M. Russell, the network's vice president in charge of its Washington office.

"Our new Washington television station will come under the direct supervision of Carleton D. Smith, manager of WRC," Mr. Russell states. "Anticipating this new service, specialized personnel is in the process of being trained by Mr. Smith and his staff. This training will be intensified and additional personnel with television experience will be obtained."

W. VA. BROADCASTERS ASSOCIATION FORMED

West Virginia broadcasters met in Charleston on Saturday (9) for the purpose of forming the West Virginia Broadcasters Association. All stations were represented at the meeting.

Howard L. Chernoff, general manager of the West Virginia Network, was elected president. The executive committee is composed of Harold Shaw, WBRW, Welch; John Phillips, WGKV, Charleston; Joe L. Smith, Jr., WJLS, Beckley, and Stanton P. Kettler, WMMM, Fairmont.

After organizing the association, the broadcasters discussed mutual problems affecting the industry, and, after discussing the time problem from all angles, the association agreed that "it appears to be in the best interests of the people of the state of West Virginia for the broadcasters of the state concertedly to adopt Daylight Saving Time as a controlling time by which to program their stations."

All W. Va. stations therefore are joining the major networks in adopting daylight saving time for the period of Apr. 28 through Sept. 29. The time change was unanimously voted.

The association's resolution points out that "by the adoption of D. S. T., the broadcasters of the state can continue to bring to the people of West Virginia the same variety and high quality of programs of entertainment, education, religion and programs in the public interest."

Ad Council—OWMR Allocations

March 25-31

The following three public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of March 25-31 by the Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Help Keep Our Economy Stable

In his recent report on the first 100 days of reconversion, President Truman concluded: "Inflationary pressures are still great, and danger signals pointing to a further building up through the winter and spring are the rise of real estate, wholesale and raw materials prices. We must continue to hold the line. We cannot permit inflation." The greatest inflationary pressures we face today are those stemming from the unprecedented demand for and the short supply of (1) housing, (2) clothing and (3) durable goods. Although rent control regulations still exist in most areas the demand for housing is so great that people are tempted to ignore rent ceiling in their eagerness to provide shelter for themselves and their families. During the next few months the clothing supply will be the tightest since before the war, a situation that is being further complicated by thousands of newly discharged veterans who are unable to find even a minimum of civilian clothing in the stores. The durable goods picture is a trifle brighter—more refrigerators, automobiles, washing machines, vacuum cleaners, radios, etc., are on the way. Here again, however, demand and purchasing power still exceed the supply and an inflationary black market is the potential result unless people curb their desires to own the first of everything that appears on the market at any price. Urge listeners to spend sensibly and to cooperate with all price and rent control regulations. (Fact Sheet No. 3)

United States Savings Bonds

As a result of the United States Treasury's decision to extend its wartime bonds and stamp program into the peacetime era, individuals can now continue to purchase bonds paying the same rate of interest as those sold during the war. These securities now known as U. S. Savings Bonds and Savings Stamps will include the wartime F and G bonds as well as the popular Series E bonds which return four dollars for every three invested, when the bonds mature. The success and convenience of the Payroll Savings Plan during the war years have resulted in its continued maintenance by business and industry throughout the nation. The Treasury is also encouraging the continuance of the savings bonds and stamps program so successfully carried on in the schools. Similarly, all regular bond issuing agents will be urged to continue to sell U. S. Savings Bonds. The high rate of interest of U. S. Savings Bonds, their sound investment values and their ready availability offer the individual investor the ideal way of saving for the future. Radio can perform a valuable service to its listeners by informing them of (1) the continued sale of U. S. Savings Bonds and Stamps; (2) their availability through continuation of the Payroll Savings Plan and other regular purchase facilities and (3) their many advantages as an investment. (Fact Sheet No. 11)

Help Prevent Forest Fires

A tremenodus amount of this nation's timber, instead of going up in sorely needed houses, is going up in smoke. The pulp potential from that timber is being reduced to ashes instead of newsprint and rayon. Much of the soil in which that timber flourished lies blackened and barren, inviting erosion and floods. Landscapes are disfiured and recreational areas turned into expanses of charred stumps. And burned forests mean fewer jobs in sawmills, factories, and constructions. Only ten per cent of these fires were due to lightning, spontaneous combustion or other natural and unavoidable causes. The remaining 90 percent were due to the thoughtlessness and carelessness of average Americans who live in or near forest and wooded areas, who work in or near them, or who visit or travel through them. The spring and summer seasons of 1946 will call for greater care than ever in preventing forest fires. Shorter working hours will make more week-end trips possible. Warm weather is a powerful inducement to seek out wooded areas. More people will be vacationing in 1946 than during any of the wartime years. Everyone, therefore, should memorize and follow these four rules

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of forest fire prevention: 1. Crush out cigarette, cigar and pipe ashes. 2. Break matches in two after using. 3. Drown all camp fires; then stir and drown again. 4. Find out the law before using fire. (Fact sheet No. 16.)

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the weak beginning Monday, March 18th. They are subject to change.

Monday, March 18

Consolidated Hearing

NEW—The Capital Broadcasting Co., Annapolis, Md.—C. P. **1430 kc.,** 100 watts night, 250 watts day, unlimited.

WCBM—Baltimore Broadcasting Corp., Baltimore, Md.—C. P. to change frequency, increase power, install new transmitter and DA for day and night use. **1420 kc.,** 5 KW, unlimited, DA-night and day.

KSUB—Southern Utah Broadcasting Co., Cedar City, Utah—C. P. **590 kc.,** 250 watts night 1 KW day, unlimited.

NEW—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—C. P. **590 kc,** 1 KW, unlimited, DA-night and day.

KFXM—J. C. Lee & E. W. Lee (Lee Bros. Broadcasting Co.). San Bernardino, Calif.—C. P. **590 kc.,** 1 KW, unlimited, DA-night.

NEW—Nevada Radio & Television Co., Reno, Nev.—C. P. **590 kc.,** 1 KW, unlimited, DA-night.

NEW—The Star Broadcasting Co., Inc., Pueblo, Colo.—C. P. **590 kc.,** 1 KW, unlimited, DA-night.

Tuesday, March 19

Oral Argument Before the Commission

NEW—Air-Waves, Inc., Baton Rouge, La.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—Louisiana Communications, Inc., Baton Rouge, La.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—Southern Tier Radio Service, Inc., Binghamton, N. Y.—C. P. **1490 kc.,** 250 watts, unlimited

NEW—Binghamton Press Co., Inc., Binghamton, N. Y.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Joseph H. McGillvra et al., d/b as Binghamton Broadcasting Co., Binghamton, N. Y.—C. P. **1450 kc.,** 250 watts, unlimited.

WGBF—Evansville on the Air, Inc., Evansville, Ind.—Renewal of license. **1280 kc.** 1 KW night, 5 KW day, unlimited.

March 18, 19, 20 and 21

To Be Held in City Court Room, City Hall, Danbury, Conn., on March 18, 19, and 20
and City Hall Courtroom, Torrington, Conn., on March 21

NEW—The Torrington Broadcasting, Inc., Torrington, Conn.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Murray L. Grossman, tr/as The Danbury Broadcasting Co., Danbury, Conn.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—The Berkshire Broadcasting Corp., Danbury, Conn.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Frank Parker, Danbury, Conn.—C. P. **1490 kc.,** 100 watts, unlimited.

March 21, 22 and 23

To Be Held in City Commission Chambers, City Hall, Sandusky, Ohio

NEW—The Sandusky Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Lake Erie Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—The Bay Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.,** 250 watts, unlimited.

Thursday, March 21

NEW—Albany Broadcasting Co., Inc., Albany, N. Y.—C. P.

NEW—Fort Orange Broadcasting Co., Inc., Albany, N. Y.—C. P. **1460 kc.,** 5 KW, unlimited, DA-night.

WHEC—WHEC, Inc., Rochester, N. Y.—C. P. **1460 kc.,** 5 KW, unlimited, DA-night.

NEW—Van Curler Broadcasting Corp., Albany, N. Y.—C. P. **1460 kc.,** 5 KW night, 5KW day, unlimited, directional antenna.

Friday, March 22

Consolidated Hearing

Before David H. Deibler, Municipal Room, City Hall, Altoona, Pennsylvania

NEW—Altoona Broadcasting Co., Altoona, Penna.—C. P. **1240 kc.,** 250 watts, unlimited.

NEW—Roy F. Thompson, tr/as Thompson Broadcasting Co., Altoona, Penna.—C. P. **1240 kc.,** 250 watts, unlimited.

Before Commissioner Walker

To Be Held at County Court House, Little Rock, Arkansas

NEW—Arkansas Democrat Co., Little Rock, Ark.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—Radio Engineering Service, 108 N. Pine St., Pine Bluff, Ark.—C. P. **1400 kc.,** 250 watts, unlimited.

Before Commissioner Wakefield

To Be Held in City Commission Chambers, City Hall

NEW—The Sandusky Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Lake Erie Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—The Bay Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.,** 250 watts, unlimited.

Federal Communications Commission Actions

APPLICATIONS GRANTED

KTOK—O. L. Taylor (assignor), KTOK, Inc. (assignee), Oklahoma City, Okla.—Granted consent to voluntary assignment of license of station KTOK from O. L. Taylor to KTOK, Inc., a newly formed corporation whose outstanding capital stock will be owned 100 percent by assignor, O. L. Taylor (B3-AL-515).

Rahall Broadcasting Co., Inc., Norristown, Pa.—Granted application for construction permit for a new station to operate on **1110 kc.,** 500 watts, daytime, on condition that permittee accept interference condition which may result if application (B2-P-4170) of The Bethlehem Globe Publishing Co., is subsequently granted.

Douglas L. Craddock, Leaksville, N. C.—Granted construction permit for a new station to operate on **1490 kc.,** 100 watts, unlimited time. (B3-P-4405)

Fox Broadcasting Co., Alexandria, La.—Granted construction permit for a new station to operate on **1400 kc.,** 250 watts, unlimited time. (B3-P-4473)

Andalusia Broadcasting Co., Inc., Andalusia, Ala.—Granted construction permit for a new station to operate on **1340 kc.,** 250 watts, unlimited time. (B3-P-4416)

The Independent School Dist. of The City of El Paso, Texas, El Paso, Texas—Granted construction permit for a new noncommercial educational broadcast station; frequencies to be assigned by the Commission's Chief

(Continued on next page)

Engineer; power 2.15 KW, subject to approval of transmitter, frequency and modulation monitors and antenna details. (B3-PED-57)

Sacramento City Unified School District, Sacramento, Calif.—Granted construction permit for a new non-commercial educational FM station; frequencies to be assigned by the Commission's Chief Engineer; power 0.37 KW, subject to Commission approval of transmitter, antenna, frequency and modulation monitors; site subject to CAA approval. (B5-PED-48)

Kans. State College of Agr. and Applied Science, Manhattan, Kans.—Granted construction permit for a new experimental television broadcast station; frequencies that may be assigned by the Commission's Chief Engineer from time to time; power: Aural 200 watts: visual 400 watts (peak); A5 and special emission for frequency modulation. (B4-PVB-164).

NEW—Wayne M. Nelson, Rockingham, N. C.—Granted construction permit for a new station to operate on **900 kc.**, 1 KW, daytime. (B3-P-4052)

NEW—High Point Enterprise, Inc., High Point, N. C.—Granted construction permit for a new station to operate on **830 kc.**, 1 KW, daytime. (B3-P-4199)

NEW—Sierra Broadcasting Co., Reno, Nev.—Granted construction permit for a new station to operate on **1340 kc.**, 250 watts, unlimited time. (B5-P-3824)

NEW—Reno Broadcasting Co., Reno, Nev.—Granted construction permit for a new station to operate on **920 kc.**, 1 KW, unlimited time, DA-night. (B5-P-3720)

KVEC—Christian M. Jacobson tr/as The Valley Electric Co., San Luis Obispo, Cal.—Granted construction permit for change in operation of station KVEC, from **1230 kc.**, 250 watts unlimited time, to **920 kc.**, 500 watts night, 1 KW-LS, unlimited time. (B5-P-4279)

NEW—J. E. Rodman, Bakersfield, Cal.—Granted construction permit for a new station to operate on **1230 kc.**, 250 watts, unlimited time. (B5-P-3758)

NEW—Leslie Henry Hacker, Paso Robles, Cal.—Granted construction permit for a new station to operate on **1230 kc.**, 250 watts, unlimited time. (B5-P-4284)

NEW—Bremerton Broadcast Co., Bremerton, Wash.—Granted construction permit for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B5-P-4031)

NEW—The New Britain Broadcasting Co., New Britain, Conn.—Granted construction permit for a new station to operate on **840 kc.**, 1 KW, daytime. (B1-P-4021)

NEW—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Granted construction permit for a new station to operate on **680 kc.**, 250 watts, daytime. (B1-P-4285)

KGLU—Gila Broadcasting Co., Safford, Ariz.—Granted construction permit to change frequency from **1450** to **1480 kc.**, and increase power from 250 watts to 1 KW, install new transmitter and change the transmitter location; unlimited time. (B5-P-3955)

NEW—Rahall Broadcasting Co., Inc., Beckley, W. Va.—Granted construction permit for a new station to operate on **1450 kc.**, 250 watts, unlimited time. (B2-P-4400)

NEW—Missouri Valley Broadcasting Corp., St. Joseph, Mo.—Granted construction permit for a new station to operate on **1230 kc.**, 250 watts, unlimited time. (B4-P-4402)

NEW—Washita Valley Broadcasting Corp., Chickasha, Okla.—Granted construction permit for a new station to operate on **1560 kc.**, 250 watts, unlimited time. (B3-P-4373)

KVOE—The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Cal.—Granted construction permit for change in operation from **1490 kc**, 250 watts , unlimited time, to **1480 kc.**, 1 KW, DA, unlimited time. (B5-P-3482) Conditions.

TELEVISION LICENSES

Licenses for the following experimental Television broadcast stations were renewed for the period ending February 1, 1947, subject to changes in frequency assignment which may result from proceedings in Docket 6651:

Balaban & Katz Corp., W9XBB, W9XBK, W9XBT, W9XPR; Columbia Broadcasting System, Inc., W2XCB, W2XCS; Allen B. DuMont Labs., Inc., W2XWV, W10XKT; General Electric Co., W2XI, W2XGE; Radio Corp. of America, W3XEP, W3XAD; State Univ. of Iowa, W9XUI; Television Productions, Inc., W6XLA, W6XYZ.

WKBK—Balaban & Katz Corp., Chicago, Ill.—Granted renewal of commercial television broadcast station license for the period ending Feb. 1, 1947, subject to changes in frequency assignment which may result from proceedings in Docket 6651.

WCBW—Columbia Broadcasting System, Inc., New York City—Granted renewal of commercial television broadcast station license for the period ending Feb. 1, 1947, subject to changes in frequency assignment which may result from proceedings in Docket 6651.

WABD—Allen B. DuMont Labs., Inc., New York City—Granted renewal of commercial television broadcast station license for the period ending Feb. 1, 1947, subject to changes in frequency assignment which may result from proceedings in Docket 6651.

WRGB—General Electric Co., Schenectady, N. Y.—Granted renewal of commercial television broadcast station license for the period ending Feb. 1, 1947, subject to changes in frequency assignment which may result from proceedings in Docket 6651.

DESIGNATED FOR HEARING

C. R. Bellatti, Stillwater, Okla.—Designated for hearing application for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B3-P-4426)

Howard W. Davis tr/as The Walmac Co., Austin, Texas—Designated for hearing application for a new station to operate on **1240 kc.**, 250 watts, unlimited time. (B3-P-4068)

MISCELLANEOUS

Marcus Loew Booking Agency, Washington, D. C.—Granted petition for leave to amend its application for an FM construction permit, so as to specify a new transmitter site; a revised antenna system; new equipment; revised engineering data on coverage, etc., and the amendment was accepted. (Docket No. 7189)

W2XDK—Sherron Metallic Corp., Brooklyn, N. Y.—Granted modification of construction permit for new experimental television broadcast station, for extension of completion date to 7-1-46. (B1-MPVB-145)

WMT—American Broadcasting Stations, Inc., Cedar Rapids, Iowa—Granted license to cover construction permit (B4-L-1925) which authorized installation of a new transmitter.

KFSD—Airfan Radio Corp., Ltd., San Diego, Calif.—Granted license to cover CP which authorized installation of a new transmitter. (B5-L-1924)

KHON—Aloha Broadcasting Co., Ltd., Honolulu, T. H.—Granted modification of construction permit which authorized a new station, for changes in transmitting equipment, approval of antenna, and approval of transmitter and studio locations at 1810 Mahanoe, Hololulu. (B-MP-1845)

WHK—United Broadcasting Co., Cleveland, Ohio—Granted authority to determine operating power by direct measurement of antenna power.

WRDW—Augusta Broadcasting Co., Augusta, Ga.—Granted authority to determine operating power by direct measurement of antenna power.

KFYR—Meyer Broadcasting Co., Bismarck, N. Dak.—Granted construction permit to install a new transmitter. (B4-P-4458)

WPIK—Potomac Broadcasting Corp., Alexandria, Va.—Granted license to cover CP which authorized a new station to operate on **730 kc.**, 250 watts, day time; also authority to determine operating power by direct measurement of antenna power. The licensee hereunder is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions. (B2-L-1921; B2-Z-1746)

KGVL—Truett Kimzey, Greenville, Texas—Granted modification of CP, which authorized a new station, for approval of antenna, approval of transmitter location

(Continued on next page)

at 2.2 mi. north of Hunt County Courthouse on W. side of Highway 34, Greenville, and to specify studio location at Suite 444, Graham Fagg Bldg., Greenville. The permittee is granted a waiver of Sec. 3.60 of the Commission's rules; conditions. (B3-MP-1845)

WCAX Broadcasting Corp., Burlington, Vt.—Adopted order granting request that WCAX Broadcasting Corp. be relieved of the requirement that it file proposed findings in the proceeding on its application in Docket 6793, without affecting its right to except to findings filed by other parties and to participate in any oral argument or other further proceedings which may be directed.

KNOW—Frontier Broadcasting Co., Austin, Texas; WACO—Frontier Broadcasting Co., Waco, Texas—Placed in the pending file application (B3-TC-478) for consent to transfer control of Frontier Broadcasting Co. from E. S. Fentress and Charles E. Marsh to C. C. Woodson and Wendell Mayes, awaiting adoption of rules as indicated in the Crosley decision, or until applicant elects to follow procedure outlined in Public Notice of October 3, 1945.

W9XZN—Zenith Radio Corp., Chicago, Ill.—Granted authority to delete all records relative to authorization for a new developmental broadcast station granted Sept. 25, 1945, cancel authorization and delete call letters.

Arkansas-Okla. Broadcasting Corp., Ft. Smith, Ark.; Donald W. Reynolds, Ft. Smith, Ark.—Ordered that the record in this proceeding be reopened, and that a further hearing be held on the following issue: "To obtain full information to determine whether Donald W. Reynolds or any newspaper owned or controlled by him was engaged in practices designed to substantially lessen competition and tending to create a monopoly in the newspaper advertising business in the City of Ft. Smith; and to determine what bearing such information may have on the qualifications of Donald W. Reynolds to be the licensee of a radio broadcasting station." (Action taken 3-7)

Richard T. Sampson, Oceanside, Calif.—Upon consideration of petition of Richard T. Sampson to amend application for CP, it was ordered the petition be considered as a petition for dismissal without prejudice, pursuant to the Commission's January 5, 1946, Public Notice, and the Commission dismissed application (B5-P-4442) without prejudice to the right of applicant to request reinstatement upon the filing of a proper petition, accompanied by the amendment necessary to complete the application. (Action taken 3/6)

Everett L. Dillard, tr/as Commercial Radio Eqpt. Co., Washington, D. C.—Granted petition for leave to amend application for an FM construction permit, so as to specify a transmitter site; supply complete engineering data, etc., and the amendment was accepted.

Theodore Granik, Washington, D. C.—Granted petition for leave to amend his application for an FM construction permit, so as to add to the application an engineering affidavit which incorporates into the application by reference, except as to requested frequency, the engineering study accompanying the application of Potomac Broadcasting Cooperative, Inc. (Docket 7198), and the amendment was accepted.

Fort Orange Broadcasting Co., Inc., Albany, N. Y.—Granted petition for a further continuance of hearing in re petitioner's application and that of Albany Broadcasting Co., Inc., and Van Curler Broadcasting Corp., and continued the hearing to May 13.

Diamond State Broadcast Corp., Dover, Del.—Ordered that the motion filed by Diamond State Broadcast Corp. for continuance of hearing on its application (Docket 7012) be considered as a petition for dismissal without prejudice, pursuant to the Commission's January 5, 1946, Public Notice; and the application (B3-P-4217) was dismissed without prejudice to the right of applicant to request reinstatement upon the filing of a proper petition, accompanied by such amendments as movant may desire to file.

Nevada Radio and Television Co., Reno, Nev.—Granted motion for dismissal without prejudice of its application for CP, and the application (B5-P-3832) for a new station was dismissed without prejudice, subject to the right of petitioner to request reinstatement of its application pursuant to the Commission's January 5, 1946, Public Notice.

Ventura Broadcasters, Inc., Ventura, Calif.—Granted petition for leave to take depositions in re petitioner's application (B5-P-3807) and the application of Coast Ventura, Inc. (B5-P-3725)

WCBM—Baltimore Broadcasting Corp., Baltimore, Md.; The Capitol Broadcasting Co., Annapolis, Md.—Granted motion of WCBM for a 30-day continuance of hearing in re their applications (Docket 7372 and 7371), and the hearing was continued to April 17.

WCAE, Inc., Pittsburgh, Pa.—Granted petition for waiver of Sec. 1.384 of the Commission's rules, and accepted petitioner's written appearance late, in re application (Docket 7202).

Columbia Broadcasting System, Inc., Boston, Mass.—Granted motion requesting leave to amend its application for a new FM station, so as to show revised information as to officers, etc., and the amendment was accepted.

The Associated Broadcasters, Inc., San Francisco, Calif.—Granted motion for waiver of Sec. 1.384 of the Commission's Rules, and accepted late the written appearance of movant.

Booth Radio Stations, Inc., Grand Rapids, Mich.—Granted petition (1) for leave to amend application (Docket 6957) for new station, so as to specify new transmitter site, etc.; (2) to reopen the record in this matter, and (3) scheduled a further hearing for April 16, for the purpose only of adducing testimony as to applicant's new transmitter site and the new engineering data as shown in amendment which was accepted.

Midwest Broadcasting Co., Milwaukee, Wis.—Granted petition for leave to amend its application for a new station (Docket 6795), so as to show substitution of R. C. Borchert as stockholder and director of applicant corporation in place of Herbert S. Uihlein, etc., and the amendment was accepted.

Harold H. Thoms, Durham, N. C.—Granted motion for extension of time in which to file exceptions and request oral argument in re his application (Docket 6638); and the time within which exceptions may be filed and oral argument requested was extended to April 15.

Richard T. Sampson, Oceanside, Calif.—Upon consideration of a petition of Richard T. Sampson to amend his application, the Commission ordered that this petition be considered as a petition for dismissal without prejudice of application (B5-P-4442), pursuant to the Commission's January 5, 1946, Public Notice; and the application was dismissed without prejudice to the right of applicant to request reinstatement upon the filing of a proper petition, accompanied by the amendment necessary to complete the application.

KPLC—Calcasieu Broadcasting Co., Lake Charles, La.—Granted petition requesting permission for Vance Plauche, an attorney of the Bar of the State of La., to appear specially on behalf of petitioner in the deposition proceeding to be held in Lake Charles on March 11.

KNOW—Frontier Broadcasting Co., Inc., Austin, Texas; Thomas G. Harris, Austin, Texas; Charles W. Balthrope, San Antonio, Texas; Express Publishing Co., San Antonio, Texas—Adopted an order designating for hearing application (B3-P-4042) of KNOW to change frequency from **1490** to **1420 kc.**, increase power from 250 watts to 1 KW, 5 KW-LS, install DA for night use, unlimited time, in consolidation with applications of Thomas G. Harris (B3-P-4355), Charles W. Balthrope (B3-P-4375) and Express Publishing Co. (B3-P-4471), requesting the same facilities in San Antonio, and that the Bills of Particulars previously issued be amended to include application of KNOW.

Ogden Broadcasting Co., Inc., Ogden, Utah—Adopted order granting petition of Ogden Broadcasting Co., Inc., requesting that its application (B5-P-4553) for a new

(Continued on next page)

station to operate on **1490 kc.**, 250 watts unlimited time, be designated for hearing in a consolidated proceeding with applications of United Broadcasting Co., Ogden; Telegram Publishing Co., Salt Lake City; and James B. Littlejohn, Ogden, all requesting **1490 kc.**, 250 watts, unlimited time; further ordered the application of Ogden Broadcasting Co. designated in a consolidated proceeding with above applications, and that the Bills of Particulars previously issued in these proceedings be amended to include the application of Ogden Broadcasting Co., Inc.

Caprock Broadcasting Co., Lubbock, Texas; KVGB—KVGB, Inc., Great Bend, Kansas—Adopted an order designating for hearing the application (B3-P-4090) of Caprock Broadcasting Co. in a consolidated proceeding with the application of KVGB (B4-P-4459), Great Bend, Kansas, to increase power from 250 watts to 1 KW, and change frequency from **1400 to 1590 kc.**

Redege Broadcasting Co., A Partnership, Hendersonville, N. C.; Radio Asheville, Inc., Asheville, N.C.—Adopted order granting petition of Redege Broadcasting Co. requesting that its application (B3-P-4532), **1450 kc.**, 250 watts, unlimited time, be designated for hearing in consolidation with application of Radio Asheville, Inc., requesting the same facilities (B3-P-4407); and further ordered these applications designated in a consolidated proceeding.

United Broadcasting Co., Inc., Silver Spring, Md.; The Tower Realty Co., Baltimore, Md.—Adopted orders designating for hearing in a consolidated proceeding the application of United Broadcasting Co., Inc. (B1-P-4030) **690 kc.**, 1 KW, limited time, with application (B1-P-4490) of The Tower Realty Co. **680 kc.**, 5 KW, unlimited time; and granted petition of WPTF that they be made a party to this proceeding.

WJR, The Goodwill Stations, Inc., Detroit, Mich.—Granted petition to dismiss without prejudice its application (Docket 7280) for a new television station.

The WGAR Broadcasting Co., Cleveland, Ohio—Granted petition to dismiss without prejudice its application (Docket 7297) for a commercial television station.

Telegram Publishing Co., Salt Lake City, Utah—Granted petition for leave to amend its application (Docket 7057) so as to specify frequency **1230** instead of **1490 kc.**; change exhibits, etc. The amendment was accepted and application removed from hearing docket.

The Yankee Network, Inc., Providence, R. I.—Granted motion to dismiss without prejudice its application (Docket 7304) for a new television station.

WADC—Allen T. Simmons, Tallmadge, Ohio; The WGAR Broadcasting Co., Cleveland, Ohio—Granted motion to continue hearing now scheduled for March 25 to April 24, 1946. (Dockets 7320 and 7319)

Fetzer Broadcasting Co., Grand Rapids, Mich.—Granted motion to take depositions in re its application for a new station (Docket 7387); exceptions noted by Ashbacker Radio Corp.

WSAY—Brown Radio Service and Lab. (Gordon P. Brown, Owner), Rochester, N. Y.—Dismissed petition of WSAY for leave to intervene in the hearing on application of WHEC, Inc. (Docket 6948). This petition was rendered moot by Commission's action on March 6 in granting WHEC's application, subject to condition they shall make satisfactory adjustment of any adverse effect on WSAY antenna system.

The Berkshire Broadcasting Corp., Danbury, Conn.—Granted petition for leave to amend its application (Docket 6897) for a new station, so as to show changes in stock distribution; changes in transmitter site, etc.

WIBC—Indiana Broadcasting Corp., Indianapolis, Ind.—Adopted an order granting petition of WIBC that its application (B4-P-4319) for a CP to increase power from 5 to 50 KW, be designated for hearing in a consolidated proceeding with applications of Mid-America Broadcasting Corp., & Ky. Broadcasting Corp., Inc., WINN, both requesting frequency **1080 kc.**, with 1 KW night, 5 KW day, DA, unlimited time, at Louisville; further ordered that application of WIBC be designated for hearing in a consolidated proceeding with the above applications, and that the Bills of Particulars heretofore issued in these proceedings be amended to include application of WIBC.

WEST—Associated Broadcasters, Inc., Easton, Pa.; Easton Publishing Co., Easton, Pa.; Lewis Windmuller, Allentown, Pa.; Steel City Broadcasting Co. of Bethlehem, Inc., Allentown, Pa.—Adopted an order designating for hearing application (B2-P-4517) of WEST to change frequency from **1400 to 1230 kc.**, operating with 250 watts, unlimited time, in a consolidated proceeding with the applications of Easton Pub. Co., Lewis Windmuller and Steel City Broadcasting Co. of Bethlehem, Inc., heretofore designated for hearing in a consolidated proceeding; ordered the WEST application designated in this consolidated proceeding, and that the Bills of Particulars heretofore issued in these proceedings be amended to include WEST's application.

Newnan Broadcasting Co., Newnan, Ga.; Volunteer State Broadcasting Co., Inc., Nashville, Tenn.—Adopted an order designating for hearing application (B3-P-4487) of Newnan Broadcasting Co. for a new station to operate on **1300 kc.**, 1 KW, unlimited time, DA-night, in consolidation with application (B3-P-4531) of Volunteer State Broadcasting Co., Inc., Nashville, to use **1300 kc.**, 5 KW, unlimited time, DA-night.

KMTR—KMTR Radio Corp., Los Angeles, Cal.—Adopted an order granting petition of KMTR requesting that its application (B5-P-4583) to increase power from 1 to 5 KW-D and 1 KW-N, unlimited time on its present frequency, **570 kc.**, be designated for hearing with six applications all requesting use of frequency **590 kc.** at their respective locations; further ordered KMTR's application be designated for hearing in a consolidated proceeding with these applications, and that the Bills of Particulars heretofore issued in these proceedings be amended to include the KMTR application.

KORE—Eugene Broadcast Station, Eugene, Ore.—Granted renewal of license for the period ending Feb. 1, 1948.

KTRI—Sioux City Broadcasting Co., Sioux City, Iowa—Granted renewal of license for the period ending Feb. 1, 1948.

Paris Broadcasting Co., Paris, Tenn.; Kentucky Lake Broadcasting System, Inc., Paris Tenn.—Adopted orders granting petition of Paris Broadcasting Co. that its application (B3-P-4566) be designated for hearing in consolidation with application of Kentucky Lake Broadcasting System, Inc. (B3-P-4528), both requesting frequency **1340 kc.**, 250 watts, unlimited time.

Gonzales Broadcasting Co., Gonzales, Texas; Taylor Broadcasting Co., Taylor, Texas—Adopted orders granting petitions of Gonzales Broadcasting Co. and Taylor Broadcasting Co. requesting that their applications (B3-P-4546 and B3-P-4567) for new stations to use frequency **1450 kc.**, 250 watts, unlimited time at their respective locations, be designated for hearing in the consolidated proceedings heretofore scheduled on the applications of Thomas G. Harris, trustee for Coleman Gay, et al., Austin, Texas; Chas. W. Balthrope, San Antonio, and Express Publishing Co., San Antonio, and the Commission further ordered that the Bills of Particulars heretofore issued in these proceedings be amended to include the Gonzales and Taylor applications.

Gilbert H. Kaynor and Howard W. Kaynor, co-partners, d/b as Kittitas Valley Broadcasting Station, Ellensburg, Wash.—Granted request to delete all records relative to authorization granted Nov. 28, 1945, for a new station to operate on **1400 kc.**, 250 watts, unlimited time, and cancelled said authorization.

WHEC—WHEC, Inc., Rochester, N. Y.—Adopted an order granting petition (Comr. Durr for hearing), for reconsideration and grant of application (B1-P-3976), to increase power from 500 watts night, 1 KW-LS, to 5 KW on **1460 kc.**, unlimited time, DA; ordered that said petition be granted subject to the condition that applicant shall make satisfactory adjustment of any adverse effect on the WSAY antenna system and adjustment of any cross modulation problems, and

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subject to approval by the CAA of the proposed antenna site.

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Granted construction permit to increase power from 1 to 5 KW, daytime only, on the frequency **930 kc.** (B3-P-3954)

W6XYZ—Television Productions, Inc., Los Angeles, Cal.—Granted construction permit to change transmitter site of experimental television station from Los Angeles to Pasadena, Cal. (B5-PVB-163)

W6XLA—Television Productions, Inc., Los Angeles, Cal.—Granted construction permit to change frequency of relay experimental television station from Ch. #11 and 12 to frequency that may be assigned by the Commission's Chief Engineer from time to time; add aural transmitter with special emission for FM, 50 watts, and change type of visual transmitter from RL-210-1 to REL-2V. (B5-PVB-162)

ACTIONS ON MOTIONS

WCAE, Inc., Pittsburgh, Pa.—Granted petition for waiver of Sec. 1.384 of the Commission's rules, and accepted petitioner's written appearance late, in re application (Docket 7202).

Columbia Broadcasting System, Inc., Boston, Mass.—Granted motion requesting leave to amend its application for a new FM station, so as to show revised information as to officers, etc., and the amendment was accepted.

The Associated Broadcasters, Inc., San Francisco, Cal.—Granted motion for waiver of Sec. 1.384 of the Commission's Rules, and accepted late the written appearance of movant.

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Diamond State Broadcast Corp., Dover, Del.—Ordered that the motion filed by Diamond State Broadcast Corp. for continuance of hearing on its application (Docket 7012), be considered as a petition for dismissal without prejudice, pursuant to the Commission's January 5, 1946, Public Notice; and the application (B3-P-4217) was dismissed without prejudice to the right of applicant to request reinstatement upon the filing of a proper petition, accompanied by such amendments as movant may desire to file.

Nevada Radio and Television Co., Reno, Nev.—Granted motion for dismissal without prejudice of its application for CP, and the application (B5-P-3832) for a new station was dismissed without prejudice, subject to the right of petitioner to request reinstatement of its application pursuant to the Commission's January 5 1946 Public Notice.

Richard T. Sampson, Oceanside, Cal.—Upon consideration of a petition of Richard T. Sampson to amend his application, the Commission ordered that this petition be considered as a petition for dismissal without prejudice of application (B5-P-4442), pusuant to the Commission's January 5, 1946 Public Notice: and the application was dismissed without prejudice to the right of applicant to request reinstatement upon the filing of a proper petition, accompanied by the amendment necessary to complete the application.

KPLC—Calcasieu Broadcasting Co., Lake Charles, La.—Granted petition requesting permission for Vance Plauche, an attorney of the Bar of the State of La., to appear specially on behalf of petitioner in the deposition proceeding to be held in Lake Charles on March 11.

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The WGAR Broadcasting Co., Cleveland, Ohio—Granted petition to dismiss without prejudice its application (Docket 7297) for a commercial television station.

Telegram Publishing Co., Salt Lake City, Utah—Granted petition for leave to amend its application (Docket 7057) so as to specify frequency **1230** instead of **1490 kc.**; change exhibits, etc. The amendment was accepted and application removed from hearing docket.

The Yankee Network, Inc., Providence, R. I.—Granted motion to dismiss without prejudice its application (Docket 7304) for a new television station.

WADC—Allen T. Simmons, Tallmadge, Ohio; The WGAR Broadcasting Co., Cleveland, Ohio—Granted motion to continue hearing now scheduled for March 25 to April 24, 1946. (Dockets 7320 and 7319)

Fetzor Broadcasting Co., Grand Rapids, Mich.—Granted motion to take depositions in re its application for a new station (Docket 7387); exceptions noted by Ashbacker Radio Corp.

WSAY—Brown Radio Service and Lab. (Gordon P. Brown, owner), Rochester, N. Y.—Dismissed petition of WSAY for leave to intervene in the hearing on application of WHEC, Inc. (Docket 6948). This petition was rendered moot by Commission's action on March 6 in granting WHEC's application, subject to condition they shall make satisfactory adjustment of any adverse effect on WSAY antenna system.

The Berkshire Broadcasting Corp., Danbury, Conn.—Granted petition for leave to amend its application (Docket 6897) for a new station, so as to show changes in stock distribution; changes in transmitter site, etc.

Federal Communications Commission Applications

APPLICATIONS FILED AT FCC

570 Kilocycles

NEW—Metropolitan Broadcasting Corp., Washington, D. C. (P. O. 1743 G St., N. W.)—Construction permit for a new standard broadcast station to be operated on **570 kc.**, power of 250 watts and daytime hours of operation.

590 Kilocycles

KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. M.—Construction permit to change frequency from **1260** to **590 kc.**, increase power from 1 KW to 1 KW night and 5 KW day, install new transmitter and directional antenna for night use and change transmitter location. Amended to change frequency from

(Continued on next page)

590 to 610 kc., change power from 1 KW night and 5 KW day to 5 KW day and night, change type of transmitter, changes in directional antenna for day and night use and change transmitter location.

KSUB—Southern Utah Broadcasting Co., Cedar City, Utah —Construction permit to change frequency from 1340 to 590 kc., increase power from 250 watts day and night to 1 KW day and install new transmitter. Amended: to change requested power from 1 KW day and 250 watts night to 1 KW day and night, install directional antenna for night use and change transmitter location.

610 Kilocycles

NEW—Virginia Broadcasting Corp., Roanoke, Va.—Construction permit for a new standard broadcast station to be operated on 620 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended: to change frequency from 620 kc., to 610 kc., changes in directional antenna and change in stock ownership.

WAYS—Inter-City Advertising Co., Charlotte, N. C.—Construction permit to increase power from 1 KW day and night to 1 KW night and 5 KW day using directional antenna day and night and install new transmitter.

620 Kilocycles

WRAL—Capitol Broadcasting Co., Inc., Raleigh, N. C.—Construction permit to change frequency from 1240 to 620 kc., increase power from 250 watts day and night to 1 KW night and 5 KW day, install new transmitter and directional antenna for day and night use and change transmitter location. Amended: to change transmitter location.

630 Kilocycles

WLAP—American Broadcasting Corp., Lexington, Ky.—Construction permit to change frequency from 1450 to 630 kc., increase power from 250 watts day and night to 5 KW day and 1 KW night, install new transmitter and directional antenna for day and night use. Amended: to change transmitter location and make changes in directional antenna for day and night use.

710 Kilocycles

WOR—Bamberger Broadcasting Service, Inc., New York, N. Y.—Construction permit to install new directional antenna for day and night use.

730 Kilocycles

NEW—Madisonville Broadcasting Co., Inc., Madisonville, Ky. (P. O. Box 450, Taylor Bldg., Paducah, Ky.)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts and daytime hours of operation.

790 Kilocycles

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended: to change frequency from 550 to 790 kc., and changes in directional antenna.

820 Kilocycles

NEW—WLBG, Inc., Laurens, S. C. (P. O. Laurens, S. C.)—Construction permit for a new standard broadcast station to be operated on 820 kc., power of 250 watts and daytime hours of operation. (Call "WLBG" reserved)

920 Kilocycles

NEW—Glen H. Smith and Herbert H. Lee, d/b as Lee-Smith Broadcast Co., Faribault, Minn. (P. O. 1054 Blair Ave., St. Paul 4, Minn.)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 100 watts day and 250 watts night and unlimited hours of operation.

950 Kilocycles

NEW—E. T. Wright, Orlando, Fla.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, directional antenna night and unlimited hours of operation. Amended: to change frequency from 950 kc., to 1230 kc., power from 1 KW to 250 watts, change type of transmitter and antenna and change transmitter location. (Contingent on grant of WLOF—B3-P-3973)

1030 Kilocycles

KWSC—State College of Washington, Pullman, Wash.—Construction permit to change frequency from 1250 kc., to 1030 kc., change power from 5 KW day and 1 KW night and hours of operation from S-KTW to unlimited time and make changes in vertical antenna. Amended: to omit request for change in power and install directional antenna for night use.

1050 Kilocycles

NEW—The Northern Kentucky Radio Corp., Covington, Ky. —Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation.

1060 Kilocycles

NEW—Palladium Publishing Co., Benton Harbor, Mich.—Construction permit for a new standard broadcast station to be operated on 1060 kc., power of 250 watts and daytime hours of operation. Amended: to change power from 250 watts to 1 KW, change type of transmitter and antenna and change transmitter location.

1110 Kilocycles

KFAB—KFAB Broadcasting Co., Omaha, Neb.—Construction permit to install auxiliary transmitter to be operated on 1110 kc., power of 5 KW and employing directional antenna night.

1150 Kilocycles

KFJI—KFJI Broadcasters, Klamath Falls, Ore.—Construction permit to change frequency from 1240 to 1150 kc., increase power from 100 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location.

1180 Kilocycles

NEW—Eugene J. Roth, Jack L. Pink and James M. Brown d/b as Radio Broadcasting Associates, Houston, Texas (P. O. Buffalo Drive at Waugh Drive)—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 250 watts and daytime hours of operation.

1230 Kilocycles

NEW—Danville Broadcasting Co., Danville, Ky.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts and unlimited hours of operation. Amended: to change power from 100 watts to 250 watts.

NEW—Dickinson Radio Assn., Dickinson, N. Dak. (P. O. c/o W. H. Walton)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1240 Kilocycles

KNEI—George H. Thomas, James J. Davison, Jr., and Daniel H. Castille, a partnership, d/b as New Iberia Broadcasting Co., New Iberia, La.—Modification of construction permit (B3-P-3861, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

(Continued on next page)

1250 Kilocycles

KNAK—Granite District Radio Broadcasting Co., Salt Lake City, Utah—Construction permit to change frequency from **1400** to **1280 kc.,** increase power from 250 watts to 500 watts and make changes in transmitting equipment and vertical antenna.

1290 Kilocycles

NEW—Central Illinois Radio Corp., Peoria, Ill.—Construction permit for a new standard broadcast station to be operated on **1290 kc.,** power of 5 KW, directional antenna and unlimited hours of operation. Amended: re changes in directional antenna.

1340 Kilocycles

NEW—Yellowstone Amusement Co., Livingston, Montana (P. O. Box 422)—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation. (Call "KPRK" reserved)

NEW—P. B. Huff, tr/as The Hazard Broadcasting System, Hazard, Ky. (P. O. Main St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

NEW—John P. Rabb, Lenoir, North Carolina (P. O. 257 N. Main St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

KCMJ—Richard W. Joy and Donald C. McBain, d/b as Palm Springs Broadcasting Co., Palm Springs, Cal.—License to cover construction permit (B3-P-3867) which authorized a new standard broadcast station.

NEW—Mario Acosta, Mayaguez, P. R. (P. O. Once de Agosta 82)—Construction permit for a new standard broadcast station to be operated on **1340 kc,** power of 250 watts and unlimited hours of operation.

KCMJ—Richard W. Joy and Donald C. McBain, d/b as Palm Springs Broadcasting Co., Palm Springs, Cal.—Authority to determine operating power by direct measurement of antenna power.

1450 Kilocycles

NEW—Richard E. Adams, James H. Shoemaker and Albert A. Anderson, d/b as Coastal Broadcasting Co., Charleston, S. C. (P. O. Temp. c/o Lt. Comdr. Richard E. Adams, 1634 Fitzgeral Lane, Alexandria, Va.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—The Sankusky Broadcasting Co., Sandusky, Ohio—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation. Amended: re changes in director and stockholders, changes in antenna and transmitter location.

KBNE—Boulder City Broadcasting Co., Boulder City, Nev.—License to cover construction permit (B5-P-3899, which authorized a new standard broadcast station) and specify studio location as 701 Avenue R, Boulder City, Nevada.

KBNE—Boulder City Broadcasting Co., Boulder City, Nev.—Authority to determine operating power by direct measurement of antenna power.

NEW—Frederic Lemieux, III, Claude S. Maenza and Edna Capo Lemieux, d/b as Gulf State Broadcasting Co., Crowley, La. (P. O. 720 Weiblen Place, New Orleans 19, La.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

WBHF—W. R. Frier, Cartersville, Ga.—Modification of construction permit (B3-P-4064, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to change studio location.

KXLR—Arkansas Airwaves Co., North Little Rock, Ark.—Modification of construction permit (B3-P-4067 which authorized a new standard broadcast station) to change type of transmitter and change studio location.

1470 Kilocycles

NEW—Civic Broadcasting Corp., Anderson, Ind. (P. O. 707 W. Fifth St.)—Construction permit for a new standard broadcast station to be operated on **1470 kc.,** power of 1 KW and daytime hours of operation. (Call "WCBC" reserved)

1490 Kilocycles

NEW—Mitchell C. Tackley, tr/as North Country Broadcasting Co., Malone, N. Y. (P. O. 96 West Main St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—The Yankee Network, Inc., Portland, Maine (P. O. 21 Brookline Ave., Boston, Mass.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Crawford County Broadcasting Corp., Meadville, Penna. (P. O. 915 Diamond Sq.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—The Torrington Broadcasting Co., Inc., Torrington, Conn.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. Amended: re change in officers and stockholders.

1600 Kilocycles

NEW—Capitol Radio Corp., Des Moines, Iowa—Construction permit for a new standard broadcast station to be operated on **1600 kc.,** power of 1 KW, and unlimited hours of operation. Amended: to change frequency from **1600 kc.** to **1150 kc.,** and change in officers and directors.

FM APPLICATIONS

NEW—WHBY, Inc., Green Bay, Wisc. (Bellin Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **92-106 mc.** band and coverage of 6,941 square miles.

NEW—The Journal Company (The Milwaukee Journal), Wausau, Wisconsin (P. O. 333 West State St., Milwaukee 1, Wisc.)—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be determined and coverage of 17,250 square miles.

NEW—Portsmouth Star Publishing Corp., Portsmouth, Va. (P. O. 101 High St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #263, **100.5 mc.,** and coverage of 4,763 square miles.

NEW—Brattleboro Publishing Co., Brattleboro, Vt. (P. O. 73 Main St.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC.

NEW—WJMC, Inc., Rice Lake, Wisc. (P. O. John and Main St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 4,902 square miles.

NEW—Edwin C. Kelly, David R. McKinley and Vernon Hansen, d/b as Central Valleys Broadcasting Co., Sacramento, Calif. (P. O. California State Life Bldg., 10th and Jay Sts.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency as assigned by FCC and coverage of 9,870 square miles.

NEW—Twin City Broadcasting Corp., Longview, Wash. (P. O. 14th and Hudson Sts.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #282, **104.3 mc.**

NEW—WLEU Broadcasting Corp., Erie, Penna. (P. O. Commerce Bldg., 12th and State Sts.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Frequency to be determined by the FCC and coverage of 5,450 square miles.

(Continued on next page)

NEW—Burlington Graham Broadcasting Co., Burlington, N. C. (P. O. State Theatre Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #267, **101.3 mc.**, or as assigned by FCC and coverage of 4,352.96 square miles or as assigned by FCC.

NEW—R. F. Story and Bennett Story, d/b as Democrat Printing Co., Durant, Okla. (P. O. 129 North 3rd Ave.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **92.1** to **103.9 mc.** band as selected by Chief Engineer of FCC and coverage of 7,700 square miles.

NEW—J. K. Patrick, Earl B. Braswell, Tate Wright and C. A. Rowland, d/b as J. K. Patrick & Co., Athens, Ga.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **42.5 mc.** and coverage of 40 square miles. Amended: to change frequency from **42.5 mc.**, to Channel #223, **92.5 mc.**, coverage from 40 square miles to 5,538.9 square miles, specify population and studio and transmitter locations and antenna system, change type of transmitter and specify type of station as Metropolitan.

NEW—Utica Observer-Dispatch, Inc., Utica, N. Y. (P. O. Oriskany Plaza)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage of 10,200 square miles.

NEW—William F. Huffman, Wisconsin Rapids, Wisc. (P. O. 1031 Fourth St., So.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 3,832 square miles.

NEW—Seattle Broadcast Co., Seattle, Wash., (P. O. 1220 Third Ave.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage to be assigned by FCC.

NEW—Parker Brothers, Inc., Ahoskie, N. C. (P. O. Corner McGlohon and North Sts.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be determined by the FCC.

NEW—Capitol Broadcasting Co., Inc., Raleigh, N. C. (P. O. 130 South Salisbury)—Construction permit for a new FM (Rural) Broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC and coverage to be determined.

NEW—R. G. Le Tourneau, Toccoa, Ga. (P. O. c/o Radio Station WRLC, Prather Bridge Road)—Construction permit for a new FM (Rural) broadcast station to be operated on Channel #249 **97.7 mc.**, and coverage of 10,922 square miles.

NEW—Voice of Augusta, Inc., Augusta, Ga. (P. O. 1008 Southern Finance Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage to be assigned by FCC.

NEW—WMPS, Inc., Memphis, Tenn. (P. O. 62 N. Main St.)—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be assigned and coverage to be determined.

NEW—Joseph M. Viana, Woonsocket, R. I. (P. O. 13-17 Social St.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC.

WAAW—Bremer Broadcasting Corp., Newark, N. J.—Modification of construction permit (B1-PH-72, which authorized new high frequency broadcast station) for move of transmitter location from Montclair, N. J., to West Orange, N. J., and for extension of commencement and completion dates from 3-27-42 and 9-27-42 to 60 days after grant thereof and 180 days thereafter, respectively, move main studio, change type of transmitter, change coverage from 6,200 square miles to 10,000 square miles and make changes in antenna system. Amended: to change studio location, specify frequency as Channel #39, **95.7 mc.**, change coverage from 10,000 to 10,100 square miles and make changes in antenna system.

NEW—Kingsport Broadcasting Co., Inc., Kingsport, Tenn. (P. O. 222 Commerce St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #271, **102.1 mc.**, and coverage of 20,850 square miles.

NEW—Oscar C. Hirsch, Cape Girardeau, Mo. (P. O. 324 Broadway)—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC and coverage of 6,709 square miles.

NEW—Central Broadcasting Co., Wausau, Wisc. (P. O. Wausau, Wisc.)—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be assigned by FCC and coverage of 19,113 square miles.

NEW—J. E. Richmond, Homer W. Wood, Percy M. Whiteside, Morley M. Maddox & Charles A. Whitmore, d/b as Tulare-Kings Counties Radio Associates, Fresno, Cal. (P. O. Box 511, Visalia, Cal.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #270, **101.9 mc.**, and coverage of 6,880 square miles.

TELEVISION APPLICATION

NEW—National Broadcasting Co., Inc., Chicago, Ill.—Construction permit for a new commercial television broadcast station to be operated on Channel #4, **66-72 mc.** Amended: to change frequency from Channel #4, **66-72 mc.** to Channel #5, **76-82 mc.**

MISCELLANEOUS APPLICATIONS

NEW—KRLD Radio Corp., Area of Dallas, Texas (P. O. Adolphus Hotel, Dallas, Texas)—Construction permit for a new relay broadcast station to be operated on **30.82, 33.74, 35.82 & 37.98 mc.**, power of 2 watts and A3 emission.

NEW—KRLD Radio Corp., Area of Dallas, Texas (P. O. Adolphus Hotel, Dallas, Texas)—Construction permit for a new relay broadcast station to be operated on **156.75, 158.40, 159.30 & 161.10 mc.**, power of 25 watts and special for FM emission.

NEW—KRLD Radio Corp., Area of Dallas, Texas (P. O. Adolphus Hotel, Dallas, Texas)—Construction permit for a new relay broadcast station to be operated on **30.82, 33.74, 35.82 & 37.98 mc.**, power of 25 watts and A3 emission.

NEW—American Broadcasting Co., Inc., Area of New York City (P. O. 30 Rockefeller Plaza, New York 20, N. Y.)—Construction permit for a new relay broadcast station to be operated on **31.22, 35.62, 37.02 & 39.26 mc.**, power of 50 watts and A3 emission.

W1XHR—Harvey Radio Laboratories, Inc., Cambridge, Mass.—License to cover construction permit (B1-PEX-60, as modified) which authorized a new developmental broadcast station.

W3XAF—Philco Products, Inc., Arlington County, Va.—Modification of construction permit (B2-PVB-124, as modified which authorized a new experimental broadcast station) for extension of commencement and completion dates only from 9-16-45 and 3-16-46 to 3-16-46 and 9-16-46.

WBPV—National Broadcasting Co., Inc., Cleveland, Ohio—License to cover construction permit (B2-PRY-303) which authorized a new relay broadcast station.

W9XJN—Joseph F. Novy, Riverside Ill.—License to cover construction permit (B4-PEX-65) which authorized a new developmental broadcast station.

KVOE—The Voice of The Orange Empire, Inc., Ltd., Santa Ana, Cal.—Construction permit to install new vertical antenna.

KVMV—Radio Sales Corporation, Twin Falls, Idaho—Modification of construction permit (B5-P-4048, which authorized a new standard broadcast station) to change main studio location and change antenna from series to shunt fed.

NEW—Textile Broadcasting Co., Area of Greenville, S. C. (P. O. Box 1499, Greenville, S. C.)—Construction permit for a new relay broadcast station to be operated on **1622, 2058, 2150** and **2790 kc.**, power of 125 watts and A3 emission.

NEW—KRIC, Inc., Area of SE Texas—Construction permit for a new relay broadcast station to be operated on frequency not specified, power of 15 watts and A3 emission. Amended: to specify frequencies as **31.22, 35.62, 37.02** and **39.26 mc.**

(Continued on next page)

APPLICATIONS TENDERED FOR FILING

NEW—The Corbin Times-Tribune, Inc., Corbin, Ky.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. (Contingent on grant of WLAK for change in frequency from **1340 kc.** to **1430 kc.**)

NEW—A. W. Langill, B. J. Colbert & I. E. Rasmus, Copartners, d/b as The Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Evanston Broadcasting Company, Evanston, Ill.—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power of 1 KW and daytime hours of operation.

NEW—Enterprise Publishing Co., Brockton, Mass.—Construction permit for a new standard broadcast station to be operated on **1110 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Appalachian Broadcasting Corp., Bristol, Va.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construct a synchronous amplifier at Bay City, Michigan to operate with power of 100 watts. (**1400 kc.**)

NEW—The Joseph F. Biddle Publishing Co., Huntingdon, Pa.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Paris Broadcasting Co., Paris, Tenn.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—WFCB, Inc., Superior, Wis.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Interstate Radio, Inc., Moscow, Idaho—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Pocatello Broadcasting Co., Pocatello, Idaho—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—W. Albert Lee, Houston, Texas—Construction permit for a new standard broadcast station to be operated on **610 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation.

KGFL, Inc., Roswell, N. M.—Application to increase power from 100 watts to 250 watts and install new transmitter.

NEW—Grass Valley-Nevada City Broadcasters, Inc., Grass Valley, Calif.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

Federal Trade Commission Docket

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why cease and desist orders should not be issued against it.

M. B. Waterman & Co., et al.—A complaint alleging misrepresentation in the sale of crucifixes, medals and novelty merchandise has been issued against M. B. Waterman & Co., 333 South Market Street, Chicago, and its officers, Max B. Waterman, Dorothea Waterman and Julius W. Kohn. The individual respondents also trade as W. B. light Company, Pardon Cross Company, Bernard's of Waterman & Company, Not Inc., The Religious House, Glowlight Company, Pardon Cross Company, Bernard's of California, Nature's Wonder, Glo-Sheen Flowers, and Glo-Sheen's Flowers Company. (5426)

CEASE AND DESIST ORDER

The Commission issued the following cease and desist order last week:

Pemco Corp., et al.—Five manufacturers of porcelain enamel in its raw state, known to the trade as "frit," have been ordered to cease and desist from engaging in or continuing a conspiracy pursuant to which they have fixed prices and employed other restraint-of-trade practices in violation of the Federal Trade Commission Act.

Pricing practices of the manufacturers which were found by the Commission to be discriminatory as between different purchasers of frit, and in violation of the Robinson-Patman Act, also are prohibited by the order.

Manufacturers named in the order, and who were found to produce approximately 96 percent of all the commercial frit manufactured in the United States, are Ferro Enamel Corp., Cleveland; Pemco Corp., Baltimore; The O. Hommel Co., Carnegie, Pa.; Chicago Vitreous Enamel Product Co., Cicero, Ill.; and Ingram-Richardson Mfg. Co. of Indiana, Frankfort, Ind. The order also is directed against the business management firm of Steveson, Jordan & Harrison, Inc., 19 West 44th Street, New York, and its director, Harry L. Moody, who were found to have participated in the manufacturers' price-fixing combination. Moody and the firm specialize in the management of trade associations. (5155)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 12, March 25, 1946

BROADCASTERS OF TWO NAB DISTRICTS CHALLENGE FCC REPORT

The first two NAB district meetings held since issuance by the FCC of its report on "Public Service Responsibility of Broadcast Licensees" brought forth unanimous protests against the report from the forty-four member stations represented.

At the 11th district meeting in Minneapolis sixty-five broadcasters, representing twenty-three stations in Minnesota, North Dakota, South Dakota, Northern Wisconsin and part of Michigan unanimously adopted a resolution challenging the Commission's assertion of authority in this respect.

In Grand Rapids, with twenty-one of twenty-four member stations represented, broadcasters of the eighth district unanimously adopted a resolution calling upon Congress to clarify the FCC law to definitely determine the Commission's powers respecting programs.

The 11th district resolution, prepared by a committee headed by Barney Lavin, WDAY, and including Ken Hance, KSTP, and Robert Fincher, WNAX, followed a three hour discussion in an open session. The resolution follows.

"WHEREAS, The Federal Communications Commission has promulgated a report entitled, "Public Service Responsibility of Broadcast Licensees" in which it asserts the right to exercise through its licensing power a large measure of control over program policies and program content of each individual licensee which amounts to an assumption of the right of censorship by the said FCC and is contrary to both the letter and the spirit of the Federal Communications Act, and,

"WHEREAS, The Congress in legislating to regulate radio broadcasting clearly and expressly provided that it should operate as an institution of free enterprise and that there should be no censorship of the contents of programs, and,

"WHEREAS, The American system of broadcasting in the quarter century of its operation has brought to the listening audience a program service unequalled in quality, variety and general informative and educational value and uniformly acceptable to the vast majority of listeners, and

"WHEREAS, The industry has instituted standards of self-regulation and control designed to improve the quality and bring about more balanced program schedules and such voluntary plan of self-regulation, subjected to continuing scrutiny and supervision is consistent with our national ideals and traditions, and

"WHEREAS, Radio broadcasting is one of the greatest mediums of mass communication yet devised and under the plan of free enterprise has consistently been used as a medium for the free expression of divergent views on all kinds of issues and to further freedom of speech and expression, now therefore

"BE IT RESOLVED, by the broadcasters of the 11th NAB District, comprising licensees in the states of Minnesota, North Dakota, South Dakota, northern Wisconsin and part of Michigan, in session assembled this 19th day of March, 1946, that we challenge this assertion of authority and view it as a step in the direction of complete Government control and domination of radio and an invasion of the rights of freedom of speech and,

"BE IT FURTHER RESOLVED, That we call upon the National Association of Broadcasters to take every action necessary to bring about the retraction of this policy or a judicial or congressional definition of the powers of the FCC which will prevent any control of programs, and

"BE IT FURTHER RESOLVED, That we call upon each and every individual licensee fully to inform himself concerning the legal, social, political and economic implications of the FCC report and the adoption of every possible measure for the protection of the rights of the American people in free and untrammeled radio."

In the absence of Ed Hayek, 11th District Director, who was confined to his home by illness, A. E. Josceyln, WCCO, took charge of arrangements and presided over all sessions.

Justin Miller, President, C. E. Arney, Jr., Secretary-Treasurer, and Frank Pellegrin, Director of Broadcast Advertising, represented NAB.

Hugh Feltis, BMB president, aided by Linnea Nelson, speaking for the agencies and Robert Elrick for the advertisers, reported on the progress of BMB. Another resolution dealt with this subject. It follows:

"WHEREAS, The broadcasting industry through the National Association of Broadcasters joined with advertisers through the Association of National Advertisers and other agencies through the American Association of Advertising Agencies in developing a standard method of measuring station coverage, and

"WHEREAS, Broadcast Measurement Bureau in carrying out this standard method will perform an indispensable

(Continued on next page)

BRUCE McCONNELL NAMED EIGHTH DISTRICT DIRECTOR

C. Bruce McConnell, WISH, Indianapolis, was elected Director of 8th NAB District at the meeting of member stations from that district last Thursday and Friday in Grand Rapids, Michigan. He succeeds John Fetzer, WKZO, Director for the past eight years, whose service was praised in a resolution adopted at the meeting.

Mr. McConnell will assume his new duties in October for a two-year term.

Full reports of the 8th District Meeting had not reached Washington at the time *Reports* went to press but will be carried in next week's edition.

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Promotion.*

and constructive service to radio as an advertising medium and enable it better to operate in the public interest, now therefore

"BE IT RESOLVED by the broadcasters of the 11th NAB District in session assembled this 19th day of March, 1946, that we heartily commend the activity and progress of BMB; extend a vote of appreciation to its Directors and officers, and strongly urge all stations not now subscribing to BMB to do so in order that complete industry statistics may be available, and

"BE IT FURTHER RESOLVED that we extend a vote of thanks to Linnea Nelson, Bob Elrick and Hugh Feltis for the splendid contribution which they made to the program of this meeting."

[Editor's Note: The 8th District meeting also adopted resolutions endorsing BMB as well as BMI. Details were not available as REPORTS went to press, but next week's issue will carry complete coverage.]

Those who registered for the meeting were: Frank E. Chizzini, Chicago, Ill., NBC; Paul Clark, Chicago, Ill., RCA; James H. Connolly, Chicago, Ill., ABC; Robert F. Elrick, Chicago, Ill., BMB; Tom Farrell, Chicago, Ill., Radio Market Guide; Gus Hagenah, Chicago, Ill., Standard Radio; Ralph Hatcher, Chicago, Ill., CBS; Scotty Keck, Chicago, Ill., NBC; James Mahoney, Chicago, Ill., MBS; Fred Sample, Chicago, Ill., Broadcasting; J. W. Huss, Ironwood, Mich., WJMS; Don Mathers, Duluth, Minn., KDAL; Odin S. Ramsland, Duluth, Minn., KDAL; H. E. Westmoreland, Duluth, Minn., WEBC; Norman Boggs, Minneapolis, WLOL; Tom Dawson, Minneapolis, WCCO; Richard Day, Minneapolis, WDGY; Alfred J. Harding, Minneapolis, KSTP; A. E. Joscelyn, Minneapolis, WCCO; Sam L. Levitan, Minneapolis, KSTP; Sig Mickelson, Minneapolis, WCCO; Miller Robertson, Minneapolis, KSTP; Steve Stevens, Minneapolis, KSTP; Wallace E. Stone, Minneapolis, Minneapolis Times; R. B. Sturtevant, Minneapolis, Westinghouse Electric; F. Van Koynenberg, Minneapolis, WTCN; Carl S. Ward, Minneapolis, WCCO; Lee L. Whiting, Minneapolis, WDGY; Gene Wilkey, Minneapolis, WCCO; E. W. Ziebarth, Minneapolis, WCCO.

Ken Hance, St. Paul, KSTP; Stanley E. Hubbard, St. Paul, KSTP; B. Harland Ohde, St. Paul, KSJB; Warner C. Tidemann, Albert Lea, Minn., KATE; John Meagher, Mankato, Minn., KYSM; Bob Gardner, Mankato, Minn., KYSM; Manny Marget, Moorhead, Minn., KVOX; L. A. Mair, Rochester, Minn., KROC; Fred Schilplin, St. Cloud, Minn., KFAM; F. C. Schilplin, St. Cloud, Minn., KFAM; H. W. Linder, Willmar, Minn., KWLM; Gordon W. Closway, Winona, Minn., KWNO; M. H. White, Minona, Minn., KWNO; O. H. Balch, Kansas City, Mo., J. E. Pearson Co.

Hugh Feltis, New York, N. Y., BMB; James F. Kyler, New York, N. Y., SESAC, Inc.; A. W. Marlin, New York, N. Y., BMI; John Mayo, New York, N. Y., Langworth Library Service; Linnea Nelson, New York, N. Y., BMB; Jack Dunn, Fargo, N. D.., WDAY; F. E. Fitzsimonds, Bismarck, N. D., KFYR; Elmer Hanson, Grand Forks, N. D., KILO; Barney Lavin, Fargo, N. D., WDAY; Dalton Le Masurier, Grand Forks, N. D., KILO; T. P. McElroy, Grand Forks, N. D., KILO.

Robert R. Tincher, Yankton, S. D., WNAX; Sam Fantle, Jr., Sioux Falls, S. D., KSOO; George Hahn, Sioux Falls, S. D., KSOO; Morton Henkin, Sioux Falls, S. D., KSOO; C. E. Arney, Jr., Washington, D. C., NAB; Justin Miller, Washington, D. C., NAB; Frank E. Pellegrin, Washington, D. C., NAB; Howard Dahl, LaCrosse, Wis., WKBH; George Frechette, Wisconsin Rapids, Wis., WFHR.

NATIONWIDE DAYLIGHT SAVING TIME FOR THIS SUMMER PROPOSED IN CONGRESS

A bill to provide national daylight saving time from April to October this year was introduced in the House of Representatives Thursday (21) by Congressman James G. Fulton of Pennsylvania. It was referred immediately to the Committee on Interstate and Foreign Commerce.

In a brief speech before the House, Congressman Fulton referred to the proposed bill (H. R. 5843) as a means "to assist in preventing starvation abroad and increase domestic garden food production by giving an extra hour to continue the victory-garden program."

Mentioning that he had spent several months in Europe last year, Mr. Fulton said that since the United States abandoned daylight-saving time last fall "a lot has happened, and a greater realization has come to the country concerning the terrible conditions and starvation abroad."

"This extra hour each day will provide extra food and save urgently needed coal for assisting our good allies and those in need the coming winter," Representative Fulton added.

The proposed bill would provide for advancement of clocks one hour on the last Sunday in April (28) and return to standard time the last Sunday in October (27). This measure applies only to the current year.

ROSEL HYDE NEW FCC COMMISSIONER

President Truman on Thursday (21) announced that Rosel H. Hyde, general counsel for the Federal Communications Commission, has been appointed to membership on the Commission. He fills the vacancy created by the recent death of William H. Wills.

The President said that Commissioner Charles E. Denny will continue as Acting Chairman.

Mr. Hyde has had 18 years of experience with the Commission and its predecessor, the Federal Radio Commission, to which he came in 1928 soon after its establishment. From November 1928 to September 1930 he was chief of the Docket Section and reorganized docket procedures into the system still in use by the FCC.

By 1932, Mr. Hyde was an examiner in the law Department and in 1934, when the Federal Communications Commission was organized, was transferred to the new Commission as an attorney-examiner and assigned to hear both common carrier and broadcast matters.

During his years at the Commission, Mr. Hyde has taken a leading role in all studies undertaken by the Commission in the development of its rules and regulations and particularly in handling of individual applications covering all broadcast services. He played an active part in the first general radio allocation hearings of 1928, was chairman of the Staff Committee making recommendations to Congress in 1935 on allocation of radio facilities to non-profit organizations, handled much of the network investigation, clear-channel and super-power radio station studies.

In October 1942, Mr. Hyde became assistant general counsel in charge of broadcast matters. He became general counsel in April, 1945.

Mr. Hyde was born in 1900 on a farm near Downey, Idaho, the site of an original homestead claim staked out by his father, attended high school in Salt Lake City, Utah, and later studied at the Utah Agricultural College.

At the age of 24, he was manager of the state bank in Downey. In 1924, having qualified for a clerkship in a

(Continued on next page)

competitive Civil Service examination, he left Idaho for Washington and a job with the Civil Service Commission. The following year, he transferred to the Office of Public Buildings and Public Parks. During 1924, Mr. Hyde studied accounting at night and in 1925 enrolled at the George Washington University Law School at night. He was graduated from the Law School in 1929.

He is married to the former Mary Henderson of Arimo, Idaho. They have three sons, Rosel, Jr., George Richard, and William Henderson.

FM Department

COMMISSION GRANTS 8 FM CP'S IN D. C.

For frequencies, etc., see Federal Communications Commission Actions elsewhere in this issue

Setting a probable pattern for the granting of Metropolitan FM construction permits in other sections of the country, the Commission on Wednesday (20) granted 8 such permits to applicants in the District of Columbia. Three other applications were not acted upon, but were passed for further study.

A public notice released by the Commission stated that Commissioner Durr felt that not more than 6 stations in the Washington, or District of Columbia, area should be granted at this time, but the Commission having taken a different view he concurred in the issuance of an order by the Commission granting 8.

The successful applicants were: Commercial Radio Equipment Co., Cowles Broadcasting Co., National Broadcasting Company, Inc., Metropolitan Broadcasting Corp., Potomac Broadcasting Cooperative, The Evening Star Broadcasting Co., WINX Broadcasting Co., and Theodore Granik, all of Washington.

Applications which were not acted upon, but which were held for further study were those of the Mid-Coastal Broadcasting Co., Capital Broadcasting Co., and the Chesapeake Broadcasting Co., all of Washington. Commissioners Jett and Denny voted for a grant of the application of the Capital Broadcasting Co.

Present at the hearing were Commissioners Denny, Acting Chairman; Wakefield, Durr and Jett.

362 CONDITIONAL FM GRANTS NOW

The Commission en banc on Wednesday (20) granted 10 additional FM stations, bringing the total to 362 conditional grants to date. At the same time 7 applications were designated for hearing making a total of 129 applications now in hearing status.

Following are the grants made:

City	*Grantee*	*Interest in Standard Station*	*Type of FM Station*
	ALABAMA		
Mobile	Giddens and Rester, a partnership	—	Metropolitan
	CONNECTICUT		
Waterbury	Harold Thomas	WATR	Metropolitan
	MICHIGAN		
Battle Creek	Federated Publications, Inc.	WELL	Metropolitan
	NEW YORK		
Coram	Suffolk Broadcasting Corp.	—	Community
Rochester	Monroe Broadcasting Co., Inc.	—	Metropolitan
	NORTH DAKOTA		
Fargo	KVOX Broadcasting Co.	KVOX	Metropolitan, possibly Rural
	PENNSYLVANIA		
Wilkes-Barre	Scranton-Wilkes-Barre-Pittston Broadcasting Co., Inc.	—	Metropolitan
	TENNESSEE		
Chattanooga	Joda Patterson et al d/b as WAPO Broadcasting Co.	WAPO	Metropolitan
Chattanooga	Mark K. Wilson	—	Metropolitan
	WEST VIRGINIA		
Logan	Clarence H. Frey and Robert O. Greever	WLOG	Metropolitan

DESIGNATED FOR HEARING

Moraine Broadcasters, Inc. Dayton, Ohio.	Adopted an order designating for hearing in a consolidated proceeding with applications of the Crosley Corp. et al, (Dockets 7235–7239 incl. and 7409); and further ordered that the order heretofore issued in the consolidated proceedings be amended to include the application of Moraine Broadcasters, Inc.

Adopted an order designating for hearing in a consolidated proceeding, the applications of The Yankee Network Inc., The Traveler's Broadcasting Service Corp., Harry F. Guggenheim and Harold Thomas, all for stations in Bridgeport, Conn., and applications of Danbury News-Times Co., Danbury, Conn., and The Western Conn. Broadcasting Co., Stamford, Conn.

PETITION DENIED

Miami Valley Broadcasting Corp. Dayton, Ohio.	Denied petition requesting that its application for FM metropolitan station be removed from the hearing docket and granted without hearing.

Employer—Employee Relations

STATIONS TO RECEIVE NEW WAGE-HOUR MANUAL

The NAB Employer-Employee Relations Department is currently preparing a new Manual, for station use, concerning the "Fair Labor Standards Act," usually known as the Wage and Hour Act. Distribution is planned for later this week.

This new publication will be a comprehensive and up-to-date guide for broadcasters in applying the act to radio operations.

Music

Preliminary Conference action on the Lea-Vandenberg Bill (HR5117-S63) began Thursday (28) when the joint Senate-House Conference members met in customary closed session.

The meeting was resumed on Friday and adjourned until Tuesday (26).

Legal

NEW MEXICO TAX CASE DISMISSED WITHOUT PREJUDICE

The U. S. District Court, District of New Mexico, has dismissed without prejudice to "the institutions of actions in the courts of the state," the several actions brought by New Mexico radio stations which sought to have set aside a New Mexico act which imposes a license and privilege tax upon radio stations.

Citing the Johnson Act, which bars Federal Courts from entertaining any suit enjoining a state from the collection of its taxes, the Court, in rendering its opinion, held that the radio stations were engaged in interstate commerce, a contention vigorously contested by the State's attorney during the trial. The Court also declared that the tax in question was a privilege or excise tax, another contention highly contested by the State's attorney. The Court did not, however, render an opinion as to the validity of the tax, but dismissed the actions under the provisions of the Johnson Act without prejudice to the rights of the stations to bring suit in the New Mexico state courts.

News

STEWART CHAIRMAN OF NAB NEW YORK NEWS CLINIC

Elliott Stewart, executive vice president of station WIBX, Utica, has been named general chairman of the NAB Radio News Clinic to be held in Utica for New York broadcasters on Wednesday, April 10.

Appointment of Mr. Stewart was made by Kolin Hager, NAB District 2 Director and general manager of WGY Schenectady.

The one-day session will be held at the Hotel Utica.

E. R. Vadeboncoeur, chairman of the NAB Radio News Committee and vice president of WSYR, Syracuse, said that other clinics are to be held in Wisconsin, Nebraska, and Washington State.

Television

NAVY ANNOUNCES BATTLE USES OF TELEVISION

The Navy revealed Thursday (21) that television already has an extensive and successful battle record, and demonstrated at the Naval Air Station, Anacostia, D. C., how it has been used.

Those present at Anacostia were able to see panoramic views of the vicinity of Washington, Baltimore and Annapolis, Md., as television-equipped Navy planes flew over those three areas and transmitted to receivers at the Naval Air Station.

Airborne television is militarily useful both for extending the range of vision beyond the horizon and for guiding missles into enemy targets. The first time the latter use was employed in battle, two Japanese ships were sunk off Bougainville.

"The military television developments," the Navy Department announced, "were the result of joint efforts of . . . the Navy Department and the Research and Development Laboratory of the Radio Corporation of America in conjunction with the National Broadcasting Company."

Brigadier General David Sarnoff, President of RCA, predicted vast industrial applications for airborne television.

In discussing the past and future uses, Rear Admiral Leslie C. Stevens, Assistant Chief of the Navy's Bureau of Aeronautics, announced that "Television equipment . . . will see considerable use in the *Project Crossroads* test of the atomic bomb. As can well be imagined, television will report in detail close-in pictures of the explosion and data which human observers could not have access to."

Admiral Stevens explained that the Navy's first successful airborne television flights were made in 1941 and television's capabilities in controlling pilotless aircraft were demonstrated successfully in 1942.

The military equipment is divided into two classifications, "Ring" and "Bloc" television. "Ring" television is so named because it uses a special radio-electronic camera that can be moved with the freedom of an ordinary newsreel camera. It is the most powerful of airborne equipment having a range of over two hundred miles when broadcasting at an altitude of 15,000 feet. It is carried in a Martin JM-1 airplane, powered with Wright engines which maintain an average cruising speed of 200 miles an hour. Two cameras are carried, one in the nose bombadier nacelle and one in the waist of the fuselage.

The use of "Ring" television heralds a new era of combat reconnaissance because it can flash battle actions back to central headquarters, where commanding officers previously have been forced to rely upon verbal reports to determine the course of action to be taken. An entire beachhead, for example, could be relayed by television to show the actual scene of battle to the officers controling the attack strategy.

"Bloc" television is a lighter short-range type of equipment. The camera is fixed in the nose of a Beechcraft

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JRB airplane. The image is transmitted from 15 to 20 miles and the equipment would be used in advanced field operations. The panning effect with "Bloc" equipment is accomplished by the pilot moving the controls of the aircraft so that the television camera screens the desired target.

In its early stage of development "Bloc" was used by Special Task Air Group One, during the attacks on Bougainville and Rabaul. The targets there were successfully relayed back some 15 miles. Another use made of this type equipment during the war was in the guiding of controlled missiles. A "Bloc" camera was installed in the nose of the missile and the receiving screen was mounted before a television operator seated beside the control operator in specially adapted Grumman Avengers. In this manner the missile could be followed and directed. Two Japanese vessels were sunk off Bougainville in the initial use of this adaptation.

Engineering

BROADCAST ENGINEERS MEETING IN COLUMBUS

The Sixth Broadcast Engineering Conference has been in session during this entire week on the campus of Ohio State University. The final session closing the Conference will be held early Saturday afternoon, March 23.

As in previous years, the conferences have been under the direction of Dr. W. L. Everitt, Head of the Department of Electrical Engineering of the University of Illinois, assisted by the Associate Director, Professor E. M. Boone of Ohio State University, Department of Electrical Engineering. The conference this year was sponsored jointly by the two state universities, the Institute of Radio Engineers and the National Association of Broadcasters. It is estimated that total attendance at the conference will exceed 400 of the nation's top-notch broadcast engineering executives.

Technical sessions are conducted daily from 9:00 a. m. until 4:30 p. m. and have been well attended throughout the week. The auditorium of Campbell Hall has been filled nearly to capacity at most sessions.

A. B. Chamberlain, CBS Chief Engineer, opened the conference Monday morning with his paper entitled "Contributions of War Developments to Broadcasting." An outstanding development applicable to the new color television was described by Chamberlain as "improved UHF high gain, broad band, horizontally polarized omnidirectional or directional antennas, the result of wartime radar and counter measure systems development work necessary to meet military requirements."

"Other improvements applicable to television," he said, "are better and lower cost cathode ray tubes, camera pickup tubes abount one hundred times more sensitive than before, sight and sound on a single transmitter carrier, stagger tuned wide band amplifiers, crystal converters, oscillator circuits, discriminator circuits, electronic relays, video amplifiers, and new high intensity projection tubes for home projection of television pictures."

"World War II has demonstrated in no uncertain fashion," said Chamberlain, "what concentrated research development, design and large scale production and use may accomplish when unlimited financing and stark necessity exists. Great strides have been made in electronics during the last five years—ten or more years work at the prewar rate of work have been compressed in a few years."

As in previous years, there was great interest in the "Round Table and Question Box" held on Thursday, March 21. This is the meeting at which engineers of the FCC and the industry get together for discussion of common problems. The Round Table Meeting was presided over by Howard S. Frazier, NAB Acting Director of Engineering. Others seated on the stage were John Willoughby, FCC Assistant Chief Engineer in Charge of Broadcasting, Edward A. Allen, Jr., Assistant Chief, FCC Division of Technical Information, Daniel Gellerup of WTMG and R. Morris Pierce of WGAR, Cleveland.

The NAB Engineering Committee met on Wednesday evening, March 20, in the Fort Hayes Hotel with attendance of about 35 members and guests. NAB Executive Engineering Committee Chairman G. Porter Houston presided. Minutes of the meeting will be distributed to those in attendance and to the absentee members of the Committee.

At the suggestion of Karl Hoffman, Chief Engineer of the Buffalo Broadcasting Corporation, a meeting was held for the purpose of discussing Mr. Hoffman's proposal to organize a society of broadcast engineering executives. This meeting was well attended and resulted in the appointment of a small committee to further explore the proposal. The committee adopted as a suggested name "The Society of Executive Broadcast Engineers." There was a unanimity of those present that such an organization can do much to improve the professional standards of engineering administration in the broadcast field. It was suggested that the purpose of this society could be partially expressed in the following declaration which was adopted, "A Society for the furtherance of ethical and professional standards of executive broadcast engineers." Mr. James Schultz, Chief Engineer of WCAE, Pittsburgh, was elected chairman of the temporary committee.

FCC AMENDS 3.25 TO CONFORM TO NARBA PROVISION

The Federal Communications Commission (by a Board composed of Acting Chairman Denny and Commissioners Durr and Wakefield) has amended Section 3.25(c) of its Rules so as to conform that subsection to the North American Regional Broadcasting Agreement.

The subsection as amended reads as follows, with amended portion in italics:

"Section 3.25 . . .

(c) For Class II stations which will not deliver over 5 microvolts per meter ground wave or 25 microvolts

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DISTRICT MEETINGS AHEAD

9th District	**March 25-26**	**Palmer House**	**Chicago, Illinois**
7th District	**March 28-29**	**Gibson Hotel**	**Cincinnati, Ohio**
4th District	**April 11-12**	**Cavalier Hotel**	**Virginia Beach, Va.**
2nd District	**April 25-26**	**Roosevelt Hotel**	**New York, N. Y.**
5th District	**April 29-30**	**San Carlos Hotel**	**Pensacola, Florida**
1st District	**May 13-14**	**Hotel Statler**	**Boston, Massachusetts**
3rd District	**May 16-17**	**Bellevue Stratford Hotel**	**Philadelphia, Pa.**

per meter 10 per cent time sky wave at any point on said border, and provided that such stations *operating nighttime (i.e., sunset to sunrise at the location of the Class II station)* are located not less than 650 miles from the nearest Canadian border, 690, 740, 860, 990, 1010[4a], and 1580 kilocycles.

OPA MOVES TO EASE TUBE SITUATION

Radio tube manufacturers now may sell on an adjustable pricing basis until increased ceiling prices for radio tubes become effective, the Office of Price Administration has announced.

The adjustable pricing provision allows manufacturers of radio tubes to make an agreement with buyers for the delivery of the tubes at prices to be adjusted upward after OPA issues an action increasing the ceiling prices of radio tubes.

The action will allow a manufacturers' price increase of 15.5 per cent over the present ceiling prices for radio receiving tubes sold as original equipment to radio set producers. It also will allow a manufacturers' increase of 20 per cent over the October 1, 1941, prices for radio receiving tubes when sold to wholesalers and retailers.

Furthermore, these price increases may be applied to special purpose tubes of a type similar to radio receiving tubes. Such tubes generally are used in the production of public address systems, amplifiers, hearing aids, etc.

This advance announcement of price increases is made so that radio tube manufacturers will know immediately how much increase they are to be allowed, OPA said.

The increased manufacturers' prices will not increase the retail price of radio tubes because wholesalers and retailers will be required to absorb the manufacturers' increase. No decision has been made regarding the effect of the action on prices for radio sets, OPA said.

These manufacturers' price increases were based on a recent survey of the industry and they meet the provisions of the Government's new wage-price policy. They include increases in basic wage rates and material costs since October 1, 1941.

Several months ago, a manufacturers' price increase of 10.4 per cent over the October 1, 1941, prices was granted on sales of radio receiving tubes when sold as original equipment for the production of radio sets. Coupled with the new increase of 15.5 per cent, manufacturers will receive a total increase of 27.5 per cent over their October 1, 1941, prices on such sales.

Under the new action distributors and retailers will be required to share in absorbing the manufacturers' price increase. As a result, wholesalers' margins will be reduced from 37.5 per cent to 28.6 per cent. Retailers' mark-ups will be reduced from 40 per cent to 37 per cent.

Promotion

NEWSPAPERS INCREASE RADIO COLUMN SPACE

A significant trend to more intelligent use of radio space in newspapers as illustrated by a more than 100 per cent increase in the number of daily newspapers using radio columns in addition to listing services in 1945, was shown in the annual daily newspaper survey conducted by the NBC Central Division Press Department.

Results of the survey of over 750 newspapers in the 22 states served by the Central Division Press Department, were compiled by Jack Ryan, manager of the department.

Figures for 1945 showed that 111 newspapers are now using radio columns in addition to program listings and highlights, as compared to 47 newspapers in this category in 1944. Thirteen newspapers added radio columns for the first time, while five increased column space. Only one newspaper which had previously used all services, dropped its radio column.

There also was a substantial increase in the number of newspapers using radio pictures as well as other services. Seven newspapers allotted space for pictures for the first time, and five increased picture space.

Most of the new publications in this field are newspapers which previously had printed listings and highlights only, thus proving the contention that use of radio space tends to become more intelligent once a newspaper has been convinced of the basic value of using radio information, Ryan said.

Among those newspapers which in 1945 added daily radio columns to their pages as well as other radio services were the Chicago Sun, the Detroit News, and the Indianapolis Star.

Programming

INTERNATIONAL SHORTWAVE NET TO COVER UNO MEET

The International Broadcasting Division of the State Department has established an exclusive shortwave network for the coverage of the United Nations Organization Security Council, which meets March 25th at Hunter College in New York City.

The plan for overseas coverage which will involve approximately forty members of the International Broadcasting Division consists of two types of programming

First will be the actual coverage of the Security Council meetings in their entirety. An exclusive network has been set up for this purpose with a running translation and description in French and English broadcast by "Voice of America" announcers: David Penn (English) and Fernand Auberjonois (French). The announcers will keep their coverage within the scope of straight reporting.

In addition, some eighteen different language programs with established shortwave audiences throughout the world have been designated to cover UNO. Recapitulations of the day's Security Council happenings, background and descriptive material, statements by delegates and other speakers, plus special events will be carried. The length of the portions of these programs devoted to UNO within the framework of the normal broadcast schedule will be determined by the significance of the day's events at Hunter. In other words, because of the flexibility of the Security Council meetings, these programs may on some occasions be devoted largely to UNO proceedings; on other days when news is slow, UNO reporting may be broadcast to a lesser extent.

Although the International Broadcasting Division has been programming in 25 languages approximately 64 broadcast hours a day to Europe, Latin America and the Far East, this complete coverage developed for the Security Council meetings exceeds any one plan previously attempted.

This type of complete coverage emanating from the UNO broadcasting center at Hunter College, in scope, is an unprecedented event in American radio. The set-up will

(Continued on next page)

"[4a] A station on 1010 kilocycles shall protect a class 1-B station at Havana, Cuba."

not compete with existing radio stations or news services but the IBD personnel is prepared to cooperate and supply all domestic stations with background material and special events. IBD expects to reach the widest radio audience in the world.

The project is under the direction of John W. Ogilvie, Chief of the International Broadcasting Division, and Wilfred Roberts, Associate Chief. Actual operations will be under Werner Michel, Chief of Programming, Dorothy Van Doren, News; Hal Janis, Special Events; and J. Arthur Lazell, as UNO Coordinator for IBD.

Stations, frequencies and coverage for the exclusive network provided by the International Broadcasting Division of the State Department to be used for the Security Council broadcasts effective March 25th:

W.N.R.I.

13050 kilocycles—22/97 meters available 5:45 a. m. to 6:00 p. m. 9750 kilocycles—3077 meters—available 6:15 p. m.—conclusion (45 degree antenna; greatest strength, Berlin; good reception, Germany, low countries, France, Italy, Balkans, North Africa).

W.O.O.C.

15200 kilocycles—19.74 meters—available 5:45 a. m.-4.45 p. m. 9650 kilocycles—3.09 meters—available 5:00 a. m. to 7:00 p. m. 6120 kilocycles—49.03 meters available 7:15 p. m.—conclusion (52 degree antenna; greatest strength Paris; good reception, France, London, Germany, North Italy, Balkans, etc.).

W.N.R.X.

(14560 kilocycles—20.60 meters—(available 5:45 a. m. to 3:45 p. m. (45 degree antenna; see W.R.R.I. above (7250 kilocycles—41.38 meters available 4:00 p. m. to conclusion (55 degree antenna; greatest strength South Europe, good reception, Italy, Greece, Central Europe, etc.).

Language programs and time for news and special events on a daily basis presented by the international broadcasting division of the State Department to be used for complete UNO coverage effective March 25th:

1. Austrian	7:15- 7:30 a. m.
2. Bulgarian	11:00-11:10 a. m.
3. Czech	3:00- 3:30 p. m.
4. French	6:00- 6:15 p. m.
5. German	7:15- 7:30 a. m.
6. Greek	2:10- 2:30 p. m.
7. Hungarian	3:30- 3:45 p. m.
8. Italian	1:00- 1:15 p. m.
9. Polish	6:15- 6:30 a. m.
10. Rumanian	2:30- 2:45 p. m.
11. Spanish	3:30- 4:00 p. m.
12. Yugoslavian	11:20-11:30 a. m.
13. Portuguese	South America
14. Spanish	South America
15. Cantonese and Mandarin	
16. Japanese	
17. Chinese	
18. Tagolog (Philippines)	

BOYS-GIRLS WEEK, APR. 27-MAY 4

National Boys and Girls Week will be observed in the United States from April 27 to May 4, 1946. The celebration will mark the 26th annual observance of this event.

With the theme, "Building for Tomorrow with the Youth of Today," the program is designed to focus the attention of the public on the problems, interests, and recreations of youth, and on the part played by the home, church, school, and youth-serving organizations in the development of character and good citizenship in growing boys and girls.

The activities planned for the observance emphasize important factors in the growth of youth, including citizenship training, education, recreation, occupational guidance, home life, religious education, health and safety, tolerance and understanding among nations and peoples, and membership in boys' and girls' organizations.

Information about Boys and Girls Week, including a poster and a Manual of Suggestions, may be obtained from the National Boys and Girls Week Committee, 35 E. Wacker Drive, Chicago 1, Illinois.

Listener Activity

750 ATTEND AWD ANNUAL MEETING

Marked by a record attendance of 750 guests, the Association of Women Directors of NAB held its annual meeting in New York March 15-16-17. Women's Responsibility in the Communicative Arts was stressed throughout the meeting and selected as the theme for the AWD 1946 campaign.

NAB President Justin Miller extended greetings from the industry to the AWD members. Addresses were delivered by AWD President Alma Kitchell; Dorothy Lewis, AWD vice president, and NAB coordinator of listener activity, Fannie Hurst, noted author; and Frank Pellegrin, NAB director of broadcast advertising.

Speaking on the problems that confront women broadcasters, Linnea J. Nelson, of the J. Walter Thompson Co., addressed the meeting on the opening day. Miss Nelson pointed out with great emphasis that "You women broadcasters are in a marvelous position to keep the women listeners of America abreast of the times . . . in relation to their everyday living. And all of you have learned to do this in a way that the women can understand."

Dorothy Lewis outlined the objectives of the 1946 AWD program, speaking in particular of the possibilities for enlargement of public interest activity in behalf of public health, child welfare, and education. "In reaching great numbers of people with information," said Mrs. Lewis, "We must avoid profundities and develop more realistic and compelling techniques."

At the AWD Sunday morning breakfast different tables were designated for 90 women broadcasters. Presiding over these round table discussions were: Margaret Cuthbert, NBC; Grace Johnson, ABC; Frances Farmer Wilder, CBS; Elsie Dick, MBS; and Eleanor Sanger, WQXR, for the independent stations.

The morning business meeting, presided over by Alma Kitchell, AWD president, WJZ, New York, was largely attended. Reports from officers and chairmen were made. A by-law providing that all AWD presidents be made Active Life Members was passed. Dorothy Lewis, founder of AWD, was made an Active Life Member. A committee on by-laws will consider changes in membership status. The Public Relations Committee report will be circulated to the membership later on.

At noon, the Board of Directors met for luncheon to continue the business meeting. Attending were: Alma Kitchell, President; Mildred Bailey, Elizabeth Hart, and Dorothy Lewis, Vice-President. District Chairmen: 1st District, Nell Daugherty, WSTC; 2nd, Inez Quinn (for Hazel Cowles) WHAM; 4th, Ruth Crane, WMAL; 6th, Marjorie Cooney, WSM; 10th, Peggy Cave, KSD; 11th, Darragh Aldrich, WCCO; 14th, Evadna Hammersley, KOA; and Violet Short, KTSA, San Antonio.

Broadcast Advertising

SMALL MARKET STATIONS

Producers' Views on Syndicated Shows

Syndicated transcribed shows, suitably produced and priced, have been subjects for discussion for several years among management in the small market stations (NAB REPORTS, P. 140 and 156). J. Allen Brown, Assistant Director Broadcast Advertising, has presented the problems of these stations to a cross-section of transcription producers. All the producers were very much interested in the small city station's cases and were quick to show their willingness to serve these stations in every way possible. Herewith are some of the replys.

Standard Radio

"Recent NAB REPORTS have contained statements made by small market station operators indicating interest in the availability of a series of 15-minute transcribed shows which they could purchase at a nominally low price.

Standard Radio has provided an answer to this problem with *Star-Shows.* Early in January we announced the availability of a series of package shows which we offer to our subscribers for commercial use, at exceptionally low cost. Rates are determined mainly with a price range varying from a minimum of $1.00 to a maximum of $2.00 per show.

A member of the 1946 NAB Flea Circus, I attended all the meetings on the West Coast and heard Frank Pellegrin's comments regarding low cost transcribed shows. Broadcasters response to the announcement that the *Star-Shows* were available was enthusiastic.—Gus Hagenah."

World Broadcasting System, Inc.

"We think that we have the closest approach attained by anyone to the answer of the price question on special shows for small markets.

Some of our "Audi-Flex" World Features run as low as $1.18 per 15-minute broadcast for 156 programs. The top price for an "Audi-Flex" in this class market is $4.80.

World is very much interested in any means, ways or suggestions for supplying low cost transcribed programs to stations and any information you receive from stations that you can supply as well will be appreciated.—A. B. Sambrook, station relations manager."

Harry S. Goodman Radio Productions

"I have your letter of March 11th relative to syndicated shows and under separate cover we are sending you a catalog and brochures of a number of our programs.

We have always served the small stations entirely to their satisfaction because we base our costs for our programs on population. We sell 15-minute programs for as low as $3.50 a program.

I am thankful for your suggestion to have us send you this material because I know that you must come in contact with a number of inquiries from time to time.

We will be very happy to cooperate to the fullest extent. If you want to hear any of the programs, just let us know and we'll send audition discs that you request. The enclosed price list, while not complete, will give you an idea of our rates.—Harry S. Goodman."

Arthur B. Church Productions

"Ever since we inaugurated The Texas Rangers Library we have made a special deal for small stations in small markets.

"Specifically this special deal applies to stations of 100 w and 250 w where the station is the only one in its small city. On rare occasions we even apply this rate to 1,000 w daytime stations such as WDZ in Tuscola, Illinois.

"The price on these stations is normally $15.00 weekly, that being the price for counties of 100,000 population or under. The special deal is if stations of the category mentioned in the previous paragraph—if the station will give us a non-cancellable 52 week contract we will sell them the service for $520.00 yearly. This, of course, is $10.00 weekly and represents a 33 1/3% discount. Our reason for doing this is solely to help the small station have a network caliber programs at a price they can afford.

"All our contracts permit the use of the library a maximum of three hours per week. Thus you can see that these small stations taking advantage of our 52 week non-cancellable contract can have a top quality program which they can sell for less than a $1.00 per quarter hour. Certainly nothing can be fairer.

"Under separate cover you are being sent a sample program prepared from The Texas Rangers Library and packed with the disc will be found a catalog of the Library, a brochure and the price list for the entire United States. This gives you the fundamental information about the Library.—George E. Halley, manager, syndicated features."

NBC Radio-Recording Division

"I think that we have quite a story for the small market groups and also for the program directors. I do not know what the agenda calls for at the meetings, but if possible I think that our men should sit in on these meetings.

"On our Syndicated Programs we have paid particular attention to the small market stations and have set up rates which many members of this group have told us are right in line with what they have been seeking for transcribed shows.

"At the same time, we have constantly improved the quality of our programs so that I think now we have a real story to tell them.

"I discussed your question with Mr. Egner and both of us feel that a little personal chat about the requirements of the small market stations and how we are meeting them would be very beneficial both to you and to us. Won't you drop me a line and let me know when you plan to be in New York as we are anxious to go into this matter further with you.—Willis B. Parsons, manager, Thesarus and Syndicated sales."

Frederic W. Ziv Company

"Naturally, we are most interested in your study of the availability and price of transcriptions for small city stations and we are pleased to give you the information you request.

"We certainly agree with your statement that 'Small market stations have for several years been interested in syndicated transcribed shows for their operations.' We are happy to say that many, many small market stations are fine, long-time customers of ours. In fact, we have devoted a great deal of thought and study in assisting small market stations to serve the prospective sponsors in their markets. The happy result is that today our programs are being broadcast on 48 stations in markets under 15,000 population.

"I note that in your NAB REPORT of February 18th you ask small market stations if they will pay $2.50 each for a five-times-a-week syndicated show. Let us look at that from the side of the transcription producer.

"If the pressing *only* cost $1.00 per program and if the music royalty is *only* 25¢ per tune (and the program features five melodies), these two items alone will amount to at least $2.25. What about talent (such as Barry Wood—Kenny Baker—Easy Aces—Vincent Lopez' orchestra—The Modernaires, etc.), scripts, production, arrangements, overhead, promotion?

"If we were to name the greatest single advantage transcriptions give the local advertiser, it would be the opportunity to sponsor locally a program which will compete with his national competitor. The local baker can buy a Chevrolet truck at the same price as the national bakers. But when it comes to radio, the local baker, butcher, or

(Continued on next page)

candlestick maker does not have the talent available. Because talent, as you know, gravitates toward the production centers—New York and Hollywood. When sponsors buy one of our programs, they realize the opportunity to present a complete program featuring name entertainers on programs written, produced, and emcee'd by topflight New York writers and arrangers so that they may compete with the network programs. We know from our experience in selling to many small local sponsors that the sponsors themselves *can and will* pay a reasonable price for these network-calibre programs.

"A small city sponsor may buy Easy Aces on a five-per-week basis for a cost of $5.40 per program. Why should the station or sponsor expect to buy a program of this calibre, one of the world's most popular comedy teams, the *only transcribed* program selected in the most recent Radio Editors' Poll as one of their favorite 15-minute programs, for less than $5.40 per episode? It is our experience that these sponsors *do not* object to this price. Easy Aces is now running in such small markets as Albert Lea, Minn.; Natchez, Miss.; Butler, Pa.; Holyoke, Mass.; Lake Charles, La.; Fairmont, W. Va.; Yakima, Wash.; Vancouver, Wash.; Poplar Bluff, Mo.; Paducah, Ky.; Cairo, Champaign, and Herrin, Ill., etc.

"Many small city sponsors use the Korn Kobblers at a cost of $5.00 per episode, whether on a one or five-per-week basis; one of the Ziv operas, Dearest Mother, may be purchased for the small city market at a cost of $4.50 per episode, while programs of the calibre of The Barry Wood Show featuring, in addition to Barry Wood, Margaret Whiting, the Melody Maids, Henry Sylvern and the orchestra, cost the small city sponsor a price of $7.20 per episode on a five-per-week basis. Are these prices too high for sponsors such as a department store in the small city who has always supported newspapers? Would the radio stations be right in cheapening the value of their medium by insisting upon lower prices?

"Our experience is that stations are happy to have our programs and recommend that their sponsors pay our price. For example, let us look at a recent week one of our representatives spent in Rapid City, South Dakota, a city of 13,000, working with Stan Lieberman of Radio Station KOTA. We believe that this is an excellent sample market. In one week's time, Korn Kobblers started on the air for a local retailer, Manhunt for a local baker, Sincerely Kenny Baker for a local candy company, Calling All Girls for the local department store, and Boston Blackie for the local jeweler. Ask Stan Lieberman what he thinks about the prices and quality of Ziv programs. He reports to us that every one of his sponsors are happy with the program they are using, have gone "all-out" on promotion, using the extensive material we send them such as photographs, mats and proofs of ads, suggested advertisements, publicity, give-away booklets, etc., on truck signs, window displays, and point-of-sale displays.

"Pleasure Parade is one of our most expensive programs, necessarily because of the lavish array of talent, such as Vincent Lopez, Dick Brown, Bob Kennedy, Jimmy Wallington, Milton Cross, The Glenn Miller Modernaires, Lillian Cornell, guest stars, and a 20 piece orchestra. Small city sponsors may buy this program at a cost of $8.00 per program on a five-per-week basis. To cite a few localities where Pleasure Parade is regularly heard on the air, we point to Bluefield and Williamson, W. Va.; Johnstown, Pa.; Lima, Ohio; Bristol, Tenn.; Easton, Pa.; Clarksburg, W. Va.

"When stations and sponsors in cities such as Marysville, Calif. (7,381), Grand Junction, Colo. (12,479), Dublin, Ga. (7,814), Griffin, Ga. (13,222), Milledgeville, Ga. (6,778—currently using *three* different Ziv shows), Moultrie, Ga. (10,147), Emporia, Kansas, and some 42 other markets under 15,000 population can buy Ziv programs, we are not convinced that our prices are out of reach.—Pat Murphy."

Unethical Radio Deal Reported

It has been brought to the attention of NAB that a number of stations and communities have been subjected to a radio deal involving the dubbing of music and entertainment from U. S. Treasury transcriptions.

Stations are approached by individuals who appear to represent a national radio production concern with offices in Detroit, Houston, Hollywood and other radio centers. The radio management is informed that this firm represents a large number of advertisers. These representatives produce dozens of the most flattering letters repeatedly from radio stations over the country to back up their claim. A "pitch" is based on a list containing about a hundred names of the largest national advertisers, and the radio producer's salesmen represent themselves as being in the city to arrange for radio time for certain patriotic programs and spot announcements publicizing the programs. They usually state that they have secured the cooperation of local dealers to pass out literature, etc. They represent to the station management that no solicitation for money is to be made from the local dealer, as financing is usually done by the national advertisers.

However, without the station manager's knowledge, these operators immediately start working communities nearby and gradually work in to your home city, using private telephone lines.

By the time these operators work their way into the home city of the radio station the deception is discovered and the station manager finds out that a couple hundred merchants in the area of the station have been victimized along with the reputation of the radio station. It has been reported that amounts ranging from $7.50 to $24.50 each have been secured from merchants in the area of various stations.

Station management is cautioned to verify all such promotions and check on the credentials on any radio producer representatives.

1945 NETWORK TIME SALES 128 MILLIONS

Preliminary reports submitted to the Federal Communications Commission by the four major networks indicate the revenues from the sale of radio time (before deducting commissions to agencies) by these networks amounted to $128,533,216 for 1945. Approximately $19,398,273 was paid in commissions to agencies. The net time sales which amounted to the remainder, or $109,134,943, were divided between payments to affiliated stations in the amount of $57,398,609 and a balance retained by the networks in the amount of $51,736,334.

The above figures indicate that total major network time sales have increased 1.7% over the 1944 total of $126,330,491—the previous all-time high; that payments to affiliated stations decreased 2.6% from the 1944 total of $58,900,856, and that the balance retained by the networks was an increase of 6.6% over the total of $48,537,428 reported for the year 1944.

The total time sales for previous years by these networks follow:

1944—$126,330,491
1943— 100,051,718
1942— 84,383,571
1941— 79,621,534
1940— 71,919,428

(It will be remembered that the Blue Network was separated from the Red Network in 1942.)

At the year-end 1945, the four major networks had a total of 762 affiliated stations compared with 730 as of December 31, 1944. This number includes stations affiliated with one or more networks.

During the year, Mutual affiliated 23 additional stations, bringing its total to 267; Columbia added 8 affiliates, making a total of 151; American deleted 2 affiliates, making a total of 192; and National picked up 3, making a total of 152. The number of stations shown as affiliated with each network includes stations that are on two or more networks.

Ad Council — OWMR Allocations

APRIL 1-7

The following three public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of April 1-7 by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Building Our New Army

Congress has authorized a peace-time American Army larger and better trained than ever before in history. This Army is now being recruited by voluntary enlistment. *But the Army's present recruiting drive for over one million men by July first 1946 may fail unless public attitudes can be changed and changed quickly.* The Army itself is conducting a large-scale direct recruiting drive using paid advertising in various media, but it urgently asks help in a concurrent backdrop campaign, for which its own resources are inadequate, to build prestige for the new Regular Army and its personnel in the public mind, and particularly in the minds of potential recruits, their families and their friends. By explaining the purpose and character of the new Regular Army being formed since victory in World War II, and by paying tribute to the young men now joining it to guard world peace, your programs can help the Army's recruiting drive achieve the goal it seeks. Actually, the new American Army of today is a compact, carefully chosen group of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the task before them is the maintenance of that peace for which thousands of other young Americans have already died. (Fact Sheet No. 2)

Hospitals Need Help

Today, hospitals all over America are being forced to turn away patients because of a shortage of nurses and non-nursing personnel. Two out of three hospitals have had to close beds, entire wards and operating rooms. Many nurses are greatly overworked and many have to do non-professional tasks, thereby cutting down the number of hours of nursing care per patient. The situation is worse even than during the war and if allowed to continue, it will seriously affect the physical and mental health of the nation. Explain that although specific needs may vary in different localities, all hospitals urgently need some kind of help immediately and that we cannot afford to let our hospitals close down for lack of it. Urge *inactive* graduate registered nurses to check with their nearest hospital at once, and to return to duty if and where needed. Remind young women between the ages of 17 and 35 that nursing is a lifetime career, and urge them to apply to their local hospital for complete information concerning Student Nurses Education. Urge *inactive* Red Cross Nurses Aides to return to duty. Point out that hospital jobs are open for such auxiliary and nonnursing personnel as laundrymen, chefs, electricians, plumbers, janitors, orderlies. Urge qualified workers to investigate these openings *now*, as their services are desperately needed. (Fact Sheet No. 9)

Fat Salvage

Only by continuing their magnificent job of fat salvage can housewives help return to store shelves plentiful supplies of soap and hundreds of other things they've been waiting for. Fats and oils are just as important to the production of peace-time goods as they were for munitions, and supplies of industrial fats are far short of demands and needs. Domestic production, which has never been able to compensate fully for the loss of imports from the Pacific, is down this year and it may take many months to bring imports back to peace-time levels. Meanwhile, there is a tremendous demand for fats and oils. They are urgently needed in the manufacture of soap and nearly all other consumer goods—nylons, refrigerators, automobiles, paints. American women can actually help themselves to get the peace-time products they want and need in greater abundance and sooner by keeping their good work in salvaging fats. They are asked to: save every drop of used fat by draining pans, skimming soups, melting down trimmings of meat—pour immediately into the salvage can—re-use those suitable for cooking, and salvage whatever is left—turn in the fat salvage containers to their meat dealers promptly. They'll get four cents for every pound turned in. (Fact Sheet No. 18)

Schedule of Hearings

Broadcast hearings on applications for AM, FM, and television as scheduled by the Commission beginning March 18 (see NAB Reports p. 202) and continuing through April, May, June and July are given below:

A

A. S. Abell Co., Baltimore, Md. (7338), June 6, D. C.
Abilene Bcstg. Co. (KFDA), Abilene, Tex. (7367), June 14, Abilene, Tex.
Agricultural Bcstg. Co. (WLS), Chicago (7135), June 3, Chicago.
Agricultural & Mechanical College of Tex. (WTAP), (6760), Mar. 25, D. C.
The Akron Radio Corp., Akron, Ohio (7050), April 22, Cleveland
Albany Bcstg. Co., Albany, N. Y. (6946), Mar. 21, D. C.
Albubuerque Bcstg. Co. (KOB), Albuquerque, N. M. (6584), "Continued pending outcome clear channel hearing"
Albuquerque Bcstg. Co. (KOB), Albuquerque, N. M. (6585), "Continued pending outcome clear channel hearing"
Allegheny Bcstg. Corp. (KQV), Pittsburgh, Pa. (7204), April 15, Pittsburgh
Allegheny Bcstg. Corp. (KQV), Pittsburgh, Pa. (7287), April 25, Pittsburgh
Altoona Bcstg. Co., Altoona, Pa. (6697), Mar. 22, Altoona
Amalgamated Bcstg. Ssystem, Chicago, Ill. (7136), June 3, Chicago
Amalgamated Bcstg. System, Inc., New York (7226), July 1, New York
ABC, Chicago, Ill. (7137), June 3, Chicago
ABC, Los Angeles, Calif. (7259), May 20, Los Angeles
ABC, New York (7217), July 1, New York
ABC, New York (7245), June 3, D. C.
ABC, San Francisco, Calif. (7284), July 15, San Francisco
Andalusia Bcstg. Co., Andalusia, Ala. (7380), June 3, Andalusia, Ala.
Earl C. Anthony (KFI), Los Angeles (7254), May 20, Los Angeles
Arkansas-Democrat Co., Little Rock, Ark. (6731), Mar. 22, Litle Rock
Arkansas Valley Bcst. Co., Fort Smith, Ark. (7157), May 27, D. C.
Ashbacker Radio Corp (WKBZ), Muskegon, Mich. (6628), April 11, D. C.
The Ashland Bcstg. Co. (WCMI), Huntington, W. Va. (7356), May 31, D. C.
The Associated Broadcasters (KSFD), San Francisco, Calif. (7282), July 15, San Francisco.
Atlanta Radio Enterprises, Atlanta, Ga. (7324), May 13, D. C.
Atlantic Bcstg. Co., Jersey City (7233), July 1, New York

B

Balaban & Katz Co., Chicago, Ill. (7138), June 3, Chicago.
Charles W. Balthrope, San Antonio, Tex. (7374), June 10, San Antonio

(Continued on next page)

Baltimore Bcstg. Corp. (WCBM), Baltimore, Md. (7372), Mar. 18, D. C.
Bamberger Bcstg. Service (WOR), New York (7241), June 3, D. C.
J. G. Long, James A. Clements & Travis C. Dodd, a partnership, d/b as Bay City Bcstg. Co., McAllen, Tex. (7163), May 20, D. C.
The Bay Bcstg. Co., Sandusky, Ohio (7172), Mar. 22, Sandusky, Ohio.
The Bay State Bcstg. Co., P. O. 229 Coffin Ave., New Bedford, Mass. (7054), June 20, New Bedford and Fall River.
Beaver County Bcstg. Corp., Beaver Falls, Pa. (7210), April 15, Pittsburgh, Pa.
Berks Bcstg. Co. (WEEU), Reading, Pa. (7339), June 6, D. C.
The Berkshire Bcstg. Corp. (6897), Mar. 18, Danbury and Torrington
The Wm. H. Block Co., Indianapolis, Ind. (7030), May 13, Indianapolis
Bieberback Bcstg. Co., Waltham, Mass. (7410), April 2, Boston
Book-of-the-Month Club Bcstg. Corp., New York (7227), July 1, New York
Bremer Bcstg. Corp. (WAAT), Newark (7243), June 3, D. C.
The Buffalo Bcstg. Corp. (WGR), Buffalo (7122), Mar. 1, D. C.
Buffalo Bcstg. Corp. (WGR), Buffalo (7187), May 10, D. C.
Buffalo Bcstg. Corp. (WGR), Buffalo (7188), May 10, D. C.
Gillette & Jesse Gilbert Burton, Ja., a partnership known as Burton Bcstg. Co. (7314), June 6, Mobile
David Rosenblum, tr/as Butler Bcstg. Co. (WISR), Butler, Pa. (7208), April 15, Pittsburgh

C

Calcasieu Bcstg. Co. (KPLC), (6664), Mar. 25, D. C.
Camden Bcstg. Co., Camden, N. J. (7065), April 22, D. C.
Capitol Bcstg. Corp., Charleston, W. Va. (6837), Cont'd to Mar. 25, D. C.
The Capital Bcstg. Co., Annapolis, Md. (7371), Mar. 18, D. C.
Capitol Bcstg. Corp. (WISH), Indianapolis, Ind. (7035), May 13, Indianapolis
Central Bcstg. Co., Madison, Wis. (6940), Mar. 29, Madison
Central Bcstg. Co. (WEAU), Eau Claire, Wis. (7216), May 27, D. C.
Central Illinois Radio Corp., Peoria, Ill. (7408), July 5, Peoria
The Central Kentucky Bcstg. Co. (6908), Mar. 25, Lexington, Ky.
Chambersburg Bcstg. Co., Chambersburg, Pa. (7066), April 22, D. C.
Chemical City Bcstg. Co., Charleston, W. Va. (6838), Cont'd to Mar. 25, D. C.
Cherry & Webb Bcstg. Co. (WPRO), Providence, R. I. (7024), June 10, Providence
Chicago Federation of Labor (WCFL), Chicago (7139), June 3, Chicago
d/b as Chillicothe Bcstg. Co., Chillicothe, Ohio (7414), June 27, D. C.
Citrus Belt Broadcasters, Inc., Winter Haven, Fla. (7310), May 27, D. C.
Clear Channel (6741), April 15, D. C.
Cleveland Bcstg. Co., Cleveland (7046), April 22, Cleveland
Colonial Bcstg. Co., Providence, R. I. (7028), June 10, Providence
CBS, Boston (6024), April 2, Boston
Commonwealth Bcstg. Corp., Danville, Ky. (7164), July 12, Danville
Consolidated Bcstg. Corp. Ltd., Los Angeles (7258), May 20, Los Angeles
The Covington News, East Point, Ga. (Covington), (7067), May 23, D. C.
Crescent Broadcast Corp., Philadelphia (7096), Apr. 22, D. C.
The Crosley Corp. (WLW), Dayton, Ohio (7235), May 6, Dayton and Springfield
Cumberland Gap Bcstg. Co., Middleboro, Ky. (7001), April 1, Middleboro, Ky.
Cuyahoga Bcstg. Co., Cleveland (7393), June 24, Cleveland

D

Chester E. Daly, Cleveland (7155), June 24, Cleveland
The Danbury Bcstg. Co. (6896), Mar. 18, Danbury and Torrington
Danville Bcstg. Co., Danville, Ky. (7165), July 12, Danville
John W. Davis, Portland, Ore. (7378), June 27, Portland
Debs Memorial Fund, Inc. (WEVD), New York, N. Y. (6178), July 1, New York
Debs Memorial Fund, Inc. (WEVD), New York (7250), June 3, D. C.
Deep South Bcstg. Corp., New Orleans (7117), June 24, D. C.
Don Lee Bcstg. System (KHJ), Los Angeles, Calif. (7255), May 20, Los Angeles
Don Lee Bcstg. System (KFRC), San Francisco (7281), July 15, San Francisco
Don Lee Bcstg. System (KGB), San Diego, Calif. (7398), June 17, D. C.
Don Lee Bcstg. System (KDB), Santa Barbara, Calif. (7399), June 17, D. C.
Drovers Journal Pub. Co. (WAAF), Chicago, Ill (7140), June 3, Chicago
Dual Engineering Co., Chicago, Ill. (7141), June 3, Chicago
Allen B. Du Mont Labs., Cleveland, Ohio (7293), May 13, Cleveland
Allen B. Du Mont Labs., Pittsburgh (7288), April 25, Pittsburgh

E

Eagle-Gazette Co., Lancaster, Ohio (6732), June 7, D. C.
Eagle Printing Co., Butler, Pa. (7209), Apr. 15, Pittsburgh
Easley, Robert Lex, Laurens, S. C. (7062), May 23, Laurens, S. C.
East Tennessee Bcstg. Co. (6906), Mar. 29, Knoxville, Tenn.
Eastern Carolina Bcstg. Co. (WGBR), Goldsboro, N. C. (6867), Feb. 25, D. C.
Easton Publishing Co., Easton, Pa. (7179), May 8, D. C.
Empire Newspapers-Radio, Inc., Endicott, N. Y. (7392), May 1, Elmira, Endicott, N. Y.
W. Wright Esch (WMFJ), Daytona Beach, Fla. (7355), May 13, D. C.
Evansville on the Air, Inc., Evansville, Ind. (WEOK-WGBF), (7031), May 13, Indianapolis
The Evening News Assn. (WWJ), Detroit, Mich. (7275), Mar. 25, Field 1
Express Publishing Co., San Antonio, Tex. (7391), June 10, San Antonio

F

Farnsworth Television & Radio Corp. (WGL), Ft. Wayne, Ind. (7084), June 27, Ft. Wayne
Bernard Fein, New York (7219), July 1, New York
Henry F. Fett, Dearborn, Mich. (7384), June 19, D. C.
Fetzer Bcstg. Co. (WJEF), Grand Rapids, Mich. (7387), April 11, D. C.
Fidelity Bcstg. Co., Boston (6990), April 2, Boston
Larry Finley & Clinton D. McKinnon d/b as Finley-McKinnon Broadcasting Co., San Diego, Cal. (7358), June 12, D. C.
John F. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore. (7379), June 27, Oregon City
Frank H. Ford, Shreveport, La. (7114), June 6, Shreveport
Fort Orange Bcstg. Co., Albany, N. Y. (6947), Mar. 21, D. C.
Fort Wayne Bcstg. Co., Fort Wayne, Ind. (7348), June 10, D. C.
Fort Worth Bcstg. Co., Fort Worth, Tex. (7369), June 17, D. C.

(Continued on next page)

Fostoria Bcstg. Co., Fostoria, Ohio (7356), June 12, D. C.
Fox West Coast Theatres, Los Angeles (7262). May 20, Los Angeles
Freeport Bcstg. Co., Freeport, Ill. (7064), July 1, Freeport
Frequency Bcstg. Corp., Brooklyn (6182), July 1, New York

G

Frank R. Gibson, Lake Charles, La. (7160), May 20, D. C.
Elias I. Godofsky, Brooklyn, N. Y. (7229), July 1, New York
Walter A. Graham, Tifton, Ga. (6918), April 18, D. C.
Great Trails Bcstg. Corp., Dayton, Ohio (7236), May 6, Dayton and Springfield
Greater New York Bcstg. Corp. (WNEW), New York (6179), July 1, New York
Greater New York Bcstg. Corp. (WNEW), New York (7317), May 20, D. C.
Greater New York Bcstg. Corp. (WNEW), New York (7318), May 20, D. C.
Greater Peoria Radio Broadcasters, Inc., Peoria (6709), Mar. 25, Peoria
Green Bay Bcstg. Co., Green Bay, Wis. (7158), April 15, D. C.
Green Bay Newspaper Co., Green Bay, Wis. (7159), April 15, D. C.
Fred O. Grimwood (6753), May 7, D. C.
Gulf Bcstg. Co., Mobile, Ala. (7313), June 6, Mobile

H

The Hampden-Hampshire Corp. (WHYN), Holyoke, Mass. (7325), May 13, D. C.
The George Harm Station (KARM), Fresno, Calif. (7124), May 13, D. C.
Thomas G. Harris, Individually and as Trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex. D. Kitchens, W. T. Saunders, Spender J. Scott and Oswald G. Wolf (7373), June 10, Austin, Tex.
Harvey Radio Labs., Boston (6997), April 2, Boston
Hearst Publications, San Francisco, Calif. (7285), July 15, San Francisco
Hearst Radio, Baltimore (7299), May 6, D. C.
Hearst Radio (WBAL), Baltimore (7400), April 15, D.C.
Hearst Radio (WINS), New York (7218), July 1, New York
Hirsch Battery & Radio Co. (KFVS), Cape Girardeau, Mo. (7130), May 1, D. C.
Hughes Productions (Div. of Hughes Tool Co.), Los Angeles (6370), May 20, Los Angeles
Hughes Productions (Div. of Hughes Tool Co., San Francisco (6371), July 15, San Francisco

I

Illinois Valley Bcstg. Co., Peoria, Ill. (6710), Mar. 25, Peoria
Independence Bcstg. Co. (WHAT), Philadelphia (7309), April 22, D. C.
Indiana Bcstg. Corp., Indianapolis, Ind. (7034), May 13, Indianapolis
Indianapolis Broadcasters, Indianapolis, Ind. (7037), May 13, Indianapolis
International Detrola Corp., Detroit (7276), Mar. 25, Field No. 1
International Union, United Automobile Aircraft & Agricultural Implement Workers of America (UAW-CIO), Cleveland (7042), April 22, Cleveland
International Union, United Automobile Aircraft & Agricultural Implement Workers of America (UAW-CIO), Chicago (7142), June 3, Chicago
International Union, United Automobile Aircraft & Agricultural Implement Workers of America (UAW-CIO), Newark (7231), July 1, New York

J

The Jam Handy Organization, Detroit (7277), Mar. 25, Field No. 1
James Valley Broadcast Co., Huron, S. D. (7055), May 6, D. C.
Myles H. Johns, Milwaukee, Wis. (7119), Mar. 27, D. C.
Johnson-Kennedy Radio Corp. (WIND), Chicago (7143), June 3, Chicago

K

Kankakee Daily Journal, Kankakee, Ill. (7072), April 26, D. C.
Kentucky Bcstg. Corp. (WINN), Louisville (7354), April 22, D. C.
Keystone Bcstg. Corp. (WKBO), Harrisburg, Pa. (7306), April 15, Harrisburg
Garvice D. Kincaid (6909), Mar. 25, Lexington
King Trendle Bcstg. Corp. (WXYZ), Detroit (7278), Mar. 25, Field No. 1
Kingsport Bcstg. Co. (WKPT), Kingsport, Tenn. (6249), May 31, D. C.
KGKL Inc., San Angelo, Tex. (7419), June 5, D. C.
Knight Radio Corp., Akron, Ohio (7051), April 22, Cleveland
Knight Radio Corp., Chicago (7144), June 3, Chicago
KRIC, Inc. (7321), Mar. 25, D. C.
KWKW, Pasadena, Calif. (6737), April 18, D. C.

L

Lake Bcstg. Co. Gary, Ind. (7185), May 23, D. C.
Lake Erie Bcstg. Co. (7004), Mar. 22, Sandusky, Ohio
Lake Superior Bcstg. Co., Duluth, Minn. (7353), May 24, D. C.
Lancaster Television Corp., Lancaster, Pa. (7307), April 18, Lancaster
Palmer K. & Lois C. Leberman, New York (7251), June 3, D. C.
Lee Bros. Bcstg. Co. (6812), Mar. 18, D. C.
Liberty Bcstg. Co. (John J. Laux, et al), Pittsburgh (7169), April 26, D. C.
J. J. Laux, R. Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, Jack N. Berkman, C. C. Swaringen, J. Troesch & J. L. Meridian, partners d/b as Liberty Broadcasting Co., Pittsburgh (7205), April 15, Pittsburgh
Lincoln-Belmont Pub. Co. & Myers Pub. Co., Chicago (7145), June 3, Chicago
Linders, Harry Willard, Marshall, Minn. (7056), May 6, D. C.
Lipman, William L., Kenosha, Wis. (7350), May 27, D. C.
Littlejohn, James B., Ogden, Utah (7058), June 20, Ogden.
Lorraine Journal Co., Lorraine, Ohio (7418), June 24, D. C.
Roy Hofheinz & W. N. Hopper, a partnership, d/b as Louisiana Bcstg. Co., New Orleans (7162), May 20, D. C.
Lubbock Bcstg. Co., Lubbock, Tex. (7343), June 5, D. C.
G. H. Nelson, Wendell Mayes, and C. C. Woodson, d/b as Lubbock County Bcstg. Co., Lubbock, Tex. (7334), May 27, D. C.
Dr. Leskie Halton Luck and Myron Birdsell "Patt" McDonald d/b as Luck-McDonald Co. (7368), June 17, D. C.

M

S. W. McCready, Medford, Ore. (7328), June 25, Medford
F. F. McNaughton, Peoria, Ill. (6713), Mar. 25, Peoria
F. F. McNaughton, Peoria, Ill. (7103), July 5, Peoria
Mansfield Journal Co., Mansfield, Ohio (7417), June 24, 25, D. C.
Marcus Loew Booking Agency, New York (7247), June 3, D. C.
Marion Radio Corp., Marion, Ind. (7349), June 10, 11, D. C.
Maryland Bcstg. Co., Baltimore (7300), May 6, D. C.
Mass. Bcstg. Co., Boston (6996), Apr. 2, Boston
James Robert Meachem, Elmira, N. Y. (7121), May 1, Elmira, Endicott, N. Y.

In the Matter of Promulgation of rules and regulations concerning procedure to be followed by Com. in passing upon assignment of license or transfers of control to corporate licensees. (7071), Rules proceeding; no date

Medford Printing Co., Medford, Ore. (7327), June 25, Medford

(Continued on next page)

Meridian Bcstg. Co., Meridian, Miss. (7375), June 3, Meridian
Metro-Goldwyn-Mayer Studios, Inc., Los Angeles (7261), May 20 to June 1, Los Angeles
Metropolitan Bcstg. Service, New York (7224), July 1, New York
Miami Valley Bcstg. Corp., Dayton, Ohio (7237), May 6, Dayton, Springfield
Mid-American Bcstg. Corp. (WINK), Louisville, Ky. (6040), April 22, D. C.
Mid-State Bcstg. Co., Peoria, Ill. (7104), July 5, Peoria
Midstate Bcstg. Co., Peoria, Ill. (7184), May 23, D. C.
Midwest Bcstg. Co., Mount Vernon, Ill. (7059), April 24, D. C.
Midwest FM Network, Ft. Wayne, Ind. (7083), June 27, Ft. Wayne
Midwest FM Network, Peoria, Ill. (7106), July 5, Peoria
Missionary Society of St. Paul the Apostle, New York (7316), May 20, D. C.
Fred W. Mizer, Orlando, Fla. (7183), May 20, D. C.
Moline Bcstg. Co., Moline, Ill. (6699), April 17, D. C.
Monona Bcstg. Co., Madison, Wis. (7351), March 27, D. C.
Mt. Vernon Radio and Television Co., Mt. Vernon, Ill. (7060), April 24, D. C.

N

Narragansett Bcstg. Co., Fall River, Mass. (7312), June 20, Fall River.
NBC, Cleveland (7294), May 13, Cleveland
NBC, Los Angeles (7256), May 20, Los Angeles
NBC, Chicago (7146), June 3, Chicago
NBC, Cleveland (7039), April 22, Cleveland
National Maritime Union Bcstg. Co., Inc., New York, (7225), July 1, New York
Alvin E. Nelson, Inc., San Francisco (7389), May 13, D. C.
Nevada Radio & Television Co. (6813), March 18, D. C.
Newberry Bcstg. Co., Newberry, S. C. (7061), May 23, Newberry
New Laurel Radio Station, Inc. (WAML), Laurel, Miss. (7292), May 24, D. C.
News-Syndicate Co., New York (6175), July 1, New York
News-Syndicate Co., New York (7246), D. C.
New York Sun Bcstg. Co., New York (7223), July 1, New York
N. M. U. Bcstg. Co., New York (7225), July 1, New York
Noe, James A. (WNOE), New Orleans (6346), June 24, D. C.
James A. Noe, Shreveport, La. (7113), June 6, Shreveport
James A. Noe, Lake Charles, La. (7416), June 26, D. C.
Non-Commercial Educational FM Rules (7424), Rules proceeding; no date
Norfolk Bcstg. Corp., Norfolk, Va. (7087), April 4, D. C.
Northeastern Indiana Bcstg. Co., Ft. Wayne, Ind. (7085), June 27, Ft. Wayne
Northern Corp. (WMEX), Boston, Mass. (6992), April 2, Boston
North Jersey Radio, Inc., Newark (7230), July 1, New York
North Jersey Radio, Inc., Newark, N. J. (7370), June 14, D. C.
North Jersey Bcstg. Co., Paterson, N. J. (7234), July 1, New York

O

Northside Bcstg. Co. (WGRC), New Albany, Ind. (6052), May 31, D. C.
Northwestern Ohio Bcstg. Corp., Lima, Ohio (7357), June 12, D. C.
Oak Park Realty & Amusement Co., Chicago (7147), June 3, Chicago
The Ohio Bcstg. Co. (WHBC), Canton, Ohio (7186), Mar. 29, Madison, Wis.
Oklahoma Television & Bcstg. Co., Tulsa, Okla. (7128), May 1, D. C.
Orange County Bcstg. Co., Santa Ana, Calif. (7337), April 18, D. C.
Orlando Daily Newspapers, Inc., Orlando, Fla. (7182), May 20, D. C.
The Outlet Co. (WJAR), Providence, R. I. (6015), June 10, Providence
The Outlet Co. (WJAR), Providence, R. I. (7303), June 17, Providence

P

The Palladium Publishing Co., Benton Harbor, Mich. (7118), Mar. 27, D. C.
Frank Parker (6986), March 18, Danbury, Torrington
Pawtucket Bcstg. Co. (WFCI), Providence, R. I. (7029), June 10, Providence
Wm. Penn Bcstg. Co. (WPEN), Philadelphia (7274), June 17, D. C.
Pennsylvania Bcstg. Co. (WIP), Philadelphia (7272), June 17, D. C.
Peoples Radio Foundation, New York (7221), July 1, New York
Peoria Bcstg. Co. (WMBD), Peoria (7102), July 5, Peoria
Peterson & Co. (6907), Mar. 25, Lexington, Ky.
Philadelphia Daily News, Inc., Philadelphia (7273), June 17, D. C.
The Philadelphia Inquirer, A Division of Triangle Publications, Inc., Philadelphia (7270), June 17, D. C.
Philco Radio & Television Corp., New York (7242), June 3, D. C.
Kenneth Kesterson & Chas. Denix d/b as Radio Engineering Service, Pine Bluff, Ark. (7422), Mar. 22, Little Rock.
Piedmont Bcstg. Corp. (WBTM), Danville, Va. (7394), June 6, D. C.
Pinnacle Bcstg. Co., Middlesboro, Ky. (7420), April 1, Middlesboro
Pittsburg Radio supply House (WJAS), Pittsburg (7207), April 15, Pittsburgh
Plains Radio Bcstg. Co. (KFYO), Lubbock, Tex. (7335), May 27, D. C.
Port Huron Bcstg. Co. (WHLS), Port Huron, Mich. (6987), June 9, D. C.
Providence Journal Co., Providence, R. I. (7025), June 10, Providence
Pueblo Radio Co., Inc., Pueblo, Colo. (7092), June 17, Pueblo
Puerto Rico Communications Authority, Rio Piedras, P. R. (7342), June 3, D. C.

R

Radio Americas Corp., Mayaguez, P. R. (7341), June 3, D. C.
Radio Air Ways, Eugene, Ore. (7383), June 14, D. C.
Radio Bcstg. Co. (KTHS), West Memphis, Ark. (7086), May 13, D. C.
Radio Bcstg., Inc. (KTHS), Hot Springs, Ark. (7156), May 27, D. C.
Radio Peoria, Peoria, Ill. (7105), July 5, Peoria
Radio Projects, Newark, N. J. (7232), July 1, New York
Radio Service Corp. (6865), April 15, D. C.
Radio Springfield, Springfield, Ill. (7323), May 13, D. C.
Radio Station WAIT, Chicago (7150), June 3, Chicago.
Radio Station WGES, Chicago (7151), June 20, Chicago
Radio Station WJOB, Chicago (7407), June 3, Chicago
Radio Station WSBC, Chicago (7153), June 3, Chicago
Radio Voice of Springfield, Inc. (WIZE), Springfield, Ohio (7239), May 6, Dayton-Springfield
Raytheon Mfg. Co., Boston, Mass. (6998), April 2, Boston
Raytheon Mfg. Co., New York (7249), June 3, D. C.
Raytheon Mfg. Co., Chicago (7148), June 3, Chicago
Reporter Bcstg. Co. (5968), March 25, D. C.
O. E. Richardson et al. d/b as Radio Station WJOB, Chicago (7407), June 3, Chicago
Roanoke Bcstg. Corp. (WSLS), Roanoke, Va. (7395), May 6, D. C.
Roderick Dorrance D., Pueblo, Colo. (7091), June 17, Pueblo
Rodman, J. E. (KFRE), Fresno, Calif. (7125), May 13, D. C.
Royal Miller Radio (KROY), Sacramento, Calif. (7170), May 13, D. C.

S

Sague, Samuel R., Cleveland Heights, Ohio (7176), June 24, Cleveland

(Continued on next page)

Sampson, Richard T., Oceanside, Calif. (7361), March 28, D. C.
San Bernardino Bcstg. Co. (6811), March 18, D. C.
San Jacinto Bcstg. Co. (6725), March 25, D. C.
Sandusky Bcstg. Co. (7003), March 22, Sandusky, Ohio
Santa Clair Bcstg. Co., San Jose, Calif. (7413), May 13, D. C.
Scripps-Howard Radio, Cleveland (7044), April 22, Cleveland
Scripps-Howard Radio, Indianapolis, Ind. (7033), May 13, Indianapolis
Scripps-Howard Radio, Pittsburgh (7203), April 15, Pittsburgh
Scripps-Howard Radio, Pittsburgh (7289), March 25, Pittsburgh
Scripps-Howard Radio, Cleveland (7295), May 13, Cleveland
Seaboard Radio Bcstg. Corp. (WIBG), Philadelphia (7269), June 17, D. C.
Segal, Lee Bcstg. Co., Houston, Texas (7332), May 27, D. C.
Shawnee Bcstg. Co., Chillicothe, Ohio (7415), June 27, D. C.
Sherron Mettalic Corp,, Huntington, N. Y. (7253), June 3, D. C.
Simmons, Allen T. (WADC), Akron, Ohio (7047), April 22, Cleveland
Simmons, Allen T. (WADC), Village of Tallmadge, Ohio (7319), March 25
Skyland Bcstg. Corp., Dayton, Ohio (7345), May 1, D. C.
Skyland Bcstg. Corp., Dayton, Ohio (7409), May 6, Dayton-Springfield
Smith, Joe L. Jr. (WJLS), Charleston, W. Va. (6677), March 25, D. C.
Smoky Mountain Bcstg. Co. (6905), March 29, Knoxville, Tenn.
Rivers, James S., d/b as Southeastern Bcstg. System (7074), May 10, D. C.
Southeastern Mass. Bcstg. Corp., New Bedford, Mass. (7053), June 6, New Bedford, Fall River, Mass.
Southern California Bcstg. Co. (KWKW), Pasadena, Calif. (6737), April 18, D. C.
Southern Ill. Bcstg. Co., Centralia, Ill. (7129), May 1, D. C.
Southern Utah Bcstg. Co. (6759), March 18, D. C.
Star Bcstg. Co. (6814), March 18, D. C.
Steel City Bcstg. Co., Bethlehem, Pa. (7181), May 8, D. C.
Studebaker, John Gordon & Studebaker, John Ward, d/b as Studebaker Bcstg. Co., San Diego, Calif. (7362), March 28, D. C.
Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, d/b as Suburban Bcstg., Dearborn, Mich. (7385), June 19, D. C.
Summit Radio Corp. (WAKR), Akron, Ohio (7048), April 22, Cleveland
Summit Radio Corp. (WAKR), Akron, Ohio (7214), May 3, D. C.
Supreme Bcstg. System, New York (7222), July 1, New York
Syndicate Theatres, Columbus, Ind. (7099), April 29, D. C.

T

Telair Co., Akron, Ohio (7052), April 22, Cleveland
Telair Co., Chicago (7149), June 3, Chicago
Telair Co., Cleveland (7045), April 22, Cleveland
Telegram Publishing Co., Salt Lake City (7057), June 20, Ogden, Utah
Television Productions, Los Angeles (7264), May 20, Los Angeles
Television Productions, San Francisco (7283), July 15, San Francisco
Templeton Radio Mfg. Corp., Boston (6995), April 2, Boston
Roy M. Hofheinz & W. N. Hooper, d/b as Texas Star Bcstg. Co., Houston, Tex. (7333), May 27, D. C.
Texoma Bcstg. Co., Wichita Falls, Tex. (7126), May 1, D. C.
Thackery, Dorothy S., Los Angeles (7265), May 20, Los Angeles
Thackery, Dorothy S., San Francisco (7286), July 15, San Francisco
Thomas, Harold (WATR), Waterbury, Conn. (7363), June 10, D. C.
Thompson Bcstg. Co., Altoona, Pa. (6698), March 22, Altoona
Thornton, Duke H., Philadelphia, Miss. (7376), June 3, Philadelphia, Miss.
Tidewater Bcstg. Corp., Norfolk, Va. (7390), April 29, D. C.
d/b as Tifton Bcstg. Co., Tifton, Ga. (7421), April 18, D. C.
Times-Mirror Co., The, Los Angeles (7260), May 20, Los Angeles
Times Picayune Publishing Co., The, New Orleans (7161), May 20, D. C.
Times-World Corp. (WDBJ), Roanoke, Va. (7396), May 6, D. C.
Torrington Bcstg. Inc. (6895), March 18, Danbury, Torrington
Troy Bcstg. Corp., Troy, Ala. (7381), June 3, Troy, Ala.
Todd, Thomas H., et al d/b as Tuscaloosa Bcstg. Co., Tuscaloosa, Ala. (7177), May 31, Tuscaloosa, Ala.
Twentieth Century Fox-Film Corp., New York (7252), June 3, D. C.

U

United Bcstg. Co. (WHKK), Akron (7038), April 22, Cleveland
United Bcstg. Co. (WHK), Cleveland (7049), April 22, Cleveland
United Bcstg. Co. (WHK), Cleveland (7296), May 13, Cleveland
United Bcstg. Co., Ogden, Utah (6885), June 20, Ogden
United Detroit Theatres Corp., Detroit (7279), March 25, Detroit
United Garage & Service Corp., Cleveland (7041), April 22, Cleveland
Unity Bcstg. Corp. of Mass., Boston (6994), April 2, Boston
Unity Bcstg. Corp. of New York, New York (7228), July 1, New York
Unity Corp., Springfield, Ohio (7238), May 6, Dayton-Springfield, Ohio
Universal Bcstg. Co., Indianapolis (7036), May 13, Indianapolis
Universal Bcstg. Co., Indianapolis (7100), April 29, D. C.

V

E. L. Barker, Claribel Barker, T. H. Canfield, Opal A. Canfield & Chas. J. O'Brien Jr., d/b as Valley Bcstg. Co., San Jose, Calif. (7359), June 12, D. C.
Vancouver Radio Corp. (KVAN), (6566), April 15, D. C.
Van Curler Bcstg. Corp., Albany, N. Y. (7173), March 21, D. C.
Veterans Bcstg. Co., Houston, Tex. (7336), May 27, D. C.

W

Walt Disney Productions, Burbank, Calif. (7263), May 20, Los Angeles
Warner Bros. Bcstg. Corp., Los Angeles (7257), May 20, Los Angeles
Wasmer, Louis, Inc. (6612), May 22, D. C.
Wasmer, Louis, Inc. (6613), May 22, D. C.
WBAL, Baltimore, Renewal (7400), April 15, D. C.
WBNX Bcstg. Co., New York (6013), July 1, New York
WCAE, Inc., Pittsburgh (7202), April 15, Pittsburgh
WCAU Bcstg. Co., Philadelphia (6369), June 17, D. C.
WCBS, Inc., Decatur, Ill. (7326), May 13, D. C.
WCLS, Inc., Joliet, Ill. (6983), March 29, D. C.
WDAS Bcstg. Station, Philadelphia (7271), June 17, D. C.
West. Ala. Bcstg. Co., Tuscaloosa, Ala. (7178), May 31, Tuscaloosa, Ala.
Westchester Bcstg. Corp., White Plains, N. Y. (7244), June 3, D. C.
Ingham S. Roberts, Joe N. Westherby, B. P. Bludworth & J. Edward Johnson d/b as Westex Bcstg. Co., San Angelo, Tex. (7366), June 14, San Angelo.

(Continued on next page)

Westinghouse Radio Stations, Inc. (KYW), Philadelphia (7266), June 17, D. C.
Westinghouse Radio Stations, Inc. (KYW), Philadelphia (7352), May 29, D. C.
Westinghouse Radio Stations, Inc. (KDKA), Pittsburgh (7291), April 23, Pittsburgh
West Virginia Radio Corp., Pittsburgh (7206), April 15, Pittsburgh
WFBM, Inc., Indianapolis (7032), May 13, Indianapolis
WFIL Bcstg. Co., Philadelphia (7268), June 17, D. C.
WGAL, Inc., Lancaster, Pa. (7308), April 18, Lancaster
WGAR Bcstg. Co., Cleveland (7043), April 22, Cleveland
WGAR Bcstg. Co., Cleveland (7297), May 13, Cleveland
WGAR Bcstg. Co., Cleveland (7320), March 25, D. C.
WHEC, Inc., Rochester, N. Y. (6948), March 21, D. C.
WHP, Inc., Harrisburg, Pa. (7305), April 15, Harrisburg
Wichtex Bcstg. Co., Wichita Falls, Tex. (7127), May 1, D. C.
Windmuller, Louis, Allentown (7180), May 8, D. C.
Winter Haven Bcstg. Co., Winter Haven, Fla. (7311), May 27, D. C.
Wisconsin State Bcstg. Co. (6941), March 29, Madison, Wis.
WJJD, Inc., Chicago (7152), June 3, Chicago
WJR, the Goodwill Station, Detroit (7280), March 25, Field No. 1
WJW, Cleveland (7040), April 22, Cleveland
WJW, Cleveland (7298), May 13, Cleveland
WKEU, Griffin, Ga. (7211), May 27, Griffin
WKEU, Griffin, Ga. (7212), May 27, Griffin
WKEU, Griffin, Ga. (7213), May 27, Griffin
WLIB, New York (7248), June 3, D. C.
WLIB, New York (7220), July 1, New York
WMAS, Springfield, Mass. (7364), June 10, D. C.
WMCA, New York (6177), July 1, New York
Worth Bcstg. Co., Fort Worth, Tex. (7344), June 5, D. C.
Wright Radio Corp., Chicago (7144), June 3, Chicago.
WSOC, Charlotte, N. C. (7322), May 13, D. C.
WVNX, Bcstg. Co., New York (6013), July 1, New York

Y

Yankee Network, The, Providence, R. I. (7027), June 10, Providence
Yankee Network, The, Boston (6993), April 2, Boston
Yankee Network, The, Providence, R. I. (7304), June 17, Providence

Z

Zamoiski, Jos. M. Co., Baltimore, Md. (7302), May 6, D. C.
Zweifel, Kenneth G., Freeport, Ill. (7063), July 1, Freeport

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, March 25. They are subject to change.

Monday, March 25

KRBC—Reporter Broadcasting Co., 984 Fourth St., Hilton Hotel, Abilene, Texas—C. P. **1470 kc.**, 1 KW night, 1 KW day, DA-night, unlimited.

KPLC—Calcasieu Broadcasting Co. (T. B. Lanford, R. M. Dean and L. M. Sepaugh), Lake Charles, La.—C. P. **1470 kc.**, 1 KW, unlimited.

NEW—H. C. Cockburn, tr/as San Jacinto Broadcasting Co., Houston, Texas.—C. P. **1470 kc.**, 1 KW, unlimited.

WTAW—Agricultural & Mechanical College, College Station, Texas—C. P. **1470 kc.**, 1 KW, unlimited.

KRIC—KRIC, Inc., Beaumont, Texas—C. P. **1470 kc.**, 5 KW, unlimited. Directional antenna for night use.

To Be Held at Lexington, Ky., in the Federal Building

NEW—Frank D. Peterson, Theodore Hardwick, Robert M. Odear, Ira Porter, Wood Hannah and Thomas Graham, d/b as Peterson & Co., Lexington, Ky.—C. P. **1340 kc.**, 250 watts, unlimited.

NEW—The Central Kentucky Broadcasting Co., Lexington, Ky.—C. P. **1340 kc.**, 250 watts, unlimited.

NEW—Garvice D. Kincaid, Lexington, Ky.—C. P. **1340 kc.**, 250 watts, unlimited.

Further Consolidated Hearing

To Be Held in Washington, D. C.

KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.—C. P. **1460 kc.**, 1 KW, unlimited.

NEW—California Broadcasters, Inc., Bakersfield, Calif.—C. P. **1460 kc.**, 1 KW, unlimited, DA-night and day.

NEW—Bakersfield Broadcasting Co., Bakersfield, Calif.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—L. John Miner, Taft R. Wrathall and Grant R. Wrathall, d/b as Monterey Bay Broadcast Co., Santa Cruz, Calif.—C. P. **1460 kc.**, 500 watts, unlimited.

KTYW—Cascade Broadcasting Co., Inc., Yakima, Wash.—C. P. **1460 kc.**, 1 KW, unlimited.

NEW—San Jose Broadcasting Co., San Jose, Calif.—C. P. **1500 kc.**, 1 KW, unlimited, DA-night and day.

NEW—Mission Broadcasting Co., San Jose, Calif.—C. P. **1490 kc.**, 250 watts, unlimited.

Consolidated Hearing

To Be Held Before Samuel Miller in Assembly Room, City Hall, Peoria, Illinois

NEW—Greater Peoria Radiobroadcasters, Inc., Peoria, Ill.—C. P. **1290 kc.**, 1 KW, unlimited, DA-night and day.

NEW—Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain & Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—C. P. **1290 kc.**, 1 KW, unlimited, DA-night and day.

NEW—F. F. McNaughton, Peoria, Ill.—C. P. **1290 kc.**, 1 KW, daytime.

NEW—Central Illinois Radio Corporation, Peoria, Ill.—C. P. **1290 kc.**, 5 KW, unlimited, DA-day and night.

Further Hearing in Washington, D. C.

NEW—Joe L. Smith, Jr., Charleston, W. Va.—C. P. **1400 kc.**, 250 watts, unlimited.

NEW—Capitol Broadcasting Corp., Charleston, W. Va.—C. P. **1240 kc.**, 250 watts, unlimited.

NEW—Gus Zaharis and Penelope Zaharis, d/b as Chemical City Broadcasting Co., Charleston, W. Va.—C. P. **1240 kc.**, 250 watts, unlimited.

Consolidated Hearing

WSOC—Radio Station WSOC, Inc., Belmont, N. C.—C. P. **1550 kc.**, 50 KW.

NEW—Radio Springfield, Inc., Springfield, Ill.—C. P. **1550 kc.**, 1 KW.

NEW—Atlanta Radio Enterprises, Inc., Atlanta, Ga.—C. P. **1550 kc.**

WHYN—Hampden-Hampshire Corporation, The, Holyoke, Mass.—C. P. **1550 kc.**, 10 KW.

NEW—WCBS, Inc., Decatur, Ill.—C. P. **1550 kc.**, 250 watts, unlimited.

Wednesday, March 27-30

Consolidated Hearing

NEW—Palladium Publishing Co., Benton Harbor, Mich.—C. P. **1060 kc.**, 1000 watts, daytime.

NEW—Myles H. Johns, Milwaukee, Wisc.—C. P. **1060 kc.**, 1 KW, daytime.

NEW—William L. Lipman, Kenosha, Wisc.—C. P. **1050 kc.**, 250 watts, daytime only.

NEW—Monona Broadcasting Co., Madison, Wisc.—C. P. **1070 kc.**, 10 KW, DA-night, unlimited.

Thursday, March 28

NEW—Studebaker Broadcasting Co. (John Gordon and John Ward Studebaker), San Diego, Calif.—C. P. **1230 kc.**, 250 watts, unlimited.

(Continued on next page)

Friday, March 29

To Be Held at Knoxville, Tenn., in Room 214, New Post Office Bldg.

NEW—Smoky Mountain Broadcasting Co., Knoxville, Tenn.—C. P. 1340 kc., 250 watts, unlimited.

NEW—Clarence Beaman, Jr., tr/as East Tennessee Broadcasting Co., Knoxville, Tenn.—C. P. **1340 kc.**, 250 watts, unlimited.

WJOL—WCLS, Inc., Joliet, Ill.—Renewal of license. **1340 kc.**, 250 watts, unlimited.

Consolidated Hearing

To Be Held in Madison, Wisconsin, in Hearing Room, State Capitol

NEW—Central Broadcasting Co., Madison, Wisc.—C. P. **1480 kc.**, 500 watts night, 1 KW day, unlimited, DA-night.

NEW—Wisconsin State Broadcasting Co., Madison, Wisc.—C. P. **1480 kc.**, 1 KW night, 1 KW day, unlimited, DA-night and day.

WHBC—The Ohio Broadcasting Co., Canton, Ohio—C. P. **1490 kc.**, 5 KW, unlimited, DA-night.

Further Hearing

WGTM—Penn Thomas Watson, Wilson, N. C.—C. P. **590 kc.**, 5 KW, unlimited, DA-night and day.

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.—C. P. **590 kc.**, 5 KW, unlimited, DA-night and day.

WFTC—Jonas Weiland, Kinston, N. C.—C. P. **590 kc.**, 5 KW, unlimited, DA-night.

WSLS—Roanoke Broadcasting Corp., Lynchburg, Va.—**610 kc.**, 1 KW, unlimited, DA-night and day.

WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.—C. P. **610 kc**, 1 KW, unlimited, DA-night and day.

NEW—Virginia Broadcasting Corp., Roanoke, Va.—C. P. **610 kc.**, 1 KW, unlimited, DA-night and day.

Federal Communications Commission Actions

AM APPLICATIONS GRANTED

NEW—Regional Broadcasting Company, Chicopee, Mass.—Granted construction permit for a new station to operate daytime only on **730 kc.**, 1 KW. (B1-P-4408)

NEW—Broadcasting Corp. of America, Indo, Calif.—Granted construction permit for a new station to operate unlimited time on **1400 kc.**, with 250 watts power. (B5-P-4055)

NEW—Blue Ridge Broadcasting Corp., Roanoke, Va.—Granted construction permit for a new station to operate unlimited time on **1490 kc.**, with 250 watts power. (B2-P-3917)

WSPR—WSPR, Inc., Springfield, Mass.—Granted construction permit to increase nighttime power from 500 watts to 1 KW, and make changes in directional antenna; no change in present daytime power of 1 KW. (B1-P-3949)

WCOP—Mass. Broadcasting Corp., Boston, Mass.—Granted construction permit to increase power from 500 watts to 5 KW, change transmitter location, make changes in transmitting equipment, and install new directional antenna system for day and night use. (B1-P-4003)

WLAW—Hildreth & Rogers Co., Lawrence, Mass.—Granted construction permit to increase power from 5 to 50 KW, install a new transmitter, make changes in directional antenna for day and night use, and change transmitter location. (B1-P-3941)

WHNC—Henderson Radio Corp., Henderson, N. C.—Granted construction permit to increase power from 250 watts to 1 KW on frequency of **890 kc.**, and install new transmitter. (B3-P-4354)

WWDC—Capital Broadcasting Co., Washington, D. C.—Granted construction permit to increase power of synchronous amplifier from 100 to 250 watts, and to make changes in transmitting equipment. (B1-P-3995)

NEW—Amphlett Printing Co., San Mateo, Calif.—Granted construction permit for a new station to operate unlimited time on **1550 kc.**, 250 watts; site to be determined. (B5-P-3912)

NEW—Warren, Davis, Yaeger & Ford, Inc., Bloomington, Ind.—Granted construction permit for a new station to operate daytime on **1010 kc.**, 1 KW. (B4-P-3980)

NEW—Mississippi Broadcasting Co., Inc., Jackson, Miss.—Granted construction permit for a new station to operate unlimited time on **1400 kc.**, 100 watts. (B3-P-3642)

NEW—Pacific Frontier Broadcasting Co., Ltd., Honolulu, T. H.—Granted construction permit for a new station to operate unlimited time on **690 kc.**, 10 KW. (B-P-4308)

WMPS—WMPS, Inc., Memphis, Tenn.—Granted construction permit to change frequency from **1460** to **680 kc.**, increase power from 500 watts night and **1** KW day, to 5 KW night, 10 KW day, install new transmitter and DA for night use, and change transmitter location. (B3-P-4310)

ACTION ON MOTIONS

Danbury Broadcasting Co., Danbury, Conn.—Granted petition to dismiss without prejudice application for a new station. (B1-P-4017)

International Detrola Corp., Detroit, Mich.—Granted petition to dismiss without prejudice application for new commercial television station. (B2-PCT-44)

San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Granted petition requesting leave to amend its application (Docket 6811) for a new station, so as to specify a modified DA; to reflect revised engineering data, etc., and the amendment was accepted.

King Trendle Broadcasting Corp., Detroit, Mich.—Granted motion for continuance of hearing now scheduled at Detroit for March 25-30, in recommercial television application of applicant and four others, and continued same to April 24. (Action taken 3-14.)

The Commission on March 11 denied a joint motion of the 11 applicants for new FM stations in Washington, D. C., requesting severance of their respective applications from the consolidated hearing heretofore ordered in these matters.

San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Granted petition requesting leave to amend its application (Docket 6811), so as to show withdrawal of Calif. Broadcasters, Inc., as a stockholder of applicant corporation and resignation of its nominee Lewis Allen Weiss as a director; show distribution of stock, etc., and the amendment was accepted.

DESIGNATED FOR HEARING

James D. Asher et al., d/b as The Asher Broadcasting Service, Quincy, Mass.—Designated for hearing application for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B1-P-4466)

Peach Bowl Broadcasters, a partnership composed of Beverly B. Ballard, Dewey Allread, Jr., and Clyde I. Goodnight, Yuba City, Calif.—Designated for hearing application for a new station to operate on **1400 kc.**, 250 watts, unlimited time. (B5-P-4488)

Herman Radner, Dearborn, Mich.—Designated for hearing petition to reinstate application for a new station to operate on **680 kc.**, 250 watts power, daytime only. (B2-P-3180; Docket 6220)

LICENSES EXTENDED

Granted further extension of following licenses upon a temporary basis only, pending determination upon applications for renewal of license in no event later than June 1, 1946:

KABC, San Antonio, Texas; KADA, near Ada, Okla.; KAST, Astoria, Ore.; KBIX, Muskogee, Okla.; KBKR, Baker, Ore.; KBON, Omaha, Nebr.; KBST, Big Spring,

(Continued on next page)

Texas; KBTM, Jonesboro, Ark.; KBUR, Burlington, Iowa; KCMC, Texarkana, Texas; KCRS, Midland, Texas; KDAL, Duluth, Minn.; KDRO, Sedalia, Mo.; KEYS, Corpus Christi, Texas; KFDA, Amarillo, Texas; KFFA, Helena, Ark.; KFIO, Spokane, Wash.; KFJB, Marshalltown, Iowa; KFUN, near Las Vegas, N. Mex.; KFXD, Nampa, Idaho; KFYO, Lubbock, Texas; KGDE, Fergus Falls, Minn.; KGEK, Sterling, Colo.; KGFJ, Los Angeles, Calif.; KGHI, Little Rock, Ark.; KGKB, Tyler, Texas; KGKY, Scottsbluff, Nebr.; KHAS, Hastings, Nebr.; KHBC, Hilo, Hawaii; KHMO Hannibal, Mo.; KHUB, near Watsonville, Calif.; KLUF, near Galveston, Texas; KMLB, Monroe, La.; KMYR, Denver, Colo.; KNEL, Brady, Texas; KNOW, Austin, Texas; KOCY, Oklahoma City, Okla.; KODL, The Dalles, Ore.; KONO, San Antonio, Texas; KOOS, Coos Bay, Ore.; KOTN, Pine Bluff, Ark.; KOVC, Valley City, N. Dak.; KPAB, Laredo, Texas; KPDN, Pampa, Texas; KPHO, Phoenix, Ariz.; KPLC, Lake Charles, La.; KPLT, Paris, Texas; KPOW, Powell, Wyo.; KRBC, Abilene, Texas; KRBM, Bozeman, Mont.; KRIC, Beaumont, Texas; KRNR, Roseburg, Ore.; KSAM, near Huntsville, Texas; KSAN, San Francisco, Calif.; KSUN, Lowell, Ariz.; KTBI, Tacoma, Wash.; KTHT, Houston, Texas; KTOH, Lihu, Hawaii: KTOK, Oklahoma City, Okla.; KVAK, Atchison, Kans.; KVAL, Brownsville, Texas; KVCV, near Redding, Calif.; KVEC, San Luis Obispo, Calif.; KVNU, Logan, Utah; KVOE, Vernon, Texas; KVWC, Vernon, Texas; KWAL, Wallace, Idaho; KWBW, Hutchinson, Kans.; KWEW, Hobbs, N. Mex.; KWG, Stockton, Calif.; KWNO, Winona, Minn.; KXO, El Centro, Calif.; KYCA, Prescott, Ariz.; KYOS, near Merced, Calif.; KYSM, Mankato, Minn.; WABY, Albany, N. Y.; WACO, Waco, Texas; KAGM, Presque Isle, Maine; WAIM, Anderson, S. C.; WAJR, Morgantown, W. Va.; WASK, Lafayette, Ind.; WATW, Ashland, Wisc.; WBAB, Atlantic City, N. J.; WAYX, Waycross, Ga.; WBBZ, Ponca City, Okla.; WBHP, Huntsville, Ala.; WBLJ, Dalton, Ga.; WBIK, Clarksburg, W. Va.; WBOC, Salisbury, Md.; WBOW, Terre Haute, Ind.; WBTA, Batavia, N. Y.; WCAT, Rapid City, S. D.; WCBS, Springfield, Ill.; WOBT, Roanoke Rapids, N. C.; WCED, DuBois, Pa.; WCLO, Janesville, Wisc.; WCOL, Columbus, Ohio; WCOS, Columbia, S. C.; WCPO, Cincinnati, Ohio; WDAN, Danville, Ill.; WDBC, Escanaba, Mich.; WDEF, Chattanooga, Tenn.; WDLP, Panama City, Fla.; WDNC, Durham, N. C.; WDSM, Superior, Wisc.; WEED, near Rocky Mount, N. C.; WENY, Elmira, N. Y.; WEOA, Evansville, Ind.; WERC, Erie, Pa.; WESX, Salem, Mass.; WFAS, main and auxiliary, White Plains, N. Y.; WFNC, Fayetteville, N. C.; WFTC, Kinston, N. C.; WFVA, Fredericksburg, Va.; WGAL, Lancaster, Pa.; WGAU, Athens, Ga.; WGH, Newport News, Va.; WGL, Fort Wayne, Ind.; WGNC, Gastonia, N. C.; WGOV, Valdosta, Ga.; WGPC, Albany, Ga.; WGRC, Louisville, Ky.; WGRM, Greenwood, Miss.; WGTC, near Greenville, N. C.; WHBB, Selma, Ala.; WHBY, Appleton, Wisc.; WHDL, Town of Allegheny, N. Y.; WHFC, Cicero, Ill.; WHDL, New Bern, N. C.; WHLN, Harlan, Ky.; WHMA, Anniston, Ala.; WHOP, Hopkinsville, Ky.; WHTB, Talladega, Ala.; WIBG, Glenside, Pa.; WIBM, Jackson, Mich.; WIBX, Utica, N. Y.; WIGM, near Medford, Wisc.; WIL, St. Louis, Mo.; WILM, Wilmington, Dela.; WING, Dayton, Ohio; WISE, Asheville, N. C.; WITH, Baltimore, Md.; WJBC, Bloomington, Ill.; WJBK, main and auxiliary, Detroit, Mich.; WJBY, Gadsden, Ala.; WJHO, Opelika, Ala.; WJMC, Rice Lake, Wisc.; WJMS, Ironwood, Mich.; WJNO, West Palm Beach, Fla.; WJOB, Hammond, Ind.; WJPA, Washington, Pa.; WJRD, Tuscaloosa, Ala.; WJXN, Jackson, Miss.; WKBB, Dubuque, Iowa; WKBO, Harrisburg, Pa.; WKBV, Richmond, Ind.; WKBZ, Muskegon, Mich.; WKIP, Poughkeepsie, N. Y.; WKNY, Kingston, N. Y.; WKRO, near Cairo, Ill.; WLAP, Lexington, Ky.; WLAV, Grand Rapids, Mich.; WLAY, Muscle Shoals City, Ala.; WLEU, Erie, Pa.; WLOF, Orlando, Fla.; WLOG, Logan, W. Va.; WLPM, Suffolk, Va.; WLVA, Lynchburg, Va.; WMAS, Springfield, Mass.; WMBH, Joplin, Mo.; WMBR, Jacksonville, Fla.; WMFJ, Daytona Beach, Fla.; WMGA, near Moultrie, Ga.; WMFR, High Point, N. C.; WMJM, Cordele, Ga.; WMOB, Mobile, Ala.; WMOG, Brunswick, Ga.; WMPC, Lapeer, Mich.; WMRC, Greenville, S. C.; WMRF, Lewistown, Pa.; WMRN, near Marion, Ohio; WMVA, near Martinsville, Va.; WNAB, Bridgeport, Conn.; WNBH, New Bedford, Mass.; WNLC, New London, Conn.; WNOE, New Orleans, La.; WOLF, Syracuse, N. Y.; WOLS, Florence, S. C.; WOMI, Owensboro, Ky.; WOPI, Bristol, Tenn.; WOSH, Oshkosh, Wisc.; WOV, main and auxiliary, New York, N. Y.; WPAD, Paducah, Ky.; WPAR, Parkersburg, W. Va.; WRBL, Columbus, Ga.; WRGA, Rome, Ga.; WRJN, Racine, Wisc.; WRLC, Toccoa, Ga.; WSAP, Portsmouth, Va.; WSLI, Jackson, Miss.; WSPB, Sarasota, Fla.; WSTP, Salisbury, N. C.; WTHT, Hartford, Conn.; WTMC, Ocala, Fla.; WTMV, East St. Louis, Ill.; WTOL, Toledo, Ohio; WWDC, main and synchronous amplifier, Washington, D. C.; WWSW, main and auxiliary, Pittsburgh, Pa.

WWDC—Capital Broadcasting Co., Washington, D. C.—Granted extension of authority to WWDC for waiver of Sections 2.53 and 13.61 of the Commission's Rules so as to permit operation of the synchronous amplifier of Station WWDC by remote control from the main transmitter location, for the period April 1 to not later than June 1, 1946, upon the same terms and conditions as existing authorization for such operation.

WBNT—National Broadcasting Co., Inc., New York, N. Y.—Granted further extension of commercial television station license upon a temporary basis only, pending determination upon application for renewal of license in no event beyond June 1, 1946.

Granted further extension of following experimental television broadcast station licenses upon a temporary basis only, pending determination upon applications for renewal of license in no event later than June 1, 1946:

Allen B. DuMont Labs., W2XVT, Passaic, N. J.; Don Lee Broadcasting System, W6XAO and W6XDU, Los Angeles, Calif.; General Electric Co., W2XGE, Schenectady, N. Y.; Metropolitan Television, Inc., W2XMT, New York City; National Broadcasting Co., Inc., W2XBT and W2XBU, New York, N. Y.; Philco Products Inc., W10XAD, W10XAE, W10XAF, area of Washington, D. C., Philadelphia, Pa., and New York City; Zenith Radio Corp., W9XZV, Chicago, Ill.

W8XWI—Guy S. Cornish, area of Cincinnati, Ohio—Granted further extension of license of public address relay class II experimental broadcast station, upon a temporary basis only, pending determination upon application for renewal of license, in no event beyond June 1, 1946.

Granted extension of licenses of following ST broadcast stations upon a temporary basis only, pending receipt of and/or determination upon applications for renewal of licenses, in no event later than June 1, 1946:

Capitol Broadcasting Co., Inc., W2XEO, Schenectady, N. Y.; General Electric Co., W2XBD, Schenectady, N. Y.; W4XGG, Gordon Gray, Winston-Salem, N. C.; The Moody Bible Institute of Chicago, W9XMB, Chicago, Ill.

W2XWE—WOKO, Inc., Albany, N. Y.—Granted further extension of license of fascimile broadcast station upon a temporary basis only, pending determination upon application for renewal of license in no event beyond June 1, 1946.

MISCELLANEOUS ACTIONS

KWTX—Beauford H. Jester, individually and as trustee for W. W. Callan, et al., Waco, Texas.—Granted modification of CP, which authorized a new station, for approval of antenna, approval of transmitter location on Pierrard Road, 0.25 mi. SW of 12th St., Waco, to specify studio location as 108½ So. 6th St., Waco, and to correct name of Robert G. Levy to read Robert E. Levy. (B3-MP-1846)

KMYR—KMYR Broadcasting Co., Denver, Colo.—Granted authority to determine operating power by direct measurement of antenna power. (B5-Z-1748)

W3XL—Commercial Radio Eqpt. Co., Washington, D. C.—Granted license to cover CP which authorized a new developmental broadcast station; frequencies as may be assigned by Commission's Chief Engineer; 250 watts; emission: AO, special for FM. The license is granted upon an experimental basis only, condition. (B1-LEX-39)

WFKY—Frankford Broadcasting Co., Frankford, Ky.—Granted modification of CP, which authorized a new station, to install a new type of transmitter. (B2-MP-1855) (Action taken 3-7)

(Continued on next page)

KMTR—KMTR Radio Corp., Los Angeles, Cal.—Granted authority to change call letters of station from KMTR to KLAC.

The Altus Broadcasting Co., Altus, Okla.; Southwest Broadcasting Co., a partnership, Eastland, Texas—Ordered that the application of The Altus Broadcasting Co. (B3-P-4545), for a new station to operate on **1230 kc.**, 250 watts, unlimited time, be designated for consolidated hearing with application of Southwest Broadcasting Co., requesting the same facilities at Eastland, Texas.

KOIN—C. W. Myers, Josephine Hunt, Gertrude E. Myers, and KOIN, Inc., Trustee (transferor), Field Enterprises, Inc. (transferee); KOIN, Inc. (licensee), Portland, Ore.—Granted consent to voluntary transfer of control of KOIN, Inc., from C. W. Myers, et al., to Field Enterprises, Inc., for a consideration of $943,967 (plus any increase in the net worth of licensee between August 31, 1945, and closing date), for all outstanding capital stock of KOIN, Inc. (B5-TC-470)

KBND—Bend Bulletin (assignor), Central Oregon Broadcasting Co. (assignee), Bend, Ore.—Adopted memo opinion granting consent to voluntary assignment of license of station KBND from Bend Bulletin to Central Oregon Broadcasting Co. (B5-AL-507)

KHJ—KHJ-FM—Don Lee Broadcasting System, Los Angeles, Cal.; KGB—San Diego, Cal.; KFRC—San Francisco; KDB—Santa Barbara, Cal.—Adopted an order denying petition to reconsider and set aside Commission's action of February 15, 1946, which directed a hearing on the then pending applications for renewal of licenses of stations KGB and KDB and which ordered filing of applications for renewals of licenses of stations KHJ, KHJ-FM and KFRC; and further ordered that petitioner's application for renewal of license for station KHJ be filed on or before April 10, 1946.

Churchill Tabernacle, Buffalo, N. Y.—Adopted an order denying petition of Churchill Tabernacle for rehearing directed against the Commission's decision adopted December 19, 1945, in the matter of applications of Buffalo Broadcasting Corp., radio stations WKBW and WGR, for renewal of licenses of main and auxiliary transmitters.

Kankakee Daily Journal Co., Kankakee, Ill.—Granted petition to reconsider and grant application (B4-P-4013), for construction permit for a new station to operate on **1320 kc.**, with 1 KW, daytime only.

Oil Center Broadcasting Co., Odessa, Texas—Granted authority to change call letters for new station authorized on January 16, 1946, from KTIS to KRIG.

Mrs. Lois M. Daniels, Brawley, Calif.—Granted request for withdrawal of construction permit which was granted on December 13, 1945, and authorized deletion of all records relative to this authorization and cancellation of same.

KSD—Pulitzer Publishing Co., St. Louis, Mo.—Granted motion requesting continuance of hearing now scheduled for April 1, for the taking of engineering testimony on movant's application for construction permit in consolidation with 12 other applicants for use of the **550 kc.**; continued hearing to April 8, and the time for filing amendments in connection with the engineering data to March 29.

Ashbacker Radio Corp., Muskegon, Mich.—Denied motion for review of action of the Presiding Officer of the Motions Docket on March 14, granting motion of Fetzer Broadcasting Co., Grand rapids, for leave to take depositions in the hearing in re their application and that of Ashbacker Radio Corp., and sustained the action of the Presiding Officer of March 14 granting the motion to take depositions.

Wabash Valley Broadcasting Corp., Terre Haute, Ind.; West Central Broadcasting Co., Peoria, Ill.—Granted joint petition of Wabash Valley Broadcasting Corp. and West Central Broadcasting Co., for severance of their applications from the consolidated proceeding involving their applications and those of Booth Radio Stations, Inc., Tri-State Broadcasting Corp. and WJPS, Inc., provided, however, that the said applications shall remain in hearing status and subject to such further proceedings as may be ordered by the Commission; and the Commission on its own motion ordered that the consolidated hearing with respect to the applications of Wabash Valley and West Central heretofore adjourned to March 22, be continued until April 15, 1946.

Mario Acosta, Mayaguez, P. R., and Jose Bechara, Jr., Mauaguez, P. R.—Ordered that applications of Mario Acosta and Jose Bechara, Jr., be designated for hearing in a consolidated proceeding. Both applicants request frequency **1340 kc.**, 250 watts, unlimited time.

W. Walter Tison, Tampa, Fla.—Ordered that application of W. Walter Tison be designated for hearing in a consolidated proceeding with applications of Citrus Belt Broadcasters, Inc., and Winter Haven Broadcasting Co., both requesting the same facilities at Winter Haven (**1490 kc.**, 250 watts, U.); and further ordered that the Bills of Particulars heretofore issued in these proceedings be amended to include applications of W. Walter Tison.

Chanticleer Broadcasting Co., New Brunswick, N. J.—Ordered that application of Chanticleer Broadcasting Co., for a new station to operate on **1450 kc.**, 250 watts, U., be designated for hearing in a consolidated proceeding with application of No. Jersey Radio, Inc., requesting **1430 kc.**, 5 KW, DA-night unlimited time, at Newark, N. J., and that the Bill of Particulars hereto issued in re No. Jersey Radio, Inc., be amended to include application of Chanticleer Broadcasting Co.

Audrain Broadcasting Corp., Mexico, Mo.—Ordered that the application (B4-P-4401) of Audrain Broadcasting Corp., for a new station to operate on frequency **1340 kc.**, 250 watts, unlimited time, be designated for hearing in a consolidated proceeding with applications of William L. Lipman, (Docket 7350), and four others, and further ordered that the Bills of Particulars heretofore issued in these proceedings be amended to include application of Audrain Broadcasting Corp.

KHMO—The Courier-Post Pub. Co., Hannibal, Mo.—Ordered that the application of KHMO (B4-P-4352) for a construction permit to change frequency from **1340** to **1070 kc.**, and increase power from 250 watts to 1 KW night, 5 KW day, DA for night use, unlimited time, be designated for hearing in a consolidated proceeding with applications of Audrian Broadcasting Corp., William L. Lipman, et al., and further ordered that the Bills of Particulars heretofore issued in these proceedings be amended to include the application of KHMO.

KUOM—Independent Broadcasting Co., Des Moines, Iowa.—University of Minnesota, Minneapolis, Minn.—Ordered that the application of Independent Broadcasting Co. (Docket 6734), for a construction permit for a new station to operate on **940 kc.**, with 10 KW, daytime only, be designated for hearing in a consolidated proceeding with application of KUOM for a CP requesting cancellation of its present time-sharing agreement with station WCAL, and change of frequency to **940 kc.**, with 5 KW day, 250 watts night, at Minneapolis.

Kaw Broadcasting, Inc., Topeka, Kans.: State Broadcasting Co., Oklahoma City, Okla.—Ordered that application (B4-P-3989) of Kaw Broadcasting, Inc., for a new station to operate on **730 kc.**, 1 KW, daytime only, be designated for hearing in a consolidated proceeding with application of State Broadcasting Co., requesting the same facilities at Oklahoma City.

George Dyson, Jr., d/b as The Alton Broadcasting Co., Alton, Ill.—Ordered that application (B4-P-4518) of Alton Broadcasting Co. for a new station to operate on **1300 kc.**, 1 KW, unlimited time, be designated for hearing in a consolidated proceeding with applications of 4 Peoria applicants requesting **1290 kc.**, and further ordered that the Bills of Particulars heretofore issued in these proceedings be amended to include the Alton Broadcasting Co. application.

FM APPLICATIONS GRANTED

At a session of the Federal Communications Commission held at its offices in Washington, D. C., on the 20th day of March, 1946;

(Continued on next page)

The Commission having under consideration the above-entitled applications for construction permits for new metropolitan FM broadcast stations in Washington, D. C., and the evidence adduced at the hearing held on these applications on March 11-15, 1946, and being satisfied that public interest, convenience, and necessity would be served by grants thereof;

IT IS ORDERED, That these applications BE, AND THE SAME ARE HEREBY GRANTED, subject to approval of antenna and site by the Civil Aeronautics Administration in each case, and subject also to the following terms and conditions:

(1) Commercial Radio Equipment Company—**101.3 mc. (No. 267)**; effective radiated power: 20 KW; antenna height above average terrain: 500 feet.

(2) Cowles Broadcasting Company—**100.5 mc. (No. 263)**; effective radiated power: 20 KW; subject to the filing of an application for modification of construction permit for approval of an antenna height 500 feet above average terrain.

(3) National Broadcasting Company, Inc.—**94.5 mc. (No. 233)**; effective radiated power: 20 KW; antenna height above average terrain: 500 feet; subject to the condition that the permittee shall satisfy legitimate complaints of blanketing including objectionable cross-modulation.

(4) Metropolitan Broadcasting Corporation—**101.7 mc. (No. 269)**; effective radiated power: 20 KW; antenna height above average terrain: 500 feet.

(5) Potomac Broadcasting Cooperative, Inc.—**93.3 mc. (No. 227)**; effective radiated power: 20 KW; antenna height above average terrain: 500 feet; subject to filing of application specifying exact transmitter site and for approval of technical features of proposed installation.

(6) The Evening Star Broadcasting Company—**94.1 mc. (No. 231)**; effective radiated power: 20 KW; antenna height above average terrain: 500 feet; subject to the condition that the permittee shall satisfy legitimate complaints of blanketing, including objectionable cross-modulation.

(7) WINX Broadcasting Company—**102.1 mc. (No. 271)**; effective radiated power: 20 KW; antenna height above average terrain: 500 feet; subject to the approval of the site on the basis of field measurements indicating field intensity in business and residential districts of Washington.

(8) Theodore Granik—**93.7 mc. (No. 229)**; effective radiated power: 20 KW; antenna height above average terrain: 500 feet; subject to filing of application specifying exact transmitter site and for approval of technical features of proposed installation.

Federal Communications Commission Applications

APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—The Constitution Publishing Co., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 5 KW day and 1 KW night, directional antenna night and unlimited hours of operation. Amended, to change power from 5 KW day and 1 KW night to 5 KW day and night and make changes in directional antenna for night use.

KSD—The Pulitzer Publishing Co., St. Louis, Mo.—Construction permit to increase power from 5 KW day and 1 KW night to 5 KW day and night, install new transmitter and new directional antenna for night use, and change transmitter location. Amended, to change transmitter location and changes in directional antenna.

560 Kilocycles

WFIL—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended, to change name of applicant from WFIL Broadcasting Company to Triangle Publications, Inc. (The Philadelphia Inquirer Division), change transmitter location and make changes in directional antenna system.

620 Kilocycles

KWFT—Wichita Broadcasters, a partnership, Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, Trustee, P. K. Smith, Mrs. Claude M. Simpson, Jr., Wichita Falls, Texas.—Construction permit to increase power from 5 KW day and 1 KW night, employing directional antenna day and night, to 5 KW day and night and changes in directional antenna for night use only. Amended, re changes in directional antenna.

WROL—S. E. Adcock, tr/as Stuart Broadcasting Co., Knoxville, Tenn.—Construction permit to increase power from 1 KW day and 500 watts night to 5 KW day and night, make changes in transmitting equipment and directional antenna. Amended, re changes in directional antenna.

690 Kilocycles

NEW—Voice of Dixie, Inc., Birmingham, Ala. (P. O. Temp. 2208 Dartmouth Ave., Bessemer, Ala.)—Construction permit for a new standard broadcast station to be operated on **690 kc.**, power of 10 KW, directional antenna night and unlimited hours of operation.

740 Kilocycles

NEW—Jose E. del Valle, Santurce, Puerto Rico. (P. O. P. O. Box 3902, San Juan, Puerto Rico.)—Construction permit for a new standard broadcast station to be operated on **740 kc.**, power of 10 KW, directional antenna and unlimited hours of operation.

NEW—Antilles Broadcasting System, Inc., Rio Piedras, P. R. (P. O. 77 Munoz Rivera St.)—Construction permit for a new standard broadcast station to be operated on **790 kc.**, power of 5 KW and unlimited hours of operation. (Call letters "WWPR" reserved.)

860 Kilocycles

NEW—Northern Virginia Broadcasters, Inc., Arlington, Va. (P. O. 4274 South 35th St.)—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 1 KW and daytime hours of operation.

KONO—Eugene J. Roth, tr/as Mission Broadcasting Co., San Antonio, Texas.—Construction permit to change frequency from **1400 kc.** to **860 kc.**, increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use and change transmitter location.

930 Kilocycles

WPAT—North Jersey Broadcasting Co., Inc., Paterson, N. J.—Construction permit to change hours of operation from daytime to unlimited time, increase power from 1 KW day to 5 KW day and night, install directional antenna for day and night use and install new transmitter.

970 Kilocycles

WSVA—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Construction permit for change in hours of operation from daytime to unlimited time, installation of directional antenna for night use and change in transmitter location. Amended, to change frequency from **550** to **970 kc.**, increase power from 1 KW to 5 KW, install new transmitter, changes in directional antenna for night use and change transmitter location.

KGVO—Mosby's, Inc., Missoula, Mont.—Construction permit to change frequency from **1290 kc.** to **970 kc.**, increase power from 5 KW day and 1 KW night to 5 KW day and night, install directional antenna for night use and change transmitter location.

980 Kilocycles

WTRY—Troy Broadcasting Company, Inc., Troy, N. Y.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and new directional

(Continued on next page)

antenna for day and night use and change transmitter location.

1040 Kilocycles

NEW—Northern Ohio Broadcasting Co., Amherst, Ohio.—Construction permit for a new standard broadcast station to be operated on **1040 kc.,** power of 1 KW and limited hours of operation. Amended, to change hours of operation from limited time to daytime only.

1090 Kilocycles

NEW—Hot Springs Broadcasting Co., Hot Springs, Ark. (P. O. City Hall Building.)—Construction permit for a new standard broadcast station to be operated on **1090 kc.,** power of 50 KW, directional antenna night and unlimited hours of operation. (Facilities of KTHS requested.)

1100 Kilocycles

NEW—Louis P. Myers and Gertrude Jo Myers, d/b as Howdy Folks Broadcasters, Tulsa, Okla. (P. O. 902 Palace Building.)—Construction permit for a new standard broadcast station to be operated on **1100 kc.,** power of 5 KW and daytime hours of operation.

1230 Kilocycles

NEW—Idaho Falls Broadcasting Co., Idaho Falls, Idaho. (P. O. 295 13th St.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—The Americus Broadcasting Co., Americus, Ga. (P. O. 109 Windsor Ave.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—R. F. & W. Broadcasting Co., Corpus Christi, Texas.—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation. Amended, re change in directors, officers and stockholders.

1240 Kilocycles

NEW—J. Paul Stone and R. M. Ware, Jr., Fitzgerald, Ga. (P. O. c/o Stone Oil Co.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Telegraph Herald, Decorah, Iowa. (P. O. 8th Ave. at Bluff St., Dubuque, Iowa.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and specified hours of operation. (Contingent on grant of KWLC's application B4-ML-1226.)

NEW—The Oneida Broadcasting Co., Rhinelander, Wisc. (P. O. 29 Frederick St.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

1250 Kilocycles

NEW—Midwest Broadcasting Co., Milwaukee, Wisc.—Construction permit for a new standard broadcast station to be operated on **1250 kc.,** power of 5 KW, directional antenna and unlimited hours of operation. Amended: re changes in directional antenna.

1330 Kilocycles

NEW—WJPS, Inc., Evansville, Ind.—Construction permit for a new standard broadcast station to be operated on **1330 kc.,** power of 1 KW and unlimited hours of operation. Amended: to change power from 1 KW day and night to 5 KW day and 1 KW night, change type of transmitter, changes in directional antenna for day and night use and change transmitter location.

1340 Kilocycles

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass.—Construction permit to change frequency from **1340 kc.** to **550 kc.,** increase power from 250 watts unlimited time, to 5 KW unlimited time, install new transmitter and directional antenna day and night, and change transmitter location.

WOCB—Bristol Broadcasting Co., Inc., West Yarmouth, nr. Hyannis, Mass.—Construction permit to change frequency from **1240 kc.** to **1340 kc.** (Contingent on grant of WNBH application to change to **550 kc.)**

NEW—James C. Wallentine, tr/as The Uintah Broadcasting Co., Vernal, Utah (P. O. 564 North Second East, Logan, Utah)—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Harry C. Butcher, Santa Barbara, Calif. (P. O. 4435 Garfield St. N. W., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

1350 Kilocycles

NEW—E. L. Roberts, Gadsden, Ala. (P. O. Pioneer Life Bldg.)—Construction permit for a new standard broadcast station to be operated on **1350 kc.,** power of 1 KW, directional antenna and unlimited hours of operation.

1400 Kilocycles

WMSL—Tennessee Valley Broadcasting Co., Inc., Decatur, Ala.—Authority to determine operating power of direct measurement of antenna power.

NEW—The Joseph F. Biddle Publishing Co., Huntingdon, Penna. (P. O. 325 Penn St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation. (Call letters "WHUN" reserved)

WMSL—Tennessee Valley Broadcasting Co., Inc., Decatur, Ala.—License to cover construction permit (B3-P-3878) which authorized change in transmitter location and changes in antenna.

1450 Kilocycles

NEW—Harold T. Gray, Gerald L. Wise, Vernon L. Wise, Roy E. Morgan, Thomas P. Shelburne, Leon Schwartz, Dr. Isaiah C. Morgan and Mitchell Jenkins, d/b as Wyoming Valley Broadcasting Co., Wilkes-Barre, Penna.—Construction permit for a new standard broadcast station to be operated on **1490 kc,** power of 250 watts and unlimited hours of operation. Amended: to change frequency from **1490** to **1450 kc.**

NEW—Cur-Nan Co., Brockton, Mass.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation. Amended: to change transmitter and studio locations and make changes in antenna.

KDNT—Harwell V. Shepard, Denton, Texas—License to cover construction permit (B3-P-3600), which authorized changes in transmitting equipment and increase power from 100 watts to 250 watts.

NEW—Marshall Broadcasting Co., Marshall, Texas—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation. Amended: re stockholders.

KFLW—Herald Publishing Company of Klamath Falls, Klamath Falls, Ore.—Modification of construction permit (B5-P-3684, as modified, which authorized a new standard broadcast station) to install new type of transmitter and extend commencement and completion dates from 9-3-45 and 5-3-46 to 30 days after date of grant and 60 days thereafter, respectively.

NEW—The Middlesboro Broadcasting Company, Middlesboro, Ky.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. Amended, to change frequency from **1490 kc.** to **1450 kc.**

1460 Kilocycles

NEW—L. John Miner, Taft R. Wrathall and Grant R. Wrathall, d/b as Monterey Bay Broadcast Co., Santa Cruz, Calif.—Construction permit for a new standard broadcast station to be operated on **1460 kc.,** power of 500 watts and unlimited hours of operation.

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Amended: to change power from 500 watts to 1 KW, make changes in transmitter and install directional antenna for day and night use.

1480 Kilocycles

NEW—Carleton W. Morris, Douglas, Ariz. (P. O. Box C, Lowell, Ariz.)—Construction permit for a new standard broadcast station to be operated on **1480 kc.**, power of 1 KW and unlimited hours of operation.

NEW—Radio Wisconsin, Inc., Madison, Wisc.—Construction permit for a new standard broadcast station to be operated on **1480 kc.**, power of 500 watts night and 1 KW day, directional antenna and unlimited hours of operation. Amended: to change name of applicant from Central Broadcasting Co. to Radio Wisconsin, Incorporated, power from 500 watts night and 1 KW day to 1 KW day and night, and make changes in directional antenna for night use.

1490 Kilocycles

NEW—The Huntsville Times Co., Inc., Huntsville, Ala. (P. O. Corner Holmes and Greene Sts.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Walla Walla Broadcasting Co., Walla Walla, Wash. (P. O. 358 U. S. National Bank Bldg., Portland, Ore.) —Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Fred O. Grimwood, Bloomington, Ind.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 100 watts and unlimited hours of operation. Amended: to change power from 100 watts to 250 watts and make changes in transmitting equipment.

1510 Kilocycles

NEW—Frank E. Fowler, Craig Siegfried, Cedric Siegfried, and Charles Siegfried, a partnership, d/b as The Blue Valley Co., Independence, Missouri (P. O. 310 North Osage St.)—Construction permit for a new standard broadcast station to be operated on **1510 kc.**, power of 1 KW and daytime hours of operation. (Call letters "KIMO" reserved)

1540 Kilocycles

NEW—Patroon Broadcasting Co., Inc., Albany, N. Y. (P. O. 11 No. Pearl St.)—Construction permit for a new standard broadcast station to be operated on **1540 kc.**, power of 10 KW, directional antenna and unlimited hours of operation.

1590 Kilocycles

NEW—Evanston Broadcasting Co., Evanston, Ill. (P. O. 423 Kedzie St.)—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power of 1 KW and daytime hours of operation.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WWLH—Loyola University, New Orleans, La.—License to cover construction permit (B3-PRY-308) which authorized a new relay broadcast station.

KRSC—Radio Sales Corp., Seattle, Wash.—Authority to determine operating power by direct measurement of antenna power.

KFXJ—R. G. Howell and Charles Howell, d/b as Western Slope Broadcasting Co., Grand Junction, Colo.—Authority to determine operating power by direct measurement of antenna power.

W3XEP—Radio Corporation of America, Camden, N. J.—Modification of license to request additional frequency of Channel #12, **204-210 mc.**

WEDC—Emil Denemark, Inc., Chicago, Ill.—Authority to determine operating power by direct measurement of antenna power.

NEW—Junto, Inc., Philadelphia, Pa. (P. O. 16 S. 10th St.)—Construction permit for a new non-commercial educational broadcast station to be operated on frequency to be assigned by FCC, power of 8300 watts and special for FM emission.

W9XEK—Courier-Journal & Louisville Times Co., Eastwood, Ky.—Modification of construction permit (B2-PEX-66, as modified, which authorized change in frequency, transmitter, emission, antenna and increase power) for extension of completion date from 3-22-46 to 5-22-46.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—Altoona Broadcasting Co., Altoona, Pa. (P. O. 1501 Eleventh Ave.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #264, **100.7 mc.** and coverage of 1,735 square miles.

NEW—William Wyse, Stanley Marsh and Bess Wyse, d/b as The Nation's Center Broadcasting Co., Hutchinson, Kans. (P. O. 101 East Avenue A.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer FCC and coverage to be determined.

NEW—Palm Beach Broadcasting Corp., Palm Beach, Fla. (P. O. South Ocean Blvd.)—Construction permit for a new FM (Metropolitan) broadcast station, frequency to be assigned by the FCC.

NEW—Lancaster Broadcasting Co., Lancaster, S. C. (P. O. Box 551.)—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be assigned by FCC and coverage of 11,100 square miles.

NEW—N. Joe Rahall, Sam G. Rahall, Farris E. Rahall, Deem F. Rahall, a partnership, tr/as Allentown Broadcasting Co., Allentown, Pa. (P. O. Temp. address, 214½ Main St., Beckley, W. Va.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage of 13,280 square miles.

NEW—Southeastern Ohio Broadcasters, Inc., Zanesville, Ohio. (P. O. Lind Arcade Building.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage to be assigned by FCC.

NEW—Harold O. Bishop, Harrisburg, Pa.—Construction permit for a new FM (Community) broadcast station to be operated on Channel #246, **97.1 mc.** Amended, to change power of transmitter from 1 KW to 250 watts and specify type of station as community.

NEW—The Chronicle Publishing Co., San Francisco, Calif. (P. O. 907 Mission St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned and coverage of 23,057 square miles.

NEW—Saviers Electrical Products Corp., Reno, Nev. (P. O. Box 531.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #281, **104.1 mc.** and coverage of 314 square miles.

NEW—WSMB, Inc., New Orleans, La. (P. O. 901 Canal St.)—Construction permit for a new FM (Rural) broadcast station to be operated on Channel #233, **94.5 mc.** and coverage of 12,860 square miles.

NEW—Harwell V. Shepard, Denton, Texas. (P. O. 300 W. Ross St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #237, **95.3 mc.**, Channel #239, **95.7 mc.** or as assigned and coverage of 5,305 square miles.

NEW—Express Publishing Co., San Antonio, Texas. (P. O. Avenue E and Third St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #253, **98.5 mc.** and coverage of 27,266 square miles.

NEW—The Fort Industry Co., Lima, Ohio. (P. O. 506 New Center Bldg., Detroit, Mich.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency and coverage to be assigned by FCC.

NEW—Tri-Suburban Broadcasting Corp., Silver Spring, Md. (P. O. 6720 Conway Ave., Takoma Park, Md.)—Construction permit for a new FM (Community) broad-

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cast station to be operated on Channel #288, **105.5 mc.** or as assigned by FCC.

NEW—Connecticut Radio Foundation, Inc., (P. O. 221 Orange St., New Haven, Conn.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage to be assigned by FCC.

NEW—Dairyland's Broadcasting Service, Inc., Wisconsin Rapids, Wisc.—Construction permit for a new FM (Community) broadcast station to be operated on frequency and coverage to be assigned by FCC. Amended, to specify studio location.

NEW—Dairyland's Broadcasting Service, Inc., Stevens Point, Wisc.—Construction permit for a new FM (Community) broadcast station to be operated on frequency and coverage to be assigned by FCC. Amended, to specify studio location.

NEW—The Bowling Green Broadcasting Co., Bowling Green, Ky. (P. O. 901 Fairview Ave.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC and coverage to be determined by FCC (approximately 7,500 square miles).

NEW—Plymouth County Broadcasting Corp., Brockton, Mass. (P. O. 106 Main St., room 315.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC and coverage of 2,460 square miles.

NEW—WMPS, Inc., Memphis, Tenn.—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be assigned and coverage to be determined. Amended, to change frequency from "to be assigned" to Channel #226, **93.1 mc.**

NEW—Gazette Printing Company, Janesville, Wisc.—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be assigned. Amended, to change power from 10 KW to 3 KW.

NEW—Southern Oregon Broadcasting Company, Grants Pass, Ore.—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be selected by Chief Engineer of FCC. Amended, to specify class of station as Rural.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

NEW—The A. S. Abell Company, Baltimore, Md. (P. O. Baltimore and Charles Sts.)—Construction permit for a new commercial television broadcast station to be operated on Channel #2, **54-60 mc.** and ESR of 1640.

NEW—Philco Products, Inc., Washington, D. C.—Construction permit for a new commercial television broadcast station to be operated on Channel #4, **66-72 mc.** and ESR of 930. Amended, to change corporate name to Philco Products, Incorporated.

APPLICATIONS TENDERED FOR FILING

NEW—V. L. Rossi and John D. Rossi, d/b as Bee Broadcasting Co., Beeville, Texas—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Paul F. Braden, Middletown, Ohio—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power of 1 KW, and daytime hours of operation.

NEW—The General Broadcasting Corp., Altoona, Penna.—Construction permit for a new standard broadcast station to be operated on **1430 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

WIRE—Indianapolis Broadcasting, Inc., Indianapolis, Ind.—Construction permit to change frequency from **1430 kc.** to **1190 kc.**, increase power from 5 KW to 50 KW, install new transmitter and change transmitter location. (Requesting facilities of Station WOWO)

KELO—Sioux Falls Broadcasting Assn., Inc., Sioux Falls, S. D.—Application for consent to the assignment of license of Station KELO from Sioux Falls Broadcast Association, Inc., to Midcontinent Broadcasting Co.

KSOO—Sioux Falls Broadcast Assn., Inc., Sioux Falls, S. D.—Construction permit to increase power from 5 KW to 10 KW, install new transmitter and directional antenna for night use, unlimited hours of operation and change transmitter location.

NEW—J. O. Fly, Sr., George F. Fly, Harvard P. Smith and Robert W. Rounsaville d/b as Shelbyville Broadcasting Co., Shelbyville, Tenn.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Southern Broadcasting Co., Charleston, S. C.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation.

WLW—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corporation.

NEW—Cream City Broadcasting Co., Inc., Milwaukee, Wisc. Construction permit for a new standard broadcast station to be operated on **1290 kc.**, power of 250 watts and daytime hours of operation.

NEW—J. Herbert Hollister, Boulder, Colo.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—J. Herbert Hollister, Ft. Collins, Colo.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Eastern Idaho Broadcasting & Television Co., Idaho Falls, Idaho—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Eastern Idaho Broadcasting & Television Co., Pocatello, Idaho—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Bullard, Metcalf & Goodlette, Hazard, Ky.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—W. C. Lucas and Roy Cox d/b as Asheboro Broadcasting Co., Asheboro, N. C.—Construction permit for a new standard broadcast station to be operated on **1260 kc.**, power of 1 KW and daytime hours of operation.

NEW—El Paso Broadcasting Co., El Paso, Texas.—Construction permit for a new standard broadcast station to be operated on **1560 kc.**, power of 500 watts night and 1 KW day and unlimited hours of operation.

Federal Trade Commission Docket

The Federal Trade Commission issued no complaints nor any cease or desist orders last week.

STIPULATIONS

During the past week the Commission announced the following stipulations:

Certified Electrical Corp., Warren, Pa., engaged in the sale of electrical products, including incandescent and fluorescent lamps and fuses, stipulated that it will cease and desist from representing in any manner that it manufactures such products, unless it actually owns and operates or directly and absolutely controls a plant where the products it sells are made. (4147)

Newell Co., St. Louis, Mo., entered into a supplemental stipulation in which it agrees to discontinue the dissemination of advertisements which do not disclose the possible harmful effects of an alleged treatment for the tobacco habit designated "Tobacco Redeemer." The treatment consists of a combination of drug preparations and dietary information. (040)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 13, April 1, 1946

CPA ORDER RESTRICTING COMMERCIAL CONSTRUCTION PARTIALLY CLARIFIED; NAB TO REQUEST FURTHER CONSIDERATION

The Civilian Production Administration's order restricting commercial construction was partially clarified for the radio industry Friday (29) when the FCC issued a statement dealing with its applications to radio broadcasting. Simultaneously, NAB announced that it would ask the CPA to further consider the problems created by the order.

The Commission's statement is as follows:

"During the war the Federal Communications Commission in cooperation with the War Production Board and the Board of War Communications adopted certain policies which substantially "froze" civilian radio production and installation. This freeze was essential because the same materials, factories, and personnel were essential to the war effort.

"The Civilian Production Administration and the Federal Communications Commission believe that the situation is now materially different and that except for the actual housing structures and facilities (e. g. transmitter houses, studio buildings, etc.) the construction of radio stations would have no adverse effect on the Veterans' Housing Program. It is pointed out that the CPA limitation order does not halt the construction of radio towers, panel boards, transmitters and other similar apparatus or equipment and that the erection of new buildings can go forward if the new construction does not cost in excess of one thousand dollars. If the cost exceeds one thousand dollars, the program must be submitted to the nearest CPA office for authorization where it will be measured by the yard stick of essentially and non-deferability.

"The one thousand dollar figure is the ceiling also for building repairs and alterations. However, there is no cost ceiling on repairs to mechanical equipment.

"In view of the above the CPA and the FCC further believe that by limiting the housing plans for radio stations to absolutely essential construction a considerable number of permittees will be able to operate satisfactorily until materials for more elaborate structures become available.

"Therefore, the FCC proposes to continue processing applications with the understanding that the final decision as to whether construction will be authorized remains with the CPA. The CPA wishes it emphasized that the issuance of a permit by the Commission does not mean that the required construction will be authorized.

"The FCC also stressed that requests for the interpretation of Housing Order VHP-1 should be addressed to nearest Civilian Production Administration construction office and not to the Commission."

NAB to Present Brief

NAB's position will be outlined in a brief to be filed within a few days with the CPA. It will explain that the radio expansion predicted by both the FCC and the industry can not fully develop under the present order. This expansion was expected to directly provide 25 to 50,000 job opportunities and many other thousands indirectly in radio manufacturing industries.

In announcing the NAB plans, A. D. Willard, Jr., Executive Vice-president stated: "Since both the CPA and NHA have expressed the desire to hear about exceptional situations, this association feels that it can render a service by presenting the unusual facts about these extremely promising new developments which would be severely diminished for an indefinite period of time."

The radio industry and the FCC had predicted that 100 new television stations would be in operation by the end of 1947 and at least two thousand frequency modulation stations would be broadcasting within three years. The CPA order would curtail this development and the attendant employment of additional thousands in the radio industry.

Music

LEA BILL NOW IN SENATE

Acting quickly in response to recommendations by the House and Senate Conference which on Wednesday (27) unanimously reported out the Lea Bill (now known as S. 63, formerly H. R. 5117), the House on Friday (29) passed the revised Bill, which contained minor modifications. The vote was 186 to 16.

The Bill now goes to the Senate for action, and indications were that this action would be taken at an early date.

Legal Department

EXPLANATION OF LEA BILL PROVISIONS

The Lea Bill (now known as S. 63, formerly H. R. 5117) as unanimously reported out of the House and Senate Conference on Wednesday (27) and approved 186 to 16 by the House on Friday (29) contains two changes from the original bill which was first passed by them on Feb. 21 before it went to conference. (See NAB REPORTS, p. 135)

The changes are as follows: (1) In paragraphs (1) and (3) of the proposed new Section 506 (b) the words "any exaction" are substituted for the word "tribute," and (2) Subsection (c) is rewritten to make it perfectly clear that the bill does not make illegal the enforcement by lawful means present and future contract rights and legal obligations. Complete text follows:

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Promotion.*

The provisions of the bill as it now stands are as follows:

1. The bill makes it unlawful to coerce, compel or constrain, or attempt to coerce, compel, or constrain a broadcasting licensee to—

(a) Employ or agree to employ in connection with his business a greater number of persons than he needs to perform actual services.

(b) Pay, give, or agree to pay or give, money or any other thing of value as a substitute for giving or failing to give employment to more than the number of workers needed by the licensee to perform actual services.

(c) Pay, or agree to pay, more than once for services performed.

(d) Pay, give, or agree to pay or give, money or any other thing of value for services which are not to be performed.

(e) Refrain, or agree to refrain, from broadcasting or allowing to be broadcast noncommercial educational or cultural programs in which the participants perform free of charge, other than their expenses, and the licensee does not pay or give any money or other thing of value for the privilege of broadcasting or receive any money because of the broadcasting of such a program.

(f) Refrain, or agree to refrain, from broadcasting or permitting to be broadcast programs originating outside the United States.

2. The bill also makes it unlawful to coerce, compel, or constrain, or attempt to coerce, compel or contrain, a licensee or *any other person* to—

(a) Pay, or agree to pay, any exaction for the privilege of producing, manufacturing, selling or buying, using or maintaining recordings, transcriptions, or reproductions or any device used or intended to be used in broadcasting or in the production and presentation of broadcasting programs.

(b) Accede to or impose any restrictions on such production, manufacture, sale, purchase or use, if the restriction is designed to present or limit the use of articles or materials in broadcasting or in the production or presentation of a program.

(c) Pay, or agree to pay, any exaction on account of the broadcasting, by the use of recordings or transcriptions, of a program previously broadcast for which payment has already been made or agreed upon for the services actually rendered.

3. The foregoing acts become unlawful if they are accomplished by—

(a) The use of force, violence, intimidation, duress, or by other means, or

(b) By the express or implied threat of the use of force, violence, intimidation, duress, or of other means.

4. The bill does not make unlawful the enforcement, by "means lawfully employed", of any present or future contract right or legal obligation.

5. *Whoever* willfully violates any of the foregoing provisions set forth in paragraphs 1 and 2, is subject, upon conviction, to one year's imprisonment or a fine of not more than $1,000, or both.

6. It is to be noted that subsection (a) of the bill is violated if the person coerced or attempted to be coerced is a radio station licensee, whereas subsection (b) is violated if a radio station licensee or *any other person* is coerced or attempted to be coerced to do any one or more of the specified acts.

7. The term "licensee" is defined to include the owner as well as the persons having control or management of the licensed radio station. This definition is broader than the definition contained in Section 3 (c) of the Communication Act, which defines licensee as meaning "the holder of a radio station license granted or continued in force under authority of this Act."

Full Text of Lea Bill

That title V of the Communications Act of 1934, as amended, is amended by inserting after section 505 thereof the following new section:

"Coercive Practices Affecting Broadcasting

"Sec. 506. (a) It shall be unlawful, by the use or express or implied threat of the use of force, violence, intimidation, or duress, or by the use or express or implied threat of the use of other means, to coerce, compel or constrain or attempt to coerce, compel, or constrain a licensee—

"(1) to employ or agree to employ, in connection with the conduct of the broadcasting business of such licensee, any person or persons in excess of the number of employees needed by such licensee to perform actual services; or

"(2) to pay or give or agree to pay or give any money or other thing of value in lieu of giving, or on account of failure to give, employment to any person or persons, in connection with the conduct of the broadcasting business of such licensee, in excess of the number of employees needed by such licensee to perform actual services; or

"(3) to pay or agree to pay more than once for services performed in connection with the conduct of the broadcasting business of such licensee; or

"(4) to pay or give or agree to pay or give any money or other thing of value for services, in connection with the conduct of the broadcasting business of such licensee, which are not to be performed; or

"(5) to refrain, or agree to refrain, from broadcasting or from permitting the broadcasting of a noncommercial educational or cultural program in connection with which the participants receive no money or other thing of value for their services, other than their actual expenses, and such licensee neither pays nor gives any money or other thing of value for the privilege of broadcasting such program nor receives any money or other thing of value on account of the broadcasting of such program; or

"(6) to refrain, or agree to refrain, from broadcasting or permitting the broadcasting of any radio communication originating outside the United States.

"(b) It shall be unlawful, by the use or express or implied threat of the use of force, violence, intimidation or duress, or by the use or express or implied threat of the use of other means, to coerce, compel or constrain or attempt to coerce, compel or constrain a licensee or any other person—

"(1) to pay or agree to pay any exaction for the privilege of, or on account of, producing, preparing, manufacturing, selling, buying, renting, operating, using, or maintaining recordings, transcriptions, or mechanical, chemical, or electrical reproductions, or any other articles, equipment, machines, or materials, used or intended to be used in broadcasting or in the production, preparation, performance, or presentation of a program or programs for broadcasting; or

"(2) to accede to or impose any restriction upon such production, preparation, manufacture, sale, purchase, rental, operation, use, or maintenance, if such restriction is for the purpose of preventing or limiting the use of such articles, equipment, machines, or materials in broadcasting or in the production, preparation, per-

(Continued on next page)

formance, or presentation of a program or programs for broadcasting; or

"(3) to pay or agree to pay any exaction on account of the broadcasting, by means of recordings or transcriptions, of a program previously broadcast, payment having been made, or agreed to be made, for the services actually rendered in the performance of such program.

"(c) The provisions of subsection (a) or (b) of this section shall not be held to make unlawful the enforcement or attempted enforcement, by means lawfully employed, of any contract right heretofore or hereafter existing or of any legal obligation heretofore or hereafter incurred or assumed.

"(d) Whoever willfully violates any provision of subsection (a) or (b) of this section shall, upon conviction thereof, be punished by imprisonment for not more than one year or by a fine of not more than $1.000, or both.

"(e) As used in this section the term 'licensee' includes the owner or owners, and the person or persons having control or management, of the radio station in respect of which a station license was granted."

District Meetings

NINTH DISTRICT SCORES RECENT FCC ACTION

Meeting in Chicago last Monday and Tuesday (25 and 26), members of the Ninth NAB District challenged the Federal Communications Commission "to prove its authority under the Communications Act for the exercise of broad controls over radio broadcast programs," and asked NAB President Justin Miller to seek review by the Supreme Court of the points involved.

This action was taken, in the form of an adopted resolution, after a three hour discussion in which approximately thirty radio executives actively participated. It resulted from the FCC's recent report on "Public Service Responsibility of Broadcast Licensees."

Text of the resolution is as follows:

"*Resolved*, that radio broadcasters of Illinois and Wisconsin comprising District 9, National Association of Broadcasters, decry the report issued March 7, 1946, by the Federal Communications Commission entitled "Public Service Responsibility of Broadcast Licensees" as being an unjustifiable indictment of the record of services rendered in the public interest by the great majority of American radio stations, and further

"*Be It Resolved*, that broadcasters of District 9, contending that free radio and free speech constitute the fundamental issue involved, challenge the Federal Communications Commission to prove its authority under the Communications Act for the exercise of the broad controls over radio broadcast programs which the Commission claims for itself, and further

"*Be It Resolved*, that inasmuch as the route of quickest relief lies in the courts, that President Miller of the National Association of Broadcasters be asked to request the Commission to join with the NAB in seeking review, on the points involved, before the Supreme Court of the United States, in order that the Supreme Court may definitely set forth and define what powers, if any, the Commission may have relative to radio broadcast station programming, and also that the court may determine once and for all what constitutes free radio and free speech under the terms of the communications act."

The meeting, with District Director Les Johnson, WHBF, presiding, opened with an address by President Miller. The remainder of Monday morning was occupied with discussions of public relations, Merrill Lindsay, WSOY, presiding, and employer-employee relations. A report on the progress of the Broadcast Measurement Bureau was made Monday afternoon by that organization's president, Hugh M. Feltis, and the first day's activities concluded with a sales manager's clinic.

Tuesday's agenda included a conference on small market stations, at which Allan Curnutt, WOSH, presided; a discussion of the "Unsolved Music Problem"; discussion of engineering, Oscar C. Hirsch, WKRO, presiding and reporting; report of the Resolutions Committee and action on the proposed resolutions; a program clinic, Maurice P. Owens, WROK, presiding; and discussion of the FCC report on public service responsibility.

Judge Miller was guest of honor and speaker at a luncheon meeting of the Chicago Radio Executives Club on Wednesday (27).

In addition to President Miller, NAB was represented by C. E. Arney, Jr., Secretary-Treasurer, and Frank E. Pellegrin, Director of Broadcast Advertising.

The following resolutions were adopted at the meeting:

"*Resolved*, that 9th District broadcasters reiterate their pledge of fullest support to the industry's music copyright organization, BMI, and to the industry's Broadcast Measurement Bureau, in the conviction that both are vital to the healthy growth and development of radio broadcasting in America."

"*Resolved*, that President Miller and the Board of Directors of the National Association of Broadcasters take whatever action is necessary to further the adoption of uniform time, inasmuch as variations in time in the different areas of the nation spread confusion among radio listeners and work to the detriment of radio broadcasting."

"*Resolved*, that Broadcasters of District 9, National Association of Broadcasters, commend the Board of Directors of the Association and the officers and directors of FMBI for the action which made possible the merging of FMBI as a department of NAB under an executive committee of FM broadcasters and a budget providing for the enhancement and development of FM broadcasting, and, further

"*Be It Resolved*, that everything possible be done to encourage the consolidation of Television Broadcasters as a department of NAB on the premise that the stronger and more representative the parent radio industry organization, the better served are all segments of the industry through the parent body."

"*Resolved*, that utmost cooperation is pledged by Broadcasters of the 9th District of the National Association of Broadcasters to President Justin Miller, who, it is felt, is an able, conscientious and respected leader, and whose selection as president of the National Association of Broadcasters seems a wise and forward looking move."

"*Resolved*, that the 9th District of the National Association of Broadcasters urge earliest possible action on the part of President Miller and the Board of Directors of the Association to establish an efficient program department of NAB for the service of the membership."

"*Resolved*, that the Broadcasters of District Nine, National Association of Broadcasters, commend the Board of Directors upon their establishment of the Employer-Employee Relations Committee and the department which this Committee will supervise and which it is hoped will soon service the NAB membership efficiently in the matter of complete and regular issue of labor, wage, cost of living statistics, and other pertinent data and information of great need and value in labor relations and negotiations."

"*Resolved*, that President Miller and the Board of Directors of the National Association of Broadcasters take appropriate action to secure application of the rule of clearance-at-source to all music copyright licensing organizations in addition to BMI and ASCAP, which are required to provide clearance-at-source under the terms of the so-called 'consent' decrees."

"*Resolved*, that the Broadcasters of Illinois and Wisconsin comprising the 9th District of the National Association of Broadcasters *commend* the Board of Trustees of the University of Illinois, and the Board of Directors of the Illinois High School Athletic Association for their help and

(Continued on next page)

cooperation in ending discrimination between media by lifting the ban which prevented broadcast by Illinois stations, other than WILL, of State High School basketball tournament games from Huff gymnasium, Champaign, and for the further favorable action which now permits commercial sponsorship of the broadcasts of these games, and further

"*Be It Resolved*, that the Board of Trustees of the University of Illinois be asked to reappraise the University policies and scale of fees which now pertain to radio broadcasting of University events; that representative broadcasters of Illinois be asked to participate in such reappraisal, to the end that a policy and plan be approved which—

(1)—would eliminate confusion and result in improved public relations by tax supported institutions through more extensive service by radio, and—

(2)—could be recommended as a model for adoption by Big Ten schools and state high school associations, and further

"*Be It Resolved*, that under no circumstances should exclusive broadcast privileges for any university or school event be granted to any radio station or radio network."

"*Resolved*, that Broadcasters of District 9, NAB, urge the NAB Board of Directors to continue the practice started last year of nominating and electing Directors-at-Large for large, medium and small stations by direct mail referendum of the NAB membership. We believe this to be the most democratic way and the most satisfactory way for great majority of NAB members, because it directly assures every NAB member an opportunity to vote."

REGISTRATION:

Arney, C. E., Jr., Sec.-Treas., NAB, Washington, D. C.; Arnold, Ted, Prog. Dir., WHAF, Rock Island, Ill.; Aston, Sil, Gen. Mgr., H. H. Wilson, Chicago, Ill.; Atlas, Ralph, President, WIND, Chicago, Ill.; Avery, Lewis H., New York City.

Baille, George M., Prod. Mgr., BMB, New York City; Bain, David, Sales Engr., RCA, Chicago, Ill.; Barnett, W. H., Jr., Prom. Mgr., Blair & Co., Chicago, Ill.; Bill, E. L., Pres. & Mgr., WMBD, Peoria, Ill.; Blair, John, President, Blair & Co., Chicago, Ill.; Blink, Milton, Owner, Standard Rad., Chicago, Ill.; Bliss, Sidney, President, WCLO, Janesville, Wis.; Bormann, L. J., Reg. Rep., Ass. Press, Chicago, Ill.; Born, H. H., Bus. Mgr., WHBL, Sheboygan, Wis.; Boyd, Al, Pro. Mgr., WLS, Chicago, Ill.; Brant, Edw. L., Field Rep., United Press, Chicago, Ill.; Brewer, Dudley, Radio Rep., Branham Co., Chicago, Ill.; Bruce, Charles, Sales Mgr., WSOY, Decatur, Ill.; Burghart, Wm. T., Comm. Mgr., WTAD, Quincy, Ill.; Burow, Robt. J., Mgr., WDAN, Danville, Ill.; Bursten, Leonard L., President, L. S. B. Co., Milwaukee, Wis.

Caley, Charles, Exec. V.P., WMBD, Peoria, Ill.; Carey, John T., Sales Mgr., WIND, Chicago, Ill.; Clark, Paul, RCA, Chicago, Ill.; Cline, Wm. R., Ass. to Mgr., WLS, Chicago, Ill.; Compton, Bob, WCAZ, Carthage, Ill.; Connolly, J. H., Sta. Relations, ABC; Cook, Chas. R., Manager, WJPF, Herrin, Ill.; Cook, Geo. R., Treas., WLS, Chicago, Ill.; Corken, Maurice, Sales Mgr., WHBF, Rock Island, Ill.; Curnutt, Allan, Gen. Mgr., WOSH, Oshkosh, Wis.; Croker, Bill, Reg. Rep., Ass. Press, Chicago, Ill.

Dewing, H. L., President, WCBS, Springfield, Ill.; Devine, John, Standard Rad., Chicago, Ill.; Donovan, R. B., Pub. Rel., WLS, Chicago, Ill.; Dorrell, W. W., Sta. Relations, Hooper, Inc., Chicago, Ill.; Dyer, John A., Gen. Mgr., WGES, Chicago, Ill.

Ebel, James A., Tech. Dir., WMBD, Peoria, Ill.; Eidmann, B. R., Manager, WAAF, Chicago, Ill.; Elrick, R. F., BMB, Chicago, Ill.; Emerson, W. L., WENR, Chicago, Ill.

Feltis, Hugh, BMB, BMB, New York City; Field, George, World Broadcasting System, Chicago, Ill.; Freeman, G. M., Sales Mgr., WLS, Chicago, Ill.

Gale, A. B., Sta. Mgr., WOMT, Manitowac, Wis.; Gallagher, J. L., Gen. Mgr., WYBH, Appleton, Wis.; Godwin, Chas., Station Rel., Mutual, New York City; Gordon, R. B., Hooper, Inc., New York City; Grignon, G. W., Manager, WISN, Milwaukee, Wis.

Hagenah, Gus, Standard Rad., Chicago, Ill.; Harre, Arthur F., Manager, WJJD, Chicago, Ill.; Hatcher, Ralph S., Station Rel., CBS, Chicago, Ill.; Heyer, Clair, Publisher, R. M. Guide, Chicago, Ill.; Hirsch, Oscar C., Owner, WKRO, Cairo, Ill.

Jahncke, E. L., Jr., Station Rel., ABC, New York City; Johns, Myles H., Exec. Dir., WTMV, E. St. Louis, Ill.; Johns, Mrs. M. H., Exec., WTMV, E. St. Louis, Ill.; Johns, Wm. F., Exec., WTMV, E. St. Louis, Ill.; Johnson, H. A., Bus. Mgr., WIBA, Madison, Wis.; Johnson, J. A., Manager, WTAX, Springfield, Ill.; Johnson, Les, WHBF, Rock Island, Ill., Jordan, T. N., President, MBC, Mt. Vernon, Ill.

Kaye, Sidney M., BMI, New York City; Keck, Scotty, R. R. Div., NBC, Chicago, Ill.; Kelly, Don, Sales Mgr., WHFC, Cicero, Ill.; Korsmeyer, E. J., Manager, WLDS, Jacksonville, Ill.; Kyler, Jas. F., Midwest Rep., Sesac Co., New York City; Laird, Ben A., President, GBB Co., Green Bay, Wis.; Lane, Howard, Dir., WJJD, Chicago, Ill.; Langlois, Cy, President, Langworth, New York City; Leich, Clarence, Manager, WGBF, Evansville, Ind.; Leich, M. L., Manager, WBOD, Terre Haute, Ind.; LePoidevin, H. R., Gen. Mgr., WRJN, Racine, Wis.; Lottridge, Buryl, Vice Pres., WOC, Davenport, Iowa.

McLeod, J. W., Field Engr., Andrew Co., Chicago, Ill.; McGregor, A. M., Manager, WJBC, Bloomington, Ill.; McGuineas, Wm. A., Comm. Mgr., WGN, Chicago, Ill.; McLoughlin, J. B., Asst. Mgr., WBBM, Chicago, Ill.; Mahoney, J. A., Mutual, Chicago, Ill.; Marlin, Al, Field Rep., BMI, New York City; Mayo, John, Sales Rep., Langworth, New York City; Miller, Justin, Pres. NAB, NAB, Washington, D. C.; Mills, Frank R., Dir., WDWS, Champaign, Ill.; Moers, T. C., Manager, WFJS, Freeport, Ill.

Nelson, Limmea, BMB, New York City; Norman, H. R., Supr., WNBH, New Bedford, Mass.

Owens, M. P., Prom. Dir., WROK, Rockford, Ill.

Palmer, Fred A., Radio Consultant on Man., Cincinnati, Ohio; Pellegrin, Frank, NAB, Washington, D. C.; Peterson, C. B., Chicago Adv., Branham Co., Chicago, Ill.; Prendergast, F. J., Sales Mgr., WTMV, E. St. Louis, Ill.

Raber, Joe, Comm. Mgr., WMBD, Peoria, Ill.; Richards, G. P., Gen. Mgr., WHBL, Sheboygan, Wis.; Richards, R. K., Broadcasting, Washington, D. C.; Rothschild, Walter, Gen. Mgr., WTAD, Quincy, Ill.

Safford, Harold A., Pro. Dir., WLS, Chicago, Ill.; Sample, F. W., Mgr., Broadcasting, Chicago, Ill.; Schreiber, F. P., Gen. Mgr., WGN, Chicago, Ill.; Snyder, Glenn, Gen. Mgr., WLS, Chicago, Ill.; Stilwill, Jack, Cont. Dir., WLS, Chicago, Ill.; Stone, Wallace E., Field Rep., Ass. Press, Minneapolis, Minn.; Stuckwish, M. H., Tech. Supr., WSOY, Decatur, Ill.; Stufflebaum, R. R., Gen. Mgr., WDZ, Tuscola, Ill.; Summers, Florence J., Pro. Dir., WHFC, Cicero, Ill.

Rogers, Natlor, Vice Pres., Keystone B/C, Chicago, Ill.; Steeves, Ed, United Press, Minneapolis, Minn.; Taylor, Inglis M., Manager, WEBQ, Harrisburg, Ill.; Thomason, Mims, Gen. Div. Mgr., United Press, Chicago, Ill.; Tracy, Edwin C., Sales Engr., RCA, Chicago, Ill.

Watson, Brooks, Prog. Mgr., WMBD, Peoria, Ill.; Wheeler, E. A., Pres., WEAW, Evanston, Ill.; Widmer, Janet, Mgr., Hooper, Inc., Chicago, Ill.; Wolf, Wm., V. P., Keystone, Chicago, Ill.; Winnie, G. G., Mgr., WTMJ, Milwaukee, Wis.

EIGHTH DISTRICT MEETING HELD AT GRAND RAPIDS

(Earlier story carried in last week's edition)

Congress was called upon by the Eighth NAB District Friday (22) to study American radio's record and "to declare in appropriate legislation" if the programs resulting from a free radio are not to be preferred to those which would result from government domination and control.

A resolution to this effect was adopted at the district meeting which was held in Grand Rapids, Michigan, Thursday and Friday (21 and 22).

C. Bruce McConnell, WISH, was elected District Director for a two-year term beginning in October. His predeces-

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sor, John Fetzer, WKZO, has served as Director for the past eight years. Mr. Fetzer was not a candidate for reelection and refused nomination for a fifth term. His services were praised in a resolution adopted at the meeting.

The meeting began Thursday morning with an address by President Miller. This was followed by discussions of public relations, George C. Biggar presiding, and labor relations, Mr. Fetzer presiding.

The afternoon session featured a report by the President of BMB, Hugh M. Feltis, on the work of his organization, and a sales managers clinic over which Robert Bausman, WISH, presided.

Dan Jayne, WELL, led a discussion concerning small market stations Friday morning, followed by a program managers clinic, presided over by Willis F. Dunbar, WKZO-WJEF. In addition to the election of the new director, the final afternoon was spent discussing the "Unsolved Music Problem."

The broadcasters joined the Grand Rapids Rotary Club at luncheon Thursday (21). Over 250 broadcasters and Rotarians heard Judge Miller speak on the topic "Radio In America." His speech was enthusiasticly received.

Resolutions adopted at the meeting are as follows:

"Whereas the recent report of the FCC entitled 'The Public Service Responsibility of Broadcast Licensees' again raises the question of the power of the FCC through its licensing powers, to regulate and control the program policies and the content of programs of individual licensees and this question involves not only differences of viewpoint but basic considerations of Congressional intent and Constitutional guarantees of free speech—now therefore

"Be It Resolved by the broadcasters of the 8th NAB District, comprising the licensees in the states of Indiana and Michigan in session assembled this 22nd day of March 1946, that we call upon the Congress to carefully appraise the record of broadcasters operating in the public interest as a part of the American system of free enterprise and individual initiative and to declare in appropriate legislation if the radio offering resulting from such operations not to be preferred to one dominated and controlled by government order."

"Whereas John E. Fetzer has served the 8th District of NAB as Director for the past eight years in a most capable and efficient manner, and

"Whereas John E. Fetzer desires not to become a candidate for re-election to said directorship

"Be it resolved that the members of the 8th District of the NAB extend to our retiring director, John E. Fetzer, a vote of appreciation for the diligent manner in which he has so ably served this district."

"Whereas the board of directors of the NAB has chosen the honorable Justin Miller as President for a five-year term beginning October 1, 1945, and

"Whereas the outcome of plans and objectives of the Association as presented to the broadcasters of the 8th district by the said Justin Miller represent a constructive program to enable the industry to operate most efficiently in the public interest now.

"Therefore be it resolved by the broadcasters of the 8th district in session assembled this 22nd day of March 1946, that we heartily commend Justin Miller and pledge to him our cooperation and whole-hearted support."

"Whereas BMB is now in the process of making its first station coverage study and whereas there is an increased demand for standard and authoritative study.

"Be it resolved that the 8th district and its member stations urge all stations within the district to become members of the BMB and further urge that BMB continue its periodic station coverage studies."

"Whereas BMI was created and supported by the broadcasting Industry

"Whereas the interests of the industry can best be served by maintaining BMI at a high degree of efficiency and

"Whereas the degree of its effectiveness is in direct proportion to the active cooperation and use of BMI music by the broadcasters.

"Be it resolved that the members of the 8th district extend to BMI their fullest active support and cooperation during the coming year."

"Whereas vacancies now exist on the FCC and

"Whereas it is deemed necessary that the interests of the general public and the radio broadcasting industry be better understood and served

"Now be it resolved that the board of directors of the NAB strongly consider the advisabilty of recommending to the President of the U. S. the appointment of membership to include those trained in and by the broadcasting industry."

"Whereas the many details necessary for the proper arrangement of the program, the accommodations and the entertainment for this convention have been most ably handled.

"Be it resolved that the member stations of the 8th District extend a vote of thanks to the NAB representatives participating, to Director Fetzer, to the Pantlind Hotel, to the Grand Rapids Rotary Club and to all others who have contributed to the success of this convention."

REGISTRATION:

G. F. Albright, WKBV, Richmond, Indiana; Robert C. Adair, WJOB, Hammond, Indiana; William R. Aldrich, WGL, Ft. Wayne, Indiana; C. E. Arney, Jr., NAB, Washington, D. C.; John B. Atkinson, WHBU, Anderson, Indiana.

R. R. Baker, WTRC, Elkhart, Indiana; Edward F. Baughn, WPAG, Ann Arbor, Michigan; Robert E. Bausman, WISH, Indianapolis, Indiana; Harry W. Betteridge, WWJ, Detroit, Michigan; George C. Biggar, WIBC, Indianapolis, Indiana; Ford Billings, WHOT, South Bend, Indiana; H. M. Bitner, WFBM, Indianapolis, Indiana; Milton Blink, Standard Radio, Chicago, Illinois; L. J. Borman, AP, Chicago, Illinois; Otto P. Brandt, ABC, New York, New York; Edward L. Brant, UP, Chicago, Illinois; Edward H. Bronson, WJEF, Grand Rapids, Michigan; W. W. Bryan, Free & Peters, Inc., Detroit, Michigan; Charles G. Burke, WJR, Detroit, Michigan; R. Y. Burnett, WSOO, Sault Ste. Marie, Michigan; D. A. Burton, WLBC, Muncie, Indiana.

Frank E. Chizzini, NBC, Chicago, Illinois; V. O. Cram, WHLS, Port Huron, Michigan.

Al Fairchild, WSAM, Saginaw, Michigan; Tom Farrell, Radio Market Guide, Chicago, Illinois; Hugh Feltis, BMB, New York City, New York; John E. Fetzer, WKZO-WJEF, Kalamazoo, Michigan; Grand Rapids, Michigan.

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DISTRICT MEETINGS AHEAD

4th District	**April 11-12**	**Cavalier Hotel**	**Virginia Beach, Va.**
2nd District	**April 25-26**	**Roosevelt Hotel**	**New York, N. Y.**
5th District	**April 29-30**	**San Carlos Hotel**	**Pensacola, Florida**
1st District	**May 13-14**	**Hotel Statler**	**Boston, Massachusetts**
3rd District	**May 16-17**	**Bellevue Stratford Hotel**	**Philadelphia, Pa.**

Martin Giaimo, WJEF, Grand Rapids, Michigan; Charles Godwin, Mutual, New York, New York; Milton L. Greenebaum, WSAM, Saginaw, Michigan.

Roy Harlow, BMI, New York, New York; Ralph S. Hatcher, CBS, Chicago, Illinois; A. L. Hopkins, WJEF, Grand Rapids, Michigan; James Hopkins, WJBK, Detroit, Michigan.

Dan Jayne, WELL, Battle Creek, Michigan; John Carl Jeffrey, WKMO, Kokomo, Indiana.

J. H. Keachie, RCA, Cleveland, Ohio; Scotty Keck, NBC, Chicago, Illinois; William F. Kiley, WFBM, Indianapolis, Indiana; Ed Kreiger, WSOO, Sault Ste. Marie, Michigan; James F. Kyler, SESAC, New York, New York.

Howard M. Loeb, WFDF, Flint, Michigan.

C. Bruce McConnell, WISH, Indianapolis, Indiana; Robert L. Mackin, WHLS, Port Huron, Michigan; James A. Mahoney, Mutual, Chicago, Illinois; George M. Millar, WJBK, Detroit, Michigan; Justin Miller, NAB, Washington, D. C.; E. P. Mills, Jr., WELL, Battle Creek, Michigan.

Linnea Nelson, BMB, New York, New York

John W. O'Harrow, WKZO-WJEF, Kalamazoo, Michigan, Grand Rapids, Michigan; Forrest Flagg Owen, WELL, Battle Creek, Michigan.

Linwood M. Pattee, BMI, New York City, New York; Albert W. Payne, WHDF, Calumet, Michigan; Frank E. Pellegrin, NAB, Washington, D. C.; Robert W. Phillips, WSAM, Saginaw, Michigan; Stanley R. Pratt, WSOO, Sault Ste. Marie, Michigan.

Roy Radner, WIBM, Jackson, Michigan.

Merritt R. Schoenfeld, WJR, New York, New York; Joe Spring, WASK, Lafayette, Indiana; Gerald Swisher, AP, Cleveland, Ohio.

John A. Toothill, Burn-Smith Co., Chicago, Illinois.

Owen F. Uridge, WJR, Detroit, Michigan.

Carl M. Watson, NBC, New York, New York; Edwin K. Wheeler, WWJ, Detroit, Michigan; T. P. White, WKZO, Kalamazoo, Michigan.

Broadcast Advertising

CORRECTION

An article entitled "Per Inquiry and Free Time" published in NAB Reports, March 4, 1946, stated that the Allan Miller Agency had mailed to stations a reprint of a station sales manager's letter apparently encouraging per inquiry advertising in radio, and quoted from a letter from the station sales manager stating that his letter to the Miller Agency was not supposed to be used for promotional purposes.

It has been determined that the sales manager had, contrary to his letter to NAB, authorized the use of his letter by the Allan Miller Agency.

Publication of this erroneous information, quoted verbatim from the sales manager's letter was an unintentional error. It was not intended to injure or cast any reflection upon the integrity of Allan H. Miller or the Allan Miller Agency.

RETAIL ADVERTISING SURVEY PUBLISHED

Indicative of the continued advertising trend in various media is the third annual survey of advertising expenditures conducted jointly by *Editor and Publisher* and the National Retail Dry Goods Association. The following are excerpts quoted from the survey report:

"A drop in the newspaper's share of the advertising dollar will not necessarily mean decreased linage. . . . The retail trade has indicated that if an ample supply of goods is available, total advertising will be increased over 1945. In that case, expenditures in newspapers while proportionately less in relation to other media, would be greater in linage and dollars.

Newspapers Decline, Radio Increases

"Newspapers, always the retailers' medium, lost some of their lead over other media during 1945, and will continue to lose during 1946, it is indicated. Since the first survey in 1943, newspapers have shown a steady decline, and radio and direct mail an irregular but gradual increase.

Retailers to Boost Radio Budget

"The 171 stores replying to the questionnaire this year foretold an average reduction in newspaper expenditures of 1.7%, according to their estimates of their 1946 budget division. They plan an average of .7% for radio and 1.1% for direct mail.

All Sections Report

"The 171 stores who replied to the survey this year (11 more than participated last year and 55 more than took part in the first survey) represent all sections of the United States and Canada. They vary in size and type from large department stores in major cities to small shops in small towns.

Public Relations Copy Continues

"Asked, Are you more or less favorable to non-product institutional or public relations copy than you were last year? slightly more than half of the retailers replied yes, indicating that they had been pleased with the results of such copy during the war years. As for continuing to use such copy, 74 retailers stated yes and only two gave definite no's.

Brand Name Advertising

"In line with the growing importance of brands to the consumer and the development of brands in many new lines, all but one of the 167 retailers who answered a question on their attitude toward brand advertising signified strong belief in brand name advertising. Similarly, that same number declared they would use brand advertising in 1946.

"Some of the retailers added, however, that they would advertise only those brands that were their own store brands. Some also remarked that they would be selective in their brand advertising, giving space 'only to those brands which warrant it.' One retailer commented, 'Yes, but in a limited way, since we feel our store name has more prestige with our customers.'

New Products

"The question, 'What new product line are you planning to develop during the coming year?' brought a startling number of replies reading 'appliances.' Some stores went into detail to the effect that they would handle major appliances, or electric appliances, or only radios and small appliances at first, but the overall impression is that a great majority of stores plan to install appliance sections or to rejuvenate such pre-war departments.

"Next in importance in the new product development line is the home furnishings (another war casualty) classification, under which retailers mentioned furniture, rugs, house-wares, china, kitchen equipment, drapery and curtains, everything for the home, home needs. Thirdly, the retailers mentioned children's and infants' wear, and fourthly, sporting goods.

"A small group of retailers expressed interest in teen age sections, or junior-age clothes, men's toiletries, better jewelry sections; and fur salons."

Controversial Housing Subject

National Association of Real Estate Boards has placed an order with producers for a series of four transcriptions dealing with the housing situation. NAB has learned through Walton Onslow, director of the real estate association, that the discs will be submitted to some 25 local

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realty boards within the next 10 days. The boards are to sponsor the series on their local radio stations.

Boards Have Ordered Transcriptions

Real Estate Boards in the following cities have already ordered the transcriptions, according to Mr. Onslow: Kansas City, Mo.; Flint, Mich.; Savannah, Ga.; Baltimore, Md.; Salt Lake City, Utah; Akron, Ohio; Indianapolis; Cincinnati, Ohio; Memphis, Tenn.; Louisville, Ky.; Steubenville, Ohio; Ann Arbor, Mich.; Birmingham, Ala.; Tacoma, Wash.; the New Jersey state association, and others.

Real Estate Executive Speaks

The series is entitled, "The Truth About Housing" and will feature an interview with Herbert Hugh Nelson, executive vice-president, National Association of Real Estate Boards.

Small Market Station Sales

Management of small stations has frequently discussed ways and means of selling their facilities to the national advertiser. Data from the NAB Research Department shows that stations on local channels, with unlimited time, in cities of 25,000 to 50,000 had an average gross in 1944 of $84,636. The revenue came from the three following sources: Network, $15,760; local sales, $56,983; and National Spot, $11,893.

Local channel, unlimited time stations in cities of 10,000 to 25,000 population grossed an average of $54,151. The network sales amounted to $7,015; local sales, $37,260; and National Spot, $9,876.

This type and classification of station in cities of less than 10,000 population sold time that resulted in these averages for 1944: Network, $5,217; local sales, $32,056; and National Spot, $4,471. The gross sales were $41,744.

The overall income percentage from the three sources was as follows: Network, 15.4%; local sales, 69.4%, and National Spot, 14.2%.

The NAB Small Market Station Committee has defined a station of this category as one of less than 5000 watts in a city of 50,000 population or under. Had the regional stations been included in the above research, the income from national sources would have been higher than the approximately 30% shown. With at least this amount as the national average in small stations, they have sufficient reason for being interested in devising effective methods for attracting the national advertiser.

Group Selling in Small Markets

J. Allen Brown, NAB executive in charge of small market stations, while studying these statistics, has compiled other information related to selling the national advertisers. A request was made to The Tobacco Network, a group of seven small stations in North Carolina, which recently reported a 300% increase in billings over a five month period.

Success Factors

Philip F. Whitten, general sales manager of the group, reported to NAB as follows:

"Whatever success the Network may be accomplishing in the commercial field, I feel is due to the following factors:

1. "The presentation of a group of stations serving a unified economic and geographic area as a single market, rather than as a group of individual spot markets.
2. "The use of promotion material which crystallizes the above thought.
3. "A central office operation, permitting the advertiser and agency to work with one contract, one program, one continuity, and one contact, as compared with dealing with seven individual stations; in other words, ease and efficiency of benefit to the advertiser and agency.
4. "A combination rate through the purchase of the entire group of stations which provides a definite saving to the advertiser as compared with the purchase of time from the individual stations on their individual national rates.
5. "The cooperation of the management of the member stations in the promotion and development of the network as a going organization in which each of the stations has an equal stock interest.

History of Group

"The network history begins with an interchange of war news programs in 1942, 3, and 4, by three or four of the Stations now comprising the network. This cooperative action was so beneficial that it led to a further discussion of program exchange and the final decision to form a network group for that purpose both on a sustaining and commercial basis.

"Originally there were five stations in the group which took the title of 'The Tobacco Network,' and when WHIT, New Bern, was established, it was invited to become a member, and when the network was incorporated in August, 1944, it was composed of six stations. In November, 1945, Station WJNC, Jacksonville, North Carolina, joined the network.

Sustaining Programs

"In addition to commercial programs a considerable number of sustaining programming is done on the network, though at the present time this is not as great in quantity as we hope it may be in the future. We broadcast several programs on a sustaining basis from Raleigh and Wilson, and at least once a week we pick up a fine name band from Camp LeJeune, N. C.

"All members of the Tobacco Network are, also, affiliates of the Mutual Broadcasting System and carry a large volume of Mutual programming, both sustaining and commercial.

Nine Commercial Hours Weekly

"At the present time there are an average of five quarter hour commercial programs per day fed to the network; in addition we have one full hour and a half hour on Sundays both commercially fed to the Network. We are feeding the Network about an average of a half hour a day of sustaining programming. Then, in addition to the above program business we have a large number of announcement contracts. Announcements, however, are not handled on a simultaneous network basis but are broadcast individually on the stations at various times.

Grouped as Single Market

"To sum up, I would say that the Tobacco Network has definitely established itself as a strong regional network by capitalizing upon the unquestioned dominance of the low-powered station in the single station market and by united effort in their service to this particular area, in which the agricultural and economic factors are common to all, are able to present themselves as a group to national or regional advertisers as a single market of equal importance with any of the other metropolitan markets in the country.

One Million Population

"We have a population of over a million people in both primary and secondary areas and of almost 400,000 people in the home counties alone. We are able as a group to present our case on a basis which commands the serious attention of advertisers and time buyers.

(Continued on next page)

Impressive Hooper Ratings

"Add to that the results of our new Hooper Surveys, showing that our stations enjoy over 70% of the listening audience day and night, and you can see that we have a powerful story to tell which is now beginning to produce results."

These stations are members of the Tobacco Network:

WGTC, Greenville; WFNC, Fayetteville; WGBR, Goldsboro; WRAL, Raleigh; WJNC, Jacksonville; WGTM, Wilson; WHIT, New Bern.

Louis N. Howard is President of the organization.

Small Station Does Big Sales Job

WLAG, LaGrange, Georgia, has set an example of progressive work in selling radio's facilities to a department store. James G. Gallant, executive of the Belk-Gallant Company, started using WLAG five years ago as a gesture but for the past three years the small market station has taken a lion's share of the department store's advertising budget.

"We can see no reason why radio shouldn't be a major item on the advertising plans of all department stores," said Mr. Gallant. "Certainly we have received the very finest results, and we look forward to heavy use of air time for years to come."

Edwin Mullinax, general manager of WLAG, reports Belk-Gallant sponsors "Man on the Street" straight across the board, two 15-minute news periods daily, 40 spot announcements weekly, and a 30-minute daily "Santa's Mailbag" during the Christmas season. The five Belk-Gallant Stores in the LaGrange area are a part of the Belk chain of 231 stores in the Southeast.

"HOW MUCH FOR HOW MANY" BOOKLET TO BE MAILED

The NAB media cost comparison, "How Much for How Many," first presented by Frank E. Pellegrin, NAB's Director of Broadcast Advertising, at San Francisco on January 9, has evoked much discussion and started an avalanche of requests for copies.

Accordingly, the study (with charts) in brochure form was sent to the printer and is scheduled for delivery at NAB Headquarters the week of March 31.

One copy will be mailed free to each addressee on the NAB Sales Manager's list. Additional copies will be available to member stations at a cost of 30 cents each until the supply is exhausted.

Typical of the widespread interest created by the study are the quoted excerpts taken from a partial list of requests received at the Department of Broadcast Advertising:

". . . Please send a copy of the presentation made on radio vs. newspapers . . ."
—*Dancer-Fitzgerald-Sample, Inc.*

●

". . . If copies are available, will you send one for file . . . ?"
—*Farm Journal, Inc.*

●

". . . Send me a copy of your study entitled, 'How Much for How Many?'"
—*L. George Horowitz, Economics Consultant.*

●

". . . Would it be possible to have a copy? Will appreciate it very much."
—*MacFadden Publications, Inc.*

●

". . . Send me at your convenience 'How Much for How Many?'"
—*Ketchum, MacLeod & Grove, Inc.*

". . . Please forward a copy of your media study . . ."
—*Dan B. Miner Company, Los Angeles.*

●

". . . Would appreciate it very much if you would send a dozen copies . . ."
—*Bowling Green Broadcasting Co., Inc.*

●

". . . Wonder if you might be able to spare a copy for us . . ."
—*The Biow Company.*

●

". . . Please send me a copy of the NAB presentation 'How Much for How Many?'"
—*Edward Petry & Company, Inc.*

●

". . . Send us a copy."
—*Radio Station KORE.*

●

". . . Would like very much to have a copy . . . would also like to take this opportunity of complimenting you on your presentation . . ."
—*Peoria Broadcasting Company.*

●

". . . A home run . . . I'll appreciate it very much if you'll send us four copies . . ."
—*Watertown (N. Y.) Broadcasting Corp.*

●

". . . Would appreciate very much being put on your mailing list for the brochure . . ."
—*Pennsylvania Broadcasting Company.*

●

". . . The book . . . sounds good and I would like to know more about it. . . . Let me know how I can obtain one or more copies . . ."
—*Radio Station KHJ.*

●

"By all means send as soon as available your presentation 'How Much for How Many.'"
—*R. G. Winnie, WTMJ.*

●

". . . Please send me copy of your report comparing costs of reaching audiences by radio vs. other mediums . . ."
—*N. W. Ayer & Son.*

Employee-Employer Relations

CBS FILES BRIEF IN TELEVISION CASE

On Thursday (28), CBS filed its brief with the National Labor Relations Board in the test case to determine whether CBS white collar employees in New York City should be grouped into one single city-wide bargaining unit of some 735 employees, or whether there should be two units—one composed of approximately 700 workers and the other composed of some 35 employees in the Television Program and Operations Department. A second issue in the case is whether television directors and assistant directors should by themselves constitute a separate collective bargaining unit.

On the question of one or two units of white collar employees, CBS, the United Office and Professional Workers of America, and the IBEW were in agreement in urging that a single city-wide unit be established, while International Alliance of Theatrical and Stage Employees (IATSE) contended for a separation of the clerical employees of the Television Program and Operations Department. The Company, the Radio Directors' Guild, the

(Continued on next page)

UOPWA, and the IBEW were in accord in wanting a separate craft group of television directors and assistant directors, whereas LATSE wanted this group either to be included in its proposed general Television Program and Operations Department unit or, if separated, lumped together with a miscellaneous group of four or five "fringe" employees.

In its brief, signed by Howard L. Hausman, Director of Personnel Relations, CBS summarized its position as follows:

> The Company's general position on the appropriate unit is clear. It believes that functionally interchangeable clerical and service employees in a particular operational area, such as New York, should not be artificially divided into separate units along departmental lines. It does not object to the separation of a self-contained craft or functional unit, such as the Directors and Assistant Directors. But it urges that any craft unit so separated be a specific and clear-cut one, uncluttered by other "fringe" or "hybrid" functional groups, so as to minimize the possibility of jurisdictional friction.
>
> Thus, on the general question of "one big unit" or "one large and one small unit" the Company is in full accord with UOPWA and IBEW in wanting "one big unit" for clerical, etc., employees; and on the specific question of a separate unit for Directors and Assistant Directors alone, the Company is in full accord with RDG, as well as with UOPWA and IBEW, in wanting such a unit.

In support of this position it was pointed out that the nature of the work performed by the clerical employees and the community of interests among them, the centralized management practices and policies, the location of the physical properties and the close relationship between the television group and the general group, as well as the history and extent of organization by the unions, required the establishment of a single clerical unit. Pointing to the craft characteristics of the television directors and assistant directors, the Company joined in the request of the Radio Directors' Guild for a separate bargaining unit limited to the highly skilled directorial group.

The Decision of the NLRB on these issues, which may be expected in about six weeks, will have an important bearing on the future bargaining patterns in television. Hearings on the case were concluded in New York City on January 23. Pending before the NLRB is a request by IATSE for oral argument before the Board in Washington.

FOURTH CIRCUIT COURT OF APPEALS DENIES ENFORCEMENT OF NLRB ORDER AGAINST STATION WAYS

In a two to one opinion rendered March 15, 1946, the United States Court of Appeals for the Fourth Circuit, sitting in Richmond, Virginia, refused to enforce the order of the National Labor Relations Board directing Inter-City Advertising Co., Inc., operators of Station WAYS in Charlotte, N. C., to bargain collectively with Local 1229 of the International Brotherhood of Electrical Workers as the exclusive representative of the station's transmitter technicians.

The majority of the Court agreed with the Board that the transmitter technicians constituted an appropriate bargaining unit, contrary to the Company's contention that studio control room operators should also have been included, and also affirmed the Board's finding that the Company committed an unfair labor practice in July 1944 by refusing to bargain with the Union. However, the Court ruled that because the Union lost its majority among the technicians through changes "made in the normal course of business," enforcement of the Board's bargaining order would "defeat the primary purpose of the statute to lodge the bargaining power of the workers in the hands of their chosen representatives."

In May 1944 the Board conducted an election, resulting in a three to one vote for the Union. The Company refused to bargain in July, claiming the Board had made "an unreasonable definition and designation of the bargaining unit." About this time one of the technicians, a member of the Union, was released with his consent because of necessary business changes and his duties were assumed by the Chief Engineer, who had been excluded from the bargaining unit as a supervisory employee. In September, one of the Union operators was transferred to the control board, and he was replaced by a new operator, who did not belong to the Union. By these shifts the Union lost its majority.

The NLRB in May 1945 found that the Company's refusal to bargain "was clearly in violation" of the Wagner Act and because of the recent selection of the Union in a secret election ordered bargaining even though the Union had lost its majority later. It is with this last determination of the Board that the majority of the Court disagrees, saying that when a union loses its majority "without fault on the part of the employer the union no longer possesses the authority to speak for the employees." Circuit Judge Dobie dissented, saying that when the Company first refused to bargain its only defense was based on objection to the bargaining unit, a "defense we have held to be untenable." Moreover, Judge Dobie pointed out that the personnel changes were made without consultation with the Union, a factor which weakened the Union.

Indications are that the NLRB will seek a rehearing or appeal the case to the Supreme Court, on the ground that the opinion is in conflict with previous cases decided by the Fourth Circuit as well as contrary to rulings of the Supreme Court.

News Clinics

THREE MORE NAB RADIO NEWS CLINICS HELD

Marked by record attendance, three NAB Radio News Clinics were held within the 6-day period starting Friday, March 22 with the Iowa Clinic in Cedar Rapids, and rounding out with two in Texas, one of which was held in Houston on Tuesday (26) and the other in Fort Worth on Wednesday (27). Art Stringer, NAB Director of promotion, represented NAB at all the meetings.

Details are given below in the order in which the clinics were held.

Iowa Clinic

"Determination of balance in newscasting should be made right in your own newsroom, by someone who knows his audience, knows the news and has 'news sense'," News Manager Jack Shelley of WHO, Des Moines, told 63 broadcasters who attended the Iowa Radio News Clinic held in Cedar Rapids on Friday (22).

The session was highlighted by a talk given by Mr. Wilbur Schramm, director of the School of Journalism of the University of Iowa, who reported on a survey made by the University to determine what people think of the news. Mr. Schramm stated that studies were being made of various sized towns and rural communities. "We have almost completed the first of these surveys," said Mr. Schramm. "We talk for about 40 minutes to each person interviewed. They listen, on the average, 5-plus hours per day; 4 newscasts per day is the average, with some

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hearing as many as 12 per day. These are the averages for home listeners—listeners in business establishments catch an average of 6 newscasts each day."

Mr. Schramm stated that the survey did not reveal any objection to commercials on the part of the listeners. "The main impression we get," he said, "is that radio news is a terrifically important thing to these people."

Mr. Schramm described the town in which this initial survey is being made as "a typical town of about 600 population."

Two broadcasters, John J. Gillin, president of WOW, Omaha, and NAB 10th District director, and Al Haugner, news editor of WMT, Cedar Rapids, stressed the desirability of adequate news coverage by correspondents. Mr. Gillin stated that WOW has a staff of 75 correspondents, and Mr. Haugner said that WMT maintains a staff of 40.

A discussion on methods of securing and handling radio news correspondents was opened by Haugner, who told of what they have done and how WMT has been able to present better newscasts. "We cover county fairs, regional meetings of fraternal organizations, mass initiations of Legion members," he said. "We try to put the story in one sentence. The best way to find out who would be interested in a job as news correspondent, we found, was to go to the County Sheriff. From the list obtained there we contacted persons with the least number of positions. We picked the one with the best initiative, instructed him on how to file, how to skeletonize, what times the news would be needed. The main thing is to properly reward those who do the work out in the county. Sports are important. We arranged to have scores of all games in the area phoned to us. We give frequent instructions on stories, on elections, and when to phone.

"We pay on enterprise, initiative, quality, and quantity, with no set formula, and use name of correspondent when story is very good. Correspondents are proud of their radio affiliation."

A discussion on farm news was opened by Mr. H. B. Hook, farm director of KGLO, Mason City. "What we give comes largely from correspondents," said Mr. Hook. "The grass roots must be represented. We have made good use of a mobile unit in covering county fairs. We covered every fair in 24 counties, and talked to 4-H boys and girls. It took time, but it was very valuable."

Mr. Hook spoke at length on the rounded-out program offered to rural listeners and methods of maintaining complete coverage of events.

Those who arrived early for the clinic were guests of W. B. Quarton, general manager of WMT, at a Thursday night dinner at the Cedar Rapids Country Club. Mr. Quarton and the WMT staff were also hosts at a reception at the Pickwick Club after the close of the Friday meetings.

NAB members who attended from adjoining states, in addition to 10th District Director Gillin, were: Virgil Sharpe, news director, KOIL, Omaha; Bill Ray, news editor, WQAM, Chicago; Ray Hampton, news editor, and Forest Cooke, assistant program director, WHBF, Rock Island.

A complete list of those in attendance follows:

Art Stringer, Director of Promotion, NAB, Washington, D. C.; John Gillin, Jr., president WOW, Omaha, and director NAB 10th District; Buryl Lottridge, vice president, and Bob Redeen, news editor, WOC, Davenport; Phil Hoffman, general manager, Chuck Miller, news editor, Mal Hansen, news editor, and Glen Law, news editor, all of KRNT, Des Moines; Robert Moore, news editor, and Eugene T. Flaherty, manager, KSCJ, Sioux City; Charles Ahrens, news editor UP, Chicago; Gerald Brogan, Iowa manager, UP, Des Moines; Virgil Sharpe, news editor KOIL, Omaha; H. R. Gross, news editor KXEL, Waterloo; H. R. Hurd, station manager and Max Smith, news editor, KFJB, Marshalltown; Bill Croker and Jim Borman, regional representatives, AP, Chicago; Craig Campbell, regional manager, INS, Omaha; Dick Burris, news director and Gene Shumato, news editor, KSO, Des Moines.

H. B. Hook, farm director and Chuck Hilton, news editor, KGLO, Mason City; Ken Peterson and Drexel Peterson, news editors, KVFD, Fort Dodge; G. B. McDermott, station manager, KBUR, and Mrs. G. B. McDermott, Burlington; Woody Woods, publicity director, Jack Shelley, manager news, M. L. Nelsen, managing editor, Herb Plambeck, farm service director, all of WHO, Des Moines; Mrs. Elsie Lawrence, coordination director and Lois Crawford, manager, KFGQ, Boone; Ralph Childs, news editor, KMA, Shenandoah, Don Jackson, graduate student, former news editor, WOI, Art Barnes, head, radio news laboratory, Dick Baxter, news director, Dick Yockam, local news manager, Wilbur Schramm, director School of Journalism, University of Iowa, all of WSUI, Iowa City; Morgan Sexton, station manager and Lucille Leoggins, traffic manager, KROS, Clinton.

Bill Ray, news editor, WMAQ, Chicago; Ken Marvin, head, Department of Journalism, Iowa State University; Bob Mulhall, news editor, Dick Hull program director, and Dick Vogl, chief announcer, WOI, Ames; Arnie Stierman, program director, Geo. Freund, news editor, Ken Gordon, general manager, KDTH, Dubuque; Jim Carpenter, general manager, WKBB, Dubuque; Ray Hampton, news editor, WHBF, Rock Island, Illinois; Professor C. C. Tull, Cornell College, Mt. Vernon; Forest Cooke, Assistant program director, WHBF, Rock Island, Illinois; George Webber, manager, Iowa Tall Corn Network, Des Moines; Doug Grant, program director and managing editor, W. B. Quarton, general manager, Lew Van Nostrand, assistant manager, Fred Henson, news editor, Gene Claussen, news editor, Al Haugner, news editor, Pat Patterson news editor, Mrs. Pearl B. Broxam, public interest editor, all of WMT, Cedar Rapids; and Jack Hubbard, program director, KROS, Clinton.

Southeast Texas News Clinic Held in Houston

Southeast Texas broadcasters attending the first NAB Texas radio news clinic in Houston on Tuesday (26) hit the sawdust trail on news.

Burton Bishop, manager, KTEM, Temple, summed it up thus: "We are going in the news business in a substantial way. Our decision was crystallized today."

Bishop was seconded by Ted Hills, manager, KTHT, Houston. Hills said: "We are going into news one hundred percent."

Jack Neil, who manages KRIC, Beaumont, added his endorsement: "We think we are doing a pretty good news job. We are going to do a better one, beginning with a full-time newsman, some string correspondents, and a wire recorder."

The Houston clinic also reached a substantial measure of agreement on several phases of radio news operations. It was the consensus of those attending the meeting that the ideal newsman for radio is the man who can gather, write, edit and broadcast news. On this question, the opinion was generally expressed that such a man brings more authority to the microphone, and therefore is listened to with greater respect.

Station representatives also agreed that news will more than pay its own way, not only in the production of station revenue, but also in station prestige and in balanced programming.

The Houston meeting also discussed the special problems presented by commercially-sponsored news broadcasts. It was agreed that well-written, brief commercial copy does not detract from the news, but it was also agreed that the stations themselves have a job of convincing agencies and sponsors that lengthy copy is not necessarily the best selling copy, especially in newscasts.

Several station representatives at the Houston clinic expressed the hope that the meeting would prove to be only the first in a series of such gatherings in that section of the country.

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KPRC, Houston, was host at a reception in the Rice Hotel following the Houston clinic.

Jack McGrew, program director of KPRC, was chairman of the Houston meeting, which was also attended by Art Stringer, secretary of the NAB Radio News Committee. Initial arrangements for the Houston clinic, as well as for similar meetings in Fort Worth and San Antonio, were set in motion by Martin Campbell, WFAA, 13th district director of the NAB.

Those attending the Houston clinic were: C. B. Locke, manager, and Dave Russell, program director, KFDM; Jack Neil, manager, Ed Henry, chief announcer, and Joe Trum, program director, KRIC, all of Beaumont; Ted Hills, manager, and Francis Gilbert, program director, KTHT; Harry Grier, news director, KTRH; Ken Millican, news editor, KXYZ; Kern Tips, manager, Pat Flaherty, news director, Hal Coley, news editor, Bill Whitmore, news editor, Ray Miller, news editor, and Jack McGrew, program director, KPRC, all of Houston; L. D. Clough, manager, KLUF, Galveston; J. C. Rothwell, manager, KSAM, Huntsville; Bill Laurie, manager, and M. D. Stewart, news editor, KNET, Palestine; Burton Bishop, manager and Larry Morrell, program director, KTEM, Temple; Guy Corley, manager, WTAW, College Station; N. S. Patterson, Head, journalism department, University of Houston; Art Stringer, secretary, News Committee, NAB, Washington; Harry Leadingham, Associated Press, Dallas; W. C. Nunn, journalism department, University of Houston.

Second Texas Clinic at Fort Worth

Broadcasters attending the second Texas NAB radio news clinic at Fort Worth on Wednesday (27) agreed that large and small stations alike must continue to expand their local news coverage, in the interest both of better news balance as such, and of improved overall programming.

"The individual broadcaster in every community is presented with a challenge to maintain a level of interest in news broadcasting through his own station's individual treatment of news interest, or else he shall perish," said Charles Jordan, managing director of WRR, Dallas. Jordan added: "People in my town are interested most in what happens on Main Street, and they are going to get it."

Representatives of stations in North, East and West Texas also endorsed the view expressed by Wes Izzard, veteran news editor of KGNC, Amarillo: "Radio needs trained newsmen, and the expansion of local news coverage by radio stations will also increase the job opportunities for qualified youngsters wanting to break into radio news."

The news operations of WBAP-KGKO, Fort Worth; WFAA-KGKO, Dallas, and KGNC were described in considerable detail. James Byron, news editor of WBAP-KGKO, and chairman of the Fort Worth clinic, drew a spark from his Dallas counterparts with the announcement that he was planning to add another Dallas legman to his news operation, since his stations also serve the Dallas market.

News commentators and analysts came in for considerable discussion, with station representatives drawing a careful distinction between the two. It was agreed that a commentator expresses his own personal opinion, while an analyst draws upon the best expert opinion he can find without introducing his own leanings, and presents that expert opinion to help his listeners understand the news.

It was also agreed that both fields call for considerably more than average understanding, background and responsibility. "Otherwise," Byron commented, "Radio especially is destroying its integrity."

Reverting to the subject of local news coverage, it was emphasized both by station representatives and by wire service spokesmen that the stations themselves must do the local news job—that the wire services cannot do it for them.

Broadcasters attending the Fort Worth clinic were guests of WBAP-KGKO at a reception which followed the business session.

The Fort Worth meeting was attended by Art Stringer, secretary of the NAB News Committee, and Jack McGrew, KPRC, Houston, who was appointed general chairman for the Texas clinics by Martin Campbell, WFAA-KGKO, 13th District Director of the NAB.

Attending the news clinic were: Bro Mingus, program director, and Duane Ramsey, newscaster, KRBC, Abilene; Wes Izzard, secretary and news editor, KGNC, Amarillo; Carr P. Collins, Jr., vice president, KWBU, Corpus Christi; James S. Alderman, news editor, WRR, Justin R. Anderson, chief of bureau, Press Association, John W. Bachman, educational director, KWBU, Ray Baumgardner, manager Southwest Div. Ins., Taylor Branch, news editor, WRR, Chas. Jordan, managing director, WRR, Meador Lowrey, news editor KRLD, Jack E. Nennery, news editor, WFAA, Elery Owens, reporter, WFAA, Hugo Speck, news editor, WFAA-KGKO, Pete Teddlie, program director, WRR, all of Dallas; James A. Byron, news editor, and L. E. Dupont, newscaster, WBAP-KGKO, Russ Lamb, program director KFJZ, Porter Randall, news editor KFJZ, D. H. Rankin, all of Fort Worth; Jack McGrew, program director KPRC, Houston; Hank Degner, manager KOCA, Kilgore; Boyd Kelley, manager KPLT, Paris; W. E. Wilcox, news editor KRRV, Sherman; J. H. Hubbard, manager KXOX, Sweetwater; Herman Cecil, program director KCMC, Texarkana; Jas. G. Ulmer, owner KGKB, Tyler; John Caskey, newscaster, Harold Gage and Bert Kadell, newscaster, KWBU, Waco; and Arthur Stringer, secretary, NAB Radio News Committee, NAB, Washington, D. C.

Engineering

AGENDA ANNOUNCED FOR CLEAR CHANNEL HEARING

The Commission has announced the following agenda for the Clear Channel Hearing which will resume on April 15 after a 3-month adjournment from Jan. 17:

April 15 and 16—Report on Survey conducted by Census Bureau for Committee IV and completion of Dr. Whan's testimony.

April 17—No session (Commission will hear oral argument in Washington Television matter and hold its regular Wednesday meeting).

April 18 and 19—Presentation of testimony by four members of Clear Channel Broadcasting Service (one-half day each).

April 22—Submission of Committee reports and recommendations for revision of Standards of Good Engineering Practice.

April 23—American Broadcasting Company.

April 24—Columbia Broadcasting System.

April 25—National Broadcasting Company.

April 26—Presentation of testimony by parties not affiliated with Clear Channel Broadcast Service or Regional Broadcasters group.

April 29—Presentation of testimony by two members of Clear Channel Broadcasting Service.

April 30—Presentation of testimony by two members of Clear Channel Broadcasting Service.

May 1—Presentation of testimony by two members of Clear Channel Broadcasting Service.

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May 2—Presentation of testimony by two members of Clear Channel Broadcasting Service.

May 3—Presentation of testimony by two members of Clear Channel Broadcasting Service.

May 6—Presentation of testimony by two members of Clear Channel Broadcasting Service.

May 7—Presentation of testimony by Radio Service Corporation of Utah (Station KSL—one-half day) and commencement of testimony by Regional Broadcasters Committee, which testimony when concluded will be followed by other testimony not scheduled elsewhere.

It is the Commission's intention to receive at the session beginning April 15th all testimony available for presentation in this proceeding. However, it appears that there are certain matters which cannot be presented at this session and accordingly at the conclusion of the session beginning April 15th the Commission will adjourn until Monday, July 1st, at which time the Commission will sit continually until the record is closed.

FCC

TRUMAN URGED FILL FCC VACANCY WITH EXPERIENCED BROADCASTER

Justin Miller, President of NAB, wired President Truman last Monday (25) urging that the existing vacancy on the Federal Communications Commission be filled by someone "trained in the practical everyday operation of a broadcast station."

Pointing out that a person with these qualifications has never served as an FCC member, while many from utility regulatory bodies or utility industries have served, President Miller emphasized that radio broadcasting is not a public utility and "at least one member of the commission should have the public interest viewpoint required of station licensees as distinguished from public service or utility point of view."

Previously the Eighth NAB District Meeting in Grand Rapids, Michigan (March 22) had adopted a resolution on this subject. In it the board of directors of NAB was asked to "strongly consider the advisability of recommending to the President of the U. S. the appointment of membership to include those trained in and by the broadcasting industry."

Text of the NAB President's telegram to President Truman follows:

"PRESENT VACANCY ON FEDERAL COMMUNICATIONS COMMISSION AFFORDS SPLENDID OPPORTUNITY FOR YOU TO GIVE DESERVED RECOGNITION TO RADIO BROADCASTING PHASE OF THE COMMISSION'S WORK. IN ITS ENTIRE HISTORY NO PERSON WHO HAS BEEN TRAINED IN THE PRACTICAL EVERYDAY OPERATION OF A BROADCAST STATION HAS BEEN APPOINTED TO MEMBERSHIP ON THIS COMMISSION WHILE MANY HAVE BEEN NAMED FROM UTILITY REGULATORY BODIES OR UTILITY INDUSTRIES. BROADCASTING HAS BEEN SPECIFICALLY DECLARED BY CONGRESS NOT TO BE A PUBLIC UTILITY AND AT LEAST ONE MEMBER OF COMMISSION SHOULD HAVE THE PUBLIC INTEREST VIEWPOINT REQUIRED OF STATION LICENSEES AS DISTINGUISHED FROM PUBLIC SERVICE OR UTILITY POINT OF VIEW. EARNESTLY URGE YOU GIVE THIS SUGGESTION FAVORABLE CONSIDERATION."

FCC UPHOLDS KRLD, DENIES SAM MORRIS PETITION, IN TEMPERANCE DISPUTE

The Commission on Thursday (28) turned down a petition that it deny a license renewal application of KRLD Radio Corporation, licensee of KRLD, Dallas.

The petition was filed by Sam Morris, acting for the National Temperance and Prohibition Council, Washington, D. C.

Morris had asserted in a brief that KRLD had sold "choice" time for broadcasts "counseling the drinking of alcoholic liquors and refusing to sell equally choice radio time or any time whatever" for the broadcasting of messages which counselled "the abstinence from drinking of such alcoholic beverages."

The Commission said that KRLD's application for license renewal would be considered on its merits in regular course and added:

"It is the Commission's view that the problem raised by the petition is of industry-wide proportions and is not restricted solely to KRLD, therefore, the petition involving, as it does, issues of such extensive scope should not be granted as to one particular station when there is no urgent ground for selecting it rather than another."

Text of the Commission's opinion and order follows in full:

BEFORE THE FEDERAL COMMUNICATIONS COMMISSION

WASHINGTON, D. C.

In re petition of Sam Morris for denial of application of KRLD Radio Corporation (KRLD) for renewal of license. File No. B3-R-397.

Memorandum Opinion and Order

On May 25, 1945, petitioner, Sam Morris, acting on behalf of the National Temperance and Prohibition Council of Washington, D. C., filed a petition requesting that the Commission deny the pending application of KRLD Radio Corporation, licensee of Station KRLD, Dallas, Texas, for renewal of its license. Petitioner has filed an extensive brief which raises other questions in addition to the issue whether the renewal of KRLD's license would be in the public interest. So far as it concerns that issue, the gist of petitioner's complaint, as set out in his brief, is that KRLD has pursued the policy of selling "choice" time for broadcasts "counselling the drinking of alcoholic liquors . . . and refusing to sell equally choice radio time, or any time whatever" for the broadcasting of messages which "counsel the abstinence from drinking of such alcoholic beverages." It appears from petitioner's brief that while he also objects to similar alleged policies of other stations, he has singled out KRLD chiefly because its primary service area includes govermental subdivisions where local option laws forbid the sale of alcoholic beverages, because it is an affiliate of the Columbia Broadcasting System and carries the programs offered by that network which are sponsored by beer and wine advertisers, and because its alleged policy reflects that of CBS, which petitioner characterizes as the chief offender in pursuing the policy against which he makes objection. With respect to CBS, petitioner alleges in his brief that he has sought to purchase time over the facilities of the CBS network and stations owned by CBS, but that CBS has "refused to sell any time for abstinence broadcasts, in any amounts and under any conditions whatever." Both KRLD and CBS have filed statements in opposition to the petitioner.

The relief which petitioner seeks is denial of the KRLD application for renewal of station license. Of course, under section 309(a) of the Act, the Commisison may not take any such action without affording the applicant a hearing. Thus, the question is presented whether the application of KRLD should be designated for hearing on the issues presented in the petition. It is the Commission's view that the problem raised by the petition is of industry-

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wide proportions and is not restricted solely to KRLD. Therefore, the petition involving, as it does, issues of such extensive scope should not be granted as to one particular station, when there is no urgent ground for selecting it rather than another. Nor does it appear that a general investigation of the subject is warranted at this time in view of the fact that the principal points of controversy appear to be presented in the petition of Sam Morris on the one hand and in the detailed responses of the station and of CBS on the other hand, particularly in the extensive brief of CBS.

In considering the problem of what the application of the criterion of the public interest requires in resolving this controversy, the Commisison cannot acquiesce in the view of KRLD Radio Corporation, and of CBS that the advertising of commercial goods or services may not be controversial. In support of this view the brief of CBS draws a distinction between "advertising" and "propaganda", and rejects the proposition that any product advertising can amount to propaganda. But the very real and troublesome problem presented by the instant petition cannot be so readily disposed of by the application of a handy nomenclature. For reflection about the nature of advertising reveals that it is indeed a species of propaganda, designed to induce the audience to use a given product or to prefer it to another. The fact that the entertainment afforded by the sponsor may count for more than his announcements about the merits of his product in winning audience favor for his product must not obscure the fact that advertising is, in essence, a form of propaganda. That propaganda may be implictly or expressly based on a genuine difference of view as to the relative merits of one product or type of product over another. Thus, difference may exist as to the relative merits of plastics and metals, or of aluminum and other metals.

Ordinarily, differences of this character, based upon diversity of preferences and commercial competition, do not raise issues of public importance. Difference concerning the relative merits of one product over another does not usually divide the community by raising basic and important social, economic, or political issues. But it must be recognized that under some circumstances it may well do so.

Without at this time passing on such factual issues as whether broadcast time has been unfairly denied or whether petitioner is an appropriate representative to press for the securing of time, it can at least be said that the advertising of alcoholic beverages over the radio can raise substantial issues of public importance. It is hardly necessary to point out that the question whether the sale and consumption of alcoholic beverages should be prohibited by law is frequently an issue of public importance. That is not here disputed, for KRLD points out that it has made time available for discussion of that issue in connection with local option elections.

As a result of such local option elections, 1,500,000 of the 3,500,000 persons within the primary nighttime service area of KRLD (according to the station's own tabulation) reside in counties forbidding sale of alcoholic beverages. For many of these people non-consumption of alcoholic beverages is not simply a matter of preference, but of deeply held conviction, which extends to the view that encouraging the consumption of alcoholic beverages is a grave moral and social evil. That conviction is reflected in the consistent effort to secure legislation in Congress wholly forbidding the advertising of alcoholic beverages over the radio.[1]

What is for other individuals merely a routine advertising "plug" extolling the virtues of a beverage, essentially no different from other types of product advertising, is for these individuals the advocacy of a practice which they deem to be detrimental to our society. Whatever the merits of this controversy, which it is not our function to resolve, it is at least clear that it may assume the proportions of a controverted issue of public importance. The fact that the occasion for the controversy happens to be the advertising of a product cannot serve to diminish the duty of the broadcaster to treat it as such an issue.

The application of KRLD Radio Corporation for renewal of its license will be considered on its merits in regular course, and the petition of Sam Morris is denied.

WGBF RENEWAL DENIED

Invoking the multiple ownership rule, the Commission has denied a renewal of license for Station WGBF, Evansville, to *Evansville on the Air, Inc.*, licensee also for WEOA of the same city. A 6-month period is provided to permit the owners to dispose of either of the two stations before the decision may become effective.

Citing that portion of the multiple ownership section (3.35) of the Communications Act which allows for exceptions if a showing is made that "public interest, convenience and necessity will be served through such multiple ownership situation," the applicant asked exceptions because of benefits arising from joint economies and flexibility of programming flowing from the operation of two stations under a single management.

The Commission, in its decision, stated that "The Communications Act has no room for the establishment and maintenance of monopolies in the field of radio broadcasting."

Text of the decision follows in full:

1. This proceeding is upon the application of Evansville on the Air, Inc., for renewal of license for standard broadcast station WGBF, Evansville, Indiana. It appearing that the applicant corporation is also licensee of standard broadcast station WEOA, Evansville, Indiana, the Commission on August 22, 1944, designated the subject application for hearing upon issues relating to the applicability of Section 3.35 of the Commission's rules (the multiple ownership rule). The applicant had previously filed a petition on May 29, 1944, requesting a finding that this Rule be not applied to stations WGBF and WEOA as presently licensed and operated. Hearings in this matter were held on July 23 and 24, 1945, at Evansville, Indiana, and September 28 and October 17, 1945, at Washington, D. C. On November 23, 1945, applicant duly filed its proposed findings and conclusions. On January 9, 1946, the Commission adopted proposed findings of fact and conclusions proposing to deny this application. Following the filing of exceptions, oral argument was held by the Commission en banc on March 19, 1946, in which applicant participated.

2. The applicant is an Indiana corporation authorized to issue 1,000 shares of stock (par value $100 per share) of which 738¼ shares have been issued and are outstanding. All of this stock is owned by the Curtis Radiocasting Corporation and voted in its behalf by Clarence Leich, who is secretary-treasurer of Evansville on the Air, Inc., and is general manager of stations WGBF and WEOA. The Curtis Radiocasting Corporation has seventy-nine stockholders. Mr. and Mrs. Henry Walker and Mr. and Mrs. Clarence Leich hold the largest blocks of stock in the Curtis Radiocasting Corporation, and their aggregate holdings exceed 51% of the issued stock of that corporation. In addition, Mr. Leich normally votes under proxy an additional 10% of this stock. Besides its ownership of the applicant corporation which is also licensee of FM station WMLL, Evansville, Indiana, the Curtis Radiocasting Corporation owns 100% of Banks of Wabash, Inc., licensee of standard broadcast station WBOW, Terre Haute, Indiana.

3. Station WGBF is authorized to operate on 1280 kc with power of 1 kw night and 5 kw, day. There is now on file with the Commission an application to increase its nighttime power to 5 kw. Station WEOA is licensed to operate on 1400 kc with power of 250 w, unlimited time. Both stations render interference-free service to the City of Evansville and its environs, both day and night. The service areas of WGBF completely encompass the service areas of WEOA, whereas the latter serves approximately one-fifth of the area and one-third of the population served by WGBF. In addition to the service from WGBF and

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[1] Thus, in the last five years at least ten bills on this subject have been introduced in Congress. These are: H. R. 5238 (79th Congress); S. 569, H. R. 350, S. 682, and H. R. 1924 (78th Congress); H. R. 123, H. R. 125, H. R. 976, H. R. 6785, S. 517 (77th Congress).

WEOA, the City of Evansville receives primary service, daytime, from Station WSON (850 kc, 500 watts, daytime only), Henderson, Kentucky, ten miles from Evansville. Nighttime, the only primary service available in Evansville is from applicant's stations, although services of a secondary character is provided by a number of clear channel stations.

4. According to the 1940 census, the City of Evansville had a total population of 97,062. Recent estimates, based on OPA ration applications, place the city's population at approximately 111,000. Its chief industries are electrical and mechanical manufacturing, structural steel, and plastics. Evansville is the wholesale trading center for the area comprised by southwestern Indiana, western Kentucky, and southeastern Illinois and forms the shopping center for that district. It is the site of Evansville College and a business college. Located in this city are the following groups and agencies: Chamber of Commerce, Junior Chamber of Commerce, Manufacturers' Association, Evansville Cooperative League, Philharmonic Orchestra, Council of Churches, Foremans' Club, Musicians' Group, Community Players and a number of other civic organizations.

5. Stations WGBF and WEOA have separate transmitter houses and maintain separate staffs there. Both stations have the same studios and business offices which are located in the City of Evansville. Clarence Leich is the manager of each station and in charge of program policies. The same personnel operate the studio and commercial offices and gather the local news for both stations. The stations use the same wire news, transcription and record library services. Station WGBF is affiliated with the National Broadcasting Company network, and WEOA with the Columbia Broadcasting System chain. Except for special national events which may be duplicated by these networks, there is no simultaneous brodcasting of the same programs by both stations. It is the applicant's policy to place programs intended for regional or rural listeners on WGBF and those of particularly local interest on WEOA insofar as possible. It is also its policy "to avoid having the same type of program on both stations at the same time." For example, local news programs would not be presented over the stations at the same time; programs of local origin over one station generally would be balanced against network programs on the other. Programs presented over one station are at times shifted to the other station in order to take care of commercial or other commitments. In practice, approximately one-third of the local religious programs are thus shifted from one station to the other. Also, listeners to basketball games of local interest being broadcast over the facilities of WGBF have been requested to tune to WEOA for the completion of the events, so that WGBF could carry network programs. An analysis of the January 1945 program structure of the two stations shows that WGBF devoted 66% of its time to network programs, 17% to records and transcriptions, and 17% to local live talent. WEOA broadcast network programs 75% of the time, records 16.4%, and local live talent 8.6% of the time. Together these stations gave approximately a total of two hours per day to sustaining local live talent programs.

6. A number of local citizens appeared on behalf of the applicant and testified that applicant's stations made time available to their respective organizations. They expressed the opinion that the common ownership of WGBF and WEOA was of advantage to them in that it was necessary to negotiate with only a single management for the use of time over both stations and their programs could be shifted from one station to the other, if other program commitments interfered, and that they could see no advantages arising from the separate ownership and operation of the two stations.

7. Stations WGBF and WEOA have separate network and national rate cards, the former station's rates being higher in these respects. However, the rates charged to local advertisers over each station are the same under applicant's theory that they both cover the local market and the greater signal intensity of WGBF is surplusage to the Evansville businessman. The history of the local rate cards for the two stations shows that WEOA's local rate was originally lower than that of WGBF but gradually increased until August 1, 1940, when it equaled that of WGBF. Since that time there has been no substantial change in the local rates for either station. Local advertisers may add the time used over both stations to obtain discounts based upon volume of radio advertising. No attempt is made by applicant's commercial staff to sell local advertising time over one station competitively against the other, unless the local advertising schedule of one station is overloaded. Except for WSON, there is no competition for local radio advertising to applicant's stations from existing radio stations. Approximately twenty Evansville merchants use WSON for advertising purposes primarily because of the lower rates offered by that station.

8. According to financial reports submitted to the Commission, the operations of stations WGBF and WEOA have been profitable in recent years. Station earnings have been used in connection with high frequency developmental work, promotion of activities, and contributions to civic organizations and to some extent have been distributed in the form of dividends.

Conclusions

1. The statutory plan for the use of radio channels is encompassed within the Communications Act of 1934 pursuant to which stations are licensed by this Commission to operate in the public interest, convenience and necessity. As has been stated by the Supreme Court, "The avowed aim of the Communications Act of 1934 was to secure the maximum benefits of radio to all the people of the United States."[1] . . . "Congress moved under the spur of a widespread fear that in the absence of governmental control the public interest might be subordinated to monopolistic domination in the broadcasting field."[2] The reasoning of the Court is based upon recognition of the fact that radio facilities are limited and are not available to all who may wish to use them.[3]

2. Pursuant to this Congressional mandate, the Commission "after etxensive consideration of the problem raised by the concentration of control of standard broadcast stations serving substantially the same area" (FCC Public Notice, November 23, 1943) adopted the following rule:

> "Section 3.35 *Multiple ownership.*—No license shall be granted for a standard broadcast station, directly or indirectly owned, operated or controlled by any person where such station renders or will render primary service to a substantial portion of the primary service area of another standard broadcast station, directly or indirectly owned, operated or controlled by such person, except upon a showing that public interest, convenience and necessity will be served through such multiple ownership situation."

The Commission first proposed the rule on August 5, 1941. After publishing due notice of the proposition, a public hearing and arguments on the question were held on October 6, 1941, and briefs were filed for the consideration of the Commission. Evansville on the Air, Inc., appeared at the oral argument and filed a brief in this connection.

3. At the time the rule was adopted there were 912 standard broadcast stations licensed by the Commission, including two under construction. The majority interests in 320, or more than one-third, were owned by persons having majority interests in at least two stations. One group controlled eight stations; two groups, seven stations each; three groups, six stations each; four groups, five stations each; nine groups, four stations each; and twenty groups, three stations each. These statistics refer to multiple ownership alone, irrespective of whether or not service areas overlapped. There were, however, 32 instances where stations located in the same city or serving substantially the same area, were owned by the same interests. In addition, there were four instances where

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[1] National Broadcasting Company v. United States, 319 U. S. 190, 217.

[2] Federal Communications Commission v. Pottsville Broadcasting Company, 309 U. S. 134, 137.

[3] National Broadcasting Company v. United States, 319 U. S. 190, 213.

persons in control of one station had a substantial minority interest in another station serving primarily the same area.

4. In the instant case, applicant concedes that station WGBF and WEOA are under common control and that, both day and nigth the service areas of WGBF completely overlap those of WEOA. However, it contends that its situation should be made an exception (as provided for in the rule) because of the benefits (such as standard of program quality, number and amount of community and philanthropic gifts, sums expended for radio experimentation and research) made possible by economies of joint operation and flexible programming. The owners stress the fact that all profits of the stations except for about 2% per annum on the investment have been left in the business instead of being distributed to the stockholders, and have been used in an improvement of programming and in experimental work.

5. The Commission concludes from the facts adduced at the hearing on the present application, that Station WGBF renders primary service to a substantial portion of the primary service area of Station WEOA, and that station WEOA renders primary service to a substantial portion of the primary service area of Station WGBF. In making this determination, the Commission, in accordance with its policy announced on April 4, 1944, has considered the location of centers of population and distribution of population, location of the main studios, areas and populations to which services of the stations are directed as indicated by their commercial business, news broadcasts, sources of programs and talent, coverage claims and the listening audience.

6. The applicant has shown no substantial reason why Rule 3.35 should not apply to its multiple ownership situation. It is licensed to use two standard broadcast frequencies in the same city. One station's service contours completely overlap those of the other station, both day and night. Despite these facts, the applicant in effect asks that an exception to the rule be made simply because of benefits resulting from joint economies and flexibility of programming flowing from the operation of two stations under a single management. However, under the circumstances of dual operation, it is not unusual for the single owner to effect substantial savings by joint use of studios, facilities, operating staffs, news and transcription services and record libraries. Carried to its ultimate conclusion, applicant's argument would mean that it would be in the public interest to license all stations in a given city, irrespective of their number, to the same group. The Commission has found, in adopting Rule 3.35, that these economies are outweighed by the fact that the public suffers under concentration of control and non-competitive program service in the same service areas. The rule was adopted to end duplication and concentration of ownership which are always potential, if not actual, threats to satisfactory program service. The Communications Act has no room for the establishment and maintenance of monopolies in the field of radio broadcasting.

7. The present WGBF and WEOA situation is indicative of the effects of noncompetition so far as community service is concerned. The applicant's program policies are such that there is no competition for listeners at a given time, in view of the fact that programs appealing to the same type of listeners are not broadcast at the same time. Programs being broadcast over one station are at times shifted to the other station in order to take care of network commitments, despite the fact that the program being replaced may be of greater local interest. Local advertisers are charged the same rates despite the fact that one station has a much greater coverage than the other station. Frequency discounts are offered to local advertisers using both stations. The city of Evansville, with a population in excess of 100,000 persons, is the center of a large trading area. The city receives no other primary service nighttime. Daytime it receives primary service from only one out-of-town station, and local Evansville advertisers use such station because of the lower rates in effect there. In order to provide a truly competitive stimulus in Evansville under the present circumstances, an entirely new station would have to be constructed, which, in turn, would suffer competitively in attempting to compete with the two stations under the applicant's control. The Commission, therefore, can see no deleterious effects from separation and, on the other hand, anticipates that numerous advantages will arise from competitive operation of the two stations.

8. From the complete record, there appears to be no reason why both stations should not succeed in a financial and program sense, under separate ownership. According to the annual financial reports filed with the Commission by the applicant, the operation of both stations in the past has been profitable and from the record it appears that there is sufficient talent available in Evansville for the presentation of local programs, to say nothing of the programs which may be derived from network sources. In its proposed findings submitted in this case, applicant concedes that "the two stations may succeed in a financial and program sense under separate ownership." The listening public in Evansville is assured that the facilities separated from the control of Evansville on the Air as a result of this proceeding will not be licensed to any group unless the Commission is fully satisfied that the proposed operation of the new group will be in the public interest, convenience and necessity.

10. The Commission concludes that a grant of this application would not be consistent with the provisions of Section 3.35 of the Rules and Regulations, and that a renewal of license would not serve public interest, convenience or necessity. It is, therefore, ordered this 20th day of March, 1946, that the application of Evansville on the Air, Inc., for renewal of license of Station WGBF be, and the same is hereby denied. However, we do not believe it desirable to make this decision immediately effective since the licensee should be afforded a reasonable time to dispose of either of these stations. This procedure was contemplated in Order 84-A adopting the multiple ownership rule, and it was announced at that time that "The Commission may upon proper showing extend the licenses of the stations involved in any particular case . . . to permit the orderly disposition of properties." Accordingly, the license of Station WGBF will be extended for a period of six months from this date. If the applicant has not contracted for the sale of one of these stations and applied to the Commission for an assignment of license, or made other provision to comply with Section 3.35 of the Commission's Regulations within this six-month period, a denial of the application of Station WGBF for the renewal of its license will be entered forthwith.

FEDERAL COMMUNICATIONS COMMISSION

T. J. Slowie,
Secretary.

FCC APPEALS TO SUPREME COURT ON WOKO REVERSAL

Contending that it had full authority under the Communications Act to deny a renewal of license to WOKO, Albany, the Commission has filed a brief with the U. S. Supreme Court in which it asks that tribunal to hear an appeal from a recent U. S. District Court of Appeals ruling (see NAB Reports, p. 58). The Court of Appeals reversed the Commission's previous refusal to grant a renewal of WOKO's license to the present licensees.

In the brief, the Commission says that "The Court of Appeals decision not only seriously impairs the licensing powers of the Commission but is also likely to have an equally restrictive effect upon the licensing powers of other federal agencies."

REP. BOREN ASKS FCC TO CHECK ON AIMS OF WASHINGTON STATION

Rep. Boren (D-Okla.) has asked the Commission to investigate "the probability" that a Washington radio sta-

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tion is "being set up for political propaganda purposes."

He wrote the Commission he had been advised that it either had approved or conditionally authorized establishment of the station and added:

"In view of the fact that many of the stockholders of this station are Federal Government employees, I am inclined to question whether it is the public convenience and necessity that this corporation seeks to serve or if it seeks to create a propaganda outlet for political purposes.

"It would appear that affiliations of the stockholders as listed indicates a connection with the political action committee of the CIO which further indicates the probability that this station is being set up for political propaganda purposes."

FCC ASKED TO SET ASIDE WOV TRANSFER DENIAL

Murray and Meyer Mester have filed with the Commission a petition in which they take exception to the March 4 action of the Commission in denying an application for transfer of control of Wodaam Corporation, licensee of station WOV, New York. The Mesters figured in the application as transferees, with Arde Bulova and Harry D. Henshel as transferors. The Mesters contend that the Commission was without authority to go into the character of an applicant, and that it should have confined its examination of qualifications to the information specifically called for in the Commission's application form.

They request the Commission to reconsider and set aside its action of March 4 in denying the application for transfer of control.

FM Department

13 MORE CONDITIONAL FM GRANTS

The Commission en banc on Wednesday (27) granted 13 additional FM stations, bringing the total to 375 conditional grants to date.

Following are the grants made:

City	*Grantee*	*Interest in Standard Station*	*Type of FM Station*
ALABAMA			
Birmingham	Birmingham Broadcasting Co., Inc.	WBRC	Metropolitan
CONNECTICUT			
New Britain	The New Britain Broadcasting Co	The New Britain Broadcasting Co. (no call letters)	Metropolitan(Hartford Channel)
GEORGIA			
Dublin	George T. Morris and J. Newton Thompson, d/b as Dublin Broadcasting Co.	WMLT	Metropolitan, possibly Rural
ILLINOIS			
Mt. Vernon	Mt. Vernon Radio and Television Co	—	Metropolitan
INDIANA			
Muncie	Donald A. Burton	WLBC	Metropolitan
IOWA			
Des Moines	Kingsley H. Murphy	KSO	Metropolitan, possibly Rural
MICHIGAN			
Bay City	Bay Broadcasting Co., Inc	WBCM	Metropolitan, possibly Rural
Owosso	The Argus-Press Company	—	Community
NEBRASKA			
Lincoln	KFAB Broadcasting Company	KFAB	Metropolitan, possibly Rural
OKLAHOMA			
Oklahoma City	Sooner Broadcasting Company	—	Metropolitan
PENNSYLVANIA			
Pottsville	Joseph L. Maguire, et al, d/b as Miners Broadcasting Co.	—	Metropolitan
Reading	Berks Broadcasting Co	WEEU	Metropllitan
WISCONSIN			
Marshfield	Dairyland's Broadcasting Service, Inc	—	Community

The Commission adopted an Order denying the joint petition of Great Trails Broadcasting Corporation and Radio Voice of Springfield, Inc., requesting in the alternative that the Commission determine that Section 3.240 of the Commission's Rules does not preclude the granting of the applications of both Great Trails Broadcasting Corp. and Radio Voice of Springfield, Inc., or that the Great Trails Broadcasting Corp. application for a metropolitan FM station to be located at Dayton, Ohio, be granted and that the Radio Voice of Springfield, Inc., application for a metropolitan FM station for Springfield, Ohio, be granted as a community FM station, or dismissed without prejudice.

The Commission granted consent to assignment of conditional grant of FM station, granted to Frank R. Pidcock, Sr., to John F. Pidcock, in line with assignment of standard station WMGA, granted November 28, 1945.

Television

PHILCO WITHDRAWS DuMONT TO GET D. C. TELE GRANT

The Commission on Friday (29) announced that it has complied with a reiterated request from Philco Products Incorporated that Philco's application for a District of Columbia television station be dismissed.

The Commission also states that it will in the near future issue a final decision and order granting permits to construct television stations in Washington to the following companies: The *Evening Star* Broadcasting Company, Bamberger Broadcasting Service, Inc., National Broadcasting Company, Inc., and Allen B. DuMont Laboratories, Inc.

The Commission further announced that all four construction permits would be subject to conditions requiring construction in accordance with the Commission's standards of good engineering practice governing television broadcast stations.

The question of the assignment of specific channels to the successful applicants has not been definitely determined. The assignments suggested in the Commission's proposed decision have been challenged by exceptions filed by the *Evening Star* and no final decision will be made on specific channel assignments until after further consideration of this subject. On this point all of the successful applicants, namely, The *Evening Star* Broadcasting Company, Bamberger Broadcasting Service, Inc., National Broadcasting Company, Inc., and Allen B. DuMont Laboratories, Inc., will be given until April 8 to file such additional papers directed to this question, as they feel necessary. In the absence of request for oral argument on this question, the Commission will, after receipt of these papers, determine and announce its final channel assignments to the successful applicants named above.

Ad Council—OWMR Allocations

APRIL 8-14

The following three public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of April 8-14 by the Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

United States Savings Bonds

As a result of the United States Treasury's decision to extend its wartime bonds and stamp program into the peacetime era, individuals can now continue to purchase bonds paying the same rate of interest as those sold during the war. These securities now known as U. S. Savings Bonds and Savings Stamps will include the wartime F and G bonds as well as the popular Series E bonds which return four dollars for every three invested, when the bonds mature. The success and convenience of the Payroll Savings Plan during the war years have resulted in its continued maintenance by business and industry throughout the nation. The Treasury is also encouraging the continuance of the savings bonds and stamps program so successfully carried on in the schools. Similarly, all regular bond issuing agents will be urged to continue to sell U. S. Savings Bonds. The high rates of interest of U. S. Savings Bonds, their sound investment values and their ready availability offer the individual investor the ideal way of saving for the future. Radio can perform a valuable service to its listeners by informing them of (1) the continued sale of U. S. Savings Bonds and Stamps; (2) their availability through continuation of the Payroll Savings Plan and other regular purchase facilities and (3) their many advantages as an investment. (Fact Sheet No. 11)

Famine Emergency

This is the desperate appeal which rings in American ears today. Famine is raging in Europe and Asia. Between now and July 1st, 500,000,000 children, woman and men—and in this order—face starvation. War has left chaos in its wake; in addition, a burning spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief and Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. *The present American consumption per person is estimated at 3,360 calories per day.*

Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats, and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world. The "have" countries, including the United States, are the only ones that can halt death by starvation this Spring. *Even certain "importing" countries are already helping to the limit of their ability.* Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries, through regulations already in effect, will make available eleven million tons. *Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.*

Urge everyone to SAVE AND SHARE—to make the maximum amount of needed food available for the relief of starving millions by—

> Reducing their consumption of all wheat and rice products and fats and oils. . . . Eating more of the plentiful foods. . . . Eliminating *all* food waste and turning in *all* used fats. . . . *Producing and preserving all food possible through home gardening and canning.* (Fact Sheet No. 20)

Homes for Veterans

America faces a critical housing shortage—and its veterans are the worst sufferers. They feel the pinch of the shortage more acutely because they interrupted their lives to go into the Armed Services. It is simply a matter of fair play to help them in every way possible, to locate homes in which they can live with their families as they return to civilian life. It is estimated that 1,600,000 of the married veterans who will have been released by December 31, 1946, have no established homes to which to return. It appears that more than 2,000,000 veterans' families will be looking for places to live in 1946. The Federal Government is taking a number of measures to relieve the veterans' housing situation. But until construction gets rolling, by all means the most important source of housing for veterans consists of vacancies which become available in the existing housing supply. Urge listeners to help ease the housing situation by "staying put," if they possibly can, so that a maximum number of veterans can find living places in the existing housing supply; sharing their homes with veterans' families; and listing vacancies and houses for sale at the veterans housing referral center, if one exists

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in their community, so that veterans can get first chance at them. (Fact Sheet No. 5)

Safety on the Highways

Slaughter on our highways is skyrocketing. Right now smash-ups have reached an all-time high of more than one a minute . . . all day . . . every day of the year. Last year traffic accidents killed 28,500, injured 921,500 more, according to the National Safety Council. That is more than a million traffic casualties a year. The cost in dollars was $1,450,000,000 . . . almost 1½ billion dollars. In the four months after gas rationing ended, traffic deaths jumped 37%. Unless something is done about it, accidents will multiply alarmingly in coming months. Your station can help "put the brakes on" America's rising traffic death toll. Make each listener realize he is a potential accident victim. Point out as specifically as time will allow the little, thoughtless chances he may be taking today . . . this week . . . jaywalking . . . trying to beat the light . . . speeding . . . driving when he has had a few drinks . . . neglecting repairs on his car . . . ignoring signals at crossings. Your aim is to make each listener decide right then and there *never* again to take even a "little" chance with injury or death. (Fact Sheet No. 15)

PAN AMERICAN DAY—APRIL 15

The following has been issued by the Ad Council as a *Special Sheet:*

"Pan American Day—April 14th—commemorates the founding in 1890 of the Pan American Union which has for its objective the furtherance of good will and understanding among the twenty-one American Republics of the Western Hemisphere.

"Because the 14th this year falls on Palm Sunday, Congress has designated Monday, April 15th, as its day to hail this historic event and to focus the importance of the Good Neighbor policy in these post war days and the years to come. Either day is appropriate to call attention to the many ways in which the people of the United States are bound by economic, scientific and cultural ties to our neighbors in the other American Republics to the south of us. Since 1931, Pan American Day has been observed by the American Republics to symbolize their common heritage of freedom and the growing friendship that has a direct bearing on the peace of the world.

"*Suggestions:*

(1) "Salute Pan American Day by calling attention to the unity of the Americas and their common heritage of freedom. The theme for 1946 is: 'Free and United the Americas Go Forward.'

(2) "Point out that the policy of living as good neighbors in the Western Hemisphere is a valuable example in the promotion of peace throughout the world.

(3) "Stress that the more we know about our neighbors in the Americas—and the more they know about us—the closer become the ties among the 21 Republics.

(4) "Stress that everyone in the United States stands to benefit from good relations with our neighbors to the South.

"*Note to Writers and Producers*—An excellent way of handling Pan American Day salutes is, of course, by musical tributes—the performance of tunes identified with the other Americas. Guest spots are also very effective, and speakers are available through the Advertising Council.

"Both government and private agencies are cooperating in focussing attention on the importance of this year's Pan American Day. These agencies include:

Council for Inter-American Cooperation, 57 William Street, New York.

Interdepartmental Committee on Scientific and Cultural Cooperation, State Department, Washington, D. C.

Pan American Union, Washington, D. C.

Department of Commerce, Washington, D. C.

INTERNAL REVENUE THANKS BROADCASTERS

The following statement has been received by NAB with a request that it be brought to the attention of broadcasters:

"The Bureau of Internal Revenue wishes to thank all stations for the splendid cooperation on the 'File Your Income Tax' spots. Never before have so many tax returns been filed previous to the March 15 deadline, and it is felt that the widespread radio support was responsible for this in no small measure.

"U. S. Public Health has requested support from OWMR for 'Know Your Public Health Nurse' week (April 7-13). Spot announcements are being mailed to all station managers. The aims in observing this week are: (1) to inform America of existing public health nursing services; (2) to encourage more nurses to enter the field of public health nursing; (3) to interest high school and college girls in choosing public health nursing as a career; (4) to help relieve pressure on hospitals by calling attention to the fact that part-time professional nursing care is available to people at home; and (5) to stimulate the development of organized health services in all areas of the United States.

"U. S. Public Health Service has been allocated the week of April 1-7 nationally for 'Help for Hospitals' campaign. Use of 'Know Your Public Health Nurse' spot will be a good tie-in and will insure continued support to this important program.

"Further information may be found in the March-April Radio Bulletin of The Advertising Council."

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, April 1. They are subject to change.

Monday, April 1

Before Tyler Berry

To Be Held in Middlesboro, Kentucky

NEW—Cumberland Gap Broadcasting Co., Middlesboro, Ky.—C. P. **1490 kc.**, 250 watts.

NEW—E. P. Nicholson, Jr., and John Wallbrecht, a partnership, d/b as Pinnacle Broadcasting Co., Middlesboro, Ky.—C. P. **1490 kc.**, 250 watts, unlimited.

Further Hearing

NEW—The Constitution Publishing Co., Atlanta, Ga.—C. P. **550 kc.**, 1 KW night, 5 KW day, unlimited DA-night.

WJIM—WJIM, Inc., Lansing, Mich.—C. P. **550 kc.**, 1 KW, unlimited DA-night and day.

NEW—Montana Broadcasting & Television Co., Butte, Mont.—C. P. **550 kc.**, 1 KW, unlimited.

KSD—Pulitzer Publishing Co., St. Louis, Mo.—C. P. **550 kc.**, 5 KW, unlimited DA-night.

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—C. P. **550 kc.**, 5 KW night, 5 KW day, unlimited DA-night.

NEW—Public Service Broadcasting Corp., Knoxville, Tenn. C. P. **550 kc.**, 1 KW, unlimited, DA-night and day.

WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—C. P., to increase night power, **550 kc.**, 5 KW, unlimited, DA-night.

KCRS—Millard Eidson, Midland, Texas—C. P. **550 kc.**, 5 KW, using directional antenna.

WKRC—The Cincinnati Times-Star Co., Cincinnati, Ohio—C. P. **550 kc.**, 5 KW, unlimited, DA-night and day.

NEW—Atlantic Radio Corp., Boston, Mass.—C. P. **550 kc.**, 5 KW, unlimited.

(Continued on next page)

WDEV—Radio Station WDEV, Waterbury, Vt.—C. P. **550 kc.**, 1 KW night, 1 KW day, unlimited, directional antenna.

KOAC—Oregon State Agricultural College, Corvallis, Ore. —Mod. of license. **550 kc.**, 5 KW, unlimited, DA-night and day.

Tuesday, April 2

Further Hearing

To Be Held Before Commissioner Wakefield at Washington, D. C., in Room 6121

NEW—FM Radio and Television Corp., San Jose, Calif.—C. P. **1370 kc.**, 500 watts night, 1 KW day, unlimited.

NEW—Broadcasters, Inc., San Jose, Calif.—C. P. **1370 kc.**, 1 KW night, 1 KW day, unlimited DA-day & night.

NEW—United Broadcasting Co., San Jose, Calif.—C. P. **1380 kc.**, 250 watts, unlimited.

NEW—DeHaven, Hall and Oats, Salinas, Calif.—C. P. **1380 kc.**, 1 KW, unlimited.

NEW—Central California Broadcasters, Inc., Berkeley, Calif. —C. P. **1380 kc.**, 1 KW night, 1 KW day, unlimited, DA-night.

Consolidated Hearing

Before Commissioner Durr

Courtroom No. 4, 12th Floor, Federal Building, Boston, Mass.

NEW—Columbia Broadcasting System, Inc., Boston, Mass. —For FM facilities.

NEW—Fidelity Broadcasting Corp., Boston, Mass.—For FM facilities.

NEW—Matheson Radio Co., Inc., Boston, Mass.—For FM facilities.

NEW—The Northern Corp., Boston, Mass.—For FM facilities.

NEW—The Yankee Network, Inc., Boston, Mass.—For FM facilities.

NEW—Unity Broadcasting Corp. of Mass., Boston, Mass.—For FM facilities.

NEW—Templetone Radio Mfg. Corp., Boston, Mass.—For FM facilities.

NEW—Massachusetts Broadcasting Co., Boston, Mass.—For FM facilities.

NEW—Harvey Radio Laboratories, Inc., Cambridge, Mass.—For FM facilities.

NEW—Raytheon Manufacturing Co., Waltham, Mass.—For FM facilities.

NEW—Bieberback Broadcasting Corp., 194 Moody St., Waltham, Mass.—For FM facilities.

Thursday, April 4

Further Hearing

NEW—Ruth Braden Weber, d/b as Escambia Broadcasting Co., Pensacola, Fla.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Gulfport Broadcasting Co., Inc., Pensacola, Fla.—C. P. **1450 kc.**, 250 watts, unlimited.

Federal Communications Commission Actions

CORRECTION

The Commission on Friday (29) issued the following correction:

Under the item TELEVISION, the following stations were inadvertently included among those receiving further extensions of licenses:

National Broadcasting Co., Inc., WNBT, W2XBT, W2XBU, New York, N. Y.; Don Lee Broadcasting System, W6XAO, W6XDU, Los Angeles, Calif.; Zenith Radio Corp., W9XZV, Chicago, Ill. (See NAB Reports, p. 239)

APPLICATIONS GRANTED

NEW—D. O. Kinnie, Visalia, Calif.—Granted application for construction permit for new station to operate on **1400 kc.**, 250 watts, unlimited time. (B5-P-4476)

NEW—Leo H. Beckley and Louise L. Beckley, d/b as Beckley Radio Co., Mt. Vernon, Washington—Granted application for construction permit for new station to operate on **1430 kc.**, 500 watts power, daytime only. (B5-P-4427)

NEW—Tri City Broadcasting Co., McKeesport, Pa.—Granted application for construction permit for new station to operate on **810 kc.**, 1 KW, daytime only. (B2-P-4472)

NEW—Herbert W. Brown and David A. Brown, co-partners, d/b as Central Valley Radio, Lodi, Calif.—Granted application for construction permit for new station to operate on **1570 kc.**, 250 watts, daytime; granted subject to filing Form 305 regarding equipment changes. (B5-P-3693; Docket 6726)

The Bethlehems' Globe Publishing Co., Bethlehem, Pa.—Granted application for construction permit for new station to operate on **1110 kc.**, 250 watts, daytime only. (B2-P-4170)

Valley Broadcasting Co., San Jose, Calif.—Granted application for construction permit for new station to operate on **1170 kc.**, 5 KW, "daytime only." (B5-P-4202; Docket 7359)

Finley-McKinnon Broadcasting Co., San Diego, Calif.—Granted application for construction permit for new station to operate on **1170 kc.**, 5 KW, unlimited time. (B5-P-3705; Docket 7358)

DESIGNATED FOR HEARING

Ojai Broadcasting Co., Ventura, Calif., and Walter L. Edwards, Porterville, Calif.—Adopted orders designating for hearing in a consolidated proceeding the application of Ojai Broadcasting Co. for a new station at Ventura, Calif., and the application of Walter L. Edwards for a new station at Portersville, Calif., both seeking the frequency **1590 kc.**, 1 KW, unlimited time. (B5-P-4463; B5-P-4545)

N. Joe Rahall, et al, d/b as Allentown Broadcasting Co., Allentown, Pa., and Patrick Joseph Stanton, Philadelphia, Pa.—Adopted orders designating for hearing in a consolidated proceeding the application of N. Joe Rahall, et al, d/b as Allentown Broadcasting Co., for a new station at Allentown, Pa., to operate on **1540 kc.**, 1 KW, daytime only (B2-P-4496), and application of Patrick Joseph Stanton for a new station at Philadelphia, Pa., to operate on **1530 kc.**, 10 KW, daytime only. (B2-P-4495)

Eugene Broadcasters, Inc., Eugene, Ore.—Designated for hearing application for new station to operate on **790 kc.**, 500 watts night, 1 KW LS. (B5-P-4259)

Livingston Broadcasters, Livingston, Mont., and Yellowstone Amusement Co., Livingston, Mont.—Designated for hearing in consolidated proceeding applications of Livingston Broadcasting Co. (B5-P-4539) and Yellowstone Amusement Co. (B5-P-4565), both requesting new station in Livingston, Mont., to operate on **1340 kc.**, 250 watts, unlimited time.

Jackson Broadcasting Co., Jackson, Tenn., Hub City Broadcasting Co., Jackson, Tenn., George Arthur Smith, Jackson, Tenn.—Designated for hearing in consolidated proceeding applications of Jackson Broadcasting Co. (B3-P-3792), Hub City Broadcasting Co. (B3-P-4523), and George Arthur Smith (B3-P-4580), for new stations to operate on **1490 kc.**, 250 watts, unlimited time.

Sam J. Ripps and Joseph Gardberg, d/b as Mobile Broadcasting Co., Mobile, Ala.—Designated for hearing application of Mobile Broadcasting Co. for new station at Mobile, Ala., to operate on **1330 kc.**, 5 KW, directional antenna (B3-P-3828), in consolidated proceeding with applications of Gulf Broadcasting Co., Inc., and Burton Broadcasting Co., both requesting new stations in Mobile, Ala., to operate on **1340 kc.**, 250 watts, unlimited time.

KSAL—KSAL, Inc., Salina, Kansas, and WOOP, Inc., Day-

(Continued on next page)

ton, Ohio—Designated for hearing applications of KSAL, Inc., Salina, Kansas, for construction permit to increase power to 5 KW, install new transmitter and directional antenna (for night use), and change transmitter location, using frequency **1150 kc.** (B4-P-4364), and application of WOOP, Inc., for new station at Dayton, Ohio, to operate on **1600 kc.**, 5 KW, unlimited time (B2-P-3297), to be consolidated with proceedings on applications of Northwestern Ohio Broadcasting Corp., Lima, Ohio, and Fostoria Broadcasting Co., Fostoria, Ohio, heretofore designated.

Williamsport Radio Broadcasting Associates, Williamsport, Pa.—Designated for hearing application of Williamsport Radio Broadcasting Associates for new station at Williamsport, Pa., to operate on **1340 kc.**, 250 watts, unlimited time, to be consolidated with proceedings of Joseph T. Connolly, George Lewis and David P. Gullette requesting the same facilities, and of Penn Lincoln Broadcasting Co., Inc., for new station at Williamsport, Pa., to operate on **1230 kc.**, 250 watts, unlimited time.

Northern Kentucky Airwaves Corp., Covington, Ky., and Northern Kentucky Radio Corp., Inc., Covington, Ky. —Designated for consolidated hearing applications of Northern Kentucky Airwaves Corp. (B2-P-4522) and Northern Kentucky Radio Corp., Inc. (B2-P-4574) for new stations at Covington, Ky., both seeking **1050 kc.**, 250 watts, daytime.

Dickinson Radio Assn., Dickinson, N. D., and Dickinson Publishing Co., Dickinson, N. D.—Designated for consolidated hearing applications of Dickinson Radio Assn. (B4-P-4586) and Dickinson Publishing Co. (B4-P-4500), for new stations at Dickinson, N. D., both seeking **1230 kc.**, 250 watts, unlimited time.

DOCKET CASE DECISIONS

The Federal Communications Commission announces its decision (B-231) denying the application of Evansville On The Air, Inc., for renewal of license of Station WGBF, Evansville, Indiana (Docket No. 6660). This decision, made under the Commission's multiple ownership rule, is subject to a six months' extension of license in order to permit orderly disposition of the station.

Oral argument was had on March 19, 1946, with respect to the exceptions filed by Station WGBF on the Commission's Proposed Findings of Fact and Conclusions which were issued February 1, 1946.

The Commission announces its final decision (B-227) granting the application of Air-Waves, Inc., for construction permit for a new station at Baton Rouge, Louisiana, to operate on **1400 kc.**, 250 watts, unlimited time. At the same time the Commission denied the application of Louisiana Communications, Inc., seeking the same facilities. (Dockets 6155 and 6157)

The Commission announces its final decision (B-229) granting the application of Southern Tier Radio Service, Inc., for construction permit for a new station at Binghamton, New York, to operate on **1490 kc.**, 250 watts, unlimited time. At the same time the Commission denied the application of the Binghamton Press Co., Inc., seeking the same facilities. (Dockets 6655 and 6656)

MISCELLANEOUS ACTIONS

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. D. —Granted modification of construction permit, which authorized increase in power, installation of new transmitter and directional antenna, and change transmitter and studio locations, to install new type of transmitter. (B4-MP-1856)

KID—Idaho Radio Corp., Idaho Falls, Idaho—Granted authority to install new automatic frequency control unit. (B5-F-263)

WDAD—Indiana Broadcast, Inc., Indiana, Pa.—Granted license to cover construction permit, as modified, which authorized a new standard broadcast station (B2-L-1912); granted authority to determine operating power by direct measurement of antenna power. (B2-Z-1733)

KMO—Carl E. Haymond, Tacoma, Wash.—Granted authority to make changes in automatic frequency control equipment. (B5-F-264)

WAGC—Tennessee Valley Broadcasting Co., Chattanooga, Tenn.—Granted license to cover construction permit which authorized a new standard broadcast station (B3-L-1928); granted authority to determine operating power by direct measurement of antenna power. (B3-Z-1753)

KCNL—Gila Broadcasting Co., area of Safford, Ariz.—Granted license to cover construction permit which authorized a new relay broadcast station. (B5-LRE-447)

Mississippi Broadcasting Co., Inc., Mobile, area of Meridian, Miss.—Granted construction permit for new relay broadcast station. (B3-PRY-309)

Pennsylvania Broadcasting Co., Mobile, area of Philadelphia, Pa.—Granted construction permit for new relay broadcast station. (B2-PRE-458) Same (B2-PRE-457)

WBCZ—WHEB, Inc., area of Portsmouth, N. H.—Granted license for reinstatement of relay broadcast station. (B1-LRE-448)

W9XEV—Evansville On The Air, Inc., Glenwood, Ind.—Granted license to cover construction permit, as modified, which authorized new developmental broadcast station. (B4-LEX-40)

KOVC—KOVC, Inc., Valley City, N. D.—Granted construction permit to install new antenna and ground system and change transmitter location. (B4-P-3957) (Action 3-26)

Indiana Broadcasting Corp., Indianapolis, Ind.—Granted petition for leave to intervene in proceeding on the application of Monona Broadcasting Co., Madison, Wis., for construction permit. (Action 3-25)

Radio Wisconsin, Inc., Madison, Wis., and WHBC—The Ohio Broadcasting Co., Canton, Ohio—Postponed consolidated hearing now scheduled for March 29 and 30, in Madison, Wisconsin, in Dockets 6940 and 7186, to April 29, 1946. (Action 3-26)

P. C. Wilson, Canton, Ohio, and W. J. Marshall, Cleveland, Ohio—Adopted orders designating for hearing in a consolidated proceeding the application of P. C. Wilson for a new station at Canton, Ohio, and the application of W. J. Marshall for a new station at Cleveland, Ohio, both seeking the frequency **1540 kc.**, with 1 KW, daytime only. (B2-P-4117; B2-P-4497)

Middle West Broadcasting Co., Inc., St. Paul, Minn., and LaCrosse Broadcasting Co., LaCrosse, Wis.—Adopted orders designating for hearing in a consolidated proceeding the application of Middle West Broadcasting Co., Inc., for a new station at St. Paul, Minn., to operate on **580 kc.**, 1 KW night, 5 KW to local sunset, directional antenna day and night, unlimited time (B4-P-4261), and the application of LaCrosse Broadcasting Company for a new station at La Crosse, Wis., to operate on **580 kc.**, 5 KW, directional antenna, unlimited time. (B4-P-4507)

Citizen's Broadcasting Co., Inc., Abilene, Texas—Granted petition requesting that application of Citizen's Broadcasting Co., Inc., for new station at Abilene, Texas. to operate on **1340 kc.**, 250 watts, unlimited, be designated for hearing in consolidated proceeding with applications of Abilene Broadcasting Co., for new station at Abilene, and Westex Broadcasting Co. for new station at San Angelo, Texas, requesting the same facilities.

KXA—American Radio Telephone Co. (assignor), KXA, Inc. (assignee), Seattle, Wash.—Granted consent to voluntary assignment of license of Station KXA from American Radio Telephone Company to KXA, Inc., a newly formed corporation, for a consideration of $200,000 for the 1,000 shares of outstanding capital stock. (B5-AL-500)

WOKO—WOKO, Inc., Albany, N. Y.—Upon the Commission's own motion, ordered that the special temporary authorization for the continued operation of station WOKO be extended to 3 A. M., June 1, 1946.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Upon the Commission's own motion, ordered that the special temporary authority for the continued operation of station WBAX be extended to Apr. 30, 1946.

(Continued on next page)

WMLT—George T. Morris and J. Newton Thompson, d/b as Dublin Broadcasting Co. (assignor), George T. Morris, tr/as Dublin Broadcasting Co. (assignee), Dublin, Ga.—Granted consent to voluntary assignment of license of Station WMLT from the assignor partnership (George T. Morris and J. Newton Thompson) doing business as Dublin Broadcasting Company, to assignee, an individual (George T. Morris), d/b as Dublin Broadcasting Company, for a consideration of $16,550 to Thompson for his one-half interest in assignor partnership. (B3-AL-525)

Ranulf Compton, Camden, N. J.—Granted petition requesting that application of Ranulf Compton for new station at Camden, N. J., to operate on **820 kc.**, 1 KW. daytime, be designated for hearing in consolidated proceedings heretofore set for Camden Broadcasting Co., Camden, N. J., to operate on **820 kc.**, 1 KW, daytime, and other Pennsylvania applications.

W4XCT—Joda Patterson, Ramon G. Patterson and Louise Patterson Pursley, d/b as WAPO Broadcasting Service, Chattanooga, Tenn.—Granted construction permit to change transmitter location of developmental broadcast station from Lookout Mountain Hotel, near Chattanooga, to Fairmont Road, near State Highway #8, Signal Mountain, Tenn. (B3-PEX-90)

Peterson and Company, Lexington, Ky.; The Central Ky. Broadcasting Co., Lexington, Ky.; Garvice D. Kincaid, Lexington, Ky.—Ordered that the hearing on these applications now scheduled for March 25, be postponed to April 24, 1946.

Calif. Broadcasters, Inc., Bakersfield, Calif.—Granted motion to dismiss without prejudice its application (B5-P-4076, Docket 6950) for a new station.

KSUB—Southern Utah Broadcasting Co., Cedar City, Utah—Granted motion requesting the substitution of four persons for persons named in the Commission order of Feb. 28 authorizing the taking of depositions by movant on March 8 and 9, upon its application for construction permit (Docket 6759).

WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—Granted extension of special service authorization for a period of six months to operate additional time between the hours of 6 A. M., EST, and sunrise at New York, N. Y., and between the hours of sunset at Minneapolis, Minn., and 10 P. M., EST. (B1-SSA-141)

Northern Virginia Broadcasters, Inc., Arlington, Va.—Granted petition requesting that its application for new station to operate on **860 kc., 1 KW**, daytime (B2-P-4604) be designated for hearing in consolidation with applications of The A. S. Abel Co. (B1-P-4297) for new station at Baltimore, Md., to operate on **850 kc.**, 1 KW daytime, and of Berks Broadcasting Co. (WEEU) to change its hours of operation from daytime to unlimited, install new transmitter and directional antenna for night use, and change transmitter location of station operating on **850 kc.** (B2-P-4380)

KGHF—Curtis P. Ritchie (assignor), Colorado Broadcasting Co. (assignee), Pueblo, Colo.—Granted consent to assignment of license of station KGHF from Curtis P. Ritchie to the Colorado Broadcasting Co., Inc., for a consideration of $300,000. (B5-AL-510)

ACTIONS ON MOTIONS

Bremer Broadcasting Corp., Newark, N. J.—Granted motion for waiver of Section 1.384 of the Commission's Rules, and accepted written appearance of movant. (Docket 7243)

Earle C. Anthony, Inc., Los Angeles, Calif.—Granted petition for waiver of Section 1.384 of the Commission's Rules, and accepted written appearance of petitioner. (Docket 7254)

KRLD—KRLD Radio Corp., Dallas, Texas, and Travelers Broadcasting Service Corp., (WTIC), Hartford, Conn.—Granted petitions for leave to intervene in proceeding in re applications of Mid-America Broadcasting Corp., Louisville, Ky. (Docket 6040), and Kentucky Broadcasting Corp., Inc., (WINN), Louisville, Ky. (Docket 7354)

Jam Handy Organization, Inc., Detroit, Mich.—Granted motion for waiver of Section 1.384 of the Commission's Rules, and accepted written appearance of movant. (Docket 7277)

Templetone Radio Mfg. Corp., Boston, Mass.—Granted petition for leave to amend application for construction permit for FM station to show the addition of Ivon B. Newman to the list of stockholders and officers of applicant corporation, specify data concerning equipment to be used, and to make other changes; accepted said amendment filed simultaneously with the petition. (Docket 6995)

KOAC—Oregon State Agricultural College, Corvallis, Ore.—Granted petition for leave to amend application for modification of license so as to change pattern of nighttime directional antenna system, and to change Paragraphs 3, 5 and 20-24, inclusive, of the application so as to show the revised engineering data as contained in amended engineering affidavit submitted with the amendment, and accepted said amendment filed simultaneously with petition. (Docket 7406)

Catalina Broadcasting Co., Tucson, Ariz.—Granted motion for leave to amend application for construction permit so as to change location of transmitter site from "Tucson Blvd. and Copper St." to "Location to be determined"; to substitute in Paragraph 23 of application the words "Location to be determined"; and to strike from applicant's answers to other paragraphs of the application, and from the exhibits filed therewith, all references to the location at Tucson Blvd. and Copper St. (Docket 7069)

WLIB, Inc., New York, N. Y.—Granted petition for leave to amend application for television construction permit so as to specify a new transmitter site, a new channel, changes in corporate organization of applicant, and other changes, and accepted amendment filed simultaneously with petition. (Docket 7248)

John C. McCormack, et al., d/b as Oklahoma Television & Broadcasting Co., Tulsa, Okla.—Granted petition to dismiss without prejudice application for construction permit. (B3-P-4006; Docket 7128)

Frank D. Peterson, et al., d/b as Peterson & Co., Lexington, Ky.—Granted motion to dismiss without prejudice application for construction permit. (B2-P-3984; Docket 6907)

Garvice D. Kincaid, Lexington, Ky.—Granted motion to dismiss without prejudice application for construction permit. (B2-P-4045; Docket 6909)

Darrold Alexander Cannan, tr/as Wichtex Broadcasting Co., Wichita Falls, Texas—Granted petition for leave to amend application for construction permit so as to specify a particular transmitter site, to request unlimited hours of operation, and make other changes; accepted said amendment filed simultaneously with petition. (Docket 7127)

James B. Littlejohn, Ogden, Utah—Granted petition for leave to amend application for construction permit so as to specify frequency **730** instead of **1490 kc.**, change paragraphs 16, 18, 19, 21 and 28 of application so as to reflect revised engineering data; accepted amendment filed simultaneously with petition; and removed said application from hearing docket. (Docket 7058; B5-P-4249)

Norfolk Broadcasting Corp., Norfolk, Va.—Granted petition for leave to amend application for construction permit (B2-P-3794) so as to show a redistribution of capital stock among the stockholders of applicant corporation, show formation of a block voting unit among certain stockholders, and make other changes; accepted amendment filed simultaneously with petition. (B2-P-3794; Docket 7087)

Radio Wisconsin, Inc., Madison, Wisc.—Granted petition for leave to amend application for construction permit (B4-P-3809) so as to show the purchase of 10% of Morgan Murphy's stock by the Minnesota Tribune Co. and to change paragraphs 8(g) and (h) of the application so as to reflect the addition of the Minnesota Tribune Co. as an additional stockholder; accepted amendment filed simultaneously with petition. (Docket 6940)

(Continued on next page)

A. M. Garrison, et al., d/b as Tifton Broadcasting Co., Tifton, Ga.—Granted petition to dismiss without prejudice application for construction permit. (Docket 7421)

Atlanta Radio Enterprises, Inc., Atlanta, Ga.—Granted petition for leave to amend application (B3-P-4257) so as to specify a revised directional antenna design, and change paragraphs 20, 21 and 28 of the application so as to show revised engineering data as shown in supplimental engineering affidavit filed with amendment; accepted amendment filed simultaneously with petition. (Docket 7324)

Lubbock Broadcasting Co., Lubbock, Texas—Granted petition for leave to amend application for construction permit (B3-P-3796) so as to request frequency **950** instead of **960 kc.**, change paragraph 16 of application so as to show frequency **950 kc.**, and to include with application an engineering affidavit containing a study of co-channel and adjacent channel stations; accepted amendment filed simultaneously with petition; removed from hearing docket. (Docket 7343)

Harvey Radio Laboratories, Inc., Cambridge, Mass.—Granted petition for leave to amend application for FM construction permit (B1-PH-628), so as to show a request for the maximum power and antenna elevation; to show a minor change in the officers and directors of applicant, and make other changes; accepted said amendment filed simultaneously with petition. (Docket 6997)

Scripps-Howard Radio, Inc., Pittsburgh, Pa.—Granted petition to dismiss without prejudice application for television construction permit. (B2-PCT-122; Docket 7289)

J. G. Long, et al., d/b as Bay City Broadcasting Co., McAllen, Texas—Granted petition to dismiss without prejudice application for construction permit. (B3-P-4339; Docket 7163)

Joseph M. Viana, Woonsocket, R. I.—Granted petition for waiver of Section 1.384 of the Commission's Rules; accepted written appearance of petitioner. (Docket 7403; B1-P-4493)

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Granted petition to intervene in the hearing in re application of John Gordon Studebaker and John Ward Studebaker, d/b as Studebaker Broadcasting Co., for new station at San Diego, Calif. (Docket 7362)

Elias I. Godofsky, Brooklyn, N. Y.—Granted petition for leave to amend application for FM construction permit (B1-PH-499) so as to specify a community station located in Hempstead, N. Y., in place of a metropolitan station located in New York City, and to make other changes; accepted amendment filed simultaneously with petition; removed from hearing docket. (Docket 7229)

WBAL—Hearst Radio, Inc., Baltimore, Md.—On the Commission's own motion, ordered that the hearing in re application for renewal of license of WBAL now scheduled for April 15 be postponed to July 1, 1946. (Docket 7400)

Albert E. Furlow, et al., d/b as Silver Gate Broadcasting Co., San Diego, Calif.—Denied petition for leave to intervene in the proceeding in re application of John Gordon Studebaker and John Ward Studebaker, d/b as Studebaker Broadcasting Co., for new station at San Diego, Calif. (Docket 7362)

Federal Communications Commission Applications

APPLICATIONS ACCEPTED FOR FILING

590 Kilocycles

WGTM—Penn Thomas Watson, Wilson, N. C.—Construction permit to change frequency from **1340** to **590 kc.**, increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended: re changes in directional antenna.

610 Kilocycles

NEW—W. Albert Lee, Houston, Texas (P. O. 902 Texas St.)—Construction permit for a new standard broadcast station to be operated on **610 kc.**, power of 5 KW, directional antenna, night and unlimited hours of operation.

630 Kilocycles

NEW—Henry C. Putnam, John D. Keating and J. Elroy McCaw, a partnership, d/b as The Island Broadcasting Co., Honolulu, T. H.—Construction permit for a new standard broadcast station to be operated on **630 kc.**, power of 5 KW, and unlimited hours of operation. Amended: to change type of transmitter and make changes in vertical antenna.

680 Kilocycles

NEW—Jose Ramon Quinones, San Juan, P. R.—Construction permit for a new standard broadcast station to be operated on **680 kc.**, power of 10 KW and unlimited hours of operation. Amended: to change transmitter location.

850 Kilocycles

NEW—California-Nevada Broadcasting Co., a partnership composed of Hubert Q. Joucken and David McKay, Vallejo, Calif. (P. O. 1946 Van Ness Ave., San Francisco, Calif.)—Construction permit for a new standard broadcast station to be operated on **850 kc.**, power of 250 watts and daytime hours of operation.

970 Kilocycles

WWSW—WWSW, Inc., Pittsburgh, Penna.—Construction permit to install new transmitter, directional antenna day and night use, change frequency from **1490 kc.** NARBA to **970 kc.**, increase power from 250 watts to 5 KW, change transmitter location. Amended: re changes in directional antenna.

990 Kilocycles

WNOX—Scripps-Howard Radio, Inc., Knoxville, Tenn.—Authority to determine operating power by direct measurement of antenna power.

1050 Kilocycles

NEW—Mayfield Broadcasting Co., Inc., Mayfield, Ky. (P. O. 5th and Lee Streets)—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power of 250 watts and daytime hours of operation.

1110 Kilocycles

NEW—Enterprise Publishing Co., Brockton, Mass. (P. O. 60 Main St.)—Construction permit for a new standard broadcast station to be operated on **1110 kc.**, power of 250 watts and daytime hours of operation.

1150 Kilocycles

NEW—WOOP, Inc., Dayton, Ohio—Construction permit for a new standard broadcast station to be operated on **1600 kc.**, power of 5 KW, directional antenna and unlimited hours of operation. Amended: to change frequency from **1600 kc.** to **1150 kc.**, install directional antenna for day and night use and change transmitter location.

1230 Kilocycles

NEW—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho (P. O. Post Register Bldg)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

(Continued on next page)

1240 Kilocycles

WMOX—Birney Imes, Jr., Columbus, Miss.—License to cover construction permit (B3-P-3588 as modified) which authorized a new standard broadcast station.

WMOX—Birney Imes, Jr., Columbus, Miss.—Authority to determine operating power by direct measurement of antenna power.

NEW—Pocatello Broadcasting Co., Pocatello, Idaho (P. O. 155 S. Arthur Ave.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

1290 Kilocycles

NEW—Cream City Broadcasting Co., Inc., Milwaukee, Wisc. (P. O. Temp. c/o Gene Posner, 710 N. Plankinton Ave.) —Construction permit for a new standard broadcast station to be operated on **1290 kc.,** power of 250 watts, and daytime hours of operation.

1340 Kilocycles

NEW—James A. Dick and William W. Crenshaw, d/b as Paris Broadcasting Co., Paris, Tenn. (P. O. c/o J. P. Dick)—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts, and unlimited hours of operation.

WKRZ—Kenneth Edward Rennekamp, Oil City, Penna.—License to cover construction permit (B2-P-3723, as modified) which authorized a new standard broadcast station.

WKRZ—Kenneth Edward Rennekamp, Oil City, Penna.—Authority to determine operating power by direct measurement of antenna power.

NEW—The Tri-State Broadcasting Co., Cumberland, Md. (P. O. 81 Baltimore St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—A. W. Langill, B. J. Colbert and I. E. Rasmus, copartners, d/b as Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wisc. (P. O. 108 Bridge St., Chippewa Falls, Wisc.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts, and unlimited hours of operation.

1350 Kilocycles

KCOR—Raoul A. Cortez, San Antonio, Texas—License to cover construction permit (B3-P-3743, which authorized a new standard broadcast station) and change studio location.

KCOR—Raoul A. Cortez, San Antonio, Texas—Authority to determine operating power by direct measurement of antenna power.

1360 Kilocycles

WPPA—A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Penna.—Modification of construction permit (B2-P-3868, which authorized a new standard broadcast station) to specify type of transmitter for approval of antenna and approval of transmitter and studio locations.

1400 Kilocycles

WTON—Charles P. Blackley, Staunton, Va.—License to cover construction permit (B2-P-3285, as modified) which authorized a new standard broadcast station.

WTON—Charles P. Blackley, Staunton, Va.—Authority to determine operating power by direct measurement of antenna power.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit to install synchronous amplifier at foot of East Crump Street, Bay City, Michigan, to be operated on **1400 kc.,** with 100 watts power, and unlimited time, synchronized with Station WSAM, Saginaw, Michigan.

NEW—General Newspapers, Inc., Gadsden, Ala. (P. O. 450 Cherry St., Macon, Ga.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts, and unlimited hours of operation.

1430 Kilocycles

NEW—The General Broadcasting Corp, Altoona, Penna. (P. O. 423 Central Trust Bldg.)—Construction permit for a new standard broadcast station to be operated on **1430 kc.,** power of 1 KW, directional antenna and unlimited hours of operation.

1450 Kilocycles

WNVA—Blanfox Radio Co., Inc., Norton, Va.—License to cover construction permit (B2-P-3884, as modified) which authorized a new standard broadcast station and approval of studio location.

WNVA—Blanfox Radio Co., Inc., Norton, Va.—Authority to determine operating power by direct measurement of antenna power.

NEW—Ross & Co., a partnership, consisting of Edmund Key, III, Emerson H. Lee, Clark Ross, Jr., and John Morton Taylor, Marshall, Texas (P. O. c/o Morton Taylor, Marshall National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—J. Herbert Hollister, Ft. Collins, Colo. (P. O. Box 146, Boulder, Colo.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

1490 Kilocycles

NEW—J. Herbert Hollister, Boulder, Colo. (P. O. Box 146) —Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. (Call letters "KBOL" reserved)

NEW—Interstate Radio, Inc., Moscow, Idaho (P. O. Lewiston Nat'l Bank Bldg., Lewiston, Idaho)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. (Call letters "KRPL" reserved)

KWOR—Joseph P. Ernst, Worland, Wyo.—License to cover construction permit (B5-P-3891) which authorized a new standard broadcast station.

KWOR—Joseph P. Ernst, Worland, Wyo.—Authority to determine operating power by direct measurement of antenna power.

NEW—WFCB, Inc., Superior, Wisc.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Jackson Broadcasting Company, Jackson, Tenn.—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts, and unlimited hours of operation. Amended: to change frequency from **1240** to **1490 kc.,** and make changes in transmitting equipment.

1560 Kilocycles

NEW—El Paso Broadcasting Co., El Paso, Texas (P. O. 202 East Marcy St., Santa Fe, N. Mex.)—Construction permit for a new standard broadcast station to be operated on **1560 kc.,** power of 500 watts night, 1 KW day, and unlimited hours of operation.

FM APPLICATIONS ACCEPTED FOR FILING

Courier-Times, Inc., New Castle, Ind. (218 South 14th St.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #286, **105.1 mc.**

Radio Columbus, Inc., Columbus, Ga. (P. O. 1028 Broadway) —Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #244, **96.7 mc.**

The Derrick Publishing Co., Oil City, Pa.—Construction permit for a new FM (Metropolitan) broadcast station.

(Continued on next page)

Amended to specify class of station as Metropolitan and frequency to be assigned by FCC.

Oneonta Star, Inc., Oneonta, N. Y. (P. O. 12-14 Broad St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer and coverage to be determined.

Binghamton Press Co., Inc., Binghamton, N. Y. (P. O. 19 Chenango St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC.

WHOW, Inc., Baltimore, Md. (P. O. 313 North Charles St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by the FCC and coverage to be determined.

Mt. Vernon Radio and Television Co., Mt. Vernon, Ill. (P. O. 218 South 9th St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #265, **100.9 mc.** and coverage of 10,900 square miles.

Unity Broadcasting Corp. of Missouri, St. Louis, Mo. (P. O. 110 North 9th St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC.

The Jack Gross Broadcasting Co., San Diego, Calif. (P. O. 1375 Pacific Blvd.)—Construction permit for a new FM broadcast station to be operated on frequency to be determined by the FCC and coverage to be supplied later.

Greater Huntington Radio Corp., Huntington, W. Va. (P. O. 724 Fourth Ave.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned and coverage of approximately 11,300 square miles.

The Niagara Falls Gazette Publishing Co., Niagara Falls, N. Y. (P. O. 310 Niagara St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #248, **97.5 mc.** or as assigned and coverage of 5,042 square miles.

The Tower Realty Co., Baltimore, Md. (P. O. 222 East Baltimore St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 12,260 square miles.

Lear Inc., Grand Rapids, Mich.—Construction permit for a new FM broadcast station to be operated on frequency not specified and coverage of 7,200 square miles. Amended to specify studio location and changes in antenna system.

J. J. White, tr/as Greenville Broadcasting Co., Greenville, N. C. (P. O. Falkland Highway)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage to be determined.

Northern Broadcasting Co., Inc., Wausau, Wis. (P. O. 125 Third St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #233, **94.5 mc.** and coverage of 13,750 square miles.

Cannon & Callister, Inc., Los Angeles, Calif. (P. O. Room 524, 650 South Spring St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned and coverage of 7,000 square miles.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

KSLM—Oregon Radio, Inc., Salem, Ore.—License to cover construction permit (B5-P-3903) which authorized installation of a new transmitter.

KGFL—KGFL, Inc., Roswell, N. M.—Construction permit to increase power from 100 watts to 250 watts, install new transmitter and make changes in ground system.

WICA—WICA, Inc., Ashtabula, Ohio—Construction permit to change hours of operation from daytime to unlimited time, install directional antenna for night use. Amended to change power from 1 KW day and night to 1 KW night and 5 KW day and change type of transmitter.

WAXH—Savannah Broadcasting Co., area of Savannah, Ga.—Construction permit to install new transmitter.

WHKC—United Broadcasting Co., Columbus, Ohio—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for night use. Amended to make changes in directional antenna for night use.

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-P-3699, which authorized installation of a directional antenna for night use) for extension of completion date from 5-4-46 to 11-4-46.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

Warner Bros. Broadcasting Corp., Hollywood, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 **mc.** and ESR of 1,050. Amended to change transmitter location, make changes in antenna system and change ESR from 1050 to 12,170.

W6XAO—Don Lee Broadcasting System, Los Angeles, Calif.—Construction permit to install new visual and aural transmitters, change aural emission from A3 to special for FM, increase visual power from 1 KW to 4 KW (peak) and aural power from 150 watts to 2 KW and make changes in antenna system.

APPLICATIONS TENDERED FOR FILING

NEW—Chesapeake Broadcasting Co., Inc., Washington, D. C.—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 5 KW and daytime hours of operation.

WKDN—Ranuf Compton, d/b as Radio Camden, N. J.—Construction permit for a new standard broadcast station to be operated on **820 kc.**, power of 1 KW and daytime hours of operation.

NEW—LCB, Inc., Lorain, Ohio—Construction permit for a new standard broadcast station to be operated on **1040 kc.**, power of 1 KW and daytime hours of operation.

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Construct a synchronous amplifier at Shelby, N. C., on **1110 kc.**, power of 1 KW, directional antenna, and nighttime hours of operation.

NEW—Goggan Radio Sales, a partnership, composed of Benjamin F. Goggan, Jr., and Howard E. Dennis, Henderson, Texas—Construction permit for a new standard broadcast station to be operated on **1000 kc.**, power of 250 watts and daytime hours of operation.

NEW—Jessica L. Longston, C. V. Zaser, Edward Jansen & L. Berenice Brownlow, d/b as Montana Broadcasters, Havre, Mont.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Douglas D. Kahle, John L. Hitchcock, Wilbur E. Rocchio, General Partners, and Warren D. Brainard, Limited Partner, d/b as The Northern Colorado Broadcasting Co., Fort Collins, Colo.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

KGA—Louis Wasmer, Spokane, Wash.—Construction permit to increase power from 10 KW to 50 KW, change transmitter location and make changes in directional antenna system.

NEW—Pilgrim Broadcasting Corp., Manchester, N. H.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 1 KW, and daytime hours of operation.

NEW—I. and E. Broadcasting Co., Dayton, Ohio—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 1 KW, and daytime hours of operation.

NEW—Upper Michigan-Wisconsin Broadcasting Co., Inc., Iron Mountain, Mich.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Alpena Broadcasting Corp., Alpena, Mich.—Construction permit for a new standard broadcast station

(Continued on next page)

to be operated on **1340 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—C. J. Wright, B. M. Wright and C. J. Wright, Jr., d/ as Forrest Broadcasting Co., Columbia, Miss.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—Thomas Henry Golding, Sr., Thomas Henry Golding, Jr., Emmet Holmes McMurry, Jr., and Frank Wilson Baldwin, a partnership d/b as Radio Services Co. of Brookhaven, Miss., Brookhaven, Miss.—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

WTJS—The Sun Publishing Co., Inc., Jackson, Tenn.—Transfer of control of licensee corp. from Mrs. Sally P. Pigford, executrix of the estate of C. E. Pigford, deceased, to Mrs. Sally P. Pigford.

NEW—Tennessee-Kentucky Broadcasting Co., Inc., Paris, Tenn.—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Citizen's Broadcasting Co., Inc., Abilene, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Southwest Broadcasters, Inc., Raton, N. Mex.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. (Resubmitted)

NEW—Carroll R. Hauser, Eureka, Calif.—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

KYOS—Merced Broadcasting Co., Merced, Calif.—Consent to transfer of control of licensee corp. from Marjory McClung, executrix for the estate of Ray McClung, to Hugh McClung.

NEW—Manatee Broadcasting Co., Bradenton, Fla.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Max Thomas, d/b as Acadia Broadcasting Co., Crowley, La.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—The Haverhill Gazette Co., Haverhill, Mass.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Charles A. Henderson, George J. Volger, and Thelma Marie Volger, d/b as Muscatine Broadcasting Co., Ltd., Muscatine, Iowa—Construction permit for a new standard broadcast station to be operated on **860 kc.,** power of 250 watts and daytime hours of operation.

NEW—Albert E. Furlow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler, d/b as Silver Gate Broadcasting Co., San Diego, Calif.—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts, and unlimited hours of operation.

Federal Trade Commission Docket

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Guaranteed Products Corp.—A complaint has been issued charging Guaranteed Products Corp., Wellington, Ohio, with circulating advertisements containing numerous false, misleading and deceptive statements and representations concerning the safety, dependability and effectiveness of its electric fence controllers which are used for confining livestock. The respondent corporation advertises its products in trade journals, pamphlets and circular letters and sells them under various trade names, including Shox Stok Electric Controllers, Everbest Electric Fence Controllers, Felco Electric Fence Controllers, Tru Test Electric Fence Controllers, and Trustworthy Electric Fence Controllers. (5427)

CEASE AND DESIST ORDERS

The Commission issued the following cease and desist orders last week:

Allen Products Co., Inc., 602 Fifth Street, N. W., Washington, D. C., has been ordered to stop disseminating false advertisements concerning the therapeutic properties of a medicinal preparation designated Allen's Nijara. (5255)

Charles of the Ritz Distributors Corp.—An order directing Charles of the Ritz Distributors Corp., 9 University Place, New York, to cease and desist from disseminating advertisements which represent that the use of Charles of the Ritz Throat Cream will cause the throat of the user to remain smooth, firm or young looking. (5293)

Stevens Clothing Mfg. Co., Inc.—An order prohibiting Stevens Clothing Manufacturing Co., Inc., Menands, N. Y., from misrepresenting that it manufactures men's clothing and sells it direct to consumers at manufacturer's prices. (5240)

United Watch Co., St. Cloud, Minn., has been ordered to cease representing that any watch he sells is an "Elgin" unless it is manufactured by the Elgin Watch Co. (4653)

FTC CASE CLOSED

The Federal Trade Commission has closed without prejudice the case growing out of its complaint which charged Velodent Products Manufacturing Co., Inc., 429 West Broadway, New York, with certain misrepresentations in connection with the sale of a shaving cream.

Participating in the decision: Chairman Ayres and Commissioners Ferguson, Davis and Mason.

Not participating: Commissioner Freer.

Table of Contents
March

Page

ADVERTISING COUNCIL—OWMR ALLOCATIONS
- February 25–March 3 120
- March 4–10 142
- March 11–17 153
- March 18–24 174
- March 25–31 212
- April 1–7 232
- Building Our New Army 120, 153, 232
- Fat Salvage 174, 232
- Help Keeps Our Economy Stable 153, 212
- Help Prevents Forest Fires 212
- Hospitals Need Help 142, 232
- 1946 Red Cross Fund Drive 120, 153, 174
- Teachers and News Directors Praise Internship 121
- United States Savings Bonds 212

ALLOCATIONS
- Allocation Bulletin 19 .... 96, 128

(Continued on next page)

A. F. OF M. Page
Developments 53
Lea Bill 71, 118, 135, 151
Miller's statement following meeting with Petrillo 35
Miller's telegram to Petrillo 13
NAB-AFM Committees to Meet April 8 117

AWARDS
American Public Relations Assn. 6
Du Pont 211
Final Peabody Selections 175

BROADCAST ADVERTISING
Advertising as a Career 124
Advertising Costs 211
Advertising Saves You Money 211
Air Force and the Retail Film Active 172
Army Day 172
Cohen Brothers Constructs Modern Radio Theatre 140
FCC Report on "Public Service Responsibility of Broadcast Licensees" 167
First World War Advertising 211
Electric Fan Section N.E.M.A. 156
Hart, Lee to Direct Retail Section 2
How Advertising Helps You 210
How Many for How Much? 95
How to Improve Your Dealer-Help Advertising, by Maxson I. Bevens 157
Ice Co-op Plan Catches on 77
Ice Industries Dealer Tie-up 56
Joske Clinical Test 141, 172
Joske Report Being Prepared 77
National Needlecraft Bureau 156
New Case Histories Ready 172
New Sales Help 77
1945 Network Time Sales 128 Millions 231
Optician Uses Sound Approach 172
Pellegrin's Media Cost Presentation Is Socko! 140
Per-Inquiry and Free Time 57, 155, 156
Personnel Training 124
Prediction by the Keystone Broadcasting System 124
Promotion 77
Rankin Would Outlaw Alcoholic Beverage Advertising 77
Rate Card Subcommittee Report 16
Real Estate Dealer—Commercial or Sustaining? 156
Rupard, J. Nelson, Re Syndicated Shows 156
Small Markets 77
Standard Contract Committee to Meet 172
Supply of "Ice Age" Platters Exhausted 140
Syndicated Transcription Interest—Ralph Hanson 172
Transcribed Program Available 56
Unanimity of Criticism 157
Unethical Radio Deal Reported 231
Veterans of Victory 156
Wire-Recorder Broadcast Sponsored 156
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

EDUCATION
Annual NBC-Northwestern U. Radio Institute Opens June 24th 121
John Brown University Radio Courses 141
NBC-UCLA Radio Institute 86
Report on Radio News Internships 121

ENGINEERING
AAF to Experiment with Radar Against German V-2 Bombs 152
Amateurs Cited in War Observing Projects 138
Army Makes Radar Contact with the Moon 53
Broadcast Engineers Meeting in Columbus 227
Bureau of Standards Sets Microwave Frequency Yardstick 122
Clear Channel Hearings 38
D. C. Commissioners Approve Tele Tower in Washington 123

Page
Engineers Available 76
Evans, Walter C., and others honored by IRE 54
FCC Amends 3.25 to Conform to NARBA Provision 227
FCC to be Represented at Dublin Conference 152
FM Engineering Standards Revised 21
General Groves to be Speaker at IRE Banquet 42
German Condenser-Making Machine on Way to U. S. 183
IRE Program Highlights 43
Legion of Merit Awarded CBS Chief Engineer 153
NARBA Conference in Progress 95, 135, 151
OPA Moves to Ease Tube Situation 228
OPA Pricing Closes Battery Plants 54
Radar Moon Contact May Improve Broadcasting 75
Record Array of Technical Papers Announced 1946 IRE Winter Meeting 42
Report on Surplus Radio Equipment 135
Sixth Annual Broadcasting Engineering Conference 81
Television Relayed from Blimp 137

FEDERAL COMMUNICATIONS COMMISSION
Allocation of Time 167
Amateurs Get Added Bands 205
Amends 3.25 to Conform to NARBA Provision 227
Applications in Conflict with Rules Dismissed 105
Broadcasters of Two NAB Districts Challenge FCC Report 223
Buckley Returns to FCC 41
Calumet Application Denied 190
Clear Channel Hearings 38
Commission Approves WFIL Sale—Durr Dissents 138
Court Reverses FCC WOKO Decision 58
Dallas-Los Angeles Coaxial Approved 21
Decision of D. C. Tele Grants 184
Denny Predicts 100 Tele Stations by 1947 155
Dispute over FCC Holds up Approval on Appropriations Bill 117
Extends Time on Filing of Station Transfer Briefs 138
Farran, Lee, Assistant to Earl Minderman 81
First Railroad Radio Grant 155
Foreign Radio Circuits, FCC Moves to Establish Direct 5
General Counsel Sees Democracy Safe with Radio Free 24
Grants Extension on Filing of Transfer Procedure Briefs 105
Imposes Four-Way Program Control on Licensees 168
James Now Porter's Special Assistant 105
Marks Leaves FCC 23
Miles, Paul, Honored 23
NAB Brief to the FCC 36
NAB Files Brief Opposing Proposed Transfer 200
Notifies Don Lee System Network Rules Apply 138
Order, Docket 6651 4
Order 75-D 64
Porter Sees Exciting Year Ahead for Radio 5
Porter Succeeds Bowles as OPA Head, Denny Acting FCC Chairman 117
Procedure on Consolidated Hearings Frequency Amendments 20
Procedural Proposals 169
Proposed Findings 23
Proposed NC Educational FM Rules 206
Rejects Added Channels 57
Relaxation of Restriction on the Use of 550 and 560 Kilocycles 41
Rules and Regulations Amended 38
Requests Picture of '46 Production from Set Mfgs. 155
Rosel Hyde, New Commissioner 224
Schedules Hearings on Application AM-FM-TELE 232
Section 1.231(d) Amended by Commission 190

(Continued on next page)

Page
Senate Confirms Porter as OPA Head 138
Text of Decision Denying Added FM Band 176
341 Hearings Scheduled 202
Social Significance of Radio—Durr 25, 45
Walker Reappointment to FCC Forecast 46
Why the Federal Communications Commission? Address by Paul A. Walker 92
Wigglesworth Attacks FCC-Denny Replys 203
Wills Speaks on Radio in Our Daily Life 125
WOV Transfers Rejected 179

FM
Additional Grants 80
Allocation Bulletin 19 96, 127
Commission Grants 8 FM CP's in D. C. 225
Commission Rejects Added Channels 57
Educational FM Rules 179
Engineering Standards Revised 21
FCC Order 4
FCC Releases Text of Decision Denying Added FM Band 176
Grants 3, 21, 80, 128, 139, 154
NAB Brief to the FCC 36
Plans of 15 Stations Approved 204
Proposed NC Educational FM Rules 208
Set for Hearing 140
Trail Pattern for FM Assignments Okay says FCC 139

FREE RADIO
FCC General Counsel Sees Democracy Safe with Radio Free 24

GENERAL
AFA Convention in Milwaukee 24
Amateurs Cited in War Observing Projects 136
Arnoux Elected WTAR President 85
Australia's Radio Network 45
Bannerman Urges More Democratic Radio for Canada 103
Brazil Decorates Tomlinson 125
Brown University Radio Courses 141
Chief Decries Exclusivity in Army-Navy Game Broadcast 173
First Railroad Radio Grant 155
Food for Starving Europe 169
Gelhorn (Mrs.), New President St. Louis Council 125
Greeting Cards Sent to WBEN 46
Hays, Lt. Col. John S., Appointed WQXR 6
Hoax Program Scares Paris 97
KOPF Heads NBC Network Sales 104
KOIN Man in Demand as Speaker 142
Legate Continues Better Business Activities 6
Letter to Editor Lauds Radio 45
Lewis, Dorothy Appointed to Women's Council 143
Miles, Paul, Honored 23
Miller Confers with Hoover 151
Miller Addresses Commonwealth Club, San Francisco 22
Morency Now WTIC Vice President 85
Murphy, Adrian, Named Vice President and Gen. Executive—CBS 44
NBC-UCLA Radio Institute 86
Nuremberg Trial Translator Is WHOM Staff Man 6
Pangborn-Cox Promoted at KGW 125
Paley Elected as Chairman of CBS Board 23
Pascoe Returns to WAAT 6
Porter Says Kentucky Grant Was Routine 190
Social Significance of Radio—Durr 25
1004 Standard Broadcast Stations 104
Three Hundred Attend FCBA Ninth Annual Banquet 44
Truman Decorates Price 44
Truman Guest of Radio Correspondents 85
WHYN Radio Course 86
W. Va. Broadcasters Assn. Formed 212
We Don't Believe It! 45
Wills Speaks on Radio in Our Daily Life 125
WOAI Technical Director Returns 45

Page
Won't Cater to Long Hairs 25
WROK Transcribes for Stations in Sweden 86

GOVERNMENT
NAB Cooperating with OWMR in Clearances for Government Programs 55
Porter Succeeds Bowles as OPA Head, Denny Acting FCC Chairman 117
Senate Confirms Porter as OPA Head 138
Standards Announces New Research Department 152
Truman Decorates Price 44
UP and AP Want to Discontinue News for Overseas Broadcasts 44

INTERNATIONAL
Craven, T. A. M. to Represent NAB at North American Regional Conference 56
Cuba Makes Demands at NARBA Conference 117
FCC Moves to Establish Direct Foreign Radio Circuits 5
FCC to be Represented at Dublin Conference 152
NARBA Conference in Progress 95, 135
NARBA Conference Signs Interim Pact 151

LABOR
Byrd, Senator, would Make Unions Accountable 53
Employee-Employer Relations 1, 63
NLRB Rules Out Blanket AFRA Contracts for Small Stations 119
Stations to Receive New Wage-Hour Manual 226

LEGAL
Court Reverses FCC WOKO Decision 58
Esquire Case and Free Speech 97
Miller, Judge, Appointed to American Bar Association 57
NAB Files Brief Opposing FCC Proposed Transfer Rule 200
NAB Intervenes in Tax Problem 97
New Mexico Tax Case Heard in Albuquerque 137
New Mexico Tax Hearing Set for February 18 80
Petty now NAB General Counsel 80
Printers Ink Opposes Tax Penalty on Radio 179
Printing Trades President Wants Radio Penalized 137
Radio Attorneys Invited to Bar Meet 62
Rosenman Joins Goldmark, Colin, Kaye 80
Stoner, General, to Speak at FCC Bar Banquet 4

LEGISLATIVE
Byrd, Senator, Would Make Unions Accountable 53
Lea Bill 35, 53, 71, 118, 135, 151
Nationwide Daylight Saving Time for Summer Proposed in Congress 224
Rankin would Outlaw Alcoholic Beverage Advertising 77
State Legislature Activity 4
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

LISTENER ACTIVITY
Annual Meeting, AWD, March 15-17 76, 96
750 Attend AWD Annual Meeting 229

MUSIC
Lea Bill in Rules Committee 151
Lea Bill May Reach Conference Tuesday 172
Lea Bill Now in Senate-House Conference 199
Preliminary Conference Action on the Lea-Vandenberg Bill 226

NAB
AWD to Hold Annual Meeting in New York 76 & 96
Baker, Kenneth H., Director of Research 204
Batson Named Director of Information 176
Board Actions 1
Board of Directors Meeting 13
Coleson Named Manager of NAB West Coast Office 14

(Continued on next page)

Page
Convention 199
District Challenges FCC Report 223
District Meetings Ahead 15, 37, 73, 97, 119, 227
District Meeting #6 103
District Meeting #10 78
District Meeting #12 102
District Meeting #13 101
District Meeting #14 16, 79
District Meeting #16 14
District Meeting #17 62
Employee-Employer Relations Dept. Now Active 1
Engineering Committee Meets March 20 183
McConnell, Bruce, Named 8th District Director 223
Revercomb Returns to NAB 76

NEWS
Big Turnout for Iowa Clinic 206
Clinic Agenda 206
Council on Radio Journalism's Meetings 81
FCC Moves to Establish Direct Foreign Radio Circuits 5
Florida News Clinic Held 41
40 Stations Sign for Texas Clinic 205
Indiana Broadcasters Meet 5
Journalism Meeting January 24-26 56
KVOO's ET for Montana State 22
Local News Bureau in Operation 20
Local News Shows Build Audience 42
NAB News Clinic Set for Florida 5
News Dept. ET Lectures Help Students 122
News Internships to Be Discussed 20
Orchids to Mrs. Walker 42
Russia Tightens Censorship 158
Set 4 Radio News Clinics 173
Stewart, Chairman of NAB New York News Clinic 226
Teachers and News Directors Praise Internship 121
Truman Guest at Radio Correspondents Annual Dinner 85
UP and AP want to Discontinue News for Overseas Broadcasts 44
WPAY Pinch Hits for Papers 56

PROGRAMMING
Agriculture Secretary Praises Radio Farm Service 76
American Legion Thanks Industry 175
Army Day Fact Sheets Mailed 211
Army Day Observance 173
Boys-Girls Week, April 27-May 4 229
Eisenhower's Letter 174
Entire Industry Included in Plans for Coverage of Atom Bomb Test 120
Fat Salvage 174
FCC Report on "Public Service Responsibility of Broadcast Licensees" 167
5th Annual NAB-Northwestern U. Radio Institute Opens June 24 121
Homes for Veterans 174
International Shortwave Net to Cover UNO Meet 228
KVOO's ET for Montana State 122
Mine Safety ET Series Planned 97
Morning and Afternoon Listening Surpasses "V-E Day" Record 154
NAB Cooperating with OWMR in Clearances for Government Programs 55
Navy Man Suggests Continuance Sign-Off National Anthem 55
News Dept. ET Lectures Help Students 122
OWMR Allocations 141

Page
Red Cross Fund Drive 174
Return of Veterans Raises Listening 40% 175
Safety on the Highways 174
Survey Shows Public Approves of Broadcaster Job 199
Teachers & News Directors Praise Internships 121
WAC-Public Interest Allocations Week of Feb. 17-24 96
WFIL Cooperates with Radio Repair Assn. 154

PROMOTION
Gamble Lauds War Loan Support 43
KGO Ships Two More Global Shows 20
Newspapers Increase Radio Column Space 228
"Telling the World" Final Report 38
Victory Loan Support Tops 14 Million 36

PUBLIC RELATIONS
American Public Relations Association Awards 6
Mine Safety ET Series Planned 97

SMALL MARKET STATIONS
Brown Univ. Radio Courses 141
Commercial Programs 123
Discussion of "Small Markets" at District Meetings 77
Goldman, Simon, WJTN, Comments on Syndicated Shows 140
Local News Bureau in Operation 20
National Advertising 20
Producers' Views on Syndicated Shows 230, 231
Radio Cuts in on Newspaper Ad Budget 141
Religious Programming 123
Survey on Salesmen's Compensation 2
Sustaining Programs 123
Syndicated Transcribed Shows 124

TAXATION
NAB Intervenes in Tax Problem 97
New Mexico Tax Case Dismissed Without Prejudice 226
New Mexico Tax Case Heard in Albuquerque 137
New Mexico Tax Hearings Set for February 18 80
Printers Ink Opposes Tax Penalty on Radio 179
Printing Trades President Wants Radio Penalized 137

TELEVISION
D. C. Commissioners Approve Tele. Tower in Washington 123
FCC Announces D. C. Tele. Grants 184
FCC Approves Dallas-Los Angeles Coaxial 21
Navy Announces Battle Uses of Television 226
Russel Says NBC to Start Early D. C. Tele. Service 212
Television Relayed from Blimp 137
Westinghouse Gets First CBS Color Tele. Rights 184

NAB SPECIAL BULLETINS
Allocation Hearings & FM Hearings No. 19
Beam, The Vol. 4, No. 1
Information—Standards of Good Eng. Practice Vol. 14, No. 1
Special Information Bulletin—Radio Wins Applause of 82% in NORC Survey Vol. 14, No. 1
Information—Nationwide Daylight Saving Time for This Summer Proposed in Congress Vol. 14, No. 2

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 14, April 8, 1946

Legal Department

ORAL ARGUMENT ON TRANSFER PROCEDURE SET FOR 17TH

Resulting from an NAB brief (NAB Reports, p. 200) which was filed with the FCC on March 15 setting forth objections to the FCC's proposed section 1.388 of its rules and regulations (NAB Reports, p. 38), the Commission has announced that oral argument in the matter will be held on Wednesday (17).

The proposed section would require radio station licensees or holders of construction permits to give public notice of any proposed transfer of their station and invite competing bids.

The notice, signed for the Commission by T. J. Slowie, Secretary, follows:

In the Matter of Promulgation of Rules and Regulations concerning the procedure to be followed by the Commission in passing upon assignments of license or transfers of control of corporate licenses. Docket No. 7071.

NOTICE OF ORAL ARGUMENT

You are hereby notified that the Commission on the 3rd day of April, 1946, directed that oral Argument in the above-entitled proceeding be held before the Commission at its offices in Washington, D. C., on Wednesday, April 17, 1946, at 9:30 o'clock A. M.

Programming

WOLS EXPLAINS FCC PROGRAM CONTROL TO ITS AUDIENCE

N. L. Royster, manager of WOLS, Florence, S. C., went on the air personally a few days after issuance by the FCC of its report on "Public Service Responsibilities of Broadcast Licensees" discussing program control by the Communications Commission.

In a letter to Justin Miller, President of NAB, Mr. Royster reported on his broadcast as follows:

"Last night I went before the radio audience with a thirty minute speech in regards to program control by the FCC.

"The results have been startling. Today I received more than 100 requests for information from us so that these listeners might write their Congressmen and Senators in regard to this latest FCC programming move.

"I think if all radio stations would make an appeal to their listeners on the matter, in a clear cut, sensible way, it would do a world of good. In other words, when our Congressmen and Senators receive a few hundred letters from the folks back home,, they might open their eyes and sit up a bit."

Subsequently Mr. Royster made a second speech on the same subject. He reports that slightly over a hundred letters have been sent to their congressional representatives by listeners in the WOLS area.

KIWANIS TO OBSERVE RADIO WEEK MAY 12 TO 18

Kiwanis International will salute the radio industry the week of May 12 to 18 when many of its 2400 clubs throughout the United States and Canada observe Kiwanis Radio Week. This will be the second annual observance of the Kiwanis tribute to broadcasting.

The general office of Kiwanis is urging each of its clubs to participate, and Justin Miller, President of NAB, has expressed the hope that all radio stations will cooperate actively with their community Kiwanis clubs in marking the occasion.

Last year Kiwanis paid tribute to radio for its efforts to maintain freedom of speech and to preserve the free enterprise system of government. It is expected that similar themes will be used this year.

USDA URGES STATIONS PROMOTE VICTORY GARDENING

In conjunction with the current famine emergency campaign to provide food for starving millions abroad, Paul C. Stark, Director of the National Garden Program, U. S. Department of Agriculture, has issued an appeal to all radio stations to use their facilities in promoting widespread victory gardening this year.

The importance of this undertaking was pointed up at the recent National Garden Conference in Washington when Secretary of Agriculture Anderson said: "There is more need for victory gardens in this first year of peace than there was in any year of the war."

Earlier President Truman had stated: "The threat of starvation in many parts of the world and the urgent need for food from this country emphasize the importance of continued effort to add to our total food supply this year.

(Continued on next page)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Promotion.*

A continuing program of gardening will be of great benefit to our people.

Here is another opportunity for radio to demonstrate the power of its public interest campaigns. In a pamphlet titled "Garden and Conserve to Save What We've Won," the Department of Agriculture suggests these objectives and appeals:

1. Add your bit to the world food supply. By growing a part of your family's needs you release food stocks that can be used somewhere else in the world. And you'll be able to contribute more processed foods to collection drives for famine relief.

2. Plan your garden carefully. Grow enough to supply your needs for fresh vegetables and as much extra as you can preserve for family stocks. Remember that some vegetables may be stored without preserving. Maybe you'll want to fit your plans with those of your neighbor, so that you can do some swapping.

3. Make successive plantings for continuous supplies and late crops.

4. Your victory garden will make it easier to save "a slice of bread a day" by enabling you to have an extra fresh vegetable with every meal.

5. Stay with your garden throughout the season. Keep making later plantings of late-season crops, not forgetting those that will keep after frost. Keep down weeds and grass, and cultivate as necessary. Watch for insects and other pests and apply the right treatment in time.

6. Figure how much your garden can save you in money.

7. Your own garden is the best insurance against possible crop failures here and abroad or unexpectedly large foreign relief needs. It is also possible that the shortage of tin and steel may limit the commercial production of certain canned foods.

8. Work toward a permanent garden. Choose soil, location, arrangement, and general gardening plan with this in mind. Consider planting fruit trees, grapevines, berry vines, and perennial plants. Gardeners should find it easy to do this. Plan with an eye for improving appearance and investment value of home and community.

9. Gardening is fine exercise. Nothing like a little spade and hoe work to keep you out in the fresh air and in good shape.

10. Relax! These times are a strain on everyone. No better way to forget your problems than to get down in the dirt and dig. This is the sort of thing a lot of fellows were dreaming about during long watches at sea and long hours of "sweating it out."

11. And eat better. You can't beat fresh vegetables and fruits right out of your own garden for flavor and nutrition. The average family needs a fourth more green and yellow vegetables, a fifth more tomatoes and citrus fruits than the market offered last year, according to the Bureau of Human Nutrition and Home Economics.

AP SUMMARY OF DAYLIGHT SAVING TIME SITUATION

On March 25 NAB sent to all members a bulletin informing them of the introduction by Rep. James G. Fulton (D. Pa.) of a bill (HR-5843) recommending a uniform pattern for the nationwide adoption of daylight saving time during the summer months. It was suggested that broadcasters express their opinion to Congress on this bill.

This bill is now in the House Interstate and Foreign Commerce Committee.

While the bill rests in this Committee, the following summary of cities and states which are expected to adopt daylight saving time under the present optional selection has been issued by the AP:

"Daylight saving time begins again April 28 in all of five states and parts of 18 others. Twenty-five states will not observe it at all. New York City, Boston, Buffalo, Chicago, Philadelphia, St. Louis, Miami, Charleston, Indianapolis and Louisville are among the major cities which will observe daylight saving time. Kansas City, San Francisco, Seattle, Dallas, Des Moines, Memphis, Milwaukee, Minneapolis, Salt Lake City, Omaha, Phoenix and Portland, Ore., will stay on standard time.

"The District of Columbia is pondering the question. President Truman has said he would not put daylight saving time into effect unless it was legislated. Connecticut, Massachusetts, New Hampshire, Rhode Island and Vermont will observe daylight saving on a state-wide basis this year. Parts of most eastern states will follow their example. Most of the West is opposed to the change and will not have it. New York, New Jersey, Pennsylvania, Maine, Delaware, Virginia, West Virginia, South Carolina, Florida, Tennessee, Alabama and Louisiana leave the question of advancing the clock to local option. Moving westward Ohio, Illinois, Indiana, Idaho and Missouri prefer local option. St. Louis, for instance, will have daylight saving this year for the first time. Indianapolis in central Indiana and cities in northern Indiana will adopt daylight time, while southern Indiana cities will not. These states will not have daylight time: Mississippi, Texas, Oregon, Kansas, Arizona, Washington, Utah, Minnesota, Colorado, Wyoming, Montana, Wisconsin, Michigan, North Carolina, Iowa, Oklahoma, California, Maryland, Nebraska, Nevada, New Mexico, Arkansas, Georgia, North Dakota and South Dakota. Businesses which operate on transcontinental schedules must plan new timetables, new flight schedules; must record and rebroadcast radio programs and change broadcast times to meet daylight saving time.

"The companies said the changeover—which originated in 1907 in Great Britain—plays havoc with their routines. The National Broadcasting and Columbia Broadcasting Systems reported they must survey each station city, ascertain whether it will adopt daylight saving and then realign broadcast times. . . ."

CRIPPLED CHILDREN'S WEEK UPCOMING

The week of April 21 has been set aside as the Shriners Hospitals for Cripple Children Week, under the theme "They shall walk again."

Since their founding in 1923 the Shriners have healed over 100,000 crippled children from poor families without means to secure proper medical and surgical attention.

Purpose of the theme is to focus attention of the nation on the problem of crippled children in being restored to useful citizenship. No direct appeals for donations will be made.

Fact Sheets will be distributed to all stations next week. General Douglas MacArthur is Honorary Chairman of the drive.

(Continued on next page)

WHBF USES WIRE RECORDER FOR SCOOP

A "hot" tip on a fire which destroyed a draw span and control tower of a 3,000 foot railroad bridge over the Mississippi river, enabled WHBF, Rock Island, men to reach the scene before the arrival of firemen, police and U. S. Engineers.

The men, Ted Arnold (program director) and Bob Sinnett (chief engineer) took their wire recorder aboard a government launch, pushing a barge loaded with a pumper. Amidst the dark, swirling flood waters of the Mississippi, within blistering distance of the blaze, they interviewed two men rescued from the burning bridge, and rescue workers. The on-the-spot recording was heard on a WHBF newscast broadcast within a hour after the fire was discovered.

News Clinics

NEWS AUDIENCES TO STATIONS DOING BEST LOCAL NEWS JOB

Ken McClure, news director of WOAI, San Antonio, and chairman of the third Texas NAB Radio News Clinic, San Antonio, March 28, set the keynote for the meeting with the observation:

"News is something which the station—any station, big or little—can hang its hat on."

"This is especially true," McClure said, "of the smaller station which cannot afford big local productions, and which may not have the talent available for such shows. News is the peg of interest and profit for such stations."

Expanded Facilities

Representatives of south and west Texas stations agreed that news is one of the best program services a station can render, and that local news constitutes the backbone of a station's news service.

News department spokesmen at the San Antonio meeting urged that station managers give special consideration to expansion of radio news facilities, not only as a profit-making operation, but also to enhance station prestige and improve program balance. One radio newsman said:

"Stations which have been in news for any length of time will tell you that news audiences in the future are going to those stations which do the best job of gathering, selecting, writing and rewriting the news of their own respective areas."

Ex Officio Reporters

Jack Hawkins, owner-manager of KIUN, Pecos, explained his own local news operation, which drew considerable interest from other station operators. Hawkins said, "Our news sources—city and county officials and so on—consider themselves ex officio members of our news staff." Hawkins, a former newspaper man, uses string correspondents in nearby communities, and also devotes a quarter-hour period a week to editorial comment from the section's weekly newspapers.

G. W. Johnson, general manager, KTSA, San Antonio, said in an interview, after the clinic, that local news broadcasts proved themselves to him, last September, during the newspaper strike. "They were so effective that we have maintained them ever since," he said. "One man devotes all of his time to the production of 'community news', daily at 5:00 PM."

Local News Exclusively

C. D. Reed, KNEL, Brady, reported that his own local news operation functions without a wire service. Reed, who also has a long-time newspaper background, explained that his station prefers to concentrate its news coverage on local happenings, and that his listeners have learned to depend on KNEL for news of their friends and neighbors.

Though not represented at the clinic, it was reported by a clinic attendant that KPAB, Laredo, was another station, without wire service, which concentrated on local news.

Bud Thompson, new editor of KFYO, Lubbock, expressed his convictions in these words:

"The coverage of local news is to be given primary consideration on my station from this date on. New personnel and new facilities will have to be made available, and every effort will be instituted to expand local and regional news coverage."

Similar Clinics Wanted

The San Antonio meeting also joined the Houston and Fort Worth clinics which preceded it in expressing the hope that similar gatherings will be scheduled in Texas in the future.

WOAI was host at a reception following the clinic, which was held at the St. Anthony Hotel.

Jack McGrew, KPRC, Houston, general chairman of the Texas clinics, and Arthur Stringer, secretary, NAB Radio News Committee, attended the San Antonio meeting, which, like the other Texas clinics, was arranged by Martin Campbell, NAB director, 13th district.

Attending the San Antonio news clinic were: C. D. Reed, newscaster, KNEL, Brady; Bud Thompson, news editor, KFYO, Lubbock; Jack Hawkins, owner-manager, KIUN, Pecos; John W. Scott, news editor and Bob Ferrie, associate news editor, KABC, San Antonio; Marvin Broyles, program manager, and Francisco Paredes, newscaster, KCOR, San Antonio; Eddie Barker, newscaster, KMAC, San Antonio; Ray Hunt, news editor, Tommy Dee and Al Lacoste, newscasters, KONO, San Antonio; Bud Lutz, promotion manager, George Lee Marks, program manager, Col. William Niethamer, news staff, and Pat White, news editor, KTSA, San Antonio; Hugh Halff, general manager, WOAI, Ken McClure, news director, Henry Howell, reporter, Jo Kemendo, news writer, and Hoxie Mundine, chief engineer, WOAI, San Antonio; Jim Stephenson, news editor, KRGV, Weslaco; Bowling Byers and Granville Price, department of journalism, University of Texas; and Major Ellsworth Chunn, journalism department, University of Tulsa.

The meeting was also attended by Major Walter J. Todd, Major A. E. Mealiff, Lt. R. E. Kennedy, Lt. Glenn Austin, Lt. Fred Bennignus and Lt. Alan Hopeman, U. S. A.

N. Y. RADIO NEWS CLINIC IS BIG DRAW

Elliott Stewart, chairman of the NAB up-state New York Radio News Clinic and executive vice-president WIBX, reports everything under control for next Wednesday's 10:00 a. m. meeting at Hotel Utica.

Special invitations were sent to all up-state station managers and advance registrations point to a large attendance.

IOWA NEWSMEN TO PERFECT SYSTEM OF ROAD AND WEATHER REPORTS

Arrangements to perfect a system of regular weather and road reports for release over Iowa radio stations,

(Continued on next page)

voted at the NAB-Iowa Radio News Clinic, in Cedar Rapids, March 22, are in the hands of H. R. Gross, news editor, KXEL, Waterloo.

Buryl Lottridge, vice president, WOC, Davenport, and general clinic chairman, for the record, confirmed the action of the Iowa stations in naming Mr. Gross chairman in a letter to him on March 27. Committee members are to be selected by Mr. Gross and, in turn, appointed by Mr. Lottridge.

The sixty members of Iowa's broadcast industry attending the clinic pledged their cooperation in carrying out the plan. The Iowa Highway Commission and the radio and reporting facilities of the Iowa State Highway Patrol are to be brought into the picture.

IOWA NEWSMEN FAVOR ASSOCIATION

Radio newsmen of Iowa stations found so much of value in the March 22 radio news clinic that they want similar meetings, periodically.

One suggestion was the formation of an Iowa Radio News Editors Association as a part of the Iowa Broadcasters Association.

District Meetings

7TH DISTRICT SCORES FCC REPORT

With five NAB District Meetings still in the offing, the entire membership of District 7, meeting in Cincinnati on March 28-29, joined broadcasters of three other Districts who have unanimously adopted resolutions protesting the right of the Federal Communications Commission to regulate the content of radio programs and control the policies of individual licensees. District 7 also petitioned NAB to seek immediate relief from the recent restrictions placed on construction of stations by the Civilian Production Administration, acting in conjunction with the National Housing Authority.

The District 7 protest against FCC's program attitude follows closely in the wake of similar action taken at scheduled meetings of Districts 11-8-9, held respectively at Minneapolis, Grand Rapids and Chicago. These four meetings are the first to be held since the issuance of the Commission's report "The Public Service Responsibility of Broadcast Licensees" which has evoked such widespread criticism of the Commission's apparent unrelenting tendency toward a censorial supervision of broadcasting.

"This question," District 7 broadcasters point out in their resolution, "Involves basic considerations of Congressional intent and the question of free speech as guaranteed in the Constitution of the United States."

Unable to attend the meeting because of illness, James D. Shouse, WLW, 7th District Director, addressed a letter to his fellow members who attended the sessions, in which he expressed his regrets for his enforced absence and thanked J. Harold Ryan for presiding in his stead. Further thanks to Mr. Ryan were tendered in a resolution.

Pointing out that time changes involved in periodic daylight savings time adoption in various sections of the country work an especial hardship on stations located in the border zone between standard time zones such as Ohio and Kentucky, 7th District members urged that NAB exert every effort to the end that a national pattern be evolved for uniform time changes each year.

Text of the resolutions adopted, and a full list of those who registered during the Meeting follow:

"The recent report of the Federal Communications Commission entitled, 'The Public Service Responsibility of Broadcast Licensees,' raises the question of the power of the FCC to regulate the content of programs and control the policies of individual licensees. This question involves basic considerations of Congressional intent and the question of free speech as guaranteed in the Constitution of the United States.

"Therefore the broadcasters of the 7th NAB District, comprising the licensees of stations in the states of Ohio and Kentucky, call upon the President of NAB and the executive officers of our National Association to appraise the record of broadcasters operating in the public interest; and to seek the route of quickest relief, if necessary before the Supreme Court of the United States."

●

"The broadcasters of the 7th District of the National Association of Broadcasters hereby petition the management of our National Association to seek immediate relief from the restrictions placed on construction of broadcast stations by the National Housing Authority.

"While it is recognized that any efforts looking toward the solution of the housing problem for veterans is to be commended in the highest terms, it is nevertheless true that such businesses as broadcasting cannot reach their full maximum of employment unless additional facilities can be constructed in the immediate future. This is especially true in a business faced with such new developments as FM, facsimile and television. The broadcasters hope that due consideration will be given the industry's problems of construction so that housing and employment may go hand in hand."

●

"The broadcasters of the 7th District of the NAB hereby pledge their support to our President, Justin Miller. We commend the constructive program which he has offered and pledge our wholehearted support in the attainment of the objectives of the National Association of Broadcasters."

●

"The 7th District of the National Association of Broadcasters urges all stations within the district to become members of B.M.B., and commend that organization for the progress they have made in organizing periodic station coverage studies. The stations of this district wish to extend to B.M.B. their fullest active support and cooperation."

●

"The broadcasters of the 7th District of NAB believe that the best interests of the industry can be served by maintaining B.M.I. at its highest degree of efficiency. We therefore urge all broadcasters to lend their most active support to B.M.I. and to check their program schedules so that increasing prominence may be given to B.M.I. numbers in their daily broadcasts."

●

"The broadcasters of the 7th District of NAB hereby extend their whole-hearted thanks to the broadcast stations of Cincinnati for the efficient arrangements which have been made to accommodate our meetings and to entertain our members while in their city."

●

"The broadcasters of the 7th District of NAB extend their sympathy to James D. Shouse, and regret that he has been unable to be with us. We hope for his speedy recovery as his services on the Board of NAB as representative of this district are invaluable to the industry."

●

"Daylight Saving Time presents one of the most difficult problems in program scheduling to broadcast stations. This is especially true in the border zone between standard time zones, such as that occupied by the states of Ohio and Kentucky. The broadcasters of the 7th District of NAB therefore, urgently request its National Association to extend all efforts in securing a national pattern for the establishment of a uniform time in each time zone in the United States."

(Continued on next page)

"The broadcasters of the 7th District of NAB wish to take this opportunity to thank one of their members, Harold Ryan, for his unselfish action and substantial contributions to our National Association in serving as interim president during a most difficult time."

Registration:

Al Albinger, WCOL, Columbus, Ohio; H. W. Apel, WPAY, Portsmouth, Ohio; C. E. Arney, NAB, Washington D. C.

Harold Baedecker, WAMS, Athens, Ohio; G. F. Bauer, WINN, Louisville, Ky.; Robert M. Beer, Beer & Koehl, Ashland, Ohio; Fred Bock, WADC, Akron Ohio; R. A. Borel, WBNS, Columbus, Ohio; Gerald F. Boyd, WPAY, Portsmouth Ohio; Gervis Brady, WHBC, Canton, Ohio; Otto P. Brandt, ABC, New York City.

Walter A. Callahan, WLW, Cincinnati, Ohio; Harry Callaway, WHAS, Louisville, Ky.; Harry Camp, WGAR, Cleveland, Ohio; H. K. Carpenter, United Broadcasting Co., Cleveland, Ohio; Eugene Carr, WHPC, Canton, Ohio; Ken Church, WCKY, Cincinnati, Ohio; S. A. Cisler, Radio Kentucky, Louisville, Ky.; W. L. Coulson, WHAS, Louisville, Ky.; Jimmy Cox, WAVE, Louisville, Ky.

Kenneth Dameron, Ohio State University, Columbus, Ohio; Warren G. Davis, Bloomington, Ind.; Fred Dodge, Fred A. Palmer Company, Cincinnati, Ohio; William Dowdell, INS, New York City; R. E. Dunville, WLW, Cincinnati, Ohio; Florence Dykstra, Transcription Sales, Inc., Springfield, Ohio.

Joe Eaton, WHAS, Louisville, Ky.; Ralph Elvin, WLOK, Lima, Ohio; Robert Evans, WSPD, Toledo, Ohio; Carl Everson, WHKC, Columbus, Ohio.

Tom Farrell, Radio Market Guide, Chicago, Ill.; Herman E. Fast, WKRC, Cincinnati, Ohio; Robert Fehlman, WHBC, Canton, Ohio; Sam Feldman, ASCAP, Cincinnati, Ohio; Hugh Feltis, BMB, New York City; George Field, World Broadcasting System, New York City; Richard E. Fischer, WHAS, Louisville, Ky.; E. Y. Flanigan, WSPD, Toledo, Ohio; Clarence H. Fleming, WFKY, Frankfort, Ky.; R. M. Fleming, Fred A. Palmer Company, Cincinnati, Ohio.

Carl George, WGAR, Cleveland, Ohio; Ken Given, WLBJ, Bowling Green, Ky.; A. G. Grinalds, ABC, New York City.

K. K. Hackathorn, WHK, Cleveland, Ohio; Gus Hagenah, Standard Radio, Chicago, Ill.; C. L. Harris, WGRC, Louisville, Ky.; Ward Hatcher, WGRC, Louisville, Ky.; R. B. Helm, WHLN, Harlan, Ky.; Chester Herman, WLW, Cincinnati, Ohio; William Hershey, Brush-Moore Radio, Canton, Ohio; Clair Heyer, Radio Market Guide, Chicago, Ill.; Robert Hill, WCOL, Columbus, Ohio; Harry H. Hoessly WHKC, Columbus, Ohio; Fred Hover, WFIN, Findlay, Ohio.

Don Ioset, WMOH, Hamilton, Ohio.

Frank Jones, WCOL, Columbus, Ohio.

Ad Karns, Transcription Sales, Inc., Springfield, Ohio; Sydney M. Kaye, BMI, New York City; J. H. Keachie, Radio Corporation of America, Cleveland, Ohio; Jack Kelly, WCOL, Columbus, Ohio; Lew Kent, WKRC, Cincinnati, Ohio; J. Robert Kerns, WHIZ, Zanesville, Ohio; John Koepf, Fort Industry Company, Washington, D. C.; Marshall Krieger, WHAS, Louisville, Ky.; Jim Kyler, SESAC, New York City.

F. E. Lackey, WHOP, Hopkinsville, Ky.; H. S. Lackey, WSON, Henderson, Ky.; W. P. Lackey, WPAD, Paducah, Ky.; Howard Lane, WSAI, Cincinnati, Ohio; Cy Langlois, Lang-Worth, New York City; John Langlois, Lang-Worth, New York City; U. A. Latham, WKRC, Cincinnati, Ohio; Dave Lewis, WFIN, Findlay, Ohio; D. H. Long, WLKY, Lexington, Ky.; Nathan Lord, WAVE, Louisville Ky.; W. S. Lubenville WGRC, Louisville, Ky.

Robert McIntosh, WGRC, Cleveland, Ohio; Harry McTigue, WINN, Louisville, Ky.; James Mahoney, Mutual Broadcasting System, Chicago, Ill.; Lin Mason, Transcription Sales, Inc., Springfield, Ohio; R. T. Mason, WMRN, Marion, Ohio; Joe Matthews, WCMI, Ashland Ky.; Justin Miller, NAB, Washington, D. C.; Bob Morrison, WMRN, Marion, Ohio; John T. Murphy, NAB, New York City.

Len Nasman, WFMG, Youngstown, Ohio; W. Richard Neher, WHBC, Canton, Ohio; Gilmore Nunn, The Nunn Stations, Lexington, Ky.

John M. O'Hara, WMAN, Mansfield, Ohio; W. I. Orr, WBNS, Columbus, Ohio.

Ed Palen, WJW, Cleveland, Ohio; Fred A. Palmer, Radio Consultant, Cincinnati, Ohio; E. A. Park, WLW, Cincinnati, Ohio; L. M. Pattee, BMI, New York City; Gene Peak, WPAD, Paducah, Ky.; Frank Pellegrin, NAB, Washington, D. C.; Bill Pepper, WPAY, Portsmouth, Ohio; Emerson J. Pryor, WRRN, Warren, Ohio; Hugh Potter, WOMI, Owensboro, Ky.; James M. Price, RCA, Camden, N. J.

Glenn Ramsey, AP, Atlanta, Ga.; Paul Reed, Alliance, Ohio; Robert K. Richards, Broadcasting Magazine, Washington, D. C.; Russell W. Richmond, WHKK, Akron, Ohio; T. A. Rogers, Newark, Ohio; J. Harold Ryan, WSPD, Toledo, Ohio.

Samuel R. Sague, Cleveland, Ohio; Robert Sampson, WSAI, Cincinnati, Ohio; C. E. Schindler, WGRC, Louisville, Ky.; Bill Schudt, CBS, New York City; Arch Shawd, WTOL, Toledo, Ohio; Alex Sherwood, Standard Radio, New York City; Harry M. Smith, WLW, Cincinnati, Ohio; J. Porter Smith, WGRC, Cleveland, Ohio; Lou Smith, Edward Petry Company, Chicago, Ill.; George A. Speese, WMRN, Marion, Ohio; Joel Stovall, WKRC, Cincinnati, Ohio; Gerald Swisher, AP, Cleveland, Ohio.

John A. Toothill, Burn Smith Company, Inc., Chicago, Ill.; O. W. Towner, WHAS, Louisville, Ky.; Jack Tracy, NBC Recording, New York City.

Paul Wagner, WPAY, Portsmouth. Ohio; Lawrence Webb, WJW, Cleveland, Ohio; Pierre Weis, Lang-Worth, New York City; Miller Welch, WLAP, Lexington, Ky.; J. P. Williams, Transcription Sales, Inc., Springfield, Ohio; J. E. Willis, The Nunn Stations, Lexington, Ky.; Phil Wood, WFMJ, Youngstown, Ohio.

Broadcast Advertising

50 KW STATIONS SHOW 60,981,196 TIME SALES

Total net time sales realized by licensees of the 53 standard broadcast stations of 50 kilowatt power located in the United States, for the year 1945, amounted to $60,981,196, according to preliminary reports submitted to the Federal Communications Commission. This was an increase of 4.3% over the 1944 total of $58,625,000.

Included in the net time sales reported for 1945 by the 53 stations was the amount of $21,772,835 which these stations received from the sale of station time to major networks. This amount was approximately 37% of the

(Continued on next page)

DISTRICT MEETINGS AHEAD

4th District	April 11-12	Cavalier Hotel	Virginia Beach, Va.
2nd District	April 25-26	Roosevelt Hotel	New York, N. Y.
5th District	April 29-30	San Carlos Hotel	Pensacola, Florida
1st District	May 13-14	Hotel Statler	Boston, Massachusetts
3rd District	May 16-17	Bellevue Stratford Hotel	Philadelphia, Pa.

total payments made by the major networks to all affiliated stations in 1945, and accounted for 35.7% of all net time sales reported by the 53 stations.

Forty of the 53 stations reported increases, and 13 stations reported decreases, in net time sales for 1945. One station reported an increase of more than $500,000; four stations had increases of from $100,000 to $300,000, and 35 stations reported increases of less than $100 each. The range of decreases was from $300 to $221,664 for the 13 stations so reporting.

NAB 7TH DISTRICT MAKES SURVEY ON SALESMEN COMPENSATION

J. E. Willis, general manager WLAP, Lexington, Kentucky, and chairman, 7th district sales managers committee, reports the findings of a study on salesmen's compensation among radio stations in his district of Ohio and Kentucky.

The majority of stations use the incentive pay plan, paying salesmen either on a straight commission or salary-and-commission basis, as follows:

	Percent of Stations
Straight Commission	51.4%
Straight Salary	37.2%
Salary plus Commission	11.4%

The 35 stations reporting in the survey employ a total of 85 salesmen, or an average per station of 2.43 salesmen. These men are paid as follows:

	Number	*Percent*
Straight Commission	47	55.3%
Straight Salary	28	33.0%
Salary plus Commission	10	11.7%

The report on the number of salesmen employed by individual stations is:

2 Stations employ 5 Salesmen each
4 Stations employ 4 Salesmen each
8 Stations employ 3 Salesmen each
14 Stations employ 2 Salesmen each
7 Stations employ 1 Salesman each

REALTORS RECOMMEND RADIO

The Committee on Realtor of the National Association of Real Estate Boards recommends the use of radio to its members in the March issue of its service bulletin. Herewith are excerpts:

"During the past 10 years radio has become increasingly important as a medium for Realtor promotional activities. . . . Whether you decide on spot announcements or a program, most Boards will find radio an excellent Realtor promotional medium. Why not contact your local station, or adverising agency, and make plans for boosting Realtor through radio?"

Small Market Stations

GROUPING STATIONS HELPS ATTRACT NATIONAL ADVERTISER

Following through in the inquiry of how small market stations sell the national advertiser, J. Allen Brown, NAB Assistant Director of Broadcast Advertising, contacted Bob McRaney, General Manager, the Mid-South Network of Mississippi for an account of his operation.

It was found that the Mid-South Network is composed of four stations, WCBI, Columbus, WMOX, Meridian, WELO, Tupelo, and WROX, Clarksdale. The Meridian outlet is new, having gone on the air in March.

The management revealed that these stations are offered to the advertiser on the basis of a 5% discount when more than one outlet is used. However, they have not been in operation long enough, as a group, to determine how successfully the selling plan works. It appears to be making progress as the list of national and regional accounts includes: Manhattan Soap, Nebraska Milling Company, Alka-Seltzer, Ex-Lax, Black & White Stores, Sinkers Delinting Corporation, Lydia E. Pinkham, Ashwood Chemical Company, R. H. Alber Company, Morton Salt Company, Retonga, Gulf Spray and many others. While Mr. McRaney appeared to be delighted with the group selling plan, he pointed out this plan alone was not responsible for their healthy list of sponsors.

The four-station hook-up, according to the information provided NAB, gives them a decided edge in regional coverage in that they are able to broadcast programs of Mississippi colleges. In addition many regional programs are exchanged from their studios daily.

The Mid-South Network averages at least two hours of programming daily, with 50% of the time commercial. Attention to programs of public interest is shown in the account of the operation. Bob McRaney is also General Manager of WCBI and supervises the Birney Imes, Jr., radio interests.

ITEMS IN THE NEWS

Alabama broadcasters have elected two small market station executives as officers of the Alabama Broadcasters Association. John W. Buttram, WHMA, Anniston, and M. L. Vickery, WMSL, Decatur, were named Vice President and Executive Committeeman respectively.

Allan Curnutt, manager WOSH, Oshkosh, Wisconsin, is the new small market chairman for NAB District nine. Mr. Curnutt replaces Ben A. Laird, who resigned the management of WOSH and the chairmanship to further plans for the construction of a new station.

General

TWENTY-TWO MILLION SETS EXPECTED IN '46

Radio manufacturers expect to turn out almost 22,000,000 sets this year, the Federal Communications Commission reported Wednesday (3). This figure was based on a survey of the probable production of 85 manufacturers, including all but four of the large producers.

The total set production reported is substantially larger than the largest volume of radio receivers sold in any prewar year. In 1941 the largest receiver sales up to that date amounted to about 13,000,000 sets.

The companies reporting estimate that they will produce in the neighborhood of 1,800,000 FM sets. This would be about nine percent of total set production.

FCC Wants More FM Receivers

As of April 1, 1946, the Commission had received applications for 834 FM stations in addition to the 50 stations now on the air. Also as of April 1, the Commission had made 383 conditional grants to FM applicants. In the light of the rapid progress being made for the development of FM on the station side, the Commission hopes that

(Continued on next page)

manufacturers may revise their production schedules to include a greater proportion of FM receivers.

The commission Friday (5) officially denied a news agency report quoting an alleged FCC spokesman as saying "that in view of the very few FM sets to be produced this year, it is hardly worth while for the broadcasters to continue with station construction plans."

"No person in any responsible position in the agency has made such a statement," the Commission declared. "The statement does not represent the views of the Commission. It is erroneous and gravely misleading.

"Far from discouraging broadcasters from continuing with their station construction plans, the Commission urges all of them to proceed with their plans with the greatest possible speed."

The following is a breakdown by type of receiver of the estimated production:

Type of Receiver	*Number of manufacturers reporting production plans* †	*Number of receivers planned to produce*	*Percent*
AM band only	76	16,736,862	79.2
FM band only (88-108 Mc)	8	86,286	.4
AM band, FM band (88-108 Mc)	41	1,689,750	8.0
Television band only (Channels 1-13 inclusive)	13	44,706	.2
AM band, FM band (88-108 Mc), Television band (Channels 1-13 inclusive)	14	54,606	.3
Other			
AM band, Television band (Channels 1-13 inclusive)	1	500	*
FM band, Television band (Channels 1 - 13 inclusive)	1	500	*
Television (Channels 1-6 inclusive)	1	4,000	*
AM band, Television band (Channels 1 - 6 inclusive)	1	10,000	*
Miscellaneous	5	21,250	.1
Receiver Type Unspecified	7	2,481,300	11.7
Total Production of Receivers	85	21,129,760	100.0
FM adaptors	4	47,000	
FM convertors	3	37,000	
Other	1	1,000	
Total		85,000	
Units supplied to others	2	90,000	
Units for export	16	677,050	
Total for All Receiver Types		21,981,810	

* Less than one-tenth of 1 percent.

† The same manufacturer may be reported on more than one line.

APPOINT NEW TREASURY RADIO CHIEF

Brent Gunts, effective today, is Chief, Radio Section, Treasury Department. He replaces Lt. David Levy, USNR, who expects to be out of uniform later this week.

Mr. Gunts was continuity chief, WFBR, Baltimore, before beginning nearly five years of army service. He began as a private and was discharged a major. His first promotion is to be a special June E-Bond campaign, Treasury's first peacetime effort, "Back Your Future."

Lt. Levy's last Treasury job is the Roosevelt Memorial Bond campaign of April 12. Announcement material is now in the hands of stations.

AMERICAN LIBRARY ASSOCIATION SURVEY

Station managers are urged to send their candid impressions of the utilization of radio by local libraries either through actual broadcast series or as a source for script writers and staff members. All replies will be treated in confidence. The material and information is to be used as background for a book to be distributed to libraries throughout the country. It is being written by Miss Frances G. Nunmaker, the Ohio Library Trustees Association, 1113 State Office Building, Columbus, Ohio.

The request for assistance was received from the American Library Ass'n by Dorothy Lewis, NAB Coordinator, 535 Fifth Avenue, New York. Your reply can be directed to the National Association of Broadcasters, New York office or to Ohio.

Research

BAKER ASSUMES DUTIES AS NAB DIRECTOR OF RESEARCH

Kenneth H. Baker, whose appointment as NAB Director of Research was announced recently by President Justin Miller (see NAB REPORTS, p. 204), assumed his new duties on Monday (1).

THANKS!

The Research Department is extremely grateful for the magnitude of the response to the recent questionnaire on the employment of musicians. Over 90% of those queried replied. The results have been tabulated and have proved invaluable. We hope we can count on a similar or better response to our requests in the future. In turn, we promise to ask only for information which we must have to be of service to the industry.

Ad Council—OWMR Allocations

PUBLIC INTEREST CAMPAIGNS—APRIL 15-21

The following three public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of April 15-21 by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Merchant Marine Officers Needed

There is still a critical need for licensed personnel to man our postwar merchant fleet. Mates and engineers are most urgently needed. No longer faced with the necessity of winning a war as an incentive to stay on the job, merchant seamen are quitting the sea. Point out the vital postwar role of the Merchant Marine and stress the fact that until it is carried out successfully, the job of the Merchant Marine will not be complete. Emphasize the fact that the Merchant Marine offers employment opportunities equal to those in any other industry today, and that the opportunities for a career in the postwar Merchant Marine are greater than seamen have ever known. Acknowledge the job the Merchant Marine did during the war but emphasize the magnitude and importance of the job still to be done. Specify the type of men needed—*mates and*

(Continued on next page)

engineers with licenses—or former servicemen with appropriate sea experience. Urge men with licenses and former servicemen who can qualify to apply at once by letter or collect wire to the Merchant Marine, Washington 25, D. C., giving addresses and qualifications. (Fact Sheet No. 21.)

Famine Emergency

(Repeat from last week)

Famine is raging in Europe and Asia. War has left chaos in its wake; in addition, a burning spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. Between now and July 1st, 500,000,000 children, women and men—and in this order—face starvation. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief and Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. *The present American consumption per person is estimated at 3,360 calories per day.*

Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats, and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world. The "have" countries, including the United States, are the only ones that can halt death by starvation this Spring. *Even certain "importing" countries are already helping to the limit of their ability.* Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries, through regulations already in effect, will make available eleven million tons. *Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.*

Urge everyone to SAVE AND SHARE—to make the maximum amount of needed food available for the relief of starving millions by—

> Reducing their consumption of all wheat and rice products and fats and oils. . . . Eating more of the plentiful foods. . . . Eliminating *all* food waste and turning in all used fats. . . . *Producing and preserving all food possible through home gardening and canning.* (Fact Sheet No. 20.)

Help Keep Our Economy Stable

In his recent report on the first 100 days of reconversion, President Truman concluded: "Inflationary pressures are still great, and danger signals pointing to a further building up through the winter and spring are the rise of real estate, wholesale and raw materials prices. We must continue to hold the line. We cannot permit inflation." The greatest inflationary pressures we face today are those stemming from the unprecedented demand for and the short supply of (1) housing, (2) clothing, and (3) durable goods. Although rent control regulations still exist in most areas the demand for housing is so great that people are tempted to ignore rent ceiling in their eagerness to provide shelter for themselves and their families. During the next few months the clothing supply will be the tightest since before the war, a situation that is being further complicated by thousands of newly discharged veterans who are unable to find even a minimum of civilian clothing in the stores. The durable goods picture is a trifle brighter—more refrigerators, automobiles, washing machines, vacuum cleaners, radios, etc., are on the way. Here again, however, the demand and purchasing power still exceed the supply and an inflationary black market is the potential result unless people curb their desires to own the first of everything that appears on the market at any prices. Urge listeners to spend sensibly and to cooperate with all price and rent control regulations. (Fact Sheet No. 3.)

The Veterans' Assets

The skills, education, and experience which our servicemen and women acquired in the armed forces—the know-how which proved deadly to the enemy in war—can be an invaluable asset to this nation in peace. Modern warfare requires a tremendous range of skills; if a recruit does not have a skill when he enters the armed forces, he acquires one through training in order to be able to do his part in the highly mechanistic, scientific, and engineering job which modern warfare is. In many instances the work servicemen did in the war—such as in radar and electronics—was a projection of what business and industry are undertaking in this postwar period. Many veterans who have already returned to civilian life have discovered that their service experience can mean better jobs and greater responsibilities than they were able to assume before the war. Radio is now asked to help educate the general public, as well as employers, on the assets of the veteran as a citizen and an employee. *Speak to employers and indirectly by referring to the fact that thousands of employers who are employing veterans testify to the fact that these men are making good. Avoid invidious comparisons between servicemen and civilians.* Explain how most service-acquired skills are directly related to civilian occupations, citing examples if possible. Point out that the skills, education and experience acquired by men and women in our armed forces will make them better citizens and more valuable employes than they were before.

ELEVENTH ANNUAL FCC REPORT NOW ON SALE

The Federal Communications Commission announces that its Eleventh Annual Report for the fiscal year ended June 30, 1945, is now on sale by the Superintendent of Documents, Government Printing Office, Washington 25, D. C., at 20 cents a copy.

Requests for copies of this Report should be made directly to that agency, together with remittance.

FM Department

Issuing Report No. 800 (FM Broadcast) on Wednesday (3), the Commission announced therein that it has approved the basic engineering plans submitted by 9 more applicants for FM stations, thereby enabling them to place orders for transmitters and antennas and to make other engineering arrangements.

This makes a total of 24 applicants with approved engineering plans. In some cases antenna structures are subject to approval by the Civil Aeronautics Administration. Notification of the Commission's action is being sent to each of these applicants, together with specific requests for further engineering information required by the Commission.

Previously, these applicants had been given conditional grants subject to further review of engineering details and program plans before further action by the Commission.

Following is the list of applications for which approval of basic engineering plans were granted. (Note: Power given is effective radiated power. Antenna height given is height above average terrain.)

J. E. Rodman, Fresno, Cal., rural; channel: 102.3 mc (No. 272); 69.5 KW; antenna: 1936 ft.

KOMA, Inc., Oklahoma City, Okla., rural; channel: 100.1 mc (No. 261); 243 KW; antenna: 485 ft.

(Continued on next page)

Reno Newspapers, Inc., Reno, Nev., channel: 100.5 mc (No. 263); 9.7 KW; antenna: 2,774 ft.

Southern Minn. Supply Co., Mankato, Minn., channel: 92.7 mc (No. 224); 29.2 KW; antenna: 544 ft.

The Kansas City Star Co., Kansas City, Mo., rural; channel: 100.3 mc (No. 262); 150 KW; antenna: 754 ft.

Plaza Court Broadcasting Co., Oklahoma City, Okla., rural; channel: 98.5 mc (No. 253); 176 KW antenna: 888 ft.

The Radio Station KFH Co., Wichita, Kans., channel: 96.5 mc (No. 243); 185 KW; antenna: 411 ft.

KARM, The George Harm Station, Fresno, Cal., metropolitan; channel: 101.9 mc. (No. 270); 27.2 KW; antenna: 406 ft.

Pape Broadcasting Co., Mobile, Ala., metropolitan; channel: 102.1 mc (No. 271); 20.5 KW; antenna: 469 ft.

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning April 8. They are subject to change.

Monday, April 8

Further Hearing

To Be Held in Washington, D. C.

NEW—Greater Peoria Radiobroadcasters Inc., Peoria, Ill.—C. P. **1290 kc.**, 1 KW, unlimited, DA-night and day.

NEW—Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—C. P. **1290 kc.**, 1 KW, unlimited, DA-night and day.

NEW—Central Illinois Radio Corp., Peoria, Ill.—C. P. **1290 kc.**, 5 KW, unlimited, DA-day and night.

NEW—George Dyson, Jr., d/b as The Alton Building Co., Alton, Ill.—C. P. **1300 kc.**, 1 KW, unlimited.

NEW—John L. Plummer, tr/as John L. Plummer Enterprises, Bogalusa, La.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—I. K. Corkern, Bogalusa, La.—C. P. **1490 kc.**, 250 watts, day and night, unlimited time.

NEW—WGCM Broadcasting Co., a copartnership composed of Hugh O. Jones, Wm. E. Jones and James O. Jones, Biloxi, Miss.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—WLOX Broadcasting Co., Biloxi, Miss.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—The Constitution Publishing Co., Atlanta, Ga.—C. P. **550 kc.**, 5 KW night, 5 KW day, unlimited, DA-night.

WJIM—WJIM, Inc., Lansing, Mich.—C. P. **550 kc.**, 1 KW, unlimited, DA-night and day.

NEW—Montana Broadcasting & Television Co., Butte, Mont.—C. P. **550 kc.**, 1 KW, unlimited.

KSD—Pulitzer Publishing Co., St. Louis, Mo.—C. P. **550 kc.**, 5 KW, unlimited, DA-night.

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—C. P. **550 kc.**, 5 KW night, 5 KW day, unlimited, DA-night.

NEW—Public Service Broadcasting Corp., Knoxville, Tenn.—C. P. **550 kc.**, 1 KW, unlimited, directional antenna.

WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—C. P. to increase night power. **550 kc.**, 5 KW, unlimited, DA-night.

KCRS—Millard Eidson, Midland, Texas—C. P. **550 kc.**, 5 KW, using directional antenna.

WKRC—The Cincinnati Times-Star Co., Concinnati, Ohio—C. P. **550 kc.**, 5 KW, unlimited, DA-night and day.

NEW—Atlantic Radio Corp., Boston, Mass.—C. P. **550 kc.**, 5 KW, unlimited.

WDEV—Radio Station WDEV, Waterbury, Vt.—C. P. **550 kc.**, 1 KW night, 1 KW day, unlimited, directional antenna.

KOAC—Oregon State Agricultural College, Corvallis, Ore.—Mod. of license. **550 kc.**, 5 KW, unlimited, DA-night and day.

NEW—Howard W. Davis, tr/as The Walmac Co., Corpus Christi, Texas—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—R. F. & W. Broadcasting Co., Corpus Christi, Texas—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Texas—C. P. **1230 kc.**, 250 watts, unlimited.

KSUB—Southern Utah Broadcasting Co., Cedar City, Utah—C. P. **590 kc.**, 250 watts night, 1 KW day, unlimited.

NEW—San Bernardino Broadcasting Co., Inc., San Bernardino Calif.—C. P. **590 kc.**, 1 KW, unlimited, DA-night and day.

KFXM—J. C. Lee and E. W. Lee (Lee Bros. Broadcasting Co.), San Bernardino, Calif.—C. P. **590 kc.**, 1 KW, unlimited, DA-night.

NEW—The Star Broadcasting Co., Inc., Pueblo, Colo.—C. P. **590 kc.**, 1 KW, unlimited, DA-night.

KMTR—KMTR Radio Corp., Los Angeles, Calif.—C. P. **570 kc.**, 1 KW night, 5 KW day, unlimited.

Tuesday, April 9

NEW—Arkansas-Oklahoma Broadcasting Corp., Fort Smith, Ark.—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—Donald W. Reynolds, Fort Smith, Ark.—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—Permian Basin Broadcasting Co., Odessa, Texas—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Southwestern Broadcasting Corp., Odessa, Texas—C. P. **1450 kc.**, 250 watts, unlimited.

Wednesday, April 10

Further Hearing

WGTM—Penn Thomas Watson, Wilson, N. C.—C. P. **590 kc.**, 5 KW, unlimited, DA-night and day.

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.—C. P. **590 kc.**, 5 KW, unlimited, DA-night and day.

WFTC—Jonas Weiland, Kinston, N. C.—C. P. **590 kc.**, 5 KW, unlimited, DA-night.

WSLS—Roanoke Broadcasting Corp., Lynchburg, Va.—C. P. **610 kc.**, 1 KW, unlimited, DA-night and day.

WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.—C. P. **610 kc.**, 1 KW, unlimited, DA-night and day.

NEW—Virginia Broadcasting Corp., Roanoke, Va.—C. P. **610 kc**, 1 KW, unlimited, DA-night and day.

Thursday, April 11

NEW—Valley Broadcasting Assn., Inc., McAllen, Texas—C. P. **910 kc.**, 1 KW, unlimited, DA-night and day.

NEW—Howard W. Davis, McAllen, Texas—C. P. **910 kc.**, 1 KW, unlimited, DA-night.

KVAL—Radio Station KEEW, Ltd., Brownsville, Texas—C. P. **910 kc.**, 1 KW, unlimited, DA-night and day.

KRRV—Red River Valley Broadcasting Corp., Sherman, Texas—C. P. **910 kc.**, 5 KW, unlimited, DA-night and day.

Further Hearing in Washington, D. C.

NEW—The Torrington Broadcasting, Inc., Torrington, Conn.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—The Berkshire Broadcasting Corp., Danbury, Conn.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—Frank Parker, Danbury, Conn.—C. P. **1490 kc.**, 100 watts, unlimited.

Consolidated Hearing

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—John E. Fetzer and Rhea Y. Fetzer, d/b as Fetzer Broadcasting Co., Grand Rapids, Mich.—C. P. and license. **1230 kc.**, 250 watts, unlimited.

Friday, April 12

Further Hearing

KOVO—KOVO Broadcasting Co., Provo, Utah—C. P. **960 kc.**, 1 KW, unlimited.

(Continued on next page)

KROW—KROW, Inc., Oakland, Calif.—C. P. **960 kc.,** 5 KW, unlimited, DA-night.

Further Consolidated Hearing

WTNJ—WOAX, Inc., Trenton, N. J.—Renewal of license—**1310 kc.,** 500 watts night, 500 watts LS, shares WCAM and WCAP.

WTNJ—WOAX, Inc., Trenton, N. J.—Modification of license. **1310 kc,** 500 watts, unlimited, requests facilities of WCAM and WCAP.

WCAM—The City of Camden, Camden, N. J.—Renewal of license. **1310 kc.,** 500 watts night, 500 watts LS, shares WTNJ and WCAP.

WCAM—The City of Camden, Camden, N. J.—Modification of license. **1310 kc.,** 500 watts, shares WCAP regular facilities, WTNS.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J. —Renewal of license. **1310 kc.,** 500 watts, 500 watte LS, shares WTNJ and WCAM.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J. Modification of license. **1310 kc.,** 500 watts, shares WCAM regular facilities, WTNS.

Federal Communications Commission Actions

APPLICATIONS GRANTED

NEW—Twin City Broadcasting Co., Inc., Augusta, Maine—Granted construction permit for a new station to operate on **1340 kc.,** 250 watts, unlimited time. (B1-P-4542)

NEW—Charles Wilbur Lamar, Jr., Houma, La.—Granted construction permit for a new station to operate on **1490 kc.,** 250 watts, unlimited time. (B3-P-4525)

NEW—Capital Broadcasting Co., Lewistown, Mont.—Granted construction permit for a new station to operate on **1230 kc.,** 250 watts, unlimited time. (B5-P-4479)

NEW—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—Granted construction permit for a new station to operate on **1400 kc.,** 250 watts, unlimited time. (B5-P-4515)

NEW—Stark Broadcasting Corp., Canton, Ohio—Granted construction permit for a new station to operate on **1060 kc.,** 1 KW, daytime only. (B2-P-4406)

NEW—Kenneth R. Giddens and T. J. Rester, d/b as Giddens & Rester, Mobile, Ala.—Granted construction permit for a new station to operate on **710 kc.,** with 1 KW, daytime only. (B3-P-4293)

NEW—Frank E. Pellegrin and Homer H. Gruenther, d/b as Pellegrin and Gruenther, Oak Ridge, Tenn.—Granted construction permit for a new station to operate on **1490 kc.,** 250 watts, unlimited time. (B3-P-4478)

NEW—Methodist Radio Parish, Inc., Flint, Mich.—Granted construction permit for a new station to operate on **1510 kc.,** 250 watts, daytime only. (B2-P-3836; Docket 6958)

NEW—Alfred Dorman, Statesboro, Ga.—Granted construction permit for a new station to operate on **1490 kc.,** 250 watts, unlimited time. (B3-P-4486)

NEW—Wisc. Broadcasting System, Inc., Milwaukee, Wis.—Granted construction permit for a new station to operate on **860 kc.,** 250 watts, daytime only. (B4-P-4018)

DEVELOPMENTAL BROADCAST

NEW—Cowles Broadcasting Co., Wheaton, Md.—Granted construction permit for a new developmental broadcast station; freqs. that may be assigned by the Commission's Chief Engineer; power 3 KW peak maximum; to operate as an experimental television station, to demonstrate the practicability of the CBS color television system and to assist in securing acceptable standards therefor. (B1-PEX-92)

ACTIONS ON MOTIONS

Matheson Radio Co., Inc., Boston, Mass.—Granted motion for leave to amend its application (Docket 6991) for a new FM station, so as to specify a new transmitter site; to show transfer of all of the capital stock of applicant corporation from Alice E. Matheson, et al., to Fidelity Broadcasting Corp., and to make other changes, and the amendment was accepted.

Yankee Network, Inc., Boston, Mass.—Granted motion for leave to amend application (Docket 6993) for an FM station, so as to specify data concerning proposed site, areas and population within the service contours, revised engineering data, etc., and the amendment was accepted.

Mass. Broadcasting Co., Boston, Mass.—Granted motion for leave to amend its application (Docket 6996) for a new FM station, so as to specify a definite channel; to supply engineering data, etc., and the amendment was accepted.

Southwestern Broadcasting Corp., Odessa, Texas—Denied motion requesting that engineering testimony be dispensed with in the consolidated hearing upon movant's application and that of Permian Basin Broadcasting Co.

WNOE—James A. Noe, New Orleans, La.—Granted motion requesting leave to amend application (Docket 6346), so as to request 25 KW power at night instead of 50 KW; to specify a new transmitter site and DA design, etc., and the amendment was accepted.

The Times Picayune Publishing Co., New Orleans, La.—Granted petition for leave to intervene in the hearing on application of WAML (Docket 7292).

Richard E. O'Dea, Paterson, N. J.—Granted petition for leave to intervene in the consolidated hearing now scheduled for May 20 in re applications of WNEW and Missionary Society of St. Paul the Apostle.

Missionary Society of St. Paul the Apostle, New York City—Granted petition for leave to take depositions in re its application (Docket 7316).

Allegheny Broadcasting Corp., Pittsburgh, Pa.—Granted petition for leave to amend its application for an FM station (Docket 7204), so as to give revised information on allocation analysis, service area, etc., and the amendment was accepted.

KOVO—KOVO Broadcasting Co., Provo, Utah—Granted motion requesting substitution of two names in the order issued by the Commission for authority to take depositions in connection with movant's application (Docket 6739), and the order was amended to substitute the names of Wesley P. Lloyd and Julia Finlinson for Howard S. McDonald and Joseph Parrish, respectively.

Central Ill. Radio Corp., Peoria, Ill.—Granted petition requesting leave to amend its application (B4-P-3911), so as to show substitution of Sam J. Stone as a director and officer of applicant corporation, and the amendment was accepted.

Lake Erie Broadcasting Co., Sandusky, Ohio—Granted petition for leave to amend its application (Docket 7004) so as to add Thos. J. Murray to list of stockholders and directors, etc., and the amendment was accepted.

Scripps-Howard Radio, Inc., Pittsburgh, Pa.—Granted motion to dismiss without prejudice its application for a new FM station. (Docket 7203)

The Times-Mirror Co., Los Angeles, Cal.—Granted petition requesting leave to amend its application (Docket 7260) for a television station, so as to change transmitter site, and the amendment was accepted.

The Central Ky. Broadcasting Co., Lexington, Ky.—Granted petition requesting leave to amend its application (Docket 6908), so as to show the deletion of Ted Grizzard as a stockholder in the corporation, etc., and the amendment was accepted.

Keystone Broadcasting Corp., Harrisburg, Pa.—Granted petition requesting a 30-day continuance of hearing now scheduled for April 15-16 at Harrisburg, in re television application of petitioner and of WHP, Inc., and continued same to May 16.

WGAL, Inc., Lancaster, Pa.—Granted petition requesting

(Continued on next page)

30-day continuance of hearing now scheduled for April 18-19 at Lancaster, on petitioner's application and that of Lancaster Television Corp., in re their television applications, and continued same to May 20.

KRRV—Red River Valley Broadcasting Corp., Sherman, Texas—The Commission on its own motion, ordered that the part of the consolidated hearing which relates to application of KRRV only (Docket 6862), be continued to April 22, 1946.

Adelaide Lillian Carrell, Wichita, Kans.—Granted petition requesting leave to amend her application (Docket 6982), so as to specify type of transmitting apparatus, etc., and the amendment was accepted.

Drohlich Brothers, Flint, Mich.—Ordered that the consolidated hearing on Drohlich Bros. application and that of Booth Radio Stations., Inc., now scheduled for April 16, be continued to April 18.

WHP, Inc., Harrisburg, Pa.—Granted petition to dismiss without prejudice its application (B2-PCT-154; Docket 7305) for new television station.

KSEI—Radio Service Corp., Pocatello, Idaho—Granted motion requesting continuance of hearing now scheduled for April 15 on petitioner's application and that of KVAN, and continued same to May 15, 1946.

Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—Granted motion for continuance of hearing on petitioner's application and that of Marion Radio Corp., now scheduled for June 10 and 11, and continued same to July 9.

United Broadcasting Co., Inc., Silver Spring, Md.—Granted petition insofar as it requests leave to amend its application so as to specify frequency **810 kc.,** instead of **670 kc.,** etc., and remove from hearing docket; the amendment was accepted and application removed from hearing docket. (Docket 7428)

Public Service Broadcasting Corp., Knoxville, Tenn.—Granted motion requesting leave to amend its application (Docket 7330) so as to specify daytive hours instead of unlimited hours of operation, and the amendment was accepted.

KCRS—Millard Eidson, Midland-Odessa, Texas—Granted petition for leave to amend its application (Docket 7215), so as to request power of 5 KW day, 1 KW night, instead of 5 KW day and night; to change exhibit, etc., and the amendment was accepted.

WCAE, Inc., Pittsburgh, Pa.,—Granted motion requesting dismissal without prejudice of application for commercial television station. (B2-PCT-143; Docket 7290)

Allegheny Broadcasting Corp., Pittsburgh, Pa.—Granted motion requesting dismissal without prejudice of application for commercial television station. (B2-PCT-147; Docket 7287)

Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Granted motion for leave to amend its application (Docket 7347) so as to specify frequency **1090** instead of **980 kc.**; change exhibits, etc.: the amendment was accepted and application removed from hearing docket.

DESIGNATED FOR HEARING

KGB—Don Lee Broadcasting System, San Diego, Calif.—Designated for hearing application to increase power from 1 to 5 KW on frequency **1360 kc.,** and install new transmitter and antenna, and to change transmitter location. (B5-P-4330)

Radio and Television Broadcasting Co. of Idaho, Pocatello, Idaho—Designated for hearing application for a new station to operate on **1240 kc.,** 250 watts, unlimited time, to be heard with application of Pocatello Broadcasting Co. requesting the same facilities. (B5-P-4520 and B5-P-4627)

Northern Ohio Broadcasting Co., Amherst, Ohio—Designated for hearing application (B2-P-4193) for a new station to operate on **1040 kc.,** 1 KW, daytime hours, to be heard with application of LCB, Inc. (B2-P-4636) for a new station in Lorain, Ohio, to operate on **1040 kc.,** 1 KW, daytime.

The Templetone Radio Mfg. Corp., Boston, Mass.; Enterprise Publishing Co., Brockton, Mass.—Designated for hearing application (B1-P-4146) of Templetone for a new station to operate on **1090 kc.,** 1 KW., daytime only, to be consolidated with application (B1-P-4620) of Enterprise Pub. Co., for a new station to use **1110 kc.,** 250 watts, daytime only.

Blue Valley Co., Independence, Mo.; General Broadcasting Co., Independence, Mo.—Designated for hearing in a consolidated proceeding the application of Blue Valley (B4-P-4597), **1510 kc.,** 1 KW, daytime, with application (B4-P-4519) of General Broadcasting Co., **1490 kc.,** 250 watts, unlimited time.

Antillos Broadcasting System, Inc., Rio Piedras, P. R.; Radio Americas Corp., San Juan, P. R.—Designated for hearing in a consolidated proceeding the application of Antillos (B-P-4589) **790 kc.,** 5 KW., unlimited time, with application (B-P-4295) of Radio Americas Corp., **790 kc.,** 1 KW, unlimited time.

A. J. Fletcher, Greensboro, N. C.; The News and Observer Publishing Co., Raleigh, N. C.—Designated for hearing in a consolidated proceeding the application of A. J. Fletcher (B3-P-4513), **850 kc.,** 1 KW, daytime, with application (B3-P-4176) of Raleigh News and Observer Pub. Co., **850 kc.,** 1 KW night, 5 KW day, unlimited time.

James A. Dick, et al., d/b as Paris Broadcasting Co., Paris, Tenn.; Tennessee-Kentucky Broadcasting Co., Inc., Paris Tenn.—Designated for hearing in a consolidated proceeding the application of Paris Broadcasting Co. (B3-P-4618) and application (B3-P-4653), of Tennessee-Kentucky Broadcasting Co., Inc., both requesting **1340 kc.,** 250 watts, unlimited time; ordered these applications consolidated with Paris Broadcasting Co., application (Docket 7430) and Kentucky Lake Broadcasting System, Inc. (Docket 7431) already in the hearing docket. Further ordered that the Bill of Particulars heretofore issued in this connection be amended to include these two applications.

CORRECTION

The Commission on Friday (5) issued the following correction:

Peach Bowl Broadcasters, a partnership composed of Beverly B. Ballard, Dewey Allread, Jr., and Clyde I. Goodnight, Yuba City, Calif., and Grass Valley-Nevada City Broadcasters, Inc., Grass Valley, Calif.—Designated for hearing application of Peach Bowl Broadcasters for a new station at Yuba City, Calif., to operate on **1400 kc.,** 250 watts, unlimited time (B5-P-4488), to be heard in consolidated proceeding with application of Grass Valley-Nevada City Broadcasters, Inc., for a new station at Grass Valley, seeking the same facilities. (B5-P-4616) (See NAB Reports, p. 238)

LICENSES EXTENDED

Licenses for the following Relay Broadcast stations were further extended upon a temporary basis only, pending determination upon applications for renewal of licenses for the period ending June 1, 1946:

Adirondack Broadcasting Co., Inc., WODJ; Airfan Radio Corp., Ltd., KEHP; American Broadcasting Corp., WEGD, WEGE, WKRB; Earle C. Anthony, Inc., KEGA; Ariz. Broadcasting Co., Inc., KAOU; A. H. Belo Corp., KEGE, KFAA; Berks Broadcasting Co., WEGP; The Birmingham News Co., WJOT; Donald A. Burton, WEGS; Carter Publications, Inc., KEGH, KEGI, KNED; The Champaign News-Gazette, Inc., WBGN; Charleston Broadcasting Co., WADA, WEGW, WEGX: Evansville on the Air, Inc., WAUT, WAUY, WEQG; The Fort Industry Co., WRET; Ga. School of Tech., WQER; Great Trails Broadcasting Corp., WRDN: The Hampden-Hampshire Corp., WHHC; Intermountain Broadcasting Corp., KEHO; KGKO Broadcasting Co., KAXY, KEIF, KEIG, KEJR, KEJS; KRIC, Inc., KAOV, KEGD; KTAR Broadcasting Co., KEIM; Radio Station WMFR, WHPT; Don Lee Broadcasting System, KAOY, KEGN; Loyola Univ., WEIT, WEIU; Ben S. McGlashan, KABG; Merced Broadcasting Co., KRME; Miami Valley Broadcasting Corp., WEIZ; Mo. Broadcasting Corp., KIFF; The Nat'l Life and Accident Ins. Co., WEOF, WNRB; Nichols and Warinner, Inc., KEIV; Pinollas Broadcasting Co., WERB;Puget Sound Broadcasting Co., Inc., KEJN; Racine

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Broadcasting Corp., WEHT, WELT; Radio Station KFH Co., KEGV; Reading Broadcasting Co., WEHZ; WEKL, WEKM; Red River Broadcasting Co., Inc., KBTA, KBTB; Redwood Broadcasting Co., Inc., KIDN; Rome Broadcasting Corp., WRGG; The Scioto Broadcasting Co., WAVB; South Bend Tribune, WEKR; Allen T. Simmons, WEKQ; Southeastern Broadcasting Co., WEHI; Port Huron Broadcasting Co., WMWB; Symons Broadcasting Co., KEGZ; Tarrant Broadcasting Co., KEGT; WLAC Broadcasting Service, WAUW; WAVE, Inc., WELC; WCBS, Inc., WMFZ; WDRC, Inc., WELN; Jonas Weiland, WAXL; W. Va. Broadcasting Corp., WELV; WFAM, Inc., WLIR; WFBM, Inc., WEIJ, WEIK; WGAL, Inc., WELY; Winona Radio Service, KBQA; WIBX, Inc., WAIJ, WAIY; Wichita Broadcasters, WPAK; WJNO, Inc., WJAE; WJW, Inc., WENI; WOAX, Inc., WTNK; Columbus Broadcasting Co., WBLR.

MISCELLANEOUS ACTIONS

KCMJ—Palm Springs Broadcasting Co., Palm Springs, Calif. —Granted license to cover CP which authorized a new station to operate on **1340 kc.,** 250 watts, unlimited time (B5-L-1929); also authority to determine operating power by direct measurement (B5-Z-1754). The licensee is granted a waiver of Sec. 3.60 of the Commission's rules; conditions.

KTIS—Oil Center Broadcasting Co., Odessa, Texas—Granted modification of CP, which authorized a new station, to change type of transmitter (W. E. 443-AL), change type of towers and extend commencement and completion dates from 3-16-46 and 9-16-46 respectively to 60 days after grant and 180 days thereafter, respectively. (B3-MP-1860)

KGRH—Fayetteville Broadcasting Co., Fayetteville, Ark.—Granted modification of CP, which authorized a new station, for approval of antenna and approval of transmitter location at corner of W. North St. and Leverette Ave., Fayetteville. (B3-MP-1842)

The Crosley Corp., area of Cincinnati, Ohio—Granted special temporary authority to operate FM transmitter on Channel #251, **98.1 mc.,** 3 KW, using a temporary antenna on WLW's tower, for a period of 30 days from date of grant for the purpose of making FM site test. (Applicant was granted conditional FM Metro-station on 12-19-45.)

W3XAF—Philco Products, Inc., Arlington, Va.—Granted modification of CP for experimental television station, for extension of commencement and completion dates only from 9-16-45 and 3-16-46 to 3-16-46 and 9-16-46.

WRCL—Columbia Broadcasting System, Inc., area of New York City—Cancelled relay broadcast station license expiring November 1, 1946. Licensee advises transmitter has been disassembled. ((B1-LRE-434)

WMPS—National Broadcasting Co., Inc., Chicago, Ill.—Cancelled relay broadcast station license expiring November 1, 1946. Licensee advises cancellation is desired due to inability to renew the lease at station location. (B1-LRY-36)

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Granted modification of CP to increase power from 1 to 5 KW day, and install a new transmitter. Station operates on **1440 kc.** (B3-MP-1828)

KPOF—Pillar of Fire, Denver, Colo.—Granted CP to increase power from 1 KW day and night, to 5 KW day, 1 KW night, and install a new composite transmitter. Station operates on **910 kc.** (B5-P-4371)

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Granted construction permit to increase power from 1 KW unlimited time, to 5 KW-LS, 1 KW night, install new transmitter and change studio location. (B5-P-4383)

KGDE—Charles L. Jaren (Assignor), Fergus Radio Corp. (Assignee), Fergus Falls, Minn.—Granted consent to voluntary assignment of license of KGDE from Charles L. Jaren to Fergus Radio Corp., a newly organized corporation, for a consideration of $50,000. (B4-AL-506)

WJZ—American Broadcasting Co., Inc., New York City—Adopted an order denying petition of WJZ to dismiss the application of KOB, Albuquerque, N. M., for modification of construction permit to change frequency from **1180** to **770 kc.;** for license to cover CP as modified, and authority to determine operating power by direct measurement.

WGAC—The Twin States Broadcasting Co., Augusta, Ga.—Adopted an order granting petition of WGSC for reconsideration and grant without a hearing of its application (B3-P-3789; Docket 7386) for a construction permit; granted said application to change frequency from **1240** to **580 kc.,** and increase power from 250 watts to 1 KW night, 5 KW day, employing a DA for nighttime use, and change location of transmitter at Augusta.

The Covington News, Inc., Covington, Ga.—Adopted an order granting petition for reconsideration and grant without hearing, of its application (B3-P-3923, Docket 7067) for construction permit, and granted said application for a new station to operate on **1490 kc.,** 250 watts, unlimited time.

WJHP—The Metropolis Co., Jacksonville, Fla.—Granted construction permit to increase power from 250 watts to 5 KW, install directional antenna for night use, and change transmitter location. (B3-P-4322)

Clearwater Broadcasting Co., Inc., Clearwater, Fla.; Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—Ordered that the applications (B3-P-4555) and (B3-P-4650) be designated for hearing in a consolidated proceeding. Both applicants request **1340 kc.,** 250 watts, unlimited time.

Federal Communications Commission Applications

APPLICATIONS ACCEPTED FOR FILING

590 Kilocycles

NEW—San Bernardino Broadcasting Co., San Bernardino, Calif.—Construction permit for a new standard broadcast station to be operated on **590 kc.,** power of 1 KW, directional antenna and unlimited hours of operation. Amended re directional antenna changes and changes in directors and stockholders.

660 Kilocycles

KFAR—Midnight Sun Broadcasting Co., Fairbanks, Alaska —Extension of special service authorization to operate with an RCA type 10-DX transmitter on **660 kc.,** 10 KW power, unlimited time for the period beginning 3 a. m. EST, 5-1-46 and ending 3 a. m. EST 5-1-47.

860 Kilocycles

NEW—Wisconsin Broadcasting System, Inc., Milwaukee, Wis.—Construction permit for a new standard broadcast station to be operated on **860 kc.,** power of 250 watts and daytime hours of operation. Amended re officers, directors and stockholders.

880 Kilocycles

NEW—Peoples Broadcasting Corp., Near Worthington, Ohio (P. O. 246 North High St., Columbus, Ohio)—Construction permit for a new standard broadcast station to be operated on **880 kc.,** power of 5 KW and daytime hours of operation.

900 Kilocycles

NEW—I. and E. Broadcasting Co., Dayton, Ohio (P. O. c/o Mr. Guy Wells, 3d National Bank Building)—Construction permit for a new standard broadcast station to be operated on **900 kc.,** power of 1 KW and daytime hours of operation.

NEW—Pilgrim Broadcasting Corp., Manchester, N. H.—Construction permit for a new standard broadcast sta-

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tion to be operated on **900 kc.**, power of 1 KW and daytime hours of operation. (Call letters "WKBC" reserved.)

930 Kilocycles

KSEI—Radio Service Corp., Pocatello, Idaho—Construction permit to increase power from 1 to 5 KW, install directional antenna for night use and install new transmitter and move transmitter location. Amended re changes in directional antenna.

950 Kilocycles

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Modification of construction permit (B3-P-3384 as modified, which authorized changes in directional antenna system and increase power from 1 KW, night, 5 KW day to 5 KW day and night) to extend completion date from 4-14-46 to 5-14-46.

990 Kilocycles

NEW—Darrold Alexander Cannan, tr/as Wichtex Broadcasting Co., Wichita Falls, Texas—Construction permit for a new standard broadcast station to be operated on **990 kc.**, power of 1 KW and daytime hours of operation. Amended to change hours of operation from daytime to unlimited, power from 1 KW to 1 KW night, 5 KW day, change type of transmitter, install directional antenna for night use and specify transmitter location.

1000 Kilocycles

NEW—Goggan Radio Sales, a partnership composed of Benjamin F. Goggan, Jr., and Howard E. Dennis, Henderson, Texas (P. O. 115 N. Jackson St.)—Construction permit for a new standard broadcast station to be operated on **1000 kc.**, power of 250 watts and daytime hours of operation.

1040 Kilocycles

NEW—LCB, Inc., Lorain, Ohio (P. O. 385 Broadway)—Construction permit for a new standard broadcast station to be operated on **1040 kc.**, power of 1 KW and daytime hours of operation.

1060 Kilocycles

NEW—John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Mollring and John W. Lewis, Jr., a partnership d/b as WBEL Broadcasting Co., Belleville, Ill. (P. O. Temp. c/o John Schultz, 305 W. Carpenter St., Springfield, Ill.)—Construction permit for a new standard broadcast station to be operated on **1060 kc.**, power of 250 watts and daytime hours of operation.

1110 Kilocycles

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Construction permit to install a booster station at 5½ miles northeast of Shelby, North Carolina, to be operated during nighttime hours synchronously with WBT on **1110 kc.**, with power of 1 KW, employing directional antenna.

1140 Kilocycles

KSOO—Sioux Falls Broadcast Association, Inc., Sioux Falls, S. D.—Construction permit to increase power from 5 KW to 10 KW, change hours of operation from limited to unlimited time, install new transmitter and directional antenna for night use, and change transmitter location. (**1140 kc.**)

1170 Kilocycles

NEW—Mattoon Broadcasting Co., Mattoon, Ill. (P. O. 1611 Broadway)—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 250 watts and daytime hours of operation.

1190 Kilocycles

WIRE—Indianapolis Broadcasting, Inc., Indianapolis, Ind.—Construction permit to change frequency from 1430 to **1190 kc.**, increase power from 5 KW to 50 KW, install new transmitter, new directional antenna for night use and change transmitter location.

1220 Kilocycles

NEW—Norfolk Broadcasting Corp., Norfolk, Va.—Construction permit for a new standard broadcast station to be operated on **1220 kc.**, power of 250 watts and daytime hours of operation. Amended: re change in directors and officers.

1230 Kilocycles

NEW—Danville Broadcasting Co., Danville, Ky.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. Amended: re change in directors and stockholders.

WTHT—The Hartford Times, Inc., Hartford, Conn.—Authority to determine operating power by direct measurement of antenna power.

WTHT—The Hartford Times, Inc., Hartford, Conn.—License to cover construction permit (B1-P-4191) which authorized a change in transmitter and studio locations and installation of new vertical antenna.

1240 Kilocycles

NEW—Jessica L. Longston, C. V. Zaser, Edward J. Jansen and L. Berenice Brownlow, d/b as Montana Broadcasters, Havre, Mont. (P. O. Havre, Mont.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

KIUL—Frank D. Conard, tr/as Radio Station KIUL, Garden City, Kans.—License to cover construction permit (B4-P-3886) which authorized installation of new vertical antenna and changes in ground system.

KIUL—Frank D. Conard, tr/as Radio Station KIUL, Garden City, Kans.—Authority to determine operating power by direct measurement of antenna power.

1250 Kilocycles

NEW—Midwest Broadcasting Co., Milwaukee, Wisc.—Construction permit for a new standard broadcast station to be operated on **1250 kc.**, power of 5 KW, directional antenna and unlimited hours of operation. Amended: re change in directors and stockholders.

1260 Kilocycles

NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif. (P. O. c/o J. G. Paltridge, 2002 North Serrano Ave., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on **1260 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

NEW—W. C. Lucas and Roy Cox, d/b as Asheboro Broadcasting Co., Asheboro, N. C. (P. O. Asheboro, N. C.)—Construction permit for a new standard broadcast station to be operated on **1260 kc.**, power of 1 KW., and daytime hours of operation.

1280 Kilocycles

NEW—Gila Broadcasting Co., Silver City, N. Mex. (P. O. 1218 Sixth Ave., Safford, Ariz.)—Construction permit for a new standard broadcast station to be operated on **1280 kc.**, power of 1 KW, and unlimited hours of operation.

1290 Kilocycles

NEW—Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain & Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—Construction permit for a new standard broadcast station

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to be operated on **1290 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna.

1340 Kilocycles

WBRK—Monroe B. England, Pittsfield, Mass.—Application to purchase station WBRK by Leon Podolsky (Conditional FM grant) (**1340 kc.**) and (**45.7 mc.**).

NEW—Clearwater Radio Broadcasters, Inc., Clearwater, Fla. (P. O. 214 Coachman Bldg.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Fred B. Bullard, Charles W. Metcalf and Richard H. Goodlette, d/b as Bullard, Metcalf & Goodlette, Hazard, Ky. (P. O. Box 621)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—The Catalina Broadcasting Co., Tucson, Ariz.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

1360 Kilocycles

NEW—R. T. Waddell, P. C. Harbour, J. F. Postelle and J. S. McBeath, d/b as Odessa Broadcasting Co., Odessa, Texas—Construction permit for a new standard broadcast station to be operated on **1360 kc.**, power of 5 KW, and daytime hours of operation. Amended: to change name of applicant from Wendell Mayes, C. C. Woodson and J. S. McBeath, d/b as Odessa Broadcasting Co. to R. T. Waddell, P. C. Harbour, J. F. Postelle and J. S. McBeath, d/b as Odessa Broadcasting Co.

1370 Kilocyiles

WCOA—Pensacola Broadcasting Co., Pensacola, Fla.—Construction permit to increase power from 1 KW day and 500 watts night to 5 KW day and night, install new transmitter and directional antenna for night use and change transmitter location.

1400 Kilocycles

NEW—Appalachian Broadcasting Corp., Bristol, Va. (P. O. Cumberland and Front Sts.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—The Corbin Times-Tribune, Corbin, Ky. (P. O. 308 South Main St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Southeastern Mass. Broadcasting Corp., New Bedford, Mass.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. Amended: re change in stockholders.

NEW—J. O. Fly, Sr., George F. Fly, Harvard P. Smith and Robert W. Rounsaville, d/b as Shelbyville Broadcasting Co., Shelbyville, Tenn. (P. O. Box 375)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Kenneth Kesterson and Charles Penix, a partnership d/b as Radio Engineering Service, Pine Bluff, Ark.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. Amended: to change transmitter location.

1450 Kilocycles

NEW—Southern Broadcasting Co., Charleston, S. C. (P. O. 30 Broad St.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho (P. O. Post Register Bldg., Idaho Falls, Idaho)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Edwin Mead, Miami, Fla. (P. O. 1000 Lincoln Road, Miami Beach, Fla.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

1460 Kilocycles

KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.—Construction permit to change frequency from **1450** to **1460 kc.**, increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location. Amended to change transmitter location and make changes in directional antenna.

1470 Kilocycles

NEW—Booth Radio Stations, Inc., Grand Rapids, Mich.—Construction permit for a new standard broadcast station to be operated on **1470 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. Amended: to change transmitter location.

1480 Kilocycles

NEW—Carleton W. Morris, Douglas, Ariz.—Construction permit for a new standard broadcast station to be operated on **1480 kc.**, power of 1 KW, and unlimited hours of operation. Amended: to change frequency from **1480** to **1450 kc.**, decrease power from 1 KW to 250 watts and install new type transmitter.

1490 Kilocycles

NEW—Telegram Publishing Co., Salt Lake City, Utah—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended: to change frequency from **1490** to **1230 kc.**

WCNH—Concord Broadcasting Corp., Manchester, N. H.—Modification of construction permit (B1-P-4223, which authorized a new standard broadcast station) for approval to move transmitter and studio locations from Concord, N. H., to Manchester, N. H.

NEW—V. L. Rossi and John D. Rossi, d/b as Bee Broadcasting Co., Beeville, Texas (P. O. 3513 Aransas St., Corpus Christi, Texas)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Manatee Broadcasting Co., Inc., Bradenton, Fla. (P. O. Bradenton, Fla.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—The Berkshire Broadcasting Corp., Danbury, Conn.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended: re changes in officers, directors, stockholders, change in transmitting equipment and change transmitter location.

NEW—Alfred Dorman, Statesboro, Ga.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended: to change transmitter and studio locations.

NEW—Charles R. Love, Calexico, Calif.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—James B. Littlejohn, Ogden, Utah—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1490** to **730 kc.**, power from 250 watts to 1 KW, hours of operation from unlimited to daytime, changes in transmitting equipment and antenna.

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1510 Kilocycles

KGA—Louis Wasmer, Spokane, Wash.—Construction permit to increase power from 10 KW to 50 KW, install new transmitter, make changes in directional antenna for night use and change transmitter location.

NEW—The Times Picayune Publishing Co., New Orleans, La. (P. O. 601 North St.)—Construction permit for a new standard broadcast station to be operated on **1560 kc.**, power of 500 watts night, 1 KW day and unlimited hours of operation. Amended: to change power from 500 watts night, 1 KW day to 10 KW day and night, install new transmitter and directional antenna for day and night use and change transmitter location.

FM APPLICATIONS ACCEPTED FOR FILING

The Yankee Network, Inc., Boston, Mass.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #66, **101.1 mc.** Amended to specify coverage as 8,900 square miles, population as 3,461,108, type of transmitter, change transmitter location and make changes in antenna system.

Macomb Publishing Co., Mt. Clemens, Mich. (P. O. 67 Cass Ave.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be assigned by FCC.

Pacific Coast Broadcasting Co., Pasadena, Calif. (P. O. 1401 South Oak Knoll)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage to be determined.

Evangelical Lutheran Synod of Missouri, Ohio and other states, Clayton, Mo.—Construction permit for a new FM broadcast station to be operated on frequency and coverage not specified. Amended: to specify studio location, change type of transmitter and type of station as Metropolitan. Specify frequency to be assigned by FCC, coverage of 9,600 square miles and population as 1,703,827.

Thomas Garland Tinsley, Jr., Richmond, Va. (P. O. Broad-Grace Arcade)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #250, **97.9 mc.** and coverage of 10,200 square miles.

Frank Parker, Danbury, Conn. (P. O. Boulevard, Newtown, Conn.)—Construction permit for a new FM (Community) broadcast station to be operated on **98.0 mc.**

Southwestern Hotel Co., Fort Smith, Ark. (P. O. 1213 Garrison Ave.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #267, **101.3 mc.** and coverage of 6,059 square miles.

A. J. Fletcher, Greensboro, N. C. (P. O. Box 1406, Raleigh, N. C.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #253, **98.5 mc.** and coverage to be determined.

Radio Station WISE, Inc., Asheville, N. C. (P. O. 100 College St.)—Construction permit for a new FM broadcast station to be operated on Channel #234, **94.0 mc.** and coverage of 13,300 square miles.

Tarrant Broadcasting Co., Fort Worth, Texas (P. O. 1201 West Lancaster St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Frequency to be determined by chief engineer of FCC and coverage to be determined.

Dorothy S. Thackrey, Los Angeles, Calif.—Construction permit for a new FM (Rural) broadcast station to be operated on frequency and coverage to be assigned by FCC. Amended to specify studio location.

Dorothy S. Thackrey, San Francisco, Calif.—Construction permit for a new FM (Rural) broadcast station to be operated on frequency and coverage to be assigned by FCC. Amended to specify studio location.

The Times-Mirror Co., Los Angeles, Calif.—Construction permit for a new high frequency FM broadcast station to be operated on **43.3 mc.** and coverage of 15,857 square miles. Amended: to change frequency from **43.3** to **96.9 mc.**, Channel #245 or such other frequency as assigned by Chief Engineer FCC, coverage from 15,857 to 27,900 square miles, change transmitter location, type of transmitter and antenna system.

John Gordon Studebaker and John Ward Studebaker, d/b as Studebaker Broadcasting Co., San Diego, Calif. (P. O. 411 Breen St., Alexandria, Va.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 950 square miles.

Stark Broadcasting Corp., Canton, Ohio—Construction permit for a new FM broadcast station to be operated on Channel #270, **101.9 mc.**, and coverage of 9,330 square miles. Amended: to specify class of station as Metropolitan.

Bay State Broadcasting Co., New Bedford, Mass.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #259, **99.7 mc.** Amended: to change transmitter location, specify coverage as 5,543 square miles, population as 1,602,224 and make changes in antenna system.

Beverly Hills Broadcasting Co., a co-partnership of R. E. Henry and J. T. Henry, Beverly Hills, Calif.—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined.

Unity Broadcasting Corp. of Calif., Los Angeles, Calif. (P. O. 116 West 11th St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency as assigned by Chief Engineer FCC.

KMPC, The Station of the Stars, Inc., Los Angeles, Calif. (P. O. 5939 Sunset Blvd.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #241, **96.1 mc.**, or as assigned and coverage to be determined.

The Brockway Co., Massena, N. Y. (P. O. South Main St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #226, **93.1 mc.** and coverage of 3,755 square miles.

Massachusetts Broadcasting Co., Boston, Mass.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #19, **91.7 mc.** and coverage to be determined. Amended: to change frequency from Channel #19, **91.7 mc.** to Channel #233, **94.5 mc.**, change in antenna system, specify coverage as 8,200 square miles and population as 3,232,589.

Matheson Radio Co., Inc., Boston, Mass.—Construction permit for a new high frequency (FM) broadcast station to be operated on **99.9 mc.**, and coverage of 11,070 square miles. Amended: to change officers, directors and stockholders and change transmitter location.

Harvey Radio Laboratories, Inc., Cambridge, Mass.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #21, **92.1 mc.**, and coverage of 5,299 square miles. Amended: to change officers, directors and stockholders, coverage from 5,299 square miles to 9,638 square miles. Change type of transmitter and make changes in antenna system.

Elias I. Godofsky, Hempstead, N. Y.—Construction permit for a new high frequency FM broadcast station to be operated with coverage of about 8,500 square miles. Amended: to change transmitter location and studio location, changes in antenna system, specify type of transmitter, type of station as community and frequency to be assigned by Chief Engineer FCC.

P. C. Wilson, Canton, Ohio (P. O. 1414 12th St. N. E.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer FCC and coverage of 9,490 square miles.

The Alamo Broadcasting Co., San Antonio, Texas (P. O. Milam Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by the FCC and coverage of 13,250 square miles.

L. J. Duncan, Leila Duncan and Josephine A. Rawls, d/b as Valley Broadcasting Co., Lanett, Ala. (P. O. General Tyler Hotel, West Point, Ga.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #248, **97.5 mc.**, and coverage of 615.75 square miles.

Regents of the University System of Georgia, for and on behalf of Georgia School of Technology, Atlanta, Ga.

(Continued on next page)

(P. O. 90 Forsyth St., N. W.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #251, **98.1 mc.**, and coverage of 12,450 square miles.

William F. Huffman, Wisconsin Rapids, Wisc. (P. O. 1031 Fourth St., South)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 3,832 square miles.

Elmwood Park Broadcasting Corp., Elmwood Park, Ill.—Construction permit for a new FM (Community) broadcast station to be operated on Channel #283, **104.5 mc.**

Templetone Radio Mfg. Corp., Boston, Mass.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC and coverage to be determined by FCC. Amended: re corporate structure, to specify type of transmitter and make changes in antenna system.

Potomac Broadcasting Cooperative, Washington, D. C.—Construction permit for a new high frequency FM broadcast station to be operated on frequency and coverage to be supplied later. Amended: to specify frequency as Channel #231, **94.1 mc.**, coverage as 12,050 square miles, class of station as Metropolitan, change type of transmitter, transmitter location and change name from Potomac Cooperative Federation, Inc., to Potomac Broadcasting Cooperative.

Mon-Yough Broadcasting Co., McKeesport, Pa. (P. O. 507 Locust St.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be assigned by FCC.

Elyria-Lorain Broadcasting Co., Elyria, Ohio (P. O. 330 Second St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated with coverage of 9,000 square miles.

Civic Broadcasting Corp., Syracuse, N. Y. (P. O. Chimes Bldg., 500 S. Salina Street)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #256, **99.1 mc.**, and coverage of 9,363 square miles.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—Eastern Carolina Broadcasting Co., Goldsboro, N. C. (P. O. Borden Building)—Construction permit for a new relay broadcast station to be operated on **1622, 2058, 2150** and **2790 kc.**, power of 100 watts and A3 emission.

WTSB—Robeson Broadcasting Corp., Lumberton, N. C.—Modification of construction permit (B3-P-3930, which authorized a new standard broadcast station) for changes in transmitting equipment, approval of antenna, and approval of transmitter and studio locations.

WGBS—The Fort Industry Co., Miami, Fla.—Construction permit to increase power from 10 KW to 50 KW, install new transmitter and directional antenna for day and night use and change transmitter location. Amended to change use in directional antenna from day and night to night only.

College of the Pacific, Stockton, Calif.—Construction permit for a new non-commercial educational broadcast station to be operated on any available frequency, FM type of emission and power of 1 KW. Amended to specify type of transmitter and antenna system.

KFBB—Buttrey Broadcast, Inc., Great Falls, Mont.—Transfer of control of licensee corporation from F. A. Buttrey to Fred Birch.

WHBC—The Ohio Broadcasting Co., Canton, Ohio—Construction permit to increase power from 1 KW to 5 KW, install new transmitter, make changes in directional antenna for night use and change transmitter location. Amended re changes in directional antenna.

Loyola University, New Orleans, La. (P. O. 6363 Saint Charles Ave.)—Construction permit for a new relay broadcast station to be operated on **1622, 2058, 2150** and **2790 kc.**, power of 4 watts and emission of A3.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

W3XF—Philco Products Inc., Springfield Township, Pa.—Modification of construction permit (B2-PVB-148 as modified, which authorized a new experimental television broadcast station) for extension of commencement and completion dates from 10-1-45 and 4-1-46 to 4-1-46 and 10-1-46, respectively.

WNBT—National Broadcasting Co., Inc., New York, N. Y.—Construction permit to install new visual and aural transmitters and make changes in antenna system, and specify frequency as Channel #4, **66-72 mc.**

NEW—KSTP, Inc., St. Paul, Minn.—Construction permit for a new commercial television broadcast station to be operated on Channel #1, **50 to 56 mc.**, power of 4 KW (peak) Vis: Aur: 3 KW, ESR of 1961. Amended to change frequency from Channel #1, **50 to 56 mc.**, to Channel #5, **76 to 82 mc.**

APPLICATIONS TENDERED FOR FILING

WPIK—Potomac Broadcasting Corp., Alexandria, Va.—Construction permit to increase power from 250 watts to 1 KW, install new transmitter and new antenna equipment. (**730 kc.**)

NEW—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Construction permit for a new standard broadcast station to be operated on **760 kc.**, power of 10 KW and daytime hours of operation.

NEW—South Plains Broadcasting Co., Lubbock, Texas—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Southwest Iowa Broadcasting Co., Creston, Iowa—Construction permit for a new standard broadcast station to be operated on **1180 kc.**, power of 1 KW and daytime hours of operation.

NEW—WCBE, Inc., Eau Claire, Wis.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Big Horn Basin Broadcasting Co., Cody, Wyo.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. (Contingent upon grant of KWYO for **1410 kc.**)

NEW—Lock Haven Broadcasting Corp., Lock Haven, Pa.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

WTOL—Community Broadcasting Co., Toledo, Ohio—Construction permit to change frequency from **1230 kc.** to **980 kc.**, power from 250 watts to 5 KW, install directional antenna for night use, new transmitter and change transmitter location.

WELO—Birney Imes, Jr., Tupelo, Miss.—Construction permit to change frequency from **1490** to **1460 kc.**, power from 250 watts to 500 watts night, 1 KW day, install new transmitter and make changes in antenna system.

NEW—Fulton County Broadcasting Corp., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on **1550 kc.**, power of 50 KW, directional antenna and unlimited hours of operation.

WRUF—University of Florida, Gainesville, Fla.—Construction permit to install new transmitter, change transmitter location, change from 5 KW, limited time to 5 KW unlimited hours of operation and install directional antenna for night use.

KOME—Oil Capital Sales Corp., Tulsa, Okla.—Construction permit to change frequency from **1340** to **1300 kc.**, power from 250 watts to 1 KW night and 5 KW day, install directional antenna for night use, new transmitter and change transmitter location.

NEW—Robert Schuler, Sheldon Anderson, Lester Eugene Chenault, Fresno, Calif.—Construction permit for a new standard broadcast station to be operated on **1470 kc.**, power of 1 KW and unlimited hours of operation.

NEW—Millard Kibbe and Donald K. Deming d/b as The D. & K. Broadcasting Co., Palo Alto, Calif.—Construction permit for a new standard broadcast station

(Continued on next page)

to be operated on **1220 kc.,** power of 250 watts and daytime hours of operation.

NEW—C. Merwin Dobyns, San Bernardino, Calif.—Construction permit for a new standard broadcast station to be operated on **750 kc.,** power of 1 KW and daytime hours of operation.

NEW—Sidney Slon, Lawrence Slon, and Stephen Velardi, a partnership d/b as Bangor Broadcasting Service, Bangor, Maine—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Elberton Broadcasting Co., Elberton, Ga.—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

NEW—North Carolina Central Broadcasters, Inc., In or near Dunn, N. C.—Construction permit for a new standard broadcast station to be operated on **780 kc.,** power of 1 KW and daytime hours of operation.

WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.—Consent to involuntary transfer of control of stock owned by William G. Ricker, deceased, in Vermont Radio Corp., Inc., licensee of Station WWSR, to Ernest C. Perkins, Executor of the Estate of William G. Ricker, Deceased. **(1420 kc.)**

NEW—Broadcasting Foundation, Inc., Buffalo, N. Y.—Construction permit for a new standard broadcast station to be operated on **1520 kc.,** power of 50 KW, directional antenna and unlimited hours of operation.

NEW—Hollywood Broadcasting Co., Hollywood, Fla.—Construction permit for a new standard broadcast station to be operated on **940 kc.,** power of 1 KW and daytime hours of operation.

Julius B. Mooney, d/b as Hub Broadcasting Co., Lubbock, Texas—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

WLAY—Muscle Shoals Broadcasting Co., Sheffield, Ala.—Construction permit to change transmitter from Muscle Shoals City, Ala., to Sheffield, Ala., approval of transmitter location and antenna system. **(1450 kc.)**

WLIB—WLIB, Inc., Brooklyn, N. Y.—Construction permit to increase power from 1 KW limited time to 10 KW unlimited. Install new transmitter and change transmitter location and install directional antenna for day and night. **(1190 kc.)**

NEW—Eagle Printing Co., Inc., Butler, Pa.—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Thomas Maxie Self, John Eads Douglas, and Gordon Theodore Rand; a partnership d/b as The Progressive Broadcasting Co., Paragould, Ark.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Tallahassee Appliance Corp., Tallahassee, Fla.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Mary A. Petru, Socs N. Vratis, Gray R. Harrower, and Branch C. Todd, a partnership d/b as Port Arthur Broadcasting Co., Port Arthur, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Kelly Bell, Nacogdoches, Texas—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Gila Broadcasting Co., Coolidge, Ariz.—Construction permit for a new standard broadcast station to be operated on **1590 kc.,** power of 1 KW and unlimited hours of operation.

WDEV—Lloyd E. Squier & William G. Ricker, d/b as Radio Station WDEV, Waterbury, Vt.—Consent to involuntary assignment of the license of Radio Station WDEV, to Lloyd E. Squier and Ernest C. Perkins, executor of the Estate of William G. Ricker, Deceased. **(550 kc.)**

WCAR—Pontiac Broadcasting Co., Pontiac, Mich.—Acquisition of control of licensee corporation by H. Y. Levinson, from George M. Stutz. **(1130 kc.)**

WGAP—Geo. Burne Smith and V. H. McLean, d/b as Gateway Broadcasting Co., Marysville, Tenn.—Consent to assignment of construction permit from Geo. Burne Smith and V. H. McLean d/b as Gateway Broadcasting Co., to George Roby Dempster and V. H. McLean d/b as Gateway Broadcasting Co. **(1400 kc.)**

NEW—Panhandle Broadcasting Corp., Amarillo, Texas—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—Paul F. McRoy, John H. Searing, Ann E. Searing, Southern Illinois Broadcasting Partnership, Carbondale, Ill.—Construction permit for a new standard broadcast station to be operated on **1020 kc.,** power of 1 KW and daytime hours of operation.

KXO—Valradio, Inc., El Centro, Calif.—Consent to transfer of control of licensee corporation, Airfan Radio Corp., Ltd., to Paul A. Jenkins, Edith J. Jenkins, Imperial Valley Publishing Co., Kenneth H. Thornton, Harry H. Hovey and Mrs. Belle Hovey. **(1230 kc.)**

NEW—Dan B. Shields d/b as Utah Valley Broadcasting Co., Provo, Utah—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Lt. Frank A. Van Wagenen, Harold E. Van Wagenen, a partnership d/b as The Central Utah Broadcasting Co, Provo, Utah—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

Federal Trade Commission Docket

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

High Seas Tuna Packing Co., Inc., Point Loma, San Diego, Calif., packer and distributor of fish, particularly tuna and mackerel, is charged in a Commission complaint with violating the brokerage section of the Robinson-Patman Act in connection with interstate sales of its products. (5428)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Mason Tackle—George W. Mason and Bruce B. Gee, copartners trading as Mason Tackle, Otisville, Mich., stipulated with the Commission that they will cease representing that the tensile strength of the fishing tackle leader material they sell under the name "Mason-Thetic" is greater than it actually is. (4149)

Oahu Publishing Co.—The Federal Trade Commission has accepted from Harry G. Stanley, trading as Oahu Publishing Co., 2108 Payne Avenue, Cleveland, a distributor of specialty merchandise, including guitars, a stipulation to discontinue use of the word "Manufacturers" as descriptive of his business until he owns and operates or directly and absolutely controls a factory in which are manufactured the guitars and other articles he sells. (4148)

Linda Sportswear Co.—Isaac Soustiel and Gabriel Taboh, copartners trading as Linda Sportswear Co., 1350 Broadway, New York, stipulated with the Commission that they will discontinue failing to disclose the rayon content of women's wearing apparel they sell. (4151)

(Continued on next page)

Smith Hatchery—The Commission has accepted from Melvin R. Smith, trading as Smith Hatchery, Caldwell, Idaho, a stipulation to cease and desist from advertising that baby chicks he sells are "U. S. Certified" and "pullorum free." (4150)

CEASE AND DESIST ORDERS

No cease and desist orders were issued by the Commission last week.

COMPLAINTS DISMISSED

A complaint against Arch Lift Shoe, Inc., formerly in business at Providence, R. I., has been dismissed without prejudice by the Commission. The corporation and its officers had been charged with disseminating false advertisements concerning Arch Lift shoes and insole supports.

The Commission disposed of the matter after considering the respondents' answer to the complaint and their request for dismissal.

Participating in the decision: Chairman Ayres and Commissioners Ferguson, Freer and Mason.

Not participating: Commissioner Davis. (5402)

The Commission has dismissed its complaint charging P. Ballantine & Sons, brewers of Newark, N. J., with violation of section 7 of the Clayton Act by acquiring the capital stock of a competing corporation, Christian Feigenspan Brewing Co.

The Commission dismissed the complaint after considering the record in the case and the respondent's motion for dismissal.

Participating in the decision: Chairman Ayres and Commissioners Ferguson, Freer and Mason.

Not participating: Commissioner Davis. (5187)

The Commission has dismissed without prejudice its complaint charging Chilean Nitrate Sales Corp. and The Barrett Co., both of New York City, with conspiring to monopolize the sale of and to fix prices for raw nitrate of soda, in violation of the Federal Trade Commission Act. The complaint, issued in April 1939, also charged the respondents with price discrimination in violation of the Robinson-Patman Act.

The order of dismissal states that Department of Justice proceedings involving both respondents have disposed of the conspiracy charges in the complaint and that the Commission would not be warranted in proceeding on the price discrimination allegations because of the discontinuance of such practices and the lapse of time since issuance of the complaint.

Trial in the case was held in abeyance during the pendency of the Department of Justice proceedings, and later at the request of the Secretaries of War and the Navy because prosecution of the Commission's complaint would interfere with the war effort. Since 1941 the respondents have supplied nitrate of soda only to the Government on war contracts and, according to the order of dismissal, have not engaged in the practices alleged in the complaint, and have no intention of resuming them.

All of the Commissioners participated in the decision. (3764)

The Commission has dismissed without prejudice its complaint charging Stewart-Warner Corp., Chicago, with misrepresentation in connection with the sale of lubricating oils. The proceeding was disposed of after the Commission had considered the record in the case, including testimony and other evidence in support of and in opposition to the allegations of the complaint, the report of the trial examiner upon the evidence, and briefs filed by counsel for both parties.

All of the Commissioners participated in the decision. (5219)

A complaint charging Dad's Root Beer Co., 2800 North Talman Avenue, Chicago, with misrepresentation in the sale of root beer has been dismissed without prejudice by the Commission. The order states that the respondent corporation has submitted satisfactory proof that it has discontinued the practices charged in the complaint.

The Commission dismissed the complaint after considering the testimony and other evidence in support of and in opposition to the allegations, the report of the trial examiner upon the evidence, and oral argument of counsel.

Participating in the decision: Chairman Ayres and Commissioners Ferguson, Freer and Mason.

Not participating: Commissioner Davis. (5111)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 15, April 15, 1946

Employee-Employer Relations

INDUSTRY AND MUSICIANS UNION REPRESENTATIVES MEET IN NEW YORK

NAB President Justin Miller and James C. Petrillo, President of the A. F. of M., will meet again today in New York, accompanied by three committee members each. With Judge Miller will be Frank White, CBS, Paul Morency, WTIC, Hartford, and Marshall Pengra, KENR, Roseburg, Oregon.

Today's conference results from the hour-long meeting last Monday between the Special Industry-wide Committee, headed by Judge Miller, and Mr. Petrillo and the International Executive Board of the A. F. of M. The group representing management at today's meeting is a sub-committee of the Industry-wide Committee.

At the meeting last Monday, Judge Miller, speaking for the Industry Committee, recommended the establishment of permanent Joint Advisory Committee, to be composed of industry and union representatives, which would from time to time consider problems of mutual interest to the two groups. In making this suggestion, Judge Miller expressed the belief that if problems could be thrashed out in their early stages, rather than after heated controversy has arisen, solutions could be reached more easily.

Mr. Petrillo in substance accepted the idea and suggested today's meeting with smaller groups to give detailed consideration to the establishment of such a group.

The meeting today will be the third time that Judge Miller and Mr. Petrillo have met at the conference table in an effort to work out a more reasonable basis for relationships between the radio industry and the musicians union. Their first meeting was an exploratory conference in Chicago last January 18th. At that time they agreed that there was need for further discussions between the two groups. A few days later Mr. Petrillo set the date for the meeting which took place last week.

At the beginning of last Monday's meeting, which was attended by the press with the mutual consent of both sides, Mr. Petrillo expressed the hope that there would be future meetings of a similar nature. Judge Miller, after making his suggestions for the improvement of the industry and union relations, invited Mr. Petrillo to outline the general position of the union for the benefit of the Broadcasters' group, many of whom had not had occasion to meet or hear Mr. Petrillo in the past. The president of the A. F. of M. discussed the great contributions which he said had been made to the radio industry by musicians, but indicated that he felt that many broadcasters had not utilized live musicians to a sufficient extent. He agreed with Judge Miller that it was desirable for the two groups to establish a more amicable relationship, and on several occasions expressed his confidence in President Miller.

In his initial remarks Judge Miller stated that the radio industry recognized the need for an adequate and readily available supply of competent musicians. He pointed out that in the near future NAB will establish a Program Department which will, among other things, suggest to member stations ways and means of improving and augmenting the use of their musical talent in strengthening their program structure. Aspects of this general subject, Judge Miller suggested, could appropriately be explored by the proposed Joint Advisory Committee.

While Mr. Petrillo agreed in principle with Judge Miller's proposal that a Joint Advisory Committee be established, he expressed concern with what he termed the "industry propaganda" against the Musicians Union and the "inspired press stories and cartoons" depicting him as a "czar" or "Ceasar." He stated that he and the members of his union were Americans, intended to abide by the law, and were "getting tired of being pushed around."

Members of the Special Industry-wide Committee attending the meeting were the following: Justin Miller, NAB; Harold Ryan, Fort Industry Stations; Harry Le Poidevan, WRJN, Racine, Wisc.; Howard Lane, Field Enterprise, Inc., Chicago, Ill.; Frank King, WMBR, Jacksonville, Fla.; Paul T. Morency, WTIC, Hartford, Conn.; Clair R. McCollough, WGAL, Lancaster, Pa.; John Elmer, WCBM, Baltimore, Md.; Wayne Coy, WOL, Washington, D. C.; G. Richard Shafto, WIS, Columbia, S. C.; Theodore Streibert, WOR, N. Y.; William Fay, WHAM, Rochester, N. Y.; E. E. Hill, WTAG, Worcester, Mass.; Marshall H. Pengra, KRNR, Roseburg, Ore.; Wm. T. Lane, WAGE, Syracuse, N. Y.; Calvin Smith, KFAC, Los Angeles, Calif.; John Morgan Davis, WIBG, Philadelphia, Pa.; Walter Damm, WTMJ, Milwaukee, Wisc.; John Fetzer, WKZO, Kalamazoo, Mich.; Frank White, CBS; Frank Mullen and John McDonald, NBC; Keith Kiggins and Joe McDonald, ABC; Robert Swezey, Mutual; A. D. Willard, Jr., Don Petty, Ivar Peterson and Charles Batson, all of NAB.

A. F. of M. representatives present were: James C. Petrillo, President; Joseph N. Weber, Technical Advisor; Charles L. Bagley, Vice-President; Thomas F. Gamble, Treasurer; Leo Cluesmann, Secretary; Oscar F. Hild, Herman Kenin, J. W. Parks, C. A. Weaver and Walter M. Murdoch, Members of International Executive Board; Joseph A. Padway and Henry A. Friedman, General Counsel; Harry J. Steeper, A. Rex Riccardi, Edward Canavan and Clair Meeder, Assistants to President; J. K. Wallace, President, Local #47, Los Angeles, Calif.; Morris Paul, Ray Menhennick, Henry Roth and Phil Fischer, Members of Committee of Local #47, Los Angeles, Calif.; Jacob Rosenberg, President Local #802, New York, N. Y.; Wil-

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Promotion.*

liam Feinberg, Secretary Local #802, New York, N. Y.; Charles Iucci, Member of Committee of Local #802, New York, N. Y.; Edward Benkert, Secretary, Local #10, Chicago, Ill.; Dave Katz, Member of Executive Board, Local #10, Chicago, Ill.; Herman Steinichen, President, Local #148, Atlanta, Ga.

LEA BILL AWAITS PRESIDENT'S SIGNATURE

The Lea Bill, which passed the Senate on April 6 by a vote of 47 to 3, now awaits the signature of President Truman before becoming law, having passed the House on March 29 by a 186 to 16 vote.

The provisions of the Bill were explained in the April 1 issue of NAB Reports; a more complete analysis is planned for future publication.

Legal Department

APPLICATION FOR TRANSFER OF WINS TENTATIVELY DENIED

In a proposed decision dated April 5 (Docket No. 6755), the Commission tentatively denied the application for voluntary assignment of the license of Station WINS from Hearst Radio, Inc. to The Crosley Corporation. The Commission's proposed disapproval was based upon the fact that as part of the transaction Hearst retained the right to $400,000 worth of broadcast time for a period of ten years, and the fact that Crosley had not made a satisfactory showing with respect to the service to be provided. The Commission stated that if exceptions were filed on or before April 25 it would schedule oral argument for April 26 in order to render its final decision before May 1, the expiration date of the option to terminate the proposed sale.

The Commission found that Hearst agreed to sell WINS for $1,700,000 and that the physical assets had a present depreciated value of slightly more than $160,000. In addition, Hearst retained the right to $400,000 worth of broadcast time over a 10-year period. The Commission found that under the proposed sale agreement, Crosley was "saddled with the absolute obligation of furnishing" to Hearst approximately one hour of station time each day, and observed that this provision amounted to a delegation of control over the station's operations. Moreover, the Commission said that since the restrictive arrangement would continue for many years it was in conflict with the Communications Act which limited the maximum license period to three years. Alluding to its 1941 Report on Chain Broadcasting in which it concluded that public interest would be best served if licensees refrained from entering into network affiliation contracts for periods longer than a year, it concluded that in the present case the contract in which the transferor would absolutely retain a $400,000 time interest in the station over a period of 10 years "would prevent the transferee from exercising that extent of program control which is necessary for operation in the public interest."

The Commission also found that an analysis of one week's program logs in February 1945 showed that 51 percent was devoted to commercial programs and 49 percent to sustaining. The records showed that WINS had operated at a loss during the period 1941-44, and expected to realize a small profit in 1945. Broadcast revenues for the 4-year period ranged from $248,974 to $436,539. Witnesses for Crosley testified that a fair rate of return would be 10 to 15 percent on the capital invested, and that a 10 percent return would not be realized until time sales reached a total of approximately $1,200,000. Crosley witnesses, the Commission stated, could not estimate any definite percentage limitation on commercial broadcasts nor make any commitment as to whether additional time would be set aside for sustaining programs. On these facts the Commission concluded that while it did not consider that "there should be detailed specifications or hard and fast restrictions," nevertheless the applicant's showing regarding "the allocation of time for sustaining and commercial use is extremely ambiguous, with some indication that almost the entire program schedule might be devoted to commercial operation."

Commissioners Walker and Durr concurred in the proposed decision but were of the opinion that there were further grounds for denying the application. They stated that the difference between the value of the physical assets and the price paid, and the fact that the station had been operating at a loss for many years, made it clear that "the purchaser is buying the station license." They also stated that the purchase price was so high that the purchaser could be expected to over-commercialize the station in order to make a small return.

WBAX LICENSE RENEWED

On April 5 the Commission issued a proposed decision relating to the applications for licenses or construction permits to operate at Wilkes Barre, Pennsylvania, with 250-Watt power, unlimited time, on 1240 kc., which is the same frequency now being used by WBAX (Docket Nos. 6169 to 6171, 6173, and 6750). It denied the applications of Central Broadcasting Co., Northeastern Pennsylvania Broadcasters, Key Broadcasters, and Baron Broadcasting Co., and granted the application of John H. Stenger, Jr., owner of WBAX, for a license to continue operation.

In a previous decision issued March 31, 1941, the Commission denied Stenger's renewal application on various grounds. Since that date the station operated on a series of temporary authorizations, the last of which is to expire on April 30. In June 1941 the other four mutually exclusive applications for construction permits were filed, and in July 1942 the Commission issued proposed findings granting the application of Northeastern Pennsylvania Broadcasting. These findings were abrogated *in toto* in the present proposed decision.

The Commission concluded that since the 1941 denial of the renewal application of Stenger the latter had "established himself as a responsible operator and has demonstrated his ability to provide an efficient management of the station." Since there is no provision in the Com-

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munications Act which prohibits his applying for a license following denial of the renewal application, he was "entitled to seek a determination thereof based upon the record of his personal character and public service since the year 1941 and upon the merits of his present proposals."

District Meetings

FOURTH DISTRICT MEETS AT VIRGINIA BEACH

In a speech opening the NAB Fourth District Meeting at Virginia Beach, Va., Thursday (11) Justin Miller charged the FCC with "attempting encroachment on the rights of free people to radio freedom."

He referred to the recent FCC program report as an attempt "to establish its powers by its own administrative interpretations." President Miller urged members to express their views to members of Congress on any pending issues affecting radio broadcasting.

Following Judge Miller's speech there were discussions of public relations, over which J. Frank Jarman, WDNC, presided, and employer-employee relations, presided over by District Director Campbell Arnoux, WTAR.

The afternoon session Thursday was devoted to a report on BMB by that organization's president, Hugh M. Feltis, a conference on small market stations, presided over by R. Sanford Guyer, and a conference on the "Unsolved Music Problem."

Friday's session opened with a sales managers clinic under the guidance of Henry V. Seay, WOL. It was followed by conference on engineering at which C. M. Braum, Acting Chief of the FM Broadcasting Division, Engineering Department, FCC, was guest speaker.

A program managers, clinic, discussion of the A. F. of M. situation, and the report of the resolutions committee completed the meeting Friday afternoon.

(Ed. Note: Complete reports of the meeting had not been received in Washington as NAB REPORTS went to press. Further material will be reported next week.)

Registration:

Abeloff, Irvin G., WLEE, Richmond; Adams, B. M., NBC, New York; Allen, Philip, WLVA, Lynchburg; Arnoux, Campbell, WTAR, Norfolk; Arnoux, Mrs, Norfolk; Aydlett, T. W., WSAP, Portsmouth.

Barham, Charles, Jr., WCHV, Charlottesville; Barnes, W. Travis, WTAR, Norfolk; Barnett, Melvin F., WHIS, Bluefield; Beachboard, Kenneth, WKIX, Columbia, S. C.; Bishop, Edward E., WGH, Newport News; Bivins, John F., Radio Eng. Labs., Long Island City; Black, J. A., WGH, Newport News; Blackley, . . Chas. P., WTON, Staunton; Blackwell, George, WBLK, Clarksburg; Bowry, Walter A., Jr., WMBG, Richmond; Bray, James P., World Bdst. Co., New York; Burkland, Carl J., and Mrs. Burkland, WTOP, Washington.

Carey, Sam, WRVA, Richmond; Carpenter, Ollie L., WPTF, Raleigh; Casey, Arthur J., WOL, Washington; Chernoff, Howard L., WCHS, Charleston; Chernoff, Mrs. Howard, Charleston; Clinton, Geo. H., WPAR, Parkersburg; Cooper, Virginia N., WJLS, Beckley; Crutchfield, Chas. H., WBT, Charlotte.

Danenbarger, W. E., United Press, Atlanta; Dawson, Victor W., WFNC, Fayetteville; Dodge, Fred, Fred A. Palmer Co., Cincinnati; Drew, A. L., WCBT, Roanoke Rapids; Dunlea, R. A., WMFD, Wilmington, N. C.

Edgar, Edward E., WGH, Newport News; Eubanks, Blair, WTAR, Norfolk; Elias, Don S., WWNC, Asheville; Elias, Mrs. Don S., Asheville; Essex, Harold, WSJS, Winston-Salem; Essex, Mrs. Harold, Winston-Salem; Evans, F. J., Huntington Bdst. Corp., Huntington.

Feltis, Hugh, BMB, New York; Flanagan, P. F., WHIS, Bluefield; Fletcher, Floyd, WTIK, Durham; Fletcher, Fred, WRAL, Raleigh; Frak, Nathan, WANC, Henderson, N. C.; Franco, Carlos A., Young & Rubicam, Inc., New York; Friedenberg, Harry A., Marfree Adv. Corp., New York.

Gambill, Luther A., WFNC, Fayetteville; Gillan, T. J., WHNC, Henderson, N. C.; Gluck, E. J., WSOC, Charlotte; Goan, W. H., WAYS, Charlotte; Godwin, Charles, Mutual Network, New York; Glascock, Mahlon A., WRC, Washington; Grahl, Dick, Wm. Esty Co.; Gregory, S. P., Schenley Dist. Corp., New York; Grether, J. L., Consult. Engr., Norfolk; Grether, W. P., Consult. Engr., Norfolk; Grinalds, Archie S., American Bdst. Co., New York.; Grinalds, Mrs. Archie, New York; Guyer. R. Sanford, WBTM, Danville.

Hagan, James A., WWNC, Asheville; Hagan, Mrs. James A., Asheville; Harding, Miss Barbara, WMVA, Martinsville; Harrington, R. B., WSVA, Harrisonburg; Harris, Edd, WCNC, Elizabeth City; Hart, Fred, WLPA, Suffolk, Va.; Havens, Wilbur M., WMBG, Richmond; Hawkins, A. T., WGBK, Goldsboro: Herring, V. G., WGBR, Goldsboro; Higgins, Hugh M., NAB, Washington; Hodges, B. S., Jr., WGTC, Greenville, N. C.; Hoskins, Cecil B., WWNC, Asheville; Howard, Louis N., WHIT, New Bern; Huffington, B. Walter, WTMA, Charleston, S. C.

Jarman, J. Frank, WDNC, Durham; Jones, Allen, WLPM. Suffolk, Va.; Jones, E. Z., WBBB, Burlington; Jones, Mrs. E. Z., Burlington; Jones, S. H., WMFD, Wilmington; Jordan, Ray P., WDBJ, Roanoke.

Keiser, August J., National Radio Repair, New York; Kettler, S. P., WMMN, Fairmont.

Langlois, "Cy," Lang-Worth, New York; Langlois, John D., Lang-Worth, New York; Lee, Kay, Houck & Co. Adv., Roanoke; Leonard, L. B., WISE, Asheville; Long, Russell, WCSC, Charleston, S. C.; Luck, C. T., WRVA, Richmond.

McNamara, Dick, WINX, Washington; Mason, Richard, WPTF, Raleigh; Mercer, Don, NBC (Recording), New York; Meyer, Ben, Associated Press, Charlotte; Miller, Judge Justin, NAB, Washington; Moore, James H., WSLS, Roanoke; Moser, Clyde, WTAR, Norfolk; Morris, R. S., WSOC, Charlotte; Morris, Mrs. R. S., Charlotte; Moyle, Paul, WTSB, Lumberton, N. C.

Nelson, Wayne M., WEGO, Concord; Nelson, Mrs. Wayne M., Concord; New, John W., WTAR, Norfolk; New, Mrs. John W., Norfolk; Newman, Cy., WSSV, Petersburg; Newton, W. J., Huntington Bdst. Co.

O'Donnell, R. C., WINX, Washington, D. C.

Parker, W. M., WBT, Charlotte; Patterson, T. H., WRRF, Washington, N. C.; Pattee, Linwood M., BMI, New York.

Peffer, John C., WTAR, Norfolk; Pellegrin, Frank E., NAB, Washington, D. C.; Paterson, Louis H., WSSV, Petersburg; Phillips, John A., WGKD, Charleston, W. Va.; Poyner. Graham B., WPTF, Raleigh.

Rahall, Sam G., Beckley, W. Va.; Ralls, H. L., Branham Co., Charlotte; Randell, Louis P., Marfree Adv. Corp., New York; Reed, P. B., RCA, Washington; Reeve, Ray, WRAL, Raleigh; Reeve, Mrs. Ray, Raleigh; Ray, C. Robert, WMVA, Martinsville; Reiman, Burton, RCA Victor, Atlanta; Reynolds, John B., WKWK, Wheeling, W. Va.; Roberson, W. R., Jr., WRRF, Washington, N. C.; Robertson, Ralph C., Colgate, Palm Olive Peet Co.; Rosene, Marshall, WSAZ, Huntington, W. Va.; Royster, N. L., WOLS, Florence; Runyon, Chas. A., WGH, Newport News; Russell, Frank M., NBC, Washington; Russell, Mrs. Frank M., Washington.

Saumenig, J. Dudley, WIS, Columbia, S. C.; Sause, P. H., National Radio Repair, New York; Schmidt, Dan, III, NBC-Recording, Atlanta; Schudt, Bill, Jr., CBS Network, New York; Seay, Henry V., WOL, Washington; Seebeck, Charles E., WTON, Staunton; Shafto, Richard, WIS, Columbia, S. C.; Shaw, Harold B., WBRW, Welch, W. Va.; Sherwood, Alex, Standard Radio, New York; Sherwood, Mrs. Alex, New York; Shultz, John W., WMVA, Martinsville; Shultz, Mrs. John W., Martinsville; Skinner, Sanford, M. M. Cole Trans., Chicago; Smith, Carleton D., WRC, Washington; Smith, Mrs. Carleton D., Washington; Smith, George W., WWVA, Wheeling, W. Va.; Smith,

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Mrs. George W., Wheeling, W. Va.; Smith, Joe L., WJLS, Beckley, W. Va.; Smith, Leslie W., Leslie Smith Adv. Co., Raleigh; Sanis, Berton, WCHS, Charleston, W. Va.; Starkey, Bruce, NAB, Washington; Stearns, Frank M., Associated Press, Washington; Strause, Ben, WWDC, Washington.

Taishoff, Sol, Broadcasting Mag., Washington; Taishoff, Mrs. Sol, Washington; Thoms, Harold H., WISE, Asheville; Timlin, J. L., Branham Co., New York; Toms, E. C., Graybar Elec., Richmond; Teethill, John A., Burn-Smith Co., Chicago; Twiford, S. A., WCNC, Elizabeth City.

Vaughan, Guy, Jr., WSPA, Spartanburg.

Walker, George D., WAIR, Winston-Salem; Wallerstein, WMBG, Richmond; Weeks, Roland, WCSC, Charleston, S. C.; Wentworth, Ralph, BMI, New York; Whitaker, Stanley, United Press, Atlanta; Whitlock, E. S., WRNL, Richmond; Whitehead, Henry C., WTAR, Norfolk; Whitten, Philip F., Tobacco Network, Raleigh; Willard, A. D., Jr.. NAB. Washington; Weldon, Jack, WDBJ, Roanoke; Wynne, W. A., WEED, Rocky Mount.

Youngsteadt, R. W., WPTF, Raleigh.

FM Department

(For report on changes in FM rules of operation see Information Bulletin No. 2 which is enclosed with this issue.)

NEW CONSIDERATIONS IN GRANTING FM LICENSES SUGGESTED BY SENATE COMMITTEE

In a twenty-one-page pamphlet issued Wednesday (9), the Senate Small Business Committee called upon the FCC to reserve a certain number of FM channels for allocation after veterans have an opportunity to apply and after a sufficient number of receivers have been sold to "make the enterprise feasible for modestly financed newcomers."

The report, entitled "Small Business Opportunities in FM Broadcasting," argues that if present practices are continued all of the desirable frequencies may have been handed out before veterans get a chance to compete with other applicants.

The FCC was also asked to take into consideration applicants' plans for future growth, and to take steps to popularize new developments in radio so that newcomers will be encouraged to enter the field. It urges FCC to keep the ownership of FM stations widely scattered so that no interests will monopolize these channels.

FCC Reply

On Thursday the FCC issued a special statement with respect to the committee's proposals. It reads as follows:

"The Commission agrees wholeheartedly with the objectives of the Senate Small Business Committee's report, which are the avoidance of monopolistic tendencies in FM broadcasting and the adoption of licensing policies which will foster wide diversity of ownership of FM stations so that 'there can be no cartelization in the media of public information and discussion.' The Commission also agrees with the Committee's conclusion that FM offers important opportunities to small business. This is particularly true of the low-power, low-cost Community stations.

"The Commission's specific comments on the Committee's three suggestions for achieving these goals are as follows:

"Suggestion 1:

That the Commission give careful attention to a plan whereby a certain number of FM channels be reserved for distribution after veterans have had a chance to organize their applications and after the number of receivers in the hands of the public make the enterprise feasible for modestly financed newcomers. The number of receivers now in use and in production is too small to make the venture immediately profitable. It is suggested that this reservation could be made most fairly on a city-by-city basis, in the manner described in the section on *Tight Areas*.

"While the Commission has not specifically reserved any channels from licensing at this time, it has been proceeding along lines which it believes are calculated to best achieve the objectives discussed above. In the first place, in making FM grants the Commission is presently proceeding on the basis of one to a customer.

"As is well known, there are numerous instances in the standard broadcast field where two or more stations are owned by a single person or corporation. Similarly in FM there are a number of instances where a single person or corporation has filed multiple applications. In fact there are today almost 850 applications pending from 550 different applicants. The difference between these figures (300) is represented by instances where a single applicant has filed two or more applications.

"In processing FM applications, the Commission decided at the outset that it would go through the list of applicants and make one grant to each qualified applicant before considering the question of making additional grants to those applicants who are seeking two or more stations. When the Commission reaches the point where it has acted upon everything except applications from people who have already received an FM grant, it is the Commission's plan then to consider applications from cities in which there is no other application pending except the one from a multiple applicant.

"Thus, since V-J Day no applicant has received more than one FM grant without a hearing unless he offered to put service into a community which, on the basis of existing applications, would otherwise be denied FM service.

"After the Commission has processed all of the applications in these first two categories, namely one to a customer and cities without service, it will then make a thorough study of the situation to determine how it shall proceed with the consideration of further applications. If at that time it should appear that the procedures outlined above have not already afforded an ample opportunity for newcomers to prepare and file applications, the Commission will consider ways and means of providing time for such further opportunity.

"As a result of the cautious policy which the Commission has been following in this regard, it appears there are today practically no areas in which all of the Metropolitan frequencies have been assigned, and the large supply of the low-cost Community station operating assignments has hardly been drawn upon.

"Suggestion 2:

"That the Commission give consideration, in weighing applications, to an applicant's plans for future growth as well as his present blueprints. Opportunity for expansion is the lifeblood of small business, and radio will benefit by the vigor and energy of those who enter on a small scale with ambitions to grow. Conversely, it will suffer if, during the next few years, it becomes merely the dumping ground for investment-thirsty capital accumulated in other fields. The section headed *Opportunity for Business Growth* describes a method of fostering the growth of FM stations from small beginnings.

"The Commission's policy of providing for future expansion of FM applicants was discussed by Assistant Chief Engineer John Willoughby at the Broadcast Engineering Conference in Columbus in March. This policy was furthere detailed in a statement issued by the Commission April 9, a copy of which is attached. There it was pointed out that the Metropolitan grantee would not initially be required to serve his eventual maximum area.

"In this connection, the Commission hopes that the report of the Senate Small Business Committee will stimulate newcomers and persons of modest financial resources to investigate fully the possibilities particularly of the Community class of station. This class of station does

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not require extensive financing and offers excellent coverage and is far superior to the local class of station in the standard or AM broadcast band.

"Suggestion 3:

"That the Commission undertake to keep the public fully informed of the development of new communications devices; that it encourage the widest possible participation in their development; and that it provide information and assistance to prospective applicants, both in Washington and in its various field offices.

"Again the Commission is in full agreement with the Committee. In fact it has cooperated with the Committee in the preparation of a 100-page document entitled How to Apply for an FM Broadcast Station which contains all of the relevant information which a person seeking to enter the FM business needs to have. It is the Commission's hope and we understand it is the Committee's plan that a large number of these documents will be printed and that they will receive the widest possible distribution.

"With respect to the suggestion that the Commission provide information and assistance to prospective applicants, it has always been and now is the Commission's policy, within the limit of the appropriations given it by Congress, to make its staff fully available for such purpose."

Conclusions

Suggestions made by the Small Business Committee are quoted in the FCC statement above. The Committee's conclusions are as follows:

"This year is crucial for FM. Upon the licensing policies pursued by the FCC depends the pattern of radio's future. That pattern can canform to the American ideal of independent, competitive small-business enterprise, the ownership of which is so widely scattered that there can be no cartelization of the media of public information and discussion, or it can develop into a monopoly situation, in which large chains with concurrent interests in press, AM and FM regulate the spigots of our communications systems, and whole cities and States could be completely dependent upon a single company for news of their civic affairs.

"The difficult job of making the thousands of individual decisions which, in the aggregate will create this pattern, rests with the Federal Communications Commission.

"The Commission is thus given the affirmative power to preserve the meaning of the Bill of Rights in an age of electronics. It is also given the power to foster free, competitive business enterprise in radio.

"This committee is interested in the development of a democratic FM industry, the members of which are actively competing, through good program service, for the listener's ear, the advertiser's dollar, and the public's franchise.

"In accord with the spirit of the Communications Act of 1934 this competition should always be kept open to newcomers."

FCC WILL APPROVE INTERIM FM OPERATION WITH TEMPORARY EQUIPMENT

A number of inquiries have been received by the Federal Communications Commission from FM grantees concerning the use of temporary equipment pending approval and installation of regular equipment, in order to provide an FM program service as rapidly as possible.

The Commission Tuesday (9) reiterated its announcement that it will approve such interim operation by issuing temporary authorizations for operation with low power units and temporary antenna systems, pending the availability of full equipment and the completion of construction provided that the low power unit is a part of the final equipment, or has been previously authorized for use in experimental operation, and that a reasonable and satisfactory FM service will be furnished. Authorizations, the Commission said, will normally be issued for periods of 90 days or less upon requests from grantees describing the equipment and operation proposed, together with a statement concerning progress of regular construction. Authorizations will not be granted beyond the time of completion specified by the construction permit, and applications for extension of time of the construction permit must include a showing of diligence in construction and that failure to complete was due to causes beyond control of the permittee.

In connection with the above, the Commission emphasized that the policy set forth in Section 3.204(b) of its Rules and Regulations Governing FM Broadcast Stations, issued September 12, 1945, will not be affected by the foregoing interim plan of operation.

In other words, stated FCC, applicants should understand the temporary character of the interim plan and that the Commission will expect full compliance with its Rules and Regulations at the earliest possible date.

Section 3.204(b) reads as follows:

"Metropolitan stations in Area II are designated primarily to render service to a single metropolitan district or a principal city, and to rural areas surrounding such metropolitan district or principal city. The Commission will designate service areas for Metropolitan stations in Area II and will authorize appropriate power and antenna height to cover the designated area in accordance with the Standards of Good Engineering Practice concerning FM broadcast stations; upon proper showing changes will be made in these service areas. Metropolitan stations will not be required to serve the entire service area designated by the Commission but no application will be granted for a Metropolitan station unless it is proposed to serve an area substantially greater than could be served by a Community station."

FM APPLICATIONS GRANTED

The Commission en banc on Wednesday (10) made 10 additional grants for new FM stations, bringing the total to 385 conditional grants to date.

The effect of these conditional grants is to announce the fact that the Commission has examined the qualifications of the respective applicants, has been satisfied with respect thereto, and has made available a channel for each grantee. The Commission will now examine each application for its engineering details, and in each individual circumstance a grantee may be requested to file within a period of 90 days of such request such additional engineering and other data as may be necessary.

Under this procedure grantees are enabled to proceed

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DISTRICT MEETINGS AHEAD

2nd District	**April 25-26**	**Roosevelt Hotel**	**New York, N. Y.**
5th District	**April 29-30**	**San Carlos Hotel**	**Pensacola, Florida**
1st District	**May 13-14**	**Hotel Statler**	**Boston, Massachusetts**
3rd District	**May 16-17**	**Bellevue Stratford Hotel**	**Philadelphia, Pa.**

promptly with their preliminary plans for obtaining certain items of equipment, programming and other details necessary to the establishment of their proposed stations. The proposals of each grantee relating to transmitter power and antenna height are still under review, and each will be notified if any further data is necessary in this connection.

Following are the grants made:

City	*Grantee*	*Interest in Standard Station*	*Type of FM Station*
	FLORIDA		
Orlando	Hazlewood, Inc	WLOF	Metropolitan
Tampa	Tampa Times Company	WDAE	Metropolitan
W. Palm Beach	WJNO, Inc	WJNO	Metropolitan
	GEORGIA		
Toccoa	R. G. Le Tourneau	WRLC	Metropolitan, possibly Rural
	NEW YORK		
Hempstead	Elias T. Godofsky	—	Community
	NORTH CAROLINA		
Goldsboro	Eastern Carolina Broadcasting Co., Inc	WGBR	Metropolitan
	TENNESSEE		
Kingsport	Kingsport Broadcasting Co., Inc	WKPT	Metropolitan
Memphis	WMPS, Inc	WMPS	Metropolitan, possibly Rural
	TEXAS		
Amarillo	Plains Radio Broadcasting Co	KGNC	Metropllitan
Denton	Harwell V. Shepard	KDNT	Metropolitan

DESIGNATED FOR HEARING

P. D. Gold Publishing Co., Wilson, N. C.; Penn Thomas Watson, Wilson, N. C.—Ordered that the application of P. D. Gold Pub. Co. (B3-PH-817) and that of Penn Thomas Watson (B3-PH-829), be designated for consolidated hearing. Both request an FM metropolitan station.

Elyria-Loraine Broadcasting Co., Elyria, Ohio—Ordered that this application (B2-PH-923) be designated for hearing in a consolidated proceeding with applications of United Broadcasting Co., et al (Dockets 7038-7052) for new FM metropolitan stations in the Cleveland and Akron areas.

FINAL CP'S GRANTED

The following six stations, which received engineering approval on March 13, were granted regular Construction Permits:

Georgia

Southeastern Broadcasting Co., Macon, Ga.—CP for Metropolitan station; Channel: 101.9 mc. (No. 270); 36.0 KW; Antenna: 437 ft.

Middle Ga. Broadcasting Co., Macon, Ga.—CP for Metropolitan station; Channel: 102.3 mc. (No. 272); 36.0 KW; Antenna: 441 ft.

Iowa

Burlington Broadcasting Co., Burlington, Iowa—CP for Metropolitan station; Channel: 99.3 mc. (No. 257); 19.2 KW; Antenna: 538 ft.

Telegraph Herald, Dubuque, Iowa—CP for Rural station; Channel 99.9 mc. (No. 260); 180 KW; Antenna: 662 ft.

Minnesota

KSTP, Inc., St. Paul-Minneapolis, Minn.—CP for Rural station; Channel: 102.1 mc. (No. 271); 318 KW; Antenna: 764 ft.

Nebraska

World Publishing Co., Omaha, Nebr.—CP for Rural station; Channel: 92.5 mc. (No. 223); 160 KW; Antenna: 584 ft.

ENGINEERING APPROVAL OF CONDITIONAL GRANTS

Following is a list of applications for which approval of basic engineering plans were granted by the Commission. (Note: Power given is effective radiated power. Antenna height given is height above average terrain):

Radio Sales Corp., Seattle, Wash.—Rural; Channel: 93.5 mc. (No. 228); 14.7 KW; Antenna: 993 ft.

Queen City Broadcasting Co., Inc., Seattle, Wash.—Rural; Channel: 93.9 mc. (No. 230); 257 KW; Antenna: 1482 ft.

Evergreen Broadcasting Corp., Seattle, Wash.—Metropolitan; Channel: 93.1 mc. (No. 226); 9.6 KW; Antenna: 451 ft.

Fisher's Blend Station, Inc., Seattle, Wash.—Rural; Channel: 92.7 mc. (No. 224); 48 KW; Antenna: 1811 ft.

KXL Broadcasters, Mt. Scott, nr. Portland, Ore.—Rural; Channel: 96.5 mc. (No. 243); 39.9 KW; Antenna: 952 ft.

Pacific Radio Advertising Service, a Partnership, Portland, Ore.—Metropolitan; Channel: 95.7 mc. (No. 239); 3.2 KW; Antenna: 911 ft.

KOIN, Inc., Portland, Ore.—Rural; Channel: 94.5 mc. (No. 233); 50 KW; Antenna: 1350 ft.

Oregonian Publishing Co., Portland, Ore.—Rural; Channel: 95.3 mc. (No. 237); 51 KW; Antenna: 1018 ft.

Miscellaneous

WSMB, Inc., New Orleans, La.—Approved conditional grant for a Metropolitan, possibly Rural station, subject to further review and approval of engineering details.

Fidelity Media Broadcasting Corp., Newark, N. J.—Approved conditional grant for a Community station, subject to further review and approval of engineering details.

News Clinics

CONFERENCE ON STATIONS' NEWS COVERAGE HELD AT UTICA

Station managers and executives from upstate New York stations, with press association representatives as guests, gathered in Hotel Utica, Utica, April 10, for an all-day radio news clinic, first to be held in New York State by the NAB Radio News Committee.

Elliott Stewart, executive vice-president, representing Mrs. Margaret P. Bowen, president and general manager,

(Continued on next page)

WIBX, was host to the broadcasters attending the clinic. At the request of Kolin Hager, NAB district director and general manager, WGY, Schenectady, Mr. Stewart acted as general chairman of the clinic.

Mayor Boyd E. Golder, of Utica, opened the session with a warm welcome to the broadcasters and a promise, taken up later in the day, to pocket any parking tickets the visitors might find on their cars. Mr. Stewart then turned the meeting over to E. R. Vadeboncoeur, vice-president, WSYR, Syracuse, and chairman of the NAB Radio News Committee who, with Arthur Stringer, NAB, secretary of the committee, conducted the clinic.

Discussion centered around minimum standards for the efficient operation of local news departments and the immediate necessity for broadcasters to move vigorously and thoroughly into the field of local news service. It was pointed out that this is doubly necessary now, since new FCC program log analyses classify straight telegraph news broadcasts as "wire" rather than "live" shows. In order to retain "live" classification for locally-produced news shows, more than half of the show must be produced by a station's own news department.

The clinic brought out general agreement that no station, no matter how small, can any longer carry on news activities with announcers reading wire copy. It was agreed that all stations, must retain at least one trained, full-time news editor as an absolute minimum and concentrate on local news. This has become the strongest segment of news, now that the war is over. Local news coverage, it was agreed, is the most important single, sustained piece of public interest work that any station can do.

Roy L. Albertson, owner of WBNY, Buffalo, told the clinic how he maintains a 5-man news staff in his 250-watt station in Buffalo, along with four wire services and a full time Washington correspondent. He explained that since he has no network, he is meeting competition by concentration on news, particularly local news, and makes a point of aggressive handling of local news stories.

"Don't be a pussyfooter," he urged. "Don't be afraid to carry the news truthfully. Your ratings will go up and up. My only national representative is Hooper."

Mike Hanna, manager, WHCU, Ithaca, reported that he has a list of 12 sponsors standing in line for his 5 p.m. news program. This is a local show. Other stations revealed an almost unanimous expansion and improvement of their local news facilities in the last few months with more to come.

H. W. Cassill, manager, WKIP, Poughkeepsie, and WGNY, Newburgh, said: "While we already have a good news operation at both stations, today's discussion indicates that we can do more. And I guarantee that we will be doing more ten days from now."

On September 15, this year, he asserted that the joint news arrangement now existing with WKIP and its newspaper parent would be discontinued. Henceforth the station is to have an independent news bureau the same as WGNY.

Harold J. Frank, manager, WSLB, Ogdensburg, asserted that he had found the advantage of local news coverage to be all that was advertised and more. "We cover the town," he stated, "and our area with some sixty people who live at as many cross road locations. This news is on 'Rural Reporter,' daily at 10:30 a.m."

WFTN, Jamestown, according to Al Spokes, program director, maintains two full time newsmen and a part time girl on local coverage. One man devotes his entire time to events in Warren, Pa., and does a daily program. The other man, assisted by a girl, handles Jamestown news. The news staff reports to the station's general manager.

During the course of the meeting General Clinic Chairman Elliott Stewart said: "It is no longer sufficient to walk into the wire room, tear off a handful of copy and rush to the mike. That is no demonstration of our ingenuity and aggressiveness.

"As for plans at WIBX, we intend to add another reporter and are considering string correspondents at strategic points within our coverage area."

Kenneth Bartlett, professor of journalism, and director, Syracuse University Radio Workshop, said that the clinic represented one of the healthiest conditions "I have seen in radio in 18-20 years."

Representatives of UP, AP, INS and Trans-Radio were guests and around them centered a lively discussion of broadcasters' problems with press services. Representatives of the New York State Radio Bureau also were present and discussed news problems with the clinic.

Those attending were guests of WIBX at lunch, with the Kiwanis Club, and at the end of the session WIBX was host at a cocktail party.

Among clinic attendants were:

WBTA—Batavia, E. R. Gamble, manager; WBNY—Buffalo, Roy L. Albertson, owner; WENT—Gloversville, Dale Robertson, general manager; Mal Weaver, program director; WHCU—Ithaca, Michael R. Hanna, manager; Sam Woodside, public relations; WJTN—Jamestown, Al Spokes, program manager; WSLB—Ogdensburg, Harold J. Frank, manager; WGNY—Newburgh, H. W. Cassill, manager; WKIP—Poughkeepsie, H. W. Cassill, manager; WHAM—Rochester, Jack Lee, general manager; Jack Ross, news editor; WHEC—Rochester, William J. Adams, program director; WGY—Schenectady, Kolin Hager, general manager; W. T. Meenan, news editor; WFBL—Syracuse, Charles F. Phillips, commercial manager; H. D. Sanderson, news editor; O. F. Soule, president; WSYR—Syracuse, E. R. Vadeboncoeur, vice-president; WIBX—Utica, Michael Carlo, news editor; N. W. Cook, merchandising manager; John G. Dowdell, Jane Frear, Brennock Hyland, Robert Mahaney, Elizabeth Odames, Elliott Stewart, executive vice-president.

Others

Robert W. Brown, INS; David R. Williams, AP; H. Harrison Oury, Trans-Radio; A. F. Harrison, UP; Kenneth Bartlett, director, Radio Workshop, Syracuse University; Harold Keller, director of State Pubilicity; Miles Heberer, acting director, State Radio Bureau, and Arthur Stringer, NAB.

LOCAL NEWS PLAN WINS CP

Decision to do a local news coverage job was one of the reasons advanced by FCC for a proposed decision to grant a CP in South Carolina to one of three applicants.

Said the FCC release in part:

"The Commission has preferred Observer over Edisto for an additional reason. We believe that an essential function of a radio station's operations in the public interest should contemplate the gathering and broadcasting not only of national and state news received over one of the regular news wire services but also the gathering and broadcast of local news on a regularly scheduled news program. On the record, Edisto Broadcasting Company seems unwilling to assume that function. We do not believe that the business of dissemination of local news should be left solely to the local newspaper as proposed by Edisto, and we do not believe that the discharge of this function would prove unduly onerous to the owners of a radio station operating in Orangeburg."

General

FREEDOM OF RADIO COMMITTEE NAMED

Pursuant to a resolution adopted by the Board at its January meeting, President Miller last week appointed a "Freedom of Radio" Committee.

The Board action, calling for creation of a committee "to preserve freedom of radio," provided that the committee should be composed of the NAB president as chairman, the presidents of the four networks, a representative each of the clear, regional and local channel and small market stations.

The committee is composed as follows: Justin Miller, chairman; Harold Hough, WBAP, representing clear channel stations; Henry P. Johnston, WSGN, regional stations; Eugene Carr, WPAY, local stations; James W. Woodruff, Jr., WRBL, small market stations; Mark Woods, ABC; Frank Stanton, CBS; Edgar Kobak, MBS; Niles Trammell, NBC.

It is expected that, among other things, this committee will establish a cooperative relationship with a similar committee appointed by the American Society of Newspaper Editors to "preserve freedom of news." An early meeting of the NAB committee is planned.

WILLARD SPEAKS TO ALABAMA BROADCASTERS AND BIRMINGHAM KIWANIS CLUB

A. D. Willard, Jr., Executive Vice President of NAB, spoke before a combined meeting of the Alabama Association of Broadcasters and the Kiwanis Club at Birmingham, Alabama, Tuesday (26).

The speech encompassed the history, the present, and the future of radio broadcasting. After discussing recent FCC efforts to establish its right to control programs broadcast by radio stations, Mr. Willard concluded:

"This industry will fight with all the heart and energy at its command any encroachment upon our fundamental rights—any attempt to shackle our free radio."

Complete text of the speech follows:

"I have no jokes today. The matters I want to discuss with you are of such importance that anecdotes would hardly set a proper stage. Therefore, I am going to ask you to bear with me through a talk which will be devoid of some of the best elements of showmanship—but I hope that you will agree with me, when I am finished, that the seriousness of the subject demands nothing less than the profound attention of every thinking American citizen.

"May I begin by very briefly reviewing a bit of history. Radio broadcasting in America, as we know it, is 25 years old. In that short span, it has grown from a fascinating plaything—a technical gadget—into the world's greatest medium of mass communication.

"Nurtured through the depression years, broadcasting has become one of the primary sparkplugs of our economic system. There are more than a thousand radio stations now in operation directly employing over 26,000 people fulltime and another 25,000 people, such as musicians and artists, part time. Indirectly, broadcasting is responsible for the employment of another 250,000 to 300,000 persons. Its manifold operations—broadcasting—the manufacture and distribution of sets—repairs—replacements—and power consumption, in normal years, add well to over a billion dollars to the nation's annual volume of business. This is an important transfusion pouring into the nation's economic veins from a brand new source—a source that within the memory of every man here did not even exist.

"These are the hard, dry, bare-bone statistics of our industry. They do not take into account the enormous, uncalculated flow of business across the counters of America, engendered by the immense influence of radio's advertising appeals. The manufacture and sale of dozens of new products and hundreds of established items have been tremendously increased by the impact of radio's persuasive voice in their behalf. New horizons have been discovered—new desires created—new frontiers of production and distribution explored—and standards of living lifted as the direct result of broadcasting's master salesmanship. It seems to me that it almost goes without saying—that advertising in general and radio advertising in particular will have a vital and expanded roll to play in America's future if we are to master the production and distribution problems implicit in our national hope for a high, healthy and prosperous economy.

"I hope you will forgive the drab curtain of statistics that are necessarily the backdrop for this monologue, and I must ask you to bear with me through just a little more 'bad theater' while we change the setting and have a look at the foreseeable future of radio's probable dimensions.

The Future

"Experts generally agree that the war has advanced the science of electronics in the field of communications by more than a generation. Last October, the then Chairman of the Federal Communications Commission, Paul Porter, predicted capital expenditures and production in the broadcasting division of the communications field of more than five billions of dollars. Briefly, the prospective developments are these:

"FM—from 2,000 to 3,000 FM stations in the next few years and FM receivers numbering perhaps half the present number of radio sets—total expenditures by industry and public—some billion seven hundred and fifty million dollars.

"Television—based on responsible industry estimates—187 key cities will have television within five years—television sets will be sold at the rate of two million five hundred thousand a year. Television stations—television sets—and the new coaxial cables and/or relays necessary to carry programs to television networks could easily account for expenditures by industry and consumers of well over two billions of dollars.

"Add to these the expenditures for our constantly expanding standard AM system (there were 521 applications for new AM stations on file as of January 1, 1946) and it is not difficult to understand how Chairman Porter's prediction of a five billion dollar capital expenditure might be substantially exceeded.

"Chairman Porter made his statement last October. Acting Chairman Charles Denny brought his prediction up-to-date about three weeks ago. Denny opined that 100 television stations will be on the air by the end of 1947. Television sets will be available in sizeable quantities by the middle of 1946. As concerns FM—Denny expects 2,000 stations to be built in the next three years. Nearly 400 conditional grants for FM stations have already been issued and more than 400 are pending. I think it is safe to speculate that within three to five years, the business of broadcasting—and its sister art, television—may well employ an additional 50,000 people—and several hundred million dollars to the national payroll.

Size of Audiences

"There is still another dimension of radio and, indeed, it is a most important one—its audience—the people who listen to it—the people who have by their interest in it and their affection for it—made it the vital part of Americana which it has become.

"From 60,000 sets in 1922, radio set ownership increased a thousandfold to 60,000,000 sets in 1944. In this same year there were 36,544,000 families in the United States and 89 per cent of all these families, or 32,500,000 owned radios—55 per cent, or 20,100,000 owned automobiles, and 45 per cent—or 16,500,000 had telephones.

"This vast American audience—approximately one hundred million strong—has bought more sets—listens oftener—listens longer—listens in larger numbers—than the people of any other nation on earth. As a medium of enter-

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tainment, radio produces some startling results. For example, more people hear each single Sunday afternoon broadcast of the New York Philharmonic Orchestra than have heard it in its entire 103 years of concert hall playing. A single broadcast by Bob Hope is heard by as many people as have attended all the stage plays in New York for the past three top attendance years. As a purveyor of news and information, radio has turned in a remarkable performance. A study by the Psychological Corporation, in November, 1942, disclosed that in all sizes of communities, people—regardless of age, sex or income—regarded radio as their prime source of war news. And, in March, 1946, the National Opinion Research Center of the University of Denver found that 82 per cent of all listeners thought radio "fair" in giving both sides of an argument.

"I have said nothing of radio's war years and its contribution to America's war effort. In time and talent, radio's dollars and cents contribution exceeded the combined contributions of all the other mass media. The value of the skill, the energy and the heart which the people of radio contributed can never be calculated. Listeners recognized that contribution, too—when asked (in the same University of Denver survey I mentioned a moment ago) 71 per cent said they thought radio did the best job of all mass media "in serving the public during the war."

Freedom of Radio

"I have gone over these statistics—and I hope they have not been too uninteresting—simply because I want to point up a fact which some of our people seem now to be inclined to forget. America has incomparably the best radio broadcasting in the world—the only free and unfettered radio on earth—solely as the result of its phenomenal development under the stimulus of our free competitive system. Radio (like newspapers and magazines) is supported and its freedom and independence maintained by *advertising revenues* and these revenues are dependent solely on public acceptance and public goodwill. Either this support must be maintained or funds from other sources — from government — from pressure groups—must be substituted for it. Dependence upon such handouts or largess would inevitably result in a servile radio system. The radio to which you listen today is free because it is financially independent. It can be kept free only if that position is maintained.

"Not long ago in a forum debate, Sydney Kaye, an attorney who represents many radio interests, put it in another way. 'The problem of freedom', said Mr. Kaye, 'cannot be divided into water-tight compartments with separate rules for freedom of speech, freedom of the press and freedom of radio. Maintenance of free speech in all fields is dependent upon the same factors. Our way of preserving freedom is the democratic system which is based upon an absolute prohibition against the control by government of the instruments of communication.'

Value of Advertising

"Now I want you to examine with me the historic relationship between freedom of speech and advertising. In its genesis, America's first mass medium—the newspaper—did not exist as we know it today. The very first American newspaper, called 'Publick Occurrences', published in 1690, was suppressed after its very first issue—ostensibly because it wasn't 'licensed.' Prior to 1750, you know, all newspapers (like radio today) had to be published 'by authority.' They had to be licensed—which simply meant actual censorship by the Colonial governors of their henchmen before publication. These first newspapers were about the size of a letterhead printed on both sides—indeed, the Boston Newsletter—the first continuously printed American newspaper—was just that size. While any number of early Colonial newspapers were suppressed, the Boston Newsletter kept its license which meant that it kept in line politically and, therefore, it stayed in business. In addition to censorship, there was another limiting factor in early American newspaper publishing. All of these papers were published for the well-to-do or wealthy people. Indeed, the cost of the average edition was approximately a full day's wages for a working man or artisan of that period. Circulations averaged about 600 and 2,000 circulation was considered an enormous figure. These newspapers were financed by the government or by parties and, of course, they published only one side of the news, depending entirely on who financed them. There was nothing in these early editions that would coincide with what we now call freedom of the press. Actually, not until the industrial and social revolutions which began in the first half of the 19th century and brought with them cheaper methods of paper making and printing *and injecting the independent revenue from advertising* did we have in this country the cheap, widely circulated, free and independent newspaper. It is a basic, historic fact and true today—that a newspaper which is unstable financially has less independence, less stamina, less ability to resist political pressures and court-house gangs. The American people do, in fact, owe a great debt to the profession of advertising—for advertising is the back-bone, the prop, of their freedom of the press and freedom of expression by radio.

Current Developments

"Now let us have a look at some current developments—public and governmental—which are giving a good many of us in the advertising, radio and allied professions some cause for genuine alarm—as well as a self-searching analysis of our relationship with you—the listener or reader.

"There has been growing for some years, in certain areas of the public mind and in certain government circles and administrative groups—a sharp and sometimes vicious criticism of the whole structure of advertising. This criticism falls most heavily on radio advertising for a number of reasons. First (and in this I want to be perfectly honest) because radio has been guilty of some commercial excesses and some practices that are admittedly in bad taste, but also because there are now those in government and in the agency which regulates radio, people who are apparently determined that you, the American listener—shall hear—not what you want to hear but, rather, what some individual or small group of individuals thinks you should hear.

"As it is, we in the radio industry feel that a thousand radio stations, most of which have a hundred or more advertisers represented by dozens of advertising agencies, all competing with each other for your attention, your listening and your affection, are bound by intelligent self-interest to offer the programs you want. This we must do just to live and you—the hundred million U. S. listeners—'vote' every fifteen minutes or half-hour for the programs you like and want by the simple turning of your dial. Programs which you dislike and to which you refuse to listen, soon fall by the wayside and are discarded because neither an advertiser or a radio station can exist without an audience. This is admittedly a slow process of correction but it is safe and it does protect our fundamental rights.

"Now it is a fact that our Bill of Rights protecting our freedoms is a succession of consecutive 'thou shalt nots'—for example, the first amendment says, 'The Congress shall make *no law* . . . abridging the freedom of speech.' It does not say that the Congress shall pass a law protecting the freedom of speech. Again, the Communications Act of 1934 itself, under Section 326, clearly states: 'Nothing in this Act shall be understood or construed to give the Commission the power of censorship over the radio communications or signals transmitted by any radio station.'

FCC Report

"Despite these clear *prohibitions*, the Federal Communications Commission, in a so-called report, dated March 7, 1946, highlighted a number of examples of inadequate programming and over-commercialism and, using these scattered abuses as justification for its action, claimed that it had 'authority to concern itself with program service' and 'that it is under an affirmative duty . . .to give full consideration to program service.'

"And it has served notice on the radio stations of Amer-

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ica that it proposes to take these matters into consideration in granting renewals of license. Despite the fact that every study of American listening habits indicates that they are the programs that our people like and want least —the Commission has additionally said that 'discussion programs', 'local live talent programs' and 'sustaining programs' will be given particular consideration in the issuing and renewing of broadcast licenses.

"With these proposals and with new and arbitrary definitions of what constitutes commercial and sustaining programs, the Commission has served notice that it intends to lay the clammy hand of government on the program structure of the American system of radio. Judge Justin Miller, President of the NAB, on March 11, made the following statement: 'The Report released by the FCC under date of March 7, 1946, concerning radio programming, reflects a philosophy of government control which raises grave questions of constitutionality. . . . Considered from every angle, the Report reveals a lack of faith in the American system of free radio and a desire to impose artificial and arbitrary controls over what the people of this country shall hear. . . . In this instance, as just in the issue of freedom of the press there can be no compromise.'

"In a later statement, Judge Miller added: 'Broadcasters must be aware that they are the protectors of the people's rights to a free radio just as the newspapers have, for a century and a half, jealously guarded the people's rights to a free press.'

"These statements incorporate our guiding policy and I make you this pledge: This industry will fight with all the heart and energy at its command any encroachment upon our fundamental rights—any attempt to shackle our free American radio."

SHIP 1,250,000 RADIO SETS IN TWO MONTHS

Manufacturers shipped 1,250,000 radio sets to distributive channels during January and February. This is in accordance with the official report on civilian production by the Civilian Production Administration.

Shipments for January were 550,000 units; for February 700,000. This later figure represented approximately 65 per cent of the prewar monthly rate of 1,100,000 sets.

Broadcast Advertising

WHY BUSINESS MUST ADVERTISE

From "NAB Manual of Radio Advertising," a series of articles by Frank E. Pellegrin, Director of Broadcast Advertising. Here are eight reasons why business must advertise:

Because: 1. Most consumers prefer to buy advertised brands, and to patronize those stores which make the best impression with their advertising. That is why the most successful and best-managed companies are among the most consistent advertisers.

Because: 2. Interests of consumers and business men are really the same in the end. Consumers want better goods, lower prices, and more efficient distribution. Business wants the benefits of greater sales volume, which it can get only by providing better goods at lower prices through more efficient distribution.

Because: 3. The result of advertising is greater production, more employment, higher wages and a higher standard of living for all.

Because: 4. Companies that advertise consistently do so because this gives them a quicker and more economical method of distributing goods, thereby saving time and money. Advertising is a low-cost form of selling, an important point for consumers as well as business men.

Because: 5. Advertising is the most effective and almost the only economical way to introduce a new product, improvements in old products, and new uses for existing articles.

Because: 6. Advertising is especially helpful in establishing trade-marks, which enable customers to know whose brand of merchandise they are buying and consequently what quality to expect.

Because: 7. Advertising promotes competition—the kind of competition that builds business, makes business strive harder to anticipate customers' wants, and to give them more for their money.

Because: 8. Business must advertise to maintain volume, payroll, dividends, profits; to protect its market for the future; to safeguard its routes of distribution; to build and hold goodwill.

Small Market Stations

SMALL MARKET STATIONS EXECUTIVE COMMITTEE TO MEET

Marshall H. Pengra, KRNR, Roseburg, Oregon, Chairman of the Small Markets Stations Executive Committee, has called a committee meeting for April 22, 23 and 24 at the Statler Hotel, Washington, D. C. This marks the first Executive Committee Meeting since J. Allen Brown was named last December to head NAB's Small Market Stations Division. Subjects of great importance to small market station operators will be covered in this session. The committee includes Chairman Marshall H. Pengra, KRNR, Roseburg, Ore.; Wayne W. Cribb, KHMO, Hannibal, Mo.; James R. Curtis, KFRO, Longview, Texas; Monroe B. England, WBRK, Pittsfield, Mass.; William C. Grove, KFBC, Cheyenne, Wyo.; Robert T. Mason, WMRN, Marion, Ohio; Glenn Marshall, Jr., WFOY, St. Augustine, Fla.

NAB Board Liasion Committee members working with small market stations are Chairman William B. Smullin, KIEM, Eureka, Calif.; Clair R. McCollough, WGAL, Lancaster, Pa.; Harry R. Spense, KXRO, Aberdeen, Wash.

SPORTS BROADCASTING PROVES PROFITABLE FOR KFBC

KFBC, Cheyenne, Wyo., has developed sports broadcasting on a commercial basis to a high degree, on a year-around basis. Starting in September, all Cheyenne high school football games, both home and away, are broadcast. Some of the out of town high school games are broadcast from points 250 miles away. The station also broadcasts all the University of Wyoming football games, a single game entailing a round trip of 1,000 miles.

Shortly after the end of the football season, basketball starts. During the past season KFBC carried play-by-play accounts of nearly 100 basketball games ending with the National AAU Tournament from Denver, the last game being played on March 23rd. Three series of basketball games were carried in their entirety—Cheyenne High School regular season, regional, and state play-offs; American Basketball League games; University of Wyoming Big 7 conference in addition to the AAU.

With the beginning of National League baseball, KFBC will start one telegraphic re-creation per week which will wind up with the world series over the Mutual network.

The Cheyenne station sells each game cooperatively to 6 local accounts. The sponsors are mentioned at the beginning and end. The time-out periods are devoted to

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single commercials. William C. Grove, Manager of KFBC, reports an outstanding sports service in the public interest. Local firms are enthusiastic about the station's coverage of these events and usually sign up for the entire series. Every sponsor has shown complete satisfaction in the broadcasts. This small market station's revenue from sports broadcasting alone has grossed approximately $30,000.

KFBC sports crew travels approximately 5,000 miles a year for this coverage. In case of time conflict where two games are played simultaneously, the Cheyenne station broadcasts a local game "live" and transcribes the out of town game for a playback immediately following the local game.

The station management reports that this is a most successful promotion, in that the intense local interest in sports, which has been largely created by KFBC extensive coverage for five years, results in unusually high listener ratings.

KFBC, Cheyenne, Wyo., is a 250-watt affiliate of the American Broadcasting Company. William C. Grove, Station Manager, is a member of the NAB Small Market Stations Executive Committee.

Television

APPLICATION PROCEDURE ANNOUNCED

The Federal Communications Commission Thursday (11) announced the following procedure for the handling of commercial television applications. Conditional grants will not be issued where applications are incomplete as has been the practice in FM broadcasting.

1. *Complete applications*—Applications now on file which are complete under either the new or old engineering standards will be considered. An application will be considered complete even though it does not answer completely all questions pertaining to equipment. These parts may be supplied later if information is not now available from the manufacturers of equipment. Specifically the equipment items referred to are the following numbered paragraphs in Form 330: Paragraphs 18, 19, 20, 21, 22, 23, 24(a) (6) and (g). If applications are not current regarding financial or other matters that relate to the qualifications of the licensee including the manner in which it is proposed to provide the 28-hour program service per week as required under the Commission's Rule 3.661, these matters should be brought up to date.

2. *Incomplete applications*—An examination of the file of pending applications indicates a high percentage of the applications are incomplete. Applications under this category must be completed before they will be given consideration. Applicants who know they have incomplete applications on file should proceed to complete them within the next sixty days. In the case of applications found incomplete at the time of processing, the applicant will be requested to furnish additional information within thirty days. Those that are not complete at that time will be dismissed. Applications should be brought to completion under the new Standards of Good Engineering Practice concerning Television Broadcast Stations adopted December 19, 1945.

3. *Applications set for hearing*—In order to give the Commission's Engineering Department an opportunity to study the issues involved in advance of the hearing, it is requested that sections of the application dealing with antennas, transmitter sites and coverage (including radials) be submitted at least ten days in advance of the hearing, using the new standards as a basis for all computations.

Engineering

POTOMAC AREA TO HAVE RADIOTELEPHONE TESTS

The Federal Communications Commission Wednesday (10) granted authority to Frank C. Mallinson, trading as National Electronics Laboratories, to construct a Class 2 experimental land station at 815 King Street, Alexandria, Virginia, and to install 25 portable mobile units, to experiment for the purpose of inaugurating "a system which will provide two-way radiotelephone service for automobiles owned by doctors, nurses, taxicabs, ambulances, buses, public service trucks, and other bona-fide carriers."

The applicant stated that "such a service would enable a user to communicate with his office, hospital, headquarters, or in turn to be called by same. All communications would be handled through the land station which will maintain 24-hour service." The applicant proposes to offer the service in Virginia, Maryland and the District of Columbia.

The land station was temporarily assigned the frequency 30.56 megacycles, with 250 watts power, special emission for frequency modulation, and the mobile station was assigned 39.54 megacycles on a temporary basis, with 20 watts power, special emission for frequency modulation.

The authorization prohibited the use of these stations for the rendition of any communication service for hire. However, the applicant would be permitted to charge the user an installation fee of $25 for the time and labor involved in installing equipment in a vehicle and to make a moderate charge for replacing any parts or tubes.

Heretofore, all experimental authorizations in the common carrier general mobile service which have been authorized by the Commission were made to organizations which are already established in providing common carrier communications for hire, and this is the first application presented to the Commission for consideration by a person not already established in this business.

Ad Council—OWMR Allocations

PUBLIC INTEREST CAMPAIGNS—APRIL 22-28

The following four public interest campaigns have been given top priority on network radio allocation plans during the week of April 22-28 by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each fact sheet is given below:

Help Keep Our Economy Stable

Inflationary pressures are still great, and danger signals pointing to a further building up through the spring are the rise in real estate, wholesale, and raw materials prices. We must continue to hold the line. The greatest inflationary pressures we face today are those stemming from the unprecedented demand for the short supply of (1) housing, (2) clothing and (3) durable goods. Although rent control regulations still exist in most areas the demand for housing is so great that people are tempted to ignore rent ceiling in their eagerness to provide shelter for themselves and their families. During the next few

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months the clothing supply will be the tightest since before the war, a situation that is being further complicated by thousands of newly discharged veterans who are unable to find even a minimum of civilian clothing in the stores. The durable goods picture is a trifle brighter—more refrigerators, automobiles, washing machines, vacuum cleaners, radios, etc., are on the way. Here again, however, demand and purchasing power still exceed the supply and an inflationary black market is the potential result unless people curb their desires to own the first of everything that appears on the market at any price. Urge listeners to spend sensibly and to cooperate with all price and rent control regulations. (Fact Sheet No. 3.)

The Veteran's Assets

The skills, education, and experience which our servicemen and women acquired in the armed forces—the know-how which proved deadly to the enemy in war—can be an invaluable asset to this nation in peace. Modern warfare requires a tremendous range of skills; if a recruit does not have a skill when he enters the armed forces, he acquires one through training in order to be able to do his part in the highly mechanistic, scientific and engineering job which modern warfare is. In many instances the work servicemen did in the war—such as in radar and electronics—was a projection of what business and industry are undertaking in this postwar period. Many veterans who have already returned to civilian life have discovered that their service experience can mean better jobs and greater responsibilities than they were able to assume before the war. Radio is now asked to help educate the general public, as well as employers, on the assets of the veteran as a citizen and an employee. *Speak to employers indirectly by referring to the fact that thousands of employers who are employing veterans testify to the fact that these men are making good. Avoid invidious comparisons between servicemen and civilians.* Explain how most service-acquired skills are directly related to civilian occupations, citing examples if possible. Point out that the skills, education and experience acquired by men and women in our armed forces will make them better citizens and more valuable employees than they were before. (Fact Sheet No. 23.)

Famine Emergency

Famine is raging in Europe and Asia. War has left chaos in its wake; in addition, a burning spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. Between now and July 1st, 500,000,000 children, women and men—and in this order—face starvation. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief and Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. *The present American consumption per person is estimated at 3,360 calories per day.*

Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats, and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world. The "have" countries, including the United States, are the only ones that can halt death by starvation this Spring. *Even certain "importing" countries are already helping to the limit of their ability.* Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries, through regulations already in effect, will make available eleven million tons. *Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.*

Urge everyone to SAVE AND SHARE—to make the maximum amount of needed food available for the relief of starving millions by—

> Reducing their consumption of all wheat and rice products and fats and oils . . . Eating more of the plentiful foods . . . Eliminating *all* food waste and turning in all used fats . . . *Producing and preserving all food possible through home gardening and canning.* (Fact Sheet No. 20.)

United States Savings Bonds

As a result of the United States Treasury's decision to extend its wartime bonds and stamp program into the peacetime era, individuals can now continue to purchase bonds paying the same rate of interest as those sold during the war. These securities, now known as U. S. Savings Bonds and Savings Stamps, will include the war-time F and G bonds as well as the popular Series E bonds which return four dollars for every three invested, when the bonds mature. The success and convenience of the Payroll Savings Plan during the war years have resulted in its continued maintenance by business and industry throughout the nation. The high rate of interest of U. S. Savings Bonds, their sound investment values and their ready availability offer the individual investor the ideal way of saving for the future. Radio can perform a valuable service to its listeners by informing them of (1) the continued sale of U. S. Savings Bonds and Stamps; (2) their availability through continuation of the Payroll Savings Plan and other regular purchase facilities and (3) their many advantages as an investment. (Fact Sheet No. 11.)

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, April 15. They are subject to change.

Monday, April 15

Further Hearing

NEW—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—C. P. **1350 kc.**, 5 KW unlimited, DA-night and day.

NEW—West Central Broadcasting Co., Peoria, Ill.—C. P. **1350 kc.**, 1 KW, unlimited, DA-night and day.

NEW—Green Bay Broadcasting Co., 206 Main St., Green Bay, Wisc.—C. P. **1400 kc.**, 250 watts, unlimited.

NEW—Green Bay Newspaper Co., Walnut & Madison St., Green Bay, Wisc.—C. P. **1400 kc.**, 250 watts, unlimited.

WJOL—WCLS, Inc., Joliet, Ill.—Renewal of license. **1340 kc.**, 250 watts, unlimited.

To Be Held in Pittsburgh, Penna.

NEW—WCAE, Inc., Pittsburgh, Penna.—For FM facilities.

NEW—Allegheny Broadcasting Corp., Pittsburgh, Penna.—For FM facilities.

NEW—Liberty Broadcasting Co., John J. Laux, Richard Teitlebaum, Meyer Weisenthal, Alex Teitlebaum, Louis Berkman, Jack Berkman, et al., d/b as partners, Pittsburgh, Penna.—For FM facilities.

NEW—West Virginia Radio Corp., Pittsburgh, Penna.—For FM facilities.

NEW—Pittsburgh Radio Supply House, 1406 Chamber of Commerce Bldg., Pittsburgh, Penna.—For FM facilities.

NEW—Butler Broadcasting Co., David H. Rosenbloom, tr/as Butler, Penna.—For FM facilities.

(Continued on next page)

NEW—Eagle Printing Co., Inc., Butler, Penna.—For FM facilities.

NEW—Beaver County Broadcasting Corp., Beaver Falls, Penna.—For FM facilities.

Monday and Tuesday, April 15-16

Further Hearing

Before the Commission en blanc To Be Held in the Departmental Auditorium, 13th and Constitution Avenue

In the matter of Clear Channel Broadcasting in the Standard Broadcast Band.

Tuesday, April 16

Further Hearing

NEW—Palladium Publishing Co., Benton Harbor, Mich.—C. P. **1060 kc.**, 1000 watts, daytime.

NEW—William L. Lipman, Kenosha, Wisc.—C. P. **1050 kc.**, 250 watts day, daytime only.

NEW—Monona Broadcasting Co., Madison, Wisc.—C. P. **1070 kc.**, 10 KW, DA-night unlimited.

NEW—Audrain Broadcasting Corp., Mexico, Mo.—C. P. **1340 kc.**, 250 watts, unlimited.

KHMO—Courier Post Broadcasting Co., Hannibal, Mo.—C. P. **1070 kc.**, 1 KW night, 5 KW day, directional antenna.

Wednesday, April 17

NEW—Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, a partnership, d/b as Moline Broadcasting Co., Moline, Ill.—S. P. **1230 kc.**, 250 watts, unlimited.

NEW—Capital Broadcasting Co., The Carvel Hall Hotel, King George St., Annapolis, Md.—C. P. **1430 kc.**, 100 watts night, 250 watts day, unlimited.

WCBM—Baltimore Broadcasting Corp., North and Harford Aves. Baltimore, Md.—C. P. **1420 kc.**, 5 KW.

Washington Television

Oral Argument Before the Commission

NEW—Bamberger Broadcasting Service, Inc., Washington, D. C.—For television facilities.

NEW—Capital Broadcasting Co., Washington, D. C.—For television facilities.

NEW—Allen B. DuMont Lab., Inc., Washington, D. C.—For television facilities.

NEW—The Evening Star Broadcasting Co., Washington, D. C.—For television facilities.

NEW—National Broadcasting Co., Inc., Washington, D. C.—For television facilities.

NEW—Philco Radio & Television Corp., Washington, D. C.—For television facilities.

Oral Argument Before the Commission

WPRP—Julio M. Conesa, Porto Rico—C. P. 250 watts, LS, unlimited time.

WPRP—Julio M. Conesa, Porto Rico—Renewal of license. **1420 kc.**, 250 watts, unlimited.

WPRP—Julio M. Conesa, Porto Rico—Modification of C. P. **1520 kc.** (under NARBA), 1 KW night, 5 KW day, unlimited.

WPRP—Julio M. Conesa, Porto Rico—C. P. **1420 kc.**, 250 watts, unlimited.

WPRP—Julio M. Conesa, Porto Rico—Assignment of license. **1420 kc.**, 250 watts, unlimited.

NEW—Consolidated Broadcasting Corp., Porto Rico—C. P. **1420 kc.**, 250 watts, unlimited.

Oral Argument Before the Commission

In the matter of Promulgation of Rules and Regulations concerning the procedure to be followed by the Commission in passing upon assignments of license or transfers of control of corporate licensees.

Thursday, April 18

Consolidated Hearing

NEW—Albert S. Drohligh and Robert A. Drohligh, doing business as Dronlich Brothers, Flint, Mich.—C. P. **1470 kc.**, 1 KW, unlimited, DA-night and day.

NEW—Booth Radio Stations, Inc., Grand Rapids, Mich.—C. P. **1470 kc.**, 1 KW, unlimited, DA-night and day.

KHQ—Louis Wasmer, Inc., Spokane, Wash.—Renewal of license. **590 kc.**, 5 KW, unlimited.

KGA—Louis Wasmer, Spokane, Wash.—Renewal of license. **1510 kc.**, 10 KW, unlimited.

KWKW—Marshall S. Neal, Paul Buhlig, E. G. Foley and Edwin Earl, d/b as Southern California Broadcasting Co., Pasadena, Calif.—C. P. **830 kc.**, 5 KW, daytime.

NEW—Orange County Broadcasting Co., Santa Ana, Calif.—C. P. **830 kc.**, 5 KW, daytime.

NEW—Walter A. Graham, Tifton, Ga.—C. P. **1340 kc.**, 250 watts, unlimited.

Thursday and Friday, April 18-19

Further Hearing

Before the Commission en blanc
To Be Held in the Archives Auditorium, 7th & Pennsylvania Avenue, N. W.

In the matter of Clear Channel Broadcasting in the Standard Broadcast Band.

Friday, April 19

Further Hearing

NEW—Wichita Broadcasting Co., Inc., Wichita, Kans.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—Air Capital Broadcasting Co., Inc., Wichita, Kans.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—Louis Levand et al., d/b as The Wichita Beacon Broadcasting Co., Wichita, Kans.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—Kake Broadcasting Co., Inc., Wichita, Kans.—C. P. **1490 kc.**, 250 watts, unlimited.

KTOP—KTOP, Inc., Topeka, Kans.—C. P. **1400 kc.**, 250 watts, unlimited.

KTSW—Emporia Broadcasting Co., Inc., Emporia, Kans.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—Adelaide Lillian Carrell, Wichita, Kans.—C. P. **1490 kc.**, 250 watts, unlimited.

WGTM—Penn Thomas Watson, Wilson, N. C.—C. P. **590 kc.**, 5 KW, unlimited, DA-night and day.

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C. **590 kc.**, 5 KW, unlimited, DA-night and day.

WFTC—Jonas Weiland, Kinston, N. C.—C. P. **590 kc.**, 5 KW, unlimited, DA-night.

WSLS—Roanoke Broadcasting Corp., Lynchburg, Va.—C. P. **610 kc.**, 1 KW, unlimited, DA-night and day.

WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.—C. P. **610 kc.**, 1 KW, unlimited, DA-night and day.

NEW—Virginia Broadcasting Corp., Roanoke, Va.—C. P. **610 kc.**, 1 KW, unlimited, DA-night and day.

Federal Communications Commission Actions

APPLICATIONS GRANTED

NEW—Mitchell C. Tackley, tr/as North Country Broadcasting Co., Malone, N. Y.—Granted construction permit for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B1-P-4568)

NEW—Madisonville Broadcasting Co., Inc., Madisonville, Ky.—Granted construction permit for a new station to operate on 730 kc., 250 watts, daytime only. (B2-P-4561)

NEW—Middlesboro Broadcasting Co., Middlesboro, Ky.—Granted construction permit for a new station to operate on **1450 kc.**, 250 watts, unlimited time. (B2-P-4036)

NEW—Lee Broadcasting Corp., Sanford, N. C.—Granted construction permit for a new station to operate on **1050 kc.**, 1 KW, daytime. (B3-P-4540)

(Continued on next page)

NEW—James J. Murray, Lewisburg, Tenn.—Granted construction permit for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B3-P-4494)

NEW—Billie Averitte Laurie, Jacksonville, Texas—Granted construction permit for a new station to operate on **1400 kc.**, 250 watts, unlimited time. (B3-P-4559)

NEW—James C. Wallentine, d/b as The Uintah Broadcasting Co., Vernal, Utah—Granted construction permit for a new station to operate on **1340 kc.**, 250 watts, unlimited time. (B5-P-4592)

NEW—Mosby's, Inc., Anaconda, Mont.—Granted construction permit for a new station to operate on **1230 kc.**, 250 watts, unlimited time. (B5-P-4511)

NEW—Sierra Broadcasting Service, a partnership composed of Leonard R. Trainer and Reginald H. Shirk, Hot Springs, N. Mex.—Granted construction permit for a new station to operate on **1400 kc.**, 250 watts, unlimited time. (B5-P-4558)

NEW—Walla Walla Broadcasting Co., Walla Walla, Wash. —Granted construction permit for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B5-P-4595)

NEW—Sun Country Broadcasting Co., Phoenix, Ariz.—Granted construction permit for a new station to operate on **1450 kc.**, 250 watts, unlimited time. (B5-P-4533)

NEW—Meridian Broadcasting Co., Meridian, Miss.; Duke H. Thornton, Philadelphia, Miss.—Upon consideration of a petition of the Meridian Broadcasting Co. for reconsideration and grant of its application without a hearing, or in the alternative for such other relief as may be considered appropriate under Sec. 1.383 of the Commission's Rules, the Commission ordered that the application of Meridian Broadcasting Co. (B3-P-4174; Docket 7375), to operate on **1450 kc.**, 250 watts, unlimited time be granted, subject to approval of transmitter site and CAA approval of antenna site; and further ordered that application of Duke H. Thornton (B3-P-4449; Docket 7376), be granted, pursuant to Sec. 1.381 of the Commission's Rules, contingent upon its acceptance of assignment of the frequency **1490 kc.**, the filing within 20 days of an application specifying that frequency with 250 watts power, unlimited time, and subject to approval of transmitter site and the CAA approval of antenna system; and further ordered that the hearing scheduled to begin on June 3 on these two applications be canceled.

NEW—Illmo Broadcasting Corp., Quincy, Ill.—Granted construction permit for a new station to operate on **1230 kc.**, 250 watts, unlimited time. (B4-P-4460)

NEW—Paducah Newspapers, Inc., Paducah, Ky.—Granted construction permit for a new station to operate on **800 kc.**, 1 KW, daytime only. (B2-P-4244)

NEW—The Island Broadcasting Co., Honolulu, T. H.—Granted construction permit for a new station to operate on **630 kc.**, 5 KW, unlimited time. (B-P-4444)

ACTION IN DOCKET CASES

The Federal Communications Commission announces its Proposed Decision (B-239) concluding that the application of Great Northern Radio, Inc., for a new station at Glens Falls, New York, to operate on the frequency **1450 kc.**, 250 watts power, unlimited time, should be granted, and the application of Glens Falls Broadcasting Corporation seeking the same facilities should be denied. The construction permit to be issued to Great Northern Radio, Inc., will be conditioned upon the filing of an application for modification of permit specifying exact transmitter site and antenna system and further conditioned on the installation of an approved modulation monitor when available. (Dockets 6852 and 6702)

The Commission announces its Proposed Decision (B-241) concluding that the application of the Observer Radio Company for a new station at Orangeburg, South Carolina, to operate on **1450 kc.**, 250 watts, unlimited time, should be granted, and the applications of Orangeburg Broadcasting Corporation and the Edisto Broadcasting Company, seeking the same facilities, should be denied. The grant of the application of the Observer Radio Company is contingent upon the filing within 30 days from the date of the proposed decision of an application specifying a transmitter site and antenna system which will comply with the Commission's Standards of Good Engineering Practice. The provisions of Sections 3.55(b) and 3.60 of the Commission's Rules as applied to the grant herein proposed are waived to permit use of a cathode ray oscillograph as a modulation monitor and to permit operation without a frequency monitor (using commercial checks) until frequency monitors type-approved by the Commission are available. (Dockets 6763, 6764, 6801)

The Commission announces its Proposed Decision (B-242) concluding that the application of A. C. Neff for a new station at Savannah, Georgia, to operate on **1400 kc.**, 250 watts, unlimited time, should be granted, and the applications of the Atlantic Broadcasting Company and the Chatham Broadcasting Company, seeking the same facilities, should be denied. The grant proposed is contingent upon the filing within 30 days of an application specifying the exact antenna system and transmitter site and the installation of approved frequency and modulation monitors when available. The provisions of Sections 3.55 and 3.60 of the Commission's Rules as applied to the grant herein proposed are waived pending installation of approved monitors.

ACTIONS ON MOTIONS

Marion Radio Corp., Marion, Ind.—Granted petition for leave to amend its application (Docket 7349) so as to specify exact transmitter site, etc., and the amendment was accepted.

Midwest Broadcasting Co., Mount Vernon, Ill.—Granted petition for leave to amend its application (Docket 7059), so as to specify 1 KW instead of 500 watts power, add revised engineering data, etc., and the amendment was accepted.

Westchester Broadcasting Corp., White Plains, N. Y.—Granted motion to dismiss without prejudice its application (B1-PCT-58, Docket 7244) for a new commercial television station.

United Garage and Service Corp., Cleveland, Ohio—Granted petition for leave to amend application for new FM station (Docket 7041), so as to specify a Community station in Lakewood, Ohio, instead of a Metropolitan station in Cleveland; to amend engineering and program data in conformity therewith; the amendment was accepted and the application removed from hearing docket.

Dickinson Publishing Co., Dickinson, N. Dak.—Granted petition for leave to amend its application (Docket 7480) so as to specify the frequency **1450** instead of **1230 kc.** The amendment was accepted and application removed from hearing docket.

Metro-Goldwyn-Mayer Studios, Inc., Los Angeles, Cal.—Granted petition requesting dismissal without prejudice of its application for a new commercial television station. (B5-PCT-106; Docket 7261)

Marcus Loew Booking Agency, New York City—Granted petition to dismiss without prejudice its application (B1-PCT-105; Docket 7247) for a new commercial television station.

Butler Broadcasting Co., Butler, Pa.—Granted motion to amend its application (Docket 7208) for a new FM station, so as to specify a Community instead of a Metropolitan station; the amendments were accepted and application removed from the hearing docket.

Green Bay Broadcasting Co., Green Bay, Wisc.—Granted petition for leave to amend its application (Docket 7158) so as to specify "site to be determined" instead of transmitter site as specified, etc., and the amendment was accepted.

Evening News Assn., Detroit, Mich.—Motion to amend and remove from the hearing docket its application for a new television station, was withdrawn.

Peach Bowl Broadcasters, Yuba City, Cal.—Granted petition insofar as it requests leave to amend its application for a new station (Docket 7460), so as to specify the frequency **1600 kc.**, with 500 watts, instead of **1400 kc.**, with 250 watts; to increase partners from 3 to 5, and make other changes. The amendment was accepted and application removed from hearing docket.

Audrain Broadcasting Corp., Mexico, Mo.—Granted petition requesting leave to amend its application for a new

(Continued on next page)

station (Docket 7453), so as to change transmitter site; to supply detailed data in re city areas to be served, etc., and the amendment was accepted.

Don Lee Broadcasting System, Hollywood, Cal.—Granted petition requesting leave to amend its application for new television station CP (Docket 7255), so as to change its transmitter site, specify Channel No. 2, etc., and the amendment was accepted.

Liberty Broadcasting Co., Pittsburgh, Pa.—Granted petition requesting leave to amend application for new FM station (Docket No. 7205), so as to supply engineering data relative to proposed service area, etc., and the amendment was accepted.

Hughes Productions, Div. of Hughes Tool Co., San Francisco, Cal.—Granted motion for leave to take depositions and admit Palmer Bradley of Houston, Texas, a member of the bar of the State of Texas, to the bar of the FCC *pro hoc vice*, for the purpose of taking depositions Houston on May 2, on behalf of Hughes Productions application for television station (Docket 6371).

Hughes Productions, Div. of Hughes Tool Co., Los Angeles—Granted motion for leave to take depositions and admit Palmer Bradley of Houston, Texas, a member of the bar of the State of Texas, to the bar of the FCC *pro hoc vice*, for the purpose of taking depositions at Houston on May 2, on behalf of Hughes Productions application for television station (Docket 6730).

Frank Parker, Danbury, Conn.—Granted motion to dismiss without prejudice his application (Docket 6986) for a new station.

Alton Broadcasting Co., Alton, Ill.—Granted motion to dismiss without prejudice his application for a new station (Docket 7447), subject to the right of petitioner to request reinstatement of its application pursuant to the Commission's January 5, 1946, Public Notice.

West Va. Radio Corp., Pittsburgh, Pa.—Granted motion requesting leave to amend its application for a new FM station (Docket 7206), so as to specify a transmitter site and a definite channel, etc., and the amendment was accepted.

WCBM—Baltimore Broadcasting Corp., Baltimore, Md.—Granted petition for leave to amend its application for a new station (Docket 7372) so as to specify the frequency **680 kc.,** with power of 10 KW day, 5 KW night, instead of **1420 kc.,** with 5 KW day and night; to specify new transmitter site, etc.; the amendment was accepted, and the Commission on its own motion, removed the application from the hearing docket.

KASA—Southwest Broadcasting Co., Elk City, Okla.—Granted petition insofar as it requests leave to intervene in the hearing on application of Altus Broadcasting Co. for a new station at Altus, Okla. (Docket 7458); denied petition insofar as it requests inclusion of an additional issue in hearing notice in re this application.

O. E. Richardson, et al., d/b as Radio Station WJOB, Hammond, Ind.—Granted petition insofar as it requests leave to amend application for new FM station (Docket 7407), so as to change location of proposed station from Chicago to Hammond, Ind.; to designate Channel No. 265, etc., and the application as amended, was removed from the hearing docket.

Harry F. Guggenheim, Bridgeport, Conn.—Granted motion for leave to amend application for a new FM station, so as to include with the application a verified statement relative to financial qualifications of applicant, and the amendment was accepted. (Docket 7464)

WLAP—American Broadcasting Corp., Lexington, Ky.—Granted petition requesting re-opening of the record in re (Docket 6973), for the purpose of filing certain engineering exhibits and extension of time for filing proposed findings. The record was reopened and time for filing proposed findings in this proceeding extended to April 22, 1946.

KWKH—International Broadcasting Corp., Shreveport, La.—Granted petition to intervene in the hearing on application of Syndicate Theatres, Inc., Columbus, Ind., and Universal Broadcasting Co., Inc., Indianapolis, now scheduled to be heard in Washington on April 29.

Eagle Printing Co., Inc., Butler, Pa.—Granted motion for leave to amend its application for a new FM station (Docket 7209), so as to specify a Community station instead of a Metropolitan station; the amendment was accepted and application removed from hearing docket.

WCAE, Inc., Pittsburgh, Pa.—Granted motion for leave to amend its application for a new FM station, so as to change paragraph relative to channel requested, etc., the amendment was accepted and Sec. 1.254 of the Commission's Rules was waived.

Pittsburgh Radio Supply House, Pittsburgh, Pa.—Granted petition requesting leave to amend its application for a new FM station, so as to show revised information in initial installation costs, etc., the amendment was accepted and Sec. 1.254 of the Commission's rules waived.

Press Wireless, Inc.—Granted petition requesting extension of time within which to file written appearance in the matter of (Docket 7446) application for special temporary authority to communicate with Montreal, Canada, for handling transiting press and government traffic, and an extension was granted to April 26 within which to file a written appearance.

Adelaide Lillian Carrell, Wichita, Kans.—Granted petition requesting leave to amend her application (Docket 6982) so as to substitute KCLC Broadcasting Co., Inc., as the applicant in lieu of Adelaide Lillian Carrell, etc., the amendment was accepted, and the applicant granted leave to introduce testimony relative to the amendment at the further hearing now scheduled for April 19.

KOVO Broadcasting Co., Provo, Utah; KROW, Inc., Oakland, Cal.—The Commission on its own motion, continued the hearing on these applications now scheduled for April 12 to April 23.

DESIGNATED FOR HEARING

WTOL—Community Broadcasting Co., Toledo, Ohio—Adopted an order designating for hearing the application of WTOL (B2-P-4672), for change in facilities from **1230 kc.,** 250 watts, unlimited time, to **980 kc.,** 5 KW, DA-night, unlimited time, in a consolidated proceeding with applications of Skylands Broadcasting Corp. (Docket 7345), requesting **980 kc.,** 5 KW, with DA, unlimited time at Dayton; and Ohio-Mich. Broadcasting Corp. (Docket 7346), requesting **980 kc.,** 5 KW, with DA for nighttime use at Toledo; further ordered that the Bills of Particulars heretofore issued in connection with these applications, be amended to include application of WTOL.

Sun River Broadcasters, Inc., Great Falls, Mont.; KGVO—Mosby's, Inc., Missoula, Mont.—Adopted an order designating for hearing the application of Sun River (B5-P-4499) for a new station to operate on **970 kc.,** 5 KW, DA-night, unlimited time, in consolidation with application of Mosby's, Inc. (KGVO), to change facilities from **1290 kc.** to **970 kc.,** 1 KW night, 5 KW-LS, unlimited to 5 KW at night, DA-night, unlimited time; and further ordered that KOIN, Inc., Portland, Ore., be made a party to this proceeding.

Fulton County Broadcasting Corp., Atlanta, Ga.—Adopted an order designating for hearing the application of Fulton County Broadcasting Corp. (B3-P-4666), for a new station to operate on **1550 kc.,** 50 KW, unlimited time, DA, in a consolidated proceeding with applications of Radio Station WSOC, Inc., et al. (Docket 7322), and further ordered that the Bills of Particulars heretofore issued in connection with applications of Radio Station WSOC, Inc., Radio Springfield, Inc., Atlanta Radio Enterprises, WCBS, Inc., and The Hampden-Hampshire Corp., be amended to include the application of Fulton County Broadcasting Corp.

Electronic Time, Inc., New York City—Designated for hearing application (B1-PEX-87) for a developmental AM broadcast station to broadcast the time of day on a frequency between **25** and **30 mc.** (to be selected by the Commission) for reception by watch-size receivers capable of operating on this frequency.

(Continued on next page)

The Hazard Broadcasting System, Hazard, Ky.; Bullard Metcalf and Goodlette, Hazard, Ky.—Adopted an order designating applications of Hazard Broadcasting System and Bullard, et al., for consolidated hearing; each request **1340 kc.**, 250 watts, unlimited time, at Hazard, Ky. (B2-P-4584, and B2-P-4661)

Montana Broadcasters, Havre, Mont.; Havre Broadcasters, a partnership, Havre, Mont.—Adopted an order designating for hearing in a consolidated proceeding the application of Montana Broadcasters (B5-P-4644) and that of Havre Broadcasters (B5-P-4671), both seeking a new station to operate on **1240 kc.**, 250 watts, unlimited time, at Havre.

LICENSE RENEWALS

The following stations were granted renewal of licenses for the period expiring February 1, 1948:

KRBC, Abilene, Texas; WHFC, Cicero, Ill., and WILM, Wilmington, Del.

The following stations were granted renewals for the period ending August 1, 1948:

KNEL, Brady, Texas; KOVC, Valley City, N. Dak.; KTBI, Tacoma, Wash.; KVWC, Vernon, Texas; WBTA, Batavia, N. Y.; WIGM, Medford, Wisc.; WMRC, Greenville, S. C.; WMRF, Lewiston, Pa.; WMRN, Marion, Ohio; WOMI, Owensboro, Ky.; WSAP, Portsmouth, Va.; WKBV, Richmond, Ind.

The following stations were granted renewals for the period ending November 1, 1948:

KFH, Wichita, Kans.; KVOA, Tucson, Ariz.; KWBR, Oakland, Cal.; WIBA, Madison, Wisc.; WNBZ, Saranac Lake, N. Y.; WPDQ, Jacksonville, Fla.

The following stations were granted renewal of licenses for the period ending February 1, 1949:

KYSM, Mankato, Minn.; WAIM, Anderson, S. C.; WBOC, Salisbury, Md.; WDLP, Panama City, Fla.; WHOP, Hopkinsville, Ky.; WIL, St. Louis; WMPC, Lapeer, Mich.; WTHT, Hartford, Conn.

MISCELLANEOUS ACTIONS

WBGO—The Board of Education of Newark in the County of Essex, Newark, N. J.—Granted modification of CP which authorized a new noncommercial educational station, for extension of completion date to 8-12-46. (B1-MPED-28).

KFAB—KFAB Broadcasting Co., Omaha, Neb.—Granted CP to install auxiliary transmitter (Westinghouse 5-HV) at RFD (SW¼ Sec. 6, Twp. 13, Range 13) near Papillion, Neb. (present site of new main transmitter), to be operated on **1110 kc.**, 5 KW power, employing DA night. (B4-P-4578)

KDNT—Harwell V. Shepard, Denton, Texas—Granted license to cover construction permit which authorized changes in transmitting equipment and increase in power from 100 watts to 250 watts. (B3-L-1931)

WEDC—Emil Denemark, Inc., Chicago, Ill.—Granted authority to determine operating power by direct measurement of antenna power. (B4-Z-1757)

KRSC—Radio Sales Corp., Seattle, Wash.—Granted authority to determine operating power by direct measurement of antenna power. (B5-Z-1756)

KFXJ—Western Slope Broadcasting Co., Grand Junction, Colo.—Granted authority to determine operating power by direct measurement of antenna power. (B5-Z-1758)

WAGE, Inc., Syracuse, N. Y.—Granted special temporary authority to operate a composite transmitter on **103.8 mc.**, with output power of 100 watts, to be used at the proposed site of the FM broadcast station at Pompey, N. Y., in order to make propagation measurements from the proposed site, for a period of 30 days.

KGBS—Harbenito Broadcasting Co., Harlingen, Texas—Granted CP to install a new vertical antenna (with FM antenna mounted on top). (B3-P-4385)

KELD—T. H. Barton (Transferor), Wilfred N. McKinney (Transferee), El Dorado, Ark.; Radio Enterprises, Inc. (Licensee), KELD.—Granted consent to transfer control (55 shares of stock—55%) of Radio Enterprises, Inc., licensee of KELD, from T. H. Barton to Wilfred N. McKinney, for a consideration of $55,000. (B3-TC-465)

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted construction permit to change frequency from **1400** to **1370 kc.**, increase power from 250 watts to 1 KW night, 5 KW-LS, install new transmitter, DA for night use, and change transmitter location. (B3-P-4365)

WWSW—WWSW, Inc., Pittsburgh, Pa.—Adopted a decision and order of petition denying petition for WWSW for hearing or rehearing and/or leave to intervene in the matter of the grant of a construction permit to Central Broadcasting Co., Inc., Johnstown, Pa., for a new station to operate on **1490 kc.**, 250 watts, unlimited time.

Edwin Mead, Miami Beach, Fla.—Denied petition insofar as request for consolidation or intervention by petitioner in consolidated hearing held Feb. 15-17 at Miami Beach, upon applications of Peninsular Broadcasting Corp., et al.

KGKO—KGKO Broadcasting Co. (Assignor), Carter Publications, Inc., and A. H. Belo Corp. (Assignees), Fort Worth, Texas—Scheduled oral argument on application for consent to involuntary assignment of license of KGKO from KGKO Broadcasting Co. to Carter Publications, Inc., and A. H. Belo Corp. (B3-AL-521)

WDGY—Mae C. Young, Executrix of the Estate of Geo. W. Young, deceased (Assignee), Twin Cities Broadcasting Corp. (Assignor), Minneapolis, Minn.—Granted consent to voluntary assignment of license of station WDGY from Mae C. Young, Executrix of the Estate of Geo. W. Young, deceased, to Twin Cities Broadcasting Corp. for a consideration of $301,000. (B4-AL-509)

WBCA—Capitol Broadcasting Co., Inc., Schenectady, N. Y.—Granted extension of special temporary authority to rebroadcast programs originating at high frequency experimental broadcast station W2XMN, for a period beginning April 4 and ending no later than May 3, 1946. (B1-SH-22)

Radio Corp. of America, Camden, N. J.—Granted special temporary authority to operate experimental television broadcast station W3XEP on presently assigned Channel #6, **82-88 mc.**, simultaneously with an FM transmitter on approximately **95 mc.** and **105 mc.** with a maximum power of 20 KW and special emission for FM, to be located in the RCA Plant Bldg. #53, State and Wayne Ave., Camden, in order to conduct field tests to investigate the possibility of utilizing a single antenna array for radiation of television video and sound as well as an FM broadcast carrier for the period beginning April 8 and ending in no event later than July 6, 1946.

WJHL—WJHL, Inc., Johnson City, Tenn.—Granted construction permit to increase daytime power from 1 to 5 KW, install a new transmitter. (B3-P-4321)

WMOB—S. B. Quigley (Assignor), Nunn Broadcasting Corp. (Assignee), Mobile, Ala.—Granted consent to voluntary assignment of license of station WMOB from S. B. Quigley to Nunn Broadcasting Corp., a newly organized corporation, for a consideration of $250,000 composed of $75,000 on deposit in escrow to be applied as liquidated damages if the proposed assignee does not execute the terms of the agreement, plus $175,000 to be paid within 15 days after approval by the Commission. (B3-AL-518)

Moline Broadcasting Co., Moline, Ill.—Granted petition for reconsideration and grant of application (B4-P-3678; Docket 6699) for a new station to operate on **1230 kc.**, 250 watts, unlimited time.

The Eagle-Gazette Co., Lancaster, Ohio.—Denied petition to reconsider and grant its application (Docket 6732) for a new station to operate on **880 kc.** (Class 1-A) with 1 KW power, daytime only, and ordered application designated for consolidated hearing with that of Peoples Broadcasting Co., Worthington, Ohio, to operate on **880 kc.**, 5 KW, daytime.

(Continued on next page)

WHTD—State Broadcasting Corp., Hartford, Conn.—Granted authority to change call letters of station from WHTD to WONS.

WISP—Indian River Broadcasting Co., Fort Pierce, Fla.—Granted authority to change call letters of station from WISP to WIRA.

Harold H. Thoms, Durham, N. C.—Granted petition requesting leave to amend application (Docket 6638; B-228), for a new station, and grant same. The Commission granted application to use **1580 kc.,** 1 KW, daytime only. (The Commission on Feb. 20 proposed to deny this application to use **1580 kc.,** 1 KW, unlimited time, as being in violation of NARBA.) By granting application for daytime only there will be no conflict with any other station operations.

National Association of Educational Broadcasters.—Granted request for extension of time to submit comments and suggestions in re the matter of Promulgation of Rules and Regulations for Non-Commercial Educational FM Broadcast Service (Docket 7424), and ordered the time extended from May 7 to June 6, 1946, for submitting comments and suggestions in this matter.

WABF—Metropolitan Television, Inc., New York City.—Granted request for a temporary extension of Sec. 3.261 of the Commission's rules relating to minimum hours of operation, and authorized station to operate 6 days per week, Tuesdays through Sundays, for a period ending no later than July 15, 1946.

Federal Communications Commission Applications

AM APPLICATIONS ACCEPTED FOR FILING

570 Kilocycles

NEW—Metropolitan Broadcasting Corp., Washington, D. C.—Construction permit for a new standard broadcast station to be operated on **570 kc.,** power of 250 watts and daytime hours of operation. Amended, to change type of transmitter and increase power from 250 watts to 500 watts.

800 Kilocycles

WMGY—Dixie Broadcasting Co., Montgomery, Ala.—Modification of construction permit (B3-P-3691, which authorized a new standard broadcast station) to change type of transmitter and change transmitter and studio locations and extension of commencement and completion dates.

850 Kilocycles

WRUF—University of Florida, Gainesville, Fla.—Construction permit to change hours of operation from limited time to unlimited time, install new transmitter and directional antenna for night use, and change transmitter location.

910 Kilocycles

NEW—Paul F. Braden, Middletown, Ohio. (P. O. 3317 Kenmore Ave., Dayton, Ohio.)—Construction permit for a new standard broadcast station to be operated on **910 kc.,** power of 1 KW and daytime hours of operation.

990 Kilocycles

NEW—West Memphis Broadcasting Corp., West Memphis, Ark.—Construction permit for a new standard broadcast station to be operated on **960 kc.,** power of 1 KW and daytime hours of operation. Amended, to change frequency from **960** to **990 kc.**

1100 Kilocycles

NEW—Louis P. Myers and Gertrude Jo Myers, d/b as Howdy Folks Broadcasters, Tulsa, Okla. (P. O. 902 Palace Bldg.)—Construction permit for a new standard broadcast station to be operated on **1100 kc.,** power of 5 KW and daytime hours of operation.

1180 Kilocycles

NEW—Southwest Iowa Broadcasting Co., Creston, Iowa (P. O. 210 Paterson St.)—Construction permit for a new standard broadcast station to be operated on **1180 kc.,** power of 1 KW, and daytime hours of operation.

1190 Kilocycles

WLIB—WLIB, Inc., Brooklyn, N. Y.—Construction permit to increase power from 1 KW to 10 KW, change hours of operation from limited time to unlimited time, install new transmitter and directional antenna for day and night use, and change transmitter location.

1230 Kilocycles

NEW—Upper Michigan-Wisconsin Broadcasting Co., Inc., Iron Mountain, Mich.—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation. (Call letters "WIKB" reserved.)

1240 Kilocycles

NEW—Havre Broadcasters, a partnership, composed of O. R. Rubie, Wm. E. Rae, George L. Merrill and Paul B. McAdam, Havre, Mont. (P. O. 309 Masonic Temple Bldg.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation. (Call letters "KCUE" reserved.)

1340 Kilocycles

WMON—Fayette Associates, Inc., Montgomery, W. Va.—Modification of construction permit (B2-MP-3876, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—Alpena Broadcasting Corp., Alpena, Mich.—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Inland Broadcasting Co., Fremont, Neb. (P. O. 2027 Dodge St., Omaha, Neb.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 100 watts and unlimited hours of operation. (Contingent upon grant of B4-P-4665 and B4-AL-519)

NEW—Mary A. Petrue, Soes N. Vratis, Gray R. Horrower, Branch C. Todd, a partnership, d/b as Port Arthur Broadcasting Co., Port Arthur, Texas (P. O. 2700 Memorial Blvd.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

1400 Kilocycles

NEW—Douglas D. Kahle, John L. Hitchcock, Wilbur E. Rocchio, General Partners and Warren D. Brainard, Limited Partner, d/b as Northern Colorado Broadcasting Co., Fort Collins, Colo. (P. O. Northern Hotel Bldg., 170 North College Ave.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation. (Call letters "KCOL" reserved.)

KTNM—Hoyt Houck, Robert D. Houck, Walter G. Russell and Lonnie J. Preston, d/b as Tucumcari Broadcasting Co., near Tucumcari, N. M.—Voluntary assignment of license to Hoyt Houck, Robert D. Houck and Walter G. Russell, d/b as Tucumcari Broadcasting Company.

KGVL—Truett Kimzey, Greenville, Texas.—License to cover construction permit (B3-P-3343, as modified) which authorized a new standard broadcast station.

KGVL—Truett Kimzey, Greenville, Texas.—Authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

KORN—Inland Broadcasting Co., Lincoln, Neb. (P. O. 2027 Dodge St., Omaha, Neb.)—Construction permit to move transmitter and studio locations from Fremont, Neb. to Lincoln, Neb., and install new transmitter. (Contingent upon the grant of B4-P-4664 and B4-AL-519.)

NEW—Robert L. Weeks, Red Bluff, Calif. (P. O. 606 Washington St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. Amended, to change frequency from **1400** to **1490 kc.**

WCNC—Albemarle Broadcasting Co., Elizabeth City, N. C.—License to cover construction permit (B3-P-4325) which authorized installation of a new transmitter.

WCNC—Albemarle Broadcasting Co., Elizabeth City, N. C.—Authority to determine operating power by direct measurement of antenna power.

1410 Kilocycles

NEW—Frank Mitchell Farris, Jr., Nashville, Tenn.—Construction permit for a new standard broadcast station to be operated on **1410 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. Amended, to make changes in directional antenna system.

1450 Kilocycles

KFLW—Herald Publishing Company of Klamath Falls, Klamath Falls, Ore.—License to cover construction permit (B5-P-3684, as modified) which authorized a new standard broadcast station.

KFLW—Herald Publishing Company of Klamath Falls, Klamath Falls, Ore.—Authority to determine operating power by direct measurement of antenna power.

WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Transfer of control of licensee corporation from Charleston Broadcasting Company to News Publishing Company.

WMVG—Jere N. Moore, Milledgeville, Ga.—License to cover construction permit (B3-P-3883, as modified) which authorized a new standard broadcast station.

WMVG—Jere N. Moore, Milledgeville, Ga.—Authority to determine operating power by direct measurement of antenna power.

WLAY—Muscle Shoals Broadcasting Corp., Muscle Shoals City, Ala.—Construction permit to install new vertical antenna, and change transmitter and studio location.

1490 Kilocycles

NEW—Southwest Broadcasters, Inc., Raton, N. M.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Thomas Maxie Self, John Eads Douglas and Gordon Theodore Rand, a Partnership, d/b as Progressive Broadcasting Co., Paragould, Ark. (P. O. 1123 South Flint St., Jonesboro, Ark.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—The Haverhill Gazette Co., Haverhill, Mass. (P. O. 179 Merrimack St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

1510 Kilocycles

NEW—San Diego Broadcasting Co., San Diego, Calif.—Construction permit for a new standard broadcast station to be operated on **1510 kc.**, power of 5 KW, directional antenna and unlimited hours of operation. Amended, to make changes in directional antenna system and change transmitter location.

1520 Kilocycles

NEW—Broadcasting Foundation, Inc., Buffalo, N. Y. (P. O. 1420 Main St.)—Construction permit for a new standard broadcast station to be operated on **1520 kc.**, power of 50 KW, directional antenna and unlimited hours of operation. (Facilities of WKBW requested.)

1590 Kilocycles

NEW—Gila Broadcasting Co., Coolidge, Ariz. (P. O. 1218 Sixth Ave., Safford, Ariz.)—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power of 1 KW, and unlimited hours of operation.

FM APPLICATIONS ACCEPTED FOR FILING

Columbia Broadcasting System, Inc., Boston, Mass.—Construction permit for a new high frequency broadcast station to be operated on **43.5 mc.** and coverage of 20,200 square miles. Amended, to change frequency from **43.5 mc.** to To be Assigned, coverage from 20,200 to 9,180 square miles, population from 5,384,179 to 3,246,369, transmitter location, type of transmitter, antenna system and change in officers.

Copper City Broadcasting Corp., Rome, N. Y. (P. O. Madison Theatre Bldg.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency as assigned by FCC in **100 mc.** band and coverage of 452 square miles.

Southeastern Massachusetts Broadcasting Corp., New Bedford, Mass. (P. O. 222 Union St.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be assigned by FCC and coverage of 5,350 square miles.

Standard Broadcasting Co., Los Angeles, Calif.—Construction permit for a new high frequency FM broadcast station to be operated on **45.3 mc.** and coverage of 7,000 square miles. Amended, to change frequency from **45.3 mc.** to Ch. #257, **99.3 mc.**, coverage from 7,000 to 14,858 square miles, type of transmitter, transmitter location specify population as 3,634,752 and make changes in antenna system.

WSPR, Inc., Springfield, Mass. (P. O. 63 Chestnut St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 13,120 square miles.

Southern Tier Radio Service, Inc., Binghamton, N. Y. (P. O. 316 Security Mutual Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage to be assigned.

Raytheon Manufacturing Co., Boston, Mass.—Construction permit for a new high frequency FM broadcast station to be operated on **45.5 mc.**, and coverage of 6,530 square miles. Amended, to specify population as 3,650,000, type of station as Metropolitan, maximum rated power of transmitter as 10 KW and change frequency from **45.5 mc.** to To be Assigned, coverage from 6,530 to 9,200 square miles, transmitter location from Waltham, Mass., to Lexington, Mass., and studio location from Waltham, Mass., to Boston, Mass., and make changes in antenna system.

Coastal Broadcasting Company, Inc., New Bern, N. C. (P. O. U. S. Highway #17, South.)—Construction permit for a new FM broadcast station to be operated on Ch. #261, **100.1 mc.** and coverage of 7,600 square miles.

Unity Broadcasting Corporation of Massachusetts, Boston, Mass.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC. Amended, to specify coverage as 9,500 square miles, population as 2,434,000 and to make changes in antenna system.

Central Willamette Broadcasting Co., Albany, Ore. (P. O. 15th and Elm Sts.)—Construction permit for a new FM (Community) broadcast station to be operated on Ch. #282, **104.3 mc.**

Philip Weiss, tr/as Philip Weiss Music Company, Rutland, Vt.—Construction permit for a new FM broadcast station to be operated on frequency and coverage to be determined. Amended, specifying antenna system and class of station as Community.

Allegheny Broadcasting Corp., Pittsburgh, Penna.—Construction permit for a new high frequency FM broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC and coverage of 11,900 square miles. Amended, to change antenna system, popula-

(Continued on next page)

tion from 3,391,752 to 3,261,855, coverage from 11,900 to 13,408 square miles and specify type of transmitter and class of station as Metropolitan.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

KOKU—State University of Oklahoma, Norman, Okla.—Modification of construction permit (B3-PED-41 which authorized a new non-commercial educational broadcast station) to request frequencies of channels #220, 218, 216 or 213 (**91.9, 91.5, 91.1** or **90.5 mc.**), approval of transmitter, make changes in antenna system and change studio location.

W9XMT—P. R. Mallory & Co., Inc., Indianapolis, Ind.—Modification of construction permit (B4-PVB-111, as modified) which authorized a new experimental television broadcast station for extension of completion date only from 3-15-46 to 9-16-46.

KORN—Nebraska Broadcasting Corp., Fremont, Nebr.—Voluntary assignment of license to Inland Broadcasting Co. (Contingent upon the grant of B4-P-4664 and B4-P-4665)

KFSD—Airfan Radio Corp., Ltd., San Diego, Calif.—Construction permit to install new 5 KW transmitter and antenna, to be determined, increase power from 1 KW to 5 KW, move transmitter. Amended, to change type of transmitter, install directional antenna for day and night use, and change proposed transmitter location.

APPLICATIONS TENDERED FOR FILING

NEW—Key Broadcasting Corp., Baltimore, Md.—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power of 1 KW and daytime hours of operation.

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Penna.—Request for change in hours from sharing time with WHAT to unlimited (except when WCAM is operating). (Contingent on grant of **820 kc.** to WHAT) **(1340 kc.)**

WCNC—Albemarle Broadcasting Co., Elizabeth City, N. C.—Consent to transfer of control of licensee, Edd Harris to Dr. J. A. Gill, W. K. Leary and S. A. Twiford. **(1400 kc.)**

NEW—Cherokee Broadcasting Corp., Morristown, Tenn.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—E. R. Ferguson and J. R. Pepper, Ltd., d/b as Bluff City Broadcasting Co., Ltd., Memphis, Tenn.—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 250 watts and daytime hours of operation.

NEW—Downing Musgrove, Douglas, Ga.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

KTBS—George D. Wray, Allen D. Morris, P. E. Furlow and John C. McCormack, a partnership, d/b as Radio Station KTBS, Shreveport, La.—Construction permit to increase power from 1 KW unlimited, to 5 KW unlimited time. Install new transmitter, change transmitter location and make changes in antenna system. **(1480 kc.)**

NEW—News-Press Publishing Co., Santa Maria, Calif.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—B. Loring Schmidt, Salem, Oreg.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Tom S. Whitehead, Brenham, Texas—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 250 watts, and daytime hours of operation.

NEW—Statesville Broadcasting Co., Inc., Statesville, N. C. —Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Michigan Broadcasting Co., Battle Creek, Mich.—Construction permit for a new standard broadcast station to be operated on **930 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Tri-Cities Broadcasting Co., Goose Creek, Texas—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

WHJB—Pittsburgh Radio Supply House, Inc., Greensburg, Pa.—Construction permit to change power from 250 watts to 1 KW, change hours from daytime to unlimited, install new transmitter and change transmitter location. Install directional antenna for day and night use.

NEW—Midwestern Broadcasting Co., Petoskey, Mich.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—W. C. Aldous and James W. Thain, Partnership d/b as Northwest Broadcasting Co., Everett, Wash.—Construction permit for a new standard broadcast station to be operated on **1260 kc.**, power of 250 watts and limited hours of operation.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission issued no complaints this week.

CEASE AND DESIST ORDER

The Commission issued the following cease and desist order last week:

Manhattan Brewing Co.—The Commission has modified in part an order to cease and desist so as to permit Manhattan Brewing Co., Chicago, to use the word "Canadian" in the brand name for beer or ale if accompaning statements on labels or in advertisements "conspicuously and adequately" show that the product was brewed in the United States. The respondent sells beer and ale under the name "Canadian Ace Brand." (4572)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Linda Sportswear Co., 1350 Broadway, New York, stipulated that they will discontinue failing to disclose the rayon content of women's wearing apparel they sell. (4151)

Smith Hatchery, Caldwell, Idaho, stipulated to cease and desist from advertising that baby chicks he sells are "U. S. Certified" and "pullorum free." (4150)

FTC COMPLAINT DISMISSED

A complaint charging Dad's Root Beer Co., 2800 North Talman Avenue, Chicago, with misrepresentation in the sale of root beer has been dismissed without prejudice by the Federal Trade Commission. The order states that the respondent corporation has submitted satisfactory proof that it has discontinued the practices charged in the complaint.

The Commission dismissed the complaint after considering the testimony and other evidence in support of and in opposition to the allegations, the report of the trial examiner upon the evidence, and oral argument of counsel.

Participating in the decision: Chairman Ayres and Commissioners Ferguson, Freer and Mason.

Not participating: Commissioner Davis.

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 16, April 22, 1946

Employee-Employer Relations

PRESIDENT SIGNS LEA BILL

The Lea Bill, which passed the House on March 29 and the Senate on April 6, became law when President Truman affixed his signature to the measure last Tuesday (16). The President in signing the bill made no comment.

The provisions of the new law were explained in the April 1 issue of NAB REPORTS.

A more comprehensive analysis of these provisions is now being prepared by Ivar H. Peterson, Assistant Director of Employee-Employer Relations. Publication is planned for early next week.

MILLER AND PETRILLO MEET AGAIN

Committees of four broadcasters, headed by NAB President Justin Miller, and four representatives of the American Federation of Musicians, headed by James C. Petrillo, met in New York last Monday (15) to discuss the formation of permanent Joint Advisory Committees, representing industry and the union, which would seek to settle differences in broad national policy of mutual interest to the two groups.

A further meeting of the two committees which met last Monday is planned to complete arrangments and plans for the permanent advisory committees. No definite date for this next meeting has yet been set.

Establishment of the permanent advisory committee was originally suggested by Judge Miller at a meeting in New York April 18 between the Special Industry-Wide Committee and Mr. Petrillo and his International Executive Board (see current NAB REPORTS, p. 291).

At the April 8 meeting Judge Miller expressed the hope that permanent advisory committees would be able to discuss and settle differences which arise between the industry and the A. F. of M. before they reach serious proportions.

Legal Department

NAB PROTESTS NEW TRANSFER RULE

In a hearing before the FCC Wednesday (17), Don Petty, NAB General Counsel, presented the radio industry's arguments against the Commission's proposed new "transfer rule" relating to change of ownership of broadcasting stations.

The hearing resulted from a brief filed by NAB with the Commission on March 15 objecting to this proposal for incorporation in the FCC rules and regulations as section 1.388. It would require radio station licensees to give public notice of any proposed transfer of their station and invite competing bids. (See NAB REPORTS, vol. 14, p. 200.)

In his oral presentation Mr. Petty argued that the proposed rule would operate contrary to the public interest and is not a proper subject for Commission action. He stressed that a matter of this nature could lawfully be acted upon only by Congress.

The broadcasting industry spokesman stated that the FCC administrative practice of enforcing policies before they are adopted as rules and regulations, as happened in the case of the subject rule, causes grave confusion in the radio industry. FCC Chairman Charles R. Denny took exception to this point, stating that the Commission used this method of determining what results they might expect when the rule was formally promulgated.

Mr. Petty further pointed out that the proposed rule would tend to make radio broadcasting a speculative industry because of the additional uncertainties introduced. Under the new procedure, he said, the FCC would control the disposition of radio stations regardless of personal or financial considerations.

It is also in direct conflict with state laws concerning disposition of property on death or divorce, bankruptcy and numerous other situations which are now impossible to anticipate, Mr. Petty argued.

In illustrating this point the NAB counsel asked what would happen when a man who owned twenty-five per cent of the stock of a radio station died and left his portion of the station to his wife who already owned thirty-five per cent of the stock in her own right. Chairman Denny explained that the Commission planned to interpret the rule in such a way that it would not apply in a case of this type.

While requesting that wide exceptions to the rule be provided in the event of its adoption by the Commission, Mr. Petty argued that proper exceptions to cover all eventualities can not humanly be written into the regulation.

In the course of the oral argument Chairman Denny stated that the FCC is not now contemplating the proposal of any legislation to Congress concerning any matters other than those mentioned in the AVCO decision. Here it was suggested that the Commission might ask Congress for the power to control the price of radio stations.

Following Mr. Petty's presentation, Paul Segal, representing KSOO and KELD, and Eliot Lovett, representing WICA, made statements concerning particular hardships which may arise.

Mr. Segal raised the question of what would happen in a case where a station owner dies after operating his

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Promotion.*

station for a great many years and training his son over a long period of time to succeed to ownership. He questioned whether the Commission's proposed rule would require that bids be received from other potential transferees before the Commission would approve a transfer.

Mr. Lovett spoke of complications which would arise in Ohio where property of a deceased person must be transferred first to an executor and then to trustees before finally passing to the beneficiaries. He pointed out that under Ohio law trustees are responsible to the courts as well as to the beneficiaries. Also he posed the problem of transfer to beneficiaries where considerations of "love and affection" are involved.

Chairman Denny indicated that if the two attorneys presented requests for transfer involving problems of this type the Commission would give prompt consideration to their cases.

General

ASK CPA FOR CONSTRUCTION RELIEF

Stressing that construction of new radio stations in the U. S. would further employment of veterans, the reconversion program and advance development of mass communication held to be in the public interest, NAB has appealed to the Civilian Production Administration for relief under the recent CPA order restricting construction.

The CPA was urged to place radio stations in the fifteen thousand dollar exemption class, instead of the one thousand dollar category which the request states "is completely inadequate and would stop dead in its tracks the program for new radio stations."

It was further requested that authorization for construction of new radio stations where the cost would exceed fifteen thousand dollars be considered and passed upon by the Washington offices of the CPA.

The letter, on behalf of the entire radio broadcasting industry, highlights the fact that the requested exemption for building by radio broadcasters represents a small portion of the overall cost of construction and installation of a radio station and involves only a negligible amount of building materials now restricted by the CPA.

Studies disclosed that "building acquisition and construction represents slightly more than one-fifth of the overall expected expenditures by applicants including transmitters and studio equipment, and facilities."

Pointing out that the FCC issues a construction permit for radio stations only after thorough study to ascertain that the station will serve in the public interest, convenience, and necessity, the letter to CPA goes on to say that by the end of 1946 the FCC will have granted about eleven hundred permits for new stations.

It is estimated that some 20,000 new jobs will be created directly in station employment as soon as these stations can be established. In addition, the request points out, "Construction of FM radio stations at this time is essential to the creation of a vast new market for receivers," and the manufacture, distribution, installation and servicing of FM transmitters and receivers would provide employment for untold thousands of veterans.

Complete text of the letter, written by Robert T. Bartley, Director of Government Relations, follows:

April 12, 1946

"Mr. John D. Small, Administrator,
Civilian Production Administration,
5039 Social Security Building,
Washington 25, D. C.

"Dear Mr. Small:

"This is an appeal for a revision in the Civilian Production Administration's VHP Order #1 which will be shown hereunder to be in the interest of Veterans' employment, the reconversion program, and the further development of mass communication held to be in the public interest.

"The National Association of Broadcasters is the trade association of the broadcasting industry with a membership of 722 standard broadcast stations, 37 FM broadcast stations, and 97 applicants for standard and FM permits, two networks, and two television stations.

"The broadcasting industry is actively supporting campaigns for Veterans' rehabilitation, homes for Veterans, and in fact all public issues material to the resettlement of Veterans in our national economy. Radio programs and announcements are continually stressing the need for cooperation and pointing out methods of assistance which can be employed by the general public. Veterans' rehabilitation is the number one campaign on the air today.

"All radio station construction results from a finding by the Federal Communications Commission that each station is necessary and will serve the public interest. Under the Communications Act of 1934 an applicant for a station must state the date on which he expects to commence operation, and the permit granted by the Commission requires that he commence construction of his station within 60 days. Permittees are, therefore, not free agents in selecting the time within which they may commence construction, but must abide by Commission requirements.

"The Civilian Production Administration in VHP Order #1 has provided for a degree of exemption for radio station construction, and provided for appeal locally for further authorization. The policy for the development of the expansion program for broadcast services should be determined upon a national basis so that uniform decisions and interpretations are rendered.

"In order that the CPA may better understand the adverse effects which VHP Order #1, as now written, will have upon Veterans' employment and upon the general economic reconversion program, the National Association of Broadcasters respectfully urges a revision by CPA of its order as it relates to radio broadcast services. A minor change in the Order which would involve a very negligible amount of materials for radio stations stands between the employment opportunities for thousands of Veterans by new radio stations, and additional thousands in related activities dependent upon the establishment of new services.

"While CPA has provided a degree of exemption for radio station construction, the exemption is inadequate to provide for inauguration of new services and would virtually prohibit the installation of new facilities.

"According to War and Navy Department surveys, several thousand veterans have expressed a preference for employment in radio and television broadcasting. How are these job opportunities to be provided? Veteran employment in broadcasting stations is already at a high level. This is due, in part, to the fact that approximately 25 per cent of the personnel of America's broadcast sta-

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tions entered the armed services. These employees are now returning to their old jobs. While it is the policy of the broadcasting industry generally to give job preference to Veterans in added employment and replacements, substantial additional employment of Veterans can come only through the establishment of new radio stations.

"The Federal Communications Commission, whose responsibility it is to determine the necessity for each proposal for a new broadcast station, and can issue a construction permit only after a finding that the granting of the application will serve the public interest, convenience, and necessity, estimates that by the end of 1946 it will have granted about eleven hundred permits for new stations. A number of these grants will be for FM stations to licensees of existing AM stations, whose existing facilities are adequate, so little, if any, new construction materials would be involved in those cases. New stations, the ones which will provide the bulk of new job opportunities, will, of course, require new transmitter houses and studios. A "dollar" measure of limitation on new construction works a particular hardship on radio stations. The proportion of the cost for engineering and architectural services is substantially greater for radio facilities than for the usual run of little building, due to the special use to which these facilities are put and to the necessity for special design, arrangement, and acoustical considerations. *Complete exemption of construction of radio stations granted construction permits by the Federal Communications Commission would involve only a negligible amount of materials.*

"This differential in cost due to the extreme need for acoustical efficiency is especially true of FM studios. FM is a quality service and any attempt to compromise with high fidelity will result in stations rendering less than full quality service. Studios must be of exceptionally high quality from FM's very inception if this promising new service is to catch on with the listeners and get off to a good start. A false start or a start which produces less than its capabilities would likely result in public disappointment which could require years to overcome. In some cases, therefore, a dollar measure of exemption of $15,000 will be inadequate and special authorizations will be necessary.

"FM was on the threshold of a phenomenal growth at the outbreak of the War. The interest shown in this new method of broadcasting by broadcasters and others was so great in fact that it became necessary for the Federal Communications Commission to review its allocation of the radio spectrum and as a consequence the Commission increased the number of channels for FM from forty to one hundred channels. This expansion required the relocation of the band into another portion of the spectrum. This realignment naturally occasioned some delay so that it is only recently that the Commission has commenced to make final grants for construction. This all adds up to the fact that at the time of the VHP Order #1 the way was cleared for the greatest expansion program in the history of broadcasting. Twenty thousand new job opportunities may thus be provided in station employment as soon as these stations can be established. In addition to the benefits to be afforded listeners in a higher quality of reception and wider selection of programs, there will be created a tremendous market for new FM receivers. The active demand for FM receivers, of course, will be substantially retarded if construction of FM broadcast stations is stopped. Obviously, the result of eliminating such a market will vitally affect the employment of a large number of Veterans engaged in the manufacture, distribution, installation, and servicing of equipment and receivers.

"A review and spot check of applications on file with the Commission discloses that of 206 FM applications studied, the expenditure for construction or acquisition of buildings fell into the following categories:

"132	below $10,000
33	$10,000–$15,000
19	15,000– 20,000
13	20,000– 30,000
5	30,000– 50,000
2	70,000
1	131,875
1	150,000

"Additional studies disclose that of 390 applications on file building acquisition and construction represents slightly more than one-fifth of the over-all expected expenditures by applicants including transmitters and studio equipment and facilities. If radio stations are placed in the $15,000 exemption class, most of the new construction can go ahead without the necessity for clearance at the local level where varying decisions could well interfere with the national program. In order for manufacturers to interest themselves in mass production of receivers, the market must be nationwide.

"In view of the special considerations which must be given in radio station construction, viz:

(1) It is a service found by the FCC to be necessary in the public interest;

(2) The complete expansion program could be accomplished with comparatively negligible amounts of building materials;

(3) Anticipated immediate expansion would provide thousands of jobs to veterans directly employed in radio station operation;

(4) Construction of FM radio stations at this time is essential to the creation of a vast new market for receivers, in the manufacture, distribution, installation and servicing of which untold thousands of Veterans employment would depend;

(5) The exemption provided for in VHP-1 of $1,000 is completely inadequate and would effectively stop dead in its tracks the program for new radio stations.

"It is respectfully submitted that it is in the interest of Veterans' employment and the reconversion program that at least the following steps are necessary:

(1) Radio stations be placed among the exemptions provided for in (d) (l) (vi) instead of in (d) (l) (iii) as at present;

(2) That applications for authorizations for construction of new radio stations, the cost of which would exceed that provided for in (d) (l) (vi), be considered and passed upon by the Washington Offices of the CPA, or in the alternative, that CPA at least issue instructions and explanations to the various Construction Field Offices of CPA of the special elements which must be considered in passing upon applications for construction of Radio Stations.

"We shall be pleased to discuss this matter further and render any possible cooperation in any manner which occurs to you in which we might be helpful in clarifying the situation or supplying additional information. We will hold ourselves in readiness to be of any possible assistance.

"(Sgd.) ROBERT T. BARTLEY, *Director*,
Department of Government Relations."

RMA Protests Building Ban

The Radio Manufacturers Association has sent a telegram to the CPA, asking that the order be modified to permit construction of facilities for new radio stations, especially FM and television transmitting stations.

RMA stated that the CPA order, if strictly enforced, would halt all new broadcasting station construction and further retard not only the program of FM and television, but slow up the production of FM and television receiving sets.

Construction Query

Some time ago the CPA was asked a specific question on construction under VHP Order No. 1. The question and CPA's answer follow:

"Q. Does the building of a radio broadcasting building and tower require authorization?

"A. Construction of an independent tower does not require authorization as the tower does not come within the definition of 'structure' in the order. Buildings in

(Continued on next page)

connection with the tower would require authorization. The radio broadcasting industry itself is classified in the Order as commercial and, therefore, would come under the commercial job exemption of $1,000 each on separate jobs."

WILLARD SPEAKS FOR RADIO AT WM. ALLEN WHITE DINNER

A. D. Willard, Jr., NAB Executive Vice President, will represent and speak for the radio broadcasting industry at the William Allen White Foundation Dinner to be held Wednesday (24) at the Waldorf-Astoria Hotel in New York.

General Dwight D. Eisenhower will be guest of honor at the dinner, the purpose of which is to present the aims and hopes of the White School and Foundation of the University of Kansas.

Other speakers scheduled are Francis Harmon, Vice President, Motion Picture Producers Association; Kent Cooper, Executive, Associated Press; Senator Arthur Capper; and Deane W. Malott, Chancellor of the University of Kansas.

DISCUSS FCC REPORT

Under the auspices of Columbia University, an "off the record" conference was held over the weekend of April 13th to discuss the FCC report concerning "the public service responsibility of broadcast licensees."

The meeting, over which Dr. Paul F. Lazarsfeld of the university presided, was attended by representatives of the FCC, education, agriculture, labor and the radio broadcasting industry. The meeting was made possible by a grant from the Rockefeller Foundation.

FELTIS DISCUSSES BMB'S VALUE TO ADVERTISERS

Hugh Feltis, president of Broadcast Measurement Bureau, discussed the uses of BMB's forthcoming uniform measurement of radio station and network audiences before the spring meeting of the Association of National Advertisers at the Westchester Country Club, Rye, N. Y., Tuesday (16).

He said that advertisers could use BMB audience information in five ways: (1) to evaluate stations and networks, (2) to help buy radio to match product distribution, (3) to help buy radio to supplement other advertising media, (4) to promote programs more effectively and (5) to foster tie-in advertising by dealers and distributors.

Panel members who assisted Feltis in answering questions included four of the ANA members of the BMB board of directors: Robert Elder of Lever Bros., Lowry Crites of General Mills, Joseph Allen of Bristol-Myers and Donovan Stetler of Standard Brands.

District Meetings

4TH DISTRICT REELECTS ARNOUX

(Ed. Note: Reports *(15) P. 293 carried earlier summary of 4th District meeting.)*

With the largest attendance that has marked any of the 1946 NAB District Meetings held thus far, broadcasters of the 4th District met at Virginia Beach on April 11-12 and included among many other outstanding actions the reelection of Campbell Arnoux, WTAR, as District Director.

A resolution, unanimously adopted, questioned the authority of the Federal Communications Commission to assume the control of programming. It is the opinion of 4th District broadcasters that the Communications Act does not empower the Commission to assume such control and NAB was requested by those assembled to "take such steps and action as seems advisable under the circumstances to determine the authority of the Federal Communications Commission in the regulation of program content."

This action by the 4th District brings the total of District Meetings which have thus gone on record in opposing the encroachments of the Commission to five—a thousand per cent batting average for broadcasters who have had an opportunity to formally express themselves on the subject since the issuance of the Commission's March 7 report on the "public service responsibility of broadcast licensees."

4th District Broadcasters also adopted a resolution presented by spokesmen for the recently formed West Virginia Broadcasters Association asking that the NAB Board of Directors at their next meeting inquire into the advisability of permitting NAB employees or executives to file application for frequencies or to own an interest in radio stations. The resolution recommends that the Board adopt a policy prohibiting this practice after January 1, 1947.

Another resolution urges NAB to exert all efforts toward securing the enactment, through national legislation, of uniform time in all zones in the United States.

Continued support was pledged to BMI and BMB.

The selection of Justin Miller as NAB president was commended and continued active and hearty support was pledged to him.

Text of the resolutions follow:

"*Whereas,* The recent report on Programming of radio stations by Federal Communications Commission has raised the question of authority of Federal Communications Commission in the matter, and

"*Whereas,* The question of Freedom of Speech is also involved, and

"*Whereas,* It is the opinion of Broadcasters of the 4th District that the Communications Act does not empower the Federal Communications Commission to assume the control of programming,

"*Therefore,* Be it Resolved that the Broadcasters of the 4th District of NAB call upon our Association to take such steps and action as seems advisable under the circumstance to determine the authority of Federal Communications Commission in the regulation of program content."

"Fourth District NAB feels it is both impractical and inadvisable for permanent employees or executives of NAB to make application for or own an interest in any radio broadcasting station while so employed after January 1, 1947."

"*Whereas,* The adoption of 'Daylight Saving Time' by some localities and states, annually, precipitates many difficult problems for the Broadcasting Industry, and confusion in the minds of radio listeners;

"*Therefore,* Be is Resolved, That the Broadcasters of the 4th District of NAB urge our Association to exert all efforts toward securing the enactment, through National Legislation, of uniform time in all zones of the United States."

"*Whereas,* BMI was created by the Broadcasters, and

"*Whereas,* BMI is performing an invaluable service to Broadcasters, and

"*Whereas,* the need for aggressive BMI still exists,

"*Therefore,* Be it Resolved that the Broadcasters of the 4th District of NAB hereby pledge to BMI their continued interest and support."

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"*Whereas,* BMB has made excellent progress in its plans, and

"*Whereas,* BMB will be prepared to release its first study in 1946,

"*Therefore,* Be it Resolved that the 4th District of NAB heartily commend BMB for its work to date and urge all radio stations in the 4th District to immediately subscribe."

"*Whereas,* The NAB has been most fortunate in securing the services of the Hon. Justin Miller as its President, and

"*Whereas,* Judge Miller has impressed the meeting with his sincerity, personality, and remarkable grasp of the many problems of the Broadcasting Industry,

"*Be It Resolved,* That the 4th District of NAB assembled at Virginia Beach, Virginia, April 11 and 12, 1946, hereby extend our heartiest congratulations and commendation to Judge Miller and pledge to him, and his associates, our whole-hearted support."

"*Whereas,* Broadcasters of the 4th District, assembled at Virginia Beach, Virginia, April 11 and 12, 1946, have completed the largest, and one of the most interesting, meetings in many years,

"*Be It Resolved,* That the sincere thanks of this meeting be hereby extended to Radio Stations WSAP, WGH, WTAR, our hosts, for their hospitality, courtesies, and helpful arrangements, and

"To District Director, Campbell Arnoux, for his untiring efforts, both at the meeting and in behalf of the entire broadcasting industry, as a member of the Board of Directors of the NAB."

Programming

AWD ON PROGRAM AT COLUMBUS MEETING

At the annual meeting of the Institute for Education by Radio, Ohio State University, to be held this year from May 3 to 6 at Columbus, Ohio, the AWD program on May 4 will have as its theme, "Radio's Role on the Food Front."

Two of the nation's foremost experts, Chester Davis, Chairman of the President's Famine Emergency Committee, and Paul S. Willis, President, Grocery Manufacturers of America, are scheduled to speak on the subject of the world-wide food famine.

Panel participants on the program include:

Beulah Carney, WENR, Chicago
Mary I. Barber, Kellogg Co., Battle Creek, Mich.
Jane Tiffany Wagner, Director, "Home Is What You Make It" and NBC University of the Air
Marjorie Husted, Director, Betty Crocker Program, General Mills, Inc.
Mildred Bailey, Vice President, AWD, and "Food Is Fun," WCOP
Frances Reynolds, Ass't Director of Information, Food and Agricultural Organization

The AWD luncheon is scheduled for Saturday, May 4. Speaker at the luncheon meeting will be Fannie Hurst. Others present will include wives of governors and special guests. Alma Kitchell will preside over all sessions.

Plans include entertainment of AWD members by managers of local stations at a "brunch" on Sunday May 5. These stations are WBNS, WCOL and WHKC.

Committee members of the AWD in Columbus are Fern Sharp, WBNS, Kay Keltner, WCOL, and Rita Thomas, new member from WHKC.

WSAM FORMS SAGINAW RADIO COUNCIL

How radio stations can enlist the active cooperation of civic leaders in the development of local public interest programs is exemplified in the formation of a Saginaw Radio Council by station WSAM at Saginaw, Michigan.

The Council is sponsored by the station, which furnishes its own staff members as expert advisers. Proposals for public interest programs, which come to the station from a variety of local sources, must all be discussed and cleared by the Council. Programs thus approved receive the concentrated assistance, support and promotion of Council members, as well as of its appropriate committees.

The Saginaw Radio Council was formed in 1944 with these purposes:

"1. To coordinate and produce public interest programs in the Saginaw Valley.

"2. To foster the effective and continuous use of radio in community interpretation.

"3. To improve the quality of those radio programs sponsored by community agencies and organizations.

"4. To arouse the community's interest in its own programs and in educational radio generally."

From the beginning, the Council flourished as a public interest medium via WSAM and the 1944 season was climaxed with the first annual dinner meeting by approximately 75 people.

Milton L. Greenebaum, president of WSAM, stated that "following the annual meeting, our individual and organizational membership grew by leaps and bounds and it was through the complete cooperation of these members that we were able to achieve success in 1944."

In a brochure explaining the operations of the Saginaw Radio Council, the organization reveals:

> "This high standard has been maintained to date and we point with pride to the more than 150 broadcasts we have done for Saginaw, the community which we serve. We boast such programs as the following: The 'Adventures for Youth' series, an outstanding event for our school system which was under the excellent guidance of Mrs. Martin Tanner, past chairman of the Children's Interests Committee; 'It Can Be Done,' our first attempt at a continuous adult program covering all phases of public service; our 'Radio Workshop' series which vividly portrays our agencies' special needs in dramatic form; and an adventure new to Saginaw entitled 'Saginaw Speaks,' an open forum program designed to air information pertinent to the community.
>
> "To top all of this Superintendent Miller of the public schools aided us in inducing the University of Michigan to set up an extension course in Radio Speech for our friends and members. To conduct this course we were honored by having Waldo Abbot, the Uni-

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DISTRICT MEETINGS AHEAD

2nd District	**April 25-26**	**Roosevelt Hotel**	**New York, N. Y.**
5th District	**April 29-30**	**San Carlos Hotel**	**Pensacola, Florida**
1st District	**May 13-14**	**Hotel Statler**	**Boston, Massachusetts**
3rd District	**May 16-17**	**Bellevue Stratford Hotel**	**Philadelphia, Pa.**

versity's Director of Broadcasting, one of the outstanding authorities on this subject

"Recognizing that all of the foregoing could not have been successful without the complete support and cooperation of Mr. Greenebaum and his entire staff, we are proud to inform all of our present and future friends and members that the help and time that WSAM has given to public service has been an outstanding contribution to Saginaw."

The officers and board of directors of the Council include a President; Vice-President; Secretary-Treasurer; Production, Children's Interest, Public Relations, Promotion, Program Chairman; and Adviser. Mr. Greenebaum serves on the Board representing WSAM.

TREASURY PLANS FIRST POSTWAR BOND DRIVE

Radio section of the Treasury is steaming up for the first intensive postwar campaign back of E-bonds. Slogan is "Back Your Future."

Launched on the evening of June 5, the campaign is expected to be in full swing next day (6), the second anniversary of D-day. It will run through the 4th of July.

All live and transcribed "Back Your Future" material is sponsorable.

"With the same fine cooperation as in the past," said Treasury's radio chief, Brent O. Gunts, "radio will again lead the way in bond selling."

"Back Your Future" Material

12 4-min. ETs "Sports Personalities" interviews
12 4-min ETs "Prominent Women" interviews
8 ¼-hour Treasury Salutes
Kit of live announcements of various lengths

Format of the 4-minute ETs permits local station personality to do the interviewing when carried in longer sports or women's program. Option is use as 5-minute features.

Dramatized "Back Your Future" material will feature Treasury Salutes during the campaign.

Mary Small's and Mark Warnow's record, "There's a Bond Waiting for You," recently sent to all stations, should be good listening during the bond promotion.

Concentration Dates

Fact that D-day (June 6), Flag Day (June 14) and Independence Day (July 4) fall within the forthcoming campaign dates will permit station staffs to use their ingenuity in "killing two birds with one stone." Other significant dates of state or regional importance also may lend themselves to bond tie-ins.

FCC

HYDE SWORN IN AS COMMISSIONER

Rosel H. Hyde took his oath of office as a Commissioner of the FCC last Wednesday (17), to fill the unexpired term of the late Governor William H. Wills who died on March 6, 1946. The term expires June 30, 1952.

Mr. Hyde was appointed Commissioner by President Truman on March 21, 1946, and was confirmed by the Senate on April 12. He is a Republican, and had been General Counsel of the Commission since March 30, 1945.

When Mr. Hyde formally became a Commissioner on Wednesday, Benedict P. Cottone, who has been Assistant General Counsel since 1941, was designated Acting General Counsel.

"INS" ASKS FCC FOR PROGRAM REPORT CLARIFICATION

In a petition filed with FCC on April 18 International News Service requested "further explanation or clarification of certain terms and definitions of radio program service proposed in the Commission's report of March 7, 1946.

"Petitioner also requests the Commission, if the Commission so agrees with Petition's plaint, to redress by such further explanation or clarification, or by any other means deemed advisable, any damage that might have been done or might be done to the Petitioner through interpretation or misinterpretations of the terms and definitions as originally proposed."

The 10-page petition was presented by Robert W. Brown, INS' Executive News Editor.

Among other things INS feels that a newscast based on complete news wire reports, as differentiated from a "processed" radio wire is entitled to a "live" classification rather than a wire (W) classification.

CLEAR CHANNEL HEARINGS

Last Monday (15) the FCC began hearings on clear channel broadcasting which are expected to be concluded early in July.

The testimony already heard has stressed the studies made by the Bureau of the Census and the Department of Agriculture on rural listening habits.

The sessions this week will cover mainly the testimony of engineers and the networks. Through all these meetings the Commission has met *en banc.* Starting next Monday (29) the hearings will continue under a single commissioner. Though no final date has been set for the hearings before a single member of the FCC, the schedule calls for a final session of hearings before the entire Commission starting July 1.

NAB plans to issue a special bulletin covering these hearings.

Broadcast Advertising

"PUBLIC RELATIONS COMMISSION" IS NOT A GOVERNMENT AGENCY

NAB member stations have referred to headquarters a circular letter signed by Charles F. Warden as Chairman of "Public Relations Commission, Washington, D. C.," offering for sale to stations a syndicated series of transcribed agricultural programs. Because the letterhead, title, etc., used in this mailing are similar to those used by government agencies, stations have inquired if this organization is connected with the government.

Stations are informed that "Public Relations Commission" is in no way connected with the government. Mr. Warden operates this organization as a commercial public relations firm, and in this instance he informs the NAB

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that he "is handling the public relations" for the persons who propose to produce and sell the transcribed series.

JUNIOR ACHIEVEMENT ORGANIZATION

A discussion of the method of operation of the Junior Achievement Organization was held at the NAB 8th District meeting recently.

G. F. Albright, General Manager, WKBV, Richmond, Indiana, outlined the operation of the organization.

> "As for our own experience we find it has been rather pleasant and informative for us as well as for the kids. The initial group of about twelve youngsters were contacted by the traveling representative for Junior Achievement. He directed their election of officers and the sale of their corporate stock; then this group was delivered to us here at the station, set up and ready to go to work. I meet with them once a week here at the station and sit on the sidelines to advise them as to the proper procedure in going about the construction of a weekly quarter hour newscast.
>
> "We have set up a reportorial staff that gathers news from each of the Junior and Senior High Schools. We have an editor who writes the news in broadcast form and submits it to me for approval or correction. They have chosen a pair of newscasters from their group to read the news over the air.
>
> "A Commercial Manager has been appointed. It is up to him to sell the show to the local merchants around town. We charge the group approximately half price for the time on the air and they in turn sell it at our regular card rate plus a small talent fee. The newscasters, salesmen, editor and reporters are all paid by the Corporation at the rate of approximately 15 cents per hour for their work in connection with the broadcast. Any profit that is made by the Corporation is held in the Corporation's account for dividend distribution to stockholders in the company. Incidentally, stock of the Corporation sells at 50 cents per share."

George Biggar, WIBC, Indianapolis, is state radio chairman of Junior Achievement. Mr. Biggar reports:

> "WIBC started a 'Radio News Company' of Junior Achievement, Inc., last fall with a 15-minute program every Saturday morning. About 20 boys and girls from all of our local schools are members. They use six or seven of the group each Saturday morning to present the news of our representative high schools with script, production and announcing by the youth. The company has a sales manager as well as a regular set of officers. Their sales manager goes with one of our salesmen to offer the program to one of our sponsors. They have been sold four weeks during this winter on WIBC but by fall we hope to have it much better organized and get them sold throughout the school year."

SALES HELP FOR BEER ACCOUNTS WILL BE MAILED THIS WEEK

Here's How, a 30-page illustrated booklet which describes the successful use of broadcast advertising by brewers, has been published by the NAB Department of Broadcast Advertising and will be mailed to member stations this week.

Intended as a sales help, the booklet is a condensation of a series of articles which were written by Marie Ford, Editor of *Radio Showmanship*, for *Modern Brewery Age* and which appeared in the last named publication during 1944-45-46.

All phases of brewers' radio activities ranging from the establishment of dealer and consumer good will to the selection of time, station and promotion of the program are studied and numerous instances of successful techniques, programs and campaigns are cited.

Small Market Stations

SMALL MARKET STATIONS EXECUTIVE COMMITTEE IN SESSION

The Small Market Stations Executive Committee is holding a three-day session (April 22, 23 and 24) at the Statler Hotel, Washington, D. C. The committee members are: Marshall H. Pengra, KRNR, Roseburg, Oregon, Chairman; Wayne W. Cribb, KHMO, Hannibal, Missouri; James R. Curtis, KFRO, Longview, Texas; Monroe B. England, WBRK, Pittsfield, Massachusetts; William C. Grove, KFBC, Cheyenne, Wyoming; Robert T. Mason, WMRN, Marion, Ohio; Glenn Marshall, Jr., WFOY, Saint Augustine, Florida.

The NAB Board Liaison Committee members working with the small market stations are: William B. Smullin, KIEM, Eureka, California; Clair R. McCollough, WGAL, Lancaster, Pennsylvania, and Harry R. Spence, KXRO, Aberdeen, Washington. Frank E. Pellegrin, NAB director broadcast advertising; J. Allen Brown, assistant director, will serve the committee as advisor and secretary respectively.

The NAB management study, engineering requirements, local news and public interest programming will be discussion subjects of special interest to the group.

The management study series was authorized as a result of the small market executive committee meeting, last Fall. Arthur Stringer, NAB director of promotion, began the study in January, spending 3 to 5 days at each of five stations, in various sections of the nation. Altogether, the series is to include some 10 to 12 stations in the small market classification.

The executive committee meeting, according to Chairman Pengra, will include a discussion of personel training, local, regional and national sales; employee-employer relations, group selling, syndicated programs (BMB, FM, station promotion and publicity.

GROUP SELLING BY THE ARIZONA NETWORK

The NAB Small Market Stations Division, headed by J. Allen Brown, has secured information and data from several areas on "group selling" to attract national and regional sponsors. (See current NAB REPORTS, pages 251 and 278.) A request for information was sent to Albert Johnson, Manager of the Arizona Network which has headquarters in Phoenix. Mr. Johnson replied as follows:

> "The Arizona Network consists of three stations—KOY in Phoenix, KTUC in Tucson, and KSUN in Bisbee-Douglass. They are connected together by direct leased wire. KOY has a further wire from Phoenix to Los Angeles, connecting with the Columbia Broadcasting System and switching facilities there, whereby we pick up a few programs from other Los Angeles stations. The three stations are sold as a group. We offer a rate lower than the combined individual rates of the three stations as an inducement to buy all three. When spot announcements are sold, they may be bought on the three stations to secure the lower rate, but are scheduled individually on each, as we have found it is not practical to originate spot announcements at the key station (KOY), and feed to the other two. The scheduling may be identical on each station, or it may vary according to availabilities and what the sponsor may desire.
>
> "All three stations are CBS affiliates and carry the same commercial programs from Columbia. This is not necessarily true of sustaining CBS programs, as one or more

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might carry a sustainer, whereas the third would be filling with a locally originated show.

"The real advantage of the network is in selling program time to national spot or local advertisers.

"The type of commercial programs are varied, including local live shows originating usually at the key station, but on occasion from either of the other stations. There are no repeaters on our lines, and we can reverse at will. We also feature transcribed shows and the above mentioned programs which are switched to us from Los Angeles stations.

"All KOY sustaining shows are available to the other two stations as sustainers, and are automatically fed down the line unless the affiliates have expressed desire to receive the CBS sustainer at that time, in which case the CBS show would be fed. The following is a representative list of national and regional sponsors: Hidalgo Pharmacy, Santa Rita Hotel, Tovrea Packing Company, Valley National Bank, Bohemian Distributing Company, Bulova, Folger Coffee Company, Frontier Foods, Dr. LeGear Medicines, Los Angeles Soap Company, Alka Seltzer, Van Camps, Tintex, Petri Wine, Plow, Inc., Gospel Broadcasting Company, Rit, Rosefield Packing Company, and Purex.

"We carry approximately ten quarter hours of commercial programs daily on the Arizona Network."

PUBLIC INTEREST PROGRAM HIGHLIGHTS BROCHURE ISSUED BY WDLP

WDLP, Panama City, Florida, has issued a 16-page brochure, "Public Interest Program Highlights for First Quarter 1946." The booklet contains news and full page pictures of the station's activities in the public interest. Reprints of letters from civic, religious, government, Red Cross, 4-H Club, Salvation Army, child welfare, American Legion and VFW are featured, as well as an outline of the public interest programs carried over WDLP from the Mutual Network. The booklet includes Panama City plans for development in the future. In issuing the brochure, Byron Hayford, WDLP manager, stated:

"In this pamphlet we show pictorially our 'Public Interest' Program Highlights for the first quarter of 1946. During the war, in spite of heavy war effort programming, all local public interest program requests were granted. Now that the war is over we can direct even more time to these local events of public interest, bearing in mind that we still have a job to perform for certain national agencies.

"The advent of the wire recorder has simplified the handling of these public interest broadcasts. The recorder has eliminated specific time clearing problems and necessary notice to arrange for broadcast loops. The delayed broadcast has, in most cases, given these programs a better position on the program schedule. The WDLP special events mobile unit contains its own 110-volt power supply adding to the speed and flexibility of our wire recorder for both indoor and outdoor broadcasts.

"While the broadcasts depicted in this pamphlet do not cover our 'public interest' programs fully, we feel that they were our outstanding public interest programs for the first quarter of 1946."

TRANSCRIBED SHOWS AVAILABLE AS LOW AS $3.50

Small Market Stations managers have shown considerable interest in syndicated transcribed shows being made available to them at economical rates. C. P. MacGregor Company reveals that they "can put forth to the small market stations an A-1 program for $3.50 per episode which in itself is a complete 15-minute show."

F. J. Rudolph, Sales Manager of the transcription firm, stated further to NAB that:

"I believe I can safely say that we in the transcription department are very thankful for your help and suggestions in setting forth your equipment for us. It holds a great amount of information for us, and as I tell the station operators, we are in business to help them, and only to help them. We will be more than happy to cooperate with the principles set forth by the NAB in assisting the small market stations."

Accounts of other transcription firms' programs and their comments are found in current NAB REPORTS, page 230.

FM Department

FCC CLARIFIES STATEMENT ON FM MULTIPLE OWNERSHIP

The FCC on Friday (19) issued a statement to clarify some misunderstanding of the Commission's statements of April 10 (see current NAB REPORTS, p. 294) relative to the procedures being followed in the processing of FM applications. The policy "one to a customer" is a *procedural policy* affecting *the order in which* FM applications are being processed. It is not a substantive policy affecting the number of stations which ultimately may be granted to a single applicant.

The substantive policy is stated by the Commission as follows:

> "*Multiple Ownership*—(a) No person (including all persons under common control)* shall, directly or indirectly, own, operate or control more than one FM broadcast station that would serve substantially the same service area as another FM broadcast station owned, operated, or controlled by such person.
>
> "(b) No person (including all persons under common control) shall, directly or indirectly, own, operate, or control more than one FM broadcast station, except upon a showing (1) that such ownership, operation, or control would foster competition among FM broadcast stations or provide an FM broadcasting service distinct and separate from existing services, and (2) that such ownershrip, operation or control would not result in the concentration of control of FM broadcasting facilities in a manner inconsistent with public interest, convenience, or necessity; *provided, however*, that the Commission will consider the ownership, operation, or control of more than six FM broadcast stations to constitute the concentration of control of FM broadcasting facilities in a manner inconsistent with public interest, convenience, or necessity."

The one to a customer policy applies only to applications which do not go to hearing. It has no impact on cases where it is necessary or believed desirable to hold a hearing—for example, cases where the number of applications for a particular community exceeds or is approximately equal to the number of available channels. In all hearing cases the Commission will, as soon as possible after the hearing is held, render a decision upon the basis of the record.

LEMKE INTRODUCES FM BILL

Congressman William Lemke (R), South Dakota, introduced a bill in the House of Representatives on Wednesday (17), to provide assignment of a section of the fifty-megacycle band of radio frequencies for FM. The bill, H. R. 6174, was referred to the Committee on Interstate and Foreign Commerce.

Text of the bill follows:

"To provide assignment of a section of the fifty-megacycle band of radio frequencies for frequency modulation (FM).

(Continued on next page)

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* The word "control" as used herein is not limited to majority stock ownership, but includes actual working control in whatever manner exercised.

"Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the Federal Communications Commission is hereby authorized and directed to assign to frequency modulation (FM) radio broadcasting a section of the fifty-megacycle band of radio frequencies."

Department of Information

BEN MILLER JOINS INFORMATION STAFF

Latest addition to the staff at NAB headquarters is Ben Miller, who will work under Charles A. Batson, director of information.

Miller joins NAB after 3½ years of service in the Army. Released from service with the rank of captain, he had served for over a year in the War Department Bureau of Public Relations. In the bureau, he was assigned to the Radio Branch, Army Service Forces Group.

He went into the Army in the summer of 1942 after several years of station and advertising agency experience.

After seven years with Young and Rubicam in New York, Miller went into the station field. At Y & R he worked on "We the People" as a research man and writer. From the agency he went with the newly formed WPID and helped open that station in Petersburg, Va., holding the post of program director. His next position was at Augusta, Ga., with WGAC, also as program director. He left WGAC in the spring of 1942 and shortly thereafter became a member of the nation's armed forces.

News

ORDER "ALL RADIO" COPIES NOW

Devoted entirely to broadcast subjects the May "Journalism Quarterly" should be of fundamental interest to station managers, news directors, program managers, research directors and others. This issue is edited by Wilbur Schramm, director, School of Journalism, State University of Iowa, and vice chairman, Council on Radio Journalism. It contains the following articles:

"Radio News—Its Past, Present, and Future," by Paul W. White.

"The Government's News Service," by Elmer Davis.

"Short-Wave Broadcasting and the News," by William Benton.

"International Radio Today," by John W. Gerber.

"The Audience for Radio News," by Elmo Wilson.

"What Radio News Means to Middleville," by Wilbur Schramm.

"Legal Problems of Radio News," by Fred S. Siebert.

"The Evolution of Newspaper Interest in Radio," by Paul H. Wagner.

"Radio Journalism: An Annotated Bibliography," Council on Radio Journalism.

In "What Radio News Means to Middleville," Mr. Schramm went behind the ratings to discover what radio news means to a community of 600 persons. An average of 40 minutes was spent in interviewing every one of the 600 people from the third grade up. He gave a partial review of this article at the NAB-Iowa Radio News Clinic in Cedar Rapids, March 22. From this article alone the Quarterly is worth several times its price of 75 cents per copy. Copies may be purchased by ordering directly from

Journalism Quarterly
Emery University, Georgia
(75¢ each)

ANNOUNCE 2 MORE RADIO NEWS CLINICS

John J. Gillin, Jr., NAB director, district 10, and president WOW, Omaha, announced Friday (19) the appointment of John Alexander, manager, KODY, North Platte, as general chairman of the Nebraska Radio News Clinic to be held in Kearney, Saturday, May 11.

The Clinic follows the meeting of the Nebraska Broadcasters Association, also in Kearney, on Friday (10).

K. F. Schmitt, secretary-treasurer, Wisconsin Broadcasters Association, and general manager, WIBA, Madison, also announced Friday a Radio News Clinic for Wisconsin stations on Tuesday, May 14, Hotel Loraine, Madison.

PETITION PRESS ASSOCIATIONS TO TRANSMIT CORRECT PRONUNCIATIONS OF PROPER NAMES

If petition of Iowa Radio News Editors is granted by news distributing organization, the correct pronunciation of proper names appearing in the news will accompany the releases in which they appear.

Subject of proper pronunciation came up for extended discussion at the NAB-Iowa Radio News Clinic, in Cedar Rapids, March 22. Representatives of the press associations concurred that it would be possible for them to transmit proper pronunciation, phonetically, and that such service was within their province. Two stated that a recommendation to institute this service would be transmitted to their home offices. One stated that he believed he could almost promise that the service desired would be forthcoming.

Resolution adopted by the managers and news editors at Cedar Rapids has now been formally transmitted to the press associations, according to Buryl Lottridge, general chairman of the Iowa clinic and vice president, WOC, Davenport. The resolution reads:

Be it Resolved, That the Iowa Radio News Clinic assembled in Cedar Rapids, Iowa, Friday, 22 March 1946, requests that the three major news services (AP, UP, and INS) now serving Iowa radio stations with press news by teletypewriter make every effort to include in these press reports the correct pronunciation, by phonetics, of proper names whose exact pronunciation is not readily apparent from their spelling; that local correspondents of news services, to further this aim, be instructed to include in their dispatches to bureaus the phoneticised pronunciations of proper names that appear susceptible of more than one usage, with the same system to be used wherever a similar question arises in stories of national interest; so that wire services will give the same emphasis on correct pronunciation of a name by their radio clients as has always been given correct spelling of a name by newspapers.

Ad Council—OWMR Allocations

PUBLIC INTEREST CAMPAIGNS—APRIL 29-MAY 5, 1946

The following four public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of April 29-May 5 by The Advertising

(Continued on next page)

Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Homes for Veterans

America faces a critical housing shortage—and its veterans are the worst sufferers. They feel the pinch of the shortage more acutely because they interrupted their lives to go into the Armed Services. It is simply a matter of fair play to help them in every way possible, to locate homes in which they can live with their families as they return to civilian life. It is estimated that 1,600,000 of the married veterans who will have been released by December 31, 1946, have no established homes to which to return. It appears that more than 2,000,000 veterans' families will be looking for places to live in 1946. The Federal Government is taking a number of measures to relieve the veterans housing situation. But until construction gets rolling, by all means the most important source of housing for veterans consists of vacancies which become available in the existing housing supply. Urge listeners to help ease the housing situation by "staying put," if they possibly can, so that a maximum number of veterans can find living places in the existing housing supply; sharing their homes with veterans' families; and listing vacancies and houses for sale at the veterans housing referral center, if one exists in their community, so that veterans can get first chance at them. (Fact Sheet No. 5)

Safety on the Highways

Slaughter on our highways is skyrocketing. Right now smash-ups have reached an all-time high of more than one a minute . . . all day . . . every day of the year. Last year traffic accidents killed 28,500, injured 921,500 more, according to the National Safety Council. That is more than a million traffic casualties a year. The cost in dollars was $1,450,000,000 . . . almost 1½ billion dollars. In the four months after gas rationing ended, traffic deaths jumped 37%. Unless something is done about it, accidents will multiply alarmingly in coming months. Your station can help "put the brakes" on America's rising traffic death toll. Make each listener realize he is a potential accident victim. Point out as specifically as time will allow the little, thoughtless chances he may be taking today . . . this week . . . jay-walking . . . trying to beat the light . . . speeding . . . driving when he has had a few drinks . . . neglecting repairs on his car . . . ignoring signals at crossings. Your aim is to make each listener decide right then and there *never* again to take even a "little" chance with injury or death. (Fact Sheet No. 15)

Famine Emergency

Famine is raging in Europe and Asia. War has left chaos in its wake; in addition, a burning, spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. Between now and July 1st, 500,000,000 children, women and men—and in this order—face starvation. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone, city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief and Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. *The present American consumption per person is estimated at 3,360 calories per day.*

Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats, and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world. The "have" countries, including the United States, are the only ones that can halt death by starvation this Spring. *Even certain "importing" countries are already helping to the limit of their ability.* Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries, through regulations already in effect, will make available eleven million tons. *Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.*

Urge everyone to SAVE AND SHARE—to make the maximum amount of needed food available for the relief of starving millions by—

> Reducing their consumption of all wheat and rice products and fats and oils. . . . Eating more of the plentiful foods. . . . Eliminating *all* food waste and turning in all used fats. . . . *Producing and preserving all food possible through home gardening and canning.* (Fact Sheet No. 20)

United States Savings Bonds

As a result of the United States Treasury's decision to extend its wartime bonds and stamp program into the peacetime era, individuals can now continue to purchase bonds paying the same rate of interest as those sold during the war. These securities, now known as U. S. Savings Bonds and Savings Stamps, will include the wartime F and G bonds as well as the popular Series E bonds which return four dollars for every three invested, when the bonds mature. The success and convenience of the Payroll Savings Plan during the war years have resulted in its continued maintenance by business and industry throughout the nation. The high rate of interest of U. S. Savings Bonds, their sound investment values and their ready availability offer the individual investor the ideal way of saving for the future. Radio can perform a valuable service to its listeners by informing them of (1) the continued sale of U. S. Savings Bonds and Stamps; (2) their availability through continuation of the Payroll Savings Plan and other regular purchase facilities and (3) their many advantages as an investment. (Fact Sheet No. 11)

SUPPORT REQUESTED IN PROMOTING HIGHWAY SAFETY

Media Programming Division of OWMR has requested stations to give support in publicizing the objects of the President's Highway Safety Conference to be held in the Departmental Auditorium, Washington, D. C., May 8, 9, and 10.

This Conference has been called by President Truman in an attempt to formulate a coordinated action program to cope with the marked increase in highway traffic deaths and injuries since the elimination of gasoline rationing. The Conference will bring together a large number of the Governors of the 48 States, the State Highway and Motor Vehicle Administrators, representatives of organizations active in the safety field, and individuals with a basic interest in the problem.

President Truman has appointed Major General Philip B. Fleming, Federal Works Administrator, as General Chairman of the Conference; Thomas H. MacDonald, Public Roads Commissioner, is Chairman of the Coordinating Committee, and Colonel Light B. Yost, Office of the Secretary of War, is Executive Director.

Eight committees will make reports to the Conference on the following subjects which have a direct bearing on traffic highway safety: Accident Records, Education, Enforcement, Engineering, Laws and Ordinances, Motor Vehicle Administration, Organized Public Support, and Public Information.

Spot announcements have been mailed to program managers. OWNR urges use of them whenever possible.

THANKS FROM U. S. PUBLIC HEALTH SERVICE

The United States Public Health Service wishes to express its deep appreciation for the outstanding cooperation given "Know Your Public Health Nurse Week" by station managers. Reports from various sections of the country indicate exceptional coverage.

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission during the week beginning Monday, April 22. They are subject to change.

Monday, April 22

Further Hearing

Before Commissioner Walker in Washington, D. C.

NEW—Arkansas Democrat Co., Little Rock, Ark.
NEW—Radio Engineering Service, 108 N. Pine St., Pine Bluff, Ark.
KRRV—Red River Valley Broadcasting Corp., Sherman, Texas—C. P. **910 kc.**, 5 KW, unlimited, DA-night and day.
NEW—Mid-America Broadcasting Corp., Louisville, Ky.—C. P. **1040 kc.** (1080 NARBA), 1 KW night, 5 KW day, unlimited, DA-day and night.
WINN—Kentucky Broadcasting Corp., Inc., Albany, Ind.—C. P. **1080 kc.**, 1 KW night, 5 KW day, DA-day and night.
WIBC—Indiana Broadcasting Corp., Indianapolis, Ind.—C. P. **1070 kc.**, 50 KW night, 50 KW day, directional antenna.
NEW—Camden Broadcasting Co., Camden, N. J.—C. P. **800 kc.**, 1 KW daytime.
NEW—Chambersburg Broadcasting Co., Chambersburg, Pa. C. P. **800 kc.**, 1 KW daytime.
NEW—Crescent Broadcast Corp., Philadelphia, Pa.—C. P. **820 kc.**, 1 KW daytime.
WHAT—Independence Broadcasting Co., Inc., Philadelphia, Pa.—C. P. **820 kc.**, 1 KW daytime only.
NEW—Ranulf Compton, d/b as Radio WKDN, Camden, N. J.—C. P. **820 kc.**, 1 KW, daytime only.

Further Hearing

Before Commissioner Walker in Washington, D. C.

NEW—Arkansas Democrat Co., Little Rock, Ark.—C. P. **1400 kc.**, 250 watts, unlimited.
NEW—Radio Engineering Service, 108 N. Pine St., Pine Bluff, Ark.—C. P. **1400 kc.**, 250 watts, unlimited.

Monday, April 22 to May 10

To Be Held at Cleveland-Akron, Ohio

NEW—United Broadcasting Co., Cleveland, Ohio—For FM facilities.
NEW—National Broadcasting Co., Inc., Cleveland, Ohio—For FM facilities.
NEW—WJW, Inc., Cleveland, Ohio—For FM facilities.
NEW—United Garage and Service Corp., Cleveland, Ohio—For FM facilities.
NEW—International Union, United Automobile, Aircraft and Agricultural Implement Workers of America (UAW-CIO), Cleveland, Ohio—For FM facilities.
NEW—WGAR Broadcasting Co., Cleveland, Ohio—For FM facilities.
NEW—Scripps-Howard Radio, Inc., Cleveland, Ohio—For FM facilities.
NEW—Telair Co., Cleveland, Ohio—For FM facilities.
NEW—Cleveland Broadcasting, Inc., Cleveland, Ohio—For FM facilities.
NEW—Allen T. Simmons, Akron, Ohio—For FM facilities.
NEW—Summit Radio Corporation, Akron, Ohio—For FM facilities.
NEW—The Akron Radio Corp., Akron, Ohio—For FM facilities.
NEW—Knight Radio Corp., Akron, Ohio—For FM facilities.
NEW—Telair Co., Akron, Ohio—For FM facilities.

Tuesday, April 23

Further Hearing

KOVO—KOVO Broadcasting Co., Provo, Utah—C. P. **960 kc.**, 1 KW, unlimited.
KROW—KROW, Inc., Oakland, Calif.—C. P. **960 kc.**, 5 KW, unlimited DA-night.

Wednesday, April 24

WADC—Allen T. Simmons, Tallmadge, Ohio—C. P. **1220 kc.**, 50 KW, DA-day and night use.
WGAR—WGAR Broadcasting Co., Hotel Statler, 12th & Euclid Sts., Cleveland, Ohio—C. P. 50 KW, **1220 kc.**, new DA for day and night.

To Be Held at Lexington, Ky.

NEW—The Central Kentucky Broadcasting Co., Lexington, Ky.—C. P. **1340 kc.**, 250 watts, unlimited.

Commercial Television Broadcast

To Be Held in Detroit, Michigan

NEW—The Evening News Assn., Detroit, Mich.—C. P. for new television broadcast station.
NEW—The Jam Handy Organization, Inc., Detroit, Mich.—C. P. for new television broadcast station.
NEW—King Trendle Broadcasting Corp., Detroit, Mich.—C. P. for new television broadcast station.
NEW—United Detroit Theatres Corp., Detroit, Mich.—C. P. for new television broadcast station.
NEW—Midwest Broadcasting Co., Mount Vernon, Ill.—C. P. **940 kc.**, 500 watts, daytime.
NEW—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—C. P. **940 kc.**, 1 KW, daytime.

Thursday, April 25

Television Broadcast

To Be Held at Pittsburgh, Pennsylvania

NEW—Allen B. DuMont Laboratories, Inc., Pittsburgh, Pa.—For television facilities.
NEW—Westinghouse Radio Sta., Inc., 310 Grant St., Pittsburgh, Pa.—For television facilities.

Friday, April 26

NEW—Liberty Broadcasting Co., John J. Laux, Richard Teitlebaum, et al., d/b as Pittsburgh, Pa.—C. P. **730 kc.**, 1 KW daytime .

Federal Communications Commission Actions

AM APPLICATIONS GRANTED

NEW—Union City Broadcasting Co., Inc., Union City, Tenn.—Granted construction permit for a new station to operate on **1240 kc.**, 250 watts, unlimited time. Site to be determined. (B3-P-4508)
NEW—John Raymond Bartlett, d/b as "Radio South," Quitman, Ga.—Granted CP for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B3-P-4548)
NEW—Joseph F. Biddle Publishing Co., Huntingdon, Pa.—Granted construction permit for a new Class IV station; **1400 kc.**, 250 watts, unlimited time. (B2-P-4590)
NEW—The New Mexico Publishing Co., Santa Fe, N. Mex.—Granted construction permit for a new station to operate on **1400 kc.**, 250 watts, unlimited time. (B5-P-3932; Docket 6803)
NEW—Santa Clara Broadcasting Co., San Jose, Cal.—Granted construction permit for a new station to

(Continued on next page)

operate on **1590 kc.**, 1 KW, daytime only. (B5-P-3937; Docket 7413)

NEW—Maui Publishing Co., Ltd., Wailuku, T. H.—Granted construction permit for a new station to operate on **550 kc.**, 1 KW, unlimited time. (B-P-4544)

NON-COMMERCIAL EDUCATIONAL FM APPLICATION GRANTED

NEW—Board of Education, Sewanhaka High School, Floral Park, N. Y.—Granted construction permit for a new non-commercial educational FM station; Channel: **90.5 mc.** (No. 213); 0.35 KW; antenna height above average terrain: 112 ft.; site subject to approval by CAA. (B1-PED-45)

TELEVISION APPLICATIONS GRANTED

NEW—King Trendle Broadcasting Co., Detroit, Mich.; The Evening News Assn., Detroit, Mich.—Granted application of King Trendle Broadcasting Co. (B2-PCT-45), and application of The Evening News Assn. (B2-PCT-100) for new television stations, subject to frequency and engineering details to be determined. (Docket 7275 and 7278)

ACTIONS ON MOTIONS

Wabash Valley Broadcasting Corp., Terre Haute, Ind.; West Central Broadcasting Co., Peoria, Ill.—The Commission, on its own motion, ordered that the further consolidated hearing on these two applications, now scheduled for April 15 in Washington, be continued to Monday, May 15. (Docket 6924; 7108)

WGAL, Inc., Lancaster, Pa.; Lancaster Television Corp., Lancaster, Pa.—The Commission, on its own motion, ordered that the hearing on these two applications for commercial television stations, now scheduled for April 18 and 19 at Lancaster, be continued without date until further order of the Commission. (Docket 7308; 7307)

Walter A. Graham, Tifton, Ga.—The Commission, on its own motion, ordered that the hearing on this application (Docket 6918) now scheduled for April 18, be continued without date until further order of the Commission.

KVAN—Vancouver Radio Corp., Vancouver, Wash.; KSEI—Radio Service Corp., Pocatello, Idaho—The Commission, on its own motion ordered that the consolidated hearing on these applications now scheduled for May 15, be continued without date until further order of the Commission. (Dockets 6566; 6865)

Southern California Broadcasting Co., Pasadena, Cal.; Orange County Broadcasting Co., Santa Ana, Cal.—The Commission, on its own motion, ordered that the consolidated hearing on these applications now scheduled for April 18, be continued without date until further order of the Commission. (Dockets 6737; 7337)

Capital Broadcasting Corp., Annapolis, Md.; WCBM—Balto. Broadcasting Corp., Baltimore, Md.—The Commission, on its own motion, ordered that the consolidated hearing on these applications, now scheduled for April 17, be continued without date until further order of the Commission. (Docket 7371; 7372)

Bay Broadcasting Co., Sandusky, Ohio—Granted motion for authority to take depositions and waiver of Secs. 1.221 and 1.227 of the Commission's rules, and for reopening of the record for the purpose of receiving depositions when taken. (B2-P-4387)

Southern California Broadcasting Co., Pasadena, Cal.; Orange County Broadcasting Co., Santa Ana, Cal.—The Commission, on its own motion, ordered that the consolidated hearing in re these two cases, be scheduled for 10 A. M., Thursday, April 18. (Docket 6737; 7337).

KHMO—The Courier-Post Pub. Co., Hannibal, Mo.—Granted petition for leave to amend its application (Docket 7454), so as to specify the use of a directional antenna day and night, instead of night only, etc., and the amendment filed with the petition was accepted.

Monona Broadcasting Co., Madison, Wis.—Granted petition for leave to amend its application (Docket 7351), so as to specify a revised directional antenna system, etc., and the amendment was accepted.

F. M. Radio and Television Corp., Riverside, Cal.—Granted motion for leave to amend its application (Docket 6928), so as to change the answer in paragraph 11 (d), and add explanatory statement, and the amendment was accepted.

Bieberbach Broadcasting Corp., Boston, Mass.—Granted motion to dismiss without prejudice its application (B1-PH-818; Docket 7410) for a new FM station.

Beaver County Broadcasting Corp., Beaver Falls, Pa.—Granted petition to dismiss without prejudice its application for a new FM station (Docket 7210, B2-PH-755).

Hirsch Battery and Radio Co., Cape Girardeau, Mo.—Granted petition for continuance of hearing on application for CP (Docket 7130) and application of So. Ill. Broadcasting Co., Inc., Centralia, Ill. (Docket 7129), and continued hearing to June 3, 1946.

Texoma Broadcasting Co., Wichita Falls, Texas—Granted petition for continuance of consolidated hearing on its application for CP (Docket 7126) and that of Wichtex Broadcasting Co., Wichita Falls, Texas (Docket 7127), and continued said hearing to June 3, 1946.

Lewis Windmuller, Allentown, Pa.—Granted motion to amend its application for CP (Docket 7180), so as to substitute the Allentown Broadcasting Corp. for Lewis Windmuller as applicant; change paragraphs, etc., and the amendment was accepted.

Mt. Vernon Radio & Television Co., Mt. Vernon, Ill.—Granted petition for leave to amend its application for CP (Docket 7060), so as to show the substitution of L. F. Tomlinson for Paul Rudiselich as stockholder, director and V. P. of applicant corporation; change paragraphs, etc., and the amendment was accepted.

WIBC—Indiana Broadcasting Corp., Indianapolis, Ind.—Granted petition to amend its application for CP (Docket 7434) so as to specify modified DA pattern; revised engineering data, etc., and the amendment was accepted.

Roy Hofheinz and W. E. Hooper, a partnership, d/b as La. Broadcasting Co., New Orleans, La.—Granted in part the request for leave to take depositions in rehearing now scheduled for Washington, D. C., to begin May 20, upon movant's application for CP (Docket 7162) in consolidation with application of Frank R. Gibson, Lake Charles, La. (Docket 7160), Times Picayune Pub. (Docket 7162), limiting depositions to 10 witnesses.

WADC—Allen T. Simmons, Tallmadge, Ohio—Granted petition for leave to amend its application for CP (Docket 7319), so as to propose a directional antenna for station WGAR, operating on **1350 kc.**, at Cleveland; change paragraphs, etc., and the amendment was accepted.

WGAR Broadcasting Co., Cleveland, Ohio—Granted petition requesting leave to amend application for FM station (Docket 7043), so as to supply engineering data and make other minor changes, and the amendment was accepted.

United Broadcasting Co., Cleveland, Ohio—Granted petition to dismiss without prejudice its application (B2-PCT-77; Docket 7296) for a new commercial television station.

Knight Radio Corp., Akron, Ohio—Granted petition to dismiss without prejudice application for new FM station (B2-PH-632; Docket 7051).

The Akron Radio Corp., Akron, Ohio—Granted motion to dismiss without prejudice its application for a new FM station (B2-PH-497; Docket 7050).

Enterprise Publishing Co., Brockton, Mass.—Granted petition for leave to amend application for CP (Docket 7508), so as to specify the frequency **990** instead of **1110 kc.**; change paragraphs 16 and 19, etc. The amendment was accepted, and the Commission on

(Continued on next page)

its own motion removed application from hearing docket.

WADC—Allen T. Simmons, Tallmadge, Ohio—Granted motion to amend application for CP (Docket 7320), so as to specify modified DA pattern, and the amendment was accepted.

Eugene Broadcasters, Inc., Eugene, Ore.—Granted motion for leave to amend its application for CP (Docket 7484), so as to specify the frequency **1280 kc.**, 1 KW with DA, unlimited time, instead of **790 kc.**, 500 watts night, 1 KW day, etc. The amendment was accepted and application removed from hearing docket.

Missionary Society of St. Paul the Apostle, New York City—Denied petition requesting the Commission, on its own motion, to issue subpoenas for the attendance of certain witnesses at the hearing now scheduled for May 20, in re Dockets 7316, 7317 and 7318.

WQXR—Interstate Broadcasting Co., Inc., New York City—Granted petition requesting leave to intervene in the hearing on application for CP (Docket 7161), scheduled for May 20, 1946, in re application of The Times Picayune Pub Co., New Orleans, for a new station.

Mid-State Broadcasting Co., Peoria, Ill.—Granted petition for leave to amend its application for CP (Docket 7184), so as to specify frequency **1020** with 1 KW, daytime only, instead of **1560 kc.**, 1 KW, U: change paragraph 16, etc., the amendment was accepted and application removed from the hearing docket.

KROW—KROW, Inc., Oakland, Cal.—Granted petition for leave to amend its application for CP (Docket 6739), so as to specify a new DA pattern, etc., and the amendment was accepted.

Andalusia Broadcasting Co., Andalusia, Ala.—Granted petition to dismiss without prejudice its application for CP (Docket 7380, B3-P-4445).

James Valley Broadcast Co., Huron, S. Dak.—Granted petition insofar as it requests leave to amend its application (Docket 7055) for a new station, so as to specify the frequency **1340** instead of **1400 kc.**, change engineering data, etc. The amendment was accepted and the application removed from the hearing docket.

West Alabama Broadcasting Co., Tuscaloosa, Ala.—Granted petition requesting leave to amend application for CP (Docket 7178), so as to specify a new transmitter site, etc., and the amendment was accepted.

Alvin E. Nelson, Inc., San Francisco, Cal.—Denied petition for leave to take depositions in re application for CP (Docket 7389), without prejudice to the right of petitioner to renew its request to take depositions at such time as the Commission reschedules this hearing.

Orange County Broadcasting Co., Santa Ana, Calif.—Granted petition to dismiss without prejudice its application for CP (Docket 7337).

Midwest Broadcasting Co., Mt. Vernon, Ill.—Granted petition for leave to intervene in the consolidated hearing upon the applications Southern Ill. Broadcasting Co. for a new station at Centralia, Ill. (Docket 7129), and Hirsch Battery and Radio Co., Cape Girardeau, Mo. (Docket 7130).

Mid-American Broadcasting Corp., Louisville, Ky.—Granted petition for leave to amend application for CP (Docket 6040), so as to show a change in certain officers and directors, etc., and the amendment was accepted.

Peoria Broadcasting Co., Peoria, Ill.—Granted petition to intervene in the hearing on application of San Jacinto Broadcasting Co. (Docket 6725), Houston, Texas.

DESIGNATED FOR HEARING

WCAL—St. Olaf College., Northfield, Minn.—Designated application of WCAL to change hours of operation from sharing with KUOM to daytime (B4-ML-1220), for hearing in a consolidated proceeding with applications of KUOM (Docket 7455) and Independent Broadcasting Co. (Docket 6734), and ordered that the Bills of Particulars heretofore issued in this connection, be amended to include application of WCAL.

El Paso Broadcasting Co., El Paso, Texas; Del Norte Broadcasting Co., Inc., El Paso, Texas—Designated application of El Paso Broadcasting Co. (B3-P-4634) and application of Del Norte Broadcasting Co., Inc. (B3-P-4700), for hearing in a consolidated proceeding; both request the same facilities, **1560 kc.**, 1 KW day, 500 watts night, unlimited time.

Idaho Falls Broadcasting Co., Idaho Falls, Idaho; Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho—Designated application of Idaho Falls Broadcasting Co. (B5-P-4599) and application of Eastern Idaho Broadcasting and Television Co. (B5-P-4633), for hearing in a consolidated proceeding; both seek a new station at Idaho Falls to operate on **1230 kc.**, 250 watts, unlimited time.

KWSC—State College of Washington, Pullman, Wash—Designated for consolidated hearing application of KWSC (B5-P-3940) to change facilities from **1250 kc.**, 5 KW, sharing time with KTW, Seattle, to **1030 kc.**, 5 KW day, 1 KW night, DA-night at Pullman, Wash., in consolidated proceeding with applications of Alvin E. Nelson, Inc. (Docket 7389), KARM (Docket 7124); KFRE (Docket 7125) and KROY (Docket 7170); further ordered the Bills of Particulars heretofore issued in this proceeding be amended to include KWSC, and that WBZ, Boston, be made a party to this proceeding.

Plains Empire Broadcasting Co., Amarillo, Texas—Designated for hearing application for a new station to operate on **1320 kc.**, 500 watts night, 1 KW-LS, directional antenna night, unlimited time (B3-P-4551)

Charleston Broadcasting Co., Charleston, S. C.—Designated for hearing application for a new station to operate on **1450 kc.**, 250 watts, unlimited time. (B3-P-4248)

Southern Broadcasting Co.; Richard E. Adams, James H. Shoemaker and Albert A. Anderson, d/b as Coastal Broadcasting Co.; Charleston Broadcasting Co. and Fort Sumter Broadcasting Co., Charleston, S. C.—Designated for consolidated hearing these four applications, all seeking a new station in Charleston to operate on **1450 kc.**, 250 watts, unlimited time. (B3-P-4640; B3-P-4570; B3-P-4248 and B3-P-4705)

Frederic LeMieux, et al., d/b as Gulf State Broadcasting Co., Crowley, La.; Max Thomas, Crowley, La.—Designated application of Gulf State Broadcasting Co. (B3-P-4577) for consolidated hearing with application of Max Thomas. Both applicants seeking **1450 kc.**, 250 watts, unlimited time.

Chesapeake Radio Corp, Annapolis, Md.; United Broadcasting Co., Inc., Silver Spring, Md.—Designated application for a new station to operate on **810 kc.**, 250 watts, daytime only (B1-P-4139) for consolidated hearing with application of United Broadcasting Co., Inc. (B1-P-4030), for a new station to operate on **810 kc.**, 1 KW, limited time.

LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending November 1, 1948:

KFBB, Great Falls, Mont.; KVOR, Colorado Springs; WBBR, Brooklyn; WDRC, Hartford, Conn.; WEBC, Duluth, Minn.; WEVD, New York City; WHLD, Niagara Falls; WKST, New Castle, Pa.; WLOL, Minneapolis; WMRO, Aurora, Ill.

WORK—York Broadcasting Co., York, Pa.—Granted renewal of license for the period ending November 1, 1948.

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass.—Granted renewal of license for the period ending February 1, 1947.

The following stations were granted renewal of licenses for the period ending February 1, 1949:

KADA, Ada, Okla.; KFIO, Spokane; WBBZ, Ponca City, Okla.; WBOW, Terre Haute; WCAT, Rapid City, S. Dak.; WENY, Elmira, N. Y.; WERC, Erie, Pa.; WFAS, White Plains, N. Y.; WJRD, Tuscaloosa, Ala., and WLVA, Lynchburg, Va.

The following stations were granted renewals for the period ending February 1, 1948:

WHMA, Anniston, Ala.; WJMS, Ironwood, Mich.; WLAP, Lexington, Ky.; WMBH, Joplin, Mo.; WMVA, Martinsville, Va., and WRLC, Toccoa, Ga.

(Continued on next page)

The following stations were granted renewal of licenses for the period ending August 1, 1948:

KFFA, Helena, Ark.; WTMV, E. St. Louis, Ill.; KALE, Portland, Ore.; WWSW, Pittsburgh, Pa.

MISCELLANEOUS ACTIONS

WHNF—Marcus Loew Booking Agency, New York City—Granted authority to change call letters of FM station from WHNF to WMGM.

KTLO—Metro-Goldwyn-Mayer Studios, Inc., Los Angeles, Calif.—Granted authority to change call letters of FM station from KTLO to KMGM.

KWOS—Tribune Printing Co. (Assignor), Capital Broadcasting Co. (Assignee), Jefferson City, Mo.—Granted consent to voluntary assignment of license of station KWOS from Tribune Printing Co. to Capital Broadcasting Co., a new corporation, a subsidiary of Assignor, so as to separate their newspaper and radio business. (B4-AL-503)

KSO—Kingsley H. Murphy, Des Moines, Iowa—Granted construction permit to change the transmitter location and install a new antenna and ground system for station KSO operating on **1460 kc.,** 5 KW, unlimited time, DA-night. (B4-P-4327)

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Granted construction permit to increase daytime power from 1 to 5 KW and install a new transmitter; 1 KW night, unlimited. (B3-P-4300)

Charleston Broadcasting Co., Charleston, S. C.—Adopted a decision and order denying petition of Charleston Broadcasting Co. for reconsideration or rehearing of the grant of the application of Carter C. Peterson (B3-P-4245); and the grant of said application of Carter C. Peterson for a new station in Savannah, authorized February 20, 1946, is affirmed.

F. R. Pidcock, Sr., and James M. Wilder, d/b as Georgia Broadcasting Co., Savannah, Ga.—Granted petition to grant without further proceedings, application for a new station to operate on **1230 kc.,** 250 watts, unlimited time. (B3-P-3606; Docket 6639)

WNEW—Greater New York Broadcasting Corp., New York City—Denied petition for review of the order of April 4, 1946, of the presiding officer of the Motions Docket granting petition of Richard E. O'Dea, Paterson, N. J., for leave to intervene in the consolidated hearing on applications of WNEW for CP and renewal of license, and application of Missionary Society of St. Paul the Apostle for CP; and the action of the presiding officer of the Motions Docket of April 4 granting O'Dea's petition to intervene, is sustained.

WHKK—United Broadcasting Co., Cleveland, Ohio—Adopted an order dismissing without prejudice to the filing of a petition for reinstatement after the conclusion of the proceeding in Docket No. 6741, the application of WHKK (B2-P-4530) to change frequency from **640 to 1420 kc.,** and increase power from 1 to 5 KW, unlimited time.

KWYO—Big Horn Broadcasting Co., Sheridan, Wyo.—Granted construction permit to change frequency from **1400 to 1410 kc.;** increase power from 250 watts to 500 watts night, 1 KW day; make changes in antenna and install new transmitter. (B5-P-4455)

KGKY—Hilliard Co., Scottsbluff, Neb.—Granted construction permit to change from **1490 kc.,** 250 watts, unlimited time, to **1320 kc.,** 1 KW unlimited time; install directional antenna for night use, change transmitting equipment and transmitter location. (B4-P-3988)

WJJD—WJJD, Inc., Chicago, Ill.—Granted construction permit to increase power from 20 to 50 KW, DA, on present frequency **1160 kc.;** install a new transmitter and directive antenna; operation limited to KSL, Salt Lake City, the dominant 1-A station on the channel. (B4-P-4425)

WHEB—WHEB, Inc., Portsmouth, N. H.—Denied petition to reinstate application for construction permit (B1-P-3604; Docket 6700), to increase hours of operation from limited-WSB to unlimited time, on frequency **750 kc.,** and install directional antenna for night time use, without prejudice to the filing of a petition for reinstatement after conclusion of proceedings in Docket 6741.

KABC—The Alamo Broadcasting Co., Inc., San Antonio, Texas—Granted modification of CP, which authorized change in frequency, etc., for extension of completion date from 4-9-46 to 7-8-46. (B3-MP-1866)

WPPA—A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa.—Granted modification of CP which authorized a new station, to specify type of transmitter (N.E. 443-A1), for approval of antenna, and approval of transmitter and studio locations at Minersville Road, W. of Pottsville, and 7 South Centre St., Pottsville, respectively. Permittee is granted a waiver of Secs. 3.55(b) of the Commission's Rules, conditions. (B2-MP-1865)

WING—Great Trails Broadcasting Corp., Dayton, Ohio—Granted modification of CP, which authorized changes in DA for night use, etc., for extension of completion date from 4-14-46 to 7-14-46. (B2-MP-1868)

KSMA—Hugh G. Shurtliff, et al, Santa Maria, Calif.—Granted license to cover CP which authorized a new station; **1450 kc.,** 250 watts, unlimited time. The licensee hereunder is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; condition (B5-L-1927); also granted authority to determine operating power by direct measurement of antenna power. (B5-Z-1752)

KRLD Radio Corp., Area of Dallas, Texas—Granted CPs for two new relay mobile stations to be used with standard station KRLD; frequencies: **30.82, 33.74, 35.82 and 37.98 mcs.;** 25 watts for one, 2 watts for the other. (B3-PRE-462 and B3-PRE-460)

W8XCT—The Crosley Corp., Cincinnati, Ohio—Granted modification of CP which authorized a new experimental television station, for extension of completion date from 4-28-46 to 10-28-46. (B2-MPVB-148)

W9XEK—Courier-Journal & Louisville Times Co., Eastwood, Ky.—Granted modification of CP which authorized change in frequency, etc., in developmental station, for extension of completion date from 3-22-46 to 5-22-46. (B2-MPEX-26)

The Penna. State College, Moshannon State Park, Pa.—Granted special temporary authorization to operate a composite transmitter on **106 mcs.,** with 100 watts and an unmodulated emission, in order to make field intensity measurements to determine the location of proposed FM transmitter to operate as an educational broadcast station—the transmitter and half-wave vertical antenna to be located near the Rattlesnake Fire Tower at Moshannon State Park, Pa., for the period April 15 and ending no later than May 14, 1946.

WHK—United Broadcasting Co., Cleveland, Ohio—Adopted an order dismissing without prejudice to the filing of a petition for reinstatement after the conclusion of the proceeding in Docket 6741, the application of WHK to change frequency from **1420 to 640 kc.,** and increase power from 5 to 50 KW, etc. (B2-P-4529)

WCBM—Baltimore Broadcasting Co., Baltimore, Md.—Adopted an order dismissing petition of WCBM for an order to require WFBI, Pawtucket, to show cause why it should not use a directional antenna to afford proper protection to the operation of a proposed station of petitioner at Baltimore, requesting use of **1420 kc.**

Philco Radio & Television Co., New York City—Ordered that the hearing on application (Docket 7242) for a new television station be vacated, and the Commission's action of February 1, 1946, designating said application for hearing, rescinded; and said application (B1-PCT-37) dismissed without prejudice.

WGAR Broadcasting Co., Cleveland, Ohio, and Summit Radio Corp., Akron, Ohio—Denied joint motion requesting continuance of the consolidated hearing on applications for new FM stations in the Cleveland-Akron area, now scheduled at Cleveland to commence April 22, 1946.

Allen B. DuMont Labs., Inc., Cleveland, Ohio—The Commission on its own motion ordered that the consolidated hearing now scheduled for May 13-18, on applications of Allen B. DuMont Labs., Inc., and four

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others for new television stations, be continued without date, until further order of the Commission.

The Evening News Assn., The Jam Handy Organization, Inc., King Trendle Broadcasting Corp., United Detroit Theatres Corp., Detroit, Mich.—Ordered that the Commission's order of February 1, 1946, designating these five applications for new television stations for consolidated hearing, be vacated. (Docket 7275; 8277, 7278 and 7279)

WBBM—Columbia Broadcasting System, Inc., Chicago, Ill. —Granted CP to install a new vertical antenna. (B4-P-4009)

NEW—American Broadcasting Co., Inc., Area of New York City—Granted CP for a new relay broadcast station to be used with applicant's standard station WJZ: frequencies: **31.22, 35.62, 37.02** and **39.26 mcs.**; 50 watts. (B1-PRE-459)

Liberty Broadcasting Co., Pittsburgh, Pa.—Denied petition of Liberty Broadcasting Co. for reconsideration and grant without hearing of its application for a new station to operate on **730 kc.**, 1 KW, daytime only.

KROP—Broadcasting Corp. of America, Brawley, Cal.—Granted modification of CP which authorized a new station, for changes in vertical antenna and transmitting equipment. Permittee is granted a waiver of Sec. 3.55(b) of the Commission's Rules and Regulations, conditions.

Federal Communications Commission Applications

AM APPLICATIONS ACCEPTED FOR FILING

630 Kilocycles

NEW—Washington Broadcasters, Inc., Spokane, Wash.—Construction permit for a new standard broadcast station to be operated on **630 kc.**, power of 5 KW, directional antenna and unlimited hours of operation. Amended re stockholders and directors.

640 Kilocycles

NEW—Mike Benton, d/b as General Broadcasting Co., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on **640 kc.**, power of 1 KW and limited hours of operation. Amended to change hours of operation from limited time to daytime.

690 Kilocycles

NEW—United Broadcasting Co., Inc., Silver Spring, Md.—Construction permit for a new standard broadcast station to be operated on **690 kc.**, power of 1 KW and limited hours of operation. Amended to change frequency from **690 kc.** to **810 kc.** and change hours of operation from limited time to daytime. Amended to change frequency from **810** to **1190 kc.**, make changes in transmitting equipment and change transmitter location.

700 Kilocycles

WLW—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

730 Kilocycles

WPIK—Potomac Broadcasting Corp., Alexandria, Va.—Construction permit to increase power from 250 watts to 1 KW and install new transmitter.

750 Kilocycles

NEW—C. Merwin Dobyns, San Bernardino, Calif. (P. O. Temp. 800 East Ocean Ave., Long Beach, Calif.)—Construction permit for a new standard broadcast station to be operated on **750 kc.**, power of 1 KW and daytime hours of operation.

850 Kilocycles

KOA—National Broadcasting Co., Inc., Denver, Colo.—Construction permit to mount FM antenna on present vertical antenna.

870 Kilocycles

NEW—Tube City Broadcasting Co., McKeesport, Pa.—Construction permit for a new standard broadcast station to be operated on **870 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **870** to **890 kc.**

890 Kilocycles

NEW—Tom S. Whitehead, Brenham, Texas (P. O. 306 E. Main St.)—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 250 watts and daytime hours of operation.

NEW—Chesapeake Broadcasting Co., Inc., Washington, D. C. (P. O. Temp. % A. K. Porter, Burlington Hotel, 1120 Vermont Ave., N. W.)—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 5 KW and daytime hours of operation.

940 Kilocycles

NEW—Hollywood Broadcasting Co., Hollywood, Fla. (P. O. 1924 Hollywood Blvd.)—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 1 KW and daytime hours of operation.

950 Kilocycles

NEW—Lubbock Broadcasting Co., Lubbock, Texas—Construction permit for a new standard broadcast station to be operated on **960 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **960** to **950 kc.**

960 Kilocycles

NEW—Maricopa Broadcasters, Inc., Phoenix, Ariz.—Construction permit for a new standard broadcast station to be operated on **960 kc.**, power of 5 KW, directional antenna night, and unlimited hours of operation. Amended re stockholders and directors.

970 Kilocycles

WAAT—Bremer Broadcasting Corp., Newark, N. J.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for night use.

1020 Kilocycles

NEW—Paul F. McRoy, John H. Searing, and Ann E. Searing, d/b as Southern Illinois Broadcasting Partnership, Carbondale, Ill. (P. O. 211 West Main St.)—Construction permit for a new standard broadcast station to be operated on **1020 kc.**, power of 1 KW and daytime hours of operation. Call letters "WCIL" reserved.

1090 Kilocycles

NEW—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Construction permit for a new standard broadcast station to be operated on **980 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **980** to **1090 kc.**

1130 Kilocycles

NEW—Albert E. Furlow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler, d/b as Silver Gate Broadcasting Co., San Diego, Cal.—Construction permit for a new standard broadcast station to be

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operated on **1240 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1240** to **1130 kc.**, change hours of operation from unlimited time to daytime, and to make changes in vertical antenna.

1190 Kilocycles

WBUY—Omar G. Hilton and Greeley N. Hilton, d/b as Davidson County Broadcasting Co., Lexington, N. C.—Modification of construction permit (B3-P-4186, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

1210 Kilocycles

NEW—Charles A. Sprague, Glenn R. Thayer and William W. Behrman, d/b as WMIL Broadcasting Co., Milwaukee, Wisc.—Construction permit for a new standard broadcast station to be operated on **1200 kc.**, power of 250 watts and daytime hours of operation. Amended to change frequency from **1200** to **1210 kc.**

1220 Kilocycles

NEW—Millard Kibbe and Donald K. Deming, d/b as D & K Broadcasting Co., Palo Alto, Cal.—Construction permit for a new standard broadcast station to be operated on **1220 kc.**, power of 250 watts, and daytime hours of operation.

1230 Kilocycles

KGAK—Albert E. Buck and Merle H. Tucker, a partnership, d/b as Gallup Broadcasting Co., Gallup, N. Mex.—License to cover construction permit (B5-P-3862, as modified) which authorized a new standard broadcast station.

KGAK—Albert E. Buck and Merle H. Tucker, a partnership, d/b as Gallup Broadcasting Co., Gallup, N. Mex.—Authority to determine operating power by direct measurement of antenna power.

1300 Kilocycles

KROP—Broadcasting Corporation of America, Brawley, Cal.—Modification of construction permit (B5-P-3568, which authorized a new standard broadcast station) for changes in vertical antenna and transmitting equipment.

1340 Kilocycles

NEW—Thomas Henry Golding, Sr., Thomas Henry Golding, Jr., Emmet Holmes McMurry, Jr., and Frank Wilson Baldwin, a partnership d/b as Radio Services Co. of Brookhaven, Mississippi, Brookhaven, Miss. (P. O. 107 So. Poplar St., Greenville, Miss.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

KPDN—C. H. Hoiles, Harry Hoiles and Jane Hoiles Hardie, a partnership, d/b as Radio Station KPDN, Pampa, Texas—License to cover construction permit (B3-P-4390) which authorized an increase in power and installation of new transmitter.

KPDN—C. H. Hoiles, Harry Hoiles and Jane Hoiles Hardie, a partnership, d/b as Radio Station KPDN, Pampa, Texas—Authority to determine operating power by direct measurement of antenna power.

NEW—John P. Rabb, Lenoir, N. C.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

1400 Kilocycles

WIRA—Indian River Broadcasting Co., Fort Pierce, Fla.—Modification of construction permit (B3-P-3905, which authorized a new standard broadcast station) for change in type of transmitter and change in transmitter and studio locations.

1400 Kilocycles

NEW—Big Horn Basin Broadcasting Co., Cody, Wyo. (P. O. 1119 Alger Ave.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. (Facilities to be relinquished by KWYO.)

NEW—Arizona Radio and Television, Inc., Mesa, Ariz. (P. O. Route 3, Box 134)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Green Bay Broadcasting Co., Green Bay, Wisc.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

NEW—WCBE, Inc., Eau Claire, Wisc. (P. O. 708 S. Farwell St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation. (Call letters "WBIZ" reserved.)

1450 Kilocycles

NEW—Dan B. Shields, tr/as Utah Valley Broadcasting Co., Provo, Utah (P. O. Judge Bldg., Salt Lake City, Utah)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

1480 Kilocycles

WHBC—The Ohio Broadcasting Co., Canton, Ohio—License to cover construction permit (B2-P-4367) which authorized installation of a new transmitter.

1490 Kilocycles

KBST—The Big Spring Herald Broadcasting Co., Big Spring, Texas—License to cover construction permit (B3-P-3880, as modified) which authorized increase in power and installation of new transmitter.

KPDR—Central Louisiana Broadcasting Corp., Alexandria, La.—Modification of construction permit (B3-P-3722, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—The KCLC Broadcasting Co., Inc., Wichita, Kans.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation. Amended to change type of transmitter and change name of applicant from Adelaide Lillian Carell to the KCLC Broadcasting Co., Inc.

NEW—Frank A. Van Wagenen and Harold E. Van Wagenen, a partnership, d/b as The Central Utah Broadcasting Co., Provo, Utah (P. O. 284 North 2nd East St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

FM APPLICATIONS ACCEPTED FOR FILING

Siskiyou Broadcasting Co., Yreka, Calif. (P. O. 150 N. Main St., Ashland, Ore.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #282, **104.3 mc.**

Siskiyou Broadcasting Co., Ashland, Ore.—Construction permit for a new FM (Community) broadcast station to be operated on Channel #285, **104.9 mc.**

Capital Broadcasting Co., Jefferson City, Mo.—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined.

Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill. (P. O. 912 Central National Bank)—Construction permit for a new FM (Metropolitan) broadcast station.

Springfield Broadcasting Co., Springfield, Mo. (P. O. 508 St. Louis St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC.

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Paul Brake, Miami, Fla.—Construction permit for a new FM (Community) broadcast station to be operated on coverage of 1400 square miles. Amended to change class of station from Community to Metropolitan, change coverage from 1,400 to 1,800 square miles, specify type of transmitter and transmitter location, change type of transmitter and specify antenna system.

Jay R. David, Tiffin, Ohio (P. O. 2089 Lincoln Ave., Lakewood, Ohio)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be assigned by FCC.

KALW—Board of Education of the San Francisco Unified School District, San Francisco, Calif.—Construction permit to change frequency from 42.1 to 91.9 **mc.**, transmitter location and make changes in antenna system.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

WLIB, Inc., New York, N. Y.—Construction permit for a new commercial television broadcast station to be operated on Channel #17, **282-288 mc.**, and ESR of 2080. Amended to change frequency from Channel #17, **282-288 mc.** to Channel #7, **174-180 mc.**, ESR from 2080 to 2300, specify type of visual and aural transmitters, make changes in antenna system and change transmitter and studio locations.

The Times-Mirror Co., Los Angeles, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #5, **84-90 mc.**, ERS of 16,069 and power of Aur.: 20 KW, Vis.: 40 KW (peak). Amended to change frequency from Channel #5, **84-90 mc.** to Channel #5, **76-82 mc.**, transmitter site, change aur. and vis. type transmitters and make changes in antenna system and change ESR from 16,069 to 14,200.

Louis G. Baltimore, Wilkes Barre, Pa.—Construction permit for a new commercial television broadcast station to be operated on Channel #5, **76-82 mc.**, ESR of 706 and power of Aur.: 3 KW and Vis.: 4 KW (peak). Amended to change frequency from Channel #5, **76-82 mc.** to Channel #11, **198-204 mc.** and change antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WLWK—The Crosley Corp., S. W. of Mason, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWJ—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWS—The Crosley Corp., W. of Mason, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWO—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWR—The Crosley Corp., W. of Mason, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWA—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWB—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

W8XCT—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of construction permit to Crosley Broadcasting Corp.

W8XFM—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WEIT—Loyola University, New Orleans, La.—Construction permit to make changes in transmitting equipment and to increase power from 7 watts to 15 watts.

W8XAL—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of special temporary experimental authorization to Crosley Broadcasting Corp.

WLWE—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWD—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWC—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWF—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWH—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWG—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWI—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWL—The Crosley Corp., W. of Mason, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

APPLICATIONS TENDERED FOR FILING

NEW—Midwestern Broadcasting Co., Alpena, Mich.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Fort Sumter Broadcasting Co., Charleston, S. C.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Annapolis Broadcasting Corp., Annapolis, Md.—Construction permit for a new standard broadcast station to be operated on **1190 kc.**, power of 1 KW, and daytime hours of operation.

NEW—Commonwealth Broadcasting Corp., Portsmouth, Va. Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power of 1 KW and daytime hours of operation.

Drovers Journal Publishing Co., Chicago, Ill.—Construction permit to change hours of operation from daytime to unlimited time using 1 KW power, install new transmitter and directional antenna for night use and change transmitter location. **(950 kc.)**

NEW—Edwin Mead, Rockford, Ill.—Construction permit for a new standard broadcast station to be operated on **1480 kc.**, power of 500 watts and unlimited hours of operation.

NEW—Big Sioux Broadcasting Co., Sioux Falls, S. Dak.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

(AM) WBBW-(FM) WABW—Associated Broadcasters, Inc., Indianapolis, Ind.—Voluntary assignment of license of AM station WBBW and FM station WABW to Evansville on the Air, Inc. **(1550 kc.)**

NEW—James E. Murray, Hutchinson, Kans.—Construction permit for a new standard broadcast station to be operated on **1190 kc.**, power of 1 KW, and daytime hours of operation.

NEW—Northern Allegheny Broadcasting Co., Warren, Pa.—Construction permit for a new standard broadcast station to be operated on **1310 kc.**, power of 1 KW and daytime hours of operation.

WHBB—Selma Broadcasting Co., Inc., Selma, Ala.—Construction permit to increase power from 100 to 250 watts, and install new transmitter. **(1490 kc.)**

NEW—Greenville Broadcasting Co., Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on **640 kc.**, power of 5 KW and limited hours of operation.

NEW—Public Radio Corp., Tulsa, Okla.—Construction permit for a new standard broadcast station to be operated on **990 kc.**, power of 250 watts and daytime hours of operation.

NEW—Del Norte Broadcasting Co., Inc., El Paso, Texas—Construction permit for a new standard broadcast station to be operated on **1560 kc.**, power of 500 watts night and 1 KW day, and unlimited hours of operation.

NEW—The Traveler Publishing Co., Inc., Arkansas City, Kans.—Construction permit for a new standard broadcast station to be operated on **1280 kc.**, power of 1 KW, and daytime hours of operation.

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NEW—Milburn H. Stuckwish, Charles F. Bruce and F. M. Lindsay, Jr., d/b as a partnership, Centralia, Ill.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Orange County Broadcasting Co., a partnership composed of Carroll R. Hauser, Herbert R. Land and Oscar Kelly, Santa Ana, Cal.—Construction permit for a new standard broadcast station to be operated on **830 kc.**, power of 5 KW, and daytime hours of operation.

NEW—Joseph G. Mathews, E. Judkins Mathews, and John C. Mathews, d/b as Southern Broadcasting Co., Montgomery, Ala.—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 10 KW, directional antenna and unlimited hours of operation.

KLIX—Southern Idaho Broadcasting & Television Co., Twin Falls, Idaho—Construction permit to change frequency from **1490 kc.** to **1340 kc.**, install new transmitter, approval of transmitter location and make changes in antenna system.

NEW—Nashua Broadcasting Corp., Nashua, N. H.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 1 KW and daytime hours of operation.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why Cease and Desist Orders should not be issued against them.

Arbee Food Products Co.—The Commission has issued a complaint charging David M. Lorenz and Bernhard W. Alden, copartners trading as Arbee Food Products Co., Kansas City, Kans., with disseminating false advertisements concerning the therapeutic properties of a vitamin product they sell under the name of Spark-O-Life. (5430)

Richard Colgin Co., Inc.—The Commission has issued a complaint charging Richard Colgin Co., Inc., Dallas, Texas, manufacturer and distributor of meat-curing and meat preservative and seasoning products, with representing falsely that it is the successor to the business of The Figaro Co., Inc., also of Dallas, which is engaged in manufacturing and selling a competing line of preparations. (5431)

Helene-Earle, Inc., 508 Equity Bldg., Oklahoma City, Okla., and its officers, Earl D. Young and Helen M. Young, are charged in a Commission complaint with making false claims as to the results to be obtained from the use of their Helene-Earle line of beauty preparations. (5429)

Independent Grocers Alliance Distributing Co., Chicago, its directors, and four of its affiliated wholesale grocers for whom it operates a buying and merchandising service, are charged in a Commission complaint with violation of the brokerage section of the Robinson-Patman Act by accepting brokerage fees or commissions from sellers of foodstuffs, groceries and related products. Four sellers of such commodities, who pay the brokerage to the respondent buyers, likewise are charged with violating the Act. (5433)

West Coast Packing Corp., Long Beach, Calif., and its officers, packers and distributors of fish and seafood products, are charged in a Commission complaint with violating the brokerage section of the Robinson-Patman Act by paying brokerage fees or commissions to direct buyers or buying brokers who purchase the respondents' products for their own accounts for resale. The officers of the corporation are Albert Vignolo, Sr., president; Eugene Giacomino, vice president; and Albert Vignolo, Jr., general manager and treasurer. (5432)

CEASE AND DESIST ORDERS

The Commission issued the following Cease and Desist orders last week:

Lakelands Highland Canning Co., Inc.—An order directed against violation of the brokerage section of the Robinson-Patman Act in connection with interstate sales of fruit juices and other fruit products has been issued against Lakeland Highlands Canning Co., Inc., Highland City, Fla., and its officers, Carroll E. Lindsey and Gordon T. Rou. (5383)

Pixacol Co.—The Commission has issued an order prohibiting Bernard Singerman, trading as Pixacol Co., Cleveland, Ohio, from making false representations concerning a medicinal preparation designated Pixacol, advertised as having therapeutic value in the treatment of psoriasis. (5329)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Soilless Growers Guild—Henry Phillips, trading as The Soilless Growers Guild, Grand Rapids, Mich., entered into a stipulation with the Federal Trade Commission to discontinue certain misrepresentations in connection with the sale of Phillips Magical Plant Balls, advertised for use in sprouting seed and growing flowers, vegetables and other plants indoors. (03301)

Standard Factories, Inc., 317 East Fifth St., Des Moines, Iowa, and G. A. Stanzel, who owns all of the corporation's stock and conducts its business, stipulated that in advertising and selling a compound for use in automobile radiators they will cease and desist from designating or describing it as "Dental Metal," or otherwise representing that it is composed of metals used in dentistry or is comparable in application or effect to the filling of teeth by a dentist. (4152)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 17, April 29, 1946

District Meetings

HANNA ELECTED SECOND DISTRICT DIRECTOR

Michael R. Hanna, manager of WHCU, the Cornell University station, Ithaca, New York, was elected director of the Second NAB District at the membership meeting of that district in New York City last Thursday and Friday (25 and 26). He succeeds Kolin Hager, WGY, Schenectady, who had previously expressed the intention of not becoming a candidate for reelection.

The program managers clinic Friday afternoon became a highlight of the two-day session when Charles A. Siepmann, author of the new book "Radio's Second Chance," and Justin Miller, NAB President, spoke concerning the FCC program report. Mr. Siepmann was an FCC employee during the time the program report was being prepared.

Following Mr. Siepmann's talk, Judge Miller was invited by the presiding officer of the clinic, John H. McNeil, WJZ, to reply. At the conclusion of his remarks, Judge Miller was given a tremendous ovation by the assembled broadcasters.

(*Ed. Note:* Full coverage of the Second District Meeting will be carried in next week's edition of REPORTS.)

Small Market Stations

SMALL MARKETS COMMITTEE MEETS IN WASHINGTON

The FCC Program Report was the topic for considerable discussion at the Small Market Stations Executive Committee meeting held at the Statler Hotel, Washington, D. C., last week (22, 23 and 24). The Committee drew up resolutions relative to the subject to be presented to the NAB Board of Directors when it meets next month.

George Adair, Chief Engineer of the FCC, was guest of the Committee at a luncheon on Monday. He discussed engineering requirements and FM operations in the future.

In an address to the Committee, A. D. Willard, Jr., Executive Vice-President, discussed the music situation and expressed appreciation to this group of stations for their assistance in all matters related to this subject.

The NAB management study series in the small market field was presented to the Committee by Arthur Stringer, NAB Director of Promotion. The Committee went on record to say that this was one of the major benefits rendered to their segment of the industry by the NAB, and were enthusiastic about the good of the over-all operations experienced as a result of this series of studies.

STATEMENT BY PRESIDENT MILLER

Your attention is called to an editorial which appeared in the April 27 issue of *Collier's* Magazine, entitled "FCC Rides Again," and which is reprinted in this number of our REPORTS (see next page). This editorial is of great significance to every broadcaster.

You may wish to take advantage of this opportunity to send the enclosed slipsheet copy of the editorial to your Senator or Congressman along with your own views on the subject.

Personnel training was discussed by Frank Pellegrin; sales promotion by Hugh Higgins; syndicated shows and group selling by J. Allen Brown.

Kenneth H. Baker, NAB Director of Research, emphasized that the motto of the Research department was one of "service." He explained the new office forms scheduled for early release.

Charles Batson reported on the Department of Information and discussed with the Small Market Stations Committee effective methods for publicizing the aims and work of the Committee and its stations.

C. E. Arney, Jr., NAB Secretary-Treasurer, outlined plans for arranging the National Convention to be of special benefit to the small stations. The group unanimously agreed that a "discussion of internal industry affairs only" agenda at the convention would be followed. The Committee went on record as urging all small stations to bring along a second man with the manager to the National convention. A schedule of events was drawn up by the Committee for the National convention.

The Small Market Stations Executive Committee went on record as "endorsing" NAB President Justin Miller's recommendation to President Truman that a practical broadcaster be placed on the FCC.

The Committee members were guests of President Miller on Thursday at a luncheon honoring Robert Lange, North American Director of Radiodiffusion Francaise.

At the Tuesday afternoon session, Milton J. Kibler, and Ivar H. Peterson, Assistant Directors of the Employee-

(Continued on page 331)

See President Miller's editorial on the next page and reprint of his article from New York *Times* on page 332.

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Promotion.*

EDITORIAL

PRESIDENT VIEWS REACTION TO NAB STAND

A few newspapers and trade journals have objected to the blunt warning issued by NAB, following release of the recent FCC Report. A few broadcasters have been inclined to confess bad conduct in their programming and have suggested that NAB should have acquiesced in the Commission's Report. There was very real reason for our action, which properly understood was the only possible course which we could have taken.

When a fire is roaring through the buildings which adjoin your home, it is a poor time for quiet, contemplative discussion of insurance policies and methods of fire prevention. Your time would be spent more intelligently in getting out fire extinguishers, calling the fire department, attaching hoses and teaming-up with your neighbors in a desperate battle against an impending danger.

If at such a time a bystander were to get in your way and prevent you from fighting the fire, you might well question his intelligence or his motives. And this would be true even though your own conscience might be chiding you for your failure to take greater precautions when no fire was threatening.

The situation is much the same with respect to the recent report of the Federal Communications Commission. That report was issued on March 7, 1946. Less than a week later, on March 13, a letter went out to licensees, instructing them to comply with the requirements of the report on or before March 29, 1946. Compliance by the broadcasters without protest, would have constituted acquiescence in the Commission's interpretation of the Communications Act. That interpretation constitutes an overriding of the limitations placed by the Act upon the powers of the Commission. It constitutes also a flaunting of the right of freedom of speech guaranteed by the Constitution of the United States. Acquiescence in the Commission's interpretation, therefore, would have constituted a surrender of the people's right to a free radio. Under the circumstances it was necessary to send out an immediate warning. This we did.

It was not an appropriate time for discussion of program content. To have done so would have obscured the main issue and blunted the warning. Neither was it an appropriate time for friendly conversation with the Commission. Such a conversation might, very appropriately, have preceded the issuance of the report, and we would have been happy to respond to an invitation for that purpose. Unfortunately, as in other instances of Commission action, this report was issued without notice, and with demands for immediate compliance. Now that the issue has been made clear, conversations may very appropriately take place at any time in the future.

JUSTIN MILLER.

(Ed. Note: The following editorial is reprinted with permission from Collier's, April 27, 1946.)

FCC RIDES AGAIN

The Federal Communications Commission is up to its old tricks again, trying to interfere with the content of radio programs.

In a current 140-page report on the public responsibility of broadcasters, the FCC takes it on itself to warn radio people that renewal of station licenses and granting of new ones will depend henceforth on what is vaguely described as a station's service to its audience.

Elements of this service, it then appears, include the amount of commercials put on the air by a station, the amount of time given to discussions of public affairs, and the actual character of some of the entertainment features. A solemn curse is put on soap operas and excessive commercials. Then the FCC piously disclaims a desire to regulate radio programs, and calls for "forces outside the broadcasting industry" to do the regulating via criticisms and objections.

Holding no brief at all for the bad taste of certain soap operas and commercials, we think nevertheless that the FCC still suffers from its long-time itch to control radio broadcasting; to censor programs; to tell radio what it may and may not put on the air. The FCC has been slapped down on this score by an angry public opinion on previous occasions, but it is in the nature of bureaucrats never to stop trying to expand their powers.

This is the same commission that recently, and against the advice of various outstanding scientists in radio, booted Frequency Modulation (FM) radio off its long-occupied 50-megacycle wave band. If this ruling sticks, more than 400,000 existing FM receiving sets in this country will be made obsolete from the standpoint of FM reception; FM service will be pretty much confined to city areas; and truly effective broadcasting will stay largely in the hands of four big networks.

Radio's tens of millions of U. S. listeners had better get up on their hind feet and fight these latest FCC moves to arrogate radio-program control to itself and to destroy the brilliant promise of FM radio. One way to fight is to clip this *Collier's* editorial and send it to your congressman or one of your senators with any remarks you feel like adding.

If the public doesn't fight, as it has done in the past, the FCC encroachments will go forward, and a time can come when the FCC will be admonishing Mortimer Snerd to smarten up, or gagging Walter Winchell or Raymond Swing, or kicking some immensely popular comedian off the air because the FCC doesn't consider him an elevating influence. The upshot can be U. S. radio programs as dreary and depressing as most of those of the British Broadcasting Corporation, a government-controlled concern than whose offerings there are notoriously none duller on this earth.

Congress should long ago have taken away from the FCC its life-and-death licensing power over radio, and confined it strictly to the duties of an umpire among stations in the matter of assigning wave bands. The only proper censor for radio, as for the press, is the public.

(Continued on next page)

To set up any other control is to violate the Constitution's guarantee of freedom of speech.

There may have been some excuse during the war, though we doubt it, for postponing drastic reform of the FCC till after the war. The war is over now, and the reform is overdue.

SMALL MARKETS COMMITTEE MEETS IN WASHINGTON

(Continued from page 329)

Employer Relations Department, discussed matters related to this phase of the industry.

Tuesday afternoon at 5:30 the Small Market Stations Committee gave a cocktail party for representatives of the trade press.

The Committee drew up a resolution "recommending that NAB codify FCC rules and regulations and bring up to date, making provisions for supplements."

A resolution was drawn up expressing appreciation to Justin Miller for creation of the Small Market Division, headed by J. Allen Brown.

Those present were:

Marshall Pengra—KRNR, Roseburg, Oregon; Wayne W. Cribb—KHMO, Hannibal, Missouri; James R. Curtis—KFRO, Longview, Texas; William C. Grove—KFBC, Cheyenne, Wyoming; Robert T. Mason—WMRN, Marion, Ohio; Glenn Marshall, Jr.—WFOY, St. Augustine, Florida; Clair R. McCollough (NAB Board Liaison Committee),—WGAL, Lancaster, Pennsylvania; Frank E. Pellegrin—Advisor, NAB; J. Allen Brown—Secretary, NAB.

Employee-Employer Relations

EFFECT OF RETROACTIVE WAGE INCREASE ON OVERTIME

In a ruling dated December 12, 1945, which was made public last week, the Wage and Hour Division of the Department of Labor ruled that payment of a retroactive increase in basic wage rates requires that overtime payments made since the effective date of the retroactive increase must be adjusted upward in conformity with the increase in the basic rate.

This interpretation of the Wage and Hour Act is applicable, the Division ruled, even though the agreement between a company and a union provides that the retroactive increase "will be applicable only to base rates, and will not increase incentive or overtime pay retroactively."

In the case on which the Administrator ruled, the company and the union had entered into an agreement providing for new job classifications and increased pay rates, retroactive to May 1944. After having obtained War Labor Board approval for the increased rates on March 30, 1945, the company requested the Administrator to give his opinion as to whether the clause in the agreement stating that incentive or overtime pay should not be increased retroactively was in conformity with the Wage and Hour Act.

In ruling that the new base rates must be included in the regular rate of pay on which overtime compensation for the retroactive period was based, the Administrator stated that such payments "are in the nature of deferred compensation for services rendered" and "must be included in the computation of the employee's regular rate of pay." He also stated that "regardless of the provision of the union agreement, the employer will not have complied with the provisions" of the Wage-Hour Act "unless he pays overtime compensation at the rate of time and one-half of the employee's regular rate based on straight-time earnings, including payments made at the regular pay period and those subsequently paid pursuant to the contract."

COMPENSATION AND EMPLOYMENT DATA RELEASED BY COMMISSION

The Commission recently made public figures on the number of employees working in radio stations for the week beginning October 14, 1945, and their average compensation for that week. This information is similar to data released in past years by the Commission and is compiled from Schedule 13, which is one of the reports required to be filed by networks and licensees.

A total of 29,405 full-time employees, including executives, was employed during the week of October 14 by 9 networks and 876 standard stations; of this number, 22,518 were employed by 866 standard stations (excluding key stations and networks). The latter figure represents an increase of slightly more than 2,000 employees, or about 10 per cent, over 1944. Total compensation for the week paid to the full-time employees of the 866 stations was $1,397,353, or about $73,000,000 for the year. This does not include part-time employees.

The number of full-time operating technicians, according to the FCC data, has increased from 3,807 in standard stations in 1942 to 4,155 in 1945, and during the same period the average weekly compensation has increased 22.3 per cent, or from $46.54 in 1942 to $56.92 in 1945. In the same 4-year period the number of full-time announcers increased from 2,937 to 3,601, while their average compensation increased slightly more than 37 per cent, or from $41.41 in 1942 to $56.80 in 1945.

The average compensation paid operating technicians in all stations located in population areas of less than 50,000 was $41.07 in October 1945 as compared with $34.89 in 1943 and $38.24 in 1944. In all city sizes the average weekly pay for operating technicians in regional stations was $57.00 and for 454 local stations was $42.47. For the same two groups of stations the average pay of announcers was $59.67 and $42.25, respectively. This compares with the 1944 figures of $53.46 for operating technicians in regional stations, and $38.92 in local stations.

The detailed figures of the Commission show various breakdowns by occupational classifications in various size stations, by regions and districts, by states, and by number of stations in each community.

In addition to the number of full-time employees mentioned, the Commission reported that networks and standard stations employed for the week in October 1945 a total of 5,578 part-time employees, who were paid an average of $47.39 each during the week.

JOB TRAINING PROGRAM

Radio station managers interested in obtaining the services of veterans for "On the Job Training Program" should secure from their local United States Employment Service office, Veterans' Administration Circular No. 61, entitled "Guide to Employers Who Wish to Set Up On the Job Training Programs."

The NAB Employer-Employee Relations Department will be glad to assist station managers in this connection. Inquiries may be addressed to Employer-Employee Relations Department.

FCC

BROADCASTERS AND THE FCC REPORT

by Justin Miller

President, National Association of Broadcasters

(Reprinted by permission from the New York *Times*)

On March 7, 1946, the Federal Communications Commission issued a 139-page book which it has euphemistically called a "Report" concerning the "public service responsibility of broadcast licensees." Some people, both broadcasters and others, who have read the report think that it involves no more than a study of radio programs and a criticism of some of them, with suggestions for improvement. Only ignorance or lack of attention could bring them to such a conclusion. While the report does contain these things, its most important aspect is its subtle encroachment upon freedom of speech in radio, through the Commission's assertion of power to control broadcast programs.

In saying this, I want to make clear, beyond all peradventure of doubt, that the National Association of Broadcasters, its constituent members and its president, are vitally concerned with the continued improvement of radio programs. With the return from service of many of its best personnel; with constantly improving cooperation between broadcasters, advertisers, agencies, journalists, educators, listener-councils, and other interested groups; with the development of a program department in our Association; the broadcasting industry is going ahead, with increasing momentum, in a program of self-discipline, research and experimentation.

Moreover, the National Association of Broadcasters will join, gladly, with the Commission in any way to facilitate the final determination of the vital question which is presented by the Commission's assertion of power; and will oppose, by every lawful means at its command, this or any other encroachment upon the liberties of the American people.

It is not necessary to question the motives of the Commissioners in this situation. They are sincere, earnest men, who have a large and important duty to perform. Their limitation is that their experience has been largely in the field of common carriers; in other words, the regulation of public utilities. They, apparently, fail to make the distinction—which the Communications Act *does* make clearly—between regulation of such common carriers and, on the other hand, regulation of the *means* of radio broadcasting. The very title which they have given to their report illustrates their confusion.

When Congress created the Communications Commission, it gave to it two separate and distinct functions. The first of these has to do with the regulation of "common carriers." The term "public service," which the Commission used to title its report, is one used by lawyers and judges to describe the nature and operation of such carriers. It has no application to radio broadcasting. Conversely, the right of freedom of speech is not involved in the regulation of such common carriers.

In Title III of the Communications Act, "Provisions Relating to Radio," Congress was careful to use other language to describe the Commission's duties. Here, it spoke of "the public interest," "the public convenience," "the public necessity." As to this part of its work, the Commission must act as if it were a separate and distinct governmental agency. In this respect the Commission would be better off—and the people would be better served—if several of its members were men trained in the actual operation of broadcasting stations or who have an intimate working acquaintance with constitutional law.

This is true because the Constitution provides that: "Congress shall make no law . . . abridging the freedom of speech." And Congress, recognizing this limitation upon its power, wrote into Title III of the Communications Act—the title which relates to radio—a similar limitation upon the power of the Commission. In order to make the limitation doubly clear, Congress wrote it in two ways. First, it said: "Nothing in this Act shall be understood or construed to give the Commission the power of censorship over the radio communications . . . transmitted by any radio station." Then, Congress went on to say: *"No regulation or condition shall be promulgated or fixed by the Commission which shall interfere with the right of free speech by means of radio communication."*

The language last quoted is of the greatest significance. The report of the Commission has been *promulgated;* its contents contain *regulations* and *conditions;* those regulations and conditions *interfere* with the right of free speech by means of radio communication.

This is the point at which a person, untrained in the interpretation of the Constitution and of statutes, is apt to go astray. This is the point at which we should look to the decisions of the Supreme Court for interpretation. But the Supreme Court has not yet interpreted the language of the Act quoted above.

In the absence of such Supreme Court interpretation, the Commission has been doing its own interpreting. Among other things it has, in one of its decisions, forbidden the broadcasters to speak editorially over their transmitters. Can anyone doubt that this is a direct and vital interference with freedom of speech? Unless the Commission's process of administrative interpretation is challenged by some licensee, the Supreme Court will never get a chance to say what "censorship" means, or what constitutes interference with the right of free speech by means of radio communication. A broadcasting industry, working under short-term, temporary licenses—as nearly one-third of the broadcasters are doing under present Commission practices—may well be timid and fearful of Commission reprisals. But unless some of them are willing to risk their licenses—for that is the only way to secure a judicial determination of the Commission's powers—its interpretation of the law *will be the law,* for all practical purposes. In this manner the right of the people to a free radio can be whittled down.

The Commission itself—if it has a proper understanding of its own status as a servant of the people—should not only be willing, but anxious to get the issue presented to the Supreme Court for decision. At the first proper opportunity it should decide a case, squarely and solely, upon the point of law involved in the language with which Congress limited its power. It should be the first to assert the need for such an interpretation of the law, so clear and unmistakable, as to leave no doubt upon the subject. It should be alert to leave no possible question of its intentions, in order that no one may impute to it a purpose to despoil the people of their constitutional right.

In the absence of a Supreme Court decision upon the vital question thus presented, it is proper for us to turn to its decisions in cases involving other forms of encroachment upon freedom of speech and of the press. One of the most helpful of such cases is a recent decision of the Supreme Court in the *Esquire* case, where it said:

> "An examination of the items makes plain, we think, that the controversy is . . . whether the contents are 'good' or 'bad.' To uphold the order of revocation would, therefore, grant the Postmaster General a power of censorship. Such a power is so abhorrent to our traditions that a purpose to grant it should not be easily

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inferred. . . . Under our system of government there is an accommodation for the widest varieties of tastes and ideas. . . . a requirement that literature or art conform to some norm prescribed by an official smacks of an ideology foreign to our system. . . . From the multitude of competing offerings the public will pick and choose. What seems to one to be trash may have for others fleeting or even enduring values. But to withdraw the second-class rate from this publication today because its contents seemed to one official not good for the public would sanction withdrawal of the second-class rate tomorrow from another periodical whose social or economic views seemed harmful to another official. . . . Congress has left the Postmaster General with no power to prescribe standards for the literature or the art which a mailable periodical disseminates."

As for intellectual smart-alecks and professional appeasers who would play down the danger involved in such encroachments—there were just such smart-alecks and appeasers prior to World War II, carrying their umbrellas and assuring us that there would be no war. And there were similar people, in the court of George III of England, who ridiculed and insulted Benjamin Franklin and other representatives of the American colonies when they tried, patiently, to explain the dangers of revolution.

Those colonists lived close to the "insolence of office" and out of their bitter experience, wrote the United States Constitution, which guarantees our civil liberties. The question, now, is whether we are such a slothful, degenerate brood that we shall abandon without protest the rights which our forefathers secured for us.

Broadcasters are the champions of the people's right to listen to uncensored radio communications. They and their Association—while recognizing, fully, their own responsibility for continued improvement of programming—must resist this encroachment upon the people's rights, with every lawful means at their command.

(Ed. Note: The above article is reprinted by permission from the New York *Times*. This permission does not allow use of the article in any advertisement or for other commercial purposes.)

FCC CONTINUES CLEAR CHANNEL HEARINGS

During the past week, the FCC continued the clear channel hearings which started on Monday (15). Among those testifying this week were representatives of three networks and educational standard stations, while part of one day's session was devoted to a report on the progress of the Engineering Committee.

Direct testimony throughout the week was submitted both by witnesses for the Clear Channel Broadcasting Service and witnesses from the Bureau of the Census for the Commission, for presentation of the survey which the Bureau completed last fall.

One of the points stressed throughout the hearings was the desirability of completing the present hearings in time for the Commission to have formulated its policy and finished the case which it will present at the meeting with Central and South American broadcasters this fall.

In the testimony of CBS, the statement was made that the "network of the future" might consist of some 200 FM stations scattered throughout the country with two super-power clear channel AM stations strategically situated to cover the so-called "white areas" which appear in the Bureau of the Census study.

Testimony on engineering was heard with regard to the new standards to be used in broadcasting contours and coverages. These standards include not only specifications with regard to signal strength, but also the ratio between signal strength and noise level in various parts of the country.

FCC WARNS PUBLIC AGAINST USING WALKIE-TALKIES WITHOUT LICENSE

The current sale of surplus Army walkie-talkies and other radio transmitting equipment brought forth a warning from the FCC Tuesday (23) that the unauthorized use of such transmitters by the general public is illegal and may subject the user to a $10,000 fine or imprisonment or both.

No licenses will be issued by the Commission, the announcement stated, for use of the walkie-talkie and other transmitters by the general public, except in the Amateur Service, until the Citizens Radiocommunication Service, designed to govern such use, is put into effect. This service will not be inaugurated until equipment operating in the Citizens Radiocommunication band, namely 460-470 mc. has reached a satisfactory stage of development, and until the Commission has completed certain technical and legal studies necessary to the formulation of rules and regulations. When this Service is opened to the public, the Commission will make an apropriate public announcement and set forth the conditions under which licenses may be obtained. A simple licensing procedure requiring only a minimum knowledge of the regulations is contemplated.

The Commission also pointed out that none of the Army surplus walkie-talkie equipment which has come to its attention is built to operate in the 460-470 megacycle band allocated for the Citizens Radiocommunication Service.

General

WILLARD SPEAKS AT WILLIAM ALLEN WHITE FOUNDATION DINNER

In a speech at the William Allen White Foundation Dinner at the Waldorf-Astoria in New York City Wednesday (24) A. D. Willard, Jr., Executive Vice President of NAB, stressed the interdependence of the various media for mass communication in maintaining freedom of expression.

Illustrating his point, Mr. Willard pointed to the possibility that development of Facsimile might result in newspapers eventually being licensed by the Federal Communications Commission. He recalled that the FCC now forbids radio stations to adopt editorial positions and questioned the result upon freedom of the press should similar rules be applied to facsimile.

(Continued on next page)

DISTRICT MEETINGS AHEAD

5th District	**April 29-30**	**San Carlos Hotel**	**Pensacola, Florida**
1st District	**May 13-14**	**Hotel Statler**	**Boston, Massachusetts**
3rd District	**May 16-17**	**Bellevue Stratford Hotel**	**Philadelphia, Pa.**

"It is impossible," Mr. Willard stated, "to divide freedom of utterance into separate categories of freedom of speech, freedom of the press, freedom of radio, freedom of motion picture display, and so on . . . each independent of the other. Rather, an assault upon one endangers all."

Discussing the FCC's report on "Public Service Responsibilities of Broadcast Licensees," Mr. Willard urged that every newspaper editor read the document and strongly contested the Commission's authority to supervise the program structure of radio stations. Speaking of program selection, he added: "To substitute the judgment of a government commission for the judgment of the American listener would be intolerable."

Mr. Willard concluded with the statement that broadcasters "will resist, by every lawful means at their command, any assault upon the right of freedom of utterance."

Complete text of speech follows:

> "One quick glance at the general state of communications throughout this post-war world is enough to arouse the gravest apprehension. I should like to speak to this point in terms of radio broadcasting. By necessity, in the occupied countries, and by government decree in the liberated countries, broadcasting the world over is now a virtual government monopoly—a subservient medium of propaganda in both its domestic and international use. One by one, as the nations of Europe and Asia were freed from the control of the conqueror, the interim governments, and even the elected governments, regarded the complete control of broadcasting as essential to their stability and self-perpetuation. Only here in these United States does there remain anything that resembles a free radio. Much the same situation obtains in the other media of communications. Though radio is only a generation old, it has already sharply focused one historic fact. The degeneration of one method of dissemination of free speech within a nation is almost invariably followed by dissipation of the freedom of the others.
>
> "It is impossible to divide freedom of utterance into separate categories of freedom of speech, freedom of the press, freedom of radio, freedom of motion picture display, and so on—each in a water-tight compartment, each independent of the other. Rather, an assault upon one endangers all. For our way of preserving freedom of speech is dependent upon an identical factor in all fields—the absolute prohibition against the control by government of *any* of the instruments of communication.
>
> "If you doubt for one moment this interdependence of all of the means of free communication each upon the other, consider with me what will happen when Facsimile, frequently alluded to as the 'sleeper' in telecommunications, becomes, as it surely must, an important factor in the transmission of news, information and thought. The phenomenal advance in this method of transmission of the printed word by radio is just now coming to the fore. Should it develop, as many far-sighted men in both broadcasting and journalism feel it will, then in the not too distant future, newspapers must be licensed by the Federal Communications Commission. Here technological progress may well make freedom of radio and freedom of the press synonymous. Where would the vaunted freedom of the press be if the rules and regulations of the FCC eliminating editorial policy and demanding specific doses of its own determination of what was in the public interest were imposed upon the transmission of Facsimile by newspapers? I suggest that every editor in the United States study the March 7th 'report' of the Federal Communications Commission in the light of the miracle of Facsimile, and that he then determine whether in this electronic age there can be any division of the freedoms of communication.
>
> "I bespeak this point all the more earnestly because, of all of the media of mass communication, radio is the most vulnerable to government sanctions and government control. This is true for a number of reasons. Radio, by its very technical nature, and the limitations of available frequencies, has always had a measure of government supervision to maintain proper and orderly assignments in the spectrum. Thus, from the beginning, even the American system of broadcasting has been subject to the rules and regulations of an administrative agency. Then radio is vulnerable because of its very youth. Within the memory of nearly every person in this room, broadcasting—as we know it today—did not even exist. It has been struggling up through the same sort of period of experimentation, trial and error, that characterized the early growth and development of the older mass communication media. That it is achieving maturity with remarkable rapidity is attested by the fact that a hundred million people devote more time to listening to it than to any other leisure occupation—or, indeed, to any other type of communicative behavior.
>
> "Now, let us examine a few of the actions of the Federal Communications Commission. In one of its decisions, it has forbidden broadcasters to speak editorially over their radio stations. Under this regulation an American citizen, otherwise completely free to express his opinions in any medium to which he has access, immediately becomes mute upon the acquisition of a radio station license. Can anyone here doubt that this is a direct and vital interference with free speech?
>
> "On March the 7th the Federal Communications Commission issued what it euthemistically calls a report concerning the 'public service responsibility of broadcast licensees.' Highlighting a few examples of inadequate programming, bad taste and lack of program balance, the report then proceeds to indict our whole radio industry. Then, relying upon its own administrative practices, the Commission asserts in the report for the first time 'that it is under an affirmative duty . . . to give full consideration to program service' in the consideration of applications for stations and for the renewal of licenses. In addition, the report puts upon broadcasting stations, as a prerequisite for the renewal of their licenses, an indefinite and arbitrary requirement to broadcast specific types of programs which it deems to be in the public interest. The report was issued on March 7th. On March 13th a form letter went to broadcasters demanding compliance—in many instances by March 29th. If allowed to go unchallenged, this administrative interpretation by the Federal Communications Commission will assume the authority of law by acquiescence and by default.
>
> "The program structure of the American system of broadcasting has been built upon the solid foundation of the wants and needs of its hundred million listeners who vote 'for' or 'against' those programs which they like or dislike at every hour of the day and night. To substitute the judgment of a government commission for the judgment of the American listener would be intolerable. As the Supreme Court pointed out in the recent Esquire Case:
>
> > " 'An examination of the items makes plain, we think, that the controversy is . . . whether the contents are "good" or "bad." To uphold the order of revocation would, therefore, grant the Postmaster General a power of censorship. Such a power is so abhorrent to our traditions that a purpose to grant it should not be easily inferred. . . . Under our system of government there is an accommodation for the widest varieties of taste and ideas. . . . a requirement that literature or art conform to some norm prescribed by an official smacks of an ideology foreign to our system. . . . From the multitude of competing offerings the public will pick and choose. What seems to one to be trash may have for others fleeting or even enduring values. But to withdraw the second-class rate from this publication today because its contents seemed to one official not good for the public would sanction withdrawal of the second-class rate tomorrow from another periodical whose social or economic views seemed harmful to another official. . . . Congress has left the Postmaster General with no power to prescribe standards for the literature or the art which a mailable periodical disseminates.'
>
> "Similarly, the Congress left the Commission with no power to prescribe standards—specifically it said in the Radio Act: 'Nothing in this Act shall be understood or

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construed to give the Commission power of censorship over the radio communications . . . transmitted by any radio station.'

"It is not necessary to question the motives of the members of the Federal Communications Commission in this matter. As Judge Justin Miller, President of the NAB, has pointed out, 'they are sincere, earnest men who have a large and important duty to perform. Their limitation is that their experience has been largely in the field of common carriers . . . they apparently fail to make the distinction which the Communications Act does make clearly between the regulation of such common carriers . . . and regulation of the means of radio broadcasting.' But—the Commission should not only be willing but anxious to bring these matters to the Supreme Court for final decision and the National Association of Broadcasters will join gladly with them to make a final determination of the grave questions of constitutionality presented by the Commission's assertions of power.

"I am glad to be able to report to you this evening that, despite the penalty of economic execution which the Federal Communications Commission holds, like a sword of Damocles, above the head of every radio station in the United States—the broadcasters of America, aware of their full responsibility as the champions of our people's right to a free radio, will no longer accept these or any other encroachments upon the right of free speech by means of radio communication. They will resist, by every lawful means at their command, any assult upon the right of freedom of utterance."

PEABODY AWARDS DINNER

Justin Miller, President NAB, extended greetings from the radio broadcasting industry in an informal talk at the annual dinner during which the George Foster Peabody Radio Awards were announced. Judge Miller spoke briefly on the value of the Peabody awards of which NAB has been a sponsor since their inception in 1940.

Principal speaker of the evening was Mayor Earl Glade of Salt Lake City, member of the Board of Directors of KSL, former chairman of the NAB code committee and former vice president and general manager of KSL.

The awards were presented by Dean John E. Drewry of the Henry W. Grady School of Journalism, University of Georgia.

NAB PARTICIPATES EXTENSIVELY IN INSTITUTE FOR EDUCATION BY RADIO

With the subject "Radio's Postwar Responsibilities" as its theme, the Sixteenth Institute for Education by Radio, under the auspices of Ohio State University in cooperation with Columbus radio stations, will meet in Columbus May 3 to 6.

At the first meeting of the general session on the evening of May 3, NAB's president, Justin Miller, will participate in a symposium on the two questions "Has Radio Reconverted?" and "Is Broadcasting Assuming Its Postwar Obligations?" On the panel, presided over by Edgar Kobak, MBS President, will be Clifford J. Durr, Federal Communications Commission, H. B. McCarty, Director, Station WHA, University of Wisconsin, Nathan Straus, President, Station WMCA, and Davidson Taylor, Vice President and Director of Programs, CBS.

Kenneth H. Baker, former OSU faculty member, and present Director of Research, NAB, will be chairman at two meetings on radio research. The first of these meetings is scheduled for the afternoon of Saturday, May 4, and will be carried over to the following morning.

Radio public relations and its social responsibility will be discussed at a meeting on the Institute's closing day. Edward M. Kirby, NAB Public Relations Counsellor, will participate in the discussion, along with top public relations personnel from networks, stations and civic organizations.

Two meetings are scheduled to cover radio journalism. The first, on May 4, will be based on "Covering Local News for Radio." The second meeting arranged by the Council on Radio Journalism will discuss the question "What is Good Radio Copy?"

The program arranged by AWD was included in REPORTS last week (p. 315).

MILLER HOST TO NORTH AMERICAN DIRECTOR OF FRENCH RADIO

Speaking at a luncheon given in his honor Tuesday (23) by Justine Miller, President of the NAB, Robert Lange, Director, North American Services, Radio-diffusion Francaise, expressed his admiration for American radio. He said that he liked America in general and American radio in particular.

M. Lange acknowledged that the effectiveness of radio in America is a result of support given it by advertisers. In regard to the future of French radio, he stated only that for the time being the situation in France demanded that its radio be operated by the government.

Congressman Clarence F. Lea of California was a guest speaker. He recalled his visit to France last summer and repeated the message of friendship from the American people which he had stated to the French people at that time.

Between now and June 10th, at which time he will go to Canada, M. Lange will visit various parts of the United States, observing the operation of American radio and developing plans for an augmented exchange of programs between France and the United States. He expressed the hope that language barriers between the French and Americans could be overcome in exchange programs through the universal language of music.

A letter has been sent by M. Lange to radio stations throughout the country outlining programs which can be made available to them by Radiodiffusion Francaise.

Present at the luncheon were: Frank Beatty, Broadcasting Magazine; Capt. Ted Bergman, War Department; Kenneth Berkeley, WMAL; Wayne W. Cribb, KHMO; James R. Curtis, KFRO; Earl Gammons, CBS; William C. Grove, KFBC; Robert Lange, Radiodiffusion Francaise; Clarence F. Lea, Congressman from California; Glenn Marshall, WFOY; Robert T. Mason, WMRN; Clair McCullough, WGAL; Marshall Pengra, KRNR; Joseph Ream, CBS; Frank M. Russell, NBC; Frank Stanton, CBS; Ben Strouse, WWDC; Sol Taishoff, Broadcasting Magazine.

Representatives of NAB present were: Justin Miller, A. D. Willard, Jr., Don Petty, Frank E. Pellegrin, Edward Kirby, J. Allen Brown and Charles Batson.

WILLARD TO PRESIDE AT CCNY AWARDS DINNER

A. D. Willard, Jr., Executive Vice-President, NAB, will preside at the National Radio Awards Dinner, and will participate in a panel discussion on the FCC program report this Wednesday (1), in connection with the second annual radio and business conference sponsored by the City College of New York.

Charles A. Batson, NAB's Director of Information, will also participate in the conference when he presides over the general morning session on the same day, theme of which will be "Veterans Chances in Radio."

The awards to be announced at the dinner include five plaques and 18 certificates for Awards of Merit and will be presented for entries in each of the following groups: Sponsors, Advertising Agencies, Program Producers; Re-

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gional Radio Stations; Clear Channel Radio Stations; Regional or Intrastate Radio Networks; National Radio Networks.

Mr. Willard will speak for the radio broadcasting industry in the discussion of "The FCC Report—Is it Right or Wrong?"

The session on opportunities for veterans in radio will be an open meeting for all veterans, both men and women. Key speakers will discuss the veterans chances in radio from an employment angle with the following categories being represented on the panel: advertising and promotion, casting, personnel, programs, production, research, sales, scripts, special events, talent and program development, and women's activities.

WKPA MANAGER HONORED

Edward J. Kroen, General Manager of Station WKPA, New Kensington, Pa., was recently elected President of the New Kensington Chamber of Commerce in recognition of his splendid work in behalf of the community.

Programming

PATTERSON PRAISES RADIO COOPERATION IN ARMY DAY CELEBRATION

In a letter to NAB President Justin Miller, Secretary of War Robert P. Patterson expressed the appreciation of the War Department for the cooperation extended by the radio broadcasting industry during the recent observance of Army Day.

Text of Mr. Patterson's letter follows:

"WAR DEPARTMENT
"Washington
"19 Apr. 1946.

"The Honorable Justin Miller, President
National Association of Broadcasters
1760 N Street N. W.
Washington 6, D. C.

"Dear Judge Miller:

"I would like to take this opportunity to express to the National Association of Broadcasters, and through you to the radio broadcasting industry, the appreciation of the War Department for the thorough and excellent cooperation received on Army Day, 6 April 1946.

"It was the first official observance in five years, and the radio broadcasting industry generously made available time, talent, and facilities throughout the nation. This cooperation played an important part in making the day an outstanding success.

"Sincerely yours,
(s) Robert P. Patterson,
Secretary of War."

RELIGIOUS BOOK WEEK ANNOUNCED

The National Conference of Christians and Jews, Inc., have announced that the week of May 5 to 12 will be celebrated throughout the nation as Religious Book Week.

The program commemorating Religious Book Week was instituted four years ago, on the tenth anniversary of the burning of books in Nazi Germany.

The National Conference has made available to the radio broadcasting industry a fact sheet with suggestions for program ideas. The following are suggestions from the fact sheet, "How Your Program Can Help":

"1. Special announcements of Religious Book Week stressing its value and its contribution to furthering understanding and respect among Americans of all creeds and cultural and national backgrounds.

"2. Reviews of books on the Religious Book Week List (booklet containing list attached) by prominent reviewers, by clergymen and educators, by women's commentators. Interviews with authors of these books in which they tell of their aims in writing them and the part they hope they will play in furthering inter-group cooperation in America.

"3. Special talks on the importance of books of spiritual value in building a world based on freedom and peace. Round Table discussions by representatives of each faith on this subject.

"4. Specially dedicated music (hymns from classic hymnals or words by great writers set to music).

"5. Dramatizations of some of the books on the Religious Book Week list with the announcement of the observance.

"6. Special programs in commemoration of the thirteenth anniversary of the burning of the books, telling the story of the infamous May 10th, 1933, or a special broadcast by several writers whose books were thrown to the flames by Hitler.

"7. Appropriate remarks on the place of reading in the building of a world based on freedom and peace by characters in daytime serial programs."

SHRINERS BEGIN RADIO CAMPAIGN IN INTEREST HOSPITALS FOR CRIPPLED CHILDREN

Pointing out that 1700 crippled children from impoverished families are standing in line, awaiting entrance into one of the 15 hospitals operated by the Shriners, a radio Fact Sheet has been distributed to all radio stations seeking such cooperation as American radio can and will give.

With an Advisory Committee headed by General of the Army Douglas MacArthur, including General Jimmie Doolittle, Admiral Chester Nimitz, J. Edgar Hoover, Edgar A. Guest and Jack Warner, the Shriners are seeking to focus attention on the problem of rehabilitation of crippled children from families not able to pay hospital and surgical fees.

Pointing out that since 1923, the Shriners have healed over 100,000 crippled children of all races, and creeds, the special radio campaign next week will have no direct appeal for funds whatever.

Program managers and women directors are urged to read the Fact Sheet now in their hands.

News Clinics

SET MINNESOTA RADIO NEWS CLINIC

E. L. Hayek, director, 11th NAB district, and, licensee, KATE, Albert Lee, has appointed Richard M. Day, program director, WDGY, Minneapolis, general chairman of the Radio News Clinic to be held in Minneapolis on Friday, May 17. The hotel has not yet been selected. Invitations will be extended to all Minnesota stations, stations near the state borders and to the journalism faculty of the University of Minnesota.

Nebraska Clinic at Ft. Kearney Hotel

The Nebraska Radio News Clinic, May 11, is to be held at the Fort Kearney Hotel, Kearney, according to word from John Alexander, general clinic chairman, and, general manager, KODY, North Platte.

Engineering

DIATHERMY RESTRICTIONS LIFTED

The Federal Communications Commission announced Friday (26) that, with the approval of the Board of War Communications, it had rescinded its wartime orders Nos. 96-96-C, adopted pursuant to Board of War Communications Order No. 4, providing for the registration of diathermy equipment. The purposes of these orders, the first of which was issued on May 18, 1942, was to assist the Commission in preventing the use of diathermy equipment for the transmission of radio messages for subversive purposes, and to assist in the prevention of interference to radio services.

In rescinding the above orders, the Commission emphasized the fact that diathermy equipment remains a very serious source of interference to radio services and that, as the Commission has previously announced, steps will be taken to achieve elimination of such interference. An engineering conference to discuss proposed standards of good engineering practice for the operation of diathermy equipment and a procedure for obtaining Commission type approval of diathermy equipment designed to operate within the three frequency bands already allocated for such operation will be held under the chairmanship of the Chief Engineer of the Commission on May 9, 1946.

BUREAU OF STANDARDS TAKES ON NEW RADIO FUNCTIONS

A Central Radio Propagation Laboratory will be established May 1st in the National Bureau of Standards, Department of Commerce, it was announced last week by Dr. Edward U. Condon, Director of the Bureau.

The new division's chief emphasis will be on ionospheric and tropospheric propagation research. Division 14—as the new set-up is known—will be responsible for all radio activities of the Bureau of Standards except the electronics work of Division 13—Ordnance Development.

Dr. J. Howard Dellinger has been designated chief of the new division. He joined the staff of the Bureau in 1907 and became head of its Radio Section in 1919. Dr. Dellinger is past president of the Institute of Radio Engineers and a recipient of its Medal of Honor.

During the past four years a large part of the Radio Section's work has been the operation of the Interservice Radio Propagation Laboratory for the Joint Chiefs of Staff. This laboratory developed research methods for the study and forecasting of conditions in the ionosphere based on data obtained from a chain of stations throughout the world.

The newly established laboratory represents a consolidation of activities. It will take over certain functions from the Army and Navy and the Carnegie Institution of Washington and will collaborate closely with the Federal Communications Commission.

Ad Council—OWMR Allocations

AN URGENT MESSAGE FROM OWMR

The most important word in President Truman's Famine Emergency Committee is "Emergency." Shipments of wheat and other foods to the millions in Europe and Asia facing malnutrition and slow starvation are falling short, despite the fact that May and June are the critical months. The Public can help—must help—by conserving all it can. But they must first be informed. Here is how you can help.

A series of special Famine Emergency broadcasts were aired over Washington's Station WINX. These 15-minute broadcasts have been transcribed and are available—on request—and without charge to any radio station in the country. Here is a brief description of the broadcasts:

1. THAT MEN MAY LIVE—talks on Famine Emergency by government leaders: Clinton P. Anderson, Secretary of Agriculture; Will Clayton, Assistant Secretary of State; Chester C. Davis, Chairman, Famine Emergency Committee; and Walter Straub, Director, Office of Emergency Food Programs. These brief messages are interesting, authoritative, bear an "official" stamp. They explain not only "the need" but *how* the public is to act.
2. WASHINGTON COMMENTATOR'S ROUND-UP—This is a lively, newsy, round-robin of famous radio commentators and news reporters, including: Drew Pearson, Joseph Alsop, Ernest K. Lindley, and Marquis Childs.
3. HOW DOES PRESIDENT TRUMAN'S FAMINE EMERGENCY APPEAL AFFECT MY KITCHEN?—of special interest to women listeners is this interview by Elinor Lee, Director of Women's Activities, WTOP, Columbia Broadcasting System, and Lucile Holmes Cohan, Information Specialist, Office of Information, U. S. Department of Agriculture. This program gets down to actual recipes and suggestions for conserving in the home.
4. FLEUR FENTON TELLS WHAT YOU CAN DO FOR THE FAMINE EMERGENCY—A round-table discussion led by Miss Fleur Fenton, Special Consultant to the Famine Emergency Committee, and recently returned from a tour of famine-ridden zones. Includes a typical career girl, club woman, and a housewife. A chatty, informal, specific "how-to-do-it" program.
5. YOUTH TAKES A STAND ON FAMINE EMERGENCY—Hazel Markell, Director of Special Activities, Station WTOP in Washington, who conducts a sprightly, extemporaneous program of teen-agers, turns the discussion over to the pros and cons of helping to feed the hungry in Europe and Asia.

You are urged to write to Media Programming Division, Office of War Mobilization and Reconversion, Washington, 25, D. C. for transcriptions of all of the above, and to broadcast them with continuity. Do so at once, PLEASE! There is no time to lose in getting these messages to the public.

PUBLIC INTEREST CAMPAIGNS—MAY 6-12, 1946

The following four public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of May 6-12, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Hospitals Need Student Nurses

Latest figures from a continuing study conducted by the American Hospital Association *now show that 2 out of 3 hospitals throughout the country are suffering from acute nursing shortages. A high percentage of these hospitals have been forced to close beds and facilities—often whole floors or wings.* As a result, literally thousands of patients are doing without adequate nursing care. During pre-war years, where were available, *the bulk of patient care was given by student nurses. During the war, members of the U. S. Cadet Nurse Corps carried 80% of the nursing load in their hospitals.* However, Cadet Nurse recruitment was terminated last fall and at the present time there is an alarming and growing shortage of student nurses in training. Therefore, a nation-wide effort must

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be made immediately to interest young women in nursing as a career, and to urge them to enroll at once for existing vacancies in schools of nursing. Explain that there are opportunities, at extremely low cost, for 40,000 young women between the ages of 17 and 35, who are high school graduates of good standing, to enter one of the highest-paid professions by enrolling in a summer or fall student nurse training class. *Point out that information concerning schools of nursing may be obtained from either the hospital administrator or director of nurses of the nearest hospital.* Emphasize the fact that, compared with average net earnings of teachers, secretaries, office workers, librarians, bank employees, retail store employees and other services open to women the earnings of a professional nurse are among the highest. (Fact Sheet No. 9-A)

Safety on the Highways

Slaughter on our highways is skyrocketing. Right now smash-ups have reached an all-time high of more than one a minute . . . all day . . . every day of the year. Last year traffic accidents killed 28,500, injured 921,500 more, according to the National Safety Council. That is more than a million traffic casualties a year. The cost in dollars was . . . $1,450,000,000 . . . almost 1½ billion dollars. In the four months after gas rationing ended, traffic deaths jumped 37%. Unless something is done about it, accidents will multiply alarmingly in coming months. Your station can help "put the brakes" on America's rising traffic death toll. Make each listener realize he is a potential accident victim. Point out as specifically as time will allow the little, thoughtless chances he may be taking today . . . this week . . . jaywalking . . . trying to beat the light . . . speeding . . . driving when he has had a few drinks . . . neglecting repairs on his car . . . ignoring signals at crossings. Your aim is to make each listener decide right then and there *never* again to take even a "little" chance with injury or death. (Fact Sheet No. 15)

Famine Emergency

Famine is raging in Europe and Asia. War has left chaos in its wake; in addition, a burning spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. Between now and July 1st, 500,000,000 children, women and men—and in this order—face starvation. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone, city dwellers will get less than 1,500 calories a days in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief and Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. *The present American consumption per person is estimated at 3,360 calories per day. Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats, and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world.* The "have" countries including the United States, are the only ones that can halt death by starvation this Spring. *Even certain "importing" countries are already helping to the limit of their ability.* Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries, through regulations already in effect, will make available eleven million tons. *Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.* Urge everyone to SAVE AND SHARE—to make the maximum amount of needed food available for the relief of starving millions by—Reducing their consumption of all wheat and rice products and fats and oils . . . Eating more of the plentiful foods . . . Eliminating *all* food waste and turning in all used fats . . . *Producing and preserving all food possible through home gardening and canning.* (Fact Sheet No. 20)

Fat Salvage

Fats and oils are essential to the production of soap, large quantities of which are desperately needed by the destitute people of war-torn Europe and Asia to maintain even the minimum cleanliness necessary to combat disease. They are likewise essential to the production of countless other peacetime consumers items like paints and varnishes, textiles and leather, pharmaceuticals and lubricating oils. Supplies of fats and oils are still far short of demands and needs due to a decline in domestic production and the war-born loss of foreign imports. Only by continuing to salvage used kitchen fats can housewives help prevent possible shortages of soap for both domestic use and foreign relief and accelerate the production of innumerable other peace-time consumers items. They should be urged to (1) save every drop of used fat by draining pans, skimming soups and gravies, melting down trimmings of meat left on plates and platters, (2) re-use those suitable for cooking and pour immediately into salvage cans those fats which can't be re-used, (3) turn in the fat salvage container to their meat dealers promptly—they'll get four cents for every pound turned in. (Fact Sheet No. 19)

SUGGESTED COPY FOR APRIL 29 NAB "REPORTS"

The Media Programming Division, OWMR, has requested stations to give support to "I Am An American Day" (National Citizenship Day) May 19, 1946. Also, attention is invited to Veterans' Hospitals on National Hospital Day—May 12, 1946.

"I Am An American Day"—Department of Justice

The President has designated Sunday, May 19, 1946 as the annual "I Am An American Day." Community ceremonies are urged, both to honor our "new citizens" (naturalized and native-born) and to encourage all Americans to rededicate themselves to the principles and ideals of this Republic. Last year such ceremonies were held in 1100 communities. The Department of Justice, through its Immigration and Naturalization Service, the National Education Association, the American Legion and other organizations give nationwide leadership and provide materials for the assistance of local committees.

The use of radio, both for special programs on citizenship themes and for broadcasting the community programs, has greatly extended the influence of the local observance. Spot announcements have been mailed to Station Managers, and will be especially pertinent in communities with foreign populations.

Information About Veterans' Hospitals

In conjunction with National Hospital Day (May 12), Veterans' Hospitals throughout the country will hold open house so that representatives of the press, radio and civic groups may become better acquainted, first hand, with the new medical set-up of the Veterans' Administration.

The Veterans' Administration is anxious that the public know about the extensive Veterans' Hospital-building program, now in process. Ninety-five hospitals are now open, and 85 more are being built. This program represents the largest permanent Hospital-building project ever undertaken. It will be an opportunity to tell the public about the superior medical service available to hospitalized veterans in all fields of medicine.

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission during the week beginning Monday, April 29. They are subject to change.

Monday, April 29

NEW—Norfolk Broadcasting Corp., Norfolk, Va.—C. P. **1220 kc.,** 250 watts, daytime.

NEW—Tidewater Broadcasting Corp., Norfolk, Va.—C. P. **1230 kc.,** 100 watts, unlimited.

NEW—Syndicate Theatres. Inc., Columbus, Ind.—C. P. **1130 kc.,** 500 watts, daytime.

NEW—Universal Broadcasting Co., Inc., Indianapolis, Ind. —C. P. **1130 kc.,** 10 KW, unlimited, DA-night and day.

Further Hearing

NEW—The Constitution Publishing Co., Atlanta, Ga.—C. P. **550 kc.,** 5 KW night, 5 KW day, unlimited, DA-night.

WJIM—WJIM, Inc., Lansing, Mich.—C. P. **550 kc.,** 1 KW, unlimited, DA-night and day.

NEW—Montana Broadcasting & Television Co., Butte, Mont. —C. P. **550 kc.,** 1 KW, unlimited.

KSD—Pulitzer Publishing Co.. St. Louis, Mo.—C. P. **550 kc.,** 5 KW, unlimited, DA-night.

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—C. P. **550 kc.,** 5 KW night, 5 KW day, unlimited, DA-night.

NEW—Public Service Broadcasting Corp., Knoxville, Tenn. —C. P. **550 kc.,** 1 KW, unlimited, directional antenna.

WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—C. P. to increase night power. **550 kc.,** 5 KW, unlimited, DA-night.

KCRS—Millard Eidson, Midland, Texas—C. P. **550 kc.,** 5 KW, using directional antenna.

WKRC—The Cincinnati Times-Star Co., Cincinnati, Ohio—C. P. **550 kc.,** 5 KW, unlimited, DA-night and day.

NEW—Atlantic Radio Corp., Boston, Mass.—C. P. **550 kc.,** 5 KW, unlimited.

WDEV—Radio Station WDEV, Waterbury, Vt.—C. P. **550 kc.,** 1 KW night, 1 KW day, unlimited, directional antenna.

KOAC—Oregon State Agricultural College, Corvallis, Ore.—Mod. of License. **550 kc.,** 5 KW, unlimited, DA-night and day.

Consolidated Hearing

To Be Held in Madison, Wisconsin, in Hearing Room State Capitol

NEW—Radio Wisconsin, Inc., Madison, Wis.—C. P. **1480 kc.,** 1 KW night, 1 KW day, unlimited, DA-night.

WHBC—The Ohio Broadcasting Co., Canton, Ohio—C. P. **1480 kc.,** 5 KW, unlimited, DA-night.

Wednesday, May 1

NEW—Skyland Broadcasting Corp., W. of Lenanon Road, Dayton, Ohio—C. P. **980 kc.,** 5 KW, unlimited.

NEW—Ohio-Michigan Broadcasting Corp., Toledo, Ohio—C. P. **980 kc.,** 5 KW, unlimited.

WTOL—Community Broadcasting Co., Toledo, Ohio—C. P. **980 kc.,** 5 KW, unlimited, DA-night.

To Be Held in Court Room Federal Building, Elmira, N. Y. Court Room, Municipal Building, Endicott, N. Y.

NEW—James Robert Meachem, Elmira, N. Y.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Empire Newspapers-Radio, Inc., 911 East Maine St., Endicott, N. Y.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Texoma Broadcasting Co., Holt Hotel, Wichita Falls, Texas—C. P. **970 kc.,** 1 KW day, daytime.

NEW—Darrold Alexander Cannan, tr/as Wichtex Broadcasting Co., 800 Scott St., Wichita Falls, Texas—C. P. **990 kc.,** 1 KW day, daytime.

Friday, May 3

WAKR—Summit Radio Corp., First Central Tower, 106 S. Main St., Akron, Ohio—C. P. **1590 kc.,** 5 KW, unlimited, directional antenna.

Friday, April 26

Further Consolidated Hearings

WTNJ—WOAX Inc., Trenton, N. J.—Renewal of license. **1310 kc.,** 500 watts night, 500 wls. Shares WCAM and WCAP.

WTNJ—WOAX Inc., Trenton, N. J.—Modification of License. **1310 kc.,** 500 watts, unlimited. Req. fac. of WCAM and WCAP.

WCAM—The City of Camden, Camden, N. J.—Renewal of license. **1310 kc.,** 500 watts night, 500 watts LS. Shares WTNJ and WCAP.

WCAM—The City of Camden, Camden, N. J.—Modification of license. **1310 kc.,** 500 watts. S-WCAP reg. fac. WTNS.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J. —Renewal of license. **1310 kc.,** 500 watts LS. Shares WTNJ and WCAM day and night.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J. —Modification of license. **1310 kc.,** 500 watts. S-WCAM reg. fac. WTNS.

Monday, April 29

NEW—Liberty Broadcasting Co., John J. Laux, Richard Teitlebaum, et al. d/b as, Pittsburgh, Pa.—C. P. **730 kc.,** 1 KW daytime.

Federal Communications Commission Actions

AM APPLICATIONS GRANTED

Jose Ramon Quinones, San Juan, Puerto Rico—Granted construction permit for a new station to operate on **680 kc.,** 10 KW, unlimited time; site to be determined. (B-P-4189)

Jose M. Sepulveda and Jose M. Rodriguez Quinones, a partnership, d/b as Paradise Broadcasting Co., Mayaguez, P. R.—Granted construction permit for a new station to operate on **1450 kc.,** 250 watts, unlimited time. (B-P-4168)

Copper City Radio Co., Butte, Mont.—Granted construction permit for a new station to operate on **1490 kc.,** 250 watts, unlimited time. (B5-P-4552)

WFCB, Inc., Superior, Wisc.—Granted construction permit for a new station to operate on **1490 kc.,** 250 watts, unlimited time. (B4-P-4610)

Community Broadcasting Service, Inc., Vineland, N. J.—Granted construction permit for a new station to operate on **1360 kc.,** 1 KW, daytime only. (B1-P-4480)

Chesapeake Radio Corp., Annapolis, Md.—Granted construction permit for a new station to operate on **810 kc.,** 250 watts, daytime only. (B1-P-4139)

The Huntsville Times Co., Inc., Huntsville, Ala.—Granted construction permit for a new station to operate on **1490 kc.,** 250 watts, unlimited time. (B3-P-4594)

(Continued on next page)

FM CONDITIONAL GRANTS

The Commission has granted 38 additional conditional grants for new FM stations, bringing the total conditional grants to 425.

City	*Grantee*	*Interest in Standard Station*	*Type of FM Station*
	ALABAMA		
Huntsville	The Huntsville Times Co., Inc	WSGN	Metropolitan
	CALIFORNIA		
Beverly Hills	Beverly Hills Broadcasting Co	—	Community
Santa Barbara	News-Press Publishing Co	KTMS	M. P. R.
San Diego	The Jack Gross Broadcasting Co	KFMB	M. P. R.
	CONNECTICUT		
Danbury	Frank Parker	—	Community
	FLORIDA		
Daytona Beach	News-Journal Corp	WCOA	Metropolitan
Palm Beach	Palm Beach Broadcasting Corp	WWPG	Metropolitan
Pensacola	Pensacola Broadcasting Corp	WCOA	Metropolitan
	GEORGIA		
Columbus	Radio Columbus, Inc	WDAK	Metropolitan
Savannah	Atlantic Broadcasting Co	WRBL	Metropolitan
Savannah	WSAV, Inc	WSAV	Metropolitan
	IDAHO		
Twin Falls	Radio Broadcasting Corp	KTFI	Metropolitan
	ILLINOIS		
Springfield	WCBS, Inc	WCBS	Metropolitan
	KANSAS		
Hutchinson	Wm. Wyse, et al, d/b as The Nation's Center Broadcasting Co	KWBW	Metropolitan
Hutchinson	Hutchinson Publishing Co	KSAL	Metropolitan, possibly Rural
	KENTUCKY		
Henderson	Henderson Broadcasting Co., Inc	WSON	Metropolitan
Winchester	Winchester Sun Co., Inc	—	Community
	MAINE		
Portland	Portland Broadcasting System, Inc	WGAN	Metropolitan
	MARYLAND		
Silver Spring	Tri-Suburban Broadcasting Corp	—	Community
	MICHIGAN		
Jackson	WIBM, Inc	WIBM	Community
	MINNESOTA		
St. Cloud	The Times Publishing Co	KFAM	Metropolitan, possibly Rural
	MISSOURI		
Cape Girardeau	Oscar C. Hursch	KFVS	Metropolitan, possibly Rural
	NEW YORK		
Niagara Falls	The Niagara Falls Gazette Publishing Co	WHLD	Metropolitan
Mt. Vernon	Hudson Broadcasting System, Inc	—	Community
	MASSACHUSETTS		
New Bedford	Bay State Broadcasting Co	—	Metropolitan
	NEVADA		
Reno	Saviers Electrical Products Corp	—	Community
	NORTH CAROLINA		
Greenville	Greenville Broadcasting Co	WGTC	Metropolitan
Raleigh	Capital Broadcasting Co., Inc	WRAL	Metropolitan, possibly Rural
	OHIO		
Columbus	United Broadcasting Co	WHKC	Metropolitan, possibly Rural
Steubenville	The Valley Broadcasting Co	WSTV	Metropolitan
	OREGON		
Grants Pass	Southern Oregon Broadcasting Co	KUIN	Metropolitan, possibly Rural
	PENNSYLVANIA		
Harrisburg	Harold O. Bishop	—	Community
	SOUTH CAROLINA		
Spartanburg	J. M. Bryan and Smith Davis, Co-partners, d/b as Spartanburg Broadcasting Co	WORD	Metropolitan

(Continued on next page)

City	Grantee	Interest in Standard Station	Type of FM Station
	TEXAS		
San Angelo	KGKL, Inc	KGKL	Metropolitan
	VIRGINIA		
Portsmouth	The Portsmouth Star Publishing Corp	—	Metropolitan
	WASHINGTON		
Longview	Twin City Broadcasting Corp	KWLK	Community
	WEST VIRGINIA		
Wheeling	West Virginia Broadcasting Corp	WAGA	Metropolitan, possibly Rural
Wheeling	Community Broadcasting, Inc	WKWK	Metropolitan

FM FINAL CP'S GRANTED

The four following stations, which received engineering approval on March 13, were granted regular construction permits:

St. Louis University, St. Louis, Mo.—CP for Metropolitan station: Channel: **94.1 Mc.** (No. 231); 42.6 KW; Antenna: 525 ft.

Missouri Broadcasting Corp., St. Louis, Mo.—CP for Metropolitan station; Channel: **92.1 Mc.** (No. 221); 32.3 KW; Antenna: 475 ft.

Thomas Patrick, Inc., St. Louis, Mo.—CP for Rural station; Channel: **95.3 Mc.** (No. 237); 188 KW; Antenna: 472 ft.

Frank R. Pidcock, Sr., Moultrie, Ga.—CP for Metropolitan station; Channel: **100.3 Mc.** (No. 262); 10.4 KW; Antenna: 401 ft.

DESIGNATED FOR HEARING

The following 5 applications for new Metropolitan FM stations in the St. Louis, Mo., area, were designated for consolidated hearing:

Columbia Broadcasting System, Inc., St. Louis; Globe-Democrat Publishing Co., St. Louis; Unity Broadcasting Corp of Mo., St. Louis; Mississippi Valley Broadcasting Co., E. St. Louis, Ill.; Evangelical Lutheran Synod of Mo., Ohio and other States, Clayton, Mo.

The 5 following applications for new Metropolitan stations in the Atlanta, Ga., area, were designated for consolidated hearing:

Liberty Broadcasting Corp., Atlanta; Atlanta Journal Co., Atlanta; J. W. Woodruff, tr/as Atlanta Broadcasting Co., Atlanta; Fred B. Wilson and Channing Cope, d/b as Wilson and Cope, Atlanta, and Regents of the University System of Ga., for and on behalf of Ga. School of Tech., Atlanta.

Bleecker P. Seaman and Carr P. Collins, Jr., d/b as Seaman and Collins, El Paso, Texas—Designated for hearing application for new station (B3-P-4129), to operate on **1490 kc.**, 250 watts, unlimited time.

Central Broadcasting Corp., Flint, Mich.—Designated for hearing application for new station (B2-P-4403) to operate on **600 kc.**, 1 KW, DA, unlimited time.

KAND—Navarro Broadcasting Assn. (Assignor), J. C. West, President, Alto, Inc. (Assignee), Corsicana, Texas—Designated for hearing (Comr. Jett voting for grant), application for consent to voluntary assignment of license of station KAND from Navarro Broadcasting Assn. to Alto, Inc. (B3-AL-504)

KCTH—Natrona County Tribune, Casper, Wyo.—Granted request for change in call letters of new station from KCTH to KVOC.

WKNE—Harry C. Wilder, et al. (Transferors), Joseph K. Close, Lyman Spitzer, Abbott K. Spencer and Robert T. Colwell (Transferees), WKNE Corp. (Licensee), Keene, N. H.—Granted application for consent to voluntary transfer of control of WKNE Corp., licensee of station WKNE, from Harry C. Wilder, Mark S. Wilder, Helen W. Miller, Frank Lyman, Jr., David Carpenter, N. L. Kidd, George W. Smith, and Philip H. Faulkner to Joseph K. Close, Lyman Spitzer, Abbott K. Spencer and Robert T. Colwell, for a consideration of $85,000, plus an agreed margin by which current assets exceed current liabilities as at closing date, for all outstanding capital stock of the licensee. (B1-TC-473)

KSO—Kingsley H. Murphy (Assignor), Murphy Broadcasting Co. (Assignee), Des Moines, Iowa—Granted consent to voluntary assignment of license (B4-AL-516) and CP (B4-P-4327) from Kingsley H. Murphy to Murphy Broadcasting Co., for a consideration of $249,000, composed of 2490 shares of the capital stock of assignee corporation.

KMBC-FM—Midland Broadcasting Co., Kansas City, Mo.—Granted temporary waiver of Sec. 3.261 of the Commission's Rules so as to permit operation of FM station only one hour per day (12 noon to 1:00 P. M.) five days per week (Monday thru Friday) for a period of 90 days, during period of transfer from the old to the new FM band.

ACTIONS ON MOTIONS

Southern Calif. Broadcasting Co., Pasadena, Calif.; Orange County Broadcasting Co., Santa Ana, Calif.—Ordered that the hearing on these applications now scheduled for April 18, be continued without date. (Docket 6737 and 7337)

Central Kentucky Broadcasting Corp., Lexington, Ky.—Ordered that the hearing on this application now scheduled for April 24, be continued to May 23, at 10 A.M., at Lexington, Ky. (Docket 6908)

Cleveland Broadcasting, Inc., Cleveland, Ohio—Granted motion for leave to amend its application for a new FM station, so as to show an increase in the number of authorized outstanding shares of stock; show the substitution of Alvanley Johnston for Paul C. Aiken as a director, etc., and the motion was accepted. (Docket No. 7046)

General Broadcasting Co., Independence, Mo.—Granted petition for leave to intervene in the consolidated hearing now scheduled for April 19 on applications of KTOP, Inc. (Docket 6980); Emporia Broadcasting Co., Inc. (Docket 6981), and Collinson-Wingate Broadcasting Co. (Docket 7382). Exception to the ruling noted by counsel for KTOP, Inc.; Emporia Broadcasting Co., Inc., and Collinson-Wingate Broadcasting Co.

Universal Broadcasting Co., Inc., Indianapolis, Ind.—Granted motion to amend its application for CP (Docket 7100), so as to bring its engineering data up to date, etc., and the amendment was accepted.

Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—Granted motion to take depositions in re its application for a new station (Docket 7310).

Capitol Broadcasting Corp., Inc., Indianapolis, Ind.—Granted petition to amend its application for a new FM station (Docket 7035), so as to complete its engineering data, and the motion was accepted.

Radio Asheville, Inc., Asheville, N. C.—Granted motion for leave to amend its application for a new station (Docket 7439) so as to specify frequency **1490** with 100 watts power, instead of **1450 kc.** with 250 watts; change paragraphs, etc. The amendment was accepted and application removed from hearing docket.

(Continued on next page)

Dorrance D. Roderick, El Paso, Texas—Denied motion for continuance of consolidated hearing now scheduled for June 17 at Pueblo, Colo., in re applicant's application for CP (Docket 7091) and application of Pueblo Radio Co., Inc. (Docket 7092)

Joseph M. Zamoiski Co., Baltimore, Md.—Granted petition to dismiss without prejudice its application for a new commercial television station. (Docket 7302)

WFIL Broadcasting Co., Philadelphia, Pa.—Granted motion to dismiss without prejudice its application for a new commercial television station. (Docket 7268)

Texoma Broadcasting Co., Wichita Falls, Texas—Granted petition for leave to amend its application for a new station (Docket 7126), so as to specify the frequency **1290** with 1 KW, unlimited time, instead of **970 kc.**, with 1 KW, daytime only. The amendment was accepted and application removed from the hearing docket.

Frederick Wesley Mizer, Orlando, Fla.—Granted motion to take depositions in re its application for a new station (Docket 7183), to start May 8, order to specify dates and places.

Worth Broadcasting Co., Fort Worth, Texas—Granted petition for leave to amend its application for CP (Docket 7344), so as to specify the frequency **970 kc.**, 1 KW, daytime only, instead of **960 kc.**, 5 KW, daytime only, etc. The amendment was accepted and application removed from the hearing docket.

Public Service Broadcasting Corp, Knoxville, Tenn.—Granted petition requesting dismissal without prejudice of its application for a new station (Docket 7330).

Harry Willard Linder, Marshall, Minn.—Granted motion for indefinite continuance of hearing on its application for a new station (Docket 7056), and the hearing now scheduled for May 8 was continued without date until further order of the Commission.

Liberty Broadcasting Co., Pittsburgh, Pa.—Granted motion for continuance of hearing on application for a new station (Docket 7169), now scheduled for April 26, and said hearing was continued to April 29.

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—Granted motion for leave to continue hearing now scheduled for May 9, in re its application for renewal of license (Docket 6987), and the hearing was continued to June 10.

Northern Va. Broadcasters, Inc., Arlington, Va.—Granted petition insofar as it requests leave to amend its application for a new station (Docket 7476), so as to specify the frequency **780 kc.** instead of **860 kc.**; change paragraphs, etc. The amendment was accepted and application removed from the hearing docket.

Crescent Broadcast Corp., Philadelphia, Pa.—Granted motion to dismiss its application for a new station (Docket 7096).

Baltimore Radio Show, Inc., Baltimore, Md.—Granted petition requesting leave to intervene in the hearing on application of Newnan Broadcasting Co., Newnan, Ga. (Docket 7442), designated for consolidated hearing with application of Volunteer State Broadcasting Co., Nashville, Tenn., and Sec. 1.385(d) of the Commission's rules was waived.

KTHT—Texas Star Broadcasting Co., Houston, Texas—Granted motion to take depositions in the hearing now scheduled for May 27 on movant's application for CP (Docket 7333) and application of Lee Segall Broadcasting Co., Houston, (Docket 7332).

Steel City Broadcasting Co. of Bethlehem, Pa., Inc., Allentown, Pa.—Granted petition for leave to amend its application for CP (Docket 7181), so as to show an increase in the amount of the common stock; show addition of four stockholders, etc., and the amendment was accepted.

WHYN—Hampden-Hampshire Corp., Holyoke, Mass.—Granted motion for leave to continue consolidated hearing now scheduled for May 13 in re its application (Docket 7325 et al.), and said hearing was continued to July 15.

WNEW—Greater New York Broadcasting Corp., New York City—Granted petition requesting leave to intervene in the consolidated hearing upon applications of Syndicate Theatres, Inc., Columbus, Ind. (Docket 7099) and Universal Broadcasting Co., Inc., Indianapolis (Docket 7100), scheduled for April 29.

Keystone Broadcasting Corp., Harrisburg, Pa.—Granted motion to dismiss without prejudice its application for a new television station (Docket 7306). (Movant alleges its desire to give further consideration to the advisability of using color television.)

Bluegrass Broadcasting Co., Inc., Versailles, Ky.—Granted petition to dismiss without prejudice its application for a new station (Docket 7340).

The Peninsula Broadcasting Co, Salisbury, Md.—Granted petition for leave to intervene in the consolidated hearing on applications of Tidewater Broadcasting Corp., Norfolk, Va. (Docket 7390) and Norfolk Broadcasting Corp., Norfolk, Va. (Docket 7087), and Sec. 1.385 of the Commission's Rules was waived.

Alamance Broadcasting Co., Inc., Burlington, N. C.—Dismissed petition requesting leave to intervene in the hearing in re application of Bluegrass Broadcasting Co., Inc., (Docket 7340).

Atlantic Radio Corp., Boston, Mass.—Denied petition insofar as it requests leave to amend application for new station (Docket 7404); granted as to continuance of hearing now scheduled for April 29, and continued said hearing to May 29.

CORRECTION

The following is a correction by FCC on an item which appeared in Reports on April 22, p. 322:

Texoma Broadcasting Co., Wichita Falls, Texas—Granted oral request of counsel for withdrawal of petition for continuance of consolidated hearing in re its application and that of Wichtex Broadcasting Co.

ACTION IN DOCKET CASES

The Federal Communications Commission announces adoption of a decision making final its proposed decision (B-232), granting the application for assignment of license of Station WPRP, Ponce, Puerto Rico, from Julio M. Conesa to the Voice of Puerto Rico, Inc., a corporation composed of Julio M. Conesa, Andres Griilasca, Francisco Susoni and Felipe Segarra (Docket No. 6685).

The application of Consolidated Broadcasting Corporation for a construction permit for a new standard station at Ponce, Puerto Rico, requesting the facilities of Station WPRP (Docket No. 6686), was denied without prejudice.

The applications of Julio M. Conesa for construction permit to increase power of Station WPRP to 5 KW (Docket No. 5678), for approval of transmitter site (Docket No. 6107), and for change in transmitter site for 250 watt operation (Docket No. 6684) were dismissed, since there was no evidence presented in support of these requests.

MISCELLANEOUS ACTIONS

WNCA—Community Broadcasting Co., Asheville, N. C.—Granted modification of CP which authorized a new station, for change in type of transmitter, approval of antenna, and approval of transmitter and studio locations at between Asheville-Emma Highway and Southern Railway, Asheville, and Woodfin and North Market St., Asheville, respectively. (B3-MP-1857)

WMBC—Miss. Broadcasting Co., Inc., Macon, Miss.—Granted modification of CP which authorized a new station, for approval of transmitter location at near Macon, Miss., approval of studio location at Hotel Macon Bldg., N. Jefferson St., Macon, approval of antenna and change type of transmitter (Gates Radio Co. 250-C); permittee is granted a waiver of Sec. 3.55(b) of the Commission's Rules, conditions.

KNEI—New Iberia Broadcasting Co., New Iberia, La.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter and studio locations at 1400′ inside city limits, West Main Street, N. E. side, New Iberia, and 101 St. Peter St., New Iberia, respectively. Permittee hereunder is granted waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules, conditions. (B3-MP-1863)

(Continued on next page)

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Granted modification of CP, which authorized installation of a DA for night use, for extension of completion date from 5-4-46 to 11-4-46. (B3-MP-1870)

WSPA—Spartanburg Adv. Co., Spartanburg, S. C.—Granted modification of CP, which authorized changes in DA and increase in power, to extend completion date from 4-14-46 to 5-14-46. (B3-MP-1874)

KSLM—Oregon Radio, Inc., Salem, Ore.—Granted license to cover CP which authorized installation of a new transmitter. (B5-L-1940)

KWOR—Joseph P. Ernst, Worland, Wyo.—Granted license to cover CP which authorized a new station to operate on **1490 kc.,** 250 watts, unlimited time; also authority to determine operating power by direct measurement of antenna power. Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B5-L-1935; B5-Z-1762)

WTHT—The Hartford Times, Inc., Hartford, Conn.—Granted license to cover CP which authorized change in transmitter and studio locations and installation of new vertical antenna. Also authority to determine operating power by direct measurement of antenna power:. (B1-L-1943; B1-Z-1769)

KLCN—Harold L. Sudbury, Blytheville, Ark.—Granted license to cover CP which authorized installation of a new transmitter (Gates BC1-E). (B3-L-1938)

WMSL—Tenn. Valley Broadcasting Co., Inc., Decatur, Ala. —Granted license to cover CP which authorized change in transmitter location and changes in antenna; also authority to determine operating power by direct measurement of antenna power. (B3-L-1933; B3-Z-1760)

WOHS—Western Carolina Radio Corp., Shelby, N. C.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location on U. S. Highway 74, Approx. 1.5 Mi. West of Center of Shelby, N. C., and to change studio location from 1 East Marion St., Shelby, to: On U. S. Highway 74, Approx. 1.5 mi. West of Center of Shelby, N. C. The permittee hereunder is granted waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules, conditions.

WJOI—Florence Broadcasting Co., Florence, Ala.—Granted modification of CP, which authorized a new station, for approval of transmitter location at near R. R. bridge crossing of Tennessee River, Florence, and approval of antenna. The permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B3-MP-1838) (Action taken 4-19.)

WWLH—Loyola University, Area of New Orleans, La.—Granted license to cover CP which authorized a new relay broadcast station; frequencies **1622, 2058, 2150** and **2790 kc.,** 15 watts. (B3-LRY-321)

KRIC, Inc., Mobile, Area of S. E. Texas, Vicinity of Beaumont—Granted CP for new relay broadcast station; freqs. **31.22, 35-62, 37.02** and **39.26 mc.;** 15 watts; to be used with applicant's standard station KRIC. (B3-PRE-463)

WBPV—NBC, Cleveland, Ohio—Granted license to cover CP which authorized a new relay broadcast station; freqs. **1606, 2074, 2102, 2758 kc.;** 150 watts. (B2-LRY-320)

Central New York Broadcasting Corp., Town of Pompey, N. Y.—Granted special temporary authority to use a 70 watt composite transmitter on **93.75 mc.** with AO emission, in order to conduct signal measurement tests from proposed FM transmitter site, for a period of 30 days from date of grant. (Applicant was granted conditional Metropolitan station 1-9-46.)

KSTP-FM—KSTP, Inc., St. Paul, Minn.—Granted special temporary authority to operate a composite, 250-watt transmitter on **102.1 mc.** with a single-layer turnstile antenna located on St. Paul Hotel, 363 St. Peter St., St. Paul, for a period of 90 days from date of grant in order to conduct an FM program service. (Applicant was given conditional grant for a Metropolitan, possibly Rural station on 10-19-45.)

Following is a list of FM applications for which approval was given of basic engineering plans. Conditional grants were originally made on October 19 and November 1, 1945. (Note: Power shown is effective radiated power. Antenna height given is height above average terrain):

Atlantic Coast Broadcasting Co., Charleston, S. C.—Metropolitan; Channel: **92.3 mc.** (No. 222); 20.5 KW; 415 ft.

Harbenito Broadcasting Co., Inc., Harlingen, Texas—Metropolitan; Channel: **95.3 mc.** (No. 237); 13.7 KW; 402 ft.

Havens & Martin, Inc., Richmond, Va.—Metropolitan; Channel: **96.3 mc.** (No. 242); 47 KW; 427 ft.

Houston Printing Corp., Houston, Texas—To be determined; Channel: **99.7 mc.** (No. 259); 196 KW; 497 ft.

KTRH Broadcasting Co., Houston, Texas—To be determined; Channel: **99.3 mc.** (No. 257); 164 KW: 500 ft.

Boise Broadcast Station, Boise, Idaho—Metropolitan; Channel: **102.1 mc.** (No. 271); Minus 370 ft. (Transmitter is in a valley; tower 200 ft.) 3.3 KW.

Textile Broadcasting Co., Greenville, S. C.—Rural; Channel: **93.3 mc.** (No. 227); 48.6 KW; 1173 ft.

Spartanburg Advertising Co., Spartanburg, S. C.—Rural; Channel: **92.1 mc.** (No. 221): 24 KW; 2125 ft.

Federal Communications Commission Applications

AM APPLICATIONS ACCEPTED FOR FILING

500 Kilocycles

WELO—Birney Imes, Jr., Tupelo, Miss.—Construction permit to change frequency from **1490** to **1460 kc.,** increase power from 250 watts day and night to 1 KW day and 500 watts night, install new transmitter and make changes in vertical antenna.

550 Kilocycles

NEW—Public Service Broadcasting Corp., Knoxville, Tenn. —Construction permit for a new standard broadcast station to be operated on **550 kc.,** power of 1 KW, directional antenna and unlimited hours of operation. Amended to change hours of operation from unlimited time to daytime only.

NEW—Millard Eidson, Independent Executor of the Estate of Clarence Scharbauer, Deceased, Midland, Texas—Construction permit to change frequency from **1230** to **550 kc.,** increase power from 250 watts day and night to 5 KW day and night, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended to change power from 5 KW day and night to 5 KW day, 1 KW night.

590 Kilocycles

KFXM—J. C. Lee and E. W. Lee (Lee Bros. Broadcasting Co.), San Bernardino, Calif.—Construction permit to change frequency from **1240** to **590 kc.,** increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended to make changes in directional antenna for day and night use, and change transmitter location.

640 Kilocycles

KFI—Earle C. Anthony, Inc., Los Angeles, Calif. (P. O. 141 N. Vermont Ave.)—Construction permit to install new vertical antenna.

730 Kilocycles

NEW—E. R. Ferguson & J. R. Pepper (Ltd.), d/b as Bluff City Broadcasting Co., Ltd., Memphis, Tenn. (P. O. E. R. Ferguson, 1664 Euclid Ave.)—Construction permit for a new standard broadcast station to be operated on **730 kc.,** power of 250 watts and daytime hours of operation.

(Continued on next page)

940 Kilocycles

NEW—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 1 KW and daytime hours of operation. Amended re directors, officers and stockholders.

960 Kilocycles

KROW—KROW, Inc., Oakland, Calif.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change type of directional antenna for day and night use.

990 Kilocycles

NEW—Public Radio Corp., Tulsa, Okla. (P. O. 214 Beacon Building)—Construction permit for a new standard broadcast station to be operated on **990 kc.**, power of 250 watts and daytime hours of operation.

1020 Kilocycles

NEW—Mid-State Broadcasting Co., Peoria, Ill.—Construction permit for a new standard broadcast station to be operated on **1560 kc.**, power of 1 KW, and unlimited hours of operation. Amended to change frequency from **1560** to **1020 kc.**, power from 1 KW day and night to 1 KW day and change hours of operation from unlimited time to daytime only.

NEW—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—Construction permit for a new standard broadcast station to be operated on **1030 kc.**, power of 50 KW, directional antenna night and unlimited hours of operation. Amended to change frequency from **1030** to **1020 kc.**, change power from 50 KW to 10 KW and change type of transmitter.

1030 Kilocycles

NEW—Marion Radio Corp., Marion, Ind.—Construction permit for a new standard broadcast station to be operated on **1030 kc.**, power of 1 KW and daytime hours of operation. Amended to specify type of vertical antenna and to change transmitter location.

1040 Kilocycles

NEW—Mid-America Broadcasting Corp., Louisville, Ky.—Construction permit for a new standard broadcast station to be operated on **1040 kc.**, power of 1 KW night and 5 KW day, directional antenna and unlimited hours of operation. Amended re corporate structure.

1050 Kilocycles

NEW—Key Broadcasting Corp., Baltimore, Md. (P. O. 1031 Cathedral St.)—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power of 1 KW and daytime hours of operation.

1060 Kilocycles

WNOE—James A. Noe, New Orleans, La.—Construction permit to change frequency from **1450** to **1060 kc.**, increase power from 250 watts to 50 KW, install new transmitter and directional antenna for day and night use, move transmitter. Amended to change power from 50 KW day and night to 50 KW day and 25 KW night, to change type of transmitter and make changes in directional antenna, and change transmitter location.

1070 Kilocycles

WIBC—Indiana Broadcasting Corp., Indianapolis, Ind.—Construction permit to increase power from 5 KW to 50 KW, install new transmitter, make changes in directional antenna for day and night use and change transmitter location. Amended to make changes in directional antenna.

KHMO—The Courier Post Publishing Co., Hannibal, Mo.—Construction permit to change frequency from 1340 to **1070 kc.**, increase power from 250 watts day and night to 5 KW day, and 1 KW night, install new transmitter and directional antenna for night use, and change transmitter location. Amended to install directional antenna for day and night use.

NEW—Monona Broadcasting Co., Madison, Wisc.—Construction permit for a new standard broadcast station to be operated on **1070 kc.**, power of 10 KW, directional antenna night, and unlimited hours of operation. Amended to change proposed type of transmitter and directional antenna for day and night use.

1140 Kilocycles

WSIV—Pekin Broadcasting Co., Pekin, Ill.—License to cover construction permit (B4-P-3962) which authorized a new standard broadcast station.

WSIV—Pekin Broadcasting Co., Pekin, Ill.—Authority to determine operating power by direct measurement of antenna power.

1150 Kilocycles

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—Modification of construction permit (B1-P-4003, which authorized increase in power, changes in transmitting equipment, installation of new directional antenna for day and night use, and change in transmitter location) for installation of new transmitter.

NEW—Radio Americas Corp., Mayaguez, Puerto Rico—Construction permit for a new standard broadcast station to be operated on **950 kc.**, power of 1 KW and unlimited hours of operation. Amended to change frequency from **950** to **1150 kc.** and make changes in vertical antenna.

1190 Kilocycles

NEW—James E. Murray, Hutchinson, Kansas (P. O. 12 West 18th St.)—Construction permit for a new standard broadcast station to be operated on **1190 kc.**, power of 1 KW and daytime hours of operation.

NEW—Annapolis Broadcasting Corp., Annapolis, Md. (P. O. Morris H. Blum, 2924 Ulman Ave., Baltimore, Md.)—Construction permit for a new standard broadcast station to be operated on **1190 kc.**, power of 1 KW and daytime hours of operation.

1220 Kilocycles

WADC—Allen T. Simmons, Tallmadge, Ohio—Construction permit to change frequency from **1350** to **1220 kc.**, increase power from 5 KW to 50 KW, install new transmitter and new directional antenna for day and night use and change transmitter location. Amended to make changes in directional antenna and change studio location.

1230 Kilocycles

NEW—Lewis Windmuller, Allentown, Pa.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Lewis Windmuller to Allentown Broadcasting Corporation.

WFOM—Fred B. Wilson and Channing Cope, d/b as Chattahoochee Broadcasters, Marietta, Ga.—Modification of construction permit (B3-P-3652, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and approval of transmitter and studio locations.

WMFR—James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as Radio Station WMFR, High Point, N. C.—Construction permit to install a new transmitter.

NEW—Panhandle Broadcasting Corp., Amarillo, Texas (P. O. 604-5 Oliver Eakle Building)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

(Continued on next page)

1280 Kilocycles

NEW—Eugene Broadcasters, Inc., Eugene, Ore.—Construction permit for a new standard broadcast station to be operated on **790 kc.**, power of 500 watts night, 1 KW day and unlimited hours of operation. Amended to change frequency from **790** to **1280 kc.**, increase power from 1 KW day and 500 watts night to 1 KW day and night, and install directional antenna for day and night.

NEW—The Traveler Publishing Co., Arkansas City, Kansas (P. O. 124 East Washington)—Construction permit for a new standard broadcast station to be operated on **1280 kc.**, power of 1 KW and daytime hours of operation.

1310 Kilocycles

NEW—Northern Allegheny Broadcasting Co., Warren, Pa. (P. O. 705 Warren Bank & Trust Building)—Construction permit for a new standard broadcast station to be operated on **1310 kc.**, power of 1 KW and daytime hours of operation.

1320 Kilocycles

WJAS—Pittsburgh Radio Supply House, Pittsburgh, Pa.—Construction permit to install FM antenna on top of west tower of direction antenna.

1340 Kilocycles

NEW—Glacus G. Merrill and Andrew H. Kovlan, a Partnership, d/b as Mountain State Broadcasting Co.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Midwestern Broadcasting Co., Petoskey, Mich. (P. O. Lester M. Biederman, 114-116 E. Front St., Traverse City, Mich.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Bix Sioux Broadcasting Co., Sioux Falls, S. Dak. (P. O. Rooms 202-211 First National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—James Valley Broadcast Co., Huron, S. Dak.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1400** to **1340 kc.**

NEW—The Central Kentucky Broadcasting Co., Lexington, Ky.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended re stockholders.

WGRV—Clyde B. Austin, C. H. Lyerly and C. B. Burns, d/b as Greeneville Broadcasting Company, Greenville, Tenn.—Modification of construction permit (B3-P-4213, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and approval of transmitter and studio locations.

1400 Kilocycles

NEW—News-Press Publishing Co., Santa Maria, Calif. (P. O. De la Guerra Plaza, Santa Barbara, Calif.)—Construction for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Milburn H. Stuckwish, Charles F. Bruce, and F. M. Lindsay, Jr., d/b as a partnership, Centralia, Ill. (P. O. Box 789, Decatur, Ill.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

1420 Kilocycles

WCBM—Baltimore Broadcasting Corp., Baltimore, Md.—Construction permit to change frequency from **1400** to **1420 kc.**, increase power from 250 watts to 5 KW and install new transmitter and directional antenna for day and night use. Amended to change frequency from **1420** to **680 kc.**, increase power from 5 KW day and night to 10 KW day and 5 KW night, install new type transmitter and new directional antenna for day and night use and change transmitter location.

1450 Kilocycles

NEW—Lake Erie Broadcasting Co., Sandusky, Ohio—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended re stockholders and directors and to change type of transmitter.

NEW—West Alabama Broadcasting Co., a partnership composed of Frank W. Bruce and John E. Reynolds, Sr., Tuscaloosa, Ala.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

NEW—Midwestern Broadcasting Co., Alpena, Mich.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Downing Musgrove, Douglas, Ga. (P. O. Box 115, Homerville, Ga.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Tallahassee Appliance Corp., Tallahassee, Fla. (P. O. 123 S. Monroe St.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

KXLR—Arkansas Airwaves Co., Little Rock, Ark.—License to cover construction permit (B3-P-4067, as modified) which authorized a new standard broadcast station.

KXLR—Arkansas Airwaves Co., Little Rock, Ark.—Authority to determine power by direct measurement of antenna power.

WLEE—Thomas Garland Tinsley, Jr., Richmond, Va.—Construction permit to make changes in vertical antenna and mount FM antenna on top.

1470 Kilocycles

NEW—Robert Schuler, Sheldon Anderson and Lester Eugene Chenault, Fresno, Calif. (P. O. 3155 Alta Ave.)—Construction permit for a new standard broadcast station to be operated on **1470 kc.**, power of 1 KW, and unlimited hours of operation.

NEW—Gila Broadcasting Co., Coolidge, Ariz.—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power of 1 KW and unlimited hours of operation. Amended to change frequency from **1590** to **1470 kc.**, and make changes in vertical antenna.

1490 Kilocycles

NEW—Tri-Cities Broadcasting Co., Goose Creek, Texas—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

WARD—Central Broadcasting Co., Inc., Johnstown, Penna.—Modification of construction permit (B2-P-3732, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio location. Amended re ground system.

NEW—The Gardner Broadcasting Co., Gardner, Mass.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Worth H. Kramer, Robert E. Wasdon and Jack J. Siegel, a partnership d/b as Florida West Coast Broadcasting Co., Tampa, Fla.—Construction permit for a new standard broadcast station to be operated on **1300 kc.**, power of 1 KW, and daytime hours of operation.

(Continued on next page)

1550 Kilocycles

NEW—Atlanta Radio Enterprises, Inc., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on **1550 kc.**, power of 10 KW, directional antenna, and unlimited hours of operation. Amended to change type of directional antenna.

1590 Kilocycles

NEW—Commonwealth Broadcasting Corp., Portsmouth, Va. (P. O. Box 231, Kinston, N. Co.)—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power of 1 KW, and daytime hours of operation.

FM APPLICATIONS ACCEPTED FOR FILING

Northwestern Ohio Broadcasting Corp., Lima, Ohio (P. O. 1216 National Bank Bldg.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 13,650 square miles.

NEW—The Tri-State Broadcasting Co., Cumberland, Md. (P. O. 81 Baltimore St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 16,600 square miles.

C. H. Fisher and B. N. Phillips, a co-partnership d/b as Valley Broadcasting Co., Eugene, Ore. (P.O. Route #4, Box 42A)—Construction permit for a new FM (Metropolitan-Rural) broadcast station to be operated on Channel #259, **99.7 mc.**, and coverage of 8,000 square miles.

Violet G. Hill Motter, and Violet G. Hill Motter, administratrix of the estate of Frank L. Hill, deceased, d/b as Eugene Broadcast Station, Eugene, Ore. (P. O. Route 3)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #261, **100.1 mc.**, and 698 square miles.

Nathan Schwartz, Chicago, Ill. (P. O. 545 Roscoe St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned in 88 of **108 mc.** band and coverage of 7,150 square miles.

Cleveland Broadcasting, Inc., Cleveland, Ohio—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency not specified and coverage of 7,730 square miles. Amended to change corporate structure.

The WGAR Broadcasting Co., Cleveland, Ohio—Construction permit for a new high frequency FM broadcast station to be operated on **45.5 mc.**, and coverage 8,500 square miles. Amended to specify type of transmitter, population of 3,048,746 and change frequency from **45.5 mc.** to Channel #230, **93.9 mc.**, or Channel #222, **92.3 mc.**, coverage from 8,500 to 13,454 square miles, change in officers, directors and stockholders and changes in antenna system.

WEAF-FM—National Broadcasting Co., Inc., New York, N. Y.—Construction permit to specify frequency of Channel #247, **97.3 mc.**, coverage as 11,640 square miles, install new transmitter, and make changes in antenna system.

Hudson Valley Broadcasting Co., Inc., Albany, N. Y. (P. O. 90 State St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC in **100 mc.** band and coverage of 11,380 square miles.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

United Detroit Theatres Corp., Detroit, Mich.—Construction permit for a new commercial television broadcast station to be operated on Channel #4, **78-84 mc.** and ESR of 564. Amended to change frequency from Channel #4, **78-84 mc.**, to Channel #5, **76-82 mc.**, ESR from 564 to 738, type of aural and visual transmitters and make changes in antenna system.

Radio Station WOW, Inc., Omaha, Nebr.—Construction permit for a new commercial television broadcast station to be operated on Channel #3, **60-66 mc.**, ESR of 1500. Amended to make changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—College of the Pacific, Stockton, Calif.—Construction permit for a new non-commercial educational broadcast station to be operated on any available frequency and FM type of emission. Power of 1 KW. Amended re transmitter site.

KSIU—The State University of Iowa, Iowa City, Iowa—Modification of construction permit (B4-PED-28, as modified, which authorized a new non-commercial educational broadcast station) for extension of completion date.

NEW—The Trustees of the University of Pennsylvania, Philadelphia, Pa.—Construction permit for a new non-commercial educational broadcast station to be operated on **42.9 mc.**, power of 10 KW and special for FM emission. Amended to change frequency from **42.9** to **91.7 mc.**, to change type of transmitter and to make changes in antenna system.

APPLICATIONS TENDERED FOR FILING

NEW—Radio Kentucky, Inc., Louisville, Ky.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 1 KW and daytime hours of operation.

NEW—Grenada Broadcasting Co., Grenada, Miss.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Raymond V. Eppel and Jas. P. Ryan, d/b as Mitchell Broadcasting Association, Mitchell, S. D.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—John Dawes Ames, Robert Francis Hurleigh and Nevin Paul Neilson, a partnership d/b as Lake Shore Broadcasting Co., Evanston, Ill.—Construction permit for a new standard broadcast station to be operated on **1200 kc.**, power of 5 KW and daytime hours of operation.

KPMC—Pioneer Mercantile Co., Bakersfield, Calif.—Construction permit to increase power from 1 KW to 10 KW, install new transmitter and change transmitter location, and make changes in antenna system. **(1560 kc.)**

NEW—Great Falls Broadcasting Co., Great Falls, Mont.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Champlain Valley Broadcasting Corp., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on **850 kc.**, power of 10 KW, directional antenna and unlimited hours of operation.

NEW—Parkersburg Broadcasting Co. (a Corporation), Parkersburg, W. Va.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

KGKB—Jas. G. Ulmer, Tyler, Texas—Construction permit to change frequency from **1490** to **690 kc.**, power from 250 watts to 1 KW night and 5 KW day, install directional antenna for day and night use, new transmitter and change transmitter location.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why Cease and Desist Orders should not be issued against them.

(Continued on next page)

A. C. Becken Co., a corporation, located at 29 East Madison Street, Chicago, and Austin N. Clark and Joseph L. McNab, officials of the corporation, all engaged in the wholesale distribution of jewelry, giftware and related products, are charged in a complaint with misrepresentation. (5434)

Independent Grocers Alliance Distributing Co., Chicago, its directors, and four of its affiliated wholesale grocers for whom it operates a buying and merchandising service, are charged in a complaint with violation of the brokerage section of the Robinson-Patman Act by accepting brokerage fees or commissions from sellers of foodstuffs, groceries and related products. Four sellers of such commodities, who pay the brokerage to the respondent buyers, likewise are charged with violating the Act. (5433)

STIPULATIONS

During the past week the Commission announced no stipulations.

CEASE AND DESIST ORDERS

The Commission issued no cease and desist orders last week.

FTC COMPLAINT DISMISSED

The Federal Trade Commission has dismissed without prejudice its complaint charging Stayner Corporation, San Francisco, with disseminating false advertisments concerning the therapeutic properties of a medicinal preparation designated Minra.

The order of dismissal states that the respondent has discontinued the practices alleged in the complaint as being in violation of the Federal Trade Commission Act and has given satisfactory assurance that they will not be resumed.

All of the Commissioners participated in the decision.

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W.   WASHINGTON 6, D. C.   Vol. 14, No. 18, May 6, 1946

Employee-Employer Relations

PETRILLO REITERATES BAN ON FM-AM DUPLICATION

James C. Petrillo, AFM President, in an article published in the April issue of the "International Musician" reiterated the union's ban on the simultaneous broadcasting of radio programs containing music over FM and AM stations.

He also discussed the union's refusal to permit its members to perform for television broadcasts, an order which was first issued by the AFM in February, 1945. "Television is not going to grow at the expense of the musicians," the article stated. "As television grows, the musician is going to grow with it, or we are not going to assist in its development."

KIWANIS MARKS RADIO WEEK

The second annual observance of Kiwanis Radio Week starting next Sunday (12) will be marked by salutes to the radio broadcasting industry at local Kiwanis meetings in the United States and Canada.

Reports indicate that local stations are cooperating actively with Kiwanis clubs to make this year's observance successful.

Three members of NAB's staff are scheduled to make addresses before Kiwanis groups. A. D. Willard, Executive Vice President, will speak to the Cleveland members on Thursday (16). General Counsel Don Petty plans to visit the Roanoke, Virginia, club on Tuesday (14), and Director of Government Relations Robert T. Bartley is scheduled for two talks in Louisiana. His first stop will be at the Bossier-Caddo group on Wednesday (15) and the following day he will talk at the meeting in Shreveport.

District Meetings

FIFTH DISTRICT BROADCASTERS MEET AT PENSACOLA

One hundred and forty-three broadcasters and industry representatives attended the National Association of Broadcasters 5th district meeting at the San Carlos Hotel in Pensacola, Florida, April 29 and 30. Fred Borton of Miami, director of the 5th district, was in charge.

A unique feature of the meeting was the presence of four "presidents": President Miller of the NAB, Henry Johnston, President of the Alabama Broadcasters Association, Charles Smithgall, President of the Georgia Broadcasters Association, and James LeGate, President of the Florida Broadcasters Association.

Tragedy struck Monday evening as the entertainment to the dinner came to a close. John Connolly, assistant manager of WBRC, Birmingham, suffered a heart attack and died as he was being rushed to a hospital. The Tuesday morning meeting was opened with all present standing in silent prayer for John and an appropriate resolution of condolence was read at the close of afternoon meeting.

The following resolutions were passed:

Whereas, Almighty God, in His infinite wisdom, has seen fit to take from our midst a fellow broadcaster and

Whereas, John Connolly was an honored and respected member of his community, State and this District of the NAB and

Whereas, His passing leaves a gap in the ranks of broadcasters and a void in the hearts of his fellows, therefore

Be It Resolved, that the 5th District of NAB does bemoan his passing and that, further our collective sympathy be extended his survivors and further, that a copy of this resolution be spread on our minutes and a copy furnished his family and to his station.

Resolved, that the National Association of Broadcasters prepare a series of programs that will tell the true story of our system of broadcasting and its accomplishments; that the networks provide time for the broadcasting of these programs, and that transcriptions of the programs be prepared for distribution to the stations not carrying network programs.

Be it resolved, that Fred Borton, director of the 5th district, recommend to the Board of Directors of the National Association of Broadcasters that a bureau be instituted for the handling of controversial copy, and/or copy of unsuitable nature. It is recommended that if this work can be accomplished by an existing bureau or department, such action as necessary to effect this, be taken.

It is the belief of the members of the 5th District of NAB that the publication and circulation by the Federal Communications Commission of the book entitled, "Public Service Responsibility of Broadcast Licensees" is an unfair and an unjust presentation of the practices of broadcast stations in general throughout the United States; that the specific case examples cited in the publication in no way justifies control of program content by the Communications Commission; that the 5th District requests the National Association to proceed as rapidly as possible to prepare and have presented to Congress necessary amendments to guarantee freedom of radio as well as freedom of the press in an effort to maintain the essential freedoms in the only democracy left in the world.

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Promotion.*

1. That the NAB board establish a workable system of industry self-regulation, for the continuing improvement of the free American system of radio.
2. That the radio industry through the NAB petition Congress for definitive legislation, defining and limiting the powers of the FCC.

The members of the 5th District of the NAB are opposed to the adoption of any so-called Academy Awards or Oscar Awards connected with the National Association of Broadcasters for the reason that the large majority of broadcasters would not be in a position to benefit from any such project, and it is our recommendation that any stations interested in any such plan of Awards, organize and finance such a scheme separate and apart from the National Association of Broadcasters.

The 5th District of the National Association of Broadcasters urges all stations within the district to become members of B.M.B., and commend that organization for the progress they have made in organizing periodic station coverage studies. The stations of this district wish to extend to B.M.B. their fullest active support and cooperation.

The broadcasters of the 5th District of NAB believe that the best interests of the industry can be served by maintaining B.M.I. at its highest degree of efficiency. We therefore urge all broadcasters to lend their most active support to B.M.I. and to check their program schedules so that increasing prominence may be given to B.M.I. numbers in their daily broadcasts.

Daylight Savings Time presents one of the most difficult problems in program scheduling to broadcast stations. This is especially true in the border zone between standard time zones, such as that occupied by the states of Ohio and Kentucky. The broadcasters of the 5th District of NAB therefore urgently request its National Association to extend all efforts in securing a national pattern for the establishment of a uniform time in each time zone in the United States.

It is the belief of the members of the 5th District that there is a need of smaller units in the broadcasting organization than the basic district unit. We recommend that the National Association lend itself to the immediate development of state groups—that a study be made of the functions of the existing state organizations, and that a development program be adopted, with the assistance of headquarters; that a field organization for the continuous service and development of such state organizations be provided; that one of the main duties of the state groups would be the development of congressional relations working toward a better understanding by our congressmen of the problems of the broadcasters.

The broadcasters of the 5th District of NAB wish to take this opportunity to thank one of their members, Harold Ryan, for his unselfish action and substantial contributions to our National Association in serving as interim president during a most difficult time.

The broadcasters of the 5th District of the NAB hereby pledge their support to our President, Justin Miller. We commend the constructive program which he has offered and pledge our wholehearted support in the attainment of the objectives of the National Association of Broadcasters.

The broadcasters of the 5th District of NAB hereby extend their wholehearted thanks to broadcast station WCOA and our genial host, Jack Rathbun, for the efficient arangements which have been made to accommodate our meetings and to entertain our members in the city.

REGISTRATION LIST

Thad Holt, Ed Norton, WAPI; Mrs. Eloise Hannah, Mr. and Mrs. John M. Connolly, WBRC; Henry P. Johnston, WSGN; Julian O. Smith, WAGF; W. H. Pollard, WBHP; Howard Martin, W. O. Pape, WALA; Gilmore N. Nunn, F. E. Busby, WMOB; G. W. Covington, Jr., WCOV; Howard E. Pill, WSFA; Leland Childs and Mr. and Mrs. T. W. Sewell, WMGY; Mr. and Mrs. Marion Hyatt, WJHO; Mr. and Mrs. James T. Ownby, WMFT.

John T. Hopkins III, WJAX; Ted Chapeau, C. S. Veal, A. B. Rouse, WJHP; Glenn Marshall, Carroll Gardner, WMBR; Robert Feagin, WPDQ; S. O. Ward, Walter Rison, WLAK; Reggie Martin, Miller Babcock, WGBS; James M. LeGate, Bob Fidlar, WIOD; Mr. and Mrs. F. W. Borton, Fred Mizer, WQAM; Mr. and Mrs. J. I. Prosser, Mr. and Mrs. Robert C. Bevis, WKAT; T. S. Gilchrist, Jr., WTMC; Col. George Johnston, Jack Pedrick, Bill McBride, J. E. Yarbrough, WDBO; Victor Buisset, WLOF; Mr. and Mrs. Byron Hayford, WDLP; Jack Rathbun, W. R. (Doc) Johnston, R. O. Forsyth, WCOA; John Cummins, WFOY; Norman Brown, Mr. and Mrs. J. A. Frohock, WSUN; Coburn Gum, WTSP; John B. Browing, WSPB; Read Wynn, Wm. Snowden, Mrs. Teresa Myers, Mrs. Harriet Carson, WTAL; L. S. Mitchell, WDAE; Charles G. Baskerville, WFLA; Stephen P. Willis, WJNO.

Abner Isreal, WALB; Mrs. Margaret Kinnett, WGPC; Charles Smithgall, Hugh McKenzie, Jim E. Bailey, WAGA; Walter P. Speight, Jr., WATL; Frank Gaither, John Fulton, WGST; Mark Toalson, Bob Pollock, John Outler, WSB; Steve Manderson, D. M. Kelley, Jr., WGAC; L. J. Duncan, WFAA; Allen Woodall, WDAK; Ben Pressley, Ledger Enquirer; Ed Hennessey, WRLB; T. K. Vassey, W. Newton Morris, Duggan Weaver, WMLT; H. Russ Holt, L. H. Christian, E. F. McCleod, WGGA; Edwin Mullinax, WLAG; Charles Pittman, WBML; Wilton E. Cobb, Frank Crowther, WMAZ; Al Lowe, Mr. and Mrs. Carl Williams, WNEX; James M. Wilder, WMGA; Mr. and Mrs. Happy Quarles, WRGA; Harben Daniel, WSAV; Carter C. Peterson, Weldon W. Herrin, WHOS; Ben Williams, WKOC; H. Wimpy, WPAX; Virgle E. Craig, WRLC; Jack Williams, John Tobola, WAYX; L. J. Duncan, WRLD; John H. French, WBHF.

Ed Batchelder, Asso. of National Advertisers; E. B. Lyford, NBC; Dan Schmidt, NBC Recording Div., Atlanta; Hugh M. Feltis, Pres., BMB; Roy Beckman, Fla. State Advertising Commission; Norvin Veal, Jacksonville Journal; Justin Miller, Pres., and Frank Pellegrin, Dir. of Broadcast Advertising of NAB; Charles Godwin, Harry LeBrun, MBS; Clifford Marshall, U.P.; Fred Hague, Geo. P. Hollingbery Co.; Madelinn Chase, Rex King Advt. Agency, Atlanta; Glenn Ramsey, Red Mason, A.P.; Duck Sweatman, J. S. Ayers, Headley Reed Co., Atlanta; Bill Carter, Fla. News Service, Tampa; Fred Bell, Katz Agency; Spec Winfree, Graybar Elec. Co., Jacksonville; Claude M. Gray, Gray & Kelly, Birmingham; Alex Sherwood, Standard Radio, N. Y.; Jewel Conlan, Conlan Radio Surveys, Kansas City; P. G. Walters, R.C.A., Atlanta; J. A. Taylor, Graybar Elec. Co.; Thyra Ellis, Recording Sec.; Cy Langlois, John Langlois, Lang-Worth; Irvin Welch, Asso. Advertising, Pensacola; J. T. Cohen, David Nelson, ASCAP.

(Continued on next page)

SECOND DISTRICT MEETING

Excellent representation of NAB membership marked the Second District meeting held in New York (25 and 26).

Following a report on NAB activities by Justin Miller, a discussion on public relations with Robert Soule, WFBL, presiding was held with A. D. Willard speaking in place of Ed Kirby who was unable to attend. Mr. Willard followed immediately with a discussion on employer-employee relations.

One of the highlights of the meeting was the joint luncheon of the Radio Executives Club and NAB. With Murray Crabhorn, president of REC presiding, two entertainment features were presented. The first was "Leave It To The Girls," Mutual program adapted to the occasion, followed by a comedy adaptation of "Mr. District Attorney."

The first day's afternoon meetings were devoted to discussion on BMB, Hugh Feltis, presiding; a discussion on music copyrights by Sidney Kaye and a small market station meeting with Frank Pellegrin and J. Allan Brown of NAB leading the discussion.

The second day's business included the Sales Manager's Clinic, with John W. Kennedy, WHAM, presiding; the election of Michael R. Hanna, announced in last week's Reports (p. 329), along with the program manager's clinic; a session on engineering, over which Frank V. Bremer, WAAT, presided; President Miller's report on the music situation, and concluded with the report of the resolutions committee.

Texts of the resolutions follow:

"*Whereas* the Federal Communications Commission report entitled, 'Public Service Responsibility of Broadcast Licensees,' constitutes a direct threat to freedom of speech and arrogates to the FCC powers of censorship never intended for, nor granted to the Commission, and

"*Whereas,* President Truman has said, 'Radio must be as free as the press,' and

"*Whereas,* Radio broadcasting is recognized as one of the greatest mediums of mass communication yet devised and, as such, must resist attempts to abridge the Constitutional Right of Freedom of Speech, now therefore,

"Be It Resolved, That the Broadcasters of the Second District of the National Association of Broadcasters challenge the FCC's unwarranted assertion of authority and call upon the NAB to take all necessary steps to seek the quickest relief from whatever source is deemed advisable."

"*Whereas,* BMI was a creation of, and is sponsored by, the Broadcasting industry, and

"*Whereas,* It is essential to the industry that BMI be maintained as a strong factor in the music field, and

"*Whereas,* The Broadcasters have it within their power to perpetuate and strengthen BMI by intelligent musical programming, now therefore,

"Be It Resolved, That the members of the Second District actively intensify their support of the BMI through a higher percentage of use of BMI selections throughout their program schedules."

"*Whereas,* the Hon. Justin Miller has completed his first six months as president of the National Association of Broadcasters, and

"*Whereas* he has won the confidence and admiration of broadcasters by his thorough grasp of broadcasters' problems and his aggressive approach to them, now therefore,

"Be It Resolved, That the members of the Second NAB District pledge to him their loyal support in his constructive leadership in the industry's constant endeavor to operate most effectively in the public interest."

Small Market Stations

FCC ORDER NO. 91-C CANCELLED BY COMMISSION

The Federal Communications Commission has adopted an order cancelling its order No. 91-C which permitted certain engineering operations in standard broadcast stations by persons not holding first class radio-telephone operators license. The cancellation becomes effective on August 1, 1946.

The Small Market Stations Executive Committee which met in Washington last week, conveyed informally to the FCC the hardships which might be worked on some of the small stations in the event the order were cancelled. However, it was indicated by the commission that their plans were already in motion, and that an announcement (order 91-D) would cover the FCC decision. (See Engineering Department)

SMALL MARKET STATION MANAGER NAMED DISTRICT DIRECTOR

Michael R. Hanna, general manager, WHCU Ithaca, New York was elected director NAB 2nd District in New York last week. He succeeds Kolin Hager, WGY Schenectady, who was not a candidate for re-election. Hanna led an interesting discussion period on sustaining vs. commercial religious programming during the small market station's session. He advocated the elmination of "commercial" religious broadcasts, and scheduling only of sustaining religious matter, working in close harmony with the local ministerial alliance.

NAB ENCOURAGES PERSONNEL TRAINING PROGRAM FOR SMALL STATIONS

The current expansion in the broadcasting industry and the consequent creation of the need for additional trained radio personnel is causing small market stations management considerable concern, according to J. Allen Brown, head of NAB's Small Market Stations Division.

Special emphasis has been given to this subject at all NAB district meetings by Frank E. Pellegrin, director of Broadcast Advertising.

(Continued on next page)

NAB BOARD AND OTHER GROUPS MEET THIS WEEK

This will be a busy week in Washington for NAB.

The Board of Directors is meeting today, tomorrow and Wednesday (6, 7, and 8). A full agenda is planned, which will include discussions of internal operations of the association as well as matters of overall significance to the industry.

On Thursday (9) the Special Industry-Wide Committee will meet to discuss the current status of the music situation.

The FMBI Board will also meet on Thursday, and the NAB-FM Executive Committee will convene the following day, Friday (10).

The NAB Research Committee will hold its first sessions with Kenneth Baker, new Director of Research, on Thursday and Friday (9 and 10).

These sessions will all take place in Washington.

In addition to the hundreds of professional schools and colleges now offering courses in radio, Mr. Brown pointed out that the Veterans Administration's ON-THE-JOB TRAINING program offers a valuable means of training the additional personnel which will be required.

Among several radio stations now conducting ON-THE-JOB TRAINING programs is radio station WOSH, Oshkosh, Wisconsin. At the request of NAB, Allan Curnutt, general manager of this station has outlined the procedures used there. His experiences are reported as follows:

> "At radio station WOSH we think it is excellent. This opinion is based on three months operation under the program with veterans in the announcing and promotion departments. Three years were set up for the training of staff announcers and promotion men. These programs were approved by the Wisconsin Industrial Commission for training at WOSH. Comprehensive schedules were developed to offer veterans on the premise that, first—three years is the usual length of previous experience required by Regional Midwest Stations for staff announcers, and, second—a broad development of apprentice announcers is absolutely necessary in a local channel station. The fact that a staff announcer on a station of this size is expected to be able to write, produce and announce almost every conceivable type of program was carefully considered in laying out the training program. Maybe we were just lucky, maybe we got a break, maybe we looked for the openings and made that break for ourselves. At any rate, we were fortunate in securing the services of three exceptionally alert and ambitious veterans at WOSH. Their fine attitude must, of course, be given due consideration. In addition, the attitude of the experienced members of my staff who aided no end both in the drawing up of this program and carrying it out, have convinced me the plan is a sound one for the local station.
>
> "The preparation of a training program is relatively simple. If you have an office of the Veterans Administration or the Industrial Commission in your town, it is wise to discuss your plans with them before starting. After that, it is merely a matter of listing down the various things a trainee has to learn to be able to do the work he or she is training for. You have to state what the wage objective is or what a fully trained person receives. You have to work out a pay scale for the trainee which will start low and gradually approach the objective wage. This scale will depend on the length of the training program desired. It is supposed to be low enough to compensate the employer for the time and trouble involved in the training. Yet, it is not supposed to be a method of securing low cost employees. If the training program is for a period of three years, for example, the trainee must not receive from the employer less than 60% of the experienced employees pay. The single veteran receives $65 per month from the government and the man with a dependent receives $90 per month.
>
> "At no time will the government permit the trainee to receive from the employer and from the government a total in excess of the total paid to a fully trained employee. It is easy to see why this would create bad employee relations. So, when the scale he receives from the employer begins to approach the objective wage, then the amount he receives from the government is gradually decreased until he reaches the end of the training program. Each veteran is entitled to different amounts of assistance under this plan.
>
> "All honorably discharged veterans who were in the service 60 days or more are eligible. The length of the assistance they are entitled to is based on the length of time they were in the service. Each veteran is entitled to one year of government assistance under this plan plus the amount of time he was in the service. For example, if the trainee was in the service two years, he is entitled to the one year plus the two years in service or a total of three years.
>
> "The three veterans now taking training at WOSH—one from the Army Air Forces and two from the Marine Corps—all expressed enthusiasm for the Veterans' Training program. One of them has written, 'I am of the opinion that On-The-Job Training to the ex-GI is an excellent means of getting a start in his chosen profession. It not only offers excellent training opportunities, but at the same time enables a man to earn a suitable living wage.' Another says, 'Many who were industrially misplaced, now are realizing the ambition which before Veteran's Administration seemed to have an endless line of barriers,' and the third has said, 'It is my sincere hope that the practice becomes more widespread in the radio industry, hereby offering its many advantages to both the employer and the veteran'."

SMALL MARKET BROADCASTER GOES TO WASHINGTON, GETS CPA APPROVAL

When the original plans of The Radio Division of The Review Publishing Company at Alliance, Ohio, to construct a new building for its FM radio station were forced aside by high building costs and scarcity of materials, the switch to an existing structure pointed the way out of mounting difficulties.

A three-story brick residence and adjoining two-story, four-car garage were acquired. A Cleveland, Ohio, firm of architects found the ground floor well adapted for conversion into a two-studio-control room operational setup, with space left over for a four-desk general office and a combination manager's office and sponsors' audition room.

The second and third floors and the finished second story of the adjoining garage are to be remodeled into living quarters for the station manager and two members of his staff, all three of whom are veterans of World War II. Had it not been for the availability of space in the setup for living quarters for three veterans and their families, the station construction would have been caught in the CPA construction freeze.

Paul W. Reed, manager of The Radio Division of the Review Publishing Company and a newspaperman of 32 years' experience, had laid aside his uniform as a major in the Ordnance Department after four years' active duty and found himself fighting on a new "front," trying to get a radio station on the air. Several plans for the new radio station had been drawn by capable architects, and as quickly thrown aside, due to the uncertain state of affairs in the building industry. Plans for the remodeling job had just been completed and a contractor had been found who was ready to proceed with the remodeling work . . . when the CPA "freeze" set in.

Reed dashed off to Cleveland and filed a request with the regional office of the CPA for permission to proceed with the construction, citing the fact that the three apartments would occupy far more floor space than the radio station. The Cleveland CPA office promised reasonably prompt action but stated that the application would be screened out in Cleveland and then forwarded to a sub-regional office that was still in the visionary stage in Canton, Ohio.

Not content to wait, Reed boarded a train for Washington, threaded his way through the crowds in the hotel lobbies and found his path leading to the Social Security Building, where the national headquarters of the CPA are located. He found a sympathetic listener in Capt. Ivan A. Bickelhaupt, deputy director, Construction Bureau, CPA, who promised to phone the Cleveland regional office and expedite the application. The following day in Washington, a wire reached Reed from his associate in Alliance, stating that the Cleveland office had approved the application.

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HONOLULU BROADCASTER KEENLY INTERESTED IN SYNDICATED SHOWS

Webley Edwards, Executive Vice President and Station Manager, KHON, Honolulu, Hawaii, has written NAB as follows:

> "In the March 25th issue of NAB Reports there is a very interesting section devoted to syndicated transcribed shows. I am glad to see this matter brought up for discussion. There is almost always a need for a good transcribed feature for selling locally or nationally, even among stations who have a considerable number of network co-ops for sale. Down here, we are almost always hungry for features of this kind. The more you can print about them in the report the better we will like it."

Broadcast Advertising

IMPORTANCE OF FREE RADIO TO PROSPEROUS AMERICA DISCUSSED AT CCNY CONFERENCE

Robert F. Elder, Assistant to the President of Lever Brothers Company, in a speech at the awards dinner of the Second Annual Radio and Business Conference of the City College of New York's School of Business, outlined the role of radio advertising in keeping America prosperous and the importance of maintaining a free radio in America.

Contrasting the situation now where the "demand for most goods far exceeds the supply" with that "within the next two or three years, perhaps even sooner" when we will have "depleted inventories restored to normal," he concluded: "We are going to get the American people to raise their average living standard by 50%—the level necessary to insure full employment—only if we make them want the extra goods and services that must be produced, sold and consumed if everybody who wants a job is to be able to find one. That's a job for advertising—a big job—and a sobering challenge.

In reference to maintenance of free radio, Mr. Elder said: "The Commission appears to be steadily moving to tighten its control over radio. . . . Now I don't think that anyone can quarrel with the concept that radio should be operated 'in the public interest.' The real question is how the public interest is to be defined and who is to do the defining."

Of the present system of sponsor-supported radio programming, he said, "We have only goods and services to sell, not ideologies. We want to attract the biggest audience we can. The way to do that is to find out what the people want to hear, and give it to them. That, I submit, is the essence of democratic radio. . . . The real answer, it seems to me, lies in intelligent self-regulation by advertisers and broadcasters, who have a great deal at stake in maintaining the approbation of the listening public."

Observing that "there are a lot of things that need improving," he added "the self-interest of broadcasters and advertisers is the surest guarantee that this progress can be expected to continue."

In conclusion, Mr. Elder stated: "If we can keep radio free—if we can retain the favor of the American public—then there is no doubt that radio can do its full share in helping build a permanently prosperous America."

Other speakers at the awards dinner were Edgar Kobak, President of the Mutual Broadcasting System, and Harry Noble Wright, CCNY President, who presented awards to networks and stations for outstanding accomplishments. A. D. Willard, Jr., NAB Executive Vice President, presided.

PER-INQUIRY AND FREE TIME

Station management of member stations has reported to NAB headquarters the efforts of Selznick-International Studios to obtain free time by providing good entertainment material via transcription. The 15-minute programs "plug" the picture "Duel in the Sun."

While the radio director of the motion picture firm points out that you may secure a local sponsor for the series, stations are cautioned that one of the programs can be broadcast ONLY on a sustaining basis.

Rock Advertising Agency has offered stations a "profit package" to stations on a per-inquiry basis, according to information sent to the Department of Broadcast Advertising.

NAB has written both concerns advising them of the industry's attitude toward such practices and inviting them to use radio at card rates. A copy of a resolution adopted at the 1942 NAB convention was sent to each of the firms.

BROADCAST ADVERTISING ORDER BLANKS

Stations desiring the latest sales and commercial program aids should write the Department of Broadcast Advertising for an order blank. This form lists the material and information available to date.

Engineering

FIRST CLASS OPERATOR'S LICENSE REQUIRED AGAIN

Effective August 1, 1946, the operation of a standard broadcast transmitter will again require the holding of a first class radiotelephone operator's license, according to an announcement made by the FCC last Monday (29).

The temporary relaxation of the Commission's requirements regarding the class of operators authorized to operate a radio station went into effect on February 21, 1942, to relieve the critical shortage of qualified operators which resulted from the wartime demand of the armed services for radiotelephone and radiotelegraph operators.

Promulgation of the new order, No. 91-D, said the Commission, followed a careful study of operation availability from which the Commission concluded that, chiefly as the result of the release of large numbers of operators from the armed services and war industries, the shortage of commercial radio operators of the higher classes had been alleviated to an extent that would permit the cancellation of Order No. 91-C by August 1, 1946. The FCC said, "this action is in accord with the express purpose of the

(Continued on next page)

DISTRICT MEETINGS AHEAD

1st District	**May 13-14**	**Hotel Statler**	**Boston, Massachusetts**
3rd District	**May 16-17**	**Bellevue Stratford Hotel**	**Philadelphia, Pa.**

wartime orders previously adopted, the Commission having stated in its public notice of February 21, 1942, at the time Order No. 91 was adopted, that if it is determined that the first class operators are available, the Commission will restore the higher standards."

The Commission went on to say that it "is now making a very intensive study of the whole operator situation as applicable to broadcast stations. It is expected that prior to August 1, 1946, the effective date of the termination of Order No. 91-C, proposed modifications of the Commission's Rules will be promulgated at which time ample opportunity will be given to all parties interested to indicate their approval or disapproval or to suggest changes."

(See Small Market Stations.)

OPA AUTHORIZES HIGHER CEILINGS FOR COMMUNICATIONS EQUIPMENT

New ceilings for various types of communications equipment were announced last week (2, 3 and 4) by the OPA. The new ceilings include prices on radio receiving tubes and allied special purpose tubes, radio transformers used on power circuits and vibrators, and new and used (in as good as new operating condition) radio receiving and sending sets and other electronic and communication materials declared surplus by the Government.

Although an increase factor was given for tubes sold as replacement parts as well as those sold on original equipment, consumer costs for replacement tubes will not be affected, according to the agency. Two increase factors were given manufacturers of these products:

1. For sales of tubes to resellers for replacement purposes—20 per cent over March 31, 1942 levels at which maximum prices for these sales were previously frozen.
2. For all other sales of tubes, including those used as original equipment on radios—27.5 per cent over March 31, 1942 levels at which price ceilings were frozen prior to September 1945. The latest increase, which replaced the one granted in September, actually raises current maximum prices for these sales only 15.5 per cent.

The price increase factor on radio transformers has been raised from 16.1 per cent to 19 per cent. This is the same increase as was granted for specialty transformers other than fluorescent transformers.

These increases, OPA declared, are necessary to bring the ceiling prices in line with increased factory costs, including higher wage rates recently granted.

The new mark-ups for new and used receiving and sending sets and other electronic and communications materials applies to such materials declared surplus by the Government and sold by any government agency or by a prime contractor or sub-contractor selling termination inventory.

Retail ceilings will approximate the ceilings for similar models purchased through regular civilian channels.

Effective May 8, 1946, the mark-ups are as follows:

> 1. For resales by a distributor to a dealer, the ceiling will be the price paid the government disposal agency, prime or sub-contractor, plus a mark-up of 33-1/3 per cent on Government selling price.
> 2. For resales by a dealer who purchases direct from a government disposal agency, prime contractor or sub-contractor, the ceiling will be the price paid the seller plus a mark-up of 82 per cent on Government selling price.
> 3. For resales by a dealer who purchases from a distributor, the ceiling, will be the price paid the distributor, plus a mark-up of 66-2/3 per cent on Government selling price, provided the selling price does not exceed the original Government or contractor disposal price plus a mark-up of 122 per cent.
>
> The purpose of this order, OPA said, is to provide a uniform method of pricing for all resellers of these surplus commodities and to expedite their movement to consumers.

RELEASE REPORT ON GERMAN RESEARCH

A German super-iconoscope, said to be ten times as sensitive as the standard German type of scanning tube for television, is described in a report released Monday (29) by the Department of Commerce. The increased sensitivity of the new tube reportedly is due to the superior storage properties of its mosaic.

The report covers wartime research on electronic and other physical and optical instruments at various German laboratories.

The mosaic of the super-iconoscope is capable of storing images for several seconds. It is made of mica, with a coating of magnesium oxide. Magnesium is evaporated onto the mica through a series of meshes to make the deposit uniform. The magnesium is then oxidized by an electric discharge in a few millimeters of oxygen.

Other research discussed in the report was concerned with electronic devices including research on crystal valves for rectification at centimeter wave length.

Additional material covers research on large-scale production of phosphors for television, image converters, radar, fluorescent lighting, production of graphite wall coatings for cathode ray tubes and synthetic quartz crystals for frequency control.

Information is included also on the activities of dark trace tubes and zinc oxide fluorescence cathode ray tube screens. The zinc oxide grains used on the screens were extremely small.

Orders for the report, PB-6674, should be addressed to the Office of the Publication Board, Department of Commerce, Washington 25, D. C. and should be accompanied by check or money order, payable to the Treasurer of the United States. (Photostat, $3; microfilm, 50 cents; 32 pages.)

FCC

FCC ANNOUNCES AVAILABILITY OF FREQUENCY IN EL PASO

The Federal Communications Commission announced Monday (29) the availability of the frequency 1340 kilocycles for use in the El Paso, Texas area, by virtue of the deletion by Mexico of this frequency at Ciudad Juarez, Chihuahua.

A. T. AND T. GRANTED EXPERIMENTAL PERMIT

The FCC granted special temporary authority on Thursday (2) to the American Telephone and Telegraph Company for a three month period, for a Class 1 experimental portable station to be used in connection with a public, educational lecture tour to illustrate some of the technical and operational characteristics of radar.

The station will operate on frequencies with the 8600 to 8700 kilocycle bands, with peak power not to exceed 50,000 watts. The authority is granted subject to the condition that no interference is caused to any other radio services.

NARBA ASSIGNMENT NOTIFICATION

FCC public notices issued on Monday (29) contain notification under the provisions of Part III, Section 2,

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of the North American Regional Broadcasting Agreement.

Change No. 1 is in relation to the Dominican Republic and Change No. 28 deals with Canada.

List of changes, proposed changes, and corrections in assignments of Canadian and Dominican Republic broadcast stations modifying appendix containing assignments of Canadian and Dominican Republic broadcast stations (Mimeograph #47214-2-3) attached to the recommendations of the North American Regional Broadcasting Agreement Engineering Meeting, January 30, 1941, follow:

CKRC, Winnipeg, Manitoba, 5 kw., 630 kc., DA-N, Class III-A; CKBI, Prince Albert, Saskatchewan, 5 kw., 900 kc., DA; CFBC, St. John, New Brunswick, 5 kw., 930 kc., DA, Class III-A; CHNS, Halifax, Nova Scotia, 5 kw., 960 kc., DA-N, Class III-A; CKVL, Verdun, Quebec, 990 kc.; CJNB, North Battleford, Saskatchewan, 100 w., 1240 kc., Class IV; CJAV, Port Alberni, B. C. (change in call letters from CKPA); CHWK, Chilliwack, B. C., 250 w., 1340 kc., Class IV; CFAB, Windsor, Nova Scotia, 250 w., 1450 kc., Class IV; CFJM, Brockville, Ont. (change in call letters from CFBR); CFBC, St. John, New Brunswick, 1470 kc., (delete—see assignment on 930 kc.).

HI3T, Ciudad, Trujillo, 10 kw., 1170 kc., Class I-B, expected to commence operation in July, 1946.

General

CPA CONSIDERING NAB REQUEST

Although no final decision has been made by the CPA in answer to the request filed by NAB for relief under the recent order restricting construction, Hugh Porter, Deputy Director, Bureau Construction, CPA has informed NAB the request is under consideration.

Text of the letter follows:

April 27, 1946.

"National Association of Broadcasters
1760 N Street, N. W.
Washington 6, D. C.

Gentlemen:

"This will acknowledge receipt of your communication of April 12 addressed to Mr. John D. Small.

"Your request for an amendment to Veterans Housing Order 1 is being given consideration. Because it is a policy determination requiring careful study it will undoubtedly take some time to reach a final decision.

"Yours very truly,
"(Sgd.) Hugh Porter,
"Deputy Director Bureau Construction."

TEMPORARY WAIVER OF TRANSCRIPTION ANNOUNCEMENTS

In a letter to the American Broadcasting Company made public last Monday (29), the FCC granted a request to eliminate certain announcements of transcribed programs for a period of 30 days.

ABC had requested that the Commission waive the required transcribed announcements during the period of daylight saving time, since the network was recording practically all of its programs and feeding them to the various legs of the network an hour later in order to eliminate local changes in broadcast schedules.

In granting the waiver for 30 days the FCC said that "the waiver is not to be applicable where an individual station makes an off-the-line recording. It is to be applicable only when the off-the-line recording is made by the American Broadcasting Company as indicated in your letter at Chicago or Hollywood and is broadcast one hour later by those stations which operate on standard time."

The Commission added that each station shall make "an appropriate announcement at least once each day between the hours of 10 A. M. and 10 P. M. which shall state that some or all of the programs of the American Broadcasting Company which are broadcast by that station are delayed broadcasts by means of transcription."

FRAZIER AND PETER FORM NEW RADIO CONSULTANTS FIRM

Howard S. Frazier, NAB Consulting Engineer, and Paul F. Peter, former NAB Director of Research, announced Wednesday (1) the formation of the firm of Frazier and Peter, Radio Management Consultants with temporary offices at 1730 Eye Street, Northwest, Washington 6, D. C.

The services of the new firm will be engaged to assist broadcasters and prospective broadcasters in all phases of management except legal and engineering. Some of the services of the firm are broadcast station management and organizational studies, program policy recommendations, program analysis systems and audits, advertising rate studies, market evaluations, operating cost analyses, and broadcast station appraisals.

With a combination of thirty-eight years experience in broadcast station management and research shared between them, Frazier and Peter bring a practical know-how to radio management confronted with the increased complexity of serving the public interest along with prudent economic control of station operation.

Frazier has served in all phases of broadcast station operation, ranging from control room operator to president and general manager of stations in all classifications in large and small market areas.

Peter, formerly of NAB, the Joint Committee on Radio Research, the Radio Corporation of America, the National Broadcasting Company and a pioneer in radio research and statistical analysis of broadcast operation, public attitudes and listening habits, and has an intimate knowledge of radio problems on both the national and local levels.

Mr. Frazier and Mr. Peter stated that their firm will offer an advisory management service based on the premise that true knowledge comes only from sound fundamental investigation, and the application of knowledge must be made in the light of practical experience.

CITE INDUSTRY FOR WAR WORK

The radio broadcasting industry, through NAB, and two members of the NAB staff have been cited recently by government agencies for valuable contributions made in behalf of the war effort.

The Treasury Department's Silver Medal has been presented to President Justin Miller and citations have been awarded to NAB by the Commanding General, Army Air Forces, and the Commandant of Armed Forces Radio Service, a joint operation of the War and Navy Departments.

Treasury Department Medals have also been awarded to Arthur C. Stringer, Director of Promotion, and J. Allan Brown, Ass't Director of Broadcast Advertising. Mr. Brown was honored for his work during the period he was an executive at Station WFOY, St. Augustine.

COLLEGE STUDENTS TO ATTEND UN MEETING UNDER AUSPICES OF KGW

Inaugurating west coast participation with NBC's United Nations' project June 6th through September 9th, H. Quenton Cox, General Manager of station KGW, Port-

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land, Oregon, has announced that KGW, in conjunction with the Portland League of Women Voters, will send two northwest college students to the United Nations' Conference to present findings and opinions of 47,000 northwest college students to the UN assembly.

The students will be chosen from among the 62 delegates who attended the Pacific Northwest Students' Congress at Reed College in Portland April 5th and 6th to discuss and formulate resolutions determining the "Student's Place in the Atomic Age."

Of the 31 colleges represented at the Congress, one student will be chosen from student bodies of more than one thousand, and one from the smaller schools to present their findings to the United Nations' Conference in New York.

The students competing for the expense-free trip will be judged on three points: their success in publicizing on their home campus the findings of the Congress; the percentage of home campus students voting in the poll of student opinion on the Congress resolutions (this poll to be conducted by the contestants, using ballots prepared by the Portland League of Women Voters); the completeness and clarity of the written reports; and the speed with which they are submitted to the judging committee.

Closing time for submission of the reports was midnight, April 28th. Winners will be announced this month. KGW and the Portland League of Women Voters expect to be able to announce the date on which the winning students will present their resolutions to the United Nations' Conference at an early date.

The judges for the Students' Congress contest include H. Quenton Cox, General Manager of KGW; Mrs. E. W. St. Pierre, President of the Women Voters League; and Ted Gamble, former National Director of the War Finance Division and Assistant Secretary of the Treasury.

STATIONS GIVE TRANSCRIPTIONS TO STEPHENS COLLEGE

Stations KXOK and KFRU have presented a transcribed library of important speeches given by world leaders to Stephens College. The presentation was made during a half hour program broadcast by both stations.

The speeches, beginning with the late President Roosevelt's address to the nation following the attack on Pearl Harbor, include all the important talks made since then by leaders such as Roosevelt, Truman, Churchill, Willkie, Mme. Chiang Kai Shek, Hoover, Eisenhower, Nimitz and MacArthur.

The Speech and Radio Division of Stephens College will use the transcriptions in their studies by observing the techniques employed by these speakers.

The library service will be continued to the college indefinitely, furnishing transcriptions of addresses by national and international personalities.

News Clinics

THREE STATES READY FOR RADIO NEWS CLINICS

Minnesota's Radio News Clinic, Minneapolis, Friday, May 17, will be held in the Hotel Nicollet. Clinic Chairman Richard M. Day, of WDGY, last week, notified all stations of the forthcoming event and nailed down a block of hotel rooms for Thursday and Friday nights.

Wisconsin

The Wisconsin Clinic at the Loraine Hotel, Madison, Tuesday, May 14, is expected to be "extremely productive and well attended," according to Kenneth F. Schmitt, clinic chairman, and general manager, WIBA, Madison.

Nebraska

In addition to station personnel, the Nebraska Radio News Clinic, Fort Kearney Hotel, Kearney, May 11, will be attended by journalism heads of Nebraska schools. Clinic Chairman John Alexander, KODY, North Platte, already has received acceptances from the University of Nebraska and Creighton. Arthur Stringer, NAB, will represent the Radio News Committee at the three clinics.

Nebraska Broadcasters Association

The Nebraska Broadcasters Association meets in Kearney on May 10, preceding the radio news clinic. Its president, Lumir Urban, KORN, Fremont, will preside. Other NAB officers are: Duane Watts, KHAS, Hastings, vice president, and Art Thomas, WJAG, Norfolk, secretary-treasurer.

Ad Council—OWMR Allocations

MESSAGE FROM OWMR

Station managers:

The Advertising Council and the National Housing Agency want to enlist your support in a grass-roots campaign designed to relieve and eventually overcome the housing shortage.

All over the country, Mayors' Emergency Housing Committees are now being organized to help remedy this situation. They are setting up Veterans' Housing Centers, facilitating the rapid construction of new homes and fighting to avert a disastrous housing inflation.

Each of these tasks requires the understanding and support of the public. Mr. Wilson W. Wyatt, Housing Expediter and Administrator of the National Housing Agency, has therefore suggested that each Mayors' Committee appoint a public relations sub-committee.

This is where you come in. If an Emergency Housing Committee exists in your community, it is urged that you work closely with the public relations sub-committee. Your experience will enable you to make a real contribution in connection with this important campaign.

The "Kit"

With the help of the Advertising Council, the National Housing Agency has prepared a comprehensive Kit of material to help the Mayors' Emergency Housing Committees with their information campaign. The part of the Kit which will naturally be of most interest to you is the radio material. The Kit includes about 40 spot announcements, material that can be used for radio speeches, and two 15-minute skits. Transcriptions of both skits are available.

Much of this radio material lends itself to sponsorship. Some of the announcements are specifically written for sponsorship by particular types of firms—banks or other

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lending institutions; home builders; real estate firms; or building material firms. Still other announcements are suitable for sponsorship by any radio advertiser, and will appeal particularly to businesses with a stake in housing, such as department stores, home furnishing stores and utility companies.

Additionally, you may wish to carry some of this material over your station. Either way you will be making an important contribution to a program that can do much to ease the desperate housing situation facing returning veterans.

You will find the material skillfully written and persuasive. Much of it is the product of one of America's foremost advertising agencies, which donated its services to this campaign through The Advertising Council.

How To Get the Material

If there is a Mayors' Emergency Housing Committee in your town, it is suggested that you get in touch with it immediately and offer your assistance in getting this radio material placed. Chances are that the Committee will already have all the radio material on hand. If not, you can order through it.

If there is no Emergency Housing Committee in your town, you can secure the radio material which is in the Kit by dropping a line to the Information Service, National Housing Agency, Washington 25, D. C.

The cooperation of America's radio stations is essential to the success of this housing campaign. Local announcements are needed . . . announcements which mention the address and phone number of the Veterans' Housing Center, and lend human interest to the statistics on the housing shortage by describing some of the families actually looking for homes—or by actually bringing them to the "mike" to speak for themselves.

Your cooperation will be of real value. And it will be appreciated.

OWMR SPOTS TO AID JOB CAMPAIGN

With two million more veterans scheduled for release from the armed forces by July 1, the United States Employment Service and the Office of War Mobilization and Reconversion is seeking all-out support in the campaign for job development.

In March, 1946, there were 1,168,000 persons who applied for jobs through USES offices, 700,000 of whom were veterans.

Radio stations are requested by OWMR to assist in this campaign by urging employers to list job availabilities with USES. Spot announcements of 10 and 20 seconds are being mailed directly to all Program Directors. Employment would be materially stimulated, according to OWMR, by frequent use of these spots during the months of May and June.

NETWORK CAMPAIGNS—MAY 13-19

The following four public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of May 13-19, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

The Veteran's Assets

The skills, education and experience which our servicemen and women acquired in the armed forces—the know-how which proved deadly to the enemy in war—can be an invaluable asset to this nation in peace. Modern warfare requires a tremendous range of skills; if a recruit does not have a skill when he enters the armed forces, he acquires one through training in order to be able to do his part in the highly mechanistic, scientific and engineering job which modern warfare is. In many instances the work servicemen did in the war—such as in radar and electronics—was a projection of what business and industry are undertaking in this postwar period. Many veterans who have already returned to civilian life have discovered that their service experience can mean jobs and greater responsibilities than they were able to assume before the war. Radio is now asked to help educate the general public, as well as employers, on the assets of the veteran as a citizen and an employee. *Speak to employers indirectly by referring to the fact that thousands of employers who are employing vetreans testify to the fact that these men are making good. Avoid invidious comparisons between servicemen and civilians.* Explain how most service-acquired skills are directly related to civilian occupations, citing examples if possible. Point out that the skills, education and experience acquired by men and women in our armed forces will make them better citizens and more valuable employees than they were before. (Fact Sheet No. 23)

Fat Salvage

Only by continuing their magnificent job of fat salvage can housewives help return to store shelves plentiful supplies of soap and hundreds of other things they've been waiting for. Fats and oils are just as important to the production of peace-time goods as they were for munitions, and supplies of industrial fats are far short of demands and needs. Domestic production, which has never been able to compensate fully for the loss of imports from the Pacific, is down this year and it may take many months to bring imports back to peace-time levels. Meanwhile, there is a tremendous demand for fats and oils. They're urgently needed in the manufacture of soap and nearly all other consumer goods—nylons, refrigerators, automobiles, paints. American women can speed the return of these things by saving used fats and turning them in as soon as they can no longer be re-used for cooking. They are asked to:—save every drop of used fat by draining pans, skimming soups and gravies, melting down trimmings of meat left on platters and plates; pour immediately into the salvage can those fats which can't be re-used; re-use those suitable for cooking, and salvage whatever is left; turn in the fat salvage container to their meat dealers promptly. They'll get four cents for every pound turned in. (Fact Sheet No. 19)

Famine Emergency

Famine is raging in Europe and Asia. War has left chaos in its wake; in addition, a burning spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. Between now and July 1st, 500,000,000 children, women and men—and in this order—face starvation. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone, city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief and Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. *The present American consumption per person is estimated at 3,360 calories per day. Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats, and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world.* The "have" countries including the United States, are the only ones that can halt death by starvation this Spring. *Even certain "importing" countries are already helping to the limit of their ability.* Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries, through regulations already in effect, will make available

(Continued on next page)

eleven million tons. *Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.* Urge everyone to SAVE AND SHARE—to make the maximum amount of needed food available for the relief of starving millions by—Reducing their consumption of all wheat and rice products and fats and oils. . . . Eating more of the plentiful foods. . . . Eliminating *all* food waste and turning in *all* used fats. . . . *Producing and preserving all food possible through home gardening and canning.* (Fact Sheet No. 20)

Hospitals Need Student Nurses

Latest figures from a continuing study conducted by the American Hospital Association *now show that 2 out of 3 hospitals throughout the country are suffering from acute nursing shortages. A high percentage of these hospitals have been forced to close beds and facilities—often whole floors or wings.* As a result, literally thousands of patients are doing without adequate nursing care. During pre-war years, where available, *the bulk of patient care was given by student nurses. During the war members of the U. S. Cadet Nurse Corps carried 80% of the nursing load in their hospitals.* However, Cadet Nurse recruitment was terminated last fall and at the present time there is an alarming and growing shortage of student nurses in training. Therefore, a nation-wide effort must be made immediately to interest young women in nursing as a career, and to urge them to enroll at once for existing vacancies in schools of nursing. Explain that there are opportunities, at extremely low cost, for 40,000 young women between the ages of 17 and 35, who are high school graduates of good standing, to enter one of the highest-paid professions by enrolling in a summer or fall student nurse training class. *Point out that information concerning schools of nursing may be obtained from either the hospital administrator or director of nurses of the nearest hospital.* Emphasize the fact that, compared with average net earnings of teachers, secretaries, office workers, librarians, bank employees, retail store employees and other services open to women the earnings of a professional nurse are among the highest. (Fact Sheet No. 9-A)

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, May 6. They are subject to change.

Monday, May 6

NEW—Times-World Corp., 124 W. Kirk Ave., Roanoke, Va.—For FM facilities.

NEW—Roanoke Broadcasting Corp., 301 First St., S. W., Roanoke, Va.—For FM facilities.

NEW—Piedmont Broadcasting Corp., Hotel Danville Bldg., Danville, Va.—For FM facilities.

Monday, May 6

Further Hearing

NEW—Syndicate Theatres, Inc., Columbus, Ind.—C. P. **1130 kc.**, 500 watts, daytime.

NEW—Universal Broadcasting Co., Inc., Indianapolis, Ind.—C. P. **1130 kc.**, 10 KW, unlimited, DA-night and day.

Monday, May 6

Room 208, Montgomery County Court House, Dayton, Ohio

Court of Appeals, Room Third Floor, Court House, Springfield, Ohio

NEW—The Crosley Corp., Dayton, Ohio—For FM facilities.

NEW—Great Trails Broadcasting Corp., 121 North Main St., Dayton, Ohio—For FM facilities.

NEW—Miami Valley Broadcasting Corp., Dayton, Ohio—For FM facilities.

NEW—Unity Corporation, Inc., 34 West High St., Springfield, Ohio—For FM facilities.

NEW—Radio Voice of Springfield, Inc., 117 West High St., Springfield, Ohio—For FM facilities.

NEW—Skyland Broadcasting Corp., Dayton, Ohio—For FM facilities.

NEW—Moraine Broadcasters, Inc., Dayton, Ohio—For FM facilities.

Tuesday, May 7

NEW—Fred O. Grimwood, Bloomington, Ind.—C. P. **1490 kc.**, 250 watts, unlimited.

Tuesday, May 7

Further Hearing

For the Purpose of Introducing Depositions To Be Held in the Office of Samuel Miller, Presiding Officer, Room 7520

NEW—The Sandusky Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Lake Erie Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—The Bay Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.**, 250 watts, unlimited.

Tuesday, May 7

Further Hearing

NEW—WCAE, Inc., Pittsburgh, Penna.—For FM facilities.

NEW—Allegheny Broadcasting Corp., Pittsburgh, Penna.—For FM facilities.

NEW—Liberty Broadcasting Co., John J. Laux, Richard Teitlebaum, Meyer Weisenthal, Alex. Teitlebaum, Louis Berkman, Jack Berkman, et al., d/b as partners, Pittsburgh, Penna.—For FM facilities.

NEW—West Virginia Radio Corp., Pittsburgh, Penna.—For FM facilities.

NEW—Pittsburgh Radio Supply House, 1406 Chamber of Commerce Bldg., Pittsburgh, Penna.—For FM facilities.

Wednesday, May 8

NEW—Eastern Publishing Co., Easton, Penna.—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—Allentown Broadcasting Co., Allentown, Penna.—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—Steel City Broadcasting Co. of Bethlehem, Pa., Inc.—C. P. **1230 kc.**, 250 watts, unlimited.

WEST—Associated Broadcasters, Inc., Easton, Penna.—C. P. **1230 kc.**, 250 watts, unlimited.

Thursday, May 9

Further Hearing

For the Purpose of Taking Engineering Testimony To Be Held in the Office of Tyler Berry, Presiding Officer, Room 428, Star Building

NEW—Smoky Mountain Broadcasting Co., Knoxville, Tenn.—C. P. **1340 kc.**, 250 watts, unlimited.

NEW—Clarence Beaman, Jr., tr/as East Tennessee Broadcasting Co., Knoxville, Tenn.—C. P. **1340 kc.**, 250 watts, unlimited.

Friday, May 10

NEW—Buffalo Broadcasting Corp., Buffalo, N. Y.—For FM facilities.

NEW—Buffalo Broadcasting Corp., Buffalo, N. Y.—For FM facilities.

Federal Communications Commission Actions

AM APPLICATIONS GRANTED

NEW—Harry C. Butcher, Santa Barbara, Calif.—Granted construction permit for a new station to operate on **1340 kc.**, 250 watts, unlimited time. (B5-P-4615)

NEW—J. Paul Stone and R. M. Ware, Jr., Fitzgerald, Ga.—Granted construction permit for a new station to operate on **1240 kc.**, 250 watts, unlimited time. (B3-P-4607)

NEW—J. O. Fly, Sr., Geo. F. Fly, Harvard P. Smith and Robert W. Rounsaville, d/b as Shelbyville, Broadcasting Co. Shelbyville, Tenn.—Granted construction permit for a new station to operate on **1400 kc.**, 250 watts, unlimited time. (B3-P-4635)

NEW—The Central Kentucky Broadcasting Co., Lexington, Ky.—Granted construction permit for a new station to operate on **1340 kc.**, 250 watts, unlimited time. (B2-P-4126; Docket 6908)

NEW—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Granted construction permit for a new station to operate on **1320 kc.**, 5 KW day, 1 KW night, with DA nighttime, unlimited time, subject to proof of performance.

TELEVISION APPLICATIONS GRANTED

National Broadcasting Co., Inc., Chicago, Ill.—Granted construction permit for a new television station; frequency **76-82 mc.** (Channel No. 5); effective radiated visual and aural power: 21.8 KW; effective height of antenna above average terrain: 592 ft. (B4-PCT-27)

Zenith Radio Corp., Chicago, Ill.—Granted construction permit for a new television station; frequency **54-60 mc.** (Channel No. 2); effective radiated visual and aural power: 4.5 KW; effective height of antenna above average terrain: 580 ft. (B4-MPCT-22)

FM CONDITIONAL GRANT

The Commission made one additional conditional grant to McClatchy Broadcasting Co., for a new Metropolitan FM station in Bakersfield, Cal. Permittee is licensee of standard station KERN, Bakersfield. (This brings total conditional grants to 426 as of May 2.)

FM FINAL CP'S GRANTED

The following stations which have heretofore received engineering approval, were granted regular construction permits:

J. E. Rodman, Fresno, Cal.—CP for Rural station; Channel: **102.3 mc.** (No. 272); 69.9 KW; antenna, 1936 ft. (B5-PH-155)

KOMA, Inc., Oklahoma City, Okla.—CP for Rural station; Channel: **100.1 mc.** (No. 261); 243 KW; antenna: 485 ft. (B3-PH-531)

The Southern Minn. Supply Co., Mankato, Minn.—CP; Channel **92.7 mc.** (No. 224); 29.2 KW; antenna: 544 ft. (B4-PH-519)

The Kansas City Star Co., Kansas City, Mo.—CP for Rural station; Channel **100.3 mc.** (No. 262); 150 KW; antenna 754 ft. (B4-PH-356)

KARM, The George Harm Station, Fresno, Cal.—CP for Metropolitan station; channel: **101.9 mc.** (No. 270); 27.2 KW; antenna: 406 ft. (B5-PH-638)

Queen City Broadcasting Co., Inc., Seattle, Wash.—CP for Rural station; channel: **93.9 mc.** (No. 230); 257 KW; antenna: 1482 ft. (B5-PH-459)

Evergreen Broadcasting Corp., Seattle, Wash.—CP for Metropolitan station: channel: **93.1 mc.** (No. 226); 9.6 KW; antenna: 451 ft. (B5-PH-501)

Fisher's Blend Station, Inc., Seattle, Wash.—CP for Rural station; channel: **92.7 mc.** (No. 224); 48 KW; antenna: 1811 ft. (B5-PH-454)

Oregonian Publishing Co., Portland, Ore.—CP for Rural station; channel: **95.5 mc.** (No. 237); 51 KW; antenna: 1018 ft. (B5-PH-272)

Atlantic Coast Broadcasting Co., Charleston, S. C.—CP for Metropolitan station; Channel: **92.3 mc.** (No. 222); 20.5 KW; antenna 415 ft. (B3-PH-196)

Harbenito Broadcasting Co., Inc, Harlingen, Texas.—CP for Metropolitan station; channel: **95.3 mc.** (No. 237); 13.7 KW; 402 ft. (B3-PH-319)

Havens & Martin, Inc., Richmond, Va.—CP for Metropolitan station; channel: **96.3 mc.** (No. 242); 47 KW; 427 ft. (B2-PH-180)

Houston Printing Corp., Houston, Texas—CP: channel: **99.7 mc.** (No. 259); 196 KW; 497 ft. (B3-PH-126)

Boise Broadcast Station, Boise, Idaho—CP for Metropolitan station; channel: **102.1 mc.** (No. 271); minus 370 ft. (Transmitter is in a valley; tower 200 ft.); 3.3 KW. (B5-PH-371)

Montgomery Broadcasting Co., Inc., Montgomery, Ala.—CP for Rural station; channel: **100.5 mc.** (No. 263); 29.7 KW; antenna: 771 ft. (B3-PH-169)

Giddens & Rester, a partnership, Mobile, Ala.—CP for a Metropolitan station; channel: **97.9 mc.** (No. 250); 10.8 KW; antenna: 308 ft. (B3-PH-798)

Joe L. Smith, Jr., Beckley, W. Va.—CP for Rural station; channel: **100.7 mc.** (No. 264); 31.7 KW; antenna: 978 ft. (B2-PH-494)

The Greenville News-Piedmont Co., Greenville, S. C.—CP for Rural station; channel: **92.9 mc.** (No. 225); 160 KW; antenna: 1176 ft. (B3-PH-291)

Stanley M. Goard, Geo. W. Phillips, Robert T. Zabelk, James L. Murray, co-partners, d/b as Broadcasters Oreg., Ltd., Portland, Ore.—CP for Metropolitan station; channel: **94.9 mc.** (No. 235); 1.53 KW; antenna: 839 ft. (B5-PH-207)

WAIR Broadcasting Co., Winston-Salem, N. C.—CP for Metropolitan station; channel: **96.1 mc.** (No. 241); 32 KW; antenna: 367 ft. (B3-PH-468)

DESIGNATED FOR HEARING

The Tri-State Broadcasting Co., Cumberland, Md.—Designated for hearing (Comr. Jett voting for grant) application for a new station to operate on **1340 kc.**, 250 watts, unlimited time. (B1-P-4625)

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Designated for hearing application for C. P. to increase power from 1 to 5 KW, install new transmitter, and make change in directional antenna for night use, on **610 kc.**, at Duluth. (B4-P-4421)

Tri-Suburban Broadcasting Corp., Silver Spring, Md.; Key Broadcasting Corp, Baltimore, Md.—Designated for hearing in a consolidated proceeding the application of Tri-Suburban Broadcasting Corp. (B1-P-4541) for a new station in Silver Spring, Md., with the application of Key Broadcasting Corp. (B1-P-4713) for a new station in Baltimore, both requesting the facilities **1050 kc.**, 1 KW, daytime only.

WLOF—Hazlewood, Inc., Orlando, Fla.—Designated for hearing application for change in facilities to **950 kc.**, 5 KW, unlimited time, DA. (Present facilities: **1230 kc.**, 250 watts, unlimited.) (Action taken 4-25.) (B3-P-3973)

E. T. Wright, Orlando, Fla.—Designated for hearing application for a new station to operate on **1230 kc.**, 250 watts, unlimited time, contingent on grant of pending WLOF application for change in facilities to **950 kc.** (B3-P-4268) (Action taken 4-25.)

Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis.—Designated for hearing application (B4-P-4619) for a new station to operate on **1340 kc.**, 250 watts, unlimited time.

Woodrow Miller, San Bernardino, Cal.—Designated for hearing application (B5-P-4240) for a new station to operate on **1450 kc.**, 250 watts, unlimited time.

KFDA—Amarillo Broadcasting Corp., Amarillo, Texas; KVAK—S. H. Patterson, Atchison, Kans.; KEYS—

(Continued on next page)

Earl C. Dunn, et al., d/b as Nueces Broadcasting Co., Corpus Christi, Texas; S. H. Paterson, Topeka, Kans.—Designated for hearing application of KFDA (B3-P-4353) to change facilities from **1230 kc.,** 250 watts, unlimited time, to **1440 kc.,** 1 KW, 5 KW-LS, in consolidation with application of KVAK (B4-P-4317) to change rfequency from **1450** to **1200 kc.,** increase power from 250 watts to 1 KW, and hours of operation from unlimited to daytime, make changes in transmitting equipment, and install new vertical antenna and ground system, and application of KEYS (B3-P-3999), to change frequency from **1490** to **1440 kc.,** power from 250 watts day and night to 1 KW night, 5 KW day, install new transmitter and DA for night use, and change transmitter location, and application of S. H. Patterson for new station at Topeka. (B4-P-4389)

Marshall Broadcasting Co., Marshall, Texas; Ross & Co., a partnership composed of Edmund Key, III, Emerson H. Lee, Clark Ross, Jr., and John Morton Taylor, Marshall, Texas—Designated for hearing the application of Marshall Broadcasting Co. (B3-P-3675) for a new station to operate on **1450 kc.,** 250 watts, unlimited time, in consolidation with application of Ross & Co. (B3-P-4477), requesting the same facilities.

Calif.-Nevada Broadcasting Co., Vallejo, Calif.—Designated for hearing application for new station (B5-P-4614) to operate on **850 kc.,** 250 watts, daytime.

KHTN, Inc., Houston, Texas; W. Albert Lee, Houston, Texas—Designated for hearing application for a new station (B3-P-4359) to operate on **610 kc.,** 5 KW, DA (night), unlimited time, in consolidation with W. Albert Lee application (B3-P-4628) requesting the same facilities.

WCBM—Baltimore Broadcasting Corp., Baltimore, Md.; Tower Realty Co., Baltimore, Md.—Designated for hearing application for CP (B1-P-3969) to increase power to 10 KW day, 5 KW night on **680 kc.,** in a consolidated proceeding with application of Tower Realty Co. (B1-P-4490; Docket 7429) for a new station on **680 kc.,** 5 KW, DA-night, unlimited, and further ordered that hearing on Tower application scheduled for May 6, be postponed, and consolidated hearing held in Washington.

LICENSE RENEWALS

Licenses for the following stations were further extended upon a temporary basis, pending determination upon applications for renewal, for the period ending July 1, 1946:

KDYL and Auxiliary, Salt Lake City; KGBX, Springfield, Mo.; KGLO, Mason City, Iowa; KRGV, Weslaco, Texas; KRIS, Corpus Christi; KSCJ and auxiliary, Sioux City, Iowa; WFBC, Greenville, S. C.: WFIN, Findlay, Ohio; WHAZ, Troy, N. Y.; WISH, Indianapolis; WJHP, Jacksonville, Fla.; WKAT and auxiliary, Miami Beach; WSAI and Syn. Amplifier, Cincinnati; WSMB, New Orleans; WSPR, Springfield, Mass.; WXYZ and auxiliary, Detroit; WJAS, Pittsburgh, Pa.

KTBC—Claudia T. Johnson, Austin, Texas—Present license extended upon a temporary basis for the period ending July 1, 1946, pending determination upon application for renewal.

W9XEV—Evansville on the Air, Inc., Glenwood, Ind.—Present developmental broadcast station license was extended upon a temporary basis only, pending determination upon application for renewal, for the period ending July 1, 1946.

W2XMT—Metropolitan Television, Inc., New York, N. Y.—Granted renewal of experimental television broadcast station license for the period ending Feb. 1, 1947.

KGKO—KGKO Broadcasting Co., Fort Worth, Texas—Granted renewal of license on a temporary basis only for the term May 1, 1946, to May 1, 1949, upon the express condition "that it is subject to whatever action may be taken by the Commission upon the pending application for renewal of license. Nothing contained herein shall be construed as a finding by the Commission that the operation of the station is or will be in the public interest beyond the express terms hereof."

KHQ—Louis Wasmer, Inc., Spokane, Wash—Granted renewal of license on a temporary basis only for the term May 1, 1946, to May 1, 1949, upon the express condition "that it is subject to whatever action may be taken by the Commission upon the pending application for renewal of license. Nothing contained herein shall be construed as a finding by the Commission that the operation of the station is or will be in the public interest beyond the express terms hereof."

WCHS—Charleston Broadcasting Co., Charleston, W. Va.—Granted renewal of license on a temporary basis only for the term May 1, 1946, to May 1, 1949, upon the express condition "that it is subject to whatever action may be taken by the Commission upon the pending application for renewal of license. Nothing contained herein shall be construed as a finding by the Commission that the operation of the station is or will be in the public interest beyond the express terms hereof."

Licenses for the following FM broadcast stations were extended upon a temporary basis only, pending receipt of and/or determination upon application for renewal, for the period ending July 1, 1946:

WRBL, Baton Rouge; WLOU, Detroit; WBCA, New Scotland, N. Y.; KOZY, Kansas City, Mo.; WENA Detroit; WDUL, Superior, Wisc.; WQXQ, New York; WNBF-FM, Binghamton, N. Y.; WTMJ-FM, Milwaukee; KHJ-FM, Los Angeles; WHNF, New York; KMBC-FM, Kansas City, Mo.: WGYN, New York; WSM-FM, Nashville; WEAF-FM, New York; WIP-FM, Philadelphia; WHFM, Rochester, N. Y.; WTIC-FM, Hartford; WELD, Columbus, Ohio; WDRC-FM, Hartford; WOWO-FM, Fort Wayne; KYW-FM, Philadelphia; WFIL-FM, Philadelphia; WGNB, Chicago; WHEF, Rochester, N. Y.; WTAG-FM, Worcester, Mass.; WMOT, Pittsburgh; WWZR, Chicago.

Licenses for the following developmental Broadcast stations were extended upon a temporary basis only, pending receipt of and/or determination upon applications for renewal, for the period ending July 1, 1946:

The Atlanta Journal, W4XAJ; A. H. Belo Corp., W5XIC; Courier-Journal and Louisville Times Co., W9XEK; The Crosley Corp., W8XFM; Commercial Radio Eqpt. Co., W3XL; Ga. School of Tech., W4XAG; WINX, Broadcasting Co., W3XO; KLZ, Broadcasting Co., W9XLA; Md. Broadcasting Co., W3XMB; Matheson Radio Co., Inc., W1XMR; National Broadcasting Co., Inc., W10XF, W10XR; WAPO Broadcasting Service, W4XCT; Raytheon Mfg. Co., W2XRA, W2XRY; Voice of Ala., Inc., W4XAP, W4XFM; Westinghouse Radio Stations, Inc., W10XWA, W10XWB, W10XWC, W10XWD, W10XWE; WJJD, Inc., W9XJD.

Licenses for the following non-commercial Educational broadcast stations were extended upon a temporary basis only, pending receipt of and/or determination upon applications for renewal, for the period ending July 1, 1946:

WBEZ, Chicago; WNYE, Brooklyn; KALW, San Francisco; WBOE, Cleveland; WIUC, Urbana, Ill.; WBKY, Beattyville, Ky.

W8XWI—Guy S. Cornish, Area of Cincinnati.—Granted renewal of public address relay Exp. Class II broadcast station license for the period ending October 1, 1946.

WMLL—Evansville On the Air, Inc., Evansville, Ind.—License for FM-Broadcast station further extended upon a temporary basis to July 1, 1946, pending determination upon renewal.

Licenses for the following stations were extended upon a temporary basis only, pending determination upon applications for renewal, for the period ending July 1, 1946:

KALB, Alexandria, La.; KECA and auxiliary, Los Angeles; KFAR, Fairbanks, Alaska; KFDM, Beaumont, Texas; KFQD and auxiliary, Anchorage, Alaska; KFSD, San Diego; KFYR, Bismarck, N. Dak.; KGFX, Pierre, S. Dak.; KGHL, Billings, Mont.; KGMB and auxiliary, Honolulu; KGW, Portland, Ore.; KLZ, Denver; KLAC, Los Angeles; KMJ, Fresno; KOAC, Corvallis, Ore.; KOH, Reno; KOY, Phoenix; KPQ, Wenatchee, Wash.; KROD, El Paso; KSAC, Manhattan,

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Kans.; KSD, St. Louis; KSFO, San Francisco; KSJB, Jamestown, N. Dak.; KTAR, Phoenix; KTSA, San Antonio; KUTA, Salt Lake City; KVI, Tacoma, Wash.; KVOD, Denver; KVOS, Bellingham, Wash., KWTO, Springfield, Mo.; KXOK, St. Louis; WAGA, Atlanta; WAGE and auxiliary, Syracuse; WAYS, Charlotte, N. C.; WCAO and auxiliary, Baltimore; WCAX, Burlington, Vt.; WDAF, Kansas City, Mo.; WDEV, Waterbury, Vt.; WDBO, and auxiliary, Orlando; KWFT, Wichita Falls, Texas; WEAN, Providence; WEAU, Eau Claire, Wis.; WEEI, Boston; WFIL and auxiliary, Philadelphia; WGAN and auxiliary, Portland, Me.; WHJB, Greensburg, Pa.; WHKC, Columbus, Ohio; WIAC, Hato Rey, P. R.; WIBW, Topeka; WICC, Bridgeport, Conn.; WILL, Urbana, Ill.; WIND and auxiliary, Chicago; WIOD and auxiliary, Miami; WIP and auxiliary, Philadelphia; WIS, Columbia, S. C.; WJLS, Beckley, W. Va.; WKAQ and auxiliary, San Juan; WKBN, Youngstown, Ohio; WKRC, Cincinnati; WKZO, Kalamazoo; WLBZ, Bangor, Maine; WMAL, Washington; WMAM, Marinette, Wis.; WMBS and auxiliary, Uniontown, Pa.; WMC and auxiliary, Memphis; WMCA and auxiliary, New York City; WMT, Cedar Rapids; WNAX, Yankton, S. Dak.; WMUR, Manchester, N. H.; WOW, Omaha; WPIC, Sharon, Pa.; WPRO and auxiliary, Providence; WQAM and auxiliary, Miami; WROL, Knoxville; WREC and auxiliary, Memphis; WSGN, Birmingham; WSJS, Winston-Salem; WSUN, St. Petersburg; WSVA, Harrisonburg, Va.; WSYR and auxiliary, Syracuse; WTAG and auxiliary, Worcester, Mass.; WTAR and auxiliary, Norfolk, Va.; WTMJ, Milwaukee; WWNC, Asheville, N. C.; WWNY, Watertown, N. Y.; WTMJ, auxiliary; WDSU, auxiliary.

Licenses for the following stations were further extended upon a temporary basis pending determination upon applications for renewal of licenses, for the period ending July 1, 1946:

KFAC, Los Angeles; KFGQ, Boone, Iowa; KFJZ and auxiliary, Fort Worth; KFOX, Long Beach, Cal.; KGCU, Mandan, N. Dak.; KGGM, Albuquerque; KGHF, Pueblo; KGVO, Missoula, Mont.; KHSL, Chico, Cal.; KID, Idaho Falls; KMO and auxiliary, Tacoma, Wash.; KOB, Albuquerque; KOIL, Omaha; KOL, Seattle; KRLD, Dallas; KRNT, Des Moines; KSRO, Santa Rosa, Cal.; KTFI, Twin Falls, Idaho; KUOA, Siloam Springs, Ark.; KYA, San Francisco; WADC, Village of Tallmadge, Ohio; WATR, Waterbury, Conn.; WBT, Charlotte, N. C.; WDGY, Minneapolis; WDOD, Chattanooga; WDSU, New Orleans; WFBM and auxiliary, Indianapolis; WFBR and auxiliary, Baltimore; WHBF and auxiliary, Rock Island; WHBL, Sheboygan; WHIO, Dayton; WHKY, Hickory, N. C.; WINS and auxiliary, New York; WJDX, Jackson, Miss.; WKNE, Keene, N. H.; WNAC and auxiliary, Boston; WNBF, Binghamton, N. Y.; WNEL, San Juan; WOOD and auxiliary, Grand Rapids; WORC, Worcester, Mass.; WSKB, McComb, Miss.; WTAQ, Green Bay, Wis.; WTCN, Minneapolis; WTOC, Savannah, Ga.; WWVA, Wheeling, W. Va.; WRR and auxiliary, Dallas.

KFRC—Don Lee Broadcasting System, San Francisco, Cal. —Present license for main and auxiliary transmitter was extended upon a temporary basis only, pending determination upon renewal, for the period ending June 1, 1946.

MISCELLANEOUS ACTIONS

WSLS—Junius Parker Fishburn (Transferor), Shenandoah Life Ins. Co., Inc. (Transferee), Roanoke Broadcasting Corp., Roanoke, Va.—Granted consent to acquisition of control of Roanoke Broadcasting Corp. by Shenandoah Life Insurance Co., Inc., for a consideration of $64,000 for 160 shares of capital stock of Roanoke Broadcasting Corp. (B2-TC-480)

WFLA—The Tribune Co., Tampa, Fla.—Granted construction permit to make changes in directional antenna for night use, present assignment **970 kc.**, 5 KW, DA-N, unlimited time. (B3-P-4171)

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Granted modification of construction permit, to change directional antenna system of station WSPA. (B3-MP-1788)

KFAR—Midnight Sun Broadcasting Co., Fairbanks, Alaska —Granted extension of special service authority to operate on **660 kc.**, 10 KW, unlimited time, for the period May 1, 1946 to May 1, 1947. (B-SSA-142)

Radio Wisconsin, Inc., Madison, Wis.; WHBC—The Ohio Broadcasting Co., Canton, Ohio—Continued consolidated hearing now scheduled for April 29 in Madison, Wis., for a period of 30 days, in re application of Radio Wisc., Inc. (Docket 6940) and application of WHBC (Docket 7186).

W2XMN—Edwin H. Armstrong, Alpine, N. J.—Granted extension of special temporary authority to retransmit the transmissions of high frequency broadcast stations WDRC-FM and WGTR for the period May 4 and ending June 2, in order to continue rebroadcasting experiments.

Templeton Radio Mfg. Corp., Boston, Mass.—Granted petition for removal from hearing docket and grant of its application for a construction permit; ordered that the application (B1-P-4146; Docket 6846) be granted to operate on frequency **1090 kc.**, 1 KW, daytime only, subject to approval of location of main studio.

Enterprise Publishing Co., Brockton, Mass.—Granted petition for leave to amend its application (B1-P-4620) to request frequency **990 kc.**, 250 watts, daytime only; ordered that the application as amended be removed from the hearing docket (No. 4620), and granted.

KSFO—The Associated Broadcasters, Inc., San Francisco, Cal.; KQW—Pacific Agr. Foundation, Ltd., San Jose, Cal.—Granted petitions of KSFO and KQW to reinstate their applications and ordered that the record in Dockets 6005 and 6214 be reopened; ordered that the applications of KSFO and KQW requesting use of frequency **740 kc.**, with 50 KW power, DA day and night, unlimited time be set for consolidated hearing. (B5-P-2776; B5-P-3021)

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Special temporary authorization for the continued operation of station WBAX was extended to June 30, 1946.

The following action was taken by the Administrative Board on May 1:

WJXN—Ewing Broadcasting Co., Jackson, Miss.—Granted CP to make changes in vertical antenna and ground system. (B3-P-4280)

WBEJ—Elizabethton Broadcasting Co., Elizabethton, Tenn. —Granted modification of CP which authorized a new station, for change in type of transmitter, approval of antenna, and approval of transmitter location at State Line Road, approx. ¾ mi. from center of business district, Elizabethton. The permittee hereunder is granted a waiver of Sec. 3.55(b) of the Commission's Rules; conditions. (B3-MP-1848)

WKRZ—Kenneth Edward Rennekamp, Oil City, Pa.—Granted license to cover CP which authorized a new station to operate on **1340 kc.**, 250 watts, unlimited time except hours assigned to WSAJ. (B2-L-1936) Also granted authority to determine operating power by direct measurement of antenna power. (B2-Z-1763) The licensee hereunder is granted a waiver of Sec. 3.60 of the Commission's Rules; conditions.

Loyola University, Area of New Orleans, La.—Granted CP for a new relay broadcast station to be used with applicant's standard station WWL; frequencies: **1622, 2058, 2150** and **2790 kc.**; 4 watts. (B3-PRY-313)

W9XMT—F. B. Mallory & Co., Inc., Indianapolis, Ind.—Granted modification of CP as modified, which authorized a new experimental television station, for extension of completion date to 9-16-46. (B4-MPVB-147)

WCOP—Mass. Broadcasting Corp., Boston, Mass.—Granted modification of CP which authorized increase in power, etc., for installation of a new transmitter (W. E. 405-B2). (Action taken 4-26.)

WMFT—Tri-Cities Broadcast Co., Florence, Ala.—Granted modification of CP which authorized a new station, to make changes in transmitting equipment, for approval of antenna and approval of transmitter and studio locations at Cypress Mill Road, near Florence. (B3-MP-1859)

(Continued on next page)

WLWA—The Crosley Corp., Area of Cincinnati—Granted extension of special temporary authority to operate an FM transmitter on Channel #251, **98.1 mc.** and power of 3 KW using a temporary antenna on WLW's tower, for a period beginning May 1 to May 30, for the purpose of making FM site test.

WBCA—Capitol Broadcasting Co., Inc., Schenectady, N. Y.—Granted extension of special temporary authority to rebroadcast programs originating at high frequency experiment station W2XMN for a period beginning May 4 and ending June 2.

W2XMN—Edwin H. Armstrong, Alpine, N. J.—Granted extension of special temporary authority to operate high frequency experimental broadcast station on **42.8 mc.,** 40 KW, special emission for FM, with transmitter located at No. of Alpine, for a period beginning May 4 and ending June 2, pending commencement of operation of station in accordance with terms of license granted under call WFMN.

WKAY—Glasgow Broadcasting Co., Glasgow, Ky.—Granted modification of CP which authorized a new station, to make changes in transmitting equipment, for approval of antenna and approval of transmitter and studio locations at Cave City Road, North of Glasgow, Ky. (B2-MP-1844)

KCOR—Raoul A. Cortez, San Antonio, Texas—Granted license to cover CP which authorized a new station, and change studio location from New Moore Bldg. to Calcasieu Bldg., 214 Broadway, San Antonio. (B3-L-1939) Also granted authority to determine operating power by direct measurement. (B3-Z-1765)

WTON—Charles P. Blackley, Staunton, Va.—Granted license to cover CP as modified, for a new station to operate on **1400 kc.,** 250 watts, unlimited time. (B2-L-1932) Also granted authority to determine operating power by direct measurement. (B2-Z-1759) The licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions.

Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Idaho Broadcasting Co., Boise, Idaho—Granted petition to sever and grant application for construction permit for new standard broadcast station to operate on **1340 kc.,** 250 watts, unlimited time. (Commissioner Hyde not participating.) (Docket No. 6654; B5-P-3631)

Central Kentucky Broadcasting Co., Lexington, Ky.—Dismissed petition of The Central Kentucky Broadcasting Co. for rehearing directed against the action of the Commission of February 20, 1946, granting without hearing application of The Kentucky Broadcasting Co. for construction permit. (B2-P-4116)

Peterson and Co., Lexington, Ky.—Dismissed petition of Frank D. Peterson, et al., doing business as Peterson and Co., directed against the action of the Commission granting application of The Kentucky Broadcasting Co. for construction permit. (B2-P-4116)

ENGINEERING APPROVAL OF FM CONDITIONAL GRANTS

Following is a list of applications for which approval of basic engineering plans were granted by the Commission:

(Note: Power given is effective radiated power. Antenna height given is height above average terrain):

City of Jacksonville, Jacksonville, Fla.—Rural; channel: **96.3 mc.** (No. 242); 159 KW; 564 ft. (B3-PH-655)

Courier-Journal and Louisville Times Co., Louisville, Ky.—To be determined; channel: **99.5 mc.** (No. 258); 29.0 KW.; 640 ft. (B2-PH-88)

WKY Radiophone Co., Oklahoma City, Okla.—Rural; channel: **98.9 mc.** (No. 255); 152 KW; 928 ft. (B3-PH-171)

ACTION ON DOCKET CASES

The Commission (Commissioner Hyde not participating) announces its Proposed Decision (B-238), proposing to grant the application of Frank E. Hurt and Son requesting a new standard broadcast station at Boise, Idaho (by changing frequency of Radio Station KFXD from **1230 kc.** to **580 kc.,** increase power from 250 watts to 1 KW., operating unlimited time, employing a directional antenna day and night, and change in location of main studio and of transmitter site from Nampa, Idaho, to a site approximately mid-way between Nampa and Boise). The proposed grant is conditioned upon antenna modifications applicant stated would be made in order that greater protection would be afforded Station KMJ, Fresno, Calif., and Station CKUA, Edmonton, Alberta, Canada, and further conditioned upon **Civil Aeronautics** Administration's approval of the proposed transmitter site. (Docket No. 6652)

At the same time, the Commission proposed to deny the application of Queen City Broadcasting Co., Inc., for a new standard broadcast station at Boise to operate on **600 kc.,** 1 KW, unlimited time, employing a directional antenna at night. (Docket No. 6653)

The Commission announces its Proposed Decision (B-243), proposing to grant the application of the Huntington Broadcasting Corporation for a new standard broadcast station at Huntington, West Virginia, to operate on **1450 kc.,** 250 watts, unlimited time. (Docket No. 6841)

At the same time, the Commission proposed to deny the application of Greater Huntington Radio Corporation seeking the same facilities. (Docket No. 6842)

The Commission (Commissioner Durr not participating) announces its Proposed Decision (B-236) proposing to grant the application of Thomas N. Beach for a new standard broadcast station at Birmingham, Alabama, to operate on **1490 kc.,** 250 watts, unlimited time (Docket No. 6681)

At the same time, the Commission proposed to deny the applications of Ernest E. Forbes, Jr., tr/as Magic City Broadcasting Company, and Ramon C. Patterson and Louise Patterson (Pursley), d/b as Patterson Broadcasting Service, each seeking the same facilities. (Dockets Nos. 6679 and 6680)

ACTIONS ON MOTIONS

Fred W. Albertson, Washington, D. C.—Granted motion for admission **pro hoc vice** of G. R. Redding, a licensed practicing attorney of Indianapolis, for the purpose of participating in the hearing on the application of Indiana Broadcasting Corp., Indianapolis, for a new FM station (Docket 7034), to commence in Indianapolis on May 13.

Shawnee Broadcasting Co., Chillicothe, Ohio—Granted petition for waiver of Sec. 1.384 of the Commission's Rules, and accepted written appearance of petitioner in re application for a new station. (Docket 7415)

Coastal Broadcasting Co., Charleston, S. C.—Granted petition requesting dismissal without prejudice of application for a new station. (Docket 7529; B3-P-4570)

WAML—New Laurel Radio Station, Inc., Laurel, Miss.—Granted motion to take deposition in re application for CP. (Docket 7292)

WILL—University of Ill., Urbana, Ill.—Granted petition to intervene in the hearing on application of La Crosse Broadcasting Co. (Docket 7473) and Middlewest Broadcasting Co., Inc. (Docket 7472)

Allen B. DuMont Labs., Inc., Pittsburgh, Pa.—Granted petition requesting leave to amend application for new television station (Docket 7288), so as to show increase in capital stock of applicant; supply revised engineering data, etc., and the amendment was accepted.

Joseph M. Viana, Woonsocket, R. I.—Granted petition requesting leave to amend application for a new station (Docket 7403) so as to make minor changes in engineering data, etc., and the amendment was accepted.

KPMC—Pioneer Mercantile Co., Bakersfield, Calif.—Granted petition for leave to intervene in the hearing on application of The Times Picayune Pub. Co. (Docket 7161) scheduled for hearing on May 20.

The Eagle-Gazette Co., Lancaster, Ohio—Granted leave to take depositions in re application for a new station (Docket 6732) scheduled for hearing June 7, 1946.

WCAU Broadcasting Co., Philadelphia, Pa.—Granted motion to dismiss without prejudice application for a new television station. (Docket 6369; B2-PCT-13)

(Continued on page 331)

Monroe Oppenheimer, Washington, D. C.—Granted motion of Monroe Oppenheimer, for admission *pro hoc vice* of Tom Martin Davis, a licensed practicing attorney of Houston, Texas, for the purpose of representing Dorothy S. Thackrey in certain depositions to be taken in Houston on May 2, by Hughes Production Div. of Hughes Tool Co. (Docket 7286)

Miami Valley Broadcasting Corp., Dayton, Ohio—Granted petition for leave to amend its application for a new FM station (Docket 7237), so as to specify a new transmitter site, type of equipment, etc., and the amendment was accepted.

Hearst Radio, Inc., Baltimore, Md.—Granted petition for leave to amend its application for a new television station (Docket 7299), so as to show a new transmitter site, make minor engineering changes, etc., and the amendment was accepted.

WJDX—Lamar Life Ins. Co., Jackson, Miss.—Granted petition for leave to intervene in the consolidated hearing on application of Volunteer State Broadcasting Co., Nashville, and Newnan Broadcasting Co., Newnan, Ga. (Dockets 7443 and 7442)

Northeastern Penna. Broadcasters, Inc., Wilkes-Barre, Pa.—Granted petition for waiver of Sec. 1.231 (g) of the Commission's Rules, and extended to April 26, 1946, the time within which Northeastern Penna. Broadcasters, Inc., may file its exceptions and request oral argument in re its application (Docket 6170), and others in the consolidated proceeding.

Frank H. Ford, Shreveport, La.—Granted petition for leave to amend his application for a new station (Docket 7114), so as to request power of 1 KW day, 500 watts night, with DA at night only, instead of 250 watts, unlimited, etc., and the amendment was accepted.

Allentown Broadcasting Co., Allentown, Pa.—Granted petition insofar as it requests leave to amend and remove application from hearing docket; accepted amendment to specify frequency **1580 kc.** instead of **1540 kc.**, etc., and removed application from hearing docket. (Docket 7475)

W. Walter Tison, Tampa, Fla.—Granted petition insofar as it requests leave to amend and remove from hearing docket; accepted amendment so as to specify frequency **1110 kc.** with 1 KW, daytime only, instead of **1490 kc.** with 250 watts, unlimited time, etc., and the application was removed from the hearing docket (Docket 7451)

Walt Disney Productions, Burbank, Calif.—Granted petition for dismissal without prejudice of its application for a new television station. (Docket 7263; B5-PCT-156)

WAKR—Summit Radio Corp., Akron, Ohio—Granted motion for continuance of hearing on application for CP (Docket 7214) now scheduled for May 3, and continued same to June 3, 1946.

Times-World Corp., Roanoke, Va.; Roanoke Broadcasting Corp., Roanoke, Va.; Piedmont Broadcasting Corp., Danville, Va.—Granted joint petition of applicants requesting continuance of consolidated hearing on applications for new FM stations, now scheduled for May 6, and continued same to June 5, 1946. (Dockets 7394, 7395 and 7396)

Chicago Board of Trade and International Apple Assn. and The Nat'l League of Wholesale Fresh Fruit and Vegetable Distributors, and United Fresh Fruit and Vegetable Assn.—Granted joint petition requesting leave to intervene in the proceeding in the matter of The Western Union's petition for rate increase. (Docket 7445)

Tower Realty Corp., Baltimore, Md.—The Commission, on its own motion, dismissed without prejudice the application of Tower Realty Corp. for a new television station (Docket 7301), which was inadvertently designated for hearing.

Skyland Broadcasting Corp., Dayton, Ohio—Granted petition for leave to amend its application for a new station (Docket 7345) so as to show addition of new stockholders, etc., and the amendment was accepted.

Buffalo Broadcasting Corp., Buffalo, N. Y.—Granted motion for an indefinite continuance of hearing now scheduled for May 10 on application for new FM station (Docket 7187), and continued same without date until further order of the Commission.

Buffalo Broadcasting Corp., Buffalo, N. Y.—Granted petition to dismiss without prejudice its application for a new FM station. (Docket 7188; B1-PH-678)

Hearst Radio, Inc., Baltimore, Md.; Tower Realty Co., Baltimore, Md.—The Commission, on its own motion, continued without date until further order of the Commission, the hearing now scheduled for May 6 on applications for new television stations. (Dockets 7299 and 7301)

KTOK—KTOK, Inc., Oklahoma City, Okla.—Granted petition requesting leave to intervene in the hearing on application of Wichtex Broadcasting Co., Wichita Falls, Texas (Docket 7127) now scheduled for hearing on May 1, 1946, at Washington.

Mt. Vernon Radio & Tele. Co., Mt. Vernon, Ill.—Granted authority to take depositions in re applications in consolidated hearing involving applicants' application (Docket 7060) and Midwest Broadcasting Co., Mt. Vernon. (Docket 7059)

Allen B. DuMont Labs, Inc., Pittsburgh, Pa.; Westinghouse Radio Stations, Inc., Pittsburgh, Pa.—The Commission, on its own motion, ordered that the consolidated hearing on applications of DuMont Labs. and Westinghouse for new television stations (Dockets 7288 and 7291), scheduled for April 25, be continued without date until further order of the Commission.

WINS—Hearst Radio, Inc., New York, N. Y.; The Crosley Corp., Cincinnati, Ohio—Joint petition granted in part to extend time within which exceptions may be filed to June 1, 1946; oral argument scheduled for April 27 continued without date until further order of the Commission. (Docket 6755)

United States of America—Granted petition for leave to intervene in the proceeding involving Western Union's petition for rate increase. (Docket 7445)

Globe Wireless, Ltd.—Denied motion of Globe Wireless, Ltd., to eliminate from the Notice of Hearing in re application (Docket 7491) for modification of license to include Havana as an authorized point of communication, the issue of charges for the proposed service and the division of such charges, by striking from Par. 6 of such notice the following language: "the charges to be made for each such class and the division of such charges."

KTOK—KTOK, Inc., Oklahoma City, Okla.—Denied petition of KTOK to designate its application for CP to change operation from **1400 kc.**, 250 watts, unlimited time, to **1000 kc.**, 1 KW night, 5 KW day, DA night, unlimited time, for hearing in a consolidated proceeding with application of Wichtex Broadcasting Co. (Docket 7127)

RCA Communications, Inc.—Granted petition for leave to intervene in re application of Press Wireless, Inc. (Docket 7446) for special temporary authorization to communicate with Montreal, for handling transiting press and government traffic.

Federal Communications Commission Applications

AM APPLICATIONS ACCEPTED FOR FILING

750 Kilocycles

KSTT—Davenport Broadcasting Co., Inc., Davenport, Iowa—Modification of construction permit (B4-P-4194, which authorized a new standard broadcast station) for approval of antenna and to change proposed studio location.

(Continued on next page)

760 Kilocycles

NEW—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Construction permit for a new standard broadcast station to be operated on **760 kc.**, power of 10 KW and daytime hours of operation.

790 Kilocycles

KFQD—Wm., J. Wagner, tr/as Alaska Broadcasting Co., Anchorage, Alaska—Construction permit to install new vertical antenna and move main transmitter. Amended to increase power from 1 KW to 5 KW, install new type of transmitter and make changes in vertical antenna.

WTAR—WTAR Radio Corp., Norfolk, Va.—Authority to determine operating power by direct measurement of antenna power.

800 Kilocycles

WDSC—The Border Broadcasting Co., Dillon, S. C.—Modification of construction permit (B3-P-4032, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

850 Kilocycles

NEW—Champlain Valley Broadcasting Corp., Albany, N. Y. (P. O. Room 1203, 598 Madison Ave., New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on **850 kc.**, power of 10 KW, directional antenna and unlimited hours of operation.

860 Kilocycles

NEW—Charles A. Henderson, George J. Volger and Thelma Marie Volger, d/b as Muscatine Broadcasting Co., Ltd., Muscatine, Iowa (P. O. 902 Iowa Ave.)—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 250 watts, and daytime hours of operation.

NEW—Northern Virginia Broadcasters, Inc., Arlington, Va.—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 1 KW, and daytime hours of operation. Amended to change frequency from **860** to **780 kc.**

900 Kilocycles

WAYN—Wayne M. Nelson, Rockingham, N. C.—Modification of construction permit (B3-P-4052, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—Modification of construction permit (B3-P-4681, which authorized a new standard broadcast station) for changes in antenna and to change proposed type of transmitter.

930 Kilocycles

NEW—Michigan Broadcasting Co., Battle Creek, Mich. (P. O. 424 Post Bldg.)—Construction permit for a new standard broadcast station to be operated on **930 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

970 Kilocycles

NEW—Worth Broadcasting Co., Forth Worth, Texas—Construction permit for a new standard broadcast station to be operated on **960 kc.**, power of 5 KW, and daytime hours of operation. Amended to change frequency from **960** to **970 kc.**, change power from 5 KW to 1 KW and change type of transmitter.

1050 Kilocycles

NEW—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power of 250 watts and daytime hours of operation. Amended to make changes in vertical antenna and change proposed transmitter and studio locations.

1100 Kilocycles

WTAM—National Broadcasting Co., Inc., Cleveland, Ohio—Construction permit to install FM antenna on top of vertical antenna.

1130 Kilocycles

NEW—Universal Broadcasting Co., Inc., Indianapolis, Ind.—Construction permit for a new standard broadcast station to be operated on **1130 kc.**, power of 10 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna.

1150 Kilocycles

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—Construction permit to move presently licensed main transmitter and install composite 5 KW amplifier to be operated as an auxiliary transmitter with power of 5 KW, employing directional antenna for day and night.

1170 Kilocycles

NEW—Joseph G. Mathews, E. Judkins Mathews, and John C. Mathews, d/b as Southern Broadcasting Co., Montgomery, Ala. (P. O. 26 South Court St.)—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 10 KW, directional antenna and unlimited hours of operation.

1230 Kilocycles

NEW—Parkersburg Broadcasting Co., Parkersburg, W. Va. (P. O. 1509 20th St.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. Call letters "WCOM" requested.

NEW—Steel City Broadcasting Co. of Bethlehem, Pa., Inc., Allentown, Penna.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. Amended re directors and stockholders.

NEW—Lock Haven Broadcasting Corp., Lock Haven, Penna. (P. O. 134 E. Water St.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

WJOY—Vermont Broadcasting Corp., Burlington, Vt.—Modification of construction permit (B1-P-4183, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and approval of transmitter and studio locations.

KELO—Sioux Falls Broadcast Association, Inc., Sioux Falls, S. Dak.—Voluntary assignment of license to Midcontinent Broadcasting Co.

1240 Kilocycles

KAVE—Carlsbad Broadcasting Corp., Carlsbad, N. Mex.—Construction permit to install new transmitter.

1290 Kilocycles

NEW—Texoma Broadcasting Co., Wichita Falls, Texas—Construction permit for a new standard broadcast station to be operated on **970 kc.**, power of 1 KW, and

(Continued on next page)

daytime hours of operation. Amended to change frequency from **970** to **1290 kc.,** power and hours of operation from 1 KW daytime, to 1 KW unlimited time, install directional antenna for night use, change transmitter location and studio location.

1340 Kilocycles

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Penna.—Modification of license to change hours of operation from S-WHAT to unlimited time, except when WCAM operates. (Facilities to be relinquished by WHAT.)

KRBA—Darrell E. Yates, Lufkin, Texas—Construction permit to install new vertical antenna with FM antenna mounted on top and make changes in ground system.

CORRECTION

The following is a correction issued by the Commission on an item which appeared in REPORTS on April 29, p. 345:

NEW—Glacus G. Merrill and Andrew H. Kovlan, a partnership, d/b as Mountain State Broadcasting Co., Clarksburg, West Virginia—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

1400 Kilocycles

KENO—Maxwell Kelch and Laura Belle Kelch, d/b as Nevada Broadcasting Co., Las Vegas, Nev.—Construction permit to install new vertical antenna.

KTMC—McAlester Broadcasting Co., a co-partnership composed of C. E. Wilson and P. D. Jackson, McAlester, Okla.—Authority to determine operating power by direct measurement of antenna power.

NEW—WCBE, Inc., Eau Claire, Wisc.—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation. Amended to change name of applicant from WCBE, Inc., to WBIZ, Inc.

NEW—Elberton Broadcasting Co., Elberton, Ga.—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts, and unlimited hours of operation.

KTEM—Bell Broadcasting Co., Temple, Texas—Construction permit to install new transmitter and new vertical antenna with FM antenna mounted on top and make changes in ground system.

1450 Kilocycles

NEW—South Plains Broadcasting Co., Lubbock, Texas (P. O. 207 Citizens National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Dr. J. Kelley Robinson, J. S. Robinson and Hugh I. Webb d/b as Southeastern Broadcasting Co., Clanton, Ala. (P. O. 703½ Second Ave.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Cherokee Broadcasting Corp., Morristown, Tenn. (P. O. Hamilton National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Radio Asheville, Inc., Asheville, N. C.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation. Amended to change frequency from **1450** to **1490 kc.,** and change power from 250 to 100 watts.

NEW—Dickinson Publishing Co., Dickinson, N. Dak.—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation. Amended to change frequency from **1230** to **1450 kc.,** and make changes in vertical antenna.

1490 Kilocycles

WFKY—Frankfort Broadcasting Co., Frankfort, Ky.—License to cover construction permit (B2-P-4072, as modified) which authorized a new standard broadcast station.

WFKY—Frankfort Broadcasting Co., Frankfort, Ky.—Authority to determine operating power by direct measurement of antenna power.

WHBB—Selma Broadcasting Co., Inc., Selma, Ala.—Construction permit to increase power from 100 to 250 watts and install new transmitter.

1560 Kilocycles

WTOD—Unity Corp., Inc., Toledo, Ohio—Modification of construction permit (B2-P-4417, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

FM APPLICATIONS ACCEPTED FOR FILING

Joda Patterson, Ramon G. Patterson and Louise Patterson Pursley d/b as WAPO Broadcasting Service, Chattanooga, Tenn.—Involuntary assignment of construction permit (conditional grant) for a new Metropolitan FM broadcast station to Ramon G. Patterson, Louis Patterson Pursley, Ramon G. Patterson, executor, and Louise Patterson Pursley, executrix of the estate of Joda Patterson, deceased, d/b as WAPO Broadcasting Service.

The Fort Hamilton Broadcasting Co., Hamilton, Ohio—Modification of construction permit (B2-PH-498, which authorized a new Community FM broadcast station) to change class of station to Metropolitan, and specify coverage of 6,550 square miles, population of 710,461, type of transmitter and specify antenna system and frequency to be assigned.

Ohio-Michigan Broadcasting Corp., Toledo, Ohio (P. O. 542 Nicholas Building)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by chief engineer of FCC and coverage to be determined.

Texoma Broadcasting Co., Wichita Falls, Texas (P. O. First National Bank Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned in **92.1** to **103.9 mc.** band and coverage of 9,895 square miles.

KMBC-FM—Midland Broadcasting Co., Kansas City, Mo.—Construction permit to change frequency from **46.5 mc.** to Channel #250, **97.9 mc.,** location of transmitter, to specify coverage as 16,278 square miles, type of station as Rural, change type of transmitter, install new equipment and make changes in antenna system.

Darrell E. Yates, Lufkin, Texas (P. O. 108½ South First St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #225, **92.9 mc.** and coverage of 7,920 square miles.

Bell Broadcasting Co., Inc., Temple, Texas—Modification of construction permit (B3-PH-594, which authorized a new Community FM broadcast station) to specify transmitter location, type of transmitter, frequency as Channel #250, **97.9 mc.,** coverage of 12,550 square miles, population of 367,744, antenna system and change class of station to Metropolitan.

Penn-Allen Broadcasting Co., Allentown, Pa.—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be assigned by FCC and coverage of 2,830 square miles. Amended to change type of transmitter.

Kenneth Edward Rennekamp, Oil City, Pa. (P. O. 513-515 Berger Building, Pittsburgh, Pa.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC in **100 mc.** band and coverage of 13,880 square miles.

WGFM—General Electric Co., Schenectady, N. Y.—Construction permit to specify frequency of Channel #264, **100.7 mc.** and install new transmitter and new antenna.

(Continued on next page)

Capitol Broadcasting Corp., Indianapolis, Ind.—Construction permit for a new high frequency (FM) broadcast station to be operated on **48.7 mc.** and coverage of 14,120 square miles. Amended to specify population as 1,162,609 and change frequency from **48.7 mc.** to Channel #231, **94.1 mc.,** coverage from 14,120 to 13,550 square miles, type of transmitter and changes in antenna system.

Radio Station WISE, Inc., Asheville, N. C.—Construction permit for a new FM broadcast station to be operated on Channel #234, **94.0 mc.** and coverage of 13,300 square miles. Amended to change frequency **94.0** to **94.7 mc.,** Channel #234 and specify class of station as Metropolitan.

Coastal Broadcasting Co., Inc., New Bern, N. C.—Construction permit for a new FM broadcast station to be operated on Channel #261, **100.1 mc.** and coverage of 7,600 square miles. Amended to specify class of station as Metropolitan.

Mayflower Broadcasting Co., Inc., Huntington, W. Va. (P. O. 414 Eleventh St.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #281, **104.1 mc.**

Rome Sentinel Co., Utica, N. Y. (P. O. 136 North James St., Rome, N. Y.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on ± **98.0 mc.,** coverage of 8,160 square miles.

Minnesota Broadcasting Corp., Minneapolis, Minn.—Modification of construction permit (B4-PH-312, which authorized a new Metropolitan FM broadcast station) to change class of station to Rural and specify population of 1,529,689, coverage of 19,800 square miles, transmitter location, type of transmitter, frequency of Channel #246, **97.1 mc.** and specify antenna system.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for a new FM broadcast station to be operated on coverage of approximately 13,000 square miles. Amended to specify frequency as "to be assigned," population as 1,630,305, antenna system, to change transmitter site, specify Rural type of station and type of transmitter.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for a new FM broadcast station to be operated on coverage of approximately 13,000 square miles. Amended to specify frequency as "to be assigned," population as 919,316, antenna system, to change transmitter site, specify Rural type of station and type of transmitter.

The Scioto Broadcasting Co., Portsmouth, Ohio (P. O. 1009 Gallia St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #260, **99.9 mc.,** or as assigned by FCC, and coverage of 9,847 square miles.

Unity Corp., Inc., Erie, Pa.—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be decided by the FCC and coverage of 673 square miles. Amended to change class of station from Community to Metropolitan.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for a new FM broadcast station to be operated on coverage of approximately 13,000 square miles. Amended to specify frequency as "to be assigned," population as 1,538,313, antenna system to change transmitter site, specify Rural type of station and type of transmitter.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for a new FM broadcast station to be operated on coverage of approximately 13,000 square miles. Amended to specify frequency as "to be assigned," population as 1,237,001, antenna system, to change transmitter site, specify Rural type of station and type of transmitter.

Roy Hofheinz and W. N. Hopper, d/b as Texas Star Broadcasting Co., Houston, Texas—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be determined by chief engineer of FCC and coverage to be determined. Amended to change transmitter location.

Perkins Brothers Co., Sioux City, Iowa (P. O. 415 Douglas St.)—Construction permit for a new FM (Rural) broadcast station to be operated on frequency and coverage to be assigned by FCC.

Kenneth Edward Rennekamp, Oil City, Pa.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC in **100 mc.** band and coverage of 13,880 square miles. Amended to change transmitter location.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

The Evening News Association, Detroit, Mich.—Modification of construction permit (B2-PCT-100, which authorized a new commercial television broadcast station) to specify frequency as Channel #4, **66-72 mc.,** area as 2,450 square miles, power as Aur.: 5 KW; Vis.: 5 KW, transmitter site, studio location, specify type of visual and aural transmitters and antenna system.

The Chronicle Publishing Co., San Francisco, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #4, **66-72 mc.,** ESR of 9750 and power of Vis.: 5 KW (peak); Aur.: 5 KW.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

American Broadcasting Co., Inc., New York, N. Y.—Extension of authority to transmit programs to stations CFCF and CBL and the Canadian Broadcasting Corporation for period beginning 6-2-46.

Midnight Sun Broadcasting Co., Area of Fairbanks, Alaska—Construction permit for a new relay broadcast station to be operated on **2830 kc.,** power of 30 watts and A3 emission. Amended to include frequencies **1646, 2090, 2190 kc.**

Federal Telephone and Radio Corp., Newark, N. J. (P. O. 200 Mt. Pleasant Ave.)—Construction permit for a new developmental broadcast station to be operated on **88.5, 100.7, 107.7 mc.** or as will be assigned by FCC, power of 10 KW and special for FM emission.

Collinson-Wingate Broadcasting Co., Topeka, Kans.—Denied petition for review by the Commission en banc of the action on April 18 of the presiding officer of the Motions Docket, granting the petition of General Broadcasting Co., Independence, Mo., for leave to intervene in the consolidated hearings on applications of KTOP, Inc., et al., and affirmed the action of said presiding officer in granting the petition.

A. J. Fletcher, Greensboro, N. C.—Granted petition for reconsideration and rescission of the grant on March 6 of the High Point Enterprise, Inc., application for a new station (B3-P-4199); set aside said grant, and designated the application of High Point Enterprise, Inc., for hearing in a consolidated proceeding with application of A. J. Fletcher (Docket 7504); and further ordered that the Bills of Particulars heretofore issued in connection with the Fletcher application and application of News and Observer Publ. Co., Raleigh, N. C. (Docket 7505) be amended to include the application of High Point Enterprise, Inc.

Calumet Broadcasting Corp., Hammond, Ind.—Denied petition (Comrs. Denny and Hyde not participating) of Calumet Broadcasting Corp., for rehearing, directed against the Commission's decision of March 4 denying petitioner's application for construction permit for a new station. (Docket 6583)

APPLICATIONS TENDERED FOR FILING

KTOX—KTOX, Inc., Oklahoma City, Okla.—Construction permit to change frequency from **1400** to **1000 kc.,** power from 250 watts to 1 KW night and 5 KW day, install new transmitter and change transmitter location. Install directional antenna for night use.

WTAX—WTAX, Inc., Springfield, Ill.—Consent to transfer of control of stock owned by Jay A. Johnson to Oliver J. Keller, Frederick G. Blackburn, Archie Lee, Noah M. Dixon and Louis F. Gillespie. **(1240 kc.)**

(Continued on next page)

William L. Werner, d/b as The Sevier Valley Broadcasting Co., Richfield, Utah—Construction permit for a new standard broadcast station to be operated on **610 kc.,** power of 250 watts night and 1 KW day, unlimited hours of operation.

NEW—Rome Sentinel Co., Utica, N. Y.—Construction permit for a new standard broadcast station to be operated on **1150 kc.,** power of 5 KW, directional antenna and unlimited hours of operation.

NEW—Central Broadcasting Co., a Partnership composed of H. Ross Perkins and J. Eric Williams, Utica, N. Y.—Construction permit for a new standard broadcast station to be operated on **1100 kc.,** power of 250 watts and daytime hours of operation.

NEW—James M. Tisdale, Chester, Pa.—Construction permit for a new standard broadcast station to be operated on **740 kc.,** power of 250 watts and daytime hours of operation.

NEW—Western Reserve Broadcasting Co., Cleveland, Ohio—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Ralph D. Epperson, Mount Airy, N. C.—Construction permit for a new standard broadcast station to be operated on **800 kc.,** power of 250 watts and daytime hours of operation.

NEW—Tar Heel Broadcasting System, Inc., Clinton, N. C.—Construction permit for a new standard broadcast station to be operated on **550 kc.,** power of 1 KW and daytime hours of operation.

KIDO—Georgia Phillips, d/b as Boise Broadcast Station, Boise, Idaho—Voluntary assignment of license of AM and conditional FM grant to KIDO, Inc. **(1380 kc.)**

NEW—Egon A. Hofer, David L. Hofer and John M. Banks, Partners, d/b as Radio Dinuba Co., Dinuba, Calif.—Construction permit for a new standard broadcast station to be operated on **1130 kc.,** power of 250 watts and daytime hours of operation.

Carroll R. Hauser, Eureka, Calif.—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Las Vegas Broadcasters, Inc., Las Vegas, Nev.—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Universal Broadcasting Co., Hazard, Ky.—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Harry Francis Banker, Gilmore Keith Phares, Aubrey Edna Scott and Eliot Payson Tucker, d/b as The Lake Shore Broadcasting Co., Port Arthur, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Wilbur Courtland Foute, Nacogdoches, Texas—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—W-A-U-K Broadcasting Co., Waukesha, Wis.—Construction permit for a new standard broadcast station to be operated on **1510 kc.,** power of 250 watts and daytime hours of operation.

NEW—Intermountain Broadcasting Co., Inc., Artesia, N. Mex.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Herschel Bullen, d/b as Elko Service Co., Elko, Nev.—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

KGEZ—A. W. Talbot, Kalispell, Mont.—Voluntary assignment of license to Donald C. Treloar. **(1340 kc.)**

NEW—Valley Broadcasting Corp., Allentown, Penna.—Construction permit for a new standard broadcast station to be operated on **790 kc.,** power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Birney Imes, Jr., Grenada, Miss.—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Texas Telecasting Corp., Amarillo, Texas—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Nathan J. Cooper, Morgantown, N. C.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Kennett Broadcasting Corp., Kennett, Mo.—Construction permit for a new standard broadcast station to be operated on **730 kc.,** power of 1 KW, and daytime hours of operation.

NEW—Edward J. Jansen, Jessica L. Longston, C. V. Zaser and L. Berenice Brownlow, d/b as Columbia Basin Broadcasters, Moses Lake, Wash.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Lester R. Taylor, d/b as Mid-Utah Broadcasting Co., Provo, Utah—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—William E. Blake, Ronceverte, W. Va.—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

WINN—Kentucky Broadcasting Corp., Inc., Louisville, Ky.—Consent to transfer of control from Nelle M. Kendirck, Executrix of the Estate of D. E. Kendrick, deceased, to Nelle M. Kendrick. **(1240 kc.)**

WMAZ—Southeastern Broadcasting Co., Inc., Macon, Ga.—Construction permit to change power from 5 to 10 KW and make changes in transmitting equipment. **(940 kc.)**

NEW—West Central Broadcasting Co., Tulsa, Okla.—Construction permit for a new standard broadcast station to be operated on **740 kc.,** power of 25 KW night and 50 KW day, directional antenna and unlimited hours of operation.

KALL—Abrelia S. Hinckley, George C. Hatch and Wilda Gene Hatch, d/b as Salt Lake City Broadcasting Co., Salt Lake City, Utah—Assignment of license to Salt Lake City Broadcasting Company, Inc. **(910 kc.)**

NEW—Cole E. Wylie, Spokane, Wash.—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

WMFF—Plattsburg Broadcasting Corp., Plattsburg, N. Y.—Construction permit to change frequency from **1340 kc.,** to **960 kc.,** power from 250 watts to 1 KW, install directional antenna, new transmitter, and change transmitter location.

NEW—Purchase Broadcasting Co., Inc., Mayfield, Ky.—Construction permit for a new standard broadcast station to be operated on **910 kc.,** power of 1 KW and daytime hours of operation.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why Cease and Desist Orders should not be issued against them.

Benjamin Allen and Co., Inc., and Benjamin C. Allen and John G. Leiner, as officials of the corporation, located at 10 South Wabash Ave., Chicago, and engaged in the wholesale distribution of jewelry, giftware and related products, are charged in a complaint issued by the Commission with misrepresentation. (5437)

(Continued on next page)

Beau Peep Products—Frank M. Conklin, trading as Beau Peep Products, 5642 Lake Park, Chicago, selling and distributing a product designed for the cleaning of babies' white shoes, is charged in a complaint issued by the Commission with misrepresentation. (5435)

Draper Corporation, Hopedale, Mass., is charged in a complaint issued by the Commission with price discrimination and with negotiating exclusive-dealing contracts in connection with its sales of equipment and replacement and repair parts for natural and synthetic fiber automatic looms. The complaint alleges that these practices are violative of the Robinson-Patman Act and Section 3 of the Clayton Act, respectively, and that such violations also constitute unfair methods of competition within the meaning and intent of the Federal Trade Commission Act. (5436)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Fred B. Collier and **Dianne I. Collier,** Royal Oak, Mich., stipulated with the Commission that in connection with the sale of a medicinal preparation known variously as Pso-Ridisal and as Sulfa Drug Compound, they will stop disseminating any advertisements which stress the merits of the drug sulfanilamide unless their product contains sulfanilamide in sufficient quantity to produce the therapeutic results attributed to that drug. (03302)

Morris Timbes Advertising—C. B. Dozier, trading as W. D. Taylor Co., Bessemer, Ala., and Morris Timbes, doing business as Morris Timbes Advertising, Mobile, Ala., have stipulated with the Commission to cease and desist from using certain representations concerning two medicinal preparations designated "Kolex Liquid" and "Kolex Salve." The preparations are distributed by the respondent Dozier, and the respondent Timbes, who conducts an advertising agency, prepared and disseminated advertisements for the preparations. (03303)

CEASE AND DESIST ORDERS

The Commission issued the following Cease and Desist Orders last week:

Burgess Seed and Plant Co.—The Commission has issued an order prohibiting Burgess Seed and Plant Co., Galesburg, Mich., from disseminating false advertisements concerning a species of soy beans which it has sold as a "domestic coffee berry." (5406)

Huddersfield Worsted Mills Corp., 257 Fourth Ave., New York, selling and distributing textile fabrics for making suits, slacks and other wearing apparel for men, has been ordered by the Commission to cease and desist from making certain misrepresentations of its products. According to the findings of the Commission, the respondent in soliciting the sale of and selling its products has used the corporate name of "Huddersfield Worsted Mills Corporation" and also the words "manufacturers of fine, fancy worsteds" on its letterheads. (5009)

Lilee Products Co.—Lee Goldstine and Lillian Goldstine, trading as Lilee Products Co. and as Hygea Vitamin Co., 2017 South Michigan Ave., Chicago., have been ordered by the Commission to cease and desist from disseminating advertisements which represent that a medicinal preparation they sell is an anti-gray-hair vitamin and will restore the original natural color to gray hair, or any color resembling the original natural color. (5281)

The preparation was first known as Lilee Brand Calcium Pantothenate Tablets, the name later being changed to Hygea Brand Calcium Pantothenate Products.

The order also is directed against Paul Grant, trading as Paul Grant Advertising Agency, 520 North Michigan Ave., Chicago, who prepared and aided in the dissemination of the advertisements found by the Commission to be false and misleading.

The order was issued after the Commission had considered the record in the case, including testimony offered in support of and in opposition to the allegations of the complaint and the report of the trial examiner.

All of the Commissioners participated in the decision.

Rex Products Corporation—The Commission has issued an order prohibiting Rex Products Corporation, New Rochelle, N. Y., from using the term "cloisonne," either alone or with other words, in advertising toilet compacts which are not genuine cloisonne products. (4695)

Table of Contents

January-April

Page

ADVERTISING COUNCIL—OWMR ALLOCATIONS

February 25–March 3 120
March 4–10 142
March 11–17 153
March 18–24 174
March 25–31 212
April 1–7 232
April 8–14 261
Building Our New Army 120, 153, 232
Famine Emergency 261, 302, 320, 337, 338
Fat Salvage 174, 232, 338
Help Keep Our Economy Stable 153, 212
Help Prevent Forest Fires 212
Hospitals Need Help 142, 232
Inflation Needs Curbing 280, 301
Internal Revenue Thanks Broadcasters 262
Merchant Marine Officers Needed 279
1946 Red Cross Fund Drive 120, 153, 174
Pan American Day—April 15 262
Public Interest Campaigns 279, 301, 319, 337
Safety on the Highways 262, 320, 338
Teachers and News Directors Praise Internship 121
United States Savings Bonds 212, 261, 302, 320
Veterans, Homes, Assets 280, 261, 302, 320

ALLOCATIONS

Allocation Bulletin 19 ....96, 128

A. F. OF M.

Developments 53
Lea Bill 71, 118, 135, 151
Miller's statement following meeting with Petrillo 35
Miller's telegram to Petrillo 13
NAB-AFM Committees to Meet April 8 117

AWARDS

American Public Relations Assn. 6
Du Pont 211
Final Peabody Selections 175
Peabody Awards Dinner 335

BROADCAST ADVERTISING

Advertising as a Career 124
Advertising Costs 211
Advertising Saves You Money 211
Air Force and the Retail Film Active 172
Army Day 172
Brewer's Radio Activities 317
Cohen Brothers Constructs Modern Radio Theatre 140
Controversial Housing Subject 250
FCC Report on "Public Service Responsibility of Broadcast Licensees" 167
First World War Advertising 211
Electric Fan Section N.E.M.A. 156
Hart, Lee to Direct Retail Section 2
How Advertising Helps You 210
How Many for How Much? 95

(Continued on next page)

Page

How to Improve Your Dealer-Help Advertising, by Maxson I. Bevens 157
Ice Co-op Plan Catches on 77
Ice Industries Dealer Tie-up 56
Joske Clinical Test 141, 172
Joske Report Being Prepared 77
Junior Achievement Organization 317
National Needlecraft Bureau 156
New Case Histories Ready 172
New Sales Help 77
1945 Network Time Sales 128 Millions 231
Optician Uses Sound Approach 172
Pellegrin's Media Cost Presentation Is Socko! 140
Per-Inquiry and Free Time 57, 155, 156, 250
Personnel Training 124
Prediction by the Keystone Broadcasting System 124
Promotion 77
Public Relations Commission 316
Rankin Would Outlaw Alcoholic Beverage Advertising 77
Rate Card Subcommittee Report 16
Real Estate Dealer—Commercial or Sustaining? 156
Realtors Recommend Radio 278
Retail Advertising Survey Published 260
Rupard, J. Nelson, Re Syndicated Shows 156
Salesmen Compensation Survey Made by 7th Dist. 278
Small Markets 77
Standard Contract Committee to Meet 172
Supply of "Ice Age" Platters Exhausted 140
Syndicated Transcription Interest—Ralph Hanson 172
Time Sales by KW Stations 277
Transcribed Program Available 56
Unanimity of Criticism 157
Unethical Radio Deal Reported 231
Veterans of Victory 156
Why Business Must Advertise 300
Wire-Recorder Broadcast Sponsored 156
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

DISTRICT MEETINGS

District Challenges FCC Report 223
District Meeting #6 103
District #7 Scores FCC Report 276
District Meeting #8 Held at Grand Rapids 248
District Meeting #9 Scores FCC Action 247
District Meeting #10 78
District Meeting #12 102
District Meeting #13 101
District Meeting #14 .... 16, 79
District Meeting #16 14
District Meeting #17 62
District Meetings Ahead 15, 37, 73, 97, 119, 227, 249, 277, 295, 315, 333
4th District Meets at Virginia Beach 293
4th District Re-elects Campbell Arnoux 314
M. R. Hanna Elected Second District Director 329

EDUCATION

Annual NBC-Northwestern U. Radio Institute Opens June 24th 121
John Brown University Radio Courses 141
NBC-UCLA Radio Institute 86
Radio's Postwar Responsibilities 335
Report on Radio News Internships 121

EMPLOYEE-EMPLOYER RELATIONS

CBS Files Brief in Television Case 252
Industry and Musicians Union Representatives Meet 291
Employee-Employer Relations 1, 63
Lea Bill Awaits President's Signature 292
Lea Bill Signed by President 311
NLRB Order Denied Against Station WAYS 253
Wage Increase on Overtime 331

Page

ENGINEERING

AAF to Experiment with Radar Against German V-2 Bombs 152
Agenda Announced for Clear Channel Hearing 255
Amateurs Cited in War Observing Projects 138
Army Makes Radar Contact with the Moon 53
Broadcast Engineers Meeting in Columbus 227
Bureau of Standards Sets Microwave Frequency Yardstick 122
Bureau of Standards Takes on New Radio Function 337
Clear Channel Hearings 38
Diathermy Restrictions Lifted 337
D. C. Commissioners Approve Tele Tower in Washington 123
Engineers Available 76
Evans, Walter C., and others honored by IRE 54
FCC Amends 3.25 to Conform to NARBA Provision 227
FCC to be Represented at Dublin Conference 152
FM Engineering Standards Revised 21
General Groves to be Speaker at IRE Banquet 42
German Condenser-Making Machine on Way to U. S. 183
IRE Program Highlights 43
Legion of Merit Awarded CBS Chief Engineer 153
NARBA Conference in Progress 95, 135, 151
OPA Moves to Ease Tube Situation 228
OPA Pricing Closes Battery Plants 54
Radar Moon Contact May Improve Broadcasting 75
Radiotelephone Tests 301
Record Array of Technical Papers Announced 1946 IRE Winter Meeting 42
Report on Surplus Radio Equipment 135
Sixth Annual Broadcasting Engineering Conference 81
Television Relayed from Blimp 137

FEDERAL COMMUNICATIONS COMMISSION

Allocation of Time 167
Amateurs Get Added Bands 205
Amends 3.25 to Conform to NARBA Provision 227
Appeals to Supreme Court on WOKO Reversal 259
Applications in Conflict with Rules Dismissed 105
Asked to Set Aside WOV Transfer Denial 260
Broadcasters of Two NAB Districts Challenge FCC Report 223, 332
Buckley Returns to FCC 41
Calumet Application Denied 190
CPA Appealed to for Construction Relief 312
CPA Order Restricting Commercial Construction Clarified 245
Clear Channel Hearings 38, 316, 333
Commission Approves WFIL Sale—Durr Dissents 138
Court Reverses FCC WOKO Decision 58
Dallas-Los Angeles Coaxial Approved 21
Decision of D. C. Tele Grants 184
Denny Predicts 100 Tele Stations by 1947 155
Dispute over FCC Holds up Approval on Appropriations Bill 117
Eleventh Annual FCC Report Now on Sale 280
Extends Time on Filing of Station Transfer Briefs 138
Farran, Lee, Assistant to Earl Minderman 81
First Railroad Radio Grant 155
Foreign Radio Circuits, FCC Moves to Establish Direct 5
General Counsel Sees Democracy Safe with Radio Free 24
Grants Extension on Filing of Transfer Procedure Briefs 105
Imposes Four-Way Program Control on Licensees 168
James Now Porter's Special Assistant 105
Marks Leaves FCC 23
Miles, Paul, Honored 23
President Miller's Editorial re FCC Report 330

(Continued on next page)

Page
NAB Brief to the FCC 36
NAB Files Brief Opposing Proposed Transfer 200
Ninth District Scores Recent FCC Action 247
Notifies Don Lee System Network Rules Apply 138
Order, Docket 6651 4
Order 75-D 64
Porter Sees Exciting Year Ahead for Radio 5
Porter Succeeds Bowles as OPA Head, Denny Acting FCC Chairman 117
Procedure on Consolidated Hearings Frequency Amendments 20
Procedural Proposals 169
Proposed Findings 23
Proposed NC Educational FM Rules 206
Radiotelephone Tests 301
Rejects Added Channels 57
Relaxation of Restriction on the Use of 550 and 560 Kilocycles 41
Report re "Public Service Etc." Discussed 314
Representative Boren Asks Check on Aims of Washington Station 259
Representative Hyde, New Commissioner 316
Rules and Regulations Amended 38
Requests Picture of '46 Production from Set Mfgs. 155
Rosel Hyde, New Commissioner 224
Schedules Hearings on Application AM-FM-TELE 232
Section 1.231(d) Amended by Commission 190
Senate Confirms Porter as OPA Head 138
Text of Decision Denying Added FM Band 176
341 Hearings Scheduled 202
Social Significance of Radio—Durr 25, 45
Television Application Procedure 301
Temperance Dispute 256
Truman Urged Fill FCC Vacancy with Experienced Broadcaster 256
Walker Reappointment to FCC Forecast 46
Walkie-Talkie Users Need License 333
WGBF Renewal Denied 257
Why the Federal Communications Commission? Address by Paul A. Walker 92
Wigglesworth Attacks FCC—Denny Replies 203
Wills Speaks on Radio in Our Daily Life 125
WOV Transfers Rejected 179

FM
Additional Grants 80
Allocation Bulletin 19 96, 127
Applications Granted 295
Commission Grants 8 FM CP's in D. C. 225
Commission Rejects Added Channels 57
Congressman Wm. Lemke Introduces Bill 381
CP Grants 296
Educational FM Rules 179
Engineering Approval of Grants 296
Engineering Standards Revised 21
FCC Approves Interim FM Operation 295
FCC Wants More FM Receivers 278
FCC Order 4
FCC Releases Text of Decision Denying Added FM Band 176
FM Stations Submit Engineering Plans 280
Grants 3, 21, 80, 128, 139, 154
License Granting Suggestions 294
Metropolitan Station Requests 296
Multiple Ownership 318
NAB Brief to the FCC 36
Plans of 15 Stations Approved 204
Proposed NC Educational FM Rules 208
Revision of Rules . Information Bul. Vol. 14, No. 2
Set for Hearing 140
13 More Conditional FM Grants 260
Trail Pattern for FM Assignments Okay says FCC 139

FREE RADIO
FCC General Counsel Sees Democracy Safe with Radio Free 24

GENERAL Page
AFA Convention in Milwaukee 24
Amateurs Cited in War Observing Projects 136
Arnoux Elected WTAR President 85
Australia's Radio Network 45
Bannerman Urges More Democratic Radio for Canada 103
BMB8s Value to Advertisers 314
Brazil Decorates Tomlinson 125
Brent Gunts New Chief, Radio Section, Tres. Dept. 279
Brown University Radio Courses 141
Chief Decries Exclusivity in Army-Navy Game Broadcast 173
Crippled Children's Week 274
Daylight Saving Time Summary by AP 274
First Railroad Radio Grant 155
Food for Starving Europe 169
Freedom of Radio Comm. Named 298
Gelhorn (Mrs.), New President St. Louis Council 125
Greeting Cards Sent to WBEN 46
Hays, Lt. Col. John S., Appointed WQXR 6
Hoax Program Scares Paris 97
KOPF Heads NBC Network Sales 104
KOIN Man in Demand as Speaker 142
Legate Continues Better Business Activities 6
Letter to Editor Lauds Radio 45
Lewis, Dorothy, Appointed to Women's Council 143
Miles, Paul, Honored 23
Miller Confers with Hoover 151
Miller Addresses Commonwealth Club, San Francisco 22
Morency Now WTIC Vice President 85
Murphy, Adrian, Named Vice President and Gen. Executive—CBS 44
NBC-UCLA Radio Institute 86
Nuremberg Trial Translator Is WHOM Staff Man 6
Pangborn-Cox Promoted at KGW 125
Paley Elected as Chairman of CBS Board 23
Pascoe Returns to WAAT 6
Porter Says Kentucky Grant Was Routine 190
Social Significance of Radio—Durr 25
1004 Standard Broadcast Stations 104
Three Hundred Attend FCBA Ninth Annual Banquet 44
Truman Decorates Price 44
Truman Guest of Radio Correspondents 85
WHYN Radio Course 86
W. Va. Broadcasters Assn. Formed 212
We Don't Believe It! 45
A. D. Willard, Jr. Speaks on Radio Broadcasting 333, 298, 314
Wills Speaks on Radio in Our Daily Life 125
WOAI Technical Director Returns 45
Won't Cater to Long Hairs 25
WROK Transcribes for Stations in Sweden 86

GOVERNMENT
NAB Cooperating with OWMR in Clearances for Government Programs 55
Porter Succeeds Bowles as OPA Head, Denny Acting FCC Chairman 117
Senate Confirms Porter as OPA Head 138
Standards Announces New Research Department 152
Truman Decorates Price 44
UP and AP Want to Discontinue News for Overseas Broadcasts 44

INFORMATION DEPARTMENT
Ben Miller Joins Staff 319

INTERNATIONAL
Craven, T. A. M. to Represent NAB at North American Regional Conference 56
Cuba Makes Demands at NARBA Conference 117
FCC Moves to Establish Direct Foreign Radio Circuits 5
FCC to be Represented at Dublin Conference 152
NARBA Conference in Progress 95, 135
NARBA Conference Signs Interim Pact 151

(Continued on next page)

LABOR Page
Byrd, Senator, would Make Unions Accountable 53
Employee-Employer Relations 1, 63
NLRB Rules Out Blanket AFRA Contracts for Small Stations 119
Stations to Receive New Wage-Hour Manual 226

LEGAL
Court Reverses FCC WOKO Decision 58
Esquire Case and Free Speech 97
FCC Announces Oral Argument on Transfer Precedure 273
Miller, Judge, Appointed to American Bar Association 57
NAB Files Brief Opposing FCC Proposed Transfer Rule 200
NAB Intervenes in Tax Problem 97
NAB Protests New Transfer Rule 311
New Mexico Tax Case Heard in Albuquerque 137
New Mexico Tax Hearing Set for February 18 80
Petty now NAB General Counsel 80
Printers Ink Opposes Tax Penalty on Radio 179
Printing Trades President Wants Radio Penalized 137
Radio Attorneys Invited to Bar Meet 62
Rosenman Joins Goldmark, Colin, Kaye 80
Stoner, General, to Speak at FCC Bar Banquet 4
WINS Transfer Tentatively Denied 292
WBAX License Renewed 292

LEGISLATIVE
Byrd, Senator, Would Make Unions Accountable 53
Explanation of Lea Bill Provisions 245
Full Text of Lea Bill 246
Lea Bill 35, 53, 71, 118, 135, 151
Nationwide Daylight Saving Time for Summer Proposed in Congress 224
Rankin would Outlaw Alcoholic Beverage Advertising 77
State Legislature Activity 4
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

LISTENER ACTIVITY
Annual Meeting, AWD, March 15-17 76, 96
750 Attend AWD Annual Meeting 229

MUSIC
Industry and Musicians Union Representatives Meet 291
Lea Bill Awaits President's Signature 292
Lea Bill Full Text 246
Lea Bill in Rules Committee 151
Lea Bill May Reach Conference Tuesday 172
Lea Bill Now in Senate-House Conference 199, 245
Preliminary Conference Action on the Lea-Vandenberg Bill 226

NAB
AWD to Hold Annual Meeting in New York 76, 96
Baker, Kenneth H., Director of Research 204
Batson Named Director of Information 176
Board Actions 1
Board of Directors Meeting 13
Coleson Named Manager of NAB West Coast Office 14
Convention 199
Employee-Employer Relations Dept. Now Active 1
Engineering Committee Meets March 20 183
McConnell, Bruce, Named 8th District Director 223
Revercomb Returns to NAB 76

NEWS
Big Turnout for Iowa Clinic 206
Clinic Agenda 206
Council on Radio Journalism's Meetings 81
FCC Moves to Establish Direct Foreign Radio Circuits 5
Florida News Clinic Held 41
40 Stations Sign for Texas Clinic 205
Indiana Broadcasters Meet 5

Page
Journalism Meeting January 24-26 56
Journalism Quarterly 319
KVOO's ET for Montana State 22
Local News Bureau in Operation 20
Local News Shows Build Audience 42
Minnesota Radio News Clinic 336
NAB News Clinic Set for Florida 5
NAB Radio News Comm. Meets at Utica 296
Nebraska Clinic 336
N. Y. Radio News Clinic Is Big Draw 275
News Dept. ET Lectures Help Students 122
News Internships to Be Discussed 20
Orchids to Mrs. Walker 42
Radio News Clinics 319
Road and Weather Reports by Iowa Newsmen 275
Russia Tightens Censorship 158
Set 4 Radio News Clinics 173
Stewart, Chairman of NAB New York News Clinic 226
Teachers and News Directors Praise Internship 121
Three More NAB Radio News Clinics Held 253
Truman Guest at Radio Correspondents Annual Dinner 85
UP and AP want to Discontinue News for Overseas Broadcasts 44
WOAI Doing Best Local News Job 275
WPAY Pinch Hits for Papers 56

PROGRAMMING
Agriculture Secretary Praises Radio Farm Service 76
American Legion Thanks Industry 175
Army Day Fact Sheets Mailed 211
Army Day Observance 173, 336
AWD on Program at Columbus Meeting 315
Boys-Girls Week, April 27-May 4 229
Crippled Children's Week 274, 336
Daylight Saving Time Summary by AP 274
Eisenhower's Letter 174
Entire Industry Included in Plans for Coverage of Atom Bomb Test 120
Fat Salvage 174
FCC Report on "Public Service Responsibility of Broadcast Licensees" 167
5th Annual NAB-Northwestern U. Radio Institute Opens June 24 121
Homes for Veterans 174
International Shortwave Net to Cover UNO Meet 228
Kiwanis to Observe Radio Week 273
KVOO's ET for Montana State 122
Mine Safety ET Series Planned 97
Morning and Afternoon Listening Surpasses "V-E Day" Record 154
NAB Cooperating with OWMR in Clearances for Government Programs 55
Navy Man Suggests Continuance Sign-Off National Anthem 55
News Dept. ET Lectures Help Students 122
OWMR Allocations 141
Red Cross Fund Drive 174
Return of Veterans Raises Listening 40% 175
Safety on the Highways 174
Survey Shows Public Approves of Broadcaster Job 199
Teachers & News Directors Praise Internships 121
Victory Gardening Urged by USDA 273
WAC-Public Interest Allocations Week of Feb. 17-24 96
WFIL Cooperates with Radio Repair Assn. 154
WHBF Uses Wire Recorder for Scoop 275
WOLS Explains FCC Program Control 273
WSAM Forms Saginaw Radio Council 315

PROMOTION
Gamble Lauds War Loan Support 43
KGO Ships Two More Global Shows 20
Newspapers Increase Radio Column Space 228
"Telling the World" Final Report 38
Victory Loan Support Tops 14 Million 36

(Continued on next page)

Page

PUBLIC RELATIONS

- American Public Relations Association Awards 6
- Mine Safety ET Series Planned 97

RESEARCH

- Questionnaire on Employment of Musicians 279
- Radio Survey University of Wichita Special Information Bul. Vol. 14, No. 4

SMALL MARKET STATIONS

- Arizona Network Group Sale 317
- Brown Univ. Radio Courses 141
- Commercial Programs 123
- Committee Meets in Washington 329
- Discussion of "Small Markets" at District Meetings 77
- Executive Comm. to Meet 300, 317
- Goldman, Simon, WJTN, Comments on Syndicated Shows 140
- Grouping Stations Attracts Natl. Advertiser 278
- Keystone Broadcasting System Prediction 124
- KFBC Broadcasts Sports 300
- Local News Bureau in Operation 20
- National Advertising 20
- Personnel Training 124
- Producers' Views on Syndicated Shows 230, 231
- Radio Cuts in on Newspaper Ad Budget 141
- Religious Programming 123
- Small Markets 77
- Small Market Station Sales 251
- Survey on Salesmen's Compensation 2
- Sustaining Programs 123
- Syndicated Transcribed Shows 124
- Tobacco Network, Small Station Sales 251
- Transcribed Shows 318
- WDLP Brochure "Public Interest Program Etc." 318
- WLAG Does Big Sales Job 252

Page

TAXATION

- NAB Intervenes in Tax Problem 97
- New Mexico Tax Case Dismissed Without Prejudice 226
- New Mexico Tax Case Heard in Albuquerque 137
- New Mexico Tax Hearings Set for February 18 80
- Printers Ink Opposes Tax Penalty on Radio 179
- Printing Trades President Wants Radio Penalized 137

TELEVISION

- CBS Files Brief in Television Case 252
- D. C. Commissioners Approve Tele. Tower in Washington 123
- DuMont Gets Tele. Grant in D. C.; Philco Withdrawn 261
- FCC Announces Application Procedure 301
- FCC Announces D. C. Tele. Grants 184
- FCC Approves Dallas-Los Angeles Coaxial 21
- Navy Announces Battle Uses of Television 226
- Russel Says NBC to Start Early D. C. Tele. Service 212
- Television Relayed from Blimp 137
- Westinghouse Gets First CBS Color Tele. Rights 184

NAB SPECIAL BULLETINS

- Allocation Hearings & FM Hearings No. 19
- Beam, The Vol. 4, No. 1
- Daylight Saving Time Vol. 14, No. 2
- Minnesotans Think Churches and Radio Do Their Jobs Best Vol. 14, No. 3
- Radio Survey University of Wichita Vol. 14, No. 4
- Radio Wins Applause in NORC Survey, Vol. 14, No. 1
- Revision of FM Rules Vol. 14, No. 2
- Standards of Good Eng. Practice Vol. 14, No. 1
- Twenty-fifth Anniversary Award No. 24

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 19, May 13, 1946

RADIO MUST BE FREE—TRUMAN

DIRECTORS MEET IN CAPITAL; VISIT TRUMAN; ENDORSE MILLER STAND ON FCC REPORT

President Truman Thursday (9) received at the White House the NAB Board of Directors and told them "There must be complete freedom of radio."

During the meeting NAB President Justin Miller recalled that Mr. Truman had written a letter last summer to Sol Taishoff, editor of *Broadcasting Magazine*, in which he stated "Radio . . . must be maintained as free as the press."

Mr. Truman replied, "Let me reemphasize my belief that there must be complete freedom of radio."

Their meeting Thursday with the President climaxed a four-day session of the NAB Directors. The final board session was held prior to the White House visit as a joint meeting with the special Industry-Wide Committee, which met recently with James C. Petrillo, President of the AFM. The meetings began Monday (6).

In this, its first meeting since issuance of the FCC report on "Public Service Responsibility of Broadcast Licensees," the Board of Directors endorsed the statements and activities of NAB President Justin Miller in connection with the FCC document.

Judge Miller has taken a firm stand in opposition to the policy of program control announced by the Commission. In a statement immediately following issuance of the report the NAB President said these "encroachments . . . strike at the very heart of our system of broadcasting and constitute bold steps toward government domination which may eventually deprive us of fundamental rights."

MBS New Member

Among 102 new active and associate members accepted by the Board of Directors was the Mutual Broadcasting System as an active member. Of the 102 new members, 53 will be active and 49 associate members. Total membership now consists of 745 active members and 209 associate members.

The Broadcast Measurement Bureau was encouraged, without industry commitment, to carry on further study and research to develop techniques which would be required to conduct a second measurement of station audiences after completion of the current project.

The Board pledged assistance to the Federal Communications commission in procuring personnel necessary to prepare engineering coverage maps incident to the current clear channel hearings. From three to five engineers will be obtained, according to the needs of the FCC.

The Board heard a report on the fourteen district meetings which have been held so far. It was reported that of the 764 stations operating in the 14 districts, 576 of which are NAB members, 467 NAB stations were represented. In addtion, 47 nonmember stations had representatives present. The registered attendance totaled 1,037 from stations plus 141 from associate membership and 363 from the press and other nonmember organizations. Total registered attendance was 1,540.

The Board took cognizance of the development of state broadcasters' organizations, and offered to lend guidance and assistance to these associations upon request.

Authorization was given for the establishment of a committee to develop a formula for appropriately recognizing those persons who have rendered distinguished service to the NAB.

The Board discussed changes in the structure of NAB districts to afford greater convenience to some members. This matter was referred to the By-laws Committee.

Also referred to the By-laws Committee was a proposed new procedure under which Directors-at-Large would be nominated and elected by mail referendum. Current practice calls for election of Directors-at-Large at the annual membership convention.

Convention Plans

In preparation for the membership convention in Chicago next October, the network program heads were asked to serve as an official committee to plan the program and entertainment for the banquet to be held in connection with the convention.

It was decided that only those persons in the broadcast industry who are connected with active or associate members of NAB would be registered at the convention. Persons connected with organizations eligible for membership but not associated with NAB will not be eligible to register.

The Board agreed that stations should cooperate wholeheartedly at the local level with the Veterans' Housing Authority.

Program Department Set

Plans for the establishment of an NAB Program Department were reaffirmed by the Board. Budget provisions were made for operation of the new department during the current year. The department will be organized with a full staff at the earliest possible time.

A plan to consolidate certain standing committees and Board sub-committees to promote efficiency and economy was accepted by the Board. The present Program Directors Committee will be reconstituted as a Program Executive Committee, and will replace the existing Agricultural Directors Committee, the Radio News Committee, Music-Use Committee, and the Standards of Practice Committee, but will include representation from all these groups. The Research and Office Forms and Practices Committees will be consolidated.

The next meeting of the Board of Directors will take place August 7, 8, and 9 in Estes Park, Colorado, at the Stanley Hotel.

(Continued on next page)

NAB Reports

THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information:* Robert C. Coleson, *Western Field Representative (Hollywood);* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Promotion.*

The Board referred to the NAB Public Relations Department responsibility for cooperation with the State Department in developing a plan to secure men and women with radio experience to serve abroad as Public Affairs Officers at embassies and consulates. This project of the State Department calls for the employment of experienced personnel from the motion picture industry and the newspaper world in addition to radio experts.

It was decided to send an observer to the World Congress on Air-Age Education, to be held in New York City, August 21 through August 28.

Directors Present

All members of the Board of Directors were present with the exception of Hugh B. Terry, KLZ, Denver, District 14, whose planned trip to Washington by air was prevented by bad weather, and James D. Shouse, WIW, Cincinnati, District 7, whose attendance was prevented by illness. Those present were as follows:

Paul W. Morency, WTIC, Hartford, District 1; Kolin Hager, WGY, Schenectady, District 2; George D. Coleman, WGBI, Scranton, Penna., District 3; Campbell Arnoux, WTAR, Norfolk, Va., District 4; F. W. Borton, WQAM, Miami, Fla., District 5; Hoyt B. Wooten, WREC, Memphis, Tenn., District 6; John E. Fetzer, WKZO, Kalamazoo, Mich., District 8; Leslie G. Johnson, WHBF, Rock Island, Ill., District 9; John J. Gillin, Jr., WOW, Omaha, Nebr., District 10; E. L. Hayek, KATE, Albert Lea, Minn., District 11; William B. Way, KVOO, Tulsa, Okla., District 12; Martin B. Campbell, WFAA, Dallas, Tex., District 13; William B. Smullin, KIEM, Eureka, Cal., District 15; William B. Ryan, KFI, Los Angeles, Cal., District 16; Harry R. Spence, KXRO, Aberdeen, Wash., District 17.

Directors-at-Large attending were J. Leonard Reinsch, WSB, Atlanta, Ga., District 5 and J. Harold Ryan, WWVA, Wheeling, W. Va., District 4, of the Large Stations; T. A. M. Craven, WOL, Washington, D. C., District 4 and G. Richard Shafto, WIS, Columbia, S. Car., District 4 of the Medium Stations; Matthew H. Bonebrake, KOCY, Oklahoma City, Okla., District 12 and Clair R. McCollough, WGAL, Lancaster, Pa., District 3 of the Small Stations; Frank Stanton, CBS, New York, District 2 and Frank M. Russell, NBC, District 4 of the Networks.

Hager Resigns

Kolin Hager, Second District Director for the past four years, announced to the Board that he is leaving WGY on May 15th to become Executive Vice President of the SESAC, Inc. He, therefore, resigned as a director, and the Board expressed regret at his leaving. Michael R. Hanna, WHCU, Ithaca, N. Y., was appointed interim director to fill this vacancy. Mr. Hanna had previously been elected Second District Director, to take office in October, at the Second District meeting in New York March 26th. At that time Mr. Hager requested that he be not considered for re-election as a director.

Employee-Employer Relations

INDUSTRY-WIDE GROUP EXAMINES MUSIC SITUATION

The Special Industry-Wide Committee met in Washington Thursday (9) and reviewed the discussions which have taken place to date with the American Federation of Musicians and considered the formation and activities of an advisory committee which will represent the radio industry in future talks with the musicians' union.

The committee briefly discussed the position of the industry with respect to the Lea Bill and NAB President Justin Miller advised that affected stations discuss their problems with the United States District Attorney in their local districts.

Leonard L. Asch, President and General Manager of FM station WBCA, Schenectady, appeared before the committee to explain the situation existing with respect to his operation of an FM station affiliated with a network but not associated with an AM station.

The committee recommended continuation of meetings with the AFM at the earliest mutually convenient date.

Committee members present were: F. W. Borton, WQAM; T. A. M. Craven, WOL; Walter J. Damn, WTMJ; John Morgan Davis, Philadelphia, Pa.; John Elmer, WCBM; John E. Fetzer, WKZO; E. E. Hill, WTAG; Harry R. LePoideven, WRJN; Clair R. McCollough, WGAL; Paul W. Morency, WTIC; Frank Mullen, NBC; J. Harold Ryan, WSPD; G. Richard Shafto, WIS; Calvin J. Smith; KFAC; Theodore C. Streibert, WOR; Robert Swezy, MBS; Frank White, CBS; and Mark Woods, ABC.

RESEARCH DEPARTMENT

NAB RESEARCH COMMITTEE MEETS

NAB's Research Committee, under the chairmanship of J. C. Tully, WJAC, met in Washington on Thursday (9) and discussed the NORC study, audience measurement, tabulation of radio set ownership and an improved market data handbook.

A report was made to the committee on the status of the NORC study. In the discussion which followed, it was pointed out that the writers of the book in which the NORC study is to be published are relating the findings of the study to previous surveys. It was felt that such a tie-in would increase the value of the present study.

Although the committee decided to table the question of an evaluation of audience rating methods temporarily, the committee asserted that this action in no way discharged its obligation to produce assistance to NAB membership, and that the committee would continue its examination of audience rating methods. It decided to postpone any announcement on present audience rating methods.

The committee decided that no attempt would be made at this time to prepare new figures on radio set ownership. BMB plants to release such figures as of January 1, 1946, in the near future, which the committee voted to adopt as its official estimates of radio set ownership.

(Continued on page 331)

The importance of publishing a new Market Data Handbook was emphasized by Roger Clipp, WFIL. Kenneth H. Baker, NAB's research director, will investigate the possibilities of preparing a comprehensive study on market data with the view of publishing a new handbook under NAB auspices.

Members of the committee in attendance included:

J. C. Tully, Chairman; Hugh M. Beville, NBC; Roger W. Clipp, WFIL; Charles E. Couche, KALE; Dietrick Dirks, KTRI; Elmo Wilson, CBS; Frank Stanton, Board Liaison Committee. Guests at the meetings were Barry Rumple, NBC; Hugh Feltis, BMB, and Helen Schaefer, NAB. Kenneth H. Baker, NAB Director of Research is committee secretary.

Programming

BOARD APPROVES IN PRINCIPLE OVERALL AWARDS PLAN

The NAB Board of Directors, in session last week, approved in principle a plan for overall radio awards to provide new incentives for advancement and improvement of the art of radio broadcasting.

The proposed plan calls for a wide membership basis divided into ten branches: management, artists, musicians, writers, directors and producers, news editors and commentators, advertising agencies, sponsors, public relations personnel, engineers and the public through radio listener councils to be established in every community where there is one or more radio transmitters.

The plan contemplates that awards are to be made on the national and local level and that the diversity of membership contemplated by the plan would prevent control or domination by any single interest.

The NAB invited the comments, suggestions, and cooperation of other interested groups in evolving the awards system.

FM Department

FM GROUPS DISCUSS CONVENTION PLANS

In a policy meeting in Washington on Thursday (9), the Board of Directors of FMBI discussed the broad problems facing its organization and recommended that more detailed action be placed on the agenda of the forthcoming meeting in Chicago in October.

The following members of the board attended the meeting over which Walter J. Damm, President of FMBI presided:

Arthur B. Church, WMBC-FM, Wayne Coy W3XC (WINX), Russell David, WGFM, Gordon Gray, WMIT, George W. Lang, WGNB, Cecil D. Mastin, WNBF-FM, John Shepard 3rd, WGTR, Theodore C. Streibert, WBAM.

The NAB-FM Executive Committee met on Friday (10) with the discussion centered primarily around convention program plans. It was decided to suggest to the convention program committee that a full session be devoted to FM broadcasting.

It was determined that a panel discussion would be provided at the convention to explore thoroughly and advise upon FCC policy, engineering requirements, equipment (both transmitter and receiver) promotion of FM stations, sources of program material and overall problems of management.

Members of the FM Executive Committee attending the meeting were:

Walter Damm, chairman, John Shepard 3rd, Gordon Gray, Wayne Coy, Les Johnson, Paul Morency and Lewis Herzog, FMBI Secretary-Treasurer. C. E. Arney and Robert T. Bartley were present from NAB, and Cecil Mastin attended the meeting as a guest.

TRANSCRIPTIONS CAN STILL BE SHIPPED

Current shipping restrictions do not affect the transportation of radio transcriptions by Railway Express, Robert T. Bartley, NAB Director of Government Relations, has been reliably informed.

It is understood that the American Association of Railroads, agency made responsible by the Office of Defense Transportation for enforcement of shipping restrictions, has advised the Railway Express Agency that radio transcriptions are to be technically classified as "film" and not to be withheld from shipment.

The Post Office Department order does not provide for exemption of radio transcriptions from the limitations on parcel post shipments, but these restrictions do not apply to packages weighing less than eleven pounds. Therefore, packages of radio transcriptions weighing less than eleven pounds can be shipped via parcel post without other limitations.

Stations which encounter local situations at variance with the above information are invited to advise NAB in order that the matter may be clarified.

Legal Department

REVENUE CHIEF REPORTS ON EXCESS PROFITS TAX RELIEF

Joseph Noonan, Commissioner of Internal Revenue, appeared before the George Committee (Joint Committee on Internal Revenue Taxation) last Tuesday (7) to report the results of his investigation of the administration of Section 722 of the Internal Revenue Act, relating to relief from the excess profits tax law.

In response to certain criticisms of the Act's administration made in hearings before the committee by several witnesses, including NAB General Counsel, Don Petty, Mr. Noonan in his testimony announced among other things (1) the elimination of a hiatus which prevented corporations organized prior to December 31, 1939 but which did not commence business until after that date from obtaining relief under Section 722, and (2) the establishment of a new board in Washington to handle all Section 722 claims.

The new board, to consist of 15 members, will include outside experts in addition to personnel from the Bureau of Internal Revenue. It is expected that the board chairman will not be an Internal Revenue Bureau man. This board will review all questions of interpretation of Section 722. In his testimoney before the George Committee Mr. Petty pointed out the unfairness of the law which withheld relief from corporations formed before the end of 1939 but which commenced business operations later. In his supplementary statement to the committee, Mr. Noonon said:

"Attention was called to the hiatus which may result from the opinion of the Tax Court in the Eveready Loan

(Continued on next page)

> Company case (2 T.C. 1035), which holds that a corporation may be "in existence" even though it has never engaged in business. If such a construction is applicable in section 722 cases, such a corporation would presumably be ineligible for relief under section 722(c) because it is entitled to use the excess profits credit based on income, and likewise would be ineligible under section 722(b)(4) because it did not commence business prior to the end of the base period. Thus a "hiatus" would exist in the application of section 722, contrary to what would certainly appear to be the intent of Congress. Accordingly, we propose to implement this intent by considering these cases as falling within the purview of section 722(c)."

Mr. Petty also stated to the George Committee that radio broadcasting companies changing frequency, power or service should be given consideration under the provision of Section 722 which provides for relief when there is a change in the character of business.

In announcing formation of the new board, the Commissioner of Internal Revenue stated:

> "The Bureau believes that a fundamental change in the administrative machinery for handling section 722 cases is desirable. The nature, of section 722 and administrative experience to date indicate that greater specialization of Bureau personnel is required, not only in the field offices but also in Washington. Accordingly, we now propose to establish in Washington a section 722 Board (name to be determined), directly responsible to the Commissioner. The Board will be composed of 15 members, one of whom will be designated as chairman. It will consist primarily of persons with broad experience in accounting, tax law, or economics and will be appointed from existing Bureau personnel as well as from other sources. It will function under the direction and supervision of an executive committee appointed by the Commissioner from the Board membership. This committee will be primarily responsible for matters of interpretation, policy, and procedure."

From all indications this Board will be more realistic in its approach than has been the practice in the past. Mr. Noonan indicated that previous claims not finally determined will be reconsidered by the new Board.

A copy of the Commissioner's statement dated April 1, 1946, with pertinent information from the legal department will be forwarded to NAB members in the near future for use in connection with 722 claims.

LEGAL TREND AWAY FROM COURTROOM BROADCASTING

The practice of broadcasting court trials in criminal cases has been widely discussed in recent years. There has been from time to time considerable concern among lawyers, judges and litigants as to the desirability of this practice. Broadcasters have been particularly concerned because of their possible liability under the libel and slander laws for statements made during the court room proceedings.

That the trend of legal thinking is opposed to such broadcasts is shown by two recent developments. First, the Bar Association of the District of Columbia approved a resolution in the Spring of 1945 urging the discontinuance of broadcasts of trials in the traffic court. Second, pursuant to its statutory authority, 54 Stat. 688, 18 USCA 687, the Supreme Court of the United States has issued rules of criminal procedure for the district courts of the United States, effective March 21, 1946. Rule 53 thereof provides as follows:

> "The taking of photographs in the court room during the progress of judicial proceedings or radio broadcasting of judicial proceedings from the court room shall not be permitted by the court."

While this rule of the Supreme Court is not in any way binding on the State courts, it will probably influence their practice, since there is a tendency, accelerated somewhat since the adoption of new rules of federal procedure a few years ago, for state courts to follow federal courts in such matters.

REA JOINS LEGAL STAFF

W. Bryce Rea, Jr., recently released from service with the Navy, joined NAB's legal staff on Thursday (9).

During his period of active duty with the Navy, Mr. Rea was skipper of a minesweeper. He was released from duty as an ensign.

Prior to his service with the armed forces, Mr. Rea was a member of the legal staff of the National Association of Manufacturers.

With NAB he will assist Don Petty, General Counsel.

FCC

FCC WAIVES HOUR REQUIREMENT DURING EMERGENCY

In line with the national drive to conserve power during the present coal emergency, the FCC waived its requirement on minimum hours of operation by radio stations on Thursday (9).

According to a statement by the FCC, this action will permit radio stations to cooperate in the conservation efforts which have been instituted to preserve the dwindling power supply.

The Commission stated that areas served by two or more stations might be able to provide listeners with continuous service during the coal emergency by broadcasting alternately.

FCC ANNOUNCES NEW HAM FREQUENCIES

The Commission announced Thursday (9) the adoption of Order No. 130-G, which authorizes amateur station operation on new and additional frequencies effective 11 a. m. Eastern Standard Time, May 9, 1946.

Under the terms of this order amateur stations within the continental limits of the United States, Territory of Alaska, Puerto Rico, and the Virgin Islands are assigned the frequency band 3500 to 3625 Kc., which restores for amateur station operation the entire frequency band 3500 to 4000 Kc. which was in use by amateurs prior to the war.

In addition the Commission authorized the operation of amateur stations on all frequencies above 30,000 Mc. for the purpose of experimentation. The Commission also authorized the use of pulse and AO emissions and authorized frequencies above 1215 Mc.

General

CPA DENIES CONSTRUCTION REQUEST

The Civilian Production Administration has denied the appeal made by NAB for limited relaxation of the CPA order restricting construction as it applies to the building of new broadcasting stations.

(Continued on next page)

In a letter to NAB dated Monday (6), Hugh Porter, deputy director of CPA's Bureau of Construction said that "it is felt that the construction of radio stations can only be classified as commercial and, therefore, limited to the $1,000 ceiling described" in the CPA order.

In its appeal to CPA on April 12 (REPORTS, p. 312), NAB pointed out that the requested exemption represented only a negligible amount of building materials restricted by the CPA, and that permission to construct the new stations already authorized and expected to be authorized by the FCC this year would create some 20,000 new jobs directly in the broadcasting industry.

It is expected, however, that a majority of broadcasters will show initiative in taking their individual cases to local CPA field offices. An example of one broadcaster's action to obtain approval for construction was pointed out in REPORTS last week (p. 346).

In addition to the request filed by NAB, the Radio Manufacturers' Association wrote to the CPA predicting that if the construction order were not relaxed, the development of FM and television would be hampered for many months.

The CPA recently (2), formalized their earlier announcement that certain radio equipment would be exempted from VHP Order No. 1. In supplement number one to the order, CPA announced that these exemptions include "radio towers and other transmitting and receiving equipment."

SAN FRANCISCO EXAMINER FEATURES FCC STORY

In front page position the San Francisco *Examiner* last Sunday, May 5th, carried an International News Service dispatch from Washington by INS staff correspondent David Sentner concerning the FCC program reports. It is reprinted with permission as follows:

"Free Speech Threatened by FCC Radio Rule

"Bill of Rights Ignored in Warning to Stations

By DAVID SENTNER

Staff Correspondent Int'l News Service

"WASHINGTON, May 4.—The Federal Communications Commission brazenly announces its plans to control freedom of speech on the airways.

"The New Deal's number one bureaucratic agency has played 'possum since a House committee last year detailed its totalitarian, Gestapo-like methods of intimidating the radio industry, aided by a Communist-tinged personnel.

Brushed Off

"Then on March 7, the FCC brushed off the Bill of Rights and the memory of the minutemen of Lexington and Concord with a report harmlessly entitled 'Public Service Responsibility of Broadcast Licensees.'

"Stripped of its verbiage, the report made it clear that the American people will be told only what the Government—or the FCC— wants it to be told over the radio.

"In the event that the contents of radio programs do not meet the approval of the FCC—stations face failure to have their licenses renewed.

Daring Threat

"Reflecting a realization of its daring threat to constitutional liberties, the report was issued anonymously by the FCC.

GEORGE SMITH DIES

George W. Smith, manager of WWVA, Wheeling, West Virginia, died of a cerebral hemorrhage in Wheeling Thursday (9). Mr. Smith was stricken suddenly Thursday morning while at his office. He was rushed to the hospital and died that afternoon.

Mr. Smith had long been active in broadcasting matters and his passing will be mourned by his many friends in the industry.

"However, it was learned that a member of the British Broadcasting Corporation (the radio is government controlled in Britain and permits no advertising on its programs), aided in the preparation of the document.

Fear to Reply

"Individual owners of radio stations, in fear of FCC reprisals when license renewal time approaches, are stunned by the commission's announcement of program censorship.

"They also fear that the commission, under its licensing power, will see that radio broadcasters will in the future afford more time for New Deal propaganda and the vociferous messages of Communists and PAC elements.

"Justin Miller, president of the National Association of Broadcasters, assailed the FCC report as indicating *'a reversion to that type of government control and regulation from which our forefathers struggled to escape'.*"

ALBANY PAPER CARRIED EDITORIAL ON FREE RADIO

The Albany (N. Y.) *Times Union* published a front page editorial in its issue of Sunday, May 5th, entitled "Freedom of Speech Over the Radio." The following is a verbatim reprint:

"The radio is one of the world's newest mediums of expression and opinion, of information and instruction, and has swiftly come to be one of the most important mediums.

"Probably the first amendment to the Constitution, which is the source of the freedom of speech and publication which the American people enjoy, was expected to be broad enough to cover all mediums of public expression, and it was surely intended by its framers to do so.

"Of course the framers of the Constitution did not include the radio specifically among the mediums of expression which were to be kept free in the interest of unhampered public information, having no knowledge of the device and no means of anticipating its discovery.

"But they were well aware that the American people in the future would be resourceful and inventive, and would unquestionably evolve and perfect new and improved methods of publication and communication.

"It was their clear intent, therefore, and their obvious purpose that when they decreed that there was NEVER to be ANY abridgment of the freedom of SPEECH or of the PRESS, they included such an instrument as the radio.

"However, since the radio achieved its present uni-

(Continued on next page)

DISTRICT MEETINGS AHEAD

1st District	**May 13-14**	**Hotel Statler**	**Boston, Massachusetts**
3rd District	**May 16-17**	**Bellevue Stratford Hotel**	**Philadelphia, Pa.**

versal use and importance, neither the industries operating it nor the government policies pertaining to it have adhered to the INTENT AND PURPOSES of the framers of the Constitution.

"The attitude, or rather the PLIGHT, of the radio industries in this situation is one of virtual helplessness under an iniquitous system of federal licensing which largely deprives them of the right to function according to the standards of free enterprise.

"The government licensing of radio, originally intended to provide for orderly allotment of broadcasting wave-lengths in the obvious interest of both the industries and the public, has gone far beyond that sound and necessary objective.

"It has come to be an arbitrary and arrogant instrument of government bureaucracy, creating the absolute and sometimes capricious and malicious power by which the radio industries are not only allowed to DO business but by which they can be put OUT of business.

"The federal licensing power over radio has become the POWER OF LIFE AND DEATH.

"The radio broadcaster is licensed according to the current whim or caprice of the political administration in power, and his license may be REVOKED by the same authority at any time and for any reason.

"The spectre of revocation or non-renewal of the federal license haunts the broadcaster, and inevitably influences and DICTATES the manner in which he conducts his business—since he is ever mindful of the investments he has in the business, and of the disaster that would fall upon those investments if he should be deprived of or denied a federal license.

"The American people DO NOT HAVE A FREE RADIO TODAY because it is federally controlled and RULED in its every move and policy.

"Obviously it has become necessary for the constitutional guaranty of free speech to specifically SAY with respect to radio what the framers of the Constitution plainly INTENDED IT TO MEAN in all matters and measures of free speech and free publication.

"Since the government and the radio industries have not seen fit to honor the INTENT OF THE CONSTITUTION, the Congress should clarify and if necessary AMEND the Constitution to INCLUDE THE RADIO AMONG THE FREE MEDIUMS OF EXPRESSION AND OPINION AND PUBLICATION UTILIZED AND ENJOYED BY THE AMERICAN PEOPLE AS AN INVIOLABLE RIGHT."

NEBRASKA BROADCASTERS MEET IN KEARNEY

At the annual meeting of the Nebraska Broadcasters Association in Kearney, Neb., Friday (10), Duane Watts, manager KHAS, Hastings, was elected president of the association. Harry Peck, manager of KFOR, Lincoln, was elected vice-president, and Arthur Thomas secretary-treasurer.

The directors of the association are Harry Burke, general manager, KFAC, Omaha-Lincoln; Les Hilliard, manager KGKY, Scottsbluff, and John J. Gillin, Jr., president WOW, Omaha, who is the NAB director.

The president's first appointments were three broadcasters to form a committee on group selling. The new committee members are Lloyd Thomas, licensee KGFW, Kearney; Harry Burke, KFAB, Omaha; Bill Martin, KMMJ, Grand Island.

The 1947 meeting of the Nebraska association will be held in May at Grand Island, where KMMJ will be host.

The NBA celebrated its 12th anniversary Saturday (11) by holding an NAB-Nebraska Broadcasters Association news clinic in Kearney.

FLORIDA BROADCASTERS MEET

The annual meeting of the Florida Association of Broadcasters was held May 1st in Pensacola, Fla. In an unprecedented action, the members voted to waive the annual election and return the President, Officers and Board of Directors to office for another year.

Those returned to office were as follows: James M. LeGate, WIOD, President; Glenn Marshall, WFOY, First Vice President; Bill McBride, WDBO, Second Vice President; Fred Mizer, WQAM, Secretary-Treasurer; Directors: Jack Hopkins, WJAX; Teresa Myers, WTAL; and S. O. Ward, WLAK.

Fred Borton of WQAM, on behalf of the Directors and members, presented President LeGate with a plaque in honor of his services to the association.

NAB President Justin Miller attended the FAB meeting and expressed interest in the growth of state associations. He felt that strong state associations would make a strong and more unified NAB. (See story on NAB Directors meeting.)

The next meeting of the FAB will be held next fall, and all Florida Congressmen will be invited to attend and be the association's guests at a special dinner.

President LeGate was instructed to meet with the Presidents of the Georgia and Alabama Broadcasters to work out details of greater cooperation between the three state organizations.

Attendance at the FAB Meeting included 40 representatives of 24 member stations.

Broadcast Advertising

Large retailers are showing appreciation of radio's power and prestige in messages to the manufacturers.

An example of how one prominent retailer courts the designers and manufacturers for additional allotments of precious merchandise is found in a full page advertisement by Harvey's, "Nashville's Largest Store" in the May 7th edition of Women's Wear Daily. The contents of the ad is as follows:

> *"What are the air waves saying about YOU in the Tennessee Valley?*
>
> "What! They aren't saying anything about you at all? That's as bad as going to church in a new hat and having no one notice it. Or going to a baby show and having them pick somebody else's kid. And what a pity, when so many famous brands of merchandise do get talked about over the radio in the Tennessee Valley these days. They are the pampered 'Harvey Network' of famous names. In Nashville, Tennessee, they get the lion's share of newspaper advertising. They get the best display windows. They are featured over the HARVEY signature in national fashion magazines. And, through two powerful 50,000-watt radio stations covering nine states, daily, almost hourly, they keep the air waves alive with their praise to the accompaniment of a now famous jingle song: 'Harveys Has It!'
>
> "Right now you may not feel keenly the lack of this continual, all-out publicity for *your* quality product. But some day you may question the wisdom of confining your merchandise to the ultra-conservative type of store, hobbled by tradition, which does not believe in radio advertising. Next time you distribute your allotments, consider whether you might not be wise now to corner for yourself an outlet like Harveys—a store whose progressive spirit and actual growth in the Tennessee Valley parallels your own rise to eminence in America. When are YOU going on the air in the Tennessee Valley?"

Small Market Stations

SYNDICATED TRANSCRIBED FIFTEEN-MINUTE SHOW OFFERED FOR $2.50

In recent months small market stations have shown a decided interest in syndicated programs at reasonable costs (REPORTS, pp. 140, 172, 230). Managers feel that an open-end transcription is a vehicle to fill that fifteen minute sustaining period between two popular network shows. An audience-holding syndicated feature for a single sponsor is considered better programming than a period of recordings filled with spot announcements.

While some of the smaller stations are quite adept at creating popular local productions, which in some instances have ratings that surpass network and syndicated programs, this is not true of all local productions at every station.

Progressive and experienced management today is thinking in terms of *good programming* regardless of whether it is commercial or sustaining. The definition of a balanced program structure takes on a different meaning at each station, according to J. Allen Brown, head of NAB Small Market Stations Division.

Some stations rely heavily on network co-ops (a subject to be taken up in future REPORTS), syndicated programs, local programs and news separately as features for the sales department to concentrate on. A station may have eight or ten daily network co-op shows, perhaps one syndicated program, several wire-service news and a few local productions sold to local sponsors, yet another station's commercial department may have put emphasis on local creations, with a sizable number of syndicated shows, some news and a couple of co-op features. All are ingredients for balanced programming, high listener ratings, and attracting local sponsors.

Stations that have used or are interested in programming the syndicated feature will welcome the information furnished by Aaron S. Bloom, Treasurer, Kasper-Gordon, Inc. transcription producers. He points out that his firm, after a year of study, offered a group of four tested programs at $2.50 per episode. The offer was made for the start of the 1942 season. It was found that stations were not sufficiently interested in the offer and consequently it was withdrawn.

The transcription company executive states that his firm has pioneered in promoting department store use of radio and now has a large list of retailers using his features. He says, "Now we find ourselves 'going along for the ride'—meeting this challenge to make available tested transcribed syndicated shows at lower rates. But unless enough small market, small wattage outlets live up to their statement that they *will* buy shows if they are made available at lower cost, we will have to withdraw the offer. With royalties to pay—plus the cost of production, talent, recording, processing, pressings, promotion and the handling of sales, it won't work out unless stations act as quickly to accept special low-rate offers as they are to condemn rates which even normally are but a fraction of what it costs to produce a good show—rates at which *no* station could even begin to write scripts.

"Personally, I don't think it is going to work out. But since it has always been our policy to co-operate with stations all over the country, regardless of size or the past business they have given us, we have selected six of our current tested transcribed programs, and are offering them at special low prices to stations of 100 and 250 watts, located in cities under 50,000 population.

"And just for the record, let it be known that four and a half years ago, we did the same thing."

The transcription firm's brochures disclose that they offered programs, several years ago, for which sponsors and stations in larger cities paid $25 and $50 per episode but these were passed up by the small stations at a price of only $2.50 each.

"Now, four and a half years later, comes the call again for 'good shows at lower rates, to which 300 to 400 small market stations will subscribe if they can obtain them from $2.50 to $4.00 per quarter-hour.' And once again we are meeting that challenge, making certain of our successful transcribed programs available at *lower rates than ever before.*

"If you want good transcribed shows at low cost, we can give them to you—if you will cooperate! This offer is limited to stations in cities of under 50,000 population!"

THE 11:00 P. M. SPONSOR?

Stations which enjoy a degree of success in selling the period from 11:00 until 12:00 midnight are invited to send in their accounts to NAB Small Market Stations Division. During the recent second district meeting in New York City, several station managers revealed that they found it very easy to sell the 11:00 P.M. newscast. They seemed to be particularly interested in commercial program ideas at this late period.

Metropolitan stations seem to have little difficulty in selling this late period but it has not always been easy in the small cities. Stations which may have developed exceptionally good commercial program ideas are urged to report them so they may be passed along to other stations across the nation.

Public Interest Programming

AD COUNCIL NETWORK CAMPAIGNS—MAY 20-26

The following four public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of May 20-26, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Housing—"Boom & Bust?"

America's critical housing shortage constitutes one of the most potentially explosive inflationary situations of the reconversion period. A bold and vigorous program has been developed to whip that shortage. But even under that program the *urgent* demand for homes will far exceed the number that can be built for months to come. And in addition to the urgent demand by returning veterans and others, there are millions of Americans who would like to buy or remodel if they could. Under these conditions the threat of inflation in housing and building materials is more menacing than in any other section of the economy. Within limits people in urgent need of shelter are tempted to pay almost any price for it. It would be presumptuous for anyone to urge a man not to buy or build when he has the money and his family is without a place to live. However it is in the interest of the Nation as well as the home-seeker that he be told of the dangers involved in buying or building at inflated prices. During the period when the demand for housing is abnormally high and production is low, *there are two alternatives open to us—to start a*

(Continued on next page)

"boom-bust" cycle by frantically bidding up the prices of the limited housing supply, or to put the brakes on housing inflation by postponing buying or building if we do not urgently need a new house and by securing expert advice if we do build or buy. Explain that during the period when the shortage is most acute there is serious danger of a housing inflation that would affect our whole economy. Suggest that families not urgently in need of a home consider waiting until later to buy or build, meanwhile saving and planning for the time when more homes can be built and better values may be available. Strongly urge everyone who finds it necessary to buy or build today to secure expert advice and sound appraisals before doing so. (Fact Sheet No. 7-B)

Building Our New Army

Congress has authorized a peace-time American Army larger and better trained than ever before in history. This Army, vitally necessary for reasons which will be presently explained, is now being recruited by voluntary enlistment. *But the Army's present recruiting drive for over one million men by July first 1946 may fail unless public attitudes can be changed and changed quickly.* The Army itself is conducting a large-scale direct recruiting drive using paid advertising in various media, but it urgently asks help in a concurrent backdrop campaign, for which its own resources are inadequate, to build prestige for the new Regular Army and its personnel in the public mind, and particularly in the minds of potential recruits, their families and their friends. Very bluntly, the objective of this campaign is to change the old attitude of Americans toward their Army. By explaining the purpose and the character of the new Regular Army being formed since victory in World War II, and by paying tribute to the young men now joining it to guard world peace, your program can help the Army's recruiting drive achieve the goal it seeks. The new American Army of today is a compact, carefully chosen group of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the task before them is the maintenance of that peace for which thousands of other young Americans have already died. Point out that they are guardians of peace—Congress has authorized our new large and expertly trained Army in order to enforce the peace and fulfill our obligations as a member of the United Nations Organization. Point out that the new Regular Army soldier is a skilled technician—he works with advanced techniques and equipment in at least one of many specialized fields, and his competence equals and often exceeds the skill demanded in some of the best paid civilian trades. Illustrate the kind of work they do as guardians of peace and architects of our country's safety. (Fact Sheet No. 2-A)

Famine Emergency

Famine is raging in Europe and Asia. War has left chaos in its wake; in addition, a burning spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. Between now and July 1st, 500,000,000 children, women and men—and in this order—face starvation. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone, city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief and Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. *The present American consumption per person is estimated at 3,360 calories per day. Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats, and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world.* The "have" countries including the United States, are the only ones that can halt death by starvation this Spring. *Even certain "importing" countries are already helping to the limit of their ability.* Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries, through regulations already in effect, will make available eleven million tons. *Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.* Urge everyone to SAVE AND SHARE—to make the maximum amount of needed food available for the relief of starving millions by—Reducing their consumption of all wheat and rice products and fats and oils—Eating more of the plentiful foods—Eliminating all food waste and turning in all used fats—*Producing and preserving all food possible through home gardening and canning.* (Fact Sheet No. 20-A)

United States Savings Bonds

As a result of the United States Treasury's decision to extend its wartime bonds and stamp program into the peace-time era, individuals can now continue to purchase bonds paying the same rate of interest as those sold during the war. These securities, now known as U. S. Savings Bonds and Savings Stamps, will include the wartime F and G bonds as well as the popular Series E Bonds which return four dollars for every three invested, when the bonds mature. The success and convenience of the Payroll Savings Plan during the war years have resulted in its continued maintenance by business and industry throughout the nation. The high rate of interest of U. S. Savings Bonds, their sound investment values and their ready availability offer the individual investor the ideal way of saving for the future. Radio can perform a valuable service to its listeners by informing them of (1) the continued sale of U. S. Savings Bonds and Stamps; (2) their availability through continuation of the Payroll Savings Plan and other regular purchase facilities and (3) their many advantages as an investment. (Fact Sheet No. 11)

AESOP'S FABLE AIDS VICTORY GARDEN DRIVE

The story of "The Ant and the Grasshopper" was brought up to date and used to good advantage in a campaign to promote victory gardening in Muncie, Indiana.

A Muncie committee, including Don Burton, owner-manager of Station WLBC, is merchandising the campaign by taking full advantage of the selling power of radio, as well as other local media.

The promotion started with a four day teaser campaign. Every station break over WLBC in that period included the phrase "are you a grasshopper or an ant." Street posters carrying the statement were displayed on every corner in town, and the daily papers carried four column by four ads.

On the fifth day, WLBC produced a fifteen minute dramatized show at 9 P.M. Based on the fable, the program pointed out that "then the grasshopper knew it is best to prepare for the days of necessity." The afternoon paper broke with a full page ad on the same day, telling the story, and the morning paper followed up with the ad the following day.

WLBC is continuing the spot campaign with sixteen daily announcements, four on station breaks, seven with longer copy promoting victory gardens, while five more give local telephone numbers which clear requests for garden space.

Rounding out the campaign, local theatres are running trailers, a banner has been strung across the street in downtown Muncie, and a free film depicting the advantages of victory gardening will be shown on the courthouse lawn on Saturday nights.

Mr. Burton in speaking of the promotion said that it "is an example of the kind of a job the local station can do. We are proud of our part in this project."

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, May 13. They are subject to change.

Monday, May 13

NEW—Albany Broadcasting Co., Inc., Albany, N. Y.—C. P. **1460 kc.,** 500 watts night, 1 KW day, unlimited time.

NEW—Fort Orange Broadcasting Co., Inc., Albany, N. Y.—C. P. **1460 kc.,** 5 KW, unlimited DA-night.

NEW—Van Curler Broadcasting Corp., Albany, N. Y.—C. P. **1460 kc.,** 5 KW night (directional antenna), 5 KW day, unlimited.

Monday, May 13

To Be Held in Room No. 216, Federal Building
Indianapolis, Indiana

NEW—The Wm. H. Block Co., Indianapolis, Ind.—For FM facilities.

NEW—Evansville on the Air, Inc., Indianapolis, Ind.—For FM facilities.

NEW—WFBM, Inc., Indianapolis, Ind.—For FM facilities.

NEW—Scripps-Howard Radio, Inc., Indianapolis, Ind.—For FM facilities.

NEW—Indiana Broadcasting Corp., Indianapolis, Ind.—For FM facilities.

NEW—Capitol Broadcasting Corporation, Inc., Indianapolis, Ind.—For FM facilities.

NEW—Universal Broadcasting Co., Inc., Indianapolis, Ind.—For FM facilities.

NEW—Indianapolis Broadcasters, Inc., Indianapolis, Ind.—For FM facilities.

Monday, May 13

KTHS—Radio Broadcasting, Inc., West Memphis, Ark.—C. P. **1090 kc.,** 25 KW night, 50 KW day, unlimited DA-night.

WMFJ—Wright Esch, North Beach St. & Mich Ave., Daytona Beach, Fla.—C. P. **1090 kc.,** 1 KW DA-night.

Tuesday, May 14

Further Hearing

NEW—Easton Publishing Co., Easton, Penna.—C. P. **1230 kc.,** 250 watts, unlimited.

NEW—Allentown Broadcasting Co., Allentown, Penna.—C. P. **1230 kc.,** 250 watts, unlimited.

NEW—Steel City Broadcasting Company of Bethlehem, Pa., Inc., Allentown, Penna.—C. P. **1230 kc.,** 250 watts, unlimited.

WEST—Associated Broadcasters, Inc., Easton, Penna.—C. P. **1230 kc.,** 250 watts, unlimited.

Wednesday, May 15

Further Hearing

KVAN—Vancouver Radio Corp., Vancouver, Wash.—C. P. **930 kc.,** watt night, watt day, unlimited DA-day and night.

KSEI—Radio Service Corp., Pocatello, Idaho—C. P. **930 kc.,** 5 KW, unlimited DA-night.

Oral Argument Before the Commission
In Room 6121 at ten o'clock a. m.

KGKO—KGKO Broadcasting Co., Ft. Worth, Texas—Renewal of License. **570 kc.,** 5 KW, unlimited DA-night.

KGKO—KGKO Broadcasting Co., Ft. Worth, Texas—For Assignment of License to Carter Publications, Inc., and A. H. Belo Corporation.

WBAP—Carter Publications, Inc., Ft. Worth, Texas—Renewal of License. **820 kc.,** 50 KW; shares equally with WFAA.

WFAA—A. H. Belo Corp., Dallas, Texas—Renewal of License. **820 kc.,** 50 KW; shares equally with WBAP.

Oral Argument Before the Commission

NEW—Central Broadcasting Co., Wilkes-Barre, Pa.—C. P. **1240 kc.,** 250 watts, unlimited.

NEW—Northeastern Pennsylvania Broadcasters, Inc., Wilkes-Barre, Pa.—C. P. **1240 kc.,** 250 watts, unlimited.

NEW—Key Broadcasters, Inc., Wilkes-Barre, Pa.—C. P. **1240 kc.,** 250 watts, unlimited.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—For License to operate station on a regular basis. **1240 kc.,** 250 watts, unlimited.

NEW—George E. Miller, et al, d/b as Baron Broadcasting Co., Wilkes-Barre, Pa.—C. P. **1240 kc.,** 250 watts, unlimited.

Further Hearing

NEW—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—C. P. **1350 kc.,** 5 KW, unlimited DA-night and day.

NEW—West Central Broadcasting Co., Peoria, Ill.—C. P. **1350 kc.,** 1 KW, unlimited DA-night and day.

Federal Communications Commission Actions

CORRECTION

The Commission has issued a correction on an item which appeared in Reports on May 6, p. 353, referring to KWHN. This item should have shown night power as 500 watts instead of 1 KW.

MISCELLANEOUS ACTIONS

WHBC—The Ohio Broadcasting Co., Canton, Ohio—Granted license to cover CP which authorized installation of a new transmitter (Gates BC1-E). (B2-L-1949)

WTBO—Cumberland Broadcasting Co., Cumberland, Md.—Granted license to cover CP which authorized changes in transmitting equipment. (B1-L-1926)

KBST—The Big Spring Herald Broadcasting Co., Big Spring, Texas—Granted license to cover CP, which authorized increase in power to 250 watts, and installation of new transmitter. (B3-L-1945)

WIRA—Indian River Broadcasting Co., Fort Pierce, Fla.—Granted modification of CP which authorized a new station, for change in type of transmitter and change in transmitter and studio locations to County Road, Ft. Pierce. (B3-MP-1877)

KPDR—Central La. Broadcasting Corp., Alexandria, La.—Granted modification of CP which authorized a new station, for approval of antenna, and of transmitter and studio locations at West Side of North 4th St., just north of City Limits, Alexandria, and 1710 Jackson St., Alexandria, respectively. Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B3-MP-1882)

KSIL—Dorrance D. Roderick, Silver City, N. Mex.—Granted modification of CP which authorized a new station, for approval of transmitter and studio locations at Cactus Ave. & 17th St., Silver City, and approval of antenna. Permittee hereunder is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B5-MP-1835)

W1XHR—Harvey Radio Labs. Inc., Cambridge, Mass.—Granted license to cover CP for a new developmental broadcast station; power: 250 watts; frequency that may be assigned by the Commission's Chief Engineer from time to time. This license is granted upon an experimental basis only; conditions. (B1-LEX-41)

(Continued on next page)

KSUI—The State Univ. of Iowa, Iowa City, Iowa—Granted modification of CP which authorized a new non-commercial educational broadcast station, for extension of completion date to 1-16-47. (B4-PED-31)

Eastern Carolina Broadcasting Co., Area of Goldsboro, N. C. —Granted CP for new relay broadcast station to be used with applicant's standard station WGBR; frequencies **1622, 2058, 2150** and **2790 kc.**; 100 watts. (B3-PRY-312)

WKXL—Charles M. Dale, Concord, N. H.—Granted modification of CP which authorized a new standard broadcast station, for approval of antenna and approval of transmitter and studio locations at So. Side of Redington St.; West of So. Fruit St., Concord, N. H., respectively. (B1-MP-1851)

WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—Granted modification of CP which authorized a new station, for changes in antenna and to change proposed-type of transmitter (Gates Radio BC-1-E). (B3-MP-1885)

W3XEP—Radio Corp. of America, Camden, N. J.—Granted modification of experimental television station license to request additional frequencies Channel #6, **82-88 mcs.**, and Channel #12, **204-210 mcs.** (B1-MLVB-45)

WBRK—Monroe B. England (Assignor), Western Mass. Broadcasting Co. (Assignee) and Leon Podolsky (Assignee), Pittsfield, Mass.—Adopted a Memorandum Opinion designating for consolidated hearing the application of Monroe B. England (Assignor) and Western Mass. Broadcasting Co. (Assignee) (B1-AL-517 and B1-APH-3; Docket 7556), for consent to voluntary assignment of license of AM station WBRK (**1340 kc.**, 250 watts, unlimited time) and of a conditional grant of a CP for a new Metropolitan FM station in that city, and competing applications filed by Leon Podolsky to purchase station WBRK and conditional grant for FM station, from Monroe B. England.

KROY—Royal Miller, et al., d/b as Royal Miller Radio (Assignor) and Harmco, Inc. (Assignee) and Luther E. Gibson, d/b under the name Gibson Broadcasting Co. (Assignee), Sacramento, Cal.—Adopted a Memorandum Opinion granting application (B5-AL-508) for consent to voluntary assignment of license of station KROY (**1240 kc.**, 250 watts, unlimited time) from Royal Miller, Marion Miller, L. H. Penney and Gladys W. Penny, d/b as Royal Miller Radio, to Harmco, Inc., and denied competing application of Luther E. Gibson, d/b as Gibson Broadcasting Co. (Assignee), to purchase station KROY from the present licensee. (Comr. Jett voting for hearing on both proposals.)

ACTIONS ON MOTIONS

Fred O. Grimwood, Bloomington, Ind.—Granted petition for continuance of hearing on application for CP now scheduled for May 7, and continued same to June 6. (Docket 6753)

Scripps-Howard Radio, Inc., Cleveland, Ohio—Granted petition for leave to amend its application for new FM station, so as to supply supplemental engineering information, etc., and the amendment was accepted. (Docket 7044)

Telair Company, Cleveland, Ohio—Granted petition for leave to amend its application for a new FM station, so as to make changes in the officers, directors and stockholders of applicant corporation, and the amendment was accepted. (Docket 7045)

Cleveland Broadcasting, Inc., Cleveland, Ohio—Granted motion for leave to amend its application for a new FM station so as to specify a new transmitter site; supply additional engineering information, etc., and the amendment was accepted. (Docket 7046)

Elyria-Lorain Broadcasting Co., Elyria, Ohio—Granted petition for leave to amend application for a new FM station, so as to supply supplemental engineering information to answers to par. 20-30, and the amendment was accepted. (Docket 7522)

Summit Radio Corp., Akron, Ohio—Granted motion for leave to amend its application for a new FM station, so as to supply additional information concerning the officers, directors and stockholders of applicant corporation, etc., and the amendment was accepted. (Docket 7048)

National Broadcasting Co., Inc., Cleveland, Ohio—Granted motion for leave to amend its application for a new FM station, so as to specify a definite channel; furnish supplemental engineering data, etc., and the amendment was accepted. (Docket 7039)

United Broadcasting Co., Cleveland, Ohio—Granted motion for leave to amend its application for a new FM station, so as to supply complete engineering data as requested by the Commission, and the amendment was accepted. (Docket 7038)

UAW-CIO, Cleveland, Ohio—Granted motion for leave to amend its application for a new FM station, so as to change the legal entity of the applicant from an association to a non-profit corporation, etc., and the amendment was accepted. (Docket 7042)

WJW, Inc., Cleveland, Ohio—Granted petition for leave to amend its application for a new FM station, so as to show minor changes in the officers and directors of applicant corporation, etc., and the amendment was accepted. (Docket 7040)

Telair Co., Cleveland, Ohio—Granted motion for leave to amend its application so as to supply complete engineering data as requested by the Commission, and the amendment was accepted. (Docket 7045)

WDEL—WDEL, Inc., Wilmington, Del.—Granted petition for leave to intervene in the hearing on application of Northwestern Ohio Broadcasting Corp. (Docket 7357), for a new station at Lima, Ohio; denied motion to strike the petition to intervene filed by Northwestern Ohio Broadcasting Corp.

Charleston Broadcasting Co., Charleston, S. C.—Granted petition for leave to amend its application for CP (Docket 7530), so as to show the substitution of Frederick G. Storey and George L. Bagby for Mrs. Margaret C. Lucas and Wm. K. Jenkins as holders of 50 shares of common stock in the corporation; to show transfer of 25 shares, etc., and the amendment was accepted.

Book-of-the-Month Club Broadcasting Corp., New York City —Granted motion to dismiss without prejudice its application for a new FM station. (B1-PH-646; Docket 7227)

KTHS—Radio Broadcasting, Inc., West Memphis, Ark.—Granted motion to waive Commission's Rules and accept movant's written appearance in re its application for CP. (Docket 7086)

W. J. Marshall, Cleveland, Ohio—Granted motion for waiver of Commission's Rules and accepted movant's written appearance in re his application for CP. (Docket 7471)

Puerto Rico Communications Authority, San Juan, P. R.—Granted petition for leave to amend its application for CP (Docket 7342), so as to specify a new transmitter site; change the antenna design, etc., and the amendment was accepted. The Commission on its own motion ordered this application removed from the hearing docket.

Seaman and Collins, El Paso, Texas—Granted petition insofar as it requests leave to amend its application for CP so as to specify frequency **1340** instead of **1490 kc.**, etc. The amendment was accepted and application removed from the hearing docket.

WJW, Inc., Cleveland, Ohio—Granted petition to dismiss without prejudice its application for a new Television station. (Docket 7298; B2-PCT-146)

KWKH—International Broadcasting Corp., Shreveport, La. —Granted petition for leave to intervene in the hearing upon application of WNEW (Docket 7317), for the purpose of intervention on the issues of electrical interference only between the proposed operation of WNEW and the present service of KWKH, and for waiver of Commission's Rules Sec. 1.385(d).

The Crosley Corp., Dayton, Ohio—Granted petition to dismiss without prejudice its application for a new FM station. (B2-PH-262; Docket 7235)

Consolidated Broadcasting Corp., Ltd., Los Angeles, Cal.—Granted petition to dismiss without prejudice its application for a new television station. (B5-PCT-70; Docket 7258)

(Continued on next page)

Twentieth Century-Fox Film Corp., New York City—Granted petition to dismiss without prejudice its application for a new television station. (B1-PCT-132; Docket 7252)

Fox West Coast Theatres Corp., Los Angeles, Cal.—Granted petition to dismiss without prejudice its application for a new television station. (B5-PCT-142; Docket 7262)

KAW Broadcasting, Inc., Topeka, Kans.—Granted petition for waiver of Commission's Rules and acceptance of petitioner's written appearance in re its application in (Docket 7456).

Independent Broadcasting Co., Des Moines, Iowa—Granted petition for leave to amend its application for CP (Docket 6734), so as to specify power of 5 KW night instead of 10 KW; specify use of DA day and night instead of nighttime only, etc., and the amendment was accepted.

Radio Projects, Inc., Newark, N. J.—Granted motion for leave to amend its application for new FM station (Docket 7232), so as to show the addition of Samuel I. Newhouse as a director of the corporation; show substitution of Mr. Newhouse as President of the Corp. instead of Mitzie E. Newhouse, and the amendment was accepted.

Northwestern Ohio Broadcasting Co., Lima, Ohio—Granted motion to take depositions in re its application for a new station. (Docket 7357)

Deep South Broadcasting Corp., New Orleans, La.—Granted petition for leave to intervene in the hearing on application of KYW. (Docket 7352)

Skyland Broadcasting Corp, Dayton, Ohio—Granted motion to amend its application for a new FM station, so as to show the addition of ten new stockholders to the corporation; supply additional engineering information, etc., and the amendment was accepted. (Docket 7409)

Central Broadcasting Corp., Flint, Mich.—Granted motion for leave to amend its application for a new station (Docket 7549), so as to specify power of 500 watts night instead of 1 KW nighttime; and the amendment was accepted.

Fort Worth Broadcasting Co., Fort Worth, Texas—Granted petition requesting leave to amend its application for CP (Docket 7369), so as to substitute John R. Crouse for Mrs. Allis Skinner as an officer, director and stockholder of applicant corporation, etc., and the amendment was accepted.

Suburban Broadcasters, Dearborn, Mich.—Granted request for leave to take depositions in re its application for CP (Docket 7385), scheduled for hearing on June 19 in consolidation with application of Henry E. Fett, Dearborn, Mich.

WEAU—Central Broadcasting Co., Eau Claire, Wis.—Granted motion for waiver of Commission's Rules and accepted movant's written appearance in re application for CP. (Docket 7216)

Winterhaven Broadcasting Co., Winterhaven, Fla.—Granted motion for leave to take depositions in re hearing on its application for CP. (Docket 7311)

Central Ill. Radio Corp., Peoria, Ill.—Granted motion for leave to amend its application for an FM station (Docket 7408), so as to add to the application corporation minutes relative to a plan for increases in capitalization and adoption of program policies, and the amendment was accepted.

Hughes Productions, Div. of Hughes Tool Co., Los Angeles, Cal.—Granted motion for leave to amend its application for new television station (Docket 6370), so as to supply complete engineering information, including a request for Channel #4: specify exact transmitter site and DA system; revise information supplied as to programming and proposed service; change name of applicant to Hughes Tool Co., and make minor changes in corporate structure. Amendment was accepted.

John W. Davis, Portland, Ore.—Granted petition for leave to amend and remove application for a new station from hearing docket (Docket 7378); accepted amendment so as to specify the frequency **800 kc.**, with power of 250 watts, daytime only, instead of **1490 kc.**, with 250 watts power, unlimited, and removed application from hearing docket.

John W. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore.—The Commission, on its own motion, ordered application for CP (Docket 7379), be removed from the hearing docket. This application was set for hearing in a consolidated proceeding with application of John W. Davis above.

Liberty Broadcasting Co., Pittsburgh, Pa.—Granted motion for leave to amend its application for CP (Docket 7169) so as to specify an antenna 280 ft. in height instead of 515 ft. in height; change Par. 21 so as to incorporate revised information regarding antenna, etc., and the amendment was accepted.

Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Granted petition for waiver of Sec. 1.384 of Commission's rules, and accepted written appearance of petitioner. (Docket 7502)

John C. Spearman, Washington, D. C.—Granted motion requesting admission *pro hoc vice* to the Commission's Bar of Harry E. King, for the purpose of participating in the taking of depositions in Winter Haven on May 13, by Citrus Belt Broadcasters (Docket 7310) and by Winter Haven Broadcasting Co. (Docket 7311)

Empire Newspapers-Radio, Inc., Endicott, N. Y.—Granted petition for leave to amend its application for CP (Docket 7392), so as to show the acquisition by applicant Corp. of the assets and equipment of the Endicott Bulletin; to make changes in the amount of stock issued, etc., and the petition was accepted.

American Broadcasting Co., Los Angeles, Cal.—Granted petition for leave to amend its application for a new television station (Docket 7259), so as to specify different equipment, and a new transmitter site, and the amendment was accepted.

Cherry & Webb Broadcasting Co., Providence, R. I.—Granted petition for leave to amend its application for FM station, so as to supply minor supplemental engineering information as requested by the Commission, etc., and the amendment was accepted. (Docket 7024)

Thomas G. Harris, et al., Austin, Texas—Granted joint petition filed by Thomas G. Harris and others in consolidated proceeding scheduled for hearing June 10, requesting the Commission to change the location of the hearing now scheduled for Austin, and San Antonio, and ordered the hearing be transferred to Washington to be held on the same date as now scheduled.

WKBV—Central Broadcasting Corp., Richmond, Ind.—Granted petition for leave to intervene in the hearing on application of Fred O. Grimwood, Bloomington, Ind. (Docket 6753), and Sec. 1.385(d) of the Commission's Rules was waived.

WMEX—The Northern Corp., Boston, Mass.—Granted petition for leave to intervene in the hearing on application of The Asher Broadcasting Service, Quincy, Mass. (Docket 7448)

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Upon consideration of petition requesting leave to amend its application for CP so as to specify the frequency **910 kc.**, with 1 KW unlimited time, instead of **930 kc.**, with 1 KW, unlimited time, the Commission ordered the application (B5-P-3552, Docket 6566) dismissed without prejudice, subject to the right of later reinstatement under the provisions of the Commission's Public Notice of January 5, 1946.

Allen T. Simmons, Akron, Ohio—Granted motion for leave to amend application for FM station (Docket 7047), so as to incorporate into the application a modified engineering report as requested by the Commission; the amendment was accepted, and the Commission further ordered on its own motion, that the record in this consolidated matter (Dockets 7038, 7039, 7040, 7042, 7043, 7044, 7045, 7046, 7048 and 7522), be reopened to allow admission therein of the above-mentioned amendment only.

WMAS, Inc., Springfield, Mass.—Granted motion in part for continuance of consolidated hearing in Dockets 7363 and 7364, and continued said hearing from June 10 to June 20.

Federal Communications Commission Applications

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—Authority to determine operating power by direct measurement of antenna power.

690 Kilocycles

KGKB—Jas. G. Ulmer, Tyler, Texas—Construction permit to change frequency from **1490** to **690 kc.,** increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for day and night use and change transmitter location.

780 Kilocycles

NEW—North Carolina Central Broadcasters, Inc., Dunn, N. C.—Construction permit for a new standard broadcast station to be operated on **780 kc.,** power of 1 KW and daytime hours of operation.

790 Kilocycles

KVOS—KVOS, Inc., Bellingham, Wash.—Modification of construction permit (B5-P-3925, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for changes in directional antenna for day and night use and change transmitter location.

900 Kilocycles

NEW—Radio Kentucky Inc., Louisville, Ky. (P. O. 565 Upland Road)—Construction permit for a new standard broadcast station to be operated on **900 kc.,** power of 1 KW and daytime hours of operation. Call letters WOOK requested.

940 Kilocycles

NEW—Midwest Broadcasting Co., Mt. Vernon, Ill.—Construction permit for a new standard broadcast station to be operated on **940 kc.,** power of 500 watts and daytime hours of operation. Amended to increase power from 500 watts to 1 KW.

980 Kilocycles

KMBC—Midland Broadcasting Co., Kansas City, Mo.—Construction permit to mount FM antenna on top of East Tower of directional antenna system.

1000 Kilocycles

KTOK—KTOK, Inc., Oklahoma City, Okla.—Construction permit to change frequency from **1400** to **1000 kc.,** increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location.

1110 Kilocycles

NEW—W. Walter Tison, Tampa, Fla.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. Amended to change frequency from **1490** to **1110 kc.,** change power and hours of operation from 250 watts unlimited to 1 KW daytime and change type of transmitter.

1200 Kilocycles

NEW—John Dawes Ames, Robert Francis Hurleigh and Nevin Paul Neilson, a partnership, d/b as Lake Shore Broadcasting Co., Evanston, Ill. (P. O. State Bank & Trust Co., 1603 Orrington St.)—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 5 KW and daytime hours of operation.

1230 Kilocycles

KXO—Valradio, Inc., El Centro, Calif.—Transfer of control of licensee corporation from Airfan Radio Corporation to Paul A. Jenkins, Kenneth H. Thornton, Edith J. Jenkins, Imperial Valley Publishing Co., Belle S. Hovey and Harry H. Hovey (1165 shares capital stock—77⅔%—transfer also to include additional 335 shares capital stock—22⅓%).

NEW—The Gardner Broadcasting Co., Gardner, Mass. (P. O. 39 Pleasant St.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation. Call letters WHOB requested.

KWTX—Beauford H. Jester, Individually and as Trustee for W. W. Callan, Dewitt T. Hicks, Hilton W. Howell, Wilford W. Naman, Robert E. Levy, Ross M. Sams and Davis Stribling, Waco, Texas—License to cover construction permit (B3-P-3176, as modified) which authorized a new standard broadcast station.

KWTX—Beauford H. Jester, Individually and as Trustee for W. W. Callan, Dewitt T. Hicks, Hilton W. Howell, Wilford W. Naman, Robert E. Levy, Ross M. Sams, and Davis Stribling, Waco, Texas—Authority to determine operating power by direct measurement of antenna power.

1240 Kilocycles

NEW—Joseph M. Viana, Woonsocket, R. I.—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation. Amended to change proposed transmitter location.

NEW—David C. Jones, Jr., tr/as Bryan Broadcasting Co., Bryan, Texas (P. O. 202 N. Main St., Temp. P. O. Box 541)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Construction permit to increase power from 100 watts to 250 watts and change type of transmitter. Amended to change type of antenna, make changes in ground system, change transmitter and studio locations.

1280 Kilocycles

KSFT—The Trinidad Broadcasting Corp., Trinidad, Colo.—Modification of construction permit (B5-P-4219, which authorized a new standard broadcast station) to change type of proposed transmitter and change location of studio.

1300 Kilocycles

NEW—Worth H. Kramer, Robert E. Wasdon and Jack J. Siegel, a partnership, d/b as Florida West Coast Broadcasting Co., Tampa, Fla. (P. O. 242 Greenwood Ave., Daytona Beach, Fla.)—Construction permit for a new standard broadcast station to be operated on **1300 kc.,** power of 1 KW and daytime hours of operation.

1340 Kilocycles

WGWC—G. W. Covington, Jr., Selma, Ala.—Modification of construction permit (B3-P-4001, which authorized a new standard broadcast station) change type of transmitter for approval of antenna and approval of transmitter location.

(Continued on next page)

NEW—Interstate Radio, Inc., Moscow, Idaho—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1490** to **1340 kc.**

1380 Kilocycles

WATL—J. W. Woodruff, tr/as Atlanta Broadcasting Co., Atlanta, Ga.—Construction permit to change frequency from **1400** to **1380 kc.**, increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended re changes in directional antenna.

1400 Kilocycles

NEW—Great Falls Broadcasting Co., Great Falls, Mont. (P. O. Box 311)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Robin Weaver, tr/as Grenada Broadcasting Co., Grenada, Miss. (P. O. 136 Oakhurst Ave., Clarksdale, Miss.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. Call letters WJOK requested.

1430 Kilocycles

KBRC—Leo H. Beckley and Louise L. Beckley, d/b as Beckley Radio Co., Mount Vernon, Wash.—Modification of construction permit (B5-P-4427, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio location.

1450 Kilocycles

WPOR—Centennial Broadcasting Co., Portland, Me.—Authority to determine operating power by direct measurement of antenna power.

WPOR—Centennial Broadcasting Co., Portland, Me.—License to cover construction permit (B1-P-3634, as modified) which authorized a new standard broadcast station.

KVMW—Radio Sales Corp., Twin Falls, Idaho—Authority to determine operating power by direct measurement of antenna power.

KVMW—Radio Sales Corp., Twin Falls, Idaho—License to cover construction permit (B5-P-4046, as modified) which authorized a new standard broadcast station.

1480 Kilocycles

KGLU—Gila Broadcasting Co., Safford, Ariz.—Modification of construction permit (B5-P-3955, which authorized change in frequency, increase in power, installation of new transmitter, and change transmitter location) to install new antenna and change transmitter location.

1490 Kilocycles

WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—License to cover construction permit (B2-P-3427) which authorized changes in equipment and increase in power.

KYOS—Merced Broadcasting Co., Merced, Calif.—Acquisition of control of licensee corporation by Hugh McClung thru purchase of 8,000 shares of common stock —⅓% from Marjory McClung, Executrix of Estate of Ray McClung, deceased.

NEW—Raymond V. Eppel & Jas. P. Ryan, d/b as Mitchell Broadcasting Association, Mitchell, S. Dak. (P. O. c/o Eppel, 2500 W. 66th St., Minneapolis, Minn.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

1550 Kilocycles

NEW—Frank H. Ford, Shreveport, La.—Construction permit for a new standard broadcast station to be operated on **1550 kc.**, power of 250 watts and unlimited hours of operation. Amended to change power from 250 watts unlimited time to 1 KW daytime, 500 watts night using directional antenna at night and change type of apparatus.

1570 Kilocycles

KCVR—Herbert W. Brown and David A. Brown, d/b as Central Valley Radio, Lodi, Calif.—Modification of construction permit (B5-P-3693, which authorized a new standard broadcast station) to change proposed type of transmitter and make changes in antenna.

1580 Kilocycles

NEW—N. Joe Rahall, Sam G. Rahall, Farris E. Rahall & Deem F. Rahall, a partnership d/b as Allentown Broadcasting Co., Allentown, Pa.—Construction permit for a new standard broadcast station to be operated on **1540 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **1540** to **1580 kc.**

FM APPLICATIONS ACCEPTED FOR FILING

Ernest H. Carroll, Virginia B. Carroll, James S. Beaty, Jr., and William C. Beaty, d/b as York County Broadcasting Co., Rock Hill, S. C.—Modification of construction permit (B3-PH-757, which authorized a new Community FM broadcast station) to change class of station to Metropolitan, studio location, specify coverage of 6,000 square miles, frequency to be assigned by chief engineer FCC, transmitter, population of 467,807 and change in antenna system.

Suffolk Broadcasting Corp., Suffolk, Va. (P. O. 105 Bank St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage to be assigned by FCC.

Radio-Television of Baltimore, Inc., Baltimore, Md. (P. O. % Herbert Levy, 428-436 O'Sullivan Building, Baltimore & Light Sts.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by chief engineer of FCC and coverage of 10,133 square miles.

Skyway Broadcasting Corp., Asheville, N. C. (P. O. % Charles G. Lee, Legal Building)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by chief engineer of FCC and coverage of 5,496 square miles.

WSM-FM—The National Life and Accident Insurance Co., Nashville, Tenn.—Construction permit to specify frequency of Channel #261, **100.1 mc.**, change coverage from 16,000 square miles to 13,250 square miles, install new transmitter, make changes in antenna system, and change transmitter location. Amended to change transmitter location.

Eagle Printing Co., Inc., Butler, Pa.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 13,780 square miles. Amended to change class of station from Metropolitan to Community.

Daily Gazette Co., Charleston, W. Va. (P. O. 210 Hale St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #230, **93.9 mc.**

Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Construction permit for a new FM broadcast station to be operated on frequency to be determined by the FCC and coverage of 11,625 square miles. Amended to change population from 77,979 to 967,303.

Patrick Joseph Stanton, Philadelphia, Pa. (P. O. 1211 Chestnut St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by chief engineer of FCC and coverage of 9,873 square miles.

(Continued on next page)

Radio Industries Broadcast Co., Asbury Park, N. J. (P. O. Electric Building, 601 Bangs Ave.)—Construction permit for a new FM (Community) broadcast station.

Telemusic, Inc., Hartford, Conn. (P. O. 983 Main St.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be assigned by chief engineer of FCC and coverage of 2,800 square miles.

The Topeka State Journal, Inc., Topeka, Kans. (P. O. 8th and Jackson Sts.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined.

WFIL-FM—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Penna.—Construction permit to specify frequency as Channel #260, **99.9 mc.**, change type of transmitter and install new antenna.

Cleveland Broadcasting, Inc., Cleveland, Ohio—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency not specified and coverage of 7,730 square miles. Amended to change coverage from 7,730 to 8,840 square miles, population from 2,069,252 to 2,258,655, transmitter location and make changes in antenna system.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

Radio-Television of Baltimore, Inc., Baltimore, Md. (P. O. % Herbert Levy, 428-436 O'Sullivan Bldg., Baltimore & Light Sts.)—Construction permit for a new commercial television broadcast station to be operated on Channel #11, **198-204 mc.** and power of Aural: 3 KW and Visual: 5 KW.

W6X15—Intermountain Broadcasting Corp., Salt Lake City, Utah—Construction permit for reinstatement of construction permit (B5-PVB-98, as modified, which authorized a new experimental television broadcast station on frequencies to be assigned by chief engineer, Aural of 200 watts, Visual of 400 watts (peak). Emission—visual: A5; Aural: Special for FM, and hours of operation in accordance with Sec. 4.4) and to specify frequency as Channels #2, **54-60 mc**, and #9, **186-192 mc.**, and change transmitter location.

Hearst Radio, Inc., Baltimore, Md.—Construction permit for a new commercial television broadcast station to be operated on Channel #6, **96-102 mc.** and ESR of 1800. Amended to change frequency from Channel #6, **96-102 mc.** to Channel #11, **198-204 mc.**, ESR from 1800 to 2370, transmitter location and studio location. Change type of transmitter and antenna system.

Carter Publications, Inc., Fort Worth, Texas (P. O. 400 West Seventh St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #5, **76-82 mc.**, ESR of 5,000 square miles and power aural and visual 10 KW.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

Nichols & Warinner, Inc., Area of Southern Calif. (P. O. 220 East Anaheim St., Long Beach, Calif.)—Construction permit for a new relay broadcast station to be operated on **30.82, 33.74, 35.82, 37.98 mc.**, power of 3.5 watts and emission of A3.

WCOE—Scripps-Howard Radio, Inc., Cincinnati, Ohio—License to cover construction permit (B2-PPE-446) which authorized a new relay broadcast station.

APPLICATIONS TENDERED FOR FILING

NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—White Mountains Broadcasting Co., Inc., Berlin, N. H.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WOOD-WXYZ—King-Trendle Broadcasting Corp., Grand Rapids, Mich. (WOOD), Detroit, Mich. (WXYZ)—Consent to transfer of control from George W. Trendle, John H. King, H. Allen Campbell and Howard O. Pierce to American Broadcasting Co., Inc., WOOD **(1300 kc.)**, WXYZ **(1270 kc.)**.

NEW—Joe V. Williams, Jr., Chattanooga, Tenn.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Bay Broadcasting Co., Goose Creek, Texas—Construction permit for a new standard broadcast station to be operated on **650 kc.**, power of 250 watts and daytime hours of operation.

NEW—Henry K. Arneson, Thief River Falls, Minn.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Scenic City Broadcasting Co., Inc., Middletown, R. I.—Construction permit for a new standard broadcast station to be operated on **1200 kc.**, power of 250 watts and limited hours of operation.

NEW—Thomaston Broadcasting Co., Thomaston, Ga.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation .

NEW—J. B. Fuqua, Mrs. Dorothy Chapman Fuqua and F. Frederick Kennedy, d/b as Charleston Broadcasters, Charleston, S. C.—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW and daytime hours of operation.

WDLP—Panama City Broadcasting Co., Panama City, Fla.—Change frequency from **1230** to **590 kc.**, power from 250 watts to 1 KW, and install directional antenna night, install new transmitter and change transmitter location.

KFEQ—KFEQ, Inc., St. Joseph, Mo.—Construction permit to increase power from 5 KW day and night to 5 KW night and 10 KW day, install new transmitter and make changes in antenna system. **(680 kc.)**

NEW—McHenry Tichenor, Boulder, Colo.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Forest City Broadcasting Co., Cleveland, O.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Robert W. Rounsaville and George M. Clark, d/b as Pulaski Broadcasting Co., Pulaski, Tenn.—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 250 watts and daytime hours of operation.

NEW—Capitol Broadcasting Co., Trenton, N. J.—Construction permit for a new standard broadcast station to be operated on **1260 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

WBBR—Watchtower Bible and Tract Society, Inc., Brooklyn, N. Y.—Construction permit to change power from 1 KW to 5 KW, install new transmitter and directional antenna for day and night. **(1330 kc.)**

NEW—David M. Segal & Henry N. Fones, d/b as Texarkana Broadcasting Co., Texarkana, Texas—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Four States Broadcasters, Inc., Joplin, Mo.—Construction permit for a new standard broadcast station to be operated on **1310 kc.**, power of 1 KW night and 5 KW day, directional antenna night and unlimited hours of operation.

KHQ—Louis Wasmer, Inc., Spokane, Wash.—Consent to assignment of license to KHQ, Inc. **(590 kc.)**

NEW—Leon Wyszatycki, d/b as Huntington Broadcasting Co., Huntington Park, Calif.—Construction permit for a new standard broadcast station to be operated on

(Continued on next page)

1540 kc., power of 5 KW and daytime hours of operation.

NEW—Peninsula Newspapers, Inc., Palo Alto, Calif.—Construction permit for a new standard broadcast station to be operated on **850 kc.**, power of 250 watts and daytime hours of operation.

WKAQ—Radio Corporation of Porto Rico, San Juan, P. R.—Construction permit to change frequency from **620** to **740 kc.**, power from 5 to 10 KW and install directional antenna for day and night.

NEW—Mansfield Broadcasting Co., 90½ N. Main St., Mansfield, Ohio—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation.

WAGM—Aroostook Broadcasting Corp., Presque Isle, Maine—Consent to transfer of control from Lester E. Hughes, Mrs. Lester E. Hughes, C. F. Grant, Mrs. C. F. Grant and Ernest A Trite to Harold D. Glidden and Harry E. Umphrey. (**1450 kc.**)

NEW—Radio-Television of Baltimore, Inc., Baltimore, Md.—Construction permit for a new standard broadcast station to be operated on **1010 kc.**, power of 1 KW and daytime hours of operation.

NEW—The Vidalia Broadcasting Co. (M. F. Brice, W. O. Davis, R. E. Ledford and R. W. Sockwell in partnership), Near Vidalia, Ga.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—John C. McCormack, Allen D. Morris, George D. Wray, Sr., and Prentiss E. Furlow, a partnership d/b as Southwestern Broadcasting & Television Co., Albuquerque, N. Mex.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Rainier Broadcasting Co., Inc., Seattle, Wash.—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power of 50 KW, directional antenna and unlimited hours of operation.

CORRECTION

The Commission has issued a correction on an item which appeared in REPORTS on May 6, p. 361, referring to an application tendered for filing by Nathan J. Cooper. Make the location Morganton, North Carolina, instead of Morgantown.

Federal Trade Commission Docket

COMPLAINTS

No Complaints or Cease and Desist Orders were issued during the past week by the Commission.

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Plasta Model Co.—The Commission has approved a stipulation in which Harvey J. Krause, trading as Plasta Model Co., a distributor of model or miniature airplanes and boats at Flagstaff, Ariz., agrees to cease and desist from the use of the term "Plasta," or other word connoting or simulating the word "plastic," in his trade name or as part of the designation for his products; and from the use of the word "plastic," or other term of like meaning, as descriptive of his products, or in any manner which connotes that they are made of plastic as such term is understood by the industry and the purchasing public generally. (4153)

The Meat Products Co. and The Carpenter Advertising Co., both of Cleveland, Ohio, entered into a stipulation with the Commission to discontinue certain misrepresentations concerning a dry dog food known variously as Bresko, Bresko Dog Food, Bresko Granular Ration and Bresko Meatbone Crisp. The Carpenter Advertising Agency prepared and participated in the dissemination of advertisements for the product sold by The Meat Products Co. (03304)

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 20, May 20, 1946

RADIO HOMES TOTAL INCREASES FIVE MILLION

CENSUS BUREAU REPORTS U. S. HAS NEARLY 34 MILLION HOMES WITH RADIOS

The number of dwelling units in the United States equipped with radios has increased by approximately five million since 1940. This figure is based upon information released last Thursday (16) by the Bureau of the Census which shows that nearly thirty-four million U. S. dwelling units were radio-equipped as of November, 1945.

There were nearly twenty-nine million radio homes in April 1940, according to statistics released previously by the Census Bureau. This represents an increase of more than 17 percent since 1940.

The latest figures show that last fall, before post-war radio production had gotten well underway, ninety percent of all dwelling units were furnished with at least one radio. This compares with 83 percent in 1940.

These facts and other facts concerning the national housing situation were obtained by the Bureau of the Census from a survey of about 20,000 households in 68 key areas, in conjunction with the November, 1945, Monthly Report on the Labor Force.

The bureau reports that there were 37.6 million occupied dwelling units last November. In April of 1940 the number totaled 34.9 million.

Electric power for lighting was found in 33.4 million or 89 percent of all occupied units. In 1940 less than 80 percent had electricity available.

The median household size declined from 3.3 persons in 1940 to 3.1 last November. (Ed. Note: This median can not be used to obtain total number of persons living in radio equipped homes.)

This five million increase in the number of radio homes occurred during a five year period which included all the war years. During most of these five years it was not possible to buy new radios.

Major theme of the census announcement was that the number of resident home owners has increased by nearly one-third since 1940.

INSIDE THIS ISSUE

Last of the regular 1946 district meetings was held last Thursday and Friday when Third District members convened in Philadelphia. Earlier in the week First District members met in Boston, and the Fifteenth held a special session in Reno. (See page 386.)

FCC has applied its proposed new rule requiring competing bids when station licenses are transferred. Two actions based on the rule were announced May 10. (See page 387.)

Broadcasters of Nebraska and Wisconsin placed emphasis on local news coverage in two news clinics held in those states last week. (See page 389.)

The NAB Small Market Stations division this week reports success by small stations in group selling and obtaining sponsors for network cooperative programs. (See page 388.)

Chairman Basil O'Connor of the American Red Cross last week credited radio with a record breaking public interest performance in behalf of his organization's annual funds campaign. (See page 393.)

Kiwanians across the nation saluted the radio industry last week with their second annual observance of "Kiwanis Radio Week." (See page 391.)

NLRB has ordered collective bargaining elections at two stations, KTHT, Houston, and KWKH, Shreveport. (See page 389.)

COMMISSIONER WALKER RENOMINATED TO FCC

Commissioner Paul A. Walker, originally appointed to the FCC in 1934, was renominated by President Truman last Monday (13) for a seven year term. The nomination is now in the Senate Interstate Commerce Committee.

In point of service Mr. Walker is senior member of the FCC. He is a Democrat.

The commissioner was connected with the Oklahoma State Corporation Commission for fifteen years, serving as its chairman from 1931 until he joined the FCC.

A graduate of the Universities of Chicago and Oklahoma, Mr. Walker's background also includes two years of service as Referee with the Oklahoma Supreme Court, three years as Principal of the Shawnee, Oklahoma, High School and three years as faculty member at Oklahoma University.

LARGER BUILDING PROBABLE FOR NAB OFFICES

Progress was made last week toward obtaining more commodious quarters in Washington for NAB offices. The District of Columbia Board of Zoning Adjustment approved the proposed purchase and use by NAB of a building at 1771 N Street, N. W., in the same block as the present association offices. Zoning approval was necessary since this area is normally restricted to residential occupancy.

Present NAB Washington offices at 1760 N Street are not sufficiently large to accommodate the expanding staff. The Board of Directors at its recent meeting in Washington reaffirmed approval for purchase by the organization of new housing facilities.

It is expected that both the 1760 N Street and the 1730 Eye Street offices will be vacated and all Washington personnel housed at 1771 N Street if the new building is definitely acquired. Available office space would be approxi-

(Continued on page 385)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Promotion.*

EDITORIAL

THE QUANDARY OF THE AFFILIATED STATION

by

J. Harold Ryan

Executive Vice President, Fort Industry Company

The FCC Blue Book raises a pointed criticism upon some of the largest and most important affiliated stations (basic affiliates) because during certain desirable evening hours these stations have carried no sustaining programs in what the FCC terms "public service" areas. What is the situation with regard to these local affiliates?

According to the FCC network regulations, the network can option three hours out of each of the four segments into which the broadcasting day has been divided. In the present state of network traffic, the networks are currently using their full quota of optioned time with the presentation of programs of most excellent quality, which have a most wide acceptance on the part of the listeners. The remaining time in each segment is reserved for the use of the local station for presentation of its own local interest programs.

There has been an increasing tendency on the part of the networks to urge upon their affiliates, particularly their basic stations, the acceptance of additional network commercial programs during these "station-time" hours. The result of this practice has been to reduce the time during the best hours that the local station has to present its local-color programs.

Most of the sustaining "public service" programs of the networks have been placed in the time reserved for local station time. The local station is thus confronted with the problem of (1) accepting the network "public service" program and reducing still further the time for local presentation; or (2) making the fullest use of station-protected time for local presentations, and refusing the network sustainer.

This is the quandary in which the local station finds itself. Who can blame such station for its decision to use to the utmost the time left available to it for presentation of programs which carry local color and interest, rather than to carry a further percentage of network origination, even in the field of so-called "public service."

TORONTO PAPER CALLS FOR FREE RADIO

The Toronto (Canada) *Globe and Mail* in its issue of May 9th carried an editorial outlining the essentiality of a free radio to a democratic nation. Entitled "Threat to Liberty," it reads as follows:

> "Our political system depends to an overwhelming extent on the uncontrolled distribution of information—facts, ideas, opinions, discussion—to the people in order that they may form their own judgments as to how their servants, those they elect, are fulfilling their functions; whether they are carrying out their duties well or badly.
>
> "When a Government owns a radio system, and so controls the means of getting information to the nation, the temptation to misuse that instrument is ever present. This is true of the Canadian Broadcasting Corporation, as it was true of the Wartime Information Board and other similar propaganda agencies.
>
> "While Provincial Premiers have complained of the CBC and its abuses, now some are trying to set up a counter-radio system of their own. Saskatchewan's CCF Government wants permission from the Broadcasting Corporation to own and conduct radio stations. Manitoba already owns two radio stations. Mr. Duplessis of Quebec has had a measure passed which would set up a 'Radio Quebec.'
>
> "Mr. Howe on Friday in the House of Commons announced that radio is the sole responsibility of the Dominion Government. Mr. Duplessis interprets that statement as meaning that his Government cannot have a radio system of its own or cannot set up a radio station.
>
> "It would be better for the nation if no radio stations were owned by any Government, for the perils to our liberty are apparent when Governments own channels of information with the ever-ready opportunity of misusing them.
>
> "It would be considered unthinkable to any democrat for the Government to own the press, or newspapers in particular. Then the press would not dare to fulfil its proper and necessary function of judging and criticizing the actions of Government. Yet some public men close their eyes to the danger of the Government owning radio stations. It should be obvious to them that the principle of freedom of the air is no different and no less important than that of freedom of the press.
>
> "The trend toward Government ownership of the means of communications has already gone too far. Any extension of it into Provincial ownership of radio stations only adds to the present dangers."

RADIO MUST KEEP ITSELF FREE

A few weeks after issuance by the FCC of its program report, the Miami *Herald* editorialized as follows:

> "The Federal Communications Commission has told holders of radio broadcasting licenses that it has the right to exercise through its licensing power a large measure of control over the program policies and program content of the stations.
>
> "That amounts to censorship. It is an encroachment upon the rights of free speech.
>
> "At the risk of losing your license and of being thrown out of business, it says, you do only those things which you are sure will please the Commission.
>
> "Radio's conduct in the brief quarter century of its existence has been such as to make that stand by the Commission untenable. If, in fact, radio did not merit consideration from that viewpoint, then the Commission's position goes beyond the apparent purpose of the Congressional Act which set it up. From any viewpoint, the clear purpose of the Constitution to prevent restraints upon freedom of expression is out of harmony with this decree.
>
> "It is especially significant in that it absorbs to a bureau power and influence that was never intended and which has not been delegated.
>
> "Radio owes it to itself and to our free institutions to have the policy retracted; to keep itself free of the evils that go with conduct under duress."

(Continued from page 383)

mately double that provided by the present NAB building.

The building is currently being rented by the Canadian government for use as an annex to its embassy. Only a small embassy staff remains, however, and the Canadians have offered to cooperate in early evacuation when NAB's contract of purchase is finalized.

NAB's negotiations are being carried on with the United States Trust Company, New York, executors for the estate of William P. Eno, deceased.

District Meetings

FIRST DISTRICT ENDORSES NAB STAND ON FCC REPORT

With Director Paul W. Morency presiding, First NAB District Station Representatives met at Boston on Monday and Tuesday (13-14), and voted approval of NAB action, led by President Justin Miller, in regard to the FCC Report "Public Service Responsibility of Broadcast Licensees."

Broad interest in problems confronting the industry was shown by the wide attendance, with 41 of the 48 NAB member stations having representation at the meeting. In all, 85 station representatives, 40 guests from affiliated industries and executives from three non-member stations were present for the discussions, making a total registration of 125.

The Sales Managers Clinic, held on Monday morning, with E. E. Hill, WTAG, presiding in place of Herbert L. Krueger, who was originally scheduled as chairman, heard NAB's Frank E. Pellegrin discuss the work of the Broadcast Advertising Department.

First conference on the agenda for the afternoon was a discussion of the work of BMB. The speakers included Robert Elder, Assistant to the President, Lever Bros, Hugh M. Feltis, President of BMB, and Leonard T. Bush, Vice-President, Compton Advertising, Inc., representing the AAAA.

The second meeting on the afternoon's agenda, with David Carpenter, WKNE, presiding, covered the problems of small markets stations. Mr. Pellegrin addressed the group.

The music problem was taken up in the closing meeting of the day. Industry leaders who took part in the discussion included Merritt Tompkins, vice-president and general manager, BMI; Bert Squire, SESAC; Alex Sherwood, Standard; Addison Amor, NBC Recording; Ed Kasper, Kasper-Gordon; John Langlois, Langworth; and C. E. Arney, Secretary-Treasurer, NAB.

On Tuesday morning, NAB President Miller addressed the meeting, speaking on future plans of the association. Mr. Arney followed with discussions on public relations and employer-employee relations.

The afternoon meetings started with the Program Managers Clinic, George Steffy, WNAC, presiding. Speakers included President Miller and Paul Morency. In discussing the general problems of program management, it was suggested that a manual be prepared by NAB in which the responsibilities and duties of a program manager would be delineated.

The program clinic was followed by an engineering session at which Richard Blackburn, WTHT, presided and reported.

President Miller led the next subject on the agenda, a general discussion of the music situation.

A suggestion to look into the rule regarding identification of transcriptions was acted on. The membership requested the creation of an NAB committee to examine the rule and work for its revision to the end that objections to such announcements be minimized.

The meeting moved toward adjournment with a report of the Resolutions Committee read by John Shepard.

Resolutions

The broadcasters of the First District assembled at Boston, Massachusetts, May 13 and 14, passed the following resolutions:

Resolved, that the National Association of Broadcasters prepare a series of programs that will tell the true story of our system of broadcasting and its accomplishments; that the networks provide time for the broadcasting of these programs, and that transcriptions of the programs be prepared for distribution to the stations not carrying network programs.

Whereas, the Honorable Justin Miller has completed his first six months as President of the National Association of Broadcasters, and

Whereas he has won the confidence and admiration of broadcasters by his thorough grasp of broadcasters' problems and his aggressive approach to them, now therefore,

Be It Resolved, That the members of the First NAB District pledge to him their loyal support in his constructive leadership in the industry's constant endeavor to operate most effectively in the public interest.

Whereas, BMB has made excellent progress in its plans, and will be prepared to release its first study in 1946,

Therefore, Be It Resolved that the First District of NAB heartily commend BMB for its work to date and urge all radio stations in the First District to become members.

Whereas, BMI was created by the Broadcasters, and is performing an invaluable service to Broadcasters, and

Whereas, the need for an aggressive BMI still exists,

Therefore, Be It Resolved that the Broadcasters of the First District of NAB hereby pledge to BMI their increased interest and support.

Resolved, that the broadcasters of the First District request the National Association of Broadcasters to use its best influence to procure legislation preventing labor organizations from initiating strikes in cases where the demands of such organizations for changes in working conditions are not clearly and fully set forth.

Legislation should also provide that no labor organization may refuse to permit its members to work until and unless it has bargained in good faith.

Resolved, that the broadcasters of the First NAB District wholeheartedly appreciate the accomplishments of the Rate Card Committee, whose work will so materially aid the industry in promoting the sale of radio time.

Whereas broadcasters of the First District have completed the largest and most constructive and interesting meeting in recent years,

Therefore Be It Resolved that sincere thanks for this meeting be extended to Kingsley Horton and members of his staff for their untiring efforts in making all necessary arrangements, and to the District Director, Paul Morency, for his untiring efforts both at this meeting and in behalf of the broadcasting industry as a member of the Board of Directors of the National Association of Broadcasters.

(Continued on next page)

Registration

Massachusetts: George Lasker, WORL; H. E. Fellows, K. F. Horton, Mr. Marks, WEEI; Linus Travers, John Sheppard, George Steffy, John Thornton, Harry Martin, Claire Crawford, WNAC; Bud Armstrong, Norbert O'Brien, Harry Goodwin, Jack Maley, WCOP; Larry Flynn, WMEX, Boston; James L. Spates, J. W. Haigis, A. W. Nichols, WHAI, Greenfield; Melvin Lahr, Angus Bailey, WSAR, Fall River; Mildred P. Stanton, WORC, Worcester; Monroe B. England, John Parsons, WBRK, Pittsfield; A. J. Brissette, Robert Booth, E. E. Hill, WTAG, Worcester; Wayne Latham, WSPR, Springfield; James T. Mahoney, David Kimel, WLAW, Lawrence; Robert Donahue, Robert Feldman, G. Harrison, A. S. Moffat, WMAS, Springfield; Charles De Rose, WHYN, Holyoke.

Connecticut: Harold H. Meyer, WSTC, Stamford; Glover Delaney, F. Bieber, WTHT, Hartford; Walter Haase, Harvey Olson, William Malo, WDRC, Hartford; Ralph Kanna, WHTD, Hartford; Paul W. Morency, Walter Johnson, L. J. Patricelli, WTIC, Hartford; Walter M. Windsor, WKNB, New Britain; James T. Milne, WNHC, New Haven; E. J. Frey, WBRY, Waterbury; Harold Thomas, James Parker, WATR, Waterbury.

Maine: G. E. Gatchell, Arthur Atherton, Dick Bates, WGAN, Portland; William H. Rines, G. F. Kelley, WCSH, Portland; Murray Carpenter, Keith Field, WPOR, Portland; Jack S. Atwood, WRDO, Augusta; Edward Guernsey, WLBZ, Bangor; Carleton D. Brown, WTVL, Waterville; H. D. Glidden, WAGM, Presque Isle; Fred and Francis Simpson, WABI, Bangor; John Libby, F. Couture, WCOU, Lewiston.

New Hampshire: David Carpenter, R. Bath, WKNE, Keene; Bert Georges, Winslow Bettison, C. W. Gray, WHEB, Portsmouth; Martin B. Avery, WLNH, Laconia; Melvin Green, E. G. St. Aubin, Warren Brewster, Wm. Engel, WFEA, Manchester; Harvey Carter, Gordon Moore, Robert J. Collins, WMUR, Manchester; Cleve Wilkinson, R. A. Kelley, WKXL, Concord.

Vermont: C. P. Hasbrook, J. Swan, WCAX, Burlington; P. Weiss, WSYB, Rutland.

Rhode Island: John J. Boyle, WJAR, Providence; Wallace A. Walker, Howard Thornley, WFCI, Pawtucket; M. S. Parker, WEAN, Providence; Fred Ripley, WPRO, Providence.

Others attending: Bill Schudt, Jr., CBC; Burt Squire, Kurt Jadassohn, SESAC; Merritt Tompkins, Roy Harlow, BMI; H. S. Killgore, Collins Radio; John Langlois, Lang-Worth, Inc.; Aaron Bloom, Eddie Kasper, Kasper-Gordon; J. J. Weed, Weed & Co.; Joseph Lopez, WICC-WEAN; R. O. Marcoux, Maine Broadcasting System; Fred Sullivan, WLAW; Sanford Skinner, M. M. Cole Transcription Library; Addison Amor, NBC; Carl Haverlin, MBS; Vincent Chandler, D. C. Ayer, WMUR; Al Brayshaw, Associated Press; James Patt, WNBH; C. O. Rawalt, Walker Co.; J. Paul, Broadcasting Magazine; Murray Davis, Yankee Network; Hugh Feltis, BMB; H. I. Cristal, E. Petry Co.; Alex Sherwood, Standard Radio; Pete Schloss, ABC, N. Y.; Carl Watson, NBC; D. F. Baird, Weed & Co.; R. I. Mason, RCA; Joseph Duchaine, New Bedford; D. Sullivan, Daniel Sullivan Co.; Geo. Jaspert, Geo. Jaspert Co.; M. J. Fiflin, F. W. Ziv Co.; H. Blevin; A. Morgan; Mr. Rosenberg; C. E. Arney, Jr., Frank Pellegrin, NAB.

SPECIAL 15th DISTRICT MEETING HELD AT RENO

Thirty-two broadcasters and industry representatives attended the Special NAB 15th District Meeting held at the KOH studios, Reno, Nevada, last Monday and Tuesday (13 and 14). William B. Smullin, KIEM, Eureka, district director, who planed in from Washington, following the NAB Board of Directors meeting, was in charge.

The first day's sessions were devoted to Mr. Smullins' report to the district members covering the NAB Board of Directors meetings on May 6-8.

Reports on the activities and functions of the Northern California Broadcasters Association were given by Glen Shaw, KLX, Oakland, president of the group, speaking on Bay area activities, and Charles P. Scott, KTKC, Visalia, speaking on Valley Group activities.

Webley Edwards, KHON, Honolulu, spoke on "Radio Coming of Age in Hawaii." He told of the plans, presently under discussion, of five stations in Honolulu and three stations in adjoining islands forming an association to discuss and handle industry problems in the islands. Mr. Edwards also related some of his experiences in the Pacific as a war correspondent and the difficulties encountered early in the war in obtaining an even break for radio coverage as compared with wire services. He concluded his talk with a strong recommendation for a constant fight by radio interest to secure equal recognition with the wire services, man for man, in covering news events and special news conferences.

C. L. McCarthy, KQW, keynoted an open discussion on the subject of the Northern California and Southern California associations coordinating on state matters.

Bob Coleson, NAB western field representative, explained the functions of the recently established Western office.

Lincoln Deller, KXOA, explained the Joske Clinic and keynoted the Uniform Rate Card discussion.

A "Blue Book" panel consisting of Glen Shaw, KLX, Wilt Gurzendorfer, KROW, Joe Carroll, KMYC, Gene Kelly, KCRA and Blue Wright, KGO, discussed the FCC booklet. The members strongly endorsed President Justin Miller's statement issued immediately after the report was released and the subsequent steps taken by Judge Miller and the NAB to meet the situation.

The second day's meeting was devoted to discussion of the effects of the Lea Bill, with Bill Smullin giving a report of the results to date of the discussions held recently by radio industry and AFM groups. Open discussion was held on labor matters that confront the industry.

Glen Dolberg, BMI, gave a comprehensive review of the music situation since the birth of BMI in 1940 and a prediction of the "trend" within the coming years ahead.

A portion of the morning meeting was devoted to a discussion of NAB's support of an overall radio awards project, Art Westlund, KRE, presiding.

The second day's meeting closed with the broadcasters of the 15th District extending their sincere thanks to radio station KOH and Bob Stoddard for the splendid arrangements which were made to accommodate the meeting.

Registration

Art Westlund, KRE; Keith Collins, KMJ; Leo Ricketts, KFBK; Lincoln Deller, KXOA, Joe Carroll, KMYC; Wilt Gunzendorfer, KROW; Merv McCabe, KFRC; Ralph Fitkin, KHON; Blue Wright, KGO; Ray Rhodes (Raymer); Bob Stoddard, KOH; Gene Kelly, KCRA; Webley Edwards, KHON; Mrs. Ruth Finley, KSRO; Bob Street (Beeline); C. L. McCarthy, KQW; Jerry Akers, KSAN; Glen Dolberg, BMI; Sheldon Anderson, KCOK; Dave Williamson (Homer Griffith); Cliff Engle (C. P. MacGregor); Ralph Brunton, KQW; Bob Coleson, NAB; Glen Shaw, KLX; John Elwood, KPO; David Sandeberg (Lewis Avery); Ed Hadley, KSRO; George Ross, KDON; Pete Emery, KCOK; E. Peterson, McClatchy Broadcasting Co.; Bill Smullin, KIEM; and Charles P. Scott, KTKC.

FINAL DISTRICT MEETING BACKS MILLER

Concluding the series of NAB district meetings which began in January, the Third District met in Philadelphia on Thursday and Friday (16-17), and made unanimous the industry's formal approval of President Miller's policies and actions since he became head of NAB last October.

With 111 registrants present for the sessions, NAB members pledged continued support to Mr. Miller in his actions regarding the FCC report.

(Continued on next page)

The Third District acted as host to representatives of the Federation of Commercial Broadcasting Stations in Australia, Mr. Alfred C. Paddison, president, and his associate Mr. James McCauley. Mr. Paddison, speaking at the luncheon meeting on Friday, appealed for resistance on the part of broadcasters against efforts to put governments of the world into international short wave broadcasting. Mr. Paddison also explained to those present the types of service offered to Australian listeners by commercial stations and the separate operation of government owned stations.

Representing NAB at the meeting in addition to President Miller were C. E. Arney, Jr., secretary-treasurer, and Frank E. Pellegrin, director of Broadcast Advertising.

Complete story with resignation and text of resolutions will be carried in next week's REPORTS.

Legal Department

FCC APPLIES AVCO TRANSFER RULE

Although the FCC's proposed transfer rule, which was discussed in the AVCO case, has not been finally enacted and its legality has been questioned, the Commission has followed it in two recent cases. *(See current* NAB REPORTS, *pp, 200 and 311).*

In case of an application for consent to transfer a license the proposed rule would require the consideration of all competing bids in order to determine whether the prospective licensee is the best qualified to operate in the public interest.

In the first case there was an application for the voluntary transfer of Station WBRK, Pittsfield, Mass., to the Western Massachusetts Broadcasting Company, a corporation controlled by the owners of Pittsfield's only daily newspaper. Public notice of the contemplated transfer having been issued, Leon Padolsky, a radio engineer of Pittsfield filed a competing bid for WBRK on the same terms. The Commission considered both requests together and found that both applicants were legally, technically and financially qualified for a license. Consequently, it ordered a consolidated hearing to determine "which application, if granted, would better serve the public interest."

In the second case there was an application for the voluntary assignment of Station KROY in Sacramento, California to Harmco, Inc., the licensee of KARM, Sacramento. After public notice Luther Gibson, a newspaper publisher of Vallejo, California and the licensee of Station KHUB, Watsonville, California, filed a competing bid. After finding that both applicants were legally, technically and financially qualified, the Commission granted the application of Harmco on the ground that such grant "would result in a greater diversification of the ownership of the media for the dissemination of information and entertainment."

The procedure followed in these cases was first discussed by the Commission in the AVCO Case, decided August 2, 1945, Docket No. 6767, and was published December 13, 1945 as Proposed Rule Section 1.388. (11 Fed. Reg. 890). At a hearing on April 17, 1946, NAB, by its General Counsel, Don Petty, filed a brief and argued orally in opposition. There has been no further action by the Commission except the decisions discussed.

Television

COMMISSION ANNOUNCES NINE TV GRANTS

The granting of nine applications for television stations was announced Friday (17) by the FCC. The grantees are:

> Worcester Telegram, Worcester, Mass.; Raytheon Manufacturing Company, Waltham, Mass.; Outlet Company, Providence, R. I.; National Broadcasting Company, Cleveland, Ohio; KSTP, St. Paul, Minn.; Havens & Martin, Richmond, Va.; Intermountain Broadcasting Company, Salt Lake City, Utah; Oregonian Publishing Company, Portland, Ore.; A. S. Abell Co., Baltimore, Md.

As a result of these grants there are now 15 cities in the United States where television stations are either in operation or have been authorized. In addition to the nine cities listed above, there are outstanding authorizations for three stations in New York City, one station in Philadelphia, four stations in Washington, one station in Schenectady, three stations in Chicago and two in Detroit.

Seventy-nine applications remain on file, the Commission having dismissed Thursday (16) the application of J. E. Rodman, Fresno, California at his request. Of these 41 have been set for hearing as follows:

City	*No. of Applicants*	*No. of Channels*
New York	8	4
Los Angeles	8	7
Philadelphia	6	3
San Francisco	7	6
*Pittsburgh	2	4
*Cleveland	4	5
*Baltimore	2	3
Lancaster	2	1
Toledo	2	1
	41	34

As a result of withdrawals which occurred after the applications were designated for hearing and which have previously been announced, three of the above cities indicated by an asterisk now have a sufficient number of channels for all applicants and hearings may not be necessary.

If the hearings are cancelled in these four cities there would remain 33 applications in 6 cities which would have to go to a hearing because in each of the six cities the number of applications now on file exceeds the number of available frequencies. The hearing in one of these cities (Los Angeles) begins today (20) and hearings for New York City, Philadelphia and San Francisco have been scheduled for June 3, June 17 and July 15, 1946, respectively.

This would leave a total of 46 applications which it might be possible to grant without a hearing.

If all of the 46 pending applications are completed so as to propose satisfactory engineering plans and if the Commission finds all applicants qualified, it would on the basis of applications now on file be possible to make grants without hearing in the following cities:

> Albuquerque, Ames (Iowa), Boston, Bridgeport, Buffalo, Chicago, Cincinnati, Cleveland, Columbus, Dallas, Dayton, Indianapolis, Jacksonville, Johnstown (Pa.), Kansas City, Louisville, Nashville, New Orleans, Omaha, Pittsburgh, Riverside (Calif.), Rochester (N. Y.), St. Louis, Scranton, Seattle, Stockton (Calif.), Wilkes-Barre (Pa.).

This means that on the basis of pending applications there are plans to put television stations in a total of 48

(Continued on next page)

communities. This latter figure includes the 15 cities in which stations are now operating or in which permits have been issued. The six cities where hearings must be held before any grants can be made and the 27 cities where it would be possible to make grants without hearings if the applications were completed.

Broadcast Advertising

"HERE'S HOW" IS POPULAR PROMOTION PIECE

The Department of Broadcast Advertising's beer study, "HERE'S HOW," has become a demand item since its release early this month. Due to mailing list changes, personnel changes at various stations, etc., some managers write that their copy has not been received.

Sales managers who have failed to receive a copy of the booklet are urged to bring this matter to the attention of Hugh M. Higgins, Assistant Director, Department of Broadcast Advertising. Stations wishing additional copies of "HERE'S HOW" should so advise NAB Headquarters, where they are available at 30¢ each.

Typical of the comment that has been received, are the following excerpts from a few of the letters received to date:

> " . . . *This is one of the most informative pieces of literature we have ever received. Will you kindly send us an additional six copies of 'HERE'S HOW'.*"
>
> *Guy E. Yeldell, National Sales Manager,*
> *Radio Station KSD, St. Louis, Mo.*

> " . . . *Thanks for sending the copy of your folder, 'HERE'S HOW'. I found it quite interesting and am sure that your member stations can use it to good advantage. I was particularly interested in your section on 'Do's and Don't's'. I wish that more of the media would stress some of these points of good and bad public policy for their advertisements . . .* "
>
> *Eldon G. Borton, President & General Manager,*
> *Advertising Federation of America, New York, N. Y.*

> " . . . *You are to be highly complimented on the excellence and worth of this splendid brochure. This office would appreciate receiving 20 copies of 'HERE'S HOW'.*"
>
> *Thomas R. Rooney, Sales Promotion Manager,*
> *Radio Station WBBM, Chicago, Ill.*

> " . . . *'HERE'S HOW' has just been received and read with great interest. In order that we may make full use of the valuable information contained in it as well as its vast promotional value, we should like to have 12 additional copies for distribution.*"
>
> *Frank E. Koehler, Manager,*
> *Radio Station WSLS, Roanoke, Va.*

Small Market Stations

LOCAL STATION SELLS NETWORK CO-OP SHOWS

By encouraging an exchange of ideas among representative progressive station management, NAB Small Market Stations Division, headed by J. Allen Brown, believes it will be helpful in improving the over-all operations and increasing revenues of the more than 500 small market stations in the nation. A phase of operation of particular interest to these broadcasters are the network co-op shows available for local sponsorship. Outlining the success which stations may enjoy is the account below of how network co-op shows are sold to the local sponsors by WBTM, Danville, Virginia.

At the request of NAB, R. Sanford Guyer, general manager of the ABC affiliate, reports his experience herewith:

> "We have had good luck in selling network co-op shows. At the present time we have Martin Agronsky, sponsored daily by the Wilson-Nehi Bottling Company, bottlers of Royal Crown. This show has been sponsored for three years. We promote the program through window displays, special plugs, and occasional newspaper stories and ads.
>
> "Ethel and Albert is sponsored daily by the Danville Laundry Company; this program has been commercial for over a year. We use the same promotion on this show as we do on Agronsky.
>
> "Raymond Swing is sponsored by L. Herman Department Store and has been sponsored for over two years; we use the same promotion on this show as we do on the others, with the exception of supplying his scripts to the various schools and colleges in our city.
>
> "Harry Wismer is sponsored by the Danville Dairy one time per week. This program was sold just two months ago and is promoted in addition to our usual routine mentioned on these other co-ops on the sponsor's five-minute daily program.

GROUP SELLING BY IOWA TALL CORN NETWORK

Available data and information relative to *group selling* is being secured by the NAB Small Market Stations Division. A number of regional networks, consisting basically of small stations, is showing definite progress in attracting national and regional advertisers. In pursuing further its plan to be of special service to the many small stations across the nation, this NAB division is encouraging its members to develop the *group selling plan*. Where a number of small stations are grouped together, handled by one main office, the Small Markets Division points out that it is considerably easier for national time buyers to place business with small outlets. One method for operating a group of small outlets is that used by the Iowa Tall Corn Network.

At the request of NAB, George W. Weber, manager of the Network, has furnished the following information on how a group selling plan works in his state. Mr. Weber states:

> "The Iowa Tall Corn Network was formed for the purpose of combined selling on the part of all of the eight radio stations. The network is controlled by an executive committee made up of the managers of the eight stations, who delegate responsibility to the network manager . . .
>
> "It was quickly recognized that the most efficient selling could be conducted if all national and area business were handled under the same arrangement. Therefore, the eight radio stations terminated as of cancellation dates their contracts with national representatives, and entered into a contract with the Tall Corn Network management to handle all national and area business for the network, and for the individual radio stations.
>
> "The network manager in turn was privileged to enter into a contract with a representative agreed upon by the stations to represent him under the terms of his contract in areas to be agreed upon. Such an agreement has been entered into with Donald S. Cooke, Incorporated, to represent the network and the individual radio stations in the area east of the Mississippi River. The area west of the Mississippi River is handled by the Tall Corn Network manager from his Des Moines offices. The plan is working out in a splendid way."

The Iowa Executive continues:

> "Headquarters are maintained in Des Moines for the

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network, consisting of 1800 square feet in the Shops Building, recording studios (3 recorders), and switching facilities capable of feeding ten radio stations simultaneously. The staff consists of nine, including office personnel, sales representatives and engineers.

"It was not originally in the plan to produce or originate many programs from the Des Moines studios, though service to clients has brought about some such originations. Perhaps there will be more such originations when the Tall Corn Network has an official Des Moines outlet.

"On the other hand, approximately fifteen hours per week are fed from various Tall Corn Network stations to the Des Moines studios, and from there distributed out to the selected outlets. Mutual Broadcasting Company also maintains a line through the Tall Corn Network studios, and, for convenience, three of the stations are normally fed Mutual programs.

'The national and area business, which has now reached considerable volume, consists of several types: (1) the standard spot announcements originating with individual stations (all spot announcement business is so handled); (2) advertisers desiring programs on part or all of the stations, fed from one point (a radio station or from the headquarters studios); (3) programs on a group of stations in one specific area such as northwest Iowa; (4) programs on one station generally originating at the station.

"The entire Tall Corn Network setup has been developed flexibly in order to accommodate the individual needs of advertisers.

"The Network headquarters performs many special functions such as: hour and wage studies, development of promotion literature, planning the monthly meetings of the Tall Corn station managers, relationship with the telephone company, development of standard minimum merchandizing plans, issuing time orders, billing and accounting on all area and network business, conducting special studies of interest to Tall Corn Network stations, and interviewing of personnel and recommending same to stations.

"The Iowa Tall Corn Network is made up of the following radio stations: KBUR, Burlington; KROS, Clinton; KDTH, Dubuque; KVFD, Fort Dodge; KFJB, Marshalltown; KBIZ, Ottumwa; KTRI, Sioux City; KICD, Spencer.

"All of these stations are located in the State of Iowa. It is anticipated that within the next year there will be five or six more Iowa stations in this network and thus we will have 100% Iowa coverage, plus considerable outside territory, because many of our stations are located near or on the borderline in relation to other states."

LOW COST TRANSCRIBED SHOWS PLEASES WFOR

C. J. Wright, general manager WFOR, Hattiesburg, Mississippi, has written to NAB Small Market Stations Division the following:

"We read with a great deal of interest in the May 13th NAB Reports the article on *syndicated transcribed programs* for small stations.

"For several years I have attempted to drive home to the transcribed program producers the fact that small stations are unable to compete with regional and other stations in larger cities in the matter of high-cost programs.

"We are quite sure that, at the prices offered by Kasper-Gordon, Inc., the small market stations will be able to sell shows, and we believe that it is up to these stations to take advantage of such offers. As a matter of fact, if sufficient stations do avail themselves of this service, it is naturally going to encourage other producers to reduce their prices to the point where the small market stations will be able to use their shows also.

"Please accept our sincere appreciation for your untiring efforts in behalf of the little fellows."

Employee-Employer Relations

NLRB ORDERS BARGAINING ELECTIONS

The National Labor Relations Board has ordered separate collective bargaining elections to be held within 30 days among the staff announcers and technicians of Radio Station KTHT, Houston, Texas. According to the NLRB order, dated April 30, announcers will vote whether or not they want to be represented by AFRA, and the technicians will vote for or against representation by Local 716 of the IBEW.

In the bargaining unit of announcers the board included the program director on the ground that he frequently appears before the microphone and is not a supervisory employee as claimed by AFRA; also included were the special events and sports announcer who performs two daily 15-minute shows and relieves staff announcers. Excluded from the unit were the traffic manager, who spends 15 minutes daily announcing vital statistics but was found to perform primarily, clerical duties, a commentator who was held not to be an employee of the station, the station manager and all other supervisory employees.

By agreement of the station and the IBEW, the bargaining unit for technicians was defined to include all technicians, including the assistant engineer, the maintenance engineer, transmitter operators, remote broadcast operator, and control board operators, but excluding the chief engineer and all other supervisory employees.

In both instances the board used its customary definition of the term "supervisory employee," which is that the term includes all employees "with authority to hire, promote, discharge, discipline, or otherwise effect changes in the status of employees, or effectively recommend such action."

Election Ordered at KWKH

In another case involving Station KWKH, Shreveport, Louisiana, the NLRB on May 8 issued a decision ordering an election for or against Local 194 of the IBEW among the five announcer-control operators. The studio engineer, the program director, and all supervisory employees were excluded.

News Clinics

NEBRASKA BROADCASTERS DISCUSS LOCAL NEWS COVERAGE

One of the best testimonials on the value of local news to come out of the NAB-Nebraska Broadcasters Radio News Clinic, in Kearney, May 11, was provided by L. L. Hilliard, owner-manager, KGKY, Scottsbluff.

Mr. Hillliard's experience was documented for clinic presentation at the request of John Alexander, general clinic chairman and manager KODY, North Platte, where a last minute emergency arose which prevented his attendance. Had Mr. Hilliard been present the state would have scored a perfect attendance record.

Because of its special interest and value to stations in all parts of the country, most of the Hilliard story is presented below:

Local News

"The value of a strictly local news program to a small market radio station is brought into sharp focus in the

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history of local news at KGKY in Scottsbluff. Inaugurated in 1938, local news soon became the program to which Valley residents listened. After eight years it is still the most popular in spite of the fact that KGKY has the twenty-four hour UP Leased Wire Service and most of the popular programs from the Columbia network. Nor, is it popular because a person of natural talent and unusual ability gathered, wrote, and delivered it. At least five different persons have gathered and written the material. Many more have done the reading. Local people like to hear local news.

"From the advertisers' standpoint local news is a natural. Back in 1938 selling radio wasn't as easy as today and local news in competition with national news didn't have much sales appeal. At KGKY local news was sold to two sponsors; they alternated evenings. Those same two sponsors are still sponsoring our local news. Rates have been raised twice and each sponsor has a standing order for the balance of the program should the other drop out. New spot advertisers always want their spot placed right after or just before local news.

"Material used is the regular run-of-the-mill courthouse, police court, hospital, Chamber of Commerce, county agent, City Council, items and the like. Seldom is a story of any importance missed. No social or church news is used unless of unusual importance.

"The style is the short, matter-of-fact radio type, without editorial comments.

"Arrangement has developed into a more or less set pattern, opening with the weather report which is followed by the most important story of the day. The final story is one with a human interest angle if available.

"The importance of having all the news first is stressed at all times. Should a story be missed, that story always gets front page prominence in the local daily the next morning.

"Libel and slander are watched very carefully. In only one instance was trouble encountered. A retraction did the job. Incidentally, a signed statement was gotten from the party.

"Drunkenness and drunken drivers are never withheld, in fact very few items have ever been withheld. Everything goes! That's what makes a newscast.

"In conclusion, local news is the best program on this station. We give it the most attention, but it pays dividends beyond the dollars it brings in. Every small market station should exploit this type program."

Other special subjects of interest to broadcasters were presented by:

Soren Munkhoff, news manager
WOW—Omaha
"Radio News Writing and Re-writing"
William Ray, manager, news and special events
WMAQ—NBC—Chicago
"Mechanical Devices for Augmenting News
Coverage and Presentation"
Virgil Sharpe, news editor
KOIL—Omaha
"Balance Between News Stories Today as
Compared with the War Years"
Earl Williams, station manager
KFAB—Lincoln
"Farm News for Radio"

Other speakers were Paul Bogen, William Hice and George Round, of the University of Nebraska, and the Rev. R. C. Williams, Creighton University. Arthur Stringer, secretary, NAB Radio News Committee, participated in the discussions.

University of Nebraska Committee

Mr. Alexander appointed Bill Wiseman, WOW, and Art Thomas, WJAG, Norfolk, a committee of two, to work with the University of Nebraska Journalism Department.

Lloyd Thomas Is Host

Local arrangements were handled by owner Lloyd Thomas, of KGFW, and his brother, Station Manager E. Anson Thomas. An automobile tour was included in their plans.

Registration

The following attended the Radio News Clinic and the NBA Annual Meeting, May 10 and 11: Art Thomas, WJAG, Norfolk; Lloyd C. Thomas, E. Anson Thomas, Arch Zabel, Bob Parkins, Peg Biber, Norma Applegate, KGFW, Kearney; Harry Burke, KFAB, Omaha; C. Earl Williams, KFAB, Lincoln; Duane L. Watts, KHAS, Hastings; Harry B. Peck, Fred Hess, Jr., KFOR, Lincoln; John Alexander, Ed Launer, Deane Flett, KODY, North Platte; Gordon Gray, KOIL-KFOR, Omaha; Bill Martin, Wick Heath, Rex H. Lathen, George C. Kister, KMMJ, Grand Island; Bill Wiseman, Soren Munkhoff, Lyle DeMoss, WOW, Omaha; Bill Ross, Lumir Urban, KORN, Fremont; B. C. Corrigan, KOWH, Omaha; Dick Welna, KBON, Omaha; Virgil V. Sharpe, KOIL, Omaha; William Ray, NBC, Chicago; George Round, Paul Bogen, William H. Hice, Romulo R. Soldevilla, William C. Line, University of Nebraska, Lincoln; Rev. R. C. Williams, S. J., Creighton University, Omaha; Gaylord P. Godwin, United Press, Omaha; Arthur Stringer, NAB, Washington, D. C.

VALUE LOCAL NEWS HIGH WISCONSIN STATION MEN AGREE

Agreeing that local news rates the highest listener attention of all local origination programs, 38 representatives of Wisconsin radio stations, meeting in Madison, Wis., May 14, determined to expand local coverage of news events in their areas and expand, wherever possible, their local news staffs by hiring qualified radio newsmen.

The meeting was a news clinic, sponsored by the 20 Wisconsin stations who are members of the league of Wisconsin radio stations, with WIBA in Madison acting as the host station. Ken Schmitt, WIBA general manager and secretary-treasurer of the league, presided.

The sessions in the day-long meeting were open to discussions by radio station managers and newsmen of the problems confronting the local station in its news coverage and solutions found by the stations. Speakers included Prof. Burton L. Hotaling, University of Wisconsin department of journalism; Prof. Einer O. Hammer, Wisconsin department of agriculture; Bill Ray, director of news and special events for WMAQ-NBC; and Arthur Stringer, secretary of the NAB radio news committee.

Wisconsin's Lt. Governor Oscar Rennebohm was introduced at the clinic by Ben Laird, president, Green Bay Broadcasting Company.

The practical problems of Sunday wire news weaknesses, unavailability of qualified newsmen, the handicaps of release dates based on newspaper deadlines vied for attention with less tangible problems such as what is good taste and what does the farmer want in news that differs from the urban dwellers' desires.

Value of Local News

A poll of the station representatives indicated that local news has in the past played a varying part in the news diet offered the Wisconsin radio stations.

There were some, mostly the smaller stations and the newer ones, which had made little effort to gather any but the most routine police and emergency news locally.

Others, such as WIBA in Madison, had a long history of featuring local news dating back to the earliest days of

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radio. These stations reported that they were hitting for a balance of about half local news, half wire news on most of their major newscasts.

Still others, and some of these were small stations such as WDAU in Wausau and WIGM in Medford, featured complete newscasts made up of community news.

WIGM's "Community News" show, in a city of between 2,000 and 3,000 population, won the particular attention of the group. The 250 watt station puts out a 15-minute news program each day, featuring only that news gathered by News Editor Homer Porter and his staff of four string correspondents, "all women with a nose for news," Porter pointed out.

The news reflects the same interest a small community has in its weekly newspaper—births, deaths, socials, personals—and headline stories too, occasionally, involving accidents and other spot developments in the community.

News Editor Porter told the group he works five hours a day preparing the 15-minute show, and spends the rest of the day writing commercials and announcing. Station owner George Meyer started the program more than two years ago as station-sponsored, but for more than a year it has been fully sponsored; one sponsor for each of the six nights it is on the air.

The developing interest in local news in Wisconsin was demonstrated by WKBH, La Crosse, which only this year hired its first full-time news editor, and now is setting up a complete net of string correspondents. WKBH Production Manager Ray Plamadore reported that the station now uses local news on all its seven sponsored daily station-originated newscasts.

A Sunday commentary, given by WKBH News Editor Paul Ziemer, handles background for the understanding of local and other news events.

Plamadore told the group of his success with "news memos," a written excerpt from radio news scripts, sent to the local people mentioned prominently in the news.

The group passed two resolutions aimed at improving radio news coverage by divorcing it from the restrictions built up by the press.

Request Immediate Release of News

After discussing the custom built up over many years of releasing government news some time after the actual news is handed out in order to permit newspapers to meet rigid deadlines, the group agreed to send the following resolution to news sources and agencies:

> "Representatives of the Wisconsin League of Radio Stations, meeting in Madison, Wis., May 14, unanimously resolved to exert all possible influence on news sources and agencies to abandon as far as practicable, the setting of release dates on news releases. It is the opinion of this group that all news should be available for broadcasting the moment it is secured by reporters."

Ask Better Sunday Wire Service

In another action, after hearing representatives of UP and PA state frankly that Sunday wire news coverage is admittedly sketchy, the group unanimously voted to petition the wire services as follows:

> "Representatives of the Wisconsin League of Radio Stations, meeting in Madison, Wis., May 14, decided unanimously to petition your agency for an investigation of the possibility of your providing complete Sunday news service. We feel that news does not wait for Monday to happen, and urge you to make every effort to provide the 20 Wisconsin radio stations included in this organization with complete Sunday coverage including regional news splits which would provide Sunday regional coverage while the news is breaking."

Charles E. Ahrens, division radio news manager for the United Press in Chicago, told the group that every effort will be made to improve Sunday coverage. He pointed out, also, that UP is hiring more radio newsmen as correspondents.

Russ G. Winnie, manager of WTMJ, Milwaukee, commented at the close of the radio news clinic:

"It was a darned good meeting and I got a lot out of it."

Plans for this clinic were laid Feb. 27 at the Milwaukee meeting of the league, which was attended by NAB District Director Les C. Johnson, general manager, WHBF, Rock Island, Ill.

Attendance

The following attended the radio news clinic:

Roy Vogelman, WHA, Madison; Harold Newcomb, WRJN, Racine; Allan Curnutt, WOSH, Oshkosh; W. E. Walker, WSAU, Wausau and WMAM, Marinette; Ben F. Hovel and Keith D. Jacobs, WSAU, Wausau; K. F. Schmitt, Frank Bignell, Robert Taylor, Larry Clark, H. A. Johnson, Peg Bolger, Marvel Ings, WIBA, Madison; Charles E. Ahrens, UP, Chicago; G. P. Richards, WHBL, Sheboygan; Edmund Steeves, UP, Minneapolis; Pay Hoy, UP, Milwaukee; Robert R. Savage, WTAQ, Green Bay; Robert C. Nelson and Ben A. Laird, Green Bay Broadcasting Co. (CP); Homer Porter, WIGM, Medford; Bettina Klaus, WMAM, Marinette; Emery W. Martin and Lynn N. Fairbanks, KFIZ, Fond du Lac; Woods O. Dreyfus and Jack Raymond, WISN, Milwaukee; R. G. Winnie and Jack E. Krueger, WTMJ, Milwaukee; Prof. Burton Hotaling, University of Wisconsin, Madison; Einer O. Hammer, WLBL, Stevens Point; William Ray, WMAQ-NBC, Chicago; J. L. Gallagher, WHBV, Appleton; R. E. Plamodon, Paul Ziemer and John Sullivan, WKBH, La Crosse; and Wally Stone, PA, Minneapolis.

General

KIWANIS INTERNATIONAL SALUTES RADIO

The second annual observance of Kiwanis Radio Week, which ended Saturday, was marked by wide recognition of the service performed by radio broadcasting in the United States and Canada.

Hamilton Holt, president of Kiwanis International, said that the week was established "to pay tribute to the radio industry for its invaluable service."

"The ether waves," said Mr. Holt, "in emergencies, and disasters, have carried warning messages and rescue instructions. Speaking of his convictions in regard to American enterprise, he maintained that "as long as no government agency or propagandist group is permitted to control the air waves, radio will continue to serve as a free channel of public information."

President Miller in an article in the Kiwanis Magazine (May) wrote: "As Kiwanis International observes Kiwanis Radio Week, I hope you will turn your attention not only toward past and future accomplishments, but to the necessity of building a firm foundation in freedom for this newest and fastest growing of informational media. We of radio are grateful for this tribute you are paying to our industry, and rededicate ourselves to continued improvements in our public interest performances."

NAB executives speaking at Kiwanis meetings included A. D. Willard, Jr., executive vice president; Don Petty, general counsel, and Robert T. Bartley, director of government relations.

Mr. Willard, guest of Kiwanis in Cleveland, Thursday (16), spoke on the subject *Advertising, Guardian of Freedom.* The Cleveland organization is headed by Harry Camp, Commercial Manager, WGAR.

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Mr. Petty addressed a meeting in Roanoke, Va., Tuesday (14), at which the local club members entertained four other Kiwanis clubs from the area. Ray Jordon, president of the Roanoke club and manager of WDBJ, introduced Mr. Petty, who explained the significance of the FCC report and traced the growth of federal regulation of radio.

In his talk, Mr. Petty mentioned that it was accepted fact that the United States has the "best radio" because this country has the greatest freedom.

Mr. Bartley made two talks to Kiwanis groups in Louisiana at the Bossier-Caddo Club on Wednesday (15) and in Shreveport on Thursday (16). Mr. Bartley stressed the importance of maintaining freedom of radio.

PAT-ON-THE-BACK DEPARTMENT

Robert T. Mason, president of WMRN, Marion, Ohio, and member of the NAB Small Market Stations Committee, recently expressed his approval of the association's operation in a letter to Executive Vice President A. D. Willard, Jr. Mr. Mason wrote:

> "I have just returned from another NAB meeting and am counting up the cost in time and money compared with the benefits and values received.
>
> "It is always amazing to me to check over the direct and indirect helps which accrue from direct contact with NAB staff members and from the confidential discussion of mutual problems by broadcasters.
>
> "I have made the statement and will make it again that I sincerely feel we receive one hundred dollars in return for every dollar of dues.
>
> "Sometimes that may seem quite exaggerated, but we have been able to trace direct business as well as improvement in forms, programming, controls, and the other facets of broadcasting through the invaluable assistance of NAB.
>
> "My wish is that every broadcaster could participate in committee activities."

DEBATE FCC REPORT AT FORUM

In a forum sponsored by the Independent Citizens' Committee of the Arts, Sciences and Professions in New York on Monday (13), A. D. Willard, Jr., executive vice president of NAB presented the radio broadcasting industry's views regarding the FCC's program report.

Defending the publication was Commissioner Clifford J. Durr. With Norman Corwin acting as moderator of the discussions, other speakers included William B. Lewis, vice president and director of radio, Kenyon & Eckhardt; Thomas Carskadon, American Civil Liberties Union, and Dick Redmond, program director, WHP, Harrisburg, Pa.

HOUSE COMMITTEE HEARS REQUEST FOR LAW REQUIRING SALE OF TIME FOR RELIGIOUS BROADCASTS

The House Committee on Un-American Activities last Tuesday (14) heard complaints against the policy of stations which refuse to sell time for religion broadcasts.

Although reporters were not admitted to the committee session, the Rev. Harvey H. Springer, pastor of the First Baptist Church of Englewood, Colo., stated later that the three ministers who appeared were seeking legislation which would assure their right to purchase time.

After the meeting, Chairman Wood (D-Ga.) said the committee would take no immediate action because so few members were present but it might make a statement later.

FCC

SPONSOR DETERMINATION RESPONSIBILITY EXPLAINED

The FCC on Friday (17) made public a letter written at the direction of the Commission by T. J. Slowie, Secretary, to the Albuquerque Broadcasting Company, Albuquerque, N. M., dated May 16. The letter outlines the responsibility of station licenses in determining the true identity of persons paying for commercial broadcast time. The Commission wrote:

> "This will reply to your letter . . . requesting interpretations of Sections 317 and 315 of the Communications Act of 1934 . . .
>
> "You ask to be advised as to '(1) the nature of the burden of investigation that is imposed upon it (a licensee) by Section 317 with respect to determining the true identity of the person or persons directly or indirectly supplying funds for the payment of charges for the use of such broadcast time, and (2) whether a violation of the 'equal opportunity' provisions of Section 315 is committed if the licensee imposes different requirements of proof of source-of-funds upon competing candidates.'
>
> "As you recognize, Section 317 of the Act makes mandatory an announcement of the identity of a sponsor in all cases where a broadcast station receives—or will receive consideration. This requirement has been implemented by Section 3.409 of the Commission's Rules, a copy of which is enclosed for your convenience.
>
> "The observance of these provisions is considered to be the duty and responsibility of each station licensee, and it is incumbent upon it to take all reasonable measures in this connection. As to what may be reasonable depends, of course, upon the circumstances in each case. For example, if a speaker desires to purchase time at a cost apparently disproportionate to his personal ability to pay, a licensee should make an investigation of the source of the funds to be used for payment. This is particularly true in a case where the speaker has previously appeared on similar broadcasts sponsored by others, and announces the fact that he is resuming his broadcasts.
>
> "The fact that in particular cases a station may be required to make a different type of investigation to determine the facts relating to identity of sponsorship, is not considered to violate the 'equal opportunity' provision of Section 315 of the Act.
>
> "The Commission appreciates the fact that a broadcast station may experience some problems in fulfilling its responsibility under Section 317 of the Act. However, the possibility or the occurrence of such difficulties does not justify a station licensee in adopting a general rule that it will not make time available for the discussion of controversial subjects or for broadcasts by duly qualified candidates for public office. Nor would the fact that an independent investigation is necessary in a particular case, automatically relieve a station from its responsibility to make its facilities available to the person in question. Such refusal is inconsistent with the concept of public interest established by the Communications Act as the criterion of radio regulation.
>
> "The Commission's reasoning in the *WHKC* case (Docket No. 6631) is applicable in this situation. The Commission stated in that case that '*****, competent management should be able to meet such problems in the public interest and with fairness to all concerned. The fact that it places an arduous task on management should not be made a reason for evading the issue by a strict rule against the sale of time for any programs of the type mentioned'."

CP'S GRANTED FOR RADIOTELEPHONE STATIONS

The FCC on Tuesday (14) granted construction permits to the Mountain States Telephone and Telegraph Company

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and to the Southwestern Bell Telephone Company for Experimental Class 2 radio stations to be used for radiotelephone service.

The mountain states organization, authorized to handle commercial traffic by the permit, plans to determine the practicability of the use of radio in the proposed rural telephone service. The Southwestern company's CP is reported to be the first grant for common carrier mobile telephone service.

The proposed mountain states system is to operate in a sparsely populated part of Colorado, where wire lines are not available. A central office fixed station will be located at Cheyenne Wells, Colo., and four subscriber fixed stations within 20 miles of the central office. A sixth station will be operated as a portable transmitter.

Frequencies have been assigned on a temporary basis and include: 44.50 Mc, 60 watts at central fixed station; 48.30 and 48.50 Mc, 10 watts, at subscriber stations, unlimited time.

The licenses for operation of the mobile service, cover permits for a land station, and for 10 of 150 authorized mobile units to be used in developing a common carrier type of Urban General Mobile Service in the St. Louis, Mo., area.

Public Interest Programming

RED CROSS DRIVE SPURRED BY RADIO

The radio industry has been credited with a record-breaking contribution to American Red Cross drives by Basil O'Connor, Chairman of the organization, who said that coverage by radio in 1946 "is the greatest listener appeal ever made by the industry for any non-government agency."

NAB cooperated with the Red Cross in mailing to stations dramatized and spot transcriptions. Almost 1,000 stations participated in the campaign in scheduling transcribed programs and spot announcements, and more than 846 national network programs featured Red Cross during the month of March, the campaign's high point. 125 stations throughout the nation broadcast daily in Spanish, Polish, Italian and Jewish Red Cross fund drive appeals.

According to the Red Cross, over 3⅓ billion listener impressions were provided by the radio broadcasting industry in the 1946 campaign.

CHIQUITA BANANA PLUGS FAMINE EMERGENCY

United Fruit Company's "Chiquita Banana" transcribed spot series is currently being devoted to appeals for food conservation. Special lyrics concerned exclusively with the famine emergency have been written for the tune which has become famous for its musical exhortations that bananas should ripen outside the refrigerator.

The same voice, that of Elsa Miranda, is used for the public interest series, which has been placed widely on a commercial basis by the account agency, BBDO.

The agency offers copies of the transcription to any stations which might be interested in using the famine musicals on a sustaining basis or for outside civic meetings. Requests should be addressed to BBDO, 383 Madison Avenue, New York 17.

KLZ DOES PUBLIC INTEREST PROMOTION

"Foreign Reporter" is title of latest mailing piece distributed to over 2,000 civic leaders and others by KLZ, Denver.

Promoting station's public interest activities "Foreign Reporter" deals with weekly broadcast over the station by Dr. Stuart Cuthbertson, director of Foreign Relations at the University of Colorado.

Program, now rounding out a full year on KLZ, is presentation of the university in cooperation with the Foreign Policy Association of New York and the Rocky Mountain Radio Council.

AD COUNCIL NETWORK CAMPAIGNS

The following three public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of May 27th-June 2nd, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Fighting Inflation

A critical point has been reached in the battle against rising prices. Basically, the present inflationary danger is a continuation of the war situation and arises out of it. Current demand for goods, backed up by high national income and 150 billions in war-time savings, is the greatest in history—while the supply of goods, though constantly increasing, has not yet succeeded in catching up. Within a year or less, production in most fields should begin to come in balance with demand. Then the main danger of runaway inflation will be at an end. But until that point is reached, there is the possibility that if prices get out of hand they may rise faster than during the war itself. Remember that that is what happened after World War I and that the 1920-21 depression, while not the longest, was the *sharpest* in the nation's history. Our behavior *now* will decide whether we shall enter into a period of vast production and prosperity, or be caught in a post-war boom and depression as in 1920-21. Every American can help keep prices under control until increased supplies of goods appear in the shops by: (a) Spending prudently—carefully examining purchases to make sure we buy only what we need of goods that are still scarce. (b) Saving—for what we really want through savings bonds, insurance, and other savings. (c) Observing all existing price and rent regulations—refusing to pay Black Market prices. (Fact Sheet No. 3-A)

Famine Emergency

Famine is raging in Europe and Asia. War has left chaos in its wake; in addition, a burning spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. Between now and July 1st, 500,000,000 children, women and men—and in this order—face starvation. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone, city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief & Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. The *present American consumption per person is estimated at 3,360 calories per day. Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats, and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world.* The "have" countries

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including the United States, are the only ones than can halt death by starvation this Spring. *Even certain "importing" countries are already helping to the limit of their ability.* Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries, through regulations already in effect, will make available eleven million tons. *Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.* Urge everyone to SAVE AND SHARE—To make the maximum amount of needed food available for the relief of starving millions by—Reducing their consumption of all wheat and rice products and fats and oils—Eating more of the plentiful foods—Eliminating all food waste and turning in all used fats—*Producing and preserving all food possible through home gardening and canning.* (Fact Sheet No. 20-A)

Safety on the Highways

Slaughter on our highways is skyrocketing. Right now smash-ups have reached an all-time high of more than one a minute . . . all day . . . every day of the year. Last year traffic accidents killed 28,500, injured 921,500 more, according to the National Safety Council. That is more than a million traffic casualties a year. The cost in dollars was . . . $1,450,000,000 . . . almost 1½ billion dollars. In the four months after gas rationing ended, traffic deaths jumped 37%. Unless something is done about it, accidents will multiply alarmingly in coming months. Your station can help "put the brakes" on America's rising traffic death toll. Make each listener realize he is a potential accident victim. Point out as specifically as time will allow the little, thoughtless chances he may be taking today . . . this week . . . jaywalking . . . trying to beat the light . . . speeding . . . driving when he has had a few drinks . . . neglecting repairs on his car . . . ignoring signals at crossings. Your aim is to make each listener decide right then and there *never* again to take even a "little" chance with injury or death. (Fact Sheet No. 15)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission during the week beginning Monday, May 20. They are subject to change.

Monday, May 20

Broadcast

To Be Held in Room 806, U. S. Coast Guard Building, 42 Broadway, New York City, New York

NEW—Missionary Society of St. Paul the Apostle, 415 W. 59th St., New York, N. Y.—C. P. **1130 kc.,** 10 KW, unlimited.

WNEW—Greater New York Broadcasting Corp., 501 Madison Ave., New York, N. Y.—C. P. 50 KW night, 50 KW. day.

WNEW—Greater New York Broadcasting Corp., 501 Madison Ave., New York, N. Y.—Renewal of License. **1130 kc.,** 10 KW. (Main), 5 KW. (Aux.), unlimited.

Monday, May 20

Television Broadcast

To Be Held in Room 324, Federal Building, at Los Angeles, California

NEW—Hughes Productions, Division of Hughes Tool Co., 7000 Romaine St., Los Angeles, Calif.—For television facilities.

KSEE—Earle C. Anthony, Inc., 141 N. Vermont Ave., Los Angeles, Calif.—For television facilities.

KTSL—Don Lee Broadcasting System, 3800 Mount Lee Drive, Hollywood, Calif.—For television facilities.

NEW—National Broadcasting Co., Inc., Sunset Blvd. and Vine St., Los Angeles, Calif.—For television facilities.

NEW—Warner Bros. Broadcasting Corp., 5833 Fernwood Ave., Hollywood, Calif.—For television facilities.

NEW—American Broadcasting Co., Inc., Los Angeles, Calif. —For television facilities.

NEW—The Times-Mirror Co., Los Angeles, Calif.—For television facilities.

NEW—Television Productions, Inc., 5451 Marathon St., Hollywood, Calif.—For television facilities.

NEW—Dorothy S. Thackrey, Los Angeles, Calif.—For television facilities.

Monday, May 20

Broadcast

NEW—Frank R. Gibson, Lake Charles, La.—C. P. **1580 kc.,** 1 KW, unlimited time, DA-night.

NEW—The Times Picayune Publishing Co., New Orleans, La.—C. P. **1560 kc.,** 10 KW, unlimited.

NEW—Roy Hofheintz and W. N. Hooper, a partnership d/b as Louisiana Broadcasting Co., New Orleans, La.—C. P. **1580 kc.,** 5 KW, unlimited, DA-day and night.

Tuesday, May 21

Oral Argument

Before the Commission En Banc

In the matter of rules relating to Section 214 of the Communications Act of 1934, as amended; Discontinuance, Reduction and Impairment.

Wednesday, May 22

Broadcast

KHQ—Louis Wasmer, Inc., Spokane, Wash.—Renewal of license. **590 kc.,** 5 KW, unlimited.

KGA—Louis Wasmer, Spokane, Wash.—Renewal of License. **1510 kc.,** 10 KW, unlimited, DA-night.

Wednesday, May 22

Broadcast

NEW—Orlando Daily Newspapers, Inc., Orlando, Fla.—C. P. **990 kc.,** 5 KW night, 10 KW day, unlimited, directional antenna.

NEW—Frederick Wesley Mizer, Orlando, Fla.—C. P. **990 kc.,** 1 KW night, 1 KW day, unlimited, directional antenna.

Thursday, May 23

Broadcast

To Be Held at Lexington, Kentucky

NEW—The Central Kentucky Broadcasting Co., Lexington, Ky.—C. P. **1340 kc.,** 250 watts, unlimited.

Thursday, May 23

Broadcast

To Be Held in Court Room, County Court House at Newberry, South Carolina

NEW—C. A. Kaufmann and John F. Clarkson, d/b as Newberry Broadcasting Co., Newberry, S. C.—C. P. **1240 kc.,** 250 watts, unlimited.

Thursday, May 23

Broadcast

NEW—Lake Broadcasting Co., Inc., 6th and Broadway, Gary, Ind.—C. P. **1560 kc.,** 500 watts night, 1 KW day, unlimited.

(Continued on next page)

Thursday, May 23

Broadcast

NEW—Newnan Broadcasting Co., Newnan, Ga.—C. P. **1300 kc.,** 1 KW night, 1 KW unlimited.

NEW—Volunteer State Broadcasting Co., Inc., Nashville, Tenn.—C. P. **1300 kc.,** 5 KW night, 5 KW day, unlimited.

Friday, May 24

Broadcast

NEW—Lake Superior Broadcasting Co., 213 East Superior St., Duluth, Minn.—C. P. **1080 kc.,** 10 KW, unlimited, directional antenna.

Friday, May 24

Broadcast

WAML—New Laurel Radio Station, Inc., 535½ Central Ave., Laurel, Miss.—C. P. **1560 kc.,** 1 KW.

Federal Communications Commission Actions

AM APPLICATIONS GRANTED

NEW—Carroll-Grayson Broadcasting Corp., Galax, Va.—Granted construction permit for a new station to operate on **1400 kc.,** 250 watts, unlimited time; site to be determined. (B2-P-4521)

NEW—John P. Rabb, Lenoir, N. C.—Granted construction permit for a new station to operate on **1340 kc.,** 250 watts, unlimited time; site to be determined. (B3-P-4585)

NEW—The Corbin Times-Tribune, Inc., Corbin, Ky.—Granted construction permit for a new station to operate on **1400 kc.,** 250 watts, unlimited time; site to be determined. (B2-P-4656)

NEW—Thomas Maxie Self, et al., d/b as The Progressive Broadcasting Co., Paragould, Ark.—Granted construction permit for a new station to operate on **1490 kc.,** 250 watts, unlimited time; site to be determined. (B3-P-4673)

NEW—Evanston Broadcasting Co., Evanston, Ill.—Granted construction permit for a new station to operate on **1590 kc.,** 1 KW, daytime only; site to be determined. (B4-P-4609)

NEW—H. M. Suthard and P. M. Mullins, d/b as Mayfield Broadcasting Co., Mayfield, Ky.—Granted CP for a new station to operate on **1320 kc.,** 1 KW, daytime. (B2-P-4509)

NEW—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Granted CP for a new station to operate on **1050 kc.,** 250 watts, daytime only. (B2-P-4623)

NEW—The Yankee Network, Inc., Portland, Maine—Granted CP for a new station to operate on **1490 kc.,** 250 watts, unlimited time. (Comrs. Walker and Durr voting for hearing.) (B1-P-4571)

NEW—Manatee Broadcasting Co., Inc., Bradenton, Fla.—Granted CP for a new station to operate on **1490 kc.,** 250 watts, unlimited time. (B3-P-4649)

TELEVISION APPLICATIONS GRANTED

NEW—Worcester Telegram Publishing Co., Inc., Worcester, Mass.—Granted CP for new commercial television station; Channel 5—**44-50 mc.;** 13.6 KW visual power;

(Continued on next page)

FM CONDITIONAL GRANTS

The Commission on May 16 made the following conditional grants for FM stations:

City	*Grantee*	*Interest in Standard Station*	*Type of FM Station*
	ARKANSAS		
Fort Smith	Southwestern Hotel Co.	KFPW	Metropolitan
Fort Smith	KWHN Broadcasting Co., Inc.	—	Metropolitan, possibly Rural
	CALIFORNIA		
San Diego	John Gordon Studebaker and John Ward Studebaker, d/b as Studebaker Broadcasting Co.	—	Metropolitan
	GEORGIA		
Athens	J. K. Patrick and Co.	WGAU	Metropolitan
	INDIANA		
New Castle	Courier-Times, Inc.	—	Community
	KENTUCKY		
Bowling Green	The Bowling Green Broadcasting Co.	WLBJ	Metropolitan
	LOUISIANA		
New Orleans	Stephens Broadcasting Co.	WDSU	Metropolitan, possibly Rural
	MICHIGAN		
Detroit	James F. Hopkins, Inc.	WJBK	Metropolitan
Mt. Clemens	Macomb Publishing Co.	—	Community
	NEW YORK		
So. of Massena	The Brockway Co.	WMSA	Metropolitan
Syracuse	Civic Broadcasting Corp.	WOLF	Metropolitan
	OREGON		
Eugene	Valley Broadcasting Co.	—	Metropolitan, possibly Rural
Eugene	Eugene Broadcast Station	KORE	Metropolitan
	PENNSYLVANIA		
McKeesport	Mon-Yough Broadcasting Co.	—	Community
	WISCONSIN		
Green Bay	WHBY, Inc.	WTAQ	Metropolitan
Wisconsin Rapids	William F. Huffman	WFHR	Community

10.8 KW aural power; antenna height: 772 ft. (B1-PCT-153)

NEW—Raytheon Mfg. Co., Waltham, Mass.—Granted CP for new commercial television station; Channel No. 2, **54-60 mc.**; visual power: 146.08 KW; aural power: 30.70 KW; antenna height: 373 ft. (B1-PCT-102)

NEW—The Outlet Co., Providence, R. I.—Granted CP for new commercial television station; Channel No. 11, **198-204 mc.**; visual and aural power: 50 KW; antenna height 420 ft. (B1-PCT-87; Docket 7303)

NEW—The A. S. Abell Co., Baltimore, Md.—Granted CP for new commercial television station; Channel No. 2, **54-60 mc.**; visual and aural power: 17.1 KW; antenna height 397.4 ft. (B1-PCT-167)

NEW—National Broadcasting Co., Inc., Cleveland, Ohio—Granted CP for new commercial television station; Channel No. 4, **66-72 mc.**; visual power 19 KW; aural power 19.5 KW; antenna 568 ft. (B2-PCT-23; Docket 7294)

NEW—Havens & Martin, Inc., Richmond, Va.—Granted CP for new commercial television station; Channel No. 3, **60-66 mc.**; visual power: 12.16 KW; aural power 6.4 KW; antenna height 465.0 ft. (B2-PCT-29)

NEW—KSTP, Inc., St. Paul, Minn.—Granted CP for new commercial television station; Channel No. 5, **76-82 mc.**; visual power 13.68 KW; aural power 6.48 KW; antenna 547.1 ft. (B4-PCT-130)

NEW—Intermountain Broadcasting Corp., Salt Lake City, Utah—Granted CP for new commercial television station; Channel No. 2, **54-60 mc.**; visual power 13.2 KW; aural power 7 KW; antenna 542.4 ft. (B5-PCT-144)

NEW—Oregonian Publishing Co., Portland, Ore.—Granted CP for new commercial television station; Channel No. 6, **78-84 mc.**; visual power 10.0 KW; aural power 11.2 KW; antenna 984 ft. (B5-PCT-128)

FM FINAL CP'S GRANTED

The following stations which have received Engineering Approval, were granted regular construction permits:

WKBH, Inc., LaCrosse, Wisc.—CP for Rural station; **92.1 mc.** (Channel #221); 40.2 KW; antenna 661 ft.

Green Bay Newspaper Co., Green Bay, Wisc.—CP for Metropolitan station; **101.1 mc.** (Channel #266); 10.5 KW: antenna 429 ft.

Louis G. Baltimore, Wilkes-Barre, Pa.—CP for Metropolitan station; **103.7 mc.** (Channel #279); 2.2 KW; antenna 1,154 ft.

Reno Newspapers, Inc., Reno, Nev.—CP; **100.5 mc.** (No. 263); 9.7 KW; antenna 2,774 ft.

Radio Sales Corp., Seattle, Wash.—CP for Rural station; **93.5 mc.** (Channel 228); 14.7 KW; antenna 993 ft.

Fla. Broadcasting Co., Jacksonville, Fla.—CP for Metropolitan station; **95.9 mc.** (Channel 240); 20 KW; antenna 500 ft.

Isle of Dreams Broadcasting Co., Miami, Fla.—CP for Metropolitan station; **97.5 mc.** (Channel 248); 34.0 KW; antenna 346 ft.

Textile Broadcasting Co., Greenville, S. C.—CP for Rural station; **93.3 mc.** (Channel 227); 48.6 KW; 1173 ft. antenna.

ENGINEERING APPROVAL OF FM CONDITIONAL GRANTS

Following is a list of applications for which approval of basic engineering plans were granted by the Commission. (Note: Power given is effective radiated power; antenna height given is height above average terrain):

Intermountain Broadcasting Corp., Salt Lake City, Utah—Metropolitan; **98.5 mc.** (No. 253); 3.2 KW; —14 ft. antenna.

Rock Island Broadcasting Co., Rock Island, Ill.—Metropolitan; **100.7 mc.** (No. 264); 29 KW; antenna 389 ft.

Piedmont Broadcasting Corp., Salisbury, N. C.—Metropolitan; **99.9 mc.** (No. 260); 23.2 KW; antenna 274 ft.

Sunbury Broadcasting Corp., Sunbury, Pa.—Metropolitan; **99.3 mc.** (No. 257); 3.4 KW; 871 ft. antenna.

A. Frank Katzentine, Miami Beach, Fla.—Rural; **96.7 mc.** (No. 244); 306 KW; antenna 730 ft.

Northside Broadcasting Corp., Louisville, Ky.—Metropolitan; **100.3 mc.** (No. 262); 29.8 KW; antenna 355 ft.

WDOD Broadcasting Corp., Chattanooga, Tenn.—Rural; **95.3 mc.** (No. 237); 37 KW; antenna 1,321 ft.

WRAK, Inc., Williamsport, Pa.—Metropolitan; **92.5 mc.** (No. 223); 3.2 KW; antenna 1268 ft.

Mark K. Wilson, Chattanooga, Tenn.—Rural; **95.7 mc.** (No. 239); 10.1 KW; antenna 1,361 ft.

DESIGNATED FOR HEARING

The Central Conn. Broadcasting Co., New Britain, Conn.—Designated for hearing application for a new station to operate on **910 kc.**, 5 KW, unlimited time; DA-night. (B1-P-4505)

WHOW, Inc., Baltimore, Md.; Radio Television of Balto., Inc., Baltimore, Md.—Designated for hearing application for CP (B1-P-4443) to operate on **1010 kc.**, 250 watts, daytime only, in a consolidated proceeding with application of Radio Television of Balto., Inc., requesting **1010 kc.**, 250 watts, unlimited time.

Dan B. Shields, d/b as Utah Valley Broadcasting Co., Provo, Utah; Lester R. Taylor, tr/as Mid-Utah Broadcasting Co., Provo, Utah—Designated for hearing in a consolidated proceeding the application of Utah Valley Broadcasting Co. (B5-P-4693) and application of Mid-Utah Broadcasting Co. (B5-P-4774), both seeking to operate on frequency **1450** with 250 watts, unlimited time.

Kelly Bell, Nacogdoches, Texas; Wilbur Courtland Fouts, Nacogdoches, Texas—Designated for hearing in a consolidated proceeding the applications of Kelly Bell (B3-P-4718) and Wilbur Courtland Fouts (B3-P-4779), for new stations to operate on **1230 kc.**, 250 watts, unlimited time.

Panhandle Broadcasting Corp., Amarillo, Texas; Texas Telecasting Corp., Amarillo, Texas—Designated for hearing in a consolidated proceeding the applications of Panhandle Broadcasting Corp. (B3-P-4738) and Texas Telecasting Corp. (B3-P-4775) for new stations to operate on frequency **1230 kc.**, 250 watts, unlimited time.

Robin Weaver, tr/as Grenada Broadcasting Co., Granada, Miss.; Birney Imes, Jr., Grenada, Miss.—Designated for hearing in a consolidated proceeding the applications of Grenada Broadcasting Co. (B3-P-4768) and Birney Imes, Jr., for new stations to operate on **1400 kc.**, with 250 watts, unlimited time (B3-P-4773)

Mary A. Petru, et al., d/b as Port Arthur Broadcasting Co., a partnership, Port Arthur, Texas; Harry Francis Banker, et al., d/b as Lake Shore Broadcasting Co., Port Arthur, Texas—Designated for hearing in a consolidated proceeding the applications of Port Arthur Broadcasting Co. (B3-P-4679) and Lake Shore Broadcasting Co. (B3-P-4777), for new stations to operate on **1340 kc.**, 250 watts, unlimited time.

South Plains Broadcasting Co., Lubbock, Texas; Julius B. Mooney, d/b as Hub Broadcasting Co., Lubbock, Texas—Designated for hearing in a consolidated proceeding the applications of South Plains Broadcasting Co. (B3-P-4742) and Hub Broadcasting Co. (B3-P-4772), both requesting the same facilities—**1450 kc.**, 250 watts, unlimited time.

Universal Broadcasting Co., Hazard, Ky.—Designated for hearing application of Universal Broadcasting Co. (B2-P-4778) for a new station to operate on **1340 kc.**, 250 watts, unlimited time, in the consolidated proceeding with applications of The Hazard Broadcasting System and Bullard Metcalf and Goodlette, which request the same facilities at Hazard and have heretofore been designated for hearing in a consolidated proceeding, and ordered that the Bills of Particulars heretofore issued in these proceedings be amended to include application of Universal Broadcasting Co.

Forest City Broadcasting Co., Cleveland, Ohio; Western Reserve Broadcasting Co., Cleveland, Ohio—Designated for hearing applications of Forest City Broadcasting Co. (B2-P-4776) and Western Reserve Broadcasting

(Continued on next page)

Co. (B2-P-4760) for new stations to operate on **1490 kc.,** 250 watts, unlimited time, in a consolidated proceeding together with applications of Chester E. Daly, Samuel R. Sague, and Cuyahoga Broadcasting Co., all requesting the same facilities and heretofore designated for hearing in a consolidated proceeding, and ordered that the Bills of Particulars heretofore issued in these proceedings be amended to include applications of Forest City Broadcasting Co. and Western Reserve Broadcasting Co.

I & E Broadcasting Co., Dayton, Ohio; Paul F. Braden, Middletown, Ohio—Designated for hearing in a consolidated proceeding applications of I & E Broadcasting Co. (B2-P-4659) for a new station to operate on **900 kc.,** with 1 KW, daytime only, in Dayton, and application of Paul F. Braden (B2-P-4680) for a new station in Middletown, Ohio, to operate on **910 kc.,** 1 KW, daytime only.

The Fort Industry Co., Toledo, Ohio; The Toledo Blade Co., Toledo, Ohio—Designated application (B2-PCT-166) requesting Channel No. 13. **210-216 mc.,** visual power 16 KW, aural power 17 KW, antenna 225 ft., for consolidated hearing with application of The Toledo Blade Co. (B2-PCT-173), requesting Channel No. 13, **210-216 mc.;** visual power 16.4 KW, aural: 15.6 KW.

Nathan Schwartz, Chicago, Ill.—Designated application (B4-PH-943) for hearing in a consolidated proceeding with applications of Agr. Broadcasting Co., et al. (Dockets 7135-7153), for new FM stations in Chicago; and amended order heretofore issued to include this application. (B4-PH-943)

Ill. Valley Broadcasting Co., Peoria, Ill.—Designated application (B4-PH-938) for hearing in a consolidated proceeding with applications of Peoria Broadcasting Co., et al. (Docket 7102-7106 and 7408) for new FM stations in Peoria, and amended order heretofore issued in the consolidated proceedings to include the application of Ill. Valley Broadcasting Co.

Unity Corp., Inc., Mansfield, Ohio; Richland, Inc., Mansfield, Ohio; Mansfield Journal Co., Mansfield, Ohio—Ordered that these applications (B2-PH-560; B2-PH-587 and B2-PH-728), be designated for hearing in a consolidated proceeding.

MISCELLANEOUS ACTIONS

WADC—Allen T. Simmons, Akron, Ohio—Adopted an order granting motion for reconsideration of the Commission's order of Feb. 1, 1946, granting a conditional authorization to the WGAR Broadcasting Co. (WGAR), to use frequency **1220 kc.,** with 50 KW power, unlimited time, and set aside and vacated that conditional authorization granted WGAR. (B2-P-3942)

Coast Ventura Co., Ventura, Cal.—Granted petition for leave to amend its application (B5-P-3725; Docket 6839) for construction permit, so as to show the transfer of all the stock held by David H. Cannon to other stockholders in the corporation; show Mr. Cannon's complete withdrawal from the corporation, and make other changes, and ordered a further hearing on this application to be held in Washington.

Fort Orange Broadcasting Co., Inc., Albany, N. Y.—Granted petition for continuance of consolidated hearing now scheduled for May 13, and continued same to October 14, 1946, in re its application and that of Albany Broadcasting Co., Inc., and Van Curler Broadcasting Corp. (Dockets 6947, 6946, 7173)

KFMB—Jack Gross Broadcasting Co., San Diego, Cal.—Ordered that the application of KFMB for a construction permit to change frequency from **1450 to 1440 kc.,** and increase power from 250 watts to 1 KW, unlimited time, be dismissed without prejudice to the filing of a petition for reinstatement after the conclusion in the proceeding in Docket No. 6741. (B5-P-4415)

WAPO, WAEA, W4XCT, etc.—Joda Patterson, Ramon G. Patterson and Louis Patterson Pursley, d/b as WAPO Broadcasting Service (Assignor), Ramon G. Patterson, et al., Executor, and Louise Patterson Pursley, Executrix of the Estate of Joda Patterson, deceased, d/b as WAPO Broadcasting Service (Assignee), Chattanooga, Tenn.—Granted consent to involuntary assignment of license of standard station WAPO, and associate relay station WAEA, developmental station W4XCT and FM conditional grant, from Joda Patterson, et al., to Ramon G. Patterson, Louise Patterson Pursley, Ramon G. Patterson, Executor, and Louise Patterson Pursley, Executrix of the estate of Joda Patterson, deceased, d/b as WAPO Broadcasting Service. No monetary consideration. (B3-AL-524, B3-ALRY-34, B3-ALEX-2, B3-APH-4)

Patrick Joseph Stanton, Philadelphia, Pa.—Adopted an order removing from the hearing docket application for a new station to operate on **1530 kc.,** 10 KW, daytime, and granted same, subject to the condition that applicant will within 60 days from date of grant file an application for modification of permit with the Commission, specifying a transmitter site and antenna system meeting the requirements of the Commission's standards of good engineering practice. (Docket 7474; B2-P-4495)

KGKB—Jas. G. Ulmer (Assignor), Jas. G. Ulmer and Jas. G. Ulmer, Jr., d/b as East Texas Broadcasting Co. (Assignee), Tyler, Texas—Granted consent to voluntary assignment of license of station KGKB from Jas. G. Ulmer to Jas. G. Ulmer and Jas. G. Ulmer, Jr., d/b as East Texas Broadcasting Co. No money involved. (B3-AL-523)

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Granted construction permit to increase power from 500 watts to 5 KW, install a new transmitter and DA for nighttime use, on present frequency **1470 kc.** (B2-P-4047)

Missionary Society of St. Paul the Apostle, New York City—Adopted an order denying requests for issuance of subpoena duces tecum for William T. Oliver, without prejudice however, to the right of the Missionary Society of St. Paul the Apostle to renew its request in compliance with Sec. 1.172 of the Commission's Rules. Also denied request insofar as it relates to issuance of subpoena duces tecum for Morris Zinneman for the production of "an itemized statement" covering all investments made from January 1, 1935, to December 31, 1940, by Arde Bulova and his associates in various radio stations.

KSWO—Okla. Quality Broadcasting Co., Lawton, Okla.—Granted CP to change frequency from **1150 to 1380 kc.,** increase power from 250 watts to 1 KW, increase hours of operation from daytime to unlimited, install new transmitter and DA for day and night use, and change transmitter location. (B3-P-4252)

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Granted CP to increase power from 500 watts to 1 KW night, and install DA for nighttime use, operating on **1440 kc.,** 1 KW day, unlimited time. (B3-P-4356)

WSAZ—WASZ, Inc., Huntington, W. Va.—Granted CP for increase in power from 1 KW day and night, DA at night, to 5 KW day, 1 KW night, DA-N, install a new transmitter, operating on **930 kc.,** (Comr. Durr voted for hearing).

KNEI—New Iberia Broadcasting Co., New Iberia, La.—Granted request to change call letters of new station from KNEI to KANE.

Gardner Broadcasting Co., Gardner, Mass.—Adopted an order denying petition requesting that its application for a new station to operate on **1230 kc.,** 250 watts, unlimited time (B1-P-4770), be designated for hearing in a consolidated proceeding with applications of Mitchell G. Meyers, et al.

WAKR—Summit Radio Corp., Akron, Ohio—Denied petition requesting that its application (B2-P-3834; Docket 7214), for a CP to modify its ground system and nighttime DA be reconsidered and granted without hearing.

Syracuse Broadcasting Corp., Syracuse, N. Y.—Adopted an order granting petition for severance of its application (B1-P-4114; Docket 6912) from the application of WLEU, Erie, Pa., for CP, and granted application for a new station to operate on **1260 kc.,** 5 KW, unlimited time, DA-N, subject to approval of proposed antenna by the CAA.

(Continued on next page)

Darrold Alexander Cannan, tr/as Wichtex Broadcasting Co., Wichita Falls, Texas—Denied petition for review by a quorum of the Commission of the ruling by the Presiding Officer of the Motions Docket on April 30 granting petition of KTOK, Inc., to intervene in hearing on May 1 on application of applicant, and affirmed the action of said Presiding Officer.

Mitchell G. Meyers, Ruben E. Aronhein and Milton H. Meyers, a partnership, Waterbury, Conn.—Granted petition for reconsideration, severance and grant of application for a new station, and adopted an order granting CP for a new station to operate on **1240 kc.**, 250 watts, unlimited time, subject to the applicant's filing with the Commission, within 60 days from date of this action, application for modification of permit specifying a transmitter site and antenna system meeting the Commission's standards of good engineering practice. (B1-P-4083; Docket 6855)

New England Broadcasting Co., Worcester, Mass.—Granted petition for severance from consolidated proceeding and grant of application for new station, and adopted an order granting CP to operate on **1230 kc.**, 250 watts, unlimited time, subject to applicant's filing with the Commission within 60 days from date of this action, application for modification of permit specifying a transmitter site and antenna system meeting the Commission's standards of good engineering practice. (B1-P-4196; Docket 7360)

C. A. Kaufman and John F. Clarkson, d/b as Newberry Broadcasting Co., Newberry, S. C.—Adopted an order granting petition to remove from hearing docket and grant application for a new station, and granted CP to operate on **1240 kc.**, 250 watts, unlimited time. (B3-P-4227; Docket 7061)

KANS—The KANS Broadcasting Co. (Assignor), Kansas Broadcasting, Inc. (Assignee), Wichita, Kans.—Granted consent to voluntary assignment of license (Comr. Durr voting for hearing) of station KANS from the KANS Broadcasting Co. to Kansas Broadcasting, Inc., for a consideration of $400,000 (plus or minus) composed of $50,000 on deposit in escrow to be applied as liquidated damages if proposed assignee does not execute the terms of the agreement, plus $350,000 to be paid within 20 days after Commission approval. (B4-AL-514)

KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Granted CP to increase power from 1 to 5 KW, DA, unlimited time on present assignment **1330 kc.** (Comr. Durr voting for hearing).

KHQ—Louis Wasmer, Inc., Spokane, Wash.; KGA—Louis Wasmer, Spokane, Wash.—Adopted an order cancelling hearing on applications for renewals of licenses (Dockets 6612 and 6613), removed applications from hearing and granted KHQ renewal for period ending May 1, 1949, and KGA for the period ending May 1, 1948. (B5-R-76 and B5-R-74)

Norwich Broadcasting Co., a partnership, composed of H. Ross Perkins and J. Eric Williams, Norwich, Conn.—Granted petition for leave to amend application for a new station to specify **1400 kc.** instead of **1240 kc.**, 250 watts, unlimited time, severance from consolidated proceeding and grant; and the Commission adopted an order granting application as amended, for a new station to operate on **1400 kc.**, 250 watts, unlimited time, subject to the applicant's filing with the Commission, within 60 days from date of action, application for modification of CP specifying a transmitter site and antenna system meeting the Commission's standards of good engineering practice, and provided further that applicant install frequency and modulation monitors of approved type when such become available, and further that the transmitter be constructed and operated in accordance with the Commission's standards of good engineering practice concerning standard broadcast stations. (B1-P-3870; Docket 6858)

WEAU—Central Broadcasting Co., Eau Claire, Wis.—Denied petition to remove its application (B4-P-4312; Docket 7216) for a CP to increase power of station WEAU to 5 KW day and night and make changes in DA system, from the hearing docket, reconsider and grant same.

Federal Communications Commission Applications

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

KOAC—Oregon State Agricultural College, Corvallis, Oregon—Modification of license to increase power from 5 KW day and 1 KW night to 5 KW day and night (employing directional antenna day and night with present daytime pattern). Amended to make changes in directional antenna pattern.

600 Kilocycles

NEW—Central Broadcasting Corp., Flint, Mich.—Construction permit for a new standard broadcast station to be operated on **600 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. Amended to change power at night from 1 KW, directional antenna to 500 watts, directional antenna.

730 Kilocycles

NEW—John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, Jack N. Berkman, Charles C. Swaringen, Joseph Troesch and John Merdian, partners, d/b as Liberty Broadcasting Co., Pittsburgh, Pa.—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW, and daytime hours of operation. Amended re change in antenna.

NEW—Kennett Broadcasting Corp., Kennett, Mo. (P. O. Temp. % Hal H. McHaney)—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW and daytime hours of operation.

740 Kilocycles

NEW—James M. Tisdale, Chester, Penna. (P. O. 110 East 9th St.)—Construction permit for a new standard broadcast station to be operated on **740 kc.**, power of 250 watts and daytime hours of operation.

790 Kilocycles

NEW—Valley Broadcasting Corp., Allentown, Pa. (P. O. % John Morgan Davis, Secy., 1332 Lincoln Liberty Bldg., Philadelphia, Pa.)—Construction permit for a new standard broadcast station to be operated on **790 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

800 Kilocycles

NEW—John W. Davis, Portland, Oregon—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1490** to **800 kc.**, and to change hours of operation from unlimited to daytime only.

910 Kilocycles

WQAN—The Scranton Times (Co-partnership) Wm. R. Lynett, Elizabeth R. Lynett and Edward J. Lynett, Jr., Scranton, Penna.—Involuntary assignment of license to The Scranton Times (Co-partnership), Elizabeth R. Lynett and Edward J. Lynett, Jr.

NEW—Purchase Broadcasting Co., Inc., Mayfield, Ky. (P. O. The Mayfield Messenger)—Construction permit for a

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new standard broadcast station to be operated on **910 kc.**, power of 1 KW and daytime hours of operation.

940 Kilocycles

NEW—Independent Broadcasting Co., Des Moines, Iowa—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 10 KW and daytime hours of operation, DA. Amended re to change power from 10 KW daytime to 10 KW daytime and 5 KW night, using directional antenna both day and night and to change hours of operation from daytime to unlimited.

NEW—Puerto Rico Communications Authority, Municipality of Rio Piedras, Puerto Rico—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 10 KW, directional antenna and unlimited hours of operation. Amended to change transmitter location from Toa Baja, P. R., to South of San Juan, P. R., and changes in directional antenna.

950 Kilocycles

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Modification of construction permit (B3-P-3384, as modified, which authorized increase in power and change in directional antenna for night use) to extend completion late.

980 Kilocycles

NEW—Skyland Broadcasting Corp., Dayton, Ohio—Construction permit for a new standard broadcast station to be operated on **980 kc,**, power of 5 KW, directional antenna and unlimited hours of operation. Amended re stockholders.

1010 Kilocycles

WINS—Hearst Radio, Inc., New York, N. Y.—Modification of construction permit (B1-P-3026, as modified, which authorized increase in power, installation of new transmitter, and change in directional antenna for day and night use), for extension of completion date.

1030 Kilocycles

WBZ—Westinghouse Radio Stations, Inc., Boston, Mass.—Authority to determine operating power by direct measurement of antenna power.

1050 Kilocycles

WDZ—WDZ Broadcasting Co., Tuscola, Ill.—Construction permit to change transmitter and studio location from Tuscola, Ill., to Decatur, Ill.

1130 Kilocycles

NEW—Egon A. Hofer, David L. Hofer and John M. Banks, Partners d/b as Radio Dinuba Co., Dinuba, Calif. (P. O. 110 North L St.)—Construction permit for a new standard broadcast station to be operated on **1130 kc.**, power of 250 watts and daytime hours of operation.

1150 Kilocycles

NEW—Rome Sentinel Co., Utica, N. Y. (P. O. 136 N. James St., Rome, N. Y.)—Construction permit for a new standard broadcast station to be operated on **1150 kc.**, power of 5 KW, directional antenna and unlimited hours of operation.

1170 Kilocycles

KSDJ—Larry Finley and Clinton D. McKinnon, d/b as Finley-McKinnon Broadcasting Co., San Diego, Calif.—Modification of construction permit (B5-P-3705, which authorized a new standard broadcast station) to change type of transmitter and change transmitter location from Berrytown, California, to San Diego, California.

1190 Kilocycles

NEW—Santa Monica Broadcasting Co., Santa Monica, Calif. (P. O. Temp. 5525¼ Carlton Way, Hollywood 28, Calif.)—Construction permit for a new standard broadcast station to be operated on **1190 kc.**, power of 1 KW and daytime hours of operation.

1230 Kilocycles

NEW—Las Vegas Broadcasters, Inc., Las Vegas, Nev. (P. O. to be determined—Temp. Andrew G. Haley, 1703 "K" St., NW, Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

1240 Kilocycles

WJTN—James Broadcasting Co., Inc., Jamestown, N. Y.—License to use presently licensed main transmitter as an auxiliary transmitter with power of 250 watts.

WJTN—James Broadcasting Co., Inc., Jamestown, N. Y.—Construction permit to install new transmitter.

NEW—Carroll R. Hauser, Eureka, Calif.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1300 Kilocycles

KROP—Broadcasting Corporation of America, Brawley, Calif.—License to cover construction permit (B5-P-3568, as modified) which authorized a new standard broadcast station.

KROP—Broadcasting Corporation of America, Brawley, Calif.—Authority to determine operating power by direct measurement of antenna power.

1340 Kilocycles

KLIX—Southern Idaho Broadcasting and Television Co., Twin Falls, Idaho—Modification of construction permit (B5-P-4348, which authorized a new standard broadcast station) to change frequency from **1490** to **1340 kc.**, approval of antenna and approval of transmitter and studio locations.

NEW—Bleecker P. Seaman and Carr P. Collins, Jr., d/b as Seaman and Collins, El Paso, Texas—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1490** to **1340 kc.**

NEW—Cole E. Wylie, Spokane, Wash. (P. O. 150 Waverly Way, Kirkland, Wash., Temp. % Bermuda Broadcasting Co., Ltd., Hamilton, Bermuda)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1360 Kilocycles

NEW—Fort Worth Broadcasting Co., Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on **1360 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation. Amended re stockholders, directors and officers.

1380 Kilocycles

NEW—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Construction permit for a new standard

(Continued on next page)

broadcast station to be operated on **1380 kc.**, power of 5 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna pattern for nighttime operation.

1400 Kilocycles

WFOR—C. J. Wright, B. M. Wright and C. J. Wright, Jr., d/b as Forrest Broadcasting Co., Hattiesburg, Miss.—Construction permit to install new vertical antenna with FM antenna mounted on top, make changes in ground system, and change transmitter location.

NEW—William E. Blake, Ronceverte, W. Va.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

1420 Kilocycles

WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.—Acquisition of control of licensee corporation by Ernest C. Perkins, individually and as executor of the estate of William G. Ricker, deceased, through involuntary transfer of common stock from William G. Ricker, deceased.

1450 Kilocycles

NEW—Charleston Broadcasting Co., Charleston, S. C.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended re stockholders.

WAGC—Gordon W. Gambill, Hubert M. Martin, Humphrey B. Heywood and R. T. Russell, d/b as Tennessee Valley Broadcasting Co., Chattanooga, Tenn.—Construction permit to install new transmitter.

WAGC—Gordon W. Gambill, Hubert M. Martin, Humphrey B. Heywood and R. T. Russell, d/b as Tennessee Valley Broadcasting Co., Chattanooga, Tenn.—License to use presently licensed main transmitter as an auxiliary transmitter with power of 250 watts.

NEW—Empire Newspapers-Radio, Inc., Endicott, N. Y.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended re stockholders and change in equipment.

WWNR—Rahall Broadcasting Co., Inc., Beckley, W. Va.—Modification of construction permit (B2-P-4400, which authorized a new standard broadcast station) to change type of transmitter, change transmitter and studio locations and extend commencement and completion dates.

WGL—Farnsworth Television & Radio Corp., Fort Wayne, Ind.—Construction permit to move transmitter.

KOAL—Eastern Utah Broadcasting Co., Price, Utah—Authority to determine operating power by direct measurement of antenna power.

KOAL—Eastern Utah Broadcasting Co., Price, Utah—License to cover construction permit (B5-P-3960) which authorized change in frequency.

1490 Kilocycles

NEW—B. Loring Schmidt, Salem, Ore. (P. O. 1717 John St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Call letters "KOCO" requested.

NEW—Nathan J. Cooper, Morganton, N. C. (P. O. Rural Route #1, Valdese, N. C.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

1550 Kilocycles

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Modification of construction permit (B4-P-3806, which authorized a new standard broadcast station) for extension of commencement and completion dates.

FM APPLICATIONS ACCEPTED FOR FILING

Elyria-Lorain Broadcasting Co., Elyria, Ohio—Construction permit for a new FM (Metropolitan) broadcast station to be operated on coverage of 9,000 square miles. Amended to specify population of 1,964,498, frequency to be assigned and change coverage from 9,000 to 8,800 square miles and make changes in antenna system.

Summit Radio Corp., Akron, Ohio—Construction permit for a new high frequency FM broadcast station to be operated on **46.5 mc.** and coverage of 5,380 square miles. Amended to change frequency from **46.5 mc.** to To be determined by FCC, coverage from 5,380 to 11,199 square miles, population from 886,200 to 2,514,080, type of transmitter, changes in antenna system and officers, directors and stockholders.

Scripps-Howard Radio, Inc., Cleveland, Ohio—Construction permit for a new high frequency FM broadcast station to be operated on **46.3 mc.** and coverage of 8,500 square miles. Amended to specify population as 2,249,712 and type of transmitter, change frequency from **46.3 mc.** to Channel #222, **92.3 mc.**, coverage from 8,500 to 8,750 square miles and make changes in antenna system.

Larus & Brother Co., Inc., Richmond, Va. (P. O. 22nd and Cary Sts.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **98.0 mc.** and coverage of 10,200 square miles.

David Rosenblum, tr/as Butler Broadcasting Co., Butler, Penna.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC in **92-108 mc.** band and coverage of 8,000 square miles. Amended to change class of station from Metropolitan to Community type of transmitter.

West Virginia Radio Corp., Pittsburgh, Penna.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC. Amended to specify type of transmitter, coverage as 13,280 square miles, population as 3,180,288 and change frequency from to be assigned by FCC to Channel #225, **92.9 mc.** and make changes in antenna system.

Allen T. Simmons, Akron, Ohio—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on **45.1 mc.**, and coverage of 10,000 square miles. Amended to change coverage from 10,000 square miles to 10,800 square miles, population from 2,343,678 to 2,526,680 and make changes in antenna system.

Skyland Broadcast Corp., Dayton, Ohio—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #259, **99.7 mc.**, and coverage to be determined. Amended to specify population of 1,361,327, change coverage from to be determined to 13,230 square miles and make changes in antenna system and re new stockholders.

Pittsburgh Radio Supply House, Pittsburgh, Penna.—Construction permit for a new high frequency broadcast station to be operated on **46.5 mc.**, and coverage of 11,400 square miles. Amended to change frequency from **46.5 mc.**, to Channel #229, **93.7 mc.**, type of transmitter, coverage from 11,400 to 14,300 square miles, population from 2,095,718 to 3,311,513 and make changes in antenna system.

John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, Jack N. Berkman, Charles C. Swaringen, Joseph Troesch and John L. Merdian, partners, d/b as Liberty Broadcasting Co., Pittsburgh, Penna.—Construction permit for a new high frequency FM broadcast station to be operated on **99.1 mc.**, and coverage of 15,460 square miles. Amended to change coverage from 15,460 to 13,700 square miles, population from 3,711,973 to 3,545,553 and make changes in antenna system.

WCAE, Inc., Pittsburgh, Penna.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on **45.5 mc.**, and coverage of 8,650 square miles. Amended to change frequency

(Continued on next page)

from **45.5 mc.,** to "To be assigned by FCC," coverage from 8,650 to 20,510 square miles, type of transmitter and transmitter location from Baldwin Township, Pennsylvania, to Pittsburgh, Pennsylvania, make changes in antenna system and specify population of 4,095,133.

United Garage & Service Corp., Cleveland, Ohio—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on **94.1 mc.** Amended to change class of station from Metropolitan to Community, change transmitter and studio locations from Cleveland, Ohio, to Lakewood, Ohio, type of transmitter and make changes in antenna system.

United Broadcasting Co., Cleveland, Ohio—Construction permit for a new high frequency broadcast station to be operated on **48.5 mc.,** and coverage of 8,420 square miles. Amended to change frequency from **48.5 mc.,** to Channel #208, **89.5 mc.,** coverage from 8,420 to 12,870 square miles, population from 1,314,595 to 2,631,024, type of transmitter and transmitter location, changes in antenna system.

National Broadcasting Co., Inc., Cleveland, Ohio—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on Channel #55, **98.9 mc.,** and coverage of 10,950 square miles. Amended to change frequency from Channel #55, **98.9 mc.,** to Channel #234, **94.7 mc.,** coverage from 10,950 to 11,650 square miles, population from 2,501,475 to 2,697,972.

The Times-Mirror Co., Los Angeles, Calif.—Construction permit for a new high frequency FM (Rural) broadcast station to be operated on Channel #245, **96.9 mc.,** or such other frequency as assigned by Chief Engineer of FCC, and coverage of 27,900 square miles. Amended to change officers, directors and stockholders, and change in corporate structure.

WWZR—Zenith Radio Corp., Chicago, Ill.—Construction permit to specify frequency of Channel #253, **98.5 mc.,** change coverage from 10,800 square miles to 9,400 square miles, make changes in transmitting equipment and install new antenna, and specify class of station as Metropolitan.

WHNF—Marcus Loew Booking Agency, New York, N. Y.—Construction permit to specify frequency of Channel #257, **99.3 mc.,** change type of transmitter, install new antenna system.

L. J. Duncan, Leila Duncan and Josephine A. Rawls, d/b as Valley Broadcasting Co., Lanett, Ala.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #248, **97.5 mc.,** and coverage of 615.75 square miles. Amended to change coverage from 615.75 square miles to "To be determined."

Samuel R. Sague, Cleveland Heights, Ohio—Construction permit for a new FM (Community) broadcast station to be operated on **88-108 mc.** band and coverage of 1,990 square miles. Amended to change transmitter location.

Surety Broadcasting Co., Charlotte, N. C. (P. O. 112 South Tryon St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #266, **101.1 mc.,** and coverage of 14,078 square miles.

A. Frank Katzentine, Orlando, Fla. (P. O. 1759 North Bay Road, Miami Beach, Fla.)—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC and coverage of 19,090 square miles.

The Tri-State Broadcasting Co., Cumberland, Md.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 16,600 square miles. Amended to specify studio location.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

NEW—Allen B. DuMont Laboratories, Inc., Pittsburgh, Penna.—Construction permit for a new commercial television broadcast station to be operated on Channel #2, **54-60 mc.,** ESR of 3180 and power of Aur: 12.5 KW and Vis: 25 KW (peak). Amended to change frequency from Channel #2, **54-60 mc.,** to Channel #3, **60-66 mc.,** ESR from 3180 to 3124, power from Aur: 12.5 KW to 2.5 KW, Vis: 25 KW (peak) to 5 KW (peak) and to change antenna system.

NEW—Hughes Productions, Division of Hughes Tool Co., Los Angeles, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #2, **60-66 mc.,** ESR of 500, and coverage of 3,550 square miles. Amended to change frequency from Channel #2, **60-66 mc.,** to Channel #4, **66-72 mc.,** type transmitter, specify power as aural 25 KW, visual 50 KW (peak); studio from Los Angeles, California to Hollywood, California, transmitter location and to make changes in antenna system, change applicant corporation to Hughes Tool Company.

NEW—The Journal Company (The Milwaukee Journal), Milwaukee, Wis.—Construction permit for a new experimental television broadcast station to be operated on **540-560, 700-720, 900-920 mc.,** power of Vis: 100 watts (peak), Aur: 100 watts and Emission Vis: A5 and Aur: AM or FM.

NEW—The Toledo Blade Co., Toledo, Ohio (P. O. 533 Superior St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #13, **210-216 mc.,** coverage of 5700 square miles and power of Vis: 16.4 KW and Aur: 15.6 KW.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WDEV—Lloyd E. Squier and William G. Picker, d/b as Radio Station WDEV, Waterbury, Vt.—Involuntary assignment of license to Lloyd E. Squier, surviving partner of Lloyd E. Squier and William G. Ricker d/b as Radio Station WDEV, and Ernest C. Perkins, executor of estate of William G. Ricker, deceased.

NEW—Fordham University, New York 58, N. Y.—Construction permit for a new noncommercial educational broadcast station to be operated on Channel #220. **91.9 mc.,** or nearest available adjacent channel, power of 1 KW, and emission special for FM.

NEW—Santa Monica School Board, Santa Monica, Calif.—Construction permit for a new noncommercial educational broadcast station to be operated on **86 mc.,** and A3 (Special for FM) emission and power of 250 watts. Amended to change frequency from **86** to **90.1 mc.**

W8XUB—United Broadcatsing Co., Seven Hills Village, Ohio—License to cover construction permit (B2-PEX-89) which authorized a new developmental broadcast station. Amended to change emission from A3 to A0 and special for FM.

NEW—Leonard A. Versluis, Area of Grand Rapids, Mich. (P. O. 6 Fountain NE, Grand Rapids, Mich.)—Construction permit for a new relay broadcast station to be operated on **1622, 2058, 2150** and **2790 kc.,** power of 100 watts and emission of A3.

WIPO—Pennsylvania Broadcasting Co., Area of Philadelphia, Penna.—License to cover construction permit (B2-PRE-458, which authorized a new relay broadcast station).

APPLICATIONS TENDERED FOR FILING

WKUM—American Colonial Broadcasting Corp., Arecibo, Puerto Rico—Acquisition of control of licensee corportation by Ralph Perez Perry. (**1230 kc.**)

KIOX—Bay City Broadcasting Co., a Partnership composed of J. A. Clements, T. C. Dodd and John George Long, Bay City, Texas—Construction permit to change frequency from **1110** to **1270 kc.,** power from 1 KW, daytime, to 1 KW unlimited, and install directional antenna for night and new transmitter.

NEW—James G. Thomas, Lubert W. Barefoot, Lawrence Gooding and Hector H. Clark, d/b as Sampson Broadcasting Co., Clinton, N. C.—Construction permit for a new standard broadcast station to be operated on **1010 kc.,** power of 1 KW and daytime hours of operation.

(Continued on next page)

NEW—Rome Radio Broadcasting Co., Rome, Ga.—Construction permit for a new standard broadcast station to be operated on **1190 kc.,** power of 1 KW and daytime hours of operation.

NEW—Palouse Empire Radio, Inc., Moscow, Idaho—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

KRLC—H. E. Studebaker, d/b as Station KRLC, Lewiston, Idaho—Construction permit to change frequency from **1400 to 1350 kc.,** power from 250 watts to 1 KW, install directional antenna for night use, new transmitter and change transmitter location.

NEW—James R. Doss, Jr., Huntsville, Ala.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

KWK—Thomas Patrick, Inc., St. Louis, Mo.—Construction permit to increase power from 1 KW night and 5 KW day and night and install directional antenna for night use. **(1380 kc.)**

NEW—Midnight Sun Broadcasting Co., Anchorage, Alaska—Construction permit for a new standard broadcast station to be operated on **550 kc.,** power of 5 KW and unlimited hours of operation.

NEW—WSAT, Inc., Schenectady, N. Y.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Highlands Broadcasters, Inc., In or Near Oak Ridge, Tenn.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Charles Wilbur Lamar, Jr., Morgan City, La.—Construction permit for a new standard broadcast station to be operated on **980 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Lincoln Operating Co., Miami, Fla.—Construction permit for a new standard broadcast station to be operated on **1170 kc.,** power of 5 KW, directional antenna, and unlimited hours of operation.

NEW—J. F. Tighe, Porterville, Calif.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

KVNU—Cache Valley Broadcasting Co., Logan, Utah.—Construction permit to change frequency from **1230** to **610 kc.,** power from 250 watts to 1 KW and install directional antenna night and new transmitter and make changes in transmitting equipment.

NEW—Blanfox Radio Co., Inc., Bristol, Va.—Construction permit for a new standard broadcast station to be operated on **860 kc.,** power of 1 KW and daytime hours of operation.

NEW—Gail D. Griner and Alden M. Cooper, a partnership d/b as The Adrian Broadcasting Co., Adrian, Mich.—Construction permit for a new standard broadcast station to be operated on **1600 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—H. M. Williamson and Roy D. Johnson, d/b as Modesto Broadcasting Co., Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 100 watts and unlimited hours of operation.

NEW—Alice Broadcasting Co., a partnership composed of J. H. Mayberry, Buford Nicholson and E. G. Lloyd, Jr., Alice, Texas—Construction permit for a new standard broadcast station to be operated on **1070 kc.,** power of 1 KW and daytime hours of operation.

NEW—Burlington-Graham Broadcasting Co., Burlington, N. C.—Construction permit for a new standard broadcast station to be operated on **1030 kc.,** power of 1 KW, and daytime hours of operation.

NEW—Beatrice Cobb, Morganton, N. C.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—Saint Louis County Broadcasting Co., Clayton, Mo.—Construction permit for a new standard broadcast station to be operated on **1030 kc.,** power of 1 KW and daytime hours of operation.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit for changes in directional antenna for night use. **(1000 kc.)**

Federal Trade Commission Docket

COMPLAINTS

Wolf-Rait, Inc.—The Federal Trade Commission has issued a complaint charging Wolf-Rait, Inc., 142 West 36th Street, New York, with violation of the Wool Products Labeling Act and the Federal Trade Commission Act in connection with the interstate sale of women's suits and coats. The complaint also names as respondents the corporation's officers, Herman Perman, president, and Gerson B. Wolf, secretary and treasurer. (5438)

CEASE AND DESIST ORDERS

The Commission issued the following Cease and Desist Orders last week:

Athenson & Passin, Inc., 330 Seventh Avenue, New York, manufacturer of fur garments, has been ordered by the Commission to cease using the word "leopard," either alone or with other words, to designate, describe or refer to any product not made of leopard peltries, or otherwise representing, through words or pictures, that any product is made of leopard skin when such is not the fact. (5334)

California Lima Bean Growers Association—The Commission has issued an order directing California Lima Bean Growers Association, a corporation located at Oxnard, Calif., to cease and desist from violation of the brokerage section of the Robinson-Patman Act in connection with interstate sales of lima beans. (4939)

I. Pukel—The Commission has issued an order prohibiting Isadore Pukel, trading as I. Pukel, 919 47th Street, Brooklyn, from selling or otherwise disposing of any merchandise by means of a game of chance, gift enterprise or lottery scheme. The respondent is engaged in the sale and distribution of musical vanity chests, toiletries, fountain pens and other merchandise. (5399)

Haber & Co.—The Commission has ordered Harry Haber, trading as Haber & Co., 1205 G Street, N. W., Washington, D. C., to cease and desist from misbranding women's coats and suits in violation of the Wool Products Lebeling Act and the Federal Trade Commission Act. (5125)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Alioto & Co.—A stipulation to discontinue misrepresenting the healing properties of Alioto Compound, a skin ointment, has been entered into with the Commission by Frank Aliota, trading as Alioto & Co., 404 North Jefferson Street, Milwaukee. (03305)

James U. Dickson, operating a sawmill near Sturgis, S. Dak., stipulated with the Commission that he will cease and desist from making false and misleading claims concerning wooden posts treated with a solution to protect them against decay, fungi, and termites and other insects. (4154)

Murray Rock & Co. and Glo-Rnz Distributing Co.—A stipulation to discontinue disseminating false advertisements concerning a coal tar hair dye designated Glo-Rnz Hair Tint Rinse has been entered into with the Commission by Harry P. Rock, Kenneth C. Bradford, Octavio V. Almada, Hazel M. Rock, Dolores Bradford and Beverly Almada, copartners trading as Murray Rock & Co. and Glo-Rnz Distributing Co., Dayton, Ohio. (03306)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 21, May 27, 1946

RENEWALS NOT PROGRAM APPROVAL WARNS FCC

COMMISSION, IN APPROVING 95 LICENSES, SAYS PROGRAM STRUCTURE APPROVAL NOT IMPLIED

Announcing on Wednesday (22) renewal of licenses for ninety-five stations, the FCC took pains to point out these renewals did not necessarily constitute approval of the stations' "program structures."

The FCC announcement of the renewals was prefaced with the statement that "The Commission's action in granting current renewals should not be construed as an indication that in all instances the program structures are in keeping with the overall public service responsibilities enunciated by the Commission from time to time pursuant to the Communications Act of 1934 and reviewed and summarized in the March 7, 1946 report."

The Commission recalled that the day following issuance of its program report an announcement had been made that 300 stations then operating on temporary licenses would be required to submit their program logs, including percentage analyses, for a composite week during 1945.

Since the logs covered a period prior to the program report, the FCC stated that "current renewals are being granted on the showings made but with the expectation that all licensees will review their program structure in the light of the Act and the Commission's report."

Continued the FCC: " . . . in instances where there appears to be extreme disregard of public service responsibilities a hearing will be ordered on current renewals."

The Commission's statement, although not clarifying the standards which the FCC expects to require, made it clear that its March 7th "report" has the full effect of a regulation and that broadcasters have made no mistake in assuming that the FCC intends to concern itself extensively with the "program structure" of radio stations.

INSIDE THIS ISSUE

The NLRB Friday ordered a collective bargaining election in the CBS "White Collar" case. (See p. 404)

A formula for the establishment of station rates has been recommended by the NAB Sales Managers' subcommittee on Standardization of Rate Card Format. (See p. 406)

California's law of libel and slander has been modified to give radio the same privilege enjoyed by the press. (See p. 404)

1946 NAB District Meetings set new records for attendance with 1973 registrants. (See p. 409)

NAB-Minnesota Radio News Clinic held in Minneapolis followed the current trend by stressing the importance of local news coverage. (See p. 407)

President Miller discussed "Freedom to Listen" before UN Commission on Human Rights. (See p. 406)

FCC announced last week that it has made 546 FM grants, including conditional permits. (See p. 407)

West coast television hearings began in Los Angeles last Monday. (See p. 409)

NAB Small Market Stations division reports this week on progress being made in selling late evening hours. (See p. 405)

PETRILLO POSITION DISAPPOINTING TO MILLER AS UNION-INDUSTRY MEETING AWAITED

NAB President Justin Miller, in a letter dated May 20, expressed to James C. Petrillo his disappointment that the AFM leader has taken the position that the radio industry is offering no solutions to current industry-union problems at a time when the NAB is waiting for the AFM to set a date for a fourth planned meeting between representatives of the two groups.

Assuring the union head that the industry has "no desire to use oppressive or unfair methods" and pointing out that "methods of conflict and aggression . . . will stir up bitterness and delay the very object which we desire," Judge Miller recalled that he had met on three occasions with Mr. Petrillo in an effort to establish a more workable relationship between the union and the radio industry and that he had suggested the formation of permanent joint advisory committees, with equal representation from both groups, to study and suggest means of lessening differences between union and management.

He pointed out that the AFM president had accepted this plan in principle and that the industry was waiting for Mr. Petrillo to set the date for a further meeting between union and industry committees to work out final details for the permanent body. (See current REPORTS, pp. 291 and 311).

The April issue of the *International Musician* published a front page editorial by Mr. Petrillo in which he reiterated the union's ban on simultaneous broadcasting of musical programs over AM and FM stations and explained the union's reasons for not permitting its members to perform for television stations. In this article Mr. Petrillo stated he considered this position sound "until

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Promotion.*

such time as the radio people have something better to offer, or can convince us that we are wrong." (See current REPORTS, p. 343.)

Judge Miller's Letter

Judge Miller wrote Mr. Petrillo as follows:

"I was surprised and disappointed by the front-page editorial which appeared in a recent number of *The International Musician* and by the press dispatches which were based thereon. In that editorial you said: 'I think the position of the International Executive Board, in making the ruling they did, is sound, until such time as the radio people have something better to offer, or can convince us that we are wrong. So far they have not done so.'

"As you know, I have repeatedly requested that a joint committee, representing the AFM and the radio broadcasting industry, be set up for the express purpose of discussing our differences and providing a basis for peaceful settlement; by recommending to our respective groups the adoption of such solutions as may be mutually agreed upon. I have met with you on three occasions for that purpose. When our last meeting adjourned I supposed that we were making good progress toward setting up a joint committee and have been waiting to hear that you were ready to go ahead.

"So far as the radio broadcasters are concerned, we are ready to continue at your convenience. At its last two meetings—in January and again in May—the NAB Board of Directors approved the suggested procedure. Representatives of all segments of the industry have been chosen to serve upon the proposed joint committee. All the national networks are represented.

"We have no desire to use oppressive or unfair methods. We wish to avoid the wasteful procedures of strikes and lawsuits. If such methods and procedures are used, it will still be necessary, eventually, to sit down around the table and reach agreements by methods of discussion and adjustment. Surely, fair-minded people can do this, now.

"Your people and ours are anxious to give to the American listening public the best possible quality of music and to insure employment of all qualified musicians who can be profitably used by the radio broadcasting industry. To this end we should build up good will between our respective groups and employ the methods of education and persuasion. If we do so, we may reasonably hope for long-continued peace and ever-increasing employment of musicians. If we use, instead, the methods of conflict and aggression, we will stir up bitterness and resentment, and delay the very object which we both desire."

First of the three meetings between Mr. Petrillo and Judge Miller was an exploratory session held last January in Chicago. The second was a joint meeting of the AFM International Executive Board and a Special Industry-Wide Committee in New York April 8th. Here Judge Miller first suggested the formation of a permanent joint advisory committee, composed of equal representation of union and industry, to meet and suggest solutions to mutual problems.

Mr. Petrillo accepted this suggestion in principle and the third meeting was held in New York, April 15th, between subcommittees of the two groups to work out plans for the permanent advisory body. At that time it was decided that a further meeting, to be held at the earliest possible time, would be required to establish the permanent bodies. As yet the date for this meeting has not been suggested.

Employee-Employer Relations

NLRB ISSUES PARTIAL DECISION IN CBS WHITE-COLLAR CASE

On Friday (24) the NLRB ordered a collective bargaining election among white-collar employees of CBS in New York City, to determine whether they desire to be represented by IATSE, Office and Professional Workers-CIO, or IBEW (see NAB REPORTS, Vol. 14, p. 252). At the same time the Board scheduled oral argument to be held on June 4 on the issues raised by IATSE's contention that television directors and certain other miscellaneous employees in the Television Department should constitute a separate bargaining unit or units.

About 700 white-collar employees will be eligible to vote in the election, which will be held within 30 days. The Board rejected the primary contention of IATSE that all office and professional workers in the Television Department, excluding technicians and stagehands, should comprise a separate group for bargaining purposes. The second contention of IATSE on which oral argument will be held was that the television directors and assistant directors, plus some six miscellaneous television studio employees, should be separated from the the remaining New York white-collar workers. The Board included in the city-wide unit about 19 television clerical employees whom IATSE had also contended should be represented on a television departmental basis.

Legal Department

CALIFORNIA LIBEL AND SLANDER LAWS CHANGED

The California law of libel and slander with respect to radio broadcasts was modified somewhat by the California Legislature during its 1945 session.

Section 46 of the California Civil Code makes defamatory communications by radio slander rather than libel.

Section 47 extends to radio the same privilege enjoyed by the press in California; namely, freedom from liability for the publication of fair and true report of statements made by a public official in his official capacity, statements made in official proceedings, statements made in lawful public meetings or the publication of matter for the public benefit.

Finally, Section 48 (a) provides that in the event of the broadcast of defamatory matter the defamed person

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can recover only for damages with respect to his property, business, or occupation unless the broadcaster refuses to air a correction as conspicuous as the defamation within three weeks of demand therefor.

FIELD AGENTS CLAIM STATIONS NOT ELIGIBLE FOR 722 RELIEF

NAB's General Counsel, Don Petty, has been advised by several attorneys that Internal Revenue field agents have taken the position that radio stations are not eligible for relief under Section 722(c).

It is understood that field agents' reasoning in their interpretation is that a station has no intangible assets and that capital is an important income producing factor.

Mr. Petty requests that any information on successful industry experience in claims under Section 722(c), be given to NAB's legal department at the earliest possible date, in order that the industry as a whole may be given the benefit of related experience.

Small Market Stations

STATIONS SELL 11 P. M. TO MIDNIGHT PROGRAMS

Undertaking a plan to be of assistance to small market stations in selling their late periods on the schedule, J. Allen Brown, head of NAB Small Market Stations Division, is securing information and data that should be of special interest to management of stations in this classification. Now that the early and mid-evening hours on many small stations are largely sold, management is interested in attracting sponsors to the late periods. Larger stations in the metropolitan areas have pioneered in this phase of commercial programming.

Although not a small market station, the success WGAR, Cleveland, has enjoyed in selling the period preceding the midnight hour should be of particular interest to the small stations.

"Parade of Musical Hits," the late evening WGAR program has been sponsored by the same advertiser for three and one half years. The show is presented from 11:15 p.m. until 12:00 midnight on a Monday through Saturday schedule.

This popular program has been on WGAR since September, 1942 for the Bailey Department Store of Cleveland. The show features twelve of the most popular musical selections of the day and a brief round-up of sports news, results from games played during the day and evening. Jack C. Roeder, Sales Promotion Manager, reports that only three commercials are used during the show, attesting the sponsor's awareness of good radio production, and the efficiency of radio selling power when based on good taste and high entertainment value.

"Hour of Dreams," a forty-five minute nightly program, broadcast over WMAL, Washington, D. C., is sponsored by the P. J. Nee Furniture Company. This show of soft classics and semi-classics on recordings is heard each evening from 11:15 until 12:00 midnight. This late hour commercial has been on the air for some six years in Washington. It will soon begin under the same sponsor on WPIK in nearby Alexandria, Virginia.

A studio announcer assumes the job of handling the program, which is done on a "personality" basis—smooth, soft diction to fit in with the music. No price or item of advertising is included, simply institutional plugs for the sponsor.

RADIO HOMES FIGURES ANALYZED IN BULLETIN

A study by the NAB Research Department of new figures on the number of radio homes in the United States is published in NAB *Information Bulletin* No. 4, being mailed with this issue of REPORTS.

Based on releases made recently by the Bureau of the Census and the Broadcast Measurement Bureau, the study shows the number and percentage of radio homes by state and geographical area.

Small market stations are managing to sell the late hour, also. "Five Star Final," heard over WJTN, Jamestown, New York, 11:00 until 11:15 P.M., is divided into three parts, national, sports, and local news. The sports news contains all local sports as well as national. The program was sponsored three years by the Iroquois Brewing Company, but became a beer casualty when the grain restrictions went into effect. Presently, there are two local sponsors. Baldwin's Jewelry Store sponsors the first half—national and sports news. Jessup and Turner, a men's clothing store sponsors the latter part, consisting of local news. Each segment of the program is sold separately, but the two are presented together as the "Five Star Final."

NETWORK CO-OP SHOWS ATTRACT VARIETY OF SPONSORS

NAB Small Market Stations Divisions is securing information on effective selling of network co-op shows (see NAB REPORTS, page 388). A representative cross-section of stations have been asked to supply complete information on how these shows are sold and serviced.

Simon Goldman, general manager of WJTN, Jamestown, New York, reports that his sales department has enjoyed above the average success in selling co-ops. Mr. Goldman reports, "The reason for the success of these shows is based on multiple factors.

"1. It is a big-time live show.
2. The cost is very much in line and, in fact, less than most 'name' transcribed features.
3. Most co-op shows are on a strip basis.
4. The commercial time allotted is well planned and introduced effectively.
5. Local Production is made easy by accurate timing.
6. Effective merchandising and promotion tie-ins are supplied by the network.
7. Prestige to the local advertiser by a network show.
8. Overall production is always tops.

"I have covered the more obvious of the reasons that co-ops are a success on our station. Naturally, our sales staff finds some of the shows are not as good as others. usually from the standpoint of content. The salesmen themselves are sold on co-ops and have been able to permeate that same feeling among the advertisers. ABC has done an outstanding job in providing our salesmen with all types of sales aids to make selling easier. Each salesman gets individual brochures, rather than just one for the whole staff. All are on the mailing list of the network co-op department and get releases of all the information as it is made available. ABC does an excellent job of preparing sales aids and also in merchandising after the show is sold.

"We believe in them and feel that most stations feel the same way we do in appreciating the fact that they are available because we can translate them into good vehicles for our local advertisers.

"The promotion tie-ins that the local advertisers use vary on occasion. Usually when the sponsorship is

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begun there is a complete campaign. When Baukhage spoke at nearby Chautauqua Institution, Bigelow's ran quite a promotion on his appearance there, and also on his broadcasting from the High School Auditorium.

"Herewith is a list of co-op shows sponsored over WJTN: Martin Agronsky, Mon. through Fri., 8:00-8:15 a.m., sponsored three years by National Worsted Mill (Local Plant); John Kennedy, Mon. through Fri., 2:00-2:15 p.m., two years by Field & Wright Furniture Company, Field and Wright sponsored 'Correspondents Around the World' for a year and a half and then switched to this show; Baukhage, Mon. through Fri., 1:00-1:15 p.m., five years, Bigelow's Department Store; Ethel and Albert, Mon., Wed., Fri., 2:15-2:30 p.m., sponsored for thirteen weeks by Red & White Food Stores; Ethel and Albert, Tues., Thurs., 2:15 to 2:30 p.m., one year, Brown Bilt Shoe Store; Walter Kiernan, Mon. through Fri., 6:30-6:45 p.m., by Kendall Refinery (Gasoline & Oil) for two years; Headline Edition, Mon. through Fri., 7:00-7:15 p.m., one year, Richfield Oil Co. (Gasoline & Oil); Harry Wismer, Saturdays, 6:30-6:45 p.m., sponsored for thirteen weeks by Croydon Clothes (Men's Wear Store)."

PROGRAMS ON VACATION NEWS

Anticipating the greatest interest in vacations and recreations this season, WLAP, Lexington, Kentucky, has inaugurated special informative vacation programs. Among the first scheduled is "Know Your Kentucky," a digest of interesting places to go within the State. Another is "Holiday at Harrington," giving information on lodges, hotels and accommodations, fishing conditions, swimming and other activities centered around this mecca for sportsmen and vacationists. "Vacation Time," a third series, gives the listener information on the Cumberland Mountains, Cumberland Falls, and the scenic beauty that may be enjoyed by trip or vacation into this historical range of mountains.

Your sales department may be interested in the WLAP programs of vacation information. This type of vehicle is a natural for sponsorship by a sporting goods shop, garage (tune up the old motor, etc., for that vacation trip), wearing apparel store and others.

STATION EXECUTIVES VISITING NAB HEADQUARTERS

Station managers, sales managers, program directors and other key personnel of small market stations are making it a point to stop in at NAB headquarters in Washington while on trips to the East. They have found that much valuable information can be obtained on personal contact. Executives from the small stations have found these trips to NAB both educational and informative.

The new and enlarged departments are rendering additional services which are helping to improve station operation and increase revenues. All small station executives should make special efforts to stop in at NAB headquarters when in the vicinity of Washington, according to statements by recent small market station visitors.

Broadcast Advertising

FORMULA FOR ESTABLISHING RATES

The NAB Sales Managers' subcommittee on Standardization of Rate Card Format recommends the following formula in the establishment of station rates:

1 hour—base rate (100 per cent)
half-hour—60 per cent of hourly rate
quarter-hour—40 per cent of hourly rate
5 minutes—20 per cent of hourly rate

The committee reports that this formula is now widely used by the majority of stations. Each station, of course, will establish its own hourly base rate; the committee suggests that following the above formula, once the hourly base rate is established, will provide uniformity in the rate structure for lesser time periods.

SALES MANAGERS NAME REQUESTED

Some sales managers at the various NAB district meetings have reported to Frank Pellegrin that they have not been receiving the promotion material from NAB's Broadcast Advertising department. It is requested that a check be made to see if promotion material is reaching your station.

In cases where sales executives have changed positions during the year, it is possible that promotion material from the Department of Broadcast Advertising is being sent to the former sales manager. The Station or sales manager is requested to furnish NAB with the current name of the sales manager. This will help to assure the receiving by stations of NAB promotion material.

International

JUDGE MILLER SPEAKS AT UN MEETING

NAB President Justin Miller addressed the Commission on Human Rights of the United Nations Monday (13) on the subject "Freedom to Listen." His remarks were as follows:

> "In the United States there are approximately 1000 broadcasting stations. Needless to say they play a large part in furnishing information to the American people, both international and domestic in nature. The operators of these stations have formed the Association, which I represent here today.
>
> "The broadcasters of America join heartily in the statement recently made by the Secretary General of the United Nations, that: 'The aims and objective of the United Nations can only be achieved if they are fully understood by all the peoples of the world. To reach them it is vital that there should be maximum freedom in all information media, including those two great organs—the press and the radio.'
>
> "General David Sarnoff has proposed to you that the United Nations should: 'Establish the principle of "Freedom to Listen" for all peoples of the world.' 'This,' he says, 'is as important as "Freedom of Speech" and "Freedom of the Press".'
>
> "Whether we call it freedom of speech, freedom of the press or freedom to listen, in its essence it is the right of the people to be informed, fully, on all possible subjects, and on all possible occasions, without qualification or reservation.
>
> "Perhaps it is a matter of emphasis or of individual approach to the problem. Freedom to listen would be valueless without freedom to provide information to which one can listen.
>
> "We hope that all will join in acceptance of these general principles; and we hope that it may be possible to secure agreement, also, on methods for vitalizing and implementing them.
>
> "We believe that to achieve the necessary maximum freedom in all information media there must be competent, unfettered reporters and interpreters, who enjoy access to sources of information; who are free to tell what they see and hear, who have adequate facilities for compiling and distributing the information which they discover.

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"We believe in order to achieve maximum freedom in information media, internationally, there must be freedom on the local and national level. Government slanting of information, no matter how subtle; government control of opinion, no matter how indirect, is inconsistent with the idea of that maximum freedom which is necessary for understanding, by the peoples of the world, of the aims and objectives of the United Nations.

"We may as well face, frankly, the fact that government 'by the lifted eyebrow'—or by other forms of intimidation—is fatally destructive of the objectives which we seek. And this may be true with respect to control of the facilities, or means, of communication as well as of those who would use them. We believe that unless the people of each country can assure, to themselves, the freedom which we desire for all peoples, the major objective will be largely unattainable.

"We have learned in this country that understanding depends upon freedom to criticize as well as to commend; upon freedom to criticize, as well as commend those in power as well as others; upon freedom to utter ideas with which we do not agree. It is well known that many of the great discoveries of science have had to struggle for recognition against the vested interests of those who have grown old in accepted prejudices. Without maximum freedom in information the progress of scientific discovery would be stalemated.

"It is perhaps not so well understood that this is true, also, in other fields than science. It is a curious fact that some of those who have most to gain, and who have gained most, by reason of such guaranties as freedom of speech, are willing to surrender guaranties, hoping thereby to make secure advantages which have been already gained. It seems to be a human failing to use government controls to perpetuate, not only the values of the past, but its mistakes as well. Unless we are willing to permit free interchange of ideas, in the market-place of public and private thinking, there will be no sifting of truth from falsity; no progress in human affairs; no achievement of the aims and objectives of the United Nations.

"I am sure that I speak for the broadcasters of America when I pledge to you, full cooperation in your efforts to secure and maintain that maximum freedom, in all information media, which is vital to common understanding, and unified action among the peoples of the world."

FM Department

COMMISSION ACTIONS ON FM SUMMARIZED

Having announced the granting of six more construction permits for new FM stations and the approval of engineering details of six additional applications previously conditionally granted, the FCC Wednesday (22) outlined the status of its actions on FM applications.

The current picture is as follows:

48 stations licensed
5 stations under construction (authorized prior to wartime restrictions)
52 additional construction permits authorized since October 8, 1945
441 conditional grants since October 8, 1945
126 applications in hearing
261 pending applications on which there has been no action.

In six of the cases granted since last October, the grantees have been authorized to operate with temporary equipment so as to permit the immediate establishment of an FM service to the city in which they are located.

Reporting on the progress it is making in converting the 441 outstanding conditional grants into actual permits, the Commission stated that in 205 of the 441 cases the applications already have been examined as to engineering details. In 115 of these 205 cases additional information has been requested from the applicant and has not yet been received.

In the other 90 cases which have been considered as to engineering plans there are 29 cases in which the engineering plans have been approved by the Commission, but the issuance of a construction permit is delayed by failure of the applicant to submit the requisite statement as to his program plans.

In the remaining 61 cases there are 34 where engineering reports have been prepared which will be submitted to the Commission in the near future looking toward the issuance of construction permits (or engineering approvals in those cases where the required statement of program plans has not been submitted).

In the other 27 cases engineering reports are being prepared.

In considering the engineering details of all the applications which have been conditionally granted to date, the Commission has held 69 engineering conferences with the applicants or their representatives. In 62 other cases the engineering department has taken technical questions up with the applicant either by letter or by telephone.

In addition to the 493 cases where construction permits or conditional grants for new stations have been made since October 8, there are 122 cases where the applications have been designated for hearing because the number of applications for the communities involved exceeds the number of channels available. In addition four applications have been designated for hearing on the multiple ownership issue.

There are 261 other applications on file where no action has as yet been taken. These, for the most part, are either applications which have only recently been filed, or applications from a person or concern who has already received one grant.

(Ed. Note: The new construction permits and engineering approvals are listed under "FCC Actions.")

News Clinics

CLINICS CONTINUE STRESS IMPORTANCE OF LOCAL NEWS COVERAGE

Two propositions for improving standards of radio news, originating at the NAB-Minnesota Radio News Clinic, Minneapolis, May 17, may be expected to have a constructive effect throughout the entire industry. The propositions passed unanimously in polled station vote provided for:

1. A week of annual study on the campus of the University of Minnesota in which news, special events and public affairs will be included.
2. Yearly Radio News Clinic.

Director Ralph D. Casey of the University's School of Journalism was on hand to accept the plan for the week of campus study. Richard M. Day, WDGY, clinic chairman, who presided throughout the clinic appointed a committee to work with the University. Broadcasters from the 11th NAB District and surrounding states are to be invited to participate.

Approval of the industry's stand for the establishment of news departments, for enlarged local coverage and for more rewriting was detected by current and projected practice as reported by the broadcasters. Managements of two stations said that they had established local news departments with a competent, full-time chief since January 1, 1946. C. R. Closway, KWNO, Winona, announced that as a result of the meeting, KWNO would immediately set

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up its own news department and proceed on an idependent basis without newspaper tie-in.

Norman Boogs, new WLOL (Minneapolis) chief, reported that the old order of things was out and that WLOL could be counted on to do a thorough and complete news job henceforth.

Craig Campbell, former station manager and INS bureau chief in Omaha for the past three years, was one of the WDGY staff present. This station has recently come under new ownership. While Mr. Campbell did not announce plans, the fact that a news executive was the first to be brought into the new WDGY picture indicates that this station intends to do a thorough news job.

Chairman Day explained that this was a "working" meeting with everyone present urged and expected to contribute his views. It turned out to be a "working" clinic. Subject matter was thoroughly explored and conclusions reached. Subjects and discussion leaders follow:

> Gathering Local News and Construction of Newscasts, John Verstraete, KSTP; Training Radio News Writers, Mitchell V. Charnley, University of Minnesota School of Journalism; Farm News Formula for Local and Regional Stations, Larry Haeg, WCCO; Importance of State Sports, Dean Sherman, WDGY; Effective "Special Events" Pickups, Sig Mickelson, WCCO; Radio News Writing and Rewriting, Cliff J. Rian, WTCN; Desirable Balance between International and Domestic News, John Raleigh, WCCO; the Future of News, Norman Boggs, WLOL; the NAB Radio News Committee, Arthur Stringer, NAB.

Stations Must Gather Local News

Mr. Verstraete, KSTP, stated that a station must make up its own mind that it has to gather its own local news. No one else can do it. He reported that he had had excellent luck in using non-newspaper-trained writers. One advantage they have, he asserted, was their ability to give perspective. While many newspaper-trained writers can give accurate facts, they sometimes fall down when it comes to making the story crystal clear. Mr. Casey, of the University of Minnesota, commenting on Mr. Verstraete's assertions, said that newspaper failure to give perspective may force papers to give the story in a way that can be readily understandable by listeners, and he cited several instances to illustrate.

At KSTP, the entire staff is news-minded. Mr. Verstraete promotes the cooperation of the staff by ordering $2 for every tip given his department which becomes a story. Best story of the month gets an additional $10. There is an average of 25-30 local stories per month with a top cost of $70.

Wally Stone, of AP, a former station manager, reported that in many locations, high school journalism students and others are giving splendid assistance in tipping radio news departments on a regular basis.

This plan proved out at KYSM, Mankato. Enough stories are produced for one full program per day.

Ray Thompson, full-time news man at KROC, Rochester, since March, when the department was established, presents the station's prime local news show at 12:45 p. m. On the 5:50 p. m. news program, there are 3-4 minutes of additional local news. Area news comes at 10:00 p. m. Station now gets excellent cooperation from Mayo Clinic. Station UP. represents special events broadcasts said Sig Mickelson, are roughly parallel to the photographic service of the papers. They should be in the hands of news departments. It is the news department's duty to keep abreast with and anticipate special events.

Larry Haeg, form news director, WCCO, believes it unwise to distinguish farm news from any other kind of news. Generally speaking, so far as news is concerned, farmers are interested in the same thing as other listeners. True weather reports mean more to them and so do markets. But the big difference comes with farm service information. Stations with sizable farm audiences are definitely charged with the responsibility for carrying such programs. This is information on their way of living, on their business. And it is wrong to call "farm service programs", "farm news".

For guidance on what listeners want in sports, Dean Sherman, WDGY sports editor, gets out and listens to what fans have to say.

Jack Dunn, general manager, WDAY, Fargo, N. D., outlined the local and area news procedure at his station. One man is assigned to the local news beat. Most stories are out of the way by noon. Then same man makes regional correspondent checks.

His views specifically requested by those in charge of the clinic, Mitchell V. Charnley, of the University of Minnesota, read a statement on the second function of presenting news—"of pointing it up in its relation to public welfare." His one-page statement is included in this report because it raises the news horizon. It was brought out in discussion that management should attempt this second function only with qualified personnel. Mr. Charnley's statement follows:

Charnley's Statement

"Radio news has always been considered one of the broadcasting industry's significant contributions to the public interest. Too often, however, it has been little more than a lip-service contribution. Everybody in this room knows how many stations have slapped poorly-edited news shows on the air—shows that make not even a bow in the direction of local or regional coverage, shows that often are ripped haphazard off the printer about 30 seconds before airtime.

"This isn't going to be enough in the coming months and years. For one thing, the FCC "blue book" on public service requirements for news shows—though its dicta, in my opinion, should be radically revised—makes a vigorous point when it says the local station isn't doing enough in merely giving the news of Washington and Timbuctoo. For another, a few local stations—WBNY in Buffalo, KDAL in Duluth—are pointing the way to a viral kind of public service through their news departments, a kind that has been all too rare.

"What I mean is the business of serving the public not merely through 'objective' news coverage, but also taking the part of the public on issues of importance to the station's community. The idol of 'impartiality' has been, in my judgment, far too ardently served by the broadcasters. I believe heartily that the air belongs to the people, and that it shouldn't be used to serve the special interests of any broadcaster or any special group. But it should be used to protect the people's interests.

"And so I believe that radio news has to add to its first important function, that of presenting the news—a function that always must come first—a second function: that of explaining the news, and of pointing it up in its relation to public welfare. This means courage, and it means going out on a limb now and then. It also means competent staff. Radio news can no longer be served merely by scissors-wielders who happen to have golden voices. Radio news service is pretty sure to lose its public if the public isn't courageously and vigorously served."

Clinic Asks NAB Help

The clinic by unanimous vote adopted a resolution requesting NAB to prepare a workable treatise on the laws of libel and slander, etc. as applied to radio broadcasting.

Radio News Editor Responsible to Management

During the clinic, information was sought on the responsibility of the news editor. This question was clarified by referring to the recommendation of the NAB radio news committee, endorsed by the NAB Board of Directors, February 28, 1945. It reads in part:

> " . . . in order to insure an accurate and impartial presentation of news, *station management* must exercise

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unusual care in the selection of a radio news editor. He must be competent and capable of accepting full responsibility for the content of all news programs and such content must continue to be based entirely on his judgment, without interference by sponsor or any outside agent." This also means that the news editor is to be responsible directly to management.

Registration

Among those registered at the Minnesota Radio News Clinic were: KATE, Albert Lea—Bob Parlson, Warner Tiedemann; KYSM, Mankato—John Meagher, Orrin Melton, Burt Passer; WCCO, Minneapolis—Larry Haeg, A. E. Joscelyn, Sig Michelson, John Raleigh; WDGY, Minneapolis—Craig Campbell, Richard M. Day, Dean Sherman; WLOL, Minneapolis—Norman Boggs; WMIN, Minneapolis—Bob Lee; WTCN, Minneapolis—Max Karl, Cliff J. Rian; WCAL, Northfield—Milford Jensen, David Johnson; KROC, Rochester—Les Mair, Cal Smith, Ray Thompson; KFAM, St. Cloud—Fred C. Schilplin; KSTP, St. Paul—Sandy Miller, John Verstraete; KWNO, Winona—G. R. Glosway; WDAY, Fargo, N. D.—Jack Dunn.

Wally Stone, AP; George Gallati, INS; Chicago: Dale Johns, Wiley Maloney, Ed Steeves, UP; Ralph D. Casey, Mitchell V. Charnley, and Bill Jensen, University of Minnesota, School of Journalism; Arthur Stringer, NAB.

Television

COMPETE FOR WEST COAST TELEVISION GRANTS

Hearings by the FCC on west coast television applications started last Monday (20) in Los Angeles, and were marked by their spirited competition, with eight applicants to date seeking approval for the available seven channels.

During the first two days of the hearings, the testimony covered only two applicants, that of Station KFI and Howard Hughes. On Wednesday, portions of three applicants' testimony was heard including the remainder of KFI's, all of the Don Lee's and the opening testimony of NBC. It was estimated that the hearings would continue into this week.

General

NAB HEAD TO ADDRESS AFA

President Justin Miller is scheduled to speak at the general session luncheon at the convention of the Advertising Federation of America in Milwaukee on Tuesday (28).

This year's convention is the Federation's first since 1943. The subject of Judge Miller's address is "Broadcasting, Advertising and Free Enterprise."

INDUSTRY MEN IN NEW POSITIONS

Three broadcasting industry executives were named to higher positions by their respective organizations, NAB learned last week.

G. Emerson Markham was named manager of all General Electric broadcasting outlets, including WGY, WGFM and WRGB. Mr. Markham succeeds Kolin Hager in the WGY managerial post, assuming these new duties in addition to his previous work as manager of the FM and television stations.

William E. Rine has been promoted from his position as commercial manager at WWVA, to managing directorship of the Wheeling station, succeeding the late George W. Smith who died on May 9. (Reports, p. 371)

In Detroit, Owen F. Uridge, appointed acting general manager of WJR after Leo J. Fitzpatrick resigned two weeks ago, was elected vice president and general manager of the station in a regular session of the organization's board of directors.

COLESON CITED BY TREASURY

Robert C. Coleson, NAB west coast representative, has been cited for his work as Deputy Director, OWI, and later with the Treasury Department in handling network allocations and developing special network programs for the bond drives.

Mr. Coleson was awarded the Treasury Department's Silver Medal and a certificate "For distinguished service rendered in behalf of the War Finance Committee" from Secretary Fred M. Vinson.

STATION "LOANS" STAFF TO COMPETITOR

Competition took a brief holiday in the Miami vicinity on Wednesday (22) when staff members from WQAM moved to WKAT, Miami Beach, to permit employees of the latter station to enjoy a picnic and boat ride en masse.

The agreement called for a complete operating crew, including announcers and engineers, the program director and traffic manager, to handle programs, business and engineering for the entire day.

WQAM employees will have their day in the near future, when WKAT will send a staff to the Miami Station so that they in turn may enjoy a holiday with the entire staff in attendance.

PHILADELPHIA OUTLETS AUGMENT NEWS PERIODS DURING NEWSPAPER STRIKE

When Philadelphia newspaper deliveries were curtailed by the strike of truck drivers, local stations helped to fill the gap in news coverage by augmenting their news services to keep listeners completely informed about world news developments as well as national and local events.

Though the newspaper publishers continued to print all editions, deliveries were limited to suburban and out-of-town points. This type of delivery was possible since the union controlling out of the city trucking did not strike.

Radio stations inaugurated individual methods of bringing the news to their listeners, including more daily news periods, lengthening of certain news programs, utilization of a public address mobile unit to bring news to shopping centers and other business districts, erection of a news bulletin board at a station's headquarters, the installation of a special switchboard to answer telephone calls to an emergency telephone information service, reading of comic strips and additional sports programs.

District Meetings

DISTRICT MEETINGS SET ATTENDANCE RECORD

Setting a new record for attendance at NAB district meetings, a total of 1973 representatives of radio broadcasting stations and allied fields registered at the seventeen regular district meetings held this year. From NAB mem-

(Continued on next page)

bership, 587 stations were represented, while 53 non-member stations sent representatives to the meetings. The remainder of the grand total was made up of representatives from associate NAB members and guests.

NAB President Justin Miller attended each of the district meetings. They afforded, in the first six months of his administration, a valuable opportunity for him to become acquainted first hand with the thinking of station executives, and at the same time provided an opportunity for all broadcasters to meet Judge Miller.

Frank E. Pellegrin, director of broadcast advertising, was present at all meetings to discuss the work of his department, while A. D. Willard, Jr., executive vice president, and C. E. Arney, Jr., secretary-treasurer, shared responsibility for attending, one or the other being present for each of the sessions.

Judge Miller, in commenting on the activities at the district meeting, said, "I know of no way in which I could have spent my time more profitably during these first months at NAB. While the meetings took me away from headquarters for protracted periods, they formed the foundation upon which we can build constructively for the future. I believe I have come to know the thinking of all segments of the industry, and most certainly this knowledge and understanding will make it possible for me to serve the industry better. One of my deepest impressions from these meetings is the constructive manner in which the individual broadcasters participate in the discussions, and their sincere concern for the welfare of the entire industry. My thanks go to the broadcasters for the cooperation they have shown in all our meetings."

Though all district meetings covered the full range of industry problems, the meetings which were held subsequent to the issuance of the FCC program report devoted considerable time to discussion of the action on programming taken by the commission. All meetings held after the report was issued challenged FCC authority on its stand, and pledged support to Judge Miller in his opposition to government program control.

In discussions of BMI, station executives showed continued interest in the music licensing problems. BMI was highly commended for the contributions it has made in providing an industry music source. The meetings stressed the importance of station management's supervision to a greater extent in selection of music.

BMB was represented at all seventeen district meetings by its president, Hugh Feltis, who outlined the progress BMB has made in its first year of operation. He disclosed that 674 stations are subscribers to BMB, and that the first survey was well underway. It was estimated that sometime this fall, basic material for member stations would be available.

Mr. Feltis was assisted at each meeting by members of ANA and AAAA. Leading agency executives and advertisers presented representative opinions of those groups. In all districts, BMB was given a vote of confidence.

In the employee-employer relations discussions, requests were made for cooperation by stations in providing NAB's Employee-Employer relations department with essential basic material that will enable it to render service to the entire industry. Such basic information includes existing contracts with unions, wage and hour data, etc.

With respect to the discussions between the industry committee and the American Federation of Musicians, the efforts being led by Judge Miller to establish basic understandings on general problems involved in the union-industry relationship were approved. It was pointed out that conclusions which might be reached in the industry-music conferences are not intended to take the place of negotiation between individual broadcasters and the local musicians' organizations.

LAST REGULAR DISTRICT MEETING

With District Director George D. Coleman, WGBI, presiding, representatives from 39 of the 42 NAB member stations in the third district heard President Justin Miller's opening discussion of the meeting in Philadelphia on Thursday (16).

Judge Miller stressed the program and music problems, and followed with a discussion on the general problems confronting the broadcasting industry.

One of the highlights of the Philadelphia meetings was a luncheon address by Alfred C. Paddison, Australian broadcasting executive. (Reports, p. 386)

A summary of the resolutions adopted by broadcasters in the third district as recorded by the resolutions committee follows:

Resolved, That the Broadcasters here assembled wholeheartedly approve and endorse the stand taken by the NAB with respect to the report of the FCC entitled "Public Service Responsibility of Broadcast Licensees" and pledge our continued support to President Miller in his actions relative thereto.

Commend the steps taken to establish a common ground of understanding on general broad principles between our industry and the American Federation of Musicians as a basis for negotiation between individual licensees and the A. F. of M. Locals in their area.

Commend B. M. B. and urge careful study of techniques as a basis for the possibilities of its continuance beyond the present survey.

Pledge larger support to B. M. I. and urge management of all stations to give greater attention to the selection of music for use on their facilities.

Extend to President Justin Miller a wholehearted endorsement of his actions and leadership during the first six months of his administration and pledge to him our unswerving support in achieving the objectives which he has set for the industry and we further extend to President Miller, Frank Pelegrin, C. E. Arney, Jr., of the *N. A. B.* staff, and H. M. Feltis of B. M. B., our appreciation of the splendid contributions each has made to this meeting.

Extend to the Philadelphia Broadcasters, who have been our hosts for this meeting, our grateful appreciation for their many courtesies.

Registration

Milton F. Allison, WPEN; Addison Amor, NBC; E. C. Anderson, WEST; Murray Arnold, WIP; David M. Baltimore, Herman Baltimore, WBRE; Dolly Banks, W. A. Banks, WHAT; Aurelia Becker, WTBO; H. C. Burke, WBAL; Helen Bishop, Radio Anthracite, Inc.; Otto Brandt, ABC; J. C. Burwell, WMBS; L. B. Clawson, WDAD; Joseph T. Connolly, WCAU; A. W. Dannenbaum, WDAS; J. M. Davis, WIBG; V. C. Diehn, WAZL; Sam Elber, WIP; R. A. Gaul, WRAW; Benedict Gimbel, WIP; A. W. Graham, WKST; D. Graham, WILM; Charles Godwin, MBS; J. R. Gulick, WGAL; W. Hardy, WFMD; C. Harris, WIP; M. J. Hinlein, WEEU.

G. E. Joy, WRAK; L. Kapner, WCAE; H. Kendrick, WHGB; Jan King, WEDO; G. B. Larson, WPEN; S. Leavitt, Radio Anthracite; C. R. McCollough, WGAL; Mrs. F. McGuire, WIP; J. W. Mackey, WRAK; R. G. Magee, WEEU; J. E. Mathoit, WGAL; Don Mercer, NBC Radio Rec.; T. Metzger, WMRF; L. W. Milbourne, WCAO; H. E. Miller, WORK; W. O. Miller, WGAL; R. Minton, WIP; C. G. Moss, WKBO; J. T. Murphy, NBC; B. B. Musselman, WSAN.

J. M. Nassau, WEEU; Lee Neal, WIP; I. Ostroff, WHAT; L. H. Peard, WCAO; C. R. Petrie, Steel City Broadcasting; T. Price, WWSW; R. N. Pryor, WCAU;

(Continued on next page)

A. K. Redmond, Dick Redmond, WHP; R. S. Reider, Eastern Radio Corp.; D. Rosenblum, WISR; W. Rothensies, WSBA; W. Schudt, CBS; F. R. Smith, WWSW; H. R. Smith, WKOK; Jack Steck, K. W. Stowman, J. Surrick, WFIL; G. Sutherland, WILM; R. F. Thompson, WFBG; J. L. Tinney, WCAU; S. Townsend, WKST; J. Traufelter, WFBR; J. C. Tully, WJAC; J. Gorman Walsh, WDEL; G. S. Wasser, KQV; H. Wasserman, Valley Broadcasting Co.; R. L. Wilson, WMAJ; W. A. Farren, WFIL; W. Wright, WEDO.

Ken Beghold, Capitol Transcriptions; Hugh Peltis, BMB; H. A. Fridenberg, Marfree Adv. Corp.; S. D. Gregory, Schenley Affiliates; L. W. Haeseler, RCA; Kolin Hager, SESAC; Roy Harlow, BMI; L. Jacobs, Tel. Pic. Snydicate; K. A. Jadassohn, SESCA; A. Josephsen, RCA; R. S. Keller, Burn-Smith Co., Inc.; J. Langlois, Lang-Worth Trans.; A. McCraken, Beth. Globe Times.

L. M. Pattee, BMI; D. E. Robinson, BMB; G. G. Scott, Federal Tel. & Radio Corp.; A. Sherwood, Standard Radio; S. Skinner, M. M. Cole Trans. Lib.; B. Squire, SESAC; A. W. Stark, Int. News Service; F. M. Stearns, Asso. Press; D. R. Williams, Asso. Press; M. Rosenberg, The Adv. & Markets of America; G. R. Downing, United Press; J. H. McGillvra; Justin Miller, C. E. Arney, Jr., Frank E. Pellegrin, Don Petty, NAB.

FIFTEENTH DISTRICT RESOLUTIONS

The following resolutions adopted at the Fifteenth District special meeting arrived too late for inclusion in REPORTS last week. For complete story of the meeting, see previous issue, p. 386:

"Fifteenth District NAB in session in Reno May 13-14, 1946, herewith unanimously requests that the public awards plan as acted upon by the last NAB Board of Directors be submitted to the national convention NAB, for consideration by the membership, and that complete details of the plan be sent to all NAB members at least three weeks prior to said convention."

"Fifteenth District NAB in session in Reno May 13-14, 1946, herewith suggests to NAB that instead of district meetings as held in the past in the 11 Western states, that a consolidated meeting including districts 14, 15, 16 and 17, be held jointly. That said meeting shall be a four-day session, and that one day be allowed for individual districts to hold their own closed meetings, and that the location of the meetings be rotated among the four districts, with each district being host every fourth year. Such a plan would save travel time and expense on the part of NAB staff members and would allow for more NAB department heads to participate in the meetings."

Whereas, this is the first meeting of the 15th district NAB since issuance of the FCC report entitled, "Public Service Responsibility of Broadcast Licensees," and

Whereas, the 15th district NAB at this session is of the belief that said report constitutes a direct threat to freedom of speech, with use of powers by FCC never intended for said body, and

Whereas, radio broadcasting is recognized as the greatest medium of mass communication yet devised, and therefore representatives of this medium in the public interest must resist attempts to abridge the constitutional right of free speech, it is hereby resolved, that 15th district NAB pledge its loyal support to President Justin Miller in his actions and stand on said report.

PETITION:

"To the National Headquarters of NAB:

During the astonishing insurrection of prisoners in Alcatraz prison, in San Francisco Bay, the intense interest in this outstanding news story induced the warden to hold a news conference, on the island, for the first time in the prison's history.

"The nation-wide interest in this story by virtue of its unusual developments, plus the fact that it was the first modern news conference ever held on this historic island made the conference one that no radio, newspaper, or wire service news editor could conscientiously leave uncovered, and one any news reporter would strongly desire to attend for the purpose of reporting the story to the public.

"However, when the warden or his representative, scheduled the news conference and transportation by boat to the island, wire services and newspaper men were notified of the conference, whereas radio news men were never officially notified of the conference. Two radio news men did hear of the conference indirectly, and managed to talk their way on to the boat and into the conference. This fact in no way alleviated the situation that here was discrimination against radio news men. We submit that this particular discrimination, while unusually flagrant, is not the first instance concerning lack of understanding on the part of officials or their representatives of the importance of the news broadcasting by radio stations or stations and radio networks of the United States."

"The 15th district of NAB earnestly petitions national headquarters to publicize the radio industry and individual stations, urging vigilance at all times in pressing for equal representation for radio news men to conferences or releases of news."

FCC

FCC VETERANS RETIRE

The Federal Communications Commission on Thursday (23), announced the retirement of two veteran officials, and the change from acting to permanent status for three others.

The retiring employees are V. Ford Greaves and Dr. L. P. Wheeler. Both received commendation from the commission.

James E. Barr was appointed chief of the Standard Division, Cyril M. Braum, chief of the FM Division, and Curtis B. Plumber, chief of the Television Division of the Broadcast Branch of the Engineering Department. The three had served previously in an acting capacity.

Mr. Greaves, one of the commission's earliest employees, entered the radio service of the Commerce Department in 1912. He is retiring as Western Area Supervisor. Dr. Wheeler has been principal physicist since he joined the Technical Information Division of the Engineering Department in 1936.

FCC APPROVES 13 STANDARD BROADCAST CP's

FCC actions on Friday (24) included the granting of thirteen construction permits for new standard broadcast stations.

Complete details on these permits and other commission actions will be found under "FCC Actions" in this issue of REPORTS.

FCC ANNOUNCES NEW MEETING DAY

The FCC on Wednesday (22) announced that its regular en banc sessions will be held on Thursday at 10:30 a. m. instead of Wednesday as has been the practice.

The new meeting day is scheduled to begin on June 6.

Public Interest Programming

STATIONS TO LEAD IN BOND CAMPAIGN

That the nation's broadcast stations will take their usual place of leadership in promoting bond sales dur-

(Continued on next page)

ing Treasury's June campaign is indicated by requests for material.

During seven days following publication of the bond story in REPORTS (p. 320) over 500 stations had ordered material. More recent information is unavailable to NAB at press time as Brent O. Gunts, Chief, Radio Section, Treasury, is a victim of the railroad strike.

AD COUNCIL NETWORK CAMPAIGNS

The following three public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of June 3-9, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Emergency Food Collection

500 million men, women and children throughout war-torn Europe and Asia are hungry, an appalling number of them facing starvation. In their long tradition of generosity toward those in need, the American people have shown their willingness to share their good fortune. They have shown it in their readiness to limit their consumption of urgently needed relief foods, by voluntarily "saving and sharing" wheat products, fats and oils so that more can be shipped overseas. Here is an opportunity for everyone to make a direct and personal contribution to help prevent starvation. Americans are being asked to simply contribute either tinned food or cash to buy and transport food—preferably cash. The food realized from the Emergency Food Collection, conducted on behalf of United Nations Relief and Rehabilitation Administration (UNRRA) will be used to supplement the minimum subsistence diets of those facing starvation abroad. The main goal of the Collection is to collect money with which to buy and transport food; the secondary aim is to obtain gifts of foods packed in tin cans. Money contributions are preferred because they eliminate the expenses of collection, packaging, and shipping, and make possible the purchase of more food by buying in quantity lots at lower prices. Cash or checks should be given to the local Emergency Food Collection Committees, or mailed to Emergency Food Collection, New York City. If unable to contribute money, listeners should search their pantries and kitchens for tinned food to contribute . . . locations of food collection depots can be learned from local newspapers or radio stations. (Fact Sheet No. 25-A)

Hospitals Need Student Nurses

A study conducted by the American Hospital Association shows that 2 out of 3 hospitals throughout the country are suffering from acute nursing shortages. In 1945, hospitals registered by the American Medical Association reported an increase of 220,544 admissions over 1944. A large percentage of these hospitals have been forced to close beds and facilities—in some cases, even whole floors or wings. As a result, literally thousands of patients are doing without adequate nursing care. Forty thousand student nurses must be recruited during the remainder of 1946 to help in alleviating the current situation, and insure adequate nursing care for the nation in the future. Recruitment for the U. S. Cadet Nurse Corps was terminated last fall, and today there is an alarming shortage of student nurses in training in the hospitals of our country. A strong nation-wide effort must be made, therefore, to interest young women in nursing as a career; to urge them to enroll at once to fill existing vacancies in schools of nursing, and at the same time provide greatly needed help for our hospitals. Explain that nursing is a wonderful opportunity for young women to prepare for a lifetime profession and for superior home-making at very low cost, if they are between the ages of 17 and 35, and are high school graduates or college students in good standing. Emphasize that a number of collegiate nursing schools give a Bachelor of Science degree in nursing. Emphasize the fact, that, compared with average net earnings in other vocations for women, nursing salaries rate high. Point out that complete information on how to become a student nurse should be obtained at once from either The Administrator or the director of nurses of the hospital nearest the interested applicant's home. (Fact Sheet No. 9-C)

Famine Emergency

Famine is raging in Europe and Asia. War has left chaos in its wake; in addition, a burning spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. Between now and July 1st, 500,000,000 children, women and men—and in this order—face starvation. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone, city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief & Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. The *present American consumption per person is estimated at 3,360 calories per day. Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world.* The "have" countries, including the United States, are the only ones that can halt death by starvation this Spring. *Even certain "importing" countries are already helping to the limit of their ability.* Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries, through regulations already in effect, will make available eleven million tons. *Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.* Urge everyone to SAVE AND SHARE—to make the maximum amount of needed food available for the relief of starving millions by—Reducing their consumption of all wheat and rice products and fats and oils . . . Eating more of the plentiful foods . . . Eliminating all food waste and turning in all used fats . . . *Producing and preserving all food possible* through home gardening and canning. (Fact Sheet No. 20-B)

Safety on the Highways

Slaughter on our highways is skyrocketing. Right now smash-ups have reached an all-time high of more than one a minute . . . all day . . . every day of the year. Last year traffic accidents killed 28,500, injured 921,500 more, according to the National Safety Council. That is more than a million traffic casualties a year. The cost in dollars was . . . $1,450,000,000 . . . almost 1½ billion dollars. In the four months after gas rationing ended, traffic deaths jumped 37%. Unless something is done about it, accidents will multiply alarmingly in coming months. Your station can help "put the brakes" on America's rising traffic death toll. Make each listener realize he is a potential accident victim. Point out as specifically as time will allow the little, thoughtless chances he may be taking today . . . this week . . . jaywalking . . . trying to beat the light . . . speeding . . . driving when he has had a few drinks . . . neglecting repairs on his car . . . ignoring signals at crossings. Your aim is to make each listener decide right then and there *never* again to take even a "little" chance with injury or death. (Fact Sheet No. 20-B)

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, May 27. They are subject to change.

(Continued on next page)

Monday, May 27

NEW—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—C. P. **1490 kc.**, 250 watts, unlimited time.

NEW—Winterhaven Broadcasting Co., Carl Connie Floyd and Esther Ferris Floyd, partners, d/b as—C. P. **1490 kc.**, 250 watts, unlimited.

WEAU—Central Broadcasting Co., 203 South Barstow St., Eau Claire, Wisc.—C. P. 5 KW night, 5 KW day.

NEW—Lee Segall Broadcasting Co., San Jacinto Hotel, Main and Walker, Houston, Texas—C. P. **790 kc.**, 1 KW daytime.

KTHT—Texas Star Broadcasting Co., d/b (Roy M. Hofheinz and W. N. Hooper), Houston, Texas—C. P. **790 kc.**, 1 KW night, 5 KW day.

NEW—Lubbock County Broadcasting Co., (G. H. Nelson, Wendell Mayes and C. C. Woodson)—Lubbock, Texas—C. P. **790 kc.**, 1 KW unlimited.

KFYO—Plains Radio Broadcasting Co., Lubbock, Texas—C. P. **790 kc.**, 5 KW.

NEW—Veterans' Broadcasting Co. (Max H. Jacobs, Douglas B. Hicks and Thom J. Harling, Jr.), Downtown Office Bldg., Houston, Texas—C. P. **1230 kc**, 250 watts, unlimited.

NEW—Radio Broadcasting, Inc., 135 Benton St., Hot Springs, Ark.—C. P. **740 kc.**, 1 KW night, 10 KW day, DA-night, unlimited.

NEW—Arkansas Valley Broadcasting Co., 600 Block, Garrison Ave., Chamber of Commerce Bldg., Fort Smith, Ark.—C. P. **740 kc.**, 1 KW night, 1 KW day, DA-night.

To Be Held in the Court Room, City Hall, at Griffin, Georgia

WKEU—Radio Station WKEU, Griffin Hotel, West Solomon St., Griffin, Ga.—C. P. **1450 kc.**, 250 watts, unlimited.

WKEU—Radio Station WKEU, Griffin Hotel, W. Solomon St., Griffin, Ga.—C. P. **1450 kc.**, 100 watts day, 100 watts night, unlimited.

WKEU—Radio Station WKEU, Griffin Hotel, West Solomon St., Griffin, Ga.—C. P. **1450 kc.**, 100 watts, unlimited.

Tuesday, May 28

Further Hearing

NEW—The Wm. H. Block Co., Indianapolis, Ind.—For FM facilities.

NEW—Evansville on the Air, Inc., Indianapolis, Ind.—For FM facilities.

NEW—WFBM, Inc., Indianapolis, Ind.—For FM facilities.

NEW—Scripps-Howard Radio, Inc., Indianapolis, Ind—For FM facilities.

NEW—Indiana Broadcasting Corp., Indianapolis, Ind.—For FM facilities.

NEW—Capitol Broadcasting Corp., Inc., Indianapolis, Ind.—For FM facilities.

NEW—Universal Broadcasting Co., Inc., Indianapolis, Ind.—For FM facilities.

NEW—Indianapolis Broadcasters, Inc., Indianapolis, Ind.—For FM facilities.

Wednesday, May 29

KYW—Westinghouse Radio Stations, Inc., 1619 Walnut St., Philadelphia, Penna.—C. P. **1060 kc.**, 50 KW night, 50 KW day, directional antenna, unlimited.

Wednesday, May 29

Further Hearing

NEW—Atlantic Radio Corp., Boston, Mass.—C. P. **550 kc.**, 5 KW, unlimited.

Wednesday, May 29

Consolidated Hearing

To Be Held in Madison, Wisconsin, in Hearing Room, State Capitol

NEW—Radio Wisconsin, Inc., Madison, Wisc.—C. P. **1480 kc.**, 1 KW night, 1 KW day, unlimited, DA-night.

WHBC—The Ohio Broadcasting Co., Canton, Ohio—C. P. **1480 kc.**, 5 KW, unlimited, DA-night.

Friday, May 31

WGRC—Northside Broadcasting Corp., 407 Vincennes St., New Albany, Ind.—C. P. **790 kc.**, 1 KW night, 5 KW day, DA-night.

WKPT—Kingsport Broadcasting Co., Inc., 222-224 Commerce St., Kingsport, Tenn.—C. P. **790 kc.**, 1 KW, unlimited, DA-night.

Friday, May 31

WCMI—Ashland Broadcasting Co., The WCMI Bldg., 20th and Greenup Sts., Ashland, Ky.—C. P. **1340 kc.**, 250 watts, unlimited.

Friday, May 31

To Be Held in Federal Courtroom, Second Floor, Post Office Building, at Tuscaloosa, Alabama

NEW—Tuscaloosa Broadcasting Co., Thomas H. Todd, Bertram Nank, Lamar Branscomb and Jeff. Coleman, a partnership d/b as, Tuscaloosa, Ala.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—West Alabama Broadcasting Co., a partnership composed of Frank W. Bruce and John E. Reynolds, Sr., Tuscaloosa, Ala.—C. P. **1450 kc.**, 250 watts, unlimited.

Friday and Saturday, May 31 and June 1

To Be Held in City Council Chamber, City Hall, Danville, Kentucky

NEW—Commonwealth Broadcasting Corp., Danville, Ky.—C. P. **1230 kc.**, 100 watts, unlimited.

NEW—Danville Broadcasting Co., Danville, Ky.—C. P. **1230 kc.**, 250 watts, unlimited.

Saturday, June 1

Further Hearing

To Be Held in the Office of Mr. Charles Hubert, Room 7433

NEW—Norfolk Broadcasting Corp., Norfolk, Va.—C. P. **1230 kc.**, 250 watts, daytime.

NEW—Tidewater Broadcasting Corp., Norfolk, Va.—C. P. **1230 kc.**, 100 watts, unlimited.

Federal Communications Commission Actions

AM APPLICATIONS GRANTED

NEW—West Memphis Broadcasting Corp., West Memphis, Ark.—Granted CP for a new station to operate on **990 kc.**, 1 KW, daytime only. (B3-P-4491)

NEW—Tallahassee Appliance Corp., Tallahassee, Fla.—Granted CP for a new station to operate on **1450 kc.**, 250 watts, unlimited time. (B3-P-4711)

NEW—Charles R. Love, Calexico, Cal.—Granted CP for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B5-P-4662)

NEW—Robert L. Weeks, Red Bluff, Cal.—Granted CP for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B5-P-4674)

NEW—News-Press Publishing Co., Santa Maria, Cal.—Granted CP for a new station to operate on **1400 kc.**, 250 watts, unlimited time. (B5-P-4710)

(Continued on next page)

NEW—Big Horn Basin Broadcasting Co., Cody, Wyo.—Granted CP for a new station to operate on **1400 kc.,** 250 watts, unlimited time. Site to be determined. (B5-P-4697)

NEW—Douglas D. Kahle, et al., d/b as The Northern Colo. Broadcasting Co., Fort Collins, Colo.—Granted CP for a new station to operate on **1400 kc.,** 250 watts, unlimited time. (B5-P-4670)

NEW—J. Herbert Hollister, Boulder, Colo.—Granted CP for a new station to operate on **1490 kc.,** 250 watts, unlimited time. (B5-P-4629)

NEW—Upper Mich.-Wisc. Broadcasting Co., Inc., Iron Mountain, Mich.—Granted CP for a new station to operate on **1230 kc.,** 250 watts, unlimited time. (B2-P-4676)

NEW—Alpena Broadcasting Corp., Alpena, Mich.—Granted CP for a new station to operate on **1340 kc.,** 250 watts, unlimited time. (B2-P-4667)

NEW—Ariz. Radio and Television, Inc., Mesa, Ariz.—Granted CP for a new station to operate on **1400 kc.,** 250 watts, unlimited time. (B5-P-4694)

NEW—W. C. Lucas and Roy Cox, d/b as Asheboro Broadcasting Co., Asheboro, N. C.—Granted CP for a new station to operate on **1260 kc.,** 1 KW, daytime only. (B3-P-4641)

NEW—James E. Murray, Hutchinson, Kans.—Granted CP for a new station to operate on **1190 kc.,** 1 KW, daytime only. (B4-P-4735)

TELEVISION APPLICATIONS GRANTED

NEW—Hearst Radio, Inc., Baltimore, Md.—Granted CP for new commercial television station; Channel No. 11, **198-204 mc.;** 14.4 KW visual power, aural 7.3 KW; antenna 456 feet. (B1-PCT-68; Docket 7299) (Comr. Durr voting for hearing.)

NEW—Radio-Television of Balto., Inc., Baltimore, Md.—Granted CP for new commercial television station; Channel No. 13; **210-216 mc.;** 31.65 KW visual power; 20 KW aural; antenna 410 feet. (B1-PCT-171)

NEW—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Granted CP for new commercial television station; Channel No. 2, **54-60 mc.;** visual power 15 KW; aural 8 KW: antenna 18 feet. Overall antenna height: 100 feet above ground; 5240 feet above sea level. (B5-PCT-60)

FM FINAL CP'S GRANTED

The following stations, heretofore granted conditionally which have received engineering approvals, were granted regular construction permits:

The Troy Record Co., Troy, N. Y.—CP for Metropolitan station; **92.5 mc.** (Channel 223); 12 KW; antenna 636 feet.

Daily Telegraph Printing Co., Bluefield, W. Va.—CP for Rural station; **97.9 mc.** (Channel 250); 186 KW; antenna, 1,072 feet.

Radio Service Corp., Pocatello, Idaho—CP for Metropolitan station; **103.3 mc.** (No. 277); 1.8 KW; antenna 65 feet.

Scranton Broadcasters, Inc., Scranton, Pa.—CP for Metropolitan station; **100.1 mc.** (Channel 261); 7.5 KW; antenna 731 feet.

E. Anthony & Sons, Inc., New Bedford, Mass.—CP for Metropolitan station; **97.3 mc.** (Channel 247); 20 KW; antenna 500 feet.

Sacramento Valley Broadcasters (a partnership), Marysville, Cal.—CP for Rural station; **92.3 mc.** (No. 222); 38 KW; antenna 2,056 feet.

ENGINEERING APPROVAL OF FM CONDITIONAL GRANTS

Following is a list of applications for which approval of basic engineering plans were granted by the Commission. (Note: power given is effective radiated power; antenna height given is height above average terrain):

Portland Broadcasting System, Inc., Bangor, Maine—Metropolitan; **94.3 mc.** (No. 232); 10.8 KW; 586 feet.

Lee Broadcasting, Inc., Quincy, Ill.—Rural; **98.1 mc.** (No. 251); 33 KW; 639 feet.

Truth Publishing Co., Inc., Elkhart, Ind.—Metropolitan; **103.1 mc.** (No. 276); 21.6 KW; 422 feet.

Bradford Publications, Inc., Bradford, Pa.—Metropolitan; **97.1 mc.** (No. 246); 2.7 KW; 551 feet.

Minn. Broadcasting Corp., Minneapolis, Minn.—Rural; **97.1 mc.** (No. 246); 192 KW; antenna 491 feet.

Hawley Broadcasting Co., Reading, Pa.—Metropolitan; **93.1 mc.** (No. 226); 9.0 KW; antenna 712 feet.

DESIGNATED FOR HEARING

N C. Broadcasting Co., Inc., Greensboro, N. C.—Adopted an order designating application for consolidated hearing.

A. J. Fletcher, Greensboro, N. C.—Adopted an order designating application for consolidated hearing.

Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Adopted an order designating application for consolidated hearing.

Piedmont Publishing Co., Winston-Salem, N. C.—Adopted an order designating application for consolidated hearing.

Burlington-Graham Broadcasting Co., Burlington, N. C.—Adopted an order designating application for consolidated hearing.

LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending February 1, 1947:

WGAU, Athens, Ga.; WGH, Newport News, Va.; KFYO, Lubbock, Texas; KMYR, Denver; KPDN, Pampa, Texas.

The following stations were granted renewals for the period ending August 1, 1947:

WGRC, Louisville, Ky.; WDEF, Chattanooga; WCOS, Columbia, S. C.

The following stations were granted renewals for the period ending February 1, 1948:

WCBS, Springfield, Ill.; WPAD, Paducah; WIBM, Jackson, Mich.; WEED, Rocky Mount, N. C.; WHDL, Olean, N. Y.; WGOV, Valdosta, Ga.; WFNC, Fayetteville, N. C.; KRIC, Beaumont, Texas; WASK, Lafayette, Ind.; WGL, Fort Wayne; WGNC, Gastonia, N. C.; WJPA, Washington, Pa.; WKIP, Poughkeepsie, N. Y.; WLPM, Suffolk, Va.; WMAS, Springfield, Mass.; WNAB, Bridgeport, Conn.; WSLI, Jackson, Miss.; WLEU, Erie, Pa.

The following stations were granted renewals for the period ending August 1, 1948:

WMOG, Brunswick, Ga.; WHBB, Selma, Ala.; KRNR, Roseburg, Ore.; WKBB, Dubuque; KDRO, Sedalia, Mo.; KPLC, Lake Charles, La.; KWEW, Hobbs, N. Mex.; KBKR, Baker, Ore.; WDAN, Danville, Ill.; WKNY, Kingston, N. Y.; WTMC, Ocala, Fla.; WDBC, Escanaba, Mich.; WNLC, New London, Conn.; WOSH, Oshkosh, Wisc.; KGKY, Scottsbluff, Neb.

The following stations were granted renewals for the period ending November 1, 1948:

KMO and auxiliary, Tacoma; WHIO, Dayton; WDOD, Chattanooga; KFOX, Long Beach, Cal.; KFAC, Los Angeles; KRNT, Des Moines; KIT, Yakima, Wash.; WOOD, Grand Rapids; WFBR and auxiliary, Baltimore; WJDX, Jackson, Miss.; WKNE, Keene, N. H.; WRR and auxiliary, Dallas; KFGQ, Boone, Iowa; KGGM, Albuquerque; KTFI, Twin Falls, Idaho; KUOA, Siloam Springs, Ark.; WORC, Worcester, Mass.; WTCN, Minneapolis; WHBF, Rock Island; KGLO, Mason City, Ia.; WXYZ, Detroit; WSPR, Springfield, Mass.; WSMB, New Orleans; WSAI, Cincinnati; WKAT, Miami Beach; WJHP, Jacksonville; WISH, Indianapolis; WHAZ, Troy; WFIN, Findlay, Ohio; WFBC, Greenville, S. C.; KSCJ, Sioux City, Iowa; KRIS, Corpus Christi; KRGV, Weslaco, Texas.

KVOA—Ariz. Broadcasting Co., Tucson, Ariz.—Granted renewal of license for the period ending November 1, 1948.

(Continued on next page)

The following stations were granted renewal of licenses for the period ending February 1, 1949:

WCPO, Cincinnati; WBHP, Huntsville, Ala.; WIBX, Utica; WRBL, Columbus, Ga.; WMFR, High Point, N. C.; KGEK, Sterling, Colo.; KODL, The Dalles, Ore.; KPOW, Powell, Wyo.; WCOL, Columbus; KAST, Astoria, Ore.; KGHI, Little Rock.

The following stations were granted renewals for the period ending May 1, 1949:

KWFT, Wichita Falls, Texas; KALB, Alexandria, La.; KECA, Los Angeles; KSAC, Manhattan, Kans.; KSD, St. Louis; WMBS, Uniontown, Pa.; KTBC, Austin, Tex.

WSBC—Radio Station WSBC, Chicago, Ill.—Granted renewal of license for the period ending August 1, 1946.

WWVA—West Va. Broadcasting Corp., Wheeling, W. Va.—Granted renewal of license for the period ending May 1, 1948.

MISCELLANEOUS ACTIONS

Rupert W. Bradford and Harry F. Pihl, a partnership, d/b as Bradford & Pihl, Bemidji, Minn.; Russell E. Kaliher, Bemidji, Minn.—Adopted an order granting the application of Bradford and Pihl (B4-P-3956, Docket 6847) for a new station to operate on **1450 kc.**, with 250 watts power, unlimited time, subject to the condition that the applicant will within 60 days from date of this action file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standards of good engineering practice. At the same time the application of Russell E. Kaliher (B4-P-4074, Docket 6848) requesting the same facilities, was dismissed. On April 8, 1946, Kaliher petitioned for withdrawal of his application.

KXO—Valradio, Inc., El Centro, Calif.—Granted CP to install new transmitter, RCA BTA-250L, new vertical antenna and ground system, and change transmitter and studio locations from 793 Main St. to Main Street, El Centro, Cal. (B5-P-4469)

WMON—Fayette Associates, Inc., Montgomery, W. Va.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at near Riggs St. and 1st Ave., Montgomery, W. Va. Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules, conditions. (B2-MP-1872)

WCMA—The Corinth Broadcasting Co., Inc., Corinth, Miss. —Granted license to cover CP for new station to operate on **1230 kc.**, 250 watts, unlimited time. (B3-L-1941) Also authority to determine operating power by direct measurement. (B3-Z-1767) Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions.

WMFR—James E. Lambeth, et al., d/b as Radio Station WMFR, High Point, N. C.—Granted CP to install a new (Gates 250-C) transmitter. (B3-P-4702)

WCSH—Congress Square Hotel Co., Portland, Maine—Granted CP to install auxiliary transmitter (RCA 100-W) at same location as main transmitter, Elmwood Ave., near Scarboro, Me., to operate on **970 kc.**, 100 watts, DA. (B1-P-4715)

Boulder City Broadcasting Co., Area of Boulder City, Nev.—Granted CP for new relay broadcast station to be used with standard station KBNE. Freqs. **1606, 2074, 2102** and **2758 kc.**; 100 watts. (B5-PRY-307)

Continental Television Corp., Boston, Mass.—Granted special temporary authority to use composite transmitter on **530-615 mc.**, with power not to exceed 200 watts, for experimental television transmission for period May 17 to June 13, 1946.

W3XDA—The Conestoga Television Assn., Area of Lancaster, Pa.—Granted extension of special temporary authority to operate composite experimental television relay equipment on **590** to **610 mc.**, with power not to exceed 100 watts, at RCA plant at Lancaster, Pa., in order to test equipment to ascertain its characteristics with regard to antenna design and video modulation, and to operate "two-way," two composite transmitters on **590** to **610 mc.**, with power fed to output stage not in excess of 25 watts, with one transmitter at RCA plant in Lancaster and the other to be at locations between Lancaster, the Welsh Mts. and Reading, Pa., in order to test best locations for proposed television relay station, for the period May 19 and ending no later than June 17, 1946.

WSYR—Central N. Y. Broadcasting Corp., Town of Pompey, N. Y.—Granted extension of special temporary authority to use a 70-watt composite transmitter on **93.75 mc.** with A0 emission, in order to conduct signal measurement tests from proposed FM transmitter site for the period May 22 ending June 20, 1946.

WDSC—The Border Broadcasting Co., Dillon, S. C.—Granted modification of CP which authorized a new station, to change type of transmitter (Gates BC-1-E). (B3-MP-1912)

WPER—Penna. State College, Noshannon State Park, Pa.—Granted extension of special temporary authority to operate a composite transmitter on **106 mc.**, with 100 watts and an unmodulated emission, in order to make field intensity measurements to determine the location of proposed FM transmitter to operate as an educational broadcast station—the transmitter and half-wave vertical antenna to be located near Rattlesnake Fire Tower at Noshannon State Park, for the period May 15 to June 13.

WCOP—Mass. Broadcasting Corp., Boston, Mass.—Granted CP to move presently licensed main transmitter (RCA 1-D Mod.) to Concord Ave., Lexington, Mass. (present site of new main transmitter) and install composite 5 KW amplifier to be operated as an auxiliary with power of 5 KW, employing DA for day and night. (B1-P-4726)

Midnight Sun Broadcasting Co., Area of Fairbanks, Alaska—Granted CP for new relay broadcast station to be used with standard station KFAR; frequencies **1646, 2090, 2190, 2830 kc.**, 30 watts.

WAGM—Aroostook Broadcasting Corp., Presque Isle, Maine —Granted special temporary authority to operate unlimited time for a period of 30 days, pending action on application (B1-P-3871) to increase power and hours of operation, and commencement of operation in accordance with same. (B1-S-801)

KILO—Dalton McMasurier, Grand Forks, N. D.—Granted special temporary authority to operate additional time daily from 3 to 5 p. m., CST, for the period beginning May 31 and ending no later than Sept. 30, provided station KFJM remains silent. (B4-S-1165)

WJHL—WJHL, Inc., Johnson City, Tenn.—Granted special temporary authority to operate with an RCA BTA-1-L transmitter instead of an RCA 1-G transmitter as licensed, for a period not to exceed 30 days, pending completion of construction and commencement of operation under B3-P-4321. (B3-S-988)

The Commission on May 2 adopted an order amending its order of February 1, 1946, designating for consolidated hearing applications for new television stations in the Los Angeles area, to include issue No. 5, in re stock ownership and management interests of Paramount Pictures, Inc., in existing licensees in various applicant companies in connection with the multiple ownership rules.

KGFL, Inc., Roswell, N. Mex.—Granted CP to increase power of station from 100 watts to 250 watts, and install new transmitter. (B5-P-4621)

WFIL—Triangle Publications, Inc. (The Phila. Inquirer Division), Philadelphia, Pa.—Granted CP to increase power from 1 to 5 KW, with directional antenna for day and night use, change transmitter site and install a new transmitter. (Comr. Durr voting for hearing) (B2-P-4303)

Woodrow Miller, San Bernardino, Cal.—Adopted an order removing from the hearing docket application (B5-P-4240; Docket 7558), which was inadvertently designated for hearing on May 2.

KSOO and KELO—Joseph Henkin, Deceased (Transferor), Morton H. Henkin, et al. (Transferee), Sioux Falls Broadcast Assn., Inc., Sioux Falls, S. Dak.—Granted consent to involuntary transfer of control of Sioux

(Continued on next page)

Falls Broadcast Association, Inc., licensee of stations KSOO and KELO, from Joseph Henkin, Deceased, to Morton H. Henkin and Ruth J. Henkin, Executors of the estate of Joseph Henkin, deceased. (B4-TC-475)

WCLO—Gazette Printing Co. (Assignor), Southern Wisc. Radio, Inc. (Assignee) Janesville, Wis.—Granted consent to voluntary assignment of license of station WCLO from Gazette Printing Co. to Southern Wisconsin Radio, Inc., a new wholly owned subsidiary corporation, for a consideration of $40,000 as of Nov. 5, 1945. (B4-AL-526)

WSGN and WJOT (Relay)—Ruth Lawson Hanson, Executrix and C. B. Hanson, Jr., et al., Executors under Will of Victor H. Hanson, Deceased (Transferors), Ruth Lawson Hanson, et al. (Transferees), The Birmingham News Co. (Licensee), Birmingham, Ala.—Granted consent to transfer of control of The Birmingham News Co., licensee of station WSGN, from Ruth Lawson Hanson, executrix, and C. B. Hanson, Jr., and Henry P. Johnston, executors under the will of Victor H. Hanson, Deceased, to Ruth Lawson Hanson, Henry P. Johnston, Clarence B. Hanson, Jr., Jas. E. Chappell and Harry B. Bradley, Trustees under will of Victor H. Hanson, deceased. (B3-TC-472)

ACTIONS ON MOTIONS

Scripps-Howard Radio, Inc., Cleveland, Ohio—Granted petition for leave to amend its application for new television station (B2-PCT-121; Docket 7295) so as to show a request for Channel #5 in lieu of #2; and submit further engineering data.

KTSL—Don Lee Broadcasting System, Los Angeles, Cal.—Granted petition for leave to amend its application for television CP (B5-MPCT-23), so as to specify 5 KW instead of 50 KW; specify different equipment, supply engineering details in connection therewith, etc., and the amendment was accepted.

General Broadcasting Co., Independence, Mo.—Granted petition for waiver of Sec. 1.384 of the Commission's rules and accepted petitioner's written appearance in re application (B4-P-4519; docket 7499).

KRIS—Gulf Coast Broadcasting Co., Corpus Christi, Texas —Granted leave to intervene in the hearing on application of Luce-McDonald Co., for a new station. (B3-P-4413; Docket 7368)

WSAI—Buckeye Broadcasting Co., Cincinnati, Ohio—Granted leave to intervene in the hearing on application of Luce-McDonald Co., for a new station. (B3-P-4413; Docket 7368)

KVGB—KVGB, Inc., Great Bend, Kans.—Granted petition for leave to intervene in the hearing on application of Summit Radio Corp. (B2-P-3834; Docket 7214), now scheduled for June 3, and Sec. 1.385(d) of the Commission's rules was waived.

Hearst Publications, Inc., San Francisco, Cal.—Granted petition to dismiss without prejudice its application for new television station (B5-PCT-162; Docket 7285).

Clair L. Stout, Washington, D. C.—Granted motion for admission *pro hoc vice* of Harry V. Booth, a licensed practicing attorney of Shreveport, La., for the purpose of participating in the hearing on application of Frank H. Ford for a new station in Shreveport (Docket 7114), now scheduled to commence June 6.

Warner Bros. Broadcasting Co., Hollywood, Cal.—Granted petition to dismiss without prejudice its application for a new television station. (B5-PCT-66; Docket 7257)

The Outlet Co., Providence, R. I.—Granted motion for leave to amend its application for new television station (Docket 7303), so as to furnish additional engineering information; to request Channel #11 instead of #7, add exhibits, etc., and the amendment was accepted.

The Times-Mirror Co., Los Angeles, Cal.—Granted petition for leave to amend its application for a new television station, so as to show an increase in the authorized capital stock; show the substitution of Marian Otis Chandler for Harry Chandler as Chairman of the Board and a Director, etc., and the amendment was accepted. (Docket 7260)

Penn Lincoln Broadcasting Co., Inc., Williamsport, Pa.—Granted petition to dismiss without prejudice its application for a new station. (B3-P-4394; Docket 7426)

WRUF—University of Fla., Gainesville, Fla.—Granted petition for leave to intervene in the hearing on application of The News and Observer Co., for a new station in Raleigh, N. C. (Docket 7505)

Earle C. Anthony, Inc., Los Angeles, Cal.—Granted petition for leave to amend its application for new television CP (B5-MPCT-12) so as to specify additional engineering data as requested by the Commission, etc., and the amendment was accepted.

The William H. Block Co., Indianapolis, Ind.—Granted petition for leave to amend its application for a new FM station (Docket 7030), so as to supply additional engineering information and current information on program plans, and the amendment was accepted.

Indiana Broadcasting Corp., Indianapolis, Ind.—Granted petition for leave to amend its application for a new FM station (Docket 7034), so as to supply additional engineering information, etc., and the amendment was accepted.

Scripps-Howard Radio, Inc., Indianapolis, Ind.—Granted motion for leave to amend its application for a new FM station so as to supply additional engineering information, etc., and the amendment was accepted. (Docket 7033)

Universal Broadcasting Co., Inc., Indianapolis, Ind.—Granted petition for leave to amend its application for a new FM station (Docket 7036), so as to supply additional engineering information, etc., and the amendment was accepted.

WFBM, Inc., Indianapolis, Ind.—Granted motion for leave to amend its application for new FM station (Docket 7032), so as to supply additional engineering information, etc., and the amendment was accepted.

Matheson Radio Co., Inc., Boston, Mass.—Granted petition for leave to amend its application for new FM station (Docket 6991), so as to supply additional engineering information, etc., and the amendment was accepted.

Raytheon Mfg. Co., Waltham, Mass.—Granted motion requesting leave to amend its application for FM construction permit, so as to supply additional engineering information, etc., and the amendment was accepted.

Suburban Broadcasters, Dearborn, Mich.—Granted petition for leave to add the name of Myron Stevens to the list of witnesses, the depositions of whom were authorized to be taken on order of the Commission dated May 9.

Radio Voice of Springfield, Inc., Springfield, Ohio—Granted petition for leave to amend its application for FM construction permit (Docket 7239), so as to furnish additional engineering information as requested by the Commission, and the amendment was accepted.

Great Trails Broadcasting Corp., Dayton, Ohio—Granted petition for leave to amend its application for FM construction permit (Docket 7236), so as to furnish additional engineering information as requested by the Commission, and the amendment was accepted.

The Times Picayune Pub. Co., New Orleans, La.—Granted petition to dismiss without prejudice its application for a new station (B3-P-4167; Docket 7161), subject to the right of later reinstatement under the provisions of the Commission's public notice of January 5, 1946.

Palmer K. and Lois C. Leberman, New York City—Granted petition to dismiss without prejudice its application for a new television station. (B1-PCT-129; Docket 7251)

Redege Broadcasting Co., Hendersonville, N. C.—Granted motion insofar as it requests removal of application (Docket 7438) from hearing docket, and the said application was removed from hearing docket.

Richard T. Sampson, Oceanside, Cal.—Granted petition requesting leave to reinstate its application for CP (B5-P-4442; **1230 kc.**, 100 watts, U.), which was dismissed without prejudice on March 6; the application was reinstated and the amendment accompanying petition was accepted.

Del Norte Broadcasting Co., Inc., El Paso, Texas—Granted petition for leave to amend its application (B3-P-

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4700) so as to request frequency **1340 kc.**, with 250 watts, U., in lieu of **1550 kc.**, 1 KW day, 500 watts night; said amendment was accepted and application removed from hearing docket (No. 7534).

Lake Broadcasting Co., Inc., Gary, Ind.—Denied petition insofar as it requests removal of application (B4-P-4341; Docket 7185) from hearing docket; exception noted by counsel.

Lake Broadcasting Co., Inc., Gary, Ind.—Granted petition for continuance of hearing on its application now scheduled for May 23, and the hearing was continued to June 24.

Rochester Broadcasting Corp., Rochester, N. Y.—Granted petition for leave to amend its application (B1-P-3593, Docket 6606) and remove same from hearing docket; the amendment was accepted and said application removed from hearing docket.

Missionary Society of St. Paul the Apostle, New York City—Denied petition for continuance of consolidated hearing now scheduled to be held in New York on May 20 in re petitioner's application and applications of WNEW. Ordered that the order of proof at the hearing on these applications be shifted so that applications of WNEW for renewal of license and for CP be heard first, and that Sec. 1.227 of the Commission's rules be waived for the purpose of permitting the Missionary Society to submit its said depositions when they are completed.

WAML—New Laurel Radio Station, Inc., Laurel, Miss.—The Commission on its own motion ordered that the hearing on application of WAML for CP (Docket 7292) now scheduled for May 24, be continued to Monday, June 24.

Mackay Radio and Teleg. Co., Inc.—Upon consideration of petition filed by petitioner the Commission ordered that the hearing now scheduled for May 14 in re Free Delivery of Foreign Telegraph Messages destined to points in the U. S. (Docket 7492) be postponed to June 4.

In the matter of Boston Chamber of Commerce, et al., Complainants, v. The Western Union Co., et al., Defendants—Upon request from counsel for the parties in this proceeding for a further postponement of the date by which proposed findings and conclusions are to be filed, the Commission ordered that the date of May 17 now fixed for filing of proposed findings and conclusions herein, be postponed to June 17.

In the matter of Rules Relating to Sec. 214 of the Communications Act, Discontinuance, Reduction and Impairment—The Commission ordered that oral argument now scheduled for May 21 in re this matter (Docket 7123), be postponed to July 2, 1946.

H. M. Havener, Attorney on behalf of stockholders of Lincoln Mutual Tel. Co.—Ordered that the petitioners be granted leave to intervene in the proceeding in (Docket 7524; P-C-1125), in the matter of application of Northwestern Bell Tel. Co., for authority to acquire telephone plant and property of the Stuart Exchange of the Iowa State Tel. Co.; denied motion for indefinite continuance of hearing, and ordered hearing postponed from May 16 to June 16.

Wabash Valley Broadcasting Corp., Terre Haute, Ind.; West Central Broadcasting Co., Peoria, Ill.—Ordered that the consolidated hearing on these applications now scheduled for May 15 be continued to Monday, June 17. (Docket No. 6924 and 7108)

Radio Broadcasting, Inc., W. Memphic, Ark.; W. Wright Esch, Daytona Beach, Fla.—The Commission on its own motion ordered that the consolidated hearing on these applications now scheduled for May 13, be continued to June 25. (Docket Nos. 7086 and 7355)

The Commission on May 17 denied petition of Allen B. DuMont Labs., Inc., (1) for modification of the issues in re the consolidated hearing on applications for new television stations to begin at Los Angeles on May 20, to strike all reference to the petitioner, and (2) that no evidence be received at Los Angeles hearing with respect to any stock ownership or management interest the Paramount Pictures, Inc., may have in the Allen B. DuMont Labs., Inc. The Commission further ordered that no testimony be taken at the Los Angeles hearing regarding the interests of Paramount in the Allen B. DuMont Labs., and that the hearing record be held open for further hearing in Washington, at which time testimony regarding the additional issue, made a part of the consolidated hearing by the Commissions's order of May 2, may be received.

WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Granted petition to dismiss without prejudice its application for a new television station. (B2-PCT-74; Docket 7271)

Pawtucket Broadcasting Co., Pawtucket, R. I.—Granted motion for leave to amend its application for new FM station, so as to supply revised engineering data based on current FM standards of good engineering practice as requested by the Commission. (Docket 7029)

Indianapolis Broadcasting, Inc., Indianapolis, Ind.—Granted petition for leave to amend its application for a new FM station so as to supply additional engineering information as requested by the Commission; request a Rural station instead of a Metropolitan station, and the amendment was accepted. (Docket 7037)

Balaban & Katz Corp., Chicago, Ill.—Granted petition for leave to amend its application for FM station (Docket 7138), so as to specify various changes in the estimates of installation costs; changes in the antenna and transmitting equipment, and the amendment was accepted.

Jose Bechara, Jr., Mayaguez, P. R.—Granted petition for waiver of Sec. 1.384, and accepted petitioner's late appearance in re application for CP. (Docket 7450)

Charleston Broadcasting Co., Charleston, S. C.—Granted petition insofar as it requests leave to amend its application for CP (Docket 7530), so as to specify frequency **1340** instead of **1450 kc.**; change paragraph of application so as to reflect the change in frequency, and the Commission on its own motion removed the application (B3-P-4248) as amended from the hearing docket.

Blue Valley Co., Independence, Mo.—Granted petition for waiver of Sec. 1.384 of the Commission's rules and accepted petitioner's written appearance, in re application for CP. (Docket 7498)

Scripps-Howard Radio, Inc., Cleveland, Ohio—Granted petition to amend its application for new television CP (Docket 7295) so as to show revised information in financial data; revised programming and staffing plans, etc., and the amendment was accepted.

Queen City Broadcasting Co., Inc., Boise, Idaho—Granted petition requesting 30-day extension of time within which to file exceptions to the Commission's proposed decision involving application of petitioner and that of KFXD (Dockets 6652 and 6653), and the time within which Queen City Broadcasting Co. may file its exceptions and request oral argument was extended to June 21.

Knight Radio Corp., Chicago, Ill.—Granted petition to dismiss without prejudice its application for FM construction permit. (Docket 7144; B4-PH-629)

Westinghouse Radio Stations, Inc., Pittsburgh, Pa.—Granted motion to dismiss without prejudice its application for a new television station. (Docket 7291; B2-PCT-35)

The Eagle-Gazette Co., Lancaster, Ohio—Granted petition to dismiss without prejudice its application for a new station. (Docket 6732; B2-P-3700)

WLAW—Hildreth & Rogers Co., Lawrence, Mass.—Granted petition for leave to intervene in the hearing on application of Tower Realty Co. for a new station in Baltimore, scheduled for hearing June 6. (Docket No. 7429)

Lee Segall Broadcasting Co., Houston, Texas—Granted motion to dismiss without prejudice application for a new CP (Docket 7332), subject to the right of later reinstatement under provisions of the Commission's public notice of January 5-46.

Don Lee Broadcasting System, San Francisco, Cal.—Granted petition for leave to amend its application for new television CP (docket 7281), so as to supply complete engineering data; specify exact transmitter site; specify Channel No. 2, and to change paragraphs so as to show the complete engineering data.

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The Outlet Co., Providence, R. I.—Dismissed petition requesting removal of its application for television CP from hearing docket and grant without hearing. (On May 10 the Commission granted this application thereby rendering the instant petition moot.)

Southwest Broadcasting Co., Eastland, Texas—Granted petition to dismiss without prejudice application for new station. (Docket 7459; B3-P-4550)

WCKY—L. B. Wilson, Inc., Cincinnati, Ohio—Dismissed petition requesting leave to intervene in the hearing on application of Patrick Joseph Stanton. On May 10 the application of Stanton for a new station in Philadelphia was granted, thereby rendering the petition moot.

Sunland Broadcasting Co., El Paso, Texas—Granted petition requesting reinstatement of its application for a new station (B3-P-4290; **1340 kc.**, 250 watts, unlimited) which was dismissed without prejudice Jan. 21-46, etc., and the application was reinstated.

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa. —Granted petition requesting leave to intervene in the hearing on applications of WNOE (Docket 6346) and application of Deep South Broadcasting Corp. (Docket 7117); and Sec. 1.385(d) of the Commission's rules was waived.

Electronic Time, Inc., New York City—Granted motion for continuance of hearing on its application for a Developmental High Frequency Broadcast Station (Docket 7509), now scheduled for June 3, and continued same to July 8.

Tower Realty Co., Baltimore, Md.—Denied petition requesting continuance of hearing now scheduled for June 6, in re its application (Docket 7429) and that of WCBM. (Docket 7372)

Midwest Broadcasting Co., Mt. Vernon, Ill.—Granted petition requesting leave to amend its application for CP (Docket 7059), so as to specify a Western Electric Transmitter Type "443A-1" instead of Type "442A-1," and the amendment was accepted.

WJW, Inc., Cleveland, Ohio—Granted petition requesting leave to amend its application for a new FM station so as to supply a complete description of the equipment to be used, supply other technical information; the amendment was accepted and the record in the proceeding (Docket 7040) reopened for the purpose of receiving the above-mentioned amendment only.

Allen B. Dumont Labs., Inc., Cleveland, Ohio—Granted petition requesting leave to amend application for new television station (Docket 7293), so as to show changes in articles of incorporation; bring the engineering data up-to-date, etc., and the amendment was accepted.

The A. S. Abell Co., Baltimore, Md.; WEEU—Berks Broadcasting Co., Reading, Pa.—The Commission on its own motion, continued the consolidated hearing on these applications now scheduled for June 6, without date, until further order of the Commission. (Dockets 7339; 73339)

Troy Broadcasting Corp., Troy, Ala.—Granted petition insofar as it requests removal of its application for CP (Docket 7381) from hearing docket, and said application was removed from docket.

Atlantic Radio Corp., Boston, Mass.—Granted petition requesting leave to amend its application for CP (Docket 7404), so as to specify a slight modification of its DA array, etc.; Sec. 1.254 of the Commission's rules was waived, the amendment was accepted and the further engineering hearing on the application as amended continued to June 24, in consolidation with other applications requesting **550 kc.** heretofore scheduled at said time.

Radio Broadcasting, Inc., Hot Springs, Ark.; Ark. Valley Broadcasting Co., Ft. Smith, Ark.—The Commission on its own motion, continued the consolidated hearing on these applications (Dockets 7156 and 7157) from May 27, to June 12.

American Jewish Congress, New York City—Denied petition requesting leave to intervene in the hearing on application of News Syndicate Co., Inc., for a new FM station in New York (Docket 6175), scheduled for July 1.

Newnan Broadcasting Co., Newnan, Ga.—Granted motion for leave to amend its application for a new station (Docket 7442), so as to specify a modified DA pattern, and the amendment was accepted.

Volunteer State Broadcasting Co., Nashville, Tenn.—Granted petition requesting leave to amend its application for CP (Docket 7443), so as to add a fifth element to the DA array, and to change paragraphs 21, etc., so as to reflect changed engineering data, and the amendment was accepted.

Lake Superior Broadcasting Co., Duluth, Minn.—Granted petition for continuance of hearing now scheduled for May 24 on application for CP (Docket 7353), and the hearing was continued to July 23.

WCMI—The Ashland Broadcasting Co., Ashland, Ky.—The Commission on its own motion, ordered the hearing on application for CP (Docket 7365), now scheduled for May 31, continued to July 1.

Federal Communications Commission Applications

AM APPLICATIONS ACCEPTED FOR FILING

570 Kilocycles

NEW—Metropolitan Broadcasting Corp., Washington, D. C. —Construction permit for a new standard broadcast station to be operated on **570 kc.**, power of 500 watts and daytime hours of operation. Amended re stockholders.

680 Kilocycles

KFEQ—KFEQ, Inc., St. Joseph, Mo.—Construction permit to increase power from 5 KW day and night to 10 KW day and 5 KW night, install new transmitter and make changes in directional antenna for day and night use.

KABC—The Alamo Broadcasting Co., Inc., San Antonio, Texas.—License to cover construction permit (B3-P-3599) as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change transmitter location.

KABC—The Alamo Broadcasting Co., Inc., San Antonio, Texas.—Authority to determine operating power by direct measurement of antenna power.

740 Kilocycles

NEW—West Central Broadcasting Co., Tulsa, Okla. (P. O. 904 Atlas Life Bldg.)—Construction permit for a new standard broadcast station to be operated on **740 kc.**, power of 25 KW night, 50 KW day, directional antenna and unlimited hours of operation.

800 Kilocycles

WDSC—The Border Broadcasting Co., Dillon, S. C.—Modification of construction permit (B3-P-4032, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Ralph D. Epperson, Mt. Airy, N. C. (P. O. Ararat, Virginia)—Construction permit for a new standard broadcast station to be operated on **800 kc.**, power of 250 watts and daytime hours of operation.

840 Kilocycles

NEW—C. L. Pursley and Louise Patterson Pursley, d/b as Pursley Broadcasting Service, Mobile, Ala.—Construction permit for a new standard broadcast station to be operated on **830 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **830** to **840 kc.**

(Continued on next page)

850 Kilocycles

NEW—Peninsula Newspapers, Inc., Palo Alto, Calif. (P. O. 248 Hamilton Ave.)—Construction permit for a new standard broadcast station to be operated on **850 kc.,** power of 250 watts and daytime hours of operation.

930 Kilocycles

WSLI—Standard Life Broadcasting Co., Jackson, Miss.—Construction permit to change frequency from **1450 kc.** to **930 kc.,** increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter location. Amended re changes in directional antenna.

950 Kilocycles

WAAF—Drovers Journal Publishing Co., Chicago, Ill.—Construction permit to change hours of operation from daytime to unlimited time, install new transmitter and directional antenna for night use and change transmitter location.

970 Kilocycles

NEW—Worth Broadcasting Co., Fort Worth, Texas.—Construction permit for a new standard broadcast station to be operated on **970 kc.,** power of 1 KW and daytime hours of operation. Amended re changes in transmitting equipment.

1020 Kilocycles

CORRECTION

The Commission has issued a correction on an item which appeared in REPORTS on April 29, p. 344, referring to operation of NEW Fred Jones Broadcasting Co., Tulsa, Okla. This item should have shown Daytime instead of Unlimited.

1070 Kilocycles

KFBI—The Farmers & Bankers Broadcasting Corp., Wichita, Kan.—License to cover construction permit (B4-P-3820) which authorized increase in power and changes in transmitting equipment.

1110 Kilocycles

KFAB—KFAB Broadcasting Co., Omaha, Nebr.—Modification of construction permit (B4-P-1736, which authorized increase in power, installation of new transmitter, changes in directional antenna for night use, and change in transmitter and studio locations) for extension of completion date.

1120 Kilocycles

KMOX—Columbia Broadcasting System, Inc., St. Louis, Mo.—Modification of construction permit (B4-P-3882, which authorized installation of new transmitter and antenna, and change transmitter location) for extension of completion date.

1190 Kilocycles

NEW—Robert Burdette, San Fernando, Calif. (P. O. 539 North La Jolla Ave., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on **1190 kc.,** power of 1 KW, and daytime hours of operation. Call letters "KRSB" requested.

1230 Kilocycles

NEW—Eagle Printing Co., Butler, Penna. (P. O. 108-116 W. Diamond St.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts, and unlimited hours of operation.

1240 Kilocycles

KBMY—Don C. Foote, John W. Foote, Robert E. Mulvaney, Willard Mulvaney, Horace S. Davis and Rockwood Brown, co-partners, d/d as Billings Broadcasting Co., Billings, Mont.—Modification of construction permit (B5-P-4238, which authorized a new standard broadcast station) for approval of antenna and transmitter location, and change studio location.

1270 Kilocycles

NEW—Radio Television Corp., Medford, Ore.—Construction permit for a new standard broadcast station to be operated on **1270 kc.,** power of 5 KW, directional antenna for night use and unlimited hours of operation. Amended re changes in directional antenna.

1310 Kilocycles

NEW—Four States Broadcasters, Inc., Joplin, Mo. (P. O. 4th & Penn. Ave.)—Construction permit for a new standard broadcast station to be operated on **1310 kc.,** power of 1 KW night, 5 KW day, directional antenna night, and unlimited hours of operation.

1320 Kilocycles

WLAN—Peoples Broadcasting Co., Lancaster, Penna.—Modification of construction permit (B2-P-4044, which authorized a new standard broadcast station) to make changes in vertical antenna and install FM antenna on top, change transmitter location, specify studio location and extend commencement and completion dates.

1330 Kilocycles

WBBR—Watchtower Bible & Tract Society, Inc., Brooklyn, N. Y.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and directional antenna for day and night use.

1340 Kilocycles

WDSR—Alfred H. Temple, Alma Horn Temple and Dr. Frederick Fayne Kumm, a co-partnership, d/b as Deep South Radioways, Lake City, Fla.—License to cover construction permit (B3-P-4224) which authorized a new standard broadcast station.

WDSR—Alfred H. Temple, Alma Horn Temple and Dr. Frederick Fayne Kumm, a co-partnership, d/b as Deep South Raidoways, Lake City, Fla.—Authority to determine operating power by direct measurement of antenna power.

1380 Kilocycles

WATL—J. W. Woodruff tr/as Atlanta Broadcasting Co., Atlanta, Ga.—Construction permit to change frequency from **1400** to **1380 kc.,** increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended re changes in directional antenna.

1390 Kilocycles

NEW—United Broadcasting Co., Inc., Silver Spring, Md.—Construction permit for a new standard broadcast station to be operated on **1190 kc.,** power of 1 KW, and daytime hours of operation. Amended to change frequency from **1190** to **1390 kc.**

1400 Kilocycles

KIUN—Jack W. Hawkins & Barney H. Hubbs, Pecos, Texas.—Authority to determine operating power by direct measurement of antenna power.

KIUN—Jack W. Hawkins & Barney H. Hubbs, Pecos, Texas.—License to cover construction permit (B3-P-4358) which authorized increase in power and changes in transmitting equipment.

NEW—David M. Segal and Henry N. Fones, d/b as Texarkana Broadcasting Co., Texarkana, Texas (P. O. 41 John St., Clarksdale, Miss.).—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts, and unlimited hours of operation. Call letters KTFS requested.

(Continued on next page)

WFTL—Fort Lauderdale Broadcasting Co., Fort Lauderdale, Fla.—Modification of construction permit (B3-P-3785, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

1410 Kilocycles

WKBH—WKBH, Inc., La Crosse, Wis.—Modification of construction permit (B4-P-3749, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for extension of completion date.

1450 Kilocycles

NEW—McHenry Tichenor, Boulder, Colo. (P. O. 202 So. First St., Harlingen, Texas)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Intermountain Broadcasting Co., Artesia, N. M. (P. O. Box 438, Albuquerque, N. M.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—C. J. Wright, B. M. Wright & C. J. Wright, Jr., d/b as Forrest Broadcasting Co., Columbia, Miss.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation. Amended to change requested power from 250 to 100 watts, change type of transmitter and specify studio location.

1480 Kilocycles

NEW—Edwin Mead, Rockford, Ill.—Construction permit for a new standard broadcast station to be operated on **1480 kc.**, power of 500 watts, and unlimited hours of operation. Amended to increase power from 500 watts to 1 KW, make changes in transmitting equipment, install directional antenna for day and night use, and change transmitter location.

1490 Kilocycles

WINR—Southern Tier Radio Service, Inc., Binghamton, N. Y.—Modification of construction permit (B1-P-3620, which authorized a new standard broadcast station) for changes in transmitting equipment, vertical antenna and ground system, change in transmitter location from Johnson City, New York, to Binghamton, New York, studio location and extension of commencement and completion dates.

NEW—Manatee Broadcasting Co., Inc., Bradenton, Fla.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation. Amended re corporate structure.

WKIX—Inter-City Advertising Co., Columbia, S. C.—Authority to determine operating power by direct measurement of antenna power.

WWSW—WWSW, Inc., Pittsburgh, Penna.—Authority to determine operating power by direct measurement of antenna power.

1510 Kilocycles

KGA—Louis Wasmer, Spokane, Wash.—Construction permit to increase power from 10 to 50 KW, install new transmitter, make changes in directional antenna for night use, and change transmitter location. Amended to change transmitter location.

1560 Kilocycles

WQXR—Interstate Broadcasting Co., Inc., New York, N. Y.—Construction permit to make changes in transmitting equipment and increase power from 10 to 50 KW. Amended to install directional antenna for day and night use.

1590 Kilocycles

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—Modification of construction permit (B5-P-3937, which authorized a new standard broadcast station) to change type of transmitter, make changes in vertical antenna and install FM antenna on top, make changes in ground system, change transmitter and studio locations and extend commencement and completion dates.

NEW—Fred Weber, E. A. Stephens and William H. Talbot d/b as Texas Broadcasters, Houston, Texas—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation. Amended to change transmitter location.

1600 Kilocycles

NEW—Sabine Area Broadcasting Corp., Orange, Texas (P. O. Box 2022)—Construction permit for a new standard broadcast station to be operated on **1600 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

FM APPLICATIONS ACCEPTED FOR FILING

The Colony Broadcasting Corp, New Haven, Conn. (P. O. Box 389)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #271, **102.1 mc.**, and coverage of 10,089 square miles.

WDZ—Broadcasting Co., Tuscola, Ill.—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be assigned by FCC and coverage of 6,599 square miles.

John M. Rivers, Charleston, S. C. (P. O. Francis Marion Hotel)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC and coverage of 6,599 square miles.

The Topeka State Journal, Inc., Topeka, Kansas—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined. Amended to change maximum output.

Miami Valley Broadcasting Corp., Dayton, Ohio—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on **47.1 mc.**, and coverage of 11,311 square miles. Amended to change frequency from **47.1 mc.** to "to be assigned by FCC," coverage from 11,311 to 13,615 square miles population from 2,413,948 to 1,349,587, transmitter location and make changes in antenna system.

Telair Co., Cleveland, Ohio—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage to be determined. Amended to specify type of transmitter, population of 2,520,243, change frequency from to be assigned by FCC to **±98.0 mc.**, coverage from to be determined to 9,850 square miles, make changes in antenna system.

Raytheon Manufacturing Co., Boston, Mass.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on frequency to be assigned and coverage of 9,200 square miles. Amended to make changes in antenna system.

Indiana Broadcasting Corp., Indianapolis, Ind.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on **46.1 mc.**, and coverage of 9,245 square miles. Amended to change frequency from **46.1** to **± 98.0 mc.**, coverage from 9,245 to 10,190 square miles, population from 922,602 to 927,382, type of transmitter, studio location and make changes in antenna system.

Great Trails Broadcasting Corp., Dayton, Ohio—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on **46.3 mc.**, and coverage of 14,140 square miles. Amended to

(Continued on next page)

change frequency from **46.3 mc.**, to Channel #259, **99.7 mc**, change coverage from 14,140 to 13,800 square miles, population from 1,398,745 to 1,479,328, type of transmitter.

WFBM, Inc., Indianapolis, Ind.—Construction permit for a new high frequency (FM) broadcast station to be operated on frequency of **47.7 mc.**, and coverage of 16,600 square miles. Amended to change frequency from **47.7 mc.**, to (not specified); coverage from 16,600 to 21,124 square miles, population from 1,288,984 to 1,699,172; make changes in antenna system.

Universal Broadcasting Co., Inc., Indianapolis, Ind.—Construction permit for a new high frequency (Metropolitan) broadcast station. Amended to specify coverage of 13,650 square miles; population of 1,156,000; change type of transmitter and make changes in antenna system.

Radio Voice of Springfield, Inc., Springfield, Ohio—Construction permit for a new high frequency FM broadcast station to be operated on Channel #61, **100.1 mc.** and coverage of 6,420 square miles. Amended to change type of transmitter, coverage from 6,420 to 5,810 square miles and population from 522,289 to 471,960.

R. G. LeTourneau, Long View, Texas (P. O. c/o Clifton W. Brannon, LeTourneau Technical Institute of Texas)—Construction permit for a new FM broadcast station to be operated on Channel #274, **102.7 mc.**, or as assigned by FCC, and coverage of 8,500 square miles.

Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on **44.5 mc.**, and coverage of 11,130 square miles. Amended to specify population of 1,161,112, change frequency from **44.5 mc.** to "to be assigned by FCC," coverage from 11,130 to 14,438 square miles, type of transmitter and make changes in antenna system.

Scripps-Howard Radio, Inc., Indianapolis, Ind.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on **46.9 mc.**, and coverage of 8,400 square miles. Amended to specify type of transmitter, population of 1,023,410, change frequency from **46.9 mc.**, to Channel #225, **92.9 mc.**, coverage from 8,400 to 13,600 square miles, change transmitter location and make changes in antenna system.

KTRB Broadcasting Co., Inc., Modesto, Calif. (P. O. Box 593)—Construction permit for a new FM broadcast station to be operated on frequency to be selected by FCC in **100 mc.** band, and coverage of 6,830 square miles.

Stillwater Publishing Co., Stillwater, Okla. (P. O. 117-119 West 7th St.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #281, **104.1 mc.**

The Wm. H. Block Co., Indianapolis, Ind.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on **43.7 mc.**, and coverage of 9,316 square miles. Amended to change frequency from **43.7 mc.** to "to be assigned," coverage from 9,316 to 13,854 square miles, population from 820,941 to 1,160,439, transmitter and studio locations, changes in antenna system and change in officers and directors.

Oneonta Star, Inc., Oneonta, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined.

West Central Broadcasting Co., Peoria, Ill. (P. O. 904 Atlas Bldg., Tulsa, Okla.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC, and coverage of 13,400 square miles.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

American Broadcasting Co., Inc., Los Angeles, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #6, **82-88 mc.**, and ESR of 3455. Amended to change frequency from Channel #6, **82-88 mc.** to Channel #5, **76-82 mc.**, and to make changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

KALW—Board of Education of the San Francisco Unified School District, San Francisco, Calif.—Construction permit to change frequency from **42.1** to **91.9 mc.**, transmitter location and make changes in antenna system. Amended to change frequency from **91.9 mc.** to Channel #219, **91.7 mc.**, and to make changes in antenna system.

WABF—Metropolitan Television, Inc., New York, N. Y.—Transfer of control of licensee corporation from Abraham & Straus, Inc., and Bloomingdale Bros., Inc., to Ira A. Hirschmann through the sale of 100% of the Class A Common stock.

KSEE—Earle C. Anthony, Inc., Los Angeles, Calif.—Modification of construction permit (B5-PCT-10) as modified and which authorized a new commercial television broadcast station, to make changes in aural equipment; to increase ESR from 1850 to 7654; to move transmitter site, make changes in antenna system and request extension of commencement and completion dates. Amended to change type aural transmitter, antenna system and move transmitter site.

W2XMT—Metropolitan Television, Inc., New York, N. Y—Transfer of control of licensee corporation from Abraham & Straus, Inc., and Bloomingdale Bros., Inc., to Ira A. Hirschmann through the sale of 100% of the Class A common stock.

NEW—Grant Union High School & Technical College, North Sacramento, Calif. (P. O. Grand Ave. and Cherry St., P. O. Box 485)—Construction permit for a new noncommercial educational broadcast station to be operated on **88.1** to **91.9 mc.** band, power of 250 watts and A3 emission.

NEW—Commodore Broadcasting, Inc., Area of Decatur and Springfield, Ill. (P. O. 351-357 North Main St., Decatur 70, Ill.)—Construction permit for a new relay broadcast station to be operated on **30.82**, **33.74**, **35.82** and **37.98 mc.**, power of 25 watts and A3 emission.

NEW—Commodore Broadcasting, Inc., Decatur, Ill. (P. O. 351-357 North Main St., Decatur 70, Ill.)—Construction permit for a new relay broadcast station to be operated on **30.82**, **33.74**, **35.82** and **37.98 mc.**, power of 25 watts and A3 emission.

NEW—Michigan State College, East Lansing, Mich. (P. O. College Campus)—Construction permit for a new noncommercial educational broadcast station to be operated on Channel #215, **90.9 mc.**, power of 50 KW, and emission special for FM.

WJZ, WENR, KGO, KECA, and FM Cond. Grant—American Broadcasting Co., Inc., New York, N. Y.; Chicago, Ill.; San Francisco, Calif.; Los Angeles, Calif.—Relinquishment of control of licensee corporation by Edward J. Noble thru sale of 1,000,000 additional shares of capital stock to the public. **(770 kc.)**, **(890 kc.)**, **(810 kc.)**, **(790 kc.)**

WXYZ, WOOD—King-Trendle Broadcasting Corp., Detroit, Mich., Grand Rapids, Mich.—Transfer of control of licensee corporation from Geo. W. Trendle, John H. King, H. Allen Campbell, and Howard O. Pierce to American Broadcasting Co., Inc., thru sale of 100,000 shares of common stock. **(1270 kc)**, **(1300 kc.)**

APPLICATIONS TENDERED FOR FILING

NEW—Liberty Broadcasting Corp., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on **590 kc.**, power of 5 KW, directional antenna and unlimited hours of operation.

NEW—Rich Publishing House, Inc., Midland, Mich.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

WHBQ—Broadcasting Station WHBQ, Inc., Memphis, Tenn. Consent to assignment of license to Harding College. **(1400 kc.)**

NEW—Radio Phoenix, Inc., Phoenix, Ariz.—Construction permit for a new standard broadcast station to be

(Continued on next page)

operated on **960 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation.

WPOR—Centennial Broadcasting Co., Portland, Maine.—Consent to involuntary transfer of control to John H. Hilliard, Albert T. Morris, Thomas C. Davis and Arthur C. Laske, as executors of the estate of William T. Morris, deceased. **(1450 kc.)**

NEW—Robert F. Neathery, West Plains, Mo.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

KMED—Mrs. W. J. Virgin, Medford, Ore.—Consent to assignment of license to Gibson Broadcasting. **(1440 kc.)**

KECA-KGO-WENR-WJZ—American Broadcasting Co., Inc., KECA, Los Angeles, Calif., KGO, San Francisco, Calif., WENR, Chicago, Ill., WJZ, New York, N. Y.—Consent to transfer of control of American Broadcasting Co., Inc., involving sale of stock to the public. **(KECA, 790 kc.; KGO, 810 kc.; WENR, 890 kc.; WJZ, 770 kc.)**

NEW—Lauren Mickle, John Garrison, Joe S. Foster, Jr., d/b as Huntsville Broadcasting Co., Huntsville, Ala.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Palmetto Radio Corp., Columbia, S. C.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Albemarle Broadcasting Co., Albemarle, N. C.—Construction permit for a new standard broadcast station to be operated on **1010 kc.**, power of 1 KW and daytime hours of operation.

NEW—Big Bend Broadcasters, A Corporation, near Alpine, Texas.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—B. J. Barrier, Jr., H. T. Barrier, H. P. Holmes, Yazoo City, Miss.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

WJOB—O. E. Richardson, Fred L. Adair and Robert C. Adair, d/b as Radio Station WJOB, Hammond, Ind.—Consent to assignment of license to South Shore Broadcasting Corporation. **(1230 kc.)**

NEW—Stanley S. Beaubaire and W. Keith Topping, d/b as Hanford Publishing Co., Hanford, Calif.—Construction permit for a new standard broadcast station to be operated on **620 kc.**, power of 1 KW, directional antenna night, and unlimited hours of operation.

NEW—Wallace N. Lindskoog, Luther G. Boone, Gordon E. Mowrer, Elmer A. Hyer, August Lindblom, C. H. Lindgren, Wilbur Merrill and Gilbert Moody, partners, d/b under the name Turlock Broadcasting Group, Turlock, Calif.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—C. Thomas Patten, Oakland, Calif.—Construction permit for a new standard broadcast station to be operated on **1000 kc.**, power of 10 KW and daytime hours of operation.

NEW—Wilbur J. Dickerson, Harold D. Hatch and Lester Q. Krasin, d/b as Pecos Valley Broadcasting Co., Roswell, N. M.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

KUJ—KUJ, Inc., Walla Walla, Wash.—Construction permit to change power from 1 KW to 5 KW, install new transmitter and directional antenna for night use. **(1420 kc.)**

NEW—Sky Way Broadcasting Corp., Columbus, Ohio.—Construction permit for a new standard broadcast station to be operated on **1150 kc.**, power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation.

NEW—Western Empire Broadcasters, Inc., a California Corporation, San Bernardino, Calif.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Raymond Kandel, Parkersburg, W. Va.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Tri-City Broadcasting Co. (a Corporation), Newport, Ky.—Construction permit for a new standard broadcast station to be operated on **1110 kc.**, power of 1 KW and daytime hours of operation.

NEW—The Times-Picayune Publishing Co., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 1 KW and daytime hours of operation.

NEW—Hill City Broadcasting Corp., Lynchburg, Va.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation. Contingent on grant in frequency to **610 kc.** for WLVA.

WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—Acquisition of control of licensee corporation by R. M. Venable, through transfer of stock owned by E. R. Custer and Floyd E. Price. **(1490 kc.)**

NEW—William F. Butt and Paris G. Singer, d/b as The Voice of Thomaston, Thomaston, Ga.—Construction permit for a new standard broadcast station to be operated on **1030 kc.**, power of 250 watts, and daytime hours of operation.

KYSM—F. B. Clements & Co., a co-partnership composed of F. Braden Clements, Clara D. Clements and C. C. Clements, d/b as Southern Minnesota Supply Co., Mankato, Minn.—Consent to assignment of license to F. B. Clements and Co., a co-partnership composed of F. Braden Clements, Clara D. Clements, C. C. Clements, Durant F. Clements, Charles R. Butler, Jr., and James F. Madden, Jr., d/b as The Southern Minnesota Supply Co. **(1230 kc.)**

NEW—Gifford Phillips, Denver, Colo.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

Federal Trade Commission Docket

COMPLAINTS

No complaints were issued during the past week by the Commission.

STIPULATIONS

Joseph R. Harris Co., Inc. The Commission has approved a stipulation in which Joseph R. Harris Co., Inc., operating a retail store at 1224 F Street, N. W., Washington, D. C., agrees to stop representing that women's garments made of rayon are composed of butcher linen. (4156)

Kohler Manufacturing Co., Inc., 220 West 19th Street, New York, stipulated with the Commission that it will cease and desist from disseminating advertisements which fail clearly to reveal that the headache remedy it sells under the name of Kohler Powders should not be taken in excess of the dosage recommended, since such use, if too frequent or long continued, may be harmful. The stipulation provides, however, that the advertisements need only contain the statement: "CAUTION: Use only as directed," if the directions for use on the label, in the labeling or in both, contain a warning to the same effect. (03307)

M.A.C. Laboratories. Dorothy McCoy and Lloyd McCoy, trading as M.A.C. Laboratories and as M.A.C. Products, 4015 Indiana Avenue, Chicago, stipulated with the Commission that in connection with the sale of cosmetics they will cease and desist from representing. (03308)

(Continued on next page)

Nelson Yarns. Jacob Nelson, Josh Nelson and Celia Nelson, trading as Nelson Yarns, 1043 Flatbush Avenue, Brooklyn, stipulated with the Commission that they will cease and desist from using the word "imported," or other term of like meaning, to designate or describe any yarn which is spun in the United States of America, or otherwise from representing that such product is imported as yarn into this country. (4155)

Thomson's Natural Food Co. John W. Thomson, 4542 41st Street, Long Island City, N. Y., stipulated with the Commission that he will discontinue misrepresenting the therapeutic properties of medicinal preparations he sells. The respondent trades as Thomson's Natural Food Co. and Thomson's Health Food Store. (03309)

CEASE AND DESIST ORDERS

Consumers Home Equipment Co., 4805 Woodward Avenue, Detroit, engaged in the sale, through house-to-house canvassers, of silverware, mattresses, blankets, radios and other merchandise, has been ordered by the Commission to cease and desist from the use of a sales plan and practices found by the Commission to be fraudulent and deceptive. (5174)

Goldwyn Co. Ben Levy and Frances Levy, trading as Goldwyn Co. and as John Baker Co., 731 Plymouth Court, Chicago, engaged in the sale of candy and novelties, have been ordered by the Commission to stop selling or otherwise disposing of their merchandise by means of a game of chance, gift enterprise or lottery scheme. (5417)

E. H. Hamlin Co. Edward H. Hamlin, trading as E. H. Hamlin Co., Mutual Life Building, Seattle, distributor of canned salmon and other sea food products, has been ordered by the Commission to cease and desist from paying to any buyer anything of value as a commission or brokerage, or any compensation, allowance, or discount in lieu thereof, upon purchases made for such buyer's own account. (5189)

Perma-Rid Co. The Commission has ordered Perma-Rid, Inc., 2947 North 45th Street, Milwaukee, to discontinue misrepresenting the effectiveness of its cosmetic, Perma-Rid, as a depilatory and skin beautifier. (5244)

Pioneer Manufacturing Co. An order issued by the Commission directs The Pioneer Manufacturing Co., 3053 East 87th Street, Cleveland, to cease and desist from violation of the Wool Products Labeling Act and the Federal Trade Commission Act in connection with the sale of its Woolvet floor mops. (5344)

Sherry-Moore Gifts. Elizabeth Scherer and Sherry Moore Scherer, trading as Sherry-Moore Gifts, 100 West 42nd St., New York, have been ordered by the Commission to discontinue selling or otherwise disposing of any merchandise by means of a game of chance, gift enterprise or lottery scheme. The respondents are engaged in the sale of luggage, vanity chests, toiletries and other merchandise. (5400)

R. B. Semler, Inc. New Canaan, Conn., manufacturer and distributor of Kreml Hair Tonic, has been ordered by the Commission to cease and desist from selling Kreml on the condition or agreement that purchasers who resell it do not handle competing hair tonics. The Commission found that the practice of entering into such exclusive-dealing agreements with jobbers, distributors and other resellers substantially lessens competition between the respondent and its competitors and constitutes a violation of Section 3 of the Clayton Act. (4773)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 22, June 3, 1946

PETRILLO SEEKS PROSECUTION UNDER LEA ACT

Strike Called at WAAF Chicago in Effort to Test Lea Bill Constitutionality

AFM President James C. Petrillo called a minor strike last Tuesday (28) against WAAF in Chicago with the announced purpose of testing constitutionality of the Lea Bill.

Whether the test desired by the AFM would materialize had not been clarified at the weekend. The Federal District Attorney for the Chicago area, J. Albert Woll, was continuing an investigation into the case.

The strike at WAAF resulted from an AFM demand that the number of union music librarians employed by the station be doubled. At present WAAF has three such librarians. The union insisted that the number be increased to six, and the station refused on the grounds that it has no need for the additional personnel. No persons who actually perform with musical instruments are involved.

Station's Schedule Not Interrupted

The station's operating schedule has not been affected by the strike, since other employees have taken over duties of the music librarians who walked out. WAAF, a daytime only station, is not a network affiliate.

The management of WAAF reports that repeated efforts were made to persuade Mr. Petrillo to discuss the issues but that the union head "persistently refused all of the requests of WAAF to meet and negotiate this matter."

In announcing the strike the union president, James C. Petrillo, said: "The union appreciates that its action is contrary to the restrictions of the Lea Bill," but added that he was "proceeding on the firm and sincere belief that the Lea Bill is in violation of the . . . Constitution of the United States."

The Federal District Attorney, J. Albert Woll, began the investigation immediately after the strike was announced. Commenting, "This is of tremendous public importance," he stated that he

(Continued on page 426)

INSIDE THIS ISSUE

The International Executive Board of the AFM has wired President Truman its disapproval of the Case Bill. (See p. 426)

Changes in FM rules to provide for only two classes of stations instead of the present three have been proposed by the FCC. (See p. 429)

NAB Sales Managers Executive Committee will meet in Washington for three days beginning June 5th. (See p. 428)

BMB reports on the distribution of U. S.'s 34 million radio families among urban, rural, and rural non-farm areas. (See p. 428)

FCC has disapproved a proposed contractual agreement between WJW and the ABC. (See p. 432)

A proposal to deny the long-pending request for approval of KQW transfer to CBS was issued Friday by the FCC. (See p. 431)

Retail merchants are conducting nationally, this week, a public interest advertising campaign in the interest of famine relief. (See p. 433)

The Government has withdrawn charges that WFHR had refused to bargain collectively with IBEW local in Wisconsin Rapids. (See p. 427)

COMMISSION SPEEDS LICENSE RENEWALS

The FCC announced last week the renewal of 137 broadcast licenses, 84 of which are temporary. The temporary grants are for the period ending August 1, 1946.

These renewals, in addition to those listed in REPORTS last week, represent a total of 232 renewals approved by the commission for the two weeks ending Friday (31). Eighty-five of the renewals are on a temporary basis. (See Current NAB REPORTS.)

This week's renewals are listed under "FCC Actions."

ONE MILLION SETS SHIPPED IN APRIL

On Thursday (30), the CPA announced that shipments of radio sets during April remained the same as in March, about 1 million sets. This figure represents a 33 percent increase over February, and 91 percent of the pre-war rate.

CPA ORDERS GREATER CONSTRUCTION CUT

The CPA placed more stringent requirements on construction approval on Wednesday (29) for a period of 45 days, when it ordered CPA field offices to scan applications more closely in cutting non-housing projects by two-thirds compared with the two weeks ending May 23.

The administration explained that exemptions remain as previously set, and that broadcasters may apply to the local CPA field office for approval of contemplated construction.

The CPA stated that Wednesday's action was taken because construction already under way and approved had placed a heavy drain on materials and strikes had prevented full production of materials.

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Willard D. Egolf, *Special Counsel;* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Promotion.*

Employee-Employer Relations

Petrillo Wants Text of Lea Bill

(Continued from page 425)

would prosecute vigorously under provisions of the Lea Bill if the investigation proved there had been a violation.

The Lea Bill, which has become section 506 of the Communications Act of 1934, makes it unlawful to attempt to coerce a radio station "to employ . . . any person or persons in excess of the number of employees needed by such licensee to perform actual services." Maximum penalties provided by Act are one year's imprisonment and $1000 fine.

NAB Position

In answer to inquiries from the press, A. D. Willard, Jr., NAB executive vice president, stated on the first day of the strike: "Our position is that enforcement of this law is in the hands of the United States Attorneys. Our suggestion to stations has been that if they think the Lea Bill is being violated, they should take the matter up with the federal prosecutors."

On capitol hill Rep. Priest (D-Tenn.) said: "The Lea Bill was passed in an effort to eliminate certain abuses in broadcasting. I think the Act is constitutional. It is clear that Mr. Petrillo's action at WAAF violates the Act. Since the constitutionality of the Act will be tested sooner or later, then the sooner the better."

The press has attached some significance to the fact that the written announcement of the strike was mechanically reproduced but the station call letters had been filled in later. The inference which some reporters have drawn is that similar action against other stations may be contemplated.

Petrillo Statement

Text of Mr. Petrillo's statement is as follows:

"The WAAF Radio Station of Chicago has refused to comply with our request that it employ six musicians. Until now the company has employed three musicians at this station. It is way below the number it should be employing.

"The union, therefore, requested a new agreement to employ three additional musicians so as both to improve the standards and working conditions of the previous employes and to give necessary work to three more union members.

"Apparently hiding behind the Lea Bill, the radio station has arbitrarily refused to negotiate such an agreement. The union was thereby compelled to withdraw services of musicians from this station.

"The union appreciates that its action is contrary to the restrictions of the Lea Bill. However, as president of my union, I am, upon the advice of able and experienced legal counsel and the statements of learned lawyers in both Houses of Congress, proceeding on the firm and sincere belief that the Lea Bill is in violation of the fundamental law of the land, the Constitution of the United States.

"The Lea Bill was conceived in malice and anger resulting from one of the most expensive and bitter anti-labor propaganda campaigns in the history of our country. Never before has there been so un-American an attempt to throw the full force of our National Government in support of a single, favored industry and to the prejudice and immeasurable harm of the workingmen and women in that industry.

"We cannot conceive how and by what reasoning the Constitution of the United States can be said to support this law. Under this law, this Chicago station can overwork its employes; it can unfairly deny employment to three deserving musicians; it can amass thousands upon thousands of dollars of profits, most of which are the result of music, yet spend a mere pittance on music.

"No reasonable person can justify such a law. Under this self-same law workers who quit work in an attempt to obtain fair working conditions and to secure what the unions deems vital to its survival and growth are denounced as criminals and subjected to long imprisonment and a heavy fine.

States Right to Strike

"We sincerely believe that the right to a peaceful strike and to peaceful picketing is among the sacred freedoms eternally protected by our Constitution. We sincerely believe that the guardians of the Constitution, the Supreme Court of the United States, will not yield to the malicious pressure of a manufactured campaign of lies and vilification.

"My union, and I as its president, are fully and irrevocably committed to the protection and preservation of the rights of our thousands of members who are so brutally and unjustly jeopardized by this law, as well as the rights of all organized American workers whose unions are directly assaulted by the philosophy of this monstrous legislation.

"My union and I are, therefore, committed to the absolute policy of utilizing all its energies and resources to resist this vicious law, unless and until we are told by the Supreme Court of the United States that the Bill of Rights and the abolition of slavery do not apply to American musicians, and that I do not believe the United States Supreme Court will ever do."

AFM OPPOSES CASE BILL; CONGRESS DEBATES EMERGENCY LABOR BILL

The International Executive Board of the AFM, holding its convention this week in St. Petersburg, Florida, has wired President Truman expressing opposition to the Case Labor Bill, which is now awaiting Presidential action, having passed the House 230 to 106 on Wednesday (29) and the Senate the preceding Saturday (25).

AFM opposition, apparently is primarily directed at the "welfare fund" provision, which may jeopardize the arrangement now existing between the AFM and record manufacturers. Under the contracts with the recording companies, which do not expire until December 1947, the Union receives a royalty, based on the selling price of records, ranging from one-quarter cent for each 35-cent record sold. The fund, reported to total $1,000,000 now and expected by the AFM eventually to reach $2,500,000

(Continued on next page)

per year, is administered exclusively by the Union under present contractual arrangements.

The Case Bill makes welfare funds illegal unless "employees and employers are equally represented" in their administration, and unless they are established for specified welfare purposes.

Other provisions of the Case Bill, as passed by the Congress, would:

(1) Require parties to a labor dispute to abstain from strikes and lockouts for 60 days if the 5-man Federal Mediation Board, to be set up in the Department of Labor, proffers its services in the dispute.

(2) Authorize fact-finding by a presidential commission in public utility disputes.

(3) Require a 30-day cooling-off period before strikes or lockouts can be engaged in industries affecting interstate commerce; as to public utilities, the period may be extended to 95 days.

(4) Amend the National Labor Relations Act to exclude supervisory employees from protection of the Act, to deprive employees striking during the cooling-off periods of their rights under that Act, and to make employers who lock out employees during such periods liable to unfair labor practice findings.

(5) Permit unions to be sued in Federal courts for breach of contract.

(6) Outlaw secondary boycotts.

(7) Amend the anti-racketeering act to outlaw interference with interstate commerce by "robbery" or "extortion" as those terms are re-defined. (This is the Hobbs Bill.)

On Saturday (25) the House passed the emergency legislation recommended by the President, in his speech to the joint session the same day, by a vote of 306 to 13. The Senate, on Wednesday (29), voted 70 to 13 to eliminate the draft provision.

The emergency bill, approved by the House, provides that the Government may seize an essential industry when a strike or lockout occurs, and that if the interruption of operations continues, the President may declare a national emergency. The President is authorized to establish fair wages and conditions of employment, if necessary, to be effective during the period of Government operation. After an emergency proclamation, continuation of the interruption is unlawful, and the employer, labor unions, and anyone participating in the stoppage are obligated to take affirmative steps to terminate the interruption.

Violation of the bill is a crime, punishable by $5000 fine or 1 year in prison, or both. The Attorney General is authorized to apply for injunctive relief in the Federal Courts. Failure to return to work deprives employees of their employment status, as well as of rights under the Wagner Act. The President may also provide for the induction into the Army of anyone who has failed or refused to return to work within 24 hours of the effective date of his proclamation.

Any net profits earned during Government operation, after allowance of just compensation to the owners, are to go to the U. S. Treasury.

REFUSAL TO BARGAIN CHARGES AGAINST WFHR WITHDRAWN

Charges that WFHR, Wisconsin Rapids, Wisconsin, had refused to bargain collectively with Local 715, IBEW, were withdrawn by the attorney for the Government at the opening of the hearing Tuesday (21) on the NLRB complaint.

During the hearing, which ended Wednesday (22), W. F. Huffman, owner of Station WFHR, and George T. Frechette, station manager, denied the remaining charges of unfair labor practices. The NLRB complaint, as amended, alleged that the station demoted Garth Bowker from chief engineer to operator because of his union activity, and discouraged employees' union activity by statements and conversations. The day before the hearing, Mr. Huffman issued a statement vigorously denying the commission of any unfair labor practices. He and Frechette testified that Bowker was demoted because he did not have the qualifications needed on the job.

Initial decision on the merits of the dispute will be made by R. N. Denham, the NLRB Trial Examiner who presided at the hearing. If any exceptions are filed to his findings, the case then goes to the NLRB in Washington for review.

SUPREME COURT RULES AGAINST VETERAN SUPERSENIORITY

In a six to one decision, the Supreme Court on Monday (27) ruled that veterans do not have superseniority rights to their pre-war jobs. The Court held that veterans cannot displace non-veterans with greater seniority rights—thereby reversing one of the main contentions of Selective Service and agreeing with the position taken by organized labor.

The decision came on a suit by a Brooklyn welder who contended that under the Selective Service Act he was entitled to regular work for one year on his old job with the Sullivan Drydock and Repair Corp.—even though holding him on the job would require laying off a non-veteran with greater seniority. A Brooklyn Federal Court ruled in favor of the welder, but the decision was reversed by the Circuit Court which held that, while Congress intended that a veteran was to be assured of his job for a year, the place to which he was restored was to be subject to the same conditions as those affecting his pre-war job. The CIO Marine & Shipbuilding Workers' Union argued that the unlimited right to one year's reemployment regardless of seniority or greater skill of other workers who did not go into the armed forces would cause conflict with union bargaining contracts, many of which provided for job seniority, and would "upset the whole fabric of industrial relations."

Justice Douglas, for the majority, said that the veteran in returning to his old job steps back on "the seniority escalator" at "the precise point he would have occupied had he kept his position continuously during the war." The provisions of the Selective Service Act, said the Court, "guarantee the veteran against loss of position or loss of seniority by reasons of his absence. He acquires not only the same seniority he had; his service in the armed services is counted as service in the plant so that he does not lose ground by reason of his absence. But we would distort the language of these provisions if we read it as granting the veteran an increase in seniority over what he would have had if he had never entered the armed service."

Justice Black dissented on the ground that the case should be sent back to the Circuit Court with directions to dismiss the suit because the union was not a proper party to appeal the case in the first instance.

Broadcast Advertising

NRDGA RADIO SURVEY

A survey of radio advertising by retailers in 1945-46, made by the National Retail Dry Good Association, will be ready for release to the retailing and broadcasting industry within a few weeks.

(Continued on next page)

Results of the survey were analyzed at a conference in New York May 29 by representatives of the Sales Promotion Division of NRDGA and the Broadcast Advertising Department of NAB. The survey report is now being readied for publication.

The survey shows that radio advertising, although generally successful for those retailers who have used it consistently, has hardly been given a proper chance to demonstrate its effectiveness. The report states:

> "It is evident from this study that somewhere somebody is failing to give radio the proper push insofar as retail advertising is concerned. Whether this be the fault of the seller of the time or the purchaser is not clear from this investigation. Quite possibly it is the fault of both. However, the fact stands that the success story for the medium looks to be fairly good but the advancement of its use appears limited."

As soon as available, a copy of the complete report will be sent to all NAB member stations.

SALES MANAGERS COMMITTEE TO MEET

The Sales Managers Executive Committee meets for a three-day session on June 5th at the Hotel Statler, Washington, D. C. Committee chairman is James V. McConnell, manager, NBC Spot Sales.

The agenda includes a report on the progress of setting up a standard rate card format, by Arthur Hull Hayes, WABC, New York, subcommittee chairman. Walter Johnson, WTIC, Hartford, chairman of the subcommittee working on the NAB-AAAA Standard Contract Form, will report on this project.

Stanton P. Kettler, WMMN, Fairmont, subcommittee chairman, will report on the progress on the proposed Advertising Agency Recognition Bureau. John M. Outler, Jr., WSB, Atlanta, will head a discussion on Sales Practices. Cecil K. Beaver, WOAI, San Antonio, subcommittee chairman, and Lee Hart, assistant director of broadcast advertising, will review the Joske Report.

Kenneth H. Baker, NAB research director, will discuss current research projects related to sales, and Hugh M. Higgins and J. Allen Brown, assistant directors of broadcast advertising, will review sales promotion, sales aids, and sales activities among small market stations. A proposed cooperative organization to promote high advertising standards will be covered in a talk by A. D. Willard, Jr., NAB executive vice-president.

Frank E. Pellegrin, director of broadcast advertising, having just returned from a conference with executives of the National Retail Dry Goods Association in New York, will report on the NRDGA Retail Radio Advertising Survey, and on the series of 17 NAB district meetings recently concluded.

The Sales Managers Executive Committee includes: Chairman, James V. McConnell, NBC, New York; C. K. Beaver, WOAI, San Antonio, Tex.; Lincoln Dellar, KXOA, Sacramento, Cal.; Arthur Hull Hayes, CBS, New York; Stanton P. Kettler, WMMN, Fairmont, W. Va.; Beverly Middleton, WSYR, Syracuse, N. Y.; John M. Outler, Jr., WSB, Atlanta, Ga.; and Odin S. Ramsland, KDAL, Duluth, Minn.

Associate members of the Sales Managers Executive Committee are: John Blair, John Blair & Company, Chicago, Ill.; Henry I. Christal, Edward Petry & Company, Inc., New York; and Lew H. Avery, Lewis H. Avery, Inc., New York.

NAB Board Liaison members are: Paul W. Morency, WTIC, Hartford, Conn.; Martin B. Campbell, WFAA, Dallas, Tex.; and William B. Ryan, KFI, Los Angeles, Cal.

NEW PROMOTION FOLDER ON BANANAS

"It Shouldn't Happen to a Banana" is the title of the new promotion piece in the series *Results from Radio*, prepared by NAB's broadcast advertising department.

The folder cites some of the facts and shows how results were obtained by United Fruit Company in promotion of the *"Chiquita Banana"* radio campaign.

The folder also includes the words and music of the singing commercial.

RESEARCH DEPARTMENT

BMB REPORTS 95% URBAN, 87% VILLAGE AND 76% FARM FAMILIES OWN RADIOS

Among U. S. urban families 95.2 per cent own radios compared with 87.4 per cent of rural non-farm (village) families and 76.2 per cent of rural farm families, Broadcast Measurement Bureau announces today.

The BMB figures show that the 34 million radio homes in the United States are distributed as follows: 22,597,000 are urban, 6,586,000 rural non-farm, and 4,815,000 farm homes.

Comparisons between the figures for 1940 and 1946 show that, during the 5-year interval, total urban families increased 15% over the 1940 Census figures, while the number of urban radio families increased 19% during the same period. In the case of the rural-nonfarm families, there was an increase of 5% while the increase in radio families was 17%. A more spectacular comparison arises in the case of the rural-farm families which *decreased* by 11% during the 5-year interval, while at the same time, the growth in radio families was 13% over the 1940 figures.

Massachusetts and New York are tied for density of urban radio families at 98.2 per cent. Connecticut leads in density of village radio ownership with 97.1 per cent, while New Jersey tops all states in the farm classification with 93.5 per cent of radio ownership.

Although the BMB urban, village and farm figures for the U. S. as a whole differ slightly from those of the Census Bureau, they fall well within the limits of statistical reliability published by the Census Bureau. The Census Bureau reports a two-thirds probability that a complete census would reveal that anywhere between 22,000,000 and 22,841,000 U. S. urban families own radios. The BMB figure of 22,597,000 falls well within these extremes and differs from the published Census Bureau figure by only eight-tenths of one percent. The differences in rural non-farm and rural farm figures are similarly slight.

These differences may be explained by the fact that BMB sought, within the limits of statistical reliability, to maintain the same rank order of urban, village and farm radio ownership that was disclosed by the 1940 Census.

NAB to Publish Data

The BMB tables, with state and area breakdowns, are being published by NAB as an insert page for the *Radio Market Data Handbook*. The new figures, to be printed and mailed this week, should be substituted for the present page nine of the handbook. Non-member stations and organizations may obtain these figures by writing to the NAB Research Department.

BAKER ADDRESSES SAVANNAH RADIO COUNCIL OF CIVIC LEADERS

Kenneth H. Baker, NAB director of research, spoke on Friday (24) before a group of civic leaders in Savannah,

(Continued on next page)

Ga., who have been organized by the radio stations of that city in an effort to promote increased and more effective use of radio by civic clubs in their public interest campaigns.

Speaking at the invitation of Dwight Bruce, manager of WTOC, Dr. Baker stressed the importance of civic club program producers acquainting themselves fully with their radio audience by using every research means at their disposal. He suggested that there is no substitute in this respect for actually contacting individuals by "door-bell pushing" or some equivalent method.

Dr. Baker pointed out that the failure of many public interest productions in the past has been directly traceable to the fact that the program producers have not known the character of the audience to which they were talking or the audience which they would like to reach with their particular message.

The civic leaders were also urged to take advantage of the "know-how" which has been developed by commercial broadcasters. In this connection, Mr. Bruce pointed out that his station was developing a radio work-shop in which members would particpate to learn the techniques of radio production.

The group which the NAB research director addressed meets bi-monthly and functions as smaller committees in the interim. It is composed of the presidents of all the various civic groups, business men's organizations, women's clubs, libraries, school boards, PTA, and other similar organizations.

FM Department

AMENDMENT OF FM RULES AND ENGINEERING STANDARDS PROPOSED

The FCC announced proposed amendments to FM Rules and Standards on Tuesday (28) which provide for two classes of FM stations instead of three as at present. The new designations are Class A, formerly Community, and Class B, which includes the former Metropolitan and Rural classes.

The Commission stated that oral argument will be held only if protests are filed on or before June 15, 1946. In the absence of protests, the proposed rules will be promulgated. The changes, according to the Commission, will simplify the allocation and assignment of FM facilities.

The proposed rule for Class A stations would provide a coverage equivalent to a minimum of 0.1 KW and a maximum of 1.0 KW effective radiated power with 250 feet antenna height. The present rule on Community class stations limits them to 250 watts of effective radiated power with the same antenna height.

The minimum mileage separation on this class of station would remain the same, 50 miles on the same channel and 35 miles on adjacent channels.

The proposed rules divide the United States into two areas as at present. However, this rule would be modified to include other regions to reflect current requirements.

The Commission stated that the tentative allocation plan for Metropolitan and Rural FM stations as announced in December, 1945, would be followed in the assignment of Class B stations. No allocation plan is being proposed for Class A stations at this time.

At present ten channels, from 106.1 to 107.9 mc., are not available for Community stations in Area II. The proposed rules would provide for 20 Class A channels in both Area I and Area II. No channels would be specifically reserved for facsimile.

However, it is proposed that facsimile transmission would be authorized on any channel in both Class A or Class B and in both areas.

Text of the FCC proposed rules follows:

3.202 Areas of the United States

For the purpose of allocation the United States is divided into two areas. The first area—Area I—includes southern New Hampshire; all of Massachusetts, Rhode Island, and Connecticut; southeastern New York as far north as Albany-Troy-Schenectady; all of New Jersey, Delaware, and the District of Columbia; Maryland as far west as Hagerstown; and eastern Pennsylvania as far west as Harrisburg.[1] The second area—Area II—comprehends the remainder of the United States not included in Area I.

3.203 Class A Stations

(a) A Class A station is a station which operates on a Class A channel and is designed to render service primarily to a community or to a city or town other than the principal city of an area, and the surrounding rural area. The transmitter power and antenna height of a Class A station shall normally be capable of coverage equivalent[2] to a minimum of 0.1 KW and a maximum of 1.0 KW effective radiated power at 250 feet antenna height, as determined by the methods prescribed in the Standards of Good Engineering Practice Concerning FM Broadcast Stations. Class A stations will not be authorized with more than 1 KW effective radiated power. Standard power ratings of transmitters used for Class A stations shall be not less than 250 watts nor more than 1,000 watts. A normal minimum separation for Class A stations of 50 miles will be provided on the same channel and 35 miles on adjacent channels.

(b) Twenty channels beginning with 104.1 mc. and ending with 107.9 mc. (channels 281 through 300) are designated as Class A channels. All of these channels are available for assignment in cities which are not the central city or cities of a metropolitan district. Ten of these channels are also available for assignment in central cities of metropolitan districts which have fewer than six Class B stations.[3]

(c) The main studio of a Class A station shall be located in the city served and the transmitter shall be located as near the center of the city as practicable.

3.204 Class B Stations

(a) A Class B station is a station which operates on a Class B channel and is designed to render service primarily to a metropolitan district or principal city and the surrounding rural area, or to rural areas removed from large centers of population. The service area of a Class B station will not be protected beyond the 1,000 uv/m contour; however, Class B assignments will be made in a manner to insure, insofar as possible, a maximum of service to all listeners, whether urban or rural, giving consideration to the minimum signal capable of providing service. Standard power ratings of transmitters used for Class B stations shall normally be 1,000 watts or greater. In the following subsections, antenna height above average terrain and effective radiated power are to be determined by the methods prescribed in the Standards of Good Engineering Practice Concerning FM Broadcast Stations.

(1) In Area I, Class B stations will be licensed to operate with a service area equivalent[2] to a minimum of

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[1] In some of the territory contiguous to area I, the demand for frequencies requires that applications be given careful study and consideration to insure an equitable distribution of facilities throughout the region. This region includes the remainder of Maryland, Pennsylvania, and New York (except the northeastern corner) not included in area I; Virginia, West Virginia, North Carolina, South Carolina, Ohio, and Indiana; southern Michigan as far north as Saginaw; eastern Illinois as far west as Rockford-Decatur; and southeastern Wisconsin as far north as Sheboygan. Other regions may be added as required.

[2] For the purpose of determining equivalent coverage, the 1000 uv/m contour should be used.

[3] For the time being, until more FM broadcast stations are authorized, the Commission will not authorize class A stations in central cities of metropolitan districts having four or more standard broadcast stations.

(Continued on next page)

10 KW effective radiated power and antenna height of 300 feet above average terrain and a maximum of 20 KW effective radiated power and antenna height of 500 feet above average terrain.[4] In metropolitan districts in Area I with a population greater than 250,000 the minimum service area shall be the equivalent[2] of 20 KW effective radiated power and an antenna height of 350 feet above average terrain. Class B stations in Area I will not be licensed with an effective radiated power greater than 20 KW.

(2) In Area II, Class B stations will be licensed to operate with a service area equivalent[2] to a minimum of 2 KW effective radiated power and antenna height of 300 feet above average terrain and a normal maximum of 20 KW effective radiated power and antenna height of 500 feet above average terrain.[4] In Area II, where it is shown that the public interest would be served by authorizing greater power or antenna height either to serve greater area or to provide a higher signal intensity within an area, the power, antenna height, and area will be determined on the merits of the case, with particular attention being given to rural areas which would not otherwise receive service.

(b) Sixty channels beginning at 92.1 mc. and ending at 103.9 mc. (channels 221 through 280) are designated as Class B channels.

3.205 Station Location

(a) Each FM broadcast station shall be considered located in the state and city where the main studio is located.

(b) The transmitter of each FM broadcast station shall be so located that satisfactory service is delivered to the city where the main studio is located, in accordance with the Standards of Good Engineering Practice Concerning FM Broadcast Stations; Provided, however, upon special showing of need, authorization may be granted to locate the transmitter so that adequate service is not rendered to this city, but in no event shall this city be beyond the 50 uv/m contour.

3.206 Main Studio

The term "main studio" means the studio from which the majority of local programs originate and/or from which a majority of station announcements are made of programs originating at remote points.

Proposed Engineering Practice Changes

The following changes are proposed for the Standards of Good Engineering Practice Concerning FM Broadcast Stations:

2. Engineering Standards of Allocation.

A. Sections 3.202 to 3.206, inclusive, of the Rules and Regulations describe the basis for allocation of FM Broadcast Stations, including the division of the United States into Areas I and II. Where reference is made in the Rules to antenna heights of Class A stations, Section 2 E (1) of these Standards should be consulted; for Class B stations, Section 2 E (2) should be consulted.

B. In determining the predicted and measured field intensity contours of FM broadcast stations the following shall govern:

(1) Class A stations will normally not be required to determine their contours.

(2) Class B stations shall determine the extent of their 1,000 uv/m and 50 uv/m contours.

The above contours shall be determined in accordance with the methods prescribed in these Standards.

C. Although some service is provided by tropospheric waves, the service area is considered to be only that served by the ground wave. The extent of the service is determined by the point at which the ground wave is no longer of sufficient intensity to provide satisfactory broadcast service. The field intensity considered necessary for service is as follows:

TABLE I

Area	*Median Field Intensity*
City business or factory areas	1,000 uv/m
Rural areas	50 uv/m

A median field intensity of 3,000 to 5,000 uv/m should be placed over the principal city to be served, and a median field intensity of 1,000 uv/m should be placed over the business district of cities of 10,000 or greater within the metropolitan district served. The location of the main studio of a Class A station is specified in Section 3.203 of the Rules. A field intensity of 5,000 uv/m should be provided over the main studio of a Class B station except as otherwise provided in Section 3.204 of the Rules.

These figures are based upon the usual noise levels encountered in the several areas and upon the absence of interference from other FM stations.

D. A basis for allocation of satellite stations has not yet been determined. For the present, applications will be considered on their individual merits.

E. The service area is predicted as follows:

(1) Class A stations

A map, topographic where obtainable, shall be submitted for the area within 15 miles of the proposed antenna site. On this map shall be indicated the antenna location and a circle of 10 miles radius with the antenna location as center. Representative points shall be picked on this circle 15 degrees apart and the elevation of these points determined. The average elevation of these points will be considered the average elevation of the circle. The difference between the elevation of the center of the radiating system and the average elevation of this circle shall be considered the height of the antenna over the terrain 10 miles from the transmitter. In cases where the applicant believes this method to be grossly in error due to peculiarities of the terrain, this method shall be used for determining the antenna height but a showing may be made, if desired, determining the height by other means and describing the method used. Calculations of the service contours of Class A stations are not required.

(2) Class B Stations

(No changes in present Section 2 E (2).)

FCC GRANTS 19 FM PERMITS

The FCC announced on Friday (31) that it had granted final construction permits to 19 applicants for FM facilities.

The stations had been issued conditional grants and engineering approvals previously.

The CP's issued Friday include grants for 1 Rural, 6 Community and 12 Metropolitan class stations.

List of new licensees will be found under "FCC Actions."

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[4] In the determination of appropriate coverage, consideration should be given to population distribution, terrain, service from other FM stations, trade area and other economic factors. Among the recognized trade area authorities are the following: J. Walter Thompson (Retail Shopping Areas), Hearst Magazines, Inc. (Consumer Trading areas), Rand McNally Map Co. (Trading Areas) and Hagstrom Map Co. (Four Color Retail Trading Area Map).

Small Market Stations

UNION CONTRACTS AND VETERAN TRAINEE

Station management, during the Small Market Stations' session at several NAB district meetings, raised the question as to whether veterans receiving on-the-job training must join unions in stations where a union has jurisdiction. Ivar H. Peterson, assistant director, NAB Employee-Employer Relations Department, provides the following general explanation:

"Whether 'a local union contract forces a veteran trainee to join the union' depends upon the terms of the contract. The question can't be answered unless we know the provisions of the contract and the proposed conditions under which the GI trainee will be employed. In the absence of a concrete situation, let us assume a hypothetical state of facts.

"Suppose Station XYZ has a contract with union ABC covering various terms and conditions of employment of the station's technicians and engineers, now or hereafter employed during the term of the contract. The contract provides for a closed shop—that is, it specifies that only members of union ABC may be employed as technicians and engineers. It also provides that in filling vacancies or increasing the staff of technicians, the employer shall request the union to furnish a competent technician, and that if the union cannot do so within seven days, the employer can hire whom he chooses; the person so hired will then be issued what is called a 'work permit' or 'temporary working card' by the union, and he may be employed until the union can supply a satisfactory man. The contract also has a clause defining the work or 'trade jurisdiction.' This states that only union members in good standing may perform work 'in connection with the installation (except new construction work), operation, maintenance and repair of radio broadcast, television, facsimile and audio equipment and apparatus by means of which electricity is applied in the transmission or transference, production or reproduction of voice, sound, or vision with or without ethereal aid, including the cutting of records and transcriptions.' The contract fixes a minimum wage for technicians of $50 per five day, eight hour a day, week. Nowhere in the agreement is there a definition of the terms 'technician' or 'engineer,' nor is provision made for employment of apprentices, trainees, or students. Many contracts containing these exact clauses are in force today.

"Let us further suppose that Station XYZ desires to employ GI Joe, an Army veteran who received some training in electronics while in the service, shows promise of developing into a first class technician, and is willing to learn the business at a beginning salary of $30 per week. He's not a member of union ABC. Can he be employed? If he is, does he have to join the union in order to perform any of the work described in the contract as within the union's 'trade jurisdiction?'

"Two facts are obvious: the station has agreed that only members in good standing of union ABC can do any technical radio broadcasting work; GI Joe isn't a member—and what's more, probably can't meet the union's requirements for admission until he has gained the experience offered by working for the station. We seem to be faced with a dilemma: GI Joe can't become a member until he has technical experience in broadcasting, and he can't get the technical experience unless he's a member. But common sense and good will on the part of all concerned should solve the problem.

"The manager of Station XYZ would be well advised to discuss his plans with the officials of union ABC, get their views, and attempt to work out a solution with them. Both management and the union, and obviously GI Joe, have legitimate interests in developing competent and qualified technicians and, specifically, in making it possible for GI Joe to learn the trade. The union representative will probably want to know whether the station is seeking to cut working standards, undermine the union, or otherwise impair conditions they regard as beneficial to them and members of the union. It should not be difficult to demonstrate to reasonable men the good faith of the station is starting a veteran-training program. Maybe the local union, or its international, has worked out a program on this very subject, or is willing to join with the employer in a cooperative effort. In such a spirit, details will be solved readily.

"Probably, in the hypothetical situation under discussion, an arrangement can be worked out whereby GI Joe will be employed on the terms proposed, with the understanding that after a stipulated period of training or when he gets his operator's license, he will be classified as a technician and—if the contract is still in effect—will apply for membership in the union. In the meantime, the union will waive the application of the terms of the contract to him and agree to act on his membership application in accordance with its rules. The employer will, no doubt, be asked to give assurance that the training procedure is not going to be used as a device to evade the contract.

"The precise arrangement in handling the day-to-day details of a veteran-training program is not spelled out by the customary collective bargaining contract, and manifestly will vary from station to station. Certainly it would appear unusual for a contract to provide, and unreasonable for a union to demand, that a fully qualified union technician must be hired or assigned to devote his whole work time to showing GI Joe the ropes.

"In negotiating contracts with unions, stations having in mind instituting a veteran-training program would be well advised to cover this subject adequately in their contract. The Employee-Employer Relations Department will endeavor to supply requested information relating to apprentices and trainees."

BROWN ADDRESSES INDIANA BROADCASTERS

The Indiana Association of Broadcasters, meeting in Indianapolis today (3) will hear a report on the activities of the NAB Small Market Stations division. J. Allen Brown, director of the division, will address the group.

John Carl Jeffery, WKMO, will preside at the meeting.

FCC

FCC PROPOSED DECISION DENIES KQW TRANSFER

The FCC on Friday (31) announced a proposed decision which would deny the application for transfer of KQW, San Jose, Calif., from the Pacific Agricultural Foundation, Ltd., to the Columbia Broadcasting System. Commissioners Wakefield and Jett dissented.

The Commission based it decision upon three reasons advanced by CBS supporting the application: (1) A network should own stations, especially in the important centers of population, to assure outlets for the distribution of its programs in those areas; (2) the improved operation and usefulness of the station as an originating point which would result from the network's ownership of the station; and (3) increased economic stability accruing to the network as a result of its ownership of stations—the income from station operation as such providing a financial cushion against possible losses from network operation, as such.

Referring to the first point, the Commission stated that CBS owns seven AM stations, six of which operate with 50 KW power. "In addition," the Commission went on,

(Continued on next page)

"it (CBS) has a minority or indirect interest in two other AM broadcast stations. No other nation-wide network owns more than five stations, yet the other networks have had no difficulty in operating effectively."

Concerning the second point, the Commission said, "While undoubtedly the ownership of stations in key areas is convenient from a network's point of view, the fact is that CBS already has one outlet on the west coast—KNX in Los Angeles—and owns more stations in other major cities than does any other nation-wide network. Moreover, CBS has been operating its nation-wide network since it started operation without an outlet in San Francisco and the evidence in this case clearly shows that CBS has been more than able to maintain its competitive position vis-a-vis the other networks."

On the point of economic stability of the network, the Commission quoted figures showing the network's profits, dividends, etc., and said that the "figures amply demonstrate that the ownership of CBS of an additional AM station is not necessary in order to ensure the economic stability of the network."

In concluding its majority findings the FCC said, "For the foregoing reasons, the Commission is of the opinion that the transfer of KQW to Columbia Broadcasting System would not be in the public interest and that, accordingly, the application should be denied."

Dissenting Opinion

Commissioner Jett in his dissent said that he did not "agree with the conclusions reached in the majority opinion in this case. It is my belief that the record before us clearly shows that the transfer of KQW at San Jose, California, to the Columbia Broadcasting System is definitely in the public interest, and accordingly the application should be granted."

In his dissenting opinion, Commissioner Wakefield said "I am unable to agree with the majority of the Commission that the transfer of control of KQW to the Columbia Broadcasting System would create in Columbia such concentration of control of broadcasting facilities that such transfer should not be permitted."

PETITION FOR APPROVAL WJW-ABC AGREEMENT DENIED BY FCC

In a letter to WJW made public on Friday (31), the FCC announced that it had denied a petition made by the station for approval of an agreement between the station and ABC, which would have provided for options to extend affiliation.

Text of the FCC letter to WJW is as follows:

> "The Commission today denied your petition for approval of your agreement with American Broadcasting Company, Inc., dated January 1, 1946.
>
> "Under the terms of that agreement, you are given certain options to extend the term of your current affiliation agreement with that network for three successive periods of two years each. Each option is contingent upon the exercise of the preceding option, which rests in your absolute discretion. The agreement provides further that either party may terminate the basic affiliation agreement at any time during the extension periods provided for in the second and third options upon 12-months' written notice to the other party.
>
> "The effect of the agreement is to confer upon you the right to extend your affiliation beyond its original expiration date for a minimum of two and a maximum of six years. On the other hand, the earliest date at which the network may, as of right, terminate the agreement is three years from its original expiration date. Thus, by not exercising the options, you may limit the term of your network affiliation to the original two-year term, while the network may at your option be bound for a minimum of five years. Such an agreement, as you recognize in your petition, is clearly barred by a literal interpretation of the provisions in section 3.103 of the Commission's regulations which provides:
>
> > 'No license shall be granted to a standard broadcast station, having any contract, arrangement, or understanding, expressed or implied, with a network organization which provides, by original terms, provisions for renewal, or otherwise for the affiliation of the station with the network organization for a period longer than 2 years;
> >
> > *Provided*, That a contract, arrangement, or understanding for a period up to 2 years may be entered into within 6 months prior to the commencement of such period.'
>
> "You urge that your agreement is in complete conformity with the purpose and spirit of the rule as understood by you, namely, ' . . . . to secure, so far as possible, the exercise of independent judgment by station licenses in the choice, selection and scheduling of the programs.' No mention is made, however, of the basic consideration which underlies all of the chain broadcasting regulations; the Commission's concern for the improved service which the public might otherwise be expected to derive from competition in the network field. You fail to recognize, also, that conceivably it may be in the public interest not to permit networks to restrict their ability to compete with other networks in the selection of affiliated stations. Options such as those proposed may well prevent a network from improving its competitive position with relation to other networks when new and better facilities may be licensed in the service areas of its existing affiliates. As the Commission stated in its *Report on Chain Broadcasting* (p. 61)—
>
> > 'The long-term contracts of CBS and NBC were intended to, and do, prevent any real competition in the network-station market. The public is thus deprived not only of the advantages that might flow from the establishment and development of new networks, but it also loses the benefits of competition between existing networks for the better outlets.'
>
> "Agreements of the type you propose are in effect restraints upon competition among the networks and appear equally to be not in the public interest. Accordingly, your petition has been denied."

SPECIAL TEMPORARY AUTHORIZATION REQUESTS SUBJECT TO TIME FACTOR

Broadcasters were urged by the FCC on Friday (24) to allow sufficient time in making requests for temporary authorizations to permit notification of a grant in time for advantage of the action to be taken.

The commission stated that it had received numerous requests for such authorization on the day a program was scheduled or the day previous to such a program. It pointed out that often it was impossible to notify a licensee of action because of late filing of the request.

The FCC explained that its rules provide that such a request will not be considered unless "It is received by the commission at least 10 days previous to the date of proposed operation: Provided, however, that any such request received within less than 10 days may be accepted upon due showing of sufficient reasons for the delay in submitting such request."

FCC ASSISTANT GENERAL COUNSEL RESIGNS

Nathan David, Assistant General Counsel of the FCC on military leave, has resigned to enter private practice in Washington, it was announced on Tuesday (28).

After joining the commission in 1939, Mr. David became secretary to former FCC Chairman James Lawrence Fly the following year. In 1942 he was appointed chief of the War Problems and Enforcement Division.

Legal Department

BULOVA AND WOKO CASES COMPARED

The FCC recently denied an application for the transfer of a standard broadcast station in New York on the grounds that the proposed licensees "showed only the vaguest acquaintance with the present operations" of the station "and were equally vague as to their plans for its future operation" and that "the transferees revealed an extreme lack of candor in testifying under oath as to their numerous difficulties with various governmental bodies." (*In re* Application of Bulova and Henshel, Transferors, Docket No. 6598, Mar. 5, 1946.)

This case is interesting in the light of the decision of the U. S. Court of Appeals in the WOKO Case (current NAB REPORTS, p. 58). It was there held that the Commission acted arbitrarily and capriciously in refusing to renew a corporate licensee because the corporation's general manager had made repeated misstatements as to the beneficial ownership of 24% of the capital stock. The Supreme Court agreed to review this case on April 22, 1946.

In the Bulova Case, *supra*, the Commission did not refer to the WOKO Case, but took the view that its continuing interest in station operation required it to grant licenses "only to those persons whose statements are trustworthy." In addition the Commission found that the prospective licensees' "numerous and extended" violations of federal and state regulatory laws, as distinguished from "isolated and inadvertent violations" of such laws, showed a lack of a sense of public responsibility in private business dealings which must be given considerable weight in determining the degree of public responsibility which would be brought to bear in broadcast operations.

Public Interest Programming

RETAILERS CONDUCT NATIONWIDE FOOD CONSERVATION CAMPAIGN THIS WEEK

Beginning this week (June 3), retail merchants throughout the country are conducting an educational advertising and promotion campaign for famine relief. The drive was organized at the request of the President's Famine Emergency Committee, of which Herbert Hoover is honorary chairman, Chester Davis, chairman, and Judge Justin Miller, president of NAB, a member. A National Retail Committee has been formed, with Charles B. Dulcan, Sr., vice-president of The Hecht Company, Washington, D. C., as honorary chairman, and local chairmen in ninety key cities. In addition, the American Retail Federation and the National Retail Dry Goods Association have made available their services and the cooperation of their member stores.

The campaign will be aimed directly at the American housewife, the individual primarily responsible for the final purchase and control of foodstuffs for home consumption. It will explain the reasons for the current crisis, describe the methods of solving it, and appeal to her for cooperation in the conservation and sharing of wheat products, fats, oils, and other foods, and the elimination of waste.

The appeal will be concentrated in a "Pledge of the American Housewife," which the women will be asked to sign and turn in to famine booths located in the stores. A goal of 30,000,000 signed pledges has been set for the drive.

The motivating force behind the retailing famine program is the realization that the individual American woman is willing and eager to respond wholeheartedly to any emergency, and her effort, multiplied 30,000,000 times, can be a deciding factor in the solution of the famine problem. However, she must be given a complete picture of the need, and her relation to it, and her awareness of the acute situation must be keyed to a high pitch.

The retailers are especially well qualified to perform this function because of their day-in, day-out, continuous relations with the housewife—through personal contact by store employees, and by virtue of their multitude of promotional facilities—radio, newspapers, etc.

Station managers are therefore urged to cooperate with the retailers in their drive, and to bring to their attention the various ways in which radio can participate actively. City chairmen and other key merchants throughout the country have already been advised by the National Retail Committee to plan the most advantageous utilization of sponsored spot announcements and other radio time with station managers.

Managers should also alert women's program directors and commentators to the campaign. These programs, with their large housewife listening audience, can do much to carry the message of the drive and the pledge directly to the desired target.

WLW SENDS FAMINE OBSERVERS TO EUROPE

A housewife, a farmer and a storekeeper, accompanied by Roy Battles, WLW's Farm Program Director, boarded a plane in Washington on Wednesday (29) to start the first leg of their trip to Europe to observe first hand the critical food shortage.

The group plans to make stops in Germany, Poland, Austria, Greece, Italy and France, the most severely affected countries, as well as quick stopovers in London, their temporary base in Europe.

WLW coverage of the trip includes short wave broadcasts and cable stories from the group abroad. On their return, members of the observation party will participate in a series of broadcasts, in which they will describe their reactions to conditions prevailing in the famine areas.

It is expected the round trip will be completed in six weeks.

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Radio Allocation Plans during the week of June 10-16, by The Advertising Council and the Media Programming Division of the OWMR. A brief résumé of each Fact Sheet is given below:

Emergency Food Collection

The Emergency Food Collection offers an opportunity for Americans to make a direct and personal contribution to help prevent starvation abroad. 500 million men, women and children throughout war-torn Europe and Asia are hungry, an appalling number of them facing starvation. In their long tradition of generosity toward those in need, the American people have shown their willingness to share their good fortune. They have shown it in their readiness to limit their consumption of urgently needed relief foods, by voluntarily "saving and sharing" wheat products, fats and oils so that more can be shipped overseas. Americans are being asked to simply contribute

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either tinned food or cash to buy and transport food—preferably cash. The food realized from the Emergency Food Collection, conducted on behalf of United Nations Relief and Rehabilitation Administration (UNRRA) will be used to supplement the minimum subsistence diets of those facing starvation abroad. The main goal of the Collection is to collect money with which to buy and transport food; the secondary aim is to obtain gifts of foods packed in tin cans. Money contributions are preferred because they eliminate the expenses of collection, packaging, and shipping, and make possible the purchase of more food by buying in quantity lots at lower prices. Cash or checks should be given to the local Emergency Food Collection Committees, or mailed to Emergency Food Collection, New York City. If unable to contribute money, listeners should search their pantries and kitchens for tinned food to contribute . . . locations of food collection depots can be learned from local newspapers or radio stations. (Fact Sheet No. 25-A)

Buy U. S. Savings Bonds

The Treasury's first effort since the Victory Loan to promote the sale of Bonds through means other than the Pay-Roll Savings Plan is scheduled to run from D-Day, June 6, through Independence Day, July 4. It is hoped that this campaign will create a *long-term* incentive for the buying and holding of U. S. Savings Bonds. *Thirty billion dollars in Bonds* bought during the war are still owned by the people. *An additional $22 billion—over and above*—what can be absorbed by taxes, insurance, normal savings and the purchase of ALL the consumers' goods and services that can be made available this year—will be earned by the American people in 1946. *This money, a total of $52 billion, is figuratively a powder keg which if employed in present spending would skyrocket prices to unprecedented heights.* The continued sale of Bonds will serve to off-set current redemptions as well as help withdraw from circulation potentially dangerous current earnings. It will spread ownership of the public debt among as many Americans as possible so that the interest may go to people as holders of Bonds rather than to a comparatively few banks, corporate or individual investors. Continued Bond sales now while money is plentiful and goods scarce will insure a reserve of spending power for new homes, equipment, services and other individually desired things in the future. In promoting the sale of Bonds between June 6 and July 4, copy should be devoted exclusively to self-interest appeals as reflected in the slogan, "Back Your Future," rather than to any anti-inflation aspects of the campaign. (Fact Sheet No. 11-B)

The Veterans' Assets

Radio is asked to help educate the general public, as well as employers, on the assets of the veteran as a citizen and an employee. Messages selling the assets of veterans will be believable, of course, only if they show specially in what ways veterans are better employees and better citizens than they were before entering service. These specific points can be grouped under three headings: 1. *Service Jobs and Civilian Jobs:* One-half of all service jobs are *directly* related to civilian occupations, and *all* service jobs are related to civilian occupations in some way. 2. *Extension Education:* It is not generally realized that many servicemen, while still in the armed forces, improved their own educational status through—(a) The United States Armed Forces Institute; (b) Navy Educational Services Program. 3. *Indoctrination:* Military service teaches a man or woman many things, among them respect for discipline and procedure. The strict adherence to the rules of discipline and procedure in turn make a person a better leader, and these qualities are transmitted to his attitude toward civilian life. The military teaches a man self-sufficiency. These, and other qualities, are ingrained in men and women during their time in service and make them better workers, more ingenious, and more thorough than they ever were before. The skills, education, and experience which our servicemen and women acquired in the armed forces—the know-how which proved deadly to the enemy in war—can be an invaluable asset to this nation in peace. (Fact Sheet No. 23)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission in Washington, D. C., unless otherwise indicated, during the week beginning Monday, June 3. They are subject to change.

Monday, June 3

To Be Held in Room 305, Board of Education, 228 North La Salle St., Chicago, Illinois, for FM Radio Facilities in the Chicago Area

NEW—Agricultural Broadcasting Co., Chicago, Ill.
NEW—Amalgamated Broadcasting System, Inc., Chicago, Ill.
NEW—American Broadcasting Co., Inc., Chicago, Ill.
NEW—Balaban & Katz Corp., Chicago, Ill.
NEW—Chicago Federation of Labor, Chicago, Ill.
NEW—Drovers Journal Publishing Co., Chicago, Ill.
NEW—Dual Engineering Corp., Chicago, Ill.
NEW—International Union, United Automobile, Air Craft and Agricultural Implement Workers of America (UAW-CIO), Chicago, Ill.
NEW—Johnson Kennedy Radio Corp., Chicago, Ill.
NEW—Lincoln-Belmont Publishing Co. & Myers Publishing Co., Chicago, Ill.
NEW—National Broadcasting Co., Inc., Chicago, Ill.
NEW—Raytheon Manufacturing Co., Chicago, Ill.
NEW—Telair Co., Elmhurst, Ill.
NEW—Gene T. Dyer, Evelyn M. Dyer, Gene T. Dyer, Jr., Adele Moulds, Louis E. Moulds & Grace V. McNeil, d/b as Radio Station WAIT, Chicago, Ill.
NEW—John A. Dyer, Vivian I. Christoph, Elizabeth M. Hinzman, F. A. Ringwald and Wm. F. Moss d/b as Radio Station WGES, Chicago, Ill.
NEW—WJJD, Inc., Chicago, Ill.
NEW—Julius Miller, Oscar Miller, Bertha L. Miller, Gertrude Miller, and Arnold B. Miller, d/b as Radio Station WSBC, Chicago, Ill.
NEW—Nathan Schwartz, Chicago, Ill.

To Be Held in Federal Court Room, Post Office Building, Jackson, Tennessee

NEW—Jackson Broadcasting Co., Jackson, Tenn.—C. P. **1490 kc.**, 250 watts night, 250 watts day, unlimited.
NEW—Hub City Broadcasting Co., Jackson, Tenn.—C. P. **1490 kc.**, 250 watts night, 250 watts day, unlimited.
NEW—George Arthur Smith, Jackson, Tenn.—C. P. **1490 kc.**, 250 watts night, 250 watts day, unlimited.

For Commercial Television Facilities in the New York Metropolitan Area

NEW—Bamberger Broadcasting Service, Inc., New York, N. Y.
NEW—Bremer Broadcasting Corp., Newark, N. J.
NEW—American Broadcasting Co., Inc., New York, N. Y.
NEW—News Syndicate Co., Inc., New York, N. Y.
NEW—WLIB, Inc., New York, N. Y.
NEW—Raytheon Manufacturing Co., New York, N. Y.
NEW—Debs Memorial Radio Fund, Inc., New York (Manhattan), N. Y.
NEW—Sherron Metallic Corp., Huntington, N. Y.

Further Hearing

NEW—Southern Illinois Broadcasting Co., Inc., Centralia, Ill.—C. P. **960 kc.**, 1 KW, unlimited, DA-day and night use.
KFVS—Oscar G. Hirsch, tr/as Hirsch Battery & Radio Co., Cape Girardeau, Mo.—C. P. **960 kc.**, 1 KW, DA for night use.

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Wednesday, June 5

NEW—Times-World Corp., Roanoke, Va.—For FM facilities.

NEW—Roanoke Broadcasting Corp., Roanoke, Va.—For FM facilities.

NEW—Piedmont Broadcasting Corp., Danville, Va.—For FM facilities.

KGKL—KGKL, Inc., San Angelo, Texas—C. P. **960 kc.,** 1 KW DA-night, 5 KW day.

To Be Held in Grand Jury Room, Federal Building, Mobile, Alabama

NEW—Gulf Broadcasting Co., Inc., Mobile, Ala.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Burton Broadcasting Co. (Gillette and Jesse Gilbert Burton, partners, d/b as), Mobile, Ala.—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Joseph Gardberg and Sam J. Ripps, d/b as Mobile Broadcasting Co., Mobile, Ala.—C. P. **1330 kc.,** 5 KW, unlimited, DA-night and day.

Thursday, June 6

NEW—Fred O. Grimwood, Bloomington, Ind.—C. P. **1490 kc.,** 250 watts, unlimited.

WCBM—Baltimore Broadcasting Corp., Baltimore, Md.—C. P. **680 kc.,** 10 KW day, 5 KW night, unlimited.

NEW—Tower Realty Co., Baltimore, Md.—C. P. **680 kc.,** 5 KW night, 5 KW day, directional antenna, unlimited.

To Be Held in Court Room, Third Floor, Federal Building at Shreveport, Louisiana

NEW—James A. Noe, Shreveport, La.—C. P. **1550 kc.,** 250 watts, unlimited.

NEW—Frank H. Ford, Shreveport, La.—C. P. **1550 kc.,** 250 watts, unlimited.

FCC ACTIONS

AM APPLICATIONS GRANTED

NEW—N. Joe Rahall, et al., d/b as Allentown Broadcasting Co., Allentown, Pa.—Granted CP for a new station to operate on **1580 kc.,** 1 KW, daytime only. (B2-P-4496; Docket 7475)

NEW—Mattoon Broadcasting Co., Mattoon, Ill.—Granted construction permit for a new station to operate on **1170 kc.,** 250 watts, daytime only. (B4-P-4643)

NEW—Midwestern Broadcasting Co., Alpena, Mich.—Granted construction permit for a new station to operate on **1450 kc.,** 250 watts, unlimited time. (B2-P-4723)

NEW—Hollywood Broadcasting Co., Hollywood, Fla.—Granted construction permit for a new station to operate on **940 kc.,** 1 KW, daytime. (B3-P-4696)

FM FINAL CP'S GRANTED

The following stations heretofore given conditional grants and engineering approvals, were granted regular construction permits:

Georgia-Ala. Broadcasting Corp., Columbus, Ga.—C. P. for Metropolitan station; Channel (No. 242) **96.3 mc.;** 9.4 KW; antenna: 602 ft.

Minnesota Broadcasting Corp., Minneapolis, Minn.—C. P. for Rural station; Channel (No. 246), **97.1 mc.;** 192 KW; antenna 491 ft.

The Daily Report, Ontario, Calif.—Construction permit for Community station; **104.3 mc.** (Channel 282); 250 watts; antenna: —194 feet.

Contra Costa Broadcasting Co., Richmond, Calif.—Construction permit for Community station; **104.7 mc.** (Channel 284); 0.14 KW; antenna: 346 feet.

Lee Brothers Broadcasting Co., San Bernardino, Calif.—Construction permit for Metropolitan station: **104.3 mc.** (Channel 277); 0.47 KW: antenna: 2,260 feet.

Robert K. and S. C. Hancock, copartners d/b as Santa Maria Daily Times, Santa Maria, Calif.—Construction permit for Community station; **104.3 mc.** (Channel 282); 250 watts; antenna: —289 feet.

Augusta Broadcasting Co., Augusta, Ga.—Construction permit for Metropolitan station **94.5 mc.** (Channel 233); 30 KW. antenna: 664 feet.

J. W. Woodruff, et al., d/b as Columbus Broadcasting Co., Columbus, Ga.—Construction permit for Metropolitan station; **96.7 mc.** (Channel 244); 12 KW; antenna: 510 feet.

Paul F. McRoy, et al., d/b as Southern Illinois Broadcasting Partnership, Carbondale, Ill.—Construction permit for Metropolitan station; **100.5 mc.** (Channel 263); 3.4 KW; antenna: 345 feet.

Champaign News Gazette, Inc., Champaign, Ill.—Construction permit for Community station.

North Shore Broadcasting Co., Evanston, Ill.—Construction permit for Community station; **104.3 mc.** (Channel 282); 250 watts; antenna: 225 feet.

Quincy Newspapers, Inc., Quincy, Ill.—Construction permit for Rural station; **97.7 mc.** (Channel 249); 32 KW; antenna; 743 feet.

The Radio Station KFH Co., Wichita, Kansas—Construction permit for Metropolitan station **96.5 mc.** (Channel 243); 185 KW; antenna: 411 feet.

The Hampden-Hampshire Corp., Holyoke, Mass.—Construction permit for Metropolitan station; **95.5 mc.** (Channel 238); 3.5 KW; antenna: 940 feet.

North Shore Broadcasting Co., Salem, Mass.—Construction permit for Community station; **105.5 mc.** (Channel 288); 250 watts; antenna; 209 feet.

James Broadcasting Co., Inc., Jamestown, N. Y.—Construction permit for Metropolitan station; **101.5 mc.** (Channel 268); 9.5 KW; antenna: 750 feet.

The Messenger Publishing Co., Athens, Ohio—Construction permit for Metropolitan station; **102.9 mc.** (Channel 275); 16.5 KW; antenna: 550 feet.

Pacific Radio Advertising Service, Portland, Oregon—Construction permit for Metropolitan station; **95.7 mc.** (Channel 239); 3.2 KW; antenna: 911 feet.

Susquehanna Broadcasting Co., York, Pa.—Construction permit for Metropolitan station; **94.9 mc.** (Channel 235); 20 KW; antenna; 500 feet.

Intermountain Broadcasting Co., Salt Lake City, Utah—Construction permit for Metropolitan station; **98.5 mc.** (Channel 253); 3.2 KW; antenna: —14 feet.

Times Publishing Co. of Wichita Falls, Texas—Construction permit for Metropolitan station; **97.7 mc.** (Channel 249); 20 KW; antenna: 500 feet.

ENGINEERING APPROVAL OF FM CG

The following applicant was granted approval of basic engineering plans: (Note: power given is effective radiated power; antenna height given is height above average terrain.)

Penellas Broadcasting Co., St. Petersburg, Fla.—Metropolitan; **92.1 mc.** (Channel 221); 30 KW; antenna: 437 feet.

DESIGNATED FOR HEARING

Chronicle Publishing Co., San Francisco, Cal.—Adopted an order designating for consolidated hearing application (B5-PCT-170) for a television station with applications of American Broadcasting Co., Inc., The Asso. Broadcasters, Inc., Don Lee Broadcasting System, Hughes Tool Co., Television Productions, Inc. and Dorothy S. Thackrey.

Pilgrim Broadcasting Corp., Manchester, N. H.; Nashua Broadcasting Corp., Nashua, N. H.—Designated for consolidated hearing the application of Pilgrim Broad-

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casting Corp. (B1-P-4658) for a new station to operate on **900 kc.**, 1 KW, daytime only, with application of Nashua Broadcasting Corp. (B1-P-4746), seeking the same facilities.

WOLS—Florence Broadcasting Co., Inc., Florence, S. C.; WJAX—City of Jacksonville, Jacksonville, Fla.—Designated for hearing application of WOLS (B3-P-4538) for CP to change facilities from **1230 kc**, 250 watts, unlimited, to **930 kc.**, 1 KW, DA at night, install a new transmitter and move transmitter, in a consolidated proceeding with application of WJAX (B3-P-4271) for CP to change facilities from **930 kc.**, 1 KW night, 5 KW-LS, unlimited, to **930 kc.**, 5 KW, unlimited, directional antenna.

News Publishing Corp., Charlotte, N. C.—Designated for hearing application (B3-P-3952) for a new station to operate on **1400 kc.**, 250 watts, unlimited time.

KDAL—Red River Broadcasting Co., Duluth, Minn.—Designated for hearing application for renewal of license, to be heard in consolidation with application (B4-P-4421; Docket 7552) requesting increase in power from 1 to 5 KW, on **610 kc.**, install new transmitter and change DA for night use.

San Diego Broadcasting Co., San Diego, Cal.—Adopted an order designating for hearing application for new station to operate on **1510 kc.**, 5 KW, unlimited time, DA day and night. (B5-P-3744).

KTKC—J. E. Richmond, et al., d/b as Tulare-Kings Counties Radio Associates, Visalia, Cal.—Designated for hearing application for CP to change transmitter site and studio location of station KTKC from Visalia to Fresno, Cal. (B5-P-3909)

Radio Peoria, Inc., Peoria, Ill.—Designated for hearing application for a new station to operate on **970 kc.**, 1 KW, DA, unlimited time. (B4-P-4177)

John C. McCormack, et al., d/d as Radio Station KTBS, Shreveport, La.; Edwin Mead, Rockford, Ill.—Designated for hearing application (B3-P-4720) for a new station to operate on **1480 kc.**, 1 KW non-directional to 5 KW, using directional antenna day and night, in consolidation with application of Edwin Mead for a new station (B4-P-4729), to operate on **1480 kc.**, 1 KW, unlimited time with directional antenna day and night.

Telegraph Herald, Decorah, Iowa—Designated for hearing (Comr. Jett voting to grant), application for a new station to operate on **1240 kc.**, 250 watts, limited time (6:00 a. m. to 9:30 a. m., 1:30 p. m. to 12:00 midnight). (B4-P-4579)

KWLC—Luther College, Decorah, Iowa—Designated for hearing (Comr. Jett voting to grant), application for modification of license to specify hours of operation from 9:30 a. m. to 1:30 p. m.; CST, daily. (Present assignment **1240 kc.**, 250 watts, daytime). (B4-ML-1226)

KROD—Dorrance D. Roderick (Assignor), Roderick Broadcasting Corp. (Assignee), El Paso, Texas—Designated for hearing application for consent to voluntary assignment of license of station KROD from Dorrance D. Roderick to Roderick Broadcasting Corp. (B3-AL-520)

LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending February 1, 1949:

KFDA, Amarillo, Texas; KFXD, Nampa, Idaho; WAJR, Morgantown, W. Va.; WCBT, Roanoke Rapids, N. C.; WDSM, Superior, Wis.; WESX, Salem, Mass.; WHLN, Harlan, Ky.; WJBC, Bloomington, Ill.; WJOB, Hammond, Ind.; WLOG, Logan, W. Va.; KFJB, Marshalltown, Iowa; KSUN, Lowell, Ariz.; KWG, Stockton, Calif.; WAYX, Waycross, Ga.

The following stations were granted renewal of licenses for the period ending May 1, 1949:

WJLS, Beckley, W. Va.; KFDM, Beaumont, Texas; KFYR, Bismarck, N. Dak.; KOAC, Corvallis, Ore.; KLZ, Denver; WSYR, Syracuse; WNAX, Yankton, S. Dak.; KGMB and auxiliary, Honolulu; WEEI, Boston; WKZO, Kalamazoo; WLBZ, Bangor, Maine; WMAL, Washington; WMAM, Marinette, Wis.

The following licenses were granted renewals for the period ending November 1, 1948:

KYA, San Francisco; WHKY, Hickory, N. C.; WTAQ, Green Bay, Wis.; WFBM and auxiliary, Indianapolis.

WLAY—Muscle Shoals Broadcasting Corp., Muscle Shoals, Ala.—Granted renewal of license for the period ending February 1, 1948.

WINS—Hearst Radio, Inc., New York City—Granted renewal of license for the period ending May 1, 1948 (Comr. Durr voting for hearing).

WKRO—Oscar C. Hirsch, Cairo, Ill.—Granted renewal of license for the period ending August 1, 1948.

WNBR—Fla. Broadcasting Co., Jacksonville, Fla.—Granted renewal of license for the period ending August 1, 1947.

Licenses for the following experimental television stations were further extended upon a temporary basis only, pending determination upon applications for renewal, for the period ending August 1, 1946:

W2XVT, Allen B. DuMont Labs., Inc.; W10XAD, W10XAE and W10XAF, Philco Products, Inc.

Licenses for the following ST broadcast stations were further extended upon a temporary basis only, pending determination upon applications for renewal of licenses, for the period ending August 1, 1946:

W2XEO, Capitol Broadcasting Co., Inc.; W2XBD, General Electric Co.; W4XGG, Gordon Gray; W9XMB, The Moody Bible Inst. of Chicago.

Licenses for the following stations were further extended upon a temporary basis, pending determination upon applications for renewal, for the period ending August 1, 1946:

KABC, San Antonio; KBIX, Muskogee, Okla.; KBON, Omaha; KBST, Big Spring, Texas; KBTM, Jonesboro, Ark.; KBUR, Burlington, Iowa; KCMC, Texarkana; KCRS, Midland, Texas; KEYS, Corpus Christi; KFRC and auxiliary, San Francisco; KFUN, Las Vegas, N. M.; KGDE, Fergus Falls, Minn.; KGFJ, Los Angeles; KGKB, Tyler, Texas; KHAS, Hastings, Neb.; KHBC, Hilo, T. H.; KHMO, Hannibal, Mo.; KHUB, Nr. Watsonville, Calif.; KMLB, Monroe, La.; KNOW, Austin, Texas; KOCY, Oklahoma City; KONO, San Antonio; KOOS, Coos Bay, Ore.; KOTN, Pine Bluff, Ark.; KPAB, Laredo, Texas; KPHO, Phoenix; KPLT, Paris, Texas; KRBM, Bozeman, Mont.; KSAM, Nr. Huntsville, Texas; KSAN, San Francisco; KTHT, Houston; KTOH, Lihue, T. H.; KTOK, Oklahoma City; KVAK, Atchison, Kans.; KVAL, Brownsville, Texas; KVCV, Nr. Redding, Calif.; KVEC, San Luis Obispo; KVNU, Logan, Utah; KVOE, Vernon, Texas; KWAL, Wallace, Idaho; KWBW, Hutchinson, Kans.; KWNO, Winona, Minn.; KXO, El Centro, Calif.; KYCA, Prescott, Ariz.; KYOS, Nr. Merced, Calif.; WABY, Albany; WACO, Waco; WAGM, Presque Isle, Maine; WATW, Ashland, Wis.; WBAB, Atlantic City; WBLJ, Dalton, Ga.; WBLK, Clarksburg, W. Va.; WCED, DuBois, Pa.; WCLO, Janesville, Wis.; WDNC, Durham, N. C.; WEOA, Evansville, Ind.; WFTC, Kinston, N. C.; WFVA, Fredericksburg, Va.; WGAL, Lancaster, Pa.; WGPC, Albany, Ga.; WGRM, Greenwood, Miss.; WGTC, Greenville, N. C.; WHBY, Appleton, Wis.; WHIT, Nr. New Bern, N. C.; WHTB, Talladega, Ala.; WIBG, Glenside, Pa.; WING, Dayton; WISE, Asheville; WITH, Baltimore; WJBK and auxiliary, Detroit; WJBY, Gadsden, Ala.; WJHO, Opelika, Ala.; WJMC, Rice Lake, Wis.; WJNO, W. Palm Beach; WJXN, Jackson, Miss.; WKBO, Harrisburg, Pa.; WKBZ, Muskegon; WLAV, Grand Rapids; WLOF, Orlando; WMFJ, Daytona Beach; WMGA, Nr. Moultrie, Ga.; WMJM, Cordele, Ga.; WMOB, Mobile; WNOE, New Orleans; WOLF, Syracuse; WOLS, Florence, S. C.; WOPI, Bristol, Tenn.; WOV and auxiliary, New York City; WPAR, Parkersburg, W. Va.; WRGA, Rome, Ga.; WRJN, Racine; WSPB, Sarasota, Fla.; WSTP, Salisbury, N. C.; WTOL, Toledo, Ohio; WWDC, Main and Syn. Amplifier, Washington.

WWDC—Capital Broadcasting Co., Washington, D. C.—Granted extension of authority for waiver of Secs. 2.53 and 13.61 of the Commission's Rules so as to permit operation of the synch. amplifier by remote

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control from main transmitter location, for the period June 1 to Aug. 1, 1946, upon the same terms and conditions as the existing authorization for such operation.

Licenses for the following FM broadcast stations were extended upon a temporary basis only, pending receipt of and/or determination upon applications for renewal, for the period ending August 1, 1946:

WABW, Indianapolis; WBAM, New York; WABC-FM, New York; WBBM-FM, Chicago; WGFM, Schenectady; WABF, New York; WDLM, Chicago; WPEN-FM, Philadelphia; WSBF, South Bend; WCAU-FM, Philadelphia; WBZA-FM Springfield, Mass.; WBZ-FM, Boston; KDKA-FM, Pittsburgh; WEHS, Chicago.

W2XWE—WCKO, Inc., Albany, N. Y.—Facsimile broadcast station license was further extended upon a temporary basis only, pending determination upon application for renewal, for the period ending August 1, 1946.

WSOO—Hiawathaland Broadcasting Co., Sault Ste. Marie, Mich.—Present license extended upon a temporary basis only, pending determination upon application for renewal, for the period ending August 1, 1946.

Licenses for the following relay stations were further extended upon a temporary basis only, pending determination upon applications for renewal, for the period ending August 1, 1946:

WODJ, Adirondack Broadcasting Co., Inc.; KEHP, Airfan Radio Corp., Ltd.; WEGD, WEGE, WKRB, American Broadcasting Corp.; KEGA, Earle C. Anthony, Inc.; KAOU, Ariz. Broadcasting Co., Inc.; KEGE, KFAA, A. H. Belo Corp.; WEGP, Berks Broadcasting Co.; WJOT, The Birmingham News Co.; WEGS, Donald A. Burton; KEGH, KEGI, KNED, Carter Publications, Inc.; WBGN, The Champaign News-Gazette, Inc.; WADA, Charleston Broadcasting Co.; WEGW, WEGX, Charleston Broadcasting Co.; WAUY, WAUT, WEGQ, Evansville on the Air, Inc.; WRET, The Fort Industry Co.; WQER, Ga. School of Tech.; WRDN, Great Trails Broadcasting Corp.; WHHC, The Hampden, Hampshire Corp.; KEHO, Intermountain Broadcasting Corp; KAXY, KEIF, KEIG, KEJR, KEJS, KGKO Broadcasting Co.; KAOV, KEGD, KRIC, Inc.; KEIM, KTAR Broadcasting Co.; WHPT, Radio Station WMFR; KAOY, KEGN, Don Lee Broadcasting System; WEIT, WEIU, Loyola University; KABG, Ben S. McGlashan; KRME, Merced Broadcasting Co.; WEIZ, Miami Valley Broadcasting Corp.; KIFF, Mo. Broadcasting Corp.; WEOF, WNRB, The National Life & Accident Ins., Co.; KEIV, Nichols and Warinner, Inc.; WERB, Pinellas Broadcasting Co.; KEJN, Puget Sound Broadcasting Co., Inc.; WEHT, WELT, Racine Broadcasting Corp.; KEGV, Radio Station KFH Co.; WEHZ, WEKL, WEKM, Reading Broadcasting Co.; KBTA, KBTB, Red River Broadcasting Co., Inc.; KIDN, Redwood Broadcasting Co., Inc.; WRGG, Rome Broadcasting Corp.; WAVB, The Scioto Broadcasting Co.; WEKQ, Allen T. Simmons; WEKR, South Bend Tribune; WEHI, Southeastern Broadcasting Co.; WMWB, Ft. Huron, Mich.; KEGZ, Symons Broadcasting Co.; KEGT, Tarrant Broadcasting Co.; WAUW, WLAC Broadcasting Service; WELC, WAVE, Inc.; WMFZ, WCBS, Inc.; WELN, WDRC, Inc.; WAXL, Jonas Weiland; WELV, W. Va. Broadcasting Corp.; WLIR, WFAM, Inc.; WEIJ, WFBM, Inc.; WEIK, WFBM, Inc.; WELY, WGAL, Inc.; KBOA, Winona Radio Service; WAIJ, WAIY, WIBX, Inc.; KPAK, Wichita Broadcasters; WJAE, WJNO, Inc.; WENI, WJW, Inc.; WTNK, WOAX, Inc.; WBLR, Columbus Broadcasting Co.

Granted renewal of following station licenses for period ending August 1, 1948:

KVOE, Santa Ana, Calif.; WRGA, Rome, Ga.; WGTC, Greenville, N. C.; KPLT, Paris, Tenn.; WOPI, Bristol, Tenn.; WKBZ, Muskegon, Mich.

Granted renewal of following station licenses for period ending May 1, 1949:

KFSD, San Diego, Cal.; WROL, Knoxville, Tenn.; WAGE, Syracuse, N. Y.; WPIC, Sharon, Pa.

Granted renewal of following station licenses for period ending November 1, 1948:

KOIL, Omaha, Nebr.; WDSU and auxiliary, New Orleans, La.

WISE—Radio Station WISE, Inc., Asheville, N. C.—Granted renewal of license for period ending February 1, 1949. (B3-R-1025)

WHIT—Coastal Broadcasting Co., Inc., New Bern, N. C.—Granted renewal of license for period ending February 1, 1948. (B3-R-1176)

MISCELLANEOUS ACTIONS

WJZ—American Broadcasting Co., New York City—Denied petition of WJZ described as "Petition for prompt decision" upon the application of station KOB for CP and license to cover CP. (B5-MP-1738; B5-L-1799, Dockets 6584 and 6585)

WTAW—Agr. and Mechanical College of Texas, College Station, Texas—Adopted order denying motion of WTAW to dismiss application of Frontier Broadcasting Co. (WACO), Waco, Texas, for modification of CP. (B3-MP-1867)

Douglas L. Craddock, Leaksville, N. C.—Granted authority to use call letters WLOE to identify new station granted on March 13.

WMBD—Peoria Broadcasting Co., Peoria, Ill.—Adopted an order granting petition insofar as it requests reinstatement of application for CP (B4-P-2717) to increase night power from 1 to 5 KW, and to amend application to bring up to date information on officers and their interests and station finances, denied in other respects, and designated said application for hearing.

V. L. Rossi and John D. Rossi, d/b as Bee Broadcasting Co., Beeville, Texas—Designated application of Bee Broadcasting Co. (B3-P-4639) for CP to operate on **1490 kc.**, with 250 watts, unlimited time, in a consolidated proceeding with KFDA Docket 7559, et al.), and ordered the bills of particulars heretofore issued in these proceedings be amended to include the Beeville application.

Charleston Broadcasting Co., Charleston, S. C.—Granted petition to amend application for CP (B3-P-4248) so as to specify the frequency **1340 kc.** instead of **1450 kc.**, 250 watts, unlimited time, and the application as amended, was granted. (Docket 7530)

Troy Broadcasting Corp., Troy, Ala.—Granted petition for reconsideration and grant of application for a new station (B3-P-4446), and granted CP to operate on **1490 kc.**, 250 watts, unlimited time. (Docket 7381)

Sam Morris, San Antonio, Texas—Denied petition for rehearing and "extension of decision and order" directed against the Memo. Opinion and Order of the Commission of March 27, denying petition of Sam Morris, for denial of the application of KRLD for renewal of license.

WGRC—Northside Broadcasting Corp., Louisville, Ky.—Denied petition requesting that its application for a CP to change facilities from **1400 kc.**, 250 watts, unlimited time, to **790 kc.**, 5 KW day, 1 KW night, with change in transmitter location, and installation of new transmitter with DA, designated for hearing in a consolidated proceeding with application of WKPT, be removed from the docket and granted without hearing; and ordered that the bill of particulars heretofore issued with respect to this application be amended. (Docket 6052)

WKPT—Kingsport Broadcasting Co., Inc., Kingsport, Tenn.—Denied petition requesting that its application for CP to change facilities from **1400 kc.**, 250 watts, unlimited time, to **790 kc.**, 1 KW, with change in transmitter location and a DA for night use, designated for consolidated hearing with application of WGRC, be removed from the docket and granted without hearing; and ordered that the bill of particulars heretofore issued be amended. (Docket 6249)

Edwin Mead, Miami Beach, Fla.—Dismissed petition requesting leave to intervene in hearing of Radio Wis-

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consin (Docket 6940) and Ohio Broadcasting Co. (Docket 7186)

WHBC—The Ohio Broadcasting Co., Canton, Ohio—Granted construction permit to increase power of station WHBC presently operating on **1480 kc.**, 1 KW, DA-night, unlimited, to 5 KW, install new transmitter and directional antenna (night) and change transmitter location; conditions. (Comr. Durr voting for hearing)

Radio Wisconsin, Inc., Madison, Wis.—Ordered retention in hearing status of application (B4-P-3809; Docket 6940) to operate on **1480 kc.**, 1 KW, DA-night, unlimited time, and ordered the hearing issues amended.

Columbia Broadcasting System, Inc.,—Granted request for waiver of Section 3.406 so as not to require half-hour identification of stations broadcasting "Operation Crossroads" program on May 28, 1946.

American Broadcasting Co., Inc.—Granted extension of waiver of requirements of Section 3.407 in cases of transcribed network broadcasts which are broadcast by stations on standard time one hour after regular broadcast on daylight saving time, until September 28, 1946, the end of daylight saving time.

WTOD—Unity Corp., Inc., Toledo, Ohio—Granted modification of CP, which authorized a new station, for approval of antenna and approval of transmitter location at near Southeast corner of Arlington and Byrne Roads, Toledo. (B2-MP-1895)

KBPS—Bensen Polytechnic School (R. T. Stephens, Agt.), Portland, Ore.—Granted special temporary authority to remain silent for the period May 29 to Sept. 9, 1946, in order to observe school vacation period.

WSAJ—Grove City College, Grove City, Pa.—Granted special temporary authority to remain silent for the period June 15 to Sept. 19, 1946, in order to observe college vacation period.

WCNC—Albemarle Broadcasting Co., Elizabeth City, N. C.—Granted license to cover CP which authorized installation of a new transmitter (Gates Radio Co. 250-C); (B3-L-1950). Also authority to determine operating power by direct measurement. (B3-Z-1774) The licensee is granted a waiver of Sec. 3.55(b) and 3.60 of the rules; conditions.

KGVL—Truet Timzey, Greenville, Texas—Granted license to cover CP, which authorized a new station to operate on **1400 kc.**, 250 watts, unlimited time. (B3-L-1848) Also authority to determine operating power by direct measurement. Licensee is granted a waiver of Sec. 3.60 of the Commission's rules; conditions. (B3-Z-1773)

KFLW—Herald Publishing Co. of Klamath Falls, Klamath Falls, Ore.—Granted license to cover CP which authorized a new station to operate on **1450 kc.**, 250 watts, unlimited time; also authority to determine operating power by direct measurement. (B5-L-1947; B5-Z-1772) Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions.

Earle C. Anthony, Inc., Mt. Wilson Park, Cal.—Granted special temporary authority to operate a 250-watt G.R. transmitter on **96.5 mc.** with temporary antenna system, in order to make site tests, for a period of 60 days from date of grant. Operation shall be limited to that required for site tests, and that no regular program service shall be broadcast.

WATT—Midwestern Broadcasting Co., Cadillac, Mich.—Granted license to cover CP, which authorized a new station on **1240 kc.**, 250 watts unlimited time. (B2-L-1903) Also authority to determine operating power by direct measurement. (B2-Z-1722)

KSTT—Davenport Broadcasting Co., Inc., Davenport, Iowa—Granted modification of CP authorizing a new station, for approval of antenna and to change proposed studio location from 115 W. 3rd St., Davenport, to 135 Main St. (B4-MP-1893)

KSWM—Air-Time, Inc., Joplin, Mo.—Granted modification of CP, which authorized a new station, to make changes in transmitting equipment, for approval of antenna and approval of transmitter and studio locations at W. 13th St. and 221 W. 3rd St., Joplin, respectively. (B4-MP-1883)

WSTB—Robeson Broadcasting Corp., Lumberton, N. C.—Granted modification of CP, which authorized a new station, for changes in transmitting equipment, approval of antenna and approval of transmitter and studio locations at U. S. Highway 301, west of Lumberton, and 112 W. 5th St., Lumberton, respectively. (B3-MP-1873)

WMHM—Herbert Herff, Memphis, Tenn.—Granted modification of CP, which authorized a new station, to change type of transmitter (RCA-BTA-250-L) for approval of antenna and approval of transmitter location at 904-14 So. Somerville, Memphis, Tenn.

WRCM—Supreme Broadcasting System, Inc., New Orleans, La.—Granted extension and modification of special temporary authority to operate a Transmitter Equipment Mfg. Co., Temco 250-BCP transmitter and a Radio Engr. Labs. REL 515A-DL, 1 KW, transmitter on Channel #237, **95.3 mc.**, with power of 250 watts, and 1 KW, respectively, in the Jung Hotel, New Orleans, in order to obtain information concerning propagation on the specified frequency and also enable studies to be made on antenna efficiencies, suitability of site, etc., of FM station, for the period May 26, to Aug. 23, 1946.

WBUY—Davidson County Broadcasting Co., Lexington, N. C.—Granted modification of CP, which authorized a new station, for approval of antenna and approval of transmitter and studio locations at RFD 1, Lexington, and 209 So. Main St., respectively. (B3-MP-1876)

WFOM—Chattahoochee Broadcasters, Marietta, Ga.—Granted modification of CP, which authorized a new station, to change type of transmitter, for approval of antenna, and approval of transmitter and studio locations at So. Cobb Drive, 0.15 miles south of city limits, Marietta. (B5-MP-1878)

KCVR—Central Valley Radio, Lodi, Cal.—Granted modification of CP, which authorized a new station, to change proposed type of transmitter (Raytheon Mfg. Co. RC-250), and make changes in antenna. Permittee is granted a waiver of Sec. 3.55(b) and 3.60 of the rules; conditions. (B5-MP-1898)

WMVG—Jere N. Moore, Milledgeville, Ga.—Granted license to cover CP authorizing a new station to operate on **1450 kc.**, 250 watts, unlimited time (B3-L-1946); also authority to determine operating power by direct measurement. (B3-Z-1771) Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions.

WOKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—Granted license to cover construction permit which authorized changes in equipment and increase in power to 250 watts. The authority is granted without prejudice to any action which the Commission may ultimately take on applicant's pending application for renewal of license and approval of transfer of control. (B2-L-1952)

KASA—Walter G. Russell and Hoyt Houck (Transferors), Lonnie J. Preston (Transferee), Southwest Broadcasting Co., (Licensee), Elk City, Okla.—Granted consent to voluntary transfer of control of Southwest Broadcasting Co. from Walter G. Russell and Hoyt Houck to Lonnie J. Preston, for a consideration of $11,138.00. (B3-TC-476)

KTNM—Hoyt Houck, et al., d/b as Tucumcari Broadcasting Co. (Assignors), Hoyt Houck, et al., d/b as Tucumcari Broadcasting Co. (Assignees), Tucumcari, N. Mex.—Granted consent to voluntary assignment of license of station KTNM from Hoyt Houck, Robert D. Houck, Walter G. Russell and Lonnie J. Preston, d/b as Tucumcari Broadcasting Co., to Hoyt Houck, Robert D. Houck and Walter G. Russell, d/b as Tucumcari Broadcasting Co., for a consideration of $8,046.00.

Veterans Broadcasting Co., Inc., Rochester, N. Y.—Dismissed petition, on petitioner's own motion, praying that the Commission reopen the record heretofore made in the hearing in re applications of The Finger Lakes Broadcasting System, et al., and designate petitioner's application for a new station in a consolidated proceeding with a further hearing to be held in Rochester.

Murray Mester and Meyer Mester, Transferees—Adopted an order denying petition of Murray Mester and Meyer Mester, transferees in the matter involving transfer of

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control of WODAAM Corp., licensee of station WOV, New York City, for rehearing, directed against the Commission's decision of March 4, 1946, denying application of Arde Bulova and Harry D. Henshel, transferors, and Murray Mester and Meyer Mester, transferees, for transfer of control of WOV. (Comr. Denny and Hyde not participating.)

Lebanon Broadcasting Co., Lebanon, Pa.—Granted authority to use call letters WLBR for new station authorized on March 7.

Reno Broadcasting Co., Reno, Nev.—Granted authority to use call letters KOLO for new station authorized March 7.

Wisc. Broadcasting System, Inc., Milwaukee, Wisc.—Granted authority to use call letters WFOX for new station authorized April 3.

The Commission scheduled oral argument for June 19, 1946, on the proposed decisions in the Glens Falls, New York cases (B-239); Orangeburg, S. C., cases (B-241); and Huntington, W. Va., cases (B-243).

WCHN—Concord Broadcasting Corp., Manchester, N. H.—Granted modification of construction permit for new station authorizing move of transmitter and studio location from Concord to Manchester: **1240 kc.,** 250 watts unlimited time. (B1-MP-1871)

KRRV—Red River Valley Broadcasting Corp., Sherman, Texas—Granted petition for leave to amend its application for construction permit (B3-P-4105) so as to specify a new DA design and to incorporate revised engineering data with respect thereto, and to sever from consolidated proceeding. The amendment was accepted and application removed from the hearing docket (No. 6862). It was further ordered that the record in the consolidated proceeding in re Dockets 6859, 6860 and 6861, be closed.

Mutual Broadcasting System, Inc.—Granted extension of waiver of Sec 3.407 of the rules, permitting this network to transcribe and broadcast certain programs on a delayed basis without the usual identifying announcements, to continue until the end of the period of Daylight Saving Time.

WOW—Radio Station WOW, Inc., Omaha, Neb.—Ordered that the application for renewal of license for station WOW be designated for hearing. (B4-R-686)

KGB—Don Lee Broadcasting System, San Diego, Cal.; KDB—Santa Barbara, Cal.; KFRC—San Francisco, Cal.; KHJ & KHJ-FM—Los Angeles, Cal.—Ordered that applications for renewal of licenses for stations KFRC, KHJ and KHJ-FM be designated for hearing in consolidation with applications for renewal of KGB and KDB.

KSOO-KELO—Sioux Falls Broadcast Association, Inc., Sioux Falls, S. D.—Granted extension of special temporary authority for continued operation of Stations KSOO and KELO until August 1, 1946.

The Commission granted extension of special temporary authority to operate Station WQXQ, New York, N. Y., only one hour rather than three hours between 6 a. m., and 6 p. m. for a period ending not later than July 1, 1946.

ACTIONS ON MOTIONS

WAKR—Summit Radio Corp., Akron, Ohio—Granted motion for continuance on hearing now scheduled for June 3, on application for new station (Docket 7214), and continued same to June 17.

Gulf Broadcasting Co., Inc. (et al), Mobile, Ala—The Commission on its own motion, advanced the consolidated hearing on applications of Gulf Broadcasting Co., Inc. (Docket 7313), Burton Broadcasting Co. (Docket 7314) and Mobile Broadcasting Co. (Docket 7482), from June 6 to June 5, 1946.

Peoples Broadcasting Corp., Worthington, Ohio—The Commission on its own motion ordered that application for a new station (Docket 7519), be removed from the hearing docket, because application of The Eagle-Gazette Co. for a new station at Lancaster, Ohio, was dismissed on May 23.

Southern Ill. Broadcasting Co., Inc., Centralia, Ill.—Granted petition for continuance of consolidated hearing in re Dockets 7129 and 7130, now scheduled for June 3, and continued same to July 1, 1946.

WKEU—Radio Station WKEU, Griffin, Ga.—Granted petition insofar as it requests leave to amend its application for CP (Docket 7213, B3-P-4485), so as to specify a new transmitter site, and make other changes, and the amendment was accepted. The petition was denied insofar as it requests removal from the hearing docket.

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Granted petition for indefinite continuance of hearing on application for CP (Docket 7352) now scheduled for May 29, and the hearing was continued without date until further order of the Commission.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—Tar Heel Broadcasting System, Inc., Clinton, N. C. (P. O. Bank of Washington Bldg., Washington, N. C.)—Construction permit for a new standard broadcast station to be operated on **550 kc.,** power of 1 KW and daytime hours of operation.

NEW—Midnight Sun Broadcasting Co., Anchorage, Alaska (P. O. 508 Second Ave., Fairbanks, Alaska)—Construction permit for a new standard broadcast station to be operated on **550 kc.,** power of 5 KW and unlimited hours of operation. Call letters "KENI" requested.

590 Kilocycles

KHQ—Louis Wasmer, Inc., Spokane, Wash.—Voluntary assignment of license to KHQ, Inc.

910 Kilocycles

KALL—Abrelia S. Hinckley, George C. Hatch and Wilda Gene Hatch, a partnership, d/b as Salt Lake City Broadcasting Co., Salt Lake City, Utah—Voluntary assignment of license to Salt Lake City Broadcasting Co., Inc.

930 Kilocycles

NEW—Booth Radio Stations, Inc., Kalamazoo, Mich.—Construction permit for a new standard broadcast station to be operated on **930 kc.,** power of 1 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna.

1030 Kilocycles

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—Authority to determine operating power by direct measurement of antenna power for special service authorization.

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—Extension of special service authorization to operate on **1030 kc.,** 50 KW power, using non-directional antenna during the hours from local sunrise at Boston, Mass., to local sunset at Corpus Christi, Texas, for a period not to exceed six months.

1100 Kilocycles

WGPA—The Bethlehem's Globe Publishing Co., Bethlehem, Penna.—Modification of construction permit (B2-P-4170, which authorized a new standard broadcast station) for change in type of transmitter, approval of antenna and approval of transmitter and studio location.

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1160 Kilocycles

WJJD—WJJD, Inc., Chicago, Ill.—Modification of construction permit (B4-P-4425, which authorized increase in power, installation of new transmitter and directional antenna for day and night use) to install new transmitter.

1230 Kilocycles

KVOC—Natrona County Tribune, Casper, Wyo.—Modification of construction permit (B5-P-4301, which authorized a new standard broadcast station) for change in transmitter location and extension of commencement and completion dates.

NEW—White Mountains Broadcasting Co., Inc., Berlin, N. H. (P. O. Box 491)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Henry K. Arneson, Thief River Falls, Minn. (P. O. 237 Crocker Ave., North.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. Call letters "KTRF" requested.

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Construction permit to install new transmitter.

1240 Kilocycles

WHUM—Eastern Radio Corp., Reading, Pa.—Modification of construction permit (B2-P-3761, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio location.

KCRT—H. L. Corley, tr/as Corley Radio and Sound Service, Trinidad, Colo.—License to cover construction permit (B5-P-3892) which authorized a new standard broadcast station.

KCRT—H. L. Corley, tr/as Corley Radio and Sound Service, Trinidad, Colo.—Authority to determine operating power by direct measurement of antenna power.

1280 Kilocycles

NEW—Rochester Broadcasting Corp., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1240** to **1280 kc.**, increase power from 250 watts to 5 KW, change type of transmitter, install directional antenna for day and night use, change transmitter location from Rochester, New York, to Brighton, New York, and change studio location.

1320 Kilocycles

NEW—Richard T. Sampson, Oceanside, Calif.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 100 watts and unlimited hours of operation. Amended to change frequency from **1230** to **1320 kc.** and change transmitter and studio locations.

1340 Kilocycles

NEW—Del Norte Broadcasting Co., Inc., El Paso, Texas—Construction permit for a new standard broadcast station to be operated on **1560 kc.**, power of 500 watts night, 1 KW day and unlimited hours of operation. Amended to change frequency from **1560** to **1340 kc.**, change power from 1 KW day, 500 watts night to 250 watts day and night, change proposed type of transmitter and make changes in vertical antenna.

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Construction permit to install new transmitter.

1360 Kilocycles

WPPA—A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa.—License to cover construction permit (B2-P-3868, as modified) which authorized a new standard broadcast station.

WPPA—A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa.—Authority to determine operating power by direct measurement of antenna power.

1380 Kilocycles

WATL—J. W. Woodruff, tr/as Atlanta Broadcasting Co., Atlanta, Ga.—Construction permit to change frequency from **1400** to **1380 kc.**, increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended re changes in directional antenna.

1400 Kilocycles

KCHS—Sierra Broadcasting Service, a partnership composed of Leonard R. Trainer and Reginald H. Shirk, Hot Springs, N. M.—Modification of construction permit (B5-P-4558, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

KREO—Broadcasting Corporation of America, Indio, Calif.—Modification of construction permit (B5-P-4055, which authorized a new standard broadcast station) for change in type of transmitter.

1410 Kilocycles

WEGO—Wayne M. Nelson, Concord, N. C.—Construction permit to install new transmitter.

1450 Kilocycles

NEW—Mansfield Broadcasting Co., Mansfield, Ohio (P. O. 90½ North Main St.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich. (P. O. 211 E. Ludington St.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WHOS—Carter C. Peterson, Savannah, Ga.—Modification of construction permit (B3-P-4245, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna, for approval of transmitter and studio locations.

NEW—Coast Ventura Co., Ventura, Calif.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended re directors, officers, and stockholders.

NEW—M. F. Brice, W. O. Davis, R. E. Ledford and R. W. Sockwell, a partnership, d/b as Vidalia Broadcasting Co., Vidalia, Ga. (P. O. c/o R. W. Sockwell, P. O. Box 372)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WHMA—Harry M. Ayers, Anniston, Ala.—Construction permit to install new vertical antenna and ground system and move transmitter.

NEW—James R. Doss, Jr., Huntsville, Ala.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

1460 Kilocycles

KSO—Murphy Broadcasting Co., Des Moines, Iowa—Modification of construction permit (B4-P-4327, which authorized changes in directional antenna for night use and change in transmitter location) to install new transmitter, make changes in directional antenna for night use and install FM antenna on top of NW tower and extend commencement and completion dates.

(Continued on next page)

1470 Kilocycles

NEW—Civic Broadcasting Corp., Anderson, Ind.—Construction permit for a new standard broadcast station to be operated on **1470 kc.**, power of 1 KW and daytime hours of operation. Amended re changes in corporate structure.

1490 Kilocycles

NEW—Joe V. Williams, Jr., Chattanooga, Tenn. (P. O. 1011 Hamilton National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Raymond V. Eppel and Jas. P. Ryan, d/b as Mitchell Broadcasting Association, Mitchell, S. Dak.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended re changes in transmitting equipment.

1540 Kilocycles

NEW—Leon Wyszatycki, tr/as Huntington Broadcasting Co., Huntington Park, Calif. (P. O. 17227 Muirland St., Detroit, Mich.)—Construction permit for a new standard broadcast station to be operated in **1540 kc.**, power of 5 KW and daytime hours of operation.

NEW—East-West Broadcasting Co., a partnership composed of John C. Griffith, James H. Lawson, Jr., James G. Ulmer, James G. Ulmer, Jr., M. Ward Bailey and T. S. Christopher, Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on **1540 kc.**, power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

1570 Kilocycles

NEW—Public Radio Corp., Tulsa, Okla.—Construction permit for a new standard broadcast station to be operated on **990 kc.**, power of 250 watts and daytime hours of operation. Amended to change frequency from **990** to **1570 kc.**, increase power from 250 watts to 1 KW, change type of transmitter and changes in antenna.

1590 Kilocycles

WBRY—American Republican, Inc., Waterbury, Conn.—Modification of construction permit (B1-P-4302, which authorized increase in power, installation of new transmitter and changes in directional antenna for day and night use) to change type of transmitter.

FM APPLICATIONS ACCEPTED FOR FILING

Columbia Broadcasting System, Inc., Minneapolis, Minn.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on **47.7 mc.**, and coverage of 12,150 square miles. Amended to change class of station from Metropolitan to Rural, frequency from **47.7 mc.** to Channel #267, **101.3 mc.**, coverage from 12,150 to 22,300 square miles, population from 1,333,311 to 1,632,144, type of transmitter, transmitter location from Minneapolis to Anoka, Minnesota, and make changes in antenna system.

Harris County Broadcast Co., Houston, Texas (P. O. Fifth Floor, Gulf Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 12,260 square miles.

Arkansas-Oklahoma Broadcasting Corp., Fort Smith, Ark. (P. O. Ward Hotel)—Construction permit for a new FM (Rural) broadcast station to be operated on Channel #269, **101.7 mc.**, and coverage of 17,156 square miles.

Matheson Radio Co., Inc., Boston, Mass.—Construction permit for a new high frequency FM (Metropolitan possibly Rural) broadcast station to be operated on Channel #229, **93.7 mc.** and coverage of 9,880 square miles. Amended to change coverage from 9,880 to 9,289 square miles, population from 3,871,990 to 3,549,717, change type of transmitter and make changes in antenna system and change in class of station.

Cherry & Webb Broadcasting Co., Providence, R. I.—Construction permit for a new high frequency broadcast station to be operated on frequency to be assigned by FCC Chief Engineer and coverage of 7,480 square miles. Amended to change coverage from 7,480 to 7,684 square miles, population from 2,471,712 to 2,477,611, type of transmitter and make changes in antenna system.

Northwest Broadcasting Co., Fargo, N. Dak.—Construction permit for a new FM (Metropolitan) broadcast station. Amended to specify frequency as to be assigned by FCC, coverage, 16,130 square miles; population, 279,384; type of transmitter, class of station, Metropolitan, change studio and transmitter location.

KROW, Inc., Oakland, Calif. (P. O. Radio Center Building, 464-19th St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #241, **96.1 mc.** or as assigned by FCC and coverage of 11,843 square miles.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

The Pulitzer Publishing Co., St. Louis, Mo.—Construction permit for a new commercial television broadcast station to be operated on Channel #1, **50-56 mc.** and ESR of 1570. Amended to change frequency from Channel #1, **50-56 mc.** to Channel #5, **76-82 mc.**, type of transmitter, transmitter and studio location and make changes in antenna system.

The Times-Mirror Co., Los Angeles, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #5, **76-82 mc.**, ESR of 14,200, power of Aur: 5 KW, and Vis: 5 KW. Amended re corporate structure.

KTSL—Don Lee Broadcasting System, Hollywood, Calif.—Modification of construction permit (B5-PCT-7) as modified which authorized a new commercial television broadcast station for change in frequency from Channel #1, **50-56 mc.**, to Channel #1, **44-50 mc.**, and install new transmitter. Amended to change frequency from Channel #1, **44-50 mc.**, to Channel #2, **54-60 mc.**, transmitter site from Hollywood to Los Angeles, Calif., change type of transmitter and to make changes in antenna system and specify power as Aur: 25 KW and Vis: 50 KW (peak). Amended to change power from Aur: 25 KW to 2.5 KW and Vis: 50 KW (peak to 5 KW (peak) and type of transmitter.

Scripps-Howard Radio, Inc., Cleveland, Ohio—Construction permit for a new commercial television broadcast station to be operated on Channel #2, **60-66 mc.**, ESR of 1720 and power of Vis: 4 KW (peak), Aur: 3 KW. Amended to change frequency from Channel #2, **60-66 mc.** to Channel #5, **76-82 mc.**, ESR from 1720 to 4100 square miles, specify type of transmitter and make changes in antenna system. Change Aural from 4 KW to 10 KW and Vis: from 3 KW to 15 KW.

The Outlet Co., Providence, Rhode Island—Construction permit for a new commercial television broadcast station to be operated on Channel #7, **102-108 mc.**, ESR of 4,014 and power of Aur: 50 KW, Vis: 40 KW (peak). Amended to change frequency from Channel #7, **102-108 mc.** to Channel #11, **198-204 mc.**, ESR from 4,014 to 2,830 and makes changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—School District #4, Lane County, Ore., Eugene, Ore.—Construction permit for a new noncommercial educational broadcast station to be operated on Channel #11, **90.1 mc.**, power of 250 watts and emission special for FM.

(Continued on next page)

NEW—Herbert Herff, Memphis, Tenn. (P. O. 295 Union Ave.)—Modification of construction permit (B3-PH-409, which authorized a new Metropolitan FM broadcast station), to change name to Herbert Herff, tr/as WHHM Broadcasting Co.

WATX—The Regents of the University of Michigan, Ann Arbor, Mich.—Modification of construction permit (B2-PED-26, as modified, which authorized a new noncommercial educational broadcast station) for extension of completion date.

WPTZ—Philco Radio and Television Corp., Philadelphia, Penna.—Construction permit to specify frequency as Channel #3, **60-66 mc.**, make changes in antenna system and change studio location and ESR from 500 to 554.

NEW—J. E. Rodman, Area of Central, Calif., (P. O. T. W. Patterson Bldg., Fresno, Calif.)—Construction permit for a new relay broadcast station to be operated on **1622, 2058, 2150** and **2790 kc.**, power of 50 watts and A3 emission.

APPLICATIONS TENDERED FOR FILING

WBLK—Charleston Broadcasting Co., Clarksburg, W. Va.—Consent to assignment of license to News Publishing Co. **(1400 kc.)**

KVOP—W. J. Harpole and J. C. Rothwell, a partnership d/b as Radio Station KVOP, Plainview, Texas—Acquisition of control of licensee corporation by W. J. Harpole through transfer of stock owned by J. C. Rothwell. **(1400 kc.)**

KOLO—Reno Broadcasting Co., Reno, Nev.—Modification of construction permit to change directional antenna from night to day and night use and install new transmitter. **(920 kc.)**

NEW—A. J. Fletcher, Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Baird Bishop and Ed Bishop, d/b as Dalrad Associates, Dalhart, Texas—Construction permit for a new standard broadcast station to be operated on **1410 kc.**, power of 250 watts and unlimited hours of operation.

KVIC—Radio Enterprises, Inc., Victoria, Texas—Consent to transfer of control of licensee corporation from Morris Roberts to J. G. Long. **(1340 kc.)**

NEW—Intermountain Broadcasting Co., Inc., Alamogordo, N. Mex.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—James R. Doss, Jr., Decatur, Ala.—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power of 250 watts and daytime hours of operation.

NEW—J. E. Massey and L. C. McCall, d/b as Palatka Broadcasting Co., Palatka, Fla.—Construction permit for a new standard broadcast station to be operated on **800 kc.**, power of 250 watts and daytime hours of operation.

NEW—Enterprise Publishing Co., Thomas H. Frier and W. R. Frier, partners, Douglas, Ga.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

WPAB—Portorican American Broadcasting Co., Inc., Ponce, Puerto Rico—Construction permit to change power from 1 KW to 5 KW and install new transmitter. **(1370 kc.)**

NEW—Veterans Broadcasting Service, Inc., Baltimore, Md.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. Contingent on grant of WCBM for **680 kc.**

WNBZ—Upstate Broadcasting Corp., Saranac Lake, N. Y.—Construction permit to increase power from 100 to 250 watts, frequency from **1320** to **1450 kc.** and hours of operation from daytime to unlimited and install new transmitter.

NEW—Midland Broadcasting Co., Midland, Mich.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Democrat Printing Co., Durant, Okla.—Construction permit for a new standard broadcast station to be operated on **750 kc.**, power of 250 watts and daytime hours of operation.

NEW—Tarboro Broadcasting Co., Inc., Tarboro, N. C.—Construction permit for a new standard broadcast station to be operated on **760 kc.**, power of 1 KW and daytime hours of operation.

WMFR-WHPT—James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as Radio Station WMFR, High Point, N. C.—Consent to assignment of license of Radio Station WMFR and Relay Station WHPT to James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as Radio Station WMFR. **(1230 kc.)**

WGBG—Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Consent to transfer of control of Licensee Corp. from James E. Lambeth, Helen M. Lambeth and Frank S. Lambeth to Ralph M. Lambeth. **(980 kc.)**

NEW—The Macomb Broadcasting Co., Macomb, Ill.—Construction permit for a new standard broadcast station to be operated on **1520 kc.**, power of 250 watts and daytime hours of operation.

NEW—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 1 KW and daytime hours of operation.

Federal Trade Commission ACTIONS

COMPLAINTS

F. W. Fitch Manufacturing Co.—The Commission has issued a complaint charging F. W. Fitch Manufacturing Co. and F. W. Fitch Co., Des Moines, Iowa, with disseminating false advertisements concerning the action and results to be obtained from the use of Fitch's Dandruff Remover Shampoo. F. W. Fitch Co. is the distributor of the preparation, which is advertised extensively in newspapers, periodicals and on the radio.

The complaint charges that despite the claim made in the respondents' radio slogan, "Don't despair, use your head, save your hair, use Fitch Shampoo," the preparation will not save hair. (5439)

CEASE AND DESIST ORDERS

Simon Ackerman Manufacturers & Tailors, Inc., 200 Fifth Avenue, New York, distributor of men's suits, topcoats, overcoats and other clothing, have been ordered to discontinue misrepresentations concerning its business status and the prices and values of its merchandise. The order is also directed against the respondent corporation's officers and directors, Simon Ackerman, May Ackerman, Myron Ackerman and Raymond Ackerman. (5109)

STIPULATIONS

Butter-Krust Baking Co.—John A. Apple and Benjamin F. Bastian, copartners trading as Butter-Krust Baking Co., Sunbury, Pa., stipulated with the Federal Trade Commission that they will cease and desist from disseminating false advertisements concerning a trophy awarded them in connection with a brand of bread they sell. The copartners advertised that their Toastmaster Bread had been judged "America's Finest Bread" and awarded the Harry M. Freer Trophy for superior flavor and other qualities. According

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to the stipulation, these representations and similar ones are misleading insofar as they connote that the Freer Trophy was awarded in a nation-wide contest in which bakeries generally participated, whereas, of the approximately 20,000 bakeries in the United States only about 44 competed for the trophy. (4157)

Siph-O Products Corp., 60 India Street, Boston, and its officers, George V. Gavaza and Cecil V. Gavaza, entered into a stipulation with the Commission to cease using the word "filter," or other term of like connotation, as a designation for or as descriptive of their device which they represented to be a Plastic Filter and which they advertised as capable of purifying drinking water. (4158)

Everglo Vitamin Co.—The Commission has approved a stipulation in which Henry H. Sobol, trading as Everglo Vitamin Co., 1776 Broadway, New York, agrees to cease representing that the product it sells under the name of Everglo Calcium Pantothenate restores the original color or lustre to the hair or prevents the hair from becoming gray. Calcium pantothenate is the principal ingredient in the preparation. (03310)

CASE CLOSED

The Federal Trade Commission closed its case against Guaranteed Products Corp., formerly of Wellington, Ohio, because the corporation has been dissolved.

The complaint in the proceeding had charged the respondent corporation with misrepresentation of electric fence controllers used for confining livestock.

All of the Commissioners participated in the decision.

Table of Contents
January-May

Page

ADVERTISING COUNCIL—OWMR ALLOCATIONS

February 25–March 3 ... 120
March 4–10 ... 142
March 11–17 ... 153
March 18–24 ... 174
March 25–31 ... 212
April 1–7 ... 232
April 8-14 ... 261
Building Our New Army ... 120, 153, 232
Famine Emergency ... 261, 302, 320, 337, 338, 351, 374, 393, 412
Fat Salvage ... 174, 232, 338, 351
Help Keep Our Economy Stable ... 153, 212
Help Prevent Forest Fires ... 212
Hospitals Need Help ... 142, 232, 352, 412
Inflation Needs Curbing ... 280, 301
Internal Revenue Thanks Broadcasters ... 262
Job Campaign ... 351
Merchant Marine Officers Needed ... 279
Message from OWMR ... 350
1946 Red Cross Fund Drive ... 120, 153, 174, 393
Pan American Day—April 15 ... 262
Public Interest Campaigns ... 279, 301, 319, 337
Safety on the Highways ... 262, 320, 338, 394, 412
Teachers and News Directors Praise Internship 121
United States Savings Bonds ... 212, 261, 302, 320, 374, 411
Veterans, Homes, Assets ... 280, 261, 302, 320, 351, 373

ALLOCATIONS

Allocation Bulletin 19 ... 96, 128

A. F. OF M.

Developments ... 53
Lea Bill ... 71, 118, 135, 151
Page
Miller's Statement Following Meeting with Petrillo ... 35
Miller's Telegram to Petrillo ... 13
NAB-AFM Committees to Meet April 8 ... 117

AWARDS

American Public Relations Assn. ... 6
Awards Plan ... 369
Du Pont ... 211
Final Peabody Selections ... 175
Peabody Awards Dinner ... 335

BROADCAST ADVERTISING

Advertising as a Career ... 124
Advertising Costs ... 211
Advertising Saves You Money ... 211
Air Force and the Retail Film Active ... 172
Army Day ... 172
Brewers' Radio Activities ... 317
Cohen Brothers Constructs Modern Radio Theatre ... 140
Controversial Housing Subject ... 250
Electric Fan Section N.E.M.A. ... 156
FCC Report on "Public Service Responsibility of Broadcast Licensees" ... 167
First World War Advertising ... 211
Free Radio ... 347, 367
Hart, Lee, to Direct Retail Section ... 2
How Advertising Helps You ... 210
How Many for How Much? ... 95
How to Improve Your Dealer-Help Advertising, by Maxson I. Bevens ... 157
Ice Co-op Plan Catches On ... 77
Ice Industries Dealer Tie-up ... 56
Joske Clinical Test ... 141, 172
Joske Report Being Prepared ... 77
Junior Achievement Organization ... 317
National Needlecraft Bureau ... 156
New Case Histories Ready ... 172
New Sales Help ... 77
1945 Network Time Sales 128 Millions ... 231
Optician Uses Sound Approach ... 172
Order Blanks ... 347
Pellegrin's Media Cost Presentation Is Socko! 140
Per-Inquiry and Free Time ... 57, 155, 156, 250, 347
Promotion ... 77, 406
Public Relations Commission ... 316
Radio's Power and Prestige ... 372
Rankin Would Outlaw Alcoholic Beverage Advertising ... 77
Rate Card Subcommittee Report ... 16
Real Estate Dealer—Commercial or Sustaining? 156
Realtors Recommend Radio ... 278
Retail Advertising Survey Published ... 260
Salesmen Compensation Survey Made by 7th Dist. ... 278
Standard Contract Committee to Meet ... 172
Standardization of Rate Card Format ... 406
Supply of "Ice Age" Platters Exhausted ... 140
Time Sales by KW Stations ... 277
Transcribed Program Available ... 56
Unanimity of Criticism ... 157
Unethical Radio Deal Reported ... 231
Veterans of Victory ... 156
Why Business Must Advertise ... 300
Wire-Recorder Broadcast Sponsored ... 156
Would Make Radio Advertising of Alcoholic Beverages Illegal ... 57

DISTRICT MEETINGS

District Challenges FCC Report ... 223
District Meeting #1 ... 385
District Meeting #2 ... 345
District Meeting #3 ... 383, 386
District Meeting #5 at Pensacola ... 343
District Meeting #6 ... 103
District #7 Scores FCC Report ... 276
District Meeting #8 Held at Grand Rapids ... 248

(Continued on next page)

Page
District Meeting #9 Scores FCC Action....... 247
District Meeting #10........................ 78
District Meeting #12........................ 102
District Meeting #13........................ 101
District Meeting #14 ....16, 79
District Meeting #15........................ 386
District Meetings 409
District Meeting #16........................ 14
District Meeting #17........................ 62
District Meetings Ahead...15, 37, 73, 97, 119, 227, 249, 277, 295, 315, 333
4th District Meets at Virginia Beach......... 293
4th District Re-elects Campbell Arnoux....... 314
M. R. Hanna Elected Second District Director.. 329

EDUCATION

Annual NBC-Northwestern U. Radio Institute Opens June 24th........................... 121
John Brown University Radio Courses.......... 141
NBC-UCLA Radio Institute.................... 86
Radio's Postwar Responsibilities............. 335
Report on Radio News Internships............ 121

EMPLOYEE-EMPLOYER RELATIONS

CBS Files Brief in Television Case........... 252
Industry and Musicians Union Representatives Meet 291
Industry-wide Committee & Music Situation... 368
Employee-Employer Relations 1, 63
Lea Bill Awaits President's Signature........ 292
Lea Bill Signed by President................. 311
NLRB Orders Bargaining Elections........389, 404
NLRB Order Denied Against Station WAYS . 253
Mr. Petrillo Reiterates Ban on FM-AM Duplication 343
Wage Increase on Overtime.................. 331

ENGINEERING

AAF to Experiment with Radar Against German V-2 Bombs 152
Agenda Announced for Clear Channel Hearing.. 255
Amateurs Cited in War Observing Projects..... 138
Army Makes Radar Contact with the Moon.... 53
Broadcast Engineers Meeting in Columbus.... 227
Bureau of Standards Sets Microwave Frequency Yardstick 122
Bureau of Standards Takes on New Radio Function 337
Clear Channel Hearings...................... 38
Communications Equipment 348
Diathermy Restrictions Lifted................ 337
D. C. Commissioners Approve Tele Tower in Washington 123
Engineers Available 76
Evans, Walter C., and Others Honored by IRE.. 54
FCC Amends 3.25 to Conform to NARBA Provision 227
FCC to be Represented at Dublin Conference... 152
FM Engineering Standards Revised............ 21
General Groves to Be Speaker at IRE Banquet.. 42
German Condenser-Making Machine on Way to U. S. 183
German Research Report Released............ 348
IRE Program Highlights...................... 43
Legion of Merit Awarded CBS Chief Engineer. 153
NARBA Conference in Progress......95, 135, 151
OPA Moves to Ease Tube Situation........... 228
OPA Pricing Closes Battery Plants........... 54
Operator's License 347
Radar Moon Contact May Improve Broadcasting 75
Radiotelephone Tests........................ 301
Record Array of Technical Papers Announced 1946 IRE Winter Meeting..................... 42
Report on Surplus Radio Equipment........... 135
Sixth Annual Broadcasting Engineering Conference 81
Television Relayed from Blimp............... 137

Page
FEDERAL COMMUNICATIONS COMMISSION

Act of 1934—Sections Explained............. 392
Allocation of Time.......................... 167
Amateurs Get Added Bands.................. 205
Amateur Station Operations.................. 370
Amends 3.25 to Conform to NARBA Provision. 227
Appeals to Supreme Court on WOKO Reversal 259
Applications in Conflict with Rules Dismissed.. 105
Asked to Set Aside WOV Transfer Denial...... 260
AT&T Granted Experimental Permit.......... 348
Broadcasters of Two NAB Districts Challenge FCC Report 223, 332
Buckley Returns to FCC...................... 41
Calumet Application Denied.................. 190
CPA Appealed to for Construction Relief...... 312
CPA Order Restricting Commercial Construction Clarified.......................... 245
CP's Granted for Radiotelephone Stations..... 392
Clear Channel Hearings...............38, 316, 333
Coal Conservation........................... 370
Commission Approves WFIL Sale—Durr Dissents 138
Court Reverses FCC WOKO Decision........ 58
Dallas-Los Angeles Coaxial Approved......... 21
Decision of D. C. Tele Grants................ 184
Denny Predicts 100 Tele Stations by 1947...... 155
Dispute over FCC Holds up Approval on Appropriations Bill 117
Durr & Kaye Debate FCC Report .. Bul.-Vol. 14-#4
Eleventh Annual FCC Report Now on Sale..... 280
Extends Time on Filing of Station Transfer Briefs 138
Farran, Lee, Assistant to Earl Minderman..... 81
First Railroad Radio Grant.................. 155
Foreign Radio Circuits, FCC Moves to Establish Direct 5
Frequency Available in El Paso.............. 348
General Counsel Sees Democracy Safe with Radio Free 24
Grants Extension on Filing of Transfer Procedure Briefs 105
Imposes Four-Way Program Control on Licensees 168
James Now Porter's Special Assistant......... 105
Marks Leaves FCC.......................... 23
Miles, Paul, Honored........................ 23
President Miller's Editorial re FCC Report.... 330
NAB Brief to the FCC........................ 36
NAB Files Brief Opposing Proposed Transfer.. 200
NAB Stand on FCC Report................... 385
NARBA Assignment Notification............. 348
New Meeting Day Announced................ 411
Ninth District Scores Recent FCC Action..... 247
Notifies Don Lee System Network Rules Apply 138
Order, Docket 6651 4
Order 75-D 64
Porter Sees Exciting Year Ahead for Radio.... 5
Porter Succeeds Bowles as OPA Head, Denny Acting FCC Chairman........................ 117
Procedure on Consolidated Hearings Frequency Amendments 20
Procedural Proposals 169
Proposed Findings 23
Proposed NC Educational FM Rules........... 206
Radiotelephone Tests........................ 301
Re FCC Report of March 7th 371, 384
Rejects Added Channels...................... 57
Relaxation of Restriction on the Use of 550 and 560 Kilocycles 41
Renewal of Licenses & FCC Report of Mar. 7, 1946 403
Report re "Public Service, Etc." Discussed..... 314
Representative Boren Asks Check on Aims of Washington Station......................... 259
Representative Hyde, New Commissioner..... 316
Rules and Regulations Amended.............. 38
Requests Picture of '46 Production from Set Mfgs. 155

(Continued on next page)

Page
Rosel Hyde, New Commissioner 224
Schedules Hearings on Application AM-FM-TELE 232
Section 1.231(d) Amended by Commission 190
Senate Confirms Porter as OPA Head 138
Text of Decision Denying Added FM Band 176
341 Hearings Scheduled 202
Social Significance of Radio—Durr 25, 45
Television Application Procedure 301
Temperance Dispute 256
Truman Urged Fill FCC Vacancy with Experienced Broadcaster 256
Walker Reappointment to FCC Forecast 46, 383
Walkie-Talkie Users Need License 333
WGBF Renewal Denied 257
Why the Federal Communications Commission? Address by Paul A. Walker 92
Wigglesworth Attacks FCC-Denny Replies 203
Wills Speaks on Radio in Our Daily Life 125
WOV Transfers Rejected 179

FM
Additional Grants 80
Allocation Bulletin 19 96, 127
Applications Granted 295
Commission Grants 8 FM CP's in D. C. 225
Commission Rejects Added Channels 57
Congressman Wm. Lemke Introduces Bill 381
CP Grants 296
Convention Plans Discussed 369
Educational FM Rules 179
Engineering Approval of Grants 296
Engineering Standards Revised 21
FCC Actions on FM Summarized 407
FCC Approves Interim FM Operation 295
FCC Wants More FM Receivers 278
FCC Order 4
FCC Releases Text of Decision Denying Added FM Band 176
FM Stations Submit Engineering Plans 280
Grants 3, 21, 80, 128, 139, 154
License Granting Suggestions 294
Metropolitan Station Requests 296
Multiple Ownership 318
NAB Brief to the FCC 36
Plans of 15 Stations Approved 204
Proposed NC Educational FM Rules 208
Revision of Rules. Information Bul. Vol. 14, No. 2
Set for Hearing 140
13 More Conditional FM Grants 260
Trial Pattern for FM Assignments Okay says FCC 139
Transcriptions Can Be Shipped 369

FREE RADIO
Albany Paper Carried Editorial 371
FCC General Counsel Sees Democracy Safe with Radio Free 24

GENERAL
AFA Convention in Milwaukee 24
Amateurs Cited in War Observing Projects 136
Arnoux Elected WTAR President 85
Australia's Radio Network 45
Bannerman Urges More Democratic Radio for Canada 103
BMB's Value to Advertisers 314
Brazil Decorates Tomlinson 125
Brent Gunts New Chief, Radio Section, Tres. Dept. 279
Brown University Radio Courses 141
Chief Decries Exclusivity in Army-Navy Game Broadcast 173
CPA Considering NAB Request 349
CPA Denies Construction Request 370
Coleson, Robert C., Cited by Treasury 409
Crippled Children's Week 274
Daylight Saving Time Summary by AP 274

Page
First Railroad Radio Grant 155
Food for Starving Europe 169
Freedom of Radio Comm. Named 298
Gelhorn (Mrs.), New President St. Louis Council 125
Greeting Cards Sent to WBEN 46
Hays, Lt. Col. John S., Appointed WQXR 6
Hoax Program Scares Paris 97
Homes with Radios 383
Industry Citation for War Work 349
Industry Men in New Positions 409
Kiwanis Marks Radio Week 343, 391
KOPF Heads NBC Network Sales 104
KOIN Man in Demand as Speaker 142
Legate Continues Better Business Activities 6
Letter to Editor Lauds Radio 45
Lewis, Dorothy Appointed to Women's Council 143
Miles, Paul, Honored 23
Miller Confers with Hoover 151
Miller Addresses Commonwealth Club, San Francisco 22
Miller, Judge, Speaks at AFA 409
Miller, Judge, Speaks at UN Meeting 406
Morency Now WTIC Vice President 85
Murphy, Adrian, Named Vice President and Gen. Executive—CBS 44
Mutual Broadcasting System New Member 367
NAB Board Meeting 345, 367
NAB Committee Meetings 345
NAB New Office Building 383
NBC-UCLA Radio Institute 86
Newspaper Strike in Philadelphia 409
Nuremberg Trial Translator Is WHOM Staff Man 6
Pangborn-Cox Promoted at KGW 125
Paley Elected as Chairman of CBS Board 23
Pascoe Returns to WAAT 6
Porter Says Kentucky Grant Was Routine 190
Radio Must Be Free 367, 384
Religious Broadcasts 392
Smith, George, Manager of WWVA dies 371
Social Significance of Radio—Durr 25
Stephens College Given Transcriptions by Stations 350
1004 Standard Broadcast Stations 104
Three Hundred Attend FCBA Ninth Annual Banquet 44
Transcription Announcements Waiver Temporary 349
Truman Decorates Price 44
Truman Guest of Radio Correspondents 85
WHYN Radio Course 86
W. Va. Broadcasters Assn. Formed 212
We Don't Believe It! 45
A. D. Willard, Jr. Speaks on Radio Broadcasting 333, 298, 314
Wills Speaks on Radio in Our Daily Life 125
WOAI Technical Director Returns 45
Won't Cater to Long Hairs 25
WROK Transcribes for Stations in Sweden 86

GOVERNMENT
NAB Cooperating with OWMR in Clearances for Government Programs 55
Porter Succeeds Bowles as OPA Head, Denny Acting FCC Chairman 117
Senate Confirms Porter as OPA Head 138
Standards Announces New Research Department 152
Truman Decorates Price 44
UP and AP Want to Discontinue News for Overseas Broadcasts 44

INFORMATION DEPARTMENT
Ben Miller Joins Staff 319

INTERNATIONAL
Craven, T. A. M. to Represent NAB at North American Regional Conference 56
Cuba Makes Demands at NARBA Conference 117

(Continued on next page)

Page
FCC Moves to Establish Direct Foreign Radio Circuits ... 5
FCC to be Represented at Dublin Conference ... 152
Miller, Judge, Speaks at UN Meeting ... 406
NARBA Conference in Progress ... 95, 135
NARBA Conference Signs Interim Pact ... 151

LABOR

Byrd, Senator, Would Make Unions Accountable 53
Employee-Employer Relations ... 1, 63
NLRB Rules Out Blanket AFRA Contracts for Small Stations ... 119
Stations to Receive New Wage-Hour Manual ... 226

LEGAL

California Civil Code ... 404
Court Reverses FCC WOKO Decision ... 58
Esquire Case and Free Speech ... 97
Excess Profits Tax Relief ... 369
FCC Applies AVCO Transfer Rule ... 387
FCC Announces Oral Argument on Transfer Procedure ... 273
Internal Revenue and Radio Stations ... 405
Miller, Judge, Appointed to American Bar Association ... 57
NAB Files Brief Opposing FCC Proposed Transfer Rule ... 200
NAB Intervenes in Tax Problem ... 97
NAB Protests New Transfer Rule ... 311
New Mexico Tax Case Heard in Albuquerque ... 137
New Mexico Tax Hearing Set for February 18 ... 80
Petty now NAB General Counsel ... 80
Printers Ink Opposes Tax Penalty on Radio ... 179
Printing Trades President Wants Radio Penalized ... 137
Radio Attorneys Invited to Bar Meet ... 62
Rea, W. Bryce, Jr. on Staff ... 370
Rosenman Joins Goldmark, Colin, Kaye ... 80
Stoner, General, to Speak at FCC Bar Banquet ... 4
Trend Away from Courtroom Broadcasting ... 370
WINS Transfer Tentatively Denied ... 292
WBAX License Renewed ... 292

LEGISLATIVE

Byrd, Senator, Would Make Unions Accountable 53
Explanation of Lea Bill Provisions ... 245
Full Text of Lea Bill ... 246
Lea Bill ... 35, 53, 71, 118, 135, 151
Nationwide Daylight Saving Time for Summer Proposed in Congress ... 224
Rankin Would Outlaw Alcoholic Beverage Advertising ... 77
State Legislature Activity ... 4
Would Make Radio Advertising of Alcoholic Beverages Illegal ... 57

LISTENER ACTIVITY

Annual Meeting, AWD, March 15-17 ... 76, 96
750 Attend AWD Annual Meeting ... 229

MUSIC

AFM and Radio Industry ... 403
Industry and Musicians Union Representatives Meet ... 291
Lea Bill Awaits President's Signature ... 292
Lea Bill Full Text ... 246
Lea Bill in Rules Committee ... 151
Lea Bill May Reach Conference Tuesday ... 172
Lea Bill Now in Senate-House Conference ... 199, 245
Preliminary Conference Action on the Lea-Vandenberg Bill ... 226

NAB

AWD to Hold Annual Meeting in New York ... 76, 96
Baker, Kenneth H., Director of Research ... 204
Batson Named Director of Information ... 176
Board Actions ... 1
Board of Directors Meeting ... 13
Coleson Named Manager of NAB West Coast Office ... 14
Convention ... 199, 367
Directors Present at Board Meeting ... 368
Employee-Employer Relations Dept. Now Active 1
Engineering Committee Meets March 20 ... 183
Hager, Kolin Resigns ... 368
McConnell, Bruce, Named 8th District Director 223
Revercomb Returns to NAB ... 76

NEWS

Big Turnout for Iowa Clinic ... 206
Clinic Agenda ... 206
Council on Radio Journalism's Meetings ... 81
FCC Moves to Establish Direct Foreign Radio Circuits ... 5
Florida News Clinic Held ... 41
40 Stations Sign for Texas Clinic ... 205
Indiana Broadcasters Meet ... 5
Journalism Meeting January 24-26 ... 56
Journalism Quarterly ... 319
KVOO's ET for Montana State ... 22
Laws of Libel & Slander ... 408
Local News Bureau in Operation ... 20
Local News Coverage ... 407, 408
Local News Shows Build Audience ... 42
Minnesota Radio News Clinic ... 336
NAB News Clinic Set for Florida ... 5
NAB Radio News Comm. Meets at Utica ... 296
Nebraska Clinic ... 336, 389
N. Y. Radio News Clinic Is Big Draw ... 275
News Dept. ET Lectures Help Students ... 122
News Internships to Be Discussed ... 20
Orchids to Mrs. Walker ... 42
Radio News Clinics ... 319, 350
Responsibility of News Editor ... 408
Road and Weather Reports by Iowa Newsmen ... 275
Russia Tightens Censorship ... 158
Set 4 Radio News Clinics ... 173
Stewart, Chairman of NAB New York News Clinic ... 226
Teachers and News Directors Praise Internship 121
Three More NAB Radio News Clinics Held ... 253
Truman Guest at Radio Correspondents Annual Dinner ... 85
UP and AP Want to Discontinue News for Overseas Broadcasts ... 44
Wisconsin Radio Station News ... 390
WOAI Doing Best Local News Job ... 275
WPAY Pinch Hits for Papers ... 56

PROGRAMMING

Ad Council Network Campaigns ... 373
Agriculture Secretary Praises Radio Farm Service ... 76
American Legion Thanks Industry ... 175
Army Day Fact Sheets Mailed ... 211
Army Day Observance ... 173, 336
Awards Plan ... 369
AWD on Program at Columbus Meeting ... 315
Boys-Girls Week, April 27-May 4 ... 229
Crippled Children's Week ... 274, 336
Daylight Saving Time Summary by AP ... 274
Eisenhower's Letter ... 174
Entire Industry Included in Plans for Coverage of Atom Bomb Test ... 120
Fat Salvage ... 174
FCC Report on "Public Service Responsibility of Broadcast Licensees" ... 167
5th Annual NAB-Northwestern U. Radio Institute Opens June 24 ... 121
Homes for Veterans ... 174
International Shortwave Net to Cover UNO Meet 228
Kiwanis to Observe Radio Week ... 273
KLZ Does Public Interest Promotion ... 393
KVOO's ET for Montana State ... 122
Mine Safety ET Series Planned ... 97
Morning and Afternoon Listening Surpasses "V-E Day" Record ... 154

(Continued on next page)

Page

NAB Cooperating with OWMR in Clearances for Government Programs 55
Navy Man Suggests Continuance Sign-Off National Anthem 55
News Dept. ET Lectures Help Students 122
OWMR Allocations 141
Red Cross Fund Drive 174, 393
Return of Veterans Raises Listening 40% 175
Safety on the Highways 174
Survey Shows Public Approves of Broadcaster Job 199
Teachers & News Directors Praise Internships 121
Victory Gardening Urged by USDA 273
WAC-Public Interest Allocations Week of Feb. 17-24 96
WFIL Cooperates with Radio Repair Assn. 154
WHBF Uses Wire Recorder for Scoop 275
WOLS Explains FCC Program Control 273
WSAM Forms Saginaw Radio Council 315

PROMOTION

Gamble Lauds War Loan Support 43
KGO Ships Two More Global Shows 20
Newspapers Increase Radio Column Space 228
"Telling the World" Final Report 38
Victory Loan Support Tops 14 Million 36

PUBLIC RELATIONS

American Public Relations Association Awards 6
Mine Safety ET Series Planned 97

RESEARCH

NAB Research Committee Meets 368
Questionnaire on Employment of Musicians 279
Radio Survey University of Wichita
Special Information Bul. Vol. 14, No. 4
Survey Made of Radios in Homes
Bulletin—Research Vol. 14, No. 3

SMALL MARKET STATIONS

Arizona Network Group Sale 317
Brown Univ. Radio Courses 141
CPA at Alliance, Ohio 346
Commercial Programs 123
Committee Meets in Washington 329
Discussion of "Small Markets" at District Meetings 77
Executive Comm. to Meet 300, 317
FCC order #91-C cancelled 345
Goldman, Simon, WJTN, Comments on Syndicated Shows 140
Group Selling 388
Grouping Stations Attracts Natl. Advertiser 278
Hanna, Michael R., Named 2nd Dist. Mgr. 345
Keystone Broadcasting System Prediction 124
KFBC Broadcasts Sports 300
Local News Bureau in Operation 20
National Advertising 20
NAB Encourages Personnel Training 345
Network CO-OP Shows 388, 405

Page

Personnel Training 124
Producers' Views on Syndicated Shows 230, 231
Programs from 11 P. M. to Midnight 405
Radio Cuts in on Newspaper Ad Budget 141
Religious Programming 123
Small Markets 77
Small Market Station Sales 251
Station Executives Visiting NAB Hdqrs. 406
Survey on Salesmen's Compensation 2
Sustaining Programs 123
Syndicated Shows Interesting to Honolulu Broadcasters 347
Syndicated Transcribed Shows 389, 156, 124, 373, 172
Tobacco Network, Small Station Sales 251
Transcribed Shows 318
Vacation News 406
WDLP Brochure "Public Interest Program, Etc." 318
WLAG Does Big Sales Job 252

TAXATION

NAB Intervenes in Tax Problem 97
New Mexico Tax Case Dismissed Without Prejudice 226
New Mexico Tax Case Heard in Albuquerque 137
New Mexico Tax Hearings Set for February 18 80
Printers Ink Opposes Tax Penalty on Radio 179
Printing Trades President Wants Radio Penalized 137

TELEVISION

CBS Files Brief in Television Case 252
D. C. Commissioners Approve Tele. Tower in Washington 123
DuMont Gets Tele. Grant in D. C.; Philco Withdrawn 261
FCC Announces Application Procedure 301
FCC Announces D. C. Tele. Grants 184, 387
FCC Approves Dallas-Los Angeles Coaxial 21
Navy Announces Battle Uses of Television 226
Russel Says NBC to Start Early D. C. Tele. Service 212
Television Relayed from Blimp 137
West Coast Tele. Grants 409
Westinghouse Gets First CBS Color Tele. Rights 184

NAB SPECIAL BULLETINS

Allocation Hearings & FM Hearings No. 19
Beam, The Vol. 4, No. 1
Daylight Saving Time Vol. 14, No. 2
Durr & Kaye Debate FCC Report
Bulletin—Vol. 14, No. 4
Minnesotans Think Churches and Radio Do Their Jobs Best Vol. 14, No. 3
Radio Survey University of Wichita Vol. 14, No. 4
Radio Wins Applause in NORC Survey, Vol. 14, No. 1
Revision of FM Rules Vol. 14, No. 2
Standards of Good Eng. Practice Vol. 14, No. 1
Survey Made of Radios in Homes
Bulletin Research—Vol. 14, No. 3
Twenty-fifth Anniversary Award No. 24

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 23, June 10, 1946

NETWORK STRIKE THREATENED BY PETRILLO

If Lea Act Held Constitutional, AFM Head Says Musicians Will Not Work for Nets

A steady barrage of anti-industry comment emanated this week from the annual convention of the American Federation of Musicians at St. Petersburg, Fla.

Threats of reprisals against existing and looming labor laws were so far-reaching that the state of Florida is investigating to see if its anti-sedition laws were violated.

In a move that has been editorially labeled as "coercion of the courts," James C. Petrillo, union president, proclaimed that his musicians would refuse to work for the networks at the expiration of their present contracts if the Supreme Court holds the Lea Bill to be constitutional.

At the same time he said that his men would cease to make recordings if President Truman signs the Case Bill. "If that happens," the AFM president said, "I would send out a little letter saying AFM men would not be allowed to take part in making transcriptions."

In Washington on Thursday (6) President Truman denied reports that he had made up his mind to veto the Case Bill. The President said that he was still studying the measure.

The Petrillo plans for a work cessation at networks by his musicians are based on coincidental expiration dates of all contracts with broadcasters in New York, Chicago, and Los Angeles. Said the AFM chief: "If the Supreme Court rules the Lea Bill constitutional, the small stations won't get any music because these three stations will agree to play locally only." This statement was taken to mean that he would permit the musicians in the three radio centers to play for local broadcasts but not for network originations. The New York, Los Angeles and Chicago contracts all expire February 1, 1947.

Petrillo Reelected

The policies which the AFM has been pursuing were approved by the convention, and Petrillo was renamed president of the organization by acclamation. The question of whether the union should retain a public relations representative was referred to the executive board.

INSIDE THIS ISSUE

NAB Sales Managers Executive Committee completed a busy three-day session in Washington Friday. *(See p. 452)*

Edward J. (Ted) Heffron has been named executive assistant to the NAB president and executive vice president. He will handle public relations duties. *(See p. 450)*

Every fifth FM channel which has been indicated as available for a particular area would be withheld from assignment for one year according to a rule the FCC proposes. *(See p. 452)*

A new rule which the Commission proposes would require identification of recordings and transcriptions only when they contained time value material. *(See p. 453)*

NLRB on Friday disposed of remaining issues in the CBS "white-collar" election case following a hearing on Tuesday. *(See p. 455)*

Legal Department this week anticipates interest by stations in their rights and responsibilities concerning clearance of political scripts. *(See p. 453)*

Benedict P. Cottone, who has been serving as acting general counsel at the FCC, was named to the post permanently on Friday. *(See p. 451)*

NAB REITERATES MUSIC POLICY

The National Association of Broadcasters regrets that Mr. Petrillo found it expedient or necessary to resort to personalities and to terms of conflict at the American Federation of Musicians' convention in St. Petersburg.

The ultimate objective of the radio industry and the AFM must be to provide the best possible music for the American public. Neither the broadcasters nor the Federation can escape this responsibility. Only by a reasonable approach can we hope to solve our mutual problems and discharge our obligation to the American people.

Through the initiative of its President, Justin Miller, and long before the passage of the Lea Bill or the introduction of the legislation concerning labor now before the Congress and the President, the NAB sought to establish new machinery and methods for amicably settling the long-standing differences between broadcasters and the AFM.

At the last meeting with Mr. Petrillo in April, Judge Miller and an organizing committee of representative broadcasters made the concrete suggestion that permanent and fully representative Advisory Committees be promptly appointed by the AFM and the radio industry; that these committees meet quickly and as often or as long as necessary, and that they attempt to resolve the existing differences and recommend such solutions as might be mutually agreed upon to their respective organizations for adoption.

Following this, on May 24, Judge Miller addressed a letter to Mr. Petrillo in which he said: "As you know, I have repeatedly requested that a joint committee, representing the AFM and the radio broadcasting industry, be set up for the express purpose of discussing our differences and providing a basis for peaceful settlement; by recommending to our respective groups the adoption of such solutions as may be mutually agreed upon. I have met with you on three occasions for that purpose. When our last meeting adjourned I supposed that we were making good progress toward setting up such a joint committee and have

(Continued on next page)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Howard S. Frazier, *Acting Director of Engineering;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Promotion.*

been waiting to hear that you were ready to go ahead. So far as the radio broadcasters are concerned, we are ready to continue at your convenience. At its last two meetings—in January and again in May—the NAB Board of Directors approved the suggested procedure. Representatives of all segments of the industry have been chosen to serve upon the proposed joint committee."

The NAB has taken the position that neither legislation nor judicial determination can obviate or diminish the ultimate necessity for industry and labor to sit down together and reach fair agreements by proper discussion, adjustment and negotiation. Resort to any other procedure is wasteful, inconclusive and can only breed bitterness and resentment.

TED HEFFRON NAMED EXECUTIVE ASSISTANT

Edward J. (Ted) Heffron has been named executive assistant to the president and vice president of the National Association of Broadcasters, it was announced Friday (7) by A. D. Willard, Jr., executive vice president. In this position, to be assumed June 17th, Mr. Heffron will handle NAB public relations duties.

Mr. Heffron was until recently Executive Secretary of the National Council of Catholic Men, having been in charge of public relations of that organization for the past fourteen years. Under his guidance the "Catholic Hour" (NBC) became one of the most widely heard network religious broadcasts. He largely planned and engineered the "Hour of Faith" (ABC), another NCCM network program.

He has also had close ties with Protestant and Jewish groups, especially with the National Conference of Christians and Jews—not only in radio, but in other fields. He was appointed by an inter-faith committee to draft the Recommendations on Religious Broadcasting which were adopted at the Ohio State Institute for Education by Radio in 1943.

The new NAB executive assistant has long worked closely and cooperatively with the radio industry, having testified several times at public hearings concerning radio before congressional committees and the FCC. In his position with the NCCM, he publicly and aggressively supported the original NAB Code.

Mr. Heffron was born in East Dubuque, Illinois on April 3, 1905. Having already been admitted to the bar in the District of Columbia in 1930, he received his LL.B. from Georgetown University in 1931. In 1940 he received an honorary LL.D. from Loras College, Dubuque, Iowa, where he had previously earned his B.A. *(magna cum laude)*. Mr. Heffron is married and has three children.

EDITORIAL

A POLICY ON RELIGIOUS BROADCASTS

by

Michael R. Hanna

General Manager, WHCU, Ithaca, N. Y. and NAB Second District Director

Every broadcast station manager, who operates in the public interest, is anxious for and pleased with the cooperation of the community served by his station. Suggestions, criticisms, and even active participation in the development of the station's broadcasting policy, are welcomed by the good station manager from civic and social groups in the area.

Given the proper point of view on the part of community organizations and the broadcaster, the effectiveness of community service will be considerably enhanced. There is cause for alarm, however, when organized community groups—be they political, religious or social, straining at the bit to take advantage of a misconceived notion that the Federal Communications Commission has, through its recent public service analysis, opened the door for demands on station time regardless of station policy—start appearing before congressional investigation committees in an effort to wrest the control of station operation and programming from the broadcaster.

A case in point is the present confusion developing in the matter of religious broadcasting. Dr. Harvey H. Springer, the Evangelist, brings before the unAmerican activities committee of Congress the accusation that "Religion is being kept off the air" and "I think it is something for Congress to look into."

If there is a problem in broadcasting, so far as religious programs are concerned, the solution, it would seem, becomes simple when we analyze the basic responsibilities of radio in this field. If one of the functions of radio is to serve the public interest, it becomes obvious that religious inspiration is an inseparable part of broadcasting in the public interest. It would be difficult to find a broadcaster in the United States who has not recognized the need for religious programs in the program structure of his station. On the other hand, one might easily inquire whether broadcasters in sufficient number have an adequate understanding of the proper functions of the religious program. Do we schedule religious broadcasts for income alone? Do we schedule them with a view to giving every religious doctrine adequate representation on the air, or do we schedule religious broadcasts for the religious inspiration they provide regardless of sect?

He is a short-sighted broadcaster who sells time to all comers, for he has lost sight of service. By so doing, he has laid the groundwork for confusion. He has removed from his office the right to control his program structure, to keep it in balance. When he has sold time to one church, he has made possible legitimate complaints by all and sundry to whom he might desire to refuse time. One might easily conceive of scores of religious groups—legitimate and otherwise—who, because they exercise the right to worship as they please, can embrace any doctrine and use the most amazing techniques with which to promote it. Under a policy either of limited or unlimited sale of time to religious groups, the best interests of the listener are easily neglected. He is beseiged by programs ranging from the conservative and worthwhile type to those in which a more or less inspired fanatic will rant and

(Continued on next page)

rave and scream for dollars. The end result is a lopsided program structure, which drives away listeners and detracts from the effectiveness of other programs broadcast in the public interest. An intelligent look at the above situation reveals nothing but bad taste and a mockery of the concept of spiritual leadership by radio.

Now let us assume that we are not going to sell time to any religious group. Let us assume that we decide that the only fair thing to do is to grant equal opportunity for all religious groups desiring to promulgate their several religious doctrines through radio. Here, again, we find a situation, while not quite so bad as the one discussed above, is yet fraught with danger and a threat to proper program balance and, of necessity, generally weak in program content. Here, as in the first situation, we open the door to 30 or 50 or 75 different religious groups, depending upon the community which the broadcast station serves. Assuming the broadcaster desires to be fair to all groups, the next time we see him he will be riding on the horns of a dilemma, hell-bent for one of the biggest messes of his broadcasting career.

We must take stock of our true function in the field of religious broadcasting. If we have any duty to perform in this area it is to provide inspiration, the kind of religious inspiration which will stimulate in our listeners the love of God and His teaching. How is this to be accomplished? Certainly not by the sale of time to an organized group of money seekers clothed in religious garb. Certainly not by an unorganized, hit-or-miss policy of "Give them all time to do as they please and we as broadcasters will have discharged our obligation." If, then, we can agree that our function is not to promote the doctrine of the Catholic or the Protestant, or Jew or the Holy Roller, or the Fundamentalist, but rather to provide spiritual inspiration, founded on a broad concept which would embrace all of the forces for good in religious teaching, then the solution of our problem is in sight. It becomes an easy matter now to set aside an amount of time which will be in keeping with proper program balance, and to use this time as a force for effective religious teaching. It would be proper, then, to call together representatives of all religious groups and to discuss with them the religious needs of the community and to enlist their aid in the provision of those needs. The Presbyterian, then, comes to the microphone not as a Presbyterian, but as a student of religion, as a man who understands the religious needs of our listeners, equipped to discuss religious problems and to give spiritual advice. On the air he is a minister of God, not of a special doctrine. On the air he urges people to go to church—not to his church—but to any church of the listener's choosing. On the air he "sells" not his doctrine but all the good that is religion.

This is not an easy job for the broadcaster to do. It requires a degree of unshakable sincerity and courage, but certainly not any more sincerity and courage than it took to sell War Bonds on sustaining programs. We give time to the Red Cross, to the Government, to our Community Chest, to our schools and to alleviate the suffering of all peoples. Is it so hard to give it in the interest of God's teaching?

While some broadcasters might find the change a difficult one to effect, it must be granted that the benefits will justify the effort. We remove the arguments of the Doctors Springers and all others who have either started or have planned to start their trek to Washington with their bundles of letters, delivered for the edification of the Un-American Activities Committee, or to the Federal Communications Committion or to anyone else who would listen. In this respect, if in no other, radio would be delivered back to the broadcaster. This is a form of housecleaning within the industry, for which industry leaders in the past few months have been pleading.

The plan calls for the cancellation of a lot of "easy money" contracts. Yet if the station carrying hour upon hour of commercial religious programs would stop to consider the killing effect of this kind of program on the general program structure and the negative effect upon the average listener, it would soon find that more effort devoted to the selling of the hitherto untapped commercial accounts, that station would soon find itself considerably ahead of the game, not only in the commercial sense but in the aesthetic sense as well.

Regardless of your own religious beliefs, your blood should boil on hearing what the writer heard in his own office some time back. The Evangelistic pastor of a local well-known church insisted that an exception be made in his case so far as taking his turn with the other religious leaders in the community was concerned. When asked why an exception should be made, he replied that among the participants on the Sunday morning religious program was the Rabbi of the local synogogue. This pastor could not participate in this program because, as he put it, he "could not enjoy Christian fellowship with a Jew." This incident should bring out the full force of our argument. We must decide, whether through the sale or the gift of time, we are to become propagandists for one group against another. The minister who cannot enjoy Christian fellowship with a Jew, or the Catholic who cannot participate on the same program with a Protestant does not come to us with clean hands. He is an opportunist, spreading not the doctrine of God but the doctrine of intolerance. During his allotted broadcast time he breaks down the effectiveness of our other programs designed to promote tolerance and understanding and a responsible world citizenship.

The placement of religious broadcasts in the category of free public interest programs is no great sacrifice for the return of our self-respect and listener appreciation and good will.

The dollar loss might well be eliminated by a little activity on the part of our sales departments among an abundance of legitimate but untapped commercial accounts.

General

COTTONE NAMED FCC GENERAL COUNSEL

Benedict P. Cottone, who has been acting general counsel to the FCC, was named general counsel on Friday (7). Mr. Cottone had served as acting general counsel since his predecessor, Rosel H. Hyde, was elevated to the Commission. Previously he had served as assistant general counsel.

Ralph J. Renton was promoted from the technical operation section, field section, where he was assistant chief, to act as United States member on the North American Regional Broadcast Engineering Committee.

WILLARD EGOLF OPENS LAW OFFICE IN WASHINGTON

Willard D. Egolf, until recently special counsel of the National Association of Broadcasters, has opened an office at 805 Union Trust Building, Washington, D. C., for the practice of law before the Federal Communications Commission, other federal agencies and the United States courts.

Egolf will also devote attention to private interests as President of Broadcast Management, Inc., which this

(Continued on next page)

week filed an application for a 250 watt standard broadcast station in Bethesda-Chevy Chase, well known suburb of Washington.

Egolf joined NAB in February of 1943 and served successively as assistant to the president, director of public relations and special counsel. He is admitted to practice before the Supreme Court of Oklahoma, the Supreme Court of the United States, the United States Court of Appeals for the District of Columbia and the Federal Communications Commission.

JUDGE MILLER NAMED TO BOARD OF BRAND FOUNDATION

NAB President Justin Miller was named Monday (3) to represent the radio broadcasting industry on the board of directors of the Brand Names Research Foundation.

A non-profit organization, the Foundation was established in 1943 as a clearing house to provide information on the contributions of brand-name products to American economy.

Broadcast Advertising

SALES MANAGERS EXECUTIVE COMMITTEE CONCLUDES MEETING IN WASHINGTON

The NAB Sales Managers Executive Committee concluded a three-day meeting today after a thorough discussion of the commercial phases of the broadcasting industry.

A. D. Willard, Jr., NAB executive vice president, addressed the committee at Thursday's luncheon meeting. He spoke on the relation of the FCC program report to radio advertising.

Mr. Willard pointed out to the Sales Managers that there had been growing for some years in certain areas of the public mind and in certain administrative groups within the government, a sharp and sometimes vicious criticism of all advertising. He said that "these people seem to have forgotten that advertising revenues maintain and support a free radio and a free press. Either this support must be maintained or funds from government, pressure groups and parties, must be substituted for it. Dependence upon such handouts would mean a servile press and a servile radio." Advertising revenues, said Willard, are guarantors of the freedom of expression.

In a report on advertising agency recognition, the fact was brought out that members attending the recent series of seventeen NAB district meetings favored the establishment of an Advertising Agency Recognition Bureau for the radio industry. Of 220 stations voting, 184 favored the Bureau, 23 were opposed, and 8 did not answer.

A tentative plan was suggested to establish a "copy acceptance department" at each radio station to improve the commercial content of programs. A concrete plan is to be submitted for consideration by the industry at the forthcoming convention in October.

Because the term "spot broadcasting" has been confusing, a definition of the term was adopted, and an industry-wide contest is planned, to obtain more suitable terminology. The definition adopted for the term is: "Spot broadcasting is radio advertising of any type on stations individually selected. Regardless of the number of stations used, each broadcasting schedule is separately arranged, giving the advertiser free choice of markets and of stations in each market, free choice of programs or announcements, either live or transcribed."

Complete satisfaction of the committee was expressed for the work accomplished in standardizing rate card format. Additional efforts will be put forth to bring about further improvements.

Plans were made by the committee for sales manager's participation at the NAB convention. Separate sessions are planned for a discussion on improving radio advertising methods, and a "Retail Radio Advertising Clinic," in which members of the Joske Advisory Committees will participate.

The committee voted to request advertising agencies and transcription companies to standardize transcription labels to show music copyright information as well as running time.

The NAB research department reported that a pilot study is being conducted to ascertain the advisability of reviving the Broadcast Advertising Record in some form.

The committee authorized the creation of a standing subcommittee on sales promotion. Hugh Higgins, NAB assistant director of broadcast advertising, was named as secretary of the subcommittee.

A discussion of FM was held immediately prior to the meeting's adjournment. Robert T. Bartley, director of NAB's FM Department, told the committee members that forty commercial FM stations are now in operation and applications are pending or have been granted recently on several hundred other FM outlets.

Attending the meetings were: James V. McConnell, Chairman, NBC Spot Sales; John Blair, President, John Blair Co.; Henry I. Christal, Edward Petry Co.; Odin S. Ramsland, KDAL; Walter Johnson, WTIC; Lincoln Dellar, KXOA; Arthur Hull Hayes, WABC; Cecil K. Beaver, WOAI; John M. Outler, Jr., WSB; Stanton P. Kettler, WMMN; Beverly Middleton, WSYR; Lewis H. Avery; C. E. Arney, Jr., Frank E. Pellegrin, J. Allen Brown, Hugh Higgins and Lee Hart.

FM Department

FCC PROPOSES WITHHOLD ONE IN EVERY FIVE FM CHANNELS FOR ONE YEAR

The assignment of every fifth FM channel which has been indicated as available for a given area would be withheld for a period of one year, according to a proposed order adopted by the Commission on Thursday (6). Oral argument on this proposal will be held before the FCC on July 12th. Persons desiring to appear must file their requests with the Commission by July 9.

In its order announcing the proposed rule, the commission recalled that on August 24, 1945, it had adopted a report announcing that it did not propose to withhold any FM channels from assignment, but stated that its experience in the meantime indicated that the purpose of the Communications Act of 1934 "may be better served by a reservation of metropolitan FM channels under certain conditions."

Under the proposed policy, no reservation of channels would be made if a maximum of four channels has been indicated for a particular area by the Commission. However, if at least five but no more than nine channels were indicated for an area, one channel would be withheld for the period of one year from the date of the adoption of this policy. Two channels would be withheld if 10-14 channels were listed; three, if 15-19 channels were listed; and four, if 20 were listed.

The object of this policy, said the FCC, is to permit an

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equitable distribution of FM frequencies, pursuant to Section 307(b) of the Communications Act. If a policy of reserving every fifth channel were adopted, each area could have a maximum of four stations assigned to it at this time if four channels were indicated for it in the release of December 19, 1945; however, provision is made for the future consideration of an applicant for an FM station in an outlying city which has not applied at this time, if at least five channels are indicated for the area.

The Commission summarized: "The policy thus permits the establishment of FM service in every area and yet prevents an unequal distribution of FM channels among the various communities."

FCC MAKES EIGHT FM GRANTS IN WASHINGTON

With eleven applications filed for the nine available FM channels in Washington, D. C., the FCC on Friday (7) announced its proposed decision to grant CP's to eight of the applicants.

In view of the fact that a ninth channel will remain available for assignment in the Washington area, the commission said in its proposed decision that it does not intend at this time to deny the three applications until they have had further opportunity to argue their cases.

The proposed decision will permit grants to the following applicants: Commercial Radio Equipment Co., Cowles Broadcasting Co., NBC, Metropolitan Broadcasting Co., Potomac Broadcasting Cooperative, Evening Star Broadcasting Co., WINX and Theodore Granik.

Commissioners Jett and Denny, although concurring in the decision, voted that the application of WWDC, one of the remaining three applicants, should be granted. The two other applicants who have further opportunity for arguing their cases are the Mid-Coastal Broadcasting Co. and the Chesapeake Broadcasting Co.

Legal Department

FCC PROPOSES TO RELAX RECORDING IDENTIFICATION RULE

A proposed change in its rules which would eliminate opening and closing transcription identification on various mechanically reproduced radio programs was announced Monday (3) by the FCC.

The tentative change has not been made effective as yet, since the commission will accept requests for oral argument on the proposal until June 24.

The new rule would apply to all recorded and transcribed programs where the time element is *not* of special importance. It provides, however, that broadcasters not give the impression that a program is presenting live talent if the broadcast is recorded.

In specifying the types of programs which would continue to require transcription identification, the commission included broadcasts of speeches, news events, news commentators, forums, panel discussions, special events and other reproduced programs where time is of special significance. Identification of such programs which run one minute or less would be required only at the beginning.

The commission stipulated that requests for oral argument be accompanied by a brief.

NAB Studies Matter

At its last session the NAB Board of Directors appointed a committee to study the whole question of regulations concerning the identification of recordings. It is expected that this committee will meet within the next few days to examine the proposed rule and submit recommendations to the board. If the board should decide to make any additional recommendations to the commission, a brief will be filed by NAB with the commission prior to June 24.

The NAB committee is composed of Paul W. Morency, WTIC, chairman; G. Richard Shafto, WIS; and John E. Fetzer, WKZO.

Text of the proposed rule follows:

> "Section 3.407 *Mechanical records.*—(a) No recorded program consisting of a speech, news events, news commentator, forum, panel discussion, special event, or any other recorded program in which the element of time is of special significance and a presentation of which would create, whether intentionally or otherwise, the impression or belief on the part of the radio audience that the event or program being broadcast is in fact occurring simultaneously with the broadcast, shall be broadcast without an appropriate announcement being made at the beginning and conclusion of the broadcast that it is a recorded program: *Provided, however,* Any recorded program of one minute duration or less need only be announced at the beginning. The identifying announcement shall accurately describe the type of mechanical record used.
>
> "(b) Any other program consisting of a mechanical record or series of mechanical records need not be announced as provided in subsection (a), but the licensee shall not attempt affirmatively to create the impression that the program being so broadcast consists of live talent."

STATION RIGHTS AND RESPONSIBILITIES RE POLITICAL SCRIPTS REVIEWED

With a political summer getting under way across the nation the NAB Legal Department decided that stations might have a particular interest at this time in reviewing their rights and responsibilities concerning the clearance of political scripts.. Views of the NAB Legal Staff are as follows:

Section 315 of the Communications Act of 1934 provides that licensees "shall have no power of censorship over the material broadcast" by a legally qualified candidate for any public office.

It would seem that this prohibition was not intended to prevent broadcasters from deleting material from political scripts which, under the applicable state laws, would make them liable for slander or libel. Certainly, broadcasters may properly delete obscene and profane matter from political scripts, for Section 326 of the Communications Act of 1934 specifically forbids the broadcast of such matter.

While there is no such specific prohibition with respect to defamatory language, it is not reasonable to suppose that Congress intended to force station licensees to choose between violating the laws of defamation and violating the Communications Act.

The only case on the question is Sorenson v. Wood, 123 Neb. 348, 234 N.W. 82, decided by the Supreme Court of Nebraska in 1932. The court took the position that a station licensee could not escape liability in defamation because he was forbidden to censor political broadcasts. The Court was of the opinion that it was not the intention of Congress to sanction defamation by radio and that the censorship referred to by Congress was concerned only with "words as to their political and partisan trend." The Supreme Court of the United States affirmed this case, 290 U.S. 599, without opinion, on the ground that no federal question was involved.

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Since the question of what is defamatory material is one of fact under the pertinent state laws, it will in many cases be difficult or impossible for anyone to make a categorical determination that a given political broadcast is defamatory in whole or part. However, if deletions are made in good faith and based on the opinion of an attorney rendered in the light of the pertinent state laws and all of the facts, it is reasonable to assume that neither the FCC nor the Courts would consider that the Communications Act had been violated.

Small Market Stations

INTEREST HIGH IN COMMERCIAL SHOWS FOR 11:00 P. M. PERIODS

Station and sales managers are showing keen interest in the plans for selling the 11:00 P.M. until midnight periods. NAB Small Market Stations Division is currently pointing out effective commercial ideas being programmed by a representative cross section of stations. Examples of the type programs being scheduled at this hour and the type of sponsors interested in utilizing the late time periods are reaching NAB headquarters. (See NAB REPORTS, Page 405). Large stations as well as the small outlets have been invited to relate their commercial experiences. This information will be made available to all small market stations. Some of the high powered stations are finding the topic of particular interest.

Suggestions for types of programs and sponsors may be found in the experiences of the following stations:

"It's the Berries" on WGL

On Saturday night, for one solid hour, 11:00 P.M. until 12:00 midnight, WGL, the NBC affiliate, Fort Wayne, Indiana features a recorded show called *"It's the Berries."* It is sponsored by the Tom Berry Music Store, largest store of its kind in that area. The program features all the popular recorded tunes of the day, with the platters being furnished by the sponsor. It is operated similar to an all-request program and has a personality in WGL announcer, Paul Price. *"It's the Berries"* has been on the air continuously since July 1945. The program boasts of a large, loyal audience and sells platters and music to the delight of the sponsor.

"Arthur Murray Dance Time" on WGL

Norman C. Widenhofer, Sales Promotion Manager for WGL, reports that the Sales Department has landed a handsome contract from Arthur Murray Studios in Fort Wayne. On Saturday night from midnight until 2:00 A.M., two hours of the popular music of the day are featured. The selections are made up by request from listeners. The local manager of the Arthur Murray Dance Studios injects dancing instructions during the session. It is a natural for its sponsor and has proven highly successful during the three months it has been on the air.

WGL Sells Dining Spot

Monday through Friday, 11:00 until 11:15 P.M., WGL features a remote pick-up that is sponsored by the English Terrace, one of Fort Wayne's leading dining places. The program consists principally of entertainment provided by the night spot's entertainers. The program has been on the air for some five months as a live remote broadcast. Previous to the present series, the English Terrace sponsored transcribed music in this period.

WTOP's Late-Hour Sponsored Shows

The period from 11:00 P.M. until midnight on WTOP-CBS, Washington, currently has three sponsors. The CBS News, 11:00 until 11:15 P.M., Monday through Saturday, is locally sponsored by Hahn Shoe Stores. On Sunday nights this news period is sponsored by Becker Leather Goods Company (luggage store).

The WTOP period from 11:15 until 11:45 P.M., Monday through Saturday features Eddie Gallaher, local personality. The program consists of recorded dance tunes and the latest sports news. The sponsor is National Brewing Company for National Premium Beer. This period on the Washington station is sustaining on Sunday nights. 11:45 P.M. until 12:00 midnight is available for spot announcements.

Maurice B. Mitchell, WTOP Sales Manager, reports that both the CBS co-op news program and the platter show have been sponsored for many years, and that CBS Listener Diary Studies indicate an excellent audience for this hour.

"Eleventh Hour News" on KFI

Monday through Friday, 11:00 P.M. until 11:15 P.M., KFI, NBC affiliate, Los Angeles, features *"Eleventh Hour News"* sponsored by Pep Boys, auto accessories chain store. This program was instrumental in increasing sales in the usual slack period the first part of the week. The sponsor, according to George Whitney, KFI Commercial Manager, gives the program generous credit for doing a good sales job.

11:15 until 11:25 P.M. was occupied by a news commentator for a year and a half under sponsorship of a jewelry store. Currently a musical show, sponsored by a used car dealer fills this period.

KFI features *"Post Parade,"* five-minute transcription, sponsored by Saturday Evening Post since February 1944 in the 11:25 until 11:30 P.M. slot.

KFI reports that the rate from 11:00 P.M. until 12:00 midnight is one-third of the base fee. Spot announcements during this hour remain practically sold out.

"Uncle Seymour's Bedtime Bedlam" on WMBD

"Uncle Seymour's Bedtime Bedlam," up until recently heard over WMBD, CBS affiliate in Peoria, Ill., 11:05 til 11:30 p.m. nightly, was sponsored by Empire Jewelers. This comedy program featured a master of ceremonies who did everything from reciting poetry to telling jokes and kidding the sponsor.

Joe Raber, WMBD Commercial Manager, reports that they have had very good luck in selling a late sports review, 10:45 til 11:00 p.m.; and the 11:00 til 11:05 p.m. news; and periodical half hour programs during the late hour on the schedule.

KDKA Sells "The Sports Parade"

"The Sports Parade," under sponsorship of Willoughby Machine & Tool Company, started June 3rd on KDKA, Pittsburgh, in the 11:15 til 11:25 p.m. period. Program is heard on a Monday thru Saturday schedule.

WRC Late Period Success Record

The period from 11:00 til 11:30 p.m., Monday thru Friday, on WRC, NBC station, Washington, D. C., has been sold out consistently for the past three years, according to Mahlon A. Glascock, Sales Manager.

The Monday thru Saturday schedule has ESSO News 11:00 til 11:05 p.m. for Standard Oil. 11:05 til 11:15 is a

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recorded spot period. Richard Harkness, 11:15 til 11:30 is sponsored by Senate Beer & Ale. WRC schedules public interest programs 11:30 til 12:00 midnight nightly.

The WRC sales executive reports that experience has shown that the 11:00 p.m. to midnight period is not difficult to sell if a schedule of three times a week, or better can be provided. Spot announcements are naturally easier to sell than programs in that period, but programs are very popular in the late period in Washington. Local advertisers seem to value the 11:00 til midnight period more than national spot advertisers in the capital city.

GOLDMAN NAMED 2nd DISTRICT CHAIRMAN

Simon Goldman, General Manager WJTN, Jamestown, N. Y., has been named chairman, small market stations committee, District #2. A. E. Spokes resigned from WJTN and the chairmanship to accept the management of a new outlet, WJOY, Burlington, Vt.

Mr. Goldman's appointment was announced by Michael R. Hanna, WCHU, district director.

NEW MANAGEMENT STUDY SERIES PREVIEWED

The Indiana Broadcasters Association, meeting in Indianapolis last week, was given a preview of results from the first in a series of NAB Management Studies. In an address before the group, J. Allen Brown, head of the NAB Small Market Stations division, discussed the information contained in the survey.

A typical, yet unidentified, small station operation was revealed to the broadcasters. Sales practices, programming methods, local, regional and national total sales, and the overall problems of station management were shown. It was pointed out that a brochure on the first study will soon be released to the industry. This on-the-spot study of representative stations is being made by Arthur Stringer, NAB director of promotion.

Religious broadcasting, network co-op commercial shows, salesmen's compensation, the 11:00 til 12:00 p.m. sponsor, group selling, personnel training, per inquiry and free time offers, and syndicated transcribed programs were among the topics covered in the talk by the NAB executive. A lengthy discussion period followed the talk.

The speech before the Indiana Broadcasters was made at the request of the state association. John Carl Jeffrey, WKMO, Kokomo, is president.

Employee-Employer Relations

NLRB CLARIFIES DECISION IN CBS TELEVISION CASE

In a supplemental decision issued Friday (7), the NLRB disposed of the remaining issues in the CBS "white-collar" election case, following a hearing before the Board in Washington on Tuesday (4). (See current NAB REPORTS, p. 404.)

The Board established the directors and assistant directors of the Television Department as a separate bargaining unit, because of the "degree of specialization in technique, skill and professional showmanship" required of them. They will vote for IATSE, the RDG, or neither.

Six miscellaneous television studio employees will vote to determine whether they are to be included in the overall city-wide unit for which an election was ordered May 24, or be designated as a separate group for bargaining purposes. In this regard the contention of IATSE prevailed, as all the other unions and CBS had contended that these employees should be merged—without a preliminary vote among them—into the city-wide group. The six so-called miscellaneous are: Assistant casting director, floor manager, visualizer, animator (photo-librarian), film cutter, and wardrobe mistress.

The Board gave no reason for rejecting the contention of CBS that this group was not sufficiently different from other service and white-collar employees placed in the large unit; it merely stated it "believed" these workers "might properly either be included in the city-wide unit . . . or be set apart as a separate unit for collective bargaining purposes." The ballot for this group will list IATSE, IBEW, CIO, and none.

At the oral hearing before the Board, CBS was represented by Henry Howard and Howard Hausman. The elections are scheduled to be held next Monday (14).

Listener Activity

GOVERNOR TO GREET 1st DISTRICT WOMEN

Governor Charles M. Dale of New Hampshire will deliver the welcoming address when the Second Annual Conference of women directors of the 1st NAB District meets at Portsmouth, N. H., this weekend (15).

Business meetings are scheduled for both Saturday and Sunday (15-16) with Nell Daugherty, 1st District Chairman, acting as presiding officer at the conference.

The chief executive of Massachusetts, Governor Maurice J. Tobin, will also speak at the conference, and Miss Daisy Basham, AWD member from New Zealand, is scheduled to talk to the members.

Northeastern Council at Schenectady

The Northeastern Radio Council met in Schenectady on Friday and Saturday (7-8) with Kolin Hager, former WGY executive, presiding.

The annual meeting of the council had as its theme, "One World Through Radio." Friday night's meeting was highligted by a broadcast of "The FBI In Action" and a talk by a representative from the FBI. Students from high schools in the area conducted a panel discussion on juvenile delinquency.

Presiding at the Saturday session was Kenneth G. Bartlett, director of the Syracuse School of Adult Education.

DAR BACKS FREEDOM OF RADIO

The Daughters of the American Revolution in their recent 55th Conference at Atlantic City voted approval of the American system of free radio.

The organization passed a resolution to urge legislation that will guarantee the industry's freedom from censorship.

Text of the resolution follows:

> "*Whereas*, Radio broadcasting is the most universal and rapid means of mass communication available to the people of the United States, and
>
> "*Whereas*, It is essential to the free and intelligent exercise of citizenship in a republic that radio broadcasting shall remain free from government censorship or control of programs, and shall be conducted in accordance with the traditional American institutions of free speech and free enterprise; therefore be it

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"*Resolved:*—That the National Society, Daughters of the American Revolution, in fifty-fifth Continental Congress assembled, affirm its belief that freedom of radio ranks in importance with freedom of speech and of the press, and its opposition to all efforts which would lead in the direction of government censorship, dictation or control of radio programs; and that the Society urge the Congress of the United States to enact such legislation as is required to give effect to this affirmation."

Engineering

NARBA ENGINEERING COMMITTEE ORGANIZES

The North American Broadcasting Engineering Committee concluded its first week's sessions on Friday (7) setting up organization work including the unanimous adoption of rules of practice, procedure and measurement.

The rules adopted by the committee are subject to the approval of the respective governments.

Virgil R. Simpson, assistant to the chief engineer of the FCC, is acting as temporary member of the committee, representing the United States pending the selection of a permanent member.

At the request of Cuba, and seconded by Canada, the member of the committee from the United States was appointed permanent chairman of the committee, which will maintain offices in Washington.

The committee was organized in compliance with Article XII of the Interim Agreement concluded at the Second North American Regional Broadcasting Conference in Washington in February.

ALLOCATION PLAN FOR 920-960 BANDS

The FCC announced Monday (3) a tentative plan for allocations on the 920-940 and 940-960 Mc bands in response to inquiries from potential users and manufacturers of FM studio-to-transmitter link equipment.

The commission requested that comments from those who expect to utilize these frequencies be submitted in writing by Saturday (15).

In order that certain frequencies be made available immediately, the commission formulated the following tentative service-allocation plan:

(1) Assignments to FM studio-to-transmitter links may be made in the upper portion of the 920-940 Megacycle band in the event that future requirements indicate that insufficient space is available in the band of frequencies 940-952 Megacycles.

(2) Assignments to Experimental Broadcasting Service in the 920-940 Megacycle band may be made progressively upward from 920 Megacycles.

(3) The band of frequencies 952-960 Megacycles is to be used for fixed circuits such as police facsimile, control circuits, etc., with assignments progressing downward from 960 Megacycles.

(4) The band of frequencies 940-952 Megacycles is to be used for FM studio-to-transmitter links with assignments progressing upward from 940 Megacycles.

(5) Assignments in the frequency bands 920-940 and 940-960 Megacycles are to be on multiples of 100 Kilocycles in order that a flexible channeling system may be provided. (The bandwidths required by the different services concerned can be accommodated through the assignment of an appropriate number of adjacent channels to each station.)

(6) A frequency tolerance of .01% and a bandwidth of 500 Kilocycles are advocated for FM studio-to-transmitter links.

The Commission pointed out that the proposal outlined above does not preclude the use of additional bands if it is shown that a need exists for broader facilities.

The FCC contemplates that authorization for FM studio-to-transmitter equipment will require the showing of a definite need for the use of a radio circuit instead of a wire circuit.

In requesting comments, the commission stressed that information was especially desired on the following points:

(a) Distances to be covered and power considered necessary.

(b) Practical transmission bandwidth, frequency tolerance, and receiver selectivity data for each type of emission and communication service contemplated.

(c) Whether frequency space allowed above is considered adequate.

(d) Directive characteristics of antennas proposed for each type of service and the maximum degree of directivity believed practical.

Public Interest Programming

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Radio Allocation Plans during the week of June 17-23, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Emergency Food Collection

In their long tradition of generosity toward those in need, the American people have shown their willingness to share their good fortune. They have shown it in their readiness to limit their consumption of urgently needed relief foods, by voluntarily "saving and sharing" wheat products, fats and oils so that more can be shipped overseas. But most Americans want to do more. They ask only to be told what to do. Here is an opportunity for everyone to make a direct and personal contribution to help prevent starvation. Americans are being asked to simply contribute either tinned food or cash to buy and transport food—preferably cash. 500 million men, women and children throughout war-torn Europe and Asia are hungry, an appalling number of them facing starvation. The food realized from the Emergency Food Collection, conducted on behalf of United Nations Relief and Rehabilitation (UNRRA) will be used to supplement the minimum subsistence diets of those facing starvation abroad. In all cases it will alleviate hunger; in many cases it will spell the difference between life and death. The main goal of the Collection is to collect money with which to buy and transport food; the secondary aim is to obtain gifts of foods packed in tin cans. Money contributions are preferred because they eliminate the expenses of collection, packaging and shipping, and make possible the purchase of more food by buying in quantity lots at lower prices. Cash or checks should be given to the local Emergency Food Collection Committees, or mailed to Emergency Food Collection, New York City. If unable to contribute money, listeners should search their pantries and kitchens for tinned food to contribute . . . locations of food collection depots can be learned from local newspapers or radio stations. (Fact Sheet No. 25-A)

Building Our New Army

Congress has authorized a peacetime American Army larger and better trained than ever before in history. *But the Army's present recruiting drive for over one million men by July 1st, 1946, may fail unless public attitudes can be changed and changed quickly.* The Army itself is

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conducting a large-scale direct recruiting drive using paid advertising in various media, but it urgently asks help in a concurrent backdrop campaign, for which its own resources are inadequate, to build prestige for the new Regular Army and its personnel in the public mind, and particularly in the minds of potential recruits, their families and their friends. Very bluntly, the objective of this campaign is to change the old attitude of Americans toward their Army. By explaining the purpose and the character of the new Regular Army being formed since victory in World War II, and by paying tribute to the young men now joining it to guard world peace, your program can help the Army's recruiting drive achieve the goal it seeks. The new American Army of today is a compact, carefully chosen group of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the task before them is the maintenance of that peace for which thousands of other young Americans have already died. Point out that they are guardians of peace—Congress has authorized our new large and expertly trained Army in order to enforce the peace and fulfill our obligations as a member of the United Nations Organization. Point out that the new Regular Army soldier is a skilled technician—he works with advanced techniques and equipment in at least one of many specialized fields, and his competence equals and often exceeds the skill demanded in some of the best paid civilian trades. (Fact Sheet No. 2-B)

Housing—"Boom and Bust?"

America's critical housing shortage constitutes one of the most potentially explosive inflationary situations of the reconversion period. A bold and vigorous program has been developed to whip that shortage. But even under that program the *urgent* demand for homes will far exceed the number that can be built for months to come. And in addition to the urgent demand by returning veterans and others, there are millions of Americans who would like to buy or remodel if they could. Under these conditions the threat of inflation in housing and building materials is more menacing than in any other section of the economy. Within limits people in urgent need of shelter are tempted to pay almost any price for it. It would be presumptuous for anyone to urge a man not to buy or build when he has the money and his family is without a place to live. However, it is in the interest of the Nation as well as the home-seeker that he be told of the dangers involved in buying or building at inflated prices. During the period when the demand for housing is abnormally high and production is low, *there are two alternatives open to us—to start a "boom-bust" cycle by frantically bidding up the prices of the limited housing supply, or to put the brakes on housing inflation by postponing buying or building if we do not urgently need a new house and by securing expert advice if we do build or buy.* Explain that during period when the shortage is most acute there is serious danger of a housing inflation that would affect our whole economy. Suggest that families not urgently in need of a home consider waiting until later to buy or build, meanwhile saving and planning for the time when more homes can be built and better values may be available. Strongly urge everyone who finds it necessary to buy or build today to secure expert advice and sound appraisals before doing so. (Fact Sheet No. 7-B)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission in Washington, D. C., unless otherwise indicated, during the week beginning Monday, June 10. They are subject to change.

Monday, June 10

WHLS—Herman Leroy Stevens and Harmon Leroy Stevens, d/b as Port Huron Broadcasting Company, Port Huron, Michigan—Renewal of License.

NEW—Charles W. Balthrope, San Antonio, Texas.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Express Publishing Company, San Antonio, Texas.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Gonzales Broadcasting Co., Gonzales, Texas.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Taylor Broadcasting Co., Taylor, Texas.—C. P. **1450 kc.**, 250 watts, unlimited.

To Be Held in City Hall, at Providence, Rhode Island

NEW—The Outlet Company, 176 Weybosset St., Providence, R. I.—For FM facilities.

NEW—Cherry & Webb Broadcasting Co., Providence, R. I. —For FM facilities.

NEW—Providence Journal Company, Providence, R. I.— For FM facilities.

NEW—The Yankee Network, Providence, R. I.—For FM facilities.

NEW—Colonial Broadcasting Company, Providence, R. I.— For FM facilities.

NEW—Pawtucket Broadcasting Company, Pawtucket, R. I. —For FM facilities.

Wednesday, June 12

NEW—WOOP, Incorporated, Dayton, Ohio.—C. P. **1150 kc.**, 5 KW, unlimited, DA-night & day.

NEW—Fostoria Broadcasting Company (Laurence W. Harry), 125 S. Main Street, Fostoria, Ohio.—C. P. **1150 kc.**, 1 KW daytime only.

NEW—Northwestern Ohio Broadcasting Co., Lima, Ohio.— C. P. **1150 kc.**, 1 KW, unlimited.

KSAL—KSAL, Inc., Salina, Kans.—C. P. **1150 kc.**, 5 KW night, 5 KW day, DA-night, unlimited.

NEW—Radio Broadcasting, Inc., Hot Springs, Ark.—C. P. **740 kc.**, 1 KW night, 10 KW day, DA-night, unlimited time.

NEW—Arkansas Valley Broadcasting Co., Fort Smith, Ark. —C. P. **740 kc.**, 1 KW, night, 1 KW day, DA-night.

Further Hearing

NEW—Associated Electronics Enterprises, Woonsocket, R. I.—C. P. **1240 kc.**, 250 watts, unlimited.

NEW—Joseph M. Viana, Woonsocket, R. I.—C. P. **1240 kc.**, 250 watts, unlimited.

Friday, June 14

NEW—North Jersey Radio, Inc., Newark, N. J.—C. P. **1430 kc.**, 5 KW, directional antenna, unlimited.

NEW—Chanticleer Broadcasting Co., New Brunswick, N. J. —C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Radio Airways, Inc., Eugene, Ore.—C. P. **1520 kc.**, 1 KW, unlimited time.

FCC ACTIONS

AM APPLICATIONS GRANTED

Glens Falls Publicity Corp., Glens Falls, N. Y.—Granted application for construction permit for new standard broadcast station to operate on **1230 kilocycles**, 100 watts, unlimited time. (B1-P-4147; Docket 6853)

ENGINEERING APPROVAL OF FM CONDITIONAL GRANTS

Following is a list of applications for which approval of basic engineering plans were granted by the Commission.

(Continued on next page)

(Note: power given is effective radiated power; antenna height given is height above average terrain):

The Pulitzer Publ. Co., St. Louis, Mo.—Metropolitan; Channel **93.3 mc.** (No. 227); 36 KW; 520 feet.

The Patriot Co., Harrisburg, Pa.—Metropolitan; Channel **96.9 mc.** (No. 245); 5.5 KW; 790 feet.

The Gable Broadcasting Co., Altoona, Pa.—Metropolitan; Channel **100.7 mc.** (No. 264); 3.9 KW; 900 feet.

The Monocacy Broadcasting Co., Frederick, Md.—Metropolitan; Channel **98.1 mc.** (No. 251); 2 KW; 1,150 feet.

The Brockway Co., Watertown, N. Y.—Metropolitan; Channel **100.9 mc.** (No. 265); 530 feet; 6.7 KW.

Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—Metropolitan; Channel **92.7 mc.** (No. 224); 1.5 KW; 740 feet.

Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Fitchburg, Mass.—Metropolitan; Channel **99.9 mc.** (No. 260); 20 KW; 490 feet.

Elm City Broadcasting Corp., New Haven, Conn.—Metropolitan; Channel **102.9 mc.** (No. 275); 20 KW; 490 feet.

Rome Broadcasting Corp., Rome, Ga.—Metropolitan; Channel **100.9 mc.** (No. 265); 1.4 KW; 910 feet.

Central New York Broadcasting Corp., Syracuse, N. Y.—Metropolitan; Channel **93.5 mc.** (No. 228); 7 KW; 750 feet.

Thames Broadcasting Corp., New London, Conn.—Metropolitan; Channel **97.9 mc.** (No. 250); 20 KW; 500 feet.

Independent Merchants Broadcasting Co., Minneapolis, Minn.—Metropolitan; Channel **101.3 mc.** (No. 267); 34 KW; 510 feet.

Joplin Broadcasting Co., Joplin, Mo.—Metropolitan; Channel **102.3 mc.** (No. 272); 2.6 KW; 336 feet.

Easton Publishing Co., Near Easton, Pa.—Community; Channel **105.7 mc.** (No. 289); 250 watts; 120 feet.

FINAL FM CP'S GRANTED

Pinellas Broadcasting Co., St. Petersburg, Fla.—CP for Metropolitan station; **92.1 mc.** (Channel 221); 30 KW; antenna 437 feet.

Truth Publishing Co., Inc., Elkhart, Ind.—CP for Metropolitan station; **103.1 mc.** (No. 276); 21.6 KW; 422 feet.

A. Frank Katzentine, Miami Beach, Fla.—CP for Rural station; **96.7 mc.** (No. 244); 306 KW; antenna 730 feet.

WDOD Broadcasting Corp., Chattanooga, Tenn.—CP for Rural station; **95.3 mc.** (No. 237); 37 KW; antenna 1,321 feet.

Northside Broadcasting Co., Louisville, Ky.—CP for Metropolitan station; **100.3 mc.** (No. 262); 29.8 KW; antenna 355 feet.

Spartanburg Advertising Co., Spartanburg, S. C.—CP for Rural station; **92.1 mc.** (No. 221); 24 KW; 2125 feet.

The Pulitzer Publ. Co., St. Louis, Mo.—CP for Metropolitan station; **93.3 mc.** (No. 227); 36 KW; 520 feet.

The Patriot Co., Harrisburg, Pa.—CP for Metropolitan station; **96.9 mc.** (No. 245); 5.5 KW; 790 feet.

The Gable Broadcasting Co., Altoona, Pa.—CP for Metropolitan station; **100.7 mc.** (No. 264); 3.9 KW; 900 feet.

The Monocacy Broadcasting Co., Frederick, Md.—CP for Metropolitan station; **98.1 mc.** (No. 251); 2 KW; 1,150 feet.

The Brockway Co., Watertown, N. Y.—CP for Metropolitan station; **100.9 mc.** (No. 265); 6.7 KW; 530 feet.

Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—CP for Metropolitan station; **92.7 mc.** (No. 224); 1.5 KW; 740 feet.

Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Fitchburg, Mass.—CP for Metropolitan station; **99.9 mc.** (No. 260); 20 KW; 490 feet.

Elm City Broadcasting Corp., New Haven, Conn.—CP for Metropolitan station; **102.9 mc.** (No. 275); 20 KW; 490 feet.

Rome Broadcasting Corp., Rome, Ga.—CP for Metropolitan station; **100.9 mc.** (No. 265); 1.4 KW; 910 feet.

Central New York Broadcasting Corp., Syracuse, N. Y.—CP for Metropolitan station; **93.5 mc.** (No. 228); 7 KW; 750 feet.

Thames Broadcasting Corp., New London, Conn.—CP for Metropolitan station; **97.9 mc.** (No. 250); 20 KW; 500 feet.

Independent Merchants Broadcasting Co., Minneapolis, Minn.—CP for Metropolitan station; **101.3 mc.** (No. 267); 34 KW; 510 feet.

Joplin Broadcasting Co., Joplin, Mo.—CP for Metropolitan station; **102.3 mc.** (No. 272); 2.6 KW; 336 feet.

Easton Publishing Co., Near Easton, Pa.—CP for Community station; **105.7 mc.** (No. 289); 250 watts; 120 feet.

DESIGNATED FOR HEARING

Milburn H. Stuckwish, Charles F. Bruce and F. M. Lindsay, Jr., Centralia, Ill.—Designated for hearing application for construction permit for new station to operate on **1400 kc.**, 250 watts, unlimited time (B4-P-4732); further ordered that Champaign News Gazette (WDWS), Evansville on the Air, Inc. (WEOA), and Oscar C. Hirsch, tr/as Hirsch Battery & Radio Co. (KFVS) be made parties to the proceeding.

Sky Wave Broadcasting Corp., Columbus, Ohio—Designated for hearing application for construction permit for new station to operate on **1150 kc.**, 5 KW day, 1 KW night, directional antenna, unlimited time, to be heard in consolidated proceeding with applications of WOOP, Inc., Dayton, Ohio; KSAL, Salina, Kans., and Northwestern Ohio Broadcasting Corp., Lima, Ohio; and ordered that the bills of particulars issued in connection with these applications be amended to include the application of Sky Wave Broadcasting Corp. (B2-P-4824)

B. Loring Schmidt, Salem, Oregon; John B. Fitzgibbon, Roy Jarman, and Temple V. Ehmsen, Oregon City, Oregon—Designated for consolidated hearing applications of B. Loring Schmidt for new station at Salem, Oregon, and of John B. Fitzgibbon, Roy Jarman and Temple V. Ehmsen for new station at Oregon City, Oregon, each applicant seeking **1490 kc.**, 250 watts, unlimited time. (B5-P-4794; B5-P-4432)

DOCKET CASE DECISIONS

The Commission announces final Decision (B-233) granting the application of John H. Stenger, Jr., for license to continue the operation of Station WBAX, Wilkes-Barre, Pa. At the same time, the applications of Northeastern Pennsylvania Broadcasters, Inc., Central Broadcasting Co., Key Broadcasters, Inc., and Baron Broadcasting Company, the four competing applicants for stations in Wilkes-Barre, were denied. (Dockets 6169; 6170; 6723; 6750)

The Commission announces final Decision (B-236) granting the application of Thomas N. Beach for a new standard broadcast station at Birmingham, Alabama, to operate on **1490 kc.**, 250 watts, unlimited time (Docket 6681). At the same time, the applications of Ernest E. Forbes, tr/as Magic City Broadcasting Company, and Ramon C. Patterson and Louise Patterson Pursley, d/b as Patterson Broadcasting Service, each seeking the same facilities, were denied (Dockets 6679 and 6680).

The Commission announces final Decision (B-242) granting the application of A. C. Neff for a new station at Savannah, Georgia, to operate on **1400 kc**, 250 watts, unlimited time, and denying the applications of Atlantic Broadcasting Company and the Chatham Broadcasting Company, seeking the same facilities.

The grant to Neff is contingent upon the filing within 30 days of an application specifying the exact antenna system and transmitter site and the installation of approved frequency and modulation monitors when available. The provisions of Sections 3.55 and 3.60 of the Commission's Rules as applied to the grant herein made are waived pending installation of approved monitors.

The Commission announces its proposed Decision (B-240) looking towards the grant of the application of WHB Broadcasting Co., licensee of Station WHB, Kansas City, Missouri, for a change in operating facilities from **880 kc.**, 1 KW, daytime, to **710 kc.**, 5 KW, unlimited time, using directional antenna both day and night (Docket No. 6022). This action

(Continued on next page)

will be conditioned, however, upon the applicant's applying, within 30 days from date of adoption of this decision, for specific approval of a directional antenna array which (a) will enable WHB to serve generally the areas and populations now proposed and at the same time protect Station KIRO and all other existing stations from objectionable interference as defined in the Commission's Standards of Good Engineering Practice, and (b) will have been approved as to system and site by the Civil Aeronautics Administration.

At the same time the Commission proposed to deny without prejudice the application of the Minnesota Broadcasting Corporation for a change in operating facilities of Station WTCN, Minneapolis, Minn., from **1280 kc.,** 1 KW night, 5 KW-LS, unlimited time, to **710 kc.,** 10 KW, unlimited time, directional antenna at night (Docket No. 5859). The proposed denial to WTCN is, however, without prejudice to its right at any time prior to twenty days from date of final adoption of the proposed decision to file a verified petition to set aside the denial and reopen the record for the introduction of evidence showing, in the event of a grant of the WTCN application (a) the populations which would lose primary nighttime service from WTCN operating on its present facilities; (b) that despite this loss, adequate broadcast service would be rendered to the Minneapolis-St. Paul area; (c) the populations which would lose primary daytime service from WHB operating under its grant herein; (d) that these losses in the primary nighttime service area of WTCN and in the primary daytime service area of WHB would be compensated for by the populations which would gain new primary daytime service from WTCN. Such petition should be on notice to WHB which shall have the right, without further order, to intervene in the reopened proceeding.

The Commission today announced a proposed decision (B-246) proposing to grant the application of C. M. Zinn and C. Leslie Golliday, d/b as Martinsburg Broadcasting Co. (Docket 6769), for a new station at Martinsburg, W. Va., to operate on **1340 kc.,** 250 watts power, unlimited time. The proposed grant is subject to CAA approval of the transmitter site and the waiver of Rules 3.55(a) and 3.60.

At the same time the Commission proposed to deny the application of Richard Field Lewis, Jr., and Grant Pollock, a partnership d/b as Berkeley Broadcasting Co. (Docket 6770), Martinsburg, W. Va., requesting the same facilities.

The Commission also announced a proposed decision (B-247), proposing to grant the application of Old Dominion Broadcasting Corp. (Docket 6936), for a new station in Lynchburg, Va., to operate on the frequency **1390 kc.,** with power of 1 KW, unlimited time, using a directional antenna, subject to the condition that the Old Dominion Box Company shall divest of its interest in the Lynchburg Broadcasting Corp. (WLVA), and that this applicant shall take the necessary steps to adjust its antenna array in the direction of Youngstown, Ohio, if ordered to do so.

A grant was also proposed of the application of John M. Rivers, licensee of station WCSC, Charleston, S. C. (Docket 6939), for a construction permit to increase power from 1 KW day, 500 watts night, to 5 KW, using a directional antenna at night only, operating on frequency **1390 kc.,** unlimited time.

At the same time it proposed a denial of the application of the Piedmont Broadcasting Corp., licensee of station WBTM, Danville, Va., for a construction permit to change the operating assignment of that station from **1400** to **1390 kc.,** and increase power from 250 watts to 1 KW unlimited time. (Docket 6938)

A proposed decision (B-248) was also announced proposing to grant the application of Illinois Valley Broadcasting Company for a new station in Peoria, Ill., to operate on **1290 kc.,** with 5 KW unlimited time, using a directional antenna, on condition that the applicant file the appropriate application for the use of 5 KW power. (Docket 6710)

Denials were proposed of conflicting applications of Greater Peoria Radiobroadcasters, Inc. (Docket 6709), and Central Ill. Radio Corp. (Docket 6920), each requesting new stations at Peoria to operate on **1290 kc.** (Greater Peoria with power of 5 KW day, 1 KW night, DA, unlimited time, and Central Ill. Radio Corp. with power of 5 KW, DA, unlimited time).

The Commission today announced a decision and order granting a joint petition of the Wabash Valley Broadcasting Corp., Terre Haute, Ind., and West Central Broadcasting Co., Peoria, Ill., requesting leave to amend application of the former to specify the frequency **1480 kc.,** instead of **1350 kc.** as originally requested, with 1 KW power, unlimited time. The amendment was accepted and application of Wabash Valley Broadcasting Corp. as amended (B4-P-4130; Docket 6924) was granted for a new station to operate on **1480 kc.,** 1 KW, unlimited time, contingent on approval of the antenna system and transmitter site by the CAA.

The application of West Central Broadcasting Co. for a new station in Peoria, Ill., to operate on **1350 kc.,** 1 KW, unlimited time (B4-P-4336; Docket 7108), was also granted, and the hearing heretofore scheduled to be held on June 17 in this proceeding is cancelled.

LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending August 1, 1947:

WATW, Ashland, Wisc.; WSTP, Salisbury, N. C.

Renewals of licenses for the following were granted for the period ending February 1, 1948:

KWBW, Hutchinson, Kans.; KVAK, Atchison, Kans.

Renewals for the following stations were granted for the period ending August 1, 1948:

WOLF, Syracuse, N. Y.; KBST, Big Spring, Texas; WBAB, Atlantic City, N. J.; KBON, Omaha, Neb.; KBUR, Burlington, Iowa.

The following stations were granted renewals for the period ending November 1, 1948:

KGBX, Springfield, Mo.; KOL, Seattle; KGCU, Mandan, N. Dak.; WJAS, Pittsburgh, Pa.; KXYZ, Houston.

Renewals for the following were granted for the period ending February 1, 1949:

WJNO, West Palm Beach; KWNO, Winona, Minn.; WHBY, Green Bay, Wis.; KCMC, Texarkana; KVEC, San Luis Obispo, Calif.

Renewals for the following stations were granted for the period ending May 1, 1949:

WCAX, Burlington, Vt.; KSFO, San Francisco; KOY, Phoenix; WIBW, Topeka; KGW, Portland, Ore.; KWTO, Springfield, Mo.; WFIL and auxiliary, Philadelphia; WWNC, Asheville, N. C.

WTOC—Savannah Broadcasting Co., Savannah, Ga.—Granted renewal of license for period ending November 1, 1948. (B3-R-763)

Granted renewal of following station licenses for period ending February 1, 1949:

KPHO, Phoenix, Ariz.; KOOS, Coos Bay, Oregon; KMLB, Monroe, La.; and WLOF, Orlando, Fla.

Granted renewal of following station licenses for the period ending May 1, 1949:

WQAM, main and auxiliary, Miami, Fla.; WMT, Cedar Rapids, Iowa; WTAR and auxiliary, Norfolk, Va.

WJMC—WJMC, Inc., Rice Lake, Wis.—Granted renewal of license for period ending August 1, 1946. (B5-R-1000)

KLUF—The KLUF Broadcasting Co., Inc., Galveston, Texas—Granted renewal of license for period ending August 1, 1947. (B3-R-405)

WMGA—Frank R. Pidcock, Sr., Moultrie, Ga.—Granted renewal of license for period ending August 1, 1947. (B3-R-1031)

WLAV—Leonard A. Versluis, Grand Rapids, Mich.—Granted renewal of license for period ending February 1, 1947. (B2-R-1088)

KOCY—Plaza Court Broadcasting Co., Oklahoma City, Okla.—Granted renewal of license for period ending February 1, 1947. (B3-R-467)

(Continued on next page)

Granted renewal of following station licenses for period ending February 1, 1948: WGPC, Albany, Ga.; KRBM, Bozeman, Mont.; WMFJ, Daytona Beach, Fla.

Granted renewal of following station licenses for period ending August 1, 1948: KNOW, Austin, Texas; KYCA, Prescott, Ariz.

MISCELLANEOUS ACTIONS

WOKO—WOKO, Inc., Albany, N. Y.—Ordered that the special temporary authorization for the continued operation of station WOKO be extended for a period of 60 days from June 1.

WGL—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—Granted CP to move transmitter from 925 So. Harrison St. to 201 West Jefferson St., Fort Wayne. (B4-P-4759)

WTPS—Times Picayune Pub. Co., New Orleans, La.—Granted extension and modification of special temporary authorization to operate an RCA 250 watt FM transmitter on Channel #233, **94.5 mc.** with Western Electric Cloverleaf antenna on a 140 foot supporting structure, at the Howard Memorial Library, for the period May 30 to Aug. 27.

W2XCT—Columbia Broadcasting System, Inc., New York, N. Y.—Granted extension of special temporary authority to operate a Composite transmitter on **700 mc.** with 650 watts peak power, special modulation, in order to make ultra high frequency propagation tests in conjunction with the Technical Information Sec. of the Engineering Dept. of the FCC, for a period beginning June 8 and ending no later than Sept. 5, 1946.

WEGP—Reading Broadcasting Co., Area of Reading, Pa.—Granted modification of license for relay broadcast equipment now licensed to Berks Broadcasting Co.; frequencies: **31.22, 35.62, 37.02, 39.26 mc.;** 2 watts; to operate as a relay station, portable-mobile with station WRAW. (B2-MLRE-125)

W3XO—WINX Broadcasting Co., Washington, D. C.—Granted extension of special temp. authority to broadcast regular programs from 7 to 11 P. M. daily including Sunday, only for the period May 29 to August 26.

WINS—Hearst Radio, Inc. (assignor), New York, N. Y.; The Crosley Corp. (assignee), Cincinnati, Ohio—Adopted order granting joint petition to reopen the record heretofore made on application for voluntary assignment of license and construction permit, and scheduled further hearing and oral argument thereon for June 19, 1946, before the Commission en banc. (B-237; Docket 6755)

WDSM—James J. Conroy, et al (transferors); Ridson, Inc. (transferee); WDSM, Inc. (licensee), Superior, Wis.—Granted consent to voluntary transfer of control of WDSM, Inc., from James J. Conroy, Roland C. Buck, George W. Welles, Jr., Victoria B. Conroy and Joseph H. Weisberg to Ridson, Inc., for a consideration of $150,000 (plus amount of cash and notes and accounts receivable at closing date; plus tax refunds hereafter received, and less amount of taxes accrued at closing date). (B4-TC-474)

WBOC—Peninsula Broadcasting Co., Salisbury, Md.—Denied petition for review filed by WBOC (intervener in the matter of Tidewater Broadcasting Corp. and the Norfolk Broadcasting Corp. for new stations at Norfolk, Va.), without prejudice to the right of petitioner to file certain measurements with the Commission on or before June 29, 1946; affirmed action of Motions Commissioner on May 31 in denying petitioner's request for a continuance of further hearing on the Norfolk applications.

ACTIONS ON MOTIONS

Beaver County Broadcasting Corp., Beaver Falls, Pa.—Granted motion to dismiss without prejudice its application for CP. (B2-P-4132)

Mario Acosta, Mayaguez, Puerto Rico—Granted petition for leave to amend his application for CP (B-P-4562), so as to specify the frequency **1400** instead of **1340 kc.;** change paragraphs so as to reflect revised engineering data, etc. The amendment was accepted and application removed from the hearing docket.

Jose Bechara, Jr., Mayaguez, P. R.—The Commission, on its own motion, removed from the hearing docket application for a new station. (B-P-3974; Docket 7450)

Key Broadcasting Corp., Baltimore, Md.—Granted motion to amend application for a new station (B1-P-4713) so as to specify frequency **750** instead of **1050 kc.,** etc. The amendment was accepted and application removed from the docket. (Docket 7551)

Tri-Suburban Broadcasting Corp., Silver Spring, Md.—The Commission on its own motion removed application for a new station (B1-P-4541), from the hearing docket. (No. 7550)

Providence Journal Co., Providence, R. I.—Granted petition for leave to amend its application for a new FM station (B1-PH-316) so as to supply additional engineering information as requested by the Commission, and the amendment was accepted.

American Broadcasting Co., Inc., Chicago, Ill.—Granted petition for leave to amend application for new FM station (B4-PH-221) so as to specify a new transmitter site, revised engineering data, etc., and the amendment was accepted.

Evansville on the Air, Inc., Indianapolis, Ind.—Granted petition to dismiss without prejudice its application for a new FM station. (B4-PH-321)

Commonwealth Broadcasting Corp., Danville, Ky.—Granted motion for leave to amend its application for a new station (B2-P-4040) so as to show deletion of Betty Z. Russell as a director; show deletion of a proxy given to Betty Z. Russell by Jas. D. Russell as contained in Exhibit 4 of application; and to change Par. 8 of application to show change in list of directors, and the amendment was accepted.

Eastern Idaho Broadcasting & Television Co., Idaho Falls, Idaho—Granted motion for leave to amend its application for CP (B5-P-4633) so as to show issuance of additional stock to the original stockholders and payment of additional funds into the corporate treasury, and the amendment was accepted.

Television Productions, Inc., San Francisco, Cal.—Granted petition to dismiss without prejudice its application for a new television station (B5-PCT-151; Docket 7283)

F. F. McNaughton, Peoria, Ill.—Granted motion to dismiss without prejudice his application for FM construction permit. (B4-PH-697; Docket 7103)

American Broadcasting Co., Inc., New York City—Granted petition requesting leave to amend its application for new television station (B1-PCT-79; Docket 7245), so as to supply complete engineering information, etc., and the amendment was accepted.

United Broadcasting Co., Ogden, Utah—Granted petition for leave to amend its application (B5-P-4107) for a new station, so as to show transfer of 584 shares of stock from LaReta C. Madson to H. Perry Driggs and the same amount to Arch G. Webb; show addition of Patrick Healy, Jr., Rodger B. Crear and Malcolm J. Pingree as stockholders, and the amendment was accepted.

Fostoria Broadcasting Co., Fostoria, Ohio—Granted petition insofar as it requests leave to amend its application for a new station (B2-P-4430), so as to specify frequency **1510** instead of **1150 kc.,** etc., the amendment was accepted, and the Commission on its own motion, removed application from the hearing docket. (Docket 7356)

The William H. Block Co., Indianapolis, Ind.—Granted petition requesting leave to amend its application for FM construction permit (B4-PH-412), so as to amend the corporation's articles of incorporation by adding to Sec. 1 of Article II the following: "Including, without limiting the generality thereof, the operation of a radio and television receiving and broadcasting station." The amendment was accepted. Exceptions noted by counsel for opposition.

W. Wright Esch, Daytona Beach, Fla.—Granted motion to take depositions in re application for CP (B3-P-4320;

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Docket 7355), at Deland and Daytona Beach on June 7.

WKPT—Kingsport Broadcasting Co., Inc., Kingsport, Tenn.—Granted motion to dismiss without prejudice its application for a new station. (B3-P-3308; Docket 6249)

The Times-Picayune Pub. Co., New Orleans, La.—Granted petition requesting reinstatement of its application for a CP (B3-P-4167), **1560 kc.,** 10 KW, unlimited, which was dismissed without prejudice on May 17; the application was reinstated and amendment requesting frequency **940 kc.** with 1 KW, daytime only, was accepted.

KROC—Southern Minn. Broadcasting Co., Rochester, Minn.—Granted petition to intervene in the hearing on application of Eau Claire-Chippewa Broadcasting Co. (Docket 7557) for a new station at Eau Claire, Wis.

Colonial Broadcasting Co., Providence, R. I.—Granted motion for leave to amend its application for a new FM station (B1-PH-650; Docket 7028), so as to supply additional engineering information as requested by the Commission, and the amendment was accepted.

Livingston Broadcasters, a partnership, Livingston, Mont.—Granted petition to dismiss without prejudice its application for a new station. (B3-P-4539; Docket 7485)

Yellowstone Amusement Co., Livingston, Mont.—The Commission on its own motion removed from the hearing docket application for a new station. (B5-P-4565; Docket 7486)

Havre Broadcasters, a partnership, Havre, Mont.—Granted petition to dismiss without prejudice its application for a new station. (B5-P-4671; Docket 7514)

Montana Broadcasters, Havre, Mont.—The Commission on its own motion removed from the hearing docket application for a new station. (B5-P-4644; Docket 7513)

McKeesport Radio Co., McKeesport, Pa.—Denied petition for leave to amend its application for CP (B2-P-4077), so as to request 5 KW unlimited instead of 1 KW daytime only. Exceptions noted by counsel.

Times World Corp., Roanoke Broadcasting Corp., Roanoke, Va.; Piedmont Broadcasting Corp., Danville, Va.—Granted joint petition to continue consolidated hearing now scheduled for June 5, and continued same to July 5, 1946. (Dockets 7394; 7395, 7396)

Abilene Broadcasting Co., Abilene, Texas.—Granted in part petition requesting continuance of consolidated hearing on petitioner's application and those of Westex Broadcasting Co. and Citizen's Broadcasting Co., now scheduled for June 14, and the hearing was continued to June 18, in Washington, D. C.

Thomas G. Harris, Austin, Texas—Granted petition insofar as it requests leave to amend application (B3-P-4355; Docket 7373), so as to specify the frequency **1450 kc.;** change paragraphs to reflect revised engineering data, etc.; the amendment was accepted and the application removed from the hearing docket.

KNOW—Frontier Broadcasting Co., Inc., Austin, Texas—Granted petition requesting leave to amend application for a new station (B3-P-4042; Docket 7440), so as to change transmitter site; change paragraphs so as to show revised engineering data. The amendment was accepted and the application removed from the hearing docket.

WJBK—James F. Hopkins, Inc., Detroit, Mich.—Granted petition requesting leave to intervene in the consolidated hearing on applications for a new station in Cleveland by Chester E. Daly, Samuel R. Sague and Cuyahoga Broadcasting Co., now scheduled for June 24.

James A. Noe, Shreveport, La.—Denied petition requesting continuance of hearing now scheduled at Shreveport on June 6, in re petitioner's application and that of Frank H. Ford for new stations. Exceptions noted by counsel.

James A. Noe, Lake Charles, La.—Granted petition insofar as it requests a continuance of hearing on petitioner's application for CP (B3-P-3888; Docket 7416), now scheduled for June 26 at Washington. Insofar as petition requests change of place of hearing, the petition is denied without prejudice to petitioner's renewing such request upon an appropriate showing; and said hearing was continued without date until further order of the Commission.

WNOE—James A. Noe, New Orleans, La.—Granted petition insofar as it requests continuance of consolidated hearing upon applicant's application (B3-P-3446) and that of Deep South Broadcasting Corp. (B3-P-3687) now scheduled for June 24. Insofar as the petition requests change in place of hearing, the petition was denied without prejudice to petitioner's renewing such request upon an appropriate showing; and the hearing on these applications was continued without date until further order of the Commission.

WIOD—Isle of Dreams Broadcasting Corp., Miami, Fla.—Denied petition requesting leave to intervene in the consolidated hearing on applications of KHTN, Houston, and W. Albert Lee. (Dockets 7565 and 7566)

Seaboard Radio Broadcasting Corp., Philadelphia, Pa.—Granted petition to dismiss without prejudice its application for modification of CP for its FM station WIBG-FM. (B2-MPH-102; Docket 6480)

Seaboard Radio Broadcasting Corp., Glenside, Pa.—Granted petition for leave to amend its application for modification of CP for its FM station (B2-MPH-81; Docket 6479) so as to specify different equipment, a different transmitter site, and to bring engineering information up-to-date; the amendment was accepted and application removed from hearing docket.

WBOC—Peninsula Broadcasting Co., Salisbury, Md.—Denied petition requesting continuance of the further hearing upon applications of Tidewater Broadcasting Corp. and Norfolk Broadcasting Corp., now scheduled for June 1 in Washington.

WCBM—Baltimore Broadcasting Corp., Baltimore, Md.; Tower Realty Co., Baltimore, Md.—The Commission ordered that the consolidated hearing on these applications now scheduled for June 6, be continued without date until further order of the Commission. (Dockets 7872; 7429)

KGKL, Inc., San Angelo, Texas—The Commission on its own motion removed from the hearing docket application of KGKL, Inc. (Docket 7419)

A. J. Fletcher, Greensboro, N. C.; The News and Observer Pub. Co., Raleigh, N. C.; High Point Enterprise, Inc., High Point, N. C.—The Commission scheduled the consolidated hearing on these applications be held on June 26 in Washington, D. C. (Dockets 7504; 7505 and 7553)

In re Matter of Free Delivery of Foreign Telegraph Messages Destined to Points in the U. S.—Postponed the hearing in this matter (Docket 7492) now scheduled for June 4 to June 25, at the same time and place heretofore fixed.

Port Huron Broadcasting Co., Port Huron, Mich.—The Commission on its own motion continued the hearing on application for renewal of license (Docket 6987) from June 10 to July 10.

WLIB, Inc., New York, N. Y.—Granted petition for leave to amend its application for Television CP (Docket 7248), so as to supply revised engineering data relative to higher power antenna, etc., and the amendment was accepted.

Fred O. Grimwood, Bloomington, Ind.—The Commission on its own motion continued the hearing on application for CP (Docket 6753) now scheduled for June 6, to June 20.

Bremer Broadcasting Corp., Newark, N. J.—Granted motion requesting leave to amend its application for Television CP so as to supply revised engineering data, etc., and the amendment was accepted.

News Syndicate Co., Inc., New York, N. Y.—Granted motion for leave to amend its application for Television CP so as to substitute engineering data, etc., and the amendment was accepted.

Gulf Broadcasting Co., Inc., Mobile, Ala.—Granted motion for leave to amend its application for CP (Docket 7313) so as to show number of shares of stock issued and subscribed for; minor changes in officers and directors, etc., and the amendment was accepted.

Pursley Broadcasting Co., Mobile, Ala.—Granted petition requesting reinstatement and amendment of its application for CP (B3-P-3745); the application was

(Continued on next page)

reinstated and amendment to request **830 kc., 1 KW**, daytime instead of **1490 kc.**, 250 watts, unlimited, was accepted.

Dorrence D. Roderick, El Paso, Texas; Pueblo Radio Co., Inc., Pueblo, Colo.—The Commission on its own motion ordered that the hearing on applications for CP's (Dockets 7091 and 7092), scheduled for June 17, be continued to June 18.

United Broadcasting Co., Ogden, Utah; Ogden Broadcasting Co., Ogden, Utah.—The Commission on its own motion continued the hearing on applications for CP's (Dockets 6885 and 7435) now scheduled for June 20 to June 21.

Allen T. Simmons, Akron, Ohio—Granted motion for leave to amend application for FM construction permit, so as to change Par. 18 (a) to specify RCA Transmitter Type BTF-10B. The amendment was accepted and the record in Docket 7047 reopened and without further hearing said amendment is made part of the record in that Docket.

Northwestern Ohio Broadcasting Corp., Lima, Ohio—Granted petition for leave to amend application for CP (Docket 7357) so as to specify modified directional antenna pattern, revised engineering data, etc., and the amendment was accepted.

Supreme Broadcasting System, Inc., New York City—Granted motion to dismiss without prejudice its application for a new FM station. (B1-PH-567; Docket 7222)

Henry F. Fitts, Dearborn, Mich.—Granted motion for waiver of Sec. 1.384 of the Commission's Rules and accept movant's late appearance in re application for CP. (Docket 7384)

Radio and Television Broadcasting Co. of Idaho, Pocatello, Idaho—Granted motion for waiver of Sec. 1.384 of the Commission's Rules and accept movant's late appearance in re application for CP. (Docket 7493)

Ojai Broadcasting Co., Ventura, Calif.—Granted motion to amend application for new station (Docket 7469) so as to show changes in officers, directors and stockholders, etc., and the amendment was accepted.

The Altus Broadcasting Co., Altus, Okla.—Granted petition for leave to amend application for new station (Docket 7458), so as to specify frequency **1450** instead of **1230 kc.**; show revised engineering data, etc. The amendment was accepted and application (B3-P-4543) removed from hearing docket.

Southwest Broadcasting Co., Eastland, Texas—Dismissed petition requesting acceptance of late written appearance in re Docket 7459, on application for CP.

Johnson-Kennedy Radio Corp., Chicago, Ill.—Granted petition to dismiss without prejudice its application for new FM station. (B4-PH-589; Docket 7143)

Agricultural Broadcasting Co., Chicago, Ill.—Granted petition to dismiss without prejudice its application for new FM station. (B4-PH-235; Docket 7135)

Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Granted petition insofar as it requests leave to amend and remove application for CP from hearing docket (No. 7502); accepted amendment to specify frequency **660** instead of **1350 kc.**; change paragraphs to reflect amended engineering report, etc., and the application was removed from the hearing docket.

Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—The Commission on its own motion removed from the hearing docket application (B3-P-4650; Docket 7503), for a new station.

Indiana Broadcasting Corp., Indianapolis, Ind.—Granted petition for leave to amend application for a new FM station (Docket 7034), so as to substitute supplemental engineering report, and the amendment was accepted.

The Outlet Co., Providence, R. I.—Granted petition for leave to amend its application for new FM station (Docket 6015), so as to reflect revised engineering data requested by the Commission, and the amendment was accepted.

WADC—Allen T. Simmons, Akron, Ohio; WGAR—WGAR Broadcasting Co., Cleveland, Ohio—Denied petition to reopen record in Dockets 7319 and 7320 for the purpose of allowing WGAR to offer such testimony as it may desire from the witness G. A. Richards.

KTHS—Radio Broadcasting, Inc., W. Memphis, Ark.—Granted request for the issuance of subpenas for certain persons as witnesses in consolidated hearing on applications of KTHS. (Docket 7086, et al)

Raytheon Mfg. Co., Chicago, Ill.—Granted petition to dismiss without prejudice its application for a new FM station (Docket 7148)

Chanticleer Broadcasting Co., New Brunswick, N. J.—Granted petition for continuance of consolidated hearing on petitioner's application (Docket 7452) and application of No. Jersey Radio, Inc. (Docket 7370), scheduled for June 14 and continued same to July 15.

Southern Ill. Broadcasting Co., Inc., Centralia, Ill.—Granted petition for leave to amend application for CP (Docket 7129), so as to specify frequency **1430 kc.** instead of **960**; show revised engineering data, etc. The amendment was accepted and application removed from hearing docket.

Radio Broadcasting, Inc., Hot Springs, Ark.—Granted petition insofar as it requests leave to amend application for CP (Docket 7156) so as to specify the frequency **550** instead of **740 kc.**, etc., and to remove from hearing docket. The amendment was accepted and application removed from the docket.

Mansfield Journal Co., Mansfield, Ohio; The Lorain Journal Co., Lorain, Ohio—The Commission on its own motion advanced the consolidated hearing now scheduled for June 24 and June 25 in Washington, to June 20 at Mansfield and June 21 at Lorain, Ohio.

Arkansas Valley Broadcasting Co., Fort Smith, Ark.—Upon petition requesting leave to amend application for CP (Docket 7157), the Commission dismissed application (B3-P-4200) without prejudice, subject to the right of later reinstatement under the provisions of the Commission's Public Notice of January 5, 1946.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

600 Kilocycles

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. Dak.—Modification of construction permit (B4-P-3906, as modified) which authorized increase in power, installation of new transmitter and directional antenna and change in transmitter and studio locations for extension of completion date.

730 Kilocycles

NEW—J. B. Fuqua, Mrs. Dorothy Chapman Fuqua, and F. Frederick Kennedy, d/b as Charleston Broadcasters, Charleston, S. C. (P. O. Box 10, Augusta, Ga.)—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW and daytime hours of operation.

750 Kilocycles

NEW—Key Broadcasting Corp., Baltimore, Md.—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **1050** to **750 kc.**

800 Kilocycles

WCHA—Chambersburg Broadcasting Co., Chambersburg, Pa.—Modification of construction permit (B2-P-4221, which authorized a new standard broadcast station) to change type of transmitter and approval of studio location.

(Continued on next page)

840 Kilocycles

WKNB—The New Britain Broadcasting Co., New Britain, Conn.—Modification of construction permit (B1-P-4021, which authorized a new standard broadcast station) to change type of transmitter and change transmitter location.

940 Kilocycles

NEW—Midwest Broadcasting Co., Mt. Vernon, Ill.—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 1 KW and daytime hours of operation. Amended to change type of transmitter.

960 Kilocycles

WMFF—Plattsburg Broadcasting Corp., Plattsburg, N. Y.—Construction permit to change frequency from **1340** to **960 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location.

1050 Kilocycles

NEW—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—Construction permit for a new standard broadcast station to be operated on **1020 kc.**, power of 10 KW and daytime hours of operation. Amended to change frequency from **1020** to **1050 kc.**, power from 10 KW to 1 KW, change type of transmitter and change transmitter location from Collinsville Twp. to Tulsa, Okla.

1100 Kilocycles

NEW—Central Broadcasting Co., a partnership composed of H. Ross Perkins and J. Eric Williams, Utica, N. Y. (P. O. 1210 Miller St.)—Construction permit for a new standard broadcast station to be operated on **1100 kc.**, power of 250 watts and daytime hours of operation.

1110 Kilocycles

WNAR—Rahall Broadcasting Co., Inc., Norristown, Penna. —Modification of construction permit (B2-P-4256, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio locations.

1130 Kilocycles

WCAR—Pontiac Broadcasting Co., Pontiac, Mich.—Acquisition of control of licensee corporation by H. Y. Levinson thru purchase of 1600 shares of common stock from George M. Stutz.

1230 Kilocycles

KERO—J. E. Rodman, Bakersfield, Calif.—Modification of construction permit (B5-P-3758, which authorized a new standard broadcast station) to change type of transmitter and make changes in ground system.

1240 Kilocycles

NEW—Woodrow Miller, San Bernardino, Calif.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power 250 watts and unlimited hours of operation. Amended to change frequency from **1450** to **1240 kc.** (Facilities to be relinquished by KFXM)

1280 Kilocycles

KFOX—Nichols and Warinner, Inc., Long Beach, Calif.—Modification of construction permit (B5-P-3902, which authorized installation of new transmitter) for extension of completion date.

NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y. (P. O. 621, Union Trust Bldg.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1240** to **1280 kc.**, power from 250 watts to 1 KW, type of transmitter and hours of operation from unlimited time to daytime only.

1300 Kilocycles

NEW—Volunteer State Broadcasting Co., Inc., Nashville, Tenn.—Construction permit for a new standard broadcast station to be operated on **1300 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation. Amended re changes in directional antenna night.

1310 Kilocycles

WDUK—W. W. Couch, Jr., Sam H. Campbell, Jr., and W. Hanes Lancaster, Jr., Durham, N. C.—Modification of construction permit (B3-P-4323, which authorized a new standard broadcast station) to change type of transmitter.

1320 Kilocycles

NEW—Angel Ramos and Jose Coll Vidal, A Partnership d/b as El Mundo Broadcasting Co., San Juan, Puerto Rico.—Construction permit for a new standard broadcast station to be operated on **740 kc.**, power of 10 KW, directional antenna and unlimited hours of operation. Amended to change frequency from **740** to **1320 kc.**, power from 10 to 5 KW, change type of transmitter, install vertical antenna and change transmitter location from Tea Baja to San Juan, Puerto Rico.

1340 Kilocycles

NEW—Sunland Broadcasting Co., El Paso, Texas.—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 500 watts night and 1 KW day and unlimited hours of operation. Amended to change frequency from **860** to **1340 kc.**, change power from 500 watts night, 1 KW day to 250 watts, change type of transmitter.

NEW—Herschel Bullen, tr/as Elko Service Co., Elko, Nev. (P. O. Box 333, Logan, Utah)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

WOPK—Parkersburg Sentinel Co., Marietta, Ohio—Modification of construction permit (B2-P-4198, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—Gulf Broadcasting Co., Inc., Mobile, Ala.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended re stockholders, officers and directors.

WNCA—Richard M. Arnold, Jack O. K. Barfield, James M. Earnest, Albin F. Knight and J. Alfred Miller, d/b as Community Broadcasting Co., Asheville, N. C.—License to cover construction permit (B3-P-4281, as modified) which authorized a new standard broadcast station.

WNCA—Richard M. Arnold, Jack O. K. Barfield, James M. Earnest, Albin F. Knight and J. Alfred Miller, d/b as Community Broadcasting Co., Asheville, N. C.—Authority to determine operating power by direct measurement of antenna power.

1380 Kilocycles

KIDO—Georgia Phillips, d/b as Boise Broadcast Station, Boise, Idaho.—Voluntary assignment of license to KIDO, Inc.

(Continued on next page)

KIDO—Georgia Phillips, d/b as Boise Broadcast Station, Boise, Idaho.—Voluntary assignment of conditional grant to KIDO, Inc.

1400 Kilocycles

NEW—Mario Acosta, Mayaguez, Puerto Rico—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1340** to **1400 kc.**

1420 Kilocycles

WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.—License to cover construction permit (B1-P-3900) which authorized increase in power, employing directional antenna day and night, installation of new transmitter.

WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.—Authority to determine operating power by direct measurement of antenna power.

KNOW—Frontier Broadcasting Co., Inc., Austin, Texas—Construction permit to change frequency from **1490** to **1420 kc.**, increase power from 250 watts day and night to 5 KW day and 1 KW night, install new transmitter and directional antenna for night use and change transmitter location. Amended to change transmitter location.

1450 Kilocycles

WASK—WFAM, Inc., Lafayette, Ind.—Construction permit to install new vertical antenna and change transmitter location.

WKEU—Radio Station WKEU, Griffin, Ga.—Construction permit to change transmitter and studio locations. Amended to make changes in antenna and specify proposed location of transmitter and studio locations.

WPOR—Centennial Broadcasting Co., Portland, Maine.—Transfer of control of Centennial Development Co., Inc. (parent Corp. of Centennial Broadcasting Co.—permittee of Station WPOR) from Wm. T. Morris to John H. Hilliard, Albert T. Morris, Thomas C. Davis and Arthur C. Laske, as Executors of the Estate of Wm. T. Morris, deceased.

1490 Kilocycles

NEW—The Gardner Broadcasting Co., Gardner, Mass.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1230** to **1490 kc.**

NEW—John C. McCormack, Allen D. Morris, George D. Wray, Sr., and Prentiss E. Furlow, a partnership d/b as Southwestern Broadcasting & Television Co., Albuquerque, N. Mex.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—United Broadcasting Co., Ogden, Utah—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended re stockholders.

1510 Kilocycles

NEW—WAUK Broadcasting Co., Waukesha, Wisc. (P. O. 319 W. Main St.)—Construction permit for a new standard broadcast station to be operated on **1510 kc.**, power of 250 watts and daytime hours of operation.

NEW—Laurence W. Harry, tr/as Fostoria Broadcasting Co., Fostoria, Ohio—Construction permit for a new standard broadcast station to be operated on **1150 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **1150** to **1510 kc.**, change power from 1 KW to 250 watts, and change type of transmitter.

1520 Kilocycles

NEW—Southwest Iowa Broadcasting Co., Creston, Iowa—Construction permit for a new standard broadcast station to be operated on **1180 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **1180** to **1520 kc.**, type of transmitter and specify transmitter location.

1580 Kilocycles

WHHT—Harold H. Thoms, Durham, N. C.—Modification of construction permit (B3-P-3579, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

FM APPLICATIONS ACCEPTED FOR FILING

Balaban & Katz Corp., Chicago, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 10,700 square miles. Amended to change type of transmitter, transmitter location and make changes in antenna system.

Indianapolis Broadcasting Inc., Indianapolis, Ind.—Construction permit for a new high frequency FM (Rural) broadcast station to be operated on **45.3 mc.** and coverage of 13,640 square miles. Amended to specify class of station as Rural, change frequency from **45.3 mc.** to "to be assigned by FCC", coverage from 13,640 to 22,800 square miles, population from 1,017,471 to 1,644,100, type of transmitter, transmitter site and make changes in antenna system.

Radio Projects, Inc., Newark, N. J.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage to be supplied. Amended to change officers and directors.

Pawtucket Broadcasting Co., Pawtucket, R. I.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on **45.1 mc.** and coverage of 3,760 square mlies. Amended to specify population of 2,829,670, change frequency from **45.1 mc.** to "To be assigned by FCC", coverage from 3,760 to 8,660 square miles, transmitter location from Lincoln, Rhode Island to Lonsdale, Rhode Island and make changes in antenna system.

Larus & Brother Co., Inc., Norfolk, Va. (P. O. 22nd & Cary Sts., Richmond, Va.)—Construction permit for a new FM (Community) broadcast station to be operated on **98.0 mc.**

WJW, Inc., Cleveland, Ohio.—Construction permit for a new FM broadcast station to be operated on Channel to be assigned in the **92-106 mc.** band and coverage of 10,600 square miles. Amended to change coverage from 10,600 square miles to 9,300 square miles, population from 2,446,942 to 2,562,157, type of transmitter, changes in antenna system and changes in officers and directors.

Wichita Broadcasters, a partnership, Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, Trustee, P. K. Smith and Mrs. Claude M. Simpson, Jr., Wichita Falls, Texas.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #70, **101.9 mc.** and coverage to be determined. Amended to specify studio location.

Harry Butler and Harry Scherzer, d/b as Sunflower Broadcasting System, Kansas City, Kans. (P. O. 22 South Eighteenth St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #252, **98.3 mc.** and coverage of 8,203 square miles.

Union Broadcasting Co., Scranton, Pa. (P. O. 118 North Washington Ave.)—Construction permit for a new FM broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage of 13,510 square miles.

Providence Journal Co., Providence, R. I.—Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on **46.9 mc.**, coverage of 6,767 square miles. Amended to specify population as 1,876,963; change frequency from **46.9 mc.** to Channel #258, **99.5 mc.**; coverage from 6,767 to 7,902 square miles; type of transmitter and make changes in antenna system.

Colonial Broadcasting Co., Providence, R. I.—Construction permit for new high frequency FM (Metropolitan)

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broadcast station to be operated on **44.7 mc.**, coverage of 7,840 square miles. Amended to change type of transmitter and frequency from **44.7 mc.** to "To be assigned by FCC."

The Wm. H. Block Co., Indianapolis, Ind.—Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on frequency to be assigned and coverage of 13,854 square miles. Amended to change corporate structure.

Cannon & Callister, Inc., Los Angeles, Calif.—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency "to be assigned" coverage of 7,000 square miles. Amended to change coverage from 7,000 square miles to "to be determined"; transmitter location; and specify type of transmitter and antenna system.

American Broadcasting Co., Inc., Chicago, Ill.—Construction permit for a new high frequency FM broadcast station to be operated on **48.7 mc.**, and coverage of 11,000 square miles. Amended to specify population as 4,828,632; change frequency from **48.7 mc.** to Channel #249, **97.7 mc.**; coverage from 11,000 to 9,700 square miles; change type transmitter; transmitter site and make changes in antenna system.

John P. Norton, Marquette, Mich. (P. O. 520 Third Ave., South, Escanaba, Mich.)—Construction permit for a new FM broadcast station to be operated on Channel #225, **92.9 mc.**, and coverage of 4,332 square miles.

Columbia Broadcasting System, Inc., Washington, D. C. (P. O. 485 Madison Ave., New York 22, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #265, **100.9 mc.**, and coverage of 11,750 square miles.

Radio Asheville, Inc., Asheville, N. C. (P. O. c/o George H. Wright, Wachovia Bank Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage to be determined by FCC.

The WREN Broadcasting Co., Inc., Topeka, Kans. (P. O. 8th and Vermont Sts., Lawrence, Kans.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #273, **102.7 mc.**, and coverage of 13,720 square miles.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

Allen B. Dumont Laboratories, Inc., Cleveland, Ohio—Construction permit for a new commercial television broadcast station to be operated on Channel #2, **54-60 mc.**, ESR of 7084 and power of Aur: 12.5 KW, and Vis: 25 KW (peak). Amended to change power from aural 12.5 KW to 2.5 KW, visual 25 KW (peak) to 5 KW (peak) type of transmitter, transmitter site from Cleveland to Broadview Heights, Ohio, and make changes in antenna system.

Don Lee Broadcasting System, San Francisco, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #1, **50-56 mc.** Amended to change frequency from Channel #1, **50-56 mc.**, to Channel #2, **54-60 mc.**, and to make changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WIPD—Pennsylvania Broadcasting Co., Area of Philadelphia, Penna.—Modification of construction permit (B2-PRE-457) which authorized a new relay broadcast station to change power from 15 to 30 watts and to change type transmitter.

WABK—American Broadcasting Co., Inc., Area of New York, N. Y.—License to cover construction permit (B1-PRE-459) which authorized a new relay broadcast station.

KOAG—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Modification of construction permit (B3-PED-58) which authorized a new noncommercial educational broadcast station to specify frequency of **91.7 mc.**, change transmitter site, type transmitter and make changes in antenna system.

WIUN—State of Wisconsin—State Radio Council, Madison, Wis.—Modification of construction permit (B4-PED-59, as modified) which authorized a new noncommercial educational broadcast station, to make changes in antenna system.

WIBG—Seaboard Radio Broadcasting Corp., Philadelphia, Pa.—Modification of construction permit (B2-PH-81, as modified and which authorized a new high frequency broadcast station) for extension of completion date only. Amended to specify type of station as Metropolitan; change frequency from **46.5 mc.** to Channel #246, **97.1 mc.**, coverage from 9,300 to 8,225 square miles; population from 3,900,000 to 4,493,386; type of transmitter; transmitter and studio location and make changes in antenna system.

NEW—Kale, Inc., Portland, Ore.—Modification of construction permit (B5-PH-751, which authorized a new Metropolitan FM broadcast station), to change class of station to Rural; and specify frequency "to be determined," coverage of 25,900 square miles, population as 871,150, type of transmitter and make changes in antenna system.

APPLICATIONS TENDERED FOR FILING

NEW—Amsterdam Broadcasters, Inc., Amsterdam, N. Y.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

WJMS—Upper Michigan-Wisconsin Broadcasting Co., Inc., Ironwood, Mich.—Change frequency from **1450** to **630 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use.

NEW—The Mount Vernon Broadcasting Co., Mt. Vernon, Ohio—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Variety Broadcasting Co., Inc., Dallas, Texas—Construction permit for a new standard broadcast station to be operated on **1040 kc.**, power of 1 KW, and daytime hours of operation.

NEW—John T. Cashion and Doris B. Brown, d/b as Wilkes Broadcasting Co., No. Wilkesboro, N. C.—Construction permit for a new standard broadcast station to be operated on **810 kc.**, power of 1 KW and daytime hours of operation.

NEW—Peter B. Thornell, Florence, S. C.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

WLDS—Milton Edge and Edgar Korsmeyer, d/b as Edge & Korsmeyer, Jacksonville, Ill.—Increase power from 250 watts to 1 KW and install new transmitter. **(1180 kc.)**

NEW—Jessica L. Longston, Edward J. Jansen, C. V. Zaser, and L. Berenice Brownlow, d/b as Bellingham Broadcasters, Bellingham, Wash.—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Springfield Broadcasting Co. (Partnership) Gerson Askinas, Earle G. Hewinson, Christos M. Manitsas, Springfield, Mass.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—O. J. Kelcher, William J. Edwards, and Howard H. Wolfe, d/b as Lake Huron Broadcasting Co., Saginaw, Mich.—Construction permit for a new standard broadcast station to be operated on **1210 kc.**, power of 1 KW, and daytime hours of operation.

NEW—Harold W. Cain, Ivan C. Kelly, Hobart T. Withers and H. Lawrence McKinney, a partnership d/b as Somerset Broadcasting Co., Somerset, Ky.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Roy Richards, Robert Tisinger, J. E. Duncan and Thomas Carr, a partnership d/b as Carroll Broadcasting Co., Carrolton, Ga.—Construction permit for a new standard broadcast station to be operated on **1600 kc.**, power of 250 watts and daytime hours of operation.

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NEW—KOLA Broadcasting Co. (a copartnership composed of Hugh O. Jones, William E. Jones, James O. Jones and Mrs. Sarah Stewart Jones), Opelousas, La.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

KSAM—W. J. Harpole and J. C. Rothwell, a partnership d/b as Radio Station KSAM, Huntsville, Texas—Consent to voluntary assignment of license to J. G. Long. (**1490 kc.**)

NEW—Des Moines Broadcasting Corp., Des Moines, Iowa—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 100 watts and unlimited hours of operation.

NEW—Caldwell Broadcasting Co., Inc., Caldwell, Idaho—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Edward L. Schacht, Oneonta, N. Y.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Beal & Hauser Broadcasting Co., Fontana, Calif.—Construction permit for a new standard broadcast station to be operated on **1310 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—West Virginia Radio Corp., Pittsburgh, Pa.—Construction permit for a new standard broadcast station to be operated on **1080 kc.**, power of 1 KW, daytime hours of operation.

NEW—Ernest E. Forbes, Jr., tr/as Magic City Broadcasting Co., Birmingham, Ala.—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW, daytime hours of operation.

WJXN—P. K. Ewing, Jr. and F. C. Ewing, a partnership d/b as Ewing Broadcasting Co., Jackson, Miss.—Consent to assignment of license to P. K. Ewing, Jr., F.C. Ewing and Myrtle M. Ewing, a partnership d/b as Ewing Broadcasting Company. (**1490 kc.**)

NEW—J. Ray Shute, Olin B. Sikes, and James S. Beaty, Jr., tr/as Union Broadcasting Co., Monroe, N. C.—Construction permit for a new standard broadcast station to be operated on **1010 kc.**, power of 250 watts and daytime hours of operation.

KVOE—The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Calif.—Modification of construction permit for changes in directional antenna system. (**1480 kc.**)

NEW—Roy C. Kelley, Muskegon, Mich.—Construction permit for new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. (Contingent on grant of **1230 kc.** to Station WKBZ.)

NEW—Port City Broadcasting Co., Port Arthur, Texas—Construction permit for new standard broadcast station to be operated on **840 kc.**, power of 1 KW and daytime hours of operation.

NEW—Western Montana Associates, Missoula, Mont.—Construction permit for new standard broadcast station to be operated on **630 kc.**, power of 5 KW, directional antenna-night and unlimited hours of operation.

NEW—James L. Frank, Colorado Springs, Colo.—Construction permit for new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Broadcast Management, Inc., Bethesda, Md.—Construction permit for new standard broadcast station to be operated on **1120 kc.**, power of 250 watts and daytime hours of operation.

NEW—Miller Associates, Inc., Youngstown, Ohio—Construction permit for new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Central Michigan Radio Corp., Lansing, Mich.—Construction permit for new standard broadcast station to be operated on **1320 kc.**, power of 1 KW, directional antenna-night and unlimited hours of operation.

WHDH—Matheson Radio Co., Inc., Boston, Mass.—Construction permit to increase power from 5 to 50 KW, install directional antenna for day and night use, new transmitter and change transmitter location. (**850 kc.**)

NEW—G. Staley Brewer Southern Wyoming Broadcasting Co., Laramie, Wyo.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—G. Stanley Brewer Southern Wyoming Broadcasting Co., Rawlins, Wyo.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

Federal Trade Commission Actions

COMPLAINTS

Hillman Periodicals, Inc.—Misrepresentation in connection with the sale of reprints of books is alleged by the Commission in a complaint against Hillman Periodicals, Inc., and its subsidiary Novel Selections, Inc., both of 1476 Broadway, N. Y. Alex L. Hillman, Phil Keenan and Morris B. Levine, officers of Hillman Periodicals, Inc., also are named respondents. (5440)

Sterling Drug, Inc., 170 Varick Street, New York, manufacturer and distributor of Bayer Aspirin Tablets and Phillips' Milk of Magnesia Cleansing Cream and Phillips' Milk of Magnesia Skin Cream, is charged in a Commission complaint with disseminating false advertisements concerning such products. Bayer Aspirin Tablets also are sold under the names of Bayer-Tablets of Aspirin and Bayer Asperin. (5441)

CEASE AND DESIST ORDERS

Hawthorne Candy Co.—The Commission has ordered Louis Gartner, trading as Hawthorne Candy Co., 1664 West Division Street, Chicago, to cease and desist from selling or otherwise disposing of candy or other merchandise by means of a game of chance, gift enterprise or lottery scheme. (5287)

STIPULATIONS

Edwards Manufacturing Co.—Stella Natenberg and Evelyn Matz, copartners trading as Edwards Manufacturing Co., 2215 South Michigan Avenue, Chicago, and Arnold P. Natenberg, manager of the business, stipulated with the Commission that in the sale of leader material for fishing tackle they will discontinue representing that its tensile strength is greater than it actually is. The product is sold under the name of Edwards Fishing Leaders. (4159)

E. Fucini & Co.—(Supplemental)—E. Fucini & Co., Inc., 524 West Broadway, New York, stipulated with the Commission that it will stop disseminating advertisements which fail to reveal that the laxative it sells under the name of Fernet Vittone should not be used when abdominal pain, nausea, or other symptoms of appendicitis are present; provided, however, that the advertisements need contain only the statement "Caution: Use Only As Directed," if the directions for use on the label, in the labeling, or in both label and labeling, contain a warning to the same effect.

A previous stipulation (02721) entered into by E. Fucini & Co., Inc., remains in effect. In it the company agreed to cease making certain misrepresentations concerning the therapeutic properties of Fernet Vittone and another medicinal preparation. (03311)

CASE CLOSED

Sprague Military Institute—Because the respondents have discontinued operation of a business devoted to the sale of a wartime commodity, the Commission has closed without prejudice its case against Harold R. Lister and Margaret Lister, who traded as Sprague Military Institute at 307 North Michigan Avenue, Chicago.

The complaint in the proceeding had charged the respondents with misrepresentation in the sale of a correspondence course in military procedure.

All of the Commissioners participated in the decision. (5304)

The NATIONAL ASSOCIATION OF BROADCASTERS
NAB Reports

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 24, June 17, 1946

Government Files Charges Against Petrillo

AFM Chief Summoned into Federal Court for Alleged Violation of Lea Act

The federal government has accepted James C. Petrillo's challenge of the Lea Act's constitutionality. Attorney General Tom C. Clark announced Thursday (13) that a criminal information had been filed in Chicago against Mr. Petrillo, president of the AFM, charging him with "coercive practices affecting radio broadcasting."

The charges resulted from a strike called May 28 at WAAF, Chicago because the station had not acceded to a union demand that the number of music librarians employed be increased from three to six. At that time Mr. Petrillo announced that his action constituted a challenge of the Lea Act's constitutionality. *(Current* REPORTS, *p. 425)*

The AFL's musicians union president surrendered Friday (14) in the United States District Court in Chicago, where the criminal information had been filed, in answer to a federal summons and posted bond of $1000.

The Chicago action was taken by U. S. District Attorney J. Albert Woll, son of Matthew Woll, vice president of the American Federation of Labor and president of the AFL's photo-engravers union.

Plea Withheld

Mr. Petrillo was allowed to withhold his plea to the charge, by agreement with the court and the United States District Attorney. Reason for withholding the plea was explained by AFM counsel, Joseph Padway, who told Judge Walter J. LaBuy that he had several motions which he would like to file in writing.

The court ruled that the AFM could have until July 15 to file the motions and until August 5 to file briefs supporting the motions.

(Continued on page 468)

INSIDE THIS ISSUE

NAB has requested that the FCC postpone for sixty days its deadline for filing briefs concerning the proposed new recording identification rule. Extra time would permit study by the Board of Directors at its August meeting. (p. 468)

The renomination of Commissioner Paul A. Walker to the FCC was favorably reported out of the Senate Interstate Commerce Committee. (p. 472)

NAB Small Market Stations division reports considerable interest in efforts to increase sale by stations of network cooperative programs. (p. 470)

News Clinics have been scheduled for Oregon and Washington during June. (p. 471)

The Department of Commerce reports soaring retail sales in those sections where surveys have been completed. (p. 468)

Collective bargaining elections among CBS white collar workers were held Friday. (p. 472)

NAB is seeking expressions of opinion from the membership concerning a promotion exhibit and contest for the annual convention. (p. 469)

COLLIER'S SAYS "RADIO HAD BETTER FIGHT"

In its June 15th issue Collier's *carries an editorial, entitled "Radio Had Better Fight," which discusses control of radio programs by the FCC. This is the second editorial concerning radio program control to appear in* Collier's, *the first having been published in the April 27th edition.* (Current NAB REPORTS, p. 330)

With permission of the Crowell-Collier Publishing Company, the June 15th editorial is reprinted as follows:

As observed in this space a few issues ago, the Federal Communications Commission is again up to its old game of trying to regulate the contents and character of radio programs, while piously disclaiming any such intention. It is threatening to grant, renew, deny or revoke radio station licenses henceforth on the basis of what it terms the "public service" rendered by each station.

It is now a pleasure to observe that Justin Miller, president of the National Association of Broadcasters, is claiming, loudly and in public, radio's right to regulate its own programs without interference from any source except the tastes of the radio public.

Miller cites the Constitution's guaranty of freedom of speech, and notes that Congress, in writing the Communications Act under which the FCC has its being, took extreme care to tell the FCC to keep hands off radio programs. One of Congress' orders reads as follows:

> No regulation or condition shall be promulgated or fixed by the commission which shall interfere with the right of free speech by means of radio communication.

How anything could be more specific than that, we don't know. Yet the FCC

(Continued on page 468)

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NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Howard S. Frazier, *Acting Director of Engineering;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Promotion.*

Government Files Charges Against Petrillo

(Continued from page 467)

The government's briefs in reply must be filed by September 9. Oral argument on the AFM's motions is expected to be held about September 19.

In his Washington announcement Thursday, Attorney General Clark stated:

> "The information filed by U. S. Attorney J. Albert Woll sets forth that the Drovers Journal Publishing Company, Inc., operating Radio Station WAAF, Chicago, employed a sufficient number of persons to perform the actual work needed in the operation of the station; that Petrillo attempted to coerce and compel the employment of three additional musicians whose services were not necessary in the operation of the broadcasting station.
>
> "The coercion was attempted by Petrillo ordering the stoppage of work by members of his union employed at the broadcasting station and directing the picketing of WAAF's place of business."

Collier's says "Radio Had Better Fight"

(Continued from page 467)

for years has been riding jack-booted over this Congressional prohibition. Up to now, the radio industry has been submitting to this bureaucratic tyranny, fearing license revocations or refusals.

Miller wants a finish fight, at long last. He urges that some station defy the FCC on a matter of program content; that the FCC be equally forthright and step on this test station; and that the fight be carried from there on up to the Supreme Court for a showdown.

The sooner the better. This country, for some reason, has long been infested with people ambitious to whittle down freedom of speech and press despite the Constitution's guaranty of these freedoms. The press has consistently fought all such persons—and the press continues free, and subject by and large to the censorship of its readers only.

Radio had better fight, beginning now; and the press' experience indicates that radio can win.

Legal Department

NAB REQUESTS FCC POSTPONE RECORDING RULE HEARING FOR SIXTY DAYS

In order that the NAB Board of Directors might study the matter, a sixty-day postponement of the date set by the FCC for filing briefs and request for oral argument concerning the proposed new recording identification rule was requested by the NAB Thursday (13) in a letter to the Commission.

The final date for filing briefs set by the Commission in its order announcing the proposed changes was June 24. The new order as announced by the FCC would make identification of recordings and transcriptions unnecessary unless they contained material of special time value. *(Current* REPORTS, *p. 453)*

Following a meeting in Washington Wednesday and Thursday (12 and 13) of a special Board of Directors sub-committee, which had been appointed at the Board's May session to study the whole question of recording identification regulations, NAB advised the Commission: "The subject matter of this rule is of such importance and interest that it is our desire to have full Board consideration on it."

Noting that the Board would meet for three days beginning August 6, the letter continued, "We believe that it would be of value to the Commission to have before it the considered opinion of the Board on this subject."

Sub-committee members present for this week's meeting were G. Richard Shafto, WIS, and Paul W. Morency, WTIC. The third member, John E. Fetzer, WKZO, was unable to attend. NAB headquarters staff representatives at the sessions were A. D. Willard, Jr., Robert T. Bartley, Milton Kibler, and Bryce Rea.

RESEARCH DEPARTMENT

RETAIL SALES OUTLOOK BRIGHT

The United States Department of Commerce Field Service reports that "retail trade in New England (Maine, Vermont, New Hampshire, Massachusetts, Connecticut, and Rhode Island) in the first quarter of 1946 showed a gain of approximately 20% over 1945." This was determined from a spot survey of a small but representative sample of the various types of retail outlets in this region. Inquiries were also made as to prospects for the second quarter with respect to sales, stocks, and orders. Personal interviews were held with department stores, variety, men's apparel, women's apparel, shoe, drug, food, hardware, liquor, furniture, and jewelry stores, filling stations, eating places, both chains and independent.

> "Retail trade in the New York region is currently running at a record breaking pace. Increased production, continued high-level employment, high

(Continued on next page)

wages, plus an apparent insatiable demand for merchandise stimulated by the return of our servicemen and the continuing rise in the birth rate has resulted in a tidal wave of business reminiscent of the boom period following the last war. The magnitude of the present buying wave, however, is greater and bids fair to last longer than any retail boom that this region has experienced."

In the Central Mississippi Valley region, (principally Missouri, Arkansas, parts of Illinois, Indiana, Kentucky, Tennessee, and Mississippi) "the first quarter sales of retail lines reporting to the Federal Reserve Bank were at the highest levels ever recorded. As compared to the first quarter of 1945, department store sales were up 16%, men's clothing stores 15%, women's apparel stores 4%, shoe stores 6%, and furniture stores 54%. Department store sales for the first half of April continued to rise and indications are that sales at most other stores are equaling or exceeding first quarter records. The buying boom, steadily gaining momentum, depends, at the present time, on the availability of consumer goods. The inventory position is improving somewhat in most lines, although it is uneven and spotty. Sales stock ratios are considerably out of balance in most lines. Somewhere, somehow, retailers continue to receive merchandise to keep sales booming in practically all departments."

In the Philadelphia Tri-State region, "dollar sales of retailers are steadily rising in spite of wide spread merchandise shortages. This increase in sales is the combined result of a greater number of retail transactions, higher prices, and a continuation of the consumers wartime practice of trading-up."

Retail trade in the West Central region (Wyoming, Colorado, Nebraska, Kansas, parts of Missouri, Oklahoma, and New Mexico) is "expected in the second quarter to increase approximately 13% over the first three months of this year, and 34% over the second quarter of 1945. Total sales in this region during 1946 are expected to exceed sales of 1945 by about 35%."

PROGRAM LOGS OF 100 STATIONS BEING STUDIED

Attempting to find answers to many questions relating to the radio industry, the NAB Research Department is currently initiating a pilot study which will consist chiefly of the examination of program logs of a 100-station sample of the industry.

The study is designed to provide new information which will be incorporated into a proposed revival of the "Broadcast Advertising Record," which is planned for reissue as the "Broadcast Record."

It is hoped that the study will reveal the types of sponsors who are now using radio, as well as the types of commodities advertised. An attempt will be made also to analyze the content of programs or to classify programs as to type.

If this survey is successful in developing certain methods, it may serve as a pilot study to a more elaborate review of what goes out over the industry's transmitters. However, such a study could not supplant the type of survey which examines listener preferences, experience having proven that these are two quite different phenomena.

As a basis for comparison, the individual broadcaster may use the present study to determine whether features of his operation might be improved or corrected in the light of current practice.

HOW ABOUT A PROMOTION EXHIBIT AND CONTEST?

Pre-war NAB members will recall that one of the outstanding features of each annual convention was an exhibit of promotional material and a contest in which certificates were awarded in various classifications. A large number of stations in all classifications competed for these awards and they seemed a most worthwhile feature of the convention.

Because of the war conditions which affected the 1943 and 1944 annual meetings which were held in the form of War Conferences, no exhibits or contests were held. Suggestion has been made that the promotion exhibit and contest be renewed in connection with the 1946 membership meeting scheduled in October. Before finally deciding to reinaugurate this feature of the convention we would like to have an expression from our member stations.

First, we should like to know if you feel that an exhibit of promotion material is worthwhile. Second, have you any suggestions as to the classifications in which these exhibits might be conducted. The following four classifications have been suggested for consideration:

Best exhibit promoting a public interest program.
Best exhibit promoting a locally originated program.
Best exhibit promoting a news program.
Best sales promotion exhibit.

As in previous years, it would be the plan to have contests in each of these classifications for the various sizes of stations—large, medium, local and small market. The jury of awards would be composed of highly qualified men from the promotional field.

NAB will be pleased to hear from any members who have ideas upon any of these subjects. Are you in favor of this suggestion?

Here's a chance for you to help us plan. We should like to have your reply within the next ten days. Communications should be addressed to the attention of Promotion Exhibit.

PLAN NEW MANUFACTURING CENSUS

The Bureau of the Census is completing preparation of forms and schedules to be used in a proposed Census of Manufacturers, the first since 1939.

The new study, announced last December, is planned for early in 1947 and will cover the year 1946. Through the proposed census, advertisers will get their first accurate statement of the situation regarding postwar availability of manufactures.

Radio set production, including FM and television, will be included in the census, as well as the production of certain transmitter equipment.

The census, still in the planning stage, is awaiting approval of fund appropriations necessary for its execution.

Broadcast Advertising

JOSKE REPORT IN PREPARATION

Frank E. Pellegrin, director of broadcast advertising, and Lee Hart, assistant director, go to San Antonio June 17 for an extended conference with officials of Joske's of Texas and to gather additional data for "Radio for Retailers," a report on the study of radio advertising by Joske's. Material now written will also be cleared for publication. The department hopes to have the initial release ready for July distribution.

Vernon Fryburger, assistant professor of marketing at Oxford University, Miami, O., reported June 3 at Joske's with the title of special assistant to the vice president in charge of sales promotion, to conduct additional radio research on behalf of NAB. Information thus developed will be published as it becomes available. At Oxford University, Mr. Fryburger was associated with Dr. C. H. Sandage, author of "Radio Advertising for Retailers" (Harvard University Press, 1945).

STANDARD PROGRAM SCHEDULE PRINTED ON BETTER QUALITY PAPER

The NAB Standard Program Schedule form is now being supplied stations on a better quality of Sub-24 White Surface Bond for which the price will be $5.35 per thousand, instead of $4.72.

(For Story on Rise of Retail Sales, See "Research Department")

Small Market Stations

LOCAL SPONSORSHIP OF NBC PRODUCED CO-OP SHOWS PROVES VALUABLE TO CLIENTS AND AFFILIATES

Interest in the NAB Small Market Stations Division study on the sale of network co-op programs continues to soar among network and station executives. The importance of this type of network programming is borne out in the fact that over 65% of National Broadcasting Company's co-op program sales are in the small markets over local or small regional outlets. "This form of network service," according to Burton M. Adams, NBC Coordinator of co-op programs, "to our affiliated stations has reached a matured stage in the broadcasting art and many success stories have been attributed to the programs."

The May edition of *"NBC Transmitter"* features pictures of the co-operative program stars on the front cover. Herewith are excerpts from an article in the same issue:

"Less than three short years ago, NBC, in an effort to serve its stations and broaden the listening scope of its world-wide news coverage, inaugurated its first cooperative programs. Since then, the cooperative program division has become just about the fastest-growing baby in radio.

"Now there are nine 'network-quality' programs available to stations for local sponsorship, plus two others for the West Coast only. In this group are most of NBC's leading news personalities on programs which would be impossible to build locally. This fact, plus the cooperation of the stations' sales departments, has resulted in a sales record nothing short of mercurial. The following facts give some idea of what has been accomplished along these lines:

"Morgan Beatty is sold by 38 of the 67 stations carrying him, 'News of the World' by 28 out of 82 stations, 'World News Roundup' by 42 out of 72, Richard Harkness by 36 out of 90, Sunday 'World News Roundup' by 13 out of 98, H. V. Kaltenborn by 13 out of 56, 'Maggi's Private Wire' by 8 out of 35, 'Veterans' Advisor' by 7 out of 85 and Robert St. John by 7 out of 35. These are the figures as *The Transmitter* goes to press, but it probably will be higher by the time this issue reaches readers.

"There are nine programs altogether, which have been carefully built to provide overall balance in news programming, under the supervision of both C. L. Menser, vice-president in charge of Programs, and William F. Brooks, director of news and international relations.

"Burton M. Adams of the stations relations department acts as coordinator of cooperative programs in presenting these offerings to NBC's affiliated and managed-and-owned stations for local sale.

"Three of these shows, the morning 'World News Roundup,' the evening 'News of the World' and the Sunday 'World News Roundup' offer world-wide news pickups. They feature James Stevenson, John W. Vandercook and John MacVane, respectively, in New York, and the network's entire international news gathering organization.

"Every effort will be made by NBC to aid stations in the sale of cooperatives."

BENTON & BOWLES AGENCY VIEWS GROUP SELLING

The NAB study of group selling among small market stations has revealed to date the methods used by THE TOBACCO NETWORK (North Carolina), MID-SOUTH NETWORK (Mississippi), THE ARIZONA NETWORK and the TALL CORN NETWORK OF IOWA. (Current REPORTS pp. 251, 278, 388). Additional groups of small stations are to be included in the series. This study, according to J. Allen Brown, assistant director of broadcast advertising, is developing effective methods for selling national and regional advertising over small outlets. When several stations are formed into a regional network, a larger market results and, therefore, it is easier to attract the national and regional advertisers.

Leading advertising agencies are being consulted by the small market stations division relative to their views and experiences with these station groups. Benton & Bowles, Inc. have reported that they have not had much experience with them as yet, but see many advantages not only to the stations but also to the advertisers and agencies, when small stations band

(Continued on next page)

together. These advantages, George Kern, executive time buyer, points out, would include: (1) The opportunity for testing programs regionally before expanding to a national effort under normal network conditions; (2) Group rates which would result in lower costs to the advertiser; (3) The need for only one contract to cover several stations; (4) In the case of recorded shows, there is a savings in cost of records and shipping; (5) Cooperative selling and promotion would result in savings for the stations.

11:30 P. M. UNTIL 1:00 A. M. SOLD ON WOL, WASHINGTON, D. C.

The larger metropolitan stations have been invited by NAB Small Market Stations Division to submit ideas and sales experiences with the late periods on the schedule. This information is being compiled for possible use by small, as well as large stations.

WOL, Cowles Station, Washington, D. C., has recently sold the 12:00 midnight until 1:00 A.M., in addition to the regularly sponsored 11:30 until 12:00 P.M. period.

"Sweet Music," 11:30 until 12:00, Monday through Friday, is sponsored by a jewelry firm. The program consists of currently popular and semi-classical recorded music. A pleasant, smooth-voiced announcer acts as emcee. William D. Murdock, WOL Sales Manager, states the commercials are definitely low pressure and lean toward institutional selling rather than plug copy. "The objective is to create a mood of easy listening throughout the program via the personality on the show." "Sweet Music" is promoted over the air and in newspapers. Sponsor feels that the program is doing an admirable job, and customer comments have been most favorable.

"When Day Is Done" is the vehicle broadcast over The Mutual Affiliate 12:00 midnight until 1:00 A.M., Monday through Friday. The sponsor is a local clothing store. Show is conducted by a sports personality, and features music and sports.

News

SET OREGON AND WASHINGTON RADIO NEWS CLINIC

Two west coast Radio News Clinics have been scheduled for June by Harry R. Spence, NAB 17th district director, and general manager, KXRO, Aberdeen. They are:

Oregon Clinic—June 25
Rose Room, Benson Hotel, Portland
Washington Clinic—June 27
Olympian Hotel, Olympia

Marshall H. Pengra, general manager, KRNR, Roseburg, is general chairman of the Oregon clinic, with Harry H. Buckendahl and Arthur R. Kirkham, of KOIN, teaming up on local arrangements.

Tom Olsen, licensee of KGY, Olympia, and president, Washington Broadcasters Association, is general chairman of the Washington clinic.

Arthur Stringer, NAB director of special services, will attend both clinics.

HOW BOLD A FACE DO YOU LIKE?

Had you noticed that the size of type used for REPORTS this week is slightly larger than usual?

This is the size which has been used previously—eight point.

The nine point is being used this week as a test run. We hope to learn whether or not it increases noticeably the ease with which you read REPORTS.

The larger type face will increase slightly the cost of printing and add probably forty pages per year to your file volume.

We would like to use the type size that pleases most of our readers. If it makes no difference, we would like very much to know that also.

Would you please check your preference on the enclosed self-addressed post card?

INS PETITION ANSWERED BY FCC

In answering the petition of the International News Service, the FCC, on Monday (10), assured INS that no provisions of the commission's program report are derogatory to the news service.

When it petitioned for clarification of the definition of the term *wire program* on April 18, INS felt that a newscast based on complete news wire reports, as differentiated from a *processed* radio wire, was entitled to a live classification rather than a wire classification. *(Current* REPORTS, *p. 316)*

The commission told INS that "the only reason for the establishment of the proposed program categories was to provide a convenient method for statistical and analytical purposes."

General

RADIO SET OUTPUT CLIMBS

At the convention of the Radio Manufacturers Association in Chicago, Ray C. Cosgrove, president, announced Tuesday (11) that about 4.5 million sets, most of them smaller units, had been produced since V-J day and it was expected that some 7.5 million more would be manufactured in the last six months of 1946.

Mr. Cosgrove stated that radio set manufacturers were now producing about 1 million sets per month, almost the level of 1941 production. (Current REPORTS, p. 425)

Production figures for total output in 1941 show

(Continued on next page)

that the industry manufactured 13 million radio sets that year.

Little optimism was expressed by Mr. Cosgrove for mass production of larger sets because of wood shortages.

UNIFORM TIME NEXT YEAR REQUESTED BY IDAHO GROUP

That bugaboo of radio broadcasting, local option daylight saving time, threatened recently to turn the program structure of KSEI, Pocatello, Idaho, topsy-turvy for the second time within a few weeks. The retail merchants committee of the Pocatello Chamber of Commerce called a meeting late in May to decide whether that city should adopt daylight saving time for the summer.

Henry H. Fletcher, KSEI general manager, who had only a month earlier rearranged his schedule to conform with the NBC shift to DST operation, appeared before the committee and pointed out the confusion which would result for the station and its listeners, advertisers, agencies and network.

Instead of adopting DST for this summer, the retail merchants committee passed a resolution directed to Idaho congressmen urging them to work toward congressional action in establishing daylight saving time for the entire nation next year.

(Ed. Note: NAB continues to urge *uniform* time.)

FM Department

FM GRANTS TO 15 APPLICANTS

Engineering approval and final CP's were granted to thirteen FM applicants, and two other FM applicants were given conditional grants by the FCC on Thursday (13).

The conditional grants, subject to examination of engineering details, will enable the applicants to proceed immediately with preliminary plans for obtaining equipment, programming and other details necessary in organizational work on their proposed outlets.

Twelve of the grants are for metropolitan stations, while one is community and two are rural services.

Additional data on these approvals will be found under FCC Actions, in this issue of Reports.

FCC

COMMERCE COMMITTEE REPORTS FAVORABLY ON WALKER RENOMINATION

The renomination of Commissioner Paul A. Walker for a seven year term on the FCC was reported out favorably from the Senate Interstate Commerce Committee by a unanimous vote Friday (14).

President Truman's renomination of Mr. Walker, senior member of the FCC in point of service, was sent to the Senate on May 13. Under normal Senate procedure final action by the Senate can not take place for twenty-four hours after committee approval.

FCC WILL STUDY ABC STOCK PLANS

Included on the FCC calendar last week was the scheduling of a hearing on the proposed ABC stock sale and purchase of stations, fifteen license renewals, granting of 10 CP's for standard stations, approval of a television outlet for Washington, D. C., denial of an FM license to the State Broadcasting Company and additional applicants for standard stations.

The commission ordered a full hearing on the ABC proposal to sell a million shares of stock to the public and the network's plan to purchase the broadcasting facilities of the King-Trendle organization in Detroit. The FCC said that the investigation into both matters would start on July 9.

In granting the fifteen license renewals to standard broadcast stations, the commission's authorizations cover expiration dates ranging from August 1, 1947, to May 1, 1949.

Of the ten new outlets approved by the FCC, four will operate full time and six are licensed for daytime only operation.

The commission announced proposed decisions on two other applications for CP's. In one case, five applicants requested conflicting facilities in upstate New York. Four asked for facilities in Utica, while the fifth applied for the same frequency in nearby Rome. Approval is proposed for the application of the Copper City Broadcasting Corporation in Rome.

The second proposed decision would approve the application of the Escambria Broadcasting Company for a new outlet in Pensacola, Fla., and deny the application of Gulfport Broadcasting, Inc., for facilities in the same city.

The Alan B. DuMont Laboratories were granted a CP for a 5 KW television outlet in Washington. It is reported that construction will start next Wednesday (26) and must be completed within six months in accordance with the provisions of the CP.

In denying the application of the State Broadcasting Corporation for an FM station in Hartford, Conn., the FCC cited its policy of limiting control of facilities. The commission in making its decision, pointed out that the applicant was owned by the Yankee Network, which is licensee for FM stations in Paxton, Mass., and Mt. Washington, N. H.

Applications for approximately thirty new standard broadcast stations were received by the FCC for facilities in various sections of the country.

Employee-Employer Relations

CBS TELEVISION ELECTIONS INCONCLUSIVE

In a last minute move on Friday (14), while the elections among CBS white collar employees in New York were in progress, William Collins, New York Regional Director for the A. F. of L., sought and

(Continued on next page)

obtained a ruling from the NLRB in Washington impounding the ballots of the Television directors and Assistant directors. (See Current REPORTS, p. 455.)

Collins' telegram to the Board gave as the reason for the request the desire of the American Federation of Labor to resolve the jurisdictional dispute between the Radio Directors Guild and IATSE, both A. F. of L. affiliates. The Board ordered the directors' ballots impounded and gave all parties until June 24 to file their views.

In the 3-union election among the miscellaneous television studio employees, all 9 ballots cast were challenged. The 9 employees involved also voted under challenge in the election among the large white-collar group.

Results of the voting in the overall group, also inconclusive, were as follows: UOPWA (CIO) 327, IBEW 103, IATSE 9, none 208, challenged 23.

Public Interest Programming

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Radio Allocation Plans during the week of June 24-30, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Fighting Inflation

The threat of serious inflation and the possibility of a spiralling boom followed by disastrous depression are greater today than at any time during the war. With steadily mounting production promising to get us safely "over the hump" we can win the fight against inflation if we resist inflationary pressures until the supply of goods catches up with the demand. Although various groups are advocating different solutions to the problems of production and price stabilization, no controversy exists as to the need to keep inflationary tendencies from getting out of hand. Regardless of what measures are adopted by the Government, the behavior of individual Americans during the next few months can have a tremendous effect on the economic future of the nation for years to come. Current demand for goods is the greatest in history—while the supply of goods, though constantly increasing, has not yet succeeded in catching up. Within a year or less, production in most fields should begin to come in balance with demand. Then the main danger of runaway inflation will be at an end. But until that point is reached, there is the possibilty that if prices get out of hand they may rise faster than during the war itself. Remember that that is what happened after World War I and that the 1920-21 depression, while not the longest, was the *sharpest* in the nation's history. Our behavior *now* will decide whether we shall enter into a period of vast production and prosperity, or be caught in a post-war boom and depression as in 1920-21. Every American can help keep prices under control by: (a) Spending prudently—make sure we buy only what we need of goods that are still scarce; (b) Saving—through savings bonds, insurance, and other savings; (c) Observing all existing price and rent regulations. (Fact Sheet No. 3-A)

Homes for Veterans

America faces a critical housing shortage and its veterans are the worst sufferers. No one wants to make a separate group of veterans, and most veterans want to be regarded not as a special group, but as a part of the entire community. Nevertheless, in simple justice, veterans deserve all possible assistance in finding living accommodations. They feel the pinch of the shortage more acutely because they interrupted their lives to go into the Armed Services. It is estimated that 1,600,000 of the married veterans who will have been released by December 31, 1946, have no established homes to which to return. An estimated 1,300,000 single veterans will get married by December 31, 1946. *It appears that more than 2 million veterans' families will be looking for places to live in 1946.* The Federal Government is taking a number of measures to relieve the veterans' housing situation. But the only real answer to the housing shortage is an extended period of volume construction. Government and industry are cooperating to stimulate construction and to provide that veterans are to have first chance at it. For example, the Government is giving priorities on scarce building materials to builders who will put up homes which will be available for sale or rent at reasonable prices and will be offered first to veterans. *Until construction gets rolling, by all means the most important source of housing for veterans consists of vacancies which become available* in the existing housing supply. Urge listeners to help ease the housing situation by *"staying put" if they possibly can so that a maximum number of veterans can find living places in the existing housing supply; by sharing their homes with veterans' families if they can possibly do so and listing vacancies and houses for sale at the veterans' housing referral center, if one exists in their community, so that veterans can get first chance at them.* (Fact Sheet No. 4-B)

Fight Famine by Sharing

"Millions are in grave danger of starvation." These are the words of former President Herbert Hoover from his report to the nation of his 35,000 mile tour though the famine sticken areas of the world. The report goes on to say: "I have seen with my own eyes the grimmest spectre of famine in all the history of the world . . . Hunger hangs over the homes of more than 800 million people—over one-third of the people of the earth." If 300 million of these people should receive no more relief, and if we assume that their own remaining resources could be evenly distributed (which they could not), they would be reduced to a calory level that would mean slow death. Says Mr. Hoover, "We can save these people from the worst if we will." But we are still faced with the fact that 3,600,000 tons of cereals are required if hunger is to be appeased and mass starvation prevented in many of the hunger-ridden parts of the world. No one can predict for certain how long famine conditions will prevail. So until the famine emergency is over, the job of Americans is to be content to eat less wheat products, fats and oils. *As a rough guide, each American family should be eating one-third less wheat products and one-fourth less fats and oils than they eat in usual times.* If everyone will follow this pattern, the supplies will be fairly distributed and everyone will have all he

(Continued on next page)

needs, if not all he wants. The nutritional value of our diets need not suffer, for we may substitute such things as fresh vegetables, potatoes, fish, eggs, poultry, etc. There will be all we need, if not all we want, if we share with our fellow Americans, our wheat products and fats and oils. We can do this by: . . . Being content to eat one-third less wheat and rice products than usual; one-fourth less fats and oils than usual . . . Buying no more than our fair share, even when it is available . . . Eating more of the plentiful foods instead . . . Eliminating *all* food waste and turning in *all* used fats . . . Producing and preserving all food possible through home gardening and canning. (Fact Sheet No. 20-C)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission in Washington, D. C., unless otherwise indicated, during the week beginning Monday, June 17. They are subject to change.

Monday, June 17

KGB—Don Lee Broadcasting System, San Diego, Calif.—Renewal of license. **1360 kc., 1 KW**, unlimited.

KDB—Don Lee Broadcasting System, Santa Barbara, Calif.—Renewal of license. **1490 kc.**, 250 watts, unlimited.

KFRC—Don Lee Broadcasting System, San Francisco, Calif. Renewal of license.

KHJ—Don Lee Broadcasting System, Los Angeles, Calif.—Renewal of licenses of standard and FM stations.

NEW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—For television facilities.

NEW—Seaboard Radio Broadcasting Corp., Philadelphia, Pa.—For television facilities.

NEW—The Philadelphia Inquirer, a Division of Triangle Publications, Inc., Philadelphia, Pa.—For television facilities.

NEW—Pennsylvania Broadcasting Co., Philadelphia, Pa.—For television facilities.

NEW—Philadelphia Daily News, Inc., Philadelphia, Pa.—For television facilities.

NEW—Wm. Penn Broadcasting Co., Philadelphia, Pa.—For television facilities.

NEW—Luck-McDonald Co. (Dr. Leskie Haltom Luck and Myron Birdsel "Patt" McDonald), 9th and Houston Sts., Ft. Worth, Texas—C. P. **1360 kc.**, 1 KW, unlimited.

NEW—Fort Worth Broadcasting Co., Ft. Worth, Texas—C. P. **1360 kc.**, 1 KW, unlimited.

WAKR—Summit Radio Corp., First Central Tower, 106 S. Main St., Akron, Ohio—C. P. **1590 kc.**, 5 KW, unlimited, directional antenna.

To Be Held Before Rosel H. Hyde, at Pueblo, Colorado

NEW—Dorrance D. Roderick, Pueblo, Colo.—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—Pueblo Radio Co., Inc., Colorado Springs, Colo.—C. P. **1230 kc.**, 250 watts, unlimited.

Tuesday, June 18

NEW—Westex Broadcasting Co., San Angelo, Texas—C. P. **1340 kc.**, 250 watts, unlimited.

NEW—Abilene Broadcasting Co., Abilene, Texas—C. P. **1340 kc.**, 250 watts, unlimited.

NEW—Citizens Broadcasting Co., Abilene, Texas—C. P. **1340 kc.**, night 250 watts, day 250 watts, unlimited.

Further Hearing

To Be Held in Room 806, U. S. Coast Guard Building, 42 Broadway, New York City, New York

NEW—Missionary Society of St. Paul the Apostle, 415 W. 59th St., New York, N. Y.—C. P. **1130 kc.**, 10 KW, unlimited.

WNEW—Greater New York Broadcasting Corp., 501 Madison Ave., New York, N. Y.—C. P. 50 KW night, 50 KW day.

WNEW—Greater New York Broadcasting Corp., 501 Madison Ave., New York, N. Y.—Renewal of license. **1130 kc.**, 10 KW (Main), 5 KW (Aux.) unlimited.

Wednesday, June 19

NEW—Henry F. Fett, Dearborn, Mich.—C. P. **1450 kc.**, 1 KW daytime only.

NEW—Surburban Broadcasters (Frederick A. Knorr, et al. d/b as), 5751 Schaefer Road, Dearborn, Mich.—C. P. **1540 kc.**, 1 KW daytime.

Further Hearing

WINS—Hearst Radio, Inc., Assignor, New York, N. Y., and The Crosley Corporation, Assignee, Cincinnati, Ohio—Application for voluntary assignment of license and construction permit.

Oral Argument Before the Commission En Banc

NEW—Glens Falls Broadcasting Corp., Glens Falls, N. Y.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Great Northern Radio, Inc., Glens Falls, N. Y.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—The Observer Radio Co., Orangeburg, S. C.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Orangeburg Broadcasting Corp., Orangeburg, S. C.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Edisto Broadcasting Co., Orangeburg, S. C.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Huntington Broadcasting Corp., Huntington, W. Va.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Greater Huntington Radio Corp., Huntington, W. Va. C. P. **1450 kc.**, 250 watts, unlimited.

Thursday, June 20

NEW—Fred O. Grimwood, Bloomington, Ind.—C. P. **1490 kc.**, 250 watts, unlimited.

WATR—Harold Thomas, Waterbury, Conn.—C. P. **1320 kc.**, 1 KW, directional antenna, unlimited.

WMAS—WMAS, Inc., Springfield, Mass.—C. P. **1320 kc.**, 5 KW, directional antenna, unlimited.

To Be Held Before Commissioner Rosel H. Hyde at Ogden, Utah

NEW—United Broadcasting Co., Ogden, Utah—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—Ogden Broadcasting Co., Inc., Ogden, Utah—C. P. **1490 kc.**, 250 watts, unlimited.

To Be Held in Hearing Hall, Public Library, New Bedford

NEW—Southeastern Massachusetts Broadcasting Corp., New Bedford, Mass.—C. P. **1400 kc**, 250 watts, unlimited.

NEW—Bay State Broadcasting Co., New Bedford, Mass.—C. P. **1400 kc.**, 250 watts, unlimited.

To Be Held in Civil Service Room, Federal Bldg., Fall River, Mass.

NEW—Narragansett Broadcasting Co., 130 South Main St., Fall River, Mass.—C. P. **1400 kc.**, 250 watts, unlimited.

To Be Held in Mansfield and Lorain, Ohio

NEW—Mansfield Journal Co., Mansfield, Ohio—C. P. **1510 kc.**, 250 watts daytime.

NEW—The Lorain Journal Co., Lorain, Ohio—C. P. **1140 kc.**, 250 watts daytime.

(Continued on next page)

Television Broadcast

Further Hearing in Washington, D. C.

NEW—Hughes Tool Co., 7000 Romaine St., Los Angeles, Calif.—For television facilities.

KSEE—Earle C. Anthony, Inc., 141 N. Vermont Ave., Los Angeles, Calif.—For television facilities.

KTSL—Don Lee Broadcasting System, 3800 Mount Lee Drive, Hollywood, Calif.—For television facilities.

NEW—National Broadcasting Co., Inc., Sunset Blvd. and Vine St., Los Angeles, Calif.—For television facilities.

NEW—American Broadcasting Co., Inc., Los Angeles, Calif. —For television facilities.

NEW—The Times-Mirror Co., Los Angeles, Calif.—For television facilities.

NEW—Television Productions, Inc., 5451 Marathon St., Hollywood, Calif.—For television facilities.

NEW—Dorothy S. Thackrey, Los Angeles, Calif.—For television facilities.

FCC ACTIONS

DOCKET CASE DECISIONS

The Federal Communications Commission announces its Proposed Decision (B-249), looking toward a grant of the application of Ruth Braden, et al. d/b as Escambia Broadcasting Company, for a new standard broadcast station at Pensacola, Florida, to operate on **1450 kc.**, 250 watts, unlimited time (Docket 6849). The grant would be subject to Civil Aeronautics Administration approval of the antenna system and transmitter site and waiver of Section 3.55(b) of the Commission's Rules.

At the same time, the Commission proposed to deny the application of Gulfport Broadcasting Company, seeking the same facilities. (Docket 6850)

The Commission also announces its Proposed Decision (B-244) looking toward a grant of the application of Copper City Broadcasting Corp. (Docket 6744), for a new station at Rome, New York, to operate on **1450 kc.**, 250 watts, unlimited time.

At the same time, the Commission proposed to deny the applications of Utica Observer-Dispatch, Inc. (Docket 6043), Midstate Radio Corp. (Docket 6141), Utica Broadcasting Co., Inc. (Docket 6140), and Ronald B. Woodyard (Docket 6683), each seeking the same facilities at Utica, New York.

AM APPLICATIONS GRANTED

Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa., Okla.—Granted construction permit for new station to operate on **1050 kc.**, 1 KW, daytime; transmitter site to be determined. (B3-P-3990)

Northern Virginia Broadcasters, Inc., Arlington, Va.—Granted construction permit for new station to operate on **780 kc.**, 1 KW, daytime. (B2-P-4604; Docket 7476)

Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Granted construction permit for new station to operate on **1090 kc.**, 1 KW, daytime. (B2-P-3977; Docket 7347)

Metropolitan Broadcasting Corp., Washington, D. C.—Granted construction permit for new station to operate on **570 kc.**, 500 watts, daytime (B1-P-4557)

North Carolina Central Broadcasters, Inc., Dunn, N. C.—Granted construction permit for a new station to operate on **780 kc.**, 1 KW, daytime. (B3-P-4762)

Bakersfield Broadcasting Co., Bakersfield, Calif.—Granted construction permit for new station to operate on **1490 kc.**, 250 watts, unlimited time; subject to C.A.A. approval. (B5-P-4153; Docket 6951)

Carleton W. Morris, Douglas, Ariz.—Granted construction permit for new station to operate on **1450 kc.**, 250 watts, unlimited time; engineering conditions. (B5-P-4606)

Carroll R. Hauser, Eureka, Calif.—Granted construction permit for new station to operate on **1240 kc.**, 250 watts, unlimited time; engineering conditions. (B5-P-4784)

Elberton Broadcasting Co., Elberton, Ga.—Granted construction permit for new station to operate on **1400 kc.**, 250 watts, unlimited time; engineering conditions. B3-P-4757)

Charles A. Henderson, et al, d/d as Muscatine Broadcasting Co., Ltd., Muscatine, Iowa—Granted construction permit for new station to operate on **860 kc.**, 250 watts, daytime only. (B4-P-4755)

FINAL FM CP'S GRANTED

Lynchburg Broadcasting Corp., Lynchburg, Va.—Metropolitan: **101.5 mc.** (No. 268); 3.7 KW; 2080 ft.

Richard Field Lewis, Jr., Winchester, Va.—Rural; **92.5 mc.** (No. 223); 15 KW; 1365 ft.

Hagerstown Broadcasting Co., Hagerstown, Md.—Metropolitan: **95.7 mc.** (No. 239); 1.0 KW; 1400 ft.

The Pixleys, Columbus, Ohio—Metropolitan; **92.1 mc.** (No. 221); 31.0 KW; 370 ft.

WJHL, Inc., Johnson City, Tenn.—Metropolitan; **101.7 ms.** (No. 269); 9.7 KW; 720 ft.

Harry M. Ayers, Anniston, Ala.—Rural; **103.9 mc.** (No. 280); 24 KW; 654 ft.

Roy L. Albertson, Buffalo, N. Y.—Metropolitan: **92.9 mc.** (No. 225); 48 KW; 590 ft.

Jacksonville Broadcasting Corp., Jacksonville, Fla.—Metropolitan: **97.5 mc.** (No. 248); 40 KW; 317 ft.

WCBS, Inc., Springfield, Ill.—Metropolitan; **101.7 mc.** (No. 269); 19.0 KW; 417 ft.

Beckley Newspaper Corp., Beckley, W. Va.—Metropolitan; **101.1 mc.** (No. 266); 3 KW; 430 ft.

The following stations received Engineering Approval and were granted regular Construction Permits:

Nevada Broadcasting Co., Las Vegas, Nev.—Community; **104.3 mc.** (No. 282); .25 KW; — 125 ft.

Beer and Koehl, Ashland, Ohio—Metropolitan; **100.7 mc.** (No. 264); 8.6 KW; 380 ft.

The Cincinnati Times Star Co., Cincinnati, Ohio—Metropolitan; **96.9 mc.** (No. 245); 22 KW; 480 ft.

FM CONDITIONAL GRANTS

ILLINOIS

Decatur WSOY	Commodore Broadcasting, Inc. Metropolitan

OKLAHOMA

Durant	R. F. Story and Bennett Story, d/b as Democrat Printing Co. Metropolitan

DESIGNATED FOR HEARING

WXYZ-WOOD—George W. Trendle, et al. (transferors), American Broadcasting Co., Inc., (transferee), King-Trendle Broadcasting Corp. (licensee); WJZ-WENR-KGO-KECA—Edward J. Noble (transferor) American Broadcasting Co., Inc. (transferee)—Adopted orders designating for hearing application for transfer of control of King-Trendle Broadcasting Corp., licensee of Stations WXYZ, Detroit, Mich., and WOOD, Grand Rapids, Mich., from George W. Trendle, John H. King, H. Allen Campbell, and Howard O. Pierce, to the American Broadcasting Co., Inc. (B2-TC-490); to be heard in consolidated proceeding with application for transfer of control of American Broadcasting Co., Inc., licensee of Stations WJZ, New York, WENR, Chicago, KGO, San Francisco, and KECA, Los Angeles, and other stations associated therewith, from Edward J. Noble to the stockholders of American Broadcasting Co., Inc., acting collectively (B1-TC-493). The hearing is scheduled to be held before the Commission en banc on July 9, 1946.

(Continued on next page)

Diamond State Broadcast Corp., Dover, Dela.—Designated for hearing application for construction permit for new station to operate on **750 kc.**, 250 watts, daytime. (B1-P-4217)

Telegram Publishing Co., Salt Lake City, Utah—Adopted order denying petition for immediate consideration and grant of application for new station to operate on **1230 kc.**, 250 watts, unlimited time; designated said application for hearing; KOVO and KVNU made parties to proceeding. (Docket 7057; B5-P-4180)

Maricopa Broadcasters, Inc., Phoenix, Ariz.; Radio Phoenix, Inc., Phoenix, Ariz.—Designated for consolidated hearing applications of Maricopa Broadcasters, Inc., and of Radio Phoenix, Inc., for new stations at Phoenix, Ariz., each seeking **960 kc.**, 5 KW, directional antenna night; unlimited time.

KFDM—Beaumont Broadcasting Corp., Beaumont, Texas—Adopted order designating for hearing application for construction permit to increase power from 1 KW to 5 KW, install new transmitter, change transmitter location, and install directional antenna for nighttime use, on its present frequency **560 kc.**, unlimited time. (B3-P-4241)

WPAR—Charleston Broadcasting Co. (transferor), News Publishing Co. (transferee), Ohio Valley Broadcasting Corp. (licensee), Parkersburg, W. Va.—Designated for hearing application for consent for voluntary transfer of control of Ohio Valley Broadcasting Corp., licensee of Station WPAR, from Charleston Broadcasting Co. to News Publishing Co. upon following issues: (1) To determine legal, technical, financial and other qualifications of transferee to acquire control of WPAR and continue its operation in the public interest; (2) to determine the type and character of program service proposed, including particularly the amount and character of commercial, sustaining, recorded and live talent programs and spot announcements as contemplated by the Commission's release on "Public Service Responsibility of Broadcast Licensees"; (3) to obtain full and complete information with respect to the arrangements between transferor and transferee, including price to be paid for the station and the effects thereof, if any, upon the station, its service and otherwise; (4) to determine the character and extent of concentration of control over broadcasting or over the dissemination of news and public information by the interests which control transferee which might result if application is granted and the effect upon competition in the areas involved; (5) to obtain full information as to how the station would be staffed and operated and the policies to be followed if application is granted. (B2-TC-479)

Charles A. Sprague, et al, d/b as WMIL Broadcasting Co., Milwaukee, Wisc.: Lake Shore Broadcasting Co., Evanston, Ill.—Designated for consolidated hearing applications of WMIL Broadcasting Co., for new station at Milwaukee, Wisc., to operate on **1210 kc.**, 250 watts, daytime (B4-P-3660), to be heard with application of Lake Shore Broadcasting Co. for new station at Evanston, Ill., to operate on **1200 kc.**, 5 KW, daytime (B4-P-4750).

Jose 'E del Valle, Santurce, P. R.; WKAQ—Radio Corp. of Porto Rico, San Juan, P. R.—Designated for consolidated hearing application of Jose 'E del Valle for new station at Santurce, P. R., to operate on **740 kc.**, 10 KW, unlimited time, to be heard with application of WKAQ to change operation from **620 kc.**, 5 KW, unlimited, to **740 kc.**, 10 KW, directional antenna, unlimited.

James Valley Broadcasting Co., Huron, S. D., and Big Sioux Broadcasting Co., Sioux Falls, S. D.—Designated for consolidated hearing applications of James Valley Broadcasting Co. for new station at Huron, S. D., and of Big Sioux Broadcasting Co. for new station at Sioux Falls, S. D., each seeking **1340 kc.**, 250 watts, unlimited time. (B4-P-4228, Docket 7055; B4-P-4734)

Laurence W. Harry, tr/as Fostoria Broadcasting Co., Fostoria, Ohio—Designated for hearing application of Laurence W. Harry, tr/as Fostoria Broadcasting Co. for new station at Fostoria, Ohio, to operate on **1510 kc.**, 250 watts, daytime only (B2-P-4430), to be heard with applications of Mansfield Journal (Docket 7417) and Lorain Journal Co. (Docket 7418); issues to be amended to include the Fostoria application; hearing to be held June 19, 1946, at Fostoria, Ohio.

Santa Monica Broadcasting Co., Santa Monica, Calif., and Robert Burdette, San Fernando, Calif.—Designated for hearing application of Santa Monica Broadcasting Co. for new station at Santa Monica, Calif., to operate on **1190 kc.**, 1 KW, daytime only (B5-P-4792), to be heard in consolidated proceeding with application of Robert Burdette, seeking the same facilities at San Fernando, Calif. (B5-P-4799)

Bleecker P. Seaman and Carr P. Collins, Jr., d/b as Seaman and Collins, El Paso, Texas; Del Norte Broadcasting Co., Inc., El Paso, Texas; Sunland Broadcasting Co., El Paso, Texas—Designated for hearing in consolidated proceeding applications of Seaman and Collins (B3-P-4129), Del Norte Broadcasting Co., Inc. (B3-P-4700), and Sunland Broadcasting Co. (B3-P-4290), each seeking new stations at El Paso, Texas, to operate on **1340 kc.**, 250 watts, unlimited.

Radio Kentucky, Inc., Louisville, Ky.—Designated for hearing application for new station to operate on **900 kc.**, 1 KW, daytime (B2-P-4765), to be heard in consolidated proceeding with applications of I. and E. Broadcasting Co., Dayton, Ohio (Docket 7586), and Paul F. Braden, Middletown, Ohio (Docket 7587); issues to be amended to include the Louisville application.

Designated for consolidated hearing the following applications for FM stations in Philadelphia, Pa., area: WDAS Broadcasting Station, Inc. (B2-PH-128); Amalgamated Broadcasting System, Inc. (B2-PH-673); Crescent Broadcasting Corp. (B2-PH-675); Unity Broadcasting Corp. of Penn. (B2-PH-731); Percy B. Crawford (B2-PH-777); Independence Broadcasting Co. (B2-PH-806); and Patrick Joseph Stanton (B2-PH-967).

Designated for consolidated hearing the following applications for FM stations in the Toledo, Ohio, metropolitan area: The Toledo Blade Co. (B2-PH-331); Community Broadcasting Co. (B2-PH-837); Ohio-Michigan Broadcasting Corp. (B2-PH-953).

Designated application of West Central Broadcasting Co. for FM station at Peoria, Ill., for hearing to be consolidated with hearings on applications of Peoria Broadcasting Co. et al (Dockets 7102-7106; 7408 and 7588); issues to be amended to include West Central application (B4-PH-984).

LICENSE RENEWALS

Granted renewal of licenses of following stations for the period ending August 1, 1948:

KEYS, Corpus Christi, Texas; KPAB, Laredo, Tex.

Granted renewal of licenses of following stations for the period ending November 1, 1948:

WHBL, Sheboygan, Wisc.; WKAT (auxiliary), Miami Beach, Fla.; WNAC (and auxiliary), Boston, Mass.; KGVO, Missoula, Mont.; KID, Idaho Falls, Idaho.

Granted renewal of licenses of following stations for the period ending May 1, 1949:

WAYS, Charlotte, N. C.; WHJB, Pittsburgh, Pa.; WWNY, Watertown, N. Y.; KGHL, Billings, Mont.

Granted renewal of licenses of following stations for the period ending February 1, 1949:

KHAS, Hastings, Nebr.; KFUN, Las Vegas, N. Mex.; WFVA, Fredericksburg, Va.

WRJN—Racine Broadcasting Corp., Racine, Wisc.—Granted renewal of license for period ending August 1, 1947.

MISCELLANEOUS ACTIONS

WKBW-WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—Adopted order denying petition for extension of time within which to comply with the provisions of the Commission's decision for December 19, 1945, in re applications for renewal of licensees (main and auxil-

(Continued on next page)

iary) of Stations WKBW and WGR; granted temporary licenses of both Stations WKBW and WGR to July 1, 1946. (Dockets Nos. 6324 and 6325; B-217)

WDUK—W. W. Couch, et al., Durham, N. C.—Granted modification of construction permit, which authorized a new standard broadcast station, to change type of transmitter. (B3-MP-1934)

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—Granted modification of construction permit, which authorized a new standard broadcast station, to change type of transmitter, make changes in vertical antenna and install FM antenna on top, make changes in ground system, change transmitter and studio locations, and extend commencement and completion dates from June 17 and December 17, 1946, respectively, to 30 days after grant and 180 days thereafter. (B5-MP-1911)

KFOX—Nichols & Warinner, Inc., Long Beach, Calif.—Granted modification of construction permit, which authorized installation of new transmitter, for extension of completion date from June 1 to July 1, 1946. (B5-MP-1926)

Coast Ventura Co., Ventura, Calif.—Granted petition for leave to take depositions and admission of Edward Henderson to practice before the Commission *pro hoc vice*, in re further hearing upon application of Coast Ventura Co., and of Ventura Broadcasters, Inc., for new stations at Ventura, Calif.

Pueblo Radio Co., Inc., Pueblo, Colo.—Granted petition for leave to amend application for construction permit so as to show the acquisition by Dea B. Crouch, President and Director of the corporation, of an option to purchase additional shares of stock, show that he has subscribed for additional stock; accepted said amendment filed simultaneously with petition. (Docket 7092)

KSAL—KSAL, Inc., Salina, Kans.—Granted petitions to amend application for construction permit so as to specify a modified directional antenna pattern, and change Paragraphs 14, 19, 20 and 21 of the application so as to reflect revised engineering information as contained in supplemental engineering report filed with the amendment; accepted amendment filed simultaneously with petition; removed application from hearing docket. (Docket 7490)

Radio Airways, Inc., Eugene, Ore.—Granted motion for continuance of hearing on application for construction permit, continued hearing to July 15, 1946. (Docket 7382)

WOOP, Inc., Dayton, Ohio—Granted petition for leave to amend its application for construction permit so as to specify 1 KW power at night instead of 5 KW, specify a modified antenna and directional array pattern, and change Paragraphs 16 and 26-28, inclusive, of application to show revised engineering information as contained in supplemental engineering statement filed with amendment; accepted said amendment filed simultaneously with petition. (Docket 6284)

WCAT—South Dakota School of Mines and Technology, Rapid City, S. D.—Granted special temporary authority to remain silent for period June 6 to not later than September 10, 1946, in order to observe college vacation period.

WWNR—Rahall Broadcasting Co., Inc., Beckley, W. Va.—Granted modification of construction permit, which authorized new standard broadcast station, to change type of transmitter, change transmitter and studio locations, and extend commencement and completion dates from May 7 and November 7, 1946, respectively, to 30 days after grant and 180 days thereafter. (B2-MP-1899)

Lake Broadcasting Co., Inc., Gary, Ind.—Denied petition for review of action of Motions Commissioner on May 17 denying petition to remove from hearing docket its application for construction permit (B4-P-4341); affirmed action of Motions Commissioner. (Docket 7185)

WEHZ—Berks Broadcasting Co., area of Reading, Pa.—Granted modification of license for relay broadcast equipment now licensed to Reading Broadcasting Co. (B2-MLRE-126)

William G. H. Finch, New York, N. Y.—Granted modification of construction permit (B1-PH-42, as modified, for new FM broadcast station), for change in frequency from **45.5 mc.** to **99.7 mc.** (No. 259), change in type of transmitter and install new antenna. (B1-MPH-121)

WSM-FM—The National Life and Accident Insurance Co., Nashville, Tenn.—Granted construction permit to specify frequency as Channel No. 261, **100.1 mc.**, install new transmitter, make changes in antenna system, and change in transmitter location. (B3-PH-965)

WFIL-FM—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Granted construction permit to specify frequency as Channel No. 260, **99.9 mc.**, change type of transmitter and install new antenna. (B2-PH-964)

Brown Radio Service & Lab. (Gordon P. Brown, Owner), Rochester, N. Y.—Denied petition for reconsideration and hearing directed against the action of the Commission March 7 granting without hearing the application of WHEC, Inc., for construction permit to increase power of Station WHEC, Rochester, N. Y., from 500 watts night, 1 KW day, to 5 KW day and night, on frequency **1460 kc.**, with directional antenna night. (B1-P-3976)

Great Northern Radio, Inc., Glens Falls, N. Y.—Denied petition requesting a 30-day continuance of the oral argument upon the Commission's Proposed Decision (B-239) set for June 19, 1946, in re applications of Glens Falls Broadcasting Corp. and of Great Northern Radio, Inc., for new stations at Glens Falls, N. Y. (Dockets 6702 and 6852)

WLAP—American Broadcasting Corp., Lexington, Ky.—Denied petition to set aside Commission's grant of February 20, 1946, of application of Kentucky Broadcasting Co. for new station at Lexington, Ky., to operate on **1300 kc.**, 1 KW, unlimited time, and affirmed said grant. (B2-P-4116)

American Jewish Congress—Denied petition for review of action of Motions Commissioner on May 20 denying its petition to intervene in hearing on application of News Syndicate Co., Inc., for an FM station at New York, N. Y.; affirmed action of Motions Commissioner.

W6XAO—Don Lee Broadcasting System, Hollywood, Calif.—Granted construction permit to install new visual and aural transmitters, change aural emission, increase visual power and make changes in antenna system. (B5-PVB-167)

Peoples Broadcasting Corp., Worthington, Ohio—Granted petition to remove from hearing docket, and granted application for construction permit for new Class II station to operate on **880 kc.**, 5 KW, daytime, transmitter site to be determined; engineering conditions. (B2-P-4663) (D. 7519)

WHBB—Selma Broadcasting Co., Inc., Selma, Alabama—Granted construction permit to increase power from 100 watts to 250 watts and install new transmitter. (B3-P-4744)

Henry Willard Linder, Marshall, Minn.—Granted petition to reconsider and grant without hearing application for new station to operate on **1400 kc.**, 250 watts, unlimited time; granted application subject to approval of antenna system and transmitter site by C. A. A.; further ordered that Section 3.55(b) and 3.60 of the Commission's Rules be waived with respect to this grant on condition that approved frequency and modulation monitors will be installed as soon as available. (Docket No. 7056; B4-P-3975)

Fred O. Grimwood, Bloomington, Ind.—Granted petition for reconsideration and grant without hearing, and granted application for construction permit for a new station to operate on **1490 kc.**, 100 watts, unlimited time; engineering conditions. (B4-P-3856; Docket 6753)

KGKL—KGKL, Inc., San Angelo, Texas—Granted construction permit to change operation from **1400 kc.**, 250 watts, unlimited time, to **960 kc.**, 1 KW night, 5 KW-LS, directional antenna night, install new transmitter

(Continued on next page)

and directional antenna and change antenna site. Commissioner Durr voting for hearing. (B5-P-4502; Docket 7419)

The terms of the construction permit granted to the Champaign News Gazette, Inc., Champaign, Ill., on May 29 are: **104.3 mc.** (No. 282); 250 watts; 415 ft.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—Radio Broadcasting, Inc., Hot Springs, Ark.—Construction permit for new standard broadcast station to be operated on **740 kc.**, power 1 KW night and 10 KW day, directional antenna night and unlimited hours of operation. Amended to change frequency from **740** to **550 kc.**, change power from 1 KW night to 10 KW day to 1 KW night and 5 KW day, make changes in directional antenna for day and night use, and change transmitter location.

610 Kilocycles

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Construction permit to change frequency from **1230** to **610 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

690 Kilocycles

KGKB—Jas. G. Ulmer, Tyler, Texas—Construction permit to change frequency from **1490** to **690 kc**, increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for day and night use and change transmitter location. Amended to change name of applicant from Jas. G. Ulmer to Jas. G. Ulmer & James G. Ulmer, Jr., d/b as East Texas Broadcasting Company.

730 Kilocycles

NEW—Robert W. Rounsaville and George M. Clark, d/b as Pulaski Broadcasting Co., Pulaski, Tenn. (P. O. Box 227)—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 250 watts and daytime hours of operation.

830 Kilocycles

NEW—Kennett Broadcasting Corp., Kennett, Mo.—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **730** to **830 kc.**, and change transmitter location.

860 Kilocycles

WFOX—Wisconsin Broadcasting System, Inc., Milwaukee, Wis.—Modification of construction permit (B4-P-4018, which authorized a new standard broadcast station) to change type transmitter, approval of antenna and approval of transmitter and studio locations.

NEW—Blanfox Radio Co., Inc., Bristol, Va. (P. O. South Main St., Harlan, Ky.)—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power 1 KW, and daytime hours of operation.

890 Kilocycles

WHNC—Henderson Radio Corp., Henderson, N. C.—Modification of construction permit (B3-P-4354 which authorized increase in power and installation of new transmitter) to change type of transmitter.

920 Kilocycles

NEW—Ben Nedow, tr/as Ector County Broadcasting Co., Odessa, Texas—Construction permit for a new standard broadcast station to be operated on **920 kc.**, power of 1 KW and daytime hours of operation. Amended to change transmitter location.

940 Kilocycles

NEW—The Times Picayune Publishing Co., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on **1560 kc.**, power 10 KW day and night, directional antenna, and unlimited hours of operation. Amended to change frequency from **1560** to **940 kc.**, power from 10 KW day and night to 1 KW using non-directional antenna, hours of operation from unlimited to daytime only, change type of transmitter, transmitter and studio location, and make changes in stockholders.

1010 Kilocycles

WSUA—Warren, Davis, Yeager & Ford, Inc., Bloomington, Ind.—Modification of construction permit (B4-P-3980, which authorized a new standard broadcast station) to change name of permittee from Warren, Davis, Yeager & Ford, Inc., to Radio Station WSUA, Inc., change type transmitter, approval of antenna and approval of transmitter location.

NEW—James G. Thomas, Lubert W. Barefoot, Lawrence Gooding & Hector H. Clark, d/b as Sampson Broadcasting Co., Clinton, N. C. (P. O. Box 270)—Construction permit for a new standard broadcast station to be operated on **1010 kc.**, power 1 KW and daytime hours of operation.

1030 Kilocycles

NEW—Burlington-Graham Broadcasting Co., Burlington, N. C. (P. O. State Theatre Bldg.)—Construction permit for a new standard broadcast station to be operated on **1030 kc.**, power of 1 KW and daytime hours of operation.

NEW—Saint Louis County Broadcasting Co., Clayton, Mo. (P. O. 20 South Central)—Construction permit for a new standard broadcast station to be operated on **1030 kc.**, power of 1 KW, and daytime hours of operation.

1210 Kilocycles

WCNT—Hobart Stephenson, Centralia, Ill.—Modification of construction permit (B4-P-3920 which authorized a new standard broadcast station) for change in type of transmitter, approval of antenna and approval of transmitter and studio locations.

1230 Kilocycles

NEW—Commonwealth Broadcasting Corp., Danville, Ky.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power 100 watts and unlimited hours of operation. Amended re change in directors and officers.

1240 Kilocycles

NEW—The Oneida Broadcasting Co., Rhinelander, Wis.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power 250 watts and unlimited hours of operation. Amended to change transmitter location and make changes in antenna.

WINN—Kentucky Broadcasting Corp., Inc., Louisville, Ky.—Transfer of control of licensee corporation from Nelle M. Kendrick, executrix of the estate of D. E. Kendrick, deceased, to Nelle M. Kendrick.

(Continued on next page)

1260 Kilocycles

NEW—Capitol Broadcasting Co., Trenton, N. J. (P. O. Trenton, N. J.)—Construction permit for a new standard broadcast station to be operated on **1260 kc.**, power 1 KW, directional antenna and unlimited hours of operation.

KVSF—New Mexico Broadcasting Co., Inc., Santa Fe, N. Mex.—Construction permit to install new transmitter, vertical antenna, move transmitter and studio, change frequency from **1340** to **1260 kc.**, increase power from 100 watts to 1 KW. Amended re change in type transmitter.

1300 Kilocycles

WKLX—The Kentucky Broadcasting Co., Lexington, Ky.—Modification of construction permit (B2-P-4116, which authorized a new standard broadcast station) to change corporate name to The Fayette Broadcasting Company, specify type of transmitter and specify studio location.

NEW—Newnan Broadcasting Co., a partnership, composed of D. T. Manget, Evan W. Thomasson, James Thomasson & Ida A. Thomasson, Newnan, Ga.—Construction permit for a new standard broadcast station to be operated on **1300 kc.**, power 1 KW, directional antenna night and unlimited hours of operation. Amended re changes in directional antenna.

1340 Kilocycles

WHHM—Herbert Herff, Memphis, Tenn.—Modification of construction permit (B3-P-3944, which authorized a new standard broadcast station) to change name of permittee to Herbert Herff, tr/as WHHM Broadcasting Company.

KGEZ—A. W. Talbot, Kalispell, Mont.—Voluntary assignment of license to Donald C. Treloar.

NEW—Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, 250 watts and unlimited hours of operation. Amended to change frequency from **1340** to **660 kc.**, change power from 250 watts to 1 KW, and change hours of operation from unlimited time to daytime only.

WFAU—Twin City Broadcasting Co., Inc., Augusta, Me.—Modification of construction permit (B1-P-4542, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna, transmitter and studio locations.

WHNC—The Elm City Broadcasting Corp., New Haven, Conn.—Construction permit to install a new transmitter.

1350 Kilocycles

KRLC—H. E. Studebaker, Lewiston, Idaho—Construction permit to change name of licensee to H. E. Studebaker, tr/as Station KRLC, change frequency from **1400** to **1350 kc.**, power 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location.

1380 Kilocycles

KWK—Thomas Patrick, Inc., St. Louis, Mo.—Construction permit to increase power from 1 KW-5 KW-LS to 5 KW day and night and install directional antenna for night use.

1400 Kilocycles

NEW—Statesville Broadcasting Co., Statesville, N. C. (P. O. 210 South Center St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power 250 watts and unlimited hours of operation.

WHBQ—Broadcasting Station WHBQ, Inc., Memphis, Tenn.—Voluntary assignment of license to Harding College.

WCNC—Albermarle Broadcasting Co., Elizabeth City, N. C. Acquisition of control of licensee corporation by Dr. J. A. Gill, W. K. Leary and S. A. Twiford through purchase of 60 shares of common stock (24%) from Edd Harris.

1430 Kilocycles

NEW—Southern Illinois Broadcasting Co., Inc., Centralia, Ill.—Construction permit for a new standard broadcast station to be operated on **960 kc.**, power 1 KW, directional antenna and unlimited hours of operation. Amended to change frequency from **960** to **1430 kc.**, make changes in directional antenna for day and night use and change transmitter location.

1450 Kilocycles

NEW—The Altus Broadcasting Co., Altus, Okla.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power 250 watts and unlimited hours of operation. Amended to change frequency from **1230** to **1450 kc.**, change transmitter location and make changes in antenna.

WCBS—WCBS, Inc., Springfield, Ill.—Construction permit to change type of transmitter, install new vertical antenna and change transmitter location.

NEW—H. M. Williamson and Roy D. Johnson, d/b as Modesto Broadcasting Co., Modesto, Calif. (P. O. Box 767, Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power 100 watts and unlimited hours of operation.

NEW—Highlands Broadcasters, Inc., Oak Ridge, Tenn. (P. O. Temp % Ladd & Carson, Attys., Clinton, Tenn.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power 250 watts and unlimited hours of operation.

J. F. Tighe, Porterville, Calif. (P. O. 1060 Mill St.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation.

1470 Kilocycles

NEW—Silver City Crystal Co., Meriden, Conn.—Construction permit for a new standard broadcast station to be operated on **1470 kc.**, power 1 KW, directional antenna and unlimited hours of operation. Amended to change power from 1 KW to 500 watts, make changes in directional antenna for day and night use and changes in transmitting equipment.

1490 Kilocycles

NEW—Forest City Broadcasting Co., Cleveland, Ohio—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power 250 watts and unlimited hours of operation. Amended re changes in officers, directors and stockholders.

NEW—Thomas G. Harris, Individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kinsberry, Rex D. Kitchens, W. T. Saunders, Spencer J. Scott, and Oswald G. Wolf, Austin, Texas—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power 250 watts and unlimited hours of operation. Amended re change frequency from **1450** to **1490 kc.** (contingent on grant of KNOW).

NEW—WSAT, Inc., Schenectady, N. Y. (P. O. Temp. % William Macy, 521 Fifth Ave., New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power 250 watts and unlimited hours of operation.

1520 Kilocycles

NEW—Eastern Broadcasting Co., Oyster Bay, N. Y.—Construction permit for a new standard broadcast station

(Continued on next page)

to be operated on **1520 kc.**, power 1 KW and limited time to WKBW. Amended re officers, install new transmitter, change power 1 KW to 250 watts and make changes in vertical antenna and ground system. Amended to change location of studio from Long Island, N. Y., to Oyster Bay, N. Y.

1550 Kilocycles

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Voluntary assignment of construction permit to Evansville On The Air, Inc.

1590 Kilocycles

NEW—Ojai Broadcasting Co., Ventura, Calif.—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power 1 KW and unlimited hours of operation. Amended to show changes in officers, directors and stockholders and make changes in antenna.

1600 Kilocycles

NEW—Gail D. Griner and Alden M. Cooper, a partnership, d/b as The Adrian Broadcasting Co., Adrian, Mich. (P. O. 2982 Treat St.)—Construction permit for a new standard broadcast station to be operated on **1600 kc.**, power 250 watts and unlimited hours of operation.

Peach Bowl Broadcasters, a partnership composed of Beverly B. Ballard, Dewey Allread, Jr., Clyde L. Goodnight, Raymond F. Linn and Chester V. Ullom, Yuba City, Calif.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1400** to **1600 kc.**, power from 250 to 500 watts, make changes in antenna, type of transmitter, studio location and to show two additional partners Raymond F. Linn and Chester V. Ullom.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—Andrew G. Haley and Tom Olsen, General Partners, Martin Summerfield and William J. Donahue, Limited Partners, d/b as Rose Bowl Broadcasters, Ltd., Pasadena, Calif. (P. O. Suite 311, 595 East Colorado St.)—Construction permit for new FM (Community) broadcast station to be operated on frequency to be assigned by FCC.

NEW—R. G. LeTourneau, Longview, Texas—Construction permit for new FM broadcast station to be operated on Channel #274, **102.7 mc.** or as assigned by FCC, coverage of 8,500 square miles. Amended to specify type of station as Metropolitan.

NEW—Marysville-Yuba City Broadcasters, Inc., Marysville, Calif. (P. O. 519 E. St.)—Construction permit for new FM (Metropolitan possibly Rural) broadcast station to be operated on Channel #222, **92.3 mc.** or Channel #224, **92.7 mc.**, coverage 9,020 square miles.

WABW—Associated Broadcasters, Inc., Indianapolis, Ind.—Voluntary assignment of license to Evansville On The Air, Inc.

NEW—Indiana Broadcasting Corp., Indianapolis, Ind.—Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on **±98.0 mc.**, coverage of 10,190 square miles. Amended to change coverage from 10,190 to 13,685 square miles; population from 927,382 to 1,100,461 and make changes in antenna system.

NEW—Allen T. Simmons, Akron, Ohio—Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on **45.1 mc.**, coverage 10,800 square miles. Amended to change type of transmitter.

NEW—Oklahoma Press Publishing Co., Muskogee, Okla. (P. O. 214-216 Wall St.)—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC, coverage to be determined.

NEW—Voice of Alabama, Inc., Birmingham, Ala.—Construction permit for new high frequency FM (Metropolitan) broadcast station to operate on **±98.0 mc.**, coverage 13,307 square miles. Amended to change studio location, transmitter site and to make changes in antenna system.

NEW—Nunn Broadcasting Corp., Mobile, Ala. (P. O. 600 St. Louis St.)—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC, coverage of 7,461 square miles.

NEW—Carter C. Peterson, Savannah, Ga.—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC, coverage to be determined. Amended to change studio location, transmitter site and make changes in antenna system.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

NEW—American Broadcasting Co., Inc., New York, N. Y.—Construction permit for new commercial television broadcast station to be operated on Channel #6, **82-88 mc.**, ESR: 540, and unlimited hours of operation. Amended to specify visual and aural transmitter, change frequency from Channel #6, **82-88 mc.**, to Channel #7, **174-182 mc.**, change transmitter site and make changes in antenna system.

NEW—News Syndicate Company, Inc., New York, N. Y.—Construction permit for new commercial television broadcast station to be operated on Channel #11, **204-210 mc.**, ESR: to be determined and unlimited hours of operation. Amended to change frequency from Channel #11, **204-210 mc.** to such as may be assigned by FCC, specify types of transmitters and antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

KSYL—Marvin Glazer and Sylvan Fox, Co-partners d/b as Fox Broadcasting Co., Alexandria, La.—Modification of construction permit (B3-P-4473, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and transmitter location and change studio location.

NEW—Watchtower Bible & Tract Society, Inc., Brooklyn, N. Y. (P. O. 124 Columbia Heights)—Construction permit for new non-commercial educational broadcast station to be operated on **±90 mc.**, power 10 KW, and unlimited hours of operation.

Southeastern Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-PH-764, which authorized a new Metropolitan FM broadcast station) to change class of station to Rural; specify frequency as Channel # 273, **102.5 mc.**, coverage of 27,600 square miles; population of 2,161,912: type of transmitter, transmitter location and changes in antenna system.

APPLICATIONS TENDERED FOR FILING

NEW—R. I. Broadcasting Co., Providence, R. I.—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power 250 watts and daytime hours of operation.

NEW—Joseph M. Ripley, Leesburg, Fla.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power 250 watts, and unlimited hours of operation. (Contingent upon release of these facilities by Station WLOF)

NEW—Northeast Oklahoma Broadcasting Co., Miami, Okla.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power 250 watts, and daytime hours of operation.

NEW—David W. Ratliff, Stamford, Texas—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power 250 watts and unlimited hours of operation.

(Continued on next page)

NEW—Tri-County Radio Corp., Shelby, Mont.—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power 250 watts, and unlimited hours of operation.

NEW—Keith Capper, d/b as The Aleutian Broadcaster, Anchorage, Territory of Alaska—Construction permit for new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Moraine Broadcasters, Inc., Dayton, Ohio—Construction permit for a new standard broadcast station to be operated on **1110 kc.,** power 1 KW, daytime hours of operation.

NEW—Loys Marsdon Hawley, Bennetsville, S. C.—Construction permit for new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Alva B. Adams, Jr., Pueblo, Colo.—Construction permit for new standard broadcast station to be operated on **1490 kc.,** power 250 watts and unlimited hours of operation.

NEW—Elyria-Lorain Broadcasting Co., Elyria, Ohio—Construction permit for a new standard broadcast station to be operated on **930 kc.,** power 1 KW-5 KW-LS, unlimited hours of operation and directional antenna for day and night use.

NEW—Four States Broadcasting Corp. Texarkana, Ark.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power 250 watts and unlimited hours of operation.

NEW—Effingham Broadcasting Co., Effingham, Ill.—Construction permit for a new standard broadcast station to be operated on **1090 kc.,** power 250 watts and daytime hours of operation.

NEW—Pikes Peak Broadcasting Co., a co-partnership consisting of: Joseph H. Rohrer and Edythe G. Sweeney, Colorado Springs, Colo.—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power 250 watts, and unlimited hours of operation.

NEW—Boulder City Broadcasting Co., (a Nevada corporation), Las Vegas, Nev.—Construction permit for a new standard broadcast station to be operated on **970 kc.,** power 1 KW and unlimited hours of operation.

WTHT—The Hartford Times, Inc., Hartford, Conn.—Construction permit to change frequency from **1230** to **910 kc.,** power from 250 watts to 5 KW, install new transmitter and change transmitter location and install directional antenna for day and night use.

NEW—Brookhaven Broadcasting Co., a partnership composed of Tullius Brady and Dalton B. Brady, Brookhaven, Miss.—Construction permit for new standard broadcast station to be operated on **1340 kc.,** power 250 watts, and unlimited hours of operation.

KHWA—Amphlett Printing Co., San Mateo, Calif.—Construction permit to change power from 250 watts to 1 KW, install directional antenna for night use and new transmitter. (**1550 kc.**)

Telecolor Corp., West Springfield, Mass.—Construction permit for new standard broadcast station to be operated on **1490 kc.,** 250 watts and unlimited hours of operation.

McEvoy Broadcasting Co., In or near Roswell, N. Mex.—Construction permit for new standard broadcast station to be operated on **1230 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—The Miami County Broadcasting Co., Inc., Piqua, Ohio—Construction permit for a new standard broadcast station to be operated on **960 kc.,** power 250 watts, and daytime hours of operation.

NEW—Wayne M. Nelson, Inc., Fayetteville, N. C.—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power 250 watts and unlimited hours of operation.

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Construction permit to change frequency from **1450** to **1310 kc.,** power from 250 watts to 1 KW night, 5 KW day, install directional antenna for night use, new transmitter and change transmitter location.

Federal Trade Commission Actions

COMPLAINT

Victory Vitamin Co.—Frederick Herrschner, trading as Victory Vitamin Co., 411 South Wells Street, Chicago, is charged in a complaint issued by the Commission with disseminating false advertisements concerning the therapeutic and nutritional properties of vitamin preparations.

CEASE AND DESIST ORDERS

Razoroll Company—Food Display Machine Corp., 620 North Michigan Avenue, Chicago, and its president, Adam H. Kulikowski, have been ordered by the Commission to cease and desist from representing that the safety razor blade sharpener they sell under the name of Razoroll enables the user to obtain over 700 shaves from one blade, or any number in excess of that which can be regularly obtained through the normal use of the average blade. The respondent corporation trades as Razoroll Company. (5308)

The Camera Man—An order to cease and desist from misrepresenting the quality, price and terms of sale of cameras has been issued by the Commission against Henry J. Handelsman, Jr., Birdye Handelsman and William Handelsman, trading as The Camera Man, and Henry J. Handelsman, Jr., Inc., all of 139 North Clark Street, Chicago. Henry J. Handelsman, Jr., Inc., is an advertising agency that prepared and placed advertisements for cameras sold by the individual respondents. (5386)

STIPULATIONS

Vitamin Corporation of America, Newark, N. J., entered into a stipulation with the Commission to discontinue representing that its vitamin preparation known as Kalpentum restores the natural color of hair, improves the skin, increases the strength or elasticity of the nails, decreases freckling or increases resistance to sunburn. (03312)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 25, June 24, 1946

NAB FM EXECUTIVE COMMITTEE TO MEET IN N. Y.

The NAB FM Executive Committee will convene in New York City Tuesday (25) to discuss current FM problems. The meeting, to be held at the Ambassador Hotel, was called by Chairman Walter Damm of WTMJ, Milwaukee.

In addition to Mr. Damm, committee members planning to attend are Wayne Coy, W3XO, Washington; Gordon Gray, WMIT, Winston-Salem; Paul W. Morency, WTIC-FM, Hartford; John Shepard III, WMTW, Boston; and Frank N. Stanton, CBS. Leslie C. Johnson, WHBF, Rock Island, Ill., has advised that he will be unable to attend.

The NAB staff will be represented by A. D. Willard, Jr., executive vice president, and Robert T. Bartley, director of the FM Department.

NEW PROGRAM COMMITTEE MEETS NEXT WEEK IN CHICAGO

The recently created Program Executive Committee will hold its initial session next Monday and Tuesday (1 and 2) at the Drake Hotel in Chicago.

Agenda for the meeting includes a discussion of the objectives of the new NAB Program Department, including both immediate and long-range activities, and relations with the FCC program policy. Suggestions regarding the selection of an Administrative Director for the department and coordination of the new department with research, sales, and public relations departments of NAB will also be discussed.

Committee members are Edgar L. Bill, WMBD, Peoria; Phillips Carlin, MBS, New York; Arthur B. Church, KMBC, Kansas City; Stanley Hubbard, KSTP, St. Paul; Merle S. Jones, WOL, Washington; I. R. Lounsberry, WGR, Buffalo; Clarence L. Menser, NBC, New York; Herb Plambeck, WHO, Des Moines; H. W. Slavick, WMC, Memphis; Glenn Snyder, WLS, Chicago;

(Continued on page 484)

AWD PLEDGES FAMINE AID IN WHITE HOUSE CEREMONY

Monday (24) at the White House in Washington, the Association of Women Directors will present to former President Herbert Hoover, honorary chairman of President Truman's Famine Emergency Committee, a group of telegrams from women broadcasters throughout the country pledging their full support to the food conservation program.

The presentation will be made by Alma Kitchell, WJZ, New York, president of AWD. Accompanying Miss Kitchell will be two AWD vice-presidents, Mildred Bailey, WCOP, Boston, and Dorothy Lewis, NAB coordinator of listener activity, who will introduce the AWD president.

The ceremony will take place immediately preceding a special meeting of the Famine Emergency Committee Monday afternoon.

PRESIDENT MILLER ADDRESSES WEST COAST GROUPS

A highlight of NAB President Justin Miller's current visit to the west coast will be a meeting of the 17th District which he will address today (24) in Portland, Oregon. The special one-day session has been called by District Director Harry R. Spence.

Tuesday (25) Judge Miller will speak before a convention of the Pacific Advertising Association in Spokane. His subject will be "New Threats to Advertising."

During the past week the NAB President has met with and addressed several civic and business groups in California. Tuesday (18) he spoke before a combined luncheon meeting of the Los Angeles Ad Club and the Los Angeles Chamber of Commerce at the Biltmore Hotel on the subject "International Freedom of Speech—a Dilemma."

The preceding evening

(Continued on next page)

INSIDE THIS ISSUE

Deadline for filing briefs and requests for oral argument on the proposed new recording identification rule postponed by FCC until Aug. 26. (p. 489)

CAB announces it will discontinue its program rating service at the end of next month. (p. 484)

One case study on the use of commercial radio for a purely public relations campaign is reported by the Department of Broadcast Advertising. (p. 485)

Small Markets Division is analyzing success factors in the sale of early morning time. (p. 486)

FCC supplements its previous announcement regarding applications for limited time stations on frequencies used by clear channels. (p. 489)

Need for genuine research by stations in preparation for future sales emphasized by Research Department. (p. 484)

FCC has streamlined its monitoring organization to meet needs of expanded radio operations. (p. 487)

Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRonite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Howard S. Frazier, *Acting Director of Engineering;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

Judge Miller was honor guest at a reception given by the Los Angeles Chamber of Commerce, attended by about 200 civic, business, and radio leaders.

Wednesday (19) Judge Miller discussed the FCC program report at a dinner given by the Southern California Broadcasters Association. Fifty-two persons attended, representing 22 stations and four networks, with five representatives present from Arizona. Bob Reynolds, president of SCBA said it was "the most enthusiastic meeting ever held in the history of the organization."

The same day President Miller and NAB were hosts to Eric Johnston, Byron Price, and the Board of Directors of the Motion Picture Association of America at a luncheon in Hollywood. Judge Miller spoke on the common problems facing the two industries and Eric Johnston responded.

NEW PROGRAM COMMITTEE MEETS NEXT WEEK IN CHICAGO

(Continued from page 483)

Davidson Taylor, CBS, New York; E. R. Vadeboncoeur, WSYR, Syracuse.

A chairman will be elected at the opening session, at which President Justin Miller will preside.

This new committee includes members from the former Program Directors, Agricultural Directors, Radio News, Music-Use, and Standards of Practice Committees, which have been absorbed by this overall program group. *(See current* REPORTS *p. 367)*

HEFFRON NOW AT NAB AS EXECUTIVE ASSISTANT

Ted Heffron assumed his duties as executive assistant to the president and executive vice president of NAB Monday (17). *(Current* REPORTS, *p. 450)*

The former executive secretary of the National Council of Catholic Men is supervising public relations for the association. In his position at the NCCM Mr. Heffron handled the public relations of that organization for fourteen years, his activities including guidance of the "Catholic Hour" and the "Hour of Faith," two widely known network programs.

RESEARCH DEPARTMENT

CAB TO DISCONTINUE PROGRAM RATINGS

Announcement has been made by the Board of Governors of the Cooperative Analysis of Broadcasting that it will withdraw from the program-rating business as of July 31st. This action closes another chapter in the story of the conflicts between the program-rating agencies. The CAB now becomes, essentially, a research and standard-setting body jointly sponsored by the advertising agencies and the networks.

This resignation by CAB leaves the A. C. Nielsen Company and C. E. Hooper, Inc. active in the determination of program ratings on a national scale. Both of these organizations are attempting to improve their methods by developing techniques which will supplement their present services. The Nielsen method, for instance, while producing a sample representative of *all* radio homes and giving *total* audiences, nevertheless is slow and not capable at present of the regional breakdowns sometimes desired. The Hooper method, on the other hand, while producing speedy ratings which permit comparisons between network programs, do not give anything but the average-per-minute audience in telephone-owning urban families. These and other methodological considerations are receiving careful attention from both agencies and it is expected that improvements will be reported from time to time.

C. E. Hooper, Inc. revealed that an agreement has been concluded with CAB whereby exclusive CAB subscribers will be supplied with Network Hooperatings until May 31, 1947 or the expiration of their present contract with CAB, whichever is sooner.

With CAB definitely out of the picture, the NAB Research Committee will proceed with its evaluation of the two remaining agencies in accordance with requests it has received from NAB members, the Small Markets Committee and the Sales Managers Executive Committee.

RESEARCH AND THE SALES ROAD AHEAD

Somewhere within these pages, if only for the record, there should occur about now a statement regarding the future prospects of radio advertising. It can be argued that the Research section is the appropriate place because research is to play such an important role in the future of radio advertising—all advertising, for that matter.

The color of the future is beginning to show itself through the misty, rosy haze in which advertisers are now floating. The present crop of cancellations is only incidental and no one worries much about it except as it digs into this quarter's income. But the future of two or three or four years from now is the future that should concern us now. That future should be painted in harsh, contrasting colors. It will have sharp edges. Competition will again rear its ugly head.

Today, the heat is on the producers. Distributors can sit back and, with almost no effort, quickly dispose

(Continued on next page)

of every item the harassed producer finally succeeds in completing. It's lovely at the country club these warm days; the station's sold out and, what th' heck, we won't be able to renew some of the contracts anyhow—because of that sustaining-commercial ratio they're all excited about down in Washington.

But take another peek at that future. Look real hard. What do you see? Thousands more radio stations? What are those blurred letters? FM? What does that mean? Is the Government watching (some say regulating) a little more closely? Are manufacturers going to be forced to a closer margin? Is there going to be as much spendable income? What's that going to do to advertising appropriations? If advertisers have less to spend, who will get the axe? Will radio be able to show that it can do the job of distribution?

That's where research enters the picture—real, genuine research, that is. Not the kind of research done by the Promotion Department. They can't afford to waste time on the gloomy parts of the picture (the parts, by the way, that need the most attention). Not the research done by the Sales Department. They can't afford to be too critical of themselves. But some one, reporting directly to top management or owner should be doing the job *now* that every one will wish had been done when the test comes.

Here's what must be done—and soon.

1. Make a complete and detailed description of *your* audience.
2. Find out *what they need* and *what they like* in the matter of radio fare.
3. Assemble some evidence to show where and how you have succeeded and/or failed either in selling or serving the public.
4. Assemble the facts of your market so that you can be a jump ahead with your predictions.
5. Try out some new ideas in programming and get an estimate of their effectiveness so that you have something in the bank when you really need new ideas. But make sure that your tests are based on something more than intuition.

Because it won't be long before the production boys will be screaming at us to get rid of the things they are making. Inventories and warehouses will begin to fill up. It has already started in some commodities. Then we'll see whether you are an order-taker or a salesman.

FIGURES ON RADIO PRODUCTION ANNOUNCED BY CENSUS BUREAU

The Census Bureau in its "Facts for Industry" reported Thursday (20) that 916,701 radio sets were manufactured in March, 1946. This is about 90 percent of the average monthly output in 1941 and is 27 percent better than production in February 1946.

There was no production of FM sets reported in either February or March, and the production of AM-FM combinations and television sets was reported as "negligible."

The bulk of March production was in home radios, totaling 636,570, not including phonograph combinations and battery sets. The production of 82,777 phonograph combinations in March is about equal to the 1941 average monthly production of these models. 94,531 battery-operated and 102,823 automobile radios were produced in March, both representing about half of the monthly average for the models in 1941.

Broadcast Advertising

ICE CREAM ASSOCIATION STRESSES THE IMPORTANCE OF SALES AND PROMOTION NOW!

"Telling the Ice Cream Story," a work book of practical "know how" for organizing a complete public relations program by ice cream manufacturers in their communities has been released to all members of the International Association of Ice Cream Manufacturers. This brochure devotes four pages to suggested radio commercial copy. It includes a wealth of information for use in creating additional commercials on ice cream.

The extent to which manufacturers are turning their attention to sales and promotion once again is found in the message which accompanies the ice cream promotion piece. Robert C. Hibben, executive secretary, International Association of Ice Cream Manufacturers, states:

"I consider this work book one of the most important pieces of literature developed at this Association headquarters since America went to war. It is important because our industry has been in the position of facing demands far in excess of supply, and because of which fact many of us may have forgotten the importance of doing a complete selling job. Selling our industry—and selling our product.

"This book forms the basis of a program which will help you build solidly for the years ahead. It tells you what, how, when and where to advertise. It tells you how to get publicity; how to win favor with your customers and suppliers. It tells you how to make the best use of those factors which help keep your products in front of the consumers, in their homes and at the point-of-sale.

"It is important that you put this material to work for you NOW despite the fact that demand still exceeds supply, because: (1) The same demand that exists for your products, exists for practically every commodity . . . soft drinks, foods, clothing, housing, etc. (2) Ability to supply the demand will improve on all fronts at practically the same rate of speed. (3) Soon there will be the greatest concerted drive for the consumer's dollar that this country has ever seen. Every type of product and service will bid for business, and competition will be terrific.

"We can't afford to be smug about our future position just because now we can sell more than we produce. Our future business progress will depend largely on WHAT WE DO NOW—WHAT WE AS AN INDUSTRY—WHAT YOU AS A MANUFACTURER—WHAT YOUR CUSTOMERS, THE RETAILERS DO—RIGHT NOW."

(Continued on next page)

TRANSPORTATION ADVERTISING MAY REACH 20 MILLION DOLLARS IN 1946

The National Association of Transportation Advertising has estimated that transportation advertising, which in 1945 reached a volume of $18,000,000, approximately doubling its 1940 billing, may total $20,000,000 worth of business this year, if conditions permit.

News

GOVERNOR TO ENTERTAIN RADIO MEN ATTENDING WASHINGTON NEWS CLINIC

Broadcasters attending the Radio News Clinic in Olympia, Washington, June 27, will be guests of Governor Mon Wallgren at a reception in the governor's mansion at the end of the day's session. Place of meeting has also been changed—to the Senate conference room in the Capitol building, from Olympian Hotel.

Changes were made by General Clinic Chairman Tom Olsen, KGY, and Harry R. Spence, KXRO, director, 17th NAB district.

The Oregon Radio News Clinic will be held at the Benson Hotel, Portland, June 25.

Small Market Stations

SUCCESSFUL EARLY MORNING SHOWS TO BE STUDIED

NAB Small Market Stations division has undertaken a study of a cross section of the nation's outstanding early morning shows. Data and information are being compiled on this type of commercial programming in such markets as New York, Chicago, St. Louis, Los Angeles and others.

By determining the basic composition of the early morning shows which have stood up under long years of programming in the more competitive markets, the NAB hopes to be able to make available to the industry examples and formulas for producing profitable and listenable early morning programs. The study is expected to point out some of the do's and dont's learned "the hard way" by veteran conductors of these programs.

CO-OP PROGRAM USED AS A PUBLIC RELATIONS TOOL

The National Worsted Mill, Jamestown, New York, turned to radio through WJTN some two years ago when the war was at its height. This modern yarn producing mill, employing 650 people, found that securing and holding workers was a very important function. Experience proved that through their local radio station they could increase the war effort by boosting the morale of their workers. Many workers were attracted, plant prestige was increased, and considerable assistance was given to the sale of war bonds, and all other campaigns in behalf of the nation's war effort.

National Worsted Mill selected the ABC co-op, "Martin Agronsky," broadcast over WJTN, 8:00 til 8:15 A.M., Monday thru Saturday. In addition the plant purchased a series of 20 spot announcements weekly. The three commercials on the program were devoted to (1) encouraging people to work at the mill, (2) promoting local campaigns in the public interest, (3) and assisting a national effort in the public interest.

Simon Goldman, station manager, reports that the owners and managment of the plant have been very enthusiastic about the results of the Agronsky program. Not only has it helped to increase the number employed in the mill, but it has become a fine public relations vehicle. The workers and the citizenry as a whole have a greater respect and appreciation of the importance of the plant to the community. The station and its program continue to build good impressions for a firm that does not sell a local product (other than intelligent public relations which produces handsome dividends).

FOOD STORE SPONSORS CO-OP PROGRAMS ON KFXM

Sage's Complete Market, San Bernardino, Cal., supermarket, has sponsored two MBS commentators locally over KFXM daily since last November. The sponsor is reported to be well pleased with his campaign. The promotional tie-ins, according to Maury A. Vroman, KFXM Manager, have included blown-up photographs of the commentators displayed through the market. Newspaper ads and courtesy radio plugs are also used.

Many of the network co-op programs are sold to regional advertisers for groups of stations on the coast, reports the KFXM management.

"CONGRESS ON THE AIR" AVAILABLE

"CONGRESS ON THE AIR," a public interest program and syndicated transcription of Kasper-Gordon, Inc. is available for local sponsorship to all stations. Senators and representatives of the United States Congress preview each week vital legislative problems. The discussions are non-partisan and conducted in an informal chatty manner. No participant speaks for more than two minutes consecutively.

Women Directors

AWD HOLDS SECOND NEW ENGLAND MEETING

The Second Annual Conference of women broadcasters of the first NAB-AWD district was attended by eighty-seven women representing broadcasters of the six New England states last week end (15-16) at Portsmouth, N. H.

(Continued on next page)

In a discussion of program techniques, it was pointed out that women broadcasters are engaged in presenting a wide variety of programs such as government study, aviation, animal care, music appreciation, and care of babies, and that women's commercial sponsorship ranged from funeral organizations to diaper services.

Since the AWD devotes much effort to the famine emergency campaign, a talk by Nicholas G. Trayfors, UNRRA director in Thessaly, Greece, was especially interesting. Mr. Trayfors gave first-hand information on the conditions he encountered in his work.

Women broadcasters were urged by Nell Daugherty to learn more about their industry, and suggested that study courses be inaugurated to aid women in making continued contributions to industry understanding and progress.

Among those attending the meeting were Gov. Charles M. Dale, New Hampshire; Mayor Mary Dondero, Portsmouth; Daisy Basham, New Zealand AWD member, and Elizabeth May Craig, well known Washington newspaper correspondent.

There was no change in 1st District AWD officers since elections are held biennially. The present officers, who serve for another year, include Nell Daugherty, WSTC, chairman; Mildred Bailey, WCOP, membership chairman pro tem; and Marie Houlahan, WEEI, publicity chairman. Miss Bailey is also first vice-president of the national AWD.

FM Department

AMENDED FM RULES ADOPTED WITH TWO CHANGES

Adoption of an order amending certain of its rules and standards concerning FM broadcasting was announced Friday (21) by the FCC. The changes adopted are essentially identical to those which were proposed in the Commission's notice of May 28, 1946. (*See Current* REPORTS, p. 429)

The rules as adopted differ from those proposed only with respect to Class B stations in Area II. The new rules more clearly describe the Commission's policy of authorizing a maximum of power and antenna height wherever it is believed that the demand for facilities will permit.

The second change concerns the definition in the engineering standards of antenna height above average terrain for Class A and Class B stations.

Following is the text of the two new changes:

Section 3.204(a)(2) is amended to read as follows:

> In area II, class B stations will be licensed to operate with a service area equivalent[2] to a minimum of 2 kw effective radiated power and antenna height of 300 feet above average terrain and a normal maximum of 20 kw effective radiated power and antenna height of 500 feet above average terrain.[4] The use of greater power and antenna height will be encouraged in those portions of Area II where such use would not result in undue interference to stations already authorized or to probable assignments insofar as can be determined at the time of the grant. In such case, the power, antenna height and area will be determined on the merits of each application, with particular attention being given to rural areas which would not otherwise receive service.

In addition Section 1M of the Commission's Standards of Good Engineering Practice Concerning FM Broadcast Stations is amended to read as follows:

> M. Antenna height above average terrain.—(1) For Class A stations the term "antenna height above average terrain" means the height of the radiation center of the antenna above the terrain 10 miles from the antenna.
>
> (2) For Class B stations the term "antenna height above average terrain" means the height of the radiation center of the antenna above the terrain 2 to 10 miles from the antenna. (In general a different antenna height will be determined for each direction from the antenna. The average of these various heights is considered as the antenna height above average terrain for Class B stations.)

IT IS FURTHER ORDERED, That any outstanding FM construction permit or license which has heretofore been issued by the Commission for a community station shall be classified as a Class A station, and that all other FM construction permits and licenses which have been issued shall be classified as Class B stations.

Engineering

FCC PLANS NEW AIR POLICING SYSTEM

The details of a broad plan for policing the enormously expanded radio spectrum was announced by the FCC on Friday (21). The plan becomes effective next Monday (1).

To handle the expected increase in radio traffic, the commission's plan provides for a merger of the Radio Intelligence Division (RID) with the Field Division. The new unit will be known as the Field Engineering and Monitoring Division.

The Commission's plans are based on the spread of the usable spectrum from a pre-war limit of 300,000 kc to 30,000,000 kc, and its estimate that the radio highways would carry the following increases in the next few years:

Standard broadcast stations, from 1000 to 1400.
FM stations, from 50 to 3000.
Television stations from six to 200 or 300.
Radio-equipped planes from 3000 to 50,000.
Aviation ground stations from 700 to 2500.
Two-way service for autos, taxicabs, etc., from one city to 200 cities.
Radio-equipped railroads, from one to 150.
Fire department radio from no cities to 5000.
Citizens walkie-talkie, from none to 200,000.
Amateur operators, from 60,000 to 100,000.

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[2] For the purpose of determining equivalent coverage, the 1000 uv/m contour should be used.

[4] In the determination of appropriate coverage, consideration should be given to population distribution, terrain, service from other FM stations, trade area and other economic factors. Among the recognized trade area authorities are the following: J. Walter Thompson (Retail Shopping Areas), Hearst Magazines, Inc. (Consumer Trading areas), Rand McNally Map Co. (Trading Areas) and Hagstrom Map Co. (Four Color Retail Trading Area Map).

The Field Engineering and Monitoring Division will be the foundation of the FCC's activities for all radio services. It will act as the eyes and ears of the FCC throughout the nation. Under the supervision of its head, George S. Turner, it will have these major functions:

1. Monitoring the radio spectrum in locating sources of interference to authorized radio services and identifying all forms of radio transmission.
2. Detecting and locating illegal radio stations.
3. Inspecting all classes of licensed radio stations.
4. Conducting radio operator examinations and issuing licenses to those found qualified.
5. Measuring frequency and making technical analysis of the emission of radio stations.
6. Rendering emergency direction finding service to aircraft upon request.
7. Making field strength surveys of radio stations, conducting special engineering projects in connection with frequency allocations and related problems, and conducting propagation recording projects.

Under the new plan, the nation will be divided into nine regions, with a manager in charge of each. Monitoring stations will include 10 primary stations and 13 secondary stations.

Following are the new regions, with headquarters: North Atlantic, New York City; South Atlantic, Atlanta; Gulf States, Houston; South Pacific, San Francisco; North Pacific, Seattle; Central States, Chicago; Great Lakes, Detroit; Hawaiian, Honolulu; Alaskan, Anchorage.

PRESENT OPERATORS LICENSE-USE RULE EXTENDED

The FCC Thursday (20), adopted an Order, 77-F, extending until further order of the Commission, but in no event beyond December 31, 1946, the suspension of the requirements of Sections 12.27 and 13.28 of the Commission's Rules Governing Amateur Radio Service and Commercial Radio Operators, respectively, insofar as those sections require a showing of service or use as a condition precedent to the renewal of an amateur or commercial operator license.

Underlying this further suspension of the service or use requirement of the above-mentioned Rules is the belief of the Commission that many persons who until recently were or who still are serving in the United States armed forces or in other war activities would be unable, through no fault of their own, to show compliance with that requirement if it were restored as of July 1, 1946.

The Commission emphasized, however, that it is expected that there will be *no further suspension of this requirement after December 31, 1946.* Therefore, it is essential that all amateur and commercial radio operators who will file renewal applications after December 31, 1946 be prepared at that time to show compliance with the service or use requirement of the Commission's Rules.

The new Order 77-F does not refer to the renewal of amateur station licenses for the reason that the Commission's Rules Governing Amateur Radio Service, which were adopted on April 1, 1946, contain no requirement that an applicant show service or use in connection with an application for the renewal of an amateur station license.

FCC EXTENDS LICENSE RENEWAL DEADLINE FOR VETERANS

The FCC Thursday (20) adopted Order No. 128-A, effective July 1, 1946, the purpose of which is to extend until December 31, 1946 the provisions of its Order No. 128, adopted August 28, 1945. *(See 1945* REPORTS, p. 380)

Order 128 provides that the Commission may act upon an application filed or mailed not later than June 30, 1946 for the renewal of a commercial radio operator license (other than Temporary Emergency Radiotelegraph Second Class Operator License) which was valid on December 7, 1941 and has since expired by its own terms without having been cancelled or suspended, notwithstanding the provisions of Section 13.11 of the Commission's Rules Governing Commercial Radio Operators (which requires an application for renewal to be filed within the last year of the license term), provided that the application is accompanied by a statement showing that: (1) the applicant is serving in the armed forces of the United States or has been honorably discharged therefrom since December 7, 1941; or (2) the applicant is serving in the United States Maritime Service or has voluntarily left that Service since December 7, 1941; or (3) the applicant is or has been employed outside the continental United States and has been unable to file timely application for renewal of license because of such employment outside the continental United States. Under Order 128-A, the provisions of Order 128 are made applicable to any application which is otherwise within the scope of Order 128 and is filed or mailed not later than December 31, 1946.

Experience under Order 128 has shown, the Commission stated, that many persons, especially those who have been employed outside the continental limits of the United States, have permitted their commercial operator licenses to expire in the erroneous belief that their licenses would be renewable under the provisions of Order 128. Therefore, all holders of commercial operator licenses (other than Temporary Emergency Radiotelegraph Second Class Operator Licenses) are urged to file their applications for renewal before the expiration of the license term.

Employee-Employer Relations

WFHR UNFAIR LABOR PRACTICE CHARGES DISMISSED

In a report made public Friday (21), Radio Station WFHR, Wisconsin Rapids, Wisconsin, was cleared of all charges of unfair labor practices by NLRB Trial Examiner R. N. Denham, following a two-day hearing in May (Current REPORTS, p. 427).

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The allegation that Garth Bowker was demoted from chief engineer to operator because of his activities on behalf of IBEW Local 715, was found to be without merit. Sustaining the contention of the station, the Trial Examiner found that Bowker had been demoted "under a good faith conviction that Bowker had shown himself incapable of successfully carrying on the maintenance of the station's technical and mechanical equipment." The Examiner also made detailed findings on other charges of interference, concluding that they were "not sustained by substantial evidence."

Under NLRB rules, either the attorney for the Board or the Union may file exceptions to the Examiner's conclusions with the Board. If none are filed, the case will be closed.

UNIONS LOSE KTHT AND KWKH ELECTIONS

NRLB elections recently held for announcers and technicians at Radio Station KTHT (Houston, Texas), and for announcer-control operators at Radio Station KWKH (Shreveport, La.), resulted in the employees in each case rejecting representation by the unions.

At KTHT, announcers voted 4 to 3 against AFRA, and technicians turned down IBEW Local 716 by a vote of 5 to 4.

IBEW Local 194 lost the KWKH election 2 to 1, in balloting held on June 3.

FCC

DELAY GRANTED ON RECORDING RULE HEARING

A sixty day postponement was granted by the commission, it was announced Friday (21), in response to NAB's request for an extension of time for filing briefs on the proposed change in the FCC's recording identification rules. (Current REPORTS, p. 468)

The new date fixed by the commission for filing briefs is August 26, 1946.

The action will permit additional time for all interested parties, in addition to NAB, to study the proposed changes, and file briefs and requests for oral argument.

WALKER TAKES OATH FOR NEW TERM

Commissioner Paul A. Walker took his oath of office for a seven-year period on Thursday (20) after the Senate, without protest, on Saturday (15) approved his re-nomination to the FCC by President Truman.

In a ceremony at the commission's offices in Washington, Commissioner Walker was sworn in by his friend of long standing, Bennett Champ Clark, Associate Justice of the United States Court of Appeals.

His new term will commence on July 1.

FOURTEEN APPLICATIONS PLACED IN PENDING FILES

The FCC, on Friday (21) issued further information on its procedure regarding disposition of applications which might be affected by the results of the Clear Channel hearings and announced that 14 applications were placed in the pending files.

The commission's notice follows:

> The Federal Communications Commission in its Public Notice,dated February 5, 1946, stated that with respect to applications proposing operation daytime only or limited time on the frequencies listed under Section 3.25(a) of its Rules, the Commission has been concerned with the possibility that a grant of a large number of such applications would further complicate the problems that are involved in the Clear Channel Hearing, but that when no conflict with the resolution of the general problems that are in issue in the Clear Channel Hearing can be forseen, additional daytime assignments on United States 1-A clear channels may be made before conclusion of that hearing.
>
> Further consideration of the problems involved in making Class II station assignments on 1-A frequencies has resulted in a decision to adopt the following procedure: (1) The Commission will withhold action on all applications involving use of 1-A frequencies, daytime or limited time, where the proposed station is more than 750 miles from the dominant 1-A station using a non-directional antenna on the frequency requested or is outside the 0.5 mv/m 50% skywave contour of the dominant class 1-A station using a directional antenna on the frequency requested. (2) The Commission will consider on their individual merits applications involving use of 1-A channels, daytime or limited time, where the proposed station is 750 miles or less from the dominant 1-A station using a non-directional antenna on the frequency requested or is within the 0.5 mv/m 50% skywave contour of the dominant class 1-A station using a directional antenna on the frequency requested. Applications in this category will not at this time be granted limited time, but will be considered and may be conditionally granted for daytime operation only.
>
> Applications filed with the Commission which come within the first category above will be placed in the Commission's pending file and held without further action until conclusion of the proceedings in the Clear Channel Hearing, Docket No. 6741. After the conclusion of the Clear Channel Hearing, suitable notice will be afforded all interested persons and a period will be provided in which to file competing applications.
>
> Applications in direct conflict with Section 3.25 or 3.22 of the Commission's Rules with respect to time of operation, power limitation or frequencies will, as set forth in the Commission's Public Notice of February 5, 1946, be dismissed without prejudice.
>
> Pursuant to the policy stated above, the Commission on June 13, 1946, placed the following applications in the pending files until after the conclusion of the Clear Channel Hearing (Docket No. 6741):
>
> Okla. Agricultural and Mechanical College, Stillwater, Okla., 760 kc 10 kw, Day; WLBG, Inc., Columbia, S. C., 820 kc 250 w, D; Tom S. Whitehead, Brenham, Texas, 890 kc, 250 w, D; Howdy Film Broadcasters, Tulsa, Okla., 1100 kc, 5 kw, Day; Southwest Iowa Broadcasting Co., Creston, Iowa, 750 kc, 1 kw, D; Arthur H. Groghan, Santa Monica, Cal., 750 kc, 1 kw, L-WSB; Donnelly C. Reeves, Hanford, Cal., 870 kc, 250 w, D; Radio Broadcasting Associates, Houston, Texas, 1180 kc, 250 w, D; Scenic City Broadcasting Co., Middleton, R. I., 1200

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kc, 250 w, L-WOAI; C. Mervin Dobyns, San Bernardino, Cal., 1180 kc, 1 kw, D; Southern California Broadcasting Co., Monterey Park, Cal., 830 kc, 5 kw, D; Bay Cities Radio Corp., Santa Monica, Cal., 890 kc, 1 kw, D; Niagara Falls Gazette Pub. Co., Niagara Falls, N. Y., 1200 kc, 1 kw, L-WOAI; Times Star Pub. Co., Alameda, Cal., 1210 kc, 1 kw, D.

Public Interest Programming

HOME CANNING WEEK SET JULY 15-22

Announcing that the Department of Agriculture would set July 15 through 22 as Home Canning Weeks, Paul C. Stark, Director of the National Garden Program, USDA, has wired NAB President Justin Miller expressing his appreciation for the cooperation given with the National Garden Program and home food preservation activities and requesting support of the radio industry in the promotion of home canning.

Said Mr. Stark, "The vigorous cooperation of your members is needed to assure the success of this week." He called attention to this description of Home Canning Week by the Department of Agriculture:

"This week will focus attention on the necessity for home canning and preservation of food supplies for the coming winter months at a time when food supplies are badly needed throughout the world. It will serve as the beginning of intensive food preservation efforts throughout the summer and fall months. . . . Actively cooperating in this program will be various consumer and trade groups, the President's Famine Emergency Committee, the National Garden Institute, the National Red Cross, and various other interested public and private groups. . . .

"Commenting on the need for every type of home food preservation by American homemakers, Secretary Anderson said, 'The war years are behind. In front of us is the task of retooling peace. . . . That is why I am appealing to the women of America for a repeat performance of their food preservation record. This week from July 15 to 22 has been designated as Home Food Preservation Week to emphasize the importance of home canning and preservation of food this year. This week, of course, is only the inauguration of the real program ahead. For after this week of spade-work and education comes the constant performance through autumn that should result in making this year the greatest season of home food preservation in history.'"

PUBLIC HEALTH SERVICE REQUESTS OBSERVANCE OF CADET NURSE CORPS ANNIVERSARY

(Story from OWMR)

The United States Cadet Nurse Corps, established by Congress in 1943 at the height of America's critical wartime nursing shortage, celebrates its third birthday on July 1. More than one hundred thousand Cadet Nurses are now studying in 1,100 schools of nursing throughout the country. This includes first, second and third year students, enrolled by October 15, 1945, the last of whom will graduate in 1946. The training and experience received by Cadet Nurses during the past three years and in the years to come, promise to pay rich dividends toward the raising of health standards in the United States.

The average age of Cadet Nurses has been nineteen. While they trained, these young women constantly assumed responsibilities far beyond their years, and discharged their duties with mature efficiency. Cadet Nurses were bound to full wartime service only by a moral pledge. They seriously and patriotically fulfilled their obligations. We owe them a salute!

NEW VA SERIES OF 13 ET SHOWS

A series of 13 transcribed quarter hour top network programs, in which veteran administration information is substituted for regular commercials, will soon be available to all stations, according to Joseph L. Brechner, director, VA radio service.

Audition of 12 of the 13 programs was held, Monday (17), in Washington. The 13th program, Fred Waring, was to be cut last week.

VA regional officers will solicit cooperation from stations in their respective areas in a week or so. Programs to be offered are:

Great Moments in Music; Highways in Melody; Hildegarde; Hit Parade; Danny Kaye; Kay Kyser; Saturday Night Serenade; Frank Sinatra; Kate Smith; Stairway to the Stars; Supper Club; Waltz Time; and Fred Waring.

Charles E. Dillon, assistant director, VA radio service, prepared the format of the programs and supervised overall arrangements.

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Radio Allocation Plans during the week of July 1-7, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Fight Famine by Sharing

"Millions are in grave danger of starvation." These are the words of former President Herbert Hoover from his report to the nation of his 35,000-mile tour through the famine stricken areas of the world. The report goes on to say: "I have seen with my own eyes the grimmest spectre of famine in all the history of the world . . . Hunger hangs over the homes of more than 800 million people . . . over one-third of the people of the earth." If 300 million of these people should receive no more relief, and if we assume that their own remaining resources could be evenly distributed (which they could not), they would be reduced to a calorie level that would mean slow death. Says Mr. Hoover, "We can save these people from the worst if we will." But we are still faced with the fact that 3,600,000 tons of cereals are required if hunger is to be appeased and mass starvation prevented in many of the hunger-ridden parts of the world. No one can predict for certain how long famine conditions will prevail. So until the famine emergency is over, the job of Americans is to be content to eat less wheat products, fats and oils. *As a rough guide, each American family should be eating one-third less wheat products and one-fourth less fats and oils than they eat in usual times.* If everyone will

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follow this pattern the supplies will be fairly distributed and everyone will have all he needs, if not all he wants. The nutritional value of our diets need not suffer, for we may substitute such things as fresh vegetables, potatoes, fish, eggs, poultry, etc. There will be all we need, if not all we want, if we share with our fellow Americans, our wheat products and fats and oils. We can do this by: . . . Being content to eat one-third less wheat and rice products than usual; one-fourth less fats and oils than usual . . . Buying no more than our fair share, even when it is available . . . Eating more of the plentiful foods instead . . . Eliminating *all* food waste and turning in *all* used fats . . . Producing and preserving all food possible through home gardening and canning. (Fact Sheet No. 20-C)

Buy U. S. Savings Bonds—"Back Your Future"

Surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce foods, helps to combat inflation. Regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. A stepped-up campaign based on the slogan "Back Your Future," and directed at the continued buying and holding of United States Savings Bonds is now in progress—from D-Day, June 6, through Independence Day, July 4. This will be the first effort since the Victory Loan to promote the sale of Bonds through means other than the Pay-Roll Savings Plan. It is hoped that this campaign will broaden the market to include those investors to whom the Pay Roll Savings Plan is not available and at the same time create a *long-term* incentive for the buying and holding of U. S. Savings Bonds. Now is the logical time for everyone to step-up his savings for the future—not for next year or the year after, *but for five, ten, fifteen years from now.* Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like *retirement incomes, education for the children, new homes, the most enjoyable use of leisure time.* As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post-offices and through the Pay Roll Savings Plan. "Back Your Future" today by . . . buying and holding as many U. S. Savings Bonds as possible . . . stepping up your Pay Roll Savings as much as you can. (Fact Sheet 11-B)

Safety on the Highway

The National Safety Council is working hard to make the public aware of the mass murder taking place on U. S. highways. But the National Safety Council can't do the whole job. Your cooperation is urgently needed to make every man, woman and child in the nation accident-conscious. Last year traffic accidents killed 28,500, injured 921,500 more according to the National Safety Council. That's more than a million traffic casualties a year. And the cost in dollars was $1,450,000,000 . . . almost one and a half billion dollars. In the four months after gas rationing ended, traffic deaths jumped 37%. This is proved by figures of the National Safety Council. Unless something is done about it, accidents will multiply alarmingly in coming months. Gas Rationing has ended. The average car is 8 years old. The 35 mile an hour wartime speed limit is lifted. New cars are coming on the market. Inexperienced drivers are taking the wheel. Point out to your listeners as specifically as time will allow the little, thoughtless chances he may be taking *today . . . this week.* Jaywalking . . . trying to beat the light at intersections when it's turning red . . . speeding when the law isn't looking . . . driving so fast at night he can't stop within his headlight vision . . . driving when he's had a few drinks . . . neglecting repairs on his car . . . ignoring signals at railroad crossings Persuade him that never again can he afford to take a chance with injury or death. *He may be next!* Your aim is to make each listener decide right then and there never again to take even a "little" chance with injury or death. (Fact Sheet No. 15)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, June 24. They are subject to change.

Monday, June 24

To Be Held in Room 410, Federal Building, Cleveland, Ohio

NEW—Chester E. Daly, Cleveland, Ohio—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Samuel R. Sague, Cleveland Heights, Ohio—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—The Cuyahoga Broadcasting Co., Cleveland, Ohio—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Western Reserve Broadcasting Co., Cleveland, Ohio—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Forest City Broadcasting Co., Cleveland, Ohio—C. P. **1490 kc.,** 250 watts, unlimited.

OTHER PARTICIPANTS

WJBK—Detroit, Michigan (Intervenor)

WAML—New Laurel Radio Station, Inc., 535½ Central Ave., Laurel, Miss.—C. P. **1560 kc.,** 1 KW

OTHER PARTICIPANTS

The Times Picayune Publishing Co. (Intervenor)

NEW—Lake Broadcasting Co., Inc., 6th and Broadway, Gary, Ind.—C. P. **1560 kc.,** 500 watts night, 1 KW day, unlimited.

Further Hearing

NEW—The Constitution Publishing Co., Atlanta, Ga.—C. P. **550 kc.,** 5 KW night, 5 KW day, unlimited, DA-night.

WJIM—WJIM, Inc., Lansing, Mich.—C. P. **550 kc.,** 1 KW, unlimited, DA-night and day.

NEW—Montana Broadcasting & Television Co., Butte, Mont.—C. P. **550 kc.,** 1 KW, unlimited.

KSD—Pulitzer Publishing Co., St. Louis, Mo.—C. P. **550 kc.,** 5 KW, unlimited, DA-night

KTSA—Sunshine Broadcasting Co., San Antonio, Texas—C. P. **550 kc.,** 5 KW night, 5 KW day, unlimited, DA-night.

WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—C. P. to increase night power. **550 kc.,** 5 KW, unlimited DA-night.

KCRS—Millard Eidson, Midland, Texas—C. P. **550 kc.,** 5 KW using directional antenna.

WKRC—The Cincinnati Times-Star Co., Cincinnati, Ohio—C. P. **550 kc.,** 5 KW, unlimited, DA-night and day.

NEW—Atlantic Radio Corporation, Boston, Mass.—C. P. **550 kc.,** 5 KW, unlimited.

WDEV—Radio Station WDEV, Waterbury, Vt.—C. P. **550 kc.,** 1 KW night, 1 KW day, unlimited, directional antenna.

KOAC—Oregon State Agricultural College, Corvallis, Ore.—Modification of license. **550 kc.,** 5 KW, unlimited DA-night and day.

OTHER PARTICIPANTS

KFYR—Bismarck, N. Dak. (Intervenor)
WNBH—New Bedford, Mass. (Intervenor)

(Continued on next page)

WAKR—Summit Radio Corp., First Central Tower, 106 S. Main St., Akron, Ohio—C. P. **1590 kc.,** 5 KW, unlimited, directional antenna.

OTHER PARTICIPANTS

KVGB, Inc. (Intervenor)

To Be Held in the Council Chamber, City Hall, at Brockton, Mass.

NEW—Bay State Beacons, Inc., Brockton, Mass.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Mitchell G. Meyers et al., Brockton, Mass.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Cur-Nan Co., Brockton, Mass.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Plymouth County Broadcasting Corp., Brockton, Mass.—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Old Colony Broadcasting Co., Inc., Brockton, Mass.—C. P. **1450 kc.,** 250 watts, unlimited.

OTHER PARTICIPANTS

WPOR—Portland, Maine (Intervenor)

Television Broadcast

To Be Resumed in Hearing Room C—ICC Bldg. Further Hearing in Washington, D. C.

NEW—Hughes Tool Co., 7000 Romaine St., Los Angeles, Calif.—For television facilities.

KSEE—Earle C. Anthony, Inc., 141 N. Vermont Ave., Los Angeles, Calif.—For television facilities.

KTSL—Don Lee Broadcasting System, 3800 Mount Lee Drive, Hollywood, Calif.—For television facilities.

NEW—National Broadcasting Co., Inc., Sunset Blvd. and Vine St., Los Angeles, Calif.—For television facilities.

NEW—American Broadcasting Co., Inc., Los Angeles, Calif. —For television facilities.

NEW—American Broadcasting Co., Inc., Los Angeles, Calif. —For television facilities.

NEW—The Times-Mirror Co., Los Angeles, Calif.—For television facilities.

NEW—Television Productions, Inc., 5451 Marathon St., Hollywood, Calif.—For television facilities.

NEW—Dorothy S. Thackrey, Los Angeles, Calif.—For television facilities.

Tuesday, June 25

KTHS—Radio Broadcasting, Inc., West Memphis, Ark.—C. P. **1090 kc.,** 25 KW night, 50 KW day, unlimited DA-night.

WMFJ—Wright Esch, North Beach St. & Mich. Ave., Daytona Beach, Fla.—C. P. **1090 kc.,** 1 KW DA-night.

To Be Held in the United States District Courtroom Post Office Building, Medford, Oregon

NEW—Medford Printing Co., Medford, Ore.—C. P. **1230 kc.,** 250 watts, unlimited.

NEW—S. W. McCready, Medford, Ore.—C. P. **1230 kc.,** 250 watts, unlimited.

Wednesday, June 26

NEW—A. J. Fletcher, Greensboro, N. C.—C. P. **850 kc.,** 1 KW, daytime.

NEW—The News and Observer Publishing Co., Raleigh, N. C.—C. P. **850 kc.,** 1 KW night, 5 KW day, unlimited.

NEW—High Point Enterprise, Inc., High Point, N. C.—C. P. **830 kc.,** 1 KW day, daytime.

OTHER PARTICIPANTS

KRUF—Gainsville, Fla. (Intervenor)

Further Hearing

NEW—WOOP, Inc., Dayton, Ohio—C. P. **1150 kc.,** 5 KW, unlimited, DA-night & day.

NEW—Northwestern Ohio Broadcasting Co., Lima, Ohio—C. P. **1150 kc.,** 1 KW, unlimited.

NEW—Sky Way Broadcasting Co., Columbus, Ohio—C. P. **1150 kc.,** 1 KW night, 5 KW day, directional antenna, unlimited.

Thursday, June 27

To Be Held in Room 265, Federal Building Fort Wayne, Indiana

NEW—Midwest FM Network, Inc., Fort Wayne, Ind.—For FM facilities.

NEW—Farnsworth Television & Radio Corp., Fort Wayne, Ind.—For FM facilities.

NEW—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—For FM facilities.

NEW—Chillicothe Broadcasting Co., (Elmer R. Noll & Frank A. Kieringer, d/b as above), Chillicothe, Ohio—C. P. **1490 kc.,** 100 watts, unlimited.

NEW—Shawnee Broadcasting Co., Chillicothe, Ohio—C. P. **1490 kc.,** 250 watts, unlimited.

Further Hearing

NEW—Henry F. Fett, Dearborn, Mich.—C. P. **1450 kc.,** 1 KW day, daytime only.

NEW—Suburban Broadcasters (Frederick A. Knorr, et al, d/b as), 5751 Schaefer Road, Dearborn, Mich.—C. P. **1450 kc.,** 1 KW day, daytime.

Friday, June 28

Further Hearing

NEW—Norfolk Broadcasting Corp., Norfolk, Va.—C. P. **1220 kc.,** 250 watts, daytime.

NEW—Tidewater Broadcasting Corp., Norfolk, Va.—C. P. **1230 kc.,** 100 watts, unlimited.

OTHER PARTICIPANTS

The Peninsula Broadcasting Co. (Intervenor)

FCC ACTIONS

AM APPLICATIONS GRANTED

NEW—Southern Ill. Broadcasting, Partnership (Paul F. McRoy, John H. Searing, Ann E. Searing), Carbondale, Ill.—Granted CP for a new station to operate on **1020 kc.,** 1 KW, daytime. (B4-P-4695)

NEW—Midwestern Broadcasting Co., Petoskey, Mich.—Granted construction permit for new station to operate on **1340 kc.,** 250 watts, unlimited time; engineering conditions. (B2-P-4274)

NEW—Mid-State Broadcasting Co., Peoria, Ill.—Granted construction permit for new station to operate on **1020 kc.,** 1 KW, daytime (B4-P-3811; Docket 7184). The Commission denied the petition filed by Mid-State Broadcasting Co. requesting the Commission to tender a grant to Southern Illinois Broadcasting Partnership, Carbondale, Ill. on the frequency **1030 kc.,** 1 KW daytime only, in lieu of **1020 kc.** as requested.

NEW—G. W. Covington, Jr., Gadsden, Ala.—Granted CP for a new station to operate on **570 kc.,** 1 KW, daytime. (B3-P-4000)

NEW—General Newspapers, Inc., Gadsden, Ala.—Granted CP for a new station to operate on **1400 kc.,** 250 watts, unlimited time. (B3-P-4624)

(Continued on next page)

NEW—E. L. Roberts, Gadsden, Ala.—Granted CP for a new station to operate on **1350 kc.**, 1 KW, unlimited time; DA day and night. (B3-P-4596)

NEW—The Traveler Publishing Co., Inc., Arkansas City, Kans.—Granted CP for a new station to operate on **1280 kc.**, 1 KW, daytime only. (B4-P-4737)

NEW—C. L. Pursley and Louise Patterson Pursley, d/b as Pursley Broadcasting Service, Mobile, Ala.—Granted CP for a new station to operate on **840 kc.**, 1 KW, daytime. (B3-P-3745; Docket 6880)

NEW—Central Florida Broadcasting Co., Orlando, Fla.—Granted CP for a new station to operate on **740 kc.**, 1 KW, DA, unlimited time. (B3-P-3947)

NEW—The Electronics Corp. of Puerto Rico, Mayaguez, P. R.—Granted CP for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B-P-4475)

FM FINAL CP'S GRANTED

Johnston Broadcasting Co., Birmingham, Ala.—Class B; **93.5 mc.** (Channel No. 228); 40 KW; antenna 750 feet. (B3-PH-518)

Lee Broadcasting, Inc., Quincy, Ill.—Class B; **98.1 mc.** (Channel No. 251); 33 KW; antenna 639 feet. (B4-PH-185)

WKY Radiophone Co., Oklahoma City, Okla.—Class B; **98.9 mc.** (Channel No. 255); 152 KW; antenna 928 feet. (B3-PH-171)

Sunbury Broadcasting Corp., Sunbury, Pa.—Class B; **99.3 mc.** (Channel No. 257); 3.4 KW; antenna 871 feet. (B2-PH-585)

FM CG'S

The Commission on June 21 made the following conditional grants for FM stations:

City	*Grantee*	*Majority or minority interest in standard station*	*Class*
	MISSOURI		
St. Joseph	KFEQ, Inc.	KFEQ	B
	FLORIDA		
Miami	Paul Brake	—	B
	NEW YORK		
Albany	Hudson Valley Broadcasting Co., Inc.	—	B
Poughkeepsie	Poughkeepsie Newspapers, Inc.	WKIP	B
Utica	Rome Sentinel Co.	—	B
	OREGON		
Albany	Central Willamette Broadcasting Co.	KWIL	A
	PENNSYLVANIA		
Sharon	Sharon Herald Broadcasting Co.	WPIC	B

TELEVISION APPLICATION GRANTED

NEW—Carter Publications, Inc., Fort Worth, Texas—Granted construction permit for new commercial television broadcast station to operate on Channel No. 5, **76-82 mc.**; effective peak power radiated: 30.4 KW (visual and aural); effective antenna height above average terrain: 500 feet. (B3-PCT-172)

MISCELLANEOUS APPLICATIONS GRANTED

NEW—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Granted CP for a new experimental television broadcast station to operate on frequencies that may be assigned by the Chief Engineer from time to time; power 100 watts peak, video; 100 watts aural; emission A0, A3, A5 and special for FM and television. (B4-PVB-169)

NEW—Cowles Broadcasting Co., Washington, D. C.—Granted CP for new developmental broadcast station to operate on frequencies that may be assigned by the Chief Engineer from time to time; 1 KW, special emission for facsimile. (B1-PEX-91)

DESIGNATED FOR HEARING

Interstate Radio, Inc., Moscow, Idaho; KRLC—H. E. Studebaker, d/b as Station KRLC, Lewiston, Idaho—Designated for hearing application for new station to operate on **1340 kc.**, 250 watts, unlimited time (B5-P-4622), to be heard with application of H. E. Studebaker to change assignment of Station KRLC from **1400 kc.**, 250 watts, unlimited, to **1350 kc.**, 1 KW, install directional antenna for night use, new transmitter and change transmitter location.

Ft. Wayne Broadcasting Co., Inc., Ft. Wayne, Ind.—Designated for hearing application for new FM station, to be heard in consolidated proceeding with applications of Midwest FM Network et al. (Dockets 7083, 7084 and 7085); orders heretofore issued in these dockets to be amended to include the Ft. Wayne Broadcasting Co., Inc., application. (B4-PH-1004)

MISCELLANEOUS ACTIONS

The Commission on June 13, upon consideration of petitions to dismiss without prejudice applications of Westinghouse Radio Stations, Inc. (B2-PCT-34; Docket 7266), Seaboard Radio Broadcasting Corp. (B2-PCT-7269), and Pennsylvania Broadcasting Co. (B2-PCT-97, Docket 7272), for television stations in Philadelphia, Pa., dismissed said applications without prejudice. At the same time, the Commission removed the applications of The Philadelphia Inquirer, a Division of Triangle Publications, Inc. (B2-PCT-73, Docket 7270), Philadelphia Daily News, Inc. (B2-PCT-119, Docket 7273), and William Penn Broadcasting Co. (B2-PCT-150, Docket 7274), from hearing docket, and cancelled hearing scheduled for June 17, 1946.

WJJD—WJJD, Inc., Chicago, Ill.—Granted modification of CP which authorized increase in power, etc., to install a new transmitter (RCA BTA 50-F). (B4-MP-1915)

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Granted CP to install a new transmitter. (B5-P-4813)

WBRY—American Republican, Inc., Waterbury, Conn.—Granted modification of CP which authorized increase in power, etc., to change type of transmitter. (B1-MP-1920)

KWBU—Century Broadcasting Co., Corpus Christi, Texas—Granted special service authorization to operate on **1030 kc.**, 50 KW, non-directional antenna, daytime hours, for a period of six months.

Joseph M. Viana, Woonsocket, R. I.—Granted petition to dismiss without prejudice application for construction permit (B1-P-4493; Docket 7403)

Associated Electronic Enterprises, Woonsocket, R. I.—On Commission's own motion, removed from hearing docket application for construction permit. (B1-P-4111; Docket 6857)

WHNC—Henderson Radio Corp., Henderson, N. C.—Granted modification of construction permit for change in type of transmitter. (B3-MP-1947)

WAYN—Wayne M. Nelson, Rockingham, N. C.—Granted modification of construction permit for approval of antenna and approval of transmitter location. (B3-MP-1891)

KERO—J. E. Rodman, Bakersfield, Calif.—Granted modification of construction permit to change type of transmitter and make changes in ground system. (B5-MP-1932)

WMHC—The Elm City Broadcasting Corp., New Haven, Conn.—Granted CP to install a new transmitter. (B1-P-4854)

Herbert Herff, Memphis, Tenn.—Granted modification of CP which authorized a new FM station, to change name to Herbert Herff, tr/as WHHM Broadcasting Co. (B3-MPH-126)

(Continued on next page)

WHP-FM—WHP, Inc., Harrisburg, Pa.—Granted special temporary authority to operate a composite 250 watt FM transmitter with a single unit antenna on the Harrisburg Hotel, Harrisburg, Pa., on Channel #247, **97.3 mc.**, using special emission for FM, in order to make a regular program service immediately available in the Harrisburg area, for the period June 17 and ending no later than Sept 14.

W3XUJ—Radio Corp. of America, Princeton, N. J.—Granted extension of special temporary authority to operate on old television channels 17 and 18 (**282-294 mc.**) with power of 5 KW (peak) A5 emission and special emission for FM, for the period June 20 to July 19, 1946, in order to conduct tests on television equipment.

Capitol Broadcasting Co., Inc., Raleigh, N. C.—Granted special temporary authority to operate a REL 518A-DL 1 KW transmitter on **95.3 mc.** with REL 642 3 bay turnstile FM antenna on top of AM tower, for a period of 90 days from date of grant.

Agr. and Mechanical College of Texas, College Station, Texas —Granted special temporary authority to operate a 250 watt GE transmitter on **94.5 mc.** with one bay loop antenna on top of WTAW tower for a period of 90 days from date of grant.

Contra Costa Broadcasting Co., Richmond, Calif.—Granted special temporary authority to operate a GE 250 watt transmitter Type BT-1a on **104.7 mc.** with a 2 bay circular antenna on 90 foot pole for a period of 90 days from date of grant.

WQAN—The Scranton Times (Co-Partnership), Wm. R. Lynett, et al, (Assignor); The Scranton Times (Co-partnership), Elizabeth R. Lynett and Edw. J. Lynett, Jr. (Assignee), Scranton, Pa.—Granted consent to involuntary assignment of license of station WQAN from The Scranton Times (Co-Partnership), Wm. R. Lynett, Elizabeth R. Lynett and Edw. J. Lynett, Jr., to the Scranton Times (Co-Partnership), Elizabeth R. Lynett and Edward J. Lynett, Jr. No monetary consideration involved. (B2-AL-531)

WWSR—William G. Ricker (deceased), (transferor); Ernest C. Perkins, Individually and as executor of Estate of William G. Ricker, deceased (transferee); Vermont Radio Corp., Inc., (licensee), St. Albans, Vt.—Granted consent to acquisition of control of Vermont Radio Corp., Inc., licensee of Station WWSR, by involuntary transfer of shares of stock to Ernest C. Perkins, executor of the Estate of William G. Ricker (deceased); no monetary consideration. (B1-TC-489)

WDEV—Lloyd E. Squier and William G. Ricker, d/b as Radio Station WDEV (assignor); Lloyd E. Squier, surviving partner of Radio Station WDEV and Ernest C. Perkins, executor of Estate of William G. Ricker (deceased), (assignee), Waterbury, Vt.—Granted involuntary assignment of license of station WDEV from Lloyd E. Squier and William G. Ricker, d/b as Radio Station WDEV, to Lloyd E. Squier, surviving partner of Lloyd E. Squier and William G. Ricker, d/b as Radio Station WDEV, and Ernest G. Perkins, executor of Estate of William G. Ricker, deceased. (B1-AL-532)

WIL—Missouri Broadcasting Corp, St. Louis, Mo.—Adopted an order granting petition of WIL for reconsideration and hearing directed against the action of the Commission April 10, 1946, granting without hearing the application of Illmo Broadcasting Corp. for a new station in Quincy, Ill. The action of April 10 was set aside and the application (B4-P-4460) of Illmo Broadcasting Corp. to operate on **1230 kc.**, 250 watts, unlimited time, was designated for hearing and WIL made a party intervenor.

KTHS—Radio Broadcasting, Inc., West Memphis, Ark.—Denied petition of KTHS to enlarge issue No. 3 in the proceeding upon its application (B3-P-3814) to include determination of the service proposed by petition to the areas and populations which may be deprived of service from KTHS if its application to increase power and move station should be granted; ordered that the application of Radio Broadcasting, Inc., for a new station at Hot Springs, Ark. (B3-P-3915) to operate on **550 kc.**, 5 KW day, 1 KW night, be consolidated for hearing commencing June 25 with applications of KTHS (B3-P-3814, Docket 7086), W. Wright Esch, Daytona Beach, Fla. (Docket 7355) and Hot Springs Broadcasting Co., Hot Springs, Ark. (B3-P-4601)

Hot Springs Broadcasting Co., Hot Springs, Ark.—Upon consideration of a petition of Hot Springs Broadcasting Co. requesting that its application (B3-P-4601) be consolidated for hearing with applications of KTHS, et al., the Commission ordered that said application of Hot Springs Broadcasting Co. to operate on **1090 kc.**, with 50 KW power, unlimited time, DA night, be designated for hearing in consolidation with applications of KTHS (Docket 7086); Radio Broadcasting, Inc. (Docket 3915) and W. Wright Esch. (Docket 7355)

McKeesport Radio Co., McKeesport, Pa.—Denied petition for review of the action of the presiding officer of the motions docket (Comr. Durr) on May 31, 1946, in denying petitioners request for leave to amend its application for CP (B2P-4077), so as to request unlimited time instead of daytime only, and 5 KW instead of 1 KW, etc., and said action of the presiding officer of Motions Docket was affirmed.

WPIK—Potomac Broadcasting Corp., Alexandria, Va.—Granted CP to increase power from 250 watts to 1 KW, operating daytime on **730 kc.**, install a new transmitter and install new antenna coupling equipment and new remote reading antenna ammeter. (B2-P-4688)

National Association of Broadcasters—Granted request for extension of time for filing briefs and requests for oral argument in the matter of (Docket 7611), in re amendment to Sec. 3.407 of the Commission's Rules governing the announcement of Mechanical Records, and postponed the time to August 26, 1946.

American Broadcasting Co., Inc.—Granted application for a further extension of its permit under Sec. 325(b) of the Communications Act to use its studios and equipment located at 30 Rockefeller Plaza, New York City, and other studios throughout the U. S. where network programs may originate, for the production of programs for transmission to Canadian radio stations of the Canadian Broadcasting Corp. network.

Greater Huntington Radio Corp., Huntington, W. Va.—Granted petition insofar as it requests leave to amend application (B2-P-3826; Docket 6842), so as to specify frequency **800 kc.** with 1 KW power, daytime only, instead of **1450 kc.**, 250 watts, unlimited time, etc. The amendment was accepted and application removed from the hearing docket.

WAKR—Summit Radio Corp., Akron, Ohio—Denied joint petition filed by WAKR, KVGB, Great Bend, Kans., Caprock Broadcasting Co., Lubbock, Texas, and Texas Broadcasters, Houston, Texas, to grant their applications without hearing, and ordered that the hearing on application of WAKR to revise its nighttime DA with which it is now operating on **1590 kc.**, scheduled for June 24, proceed as scheduled, and that an informal conference be held with the other three parties to discuss issues involved in their applications.

KOMA—KOMA, Inc., Oklahoma City, Okla.—The Commission on its own motion, ordered that the special temporary authorization for the continued operation of station KOMA be extended until September 1, 1946.

The Commission adopted an order in re applications of WBNX Broadcasting Co., et al. (Dockets 6013 et al.) for FM stations in the New York-New Jersey area, ordering that Sections 1.73 and 1.141 of the Commission's Rules of Practice and Procedure be waived for the purpose only of permitting amendments relating solely to additional data requested by the Commission in connection with the applications, to be filed directly with the presiding officer of the consolidated hearing; that the presiding officer be authorized to accept for filing all such amendments which comply with Section 1.74 of the Commission's Rules, and where no objection thereto is made by any party; that in the event of objection by any party to such amendment, said presiding officer be directed to refer said amendment to the Commission for action by the motions Commissioner.

(Continued on next page)

LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending May 1, 1949:

KPQ, Wenatchee, Wash.; KVI, Tacoma, Wash., and WSUN, St. Petersburg, Fla.

Licenses for the following stations were further extended upon a temporary basis only, for the period ending September 1, 1946, pending determination upon applications for renewals:

KDYL and auxiliary, Salt Lake City; KECA and auxiliary, Los Angeles; KFAR, Fairbanks, Alaska; KFDM, Beaumont. Texas; KFJZ and auxiliary, Fort Worth; KFQD, Anchorage, Alaska; KFYR, Bismarck, N. Dak.; KGBX, Springfield, Mo.; KGCU, Mandan, N. Dak.; KGFX, Pierre, So. Dak.; KGHF, Pueblo, Colo.: KGMB and auxiliary, Honolulu; KGW, Portland, Ore.; KHSL, Chico, Cal.; KLZ, Denver, Colo.; KLAC, Los Angeles; KMJ, Fresno; KOAC, Corvallis, Ore.; KOB, Albuquerque; KOH, Reno, Nev.; KOL, Seattle; KOY, Phoenix; KPQ, Wenatchee, Wash.; KRLD, Dallas; KROD, El Paso; KSAC, Manhattan, Kans.; KSD, St. Louis; KSFO, San Francisco; KSJB, Jamestown, N. Dak.; KSRO, Santa Rosa, Cal.; KTAR, Phoenix; KTSA, San Antonio; KUOA, Siloam Springs, Ark.; KUTA, Salt Lake City; KXYZ and auxiliary, Houston; KYA, San Francisco; KVI, Tacoma, Wash.; KVOD, Denver; KVOS, Bellingham, Wash.; KWTO, Springfield, Mo.; KXOK, St. Louis, Mo.; WADC, Village of Tallmadge, Ohio; WAGA, Atlanta; WATR, Waterbury, Conn.; WBT, Charlotte, N. C.; WDBO and auxiliary, Orlando; WCAO and auxiliary, Baltimore; WCAX, Burlington, Vt.; WDEV, Waterbury, Vt.; WDAF, Kansas City, Mo.; WDGY, Minneapolis; WEAN, Providence; WEAU, Eau Clair, Wis.; WEEI, Boston, Mass.; WFBM and auxiliary, Indianapolis; WFIL and auxiliary, Philadelphia; WGAN and auxiliary, Portland, Me.; WHKC, Columbus, Ohio; WHKY, Hickory, N. C.; WIAC, Hato Rey, P. R.; WIBW, Topeka; WICC, Bridgeport; WILL, Urbana; WIND and auxiliary, Chicago; WINS, and auxiliary, New York; WIOD and auxiliary, Miami; WIP and auxiliary, Philadelphia; WIS, Columbia, S. C.; WJAS, Pittsburgh, Pa.; WJLS, Beckley, W. Va.; WKAQ and auxiliary, San Juan, P. R.; WKBN, Youngstown, Ohio; WKRC, Cincinnati; WKZO, Kalamazoo; WLBZ, Bangor, Me.; WMAL, Washington; WMAM, Marinette, Wis.; WMBS, and auxiliary, Uniontown, Pa.; WMC and auxiliary, Memphis; WMCA and auxiliary, New York City; WMUR, Manchester, N. H.; WNBF, Binghamton, N. Y.; WNAX, Yankton, S. Dak.; WNEL, San Juan, P. R.; WOOD and auxiliary, Grand Rapids; WPRO and auxiliary, Providence; WREC and auxiliary, Memphis; WSGN, Birmingham, Ala.; WSJS, Winston-Salem; WSKB, McComb, Miss.; WSUN, St. Petersburg; WSVA, Harrisonburg, Va.; WSYR and auxiliary, Syracuse; WTAG and auxiliary, Worcester; WTAQ, Green Bay, Wis.; WTNJ and auxiliary, Milwaukee; WWNC, Asheville, N. C.

Licenses for the following Developmental Broadcast stations were further extended upon a temporary basis only, pending determination upon applications for renewal, for the period ending September 1, 1946:

W4XAJ, The Atlanta Journal; W5XIC, A. H. Belo Corp.: W9XEK, Courier-Journal and Louisville Times Co.: W8XFM, The Crosley Corp.; W3XL, Commercial Radio Eqpt. Co.; W4XAG, Ga. School of Tech.; W3XO, WINX Broadcasting Co.: W9XEV, Evansville on the Air. Inc.: W9XLA, KLZ Broadcasting Co.; W3XMB, Md. Broadcasting Co.; W1XMR, Matheson Radio Co., Inc.; W8XMV, Miami Valley Broadcasting Corp.; W10XF, W10XR, National Broadcasting Co., Inc.; W4XCT, WAPO Broadcasting Service; W2XRA, W2XRY, Ratheon Mfg. Co.; W4XAP, W4XFM, Birmingham, Ala.; W10XWA, W10XWB, W10XWC, W10XWD, W10XWE, Westinghouse Radio Stations, Inc.; W9XJD, WJJD, Inc.

Licenses for the following Non-Commercial Educational Broadcast stations were further extended upon a temporary basis only, pending determination upon applications for renewals, for the period ending September 1, 1946:

WBEZ, Board of Education, City of Chicago; WNYE, Board of Education, City of N. Y., Brooklyn; KALW, Board of Education, etc., San Francisco; WBOE, Cleveland City Board of Education; WIUC, University of Ill., Urbana; WBKY, University of Ky., Beattyville, Ky.

Licenses for the following FM Broadcast Stations were extended upon a temporary basis only, pending determination upon applications for renewals, for the period ending September 1, 1946:

WFMN, Alpine, N. J.; WMIT, Winston-Salem; WNYC-FM, New York; WGTR, Boston; WMTW, Boston.

Licenses for the following FM Broadcast Stations were further extended upon a temporary basis only, pending determination upon applications for renewals, for the period ending September 1, 1946:

WBRL, Baton Rouge, La.; WLOU, Detroit; WBCA, Schenectady; KOZY, Kansas City, Mo.; WMLL, Evansville; WENA, Detroit; WDUL, Superior, Wis.; WQXQ, New York; WNBF-FM, Binghamton, N. Y.; WTMJ-FM, Milwaukee; KHJ-FM, Los Angeles; WHNF, New York City; KMBC-FM, Kansas City, Mo.; WGYN, New York; WEAF-FM, New York; WSM-FM, Nashville; WIP-FM, Philadelphia; WELD, Columbus; WHFM, Rochester, N. Y.; WTIC-FM, Hartford, Conn.; WFIL-FM, Philadelphia; WDRC-FM, Hartford, Conn.; WOWO-FM, Fort Wayne; KYW-FM, Philadelphia; WGNB, Chicago; WHEF, Rochester, N. Y.; WTAG-FM, Worcester, Mass.; WMOT, Pittsburgh, Pa.; WWZR, Chicago.

ACTIONS ON MOTIONS

WKZO—Fetzer Broadcasting Co., Kalamazoo, Mich.—Granted leave to intervene in hearing in re application of Central Broadcasting Corp., Flint, Mich. (Docket 7549)

New York Sun Broadcasting Co., Inc., New York, N. Y.—Granted petition to dismiss without prejudice application for FM construction permit. (Docket 7223; B1-PH-618)

Dual Engineering Corp., Chicago, Ill.—Granted petition to dismiss without prejudice application for FM construction permit. (Docket 7141; B4-PH-174)

LCB, Inc., Lorain, Ohio—Granted petition for leave to amend application (B2-P-4636; Docket 7496) so as to make minor changes re stockholders; accepted amendment filed with petition.

Globe-Democrat Publishing Co., St. Louis, Mo.—Granted petition for leave to amend application for FM construction permit (B4-PH-110; Docket 7539), so as to supply current engineering data; accepted amendment filed with application.

Pawtucket Broadcasting Co., Pawtucket, R. I.—Granted petition for leave to amend application for FM construction permit (B1-PH-266) so as to add additional engineering report designed to correct minor arithmetical defects in engineering report previously filed; accepted amendment filed with petition.

Kentucky Lake Broadcasting System, Inc., Paris, Tenn.—Granted petition for leave to amend application (B3-P-4528; Docket 7431), so as to specify frequency **710 kc.**, daytime only, instead of **1340 kc.**, unlimited time, and make other changes; accepted amendment filed with petition; removed application from hearing docket.

North Jersey Radio, Inc., Newark, N. J.—Granted petition for leave to amend application for FM station (B1-PH-358; Docket 7230) so as to show substitution of Edward W. Scudder, Jr., for Edward A. Foote as President and a director of corporation; make other changes; accepted amendment filed with petition. Granted same, for application for construction permit for standard station. (B1-P-4306; Docket 7370)

Raytheon Manufacturing Co., New York, N. Y.—Granted petition to dismiss without prejudice application for television construction permit. (B1-PCT-115; Docket 7249)

Greater New York Broadcasting Corp., New York, N. Y.—Granted motion to dismiss without prejudice application for FM construction permit. (B1-PH-95)

(Continued on next page)

Skyland Broadcasting Corp., Dayton, Ohio—Granted petition to reopen record in the hearing upon applications of Skyland Broadcasting Corp., Dayton, Ohio (Docket 7345), Ohio-Michigan Broadcasting Corp., Toledo, Ohio (Docket 7346), and WTOL, Toledo, Ohio (Docket 7515), for the purpose of receiving into the record a stipulation regarding the technical and legal qualifications of certain of petitioner's minority stockholders.

The Yankee Network, Inc., Providence, R. I.—Granted petition for leave to amend application for FM construction permit (B1-PH-592; Docket 7027), so as to supply additional engineering information and make changes to reflect the additional data; accepted amendment filed with petition.

Evangelical Lutheran Synod of Missouri, Ohio and Other States, Clayton, Mo.—Granted petition for leave to amend application for FM construction permit (B4-PH-902; Docket 7542) so as to specify 10 KW instead of 3 KW, and make other changes; accepted amendment filed with petition.

Summit Radio Corp., Akron, Ohio—Granted petition for leave to amend application for construction permit (B2-P-3834; Docket 7214) so as to show a revised directional antenna system as shown in amended engineering report filed with amendment, and change Paragraph 5 to show revised estimates on initial installation costs; accepted amendment filed with petition.

KVGB—KVGB, Inc., Great Bend, Kans.—Granted petition for leave to amend application (B4-P-4459; Docket 7437) so as to specify 5 KW power, unlimited time, with directional antenna night, instead of 1 KW, unlimited time, and make other changes; accepted amendment filed with petition.

Caprock Broadcasting Co., Lubbock, Texas—Granted petition for leave to amend application for construction permit (B3-P-4090; Docket 6810), so as to specify a new transmitter site and directional antenna system, and show revised engineering information; accepted amendment filed with petition.

William Penn Broadcasting Co., Philadelphia, Pa.—Granted petition for leave to amend application for television construction permit (B2-PCT-150; Docket 7274), so as to show revised engineering data; accepted amendment filed with petition.

E. E. Murray, et al., d/b as Tennessee Broadcasters, Nashville, Tenn.—Granted petition for leave to amend application for construction permit (B3-P-3661; Docket 6648) so as to show deletion of Tony Sudekum as partner; the formation of new partnership by E. E. Murray, Harben Daniel and J. B. Fuqua (remaining partners) accepted amendment filed with petition; reopened record in Docket 6648; and without further hearing made said amendment part of the record.

WBNX Broadcasting Co., Inc., New York, N. Y.—Granted petition for leave to amend application for FM construction permit (B1-PH-85; Docket 6013) so as to show current information regarding officers and directors of corporation; revised engineering data, and make other changes; accepted amendment filed with petition.

Abilene Broadcasting Co., Abilene, Texas—Granted petition for leave to amend application (B3-P-4438; Docket 7367) so as to show the deletion of Howard Barrett and Bruce B. Meader as officers, directors and stockholders of corporation, and the substitution therefor of Lewis Dale Ackers and Jack Andrews, and to make other changes and accepted amendment filed with petition.

Empire Newspapers-Radio, Inc., Endicott, N. Y.—Granted petition for leave to enlarge issues in re application of James Robert Meachem for construction permit (B1-P-4274) to include issues as to availability of **1400 kc.**

C. R. Bellatti, Stillwater, Okla.—Granted petition to amend application for construction permit (B3-P-4426; Docket 7436) so as to request **840 kc.,** daytime only, instead of **1490 kc.,** unlimited; change applicant from an individual to the Stillwater Publishing Co.; and make other changes; accepted amendment filed with petition; removed application from hearing docket.

WGRC—Northside Broadcasting Corp., Louisville, Ky.—Denied petition to keep hearing and record open in proceeding upon its application for construction permit (B4-P-2784; Docket 6052), for leave to amend application so as to specify a revised directional antenna pattern, and to set a date for further hearing; the petition was denied without prejudice to petitioner's right to file on or before August 1, 1946, a petition for leave to amend its application so as to specify a modified directional antenna design at such time as it may file a proper amendment and the necessary accompanying engineering report.

International Union, United Automobile, Aircraft and Agricultural Implement Workers of America (UAW-CIO), Detroit, Mich.—Granted petition for leave to amend application for an FM station in Chicago, Ill. (B4-PH-441; Docket 7142), so as to substitute the UAW-CIO Broadcasting Corporation of Illinois as applicant; accepted amendment filed with petition.

Chester E. Daly, Cleveland, Ohio—Granted petition for leave to amend application for construction permit (B2-P-3994; Docket 7175) so as to change the status of applicant from an individual to a corporation; accepted amendment filed with petition.

WISN—Hearst Radio, Inc., Milwaukee, Wisc.—Dismissed petition for leave to intervene in consolidated hearing in Dockets 6824, 7356, 7357, 7490.

Scheduled hearing for July 18, 1946, upon applications of KHTN, Inc. (Docket 7585; B3-P-4359), and W. Albert Lee (Docket 7566; B3-P-4628); Houston, Texas, to be heard in consolidated hearing.

On Commission's own motion, continued hearing from July 1 to July 8, in re applications for FM stations in New York city area.

On Commission's own motion, continued further consolidated hearing from June 18 to August 5, 1946, in re Missionary Society of St. Paul the Apostle (Docket 7316), and WNEW (Dockets 7317 and 7318), New York, N. Y.

On Commission's own motion, continued hearing in re WAKR (Docket 7214), Akron, Ohio, from June 17 to June 24, 1946.

On Commission's own motion, continued hearing in re applications of Don Lee Broadcasting System (Dockets 7398, 7399, 7615 and 7616) to October 7, 1946.

Denied petition filed by Seaboard Radio Broadcasting Corp. for continuance of hearing in re applications for television stations in Philadelphia area.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

590 Kilocycles

KTBC—Claudia T. Johnson, Austin, Texas—License to cover construction permit (B3-P-3885) which authorized increase in power, installation of new transmitter and directional antenna for night use and move of transmitter.

KTBC—Claudia T. Johnson, Austin, Texas—Authority to determine operating power by direct measurement of antenna power.

NEW—Liberty Broadcasting Corp., Rochester, N. Y. (P. O. 1022 Munsey Bldg., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on **590 kc.,** power 5 KW, directional antenna day and night use and unlimited hours of operation.

(Continued on next page)

WDLP—Panama City Broadcasting Co., Panama City, Fla. —Construction permit to change frequency from **1230** to **590 kc.**, power 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location.

620 Kilocycles

NEW—Stanley S. Beaubaire & W. Keith Topping, d/d as Hanford Publishing Co., Hanford, Calif. (P. O. 223 West 7th St.)—Construction permit for a new standard broadcast station to be operated on **620 kc.**, power 1 KW, directional antenna for night use and unlimited hours of operation.

640 Kilocycles

NEW—Liberty Broadcasting Corp., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on **590 kc.**, power 5 KW, directional antenna for day and night use and unlimited hours of operation. Amended: to change frequency from **590 kc.**, to **640 kc.**, and change hours of operation from unlimited to limited time.

650 Kilocycles

NEW—Bay Broadcasting Co., Goose Creek, Texas (P. O. Box 622)—Construction permit for a new standard broadcast station to be operated on **650 kc.**, power 250 watts and daytime hours of operation.

690 Kilocycles

NEW—Appalachian Broadcasting Corp., Bristol, Va.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power 250 watts and unlimited hours of operation. Amended to change frequency from **1400** to **690 kc.**, power from 250 watts to 1 KW, hours of operation from unlimited time to daytime only and change type of transmitter.

710 Kilocycles

NEW—Kentucky Lake Broadcasting System, Inc., Paris, Tenn.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power 250 watts and unlimited hours of operation. Amended: to change frequency from **1340** to **710 kc.**, change hours of operation from unlimited to daytime, and make changes in vertical antenna.

740 Kilocycles

WKAQ—Radio Corporation of Porto Rico, San Juan, Puerto Rico—Construction permit to change frequency from **620** to **740 kc.**, power from 5 KW to 10 KW, make changes in transmitting equipment, and install directional antenna for day and night use.

960 Kilocycles

NEW—Radio Phoenix, Inc., Phoenix, Ariz. (P. O. 128 North First Ave.)—Construction permit for a new standard broadcast station to be operated on **960 kc.**, power 5 KW, directional antenna for night use, and unlimited hours of operation.

980 Kilocycles

WGBG—Greensboro Broadcasting Co., Greensboro, N. C.—Acquisition of control of licensee corporation by Ralph M. Lambeth through transfer of 150 shares of common stock (60%) from James E. Lambeth, Helen M. Lambeth and Frank S. Lambeth.

1040 Kilocycles

NEW—LCB, Inc., Lorain, Ohio—Construction permit for a new standard broadcast station to be operated on **1040 kc.**, power 1 KW, and daytime only hours of operation. Amended: re stockholders and to change type of transmitter.

1050 Kilocycles

NEW—Rainier Broadcasting Co., Inc., Seattle, Wash. (P. O. 961 Stuart Bldg.)—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power 50 KW, directional antenna day and night use and unlimited hours of operation.

1150 Kilocycles

NEW—WOOP, Inc., Dayton, Ohio—Construction permit for a new standard broadcast station to be operated on **1150 kc.**, power 5 KW day and night and unlimited hours of operation. Amended to change power from 5 KW day and night to 1 KW night, 5 KW day and make changes in directional antenna.

KSAL—KSAL, Inc., Salina, Kans.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and new directional antenna for night use, and change transmitter location. (**1150 kc.**) Amended re change transmitted location and make changes in directional antenna.

1230 Kilocycles

WPUV—Howard R. Imboden, tr/as Southwest Broadcasting Co., Pulaski, Va.—License to cover construction permit (B2-P-3346 as modified) which authorized a new standard broadcast station. (**1230 kc.**)

WPUV—Howard R. Imboden, tr/as Southwest Broadcasting Co., Pulaski, Va.—Authority to determine operating power by direct measurement of antenna power. (**1230 kc.**)

WPUV—Howard R. Imboden, tr/as Southwest Broadcasting Co., Pulaski, Va.—Modification of construction permit (B2-P-3346, which authorized a new standard broadcast station) to change studio location. (**1230 kc.**)

WOLS—Florence Broadcasting Co., Inc., Florence, S. C.—Authority to make changes in automatic frequency control unit. (**1230 kc.**)

NEW—Pueblo Radio Co., Inc., Pueblo, Colo.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power 250 watts and unlimited hours of operation. Amended re stockholders.

KXLO—Capitol Broadcasting Co., Lewiston, Mont.—Modification of construction permit (B5-P-4479, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

WJOB—O. E. Richardson, Fred L. Adair and Robert C. Adair, d/b as Radio Station WJOB, Hammond, Ind.—Voluntary assignment of license to South Shore Broadcasting Corporation.

KRES—Missouri Valley Broadcasting Corp., St. Joseph, Mo. —License to cover construction permit (B4-P-4402) which authorized a new standard broadcast station, and to specify studio location as 113 South 7th Street, St. Joseph, Mo.

KRES—Missouri Valley Broadcasting Corp., St. Joseph, Mo. —Authority to determine operating power by direct measurement of antenna power.

1240 Kilocycles

WBIR—Radio Station WBIR, Inc., Knoxville, Tenn.—Construction permit to install new vertical antenna and ground system and change transmitter location.

KICA—Hugh DeWitt Landis, Clovis, N. M.—Authority to make changes in automatic frequency control unit.

WIBU—Wm. C. Forrest, Poynette, Wis.—License to cover construction permit (B4-P-3762) which authorized installation of new antenna and changes in ground system.

WIBU—Wm. C. Forrest, Poynette, Wis.—Authority to determine operating power by direct measurement of antenna power.

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1270 Kilocycles

KIOX—Bay City Broadcasting Co., a partnership consisting of J. A. Clements, T. C. Dodd and John George Long, Bay City, Texas—Modification of construction permit (B3-P-4012, which authorized a new standard broadcast station) to change frequency from 1110 to **1270 kc.,** hours of operation from daytime to unlimited time, with 1 KW, change type of transmitter, install directional antenna for night use, correct studio location and extend commencement and completion dates.

1340 Kilocycles

WJPR—Thomas Henry Golding, Sr., Thomas Henry Golding, Jr., Emmet Holmes McMurry, Jr., and Frank Wilson Baldwin, a partnership, d/b as Radio Services Co., Greenville, Miss.—Construction permit to install a new transmitter.

NEW—Citizens Broadcasting Co., Abilene, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power 250 watts, and unlimited hours of operation. Amended: re stockholders.

NEW—Ingham S. Roberts, Joe N. Weatherby, B. P. Bludworth, J. Edward Johnson, a Partnership, d/b as Westex Broadcasting Co., San Angelo, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power 250 watts, and unlimited hours of operation. Amended: to show additional partners, Travis E. Baker and Armistead D. Rust.

1430 Kilocycles

NEW—North Jersey Radio, Inc., Newark, N. J.—Construction permit for a new standard broadcast station to be operated on **1430 kc.,** power 5 KW, directional antenna for night use, and unlimited hours of operation. Amended: re officers and directors.

1450 Kilocycles

NEW—Edward J. Jansen, Jessica L. Longston, C. V. Zaser and L. Berenice Brownlow, d/b as Columbia Basin Broadcasters, Moses Lake, Wash. (P. O. Temp. c/o Edward J. Jansen, 1702 N. Prospect, Tacoma, Wash.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power 250 watts and unlimited hours of operation.

WLAR—Lowell F. Arterburn, tr/as Athens Broadcasting Co., Athens, Tenn.—License to cover construction permit (B3-P-3929, as modified) which authorized a new standard broadcast station.

WLAR—Lowell F. Arterburn, tr/as Athens Broadcasting Co., Athens, Tenn.—Authority to determine operating power by direct measurement of antenna power.

KQEA—Rio Grande Broadcasting Co., Inc., Albuquerque, N. M.—Modification of construction permit (B5-P-3793, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

WAGM—Aroostook Broadcasting Corp., Presque Isle, Me.—Acquisition of control of licensee corporation by Harold D. Glidden and Harry E. Umphrey through purchase of 215 shares of common stock (43%) from Lester E. Hughes, Mrs. Lester E. Hughes, C. F. Grant, Mrs. C. F. Grant and Ernest A. Trite.

NEW—Lauren Mickle, John Garrison, Joe S. Foster, Jr., d/b as Huntsville Broadcasting Co., Huntsville, Ala. (P. O. Temp. c/o John Garrison, P. O. Box 523)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power 250 watts and unlimited hours of operation.

NEW—Robert F. Neathery, West Plains, Mo. (P. O. 4 Court Square)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power 250 watts and unlimited hours of operation.

1480 Kilocycles

WSAR—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Construction permit to change frequency from **1480** to **1470 kc.,** power from 1 to 5 KW, install new transmitter, and directional antenna for day and night use and change transmitter location from South Somerset, Mass., to Portsmouth, R. I. Amended to change requested frequency from **1470** to **1480 kc.,** make changes in directional antenna for day and night use and change transmitter location from Portsmouth, R. I., to Somerset Township, Mass.

1490 Kilocycles

WICY—Mitchell C. Tackley, tr/as North Country Broadcasting Co., Malone, N. Y.—Modification of construction permit (B1-P-4568, which authorized a new standard broadcast station) to change type of transmitter.

WJXN—P. K. Ewing, Jr., & F. C. Ewing, a partnership, d/b as Ewing Broadcasting Co., Jackson, Miss.—Voluntary assignment of license to P. K. Ewing, Jr., F. C. Ewing, and Myrtle M. Ewing, a partnership, d/b as Ewing Broadcasting Co.

NEW—Big Bend Broadcasters (near), Alpine, Texas (P. O. c/o Holland Hotel)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power 250 watts, and unlimited hours of operation.

1560 Kilocycles

KWCO—Washita Valley Broadcasting Corp., Chickasha, Okla.—Modification of construction permit (B3-P-4373, which authorized a new standard broadcast station for approval of antenna and approval of new transmitter location.

1590 Kilocycles

KVGB—KVGB, Inc., Great Bend, Kan.—Construction permit to change frequency from **1400** to **1590 kc.,** to increase power from 250 watts to 1 KW, and install new transmitter. Amended: to increase power from 1 to 5 KW, change type of transmitter, install new directional antenna for night use, and change transmitter location.

WAKR—Summit Radio Corp., Akron, Ohio—Construction permit to make changes in directional antenna for night use and make changes in ground system. **(1590 kc.)** Amended: re directional antenna system.

FM APPLICATIONS ACCEPTED FOR FILING

The Outlet Co., Providence, R. I.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on frequency "to be assigned by FCC," coverage of 7,200 square miles. Amended to show correct type of transmitter.

Fort Wayne Broadcasting, Inc., Fort Wayne, Ind. (P. O. 525 Lincoln Tower Building)—Construction permit for new FM (Metropolitan) broadcast station to be operated on Channel #238, **95.5 mc.,** with coverage of 13,700 square miles.

Variety Broadcasting Co., Inc., Dallas, Texas (P. O. 2401 South Boulevard)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC, with coverage of 10,600 square miles.

Review Publishing Co., Alliance, Ohio—Modification of construction permit (B2-PH-475 which authorized a FM Metropolitan broadcast station), to change class of station to Community; and specify a frequency of **104.5 mc.,** Channel #263; type of transmitter, transmitter and studio location and changes in antenna system.

Evangelical Lutheran Synod of Missouri, Ohio, and other States Clayton, Mo.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC, coverage 9,600 square miles. Amended to change type of transmitter,

(Continued on next page)

coverage from 9,600 to 14,000 square miles, population from 1,703,827 to 1,855,200; and make changes in antenna system.

Pawtucket Broadcasting Co., Pawtucket, R. I.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC, coverage of 8,660 square miles. Amended to make minor corrections in engineer report (height of tower).

North Jersey Radio, Inc., Newark, N. J.—Construction permit for a new high frequency FM broadcast station to be operated on +**98 mc.**, coverage 8,150 square miles. Amended to change officers and directors.

Brooklyn Broadcasting Service, Inc., Brooklyn, N. Y. (P. O. 1110 East 23rd St.)—Construction permit for new FM (Community) broadcast station to be operated on frequency to be assigned by FCC.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

W10XPA–W10XPB–W10XPC–W10XPD–W10XPE — Philco Products, Inc., Area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.—Voluntary assignment of license to Philco Television Broadcasting Corporation.

W3XPD–W3XPE–W3XPF–W3XPG–W3XPH–W3XPI–W3XPK–W3XPL—Philco Products, Inc., Area of Central Maryland, N. E. Maryland, S. E. Pennsylvania, and District of Columbia—Voluntary assignment of license to Philco Television Broadcasting Corporation.

WPTZ-W3XE—Philco Products, Inc., Philadelphia, Pa.—Voluntary assignment of license to Philco Television Broadcasting Corporation.

W10XP—Philco Products, Inc., Area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.—Voluntary assignment of license to Philco Television Broadcasting Corporation.

W3XAF—Philco Products, Inc., Arlington, Va.—Voluntary assignment of construction permit to Philco Television Broadcasting Corporation.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

KYSM—F. B. Clements & Co., a co-partnership composed of F. Braden Clements, Clara D. Clements, C. C. Clements, d/b as Southern Minnesota Supply Co., Mankato, Minn.—Voluntary assignment of license to F. B. Clements & Co., a co-partnership composed of F. Braden Clements, Clara D. Clements, C. C. Clements, Durant F. Clements, Charles R. Butler, Jr., and James F. Madden, Jr., d/b as The Southern Minnesota Supply Company.

W6XLA—Television Productions, Inc., Los Angeles, Calif.—License to cover construction permit (B5-PVB-162) which authorized change in frequency, transmitter and emission. (**480-508 mc.**)

W6XYZ—Television Productions, Inc., Los Angeles, Calif.—License to cover construction permit (B5-PVB-163) which authorized a change in transmitter site and emission. (**76-82 mc.**)

WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—Acquisition of control of licensee corporation through purchase of 125 shares of common stock (50%) by R. M. Venable from E. R. Custer and Floyd E. Price.

KUTI—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Utah Broadcasting and Television Co., Area of Salt Lake City, Utah—License to cover construction permit (B5-PRE-452) which authorized a new relay broadcast station.

KSLR—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Utah Broadcasting and Television Co., Area of Salt Lake City, Utah—License to cover construction permit (B5-PRY-305) which authorized a new relay broadcast station.

WLSL—Loyola University, New Orleans, La.—License to cover construction permit (B3-PRY-313) which authorized a new relay broadcast station.

APPLICATIONS TENDERED FOR FILING

NEW—Richard E. Adams, James H. Shoemaker and Albert A. Anderson, d/b as Suburban Broadcasting Co., Framingham, Mass.—Construction permit for a new standard broadcast station to be operated on **1190 kc.**, power 1 KW and daytime hours of operation.

NEW—Triangle Broadcasting Associates, Inc., Hackensack, N. J.—Construction permit for a new standard broadcast station to be operated on **620 kc.**, power 250 watts, unlimited hours of operation, directional antenna for day and night use.

NEW—Elias I. Godofsky, Hempstead, N. Y.—Construction permit for a new standard broadcast station to be operated on **1090 kc.**, power 250 watts and daytime hours of operation.

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter, change transmitter location and make changes in antenna system. (**1440 kc.**)

NEW—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power 250 watts, and unlimited hours of operation.

KNEL—G. L. Burns, Brady, Texas—Construction permit to change power from 100 watts-250 watts-LS to 250 watts, day and night. (**1490 kc.**)

KTNM—Hoyt Houck, Robert D. Houck, Walter G. Russell, d/b as Tucumari Broadcasting Co., Tucumari, N. Mex.—Consent to assignment of license to R. B. McAlister, Pryde E. Hale and Grady Maples, a partnership, d/b as "McMa Agency." (**1400 kc.**)

WMLT—George T. Morris, tr/as Dublin Broadcasting Co., Dublin, Ga.—Consent to assignment of license of standard station WMLT and conditional FM grant to Dublin Broadcasting Co. (**1340 kc.**)

NEW—Dean Covington, J. W. Tromerhauser, and Edward Nixon McKay, a partnership, d/b as Coosa Valley Radio Co., In or near Rome, Ga.—Construction permit for a new standard broadcast station to be operated on **710 kc.**, power 1 KW, daytime hours of operation.

NEW—Walter E. Yaggy, L. B. Horton, L. B. Horton, Jr., and Virginia Ede Carswell, d/b as The Concho Valley Broadcasting Co., San Angelo, Texas—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Rawlins Broadcasting Co., Rawlins, Wyo.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power 250 watts and unlimited hours of operation.

NEW—Lewis C. Tierney, Helen S. Tierney and Albert S. Kemper, Jr., d/b as Mercer Broadcasting Co., Princeton, W. Va.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power 250 watts and unlimited hours of operation.

WTAL—Capital City Broadcasting Corp., Tallahassee, Fla.—Construction permit to change frequency from 1340 to 1270 kc., power from 250 watts to 5 KW, install directional antenna for night use, new transmitter and change transmitter location.

NEW—Edney Ridge and Hadley Hayes, d/b as Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power 250 watts and unlimited hours of operation.

NEW—Eugene E. Stone, Florence, S. C.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power 250 watts and unlimited hours of operation.

NEW—Alfred Achilles Corcanges, Mineral Wells, Texas—Construction permit for a new standard broadcast station to be operated on **1140 kc.**, power 250 watts and daytime hours of operation.

NEW—Mojave Valley Broadcasting Co., a partnership of William T. Brown, Burton C. Boatright and Rober E. Reno, Barstow, Calif.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power 250 watts and unlimited hours of operation.

(Continued on next page)

NEW—Bruno Shaw, New York, N. Y.—Construction permit for a new standard broadcast station to be operated on **620 kc.**, power not specified and unlimited hours of operation.

KSAC—Kansas State College of Agriculture and Applied Science, Manhattan, Kans.—Construction permit to change power from 500 watts-1 KW-LS to 500 watts-5 KW-LS, install new transmitter and change transmitter location. (**580 kc.**)

NEW—Intermountain Broadcasting Co., Inc., Albuquerque, N. Mex.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power 250 watts and unlimited hours of operation.

NEW—Theodore Granik, Washington, D. C.—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power 5 KW, and daytime hours of operation.

KVOX—KVOX Broadcasting Co., Moorhead, Minn.—Construction permit to change frequency from **1340** to **790 kc.**, power from 250 watts to 5 KW, install transmitter, change transmitter location, install directional antenna for night use.

Federal Trade Commission Actions

COMPLAINTS

Excellex Co.—The Commission has issued a complaint charging Arthur E. Weisberg, trading as Excellex Co., 1100 Vincent Avenue, North, Minneapolis, with disseminating false advertisements in connection with the sale of a medicinal preparation designated XLX Vita-Grey Tablets, which he advertises under the slogan "Banish Gray Hair the Vitamin Way." (5445)

Jacques Kreisler Manufacturing Corp., manufacturer of jewelry at North Bergen, N. J., and its officers, Jacques Kreisler and Tobias Stern, are charged in a Commission complaint with violation of the Robinson-Patman Anti-discrimination Act by selling jewelry to some purchasers at prices lower than those they allow other purchasers competitively engaged with the favored customers. (5446)

Lusterman, Seldis Co.—Isidore Lusterman and Edward E. Seldis, trading as Lusterman, Seldis Co., 5 West 36th Street, New York, engaged in the sale and distribution of umbrellas, are charged in a Commission complaint with deceiving purchasers as to the true fiber content of their products. (5443)

CEASE AND DESIST ORDER

Union Fishermen's Co-Operative Packing Co.—An order directed against violation of the brokerage section of the Robinson-Patman Act in connection with the interstate sale of sea food products has been issued by the Commission against Union Fishermen's Co-Operative Packing Co., Astoria, Oreg. (5420)

STIPULATIONS

Townlee Hats, Inc., and Herman E. Nelson and Nathan Rappaport, 159 Colden Street, Jersey City, stipulated with the Federal Trade Commission that in connection with the sale of women's hats they will stop representing in any manner that hats made in whole or in part from old, used or secondhand materials are new or are made of new materials. (4160)

Triana Hats, Inc., 1049 Sixth Avenue, New York, and Herbert Schorr and Hannah Schorr, who manage the corporation's business, entered into a stipulation with the Commission to cease and desist from representing in any manner that women's hats made in whole or in part from old, used or secondhand materials are new or are made of new materials. The individual respondents also are copartners who trade as Jolie Hat Co. and as Herbert Schorr. (4161)

FTC COMPLAINT DISMISSED

The Commission has dismissed without prejudice a complaint charging Lea H. Heller, Michael Heller and Harry Hindlemann, trading as Associated Tailors and Associated Denver Tailors, Denver, Colorado, with misrepresentation in the sale of men's clothing.

All of the Commissioners participated in the decision.

FTC CASES CLOSED

The Commission has closed without prejudice the case growing out of its complaint against Mrs. Kate Henderson and Mrs. Nora G. Neal, trading as John C. Johnson Co., and Dr. Thomas V. Neal. They had been charged with misrepresentation in the sale of ironware cooking utensils.

The case was closed because the respondents have discontinued the business in which they were engaged at Birmingham, Ala., and there is no evidence that they intend to resume it.

All of the Commissioners participated in the decision.

The Commission has issued an order also closing without prejudice the case growing out of its complaint charging W. S. Roberts, trading as Health Brands, with misrepresentation of medicinal products and cosmetics.

Closing of the case was ordered because the respondent has discontinued the business he formerly engaged in at 455 West 45th Street, New York, and there is no likelihood he will resume it.

All of the Commissioners participated in the decision.

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 26, July 1, 1946

FM COMMITTEE FEELS CHANNEL WITHHOLDING WOULD RETARD RAPID DEVELOPMENT

Expressing the view that reservation of channels would retard the development of FM broadcasting, the FM Executive Committee last week addressed a resolution to the Board of Directors recommending that NAB oppose the withholding by the FCC of any channels already allocated and again suggest to the commission that sufficient channels be made available to accommodate all qualified applicants.

The committee met in New York City Tuesday and Wednesday (25 and 26) and discussed the recently proposed order of the FCC which would withhold for a period of one year every fifth FM channel previously indicated as available to a given locality.

The resolution, which the committee urged the board to ratify requests that NAB counsel appear at oral argument on the proposed rule which is to be held before the commission July 12th.

The resolution reads as follows:

"Resolved that:

"NAB Counsel be authorized and directed to file a brief and appear at oral argument in FCC Document No. 6768. [Proposed Reservation Rule]

"The Committee recommends that he reiterate the position of NAB that provision should be made for sufficient channels to accommodate all qualified applicants,

"and that he oppose the withholding of any channels from those already allocated,

"and that he urge the Commission to indicate at this time a specified portion of the spectrum for future allocation to FM broadcasting for the further development of this service.

"The Committee disagrees with the Commission that the objectives of Section 307(b)[1] can best

(Continued on page 502)

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[1] "Fair, Efficient, and Equitable Distribution" clause of the Communications Act of 1934, as amended.

INFORMATION MEDIA MUST NOT BE DIVIDED AND THUS CONQUERED, JUDGE MILLER TELLS PAA

Speaking at the annual convention of the Pacific Advertising Association at Spokane last Tuesday (25), President Justin Miller related international postwar problems, particularly restrictions upon freedom of communication, to certain current difficulties within the United States, including efforts to curb the freedom of radio.

After discussing the Russian psychology which leads to acceptance of the "Iron Curtain" principle and the natural American antipathy to restrictions upon the movement of ideas, Judge Miller pointed out, "The paradox is that we should be championing complete freedom of communication in the rest of the world, while there is a concerted and widespread movement under way to put communications under government control in our own country."

With specific reference to the control of radio broadcasting, he said, "The Federal Communications Commission has already moved in for that purpose."

Concerning the FCC report on programming, Judge Miller acknowledged, "There is much to be done by broadcasters and by advertisers to improve the character and content of programs. That is the American way. Perhaps we need the goad of criticism to get us into action. But it is one thing to admit error and seek improvement. It is quite another to lie down and let government walk over us and over the rights of our people."

The NAB president drew particular attention to the efforts of certain people to "divide us and by so doing to conquer." These critics, he said, would establish differences between information media to make the freedom of speech and freedom of press provisions of the Constitution inapplicable to radio broadcasting.

"Of course, it is different," he said, "if that is all we need to destroy free communication. But so is

(Continued on next page)

INSIDE THIS ISSUE

Waiver of hearings upon applications will be possible, with consent of all applicants, under a new temporary procedure announced by the FCC. (p. 502)

James L. Middlebrooks is the new NAB director of engineering. He comes from Field Enterprises, Inc., and reports at NAB today. (p. 504)

Suit has been filed by Mester Brothers asking that FCC decision denying their purchase of controlling stock in WOV, N. Y., be set aside. (p. 503)

Agency preference for purchasing time on small market stations by groups is further documented this week by the Small Market Stations Division. (p. 504)

Pledge of full support of AWD in the famine emergency drive was received by former President Herbert Hoover at the White House last week. (p. 508)

Secretary Wallace is quoted as saying "we may be facing control of the press and radio." (p. 502)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Howard S. Frazier, *Acting Director of Engineering;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

the present printing plant vastly different from the little print shop of early America where type was set by hand, the newspaper was printed on a hand press and delivery was made by a man on foot or on horseback.

"The difference between radio broadcasting of the human voice and projecting it from a speaker's platform is one merely of degree; a mechanical difference which has progressed from the megaphone, to the telephone, to the amplifier and finally to the radio. It is vastly more effective and vastly more important in human affairs."

Judge Miller saw a diminishing difference even in the mechanical aspects of the press and radio. "The difference between the press and the radio may be reduced to a minimum some of these days when the process of facsimile is developed to the point where a newspaper may actually be printed in each home by a gadget attached to your radio. If in the meantime the champions of a free press have conceded that there is a difference, and a difference which justifies government control, then where will freedom of the press be?"

"Nature Abhors a Vacuum"

Concluding his address Judge Miller cautioned, "If those who do not believe in communism or other forms of totalitarianism are not constantly alert to protect the form of government which has been given to us, and which guarantees freedom of religion, freedom of speech, freedom of the press, freedom of assembly and the other rights named in our Constitution, then just as surely as we are meeting in this room, the folks who do not believe as we do will move in. Nature abhors a vacuum. The squatter loves an unoccupied piece of property. The political opportunist takes over where the sleepy citizen nods."

On the preceding day Judge Miller spoke to a special session of the 17th NAB District at Portland, Oregon.

FM COMMITTEE FEELS CHANNEL WITHHOLDING WOULD RETARD RAPID DEVELOPMENT

(Continued from page 501)

be served by a reservation of presently allocated channels and is of the opinion that these objectives can be better served by the allocation of additional channels for FM use and the Committee is strongly of the opinion that reservation of channels at this time will obstruct the speedy development of FM broadcasting and therefore recommends that the Commission at this time designate such additional channels either as a result of a commission hearing or by its own action.

"Such action by the Commission would assure equitable distribution of service to the listening public as to territory covered and would provide facilities for both present and future applicants and would contribute to the sound development of FM broadcasting."

ADVISORY COUNCIL FOR MOVIE ON RADIO

Six west coast broadcasters were invited last week by the NAB Board of Directors to serve as an advisory committee to an independent producer who is planning a motion picture based an the history of the broadcasting industry.

Radio executives asked to serve on the committee are William B. Ryan, KFI, Los Angeles, chairman; Donald W. Thornburgh, CBS, Los Angeles; Lewis Allen Weiss, KHJ, Los Angeles; Sidney N. Strotz, NBC, Hollywood; Don Searle, ABC, Hollywood; and Calvin J. Smith, KFAC, Los Angeles.

The radio representatives will serve as an advisory group to Jerrold T. Brandt, independent movie producer, in the enterprise. Working title for the production is "Magic in the Air."

WALLACE MENTIONS CONTROL OF RADIO

Secretary of Commerce made an impromptu speech Thursday (27) at the School of Political Action Techniques being held in Washington and, according to the Washington *Evening Star*, told the group it is "conceivable that 'we may be facing control of the press and radio'."

The *Star* added: Asked later to expand his remarks about a controlled press, Mr. Wallace said only: "It won't be under a Democratic administration."

Legal Department

COMMISSION ANNOUNCES TEMPORARY PROCEDURE PERMITTING WAVER OF HEARINGS

To expedite disposition of applications, the FCC announced Monday (24) a procedure to permit applicants to waive hearings, and to request the commission to base its decisions on information contained in applications and other material filed by applicants.

The new procedure, adopted temporarily by the FCC, is as follows:

> In the case of any applications which are designated in the future for hearing, or of any applications which have already been designated for hearing but no hearing has yet been held, the parties may request the Commission to waive a hearing and to grant or deny the applications upon the basis of the information contained in the applications and

(Continued on next page)

other papers on file with the Commission pertaining to the applicants or applications. Any party desiring to waive a hearing in accordance with this procedure should execute and file with the Commission a waiver on the form reprinted below and serve copies on all other parties or a joint waiver may be signed by all the parties. Upon the receipt of waivers from all the parties to a proceeding, the Commission will decide whether the case is an appropriate one for determination without a hearing. If it is determined by the Commission that nothwithstanding the waiver, a hearing is necessary, the case will be continued on the hearing docket. If the Commission concludes that the case can appropriately be decided without a hearing, the case will be removed from the hearing docket.

In all cases which are removed from the hearing docket in accordance with this procedure, the Commission will be free to proceed to decide the case upon the basis of the information contained in the applications and in any other papers on file with the Commission which pertain to the applicants or applications in question, including any protests filed at any time prior to final decision. The Commission reserves the right to call upon any party to furnish any additional information which the Commission deems necessary to a proper decision. Such information shall be served upon opposing parties [by the applicant called on].

This procedure does not in any way change the Commission's practice with respect to protests. Any party, or any member of the public, may still file with the Commission any information concerning an applicant which bears upon his qualifications to operate a station in the public interest. Where such protest raises a question of substance which might affect the granting of the application a hearing will generally be required. If the protest is not of any substance the Commission may proceed to act upon the application without hearing.

In all cases where the Commission issues a final decision pursuant to this procedure without holding a hearing a brief memorandum opinion will be issued by the Commission stating its reasons for its grant or denial of the individual applications. This decision shall have the same effect as a final decision under the Commission's Rules and Regulations. Petitions for rehearing may be filed with respect to such decision. Such petition will be granted only upon a showing that the Commission has made an erroneous determination on a relevant and material issue of fact or law or that relevant and material evidence has been newly discovered which could not have been discovered at an earlier date with the exercise of due diligence.

The Commission does not construe this procedure as involving any waiver by the parties of the right to appeal to the Courts from any adverse final decision of the Commission.

WAIVER OF HEARING

NAME OF APPLICANT ....

CALL LETTERS ....

DOCKET NO. ....

The undersigned hereby waives its (their) right to a hearing in the above-entitled docket case and in all other docket cases which have been consolidated for hearing with such case and requests the Commission to decide said case or cases upon the basis of the information contained in the applications and in any other papers on file with the Commission pertaining to the applicants or applications in question. It is expressly understood that the Commission may render a final decision based upon such information or such additional information as the Commission may request from any party at any time before such decision; that such decision shall have the same force and effect as though made after a hearing; and that any petition for rehearing filed with respect to such decision will be granted only upon a showing that the Commission has made an erroneous determination on a relevant and material issue of fact or law or that relevant and material evidence has been newly discovered which could not have been discovered at an earlier date with the exercise of due diligence.

SCHEDULE OF NAB COMMITTEE MEETINGS

Date	*Committee*	*Place*
July 1-2	Program Executive	Chicago
July 11	Employee-Employer Relations	Washington
July 12	Public Relations Executive	Washington
July 15-16	Music advisory	New York
July 17-18	Freedom of Radio	New York
Aug. 3-4	Board Finance	Estes Park
Aug. 5	Board By-Law Revisions	Estes Park
Aug. 5	Board Certificates of Merit	Estes Park
Aug. 6	Board District Meeting Advisory	Estes Park
Sep. 9-10	Small Market Stations Executive	Washington

Meetings of other standing committees are planned but arrangements have not been completed.

The NAB Board of Directors convenes at Estes Park, Colo., Aug. 6th for a three day session.

COPYRIGHT CONFERENCE PROPOSES NEW AGREEMENT

Mailed with this issue of REPORTS is an Information Bulletin giving the text of a proposed new agreement which resulted from the meeting of the Inter-American Conference on Copyright in Washington June 1 to 22.

A summary of several points covered in the conference is included in the Information Bulletin.

MESTER BROTHERS BRING SUIT TO SET ASIDE WOV TRANSFER DECISION

Suit has been started in the United States District Court in Brooklyn, N. Y., by Murray and Meyer Mester to set aside the FCC ruling of March 5, which denied their proposed purchase of Station WOV.

The FCC decision said that the transfer of control would not serve the public interest. (Current REPORTS, p. 179)

The civil action charges that the FCC is exercising power beyond its authority in denying the transfer.

The brothers, partners in the Balbo Oil Company of New York, charge that the FCC's decision deprives

(Continued on next page)

them of liberty and property without due process of law and abridges their freedom of speech.

The Mesters say that the FCC has no power to deny the sale on the ground that the prospective purchasers had been involved in litigation with other government departments through their holdings in the Balbo Oil Company.

Engineering

JAMES MIDDLEBROOKS NAMED NAB ENGINEERING DIRECTOR

The appointment of James L. Middlebrooks to be director of engineering for NAB was announced Friday (28) by A. D. Willard, Jr., executive vice president. He reports to the NAB in Washington today (1).

Mr. Middlebrooks comes to NAB from Field Enterprises, Inc., Chicago, where he was engineering director. Prior to his association with Field Enterprises, he served for three years in the United States Navy, holding the rank of Commander upon his relief from active duty.

For a number of years before entering the naval service, the new NAB Director of Engineering was in charge of construction for the General Engineering Department of the Columbia Broadcasting System.

A graduate in electrical engineering from Alabama Polytechnic Institute, Auburn, Ala., Mr. Middlebrooks is a native of Birmingham, Alabama. He began his career by building the University of Alabama's radio station WAPI in Birmingham.

Mr. Middlebrooks' duties in the past have carried him into all of the 48 states and into most foreign countries. He has been a close student of both domestic and international radio broadcasting for many years.

Small Market Stations

HENRI, HURST & McDONALD APPRAISES GROUP SELLING

The grouping of small stations into regional networks is looked on favorably by national advertising agencies. At the request of NAB Small Market Stations Division, William E. Jones, radio director, Henri, Hurst & McDonald, Inc., reports his views and experiences with grouped stations. The agency has been using small regional groups with considerable success; preference for the small stations was, states Mr. Jones, "because we felt that their penetration of the market was greater, and that individually each station was doing an excellent job in its own community.

"In our opinion these are the vital factors which a station must have in mind to successfully solicit national business on a regional basis: (1) Predominant position in its own community, based on community leadership more than actual power or frequency. (2) Intelligent plan of local programming. (3) A sound merchandising plan which is coordinated by the group and followed through individually by the stations.

"In our opinion this is one of the greatest opportunities that a small local station has to be of real service to a national advertiser and to demonstrate its peculiar value in the advertising picture. Its close contact with local merchants can be of invaluable assistance to the advertiser if the station develops a merchandising program that can capitalize on the opportunity. Also, in many cases, local stations have rendered great service in aiding a national advertiser in establishing adequate distribution for his product."

The radio executive encourages adequate talent and programming facilities in at least one originating station in the group.

WRC AND KXOK SHOWCASE THEIR EARLY MORNING PROGRAMS FOR NAB STUDY

Sound formats and profitable ideas are resulting from the NAB study of the early morning show (*see* REPORTS, *page 486*). Programs with many years of success on large stations in the competitive, metropolitan markets are viewed with keen interest by station management throughout the nation.

The three hour, early morning program of WRC, NBC station, Washington, D. C., has been a favorite with Washington listeners for nearly twelve years. The show is heard 6:00 until 9:00 a. m. on a Monday through Saturday basis.

"There are three principle reasons," states Mahlon A. Glascock, WRC Sales Manager, "why we think it has achieved listener leadership.

"First, we have always striven to have as conductor of the program a personality of ability and appeal. During the twelve years of WRC's own program we have had only two personalities conducting the program. Bill Herson, the present conductor, is now in his fifth year. This slow turnover of outstanding personalities is very important.

"The second reason . . . the format of the program. We try to give well spaced news periods, lots of music, a minimum of chatter and consistent limitation of the number of commercials in any given period.

"The third reason . . . the station's dominance in daytime and night time programs. We are sure that WRC's popularity induces many listeners to get the WRC listening habit for other programs. Thus many listeners to our night time programs will leave their radio set on WRC when they retire. The next morning when they turn on the radio they are already tuned to our morning program.

"There are many other reasons too why the program continues to be high on the list of favorites in Washington. The program personality is very active in community affairs. He goes outside of the station into hundreds of varied groups during the course of the year. Being an important money maker for the station, the program and personality are promoted strongly and continually.

(Continued on next page)

"Washington is an early morning listening city. The format of this WRC early morning program is substantially that of most of the other stations. I think that Washington is the first city to develop this particular format and it has apparently proven to be lastingly appealing. May I suggest that in cities where this type of program or others you may be researching are popular, interested stations might profit by buying off-the-air transcriptions for study purposes."

Hymns Head Early Morning Programming on KXOK

"Temple of the Air" featuring hymns and religious music, running on an uninterrupted format from 5:30 until 6:00 A.M. constitutes the opening segment of the early morning programming of KXOK, ABC affiliate, St. Louis, Missouri.

The mood and tempo are transformed into a bright and lively atmosphere with popular recorded melodies on "Town and Country" at 6:00 A.M. The well-known KXOK personality, Charley Stookey, station's farm editor, provides sparkling entertainment and services for the large rural population in the station's coverage area with farm features.

The schedule, reports C. L. Thomas, KXOK Manager, features by Dr. Bertram L. Hughes. The commentator summarizes all previous news broadcasts since sign on, and he elaborates on local and regional news events.

"Breakfast Time," a light, fast-moving, program follows the news and continues until 8:15 A.M. National, world and local news make up the news period at this hour. KXOK joins the network at 8:30 A.M.

"WASHINGTON VIEWS AND INTERVIEWS" AVAILABLE FROM ZIV

Washington correspondent Barnet Nover interviews statesmen on national and international affairs for the syndicated transcribed program, "Washington Views and Interviews." This public interest vehicle is produced by Frederick W. Ziv Company.

CANADIAN ASSOCIATION OF BROADCASTERS TO ESTABLISH SMALL MARKET STATIONS DIVISION

Following a recent presentation before the Canadian Association of Broadcasters by Robert (Bob) Mason, WMRN Marion, Ohio, a Small Market Stations Division has been formed by that association.

Mr. Mason, member and former chairman NAB Small Market Stations Division, reveals that approximately 80% of the Canadian stations come under the small market stations classification.

PUBLIC SERVICE PLAQUE AWARDED TO WKMO

A Magazine Digest public service plaque has been awarded to the city of Kokomo, Indiana and Radio Station WKMO. John Carl Jeffrey, station manager and city officials received the awards at ceremonies during a CBS broadcast in New York. July edition of the magazine carries story on public interest services of the station and the city.

Broadcast Advertising

JOSKE ADVISORY COMMITTEE MEETS FOR FINAL REVIEW OF STUDY

A meeting of the Joske Advisory Committee was held Friday, June 28 in New York City, to give a final review to material now ready for the publishers on the extensive study of radio advertising for retailers made by Joske's of Texas, San Antonio department store, in cooperation with the NAB.

Attending the meeting were: James Shand, Assistant to the President of Joske's of Texas; Russell Brown, Vice-President in charge of Sales Promotion and Advertising for Allied Purchasing Corporation; Willard Campbell, Sales Promotion Director of Sibley, Lindsay & Curr Company, Rochester, New York; Howard Abrahams, Sales Promotion Director, National Retail Dry Goods Association; Lewis H. Avery, of Lewis H. Avery Associates, Inc., New York City; Walter Johnson, WTIC, Hartford, Connecticut; Frank E. Pellegrin and Lee Hart of the NAB department of broadcast advertising.

U. S. STEEL SHOWS CONFIDENCE IN RADIO; PERFUME SERIES SETS LUXURY ITEM EXAMPLE

Two recent articles by Victor J. Dallaire which appeared in Printer's Ink *may have been missed by many broadcasters. Because they report on broadcasting developments which are almost precedent making in their departure from the curious and outmoded* status quo *in seasonal and product programming, they are reprinted through courtesy of that magazine.*

The first reports an aggressive spirit of optimism in the advertising outlook of U. S. Steel, as well as a progressive confidence in radio as a major advertising medium. This spirit is expressed in the company's decision to continue its broadcasts through the summer months with emphasis on quality *shows and program promotional assistance that might well be noted by broadcasters and other sponsors.*

The other, an older story, confirms reputable advertising's oft-repeated contention that quality products can be sold by a mass medium to a mass market

(Continued on next page)

REPORTS READERS VOTE FOR LARGER SIZE TYPE

Response from the type-face ballot distributed with REPORTS two weeks ago shows a definite preference for the larger size type now in use. 79% of those answering favored the larger type. The size made no difference to 20 per cent, and less than one per cent requested a return to eight point.

In view of this expression of opinion the larger type will be continued. Our thanks for returning the ballots. Your comments are always welcomed.

if only the message or program reflects that quality. Here again, intelligent promotion in support of the radio campaign helped pay dividends to the sponsor.

Top-Budget Mystery Show Continues U. S. Steel's Public Relations Program

While some advertisers under the influence of current business jitters have canceled time and space or pared down budgets, a good many have clung to the basic practice that advertising should be kept in there punching.

It's true enough that some direct-selling advertising has backfired because strikes and shortages have ham-strung production. Some advertisers have been hurt but their scratches call for no drastic surgery such as cutting off advertising altogether or cutting it down to the point that it is ineffectual.

During the war when there was little to sell and the advertising dollar cost only a few cents, many companies developed public service programs such as those sponsored by the War Advertising Council to build up good-will among customers of the future. The present business situation is somewhat similar and could well be met by similar tactics. Though the cost of maintaining such a program may be higher than during the war years, the penalty for dropping or curtailing advertising now is greater.

United States Steel is a comparative newcomer among radio sponsors, but it has carried into use of that medium a veteran's confidence in the future plus the knowledge that advertising, to be effective, must be kept high on the payroll. It has not let current jitters hamper production of its distinctive radio program as a powerful public and employee relations tool.

The opportunity to trim costs came when U. S. Steel's Theatre Guild season ended early in June. The company could have filled in the 13-week summer season with a less costly substitute, but it felt that such a retrenchment would have impaired the fine work done by its winter program.

Under the supervision of J. Carlisle MacDonald, assistant to the chairman of the board, U. S. Steel is currently presenting the Hour of Mystery over the American Broadcasting Company's network (10 P.M. EDST Sundays). The fact that the initial show brought rave notices in the press is no coincidence. It was planned to be an appealing and distinctive show by men who know that a public relations or advertising program's success depends on maintaining its quality and continuity.

The Hour of Mystery offers the nation's 50,000,000 detective fans sixty minutes of thrilling drama starring such lights of the stage as Laurence Olivier and Geraldine Fitzgerald. It is well-rounded summer radio fare featuring top actors and top direction.

Commercial copy follows the format of The Theatre Guild series. An opening message deals with some broad policy or achievement of the corporation such as industrial relations, research, stockholder relations and the reemployment of veterans. A second message is devoted to a subsidiary company to permit better public identification of U. S. Steel and its subsidiaries.

The Hour of Mystery is backed by a promotion campaign to further insure its success.

Regular ads are carried in newspapers in principal cities and all U. S. Steel plant towns to a total of 17,000,000 readers.

500,000 circulars were distributed telling of the new summer program. Half of these went to employees and the rest went to customers.

10,000 posters for local time and station imprint were distributed through the corporation's 15 district public relations offices to U. S. steel plants, general offices and local radio outlets.

125,000 postcards announcing the summer series were given to employees and local stations to mail to listeners inviting them to tune in.

Mass Medium Like Radio for Luxury Item?

The advertising success of Stradivari perfume is founded on the precept that a campaign to reach prospective purchasers of expensive perfume must have a quality and flavor equal to the perfume itself.

Such an advertising philosophy is relatively easy to live up to on a small scale, but difficulties present themselves with the use of a mass medium. Mass advertising can very well impart a common and everyday flavor to a rare and magic perfume—or bring about the loss of the personal touch that plays a big part in merchandising costly essences. Obviously, when a person pays $15 or $20 an ounce for perfume, he likes to think of it as something exclusive rather than as an extract that is being marketed like canned soup or beans.

These difficulties would seem to preclude the use of radio, but for four years, Prince Matchabelli, Inc., of New York, a subsidiary of Vick Chemical Co., has been using that mass medium to reach a selected audience. Advertising and promotion of the perfume has been built around an ensemble of priceless Stradivari violins. The program has just completed the winter season on American Broadcasting Co. following a three-year tour over the National Broadcasting Company.

Success of the Stradivari program is attributed to the appeal of the music and of the world-famous violins in the orchestra. Bulging files of letters from pleased listeners plus a steady gain in sales of Stradivari perfume, now the sales leader of the Prince Matchabelli line, seem to prove the theory that lovers of fine music and fine instruments would be lovers of fine perfume.

Commercials Match Program Mood

Particular care is taken that the commercials match the mood of the program. Loud, high-pressure selling could easily destroy the spell woven by the ensemble. Even local cooperative cut-in commercials switch gracefully from Stradivari violins to Stradivari perfume—and so smoothly that few listeners realize the program is doing a selling job while bringing them fine music.

Several loyal listeners have wired the New York office asking for the Stradivari ensemble for local concerts. New York had to send its regrets to most of them because it couldn't bundle up the ensemble and its priceless instruments and ship them off at a

(Continued on next page)

moment's notice. Two or three times, counteroffers to send a quartet only were made, but the fans wanted the whole ensemble or nothing at all.

Playbacks Used

Department stores have used playbacks of the program to increase sales among shoppers and draw attention to the radio concert programs distributed at perfume counters. Counter cards in the same rose background as the program schedule are employed to call attention to the Sunday program. Both counter card and printed program feature the little Stradivari Cupid and the silhouette of Matchabelli's crown bottle.

Another Prince Matchabelli device that has helped put department store customers in a perfume-buying frame of mind is a small, scented blotter for use as an insert in handkerchief purchases. The blotter is die-cut in the crown bottleshape and is supplied free of charge to department stores handling the perfume line.

The Prince Matchabelli mailing list has passed the point where fan letters can be answered individually although the company at first did that. It still maintains a personal touch by building the programs around the requests of listeners and mailing the schedule regularly to 15,000 fans. The schedule lists selections to be played six weeks in advance, the stations carrying the program and the local times it can be heard. Commercial copy on the printed program follows the format of the radio commercials.

Local Costs Shared

Local perfumers and department stores have been quick to identify themselves with the Stradivari program. A good many share costs of local cut-ins on the network show. Others voluntarily include a line in their newspaper ads telling when and over what ABC station the Stradivari program may be heard. Prince Matchabelli publication advertising of Stradivari perfume also is centered around the radio ensemble, a tie-in that has attracted many music lovers to the mid-day Sunday show. Its time is apparently no great factor among listeners, for among the most faithful correspondents are residents of the Pacific Coast who must be at their radios by 9:30 in the morning to hear the program.

The sales organization for Stradivari perfume is attuned to the radio concert series. Demonstrators are keenly aware of the pulling power of the violin concerts. Network outlets have been closely selected on the basis of potential sales. Sales leadership of Stradivari perfume over others of the line is definitely due to the program, for the publication budgets for all members of the family are about the same.

Probably the best indications how much Antonio Stradivari's master instruments have come to be associated with the Prince Matchabelli perfume through this radio program is that many write to the company for an appraisal of their violins, especially if they think they have a real Stradivari. But no genuine Stradivari has yet been discovered among these inquirers.

Prince Matchabelli, founder of the perfume house, died several years ago but Princess Matchabelli, his sister-in-law, has continued as head of the Paris branch. Since Stradivari perfume was launched when communications between the United States and France were cut off, the Princess didn't know that such a perfume existed until GIs came crowding into the Paris house to ask for the Stradivari perfume by name to send to their girl friends back home. That, too, is a fairly substantial testimonial for a nicely executed radio advertising program.

Among the stoutest supporters of the program now are the false prophets who at first were sure such a program would never work for a prestige house, says Lenore Buehler, the company's advertising manager. It *has* worked, but to keep it working requires the constant vigilance of Prince Matchabelli, Inc., and the agency, Morse International, New York.

Employee-Employer Relations

LABOR MEASURES OUT FOR THIS SESSION; HOBBS BILL BEFORE PRESIDENT

At the end of last week, Congressional proponents of legislation regulating labor unions and activities abandoned hope of passing any new measures this year.

Three bills pending in Congress were conceded to be "dead": the wage bill raising the minimum from 40 to 65 cents and expanding the coverage of the Wage and Hour Act, the President's emergency strike control bill, and the vetoed Case labor bill (see Current Reports, p. 426).

The minimum wage legislation, passed by the Senate with some amendments and approved by the House Labor Committee recently, was shelved by the House Rules Committee on Wednesday (26). Efforts to revive various sections of the Case bill seem also to have been abandoned. In the meantime, the emergency legislation, having passed both branches of Congress in different form, rests on the Speaker's desk without likelihood of being called up before the current session ends.

While prospects dimmed for any further regulatory legislation, the President had on his desk the Hobbs "anti-racketeering" bill, sent to the White House, as a separate measure on June 21, following the veto of the Case bill, of which it had been a part. It makes guilty of a felony, punishable by $10,000 fine or up to 20 years' imprisonment, anyone who "in any way or degree obstructs, delays, or affects commerce, or the movement of any article or commodity in commerce, by robbery or extortion."

When he vetoed the Case bill, the President said he was "in full accord" with the objectives of the Hobbs bill provision, but felt that the legislation should be clarified so as not to make it illegal for labor "to strike and picket peacefully, and to take other legitimate and peaceful concerted action." The Congress did not modify the bill as suggested, although Senator Hatch, who called it up, asserted it did not interfere

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with peaceful picketing or other legitimate union activity.

The Hobbs bill has been pending in Congress since 1942, following a decision of the Supreme Court holding that the 1934 Anti-Racketeering Act did not apply to the use of violence and threats in forcing employment of union truckers or standby payments. The Court reached this result on the ground that the 1934 law specifically excepted bona fide wage payments and preserved "the legitimate and bona fide activities" of labor unions. Justice Byrnes, who wrote the opinion in that case, commented that Congress was familiar with the "stand-by" device—even if obtained by "force or threats"—and did not intend to affect such activities. The clarifying language suggested by the President but not adopted by Congress, might well have confirmed the Court's interpretation of the 1934 Act.

Organized labor has bitterly opposed passage of the bill, and President William Green of the A. F. of L. has called for its veto. In a telegram to President Truman, Green urged that the bill be vetoed because it "would interfere with the exercise of the legitimate activities" of labor, was "susceptible of broad dangerous interpretations," and would foster "widespread discontent and unrest" and "increase labor strife."

Senator Hatch and Senate Labor Committee Chairman Murray, however, expressed the belief that the bill would be signed by the President.

CBS ELECTIONS STILL UNDECIDED

Following a telegraphic order by the NLRB on Tuesday (25), the ballots of the CBS television directors and assistant directors were opened on Thursday, with the result that neither RDG nor IATSE secured a majority. The vote was 6 for RDG, 5 for IATSE, and 2 challenged by IATSE.

Action by NLRB directing counting of the ballots, previously impounded at the request of the A. F. of L., came after the A. F. of L. failed to settle the jurisdictional dispute between RDG and IATSE. No joint proposal for settlement was filed with the Board by the deadline, June 24 (See Current Reports, p. 472).

Investigation of the two challenged in this group as well as the challenges in the other two elections involving the miscellaneous television studio employees and the overall white-collar group, is expected to be completed about July 8, according to the NLRB Field Examiner assigned to the case.

Women Directors

HOOVER RECEIVES AWD FAMINE SUPPORT PLEDGE AT WHITE HOUSE

Accepting from the Association of Women Directors a collection of telegrams and letters from women broadcasters pledging support in the food crisis, former President Herbert Hoover, honorary chairman of the Famine Emergency Committee, told representatives of the AWD, "The members of the National Association of Women Directors are in an unique position to be effective in helping to mobilize the Amercan public to support this great effort."

Mr. Hoover added, "The women of the country, whom you so effectively reach, will take the really important role in this program."

The presentation was made at the White House by Alma Kitchell, WJZ, president of AWD. With her were Mildred Bailey, WCOP, first vice president, and Dorothy Lewis, NAB coordinator of listener activity, and AWD vice president.

(Complete details for women broadcasters are printed in an *AWD Memo* being mailed with this edition.)

FCC

SAN FRANCISCO TV HEARINGS CANCELLED

Hearings by the FCC on the applications for television grants in San Francisco were cancelled by the commission Wednesday (26).

Since the Commission allocated six channels for the west coast city and one of the seven original TV applicants, Hearst Publications, Inc., withdrew its application, the need for a consolidated hearing was eliminated.

RENEWALS TO THIRTY-THREE STATIONS

The FCC announced on Monday (24) that it had erroneously listed thirty-three stations as having been issued temporary license renewals.

The stations which actually had been granted renewals on a regular basis are listed in this issue of Reports under *FCC Actions.*

TRANSRADIO COMPLAINT DISMISSED BY FCC

The Transradio Press petition to the FCC asking for a revision of the A. T. & T. rate structure was dismissed without prejudice by the commission in its proposed decision published Thursday (27).

Originally filed in December, 1940, Transradio's complaint was consolidated with the commission's investigation of the A. T. & T. service, ordered in October, 1941.

The FCC pointed out that in 1943, substantial reductions were made in rates charged to press users of private line teletypewriter service. The commission stated that the principle of "declining cost per mile" was instituted as an additional reduction in its rate structure by the A. T. & T. on February 1, 1946, and that Transradio has not shown that further decreases are in order at present.

The commission maintained that it will continue its policy of surveillance over the A. T. & T.'s business to assure equitable line service.

Public Interest Programming

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of July 8-14, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Homes for Veterans

In simple justice, veterans deserve all possible assistance in finding living accommodations. They feel the pinch of the shortage more acutely because they interrupted their lives to go into the Armed Services. It is simply a *matter of fair play to help them in every way possible to locate homes in which they can live with their families as they return to civilian life.* It is estimated that 1,600,000 of the married veterans who will have been released by December 31, 1946, have no established homes to which to return. An estimated 1,300,000 single veterans will get married by December 31, 1946. Even when generous allowance is made for the fact that some of these married veterans may prefer to live temporarily with relatives or friends, it appears that *more than 2 million veterans' families will be looking for places to live in 1946.* The Federal Government is taking a number of measures to relieve the veterans' housing situation. Government and industry are cooperating to stimulate construction and to provide that veterans are to have first chance at it. The Government is giving priorities on scarce building materials to builders who will put up homes which will be available for sale or rent at reasonable prices and will be offered first to veterans. *Until construction gets rolling, by all means the most important source of housing for veterans consists of vacancies which become available in the existing housing supply.* Urge listeners to help ease the housing situation by *"staying put" if they possibly can so that a maximum number of veterans can find living places in the existing housing supply; by sharing their homes with veterans' families if they can possibly do so and listing vacancies and houses for sale at the veterans' housing referral center, if one exists in their community, so that veterans can get first chance at them.* (Fact Sheet No. 45-B)

Fight Famine by Sharing

Former President Herbert Hoover, in his report to the nation of his 35,000 mile tour through the famine stricken areas of the world, said, "I have seen with my own eyes the grimmest spectre of famine in all the history of the world. . . . Hunger hangs over the homes of more than 800 million people—over one-third of the people of the earth." If 300 million of these people should receive no more relief, and if we assume that their own remaining resources could be evenly distributed (which they could not), they would be reduced to a calory level that would mean slow death. Says Mr. Hoover, "We can save these people from the worst if we will." But we are still faced with the fact that 3,600,000 tons of cereals are required if hunger is to be appeased and mass starvation prevented in many of the hunger-ridden parts of the world. No one can predict for certain how long famine conditions will prevail. So until the famine emergency is over, the job of Americans is to be content to eat less wheat products, fats and oils. *As a rough guide, each American family should be eating one-third less wheat products and one-fourth less fats and oils than they eat in usual times.* If everyone will follow this pattern, the supplies will be fairly distributed and everyone will have all he needs, if not all he wants. The nutritional value of our diets need not suffer, for we may substitute such things as fresh vegetables, potatoes, fish, eggs, poultry, etc. There will be all we need, if not all we want, if we share with our fellow Americans, our wheat products and fats and oils. We can do this by: Being content to eat one-third less wheat and rice products than usual; one-fourth less fats and oils than usual. . . . Buying no more than our fair share, even when it is available. . . . Eating more of the plentiful foods instead. . . . Eliminating all food waste and turning in all used fats. . . . Producing and preserving all food possible through home gardening and canning. (Fact Sheet No. 20-C)

Hospitals Need Student Nurses

A study conducted by the American Hospital Association shows that 2 out of 3 hospitals throughout the country are suffering from acute nursing shortages. In 1945, hospitals registered by American Medical Association reported an increase of 220,544 admissions over 1944. A large percentage of these hospitals have been forced to close beds and facilities—in some cases, even whole floors or wings. As a result, literally thousands of patients are doing without adequate nursing care. Forty thousand student nurses must be recruited during the remainder of 1946 to help in alleviating the current situation, and insure adequate nursing care for the nation in the future. The U. S. Cadet Nurse Corps, created during the war to train student nurses for military and essential civilian nursing service, filled schools of nursing throughout the country; many of its graduates are now doing their part in essential nursing fields. But recruitment for the Corps was terminated last fall, and today there is an alarming shortage of student nurses in training in the hospitals of our country. A strong nationwide effort must be made, therefore, to interest young women in nursing as a career; to urge them to enroll at once to fill existing vacancies in schools of nursing, and at the same time provide greatly needed help for our hospitals. Explain that nursing is a wonderful opportunity for young women to prepare for a lifetime profession and for superior homemaking at very low cost, if they are between the ages of 17 and 35, and are high school graduates or college students in good standing. Emphasize that a number of collegiate nursing schools give a Bachelor of Science degree in nursing. Emphasize the fact that, compared with average net earnings in other vocations for women, nursing salaries rate high. Point out that complete information on how to become a student nurse should be obtained at once from either The Administrator or the director of nurses of the hospital nearest the interested applicants home. (Fact Sheet No. 9-C)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 1. They are subject to change.

Monday, July 1

Further Hearing

NEW—James A. Noe, Shreveport, La.—C. P. **1550 kc.,** 250 watts, unlimited.

NEW—Frank H. Ford, Shreveport, La.—C. P. **1550 kc.,** 250 watts, unlimited.

Further Hearing

Before the Commission in Conference Room B,
Adjacent to the Government Auditorium,
13th St. and Constitution Avenue N.W.

In the Matter of Clear Channel Broadcasting in the Standard Broadcast Band.

(Continued on next page)

WCMI—The Ashland Broadcasting Co., Ashland, Ky.—C. P. **1340 kc.,** 250 watts, unlimited.

Further Hearing

KFVS—Oscar G. Hirsch, tr/as Hirsch Battery & Radio Co., Cape Girardeau, Mo.—C. P. **960 kc.,** 1 KW, directional antenna for night use, unlimited.

Other Participants

Mt. Vernon Radio & Television Co. (Intervenor)
Midwest Broadcasting Co. (Intervenor)

Friday, July 5

NEW—Times World Corp., Roanoke, Va.—For FM facilities.

NEW—Roanoke Broadcasting Corp., Roanoke, Va.—For FM facilities.

NEW—Piedmont Broadcasting Corp., Danville, Va.—For FM facilities.

To Be Held in Court Room, Third Floor, Peoria County Courthouse, Peoria, Illinois

NEW—Peoria Broadcasting Co., Peoria, Ill.—For FM facilities.

NEW—Mid-State Broadcasting Co., Peoria, Ill.—For FM facilities.

NEW—Radio Peoria, Inc., Peoria, Ill.—For FM facilities.

NEW—Central Illinois Radio Corp., Peoria, Ill.—For FM facilities.

NEW—Illinois Valley Broadcasting Co., Peoria, Ill.—For FM facilities.

NEW—West Central Broadcasting Co., Peoria, Ill.—For FM facilities.

Other Participants

Radio Station WQXR Party Respondent

FCC ACTIONS

AM APPLICATIONS GRANTED

NEW—Sidney Slon, et al., d/b as Bangor Broadcasting Service, Bangor, Me.—Granted construction permit for a new station to operate on **1230 kc.,** 250 watts, unlimited time, subject to condition that construction and operation of proposed transmitter and frequency control are in accordance with Rules and Standards, and further condition that applicant within 60 days of grant file an application for modification of permit specifying a transmitter site meeting the requirements of the Standards, and contingent on CAA approval of transmitter site. (B1-P-4728)

NEW—Great Falls Broadcasting Co., Great Falls, Mont.—Granted construction permit for a new station to operate on **1400 kc.,** 250 watts, unlimited time; engineering conditions. (B5-P-4758)

NEW—William E. Blake, Ronceverte, W. Va.—Granted construction permit for a new station to operate on **1400 kc.,** 250 watts, unlimited time; engineering conditions. (B2-P-4788)

NEW—Redege Broadcasting Co., Hendersonville, N. C.—Granted construction permit for a new station to operate on **1450 kc.,** 250 watts, unlimited time; engineering conditions. (B3-P-4532; Doc. 7438)

NEW—Purchase Broadcasting Co., Inc., Mayfield, Ky.—Granted construction permit for a new station to operate on **910 kc.,** 1 KW, daytime only, subject to approval by CAA of antenna system and transmitter site. (B2-P-4791)

NEW—Worth Broadcasting Co., Fort Worth, Texas—Granted construction permit for a new station to operate on **970 kc.,** with 1 KW, daytime only; engineering conditions. (B3-P-4448; Docket 7344)

NEW—Pocatello Broadcasting Co., Pocatello, Idaho—Granted construction permit for a new station to operate on **1490 kc.,** 250 watts, unlimited time; site to be determined; conditions. (B5-P-4627; Docket 7494)

NEW—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho—Granted construction permit for a new station to operate on **1450 kc.,** 250 watts, unlimited time; engineering conditions. (B5-P-4638)

NEW—Radio & Television Broadcasting Co. of Idaho, Pocatello, Idaho—Granted construction permit for a new station to operate on **1240 kc.,** 250 watts, unlimited time; subject to CAA approval. (B5-P-4520; Docket 7493)

NEW—Chanticleer Broadcasting Co., New Brunswick, N. J.—Granted construction permit for a new station to operate on **1450 kc.,** 250 watts, unlimited time; engineering conditions. (B1-P-4489; Docket 7452)

MISCELLANEOUS APPLICATIONS GRANTED

NEW—Commodore Broadcasting, Inc., Area of Decatur-Springfield, Ill.—Granted CP for a new relay broadcast station to be used with applicant's standard station WSOY. (B4-PRE-467)

NEW—Commodore Broadcasting, Inc., Decatur, Ill.—Granted CP for a new relay broadcast station to be used with applicants' standard station WSOY. (B4-PRE-468)

NEW—Nichols & Warinner, Inc., Area of Southern Calif.—Granted CP for a new relay broadcast station to be used with applicant's standard station KFOX. (B5-PRE-466)

NEW—Leonard A. Versluis, Area of Grand Rapids, Mich.—Granted CP for a new relay broadcast station to be used with applicant's standard station WLAV. (B2-PRY-316)

NEW—College of the Pacific, Stockton, Cal.—Granted construction permit for a new station; frequency **91.3 mc.** (Channel 217); 2.6 KW; antenna 277 ft.; site subject to CAA approval. (B5-PED-47)

NEW—Santa Monica School Board, Santa Monica, Cal.—Granted construction permit for a new station; frequency **90.1 mc.** (Channel 211), 0.3 KW; antenna —305 feet; site subject to CAA approval; approved types of frequency and modulation monitors to be used. (B5-PED-66)

DESIGNATED FOR HEARING

KNOE—James A. Noe, Monroe, La.—Designated for hearing application for modification of construction permit (B3-MP-1839), to change frequency from **1230** to **1390 kc.,** and increase power from 250 watts to 5 KW, using DA at night.

Board of Missions and Church Extension of the Methodist Church, New York City—Designated application for a new Class B FM station (B1-PH-1008) for hearing to be consolidated with applications of WBNX Broadcasting Co., Inc., et al. (Docket 6013, 6175, 6177, 6188 and 7217-7234)

WJBW—Charles C. Carlson, New Orleans, La.—Designated for further hearing application for renewal of license. (Docket 6529)

Beatrice Cobb, Morganton, N. C.; Nathan J. Cooper, Morganton, N. C.—Designated for consolidated hearing application of Beatrice Cobb (B3-P-4821) for a new station to operate on **1490 kc.,** 250 watts, unlimited time, with application of Nathan J. Cooper (B3-P-4789), for the same facilities.

Ralph D. Epperson, Mount Airy, N. C.; John T. Cashion and Doris B. Brown, d/b as Wilkes Broadcasting Co., No. Wilkesboro, N. C.—Designated for consolidated hearing application of Ralph D. Epperson (B3-P-4795) for a new station to operate on **800 kc.,** 250 watts, daytime only, with application of Wilkes Broadcasting Co. (B3-P-4862), for a new station to operate on **810 kc.,** 1 KW, daytime only.

(Continued on next page)

Rochester Broadcasting Corp., Rochester, N. Y.; Veterans Broadcasting Co., Inc., Rochester, N. Y.—Designated for consolidated hearing application of Rochester Broadcasting Corp. (B1-P-3593; Docket 6606) for a new station to operate on **1280 kc., 5 KW**, unlimited time, DA day and night, with application of Veterans Broadcasting Co., Inc. (B1-P-4826), requesting **1280 kc.,** 1 KW, daytime only.

McHenry Tichenor, Boulder, Colo.; Gifford Phillips, Denver, Colo.—Designated for hearing application of McHenry Tichenor (B5-P-4804) in a consolidated proceeding with application of Gifford Phillips (B5-P-4834) both requesting **1450 kc.,** 250 watts, unlimited time.

KVOX—KVOX Broadcasting Co., Moorhead, Minn.; Northern States Broadcasting Co., Fargo, No. Dak.—Designated for hearing application of KVOX (B4-P-4895) requesting change in frequency from **1340** to **790 kc.,** increase in power from 250 watts to 5 KW, installation of a new transmitter, change transmitter location, and install DA for nighttime use, to operate unlimited time, in a consolidated proceeding with application of Northern States Broadcasting Co. (B4-P-4527) for a new station to operate on **790 kc.,** 5 KW, unlimited time, employing a directional antenna for nighttime use, at Fargo.

LICENSE RENEWALS

CORRECTION

The Commission advises the following stations were erroneously listed with the group of stations granted further extensions of licenses to September 1, 1946. These should not have been included as they have been granted renewals on a regular basis (see REPORTS, p. 495):

KFDM, Beaumont, Texas; KFYR, Bismarck, N. Dak.; KGBX, Springfield, Mo.; KGCU, Mandan, N. Dak.; KGMB and Aux. Honolulu; KGW, Portland, Ore.; KLZ, Denver KOL, Seattle; KOY, Phoenix; KPQ, Wenatchee, Wash.; KSFO, San Francisco; KXYZ and Aux. Houston; KVI, Tacoma, Wash.; KWTO, Springfield, Mo.; WCAX, Burlington, Vt.; WEEI, Boston; WFBM and Aux. Indianapolis; WFIL and Aux. Philadelphia; WHKY, Hickory, N. C.; WIBW, Topeka; WINS and Aux. New York; WJAS, Pittsburgh; WJLS, Beckley, W. Va.; WKZO, Kalamazoo; WLBZ, Bangor, Me.; WMAL, Washington, D. C.; WMAM, Marienette, Wis.; WNAX, Yankton, S. Dak.; WSUN, St. Petersburg; WSYR and Aux. Syracuse; WTAQ, Green Bay, Wis.; WWNC, Asheville; KYA, San Francisco.

WCED—The Tri-County Broadcasting Co., Inc., DuBois, Pa. —Granted renewal of license for the period ending February 1, 1949.

KVCV—Golden Empire Broadcasting Co., Redding, Cal.—Granted renewal of license for the period ending February 1, 1949.

WMCA—WMCA, Inc., New York City.—Granted renewal of license for main and auxiliary transmitter for the period ending May 1, 1949.

KUTA—Utah Broadcasting and Television Co., Salt Lake City, Utah—Granted renewal of license for the period ending May 1, 1949.

Relay Station Licenses Renewed

The following relay broadcast station licenses were granted renewals for the period ending November 1, 1946:

KEGA, Earle C. Anthony, Inc.; WENI, WJW, Inc.; WEHZ, Berks Broadcasting Co.; WEIU, WEIT, Loyola University.

The following relay station was granted renewal of license for the period ending February 1, 1947:

WEGS, Donald A. Burton.

The following relay stations were granted renewals for the period ending May 1, 1947:

KEGZ, Symons Broadcasting Co.; WELC, WAVE, Inc.; WEKR, South Bend Tribune, KAOY, Don Lee Broadcasting System.

The following relay stations were granted renewals for the period ending August 1, 1947:

WBGN, Champaign News Gazette, Inc.; WAVB, Scioto Broadcasting Co.; WEHT, Racine Broadcasting Corp.; WHHC, Hampden Hampshire Corp.

Renewals for the following relay stations were granted for the period ending November 1, 1947:

WERB, Pinellas Broadcasting Co.; KIDN, Redwood Broadcasting Co., Inc.

Renewals for the following relay stations were granted for the period ending February 1, 1948:

KAOV, KEGD, KRIC, Inc.; WEGD, WEGE, WKRB, American Broadcasting Corp.; WLIR, WFAM, Inc.; WMFZ, WCBS, Inc.

The following relay stations were granted renewals for the period ending May 1, 1948:

WELV, WAAH, W. Va. Broadcasting Corp.; KNEF, Radio Serv. Corp. of Utah; WAUW, WLAC Broadcasting Service.

Renewals for the following relay stations were granted for the period ending November 1, 1948:

WEIZ, WMVB, Miami Valley Broadcasting Corp.; WNEI, WEIK, WIPM, WIPL, WEIJ, WFBM, Inc.; KBLE, KADB, KIFO, KEIV, Nichols & Warinner, Inc.; KEGV, Radio Station KFH Co.; WELN, WDRC, Inc.; WAXJ, Lamar Life Ins. Co.; KIEF, KIEG, Seattle Broadcasting Co.; WSCC, WAXH, Savannah Broadcasting Co.; WAFK, A. Frank Katzentine; WBGL, Head of the Lakes Broadcasting Co.; KAOU, Ariz. Broadcasting Co., Inc.; WJYK, Findlay Radio Co.; WAFZ, WAFY, Minn. Broadcasting Corp.; KAQW, KABJ, KAQX, KAQV, Central States Broadcasting Co.; KWRD, City of Dallas; WSMC, WSMA, WSMB, Inc.; KIIS, Harris Co. Broadcasting Co.

Renewals for the following relay stations were granted for the period ending February 1, 1949:

WBLR, Columbus Broadcasting Co.; KIFF, Mo. Broadcasting Corp.; KBQA, Winona Radio Service; WHPT, Radio Station WMFR; WJAE, WJNO, Inc.; WAIJ, WAIY, WIBX, Inc.

Renewals for the following relay stations were granted for the period ending May 1, 1949:

KPAK, KWFR, Wichita Broadcasters, a partnership; KAAO, KEIH, KAAR, KEII, KLZ Broadcasting Co.; KEIZ, KEIY, Oregonian Pub. Co.; KEHB, KEHD, KEHC, Topeka, Broadcasting Assn., Inc.; KEHA, KSFQ, KRSA, KBSF, KEHV, Associated Broadcasters, Inc.; KEGX, Salt River Valley Broadcasting Co.; KIEO, KEHP, Airfan Radio Corp., Ltd.; WAHF, WAHE, WTAR Radio Corp.; WIEF, WEIY, Miami Broadcasting Co.; WHLL, WBIN, WFYA, WEGT, Cent. N. Y. Broadcasting Corp.; WAIE, Joe L. Smith, Jr.; WELX, WELW, Triangle Publications, Inc.; WJOG, WJOQ, WJNL, WJNM, WJNQ, WJNW, WJNX, WJNZ, WJOD, American Broadcasting Co., Inc.

MISCELLANEOUS ACTIONS

WWZR—Zenith Radio Corp., Chicago, Ill.—Granted CP for an existing FM broadcast station to specify frequency as **98.5 mc.,** change type of transmitter, and install new antenna system. (B4-PH-975)

W2XGO—Federal Telecommunication Laboratories, Inc., Nutley, N. J.—Granted extension of special temporary authority, from June 28 to Sept. 25, to use F. T. L. FMTB-250 transmitter on frequency **88.5 mc.** with 250 watts power, FM emission, in order to conduct experimental broadcasts. Operation shall be limited to that required for tests of equipment and no regular program service shall be broadcast.

W2XGS—General Electric Co., Syracuse, N. Y.—Granted extension of special temporary authority to operate a 3 KW transmitter on **88.1, 95.9** and **107.9 mc.,** with special emission for FM, to be used at the Thompson Road Plant of the GE Co. at Syracuse, in order to facilitate development and engineering tests in new line of FM transmitters and antennas, for the period June 21 to Aug. 19, 1946.

Emporia Broadcasting Co., Inc., Area of Lyon County, Kans. —Granted special temporary authority to use a modi-

(Continued on next page)

fied Signal Corps Radio transmitter type BO-223-AX as a relay broadcast transmitter on **1622, 2058, 2150, 2790 kc.**, with 20 watts, during the critical river flood in the Lyon County area, for a period not to exceed 10 days.

Summit Radio Corp., Akron, Ohio—The Commission, on its own motion, ordered that the consolidated hearing on application (Docket 7214) now scheduled for June 24 be continued to July 29.

KREO—Broadcasting Corp. of America, Indo, Cal.—Granted modification of CP which authorized a new station, for change in type of transmitter. (B5-MP-1917)

WATX—The Regents of the Univ. of Mich., Ann Arbor, Mich. —Granted modification of CP which authorized a new noncommercial educational broadcast station, for extension of completion date to 12-16-46. (B2-MPED-33)

Greater Huntington Radio Corp., Huntington, W. Va.; Huntington Broadcasting Corp., Huntington, W. Va.—Adopted order granting petition insofar as it requests leave to amend application (B2-P-3826, Docket 6842), so as to specify frequency **800 kc.**, with 1 KW power, daytime only, and the application as amended was removed from the hearing docket. At the same time the Commission granted application of the Huntington Broadcasting Corp. (B2-P-3741, Docket 6841) for a new station to operate on **1450 kc.** with 250 watts, unlimited time.

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. Dak.—Granted modification of CP which authorize increase in power, etc., for extension of completion date to 7-9-46. (B4-MP-1927)

WGRV—Greenville Broadcasting Co., Greenville, Tenn.—Granted modification of CP which authorized a new station, to change type of transmitter (Raytheon RA-250), for approval of antenna and approval of transmitter and studio locations at Arnold Road, NW of Greenville, Tenn., and West Depot and Cutter Sts., Greenville, respectively. (B3-MP-1880)

WGWC—G. W. Covington, Jr., Selma, Ala.—Granted modification of CP, which authorized a new station, for approval of antenna and approval of transmitter location at Selma, Ala. (B3-MP-1890)

WTWS—Airplane and Marine Instruments, Inc., Clearfield, Pa.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at Corner of Polk and Cumberland Sts., Clearfield, and change studio location from Dimeling Hotel to Corner of Polk and Cumberland Sts., Clearfield, Pa. Permittee is granted waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B2-MP-1852)

KBMY—Billings Broadcasting Co., Billings, Mont.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location on Highway U. S. 10, approximately 2 miles from center of the business section, Billings, and to change studio location from 1¼ mi. from business district to 1½ mi. from business district, Billings, Mont. (B5-MP-1888)

KPOW—Albert Joseph Meyer, Powell, Wyo.—Granted construction permit to change frequency from **1230** to **1260 kc.**; increase power from 250 watts to 1 KW; install new transmitter, DA for night use and change location of transmitter and studio; condition. (B5-P-4166)

WKBW-WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—Temporary licenses for the operation of stations WKBW and WGR were extended from July 1 to September 30, 1946.

WABF—Metropolitan Television, Inc., New York City—Granted request for authorization to operate FM station WABF six days per week, Tuesdays through Sundays, for a period ending no later than October 15, 1946.

No. Jersey Radio, Inc., Newark, N. J.; Capital Broadcasting Co., Annapolis, Md.—Denied petitions of No. Jersey Radio, Inc., and Capital Broadcasting Co. for removal of their applications (Dockets 7370 and 7371) from the hearing docket; North Jersey Radio, Inc., and Capital Broadcasting to remain in hearing not consolidated with each other.

Ranier Broadcasting Co., Inc., Seattle, Wash.—Application for a new station to operate on **1050 kc.**, 50 KW, unlimited time, DA (B5-P-4866), dismissed without prejudice as in conflict with Sec. 3.25 of Comm. Rules and Regulations.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Granted construction permit to increase power of station WBAX from 100 watts to 250 watts; change type of antenna and change transmitter site, operating on **1240 kc.**, unlimited time. (B2-P-3846)

WPOR—William T. Morris, deceased (Transferor), John H. Hilliard, et al. (Transferee); Centennial Broadcasting Co., Inc. (Permittee), Portland, Maine—Granted consent to transfer of control of Centennial Broadcasting Co., Inc., permittee of station WPOR, from William T. Morris, deceased, to John H. Hilliard, Albert T. Morris, Thomas C. Davis and Arthur C. Laske, executors of the estate of William T. Morris, deceased. No monetary consideration involved. (B1-TC-494)

KALL—Abrelia S. Hinckley, et al., d/b as Salt Lake City Broadcasting Co. (Assignor), Salt Lake City Broadcasting Co., Inc. (Assignee), Salt Lake City, Utah—Granted consent to voluntary assignment of license of KALL from Abrelia S. Hinckley, George C. Hatch and Wilda Gen Hatch, a partnership, d/b as Salt Lake City Broadcasting Co., to Salt Lake City Broadcasting Co., Inc., a newly formed corporation composed of the same partners. (B5-AL-537)

Granted request of Television Broadcasters Association, Inc., to defer until October 31, 1946, Section 3.661(a) of the Television Rules, which requires a minimum of 2 hours of broadcast service in any given broadcast day and not less than 28 hours broadcast service per week; denied request to modify Sec. 3.661(a) so as to provide with respect to any new television broadcast station licensee a graduated compulsory minimum, commencing with not more than four hours of regular program service per week and reaching the present minimum (28) hours in a period of not less than one year, without prejudice to application from individual television station.

Scheduled further hearing on the Los Angeles television applications to be heard before Commissioner Wakefield in Los Angeles on July 24, 1946.

Removed from hearing docket the applications for television stations at San Francisco, Calif., and cancelled hearing scheduled thereon.

ACTIONS ON MOTIONS

Bullard, Metcalf & Goodlette, Hazard, Ky.—Granted motion for waiver of Sec. 1.384(a) of the Commission's Rules, and accepted movant's written appearance in re its application for a new station. (Doc. 7512)

Cuyahoga Broadcasting Co., Cleveland, Ohio—Granted motion for waiver of Sec. 1.384(a) of the Commission's Rules and accepted written appearance in re application for CP. (Docket 7393)

Nathan Schwartz, Chicago, Ill.—Granted petition to dismiss without prejudice its application for a new FM station. (B4-PH-943; Doc. 7568)

Pilgrim Broadcasting Corp., Manchester, N. H.—Granted petition to dismiss without prejudice its application for a CP. (B1-P-4658; Doc. 7602)

Nashua Broadcasting Corp., Nashua, N. H.—On Commission's own motion, ordered that application for construction permit for new station (B1-P-4746; Docket 7603) be removed from hearing docket (conflict removed by action on Pilgrim petition noted above).

Hughes Productions, Div. of Hughes Tool Co., San Francisco, Calif.—Granted petition for leave to amend application for television construction permit (B5-PCT-18; Docket 6371), so as to substitute FCC Form No. 330 (Application for New Television Broadcast Station Construction Permit) in place of FCC Form 309 (Application for Experimental Broadcast Station) and Form 333 (Modification of Outstanding Experimental

(Continued on next page)

Construction permit to change into a Commercial Television Construction Permit); change names of applicant to Hughes Tool Company and show complete data on corporate structure, and to show revised engineering information relating to equipment, antenna, transmitter location and service area; accepted amendment filed with petition.

A. J. Fletcher, Greensboro, N. C., News & Observer Pub. Co., Raleigh, N. C.—Granted petitions requesting continuance in consolidated hearing upon applications of A. J. Fletcher, Greensboro, N. C., The News and Observer Publishing Co., Raleigh, N. C., and High Point Enterprise, Inc., High Point, N. C., for new stations; hearing continued to July 17, 1946. (Dockets 7504, 7505, 7553) Objection to ruling noted by High Point Counsel.

Kenneth G. Zweifel, Freeport, Ill.—Granted, in part, petition for continuance of consolidated hearing on applications of Kenneth G. Zweifel and Freeport Broadcasting Co. (Docket 7063 and 7064), for new stations at Freeport, Ill.; hearing continued to July 31, 1946.

San Diego Broadcasting Co., San Diego, Calif.—Granted petition for leave to amend application for construction permit (B5-P-3744; Docket 7600) so as to specify a change in power from 5 KW, unlimited time, to 5 KW LS, 1 KW night, unlimited time; show revised data concerning proposed service area; and to submit Supplement No. 2 to amended engineering exhibit to show revised engineering information relating to facilities requested; accepted amendment filed with petition.

Bay State Beacon, Inc., Brockton, Mass.—Granted petition for leave to amend application (B1-P-3983; Docket 6843) so as to show changes in number of shares of stock issued and outstanding; to show changes in stockholders and directors, etc.; accepted amendment filed with petition.

Ingham S. Roberts, et al., d/b as Westex Broadcasting Co., San Angelo, Texas—Granted motion for authority to take depositions in proceedings upon application for construction permit (B3-P-4437; Docket 7366), and waiver of Sections 1.221 and 1.227.

WJAR—Outlet Co., Providence, R. I.—Granted petition for leave to intervene in hearing on application of Central Connecticut Broadcasting Co., New Britain, Conn. (B1-P-4505)

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Granted petition for extension of time for WBTM to file exceptions to proposed decision re Dockets 6936, 6938 and 6939 to and including July 8, 1946.

Taylor Broadcasting Co., Taylor, Texas—Granted motion to take depositions in the proceeding upon application for construction permit (B3-P-4567; Docket 7433) and waiver of Sections 1.221 and 1.227.

WAML—New Laurel Radio Station, Inc., Laurel, Miss.—On Commission's own motion, continued hearing on application B3-P-4369 (Docket 7292) to July 24, 1946.

On Commission's own motion, continued consolidated hearing to June 29, 1946, in re applications of Midwest FM Network, Inc., Farnsworth Television & Radio Corp., and Northeastern Indiana Broadcasting Co. for FM stations at Ft. Wayne, Ind. (Docket Nos. 7083, 7084, 7085).

On Commission's own motion, continued consolidated hearing to July 29, 1946, in re applications of Chillicothe Broadcasting Co. and Shawnee Broadcasting Co. for new standard stations at Chillicothe, Ohio. (Dockets 7414 and 7415)

Scheduled consolidated hearing in re applications of Independent Broadcasting Co., Des Moines, Iowa (Docket 6734), KUOM, Minneapolis, Minn. (Docket 7455), and WCAL, Northfield, Minn. (Docket 7532), for July 15, 1946.

WEAU—Central Broadcasting Co., Eau Claire, Wis.—Granted petition for leave to amend its application (B4-P-4312; Doc. 7216), so as to show a modified directional antenna array, etc. The amendment was accepted, the record in the case reopened, and without further hearing said amendment made a part of the record in Docket 7216.

Lancaster Television Corp., Lancaster, Pa.—Granted petition to dismiss without prejudice its application for a new television station. (B2-PCT-145; Doc. 7307)

WGAL, Inc., Lancaster, Pa.—Granted petition to dismiss without prejudice its application for a new television station. (B2-PCT-138; Doc. 7308)

Midwest FM Network, Inc., Ft. Wayne, Ind.—Granted petition to dismiss without prejudice its application for a new FM station. (B4-PH-505; Doc. 7083)

Widwest FM Network, Inc., Peoria, Ill.—Granted petition to dismiss without prejudice its application for a new FM station. (B4-PH-507; Doc. 7106)

Western Reserve Broadcasting Co., Cleveland, Ohio—Granted petition to dismiss without prejudice its application for a new station. (B2-P-4760; Doc. 7584)

Telair Co., Chicago, Ill.—Granted petition to dismiss without prejudice its application for a new FM station (B4-P-703; Doc. 7149)

Lake Broadcasting Co., Inc., Gary, Ind.—Granted petition for continuance of hearing now scheduled for June 24 in re application for CP (Docket 7185), and continued same to July 8.

North Carolina Broadcasting Co., Inc., Greensboro, N. C.—Granted petition for leave to amend its application for FM construction permit (Doc. 7594) so as to supply additional engineering information, etc., and the amendment was accepted.

Peoria Broadcasting Co., Peoria, Ill.—Granted petition for leave to amend its application for new FM station, so as to specify Rural coverage instead of Metropolitan coverage, etc., and the amendment was accepted. (Doc. 7102)

On Commission's own motion, continued without date until further order of the Commission, the consolidated hearing in re application of Medford Printing Co. (Docket 7327; B5-P-4188), and S. W. McCready (Docket 7328; B5-P-4340), Medford, Ore.

On Commission's own motion, continued without date until further order of the Commission, the hearing in re applications of John H. Fitzgibbon, Roy Jarmon and Temple V. Ehmsen, Oregon City, Ore. (B5-P-4432; Docket 7379), and B. Loring Schmidt, Salem, Ore. (Docket 7624; B5-P-4794)

On Commission's own motion, continued hearing to October 1, 1946, in re application of Hearst Radio, Inc., for renewal of license of Station WBAL, Baltimore, Md. (Docket 7400; B1-R-152)

Westex Broadcasting Co., San Angelo, Texas—Granted petition for leave to amend application (B3-P-4437; Docket 7366), so as to show inclusion of Travia E. Baker and Armistead D. Rust of San Angelo, Texas, as partners; and reflect information regarding partners.

Citizen's Broadcasting Co., Inc., Abilene, Texas—Granted petition for leave to amend application (B3-P-4637; Docket 7483), so as to show the intention of E. L. Thornton, a stockholder, to make a gift to his son, Charles E. Thornton, of 10% of the stock of petitioner corporation should the application be granted, etc.; accepted amendment.

Henry F. Fett, Dearborn, Mich.—Granted petition insofar as it requests a continuance in hearing upon petitioner's application only; continued said hearing upon application of Henry F. Fett (B2-P-4441; Docket 7384) only, to June 27, 1946, subject to a waiver of the right of cross-examination by Henry F. Fett of witnesses presented by Frederick A. Knorr, Harvey H. Hansen and William H. McCoy, doing business as Suburban Broadcasters, Dearborn, Mich. (B2-P-4232; Docket 7385) at the hearing upon application of Suburban Broadcasters now scheduled for June 19, 1946.

Farnsworth Television and Radio Corp., Fort Wayne, Ind.—Granted petition for leave to amend application for FM station (Docket 7084) so as to show revised information on estimated costs; service area; show complete engineering information, etc., and the amendment was accepted.

Miami Valley Broadcasting Corp., Dayton, Ohio—Granted petition for leave to amend its application for a new FM station (Doc. 7237), so as to change certain engineering information, etc., and the amendment was accepted.

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Mitchell G. Meyers, et al, Brockton, Mass.—Granted motion to dismiss without prejudice application for a new AM station (Docket 6844).

International Union, etc. (UAW-CIO), Newark, N. J.—Granted petition to dismiss without prejudice its application for a new FM station (Docket 7231).

Frequency Broadcasting Corp., Brooklyn, N. Y.—Granted petition for leave to amend FM application (Docket 6182) so as to show changes in amount of common stock authorized; recent changes in corporate ownership, revised engineering data, etc.

Plains Empire Broadcasting Co., Amarillo, Texas.—Granted petition for leave to amend application for CP (Docket 7527) so as to specify frequency **940 kc.**, with 1 KW, unlimited time, instead of **1320 kc.**, 1 KW, day, 500 watts night, unlimited time; change paragraph to reflect engineering information, etc., the amendment was accepted and application removed from hearing docket.

Times-World Corp., Roanoke, Va.; Roanoke Broadcasting Corp., Roanoke, Va.; Piedmont Broadcasting Corp., Danville, Va.—Granted petition to continue consolidated hearing scheduled for July 5 in re Dockets 7394, 7395 and 7396, and continued same to August 5.

United Broadcasting Co., Inc., Montgomery, Ala.—Granted petition for leave to amend its application for a new AM station (Docket 6826) so as to change paragraph to show revised figures of installation cost; revised engineering information, etc. The amendment was accepted, the record reopened and the amendment made a part of the record in Docket 6828, without further hearing.

Lake Superior Broadcasting Co., Duluth, Minn.—Granted petition for leave to amend application for new station (Docket 7553) so as to specify power of 10 KW day, 5 KW night, unlimited time, instead of 10 KW, unlimited time; show a new DA design and make other changes, and the amendment was accepted.

Hirsch Battery & Radio Co., Cape Girardeau, Mo.—Granted petition to continue hearing on application for CP (Docket 7130) now scheduled for July 1, and continued same to July 31.

A. J. Fletcher, Greensboro, N. C.—Granted petition for leave to amend application for CP (Docket 7504) so as to substitute the Capitol Broadcasting Co., Inc., as the applicant in place of A. J. Fletcher; change paragraphs so as to reflect information on new corporation, and the amendment was accepted.

WPTF—WPTF Radio Co., Raleigh, N. C.—Granted petition for leave to intervene in the hearing on application of WCBM, Baltimore Broadcasting Corp. (Docket 7372)

Queen City Broadcasting Co., Inc., Boise, Idaho—Granted petition insofar as it requests leave to amend application for CP and remove from hearing docket; the amendment to specify frequency **950 kc.**, with 1 KW, unlimited time, instead of **600 kc.**, 1 KW, unlimited time, etc., was accepted and application removed from the hearing docket. (Docket 6653)

Metropolitan Broadcasting Serv., New York, N. Y.—Referred to the full Commission the motion to amend its application for CP. (Docket 6791)

WCMI—The Ashland Broadcasting Co., Ashland, Ky.—The Commission on its own motion continued the hearing in Docket 7365 now scheduled for July 1 to July 22, 1946.

W. Albert Lee, Houston, Texas—Denied petition requesting that the consolidated hearing upon his application and KHTH, Inc., now scheduled for July 18 at Washington, be transferred to Houston.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

570 Kilocycles

WASH—Metropolitan Broadcasting Corp., Washington, D. C.—Modification of construction permit (B1-P-4557, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and approval of transmitter location.

580 Kilocycles

KSAC—Kansas State College of Agriculture and Applied Science, Manhattan, Kans.—Construction permit to increase power from 1 KW day and 500 watts night to 5 KW day and 500 watts night; to install new transmitter and vertical antenna and to change transmitter location.

610 Kilocycles

NEW—William L. Warner tr/as The Sevier Valley Broadcasting Co., Richfield, Utah (P. O. Box 61)—Construction permit for a new standard broadcast station to be operated on **610 kc.**, power 250 watts, 1 KW-LS, unlimited hours of operation.

660 Kilocycles

NEW—Clearwater Broadcasting Co., Inc., Clearwater, Fla. (P. O. Box 1139)—Construction permit for a new standard broadcast station to be operated on **660 kc.**, power 1 KW and daytime hours of operation. Amended re change in type of transmitter.

NEW—Greenville Broadcasting Co., Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on **640 kc.**, power 5 KW day, and daytime only hours of operation. Amended to change frequency from **640** to **660 kc.**

750 Kilocycles

NEW—Democrat Printing Co., a partnership composed of R. F. Story and Bennett Story, Durant, Okla. (P. O. 129 North 3 Ave.)—Construction permit for a new standard broadcast station to be operated on **750 kc.**, power 250 watts and daytime hours of operation.

760 Kilocycles

NEW—Tarboro Broadcasting Co., Inc., Tarbora, N. C. (P. O. c/o Hanner Motor Co.)—Construction permit for a new standard broadcast station to be operated on **760 kc.**, power 1 KW and daytime hours of operation.

800 Kilocycles

WCHA—Chambersburg Broadcasting Co., Chambersburg, Pa.—Modification of construction permit (B2-P-4221, which authorized a new standard broadcast station) to change type of transmitter and for approval of studio location. Amended re change in type of transmitter.

NEW—J. E. Massey and L. C. McCall, d/b as Palatka Broadcasting Co., Palatka, Fla. (P. O. Palatka, Fla.)—Construction permit for a new standard broadcast station to be operated on **800 kc.**, power 250 watts and daytime hours of operation.

940 Kilocycles

WMAZ—Southeastern Broadcasting Co., Macon, Ga.—Construction permit to increase power from 5 to 10 KW and make changes in transmitting equipment, using directional antenna for day and night use.

1000 Kilocycles

NEW—C. Thomas Patten, Oakland, Calif. (P. O. 14th and Alice Sts., City Club Hotel)—Construction permit for a new standard broadcast station to be operated on **1000 kc.**, 10 KW and daytime hours of operation.

1010 Kilocycles

NEW—J. Ray Shute, Olin B. Sikes and James S. Beaty, Jr., d/b as Union Broadcasting Co., Monroe, N. C. (P. O. 104 East Franklin St.)—Construction permit for a new standard broadcast station to be operated on **1010 kc.**, power 250 watts and daytime hours of operation.

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1020 Kilocycles

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Modification of construction permit (B5-P-3808, as modified which authorized installation of new transmitter and antenna, increase in power, and change transmitter location) for extension of completion dates.

NEW—Lincoln Operating Co., Miami, Florida (P. O. 306 North Miami Ave.)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power 5 KW, directional antenna day and night use, and unlimited hours of operation.

1030 Kilocycles

NEW—William F. Butt and Paris G. Singer, d/b as The Voice of Thomaston, Thomaston, Ga. (P. O. Thomaston, Ga., Temp., c/o William F. Butt, Blue Ridge, Ga.) Construction permit for a new standard broadcast station to be operated on 1030 kc., power 250 watts and daytime hours of operation.

1040 Kilocycles

NEW—Variety Broadcasting Co., Inc., Dallas, Texas (P. O. 2401 South Boulevard)—Construction permit for a new standard broadcast station to be operated on 1040 kc., power 1 KW, and daytime hours of operation.

1050 Kilocycles

NEW—James R. Doss, Jr., Decatur, Ala. (P. O. Decatur, Ala.—Temp., P. O. Drawer 4, Tuscaloosa, Ala.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power 250 watts and daytime hours of operation.

1070 Kilocycles

NEW—Alice Broadcasting Co., a partnership composed of J. H. Mayberry, Buford Nicholson, and E. G. Lloyd, Jr., Alice, Texas (P. O. Connally Bldg., 67 North Wright St.)—Construction permit for a new standard broadcast station to be operated on 1070 kc., power 1 KW and daytime hours of operation.

1110 Kilocycles

NEW—Tri-City Broadcasting Co., Newport, Ky. (P. O. Newport, Ky.)—Construction permit for a new standard broadcast station to be operated on 1110 kc., power 1 KW and daytime hours of operation.

1170 Kilocycles

NEW—Jessica L. Longston, Edward J. Jansen, C. V. Zaser and L. Berenice Brownlow, d/b as Bellingham Broadcasters, Bellingham, Wash. (P. O. Bellingham, Wash., Temp., c/o Lt. Jessica L. Longston, 205 E. 42nd St., New York City)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power 1 KW, directional antenna day and night use, unlimited hours of operation.

1200 Kilocycles

NEW—Scenic City Broadcasting Co., Inc., Middletown, R. I. (P. O. Purgatory Rd., Newport, R. I.)—Construction permit for a new standard broadcast station to be operated on 1200 kc., power 250 watts and limited hours of operation.

1210 Kilocycles

NEW—O. J. Kelchner, William J. Edwards and Howard H. Wolfe, d/b as Lake Huron Broadcasting Co., Saginaw, Mich. (P. O. 288 Oak St., Midland, Mich.)—Construction permit for a new standard broadcast station to be operated on 1210 kc., power 1 KW and daytime hours of operation.

1230 Kilocycles

NEW—Raymond Kandel, Parkersburg, W. Va. (P. O. Temp., Montgomery)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts and unlimited hours of operation.

WMFR—James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as Radio Station WMFR, High Point, N. C.—Voluntary assignment of license to James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as Radio Station WMFR.

NEW—Wilbur J. Dickerson, Harold D. Hatch and Lester Q. Krasin, d/b as Pecos Valley Broadcasting Co., Roswell, N. Mex. (P. O. 4th and Main St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts and unlimited hours of operation.

NEW—Hill City Broadcasting Corp., Lynchburg, Va. (P. O. Box 831)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts and unlimited hours of operation.

NEW—Palmetto Radio Corp., Columbia, S. C. (P. O. 830 Gregg St.)—Construction permit for a new standard broadcast station to be operatel on 1230 kc., power 250 watts, and unlimited hours of operation.

1240 Kilocycles

NEW—Harold W. Cain, Ivan C. Kelly, Hobart T. Withers and H. Lawrence McKinney, d/b as Somerset Broadcasting Co., Somerset, Ky. (P. O. Temp., c/o Ivan C. Kelly, 415 E. Mount Vernon St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power 250 watts and unlimited hours of operation.

NEW—A. J. Fletcher, Charlotte, N. C. (P. O. Box 1406, Raleigh, N. C.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power 250 watts and unlimited hours of operation.

NEW—E. E. Murrey, Tony Sudekum, Harben Daniel and J. B. Fuqua, a partnership, d/b as Tennessee Broadcasters, Nashville, Tenn.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power 250 watts and unlimited hours of operation. Amended to change name of applicant from E. E. Murrey, Tony Sudekum, Harben Daniel and J. B. Fuqua, a partnership, d/b as Tennessee Broadcasters to E. E. Murrey, Harben Daniel and J. B. Fuqua, a partnership, d/b as Tennessee Broadcasters.

1300 Kilocycles

NEW—Robert Schuler, Sheldon Anderson and Lester Eugene Chenault, Fresno, Calif.—Construction permit for a new standard broadcast station to be operated on 1470 kc., power 1 KW and unlimited hours of operation. Amended to change frequency from 1470 to 1300 kc., install directional antenna for day and night use and change transmitter and studio locations.

KOME—Oil Capital Sales Corp., Tulsa, Okla.—Construction permit to change frequency from 1340 to 1300 kc., increase power from 250 watts to 1 KW-5 KW-LS, install new transmitter and directional antenna for night use and change transmitter location.

1330 Kilocycles

WBBR—Watchtower Bible & Tract Society, Inc., Brooklyn, N. Y.—Construction permit to increase power from 1 to 5 KW, install new transmitter and directional antenna for day and night use. Amended re changes in directional antenna.

1340 Kilocycles

NEW—Abilene Broadcasting Co., Abilene, Texas—Construction permit for a new standard broadcast station to be operated on 1340 kc., power 250 watts and unlimited hours of operation. Amended re officers, directors and stockholders and to change studio location.

1370 Kilocycles

WPAB—Portorican American Broadcasting Co., Inc., Ponce, Puerto Rico—Construction permit to increase power from 1 to 5 KW and install new transmitter.

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1380 Kilocycles

KWK—Thomas Patrick, Inc., St. Louis, Mo.—Construction permit to increase power from 1 KW-5 KW-LS to 5 KW day and night and install directional antenna for night use. Amended re changes in directional antenna.

1400 Kilocycles

NEW—Veterans Broadcasting Service, Inc., Baltimore, Md. (P. O. 19 E. Fayette St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power 250 watts, and unlimited hours of operation.

NEW—Edward L. Schacht, Oneonta, N. Y. (P. O. 34-02 150th St., Flushing, N. Y.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power 250 watts and unlimited hours of operation.

WTOK—Meridian Broadcasting Co., Meridian, Miss.—Modification of construction permit (B3-P-4174, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and approval of transmitter and studio locations.

NEW—Rich Publishing House, Inc., Midland, Mich. (P. O. 124 S. McDonald St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power 250 watts and unlimited hours of operation.

NEW—Caldwell Broadcasting Co., Inc., Caldwell, Idaho (P. O. 819 Main St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power 250 watts and unlimited hours of operation.

1450 Kilocycles

NEW—Wallace N. Lindskoog, Luther G. Boone, Gordon E. Mowrer, Elmer A. Hyer, August Lindblom, C. H. Lindgren, Wilbur Merrill & Gilbert Moody, d/b as Turlock Broadcasting Group, Turlock, Calif. (P. O. c/o Gilbert Moody, Berg Bldg.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, unlimited hours of operation.

WNBZ—Upstate Broadcasting Corp., Saranac Lake, N. Y.—Construction permit to change frequency from **1320** to **1450 kc.**, increase power from 100 watts day to 250 watts day and night, change hours of operation from daytime to unlimited time, install new transmitter and vertical antenna and change transmitter and studio locations.

1490 Kilocycles

NEW—Amsterdam Broadcasters, Inc., Amsterdam, N. Y. (P. O. 251 E. Main St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power 250 watts, and unlimited hours of operation.

NEW—Chester E. Daly, Cleveland, Ohio—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation. Amended: to change name of applicant from Chester E. Daly (individual) to WMAK, Inc. (corporation).

NEW—C. R. Bellati, Stillwater, Okla.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, 250 watts, and unlimited hours of operation. Amended: to change frequency from **1490** to **840 kc.**, hours of operation from unlimited to daytime, and change applicant from C. R. Bellati (individual) to Stillwater Publishing Co.

NEW—Midland Broadcasting Co., Midland, Mich. (P. O. Arcade Bldg.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

1500 Kilocycles

NEW—Gail D. Griner & Alden M. Cooper, a partnership, d/b as The Adrian Broadcasting Co., Adrian, Mich.—Construction permit for a new standard broadcast station to be operated on **1600 kc.**, power of 250 watts, and unlimited hours of operation. Amended: to change frequency from **1600 kc.** to **1500 kc.**, and hours of operation from unlimited to daytime.

1520 Kilocycles

NEW—The Macomb Broadcasting Co., Macomb, Ill. (P. O. 119 N. Randolph St.)—Construction permit for a new standard broadcast station to be operated on **1520 kc.**, power of 250 watts, and daytime hours of operation.

1580 Kilocycles

WHHT—Harold H. Thoms, Durham, N. C.—Modification of construction permit (B3-P-3579, which authorized a new standard broadcast station) for approval of antenna and transmitter location. **(1580 kc.)** Amended: re change in type of transmitter.

FM APPLICATIONS ACCEPTED FOR FILING

Board of Missions and Church Extension of the Methodist Church, New York, N. Y. (150 Fifth Ave.)—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC, coverage to be determined.

Lone Star Broadcasting Co., a Co-partnership composed of David H. Rankin and J. Lee Rankin, Fort Worth, Texas—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC, coverage to be determined by FCC. Amended: to specify transmitter location.

WBNX—WBNX Broadcasting Co., Inc., New York, N. Y.—Construction permit for new high frequency (Metropolitan) broadcast station to be operated on **48.3 mc.**, coverage of 8,730 square miles. Amended: to change frequency from **48.3 mc.** to "to be assigned by FCC," coverage from 8,730 to 9,760 square miles; population from 11,328,743 to 12,528,390; type of transmitter, changes in officers and directors, and to make changes in antenna system.

Sun Country Broadcasting Co., Tucson, Ariz.—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC, coverage not specified. Amended to specify transmitter location.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

Bremer Broadcasting Corp., Newark, N. J.—Construction permit for new commercial television broadcast station to be operated on **ch. #5, 84-90 mc.**, ESR: 1588-visual, 794-aural, and unlimited hours of operation. Amended: to change frequency from **ch. #5, 84-90 mc.** to **ch. #7, 174-180 mc.**, type of transmitters, studio location and make changes in antenna system.

Wm. Penn Broadcasting Co., Philadelphia, Pa.—Construction permit for new commercial television broadcast station to be operated on **ch. #10, 192-198 mc.**, ESR 2980, power-visual, 5 KW (peak), aural 5 KW, with unlimited hours of operation. Amended: to change ESR from 2980 to 3600 and make changes in antenna system.

WLIB—WLIB, Inc., New York, N. Y.—Construction permit for new commercial television broadcast station to be operated on **ch. #7, 174-180 mc.**, ESR 2300 and unlimited hours of operation. Amended: to change ESR from 2300 to 2970 and make changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

KPMC—Pioneer Mercantile Co., Bakersfield, Calif.—Construction permit to increase power from 1 to 10 KW, install new transmitter (composite) and new antenna,

(Continued on next page)

and change transmitter location from Bakersfield, Calif., to site to be determined. Amended: to give proposed transmitter location and install directional antenna for day and night use.

James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth & Molly H. Lambeth, d/b as Radio Station WMFR, High Point, N. C.—Voluntary assignment of conditional grant to James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as Radio Station WMFR.

WHPT—James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth & Molly H. Lambeth, d/b as Radio Station WMFR, High Point, N. C.—Voluntary assignment of license to James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b at Radio Station WMFR.

KATO—Sierra Broadcasting Co., Reno, Nevada—Modification of construction permit (B5-P-3824, which authorized a new standard broadcast station; to make changes in vertical antenna and ground system, change studio location and extend commencement and completion dates.

KWIC—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Utah Broadcasting and Television Co., Salt Lake City, Utah—Modification of construction permit (B5-PRE-451) which authorized a new relay broadcast station to change power from .2 to 2 watts and to change type of transmitter.

W9XH2—Sarkes Tarzian, Bloomington, Ind.—License to cover construction permit (B4-PEX-71) which authorized a new developmental broadcast station.

APPLICATIONS TENDERED FOR FILING

NEW—Howard L. Roberts, Donald Ellsworth, Lorenzo K. Lisonbee, Bert A. Randall, Samuel F. Curtis, Joseph M. Standage and Ernest J. Burgi, a partnership, d/b as Sun Valley Broadcasting Co., Mesa, Ariz.—Construction permit for a new standard broadcasting station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Lou Poller, Chester Pa.—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power 1 KW, and daytime hours of operation.

KCMC—KCMC, Inc., Texarkana, Texas—Consent to transfer of control from Texarkana Newspapers, Inc., **to** C. E. Palmer, Betty Palmer Hussman, Bettie M. Palmer, Henry Humphrey, J. Q. Mahaffey, W. E. Hussman, Stuart Wilson, Ruth Mahaffey, Alden Palmer Mooney and Bettie M. Palmer, Trustee. **(1230 kc.)**

WBBZ—Adelaide Lillian Carrell, Ponca City, Okla.—Construction permit to change frequency from **1230** to **1280 kc.**, power from 250 watts to 5 KW, install new transmitter, and change transmitter location and make changes in antenna system.

KGNC—Plains Radio Broadcasting Co., Amarillo, Texas—Modification of construction permit to change transmitter location and make changes in directional antenna system. **(710 kc.)**

NEW—Ralph E. Oliver, Thomas E. Davisson, Silas S. Shippy, Leslie W. Oliver, d/b as Napa Valley Broadcasting Co., Napa, Calif.—Construction permit for a new standard broadcast station to be operated on **1570 kc.**, power 500 watts, and daytime hours of operation.

WONS—State Broadcasting Corp., Hartford, Conn.—Consent to assignment of license to The Yankee Network, Inc. **(1410 kc.)**

WDBC—Delta Broadcasting Co., Escanaba, Mich.—Consent to transfer of control from Gordon H. Brozek, Frank J. Russell, Jr., and Leo G. Brott, to Frank J. Lindenthal, John P. Norton and William J. Duchaine. **(1490 kc.)**

NEW—W. S. Weatherly, d/b as Calhoun Broadcasting Co., Anniston, Ala.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Supreme Broadcasting System, Inc., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on **990 kc.**, power of 250 watts, and daytime hours of operation.

WNCA—Richard M. Arnold, Jack O. K. Barfield, James M. Earnest, Albin F. Knight and J. Alfred Miller, d/b as Community Broadcasting Co., a partnership, Asheville, N. C.—Consent to assignment of license to Community Broadcasting Co.

NEW—Southern Virginia Broadcasting Corp., Crewe, Va.—Construction permit for a new standard broadcast station to be operated on **650 kc.**, power 1 KW, and daytime hours of operation.

NEW—Robert R. Thomas, Jr., Oak Hill, W. Va.—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 250 watts, and daytime hours of operation.

NEW—Monahans Broadcasters (a corporation), Monahans, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Rose Capital Broadcasting Co., Tyler, Texas—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power 250 watts and unlimited hours of operation.

NEW—Paul W. Delehanty, Chester, Pa.—Construction permit for a new standard broadcast station to be operated on frequency not specified, power 250 watts and daytime hours of operation.

NEW—Quincy Broadcasting Co., Quincy, Ill.—Construction permit for a new standard broadcast station to be operated on **1440 kc.**, power 1 KW, unlimited hours of operation, directional antenna for day and night use.

NEW—Wolverine State Broadcasting Service, Inc., Detroit, Mich.—Construction permit for a new standard broadcast station to be operated on **680 kc.**, power 250 watts and daytime hours of operation.

NEW—The Boston Broadcasting Corp., Brookline, Mass.—Construction permit for a new standard broadcast station to be operated on **1600 kc.**, power 5 KW, unlimited hours of operation and directional antenna for day and night use.

Federal Trade Commission Actions

COMPLAINTS

Export Finders Bureau—Carlisle Rowntree, trading as Export Finders Bureau, 8 Bridge Street, New York, is charged in a complaint issued by the Commission with misrepresenting his ability to supply both foreign and domestic purchasers with a variety of commodities he offers for sale. (5444)

Park & Tilford, 485 Fifth Avenue, New York, is charged in a complaint issued by the Commission with misrepresentation in connection with the sale of a household textile dye known as Tintex. (5447)

CEASE AND DESIST ORDERS

Northwest Studios, Inc., 6013A Phinney Avenue, Seattle, and its officers and directors, Charles H. Van Scoy and Marjorie Van Scoy, have been ordered by the Commission to discontinue misrepresentations concerning the quality, value and terms of sale of colored photographic enlargements and frames. The respondent corporation also trades as Interstate Sales Co. (4951)

Philip Shlansky & Bro.—An order issued by the Commission directs that the copartnership of Philip Shlansky & Bro., 500 Seventh Ave., New York, manufacturer of women's coats and other garments, discontinue representing in any

(Continued on next page)

manner, either through words or pictorial representations, that textile fabric products they sell are made from the peltries, fur or hair of fur-bearing animals. (5274)

STIPULATIONS

El Capitan—The Commission has accepted from Harry J. M. Shock, trading as El Capitan, 6120 Greenwood Street, Chicago, a stipulation to cease and desist from representing that any article of merchandise is "free," "given free," or is without cost to the recipient when it is not a gratuity and the prospective recipient is required as a consideration to purchase some other article or articles or render come service in order to obtain the so-called "free" item. (03313)

Parks-Phillipps Health Foods Co.—Stanley N. Phillipps, trading as Parks-Phillipps Health Foods Co., 1542 Knowlton Street, Cincinnati, stipulated with the Commission that in connection with the advertising and sale of medicinal preparations he will cease and desist certain practices. (03314)

COMPLAINTS DISMISSED

Coatcraft, Inc.—An order dismissing the complaint against Coatcraft, Inc., Philadelphia, has been issued by the Commission. The respondent had been charged with violation of the Federal Trade Commission and Wool Products Labeling Acts in connection with the sale of clothing and other garments.

The complaint was dismissed because the corporation has discontinued business and is dissolved.

All of the Commissioners participated in the decision. (5175)

James G. Exum—The Commission has dismissed without prejudice a complaint charging James G. Exum, Snow Hill, N. C., with misrepresentation of a preparation advertised as a remedy for mange and other skin diseases of animals.

After consideration of the record the Commission concluded that the charges of the complaint had not been sustained by a greater weight of the evidence and that the testimony and other evidence were not sufficient to warrant issuance of an order prohibiting the practices alleged.

All of the Commissioners participated in the decision. (5060)

Table of Contents

January-June

Page

ADVERTISING COUNCIL—OWMR ALLOCATIONS

Building Our New Army 120, 153, 232, 456
Famine Emergency 261, 302, 320, 337, 338, 351, 374, 393, 412, 456, 473, 490
Fat Salvage 174, 232, 338, 351
Help Keep Our Economy Stable 153, 212
Help Prevent Forest Fires 212
Hospitals Need Help 142, 232, 352, 412
Inflation Needs Curbing 280, 301, 473
Internal Revenue Thanks Broadcasters 262
Job Campaign 351
Merchant Marine Officers Needed 279
Message from OWMR 350
1946 Red Cross Fund Drive .. 120, 142, 153, 174, 393
Pan American Day—April 15 262
Public Interest Campaigns 279, 301, 319, 337
Safety on the Highways 262, 320, 338, 394, 412, 491
Teachers and News Directors Praise Internship 121
United States Savings Bonds 212, 261, 302, 320, 374, 411, 434, 491
Veterans, Homes, Assets 142, 261, 280, 302, 320, 351, 373, 434, 457, 473

Page

ALLOCATIONS

Allocation Bulletin 19 .... 96, 128
Plans for 920-960 Bands 456

AWARDS

American Public Relations Assn. 6
Awards Plan 369
Du Pont 211
Final Peabody Selections 175
Peabody Awards Dinner 335

BROADCAST ADVERTISING

Advertising as a Career 124
Advertising Costs 211
Advertising Saves You Money 211
Air Force and the Retail Film Active 172
Army Day 172
Brewers' Radio Activities 317
Cohen Brothers Constructs Modern Radio Theatre 140
Controversial Housing Subject 250
Electric Fan Section N.E.M.A. 156
FCC Report on "Public Service Responsibility of Broadcast Licensees" 167
First World War Advertising 211
Free Radio 347, 367
Hart, Lee, to Direct Retail Section 2
How Advertising Helps You 210
How Many for How Much? 95
How to Improve Your Dealer-Help Advertising, by Maxson I. Bevens 157
Ice Co-op Plan Catches On 77
Ice Industries Dealer Tie-up 56
Joske Clinical Test 141, 172
Joske Report Being Prepared 77, 470
Junior Achievement Organization 317
National Needlecraft Bureau 156
New Case Histories Ready 172
New Sales Help 77
NRDGA Radio Survey 427
1945 Network Time Sales 128 Millions 231
Optician Uses Sound Approach 172
Order Blanks 347
Pellegrin's Media Cost Presentation Is Socko! 140
Per-Inquiry and Free Time .. 57, 155, 156, 250, 347
Promotion 77, 406
Promotion Folder on Bananas 428
Public Relations Commission 316
Radio's Power and Prestige 372
Rankin Would Outlaw Alcoholic Beverage Advertising 77
Rate Card Subcommittee Report 16
Real Estate Dealer—Commercial or Sustaining? 156
Realtors Recommend Radio 278
Retail Advertising Survey Published 260
Salesmen Compensation Survey Made by 7th Dist. 278
Sales Managers Committee to Meet 428, 452
Sales Promotion and the Ice Cream Industry ... 485
Standard Contract Committee to Meet 172
Standardization of Rate Card Format 406
Supply of "Ice Age" Platters Exhausted 140
Time Sales by KW Stations 277
Transcribed Program Available 56
Transportation Advertising 486
Unanimity of Criticism 157
Unethical Radio Deal Reported 231
Veterans of Victory 156
Why Business Must Advertise 300
Wire-Recorder Broadcast Sponsored 156
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

DISTRICT MEETINGS

District Meeting #1 385
District Meeting #2 .... 329, 345
District Meeting #3 .... 383, 386
District Meeting #4 .... 293, 314

(Continued on next page)

Page
District Meeting #5 343
District Meeting #6 103
District #7 Scores FCC Report 276
District Meeting #8 Held at Grand Rapids 223, 248
District Meeting #9 Scores FCC Action 247
District Meeting #10 78
District Meeting #11 223
District Meeting #12 102
District Meeting #13 101
District Meeting #14 .... 16, 79
District Meeting #15 386
District Meetings 409
District Meeting #16 14
District Meeting #17 62

EDUCATION

Annual NBC-Northwestern U. Radio Institute Opens June 24th 121
John Brown University Radio Courses 141
NBC-UCLA Radio Institute 86
Radio's Postwar Responsibilities 335
Report on Radio News Internships 121

EMPLOYEE-EMPLOYER RELATIONS

CBS Files Brief in Television Case 252
CBS Television Elections Inconclusive 472
Charges Filed Against J. C. Petrillo 467
Industry and Musicians Union Representatives Meet 291
Industry-wide Committee & Music Situation 368
Employee-Employer Relations 1, 63
Lea Bill Awaits President's Signature 292
Lea Bill Signed by President 311
NLRB Clarifies Decision 455
NLRB Orders Bargaining Elections 389, 404
NLRB Order Denied Against Station WAYS 253
Petrillo Reiterates Ban on FM-AM Duplication 343
Petrillo, J. C., Seeks Prosecution Under Lea Act 425
Petrillo, J. C., Threatens Network Strike 449
Uniform Time 472
Veteran Superseniority Ruled Against 427
WAAF Strike to Test Lea Bill 425
Wage Increase on Overtime 331
WFHR Withdrawn on Complaint of NLRB 427

ENGINEERING

AAF to Experiment with Radar Against German V-2 Bombs 152
Agenda Announced for Clear Channel Hearing 255
Air Policing System by FCC 487
Amateurs Cited in War Observing Projects 138
Army Makes Radar Contact with the Moon 53
Broadcast Engineers Meeting in Columbus 227
Bureau of Standards Sets Microwave Frequency Yardstick 122
Bureau of Standards Takes on New Radio Function 337
Clear Channel Hearings 38
Communications Equipment 348
Diathermy Restrictions Lifted 337
D. C. Commissioners Approve Tele Tower in Washington 123
Engineers Available 76
Evans, Walter C., and Others Honored by IRE 54
FCC Amends 3.25 to Conform to NARBA Provision 227
FCC to be Represented at Dublin Conference 152
FM Engineering Standards Revised 21
General Groves to Be Speaker at IRE Banquet 42
German Condenser-Making Machine on Way to U. S. 183
German Research Report Released 348
IRE Program Highlights 43
Legion of Merit Awarded CBS Chief Engineer 153
NARBA Conference in Progress 95, 135, 151
NARBA Engineering Committee Organizes 456
OPA Moves to Ease Tube Situation 228
OPA Pricing Closes Battery Plants 54

Page
Operator's License 347
Radar Moon Contact May Improve Broadcasting 75
Radiotelephone Tests 301
Record Array of Technical Papers Announced 1946 IRE Winter Meeting 42
Report on Surplus Radio Equipment 135
Sixth Annual Broadcasting Engineering Conference 81
Television Relayed from Blimp 137

FEDERAL COMMUNICATIONS COMMISSION

ABC Stock Plans 472
Act of 1934—Sections Explained 392
Air Policing System 487
Allocation of Time 167
Amateurs Get Added Bands 205
Amateur Station Operations 370
Amends 3.25 to Conform to NARBA Provision 227
Appeals to Supreme Court on WOKO Reversal 259
Applications in Conflict with Rules Dismissed .. 105
Asked to Set Aside WOV Transfer Denial 260
AT&T Granted Experimental Permit 348
Boren, Representative, Asks Check on Aims of Washington Station 259
Buckley Returns to FCC 41
Calumet Application Denied 190
Cottone, Benedict P., Named General Council .. 451
CPA Order Restricting Commercial Construction Clarified 245
CPA Orders Greater Construction Cut 425
CP's Granted for Radiotelephone Stations 392
Clear Channel Hearings 38, 316, 333
Coal Conservation 370
Commission Approves WFIL Sale—Durr Dissents 138
Court Reverses FCC WOKO Decision 58
Dallas-Los Angeles Coaxial Approved 21
David, Nathan, Resigns 432
Decision of D. C. Tele Grants 184
Denny Predicts 100 Tele Stations by 1947 155
Dispute over FCC Holds up Approval on Appropriations Bill 117
Durr & Kaye Debate FCC Report .. Bul.-Vol. 14-#4
Eleventh Annual FCC Report Now on Sale 280
Extends Time on Filing of Station Transfer Briefs 138
Farran, Lee, Assistant to Earl Minderman 81
First Railroad Radio Grant 155
FM Permits Granted to 19 430
Foreign Radio Circuits, FCC Moves to Establish Direct 5
Frequency Available in El Paso 348
General Counsel Sees Democracy Safe with Radio Free 24
Grants Extension on Filing of Transfer Procedure Briefs 105
Hyde, R., New Commissioner 224, 316
Imposes Four-Way Program Control on Licensees 168
James Now Porter's Special Assistant 105
KQW Transfer Denied 431
License Renewals Speeded 425
Marks Leaves FCC 23
Miles, Paul, Honored 23
President Miller's Editorial re FCC Report 330
NAB Brief to the FCC 36
NAB Files Brief Opposing Proposed Transfer .. 200
NAB Stand on FCC Report 385
NARBA Assignment Notification 348
New Meeting Day Announced 411
Ninth District Scores Recent FCC Action 247
Notifies Don Lee System Network Rules Apply 138
Order, Docket 6651 4
Order 75-D 64
Porter Sees Exciting Year Ahead for Radio 5
Porter Succeeds Bowles as OPA Head, Denny Acting FCC Chairman 117
Procedure on Consolidated Hearings Frequency Amendments 20

(Continued on next page)

Page
Procedural Proposals 169
Proposed Findings 23
Proposed NC Educational FM Rules 206
Radiotelephone Tests 301
Recording Rule Hearing 489
Rejects Added Channels 57
Report of March 7th 332, 371, 384
Relaxation of Restriction on the Use of 550 and 560 Kilocycles 41
Renewal of Licenses & FCC Report of Mar. 7, 1946 403
Report re "Public Service, Etc." Discussed 314
Rules and Regulations Amended 38
Requests Picture of '46 Production from Set Mfrs. 155
Schedules Hearings on Application AM-FM-TELE 232
Section 1.231(d) Amended by Commission 190
Senate Confirms Porter as OPA Head 138
Text of Decision Denying Added FM Band 176
341 Hearings Scheduled 202
Social Significance of Radio—Durr 25, 45
Television Application Procedure 301
Temperance Dispute 256
Truman Urged Fill FCC Vacancy with Experienced Broadcaster 256
Walker Reappointment to FCC 46, 383, 472, 489
Walkie-Talkie Users Need License 333
WGBF Renewal Denied 257
Why the Federal Communications Commission? Address by Paul A. Walker 92
Wigglesworth Attacks FCC—Denny Replies 203
Wills Speaks on Radio in Our Daily Life 125
WJW-ABC Agreement Denied by FCC 432
WOV Transfers Rejected 179

FM
Additional Grants 80
Allocation Bulletin 19 96, 127
Applications Granted 295
Channels 452
Commission Grants 8 FM CP's in D. C. 225
Commission Rejects Added Channels 57
Congressman Wm. Lemke Introduces Bill 381
CP Grants 296
Convention Plans Discussed 369
Educational FM Rules 179
Engineering Approval of Grants 296
Engineering Standards Revised 21
FCC Actions on FM Summarized 407
FCC Approves Interim FM Operation 295
FCC Wants More FM Receivers 278
FCC Order 4
FCC Releases Text of Decision Denying Added FM Band 176
Grants 3, 21, 80, 128, 139, 154, 453
Grants to 15 Applicants 472
License Granting Suggestions 294
Metropolitan Station Requests 296
Multiple Ownership 318
NAB Brief to the FCC 36
NAB FM Executive Committee Meeting 483
Plans of 15 Stations Approved 204
Proposed NC Educational FM Rules 208
Revision of Rules..Information Bul. Vol. 14, No. 2
Rules Amendment 487
Rules and Engineering Standards Amendment Proposed 429
Set for Hearing 140
Stations Submit Engineering Plans 280
13 More Conditional FM Grants 260
Trial Pattern for FM Assignments Okay says FCC 139

FREE RADIO
Albany Paper Carried Editorial 371
FCC General Counsel Sees Democracy Safe with Radio Free 24
Freedom of Radio Committee Named 298
Radio Must Be Free 367, 384

GENERAL Page
AFA Convention in Milwaukee 24
Amateurs Cited in War Observing Projects 136
Arnoux Elected WTAR President 85
Australia's Radio Network 45
Bannerman Urges More Democratic Radio for Canada 103
Brazil Decorates Tomlinson 125
Brown University Radio Courses 141
Chief Decries Exclusivity in Army-Navy Game Broadcast 173
CPA Denies Construction Request 370
Coleson, Robert C., Cited by Treasury 409
Crippled Children's Week 274
Daylight Saving Time Summary by AP 274
Egolf, Willard, Opens Law Office 451
Food for Starving Europe 169
Gelhorn (Mrs.), New President St. Louis Council 125
Greeting Cards Sent to WBEN 46
Gunts, Brent, New Chief, Radio Station, Tres. Dept. 279
Hays, Lt. Col. John S., Appointed WQXR 6
Hoax Program Scares Paris 97
Industry Citation for War Work 349
Industry Men in New Positions 409
Kiwanis Marks Radio Week 343, 391
KOIN Man in Demand as Speaker 142
KOPF Heads NBC Network Sales 104
Legate Continues Better Business Activities 6
Letter to Editor Lauds Radio 45
Lewis, Dorothy, Appointed to Women's Council 143
Miles, Paul, Honored 23
Miller Confers with Hoover 151
Miller Addresses Commonwealth Club, San Francisco 22
Miller, Judge, Named to Board of Brand Foundation 452
Miller, Judge, Speaks at AFA 409
Miller, Judge, Addresses West Coast 483
Morency Now WTIC Vice President 85
Murphy, Adrian, Named Vice President and Gen. Executive—CBS 44
Mutual Broadcasting System New Member 367
NBC-UCLA Radio Institute 86
Newspaper Strike in Philadelphia 409
Nuremberg Trial Translator Is WHOM Staff Man 6
Pangborn-Cox Promoted at KGW 125
Paley Elected as Chairman of CBS Board 23
Pascoe Returns to WAAT 6
Policy on Religious Broadcasts 450
Religious Broadcasts 392
Smith, George, Manager of WWVA dies 371
Stephens College Given Transcriptions by Stations 350
1004 Standard Broadcast Stations 104
Three Hundred Attend FCBA Ninth Annual Banquet 44
Transcription Announcements Waiver Temporary 349
Transcriptions Can Be Shipped 369
Truman Decorates Price 44
Truman Guest of Radio Correspondents 85
WHYN Radio Course 86
W. Va. Broadcasters Assn. Formed 212
We Don't Believe It! 45
A. D. Willard, Jr. Speaks on Radio Broadcasting 298, 314, 333
WOAI Technical Director Returns 45
Won't Cater to Long Hairs 25
WROK Transcribes for Stations in Sweden 86

GOVERNMENT
CPA Appealed to for Construction Relief 312
CPA Considering NAB Request 349
CPA Denies Construction Request 370
NAB Cooperating with OWMR in Clearances for Government Programs 55
Porter Succeeds Bowles as OPA Head, Denny Acting FCC Chairman 117

(Continued on next page)

Page
Senate Confirms Porter as OPA Head 138
Standards Announces New Research Department 152
Truman Decorates Price 44
UP and AP Want to Discontinue News for Overseas Broadcasts 44

INTERNATIONAL

Craven, T. A. M. to Represent NAB at North American Regional Conference 56
Cuba Makes Demands at NARBA Conference 117
FCC Moves to Establish Direct Foreign Radio Circuits 5
FCC to be Represented at Dublin Conference 152
Miller, Judge, Speaks at UN Meeting 406
NARBA Conference in Progress 95, 135
NARBA Conference Signs Interim Pact 151

LABOR

Byrd, Senator, Would Make Unions Accountable 53
Employee-Employer Relations 1, 63
NLRB Rules Out Blanket AFRA Contracts for Small Stations 119
Stations to Receive New Wage-Hour Manual 226

LEGAL

Bulova and Henshel Transferrors, Docket #6598 433
California Civil Code 404
Court Reverses FCC WOKO Decision 58
Esquire Case and Free Speech 97
Excess Profits Tax Relief 369
FCC Applies AVCO Transfer Rule 387
FCC Announces Oral Argument on Transfer Procedure 273
Internal Revenue and Radio Stations 405
Miller, Judge, Appointed to American Bar Association 57
NAB Files Brief Opposing FCC Proposed Transfer Rule 200
NAB Intervenes in Tax Problem 97
NAB Protests New Transfer Rule 311
New Mexico Tax Case Heard in Albuquerque 137
New Mexico Tax Hearing Set for February 18 80
Political Scripts 453
Printers Ink Opposes Tax Penalty on Radio 179
Printing Trades President Wants Radio Penalized 137
Radio Attorneys Invited to Bar Meet 62
Recording Identification Rule 453
Recording Rule Hearing Postponement Requested 468
Rosenman Joins Goldmark, Colin, Kaye 80
Stoner, General, to Speak at FCC Bar Banquet 4
Trend Away from Courtroom Broadcasting 370
WINS Transfer Tentatively Denied 292
WBAX License Renewed 292

LEGISLATIVE

Byrd, Senator, Would Make Unions Accountable 53
Explanation of Lea Bill Provisions 245
Full Text of Lea Bill 246
Lea Bill 35, 53, 71, 118, 135, 151
Nationwide Daylight Saving Time for Summer Proposed in Congress 224
Rankin Would Outlaw Alcoholic Beverage Advertising 77
State Legislature Activity 4
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

LISTENER ACTIVITY

Annual Meeting, AWD, March 15-17 76, 96
AWD New England Meeting 486
Famine Aid Pledged by AWD 483
Freedom of Radio Backed by DAR 455
Governor to Greet 1st District Women 455
Northeastern Council at Schenectady 455
750 Attend AWD Annual Meeting 229

Page
MUSIC

AFM and Developments 53
AFM and Radio Industry 403
AFM Opposes Case Labor Bill 449
Industry and Musicians Union Representatives Meet 291
Lea Bill 71, 118, 135, 151
  Awaits President's Signature 292
  Full Text 246
  In Rules Committee 151
  May Reach Conference Tuesday 172
  Now in Senate-House Conference 199, 245
Miller's, Justin, Statement Following Meeting with J. C. Petrillo 35
Miller's, Justin, Telegram to J. C. Petrillo 13
Music Policy Reiterated by NAB 449
NAB-AFM Committees to Meet April 8 117
Preliminary Conference Action on the Lea-Vandenberg Bill 226

NAB

AWD to Hold Annual Meeting in New York 76, 96
Baker, Kenneth H., Director of Research 204
Batson Named Director of Information 176
Board Actions 1
Board of Directors Meetings 13, 345, 367
Coleson Named Manager of NAB West Coast Office 14
Committee Meetings 345
Convention 199, 367
Directors Present at Board Meeting 368
Employee-Employer Relations Dept. Now Active 1
Engineering Committee Meets March 20 183
Freedom of Radio Committee Named 298
Hager, Kolin Resigns 368
Heffron, Ted, Named Executive Assistant 450, 484
Miller, Ben, Joins Information Department 319
New Office Building 383
Petty, Don, Now NAB Legal Counsel 80
Rae, W. Bryce, Jr., on Legal Staff 370
Revercomb Returns to NAB 76

NEWS

Big Turnout for Iowa Clinic 206
Clinic Agenda 206
Council on Radio Journalism's Meetings 81
FCC Moves to Establish Direct Foreign Radio Circuits 5
Florida News Clinic Held 41
40 Stations Sign for Texas Clinic 205
Indiana Broadcasters Meet 5
INS Petition Answered by FCC 471
Journalism Meeting January 24-26 56
Journalism Quarterly 319
KVOO's ET for Montana State 22
Laws of Libel and Slander 408
Local News Bureau in Operation 20
Local News Coverage 407, 408
Local News Shows Build Audience 42
Minnesota Radio News Clinic 336
NAB News Clinic Set for Florida 5
NAB Radio News Comm. Meets at Utica 296
Nebraska Clinic 336, 389
N. Y. Radio News Clinic Is Big Draw 275
News Dept. ET Lectures Help Students 122
News Internships to Be Discussed 20
Orchids to Mrs. Walker 42
Oregon and Washington Radio News Clinics 471
Radio News Clinics 319, 350
Responsibility of News Editor 408
Road and Weather Reports by Iowa Newsmen 275
Russia Tightens Censorship 158
Set Four Radio News Clinics 173
Stewart, Chairman of NAB New York News Clinic 226
Teachers and News Directors Praise Internship 121
Three More NAB Radio News Clinics Held 253
Truman Guest at Radio Correspondents Annual Dinner 85

(Continued on next page)

Page

UP and AP Want to Discontinue News for Overseas Broadcasts 44
Washington Governor and News Clinic 486
Wisconsin Radio Station News 390
WOAI Doing Best Local News Job 275
WPAY Pinch Hits for Papers 56

PROGRAMMING

Ad Council Network Campaigns 373, 433, 456, 473, 490
Agriculture Secretary Praises Radio Farm Service 76
American Legion Thanks Industry 175
Army Day Fact Sheets Mailed 211
Army Day Observance 173, 336
Awards Plan 369
AWD on Program at Columbus Meeting 315
Boys-Girls Week, April 27-May 4 229
Cadet Nurse Corps Anniversary 490
Crippled Children's Week 274, 336
Daylight Saving Time Summary by AP 274
Eisenhower's Letter 174
Entire Industry Included in Plans for Coverage of Atom Bomb Test 120
Fat Salvage 174
FCC Report on "Public Service Responsibility of Broadcast Licensees" 167
5th Annual NAB-Northwestern U. Radio Institute Opens June 24 121
Food Conservation Campaign 433
Home Canning Week 490
Homes for Veterans 174
International Shortwave Net to Cover UNO Meet 228
Kiwanis to Observe Radio Week 273
KLZ Does Public Interest Promotion 393
KVOO's ET for Montana State 122
Mine Safety ET Series Planned 97
Morning and Afternoon Listening Surpasses "V-E Day" Record 154
NAB Cooperating with OWMR in Clearances for Government Programs 55
Navy Man Suggests Continuance Sign-Off National Anthem 55
New Program Committee Meeting 483
News Dept. ET Lectures Help Students 122
OWMR Allocations 141
Red Cross Fund Drive 174, 393
Return of Veterans Raises Listening 40% 175
Safety on the Highways 174
Survey Shows Public Approves of Broadcaster Job 199
Teachers & News Directors Praise Internships 121
VA Series 490
Victory Gardening Urged by USDA 273
WAC-Public Interest Allocations Week of Feb. 17-24 96
WFIL Cooperates with Radio Repair Assn. 154
WHBF Uses Wire Recorder for Scoop 275
WOLS Explains FCC Program Control 273
WSAM Forms Saginaw Radio Council 315

PROMOTION

Gamble Lauds War Loan Support 43
KGO Ships Two More Global Shows 20
Newspapers Increase Radio Column Space 228
Promotion Exhibit and Contest 469
"Telling the World" Final Report 38
Victory Loan Support Tops 14 Million 36

PUBLIC RELATIONS

American Public Relations Association Awards 6
Mine Safety ET Series Planned 97

RESEARCH

Baker, Ken H., Addresses Civic Leaders in Savannah 428
BMB Reports on Family Owned Radios 314, 428
CAB to Discontinue Program Ratings 484
Homes with Radios 383

Page

Manufacturers Census Planned 469
NRDGA Radio Survey 427
Program Logs Being Studied 469
Questionnaire on Employment of Musicians 279
Radio Advertising 484
Radio Production Figures 485
Radio Set Output Climbs 471
Radio Survey University of Wichita Special Information Bul. Vol. 14, No. 4
Retail Sales Outlook Bright 468
Survey Made of Radios in Homes Bulletin—Research Vol. 14, No. 3

SMALL MARKET STATIONS

Arizona Network Group Sale 317
Brown, J. Allen, Addresses Indiana Broadcasters 431
Brown Univ. Radio Courses 141
Co-op Program 470, 486
CPA at Alliance, Ohio 346
Commercial Programs 123, 454
Committee Meets in Washington 329
Discussion of "Small Markets" at District Meetings 77
Early Morning Shows 486
Executive Comm. to Meet 300, 317
FCC order #91-C cancelled 345
Goldman, Simon, WJTN, Comments on Syndicated Shows 140
Group Selling 388, 470
Grouping Stations Attracts Natl. Advertiser 278
Hanna, Michael R., Named 2nd Dist. Dir. 345
KDKA Sells "The Sports Parade" 454
Keystone Broadcasting System Prediction 124
KFBC Broadcasts Sports 300
KFI "Eleventh Hour News" 454
KFXM Sponsored by Food Stores 486
Local News Bureau in Operation 20
National Advertising 20
NAB Encourages Personnel Training 345
Network CO-OP Shows 388, 405
New Management Study Series Previewed 455
Personnel Training 124
Producers' Views on Syndicated Shows 230, 231
Programs from 11 P. M. to Midnight 405
Radio Cuts in on Newspaper Ad Budget 141
Religious Programming 123
Small Markets 77
Small Market Station Sales 251
Station Executives Visiting NAB Hdqrs. 406
Survey on Salesmen's Compensation 2
Sustaining Programs 123
Syndicated Shows Interesting to Honolulu Broadcasters 347
Syndicated Transcribed Shows 124, 156, 172, 373, 389
Tobacco Network, Small Station Sales 251
Transcription "Congress on the Air" 486
Transcribed Shows 318
Union Contracts and Veteran Trainee 431
Vacation News 406
WDLP Brochure "Public Interest Program, Etc." 318
WGL Activities 454
WLAG Does Big Sales Job 252
WMBD Bedtime Program 454
WOL Late Period Shows 471
WRC Late Period 454
WTOP's Late-Hour Sponsored Shows 454

TAXATION

NAB Intervenes in Tax Problem 97
New Mexico Tax Case Dismissed Without Prejudice 226
New Mexico Tax Case Heard in Albuquerque 137
New Mexico Tax Hearings Set for February 18 80
Printers Ink Opposes Tax Penalty on Radio 179
Printing Trades President Wants Radio Penalized 137

(Continued on next page)

Page

TELEVISION

CBS Files Brief in Television Case 252
CBS Television Case 455
CBS Television Elections Inconclusive 472
D. C. Commissioners Approve Tele. Tower in Washington 123
DuMont Gets Tele. Grant in D. C.; Philco Withdrawn 261
FCC Announces Application Procedure 301
FCC Announces D. C. Tele. Grants 184, 387
FCC Approves Dallas-Los Angeles Coaxial 21
Navy Announces Battle Uses of Television 226
Relayed from Blimp 137
Russel Says NBC to Start Early D. C. Tele. Service 212
West Coast Tele. Grants 409
Westinghouse Gets First CBS Color Tele. Rights 184

Page

NAB BULLETINS

Adventures of a Ph.D. in Radioland Vol. 14, No. 5
Allocation Hearings & FM Hearings No. 19
Beam, The Vol. 4, No. 1
Daylight Saving Time Vol. 14, No. 2
Durr & Kaye Debate FCC Report Bulletin—Vol. 14, No. 4
Minnesotans Think Churches and Radio Do Their Jobs Best Vol. 14, No. 3
Radio Survey University of Wichita Vol. 14, No. 4
Radio Wins Applause in NORC Survey, Vol. 14, No. 1
Revision of FM Rules Vol. 14, No. 2
Standards of Good Eng. Practice Vol. 14, No. 1
Survey Made of Radios in Homes Bulletin Research—Vol. 14, No. 3
Twenty-fifth Anniversary Award No. 24

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 27, July 8, 1946

Revision of Engineering Standards Proposed

All Engineers Invited by FCC to Discuss Changes at Informal Conference

As an outgrowth of the Clear Channel Hearings which were resumed before the FCC in Washington Monday (1), the commission announced Wednesday (3) plans for an informal engineering conference in Washington July 15 and 16 to which all communications engineers are invited.

The conference will consider proposed revisions of the Commission's Standards of Good Engineering Practices. These discussions will serve as a preliminary to formal consideration of the proposed changes by the Commission *en banc* on August 5th.

The Commission announcement stated that some of the more important problems to be discussed are as follows:

1. A new method of calculating resulting interference.
2. A new method of calculating urban populations served.
3. The revision of adjacent channel ratios.
4. The revision of the method of determining permissible interference of skywave service.
5. Consideration of variation of noise levels throughout the United States.
6. Consideration of latitude effects on skywave interference and service.

"In order to give scope and direction to the conference," the FCC said, "Exhibit 264 which was introduced in the clear channel hearing will be used as the basis for the discussion." The Commission announced that copies of this exhibit could be obtained from its Information Division.

"It should be pointed

(Continued on page 526)

FOUR CHANGES IN PROGRAM REPORT DEFINITIONS MADE BY FCC

Four alterations in definitions established in the FCC report "Public Service Responsibility of Broadcast Licensees" were announced by the commission Tuesday (2). They have been made at the suggestion of interested parties.

The FCC public notice, including revised definitions, reads as follows:

> The first change makes it clear that a 14½-minute unsponsored program that is uninterrupted by a spot announcement is a sustaining program. The definition previously related to 15-minute programs. This change was made in recognition of the fact that most 15-minute programs are only 14½ minutes in length.
>
> The second change makes it clear that so-called network cooperative programs are to be recorded as network and not as local. Where a network cooperative program is not locally sponsored then it is to be computed as network sustaining. If there is a local sponsor it is to be counted as network commercial even though the sponsored announcement is read by a local station announcer.
>
> The third change relates to local live programs produced by the stations but which are recorded for later broadcasting. Under the new definitions such programs are to be counted as local live and not as recorded.
>
> The fourth change deals with so-called public service spot announcements. Hereafter this category will be called "non-commercial spot announcements."
>
> Other minor changes have been made but are mainly editorial in nature.

(Continued on next page)

INSIDE THIS ISSUE

At its first meeting, held in Chicago last week, the new Program Executive Committee drafted detailed recommendations for submission to the Board of Directors at its August session. (P. 527)

A hearing has been ordered by the FCC to investigate charges brought by a Texas gubernatorial candidate that four stations in that state are improperly restricting sale of time for political broadcasts. (P. 527)

Two Radio News Clinics have been held in the northwest. Broadcasters attending the Oregon clinic decided they could improve their news coverage. The Washington state clinic was attended by fifty broadcasters. (P. 528)

WHCU, Syracuse, reports successful radio-press cooperation in a new series of weekly roundups of editorial and news material gathered from 70 weekly papers in the station's listening area. (P. 530)

As part of its study of successful early morning programming, the Small Market Stations Division outlines techniques used by stations WINS and KHJ. (P. 531)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Howard S. Frazier, *Acting Director of Engineering;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

The new definitions now read as follows:

A *commercial program* (C) is any program the time for which is paid for by a sponsor or any program which is interrupted by a spot announcement (as defined below), at intervals of less than 14½ minutes. A network program shall be classified as "commercial" if it is commercially sponsored on the network, even though the particular station is not paid for carrying it—unless all commercial announcements have been deleted from the program by the station. Cooperative programs furnished to its affiliates by a network which are available for local sponsorship are network sustaining programs (NS) if no local sponsorship is involved and are network commercial programs (NC) where there is local sponsorship even though the commercial announcement is made by the station's local announcer.

(It will be noted that any program which is *interrupted* by a commercial announcement is classified as a commercial program, even though the purchaser of the interrupting announcement has not also purchased the time preceding and following. The result is to classify so-called "participating" programs as commercial. Without such a rule, a 15-minute program may contain 5 or even more minutes of advertising and still be classified as "sustaining." Under the proposed definition, a program may be classified as "sustaining" although preceded and followed by spot announcements, but if a spot announcement *interrupts* a program, the program must be classified as "commercial.")

A *sustaining program* (S) is any program which is neither paid for by a sponsor nor interrupted by a spot announcement (as defined below).

A *network program* (N) is any program furnished to the station by a network or another station. Transcribed delayed broadcasts of network programs are classified as "network," not "recorded." Cooperative programs furnished to its affiliates by a network which are available for local sponsorship are network sustaining programs (NS) if no local sponsorship is involved and are network commercial programs (NC) where there is local sponsorship even though the commercial announcement is made by the station's local announcer. Programs are classified as network whether furnished by a nationwide, regional, or special network or by another station.

A *recorded program* (R) is any program which uses phonograph records, electrical transcriptions, or other means of mechanical reproduction in whole or in part—except where the recording is wholly incidental to the program and is limited to background sounds, sound effects, identifying themes, musical "bridges," etc. A program part transcribed or recorded and part live is classified as "recorded" unless the recordings are wholly incidental, as above. A transcribed delayed broadcast of a network program, however, is not classified as "recorded" but as "network." A recorded program which is a local live program produced by the station and recorded for later broadcasting by the station shall be considered a local live program.

A *wire program* (W) is any program the text of which is distributed to a number of stations by telegraph, teletype, or similar means, and read in whole or in part by a local announcer. Programs distributed by the wire news services are "wire" programs. A news program which is part wire and in part of non-syndicated origin is classified as "wire" if more than half of the program is usually devoted to the reading verbatim, or virtually verbatim, of the syndicated wire text, and otherwise is classified as "live."

A *local live program* (L) is any local program which uses live talent exclusively, whether originating in the station's studios or by remote control. Programs furnished to a station by a network or another station, however, are not classified as "live" but as "network." A program which uses recordings in whole or in part, except in a wholly incidental manner, should not be classified as "live" but as "recorded." Wire programs, as defined above, should likewise not be classified as "live." A recorded program which is a local live program produced by the station and recorded for later broadcasting by the station shall be considered a local live program.

A *non-commercial spot announcement* (NCSA) is an announcement which is not paid for by a sponsor and which is devoted to a non-profit cause—e.g., war bonds, Red Cross, public health, civic announcements, etc. Promotional, participating announcements, etc. should not be classified as "non-commercial spot announcements" but as "spot announcements." War Bond, Red Cross, civic and similar announcements for which the station receives remuneration should not be classified as "non-commercial spot announcements" but as "spot announcements."

A *spot announcement* (SA) is any announcement which is neither a non-commercial spot announcement (as above defined) nor a station identification announcement (call letters and location). An announcement should be classified as a "spot announcement," whether or not the station receives remuneration, unless it is devoted to a nonprofit cause. Sponsored time signals, sponsored weather announcements, etc. are spot announcements. Unsponsored time signals, weather announcements, etc., are program matter and not classified as announcements. Station identification announcements should not be classified as either non-commercial spot announcements or spot announcements, if limited to call letters, location, and identification of the licensee and network.

ALL ENGINEERS INVITED BY FCC TO DISCUSS CHANGES AT INFORMAL CONFERENCE

(Continued from page 525)

out," continued the FCC announcement, "that Exhibit 264 . . . is the basis for discussion only. It has not been approved by the Commission.

(Continued on next page)

The commission requests that all comments from the industry be submitted to its Engineering Department in writing as far in advance of August 5th as possible, and that these comments be supplemented by specific proposals.

The informal conference in July will be held in Conference Room B, of the Departmental Auditorium Building on Constitution Avenue between 12th and 14th Streets, N.W., Washington, D. C.

Program Department

NEW PROGRAM COMMITTEE MEETS; SENDS RECOMMENDATIONS TO BOARD

The reconstituted NAB Program Executive Committee held its initial meeting in Chicago last Monday and Tuesday (1 and 2).

"In selecting this committee," said President Justin Miller, who presided, "great care was exercised to choose men whose experience and record justified the hope that they could contribute constructively to our industry program policy. This hope has been fully realized.

"In our deliberations we have had foremost in our minds that the responsibility for programs rests with the individual licensee. We reviewed all phases of programming; news, agricultural, religious, controversial public issues, and particularly the NAB Standards of Practice as they have been amended from time to time—most recently in January 1946. It was the unanimous view of the committee that the Standards of Practice are not a static document but must, as in the past, be subjected to constant review and interpretation.

"I shall submit the detailed recommendations of the Committee to the Board of Directors when it meets on August 5-6-7 and I am confident that the policy promulgated will meet with industry cooperation and public approval."

Those present in addition to President Miller were Edgar L. Bill, WMBD, Peoria, Illinois; H. W. Slavick, WMC, Memphis; Stanley Hubbard, KSTP, St. Paul; Karl Koerper, KMBC, Kansas City; Merle Jones, WOL, Washington; Glenn Snyder, WLS, Chicago; A. Hult, MBS, Chicago; Clarence Menser, NBC, New York; Herb Plambeck, WHO, Des Moines; E. R. Vadeboncoeur, WSYR, Syracuse, and C. E. Arney, Jr., NAB Secretary-Treasurer.

Legal Department

HEARING TO BE HELD ON COMPLAINT OF TEXAS GUBERNATORIAL CANDIDATE

The FCC has designated for hearing next Friday (12) in Dallas the complaint of Homer P. Rainey against four radio stations of the Texas Quality Network—WOAI, San Antonio; WBAP, Fort Worth; WFAA, Dallas; and KPRC, Houston.

SCHEDULE OF NAB COMMITTEE MEETINGS

Date	*Committee*	*Place*
July 12	Public Relations Executive	Washington
July 15-16	Music advisory	New York
July 17-18	Freedom of Radio	New York
July 22	Engineering Executive	Washington
Aug. 3-4	Board Finance	Estes Park
Aug. 5	Board By-Law Revisions	Estes Park
Aug. 5	Board Certificates of Merit	Estes Park
Aug. 6	Board District Meeting Advisory	Estes Park
Aug. 12-13	Employee-Employer Relations	Washington
Sep. 9-10	Small Market Stations Executive	Washington

The NAB Board of Directors convenes at Estes Park, Colo., Aug. 6th for a three day session.

Attention is called to the postponement of the Employee-Employer Relations Committee meeting from July 11 to August 12 and 13.

Mr. Rainey, formerly president of the University of Texas, is a candidate for the Democratic nomination for the Governorship of Texas.

In his petition to the FCC, Mr. Rainey charges that the four stations of the Texas Quality Network have "failed to exercise their individual responsibility" by entering into a "restrictive agreement" to limit time for political broadcasts to a single half-hour period between June 11, 1946 and July 13, 1946, with time in the remaining period before the primary election on July 27, 1946 to be "prorated in an indefinite manner among the various candidates."

In addition, Mr. Rainey alleged that the four stations more effectively cover the state than any other combination, that three of them publish daily newspapers which are opposed to his candidacy, and that in previous years have "afforded ample opportunity to candidates" for broadcasting.

PETTY ADDRESSES JUNIOR CHAMBER OF COMMERCE CONVENTION

Don Petty, NAB General Counsel, addressed the annual National Convention of the U. S. Junior Chamber of Commerce at Milwaukee June 28th.

Mr. Petty, a former president of the Los Angeles Junior C. of C., pointed out to the assembly that should the media for mass communication be government controlled, the practical effect would be government control of the information which industry could disseminate to the public. He said it would limit the manner in which every business in the United States could present its cause or advertising material to the people.

News Clinics

OREGON BROADCASTERS DECIDE THEY CAN DO BETTER NEWS JOB

"The first result of the NAB-Oregon Radio News Clinic was to crystallize opinion for all of us that we can do a better news job than we have been doing . . . and that there is not much time left for treading water."

That's how Marshall Pengra, manager, KRNR, Roseburg, and general clinic chairman, summed up the first radio news clinic to be held on the Pacific coast, Portland, June 25.

All arrangements were handled by a committee of Portland broadcasters consisting of Harry Buckendahl, general manager, KOIN; Arthur Kirkham, vice president, same station, and H. Quenton Cox, manager, KGW. Mr. Kirkham is a member of the NAB radio news committee.

Lester Halpin, KOIN news editor, presided over the two clinic sessions.

Local News—A Must

Lee Jacobs, general manager, KBKR, Baker, told broadcasters that the broadcasting of local news has been the finest thing his station has ever done. "Never again," said Mr. Jacobs, "will we be without a fulltime reporter. And when our new station takes the air in September we'll have a fulltime newsman on the staff. Our big trouble was educating the public to recognize radio as a news facility. This has been done. Don't get mad when they leave you out. Go and explain carefully that the station wants the news. Get mad when they maliciously leave you out.

"We break any program for a top local story, day or night. If news is slow on a particular day we always have enough to fill. This is done by having the newsman write in advance and file on the hook local features of various length. They're there when needed. To sum it all up, we broadcast local news because listeners like it, like it better than anything else."

Gordon Capps, manager, KLBM, La Grande, associated with KBKR, said that he has started a fulltime newsman several months ago.

Of the 4 daily local news shows on KBKR, the 11:30 a.m. and the 5:45 p.m. each have a single sponsor; the 3:00 p.m. and the 9:45 p.m. programs are sold participating—3 sponsors each.

Jack Richards, sales manager, KWLK, Longview, Washington, reported two daily local news programs, at 12:30 and 7:00 p.m. Station employs a fulltime newsman.

KOIN Adds Reporter

KOIN, Portland, has had an experienced, fulltime newsman on the street for the past three weeks, it was announced by News Director Lester Halpin. "We are going to have local news on our station while it is news," he said.

New Station to Start with Reporter

Ralph Hanson, manager of KUGN, Eugene, expected to begin operations July 1, and will have a fulltime newsman beginning July 8. He is a graduate of the school of journalism of the University of Oregon. During the war he wrote both newspaper and radio copy while in service.

Hutton Discusses Farm Service

At the present time KALE, Portland, is putting its major news effort in its farm service department headed by Burton Hutton. Because the northwest is an agricultural area, Mr. Hutton pointed out, we feel an obligation to give news to farm families and to serve farm families in as many ways as possible. Because the farm family is a complete unit, he said, a station must construct each farm program with something of interest for the entire family.

As examples of special farm services he mentioned the station's "fire service" and "farm labor" service. A few days previous, he said, there were six broadcasts on one day for emergency farm labor. If people will provide authentic information on fires, common in the northwest, "we will interrupt any program for the announcement so that help may be summoned quickly from far and near."

Tell Press Associations How to Improve Service

When press association representatives asked how they could improve their service to stations the response was instantaneous: "more regional, more state news." To this was added "more farm, better farm news and more markets." The newsmen also wanted such news to be moved more promptly.

The quality of farm news delivered by the press associations was severely criticized by experienced farm newsmen and others. Doubt was expressed that the bureaus fully recognized the importance of agriculture to the northwest and to northwest station listeners.

See Danger in Farm Handouts

Continued discussion brought the admission that for the most part bureaus served clients with processed handouts. Independently prepared stories were necessary, it was said. Unless these are forthcoming, it was pointed out, the press associations become a propaganda agency for the government.

Discussion Leaders

Clinic discussion leaders were: Chet Wheeler, general manager, KWIL, Albany; George Turnbull, acting dean of journalism, University of Oregon; Arthur Stringer, NAB; Mr. Hutton and Mr. Halpin.

William B. Smullin, manager, KUIN, Grants Pass, and NAB director of the Northern California district, discussed "Freedom of the Press."

Among those attending the Oregon clinic were:

L. W. Trommlitz, Manager, KORE, Eugene; Harry H. Buckendahl, General Manager, KOIN, Portland; George Wann, News Reporter, KOIN, Portland; Marshall Pengra, Manager, KRNR, Roseburg, and KFLW, Klamath Falls; Cy Young, Manager, KEX, Portland; Arthur Stringer, Director of Special

(Continued on next page)

Services, NAB; Glen McCormick, General Manager, KSLM, Salem; Gordon Capps, Manager, KLBM, La Grande; Burton Hutton, Director, Farm Service, KALE, Portland; Chuck Foster, News Editor, KGW, Portland; Paul Corbin, News and Production, KUIN, Grants Pass; Hal Byer, Commercial Manager, KWIL, Albany; Ralph Hanson, Manager, KUGN, Eugene; Jack Richards, Sales Manager, KWLK, Longview.

Chet Wheeler, General Manager, KWIL, Albany; C. E. Couche, Manager, KALE, Portland; Tom Decker, News Editor, KALE, Portland; Lester Halpin, News Editor, KOIN, Portland; Lee Bishop, Portland Manager, John Keating Studios; Barney Kenworthy, KODL, The Dalles; KWRC, Pendleton; KPKW, Pasco, Washington; John Craig, News Dept., KUGN, Eugene; Dan Crumley, United Press, Portland; Nick Bourne, Manager, United Press, Portland; William B. Smullin, Manager, KUIN, Grants Pass; Ed Malone, Station Manager, KUIN, Grants Pass; Lee Jacobs, General Manager, KBKR, Baker; George Connor, News Editor, KVAN, Vancouver, Wash.; George Turnbull, Acting Dean of Journalism, Univ. of Oregon; J. A. Cour, Acting Bureau Chief, AP, Portland.

WASHINGTON STATE NEWS CLINIC ATTENDED BY FIFTY BROADCASTERS

Fifty broadcasters turned out for the NAB-Washington State Radio News Clinic in Olympia, June 27.

Tom Olsen, licensee of station KGY, Olympia, and president of Washington State Association of Broadcasters, gave two week's time to arranging the event. How well he succeeded was evident at the close of the afternoon session when there was a rising vote in favor of more radio news clinics.

The morning session was interrupted at 11 o'clock so as to attend Governor Wallgren's radio and press conference. The Governor personally welcomed the broadcasters and reiterated his invitation, previously extended by Mr. Olsen, to attend a reception in the Governor's mansion that afternoon.

At noon Mr. and Mrs. Olsen were hosts at a luncheon "featuring Olympia oysters and other products of the famous northwest."

Goodwin Chase, general manager of KCOW, new station soon to be in operation in Ellensburg, east of the Cascades, started for the clinic by air, but was turned back by weather.

Washington broadcasters, since January 1, 1946, have been engaged in a cooperative news operation so as to serve their local areas with local news which originates in the capitol. As far as known Washington is the only state whose broadcasters maintain a Radio News Bureau, in a state capitol, at their own expense. It was indicated at the Clinic that the Bureau is proving its worth to 17 subscribing stations.

Individual cost runs from $4.50 to $26.50 per week. Amount is determined by the proportion each station's highest one time, class A hour rate bears to the budget. The state provides the bureau with large office space without charge.

The bureau manager accepts assignments for capitol stories from 17 broadcast stations. He releases spot news, two news letters and one ¼-hour transcription each week.

The manager is an experienced radio newsman, Carl Downing. He was news editor of KPQ, Wenatchee, for eight years, before coming to Olympia; and he reports his former station continues to do a first rate news job, maybe better than ever before.

Washington Dean of Local Radio News

Sam Crawford who began gathering and broadcasting local news in October, 1934, over KGY, Olympia, is regarded as dean of local newsmen in the Pacific northwest. After his long experience Mr. Crawford said that his ideas of radio news were and still are that "radio should originate as much news as possible and get it to the listener first. As for treatment of the news, tell it all. Tell it as briefly as you can without leaving out important details. Use a bit of sprightly writing when the nature of the item makes it possible. Do this day after day and year after year and you've got a radio-news-minded town. That's Olympia today."

Likes of Regional News Listeners

Indicative of the liking of regional listeners for news of their own areas were complaints reported by Dick Crombie, of KJR, Seattle. Unless a wise geographical selection of news items is made, listeners are quick to complain that they are being left out.

In deciding the nature of a newscast Mr. Crombie suggested the advisability of considering what other stations may be doing at the particular time as well as the nature of the audience. To illustrate he pointed to one of his news programs which handles but one, two or three items, instead of many—one way to avoid news sameness. Such broadcasts should be more frequent, he contends, because broadcasters have an obligation to make the news crystal clear as well as to give it. And it cannot always be made crystal clear with barebone facts.

Developing a Sports Station

Development of a sports station in a large city was discussed in detail by Ted Bell, KRSC, Seattle. Though KRSC carries league baseball and other sporting events, the big play is given to high school athletics. But in so doing, he said, we popularize all school events and support all school programs.

"We have lost money on many broadcasts," Mr. Bell admitted, "but it pays because we bring in additional listeners. What we have done in the past 6-7 years is to become known throughout our area as a sports station. But our appeal goes deeper than that because of our policy of tying in with all school activities.

Mr. Bell explained that he was not a newsman, admitted little understanding of news and for that reason would welcome the day the regular newsman returns. But Mr. Bell does understand special events and goes all out for special events coverage via wire recorder.

Country Correspondents of KVOS

KVOS, Bellingham, has a fulltime newsman and five country correspondents (stringers) to report the news from remote parts of the area. Manager Frank Adams said that local news was as much a part of his operation as the transmitter.

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He has a 15-minute "society" program, six times daily at 11:00 a.m., sponsored by a department store. Special efforts are made to include all the marriages on this show. Correspondents are supplied with special forms which are filled out and returned as soon as licenses are applied for. The copy itself is written by station's bookkeeper. Station's four local news shows are broadcast at 9:00 a.m., 12:00 n., 7:00 p.m. and 9:00 p.m.

Bond Discusses Farm News and Service

Al Bond, farm director, KIRO, Seattle, considers farm news as a "coming enterprise" despite its tremendous growth of the past 10 years. It was his opinion, too, that farm programs must be beamed to the entire family. The service part of a farm program, he said, is important because the farmer receives information about his business. He pointed out that farm broadcasting was different from other programs in one important respect—the broadcaster must be in sympathy (think alike) with the farmer.

Probably the best way to tell the farm story is to bring farmers to the mike. Farmers will act on the information that comes from another farmer with greater speed—even more so than when information comes from the government.

KELA Owns and Operates Wire System

Station KELA, licensed to two cities—Centralia and Chehalis, owns and operates a wire system of 12 miles. Located two miles from the border of each city, station lines are strung on Northern Pacific poles between the cities. Cost is 25¢ per pole per year, approximately $75. Each town has approximately 4 miles of wire on station owned poles through the entire business district. Right of way was obtained from property owners without charge. Forty-nine outlets are permanently available; every member of the station staff operates equipment. Station Manager Joe Chytil maintains a fulltime newsman for leg work, writing and broadcasting local news.

Those attending were: Art Stringer, NAB, Washington, D. C.; Joe Chytil, Les Keiter, Dudley Gaylord, KELA, Centralia-Chehalis; Tom Olsen, Theresa Olsen, Sam Crawford, Eve Knutson, Margie Donnell, Vicki Draham, KGY, Olympia; Carl Downing, Washington State News Bureau, Olympia; Peter Giovine, UP, Olympia; LeRoy M. Hittle, Will Lindley, AP, Olympia; Dick Crombie, Bob Ackerley, Bob Ferris, Charles Herring, KJR, Seattle; Harry Spence, Stan Craft, Fred Goddard, KXRO, Aberdeen; Robert E. Priebe, Ted Bell, KRSC, Seattle; Burke Ormsby, KTBI, Tacoma; Ann Shepard, Verne Sawyer, Ted Knightlinger, KMO, Tacoma.

Jim Murphy, KMO-KIT, Tacoma; Harry Long, KVI, Tacoma; Jim McLaughlin, John Keating, Seattle; Mark Knight, AP, Seattle; Oliver Runchey, KOL, Seattle; Harry Jordan, KEVR, Seattle; Al Bond, Ken Yeend, Ralph Thompson, Loren Stone, KIRO, Seattle; Vern Mack, William Taft, Thelma Taft, Shirley Bartholomew, KRKO, Everett; Jim Wallace, KPQ-KVOS, Wenatchee; Ralph Shotwell, Jim Foster, KPQ, Wenatchee; Pete Wick, KIT, Yakima; Dan Crowley, UP, San Francisco; George Dunning, L. L. Lang, Ross McConnell, KOMO, Seattle; Frank Adams, KVOS, Bellingham.

RADIO-PRESS TIE-UP WORKING

WHCU's "Radio Edition of the Weekly Press," Sunday afternoon roundup of editorial and news material culled from 70 weekly newspapers in the station's listening area, is accomplishing five things, according to the July issue of the *WHCU Program Guide.* It is (1) providing a very listenable program of great local interst; (2) stimulating wider interest in community and regional affairs; (3) setting up a clearing house for the interchange of ideas on how to solve problems common to all or several of the communities in the region; (4) cutting down on the weeklies' boiler plate and improving the standards of locally written editorials and news stories; and (5) vastly benefiting radio-press relations.

The program—presently 15 minutes, with an extension to 30 announced as possible—was created by Michael R. Hanna, WHCU Manager and Director of District 2, NAB. The *WHCU Program Guide* describes it as follows:

"The object of this 15-minute program is to stimulate interest in the democratic process at the 'grass roots'—in the homes, in the small communities, in the neighborhood press; to let one community, however isolated, know what other communities in the next valley, the next county, or across the state border are *doing* about the same problems they face in their community; to tell one community what the people in the other communities are *thinking* about the day's issues; to inspire and encourage community thought *and* community action in any 'hermit' communities by holding up the example of the more alert, the more democratic communities in the area—AS REFLECTED IN THE COMMUNITY PRESS.

"The forepart of each program is given over to such 'action' stories as when Elmira discovered that 50% of its community chest pledges were unpaid, that public patience and funds were depleted by the endless succession of 'public appeals' for outside charity, and citizens formed an 'appeals investigating committee,' sought city-country approval of its passing on the worthiness and limit of subsequent appeals. Or when the Village of East Rochester, which had enjoyed the luxury of a municipal engineer, and neighboring Fairport, which needed such help, got together on a deal to share the engineer's services and expense 50-50. Or at the other extreme—when Horseheads organized a 'baby-sitters service' among its high school girls and established a wage scale—all suggesting solutions for local problems in other communities.

"The idea of such a program was outlined to a group of seven key weekly editors by Station Manager Michael R. Hanna, whose brainchild it was, nearly a month before it was presented on the air. It was offered as a project to arouse community interest in the Democratic process—the American way of life—and to improve the community press as the natural and accepted leader in community thought and activity. It was understood that participating members had to 'produce' to be included in the radio program—that they had to have stories or editorials worthy of attention. And they recognized, even then, that inclusion on the weekly radio program amounted to a

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special recognition of their service in the public interest. Some of the participating editors have been quick to perceive the possibilities of the program. Typical comments from their editorial columns:

"The *Chemung Valley Reporter*, Horseheads, New York: '(The Station) has succeeded in giving the non-metropolitan areas back to their people . . . (WHCU) is to be congratulated for its unprecedented attempt at cooperation between two, often highly competitive fields—press and radio. The Weekly Press appreciates this generosity and welcomes the opportunity for cooperation.'

"The *Moravia Republican-Register*, Moravia, New York: 'The real value of the (WHCU) program is in the greater attention weekly newspaper editors will give to their leading news stories and editorials because they are likely to be quoted—also in the wider effect weeklies can have on public opinion.'"

Broadcast Advertising

PER INQUIRY OFFER

Member stations have reported to NAB that Byrne Advertising Agency, Chicago has advised them of the availability of business on a per inquiry basis. The agency represents a client in the photo and printing field.

The agency has been advised that NAB has adopted a resolution opposing per inquiry type of radio advertising. A copy of the NAB resolution on this subject adopted at the 1942 convention was sent to the agency.

Small Market Stations

EARLY MORNING PROGRAMMING OF WINS AND KHJ STUDIED

The NAB Small Market Stations Division study of early morning programs in competitive, metropolitan areas reveals currently the programming of WINS, New York City, and KHJ, Hollywood, Cal.

The independent New York station has two shows on the early morning schedule. "Musical Coffee Pot" is broadcast from 6:00 A.M. til 7:30 A.M. Five minutes of news is included at 7:00 A.M. Willard Schroeder, WINS general manager, reports that this show features two announcers, Art Scanlon and Paul Miner with popular tunes, weather, time, and participating announcements.

A new WINS morning program, emceed by Johnny Gart, is presented from 7:40 til 8:45 A.M. His show is patterned along the lines of the earlier program, but special events and news features are injected via the wire recorder. This service has proved especially effective, Mr. Schroeder reports. With the use of the recorder Gart has presented to the WINS audience interviews with such "names" as Anthony Eden, Babe Ruth, Joe Louis and others. An example of the timely interviews was the appearance of Joe Louis the morning of the big fight. Babe Ruth was interviewed at LaGuardia Field just before he stepped on the plane for Mexico City, where he was guest of the famed Pasqual Brothers of the Mexican League. According to reports, the use of the wire recorder on the Gart show over WINS offers an angle of considerable appeal to audience and advertisers.

KHJ, Don Lee outlet in Hollywood, California has programmed the same show, "Rise and Shine" for the past ten years during the early morning period. The program is sold in one-minute and fifteen-minute participating units. Henry Gerstenkorn, KHJ assistant general sales manager, advises that the program has been responsible for exceptional increase in sales for Western Auto Supply Company, which has 85 outlets in the area. Dixon Ticonderoga Pencils is completing its third year on the program. Many other sponsors have been regular clients from three to six years consecutively. Program is heard from 6:00 A. M. till 8:00 A.M. Light music, time signals, and news constitute the format.

GROUP SELLING BY THE OKLAHOMA NETWORK

The success of group selling by the Oklahoma Network is attributed by Robert D. Enoch, network general manager, in large measure to the appointment of an aggressive stations representative organization, Taylor-Howe-Snowden Radio Sales. The member stations, as well as the network, have each appointed the firm individually.

This group emphasizes the value of promotion in the trade press and use of NAB recommended sales policies. Each station provides maximum support locally in campaigns placed with the group.

KTOK in Oklahoma City, is key outlet. Other stations in the group are: KADA, Ada; KBIX, Muskogee; KCRC, Enid; KGFF, Shawnee; KOME, Tulsa, and KVSO, Ardmore, Oklahoma.

Advertisers are permitted to use as few as three stations and still get the network rate. One office handles all advertising business. All stations are affiliated with the American Broadcasting Company.

FCC

GILLINGHAM RESUMES POST WITH FCC AS INFORMATION DIRECTOR

George O. Gillingham, recently relieved from active army duty as chief of the information branch, Chemical Warfare Service, returned Monday (1) to his position as director of information for the FCC.

Earl Minderman, who had been information chief at the commission for the past three years, will undertake a special assignment under the direction of Acting Chairman Charles R. Denny.

Mr. Gillingham, who went into the army early in 1942, was relieved from military service as a lieutenant

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colonel. He has been awarded the Legion of Merit and the Army Commendation Ribbon.

He had served with the army in World War I, also with CWS.

Mr. Gillingham was with Pathfinder Magazine from 1922 to 1933, and for five of those years was its managing editor. During the next six years, he handled public relations for the Tennessee Valley Authority in Washington. In 1939, he transferred to the FCC.

NEW YORK HEARING ON 19 FM APPLICATIONS TODAY

Nineteen applicants for FM facilities in New York City and northern New Jersey are scheduled to be heard by the FCC in New York City's United States Courthouse Building today.

Complete lists of applications are listed in this issue of REPORTS under *FCC Docket.*

RESEARCH DEPARTMENT

PETRY STUDY MEASURES LISTENER MEMORY OF SPOT ANNOUNCEMENTS

The results of another interesting study on the effectiveness of radio in producing memory for commercial announcements in radio programs were released last week by Edward Petry, Inc., station representatives. The question which this research and its predecessors have attempted to answer was whether listeners remember the *commercial* aspects of what comes in over their loud-speakers. It is this feature of a sponsored program for which the advertiser pays and in which he is keenly interested. Present methods of assessing program popularity only, fail to show the sponsor the extent to which his commercial message registers with the listener.

In order to avoid the complications of familiar programs, familiar voices and other non-commercial features, spot announcements were used for the study as "commercials in their purest, most detachable form." This procedure enabled the researchers to detach the commercial announcement from other features of an ordinary broadcast and to test its recognition value alone.

By using a prebroadcast test of the spots to be used in the survey, it was possible to estimate the number of listeners who *thought* they had heard the test announcements (even before they had been used). This was an important and valuable aspect of the study because, since familiar brand names were used in the test, this prebroadcast determination enabled the researchers to assign a more precise estimate to the *net* recognition value of the announcement being tested.

The first broadcasts of the test announcements were made on January 1, 1946. One and two months later tests of recognition were administered—to two different groups of families. The "net recognition" value of the announcements persisted relatively unchanged over the two-month period. Recognition was tested by playing back the announcements by means of an electric play-back mechanism in the homes of the families interviewed. Only one member of each family participated.

As a result of this test, the authors state that the "net recognition" value of these announcements varies between 27% and 51% at the end of one month, and their tables show that this effect persists into the second month, ranging from 26% to 61% after the longer period. In general, those announcements low in recognition value at the end of one month are also low at the end of two months.

In general, the results of this study tend to confirm the findings of earlier researchers in this field. Aurally perceived material (commercial or otherwise) has a high recognition value when properly presented. The results should be very useful, when checked against copy, should be helpful to the copywriter and can lead the way to creating the "do's" and "don'ts" of the writing of acceptable and retainable copy.

As far as determining the return for his money, this study may leave the sponsor a little disappointed since it takes only the first step in determining the effectiveness of radio advertising. Ability to recognize the content of a previously heard commercial is less than complete assurance that the commodity advertised will be the one next purchased by the listener. It is assumed that the authors of this study would be the first to admit this point. In the second place, inability to recognize the content of a previously heard commercial is no guarantee that the listener will not be predisposed to purchase the commodity advertised when the next opportunity occurs.

What it boils down to is this: We can ask a number of questions of our listeners to determine the effectiveness of our commercial messages. We can ask, "Which of these cigarette advertisements do you remember hearing on the radio?" or we can ask "Which brand of cigarettes do you have in your pocket now?" We can ask, "Which of these flour commercials do you remember hearing or liking or preferring?" or we can ask "Which brand of flour do you have in your pantry now?" When there has been a high correlation established between the answers to these two types of questions, the answer to either one is sufficient. Until then the effectiveness of radio advertising will be measured by the particular question asked.

Engineering

MIDDLEBROOKS AWARDED LEGION OF MERIT

Secretary of the Navy James Forrestal has informed NAB's new director of engineering, James L. Middlebrooks, that he has just been awarded the Legion of Merit for services performed during his tour of duty with the navy.

The citation awarding the medal points out that "Commander Middlebrooks rendered invaluable service toward the great technical improvement established and maintained in the Naval Communication Service and in other electronic activities through efficient use

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of new antenna systems, application of modern electronic circuits and application of commercial techniques.

"By his leadership, Commander Middlebrooks contributed materially to the successful prosecution of the war and upheld the highest traditions of the United States Naval Service."

Public Interest Programming

POTATOES TO THE RESCUE

(Story from OWMR)

While much of the country's wheat is being distributed abroad to alleviate famine conditions in Europe and China, and bread and other wheat products are necessarily somewhat short in this country, we are fortunate in having an unusually large supply of potatoes. Potatoes are plentiful and available now practically all over the country.

As part of the Government Famine Emergency Program—which NAB members have been supporting so generously—radio station managers will be called on by representatives of the United States Department of Agriculture in the abundant areas, and will be asked to cooperate in informing the public of the availability of potatoes and of their excellence as a substitute for bread during the shortage.

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of July 15-21, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Home Canning

Since a considerable part of our customary American food supply is going overseas for the relief of hunger-ridden million, we are currently experiencing—and will continue to experience—a scarcity of certain foods such as wheat products, fats and oils. *Housewives of America are urged to help compensate for this scarcity and insure their families' food supply this coming winter by canning, preserving and storing as much of the so-called "alternate foods" as possible.* At a time when food is so vital to the continued peace of the world and the very existence of so many of its people, it is imperative that those of us fortunate enough to have food use it to the maximum advantage—which means home canning this summer. Under the circumstances, waste—either through failure to preserve our surplus garden yield, or doing it improperly—is unpardonable. Housewives, therefore, should be urged to remember that the following points are of top importance: (1) Can, preserve and store as much as possible from Victory Gardens. (2) When markets feature abundant supplies of locally grown, good-quality produce, suitable for home preservation, take advantage of the opportunity to build up food stocks for next winter. (3) Lay in supplies of containers and equipment early to enable manufacturers to gauge demand. (4) Conserve your sugar for canning purposes. Follow the wartime rule of 1 pound of sugar to 4 quarts of finished fruit. (5) Use only safe, tested methods, backed by scientific research. Take no chances on accidents, spoilage, unnecessary loss of food value. Study methods recommended for different foods; get competent advice. Consider freezing, pickling, brining, drying and storing, as well as canning, for different types of produce. (Fact Sheet No. 24)

Building Our New Army

The Army's present recruiting drive may fail unless public attitudes can be changed and changed quickly. The Army itself is conducting a large-scale direct recruiting drive using paid advertising in various media, but it urgently asks help in a concurrent backdrop campaign, for which its own resources are inadequate, to build prestige for the new Regular Army and its personnel in the public mind, and particularly in the minds of potential recruits, their families and their friends. Very bluntly, the objective of this campaign is to change the old attitude of Americans toward their Army. By explaining the purpose and the character of the new Regular Army being formed since victory in World War II, and by paying tribute to the young men now joining it to guard world peace, your program can help the Army's recruiting drive achieve the goal it seeks. The new American Army of today is a compact, carefully chosen group of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the task before them is the maintenance of that peace for which thousands of other young Americans have already died. Point out that they are guardians of peace—Congress has authorized our new large and expertly trained Army in order to enforce the peace and fulfill our obligations as a member of the United Nations Organization. Point out that the new Regular Army soldier is a skilled technician—he works with advanced techniques and equipment in at least one of many specialized fields, and his competence equals and often exceeds the skill demanded in some of the best paid civilian trades. Illustrate the kind of work they do as guardians of peace and architects of our country's safety. (Fact Sheet No. 2-B)

Housing—"Boom and Bust?"

America's critical housing shortage constitutes one of the most potentially explosive inflationary situations of the reconversion period. A bold and vigorous program has been developed to whip that shortage. But even under that program the urgent demand for homes will far exceed the number that can be built for months to come. And in addition to the urgent demand by returning veterans and others, there are millions of Americans who would like to buy or remodel if they could. Under these conditions the threat of inflation in housing and building materials is more menacing than in any other section of the economy. Within limits people in urgent need of shelter are tempted to pay almost any price for it. It would be presumptuous for anyone to urge a man not to buy or build when he has the money and his family is without a place to live. However, it is in the interest of the Nation as well as the home-seeker that he be told of the dangers involved in buying or building at inflated prices. During the period when the demand for housing is abnormally high and production is low, *there are two alternatives open to us—to start a "boom-bust" cycle by frantically bidding up the prices of the limited housing supply, or to put the brakes on housing inflation by postponing buying or building if we do not urgently need a new house and by securing expert advice if we do build or buy.* Explain that during the period when the shortage is most acute there is serious danger of a housing inflation that would affect our whole economy. Suggest that families not urgently in need of a home consider waiting until later to buy or build, meanwhile saving and planning for the time when more homes can be built and better values may be available. Strongly urge everyone who finds it necessary to buy or build today to secure expert advice and sound appraisals before doing so. (Fact Sheet No. 7-B)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 8. They are subject to change.

Monday, July 8

NEW—Electronic Time, Inc., New York, N. Y.—C. P. for developmental high frequency broadcast station, **25-30 mc.**, 2 KW, unlimited.

NEW—Lake Broadcasting Company, Inc., 6th & Broadway, Gary, Ind.—C. P. **1560 kc.**, 500 watts night, 1 KW day, unlimited.

Further Hearing

Before the Commission in Room 6121

In the Matter of Clear Channel Broadcasting in the Standard Broadcast Band.

To Be Held in Room 110, U. S. Courthouse Bldg. Foley Square, Center & Pearl Sts., New York, N. Y.

NEW—WBNX Broadcasting Co., Inc., New York City, N. Y.—For FM facilities.

NEW—News Syndicate Co., Inc., New York City, N. Y.—For FM facilities.

NEW—WMCA, Inc., New York City, N. Y.—For FM facilities.

NEW—Debs Memorial Radio Fund, Inc., New York, N. Y.—For FM facilities.

NEW—Frequency Broadcasting Corp., Brooklyn, N. Y.—For FM facilities.

NEW—American Broadcasting Co., Inc., New York, N. Y.—For FM facilities.

NEW—Hearst Radio, Inc., New York, N. Y.—For FM facilities.

NEW—Bernard Fein, New York, N. Y.—For FM facilities.

NEW—WLIB, Inc., New York, N. Y.—For FM facilities.

NEW—Peoples Radio Foundation, Inc., New York, N. Y.—For FM facilities.

NEW—Metropolitan Broadcasting Service, New York, N. Y.—For FM facilities.

NEW—N. M. U. Broadcasting Co., Inc., New York, N. Y.—For FM facilities.

NEW—Amalgamated Broadcasting System, Inc., New York, N. Y.—For FM facilities.

NEW—Unity Broadcasting Corp. of New York, New York, N. Y.—For FM facilities.

NEW—North Jersey Radio, Inc., Newark, N. J.—For FM facilities.

NEW—Radio Projects, Inc., Newark, N. J.—For FM facilities.

NEW—Atlantic Broadcasting Co., Inc., Newark, N. J.—For FM facilities.

NEW—North Jersey Broadcasting Co., Inc., Paterson, N. J.—For FM facilities.

NEW—Board of Missions of Church Exts. of the Methodist Church, New York City, N. Y.—For FM facilities.

Tuesday, July 9

NEW—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—C. P. **1030 kc.**, 1 KW day, daytime.

NEW—Marion Radio Corp., Marion Ind.—C. P. **1030 kc.**, 1 KW day, daytime.

Before the Commission En Banc

WXYZ; WOOD—Geo. W. Trendle et al. (Transferors); American Broadcasting Co., Inc. (Transferee).—For transfer of control of King Trendle Broadcasting Corporation.

WENR; WJZ; KGO; KECA; FM-Conditional Grant of PH-378—Edward J. Noble (Transferor); American Broadcasting Co., Inc. (Transferee).—For transfer of control.

Wednesday, July 10

WHLS—Herman Leroy Stevens and Harmon Leroy Stevens, doing business as Port Huron Broadcasting Company, Port Huron, Mich.—Renewal of license.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces its final Decision (B-241) granting the application of The Observer Radio Company for a new station at Orangeburg, South Carolina, to operate on 1450 kilocycles, 250 watts, unlimited time. This grant is contingent upon the filing within 30 days of an application specifying a transmitter site and antenna system which will comply with the Commission's Standards of Good Engineering Practice. The provisions of Sections 3.55(b) and 3.60 of the Commission's Rules as applied to the grant herein are waived to permit use of a cathode ray oscillograph as a modulation monitor and to permit operation without a frequency monitor (using commercial checks) until frequency monitors type-approved by the Commission are available. (Docket 6763)

At the same time, the Commission denied the applications of Orangeburg Broadcasting Corporation and the Edisto Broadcasting Company seeking the same facilities. (Dockets 6764 and 6801)

The Commission announces adoption of a Proposed Decision (B-250), looking towards the grant of the application of Lake Erie Broadcasting Company for a new station in Sandusky, Ohio, to operate on 1450 kc., 250 watts, unlimited time (Docket 7004), and to deny the mutually exclusive applications filed by The Sandusky Broadcasting Company (Docket 7003), and The Bay Broadcasting Company (Docket 7172) requesting the same facilities.

The Commission announces its final Decision (B-239) granting the application of Northern Radio, Inc., for a new station at Glens Falls, New York, to operate on the frequency 1450 kilocycles, 250 watts, unlimited time. The construction permit is conditioned upon the filing of an application by Great Northern Radio, Inc., for modification of permit specifying the exact transmitter site and antenna system and further conditioned on the installation of an approved modulation monitor when available. (Docket 6852)

At the same time, the Commission made final its denial of the application of Glens Falls Broadcasting Corporation seeking the same facilities. (Docket 6702)

Commissioner Jett voted in favor of a grant to the Glens Falls Broadcasting Corporation.

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RELAY APPLICATIONS GRANTED

KRLD Radio Corp., area of Dallas, Texas.—Granted CP for a new relay broadcast station to be used with standard station KRLD; frequencies: **156.75, 158.40, 159.30** and **161.10 mc.**; 25 watts; subject to change in frequency assignment without advance notice of hearing. (B3-PRE-461)

MISCELLANEOUS ACTIONS

WJTN—James Broadcasting Co., Inc., Jamestown, N. Y.—Granted CP to install a new transmitter (Gates 250-C). (B1-P-4782)

KXLR—Ark. Airwaves Co., No. Little Rock, Ark.—Granted license to cover CP which authorized a new station to operate on **1450 kc.**, 250 watts, unlimited time (B5-L-1953); also authority to determine operating power by direct measurement (B5-Z-1776). Licensee is granted a waiver of Sec. 3.55(b) and 3.60 of the Commission's rules, conditions.

KROP—Broadcasting Corp. of America, Brawley, Calif.—Granted license to cover CP which authorized a new station to operate on **1300 kc.**, 500 watts night, 1 KW-LS, unlimited time (B5-L-1957); also authority to determine operating power by direct measurement (B5-Z-1782). Licensee is granted waiver of Sec. 3.55(b) of the Commission's rules, conditions.

WAGC—Tenn. Valley Broadcasting Co., Chattanooga, Tenn.—Granted CP to install new transmitter (Collins 300-G). (B3-P-4766)

WLAN—Peoples Broadcasting Co., Lancaster, Pa.—Granted modification of CP which authorized a new station, to make changes in vertical antenna and install FM antenna on top, change transmitter location from Beanhill Road, 600 feet East of Intersection of Wabank Road, Lancaster, to Gypsy Hill Road near Rocky Spring Road, Lancaster, specify studio location as 248 North Queen St., Lancaster, and extend commencement and completion dates from 5/7/46 and 11/7/46, respectively, to 60 days after grant and 180 days thereafter. (Action 6/28).

KFVD—Standard Broadcasting Co., Los Angeles, Cal.—Granted modification of CP, which authorized a new transmitter and antenna, increase in power and change transmitter location, for extension of completion date to 10/31/46. The authority is granted subject to express condition that permittee shall satisfy legitimate complaints of blanketing within the 250 mv/v contour, including external cross modulation. (B5-MP-1959)

KFXD—Frank E. Hurt and Son, Boise, Idaho.—Adopted an order granting application for construction permit (Docket 6652) to change location, change frequency from **1230** to **580 kc.**, increase power from 250 watts to 1 KW; make changes in transmitting equipment, install DA for day and night use, subject to the condition that appropriate application be filed for modification of antenna to afford greater protection to stations KMJ, Fresno, and CKUA, Edmonton, Alberta, and subject to the further condition upon approval by the CAA of the proposed transmitter site.

KVOE—The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Cal.—Granted construction permit to install a new vertical antenna. (B5-P-4576)

WFTL—Ft. Lauderdale Broadcasting Co., Ft. Lauderdale, Fla.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at So. side of SE 15th Street at Stranahan River, Ft. Lauderdale, and Foot of SE 15th St., Ft. Lauderdale, respectively. Permittee is granted a waiver of Sec. 3.60 of the Rules; conditions.

W2XMN—Edwin H. Armstrong, Alpine, N. J.—Granted extension of special temporary authority to operate High Frequency Exp. broadcast station for the period July 5 to Aug. 3, 1946, pending commencement of operation of station in accordance with terms of license granted under the call WFMN. Freq., etc., similar to previously granted authority.

W2XMN—Edwin H. Armstrong, Alpine, N. J.—Granted extension of special temporary authority to retransmit the transmissions of High Frequency Broadcast Stations WDRC-FM and WGTR for a period beginning July 5 and ending in no event later than Aug. 3, in order to continue rebroadcasting experiments.

WBCA—Capitol Broadcasting Co., Inc., Schenectady, N. Y.—Granted extension of special temporary authority to rebroadcast programs originating at High Frequency Exp. broadcast station W2XMN for the period July 6 and ending in no event later than Aug. 4.

WNOE—James A. Noe, New Orleans, La.—Denied petition requesting that a date certain be set in September, 1946, at New Orleans instead of Washington, upon applications in Dockets No. 6346 and 7117.

Deep South Broadcasting Corp., New Orleans, La.—Granted petition requesting that a date certain be set for the hearing upon applications in Dockets 6346 and 7117, prior to August 1, and scheduled the hearing on these applications for July 22 in Washington.

Henry F. Fett, Dearborn, Mich.—Granted in part petition for continuance of further hearing in Dockets No. 7384 and 7385, and continued said further hearing upon these applications insofar as it relates to the non-engineering phases only, to July 25, 1946.

Ogden Broadcasting Co., Inc., Ogden, Utah.—Granted petition for leave to amend its application for CP (B5-P-4553; Docket 7435), so as to show the addition of two minority stockholders to the corporation; and to change paragraph 8 of application to reflect information re new stockholders; and the amendment was accepted.

KSDJ—Finley-McKinnon Broadcasting Co., San Diego, Cal.—Granted modification of CP which authorized a new station, to change type of transmitter (RCA BTA 5-F) and change transmitter location from SE corner of 69th and Mount Vernon Sts., Berrytown, Cal., to West Side of Seminole Drive, near 62nd St., San Diego. (B5-MP-1901)

KATO—Sierra Broadcasting Co., Reno, Nev.—Granted modification of CP which authorized a new station, to make changes in vertical antenna and ground system, change studio location from 106 Sierra St., Reno, to 6th and Cassinelli Road, Reno, and extend commencement and completion dates from 5-7-46 and 11-7-46, respectively, to 30 days after grant and 90 days thereafter. Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions. (B5-MP-1960)

WEAF-FM—National Broadcasting Co., New York, N. Y.—Granted construction permit for an existing FM station to specify frequency **97.3 mc.** (No. 247); Metropolitan station; 1.4 KW transmitter power output; 1.6 KW effective radiated power; antenna 1300 ft; install new transmitter, and make changes in antenna system. (B1-PH-945)

WGNB—WGN, Inc., Chicago, Ill.—Granted construction permit to install new transmitter and antenna system and specify freq. **98.9 mc.** (No. 255); 20.0 KW radiated power; antenna height 490 ft. (B4-PH-756)

WAAW—Bremer Broadcasting Corp., Newark, N. J.—Granted modification of construction permit which authorized a new FM station, for move of transmitter location from Montclair, N. J. to Corner Mt. Pleasant and Marcella Ave., West Orange, N. J.; studio location from 15 Hill St., Newark to 1020 Broad, Newark; change in transmitter and antenna system, and specify frequency channel #239 (**95.7 mc.**), 13.5 KW radiated power; antenna 590 ft; site subject to CAA approval; approved types of frequency and modulation monitors to be used; ext. of C. & C. dates from 3-27-42 and 9-27-42 to 60 days after grant thereof and 160 days thereafter, respectively. (B1-MPH-91)

WBAM—Bamberger Broadcasting Service, Inc., New York City.—Granted CP to change frequency to Channel No. 243. **96.5 mc.**; make changes in transmitting equipment; install new antenna; specify coverage as 9,860 sq. mi.; class of station: Metropolitan; effective radiated power: 15 KW; antenna height:

(Continued on next page)

559 ft.; approved types of frequency and modulation monitors to be used. (B1-PH-733)

WEIT—Loyola University, area of New Orleans—Granted CP to make changes in transmitting equipment of relay station and increase power from 7 to 15 watts. (B3-PRE-464)

WEKY—The Yankee Network, Inc., area of Mt. Washington, N. H.; WEOD—Boston, Mass.—Present licenses for relay stations were extended upon a temporary basis only, pending determination upon application for renewal, for the period ending Sept. 1, 1946.

W6XIS—Intermountain Broadcasting Corp., Salt Lake City, Utah.—Granted construction permit for reinstatement of construction permit (B5-PVB-98 as mod.), which authorized a new exp. television broadcast station on frequencies to be assigned by Chief Engineer, aural power 200 watts, visual power 400 watts (peak), emission-visual: A5-Aural; Special for FM, and hours of operation in accordance with Sec. 4.4, and to specify frequency as channels #2 **(64-60 mc.)** and #9 **(186-192)**, and to change transmitter location from 1st Natl. Bank Bldg., 1st So. and Main St., Salt Lake, to 175 So. Main St., Walker Bank Bldg., Salt Lake City. Granted on an experimental basis only; condition. (B5-PVB-168)

WIUN—State of Wisc., State Radio Council, Madison, Wis. —Granted modification of CP which authorized a new non-commercial educational broadcast station, to increase the antenna height by 50 ft. Channel: **91.5 mc.** (No. 218); 9.3 KW.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

630 Kilocycles

WJMS—Upper Michigan-Wisconsin Broadcasting Co., Inc., Ironwood, Mich.—Construction permit to change frequency from **1450** to **630 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

790 Kilocycles

WEAU—Central Broadcasting Co., Eau Claire, Wis.—Construction permit to increase power from 5 KW day and 1 KW night to 5 KW day and night, and make changes in directional antenna for night use. Amended re changes in directional antenna pattern.

820 Kilocycles

NEW—WLBG, Inc., Laurens, S. C.—Construction permit for a new standard broadcast station to be operated on **820 kc.**, power 250 watts and daytime hours of operation. Amended to change transmitter location and to designate studio.

850 Kilocycles

NEW—Champlain Valley Broadcasting Corp., Albany, N. Y. —Construction permit for a new standard broadcast station to be operated on **850 kc.**, power 10 KW, directional antenna for day and night use and unlimited hours of operation. Amended re additional directors and stockholders.

NEW—A. J. Fletcher, Greensboro, N. C.—Construction permit for a new standard broadcast station to be operated on **850 kc.**, power 1 KW and daytime hours of operation. Amended to change name of applicant from A. J. Fletcher to Capitol Broadcasting Co., Inc.

900 Kilocycles

WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—License to cover construction permit (B3-P-3681, as modified) which authorized a new standard broadcast station.

WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—Authority to determine operating power by direct measurement of antenna power.

920 Kilocycles

KOLO—Reno Broadcasting Co., Reno, Nev.—Modification of construction permit (B5-P-3720, which authorized a new standard broadcast station) to install new transmitter and to change from employing directional antenna night only to directional antenna for day and night use.

940 Kilocycles

NEW—Plains Empire Broadcasting Co., Amarillo, Texas—Construction permit for a new standard broadcast station to be operated on **1320 kc.**, power 500 watts 1 KW-LS, directional antenna for night use and unlimited hours of operation. Amended to change frequency from 1320 to **940 kc.**, power from 500 watts 1 KW-LS to 1 KW day and night, changes in directional antenna for day and night use and change transmitter location.

950 Kilocycles

NEW—Queen City Broadcasting Co., Inc., Boise, Idaho—Construction permit for a new station to be operated on **600 kc.**, power 1 KW, directional antenna for night use and unlimited hours of operation. Amended to change frequency from **600** to **950 kc.**, changes in directional antenna for day and night use and change transmitter location.

980 Kilocycles

NEW—Charles Wilbur Lamar, Jr., Morgan City, La. (P. O. 3200 Scenic Highway, Baton Rouge, La.)—Construction permit for a new standard broadcast station to be operated on **980 kc.**, power of 250 watts and unlimited hours of operation.

1060 Kilocycles

NEW—John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Mollring and John W. Lewis, Jr., d/b as WBEL Broadcasting Co., Belleville, Ill.—Construction permit for a new standard broadcast station to be operated on **1060 kc.**, power 250 watts and daytime hours of operation. Amended to add Joseph H. Yaegel as member of partnership.

1080 Kilocycles

NEW—West Virginia Radio Corp., Pittsburgh, Pa. (P. O. 446 Spruce St., Morgantown, W. Va.)—Construction permit for a new standard broadcast station to be operated on **1080 kc.**, power of 1 KW and daytime hours of operation.

NEW—Lake Superior Broadcasting Co., Duluth, Minn.—Construction permit for a new standard broadcast station to be operated on **1080 kc.**, 10 KW for day and night use, DA and unlimited hours of operation. Amended to change power from 10 KW to 5 KW-10 KW-LS, change type of transmitter, changes in directional antenna and change transmitter location.

1150 Kilocycles

NEW—Northwestern Ohio Broadcasting Corp., Lima, Ohio —Construction permit for a new standard broadcast station to be operated on **1150 kc.**, power 1 KW, direc-

(Continued on next page)

tional antenna for day and night use and unlimited hours of operation. Amended re changes in directional antenna pattern.

1180 Kilocycles

WLDS—Milton Edge and Edgar J. Korsmeyer, d/b as Edge and Korsmeyer, Jacksonville, Ill.—Construction permit to increase power from 250 watts to 1 KW and install new transmitter.

1230 Kilocycles

NEW—B. J. Barrier, Jr., H. T. Barrier, H. P. Holmes, Yazoo City, Miss. (P. O. 115 East Jefferson)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

KANA—Mosby's Inc., Anaconda, Mont.—Modification of construction permit (B5-P-4511, which authorized a new standard broadcast station) to change type of transmitter.

NEW—McEvoy Broadcasting Co., In or Nr. Roswell, N. M. (P. O. 110 North Main St., Roswell, N. M.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

1290 Kilocycles

WNBF—Wylie B. Jones Advertising Agency, Binghamton, N. Y.—Modification of license to change name of licensee to Clark Associates, Inc.

1340 Kilocycles

KVIC—Radio Enterprises, Inc., Victoria, Texas—Transfer of control of licensee corporation from Morris Roberts to J. G. Long through sale of 250 shares of common stock.

1400 Kilocycles

KVOP—W. J. Harpole & J. C. Rothwell, A Partnership, Plainview, Texas—Voluntary assignment of license to W. J. Harpole.

WBLK—Charleston Broadcasting Co., Clarksburg, W. Va.—Voluntary assignment of license to News Publishing Company.

1420 Kilocycles

KUJ—KUJ, Inc., Walla Walla, Wash.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and directional antenna for night use.

1450 Kilocycles

WPBP—Jose M. Sepulveda and Jose M. Rodriguez Quinones, d/b as Paradise Broadcasting Co., Mayaguez, P. R.—Modification of construction permit (B-P-4168, which authorized a new standard broadcast station) to change transmitter and studio locations.

WHSC—Hartsville Broadcasting Co., Hartsville, S. C.—Modification of construction permit (B3-P-4222, as modified, which authorized a new standard broadcast station) to change transmitter and studio locations and extend commencement and completion dates.

NEW—Palouse Empire Radio, Inc., Moscow, Idaho—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Bay State Beacon, Inc., Brockton, Mass.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power 250 watts and unlimited hours of operation. Amended re change in directors and stockholders.

1490 Kilocycles

WLOE—Douglas L. Craddock, Leaksville, N. C.—Modification of construction permit (B3-P-4405, which authorized a new standard broadcast station) for changes in transmitting equipment, for approval of antenna and approval of transmitter and studio locations.

NEW—Roy C. Kelley, Muskegon, Mich. (P. O. 6 Fountain St., N. E., Grand Rapids, Mich.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

KVWC—Northwestern Broadcasting Co., Vernon, Texas—Modification of construction permit (B3-P-3896, which authorized installation of new vertical antenna with FM antenna mounted on top) to extend completion date.

1510 Kilocycles

WMRP—Methodist Radio Parish, Inc., Flint, Mich.—Modification of construction permit (B2-P-3836, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and change studio location.

NEW—San Diego Broadcasting Co., San Diego, Calif.—Construction permit for a new standard broadcast station to be operated on **1510 kc.**, power 5 KW DA and unlimited hours of operation. Amended to change power from 5 KW to 1 KW, 5 KW-LS, directional antenna day and night use.

1560 Kilocycles

WQXR—Interstate Broadcasting Co., Inc., New York, N. Y. —Construction permit to make changes in transmitting equipment and increase power from 10 to 50 KW (DA). Amended to change type of transmitter.

1590 Kilocycles

NEW—Caprock Broadcasting Co., Lubbock, Texas—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power 1 KW, directional antenna for day and night use and unlimited hours of operation. Amended to make changes in directional antenna and change transmitter location.

1600 Kilocycles

NEW—United Broadcasting Co., Inc., Montgomery, Ala.—Construction permit for a new standard broadcast station to be operated on **1600 kc.**, power 1 KW, and unlimited hours of operation. Amended to install directional antenna for night use and change transmitter location.

FM APPLICATIONS ACCEPTED FOR FILING

Daily News Publishing Co., Beloit, Wis. (P. O. 413-415-417 Pleasant St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC, coverage of 8070 square miles.

Frequency Broadcasting Corp., Brooklyn, N. Y.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on **43.7 mc.**, and coverage of 14,400 square miles. Amended to change coverage from 14,400 to 9,000 square miles, population from 11,900,000 to 12,200,000, frequency from **43.7 mc.** to "to be assigned by FCC," type of transmitter and make changes in antenna system, changes in corporate structure, officers, directors and stockholders.

Hearst Radio, Inc., Baltimore, Md.—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on **96.9 mc.** and coverage of 8,857.6 square miles. Amended to specify population of 2,044,605, change frequency from **96.9 mc.** to "to be assigned," coverage from 8,857.6 to 11,790 square miles, transmitter location from Randallstown, Md., to Baltimore, Md., and make changes in antenna system.

North Carolina Broadcasting Co., Inc., Greensboro, N. C.—Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on **43.9 mc.**, coverage 13,200 square miles. Amended to specify type of transmitter, population of 1,094,246; change frequency from **43.9 mc.** to Channel #251,

(Continued on next page)

98.1 mc.; coverage from 13,200 to 13,000 square miles; make changes in antenna system.

International Union, United Automobile, Aircraft and Agricultural Implement Workers of America (UAW-CIO), R. J. Thomas, President, Chicago, Ill.—Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on **43.5 mc.**, coverage 14,600 square miles. Amended to change name from International Union, United Automobile, Aircraft and Agricultural Implement Workers of America (UAW-CIO), R. J. Thomas, President, to UAW-CIO Broadcasting Corporation of Illinois.

Peoria Broadcasting Co., Peoria, Ill.—Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on **48.7 mc.**, coverage 11,613.96 square miles. Amended to specify population of 1,019,872; change class of station from Metropolitan to Rural; frequency from **48.7 mc.** to "to be assigned"; coverage from 11,613.96 to 21,335 square miles; type of transmitter; changes in antenna system; and change in officers, directors and stockholders.

Farnsworth Television & Radio Corp., Fort Wayne, Ind.—Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on **46.1 mc.**, coverage of 8,500 square miles. Amended to change frequency from **46.1 mc.** to Channel #238, **95.5 mc.**; coverage from 8,500 to 13,300 square miles; transmitter location, specify type of transmitter; population of 891,255; and specify antenna system.

The Yankee Network, Inc., Providence, R. I.—Construction permit for new FM (Metropolitan) broadcast station to be operated on Channel #56, **99.1 mc.**, coverage not specified. Amended to specify coverage as 8,500 square miles, population as 2,457,192 and transmitter; change transmitter site from "to be determined at Bristol, R. I." to "Providence, R. I." and change antenna system.

Radio Projects, Inc., West New Brighton, N. Y.—Construction permit for new high frequency FM (Community) broadcast station to be operated on **49.7 mc.**, coverage 2,250 square miles. Amended to change corporate structure, and make changes in officers and directors.

Radio Projects, Inc., Jamaica, Long Island, N. Y.—Construction permit for new high frequency FM (Community) broadcast station to be operated on **49.3 mc.**, coverage 1,508 square miles. Amended to change corporate structure and make changes in officers and directors.

Miami Valley Broadcasting Corp., Dayton, Ohio—Construction permit for a new high frequency FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 13,615 square miles. Amended to change type of transmitter and make changes in antenna system.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

Hughes Productions Division of Hughes Tool Co., Los Angeles, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #2, **60-66 mc.**, ESR 740. Amended to change name from Hughes Productions Division of Hughes Tool Company to Hughes Tool Company, frequency from Channel #2, **60-66 mc.**, to Channel #4, **66-72 mc.**, type of transmitters, transmitter and studio location and specify a directional antenna.

American Broadcasting Co., Inc., Chicago, Ill.—Construction permit for a new commercial television broadcast station to be operated on Channel #6, **82-88 mc.**, ESR: 1475, and unlimited hours of operation. Amended to change frequency from Channel #6, **82-88 mc.**, to Channel #7, **174-180 mc.**, type of transmitter, transmitter location and make changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

W9XEK—Courier-Journal & Louisville Times Co., Louisville, Ky.—Modification of construction permit (B2-PEX-26, as modified, which authorized change in frequency, transmitter, emission, antenna and increase power) for extension of completion date.

KUSC—University of Southern California, Los Angeles, Calif.—Modification of construction permit (B5-PED-31 as modified, which authorized a new noncommercial educational broadcast station) for extension of commencement and completion date to specify frequency as Channel #219, **91.7 mc.**, to change type of transmitter and make changes in antenna system.

WMOI—Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, a Partnership d/b as Moline Broadcasting Co., Moline, Ill.—Modification of construction permit (B4-P-3678, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

W2XDK—Sherron Metallic Corp., Brooklyn, N. Y.—Modification of construction permit (B1-PVB-142, as modified) which authorized a new experimental television broadcast station for extension of completion date.

APPLICATIONS TENDERED FOR FILING

NEW—Balboa Radio Corp., San Diego, Calif.—Construction permit for a new standard broadcast station to be operated on **740 kc.**, 5 KW, daytime hours of operation and directional antenna for day.

WTAX—WTAX, Inc., Springfield, Ill.—Consent to transfer of control of stock owned by Jay A. Johnson to Commodore Broadcasting, Inc. **(1240 kc.)**

Capitol Broadcasting Corp., Indianapolis, Ind.—Construction permit to change frequency from **1310** to **940 kc.**, power from 1 KW, 5 KW-LS to 5 KW day and night using directional antenna night time, and approval of transmitter location and antenna system.

NEW—Louis F. Leurig and F. F. McNaughton, d/b as The Las Cruces Broadcasting Co., Las Cruces, N. M.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power 250 watts and unlimited hours of operation.

KIDO—Georgia Phillips, d/b as Boise Broadcast Station, Boise, Idaho—Construction permit to change power from 1 KW, 2 KW-LS to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location. **(1380 kc.)**

WKIX—Inter-City Advertising Co., Columbia, S. C.—Construction permit to change frequency from **1490** to **1320 kc.**, power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

WOPI—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—Construction permit to change frequency from **1490** to **590 kc.**, power from 250 to 500 watts, 1 KW-LS, install new transmitter and directional antenna night.

NEW—Del Rio Broadcasting Co., a partnership consisting of James A. Clements, Richard J. Higgins, Thomas O. Mathews and Joe H. Torbett, Del Rio, Texas—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power 250 watts and unlimited hours of operation.

NEW—Blue Bonnet Broadcasting Corp., Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on **760 kc.**, power 1 KW and daytime hours of operation.

NEW—Weldon Lawson, Seguin, Texas—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power 250 watts and unlimited hours of operation. (Contingent upon KONO, removal to another frequency.)

NEW—Lincoln Broadcasting Corp., Lincoln, Nebr.—Construction permit for a new standard broadcast station to be operated on **1480 kc.**, power 1 KW, unlimited hours of operation and directional antenna for day and night use.

KHBC—Hawaiian Broadcasting System, Ltd., Hilo, Hawaii—Construction permit to change frequency from **1230** to **970 kc.**, power from 250 watts to 10 KW, install new transmitter and change transmitter and studio locations.

(Continued on next page)

WKVM—American Colonial Broadcasting Corp., Arecibo, P. R.—Construction permit to change frequency from **1230** to **1070 kc.**, power from 250 watts to 10 KW, install new transmitter and change transmitter location and install directional antenna for day and night use. (Contingent upon transfer of control of WKVM.)

NEW—Arlington-Fairfax Broadcasting Co., Arlington, Va.—Construction permit for a new standard broadcast station to be operated on **1390 kc.**, power of 1 KW and daytime hours of operation.

NEW—Anderson Broadcasting Co., Inc., Anderson, S. C.—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 1 KW and daytime hours of operation.

NEW—G. Lester Hash, N. Joe Rahall, Fred William Simon, tr/as The Bluefield Broadcasting Co., a partnership, Bluefield, W. Va.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power 250 watts and unlimited hours of operation.

WCAU, WCAU-FM—WCAU Broadcasting Co., Philadelphia, Pa.—Consent to voluntary assignment of license of WCAU standard broadcast station and WCAU-FM, Philadelphia Record Company. **(1210 kc.)**

NEW—Johnston Broadcasting Co., a partnership (George Johnston and George Johnston, Jr.), Birmingham, Ala.—Construction permit for a new standard broadcast station to be operated on **850 kc.**, power 1 KW, 5 KW-LS, unlimited hours of operation and directional antenna for night use.

NEW—Byrne Ross, d/b as Oklahoma City Broadcasting Co., Oklahoma City, Okla.—Construction permit for a new standard broadcast station to be operated on **1140 kc.**, power 1 KW and daytime hours of operation.

NEW—Miami Broadcasting Co., Miami, Okla.—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power 1 KW, unlimited hours of operation and directional antenna for night use.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Athea Research and Processing Laboratory—Misrepresentation of the properties of and results obtained from a hand lotion designated Athea is alleged by the Commission in a complaint against Haswell T. Bonfield and Theo. Trecker, trading as Athea Research & Processing Laboratory, 342 North Water Street, Milwaukee, and their advertising representative, Bert S. Gittins, 739 North Broadway, Milwaukee. Gittins allegedly aids in the preparation and dissemination of advertisements for Athea. (5450)

Metal Lath Manufacturers Association, 1365 Ontario Street, Cleveland, Ohio, and its ten member manufacturers are charged in a Commission complaint with fixing and maintaining, by cooperative action, identical delivered prices and terms of sale for metal lath used in the building construction industry. (5449)

Rubber Manufacturers Association, Etc.—A complaint alleging conspiracy to fix prices has been issued by the Commission against 37 manufacturers or distributors of rubber heels, rubber soles and accessory products.

Trade associations named as respondents are The Rubber Manufacturers Association, Inc., Heel & Sole Division, 444 Madison Avenue, New York, and George Flint, chairman of the division; Rubber Heel & Sole Manufacturers Association, 551 Fifth Avenue, New York, and R. S. Crawford, general director; and Connecticut Leather & Findings Association, Inc., 242 Bank Street, Waterbury, Conn., and Harry Diamond, secretary. Members of the first two associations are manufacturers and distributors. The last named is an association of Connecticut jobbers and has some associate members who are manufacturers. (5448)

CEASE AND DESIST ORDER

Philip Shlansky & Bro.—An order issued by the Commission directs that the co-partnership of Philip Shlansky & Bro., 500 Seventh Avenue, New York, manufacturer of women's coats and other garments, discontinue representing in any manner, either through words or pictorial representations, that textile fabric products they sell are made from the peltries, fur or hair of fur-bearing animals. (5274)

STIPULATIONS

The Commission issued no stipulations during the past week.

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 28, July 15, 1946

NAB Opposes FM Reservations At FCC Hearing

Briefs and Testimony Argue That Rule Is Illegal and Would Hamper FM Expansion

NAB, CBS, NBC, Zenith Radio Corp., the National Maritime Union, radio stations and applicants filed briefs with the FCC or presented oral argument on Friday (12) in opposition to the commission's proposal to reserve every fifth FM channel for one year.

In its argument, NAB stated that the rule is illegal and contrary to the public interest and asked that an additional portion of the spectrum be indicated by the commission for the expansion of FM.

NAB pointed out in its brief that the Communications Act provides for the widest possible allocation of broadcasting facilities to qualified applicants to assure maximum effective broadcasting service for the listening public. When frequencies are available, NAB argued, the Act requires the FCC to grant facilities to qualified broadcasters who apply for a license.

The brief stated further that the Act provides that full hearings be afforded to applicants for broadcasting licenses. By proposing to reserve allocated and available frequencies, the brief went on, the FCC would at the same time anticipate issues and decide them without considering the merits of applications.

In oral testimony, NAB's General Counsel, Don Petty, was the first spokesman. In addition to questioning the commission's authority, he stated that the proposed reservation would retard the normal development of FM broadcasting.

Theodore Pierson, attorney for various radio interests, also questioned the legal authority of the commission under the Communications Act to reserve allocated frequencies from assignment.

In requesting that the

(Continued on page 542)

STRATEGY COMMITTEE DISCUSSES INEXPERIENCED BROADCASTERS' ENTRY INTO RADIO FIELD

The Special NAB Strategy Committees authorized by the Board of Directors met in Washington today to consider the many problems incident to the entry into the broadcast business of thousands of new broadcasters, many of them unfamiliar with the problems involved in the business.

The committee, after lengthy discussion, formulated a series of recommendations to be submitted to the Board of Directors at its meeting next month. NAB President Justin Miller, who presided, expressed himself as "well pleased" with the careful and thoughtful consideration which the committee had given to the subject.

(Continued on page 542)

PR EXECUTIVE COMMITTEE REVIEWS POLICY, FORMULATES BOARD RECOMMENDATIONS

The NAB Public Relations Executive Committee met in Washington Friday (12) to formulate recommendations to be presented to the Board of Directors respecting immediate and long-range public relations policy. The platform of public relations prepared by E. M. Kirby, former NAB Public Relations Consultant, was reviewed in detail.

Immediate steps to improve the printed publicity material gotten out by NAB were endorsed. Likewise, activity was planned to encourage and assist independent publishers in featuring articles and publications based upon fact and the constructive part which radio broadcasting performs in American cultural and economic life.

Dorothy Lewis, NAB Coordinator of Listener Activity, reported that the

(Continued on next page)

INSIDE THIS ISSUE

A busy *en banc* session of the FCC Thursday (11) resulted in issuance of engineering approvals and CP's for thirty, conditional grants for five, and final CP's for six new FM stations. Also issued: three television CP's, and eight AM CP's. *(See FCC Actions)*

Forms to be used in making hotel reservations for the annual NAB convention will be mailed to the membership within the next ten days. (p. 545)

An "Exposition for Better Living" conducted by WNHC netted the station eighty-five participating sponsors. (p. 542)

The Census Bureau announces that 1,135,128 sets were produced in April. This figure exceeds the 1941 monthly average by eleven per cent. (p. 543)

Mutual outlines sales and promotion techniques used by its cooperative program department. (p. 543)

Promotions for two members of the FCC staff were announced last week. (p. 547)

Successful use of a state network for covering elections is reported by the Mid-South Network. (p. 545)

NAB Reports
NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

Association of Women Directors now has a total of 1,000 members who are playing an important role in bringing about a correct understanding of the American system of radio.

Justin Miller, NAB president, presided.

Present: William B. Quarton, WMT, Cedar Rapids; George Crandall, CBS, New York; Phil Hoffman, KRNT, Des Moines; Richard H. Mason, WPTF, Raleigh; James H. Moore, WSLS, Roanoke; Frank King, WMBR, Jacksonville; Matthew H. Bonebrake, KOCY, Oklahoma City, NAB Board Liaison Committee member; Edward J. Heffron, executive assistant-public relations, Charles Batson, director of information, Mrs. Dorothy Lewis, coordinator of listener activity, and C. E. Arney, Jr., secretary-treasurer, NAB.

NAB OPPOSES FM RESERVATIONS AT FCC HEARING

(Continued from page 541)

commission allocate additional space in the spectrum for FM, Mr. Petty said that NAB did not recommend any specific band. He suggested that such a decision should be made by the commission.

CBS attempted to obtain FCC consent to introduce their statement which proposed that channels 5 and 6 be allocated for FM. The commission denied the request. The FCC then denied a CBS motion that a decision on the FM reservation rule be withheld until the commission had considered, in a proper allocation hearing, expansion of the present FM band.

After the commission had limited the issue under discussion to withholding channels, NBC argued only that the reservation rule would result in further retarding the development of FM transmission. The network representative pointed that in some areas there are more requests than there are frequencies available. He said that by opening all available frequencies to qualified applicants, much time would be saved in that a number of hearings would then be unnecessary.

Arguing for additional channels, NAB suggested in its brief that present FM allocations are insufficient to permit complete service from both independent stations and existing networks. The brief urged that plans be made to assure the widest possible service by providing enough FM channels so that any qualified applicant would have an opportunity to serve his community.

(See Legal Department for complete text on NAB brief.)

STRATEGY COMMITTEE DISCUSSES INEXPERIENCED BROADCASTERS' ENTRY INTO RADIO FIELD

(Continued from page 541)

Those present in addition to President Miller were Edgar Bill, WMBD, Peoria, Illinois; Frank Stanton, CBS, New York City; Wayne Coy, WINX, Washington, D. C.; Louis G. Caldwell, Washington, D. C.; Paul W. Morency, WTIC, Hartford, Connecticut; Don S. Elias, WWNC, Asheville, North Carolina; Horace Lohnes, Washington, D. C. From the NAB executive staff those present were A. D. Willard, Jr. executive vice president; Don Petty, general counsel; Ted Heffron, assistant to the président, and C. E. Arney, Jr., secretary-treasurer.

Broadcast Advertising

WNHC EXPOSITION FOR BETTER LIVING

A station promotion which started out as a home show and enlarged into an "Exposition of Better Living" resulted in 85 participating sponsors for WNHC, New Haven, Conn.

The station leased the largest auditorium available, the state armory, and sold booths to exhibitors, representing a variety of retail and industrial services such as household appliances, airplanes, sailboats, steelcraft cabin cruisers, Talon fasteners, building materials, appliances, furniture, rugs, draperies, upholstering, beverages, and everything that could contribute to better living.

Many exhibitors went to extra expense to install elaborate displays, occupying two and three booths. Each booth was 10 feet square and sold at $125.00 each.

In addition to promoting the exposition over the station, James T. Milne, WNHC general manager, set up a $2,000 budget for local newspaper advertising. However, the local newspaper refused to accept the station's advertising copy and some of the merchants felt the exposition would fail, but the final results were quite the contrary. Station hypoed its promotion campaign to 15 daily plugs, added programs promoting the event and bought newspaper space in local weekly papers and in dailies in surrounding cities. Car cards and dasher boards on the outside of street cars were used in the all-out promotion which was constantly identified as the "WNHC Exposition of Better Living."

The exposition lasted six days and attracted 50,000 people. On the final day, a hot Saturday, 20,000 persons turned out despite the weather. Admission was 25¢. Each exhibitor received 200 free tickets for his customers.

Prizes given away included a 1946 Ford two-door sedan, a gas range, combination radio and phonograph console, household furnishings, etc.

(Continued on next page)

WNHC installed a glass-enclosed broadcasting studio mounted on a platform three feet above the armory floor. In addition to presenting many of the station's artists and orchestra, announcers with portable mikes interviewed visitors and sponsors. A sound system carried all broadcasts to the throng-packed armory.

The promotion of the station exposition was a medium for displaying broadcasting's influence to the entire area. The business and industrial leaders, as a result, have a higher regard for radio as an advertising medium. A number of additional regular clients are expected to sign with the station as an aftermath of the exposition. The promotion netted WNHC a good profit and a big increase in audience. It is to become an annual event.

Research Department

APRIL SET PRODUCTION 11% HIGHER THAN 1941 AVERAGE, CENSUS BUREAU REPORTS

On July 5th the Census Bureau released figures for the production of radio sets for April 1946. This is a continuation of the radio section of its "Facts for Industry" (REPORTS, p. 485). During April, 1,135,128 sets were manufactured. This was 11% over the 1941 monthly average and 24% over the March 1946 production. Again, the bulk of the sets was in home radios—788,144 as compared with 636,570 for March 1946. The production of radio-phonograph combinations was 36% over the 1941 monthly production figures, while battery-operated and automobile radios, although gaining over production for the preceding month lagged well behind when compared with the production of these models in 1941.

As in the previous issue of "Facts for Industry," the statement is made that "There was no activity in FM sets or FM converters during April." That this does not indicate complete inactivity in FM, however, is shown by the following figures:

Radio-phonograph combinations (AM-FM and Television wired)	January	1946—	None
	February	1946—	None
	March	1946—	None
	April	1946—	990

Shipment values of "all other" sets (includes AM-FM sets, television sets, recorders and radio chassis) these are grouped together to avoid the disclosure of the operations of individual companies.	January	1946—	$ 49,512
	February	1946—	31,760
	March	1946—	27,525
	April	1946—	420,860

The Census Bureau believes these figures "represent substantially complete coverage of the industry."

1946 CENSUS OF MANUFACTURES KILLED BY CONGRESS

The possibility of a Census of Manufacturers for 1946 disappeared into thin air last week when the House reaffirmed a Senate action in deleting the $17,000,000 from the current Census appropriation necessary to conduct the survey and to make the Census of Business and Manufactures every five years. As things stand now the Census of Business will next be made in 1950.

The action is a severe blow to marketing and research activities because it will be necessary to continue on a basis of estimates rather than a complete and accurate census. Motives behind this denial by Congress have been reported as many and varied. They range all the way from a Congressional attempt to scuttle the program of the Secretary of Commerce to the contention that a Census of Manufactures would be out of date before it was completed due to the extremely fluid condition of business at the moment.

SCHEDULE OF NAB COMMITTEE MEETINGS

Date	*Committee*	*Place*
July 15-16	Music Advisory	New York
July 17-18	Freedom of Radio	New York
July 22	Engineering Executive	Washington
Aug. 3-4	Board Finance	Estes Park
Aug. 5	Board By-Law Revisions	Estes Park
Aug. 5	Board Certificates of Merit	Estes Park
Aug. 6	Board District Meeting Advisory	Estes Park
Aug. 12-13	Employee-Employer Relations	Washington
Sep. 9-10	Small Market Stations Executive	Washington

The NAB Board of Directors convenes at Estes Park, Colo., Aug. 6th for a three day session.

Small Market Stations

MUTUAL'S COOPERATIVE PROGRAM SELLING IS A COOPERATIVE VENTURE

Fulton Lewis, Jr., Mutual co-op feature, has proved to be a popular vehicle for station sales departments. The commentator is now sponsored on 193 MBS stations.

The effectiveness of a co-op program is shown in the 169% increase in the sale of Mexsana (Plough, Inc.) in two years of advertising over WOR, New York. There are hundreds of other success stories for this and other MBS co-ops on large and small stations across the nation.

B. J. Hauser, Mutual's director of cooperative programs, reveals that the network has plans for increasing its line-up of eleven co-op programs for local sponsorship.

In supplying information for the NAB Small Market Stations Division study of this type of commercial programming, Sally Raynor of the Mutual Cooperative Program Department reports:

"An analysis of the more than 500 cooperative pro-

(Continued on next page)

gram sales on affiliated stations of the Mutual Broadcasting System reveals that the majority of co-op sponsors are strictly local concerns—department stores, drug stores, bottling companies, automotive agencies, insurance agents, apparel shops, sporting goods stores, dairies and ice cream companies, banks, loan associations, service stations, etc. This ties in with the basic idea of the cooperative program which Mutual pioneered as far back as 1937 . . . to supply affiliated stations with shows of network calibre which can be sold in individual markets, thus giving local merchants an opportunity to buy live, outstanding, radio personalities.

"Though it is obvious from the above that the stations themselves are doing the yeoman work of selling, Mutual does not feel its responsibility for a cooperative program ends with putting the show on the air. Accordingly, Mutual supplies stations with a wide variety of 'sales tools.' Possibly the most important of these is the basic presentation, a printed brochure slanted to local advertising prospects and including a synopsis of the program, biographical sketches of the talent, days and time of broadcast, talent cost and general selling ammunition. From time to time, this basic presentation is supplemented by up-to-the-minute news releases, sponsor lists which the station can use to sell local accounts similar to those using the show in other cities, photographs of talent, success stories from various sponsors, audience building, newspaper ad mats, etc.

"Nor does Mutual feel that its responsibilities end when a sale is made. Autographed pictures of talent and letters of appreciation are sent to the sponsor; newspaper ads for sponsor use are sent to the station. Letters sent over the talent's signature are made available to the advertiser to be sent out from New York to his sales staff, clients or prospects. At the request of the advertiser, a ten-second recorded introduction to the program—for local use—may also be made by the talent.

How the Stations Sell Co-ops

"That Mutual stations are finding Co-ops a profitable type of operation is borne out by letters received by the Cooperative Program Department. R. B. McAlister, general manager, of KICA, Clovis, New Mexico, explains it this way 'What's behind this success in selling Mutual Co-op programs? In the first place, we made our first concerted effort to sell them. Secondly, we had carried most of the programs sustaining long enough for them to stand on their merits. Finally, we have selected sponsors whose products are sold to the persons who are interested in the broadcasts they sponsor'.

"Jim Ownby, of WMJM, Cordele, Georgia, has this to say, 'The Cooperative Department at Mutual makes it a very simple task for small market stations such as WMJM to bring to the local advertiser a news program, a sports feature or a woman's program at a cost that is in line with local rates. All cooperative programs available to this station have been sold. What we have done in selling these is actually the result of the excellent showmanship built into the cooperative program itself. It stands to reason that an advertiser wants all his money can buy, and a nationally known news commentator for example is a most inviting and very saleable type of program'.

"Doyle Cain of KFXD, Nampa, Idaho, writes, 'We make a special effort here at KFXD to sell co-op programs for several reasons. First, because a co-op usually is a "good clean account." By that we mean the servicing of the account is cut by almost 50%. Most of the cost of the cooperative is absorbed in reducing the work of program and production. Second, we have found sponsors very willing to tie in their local business to the popularity of a nationally known person. We always emphasize the importance and popularity of the co-op talent and the fact that prepared publicity including mats, pictures, promotional announcements and sometimes show cards are available at cost to the local sponsor of a co-op program'.

"From John H. French, general manager of WBHF, Cartersville, Georgia, 'Clients in this section of the country—and I know this is equally true in other sections—are anxious to link their firm names with figures that enjoy national reputations. All I have to do is mention that I have available such personalities as Fulton Lewis, Jr., Frazier Hunt, Cedric Foster, etc. and the client automatically sees his name in equal billing with one of the above mentioned. I can truly say it is the personal appeal of these figures that makes the sale. I would also like to go on record as saying that these Mutual Cooperative Programs are the greatest help to station sales that I have ever encountered. Congratulations to Mutual for supplying its member stations with such help'.

Co-ops for National Spot

"Though, as we said before, the prime function of a co-op is to supply local concerns with outstanding radio personalities, co-ops also represent an ideal medium for the national advertiser who wants (a) to concentrate his selling efforts in selected markets where the potential is greatest; (b) to give additional selling help in certain areas where it is needed; (c) to conduct a test campaign in one, two, three or more selected cities. On a cooperative basis, this advertiser, like the strictly local sponsor, can buy a live network show in any number of individual markets and pay only a pro-rated share of the talent fee. In this way, he is assured of the prestige and major audience of a network program at a fraction of the overall cost. Regional advertisers whose distribution is limited to a few markets have also found this a profitable form of advertising.

"It is interesting to note that, during the past few weeks, Mutual has received heartening word from many affiliated stations which report that the late summer and early fall will bring the largest batch of co-op sales since this type of program first went on the air. Sales plans are now being organized to take full advantage of the increased production of consumer goods and the renewed interest in advertising. At the same time, Mutual is on the lookout for outstanding, audience-building programs to supplement its present line-up of eleven programs available for local sale."

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SPONSORED ELECTION RETURNS ON MID-SOUTH NETWORK

Small regional networks offer an excellent medium for covering state-wide election returns under sponsorship of a single firm. The group selling done by Bob McRaney, general manager, Mid-South Network in Mississippi, illustrates what can be done in the way of sponsored public interest programming. The sponsor, a retail furniture concern, has outlets in several cities.

The network covered news direct from state headquarters and used local pick-ups of the turn of events in each city in which a station was located. The election was adequately covered by the news and special events staff of each station, Associated Press wire service, and through cooperation of newspapers in each of the cities.

The client sponsoring the Mid-South broadcast of the election returns was McClure Furniture Stores. Terrific interest in Mississippi elections resulted in an all time high in audience. The Mid-South Network is composed of WCBI Columbus; WELO, Tupelo; WMOX, Meridian; and WROX, Clarksdale, Mississippi.

CONVENTION HOTEL RESERVATIONS

Under the arrangements which have been made with the Chicago Convention Bureau and the Hilton Hotels, operators of the Palmer House and the Stevens, we feel that the hotel requirements of all NAB members, active and associate, who desire to attend the 24th annual convention to be held October 21 to 24, will be taken care of adequately.

NAB is handling exclusively the reservations of rooms in the Palmer House and Stevens. It has nothing whatever to do with other hotels where arangements must be made direct with the management.

At the Palmer House and Stevens, reservations from the blocks of rooms set aside for NAB will be made only in accordance with a certification from NAB headquarters. Reservation forms, together with pre-registration and certification forms, will be mailed to the membership sometime within the next week or ten days. In order to facilitate processing, only requests for reservations submitted on these standard forms will be certified. Members, therefore, are requested not to write letters to NAB or to the Palmer House or Stevens respecting room reservations but to use the standard form.

At an early date a special bulletin, more fully covering the details of this and other convention preliminary arrangements, will be sent to the membership.

Legal Department

TEXT OF NAB BRIEF ON FM CHANNEL RESERVATION

(For story see page 541)

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D. C.

In the Matter of Promulgation of Rules and Regulations and Standards of Good Engineering Practice for FM Broadcasting Other Than Non-Commercial Educational Broadcast Service

Docket No. 6768

Brief of National Association of Broadcasters

Pursuant to the Order issued by the Federal Communications Commission in the above matter, on June 6, 1946, the National Association of Broadcasters, herein called NAB, appears for and on behalf of its members.[1]

General Statement

NAB submits that the public interest will not be served by the reservation of channels as described in said Order of June 6, 1946, for the following reasons:

1. The Federal Communications Commission does not have the legal authority to reserve from assignment channels now allocated for FM broadcasting.

2. The reservation from assignment of channels now allocated for FM broadcasting will increase the already present serious scarcity of FM channels.

NAB submits that the public interest will be served by:

(1) The assignment of channels now allocated to FM broadcasting upon the request of qualified applicants therefor.

(2) The indication by the Federal Communications Commission of a specific additional portion of the spectrum for future allocation to FM broadcasting.

I

The Legal Authority of the FCC to Reserve Allocated Channels from Assignment

First. The Federal Communications Commission has no legal authority to withhold an allocated and available frequency from a qualified applicant.

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[1] The NAB Board of Directors approved the following resolution adopted by the NAB FM Executive Committee:

"NAB Counsel be authorized and directed to file a brief and appear at oral argument in FCC Document No. 6768. [Proposed Reservation Rule].

"The Committee recommends that he reiterate the position of NAB that provision should be made for sufficient channels to accommodate all qualified applicants,

"and that he oppose the withholding of any channels from those already allocated,

"and that he urge the Commission to indicate at this time a specified portion of the spectrum for future allocation to FM broadcasting for the further development of this service.

"The Committee disagrees with the Commission that the objectives of Section 307(b) can best be served by a reservation of presently allocated channels and is of the opinion that these objectives can be better served by the allocation of additional channels for FM use and the Committee is strongly of the opinion that reservation of channels at this time will obstruct the speedy development of FM broadcasting and therefore recommends that the Commission at this time designate such additional channels either as a result of a Commission hearing or by its own action.

"Such action by the Commission would assure equitable distribution of service to the listening public as to territory covered and would provide facilities for both present and future applicants and would contribute to the sound development of FM broadcasting."

As is clear from the cases construing the Communications Act, the only purpose of regulating radio broadcasting at all was to allocate the then limited number of available frequencies in such a way that as many stations as possible could operate as effectively as possible. "Unlike other modes of expression, radio inherently is not available to all. That is its unique characteristic, and that is why, unlike other modes of expression, it is subject to governmental regulation." *NBC* v. *United States*, 319 U. S. 190, 226.

It necessarily follows from this that "the broadcasting field is open to anyone, provided there be an available frequency over which he can broadcast without interference to others, if he shows his competency, the adequacy of his equipment, and financial ability to make good use of the assigned channel." *FCC v. Sanders Radio Station*, 309 U. S. 470, 475.

We need not discuss, for the purposes here, the full implication of the term "available frequency" as used by the Supreme Court, since the question is the authority of the Commission with respect to frequencies concededly made available by the Commission for the use of frequency modulation broadcasters. It is enough to say, as was held by the United States Court of Appeals in *Stahlman v. FCC*, 126 F. (2d) 124, 127: "Possessing [the proper qualifications] the applicant's eligibility is unchallengeable, assuming there is an *unused* frequency free of interference with an established station. That is the rule announced by the Supreme Court in the Sanders case." (Italics supplied).

Second. The Federal Communications Commission has no legal authority to issue a general order reserving allocated channels from assignment.

The Commission's power and duty in the assignment of licenses may not be exercised in this way, for Section 309(a) of the Communications Act of 1934 prohibits the Commission from determining that the public interest, convenience, or necessity will *not* be served by the grant of an application prior to a full hearing thereon.

Were the Commission to issue a general order withholding designated available channels from any assignment, it would, in effect, be foreclosing the consideration of applications for such channels and, consequently, be determining, without any hearing at all, that their use was not in the public interest. This the Commission has no authority to do, for in order to prevent the criterion of public convenience, interest, or necessity from being "interpreted as setting up a standard so indefinite as to confer an unlimited power," (See *FRC* v. *Nelson Bros*, 289 U. S. 266, 285) the Communications Act prescribes the fundamentals of fair play, by requiring that interested parties be afforded an opportunity to be heard and that the Commission's judgments express a reasoned conclusion. *FCC* v. *Pottsville Broadcasting Co.*, 309 U. S. 134, 143.

Section 307(b) of the Communications Act of 1934 furnishes no answer to the foregoing. That Section requires the Federal Communications Commission, in considering applications for licenses "*When and insofar as there is demand for the same,*" (Italics supplied) to make such distribution of licenses as will provide a fair and efficient distribution of service among the several states and communities.

Viewed in its context, as part of Section 307, and therefore, as defining and limiting the criterion of "public convenience, interest, or necessity" this language can only mean that the Federal Communications Commission may not permit such assignment of channels that one state or community will be served at the expense of another.

Obviously, therefore, unless and until the Commission has before it an application, the granting of which would result in one state or community receiving service at the expense of another, no question of inequitable distribution can arise.

As Section 307(b) itself makes clear, that question may arise only "when and insofar as there is demand" for a specific license to use a specific channel, at which time and not before, the Commission must consider, in making its findings with respect to such demand, "the relative advantages in service which will be enjoyed by the public through the distribution of facilities." *FRC* v. *Nelson Bros.*, 289 U. S. 266, 285.

The Supreme Court had before it there a General Order of the Commission issued pursuant to its authority with respect to the distribution of facilities. The Court held the order valid only after finding that it was no more than a rule of procedural convenience to require applicants to frame precise proposals and present definite issues, and consequently, that it was not in derogation of the Commission's duty to afford applicants a full hearing.

In view of all this, the Commission can neither exercise its power nor fulfill its duty under Section 307(b) by the issuance of a general order which, at one stroke, anticipates issues and decides them without consideration and judgment on the basis of a full hearing.

II

The Interest of the Public in the Reservation of Channels from Assignment

Assuming that the Federal Communications Commission has the legal authority to reserve from assignment channels allocated for FM broadcasting, such reservation will not serve the public interest.

Section 303(g) of the Communications Act of 1934, among other things, requires the Commission to "encourage the *larger* and *more effective* use of radio in the public interest" (Italics supplied). There are those who now contend that the number of channels allocated to FM are not sufficient. We are informed that in some areas applications for channels exceed the available allocated channels. We are further informed that there are not sufficient channels allocated to permit the public to receive service from both independent stations and existing networks. Assuming these facts, even if all presently allocated channels are used, the public interest will not be adequately served.

In view of this it cannot be said that it is in the public interest to create an even greater scarcity of FM channels by withholding any portion of those already allocated. On the contrary, it is evident that any withholding at this time will violate the spirit of Section 303(g) by encouraging the *smaller* and *less effective* use of radio in the public interest.

During the past year, the Federal Communications Commission has established a definite allocation pat-

(Continued on next page)

tern for present FM broadcasting, and has recognized the need for reasonable certainty in this regard.

On August 24, 1945, the Federal Communications Commission stated:

> "The Commission does not propose to reserve any FM channels from assignment at the present time."

> On December 15, 1945, the Federal Communications Commission indicated the channels available for assignment to metropolitan FM broadcasting without reserving any channels so allocated.

On April 24, 1946, in the Clear Channel Hearings, the Acting Chairman of the Commission stated:

> " . . . The Commission regards the FM band as finally settled between 88 and 108, and the receiver manufacturers have been so advised, and receiver production and transmitter production has gone forward. I think it is imperative that we keep the public record straight on that, so the manufacturers will know where they are. I know the Commission regards its decision of 88 to 108 as absolutely the last word, as final. * * * There is constantly a re-examination of allocations in the radio spectrum, but the present allocation of 88 to 108 is final." Official Report of Proceedings, Docket No. 6471, pages 1583, 1584.

The reservation proposal is at best a temporary and ineffective expedient. It is obvious that any change of policy by the Federal Communications Commission at this time which is not designed to anticipate the long range problem of possible future scarcity of FM channels will only serve to confuse all persons interested in the development and use of FM broadcasting and to retard its normal and sound expansion and growth.

III

The Solution to the Problem of Scarcity

From the standpoint of the public interest the solution to the problem of possible scarcity of FM broadcast channels is the immediate indication by the Commission of an additional specific portion of the spectrum for future allocation to FM broadcasting.

It is submitted that the public interest demands that there always be available enough FM channels so that any qualified applicant can enter the field. Therefore, we suggest that the Commission at this time indicate an additional specific portion of the spectrum for FM broadcasting. This does not mean that the Commission must immediately assign channels in such additional portion of the spectrum. Rather, it should be considered as a field for expansion to provide for such applicants as the Federal Communications Commission must have had in mind when it ordered a hearing to determine whether the reservation of a portion of the allocated channels, as discussed under point II above, would serve the public interest.

The indication by the Federal Communications Commission of a portion of the spectrum for future expansion and development of FM broadcasting would further serve the public interest by setting, before the urgent need arises, the general future pattern for FM. Manufacturers of equipment could then design their products to serve the range of the additional portion of the spectrum when and if the same is assigned for use by the Commission. The public would thus be saved large sums of money, and the development of FM would proceed rapidly without the necessity of waiting periods for "change over" of radio receiving sets.

Finally, such a designation would make available sufficient channels so that, as requests for licenses are made, each area of the country could be served by competing FM services.

Conclusion

It is respectfully submitted that the Federal Communications Commission does not have the legal authority to reserve channels now allocated by the Commission for FM broadcasting; and that such reservation would only serve to create greater present scarcity of available FM channels.

NAB restates its position taken on many different occasions in the past, namely, that provision should be made for sufficient channels to accommodate all qualified applicants.

NAB further believes that the objectives of Section 307(b) of the Federal Communications Commission Act of 1934 will not be served by a reservation of presently allocated channels, but, rather, that such objectives will best be served by the Commission indicating at this time a specific portion of the spectrum for future allocation to FM. "Such action by the Commission would assure equitable distribution of service to the listening public as to territory covered and would provide facilities for both present and future applicants and would contribute to the sound development of FM broadcasting."[2]

Respectfully submitted,
Don Petty, *General Counsel*
Bryce Rea, Jr.,
Attorneys for National Association of Broadcasters

FIFTEENTH DISTRICT HOLDS SPECIAL MEETING

A special meeting of the Fifteenth District membership has been called for August 12th in Monterey, California, by District Director William B. Smullin, KIEM.

This session will enable the district director to report on proceedings at the Board of Directors meeting August 6th through 9th. NAB President Justin Miller will attend.

FCC

LEGAL STAFF PROMOTIONS AT FCC

The FCC announced on Friday (12) the appointment of Lester W. Spillane as assistant general counsel

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[2] Resolution approved by the Board of Directors of NAB, supra, Note 1.

in charge of safety and special services, and of Walter E. James as assistant to the general counsel. They succeed, respectively, Jeremiah Courtney and Norman E. Jorgensen who resigned to enter private law practice.

Mr. Spillane began his government career in 1928 with the radio division of the Department of Commerce, continuing with the FRC and its successor, the FCC. For 10 years he worked in radio inspection offices in Seattle and Portland. In 1944, he was assigned to the broadcast division in Washington.

Mr. James joined the FCC as assistant to Commissioner C. J. Durr, later became assistant secretary of the commission and held that position until early 1944 when he entered the navy. Returning to the commission in February of this year, he became special assistant to Chairman Paul A. Porter and was continued in that capacity by Acting Chairman Charles R. Denny.

Public Interest Programming

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of July 22-28, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Homes for Veterans

America faces a critical housing shortage and its veterans are the worst sufferers. It is simply a *matter of fair play to help them, in every way possible to locate homes in which they can live with their families as they return to civilian life.* It is estimated that 1,600,000 of the married veterans who will have been released by December 31, 1946, have no established homes to which to return. An estimated 1,300,000 single veterans will get married by December 31, 1946. Even when generous allowance is made for the fact that some of these married veterans may prefer to live temporarily with relatives or friends, it appears that *more than 2 million veterans' families will be looking for places to live in 1946.* The Federal Government is taking a number of measures to relieve the veterans' housing situation. For example, veterans who cannot find suitable accommodations in privately owned housing receive preference in federally owned war housing. But the only real answer to the housing shortage is an extended period of volume construction. Government and industry are cooperating to stimulate construction and to provide that veterans are to have first chance at it. For example, the Government is giving priorities on scarce building materials to builders who will put up homes which will be available for sale or rent at reasonable prices and will be offered first to veterans. *Until construction gets rolling, by all means the most important source of housing for veterans consists of vacancies which become available in the existing housing supply.* Urge listeners to help ease the housing situation by *"staying put" if they possibly can so that a maximum number of veterans can find living places in the existing housing supply; by sharing their homes with veterans' families if they can possibly do so and listing vacancies and houses for sale at the veterans' housing referral center, if one exists in their community, so that veterans can get first chance at them.* (Fact Sheet No. 4-B).

Farm Labor Needed

America's farmers will have to produce and harvest more food this season than ever before, even more than during the most critical war years. *They can succeed only if they receive urgently needed help.* Maximum harvest, essential to our own physical well-being and to the very existence of undernourished millions overseas, depends on two factors—weather and farm labor. About the weather we can do nothing. *About farm labor we can do much to assist the farmer in getting the help he needs to prevent crop losses and insure maximum yields.* A slight gain in the farm labor supply has been materially off-set by the post-war shift toward shorter working hours, the loss of all prisoner-of-war labor, and a 15 to 20 per cent reduction in the number of foreign workers that will be imported this season. The two latter factors represent a loss of 140,000 6-day-a-week workers. *Under the circumstances, America's farmers will be unable to obtain the maximum yield from their vastly increased acreage this year unless a substantial number of hired domestic workers—seasonal and part-time—can be found. The purpose of the present national campaign is to acquaint the American public with the urgency and complexity of the farm labor problem and to urge them to make themselves available if and when needed.* It is important to make very clear the fact that the need for help will come at different times in different parts of the country. *Those who have the remainder of the summer to devote to farm work should contact the county agricultural agent or the farm labor office in their community.* In cities where there is no county agent office, information generally is available at farm labor or other public employment offices, including the United States Employment Service Offices. *Those who can devote only part of their time to farm work should stand by for the local call for workers in their towns, cities and counties.* This call will be made through newspapers, radio and other communication facilities. *Prevailing wages and piece-work rates are paid to all who volunteer their services. These rates vary from state to state, and community to community.* (Fact Sheet No. 26)

Fat Salvage

Supplies of fats and oils are still far short of demands and needs due to a decline in domestic production and the war-born loss of foreign imports. Fats and oils are essential to the production of soap, and countless other peacetime consumers items. Only by continuing to salvage used kitchen fats can housewives help . . . prevent possible shortages of soap . . . accelerate the production of other peacetime goods everyone wants and needs. About forty-seven per cent of the total allocations of fats and oils for domestic industrial uses goes to civilian soaps; five per cent to the manufacture of soaps for industrial purposes; the remaining forty-eight per cent to paints and varnishes, floor coverings, coated fabrics, lubricating oils, textiles and leather, core oils, pharmaceuticals, putty and calking, compounds, etc. The shortage of fats and oils in the face of the great need for them in all phases of peacetime production indicates the urgency of the need for continued fat salvage. Housewives can actually help themselves to get the peacetime products they want and need in greater abundance and sooner by keeping up their good work in salvaging fats. They are asked to:—Save every drop of used fat by draining pans, skimming soups and gravies, melting down trimmings of meat left on platters and plates—Pour immediately into the salvage can those fats which can't be re-used—Re-use those suitable for cooking, and salvage whatever is left—Turn in the fat salvage container to their meat dealers promptly. They'll get four cents for every pound turned in. (Fact Sheet No. 19-A).

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 15. They are subject to change.

Monday, July 15

Further Hearing

Before the Commission in Room 6121

In the Matter of Clear Channel Broadcasting in the Standard Broadcast Band

NEW—Radio Airways, Inc., Eugene, Ore.—C. P. **1520 kc.**, 1 KW, unlimited time.

NEW—North Jersey Radio, Inc., Newark, N. J.—C. P. **1430 kc.**, 5 KW, directional antenna, unlimited.

NEW—Independent Broadcasting Co., Des Moines, Iowa—C. P. **940 kc.**, 5 KW N., 10 KW day, DA-night & day.

KUOM—University of Minnesota, Minneapolis, Minn.—C. P. **940 kc.**, 250 watts night 5 KW day, unlimited S-WCAL.

WCAL—St. Olaf College, Northfield, Minn.—Mod. of license. **770 kc.**, 5 KW day, daytime S-KUOM. (Petition to intervene filed by KMA pending)

July 15 and 16

Informal Engineering Conference

In Conference Room B Adjacent to the Departmental Auditorium, 13th & Constitution Avenue

Engineering Conference in connection with the Clear Channel proceeding.

Wednesday, July 17

NEW—A. J. Fletcher, Greensboro, N. C.—C. P. **850 kc.**, 1 KW, daytime.

NEW—The News and Observer Publishing Co., Raleigh, N. C.—C. P. **850 kc.**, 1 KW night, 5 KW day, unlimited.

NEW—High Point Enterprise, Inc., High Point, N. C.—C. P. **830 kc.**, 1 KW day, daytime.

Other Participants

WRUF—Gainsville, Fla.—(Intervenor).

Oral Argument

Before the Commission En Banc

In the Matter of Rules Relating to Section 214 of the Communications Act of 1934, as amended; Discontinuance, Reduction and Impairment.

Thursday, July 18

KHTN—KHTN, Inc., Houston, Texas—C. P. **610 kc.**, 5 KW night, 5 KW day, directional antenna, unlimited.

NEW—W. Albert Lee, Houston, Texas—C. P. **610 kc.**, 5 KW day & night, directional antenna for night use, unlimited.

Further Hearing

NEW—Henry F. Fett, Dearborn, Mich.—C. P. **1450 kc.**, 1 KW day, daytime only.

NEW—Suburban Broadcasters (Frederick A. Knorr, et al, d/b as), 5751 Schaefer Road, Dearborn, Mich.—C. P. **1450 kc.**, 1 KW day, daytime.

FCC ACTIONS

AM APPLICATIONS GRANTED

NEW—Sun Country Broadcasting Co., Tucson, Ariz.—Granted CP for a new station to operate on **1490 kc.** (instead of **1340 kc.** as requested), contingent upon the applicant's filing within 20 days an amendment to the application specifying the frequency **1490 kc.**, 250 watts, unlimited time. (B5-P-4121; Docket 6904)

NEW—The Catalina Broadcasting Co., Tucson, Ariz.—Granted CP for a new station to operate on **1340 kc.**, 250 watts, unlimited time (B5-P-4262; Docket 7069) conditionally.

NEW—Old Pueblo Broadcasting Co., Tucson, Ariz.—Granted CP for a new station to operate on **1450 kc.** (instead of **1340 kc.** as requested), contingent upon applicant's filing within 20 days an amendment to the application specifying the frequency **1450 kc.**, 250 watts, unlimited time. (B5-P-4073; Docket 6903)

NEW—Albert E. Furlow, et al., d/b as Silver Gate Broadcasting Company, San Diego, Calif.—Granted construction permit for new station to operate on **1130 kc.**, 250 watts, daytime only. (B5-P-4669)

NEW—Lock Haven Broadcasting Corp., Lock Haven, Pa.—Granted CP for a new station to operate on **1230 kc.**, 250 watts, unlimited time. (B2-P-4753)

TELEVISION APPLICATIONS GRANTED

NEW—The Pulitzer Publishing Co., St. Louis, Mo.—Granted construction permit for new commercial television broadcast station to operate on **76-82 mc.** (Channel No. 5); effective peak power radiated (visual): 18.15 KW; antenna height: 524 feet. (B4-PCT-62)

NEW—King-Trendle Broadcasting Corp., Detroit, Mich.—Granted construction permit for new commercial television broadcast station to operate on **76-82 mc.** (Channel No. 5); effective peak power radiated (visual): 16 KW (aural) 14 KW; antenna height: 379 feet. (B2-PCT-45)

NEW—The Evening News Association, Detroit, Mich.—Granted construction permit for new commercial television broadcast station to operate on **66-72 mc.** (Channel No. 4); effective peak power radiated: (visual) 17.1 KW (aural) 7.7 KW; antenna height: 588 feet. (B2-MPCT-24; B2-PCT-100)

NON-COMMERCIAL EDUCATION FM APPLICATION GRANTED

NEW—Providence Bible Institute, Providence, R. I.—Granted conditional CP for a new station; Channel **88.1 mc.** (No. 1); 1.45 KW; antenna: 200 feet.

(Continued on next page)

FM CONDITIONAL GRANTS

City	*Grantee*	*Majority or Minority interest in Standard Station*	*Type of FM Station*
	ALABAMA		
Lanett	L. J. Duncan, et al., d/b as Valley Broadcasting Co.	WGAA	Class A
	NEW YORK		
Rome	Copper City Broadcasting Corp.	—	Class A
Oneonta	Oneonta Star, Inc.	—	Class B
	PENNSYLVANIA		
Allentown	Penn-Allen Broadcasting Co.	—	Class A
	TEXAS		
San Antonio	Express Publishing Co.	—	Class B

FM ENGINEERING APPROVALS AND CP'S

The following stations received Engineering Approvals and were granted regular Construction Permits:

Miami Broadcasting Co., Miami, Fla.—Class B; **95.5 Mc.** (No. 238); 49 KW; antenna 350 feet. (B3-PH-239)

Hutchinson Publishing Co., Hutchinson, Kans.—Class B; **95.3 Mc.** (No. 237); 60 KW; antenna 520 feet. (B4-PH-349)

Star-Times Publishing Co., St. Louis, Mo.—Class B; **93.7 Mc.** (No. 229); 40 KW; antenna 500 feet. (B4-PH-2)

The Constitution Publishing Co., Atlanta, Ga.—Class B; **98.1 Mc.** (No. 251); 20 KW; antenna 500 feet. (B3-PH-125)

Press Publishing Co., Sheboygan, Wis.—Class B; **98.7 Mc.** (No. 254); 3.0 KW; antenna 360 feet. (B4-PH-339)

Herbert Herff, Memphis, Tenn.—Class B; **92.7 Mc.** (No. 224); 49 KW; antenna 560 feet. (B3-PH-409)

Robert E. Wolfe Co., Fremont, Ohio—Class A; **104.7 Mc.** (No. 284); 0.30 KW; 193 feet. (B2-PH-483)

Hildreth & Rogers Co., Lawrence, Mass.—Class B; **95.7 Mc.** (No. 239); 17 KW; antenna 530 feet. (B1-PH-153)

Radio Station WJBC, Bloomington, Ill.—Class B; **93.9 Mc.** (No. 230); 6.0 KW; 265 feet. (B4-PH-236)

Westchester Broadcasting Corp., White Plains, N. Y.—Class A; **104.1 Mc.** (No. 281); 220 watts; antenna 290 feet. (B1-PH-176)

Southeastern Broadcasting Co., Charlotte, N. C.—Class B; **102.5 Mc.** (No. 273); 160 KW; antenna 1090 feet. (B3-PH-764 and MPH-128)

KCMO Broadcasting Co., Kansas City, Mo.—Class B; **98.3 Mc.** (No. 252); 20 KW; antenna 510 feet. (B4-PH-766)

Redwood Broadcasting Co., Inc., Eureka, Calif.—Class B; **93.9 Mc.** (No. 230); 2.0 KW; antenna -40 feet. (B5-PH-787)

Cur-nan Co., Brockton, Mass.—Class A; **105.1 Mc.** (No. 286); 29 KW; antenna 270 feet. (B1-PH-604)

Peninsula Newspapers, Inc., Palo Alto, Calif.—Class A; **104.3 Mc.** (No. 282); .77 KW; antenna 435 feet. (B5-PH-539)

Supreme Broadcasting System, Inc., New Orleans, La.—Class B; **95.3 Mc.** (No. 237); 61 KW; antenna 465 feet. (B3-PH-485)

Buckeye Broadcasting Co., Cincinnati, Ohio—Class B; **97.3 Mc.** (No. 247); 18 KW; antenna 520 feet. (B2-PH-572)

The Sun Co. of San Bernardino, San Bernardino, Calif.—Class B; **103.7 Mc.** (No. 279); 6.4 KW; antenna 2,225 feet. (B5-PH-114)

Silver City Crystal Co., Meriden, Conn.—Class B; **92.7 Mc.** (No. 224); 7.0 KW; antenna 740 feet. (B1-PH-666)

John F. Easley, Ardmore, Okla.—Class B; **97.1 Mc.** (No. 246); 2.8 KW; antenna 790 feet. (B3-PH-726)

WEBR, Inc., Buffalo, N. Y.—Class B; **92.5 Mc.** (No. 223); 15 KW; antenna 580 feet. (B1-PH-217)

American Republican, Inc., Waterbury, Conn.—Class B; **100.1 Mc.** (No. 261); 10.2 KW; antenna 323 feet. (B1-PH-603)

Eastern States Broadcasting Corp., Upper Deerfield Twp. Nr. Bridgeton, N. J.—Class B; **101.5 Mc.** (No. 268); 18 KW; antenna 520 feet. (B1-PH-510)

WIBX, Inc., Utica, N. Y.—Class B; **97.9 Mc.** (No. 250); 6 KW; antenna 790 feet. (B1-PH-213)

Lewistown Broadcasting Co., Lewistown, Pa.—Class B; **102.7 Mc.** (No. 274); 2.25 KW; antenna 150 feet. (B2-PH-810)

East Texas Broadcasting Co., Tyler, Texas—Class B; **103.9 Mc.** (No. 280); 3.7 KW; antenna 270 feet. (B3-PH-780)

Frank E. Hurt & Son, Nampa, Idaho—Class B; **101.3 Mc.** (No. 267); 2.0 KW; antenna 380 feet. (B5-PH-807)

Observer Pub. Co., Washington, Pa.—Class B; **103.7 Mc.** (No. 279); 9.6 KW; antenna 315 feet. (B2-PH-800)

Suffolk Broadcasting Corp., Coram, N. Y.—Class A; **105.9 Mc.** (No. 290); 285 watts; antenna 310 feet. (B1-PH-816)

KVOX Broadcasting Co., Fargo, N. Dak.—Class B; **100.1 Mc.** (No. 261); 8.5 KW; antenna 235 feet. (B4-PH-366)

Donald A. Burton, So. of Muncie, Ind.—Class B; **103.7 Mc.** (No. 279); 6.2 KW; antenna 235 feet. (B4-PH-292)

The Argus-Press Co., Owosso, Mich.—Class A; **104.7 Mc.** (No. 284); 260 watts; antenna 140 feet. (B2-PH-846)

Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Class B; **103.7 Mc.** (No. 279); 9.5 KW; antenna 500 feet. (B4-PH-887)

New Britain Broadcasting Co., New Britain, Conn.—Class B; **95.1 Mc.** (No. 236); 20.0 KW; antenna 500 feet. (B1-PH-833)

The Valley Broadcasting Co., Steubenville, Ohio—Class B; **99.7 Mc.** (No. 259); 1.0 KW; 485 feet. (B2-PH-357)

Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Class A; **104.3 Mc.** (No. 282); 240 watts; antenna 370 feet. (B1-PH-873)

Pensacola Broadcasting Co., Pensacola, Fla.—Class B; **92.9 Mc.** (No. 225); 5.5 KW; antenna 260 feet. (B3-PH-515)

WHB Broadcasting Co., Kansas City, Mo.—Class B; **98.7 Mc.** (No. 254); 20 KW; antenna 510 feet. (B4-PH-294)

Durham Radio Corp., Durham, N. C.—Class B; **99.3 Mc.** (No. 257); 21 KW; antenna 490 feet. (B3-PH-144)

Portland Broadcasting System, Inc., Portland, Me.—Class B; **100.1 Mc.** (No. 261); 3.6 KW; antenna 415 feet. (B1-PH-116)

Neid & Stevens, Warren, Ohio—Class A; **104.3 Mc.** (No. 282); 340 watts; antenna 54 feet. (B2-PH-361)

Review Publishing Co., Alliance, Ohio—Class A; **104.7 Mc.** (No. 284); 330 watts; antenna 250 feet. (B2-PH-475)

The Advocate Printing Co., Newark, Ohio—Class B; **101.5 Mc.** (No. 268); 8.5 KW; antenna 370 feet. (B2-PH-417)

WHP, Inc., Harrisburg, Pa.—Class B; **97.3 Mc.** (No. 247); 4.0 KW; antenna 875 feet. (B2-PH-410)

Fayette Broadcasting Corp., Uniontown, Pa.—Class B; **96.1 Mc.** (No. 241); 1.5 KW; antenna 1300 feet. (B2-PH-240)

Paducah Newspapers, Inc., Paducah, Ky.—Class B; **97.3 Mc.** (No. 247); 32 KW; antenna 490 feet. (B2-PH-692)

Asbury Park Press, Inc., Asbury Park, N. J.—Class A; **104.7 Mc.** (No. 284); 1.0 KW; antenna 130 feet. (B1-PH-406)

FM FINAL CP'S GRANTED

The following stations which have heretofore received Engineering Approvals, were granted final CP's:

Central Broadcasting Co., Des Moines, Iowa—Class B; **100.5 Mc.** (No. 263); 134 KW; antenna 583 feet. (B4-PH-197)

Piedmont Broadcasting Corp., Salisbury, N. C.—Class B; **99.9 Mc.** (No. 260); 23.2 KW; antenna 274 feet. (B3-PH-346)

Rock Island Broadcasting Co., Rock Island, Ill.—Class B; **100.7 Mc.** (No. 264); 29 KW; antenna 389 feet (B4-PH-138)

(Continued on next page)

Portland Broadcasting System, Inc., Bangor, Me.—Class B; **94.3 Mc.** (No. 232); 10.8 KW; antenna 586 feet. (B1-PH-338)

Courier-Journal and Louisville Times Co., Louisville, Ky.—Class B; **99.5 Mc.** (No. 258); 29 KW; antenna 640 feet. (B2-PH-88)

WRAK, Inc., Williamsport, Pa.—Class B; **92.5 Mc.** (No. 223); 3.2 KW; antenna 1268 feet. (B2-PH-241)

ENGINEERING APPROVAL OF FM CG'S

The following applicants were granted approval of basic engineering plans: (Note: power given is effective radiated power; antenna height given is height above average terrain):

Wilton E. Hall, Anderson, S. C.—Class B; **103.5 Mc.** (No. 278); 29 KW; 400 feet. (B3-PH-568)

WJR, The Goodwill Station, Inc., Detroit, Mich.—Class B; **94.9 Mc.** (No. 235); 28 KW; 440 feet. (B2-MPH-88)

Community Broadcasting, Inc., Wheeling, W. Va.—Class B; **100.9 Mc.** (No. 265); 14 KW; 450 feet. (B2-PH-624)

Fidelity Media Broadcasting Corp., Jersey City, N. J.—Class A; **105.3 Mc.** (No. 292); 360 watts; 240 feet. (B1-PH-325)

Bay State Broadcasting Co., New Bedford, Mass.—Class B; **96.9 Mc.** (No. 245); 20.0 KW; 500 feet. (B1-PH-901)

Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Class B; **103.7 Mc.** (No. 277); 1.7 KW; 1215 feet. (B1-PH-260)

KALE, Inc., Portland, Ore.—Class B; **96.1 Mc.** (No. 241); 250.0 KW; 1140 feet. (B5-PH-751 and MPH-127)

WSMB, Inc., New Orleans, La.—Class B; **95.7 Mc.** (No. 239); 158.0 KW; 510 feet. (B3-PH-865)

WSAV, Inc., Savannah, Ga.—Class B; **98.9 Mc.** (No. 255); 11 KW; 240 feet. (B3-PH-660)

Harold O. Bishop, Harrisburg, Pa.—Class A; **104.7 Mc.** (No. 284); 107 watts; 18 feet. (B2-PH-877)

DESIGNATED FOR HEARING

WBBB—Alamance Broadcasting Co. Inc., Burlington, N. C.; WISH—Capitol Broadcasting Corp., Indianapolis, Ind.—Designated for consolidated hearing application (B3-P-4534) for CP to change operation from **920 kc**, 1 KW, daytime to **940 kc**, 1 KW, DA-N, unlimited time, with application of WISH to change frequency from **1310** to **940 kc**; power from 1 KW, 5 KW-LS to 5 KW day and night using DA at night, and approval of transmitter location and antenna system.

Tri-Cities Broadcasting Co., Goose Creek, Texas.—Designated for hearing application (B3-P-4706) for a new station to operate on **1490 kc**, 250 watts, unlimited time.

Grass Valley-Nevada City Broadcasters, Inc., Grass Valley, Cal.; Town Talk Broadcasting Co., Grass Valley, Cal.—Designated for consolidated hearing the applications of Grass Valley-Nevada City Broadcasters, Inc. (B5-P-4616; Docket 7461) with application of Town Talk Broadcasting Co., both applications requesting frequency **1400 kc**, 250 watts, unlimited time.

LICENSE RENEWALS

WJBY—Gadsden Broadcasting Co., Inc., Gadsden, Ala.—Granted renewal of license for the period ending August 1, 1946.

KRLD—KRLD Radio Corp., Dallas, Texas.—Granted renewal of license for the period ending May 1, 1948.

MISCELLANEOUS ACTIONS

KMA—May Broadcasting Co., Shenandoah, Iowa—Dismissed petition for leave to intervene in the hearing on application of Independent Broadcasting Co., for CP (Docket 6734) scheduled for hearing July 15.

Radio Station WSOC, Inc., Charlotte, N. C.—Granted in part petition requesting continuance of consolidated hearing upon applications of Radio Station WSOC, Inc., et al (Docket 7322, etc.), and the hearing now scheduled for July 15 was continued to July 24.

WHHT—Harold H. Thoms, Durham, N. C.—Granted modification of CP, which authorized a new station, for approval of antenna and approval of transmitter location at Alston Ave. Extended, Durham, N. C. (B3-MP-1924)

WHSC—Hartsville Broadcasting Co., Hartsville, S. C.—Granted modification of CP which authorized a new station, to change transmitter and studio locations from Swift Creek Highway, Hartsville, and 1321 Carolina Ave., Hartsville, respectively, to: Just east of U. S. Highway No. 15 and ½ mile south of city limits of Hartsville, and extend commencement and completion dates from 7-13-46 and 1-13-47 respectively, to 60 days after grant and 180 days thereafter. (B3-MP-1954)

WSYR-FM—Central N. Y. Broadcasting Corp., Onondaga, N. Y.—Granted special temporary authority to operate on **93.5 mc.** using 250 watts GE-BT-1A transmitter and temporary antenna 72 feet above ground, for a period of 90 days from date of grant.

KANA—Mosby's, Inc., Anaconda, Mont.—Granted modification of CP, which authorized a new station, to change type of transmitter. (B5-MP-1944)

WCHA—Chambersburg Broadcasting Co., Chambersburg, Pa.—Granted modification of CP which authorized a new station, to change type of transmitter, for approval of studio location at Graft Press Bldg., Lincoln Way E. at Penna. RR., Chambersburg. (B2-MP-1914)

WLWA—The Crosley Corp., Area of Cincinnati—Granted extension of STA to operate an FM transmitter on Channel #251, **98.1 mcs.** with 3 KW using temporary antenna on WLW's tower for a period beginning July 13 and ending Aug. 11, 1946, for the purpose of making FM site tests.

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. Dak.—Granted modification of CP which authorized increase in power, etc., for extension of completion date from 7-9-46 to 8-8-46.

WCNT—Hobart Stephenson, Centralia, Ill.—Granted modification of CP which authorized a new station, for change in type of transmitter, approval of antenna and approval of transmitter and studio locations at Highway #51, 2.9 miles north of City Limits, Centralia, Ill. (B4-MP-1939)

KCOW—Cent. Wash. Broadcasters, Inc., Ellensburg, Wash.—Granted modification of CP which authorized a new station, to make changes in antenna system, change type of transmitter to RCA Mfg. Co. BTA-250-L, and extend completion date from 10-13-46 to 20 days thereafter. Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B5-MP-1971)

WKYB—Paducah Newspapers, Inc., Paducah, Ky.—Granted modification of CP which authorized a new station, to change type of transmitter to Gates Radio Co. 1-N; change transmitter and studio location to: Lone Oak (south of Paducah) and 504 Ky. Ave., Paducah, respectively, and extend commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. This action is taken subject to condition that the permittee herein shall satisfy legitimate complains of blanketing within the 250 mv/m contour, including external cross modulation. (B2-MP-1942)

WHOS—Carter C. Peterson, Savannah, Ga.—Granted modification of CP which authorized a new station, to change type of transmitter (Gates Radio Co. 250-C) for approval of antenna, for approval of transmitter location at Gwinnett St., Savannah, and approval of studio location at Corner Bull and York Sts., Savannah. Authority is granted on condition (1) That permittee submit measurements to show interference caused WFMJ at Daytona Beach, and (a) That permittee will not object to interference which may be caused by a grant of B3-P-4248. (B3-MP-1905)

KFBI—The Farmers & Bankers Broadcasting Corp., Wichita, Kans.—Granted license to cover CP which authorized increase in power from 1 KW-LS to 10 KW-LS, and make changes in transmitting equipment. (B4-L-1968)

(Continued on next page)

WFKY—Frankfort Broadcasting Co., Frankfort, Ky.—Granted license to cover CP which authorized a new station to operate on **1490 kc.**, 250 watts, unlimited time (B2-L-1955); also authority to determine operating power by direct measurement. (B3-Z-1778)

WBZ—Westinghouse Radio Stations, Inc., Boston, Mass.—Granted authority to determine operating power by direct measurement. (B1-Z-1788)

WHHM—Herbert Herff, Memphis, Tenn.—Granted modification of CP which authorized a new station, to change name of permittee to Herbert Herff, tr/as WHHM Broadcasting Co. (B3-MP-1943)

WKLX—The Ky. Broadcasting Co., Lexington, Ky.—Granted modification of CP which authorized a new station, to change corporate name to The Fayette Broadcasting Co., specify type of transmitter and specify studio location as 120 E. Main St., Lexington, Ky. (B2-MP-1938)

WLBV-WLBX—Larus Bro. Co., Inc., Richmond, Va.—Authorized cancellation of Relay Broadcast station licenses expiring May 1, 1948. (B2-RRY-302, 303)

W6XYZ—Television Productions, Inc., Pasadena, Calif.—Granted license to cover CP which authorized a change in transmitter site and emission of Exp. Television station. The license is granted on an experimental basis only; conditions. (B5-LVB-71)

W6XLA—Television Productions, Inc., Area of Los Angeles—Granted license to cover CP which authorized change in frequency, transmitter and emission in Exp. Television station. Frequency that may be assigned by Chief Engineer from time to time; emission: A3, A5 and special & special for FM. The license is granted upon an experimental basis only, conditions. (B5-LVB-70)

Bruno Shaw, New York City—Denied request that the Commission withhold action on applications for the frequency **620 kc.** in New York City, and consider his application therewith.

Ira M. Ball, Utica, New York—Denied request that the Commission (1) set aside its proposed decision in the Rome-Utica cases; (2) allow Mr. Ball and his associates sufficient time to prepare and file a competing application; and (3) re-open the record and permit him and his associates to participate in such further hearing.

Metropolitan Broadcasting Service, New York City—Granted petition for leave to amend its application (B1-P-4099; Docket 6791) so as to change paragraph 17 of the application to show that, as amended, the application will in part "request the facilities" of Station WAGE, Syracuse, to offer an exhibit showing a new antenna design and new transmitter site; to offer the new antenna design to WAGE; to offer ownership of the new site to WAGE free of cost; and to offer to pay for the removal of WAGE to the new site and for the installation of the new WAGE antenna, all if its application is granted. The amendment filed with the petition covering the matters, was accepted.

Associated Electronic Enterprises, Woonsocket, R. I.—Granted petition for removal and grant of application for new station, and the said application for a new station (B1-P-4111; Docket 6857) was granted, to operate on **1240 kc.**, 250 watts, unlimited time, subject to condition that applicant, after construction, shall submit measurements to prove that the proposed transmitter meets the Commission's Standards of Good Engineering Practice concerning broadcast stations.

KLIX—Southern Idaho Broadcasting and Television Co., Twin Falls, Idaho—Granted modification of construction permit (B3-MP-1884) which authorized a new station, to change frequency from **1490** to **1340 kc.**

William L. Lipman, Kenosha, Wis.—Granted petition requesting that his application (Docket 7350) be severed from the consolidated proceedings with applications in Dockets 7118 et al. The Commission ordered this application severed from the consolidated proceedings in which it was heard, and granted CP (B4-P-4436) for a new station to operate on **1050 kc.**, 250 watts, daytime only, subject to the condition that applicant will within 60 days from the date of this action file an application for modification of permit with the Commission, specifying a transmitter site and antenna system meeting the requirements of the Commission's Standards of Good Engineering Practice.

Palladium Publishing Co., Benton Harbor, Mich.—Granted petition requesting that its application (Docket 7118) for a new station be severed from the consolidated proceeding with applications in Docket Nos. 7350 etc. The Commission ordered that this application be severed from the consolidated proceedings in which it was heard and granted CP (B2-P-4023) for a new station to operate on **1060 kc.**, 1 KW, daytime only, subject to compliance of the construction and location of antenna with CAA requirements.

Radio Wisconsin, Inc., Madison, Wis.—Denied petition requesting that its application for CP (Docket 6940) be removed from the hearing docket and granted without further hearing.

Lock Haven Broadcasting Corp., Lock Haven, Pa.—Dismissed petition of Lock Haven Broadcasting Corp. requesting that its application for use of **1230 kc.** at Lock Haven be designated for hearing in consolidation with applications of Williamsport Radio Broadcasting Associates and Jos. T. Connolly, et al, requesting use of **1340 kc.** at Williamsport, and ordered that the issues in the consolidated proceeding (Docket 7427 and 7425) be amended by deleting issue No. 6 and in lieu thereof inserting the following: "6. To determine on a comparative basis which, if either, of these applications should be granted."

ACTIONS ON MOTIONS

Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis.—Granted petition for leave to amend its application (B4-P-4619) so as to specify frequency **1400** with 250 watts unlimited time instead of **1340 kc.** with 250 watts, unlimited time; change location of main studios from Eau Claire to Chippewa Falls, etc. The amendment was accepted and application removed from hearing docket. (No. 7557)

Unity Corp., Inc., Springfield, Ohio—Granted motion for leave to amend its application for FM station (B2-PH-516; Docket 7238), by submitting additional engineering data, and the amendment was accepted.

Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—Granted petition for leave to intervene in the hearing upon application of Lake Shore Broadcasting Co. for a new station in Evanston, Ill., presently designated for consolidated hearing with application of WMIL Broadcasting Co., Milwaukee. (Docket Nos. 7629 and 6701)

Radio Projects, Inc., Newark, N. J.—Granted petition for leave to amend application for FM station so as to show election of two new directors to the corporation, etc., and the amendment was accepted. (Docket 7232)

Booth Radio Stations, Inc., Grand Rapids, Mich.—Granted petition for leave to intervene in the hearing on application of WMBD for CP. (Docket 7610)

A. J. Fletcher, Greensboro, N. C.—Granted petition for leave to amend application for FM station, so as to substitute the Capitol Broadcasting Co., Inc., as the applicant, and to change paragraphs to show complete information on the new corp., and the amendment was accepted. (Docket 7597)

No. Jersey Broadcasting Co., Inc., Paterson, N. J.—Granted petition for leave to amend its application for FM station (Docket 7234), so as to show current information in re officers, directors and stockholders; to supply revised engineering data, etc., and the amendment was accepted.

West Ala. Broadcasting Co., Tuscaloosa, Ala.—Granted in part petition for extension of time within which to file proposed findings of fact in re Dockets 7178 and 7177, and the time within which the West Ala. Broadcasting Co. may file its proposed findings in Docket 7178, was extended to and including July 23.

(Continued on next page)

News Syndicate Co., Inc., New York, N. Y.—Granted petition for leave to amend its application for an FM station (Docket 6175), so as to show current information concerning costs of construction and monthly operating expenses, and to supply complete engineering information, etc., and the amendment was accepted.

Independent Broadcasting Co., Des Moines, Iowa—Granted petition for leave to amend its application for a new station, to show a new DA pattern and revised engineering information, and the amendment was accepted. (Docket 6734)

Atlantic Broadcasting Co., Inc., New York, N. Y.—Granted petition to dismiss without prejudice application for a new FM station. (B1-PH-130; Docket 7233)

Star Broadcasting Co., Inc., Pueblo, Colo.—Granted petition requesting the Commission to incorporate an affidavit by Frank S. Hoag, Sr., into the proceeding held upon petitioner's application for CP (Docket 6814). The affidavit was accepted, the record reopened, and without further hearing the affidavit of Frank S. Hoag, Sr., is made a part of the record in this docket.

N. M. U Broadcasting Co., Inc., New York City—Granted petition for leave to amend its application for FM station (Docket 7225), so as to show increase in autorized common stock from $50,000 to $100,000; to show revised information on proposed programming, and the amendment was accepted.

Paris Broadcasting Co., Paris, Tenn.; James A. Dick, et al, d/b as Paris Broadcasting Co., and Tenn.-Ky. Broadcasting Co., Inc., Paris, Tenn.—Denied joint petitions requesting the Commission to schedule the consolidated hearing in re these applications for July 24. (Docket 7430; 7506 and 7507)

Edward J. Noble and American Broadcasting Co., Inc.—Granted petition for waiver of Sec. 1.304(a) of the Commission's Rules; said rules were waived, and written appearance of petitioners in re transfer of control of stations WXYZ and WOOD (Dockets 7619 and 7620) was accepted.

Port Huron Broadcasting Co., Port Huron, Mich.—The Commission ordered, upon its own motion, the continuance of the hearing on application for renewal of license (Docket 6987), now scheduled for July 10 to September 16.

KTKC—Tulare-Kings Counties Radio Associates, Visalia, Calif.—The Commission, on its own motion, ordered that the hearing on application for a CP (Docket 7601) be scheduled for 10 a.m. August 7, at Fresno, Calif., and for 10 a.m. August 8 at Visalia, Calif.

Medford Printing Co. and S. W. McCready, Medford, Ore.—The Commission, on its own motion, scheduled the consolidated hearing upon these applications (Docket 7327 and 7328) for July 29, at Medford, Ore.

Lake Broadcasting Co., Inc., Gary, Ind.—The Commission, on its own motion, continued the hearing on application for CP (Docket 7185) now scheduled for July 8 to July 24.

KSEI—Radio Service Corp., Pocatello, Idaho—The Commission, on its own motion, removed from the hearing docket application for CP (Docket 6865), heretofore scheduled for consolidated hearing with application of KVAN. (Docket 6566)

John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore., and B. Loring Schmidt, Salem, Ore.—The Commission, on its own motion, ordered that the consolidated hearing on these applications be scheduled for July 31 at Salem, Oregon, on the application of B. Loring Schmidt (Docket 7624) and August 1, at Oregon City, Ore., upon application of John H. Fitzgibbon, et al. (Docket 7379)

Port Arthur Broadcasting Co., Port Arthur, and Lake Shore Broadcasting Co., Port Arthur, Texas—The Commission, on its own motion, and at request of counsel for applicants, scheduled the consolidated hearing on these applications (Dockets 7579 and 7580) for July 29 and 30 at Wash., D. C.

George W. Trendle, John H. King, H. Allen Campbell and Howard C. Pierce, and American Broadcasting Co., Inc.—Granted petition for waiver of Sec. 1.384(a) of the Commission's Rules, and accepted written appearance of petitioner in re application for transfer of control of stations WXYZ and WOOD. (Docket 7619)

Electronic Time, Inc., New York City—Granted motion for continuance of hearing now scheduled for July 8, and continued same to September 9. (Docket 7509)

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

600 Kilocycles

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. Dak.—Modification of construction permit (B4-P-3906, as modified, which authorized increase in power, installation of new transmitter and directional antenna and change in transmitter and studio locations) for extension of completion date.

630 Kilocycles

NEW—Western Montana Associates, Missoula, Montana (P. O. 425 Beverly Avenue).—Construction permit for a new standard broadcast station to be operated on **630 kc.**, power of 5 KW, directional antenna, night and unlimited hours of operation.

730 Kilocycles

WCIF—Madisonville Broadcasting Co., Inc., Madisonville, Ky.—Modification of construction permit (B2-P-4561, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

800 Kilocycles

WKYB—Paducah Newspapers, Inc., Paducah, Ky.—Modification of construction permit (B2-P-4244, which authorized a new standard broadcast station) to change type of transmitter, change transmitter and studio locations and extend commencement and completion dates.

840 Kilocycles

NEW—Port City Broadcasting Co. (partnership composed of) Raymond G. Wilson, W. F. Lane, John A. Mingus, Andrew B. Shelton, Howard Barrett & Bruce B. Meador, Port Arthur, Texas—Construction permit for a new standard broadcast station to be operated on **840 kc.**, power of 1 KW and daytime hours of operation.

850 Kilocycles

WHDH—Matheson Radio Co., Inc., Boston, Mass.—Construction permit to increase power from 5 to 50 KW, install new transmitter and new directional antenna for day and night use and change transmitter location from Saugus to Wayland, Massachusetts.

860 Kilocycles

KONO—Eugene J. Roth, tr/as Mission Broadcasting Co., San Antonio, Texas—Construction permit to change frequency from **1400** to **860 kc.**, increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use and change transmitter location. Amended: re change in transmitter location.

900 Kilocycles

NEW—Northeast Oklahoma Broadcasting Co., Miami, Okla. (P. O. 218 D Street, S. W.).—Construction permit for

(Continued on next page)

a new standard broadcast station to be operated on **900 kc.**, power of 250 watts and daytime hours of operation.

910 Kilocycles

WABI—Community Broadcasting Service, Bangor, Maine—Modification of construction permit (B1-P-3934, which authorized increase in power, employing directional antenna night and make changes in transmitting equipment) for extension of completion date.

970 Kilocycles

NEW—Boulder City Broadcasting Co. (a Nevada Corporation), Las Vegas, Nevada (P. O. 701 Avenue R, Boulder City, Nevada)—Construction permit for a new standard broadcast station to be operated on **970 kc.**, power of 1 KW and unlimited hours of operation.

1000 Kilocycles

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit (B5-P-1281, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for changes in directional antenna for night use.

1010 Kilocycles

NEW—T. R. Wolfe, W. E. Smith, S. L. Myers, Carl C. Aley and R. H. Whitlow (partners), d/b as Albemarle Broadcasting Company, Albemarle, North Carolina (P. O. Hotel Albemarle Bldg., North Second Street)—Construction permit for a new standard broadcast station to be operated on **1010 kc.**, power of 1 KW and daytime hours of operation.

1050 Kilocycles

WWGP—Lee Broadcasting Corporation, Sanford, N. C.—Modification of construction permit (B3-P-4540, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and transmitter location.

1090 Kilocycles

KEVR—Evergreen Broadcasting Corporation, Seattle, Wash.—Modification of construction permit (B5-P-3933, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for changes in directional antenna.

NEW—Effingham Broadcasting Co., Effingham, Illinois, (P. O. 109½ E. Jefferson St.).—Construction permit for a new standard broadcast station to be operated on **1090 kc.**, power of 250 watts and daytime hours of operation.

1110 Kilocycles

NEW—Moraine Broadcasters, Inc., Dayton, Ohio (P. O. 111-125 E. 4th St.).—Construction permit for a new standard broadcast station to be operated on **1110 kc.**, power of 1 KW and daytime hours of operation.

1120 Kilocycles

NEW—Broadcast Management, Inc., Bethesda, Maryland (P. O. Union Trust Building, Washington 5, D. C.).—Construction permit for a new standard broadcast station to be operated on **1120 kc.**, power of 250 watts and daytime hours of operation.

1150 Kilocycles

WCOP—Massachusetts Broadcasting Corporation, Boston, Mass.—License to cover construction permit (B1-P-4003, as modified), which authorized increase in power, make changes in transmitting equipment, install new directional antenna for day and night use and change transmitter location.

WCOP—Massachusetts Broadcasting Corporation, Boston, Mass.—Authority to determine operating power by direct measurement of antenna power.

1230 Kilocycles

WIKB—Upper Michigan-Wisconsin Broadcasting Company, Inc., Iron Mountain, Mich.—Modification of construction permit (B2-P-4676, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—Peter B. Thornell, Florence, South Carolina (222 South Dargan Street).—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. (Contingent on grant of WOLS)

KFJB—Marshall Electric Company, Marshalltown, Iowa—Authority to determine operating power by direct measurement of antenna power.

KXO—Valradio, Inc., El Centro, Calif.—Modification of construction permit (B5-P-4469, which authorized installation of new transmitter, new vertical antenna and ground system, and change transmitter and studio locations) to move transmitter location and to extend commencement and completion dates.

NEW—Tri-County Radio Corp., Shelby, Montana (P. O. 531 First Avenue South)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Joseph M. Ripley, Leesburg, Florida (P. O. 1706 Landon Avenue, Jacksonville, Fla.).—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Kola Broadcasting Company (a co-partnership composed of Hugh O. Jones, William E. Jones, James O. Jones, and Mrs. Sarah Stewart Jones), Opelousas, Louisiana (P. O. Box 230)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—G. Stanley Brewer, tr/as Southern Wyoming Broadcasting Co., Rawlins, Wyoming (P. O. 2730 Quincy Street, Ogden, Utah)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

1240 Kilocycles

WENK—Union City Broadcasting Co., Inc., Union City, Tenn.—Modification of construction permit (B3-P-4508, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

KDON—Monterey Peninsula Broadcasting Co., Monterey, Calif.—Authority to determine operating power by direct measurement of antenna power.

NEW—Pikes Peak Broadcasting Company, a co-partnership consisting of Joseph H. Rohrer and Edythe G. Sweeney, Colorado Springs, Colorado (P. O. 337 Eudora Street, Denver, Colorado)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Miller Associates, Inc., Youngstown, Ohio (P. O. c/o Snnne Miller, 1837 West Central Avenue, Toledo, Ohio)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Des Moines Broadcasting Corporation, Des Moines, Iowa (P. O. 401 Shops Building, 806 West Walnut Street)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 100 watts and unlimited hours of operation.

KCOW—Central Washington Broadcasters, Inc., Ellensburg, Wash.—Modification of construction permit (B5-P-3996, which authorized a new standard broadcast station) to change transmitter, make changes in antenna system and extend completion date.

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1310 Kilocycles

NEW—Alvin A. Beal and Elmer P. Hauser, d/b as Beal & Hauser Broadcasting Co., Fontana, California (200 South Tokay St.).—Construction permit for a new standard broadcast station to be operated on **1310 kc.,** power of 250 watts and unlimited hours of operation.

1320 Kilocycles

NEW—Central Michigan Radio Corporation, Lansing, Mich. (P. O. c/o Thomas H. O'Brien, 623 W. Ottawa)—Construction permit for a new standard broadcast station to be operated on **1320 kc.,** power of 1 KW, directional antenna night and unlimited hours of operation.

WKAN—Kankakee Daily Journal Company, Kankakee, Ill.—Modification of construction permit (B4-P-4013, which authorized a new standard broadcast station) to make changes in vertical antenna and mount FM antenna on top and extend commencement and completion dates.

1340 Kilocycles

NEW—G. Stanley Brewer, tr/as Southern Wyoming Broadcasting Company, Laramie, Wyoming (P. O. 2730 Quincy Street, Ogden, Utah)—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

WGNI—General Newspapers, Inc., Wilmington, N. C.—Modification of construction permit (B3-P-4247, which authorized a new standard broadcast station) to change type of transmitter and change transmitter and studio locations and extend commencement and completion dates.

WMFF—Plattsburg Broadcasting Corporation, Plattsburg, N. Y.—License to cover construction permit (B1-P-4461), which authorized installation of new transmitter.

1360 Kilocycles

WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.—Modification of construction permit (B1-P-4480, which authorized a new standard broadcast station) to change type of transmitter and change transmitter and studio locations and extend commencement and completion dates.

1400 Kilocycles

NEW—David W. Ratliff, Stamford, Texas (P. O. Box 1502, Abilene, Texas)—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

KODI—Big Horn Basin Broadcasting Co., Cody, Wyoming (P. O. 1119 Alger Avenue)—Modification of construction permit (B5-P-4697, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter and studio locations and to change corporate name from Big Horn Basin Broadcasting Company to Absaroka Broadcasting Company.

NEW—Loys Marsdon Hawley, Bennettsville, South Carolina (P. O. 814 King Avenue, Florence, South Carolina)—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

1410 Kilocycles

NEW—Baird Bishop & Ed Bishop d/b as Dalrad Associates, Dalhart, Texas—Construction permit for a new standard broadcast station to be operated on **1410 kc.,** power of 250 watts and unlimited hours of operation.

1440 Kilocycles

KMED—Mrs. W. J. Virgin, Medford, Ore.—Voluntary assignment of license to Gibson Broadcasting.

1450 Kilocycles

KVMV—Radio Sales Corporation, Twin Falls, Idaho—Construction permit to install a new transmitter.

NEW—James L. Frank, Colorado Springs, Colo. (P. O. 155 East 48th St., New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

KAMD—Camden Radio, Inc., Camden, Ark.—License to cover construction permit (B3-P-3494) which authorized a new standard broadcast station.

KAMD—Camden Radio, Inc., Camden, Ark.—Authority to determine operating power by direct measurement of antenna power.

1490 Kilocycles

NEW—Springfield Broadcasting Co. (Partnership), Gerson Askinas, Earle G. Hewinson, Christos M. Manitsas, Springfield, Mass. (P. O. 1694 Main St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Enterprise Publishing Co., Thomas H. Frier & W. R. Frier, Partners, Douglas, Ga.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

KWWB—Walla Walla Broadcasting Co., Walla Walla, Wash.—Modification of construction permit (B5-P-4595, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio locations.

NEW—Four States Broadcasting Corp., Texarkana, Ark. (P. O. 325 State National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

KGKB—Jas. G. Ulmer and James G. Ulmer, Jr., d/b as East Texas Broadcasting Co., Tyler, Texas—Authority to determine operating power by direct measurement of antenna power.

NEW—Ogden Broadcasting Co., Inc., Odgen, Utah—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. Amended re change in stockholders.

NEW—Alva B. Adams, Jr., Pueblo, Colo. (P. O. 102 West Orman Ave.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

1560 Kilocycles

WTOD—Unity Corp., Inc., Toledo, Ohio—License to cover construction permit (B2-P-4417, as modified) which authorized a new standard broadcast station.

WTOD—Unity Corp., Inc., Toledo, Ohio—Authority to determine operating power by direct measurement of antenna power.

1600 Kilocycles

NEW—Roy Richards, Robert Tisinger, J. E. Duncan and Thomas Carr, a partnership d/b as Carroll Broadcasting Co., Carrollton, Ga. (Cedar St.)—Construction permit for a new standard broadcast station to be operated on **1600 kc.,** power of 250 watts and daytime hours of operation.

FM APPLICATIONS ACCEPTED FOR FILING

Perkins Brothers Co., Sioux City, Iowa—Construction permit for a new FM (Rural) broadcast station to be operated on frequency and coverage to be assigned by FCC. Amended correcting studio location.

Radio Asheville, Inc., Asheville, N. C.—Construction permit for a new FM (Metropolitan) broadcast station to be

(Continued on next page)

operated on frequency and coverage to be determined by FCC. Amended to change type of transmitter.

Brooklyn Broadcasting Service, Inc., Brooklyn, N. Y.—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be assigned by FCC. Amended to specify studio location.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

Philadelphia Daily News, Inc., Philadelphia, Pa.—Construction permit for a new commercial television broadcast station to be operated on Channel #8, **180-186 mc.**, ESR of 865 and power of visual 5 KW, aural 2½ KW. Amended to change frequency from Channel #8, **180-186 mc.**, to Channel #12, **204-210 mc.**, type of transmitters, specify effective radiated power as visual—3.4 KW, aural 3 KW and make changes in antenna system and change ESR from 865 to 1010.

J. W. Birdwell, Nashville, Tenn.—Construction permit for a new commercial television broadcast station to be operated on Channel #1, **50-56 mc.**, and ESR of 719.4. Amended to change frequency from Channel #1, **50-56 mc.**, to Channel #5, **76-82 mc.**, type of transmitters and make changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—Iowa State College of Agriculture and Mechanic Arts, Ames, Iowa—Construction permit for a new noncommercial educational broadcast station to be operated on **42.9 mc.**, power of 1 KW and A3 Emission. Amended to change frequency from **42.9** to Channel #218, **91.5 mc.**, change type of transmitter and make changes in antenna system.

NEW—News-Press Publishing Co., Area of Santa Barbara, Calif. (P. O. De la Guerra Plaza)—Construction permit for a new relay broadcast station to be operated on **31.62, 35.26, 37.34, 39.62 mc.**, power of 5 watts and A3 Emission.

KAJC—KRLD Radio Corp., Dallas, Texas—License to cover construction permit (B3-PRE-462) which authorized a new relay broadcast station.

APPLICATIONS TENDERED FOR FILING

NEW—J. C. Rothwell, Littlefield, Texas—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Radio South, Inc., Jacksonville, Fla.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

KFEL—Eugene P. O'Fallon, Inc., Denver, Colo.—Construction permit to change frequency from **950** to **770 kc.**, power from 5 to 50 KW, install new transmitter and change transmitter location. **(770 kc.)**

NEW—Carroll S. Mohr, Fred O. Rice, Douglas D. Kahle and George D. Humphrey d/b as the Snowy Range Broadcasting Co., Laramie, Wyo.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Robert W. LeMond, F. Clinton Jones and Clarence E. Fisher d/b as Town Talk Broadcasting Co., Grass Valley, Calif.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

KLO—Interstate Broadcasting Corp., Ogden, Utah—Construction permit to change transmitter location and make changes in directional antenna system. **(1430 kc.)**

KMED—Mrs. W. J. Virgin, Medford, Ore.—Consent to assignment of license to Medford Radio Corporation. Also includes FM conditional grant. **(1440 kc.)**

NEW—Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich.—Construction permit for a new standard broadcast station to be operated on **660 kc.**, power of 250 watts and daytime hours of operation.

NEW—Grant Street Radio Stations, Inc., Pittsburgh, Pa.—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW and daytime hours of operation.

WEEU—Berks Broadcasting Co., Reading, Pa.—Consent to transfer of control of licensee Corp. from George J. Feinberg, Joseph M. Nassau and Milton J. Hinlein to Hawley Broadcasting Company, also includes relay station WEGP and conditional grant of FM Metropolitan station. **(850 kc.)**

KFIZ—The Reporter Printing Co., Fond du Lac, Wis.—Consent to assignment of license to KFIZ Broadcasting Company. **(1450 kc.)**

KCOK—Herman Anderson, Tulare, Calif.—Construction permit to change frequency from **1240** to **1270 kc.**, power from 250 watts to 1 KW, install directional antenna, night and new transmitter.

NEW—Siskiyou Broadcasting Co., Yreka, Calif.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

KRKO—The Everett Broadcasting Co., Inc., Everett, Wash.—Construction permit to change frequency from **1400** to **1380 kc.**, power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

NEW—Pacific States Radio Co., Corvallis, Ore.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

WTMC—Ocala Broadcasting Company, Inc., Ocala, Fla.—Construction permit to change frequency from **1490** to **1270 kc.**, power from 250 watts to 1 KW, install directional antenna—night, new transmitter, and change transmitter location. (Contingent upon WPDQ operating on new frequency)

NEW—Independent Broadcasting Corporation, Knoxville, Tenn.—Construction permit for a new standard broadcast station to be operated on **800 kc.**, power of 1 KW and daytime hours of operation.

NEW—Robert Ennis Liverance and Sara Vandiver Liverance (Mr. and Mrs. Robert E. Liverance), d/b as Anderson Broadcasters, Anderson, S. C.—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 250 watts and daytime hours of operation.

NEW—Marti, Inc., Cleburne, Texas—Construction permit for a new standard broadcast station to be operated on **1120 kc.**, power of 250 watts and daytime hours of operation.

NEW—Arthur S. Feldman, Ft. Wayne, Ind.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. (Contingent on grant of change in frequency of station WGL.)

NEW—Fresno Broadcasting Company, Fresno, Calif.—Construction permit for a new standard broadcast station to be operated on **620 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Foundation Company of Washington, Washington, D. C.—Construction permit for a new standard broadcast station to be operated on **580 kc.**, power of 5 KW, directional antenna and unlimited hours of operation.

WLBR—Lester P. Etter and H. Raymond Stadiem, d/b as Lebanon Broadcasting Company, Lebanon, Pa.—Consent to assignment of construction permit to Lebanon Broadcasting Company (a corporation) **(1270 kc.)**

NEW—The Eastern Oklahoma Broadcasting Corporation, Muskogee, Okla.—Construction permit for a new standard broadcast station to be operated on **990 kc.**, power of 1 KW, directional antenna—night and unlimited hours of operation.

WLAY—Muscle Shoals Broadcasting Corporation, Muscle Shoals, Ala.—Construction permit to change frequency from **1450** to **1460 kc.**, power from 250 watts to 1 KW, install new transmitter, change transmitter location and install directional antenna night use.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Sunshine Household Products Co., Inc., 145 Pierport Avenue, Salt Lake City, and its officers are charged in a Commission complaint with misrepresenting the properties and effectiveness of a so-called moth-proofing agent they sell under the name of Sunshine Foam. (5451)

Friedman-Klein Sales Co.—Jack Klein and Martin D. Friedman, trading as Friedman-Klein Sales Co. and Western Novelty Co., 217 West 9th St., Kansas City, Mo., are charged in a Federal Trade Commission complaint with selling to jobbers and retailers assortments of merchandise so packed and assembled as to involve the use of a lottery scheme or game of chance when sold or distributed to the purchasing public. (5432)

CEASE AND DESIST ORDERS

Vitamin Guild of America—Gray hair is not known to be the result of vitamin deficiency, the Commission ruled in ordering Oxford Products, Inc., trading as Vitamin Guild of America, 1814 East 40th St., Cleveland, to cease and desist from disseminating false advertisements concerning a vitamin product sold as Calcium Pantothenate Vitamin Tablets and Cal-Pan. (5388)

Curtis-Elliott, Inc.—An order to cease and desist from selling or distributing merchandise by means of lottery methods was issued by the Commission against Curtis-Elliott, Inc., and its president, Leroy H. Huttner, 67 West 44th St., New York. (5231)

STIPULATIONS

Hudson Pulp & Paper Corp.—The Commission has approved a stipulation in which the Hudson Pulp & Paper Corp., 220 East 42nd St., New York, and its officers agree to cease and desist from representing that Hudson paper napkins are appreciably stronger, heavier or more absorbent than competing products. (4163)

The International Vitamin Corp., 22 East 40th St., New York, stipulated with the Commission that, in connection with the advertising of a medicinal preparation known as Ol-Vitum Capsules, it will cease and desist from representing:

(1) That the preparation, when used as directed, is effective in the treatment of symptoms of vitamin deficiency such as depression, nervousness, irritability, fatigue or the loss of vigor or stamina.
(2) That it is effective in building resistance to colds or infections.
(3) That, when used as directed, it has a beneficial effect upon the digestion or elimination. (03315)

Shelmar Hat Co.—The Commission has approved a stipulation in which Hyman Levitt, trading as Shelmar Hat Co., 23 West 38th St., New York, agrees to cease and desist from representing in any manner that women's hats made in whole or in part from old, used or second-hand materials are new or made of new materials. (4162)

Tindle Milling Co., Inc., of Springfield, Mo., entered into a stipulation with the Commission to cease and desist from representing that a poultry feed sold by the firm will remove worms from poultry.

The product involved was sold under the trade names of Tindle's Special 18 percent Wormer Egg Mash, Tindle's Special Egg Mash with Wormer, and Tindle's Special Wormer Egg Mash. (03316)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 29, July 22, 1946

FM CHANNEL RESERVATION RULE ADOPTED BY COMMISSION

Adoption of its proposed order withholding for a period ending June 30, 1947, one out of every five Class B FM channels allocated to various areas was announced Thursday (18) by the FCC. The decision followed oral argument on the subject before the Commission July 12th, in which NAB argued against the proposal. (*See current* REPORTS, pp. 452, 501, 541)

In announcing adoption of this reservation rule, applying only to Class B channels, the Commission also announced that it will study the advisability of reserving Class A channels as well.

Based upon allocations set forth by the Commission last December 19th, the new order withholds spectrum space for approximately ninety stations. However, the Commission states that, view of the changes which have occurred since December, a new plan incorporating such changes and reflecting the effect of the new reservation policy is being prepared.

Under the reservation plan no reservation of channels will be made if a maximum of four channels is indicated for a particular area in the December 19, 1945, release. However, if at least five but no more than nine channels are indicated for an area, one channel will be withheld for the period ending June 30, 1947. Two channels will be withheld if 10-14 channels are listed; three, if 15-19 are listed; and four, if 20 are listed.

Persons desiring to be considered for the reserved channel or channels in a given area may submit their applications prior to June 30, 1947. Such applications will be assigned a file number, and placed in a pending file for consideration after July 1, 1947. However, they will not be given the status of pending applications for the purpose of giving the applicant any legal or equitable right as an applicant during the interim period. Applicants for reserved

(Continued on page 560)

INSIDE THIS ISSUE

Claiming that the Lea Act violates four constitutional amendments, attorneys for AFM President Petrillo filed a motion in Federal Court last week requesting that the WAAF case be dismissed. (p. 560)

Approval for transfer of WINS from Hearst Radio to the Crosley Corp. was given by the FCC Wednesday. (p. 563)

OWMR invites stations to furnish information concerning their aid in the famine emergency campagn for inclusion in a report to President Truman. (p. 565)

As a result of the informal engineering conference held last week, FCC plans to issue a new draft of its proposed revision of the Standards of Good Engineering Practices. (p. 562)

ABC's proposals to issue additional stock and to purchase the King-Trendle Broadcasting Corporation were both approved by the FCC last week. (p. 563)

Successful programs sponsored by retailers will be outlined in the Joske Report; station cooperation sought in obtaining material. (p. 561)

Southern California newsmen, attending a recent News Clinic, decided to enlist the active support of station management in further improving news coverage. (p. 562)

FREEDOM OF RADIO COMMITTEE STUDIES COORDINATION WITH PRESS, MOVIE GROUPS

The Freedom of Radio Committee of the NAB on Wednesday (17) began a study of the many phases of the problem of freedom in the gathering and dissemination of news, information and entertainment for both domestic and international radio.

The existence of similar committees, including those of the press and the motion picture industry, and the

(Continued on page 560)

MUSIC LICENSING DISCUSSED BY INDUSTRY COMMITTEE

The NAB Music Advisory Committee held its initial meeting in New York Monday (15). NAB President Justin Miller presided.

An all-day discussion of the relations of the industry with music licensing societies took place. Particular attention was given to the relationships of the FM and television stations and to the problem of assisting those coming into the industry in gaining an understanding of the background of music performance licenses. It was agreed that a full presentation of this subject at the forthcoming NAB convention would be most helpful and desirable.

Those present in addition to Judge Miller were Campbell Arnoux, WTAR, Norfolk, Virginia; Ed Yokum, KGHL, Billings, Montana; Robert T. Mason, WMRN, Marion, Ohio; Herbert Hollister, KMMJ, Grand Island, Nebraska; Joseph A. McDonald, ABC, New York; Carl Haverlin, MBS, New York; Edwin Souhami, NBC, New York; Julius Brauner, CBS, New York; J. H. Ryan, Executive Vice-President, Fort Industry Company, Toledo, Ohio, Board Liaison Member Sydney M. Kaye, Vice-President and General Counsel, Broadcast Music, Inc.; Don Petty, NAB General Counsel, and C. E. Arney, Jr., Secretary-Treasurer of NAB.

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

FM CHANNEL RESERVATION RULE ADOPTED BY COMMISSION

(Continued from page 559)

channels, who file at any time during the interim period, will be given equal consideration regardless of the dates upon which their respective applications were filed.

FREEDOM OF RADIO COMMITTEE STUDIES COORDINATION WITH PRESS, MOVIE GROUPS

(Continued from page 559)

desirability of coordinating all of these activities was discussed.

NAB President Justin Miller, who presided, said, "We are all of the firm belief that the first amendment to the Constitution of the United States guarantees the freedom of radio. We nevertheless realize that there are forces in our midst which would impair, if not destroy, this guarantee. We have formulated for Board consideration a series of recommendations which if approved will, we believe, enable this industry properly to perform its important functions as a medium for the dissemination of news and information. I shall present these to the Board at its meeting two weeks hence."

The members of the Committee present, in addition to Judge Miller, were Eugene Carr, WPAY, Portsmouth, Ohio; Henry P. Johnston, WSGN, Birmingham, Ala.; Frank Stanton, president, CBS; William S. Hedges, vice-president, NBC, representing Niles Trammell, president; NAB General Counsel Don Petty and C. E. Arney, Jr., secretary-treasurer.

The other members of the Committee are Mark Woods, president, ABC; Edgar Kobak, president, MBS; Harold Hough, WBAP, Fort Worth, Tex.; and James W. Woodruff, Jr., WRBL, Columbus, Ga.

Employee-Employer Relations

AFM CONTESTS LEA ACT VALIDITY

In a motion filed by his attorneys last Monday (15), AFM President Petrillo formally requested Judge Walter J. LaBuy of the Federal District Court in Chicago to dismiss on constitutional grounds the criminal proceeding alleging violation of the Lea Act growing out of the WAAF case (see current REPORTS, p. 467.

The motion, covering only one page, asserted that the information filed by District Attorney Woll did not charge any offense against the United States because the Lea Act was contrary to the First, Fifth, Tenth and Thirteenth Amendments to the U. S. Constitution. In legal language, the Act was assailed as unconstitutional because "it abridges freedom of speech"; violates the due process of law and equal protection of the law clauses of the Fifth Amendment in that it "defines a crime in terms that are excessively vague" and "denies liberty of contract"; "imposes involuntary servitude"; and is an excess of the power delegated Congress by the Constitution.

The language in the Lea Act claimed to be "excessively vague" makes illegal coercive conduct designed to force a broadcaster to employ, or pay money for failing to employ, persons "in excess of the number of employees needed by such licensee to perform actual services."

Briefs by Mr. Petrillo's attorneys are to be filed August 5, and the Government has until September 9 to file reply briefs. At that time the Court will set a date, probably September 19, for oral argument.

Broadcast Advertising

COMPLAINTS INVITED BY SALES PRACTICES COMMITTEE

The standing subcommittee on Sales Practices of the Sales Managers Executive Committee was established to receive complaints or reports from NAB members regarding any types of radio sales practices which deserve correction or improvement.

Such reports or complaints may be sent either to the NAB Department of Broadcast Advertising, or directly to John M. Outler, manager of WSB, Atlanta, chairman of the subcommittee.

Scope of the subcommittee's activities was broadened at the Sales Managers Executive Committee meeting June 5-7. A nation-wide survey will be conducted regarding rate practices, granting of agency commissions on local or retail rates, differentials and definitions of "local-national" or "retail-general" rates, etc. A recommended "standards of sales practices" has been prepared by the subcommittee urging closer attention to commercial phases of broadcasting with resultant improvements thereon. This has been forwarded to the NAB Program Executive committee and to the Board of Directors for action.

The subcommittee invites NAB members to report any instances of lax commercial standards or dubious sales practices. All cases will be investigated and appropriate action, if any, recommended. Such complaints, it was pointed out, need not be confined to sales pratices by radio stations; those of advertising

(Continued on next page)

agencies or sponsors should also be considered. Specifically, the committee invites reports on sub-standard copy submitted by agencies or sponsors and rejected by stations, so that industry-wide publicity or other appropriate action may result in raising standards of copy acceptance. Reports are requested on abuses arising out of per-inquiry or direct-sale deals proposed by agencies or sponsors, etc.

Serving with Mr. Outler on the subcommittee are Craig Lawrence of the Cowles stations; Odin Ramsland, KDAL, Duluth; Lincoln Dellar, KXOA, Sacramento; and Henry I. Christal, Edward Petry & Co., Inc.

INFORMATIVE TRANSCRIPTION LABELS REQUESTED

Recommendations for more information on transcription labels have been sent to the NAB engineering department by the Sales Managers Executive Committee, with a request that steps be taken to secure compliance by all transcription manufacturers and producers.

The recommendations ask that labels contain information showing the licensee of music contained in any transcription (ASCAP, BMI, etc.), and that length of the transcriptions be shown in number of seconds of playing time.

JOSKE REPORT TO INCLUDE PROGRAM IDEAS FOR RETAILERS

The Research and the Broadcast Advertising Departments have sent requests to all member stations asking that they submit their best programs for retailers. Descriptions of these programs will be featured in "Radio for Retailers," the report of the Joske Clinic. The report will thus contain a useful compilation of successful program material which should be of value to all broadcasters.

The usefulness of this collection, however, will be in direct proportion to the extent of the replies of those who were solicited for these programs. Since response to this request will entail very little extra effort, we hope that commercial managers and program directors will be quick and willing to respond to this request. Our deadline has to be August 1st because of the printing schedule.

Research Department

[*Stations are invited to submit tested program ideas for retailers for inclusion in the Joske Report. For details, see story under Broadcast Advertising.*]

264 AM CP'S GRANTED IN 12-MONTH PERIOD

The Research Department has made an analysis of the status of the standard (AM) broadcast stations which should be of interest to the industry. The following table shows the total number of stations and the monthly changes over a 12-month period. During this period from July 1, 1945 through June 30, 1946 there were 264 construction permits issued for new stations. The average for the past 4 months is over 40 stations per month.

The Department will publish this information each month and, at a later date, will include a back-log on FM and television stations.

Standard Stations

As of	Total Stations*	Monthly Change			Total Operating	Total CP's
		New**	Licensed	Deleted		
July 1, 1945	955				931	24
August 1, 1945	957	2	2	0	933	24
September 1, 1945	957	0	1	0	934	23
October 1, 1945	959	2	1	0	935	24
November 1, 1945	965	6	3	0	938	27
December 1, 1945	984	19	1	0	939	45
January 1, 1946	1004	20	1	0	940	64
February 1, 1946	1032	28	5	0	945	87
March 1, 1946	1054	22	0	0	945	109
April 1, 1946	1092	40	4	2 CP	949	143
May 1, 1946	1138	47	3	1 CP	952	186
June 1, 1946	1179	41	9	0	961	218
July 1, 1946	1215	37	0	1 CP	961	254
Total Changes (12 months)		264	30	4 CP		

* Includes operating stations and CP's.
** Stations which have been granted construction permits during the preceding month.

NOTE: These figures have been checked with the Broadcast License Division of the FCC.

Engineering

DISCUSSION CONTINUES ON REVISION OF FCC ENGINEERING STANDARDS

An informal engineering conference was held by the Federal Communications Commission in Washington on July 15th, 16th and 17th to discuss with industry representatives the proposed revisions of the Commission's Standards of Good Engineering Practices, Part 1, for standard broadcast stations.

George Adair, chief engineer of the FCC, acted as chairman of the conference and lead rather lengthy discussions covering all phases of the revisions. Mr. Adair announced plans for a revised draft of the revisions based on the opinions expressed by those attending the conference. This draft will be made available to interested parties on July 29th.

Present at the conference were representative engineers from a number of broadcasting stations, networks and consulting engineering firms.

Formal consideration of the proposed changes will be undertaken by the Commission, *en banc,* on August 5th. Interested parties will have an opportunity for filing comments before the August 5th meeting of the Commission.

At an early date the NAB Engineering Department will prepare a digest of the proposed revisions for NAB members.

Legal Department

FCC DENIES WJOL LICENSE RENEWAL PENDING STATEMENT ON PROGRAM CONTROL

The FCC released a proposed decision on Tuesday (16) to deny application of the Joliet Broadcasting Co. for renewal of its license to operate Station WJOL, Joliet, Ill.

Ground for the proposed denial was a contract between the present holders of the license and their predecessor, by which the latter was given without charge a three-quarter hour period every day "so long as Station WCLS [now WJOL] is operating," for the purpose of advertising his own firm or any other with which he did business.

The Commission concluded that this contract was in violation of Sec. 310(b) of the Communications Act, in that it effected transfer of control of a portion of the license without a decision by the Commission that such transfer was in the public interest.

> Said the FCC: "The existence of an agreement reserving portions of the broadcast day to one not under a statutory duty to operate the station in the public interest, for an indefinite period of time which may be of long duration extending through successive license terms . . . is in derogation of the licensee's duty to assume complete responsibility for the operation of his station."

The Commission so held notwithstanding the claim of the licensee that it exercised censorship of the programs broadcast in the time made available by the contract.

> The proposed decision stated further: "In the case now before us, the applicant is shown to exercise a full and complete right only with regard to a portion of the station's program structure, and a second party who has no status before the Commission and who holds no federal authorization to operate radio broadcast facilities, asserts and exercises an equal right with regard to another portion of the station's program structure."

The Commission further held that Section 301 of the Communications Act was violated in that a portion of the station's facilities are used by a person whose qualifications to operate in the public interest have never been determined in a proceeding before the Commission; and that Section 309(b) (1) was violated in that the licensee, by divesting himself of complete control, has permitted the use of his facilities in a manner not authorized in his license.

On the basis of these conclusions the Commisson granted a temporary license for three months provided the licensee shows within one month that the contract under discussion has been terminated and that he has regained entire control over the operation and program structure of the station.

News Clinics

16th DISTRICT NEWSMEN PLAN HIGHER NEWS STANDARDS

Radio newsmen of Southern California stations are working out long range plans designed to raise the standards of radio news. Management is to be invited to cooperate in the planning and the execution of the methods adopted.

George Lewin, KECA-ABC, Pat Bishop, KFI, and Vance Graham, KMPC, make up the three man committee to contact the Southern California Broadcasters Association. The committee is to report back in two weeks to those attending the organization meeting which grew out of the radio news clinic held in KFI's auditorium studio, Thursday, July 11.

The radio news clinic itself was called by William B. Ryan, director, NAB 16th district, and general manager, KFI, Los Angeles, to take advantage of the presence on the west coast of Arthur Stringer, NAB director of special services. He has been conducting radio news clinics at the invitation of district directors since November 1945.

In signing off the clinic, Director Ryan expressed approval of the aims for improvement proposed by the newsmen. He said that bringing management into the picture would speed progress. The newsmen asserted that they were in perfect agreement with him

(Continued on next page)

and the statement made by Art Stringer that "You cannot have a first class news department and first class newscasts without the sympathetic understanding of management. That's the first step."

Those attending the news clinic included:

Sheldon Bren, KCMJ, Palm Springs; Ed King, KFMB, San Diego; Ernie Ford, Larry Shields, Frank Crilly, Don Commings, KFXM, San Bernardino; Bill Smith, Norman Masterson, Byron Durham, Martin Gaston, KFOX, Long Beach; J. W. McFarlane, Art Mason, KPMC, Bakersfield; Eddie Albright, KGFJ, Hollywood; E. S. Spencer, L. S. Nicholson, KVOE, Santa Ana; R. E. Sprague, J. C. Swayze, NBC, Los Angeles; George E. Lewin, ABC, Los Angeles.

Gene Williams, KPRO, Riverside; G. G. Renier, Bob Adams, Vance Graham, KMPC, Los Angeles; Joe Roos, Al Gordon, KFWB, Los Angeles; Howard P. Gray, Carl Brewster, KFVD, Los Angeles; Ken Barton, Gill Beaton, KWKW, Pasadena; Ned Connor, Doug Douglas, KRKD, Los Angeles; Carl H. Saunders, Dick Schofield, KXLA, Pasadena.

Charles Granville, KFAC, Los Angeles; J. G. Paltridge, KGIL, San Fernando; Kerwin Hoover, R. J. Hammargren, Pat Bishop, Ted Meyers, W. B. Ryan, George Whitney, Charles Brown, John Curran, Curtis Mason, Dean Moxley, KFI, Los Angeles; Chet Huntley, Jack Beck, KNX, Los Angeles; Amos Baron, KECA, Hollywood; Roger Patrick, Fred Henry, KLAC, Corvallis, Oregon; and Robert Coleson, NAB.

FCC

ABC STOCK PLANS AND KING-TRENDLE PURCHASE BOTH APPROVED BY FCC

The proposed purchase of the King-Trendle Broadcasting Corporation by the American Broadcasting Company and the network's plan to issue approximately one million additional shares of stock were both approved by the FCC Thursday (17).

ABC having declared its desire not to obtain control of King-Trendle's WOOD, Grand Rapids, the Commission's approval of this transfer included the provision that "the fixed assets of WOOD and the net profits of that station from this date to the date upon which the Commission may give its consent to the transfer of WOOD to its ultimate purchaser, be held in trust by the American Broadcasting Company, Inc."

In reference to ABC's proposal to sell 23.9% of the capital stock of King-Trendle to Liberty Broadcasting, Inc., for $850,000, the Commission specified in its order that the AVCO procedures be followed.

TRANSFER OF WINS APPROVED

The FCC approved on Wednesday (17) the transfer of Station WINS from Hearst Radio, Inc., to the Crosley Corp.

The commission originally proposed to deny the transfer, primarily on two grounds: first, the provision in the agreement between the parties giving Hearst Radio a time credit on Station WINS of $400,000 to be used over a period of ten years; and second, an insufficiency of showing made by Crosley with respect to the service to be provided in the operation of WINS.

SCHEDULE OF NAB COMMITTEE MEETINGS

Date	*Committee*	*Place*
July 22	Engineering Executive	Washington
Aug. 3-4	Board Finance	Estes Park
Aug. 5	Board By-Law Revisions	Estes Park
Aug. 5	Board Certificates of Merit	Estes Park
Aug. 6	Board District Meeting Advisory	Estes Park
Aug. 12-13	Employee-Employer Relations	Washington
Sep. 9-10	Small Market Stations Executive	Washington

The NAB Board of Directors convenes at Estes Park, Colo., Aug. 6th for a three day session.

Following a joint petition, the FCC reopened the record for further hearing on June 19-20. At the hearing, an amended contract was submitted to the commission, eliminating the reservation of time. Additional testimony was presented regarding the service proposed by Crosley in the event permission for the transfer should be granted.

MINDERMAN IN NEW POST AT FCC

The FCC Monday (15) announced the appointment of Earl Minderman as assistant to Acting Chairman Charles R. Denny. He succeeds Walter E. James, who was promoted to assistant to the general counsel.

Mr. Minderman had served as director of information since August of 1943. He came to the Commission from the Office of War Information where he was director of the division of research and information of the Bureau of Motion Pictures. A former member of the editorial staff of the Columbus (Ohio) Citizen and Toledo (Ohio) News-Bee, Mr. Minderman began his government career as state information director of the Work Projects Administration for Ohio, and was called to Washington to become national director of information of the same organization.

SCOTT PETITION FOR REVOCATION OF THREE STATION LICENSES DENIED BY FCC

Denying the petition of Robert Harold Scott that the licenses of stations KQW, KPO, and KFRC be revoked for refusing him time to discuss atheism, the FCC on Friday (19) issued the following memorandum opinion and order:

On March 27, 1945, Robert Harold Scott, of Palo Alto, California, filed a petition requesting that the Commission revoke the licenses of radio stations KQW, San Jose, California, and KPO and KFRC, both of San Francisco, California. The ground on which the petitioner seeks to have the Commission take this action is that these stations have refused to make any time available to him, by sale or otherwise, for the

(Continued on next page)

broadcasting of talks on the subject of atheism, while they have permitted the use of their facilities for direct statements and arguments against atheism as well as for indirect arguments, such as church services, prayers, Bible readings, and other kinds of religious programs. It is petitioner's contention that the question of the existence or non-existence of a Divine Being is, in itself, a controversial issue, and that in refusing to make time available for arguments in support of the atheistic point of view, the stations complained of are not presenting all sides of the issue and, therefore, are not operating in the public interest.

After having secured further information from the petitioner, the Commission notified the stations of the petition and invited their comments on the matter. Don Lee Broadcasting System, licensee of Station KFRC, expressed its "firm belief that it would not be in the public interest to lend our facilities to Mr. Scott for the dissemination and propagation of atheism." National Broadcasting Company, Inc., licensee of KPO, asserted that "it is difficult to imagine that a controversial public issue exists in the usual sense of that phrase, on the subject of the existence of a God merely because of the non-belief of a relatively few." Station KQW, in its reply, stated that it refused time to petitioner for the "broadcasting of atheistic talks," and contended that such talks would not be in the public interest. The answer stated that the management of KQW did not consider the "proposed atheistic broadcasts" as presenting a "controversial" public question and that, in any event, "if a public controversial question was tendered, it was not of sufficient public moment and did not present a question so uppermost or important in the minds of the public to justify its broadcast in the public interest with consequent displacement of an existing program service." The answer alleged further that "KQW acted within its legal rights and the Commission is not by statute authorized to substitute its judgment for that of the licensee under the circumstances here presented."

In his petition, Mr. Scott says: "I do not throw stones at church windows. I do not mock at people kneeling in prayer. I respect every man's right to have and to express any religious belief whatsoever. But I abhor and denounce those who, while asserting this right, seek, in one way or another, to prevent others from expressing contrary views."

It therefore appears, both from licensees' responses to Mr. Scott's requests for time and from his statement of his own position, that the question here presented does not involve blasphemous attacks upon the Deity, or abusive or intemperate attacks upon any religious belief or organization, but only such criticisms as would necessarily be implied in the logical development of arguments supporting atheism. The licensees of the stations involved appear to have treated atheism as a special type of controversy and to have interpreted their obligation to operate in the public interest as requiring or permitting them to bar access to their facilities for the presentation of the atheistic point of view, not because of the manner in which the point of view is to be presented, but because they believe its substance to be distasteful or objectionable to a large majority of the listening audience.

As in the case of the petition of the Reverend Sam Morris for a denial of the application of renewal of license of Station KRLD, Dallas, Texas (File No. B3-R-397), the issue here involved is one of broad scope and it is not restricted to the three stations which are the subject of Mr. Scott's complaint. We therefore do not feel that we would be warranted on the basis of this single complaint in selecting these three stations as the subject of a hearing looking toward termination of their licenses, when there is no urgent ground for selecting them rather than many other stations. But, lest our dismissal of Mr. Scott's petition be misconstrued, we feel that we should make our position entirely clear, as we did in dismissing the petition of the Reverend Sam Morris.

The First Amendment to our Constitution guarantees both religious freedom[1] and freedom of speech. While these guarantees are expressed in terms of limitation on govrnmental action, they are far more than narrow legalistic concepts. They are essential parts of the fundamental philosophy underlying the form of government and the way of life which we call "American."

Freedom of religious belief necessarily carries with it freedom to disbelieve, and freedom of speech means freedom to express disbeliefs as well as beliefs. If freedom of speech is to have meaning, it cannot be predicated on the mere popularity or public acceptance of the ideas sought to be advanced. It must be extended as readily to ideas which we disapprove or abhor as to ideas which we approve. Moreover, freedom of speech can be as effectively denied by denying access to the public means of making expression effective—whether public streets, parks, meeting halls, or the radio—as by legal restraints or punishment of the speaker.

It is true that in this country an overwhelming majority of the people profess a belief in the existence of a Divine Being. But the conception of the nature of the Divine Being is as varied as religious denominations and sects and even differs with the individuals belonging to the same denominations or sects.

God is variously thought of as a "Spirit, infinite, eternal, and unchangeable", and as having a tangible form resembling man who, in turn, was created in His image; as consisting of a Trinity and a single Godhead; as a Divine Lawgiver, laying down infallible natural and moral laws by which man is governed, and as a God who concerns himself with the personal affairs of individuals, however petty; as a God to whom each person is individually accountable and as a God to be approached only through ordained intermediaries; a God of the powerful who divinely appoints kings and other rulers of men, and as a God of the meek and lowly; as a God of stern justice and a God of mercy; as a God to be worshipped or appeased primarily through ritual and as a God to be served primarily through service to one's fellow man; as a God whose rewards and punishments are mainly reserved for a future life and as a God who also rewards or punishes through spiritual enrichment or impoverishment of man's present existence. These are only a few of the many differing conceptions which might be cited by way of illustration.

So diverse are these conceptions that it may be fairly said, even as to professed believers, that the God of one man does not exist for another. And so strongly may one believe in his own particular conception of God that he may easily be led to say, "Only my God exists, and therefore he who denies *my* God is an atheist, irrespective of his professed belief in *a* God." For example, the early Christians were to the Romans

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[1] No principle is more firmly embedded in our Constitution than that of religious freedom. In addition to the First Amendment, Article VI repudiates any religious test as a qualification to any office or political trust under the United States. The same section, in the interests of freedom of conscience, permits affirmation rather than oath in the pledge to support the Constitution required of state and federal officials. Likewise, Section 1 of Article II permits the substitution of an affirmation for the oath of office required of the President of the United States.

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atheists because they denied the existence of the pagan gods in which the Romans believed.[2]

A rule which denies freedom of expression to the professed atheist should certainly be applied with equal, if not greater, strictness to one whose views are, in fact, atheistic, but who seeks to deny or conceal his atheism. Thus, the necessity arises of making determinations on the basis of personal judgment as to whether views sought to be expressed are, in fact, atheistic. The power then is vested in those making such determination to attach the label of atheism to the believer whose particular belief they may happen to disapprove, and thus of effectively denying the believer the right to express his views. Under such a course, Jefferson, Jackson, Lincoln, and others whose names we revere could, today, be barred from access to the air to express their own particular religious philosophies. The first two were denounced with particular vigor from the pulpits of some of the wealthier and better established churches, and the label of "atheist" was freely attached to Jefferson by those who had come to feel that their favored positions, which were threatened by his social, economic, and political philosophies, were rewards which the Deity had bestowed upon them because of their special virtues and accomplishments.

Underlying the conception of freedom of speech is not only the recognition of the importance of the free flow of ideas and information to the effective functioning of democratic forms of government and ways of life, but also belief that immunity from criticism is dangerous—dangerous to the institution or belief to which the immunity is granted as well as to the freedom of the people generally. Sound and vital ideas and institutions become strong and develop with criticism so long as they themselves have full opportunity for expression; it is dangerous that the unsound be permitted to flourish for want of criticism.

Moreover, however strongly we may feel about the sacredness of religious beliefs, we should be mindful of the fact that immunity from criticism cannot be granted to religion without, at the same time, granting it to those who use the guise of religion to further their ends of personal profit or power, to promote their own particular political or economic philosophies, or to give vent to their personal frustrations and hatreds. "False prophets" are not phenomena peculiar to Biblical days. Their danger now, as then, lies essentially in the difficulty of recogizing them as such. This difficulty is increased to the extent that their doctrines and motives are shielded from critical examination.

We recognize that in passing upon requests for time, a station licensee is constantly confronted with most difficult problems. Since the demands for time may far exceed the amount available for broadcasting a licensee must inevitably make a selection among those seeking it for the expression of their views. He may not even be able to grant time to all religious groups who might desire the use of his facilities, much less to all who might want to oppose religion. Admittedly, a very real opportunity exists for him to be arbitrary and unreasonable, to indulge his own preferences, prejudices, or whims; to pursue his own private interest or to favor those who espouse his views, and discriminate against those of opposing views. The indulgence of that opportunity could not conceivably be characterized as an exercise of the broadcaster's right of freedom of speech. Nor could it fairly be said to afford the listening audience that opportunity to hear a diversity and balance of views, which is an inseparable corollary of freedom of expression. In making a selection with fairness, the licensee must, of course, consider the extent of the interest of the people in his service area in a particular subject to be discussed, as well as the qualifications of the person selected to discuss it. Every idea does not rise to the dignity of a "public controversy," and every organization, regardless of membership or the seriousness of its purposes, is not *per se* entitled to time on the air. But an organization or idea may be projected into the realm of controversy by virtue of being attacked. The holders of a belief should not be denied the right to answer attacks upon them or their belief solely because they are few in number.

The fact that a licensee's duty to make time available for the presentation of opposing views on current controversial issues of public importance may not extend to all possible differences of opinion within the ambit of human contemplation cannot serve as the basis for any rigid policy that time shall be denied for the presentation of views which may have a high degree of unpopularity. The criterion of the public interest in the field of broadcasting clearly precludes a policy of making radio wholly unavailable as a medium for the expression of any view which falls within the scope of the constitutional guarantee of freedom of speech.

Because, as we have stated above, the problem here presented is far broader in scope than the complaint against the particular stations here involved, we feel that the petition should be denied, notwithstanding the views which we have expressed.

IT IS THEREFORE ORDERED, This 19th day of July, 1946, that the petition BE, AND IT IS HEREBY, DENIED.

Public Interest Programming

INFORMATION FROM STATIONS NEEDED BY OWMR FOR PRESIDENTIAL REPORT ON FAMINE

A full report is now being prepared for President Truman on the work of government agencies, private organizations and citizens in support of the Famine Emergency Program.

The radio industry is entitled to full credit in that report for their great contributions of time and talent.

The Media Programming Division of the Office of War Mobilization and Reconversion—who are preparing the report—ask every radio station that has contributed to the Famine Emergency Program above and beyond the routine allocations to report directly to them at once.

Send your report to Mr. Jay M. Socin, Media Programming Division, Office of War Mobilization and Reconversion, Room 706, 734—15th Street, N. W., Washington 25, D. C.

(Continued on next page)

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[2] "Atheism is a term of varying application and significance. . . . Its meaning is dependent upon the particular type of 'theism' with which at the moment it is being contrasted. . . . The atheist is conceived as the man who denies or despises what he ought not only to fear but to respect. It is intelligible, then, that the early Christians should be called 'atheists' by their persecutors. The Christians denied, after all, many more gods than they acknowledged. The pagan was morally offended at this wholesale rejection of familiar loyalties." [Encyclopedia Britannica, 14th Ed., Vol. 2 (article on "Atheism" by the Rev. Charles John Shebbeare, M.A., Rector of Stanhope, Co. Durham, and Chaplain to H.M. the King.)]

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of July 29-August 4, 1946, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Farm Labor Needed

America's farmers will have to produce and harvest more food this season than ever before, even more than during the most critical war years. *They can succeed only if they receive urgently needed help. They have planted millions more acres than were planted in 1945.* Maximum harvest, essential to our own physical well-being and to the very existence of undernourished millions overseas, depends on two factors—weather and farm labor. This year the number of persons working on farms is 4 per cent greater than last. But this slight gain in the farm labor supply has been materially off-set by the post-war shift toward shorter working hours, the loss of all prisoner-of-war labor, and a 15 to 20 per cent reduction in the number of foreign workers that will be imported this season. The two latter factors represent a loss of 140,000 6-day-a-week workers. *The purpose of the present national campaign is to acquaint the American public with the urgency and complexity of the farm labor problem and to urge them to make themselves available if and when needed.* It is important to make very clear the fact that the need for help will come at different times in different parts of the country. Even the principal harvest seasons cannot be accurately predicted. *Those who have the remainder of the summer to devote to farm work should contact the county agricultural agent or the farm labor office in their community.* The county agent is usually located at the county seat. In cities where there is no county agent office, information generally is available at farm labor or other public employment offices, including the United States Employment Service Offices. This also applies to those seeking year-round farm work, whether experienced or inexperienced. *Those who can devote only part of their time to farm work should stand by for the local call for workers in their towns, cities and counties.* This call will be made through newspapers, radio and other communication facilities. *Prevailing wages and piece-work rates are paid to all who volunteer their services. These rates vary from state to state, and community to community.* (Fact Sheet No. 26)

U. S. Marine Corps Recruiting

Congress has authorized the U. S. Marine Corps to increase its peacetime strength to 100,000 men. Since the Marine Corps has not accepted inductees since shortly after V-J Day, the men who make up this force must necessarily be volunteers with high qualifications and training. The Corps now numbers 140,000 but over half of these are inductees and reservists, many of whom are regularly becoming eligible for discharge. In addition, the enlistment period of 7500 regulars expires with the next three months. The Marine Corps is attempting to fulfill an unwritten obligation to discharge *all* war-time inductees and reservists—whether or not they are eligible—by Christmas, 1946. *This will be impossible, however, unless volunteer enlistments are increased by approximately 40,000 immediately in order to bring the strength of the regular corps up to 100,000 men.* Young men between 17 and 30 should be told of the many advantages—travel, education, training, pay—offered by two, three or four year enlistments in the Marine Corps, and also urged to give serious consideration to the Corps as a career. Every Marine is entitled to the benefits offered under the G.I. Bill of Rights. These benefits include low interest loans, schooling at government expense, low rate insurance, seniority on jobs and unemployment insurance. Go to the Marine Corps recruiting office nearest you or write directly to U. S. Marines, Washington 25, D. C., for an attractive booklet describing the advantages of service in the peacetime Marine Corps. (Fact Sheet No. 27)

Fat Salvage

Supplies of fats and oils are still far short of demands and needs due to a decline in domestic production and the war-born loss of foreign imports. Fats and oils are essential to the production of soap, and countless other peacetime consumers items. Only by continuing to salvage used kitchen fats can housewives help prevent possible shortages of soap, accelerate the production of other peacetime goods everyone wants and needs. The shortage of fats and oils is due to a decline in domestic production, a reduction in South American imports and the continued inaccessibility of imports from the East Indies and Philippines. About forty-seven per cent of the total allocations of fats and oils for domestic industrial uses goes to civilian soaps; five per cent to the manufacture of soaps for industrial purposes; the remaining forty-eight per cent to paints and varnishes, floor coverings, coated fabrics, lubricating oils, textiles and leather, core oils, pharmaceuticals, putty and caulking compounds, etc. The shortage of fats and oils in the face of the great need for them in all phases of peace-time production indicates the urgency of the need for continued fat salvage. Housewives can actually help themselves to get the peacetime products they want and need in greater abundance and sooner by keeping up their good work in salvaging fats. They are asked to: . . . save every drop of used fat by draining pans, skimming soups, and gravies, melting down trimmings of meat left on platters and plates. . . . pour immediately into the salvage can those fats which can't be re-used. . . . re-use those suitable for cooking, and salvage whatever is left. . . . turn in the fat salvage container to their meat dealers promptly. They'll get four cents for every pound turned in. (Fact Sheet No. 19-A)

General

CONSTRUCTION CURBS REMAIN EFFECTIVE

Civilian Production Administrator John D. Small indicated last week that the present tight regulations controlling non-housing construction would probably be continued for another two months.

The CPA chief stated on Tuesday (16) that despite the cut in construction in effect since the CPA order of May 29, the supply of material for home-building has not reached the required peak.

CPA announced that during the week ending July 4, it had denied more than 61 million dollars worth of non-housing construction. This figure represents almost twice the value of projects approved.

WORLD CALENDAR SUGGESTED IN CONGRESS

Representative Karl E. Mundt, South Dakota, introduced a bill in the House of Representatives last week which provides for a uniform perpetual calendar.

The calendar plan divides the year into four equal quarters of 91 days each. The first day of the year is set for Sunday, as are the first days of April, July and October, the first months of each quarter. Each of the other eight months have 30 days each. December 31st of each year is proposed as a year-end world holiday.

Rep. Mundt's comments on the bill in the House pointed out that the radio industry has already broken the year into four equal quarters, since many radio contracts are written for 13 week periods.

Mr. Mundt suggested that if the world calendar is adopted, January 1, 1950 would serve as an ideal start, since that day falls on a Sunday.

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 22. They are subject to change.

Monday, July 22

Further Hearing

Before Commissioner Hyde in Room 6121

In the matter of Clear Channel Broadcasting in the standard broadcast band.

WCMI—The Ashland Broadcasting Co., Ashland, Ky.—C. P. **1340 kc.,** 250 watts, unlimited.

Further Hearing

NEW—Fostoria Broadcasting Co. (Lawrence W. Harry), Fostoria, Ohio—C. P. **1510 kc.,** 250 watts, daytime.
NEW—Mansfield Journal Co., Mansfield, Ohio—C. P. **1510 kc.,** 250 watts, daytime.
NEW—The Lorain Journal Co., Lorain, Ohio—C. P. **1140 kc.,** 250 watts, daytime.

WNOE—James A. Noe, New Orleans, La.—C. P. **1060 kc.,** 25 watts night, 50 KW day, unlimited, DA-night and day.
NEW—Deep South Broadcasting Corp., New Orleans, La.—C. P. **1060 kc.,** 10 KW night, 50 KW day, unlimited, DA-night and day.

Other Participants

KYW—Philadelphia, Pa. (Intervenor)

Tuesday, July 23

NEW—Lake Superior Broadcasting Co., 213 East Superior St., Duluth, Minn.—C. P. **1080 kc.,** 10 KW day, 5 KW night, unlimited, directional antenna.

Further Hearing

NEW—KMAK, Inc., Cleveland, Ohio—C. P. **1490 kc.,** 250 watts, unlimited.
NEW—Samuel R. Sague, Cleveland Heights, Ohio—C. P. **1490 kc.,** watts, unlimited.
NEW—The Cuyahoga Broadcasting Co., Cleveland, Ohio—C. P. **1490 kc.,** 250 watts. unlimited.
NEW—Forest City Broadcasting Co., Cleveland, Ohio—C. P. **1450 kc.,** 250 watts, unlimited.

Other Participants

WJBK—Detroit, Mich. (Intervenor)

Wednesday, July 24

WAML—New Laurel Radio Station, Inc., 535½ Central Ave., Laurel, Miss.—C. P. **1560 kc.,** 1 KW, unlimited.

Other Participants

The Times Picayune Publishing Co. (Intervenor)
Motion filed for WQXR (Pending)

NEW—Lake Broadcasting Co., Inc., 6th and Broadway, Gary, Ind.—C. P. **1560 kc.,** 500 watts night, 1 KW day, unlimited.

Other Participants

WQXR (Respondent)

Television Broadcast

Further Hearing

To Be Held Before Commissioner Wakefield in Jury Hearing Room, No. 324 Federal Bldg., Los Angeles, California

NEW—Hughes Tool Co., Los Angeles, Calif.—For television facilities.
NEW—Earle C. Anthony, Inc., Los Angeles, Calif.—For television facilities.
NEW—Don Lee Broadcasting System, Hollywood, Calif.—For television facilities.
NEW—National Broadcasting Co., Inc., Los Angeles, Calif.—For television facilities.
NEW—American Broadcasting Co., Inc., Los Angeles, Calif.—For television facilities.
NEW—The Times-Mirror Co., Los Angeles, Calif.—For television facilities.
NEW—Television Productions, Inc., Hollywood, Calif.—For television facilities.
NEW—Dorothy S. Thackrey, Los Angeles, Calif.—For television facilities.

WSOC—Radio Station WSOC, Inc., Belmont, N. C.—C. P. **1550 kc.,** 50 KW.
NEW—Radio Springfield, Inc., Springfield, Ill.—C. P. **1550 kc.,** 1 KW.
NEW—Atlanta Radio Enterprises, Inc., Atlanta, Ga.—C. P. **1550 kc.,** 10 KW, unlimited.
WHYN—Hampden-Hampshire Corp., Holyoke, Mass.—C. P. **1550 kc.,** 10 KW.
NEW—WCBS, Inc., Decatur, Ill.—C. P. **1550 kc.,** 250 watts, unlimited.
NEW—Fulton County Broadcasting Corp., Atlanta, Ga.—C. P. **1550 kc.,** 50 KW, directional antenna, unlimited.

Thursday, July 25

Further Hearing

NEW—Farnsworth Television & Radio Corp., Fort Wayne, Ind.—For FM facilities.
NEW—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—For FM facilities.
NEW—Fort Wayne Broadcasting Co., Inc., Fort Wayne, Ind.—For FM facilities.

Friday, July 26

Further Hearing

NEW—Peoria Broadcasting Co., Peoria, Ill.—For FM facilities.
NEW—Mid-State Broadcasting Co., Peoria, Ill.—For FM facilities.
NEW—Radio Peoria, Inc., Peoria, Ill.—For FM facilities.
NEW—Central Illinois Radio Corp., Peoria, Ill.—For FM facilities.
NEW—Illinois Valley Broadcasting Co., Peoria, Ill.—For FM facilities.
NEW—West Central Broadcasting Co., Peoria, Ill.—For FM facilities.

FCC ACTIONS

DOCKET CASE DECISIONS

The Federal Communications Commission announces a proposed Decision (B-254, Docket 6983), looking towards a denial of the application for renewal of license of station WJOL, Joliet Broadcasting Company, Joliet, Ill., operating on **1340 kc.** with 250 watts, unlimited time, without prejudice to further proceedings as follows:

The applicant will be granted a temporary license for a period of three months, provided that within thirty days after this decision becomes final the applicant shall file with the Commission a statement which establishes that it has full control over the operation of the station and the entire program structure thereof; and that no further effect will be given to the agreement of August 9, 1937, whereby A. J. Felman reserves to himself the right to certain broadcast hours of the station.

AM APPLICATIONS GRANTED

NEW—David M. Segal and Henry N. Fonse, d/b as Texarkana Broadcasting Co., Texarkana, Texas—Granted construction permit for a new station to operate on **1400 kc.,** 250 watts, unlimited time, subject to condition that applicant will within 60 days from the date of action file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Commission's standards of good engineering practice. (B3-P-4808)

NEW—Caribbean Broadcasting Corp., Arecibo, P. R.—Granted construction permit for a new station to operate on **1280 kc.,** 1 KW, unlimited time, subject to the condition that applicant will within 60 days from date of action file an application for modification of permit, specifying a transmitter site and antenna system meeting the requirements of the Commission's standards of good engineering practice. Waiver of Sec. 3.55(b) and 3.60 of rules required. (B4-P-4564)

NEW—Raymond V. Eppel and Jas. P. Ryan, d/b as Mitchell Broadcasting Assn., Mitchell, So. Dak.—Granted construction permit for a new station to operate on **1490 kc.,** 250 watts, unlimited time, subject to condition that applicant, within 60 days of grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements and standards, and subject to CAA approval of transmitter site and antenna system. Waiver of Sec. 3.55(b) and 3.60 required. (B4-P-4771)

NEW—Dickinson Radio Assn., Dickinson, N. Dak.—Granted petition for reconsideration and grant without hearing of application for a new station, and adopted an order granting application for CP to operate on **1230 kc.,** 250 watts, unlimited time, subject to condition that applicant will within 60 days of grant, file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standards; further that Secs. 3.55(b) and 3.60 of the Commission's rules are waived with respect to this grant, on condition that approved frequency and modulation monitors will be installed as soon as available. (B4-P-4586; Docket 7479)

NEW—Central Broadcasting Corp., Flint, Mich.—Granted construction permit for a new station to operate on **600 kc.,** 1 KW day, 500 watts night, unlimited time, DA. (B2-P-4403; Docket 7549) Action taken 6-17.

NEW—Fred Weber, E. A. Stephens and William H. Talbot, d/b as Texas Broadcasters, Houston, Texas—Granted construction permit for a new station to operate on **1590 kc.,** 1 KW, unlimited time, DA-night. (B3-P-3648: Docket 6724)

NEW—Caprock Broadcasting Co., Lubbock, Texas—Granted construction permit for a new station to operate on **1590 kc.,** 1 KW, DA, unlimited time, on condition that directional antenna system be redesignated so as to afford protection to WAKR to a value comparable to that presently proposed, and further to provide protection to KVGB operating as proposed, and to a station in Houston as proposed by Texas Broadcasters (Docket 6824) to value less than 70% of the existing limitation to these two stations. (B3-P-4090; Docket 6810)

NEW—Annapolis Broadcasting Corp., Annapolis, Md.—Granted construction permit for a new station to operate on **1190 kc.,** 1 KW, daytime only, subject to condition that applicant will within 50 days from grant file an application for modification of CP, specifying a transmitter site meeting the requirements and standards. (B1-P-4733)

NEW—John W. Davis, Portland, Ore.—Granted construction permit for a new station to operate on **800 kc.,** 250 watts, daytime only, subject to the condition that applicant will within 60 days from grant, file an application for modification of permit, specifying a transmitter site and antenna system meeting the requirements and standards. (B5-P-4299; Docket 7378)

NEW—W. Walter Tison, Tampa, Fla.—Granted construction permit for a new station to operate on **1110 kc.,** 1 KW, daytime only, on condition that applicant dispose of his stock in WFLA, Tampa, and subject to condition that applicant will file within 60 days from date of grant, an application for modification of permit specifying a transmitter site and antenna system meeting the requirements and standards. (B3-P-4514; Docket 7451)

NEW—Egon A. Hofer, David L. Hofer and John M. Banks, co-partners, d/b as Radio Dinuba Co., Dinuba, Calif. —Granted construction permit for a new station to operate on **1130 kc.,** 250 watts, daytime only, contingent on CAA approval of antenna system and transmitter site. (B5-P-4785)

TELEVISION APPLICATIONS GRANTED

NEW—Scripps-Howard Radio, Inc., Cleveland, Ohio—Granted CP for a new station; channel #5, **76-82 mc.;** power: Visual 40 KW; aural 37.4 KW; antenna 540 feet; contingent on CAA approval and (2) waiver of Sec. 3.652 required. Permittee to install frequency monitor of accuracy of .001% or better when available. (B2-PCT-121; Docket 7295)

NEW—The Chronicle Pub. Co., San Francisco, Cal.—Granted CP for a new television station Channel #11, **198-204 mc.;** power 18.24 KW visual; 19.2 KW aural; antenna 2281 ft.; contingent on CAA approval; and (2) Sec 3.652 waived but permittee is required to install frequency monitor having an accuracy of .001 percent when available; (3) The Commission may require permittee, without a hearing, to install an appropriate DA for the purpose of reducing the radiation in the direction of Sacramento, Cal., to a value to be specified. (B5-PCT-170; Docket 7608)

NEW—The Philadelphia Inquirer, a Division of Triangle Publications, Inc., Philadelphia, Pa.—Granted CP for a new station; channel No. 6, **82-86 mc.,** power: 18.1 visual; 9.3 aural; antenna 500 feet; conditions: (1) contingent on CAA approval; (2) permittee to install frequency monitor having accuracy of .001% or better; (3) equipment to meet all performance requirements of Commission's Television Standards. (B2-PCT-73)

FM ENGINEERING APPROVALS AND CP'S

According to an amendment to a previous report issued by FCC, the following stations received Engineering Approvals and were granted regular construction permits:

WJR, The Goodwill Station, Inc., Detroit, Mich.—Class B; **94.9 Mc.** (No. 235); 28 KW; 440 feet. (B2-MPH-88)

Community Broadcasting, Inc., Wheeling, W. Va.—Class B; **100.9 Mc.** (No. 265); 14 KW; 450 feet. (B2-PH-624)

Fidelity Media Broadcasting Corp., Jersey City, N. J.—Class A; **106.3 Mc.** (No. 292); 360 watts; 240 feet. (B1-PH-325)

(Continued on next page)

Bay State Broadcasting Co., New Bedford, Mass.—Class B; **96.9 Mc.** (No. 245); 20.0 KW; 500 feet. (B1-PH-901)

Pougkeepsie Newspapers, Inc., Pougkeepsie, N. Y.—Class B; **103.7 Mc.** (No. 277); 1.7 KW; 1215 feet. (B1-PH-260)

WSMB, Inc., New Orleans, La.—Class B; **95.7 Mc.** (No. 239); 158.0 KW; 510 feet. (B3-PH-865)

WSAV, Inc., Savannah, Ga.—Class B; **98.9 Mc.** (No. 255); 11 KW; 240 feet. (B3-PH-660)

Harold O. Bishop, Harrisburg, Pa.—Class A; **104.7 Mc.** (No. 284); 107 watts; 18 feet. (B2-PH-877)

NONCOMMERCIAL EDUCATIONAL APPLICATIONS GRANTED

NEW—Grant Union High School and Technical College, North Sacramento, Calif.—Granted CP for a new station: Channel (No. 213) **90.5 Mc.** power 0.8 KW: antenna 470 feet; approved types of frequency and modulation monitors to be used; site subject to CAA approval. (B5-PED-67)

NEW—School District #4, Lane County, Ore., Eugene, Ore. —Granted CP for a new station; Channel No. 211, **90.1 Mc.;** power 0.3 KW; antenna 45 feet; approved types of frequency and modulation monitors to be used; site subject to CAA approval. (B5-PED-68)

CORRECTION

The following correction has been issued by the Commission:

Providence Bible Institute, Providence, R. I.—Granted conditional construction permit for new non-commercial educational FM broadcast station; frequencies to be assigned by FCC Chief Engineer; 1.45 KW; antenna 200 feet.

DESIGNATED FOR HEARING

Correction

A correction has been issued by the Commission on an item referring to Diamond State Broadcast Corp., Dover, Del. This should have shown it was designated for hearing in consolidation with application of James M. Tisdale (B2-P-4781), for a new station in Chester, Pa., to operate on **740 Kc.,** 250 watts, unlimited time. (See Current Reports, p. 476.)

Adopted order designating for consolidated hearing applications of Pacific Broadcasting Co., Chronicle Publishing Co., Pacific Agricultural Foundation, Ltd., National Broadcasting Co., Don Lee Broadcasting System, Scripps-Howard Radio, Inc., KJBS Broadcasters (a partnership), Hughes Tool Co., KROW, Inc., and Radio Diablo, Inc., for FM stations in the San Francisco area. The hearing is scheduled to be heard August 12, 1946, before Commissioner Ray C. Wakefield, in San Francisco, Calif. (Dockets 7680 through 7689)

Peninsula Newspapers, Inc., Palo Alto, Cal.—Designated for hearing in a consolidated proceeding application for a new station (B5-P-4803, Docket 7677) to operate on **850 kc.,** 250 watts, daytime only, with application of California-Nevada Broadcasting Co. (B5-P-4614, Docket 7564), requesting the same facilities at Vallejo, and ordered that the Commission's order of May 2 designating the California-Nevada Broadcasting Co. application for hearing and making KTRB a party to the proceeding, be amended to include the above application of Peninsula Newspapers, Inc.

H. M. Williamson and Roy D. Johnson, d/b as Modesto Broadcasting Co., Modesto, Cal.; Wallace N. Lindskoog, Luther G. Boone, et al., d/b as Turlock Broadcasting Group, Turlock, Cal.—Designated for consolidated hearing the application of Modesto Broadcasting Co. (B5-P-4851, Docket 7678) with application of Turlock Broadcasting Group (B5-P-4873, Docket 7679), both requesting new stations in the cities indicated to operate unlimited time on **1450 kc.,** with 100 watts and 250 watts respectively.

Thomas Henry Golding, Sr., et al., d/b as Radio Services Co. of Brookhaven, Miss, Brookhaven, Miss.; Brookhaven Broadcasting Co., Brookhaven, Miss.—Designated for consolidated hearing application of Radio Services Co. of Brookhaven, Miss. (B3-P-4701), with application of Brookhaven Broadcasting Co. (B3-P-4947); both applicants request a new station to operate on **1340 kc.,** 250 watts, unlimited time.

WBIZ, Inc., Eau Claire, Wis.; The Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis.—Designated for consolidated hearing application of WBIZ, Inc. (B4-P-4692) with application of The Eau Claire-Chippewa Broadcasting Co. (B4-P-4619), both applicants seeking a new station to operate on **1400 kc.,** 250 watts, unlimited time.

United Broadcasting Co., Inc., Silver Spring, Md.; Arlington-Fairfax Broadcasting Co., Arlington, Va.—Designated consolidated hearing application of United Broadcasting Co., Inc. (B1-P-4030, formerly Docket 7428), for a new station in Silver Spring to operate on **1390 kc.,** 1 KW, daytime only, with application of Arlington-Fairfax Broadcasting Co. (B2-P-4999) requesting the same facilities in Arlington.

Eagle Printing Co., Inc., Butler, Pa.—Designated for hearing application (B2-P-4800) to operate on **1230 kc.,** 250 watts, unlimited time. (Docket 7672)

WTHT—The Hartford Times, Inc., Hartford, Conn.—Designated for hearing the application of WTHT (B1-P-5006) to change frequency from **1230** to **910 kc.,** increase power from 250 watts to 5 KW, install a new transmitter, change transmitter location, and install DA for day and night use (Docket 7673), in a consolidated proceeding with application of Central Conn. Broadcasting Co. (Docket 7567), requesting the same frequency for a new station in New Britain which was designated for hearing May 10; ordered that the order of May 10 designating this application for hearing be amended to include the above application of WTHT.

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.; WIRE—Indianapolis Broadcasting, Inc., Indianapolis, Ind.—Designated for consolidated hearing the application of WOWO (B4-P-4019, Docket 7674) for increase in power from 10 to 50 KW on **1190 kc.,** installation of a new transmitter, change transmitter location and install a directional antenna, with application of WIRE (B4-P-4646, Docket 7675) to change frequency from **1430** to **1190 kc.,** increase power from 5 to 50 KW, install a new transmitter, change transmitter location, and install a DA for nighttime use, unlimited time.

Wolverine State Broadcasting Service, Inc., Detroit, Mich.—Designated for consolidated hearing application of Wolverine State Broadcasting Service, Inc. (B2-P-4971, Docket 7676), for a new station to operate on **680 kc.,** 250 watts, daytime only, with application of Herman Radner, Dearborn, Mich. (B2-P-3180; Docket 6220), and amended the order of March 20 designating the Radner application for hearing, to include the above application of Wolverine State Broadcasting Service, Inc.

LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending May 1, 1949:

WDAF, Kansas City, Mo.; WEAN, Providence; WGAN and Aux., Portland, Me.; WICC, Bridgeport, Conn.; WPRO and Aux., Providence; WREC and Aux., Memphis, Tenn.; and WSJS, Winston-Salem.

MISCELLANEOUS ACTIONS

WICY—North Country Broadcasting Co., Malone, N. Y.—Granted modification of CP, which authorized a new station, to change type of transmitter. (Gates Radio Co. 250-01). (B1-MP-1941)

KICA—Hugh DeWitt Landis, Clovis, N. Mex.—Granted authority to make changes in automatic frequency control units. (B5-F-265)

(Continued on next page)

WKIX—Inter-City Adv. Co., Columbia, S. C.—Granted authority to determine operating power by direct measurement. The licensee is granted a waiver of Sec. 3.60 of the Commission's Rules; conditions. (B3-Z-1795)

WJPR—Radio Services Co., Greenville, Miss.—Granted CP to install a new transmitter (RCA BTA 250L). (B3-P-4848)

WIBU—Wm. C. Forrest, Poynette, Wis.—Granted license to cover CP which authorized a new antenna and changes in ground system; also granted authority to determine operating power by direct measurement. (B4-L-1969; B4-Z-1793)

WOLS—Florence Broadcasting Co., Inc., Florence, S. C.—Granted authority to make changes in automatic frequency control unit. (B3-F-266)

WWSW—WWSW, Inc., Pittsburgh, Pa.—Granted authority to determine operating power by direct measurement of antenna. (B2-Z-1796)

WLAR—Athens Broadcasting Co., Athens, Tenn.—Granted license to cover CP which authorized a new station to operate on **1450 kc.**, 250 watts, unlimited time. Also authority to determine operating power by direct measurement. Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions. (B3-L-1970 and B3-Z-1794)

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—Granted authority to determine operating power by direct measurement. (B3-Z-1790)

KOAG—Okla. Agr. and Mech. College, Stillwater, Okla.—Granted modification of CP which authorized a new non-commercial educational broadcast station, to specify the frequency **91.7 mc.**; change transmitter site to W. side of Highway 40, 4¼ miles S. of Stillwater; change type of transmitter and make changes in antenna system. (B3-MPD-13)

KDON—Monterey Peninsula Broadcasting Co., Monterey, Calif.—Granted authority to determine operating power by direct measurement. (B5-Z-1811)

W3XMB—Maryland Broadcasting Co., Baltimore, Md.—Granted special temporary authority to operate a WE 503-B-1 transmitter on **102.5 mc.** with 1 KW power, with folded dipole antenna 212 feet above ground, for a period of 90 days from date of grant, in order to render FM program service. (Cancellation clause.)

W1XCG—Continental Television Corp., Boston, Mass.—Granted extension of special temporary authority to use a composite transmitter on **590-615 mc.** with power not to exceed 200 watts, for experimental television transmission, for the period July 14 to August 12. (Cancellation clause.)

R. G. LeTourneau, Toccoa, Ga.—Granted special temporary authority to operate a GE 250-watt transmitter with temporary antenna, on Channel #249, **97.7 mc.**, on top Currahee Mountain Peak, near Toccoa, for a period of 90 days from date of grant.

WSUI—State University of Iowa, Iowa City, Iowa—Granted special temporary authority to operate a minimum of 6 hours daily, for a period beginning Aug. 7 and ending Sept. 23, in order to observe Univ. summer vacation period.

W8XUB—United Broadcasting Co., Seven Hills Village, Ohio—Granted special temporary authority to broadcast regular programs between the hours 2 to 10 p. m., daily including Sunday, only for a period of 90 days from date of grant.

WNBT—National Broadcasting Co., Inc., New York City—Granted CP to install new visual and aural transmitters (Vis. RCA T-1 Max. 4 KW, peak) and (Aur. RCA FM-3A (Mod.) Max. 3 KW) and make changes in antenna system, and specify Channel No. 3, **66-72 mc.** (B1-PCT-169)

KSTP-FM—KSTP, Inc., St. Paul, Minn.—Granted extension of special temporary authority to operate a composite, 250 watt transmitter on **102.1 mc.** with a single-layer turnstile antenna located at St. Paul Hotel, for a period beginning July 18 and ending no later than Oct. 15, in order to conduct an FM program service.

Radio Station WMIT, Winston-Salem, N. C.—Granted request to operate FM station WMIT from 5:00 p. m. EST until midnight EST, Sundays through Saturdays, for a period ending no later than January 15, 1947, suspending Sec. 3.261 of the Commission's rules.

WPTZ—Philco Products, Inc. (Assignor), Philco Television Broadcasting Corp. (Assignee), Philadelphia, Pa.—Granted consent to assignment of license of television station WPTZ and relays, from Philco Products, Inc., to Philco Television Broadcasting Corp. (The purpose of the transfer is to segregate the television activity formerly carried by the transferor in a separate corporation under the same ownership and the same general management.) (B2-ALCT-1, B2-ALVB-1 to B1-ALVB-15)

Philco Products, Inc., Philadelphia, Pa.—Granted CP to specify channel for existing television station WPTZ as #3, **60.66 mc.**; make changes in antenna system, and change location of main studio, on condition that Permittee shall install frequency monitors having an accuracy of 0.001% or better when available; (2) that within 4 months from date of authorization the licensee shall file an application for CP specifying an installation which complies with the Commission's rules and standards. (B2-PCT-174)

Allen B. DuMont Lab., Inc., New York, N. Y.—Granted CP to specify channel for existing television station WABD as #5, **76-82 mc.**; make changes in antenna system, and change location of main studio, on condition that (1) permittee to install frequency monitor having accuracy of .001% when available; (2) that within 4 months from date of authorization the licensee shall file an application for CP specifying an installation which complies with the Commission's rules and standards. (B1-PCT-168)

KVGB—KVGB, Inc., Great Bend, Kans.—Granted construction permit to change frequency from **1400 to 1590 kc.**, increase power from 250 watts to 1 KW, and install new transmitter, upon condition as to interference it may receive if WAKR's application (B2-P-3834) is granted (Application of WAKR continued in hearing on interference issue to KVGB, Comr. Jett voting to grant same).

KGO—American Broadcasting Co., Inc., San Francisco, Cal.—Granted construction permit to increase power from 7½ to 50 KW, install a new transmitter and directional antenna for day and night use, and change transmitter location, operating on **810 kc.**, unlimited time. (B5-P-3894)

WCAZ—Superior Broadcasting Service, Inc., Carthage, Ill.—Granted construction permit to change frequency from **1080 to 990 kc.**, increase power from 250 watts to 1 KW, daytime only, install new transmitter and antenna and change location of transmitter and studio. (B4-P-4269)

KYOS—Marjory McClung, Executrix of Estate of Ray McClung, deceased (Transferor), Hugh McClung (Transferee), Merced Broadcasting Co. (Licensee), Merced, Cal.—Granted consent to acquisition of control of Merced Broadcasting Co., licensee of station KYOS, by Hugh McClung, through purchase of 8,000 shares, or 33⅓% of outstanding capital stock of licensee, for a sum of $51,000. (B5-TC-482)

WLW—The Crosley Corp. (Assignor), Crosley Broadcasting Corp. (Assignee), Cincinnati, Ohio.—Granted consent to voluntary assignment of license of station WLW from the Crosley Corp. to Crosley Broadcasting Corp., a wholly owned subsidiary of assignor. (B2-AL-527)

WAYS—Inter-City Advertising Co., Charlotte, N. C.—Granted construction permit to change present facilities of **610 kc.**, 1 KW, DA, unlimited time, by increasing daytime power to 5 KW and installing a new transmitter. (Comr. Durr voting against.) (B3-P-4556)

Herman Radner, Dearborn, Mich.—Denied petition requesting removal and grant without hearing of his application (Docket 6220) for a new station to operate on **680 kc.**, 250 watts, daytime only.

KFSD—Airfan Radio Corp., Ltd., San Diego, Cal.—Granted construction permit to increase power from 1 to 5 KW.

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install a new transmitter and directional antenna for day and night use, and change transmitter location, Comr. Durr voting for hearing. (B5-P-2259; Docket 5399)

Adopted order denying petition of Columbia Broadcasting System, Inc., for leave to intervene and other relief in the Washington FM cases (Docket Nos. 7190-7200 and 7397 and 7411).

ACTIONS ON MOTIONS

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Granted petition for leave to amend its application for CP (Docket 6938) so as to show changes in officers, directors and stockholders of the corporation; to specify frequency 1250 with 1 KW night, 5 KW day LS-DA-N instead of **1390 kc**, with 1 KW, U., etc. The amendment was accepted and application removed from the hearing docket.

Universal Broadcasting Co., Hazard, Ky.—Granted petition for waiver of Sec. 1.384 of the Commission's rules, and accepted applicant's late appearance in re Docket No. 7583.

Radio Peoria, Ill., Peoria, Ill.—Granted petition for waiver of Sec. 1.384 of the Commission's Rules, and accepted applicant's late appearance in re Docket No. 7609.

WMCA, Inc., New York City—Granted petition for leave to amend its application for a new FM station (Docket 6177), so as to show change in officers of corporation; show revised estimates of cost of installation; revised engineering information, etc., and the amendment was accepted.

John H. Fitzgibbon, Roy Jarman and Temple V. Ehmson, Oregon City, Ore.—Granted petition for leave to amend its application for CP (Docket 7379), so as to change paragraphs referring to equipment, etc., and the amendment was accepted.

North Jersey Radio, Inc., Newark, N. J.—Granted petition requesting leave to amend its application for a new FM station so as to show the names of Richard B. Scudder and Wallace H. Scudder as directors; and to show amount of stock now held by various stockholders, and the amendment was accepted.

WLOF—Hazelwood, Inc., Orlando, Fla.—Granted motion for leave to amend its application (Docket 6864), so as to change paragraphs of application to show changes in equipment, and the amendment was accepted.

KWSC—State College of Wash., Pullman, Wash.—Granted motion for waiver of Sec. 1.384 of the Commission's rules and accepted applicant's appearance filed late in re application in Docket No. 7537.

Mid-State Broadcasting Co., Peoria, Ill.—Granted motion to amend its application for a new FM station (Docket 7104) so as to reflect information regarding stock subscription, and the amendment was accepted.

Colonial Broadcasting Co., Providence, R. I.—Granted motion to amend its application for a new FM station (Docket 7028), so as to change paragraphs of application to show revised engineering data, and the motion was accepted.

Texas Telecasting Corp., Amarillo, Texas—Granted petition to dismiss without prejudice its application for CP. (Docket 7576; B3-P-4775)

Panhandle Broadcasting Corp., Amarillo, Texas—The Commission, on its own motion, removed from the hearing docket application (B3-P-4738; Docket 7575), which was designated for consolidated hearing with above application of Texas Telecasting Corp.

Freeport Broadcasting Co., Freeport, Ill.—Granted petition requesting change of location of hearing now scheduled for July 31 at Freeport, Ill., on petitioner's application (Docket 7064) and that of Kenneth C. Zweifel (Docket 7063), and scheduled said hearing in Washington, D. C., for July 31.

Mid-Coastal Broadcasting Co., Washington, D. C.—Referred to the Commission for consideration with other Washington FM applications, applicant's motion to dismiss its application without prejudice. (Docket 7190; B1-PH-450)

KGLU—Gila Broadcasting Co., Safford, Ariz.—Granted petition for leave to intervene in the hearing on application of KTBS, Shreveport, La. (Docket 7598)

Board of Missions & Church Exts. of The Methodist Church, New York City—Granted motion to amend its application for a new FM station (Docket 7665), so as to change the applicant to the "Radio Corp. of the Board of Missions and Church Extension of the Methodist Church, Inc.," and the amendment was accepted.

Antilles Broadcasting System, Inc., Rio Piedras, P. R.—Granted petition for leave to amend its application for a new station (Docket 7500) and submit a new Exhibit 4 to show the sum of $97,000 deposited by petitioner in National City Bank of San Juan was transferred to the Banco De Ponce, San Juan, and the amendment was accepted.

WCAL—St. Olaf College, Northfield, Minn.—Granted petition to dismiss without prejudice its application for modification of license. (Docket 7532; B4-ML-1229)

KUOM—University of Minn., Minneapolis, Minn.—Granted petition to dismiss without prejudice its application for CP. (B4-P-4547, Docket 7455)

Old Colony Broadcasting Co., Inc., Brockton, Mass.—Granted petition to dismiss without prejudice its application for CP. (B-P-4411, Docket 7315)

Radio Corp. of Puerto Rico, San Juan, P. R.—Granted motion to amend its application for CP (Docket 7631) so as to supply additional engineering information, and the amendment was accepted.

Radio Airways, Inc., Eugene, Ore.—Granted petition requesting leave to amend and remove its application from the hearing docket (No. 7383); accepted amendment to show changes in ownership of stock of petitioner corporation, and change in frequency requested from **1520** to **1550**, etc., and the application was removed from the hearing docket.

KHTN, Inc., Houston, Texas—Granted petition for leave to amend its application for CP (Docket 7565), to show an increase in capital stock authorized; to show an increased estimated cost of installation and to show a modified DA system, etc., and the amendment was accepted.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—James G. Thomas, Lubert W. Barefoot, Lawrence Gooding & Hector H. Clark, d/b as Sampson Broadcasting Co., Clinton, N. C.—Construction permit for a new standard broadcast station to be operated on **1010 kc.**, power of 1 KW, and daytime hours of operation. Amended: to change frequency from **1010** to **550 kc.**

580 Kilocycles

NEW—Foundation Company of Washington, Washington, D. C.—Construction permit for a new standard broadcast station to be operated on **580 kc.**, power of 5 KW, directional antenna and unlimited hours of operation.

610 Kilocycles

NEW—KHTN, Inc., Houston, Texas—Construction permit for a new standard broadcast station to be operated on **610 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation. Amended re changes in directional antenna night.

620 Kilocycles

NEW—Fresno Broadcasting Co., Fresno, Calif. (1823 Merced St.)—Construction permit for a new standard broadcast station to be operated on **620 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

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NEW—Triangle Broadcasting Associates, Inc., Hackensack, N. J. (P. O. 7 East Pleasant Ave., Maywood, N. J.)—Construction permit for a new standard broadcast station to be operated on **620 kc.**, power of 250 watts and unlimited hours of operation.

650 Kilocycles

NEW—Southern Virginia Broadcasting Corp., Crewe, Va. (P. O. 118 W. Carolina Ave.)—Construction permit for a new standard broadcast station to be operated on **650 kc.**, power of 1 KW and daytime hours of operation.

660 Kilocycles

NEW—Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich. (P. O. 288 Fisher Road)—Construction permit for a new standard broadcast station to be operated on **660 kc.**, power of 250 watts and daytime hours of operation.

680 Kilocycles

NEW—Wolverine State Broadcasting Service, Inc., Detroit, Mich. (P. O. 2230 Buhl Bldg.)—Construction permit for a new standard broadcast station to be operated on **680 kc.**, power of 250 watts and daytime hours of operation.

710 Kilocycles

NEW—Dean Covington, J. W. Tromerhauser and Edward Nixon McKay, a partnership, d/b as Coosa Valley Radio Co., in or near Rome, Ga. (P. O. 10 5th Ave.)—Construction permit for a new standard broadcast station to be operated on **710 kc.**, power of 1 KW and daytime hours of operation.

KGNC—Plains Radio Broadcasting Co., Amarillo, Texas—Modification of construction permit (B3-P-3733 which authorized change in frequency, increase in power, change type of transmitter, install Directional Antenna for day and night use and change transmitter location) for change in Directional Antenna for day and night use and change transmitter location and extension of commencement and completion dates.

NEW—Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C. (P. O. 505 Wachovia Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **710 kc.**, power of 1 KW, and daytime hours of operation.

730 Kilocycles

NEW—Grant Street Radio Stations, Inc., Pittsburgh, Penna. (P. O. 1404 First National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW and daytime hours of operation.

NEW—Waterloo Broadcasting Co., Waterloo, Ia. (P. O. on U. S. Highway 218, 1½ miles north of Waterloo)—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 500 watts, and daytime hours of operation.

740 Kilocycles

WKAQ—Radio Corporation of Porto Rico, San Juan, Puerto Rico—Construction permit to change frequency from **620** to **740 kc.**, increase power from 5 to 10 KW, make changes in transmitting equipment and install directional antenna for day and night use. Amended re changes in transmitting equipment and directional antenna.

NEW—Balboa Radio Corp., San Diego, Calif. (P. O. 1400 Bank of America Bldg., 625 Broadway)—Construction permit for a new standard broadcast station to be operated on **740 kc.** power of 5 KW, directional antenna and daytime hours of operation.

760 Kilocycles

NEW—Blue Bonnet Broadcasting Corp., Fort Worth, Texas (P. O. c/o Elliott Wilkinson, P. O. Box 1169, Dallas, Texas)—Construction permit for a new standard broadcast station to be operated on **760 kc.**, power of 1 KW and daytime hours of operation.

780 Kilocycles

WJAG—The Norfolk Daily News, Norfolk, Nebr.—Construction permit to install new transmitter, vertical antenna and ground system and change transmitter location. Amended to change transmitter location.

800 Kilocycles

NEW—Independent Broadcasting Corp., Knoxville, Tenn. (P. O. 908 South Gay St.)—Construction permit for a new standard broadcast station to be operated on **800 kc.**, power of 1 KW and daytime hours of operation.

NEW—Greater Huntington Radio Corp., Huntington, W. Va.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended: to change frequency from **1450** to **800 kc.**, power from 250 watts to 1 KW, hours of operation from unlimited to daytime, and change type of transmitter.

850 Kilocycles

NEW—George Johnston & George Johnston, Jr., d/b as Johnston Broadcasting Co., Birmingham, Ala. (P. O. 324 North 21st St.)—Construction permit for a new standard broadcast station to be operated on **850 kc.**, power of 1 KW night and 5 KW day, directional antenna night, and unlimited hours of operation.

860 Kilocycles

NEW—Anderson Broadcasting Co., Inc., Anderson, S. C. (P. O. 315½ North Main St.)—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 1 KW and daytime hours of operation.

NEW—The Miami County Broadcasting Co., Inc., Piqua, Ohio (P. O. Box 170)—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 250 watts and daytime hours of operation.

NEW—Robert R. Thomas, Jr., Oak Hill, W. Va. (P. O. Box 59)—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 250 watts and daytime hours of operation.

890 Kilocycles

NEW—Theodore Granik, Washington, D. C. (P. O. 1627 K St., N. W., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 5 KW and daytime hours of operation.

910 Kilocycles

KRRV—Red River Valley Broadcasting Corp., Sherman, Texas—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for day and night use. Amended to change transmitter location from Sherman to Denison, Texas, and changes in directional antenna.

NEW—Miami Broadcasting Co., Miami, Okla. (P. O. 509 First National Bank Building)—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

940 Kilocycles

WFVL—Hollywood Broadcasting Co., Hollywood, Fla.—Modification of construction permit (B3-P-4696, which authorized a new standard broadcast station) to

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change type of transmitter, for approval of antenna and transmitter location.

NEW—Independent Broadcasting Co., Des Moines, Iowa—Construction permit for a new standard broadcast station to be operated on **940 kc.,** power of 5 KW night and 10 KW day, directional antenna and unlimited hours of operation. Amended re directional antenna changes.

950 Kilocycles

WLOF—Hazelwood, Inc., Orlando, Fla.—Construction permit to change frequency from **1230** to **950 kc.,** increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night and change transmitter location from Nr. Orlando to Nr. Orlovista, Fla. Amended re changes in directional antenna for day and night use.

990 Kilocycles

NEW—The Eastern Oklahoma Broadcasting Corp., Muskogee, Okla. (P. O. 605 Barnes Bldg.)—Construction permit for a new standard broadcast station to be operated on **990 kc.,** power of 1 KW, directional antenna night, unlimited hours of operation.

NEW—Supreme Broadcasting System, Inc., New Orleans, La. (P. O. Jung Hotel)—Construction permit for a new standard broadcast station to be operated on **990 kc.,** power of 250 watts and daytime hours of operation.

1050 Kilocycles

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Modification of construction permit (B2-P-4623, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

1090 Kilocycles

NEW—Elias I. Godofsky, Hempstead, N. Y. (P. O. 26 Court St., Brooklyn, N. Y.)—Construction permit for a new standard broadcast station to be operated on **1090 kc.,** power of 250 watts and daytime hours of operation.

1100 Kilocycles

NEW—Roy Richards, Robert Tisinger, J. E. Duncan and Thomas Carr, a partnership, d/b as Carroll Broadcasting Co., Carrollton, Ga.—Construction permit for a new standard broadcast station to be operated on **1600 kc.,** power of 250 watts and daytime hours of operation. Amended to change frequency from **1600** to **1100 kc.**

1120 Kilocycles

NEW—Marti, Inc., Cleburne, Texas (P. O. 414 North Main St.)—Construction permit for a new standard broadcast station to be operated on **1120 kc.,** power of 250 watts, and daytime hours of operation.

1140 Kilocycles

NEW—Alfred Achilles Corcanges, Mineral Wells, Texas (P. O. Baker Hotel)—Construction permit for a new standard broadcast station to be operated on **1140 kc.,** power of 250 watts and daytime hours of operation.

NEW—Byrne Ross, tr/as Oklahoma City Broadcasting, Oklahoma City, Okla. (P. O. 2924 N. W. 16th)—Construction permit for a new standard broadcast station to be operated on **1140 kc.,** power of 1 KW and daytime hours of operation.

1170 Kilocycles

NEW—Eugene J. Roth, Jack L. Pink and James M. Brown, d/b as Radio Broadcasting Associates, Houston, Texas (P. O. Buffalo Drive at Waugh Drive)—Construction permit for a new standard broadcast station to be operated on **1180 kc.,** power of 250 watts and daytime hours of operation. Amended to change frequency from **1180** to **1170 kc.**

1190 Kilocycles

NEW—Robert L. Tomlinson, Sr., & Robert L. Tomlinson, Jr., d/b as Rome Radio Broadcasting Co. (P. O. 14½ Third Ave.)—Construction permit for a new standard broadcast station to be operated on **1190 kc.,** power of 1 KW and daytime hours of operation.

NEW—Richard E. Adams, James H. Shoemaker and Albert A. Anderson, d/b as Suburban Broadcasting Co., Framingham, Mass.—Construction permit for a new standard broadcast station to be operated on **1190 kc.,** power of 1 KW and daytime hours of operation.

1230 Kilocycles

WKUM—American Colonial Broadcasting Corp., Arecibo, Puerto Rico—Acquisition of control of licensee corporation by Ralph Perez Perry through purchase of 46 shares of common stock from Puerto Rico Advertising Company, Inc.

KPRL—Leslie Henry Hacker, Paso Robles, Calif.—Modification of construction permit (B5-P-4284, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—Del Rio Broadcasting Co., a partnership composed of James A. Clements, Richard J. Higgins, Thomas O. Mathews, & Joe H. Torbett, Del Rio, Texas (P. O. ℅ James A. Clements, P. O. Box 184, Angleton, Texas)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Wayne M. Nelson, Inc., Fayetteville, N. C. (P. O. Box 72, Concord, N.C.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Eugene E. Stone, Florence, S. C. (P. O. Box 1031)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation. (Contingent on grant of WOLS.)

NEW—Intermountain Broadcasting Co., Inc., Alamogordo, N. M. (P. O. Box 438, Albuquerque, N. M.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Mojave Valley Broadcasting Co., a partnership of William T. Brown, Burton C. Boatright & Robert E. Reno, Barstow, Calif.—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

KOOS—KOOS, Inc., Coos Bay, Ore.—Construction permit to install a new transmitter.

1240 Kilocycles

NEW—Keith Capper, tr/as The Aleutian Broadcaster, Anchorage, Alaska (P. O. Box 1296)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

WMFT—Tri-Cities Broadcast Co., Florence, Ala.—License to cover construction permit (B3-P-4049, as modified) which authorized a new standard broadcast station.

WGCM—WGCM Broadcasting Co., a Co-Partnership composed of Hugh O. Jones, William E. Jones, and James O. Jones, Gulfport, Miss.—Construction permit to install new transmitter.

NEW—Rawlins Broadcasting Co., Rawlins, Wyo. (P. O. 414 West Buffalo St.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

NEW—G. Lester Hash, N. Joe Rahall, Fred William Simon, d/b as The Bluefield Broadcasting Co. (a partner-

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ship), Bluefield, W. Va. (P. O. 1812 Dearborn Ave.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts, and unlimited hours of operation.

WMFT—Tri-Cities Broadcast Co., Florence, Ala.—Authority to determine operating power by direct measurement of antenna power.

WSNJ—Eastern States Broadcasting Corp., Northeast of Bridgeton, N. J.—Construction permit to install new vertical antenna with FM antenna mounted on top and move transmitter.

1270 Kilocycles

WTAL—Capital City Broadcasting Corp., Tallahassee, Fla.—Construction permit to change frequency from **1340** to **1270 kc.**, increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and change transmitter location. (Contingent on grant of WPDQ)

1280 Kilocycles

KSFT—The Trinidad Broadcasting Corp., Trinidad, Colo.—License to cover construction permit (B5-P-4219, as modified) which authorized a new standard broadcast station.

KSFT—The Trinidad Broadcasting Corp., Trinidad, Colo.—Authority to determine operating power by direct measurement of antenna power.

KFOX—Nichols and Warinner, Inc., Long Beach, Calif.—License to cover construction permit (B5-P-3902) as modified which authorized installation of new transmitter.

NEW—James Edwin Latimer & William Albert Pritchett, Lake City, S. C.—Construction permit for a new standard broadcast station to be operated on **1280 kc.**, power of 250 watts and unlimited hours of operation.

1310 Kilocycles

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Construction permit to change frequency from **1450** to **1310 kc.**, increase power from 250 watts to 1 KW night and 5 KW day, install new transmitter and directional antenna for night use and change transmitter location.

1340 Kilocycles

NEW—Carroll S. Mohr, Fred O. Rice, Douglas D. Kahle and George D. Humphrey, d/b as Snowy Range Broadcasting Co., Laramie, Wyo.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Gene Burke Brophy, Glendale, Ariz. (P. O. 2214 North Central Ave., Phoenix, Ariz.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

WPNA—Alpena Broadcasting Corp., Alpena, Mich.—Modification of construction permit (B2-P-4667, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio locations.

NEW—Monahans Broadcasters, Monahans, Texas (P. O. 102 S. Minor St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Howard L. Roberts, Donald Ellsworth, Lorenzo K. Lisonbee, Bert A. Randall, Samuel F. Curtis, Joseph M. Standage and Ernest J. Burgi, a partnership, d/b as Sun Valley Broadcasting Co., Mesa, Ariz. (P. O. 733 West Main)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Brookhaven Broadcasting Co., partnership, Tullius Brady and Dalton B. Brady, Brookhaven, Miss. (P. O. Brookhaven Bank & Trust Co. Bldg.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

WCTA—Andalusia Broadcasting Co., Inc., Andalusia, Ala.—Modification of construction permit (B3-P-4416, which authorized a new standard broadcast station) to change type of transmitter and for changes in ground system.

NEW—Pacific States Radio Co., Corvallis, Ore. (P. O. 306 Jefferson St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation.

WAML—New Laurel Radio Station, Inc., Laurel, Miss.—Authority to determine operating power by direct measurement of antenna power.

WMLT—George T. Morris, tr/as Dublin Broadcasting Co., Dublin, Ga.—Voluntary assignment of license to Dublin Broadcasting Company.

KGEM—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Idaho Broadcasting Co., Boise, Idaho—Modification of construction permit (B5-P-3631, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna system and transmitter and studio locations.

1390 Kilocycles

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Construction permit to change frequency from **1400** to **1390 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended to change frequency from **1390** to **1250 kc.**, power from 1 KW to 1 KW night and 5 KW day, and changes in directional antenna for night use only.

NEW—Arlington-Fairfax Broadcasting Co., Inc., Arlington (County), Va., (P. O. 2801 Wilson Blvd.)—Construction permit for a new standard broadcast station to be operated on **1390 kc.**, power of 1 KW and daytime hours of operation.

1400 Kilocycles

NEW—Radio South, Inc., Jacksonville, Fla. (P. O. 403 Atlantic National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

WJLD—Johnston Broadcasting Co. (George Johnston and George Johnston, Jr., partners), Bessemer, Ala.—Construction permit to change transmitter and studio locations.

NEW—Weldon Lawson, Sequin, Texas (P. O. 434 North Austin St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. (Contingent on grant of KONO)

NEW—A. W. Langill, B. J. Colbert and I. E. Rasmus, copartners, d/b as Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wisc.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1340** to **1400 kc.**, transmitter from Seymour to Chippewa Falls County, Wisconsin, and studio location from Eau Claire to Chippewa Falls, Wisconsin.

NEW—Walter E. Yaggy, L. B. Horton, L. B. Horton, Jr., and Virginia Ede Carswell, d/b as The Concho Valley Broadcasting Co., San Angelo, Texas (P. O. 21 South Chadbourne St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation. (Contingent on grant of KGKL)

NEW—Fred Harman, E. L. Ingram, Arthur M. Underwood and R. E. Bruce, d/b as Runnels County Broadcasting Co., Ballinger, Texas—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

WLCS—Air-Waves, Inc., Baton Rouge, La.—Modification of construction permit (B3-P-3202, which authorized a

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new standard broadcast station) to change type of transmitter, changes in antenna approval of studio location and extension of commencement and completion dates.

NEW—Radio Austin, Inc., Austin, Minn. (P. O. 108 Lansing Ave.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 100 watts and unlimited hours of operation.

KARV—Arizona Radio and Television, Inc., Mesa, Ariz.—Modification of construction permit (B5-P-4694, which authorized a new standard broadcast station) for approval of antenna and transmitter location and change studio location.

1410 Kilocycles

KRIG—Oil Center Broadcasting Co., Odessa, Texas—License to cover construction permit (B3-P-4246, as modified) which authorized a new standard broadcast station and change studio location.

KRIG—Oil Center Broadcasting Co., Odessa, Texas—Authority to determine operating power by direct measurement of antenna power.

WONS—State Broadcasting Corp., Hartford, Conn.—Voluntary assignment of license to the Yankee Network, Inc.

1430 Kilocycles

NEW—The General Broadcasting Corp., Altoona, Penna.—Construction permit for a new standard broadcast station to be operated on **1430 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna.

1440 Kilocycles

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—License to cover construction permit (B3-P-2939, as modified) which authorized change in frequency, increase in power, make changes in equipment, install directional antenna for night use and move transmitter.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La—Authority to determine operating power by direct measurement of antenna power.

NEW—Quincy Broadcasting Co., Quincy, Ill. (P. O. 506-510 Maine St.—Construction permit for a new standard broadcast station to be operated on **1440 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

1450 Kilocycles

WWDC—Capital Broadcasting Co., Washington, D. C.—License to cover construction permit (B1-P-3995) which authorized increase in power of synchronous amplifier and make changes in transmitting equipment.

WWDC—Capital Broadcasting Co., Washington, D. C.—Authority to determine operating power by direct measurement of antenna power.

WDSG—State Gazette Broadcasting Co., Dyersburg, Tenn.—License to cover construction permit (B3-P-4226) which authorized a new standard broadcast station.

WDSG—State Gazette Broadcasting Co., Dyersburg, Tenn.—Authority to determine operating power by direct measurement of antenna power.

NEW—John Daniels, Eli Daniels and Harry Daniels, d/b as Daniels and Sons Broadcasting System, Deadwood, South Dakota (P. O. 463 Gladstone St., Sheridan, Wyo.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Lauren Mickle, John Garrison, Joe S. Foster, Jr., d/b as Huntsville Broadcasting Co., Huntsville, Ala.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended to specify transmitter and studio locations and make changes in transmitting equipment.

NEW—Arthur S. Feldman, Fort Wayne, Ind. (P. O. 433 E. 51st St., New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Intermountain Broadcasting Co., Artesia, N. Mex.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation. Amended re stockholders.

NEW—Louis F. Leurig and F. F. McNaughton, d/b as The Las Cruces Broadcasting Co., Las Cruces, N. Mex.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Edney Ridge and Hadley Hayes, d/b as Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C. (P. O. Hayes Bldg., Wilkesboro, N. C.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WRHP—Tallahassee Appliance Corp., Tallahassee, Fla.—Modification of construction permit (B3-P-4711, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna, transmitter and studio locations.

WTBO—Aurelia S. Becker and Charles Z. Heskett, d/b as Cumberland Broadcasting Co., Cumberland, Md.—License to cover construction permit (B1-P-3924) which authorized installation of new antenna and ground system.

WTBO—Aurelia S. Becker and Charles Z. Heskett, d/b as Cumberland Broadcasting Co., Cumberland, Md.—Authority to determine operating power by direct measurement of antenna power.

KBUN—Rupert W. Bradford and Harry F. Pihl, a partnership, d/b as Bradford & Pihl, Bemidji, Minn.—Modification of construction permit (B5-P-3956, which authorized a new standard broadcast station) for approval of antenna transmitter and studio locations.

1480 Kilocycles

KVOE—The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Calif.—Modification of construction permit (B5-P-3482, which authorized changes in frequency, increase in power, installation of new transmitter and directional antenna for day and night use) for changes in directional antenna.

NEW—Lincoln Broadcasting Corp., Lincoln, Nebr. (P. O. 510 Barkley Bldg.)—Construction permit for a new standard broadcast station to be operated on **1480 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

KIEM—Redwood Broadcasting Co., Inc., Eureka, Calif.—Construction permit to install new transmitter and new vertical antenna with FM antenna mounted on top.

1490 Kilocycles

WICY—Mitchell C. Tackley, tr/as North Country Broadcasting Co., Malone, N. Y.—Modification of construction permit (B1-P-4568, as modified, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—J. C. Rothwell, Littlefield, Texas (P. O. Box 312, Huntsville, Texas)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

WHBS—The Huntsville Times Co., Inc., Huntsville, Ala.—Modification of construction permit (B3-P-4594, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and approval of transmitter location.

NEW—John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Oreg.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours

(Continued on next page)

of operation. Amended re change in type of transmitter.

NEW—Rose Capital Broadcasting Co., Tyler, Texas (P. O. 118 West Dobbs, c/o Bernard Wolf)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—W. S. Weatherly, tr/as Calhoun Broadcasting Co., Anniston, Ala. (P. O. 1200 Leighton Ave.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

KGKY—L. L. Hilliard, Ruth K. Hilliard & R. M. Stewart, d/b as Hilliard Co., Scottsbluff, Nebr.—Construction permit to install new transmitter.

WTVL—Kennebec Broadcasting Co., Waterville, Me.—License to cover construction permit (B1-P-4215) which authorized a new standard broadcast station.

WTVL—Kennebec Broadcasting Co., Waterville, Me.—Authority to determine operating power by direct measurement of antenna power.

NEW—Telecolor Corp., West Springfield, Mass. (P. O. CR. Dyke Ave. & Bramble Sts.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

KPDR—Central Louisiana Broadcasting Corp., Alexandria, La.—License to cover construction permit (B3-P-3722, as modified) which authorized a new standard broadcast station.

KPDR—Central Louisiana Broadcasting Corp., Alexandria, La.—Authority to determine operating power by direct measurement of antenna power.

NEW—Fayetteville Broadcasters, Inc., Fayetteville, N. C. (P. O. 131 Hay St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Lewis C. Tierney, Helen S. Tierney & Albert S. Kemper, Jr., d/b as Mercer Broadcasting Co., Princeton, W. Va. (P. O. Tem. % Albert S. Kemper, Jr., Bluefield, W. Va.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

KNEL—G. L. Burns, Brady, Texas—Modification of license to increase power from 100 watts night and 250 watts day to 250 watts day and night.

WMOA—Marietta Broadcasting Co., Marietta, Ohio—Modification of construction permit (B2-P-3895, which authorized a new standard broadcast station) to extend completion date.

KDRS—Thomas Maxie Self, John Eads Douglas and Gordon Theodore Rand, a partnership d/b as Progressive Broadcasting Co., Paragould, Ark.—Modification of construction permit (B3-P-4673, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—Morris Luskin, Burbank, Calif.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

1500 Kilocycles

NEW—J. L. Peterson & Mark L. Checketts, d/b as Southern Idaho Broadcasting, Preston, Idaho (P. O. 17 North State St.)—Construction permit for a new standard broadcast station to be operated on **1500 kc.**, power of 250 watts and unlimited hours of operation.

1530 Kilocycles

WJMJ—Patrick Joseph Stanton, Philadelphia, Penna.—Modification of construction permit (B2-P-4495, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

1550 Kilocycles

NEW—Radio Air Ways, Inc., Eugene, Ore.—Construction permit for a new standard broadcast station to be operated on **1520 kc.**, power of 1 KW and unlimited hours of operation. Amended to change officers, directors and stockholders, change frequency from **1520** to **1550 kc.** and change type of transmitter.

1570 Kilocycles

NEW—Ralph E. Oliver, Thomas E. Davisson, Silas S. Shippy, Leslie W. Oliver, d/b as Napa Valley Broadcasting Co., Napa, Calif. (P. O. 1790 Second St.)—Construction permit for a new standard broadcast station to be operated on **1570 kc.**, power of 500 watts and daytime hours of operation.

1590 Kilocycles

NEW—Lou Poller, Chester, Pa. (P. O. 7942 Cedarbrook St., Philadelphia, Pa.)—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power of 1 KW and daytime hours of operation.

1600 Kilocycles

NEW—The Boston Broadcasting Corp., Brookline, Mass. (P. O. % Max Hoffman, Treasurer, 63 Bedford St., Boston, Mass.)—Construction permit for a new standard broadcast station to be operated on **1600 kc.**, power of 5 KW, directional antenna and unlimited hours of operation.

FM APPLICATIONS ACCEPTED FOR FILING

Henderson Radio Corp., Henderson, N. C. (P. O. 219 South Williams St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 9,000 square miles.

W. A. Underhill & E. S. Underhill, Jr., d/b as The Evening Leader, Corning, N. Y.—Voluntary assignment of conditional grant for construction permit to Corning Leader, Inc. (Metropolitan FM broadcast station.)

Hughes Productions, A Division of the Hughes Tool Co., Los Angeles, Calif.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by the Commission and coverage of 10,790 square miles. Amended to change name from Hughes Productions, A Division of the Hughes Tool Company to Hughes Tool Company, change in officers and directors, change type of transmitter, transmitter location from San Mateo County to Mt. Tamalpais, Calif., and studio location from San Mateo County to San Francisco, Calif., coverage from 10,790 square miles to "to be determined," make change in antenna system and specify type of station as Rural.

Hughes Productions, A Division of the Hughes Tool Co., Los Angeles, Calif.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by the FCC and coverage of 7,315 square miles. Amended to specify class of station as Rural, change coverage from 7,315 square miles to "To be determined by FCC," change type of transmitter and transmitter location from Los Angeles to Mt. Wilson, Calif., make changes in antenna system, officers and directors, change name from Hughes Productions, A Division of the Hughes Tool Co., to Hughes Tool Co., studio to Hollywood.

Stillwater Publishing Co., Stillwater, Okla.—Construction permit for a new FM (Community) broadcast station to be operated on Channel #281, **104.1 mc.** Amended to change transmitter location and specify coverage as 7,360 square miles and population of 231,747.

Gerson Askinas, Earle G. Hewinson and Christos M. Manitsas, Partners, d/b as Springfield Broadcasting Co., Springfield, Mass. (P. O. 1694 Main St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 12,635 square miles.

Public Radio Corp., Tulsa, Okla. (P. O. 214 Beacon Bldg.)—Construction permit for a new FM broadcast station

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to be operated on frequency to be determined by chief engineer of FCC and coverage of 3,420 square miles.

Twin City Broadcasting Co., Inc., Lewiston, Me. (P. O. 223 Lisbon St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 7,421 square miles.

Statesville Broadcasting Co., Inc., Statesville, N. C. (P. O. 210 South Center St.)—Construction permit for a new FM broadcast station to be operated on Channel #236, **95.1 mc.**, and coverage of 6,500 square miles.

Coshocton Broadcasting Co., Roscoe, Ohio (P. O. 115 North Sixth St., Coshocton, Ohio)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #288, **105.5 mc.** or as assigned by FCC.

Blue Ridge Broadcasting Corp., Roanoke, Va. (P. O. Box 1110)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #227, **93.3 mc.** and coverage of 19,694 square miles.

Capital City Broadcasting Corp., Tallahassee, Fla. (P. O. Thomasville Highway at New County Road)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC.

Capitol Broadcasting Co., Inc., Charlotte, N. C. (P. O. 130 South Salisbury, Raleigh, N. C.—Construction permit for a new FM broadcast station to be operated on Channel #273, **102.5 mc.** and coverage of approximately 11,000 square miles.

Hampton Roads Broadcasting Corp., Newport News, Va.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **44.7 mc.** and coverage of 5,950 square miles. Amended to change type of transmitter and make changes in antenna system.

Radio Diablo, Inc., San Bruno, Calif.—Construction permit for a new FM broadcast station to be operated on coverage of 33,265 square miles. Amended to specify frequency as to be assigned by FCC.

Central Nebraska Broadcasting Corp., Kearney, Nebr. (P. O. Federal Annex Building)—Construction permit for a new FM broadcast station to be operated on Channel #228, **93.5 mc.** or as assigned by FCC and coverage of 16,665 square miles.

O. E. Richardson, Fred L. Adair, Robert O. Adair, d/b as Radio Station WJOB, Chicago, Ill.—Construction permit for a new FM broadcast station to be operated on frequency to be determined. Amended to change studio location from Chicago, Illinois, to Hammond, Indiana, change frequency from to be determined to Channel #265, **100.9 mc.**

Bell Broadcasting Co., Inc., Temple, Texas—Modification of construction permit (B3-PH-594, which authorized a new Community FM broadcast station) to specify transmitter location, type of transmitter, frequency as Channel #250, **97.9 mc.**, coverage of 12,550 square miles, population of 367,744, antenna system and change class of station to Metropolitan. Amended to change frequency from **97.9 mc.** to "to be assigned by FCC," type of transmitter, change class of station and make changes in antenna system.

Radio Station WSOC, Inc., Charlotte, N. C. (P. O. 1925 North Tryon St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #264, **100.7 mc.** and coverage of 14,000 square miles.

A. J. Fletcher, Greensboro, N. C.—Construction permit for a new FM (Metropolitan or possibly Rural) broadcast station to be operated on Channel #253, **98.5 mc.** and coverage to be determined. Amended to change name from A. J. Fletcher to Capitol Broadcasting Company, Inc.

Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich. (P. O. 288 Fisher Road)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #295, **106.9 mc.**

WLOU—John Lord Booth, Detroit, Mich.—Voluntary assignment of license to Booth Radio Stations, Inc.

News Syndicate Co., Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **47.9 mc.** and coverage of 8,500 square miles. Amended to change frequency from **47.9 mc.** to "to be determined," coverage from 8,500 to 10,490 square miles, population from 11,212,416 to 12,380,976, type of transmitter, make changes in antenna system and change in officers, directors and stockholders.

North Jersey Broadcasting Co., Inc., Paterson, N. J.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **49.9 mc.** and coverage of 4,928 square miles. Amended to specify population of 11,729,561, change frequency from **49.9 mc.** to Channel #221, **92.1 mc.**, coverage from 4,928 to 11,400 square miles, type of transmitter, studio and transmitter locations, make changes in antenna system and change in directors and stockholders.

International Union, United Automobile, Aircraft and Agricultural Implement Workers of America (UAW-CIO), R. J. Thomas, President, Cleveland, Ohio—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **43.1 mc.** and coverage of 17,500 square miles. Amended to change name from International Union United Automobile Aircraft and Agricultural Implement Workers of America (UAW-CIO) R. J. Thomas, President, to UAW-CIO Broadcasting Corporation of Ohio.

Unity Corp., Inc., Springfield, Ohio—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **100 mc.** and coverage of 5,777 square miles. Amended to change coverage from 5,777 to 6,992 square miles and population from 501,200 to 648,000.

N. M. U. Broadcasting Co., Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency as determined by FCC and coverage over 8,500 square miles. Amended to make change in corporate structure (increase in common stock).

Radio Projects, Inc., Newark, N. J.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage to be supplied. Amended to change officers and directors.

Colonial Broadcasting Co., Providence, R. I.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 7,840 square miles. Amended to change coverage from 7,840 to 10,630 square miles, population from 2,359,000 to 2,517,500 and make changes in antenna system.

North Jersey Radio, Inc., Newark, N. J.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **±98 mc.** and coverage of 8,150 square miles. Amended to change directors and stockholders.

Board of Missions and Church Extension of the Methodist Church, Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined. Amended to change name from Board of Missions and Church Extension of the Methodist Church to Radio Corporation of the Board of Missions and Church Extension of the Methodist Church, Inc.

WMCA, Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **48.3 mc.**, and coverage of 8,550 square miles. Amended to change officer frequency from **48.3 mc.** to Channel #239, **95.7 mc.**, or as assigned by FCC, coverage from 8,550 to 10,420 square miles, population from 10,817,455 to 12,369,166, type of transmitter and make changes in antenna system.

The Journal Co. (The Milwaukee Journal), Wausau, Wisc.—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be determined and coverage of 17,250 square miles. Amended to change antenna system.

Mid-State Broadcasting Co., Peoria, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC Chief Engineer and coverage to be determined. Amended to change stockholders.

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WDWS-FM—The Champaign News-Gazette, Inc., Champaign, Ill.—Modification of construction permit (B4-PH-364, which authorized a new Community FM broadcast station) to change class of station, specify frequency of **±98.0 mc.**, coverage of 13,740 square miles, population 584,521, transmitter site, type of transmitter and specify antenna system.

KMGM—Metro-Goldwyn-Mayer Studios, Inc., Los Angeles, Calif.—Construction permit to specify frequency as Channel #261, **100.1 mc.**, change type of transmitter and antenna system. Amended to specify population of 3,072,566, change coverage from 7,000 to 6,241 square miles, type of transmitter and make changes in antenna system.

Thomas C. Holston, Lebanon, Penna. (P. O. 206 East Walnut St.)—Construction permit for a new FM broadcast station to be operated on Channel #283, **104.5 mc.**, or Channel #288, **105.5 mc.**, and coverage of approximately 900 square miles.

WAXH—Savannah Broadcasting Co., Area of Savannah, Ga.—License to cover construction permit (B3-PRY-311) which authorized installation of new transmitter.

W9XZC—Joseph F. Novy, Riverside, Ill.—Modification of construction permit (B4-PEX-65, which authorized a new developmental broadcast station) for change in power from 1 KW to 550 watts.

TELEVISION APPLICATION ACCEPTED FOR FILING

Radio Sales Corp., Seattle, Wash.—Construction permit for a new commercial television broadcast station to be operated on Channel #1, **50-56 mc.**, ESR of 4160 and power of Aural 2 KW, Visual 4 KW (peak). Amended to change frequency from Channel #1, **50-56 mc.**, to Channel #5, **76-82 mc.**, change type of transmitters, make changes in antenna system and change transmitter site from Kink County to Seattle, Washington.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WNYE—Board of Education, City of New York, Brooklyn, N. Y.—Construction permit to specify frequency as Channel #219, **91.7 mc.**, change power from 1 KW to 10 KW, type of transmitter and make changes in antenna system.

First Baptist Church, Pontiac, Mich.—Extension of authority to transmit programs from First Baptist Church at Pontiac, Mich., to Radio Stations CKLW, Windsor, Ontario, Canada, for the period beginning August 13, 1946.

Evangelistic Mission, Pontiac, Mich.—Extension of authority to transmit programs from Pontiac, Michigan, to Canadian Stations, CKLW, Windsor, Ontario, Canada.

Stanley G. Boynton, Detroit, Mich.—Extension of authority to transmit programs to CKLW, Windsor, Ontario, Canada, from Highland Park Baptist Church, Highland Park, Mich., each Sunday from 8 to 8:30 P. M., EST, for the period beginning July 10, 1946.

WRBQ—Alamance Broadcasting Co., Inc., Area of Burlington, N. C.—License to cover construction permit (B5-PRE-455) which authorized a new relay broadcast station.

KAJA—KRLD Radio Corp., Dallas, Texas—License to cover construction permit (B3-PRE-460) which authorized a new relay broadcast station.

W3XEP—Radio Corporation of America, Camden, N. J.—Modification of license to request change in frequencies from Channel #12, **204-210 mc.**, to Channel #10, **198-204 mc.**

WBOE—Cleveland City Board of Education (Charles H. Lake, Supt.), Cleveland, Ohio—Construction permit to specify frequency as **90.1 mc.**, change power from 1 KW to 3 KW, change type of transmitter and make changes in antenna system.

APPLICATIONS TENDERED FOR FILING

NEW—Community Service Broadcasting Corporation of Amsterdam, N. Y., in or adjacent to Amsterdam, N. Y.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Radio Anthracite, Inc., Shamokin, Penna.—Construction permit for a new standard broadcast station to be operated on **1480 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

NEW—Woodward Broadcasting Co., Woodward, Okla.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—James Cullen Looney, Edinburg, Texas—Construction permit for a new standard broadcast station to be operated on **710 kc.**, power of 250 watts and daytime hours of operation.

NEW—Gene Burke Brophy, Flagstaff, Ariz.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C.—Construction permit for a new standard broadcast station to be operated on **710 kc.**, power of 1 KW and daytime hours of operation.

NEW—James Edwin Latimer and William Albert Pritchett, Lake City, S. C.—Construction permit for a new standard broadcast station to be operated on **1280 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Radio Austin, Inc., Austin, Minn.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 100 watts and unlimited hours of operation.

NEW—Waterloo Broadcasting Co., Waterloo, Iowa.—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 500 watts and daytime hours of operation.

NEW—Fred Harman, E. L. Ingram, Arthur M. Underwood and R. E. Bruce, d/b as Runnels Broadcasting Co., Ballinger, Texas—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Metropolitan Broadcasting Corp., Belleville, Ill.—Construction permit for a new standard broadcast station to be operated on **1430 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Gene Burke Brophy, Glendale, Ariz.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Standard Tobacco Co., Inc., Maysville, Ky.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Southeastern Broadcasting Co., Inc., Somerset, Ky.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—James W. Bradner, Jr., Galveston, Texas—Construction permit for a new standard broadcast station to be operated on **1540 kc.**, power of 1 KW and daytime hours of operation.

NEW—Carthage Broadcasting Co., a partnership composed of Lloyd Clinton McKenney and John Joseph Daly, Carthage, Mo.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Morris Luskin, Burbank, Calif.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—A. Dwight Newton and W. H. Wood, co-partners, d/b as San Joaquin Broadcasting Co., Stockton, Calif.—Construction permit for a new standard broadcast station to be operated on **1420 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. (Resubmitted)

NEW—Northern Broadcasting Co., Havre, Mont.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

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NEW—Luis Ramos Rodriguez, San Juan, Puerto Rico—Construction permit for a new standard broadcast station to be operated on **620 kc.,** power of 5 KW, directional antenna and unlimited hours of operation.

NEW—Port Frere Broadcast Co., Inc., Wilmington, Del.—Construction permit for a new standard broadcast station to be operated on **1250 kc.,** power of 500 watts and daytime hours of operation.

NEW—Bernard Frant, Louis Glasier, co-partners, d/b as Wyandotte Broadcasting Co., Wyandotte, Mich.—Construction permit for a new standard broadcast station to be operated on **1310 kc.,** power of 250 watts and daytime hours of operation.

NEW—The Messenger Publishing Co., Athens, Ohio—Construction permit for a new standard broadcast station to be operated on **730 kc.,** power of 1 KW and daytime hours of operation.

NEW—Walterboro Broadcasting Co., Walterboro, S. C.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—Raymond M. Beckner and Melvin B. Williams, d/b as The Royal Gorge Broadcasters, Canon City, Colo.—Construction permit for a new standard broadcast station to be operated on **980 kc.,** power of 250 watts, and daytime hours of operation.

KJR-KEGR—Birt F. Fisher, Seattle, Wash.—Consent to assignment of license to Totem Broadcasters, Inc., also includes Relay Station KEGR. **(950 kc.)**

NEW—Hollywood Community Radio Group, Gardena, Calif. —Construction permit for a new standard broadcast station to be operated on **1530 kc.,** power of 1 KW, and daytime hours of operation.

NEW—Piedmont Service Corp., Alexander City, Ala.—Construction permit for a new standard broadcast station to be operated on **1050 kc.,** power of 1 KW, and daytime hours of operation.

KPHO—Phoenix Broadcasting, Inc., Phoenix, Ariz.—Construction permit to change frequency from **1230** to **1030 kc.,** power from 250 watts to 10 KW, install directional antenna night, new transmitter and change transmitter location.

WTOC—Savannah Broadcasting Co., Savannah, Ga.—Construction permit to make changes in directional antenna to permit change-over time to be made fifteen minutes earlier or later when the regular change-over time falls within a continuous program. **(1290 kc.)**

NEW—Western Waves, Inc., Seattle, Wash.—Construction permit for a new standard broadcast station to be operated on **1540 kc.,** power of 50 KW, directional antenna and unlimited hours of operation.

NEW—The Daily Report, a partnership consisting of Mrs. Jerene Appleby Harnish, Carlton R. Appleby, Mrs. Annie M. Potter and Walter Axley, Ontario, Cal.—Construction permit for a new standard broadcast station to be operated on **1510 kc.,** power of 250 watts, and daytime hours of operation.

NEW—Arecibo Broadcasting Co., Inc., Arecibo, Puerto Rico —Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—Mahoning Valley Broadcasting, Youngstown, Ohio—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—Scotland Broadcasting Co., Laurinburg, N. C.—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—Alonzo Stanford Dudley, Lake Charles, La.—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts, and unlimited hours of operation.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Weber Typewriter Mechanics School—Advertisements and circular letters of the Weber Typewriter Mechanics School, Osborn, Ohio, contain "grossly deceptive, false and misleading" representations concerning a correspondence course in typewriter repairing, according to a complaint issued by the Commission. (5423)

CEASE AND DESIST ORDER

Washington Breeders Association—The Commission ordered Norman Collins and Roy Montgomery, trading as Washington Breeders Association, Alderwood Manor, Wash., to cease and desist from representing that they are R. O. P. poultry breeders or operate a poultry plant under the supervision of an official from the agency supervising United States Record of Performance work. (5196)

STIPULATIONS

No stipulations were issued by the Commission last week.

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 30, July 29, 1946

PROGRESS REPORT ON CONSTRUCTION REQUESTED BY FCC FROM FM PERMIT HOLDERS

In a notice published Friday afternoon (26), the FCC announced that applicants who hold FM construction permits will be required to file a report of progress on station construction and conditional grantees will be allowed only thirty instead of ninety days in which to provide additional engineering data.

Reprinted below is the text of the public notice followed by the questionnaire which the Commission is sending to present permit holders.

It has come to the attention of the Commission that holders of conditional grants and construction permits for new FM broadcast stations have, in some instances, been dilatory in the planning and construction of their FM stations and in providing an FM broadcast service at an early date. In the interest of full development and utilization of FM broadcasting, the Commission feels that such delays cannot be permitted.

Conditional Grants—In the conversion of conditional FM grants to construction permits it has often been necessary to request additional information from grantees, and in some cases considerable time has elapsed before this information was received by the Commission. When the Commission announced the policy of making conditional FM grants, a period of 90 days was specified within which additional engineering material could be supplied. This length of time is no longer considered necessary, and it is expected that engineering material or other information, when requested, will be supplied within a maximum of 30 days thereafter. In this respect, the Commission wishes to point out that the recent revision of the FM rules provides brackets of antenna height and effective radiated power for Class A and Class B stations; a considerable number of applications may, therefore, be completed without individual request for further information.

(Continued on page 582)

INSIDE THIS ISSUE

Results of the NRDGA survey concerning advertising practices among retailers have just been released. About two-thirds of those responding utilized radio during 1945. (p. 583)

The first in the series of NAB radio management studies was mailed to small market stations over the weekend. Series is designed to depict representative operation among the 500 small market stations. (p. 585)

A new bill providing for assignment of a section of the 50-mc band for FM has been introduced in the House by Rep. Lemke. (p. 587)

An exchange of letters between Judge Miller and M. Lange of the French Radio reveals that 136 American stations have agreed to rebroadcast program from Radiodiffusion Francaise. (p. 584)

Sam Bass Warner, U. S. Registrar of Copyrights, met with radio executives recently to discuss means of broadening the radio industry's use of government copyright catalogues. (p. 585)

Expansion of FM and television facilities is tabulated for the period ending July 1. (p. 586)

ENGINEERING COMMITTEE STUDIES RECORDING STANDARDS

The NAB Engineering Executive Committee met in Washington Monday (22) to discuss current industry problems with James R. Middlebrooks, NAB's new director of engineering.

The committee considered a proposed study of the existing recording standards promulgated by NAB in 1942 and other engineering matters and formulated recommendations to be submitted to the NAB Board of Directors.

A proposed agenda to provide for full discussion of

(Continued on page 582)

SENATOR TOBEY REQUESTS CONGRESSIONAL INVESTIGATION OF FCC PROGRAM CONTROL

Sen. Charles W. Tobey (R), New Hampshire, introduced a resolution in the Senate on Wednesday (24), which, if adopted would direct the Interstate Commerce Committee to investigate the FCC with respect to:

(1) The exercise by the FCC of program control and censorship, particularly as it has or may restrict freedom of speech in radio broadcasting.

(2) The allocation of frequencies, with reference especially to the effect on rural populations of the shifting of the FM band.

(3) The re-allocation of FM frequencies and its effect on the public and the radio industry and its effect on the extent of control of radio by FCC.

The resolution authorizes the ICC or a subcommittee thereof to hold hearings, subpoena witnesses, require the production of documents, take testimony, employ assistants, and make such expenditures as it deems advisable.

The resolution was referred to the committee on Interstate Commerce.

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS
1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

PROGRESS REPORT ON CONSTRUCTION REQUESTED BY FCC FROM FM PERMIT HOLDERS

(Continued from page 581)

Should it appear that undue delay occurs in furnishing necessary information to satisfy the terms of the conditional grant, the Commission will review the grant to determine whether the application should be designated for hearing and the grant cancelled.

Construction Permits—Construction permits are being issued as quickly as possible following receipt of necessary information, and the Commission expects that FM station construction be carried forward expeditiously. In cases where an application is filed in which to extend the completion date specified by an FM construction permit (8 months after issuance) and where it appears that the permittee has not been diligent in proceeding to construct the station as quickly as possible, the Commission will review the application with particularity to determine whether such extension application should be granted or designated for hearing. In acting on requests for extension of time, the Commission will consider the promptness of a permittee's efforts to secure equipment and other materials and his efforts to provide an FM broadcast service promptly with interim equipment. Even though complete equipment may not be immediately available, the Commission expects permittees to use interim equipment to provide an early FM service and to install remaining equipment as rapidly as it becomes available. Such operation is now being conducted by a number of conditional grantees and permit holders.

In order that the Commission may be kept fully advised in the above matters, information thereon is being requested from FM permittees at the time specified by the permit as the required commencement of construction (2 months after issuance). An inquiry directed to this end is being sent to present permit holders and will be sent with construction permits issued in the future.

Text of Inquiry To Be Sent Permittees

In order that it may be fully advised concerning the progress of construction of your FM broadcast station, the Federal Communications Commission requests that you furnish the information called for below:

Instructions for Replying: (1) Two copies of this form are enclosed. Keep one copy for your files; mail one copy to the Federal Communications Commission, Washington 25, D. C. (2) Fill this form out immediately (within 15 days) after the date specified in your construction permit as the required commencement date for construction. (3) In your answers give the status of your construction as of the date when you are required to commence construction.

1. Has an order been placed for the FM broadcast transmitter specified by your construction permit? Yes ( ) No ( ). Is such an order has been placed, give date of purchase order and promised delivery date.

2. Has the transmitter or any unit thereof been delivered? Yes ( ) No ( ). If answer is yes, indicate which units have been received and estimate percentage of installation completed.

3. Has an order been placed for the FM antenna supporting structure? Yes ( ) No ( ). If answer is yes, give date of purchase order and promised delivery date.

4. If the antenna supporting structure has been received, estimate percentage of construction completed.

5. Has an order been placed for the FM antenna described by the construction permit? Yes ( ) No ( ). If answer is yes, give the date of the purchase order and the promised delivery date.

6. Has the FM antenna or any portion thereof been received? Yes ( ) No ( ). If answer is yes, estimate the percentage of installation completed.

7. Must property be purchased or leased for the transmitter locations? Yes ( ) No ( ). If answer is yes, has a title or lease been secured? Yes ( ) No ( ). Date of title or lease.

8. Must property be purchased or leased for the studio location? Yes ( ) No ( ). If answer is yes, has a title or lease been secured? Yes ( ) No ( ). Date of title or lease.

9. Has construction begun at either transmitter or studio location? Yes ( ) No ( ). If so, estimate percentage of construction completed.

10. Has an application been submitted to the Civilian Production Administration in your local area for a building permit? Yes ( ) No ( ). If answer is yes, has it been acted upon? Yes ( ) No ( ). If so, what authorization has been granted?

11. What steps, if any, have been taken to commence an FM broadcast service with interim equipment pending the completion of full construction?

12. If interim operation is planned, what are the promised delivery dates for the following equipment for such operation: Transmitter; Antenna; other major items of equipment (name them).

13. If interim operation has begun, give the commencement date of such operation. If interim operation is planned but has not begun, give the date at which operation is expected to begin.

14. Give the transmitter power, type of antenna and antenna height employed or proposed for interim operation.

15. If interim operation is not planned, give the reasons therefor.

ENGINEERING COMMITTEE STUDIES RECORDING STANDARDS

(Continued from page 581)

engineering matters at the annual NAB convention was also adopted for submission to the board.

The committee expressed to Howard S. Frazier, who has served as Director of Engineering for the past four years, its "grateful appreciation for the in-

(Continued on next page)

telligent and constructive contribution" which he made to the radio industry during his tenure.

The committee was advised that the NAB Engineering Handbook will be ready for distribution prior to the convention.

Committee members attending the session were Chairman B. Porter Houston, WCBM, Baltimore; J. B. Fuqua, WGAC, Augusta; Karl B. Hoffman, WGR, Buffalo; William B. Lodge, CBS, New York; and Board Liaison Member T. A. M. Craven, WOL, Washington. C. E. Arney, Jr., secretary-treasurer, and Mr. Middlebrooks represented NAB.

Broadcast Advertising

NRDGA CONDUCTS SURVEY ON THE USE OF RADIO ADVERTISING

A survey of retailers using radio as an advertising medium in 1945, with 309 retail stores responding, has just been released by the National Retail Dry Goods Association.

Retailers were queried on the value of radio as an advertising medium for department and specialty stores. They were asked to what extent they were using radio, for how long, and how successful they found it.

There were 202 department and 74 specialty stores identified among the 309 responding, in all city sizes, doing annual sales from "up to one million" to "over 10 million dollars." Stores were located in all geographical areas.

The findings disclosed that retail stores do not appear to put even a fraction of the effort behind radio that they put behind publication advertising.

While NRDGA believes that the survey, generally, depicts a "fair" picture for radio, the data show that retail stores are not giving the medium a real chance. Only two-thirds of the stores responding used radio in 1945. The report shows that radio usage increases as annual sales volume becomes greater, and that the medium appears to be more important the farther you travel from the eastern seaboard.

Various types of programs were employed by the stores, with "music" and "news" used by more than 50% of the respondents. "Household hints" programs and spot announcements were also listed as frequently used. More than two-fifths had only one program, another 25% had two. Among the very large volume stores one-half were found to be using four or more different programs.

The findings disclose a lack of appreciation of radio's value in the fact that approximately two-fifths of the respondents were using a total of 30 minutes or less per week.

It was found that one-third of the programs have been on the air less than six months, another one-fifth less than a year. Only 25% have been on for two years or longer. NRDGA points out that "It would seem that at least in some instances the programs are not given the opportunity to build an audience."

Ninety-five per cent used stations affiliated with national networks, and about two-thirds of the stores confined their efforts to one station only.

There was a preference for programs directed to women, with news and spot anouncements used to reach everyone.

Approximately 25% of the stores reported having a radio advertising director. In more than half of these stores, the director was the complete staff, and a good many of the directors doubled in brass, serving also as talent.

The report states that almost four-fifths of these stores support their radio programs with newspaper advertising. Because this appeared to be contrary to their general appreciation for the medium, this "support" was construed by NRDGA to mean newspaper "listings." Half of the stores used window and department displays, as well as direct mail for promotional support.

Three out of five stores receive free radio material from manufacturers; one in five from magazines; one in seven from public relations offices, one out of eight from wholesalers.

According to the study, nine out of ten stores indicated "general store prestige" as one of the results desired from the use of radio; six out of ten indicated "department build-up"; and six out of ten desired "immediate item sales."

It was shown that about half of the stores had made special tests to evaluate radio during the year. Some three-fifths of these reported "favorable" or "fair results."

Three out of ten stores reported "highly successful" results from their radio advertising; six out of ten reported "moderately successful." Only three in one hundred indicated unsuccessful results. News and household programs scored better on the "highly successful" list than did any other types of programs.

The study discloses that the stores do not seem to be according the medium the recognition it deserves on the basis of their opinions regarding results.

More than half of them devote only 10% or less of their total advertising budget to radio; a quarter of them 5% or less. Among those claiming "highly successful" results, two out of five allocated 10% or less.

Half of the stores believed radio to be of sufficient importance to warrant a separate budget (only a third of these use "per cent of sales" as a budget basis).

About half of the stores anticipate expansion to some extent in their overall advertising but less than 25% expect to boost the percentage devoted to radio.

NRDGA observes, "In conclusion it is evident from

(Continued on next page)

SCHEDULE OF NAB COMMITTEE MEETINGS

Date	*Committee*	*Place*
Aug. 3-4	Board Finance	Estes Park
Aug. 5-7	NAB Board of Directors	Estes Park
Aug. 12-13	Employee-Employer Relations	Washington
Sep. 9-10	Small Market Stations Executive	Washington

this study that somewhere somebody is failing to give radio the proper push insofar as retail advertising is concerned. Whether this be the fault of the seller of the time or the purchaser is not clear from this investigation. Quite possibly it is the fault of both."

A full report of the study will be released soon in the "NRDGA PROMOTION EXCHANGE" which NAB will distribute to all member stations.

HOW ABOUT A MOVIE?

This is a good time of year to remind station managers that plans for fall advertising are now being readied.

One way to interest prospective advertisers in the advantages of a radio campaign is to arrange showings of the three sound films which the NAB Department of Broadcast Advertising makes available to members free-of-charge.

Especially written and filmed for presentation to retailers, the pictures are entitled, "Airforce and The Retailers," "America Takes to the Air," and "Why Radio Works." The entire showing runs about one hour.

Station Managers who would like to arrange meetings for such filmings, can get the movies by addressing this department.

International

FRENCH PROGRAMS TO BE REBROADCAST IN U. S. BY 136 STATIONS

As one of the results of his recent visit to this country, M. Robert Lange, director of the North American Service of the French Radio, was successful in arranging for rebroadcasts of his programs through the facilities of 136 stations.

The text of a letter from M. Lange to NAB President Justin Miller, with Judge Miller's reply, is reprinted below:

Hon. Justin Miller, President
National Association of Broadcasters
1760 N Street, N.W.
Washington, D. C.

Dear Sir:

I am very late in expressing to you my heartiest gratitude for the way Mrs. Miller and yourself have received me in Washington. I also think that I should give you an account of my mission since your introducing me to the American people played a decisive part in the few results I have been able to secure.

So far, 136 stations located in 37 different States have accepted to retransmit programs prepared by us and I am especially happy to say that 16 15,000 watt stations are among those willing to carry our programs.

I hope to be able to see you in Washington before I fly back to Paris and I would greatly appreciate a note from you emphasizing the necessity of increasing our present setup in this country. I fully realize that it is only if my administration is convinced of the efforts we will have to accomplish that we shall be in a position to answer the offers and demands that were made to us.

I am very confident that these achievements will work both ways and that in the near future the French radio will carry a number of programs giving the right picture of what is going on in America. I do not have to tell you once more my admiration for the American radio and for yourself.

Thanking you again, I am,

Respectfully yours,
Robert Lange
Director of the North American
Service of the French Radio

Honorable Robert Lange,
Director of the North American
Service of the French Radio,
Radiodiffusion Francaise,
14 East 53rd Street,
New York 22, New York.

Dear Mr. Lange:

I was pleased to have your letter and to know of your success in arranging with so many of our radio stations for retransmitting your programs. Having in mind that the United States law provides there shall be no censorship of radio broadcasting stations and that radio stations, therefore, are free to choose their own programs, the fact that 136 stations, located in 37 different States, have undertaken to carry your retransmitted programs indicates the high degree of success which you have achieved for your programs.

Of course, as time goes on, it will be necessary for you to increase your present set-up greatly in order to extend the usefulness of the service which you propose to render. Each of our countries is deeply in need of accurate information concerning the other. As time goes on, this need will continue to increase in importance.

All thinking people, I am sure, will agree that only when we have been able to secure a reasonable degree of understanding between our peoples can we hope for ultimate understanding between governments and effective cooperation toward a peaceful world. Surely, this great medium of communication which you and I represent must play an increasingly larger part in achieving that objective.

It is for these reasons and many others—including your own radiant personality—that I am always happy to see you and to know of your presence among us. I hope that you may come often to visit with us and that your government at home will understand and appreciate the great contribution which you are making.

Personally, let me assure you that it was a pleasure to help you while you were here. From all reports I have had, you may anticipate continued cooperation from the radio broadcasters of this country. I was particularly happy, too, that you were able to arrange for a good trip throughout the rest of our country. No one can fully understand the American people until he sees something of the background, geographically, industrially and philosophically, which comes from such a trip which you have just taken.

(Continued on next page)

Again, I wish to thank you for the kindness and many courtesies which you extended to me as a member of the American radio delegation in Paris last summer. I look forward with great pleasure to our next meeting.

With all good wishes and kindest regards, I am

Cordially yours,

Justin Miller.

Small Market Stations

NAB RADIO MANAGEMENT STUDY RELEASED

The first of the "NAB Radio Management Study" series was mailed to all small market stations over the weekend. Study No. 1 is a twelve-page account of actual operating conditions at a 250-watt MBS affiliate located in a Southern city of less than 25,000 population.

Altogether, some ten stations located in various sections of the nation are to be included in the series. The field work, being done by Arthur Stringer, NAB Director of Special Services, is almost completed and each station's operation will be covered in separate reports, suitable for binding.

Study No. 1 contains factual data and information but does not reveal the identity of the station. It discusses the station's place in the community, its organization and practices, its executive department, production and programming department, sales and promotion practices, advertising rates of the station and its competition.

The report reveals annual income for 1944 and 1945, showing amounts derived from sale of time to local, national spot, regional and network advertisers. Length of employment, compensation, duties and radio experience of each employee are listed.

This radio management series, which is expected to show a cross-section of good and bad practices prevalent among the 500 small market stations of the nation, was undertaken by NAB at the request of the Small Market Stations Executive Committee.

The reports are copyrighted and confidential. Although the initial mailing went only to small market stations, executives of larger stations holding NAB membership may receive a copy upon request to NAB.

SEARS AND WARD'S USING RADIO

James R. Curtis, KFRO, Longview, Texas, member of the Small Market Stations Executive Committee, has completed a spot check on a number of small stations selling radio time to Sears, Roebuck, and Montgomery Ward stores.

Thirteen stations responded to the study. Nine stations reported sales to Sears, Roebuck with spot announcements used on eight stations, and the ninth reported a five-minute program, six days per week on a seasonal basis. One station reported that Sears uses 60 spots weekly; another, ten to fifteen spots per week; and a third, 300 spots a year. The other stations reported sales of four or less announcements per week, with additional spots on special store sales events.

Montgomery Ward was found to be using three stations out of eleven reporting from cities where stores were located. One station was selling 60 spots weekly, another 45 spots weekly, and the third was selling fourteen announcements per week.

(NOTE: W. E. Bennett, National Retail Advertising Manager, Sears, Roebuck & Company, Chicago, queried by the NAB Department of Broadcast Advertising, reported that a recent company survey disclosed that 25% of all Sears stores are using radio. The Sears executive further stated that individual stores purchase all media locally.)

Legal Department

INCREASED USE OF U. S. COPYRIGHT CATALOGUES DISCUSSED AT NEW YORK MEETING

The question of how catalogues of the U. S. Copyright Office could be made more useful to radio stations and networks was discussed at a dinner held by NAB in New York City, Thursday (18). Sam Bass Warner, Register of Copyrights, and a number of radio officials interested in the subject were guests.

The radio executives were particularly anxious that the indexes be improved, that assignments be recorded more promptly, and that it be made easier to connect assignments with original registrations. The meeting was one of several which Mr. Warner, who has charge of the administration of American copyright law, hopes to hold with various persons and groups who are extensive users of copyright material.

In addition to Mr. Warner, the guests included Richard W. Bannier, Joseph A. McDonald and Miss Norah K. Donovan, ABC; Jan Schimek, Henry Howard, Jr., and Julius F. Brauner, CBS; Thomas H. Belviso, E. Souhami and Miss Marrian E. Noyes, NBC; David H. Brown, MBS; Donald C. Hamilton and John R. Bogue, WOR. Don Petty, NAB general counsel and Bryce Rea, Jr., NAB attorney, were hosts at the dinner meeting.

Television

TV RECEIVERS EXEMPTED FROM PRICE CONTROL

Household television receiving sets were exempted from price control by the OPA Friday (26).

According to the agency's announcement, the sets were exempted "because of the present limited demand due to the few sending stations and their limited range together with their high installation costs and the lack of base period prices for use in fixing ceiling prices. Moreover, products during a development period generally decline in price as demand increases and this same pattern is expected to be followed in the case of television sets."

Research Department

FCC GRANTS FOR FM AND TV ANALYZED

This week the Research Department presents analyses of FM and television stations, giving the total number of stations and the monthly changes since July 1, 1945 to July 1, 1946, as did the table for AM stations which was published in last week's REPORTS. The readers will note that both FM and television stations which were licensed or which had construction permits before the war are listed separately and are not added to the stations granted since the wartime freeze was lifted last October.

As of July 1 and since October 21, 1945, 452 FM conditional grants had been made, one of which had been deleted and 81 of which had been granted construction permits. Nineteen television stations were given construction permits between April 25 and July 1, 1946.

These tables will be brought up-to-date each month and published in the REPORTS as of the first day of the month.

Commercial FM Stations

	Pre-War				*Since Lifting of Wartime Freeze*							
						Monthly Change						
As of	*Total Stations*	*Lic. to Operate*	*CP*	*Deleted*	*Total* Stations*	*New** CP*	*New** CG*	*Lic. to Operate*	*Deleted*	*Total Lic. to Operate*	*Total CP*	*Total CG*
1945												
July 1	53	46	7	0								
Aug. 1	53	46	7	0								
Sept. 1	53	46	7	0								
Oct. 1	53	46	7	0								
Nov. 1	53	48	5	0	64	0	64	0	0	0	0	64
Dec. 1	53	48	5	0	175	0	111	0	0	0	0	175
1946												
Jan. 1	53	48	5	0	230	0	55	0	0	0	0	230
Feb. 1	53	48	5	0	299	0	69	0	0	0	0	299
Mar. 1	53	48	5	0	346	0	47	0	0	0	0	346
Apr. 1	53	48	5	0	376	0	30	0	0	0	0	376
May 1	53	48	5	0	426	10	50	0	0	0	10	416
June 1	53	48	5	0	442	34	17	0	1 CG	0	44	398
July 1	53	48	5	0	451	37	9	0	0	0	81	370
Total Changes (9 Mos.)						81	452	0	1 CG			

Commercial Television Stations

	Pre-War				*Since Lifting of Wartime Freeze*				
						Monthly Change			
As of	*Total Stations*	*Lic. to Operate*	*CP*	*Deleted*	*Total* Stations*	*New** CP*	*Lic. to Operate*	*Deleted*	*Total CP*
1945									
July 1	9	6	3	0					
Aug. 1	9	6	3	0					
Sept. 1	9	6	3	0					
Oct. 1	9	6	3	0					
Nov. 1	9	6	3	0					
Dec. 1	9	6	3	0					
1946									
Jan. 1	9	6	3	0					
Feb. 1	9	6	3	0					
Mar. 1	9	6	3	0					
Apr. 1	9	6	3	0					
May 1	9	6	3	0	4	4	0	0	4
June 1	8	6	2	1 CP	18	14	0	0	18
July 1	8	6	2	0	19	1	0	0	19
Total Changes (3 Mos.)						19	0	0	

* Includes stations licensed to operate, CP's and CG's.

** Stations which have been granted construction permits or conditional grants during the preceding month.

NOTES:

A few stations, licensed to operate, may be temporarily off the air during period of changing to new frequencies.

CP—Construction permit.
CG—Conditional Grant.

FM Department

LEMKE BILL ON FM ALLOCATION AMENDED

Rep. William Lemke (R), South Dakota, introduced a bill on Saturday (20) to provide assignment of a section of the fifty-megacycle band of radio frequencies for FM. The bill was referred to the Committee on Interstate and Foreign Commerce. Mr. Lemke introduced a somewhat similar bill on April 17.

The band, from 50-60 mc at present is allocated to amateurs from 50-54 mc and to television channel 2 from 54-60 mc.

The new bill differs from the original proposal only in that it mentions power assignments. Complete text of the measure, with the additional portion in italics, follows:

"Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, that the Federal Communications Commission is hereby authorized and directed to assign to frequency modulation (FM) radio broadcasting a section of the fifty-megacycle band of radio frequencies *with power assignments available up to at least the maximum amount of power heretofore assigned to frequency modulation (FM) at any time.*"

Public Interest Programming

FIRE PREVENTION WEEK SET FOR OCTOBER

Fires cause a terrible toll of death, injury and destruction throughout the United States each year. Since 1900 some twenty-two million fires have caused death to four hundred fifty thousand of our people, injury to six hundred seventy-five thousand others and property destruction of fifteen billion dollars.

Most fires are preventable. Education of all men, women and children in the simple precautions needed to save life and property from fire destruction and forthright action is the only way to halt this needless human suffering and waste of our country's wealth.

The week of October 6 to 12 has been designated by President Truman and by the forty-eight governors as Fire Prevention Week in an effort to focus public attention on this serious national problem. The National Fire Protection Association, as sponsors of Fire Prevention Week, asks the support of the National Association of Broadcasters in this worthwhile educational campaign.

Believing that the radio industry has a public opportunity and responsibility to assist in the education of all citizens in fire waste prevention, we call on all NAB members to support the observance of Fire Prevention Week.

PEACHES NEED PUSHING TO SAVE SURPLUS

(Message from OWMR—Approved by the Advertising Council)

The largest peach crop on record—now estimated at 82,838,000 bushels—exceeding the previous record production of 81,564,000 bushels in 1945, is expected this year. The result might be a serious problem, and everything possible must be done to prevent loss of this valuable food. Therefore an intensive promotion program should be initiated to encourage (1) maximum use of peaches to meet current food needs, and (2) maximum home-canning and community canning of peaches.

President Truman stated recently that the need for food is greater than ever, and that home preservation of food this year is just as important as production in view of the increased overseas requirements for commercially processed foods.

As part of the government Famine Emergency Program, radio station managers will be called on by representatives of the U. S. Department of Agriculture in areas where peaches are abundant and attractively priced, and continued cooperation will be requested. This is an important part of the Famine Emergency campaign, and dissemination of the information will be of material help to the Home Canning Program.

EMERGENCY FOOD COLLECTION CAMPAIGN ENDS, BUT CONSERVATION IS STILL IMPORTANT

In a letter to advertisers, advertising agencies and radio management, George Ludlam, radio director of The Advertising Council, announced Thursday (25) that "with the exception of a very few cities where local drives are continuing, the Emergency Food Collection is officially over."

Lee Marshall, executive director, Emergency Food Collection, Inc., reported that his organization had received more than 2 million dollars and more than 10 millions cans of food. He went on to say that "this does not include reports from large cities like New York, Boston, Chicago and Los Angeles. In these and a few other cities the drive is still continuing locally for cash only because of the late start that was made in these localities."

Mr. Marshall pointed out that the end of the emergency food collection did not mean that the need for conservation was ended. He explained that aid was still vitally important to ease the privations of the starving millions in Europe and Asia.

STATIONS REQUESTED TO PUBLICIZE VETERANS ADVISORY CENTERS

The Retraining and Reemployment Administration has requested the broadcasting industry to publicize and explain the services of Veterans' Community Advisory Centers during the week of August 4-10.

A letter to this effect has gone to broadcasting executives from Arthur Stringer, NAB director of special services, requesting especially that each station contact the directing official of at least one advisory center in its area and do whatever is possible to help

(Continued on next page)

in explaining the nature of the service available to veterans.

This station cooperation is requested coincident with the priority network and national spot allocations being provided by the Advertising Council. (See Fact Sheet below)

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of August 5-11, 1946, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Veterans' Information Centers

In order to provide the veteran with much-needed information and counseling service that will help guide him back into gainful and useful civilian life, the Retraining and Reemployment Administration has promoted the establishment of Veterans' Information Centers—sometimes known as Community Advisory Centers—in nearly three thousand communities throughout the country. Additional centers are being established regularly. It is the function of each center to furnish all the facilities necessary to serve the individual veteran—complete and accurate information, counseling and referral service. But experience of the past several months indicates that many veterans—including those who need help most—do not know such centers exist. The immediate job, therefore, is to inform ex-servicemen and women about the services that are available to them at the advisory center and urge them to go there. If you are a relative or friend of a veteran, tell him of the services available at his community advisory center. If you are a veteran, find out the location of the veterans' information center in your locality and take advantage of its information, counseling and referral facilities. If there is no veterans' information center or community advisory center in your locality to advise you, submit your problem in writing to the Retraining and Reemployment Administration, Washington 25, D. C. (Fact Sheet No. 29)

Hospitals Need Student Nurses

Despite predictions that conditions would improve due to the return of Army and Navy nurses to civilian service, they have become increasingly worse. In 1945, hospitals registered by the American Medical Association reported an increase of 220,544 patient admissions over 1944. A study conducted by the American Hospital Association shows that 2 out of 3 hospitals throughout the country are suffering from acute nursing shortages. A large percentage of these hospitals have been forced to close beds and facilities—in some cases, even whole floors or wings. As a result, literally thousands of patients are doing without adequate nursing care. Forty thousand student nurses must be recruited during the present school year to help in alleviating the current situation, and insure adequate nursing care for the nation in the future. The U. S. Cadet Nurse Corps, created during the war to train nurses for military and essential civilian nursing service, filled schools of nursing throughout the country; many of its graduates are now doing their part in essential nursing fields. But recruitment for the Corps was terminated last summer, and today there is an alarming shortage of student nurses in training in the hospitals of our country. A strong nation-wide effort must be made, therefore, to interest young women in nursing as a career; to urge them to enroll at once—since only a few weeks remain in which to enroll in fall classes—to fill existing vacancies in schools of nursing, and at the same time provide greatly needed help for our hospitals. Emphasize the fact that, compared with average net earnings in other vocations for women, nursing salaries rate high. Point out that since only a few weeks remain in which to enlist in fall classes, complete information on how to become a student nurse should be obtained at once from either the administrator or the director of nurses of the hospital nearest the interested applicant's home, or from the National Nursing Council, 1790 Broadway, New York City. (Fact Sheet No. 9-D)

Buy U. S. Saving Bonds—"Back Your Future"

Surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce goods, helps to combat inflation. Regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. From V. L. Clark, Director of the U. S. Savings Bonds Division, U. S. Treasury: "Two significant facts underline the importance of this campaign. Thirty billion dollars in Bonds bought during the war are still owned by the people. An additional $22 billion—over and above what can be absorbed by taxes, insurance, normal savings and the purchase of ALL the consumers' goods and services that can be made available this year—will be earned by the American people in 1946. This money, a total of $52 billion, is figuratively a powder keg which if employed in present spending would skyrocket prices to unprecedented heights. The continued sale of Bonds will serve to off-set current earnings. It will spread ownership of the public debt among as many Americans as possible so that the interest may go to people as holders as Bonds rather than to a comparatively few banks, corporate or individual investors. Continued Bond sales now while money is plentiful and goods scarce will insure a reserve of spending power for new homes, equipment, services and other individually desired things in the future. Finally, it is important for people who have developed habits of thrift during the war to continue to build financial security for themselves and for their children." "Back your future" today by: . . . buying and holding as many U. S. Savings Bonds as possible. . . . by stepping up your Pay Roll Savings as much as you can. (Fact Sheet No. 11-C)

News

WHAM ESTABLISHES OWN NEWS BUREAU

Realizing the need for more intensive coverage of area and local news, radio station WHAM, Rochester, has established its own independent news bureau.

News Bureau Chief is David E. Kessler, a veteran of over twenty years in the editorial side of the newspaper business and of additional years in radio. He took over his new duties, to handle WHAM's news bureau on a full time basis, July 15. Since 1941 his morning news commentary on WHAM had been sponsored by Planters Peanuts.

During his active newspaper career, Mr. Kessler was police and court reporter, rewrite man, sports editor, city editor, music and dramatics critic. Consequently, he is well fortified by experience and training to handle his important post at WHAM.

Plans for handling the bureau will not jell until after a period of experimentation. String correspondents are to be employed throughout the station's area. A number are already at work. Four men besides Mr. Kessler gather and broadcast the news at the present time.

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 29. They are subject to change.

Monday, July 29

WAKR—Summit Radio Corp., Akron, Ohio—C. P. **1590 kc.**, 5 KW, unlimited, DA-night and day.

Other Participants

KVGB, Intervenor

NEW—Mary A. Petru, et al., d/b as Port Arthur Broadcasting Co., Port Arthur, Texas—C. P. **1340 kc.**, 250 watts, unlimited.

NEW—Harry Francis Banker, et al., d/b as Lake Shore Broadcasting Co., Port Arthur, Texas—C. P. **1340 kc.**, 250 watts, unlimited.

Further Hearing

NEW—Southeastern Massachusetts Broadcasting Corp., New Bedford, Mass.—C. P. **1400 kc.**, 250 watts, unlimited.

NEW—Bay State Broadcasting Co., New Bedford, Mass.—C. P. **1400 kc.**, 250 watts, unlimited.

NEW—Narragansett Broadcasting Co., Fall River, Mass.—C. P. **1400 kc.**, 250 watts, unlimited.

Tuesday, July 30

Oral Argument Before the Commission

Beginning at ten o'clock a. m. the Commission will hear oral argument on the following matters in the order indicated.

1. The Washington FM Applications:
   - Mid-Coastal Broadcasting Co., Docket No. 7190
   - Commercial Radio Equipment Co., Docket No. 7192
   - Capital Broadcasting Co., Docket No. 7193
   - Cowles Broadcasting Co., Docket No. 7194
   - The National Broadcasting Co., Docket No. 7196
   - Metropolitan Broadcasting Co., Docket No. 7197
   - Potomac Broadcasting Cooperative, Inc., Docket No. 7198
   - Evening Star Broadcasting Co., Docket No. 7199
   - WINX Broadcasting Co., Inc., Docket No. 7200
   - Theodore Granik, Docket No. 7397
   - Chesapeake Broadcasting Co., Docket No. 7411
2. KQW Transfer of Control Case;
   - KQW—Sherwood B. Brunton, Mott Q. Brunton and Ralph R. Brunton as Individuals and Trustees and C. L. McCarthy (Transferors); Columbia Broadcasting System, Inc. (Transferee)—Application for transfer of control of Pacific Agricultural Foundation, Ltd., Licensee of Radio Station KQW.

Broadcast Hearing

NEW—Radio Wisconsin, Inc., Madison, Wisc.—C. P. **1480 kc.**, 1 KW, unlimited, DA-night.

NEW—Edwin Mead, Rockford, Ill.—C. P. **1480 kc.**, 1 KW, unlimited, DA-night and day.

Other Participants

KGCX, party respondent

Further Hearing

WSOC—Radio Station WSOC, Inc., Belmont, N. C.—C. P. **1550 kc.**, 50 KW.

NEW—Atlanta Radio Enterprises, Inc., Atlanta, Ga.—C. P. **1550 kc.**, 10 KW, unlimited.

WHYN—Hampden-Hampshire Corporation, Holyoke, Mass. —C. P. **1550 kc.**, 10 KW.

NEW—Fulton County Broadcasting Corp., Atlanta, Ga.—C. P. **1550 kc.**, 50 KW, directional antenna, unlimited.

Wednesday, July 31

Oral Argument Before the Commission

Beginning at ten o'clock a. m. the Commission will hear oral argument on the following matters in the order indicated.

1. Martinsburg, West Virginia AM Applications:
   - C. M. Zinn & C. Leslie Golliday, d/b as Martinsburg Broadcasting Co.—C. P. **1340 kc.**, 250, unlimited.
   - Richard Field Lewis, Jr., and Grant Pollock, a partnership, d/b as Berkeley Broadcasting Co.—C. P. **1340 kc.**, 250 watts, unlimited.
2. Peoria, Illinois AM Applications:
   - Greater Peoria Radiobroadcasters, Inc.—C. P. **1290 kc.**, 5 KW, unlimited, DA-night and day.
   - Edward J. Altorfer, et al., d/b as Illinois Valley Broadcasting Co.—C. P. **1290 kc.**, 1 KW, unlimited, DA-night and day.
   - Central Illinois Radio Corp.—C. P. **1290 kc.**, 5 KW, unlimited, DA-night and day.
3. WTCN and WHB Applications for change of frequency:
   - Minneapolis Broadcasting Corp. (WTCN), Minneapolis, Minn.—C. P. **710 kc.**, 10 KW, unlimited, DA-night.
   - WHB Broadcasting Co. (WHB), Kansas City, Mo.—C. P. **710 kc.**, 5 KW, unlimited, DA-night and day.
4. Pensacola, Florida AM Applications:
   - Ruth Braden, et al., d/b as Escambia Broadcasting Co., Inc.—C. P. **1450 kc.**, 250 watts, unlimited.
   - Gulfport Broadcasting Co., Inc.—C. P. **1450 kc.**, 250 unlimited.

NEW—Kenneth G. Zweifel, Freeport, Ill.—C. P. **1570 kc.**, 1 KW, daytime.

NEW—Vincent S. Barker and Gladys J. Barker, a partnership, d/b as Freeport Broadcasting Co., Freeport, Ill. —C. P. **1570 kc.**, 1 KW, daytime.

KFVS—Oscar G. Hirsch, trading as Hirsch Battery & Radio Co., Cape Girardeau, Mo.—C. P. to change frequency and increase power. **960 kc.**, 1 KW, unlimited, DA-night.

Intervenors

Mt. Vernon Radio & Television Co., Midwest Broadcasting Co., May Broadcasting Co. (KMA)—Action on petition to intervene pending at the time this calendar is being prepared.

To Be Held in Room No. 321, State Capitol Bldg., Salem, Oregon, on Wednesday, July 31, 1946, and in Room 23, Federal Bldg., Oregon City, Oregon on Thursday, August 1, 1946.

NEW—B. Loring Schmidt, Salem, Ore.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore.—C.P. **1490 kc.**, 250 watts, unlimited.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces its proposed decision looking towards the grant of an application of Roy F. Thompson, tr/as Thompson Broadcasting Co. (B-260) for a new station in Altoona, Pa., to operate on **1240 kc.**, 250 watts power, unlimited time (Docket 6698), subject to the filing within 30 days of an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Commission's standards of good engineering Practice, further subject to the installation of approved frequency and modulation monitors when available, the provisions of Secs. 3.55(b) and 3.60 of the Commission's rules being waived pending such installation.

A denial is proposed of the application of the Altoona Broadcasting Co. (Docket 6697) for the same facilities.

* * *

At the same time a proposed decision (B-257) is announced to deny the application of Chronicle Publishing Co. (Docket 6798) for a new station at Marion, Ind., to operate on **1230 kc.**, with 250 watts, unlimited time.

* * *

An order was adopted making final the proposed decision (B-244), granting the application of Copper City Broadcasting Corp. (Docket 6744) for a new station at Rome, New York, to operate on **1450 kc.**, 250 watts, unlimited time, and denying the applications of Utica Observer-Dispatch, Inc. (Docket 6043), Mid-state Radio Corp. (Docket 6141), Utica Broadcasting Co., Inc. (Docket 6140), and Ronald B. Woodyard (Docket 6683), each seeking the same facilities at Utica, N. Y.

AM APPLICATIONS GRANTED

NEW—John Gordon Studebaker and John Ward Studebaker, d/b as Studebaker Broadcasting Co., San Diego, Cal.—Granted petition for leave to amend its application (B5-P-3910) for a new station to request the frequency **1240** instead of **1230;** and the application as amended to operate on **1240 kc.**, 250 watts, unlimited time, was granted. (Docket 7361)

NEW—Southwest Broadcasters, Inc., Raton, N. Mex.—Granted CP for a new station to operate on **1490 kc.**, 250 watts, unlimited time, contingent on selection of transmitter site, subject to CAA approval, and filing modification of permit therefor. Waiver of Secs. 3.55(b) and 3.60 of rules required. (B5-P-4668)

NEW—Highlands Broadcasters, Inc., Oak Ridge, Tenn.—Granted CP for a new station to operate on **1450 kc.**, 250 watts, unlimited time, subject to condition that applicant will within 60 days from date of grant, file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standard approved modulation and frequency monitor to be installed when available. (B3-P-4846)

NEW—Northern Allegheny Broadcasting Co., Warren, Pa.—Granted CP for a new station to operate on **1310 kc.**, 1 KW, daytime only, contingent on approval of antenna system and transmitter site by CAA, and waiver of Secs. 3.55(b) and 3.60 of the rules required. (B2-P-4736)

NEW—Commonwealth Broadcasting Corp., Portsmouth, Va.—Granted CP for a new station to operate **1590 kc.**, 1 KW, daytime only, subject to condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site meeting the requirements of the standards. (B2-P-4731)

NEW—James B. Littlejohn, Ogden, Utah—Granted CP for a new station to operate on **730 kc.**, 1 KW, daytime only, subject to the condition that applicant will within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards. (B5-P-4249; Docket 7058)

NEW—WAUK Broadcasting Co., Waukesha, Wis.—Granted CP for a new station to operate on **1510 kc.**, 250 watts, daytime, subject to condition that applicant will within 60 days from date of grant file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the standards. (B4-P-4833)

NEW—Herschel Bulien, tr/as Elko Service Co., Elko, Nev.—Granted CP for a new station to operate on **1340 kc.**, 250 watts, unlimited time, subject to the condition that applicant, within 60 days of grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards. Waiver of Sec. 3.60 is required. (B5-P-4836)

NEW—White Mountains Broadcasting Co., Inc., Berlin, N. H.—Granted CP for a new station to operate on **1230 kc.**, 250 watts, unlimited time. (B1-P-4819)

NEW—The Altus Broadcasting Co., Altus, Okla.—Granted petition insofar as it requests grant of application (Docket 7458) without hearing. Adopted an order granting CP for a new station to operate on **1450 kc.**, 250 watts power, unlimited time (B3-P-4543), provided the grant of application is made subject to the condition that the applicant, within 60 days from this action, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards.

FM FINAL CP'S GRANTED

The following stations were granted regular construction permits. (Note: power given is effective radiated power; antenna height given is height above average terrain):

Lehigh Valley Broadcasting Co., Allentown, Pa.—Class B. Channel: **95.9 mc.** (No. 240); 8 KW; antenna 700 feet. (B2-PH-428)

WKST, Inc., New Castle, Pa.—Class B; Channel: **102.5 mc.** (No. 273); 8.4 KW; antenna: 390 feet. (B2-PH-805)

Laurence W. Harry, Fostoria, Ohio—Class A; Channel: **105.1 mc.** (No. 286); 370 watts; antenna 125 feet. (B2-PH-493)

The Broadcasting Corp. of America, Riverside, Cal.—Class B: Channel: **102.1 mc.** (No. 271); 340 KW; antenna 5,280 feet. (B5-PH-188)

The Capital Broadcasting Co., Annapolis, Md.—Class B; Channel **100.1 mc.** (No. 261); 15.0 KW; antenna 576 feet. (B1-PH-781)

The Tuscora Broadcasting Co., Dover, Ohio—Class A; Channel **105.5 mc.** (No. 288); 700 watts; antenna 287 feet. (B2-PH-727)

Radio Broadcasting Corp., Twin Falls, Idaho—Class B; Channel **96.1 mc.** (No. 241); 2.5 KW; antenna: 390 feet. (B5-PH-462)

Keystone Printing Service, Inc., Waukegan, Ill.—Class B: Channel **98.1 mc.** (No. 251); 4.0 KW; antenna: 315 feet. (B4-PH-334)

The Bethlehems' Globe Pub. Co., Bethlehem, Pa.—Class B; Channel **94.7 mc.** (No. 234); 10 KW; antenna: 630 feet. (B2-PH-615)

Democrat Printing Co., Durant, Okla.—Class B; Channel **103.1 mc.** (No. 276); 2.9 KW; antenna: 365 feet. (B3-PH-855)

Uniontown Newspapers, Inc., Uniontown, Pa.—Class B; Channel **96.5 mc.** (No. 243); 1.1 KW; antenna: 1,140 feet. (B2-PH-736)

Washtenaw Broadcasting Co., Ann Arbor, Mich.—Class B; Channel **103.3 mc.** (No. 277); 2 KW; antenna: 315 feet. (B2-PH-383)

WHBY, Inc., Green Bay, Wisc.—Class B; Channel **101.5 mc.** (No. 268); 9.5 KW; antenna: 410 feet. (B4-PH-854)

R. G. LeTourneau, Toccoa, Ga.—Class B: Channel **97.7 mc.** (No. 249); 10 KW; antenna 910 feet. (B3-PH-862)

Home News Pub. Co., New Brunswick, N. J.—Class A; Channel **104.3 mc.** (No. 282); 1 KW; antenna 170 feet. (B1-PH-299)

(Continued on next page)

A. H. Belo Corp., Dallas, Texas—Class B: Channel **94.3 mc.** (No. 232); 37 KW; antenna: 470 feet. (B3-PH-238)

Hawley Broadcasting Co., Reading, Pa.—Class B: Channel **93.1 mc.** (No. 226); 9.0 KW; antenna 712 feet. (B2-PH-121)

Minnesota Broadcasting Corp., Minneapolis, Minn.—Modified CP for Class B station: Channel **97.1 mc.** (No. 246): 400 KW; antenna 480 feet. (B4-MPH-123)

TELEVISION APPLICATION GRANTED

NEW—American Broadcasting Co., Inc., Chicago, Ill.—Granted CP for a new station: Channel No. 7, **174-180 mc.;** visual power 30 KW, aural 15 KW; antenna height 613 feet; contingent on CAA approval, and waiver of Sec. 3.652 required. Permittee to install frequency monitor of accuracy of .001% or better when available. (B4-PCT-80)

FM CONDITIONAL GRANTS

The following applications were removed from the hearing docket and given conditional grants, subject to engineering approval:

City	*Grantee*	*Int. in Standard Station*	*Type of Station*
	CALIFORNIA		
San Francisco	KJBS Broadcasters	KJBS	Class B
" "	Pacific Agricultural Foundation, Ltd.	KQW	Class B
" "	National Broadcasting Co., Inc.	KPO	Class B
" "	Chronicle Pub. Co.	—	Class B
San Mateo County	Hughes Tool Co.	—	Class B

AM LICENSE RENEWALS

KVAL—Radio Station KEEW, Ltd., Brownsville, Texas—Granted renewal of license for the period ending August 1, 1948.

KDYL—Intermountain Broadcasting Corp., Salt Lake City, Utah—Granted renewal of license for the period ending November 1, 1948 (Comr. Durr voting for hearing).

The following stations were granted renewal of licenses for the period ending May 1, 1949:

WMC and Aux., Memphis, Tenn.; WIOD, Miami, Fla.; KTAR (Comr. Wakefield voting for further inquiry), Phoenix, Ariz.

KBTM—Regional Broadcasting Co., Jonesboro, Ark.—Granted renewal of license for the period ending Feb. 1, 1949.

WITH—Maryland Broadcasting Co., Baltimore, Md.—Granted renewal of license for the period ending Feb. 1, 1949.

KWAL—Silver Broadcasting Co., Wallace, Idaho—Granted renewal of license for the period ending February 1, 1948 (Comr. Durr voting for hearing).

Granted renewal of license for main and auxiliary for the period ending May 1, 1949:

WIND—Johnson Kennedy Radio Corp., Chicago, Ill.; KFQD—Alaska Broadcasting Co., Anchorage, Alaska; WDBO—Orlando Broadcasting Co., Inc., Orlando, Fla.

Granted renewal of license for the period ending May 1, 1949:

KOH—McClatchy Broadcasting Co. of Nev., Reno, Nev.; KVOS—KVOS, Inc., Bellingham, Wash.; KXOK—Star-Times Pub. Co., St. Louis, Mo.; WILL—University of Ill., Urbana, Ill.

FM LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending May 1, 1947:

KMBC-FM, Kansas City, Mo.; WBCA, Schenectady; WBRL, Baton Rouge, La.; WDRC-FM, Hartford, Conn.; WELD, Columbus, Ohio; WGNB, Chicago; WMOT, Pittsburgh, Pa., and WQXQ, New York City.

Renewals for the following stations were granted for the period ending June 1, 1947:

KDKA-FM, Pittsburgh, Pa.; WBZ-FM, Boston; WDLM, Chicago; WGFM, Schenectady; WPEN-FM, Philadelphia.

TELEVISION LICENSE RENEWALS

TELEVISION

The following experimental television stations were granted renewal of licenses for the period ending February 1, 1947:

W2XVT—Allen B. DuMont Labs., Inc.; W10XAD, W10XAE, W10XAF.—Philco Products, Inc.; W2XJT—Jamaica Radio Television Co.

MISCELLANEOUS LICENSE RENEWALS

The following Studio Transmitter Broadcast Stations were granted renewal of licenses for the period ending April 1, 1947:

W2XEO—Capitol Broadcasting Co., Inc.; W2XBD—General Electric Co.; W4XGG—Gordon Gray; W9XMB—The Moody Bible Inst. of Chicago; W2XYP—Columbia Broadcasting System; W1XVJ—Westinghouse Radio Stations, Inc.

W2XWE—WOKO, Inc., Albany, N. Y.—Facsimile broadcast station license was further extended upon a temporary basis only, for the period ending Nov. 1, 1946, pending determination upon application for renewal.

MISCELLANEOUS ACTIONS

Correction

The item on Page 570 of Current Reports referring to KVGB, should show power increase granted for 5 KW-DA night, instead of 1 KW; also change in transmitter location.

WABI—Community Broadcasting Service, Bangor, Me.—Granted modification of CP which authorized increase in power, etc., for extension of completion date to 10-18-46. (B1-MP-1953)

WCTA—Andalusia Broadcasting Co., Inc., Andalusia, Ala.—Granted modification of CP which authorized a new station, to change type of transmitter to RCA-BTA-250-L and for changes in ground system. (B3-MP-1993)

WKNB—The New Britain Broadcasting Co., New Britain, Conn.—Granted modification of CP which authorized a new station, to change type of transmitter to Raytheon, RA-1000, and change transmitter location from Walsh Ave., Newington, Conn., to: Willard Ave., Newington, Conn. Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B1-MP-1930)

WWGP—Lee Broadcasting Corp., Sanford, N. C.—Granted modification of CP which authorized a new station, to change type of transmitter to Gates BC-1E, for approval of antenna and approval of transmitter location on U. S. Highway No. 1, Tramway, N. C. (B3-MP-1957)

WIPD—Penna. Broadcasting Co., Mobile, area of Philadelphia—Granted modification of CP, which authorized a new relay broadcast station, to change power from 15 to 30 watts, and to change type of transmitter. The CP is granted subject to changes in frequency assignment which may result from proceedings in Docket 6651. (B2-MPRE-67)

WWLH—Loyola University, New Orleans, La.—Granted special temporary authorization to operate a 3 KW Federal Radio and Telephone Corp. FM transmitter, with 2-bay square loop antenna on top the American Bank Bldg., 201 Carondelet St., New Orleans at an elevation of 334 feet above ground; Channel #235, **94.9 mc.** for a period of 90 days from date of grant. (B3-PH-201)

(Continued on next page)

Templetone Radio Mfg. Corp., Boston, Mass.—Granted petition for leave to amend its application for FM construction permit (Docket 6995), so as to amend the engineering statement filed with the application relative to the estimates of area and population within the predicted 100 uv/m and the 50 uv/m contours, and the amendment was accepted.

WBET—Enterprise Pub. Co., Brockton, Mass.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at SE corner of Torrey and West Sts. bounded on South by Belmont Road, Brockton, Mass., and 60 Main St., Brockton, respectively. (B1-MP-1997)

WDLB—Dairyland's Broadcasting Service, Inc., Marshfield, Wis.—Granted modification of CP, which authorized a new station, to extend commencement and completion dates to 8-13-46 and 2-13-47, respectively. (B4-MP-1987.) Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions.

WINR—Southern Tier Radio Service, Inc., Binghamton, N. Y.—Granted modification of CP which authorized a new station, for changes in transmitting equipment, vertical antenna and ground system and change in transmitter and studio locations to Cor. Margaret St. and Stokes Ave., Binghamton, and 58 Exchange St., respectively; and extend commencement and completion dates to 60 days and 180 days after grant, respectively. (B1-MP-1906)

KLPM—John B. Cooley, et al, d/b as Minot Broadcasting Co., Minot, N. Dak.—Granted CP to increase power from 1 to 5 KW daytime, and install new transmitter at station KLPM, operating on **1390 kc.** (Comr. Durr voting for hearing). (B4-P-4342)

WCAR—George M. Stutz (Transferor), Pontiac Broadcasting Co. (Licensee of WCAR, Permittee of new FM), H. Y. Levinson (Transferee), Pontiac, Mich.—Granted consent to acquisition of control of Pontiac Broadcasting Co. licensee of station WCAR and permittee of new FM station, by H. Y. Levinson, through sale of 1600 shares, or 30.2% of outstanding capital stock of licensee by George W. Stutz, for a total consideration of $42,400. (B2-TC-486)

WOKO—WOKO, Inc., Albany, N. Y.—The Commission, on its own motion, ordered that the special temporary authorization for the continued operation of station WOKO be extended to November 1, 1946.

Ernest E. Forbes, Jr., tr/as Magic City Broadcasting Co., Birmingham, Ala.—Granted petition requesting that the Commission waive the provisions of Sec. 1.369 of its rules, relative to repetitious applications, insofar as it applies to petitioner, and to accept for filing his application for a new station in Birmingham. The Commission waived said Sec. 1.369 and accepted for filing the application of Magic City Broadcasting Co. for a new station in Birmingham, Ala., to operate on **730 kc.**, 1 KW, daytime only.

WAKR—Summit Radio Corp., Akron, Ohio—Granted construction permit to make changes in directional antenna for night use, and make changes in ground system. (B2-P-3834; Docket 7214)

KSOO-KELO—Sioux Falls Broadcast Assn, Inc., Sioux Falls, So. Dak.—The Commission, on its own motion, ordered that the special temporary authorization for the continued operation of stations KSOO and KELO be extended until October 1, 1946.

Scripps Howard Radio, Inc.—Granted petition to dismiss without prejudice application for FM station. (B5-PH-704; Docket 7685)

KWK-FM—Thomas Patrick, Inc., St. Louis, Mo.—Granted special temporary authority to operate on **95.3 mc.** Channel #237, using Federal FMTB 3000 transmitter and single section Federal square loop antenna mounted on 20 foot structure on roof of building to give overall height of 250 ft. above ground, at 314 N. Broadway, St. Louis, for a period beginning July 28 and ending Oct. 25. Station to be programmed from 12 noon to 7 p. m., CDST.

WCBW—Columbia Broadcasting System, Inc., New York City—Granted special temporary authority to make aural call letter announcements only during remote broadcasts in the afternoon, for the period July 23 to Oct. 20.

WNOX—Scripps Howard Radio, Inc., Knoxville, Tenn.—Granted authority to determine operating power by direct measurement. (B3-Z-1766)

WJBK—James F. Hopkins, Inc., Detroit, Mich.—Granted CP to install new vertical antenna and mount FM antenna on top and change transmitter location from 15551 Woodrow Wilson Ave., Detroit, to Woodrow Wilson Ave., Detroit. (B2-P-4510)

W9XBT—Balaban & Katz Corp., Chicago, Ill.—Granted special temporary authority to operate an RCA television relay transmitter on **6830-6870 mc.**, for the period July 19 to July 28.

W3XO—WINX Broadcasting Co., Washington, D. C.—Granted CP to change transmitter site of developmental station from 3923 Windom Pl. to South side of Lee Highway opposite Florida Ave. intersection, Garden City, Va. (B1-PEX-96)

KFI-FM—Earle C. Anthony, Inc., Los Angeles, Cal.—Granted extension of special temporary authority for the period July 26 to Aug. 24, to operate a 250 watt GE FM transmitter on **96.5 mc.**, with temporary antenna system, in order to make site tests. Operation shall be limited to that required for site tests, and no regular programs shall be broadcast.

W2XDK—Sherron Metallic Corp., Brooklyn, N. Y.—Granted modification of CP which authorized a new experimental television broadcast station, for extension of completion date for 6 months from 7-1-46. (B1-MPVB-150)

KCHS—Sierra Broadcasting Service, a partnership, Hot Springs, N. Mex.—Granted modification of CP for approval of antenna and approval of transmitter location at 1.33 mi. NE of junction of U. S. Highway 85 and Main St., Hot Springs, N. Mex. (B5-MP-1913)

WTAR—WTAR Radio Corp., Norfolk, Va.—Granted authority to determine operating power by direct measurement of antenna power. (B2-Z-1780)

WQXR—Interstate Broadcasting Co., Inc., New York City—Ordered that the motion of WQXR to continue consolidated hearing scheduled for July 24 on applications of Lake Broadcasting Co., Inc., and New Laurel Radio Station, Inc., be dismissed as moot.

WQXR—Interstate Broadcasting Co., Inc., New York City; KPMC—Pioneer Mercantile Co., Bakersfield, Cal.—Denied petition insofar as it requests consolidation of hearing upon applications of WAML, Laurel, Miss. (Docket 7292), Lake Broadcasting Co., Inc. (Docket 7185) Gary, Ind., with application of El Paso Broadcasting Co. (Docket 7533) and the applications of WQXR and KPMC; that insofar as the petition requests postponement of the hearings now scheduled for July 24 on the applications of WAML and Lake Broadcasting Co., Inc., the petition is granted, and the hearing scheduled for July 24 is continued without date until further order of the Commission.

SCHEDULED FOR HEARING

KVOX—KVOX Broadcasting Co., Moorehead, Minn.; Northern States Broadcasting Co., Fargo, N. Dak.—The Commission, on its own motion, ordered that the consolidated hearing on these applications be scheduled for Wednesday, Aug. 14, and Thursday, Aug. 15, at Fargo, N. Dak. Action 7-23.

McHenry Tichener, Boulder, Colo.; Gifford Phillips, Denver, Colo.—The Commission, on its own motion, scheduled the consolidated hearing on these applications for Monday, Aug. 12, at Denver, Colo. Action 7-24.

DESIGNATED FOR HEARING

Voice of Berger, Berger Texas—Designated for hearing application of Voice of Berger (B3-P-4376), requesting the frequency **1230 kc.**, with 250 watts, unlimited time, in a consolidated proceeding with application of Panhandle Broadcasting Corp. (Docket 7575) requesting the same facilities at Amarillo.

(Continued on next page)

Huntington Broadcasting Co., Huntington Park, Cal., and Hollywood Community Radio Group, Gardena, Cal.—Designated for hearing in a consolidated proceeding, the application of Huntington Broadcasting Co. (B5-P-5020) for a new station to operate on **1540 kc.,** with 5 KW, daytime only, with application of Hollywood Community Radio Group (B5-P-5020) to operate on **1530 kc.,** with 1 KW, daytime only.

Southeastern Broadcasting Co., Inc., Somerset, Ky., and Somerset Broadcasting Co., Somerset, Ky.—Designated for hearing in a consolidated proceeding the applications of Southeastern Broadcasting Co., Inc. (B2-P-5019), and Somerset Broadcasting Co. (B2-P-4892, each requesting a new station to operate on **1240 kc.,** 250 watts, unlimited time, at Somerset.

Bluff City Broadcasting Co., Ltd., Memphis, Tenn., and Kennett Broadcasting Corp., Kennett, Mo.—Designated for consolidated hearing the application of Bluff City Broadcasting Co., Ltd. (B3-P-4708), for a new station to use **730 kc.,** with 250 watts power, unlimited time, at Memphis, with application of Kennett Broadcasting Corp. (B4-P-4764), for a new station in Kennett, Mo., to use **730 kc.,** with 1 KW, daytime only.

Community Service Broadcasting Corp. of Amsterdam, N. Y., Amsterdam, N. Y.: Amsterdam Broadcasters, Inc., Amsterdam, N. Y.: WSAT, Inc., Schenectady, N. Y.—Designated for consolidated hearing the applications of Community Service Broadcasting Corp. (B1-P-5021), and the Amsterdam Broadcasters, Inc. (B1-P-4881), with the application of WSAT, Inc. (B1-P-4847), each requesting the frequency **1490 kc.,** 250 watts, unlimited time, at Amsterdam and Schenectady, respectively.

Pecos Valley Broadcasting Co. and McEvoy Broadcasting Co., Roswell, N. Mex.—Designated for consolidated hearing the applications of Pecos Valley Broadcasting Co. (B5-P-4878) and McEvoy Broadcasting Co. (B5-P-4916), both requesting **1230 kc.,** with 250 watts, unlimited time, at Boswell.

Tri-City Broadcasting Co., Newport, Ky., and Moraine Broadcasters, Inc., Dayton, Ohio—Designated for consolidated hearing the applications of Tri-City Broadcasting Co. (B2-P-4883), and Moraine Broadcasters, Inc. (B2-P-4941), requesting the same facilities in Newport, Ky., and Dayton, Ohio, respectively—**1110 kc.,** with 1 KW, daytime only.

Va.-Carolina Broadcasting Corp., Danville, Va., and WBTM—Piedmont Broadcasting Corp., Danville, Va.—Designated for consolidated hearing the applications of Va.-Carolina Broadcasting Corp. (B2-P-4113), for a new station to operate on **1250 kc.,** with 5 KW, unlimited time, DA-N, with application of WBTM as amended (B2-P-4137), to change frequency from **1490** to **1250 kc.,** increase power from 250 watts to 1KW-LS, 5 KW, night, install DA for nighttime use, unlimited time.

Mansfield Broadcasting Co., Mansfield, Ohio—Designated for hearing application (B2-P-4815) for a new station to operate on **1450 kc.,** with 250 watts, unlimited time, and RadiOhio, Inc., licensee of WBNS at Columbus, is made a party to the proceeding.

Statesville Broadcasting Co., Statesville, N. C.—Designated for hearing in consolidation with application of News Publishing Co. (Docket 7607), Charlotte, N. C., the application of Statesville Broadcasting Co. (B3-P-4835), for a new station at Statesville to operate on **1400 kc.,** 250 watts, unlimited time.

Western Empire Broadcasters, Inc., San Bernardino, Cal.—Designated for hearing application of Western Empire Broadcasters, Inc. (B5-P-4863), requesting **1240 kc.,** with 250 watts power, unlimited time, with application of Woodrow Miller (Docket No. 7558h, seeking the same facilities.

Timberwolf Broadcasting Co., Inc., El Paso, Texas—Designated for hearing application of Timberwolf Broadcasting Co., Inc., for a new station to operate on **1340 kc.,** 250 watts, unlimited time, in consolidation with applications of Seaman and Collins (Docket 6875), Sunland Broadcasting Co. (Docket 7073), and Del Norte Broadcasting Co. (Docket 7534), all requesting the same facilities at El Paso.

Southeastern Broadcasting Co., Clanton, Ala.—Designated for hearing application for a new station (B3-P-4747) to operate on **1450 kc.,** 250 watts, unlimited time, WSFA to be made a party to hearing.

Tar Heel Broadcasting System, Inc., and Sampson Broadcasting Co., Clinton, N. C.—Designated for consolidated hearing the applications of Tar Heel Broadcasting System, Inc. (B3-P-4831), and Sampson Broadcasting Co. (B3-P-4845), both requesting the frequency **550 kc.,** 1 KW, daytime only, at Clinton.

Miller Associates, Inc., and Mahoning Valley Broadcasting Corp., Youngstown, Ohio—Designated for consolidated hearing the application of Miller Associates, Inc. (B2-P-4937), with application of Mahoning Valley Broadcasting Corp. (B2-P-5057), both requesting the frequency **1240 kc.,** with 250 watts power, unlimited time, at Youngstown.

Parkersburg Broadcasting Co., and Raymond Kandel, Parkersburg, W. Va.—Designated for consolidated hearing the applications of Parkersburg Broadcasting Co. (B2-P-4741), and Raymond Kandle (B2-P-4875), both requesting the frequency **1230 kc.,** with 250 watts, unlimited time, at Parkersburg.

Midland Broadcasting Co., and Rich Publishing House, Inc., Midland, Mich.—Designated for consolidated hearing the applications of Midland Broadcasting Co. (B2-P-4888) and Rich Pub. House, Inc. (B2-P-4906), both requesting **1490 kc.,** 250 watts, unlimited time, at Midland.

ACTIONS ON MOTIONS

Sun River Broadcasting, Inc., Great Falls, Mont.—Granted petition for leave to amend its application for CP (Docket 7516), so as to show a new directional antenna system and revised engineering information, and the amendment was accepted.

Chillicothe Broadcasting Co., Chillicothe, Ohio—Granted petition to dismiss without prejudice its application for CP. (Docket 7414, B2-P-4370)

Shawnee Broadcasting Co., Chillicothe, Ohio—Granted petition insofar as it requests leave to amend and remove from hearing docket application for CP; and the amendment to show addition of Frank A. Bieringer as a stockholder, etc., was accepted and application removed from hearing docket. (Docket 7415, B2-P-4412)

WCBS, Inc., Decatur, Ill.—Granted petition to dismiss without prejudice application for CP. (Docket 7326; B4-P-4349)

Northeastern Ind. Broadcasting Co., Inc., Fort Wayne, Ind.—Granted petition for leave to amend its application for a new FM station (Docket 7085) so as to show additional and complete engineering information, and the amendment was accepted.

The News & Observer Pub. Co., Raleigh, N. C.—Granted motion to amend its application for CP (Docket 7505), so as to show a change in type of frequency and modulation monitor; new transmitter location, a different DA system, and the amendment was accepted.

S. W. McCready, Medford, Ore.—Granted petition to dismiss without prejudice its application for CP. (Docket 7328)

Medford Printing Co., Medford, Ore.—The Commission on its own motion, removed from the hearing docket application for CP (Docket 7327), heretofore scheduled for consolidated hearing with above application of S. W. McCready.

Gonzales Broadcasting Co., Gonzales, Texas—Granted petition requesting leave to amend application for CP (B3-P-4546, Docket 7432), so as to show financial condition of petitioner and of Frank Wilson, Jr., and Lawrence M. Walshak, the two general partners of said company. The amendment was accepted, the record reopened, and without further hearing the amendment is made a part of the record in Docket 7432.

Express Publishing Co., San Antonio, Texas—Granted petition requesting leave to amend application for CP (B3-P-4471; Docket 7391), so as to change Paragraph 8 of the application to delete the name of T. D. Anderson as a director of the petitioner; the amendment was

(Continued on next page)

accepted, the record reopened, and without further hearing the amendment is made a part of the record in Docket 7391.

Radio Kentucky, Inc., Louisville, Ky.—Granted petition for waiver of Sec. 1.385 and accept petitioner's late appearance in re Docket 7635.

WCAE, Inc., Pittsburgh, Pa.—Granted petition requesting leave to amend its application for a new FM station (Docket 7202), so as to show distance from proposed WCAE FM site to all airports and airways in the Pittsburgh area. The amendment was accepted, the record reopened, and without further hearing the amendment is made a part of the record in Docket 7202.

WWRL—Long Island Broadcasting Corp., Woodside, L. I., N. Y.—Granted petition requesting leave to amend its application for CP (Docket 6831) so as to show a new transmitter site and engineering data based upon said new transmitter site. The amendment was accepted and the record reopened, and without further hearing the amendment made a part of the record in Docket 6831.

Lake Shore Broadcasting Co., Port Arthur, Texas—Granted petition to waive Sec. 1.384 of the Commission's rules and accept late appearance in re Docket 7580.

Hughes Tool Co., Los Angeles, Cal.—Granted petition requesting postponement until August 9 of the taking of the further testimony of Howard Hughes which was scheduled to be taken in Los Angeles on July 24, in re application for a new television station. (Docket 6370)

Queen City Broadcasting Co., Cincinnati, Ohio—Denied petition requesting the Commission to reopen the record in the hearing on its application and applications of WLAP (Docket 6973) and Scripps Howard Radio, Inc. (Docket 6971), to receive additional testimony.

Illinois Valley Broadcasting Co., Peoria, Ill.—Granted motion to amend its application for new FM station (Docket 7588) so as to supply complete engineering information, etc., and the amendment was accepted.

Big Sioux Broadcasting Co., Sioux Falls, S. Dak.—Granted petition requesting leave to amend its application for CP (Docket 7632) so as to specify the frequency **1270** with 1 KW, DA-night, instead of **1340 kc.,** with 250 watts, etc. The amendment was accepted and application removed from the hearing docket.

James Valley Broadcasting Co., Huron, S. Dak.—The Commission, on its own motion, removed from the hearing docket (Docket 7055) the application of James Valley Broadcasting Co., which was set for consolidated hearing with above application of Big Sioux Broadcasting Co.

Mobile Broadcasting Co., Mobile, Ala.—Granted petition to amend its application for CP (Docket 7482) so as to specify a new transmitter site; show new engineering data, etc., and the amendment was accepted.

Illmo Broadcasting Co., Quincy, Ill.—Granted petition for leave to amend its application for CP (Docket 7651) so as to show revised programming plans, etc., and the amendment was accepted.

Port Arthur Broadcasting Co., a partnership, Port Arthur, Texas—Granted petition for leave to amend its application for CP (Docket 7579) so as to show revised installation costs, etc., and the amendment was accepted.

Tri-City Broadcasting Co., Goose Creek, Texas—Granted petition for leave to amend its application for CP (Docket 7669) so as to specify the frequency **1360** with 1 KW, DA, instead of **1490 kc.,** 250 watts, non-directional, etc. The amendment was accepted and application removed from the hearing docket.

I & E Broadcasting Co., Dayton, Ohio—Granted petition for leave to amend its application for CP (Docket 7586) so as to specify the frequency **910 kc.** instead of **900 kc.,** and the amendment was accepted.

Piedmont Publishing Co., Winston-Salem, N. C.—Granted petition for leave to amend its application for FM station (Docket 6045) so as to supply complete engineering information, and the amendment was accepted.

Mid-State Broadcasting Co., Peoria, Ill.—Granted petition for leave to amend its application for FM station so as to supply complete engineering data, and the amendment was accepted.

WHYN—The Hampden-Hampshire Corp., Holyoke, Mass.—Granted petition for leave to dismiss without prejudice its application for CP (B1-P-4347; Docket 7325).

KVPS—Hirsch Battery & Radio Co., Cape Girardeau, Mo.—Granted petition for leave to amend its application for CP (Docket 7130) so as to show a modified directional antenna design, etc., and the amendment was accepted.

Atlanta Radio Enterprises, Inc., Atlanta, Ga.—Granted petition to dismiss without prejudice its application for CP (B3-P-4257; Docket 7324).

Piedmont Broadcasting Corp., Danville, Va.—Granted petition requesting leave to amend its application for a new FM station (Docket 7396) so as to show changes in ownership of applicant Corp., etc. The amendment was accepted and application removed from the hearing docket.

Roanoke Broadcasting Corp., Roanoke, Va.—Granted petition for leave to amend its application for a new FM station (Docket 7395) so as to show changes in the ownership of applicant corporation. The amendment was accepted and application removed from the hearing docket.

Lakeshore Broadcasting Co., Port Arthur, Texas.—Granted petition for leave to amend its application for CP (Docket 7580) so as to specify a new transmitter site, etc., and the amendment was accepted.

KVPS—Hirsch Battery & Radio Co., Cape Girardeau, Mo.—Granted petition for continuance of hearing on its application for CP (Docket 7130) now scheduled for July 31, and continued said hearing to September 16, 1946.

West Central Broadcasting Co., Peoria, Ill.—Granted petition for leave to amend its application for a new FM station (Docket 7636) so as to specify a new transmitter site; incorporate revised engineering information, etc., and the amendment was accepted.

The Commission, on its own motion, on July 25, continued indefinitely the hearing now scheduled for August 12 in San Francisco, Cal., before Commissioner Wakefield, on applications for new FM stations in the San Francisco area.

Lake Shore Broadcasting Co., Port Arthur, Texas—Withdrew petition for continuance of consolidated hearing scheduled for July 29 in re applications for CP. (Docket Nos. 7579 and 7580)

High Point Enterprise, Inc., High Point, N. C.—Granted petition requesting leave to amend application for CP (Docket 7553), so as to specify the frequency **1070** instead of **830 kc.;** show revised engineering data, etc. The amendment was accepted and the application removed from the hearing docket. (B3-P-4199)

Lake Superior Broadcasting Co., Duluth, Minn.—Granted petition requesting continuance of hearing on its application for CP (Docket 7353), scheduled for July 23, and the hearing was continued to Sept. 23.

W. Albert Lee, Houston, Texas—Granted petition requesting leave to amend its application for CP (Docket No. 7566), so as to submit amended engineering statement showing modified DA pattern and to revise engineering statement, and the amendment was accepted.

WCMI—The Ashland Broadcasting Co., Ashland, Ky.—Ordered continuance of the hearing in re application for CP (Docket 7365) scheduled for July 22, to August 22.

Lee Segall Broadcasting Co., Houston, Texas—Granted petition to reinstate its application for CP (B3-P-4182), which was dismissed without prejudice on May 23, 1946, subject to a right of reinstatement at a later date under provisions of the Commission's public notice of Jan. 5, 1946, and accept amendment filed with petition. The amendment to specify frequency **1430** instead of **790 kc.,** was accepted and the application reinstated.

Radio Springfield, Inc., Springfield, Ill.—Granted petition for leave to amend application for CP (Docket 7323), so as to specify frequency **1490 kc.,** with 250 watts.

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instead of 1550 kc., with 1 KW, etc. The amendment was accepted and the application as amended, was removed from the hearing docket.

Deep South Broadcasting Corp., New Orleans, La.—Granted petition requesting leave to amend its application for CP (Docket 7117) so as to specify a new antenna design, new transmitter site, and revised engineering date, and the amendment was accepted, objection to the ruling noted by Counsel for James A. Noe.

Press Wireless, Inc.—Granted motion to dismiss without prejudice the application for special temporary authority to communicate with Montreal, Canada, for handling transiting press and government traffic. (Docket 7446)

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—Atlantic Radio Corp., Boston, Mass.—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 5 KW and unlimited hours of operation. Amended to make changes in directional antenna for day and night use and correct amendment to show directional antenna day and night use. Amended to make changes in directional antenna for day and night use and to change requested power from 5 KW day and night to 1 KW night and 5 KW day.

WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—License to operate auxiliary transmitter of station on a regular basis.

WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—License to operate main transmitter of station on regular basis.

560 Kilocycles

WQAM—Miami Broadcasting Co., Miami, Fla.—Construction permit to install a new antenna and mount FM tower on top.

590 Kilocycles

WOPI—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—Construction permit to change frequency from **1490** to **590 kc.**, increase power from 250 watts to 500 watts night and 1 KW day, install new transmitter and directional antenna for night use.

610 Kilocycles

NEW—W. Albert Lee, Houston, Texas—Construction permit for a new standard broadcast station to be operated on **610 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation. Amended re changes in directional antenna pattern.

620 Kilocycles

NEW—Luis Ramos Rodriguez, San Juan, Puerto Rico (P. O. Salvador Bran 59)—Construction permit for a new standard broadcast station to be operated on **620 kc.**, power of 5 KW, directional antenna and unlimited hours of operation. (Contingent on WKAQ.)

710 Kilocycles

NEW—James Cullen Looney, Edinburg, Texas (P. O. 271½ South Closner Blvd.)—Construction permit for a new standard broadcast station to be operated on **710 kc.**, power of 250 watts and daytime hours of operation.

720 Kilocycles

NEW—Radio Virginia, Inc., Richmond, Va. (P. O. 418 Lyric Bldg.)—Construction permit for a new standard broadcast station to be operated on **720 kc.**, power of 1 KW, and daytime hours of operation.

730 Kilocycles

NEW—The Messenger Publishing Co., Athens, Ohio (P. O. 43 West Union St.)—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of — watts, and daytime hours of operation

770 Kilocycles

KFEL—Eugene P. O'Fallon, Inc., Denver, Colo.—Construction permit to change frequency from **950** to **770 kc.**, increase power from 5 to 50 KW, install new transmitter, changes in directional antenna for day and night use and change transmitter location.

800 Kilocycles

WDSC—The Border Broadcasting Co., Dillon, S. C.—License to cover construction permit (B3-P-4032, as modified) which authorized a new standard broadcast station and for approval of studio location.

WDSC—The Border Broadcasting Co., Dillon, S. C.—Authority to determine operating power by direct measurement of antenna power.

850 Kilocycles

NEW—The News and Observer Publishing Co., Raleigh, N. C.—Construction permit for a new standard broadcasting station to be operated on **850 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation. Amended re changes in transmitting equipment, directional antenna for night use and change transmitter location.

970 Kilocycles

KHBC—Hawaiian Broadcasting System, Ltd., Hilo, T. H.—Construction permit to change frequency from **1230** to **970 kc.**, increase power from 250 watts to 1 KW, install new transmitter and change transmitter and studio location.

NEW—Sun River Broadcasters, Inc., Great Falls, Mont.—Construction permit for a new standard broadcast station to be operated on **970 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation. Amended re changes in directional antenna for night use.

990 Kilocycles

WBET—Enterprise Publishing Co., Brockton, Mass.—Modification of construction permit (B1-P-4620, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and transmitter and studio locations.

1030 Kilocycles

NEW—Burlington-Graham Broadcasting Co., Burlington, N. C.—Construction permit for a new standard broadcast station to be operated on **1030 kc.**, power of 1 KW and daytime hours of operation. Amended re change in directors, officers and stockholders.

NEW—Saint Louis County Broadcasting Co., Clayton, Mo.—Construction permit for a new standard broadcast station to be operated on **1030 kc.**, power of 1 KW and daytime hours of operation. Amended re change in stockholders.

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1030 Kilocycles

KPHO—Phoenix Broadcasting, Inc., Phoenix, Ariz.—Construction permit to change frequency from **1230** to **1030 kc.**, increase power from 250 watts to 10 KW, install directional antenna for night use and change transmitter location.

1050 Kilocycles

NEW—Piedmont Service Corp., Alexander City, Ala. (P. O. 12 Main Street)—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power of 1 KW, and daytime hours of operation.

1070 Kilocycles

WKVM—American Colonial Broadcasting Corp., Arecibo, Puerto Rico—Construction permit to change frequency from **1230** to **1070 kc.**, increase power from 250 watts to 10 KW, install new transmitter, directional antenna for day and night use and change transmitter location.

NEW—The High Point Enterprise, Inc., High Point, N. C.—Construction permit for a new standard broadcast station to be operated on **830 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **830** to **1070 kc.** and to change transmitter location.

1170 Kilocycles

NEW—R. I. Broadcasting Co., Providence, R. I.—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 250 watts and daytime hours of operation.

1180 Kilocycles

WHAM—Stromberg-Carlson Co., Rochester, N. Y.—Construction permit to install a new transmitter and change transmitter location from Rochester to Chili, New York.

1230 Kilocycles

KVOC—Natrona County Tribune, Casper, Wyo.—Modification of construction permit (B5-P-4301, which authorized a new standard broadcast station) for change in transmitter location and extension of commencement and completion dates. Amended re change in type of transmitter.

1240 Kilocycles

NEW—Standard Tobacco Co., Inc., Maysville, Ky. (P. O. Forest Ave. at Walnut St.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Gene Burke Brophy, Flagstaff, Ariz. (P. O. 2214 North Central Ave., Phoenix, Ariz.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1250 Kilocycles

NEW—Port Frere Broadcasting Co., Inc., Wilmington, Del. (P. O. West Side of DuPont Parkway)—Construction permit for a new standard broadcast station to be operated on **1250 kc.**, power of 500 watts and daytime hours of operation.

1270 Kilocycles

KCOK—Herman Anderson, Tulare, Calif.—Construction permit to change frequency from **1240** to **1270 kc.**, increase power from 250 watts to 1 KW, install new transmitter and install directional antenna for night use.

WTMC—Ocala Broadcasting Co., Inc., Ocala, Fla.—Construction permit to change frequency from **1490** to **1270 kc.**, increase power from 250 watts to 1 KW, install new transmitter, directional antenna for night use and change transmitter location.

1280 Kilocycles

WBBZ—Adelaide Lillian Carrell, Ponca City, Okla.—Construction permit to change frequency from **1230** to **1280 kc.**, increase power from 250 watts to 5 KW, install new transmitter and change transmitter from Ponca City to Maryland, Okla.

1310 Kilocycles

NEW—Bernard Frant and Louis Glasier, a partnership d/b as Wyandotte Broadcasting Co., Wyandotte, Mich. (P. O. c/o Louis Glasier, 2011 Nat'l Bank Bldg., Detroit 26, Mich.)—Construction permit for a new standard broadcast station to be operated on **1310 kc.**, power of 250 watts and daytime hours of operation.

1320 Kilocycles

WKIX—Inter-City Advertising Co., Columbia, S. C.—Construction permit to change frequency from **1490** to **1320 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

1340 Kilocycles

NEW—Northern Broadcasting Co., Havre, Mont. (P. O. 312 Masonic Temple Bldg.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1380 Kilocycles

KRKO—The Everett Broadcasting Co., Inc., Everett, Wash. —Construction permit to change frequency from **1400** to **1380 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

KIDO—Georgia Phillips, d/b as Boise Broadcast Station, Boise, Idaho—Construction permit to increase power from 1 KW night, 2½ KW day to 5 KW day and night, install new transmitter, directional antenna for day and night use and change transmitter location.

1400 Kilocycles

WHAL—J. O. Fly, Sr., George F. Fly, Harvard P. Smith and Robert W. Rounsaville, d/b as Shelbyville Broadcasting Co., Shelbyville, Tenn.—Modification of construction permit (B3-P-4635, which authorized a new standard broadcast station) for approval of antenna and transmitter and studio locations.

KUGN—C. H. Fisher and B. N. Phillips, d/b as Valley Broadcasting Co., Eugene Ore.—License to cover construction permit (B5-P-3754) which authorized a new standard broadcast station and for approval of studio location.

KUGN—C. H. Fisher and B. N. Phillips, d/b as Valley Broadcasting Co., Eugene, Ore.—Authority to determine operating power by direct measurement of antenna power.

WNOC—Norwich Broadcasting Co., a Partnership composed of H. Ross Perkins and J. Eric Williams, Norwich, Conn.—Modification of construction permit (B1-P-3870, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and transmitter location.

WPAY—The Scioto Broadcasting Co., Portsmouth, Ohio—License to cover construction permit (B2-P-4368) which authorized installation of new transmitter.

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WCTT—The Corbin Times-Tribune, Corbin, Ky.—Modification of construction permit (B2-P-4656, which authorized a new standard broadcast station) change type of transmitter, approval of antenna and transmitter location and change studio location.

WDAR—A. C. Neff, Savannah, Ga.—Modification of construction permit (B3-P-3628, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and approval of transmitter location.

WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—Construction permit to install a new transmitter.

NEW—Alonzo Stanford Dudley, Lake Charles, La. (P. O. 1620 Grove Ave.)—Construction permit for a new standard broadcast station to be operatad on **1400 kc.**, power of 250 watts and unlimited hours of operation.

1410 Kilocycles

WECO—Wayne M. Nelson, Concord, N. C.—Construction permit to install new transmitter. Amended re change in type of transmitter.

1430 Kilocycles

KLO—Interstate Broadcasting Corp., Ogden, Utah—Construction permit to install new directional antenna for day and night use.

NEW—Lee Segall Broadcasting Co., Houston, Texas—Construction permit for a new standard broadcast station to be operated on **790 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **790** to **1430 kc.**

NEW—Metropolitan Broadcasting Corp., Belleville, Ill. (P. O. 722 Chestnut, St. Louis, Mo.)—Construction permit for a new standard broadcast station to be operated on **1430 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Lansing Broadcasting Co., Lansing, Mich. (P. O. Box 1206)—Construction permit for a new standard broadcast station to be operated on **1430 kc.**, power of 500 watts and daytime hours of operation.

1440 Kilocycles

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Modification of construction permit (B3-P-4356 which authorized increase in power and installation of directional antenna night) for increase in power from 1 KW to 5 KW, installation of new transmitter, change in type of directional antenna for night use, change transmitter location and extension of commencement and completion dates.

1450 Kilocycles

NEW—Woodward Broadcasting Co., Woodward, Okla.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WDLB—Dairyland's Broadcasting Service, Inc., Marshfield, Wis.—Modification of construction permit (B4-P-3931, which authorized a new standard broadcast station) to extend commencement and completion dates.

WCBS—WCBS, Inc., Springfield, Ill.—License to cover construction permit (B4-P-4722) which authorized installation of new transmitter.

KSRV—Inland Radio, Inc., North of Ontario, Ore.—Modification of construction permit (B5-P-4210, which authorized a new standard broadcast station) to extend completion date.

1460 Kilocycles

WLAY—Muscle Shoals Broadcasting Corp., Muscle Shoals City, Ala.—Construction permit to install new vertical antenna, and change transmitter and studio locations from Muscle Shoals City, to Sheffield, Alabama. Amended to change frequency from **1450** to **1460 kc.**, increase power from 250 watts to 1 KW, install new transmitter, directional antenna for night use, change transmitter location and to omit request for move of studio.

1480 Kilocycles

NEW—Radio Anthacite, Inc., Shamokin, Penna. (P. O. National Dime Bank Bldg., Independence and Market Sts.)—Construction permit for a new standard broadcast station to be operated on **1480 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

1490 Kilocycles

WDBC—Delta Broadcasting Co., Escanaba, Mich.—Transfer of control of licensee corporation from Gordon H. Brozek, Frank J. Russell and Leo G. Brott to Frank J. Lindenthal, John P. Norton and William J. Duchaine, 134 shares common stock.

NEW—Lloyd Clinton McKeuney and John Joseph Daly, a partnership, d/b as Carthage Broadcasting Co., Carthage, Mo. (P. O. Bank of Carthage Bldg.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Shawnee Broadcasting Co., Chillicothe, Ohio—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended re change in stockholders.

WLAU—Southland Broadcasting Co., Laurel, Miss.—License to cover construction permit (B3-P-4035) which authorized a new standard broadcast station.

KSAM—W. J. Harpole and J. C. Rothwell, d/b as Radio Station KSAM, Huntsville, Texas—Voluntary assignment of license to J. G. Long.

WLAU—Southland Broadcasting Co., Laurel, Miss.—Authority to determine operating power by direct measurement of antenna power.

NEW—Radio Springfield, Inc., Springfield, Ill.—Construction permit for a new standard broadcast station to be operated on **1550 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. Amended to change frequency from **1550** to **1490 kc.**, power from 1 KW to 250 watts, change type of transmitter, install vertical antenna and change transmitter location.

NEW—Siskiyou Broadcasting Co., Yreka, Cal. (P. O. 150 N. Main St., Ashland, Ore.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

1530 Kilocycles

WLOL—Independent Merchants Broadcasting Co., Minneapolis, Minn.—Modification of construction permit (B4-P-3570, which authorized increase in power, change in transmitting equipment, and directional antenna for day and night use and change transmitter location) to change type of transmitter.

1540 Kilocycles

NEW—James W. Bradner, Jr., Galveston, Texas (P. O. Walter Hall, Dickinson, Texas)—Construction permit for a new standard broadcast station to be operated on **1540 kc.**, power of 1 KW, and daytime hours of operation.

NEW—Western Waves, Inc., Seattle, Wash. (P. O. 1411 Fourth Ave., Bldg., #1510)—Construction permit for a new standard broadcast station to be operated on **1540 kc.**, power of 50 KW, directional antenna and unlimited hours of operation.

1550 Kilocycles

KHWA—Amphlett Printing Co., San Mateo, Calif.—Modification of construction permit (B5-P-3912, which au-

(Continued on next page)

thorized a new standard broadcast station) to increase power from 250 watts to 1 KW, install new type transmitter, directional antenna for night use and approval of transmitter location.

1600 Kilocycles

WWRL—Long Island Broadcasting Corp., Woodside L. I.), N. Y.—Construction permit to increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location from Woodside, L. I., New York, to Carlstadt, New Jersey. Amended to change transmitter location from Carlstadt, New Jersey, to Secaucus, New Jersey.

FM APPLICATIONS ACCEPTED FOR FILING

Edmund Scott, Gordon D. France, Merwyn F. Planting, and Hugh H. Smith, a partnership d/b as San Mateo County Broadcasters, San Mateo, Calif. (P. O. 279 Baldwin Ave.)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be determined by FCC and coverage of 70 square miles.

City of Dallas, Texas, Dallas, Texas (P. O. Municipal Bldg., Main at Harwood)—Construction permit for a new FM broadcast station to be operated on frequency as selected by FCC in band within Channel #221, **92.1 mc.**—Channel #280, **103.9 mc.,** and coverage of 17,090 square miles.

Blue Ridge Broadcasting Corp., Roanoke, Va.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel **#227, 93.3 mc.,** and coverage of 19,694 square miles. Amended to change name from Blue Ridge Broadcasting Corporation to Radio Roanoke, Inc.

WGYN—Muzak Radio Broadcasting Station, Inc., New York, N. Y.—Construction permit to specify frequency of Channel #241, **96.1 mc.,** change coverage from 4,490 to 9,000 square miles, population from 10,546,481 to 12,305,000 and make changes in antenna system.

Rogue Valley Broadcasting Co., Inc., Ashland, Ore. (P. O. 1160 Helman Rd.)—Construction permit for a new FM broadcast station to be operated on Channel #286, **105.1 mc.**

Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Construction permit for a new FM (Metropolitan) broadcast station. Amended to specify coverage of 11,417 square miles, population of 753,000, change type of transmitter and make changes in antenna system.

Macon Telegraph Publishing Co., Macon, Ga.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **46.7 mc.,** and coverage of 12,000 square miles. Amended to make changes in directors and stockholders.

The Bridgeport Herald Corp, Bridgeport, Conn. (P. O. 299 Lafayette St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 6,950 square miles.

Western Waves, Inc., Seattle, Wash. (P. O. 1411 Fourth Ave.)—Construction permit for a new FM broadcast station to be operated on Channel #244, **96.7 mc.,** and coverage of 26,611.4 square miles.

Public Radio Corp., Tulsa, Okla.—Construction permit for a new FM broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage of 3,420 square miles. Amended to specify type of transmitter.

Mary Hardin-Baylor College, Belton, Texas (P. O. Baylor Sta.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #221, **92.1 mc.,** Channel #280, **103.9 mc.,** within the band as selected by Chief Engineer of FCC and coverage of 7,270 square miles.

The Herald and Globe Association, Rutland, Vt. (P. O. 27 Wales St.)—Construction permit for a new FM (Rural) broadcast station to be operated on Channel **#243, 96.5 mc.,** or as assigned by FCC and coverage of 10,580 square miles.

Morris Luskin, Burbank, Cal.—Construction permit for a new FM broadcast station to be operated on frequency to be specified by Chief Engineer of FCC and coverage 1599.0 square miles.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—The Western Connecticut Broadcasting Co., Area of Stamford, Conn. (P. O. 270 Atlantic St.)—Construction permit for a new relay broadcast station to be operated on **1648, 2090, 2190, 2830 kc.,** A3 Emission and power of 25 watts.

NEW—The Western Connecticut Broadcasting Co., Area of Stamford, Conn. (P. O. 270 Atlantic St.)—Construction permit for a new relay broadcast station to be operated on **1606, 2074, 2102, 2790 kc.,** A3 Emission and power of 25 watts.

W3XO—W1NX Broadcasting Co., Washington, D. C.—Construction permit to change transmitter location from Washington, D. C., to Garden City, Virginia.

NEW—Radio Corporation of America, Continental United States (P. O. RCA Frequency Bureau, 60 Broad St., New York, N. Y.)—Construction permit for a new experimental television relay broadcast station to be operated on **105-130 mc.,** power of 20 watts Visual and 20 watts Aural, and Visual A5 and Aural A3 and Special FM Emission.

W3XAD—Radio Corporation of America, Area of Camden, N. J.—Modification of license to change frequencies from **312-327 mc.** to **480-920 mc., 1295-1375 mc.,** and **6950-7050 mc.,** change power from 500 watts to 20 watts.

NEW—Radio Corporation of America, Continental United States (P. O. c/o RCA Frequency Bureau, 60 Broad St., New York, N. Y.)—Construction permit for a new experimental television relay broadcast station to be operated on **480-920, 1295-1375** and **6950-7050 mc.,** power of Visual 20 watts and Aural 20 watts, and Visual A5, Aural A3 and Special FM Emission.

Denver Bible College & Denver Bible Institute, Denver, Colo. (P. O. 2011 Glenarm St.)—Construction permit for a new non-commercial educational broadcast station to be operated on Channel **#203, 88.5 mc.,** emission special for FM and 3 KW power.

APPLICATIONS TENDERED FOR FILING

NEW—McMinnville Broadcasting Co., Inc., McMinnville, Tenn.—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Timberwolf Broadcasting Co., Inc., El Paso, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Utah Broadcasting and Television Co., Salt Lake City, Utah—Construction permit to change frequency from **570** to **1030 kc.,** increase power from 5 to 50 KW, install new transmitter, directional antenna for day and night use.

NEW—Madrazo and Diaz, a co-partnership between Jose R. Madrazo and Ruben Diaz Atiles, Fajardo, Puerto Rico—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—The Lansing Broadcasting Co., Lansing, Mich.—Construction permit for a new standard broadcast station to be operated on **1430 kc.,** power of 500 watts and daytime hours of operation.

NEW—Radio Virginia, Inc., Richmond, Va.—Construction permit for a new standard broadcast station to be operated on **720 kc.,** power of 1 KW and daytime hours of operation.

(Continued on next page)

NEW—Rochester Broadcasting Co., Rochester, Minn.—Construction permit for a new standard broadcast station to be operated on **920 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

NEW—'49er Broadcasting Co., Grass Valley, Calif.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Wyandotte News Co., Wyandotte, Mich.—Construction permit for a new standard broadcast station to be operated on **1310 kc.**, power of 250 watts and daytime hours of operation.

WTOD—Unity Corp., Inc., Toledo, Ohio—Construction permit to change hours of operation from daytime to unlimited and install directional antenna for night use. **(1560 kc.)**

NEW—Cornbelt Broadcasting Co., Clinton, Ill.—Construction permit for a new standard broadcast station to be operated on **1520 kc.**, power of 1 KW and daytime hours of operation.

KFBK—McClatchy Broadcasting Co., Sacramento, Cal.—Construction permit to increase power from 10 to 50 KW, install new transmitter, directional antenna for day and night use and change transmitter location.

NEW—Francis E. Streit and Verna S. Hardin, d/b as Morrisville Broadcasting Co., Morrisville, Penna.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Magnolia Broadcasting Co., Magnolia, Ark.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Cedar Valley Broadcasting Co., Austin, Minn.—Construction permit for a new standard broadcast station to be operated on **1480 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

NEW—South Central Broadcasting Corp., Evansville, Ind.—Construction permit for a new standard broadcast station to be operated on **820 kc.**, power of 250 watts and daytime hours of operation.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a Cease and Desist Order should not be issued against it.

Pretorius Approved Products—False advertising of cosmetics, therapeutic devices, food and drugs is charged in a complaint against Martin W. Pretorius, trading as Pretorius Approved Products, 1115 South Glendale Ave., Glendale, Calif. (5454)

CEASE AND DESIST ORDER

The Commission issued the following Cease and Desist Order last week:

William J. Ellison, Inc., custom tailors, 545 Fifth Ave., New York, and Albert A. Chapman, the corporation's president and treasurer, are prohibited from the use of lottery methods in the sale or distribution of merchandise. (5327)

STIPULATIONS

During the past week the Commission announced no stipulations:

COMPLAINT DISMISSED

Mathieson Alkali Works—The Commission has issued an order dismissing its complaint as to Mathieson Alkali Works, Inc., 60 East 42nd St., New York, one of five corporations charged with conspiracy to eliminate price competition and to monopolize the production, sale and distribution of liquid and solid carbon dioxide.

The complaint was dismissed without prejudice to the right of the Commission to institute further proceedings in the matter. The respondent's motion for dismissal declared that there was no evidence sufficient to sustain the allegations of the complaint as to the Mathieson Corporation and that the record showed it did not commit any unlawful trade practices and was not a party to any unlawful combination or conspiracy. (5143)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 31, August 5, 1946

Commission, Making Transfer Rule Effective, Adopts Suggestions Urged By Industry

In an order made public last week, the FCC announced the adoption of the transfer rule originally proposed on December 13, 1945, but excepted from the rule several important types of transfers as had been urged by NAB and other industry representatives in the oral hearing before the Commission.

The possibility that such a rule would be proposed was brought out in August last year, when the decision on the transfer of WLW from Crosely to Avco was announced. Although the transfer was approved by the FCC, the Commission stated in its decision that it was considering the establishment of new requirements in future transactions involving transfer of radio station facilities.

The rule as adopted, provides that licensees who wish to effect a transfer must give public notice of the proposed sale through newspaper advertisements in their own communities, specifying the terms of the agreement. The advertisements are to be published twice weekly for the three weeks immediately following the filing of the application for the transfer with the Commission. The FCC will also give public notice.

The FCC will take no action on the application for a period of sixty days. If no competing application is filed during such period, the FCC will consider the original application and approve the transfer if it is deemed to be in the public interest.

However, if any other competing applications are filed, the Commission will consider all such applications. If the FCC finds that the original bidder is best qualified to assume the responsibilities of station ownership, it will approve the transfer without a hearing. If the Commission is not able to reach that conclusion, the original application and all competing applications will be considered and heard in a consolidated hearing.

The Commission will act on the application and approve a transfer to the applicant then deemed best qualified to serve the public interest.

One of the most important exceptions in the rule as adopted is that relating to transfers by way of gift or testamentary disposition, or an assignment to effect a testamentary disposition. The proposed rule had exempted only assignments from a decedent to his administrator or executor, or by the latter to their successors. As finally approved, the rule does not apply to dispositions to heirs, legatees or beneficiaries under a will, but does apply in the case of transfers by an administrator or executor to a person not designated in the will. NAB, in oral argument and in its brief, had urged that, if the rule were adopted, exception should be made for transfers by way of gift or testamentary disposition.

The rule does not apply

(*Continued on next page*)

INSIDE THIS ISSUE

A comparison of advertising media costs published by the American Association of Newspaper Representatives has been sharply criticized by a leading advertising agency. (p. 603)

Techniques for gathering, writing, editing and broadcasting news will be discussed at Ohio's first Radio News Clinic, to be held at Canton Aug. 20. (p. 604)

ABC has outlined its policies and practices in providing affiliates with "co-op" programs for local sponsorship. (p. 605)

Six college professors of journalism are currently serving newsroom internships at broadcasting stations to gain first hand experience for application in their classes. The project, now in its second year, is conducted by the Council on Radio Journalism. (p. 604)

A survey of early morning programming techniques used by stations of NAB District Two has been conducted by the district's Small Market Stations Chairman, Simon Goldman, WJTN. (p. 605)

21 AM APPLICANTS GRANTED PERMITS

The FCC granted CP's for 21 new AM broadcasting stations and authorized 19 regular renewals for AM stations, it was announced on Friday (2).

In addition, the commission last week extended the licenses of 123 AM stations on a temporary basis.

Six proposed decisions would grant CP's to applicants for standard facilities.

The FCC announced also the approval of final CP's for 12 FM outlets and 26 conditional grants for FM stations.

On Wednesday (31), the licenses of 34 FM stations now on the air were renewed for the regular period.

A detailed summary of FCC grants and renewals is listed under *FCC Actions* in this issue of REPORTS, p. 607.

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

Commission, Making Transfer Rule Effective, Adopts Suggestions Urged By Industry

(Continued from page 601)

to corporate reorganizations involving no substantial change in beneficial ownership. Nor does it apply to assignments by individuals to a corporation controlled by them, or from a corporation to stockholders, provided there is no substantial change in interest. As originally proposed, the latter exception was limited to situations in which there was *no* change in interest.

Finally, the Commission provides that in case parties are in doubt as to the applicability of the rule or feel that its application should be waived, they may request a ruling on its applicability or ask that it be waived. The Commission will then decide whether the rule should be followed or whether public interest will be served by waiving it. NAB had proposed a substantially similar exception, that the rule not apply if the Commission found that it worked a hardship or was unnecessary.

Complete text of the transfer rule, Section 1.388 of the Commission's Rule and Regulations, follows:

"Section 1.388—*Assignment and transfer of control.*—(a) Applications for consent to the assignment of a construction permit or license for an AM, FM, television or other broadcast station or for consent to the transfer of control of a corporation holding such a construction permit or license shall be filed with the Commission on Form F.C.C. No. 314 (Assignment of License) or F.C.C. No. 315 (Transfer of Control). Each application shall be accompanied by a copy of a proposed notice in a form prescribed by the Commission which notice the licensee or permittee shall cause to be published at least twice a week for the 3 weeks immediately following the filing of such application in a daily newspaper of general circulation published in the community in which the station is located. The notice shall state the terms and conditions of the proposed assignment or transfer, the name of the proposed assignee or transferee, and, further, that any other person desiring to purchase the facilities upon the same terms and conditions may file an application to this effect with the Federal Communications Commission within 60 days from the date of the first publication of the notice, which date shall be expressly set forth therein. Upon receipt of the application, the Commission itself will issue a similar public notice stating the terms and conditions of the proposed sale and stating that others may file competing applications for the same facilities upon the same terms and conditions.

"(b) No action on any such application will be taken by the Commission for a period of 60 days from the date of first publication, during which time any person desiring to purchase the facilities upon the same terms and conditions may file a competing application. In the case of such competing application, it shall be necessary for the applicant to execute only so much of the application form as relates to the proposed assignee or transferee—F.C.C. Form No. 314, Part II, and Form No. 315, Part III.

"(c) If no competing application is filed during this 60-day period, the Commission will consider the original application upon its merits and will grant it if it appears from an examination of the application and supporting data that public interest will be served thereby; otherwise it will be designated for hearing. If, during such 60-day period, any other application is filed, all such applications will then be considered simultaneously upon their merits, and if, upon such consideration, it appears that the proposed assignee or transferee selected by the licensee is the best qualified and that the transfer would otherwise be in the public interest, the Commission will grant the original application without a hearing. If the Commission is unable to make such a determination upon consideration of the several applications, the original application and all competing applications will be designated for hearing, to be heard in a consolidated proceeding, to determine among other things which of the applicants is best qualified to operate the station in the public interest.

"(d) If, at the conclusion of such hearing, the Commission is of the opinion that the proposed assignee or transferee selected by the licensee is the best qualified and that the transfer is otherwise in the public interest an order will be entered granting the original application. However, if the Commission is of the opinion that one of the other applicants is the best qualified and that a transfer is otherwise in the public interest, an order will be entered denying the original application and stating that the Commission's consent to an assignment of the license or construction permit or to the transfer of control of the corporate licensee or permittee to such competing applicant will be given provided the licensee or permittee and such competing applicant enter into and file with the Commission within 30 days from the date of such order a contract for the assignment of the license or construction permit, or the transfer of control of the licensee or permittee, to such competing applicant upon the same terms and conditions as stated in the original application or upon such other terms and conditions as the parties may agree upon and which new terms and conditions the Commission shall find to be in the public interest.

"(e) The provisions of this section shall not apply to the following cases:

"(1) Where there is a reorganization of a corporation holding a license or construction permit which involves no substantial change in the beneficial ownership of that corporation;

"(2) Where there is an assignment from an individual or individuals to a corporation owned and controlled by such individual or individuals without any substantial change in their respective interests or from a corporation to the individual stockholders controlling such corporation when there is no substantial change in their respective interests;

(Continued on next page)

"(3) Where there is an assignment or transfer by way of gift or testamentary disposition of a license or construction permit or of a controlling interest in a corporate licensee or permittee, or an assignment or transfer of a license, permit or interest to effect such testamentary disposition. This section shall, however, apply to an assignment or transfer by an administrator or executor to persons other than the lawful heirs or legatees of the licensee or permittee or to trustees or beneficiaries other than those designated in the licensee's or permittee's will or other testamentary instrument.

"(4) Where the interest being transferred, if acquired by a person other than the proposed assignee, would not result in such person acquiring control. The Commission, however, will scrutinize carefully successive transfers to the same person or persons to determine whether such transfers are for the purpose of evading compliance with this section.

"(5) In the case of any other assignments or transfers where the parties are in doubt as to whether the provisions of this section are applicable, or are of the opinion that if the section is applicable, the requirements should be waived, the application may be filed with a request for a ruling as to whether the section is applicable or with a petition for waiver of the rule. The Commission will determine on the facts of each case whether the section is applicable or whether public interest will be served by a waiver of the rule."

SCHEDULE OF NAB COMMITTEE MEETINGS

Date	*Committee*	*Place*
Aug. 5-7	NAB Board of Directors	Estes Park
Aug. 12-13	Employee-Employer Relations	Washington
Sep. 9-10	Small Market Stations Executive	Washington

Broadcast Advertising

NEWSPAPER STUDY CRITICIZED BY AGENCY

A booklet entitled, "Daily Newspapers and Radio Chains as National Media," recently distributed by the American Association of Newspaper Representatives, has provoked the criticism of a leading advertising agency because of the methods used in its comparison of media costs.

Stating that the section which compares the cost of radio to the cost of newspapers is "based on a completely illogical and false premise," one of the agency executives this month sent to key personnel a confidential memorandum which reads in part:

> "The cost comparison is based on CAB rating in 33 cities for 15 *network* programs projected against the national set ownership figures (which is bad enough), and Continuing Study of Newspaper Readership figures for the top 15 newspaper ads, projected against 102 newspapers in 87 markets and 266 papers in 251 markets.
>
> "The ridiculous part of this comparison is that each of the top fifteen ads was rated by CSNR once, in *one* newspaper and that one readership figure was projected to the entire list of newspapers. For example, the Johnson and Johnson ad which heads the list received its 66% readership *only* in the Hagerstown, Md., *Daily Mail*, which had a circulation of 8570, yet this limited circulation is projected against 266 papers for a total of 15,432,120 readers!
>
> "The following is a list of the top fifteen ads, together with the newspapers in which they ran:

Advertiser	*Where Run*	*Date*	*Circulation*	*266 Paper Projected Audience*
1. Johnson & Johnson	Hagerstown Daily Mail	2/13/40	8,570	15,432,120
2. Chesterfield	Rutland (Vt.) Daily Herald	3/21/40	15,000	12,830,000
3. Mutual Sav. Bks. of Mass.	Worcester Even. Gazette	3/25/40	86,642	11,924,820
4. D. L. & W. R. R.	Scranton Times	3/ 4/43	46,146	10,521,900
5. John Morrell & Co.	(Unable to locate this ad)			10,054,260
6. Chipso (Sale sugar & cream set sold with above)	Windsor (Ont.) Daily Star	9/12/40	46,022	10,054,260
7. Inter. Harvester Co.	La Crosse Tribune	2/ 1/45	22,408	9,820,440
8. Swift's Ham	Rutland (Vt.) Daily Herald	3/21/40	15,000	9,118,980
9. Crisco	Daily Oklahoman	11/16/39	101,154	9,118,980
10. Crisco	Toledo Blade	4/25/40	155,365	8,651,340
11. Eastman Kodak	Rochester, N. Y.	6/21/40	81,592	8,183,700
12. Lipton's Tea (Kitchen knives with above)	Johnstown (Pa.) Tribune	8/23/40	31,477	7,949,880
13. Armour & Co.	Johnstown (Pa.) Tribune	8/23/40	31,477	7,949,880
14. H. J. Heinz	Morning Call (Allentown, Pa.)	2/21/40	45,491	7,482,240
15. Penn. Pwr. & Lt.	Times Leader Even. News (Wilkes Barre)	11/ 6/41	48,377	5,600,770
	AVERAGES		52,194	9,118,980

"Obviously if this type of thinking is sound, the radio representatives should have a chance to dig back in their files to 1940 and come up with a comparable top fifteen, which would properly include spot or network programs on stations anywhere in the country. If this were done, fifteen programs could be found with fantastic ratings. However, no one in his right mind would think of extending such figures against the national radio ownership, and certainly no one can accept a similar projection of individual newspaper ads to cover 261 markets."

NAB's Research Department is preparing an analysis of the study which will be published in REPORTS at an early date.

PUEBLO GROCERY CAMPAIGN IS "RESULTS FROM RADIO" SUBJECT

The successful use of radio advertising by grocery stores is the subject for the latest release in the revived printed series, RESULTS FROM RADIO, which is issued monthly by the Department of Broadcast Advertising.

Number 3, of Volume 3, which will be mailed this week to member stations, describes the manner in which Leslie O. Fisher, Pueblo, Colo., grocer, uses radio to increase sales.

News

FIRST OHIO NEWS CLINIC SET; HOST IS WHBC

An all day Radio News Clinic is to be held Tuesday, August 20, in Canton, Ohio, with headquarters at the Onesto Hotel, according to announcement by John Pattison Williams, president, Ohio Association of Broadcasters, and general manager of WING, Dayton.

Mr. Pattison has appointed a committee of three Ohio broadcasters to handle all details of the clinic. General Clinic Chairman is Eugene Carr, director of radio for The Brush-Moore Newspapers, Canton. His associates on the committee are S. Bernard Berk, president and station manager of WAKR, Akron, and Len Nasman, business manager, WFMJ, Youngstown.

This will be the first radio news clinic to be held in Ohio; and plans are being made to cover the subjects of news gathering, writing, editing and broadcasting thoroughly from every point of view. Present plans call for a special luncheon with a speaker to handle an important phase of the morning's discussion.

Radio station WHBC, Canton, will be host station. Ohio broadcasters are to receive complete information on the agenda and facts of travel and hotel facilities in the immediate future from the committee.

Arthur Stringer, NAB director of special services, who has been participating in radio news clinics since November 1945, is to attend.

SECOND GROUP OF JOURNALISM TEACHERS SERVING INTERNSHIPS IN RADIO STATION NEWS ROOMS

Six professors of schools and departments of journalism, of American colleges and universities, are currently serving internships in the news departments of six broadcast stations. Sponsoring stations, the internes and the "professors of internships" are listed below:

STATION SPONSORING INTERNE	INTERNE	"PROFESSOR OF INTERNSHIP"
KFI—Los Angeles	Russell J. Hammargren Associate Professor University of Southern California	Pat Bishop—KFI
KPRC—Houston	Calvin Elsworth Chunn Assistant Professor University of Tulsa	Pat Flaherty—KPRC
WHBC—Canton	Michael Radock Assistant Professor Kent State University	James Dooley—WHBC
WHO—Des Moines	James W. Schwartz Assistant Professor Iowa State College	Jack Shelley—WHO
WSYR—Syracuse	Alan Scott Assistant Professor Michigan State College	E. R. Vadeboncoeur—WSYR
WTMJ—Milwaukee	Burton L. Hotaling Assistant Professor University of Wisconsin	Jack E. Krueger—WTMJ

The system of internship whereby journalism professors gain actual experience, under competent radio newsmen, is under the direction of the Committee on Teacher Training and Internship of the Council on Radio Journalism. This committee consists of: Arthur Stringer, NAB, chairman; Karl Koerper, vice-president and managing director, KMBC, Kansas City; Professor Ken Bartlett, Syracuse University; and E. R. Vadeboncoeur, vice president, WSYR, Syracuse.

The Council on Radio Journalism was created in 1945 by joint action of NAB and the American Association of Schools and Departments of Journalism.

Internships are made possible by the financial support of the cooperating stations.

The crop of 1945 internes reports, without exception, that their experience in newsrooms enables them to impart an authenticity to their teaching which, previously, was entirely lacking.

For this reason there can be no doubt that the 1946 contributions by the managements of the six stations cooperating this year will produce similar satisfactory results.

In addition to those on the teacher training committee the Council on Radio Journalism has these additional members: Prof. Fred S. Siebert, University of Illinois; William Brooks, vice president, NBC; Prof. Floyd K. Baskette, Emory University; Prof. Wilbur Schramm, University of Iowa; and Prof. Mitchell Charnley, University of Minnesota.

WJTN NOW HAS 4 FULLTIME NEWSMEN

Donald Laubenstein, ex-serviceman and recent graduate of Syracuse University, has been added to the local news bureau of WJTN, Jamestown, N. Y., it is announced by Simon Goldman, manager. Addition of Mr. Laubenstein brings the total personnel of the WJTN local news bureau to four fulltime men.

Mr. Laubenstein is a product of the Syracuse University Radio Workshop, with a journalism major.

(Continued on next page)

"Our listeners want complete local coverage of news and sports and we are going to give them just that," said Mr. Goldman.

Small Market Stations

AMERICAN BROADCASTING COMPANY VIEWS CO-OP PROGRAM SELLING

American Broadcasting Company has complied with the request of NAB Small Market Stations Division to outline the network's experiences and views on co-op program sales. *(For NBC and Mutual co-op stories, see* NAB REPORTS, *pp. 470 and 543.)* M. B. Grabhorn, ABC manager of station sales, reported keen interest on the subject. Earl Mullin, network's publicity manager, released the following story.

> "In recent weeks and months there has been considerable discussion, both verbally and in publications, concerning "co-operative" programs. One factor, unfortunately, has been overlooked in a greater portion of this discussion—the basic philosophy between this form of programming, and the relationship between co-ops and the general overall picture. To the American Broadcasting Company this deep underlying philosophy is fundamental.
>
> "The twelve co-op programs of the American Broadcasting Company, sponsored throughout the country by about 500 local clients, points up the fundamental advantages of this type of program for the advertiser as well as for the local station.
>
> "For the local client the "co-op basis" of sponsoring radio programs offers a national network program at a cost well within the advertising budget of the individual sponsor. For the local station it affords a means of building up and holding a high rating index, due to the fact that the program is of network calibre.
>
> "ABC offers the local advertiser and station a wide assortment of programs ranging from top flight news shows through variety and programs dealing with the latest in fashions. Available for local sponsorship are ABC's famous news programs, such as "Headline Edition," Baukhage, Raymond Swing-Elmer Davis and Martin Agronsky. "Ethel and Albert," featuring humorous incidents in the lives of a young married couple, and the "Powers Charm School of the Air," which offers information on charm, style, fashions and beauty combined with light humor, serve as excellent examples of the program range of ABC co-ops.
>
> "Today, ABC spends in excess of $60,000 per month, nearly three quarters of a million dollars a year, to program over 60 quarter hours weekly for its affiliated stations, which they in turn may offer to local advertisers at an infinitesimal fraction of this staggering sum.
>
> "Development of ABC co-op programs to this stature grew from the realization back in 1942 that few indeed are the communities that can produce local talent on a par with that offered by the networks, for sale to local advertisers.
>
> "Thus, ABC through its network developed co-operative programs, fulfills the needs of a great majority of local stations, which are unable to afford talent payments commensurate with the outlay of network advertisers, yet are anxious to supply local advertisers with good programs for sponsorship.
>
> "An even more far-reaching result from the standpoint of radio's overall picture is that the co-op program tends to raise, by its own bootstraps, the general offering of entertainment quality of the average station without financial penalty to either the individual advertiser or local station.
>
> "The rewards to the networks are manifold. Theoretically, at least, the general station index of its affiliates is maintained on a higher level than otherwise practical. Through the station it receives from local advertisers sufficient compensation to cover the added cost of such programming; and it tends to cement closer relations between station and network in a spirit of mutual helpfulness to the advancement of all radio in America.
>
> "That, in our opinion, is fundamental.
>
> "To understand the benefits derived from co-op programming by the local station, individual advertiser, the network and the national advertiser, it is only necessary to briefly examine the program day. Like other networks ABC, through arrangements with its affiliates, allocates certain blocks of time daily to "station option" and "network option." For the most part the "network option time" is programmed with high calibre and high cost commercial shows with time and talent representing considerable outlay and investment on the part of the advertiser.
>
> "With regard to "station option time" the better that period is programmed by the local affiliates, the higher the station's rating index will be, ergo, the better the investment for the national advertiser.
>
> "Thus, by aiding the local station in programming during the "station option time" period through network-type co-operative programs multiple benefits are derived by all concerned."

DISTRICT TWO CONDUCTS SURVEY OF SMALL MARKET STATIONS' EARLY MORNING PROGRAMMING

Early morning programming of large and small stations is being studied by NAB Small Market Stations Division to assist stations in deriving additional revenue from this segment of the broadcast day. It it hoped that by this exchange of ideas stations may enhance their individual schedules.

A survey among small stations has been conducted by Simon Goldman, WJTN, Jamestown, N. Y., NAB Small Market Stations Chairman for District Two, on early morning programming by these stations.

The report reveals that 8 out of 13 stations, or 62%, regard the "musical clock" type of program as the most important for the broadcast period up to 9:00 A.M. Phonograph records and transcriptions constitute the principal part of programming, with one station using a singer and guitarist for live talent. These early morning shows vary in length on each outlet from 15 minutes to 2 hours. An emcee is assigned regularly to each program. One station reports a personality with thirteen years experience in conducting this type of show.

With the exception of the 15-minute program, which has a single sponsor, all of these are "announcement programs" with an average of five spot announcements per half hour. Every type of business is represented

(Continued on next page)

among the sponsors, who have found the programs good mediums of advertising.

One station reported that the largest drug store-cosmetic shop in their area discontinued all newspaper advertising because of the sales success enjoyed as a result of their first day's advertising on the early morning program.

A special "shut-in club" feature is incorporated into one of the station's morning shows. Cards are mailed on birthdays and wedding anniversaries. Appropriate salutes are given during the broadcasts.

The District Two study reveals that one station's early morning program has been on the air for 12 years and has 4 of its original sponsors. Another station has had a morning personality show for only a year.

The singer-and-guitar live talent program is heard from 7:00 to 8:00 A.M., six days weekly, with five participating local merchants as sponsors. Program has been on six months.

Two stations use variety programs. One, featuring live musical talent, consists of guitar, harmonica and vocalist. Hill-billy music predominates, with news, farm information, announcements of weddings, anniversaries, etc.

All the programs of the early morning variety proved to be popular and attractive to listeners and sponsors, according to the study.

Public Interest Programming

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of August 12-18, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Atomic Energy

Man's control of atomic energy has created the most serious problem ever to face this nation and the world. The problem of how to prevent the use of scientific knowledge for destructive purposes, and to promote its use for the benefit of mankind, is one that is immediate and personal to every man, woman and child. The overwhelming majority of scientists and experts who developed the atomic bomb agree that: (1) The atomic bomb is primarily a weapon against cities and concentrations of people. (2) Present-day atomic weapons could kill 30 per cent or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atomic bombs are possible. (3) There is no effective defense against atomic bombs and none can be expected. (4) No single big secret protects the atomic bomb. An Atomic Energy Commission has been set up in the United Nations to work toward the control of atomic energy in order to insure its use for peaceful purposes only. To this Atomic Energy Commission, the representative of the United States, Mr. Bernard Baruch, has submitted a plan as a basis for beginning a discussion on control measures to be taken. To eliminate atomic *weapons*, the United States plan maintains, all development and use of atomic *energy* must be controlled, starting with the placing under international control of the dangerous raw materials, uranium and thorium. The United States plan, therefore, proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic research, and supervise through license and inspection all atomic activities throughout the world. To such an Authority we would in time disclose any exclusive knowledge of atomic energy in our possession—but we would make these disclosures in a series of stages, as various parts of the plan go into successful operation. The building of effective atomic control will involve the cooperative efforts of many nations and peoples. The opinion of the citizens of the nation which developed the atomic bomb is of key importance. Ultimately, whatever method is arrived at for atomic control must be ratified by the people's representatives in the form of a treaty subject to the approval of a two-thirds vote of the Senate. Unless whatever international policy is arrived at is backed by American public opinion, it will not stand. The people cannot become scientists or nuclear physicists. But every American who makes any pretense of good citizenship can and should inform himself of the proposals made by his government to the U. N. Atomic Energy Commission—and follow every modification or counter-proposal. Then, when the time of decision comes, that decision will be made by a citizenry armed with facts—instead of swayed by emotions or prejudices. (Fact Sheet No. 30.)

Homes for Veterans

Veterans feel the pinch of the housing shortage more acutely because they interrupted their lives to go into the Armed Services. It is simply a *matter of fair play to help them, in every way possible to locate homes in which they can live with their families as they return to civilian life.* It is estimated that 1,600,000 of the married veterans who will have been released by December 31, 1946, have no established homes to which to return. An estimated 1,300,000 single veterans will get married by December 31, 1946. *It appears that more than 2 million veterans' families will be looking for places to live in 1946.* The Federal Government is taking a number of measures to relieve the veterans' housing situation. These steps will help, but the only real answer to the housing shortage is an extended period of volume construction. *Until construction gets rolling, by all means the most important source of housing for veterans consists of vacancies which become available in the existing housing supply.* Urge listeners to help ease the housing situation by *"staying put" if they possibly can so that a maximum number of veterans can find living places in the existing housing supply; by sharing their homes with veterans' families if they can possibly do so and listing vacancies and houses for sale at the veterans' housing referral center, if one exists in their community, so that veterans can get first chance at them.* (Fact Sheet No. 4-C.)

Stay in the Fight Against Famine

The food producing countries of the world have won the initial round in the fight against mass starvation in Europe and Asia. Millions of tons of grain and flour, thousands of pounds of fats and oils have been shipped to the famine stricken areas of the world, and the people of the United States are credited with making possible an impressive 40% of the total. *BUT—This does not mean that hunger and undernourishment among millions of people have been arrested; that continuing, if decreased, demands on our food supply will not be made.* It means only that our commitments *to date* have been fulfilled. Although mass starvation has been prevented, hunger is still acute in many areas overseas. As a result of our shipments of wheat products and fats and oils to famine stricken people abroad, less has become available here at home. There is all we need, if not all we want, if we share with our fellow Americans our wheat products and fats and oils. We can do this by: . . . Being content to eat one-third less wheat and rice products than usual; one-fourth less fats and oils

(Continued on next page)

than usual. . . . Buying no more than our fair share, even when it is available. . . . Eating more of the plentiful foods instead. . . . Eliminating *all* food waste and turning in *all* used fats. . . . Producing and preserving all food possible through home gardening and canning. (Fact Sheet No. 20-D.)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, August 5. They are subject to change.

Monday, August 5

Further Hearing

To Be Held in Room 806, U. S. Coast Guard Building, 42 Broadway, New York City, New York

NEW—Missionary Society of St. Paul the Apostle, New York, N. Y.—C. P. **1130 kc., 10 KW**, unlimited.

WNEW—Greater New York Broadcasting Corp., New York, N. Y.—C. P. **1130 kc.,** 50KW night, 50 KW day, unlimited, DA-night.

WNEW—Greater New York Broadcasting Corp., New York, N. Y.—Renewal of license. **1130 kc.,** 10 KW (Main), 5 KW (Aux.), unlimited.

Other Participants

Richard E. O'Dea (Intervenor)

KWKH, Shreveport, La. (Intervenor)

Monday and Tuesday, August 5 and 6

Oral Argument Before the Commission in Conference Room B Adjacent to the Governmental Auditorium, 13th St. & Constitution Avenue, N.W.

In the Matter of Clear Channel Broadcasting in the Standard Broadcast Band.

Wednesday and Thursday, August 7 and 8

Before Commissioner Wakefield in the Courtroom, Federal Bldg., Fresno, California, on August 7 and in the Supervisor's Chamber, County Court House, Visalia, California, on August 8.

KTKC—Tulare-Kings Counties Radio Associates, Visalia, Calif.—C. P. **940 kc.,** 5 KW, DA, unlimited.

Friday, August 9

Television Broadcast

Further Hearing

To Be Held Before Commissioner Wakefield in Jury Hearing Room No. 324 Federal Bldg., Los Angeles, California.

NEW—Hughes Tool Co., Los Angeles, Calif.—For television facilities.

NEW—Earle C. Anthony, Inc., Los Angeles, Calif.—For television facilities.

NEW—Don Lee Broadcasting System, Hollywood, Calif.—For television facilities.

NEW—National Broadcasting Co., Inc., Los Angeles, Calif.—For television facilities.

NEW—American Broadcasting Co., Inc., Los Angeles, Calif.—For television facilities.

NEW—The Times-Mirror Co., Los Angeles, Calif.—For television facilities.

NEW—Television Productions, Inc., Hollywood, Calif.—For television facilities.

NEW—Dorothy S. Thackrey, Los Angeles, Calif.—For television facilities.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces a proposed decision (B-265) looking towards a grant of the application of Richard George Hughes for a new station in Borger, Texas, to operate on **1490 kc.,** 250 watts, unlimited time, subject to approval by the CAA of proposed antenna system and site (Docket 7006), and a denial of the application of W. J. Harpole et al, d/b as Borger Broadcasting Co. (Docket 7005), seeking the same facilities.

A proposed decision is also announced looking towards the grant of the application of Southwestern Broadcasting Corp. (B-262) for a new station in Odessa, Texas, to operate on **1450 kc.,** 250 watts, unlimited time, subject to the condition that within 30 days an application for modification of permit is filed specifying the exact transmitter site and antenna system meeting the requirements of the Commission's Standards (Docket 7098). A mutually exclusive application of Permian Basis Broadcasting Co., Odessa, Texas, is denied. (Docket 6942)

A decision was adopted making final the grant of the application of C. M. Zinn and C. Leslie Golliday, d/b as Martinsburg Broadcasting Co. (Docket 6769), for a new station at Martinsburg, W. Va., to operate on **1340 kc.,** 250 watts, unlimited time, subject to CAA approval of transmitter site and waiver of Rules 3.55(a) and 3.60. At the same time the application of Lewis and Pollock, d/b as Berkeley Broadcasting Co. (Docket 6770), seeking the same facilities, was denied. (B-246)

The Commission adopted its final decision (B-240) granting the application of WHB Broadcasting Co. to change operating facilities of Station WHB, Kansas City, Mo., from **880 kc.,** 1 KW, daytime, to **710 kc.,** 5 KW, unlimited time, using directional antenna day and night (Docket 6022), and denied without prejudice the application of Minnesota Broadcasting Corp. for change in operating facilities of Station WTCN, Minneapolis, Minn., from **1280 kc.,** 1 KW, night, 5 KW-LS, unlimited time, to **710 kc.,** 10 KW, unlimited time, directional antenna night. (Docket 5859)

A proposed decision (B-266) was adopted looking toward the grant of the application of Corpus Christi Broadcasting Co. for a new station at Corpus Christi, Texas, to operate on **1230 kc.,** 250 watts, unlimited time (Docket 7168), subject to condition that application is filed within 30 days for modification of permit specifying an exact antenna system and transmitter site meeting requirements of the Commission's standards. At the same time the Commission proposes to deny applications of Howard W. Davis, tr/as The Walmac Co. (Docket 6911) and R. F. & W. Broadcasting Co. (Docket 7120), seeking the same facilities.

The Commission announces its proposed decision (B-259) looking towards a grant of an application of Harold F. Gross, d/b as The Southwestern Michigan Broadcasting Co. for a new station in Kalamazoo, Mich., to operate on **1360 kc.,** with 1 KW, unlimited time, directional antenna nighttime only (Docket 7109), and a grant of application of Mon-Yough Broadcasting Co. (Docket 7110) for a new station in McKeesport, Pa., on the same frequency, 1 KW, unlimited time, using a directional antenna during nighttime operation

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only. The grants are proposed contingent upon compliance with the Commission's rules and standards, and approval of transmitter site by the CAA.

Mutually exclusive applications of McKeesport Radio Co., McKeesport, Pa. (Docket 6926), and Booth Radio Stations, Inc., Lansing, Mich. (Docket 6927), requesting the same facilities, are denied.

At the same time proposed findings of fact and conclusions (B-253) were also adopted looking towards a grant of the application of Star Broadcasting Co. (Docket 6788), for a new station at Geneva, N. Y., to operate on **1240 kc.,** with 250 watts power, unlimited time, and denial of the application of Finger Lakes Broadcasting System (Gordon P. Brown, Owner) for the same facilities at Geneva. (Docket 6604)

Denial is proposed of applications of WARC, Inc. (Docket 6605), and Seneca Broadcasting Corp. (Docket 6607), for the same facilities at Rochester, N. Y.

AM APPLICATIONS GRANTED

NEW—Wishita Valley Broadcasting Co., Chickasha, Okla.—Made final its March 7, 1946, grant of a construction permit (B3-P-4373) for a new station to use the frequency **1650 kc.,** 250 watts, unlimited time.

NEW—The Haverhill Gazette Co., Haverhill, Mass.—Granted construction permit for new station to operate on **1490 kc.,** 250 watts, unlimited time. (B1-P-4675)

NEW—Lt. Frank A. Van Wagenen et al, d/b as The Central Utah Broadcasting Co., Provo, Utah.—Granted construction permit for new station to operate on **1490 kc.,** 250 watts, unlimited time. (B1-P-4703)

NEW—Cole E. Wylie, Spokane, Wash.—Granted construction permit for new station to operate on **1340 kc.,** 250 watts, unlimited time, subject to the condition that applicant will within 60 days from date of this action file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Commission's standards, and will install approved frequency and modulation monitors, when available, which meet the requirements of the Commission's standards; waiver of Sections 3.55(b) and 3.60 of the rules required. (B5-P-4786)

NEW—Robert F. Neathery, West Plains, Mo.—Granted construction permit for new station to operate on **1450 kc.,** 250 watts, unlimited time, subject to the condition that applicant will, within 60 days from date of this action, file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standards. (B4-P-4858)

NEW—Intermountain Broadcasting Co., Inc., Artesia, N. M.—Granted construction permit for new station to operate on **1450 kc.,** 250 watts, unlimited time, subject to the condition that applicant will, within 60 days from date of this action, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Commission's standards. (B5-P-4806)

NEW—Columbia Basin Broadcasters, Moses Lake, Wash.—Granted construction permit for a new station to operate on **1450 kc.,** 250 watts, unlimited time, subject to CAA approval of transmitter site and antenna system, and waiver of Sec. 3.55(b) and 3.60 of rules. (B5-P-4839)

NEW—Central Broadcasting Co., a partnership, composed of H. Ross Perkins and J. Eric Williams, Utica, N. Y.—Granted construction permit (Comr. Durr voting "No") for a new station to operate on **1100 kc.,** 250 watts, daytime only, subject to condition that applicant will, within 60 days from date of grant, file an application for modification of permit with the Commission specifying a transmitter site and antenna system, and installing approved frequency monitor, when available, meeting the requirements of the standards. (B1-P-4838)

NEW—Lubbock Broadcasting Co., Lubbock, Texas.—Granted construction permit for a new station to operate on **950 kc.,** 1 KW, daytime only, contingent on CAA approval of site, and adjustment of all reasonable complaints of cross-modulation. (B3-P-3796)

NEW—Stillwater Publishing Co., Stillwater, Okla.—Granted construction permit for a new station to operate on **840 kc.,** 250 watts, daytime only, subject to the condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards. (B3-P-4426)

NEW—The Gardner Broadcasting Co., Gardner, Mass.—Granted construction permit for a new station to operate on **1490 kc.,** 250 watts, unlimited time, subject to such interference as may result from co-channel stations at Springfield, Mass., and upon condition that applicant, within 60 days from date of this action, file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the standards, and waiver of Secs. 3.55(b) and 3.60 of rules. (B1-P-4770)

NEW—Appalachian Broadcasting Corp., Bristol, Va.—Granted construction permit for a new station to operate on **690 kc.,** 1 KW, daytime only, subject to condition that the applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards. (B2-P-4651)

NEW—Blanfox Radio Co., Inc., Bristol, Va.—Granted construction permit for a new station to operate on **860 kc.,** 1 KW, daytime only, subject to condition that applicant will, within 60 days from date of grant, file an application for modification of permit specifying a transmitter site meeting the requirements of the Commission's standards and waiver of Secs. 3.55(b) and 3.60 of rules. (B2-P-4850)

NEW—Joe V. Williams, Jr., Chattanooga, Tenn.—Granted construction permit for a new station to operate on **1490 kc.,** 250 watts, unlimited time, subject to condition that applicant will, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards. (B3-P-4816)

NEW—Alice Broadcasting Co., Alice, Texas.—Granted construction permit for a new station to operate on **1070 kc.,** 1 KW, daytime only, subject to the condition that the applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards and waiver of Secs. 3.55(b) and 3.60. (B3-P-4884)

NEW—Forrest Broadcasting Co., Columbia, Miss.—Granted construction permit for a new station to operate on **1450 kc.,** 250 watts, unlimited time, subject to the condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Standards. (B3-P-4798)

NEW—The Vidalia Broadcasting Co., Vidalia, Ga.—Granted construction permit for a new station to operate on **1450 kc.,** 250 watts, unlimited time, subject to CAA approval of antenna system. (B3-P-4823)

NEW—Belleville Broadcasting Co., Belleville, Ill.—Granted construction permit for a new station to operate on **1060 kc.,** 250 watts, daytime only, subject to any interference from WDZ if latter moves to Decatur, Ill., and subject to condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting requirements of the Standards; and waiver of Sec. 3.60 of the Rules. (B4-P-4654)

NEW—Civic Broadcasting Corp., Near Anderson, Ind.—Granted construction permit for a new station to operate on **1470 kc.,** 1 KW, daytime only, contingent on selection of satisfactory transmitter site and filing modification of permit therefor, subject to CAA approval. (B4-P-4572)

NEW—Public Radio Corp., Tulsa, Okla.—Granted construction permit for a new station to operate on **1570 kc.,**

(Continued on next page)

1 KW, daytime only, subject to the condition that applicant will within 60 days from date of grant, file an application for modification of permit with the Commission, specifying a transmitter site and antenna system meeting the requirements of the Commission's Standards. (B3-P-4717)

NEW—Southwest Iowa Broadcasting Co., Creston, Iowa—Granted construction permit for a new station to operate on **1520 kc.**, 1 KW, daytime only, subject to CAA approval of transmitter site and antenna system. (B4-P-4683)

Cream City Broadcasting Co., Inc., Milwaukee, Wisc.—Designated for hearing application for a new station to operate on **1290 kc.**, 250 watts, daytime only. (B4-P-4631)

San Fernando Valley Broadcasting Co., San Fernando, Cal.—Designated for hearing application for a new station to operate on **1260 kc.**, 1 KW unlimited time, DA: Station KGFJ to be made a party to the hearing. (B5-P-4657)

KFDA—Amarillo Broadcasting Corp., Amarillo, Texas—Designated for hearing application (B3-P-4353) to change facilities of KFDA from **1230 kc.**, 250 watts, unlimited time, to **1440 kc.**, 5 KW, day, 1 KW, night, install new transmitter and vertical antenna and change transmitter location, contingent on grant of application of Plains Radio Broadcasting Co., (KGNC) (B3-P-3738) to change from the facilities requested by KFDA to **710 kc.**, 10 KW, unlimited time, at Amarillo. (KGNC's application was granted Jan. 16/46)

Homer Rodeheaver, Fort Wayne, Ind., and Arthur S. Feldman, Fort Wayne, Ind.—Adopted order designating for consolidated hearing applications of Homer Rodeheaver (B4-P-4305; Docket 7097) and Arthur S. Feldman (B4-P-4993) both seeking new stations at Fort Wayne, Ind., to operate on **1450 kc.**, 250 watts, unlimited time.

Blue Valley Broadcasting Co., Independence, Mo., and General Broadcasting Co., Independence, Mo.;KORN—Inland Broadcasting Co., Fremont, Neb.—Adopted orders directing that the hearing heretofore ordered in re applications of Blue Valley Broadcasting Co. (Docket 7498) and General Broadcasting Co. (Docket 7499) for new stations at Independence, Mo., be consolidated with hearing heretofore held in re applications of Collinson-Wingate Broadcasting Co., Topeka, Kans. (Docket 7382), and Emporia Broadcasting Co., Inc., Station KTSW, Emporia, Kans. (Docket 6981) and ordered that application of KORN for construction permit to move from Fremont to Lincoln be set for hearing in same proceeding (Docket 7698); ordered that issues be supplemented; further ordered that Milton J. Hinlein (KDRO), Sedalia, Mo. be made party intervener in hearing to be held September 4, 1946, before Commissioner Walker.

WDZ—WDZ Broadcasting Co., Tuscola, Ill.—Designated for hearing (Comr. Jett voting to grant), application for construction permit to change transmitter and studio location of WDZ (**1050 kc.**, 1 KW, day), from Tuscola to Decatur, Ill. (B4-P-4671)

Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Designated for hearing application for new station (B1-P-4541) to operate on **1050 kc.**, 1 KW, daytime only, in a consolidated proceeding with application of United Broadcasting Co., Inc. (B1-P-4030), and application of Arlington-Fairfax Broadcasting Co., Arlington, Va. (B2-P-4999) (Comr. Jett voted to grant Tri-Suburban application.)

FM FINAL CP's GRANTED

The following stations were granted regular construction permits. (Note: power given is effective radiated power; antenna height given is height above average terrain):

Courier-Times, Inc., New Castle, Ind.—Class A; Channel: **104.7 mc.** (No. 284); 340 watts; antenna 250 feet. (B4-PH-891)

Wilton E. Hall, Anderson, S. C.—Class B; **103.5 mc.** (No. 278); 29 KW; antenna 400 feet. (B3-PH-568)

Kingsport Broadcasting Co., Inc., Kingsport, Tenn.—Class B; Channel: **103.3 mc.** (No. 277); 32.0 KW; antenna 970 feet. (B3-PH-864)

Central Wilamette Broadcasting Co., Albany, Ore.—Class A; Channel: **104.3 mc.** (No. 282); 250 watts; antenna 125 feet. (B5-PH-930)

Claremont Eagle, Inc., Claremont, N. H.—Class B; Channel: **102.1 mc.** (No. 271); 1.5 KW; antenna 930 feet. (B1-PH-373)

Express Pub. Co., San Antonio, Tex.—Class B; Channel: **101.5 mc.** (No. 268); 330 KW; antenna 845 feet. (B3-PH-871)

United Broadcasting Co., Columbus, Ohio.—Class B; Channel: **94.9 mc.** (No. 235); 26.0 KW; antenna 450 feet. (B2-PH-219)

KTRH Broadcasting Co., Houston, Tex.—Class B; Channel: **99.3 mc.** (No. 257); 290 KW; antenna 500 feet. (B3-PH-253)

Cornell University, Ithaca, N. Y.—Class B; Channel: **101.3 mc.** (No. 267); 30 KW; antenna 650 feet. (B1-PH-248)

William F. Huffman, Wisconsin Rapids, Wis.—Class A; Channel: **104.7 mc.** (No. 284); 290 watts; antenna 350 feet. (B4-PH-908)

Southwestern Hotel Co., Fort Smith, Ark.—Class B; Channel: **95.7 mc.** (No. 239); 9.0 KW; antenna 160 feet. (B3-PH-913)

Knoxville Pub. Co., Knoxville, Tenn.—Class B; Channel **92.3 mc.** (No. 222); 20 KW; antenna 500 feet. (B3-PH-437)

FM CONDITIONAL GRANTS

The Commission today made the following conditional grants, subject to engineering conditions:

City	*Grantee*	*Int. in Standard Station*	*Type of Station*
	INDIANA		
Evansville	Tri-State Broadcasting Corp.	—	B
Hammond	Radio Station WJOB	WJOB	A
Terre Haute	Banks of the Wabash, Inc.	WBOW	B
	MICHIGAN		
Detroit	Knight Radio Corp.	WQAM	B
Grand Rapids	Lear, Inc.	—	B
Grand Rapids	The Grand Rapids Broadcasting Corp.	—	B
Grand Rapids	Fetzer Broadcasting Co.	WKZO	B
	OHIO		
Bellaire	Tri City Broadcasting Co.	WCHS	B
Canton	P. C. Wilson	—	B
Canton	Stark Broadcasting Corp.	—	B
Findlay	Findlay Radio Co.	WFIN	B
Portsmouth	The Scioto Broadcasting Co.	WPAY	B
	OKLAHOMA		
Tulsa	Tulsa Broadcasting Co.	KTUL	B
	NEW YORK		
Troy	Troy Broadcasting Co., Inc.	WTRY	B
	NORTH CAROLINA		
Asheville	Skyway Broadcasting Corp.	—	B
Asheville	Radio Station Wise, Inc.	WISE	B
	TENNESSEE		
Memphis	Memphis Pub. Co.	WMC	B
	TEXAS		
Amarillo	Amarillo Broadcasting Corp.	KFDA	B
Houston	Texas Star Broadcasting Co.	KTHT	B
San Antonio	Southland Industries, Inc.	WOAI	B

(Continued on next page)

City	Grantee	Int. in Standard Station	Type of Station
VERMONT			
Rutland	Philip Weiss Music Co.*	WSYB	B
VIRGINIA			
Newport News	Hampton Roads Broadcasting Corp.	WGH	B
Roanoke	Times-World Corp.**	WDBJ	B
WEST VIRGINIA			
Huntington	Greater Huntington Radio Corp.	—	B
WISCONSIN			
Rice Lake	WJMC, Inc.	WJMC	B
Wausau	Northern Broadcasting Co., Inc.	WSAU	B

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* Comr. Durr Voting "No."

** Application removed from Hearing Docket.

FM CG DELETED

Mark K. Wilson, Chattanooga, Tenn.—Conditional grant (B3-PH-481), made on March 20, 1946, was deleted upon grantee's request for withdrawal.

DESIGNATED FOR HEARING—AM

The Commission on July 25 adopted a memorandum opinion granting petition of Cherokee Broadcasting Corporation for reconsideration of Commission action of April 10, 1946, granting without hearing the application of Middlesboro Broadcasting Co., Inc., for a construction permit (B2-P-4036) for a new station at Middlesboro, Ky.; set aside said grant; and designated for hearing in a consolidated proceeding the applications of Middlesboro Broadcasting Co., Inc., and Cherokee Broadcasting Corp. (B3-P-4754), for construction permits to operate on **1450 kc.**, 250 watts, unlimited time, at Middlesboro, Ky., and Morristown, Tenn., respectively.

DESIGNATED FOR HEARING—FM

Santa Clara Broadcasting Co., San Jose, Cal.; FM Radio & Television Corp., San Jose, Cal.—Designated for consolidated hearing the application of Santa Clara Broadcasting Co. (B5-PH-737) and application of FM Radio & Television Corp. (B5-PH-929)

Hearst Radio, Inc., and Tower Realty Co. and Radio Television of Baltimore, Inc., Baltimore, Md.—Designated for consolidated hearing the applications of Hearst Radio, Inc. (B1-PH-263), and Tower Realty Co. (B1-PH-895), and Radio-Television of Baltimore, Inc. (B1-PH-966)

Bridgeport Herald Corp., Bridgeport, Conn.—Designated for hearing application of The Bridgeport Herald Corp. (B1-PH-1025), to be consolidated with applications of the Yankee Network, Inc., et al. (Docket Nos. 7462-7467), and the order heretofore issued in the consolidated proceeding is amended to include application of Bridgeport Herald Corp.

The following 18 applications for the Los Angeles, Calif., Metropolitan area, were designated for hearing in a consolidated proceeding:

Earle C. Anthony, Inc. (B5-PH-132); Standard Broadcasting Co. (B5-PH-146); Columbia Broadcasting System, Inc. (B5-PH-150); American Broadcasting Co., Inc. (B5-PH-242); Consolidated Broadcasting Corp., Ltd. (B5-PH-258); The Times-Mirror Co. (B5-PH-317); UAW-CIO (B5-PH-445); Southern Calif. Broadcasting Co. (B5-PH-534); Hughes Tool Co. (B5-PH-553); Los Angeles Broadcasting Co., Inc. (B5-PH-623); The Voice of the Orange Empire, Inc. (B5-PH-663); Radio Broadcasters, Inc. (B5-PH-721); Echo Park Evangelistic Ass'n (B5-PH-724); The Hollywood Community Radio Group (B5-PH-765); Unity Broadcasting Corp. of Cal. (B5-PH-882); KMPC, The Station of the Stars, Inc. (B5-PH-893); Cannon and Callister, Inc. (B5-PH-897); and The Pacific Coast Broadcasting Co. (B5-PH-905)

AM LICENSE RENEWALS

Licenses for the following stations were further extended upon a temporary basis only, pending determination upon applications for renewal, for the period ending October 1, 1946:

KABC, San Antonio; KBIX, Muskogee, Okla.; KCRS, Midland, Texas; KGDE, Fergus Falls, Minn.; KGFJ, Los Angeles; KGKB, Tyler, Texas; KHBC, Hilo, T. H.; KHMO, Hannibal, Mo.; KHUB, Nr. Watsonville, Cal.; KONO, San Antonio; KOTN, Pine Bluff, Ark.; KSAM, Nr. Huntsville, Texas; KSAN, San Francisco; KTHT, Houston; KHOH, Lihue, T. H.; KTOK, Oklahoma City; KVNU, Logan, Utah; KYOS, Nr. Merced, Cal.; WABY, Albany, N. Y.; WACO, Waco, Texas; WAGM, Presque Isle, Me.; WBLJ, Dalton, Ga.; WBLK, Clarksburg, W. Va.; WCLO, Janesville, Wis.; WDNC, Durham, N. C.; WEOA, Evansville, Ind.; WFTC, Kinston, N. C.; WGAL, Lancaster, Pa.; WGRM, Greenwood, Miss.; WHTB, Talladega, Ala.; WIBG, Glenside, Pa.; WJBK and Aux., Detroit; WJHO, Opelika, Ala.; WJXN, Jackson, Miss.; WKBO, Harrisburg, Pa.; WMJM, Cordele, Ga.; WMOB, Mobile; WNOE, New Orleans; KXO, El Centro, Cal.; WOLS, Florence, S. C.; WOV and Aux. New York City; WPAR, Parkersburg, W. Va.; WSPB, Sarasota, Fla.; WSOO, Sault Ste. Marie, Mich.; WTOL, Toledo, Ohio; WWDC and Syn. Amplifier, Washington, D. C.; WING, Dayton, Ohio.

WWDC—Capital Broadcasting Co., Washington, D. C.—Granted extension of authority for waiver of Secs. 2.53 and 13.61 of the Commission's rules so as to permit operation of the synchronous amplifier by remote control from the main transmitter location, for the period August 1 to Oct. 1, upon the same terms and conditions as the existing authorization for such operation.

Licenses for the following stations were extended upon a temporary basis only, pending determination upon applications for renewal, for the period ending October 1, 1946:

KANS, Wichita, Kans.; KASA, Elk City, Okla.; KAVE, Carlsbad, N. Mex.; KBIZ, Ottumwa, Iowa; KCOK, Tulare, Cal.; KDLR, Devils Lake, N. Dak.; KDON, Monterey, Cal.; KFBC, Cheyenne; KFJI, Klamath Falls, Ore.; KFOR, Lincoln, Neb.; KFXM, San Bernardino; KGBS, Harlingen, Texas; KGY, Olympia, Wash.; KHBG, Okmulgee, Okla.; KICA, Clovis, N. Mex.; KICD, Spencer, Iowa; KIUL, Garden City, Kans.; KMAC, San Antonio; KOCA, Kilgore, Texas; KODY, North Platte, Neb.; KOVO, Provo, Utah; KPFA, Helena, Mont.; KPPC, Pasadena, Cal.; KROY, Sacramento; KVSO, Ardmore, Okla.; KWAT, Watertown, S. Dak.; KWIL, Albany, Ore.; KWJB, Globe, Ariz.; KWLC, Decorah, Iowa; KWOS, Jefferson City, Mo.; KWRC, Pendleton, Ore.; KXOX, Sweetwater, Texas; KYUM, Yuma, Ariz.; WATN, Watertown, N. Y.; WATT, Clam Lake Township, Mich.; WBAX, Wilkes-Barre, Pa.; WBIR, Knoxville, Tenn.; WBML, Macon, Ga.; WCHV, Charlottesville, Va.; WCOU, Lewiston, Maine; WCOV, Montgomery, Ala.; WCRW, Chicago; WEBQ, Harrisburg, Ill.; WEDC, Chicago; WFOY, St. Augustine; WGAC, Augusta, Ga.; WGBB, Freeport, N. Y.; WGCM, Gulfport, Miss.; WGGA, Gainesville, Ga.; WHAI, Greenfield, Mass.; WHBU, Anderson, Ind.; WHIZ, Zanesville, Ohio; WIBU, Poynett, Wis.; WINK, Fort Myers, Fla.; WINN, Louisville, Ky.; WJEJ, Hagerstown, Md.; WJIM, Lansing, Mich.; WJNC, Jacksonville, N. C.; WJTN, Jamestown, N. Y.; WJMC, Rice Lake, Wis.; WKOK, Sunbury, Pa.; WLAG, LaGrange, Ga.; WLOK, Lima, Ohio; WMFG, Hibbing, Minn.; WMIS, Natchez, Miss.; WOCB, Hyannis, Mass.; WOMT, Manitowoc, Wis.; WPAX, Thomasville, Ga.; WRAL, Raleigh, N. C.; WSBC, Chicago; WSLS, Roanoke, Va.; WSNJ, Bridgeton, N. J.; WSNY, Schenectady; WSOC, Charlotte, N. C.; WSSV, Petersburg, Va.; WTAX, Springfield, Ill.

The following stations were granted renewal of licenses for the period ending August 1, 1949:

KCOK, Tulare, Cal.; KFOR, Lincoln, Neb.; KGY, Olympia, Wash.; KPPC, Pasadena, Cal.; KAVE, Carlsbad, N. M.;

(Continued on next page)

KDON, Monterey, Cal.; WEBQ, Harrisburg, Ill.; WIBU, Poynette, Wis.; WKOK, Sunbury, Pa.; WLAG, LaGrange, Ga.; WOMT, Manitowoc, Wis., and WSOC, Charlotte, N. C.

The following stations were granted renewals for the period ending May 1, 1949:

WEAU, Eau Claire, Wis.; WMUR, Manchester, N. H.; WTAG with Aux. and Emerg. Aux., Worcester, Mass.; WTMJ and Aux., Milwaukee, Wis.

KTHT—Texas Star Broadcasting Co., Houston, Texas—Granted renewal of license for the period ending February 1, 1949.

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Granted renewal of license for the period ending May 1, 1948.

KYOS—Merced Broadcasting Co., Merced, Cal.—Granted renewal of license for the period ending August 1, 1948.

FM LICENSE RENEWALS

The following stations were granted renewal of licenses for the regular period:

WMLL, Evansville, Ind.; WBAM, New York City; WHEF, Rochester, N. Y.; WIP-FM, Philadelphia; WSBF, South Bend, Ind.; WTAG-FM, Worcester, Mass.; WTMJ-FM, Milwaukee; WNYC-FM, New York City; WCAU-FM, Philadelphia; WLOU, Detroit; WFMN, New York City; WABF, New York City; WABW, Indianapolis; KOZY(*), Kansas City, Mo.; KYW-FM(*), Philadelphia; WABC-FM(*), New York City; WBBM-FM(*), New York City; WBZA-FM(*), Springfield, Mass.; WDUL(*), Superior, Wis.; WEAF-FM(*), New York City; WEHS(*), Chicago; WENA(*), Detroit; WFIL-FM(*), Philadelphia; WGTR(*), Boston; WGYN(*), New York City; WHFM(*), Rochester, Minn.; WMGM(*), New York City; WMIT(*), Winston-Salem; WMTW(*), Boston; WNBF-FM(*), Binghamton, N. Y.; WOWO-FM(*), Fort Wayne; WSM-FM(*), Nashville; WTIC(*), Hartford, Conn.; WWZR(*), Chicago.

KHJ-FM—Don Lee Broadcasting System, Los Angeles, Cal.—Present license extended upon a temporary basis only for the period ending October 1, 1946. (Comr. Jett voting to grant.)

MISCELLANEOUS LICENSE RENEWALS

The following Relay Stations were granted renewals for the period ending February 1, 1947:

WEKL, WEKM, Reading Broadcasting Co.

The following Relay stations were granted renewals for the period ending May 1, 1949:

KNEB, KNEC, Puget Sound Broadcasting Co., Inc.; WABG, WEIX, Memphis Pub. Co.; WIOE, WIOF, WIOG, Isle of Dreams Broadcasting Corp.; WPBK, WPBO, Portland Broadcasting System, Inc.; WALH, WBLQ, Piedmont Pub. Co.; WEKT, City of St. Petersburg; WEIQ, WIEH, WMCA, Inc.; KEIM, KTAR Broadcasting Co.

WELT—Racine Broadcasting Co., Racine, Wis.—Granted renewal of license for the period ending August 1, 1947.

KALO—Intermountain Broadcasting Co.; KEHO—Salt Lake City—Granted renewal of licenses for the period ending November 1, 1948.

Licenses for the following Developmental Broadcast Stations were renewed for the period ending May 1, 1947:

W3XO, WINX Broadcasting Co.; W4XAG, Ga. School of Tech.; W4XAJ, The Atlanta Journal Co.; W8XFM, The Crosley Corp.; W8XMV, Miami Valley Broadcasting Corp.; W9XEK, Courier-Journal and Louisville Times Co.; W9XLA, KLZ Broadcasting Co.; W10XF, National Broadcasting Co., Inc.; W1XMR, Matheson Radio Co., Inc.; W10XR, National Broadcasting Co., Inc.; W10XWA, W10XWB, W10XWC, W10XWD, W10XWE, Westinghouse Radio Stations, Inc.

(*) Comr. Durr voting for further inquiry.

MISCELLANEOUS ACTIONS

KROC—Southern Minn. Broadcasting Co., Rochester, Minn.—Granted CP to install a new transmitter (Collins 300-G). (B4-P-5041)

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Granted CP to install a new transmitter (RCA BTA-250-L). (B2-P-4814)

KXO—Valradio, Inc., El Centro, Cal.—Granted modification of CP, which authorized installation of new transmitter, etc., to move transmitter location from Main St., El Centro to Fourth St. extended, approx. ¼ mile south of El Centro City limits, and extend commencement and completion dates to 60 days after grant and 180 days thereafter. (B5-MP-1933)

WGNI—General Newspapers, Inc., Wilmington, N. C.—Granted modification of CP which authorized a new station, to change type of transmitter to (WE 451A-1), and change transmitter and studio locations to: North Carolina State Highway #76-74, near Wilmington, and 21 E. Princess St., 2nd floor, Wilmington, N. C., respectively, and extend commencement and completion dates to 60 days after grant and 180 days thereafter. (B3-MP-1963)

WPPA—Pottsville Broadcasting Co., Pottsville, Pa.—Granted license to cover CP which authorized a new station to operate on **1360 kc.**, 500 watts, daytime. (B2-L-1966) Also authority to determine operating power by direct measurement. (B2-Z-1791). Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions. (Action 7-29)

WGCM—WGCM Broadcasting Co., a co-partnership, Gulfport, Miss.—Granted CP to install a new transmitter (RCA BTA-250-L). (B3-P-4944)

WFAS—Westchester Broadcasting Corp., White Plains, N. Y. Granted CP to install a new transmitter (WE 451 A-1) and vertical antenna and change transmitter location to Secor Road, 2.8 miles west of White Plains, Town of Greenburgh, N. Y. (B1-P-4392)

WRHP—Tallahassee Appliance Corp., Tallahassee, Fla.—Granted modification of CP, which authorized a new station, to change type of transmitter (Gates 250-C) for approval of antenna, and approval of transmitter and studio locations at East Park Ave., Tallahassee, and 200 Block North Monroe St. (Floridian Hotel), Tallahassee, respectively. (B3-MP-1981)

KOOS—KOOS, Inc., Coos Bay, Ore.—Granted CP to install a new transmitter (RCA BTA-250-L). (B5-P-4992)

WLOL—Independent Merchants Broadcasting Co., Minneapolis, Minn.—Granted modification of CP, which authorized increase in power, etc., to change type of transmitter (RCA BTA-5F). (B4-MP-2004)

Miami Broadcasting Co., Miami, Fla.—Granted special temporary authority to operate on Channel #238, **95.5 mc.**, using 250 watt GE transmitter, with bent dipole antenna on WQAM tower, for a period of 90 days from date of grant.

WNOE—James A. Noe, New Orleans, La.—Denied petition for review of the action of the presiding officer of the motions docket on June 28, scheduling petitioner's application for CP (Docket 6346), and the application of Deep South Broadcasting Corp., New Orleans (Docket 7117), for hearing in Washington on July 22, and denying petitioner's petition requesting that the hearing be scheduled in New Orleans, in September, 1946, and affirmed said action of the presiding officer of the motions docket.

WPBP—Paradise Broadcasting Co., Mayaguez, P. R.—Granted modification of CP which authorized a new station, to change transmitter and studio locations from near Christi St., Mayagues, and Dr. Basera St. No. 15, to Christy St. and Commercio 24, Mayaguez, respectively. (B-MP-1958)

WLCS—Air-Waves, Inc., Baton Rouge, La.—Granted modification of CP which authorized a new station, to change type of transmitter to (W.E. 451-A-1), for change in antenna and approval of studio location at 204 North St., Baton Rouge, and extend commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. (B3-MP-1985).

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Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions.

WPIK—Potomac Broadcasting Corp., Alexandria, Va.—Granted modification of CP which authorized increase in power and installation of new transmitter, to change type of transmitter to (Gates BC-1E). (B2-MP-2010). Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions.

WSAU—Northern Broadcasting Co., Inc., Wausau, Wisc.—Granted construction permit to install a new transmitter (GE BT-20-A). (B4-P-5038)

KQEA—Rio Grande Broadcasting Co., Inc., Albuquerque, N. Mex.—Granted modification of CP, which authorized a new station, for approval of antenna and approval of transmitter and studio locations at Indian School Road, approx. 2 miles NW of Albuquerque, and 520 West Coolidge Ave., Albuquerque, respectively. (B5-MP-1923)

KSO—Murphy Broadcasting Co., Des Moines, Iowa.—Granted modification of CP, which authorized changes in DA for night use, etc., to install new transmitter (RCA-5-E), make changes in DA for night use and install FM antenna on top of N.W. Tower (#0), and extend commencement and completion dates to 60 days after grant and 180 days thereafter. (B4-MP-1908)

WBOE—Cleveland City Board of Education, Chas. H. Lake, Supt., Cleveland, Ohio.—Granted CP to specify frequency as **90.1 mc.** (No. 211), for an existing non-commercial educational FM station, change type of transmitter, change effective radiated power to 10 KW, and make changes in antenna system. (B2-PED-71)

KBOW—Copper City Radio Co., Butte, Mont.—Granted modification of CP which authorized a new station, to change type of transmitter to Gates 250-C, for approval of antenna and transmitter location at 720 Yale Ave., Butte, and change studio location to 730 Yale Ave., Butte, Mont. (B5-MP-1977). Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions.

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—Granted authority to determine operating power by direct measurement of antenna power. (B5-Z-1781)

WDSR—Deep South Radioways, Lake City, Fla.—Granted license to cover CP which authorized a new station to operate on **1340 kc.**, 250 watts, unlimited time. (B3-L-1963). Also authority to determine operating power by direct measurement. (B3-Z-1789). Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions.

KAMD—Camden Radio, Inc., Camden, Ark.—Granted license to cover CP which authorized a new station to operate on **1450 kc.**, 250 watts, unlimited time. (B3-L-1981). Also authority to determine operating power by direct measurement. (B3-Z-1808). Licensee is granted a waiver of Sec. 3.55(b) of the Rules; conditions.

KBNE—Boulder City Broadcasting Co., Boulder City, Nev.—Granted license to cover CP which authorized a new station to operate on **1450 kc.**, 250 watts, unlimited time. (B5-L-1930). Also authority to determine operating power by direct measurement. (B5-Z-1755). Licensee is granted a waiver of Sec. 3.60 of the Rules; conditions.

WMOX—Birney Imes, Jr., Meridian, Miss.—Granted license to cover CP which authorized a new station to operate on **1240 kc.**, 250 watts, unlimited time. (B3-L-1937). Also authority to determine operating power by direct measurement. (B3-Z-1764). Licensee is granted a waiver of Sec. 3.60 of the Rules; conditions.

KODI—Big Horn Basin Broadcasting Co., Cody, Wyo.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter and studio locations at City Water Works, Cody, and to change corporate name from Big Horn Basin Broadcasting Co. to Absaroka Broadcasting Co. (B5-MP-1967)

KAJC—KRLD Radio Corp., area of Dallas, Tex.—Granted license to cover CP for a new relay station to be used with standard station KRLD. (B3-LRE-453)

KUSC—Univ. of Southern Cal., Los Angeles, Cal.—Granted modification of CP, which authorized a new non-commercial educational broadcast station, for extension of commencement and completion dates to June 21, 1946 and Dec. 21, 1946, respectively, to specify Channel (No. 219) **91.7 mc.** change type of trans. and make changes in antenna system. (B5-MPED-35)

WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.—Granted modification of CP, which authorized a new station, to change type of transmitter to (Collins 20-K) and change transmitter and studio locations to: Corner of Isaacs Ave. and Corshel Ave., near Alliance, N. J., and 612-14 Landis Ave., Vineland, respectively, and extend commencement and completion dates to 10 days after grant and 60 days thereafter, respectively. (B1-MP-1950)

KOAL—Eastern Utah Broadcasting Co., Price, Utah—Granted license to cover CP which authorized change in frequency to **1230 kc.** (B5-L-1960) Also authority to determine operating power by direct measurement. (B5-Z-1765) Licensee is granted a waiver of Sec. 3.60 of the Commission's rules; conditions.

WKAN—Kankakee Daily Journal Co., Kankakee, Ill.—Granted modification of CP, which authorized a new station, to make changes in vertical antenna and mount FM antenna on top, and extend commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. (B4-MP-1952)

KIUN—Jack W. Hawkins and Barney M. Hubbs, Pecos, Texas—Granted license to cover CP which authorized increase in power to 250 watts, and changes in transmitting equipment. (B3-L-1967) Also authority to determine operating power by direct measurement. (B3-Z-1792)

KTBC—Claudia T. Johnson, Austin, Texas—Granted license to cover construction permit which authorized increase in power to 1 KW night, 5 KW-LS, installation of new transmitter, and DA for night use, and move of transmitter. (B3-L-1977) Also authority to determine operating power by direct measurement. (B3-Z-1802)

WMRF—Lewistown Broadcasting Co., Lewistown, Pa.—Granted CP to change transmitter location to Derry Township, Lewistown, Pa., install new vertical antenna (with FM antenna mounted on top) and ground system. (B2-P-4379)

WMFF—Plattsburg Broadcasting Corp., Plattsburg, N. Y.—Granted license to cover CP which authorized installation of a new transmitter. (B1-L-1984)

WEDO—Tri-City Broadcasting Co., McKeesport, Pa.—Granted modification of CP, which authorized a new station, to change type of transmitter to Raytheon RA-1000). (B2-MP-2015)

MJOY—Vt. Broadcasting Corp, Burlington, Vt.—Granted modification of CP, which authorized a new station, to change type of transmitter (RCA BTA-250-L), for approval of antenna and approval of transmitter and studio locations at Williston Road, Burlington, Vt. (B1-MP-1894)

WFOX—Wis. Broadcasting System, Inc., Milwaukee, Wis.—Granted modification of CP, which authorized a new station, to change type of transmitter to (Western Electric Co. 451-A-1), for approval of antenna and approval of transmitter and studio locations at 739 N. Broadway, Milwaukee, Wis. (B4-MP-1925)

WHMA—Harry M. Ayers, Anniston, Ala.—Granted CP to install new vertical antenna and ground system and move transmitter from Noble and 14th St. to all of Block 63, between 15th and 16th and Crawford and Boynton Sts., Anniston, Ala. (B3-P-4811)

KFI—Earle C. Anthony, Inc., Los Angeles, Cal.—Granted CP to install a new vertical antenna. (B5-P-4712)

WLOE—Douglas L. Craddock, Leaksville, N. C.—Granted modification of CP, which authorized a new station, for changes in transmitting equipment, for approval of antenna and approval of transmitter and studio locations at Tuttle St., Leaksville, and Blvd. St., near

(Continued on next page)

Pine Ave., Leaksville, N. C., respectively. (B3-MP-1936)

KGKY—Hilliard Co., Scottsbluff, Neb.—Granted CP to install a new transmitter (Gates 250-C-1). (B4-P-4924)

WEGO—Wayne M. Nelson, Concord, N. C.—Granted CP to install a new transmitter (Raytheon RA-1000). (B5-P-4812)

KWWB—Walla Walla Broadcasting Co., Walla Walla, Wash.—Granted modification of CP, which authorized a new station, to change type of transmitter to (Western Electric 451-A1) for approval of antenna and approval of transmitter and studio locations near corner of 2nd St. and Cordiner St., Walla Walla. The permittee hereunder is granted a waiver of Secs. 3.53(b) and 3.60 of the Commission's rules; conditions. (B5-MP-1965)

KPMC—Pioneer Mercantile Co., Bakersfield, Cal.—WQXR—Interstate Broadcasting Co., New York City—Denied petitions requesting postponement of hearings scheduled on application of New Laurel Radio Station, Inc. (WAML), Laurel, Miss.; (B3-P-4369), to change frequency from **1340** to **1560 kc.**, and increase power from 250 watts to 1 KW, unlimited time, and application of Lake Broadcasting Co., Inc., Gary, Ind. (B4-P-4341) for a new station using **1560 kc.**, 500 watts, night, 1 KW-LS, unlimited time; also to consolidate both with application of El Paso Broadcasting Co., El Paso, Texas (B3-P-4634) for a new station using **1560 kc.**, 500 watts, night, 1 KW-LS, unlimited time, and to enlarge the issues.

WSLI—Standard Life Broadcasting Co., Jackson, Miss.—Granted construction permit to change facilities from **1450 kc.**, 250 watts, unlimited time, to **930 kc.**, 5 KW, DA-night, unlimited time, with new transmitter and change in transmitter location; engineering conditions. (B2-P-3959)

Bluff City Broadcasting Co., Ltd., Memphis, Tenn., and Kennett Broadcasting Corp., Kennett, Mo.—Ordered on Commission's own motion, that applications of E. R. Ferguson and J. R. Pepper, Ltd., d/b as Bluff City Broadcasting Co., Ltd. for new station at Memphis, Tenn. (Docket 7700) and of Kennett Broadcasting Corp. for new station at Kennett, Mo. (Docket 7701) be removed from hearing docket.

KFRE—J. E. Rodman, Fresno, Cal.—Adopted order granting petition for leave to amend application so as to specify frequency **970** instead of **1060 kc.**, and make other changes (Docket 7125); accepted amendment; denied petition insofar as it requested consolidation of KFRE application, as amended, with application of KTKC (Docket 7601); further ordered, on Commission's own motion, that application of KFRE be removed from hearing docket.

WGL—Farnsworth Television & Radio Corp., Fort Wayne, Ind., and Homer Rodeheaver, Winona Lake, Ind.—Adopted order granting joint petition insofar as it requested (a) leave to amend Rodeheaver application to specify the facilities **1450 kc.**, 250 watts, unlimited time, at Fort Wayne, Ind., and make other changes, and (b) grant application of Farnsworth Television and Radio Corp. to change facilities of WGL from **1450 kc.**, 250 watts, unlimited time at Fort Wayne, to **1250 kc.**, 1 KW, unlimited time, directional antenna day and night, at Fort Wayne, and to change transmitter site (Docket 6796); denied petition in all other respects. The Commission ordered that the amendments to Rodeheaver application be accepted for filing and that application, as amended, be removed from hearing docket (No. 7097); also ordered that the application of WGL be removed from hearing docket and granted.

Seaman and Collins, El Paso, Texas—Adopted order granting, in part, petition for leave to amend application so as to specify **1340 kc.**, 250 watts, unlimited time (instead of **1490 kc.**); denied petition insofar as it requested removal of application from hearing docket and grant. (Docket 6875)

Syndicate Theatres, Inc., Columbus, Ind., and Universal Broadcasting Co., Inc., Indianapolis, Ind.—Adopted order granting joint petition filed by Syndicate Theatres, Inc., Universal Broadcasting Co., Inc., International Broadcasting Corp. (Station KWKH, Shreveport, La.) and Greater New York Broadcasting Corp. (Station WNEW, New York City), to re-open the record and designate for further hearing the applications of Syndicate Theatres, Inc. for a new station at Columbus, Ind., and Universal Broadcasting Co., Inc., for a new station at Indianapolis, Ind., so as to permit the receipt of certain engineering data on behalf of Universal Broadcasting Co., Inc., and evidence with respect thereto; such further hearing to be held September 5, 1946. (Dockets 7099 and 7100)

WCNC—Edd Harris (Transferor); Dr. J. A. Gill, et al, (Transferee); Albemarle Broadcasting Co., (Licensee), Elizabeth City, N. C.—Granted consent to acquisition by Dr. J. A. Gill, W. K. Leary and S. A. Twiford, of control of Albermarle Broadcasting Co., licensee of station WCNC, involving 60 shares, or 24% of outstanding capital stock of licensee, for a total consideration of $11,000. (B3-TC-485).

KGEZ—A. W. Talbot (Assignor), Donald C. Treloar (Assignee), Kalispell, Mont.—Granted consent to voluntary assignment of license of station KGEZ, from A. W. Talbot to Donald C. Treloar. The consideration involves assignor's yielding up the possession of station KGEZ in consideration of the cancellation of the lease agreement and payment of $8,600 by lessor to lessee. (B5-AL-530)

I. & E. Broadcasting Co., Dayton, Ohio; Paul F. Braden, Middletown, Ohio.—Granted motion of Paul F. Braden to accept his late appearance in re his application for a new station (Docket 7587) and denied petition of I. & E. Broadcasting Co. to deny the Braden application as in default.

KFAC—Los Angeles Broadcasting Co., Los Angeles, Cal.—The Commission, on its own motion, reconsidered its action of May 16, granting increase of power from 1 to 5 KW, etc., conditionally (B5-P-4343), and made the grant of this application to KFAC unconditionally.

KVOE—The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Cal.—Granted modification of construction permit (B5-P-3482), to provide for modification of directional antenna system of station KVOE. (B5-MP-1980)

WAGM—Aroostook Broadcasting Corp., Presque Isle, Me.—Granted construction permit to increase power of station from 100 to 250 watts, and hours from specified to unlimited time, operating on **1450 kc.**; install new transmitter and change transmitter location. (B1-P-3871)

KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Cal.—Granted construction permit to increase power of station KMPC from 10 KW to 50 KW, install a new transmitter and make changes in directional antenna for day and night use (**710 kc.**), provided that applicant agrees to investigate and correct legitimate complaints of blanket interference within the proposed 250 mv/m contour and further that after conclusive proof that the array has been satisfactorily adjusted in accordance with the application, the licensee be required to make weekly field intensity checks at designated monitoring points to confirm and/or insure satisfactory maintenance of the required operating characteristics. (B5-P-4065)

WRRN—Nied and Stevens, Warren, Ohio; WFMJ—WFMJ Broadcasting Co., Youngstown, Ohio—Adopted order granting application of WRRN for construction permit (B2-P-4140; Docket 6960) to change frequency from **1400 kc.** to **1440 kc.**, and increase power from 250 watts to 5 KW; granted application of WFMJ for construction permit to change frequency from **1450 kc.** to **1390 kc.**, and increase power from 250 watts to 5 KW. (B2-P-4311; Docket 7134)

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Designated for hearing application for construction permit to increase power from 1 KW to 5 KW, install new transmitter, change transmitter location, and make changes in antenna system on presently assigned frequency, **1440 kc.** (B3-MP-1995), to be consolidated with hearing on application of Southwestern Broadcasting Co. for new station at Clanton, Alabama. (Docket No. 7402)

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—James G. Thomas, Lubert W. Barefoot, Lawrence Gooding and Hector H. Clark, d/b as Sampson Broadcasting Co., Clinton, N. C.—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 1 KW and daytime hours of operation. Amended to add Stewart B. Warren to partnership.

600 Kilocycles

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. Dak.—Modification of construction permit (B4-P-3906, as modified, which authorized increase in power, installation of new transmitter and directional antenna and change transmitter and studio locations) for extension of completion date.

690 Kilocycles

NEW—William L. Warner, tr/as The Sevier Valley Broadcasting Co., Richfield, Utah—Construction permit for a new standard broadcast station to be operated on **610 kc.**, power of 250 watts night, 1 KW day and unlimited hours of operation. Amended to change frequency from **610** to **690 kc.**, and hours of operation from unlimited to daytime.

710 Kilocycles

WKRG—Kenneth R. Giddens and T. J. Rester, d/b as Giddens and Rester, Mobile, Ala.—Modification of construction permit (B3-P-4293, which authorized a new standard broadcast station) to change transmitter location and change type of antenna with FM antenna mounted on top.

730 Kilocycles

Correction

According to a correction issued by FCC, the item concerning The Messenger Publishing Company which appeared on p. 595 of current REPORTS should show power of 1 KW instead of **730 kc.**

WPIK—Potomac Broadcasting Corp., Alexandria, Va.—Modification of construction permit (B2-P-4688, which authorized increase in power and install new transmitter) to change type of transmitter.

NEW—Ernest E. Forbes, Jr., tr/as Magic City Broadcasting Co., Birmingham, Ala.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1490** to **730 kc.**, power from 250 watts to 1 KW, hours of operation from unlimited to daytime, change type of transmitter and specify studio location.

800 Kilocycles

WMGY—Dixie Broadcasting Co., Montgomery, Ala.—License to cover construction permit (B3-P-3691, as modified) which authorized a new standard broadcast station.

WMGY—Dixie Broadcasting Co., Montgomery, Ala.—Authority to determine operating power by direct measurement of antenna power.

810 Kilocycles

WASL—The Chesapeake Radio Corp., Annapolis, Md.—Modification of construction permit ((B1-P-4139, which authorized a new standard broadcast station) for approval of antenna and transmitter and studio locations.

WEDO—Tri City Broadcasting Co., McKeesport, Penna.—Modification of construction permit (B2-P-4472, which authorized a new standard broadcast station) to change type of transmitter.

820 Kilocycles

NEW—South Central Broadcasting Corp., Evansville, Ind. (P. O. 316 Chandler Ave.)—Construction permit for a new standard broadcast station to be operated on **820 kc.**, power of 250 watts and daytime hours of operation.

840 Kilocycles

WHAS—Courier-Journal and Louisville Times Co., Louisville, Ky.—Construction permit to mount FM antenna on top of AM tower.

850 Kilocycles

WEEU—Berks Broadcasting Co., Reading, Penna.—Transfer of control of licensee corporation (Standard, FM and Relay) from George J. Feinberg, Joseph M. Nassau and Milton J. Hinlein to Hawley Broadcasting Company—900 shares common stock.

860 Kilocycles

NEW—WLBG, Inc., Laurens, S. C.—Construction permit for a new standard broadcast station to be operated on **820 kc.**, power of 250 watts and daytime hours of operation. Amended to change frequency from **820** to **860 kc.**

910 Kilocycles

NEW— I and E Broadcasting Co., Dayton, Ohio—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **900** to **910 kc.**

920 Kilocycles

NEW—Rochester Broadcasting Co., Rochester, Minn. (P. O. 229 First Ave., SW)—Construction permit for a new standard broadcast station to be operated on **920 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

950 Kilocycles

KJR—Birt F. Fisher, Seattle, Wash.—Voluntary assignment of license to Totem Broadcasters, Inc.

960 Kilocycles

KFVS—Oscar C. Hirsch, tr/as Hirsch Battery & Radio Co., Cape Girardeau, Mo.—Construction permit to change frequency from **1400** to **960 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended re changes in directional antenna night.

970 Kilocycles

KOIN—KOIN, Inc., Portland, Ore.—Construction permit to mount FM antenna on top of AM tower.

1010 Kilocycles

WINS—Hearst Radio, Inc., New York, N. Y.—Modification of construction permit (B1-P-3026, as modified, which authorized increase in power, new transmitter, directional antenna) for extension of completion date.

1030 Kilocycles

KUTA—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Utah Broadcasting & Television Co., Salt Lake City, Utah—Construction permit to change frequency from **570** to **1030 kc.**, increase power from 5 KW to 50 KW, install new transmitter and directional antenna for day and night use. (Contingent on KOB relinquishing **1030 kc.**)

(Continued on next page)

1060 Kilocycles

NEW—Deep South Broadcasting Corp., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on **1060 kc.**, power of 10 KW night, 50 KW day, directional antenna and unlimited hours of operation. Amended to change type of transmitter, changes in directional antenna and change transmitter location.

1080 Kilocycles

WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.—Construction permit to install a new transmitter.

1110 Kilocycles

NEW—Theodora Townsend, H. H. Thomson and George L. Young, partners d/b as Inter-City Broadcasting Co., Providence, R. I. (P. O. c/o Geo. L. Young, 3345 B, South Wakefield St., Arlington, Va.)—Construction permit for a new standard broadcast station to be operated on **1110 kc.**, power of 1 KW and daytime hours of operation.

1190 Kilocycles

KWHK—James E. Murray, Hutchinson, Kans.—Modification of construction permit (B4-P-4735, which authorized a new standard broadcast station) change type of transmitter, approval of antenna and transmitter and studio locations.

1210 Kilocycles

WCAU—WCAU Broadcasting Co., Philadelphia, Pa.—Voluntary assignment of license to Philadelphia Record Co.

1230 Kilocycles

NEW—Scotland Broadcasting Co., Laurinburg, N. C.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—McMinnville Broadcasting Co., Inc., McMinnville, Tenn. (P. O. Cumberland Amusement Co. Bldg.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

KCMC—KCMC, Inc., Texarkana, Texas—Relinquishment of control of licensee corporation by Texarkana Newspapers, Inc., to C. E. Palmer, Betty P. Hussman, Bettie M. Palmer, Henry Humphrey, J. Q. Mahaffey, W. E. Hussman, Stuart Wilson, Ruth Mahaffey, Alden P. Mooney and Bettie M. Palmer, Trustee.

KERO—J. E. Rodman, Fresno, Cal.—License to cover construction permit (B5-P-3758, as modified) which authorized a new standard broadcast station and change studio location.

KERO—J. E. Rodman, Fresno, Cal.—Authority to determine operating power by direct measurement of antenna power.

WNEB—New England Broadcasting Co., Worcester, Mass.—Modification of construction permit (B1-P-4196, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna transmitter and studio locations.

KGHI—A. L. Chilton, Leonore H. Chilton and S. C. Vinsonhaler, a partnership, d/b as KCHI Broadcasting Service, Little Rock, Ark.—Authority to determine operating power by direct measurement of antenna power.

KGHI—A. L. Chilton, Leonore H. Chilton and S. C. Vinsonhaler, a partnership, d/b as KCHI Broadcasting Service, Little Rock, Ark.—License to cover construction permit (B3-P-3953) which authorized installation of new antenna and ground system, and change transmitter location.

WFRP—F. R. Pidcock, Sr., and James M. Wilder, d/b as Georgia Broadcasting Co., Savannah, Ga.—Modification of construction permit (B3-P-3606, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna, transmitter and studio locations.

WCOL—Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley and Grace M. Pixley, partners, d/b at The Pixleys, Columbus, Ohio—License to cover construction permit (B2-P-3972) which authorized installation of new transmitter and vertical antenna and change transmitter location.

WCOL—Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley and Grace M. Pixley, partners, d/b as The Pixleys, Columbus, Ohio—Authority to determine operating power by direct measurement of antenna power.

KOOS—KOOS, Inc., Coos Bay, Ore.—Authority to determine operating power by direct measurement of antenna power.

WESX—North Shore Broadcasting Co., Salem, Mass.—Construction permit to mount FM antenna on top of present tower.

1240 Kilocycles

NEW—Keith Capper, tr/as The Aleutian Broadcaster, Anchorage, Alaska—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation. Amended: to change transmitter location.

NEW—Mahoning Valley Broadcasting Corp., Youngstown, Ohio (P. O. 1000, City Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

WTAX—Commodore Broadcasting, Inc., Springfield, Ill.—Application to purchase controlling interest in licensee corporation (WTAX, Inc.) by Commodore Broadcasting, Inc.

NEW—A. J. Fletcher, Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts, and unlimited hours of operation. Amended: to change name of applicant from A. J. Fletcher to Capitol Broadcasting Co., Inc.

WTAX—WTAX, Inc., Springfield, Ill.—Relinquishment of control of licensee corporation by Jay A. Johnson through sale of 475 shares of common stock and 300 shares of preferred stock to Oliver J. Keller, Archie Lee, Frederick G. Blackburn, Noah M. Dixon, and Louis F. Gillespie.

1270 Kilocycles

WLBR—Lester P. Etter and H. Raymond Stadiem, d/b as Lebanon Broadcasting Co., Lebanon, Penn.—Voluntary assignment of construction permit to Lebanon Broadcasting Co.

NEW—Big Sioux Broadcasting Co., Sioux Falls, S. Dak.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation. Amended: to change frequency from **1340** to **1270 kc.**, power from 250 watts to 1 KW, change type of transmitter, install directional antenna for day and night use and specify transmitter location.

1290 Kilocycles

WTOC—Savannah Broadcasting Co., Savannah, Ga.—Modification of license to change time for directional operation use to permit the change-over to be made fifteen minutes earlier or fifteen minutes later when the regular change over time falls within a continuous program.

1310 Kilocycles

NEW—Wyandotte News Co., Wyandotte, Mich. (P. O. 3042 First St.)—Construction permit for a new standard broadcast station to be operated on **1310 kc.**, power of 250 watts, and daytime hours of operation.

1320 Kilocycles

NEW—Saint Louis County Broadcasting Co., Clayton, Mo.—Construction permit for a new standard broadcast

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station to be operated on **1030 kc.**, power of 1 KW, and daytime hours of operation. Amended: to change frequency from **1030** to **1320 kc.**

1330 Kilocycles

NEW—Joseph Gardberg & Sam J. Ripps, d/b as Mobile Broadcasting Co., Mobile, Ala.—Construction permit for a new standard broadcast station to be operated on **1330 kc.**, power of 5 KW, directional antenna, and unlimited hours of operation. Amended: to change transmitter location.

KFH—Radio Station KFH Co., Wichita, Kans.—Construction permit to mount FM antenna on top of AM tower.

1340 Kilocycles

NEW—Timberwolf Broadcasting Co., Inc., El Paso, Texas (P. O. 310 Texas St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

WNCA—Richard M. Arnold, Jack O. K. Barfield, James M. Earnest, Albin K. Knight and J. Alfred Miller, d/b as Community Broadcasting Co., Asheville, N. C.— Voluntary assignment of license to Community Broadcasting Co.

WAIR—C. G. Hill and George D. Walker, d/b as WAIR Broadcasting Co., Winston-Salem, N. C.—Modification of construction permit (B3-P-4267, which authorized installation of new vertical antenna and change in transmitter location) for extension of completion date.

NEW—Harry Francis Banker, Gilmore Keith Phares, Aubrey Edna Scott and Eliot Payson Tucker, d/b as The Lake Side Broadcasting Co., Port Arthur, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

NEW—Mike Benton, d/b as General Broadcasting Co., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on **640 kc.**, power of 1 KW, directional antenna and daytime hours of operation. Amended to change frequency from **640** to **1340 kc.**, power from 1 KW to 250 watts, hours of operation from daytime to unlimited, change type of transmitter, vertical antenna and change transmitter location.

KROC—Southern Minnesota Broadcasting Co., Rochester, Minn.—Construction permit to install a new transmitter.

KJAM—James C. Wallentine, tr/as The Unitah Broadcasting Co., Vernal, Utah—Modification of construction permit (B5-P-4592, which authorized a new standard broadcast station) for changes in transmitting equipment, for approval of antenna and approval of transmitter and studio locations.

KGEM—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Idaho Broadcasting Co., Boise, Idaho—Modification of construction permit (B5-P-3631, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna system and approval of transmitter and studio locations. Amended re antenna changes.

WJOI—Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co., Florence, Ala.—License to cover construction permit (B3-P-4211, as modified) which authorized a new standard broadcast station.

WJOI—Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co., Florence, Ala.—Authority to determine operating power by direct measurement of antenna power.

WOPK—Parkersburg Sentinel Co., Marietta, Ohio.—Modification of construction permit (B2-P-4198, which authorized a new standard station) for approval of antenna and studio and transmitter locations. Amended to change transmitter location.

1360 Kilocycles

NEW—Tri-Cities Broadcasting Co., Goose Creek, Texas—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1490** to **1360 kc.**, power from 250 watts to 1 KW, change type of transmitter, install directional antenna for day and night and specify transmitter location.

1400 Kilocycles

KKIN—D. O. Kinnie, Visalia, Calif.—Modification of construction permit (B5-P-4476, which authorized a new standard broadcast station) to change type of transmitter and transmitter location, approval of studio location and extension of commencement and completion dates.

KTNM—Hoyt Houck, Robert D. Houck and Walter G. Russell d/b as Tucumcari Broadcasting Co., Tucumcari, N. M.—Voluntary assignment of license to R. B. McAlister, Pryde E. Hale and Grady Maples, d/b as McMa Agency.

WGAP—Geo. Burne Smith and V. H. McLean, d/b as the Gateway Broadcasting Co., Maryville, Tenn.—Modification of construction permit (B3-P-3887 which authorized construction of a new station) for extension of commencement and completion dates.

WBOB—Carroll-Grayson Broadcasting Corp., Galax, Va.—Modification of construction permit (B2-P-4521, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna transmitter and studio locations.

WJQS—Mississippi Broadcasting Co., Inc., Jackson, Miss.—Modification of construction permit (B3-P-3642, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit to install synchronous amplifier to be operated on **1400 kc.**, with 100 watts power and unlimited time, synchronized with Station WSAM, Saginaw, Mich. Amended to specify type of transmitter.

NEW—John G. Colling, Carlton G. Thomas, John Edwin Keegan, Harold W. Westbrook, Earl J. Caddy and Robert T. Ingram, a partnership d/b as '49er Broadcasting Co., Grass Valley, Calif. (P. O. 151 Mill St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Yakima Broadcasting Corp., Yakima, Wash. (P. O. Temp. Rockway Leland Bldg., 119 N. Washington, Olympia, Wash.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation.

WHUN—The Joseph F. Biddle Publishing Co., Huntingdon, Pa.—Modification of construction permit (B2-P-4590, which authorized a new standard broadcast station), change type of transmitter, approval of antenna and approval of transmitter and studio locations.

1420 Kilocycles

NEW—A. Dwight Newton, W. H. Wood, N. John Anton and Charles F. Green, a partnership d/b as San Joaquin Broadcasting Co., Stockton, Calif.—Construction permit for a new standard broadcast station to be operated on **1420 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. Amended to change name of applicant to include N. John Anton and Charles F. Green in partnership, to specify transmitter and studio locations.

1450 Kilocycles

WIBM—WIBM Inc., Jackson, Mich.—Construction permit to install a new transmitter.

KONP—Radio Pacific, Inc., Port Angeles, Wash.—Construction permit to install a new transmitter.

WRNO—The Observer Radio Co., Orangeburg, S. C.—Modification of construction permit (B3-P-3866, which au-

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thorized a new standard broadcast station) for changes in transmitting equipment, approval of antenna and transmitter location, and change studio location.

WCBS—WCBS, Inc., Springfield, Ill.—Construction permit to change type of transmitter, install new vertical antenna and change transmitter location. Amended re change in type of transmitter.

NEW—Cedar Valley Broadcasting Co., Austin, Minn. (P. O. 319 North Main St.)—Construction permit for a new standard broadcast station to be operated on **1480 kc.,** power of 1 KW, directional antenna and unlimited hours of operation.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-P-3389, which authorized change in frequency, increase power, new transmitter, changes in directional antenna for night use and change transmitter location) for extension of completion date.

WWSC—Great Northern Radio, Inc., Glens Falls, N. Y.—Modification of construction permit (B1-P-4014, which authorized a new standard broadcast station) for approval of antenna and transmitter and studio locations.

1490 Kilocycles

NEW—Jose R. Madrazo and Ruben Diaz Atiles, a partnership d/b as Madrazo and Diaz, Fajardo, Puerto Rico (P. O. No. 2 Cristo St., San Juan, Puerto Rico)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Francis E. Streit and Verna S. Hardin, a partnership d/b as Morrisville Broadcasting Co., Morrisville, Penna. (P. O. Box 42, Hulmeville, Penna.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Magnolia Broadcasting Co., Magnolia, Ark. (P. O. McKay Bldg)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Walterboro Broadcasting Co., Walterboro, S. C. (P. O. % Jefferies, McLeod & Unger, attys.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Intermountain Broadcasting Co., Albuquerque, N. M. (P. O. Box 438)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

KBOW—Copper City Radio Co., Butte, Mont.—Modification of construction permit (B5-P-4552, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and transmitter location and change studio location.

KRNR—News-Review Co., Roseburg, Ore.—Construction permit to install a new transmitter.

WROV—Blue Ridge Broadcasting Corp., Roanoke, Va.—Modification of construction permit (B2-P-3917, which authorized a new standard broadcast station) for changes in antenna and transmitter location, change corporate name to Radio Roanoke Inc. and extend commencement and completion dates.

WSTP—Piedmont Broadcasting Corp., Salisbury, N. C.—Construction permit to mount FM antenna on top of AM antenna.

NEW—Bradford Publications, Inc., Bradford, Penna. (P. O. 43 Main St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

WDHL—Manatee Broadcasting Co., Inc., Bradenton, Fla.—Modification of construction permit (B3-P-4649, which authorized a new standard broadcast station), change type of transmitter, approval of antenna and transmitter and studio locations.

1510 Kilocycles

NEW—Mrs. Jerene Appleby Harnish, Carlton R. Appleby, Mrs. Annie M. Potter and Walter Axley, a partnership d/b as The Daily Report, Ontario, Calif. (P. O. 212 E. B St.)—Construction permit for a new standard broadcast station to be operated on **1510 kc.,** power of 250 watts and daytime hours of operation.

1520 Kilocycles

NEW—Cornbelt Broadcasting Co., Clinton, Ill. (P. O. 400 South Side Square)—Construction permit for a new standard broadcast station to be operated on **1520 kc.,** power of 1 KW and daytime hours of operation.

1530 Kilocycles

KFBK—McClatchy Broadcasting Co., Sacramento, Calif.—Construction permit to increase power from 10 to 50 KW, install new transmitter, directional antenna for day and night use and change transmitter location.

1560 Kilocycles

NEW—Fulton County Broadcasting Co., Canton, Ill. (P. O. 53 W. Elm St.)—Construction permit for a new standard broadcast station to be operated on **1560 kc.,** power of 250 watts and daytime hours of operation.

WTOD—Unity Corporation, Inc., Toledo, Ohio—Construction permit to change hours of operation from daytime to unlimited and install directional antenna for night use.

1570 Kilocycles

KCUR—Herbert W. Brown and David A. Brown d/b as Central Valley Radio, Lodi, Calif.—Authority to determine operating power by direct measurement of antenna power.

KCUR—Herbert W. Brown and David A. Brown d/b as Central Valley Radio, Lodi, Calif.—License to cover construction permit (B5-P-3693, as modified) which authorized a new standard broadcast station.

FM APPLICATIONS ACCEPTED FOR FILING

Debs Memorial Radio Fund, Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **48.7 mc.,** and coverage of 7,273 square miles. Amended to change frequency from **48.7** to **98.0 mc.,** population from 12,157,967 to 12,425,709, coverage from 7,273 to 9,785 square miles, type of transmitter, specify type of station and make changes in antenna system.

Hearst Radio, Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **48.7 mc.,** and coverage of 8,570 square miles. Amended to change frequency from **48.7 mc.** to "to be assigned by FCC," coverage from 8,570 to 9,540 square miles, population specified as 12,442,919, transmitter site, type of transmitter and make changes in antenna system.

WCAU-FM—WCAU Broadcasting Co., Philadelphia, Penna.—Voluntary assignment of license to Philadelphia Record Co.

Greater Muskegon Broadcasters, Inc., Muskegon, Mich. (P. O. 215 Lyman Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #256, **99.1 mc.,** and coverage of 4,833 square miles.

John A. Dyer, Vivian I. Christoph, Elizabeth M. Hinzman, F. A. Ringwald and Wm. F. Moss, d/b as Radio Station WGES, Chicago, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on any frequency to be assigned in **100 mc.** band by FCC subject to approval of applicant and coverage of 10,800 square miles. Amended to change coverage from 10,800 to 8,914 square miles, specify population as 4,938,698, change transmitter site and make changes in antenna system.

Gene T. Dyer, Evelyn M. Dyer, Gene T. Dyer, Jr., Adele Moulds, Louis E. Moulds and Grace V. McNeill, d/b as Radio Station WAIT, Chicago, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned in

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100 mc. band by FCC subject to approval of applicant and coverage of 10,800 square miles. Amended to change coverage from 10,800 to 8,945 square miles, specify population as 4,750,852, change transmitter site and make changes in antenna system.

Mid-State Broadcasting Co., Peoria, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC Chief Engineer and coverage to be determined. Amended to specify frequency of Channel #226, **93.1 mc.**, population of 506,450, coverage of 9,227 square miles, change transmitter location, transmitter and make changes in antenna system.

Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 14,145 square miles. Amended to specify frequency as to be assigned by FCC, coverage of 14,145 square miles, population of 674,633, change type of transmitter and transmitter location, and make changes in antenna system.

WTAX, Inc., Springfield, Ill.—Relinquishment of control of permittee corporation by Jay A. Johnson through sale of 475 shares of common stock and 300 shares of preferred stock to Oliver J. Keller, Archie Lee, Frederick G. Blackburn, Noah M. Dixon and Louis F. Gillespie.

WTAX, Inc., Springfield, Ill.—Application to purchase controlling interest by Commodore Broadcasting, Inc.

Roanoke Broadcasting Corp., Roanoke, Va.—Construction permit for a new FM (metropolitan) broadcast station to be operated on **47.1 mc.**, and coverage of 34,350 square miles. Amended to change officers, directors and stockholders.

Piedmont Broadcasting Corp., Danville, Va.—Construction permit for a new FM (metropolitan) broadcast station to be operated on **47.9 mc.**, and coverage of 15,100 square miles. Amended to change officers, directors and stockholders.

Parkers Brothers, Inc., Ahoskie, N. C.—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be determined by the FCC. Amended: To change frequency from to be determined by FCC to channel #286, **105.1 mc.**, and make changes in antenna system.

Piedmont Publishing Co., Winston-Salem, N. C.—Construction permit for a new high frequency broadcast station to be operated on **46.7 mc.**, coverage of 4,600 square miles. Amended: To change frequency from **46.7 mc.** to "To be assigned by FCC," coverage from 4,600 to 13,470 square miles, type of transmitter, transmitter and studio location and make changes in antenna system.

West Central Broadcasting Co., Peoria, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 13,400 square miles. Amended: To change transmitter location, coverage from 13,400 to 13,480 square miles, population from 676,554 to 676,107, and make changes in antenna system.

Birney Imes, Jr., Meridian, Miss.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned and coverage to be designated. Amended: To change transmitter location.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

Wm. Penn Broadcasting Co., Philadelphia, Penna.—Construction permit for a new commercial television broadcast station to be operated on channel #10, **192-198 mc.**, ESR of 3600 and power of visual 5 KW (peak) Aural of 5 KW. Amended to change frequency from channel #10, **192-198 mc.**, to channel # 6, **82-88 mc.**, and change studio location.

American Broadcasting Co., Inc., San Francisco, Calif.—Construction permit for a new commercial television broadcast station to be operated on channel #7, **102-108 mc.**, ESR of 3950 and power of visual 40 KW (peak) Aural of 20 KW. Amended to change frequency from channel #7, **102-108 mc.**, to channel # 5 **76-82 mc.**, and type of transmitter.

Radio Sales Corp., Seattle, Wash.—Construction permit for a new commercial television broadcast station to be operated on channel #1 **50-56 mc.**, ESR of 4160, and power of Aur: 2 KW, visual of 4 KW (peak). Amended to change frequency from channel #1, **50-56 mc.**, to channel # 5, **76-82 mc.**, change type of transmitters, make changes in antenna system and change transmitter location.

The Associated Broadcasters, Inc., San Francisco, Calif.—Construction permit for a new commercial television broadcast station to be operated on channel # 4 **78-84 mc.**, to channel # 5, **76-82 mc.**, type of transmitter and make changes in antenna system.

United Detroit Theatres Corporation, Detroit, Mich.—Construction permit for a new commercial television broadcast station to be operated on Ch. # 5, **76-82 mc.**, ESR of 738. Amended to change transmitter location, type of aural and visual transmitters and make changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WABF-W2XMT—Metropolitan Television, Inc., New York, N. Y.—Transfer of control of licensee corp. from Abraham & Straus, Inc., and Bloomingdale Bros., Inc., to Ira A. Hirschmann through the sale of 100% of the class A common stock. Amended to change name of transferee from Ira A. Hirschmann to Hirschmann Broadcasting Corp.

W9XZC—Zenith Radio Corp., Chicago, Ill.—License to cover construction permit (B4-PVB-125, as modified) which authorized a new experimental television broadcast station.

KEGR—Fisher's Blend Station, Inc., area of Seattle, Wash.—Voluntary assignment of license to Totem Broadcasters, Inc.

W10XAF—Philco Radio and Television Corp., area of Washington, D. C., Philadelphia, Penna., and New York, N. Y.—Voluntary assignment of license to Philco Corp.

W10XAD—Philco Radio and Television Corp., area of Washington, D. C., Philadelphia, Penna., and New York, N. Y.—Voluntary assignment of license to Philco Corp.

W3XF—Philco Products Inc., Springfield Township, Penna. —Voluntary assignment of license to Philco Corp.

APPLICATIONS TENDERED FOR FILING

NEW—The New Haven Broadcasting Corp., New Haven, Conn.—Construction permit for a new standard broadcast station to be operated on **1260 kc.**, power of 1 KW, and daytime hours of operation.

NEW—Century Broadcasting Corp., Johnstown, Penna.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

WABW-WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Application filed by Radio Indianapolis, Inc., to purchase Radio Stations WABW and WBBW.

NEW—Coast Radio Broadcasting Corp., Los Angeles, Calif. —Construction permit for a new standard broadcast station to be operated on **1540 kc.**, power of 5 KW, and daytime hours of operation.

NEW—Ben K. Weatherwax, Aberdeen, Wash.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

KALL—Salt Lake City Broadcasting Co., Inc., Salt Lake City, Utah—Transfer of 50% of stock of licensee corporation from Abrelia S. Hinckley, Geo. C. Hatch and Wilda Gene Hatch to The Telegram Publishing Co.

NEW—Theodore Townsend, H. H. Thomson and George L. Young, partners, d/b as Inter-City Broadcasting Company, Providence, R. I.—Construction permit for a new standard broadcast station to be operated on **1110 kc.**, power of 1 KW, and daytime hours of operation.

(Continued on next page)

NEW—Bradford Publications, Inc., Bradford, Penna.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

KGGF—Hugh J. Powell, Coffeyville, Kans.—Modification of construction permit for increase in power from 1 to 5 KW, night and 5 KW day, change type of transmitter, directional antenna for day and night use, change transmitter location and extension of commencement and completion dates. **(690 kc.)**

WAZL—Hazleton Broadcasting Service, Inc., Hazleton, Penna.—Transfer of control of licensee corporation from J. Hale Steinman and John F. Steinman to Victor C. Diehm, E. H Witney, Hilda M. Deisroth and George Chisnell. **(1450 kc.)**

NEW—Fulton County Broadcasting Co., Canton, Ill.—Construction permit for a new standard broadcast station to be operated on **1560 kc.**, power of 250 watts and daytime hours of operation.

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Transfer of control of licensee corporation from Cowles Broadcasting Co., to Il Progesso Italo-Americano Publishing Co., Inc. **(1480 kc.)**

NEW—Yakima Broadcasting Corp., Yakima, Wash.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Bernard K. Johnpell, Liberty, N. Y.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—James Stolcz d/b as Perth Amboy Broadcasting Co., Perth Amboy, N. J.—Construction permit for a new standard broadcast station to be operated on **1510 kc.**, power of 250 watts and daytime hours of operation.

NEW—Ken-Sell, Inc., West Palm Beach, Fla.—Construction permit for a new standard broadcast station to be operated on **1290 kc.**, power of 1 KW, and daytime hours of operation.

NEW—Pilgrim Broadcasting Corp., West Palm Beach, Fla.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Charles E. Dillon, James F. Thompson and Philip L. Kelton d/b as Greater Dallas Broadcasting Service, a partnership, Dallas, Texas—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

WJBC—Arthur Malcolm McGregor & Hugh L. Gately, a partnership d/b as Radio Station WJBC, Bloomington, Ill.—Voluntary assignment of license to Bloomington Broadcasting Corporation. **(1230 kc.)**

NEW—Contra Costa Broadcasting Co., San Pable Island, Cal.—Construction permit for a new standard broadcast station to be operated on **710 kc.**, power of 1 KW, and daytime hours of operation.

NEW—Charles Vernon Berlin, Fred D. McPherson, Jr., Mahlen D. McPherson, a co-partnership d/b as Radio Station Cruz, Santa Cruz, Cal.—Construction permit for a new standard broadcast station to be operated on **1000 kc.**, power of 1 KW, daytime hours of operation.

NEW—Gene Bruke Brophy, Yuma, Ariz.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

W. L. Abt, 188 West Randolph St., Chicago, is charged in a Commission complaint with false and misleading advertising of food and drug products. The respondent does business under the names of Abt Laboratories, Abt Institute, Abt Products, Abt Institution of Natural Therapy and Abt Products Co. (5455)

STIPULATIONS

Allcock Manufacturing Co. The Commission accepted from Allcock Manufacturing Co., Ossining, N. Y., and Small and Seiffer, Inc., 24 West 40th St., New York, a stipulation to discontinue representing that a laxative preparation designated as Brandreth Pills is in any way effective in the treatment of heartburn, stomach gas, sallow or dull skin or excess stomach acidity. (03318)

Mark Allen Co. Mark W. Allen and William A. Boyd, copartners trading as Mark Allen Co., 2109 2nd Ave., Detroit, entered into a stipulation with the Commission to cease and desist from advertising that Kontrol Tooth Paste affords "automatic breath control" or otherwise misrepresenting its properties. (03317)

M. H. Cohn & Son—Informative labeling of umbrellas to disclose the use of second-hand or rebuilt parts, as well as the fiber content of the fabric covering, is provided for in a stipulation executed by Morris H. Cohn and Adolph J. Cohn, copartners trading as M. H. Cohn & Son, 7 East 33rd St., New York, and approved by the Commission. (4165)

De Meridor Co.—Jane Hampson and Isabel M. Cathcart, copartners, trading as De Meridor Co., Newburgh, N. Y., entered into a stipulation with the Commission to cease and desist from misrepresenting the properties and effectiveness of a cosmetic preparation known as Creme de Meridor. The stipulation was also signed by The Charles A. Weeks Co., Inc., 122 East 42nd St., New York, advertising agent for the partnership. (03319)

General Fur Manufacturing Co.—The Commission approved a stipulation in which Samuel G. Henig, trading as General Fur Manufacturing Co., 48 West 27th St., New York, agrees to cease and desist from falsely representing that he manufactures all the fur garments he sells. (4164)

Zanol Products—Advertisements of medicinal preparations which are potentially dangerous must carry a warning to that effect, under the terms of a stipulation accepted by the Commission from American Products Co., Inc., trading as Zanol Products, 3265 Colerain Ave., Cincinnati. (03320)

CEASE AND DESIST ORDERS

No Cease and Desist Orders were issued by the Commission last week.

Table of Contents
January-July

Page

ADVERTISING COUNCIL—OWMR ALLOCATIONS

Building Our New Army.....120, 153, 232, 456, 533
Famine Emergency 261, 302, 320, 337, 338, 351
374, 393, 412, 456, 473, 490
509, 565, 587
Farm Labor Needed.........................548, 566
Fat Salvage 174, 232, 338, 351, 548, 566
Help Keep Our Economy Stable.......120, 153, 212
Help Prevent Forest Fires.................. 212

(Continued on next page)

Page
Hospitals Need Help . . . 142, 232, 352, 412, 509, 588
Inflation Needs Curbing . . . 280, 301, 473
Internal Revenue Thanks Broadcasters . . . 262
Job Campaign . . . 351
Merchant Marine Officers Needed . . . 279
Message from OWMR . . . 350
Network Campaigns . . . 373, 433, 456, 473, 490, 509, 533, 548, 566, 588
Pan American Day—April 15 . . . 262
Peach Crop Surplus . . . 587
Potatoes to the Rescue . . . 533
Public Interest Campaigns . . . 279, 301, 319, 337
Red Cross Fund Drive . . . 120, 142, 153, 174, 393
Safety on the Highways 262, 320, 338, 394, 412, 491
U. S. Marine Corps Recruiting . . . 566
United States Savings Bonds . . . 212, 261, 302, 320, 374, 411, 434, 491, 588
Veterans, Homes, Assets . . . 142, 261, 280, 302, 320, 351, 373, 434, 457, 473, 509, 533, 548, 587

ALLOCATIONS
Allocation Bulletin 19 . . . 96, 128
Plans for 920-960 Bands . . . 456

AWARDS
American Public Relations Assn. . . . 6
Awards Plan . . . 369
Du Pont . . . 211
Final Peabody Selections . . . 175
Peabody Awards Dinner . . . 335

BROADCAST ADVERTISING
Advertising as a Career . . . 124
Advertising Costs . . . 211
Advertising Saves You Money . . . 211
Air Force and the Retail Film Active . . . 172
Army Day . . . 172
Brewers' Radio Activities . . . 317
Cohen Brothers Construct Modern Radio Theatre . . . 140
Controversial Housing Subject . . . 250
Electric Fan Section N.E.M.A. . . . 156
First World War Advertising . . . 211
Hart, Lee, to Direct Retail Section . . . 2
How Advertising Helps You . . . 210
How Many for How Much? . . . 95
How to Improve Your Dealer-Help Advertising, by Maxson I. Bevens . . . 157
Ice Co-op Plan Catches On . . . 77
Ice Industries Dealer Tie-up . . . 56
Joske Advisory Committee Meets . . . 505
Joske Clinical Test . . . 141, 172
Joske Report Being Prepared . . . 77, 470
Joske's Report Ideas . . . 561
Junior Achievement Organization . . . 317
National Needlecraft Bureau . . . 156
New Case Histories Ready . . . 172
New Sales Help . . . 77
NRDGA Radio Survey . . . 427, 583
1945 Network Time Sales 128 Millions . . . 231
Optician Uses Sound Approach . . . 172
Order Blanks . . . 347
Pellegrin's Media Cost Presentation Is Socko! 140
Per-Inquiry and Free Time . . . 57, 155, 156, 250, 347
Promotion . . . 77, 406
Promotion Folder on Bananas . . . 428
Public Relations Commission . . . 316
Radio Deal Reported . . . 231
Radio's Power and Prestige . . . 372
Radio Sales Practices Complaints . . . 560
Rankin Would Outlaw Alcoholic Beverage Advertising . . . 77
Rate Card Subcommittee Report . . . 16
Real Estate Dealer—Commercial or Sustaining? 156
Realtors Recommend Radio . . . 278
Retail Advertising Survey Published . . . 260
Salesmen Compensation Survey Made by 7th Dist. . . . 278
Sales Managers Committee to Meet . . . 428, 452

Page
Sales Promotion and the Ice Cream Industry . . . 485
Standard Contract Committee to Meet . . . 172
Standardization of Rate Card Format . . . 406
Supply of "Ice Age" Platters Exhausted . . . 140
Time Sales by 50 KW Stations . . . 277
Transcribed Program Available . . . 56
Transportation Advertising . . . 486
Transcription Label Information Requested . . . 561
Unanimity of Criticism . . . 157
U. S. Steel Shows Confidence in Radio . . . 505
Veterans of Victory . . . 156
Why Business Must Advertise . . . 300
Wire-Recorder Broadcast Sponsored . . . 156
WNHC Exposition for Better Living . . . 542
Would Make Radio Advertising of Alcoholic Beverages Illegal . . . 57

DISTRICT MEETINGS
District Meeting #1 . . . 385
District Meeting #2 . . . 329, 345
District Meeting #3 . . . 383, 386
District Meeting #4 . . . 293, 314
District Meeting #5 . . . 343
District Meeting #6 . . . 103
District #7 Scores FCC Report . . . 276
District Meeting #8 Held at Grand Rapids 223, 248
District Meeting #9 Scores FCC Action . . . 247
District Meeting #10 . . . 78
District Meeting #11 . . . 223
District Meeting #12 . . . 102
District Meeting #13 . . . 101
District Meeting #14 . . . 16, 79
District Meeting #15 . . . 386
District Meeting #16 . . . 14
District Meeting #17 . . . 62
Summary of District Meetings . . . 409

EDUCATION
Annual NBC-Northwestern U. Radio Institute Opens June 24th . . . 121
John Brown University Radio Courses . . . 141
NBC-UCLA Radio Institute . . . 86
Radio's Postwar Responsibilities . . . 335
Report on Radio News Internships . . . 121

EMPLOYEE-EMPLOYER RELATIONS
AFM and Developments . . . 53
AFM and Radio Industry . . . 403
AFM Contests Lea Act Validity . . . 560
AFM Opposes Case Labor Bill . . . 449
Byrd, Senator, Would Make Unions Accountable 53
CBS Elections Still Undecided . . . 508
CBS Files Brief in Television Case . . . 252
CBS Television Elections Inconclusive . . . 472
Charges Filed Against J. C. Petrillo . . . 467
Employee-Employer Relations . . . 1, 63
Industry and Musicians Union Representatives Meet . . . 291
Industry-wide Committee & Music Situation . . . 368
Labor Measures Out For This Session . . . 507
Lea Bill . . . 71, 118, 135, 151
Awaits President's Signature . . . 292, 311
Full Text . . . 246
In Rules Committee . . . 151
May Reach Conference Tuesday . . . 172
Now in Senate-House Conference . . . 199, 245
Miller's, Justin, Statement Following Meeting with J. C. Petrillo . . . 35
Miller's, Justin, Telegram to J. C. Petrillo . . . 13
Music Policy Reiterated by NAB . . . 449
NAB-AFM Committees to Meet April 8 . . . 117
NLRB Clarifies Decision . . . 455
NLRB Orders Bargaining Elections . . . 389, 404
NLRB Order Denied Against Station WAYS . . . 253
NLRB Rules Out Blanket AFRA Contracts for Small Stations . . . 119
Petrillo, J. C., Reiterates Ban on FM-AM Duplication . . . 343

(Continued on next page)

Page
Petrillo, J. C., Seeks Prosecution Under Lea Act 425
Petrillo, J. C., Threatens Network Strike 449
Preliminary Conference Action on the Lea-Vandenberg Bill 226
Stations to Receive New Wage-Hour Manual 226
Veteran Superseniority Ruled Against 427
WAAF Strike to Test Lea Bill 425
Wage Increase on Overtime 331
WFHR Withdrawn on Complaint of NLRB 427

ENGINEERING

AAF to Experiment with Radar Against German V-2 Bombs 152
Air Policing System by FCC 487
Amateurs Cited in War Observing Projects 138
Army Makes Radar Contact with the Moon 53
Broadcast Engineers Meeting in Columbus 227
Bureau of Standards Takes on New Radio Function 337
Clear Channel Hearings 38, 255
Communications Equipment 348
Diathermy Restrictions Lifted 337
Engineers Available 76
Evans, Walter C., and Others Honored by IRE 54
FCC Amends 3.25 to Conform to NARBA Provision 227
FCC Engineering Standards Discussed 562
FCC to be Represented at Dublin Conference 152
FM Engineering Standards Revised 21
German Condenser-Making Machine on Way to U. S. 183
German Research Report Released 348
Groves, General to Be Speaker at IRE Banquet 42
IRE Program Highlights 43
Legion of Merit Awarded CBS Chief Engineer 153
NARBA Conference in Progress 95, 135, 151
NARBA Engineering Committee Organizes 456
OPA Moves to Ease Tube Situation 228
OPA Pricing Closes Battery Plants 54
Operator's License 347
Radar Moon Contact May Improve Broadcasting 75
Radiotelephone Tests 301
Record Array of Technical Papers Announced 1946 IRE Winter Meeting 42
Report on Surplus Radio Equipment 135
Sixth Annual Broadcasting Engineering Conference 81
Standards, Bureau of, Takes on New Radio Function 337
Television Relayed from Blimp 137

FEDERAL COMMUNICATIONS COMMISSION

ABC Stock Plans 472
Act of 1934—Sections Explained 392
Air Policing System 487
Amateurs Get Added Bands 205
Amateur Station Operations 370
Amends 3.25 to Conform to NARBA Provision 227
Appeals to Supreme Court on WOKO Reversal 259
Applications in Conflict with Rules Dismissed 105
Asked to Set Aside WOV Transfer Denial 260
AT&T Granted Experimental Permit 348
Boren, Representative, Asks Check on Aims of Washington Station 259
Buckley, J. E., Returns to FCC 41
Calumet Application Denied 190
Channel Withholding 501
Cottone, Benedict P., Named General Counsel 451
CPA Order Restricting Commercial Construction Clarified 245
CP's Granted for Radiotelephone Stations 392
Clear Channel Hearings 38, 255, 316, 333
Coal Conservation 370
Commission Approves WFIL Sale—Durr, Commissioner Dissents 138
Court Reverses FCC WOKO Decision 58
Dallas-Los Angeles Coaxial Approved 21
David, Nathan, Resigns 432

Page
Decision of D. C. Tele Grants 184
Denny, C. R., Predicts 100 Tele Stations by 1947 155
Dispute over FCC Holds up Approval on Appropriations Bill 117
Durr & Kaye Debate FCC Report .. Bul.-Vol. 14-#4
Eleventh Annual FCC Report Now on Sale 280
Engineering Standards Revision Proposed 525
Extends Time on Filing of Station Transfer Briefs 138
Farran, Lee, Assistant to Earl Minderman 81
First Railroad Radio Grant 155
FM Application Hearings 532, 541, 559
FM Construction Report 581
FM Permits Granted to 19 430
Foreign Radio Circuits, FCC Moves to Establish Direct 5
Frequency Available in El Paso 348
General Counsel Sees Democracy Safe with Radio Free 24
Gillingham, G. O., Returns 531
Grants Extension on Filing of Transfer Procedure Briefs 105
Hyde, R., New Commissioner 224, 316
Imposes Four-Way Program Control on Licensees 168
James, W. E., Now P. A. Porter's Special Assistant 105
King-Trendle Purchase by ABC Approved 563
KQW Transfer Denied 431
Legal Staff Promotions 547
License Renewals Speeded 425
Marks, L. H., Leaves FCC 23
Miles, Paul, Honored 23
Miller, Justin, Editorial re FCC Report 330
Minderman, Earl, Appointed 563
NAB Brief to the FCC 36
NAB Files Brief Opposing Proposed Transfer 200
NAB Stand on FCC Report 385
NARBA Assignment Notification 348
New Meeting Day Announced 411
Notifies Don Lee System Network Rules Apply 138
Order, Docket 6651 4
Order 75-D 64
Order #91—C Cancelled 345
Porter, P. A., Sees Exciting Year Ahead for Radio 5
Porter, P. A., Succeeds Bowles as OPA Head, Denny Acting FCC Chairman 117
Procedure on Consolidated Hearings Frequency Amendments 20
Procedural Proposals 169
Proposed Findings 23
Proposed NC Educational FM Rules 206
Radiotelephone Tests 301
Recording Rule Hearing 489
Rejects Added Channels 57
Relaxation of Restriction on the Use of 550 and 560 Kilocycles 41
Renewal of Licenses & FCC Report of Mar. 7, 1946 403
Report re "Public Service, Etc." Discussed 314, 332, 371, 384
Rules and Regulations Amended 38
Requests Picture of '46 Production from Set Mfrs. 155
Schedules Hearings on Application AM-FM-TELE 232
Scott, Robert H., Petition Denied 563
Section 1.231(d) Amended by Commission 190
Senate Confirms Porter as OPA Head 138
Social Significance of Radio—Durr 25, 45
Stations Granted Renewals 508
Television Application Procedure 301
Temperance Dispute 256
Text of Decision Denying Added FM Band 176
341 Hearings Scheduled 202
Tobey, Sen. Charles W., Requests Congressional Investigation of FCC Program Control 581
Transradio Complaint Dismissed 508

(Continued on next page)

Page

Truman, President, Urged Fill FCC Vacancy with Experienced Broadcaster 256
TV Hearings Cancelled 508
Walker, Paul A., Reappointment to FCC 46, 383, 472, 489
Walkie-Talkie Users Need License 333
Waiver of Hearings Announced 502
WGBF Renewal Denied 257
Why the Federal Communications Commission? Address by Paul A. Walker 92
Wigglesworth, Rep. R. B., Attacks FCC—Denny Replies 203
Wills, W. H., Speaks on Radio in Our Daily Life 125
WINS Transfer Approved 563
WJW-ABC Agreement Denied by FCC 432
WOV Transfers Rejected 179

FM

Additional Grants 80
Allocation Bulletin 19 96, 127
Applications Granted 295
Channels 452
Channel Withholding 501
CP Grants 296
Commission Grants 8 FM CP's in D. C. 225
Commission Rejects Added Channels 57
Convention Plans Discussed 369
Educational FM Rules 179
Engineering Approval of Grants 296
Engineering Standards Revised 21
FCC Actions on FM Summarized 407
FCC Approves Interim FM Operation 295
FCC Wants More FM Receivers 278
FCC Order 4
FCC Releases Text of Decision Denying Added FM Band 176
Grants 3, 21, 80, 128, 139, 154, 453
Grants to 15 Applicants 472
Lemke Bill on FM Allocation 381, 587
License Granting Suggestions 294
Metropolitan Station Requests 296
Multiple Ownership 318
NAB Brief to the FCC 36
NAB FM Executive Committee Meeting 483
Plans of 15 Stations Approved 204
Proposed NC Educational FM Rules 208
Revision of Rules. Information Bul. Vol. 14, No. 2
Rules Amendment 487
Rules and Engineering Standards Amendment Proposed 429
Set for Hearing 140
Stations Submit Engineering Plans 280
13 More Conditional FM Grants 260
Trial Pattern for FM Assignments Okay says FCC 139

FREE RADIO

Albany Paper Carried Editorial 371
Elder, R. F., Discussed Free Radio 347
FCC General Counsel Sees Democracy Safe with Radio Free 24
Freedom of Radio Backed by DAR 455
Freedom of Radio Committee Named 298
Government Control of Communications 501
Miller, Justin, Editorial re FCC Report 330
Miller, Justin, Statement re FCC Report 167
Radio Must Be Free 367, 384

GENERAL

AFA Convention in Milwaukee 24
Amateurs Cited in War Observing Projects 136
Arnoux, G., Elected WTAR President 85
Australia's Radio Network 45
Bannerman, Glen, Urges More Democratic Radio for Canada 103
Brazil Decorates Tomlinson 125
Brown University Radio Courses 141
Chief Decries Exclusivity in Army-Navy Game Broadcast 173
Coleson, Robert C., Cited by Treasury 409

Page

Crippled Children's Week 274
Daylight Saving Time Summary by AP 274
Egolf, Willard, Opens Law Office 451
Food for Starving Europe 169
Gelhorn (Mrs.) Geo., New President St. Louis Council 125
Greeting Cards Sent to WBEN 46
Gunts, Brent, New Chief, Radio Station, Tres. Dept. 279
Hays, Lt. Col. John S., Appointed WQXR 6
Hoax Program Scares Paris 97
Industry Citation for War Work 349
Industry Men in New Positions 409
Kiwanis Marks Radio Week 343, 391
KOIN Man in Demand as Speaker 142
KOPF Heads NBC Network Sales 104
Legate Continues Better Business Activities 6
Letter to Editor Lauds Radio 45
Miles, Paul, Honored 23
Miller, J., Confers with Herbert Hoover 151
Miller, J., Addresses Commonwealth Club, San Francisco 22
Miller, J., Named to Board of Brand Foundation 452
Miller, J., Speaks at AFA 409
Miller, J., Addresses West Coast 483
Morency, P. W., Now WTIC Vice President 85
Murphy, Adrian, Named Vice President and Gen. Executive—CBS 44
Mutual Broadcasting System New Member 367
NBC-UCLA Radio Institute 86
Newspaper Strike in Philadelphia 409
Nuremberg Trial Translator Is WHOM Staff Man 6
Pangborn-Cox Promoted at KGW 125
Paley Elected as Chairman of CBS Board 23
Pascoe, H. W., Returns to WAAT 6
Policy on Religious Broadcasts 450
Religious Broadcasts 392
Smith, George, Manager of WWVA dies 371
Stephens College Given Transcriptions by Stations 350
1004 Standard Broadcast Stations 104
Three Hundred Attend FCBA Ninth Annual Banquet 44
Transcription Announcements Waiver Temporary 349
Transcriptions Can Be Shipped 369
Truman, President, Decorates Byron Price 44
Truman, President, Guest of Radio Correspondents 85
Wallace, Secretary of Commerce, Mentions Control of Radio 502
WHYN Radio Course 86
W. Va. Broadcasters Assn. Formed 212
We Don't Believe It! 45
Willard, A. D., Jr., Speaks on Radio Broadcasting 298, 314, 333
WOAI Technical Director Returns 45
Won't Cater to Long Hairs 25
WROK Transcribes for Stations in Sweden 86

GOVERNMENT

CPA Appealed to for Construction Relief 312
CPA Considering NAB Request 349
CPA Denies Construction Request 370
NAB Cooperating with OWMR in Clearances for Government Programs 55
Porter, Paul, Succeeds Chester Bowles as OPA Head, Denny Acting FCC Chairman 117
Senate Confirms Porter as OPA Head 138
Standards Announces New Research Department 152
Truman, President, Decorates Byron Price 44
UP and AP Want to Discontinue News for Overseas Broadcasts 44
Uniform Time 472

INTERNATIONAL

Craven, T. A. M. to Represent NAB at North American Regional Conference 56

(Continued on next page)

Page
Cuba Makes Demands at NARBA Conference 117
FCC Moves to Establish Direct Foreign Radio Circuits 5
FCC to be Represented at Dublin Conference 152
French Programs to be Rebroadcast 584
Miller, Justin, Speaks at UN Meeting 406
NARBA Conference in Progress 95, 135
NARBA Conference Signs Interim Pact 151
Postwar Problems 501

LABOR—(See Employee-Employer Relations)

LEGAL

Bulova and Henshel Transferrors, Docket #6598 433
California Civil Code 404
Copyright Conference Proposes New Agreement 503
Court Reverses FCC WOKO Decision 58
Esquire Case and Free Speech 97
Excess Profits Tax Relief 369
FCC Applies AVCO Transfer Rule 387
FCC Announces Oral Argument on Transfer Procedure 273
Hearing on Complaint of Texas Gubernatorial Candidate 527
Internal Revenue and Radio Stations 405
Mester Brothers Suit 503
Miller, Justin, Appointed to American Bar Association 57
NAB Files Brief Opposing FCC Proposed Transfer Rule 200
NAB Intervenes in Tax Problem 97
NAB Protests New Transfer Rule 311
New Mexico Tax Case Heard in Albuquerque 137
New Mexico Tax Hearing Set for February 18 80
Petty, Don, Addresses Junior Chamber of Commerce Convention 527
Political Scripts 453
Printers Ink Opposes Tax Penalty on Radio 179
Printing Trades President Wants Radio Penalized 137
Radio Attorneys Invited to Bar Meet 62
Recording Identification Rule 453
Recording Rule Hearing Postponement Requested 468
Rosenman, S. I., Joins Goldmark, Colin, Kaye 80
Stoner, General, to Speak at FCC Bar Banquet 4
Text of NAB Brief on FM Channel Reservation 545
Trend Away from Courtroom Broadcasting 370
U. S. Copyright Catalogues 585
Waiver of Hearings by FCC 502
WBAX License Renewed 292
WINS Transfer Tentatively Denied 292
WJOL License Renewal Denied by FCC 562

LEGISLATIVE

Byrd, Senator, Would Make Unions Accountable 53
Explanation of Lea Bill Provisions 245
Full Text of Lea Bill 246
Lea Bill 35, 53, 71, 118, 135, 151
Nationwide Daylight Saving Time for Summer Proposed in Congress 224
Rankin, Rep., Would Outlaw Alcoholic Beverage Advertising 77
State Legislature Activity 4
World Calendar Suggested in Congress 566
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

LISTENER ACTIVITY

Annual Meeting, AWD, March 15-17 76, 96
AWD New England Meeting 486
Famine Aid Pledged by AWD 483
Freedom of Radio Backed by DAR 455
Governor to Greet 1st District Women 455
Lewis, Dorothy, Appointed to Women's Council 143
Northeastern Council at Schenectady 455
750 Attend AWD Annual Meeting 229

NAB Page

AWD to Hold Annual Meeting in New York 76, 96
Baker, Kenneth H., Director of Research 204
Batson, Charles, Named Director of Information 176
Board Actions 1
Board of Directors Meetings 13, 345, 367
Coleson, Robert, Named Manager of NAB West Coast Office 14
Committee Meetings 345, 527, 541
Convention 199, 367, 545
Bulletin Vol. XIV—#7, Aug. 1st
Directors Present at Board Meeting 368
Employee-Employer Relations Dept. Now Active 1
Engineering Committee Meets March 20 183
Freedom of Radio Committee Named 298
Hager, Kolin, Resigns 368
Heffron, Ted, Named Executive Assistant 450, 484
Middlebrooks, James, Awarded Legion of Merit 532
Middlebrooks, James, Named Engineering Director 504
Miller, Ben, Joins Information Department 319
New Office Building 383
Petty, Don, Now NAB Legal Counsel 80
Rae, W. Bryce, Jr., on Legal Staff 370
Recording Standards Studied by Engineering Committee 581
Revercomb, Everett, Returns to NAB 76

NEWS

Big Turnout for Iowa Clinic 206
Clinic Agenda 5, 206
Council on Radio Journalism's Meetings 81
FCC Moves to Establish Direct Foreign Radio Circuits 5
Florida News Clinic Held 41
40 Stations Sign for Texas Clinic 205
Hutton, Burton, Discusses Farm Service 528
Indiana Broadcasters Meet 5
INS Petition Answered by FCC 471
Journalism Meeting January 24-26 56
Journalism Quarterly 319
KOIN Adds Reporter 528
KUGN Has Fulltime Reporter 528
KVOO's ET for Montana State 22
Laws of Libel and Slander 408
Local News Bureau in Operation 20
Local News Coverage 407, 408, 528
Local News Shows Build Audience 42
Minnesota Radio News Clinic 336
NAB Radio News Comm. Meets at Utica 296
Nebraska Clinic 336, 389
N. Y. Radio News Clinic Is Big Draw 275
News Dept. ET Lectures Help Students 122
News Internships to Be Discussed 20
Orchids to Mrs. Walker 42
Oregon and Washington Radio News Clinics 471
Oregon Radio News Clinic 528
Radio News Clinics 319, 350
Responsibility of News Editor 408
Road and Weather Reports by Iowa Newsmen 275
Russia Tightens Censorship 158
Set Four Radio News Clinics 173
Southern California Raises Standards of Radio News 562
Stewart, E., Chairman of NAB New York News Clinic 226
Teachers and News Directors Praise Internship 121
Three More NAB Radio News Clinics Held 253
Truman, President, Guest at Radio Correspondents Annual Dinner 85
UP and AP Want to Discontinue News for Overseas Broadcasts 44
Washington Governor and News Clinic 486
Washington State News Clinic 529
Wisconsin Radio Station News 390
WOAI Doing Best Local News Job 275
WPAY Pinch Hits for Papers 56

(Continued on next page)

PROGRAMMING Page
Agriculture Secretary Praises Radio Farm Service 76
American Legion Thanks Industry 175
Army Day Fact Sheets Mailed 211
Army Day Observance 173, 336
Awards Plan 369
AWD on Program at Columbus Meeting 315
Boys-Girls Week, April 27-May 4 229
Cadet Nurse Corps Anniversary 490
Crippled Children's Week 274, 336
Daylight Saving Time Summary by AP 274
Eisenhower's, Gen. D., Letter 174
Entire Industry Included in Plans for Coverage of Atom Bomb Test 120
Fat Salvage 174
FCC Report on "Public Service Responsibility of Broadcast Licensees" (See Ad. Council) 167
5th Annual NAB-Northwestern U. Radio Institute Opens June 24 121
Fire Prevention Week 587
Food Conservation Campaign 433
Home Canning Week 490
Homes for Veterans 174
International Shortwave Net to Cover UNO Meet 228
Kiwanis to Observe Radio Week 273
KLZ Does Public Interest Promotion 393
KVOO's ET for Montana State 122
Mine Safety ET Series Planned 97
Morning and Afternoon Listening Surpasses "V-E Day" Record 154
NAB Cooperating with OWMR in Clearances for Government Programs 55
Navy Man Suggests Continuance Sign-Off National Anthem 55
New Program Committee Meeting 483
News Dept. ET Lectures Help Students 122
Red Cross Fund Drive 174, 393
Return of Veterans Raises Listening 40% 175
Safety on the Highways 174
Survey Shows Public Approves of Broadcaster Job 199
Teachers & News Directors Praise Internships 121
VA Series 490
Victory Gardening Urged by USDA 273
WAC-Public Interest Allocations Week of Feb. 17-24 96
WFIL Cooperates with Radio Repair Assn. 154
WHBF Uses Wire Recorder for Scoop 275
WOLS Explains FCC Program Control 273
WSAM Forms Saginaw Radio Council 315

PROMOTION
Gamble, I. R., Lauds War Loan Support 43
KGO Ships Two More Global Shows 20
Newspapers Increase Radio Column Space 228
Promotion Exhibit and Contest 469
"Telling the World" Final Report 38
Victory Loan Support Tops 14 Million 36

PUBLIC RELATIONS
American Public Relations Association Awards 6
Mine Safety ET Series Planned 97

RESEARCH
AM CP's Granted in 12-month Period 561
Baker, Ken H., Addresses Civic Leaders in Savannah 428
BMB Reports on Family Owned Radios 314, 428
CAB to Discontinue Program Ratings 484
Census Bureau Production Reports 543
Census of Manufactures for 1946 543
FCC Grants for FM and TV Analyzed 586
Homes with Radios 383
Manufacturers Census Planned 469
NRDGA Radio Survey 427
Petry, Inc., Study 532
Program Logs Being Studied 469
Questionnaire on Employment of Musicians 279
Radio Advertising 484
Page
Radio Production Figures 485
Radio Set Output Climbs 471
Radio Survey University of Wichita Special Information Bul. Vol. 14, No. 4
Retail Sales Outlook Bright 468
Survey Made of Radios in Homes Bulletin—Research Vol. 14, No. 3

SMALL MARKET STATIONS
Arizona Network Group Sale 317
Brown, J. Allen, Addresses Indiana Broadcasters 431
Brown Univ. Radio Courses 141
Canadian Association of Broadcasters 505
Co-op Program 470, 486
CPA at Alliance, Ohio 346
Commercial Programs 123, 454
Committee Meets in Washington 329
Discussion of "Small Markets" at District Meetings 77
Early Morning Shows 486, 531
Election Returns on Mid-South Network 545
Executive Comm. to Meet 300, 317
FCC order #91-C cancelled 345
Goldman, Simon, WJTN, Comments on Syndicated Shows 140
Group Selling 388, 470, 531
Grouping Stations Attracts Natl. Advertiser 278
Hanna, Michael R., Named 2nd Dist. Dir. 345
Henri, Hurst and McDonald Appraises Group Selling 504
KDKA Sells "The Sports Parade" 454
Keystone Broadcasting System Prediction 124
KFBC Broadcasts Sports 300
KFI "Eleventh Hour News" 454
KFXM Sponsored by Food Stores 486
KXOK Hymns and Religious Music 505
Lewis, Fulton, Mutual Co-op. Feature 543
Local News Bureau in Operation 20
National Advertising 20
NAB Encourages Personnel Training 345
NAB Radio Management Study 585
Network CO-OP Shows 388, 405
New Management Study Series Previewed 455
Personnel Training 124
Producers' Views on Syndicated Shows 230, 231
Programs from 11 P. M. to Midnight 405
Radio Cuts in on Newspaper Ad Budget 141
Religious Programming 123
Sears and Ward's Using Radio 585
Small Markets 77
Small Market Station Sales 251
Station Executives Visiting NAB Hdqrs. 406
Survey on Salesmen's Compensation 2
Sustaining Programs 123
Syndicated Shows Interesting to Honolulu Broadcasters 347
Syndicated Transcribed Shows 124, 156, 172, 373, 389
Tobacco Network, Small Station Sales 251
Transcription "Congress on the Air" 486
Transcribed Shows 318
Union Contracts and Veteran Trainee 431
Vacation News 406
Washington News and Interviews 505
WDLP Brochure "Public Interest Program, Etc." 318
WGL Activities 454
WKMO Receives Plaque Award 505
WLAG Does Big Sales Job 252
WMBD Bedtime Program 454
WOL Late Period Shows 471
WRC and KXOK Early Programs 504
WRC Late Period 454
WTOP's Late-Hour Sponsored Shows 454

TAXATION
NAB Intervenes in Tax Problem 97
New Mexico Tax Case Dismissed Without Prejudice 226

(Continued on next page)

Page
New Mexico Tax Case Heard in Albuquerque 137
New Mexico Tax Hearings Set for February 18 80
Printers Ink Opposes Tax Penalty on Radio 179
Printing Trades President Wants Radio Penalized 137

TELEVISION

CBS Files Brief in Television Case 252
CBS Television Case 455
CBS Television Elections Inconclusive 472
D. C. Commissioners Approve Tele. Tower in Washington 123
DuMont Gets Tele. Grant in D. C.; Philco Withdrawn 261
FCC Announces Application Procedure 301
FCC Announces D. C. Tele. Grants 184, 387
FCC Approves Dallas-Los Angeles Coaxial 21
Navy Announces Battle Uses of Television 226
Relayed from Blimp 137
Russel, F. M., Says NBC to Start Early D. C. Tele. Service 212
TV Receivers Exempted from Price Control 585

Page
West Coast Tele. Grants 409
Westinghouse Gets First CBS Color Tele. Rights 184

NAB BULLETINS

Adventures of a Ph.D. in Radioland Vol. 14, No. 5
Allocation Hearings & FM Hearings No. 19
Beam, The Vol. 4. No. 1, 2, 3
Convention Data, Aug. 1st Vol. 14, No. 7
Daylight Saving Time Vol. 14, No. 2
Durr & Kaye Debate FCC Report Bulletin—Vol. 14, No. 4
Minnesotans Think Churches and Radio Do Their Jobs Best Vol. 14, No. 3
Radio Survey University of Wichita Vol. 14, No. 4
Radio Wins Applause in NORC Survey, Vol. 14, No. 1
Revision of FM Rules Vol. 14, No. 2
Standards of Good Eng. Practice Vol. 14, No. 1
Survey Made of Radios in Homes Bulletin Research—Vol. 14, No. 3
Twenty-fifth Anniversary Award No. 24

WOMEN BROADCASTERS

Hoover, Herbert, Receives AWD Famine Support 508

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 32, August 12, 1946

NAB DIRECTORS AUTHORIZE NEW STUDY OF STANDARDS OF PRACTICE AND ORIGINAL CODE

The NAB Board of Directors, meeting at Estes Park, Colo. last week, took action on a variety of subjects affecting the broadcasting industry. Full details were unavailable as NAB REPORTS went to press, and complete coverage will be carried in next week's edition. Some of the highlights of the Board's actions are as follows:

Authorized President Miller to appoint a new subcommittee to study the Standards of Practice as well as the original NAB Code.

Proposed new section to Article 8 of the By-laws to give it power to originate standards of practice or codes and to adopt measures for observance thereof.

Endorsed FCC proposed transcription rule 3.407 with request that it be made permanent.

Approved completion of Employee-Employer Relations Department staff.

Adopted resolution submitted by Music Advisory Committee for study of blanket and per program music licenses, report to be made before October convention.

Approved a study of standards for program ratings.

Approved standard AAAA contract form as proposed by Sales Managers Executive Committee and authorized continuing study.

Tabled agency recognition bureau project.

Approved Engineers Executive Committee recommendation for study of universal standards for recordings.

Urged long-range study of operator classifications, suggesting creation of new class of licensed operators for local stations.

Authorized continued study of feasibility of national and local awards to networks and stations sans NAB participation.

Ruled that NAB staff members should not engage in station operation, own

(Continued on page 628)

DENNY TO DISCUSS FCC POLICY ON FM AT ANNUAL CONVENTION OPEN SESSION

The FCC and radio manufacturers as well as the broadcasting industry are represented on the panel for the special session on FM at the NAB convention, it was announced on Tuesday (6).

Charles R. Denny, acting chairman of the Federal Communications Commission, has accepted an invitation to discuss the Commission's policy concerning FM.

Station promotion and program sources will be discussed by Lester H. Nafzger, general manager of WELD, FM station in Columbus, Ohio, which is recognized as having done an effective promotion job. Mr. Nafzger is also chief engineer of WBNS in Columbus.

W. R. G. Baker will appear as a representative of the Radio Manufacturers Association to discuss the transmitter and receiver situation. Dr. Baker is director of RMA's Engineering Department and vice-president of the General Electric Company.

T. A. M. Cravan, vice-president in charge of engineering for the Cowles Stations, will cover the subject of FM stations' technical operations.

Walter J. Damm, chairman of the NAB FM Executive Committee and president of FM Broadcasters, Inc., will preside and answer questions concerning managerial and operational aspects of FM broadcasting. Mr. Damm is also manager of WTMJ-FM in Milwaukee, Wisconsin.

Arrangements for the FM panel are being handled by Robert T. Bartley, director of NAB's FM Department. It is being set up under joint sponsorship of NAB and FM Broadcasters, Inc.

This particular portion of the convention will be open to interested parties other than NAB and FMBI members. Those planning to attend are being invited to submit questions in advance to be presented to panel members.

(Continued on page 628)

INSIDE THIS ISSUE

Final decision denying transfer of KQW to CBS was announced by FCC last Tuesday. Commissioners Jett and Wakefield dissented. (p. 630)

Attorneys for AFM President Petrillo have been granted a 10-day extension for filing briefs in WAAF case; briefs now are due Thursday (15). (p. 631)

A Study released by the American Association of Newspaper Representatives is reviewed by Kenneth H. Baker, NAB research director. (p. 628)

Praising radio broadcasters for their work in behalf of the famine emergency drive, Jay M. Socin, OWMR executive, gives the industry large share of credit for securing public cooperation. (p. 634)

Luncheon speaker at Ohio's first Radio News Clinic, to be held in Canton next week (20), will be A. D. Willard, Jr., NAB executive vice president. (p. 632)

NAB has taken title to new headquarters building in Washington. Building, now occupied by Canadian Embassy annex, is expected to be made available in September. (p. 633)

Commerce Department figures show rise in retail business of 22% in June over same month, previous year. (p. 630)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St. N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Western Field Representative (Hollywood);* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

NAB DIRECTORS AUTHORIZE NEW STUDY OF STANDARDS OF PRACTICE AND ORIGINAL CODE

(Continued from page 627)

stock in station, or accept fees from station sources.

Referred to Finance Committee proposal to place New York Office in charge of an assistant to the president.

Named Robert C. Coleson assistant to President Miller, with headquarters in Hollywood.

Rejected special $200,000 assessment of membership to cover investment in new NAB headquarters building, but authorized study of dues schedule.

Authorized Secretary-Treasurer Arney to study subscriptions and dues to outside organizations.

Approved report by Freedom of Radio Committee, recommending creation of councils in each district.

Streamlined district meeting procedure to permit joint meetings of contiguous districts.

Adopted proposed amendment to Article 14 of By-laws to permit complete revision of By-laws.

DENNY TO DISCUSS FCC POLICY ON FM AT ANNUAL CONVENTION OPEN SESSION

(Continued from page 627)

The convention will be held in Chicago, October 21 through October 24. The tentative program provides for a general luncheon and the FM panel on the opening day.

Research Department

NEWSPAPER REPRESENTATIVES STUDY ANALYZED

By Kenneth H. Baker
NAB Director of Research

A rather remarkable piece of literature has appeared recently titled "Daily Newspapers and Radio Chains as National Media." The brochure is offered by the American Association of Newspaper Representatives, although endorsement by the American Newspaper Publishers Association is also claimed. The brochure is apparently an attempt to state the case for the newspapers as a national medium as contrasted with the radio networks.

Here we are primarily concerned, however, with the fact that the piece may come to the attention of some local stations (we know of at least one who has received it) in support of a claim that newspapers can do as good or a better job than radio in advertising. In order that members may be forewarned of the existence of the document and thus forearmed against its use, we would like to state here and now and quite categorically that the case as presented in the brochure is so full of holes and so lacking in solid proof for the contentions which it makes, that it should not be accepted in whole or in part.

Mention of a few of the soft spots in the presentation perhaps is all that is needed to put any radio sales manager on his guard if and when the brochure is ever cited in support of a prospective account's claim that the newspapers can do a better job for him.

Early in the piece (page 3) a map is presented with some red and blue dots—the red dots to represent 250 cities with daily newspapers and the blue dots, 230 cities with chain broadcasting outlets. Obviously, the map doesn't contain this number of dots and there is no explanation of the why of this discrepancy. This would appear to be an unimportant detail except that these 250 cities are used in most of the subsequent comparisons between radio networks and national newspapers, and are supposed, to quote an early contention, to prove that "the two media parallel each other quite consistently throughout the nation." Dots on a map are usually not important, but when this sort of thing is offered as the basis for the contention that subsequent comparisons are to be made on the assumption that the two media have been equated, the dots then take on more than usual significance. Discrepancies also occurred in the number of outlets given to each network. On one page the four networks are given a total of 472 outlets and on another page the same four networks are said to have 693 outlets. Again, these figures in and of themselves are not important, but they indicated to us a sloppy approach and since the inconsistencies we have mentioned so far all occurred in the first seven pages of the brochure, we were immediately put on our guard as to everything else which followed.

A page by page accounting of all of the questions and uncertainties which bedevil the reader of this promotion piece would be entirely too long for the present and they would be hard to follow unless you happened to have the piece in your hand at the moment. Whether you have the piece or not, it is not impossible that you will encounter it sometime in the future. The following red flags (in addition to those mentioned in the *"Broadcast Advertising"* section of last week's Reports) may help you avoid some of the pitfalls and errors into which the report—taken at its face value—is bound to lead you.

(1) The argument (pages 8 and 9) for the use of newspapers to build up spotty slumps in distribution—market by market—is equally good for the use of network radio, where it is possible for an advertiser to buy supplemental stations together with the basic

(Continued on next page)

network. The argument, of course, is even better with regard to the use of spot radio. If we are going to talk about *national* newspapers *vs. national* radio, lets not drag into the argument the use of newspapers to bolster sagging local markets.

(2) Several questions are raised (pages 12 and 13) throughout the report which boil down to whether or not you can compare a Hooperating with a newspaper circulation figure. Every media man knows that such comparisons are not possible and yet this brochure insists, on several occasions, in making these completely illegitimate comparisons. Hooperatings indicate a proportion of people *actually listening* to a radio program; circulation figures show the number of newspapers sold or delivered to a buyer or subscriber. Circulation figures *do not* show the number or proportion of people who read a particular advertisement. We must conclude, therefore, that wherever the authors are comparing a Hooperating (or a CAB rating, for that matter) with circulation figures, they are indulging in a form of mental gymnastics which, while pleasant, is completely unrevealing as far as any basic similarities or differences between radio and newspapers are concerned.

(3) The authors take a national program with a Hooperating of 3.0 in Philadelphia and 6.4 in St. Louis and then show that the advertiser could have been represented by a 500-line or 1000-line advertisement in the newspapers of either of these two cities for 25 to 52 weeks in the year for the cost of covering these two cities with one half-hour of a national network program. Since the authors are attempting to establish newspapers as a superior medium, *nationally*, it is their responsibility to follow-up this line of argument with proof that, by spending each city's proportion of the network cost, the advertiser could have gained an equal advantage in all 100 to 150 of the cities in which the national network program appeared or could be heard. In addition, it would be necessary to show that those individuals outside of the limits of the circulation of the newspapers, in which a series of advertisements might be run, could also be reached as easily by newspaper copy as by the radio network.

(4) Considerable space is devoted to a listing of the variations in the summer Hooperatings and CAB ratings by network, by city size and by season (September to May and June to August) and these variations in the ratings of several types of programs for all kinds of listeners are compared with (of all things!) the consistency with which *women* read advertisements for *women*, such as those for toilet requisites and groceries, and *men's* reading of advertisements for *men*, such as those for automotive supplies and alcoholic beverages. This is a fantastic comparison and, so far as we can see, has no legitimate basis at all. We cannot see why or how the overall summer Hooperatings should be expected to be comparable to the readership rating of certain classes of advertisements in newspapers by certain classes of people.

(5) In attempting to obtain a cost per thousand of listeners or readers, CAB (telephone) ratings for the ten most popular programs were projected to total radio homes in the United States and these figures were compared with the readership of the ten advertisements most frequently read by the women. In the first place, the radio ratings are not projectable, although they may tell us the size of the telephone-owning audience for a particular program in certain cities. We do not know for sure just how the readership ratings for the various advertisements were obtained but since they came from the "Continuing Studies of Newspaper Reading," we assume that they also are not projectable—even for women—in spite of the fact that only the readership figures for women were used. (We saw in last week's REPORTS, for instance, that the 66% readership rating for the Johnson and Johnson ad was based entirely on a study of the Hagerstown, Md., *Daily Mail*. The idea of projecting this readership rating to the circulation of the 266 newspapers of the 251 cities compared comes very close to hitting a new low in scientific reasoning.) It follows that comparisons of figures derived from projections of non-projectable figures are meaningless. They cannot be used to show an advantage either for newspapers or for network radio.

NOTES ON THE CONVENTION—IMPORTANT!

Conferences with the management of the Palmer House and Stevens Hotel in Chicago, where the convention is to be held, have developed some additional points which should be called to the attention of those planning to attend the convention.

Both hotels advise that Sunday arrival is most desirable. This, they say, cannot be over-emphasized. There is a large check-out every Sunday and the hotels are in a better position to handle incoming guests on that day. As a general rule hotels are sold out Sunday night and but very few rooms can be given to Monday morning arrivals. It would be to the guests own advantage to arrive on Sunday and we suggest you keep this matter in mind.

Further, the hotels advise that no assignment can be promised upon arrival due to the fact that the hotels are sold out every night. They promise no assignment before 3:00 o'clock in the afternoon, or sometimes later.

The hotels further advise that they cannot register guests in advance and carry the rooms vacant over night, even though the guest may be willing to pay for the room the night before. There are always people waiting for rooms and it would be unfair to carry rooms vacant over night and have people desiring rooms sleeping in the lobby.

Rooms will not be held after 6:00 p.m. unless specific notice is given. No charge will be made for holding rooms later, but it is almost impossible to hold them after 11:00 p.m.

It is urgently requested that guests stick to their original request date. In other words, if you tell the hotel you are arriving on Sunday, it is suggested that you stick to this original arrival date. Be sure, also, to indicate your departure date.

We ask your cooperation.

(6) The comparisons in gain or loss between those advertisers who put most of their advertising in newspapers and those who put most of it on the air, are completely gratuitous. The second paragraph on page 6 tells why—"Many other factors enter into the sales curve." There is not the slightest evidence offered to substantiate the claim that these other factors "wash out, balance each other" for the comparisons made.

This list of inadequacies in the newspapers' promotion piece could be continued far into the night. This

(Continued on next page)

list should, however, be long enough to support our contention that none of the brochure is to be taken seriously in media competition. There undoubtedly is a case for the newspapers, but this publication does not present it and so, as the authors state in an opening paragraph:

"The case for newspapers is seldom presented in a form that enables the manufacturer to see and understand it as a national entity."

We say that job is still to be done.

JUNE SALES OF RETAIL STORES SHOW RISE OF 22% OVER SAME MONTH, PREVIOUS YEAR

With more and more attention being given to the wealth of advertising and revenue in retail business, the following figures released last week by the Department of Commerce should be of interest:

MONTHLY SALES OF RETAIL STORES

	1946			*1945*
	*June**	*May*	*April*	*June*
Indexes, seasonally adjusted: (1935-39=100)				
All retail stores	237.7	236.9	236.2	189.6
Durable goods stores	188.4	187.0	180.2	113.8
Nondurable goods stores	253.8	253.2	254.4	214.3
Sales (Millions of dollars):				
All retail stores	7702	7926	7707	6304
Durable goods stores	1544	1608	1430	965
Nondurable goods stores	6158	6318	6277	5339
Durable goods stores:				
Automotive group	552	577	454	283
Building materials and hardware group	516	540	525	368
Home furnishings group	375	392	362	232
Jewelry stores	101	99	89	82
Nondurable goods stores:				
Apparel group	725	713	814	604
Drug stores	295	299	284	245
Eating and drinking places	1006	1018	967	923
Food group	1916	1978	1880	1710
Filling stations	306	312	297	254
General merchandise group	1138	1154	1193	904
Other retail stores	771	844	841	699

Sales of retail stores in June are estimated at $7,700,000,000, about the same as in May, but 22 percent above sales in June a year ago. After seasonal adjustment, the June index of sales stood at 238 (1935-39=100), almost unchanged for the third successive month. A decline in food store sales during June, reflecting shortages of meats, fats, bread and canned goods, was the principal factor in holding down overall sales to about the May level. Durable goods stores registered a gain of 60 percent over June a year ago, and nondurable goods stores a gain of 15 percent.

MAY SET PRODUCTION TOTALS 1,128,193

According to the Bureau of the Census, 1,128,193 radios were produced in May—not quite as many as were produced in April, but 10.6% higher than the 1941 monthly average. Home radios, except battery sets, were 35% over the 1941 average and radio-phonograph combinations were up 45.4%.

Although shipments of radios in May (1,016,832) decreased by about 59,000 sets from those shipped in April, the value of the shipments increased by $764,000 to a total of $23,593,303.

Legal Department

FCC'S FINAL DECISION DENIES KQW TRANSFER; COMMISSIONERS JETT AND WAKEFIELD DISSENT

In a decision and opinion released Tuesday (6) the FCC, with Commissioners Jett and Wakefield dissenting, denied consent to the sale of station KQW to CBS.

The majority based its decision largely on what was termed the "consistent policy" of the Commission looking toward the decrease rather than the increase of "concentration of control in the hands of network organizations or others."

The majority was of the opinion that there was no occasion to deviate from that policy since Columbia's past and present operations demonstrated its ability to maintain its competitive position without an originating point or an outlet in the San Francisco Bay area, and its earnings record showed that ownership of an additional AM station was "not necessary in order to insure the economic stability of the network."

The opinion thus settled what it called the principal issue, "whether the acquisition of an additional station by Columbia Broadcasting System would result in such a concentration of broadcast facilities as not to be in the public interest," by holding that Columbia's present ownership of stations "already represents such a concentration of control of AM facilities that it should not be extended."

In a lengthy and thorough dissent Commissioner Jett, confining himself strictly to the issues raised in the proceeding, took the position that no rule, regulation or policy of the FCC prevented approval of the sale.

In rebutting the proposition of the majority with respect to the concentration of control, he pointed out that the Commission's Rule 3.106, expressing the policy of the Chain Broadcasting Report, merely forbids control by a network of two stations with substantially the same service area or of a station in an area where the total available facilities are so few or of such unequal desirability that competition would be thereby restrained. This rule would not be violated by the sale in question, he showed, since CBS has no other outlet in the San Francisco Bay area, and there are 11 AM stations operating there. Further, since NBC and ABC each own one of the 11 "the transfer of KQW to CBS would tend to improve the network competitive situation in that area."

Discussing the implication of the majority that Commission policy required a limit on the number of AM stations owned by one network, Commissioner Jett called attention to the fact that neither CBS nor ABC has ever been required to divest itself of a sta-

(Continued on next page)

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* Preliminary.

tion because of any such rule or policy. Rather, Commissioner Jett said, the Commission in its Report on Chain Broadcasting, "recognized the need of network owned stations in 'key' cities including San Francisco," and there stated that it was not deemed advisable "to prohibit a national network from being the licensee of one station in these 'key' cities."

In summing up his dissent Commissioner Jett questioned the propriety of the opinion of the majority, insofar as it was based on a general policy rather than on the merits of the particular case.

> "Moreover, in my opinion, the doctrine of free enterprise and competition does not lend itself to a policy which seems to set an arbitrary limit on the ownership of stations. It is my belief that each case should be considered separately upon its merits. It is possible, for example, that common ownership or control of say six stations in a small section of the country may militate against the public interest, while no opposition would be raised to twice that number over widely separated areas of the United States."

Commissioner Wakefield, in his dissent, addressed himself to the question of policy upon which the majority opinion turned. He took the view that there would not be an "unreasonable concentration of control in one organization" as a result of the sale and that the majority opinion "ignores completely such essential factors as the number of other broadcast services available in the San Francisco Bay area, the distant location of other Columbia-owned stations, and the importance of a San Francisco-owned station to Columbia operations as a network."

While admitting that "there may be a need for some limitation on the number of stations owned by a single group" the opinion goes on to state that since the Commission "subscribes to the view that networks are an integral and necessary part of broadcasting" it must recognize the needs of networks. To the extent that there are evils in the network situation they should be met by enforcing new and existing regulations and not by unnecessary restrictions on size.

Employee-Employer Relations

EMPLOYEE-EMPLOYER RELATIONS COMMITTEE MEETS

Convening today in Washington for its first meeting since activitation of the Department shortly after the first of the year, the NAB Employee-Employer Relations Committee, under the chairmanship of John Elmer, WCBM, Baltimore, meets for a two-day session to be devoted to discussion of the work of the Department and labor problems of the industry.

The Committee will be given a detailed report of activities of the Department by Assistant Directors Ivar H. Peterson and Milton J. Kibler. A. D. Willard, Jr., NAB Executive Vice President, will also attend the meeting. Among the items on the agenda are reports on the labor relations information service being rendered to members and the progress being made in the collection and analysis of collective bargaining agreements. A number of current labor problems affecting the industry will be discussed. Projects now under way in the Department as well as future activity are additional topics on the agenda.

In addition to Chairman John Elmer, members of the Committee are: William Fay, WHAM, Rochester; Frank King, WMBR, Jacksonville; Howard Lane, Field Enterprises, Chicago; Harry LePoidevin, WRJN, Racine; John H. MacDonald, NBC, New York; J. O. Maland, WHO, Des Moines; Marshall Pengra, KRNR, Roseburg; Calvin J. Smith, KFAC, Los Angeles; and Frank White, CBS, New York. F. W. Borton, WQAM, Miami; John E. Fetzer, WKZO, Kalamazoo; and Clair R. McCollough, WGAL, Lancaster, are NAB Board Liaison members.

IN THE OFFING

Aug. 12-13	Employee-Employer Relations Committee	Washington
Aug. 16-17	Special 15th District Meeting	Monterey, Cal.
Aug. 20	Radio News Clinic	Canton, Ohio
Sept. 9-10	Small Market Stations Executive Committee	Washington

AFM DELAYS FILING LEA ACT BRIEF

Attorneys for Mr. Petrillo and the American Federation of Musicians, have obtained a 10-day extension of time for filing their briefs in the WAAF case, testing the validity of the Lea Act.

Originally due on August 5, briefs on behalf of Mr. Petrillo are now due August 15. It is not unlikely that the Government will secure an extension of time for filing its reply, thereby postponing the oral argument before Judge Walter J. LaBuy, of the Federal District Court in Chicago, until late September or early October.

CIO TEXTILE WORKERS UNION WINS STATION ELECTION

The CIO Textile Workers Union of America last Monday (5) won an NLRB conducted election at Radio Station WBTM, Danville, Virginia, by a vote of 9 to 3. No other union was on the ballot.

All station employees, except executives and supervisors, will be represented by the Textile Workers, the new union entry into the broadcasting field. Normally the Union organizes employees in textile mills; it claims to have a membership of 450,000.

News

WILLARD TO SPEAK AT OHIO CLINIC NEXT WEEK

A. D. Willard, Jr., NAB executive vice president will speak at the first Ohio News Clinic next Tuesday (20) at Canton, Ohio. Subject of Mr. Willard's talk is "Freedom of Radio."

The one-day meeting will present Ohio radio newsmen as discussion leaders in each of the three business sessions. The agenda includes a morning session which will be devoted to a discussion on the gathering of local news. Mr. Willard will speak at the luncheon. In the afternoon, the two o'clock session will cover editing, rewriting, etc., and the day's final meeting will be devoted to a discussion on the general weaknesses in radio news coverage and presentation, and techniques in analyzing a news audience.

RADIO NEWSMAN ASKS CHICAGO BAR ASSOCAITION APPROVAL FOR COURTROOM BROADCASTING

William B. Ray, news manager of WMAQ—NBC, advocated more widespread radio coverage of Chicago court cases, in a statement made before the Chicago Bar Association last week.

Mr. Ray's stand was that the radio as a medium of gathering and distributing news should have the same opportunity as the press in access to the news made in the courts. He emphasized that radio is in the unique position of being able "to present the words of people who make the news, as they make it."

In seeking to break down the present ban on radio broadcasts from Chicago court rooms, Mr. Ray pointed out that radio reports from court rooms, made by recordings, would be handled with dignity and in good taste. As assurance of this he referred to the fact that radio must, under the terms of its license, operate in the public interest. "Our responsibility is, in fact, much more clearly defined than that of a newspaper, and moreover, is defined in the statute to which we owe our existence."

(For previous story on courtroom broadcasting, see current REPORTS, p. 370.)

Small Market Stations

EARLY MORNING PROGRAMMING OF KMOX, ST. LOUIS, AND WGN, CHICAGO

NAB has secured the cooperation of two of the nation's outstanding high-powered stations for a report on their early morning programming as part of the Small Market Stations Divisions continuing study on this subject.

Three types of shows have shown particular success and pulling power during the early morning hours on KMOX, 50,000 watt CBS owned and operated station in St. Louis, Mo. These are: (1) Lee Adams' "Sunrise Salute," (6:15 to 7:00) a participating feature, built around a single personality, who discourses on a wide variety of subjects; (2) "The Ted Mangner Show," (6:00 to 6:15) featuring the KMOX farm director, provides a complete farm service; (3) "Ozark Varieties," (7:15 to 7:45) features the KMOX National Champion Hill-billies.

C. W. Doebler, Sales Promotion Manager, reports that the format of "Sunrise Salute" is both simple and effective (its personality also conducts "Housewives Protective League," broadcast daily as an afternoon feature). Mr. Adams talks with ease on everything from the psychology of smoking to the story of silk. He speaks informally, as though he is talking directly to each individual listener. The commercials are presented in the same informal, sincere manner. Of each product, he speaks honestly, humanly, avoiding under and over statement. The policy for the program: "No hokum"—in anything—advertising least of all!"

The station has published a brochure on the "Results of Early Morning Shows on KMOX—The Voice of St. Louis." It cites the success enjoyed by the programs and results produced for the sponsors.

The early morning schedule of WGN, 50,000 watt MBS affiliate, Chicago, is as follows: 5:30, "WGN Farm Hour," featuring live and recorded interviews with farm authorities, news, recorded folk music, and weather forecasts; 6:30, "Farm Hour Jamboree," recorded folk music; 7:00, "Record Reveille," popular music with human interest comment; 7:15, "News" and "Record Reveille"; 8:00, "Robert F. Hurleigh and the News."

"WGN Farm Hour," which opens the station each day except Sunday, is not sponsored, either as a unit or on a participating basis. The chief reason is that the majority of the agricultural colleges in the Middle West are unable, because of school regulations, to permit members of their staffs to take part in a commercial broadcast.

Highlight of the WGN Farm Hour is a daily interview, usually transcribed in advance, with persons prominent in the agricultural field. Most of the time this means with professors, instructors or extension specialists.

Hal Totten, WGN farm director states: "Being a clear channel station, we feel that we must render the fullest possible service over a wide area. To eliminate many of the educational institutions within our area by accepting sponsorship would, we feel, possibly interfere with the completeness of this WGN service. There is a tendency, growing rather rapidly among the agricultural schools, to change this attitude of isolation from cooperating with well-conducted commercial broadcasts. Whether this, in turn, changes our policy in the matter remains to be seen.

"As to the program itself, it is conducted with one thought in mind—service to the farmer. It is directed to the farm population only, with no thought given to urban listeners as far as the programming is concerned. However, it is interesting to note that it holds a wide metropolitan listener audience as well.

"It is our thought that the farmer wants and needs certain information each day. He is interested in improved farm practices, research, and suggestions

(Continued on next page)

at all times. For these reasons, a rather strict schedule is maintained during the hour so that if a farmer, or his wife, is unable to listen conveniently to the complete program, he can learn within a minute or two exactly when certain information will be given—and can thus set aside a specific time to listen during the busy season for essential information."

During the past fourteen months the WGN farm director has traveled more than 20,000 miles, with engineers and recording equipment, to obtain interviews with authorities at agricultural colleges, farms, fairs, and farm meetings. The engineers made 92 separate microphone set-ups, recorded 364 interviews, involving some 500 persons. WGN offers many bulletins and pamphlets in cooperation with various institutions, and receives several hundred responses monthly.

The daily content of the "WGN Farm Hour" includes: Complete midwestern weather forecast by states, transcribed music, farm news bulletins, meditation (a prayer or reading from the Bible), hymn, world and domestic news (five minutes), check watches and clocks with time signal, analysis of previous day's livestock, grain and commodity markets, transcribed interview with farm authority and early estimated livestock receipts at mid-western markets.

Engineering Department

FCC, GRANTING 5 CP's, 1 POWER INCREASE, SAYS 1600 KC REQUIRES WIDE STATION SEPARATION

In a proposed decision released Friday (9), the FCC tentatively granted five applications for new AM stations to operate on 1600 kc, and one application for an increase in power.

This frequency was designated as a regional channel under NARBA, available for assignment to Class B stations.

The proposed decision was the result of a consolidated hearing of eight applications in widely separated parts of the United States. The principal concern was with the technical phases of operation on this frequency, the highest in the standard broadcast band.

Pointing out that 1600 kc is characterized by "relatively poor" groundwave propagation, but good skywave propagation the FCC concluded that "greater station separation is necessary than is the case with lower frequencies in the standard broadcast band."

Consequently, the commission chose to license a 5 kw station at Cedar Rapids, Iowa to the exclusion of a 1 kw at Madison, Wisc., and chose to license a 1 kw station at Reidsville, N. C., to the exclusion of a 1 kw station at Charlotte.

In addition, the FCC granted CP's to applicants for facilities on 1600 kc in Ann Arbor, Mich., Pomona, Cal., Montgomery, Ala., and authorized WWRL, Woodside, L. I., an increase in power from 250 to 5000 watts.

General

NEW HEADQUARTERS BUILDING BOUGHT BY NAB

Final action on acquiring title to NAB's new headquarters building at 1771 N Street, N.W., Washington has been completed. (REPORTS, p. 383)

It is expected that the building, at present utilized by the Canadian Embassy as an annex, will be available to the association next month.

The building was purchased from the Estate of William Phelps Eno for a sum within the $225,000 appropriated by the Board of Directors for that purpose.

The closing of the deal took place in the offices of the Columbia Title Insurance Company in Washington, with C. E. Arney, Jr., Secretary Treasurer and Bryce Rea, Jr., Attorney, acting for NAB and Thomas G. Carney, Washington attorney for the U. S. Trust Company, acting for the sellers.

J. L. Middlebrooks, director of engineering, has completed plans for renovating the 4-story 50 x 100 foot structure and they have been sent to the Board for approval. The plans make adequate provision for the present NAB staff as well as allowing for possible expansion.

SPECIAL REGISTRATION BY NAB MEMBERS FOR FM CONVENTION PANEL UNNECESSARY

NAB members are reminded that special registration on their part for the opening day FM panel at the annual convention is unnecessary, and that the regular fifteen dollar registration fee includes the open FM session.

Several members have filled out Form #4, which was mailed with *Information Bulletin #7*, and have remitted five dollars covering registration for the FM meeting.

This form is for non-members only, and the five dollar registration fee applies to non-members who wish to attend the open FM meeting.

FCC

ALL APPLICATIONS FOR 770 OR 1030 KC TO BE HELD PENDING CLEAR CHANNEL DECISION

Supplementing its previous announcements on disposition of applications which might be affected by the results of the clear channel hearings (REPORTS, *p. 489*)*, the FCC on Friday (9) issued a statement of procedure which it will follow in connection with applications to operate on I-A channels.*

The Commission's statement follows:

On February 4, 1946, the Commission issued a public notice which provided for the dismissal of all applica-

(Continued on next page)

tions in conflict with Sections 3.22 and 3.25(a) and applications for frequencies not presently included in those available for standard broadcast operation. On June 21, 1946 another public notice was issued in which it was stated that daytime or limited time applications for operation on I-A frequencies would receive consideration only if the station proposed was less than 750 miles from the dominant I-A station on the channel, operating without a directional antenna, or if the proposed station was to be within the 0.5 mv/m 50% skywave contour of a I-A station using a directional antenna; otherwise, the application would be placed in the pending files until after decision in the Clear Channel Hearing, Docket No. 6741.

With respect to the applications dismissed because of conflict with Section 3.25(a) under the February 5, 1946 statement of policy an exception was made in the case of Station KOB which has now pending an application to operate unlimited time on 770 kc. This frequency is classified as I-A under Section 3.25(a). This exception was made because of the peculiar situation with respect to Station KOB. Prior to the effective date of NARBA, KOB operated unlimited time on 1180 kc with 10 kw power, and no other station was licensed to operate nighttime on the same channel. Under the shift in frequencies necessitated by NARBA no comparable facility was available and Station KOB was assigned to 1030 kc as a class II station. This necessitated reclassification of Station WBZ at Boston, Massachusetts, from I-A status to I-B status. Subsequently, because interference resulted between Station KOB and Station WBZ operating 1030 kc the Commission assigned KOB to 770 kc., issuing a special service authorization to Station KOB. The frequency 770 kc under the Commission's rules as presently written remains a I-A channel although KOB operates on it under a special service authorization, while 1030 kc under the Commission's rules remains a I-B channel even though no other station operates on that frequency nighttime. An anomalous situation, therefore, exists so far as the frequencies 770 kc and 1030 kc are concerned. The Commision is desirous of resolving this situation as soon as possible but cannot do so effectively until after the conclusion of the clear channel hearing.

Accordingly, it is proposed that the KOB application and all other applications for operation on either 770 kc or 1030 kc be put in the pending files, until after a decision in the clear channel hearing. Any application which may be filed in the future for operation on either of these two frequencies will likewise be put in the pending files.

There are some applications pending before the Commission which do not request operation on a clear channel but are mutually exclusive with applications in the pending files requesting daytime or limited time operation on an adjacent channel which is a clear channel. Where there is such a situation, now or in the future, the Commission will designate for hearing all such mutually exclusive applications and will include an issue as to which, if any, of the applications should be granted. If as a result of the hearing it appears that the application which does not request operation on a clear channel is the one that should be granted, such application will be granted and the others denied. If it appears that were it not for the clear channel issue public interest would best be served by a grant of the application requesting operation on the clear channel, the other applications will be denied, and the application requesting authority to operate on a clear channel will be placed in the pending files until after a decision in the clear channel hearing.

CP GRANTED FOR EXPERIMENTS TO USE RADIO IN AUTOS AS WARNING AND SAFETY DEVICE

Seeking to develop devices for utilizing radio transmission in automobiles as an adjunct to the horn, Brooks H. Short of Anderson, Ind., was granted a CP on Wednesday, for experiments.

The Delco-Remy Division of General Motors is financing the experiment.

Public Interest Programming

RADIO PRAISED FOR FAMINE CAMPAIGN WORK

A report on support given to the famine emergency program is being prepared for President Truman by OWMR, and according to Jay M. Socin, program director of the agency's Media Program Division, "at the moment, it would seem that radio deserves the lion's share of the credit for securing public cooperation and support."

Mr. Socin praised radio's contribution to the campaign in a letter to Dorothy Lewis, NAB coordinator of listener activity, concerning the Association of Women's Directors' activities in behalf of food conservation.

The letter, dated August 6, reads as follows:

> "Thanks—thanks—thanks for the part which you and your organization played in helping to put over the Famine Emergency Program. The material you sent us will be of real value in assessing the contribution of the radio industry to the program. At the moment, it would seem that radio deserves the lion's share of the credit for securing public cooperation and support."

JAYCEES COMMEND VIRGINIA RADIO STATIONS

Radio stations in Virginia have been commended "for genuine contributions to the advancement of the general welfare" in a resolution adopted by the Virginia State Junior Chamber of Commerce Board of Directors.

A copy of the resolution was sent to NAB President Miller and to the FCC by Robert A. Wilson, vice president of the Virginia organization. Mr. Wilson said the resolution had been sent to the FCC "In view of the recent discussions concerning the public service aspects of the radio broadcasting industry."

The resolution, adopted on July 14 at Danville, Va., reads as follows:

> "Be it resolved by the Board of Directors of the Virginia State Junior Chamber of Commerce that this organization express its appreciation to the radio broadcasting industry of Virginia for its past cooperation and support of the civic activities of the Virginia State Junior Chamber of Commerce and its affiliated local junior chambers of commerce,
>
> "And further, that it commend these radio stations for genuine contributions to the advancement of the general welfare through their assistance to the Junior Chamber's public service programs."

Mr. Wilson wrote to Judge Miller, under date of August 6, as follows:

> "As you know, the Junior Chamber of Commerce is an organization devoted to the advancement of the general welfare through civic service projects carried on by the young men who are its members.
>
> "The Junior Chamber has been very active in Virginia, and in recent years, it has had many occasions to call upon the broadcasting industry for cooperation and support. Almost without exception, these have been forthcoming.
>
> "Accordingly, at a meeting of the Board of Directors of the Virginia State Junior Chamber of Commerce, held in

(Continued on next page)

Danville on July 14, the enclosed resolution was adopted. A copy of this resolution has been forwarded to the Federal Communications Commission."

ROUND ROBIN PROGRAMS DRAW NATIONAL ATTENTION TO MINNEAPOLIS STATIONS DURING EPIDEMIC

National recognition in the press has been accorded to Minneapolis radio outlets for their programming during a local polio epidemic.

With thousands of children confined to their homes to keep them away from the danger of infection, broadcasters cooperated in scheduling "Fun At Home", a series of consecutive radio programs dedicated to the shut-ins.

On completion of a program on one station, an announcement was made plugging the competing outlet which would carry on with the next show.

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of August 19-25, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

What Price Housing?

America's critical housing shortage constitutes one of the most potentially explosive inflationary situations of the reconversion period. A bold and vigorous program has been developed to whip that shortage. But even under that program the urgent demand for homes will far exceed the number that can be built for months to come. And in addition to the urgent demand by returning veterans and others, there are millions of Americans who would like to buy or remodel if they could. Under these conditions the threat of inflation in housing and building materials is more menacing than in any other section of the economy. Within limits people in urgent need of shelter are tempted to pay almost any price for it. It would be presumptuous for anyone to urge a man not to buy or build when he has the money and his family is without a place to live. However, it is in the interest of the nation as well as the home-seeker that he be told of the dangers involved in buying or building at inflated prices. During the period when the demand for housing is abnormally high and production is low, *there are two alternatives open to us—to start a "boom-bust" cycle by frantically bidding up the prices of the limited housing supply, or to put the brakes on housing inflation by postponing buying or building if we do not urgently need a new house and by securing expert advice if we do build or buy.* Explain that during the period when the shortage is most acute there is serious danger of a housing inflation that would affect our whole economy. Suggest that families not urgently in need of a home consider waiting until later to buy or build, meanwhile saving and planning for the time when more homes can be built and better values may be available. Strongly urge everyone who finds it necessary to buy or build today to secure expert advice and sound appraisals before doing so. (Fact Sheet No. 7-C)

Home Canning

Since a considerable part of our customary American food supply is going overseas for the relief of hunger-ridden millions, we are currently experiencing—and will continue to experience—a scarcity of certain foods such as wheat products, fats and oils. *Housewives of America are urged to help compensate for this scarcity and insure their families' food supply this coming winter by canning, preserving and storing as much of the so-called "alternate foods" as possible.* Under the circumstances, waste—either through failure to preserve our surplus garden yield, or doing it improperly—is unpardonable. Housewives therefore should be urged to remember that the following points are of top importance: (1) Can, preserve and store as much as possible from Victory Gardens. Make your garden serve you all year. (2) When markets feature abundant supplies of locally-grown, good quality produce, suitable for home preservation, take advantage of the opportunity to build up food stocks for next winter. (3) Lay in supplies of containers and equipment early to enable manufacturers to gauge demand. (4) Conserve your sugar for canning purposes. Follow the wartime rule of 1 pound of sugar to 4 quarts of finished fruit. (5) Use only safe, tested methods, backed by scientific research. Take no chances on accidents, spoilage, unnecessary loss of food value. Study methods recommended for different foods; get competent advice. Consider freezing, pickling, brining, drying and storing, as well as canning, for different types of produce. (Fact Sheet No. 24-A)

Group Prejudice—A Post War Menace

You are asked to stress the reasons why we cannot afford divisive prejudice in America—(1) Division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our efforts towards world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquests. (2) Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home. —Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these post-war difficulties by the "scapegoat" technique that blames them on some racial, religious or national group. Recall that slandering an entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone and not on the basis of their race or religion. Racial and religious antagonisms are exploited, as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible "lunatic fringe" of American Life. Show that every individual citizen can help keep America strong by: 1. *Isolating and quarantining group antagonism.* (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. *Alertly guarding himself and his family against infection by racial and religious prejudice.* (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning August 12. They are subject to change.

(Continued on next page)

Monday, August 12

Further Hearing

NEW—Capitol Broadcasting Co., Inc., Greensboro, N. C.—C. P. **850 kc.,** 1 KW, daytime.
NEW—The News and Observer Publishing Co., Raleigh, N. C.—C. P. **850 kc.,** 1 KW night, 5 KW day, unlimited.

Other Participants

WRUF, Gainesville, Fla. (Intervenor)

Thursday, August 15

To Be Held in Room 219, Federal Bldg. at Provo, Utah

NEW—Utah Valley Broadcasting Co., Provo, Utah—C. P. **1450 kc.,** 250 watts, unlimited.
NEW—Mid-Utah Broadcasting Co., Provo, Utah—C. P. **1450 kc.,** 250 watts, unlimited.

Broadcast

Further Hearing

WRAL—Capitol Broadcasting Co., Inc., Raleigh, N. C.—C. P. **620 kc.,** 1 KW, night; 5 KW, day; DA-night and day unlimited.
WDNC—Durham Radio Corp., Durham, N. C.—C. P. **620 kc.,** 1 KW, night; 5 KW, day; DA-day and night, unlimited.
NEW—Rebel Broadcasting Co., Jackson, Miss.—C. P. **620 kc.,** 1 KW, night; 5 KW, day; unlimited DA-night.
WROL—Stuart Broadcasting Co., Knoxville, Tenn.—C. P., **620 kc.,** 5KW, unlimited, DA-night and day.
KWFT—Wichita Broadcasters, Wichita Falls, Texas—C. P., **620 kc.,** 5KW, night; 5 KW, day; unlimited; DA-night.
NEW—Public Information Corp., Durham, N. C.—C. P. **1490 kc.,** 250 watts; unlimited.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces its final Decision (B-235) denying the application of Sherwood B. Brunton, et al, for consent to transfer of control of Pacific Agricultural Foundation, Ltd., licensee of Station KQW, San Jose, California, to Columbia Broadcasting System, Inc. (Docket No. 7013) Commissioners Wakefield and Jett issued separate dissenting opinions.

The Commission announces its Proposed Decision (B-263) looking towards a grant of the application of the Arkansas-Oklahoma Broadcasting Corporation for a construction permit for a new standard broadcast station in Fort Smith, Arkansas (Docket No. 6834) to operate on the frequency **1230 kc.,** 250 watts, unlimited time, and a denial of the application of Donald W. Reynolds seeking the same facilities. (Docket No. 6835)

A Proposed Decision is also announced looking towards the grant of the application of H. C. Winslow for a construction permit for a new standard broadcast station at Meadville, Pennsylvania, to operate on **1490 kc.,** 250 watts, unlimited time (Docket No. 6899), and a denial of the application of Meadville Tribune Broadcasting Company seeking the same facilities (Docket No. 6898). The grant to Winslow is subject to the condition that the grantee file an application for modification of construction permit within 60 days specifying a transmitter location for approval of the Commission and the Civil Aeronautics Administration. (B-264)

The Commission announces its Proposed Decision (B-272) looking towards the grant of the application of the Capitol Broadcasting Company for a new station at Nashville, Tennessee, to operate on the frequency **1230 kc.,** 250 watts, unlimited time (Docket No. 6669), and a grant of the application of Murfreesboro Broadcasting Service for a new station at Murfreesboro, Tennessee, to operate on the frequency **1450 kc.,** 250 watts, unlimited time (Docket No. 6789). The Commission proposes to deny the applications of Nashville Radio Corporation (Docket No. 6108), Tennessee Radio Corporation (Docket No. 6193), Tennessee Broadcasters (Docket No. 6448), and J. W. Birdwell (Docket No. 6649), seeking new stations at Nashville, Tenn.

A Proposed Decision (B-271) is announced looking toward the grant of the application of the Savannah Valley Broadcasting Co. for a new standard broadcast station at Augusta, Georgia, to operate on **1340 kc.,** 250 watts, unlimited time (Docket No. 6883), and a denial of the applications of the Voice of Augusta, Inc. (Docket No. 6871), The Augusta Chronicle Broadcasting Co. (Docket No. 6872) and the Georgia-Carolina Broadcasting Company (Docket No. 7116), seeking the same facilities.

The Commission announced adoption of a Final Decision (B-256), looking towards the grant of an application of Miners Broadcasting Service for a new station in Pottsville, Pa., to operate on **1450 kc.,** 250 watts power, unlimited time (Docket 7089), and a grant of the application of the Wyoming Valley Broadcasting Company, for a new station in Wilkes-Barre, Pa., to operate on **1450 kc.,** 250 watts power, unlimited time (Docket 7167), upon condition that both these applicants file applications for modifications of permit within 60 days, for approval of antenna site.

Hazleton Broadcasting Service, Inc., Hazleton, Pa., is directed to file an application for modification of license of station WAZL to specify the use by it of frequency **1490 kc.** in lieu of **1450 kc.** now specified in its license. (Docket 7090)

The Commission announced a Proposed Decision (B-255) looking towards the grant of an application of Drohlich Brothers (Docket 6956), for a new station in Flint, Mich., to operate on **1470 kc.,** 1 KW power, unlimited time, and denial of mutually exclusive application of Booth Radio Stations, Inc. (Docket 6957), for a new station at Grand Rapids, for the same facilities.

The Commission announces its Decision (B-248) making final the grant of the application of the Illinois Valley Broadcasting Company (Docket No. 6710) for a new station in Peoria, Illinois, subject to the condition that applicant file, within 60 days, an appropriate application for modification of construction permit for operation with 5 KW, unlimited time, using a directional antenna, on **1290 kc.** At at same time the application of Greater Peoria Broadcasters, Inc., for a new station at Peoria was denied (Docket No. 6709).

A Proposed Decision (B-267) is announced looking toward the grant of the application of Thomas H. Todd et al., d/d as Tuscaloosa Broadcasting Co., for a new station at Tuscaloosa, Ala., to operate on **1450 kc.,** 250 watts, unlimited time (Docket No. 7177), subject to approval by the Civil Aeronautics Administration of the antenna system and transmitter site, and a denial of the mutually exclusive application of West Alabama Broadcasting Co., a partnership composed of Frank W. Bruce and John E. Reynolds, Sr., seeking the same facilities (Docket No. 7178).

A Proposed Decision (B-269) is announced looking toward the grant of the application of The Radio Engineering Service for a new station at Pine Bluff, Ark., to operate on **1400 kc.,** 250 watts, unlimited time, subject to the condition that applicant file, within 60 days, an application for modifica-

(Continued on next page)

tion of construction permit specifying a transmitter location acceptable to the Commission and subject to approval of CAA, and waiver of Section 3.55(b) of the Commission's rules until a modulation monitor acceptable to the Commission can be obtained (Docket No. 6422) and a denial of the application of the Arkansas Democrat Co., seeking the same facilities at Little Rock, Ark. (Docket No. 6731)

A Proposed Decision (B-270) is announced looking toward the grant of the application of Valley Broadcasting Assn., Inc., for a new station at McAllen, Texas, to operate on **910 kc., 1 KW**, directional antenna, unlimited time (Docket No. 6859), and a denial of the applications of Radio Station KEEW, Ltd., to change operating assignment of Station KVAL, Brownsville, Texas, from **1490 kc.**, 250 watts, to **910 kc.**, 1 KW, directional antenna, unlimited time (Docket 6861), and of Howard W. Davis, seeking the same facilities as Valley Broadcasting Assn., Inc., at McAllen, Texas (Docket 6860). The proposed grant to Valley Broadcasting Assn. is subject to Civil Aeronautics Administration approval of antenna system and transmitter site, and subject to the installation of appropriate monitoring equipment as required by Section 3.55(b) of the Commission's rules when such equipment is available.

The Commission announces its Proposed Decision (B-261) looking toward a grant of the applications of James F. Hopkins, Inc., Ann Arbor, Mich. (Docket 6230), Valley Broadcasting Co., Pomona, Calif. (Docket 6633), United Broadcasting Co., Inc., Montgomery, Ala. (Docket 6828), The Gazette Co., Cedar Rapids, Iowa (Docket 6830), Long Island Broadcasting Co. Station WWRL, Woodside, Long Island (Docket 6831), and Piedmont Carolina Broadcasting Co., Reidsville, N. C. (Docket 6833), and a denial of the applications of Charlotte Broadcasting Co., Charlotte, N. C. (Docket 6825) and Four Lakes Broadcasters, Madison, Wis. (Docket 7171)

These applications (except WWRL) are for new standard broadcast stations to operate on the regional frequency **1600 kc.**, and WWRL is for a construction permit to increase power and install a directional antenna at a new site, on its presently assigned frequency, **1600 kc.**

AM APPLICATIONS GRANTED

NEW—Ruth Braden, et al, d/b as Escambia Broadcasting Co., Pensacola, Fla.—Ordered that the application of Ruth Braden, et al, d/b as Escambia Broadcasting Co., be granted for a new station at Pensacola to operate on **1450 kc.**, 250 watts, unlimited time. (B3-P-3842; Docket 6849)

NEW—Greenville Broadcasting Co., Greenville, S. C.—Granted CP for a new station to operate on **660 kc.**, 5 KW, daytime only. (B3-P-4699)

NEW—Capital City Broadcasting Co., Des Moines, Iowa—Granted petition for grant of application for new station to operate on **1390 kc.**, 1 KW, using directional antenna day and night. (B4-P-3669; Docket 6711)

NEW—Gail D. Griner and Alden M. Cooper, a partnership, d/b as The Adrian Broadcasting Co., Adrian, Mich.—Granted CP for a new station to operate on **1500 kc.**, 250 watts, daytime only. Waiver of Secs. 3.55(b) and 3.60 of Rules required. (B2-P-4852)

NEW—J. B. Fuqua, et al, d/b as Charleston Broadcasters, Charleston, S. C.—Granted CP (*) for a new station to operate on **730 kc.**, 1 KW, daytime only. (B3-P-4825)

NEW—Variety Broadcasting Co., Inc., Dallas, Texas—Granted CP (*) for a new station to operate on **1040 kc.**, 1 KW, daytime only. (B3-P-4886)

NEW—Jose Bechara, Jr., Mayaguez, P. R.—Granted CP (*) for a new station to operate on **1340 kc.**, 250 watts, unlimited time. (B-P-3974; Docket 7450)

NEW—J. F. Tighe, Porterville, Calif.—Granted CP(*) for a new station to operate on 1450 kc., 250 watts, unlimited time; and waiver of Secs. 3.55(b) and 3.60 of Rules. (B5-P-4849)

NEW—Interstate Radio, Inc., Moscow, Idaho—Removed from Docket (No. 7649) and granted CP (*) for a new station to operate on **1400 kc.** (instead of **1340 kc.** as requested). 250 watts, unlimited time. Secs. 3.55(b) and 3.60 waived. (B5-P-4622)

(*) Subject to engineering conditions that, within 60 days, each will file application for modification of permit specifying a transmitter site and antenna system meeting Commission requirements.

FM FINAL CP'S GRANTED

The following stations were granted regular Construction Permits. (Note: power given is effective radiated power; antenna height given is height above average terrain):

WTAX, Inc., Springfield, Ill.—Class B; Channel **101.3 mc.** (No. 267); 3.0 KW; 510 feet. (B4-PH-690)

The Metropolis Co., Jacksonville, Fla.—Class B; Channel: **96.7 mc.** (No. 244); 34 KW; 350 feet. (B3-PH-385)

The Palladium Pub. Co., Benton Harbor, Mich.—Class B; Channel: **103.9 mc.** (No. 280); 9.2 KW; 230 feet. (B2-PH-288)

Rome Sentinel Co., Utica, N. Y.—Class B; Channel: **98.3 mc.** (No. 252); 4.3 KW; 490 feet. (B1-PH-958)

Macomb Pub. Co., Mt. Clemens, Mich.—Class A; Channel: **105.1 mc.** (No. 286); 340 watts; 153 feet. (B2-PH-904).

Miners Broadcasting Service, Pottsville, Pa.—Class B; Channel: **98.3 mc.** (No. 252); 5.8 KW; 790 feet. (B2-PH-705)

Kankakee Daily Journal Co., Kankakee, Ill.—Class B; Channel: **96.5 mc.** (No. 235); 60.0 KW; 275 feet. (B4-PH-717)

Valley Broadcasting Co., San Jose, Calif.—Class B; Channel: **100.5 mc.** (No. 263); 10 KW; 2530 feet. (B5-PH-742)

The following stations were granted regular construction permits. (Note: Power given is effective radiated power; antenna height given is height above average terrain):

Topeka Broadcasting Assn., Inc., Topeka, Kans.—Class B; Channel **102.5 mc.** (No. 273); 2.9 KW; 336 feet (B4-PH-342).

WAVE, INC., Louisville, Ky.—Class B; Channel **99.9 mc.** (No. 260); 33 KW; 490 feet (B2-PH-329).

Huntington Broadcasting Corp., Huntington, W. Va.—Class B; Channel **99.5 mc.** (No. 258); 38.0 KW; 570 feet (B2-PH-613).

S. W. Warner and E. N. Warner, d/b as Warner Brothers, Oakland, Calif.—Class B; Channel **97.3 mc.** (No. 247); 10 KW; 680 feet (B5-PH-552).

The Gazette Company near Cedar Rapids, Iowa—Class B; Channel **96.1 mc.** (No. 241); 11 KW; 550 feet (B4-PH-77).

Civic Broadcasting Corp., Syracuse, N. Y.—Class B; Channel **94.7 mc.** (No. 234); 1.5KW; 725 feet (B1-PH-922).

James A. Hardman, North Adams, Mass.—Class B; Channel **101.5 mc.** (No. 268); 1.0 KW; 649 feet (B1-PH-452).

City of Jacksonville, Jacksonville, Fla.—Class B; Channel **96.3 mc.** (No. 242); 159 KW; 564 feet (B3-PH-655).

KOIN, Inc., Portland, Ore.—Class B; Channel **94.5 mc.** (No. 233); 50 KW; 1350 feet (B5-PH-345).

* John F. Easley, Ardmore, Okla.—Class B; Channel **97.1 mc.** (No. 246); 8.2 KW; 690 feet (B3-PH-726).

* Radio Sales Corp., Seattle, Wash.—Class B; Channel **93.5 mc.** (No. 228); 15 KW; 410 feet (B5-PH-304).

The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Class B; Channel **92.3 mc.** (No. 222); effective radiated power; as determined by the Commission; 645 feet (B4-PH-792; B4-PH-499).

FM CONDITIONAL GRANTS

Correction

A correction has been issued by the Commission on an item which appeared in last week's REPORTS referring to an

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* Previously authorized construction permits for different engineering details.

(Continued on next page)

application of Philip Weiss Music Co.; this item should show a Class "A" station instead of Class "B."

The Commission on August 7 made the following conditional grants, subject to engineering conditions:

City	Grantee	Int. in Stand. Station	Class of Station
	CALIFORNIA		
Pasadena	Rose Bowl Broadcasters, Ltd.	KGY	A
	NORTH CAROLINA		
Ahoskie	Parker Bros., Inc.	—	A
	PENNSYLVANIA		
Allentown	N. Joe Rahall, et al., d/b as Allentown Broadcasting Co. (Has CP for new station in Norristown)		B
Scranton	Union Broadcasting Co.	WARM	B
	WEST VIRGINIA		
Huntington	Mayflower Broadcasting Co., Inc.	—	A

The Commission on August 9 made the following conditional FM grants, subject to engineering conditions:

City	Grantee	Int. in Standard Station	Type of Station
	MISSOURI		
St. Louis	Columbia Broadcasting System, Inc.	KMOX	B
	Globe-Democrat Pub. Co. of Mo.	—	B
		—	B
Clayton	Evangelical Lutheran Synod of Mo., Ohio and other states	KFUO	B

FM APPLICATION DISMISSED

The Commission granted the petition of Mississippi Valley Broadcasting Co. to dismiss without prejudice the application for a Class B FM station in East St. Louis, Ill. (Docket 7541)

MODIFIED FM CP'S GRANTED

Modifications of construction permits heretofore authorized, were granted to the following:

Thomas Patrick, Inc., St. Louis, Mo.—Class B: Channel: **95.3 mc.** (No. 237); 360 KW; 545 feet. (B4-PH-386)

Houston Printing Corp., Houston, Texas—Class B: Channel: **99.7 mc.** (No. 259); 39.2 KW; 497 feet. (B3-PH-126)

The Champaign News-Gazette, Inc., Champaign, Ill.—Class B: Channel: **99.5 mc.** (No. 258); 20 KW; 500 feet. (B4-MPH-130)

DESIGNATED FOR HEARING—AM

Corrections

According to a correction issued by the Commission, the item which appeared in last week's REPORTS referring to Tri-Suburban Broadcasting Corp., Silver Spring, Md., should have shown Commissioners Denny and Jett voting to grant Tri-Suburban application.

Also, the item referring to KFDA, which was shown to be designated for hearing, should be voided and the following is substituted:

KFDA—Amarillo Broadcasting Corp., Amarillo, Texas—Denied petition to reconsider, sever and grant its application for CP to change facilities. (B3-P-4353; Docket 7559)

KSOO—Sioux Falls Broadcast Assn., Inc., Sioux Falls, S. Dak.—Designated for hearing application (B4-P-4645) for CP to increase power from 5 KW limited time, to 10 KW, unlimited time, using directional antenna at night.

KGCU—Mandan Radio Association, Mandan, N. Dak.—Designated for hearing application for CP (B4-P-4516) to increase power of KGCU from 250 watts to 1 KW, install new type of transmitter and install directional antenna for night use.

Radio Television Corp., Medford, Ore.—Designated for hearing application for CP (B5-P-4716) for a new station to operate on **1270 kc.**, 5 KW, unlimited time, directional antenna at night.

Frank Mitchell Farris, Jr., Nashville, Tenn.—Designated for hearing application for CP (B3-P-4043) for a new station to operate on **1410 kc.**, 1 KW, DA-2, unlimited time.

Springfield Broadcasting Co., Springfield, Mass., and Telecolor Corp., W. Springfield, Mass.—Designated for consolidated hearing application (B2-P-4926) and (B2-P-4946), both requesting a new station on **1490 kc.**, 250 watts, unlimited time.

Glaens G. Merril and Andrew H. Kovlan, a partnership, d/b as Mountain State Broadcasting Co., Clarksburg, W. Va.—Designated for hearing application (B2-P-4727) for a new station to operate on **1340 kc.**, 250 watts, unlimited time.

Crawford County Broadcasting Corp., Meadville, Pa.—Designated for hearing application (B2-P-4569) for a new station to operate on **1490 kc.**, 250 watts, unlimited time.

Wyandotte Broadcasting Co., Wyandotte, Mich., and Wyandotte News Co., Wyandotte, Mich.—Designated for consolidated hearing application (B2-P-5055) with application (B2-P-5084), both requesting **1310 kc.**, 250 watts, daytime only.

John G. Colling, et al., d/b as '49er Broadcasting Co., Grass Valley, Cal.—Designated for hearing application (B5-P-5077) for a new station to operate on frequency **1400 kc.**, 250 watts, unlimited time, in consolidation with applications of Grass Valley-Nevada City Broadcasters, Inc. (Docket 7461) and Town Talk Broadcasting Co. (Docket 7668), applicants for the same facilities in Grass Valley, and ordered that the orders designating these applications for hearing be amended to include application of '49er Broadcasting Co.

Southwestern Broadcasting and Television Co., Albuquerque, N. Mex., and Intermountain Broadcasting Co., Inc., Albuquerque, N. Mex.—Designated for consolidated hearing application (B5-P-4837) with application (B5-P-5083), both requesting frequency **1490 kc.**, 250 watts, unlimited time.

C. Thomas Patten, Oakland, Cal., Radio Station Cruz, Santa Cruz, Cal.—Designated for consolidated hearing application of C. Thomas Patten (B5-P-4876), for a new station to operate on **1000 kc.**, 10 KW, daytime only, with application of Radio Station Cruz requesting **1000 kc.**, 1 KW, daytime only.

Wyoming Broadcasting Co., Laramie, Wyo., Snowy Range Broadcasting Co., Laramie, Wyo.—Designated for consolidated hearing application (B5-P-4933) of Wyoming Broadcasting Co., with application of Snowy Range Broadcasting Co. (B5-P-5001), both requesting **1340 kc.**, 250 watts, unlimited time.

Theodore Granik, Washington, D. C.; Chesapeake Broadcasting Co., Inc., Washington, D. C.—Designated for hearing application (B1-P-4959) of Theodore Granik, with application (B1-P-4698) of Chesapeake Broadcasting Co., Inc., both requesting frequency **890 kc.**, 5 KW, daytime only.

Grant Street Radio Stations, Inc., Pittsburgh, Pa.—Designated for hearing application (B2-P-4998) for a new station to operate on **730 kc.**, 1 KW, day, with application of Liberty Broadcasting Co. (Docket 7169), requesting the same facilities.

Worth H. Kramer, Robert E. Wasdon and Jack J. Siegal, d/b as Fla. West Coast Broadcasting Co., Tampa, Fla.—Designated for hearing application (B3-P-4780) for a new station to operate on **1300 kc.**, 1 KW, daytime only.

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AM LICENSE RENEWALS

The following stations, which were listed twice under "AM License Renewals" in last week's REPORTS, were first granted temporary extensions by the Commission on July 25; later, on August 1, they were granted renewal of licenses for the period ending August 1, 1949:

KCOK, Tulare, Calif.; KFOR, Lincoln, Nebr.; KGY, Olympia, Wash.; KPPC, Pasadena, Calif.; KAVE, Carlsbad, N. M.; KDON, Monterey, Calif.; WEBQ, Harrisburg, Ill.; WIBU, Poynette, Wis.; WKOK, Sunbury, Pa.; WLAG, LaGrange, Ga.; WOMT, Manitowoc, Wis., and WSOC, Charlotte, N. C.

The following stations were granted renewal of licenses for the period ending August 1, 1949:

KGBS, Harlingen, Texas; KWRC, Pendleton, Ore.; WATN, Watertown, N. Y.; WGGA, Gainesville, Ga.; WHAI, Greenfield, Mass.; WHBU, Anderson, Ind.; WJEJ, Hagerstown, Md.; WOCB, Hyannis, Mass.; WCOV, Montgomery, Ala.; WMFG, Hibbing, Minn.; WMIS, Natchez, Miss.; WBML, Macon, Ga.

The following stations were granted renewal of licenses for the period ending May 1, 1949:

KGFX, Pierre, S. Dak.; WSVA, Harrisonburg, Va.; WIAC, San Juan, P. R.

WKBO—Keystone Broadcasting Corp., Harrisburg, Pa.—Granted renewal of license for the period ending February 1, 1949.

WGAL—WGAL, Inc., Lancaster, Pa.—Granted renewal of license for the period ending August 1, 1948.

WPRP—Station WPRP, Ponce, P. R.—Present license extended (nunc pro tunc) for the period July 20 to October 1, 1946.

MISCELLANEOUS LICENSE RENEWALS

The following non-commercial educational broadcast stations' licenses were renewed for the period ending May 1, 1947:

WBEZ, Chicago; WBOE, Cleveland; WIUC, Urbana, Ill., and WNYE, Brooklyn.

MISCELLANEOUS LICENSE EXTENSIONS

The Administrative Board on July 29 extended the following relay broadcast stations upon a temporary basis only, for the period ending October 1, 1946, pending determination upon application for renewal of license:

KFBL, KFBM, KFBR, KFBT, Frontier Broadcasting Co.; WHMK, WJEK, Hagerstown Broadcasting Co.; WEID, Harrisburg B/cg Co.; WJRL, James Broadcasting Co., Inc.; KBIB, KEHT, The KANS Broadcasting Co.; WAAK, WENP, WENQ, WENS, Radio Station WSOC, Inc.

Licenses for the following relay stations were further extended upon a temporary basis only, pending determination upon applications for renewal, for the period ending October 1, 1946:

WODJ, Adirondack B/cg Co., Inc.; KEGE, KFAA, A. H. Belo Corp.; WEGP, Reading Broadcasting Co.; WJOT, The Birmingham News Co.; KEGH, KEGI, KNED, Carter Publications, Inc.; WADA, WEGW, WEGX, Charleston B/cg Co.; WAUT, WAUY, WEQG, Evansville on the Air, Inc.; WRET, The Fort Industry Co.; WQER, Ga. School of Tech.; WRDN, Great Trails Broadcasting Corp.; KEHO, Intermountain B/cg Corp.; KAXY, KEIF, KEIG, KEJR, KEJS, KGKO Broadcasting Co.; KEIM, KTAR Broadcasting Co.; KEGN, Don Lee Broadcasting System; KABG, Ben S. McGlashan; KRME, Merced Broadcasting Co.; WEOF, WNRB, The Nat'l Life & Accident Ins. Co.; KEIN, Puget Sound B/cg Co., Inc.; WELT, Racine B/cg Corp.; WEKL, WEKM, Reading B/cg Co.; KBTA, KBTB, Red River B/cg Co., Inc.; WRGG, Rome B/cg Corp.; WEKQ, Allen T. Simmons; WEHI, Southeastern B/cg Co.; WMWB, Port Huron B/cg Co.; KEGT, Tarrant B/cg Co.; WAXL, Jonas Weiland; WELY, WGAL, Inc.; WTNK, WOAX, Inc.

MISCELLANEOUS ACTIONS

WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.—Granted license to cover CP which authorized increase in power to 5 KW, employing DA day and night, and installation of new transmitter (B1-L-1976); also authority to determine operating power by direct measurement of antenna power. (B1-Z-1801)

WFAS—Westchester B/cg Corp., White Plains, N. Y.—Granted CP to move present licensed main transmitter to Secor Road, 2.8 miles west of White Plains, Town of Greenburgh, N. Y., to be used as an auxiliary with power of 250 watts. (B1-P-4457)

WFAU—Twin City Broadcasting Co., Inc., Augusta, Maine—Granted modification of CP, which authorized a new station, to change type of transmitter to Raytheon RA-250, for approval of antenna and approval of transmitter and studio locations at 160 Bangor Street, Augusta, Me. (B1-MP-1935)

WPUV—Southwest Broadcasting Co., Pulaski, Va.—Granted modification of CP which authorized a new station, to change location of studio to Maple Ave. extended, 1100′ E. of Corporate limits of Pulaski. Waiver of Secs. 3.55(b) and 3.60 of rules granted. (B2-MP-1929)

WSIV—Pekin Broadcasting Co., Pekin, Ill.—Granted license to cover construction permit, which authorized a new station to operate on **1140 kc.**, 250 watts, daytime (B4-L-1954). Also authority to determine operating power by direct measurement. Licensee is granted waiver of Sec. 3.55(b) of Rules; conditions. (B4-Z-1777)

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Granted modification of construction permit which authorized a new station, for approval of antenna and approval of transmitter location on Highway #98, 2 miles west of Mayfield, Ky. (B2-MP-1992)

WCIF—Madisonville B/cg Co., Inc., Madisonville, Ky.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at: On Ky. Route 147, 1½ miles north of Madisonville, Ky. (B2-MP-1949)

KRES—Mo. Valley B/cg Corp., St. Joseph, Mo.—Granted license to cover CP which authorized a new station, to specify studio location at 113 So. 7th St., St. Joseph, Mo. (B4-L-1980). Also authority to determine operating power by direct measurement. The licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Rules. (B4-Z-1806)

WNBF—Wylie B. Jones Adv. Agency, Binghamton, N. Y.—Granted modification of license to change name of licensee to Clark Associates, Inc. (B1-ML-1231)

KFJB—Marshall Electric Co., Marshalltown, Iowa—Granted authority to determine operating power by direct measurement. (B4-Z-1810)

KVMV—Radio Sales Corp., Twin Falls, Idaho—Granted construction permit to install a new transmitter (Collins 300 G). Permittee is granted waiver of Secs. 3.55(b) and 3.60 of Rules; conditions. (B5-P-4840)

KFOX—Nichols & Warinner, Inc., Long Beach, Calif.—Granted license to cover CP as modified, which authorized installation of a new transmitter. (B5-L-1985)

WENK—Union City B/cg Co., Inc., Union City, Tenn.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at 4/10ths mile from city limits on U. S. Highway 51 N.E. of city 1.6 miles from center of Union City business district, and Clymer-Tittsworth Bldg., 203 Main St., Union City, respectively. Permittee is granted a waiver of Secs. 355(b) and 3.60 of the Rules; conditions. (B3-MP-1951)

WKRG—Giddens & Rester, Mobile, Ala.—Granted modification of CP which authorized a new station, to change transmitter location to S.E. ¼ of Sec. 3 Mobile, and change type of antenna with FM antenna mounted on top. (B3-MP-1992)

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WMOI—Moline Broadcasting Co., Moline, Ill.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at 7th St. extension just beyond Moline City limits, So. Moline Twnp., Ill., and 1319 5th Ave. (Berglung Bldg.) Moline, respectively; permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Rules; conditions. (B4-MP-1946)

WGAP—Gateway B/cg Co., Maryville, Tenn.—Granted modification of CP which authorized a new station, for extension of commencement date to 10-6-46 and completion date to 2-6-47. (B3-P-3887)

WASK—WFAM, Inc., Lafayette, Ind.—Granted CP to install a new vertical antenna and change transmitter location to R.R. #5, McCarty Lane, near City of Lafayette. (B4-P-4827)

KRNR—News-Review Co., Roseburg, Ore—Granted CP to install a new transmitter (Gates 250C-1). (B5-P-5042)

WTIC—The Travelers B/cg Service Corp., Hartford, Conn. —Granted CP to install a new transmitter (Westinghouse 50-HG-1). (B1-P-5052)

WIBM—WIBM, Inc., Jackson, Mich.—Granted CP to install a new transmitter (RCA BTA-250-L). (B2-P-5011)

KONP—Radio Pacific, Inc., Port Angeles, Wash.—Granted CP to install a new transmitter (W.E. 451A-1). (B5-P-5040)

McHenry Tichenor, Boulder, Colo.—Granted petition to dismiss without prejudice application for CP. (B5-P-4804; Docket 7661)

Gifford Phillips, Denver, Colo.—The Commission, on its own motion, removed from the hearing docket the application of Gifford Phillips for CP. (B5-P-4834; Docket 7662)

Gulfport Broadcasting Co., Inc., Pensacola, Fla.—Granted petition of Gulfport Broadcasting Co., Inc., for leave to amend its application (B3-P-4085) so as to request the use of 1490 kc. with 250 watts, unlimited time, and ordered that the application as amended be removed from the hearing docket. (Doc. No. 6850)

Central Illinois Radio Corp., Peoria, Ill.—Granted petition of Central Ill. Radio Corp. insofar as it requests leave to amend its application (B4-P-3911) so as to request **1580 kc.,** with 1 KW, daytime only, and removed application as amended from the hearing docket. (Docket No. 6920)

KVSF—New Mexico Broadcasting Co., Inc., Santa Fe, N. M.—Granted petition for reinstatement and grant of application (B5-P-2917; Docket 6143) for CP to change frequency from **1340** to **1260 kc.,** move transmitter site, install new antenna, and increase power from 100 watts to 1 KW.

KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. M.—Granted petition for grant of application (B5-P-2918; Docket 6142) to change frequency from **1260** to **610 kc.,** increase power from 1 to 5 KW, install new transmitter at new location, and install a new directional antenna system, subject to condition that applicant assume full responsibility for adjustment of any reasonable complaints, including cross modulation arising from excessive blanket area population.

R. O. Hardin and Verna S. Hardin, d/b as Athens Broadcasting Co., Athens, Tenn.—Granted authority to delete all records relative to authorization granted November 28, 1945 (B3-P-3918) for a new station to operate on **1490 kc.,** 250 watts, unlimited time, and delete call letters WROW.

WNBZ—Upstate Broadcasting Corp, Saranac Lake, N. Y.—Granted CP to change operation from **1320 kc.,** 100 watts daytime only to **1450 kc.,** 250 watts, unlimited time; install new transmitter and antenna and change location of same. (B1-P-4872)

KRLC—H. E. Studebaker, d/b as Station KRLC, Lewiston, Idaho—Removed from Docket (No. 7650) and granted CP to change frequency from **1400 kc.** to **1350 kc.,** increase power from 250 watts to 1 KW, change transmitter location, install new transmitter and install DA for nighttime use, subject to condition that grantee will adjust all reasonable complaints due to blanketing. (B5-P-4855)

WOSU—The Ohio State University, Columbus, Ohio—Denied request for special temporary authority to operate additional time during the months of October and November and six days in December.

KROD—Dorrance D. Roderick (Assignor) and Roderick Broadcasting Corp. (Assignee), El Paso, Texas—Granted petition insofar as it requests leave to amend application for assignment of license of KROD, so as to substitute amended Exhibit A, and the amendment was accepted. Insofar as petition requested reconsideration and grant of application as amended, it was denied. (B3-AL-520; Docket 7614)

KXO—Airfan Radio Corp. (Transferor), Paul A. Jenkins, et al (Transferees), Valradio, Inc. (Licensee), El Centro, Calif.—Granted consent to transfer of control of Valradio, Inc., licensee of station KXO, from Airfan Radio Corp. to Paul A. Jenkins, Kenneth H. Thornton, Edith J. Jenkins, Imperial Valley Publishing Co., Belle S. Hovey and Harry H. Hovey, for a consideration of $65,000 (plus any increase in the net liquid assets over the base of $15,000) for all outstanding capital stock. (B5-TC-484)

Burlington-Graham Broadcasting Co., Burlington, N. C.—Granted petition for leave to amend its application for a new Class B FM station, so as to show revised information on the stockholders and stock held by them; and change engineering details to request a Class A instead of a Class B station. The amendment was accepted and application as amended removed from hearing docket (Docket No. 7596; B3-PH-853) and granted conditionally, subject to further review and approval of the engineering details of the application.

Mid-Coastal Broadcasting Co., Washington, D. C.—Granted petition to dismiss without prejudice its application for a new FM station (Docket 7190; B1-PH-450). (Action taken 7-30.)

WABF—Abraham & Straus, Inc. & Bloomingdale Bros., Inc. (Transferors); Hirschmann Broadcasting Corp. (Transferee); Metropolitan Television, Inc. (Licensee), New York, N. Y.—Granted consent to transfer of control of Metropolitan Television, Inc., licensee of FM station WABF and experimental television station W2XMT from Abraham & Straus, Inc. & Bloomingdale Bros. Inc., to Hirschmann Broadcasting Corp., for a total consideration of $106,000. (B1-TC-488)

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Granted modification of construction permit to change directional antenna for night use, subject to such action as may be required by the Commission in order to effect compliance with provisions of Part 2(c), Secs. 2(a) (b) and (c) of NARBA. (B5-MP-1966)

ACTIONS ON MOTIONS

WTJS—The Sun Pub. Co., Jackson, Tenn.—Granted petition for leave to intervene in the hearing on application of KNOE. (Docket 7655)

Alvin E. Nelson, Inc., San Francisco, Calif.—Denied petition requesting leave to amend its application for CP (Docket 7389), so as to incorporate additional engineering data.

WNEW—Greater New York Broadcasting Corp., New York City—Granted petition for leave to amend its application for CP (Docket 7317) so as to make a slight change in DA pattern, and the amendment was accepted.

Del Norte Broadcasting Co., Inc., El Paso, Texas—Granted petition for leave to amend its application for CP (Docket 7534), so as to show the addition of R. E. McKee and R. R. Grambling as stockholders and directors of applicant corporation, and the amendment was accepted.

Colonial Broadcasting Co., Providence, R. I.—Granted petition for leave to amend its application for a new FM station (Docket 7208), so as to make minor changes in the engineering information, and the amendment was accepted.

(Continued on next page)

Peoria Broadcasting Co., Peoria, Ill.—Granted petition for leave to amend its application for a new FM station (Docket 7102), so as to specify revised information on type of transmitting apparatus, and the amendment was accepted.

Fulton County Broadcasting Corp., Atlanta, Ga.—Granted petition for leave to amend its application for CP (Docket 7518), so as to specify power of 50 KW day, 10 KW night with DA at night, instead of 50 KW with DA day and night, and the amendment was accepted.

WORC—Northside Broadcasting Corp., Louisville, Ky.—Granted petition requesting the Commission to extend time within which it may file an amendment to its application for CP (Docket 6052), and the time was extended to Sept. 1, 1946, within which WORC may file an amendment to its application to specify a revised DA pattern.

Radio Corp. of Cedar Rapids, Cedar Rapids, Iowa—Granted petition to reopen the record in the hearing upon its application (Docket 6889) and application of Moline Dispatch Pub. Co. (Docket 6891), for the purpose of receiving information concerning extension of the terms of a stock subscription agreement: said agreement filed with petition was accepted, and the record reopened for the sole purpose of permitting said stock agreement to be made a part of the record therein, and without further hearing said agreement is made part of the record in Docket 6889.

KROY—Royal Miller Radio, Sacramento, Calif—Granted petition for leave to amend its application (Docket 7170), so as to substitute Harmaco, Inc. (KROY) as the applicant in place of Royal Miller Radio (KROY), and the amendment was accepted.

Lake Superior Broadcasting Co., Duluth, Minn.—Ordered that the application (Docket 7353) of Lake Superior B/cg Co., presently scheduled for hearing Sept. 25, be removed from the hearing docket.

Southern Calif. Broadcasting Co., Pasadena, Calif.—The Commission on its own motion, removed from the hearing docket the application of Southern Calif. Broadcasting Co. (Docket 6737), which was designated for hearing in a consolidated proceeding with application of Orange County Broadcasting Co. (Docket 7337)

B. Loring Schmidt, Salem, Ore.—Denied petition requesting the Commission to enlarge the issues in the proceeding upon its application for CP (Docket 7624) and application in Docket 7379.

Radio Wisc., Inc., Madison, Wis.: Edwin Mead, Rockford, Ill.—The Commission on its own motion continued the hearing on the application of these applicants from July 30 to August 29, 1946, at Washington.

Idaho Falls Broadcasting Co., Idaho Falls, Idaho; Eastern Idaho B/cg and Tele. Co., Idaho Falls, Idaho—The Commission on its own motion, ordered that the consolidated hearing on these two applications be scheduled for Aug. 19, at Idaho Falls, Idaho.

The Asher Broadcasting Service, Inc., Quincy, Mass.—Granted petition insofar as it requests leave to amend and remove application for CP from hearing docket: accepted amendment to specify frequency **910 kc.** instead of **1490 kc.**, etc., and the application as amended was removed from hearing docket.

Utah Valley Broadcasting Co., Provo, Utah: Mid-Utah Broadcasting Co., Provo, Utah—The Commission on its own motion ordered that the consolidated hearing on these two applications be scheduled for August 15, at Provo, Utah.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

680 Kilocycles

WAPA—Jose Ramon Quinones, San Juan, P. R.—Modification of construction permit (B-P-4189, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location and change studio location.

NEW—Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Construction permit for a new standard broadcast station to be operated on **660 kc.**, power of 1 KW, and daytime hours of operation. Amended to change frequency from **660** to **680 kc.**

690 Kilocycles

KVPO—Pacific Frontier Broadcasting Co., Ltd., Honolulu, T. H.—Modification of construction permit (B-P-4380, which authorized a new standard broadcast station) to change type of transmitter, changes in antenna and change transmitter and studio locations and extend commencement and completion dates.

710 Kilocycles

NEW—Contra Costa Broadcasting Co., San Pablo Island, Calif. (P.O. 202, 10th St., Richmond, Calif.)—Construction permit for a new standard broadcast station to be operated on **710 kc.**, power of 1 KW, and daytime hours of operation.

750 Kilocycles

KSTT—Davenport Broadcasting Company, Inc., Davenport, Iowa—License to cover construction permit (B4-P-4194, as modified which authorized a new standard broadcast station) for change of studio location.

KSTT—Davenport Broadcasting Co., Inc., Davenport, Iowa—Authority to determine operating power by direct measurement of antenna power.

780 Kilocycles

WARL—Northern Virginia Broadcasters, Inc., Arlington, Va.—Modification of construction permit (B2-P-4604, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

840 Kilocycles

WKAB—C. L. Pursley and Louise Patterson Pursley, d/b as Pursley Broadcasting Svc., Mobile, Ala.—Modification of construction permit (B3-P-3745, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

910 Kilocycles

NEW—James D. Asher, Morton R. Wade & Martin Anastasi, d/b as The Asher Broadcasting Svc., Inc., Quincy, Mass.—Construction permit for a new standard broadcast station to be operated on **1190 kc.**, power of 250 KW, and unlimited hours of operation. Amended to change name of applicant from James D. Asher, Morton R. Wade, and Martin Anastasi d/b as The Asher Broadcasting Svc., to The Asher Broadcasting Svc., Inc., change frequency from **1490** to **910 kc.**, power from 250 watts to 1 KW, hours of operation from unlimited to daytime, change type of transmitter, antenna changes and change studio location.

1000 Kilocycles

NEW—Charles Vernon Berlin, Fred D. McPherson, Jr., and Mahlon D. McPherson, A Partnership d/b as Radio Santa Cruz, Santa Cruz, Calif. (P. O. 21 Locust St.)—Construction permit for a new standard broadcast station to be operated on **1000 kc.**, power of 1 KW, and Daytime hours of operation.

1090 Kilocycles

KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Modification of construction permit (B5-P-3933, as

(Continued on next page)

modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night and change in transmitter location) for extension of completion date.

1230 Kilocycles

NEW—Century Broadcasting Corp., Johnstown, Penna. (P.O. General Delivery)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

1240 Kilocycles

NEW—Bernard K. Johnpoll, Liberty, N. Y. (P.O. 1203 Trenton Place, S. E., Wash., D. C.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts, and unlimited hours of operation.

WBEJ—Robert W. Rounsaville and George M. Clark d/b as Elizabethton Broadcasting Co., Elizabethton, Tenn.—License to cover construction permit (B3-P-3971, as modified) which authorized a new standard broadcast station and approval of studio location.

WBEJ—Robert W. Rounsaville and George M. Clark, d/b as Elizabethton Broadcasting Co., Elizabethton, Tenn.—Authority to determine operating power by direct measurement of antenna power.

WKDK—C. A. Kaufmann and John F. Clarkson d/b as Newberry Broadcasting Co., Newberry, S. C.—Modification of construction permit (B3-P-4227, which authorized a new standard broadcast station) to change type of transmitter, changes in antenna and change transmitter and studio locations and extend commencement and completion dates.

1250 Kilocycles

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Construction permit to change frequency from **1400** to **1250 kc.**, increase power from 250 watts to 1 KW, night, and 5 KW day, install new transmitter and directional antenna for night use and change transmitter location. Amended re change in type of transmitter.

1260 Kilocycles

NEW—The New Haven Broadcasting Corp., New Haven, Conn. (P.O. 151 Court St.)—Construction permit for a new standard broadcast station to be operated on **1260 kc.**, power of 1 KW, and daytime hours of operation.

1280 Kilocycles

WOV—Wodaam Corp., New York, N. Y.—Construction permit to make changes in transmitting equipment of auxiliary transmitter.

WOV—Wodaam Corp., New York, N. Y.—Construction permit to make changes in transmitting equipment.

1290 Kilocycles

NEW—Ken-Sell, Inc., West Palm Beach, Fla. (P.O. 25 S. E. First Ave., Miami, Fla.)—Construction permit for a new standard broadcast station to be operated on **1290 kc.**, power of 1 KW, and daytime hours of operation.

1310 Kilocycles

WDUK—W. W. Couch, Jr., Sam H. Campbell, Jr., and W. Hanes Lancaster, Jr., Durham, N. C.—License to cover construction permit (B3-P-4323, as modified which authorized a new standard broadcast station) for change of studio location.

WDUK—W. W. Couch, Jr., Sam H. Campbell, Jr., and W. Hanes Lancaster, Jr., Durham, N. C.—Authority to determine operating power by direct measurement of antenna power.

1340 Kilocycles

NEW—Pilgrim Broadcasting Corp., West Palm Beach, Fla. —Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation. Amended to correct date of application.

WMON—Fayette Associates, Inc., Montgomery, West Va.—License to cover construction permit (B2-P-3876, as modified) which authorized a new standard broadcast station.

WMON—Fayette Associates, Inc., Montgomery, West Va.—Authority to determine operating power by direct measurement of antenna power.

1400 Kilocycles

NEW—Gene Burke Brophy, Yuma, Ariz. (P.O. 2214 N. Central Ave., Phoenix, Ariz.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—T. J. Shriner, Hobart, Okla. (P.O. 401 S. Lowe St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation.

1420 Kilocycles

WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.—Construction permit to install a new transmitter.

1450 Kilocycles

WBHF—W. R. Frier, Cartersville, Ga.—License to cover construction permit (B3-P-4064, as modified) which authorized a new standard broadcast station.

WBHF—W. R. Frier, Cartersville, Ga.—Authority to determine operating power by direct measurement of antenna power.

NEW—Ben K. Weatherwax, Aberdeen, Wash. (P. O. 304 West Ninth St.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WPLH—Huntington Broadcasting Corp., Huntington, W. Va. —Modification of construction permit (B2-P-3741, which authorized a new standard broadcast station) change type of transmitter, approval of antenna and approval of transmitter and studio locations.

1490 Kilocycles

NEW—Charles E. Eillon, James F. Thompson and Philip L. Kelton, a Partnership d/b as Greater Dallas Broadcasting Service, Dallas, Texas (P. O. Temp. 313 S. Lee St., Alexandria, Va.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

WSBR—WFCB, Inc., Superior, Wisc.—Modification of construction permit (B4-P-4610, which authorized a new standard broadcast station) to change type of transmitter.

1510 Kilocycles

NEW—James Stolcz, tr/as Perth Amboy Broadcasting Co., Perth Amboy, N. J. (P. O. 413 Grand St., Trenton, N. J.)—Construction permit for a new standard broadcast station to be operated on **1510 kc.**, power of 250 watts and daytime hours of operation.

1540 Kilocycles

NEW—Coast Radio Broadcasting Corp., Los Angeles, Calif. (P. O. 877 South Tremaine Ave.)—Construction permit for a new standard broadcast station to be operated on **1540 kc.**, power of 5 KW and daytime hours of operation.

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FM APPLICATIONS ACCEPTED FOR FILING

WBNX Broadcasting Co., Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 9,760 square miles. Amended to change population from 12,528,390 to 12,350,661 and make changes in antenna system.

Peoria Broadcasting Co., Peoria, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined and coverage of 21,335 square miles. Amended to change type of transmitter.

Colonial Broadcasting Co., Providence, R. I.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 10,630 square miles. Amended to make changes in antenna system.

Eugene J. Roth, tr/as Mission Broadcasting Co., San Antonio, Texas (P. O. 317 Arden Grove, P. O. Box 2338)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 14,160 square miles.

Drovers Journal Publishing Co., Chicago, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 10,800 square miles. Amended to change coverage from 10,800 to 9,100 square miles, population from 5,146,178 to 5,056,515, type of transmitter and make changes in antenna system.

The Crosley Corp., Columbus, Ohio—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **46.5 mc.** and coverage of 12,400 square miles. Amended to change name from The Crosley Corp. to Crosley Broadcasting Corp., frequency from **46.5 mc.** to Channel #221, **92.1 mc.** coverage from 12,400 to 13,785 square miles, specify population as 1,176,821, change transmitter site, specify type of transmitter and make changes in antenna system.

Lockport Union-Sun & Journal, Inc., Lockport, N. Y. (P. O. 142 Main St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by chief engineer of FCC.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

The Broadcasting Corporation of America—Construction permit for a new commercial television broadcast station to be operated on Channel #3, **66-72 mc.** Amended to change frequency from Channel #3, **66-72 mc.**, to be assigned, type of transmitter, transmitter location and make changes in antenna system.

The Crosley Corp., Columbus, Ohio—Construction permit for a new commercial television broadcast station to be operated on Channel #3, **60.66 mc.**, ESR of 6850 and power of Vis: 50 KW (peak): Aur: 50 KW. Amended to change name to Crosley Broadcasting Corp., specify type of transmitter, change transmitter location and make changes in antenna system.

The Crosley Corp., Cincinnati, Ohio—Construction permit for a new commercial television broadcast station to be operated on Channel #4, **66-72 mc.**, ESR of 8630 and power of Vis: 50 KW, Aur: 50 KW. Amended to change name to Crosley Broadcasting Corp., specify transmitter, change transmitter and studio location and make changes in antenna system.

The Crosley Corp., Dayton, Ohio—Construction permit for a new commercial television broadcast station to be operated on Channel #5, **76-82 mc.**, ESR of 1920 and power of Vis: 10 KW (peak), Aur: 10 KW. Amended to change name to Crosley Broadcasting Corp., transmitter location, specify type of transmitter and make changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

Mutual Broadcasting System, Inc., Chicago, Ill.—Extension of authority to transmit programs to Station CKLW, stations owned and operated by the Canadian Broadcasting Corp., and stations licensed by the Canadian Minister of Transport for the period beginning 9-1-46.

Mutual Broadcasting System, Inc., Chicago, Ill.—Extension of authority to transmit programs to Mexican stations known as "Radio Mil's Network" for the period beginning 9-28-46 and ending 9-28-47.

Columbia Broadcasting System, Inc., New York, N. Y.—Extension of authority to transmit programs to CFRB and CKAC and other stations under the control of the Canadian Broadcasting Corp. for the period beginning 9-15-46.

NEW—Miami Broadcasting Co., Area of Miami, Fla. (P. O. 327 N.E. 1st Ave.)—Construction permit for a new relay broadcast station to be operated on frequency to be assigned in the **152-162 mc.** band and power of 50 watts.

APPLICATIONS DISMISSED

Tube City Broadcasting Co., McKeesport, Pa.—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 1 KW and daytime hours of operation. Request of applicant.

Louis G. Baltimore, Wilkes Barre, Pa.—Construction permit for a new commercial television broadcast station to be operated on Channel #11, **198-204 mc.**, ESR of 706 and power of Aural 3 KW and Visual 4 KW (peak). Request of attorney.

Michael Alfend, Truman L. Brown, Samuel I. Berger and Sidney J. Heiman, d/b as Alfco Co., St. Louis, Mo.—Construction permit for a new commercial television broadcast station to be operated on Channel #4, **78-84 mc.** Request of attorney.

Raytheon Manufacturing Co., Chicago, Ill.—Construction permit for a new commercial television broadcast station to be operated on **44-50 mc.**, ESR of 6360. Request of attorney.

APPLICATIONS RETURNED

NEW—Victor John Morgan & William M. Goza, Jr., d/b as The Springtime City Broadcasting Co., Clearwater, Fla. (P.O. Box 246)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation. Amended to change frequency from **1230** to **1110 kc.**, type of transmitter and to change transmitter and studio locations.

NEW—Raymond M. Beckner and Melvin B. Williams, d/b as Royal Gorge Broadcasters, Canon City, Colo. (P.O. Temp. % Raymond M. Beckner, 715 4th Ave., Durango, Colo.)—Construction permit for a new standard broadcast station to be operated on **980 kc.**, power of 250 watts, and daytime hours of operation.

KFIZ—The Reporter Printing Co., Fond du Lac, Wis.—Voluntary assignment of license to KFIZ Broadcasting Co. **(1450 kc.)**

APPLICATIONS TENDERED FOR FILING

630 Kilocycles

KOOS—KOOS, Inc., Coos Bay, Ore.—Construction permit to change frequency from **1230** to **630 kc.**, power from 250 watts to 1 KW, install new transmitter, change transmitter location and install directional antenna.

690 Kilocycles

NEW—Riley Orlan Parker, Lamesa, Texas—Construction permit for a new standard broadcast station to be operated on **690 kc.**, power of 250 watts and daytime hours of operation.

750 Kilocycles

KXL—KXL Broadcasters, Portland, Ore.—Construction permit to change power from 10 to 50 KW, operating with directional antenna and limited time.

(Continued on next page)

NEW—Clarksburg Broadcasting Corp., Clarksburg, West Va.—Construction permit for a new standard broadcast station to be operated on **750 kc.**, power of 1 KW, and daytime hours of operation.

900 Kilocycles

NEW—Puritan Broadcast Service, Inc., Lynn, Mass.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 250 watts, and daytime hours of operation.

1030 Kilocycles

NEW—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Construction permit for a new standard broadcast station to be operated on **1030 kc.**, power of 250 watts, and daytime hours of operation.

1240 Kilocycles

NEW—Oneonta Star, Inc., Oneonta, N. Y.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1250 Kilocycles

KPAC—Port Arthur College, Port Arthur, Texas—Construction permit to change power from 1 KW to 1 KW night, and 5 KW day, install new transmitter, change transmitter location and make changes in antenna system operating with directional antenna night.

1320 Kilocycles

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Modification of construction permit to increase power from 500 watts night, 5 KW day to 5 KW day and night and make changes in directional antenna night.

NEW—Farmer's Chemical Co., Kalamazoo, Mich.—Construction permit for a new standard broadcast station to be operated on **1320 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

1340 Kilocycles

NEW—WCPZ Broadcasting Co., (a partnership), Beaumont, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1400 Kilocycles

NEW—John W. Guider, d/b as White Mountain Radio, Littleton, N. H.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—CH. Fisher, CO. Fisher, BN. Phillips and James E. Phillips, d/b as Yakima Valley Broadcasting Co., Yakima, Wash.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—T. J. Shriner, Hobart, Okla.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

1490 Kilocycles

NEW—Mesilla Valley Broadcasting Co., Inc., Las Cruces, N. M.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

1540 Kilocycles

NEW—Texhoma Broadcasting Co., Durant, Okla.—Construction permit for a new standard broadcast station to be operated on **1540 kc.**, power of 250 watts and unlimited hours of operation.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

French Sardine Company of California—Violation of the brokerage section of the Robinson-Patman Act in connection with the interstate sale of seafood products is charged in a Commission complain against French Sardine Company of California, 171-181 Fish Harbor Wharf, Terminal Island, Calif. (5436)

STIPULATIONS

Barbo Manufacturing Co.—The Commission has accepted from M. J. Block, trading as Barbo Manufacturing Co., 333 Hudson St., New York, and Allen C. Smith, trading as Allen C. Smith Advertising Co., 20 West 9th St., Kansas City, Mo., a stipulation to cease and desist from misrepresentation in connection with the sale of hair dye preparations known as Barbo Compound and Instant Barbo. (03321)

Vita-Fresh Dog Good Corp.—The Commission has approved a stipulation in which Vita-Fresh Dog Food Corp., 27-10 First St., Astoria, N. Y., and its former president, Reuben Gittelman, agree to discontinue misrepresenting the ingredients and therapeutic properties of Vita-Best Dog Food. The stipulation was also signed by Seymour Blum, trading as Seymour Blum Advertising, 25 West 45th St., New York, who is advertising agent for the corporation. (03322)

COMPLAINT DISMISSED

New Power Publications—A complaint charging Anna Schlossberg, trading as New Power Publications, and Eva Schlossberg, both of 441 Lexington Ave., New York, with misrepresentation in the advertising and sale of books entitled "Lightning Ju-Jitsu" and "Adventures of the Great Crime Busters" has been dismissed by the Federal Trade Commission. (5317)

CEASE AND DESIST ORDERS

No Cease and Desist Orders were issued by the Commission during the past week.

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 33, August 19, 1946

Extensive Agenda Covered at Board Meeting; Program Department Functions Approved

The Board of Directors concluded a three day session at Estes Park, Colorado, late Thursday afternoon (8th) too late to get a complete story in last week's REPORTS.

The agenda was loaded with topics of great interest and concern to all broadcasters and all were discussed fully before final action was taken. All members, except James D. Shouse (7th District), who was kept away on doctor's orders, and J. Leonard Reinsch (At-Large), absent on account of prior commitments, were present.

New Members Admitted

Forty-eight applications for active or associate members were submitted and approved, bringing the total of NAB membership to 1003.

Internal Matters

The matter of internal organization of the Association was discussed at some length. The expansion in membership, as well as activities and services, makes imperative certain readjustments. The recent purchase of a larger building to serve as Washington headquarters was ratified and authorization given to recondition the building to adequately and efficiently accommodate the staff.

Performance Rights

The report and recommendations of the Music Advisory Committee were considered. This Committee is giving thorough consideration to problems incident to music performance rights. Two specific actions relative thereto were taken:

(1) The Committee's recommendation that a study be authorized to determine relative advantages of

(Continued on page 646)

Petrillo Files Brief in WAAF Case Testing Constitutionality of Lea Act

A lengthy, 145-page brief, vigorously attacking the constitutionality of the Lea Act, was filed in the Chicago Federal District Court on Thursday (15) by attorneys for James C. Petrillo, president of the AFM. Also singled out for special comment were the Congress, for passing an act of "unrestrained vindictiveness," and the members of NAB who, it is claimed, with "virtually unlimited funds and with direct control over and access to the nation's major avenues of public communication, were firmly resolved to smash the Musicians Union."

Tracing the legislative history of the Lea Act, the brief asserts that the statute makes criminal "the ordinary strike and the peaceful picket for lawful purposes," and because it does so, is unconstitutional. Mr. Petrillo concedes that he directed the three WAAF musicians and other union members to refrain from working for the station and placed a picket in front of the station, and also concedes that these acts are made criminal under the Lea Act.

The first argument presented to the Court by the attorneys, Joseph Padway and Henry Kaiser of Washington, Henry A. Friedman of New York and David Katz of Chicago, is that the Lea Bill abridges freedom of speech because it proscribes peaceful picketing, a right guaranteed by the Constitution. In the second place, it is argued that the law imposes involuntary servitude; the claim is made that quitting work is made a crime, in violation of the Thirteenth Amendment.

A major part of the argument is devoted to demonstrating that the words in the law "number of employees needed by such licensee" define a crime "in so vague, uncertain and indefinite terms" as to violate the constitutional guarantee of due

(Continued on page 646)

INSIDE THIS ISSUE

Union contract data from more than 300 stations will be made available to NAB members, according to plans approved by the EER Committee at its meeting in Washington last Monday. Other aids in contract negotiation will also be distributed shortly. (p. 652)

Attempting to streamline its procedure and insure prompt action on AM applications, the FCC has inaugurated a new system for processing applications. (p. 648)

Reversing its proposed decision, the FCC has granted an FM CP to WWDC after station announced willingness to discontinue its "Captain Cash" program, if FCC or a recognized court declared such programs illegal, and to make other alterations in its AM programming. (p. 652)

Sales techniques of the Wisconsin Network are outlined by its Managing Director, Don C. Wirth. (p. 652)

NAB's monthly tabulation shows that 1247 AM, 514 FM, and 34 TV stations were authorized for the United States as of August 1. This includes conditional grants and construction permits. (See p. 651)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

PETRILLO FILES BRIEF IN WAAF CASE

(Continued from page 645)

process of law. Liberty of contract is also abridged, the theory being that only by collective action and through exercise of the right to strike can employees effectively exercise their right to enter into advantageous contracts of employment.

Another constitutional principle violated by the Lea Act, it is urged, is the guarantee of equal protection of the laws. Discrimination is found in the fact that licensees can refuse to broadcast foreign music "with complete impunity," while the Union may not strike to accomplish the same result. Finally, it is argued that the statute is not a valid exercise of the power of Congress to regulate interstate commerce but constitutes an invasion of state regulatory power.

In one section of the brief and in an appendix attached to it, Petrillo's attorneys discuss the economic aspects involved and justify the objectives said to be prohibited by the law as legitimate activities designed to create, preserve and expand the employment of musicians. Letters from Mr. Petrillo in 1942 to James L. Fly, then FCC Chairman, and Elmer Davis, OWI Director, are reproduced in full.

Attached to the brief is a chart giving 1944 figures collected by the AFM, which are claimed to show that "out of a total of 895 licensed radio stations only 335 employ live musicians." According to the AFM figures, of a total of 684 network affiliates in 1944, 283 employed 2345 staff musicians and paid them and musicians playing single engagements $10,596,538; 52 of the 211 independent stations in 1944 employed 374 staff musicians and paid a total of $1,315,443 to musicians in that year.

AFL Backs Petrillo

The Executive Council of the AFL, with which the Musicians Union is affiliated, said on Tuesday (13) that it would back up the Musicians Union in its fight to have the Lea Act declared unconstitutional.

EXTENSIVE AGENDA COVERED AT BOARD MEETING

(Continued from page 645)

blanket and per program license in different types of operation was approved. (2) Stations are urged, in another Board resolution, to give early consideration to the matter of renewal of their BMI Agreements.

District Meetings

A special Board Committee to submit suggestions on improving district meetings reported. The recommendation that meetings be consolidated wherever possible was given Board approval. It was further agreed that no meetings involving the discussion with stations of matters involving industry policy should be scheduled in any district without prior consultation with the District Director involved.

Strategy Committee Reports

The report of the General Strategy Committee authorized by previous Board action to counsel with the president relative to matters of broad industry policy was presented. The following recommendations were approved:

> "1. Any action taken by NAB in the field of programming and advertising should be without recognition of any power on the part of the Federal Communications Commission to take such matters into account in exercising its licensing and regulatory powers over broadcasting under the Communications Act.
>
> "2. It is recommended that NAB, through appropriate committees, immediately review its past activities in this field to determine the extent to which such activities were effective and successful and to consider what additional steps are practicable and desirable.
>
> "3. Since doubts have been expressed as to the legality of any concerted action by the industry, it is recommended that the NAB first carefully explore with the Department of Justice and the Federal Communications Commission the limits on the field within which the industry may safely act with respect to the Anti-Trust laws, the independent responsibilities of licensees under the Communications Act, etc.
>
> "4. It is recommended that vigilance be continuously exercised with respect to attempts by the Commission to invade the field of regulation of broadcast programs and advertising and that arrangements be made so that all such attempts may be promptly reported to the NAB, and that the Board hold itself in readiness, in clear cases of actual or threatened usurpations of power, to authorize its representatives to take or participate in, appropriate legal proceedings in opposition thereto.
>
> "5. It is recommended that a special committee, to be appointed by the President, be authorized by the Board of Directors to consider changes in, and additions to, the NAB Standards of Practice."

Standards for Program Rating Approved

Former President J. H. Ryan (Director-at-Large) reported relative to discussions which he has had with representatives of ANA and AAAA looking to the establishment of standards for program rating. The recommendation that the activity be placed in the hands of the Advertising Research Foundation was presented. The following specific action was taken:

> "Recognizing the need for the establishment of standards for program rating, the NAB Board feels

(Continued on next page)

that the Advertising Research Foundation is not the agency through which such standards should be brought about. The Board desires to make further studies to determine proper methods and will cooperate with advertisers and agencies to that end."

Air Awards

William B. Ryan (16th District Director), chairman of a special committee to consider the establishment of a system of national and local awards in the field of radio, submitted a final report. The action taken by the Board limits NAB participation to the appointment by the President of representatives to contact other elements of the industry to determine the feasibility of joint action. No financial commitment of any kind is authorized, and if an organization is created to make such awards, NAB will not be an active participant—but will leave decision as to participation in the hands of each broadcaster. The Committee was discharged with a vote of thanks for its work.

Transcription Rule Approved

After a lengthy discussion, the Board placed the stamp of approval on the recommendation of a special committee headed by Paul W. Morency (1st District Director) and consisting in addition of G. Richard Shafto (Director-at-Large) and John E. Fetzer (8th District Director). The Legal Department of NAB is instructed to prepare a brief and appear at the forthcoming hearings before FCC in support of the following proposed rule:

> "Section 3.407 *Mechanical Records.*—(a) No recorded program consisting of a speech, news events, news commentator, forum, panel discussion, special event, or any recorded program in which the element of time is of special significance and a presentation of which would create, whether intentionally or otherwise, the impression or belief on the part of the radio audience that the event or program being broadcast is in fact occurring simultaneously with the broadcast, shall be broadcast without an appropriate announcement being made at the beginning and conclusion of the broadcast that it is a recorded program: *Provided, however,* any recorded program of one minute duration or less need only be announced at the beginning. The identifying announcement shall accurately describe the type of mechanical record."
>
> "(b) Any other program consisting of a mechanical record or series of mechanical records need not be announced as provided in subsection (a) but the licensee shall not attempt affirmatively to create the impression that the program being so broadcast consists of live talent."

Observers at Inter-American Radio Conference

A communication from the organizers of the first Inter-American Radio Congress to attend a meeting to be held in Mexico City beginning September 30 was submitted. The purpose of the Congress is to promote unity and better understanding on the part of all broadcasters in North, South and Central America. The president was authorized, without committing the Association to any position, to appoint observers to attend the session and report to the Board at its next meeting.

Following the meeting, President Justin Miller announced that Campbell Arnoux (4th District Director) and Hugh A. L. Halff (WOAI) former 13th District Director, have been appointed and have accepted.

Ownership by Staff Members Denied

The Board denied to members of the NAB staff the right to acquire stock or any other interest in any radio station, construction permit or application therefor, or to accept any fee or emolument for services rendered to any station or group of stations.

The President was empowered to take such steps as he deems proper with respect to the interest or holdings of present staff members.

Western Office Functions

The recommendation of a special committee consisting of William B. Ryan (16th District Director), William B. Smullin (15th District Director), and Lawrence McDowell, KFOX, was submitted and approved. It provides that the Hollywood office shall henceforth act simply as an arm of the Washington office to carry out directives issued by the President. The head of the office, Robert C. Coleson, is designated an Assistant to the President.

Motion Pictures Project

The report of the Advisory Committee, authorized by previous Board action to cooperate with Jerrold P. Brandt, producer of the film " Magic—In The Air", was submitted. The committee is made up as follows: Donald W. Thornburg, vice-president, CBS; Sidney Strotz, vice-president, NBC; Don Searle, vice-president, ABC; Lewis Allen Weiss, vice-president Don Lee-Mutual; Calvin Smith, president, KFAC; and William B. Ryan (16th District Director), KFI.

They reported that Mr. Brandt's plans are not yet sufficiently developed to make it possible for them to determine the extent to which the industry may, at this time, commit itself to support. The Board authorized the Committee to continue its cooperation with the producer and if it feels the project is one which the industry could support, it make a recommendation to be considered by the Board at its October meeting.

Convention Plans

G. Richard Shafto, chairman of the Board Sub-Committee on Convention Arrangements, outlined the tentative plans for the program of the forthcoming 24th Annual Convention to be held in Chicago October 20-25th, inclusive. He reported that several of those chosen to participate have accepted and plans are taking more definite form. Other members of this Sub-Committee are T. A. M. Craven (Director-at-Large) and Leslie Johnson (9th District Director).

The Board further authorized the Secretary-Treasurer to make a complete study of the facilities and availability of sites for the 1947 and future conventions.

Program Department Developments

The reorganized Program Executive Committee, created by Board action at its May meeting, reported.

(Continued on page 649)

Rationing of printing facilities in the Washington area during the next few weeks requires that NAB REPORTS be printed one day earlier than usual. In order that developments at the weekend may be covered, NAB has arranged for last-minute printing of this one page of the REPORTS.

RICHARD P. DOHERTY TO DIRECT EMPLOYEE-EMPLOYER RELATIONS DEPARTMENT

The appointment of Richard P. Doherty as director of the National Association of Broadcasters' Employee-employer Relations Department was announced today.

Mr. Doherty, who will assume his duties at the NAB early in September, is now executive director of the Industrial Relations Council of Metropolitan Boston. He was instrumental in the organization of the Council in 1941 and has served as its executive director since that time. The Council is a mutual labor-management organization, comprising a wide cross-section of the business executives and the labor union officials of the Greater Boston area.

Mr. Doherty also served during the past year as head of the Economics Department, Boston University College of Business Administration, having joined the faculty in 1927.

During the NRA period, he served as arbitrator and as panel chairman for a variety of labor disputes. Since that time he has been arbiter, concilator and mediator of numerous labor-management problems.

The new Director of Employee-Employer Relations at NAB is a member of the National Economic Policy Committee of the United States Chamber of Commerce and served recently as a consultant to President Truman's Labor-Management Conference.

Mr. Doherty was born in Wilton, N. H., May 5, 1905. He received his A.B. degree at Clark University in 1925 and his A.M. at Brown University in 1926.

FCC, INAUGURATING NEW PROCESSING SYSTEM, HOPES TO SPEED ACTION ON APPLICATIONS

The FCC announced on Friday (16) a revised procedure for processing the numerous applications for new AM stations and changes in existing AM licenses. Simultaneously, the present status of all present AM applications (approximately 1000) was announced.

A brief summary of the FCC announcement, full copy of which is being sent by the Commission to all applicants, follows:

On receipt of an application at the FCC, it is first referred to the Broadcast License Division for determination of sufficient completeness for the commission to process it. The application will be returned only if major particulars are lacking. Reasons for rejection will be specified with the returned papers.

If the application is accepted, it is given a file number and referred to the Engineering Department for "classification." At this point, cases which involve obvious conflicts are sifted out and designated for hearing. In this connection, the FCC suggests that an applicant who knows his case will present a conflict may have his application put into line for hearing more quickly if he points out the fact when filing.

Applications may be placed in either of two processing lines. If the application presents a simple engineering problem, such as is presented by a 250 watter on a local frequency for daytime only operation, it is put into line #1. If the application is more complex and might, for instance, involve a directional antenna, it is put into processing line #2.

Two reasons are given by the FCC for setting up two lines. First, though highly trained engineers are required to work on either line, a greater degree of training and experience is required for men on line 2. Second, since it takes more time to process a complex case, the separate lines will permit more expeditious handling of applications which do not require weeks of study.

When it is determined that an application falls into a particular line, it is listed in order according to file number, the oldest application being placed at the head of the line. Therefore, the file number will be the determining factor in the order of staff work on the applications. The one exception is that in the case of interference conflicts, where a simultaneous study will save a substantial amount of time, the Broadcast Division is authorized to group together cases in lines 1 and 2.

The Law and Accounting Departments, by keeping track of cases in the processing lines, will be able to write their reports on the same applications that are being studied by the Engineering Department.

If the three departments and the Commission find that an application is satisfactory in all respects, it can be granted without a hearing. If the findings indicate otherwise, the application will be set for hearing.

The Commission reiterates that applicants may waive a hearing, thereby making possible a more prompt decision on applications submitted for consideration. (See current REPORTS, p. 502.)

U. S. TO ATTEND TELECOMMUNICATIONS MEETING

Responding to the Russian invitation that the United States attend a preliminary five-power telecommunications conference in Moscow, the State Department announced last week that it was sending a telegram accepting the invitation.

However, because of the time factor, it was suggested that instead of convening August 28, the date be postponed until after the middle of September.

In addition to Russia and the United States, the United Kingdom, China and France have been invited to participate.

The American delegation will be headed by Francis Cole deWolf, chief of the State Department's telecommunications division.

LOUISVILLE RADIO COUNCIL DOES RADIO PROMOTION JOB

The Louisville (Ky.) Radio Council will conduct a special radio promotion campaign during the Kentucky State Fair, Aug. 25 to 31. At Council headquarters, in the Old Kentucky Log Cabin, posters will be on display, promotional literature will be distributed, and numerous radio personalities will appear.

A committee to handle the campaign, made up from members of one hundred local organizations, is headed by Mrs. F. H. Linkenberg, president of the Louisville Radio Council.

Its recommendations received unanimous Board endorsement. They follow:

> "The fundamental responsibilities of the individual licensees are:
>
> "To promote the high standards of Practice promulgated by the NAB in the public interest.
>
> "To recognize the foregoing as our duty and opportunity to keep our American System of Commercial Radio a free and strong means of mass communication.
>
> "To continue to study our record of practices and programs to determine our inadequacies and our strengths.
>
> "To survey the reaction of the listening public to determine our standing and strive for a higher level of appreciation of better programs.
>
> "To this end the Program Executive Committee has been constituted as a means through which broad principles of program policy and standards of practice may be evolved which will serve as a guide to the individual licensee. This statement of principles and standards of practice will not and cannot be static but must, as in the past, be subjected to continuous examination and interpretation in the light of experience.
>
> "To carry out these principles, the new NAB Program Department, with the advice of this Committee and the guidance of the Board of Directors will, among other things, assist individual broadcasters in:
>
> "1. Maintaining standards of practice consistent with the needs and requirements of the community which he serves.
>
> "2. Maintaining competent program management.
>
> "3. Promoting even higher standards of radio news coverage, especially of local news, recognizing the vital force radio has become as a news medium and keeping always in mind that providing accurate, enlightening news is radio's greatest opportunity for continuous service in the public interest.
>
> "4. Providing for various types of stations and for various conditions of operation, fundamental program organization charts and statistics covering program costs.
>
> "5. Recognizing that radio is the medium upon which vast numbers of rural people depend for weather, news, market and other essential information as well as entertainment and taking steps to review and where necessary to enlarge service to agriculture.
>
> "6. Developing sound policies for religious, educational, civic, cultural and other types of special programs including those involving topics of controversial public character.
>
> "7. Ascertaining facts relative to sources of program material and information relative to performing rights, copyrights, etc.
>
> "8. Establishing methods of making surveys to ascertain listener preferences.
>
> "9. Recognizing the obvious fact that the service rendered to the American people is the only gauge by which the public interest character of a program whether commercial or sustaining, may be judged and, to this end, reconciling commercial operation with public interest programming.
>
> "10. Developing a method whereby a complete and current record of his public interest programming may be maintained.
>
> "11. Developing a method for exchanging successful program ideas."

The members of the Committee are: Edgar Bill, WMBD; Stanley Hubbard, KSTP; Merle Jones, WOL; Arthur B. Church, KMBC; I. R. Lounsberry, WGR; Clarence Menser, NBC; Davidson Taylor, CBS; Phillips Carlin, MBS; Henry Slavick, WMC; Glen Snyder, WLS; E. R. Vadeboncoeur, WSYR and Herb Plambeck, WHO.

The President was authorized to immediately proceed to the appointment of a full time director for the department and to otherwise staff it as he deems fit.

Line Rates to Be Studied

The NAB Research Department was instructed to initiate a study of the line charges made to stations and networks and to report fully to the Board.

Freedom of Radio Committee

The following report and recommendation of the recently created Freedom of Radio Committee was received and approved:

> "1. It is the function of this Committee to concern itself with freedom of radio in all of its phases within this country, including legislation, government regulation, the availability of material, program and economic control, etc. Likewise the Committee should concern itself in the matter of the free flow of broadcast material, news, information and entertainment, including the right to obtain and disseminate such material into and out of all countries.
>
> "2. The Committee recommends to the Board of Directors that the Association look to cooperation with the press and the motion picture industry and other appropriate groups with respect to freedom of expression as an ultimate objective but should defer action in that direction until we have clearly defined the needs and procedures especially applicable to our own problem.
>
> "3. This Committee should be free to recommend to the Board appropriate action wherever necessary to establish or insure freedom of radio even though there may be a resulting over-lapping with the work of other committees of the Association.
>
> "4. In order to expedite the dissemination of material originating in this committee, we recommend the creation of a council in each district to be composed of a representative of each state to be selected by the NAB member stations within each state.
>
> "5. The Committee recommends that the Board authorize it to prepare a statement of principles concerning freedom of radio to be submitted to the Board for approval."

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IN THE OFFING

Aug. 20	Radio News Clinic	Canton, Ohio
Sept. 9-10	Small Market Stations Executive Committee Meeting	Washington

The members of this committee are:

Justin Miller, Chairman; Eugene Carr, WPAY; Henry P. Johnston, WSGN; Harold Hough, WBAP; James W. Woodruff, WRBL; Niles Trammell, NBC; Frank Stanton, CBS; Edgar Kobak, MBS; and Mark Woods, ABC.

Standards of Engineering Practice

The Engineering Executive Committee's report embodied a request that NAB be authorized to appear before the FCC in connection with hearings respecting *Standards of Good Engineering Practice* with the proviso that no participation will be had with respect to those phases of the hearing dealing with matters of a controversial nature as between classes of stations.

This recommendation was approved.

The further recommendation that the Committee be authorized, through a small sub-committee, to determine possible additions to the Recording Standards and their extension to other countries was likewise given the green light.

By-Laws to Be Changed

J. Harold Ryan, chairman of the Board By-Laws Revision Committee, then presented the following report:

"Your Committee on By-Laws has given considerable thought to the broad underlying problems of the By-Laws and the corporate Charter of the Association. We feel that many basic changes are necessary in both documents. The recent tremendous increase in membership, as well as the developing growth of the industry and its complicated evolutions make advisable, in our opinion, a complete rewriting of these guides to the Association's operations. We hope to persuade the Board to our viewpoint as to the best way in which to handle the solution of these problems.

"All of us are jealous of maintaining the democratic processes by which the affairs of the Association are governed. The recent increases in membership make it more than ever necessary that democratic procedure be kept and strengthened in every possible way. At present the only way in which our By-Laws and Charter can be amended or revised is by vote of the membership in annual meeting. We are deeply concerned at the small attendance of qualified members at the sessions at which such important matters as changes in these basic and fundamental documents are presented for action. The result in the past has been that changes in the By-Laws have been perfunctorily voted upon by a small minority. We desire to perfect a method by which such matters can be decided by a substantial majority, after considered deliberation.

"We are not unmindful that the Board has given this committee a mandate to suggest changes in at least two important matters—network membership and election of directors-at-large—and has expressed interest in certain alterations in district boundaries. We feel, however, that important as these matters are, they are secondary to the question of method by which amendments and revisions are to be voted on, and it is our considered opinion that the change in such method that we are now proposing should first be passed upon by the Board, and submitted to the membership for approval at the October meeting, and then the other changes in By-Laws and Charter that are anticipated can be submitted for action under the new procedure which we are sure will result in greatly increased interest and participation by our membership.

"We are consequently at this time submitting for your consideration only two proposals, which would change the method of passing upon such proposed amendments and revisions from the present action by membership at a session of the annual meeting to a plan of referendum by mail. There are two proposals necessary because the one alters the existing plan for action on proposed amendments and revisions to the By-Laws and Charter, while the other provides the machinery for action on the Standards of Practice, which is not covered by our present By-Laws. In the latter case, because the Code was first adopted by action of the membership itself, it has been assumed that any changes in the Code should receive the approval of the membership. This proposal, therefore, formalizes what has been practice.

"Your committee is firmly of the opinion that favorable action by the Board at this time on these two proposals, if approved by membership action at the October meeting, will preserve that democratic intent which is so necessary in an association of this nature. Further desirable changes can then be effected through the machinery herein set up."

The two proposals will be published officially in an edition of the REPORTS so that all members may study them prior to the Convention at which they will be voted upon.

Rule 91-D Considered

Acting upon the request of William B. Smullin (15th District Director), and Harry Spence (17th District Director), the Board gave assent to the suggestion of the Engineering Executive Committee that the NAB Engineering Department make every effort to secure a relaxation of FCC 91-D, easing the operator requirements.

Standard Spot Contract Approved

The Standard NAB-AAAA Contract covering spot broadcasting was considered on the basis of a report submitted by the Sales Managers' Executive Committee. The contract, as submitted, was approved and the Director of Broadcast Advertising instructed to prepare immediately mats to be sent to all stations for their possible use. The suggestion is made that the stations submit the contract to their own lawyer to determine if the provisions fit the conditions in their stations.

Agency Recognition Loses

A recommendation of the Sales Managers' Executive Committee's sub-committee calling for consideration of the establishment of an agency recognition bureau was tabled. The feeling was voiced that no such agency is needed at the national level and stations are at liberty to establish such agencies at local levels should they deem it practicable and needed.

Standards of Advertising Practice

President Justin Miller outlined the conferences he has had with ANA and AAAA representatives looking

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to the establishment of standards of practice by the joint action of advertisers, agencies and broadcasters. He reported progress and was specifically authorized to pursue discussion of the subject, and if he felt it advisable, to create a committee to cooperate on the project.

EERD Discussion

Leslie Johnson (9th District Director) initiated a discussion of the policy and service of the NAB Employee-Employer Relations Department. He stated that some complaint has been made relative to the lack of specific helpful service to broadcasters. It was agreed that the President shall proceed with the utmost dispatch in fully staffing the Department and to seeing that it renders the needed service in this important field.

Compilation of FCC Rules

The Board instructed the Legal Department to proceed at once to compiling and indexing the Rules and Regulations of the FCC. They are to be printed in looseleaf form and sent to all members. From time to time as changes and amendments occur, the Legal Department is to issue supplements or replacements so that they may be at all times current.

Juvenile Delinquency Problem

A lengthy discussion of the part which radio broadcasting may play in the movement to curb juvenile delinquency was had. President Miller reported that he has—on the invitation of U. S. Attorney General Tom Clark—accepted chairmanship of the radio committee on juvenile delinquency. The Board also called the attention of station management to the provision of the Code. The resolution reads:

> "The NAB Board taking cognizance of the growing problem of juvenile delinquency and the concern and activities of law enforcement agencies and civic organizations with reference thereto, emphasizes the need for careful attention on the part of all broadcasters to the long-established policy written in the NAB code requiring the closest supervision of broadcasters in selection and control of material, characterization and plot and urges wholehearted cooperation with all interested agencies and organizations in curbing juvenile delinquency, and further urges its President in connection with his membership on the Attorney General's committee for juvenile delinquency to pledge to this cause the utmost support and cooperation of the broadcasting industry."

State Associations

A report submitted by the Executive Vice-President shows that state associations of broadcasters now exist in a number of states. The encouragement of such organizations is endorsed and the NAB staff is instructed to encourage and assist further organization by preparing suggested by-laws. Whenever requested, direct assistance is to be rendered in organizing and furthering such associations.

Next Board Meeting

The Board will hold its next meeting just prior to the Annual Convention—on Monday—October 20th, at the Palmer House, Chicago.

Research Department

STATION ANALYSES

The following tables present the status of all standard, commercial FM and commercial television stations by month through July 31, 1946. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

STANDARD STATIONS

As of 1945	Total Stations*	Monthly Change New**	Monthly Change Licensed to Operate	Monthly Change Deleted	Licensed to Operate	Total CP
Aug. 1.....	957				933	24
Sept. 1....	957	0	1	0	934	23
Oct. 1.....	959	2	1	0	935	24
Nov. 1.....	965	6	3	0	938	27
Dec. 1.....	984	19	1	0	939	45
1946						
Jan. 1.....	1004	20	1	0	940	64
Feb. 1.....	1032	28	5	0	945	87
Mar. 1.....	1054	22	0	0	945	109
Apr. 1....	1092	40	4	2 CP	949	143
May 1.....	1138	47	3	1 CP	952	186
June 1....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Total Changes 12 months........		295	37	5 CP		

COMMERCIAL FM STATIONS

As of 1945	Total Stations*	Monthly Change New** CP	Monthly Change New** CG	Monthly Change Licensed to Operate	Monthly Change Deleted	Licensed to Operate	Total CP	Total CG
Aug. 1....	53					46	7	0
Sept. 1...	53	0	0	0	0	46	7	0
Oct. 1....	53	0	0	0	0	46	7	0
Nov. 1....	117	0	64	2	0	48	5	64
Dec. 1....	228	0	111	0	0	48	5	175
1946								
Jan. 1....	283	0	55	0	0	48	5	230
Feb. 1....	352	0	69	0	0	48	5	299
Mar. 1....	399	0	47	0	0	48	5	346
Apr. 1....	429	0	30	0	0	48	5	376
May 1....	479	10	50	0	0	48	5	416
June 1...	495	55	17	0	1 CG	48	70	377
July 1....	504	37	9	0	0	48	107	349
Aug. 1 ...	514	78	10	0	0	48	185	281
Total Changes 10 months...		180	462	2	1 CG			

COMMERCIAL TELEVISION STATIONS

As of 1945	Total Stations*	Monthly Change New** CP	Monthly Change License to Operate	Monthly Change Deleted	Licensed to Operate	Total CP
Aug. 1...	9				6	3
Sept. 1...	9	0	0	0	6	3
Oct. 1....	9	0	0	0	6	3
Nov. 1...	9	0	0	0	6	3
Dec. 1...	9	0	0	0	6	3
1946						
Jan. 1...	9	0	0	0	6	3
Feb. 1...	9	0	0	0	6	3
Mar. 1...	9	0	0	0	6	3
Apr. 1...	9	0	0	0	6	3
May 1...	13	4	0	0	6	7
June 1...	26	14	0	1 CP Prewar	6	20
July 1...	27	1	0	0	6	21
Aug. 1...	34	7	0	0	6	28
Total Changes 4 months		26	0	1 CP Prewar		

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* Includes stations licensed to operate, CP's and CG's.

** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

NOTE: A few stations, licensed to operate, may be temporarily off the air during period of changing to new frequencies.

Employee-Employer Relations

EER COMMITTEE MEETS, STUDIES UNION CONTRACTS; LABOR DATA TO BE ANALYZED FOR MEMBERSHIP

NAB's Employee-Employer Relations Department now has current information from approximately 750 radio stations showing whether or not they have union contracts, it reported to the EER Committee meeting in Washington last Monday (12).

Detailed analyses and summaries of the contract data from more than 300 stations, identifying the stations only as to power and city size, will be made available to NAB members. The committee expressed the desire that as much of the information as possible be distributed prior to the annual convention in October.

The EER Committee and the Department expressed gratification for the splendid cooperation of the membership in responding to the requests for copies of collective bargaining agreements and information as to contractual relations with unions.

At the meeting, NAB reported on its labor relations activities and discussed several industry labor problems.

Plans were made for distribution at an early date of aids in union contract negotiation, including analyses of standard labor proposals and suggestions for alternative proposals which may be made by industry.

The department reported to the committee that rule 91-D of the Federal Communications Commission, which requires that station transmitters be manned at all times by engineers holding first-class licenses, may hamper the on-the-job training program for veterans now being conducted by some stations. The fear was expressed, too, that some stations may not be able to comply with the rule because of the unavailability of qualified personnel.

The efforts of the International Brotherhood of Electrical Workers to persuade stations in certain areas to use only transcriptions bearing an IBEW label were discussed by the committee. Instructions were given to the NAB staff to keep itself and the membership informed concerning these developments.

The committee accepted a recommendation of the department that a study be made of group bargaining as it has been used by stations in various localities throughout the country.

Looking toward the 1947 district meetings, the group was unanimously of the opinion that a representative of the NAB Employee-Employer Relations Department and at least one committee member should attend each of these area sessions.

Those present were: Chairman John Elmer, WCBM, Baltimore; Board Liaison Member F. W. Borton, WQAM, Miami; William Fay, WHAM, Rochester; Frank King, WMBR, Jacksonville; Howard Lane, WJJD, Chicago; Harry R. LePoidevin, WRJN, Racine; Calvin J. Smith, KFAC, Los Angeles; Frank K. White, CBS, New York.

The NAB staff was represented by Executive Vice President A. D. Willard, Jr., and Ivar Peterson and Milton Kibler, assistant directors of the Employee-Employer Relations Department.

Legal Department

WWDC, AFTER STATING THAT AM PROGRAM POLICY WILL BE CHANGED, GRANTED FM PERMIT

In a final decision released last week, the FCC granted CP's for all 9 of the FM facilities now available in Washington. Two additional frequencies were withheld for future assignment under the reservation rule announced July 18 (Current REPORTS, p. 559). Of the original 11 applications, five were from stations now operating AM outlets in Washington. All of these were granted.

The final decision, with one significant difference, followed the proposed decision of June 6, 1946. That decision contemplated the grant of 8 applications and the denial of 3, including the request of Capital Broadcasting Company, licensee of WWDC. It was there proposed to deny facilities to WWDC on the grounds that (1) the legality of its telephone give-away program, *Captain Cash*, was doubtful; (2) the station broadcast complete race results daily; and (3) the station broadcast a three-hour evening participating program supported by spot announcements.

In reversing its stand on WWDC in the final decision, the FCC took notice of the fact that WWDC was willing to discontinue its *Captain Cash* program "if the Commission or a recognized court held such programs to be in violation of Section 316 of the Communications Act," which prohibits the broadcast of lotteries; that under new station policy horse racing information was confined to the names of the winners, without mention of odds, track conditions, etc., and was not aired until at least an hour after the race was run; and that, effective in September, evening time would be sold only in 15 minute periods.

The CPs granted are shown under *FCC Actions.*

Small Market Stations

WISCONSIN NETWORK ATTRACTS NATIONAL AND REGIONAL SPONSORS TO SMALL STATIONS

The Wisconsin Network, comprising 8 small market stations serving the Badger state, has found that an effective method for selling national advertisers is to contact the distributors. Don C. Wirth, managing director of the network, points out that his sales organization presents to prospective clients a sound program, which includes all types of promotion and advertising. Once the distributors are sold on a campaign it is fairly easy to sell the companies.

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NAB Small Market Stations Division's continuing study of group selling by small outlets reveals that the Wisconsin Network carries three hours of commercial programs weekly. However, their greatest dollar volume is derived from national spot announcement business.

This group of stations has found that because of the state's diversification in industry and agriculture, all the business they could handle could easily come from Wisconsin's manufacturers and other potential advertisers. Therefore, the regional network is vigorously pursuing all avenues in the state for the sale of station time.

Many success stories have developed from the advertising done by firms located in Wisconsin. The Tornado Mutual Insurance Company has increased its business 175% since it started using the group of stations some two years ago.

Plankinton Packing Company of Milwaukee started as the network's first advertiser back in 1941. They are currently sponsoring a five minute news period Monday through Saturday. The packing firm's sausage sales were in 12th place in the state at the time it started using the group of small stations. Following a season of sponsoring broadcasts of the University of Wisconsin football games, the packing company president, in an address before the Wisconsin Network's stockholders, reported that within a period of six to eight weeks his sausage sales had jumped to first place in the state. He attributed this success to his advertising on the network. The packing firm has been a continuous client despite the meat shortage.

The network has had considerable success in the sale of radio to the Wisconsin Bankers Association. They sold the bankers a campaign of one spot announcement daily, Monday through Saturday, which included 23 radio stations. As a result of a six months spot campaign, the bankers have been sold on the value of radio advertising. Copy stressed: "For every financial service, see your bank." Stations throughout the state are now reported to be carrying regular financial advertising from the local banks.

The Wisconsin Network believes in the state and therefore sees a greater future in the prospective business from firms within its borders. There are 8 basic stations connected by leased lines. "Associate" stations are added for special occasions. The basic stations are: WHBY, Appleton; KFIZ, Fond du Lac; WCLO, Janesville; WIBU, Poynette-Madison; WRJN, Racine; WHBL, Sheboygan; WSAU, Wausau; WFHR, Wisconsin Rapids. Five of the stations are affiliated with Mutual, two with ABC and one with CBS.

Public Interest Programming

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of August 26-September 1 by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Atomic Energy

Man's control of atomic energy has created the most serious problem ever to face this nation and the world. The problem of how to prevent the use of scientific knowledge for destructive purposes, and to promote its use for the benefit of mankind, is one that is immediate and personal to every man, woman and child. The overwhelming majority of scientists and experts who developed the atomic bomb agree that: (1) the atomic bomb is primarily a weapon against cities and concentrations of people. (2) Present-day atomic weapons could kill 30 per cent or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atomic bombs are possible. (3) There is no effective defense against atomic bombs and none can be expected. (4) No single big secret protects the atomic bomb. An Atomic Energy Commission has been set up in the United Nations to work toward the control of atomic energy in order to insure its use for peaceful purposes only. To this Atomic Energy Commission, the representative of the United States, Mr. Bernard Baruch, has submitted a plan as a basis for beginning a discussion on control measures to be taken. To eliminate atomic *weapons*, the United States plan maintains, all development and use of atomic *energy* must be controlled, starting with the placing under international control of the dangerous raw materials, uranium and thorium. The United States plan, therefore, proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic research, and supervise through license and inspection all atomic activities throughout the world. To such an Authority we would in time disclose any exclusive knowledge of atomic energy in our possession—but we would make these disclosures in a series of stages, as various parts of the plan go into successful operation. The building of effective atomic control will involve the cooperative efforts of many nations and peoples. The opinion of the citizens of the nation which developed the atomic bomb is of key importance. Ultimately, whatever method is arrived at for atomic control must be ratified by the people's representatives in the form of a treaty subject to the approval of a two-thirds vote of the Senate. Unless whatever international policy is arrived at is backed by American public opinion, it will not stand. The people cannot become scientists or nuclear physicists. But every American who makes any pretense of good citizenship can and should inform himself of the proposals made by his government to the U.N. Atomic Energy Commission—and follow every modification or counter-proposal. Then, when the time of decision comes, that decision will be made by a citizenry armed with facts—instead of swayed by emotions or prejudices. (Fact Sheet No. 30)

Help Prevent Forest Fires

A tremendous amount of this nation's timber, instead of going up in sorely needed houses, is going up in smoke. The pulp potential from that timber is being reduced to ashes instead of newsprint and rayon. Much of the soil in which that timber flourished lies blackened and barren, inviting erosion and floods. Landscapes are disfigured and recreational areas turned into expanses of charred stumps. And burned forests mean fewer jobs in the building trades, sawmills, and factories. The nation's limited supply of timber is constantly being reduced by forest fires, *9 out of 10 of which are man-made and therefore preventable.* The forthcoming Labor Day weekend will find unprecedented numbers of vacationers living in or traveling through wooded areas. *Every motorist, hiker, camper, fisherman and picnicker is potentially guilty of starting a forest or woods fire through carelessness or thoughtlessness.* Everyone, therefore should memorize and observe—*particularly*

(Continued on next page)

over Labor Day weekend—these four rules of forest fire prevention: 1. Crush out cigarettes, cigar and pipe ashes. 2. Break matches in two after using. 3. Don't throw cigars, cigarettes, matches, or pipe ashes from your car. 4. Drown all camp fires; then stir and drown again. (Fact Sheet No. 16-A)

Safety on the Highway

The National Safety Council is working hard to make the public aware of the mass murder taking place on U. S. highways. Your cooperation is urgently needed to make every man, woman and child in the nation accident-conscious. The difficulty is that people as a whole usually think horrible accidents always happen to somebody else. It simply doesn't occur to us that *we* may be killed dashing out to lunch tomorrow. Yet it could easily happen . . . for it's the careless little chances we all take every day that are causing the big accident fatalities . . . the purpose of the present campaign is to make 140 million Americans vividly aware of the little careless chances we've been taking . . . *and to make us cut them out.* Your programs can help put the brakes on America's rising traffic death toll. You can save lives this year by getting these points across to your listeners: (1) make each listener realize accidents don't always happen to somebody else. Make him realize *HE* is a potential accident victim. (2) Point out to the listener as specifically as time will allow the little, thoughtless chances he may be taking *today* . . . *this week.* Jaywalking . . . trying to beat the light at intersections when it's turning red . . . speeding when the law isn't looking . . . driving so fast at night he can't stop within his headlight vision . . . driving when he's had a few drinks . . . neglecting repairs on his car . . . ignoring signals at railroad crossings. (3) Persuade him that never again can he afford to take a chance with injury or death. *He may be next!* (4) Your aim is to make each listener decide right then and there never again to take even a "little" chance with injury or death. Since this allocation falls in the week immediately preceding Labor Day, please remind listeners that the need for safety on the highway will be greater than ever during the Labor Day weekend when traffic will be abnormally heavy. (Fact Sheet No. 15-A)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, August 19. They are subject to change.

Wednesday, August 21

Further Hearings

NEW—The Wren Broadcasting Co., Lawrence, Kan.—C. P. **1250 kc.**, 5 KW night, 5 KW day, S-KFKU.

NEW—Midwest Broadcasting Co., Milwaukee, Wisc.—C. P. **1250 kc.**, 5 KW unlimited, DA-day & night.

Thursday, August 22

WCMI—The Ashland Broadcasting Co., Ashland, Ky.—C. P. **1340 kc.**, 250 watts, unlimited.

FCC ACTIONS

DOCKET CASE DECISIONS—AM

The Commission announces its proposed Decision (B-268) looking towards the grant of the application of the Atlantic Shores Broadcasting, Ltd., for a construction permit for a new station at Coral Gables, Fla., to operate on **1490 kc.,** 250 watts, unlimited time (Docket No. 7131), and a denial of the applications of Southern Media Corporation seeking the same facilities at Coral Gables (Docket No. 6934), and of Miami Beach Publishing Co., seeking the same facilities at Miami Beach, Fla. (Docket No. 7132)

The proposed grant to Atlantic Shores Broadcasting, Ltd., is subject to the filing within 60 days of an application for modification of construction permit for approval of transmitter site and antenna system.

DOCKET CASE DECISIONS—FM

The Commission announces its Decision granting the following applications for FM broadcast stations in Washington, D. C.:

Commercial Radio Equipment Co., **101.3 mc.** (No. 267); 20 KW; 500 feet.

Cowles Broadcasting Co., **100.5 mc.** (No. 263); 20 KW; 350 feet; subject to CAA approval of height and location of antenna structure, and subject to no adverse effects on radiation pattern of standard broadcast station WOL.

National Broadcasting Co., **94.5 mc.** (No. 233); 20 KW; 490 feet; subject to condition that permittee shall satisfy legitimate complaints of blanketing.

Metropolitan Broadcasting Co., **101.7 mc.** (No. 269); 20 KW; 500 feet.

Potomac Broadcasting Cooperative, Inc., **93.3 mc.** (No. 227); 20 KW; 495 feet; subject to filing of application specifying new transmitter site which meets CAA approval, and for approval of technical features of proposed installation.

Evening Star Broadcasting Co., **94.1 mc.** (No. 231); 20 KW; 500 feet; subject to condition that permittee shall satisfy legitimate complaints of blanketing.

WINX Broadcasting Co., **92.9 mc.** (No. 225); 20 KW; 500 feet; subject to filing of application specifying for the new location technical features of proposed operation.

Theodore Granik, **93.7 mc.** (No. 229); 20 KW; 500 feet; subject to filing of application specifying new transmitter site which meets CAA approval, and for approval of technical features of proposed installation.

Capital Broadcasting Co., **100.9 mc.** (No. 265); 20 KW; 500 feet; subject to Commission approval of transmitter.

At the same time, the Commission denied the application of the Chesapeake Broadcasting Co. for FM station in Washington, D. C.

AM APPLICATIONS GRANTED

NEW—Goggan Radio Sales, a partnership composed of Benjamin F. Goggan, Jr., and Howard E. Dennis, Henderson, Texas.—Granted CP(*) for a new station to operate on **1000 kc.,** 250 watts, daytime only. (B3-P-4642)

NEW—Ben Nedow, tr/as Ecter County Broadcasting Co., Odessa, Texas.—Granted CP(*) for a new station to operate on **920 kc.,** 1 KW, daytime. (B3-P-4148; Docket 6944)

NEW—R. T. Waddell, P. C. Harbour, J. F. Postelle and J. S. McBeath, d/b as Odessa Broadcasting Co., Odessa, Texas.—Granted CP for a new station to operate on **1360 kc.,** 5 KW, daytime only, subject to interference conditions with Monahans Broadcasters (B3-P-4982), for a new station at Monahans, Texas, if granted.

(*) Subject to condition that applicant will, within 60 days from date of this action, file application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standards.

(Continued on next page)

COMMERCIAL TELEVISION APPLICATIONS GRANTED

NEW—Westinghouse Radio Stations, Inc., Boston, Mass.—Granted CP for a new commercial television station; frequency: Channel No. 4 (**66-72 mc.**); 10 KW visual, 7.5 KW aural power; antenna, 500 feet on the following conditions: (1) Waiver of Sec. 3.652 required. Permittee to install frequency monitor of accuracy of .001% or better when available. (2) The Commission may, in the future, require permittee to increase effective radiated power or relocate transmitter site in order to bring the coverage into substantial conformance with its rules. (3) Contingent on filing Form 304 for changes in WBZ antenna. (B1-PCT-33)

NEW—WBEN, Inc., Buffalo, N. Y.—Granted CP for a new television station; frequency **66-72 mc.** (Channel #4); 14.4KW visual power; 7.2 KW aural power; antenna 378 feet. (B-1-PCT-155)

FM FINAL CP'S GRANTED

Correction

According to a correction issued by the Commission, the item on p. 637 of last week's REPORTS referring to the grant of an FM final CP for the Journal Company, Milwaukee, should show effective radiated power as 349 KW.

The following applications were granted regular Construction Permits. (Note: Power given is effective radiated power; antenna height given is height above average terrain):

American Broadcasting Corp. of Kentucky, Lexington, Ky.—Class B: Channel: **102.3 mc.** (No. 272); 3.0 KW; 320 feet. (B2-PH-131)

The Sun Pub. Co., Inc., Jackson, Tenn.—Class B; Channel: **95.1 mc.** (No. 236); 30 KW; 420 feet. (B3-PH-308)

WAGE—WAGE, Inc., Syracuse, N. Y.—Class B; Channel: **93.9 mc.** (No. 230); 1.6 KW; 610 feet. (B1-PH-315)

Radio Station WMFR, High Point, N. C.—Class B; Channel: **97.7 mc.** (No. 249); 3.3 KW; 310 feet. (B3-PH-359)

News-Journal Corp., Daytona Beach, Fla.—Class B; Channel: **94.5 mc.** (No. 233); 8.5 KW; 330 feet. (B3-PH-408)

Alexandria Broadcasting Co., Inc., Alexandria, La.—Class B; Channel: **100.1 mc.** (No. 261); 3 KW; 380 feet. (B3-PH-570)

Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—Class B; Channel: **96.9 mc.** (No. 245); 10.4 KW; 2210 feet. (B3-PH-676)

George M. Ives, Brookfield, Ill.—Class A; Channel: **104.7 mc.** (No. 284); 250 watts; 168 feet. (B4-PH-711)

The Valley Electric Co., San Luis Obispo, Calif.—Class B; Channel: **92.3 mc.** (No. 222); 11.0 KW; 690 feet. (B5-PH-759)

James F. Hopkins, Inc., Detroit, Mich.—Class B; Channel: **94.5 mc.** (No. 233); 33 KW; 410 feet. (B2-PH-1)

Plains Radio Broadcasting Co., Amarillo, Texas.—Class B; Channel: **101.7 mc.** (No. 269); 36 KW; 400 feet. (B3-PH-529)

Bell Broadcasting Co., Inc., Temple, Texas.—Class A; Channel: **104.3 mc.** (No. 282); 210 watts; 505 feet. (B3-MPH-124; B3-PH-594)

Harwell V. Shepard, Denton, Texas.—Class B; Channel: **101.7 mc.** (No. 269); 3.1 KW; 290 feet. (B3-PH-866)

KOIN—KOIN, Inc., Portland, Ore.—Class B; Channel: **94.5 mc.** (No. 233); 150 KW; 1350 feet. (B5-PH-345) (*)

KOMA—KOMA, Inc., Oklahoma City, Okla.—Class B; Channel: **100.1 mc.** (No. 261); 190 KW; 500 feet. (B3-PH-531) (*)

KSTP—KSTP, Inc., St. Paul, Minn.—Class B; Channel: **102.1 mc.** (No. 271); 320 KW; 620 feet. (B4-PH-551) (*)

DESIGNATED FOR HEARING

Abraham Kofman & Sara F. Kofman, d/b as Times-Star Publishing Co., Alameda, Calif., and Millard Kibbe & Donald K. Deming, d/b as D and K Broadcasting Co., Palo Alto, Calif.—Designated for consolidated hearing application of Times-Star Publishing Co. (B5-P-4418) for new station to use frequency **1210 kc.**, 1 KW, daytime, with application of D and K Broadcasting Co. (B5-P-4690) for new station to use frequency **1220 kc.**, 250 watts, daytime.

David C. Jones, Jr., d/b as Bryan Broadcasting Co., Bryan, Texas.—Designated for hearing application for construction permit for new station to operate on **1240 kc.**, 250 watts, unlimited time. (B3-P-4767)

Radio Springfield, Inc., Springfield, Ill.—Designated for hearing application for construction permit for new station to operate on **1490 kc.**, 250 watts, unlimited power. (B4-P-3822; Docket 7323)

Key Broadcasting Corp., Baltimore, Md.—Designated for hearing application for new station to operate on **750 kc.**, 1 KW, daytime only (B1-P-4713), in consolidated proceeding with applications of Diamond State Broadcast Corp., Dover, Dela. (Docket 7012) and James M. Tisdale, Chester, Pa. (Docket 7647)

WLAV—Booth Radio Stations, Inc., Kalamazoo, Mich.; Leonard A. Versluis, Grand Rapids, Mich.; Michigan Broadcasting Co., Battle Creek, Mich., and Elyria-Lorain Broadcasting Co., Elyria, Ohio.—Designated for consolidated hearing applications of Booth Radio Stations, Inc., for new station at Kalamazoo, Mich., to operate on **930 kc.**, 1 KW, DA-2, unlimited time (B2-P-4277); WLAV to change frequency from **1340** to **930 kc.**, increase power from 250 watts to 1 KW, DA-night, install new transmitter and change location (B2-P-4536); Michigan Broadcasting Co., for new station at Battle Creek, Mich., to operate on **930 kc.**, 1 KW, DA-2, unlimited (B2-P-4756); and Elyria-Lorain Broadcasting Co., for new station at Elyria, Ohio, to operate on **930 kc.**, 1 KW, night, 5 KW-LS, DA-2; unlimited time. (B2-P-4865)

MISCELLANEOUS LICENSE RENEWALS

Granted renewal of licenses for following developmental broadcast stations for regular period ending May 1, 1947:

W9XEV, Evansville on the Air, Inc., Glenwood, Ind.; W3XMB, Maryland Broadcasting Co., Baltimore, Md.

MISCELLANEOUS ACTIONS

Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Granted request to use call letters KOB-TV ("KOB" is the call letter of its standard broadcast station and "TV" is short for television) for its new television station. This is first authorization of this nature. This authorization was based upon Commission policy of permitting FM stations to use the call letters of their standard broadcast stations followed by the letters FM.

WWBT—Hearst Radio, Inc., Baltimore, Md.—Granted modification of CP (B1-PCT-68) to change frequency from Ch. #6 to Ch. #11, **198-204 mcs.**, ESR from 1800 to 2370, transmitter location to approx. 3.5 miles northwest of Baltimore, change studio location to No. Charles St. and 26th St., Baltimore, change type of transmitters and make changes in antenna system of commercial television station.

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Denied petition for leave to amend its application for CP (B2-P-4137; Doc. 6938) so as to show changes in its officers, etc., and to substitute the frequency **1250** for **1390 kc.** therefore requested with other related changes. Further ordered that the time allowed for the filing of exceptions to the proposed decision of the Commission in Dockets 6936, 6938 and 6939, is extended to August 29, 1946.

WGPA—The Bethlehem Globe Pub. Co., Bethlehem, Pa.—Granted modification of CP which authorized a new station, for change in type of transmitter (RCA BTA-250-L), approval of antenna, and approval of transmitter and studio locations at 8th Ave. at intersection with Dell St., approximately 0.8 miles northwest of center of Bethlehem, Pa., and 426 Brodhes St., Bethlehem, respectively. (B2-MP-1921)

(Continued on next page)

(*) In lieu of conditions previously authorized.

KDRS—Progressive Broadcasting Co., Paragould, Ark.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at Paragould. (B3-MP-1974)

KGHI—KGHI Broadcasting Service, Little Rock, Ark.—Granted license to cover CP which authorized installation of new antenna and ground system, and change transmitter location. (B3-L-2000.) Also authority to determine operating power by direct measurement. (B3-Z-1824)

WSUA—Warren, Davis Yeager & Ford, Inc., Bloomington, Ind.—Granted modification of CP, which authorized a new station, to change name of permittee from: Warren, Davis, Yeager and Ford, Inc., to: Radio Station WSUA, Inc.; change type of transmitter to Gates 1-D, for approval of antenna and approval of transmitter location at 2½ miles south of city limits on state road #37, RFD, Bloomington, Ind. (B4-MP-1931)

WMOA—Marietta Broadcasting Co., Marietta, Ohio.—Granted modification of CP which authorized a new station, to extend completion date to 9-13-46. (B2-MP-1989)

KBUN—Bradford & Pihl, Bemidji, Minn.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations on highway #71, approximately 1.5 miles south of center of Bemidji, and 419½ Beltrami Ave., Bemidji, respectively. (B5-MP-1969)

KRIC—Oil Center Broadcasting Co., Odessa, Texas.—Granted license to cover CP which authorized a new station to operate on **1410 kc.,** 1 KW, DA, unlimited time, and change location of studio to 111 E. Fifth St., Odessa, Texas. (B3-L-1992.) Also granted authority to determine operating power by direct measurement. (B3-Z-1819.) Licensee is granted waiver of Secs. 3.55 (b) and 3.60, conditions.

KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Granted modification of CP which authorized increase in power, etc., for extension of completion date to 9-13-46. Permit is issued with express provision that permittee will assume full responsibility for any adverse effects to the operation of KIRO, including interference, cross modulation, and/or distortion of antenna pattern, and that in the event of such effects, appropriate rejection circuits will be installed as required in the KIRO and/or KEVR antenna system. On completion of the adjustments to the KEVR antenna system, sufficient field intensity measurements will be made on Station KIRO to establish the absence of adverse effects referred to above. (B4-MP-2029)

WSTP—Piedmont Broadcasting Corp., Salisbury, N. C.—Granted CP to mount FM antenna on top of AM antenna. (B3-P-5076)

WOLF—Civic Broadcasting Co., Syracuse, N. Y.—Granted CP to install new vertical antenna and make changes in ground system. (B1-P-3756)

KOIN—KOIN, Inc., Portland, Ore.—Granted CP to mount FM antenna on top AM tower. (B5-P-5090)

WESX—North Shore Broadcasting Co., Salem, Mass.—Granted CP to mount FM antenna on top of present tower. (B1-P-5074)

The following actions were taken by the Administrative Board on August 8:

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. Dak.—Granted modification of CP, which authorized increase in power, etc., for extension of completion date to 9-8-46. (B4-MP-2026)

KXLO—Capitol Broadcasting Co., Lewiston, Mont.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at: On North Side of U. S. Highway #87, 1 mile east of Lewiston, Mont. (B5-MP-1945)

B. Loring Schmidt, Salem, Ore.—Denied petition for review of the action of the presiding officer of the Motions Docket on July 31, denying petitioner's request to enlarge the issues in the consolidated proceeding upon his application for CP (Docket 7624) and the application of John H. Fitzgibbon, et al (Docket 7379), and the said action of the presiding officer is affirmed.

KTOK—KTOK, Inc., Oklahoma City, Okla.; Darrold Alexander Cannan, tr/as Wichtex Broadcasting Co., Wichita Falls, Texas—Adopted an order reopening in May 1, 1946, hearing of Wichtex Broadcasting Co. and designated application (Docket 7127) for consolidated hearing with application of KTOK, Inc. (Docket 7775), and further ordered that the Commission's order of January 16 designating Wichtex application for hearing, be amended to include application of KTOK, Inc.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Granted CP to install an auxiliary transmitter (W. E. 353 E-1) at Richmond Road, Monroe, La. (present site of main transmitter), to be operated on **1440 kc.,** 1 KW, employing DA-night. (B3-P-5073)

WMPS—WMPS, Inc., Memphis, Tenn.—Granted modification of CP which authorized change in frequency, etc., to change type of transmitter to RCA BTA-10F. (B3-MP-2035)

WCOC—Miss. Broadcasting Co., Inc., Meridian, Miss.—Granted modification of CP which authorized increase in power, etc., to change type of transmitter to (GATES BC-5A) and extend commencement and completion dates to 30 days after grant and 180 days thereafter, respectively, subject to the express condition that permittee shall satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation. (B3-MP-2032)

WNAR—Rahall Broadcasting Co., Inc., Norristown, Pa.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations near intersection of Old Arch Road and New Hope Street, NE of Norristown, Pa., and 115 W. Main St., Norristown, respectively; conditions in re interference. (B2-MP-1922)

WRNO—The Observer Radio Co., Orangeburg S. C.—Granted modification of CP which authorized a new station, for changes in transmitting equipment, approval of antenna and transmitter location on U. S. Highway 21 (North), Orangeburg, and change studio location to U. S. Highway 21, (North), Orangeburg. Permittee is granted waiver of Secs. 3.55(b) and 3.60 of rules; conditions. (B3-MP-2003)

WTOK—Meridian Broadcasting Co., Meridian, Miss.—Granted modification of CP which authorized a new station, to change type of transmitter to (W. E. 451-A-1), for approval of antenna and approval of transmitter and studio locations at 20th St. and 3rd Ave., and 208 22nd Ave., Meridian, respectively. (B3-MP-1940)

KVET—Austin Broadcasting Co., Austin, Texas.—Granted modification of CP which authorized a new station, for extension of completion date to 10-10-46. (B3-MP-2036)

KFBB—F. A. Buttrey (transferor), Fred Birch (transferee), Buttrey Broadcast, Inc., Great Falls, Mont.—Granted consent to voluntary transfer of control of Buttrey Broadcast, Inc., licensee of Station KFBB, from F. A. Buttrey to Fred Birch, for a consideration of $299,600 for all of the outstanding capital stock. (B5-TC-481)

I. & E. Broadcasting Co., Dayton, Ohio.—Granted request to dismiss petition filed by I. & E. Broadcasting Co. for reconsideration directed against the action of the Commission June 13, 1946, granting without hearing application of Peoples Broadcasting Corp., for a construction permit for new station at Worthington, Ohio. (Docket 7519)

Worcester Telegram Publishing Co., Inc., Worcester, Mass.—Granted request of permittee to cancel construction permit for new commercial television broadcast station to be operated on Channel No. 5, **76-82 mc.,** power (visual) 13.6 KW, (aural) 10.8KW, which had been granted May 16, 1946. (B1-PCT-153)

ACTIONS ON MOTIONS

WRAL—Capitol Broadcasting Co., Inc., Raleigh, N. C.—Granted petition insofar as it requests reopening of

(Continued on next page)

the record in re its application (Docket 6967) et al; denied petition insofar as it requests receiving into the record the affidavits from A. J. Fletcher and James Floyd Fletcher. The record was reopened for the sole purpose of receiving testimony from A. J. Fletcher and James Floyd Fletcher upon the question of overlap or multiple ownership between Durham Broadcasting Co., Durham, N. C., and the Capitol Broadcasting Co., Inc., WRAL, Raleigh, and further ordered that the further hearing in this proceeding be scheduled for August 12, at Washington.

Edwin Mead, Rockford, Ill.—Granted petition for leave to amend his application (Docket 7599), so as to supply a supplemental engineering report containing changes in the nighttime coverage due to recent grants of other stations and presenting more complete data regarding possible conflicts with other pending applications, and the amendment was accepted.

Radio Wisconsin, Inc., Madison, Wisc.—Granted petition for leave to amend its application (Docket 6940) so as to specify a revised directional antenna and supply current information on program plans, and the amendment was accepted.

WOWO—Westinghouse Radio Stations, Inc., Ft. Wayne, Ind.—Granted petition for leave to amend its application for CP (Docket 7674) so as to specify a new transmitter site, etc., and the amendment was accepted.

Hearst Radio, Inc., New York, N. Y.—Granted petition to dismiss without prejudice application for a new FM station. (Docket 7218; B1-PH-222)

KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.—Granted petition for leave to intervene in the hearing on applications of Modesto Broadcasting Co. and Turlock Broadcasting Group. (Dockets 7678 and 7679)

WDEV—Lloyd E. Squire and Wm. C. Ricker, d/b as Radio Station WDEV, Waterbury, Vt.—Granted petition of Lloyd Squire, surviving partner of Lloyd E. Squire and Wm. C. Ricker, d/b as Radio Station WDEV, for leave to amend application for CP (Docket 7405) so as to show death of one of the partners, Wm. G. Ricker; substitute Lloyd E. Squire, surviving partner, and Ernest C. Perkins, executor of the estate of Wm. G. Ricker, as the applicant in place of the original applicant, and the amendment was accepted.

Town Talk Broadcasting Co., Grass Valley, Calif.—Granted petition for leave to amend application for CP (Docket 7668) so as to add to the application various letters of endorsement from citizens and representatives of civic groups in Grass Valley, and the amendment was accepted.

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Granted petition requesting reinstatement of its application for CP (B5-P-3552), which was dismissed without prejudice on May 9, 1946, subject to the right of reinstatement at a later date under the provisions of the Commission's public notice of Jan. 5, 1946, and to accept amendment filed simultaneously with the petition specifying the frequency **910 kc.**, with 1 KW, unlimited time, DA day and night. The application was reinstated and the amendment accepted.

Ark. Valley Broadcasting Co., Fort Smith, Ark.—Granted petition requesting reinstatement of application (B3-P-4300) which was dismissed without prejudice on June 7, 1946, subject to the right of reinstatement at a later date under provisions of the Commission's public notice of Jan. 5, 1946, and to accept the amendment filed simultaneously with the petition specifying the frequency **1270 kc.**, with 1 KW, unlimited time, using directional antenna. The application was reinstated and the amendment accepted.

Newark Broadcasting Corp., Newark, N. J.—Granted petition for leave to amend application for CP (Docket 6190) so as to change Paragraph 17 of the application to show that petitioner is requesting in part the facilities of WAGE, Syracuse; and to show petitioner's willingness to pay the reasonable cost of a change in transmitter site by WAGE, and the amendment was accepted.

KVOX—KVOX Broadcasting Co., Moorehead, Minn.; Northern States B/cg Co., Fargo, N. Dak.—Granted petition for continuance of consolidated hearing now scheduled for August 14 and 15, at Fargo, N. Dak., on petitioner's application (Docket 7663) and application of Northern States Broadcasting Co. (Docket 7664) and said hearing was continued to Sept. 23 at Washington.

Mansfield Journal Co., Mansfield, Ohio; Lorain Journal Co., Lorain, Ohio—Granted petition filed by Mansfield Journal Co. and Lorain Journal Co. requesting an extension of time to August 27 within which to file proposed findings of fact and conclusions in the proceeding upon their applications for construction permits and application of Lawrence W. Harry, d/b as Fostoria Broadcasting Co., and the time within which Mansfield Journal Co. and The Lorain Journal Co. may file its proposed findings of fact is extended to and including August 27, 1946.

Idaho Falls Broadcasting Co., Idaho Falls, Idaho; Eastern Idaho B/cg & Tele. Co., Idaho Falls, Idaho—Ordered that the hearing on these cases now scheduled for August 19 at Idaho Falls, be continued to Sept. 18 at Idaho Falls.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

610 Kilocycles

KFRC—Don Lee Broadcasting System, San Francisco, Calif.—Authority to make changes in automatic frequency control equipment.

650 Kilocycles

NEW—Liberty Broadcasting Corp., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on **640 kc.**, power of 5 KW and limited hours of operation. Amended to change frequency from **640** to **650 kc.**, and hours of operation from limited time to daytime.

680 Kilocycles

WMPS—WMPS, Inc., Memphis, Tenn.—Modification of construction permit (B3-P-4310, which authorized change in frequency, increase in power, install new transmitter and directional antenna for night use and change transmitter location) change type transmitter.

690 Kilocycles

KGGF—Hugh J. Powell, Coffeyville, Kans.—Modification of construction permit (B4-P-2883, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter location) to increase power from 1 KW to 5 KW night, 10 KW day, install new transmitter, changes in directional antenna for day and night use, change transmitter location from Coffeyville to Liberty, Kansas, and extend commencement and completion dates.

NEW—Riley Orlan Parker, Lamesa, Texas (P. O. 510 N. Katherine St.)—Construction permit for a new standard broadcast station to be operated on **690 kc.**, power of 250 watts and daytime hours of operation.

750 Kilocycles

NEW—Clarksburg Broadcasting Corp., Clarksburg, W. Va. (P. O. Box 950)—Construction permit for a new standard broadcast station to be operated on **750 kc.**, power of 1 KW and daytime hours of operation.

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780 Kilocycles

NEW—General Broadcasting Co., a partnership composed of William J. Edwards, Graydon L. Newman and Pearl McPherson Patrick, Birmingham, Ala. (P. O. 4333 11th Ave., North)—Construction permit for a new standard broadcast station to be operated on **780 kc.**, power of 1 KW, and daytime hours of operation.

890 Kilocycles

WHNC—Henderson Radio Corp., Henderson. N. C.—License to cover construction permit (B3-P-4254 as modified) which authorized increase in power and installation of new transmitter.

900 Kilocycles

NEW—Puritan Broadcast Service, Inc., Lynn, Mass. (P. O. 7 Willow St.)—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 250 watts and daytime hours of operation.

910 Kilocycles

WCOC—Mississippi Broadcasting Co., Meridian, Miss.—Modification of construction permit (B3-P-4300, which authorized increase in power and install new transmitter) to change type of transmitter and extend commencement and completion dates.

930 Kilocycles

WFMD—The Monocacy Broadcasting Co., Frederick, Md.—Construction permit to increase power from 500 watts to 1 KW, install new transmitter and change transmitter and studio locations.

950 Kilocycles

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Modification of construction permit (B3-P-3384, as modified) to extend completion date.

960 Kilocycles

KGKL—KGKL, Inc., San Angelo, Texas—Modification of construction permit (B3-P-4502, which authorized a change in frequency, to increase power, install new transmitter and directional antenna for night use and to change transmitter location) to change transmitter location.

1020 Kilocycles

WSIC—Paul F. McRoy, John H. Searing and Ann E. Searing, d/b as Southern Illinois Broadcasting Partnership, Carbondale, Ill.—Modification of construction permit (B4-P-4695, which authorized a new standard broadcast station) to make changes in antenna system.

1030 Kilocycles

NEW—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla. (P. O. Box 368 (101 Pablo Ave.))—Construction permit for a new standard broadcast station to be operated on **1030 kc.**, power of 250 watts and daytime hours of operation.

1060 Kilocycles

KROY—Royal Miller, Marion Miller, L. H. Penney, Gladys W. Penney, d/b as Royal Miller Radio, Sacramento, Calif.—Construction permit to change frequency from **1240** to **1060 kc.**, increase power from 250 watts to 5 KW, install new transmitter, directional antenna for night use and change transmitter location. Amended to change name from Royal Miller, Marion Miller, L. H. Penney, Gladys W. Penney, d/b as Royal Miller Radio, to Harmco, Inc.

1130 Kilocycles

WNEW—Greater New York Broadcasting Corp., New York, N. Y.—Construction permit to increase power from 10 KW (employing directional antenna day and night) to 50 KW, install new transmitter and make changes in directional antenna for night use only. Amended to make change in directional antenna.

1230 Kilocycles

WJOY—Vermont Broadcasting Corp., Burlington, Vt.—Modification of construction permit (B1-P-4183, as modified which authorized a new standard broadcast station) to make changes in antenna system.

WMOB—Nunn Broadcasting Corp., Mobile, Ala.—Construction permit to make changes in antenna and mount FM antenna on top of AM antenna and change transmitter location.

1240 Kilocycles

NEW—Oneonta Star, Inc., Oneonta, N. Y. (P. O. 12-14 Broad St.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1250 Kilocycles

KPAC—Port Arthur College, Port Arthur, Texas.—Construction permit to increase power from 1 KW, day and night, to 5 KW day, and 1 KW night, to install new transmitter and change transmitter location.

1300 Kilocycles

KVET—Austin Broadcasting Co., Austin, Texas—Modification of construction permit (B3-P-4192, which authorized a new standard broadcast station) for extension of completion date.

1320 Kilocycles

NEW—Farmers' Chemical Co., Kalamazoo, Mich. (P. O. Box 591)—Construction permit for a new standard broadcast station to be operated on **1320 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

WJHP—The Metropolis Co., Jacksonville, Fla.—Modification of construction permit (B3-P-4322, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change transmitter location) to make change in directional antenna for night use and mount FM antenna on top of one tower and television antenna on top of other tower.

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Modification of construction permit (B3-P-4254, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, increase power from 500 watts night, 5 KW day, to 5 KW day and night, and change transmitter location.

1340 Kilocycles

WTSB—Robeson Broadcasting Corp., Lumberton, N. C.—License to cover construction permit (B3-P-3930, as modified) which authorized a new standard broadcast station.

WTSB—Robeson Broadcasting Corp., Lumberton, N. C.—Authority to determine operating power by direct measurement of antenna power.

NEW—William Paul Beville, Louise Beville, Vincent F. Callahan, Florence Anita Callahan, Eugene M. Zuckert and Barbara J. Zuckert, a Partnership d/b as WCPZ Broadcasting Co., Beaumont, Texas (P. O. 1727 H St., N. W., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

(Continued on next page)

WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—Construction permit to install a new transmitter, make changes in antenna and mount FM antenna on top of AM antenna and change transmitter location.

1350 Kilocycles

KID—Idaho Radio Corp., Idaho Falls, Idaho—Construction permit to install a new transmitter.

1400 Kilocycles

NEW—John W. Guider, tr/as White Mountain Radio, Littleton, N. H.—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

NEW—C. H. Fisher, C. O. Fisher, B. N. Phillips and James E. Phillips, a Partnership d/b as Yakima Valley Broadcasting Co., Yakima, Wash. (P. O. Box 1506, % Harold Arzt, East Alder St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

KCOL—Douglas D. Kahle, John L. Hitchcock, Wilbur E. Rocchio, General Partners, and Warren D. Brainard, Limited Partners, d/b as Northern Colorado Broadcasting Co., Fort Collins, Colo.—Modification of construction permit (B5-P-4670, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location.

1440 Kilocycles

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Construction permit to install auxiliary transmitter.

KMED—Mrs. W. J. Virgin, Medford, Ore.—Application to purchase Station KMED by Medford Radio Corp.

1450 Kilocycles

KATE—Albert Lea-Austin Broadcasting Co., Inc., Albert Lea, Minn.—Authority to determine operating power by direct measurement of antenna power.

KDNT—Harwell V. Shepard, Denton, Texas—Construction permit to make changes in antenna system and mount FM antenna on top of AM tower.

NEW—Homer Rodeheaver, Winona Lake, Ind.—Construction permit for a new standard broadcast station to be operated on **1250 kc.,** power of 1 KW, directional antenna and unlimited hours of operation. Amended to change frequency from **1250** to **1450 kc.,** power from 1 KW to 250 watts, change type of transmitter, install vertical antenna, change transmitter and studio locations from Winona Lake to Fort Wayne, Indiana.

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Modification of construction permit (B5-P-4533, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and approval of transmitter location.

KEIO—Eastern Idaho Broadcasting & Television Co., Pocatello, Idaho—Modification of construction permit (B5-P-4638, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and transmitter location.

1480 Kilocycles

NEW—Radio Wisconsin, Inc., Madison, Wis.—Construction permit for a new standard broadcast station to be operated on **1480 kc.,** power of 1 KW, directional antenna night and unlimited hours of operation. Amended to make changes in directional antenna.

1490 Kilocycles

NEW—Howard L. Roberts, Donald Ellsworth, Lorenzo K. Lisonbee, Bert A. Randall, Samuel F. Curtis, Joseph M. Standage and Ernest J. Burgi, a Partnership d/b as Sun Valley Broadcasting Co., Mesa, Ariz.—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation. Amended to change frequency from **1340** to **1490 kc.**

1540 Kilocycles

NEW—Texhoma Broadcasting Co., Durant, Okla. P. O. % Geo. L. Malone, Pres., 321 West Main)—Construction permit for a new standard broadcast station to be operated on **1540 kc.,** power of 250 watts and unlimited hours of operation.

1550 Kilocycles

NEW—Fulton County Broadcasting Corp., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on **1550 kc.,** power of 50 KW, directional antenna and unlimited hours of operation. Amended to change power from 50 KW, directional antenna, to 10 KW night, 50 KW day and directional antenna for night use.

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Application to purchase Radio Station WBBW by Radio Indianapolis, Ind.

1580 Kilocycles

NEW—Central Illinois Radio Corp., Peoria, Ill.—Construction permit for a new standard broadcast station to be operated on **1290 kc.,** power of 5 KW, and unlimited hours of operation. Amended: To change frequency from **1290** to **1580 kc.,** change power from 5 KW to 1 KW, change hours of operation from unlimited to daytime, install new transmitter and vertical antenna, and change transmitter location.

FM APPLICATIONS ACCEPTED FOR FILING

Central Nebraska Broadcasting Corp., Kearney, Nebr.—Construction permit for a new FM broadcast station to be operated on Channel #228, **93.5 mc.,** and coverage of 16,665 square miles. Amended to specify class of station.

Amalgamated Broadcasting System, Inc., Chicago, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage as determined by FCC. Amended to change coverage to 9,660 square miles, specify population as 4,948,000, change transmitter site, specify type of transmitter and make changes in antenna system.

Templetone Radio Mfg. Corp., Boston, Mass.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by chief engineer of FCC and coverage to be determined by FCC. Amended to change coverage from "to be determined" to 9,413 square miles and population from 2,530,000 to 3,286,900.

Mrs. W. J. Virgin, Medford, Ore.—Application to purchase conditional grant by Medford Radio Corporation.

Advertisers Press, Inc., Flint, Mich. (P. O. 328 Saginaw St.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #286, **105.1 mc.**

James Cullen Looney, Edinburg, Texas (P. O. 217½ Closner Blvd.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC.

Sun Country Broadcasting Co., Phoenix, Ariz.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by chief engineer of FCC. Amended to change transmitter location.

George Anthony Waslovas, Cheviot, Ohio (P. O. 4111 Harrison Ave.)—Construction permit for a new FM broadcast station to be operated on Channel #281, **104.1 mc.**

Scripps-Howard Radio, Inc., Knoxville, Tenn. (P. O. 1121 Union Central Bldg., Cincinnati, Ohio)—Construction permit for a new FM broadcast station to be operated

(Continued on next page)

on Channel #224, **92.7 mc.**, and coverage of 13,700 square miles.

The Crosley Corp., Cincinnati, Ohio.—Modification of construction permit (B2-PH-214, which authorized a Metropolitan FM broadcast station) to change name from The Crosley Corporation to Crosley Broadcasting Corporation, specify frequency as Channel #251, **98.1 mc.**, coverage as 13,910 square miles, population as 1,588,900, transmitter site, type of transmitter and specify antenna system.

Inter-City Advertising Co., Charlotte, N. C. (P. O. 120 E. 3rd St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 12,000 square miles.

Everglades Broadcasting Co., Miami, Fla. (P. O. 334 N. E. 32d St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 4,750 square miles.

KUOA, Inc., Siloam Springs, Ark. (P. O. John Brown University Campus)—Construction permit for a new FM broadcast station to be operated on Channel #245, **96.9 mc.**, and coverage of 8,513 square miles.

WNBF-FM—Wylie B. Jones Advertising Agency, Binghamton, N. Y.—Modification of license to change name from Wylie B. Jones Advertising Agency to Clark Associates, Inc.

The Wren Broadcasting Co., Inc., Topeka, Kans.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel No. 273, **102.7 mc.**, and coverage of 13,720 square miles. Amended: To correct frequency as Channel No. 273, **102.5 mc.**

TELEVISION APPLICATIONS ACCEPTED FOR FILING

Minnesota Broadcasting Corp., Minneapolis, Minn. (P. O. 115 E. Grant St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #4, **66-72 mc.**, and ESR of 2080.

WBKB—Balaban & Katz Corp., Chicago, Ill.—Construction permit to change frequencies from Channel #2, **60-66 mc.**, to Channel #4, **66-72 mc.**, ESR from 550 to visual 2200, aural 1710, make changes in aural and visual transmitters, transmitter location, and make changes in antenna system.

Bendix Aviation Corp., Bendix Radio Division, Towson, Md. (P. O. Joppa Rd.)—Construction permit for a new experimental television broadcast station to be operated on **600-620 mgc.**, power of visual 100 watts (peak) and aural 100 watts, and emission of visual special aural FM special.

Don Lee Broadcasting System, Hollywood, Calif. (P. O. 5515 Melrose Ave.)—Construction permit for a new experimental television broadcast station to be operated on frequencies to be assigned; power of visual, 250 watts (peak), aural, 250 watts, and emission of visual A5 and aural special.

The St. Louis University, St. Louis, Mo. (P. O. 221 North Grand Blvd.)—Construction permit for a new experimental television broadcast station to be operated on frequency to be assigned in **480-920 mc.** band and power of visual, 1 KW.

WCBW—Columbia Broadcasting System, Inc., New York, N. Y.—Modification of license to specify frequency as Channel No. 2, **54-60 mc.**, and to change ESR from 1000 to 1230.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WBGO—The Board of Education of Newark in the County of Essex, Newark, N. J.—Modification of construction permit (B1-PED-50, as modified) which authorized a new non-commercial educational broadcast station) for extension of completion date.

WABW—Associated Broadcasters, Inc., Indianapolis, Ind.—Application to purchase Radio Station WABW by Radio Indianapolis, Inc.

KEGT—Tarrant Broadcasting Co., Area of Fort Worth, Texas.—Construction permit to change transmitter power from 2 watts to 1.75 watts, change from portable-mobile to mobile.

KAAD—Tarrant Broadcasting Co., area of Fort Worth, Texas.—Construction permit to change transmitter, change power from 40 watts to 100 watts, change from portable-mobile to portable.

NEW—Northwest Broadcasting Co., Area of Fort Dodge, Iowa. (P. O. Warden Bldg.)—Construction permit for a new relay broadcast station to be operated on **1622, 2058, 2150** and **2790 kc.**, power of 20 watts, and A3 emission.

NEW—The Bible Institute of Los Angeles, Inc., Los Angeles, Calif. (P. O. 558 So. Hope St.)—Construction permit for a new non-commercial educational broadcast station to be operated on Channel No. 218, **91.5 mc.**, power of 3158 watts, and special for FM emission.

NEW—Leonard A. Versluis, Area of Grand Rapids, Mich. (P. O. 6 Fountain St., N. E.)—Construction permit for a new relay broadcast station to be operated on **156.075, 157.575, 159.975** and **161.925 mc.**, power of 10 watts and A3 emission.

APPLICATIONS DISMISSED

WNBF-FM—Wylie B. Jones Advertising Agency, Binghamton, N. Y.—Construction permit to change frequency from **44.9** to **43.7 mc.**, service area from 6500 square miles to be determined, type of transmitter, studio and transmitter location. Request of attorney.

WGST—Georgia School of Technology, Atlanta, Ga.—Construction permit to increase power from 1 KW night, 5 KW day to 5 KW day and night, and install directional antenna for night use. **(920 kc.)**

Ronald B. Woodyard, Utica, N. Y.—Construction permit for a synchronous amplifier to be operated with a new standard broadcast station at Utica, N. Y. (B1-P-3636), on **1450 kc.**, power of 50 watts, and unlimited hours of operation.

APPLICATION RETURNED

Ralph E. Oliver, Thomas E. Davisson, Silas S. Shippy, Leslie W. Oliver, d/b as Napa Valley Broadcasting Co., Napa, Calif.—Construction permit for a new standard broadcast station to be operated on **1570 kc.**, power of 500 watts and daytime hours of operation. Amended: To change frequency from **1570** to **880 kc.**

APPLICATIONS TENDERED FOR FILING

590 Kilocycles

NEW—Bluegrass Broadcasting Co., Inc., Versailles, Ky.—Construction permit for a new standard broadcast station to be operated on **590 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on **590 kc.**, power of 1 KW, night, 5 KW, day, directional antenna and unlimited hours of operation.

670 Kilocycles

NEW—News Publishing Co., Rome, Ga.—Construction permit for a new standard broadcast station to be operated on **670 kc.**, power of 1 KW, and daytime hours of operation.

720 Kilocycles

NEW—Carteret Broadcasting Co., in or near Morehead City, N. C.—Construction permit for a new standard broadcast station to be operated on **720 kc.**, power of 1 KW, and daytime hours of operation.

780 Kilocycles

NEW—General Broadcasting Co., a Partnership composed of William J. Edwards, Graydon L. Newman, Pearl

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McPherson Patrick, Birmingham, Ala.—Construction permit for a new standard broadcast station to be operated on **780 kc.**, power of 1 KW, and daytime hours of operation.

810 Kilocycles

NEW—Denver Broadcasting Co., Denver, Colo.—Construction permit for a new standard broadcast station to be operated on **810 kc.**, power of 25 KW night, 50 KW day, directional antenna and unlimited hours of operation.

900 Kilocycles

NEW—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 1 KW, and daytime hours of operation.

910 Kilocycles

NEW—KJAN Broadcasting Co., Inc., Opelousas, La.—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

NEW—Batta Broadcasting Co., Braddock, Penna.—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power of 1 KW and daytime hours of operation.

930 Kilocycles

NEW—Rocky Mountain Broadcasting Co., Pueblo, Colo.—Construction permit for a new standard broadcast station to be operated on **930 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation.

WFMD—The Monocacy Broadcasting Co., Frederick, Md.—Construction permit to increase power from 500 watts to 1 KW, install new transmitter, and change transmitter location and make changes in directional antenna, night.

970 Kilocycles

WCSH—Congress Square Hotel Co., Portland, Me.—Construction permit to change operation of directional antenna day and night to directional antenna, night, on 5 KW, unlimited time.

1080 Kilocycles

NEW—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Construction permit for a new standard broadcast station to be operated on **1080 kc.**, power of 1 KW, and daytime hours of operation.

1170 Kilocycles

NEW—Suburban Broadcasting Corp., Upper Darby, Pa.—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 1 KW, and daytime hours of operation.

1230 Kilocycles

NEW—Robert P. Strakos and John F. Kearney, a Partnership, d/b as the Colgren Broadcasting Co., Hudson, N. Y.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

1270 Kilocycles

NEW—Inter-American Radio Corp., Caguas, P. R.—Construction permit for a new standard broadcast station to be operated on **1270 kc.**, power of 250 watts, and unlimited hours of operation.

1280 Kilocycles

WMIN—WMIN Broadcasting Co., St. Paul, Minn.—Construction permit to change frequency from **1400** to **1280 kc.**, change power from 250 watts to 5 KW, install new transmitter and change transmitter location and install directional antenna for day and night use.

1290 Kilocycles

Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—Construction permit to change power from 1 KW to 5 KW, using directional antenna day and night.

1300 Kilocycles

WOOD—American Broadcasting Co., Inc., Grand Rapids, Mich.—Consent to assignment of license to Liberty Broadcasting, Inc.

1340 Kilocycles

NEW—Connellsville Broadcasters, Inc., Connellsville, Pa.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1400 Kilocycles

NEW—Grand Forks Herald, Inc., Grand Forks, N. Dak.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation.

WGAP—Geo. Burne Smith and V. H. McLean, d/b as Gateway Broadcasting Co., Maryville, Tenn.—Consent to assignment of construction permit to George R. Dempster and V. H. McLean, d/b as Gateway Broadcasting Co.

1410 Kilocycles

WING—Great Trails Broadcasting Corp., Dayton, Ohio.—Application for reinstatement on **1410 kc.**, power of 5 KW, unlimited hours of operation, directional antenna night.

1420 Kilocycles

NEW—Owensboro on the Air, Inc., Owensboro, Ky.—Construction permit for a new standard broadcast station to be operated on **1420 kc.**, power of 1 KW, directional antenna night, and unlimited hours of operation.

1470 Kilocycles

NEW—Lewiston-Auburn Broadcasting Corp., Lewiston, Me.—Construction permit for a new standard broadcast station to be operated on **1470 kc.**, power of 5 KW, directional antenna, and unlimited hours of operation.

1490 Kilocycles

NEW—Siskiyou County Broadcasting Co., Yreka, Calif.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Radio Anthracite, Inc., Nanticoke, Pa.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Clyde R. Horne, Jerrell A. Shepherd, a Partnership, d/b as The Valley Broadcasters, Russellville, Ark.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

1510 Kilocycles

NEW—Home News Publishing Co., New Brunswick, N. J.—Construction permit for a new standard broadcast

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station to be operated on **1510 kc.**, power of 1 KW, and daytime hours of operation.

1590 Kilocycles

Caprock Broadcasting Co., Lubbock, Texas.—Construction permit to make changes in directional antenna system, operating with 1 KW, unlimited time.

FM

WHPC-FM—The Patriot Co., Harrisburg, Pa.—Involuntary transfer of control of construction permit from Vance C. McCormick, deceased, to Gertrude Howard McCormack, Conway Olmstead, and Dauphin Deposit Trust Co., executors of the Estate of Vance C. McCormick, deceased.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Adelphi Hosiery Co.—Violation of the Wool Products Labeling Act is charged by the Commission in a complaint issued against Ben Friedlander, trading as Adelphi Hosiery Co., 93 Worth St., New York, and Louis G. Kauderer, trading as Double Knit Hosiery Mills, Riverside, N. J. (5457)

STIPULATIONS

No stipulations were issued by the Commission during the past week.

CEASE AND DESIST ORDERS

Kraupner and Kraupner, Inc.—Under the terms of a Commission order, Kraupner and Kraupner, Inc., 1375 Myrtle Ave., Brooklyn, and Diener & Dorskind, Inc., 147 West 42nd St., New York, are prohibited from disseminating false advertisements concerning the therapeutic properties of Kay's Medicated Ointment. Kraupner and Kraupner, Inc., sells and distributes the ointment, advertisements of which are prepared and disseminated by Diener & Dorskind, Inc., an advertising agency. (5380)

Oceanic Import Co.—Perfumes represented as coming from "the famous gardens of Miahati in Hawaii, where the exotic vari-colored hibiscus and jasmine mingle with honeysuckle and orange blossoms in riotous fragrance," were actually manufactured in New York, the Federal Trade Commission found as it issued an order prohibiting misrepresentations as to the origin of perfumes.

The order is directed against Miahati, Inc., and Andrew Apicella, trading as Oceanic Import Co., both of 377 Fourth Ave., New York, and Abbot Manufacturing Co., Inc., 551 Fifth Ave., New York. It orders the respondents to cease and desist from representing that perfumes compounded in the United States are of Hawaiian origin. (4671)

Snow's Hatcheries—The Commission issued an order prohibiting Earl H. Snow and Pershing R. Snow, trading as Snow's Hatcheries, Sleepy Eye, Minn., from falsely representing that they are R.O.P. poultry breeders or operate a poultry plant under the supervision of an official State agency supervising United States Record of Performance work. (5339)

Standard Oil Company of Indiana—The Commission has modified its cease and desist order of October 9, 1945, directed against discriminatory pricing practices in the sale of gasoline by Standard Oil Company of Indiana, which has its principal place of business at 910 South Michigan Avenue, Chicago. The price discriminations were found by the Commission to be in violation of section 2(a) of the Robinson-Patman Act. (4389)

FTC CASE CLOSED

John Stillman—The Commission has ordered closed without prejudice its case against John Stillman, former president of Kay Preparations Co., Inc., 522 Fifth Ave, New York, who was charged with dissemination of false advertisements concerning Kay cosmetics.

The case was closed because Stillman has sold his interest in the corporation, and it is unlikely that he will resume his business activities, the order said. The case against the corporation was closed in December, 1945, after it entered into a stipulation with the Commission to cease and desist from the practices complained of, but Stillman did not join in this agreement. (5318)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 34, August 26, 1946

Routing:

Advance Registration for NAB Convention Indicates Record Breaking Attendance

With more than 500 advance registrations from members already filed at NAB headquarters, all indications point to a record breaking attendance at the 24th Annual Convention to be held at the Palmer House in Chicago, October 21-24.

Wide interest is being shown by the membership in this year's meeting, the first full fledged industry convention since 1942. It is estimated that total registration will approach the 2000 mark.

This estimate is based on the 1942 attendance of 976 registrants, when the NAB membership totaled 522. Since that time the membership has almost doubled, with 1003 members on the rolls at the time the Board of Directors met earlier this month.

In order that members who are planning to attend the convention may be served most efficiently, NAB headquarters requests that they fill out and return the advance registration forms distributed recently.

NAB BRIEF FILED ON ET IDENTIFICATION RULE

The NAB filed a brief Friday (23) with the Federal Communications Commission supporting the revision of FCC Rule 3.407, regarding identification of recordings and transcriptions, proposed by the Commission May 29th.

This action followed instructions given to the NAB General Counsel by the Board of Directors at its recent meeting. The Commission had previously postponed the date for filing of briefs from June 24 to August 26 at the request of NAB in order that its Board might consider the issue.

In expressing its approval of the proposed relaxation of the recording identification rule, NAB also requested permission to participate in any oral arguments on the matter which the Commission might deem proper.

INSIDE THIS ISSUE

In recognition of the value of the American system of broadcasting, Oregon members of the American Legion, in their recent state convention, called for a continuation of broadcasting without government censorship. (p. 666)

Following Board approval of a new standard spot contract form, NAB's Broadcast Advertising Department is preparing mats of the contract form to be sent to all stations. (p. 667)

The Small Market Stations Executive Committee has called a pre-convention meeting for next month to stimulate station interest in presenting subjects for convention discussion. (p. 667)

BMB began distribution of its first publication, "Radio Families USA—1946" on Tuesday (20). The book shows family radio ownership as of January, 1946. (p. 666)

FCC actions on Friday included regular license renewals for 24 standard broadcast stations. (p. 666)

The 15th District has asked NAB headquarters for assistance to certain California stations in their current discussions with IBEW. (p. 667)

Ohio Clinic, Drawing Record Attendance, Seeks Improvements in Radio News

A new attendance record of 83 for a NAB radio news clinic was established August 20 in Canton at the news clinic sponsored by the Ohio Association of Broadcasters. Broadcasters from every section of Ohio and two other states sat down together for a solid day's discussion of how to do a better news gathering, writing, editing and broadcasting job. As an indication of the sincerity of attendants a segment of time at the end of the day was devoted to a consideration of "weaknesses of radio news."

For the record it was well established at the conclusion of this period that most weaknesses could be cured by the addition of competent personnel.

Plans for the radio news clinic were set in motion some weeks ago by Pat Williams, OAB president, and general manager of WIZE and WING. He appointed Eugene Carr, director of radio of the Brush-Moore newspapers, Canton, chairman, with S. Bernard Berk, president and station manager, WAKR, Akron, and Len Nasman, business manager, WFMJ, Youngstown, as committee associates.

A. D. Willard, Jr., NAB executive vice president, came from Washington to give the luncheon address on "Freedom of Radio." Arthur Stringer, director of special services, was present to report on what stations were doing in other sections of the country.

Because news clinics had not yet been held in Michigan and Pennsylvania and because both stations intend to strengthen their respective news departments, Forrest Owen, WELL, Battle Creek, and Elliott Jones, WPIC, Sharon, Pa., came to hear and participate in the discussions.

John Murphy, news editor, WCKY, Cincinnati, was discussion leader of the morning session on "Gathering News for Radio."

Such things as news

(Continued on page 664)

NAB Reports
The National Association of Broadcasters

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

Ohio Clinic Seeks Improvements in Radio News

(Continued from page 663)

sources, local reporters, covering beats, special events, use and demonstration of the wire recorder highlighted Editor Murphy's section of the agenda. Set subjects led to the discussion of allied subjects.

Radio, Press, Pictures Must Stand Together

In his talk on "Freedom of Radio," Mr. Willard said that radio in particular was vulnerable to government domination and control. Emphasizing the fact that the United States is the last bulwark of freedom of expression, he urged broadcasters to accept the responsibility of defending this freedom.

In reply to a question put to him at the afternoon session by Robert T. Mason, former president of OAB, and licensee of WMRN, Marion, Mr. Willard commented on what could be done to enable radio to attain the prestige which is accorded newspapers through editorializing.

Mr. Willard pointed out that radio stations voluntarily gave up editorial privileges as a result of a decision handed down in the Mayflower Case, in which the FCC asserted that no radio station should have an opinion of its own on controversial matters.

"We have paid the penalty of abiding by this rule. Why is it," he asked, "that in most communities today, the newspaper is a more influential factor than the radio station? We don't represent anything in many respects," he answered, "as a result of accepting the Mayflower decision.

> "If a paper sees a condition in its community that should be remedied, it gets up and fights. We're wishy washy. The only thing we're 'agin,' is sin—and it has to be so obvious we are almost sure there is no contender on the other side of the question. The newspaper stands for what it knows to be proper and right in its community and has gained prestige and standing for those things during the years. The time has to come soon when radio will accept that same responsibility. It's your right and duty to determine what your program structure will be. If you want to fight for something you think is right, it's your right to get up and fight for it.
>
> "No one has ever disputed the Mayflower decision, though even some Commissioners doubt that the ruling could stand in Court. Some stations and networks have already begun to have editorial policies and have so labeled them. NAB will do everything to hasten the day when every radio station will build for itself the same position newspapers have built for themselves in their editorial policies, and in standing up for what they believe is right."

The first afternoon session, led by Glen Jackson, program director, WSPD, Toledo, included the technical phases of news handling. Opposing points of view were presented and debated.

Lester Spencer, assistant manager, WHIO, Dayton, was discussion leader of the final afternoon stanza. This included "Analyzing Your News Audience," and "General Weaknesses in Radio News."

Necessity for tailoring every newscast for the audience available to listen at that particular time was emphasized. By so doing, it was pointed out, one of the faults of news handling is easily corrected.

It was asserted that most radio news departments are understaffed.

WHIZ' NEWS PANEL

Allan Haid, manager, WHIZ, Zanesville, captured the attention of the Clinic when he told of the station's listener panel of 58 people. "This panel," he said, "has contributed more to our news programs than anything else. We set up a panel consisting of a cross section of our listeners to advise with us on news programs.

"Result: our station originated news programs rate higher than *any* programs on our station.

"These people felt that they got enough national and international news from our network programs. Acting upon this thought, our station originated newscasts are almost entirely local, regional and state news. National news is more like a tag line.

"Another suggestion which we have followed was to establish three calendars: 'Club Calendar' at 10:45 a.m.; 'Birthday Calendar' at 11:00 a.m.; and the 'Obituary Calendar' at 12:15 p.m. 'This program,' Mr. Haid said, 'has the highest rating.'"

Local news is gathered by station's news editor, who is a former state congressman. By maintaining his former contacts at the Capital and elsewhere, he is in a class by himself in getting outstanding state news.

Clinic attendants questioned Mr. Haid at length about the selection of the panel and whether or not members were overly critical. He stated emphatically that they were not overly critical. He believes that by picking 58 persons from all economic levels and walks of life (and he was able to do this because he knew everyone in town) he has an excellent cross section to guide him.

Good Public Relations Gets the News

The news operation of WPAY, Portsmouth, as reported by Manager Paul Wagner, was another highlight. Mr. Wagner formerly handled the news himself. He then turned it over to the present news editor, Rusty Marshall, with eighteen years' experience in the newspaper business.

Despite the fact that the newspaper owns WPAY, Mr. Wagner said that the two organizations work

(Continued on next page)

entirely separate and on their own. He doesn't clip the newspapers and he doesn't have any trouble getting the news direct. In addition to local news, Mr. Marshall handles sports and special events. The department has one legman and two news announcers.

Mr. Wagner expressed the belief that the success of WPAY was due to the excellent public relations which the station maintains with news sources as well as the listening public. "We established such a firm foundation with officials, that a kick in the pants won't break it."

This came in reply to a question as to what he would do in the case his checking revealed some discrepancy in the original story which had been given by an official. Close checking, he pointed out, with all stories is a necessity. We tell the truth and make sure we get it. Recently several thousand postcards were mailed to a selected list of people telling them of the station's news department and soliciting news items. Results were good. Stories received over the telephone are used without checking.

Several news editors said that they believed radio stations had not yet had time to do a thorough job of establishing themselves as a major news source in their own communities. It was the consensus that this should be done vigorously by station management to speed the day when broadcast stations everywhere are recognized as a primary source of news.

Good Progress with Local News

WIZE, Springfield, and WING, Dayton, have made a highly satisfactory progress with local news, according to General Manager Pat Williams. In Springfield he has employed a woman-ace-reporter from the newspaper. She covers local news and is so well known that many people call her before they call the papers. The station broadcasts three all-local-news-shows of 5 minute duration across the board each week at 7:55 a.m.; 10:25 a.m. and 4:25 p.m.

The Dayton news operation was started by transferring the former WIZE news editor. He came in cold; unknown to anyone. Because he had the know-how, it did not take him long to establish the same kind of reliable contacts he had built up in Springfield. The three local newscasts which he gathers, writes and broadcasts are 15-minutes at twelve noon; 10-minutes at 3:00 p.m. and 15-minutes at 6:00 p.m.

These programs are regarded by Mr. Williams as the station's major newscasts.

As a promotion for the news department both WING and WIZE are to send scripts of the news program in which local persons were mentioned. Stationery is expected momentarily from the printer.

Both of these stations make a flat service charge for news. For 6 quarter hours per week, charge is $25.

There are 10 different sponsors for the 10-station originated newscasts on each station.

Promotion for Radio News

James Dooley, news editor, WHBC, Canton, reported on the station news department promotion. Each weekday the department prepares a 2-minute script for messenger delivery to all of the city's clubs and organizations which have a noon luncheon meeting. There are 22 such meetings per week. The news appears on stationery headed WHBC's "'Good Neighbor Mike' Reports the Latest News An Exclusive Release to Canton Service Clubs." Visiting broadcasters had a sample of this promotion when Mr. Dooley gave the 2 minutes of news over the PA system at luncheon.

Telephone Calls Produce

An Akron station reported that an hourly round robin check by telephone of news originating points develops a good many news stories. This system (because hospitals are included) beats the police on accident stories.

Let 'em See It

Several stations have adopted the policy of automatically mailing scripts of newscasts in which the names of local persons were included. Script is reproduced on a special newsroom stationery. This practice makes friends and contacts.

Social

Mr. and Mrs. Roy Moore entertained almost a hundred broadcasters at cocktails and a buffet supper at their country estate at the close of the clinic.

Mrs. Eugene Carr, Mrs. Robert Fehlman and Mrs. William Hershey entertained the visiting ladies at the country club.

Registration at the clinic included:

Akron—WADC, Robert Wilson, assistant station manager; Harold Hagemen, program and news director; Fred C. Bock, sales manager; WAKR, John W. LaRue, news editor; Coleman Scott, program director; Bob French, audience relations director; WHKK, Lew Henry, program director; Harvey Bogen, news editor; Emerson Batdorff, reporter; Alliance—WFAH, Paul W. Reid; Canton—WCMW, Vic Decker; WHBC, Robert Fehlman, manager; Richard Neher, program director; Martin Alexander, production manager; Julius Glass, publicity director; James Dooley, news editor; William Babcock, assistant news editor.

Cincinnati—WCKY, John Murphy, news editor; WKRC, Lew Kent, program director; WLW, Neil Smith; Cleveland—WGAR, Charles Day, assistant news editor; Dave Baylor, program director; WHK, Glenn Whisler, news editor; Murray Young, commentator; C. M. Hunter, program director; WTAM, Ed Wallace, news director; Hal Metzger, program director; AM Applicant, S. R. Sague, Cleveland Heights; Columbus—WBNS, Bill McKinnon, news editor; WCOL, Ted Shell, news editor; Dayton—WHIO, Lester Spencer, assistant manager; WING, John Pattison Williams, general manager.

Hamilton—WMOH, Don Meeks, program director; Lima—WLOK, Edgar Ulrick, program director; Mansfield—WMAN, Robert Horn, news editor; Marion—WMRN, Robert Mason, licensee; Robert Morrison, assistant manager; Portsmouth—WPAY, Paul Wagner, manager; Rusty Marshall, news editor; Springfield—WIZE, Robert Becher, news editor; Martha McIntyre; A. H. Karns, manager; John Pattison Williams, general manager; Steubenville—WSTV, Jack Merdian, assistant manager; Harry Cochran, local news editor; Toledo—WSPD, Jim Ublehart, news editor; Glenn Jackson, program director; WTOD, William H. Spencer, general man-

(Continued on page 667)

Rationing of printing facilities in the Washington area during the next few weeks requires that NAB REPORTS be printed one day earlier than usual and restricted somewhat in size. In order that developments at the weekend may be covered, NAB has arranged for last-minute printing of this one page of the REPORTS.

LAST-MINUTE FCC ACTIONS

The Commission announced Friday (23) its proposed decision looking towards the grant of the application of James L. Stapleton, et al, d/b as Grand Canyon Broadcasting Company, for a new station at Flagstaff, Arizona, to operate on 1340 kc. with 250 watts, unlimited time and denial of the application of N. Pratt Smith seeking the same facilities.

WTAX Transfer Granted

Following its *en banc* session last week, the Commission announced Friday (23) that it had granted consent to the transfer of control of Station WTAX from Jay A. Johnson to Oliver J. Keller, Archie Lee, Frederick G. Blackburn, Noah M. Dixon, and Lewis F. Gillespie for a consideration of $100,000. The petition of Commodore Broadcasting, Inc., Decatur, Ill., to withdraw its competing application for consent to acquire control of WTAX, was granted.

License Renewals

The FCC announced Friday (23) that the following stations were granted renewal of licenses for the period ending August 1, 1949:

KANS, Wichita, Kans.; KDLR, Devils Lake, N. D.; KFXM, San Bernardino; KHBG, Okmulgee, Okla.; KICD, Spencer, Iowa; KPFA, Helena, Mont.; KWAT, Watertown, S. Dak.; KWIL, Albany, Ore.; KWLC, Decorah, Iowa; WBIR, Knoxville; WCRW, Chicago; WGCM, Gulfport, Miss.; WJMC, Rice Lake, Wisc.; WJNC, Jacksonville, N. C.; WJTN, Jamestown, N. Y.; WRAL, Raleigh, N. C.; WSBC, Chicago; WEDC, Chicago; WSLS, Roanoke, Va., and WCAO (*) and Auxiliary, Baltimore.

The following stations were granted renewal of licenses for the period ending May 1, 1949:

KROD, El Paso, Texas, and KFAR, Fairbanks, Alaska.

Licenses for the following stations were renewed for the period ending February 1, 1949:

KCRS, Midland, Texas, and KXO, El Centro, Cal.

KTOK—KTOK, Inc., Oklahoma City, Okla.—Granted renewal of license for the period ending August 1, 1947(*).

WAGA—Liberty Broadcasting Corp., Atlanta, Ga.—Present license further extended upon a temporary basis for the period ending November 1, 1946. (Renewal application filed in improper form and was returned to applicant for correction.)

WHKC—United Broadcasting Co., Columbus, Ohio—Present license further extended upon a temporary basis for the period ending November 1, 1946. (Renewal application filed in improper form and was returned to applicant for correction.)

KSRO—Ruth W. Finley, Santa Rosa, Cal.—Present license further extended upon a temporary basis for the period ending November 1, 1946, pending investigation of possible violation of Sec. 310(b) of the Communications Act.

WSKB—McComb Broadcasting Corp., McComb, Miss.—Present license further extended upon a temporary basis for the period ending November 1, 1946, pending receipt of report of inspection re technical operation of station.

Licenses for the following stations were further extended upon a temporary basis only for the period ending November 1, 1946, pending receipt of additional information requested of applicants under Sec. 308(b) of the Communications Act:

WKRC, Cincinnati; KFJZ and Aux., Fort Worth, Texas, and KMJ, Fresno, Cal.; KGHF, Pueblo, Colo.

W9XJD—WJJD, Inc., Chicago, Ill.—Present license of developmental broadcast station was further extended upon a temporary basis only for the period ending November 1, 1946, pending receipt of renewal application.

W5XIC—A. H. Belo Corp., Dallas, Texas—Present license for developmental broadcast station was further extended for a period of 60 days, pending final determination of hearing in applications of standard stations WFAA and KGKO.

OREGON DEPARTMENT OF AMERICAN LEGION CALLS FOR CONTINUATION OF AMERICA'S FREE RADIO

The American Legion, Department of Oregon, at its recent convention in Portland, went "on record favoring a continuation of the American system of broadcasting, which allows freedom of speech and no censorship imposed by any governmental agency on programs of networks or individual stations."

The resolution added that "any censorship of such broadcasting would be a violation of our American Bill of Rights and the freedom for which we have fought."

In particular the Oregon Legionnaires expressed their appreciation for "the fine aid and assistance" given during the past year by the radio industry in their home state. The resolution stated: "That we particularly appreciate the fine public recognition given the program of The American Legion through their broadcasting, without charge the program: 'This Is Our Duty.' And for the widespread recognition they will give to the forthcoming series of programs produced by The American Legion calling attention to the Junior Baseball Program of The American Legion."

Stanley R. Church is radio chairman of the Legion's Oregon department.

BMB MAILS BOOK ON RADIO SET OWNERSHIP

Broadcast Measurement Bureau on Tuesday (20) mailed its first publication release to radio stations, advertisers and agencies. The book, "Radio Families—U. S. A. 1946," is being sent free of charge to BMB subscribers.

Through special arrangements between NAB and BMB, the Bureau is making copies of the book available to NAB members who have not subscribed to BMB for $2.50. Stations which are not NAB members may purchase the book for $5.00.

All orders for the publication should be sent directly to BMB, 270 Park Avenue, New York 17, N. Y.

(*) Commissioner Durr voting for further inquiry.

Ohio Clinic Seeks Improvements in Radio News

(Continued from page 665)

ager; Warren—WRRN, Emerson Pryor, manager; Lynn Gifford, program director; Tod Branson, news editor.

Youngstown—WFMJ, Len Nasman, business manager; Bob Wiley, sports and special events; Bill Crooks, program director; WKBN, Don Brice, news editor; Paul White, news editor; Gene Trace, program director; Zanesville—WHIZ, Allan Haid, manager; Robert Kerns; Earl Brannon; Russell Gardner.

Other States—WELL, Battle Creek, Michigan, Forrest Owen; WPIC, Sharon, Pennsylvania, Elliott Jones. Schools or Depts of Journalism—Kent State University, Kent, Ohio, William Taylor, Michael Radock; Alleghany College, Pennsylvania, Hugh Cordier.

Press Associations—INS, Robert Brown; AP, Tom O'Neil; UP, Phil Newsom; Transradio, Herman David; Harrison Oury, New York City. Newspapers—Brush-Moore Newspapers, Roy D. Moore, president and publisher; J. K. Vodrey, vice president and general manager; Eugene Carr, director of radio; Canton Repository, Clayton G. Horn, managing editor; Cleveland Plain Dealer, Charles Conway, Canton correspondent; Dayton Journal Herald, John Murphy.

McCann-Erickson, Cleveland, Robert Dailey; Rita Whearty; Carl F. Klein, Mayor of Canton; Henry Ernt, Canton Chamber of Commerce; A. D. Willard, Jr., executive vice president, NAB; Arthur Stringer, director of special services, NAB.

District Meetings

15TH DISTRICT REQUESTS AID OF HEADQUARTERS STAFF IN DISCUSSIONS WITH IBEW

Meeting in special session at Monterey, Calif., August 12 and 13, the 15th NAB District passed a resolution calling upon the NAB headquarters staff for assistance to certain California stations in connection with their current discussions with the International Brotherhood of Electrical Workers. The union is demanding that the stations use only transcriptions which bear an IBEW label.

The resolution reads:

> "WHEREAS demands have been placed before broadcasters of Northern California by the IBEW regarding rubber stamping of transcriptions,
>
> "AND WHEREAS, these demands if succumbed to by said broadcasters will affect all members of NAB,
>
> "IT IS HEREBY RESOLVED, that 15th District NAB request NAB headquarters staff to immediately make available whatever services are necessary to assist broadcasters in Northern California in meeting these demands, said services to include if deemed necessary the personal West Coast consultation by NAB staff with broadcasters involved and with the counsel which same have already retained."

Another resolution requested that the Employee-Employer Relations Department be augmented in view of the extensive activity currently taking place in that field. (NOTE: Richard P. Doherty has in the meantime been appointed Director of Employee-Employer Relations. *See current* REPORTS, p. 648.)

The district meeting was called by District Director William B. Smullin for the purpose of reporting on the recent session of the Board of Directors.

President Justin Miller addressed the assembly concerning the freedom of radio and the FCC "Blue Book." The NAB staff was also represented by Robert C. Coleson, assistant to the president.

Broadcast Advertising

NEW STANDARD CONTRACT FORM APPROVED; MATS BEING MADE

The new standard contract form prepared by subcommittees of the NAB and AAAA was approved by the NAB Board of Directors at its August meeting. Mats containing the new standard conditions are now being made and will be sent to all NAB members as soon as possible.

The new standard form replaces the one adopted in 1942, which is still generally in use, and embodies many important changes to take care of later developments in broadcasting and agency practices.

Serving on the NAB Sales Managers subcommittee which negotiated the new form were Walter Johnson, WTIC, chairman; Howard Meighan, CBS; Frank Webb, Lewis H. Avery, Inc.; Ben Laird, Green Bay Broadcasting Co., and Sam H. Bennett, KMBC. On the AAAA subcommittee were Carlos Franco, Young & Rubicam, chairman; Linnea Nelson, J. Walter Thompson Co.; Charles Ayres, Ruthrauff & Ryan; Frank Silvernail, BBD&O, and William Maillefert, Compton Agency. Legal counsel was furnished by John Morgan Davis and Don Petty of NAB and George Link of AAAA.

Joske Report Delayed

Publication of "Radio for Retailers," a report of the year's intensive study of radio advertising for retailers conducted jointly by the NAB and Joske's of Texas, large San Antonio department store, is being delayed by labor difficulties in the Washington printing industry.

If a threatened printers' strike develops, consideration is being given to taking the type already set and moving the publication to another city. Copy for the first release has been completed and is in type form, together with accompanying illustrations, charts, etc.

Small Market Stations

SMALL MARKET STATIONS EXECUTIVE COMMITTEE TO MEET SEPTEMBER 9-10 IN WASHINGTON

A fall meeting of the Small Market Stations Executive committee will be held September 9 and 10 in

(Continued on next page)

Washington, D. C. The meeting was called for September by Marshall H. Pengra, KRNR, Roseburg, Ore., committee chairman, so that members might present problems of particular interest to small station management prior to the October convention.

Small market stations (less than 5000 watts, located in cities of 50,000 or under) are invited to submit to NAB any matters which they desire the committee to act upon.

The committee is composed of Marshall H. Pengra, KRNR, Roseburg, Ore., chairman; Glenn Marshall, Jr., WFOY, St. Augustine, Fla.; Robert T. Mason, WMRN, Marion, O.; William C. Grove, KFBC, Cheyenne, Wyo.; Monroe B. England, WBRK, Pittsfield, Mass.; James R. Curtis, KFRO, Longview, Tex.; Wayne W. Cribb, KHMO, Hannibal, Mo., and J. Allen Brown, NAB. Board liaison members are Harry R. Spense, KXRO, Aberdeen, Wash.; Clair R. McCollough, WGAL, Lancaster, Pa.; and William B. Smullin, KIEM, Eureka, Cal.

Public Interest Programming

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of September 2-8, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Home Canning

Since a considerable part of our customary American Food supply is going overseas for the relief of hunger-ridden millions, we are currently experiencing—and will continue to experience—a scarcity of certain foods such as wheat products, fats and oils. *Housewives of America are urged to help compensate for this scarcity and insure their families' food supply this coming winter by canning, preserving and storing as much of the so-called "alternate foods" as possible.* Under the circumstances, waste—either through failure to preserve our surplus garden yield, or doing it improperly—is unpardonable. Housewives therefore should be urged to remember that the following points are of top importance: (1) Can, preserve and store as much as possible from Victory Gardens. Make your garden serve you all year. (2) When markets feature abundant supplies of locally-grown, good quality produce, suitable for home preservation, take advantage of the opportunity to build up food stocks for next winter. (3) Lay in supplies of containers and equipment early to enable manufacturers to gauge demand. (4) Conserve your sugar for canning purposes. Follow the wartime rule of 1 pound of sugar to 4 quarts of finished fruit. (5) Use only safe, tested methods, backed by scientific research. Take no chances on accidents, spoilage, unnecessary loss of food value. Study methods recommended for different foods; get competent advice. Consider freezing, pickling, brining, drying and storing, as well as canning, for different types of product. (Fact Sheet No. 24-A)

U. S. Marine Corps Recruiting

Congress has authorized the U. S. Marine Corps to increase its peacetime strength to 100,000 men. Since the Marine Corps has not accepted inductees since shortly after V-J Day, the men who make up this force must necessarily be volunteers with high qualifications and training. The corps now numbers 140,000 but over half of these are inductees and reservists, many of whom are regularly becoming eligible for discharge. In addition, the enlistment period of 7500 regulars expires within the next three months. The Marine Corps is attempting to fulfill an unwritten obligation to discharge *all* war-time inductees and reservists—whether or not they are eligible—by Christmas, 1946. *This will be impossible, however, unless volunteer enlistments are increased by approximately 40,000 immediately in order to bring the strength of the regular Corps up to 100,000 men.* Young men between 17 and 30 should be told of the many advantages—travel, education, training, pay—offered by two, three or four year enlistments in the Marine Corps, and also urged to give serious consideration to the Corps as a career. Limited service or a career in the peacetime Marine Corps offers many advantages and opportunities—education and training, travel, good pay, veterans benefits at completion of enlistment period, monthly income on retirement. Men may be accepted for two, three or four year enlistments in the Marine Corps: . . . if they are between 17 and 30 and single . . . if they are United States citizens . . . if they are in good health . . . if they have a normal education . . . if they are free of dependents. Go to the Marine Corps recruiting office nearest you or write directly to U. S. Marines, Washington 25, D. C., for an attractive booklet describing the advantages of service in the peacetime Marine Corps. (Fact Sheet No. 27-A)

Stop Home Accidents

There are two major reasons why the home accident problem is so serious: 1. *MORE PEOPLE ARE ACCIDENTALLY KILLED AND INJURED AT HOME THAN ANYWHERE ELSE.* One-third of all accidental *deaths* occur at home, the National Safety Council says. One-half of all accidental *injuries* occur at home. The annual cost is estimated at $600,000,000. 2. *PEOPLE ARE UNAWARE OF THE FACTS.* Because so few home accidents are reported in the newspapers, the public does not realize how prevalent they are. "It can't happen to me" or "I'll fix that loose step tomorrow" are the usual attitudes. *But figures of the National Safety Council show that each year home accidents hit one family out of every seven.* TELL YOUR LISTENERS: One home injury occurs every six and a half seconds; one death due to a home accident occurs every fifteen and a half minutes. Each year home accidents strike one family out of every seven. Make your home as safe as possible by eliminating all physical hazards such as inadequate lighting, cluttered rooms, dangerous stairways and unprotected play space. Cultivate habits of safety around the home by avoiding hurry, distractions, fatigue, and carelessness, and educate the children in safe conduct. REMEMBER—ACCIDENTS DON'T ALWAYS HAPPEN TO THE OTHER PERSON! (Fact Sheet No. 28)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, August 26. They are subject to change.

Monday, August 26

Further Hearing

NEW—John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore.—C. P. 1490 kc., 250 watts, unlimited.

(Continued on next page)

NEW—B. Loring Schmidt, Salem, Ore.—C. P. **1490 kc.,** 250 watts, unlimited.

Room 219, Federal Bldg., Provo, Utah

NEW—Utah Valley Broadcasting Co., Provo, Utah—C. P. **1450 kc.,** 250 watts, unlimited.
NEW—Mid-Utah Broadcasting Co., Provo, Utah—C. P. **1450 kc.,** 250 watts, unlimited.

Thursday, August 29

NEW—Radio Wisconsin, Inc., Madison, Wis.—C. P. **1480 kc.,** 1 KW, unlimited DA-night.
NEW—Edwin Mead, Rockford, Ill.—C. P. **1480 kc.,** 1 KW, unlimited DA.

Other Participant

KGCX—Sidney, Montana (Respondent).

Further Hearing

WNEW—Greater New York Broadcasting Corp., New York, N. Y.—C. P. **1130 kc.,** 50 KW, unlimited DA-night.
WNEW—Greater New York Broadcasting Corp., New York, N. Y.—Renewal. **1130 kc.,** 10 KW (Main), 5 KW (Aux.), unlimited.

Other Participant

Richard E. O'Dea (Intervenor).

FCC ACTIONS

AM APPLICATIONS GRANTED

NEW—B. J. Barrier, Jr., H. T. Barrier, H. P. Holmes, Yazoo City, Miss.—Granted CP* for a new station to operate on **1230 kc.,** 250 watts, unlimited time. (B3-P-4910)

NEW—Henry K. Arneson, Thief River Falls, Minn.—Granted CP* for a new station to operate on **1230 kc.,** 250 watts, unlimited time. (B4-P-4818)

NEW—Medford Printing Co., Medford, Ore.—Granted CP* for a new station to operate on **1230 kc.,** 250 watts, unlimited time. (B4-P-4188; Docket 7327)

NEW—Palatka Broadcasting Co., Palatka, Fla.—Granted CP* for a new station to operate on **800 kc.,** 250 watts, daytime only. (B3-P-4885)

NEW—Lake Huron Broadcasting Co., Saginaw, Mich.—Granted CP* for a new station to operate on **1210 kc.,** 1 KW, daytime only. (B2-P-4894)

NEW—Tarboro Broadcasting Co., Inc., Tarboro, N. C.—Granted CP* for a new station to operate on **760 kc.,** 1 KW, daytime only. (B3-P-4891)

NEW—Downing Musgrove, Douglas, Ga.—Granted amended CP for new station to operate on **860 kc.,** 1 KW, daytime only. Site to be determined. (B3-P-4707)

NEW—Huntsville Broadcasting Co., Huntsville, Ala.—Granted CP for a new station to operate on **1450 kc.,** 250 watts, unlimited time, contingent on installation of approved frequency modulation monitors when available and subject to CAA approval of transmitter site and antenna system. (B3-P-4861)

NEW—Queen City Broadcasting Co., Inc., Boise, Idaho—Granted CP for a new station to operate on **950 kc.,** 1 KW, DA-2, unlimited time, contingent on (1) the approval of antenna system and transmitter site by the CAA; (2) construction and operation of the WE D 96020 transmitter in accordance with the rules and standards; and modification of the 700 A automatic frequency control equipments to later approved types or replacement by approved types; (3) waiver of Rules 3.55(b) and 3.60 pending the obtaining by the applicant of approved modulation and frequency monitors. (B5-P-3613; Docket 6653)

FM FINAL CP'S GRANTED

The Commission en banc today granted regular construction permits for FM broadcast stations to the following. (Note: Power given is effective radiated power; antenna height given is height above average terrain.)

WIBM, Inc., Jackson, Mich.—Class A; Channel: **105.9 mc.** (No. 290); 500 watts; 305 feet. (B2-PH-210)

Portsmouth Radio Corp., Portsmouth, Va.—Class B; Channel: **94.7 mc.** (No. 234); 29.6 KW; 350 feet. (B2-PH-352)

Alamance Broadcasting Co., Inc., Burlington, N. C.—Class B; Channel: **101.3 mc.** (No. 267); 34 KW; 410 feet. (B3-PH-566)

Cowles Broadcasting Co., Des Moines, Iowa—Class B; Channel: **101.7 mc.** (No. 269); 158 KW; 745 feet. (B4-PH-662)

Lamar Life Insurance Co., Jackson, Miss.—Class B; Channel: **101.5 mc.** (No. 268); 69 KW; 580 feet. (B3-PH-735)

Saviers Electrical Products Corp., Reno, Nev.—Class A; Channel: **104.3 mc.** (No. 282); 530 watts; -970 feet. (B5-PH-870)

Owensboro Broadcasting Co., Inc., Owensboro, Ky.—Class B; Channel: **92.3 mc.** (No. 222); 20 KW; 500 feet. (B2-PH-245)

Freeport Journal-Standard Publishing Co., Freeport, Ill.—Class B; Channel: **102.1 mc.** (No. 271); 9 KW; 235 feet. (B4-PH-558)

The Greenville News-Piedmont Co., Greenville, S. C.—Class B; Channel **92.9 mc.** (No. 225); 160 KW; 1120 feet. (B3-PH-291)*

DESIGNATED FOR HEARING

Evening Journal Pub. Co., Martinsburg, W. Va.—Designated for hearing application for a new station to operate on **1490 kc.,** 250 watts, unlimited time. (B2-P-4197)

MISCELLANEOUS ACTIONS

WDAR—A. C. Neff, Savannah, Ga.—Granted modification of CP, which authorized a new station, to change type of transmitter to W. E. 451-A-1, for approval of antenna and approval of transmitter location just east of intersections of Hull St. and Perry St. with Shiele St., Savannah. Permittee is granted waiver of Secs. 3.55(b) and 3.60 of Commission's Rules; conditions. (B3-MP-1996)

WMRP—Methodist Radio Parish, Inc., Flint, Mich.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location on Dort Highway and Lapeer Road, Flint, and change studio location to 573 Mary St., Flint. Permittee is granted waiver of Secs. 3.55(b) and 3.60 of Commission's Rules; conditions.

WNOC—Norwich Broadcasting Co., Norwich, Conn.—Granted modification of CP which authorized a new station, to change type of transmitter to W. E. 350-C, modified, for approval of antenna and approval of transmitter location at Lucas Park Drive, Thamesville, Conn. Permittee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B1-MP-1991)

WHUM—Eastern Radio Corp., Reading, Pa.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at Hill location 0.2 mile West

(Continued on next page)

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*Subject to condition that applicant will within 60 days from date of this action file application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's Standards.

* In lieu of conditions previously authorized.

of Schuylkill River, adjacent to downtown area, Reading, and Berkshire Hotel, 5th and Washington, Reading, respectively. Permittee is granted waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B2-MP-1918)

Idaho Falls B/cg Co., Idaho Falls, Idaho; Eastern Idaho Broadcasting & Television Co., Idaho Falls, Idaho—Ordered that the consolidated hearing scheduled for Sept. 18 at Idaho Falls, be removed from Idaho Falls to Washington, to be held on the same date.

WQXR—Interstate Broadcasting Co., New York City; KMPC—Pioneer Mercantile Co., Bakersfield, Calif.—Adopted an order denying petitions filed by WQXR and KPMC for review of the Commission's decision denying their petitions for reconsideration directed against the Commission's grant of March 7, 1946, of application of Washita Valley Broadcasting Corp., Chickasha, Okla., and to rescind final order. Also adopted an order denying petitions of WQXR and KPMC requesting the Commission to postpone effective date of its decision and order adopted August 1, 1946, denying their petitions for reconsideration directed against the grant without hearing on March 7, of application of Washita Valley Broadcasting Corp., and affirming said grant.

WABK—American Broadcasting Co., Inc., Area of New York City—Granted license to cover CP for a new relay station. (B1-PRE-451)

KPDR—Central La. Broadcasting Corp., Alexandria, La.—Granted license to cover CP for a new station to operate on **1490 kc.**, 250 watts, unlimited time (B3-L-1982). Also granted authority to determine operating power by direct measurement. Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions. (B3-Z-1809)

WTVL—Kennebec Broadcasting Co., Waterville, Me.—Granted license to cover CP authorizing a new station to operate on **1490 kc.**, 250 watts, unlimited time (B1-L-1973). Also authority to determine operating power by direct measurement. (B1-Z-1807)

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Granted license to cover CP which authorized change in frequency to **1440 kc.**, increase in power to 1 KW, DA, 5 KW-LS, make changes in equipment, install DA for night use and move transmitter (B3-L-1996). Also authority to determine operating power by direct measurement. (B3-Z-1818)

WMFT—Tri-Cities Broadcast Co., Florence, Ala.—Granted license to cover CP which authorized a new station to operate on **1240 kc.**, 250 watts, unlimited time (B3-L-1974). Also granted authority to determine operating power by direct measurement (B3-Z-1804). Licensee is granted waiver of Secs. 3.55(b) and 3.60 of Rules; conditions.

WPOR—Centennial Broadcasting Co., Portland, Me.—Granted license to cover CP which authorized a new station to operate on **1450 kc.**, 250 watts, unlimited time (B1-L-1959). Also granted authority to determine operating power by direct measurement (B1-Z-1784). Licensee is granted waiver of Secs. 3.55(b) and 3.60 of Rules; conditions.

WIKB—Upper Mich.-Wisc. Broadcasting Co., Inc., Iron Mountain, Mich.—Granted modification of CP, which authorized a new station, for approval of antenna and approval of transmitter and studio locations at West "C" Street, between Pine and Forest, Iron Mountain, Mich., and Dickinson Hotel, West "B" St., Iron Mountain, respectively. (B2-MP-1956)

KWCO—Washita Valley Broadcasting Corp., Chickasha, Okla.—Granted modification of CP, which authorized a new station, for approval of antenna and approval of new transmitter location at approximately .2 mile west of U. S. Highway 81, Chickasha, Okla. (B3-MP-1919)

W3XEP—Radio Corp. of America, Camden, N. J.—Granted modification of license to change frequencies to: Frequencies to be assigned from time to time as needed by the chief engineer, in experimental television station. (B1-MLVB-46)

W9XZC—Zenith Radio Corp., Chicago, Ill.—Granted license to cover CP which authorized a new experimental television broadcast station; frequencies that may be assigned by the chief engineer from time to time; power: Aur. 1 KW; Vis. 1 KW (peak). The license is granted upon an experimental basis only, conditions. (B4-LVB-73)

KELO—Sioux Falls Broadcast Assn., Inc. (Assignor), Midcontinent Broadcasting Co. (Assignee), Sioux Falls, S. Dak.—Granted consent to voluntary assignment of license of KELO from Sioux Falls Broadcast Assn., Inc., to Midcontinent Broadcasting Co., for a consideration of $100,000. (B4-AL-529)

KIDO—Georgia Phillips, d/b as Boise Broadcast Station (Assignor), KIDO, Inc. (Assignee), Boise, Idaho—Granted consent to voluntary assignment of license of station KIDO from Georgia Phillips, d/b as Boise Broadcast Station, to KIDO, Inc., and for conditionally granted CP for a new FM station (provided it is understood by applicant that such grant does not carry with it the right of KIDO, Inc., to sell the 1400 shares of unissued stock to a third party without further Commission action). Assignor is to transfer and assign to Assignee all assets of KIDO shown in the amount of $115,232, and Assignee to assume all liabilities shown as $5,616, leaving a net book value of $109,616 (including "Goodwill" of $61,944); and Assignee to issue to Assignor 1,097 shares, par value $109,700, of its authorized capital stock in full payment of such net assets; and assignor to pay the assignee cash in the amount of $84, being the difference between the net book value of assets to be assigned and par value of capital stock proposed to be issued to assignor. (B5-AL-535; B5-APH-5)

WINN—Nelle M. Kendrick, Executrix of the Estate of D. E. Kendrick, Deceased, Louisville, Ky.—Granted consent to involuntary transfer of control of station WINN, from Nelle M. Kendrick, Executrix of the Estate of D. E. Kendrick, Deceased, to Nelle M. Kendrick. No monetary consideration is involved. (B2-TC-492)

ACTIONS ON MOTIONS

Lake Shore Broadcasting Co., Evanston, Ill.—Granted motion for waiver of rules to accept late appearance in re application for CP. (B4-P-4750; Docket 7629)

Missionary Society of St. Paul the Apostle, New York City—Granted petition to dismiss without prejudice application for CP. (B1-P-4234; Docket 7316)

WCED—Tri-County Broadcasting Co., DuBois, Pa.—Granted petition to intervene in the hearing on application of Eagle Printing Co. (Docket 7672) for a new station in Butler, Pa.

Idaho Falls Broadcasting Co., Idaho Falls, Idaho, and Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho—Dismissed as moot the joint petition requesting a continuance in the hearing on their applications which is presently scheduled for August 19 at Idaho Falls. (Dockets 7535 and 7536)

Edwin Mead, Rockford, Ill.—Granted petition for leave to amend his application for CP (B4-P-4729; Docket 7599), so as to file an amended Exhibit No. 7 setting forth detailed description of a proposed program policy, etc., and the amendment was accepted.

Cream City Broadcasting Co., Inc., Milwaukee, Wis.—Granted petition insofar as it requests leave to amend and remove application (B4-P-4631; Docket 7750) from the hearing docket; accepted amendment to specify 1 KW power instead of 250 watts, etc., and the application was removed from the hearing docket.

Veterans Broadcasting Co., Inc., Rochester, N. Y.—Granted petition for leave to amend its application (B1-P-4826; Docket 7660) so as to specify 5 KW power, unlimited time, instead of 1 KW, daytime only, etc., and the amendment was accepted.

Hughes Tool Co., Los Angeles, Calif.—Dismissed petition requesting a further continuance in the taking of the testimony of Howard Hughes in the proceeding upon its application for a new television permit. (B5-PCT-17; Docket 6370)

(Continued on next page)

Booth Radio Stations, Inc., Flint, Mich.—Granted petition requesting leave to amend its application (B2-P-4120; Docket 6923), so as to specify a new transmitter site; show increase in height of the antenna, etc., and to reopen the record. The amendment was accepted, the record reopened, and without further hearing said amendment is made a part of the record in Docket 6923.

KMA—May Broadcasting Co., Shenandoah, Iowa—Dismissed petition for leave to intervene in the hearing upon application for CP of Hirsch Battery and Radio Co., Cape Girardeau, Mo. (B4-P-4289; Docket 7130)

Hirsch Battery and Radio Co., Cape Girardeau, Mo.—Granted petition for leave to amend application (B4-P-4289; Docket 7130) so as to substitute a revised sketch of "Details of Proposed Ground System for Radio Station KFVS," etc., and the amendment was accepted.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

590 Kilocycles

NEW—Bluegrass Broadcasting Co., Inc., Versailles, Ky.—Construction permit for a new standard broadcast station to be operated on **590 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y. (P. O. 90 State St.)—Construction permit for a new standard broadcast station to be operated on **590 kc.**, power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation.

610 Kilocycles

WHKC—United Broadcasting Co., Columbus, Ohio—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for night use. Amended re changes in directional antenna for night use.

670 Kilocycles

NEW—News Publishing Co., Rome, Ga. (P. O. 403 West 1st St.)—Construction permit for a new standard broadcast station to be operated on **670 kc.**, power of 1 KW and daytime hours of operation.

720 Kilocycles

NEW—Carteret Broadcasting Co., in or near Morehead City, N. C. (P. O. 248 Middle St., New Bern, N. C.)—Construction permit for a new standard broadcast station to be operated on **720 kc.**, power of 1 KW and daytime hours of operation.

760 Kilocycles

NEW—Capitol Broadcasting Co., Inc., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts, and unlimited hours of operation. Amended to change frequency from **1240** to **760 kc.**, power from 250 watts to 1 KW, hours of operation from unlimited time to daytime, and change type of transmitter.

810 Kilocycles

NEW—Denver Broadcasting Co., Denver, Colo. (P. O. Security Building)—Construction permit for a new standard broadcast station to be operated on **810 kc.**, power of 25 KW night, 50 KW day, directional antenna and unlimited hours of operation.

830 Kilocycles

WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—Extension of special service authorization to operate additional time between the hours of 6:00 a. m., EST, and sunrise at New York, N. Y., and between the hours of sunset at Minneapolis, Minn., and 10:00 p. m., EST, using directional antenna designed therefor, for the period beginning 3:00 a. m., EST, September 2, 1946.

840 Kilocycles

WKAB—C. L. Pursley and Louise Patterson Pursley, d/b as Pursley Broadcasting Service, Mobile, Ala.—Modification of construction permit (B3-P-3745, which authorized a new standard broadcast station) for approval of antenna and transmitter and studio locations. Amended re changes in transmitting equipment.

860 Kilocycles

NEW—Downing Musgrove, Douglas, Ga.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation. Amended to change frequency from **1450** to **860 kc.**, power from 250 watts to 1 KW, hours of operation from unlimited to daytime, and change type of transmitter.

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kan.—Modification of construction permit (B4-P-3198, which authorized change of frequency, increase power, change hours of operation, install new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

870 Kilocycles

NEW—Blue Bonnet Broadcasting Corp., Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on **760 kc.**, power of 1 KW, and daytime hours of operation. Amended to change frequency from **760** to **870 kc.**, change power from 1 KW to 250 watts and install new transmitter and make changes in antenna system.

910 Kilocycles

NEW—Matta Broadcasting Co., Braddock, Pa. (P. O. 1233 Braddock Ave.)—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power of 1 KW and daytime hours of operation.

NEW—The KJAN Broadcasting Co., Inc., Opelousas, La.—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

920 Kilocycles

NEW—Glen H. Smith and Herbert H. Lee, d/b as Lee-Smith Broadcasting Co., Faribault, Minn.—Construction permit for a new standard broadcast station to be operated on **920 kc.**, power of 100 watts night, 250 watts day and unlimited hours of operation. Amended re change in type of transmitter.

930 Kilocycles

NEW—Rocky Mountain Broadcasting Co., Pueblo, Colo. P. O. 429 Thatcher Building)—Construction permit for a new standard broadcast station to be operated on **930 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation.

970 Kilocycles

KFRE—J. E. Rodman, Fresno, Calif.—Construction permit to change frequency from **1340** to **1060 kc.**, increase power from 250 watts to 1 KW, and install new

(Continued on next page)

transmitter. Amended to change frequency from **1060** to **970 kc.**, install new transmitter and directional antenna for day and night use.

980 Kilocycles

KMBC—Midland Broadcasting Co., Kansas City, Mo.—License to cover construction permit (B4-P-4412) which authorized decrease in power of auxiliary transmitter and install new auxiliary transmitter.

1080 Kilocycles

NEW—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Construction permit for a new standard broadcast station to be operated on **1080 kc.**, power of 1 KW and daytime hours of operation.

1130 Kilocycles

WCAR—Pontiac Broadcasting Co., Pontiac, Mich.—Special service authorization to operate from 7:00 a. m., EST, to local sunrise, with power of 250 watts, for the period beginning November 1, 1946, and ending in no event later than February 28, 1947.

1170 Kilocycles

NEW—Suburban Broadcasting Co., Upper Darby, Pa. (P. O. 239-241 Fairfield Ave.)—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 1 KW and daytime hours of operation.

1230 Kilocycles

NEW—Robert P. Strakos & John F. Kearney, a partnership, d/b as The Colgreu Broadcasting Co., Hudson, N. Y. (P. O. Union Turnpike R. D. 1)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

WJBC—Arthur Malcolm McGregor and Hugh L. Gately, a partnership, d/b as Radio Station WJBC, Bloomington, Ill.—Voluntary assignment of license to Bloomington Broadcasting Corporation.

1240 Kilocycles

WKBR—Concord Broadcasting Corp., Manchester, N. H.—Modification of construction permit (B1-P-4223, as modified, which authorized a new standard broadcast station) to change corporate name to Granite State Broadcasting Co., Inc., for approval of antenna and approval of transmitter and studio location.

WTIP—Gus Zaharis and Penelope Zaharis, d/b as Chemical City Broadcasting Co., Charleston, W. Va.—Modification of construction permit (B2-P-3841, which authorized a new standard broadcast station) to change type of transmitter, change transmitter and studio locations.

NEW—Harold H. Thomas, Greenville, S. C. (P. O. 100 College St., Asheville, N. C.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 100 watts, and unlimited hours of operation.

WKDK—C. A. Kaufmann and John F. Clarkson, d/b as Newberry Broadcasting Co., Newberry, S. C.—Modification of construction permit (B3-P-4227, which authorized a new standard broadcast station) to change type of transmitter, for changes in antenna and change transmitter and studio locations, and extend commencement and completion dates. Amended re changes in transmitting equipment.

NEW—Gene Burke Brophy, Phoenix, Ariz. (P. O. 2214 No. Central Ave.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1270 Kilocycles

NEW—Inter-American Radio Corp., Caguas, P. R. (P. O. 236 Insular Road, No. 1, Stop 33½, Hato Rey, Rio, Pedras, P. R.)—Construction permit for a new standard broadcast station to be operated on **1270 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Arkansas Valley Broadcasting Co., Fort Smith, Ark.—Construction permit for a new standard broadcast station to be operated on **740 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation. Amended to change frequency from **740** to **1270 kc.**, install new directional antenna for day and night use and change transmitter location.

1280 Kilocycles

WMIN—WMIN Broadcasting Co., St. Paul, Minn.—Construction permit to change frequency from **1400** to **1280 kc.**, increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, change transmitter and studio locations.

1290 Kilocycles

WTMC—Ocala Broadcasting Co., Inc., Ocala, Fla.—Construction permit to change frequency from **1490** to **1270 kc.**, increase power from 250 watts to 1 KW, install new transmitter, directional antenna for night use, and change transmitter location. Amended to change frequency from **1270** to **1290 kc.**

1300 Kilocycles

WOOD—King-Trendle Broadcasting Corp., Grand Rapids, Mich.—Voluntary assignment of license to Liberty Broadcasting, Inc.

1340 Kilocycles

NEW—Del Norte Broadcasting Co., Inc., El Paso, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended re change in directors and stockholders.

NEW—Connellsville Broadcasters, Inc., Connellsville, Pa. (P. O. 111 E. Green St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1400 Kilocycles

KWIN—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—License to cover construction permit (B5-P-4515) which authorized a new standard broadcast station and for change of studio location.

KWIN—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—Authority to determine operating power by direct measurement of antenna power.

NEW—Grand Forks Herald, Inc., Grand Forks, N. D. (P. O. 118-120 North Fourth St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Oneonta Star, Inc., Oneonta, N. Y.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts, and unlimited hours of operation. Amended to change frequency from **1240** to **1400 kc.**

NEW—Montana Broadcasting and Television Corp., Missoula, Mont. (P. O. 176 West Center St., Provo, Utah)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation.

1450 Kilocycles

WWDC—Capital Broadcasting Co., Washington, D. C.—Authority to determine operating power by direct measurement of antenna power.

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WWSC—Great Northern Radio, Inc., Glens Falls, N. Y.—Modification of construction permit (B1-P-4014, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations. Amended to change transmitter location.

NEW—Natchitoches Broadcasting Co., Inc., Natchitoches, La. (P. O. 200 Front St.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts, and unlimited hours of operation.

1490 Kilocycles

NEW—Radio Anthracite, Inc., Nanticoke, Pa. (P. O. 65 East Main St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Gulfport Broadcasting Co., Inc., Pensacola, Fla.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation. Amended to change frequency from **1450** to **1490 kc.,** change transmitter location.

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Construction permit to make changes in antenna and to change transmitter location.

NEW—Clyde R. Horne, Jerrell A. Shepherd, a partnership d/b as They Valley Broadcasters, Russellville, Ark. (P. O. 128 East Main)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

WARD—Central Broadcasting Co., Inc., Johnstown, Pa.—License to cover construction permit (B2-P-3732, as modified) which authorized a new standard broadcast station.

WARD—Central Broadcasting Co., Inc., Johnstown, Pa.—Authority to determine operating power by direct measurement of antenna power.

NEW—Edward J. Harpole, William T. Kemp and W. J. Harpole, a partnership, d/b as Uvalde Broadcasters, Uvalde, Texas (P. O. Box 758, 556 No. Getty St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—Siskiyou County Broadcasting Co., Yreka, Calif. (P. O. 304 W. Miner St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts, and unlimited hours of operation.

1510 Kilocycles

NEW—Home News Publishing Co., New Brunswick, N. J. (P. O. 127 Church St.)—Construction permit for a new standard broadcast station to be operated on **1510 kc.,** power of 1 KW and daytime hours of operation.

1580 Kilocycles

NEW—Arthur H. Croghan, Santa Monica, Calif.—Construction permit for a new standard broadcast station to be operated on **750 kc.,** power of 1 KW and limited hours of operation. Amended to change frequency from **750** to **1580 kc.,** change power from 1 KW to 5 KW, change hours of operation from limited to daytime, install new transmitter and change transmitter location.

FM APPLICATIONS ACCEPTED FOR FILING

Wallace N. Lindskoog, Luther G. Boone, Gordon H. Mowrer, Elmer A. Hyer, August Lindblom, C. H. Lindgren, Wilbur Merrill, Gilbert Moody, partners, d/b as Turlock Broadcasting Group, Turlock, Calif. (P. O. c/o Gilbert Moody, Berg Bldg.)—Construction permit for a new FM broadcast station to be operated on frequency to be specified by chief engineer of FCC and coverage of 3538.0 square miles.

Narragansett Broadcasting Co., Fall River, Mass. (P. O. 130 So. Main St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC.

Independent Broadcasting Co., Des Moines, Iowa (P. O. 500 Bankers Trust Bldg.).—Construction permit for a new FM broadcast station to be operated on Channel #265, **100.9 mc.,** or as assigned by chief engineer of FCC and coverage of 13,542 square miles.

Metropolitan Broadcasting Service, New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 9,650 square miles. Amended to make minor change in transmitter location and changes in antenna system.

Fayette Broadcasting Co., Lexington, Ky. (P. O. Security Trust Bldg.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #272, **102.3 mc.,** and coverage of 13,700 square miles.

Southern Broadcasting Corp., San Antonio, Texas.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 21,500 square miles. Amended to make minor changes in transmitter location and to specify class of station.

Burlington-Graham Broadcasting Co., Burlington, N. C.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #267, **101.3 mc.,** or as assigned by FCC, and coverage of 4,352.96 square miles, or as assigned by FCC. Amended to change class of station, frequency from **101.3 mc.** to **104.1** to **107.9** band, coverage from 4,352.96 to 673 square miles, population from 345,475 to 60,481, type of transmitter, make changes in officers, directors and stockholders and make changes in antenna system.

Golden Empire Broadcasting Co., Chico, Calif. (P. O. Box 717, Merced, Calif.)—Construction permit for a new FM broadcast station to be operated on frequency to be determined.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

George R. Call, Sioux City, Iowa.—Construction permit for a new experimental television broadcast station to be operated on Channel #9, **186-192 mc.,** power of aural and visual of 100 watts and emission of aural A4 and visual A5.

KRLD Radio Corp., Dallas, Texas—Construction permit for a new commercial television broadcast station to be operated on Channel #2, **54-60 mc.,** ESR of 1500 and power of visual 4 KW (peak) and aural 3 KW. Amended to change frequency from Channel #2, **54-60 mc.,** to Channel #4, **66-72 mc.,** change transmitter, and transmitter locations and make changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

KBNH—Boulder City Broadcasting Co., Boulder City, Nev.—License to cover construction permit (B5-PRY-307) which authorized a new relay broadcast station.

NEW—Gates Radio Co., Quincy, Ill. (P. O. 123 Hampshire St.)—Construction permit for a new developmental broadcast station to be operated on frequency to be assigned, power of 5 KW, and emission special for FM.

W47C—WJJD, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-17), as modified and which authorized a new high frequency broadcast station, for extension of completion date. Amended to specify frequency **92-104. mc.,** population 4,961,479, coverage of 9,300 square miles, type of transmitter and make changes in antenna system.

NEW—American Colonial Broadcasting Corp., San Juan, Puerto Rico (P. D. Box 772, Arecibo, P. R.)—Construction permit for a new relay broadcast station to be operated on **1622, 2058, 2150,** and **2790 kc.,** power of 250 watts, and A3 emission.

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NEW—H. L. Corley tr/as Corley Radio & Sound Service, Area of Trinidad, Colo. (P. O. So. Country Club Dr.)—Construction permit for a new relay broadcast station to be operated on 30.82, 33.74, 35.82 and 37.98, power of 15 watts and A3 emission.

WAFY—Minnesota Broadcasting Corp., Area of St. Paul and Minneapolis, Minn.—Modification of license to increase power from 25 watts to 50 watts.

Burns Avenue Baptist Church, Detroit, Mich.—Extension of authority to transmit programs from Burns Avenue Baptist Church at Detroit, Mich., to Station CKLW, Windsor, Canada, for period beginning October 10, 1946.

APPLICATION RETURNED

KXL—KXL Broadcasters, Portland, Ore.—Construction permit to increase power from 10 to 50 KW, install new transmitter and directional antenna, and move transmitter location (750 kc.). Incomplete.

APPLICATIONS TENDERED FOR FILING

550 Kilocycles

WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—Consent to assignment of license to WGR Broadcasting Corp.

NEW—Midland Broadcasting Co., Kansas City, Mo.—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 5 KW, daytime hours of operation and directional antenna.

580 Kilocycles

KFXD—Frank E. Hurt & Son, a partnership composed of Frank E. Hurt and Edward P. Hurt, Nampa, Idaho.—Construction permit to install new transmitter, change transmitter location and make changes in directional antenna system.

730 Kilocycles

WTIK—Durham Broadcasting Co., Inc., Durham, N. C.—Construction permit to change power from 500 watts to 1 KW, and daytime hours of operation.

1110 Kilocycles

NEW—Oneonta Broadcasting Co., a partnership comprised of John Nazak and Joanne May Levke, Oneonta, N. Y.—Construction permit for a new standard broadcast station to be operated on **1110 kc.**, power of 250 watts, and daytime hours of operation.

1140 Kilocycles

WSIV—Pekin Broadcasting Co., Pekin, Ill.—Construction permit to change power from 250 watts to 1 KW, and install new transmitter.

1230 Kilocycles

NEW—Howard S. Smith, R. E. Pratt, Howard Hicks, John A. Hicks and Ross Bohannon, d/b as Hopkins County Broadcasting Co., Sulphur Springs, Texas—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

1240 Kilocycles

NEW—Harold H. Toms, Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 100 watts and unlimited hours of operation.

NEW—Gene Burke Brophy, Nogales, Ariz.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Odes E. Robinson, Bluefield, W. Va.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1310 Kilocycles

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Construction permit to change frequency from **1340 to 1310 kc.**, power from 250 watts to 5 KW, install new transmitter and change transmitter location and install directional antenna for day and night use.

1400 Kilocycles

NEW—Montana Broadcasting and Television Corp., Missoula, Mont.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

1450 Kilocycles

NEW—Norbert Bernard Donze and Elmer Lawrence Donze, a partnership, d/b as The Donze Co., Ste. Genevieve, Mo.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Natchitoches Broadcasting Co., Inc., Natchitoches, La.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

1460 Kilocycles

WJPF—Orville W. Lyerla, Herrin, Ill.—Construction permit to change frequency from **1340 to 1460 kc.**, increase power from 250 watts to 1 KW and install new transmitter and directional antenna for night use.

1480 Kilocycles

KANS—Kansas Broadcasting, Inc., Wichita, Kans.—Construction permit to change frequency from **1240 to 1480 kc.**, power from 250 watts to 1 KW night, 5 KW day, install directional antenna night, new transmitter and change transmitter location.

1490 Kilocycles

NEW—Community Broadcasting Co., Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Edward J. Harpole, William T. Kemp, and W. J. Harpole, a partnership d/b as Uvalde Broadcasters, Uvalde, Texas—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Antietam Broadcasting Corp., Hagerstown, Md.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Abe B. Harris, Ruston, La.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

1510 Kilocycles

NEW—Marin Broadcasting Co., Inc., San Rafael, Calif.—Construction permit for a new standard broadcast station to be operated on **1510 kc.**, power of 1 KW and daytime hours of operation.

1590 Kilocycles

NEW—Nonpareil Broadcasting Co., Council Bluffs, Iowa—Construction permit for a new standard broadcast

(Continued on next page)

station to be operated on **1590 kc.**, power of 5 KW, directional antenna and unlimited hours of operation.

WCKA—Commonwealth Broadcasting Corp., Norfolk, Va.—Construction permit to change studio location from Portsmouth to Norfolk, Va.

Federal Trade Commission Actions

COMPLAINTS

No complaints were issued by the Commission during the past week.

STIPULATIONS

Acorn Chicks, Inc., and Max Kraft and Rose Kraft, 72 North Pennsylvania Ave., Morrisville, Pa., entered into a stipulation with the Commission to cease and desist from falsely representing that they own or control a poultry farm or hatchery in connection with the interstate sale of chicks. (4171)

American Dairies, Inc.—The Commission approved a stipulation in which American Dairies, Inc., 2438 Broadway, Kansas City, Mo., agrees to cease and desist from misrepresenting the therapeutic properties of a poultry and livestock feed designated A.B.C. Condensed Butter Milk. (03325)

Coordinators Corporation—Mailing of books or other publications for which a charge is made without a bona fide order of purchase is prohibited under the terms of a stipulation accepted by the Commission from Coordinators Corporation and Arnold R. Baar, Victor Herbert and Harry E. Sheasby, 11 South LaSalle St., Chicago. (4167)

Corley Diet Foods Co.—Advertisements of a laxative preparation under the name of Dr. Corley's LaXX must reveal that the advertiser is not a doctor of medicine, under the terms of a stipulation accepted by the Commission from B. L. Corley, trading as Corley Diet Foods Co., 690 Market St., San Francisco, and Rufus Rhoades and Robert O. Davis, copartners, trading as Rhoades & Davis, of the same address. (03324)

Finkelstein Bros.—Informative labeling of umbrellas to disclose the rayon content of their fabric coverings is required in a stipulation accepted by the Commission from Harry Finkelstein, trading as Finkelstein Bros., 11 West 30th St., New York. (4170)

Karnack-Ambrosia Co.—Casimir Albert Lesiak, trading as Karnack-Ambrosia Co., 722 Eynon St., Scranton, Pa., entered into a stipulation with the Commission to cease and desist from misrepresenting the therapeutic properties of three medicinal preparations. (03326)

Mennen Co.—Under the terms of a stipulation approved by the Commission, the Mennen Co., 345 Central Ave., Newark, N. J., agrees to cease and desist from representing that Mennen Antiseptic Oil is either self-sterilizing or germicidal. (03327)

National Church Goods Supply Co.—The Commission approved a stipulation in which National Costumers and Manufacturing Co., trading as National Church Goods Supply Co., and National Academic Cap & Gown Co., 821 Arch St., Philadelphia, together with its officers, agrees to cease and desist from false and misleading advertising in connection with the sale of ecclesiastical supplies. Officers of the corporation joining in the stipulation are Emanuel I. Cohen, Daniel R. Cohen and Abaham Kadis. (4169)

Sea Island Mills, Inc.—The Commission accepted from Sea Island Mills, Inc., 53 Worth St., New York, a stipulation to cease and desist from falsely representing that it owns or controls any mills where its textile fabrics are manufactured. (4166)

The Carey Salt Co., Hutchinson, Kans., and McJunkin Advertising Agency, 228 North LaSalle St., Chicago, entered into a stipulation with the Commission to cease and desist from misrepresenting the ingredients and therapeutic properties of Carey's Mineral Supplement Salt for livestock. (03323)

CEASE AND DESIST ORDER

A. P. W. Paper Co., Inc., Albany, N. Y., may continue to use the Red Cross name and symbol in the sale of toilet tissue and paper towels, but labels and advertisements of the products must contain a statement disclaiming any connection with, or approval by, the American National Red Cross, under the terms of a modified cease and desist order issued by the Commission. (4747)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 35, September 2, 1946

New Part I of Rules Procedure Announced; NAB to Attend FCC Seminar on Revisions

The new Part I of the FCC Rules and Regulations relating to Organization and Practice and Procedure is completed and will be released on Wednesday (4), the Commission announced last week.

Because of the important nature of the rules and the length of the new Part I (approximately 150 pages), advance copies (not for publication) have been made available to members of the bar and the press for advance study, in order that interested parties might become familiar with the new rules. A seminar, to discuss the new rules is scheduled at the Commission's offices in Washington for Tuesday (3).

NAB's Legal Department will attend the seminar, which will be conducted by Assistant General Counsel Harry M. Plotkin of the FCC. At the seminar, questions on the new Part I will be considered, and suggestions for future amendments will be accepted for study.

NAB is planning to reprint the new Part I for distribution.

JUDGE MILLER NAMED TO UNESCO COMMISSION

NAB President Justin Miller was named last week to serve as the representative of the radio broadcasting industry on the National Commission for Educational, Scientific and Cultural Cooperation.

Assistant Secretary of State William Benton was advised of this action by letter in response to the State Department's invitation to NAB to name a representative.

The National Commission is being created to advise the State Department on matters relating to the United Nations Educational, Scientific and Cultural Organization. The NAB is one of fifty organizations which have been invited to serve on the Commission to provide a link between UNESCO and national and local groups.

INSIDE THIS ISSUE

The FCC is currently revising many of its forms which must be filled out by applicants and licensees. Trend is toward simplification. (p. 678)

Second of the NAB Radio Management Study series will be mailed this week. Subject of this study is 250-watt network affiliate in a mid-western city with population of ten to thirteen thousand. (p. 681)

A new survey of manufacturers' use of radio advertising on a dealer-cooperative basis has been started by the Broadcast Advertising and Research Departments. Results, to be published in booklet form, will replace the 1942 NAB tabulations. (p. 679)

NAB Director-at-Large J. Leonard Reinsch told the Baptist Radio Conference last week that religious programs designed especially for teen-age listeners could be one of the solutions to the juvenile delinquency problem. (p. 681)

The NABET strike at WSAY, Rochester, which began a year ago, was declared legal by NLRB last week. Station was directed to offer reinstatement with back pay from Nov. 10, 1945 to five transmitter and studio operators. (p. 678)

Two Rate Structure Found Most Prevalent In Survey Conducted on Rate Card Practices

A study to determine the extent of the practice of charging multiple rates to advertisers has been completed by the NAB Research Department.

The study, made among NAB member stations only, was undertaken at the request of the Sales Managers Executive Committee. Replies were received from 82% of the stations. The questions which were asked together with the conclusions to be derived from a tabulation of the answers are as follows:

"How many rates do you now have for the same period of the day (local rates, national, regional, etc.)?"

> Nearly three-fourths of the respondents have two rates for the same period of the day. The practice of charging two and three rates is more prevalent among the smaller stations and in the medium and small cities and towns. No station reported more than three rates.

"What do you call these rates, e.g., what names do you use for them ('local,' 'regional,' 'general,' 'national,' etc.)?" "Are these rates commissionable to an advertising agency?"

> "Local" and "National" are used together almost four times as frequently as "Retail" and "General," although "General Rates" is the term most frequently used by the one-rate stations. Usually the latter designate their rates simply by their call letters.
>
> The "General" or "National" rates of all respondents are commissionable to an advertising agency. A little more than three-fourths of the "Local" or "Retail" rates are not commissionable.

"Please state your definition of each kind of rate; tell us what type of account qualifies for each."

> There is a conspicuous lack of uniformity among respondents in these stipulations. The most frequently mentioned qualifications for the "Na-

(Continued on page 680)

NAB Reports
The National Association of Broadcasters

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

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Research Department

FCC PLANS TO SIMPLIFY APPLICATION FORMS

The Federal Communications Commission is currently announcing changes in forms which must be filled out by applicants and licensees in supplying information requested by the Commission. In general, these changes are in the direction of simplification. Short-cut changes are also being made in the procedures required for certain actions and authorizations by the Commission. Most of the changes announced to date affect aircraft, police, fire, forestry and other mobile operations.

In the process of revision, however, are several of the forms used commonly by standard broadcast licensees. The changes will mostly be toward simplification of some of the present forms, although it is known that there are plans to expand at least one of the schedules now a part of Form 324.

Also, in keeping with its earlier announcement, the Commission plans to revise certain of the forms so that they will include information implementing the "Blue Book." It now appears that the suggested revisions of these forms will be submitted to the Budget Bureau for approval sometime during September and that the Industry's advisory committee, headed by Wayne Coy, WINX, will be requested to make its recommendations at that time.

In any event, NAB urges that station managers keep themselves informed of the current status of this matter so that they will not fill out unnecessary forms and so that their records may be kept in such a way that the forms can be filled out as easily as possible.

Employee-Employer Relations

NLRB FINDS WSAY STRIKE LEGAL; DIRECTS REINSTATEMENT OF FIVE EMPLOYEES WITH BACK PAY

The National Association of Broadcast Engineers and Technicians strike at WSAY, Rochester, which began August 12, 1945 was declared legal by the National Labor Relations Board last Monday (26) and the Station was directed to offer reinstatement with back pay from November 10, 1945 to five transmitter and studio operators.

The Station had contended that the strike was illegal, being designed to compel compliance with a War Labor Board directive and also in violation of the strike notice provisions of the War Labor Disputes Act. While one member of the Board agreed with this contention, and consequently would have denied reinstatement and back pay, the majority concluded that the strike was not illegal and that the employees had lost their job rights.

The Board made a significant observation regarding strike activity. One Company contention had been that strikers should not be reinstated because on the morning of the strike it was discovered that the control room had been put out of operation by the removal of tubes and plugs. As a result, the station was off the air for about an hour. While finding the evidence insufficient to link any of the strikers with the sabotage, the Board said it "would have considered such misconduct as sufficient justification for discharge of an employee who had been clearly and unmistakably identified as a participant."

In addition to the reinstatement and back pay provisions of its decision, the NLRB ordered the Station to bargain with NABET, refrain from questioning employees with regard to their union sentiments, and post appropriate cease and desist orders.

News

"WRITING BY EAR" IS TEXTBOOK FOR INTERNES

Soren Munkhof, director of news, WOW, Omaha, and teacher of radio news writing, Creighton University, wrote the indoctrination booklet currently being used by professors of journalism who are serving internships in radio station newsrooms. (See NAB Reports, p. 604).

The booklet was issued by the Council on Radio Journalism and the National Association of Broadcasters, with copyright by NAB.

President John J. Gillin, Jr., sponsored an internship at WOW in 1945 and Mr. Munkhof had the experience of teaching another teacher. This, plus his station and university experience, made him especially well qualified to handle the assignment, according to the Committee on Teacher Training and Internship of the Council.

The University of Illinois and the University of Oregon are among the schools which requested and received copies for classroom use.

KLZ ISSUES BROCHURE ON NEWS DEPARTMENT

The news department of KLZ, Denver, is the subject covered in a brochure, "Hear Ye . . . Hear Ye . . .", recently distributed to a list of several thousand by General Manager Hugh B. Terry.

(Continued on next page)

The two following paragraphs are quoted from the brochure because they describe the aims of the news department:

> "To KLZ, newscasting is more than tearing a page from a newsprinter and reading it on the air. It is the cultivation of official sources of news, the development of private 'pipe-lines,' the maintaining of 'legmen' for local newsgathering and a full-time staff with years of newsgathering know-how to screen and edit raw material for the air. This is the complete way—the KLZ way—to serve more adequately the many thousands of listeners to whom news is one of the most important services of radio.
>
> "KLZ keeps in mind the hometown listener, as well as those in remote communities who look to radio as their chief source of news. These listeners want more than national and international news. They want news from their own locality, region and state. To give them a really complete localized news service in addition to that of a greater scope, KLZ maintains a network of 36 regional correspondents who file news direct to KLZ by wire or telephone. Two major wire services, AP and INS, plus other news sources, make KLZ's news service complete."

Inside front cover pictures News Editor Earl E. McCain. He has had twenty-five years of newspaper, magazine and radio experience. He was a reporter and rewrite man on the Pueblo Star Journal, night editor of the Denver Post and a fiction writer.

Broadcast Advertising

DEALER-COOPERATIVE ADVERTISING STUDY UNDER WAY

Work has begun on a survey by the NAB Broadcast Advertising and Research Departments of manufacturers' use of radio advertising on a dealer-cooperative basis.

Through the cooperation of 122 member stations, NAB in 1942 issued a national tabulation of manufacturers engaging in dealer-cooperative radio advertising. Since no studies were made during the war years, the present list is partially out of date, although it is useful to some extent. Copies are still available upon request to the Department of Broadcast Advertising.

As part of the survey, a questionnaire is being mailed to a selected list of manufacturers requesting information on their dealer-cooperative plans and policies. When returns are in, a booklet will be published showing firms' name, address, products and percentage of advertising costs borne by manufacturers. Based on problems that will be ascertained from the responses, suitable follow-up work will be done.

This project, approved at the last Sales Managers Executive Committee meeting in Washington, is in keeping with the resolution adopted at the recent NAB 15th District meeting, requesting that NAB "make every effort to obtain equal recognition for radio with other media on dealer-cooperative advertising."

NRDGA SURVEY AVAILABLE

The NAB has secured a supply of copies of the NRDGA survey, "Radio as a Retail Advertising Medium."

If you wish to receive a copy, send a postcard or letter to NAB Department of Broadcast Advertising, 1760 N St., N. W., Washington 6, D. C.

JOSKE REPORT PRINTING MOVED OUTSIDE WASHINGTON

Because of delay in publication of the Joske report on radio advertising for retailers, caused by printing difficulties in Washington, it was decided last week to move the job to another city.

Publication of the report will go forward with all possible speed, to facilitate its release to NAB member stations and to retailers.

TWO PER INQUIRY DEALS REPORTED

Member stations have reported to NAB headquarters that business has been offered to them on a contingent basis by *The Shotgun News* and the *Catholic Digest*. NAB has written the publications advising them of the industry's attitude against per inquiry advertising. A copy of the resolution adopted at the 1942 NAB convention was also forwarded.

ONE STORY—TWO VERSIONS

"Member stores of the newly formed Retail Furniture Advertising Institute will be urged to make wider use of newspaper space and advised how to integrate their advertising expenditures to gain more complete coverage, it was learned yesterday. Furnitur retailers 'are not getting the most out of their advertising dollar,' in the opinion of Francis H. Royer, president of the institute, which will function as a common advertising agency for its member stores. In the country-wide picture, he asserted, newspapers, spot radio and direct mail are the most popular media with furniture retailers, and of these spot radio receives more than half of the advertising budget. The reason advanced for this, he continued, is that generally the retailers haven't had specific merchandise to sell and subscribe to radio spots to issue general selling messages, such as inviting listeners to come to their stores and 'inspect new stock arriving daily'."

—*The New York Times*, Aug. 6, 1946.

"I did discuss . . . the quantity of radio advertising used by many furniture stores and stated that many of our members were devoting as much as half of their budgets towards radio. This is largely due to the fact that it is much easier for many of the stores to advertise on the radio than in newspapers and direct mail, because of the ease with which material can be turned over to the radio station. It seems that in

(Continued on page 681)

Current rationing of printing facilities in the Washington area requires that NAB REPORTS be printed one day earlier than usual. In order that developments at the weekend may be covered, NAB has arranged for last-minute printing of page 1 and this page of the REPORTS.

SOME LAST-MINUTE FCC ACTIONS

(Further coverage of FCC actions announced on Friday (30) will be carried in next week's REPORTS)

AM Applications Granted

NEW—David W. Ratliff, Stamford, Texas—Granted CP(*) for a new station to operate on **1400 kc.**, 250 watts, unlimited time. (B3-P-4932)

NEW—Bay Broadcasting Co., Goose Creek, Texas—Granted CP(*) for a new station to operate on **650 kc.**, 250 watts, daytime only. (B3-P-4867)

NEW—Wm. L. Warner, d/b as The Sevier Valley Broadcasting Co., Richfield, Utah—Granted CP(*) for a new station to operate on **690 kc.**, 1 KW, daytime only. (B5-P-4877)

NEW—Greater Huntington Radio Corp., Huntington, W. Va. —Granted CP(*) for a new station to operate on **800 kc.**, 1 KW, daytime only; also subject to condition that a waiver of Secs. 3.55(b) and 3.60 of the rules is granted. (B2-P-3826; Docket 6842)

NEW—Palmetto Radio Corp., Columbia, S. C.—Granted CP(*) for a new station to operate on **1230 kc.**, 250 watts, unlimited time; also condition to any interference which may be caused to Augusta Chronicle Broadcasting Company's application on the same frequency if granted. (B3-P-4905)

NEW—Frederick A. Knorr, Harvey R. Hansen and Wm. H. McCoy, d/b as Suburban Broadcasters, Dearborn, Mich.—Adopted Decision and Order granting CP(*) for a new station to operate on **1540 kc.**, 1 KW, daytime only (B2-P-4232; Docket 7385); also ordered that the application (B2-P-4441; Docket 7384) of Henry F. Fett requesting the same facilities in Dearborn be denied.

(*) Subject to condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Standards.

FM Final CP's Granted

The following permittees were granted regular construction permits. (Note: Power given is effective radiated power; antenna height given is height above average terrain):

Saginaw Broadcasting Co., Saginaw, Mich.—Class B; Channel: **98.3 mc.** (No. 252); 15 KW; 410 feet. (B2-PH-195)

Inland Broadcasting Co., Omaha, Neb.—Class B; Channel: **92.1 mc.** (No. 221); 330 KW; 700 feet. (B4-PH-390)

Kingsley H. Murphy, Des Moines, Iowa—Class B; Channel: **101.3 mc.** (No. 267); 154 KW; 505 feet. (B4-PH-620)

Capitol Broadcasting Co., Inc., Raleigh, N. C.—Class B; Channel: **95.3 mc.** (No. 237); 12 KW; 615 feet. (B3-PH-861)

Palm Beach Broadcasting Corp., Palm Beach, Fla.—Class B; Channel **97.9 mc.** (No. 250); 7.2 KW; 310 feet. (B3-PH-878)

Nevada Broadcasting Co., Las Vegas, Nev.—Class A; Channel: **104.3 mc.** (No. 282); 330 watts; 125 feet. (B5-PH-278)(*)

Contra Costa Broadcasting Co., Richmond, Calif.—Class A; Channel: **104.7 mc.** (No. 284); 500 watts; 340 feet. (B4-PH-347)(*)

Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Class A; Channel: **104.3 mc.** (No. 282); 440 watts; 360 feet. (B1-PH-875)(*)

(*) In lieu of previous conditions specified.

Commercial Television Application Granted

WJAC, Inc., Johnstown, Pa.—Granted CP for a new station: (Channel #13) **210-216 mc.**; effective peak power radiated: 9 KW visual, 6.8 KW aural; antenna height 971 feet. (B2-PCT-93)

AM License Renewals

Granted renewal of following station licenses for the period ending November 1, 1948:

WADC, Tallmadge, Ohio; WNBF, Binghamton, N. Y.; WNEL, San Juan, P. R.; KHSL,* Chico, Calif.; WATR,* Waterbury, Conn. (*Com. Durr voting for further inquiry.)

Granted renewal of following station licenses for the period ending May 1, 1949:

KTSA, San Antonio, Texas; WIS, Columbia, S. C.; WSGN, Birmingham, Ala.

WDGY—Twin Cities Broadcasting Corp., Minneapolis, Minn. Granted renewal of license for the period ending May 1, 1948. (B4-R-669)

KOTN—Universal Broadcasting Corp., Pine Bluff, Ark.—Granted renewal of license for period ending August 1, 1948.

WDEV—Lloyd E. Squier, surviving partner of Lloyd E. Squier & William G. Ricker, d/b as Radio Station WDEV, and Ernest C. Perkins, Executor of Estate of Wm. G. Ricker, Waterbury, Vt.—Granted renewal of license for period ending May 1, 1949.

WKAQ & aux.—Radio Corp. of Porto Rico, San Juan, P. R. —Granted renewal of license for period ending May 1, 1949.

KIUL—Frank D. Conard, tr/as Radio Station KIUL, Garden City, Kans.—Granted renewal of license for period ending August 1, 1949.

DATE SET FOR TELECOMMUNICATIONS CONFERENCE

The State Department announced late Friday (30) that the date for the preliminary five power Telecommunications Conference in Moscow has been set for Sept. 28. China, France and the United Kingdom have also been invited to attend the conference to hold informal preliminary discussions prior to the proposed World Telecommunications Conference.

NAB is considering the advisability of naming an industry observer if attendance of observers at the conference is approved.

Details of the proposed agenda for the Moscow meeting will be published in REPORTS next week.

Two Rate Structure Found Most Prevalent In Survey Conducted on Rate Card Practices

(Continued from page 677)

tional" or "General" rate are that the account be placed by an agency and that the product be nationally distributed. For the "Local" or "Retail" rates, the most frequently mentioned qualification was that the account be a "bona fide" retailer, but there is little agreement as to the definition of such a dealer or what type of advertising he may place.

"What rate do you charge when a retailer buys time to advertise a nationally distributed product?"

About two-thirds of the respondents charge the "Local" or "Retail" rate. This represents about 80% of stations which have two or three rates. These rates are predominantly non-commissionable.

"What rate do you charge to local dealers, distributors or jobbers of nationally distributed products?"

The local wholesaler or distributor is usually charged more than the retailer, the chief exception being in the case of the small stations, about half of whom charge a local, non-commissionable rate for wholesalers.

A complete analysis of the findings of this study has been sent to the participating stations.

One Story—Two Versions

(Continued from page 679)

many small and medium size stores, all a dealer need do to advertise in radio is give the station a brief outline of the message and then it is carried out by the station. While in newspaper and direct mail, there is a great deal of detail to carry out."

—Francis H. Royer, in a letter to
Hugh M. P. Higgins, NAB, Aug. 27, 1946.

Small Market Stations

NAB MANAGEMENT STUDY #2 TO BE RELEASED THIS WEEK

The second in the series of management studies of small market stations, made at the direction of the NAB Small Market Stations Executive Committee, will be released this week. This is a study of a 250-watt full time NBC affiliate, located in a midwestern city of 10,000 to 13,000 population.

This station has done an outstanding job in selling national spot business, its 1945 net volume being $29,000. The sale of station time to the network in that year amounted to more than $12,000.

The Radio Management Study is being mailed to all NAB members in the small market station classification (less than 5000 watts in cities of 50,000 or under). Larger stations desiring the series should send their requests to NAB Small Market Stations Division.

Public Interest Programming

REINSCH, SPEAKING AT BAPTIST RADIO MEETING, ADVOCATES RELIGIOUS PROGRAMS FOR TEEN-AGERS

Development of teen-age programs that provide spiritual guidance is today's challenge to radio and religious leaders, according to J. Leonard Reinsch, director of the Cox radio stations and radio advisor to President Truman. Speaking at the Baptist Radio Conference in Ridgecrest, North Carolina, Sunday, August 25th, Reinsch said that the major religious appeal in radio has been to the church-going adult who least needs help. He stated that one of the solutions to the juvenile delinquency problem could be radio programs with a religious theme, that attract and hold the attention of teen-agers.

He suggested that the appeal of the present religious programs should be broadened to reach the unchurched. Church attendance, he said, can be increased with the proper use of radio just as attendance at athletic events has increased by radio.

Urging religious leaders to use radio more effectively, Mr. Reinsch advised a study of surveys, successful religious broadcasts, leading commercial programs, audience trends and the effects of competition.

Also discussed was the scientific future of radio, including television and facsimile. Wisely used, Mr. Reinsch concluded, these technical advancements in radio may develop a new era in religious tolerance and understanding.

INDUSTRY REQUESTED TO DEVELOP MORE PROGRAMS TO TEACH DEMOCRATIC IDEALS TO YOUNGSTERS

In a letter to NAB signed by Kenneth M. Birkhead, Executive Director, Friends of Democracy, the radio broadcasting industry is requested to develop additional children's programs to educate young listeners in democratic concepts. The letter, dated August 26, was signed by Mr. Birkhead on behalf of a group of 18 organizations.

Text of the letter follows:

> "Education in democracy cannot begin at too early an age. This applies not only in the field of learning to live together in ways which enhance individual personalities and, at the same time, teach social obligations, but it also applies in the area of indoctrinating young minds with democratic concepts of social, economic and political life.
>
> "The success of the Nazi educational program for children testifies to the receptivity of youthful minds to theories in these fields. Democracy can and must be taught with equal success.
>
> "Radio has tremendous potentialities as an educational medium and should be used to its fullest possibilities. Programs for children must entertain, appeal to fantasy, and yet be mixed with reality. They should also create young people who believe in and act for the extension of democracy.
>
> "Less thought seems to have been given to this responsibility than has been given in the case of programs for adults—a recent, notable exception being the "Superman" radio show. This program, while still holding the listener interest by highlighting the physical exploits of Superman, has had him exploring the workings of organizations teaching prejudice and bigotry. The machinations of the anti-democratic movements have been presented forcibly to the listener, and the necessity of combating these groups demonstrated. Listener response indicates that the idea of the show has been grasped and the program appreciated.
>
> "Radio must not feel, however, that one such program fulfills its responsibility. The young people of today are tomorrow's citizens and leaders.
>
> "We, therefore, call upon the radio industry to develop programs for the younger mind which will expand the start already made, and fulfill its potentialities as a creator extraordinary of good citizens for tomorrow.
>
> "Yours for democracy."

Mr. Birkhead's letter was sent on behalf of the following organizations:

Americans United for World Government;
Church League for Industrial Democracy;
Committee of Catholics for Human Rights;
Council for Democracy;
Friends of Democracy;
Independent Citizens Committee of the Arts, Sciences and Professions;

(Continued on next page)

League for Fair Play;
Methodist Federation for Social Services;
National Association for Advancement of Colored People;
National Citizens Political Action Committee;
National Lawyers Guild;
New York Educational Action Group;
Society for the Prevention of World War III;
Southern Conference for Human Welfare;
Union for Democratic Action;
United Christian Council for Democracy;
American Veterans Committees;
Council Against Intolerance.

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of September 9-15, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

Atomic Energy

Man's control of atomic energy has created the most serious problem ever to face this nation and the world. The problem of how to prevent the use of scientific knowledge for destructive purposes, and to promote its use for the benefit of mankind, is one that is immediate and personal to every man, woman and child. The overwhelming majority of scientists and experts who developed the atomic bomb agree that: (1) the atomic bomb is primarily a weapon against cities and concentrations of people. (2) Present-day atomic weapons could kill 30 per cent or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atomic bombs are possible. (3) There is no effective defense against atomic bombs and none can be expected. (4) No single big secret protects the atomic bomb. Other nations could perfect atomic bombs within as little as three to five years, and many powers have access to the necessary raw materials. To the United Nations Atomic Energy Commission, the representative of the United States, Mr. Bernard Baruch, has submitted a plan as a basis for beginning a discussion on control measures to be taken. To eliminate atomic *weapons*, the United States plan maintains, all development and use of atomic *energy* must be controlled, starting with the placing under international control of the dangerous raw materials, uranium and thorium. The United States plan, therefore, proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic research, and supervise through license and inspection all atomic activities throughout the world. To such an Authority we would in time disclose any exclusive knowledge of atomic energy in our possession—but we would make these disclosures in a series of stages, as various parts of the plan go into successful operation. The building of effective atomic control will involve the cooperative efforts of many nations and peoples. The opinion of the citizens of the nation which developed the atomic bomb is of key importance. Ultimately, whatever method is arrived at for atomic control must be ratified in the form of a treaty subject to the approval of a two-thirds vote of the Senate. Unless whatever international policy is arrived at is backed by American public opinion, it will not stand. The people cannot become scientists or nuclear physicists. But every American who makes any pretense of good citizenship can and should inform himself of the proposals made by his government to the UN Atomic Energy Commission—and follow every modification or counter-proposal. Then, when the time of decision comes, that decision will be made by a citizenry armed with facts—instead of swayed by emotions or prejudices. (Fact Sheet, No. 30)

Home Canning

Since a considerable part of our customary American food supply is going overseas for the relief of hunger-ridden millions, we are currently experiencing—and will continue to experience—a scarcity of certain foods such as wheat products, fats and oils. *Housewives of America are urged to help compensate for this scarcity and insure their families' food supply this coming winter by canning, preserving and storing as much of the so-called "alternate foods" as possible.* Under the circumstances, waste—either through failure to preserve our surplus garden yield, or doing it improperly—is unpardonable. Housewives therefore should be urged to remember that the following points are of top importance: (1) Can, preserve and store as much as possible from Victory Gardens. Make your garden serve you all year. (2) When markets feature abundant supplies of locally-grown, good quality produce, suitable for home preservation, take advantage of the opportunity to build up food stocks for next winter. (3) Lay in supplies of containers and equipment early to enable manufacturers to gauge demand. (4) Conserve your sugar for canning purposes. Follow the wartime rule of 1 pound of sugar to 4 quarts of finished fruit. (5) Use only safe, tested methods, backed by scientific research. Take no chances on accidents, spoilage, unnecessary loss of food value. Study methods recommended for different foods; get competent advice. Consider freezing, pickling, brining, drying and storing, as well as canning, for different types of produce. (Fact Sheet, No. 24-A)

Building Our New Army

Congress has authorized a peace time American Army larger and better trained than ever before in history. This Army is now being recruited by voluntary enlistment. The Army itself is conducting a large-scale direct recruiting drive using paid advertising in various media, *but it urgently asks help in a concurrent back-drop campaign, for which its own resources are inadequate, to build prestige for the new Regular Army and its personnel in the public mind, and particularly in the minds of potential recruits, their families and their friends.* Except in war time Americans have always had a poor opinion of peace time soldiers. Actually, the new American Army of today is a compact, carefully chosen group of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the task before them is the maintenance of that peace for which thousands of other young Americans have already died. Your programs can aid in building public respect for the peace time activities of the Regular Army man—and thus interest young men of high caliber and their families in Army service as a career. This can be done by pointing out that many of America's finest young men are voluntarily entering this new Army . . . (1) Point out that they are guardians of peace—Congress has authorized our new large and expertly trained Army in order to enforce the peace and fulfill our obligations as a member of the United Nations Organization. (2) Point out that the new Regular Army soldier is a skilled technician—he works with advanced techniques and equipment in at least one of many specialized fields, and his competence equals and often exceeds the skill demanded in some of the best paid civilian trades. (3) Illustrate the kind of work they do as guardians of peace and architects of our country's safety. (Fact Sheet, No. 2-B)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indi-

(Continued on next page)

cated, during the week beginning Monday, September 2. They are subject to change.

Wednesday, September 4

NEW—Wichita Broadcasting Co., Inc., Wichita, Kans.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Air Capital Broadcasting Co., Inc., Wichita, Kans.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—The Wichita Beacon Broadcasting Co., Wichita, Kans.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—KAKE Broadcasting Co., Inc., Wichita, Kans.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—KTOP, Inc., Topeka, Kans.—C. P. **1400 kc.,** 250 watts, unlimited.

KTSW—Emporia Broadcasting Co., Inc., Emporia, Kans.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Adelaide Lillian Carrell, Wichita, Kans.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Collinson-Wingate Broadcasting Co., Topeka, Kans. —C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Blue Valley Broadcasting Co., Independence, Mo.—C. P. **1510 kc.,** 1 KW, daytime.

NEW—General Broadcasting Co., Inc., Independence, Mo.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Inland Broadcasting Co., Lincoln, Nebr.—C. P. **1400 kc.,** 250 watts, unlimited.

Other Participants

KORN—Fremont, Nebr.—(Intervenor)
KDRO—Sedalia, Mo.—(Intervenor)
KBON—Omaha, Nebr.—(Intervenor)

NEW—Southeastern Massachusetts Broadcasting, New Bedford, Mass.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—Bay State Broadcasting Co., New Bedford, Mass.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—Narragansett Broadcasting Co., Fall River, Mass.—C. P. **1400 kc.,** 250 watts, unlimited.

Thursday, September 5

Further Hearing

NEW—Syndicate Theatres, Inc., Columbus, Ind.—C. P. **1130 kc.,** 500 watts, day, daytime.

NEW—Universal Broadcasting Co., Inc., Indianapolis, Ind. C. P. **1130 kc.,** 10 KW, unlimited DA-night & day.

Other Participants

KWKH—Shreveport, La.—(Intervenor)
WNEW—New York, N. Y.—(Intervenor)

KSFO—The Associated Broadcasters, Inc., San Francisco, Calif.—C. P. **740 kc.** (under NARRA), 50 KW, unlimited, DA-day & night.

KQW—Pacific Agricultural Foundation, Ltd., San Jose, Calif.—**740 kc.,** 50 KW, unlimited DA-day & night.

FCC ACTIONS

MISCELLANEOUS ACTIONS

WTHT—The Hartford Times, Inc., Hartford, Conn.—Adopted a decision and order denying petition of WTHT requesting that the Commission's decision of May 16, 1946, granting the application of Mitchell G. Meyers, et al., Waterbury, Conn., for a C. P. (B1-P-4083), for a new station to operate on **1240 kc.,** 250 watts, unlimited time, be vacated and said application designated for hearing with leave to petitioner to intervene in the hearing. (B1-P-4083; Docket 6855)

Grant Street Radio Stations, Inc., Pittsburgh, Pa.—Adopted an order denying petition of Grant Street Radio Stations, Inc., for comparative consideration and immediate hearing with application of Liberty Broadcasting Co., Pittsburgh, Pa., and further ordered that the Commission's action of August 7 designating the applications of Grant Street Radio Stations, Inc., and Liberty Broadcasting Co., for consolidated hearing, be rescinded, and further ordered that the application of Grant Street Radio Stations, Inc. (B2-P-4998), be designated for separate hearing.

WBTM—Piedmont Broadcasting Co., Danville, Va.—Denied petition for review of the Aug. 9th action of the Presiding Officer of the Motions Docket, denying WBTM's petition for leave to amend its application so as to change frequency and make other changes, and requesting the Commission to grant the petition without oral argument or designate the matter for oral argument before the Commission en banc, and affirmed said action of Presiding Officer of Motions Docket.

WTSB—Robeson Broadcasting Corp., Lumberton, N. C.—Granted license to cover CP authorizing a new station to operate on **1340 kc.,** 250 watts, unlimited time. (B3-L-2011.) Also authority to determine operating power by direct measurement. (B3-Z-1835.) Waiver of Sec. 3.60 of rules granted; conditions.

WPUV—Southwest Broadcasting Co., Pulaski, Va.—Granted license to cover CP for a new station to operate on **1230 kc.,** 250 watts, unlimited time. (B2-L-1975.) Also granted authority to determine operating power by direct measurement. (B2-Z-1799.) Waiver of Secs. 3.55(b) and 3.60 of rules granted, conditions.

WTOD—Unity Corp., Inc., Toledo, Ohio.—Granted license to cover CP which authorized a new station to operate on **1560 kc.,** 1 KW, daytime. (B2-L-1987.) Also authority to determine operating power by direct measurement. (B2-Z-1813.) Waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions.

KWTX—Beauford H. Jester, Individually and as Trustee for W. W. Callan, et al., Waco, Texas.—Granted license to cover CP which authorized a new station to operate on **1230 kc.,** 250 watts, unlimited time. (B3-L-1958.) Also authority to determine operating power by direct measurement. (B3-Z-1785.) Waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions.

KSFT—The Trinidad Broadcasting Corp., Trinidad, Colo.—Granted license to cover CP which authorized a new station to operate on **1280 kc.,** 500 watts, 1KW-LS, unlimited time. (B5-L-1990.) Also authority to determine operating power by direct measurement. (B3-Z-1814.)

KABC—The Alamo Broadcasting Co., Inc., San Antonio, Texas.—Granted license to cover CP which authorized change in frequency to **680 kc.,** increase in power to 10 KW-50 KW-LS, installation of new transmitter and DA for night use, and change transmitter location. Also authority to determine operating power by direct measurement. (B3-Z-1787.)

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—Granted license to cover CP which authorized increase in power to 5 KW, changes in transmitting equipment, installation of new DA for day and night use, and change in transmitter location. (B1-L-1972.) Also authority to determine operating power by direct measurement. (B1-Z-1798.)

KSYL—Fox Broadcasting Co., Alexandria, La.—Granted modification of CP which authorized a new station, to change type of transmitter, approval of antenna, approval of transmitter location at Belton Ave. at Highway 71, Alexandria, and change studio location to Belton Ave. at Highway 71. (B3-MP-1937.)

WHAL—Shelbyville Broadcasting Co., Shelbyville, Tenn.—Granted modification of CP which authorized a new station, for approval of antenna and of transmitter and studio locations on Lewisburg Highway, State No. 64, Shelbyville, and 112½ East Side Square, Shelbyville, respectively. Permittee is granted waiver of Sec. 3.55(b) of the rules; conditions. (B3-MP-1990.)

(Continued on next page)

WWDC—Capital Broadcasting Co., Washington, D. C.—Granted license to cover CP which authorized increase in power of synchronous amplifier and changes in transmitting equipment. (B1-L-1983.) Also granted authority to determine operating power by direct measurement. (B1-Z-1817.)

WCOE—Scripps-Howard Radio, Inc., Cincinnati, Ohio.—Granted license to cover CP for a new relay broadcast station to be used with standard station WCPO. (B2-LRE-449.)

DESIGNATED FOR HEARING

Stanley S. Beaubaire and W. Keith Topping, d/b as Hanford Pub. Co., Hanford, Calif.; Fresno Broadcasting Co., Fresno, Calif.—Designated for hearing in a consolidated proceeding the application (B5-P-4869) of Hanford Pub. Co., with application of Fresno Broadcasting Co. (B5-P-5005), both requesting new stations on **620 kc.,** 1 KW, unlimited time, DA for night use, at Hanford and Fresno, respectively.

Cornbelt Broadcasting Co., Clinton, Ill.; The Macomb Broadcasting Co., Macomb, Ill.—Designated for consolidated hearing the application of Cornbelt Broadcasting Co. (B4-P-5081) for a new station to operate on **1520 kc.,** 1 KW, daytime only, with application of The Macomb Broadcasting Co. (B4-P-4887), to operate on **1520 kc.,** 250 watts, daytime only, at Clinton and Macomb, Ill., respectively.

Albemarle Broadcasting Co., Albemarle, N. C.; Union Broadcasting Co., Monroe, N. C.—Designated for consolidated hearing the application of Albemarle Broadcasting Co. (B3-P-4904) for a new station to operate on **1010 kc.,** 1 KW, daytime only, with application of Union Broadcasting Co. (B3-P-4901), to operate on **1010 kc.,** 250 watts, daytime only, at Albemarle and Monroe, N. C., respectively.

Democrat Printing Co., a partnership composed of R. F. Story and Bennett Story, Durant, Okla.; Okla. Agr. and Mech. College, Stillwater, Okla.—Designated for consolidated hearing the application of Democrat Printing Co. (B3-P-4897) for a new station to operate on **750 kc.,** 250 watts, daytime only, with application of Okla. Agr. and Mechanical College (B3-P-4748), for a new station to operate on **760 kc.,** with 10 KW, daytime only, at Durant and Stillwater, Okla., respectively.

Edward L. Schacht, Oneonta, N. Y.—Designated for hearing application (B1-P-4898) for a new station to operate on **1400 kc.,** with 250 watts, unlimited time, at Oneonta, N. Y., and ordered that the Adirondack Broadcasting Co., WABY, be made a party to the proceeding.

Anderson Broadcasting Co., Inc., Anderson, S. C.; WLBG, Inc., Laurens-Clinton, S. C.—Designated for consolidated hearing the application of Anderson Broadcasting Co., Inc. (B3-P-4995) for a new station to operate on **860 kc.,** 1 KW, daytime only, with application of WLBG, Inc. (B3-P-4587), for a new station to operate on **860 kc.,** 250 watts, daytime only, at Anderson and Laurens-Clinton, S. C., respectively.

Four States Broadcasters, Inc., Joplin, Mo.; WMBH—Joplin Broadcasting Co., Joplin, Mo.—Designated for consolidated hearing the application of Four States Broadcasters, Inc. (B4-P-4805), for a new station at Joplin to operate on **1310 kc.,** 5 KW-LS, 1 KW night, unlimited time, DA-night, with application of WMBH (B4-P-5010) to change facilities from **1450 kc.,** 250 watts, unlimited time, to **1310 kc.,** 1 KW, 5 KW-LS, unlimited time, DA-N.

Correction

According to a correction by the Commission, the item on p. 669 of last week's REPORTS referring to Evening Journal Pub. Co. is corrected to read as follows:

Evening Journal Pub. Co., Martinsburg, W. Va.; Antietam Broadcasting Corp., Hagerstown, Md.—Designated for consolidated hearing application (B2-P-4197) for a new station at Martinsburg, W. Va., with application (B1-P-5156) for a new station at Hagerstown, Md., both applicants requesting **1490 kc.,** 250 watts, unlimited time.

ACTIONS ON MOTIONS

WCMI—Ashland Broadcasting Co., Ashland, Ky.—The Commission, on its own motion, ordered that the hearing now scheduled for Aug. 29 at Washington, in re application for CP (Docket 7365) be continued without date until further order of the Commission.

John H. Fitzgibbon, et al, Oregon City, Ore.; B. Loring Schmidt, Salem, Ore.—The Commission, on its own motion, ordered that the consolidated hearing on applications of Fitzgibbon, et al, and B. Loring Schmidt, now scheduled for August 26, be continued to Sept 23, and the issues upon which said applications will be heard were enlarged to include a determination as to whether the operation of a proposed station in Oregon City on **1230 kc.,** operating with either 100 watts or 250 watts, unlimited time, would involve objectionable interference with any existing or proposed broadcast service, and if so, the nature and extent thereof, and the availability of other broadcast service to such areas and populations.

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition for leave to intervene in the hearing on application of Eagle Printing Co., Inc. (Docket 7672)

Penn Thomas Watson, Wilson, N. C.—Granted petition for waiver of Sec. 1.384 of the Rules and accept petitioner's late appearance in re application for a new FM station. (Docket 7521)

Altoona Broadcasting Co., Altoona, Pa.—Granted petition requesting leave to amend application (B3-P-3670; Docket 6697) so as to specify the frequency **650 kc.,** 250 watts, limited time in lieu of **1240 kc.,** 250 watts, unlimited time; show revised costs of construction, etc. The amendment was accepted and application removed from the hearing docket.

Peoples Radio Foundation, Inc., New York City—Granted petition for leave to amend its application for FM construction permit (B1-PH-563) so as to change paragraphs 8 and 15 to show the election of Eugene Brown, Leslie A. Goldman, Milton Robertson and Marvin Wolfson as directors of corporation, and submit information concerning each of aforesaid directors, and the amendment was accepted.

Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho—Granted petition for leave to amend its application for CP (B5-P-4633), so as to specify the frequency **1400 kc.** instead of **1230 kc.;** and to submit amended engineering report to reflect the change in frequency. The amendment was accepted and application removed from the hearing docket. (No. 7536)

Donald W. Reynolds, Ft. Smith, Ark.—Granted petition requesting leave to amend his application for CP (B3-P-3772) so as to specify the frequency **950 kc.,** 1 KW, daytime only, instead of **1230 kc.,** 250 watts, unlimited time, and make changes in paragraphs. The amendment was accepted, the application removed from the hearing docket (No. 6835), and further ordered that the petition insofar as it requests a grant of application as amended, be dismissed.

KTOP, Inc., Topeka, Kans.—Granted petition requesting leave to amend its application for CP (B4-P-3727), to show deletion of J. J. Hoverka as a stockholder and the name of J. P. Harris as a director and substituting Wendell Elliott as a stockholder and director of the corporation, and the amendment was accepted.

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Granted petition requesting extension of time within which to file exceptions to the proposed decision of the Commission in the consolidated proceeding in re Dockets Nos. 6938 et al, and the time for filing exceptions was extended to and including Sept. 12, 1946.

WCMI—Ashland Broadcasting Co., Ashland, Ky.—The Commission, on its own motion, continued to August 29 the hearing on application (B2-P-4422) now scheduled for Aug. 22.

E. T. Wright, Orlando, Fla.—Granted petition for leave to amend his application for CP (B3-P-4268) so as to specify the frequency **900 kc.,** 250 watts daytime, instead of **1230 kc.,** 250 watts, unlimited; show revised costs of installation, etc. The amendment was

(Continued on next page)

accepted and the application removed from the hearing docket. (No. 7111)

Meadville Tribune Broadcasting Co., Meadville, Pa.—Granted petition for extension of time within which to file exceptions to the proposed decision of the Commission in re (Dockets 6898 and 6899) and the time within which Meadville Tribune Broadcasting Co. may file its exceptions was extended to and including Sept. 20, 1946.

Veterans Broadcasting Co., Inc., Rochester, N. Y.—Granted petition requesting Commission to change location of consolidated hearing now scheduled for Sept. 11, in re application of petitioner and that of Rochester Broadcasting Corp., and ordered that the hearing now scheduled for Sept. 11 be held in Rochester, N. Y., provided, however that the hearing may be adjourned to Washington for the presentation of any engineering testimony which may appear necessary.

WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.—Granted petition for leave to amend its application for CP (B1-P-4096) so as to show revised financial information, etc.; the amendment was accepted, and the record reopened for the sole purpose of receiving testimony relative to the amendment; and it was further ordered that the further hearing in this proceeding be scheduled for Sept. 20 in Washington.

Radio Wisc., Inc., Madison, Wis.; Edwin Mead, Rockford, Ill.—The Commission, on its own motion, ordered that the consolidated hearing on these applications now scheduled for August 29, be continued without date until further order of the Commission.

The Yankee Network Corp., Boston, Mass.—Granted petition for leave to reopen the record in the hearing upon petitioner's application for a new FM station (B1-PH-590) and the applications of some eight other applicants for FM stations in the Boston area, for the purpose of incorporating in the record an engineering study relating to an overlap that may result from the granting of the FM applications of petitioner now pending before the Commission and excerpts from the record in Doc. 7027 also relating to said overlap problem: the engineering report and excerpts from the record in Docket 7027 filed with the petition were accepted; the record in Docket 6993 was reopened for the sole purpose of incorporating therein the said engineering report and excerpt: and without further hearing said engineering report and excerpt from the record in Docket 7027 was made a part of the record in Docket 6993.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—Midland Broadcasting Co., Kansas City, Mo. (P. O. 10th & McGee Sts., Pickwick Hotel)—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 5 KW, directional antenna and daytime hours of operation.

WDEV—Lloyd E. Squier and William G. Ricker, d/b as Radio Station WDEV, Waterbury, Vt.—Construction permit to change hours of operation from daytime to unlimited time and install directional antenna for day and night use. Amended to change name of applicant from Lloyd E. Squier and William Ricker, d/b as Radio Station WDEV, to Lloyd E. Squier, surviving partner of Lloyd E. Squier and William G. Ricker, a partnership d/b as Radio Station WDEV and Ernest C. Perkins, executor of estate of William G. Ricker, deceased.

650 Kilocycles

NEW—Altoona Broadcasting Co., Altoona, Pa.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1240** to **650 kc.** and hours of operation from unlimited to limited.

780 Kilocycles

WCKB—North Carolina Central Broadcasters, Inc., Dunn, N. C.—Modification of construction permit (B3-P-4762, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter site and specify studio location.

810 Kilocycles

WEDO—Tri City Broadcasting Co., McKeesport, Pa.—License to cover construction permit (B2-P-4472, as modified) which authorized a new standard broadcast station.

WEDO—Tri City Broadcasting Co., McKeesport, Pa.—Authority to determine operating power by direct measurement of antenna power.

900 Kilocycles

NEW—E. T. Wright, Orlando, Fla.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1230** to **900 kc.**, change hours of operation from unlimited time to daytime and change type of transmitter.

910 Kilocycles

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Construction permit to change frequency from **910** to **930** and power and hours of operation from 500 watts daytime to 1 KW day and night. Amended to change frequency from **930** to **910 kc.**, install new transmitter, make changes in directional antenna for day and night use and change transmitter location.

930 Kilocycles

WSAZ—WSAZ, Inc., Huntington, W. Va.—Modification of construction permit (B2-P-4304, which authorized increase in day power and installation of new transmitter) for change in type of transmitter and extension of commencement and completion dates.

950 Kilocycles

NEW—Donald W. Reynolds, Fort Smith, Ark.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1230** to **950 kc.**, power from 250 watts to 1 KW, hours of operation from unlimited to daytime and change type of transmitter.

960 Kilocycles

KFVS—Oscar C. Hirsch, tr/as Hirsch Battery & Radio Co., Cape Girardeau, Mo.—Construction permit to change frequency from **1400** to **960 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended re changes in ground system.

WELI—Connecticut Radio Foundation, Inc., New Haven, Conn.—Construction permit to increase power from 1 KW day and 500 watts night to 1 KW day and night, and make changes in directional antenna for night use. Amended re changes in directional antenna.

(Continued on next page)

970 Kilocycles

WCSH—Congress Square Hotel Co., Portland, Me.—Construction permit to make changes in directional antenna in order to specify directional operation for nighttime only.

990 Kilocycles

KWEM—West Memphis Broadcasting Corp., West Memphis, Ark.—Modification of construction permit (B3-P-4991, which authorized a new standard broadcast station) to make changes in antenna, change type transmitter, to change transmitter and studio location.

1010 Kilocycles

NEW—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Construction permit for a new standard broadcast station to be operated on **1030 kc.**, power of 250 watts and daytime hours of operation. Amended to change frequency from **1030** to **1010 kc.**

1020 Kilocycles

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—Modification of construction permit (B4-P-3811, which authorized a new standard broadcast station) to change transmitter location, approval of studio location and extension of commencement and completion dates.

1110 Kilocycles

KIOX—Bay City Broadcasting Co., a partnership composed of J. A. Clements, T. C. Dodd and John George Long, Bay City, Texas—Modification of construction permit (B3-P-4012, which authorized a new standard broadcast station) to install new transmitter, make changes in antenna and extension of commencement and completion dates.

1190 Kilocycles

NEW—Rome Radio Broadcasting Co., Rome, Ga.—Construction permit for a new standard broadcast station to be operated on **1190 kc.**, power of 1 KW and daytime hours of operation. Amended re change in type of transmitter.

WOWO—Westinghouse Radio Station, Inc., Fort Wayne, Ind.—Construction permit to increase power from 10 to 50 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended to change transmitter location.

1240 Kilocycles

Correction

According to a correction by the Commission, the item referring to the application of Gene Burke Brophy in last week's REPORTS should have shown that he is located at Nogales, Arizona, and P. O. address is Phoenix, Arizona.

WCOW—Central Washington Broadcasters, Inc., Ellensburg, Wash.—License to cover construction permit (B5-P-3996, as modified) which authorized a new standard broadcast station.

KCOW—Central Washington Broadcasters, Inc., Ellensburg, Wash.—Authority to determine operating power by direct measurement of antenna power.

NEW—Odes E. Robinson, Bluefield, W. Va.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts, and unlimited hours of operation.

KAVE—Carlsbad Broadcasting Corp., Carlsbad, N. Mex.—License to cover construction permit (B5-P-4739) which authorized installation of new transmitter.

1280 Kilocycles

KSOK—The Traveler Publishing Co., Inc., Arkansas City, Kan.—Modification of construction permit (B5-P-4737, which authorized a new standard broadcast station) to change type transmitter, for approval of antenna and transmitter location and change studio location.

NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on **1280 kc.**, power of 1 KW, and daytime hours of operation. Amended to change power from 1 KW to 5 KW, hours of operation from daytime to unlimited time, change type of transmitter, install directional antenna for day and night use and specify transmitter location.

1290 Kilocycles

NEW—Port Frere Broadcasting Co., Inc., Wilmington, Del.—Construction permit for a new standard broadcast station to be operated on **1250 kc.**, power of 500 watts, and daytime hours of operation. Amended to change frequency from **1250** to **1290 kc.**, and make changes in vertical antenna.

NEW—Cream City Broadcasting Co., Inc., Milwaukee, Wis.—Construction permit for a new standard broadcast station to be operated on **1290 kc.**, power of 250 watts, and daytime hours of operation. Amended to change power from 250 watts to 1 KW, and change type of transmitter.

1300 Kilocycles

KOME—Oil Capital Sales Corp., Tulsa, Okla.—Construction permit to change frequency from **1340** to **1300 kc.**, increase power from 250 watts to 1 KW night, and 5 KW day, install new transmitter and directional antenna for night use and change transmitter location. Amended re changes in directional antenna for night use.

1320 Kilocycles

WLAN—Peoples Broadcasting Co., Lancaster, Pa.—License to cover construction permit (B2-P-4044, as modified) which authorized a new standard broadcast station.

WLAN—Peoples Broadcasting Co., Lancaster, Pa.—Authority to determine operating power by direct measurement of antenna power.

WNGO—H. M. Suthard and P. M. Mullins, d/b as Mayfield Broadcasting Co., Mayfield, Ky.—Modification of construction permit (B2-P-4509, which authorized a new standard broadcast station) for changes in transmitting equipment, for approval of antenna and approval of transmitter and studio locations, change partnership name to H. M. Suthard and P. M. Mullins, d/b as West Kentucky Broadcasting Co.

1330 Kilocycles

NEW—Booth Radio Stations, Inc., Flint, Mich.—Construction permit for a new standard broadcast station to be operated on **1330 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. Amended to change transmitter location and changes in directional antenna.

1340 Kilocycles

WNHC—The Elm City Broadcasting Corp., New Haven, Conn.—License to cover construction permit (B1-P-4854) which authorized installation of a new transmitter.

WHHM—Herbert Herff, tr/as WHHM Broadcasting Co., Memphis, Tenn.—License to cover construction permit (B3-P-3944, as modified) which authorized a new standard broadcast station.

WHHM—Herbert Herff, tr/as WHHM Broadcasting Co., Memphis, Tenn.—Authority to determine operating power by direct measurement of antenna power.

KATO—Sierra Broadcasting Co., Reno, Nev.—License to cover construction permit (B5-P-3824, as modified), which authorized a new standard broadcast station.

(Continued on next page)

KATO—Sierra Broadcasting Co., Reno, Nev.—Authority to determine operating power by direct measurement of antenna power.

WLEX—The Central Kentucky Broadcasting Co., Lexington, Ky.—Modification of construction permit (B2-P-4126, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

1400 Kilocycles

WRON—William E. Blake, Ronceverte, W. Va.—Modification of construction permit (B2-P-4788, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna, approval of transmitter location and specify studio location.

NEW—KTOP, Inc., Topeka, Kan.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation. Amended to change frequency from **1230** to **1400 kc.**, change type transmitter and specify transmitter location.

WGAP—George Burne Smith and V. H. McLean, d/b as Gateway Broadcasting Co., Maryville, Tenn.—Voluntary assignment of license to George R. Dempster and V. H. McLean, d/b as Gateway Broadcasting Co.

1410 Kilocycles

WING—Great Trails Broadcasting Corp., Dayton, Ohio.—Construction permit to install auxiliary transmitter to be operated on **1410 kc.**, power of 1 KW.

WING—Great Trails Broadcasting Corp., Dayton, Ohio.—Construction permit for reinstatement of B2-P-3627, as modified, which authorized changes in directional antenna for night use and change in transmitter location.

1420 Kilocycles

WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.—License to use formerly licensed main transmitter as an auxiliary transmitter with power of 1 KW, employing directional antenna day and night.

1430 Kilocycles

KUNI—Coeur D'Alene Broadcasting Co., Coeur D'Alene, Idaho.—Modification of construction permit (B5-P-3731, which authorized a new standard broadcast station) for extension of completion date.

1450 Kilocycles

WWNR—Rahall Broadcasting Co., Inc., North of Beckley, W. Va.—License to cover construction permit (B2-P-4400, as modified) which authorized a new standard broadcast station.

WWNR—Rahall Broadcasting Co., Inc., North of Beckley, W. Va.—Authority to determine operating power by direct measurement of antenna power.

WAZL—Hazleton Broadcasting Service, Inc., Hazleton, Pa.—Transfer of control of licensee corporation from J. Hale Steinman and John F. Steinman to Victor C. Diehm, E. H. Witney, Hilda M. Deisroth and George M. Chisnell.

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Construction permit to increase antenna height and to install FM antenna.

NEW—Norbert Bernard Donze and Elmer Lawrence Donze, a partnership, d/b as The Donze Co., Ste. Genevieve, Mo. (P. O. 245 Merchant St.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation.

1470 Kilocycles

NEW—The Lewiston-Auburn Broadcasting Corp., Lewiston, Me. (P. O. 108 Central Ave.)—Construction permit for a new standard broadcast station to be operated on **1470 kc.**, power of 5 KW, directional antenna, and unlimited hours of operation.

1480 Kilocycles

KANS—Kansas Broadcasting, Inc., Wichita, Kan.—Construction permit to change frequency from 1240 to **1480 kc.**, increase power from 250 watts to 1 KW night, and 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location.

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Transfer of control of licensee corporation from Cowles Broadcasting Co. to Il Progresso Italo-Americano Publishing Co., Inc.

1490 Kilocycles

KTSC—Sun Country Broadcasting Co., Tucson, Ariz.—Modification of construction permit (B5-P-5121, which authorized a new standard broadcast station) to change type transmitter, for approval of antenna and transmitter location and change studio location.

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Construction permit to make changes in antenna and to change transmitter location. Amended to install new transmitter.

WSAP—Portsmouth Radio Corp., Portsmouth, Va.—Construction permit to make changes in vertical antenna. Amended to mount FM antenna on top of vertical antenna.

KVWC—Northwestern Broadcasting, Vernon, Texas.—License to cover construction permit (B3-P-3896, as modified) which authorized installation of new vertical antenna with FM antenna mounted on top.

KVWC—Northwestern Broadcasting Co., Vernon, Texas.—Authority to determine operating power by direct measurement of antenna power.

WHBS—The Huntsville Times Co., Inc., Huntsville, Ala.—Modification of construction permit (B3-P-4594, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location. Amended to specify studio location.

NEW—Abe B. Harris, Ruston, La. (P. O. 314 North Bonner St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation.

1590 Kilocycles

NEW—Nonpareil Broadcasting Co., Council Bluffs, Iowa. (P. O. 117 Pearl St.)—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power of 5 KW, directional antenna, and unlimited hours of operation.

FM APPLICATIONS ACCEPTED FOR FILING

Balboa Radio Corp., San Diego, Calif. (P. O. 1400 Bank of America Bldg.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned and coverage of 3,860 square miles.

Globe-Democrat Publishing Co., St. Louis, Mo.—Construction permit for a new FM broadcast station to be operated on **46.3 mc.** and coverage of 13,083. Amended to change frequency from **46.3 mc.** to "To be assigned by FCC," coverage from 13,083 to 15,740 square miles, population from 1,766,569 to 1,912,932, type of transmitter and make changes in antenna system.

Radio Broadcasting, Inc., West Memphis, Ark.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 13,972 square miles.

(Continued on next page)

O. L. Taylor, Oklahoma City, Okla.—Voluntary assignment of conditional grant to KTOK, Inc.

Statesville Broadcasting Co., Inc., Statesville, N. C.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #236, **95.1 mc.** and coverage of 6,500 square miles. Amended to change transmitter location, specify population as 557,573, class of station as Metropolitan and make changes in antenna system.

Peoples Radio Foundation, Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency not specified and coverage of 8,500 square miles. Amended to make changes in directors.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WBKY—University of Kentucky, Beattyville, Ky.—Construction permit to specify Channel #217, **91.3 mc.**, to change power from 500 watts to 1 KW, to change transmitter and make changes in antenna system.

APPLICATIONS DISMISSED

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Construction permit to mount FM antenna atop present antenna. Request of attorney.

Louis P. Myers and Gertrude Jo. Myers, d/b as Howdy Folks Broadcasters, Tulsa, Okla.—Construction permit for a new standard broadcast station to be operated on **1100 kc.**, power of 5 KW and daytime hours of operation. Request of attorney.

APPLICATIONS TENDERED FOR FILING

590 Kilocycles

WARM—Union Broadcasting Co., Scranton, Pa.—Construction permit to change frequency from **1400** to **590 kc.**, power from 250 watts to 5 KW, install new transmitter, change transmitter location and install directional antenna for day and night use.

710 Kilocycles

NEW—KTRM, Inc., Beaumont, Texas—Construction permit for a new standard broadcast station to be operated on **710 kc.**, power of 250 watts and daytime hours of operation.

1060 Kilocycles

NEW—Metropolitan Houston Broadcasting Co., a partnership consisting of E. H. Rowley, Glen H. McClain, L. M. Rice and James A. Clements, Houston, Texas—Construction permit for a new standard broadcast station to be operated on **1060 kc.**, power of 1 KW night and 5 KW day, directional antenna and unlimited hours of operation.

1120 Kilocycles

NEW—Leon Wyszatycki, d/b as Greater Erie Broadcasting Co., Lackawanna, N. Y.—Construction permit for a new standard broadcast station to be operated on **1120 kc.**, power of 1 KW and daytime hours of operation.

1240 Kilocycles

NEW—Jorama-Fer Radio Corp., Caguas, P. R.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Jess M. Swicegood, J. P. Burnett, Lola C. Robison, a partnership d/b as Houston Broadcasters, Dothan, Ala. Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1280 Kilocycles

NEW—Neenah-Menasha Broadcasting Co., Neenah, Wis.—Construction permit for a new standard broadcast station to be operated on **1280 kc.**, power of 1 KW and daytime hours of operation.

1340 Kilocycles

NEW—Wonderland Broadcasting Co., Ltd., Roscoe J. Anderson, Kenneth G. Burkard, Harold Gebauer, Eugene T. Goldrup, Dr. O. J. Hansen, Robert Lingle, Robert Stewart and Carl A. Williams, Redding, Calif.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1430 Kilocycles

NEW—Robert L. Kern and Richard P. Kern, partners trading as the Belleville News-Democrat, Belleville, Ill.—Construction permit for a new standard broadcast station to be operated on **1430 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

1450 Kilocycles

KFIZ—The Reporter Printing Co., Fond du Lac, Wis.—Consent to assignment of license to KFIZ Broadcasting Co.

NEW—Fred G. Goddard, Hoquiam, Wash.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

1490 Kilocycles

NEW—Cheyenne Broadcasting Co., Inc., Cheyenne, Wyo.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Beechams Pills, Inc., 60 Orange St., Bloomfield, N. J., and its advertising agent, Street & Finney, 330 West 42nd St., New York, are charged in a Federal Trade Commission complaint with misrepresenting the therapeutic properties of a laxative sold as Beechams Pills. (5459)

Ralston Purina Co., 835 South Eighth St., St. Louis, is charged in a Commission complaint with false and misleading advertising of Purina poultry feeds. (5458)

STIPULATIONS

Allergy and Medical Products Co.—J. B. Biederman, trading as Allergy and Medical Products Co., P. O. Box 1399, Cincinnati, entered into a stipulation with the Federal Trade Commission to cease and desist from representing that a device sold under the name of Hay Fex Inhaler has received favorable comment in any published article unless the author of such an article is wholly disassociated with and disinterested in the business enterprise. (03328)

(Continued on next page)

L. Heller & Son—Imitation pearls must be identified as such and may not be described as reproductions, replicas or gems, under the terms of a stipulation executed by L. Heller & Son, Inc., and The Heller Deltah Co., Inc., 411 Fifth Ave., New York. (4168)

Wil Equipment Co.—The Commission accepted from H. E. Wildermuth, trading as Wil Equipment Co., 1443 Stanford Ave., St. Paul, Minn., and David, Inc., First National Bank Building, St. Paul, a stipulation to cease and desist from misrepresenting the therapeutic properties of a device designated Wil Spinal Manipulator and Normalizer. Wildermuth is engaged in the sale of the device, advertisements of which are prepared and disseminated by David, Inc., an advertising agency. (03329)

CEASE AND DESIST ORDERS

Bolger Brothers—An order to cease and desist from misbranding of wool products was issued by the Commission against Bolger Brothers, 1139-51 East Chelten Ave., Germantown, Philadelphia, a corporation engaged in garnetting or reclaiming wool waste material. (5378)

COMPLAINT DISMISSED

Dr. E. E. Paddock—Because of the death of the respondent, the Commission has dismissed its complaint against E. E. Paddock, trading as Doctor E. E. Paddock and E. E. Paddock, M. D., whose address was 103 Glen Ridge Building, Kansas City, Mo. The respondent had been charged with misrepresenting the therapeutic properties of medicinal preparations. (4992)

Table of Contents

January-August

Page

ADVERTISING COUNCIL—OWMR ALLOCATIONS

Building Our New Army 120, 153, 232, 456, 533
Famine Emergency 261, 302, 320, 337, 338, 351, 374, 393, 412, 456, 473, 490, 509, 565, 587, 606, 634
Farm Labor Needed 548, 566
Fat Salvage 174, 232, 338, 351, 548, 566
Help Keep Our Economy Stable 120, 153, 212
Help Prevent Forest Fires 212
Hospitals Need Help 142, 232, 352, 412, 509, 588
Inflation Needs Curbing 280, 301, 473
Internal Revenue Thanks Broadcasters 262
Job Campaign 351
Merchant Marine Officers Needed 279
Message from OWMR 350
Network Campaigns 373, 433, 456, 473, 490, 509, 533, 548, 566, 588, 606, 635, 653
Pan American Day—April 15 262
Peach Crop Surplus 587
Potatoes to the Rescue 533
Public Interest Campaigns 279, 301, 319, 337
Red Cross Fund Drive 120, 142, 153, 174, 393
Safety on the Highways 262, 320, 338, 394, 412, 491, 654
U. S. Marine Corps Recruiting 566
United States Savings Bonds 212, 261, 302, 320, 374, 411, 434, 491, 588
Veterans, Homes, Assets 142, 261, 280, 302, 320, 351, 373, 434, 457, 473, 509, 533, 548, 587, 606

ALLOCATIONS

Allocation Bulletin 19 ..... 96, 128
Plans for 920-960 Bands 456

Page

AWARDS

American Public Relations Assn. 6
Awards Plan 369
Du Pont 211
Final Peabody Selections 175
Peabody Awards Dinner 335

BROADCAST ADVERTISING

Advertising as a Career 124
Advertising Costs 211
Advertising Saves You Money 211
Air Force and the Retail Film Active 172
Army Day 172
Brewers' Radio Activities 317
Cohen Brothers Construct Modern Radio Theatre 140
Controversial Housing Subject 250
Electric Fan Section N.E.M.A. 156
First World War Advertising 211
Hart, Lee, to Direct Retail Section 2
How Advertising Helps You 210
How Many for How Much? 95
How to Improve Your Dealer-Help Advertising, by Maxson I. Bevens 157
Ice Co-op Plan Catches On 77
Ice Industries Dealer Tie-up 56
Joske Advisory Committee Meets 505
Joske Clinical Test 141, 172
Joske Report Being Prepared 77, 470
Joske's Report Ideas 561
Joske Report Delayed 667
Junior Achievement Organization 317
National Needlecraft Bureau 156
New Case Histories Ready 172
New Sales Help 77
Newspaper Representatives Study Analyzed 603, 628
NRDGA Radio Survey 427, 583
1945 Network Time Sales 128 Millions 231
Optician Uses Sound Approach 172
Order Blanks 347
Pellegrin's Media Cost Presentation Is Socko! 140
Per-Inquiry and Free Time 57, 155, 156, 250, 347
Promotion 77, 406
Promotion Folder on Bananas 428
Public Relations Commission 316
Radio Deal Reported 231
Radio's Power and Prestige 372
Radio Sales Practices Complaints 560
Rankin Would Outlaw Alcoholic Beverage Advertising 77
Rate Card Subcommittee Report 16
Real Estate Dealer—Commercial or Sustaining? 156
Realtors Recommend Radio 278
Retail Advertising Survey Published 260
Salesmen Compensation Survey Made by 7th Dist. 278
Sales Managers Committee to Meet 428, 452
Sales Promotion and the Ice Cream Industry 485
Standard Contract Committee to Meet 172
Standard Contract Form Approved 667
Standardization of Rate Card Format 406
Supply of "Ice Age" Platters Exhausted 140
Time Sales by 50 KW Stations 277
Transcribed Program Available 56
Transportation Advertising 486
Transcription Label Information Requested 561
Unanimity of Criticism 157
U. S. Steel Shows Confidence in Radio 505
Veterans of Victory 156
Why Business Must Advertise 300
Wire-Recorder Broadcast Sponsored 156
WNHC Exposition for Better Living 542
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

DISTRICT MEETINGS

District Meeting #1 385
District Meeting #2 ..... 329, 345

(Continued on next page)

Page
District Meeting #3 383, 386
District Meeting #4 293, 314
District Meeting #5 343
District Meeting #6 103
District #7 Scores FCC Report 276
District Meeting #8 Held at Grand Rapids 223, 248
District Meeting #9 Scores FCC Action 247
District Meeting #10 78
District Meeting #11 223
District Meeting #12 102
District Meeting #13 101
District Meeting #14 16, 79
District Meeting #15 386, 631, 667
District Meeting #16 14
District Meeting #17 62
Summary of District Meetings 409

EDUCATION
- Annual NBC-Northwestern U. Radio Institute Opens June 24th 121
- John Brown University Radio Courses 141
- NBC-UCLA Radio Institute 86
- Radio's Postwar Responsibilities 335
- Report on Radio News Internships 121

EMPLOYEE-EMPLOYER RELATIONS
- AFM and Developments 53
- AFM and Radio Industry 403
- AFM Opposes Case Labor Bill 449
- Byrd, Senator, Would Make Unions Accountable 53
- CIO Textile Workers Win Station Election (WBTM) 631
- CBS Elections Still Undecided 508
- CBS Files Brief in Television Case 252
- CBS Television Elections Inconclusive 472
- Committee Meeting, August 631, 652
- Compensation Data, Radio Employees 63
- Doherty Named Department Director 648
- Employee-Employer Relations Dep't Activated 1
- Employee-Employer Relations 1, 63
- Industry and Musicians Union Representatives Meet 291
- Industry-wide Committee & Music Situation 368
- Labor Measures Out For This Session 507
- Lea Act
  - Petrillo Violation (WAAF Case) 425, 449, 467, 560, 631, 645
  - Preliminaries, Congressional 71, 118, 135, 151, 172, 199, 226, 245, 292
  - Signed by President 311
  - Text 246
- Miller's, Justin, Statement Following Meeting with J. C. Petrillo 35
- Miller's, Justin, Telegram to J. C. Petrillo 13
- Music Policy Reiterated by NAB 449
- NAB-AFM Committees to Meet April 8 117
- NLRB Clarifies Decision 455
- NLRB Orders Bargaining Elections 389, 404
- NLRB Order Denied Against Station WAYS 253
- NLRB Rules Out Blanket AFRA Contracts for Small Stations 119
- Petrillo, J. C., Reiterates Ban on FM-AM Duplication, (May 6) 343
- Petrillo, J. C., Threatens Network Strike 449
- Stations to Receive New Wage-Hour Manual 226
- Veteran Superseniority Ruled Against 427
- Wage Increase on Overtime 331
- WFHR Withdrawn on Complaint of NLRB 427

ENGINEERING
- 1600 Kc Requires Wide Station Separation 633
- AAF to Experiment with Radar Against German V-2 Bombs 152
- Air Policing System by FCC 487
- Amateurs Cited in War Observing Projects 138
- Army Makes Radar Contact with the Moon 53
- Broadcast Engineers Meeting in Columbus 227
- Bureau of Standards Takes on New Radio Function 337

Page
- Clear Channel Hearings 38, 255
- Communications Equipment 348
- Diathermy Restrictions Lifted 337
- Engineers Available 76
- Evans, Walter C., and Others Honored by IRE 54
- FCC Amends 3.25 to Conform to NARBA Provision 227
- FCC Engineering Standards Discussed 562
- FCC to be Represented at Dublin Conference 152
- FM Engineering Standards Revised 21
- German Condenser-Making Machine on Way to U. S. 183
- German Research Report Released 348
- Groves, General to Be Speaker at IRE Banquet 42
- IRE Program Highlights 43
- Legion of Merit Awarded CBS Chief Engineer 153
- NARBA Conference in Progress 95, 135, 151
- NARBA Engineering Committee Organizes 456
- OPA Moves to Ease Tube Situation 228
- OPA Pricing Closes Battery Plants 54
- Operator's License 347
- Radar Moon Contact May Improve Broadcasting 75
- Radiotelephone Tests 301
- Record Array of Technical Papers Announced 1946 IRE Winter Meeting 42
- Report on Surplus Radio Equipment 135
- Sixth Annual Broadcasting Engineering Conference 81
- Standards, Bureau of, Takes on New Radio Function 337
- Television Relayed from Blimp 137

FEDERAL COMMUNICATIONS COMMISSION
- ABC Stock Plans 472
- Act of 1934—Sections Explained 392
- Air Policing System 487
- Amateurs Get Added Bands 205
- Amateur Station Operations 370
- Amends 3.25 to Conform to NARBA Provision 227
- Appeals to Supreme Court on WOKO Reversal 259
- Applications in Conflict with Rules Dismissed 105
- Asked to Set Aside WOV Transfer Denial 260
- AT&T Granted Experimental Permit 348
- Boren, Representative, Asks Check on Aims of Washington Station 259
- Buckley, J. E., Returns to FCC 41
- Calumet Application Denied 190
- Channel Withholding 501
- Cottone, Benedict P., Named General Counsel 451
- CPA Order Restricting Commercial Construction Clarified 245
- CP's Granted for Radiotelephone Stations 392
- Clear Channel Hearings 38, 255, 316, 333, 489, 633
- Coal Conservation 370
- Commission Approves WFIL Sale—Durr, Commissioner Dissents 138
- Court Reverses FCC WOKO Decision 58
- Dallas-Los Angeles Coaxial Approved 21
- David, Nathan, Resigns 432
- Decision of D. C. Tele Grants 184
- Denny, C. R., Predicts 100 Tele Stations by 1947 155
- Denny to Discuss FM Policy at Convention 627
- Dispute over FCC Holds up Approval on Appropriations Bill 117
- Durr & Kaye Debate FCC Report Bul.-Vol. 14-#4
- Eleventh Annual FCC Report Now on Sale 280
- Engineering Standards Revision Proposed 525
- Farran, Lee, Assistant to Earl Minderman 81
- First Railroad Radio Grant 155
- FM Application Hearings 532, 541, 559
- FM Construction Report 581
- FM Permits Granted 430, 652
- Foreign Radio Circuits, FCC Moves to Establish Direct 5
- Frequency Available in El Paso 348
- General Counsel Sees Democracy Safe with Radio Free 24
- Gillingham, G. O., Returns 531

(Continued on next page)

Page

Hyde, R., New Commissioner 224, 316
Imposes Four-Way Program Control on Licensees 168
James, W. E., Now P. A. Porter's Special Assistant 105
King-Trendle Purchase by ABC Approved 563
KQW Transfer Denied 431, 630
Legal Staff Promotions 547
License Renewals Speeded 425
Marks, L. H., Leaves FCC 23
Miles, Paul, Honored 23
Miller, Justin, Editorial re FCC Report 330
Minderman, Earl, Appointed 563
NAB Brief to the FCC 36
NAB Stand on FCC Report 385
NARBA Assignment Notification 348
New Meeting Day Announced 411
Notifies Don Lee System Network Rules Apply 138
Order, Docket 6651 4
Order 75-D 64
Order #91—C Cancelled 345
Porter, P. A., Sees Exciting Year Ahead for Radio 5
Porter, P. A., Succeeds Bowles as OPA Head, Denny Acting FCC Chairman 117
Procedure on Consolidated Hearings Frequency Amendments 20
Procedural Proposals 169, 648
Proposed Findings 23
Proposed NC Educational FM Rules 206
Radiotelephone Tests 301
Recording Rule Hearing 489
Rejects Added Channels 57
Relaxation of Restriction on the Use of 550 and 560 Kilocycles 41
Renewal of Licenses & FCC Report of Mar. 7, 1946 403
Report re "Public Service, Etc." Discussed 314, 332, 371, 384
Rules and Regulations Amended 38
Requests Picture of '46 Production from Set Mfrs. 155
Schedules Hearings on Application AM-FM-TELE 232
Scott, Robert H., Petition Denied 563
Section 1.231(d) Amended by Commission 190
Senate Confirms Porter as OPA Head 138
Social Significance of Radio—Durr 25, 45
Stations Granted Renewals 508
Telecommunications Conference, Moscow 648
Television Application Procedure 301
Temperance Dispute 256
Text of Decision Denying Added FM Band 176
341 Hearings Scheduled 202
Tobey, Sen. Charles W., Requests Congressional Investigation of FCC Program Control 581
Transfer Rule—
  Time Extended for Filing Brief on 105, 138
  NAB Files Brief on 200
  Becomes Effective 601
Transradio Complaint Dismissed 508
Truman, President, Urged Fill FCC Vacancy with Experienced Broadcaster 256
TV Hearings Cancelled 508
Walker, Paul A., Reappointment to FCC 46, 383, 472, 489
Walkie-Talkie Users Need License 333
Waiver of Hearings Announced 502
WGBF Renewal Denied 257
Why the Federal Communications Commission? Address by Paul A. Walker 92
Wigglesworth, Rep. R. B., Attacks FCC—Denny Replies 203
Wills, W. H., Speaks on Radio in Our Daily Life 125
WINS Transfer Approved 563
WJW-ABC Agreement Denied by FCC 432
WOV Transfers Rejected 179

Page

FM
  Additional Grants 80
  Allocation Bulletin 19 96, 127
  Applications Granted 295
  Channels 452
  Channel Withholding 501
  CP Grants 296
  Commission Grants 8 FM CP's in D. C. 225
  Commission Rejects Added Channels 57
  Convention Plans Discussed 369
  Denny to Discuss Policy at Convention 627
  Educational FM Rules 179
  Engineering Approval of Grants 296
  Engineering Standards Revised 21
  FCC Actions on FM Summarized 407
  FCC Approves Interim FM Operation 295
  FCC Wants More FM Receivers 278
  FCC Order 4
  FCC Releases Text of Decision Denying Added FM Band 176
  Grants 3, 21, 80, 128, 139, 154, 453
  Grants to 15 Applicants 472
  Lemke Bill on FM Allocation 381, 587
  License Granting Suggestions 294
  Metropolitan Station Requests 296
  Multiple Ownership 318
  NAB Brief to the FCC 36
  NAB FM Executive Committee Meeting 483
  Plans of 15 Stations Approved 204
  Proposed NC Educational FM Rules 208
  Revision of Rules. . Information Bul. Vol. 14, No. 2
  Rules Amendment 487
  Rules and Engineering Standards Amendment Proposed 429
  Set for Hearing 140
  Stations Submit Engineering Plans 280
  13 More Conditional FM Grants 260
  Trial Pattern for FM Assignments Okay says FCC 139

FREE RADIO
  Albany Paper Carried Editorial 371
  Elder, R. F., Discussed Free Radio 347
  FCC General Counsel Sees Democracy Safe with Radio Free 24
  Freedom of Radio Backed by DAR 455
  Freedom of Radio Committee Named 298
  Government Control of Communications 501
  Miller, Justin, Editorial re FCC Report 330
  Miller, Justin, Statement re FCC Report 167
  Oregon Legionnaires Favor Free Radio 666
  Radio Must Be Free 367, 384

GENERAL
  AFA Convention in Milwaukee 24
  Amateurs Cited in War Observing Projects 136
  Arnoux, G., Elected WTAR President 85
  Australia's Radio Network 45
  Bannerman, Glen, Urges More Democratic Radio for Canada 103
  Brazil Decorates Tomlinson 125
  Brown University Radio Courses 141
  Chief Decries Exclusivity in Army-Navy Game Broadcast 173
  Coleson, Robert C., Cited by Treasury 409
  Crippled Children's Week 274
  Daylight Saving Time Summary by AP 274
  Egolf, Willard, Opens Law Office 451
  Food for Starving Europe 169
  Gelhorn (Mrs.) Geo., New President St. Louis Council 125
  Greeting Cards Sent to WBEN 46
  Gunts, Brent, New Chief, Radio Section, Tres. Dept. 279
  Hays, Lt. Col. John S., Appointed WQXR 6
  Hoax Program Scares Paris 97
  Industry Citation for War Work 349
  Industry Men in New Positions 409
  Kiwanis Marks Radio Week 343, 391

(Continued on next page)

Page
KOIN Man in Demand as Speaker 142
KOPF Heads NBC Network Sales 104
Legate Continues Better Business Activities 6
Letter to Editor Lauds Radio 45
Miles, Paul, Honored 23
Miller, J., Confers with Herbert Hoover 151
Miller, J., Addresses Commonwealth Club, San Francisco 22
Miller, J., Named to Board of Brand Foundation 452
Miller, J., Speaks at AFA 409
Miller, J., Addresses West Coast 483
Morency, P. W., Now WTIC Vice President 85
Murphy, Adrian, Named Vice President and Gen. Executive—CBS 44
Mutual Broadcasting System New Member 367
NBC-UCLA Radio Institute 86
Newspaper Strike in Philadelphia 409
Nuremberg Trial Translator Is WHOM Staff Man 6
Pangborn-Cox Promoted at KGW 125
Paley Elected as Chairman of CBS Board 23
Pascoe, H. W., Returns to WAAT 6
Policy on Religious Broadcasts 450
Religious Broadcasts 392
Smith, George, Manager of WWVA dies 371
Stephens College Given Transcriptions by Stations 350
1004 Standard Broadcast Stations 104
Three Hundred Attend FCBA Ninth Annual Banquet 44
Transcription Announcements Waiver Temporary 349
Transcriptions Can Be Shipped 369
Truman, President, Decorates Byron Price 44
Truman, President, Guest of Radio Correspondents 85
Wallace, Secretary of Commerce, Mentions Control of Radio 502
WHYN Radio Course 86
W. Va. Broadcasters Assn. Formed 212
We Don't Believe It! 45
Willard, A. D., Jr., Speaks on Radio Broadcasting 298, 314, 333
WOAI Technical Director Returns 45
Won't Cater to Long Hairs 25
WROK Transcribes for Stations in Sweden 86

GOVERNMENT

CPA Appealed to for Construction Relief 312
CPA Considering NAB Request 349
CPA Denies Construction Request 370
NAB Cooperating with OWMR in Clearances for Government Programs 55
Porter, Paul, Succeeds Chester Bowles as OPA Head, Denny Acting FCC Chairman 117
Senate Confirms Porter as OPA Head 138
Standards Announces New Research Department 152
Truman, President, Decorates Byron Price 44
UP and AP Want to Discontinue News for Overseas Broadcasts 44
Uniform Time 472

INTERNATIONAL

Craven, T. A. M. to Represent NAB at North American Regional Conference 56
Cuba Makes Demands at NARBA Conference .. 117
FCC Moves to Establish Direct Foreign Radio Circuits 5
FCC to be Represented at Dublin Conference ... 152
French Programs to be Rebroadcast 584
Miller, Justin, Speaks at UN Meeting 406
NARBA Conference in Progress 95, 135
NARBA Conference Signs Interim Pact 151
Postwar Problems 501

LABOR—(See Employee-Employer Relations)

LEGAL

Bulova and Henshel Transferrors, Docket #6598 433
California Civil Code 404
Page
Copyright Conference Proposes New Agreement 503
Courtroom Broadcasting 370, 632
Court Reverses FCC WOKO Decision 58
Esquire Case and Free Speech 97
Excess Profits Tax Relief 369
FCC Applies AVCO Transfer Rule 387
FCC Announces Oral Argument on Transfer Procedure 273
Hearing on Complaint of Texas Gubernatorial Candidate 527
Internal Revenue and Radio Stations 405
KQW Transfer Denied 431, 630
Mester Brothers Suit 503
Miller, Justin, Appointed to American Bar Association 57
NAB Opposes FCC Proposed Transfer Rule .. 105
138, 200, 601
NAB Intervenes in Tax Problem 97
NAB Protests New Transfer Rule 311
New Mexico Tax Case Heard in Albuquerque ... 137
New Mexico Tax Hearing Set for February 18 80
Petty, Don, Addresses Junior Chamber of Commerce Convention 527
Political Scripts 453
Printers Ink Opposes Tax Penalty on Radio 179
Printing Trades President Wants Radio Penalized 137
Radio Attorneys Invited to Bar Meet 62
Recording Identification Rule 453
  Hearing Postponement Requested 468
  Brief Filed, August 23 663
Rosenman, S. I., Joins Goldmark, Colin, Kaye ... 80
Stoner, General, to Speak at FCC Bar Banquet .. 4
Text of NAB Brief on FM Channel Reservation 545
U. S. Copyright Catalogues 585
Waiver of Hearings by FCC 502
WBAX License Renewed 292
WINS Transfer Tentatively Denied 292
WJOL License Renewal Denied by FCC 562

LEGISLATIVE

Byrd, Senator, Would Make Unions Accountable 53
Explanation of Lea Bill Provisions 245
Full Text of Lea Bill 246
Lea Bill 35, 53, 71, 118, 135, 151
Nationwide Daylight Saving Time for Summer Proposed in Congress 224
Rankin, Rep., Would Outlaw Alcoholic Beverage Advertising 77
State Legislature Activity 4
World Calendar Suggested in Congress 566
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

LISTENER ACTIVITY

Annual Meeting, AWD, March 15-17 .... 76, 96
AWD New England Meeting 486
Famine Aid Pledged by AWD 483
Freedom of Radio Backed by DAR 455
Governor to Greet 1st District Women 455
Lewis, Dorothy, Appointed to Women's Council. 143
Louisville Radio Council Promotion Job 648
Northeastern Council at Schenectady 455
750 Attend AWD Annual Meeting 229

NAB

AWD to Hold Annual Meeting in New York .. 76, 96
Baker, Kenneth H., Director of Research 204
Batson, Charles, Named Director of Information 176
Board of Directors Meetings—1946
  Los Angeles—January 1, 13
  Washington — May 367
  Estes Park—August 627, 645
Coleson, Robert, Named Manager of NAB West Coast Office 14
Committee Meetings 345, 527, 541, 603, 631, 649
Convention 199, 367, 545, 629, 633, 663
Bulletin Vol. XIV—#7, Aug. 1st

(Continued on next page)

Page

Employee-Employer Relations Dept. Now Active 1
Engineering Committee Meets March 20 183
Freedom of Radio Committee Named 298
Hager, Kolin, Resigns 368
Heffron, Ted, Named Executive Assistant 450, 484
Middlebrooks, James, Awarded Legion of Merit 532
Middlebrooks, James, Named Engineering Director 504
Miller, Ben, Joins Information Department 319
New Office Building 383, 633
Petty, Don, Now NAB Legal Counsel 80
Rae, W. Bryce, Jr., on Legal Staff 370
Recording Standards Studied by Engineering Committee 581
Revercomb, Everett, Returns to NAB 76

NEWS

Big Turnout for Iowa Clinic 206
Clinic Agenda 5, 206
Council on Radio Journalism's Meetings 81
Courtroom Broadcasting 370, 632
FCC Moves to Establish Direct Foreign Radio Circuits 5
Florida News Clinic Held 41
Fulltime Newsmen at WJTN 604
40 Stations Sign for Texas Clinic 205
Hutton, Burton, Discusses Farm Service 528
Indiana Broadcasters Meet 5
INS Petition Answered by FCC 471
Journalism Internships 604
Journalism Meeting January 24-26 56
Journalism Quarterly 319
KOIN Adds Reporter 528
KUGN Has Fulltime Reporter 528
KVOO's ET for Montana State 22
Laws of Libel and Slander 408
Local News Bureau in Operation 20
Local News Coverage 407, 408, 528
Local News Shows Build Audience 42
Minnesota Radio News Clinic 336
NAB Radio News Comm. Meets at Utica 296
Nebraska Clinic 336, 389
N. Y. Radio News Clinic Is Big Draw 275
News Dept. ET Lectures Help Students 122
News Internships to Be Discussed 20
Ohio News Clinic 604, 632, 663
Orchids to Mrs. Walker 42
Oregon and Washington Radio News Clinics 471
Oregon Radio News Clinic 528
Radio News Clinics 319, 350, 631, 649
Responsibility of News Editor 408
Road and Weather Reports by Iowa Newsmen 275
Russia Tightens Censorship 158
Set Four Radio News Clinics 173
Southern California Raises Standards of Radio News 562
Stewart, E., Chairman of NAB New York News Clinic 226
Teachers and News Directors Praise Internship 121
Three More NAB Radio News Clinics Held 253
Truman, President, Guest at Radio Correspondents Annual Dinner 85
UP and AP Want to Discontinue News for Overseas Broadcasts 44
Washington Governor and News Clinic 486
Washington State News Clinic 529
Wisconsin Radio Station News 390
WOAI Doing Best Local News Job 275
WPAY Pinch Hits for Papers 56

PROGRAMMING

Agriculture Secretary Praises Radio Farm Service 76
American Legion Thanks Industry 175
Army Day Fact Sheets Mailed 211
Army Day Observance 173, 336
Awards Plan 369
AWD on Program at Columbus Meeting 315

Page

Boys-Girls Week, April 27-May 4 229
Cadet Nurse Corps Anniversary 490
Crippled Children's Week 274, 336
Daylight Saving Time Summary by AP 274
Eisenhower's, Gen. D., Letter 174
Entire Industry Included in Plans for Coverage of Atom Bomb Test 120
Fat Salvage 174
FCC Report on "Public Service Responsibility of Broadcast Licensees" (See Ad. Council) 167
5th Annual NAB-Northwestern U. Radio Institute Opens June 24 121
Fire Prevention Week 587
Food Conservation Campaign 433
Home Canning Week 490
Homes for Veterans 174
International Shortwave Net to Cover UNO Meet 228
Jaycees Commend Virginia Stations 634
Kiwanis to Observe Radio Week 273
KLZ Does Public Interest Promotion 393
KVOO's ET for Montana State 122
Mine Safety ET Series Planned 97
Minneapolis Polio Epidemic 635
Morning and Afternoon Listening Surpasses "V-E Day" Record 154
NAB Cooperating with OWMR in Clearances for Government Programs 55
Navy Man Suggests Continuance Sign-Off National Anthem 55
New Program Committee Meeting 483
News Dept. ET Lectures Help Students 122
Red Cross Fund Drive 174, 393
Return of Veterans Raises Listening 40% 175
Safety on the Highways 174
Survey Shows Public Approves of Broadcaster Job 199
Teachers & News Directors Praise Internships 121
VA Series 490
Victory Gardening Urged by USDA 273
WAC-Public Interest Allocations Week of Feb. 17-24 96
WFIL Cooperates with Radio Repair Assn. 154
WHBF Uses Wire Recorder for Scoop 275
WOLS Explains FCC Program Control 273
WSAM Forms Saginaw Radio Council 315

PROMOTION

Gamble, I. R., Lauds War Loan Support 43
KGO Ships Two More Global Shows 20
Newspapers Increase Radio Column Space 228
Promotion Exhibit and Contest 469
"Telling the World" Final Report 38
Victory Loan Support Tops 14 Million 36

PUBLIC RELATIONS

American Public Relations Association Awards 6
Mine Safety ET Series Planned 97

RESEARCH

AM CP's Granted in 12-month Period 561
Baker, Ken H., Addresses Civic Leaders in Savannah 428
BMB Reports on Family Owned Radios 314, 428
CAB to Discontinue Program Ratings 484
Census Bureau Production Reports 543
Census of Manufactures for 1946 543
Grants for Commercial Stations Tabulated 561, 586, 651
Homes with Radios 383
Manufacturers Census Planned 469
NRDGA Radio Survey 427
Newspaper Representatives Study Analyzed 603, 628
Petry, Inc., Study 532
Program Logs Being Studied 469
Questionnaire on Employment of Musicians 279
Radio Advertising 484
Radio Production Figures 485
Radio Set Output Climbs 471

(Continued on next page)

Page

Radio Survey University of Wichita Special Information Bul. Vol. 14, No. 4
Retail Sales Figures 468, 630
Survey Made of Radios in Homes Bulletin—Research Vol. 14, No. 3

SMALL MARKET STATIONS

Arizona Network Group Sale 317
Brown, J. Allen, Addresses Indiana Broadcasters 431
Brown Univ. Radio Courses 141
Canadian Association of Broadcasters 505
Co-op Programs 388, 405, 470, 486, 543, 605
CPA at Alliance, Ohio 346
Commercial Programs 123, 454
Committee Meets in Washington 329, 667
Discussion of "Small Markets" at District Meetings 77
Early Morning Shows 486, 531, 605, 632
Election Returns on Mid-South Network 545
Executive Comm. to Meet 300, 317
FCC order #91-C cancelled 345
Goldman, Simon, WJTN, Comments on Syndicated Shows 140
Group Selling 388, 470, 531, 652
Grouping Stations Attracts Natl. Advertiser 278
Hanna, Michael R., Named 2nd Dist. Dir. 345
Henri, Hurst and McDonald Appraises Group Selling 504
KDKA Sells "The Sports Parade" 454
Keystone Broadcasting System Prediction 124
KFBC Broadcasts Sports 300
KFI "Eleventh Hour News" 454
KFXM Sponsored by Food Stores 486
KXOK Hymns and Religious Music 505
Local News Bureau in Operation 20
National Advertising 20
NAB Encourages Personnel Training 345
NAB Radio Management Study 585
New Management Study Series Previewed 455
Personnel Training 124
Producers' Views on Syndicated Shows 230, 231
Programs from 11 P. M. to Midnight 405
Radio Cuts in on Newspaper Ad Budget 141
Religious Programming 123
Sears and Ward's Using Radio 585
Small Markets 77
Small Market Station Sales 251
Station Executives Visiting NAB Hdqrs. 406
Survey on Salesmen's Compensation 2
Sustaining Programs 123
Syndicated Shows Interesting to Honolulu Broadcasters 347
Syndicated Transcribed Shows 124, 156, 172, 373, 389
Tobacco Network, Small Station Sales 251
Transcription "Congress on the Air" 486
Transcribed Shows 318
Union Contracts and Veteran Trainee 431
Vacation News 406
Washington News and Interviews 505
WDLP Brochure "Public Interest Program, Etc." 318

Page

WGL Activities 454
WKMO Receives Plaque Award 505
WLAG Does Big Sales Job 252
WMBD Bedtime Program 454
WOL Late Period Shows 471
WRC and KXOK Early Programs 504
WRC Late Period 454
WTOP's Late-Hour Sponsored Shows 454

TAXATION

NAB Intervenes in Tax Problem 97
New Mexico Tax Case Dismissed Without Prejudice 226
New Mexico Tax Case Heard in Albuquerque 137
New Mexico Tax Hearings Set for February 18 80
Printers Ink Opposes Tax Penalty on Radio 179
Printing Trades President Wants Radio Penalized 137

TELEVISION

CBS Files Brief in Television Case 252
CBS Television Case 455
CBS Television Elections Inconclusive 472
D. C. Commissioners Approve Tele. Tower in Washington 123
DuMont Gets Tele. Grant in D. C.; Philco Withdrawn 261
FCC Announces Application Procedure 301
FCC Announces D. C. Tele. Grants 184, 387
FCC Approves Dallas-Los Angeles Coaxial 21
Navy Announces Battle Uses of Television 226
Relayed from Blimp 137
Russel, F. M., Says NBC to Start Early D. C. Tele. Service 212
TV Receivers Exempted from Price Control 585
West Coast Tele. Grants 409
Westinghouse Gets First CBS Color Tele. Rights 184

NAB BULLETINS

Adventures of a Ph.D. in Radioland Vol. 14, No. 5
Allocation Hearings & FM Hearings No. 19
Beam, The Vol. 4. No. 1, 2, 3
Convention Data, Aug. 1st Vol. 14, No. 7
Daylight Saving Time Vol. 14, No. 2
Durr & Kaye Debate FCC Report Bulletin—Vol. 14, No. 4
Minnesotans Think Churches and Radio Do Their Jobs Best Vol. 14, No. 3
Radio Survey University of Wichita Vol. 14, No. 4
Radio Wins Applause in NORC Survey, Vol. 14, No. 1
Revision of FM Rules Vol. 14, No. 2
Standards of Good Eng. Practice Vol. 14, No. 1
Survey Made of Radios in Homes Bulletin Research—Vol. 14, No. 3
Twenty-fifth Anniversary Award No. 24

WOMEN BROADCASTERS

Hoover, Herbert, Receives AWD Famine Support 508

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 36, September 9, 1946

Willard States NAB Position Concerning Wholesale Licensing Policy of FCC

Any efforts on the part of the broadcasting industry to resist the Federal Communications Commission's current wholesale licensing of new radio stations would be incompatible with the industry's firm position that the Government should not interfere with the programming or business operation of stations, according to the National Association of Broadcasters.

This position was delineated in an exchange of correspondence, made public today, between NAB Executive Vice President A. D. Willard, Jr., and W. E. Whitmore, manager of Radio Station KGFL, Roswell, New Mexico.

Since Mr. Whitmore's letter so adequately points up the difficulties arising from this wholesale licensing, the two letters are presented here. Mr. Whitmore's letter follows:

"I no longer feel that I can remain silent while the FCC is indiscriminately granting new AM permits with complete disregard to the economics of the situation. It seems to me that this indiscriminate licensing may well result in the breaking down of public confidence in an industry which has been regarded as presenting the highest type of public service to the people.

"When the Commission grants one 5 KW, two 1 KW, and two 250 watt stations in a town with a population of approximately eighteen thousand, I think the Commission is forgetting its obligation to the public interest.

"I feel that it is time that broadcasters individually and through NAB should use every means at their disposal to have the Congress and the people express their opinions on this indiscriminate granting of facilities which will start cut-throat competition and innumerable failures of broadcasting stations in event of even a minor depression.

"While the Commission denies any interest in the economics of broadcasting, their own yard-stick says: public interest, convenience

(Continued on page 698)

INSIDE THIS ISSUE

NAB, FCC and USES met in Washington to formulate plans for the latter to act as a clearing house for employment of licensed radio operators. Plans provide for an up-to-date listing of available men. (p. 696)

Stations are requested to inform NAB headquarters when discrimination is shown against radio coverage of special events and news. NAB can then take steps to equalize radio's position. (p. 698)

FCC, responding to NAB and other requests, has postponed hearings on Los Angeles FM applications from Oct. 14 until Nov. 18. Switch in dates eliminates conflict with NAB convention. (p. 698)

Radio lawyers, including NAB's legal staff, attended FCC seminar last week to discuss changes contained in new Part I of FCC Rules. No substantial policy changes were effected in new Rules. (p. 696)

Employee-Employer Relations Committee will meet in Washington on Sept. 23, to discuss industry problems with Richard P. Doherty, new director of NAB's EER Department. (p. 699)

Deadline Near on Convention Reservations; Program Plans For Sessions Progress

In order to insure the NAB members who plan to attend the annual convention to be held in Chicago, October 21-24 inclusive, proper hotel accommodations, NAB reserved blocks of rooms at the Palmer House and the Stevens. Forms to facilitate handling requests for reservations were sent to all members over a month ago.

While many have been returned, it is likely that some of our members are holding up their reservations pending more definite planning. The priority which NAB has on these rooms at the Palmer House and the Stevens terminates on Friday, September 20. Applications for rooms received after that date cannot be accepted.

If at this time your plans are uncertain but you think there is a possibility that you will attend the convention, Secretary-Treasurer C. E. Arney, Jr. suggests that you play it safe and send your request for room reservations now. This will enable you to avoid a scramble with John Q. Public for rooms in Chicago. If you have lost the form, either wire or write the Secretary-Treasurer.

Convention Program

While convention plans are not final, the following summary provides an idea of what the schedule will be like.

Sunday: pre-registration and *Broadcasting* golf tournament. Monday morning: meetings of the NAB standing committees; luncheon and afternoon: FM and facsimile panels. Tuesday morning: formal opening, keynote speech by President Justin Miller; programming session; afternoon: BMB.

Wednesday morning: music copyright; small market stations; afternoon: public relations, NAB business session. Thursday morning: retail advertising; afternoon: broadcast advertising clinic.

NAB Reports
NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

Legal Department

NO MAJOR POLICY CHANGES CONTAINED IN NEW PART I OF FCC RULES

The partial revision of the FCC's Rules and Regulations Relating to Organization and Practice and Procedure, issued Sept. 4, contains no substantial policy changes.

The primary purpose of the revision was to comply with the Administrative Procedure Act of 1946, which requires that all administrative agencies "separately state and currently publish in the Federal Register . . . descriptions of its central and field organizations . . . statements of the general course and method by which its functions are channeled and determined . . . and substantive rules and statements of general policy or interpretations formulated and adopted for the guidance of the public . . ."

On Tuesday (3) the assistant general counsel of the FCC, Harry Plotkin, held a meeting attended by a considerable number of radio lawyers. Don Petty, general counsel and Bryce Rea, Jr., attorney, attended from NAB. At the meeting there was a general discussion of the rules revision from the legal standpoint. Suggestions and criticisms were aired at the meeting and several questions put down for study by the Commission and the FCC Bar Association, with a view to amending the rules as practice under them discloses the need therefor.

The revised rules become effective September 11. Thereafter the FCC plans further revision of its rules relating to hearings which will, in accordance with the Administrative Procedure Act, become effective by December 11, 1946.

Small Market Stations

USES TO PLACE LICENSED OPERATORS

NAB staff members met with representatives of the FCC in the Washington headquarters of the United States Employment Service last week and formulated plans with the USES relative to that agency acting as a clearing house for the placement of licensed broadcast operators.

The FCC pointed out that in the past whenever a man passed an examination for an operator's license, he was furnished a form card which he could forward to the FCC stating whether he was available for employment.

During the meeting, several hundred of these cards were turned over to the U. S. Employment Service. Names of available operators will be forwarded to the 1700 regional USES offices.

Small Market Stations desiring first class operators should contact their nearest USES office. When the supply is exhausted in your area, request the local authorities to contact their Washington headquarters for names of available men at other USES offices. The government agency proposes to maintain an up-to-date list of unemployed operators.

NAB representatives attending the meeting were James L. Middlebrooks, director of engineering; J. Allen Brown, head of Small Market Stations Division; and Bryce Rea, Jr., NAB attorney.

SMALL MARKET STATIONS COMMITTEE MEETING THIS WEEK IN WASHINGTON

The Small Market Stations program for the national convention will be an agenda subject at the Executive Committee meeting in Washington Monday and Tuesday, (9-10). The proposed agenda containing many phases of station operation was mailed to committee members last week. (REPORTS, p. 681).

Broadcast Advertising

STANDARD CONTRACT MATS HELD UP PENDING 4A APPROVAL

Distribution of mats containing the new standard conditions for the spot broadcasting contract form is being held up, pending approval of the form by the American Association of Advertising Agencies.

Distribution of the mats was authorized by the NAB Board of Directors when it approved the new form at its August meeting, but it was subsequently decided that prior approval of the AAAA would be desirable so that the new contract form would go to the radio and advertising industries with joint NAB-AAAA endorsement. Thus far the AAAA Time-Buyers committee has approved the form, but it must yet receive the okay of the Agency Administration committee, which meets this week, and the AAAA Board, which meets September 24. If approved, the mats will be distributed to all NAB members immediately thereafter.

NEW "RESULTS FROM RADIO" FOLDER DESCRIBES PERISHABLES CAMPAIGN

Two $12 spot announcements that sold 1,700 bushels of peaches for a fruit stand operator marked the

(Continued on next page)

start of a broadcast advertising campaign which last year earned more than $1,000 for a member station.

This success story, Number 4 in the current NAB series, is reported in an illustrated 4-page folder which will be mailed to members this week.

Engineering Department

PROPOSED AGENDA FOR MOSCOW CONFERENCE

The State Department has published the proposed agenda for the Preliminary Five Power Telecommunications Conference scheduled to start September 28 in Moscow. (REPORTS, p. 680).

Expected to be in session for approximately three weeks, the conference agenda covers four major topics suggested by the Soviet Government and accepted by the United States.

Subjects to be discussed include: (1) Time and place for the forthcoming World Telecommunications Conference; (2) questions of the provisional registration of frequencies, until the entry into effect of a new convention and regulations, and the question of a provisional bureau for the distribution of radio frequencies for civilian purposes; (3) consideration of the fundamental problems of the revision of the telecommunications convention and regulations; (4) preparation for special meetings in addition to the World Telecommunications Conference.

FCC

NAB WILL ATTEND FCC CONFERENCE TO DISCUSS PROPOSED FORM 324 REVISION

The FCC announced Thursday (5) that requests for an opportunity to present comments on proposed revision of Schedule 13 ("Employees and Their Compensation") of FCC Form 324 ("Annual Financial Report of Networks and Licensees of Broadcast Stations"), have resulted in the scheduling of an informal conference to discuss the proposed revision.

NAB's request to the Commission for such opportunity was sent on August 15.

The conference, to be held at the FCC offices in Washington on September 20, is open to all interested parties.

NAB will have staff representation at the meeting.

News

When station management appreciates how valuable news is to listeners, stations and clients and does something about it, all parties benefit.

WINR, Binghamton, N. Y., which went on the air August 5, is such a station. Here are the news programming facts as revealed by inspection, August 29, less than a month after opening.

1. This management asserts a belief in 15-minute news programs on the basis that 5 or 10-minutes devoted to news is insufficient time to present the complete news story. The 1:00-1:05 exception recorded below was explained as an error. The 5-minute sports show at 6:40 was a deliberate booking.

2. The management believes in and does present local news on every show. It is held that a regular flow of local news throughout the day builds and holds audience.

3. The management believes in local news-commentary. Such a program is broadcast at 7:45 p. m., five times weekly. Commentator is the news editor whose chief duty is to cover the town for local news. Another newsman handles wire copy and gives the news.

4. Station does not make a service charge for news; puts a talent fee on every news program, all of which goes to individual giving the news.

5. All news programs are sold on yearly contract.

Below is the schedule of WINR's station-originated news programs with description of sponsors' business. It is to be noted that all but one program is sponsored, and it is under consideration.

Station Executive and Vice President is E. R. Vadeboncoeur. David Carpenter is WINR General Manager.

The News Schedule

Schedule of news programs	*Times per week*	*Sponsor*	*Kind of Show*
6:00— 6:15 a.m.	6	Open	Straight news
7:00— 7:15 a.m.	6	Shave Cream (Natl.)	Straight news
8:00— 8:15 a.m.	6	Local Bank A	Straight news
12:00—12:15 p.m.	7	Dept. Store A	Straight news
1:00— 1:05 p.m.	6	Local Bank B	Straight news
6:00— 6:15 p.m.	7	Dept. Store B	Straight news
6:40— 6:45 p.m.	5	Insurance Agency (3 t) Men's wear (2 t)	Sports
7:45— 8:00 p.m.	5	Dept. Store C	"The City Desk" Local Commentary
11:00—11:15 p.m.	6	Heating Equip.	Straight news
11:15—11:30 p.m.	7	Jeweler (5 t) Air Service—Charter & Instruction (2 t)	Sports

Current rationing of printing facilities in the Washington area requires that NAB REPORTS be printed one day earlier than usual. In order that developments at the weekend may be covered, NAB has arranged for last-minute printing of page 1 and this page of the REPORTS.

Willard States NAB Position Concerning Wholesale Licensing Policy of FCC

(Continued from page 695)

and necessity. The granting of five stations in a community that can barely support one is *not* in the public interest, is *not* a public necessity.

"I have spent over twenty years in the radio business and I look with fear and trembling upon the economic repercussions from this indiscriminate use of the licensing power of the Commission. I intend to attend the convention in Chicago and if nothing is done before that time, I intend to be heard in committee or on the floor of the convention on this subject; although I do not feel that the matter should be allowed to continue until that time.

"May I have your reactions to this letter as I feel that there has to be a stopping place somewhere in the granting of facilities?"

Mr. Willard's letter follows:

"First, let me say to you that we at the NAB are just as disturbed as you concerning the FCC policy of indiscriminate licensing. We feel almost certain, as you do, that the industry will feel some measure of economic repercussions because of it.

"The problem is a knotty one. Like so many of broadcasting's tribulations, it has many facets.

"To begin with, the Commission itself has been enjoined (in the Sanders Case) by the Supreme Court of the United States from taking into consideration as a separate and independent element any economic injury to an existing station in the granting of licenses to independent broadcasters. In effect, if Joe Doakes is stupid enough to apply for a license for a new broadcasting station in a community which cannot support another facility, the Commission has no authority to refuse the grant for this reason.

"Since the Supreme Court decision is, in effect, the law upon this subject, only the Congress (as you pointed out in your letter) can remedy the situation.

"Here we run into facet number two. The Federal Communications Commission is prohibited by the Communications Act from interfering with the rate structure, or the business structure, of radio broadcast stations. The Act specifically exempts broadcasting from the kind of FCC supervision that is applied to common carriers. Despite this prohibition, the Commission has on a number of occasions, by indirection, attempted to exercise some measure of control over the "business" of broadcasting. The Commission's statements concerning the price of radio stations, concerning over-commercialism, etc., are examples. If we should go to the Congress and ask for laws which would authorize the Commission to deny or affirm grants in consideration of economic factors, we would most certainly be inviting—and most probably would get—FCC authority to regulate the quantity of advertising, the charge for advertising, the sale price of radio stations, and so on.

"I think you will agree with me that it is fairly obvious that a regulatory government body will not protect a franchise against competition unless it regulates its business, its income and its services.

"There is still another facet. The whole structure of the regulation of American broadcasting by the Federal Communications Commission is based upon the theory of "scarcity." Because there are not enough wavelengths to go around—because not everybody who wants to go into broadcasting can do it—the Congress placed certain restrictions and responsibilities upon the licensees who are privileged to operate stations. Theoretically—and quite possibly practically—if the day ever comes when there are more wavelengths than there are people who want to engage in broadcasting, federal control of the industry could and should be reduced to the simple policing of the wavelengths. Then, and then only, could we have a truly free American radio in the same sense that we have a free press—absolutely unfettered by any government regulation concerning public interest, convenience and necessity.

"At its last meeting, August 6-7-8, the Board of Directors of the NAB had a lengthy discussion of the problems arising under the Commission's policy of granting licenses in a wholesale method. The Board felt very strongly that the principle of free competitive enterprise must be upheld and that any action upon the part of the industry to bring about consideration by the Commission of economic factors would be contrary to the interest of the industry and to the principles of free enterprise.

"May I say to you finally that the matter is not closed and that your opinion concerning this whole problem is most certainly welcome here at headquarters, or at the convention in Chicago. Incidentally, I will be there and will be most happy to discuss this whole situation with you at length. In the meantime, I would welcome any reaction you may have to this letter."

LOS ANGELES FM HEARINGS POSTPONED

Acting on suggestions from NAB and interested broadcasters, the FCC announced on Wednesday (4) that the hearings on the Los Angeles FM applications have been postponed from Oct. 14 until No. 18.

Scheduled for hearing in Los Angeles, the original dates for the hearings would have been in direct conflict with the NAB convention.

NAB SEEKS TO EQUALIZE RADIO'S POSITION IN NEWS AND SPECIAL EVENTS COVERAGE

A number of broadcasters in widely scattered areas have had occasion to complain of discrimination in their treatment by government officials and others having supervision over special events and news-worthy public occasions. One or two instances of this character were discussed at the last meeting of the Board of Directors of the NAB and the Board instructed the headquarters' staff to investigate all such instances which might be brought to its attention.

Member stations of the NAB are urged to immediately report the details of any occasion at which radio does not receive the same consideration and assistance accorded the newspapers, the press services, or any other media. Your headquarters' staff can then investigate and take whatever action seems best to equalize radio's position.

Employee-Employer Relations

EER COMMITTEE TO MEET WITH DOHERTY

The Employee-Employer Relations Committee is scheduled to meet in Washington on September 23 to discuss radio industry employee-employer questions with Richard P. Doherty, new EER department director. Mr. Doherty assumes his position at NAB headquarters Monday (9).

At its recent meeting on August 12, the committee unanimously decided to meet with the new department head as soon as possible after his appointment.

Public Interest Programming

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of September 16-22, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, N. Y.

Farm Labor Needed

America's farmers have planted millions more acres than were planted in 1945. Maximum harvest, essential to our own physical well-being and to the very existence of undernourished millions overseas, depends on two factors—weather and farm labor. About the weather we can do nothing. *About farm labor we can do much to assist the farmer in getting the help he needs to prevent crop losses and insure maximum yields. Farmers will be unable to obtain the maximum yield from their vastly increased acreage this year unless a substantial number of hired domestic workers—seasonal and part-time*—can be found. Currently, the total number of war veterans and war plant workers who have returned to farms barely offsets the number of 1945 farm operators and workers who have left. These departures include many aged men and women who are no longer able to carry on, young people who have withdrawn to go to school, youth who have been inducted into the armed services, and wartime hired men who have returned to industry or other non-farm jobs. *The purpose of the present national campaign is to acquaint the American public with the urgency and complexity of the farm labor problem and to urge them to make themselves available if and when needed. Those who have the remainder of the summer to devote to farm work should contact the county agricultural agent or the farm labor office in their community.* The county agent is usually located at the county seat. In cities where there is no county agent office, information generally is available at farm labor or other public employment offices, including the United States Employment Service Offices. This also applies to those seeking year-round farm work, whether experienced or inexperienced. *Those who can devote only part of their time to farm work should stand by for the local call for workers in their towns, cities, and counties. This call will be made through newspapers, radio and other communication facilities. Prevailing wages and piece-work rates are paid to all who volunteer their services. These rates vary from state to state, and community to community.* (Fact Sheet No. 26-A)

Fat Salvage

Supplies of fats and oils are still far short of demands and needs due to a decline in domestic production and the war-born loss of foreign imports. Fats and oils are essential to the production of soap, and countless other peacetime consumers items. Only by continuing to salvage used kitchen fats can housewives help . . . prevent possible shortages of soap . . . accelerate the production of other peacetime goods everyone wants and needs. About forty-seven per cent of the total allocations of fats and oils for domestic industrial uses goes to civilian soaps; five per cent to the manufacture of soaps for industrial purposes; the remaining forty eight per cent to paints and varnishes, floor coverings, coated fabrics, lubricating oils, textiles and leather, core oils, pharmaceuticals, putty and calking, compounds, etc. The shortage of fats and oils in the face of the great need for them in all phases of peacetime production indicates the urgency of the need for continued fat salvage. Housewives can actually help themselves to get the peacetime products they want and need in greater abundance and sooner by keeping up their good work in salvaging fats. They are asked to:—Save every drop of used fat by draining pans, skimming soups and gravies, melting down trimmings of meat left on platters and plates—Re-use those suitable for cooking, and salvage whatever is left—Turn in the fat salvage container to their meat dealers promptly. They'll get four cents for every pound turned in. (Fact Sheet No. 19-A)

Group Prejudice—A Post War Menace

Radio is asked to help with this campaign, approved with top priority by the Public Advisory Committee of The Advertising Council—BECAUSE . . . in the midst of present post-war tensions public opinion surveys show that racial and religious antagonisms exist. BECAUSE . . . experience after the last war, both here and abroad, indicates that such antagonisms, following in the wake of war, menace existing institutions—interfere with production in offices, shops, mines, factories—constantly threaten to break out into open acts of destructive violence. BECAUSE . . . division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquests. Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one can be secure—in his job, his business, his church, his home. The problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these post-war difficulties by the "scapegoat" technique that blames them on some racial, religious, or national group. Every individual citizen can help keep America strong by: 1. *Isolating and quarantining group antagonism.* (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. *Alertly guarding himself and his family against infection by racial and religious prejudice.* (Don't spread prejudice now, any more than you would have spread enemy rumors during

(Continued on next page)

the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. *Work in your community*—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, September 9. They are subject to change.

Monday, September 9

KRBC—Reporter Broadcasting Co., Abilene, Texas—C. P. **1470 kc., 1 KW night, 1 KW day, DA-night unlimited.**

KPLC—Calcasieu Broadcasting Co., Lake Charles, La.—C. P. **1470 kc.**, 1 KW, unlimited.

NEW—San Jacinto Broadcasting Co., Houston, Texas—C. P. **1470 kc.**, 1 KW, unlimited.

WTAW—Agricultural & Mechanical College of Texas, College Station, Texas—C. P. **1470 kc.**, 1 KW, unlimited.

KRIC—KRIC, Inc., Beaumont, Texas—C. P. **1470 kc.**, 5 KW, unlimited; directional antenna for night use.

Other Participants

Peoria Broadcasting Co. (Intervenor)

WMBD—Peoria Broadcasting Co., Peoria, Ill.—C. P. **1440 kc.**, 1 KW night, 5 KW day, unlimited.

Other Participants

Booth Radio Stations, Inc. (Intervenor)

Monday, September 9 to 13

At Philadelphia

(Jury Room 3050, U. S. Courthouse, 9th St., between Market and Chestnut Sts.)

WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Penna.—For FM facilities.

NEW—Amalgamated Broadcasting System, Inc., Philadelphia, Penna.—For FM facilities.

NEW—Crescent Broadcasting Corp., Philadelphia, Penna.—For FM facilities.

NEW—Unity Broadcasting Corp. of Pennsylvania, Philadelphia, Penna.—For FM facilities.

NEW—Percy B. Crawford, Philadelphia, Penna.—For FM facilities.

NEW—Independent Broadcasting Co., Philadelphia, Penna.—For FM facilities.

NEW—Patrick Joseph Stanton, Philadelphia, Penna.—For FM facilities.

Wednesday, September 11

Oral Argument before the Commission

Beginning at ten o'clock a. m. the Commission will hear Oral Argument in Room 6121 on the following matters in the order indicated:

1. Corpus Christi, Texas, Applications:

Howard W. Davis, tr/as The Walmac Co., Corpus Christi, Texas.—C. P. **1230 kc.**, 250 watts, unlimited.

R. F. & W. Broadcasting Co., Corpus Christi, Texas.—C. P. **1230 kc.**, 250 watts, unlimited.

Corpus Christi Broadcasting Co., Inc., Corpus Christi, Texas C. P. **1230 kc.**, 250 watts, unlimited.

2. McKeesport-Lansing-Kalamazoo Applications:

McKeesport Radio Co., McKeesport, Pa.—C. P. **1360 kc.**, 1 KW, daytime.

Booth Radio Stations, Inc., Lansing, Mich.—C. P. **1360 kc.**, 1 KW, unlimited.

Harold F. Gross, d/b as The Southwestern Michigan Broadcasting Co., Kalamazoo, Mich.—C. P. **1360 kc.**, 1 KW, unlimited DA-night.

Mon-Yough Broadcasting Co., McKeesport, Pa.—C. P. **1360 kc.**, 1 KW, unlimited DA-night.

3. WCLS Renewal, Joliet, Illinois, Application:

WCLS, Inc., Joliet, Ill.—Renewal of license. **1340 kc.**, 250 watts, unlimited.

4. Sandusky, Ohio, Applications:

The Sandusky Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.**, 250 watts, unlimited.

Lake Erie Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.**, 250 watts, unlimited.

The Bay Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.**, 250 watts, unlimited.

5. Marion, Indiana, Case

Chronicle Publishing Co., Inc., Marion, Ind.—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—Charles A. Sprague, Glenn R. Thayer & Wm. W. Behrman, d/b as WMIL Broadcasting Co.—C. P. **1200 kc.**, 250 watts, daytime only.

NEW—Lake Shore Broadcasting Co., Evanston, Ill.—C. P. **1200 kc.**, 5 KW, daytime only.

Other Participants

WOWO, Philadelphia, Pa. (Intervenor)

At Rochester, N. Y.

(Federal Station Bldg., Church and Fitzhugh Sts.)

NEW—Rochester Broadcasting Corp., Rochester, N. Y.—C. P. **1280 kc.**, 5 KW, unlimited. (request facilities of WSAY when vacated)

NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y.—C. P. **1280 kc.**, 5 KW, unlimited.

Friday, September 13

WLOF—Hazlewood, Inc., Orlando, Fla.—C. P. **950 kc.**, 5 KW, unlimited, DA-night & day.

NEW—San Diego Broadcasting Co., San Diego, Calif.—C. P. **1510 kc.**, 5 KW LS, 1 KW nite, directional antenna, unlimited.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announced its final Decision (B-265) granting the application of Richard George Hughes for a new station at Berger, Texas, to operate on **1490 kc.**, 250 watts, unlimited time, subject to CAA approval of antenna system and site (Docket 7006; B3-P-4205). At the same

(Continued on next page)

time the application of Berger Broadcasting Company seeking the same facilities, was denied (Docket 7005; B3-P-4204).

A final decision (B-262) granting the application of Southwestern Broadcasting Corp., for a new station in Odessa, Texas, to operate on **1450 kc.,** 250 watts, unlimited time (B3-P-4326; Docket 7098), is also announced. The grant is subject to the condition that within 30 days herefrom an application for modification of permit be filed specifying the exact transmitter site and antenna system meeting the requirements of the Commission's standards. The mutually exclusive application of Permian Basin Broadcasting Company for the same facilities, is denied (B3-P-4022; Docket 6942).

An order was adopted making final the grant of the application of Roy F. Thompson, tr/as Thompson Broadcasting Company (B-260), for a new station at Altoona, Pa., to operate on the frequency **1240 kc.,** with 250 watts power, unlimited time (B2-P-3703; Docket 6698), subject to the filing within 30 days of an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Commission's standards; further subject to the installation of approved frequency and modulation monitors when available, the provisions of Secs. 3.55 (b) and 3.60 of the Commission's rules being waived pending such installation.

With respect to conflicting application of Altoona Broadcasting Company (B2-P-3670; Docket 6697) for the same facilities, the Commission on August 23 granted petition of Altoona Broadcasting Co. for leave to amend its application so as to request the frequency **650 kc.,** with 250 watts power, unlimited time, and as amended, removed the application from the hearing docket.

AM APPLICATIONS GRANTED

NEW—Yellowstone Amusement Co., Livingston, Mont.—Granted CP for a new station to operate on **1340 kc.,** 250 watts, unlimited time, subject to approval of transmitter site and antenna system by the CAA. (B5-P-4565; Docket 7486)

NEW—Big Bend Broadcasters, Alpine, Texas—Granted CP for a new station to operate on **1490 kc.,** 250 watts, unlimited time, subject to approval of antenna system and transmitter site by the CAA. (B5-P-4870)

NEW—James L. Frank, Colorado Springs, Colo.—Granted CP for a new station to operate on **1450 kc.,** 250 watts, unlimited time, subject to installing approved frequency and modulation monitors when available, and to filing, within 60 days of grant, an application for modification of CP specifying transmitter site and antenna system meeting the requirements of the engineering standards; and subject to any interference it may receive if application of Moroco Broadcasting Co., for a new station at Greeley, Colo., should be granted. (B5-P-4918)

MISCELLANEOUS APPLICATIONS GRANTED

NEW—Federal Telecommunications Laboratories, Inc., New York City—Granted CP for a new developmental broadcast station at 67 Broad Street, New York; frequencies that may be assigned by the Commission's chief engineer from time to time; 30 watts maximum power; emission: Special for pulse and frequency modulation, for the purpose of testing experimental multi-channel broadcasting. (B1-PEX-93)

NEW—Radio Corp. of America, Portable-Mobile, within Continental U. S.—Granted CP for new experimental television relay broadcast station; frequencies to be assigned by chief engineer as needed; Emission: Vis. A5; Aur. A3 and special; power: Vis. 20 watts; Aur. 20 watts. (B1-PVB-170)

NEW—Continental Television Corp., Boston, Mass.—Granted CP for a new experimental television station; center frequencies and modulating frequencies that may be assigned by the Commission's chief engineer from time to time; A0, A3, A5 and special for FM and television, including pulse; 1 KW peak output. (B1-PVB-166)

NEW—The Conestoga Television Association, Inc., Lancaster, Pa.—Granted CP for a new experimental television station; frequencies that may be assigned by the Commission's chief engineer from time to time; A3, A5, and special for television; 200 watts peak output. (This experimentation is to provide Lancaster with television broadcast service. The plan is to intercept the signals broadcast from the Philco television station in Philadelphia and to rebroadcast them to the Lancaster area on an ultra-high frequency.) (B2-PVB-165)

NEW—Bendix Aviation Corp., Bendix Radio Division, Towson, Md.—Granted CP for a new experimental television broadcast station; frequencies to be assigned by chief engineer from time to time; 100 watts power; emission: Vis. A5 and special; Aur: Special emission. (B1-PVB-172)

NEW—Don Lee Broadcasting System, Hollywood, Calif.—Granted CP for a new experimental television station; frequencies to be assigned by the chief engineer; power not in excess of 250 watts peak; special emission for combined aural and visual transmission. (B5-PVB-175)

FM CONDITIONAL GRANTS

The following were given conditional grants on Aug. 29 subject to engineering conditions:

City and State	*Grantee*	*Interest in Standard Station*	*Class of Station*
Birmingham, Ala.	Voice of Alabama, Inc.	WAPI	Class B
San Jose, Calif.	Santa Clara B/cg Co. (Adopted order granting petition of Santa Clara Broadcasting Co. to amend its application to request a Class A instead of a Class B station. Accepted amendment and removed application from hearing docket (No. 7746). Further ordered that application of FM Radio & Television Corp. be removed from hearing docket.)		Class A
Wilmington, Del.	WDEL, Inc. (On condition that they have no interest in any other FM station in the same community.)	WDEL	Class B
Wilmington, Del.	Delaware B/cg Co. (On condition that the Steinmans relinquish all interest in Del. B/cg Co.)	WILM	Class B
Augusta, Ga.	Voice of Augusta, Inc.	WDPQ	Class B
Davenport, Iowa	Tri-City Broadcasting Co.	WOC	Class B
Topeka, Kans.	The Topeka State Journal Co.	KGFF	Class B
New Bedford, Mass.	Southeastern Mass. Broadcasting Corp		Class A
Grand Rapids, Mich.	Leonard A. Versluis	WLAV	Class B
Asbury Park, N. J.	Radio Industries Broadcast Co.	WCAP	Class A
Fostoria, Ohio	Lucian E. Kinn	—	Class B
San Juan, P. R.	Radio Americas Corp.	—	Class A
Richmond, Va.	Larus & Bro. Co., Inc.	WRVA	Class B
Roanoke, Va.	Blue Ridge B/cg Corp.	—	Class B
Charleston, W. Va.	Daily Gazette Co.	—	Class B

The following were given conditional grants on Sept. 5 subject to engineering conditions:

City and State	*Grantee*	*Interest in Standard Station*	*Class of Station*
Marysville, Calif.	Marysville-Yuba City Broadcasters, Inc (Comr. Durr for further inquiry)	KMYC	Class B

(Continued on next page)

City and State	*Grantee*	*Interest in Standard Station*	*Class of Station*
San Bruno, Calif.	Radio Diablo, Inc. (Adopted order granting leave to amend to show additional financial and corporate data; supplemental engineering information, etc. Further ordered that application (B5-PH-1018; Docket 7688) as amended, be removed from docket and conditionally granted.)	—	Class B
Kansas City, Kans.	Sunflower Broadcasting System	—	Class B
Lufkin, Texas	Darrell E. Yates	KRBA	Class B
Wichita Falls, Texas	Wichita Broadcasters, a partnership composed of Joe B. Carrigan, et al	KWFT	Class B
Danville, Va.	Piedmont Broadcasting Corp.	WBTM	Class B
Harrisonburg, Va.	Shenandoah Valley Broadcasting Corp.	WSVA	Class B
Richmond, Va.	Thomas Garland Tinsley, Jr.	WLEE	Class B
Suffolk, Va.	Suffolk Broadcasting Corp.	WLPM	Class B
Beloit, Wis.	Daily News Pub. Co.		Class B

ACTION SET ASIDE

The Administrative Board set aside its action of August 26 (See p. 683 Current REPORTS), granting a license to The Alamo Broadcasting Co., Inc., San Antonio, Texas (KABC), for license to cover CP authorizing change in frequency, etc. (B3-L-1962), with authority to determine operating power by direct measurement (B3-Z-1787).

CORRECTION

According to a correction by the Commission, the item in last week's REPORTS p. 680 referring to Nevada Broadcasting Company's FM final CP should have shown antenna height as minus 125 feet. (B5-PH-278)

DESIGNATED FOR HEARING—AM

WLIB—WLIB, Inc., Brooklyn, N. Y.; Suburban Broadcast Co., Framingham, Mass., and Scenic City Broadcast Co., Inc., Middletown, R. I.—Designated for hearing application of WLIB, Inc., for construction permit to increase power of WLIB, operating on **1190 kc.**, from 1 to 10 KW, change hours of operation from daytime only, L-WOWO, to unlimited time, install new transmitter and directional antenna for day and night use (DA-1), and change transmitter location (B1-P-4681), to be heard in consolidated proceeding with applications of Indianapolis Broadcasting, Inc., Indianapolis, Ind., to change frequency from **1430** to **1190 kc.**, increase power from 5 to 50 KW, install new transmitter and DA, and change transmitter location of Station WIRE (Docket 7675; B4-P-4646), and Westinghouse Radio Stations, Inc., Ft. Wayne, Ind., to increase power of Station WOWO from 10 to 50 KW, install new transmitter and DA, and change transmitter location, operating on **1190 kc.** (Docket 7674; B4-P-4019) (both having been previous designated for consolidated hearing), and with applications of Suburban Broadcast Co. for a new station at Framingham, Mass., to operate on **1190 kc.**, 1 KW, daytime (B1-P-4950), and of Scenic City Broadcast Co., Inc., for new station at Middletown, R. I., to operate on **1200 kc.**, 250 watts, limited time (B1-P-4902).

Puritan Broadcast Service, Inc., Lynne, Mass.; The Asher Broadcasting Service, Inc., Quincy, Mass., and Nashua Broadcasting Corp., Nashua, N. H.—Designated for consolidated hearing applications of Puritan Broadcast Service, Inc., for new station at Lynne, Mass., to operate on **900 kc.**, 250 watts, daytime (B1-P-5117; Docket 7802), The Asher Broadcasting Service, Inc., for new station at Quincy, Mass., to operate on **910 kc.**, 1 KW, daytime (B1-P-4166; Docket 7448), and Nashua Broadcasting Corp., for new station at Nashua, N. H., to operate on **900 kc.**, 1 KW, daytime (B1-P-4746; Docket 7603).

Northeast Oklahoma Broadcasting Co., Miami, Okla.; Miami Broadcasting Co., Miami, Okla.—Designated for consolidated hearing applications of Northeast Oklahoma Broadcasting Co. for new station to operate on **900 kc.**, 250 watts, daytime (B3-P-4930; Docket 7809), and Miami Broadcasting Co. for new station to operate on **910 kc.**, 1 KW, unlimited time, using DA-N. (B3-P-4987; Docket 7810)

Shawnee Broadcasting Co., Chillicothe, Ohio—Designated for hearing application for new station to operate on **1490 kc.**, 250 watts, unlimited time (B2-P-4512; Docket 7415): further ordered that licensees of WMRN, Marion, Ohio, WKBV, Richmond, Va., and WMOA, Marietta, Ohio, be made parties to these proceedings.

Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich.—Designated for hearing application for new station to operate on **660 kc.**, 250 watts, daytime (B2-P-5015; Docket 7811); further ordered that previous orders designating application of Herman Radner and Wolverine State Broadcasting Service, Inc., for hearing be amended to include application of Grosse Pointe Broadcasting Corp.

James Stolez, d/b as Perth Amboy Broadcasting Co., Perth Amboy, N. J., and Home News Publishing Co., New Brunswick, N. J.—Designated for consolidated hearing applications of Perth Amboy Broadcasting Co. for new station at Perth Amboy to operate on **1510 kc.**, 250 watts, daytime (B1-P-5101; Docket 7813), and of Home News Publishing Co. for new station at New Brunswick, N. J., to operate on **1510 kc.**, 1 KW, daytime. (B1-P-5129; Docket 7814)

Yakima Broadcasting Corp., Yakima, Wash., and Yakima Valley Broadcasting Co., Yakima, Wash.—Designated for consolidated hearing applications of Yakima Broadcasting Corp. (B5-P-5099; Docket 7815) and Yakima Valley Broadcasting Co. (B5-P-5115; Docket 7816) both seeking **1400 kc.**, 250 watts, unlimited.

Coast Radio Broadcasting Corp., Los Angeles, Calif.—Designated for hearing application of Coast Radio Broadcasting Corp. for new station to operate on **1540 kc.**, 5 KW, daytime (B5-P-5095; Docket 7817) to be heard in consolidated proceeding with applications of Hollywood Community Radio Group (Docket 7695) and Huntington Broadcasting Co. (Docket 7694); further ordered that previous orders designating Dockets 7695 and 7694 for hearing be amended to include Coast Radio Broadcasting Corp.

G. Stanley Brewer, tr/as Southern Wyoming Broadcasting Co., Rawlins, Wyo.; Rawlins Broadcasting Co., Rawlins, Wyo.—Designated for consolidated hearing applications of Southern Wyoming Broadcasting Co. for new station at Rawlins, Wyo., to operate on **1230 kc.**, 250 watts, unlimited time (B5-P-4931; Docket 7803), with Rawlins Broadcasting Co. for new station at Rawlins to operate on **1240 kc.**, 250 watts, unlimited. (B5-P-4961; Docket 7804)

West Virginia Radio Corp., Pittsburgh, Pa., and Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Designated for consolidated hearing applications of West Virginia Radio Corp. (B2-P-4915; Docket 7805) and Pittsburgh Broadcasting Co. (B2-P-5133; Docket 7806), each requesting **1080 kc.**, 1 KW, daytime only, at Pittsburgh, Pa.

Mario Acosta, Mayaguez, P. R., and Arecibo Broadcasting Co., Inc., Arecibo, P. R.—Designated for consolidated hearing applications of Mario Acosta (B-P-4562; Docket 7449) and Arecibo Broadcasting Co., Inc., (B-P-5047; Docket 7807), each requesting **1400 kc.**, 250 watts, unlimited time at Mayaguez and Arecibo, respectively.

Kola Broadcasting Co., a partnership composed of Hugh O. Jones, Wm. E. Jones, James O. Jones and Mrs. Sarah Stewart Jones, Opelousas, La.—Designated for hearing application for new station to operate on **1230 kc.**, 250 watts, unlimited time (B3-P-4917), to be included in consolidated proceeding with application of James

(Continued on next page)

A. Noe (Docket 7416), Lake Charles, La., and that the licensee of Station KANE be made party to proceedings, and further ordered that the order designating the Noe application for hearing be amended to include Kola Broadcasting Co.

Gifford Phillips, Denver, Colo.; Meroco Broadcasting Co., Greeley, Colo.—Designated for consolidated hearing, application of Gifford Phillips (B5-P-4834) for a new station at Denver to operate on **1450 kc.**, 250 watts, unlimited time, with application of Meroco Broadcasting Co. (B5-P-5196), requesting the same facilities at Greeley.

DESIGNATED FOR HEARING—FM

Adopted an order designating for consolidated hearing four applications for the Charlotte, North Carolina, area, as follows: Surety Broadcasting Co. (B3-PH-978); Capitol Broadcasting Co., Inc. (B3-PH-1013); Radio Station WSOC, Inc., (B3-PH-1021) and Intercity Advertising Co. (B3-PH-1045), for Class B stations.

Franklin Broadcasting Co., Philadelphia, Pa.—Designated for consolidated hearing with other Philadelphia applicants, application for new Class B station. (B2-PH-1056)

AM LICENSE EXTENSIONS

WKBN—WKBN Broadcasting Corp., Youngstown, Ohio—Present license further extended upon a temporary basis to November 1, 1946, pending receipt of additional information requested under Section 308(b) of the Communications Act. (B2-S-306)

KLAC—KMTR Radio Corp., Los Angeles, Calif.—Present license further extended upon a temporary basis to November 1, 1946, pending consideration of information furnished by licensee under Section 308(b) of the Act. (B5-S-17)

KOB—Albuquerque Broadcasting Co., Albuquerque, N. M.—Present license further extended upon a temporary basis to November 1, 1946, pending consideration of information furnished by licensee under Section 308(b) of the Act. (B5-S-130)

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. D.—Present license further extended upon a temporary basis to November 1, 1946, pending consideration of information furnished by licensee under Section 308(b) of the Act. (B4-S-919)

KOMA—KOMA, Inc., Oklahoma City, Okla.—Granted petition for further extension of special temporary authority to continue operation of Station KOMA to November 1, 1946. (Docket 6570)

WIP—Penna. Broadcasting Co., Philadelphia, Pa.—Present license for main and auxiliary transmitter further extended for a period of 60 days.

KVOD—Colo. Radio Corp., Denver, Colo.—Present license further extended for a period of 60 days.

MISCELLANEOUS LICENSE RENEWALS

WBKY—Univ. of Kentucky, Lexington, Ky.—Granted renewal of non-commercial educational broadcast station license for the regular period.

KALW—Board of Education of San Francisco Unified School Dist., San Francisco, Calif.—Granted renewal of non-commercial educational broadcast station license for the regular period.

W4XAP, W4XFM—Voice of Ala., Inc., Birmingham, Ala.—Granted renewal of developmental broadcast station license for the period ending May 1, 1947.

W2XRY, W2XRA—Raytheon Mfg. Co., New York City.—Granted renewal of developmental broadcast station license for the period ending May 1, 1947.

W3XL—Commercial Radio Eqpt. Co., Washington, D. C.—Granted renewal of developmental broadcast station license for the period ending May 1, 1947.

W4XCT—WAPO Broadcasting Service, Chattanooga, Ga.—Granted renewal of developmental Broadcast station license for the period ending May 1, 1947.

MISCELLANEOUS ACTIONS

KHQ—Louis Wasmer, Inc. (assignor), KHQ, Inc. (assignee), Spokane, Wash.—Granted consent to voluntary assignment of license of Station KHQ from Louis Wasmer, Inc., to KHQ, Inc., for a consideration of $850,000. (B5-AL-533)

WCFL—Chicago Fed. of Labor, Chicago, Ill.—Granted CP to increase power of station WCFL from 10 to 50 KW, install new transmitter and make changes in DA for day and night use, operating on **1000 kc.** (B4-P-4316)

O. E. Richardson, Hammond, Ind.—Denied petition requesting that his application for FM station be granted as a Class B rather than a Class A station.

WKVM—Puerto Rico Advertising Co., Inc. (Transferor), Ralph Perez Perry (Transferee), American Colonial Broadcasting Corp. (Licensee), Arecibo, P. R.—Granted consent to acquisition of control of licensee corporation by Ralph Perez Perry from Puerto Rico Adv. Co., Inc., by sale of 46 shares, or 6.13% of outstanding capital stock of licensee to Perry and 329 shares or 43.866% to Julio Vidal, for a consideration of $9,375.00. (B-TC-497)

Inland Broadcasting Co., Fremont, Nebr.—Denied petition to consolidate for hearing application for assignment of license of Station KORN from Nebraska Broadcasting Co. to Inland Broadcasting Co. (B4-AL-519), application for a new station at Fremont, Nebr., to operate on **1340 kc.**, 100 watts, unlimited time (B4-P-4664), with application already designated on which they are both contingent, namely, to move KORN from Fremont to Lincoln, Nebr. (B4-P-4665), and ordered that applications B4-AL-519 and B4-P-4664 be placed in pending files.

WCBS, WCBS-FM—WCBS, Inc., Springfield, Ill.—Approved change in call letters of standard station WCBS and FM station WCBS-FM, to WCVS and WCVS-FM, respectively.

WABC, WCBW, WABC-FM, WEHG, WEHK—Columbia Broadcasting System, Inc., New York, N. Y.—Approved change in call letters of standard, television, FM, and relay stations WABC, WCBW, WABC-FM, WEHG and WEHK, to WCBS, WCBS-TV, WCBS-FM, WABC and WCBW, respectively.

WPNA—Alpena Broadcasting Corp., Alpena, Mich.—Granted modification of CP which authorized a new station, to change type of transmitter, approval of antenna and approval of transmitter and studio locations at 301 No. 2nd St., Alpena, Mich. (B2-MP-1979)

WFRP—Ga. Broadcasting Co., Savannah, Ga.—Granted modification of CP which authorized a new station, to change type of transmitter, for approval of antenna and approval of transmitter and studio locations at Perry Lane, Savannah, and 219 E. Charleston St., Savannah, respectively. Permittee is granted waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules; conditions. (B3-MP-1990)

KJAM—The Unitah Broadcasting Co., Vernal, Utah—Granted modification of CP which authorized a new station, for changes in transmitting equipment, approval of antenna and approval of transmitter and studio locations at Main St. on 1st East St., Vernal, Utah. (B5-MP-2019)

KEIO—Eastern Idaho Broadcasting and Tele. Co., Pocatello, Idaho—Granted modification of CP which authorized a new station, to change type of transmitter, and for approval of antenna and transmitter site at Cedar St. and Pole Line Road, 0.7 miles No. Pocatello. (B5-MP-2038)

On its own motion, the Commission continued the hearing on the Los Angeles FM applications (Docket No. 7727 et al) now scheduled for October 14 at Los Angeles, to November 18 at Los Angeles.

WRNO—The Observer Radio Co., Orangeburg, S. C.—Granted modification of CP which authorized a new station, to change name of applicant to WRNO, Inc., make changes in antenna, changes in transmitting equipment, change transmitter and studio locations

(Continued on next page)

to 0.3 mi. E. of Orangeburg on State Highway #4, and extend commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. (B3-MP-2056)

KWHK—James E. Murray, Hutchinson, Kans.—Granted modification of CP which authorized a new station, for approval of antenna and of transmitter and studio locations RFD, Hutchinson, S½ of SW¼ Sec. 25-22-6, Hutchinson, and 12 West 5th St., Hutchinson, Kans., respectively. (B4-MP-2002)

WDNL—Manatee Broadcasting Co., Inc., Bradenton, Fla.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at Chamber of Commerce Bldg., Municipal Pier, Bradenton. Permittee is granted a waiver of Sec. 3.55(b) of the Commission's Rules; conditions. (B3-MP-2011)

WHBS—The Huntsville Times Co., Inc., Huntsville, Ala.—Granted modification of CP which authorized a new station, to change type of transmitter, approval of antenna, approval of transmitter and studio locations at W. side of County Road, Corner of O'Shaughnessy Ave., No. of Huntsville, and Corner of Gallatin and W. Clinton Sts., Huntsville, respectively. (B3-MP-1973)

WKAB—Pursley Broadcasting Service, Mobile, Ala.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at Madison and Front Sts., Mobile, Ala., and change in transmitting equipment. (B3-MP-2024)

KSTT—Davenport Broadcasting Co., Inc., Davenport Iowa.—Granted license to cover CP which authorized a new station to operate on **750 kc.,** 250 watts, daytime, and for change in studio location to: 324 Main St., Davenport Hotel. Licensee is granted a waiver of Sec. 3.55(b) of rules; conditions (B4-L-2010). Also granted authority to determine operating power by direct measurement. (B4-Z-1834)

WDUK—W. W. Couch, Jr., Sam H. Campbell, Jr., and W. Hanes Lancaster, Jr., Durham, N. C.—Granted license to cover CP which authorized a new station to operate on **1310 kc.,** 1 KW, daytime, and for change in studio location to 205½ W. Main St., Durham (B3-L-2008). Licensee is granted a waiver of Sec. 3.60 of the Commission's rules; conditions. Also authority to determine operating power by direct measurement. (B3-Z-1832)

WINX-FM—WINX Broadcasting Co., Washington, D. C.—Granted request for special temporary authority to operate WINX-FM commercially on both **43.2** and **92.9 mc.,** until such time as station can commence operation at the authorized power of 20 KW.

WMGY—Dixie Broadcasting Co., Montgomery, Ala.—Granted license to cover CP which authorized a new station to operate on **800 kc.,** 1 KW, day (B3-L-1999). Also authority to determine operating power by direct measurement. (B3-Z-1823)

WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—Granted license to cover CP which authorized a new station to operate on **900 kc.,** 1 KW, daytime (B3-L-1986). Also authority to determine operating power by direct measurement of antenna power. (B3-Z-1812)

WJOI—Florence Broadcasting Co., Florence, Ala.—Granted license to cover CP which authorized a new station to operate on **1340 kc.,** 250 watts, unlimited time. Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the rules; conditions (B3-L-2004). Also authority to determine operating power by direct measurement. (B3-Z-1899)

WNYE—Board of Education, City of New York, Brooklyn, N. Y.—Granted CP to specify frequency as channel #219, **91.7 mc.,** and change power to 20 KW effective radiated power; change type of transmitter and make changes in antenna system of noncommercial educational broadcast station. (B1-PED-72)

WTBO—Cumberland Broadcasting Co., Cumberland, Md.—Granted license to cover CP which authorized installation of new antenna and ground system (B1-L-1995). Also granted authority to determine operating power by direct measurement. (B1-Z-1816)

WCOL—The Pixleys, Columbus, Ohio.—Granted license to cover CP which authorized installation of a new transmitter and vertical antenna and change in transmitter location (B2-L-2003). Also authority to determine operating power by direct measurement. (B2-Z-1828)

KERO—J. E. Rodman, Bakersfield, Calif.—Granted license to cover CP which authorized a new station to operate on **1250 kc.,** 250 watts, unlimited time, and change in studio location to 1420 Truxtun Ave., Bakersfield (B5-L-2001). Also granted authority to determine operating power by direct measurement of antenna power (B3-Z-1825). Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the rules; conditions.

KUGN—Valley Broadcasting Co., Eugene, Ore.—Granted license to cover CP which authorized a new station to operate on **1400 kc.,** 250 watts, unlimited time, and for approval of studio location at Coburg Road, Eugene (B5-L-1924). Also granted authority to determine operating power by direct measurement. (B5-Z-1815)

WDSG—State Gazette Broadcasting Co., Dyersburg, Tenn.—Granted license to cover CP which authorized a new station to operate on **1450 kc.,** 250 watts, unlimited time (B3-L-1997). Also granted authority to determine operating power by direct measurement (B3-Z-1820). Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the rules; conditions.

WDSC—The Border Broadcasting Co., Dillon, S. C.—Granted license to cover CP which authorized a new station to operate on **800 kc.,** 1 KW, daytime, and for approval of studio location on U. S. Highway #301, 3.7 mi. southwest of Dillon. Licensee is granted waiver of Secs. 3.55(b) and 3.60 of the rules; conditions (B3-L-1998). Also authority to determine operating power by direct measurement. (B3-Z-1821)

KGAK—Gallup Broadcasting Co., Gallup, N. Mex.—Granted license to cover CP which authorized a new station to operate on **1230 kc.,** 250 watts, unlimited time. Licensee is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; conditions (B5-L-1944). Also granted authority to determine operating power by direct measurement. (B5-Z-1770)

KSFO—The Associated Broadcasters, Inc., San Francisco, Calif.—Granted petition for leave to amend its application for CP (B5-P-2776; Docket 6005) so as to specify a new transmitter site; specify revised engineering data, etc., and the amendment was accepted.

ACTIONS ON MOTIONS

P. D. Gold Pub. Co., Wilson, N. C.—Granted petition to dismiss without prejudice application for new FM station. (B3-PH-817; Docket 7520)

Penn Thomas Watson, Wilson, N. C.—The Commission on its own motion ordered application for new FM station removed from the hearing docket. (B3-PH-829; Docket 7521)

Colonial Broadcasting Co., Providence, R. I.—Granted petition for leave to amend its application for a new FM station (B1-PH-606; Docket 7028), so as to show changes in proposed antenna system, and the amendment was accepted.

KMPC, The State of the Stars, Inc., Los Angeles, Calif.—Granted petition for leave to amend its application for new FM station (B5-PH-893; Docket 7742), to show revised estimates of construction costs, etc., and the amendment was accepted.

Walter A. Graham, Tifton, Ga.—Granted petition for waiver of Sec. 1.384(a) of the rules and accepted petitioners' written appearance in re application for CP. (B3-P-4059; Docket 6918)

Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—Granted petition for continuance of consolidated hearing now scheduled for Sept. 20 in re petitioner's application and application of Indianapolis Broadcasting, Inc. (Docket Nos. 7674 and 7675), and continued hearing to Nov. 12, 1946.

Hollywood Community Radio Group, Gardena, Calif.—Granted petition for waiver of Sec. 1.384 of the Com-

(Continued on next page)

mission's rules, and accepted petitioner's written appearance in re application for CP. (Docket 7695)

James M. Tisdale, Chester, Pa.—Granted motion for leave to amend application for CP (Docket 7647, B2-P-4781), so as to include in Exhibit 9, letters purporting to support a grant of said application, and the amendment was accepted.

Wilbur Cortland Fouts, Nacogdoches, Texas—Granted petition for leave to amend its application for CP (B3-P-4779; Docket 7574) so as to specify frequency **860** with 500 watts, daytime only, instead of **1230 kc.**, with 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

WGRC—Northside Broadcasting Corp., Louisville, Ky.—Granted petition requesting leave to amend its application for CP (B4-P-2784; Docket 6052), so as to specify a revised DA pattern; show revised engineering information, etc. The amendment was accepted, and the record reopened for the sole purpose of incorporating therein said engineering report, and without further hearing the amendment and engineering report is made a part of the record in Docket 6052. It was further ordered that the petition insofar as it requests grant of application as amended, be dismissed.

Maricopa Broadcasters, Inc., Phoenix, Ariz.—Granted motion to take depositions on Sept. 18 in re application for CP. (Docket 7626; B5-P-4053)

KARM, The George Harm Station, Fresno, Calif.; Alvin E. Nelson, Inc., San Francisco, State College of Wash., Pullman, Wash.—Granted joint petition for continuance of hearing now set for Sept. 16, and continued same to December 9, 1946. (Docket 7124, et al)

Tower Realty Co., Baltimore, Md.—Granted motion to take depositions in re application for CP (Docket 7429) said depositions to be taken at hearing room, State Tax Commission, Union Trust Bldg., Baltimore, except that of Archbishop Curley, which will be taken at his residence.

Maricopa Broadcasters, Inc., Phoenix, Ariz.; Radio Phoenix, Inc., Phoenix, Ariz.—Denied petition requesting that the hearing on its applications (Dockets 7626 and 7627), now scheduled for Sept. 26 in Washington, be held at Phoenix insofar as the non-engineering testimony is concerned.

Century Broadcasting Co.; Corpus Christi, Texas—The Commission on its own motion continued without date until further order of the Commission, the hearing now set for Oct 10 in re application in Docket 6666; B3-L-1800; B3-Z-1584.

Tennessee Radio Corp., Nashville, Tenn.—Granted petition for extension of time in which to file request for oral argument, etc., to proposed decision (Docket 6193), and extended the time to Sept. 5 in which to file exceptions to the proposed decision.

KAW—KAW Broadcasting, Inc., Topeka, Kans.—Granted petition to dismiss without prejudice application for new station (B4-P-3989; Docket 7456).

Electronic Time, Inc., New York City.—Granted petition to dismiss without prejudice application for new developmental AM station (B1-PEX-87; Docket 7509).

State Broadcasting Co., Oklahoma City, Okla.—The Commission on its own motion removed from the hearing docket application for new station (B3-P-4465; Docket 7457).

Joseph T. Connolly, et al., Williamsport, Pa.—Granted petition for leave to amend its application for a new station (B2-P-4298; Docket 7425) so as to substitute the Lycoming County Broadcasting Co. as the applicant in place of the named individual applicants; show revised information in re applicant's financial qualifications, etc. And the Commission on its own motion ordered that its order of March 7, 1946, insofar as it relates to the "legal, technical, financial, and other qualifications of the applicant partnership and of its individual partners" be amended to read, "legal, technical, financial and other qualifications of applicant corporation."

Hollywood Community Radio Group, Gardena, Calif.—Granted petition for leave to amend application for a new station (Docket 7695), so as to specify 5 KW instead of 1 KW power, etc., and the amendment was accepted.

The Blue Valley Co., Independence, Mo.—Denied petition requesting leave to take deposition of Craig Siegfried in the hearing in re its application for CP (Docket 7498; B4-P-4597).

WARC—WARC, Inc., Rochester, N. Y.—Granted petition for leave to amend its application for CP (Docket 6605; B1-P-3565) so as to specify frequency **1600** with 5 KW instead of **1240** with 250 watts power, etc. The amendment was accepted and the application removed from the hearing docket.

WARC—WARC, Inc., Rochester, N. Y.—Dismissed as moot the petition of WARC, Inc., requesting extension of time for filing exceptions to proposed findings in re Docket 6605, et al.

The Tower Realty Co., Baltimore, Md.—Granted petition for continuance of consolidated hearing in re applicant's application (Docket 7429) and application of WCBM (Docket 7372) now scheduled for Sept. 18, and continued said hearing to Oct. 7, 1946.

Peoria Broadcasting Co., Peoria, Ill.—Granted petition requesting leave to amend its application for CP (Docket 7610; B4-P-2717) so as to specify a modified DA system, etc., and the amendment was accepted.

KSFO—The Associated Broadcasters, Inc., San Francisco, Calif.—Granted petition for continuance of hearing now scheduled for Sept. 5 in re application for CP (Docket 6005) and KQW's application (Docket 6214), and continued said hearing to Nov. 14, 1946.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

580 Kilocycles

KFXD—Frank E. Hurt & Son, a partnership composed of Frank E. Hurt & Edward P. Hurt, Boise, Idaho.—Modification of construction permit (B5-P-3668, which authorized change in frequency, increase in power, changes in transmitting equipment, installation of directional antenna for day and night use, and change in transmitter and studio locations) for approval of directional antenna, to install new transmitter and make change in transmitter and studio locations.

630 Kilocycles

KOOS—KOOS, Inc., Coos Bay, Ore.—Construction permit to change frequency from **1230** to **630 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

KPOA—Henry C. Putnam, John D. Keating & J. Elroy McCaw, a partnership, d/b as The Island Broadcasting Co., Honolulu, T. H.—Modification of construction permit (B-P-4444, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

730 Kilocycles

WTIK—Durham Broadcasting Co., Inc., Durham, N. C.—Construction permit to increase power from 500 watts to 1 KW and change type of transmitter.

970 Kilocycles

WFLA—The Tribune Co., Tampa, Fla.—Modification of construction permit (B3-P-4171, which authorized changes in directional antenna for night use) for extension of commencement and completion dates.

(Continued on next page)

1010 Kilocycles

WINS—Hearst Radio, Inc., New York, N. Y.—Modification of construction permit (B1-P-3026, as modified which authorized increase in power, new transmitter and directional antenna) for extension of completion date. Amended to change name of applicant from Hearst Radio, Inc., to the Crosley Corp.

1140 Kilocycles

WSIV—Pekin Broadcasting Co., Pekin, Ill.—Construction permit to increase power from 250 watts to 1 KW, change type of transmitter and change studio location.

1230 Kilocycles

NEW—Howard S. Smith, R. E. Pratt, Howard Hicks, John A. Hicks, and Ross Bohannon, d/b as Hopkins County Broadcasting Co., Sulphur Springs, Texas—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts, and unlimited hours of operation.

1240 Kilocycles

NEW—Jorama-Fer Radio Corp., Caguas, Puerto Rico (P. O. #36 Padial St.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts, and unlimited hours of operation.

WCTA—Andalusia Broadcasting Co., Inc., Andalusia, Ala.—Authority to determine operating power by direct measurement of antenna power.

WCTA—Andalusia Broadcasting Co., Inc., Andalusia, Ala.—License to cover construction permit (B3-P-4416, as modified) which authorized a new standard broadcast station.

1310 Kilocycles

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Construction permit to change frequency from **1340 to 1310 kc.,** increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location.

1340 Kilocycles

WPNA—Alpena Broadcasting Corp., Alpena, Mich.—Modification of construction permit (B2-P-4667, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio location. Amended to change type of transmitter.

1410 Kilocycles

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Modification of construction permit (B2-P-3992, which authorized increase in power, install new transmitter and directional antenna for day and night use and to change transmitter location) for extension of completion date.

1450 Kilocycles

WRNO—The Observer Radio Co., Orangeburg, S. C.—Modification of construction permit (B3-P-3866, as modified which authorized a new standard broadcast station) to change the name of applicant from The Observer Radio Co. to WRNO, Inc., to make changes in antenna, for changes in transmitting equipment, to change transmitter and studio locations, and extension of commencement and completion dates.

NEW—Fred G. Goddard, Hoquiam, Wash. (P. O. 2100 Isabel Way, Aberdeen, Wash.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts, and unlimited hours of operation.

1460 Kilocycles

WJPF—Orville W. Lyeria, Herrin, Ill.—Construction permit to change frequency from **1340 to 1460 kc.,** increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

1490 Kilocycles

WMOC—The Covington News, Inc., Covington, Ga.—Modification of construction permit (B3-P-3923) which authorized a new standard broadcast station to change type of transmitter and extension of commencement and completion dates.

NEW—Cheyenne Broadcasting Co., Inc., Cheyenne, Wyo. (P. O. 176 West Center St., Provo, Utah)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts, and unlimited hours of operation.

1510 Kilocycles

NEW—Marin Broadcasting Co., Inc., San Rafael, Calif. (P. O. 1028 "B" St.)—Construction permit for a new standard broadcast station to be operated on **1510 kc.,** power of 1 KW, and daytime hours of operation.

1590 Kilocycles

WLOW—Commonwealth Broadcasting Corp., Portsmouth, Va.—Modification of construction permit (B2-P-4731, which authorized a new standard broadcast station) to move studio location from Portsmouth to Norfolk, Virginia.

KCBD—Caprock Broadcasting Co., Lubbock, Texas—Modification of construction permit (B3-P-4090, which authorized a new standard broadcast station) for approval of directional antenna and to change type of transmitter and change transmitter location.

FM APPLICATIONS ACCEPTED FOR FILING

Sky Way Broadcasting Corp., Columbus, Ohio (P. O. 310 West Broad St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 10,990 square miles.

Franklin Broadcasting Corp., Philadelphia, Pa. (P. O. 1332 Lincoln-Liberty Bldg., Broad and Chestnut Sts.)—Construction permit for a new FM broadcast station to be operated on + or **— 98.0 mc.,** and coverage of 12,395 square miles.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

Cherry & Webb Broadcasting Co., Providence, R. I. (P. O. 15 Chestnut St.)—Construction permit for a new experimental television broadcast station to be operated on frequency to be assigned by FCC in band from **480-920 mc.,** power not to exceed 1 KW, and emission special for color television.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

W1XHR—Harvey Radio Laboratories, Inc., Cambridge, Mass.—Construction permit to change power from 250 watts to 1 KW, to install a new transmitter, and make changes in antenna system.

National Broadcasting Co., Inc., New York, N. Y.—Extension of authority to transmit programs to Stations CBL and CBM and other stations under the control of the Canadian Broadcasting Corp. for the period beginning 9-15-46.

National Broadcasting Co., Inc., New York, N. Y.—Extension of authority to transmit recorded programs to all broadcast stations under the control of the Canadian authorities that may be heard consistently in the United States, for the period beginning 9-15-46.

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APPLICATIONS DISMISSED

Siskiyou Broadcasting Co., Yreka, Calif.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation. Request of applicant.

J. W. Birdwell, Nashville, Tenn.—Construction permit for a new commercial television broadcast station to be operated on channel #5, **76-82 mc.**, ESR of 719.4.

APPLICATIONS RETURNED

William F. Butt & Paris G. Singer, d/b as The Voice of Thomaston, Thomaston, Ga.—Construction permit for a new standard broadcast station to be operated on **1030 kc.**, power of 250 watts, and daytime hours of operation. Amended to change frequency from **1030** to **1020 kc.**

Evergreen Broadcasting Corp., Seattle, Wash.—License to cover construction permit (B5-PRY-322) which authorized a new relay broadcast station. Filed before construction permit is granted.

Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 1 KW, and daytime hours of operation. Incomplete.

A. C. Neff, Savannah, Ga.—Construction permit for a new FM broadcast station to be operated on frequency to be determined by chief engineer of FCC. Incomplete.

Joe L. Martinez, Albuquerque, N. Mex.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 3,600 square miles.

APPLICATIONS TENDERED FOR FILING

560 Kilocycles

NEW—Pynchon Broadcasting Corp., Springfield, Mass.—Construction permit for a new standard broadcast station to be operated on **560 kc.**, power of 5 KW, directional antenna and unlimited hours of operation.

590 Kilocycles

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Construction permit to change frequency from **1240** to **590 kc.**, power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use.

630 Kilocycles

NEW—Capital Radio, Inc., Columbus, Ohio—Construction permit for a new standard broadcast station to be operated on **660 kc.**, power of 1 KW and daytime hours of operation.

730 and 1030 Kilocycles

KOB—Albuquerque Broadcasting Co., Albuquerque, N. M.—Consent to involuntary assignment of license, construction permit and special service authorization to The Regents of the New Mexico College of Agriculture and Mechanic Arts.

770 Kilocycles

NEW—George W. Lyles, Sr., Russell F. Van Landingham, and George W. Lyles, Jr., tr/as Thomasville Broadcasting Co., Thomasville, N. C.—Construction permit for a new standard broadcast station to be operated on **770 kc.**, power of 250 watts and daytime hours of operation.

780 Kilocycles

NEW—Herbert L. Wilson, Rutland, Vt.—Construction permit for a new standard broadcast station to be operated on **780 kc.**, power of 1 KW and daytime hours of operation.

NEW—McKinney Air Enterprises, Inc., McKinney, Texas—Construction permit for a new standard broadcast station to be operated on **780 kc.**, power of 250 watts and daytime hours of operation.

790 Kilocycles

NEW—C. Harold Ferran, E. L. Ferran, Harvey K. Glass, R. J. Schneider and Frank W. Stebbins, d/b as Lake County Broadcasters, Eustis, Fla.—Construction permit for a new standard broadcast station to be operated on **790 kc.**, power of 1 KW, directional antenna, and unlimited hours of operation.

940 Kilocycles

NEW—Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin d/b as Champion City Broadcasting Co., Springfield, Ohio—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 250 watts and daytime hours of operation.

950 Kilocycles

WORL—Broadcasting Service Organization, Inc., Boston, Mass.—Consent to transfer of control from Harold A. Lafount, Sanford H. Cohen and George Cohen to Bitner Broadcasting Co.

1000 Kilocycles

NEW—Lackawanna Valley Radio, a partnership composed of Dahl W. Mack, James J. Doherty, Sr., Eugene L. Burke, Scranton, Pa.—Construction permit for a new standard broadcast station to be operated on **1000 kc.**, power of 1 KW and daytime hours of operation.

1010 Kilocycles

WLOW—Commonwealth Broadcasting Corp., Norfolk, Va.—Construction permit to change frequency from **1590** to **1010 kc.**, operating with 1 KW and daytime.

NEW—Eurith Dickinson Rivers, Jr., Decatur, Ga.—Construction permit for a new standard broadcast station to be operated on **1010 kc.**, power of 1 KW and daytime hours of operation.

WINS—The Crosley Corp., New York, N. Y.—Requesting special service authorization to operate on **1010 kc.**, 50 KW daytime, 10 KW night with directional antenna day and night.

1140 Kilocycles

KGDM—E. F. Peffer, Stockton, Calif.—Construction permit to install FM antenna on top of one of the towers of the present directional antenna operating with 5 KW, directional antenna night.

1200 Kilocycles

NEW—Frederic LeMieux III and Mrs. Edna LeMieux d/b as Hammond Broadcasting Co., Hammond, La.—Construction permit for a new standard broadcast station to be operated on **1200 kc.**, power of 250 watts and daytime hours of operation.

1220 Kilocycles

NEW—Thomaston Broadcasting Co., Thomaston, Ga.—Construction permit for a new standard broadcast station to be operated on **1220 kc.**, power of 250 watts and daytime hours of operation.

1230 Kilocycles

NEW—Newel S. Cahoon d/b as Craig Broadcasting Co., Craig, Colo.—Construction permit for a new stand-

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ard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

1240 Kilocycles

NEW—J. B. Fuqua, Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—Roy C. Kelley, Ray M. Veenstra and George S. Norcross, a partnership d/b as KVN Co., Benton Harbor, Mich.—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

NEW—William E. Brooks, Brewton, Ala.—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Lake Broadcasting Co., Leesburg, Fla.—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

1300 Kilocycles

NEW—Frank M. Helm, Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on **1300 kc.,** power of 1 KW, directional antenna and unlimited hours of operation.

1340 Kilocycles

NEW—New Mexico Broadcasting Co., Inc., Roswell, N. M.—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

1360 Kilocycles

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Construction permit to change power from 1 KW day and night to 1 KW night and 5 KW day, remove present auxiliary transmitter, re-install present main transmitter for use as auxiliary and install new transmitter.

1400 Kilocycles

NEW—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

KOKO—The Southwest Broadcasting Co., La Junta, Colo.—Consent to transfer of control from Leonard E. Wilson, Elizabeth M. Wilson, O. C. Samuel and Charles T. Miller to Stanley N. Schultz, B. C. Bulson, L. R. Sanders, James R. Couey, A. G. Mason, R. P. Jones, P. P. Micelson, E. W. Hinkel, W. S. Azar, E. O. Schoembs, Paul E. Whiteside, D. R. Kennedy, B. H. Shattuck and A. V. Berg.

1450 Kilocycles

NEW—New Mexico Broadcasting Co., Inc., Clovis, N. M.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Ashbacker Radio Corp., Holland, Mich.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 100 watts and unlimited hours of operation.

NEW—Oscar C. Hirsch, Flat River, Mo.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Meroco Broadcasting Co., Greeley, Colo.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Roy C. Kelley, Ray M. Veenstra and George S. Norcross, a partnership d/b as KVNN Co., Holland, Mich.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Portland Broadcasting System, Inc., Bangor, Me.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

1490 Kilocycles

NEW—Ashbacker Radio Corp., Manistee, Mich.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. (Contingent on grant of WKBZ.)

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease order should not be issued against it.

The Cooter Co. and Mart Sales Co.—Paul M. Cooter, trading as The Cooter Co. and Mart Sales Co., 228 North LaSalle St., Chicago, and Recorg Supply Corp., 201 North Wells St., Chicago, are charged in a Commission complaint with violating the Robinson-Patman Act by accepting brokerage fees or commissions from sellers of grocery products and related merchandise when they were actually acting for or under the control of wholesalers for whom they were buying agents. The fees allegedly were passed on in part to the wholesalers. (5460)

STIPULATIONS

Block Bros. Hat Co.—Max Block and Henry Block, trading as Block Bros. Hat Co., 14 West 14th St., New York, entered into a stipulation with the Commission to cease and desist from falsely representing that they manufacture the men's hats which they sell.

Under the terms of the stipulation, the respondents agree to discontinue representing, directly or inferentially, that they manufacture hats unless they actually own and eperate, or directly and absolutely control, a factory or plant where such products are made. (4172)

Legumin Products Co.—The Commission accepted from C. A. Seroy, trading as Legumin Products Co., 850 Euclid Ave., Cleveland, a stipulation to cease and desist from misrepresentating the therapeutic properties of a medicinal preparation sold under the names of Legu-Con, Legucon and Legumins Herbolax Tablets. (0331)

H. M. Sheer Co.—The Commission approved a stipulation in which H. M. Sheer Co., Quincy, Ill., agrees to cease and desist from falsely representing that it manufactures equipment and supplies for poultry raisers. (03332)

CEASE AND DESIST ORDER

Paebar Co.—Under the terms of a cease and desist order issued by the Commission, The Paebar Co., Inc., and Alan F. Pater, both of 1819 Broadway, New York, must discontinue using the term "Who's Who" in connection with their book-publishing business and must also make clear that they are not associated with the radio program known as "We, the People." (5369)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 37, September 16, 1946

Pre-Register Now for the Convention

It Will Save You Time and Annoyance When You Arrive. Send Your Check for $15.00 Today

Acting Chairman Denny Interprets Definitions Of "Wire" News Program Classifications

In a letter dated August 30, 1946, Acting Chairman Charles R. Denny, of FCC, provides an interpretation of the Blue Book's section devoted to radio news. The letter was addressed to Robert W. Brown, executive news editor, International News Service, New York City, and is quoted in full:

"This will reply to your letter of August 1, 1946, with further reference to the definition of a 'wire' program as originally defined in our report of March 7, 1946, and amended in our Public Notice 95462 of July 2, 1946. You submit the following questions in the light of that definition:

"1. Does the revised rule mean that the station no longer is required to pro rate 50 per cent or more of its newscast time to purely local items in order to receive for the newscast a 'local live' instead of a 'wire program' rating?

"2. Does the revised rule mean that a station can base an entire newscast on a teletype service and receive 'local live' rating for said newscast providing the station has edited, selected, rewritten or otherwise 'localized' half or more of the news content from the standpoint of local interest?

"*Under the definition contained in our report of March 7, 1946, and the amendments set out in the Public Notice of July 2, 1946, referred to above, it*

(Continued on page 712)

INSIDE THIS ISSUE

A demonstration of Pulse Time Modulation, which permits simultaneous transmission of eight broadcasts on one frequency, is reported by NAB's Director of Engineering. (p. 710)

The Radio Directors Guild was issued an AFL international charter last week. RDG, claiming current membership of 1000, is planning an organizational campaign in the United States and Canada. (p. 713)

Recommendations for standardizing rate card format will be discussed at a meeting of the NAB Sales Managers subcommittee. Final recommendations formulated will be presented to the industry at the NAB convention. (p. 712)

NLRB, holding that three groups of technicians at WSB, Atlanta, should be treated as one bargaining unit, ruled that 17 technicians employed by station are eligible to vote on IBEW representation. (p. 713)

Department of Commerce predicted that the South and Far West will comprise a larger portion of the nation's markets in the post-war period. Wartime income increase in the South and West ranged from 128 to 140 percent. (p. 714)

Industry Problems and Convention Plans Discussed at Small Markets Group Meeting

The Small Market Stations Executive Committee concluded a two-day session in Washington on Tuesday (10). In addition to discussion of various industry subjects which were referred to the Board of Directors and the convention plans, the committee heard reports from NAB executives representing the Employee-Employer Relations, Special Services, Engineering, Broadcast Advertising and Research Departments.

Richard Doherty, new NAB Employee-Employer Relations Department Director, was introduced to the committee. He invited all stations to utilize the department's services and reported that the department is planning a suggestion campaign to improve employee-employer relations. The EER department also told the committee that it is preparing an analysis of the IBEW Standard Contract which will be sent to all NAB members.

Arthur Stringer, Director of Special Services, reported on the status of the field work on the Radio Management series. Two studies have been completed, and it is planned that five studies will be published prior to the NAB convention.

James L. Middlebrooks, Engineering Director, re-

(Continued on page 710)

NAB Reports
NATIONAL ASSOCIATION OF BROADCASTERS
1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

Industry Problems and Convention Plans Discussed At Small Markets Group Meeting

(Continued from page 709)

ported to the committee details of the arrangements which have been completed by the USES, FCC and NAB to assist stations in the procurement of qualified technical employees.

J. Allen Brown, Director of the Small Market Stations Division discussed plans for developing new advertising business on a local level. He urged that small market stations concentrate on securing new business from state distributors, utilities, industrial firms and contractors and other large firms requiring a public relations program.

Mr. Brown cited effective selling campaigns on a state-wide basis by small stations which have organized state and regional networks. The groups maintain networks for handling programs, but place their spot announcement business on each station according to availabilities. The spot campaigns, however, are sold by one office. It was pointed out that bakeries, flour millers, soft drink and meat packing firms with state wide distribution are using small stations individually and on the "group selling" plan of the regional networks.

Continuing, Mr. Brown, stated that many services are available to the small market station through the medium of the NAB staff. He pointed out that between 200 and 300 executives of new small market stations have visited the NAB headquarters for consultation and aids on sales, programming, management, etc.

Following a discussion led by Frank E. Pellegrin and Kenneth H. Baker on audience measurement, the committee commended the action taken by the Board of Directors and agreed that NAB should make efforts to obtain standards for audience measurements, with proper recognition of varying size markets.

Miss Lee Hart, Assistant Director of the Broadcast Advertising Department reported on the status of the Joske Report, which is expected to be released prior to the convention. The first section to be released will contain approximately 90 pages, while the full report will run to some 200 pages with supplements to be added.

A discussion of the proposed convention agenda for the small market stations was held with C. E. Arney, Jr. The Small Markets Session is scheduled for Wednesday morning, October 23 from 10:30 until 12:15. Arrangements are being made for a special small market stations "headquarters office" at the Palmer House.

Present for the meeting were: Marshall H. Pengra, KRNR, Chairman; Wayne W. Cribb, KHMO; James R. Curtis, KFRO; Monroe B. England, WBRK; William C. Grove, KFBC; Robert T. Mason, WMRN; and Glenn Marshall, WFOY.

Board of Directors Sub-committee members present included: William M. Smullin, KIEM; Clair R. McCullough, WGAL; and Harry R. Spence, KXRO.

Members of the NAB staff who attended include: Judge Justin Miller, C. E. Arney, Jr., Frank Pellegrin, Don Petty, Kenneth Baker, Arthur Stringer, Richard Doherty, James L. Middlebrooks, J. Allen Brown, Lee Hart, Hugh Higgins, Ivar Petersen, and Milton Kibler.

Engineering Department

PULSE TIME MODULATION TRANSMISSION PERMITS 8 SIMULTANEOUS BROADCASTS

At the invitation of I. T. and T., James L. Middlebrooks, NAB Director of Engineering, attended a demonstration of transmission by Pulse Time Modulation last Monday (9). Following is Mr. Middlebrook's report of the demonstration.

Just a year ago the Federal Telecommunications Laboratories, an I. T. & T. associate, was permitted by the United States Navy Department to reveal its method of multiplex transmission from point to point by Pulse Time Modulation (PTM) by microwave.

Pulse Time Modulation is a method of radio communication which involves the transmission of a series of short bursts, or pulses, each approximately one-half millionth of a second long. Unlike previous radio systems which operate by modulating the strength or amplitude of the wave (AM), or its rapidity of vibration or frequency (FM), the amplitude and frequency of PTM waves do not carry the intelligence. As the name implies, the actual communication is achieved by varying the time interval between the pulses.

This concept reverts back to some of the first methods of communication, such as telegraphy. But the signals of the first telegraph system were limited by their lack of precise time-measurement. Today, PTM employs electronic tubes and techniques capable of measuring less than a millionth of a second, and determining the exact time lapse between one such pulse and the next. These differences in timing constitute the PTM signal and permit the simultaneous transmission of multiple programs of high fidelity over a single frequency channel. The programs are selected by the listener simply by pushing a button on his permanently tuned receiver.

(Continued on next page)

Allowing for the variable time—lapses between pulses—these PTM transmitters can still send out several hundred thousand pulses a second. But the ordinary human ear can only receive vibrations which range from 16 to 10,000 times per second. Therefore, when the transmitter divides its attention equally between eight programs, it still sends the parts of each in such rapid sequence that, for the listener, there is no perceptible difference between what he hears and continuous sound. It is a similar effect to that which the eye receives when witnessing a "motion" picture. In reality, the eye sees a series of still pictures, each varying so slightly from the one preceding that the illusion of motion is perfect.

In similar manner, each program broadcast from an 8-channel multiplex transmitter is "sampled" 24,000 times per second, and a minuscular quantity of the sound wave is broadcast so that in the receiver these samples create a smooth reproduction of the broadcast with extremely high fidelity.

On September 9, 1946, this new system was demonstrated to FCC Commissioners, FCC Engineers, high ranking Army, Navy and Coast Guard officers and the industry. The system demonstrated consisted of eight 9 kc audio channels and a marker channel. The transmitter employed was a 50 watt transmitter operating on a carrier frequency of 930 kc. An eight bay, square loop antenna, having a power gain of approximately eight was used for the demonstration.

Eight broadcasting booths—representing in miniature eight broadcasting studios—operating simultaneously, fed the following into the transmitter located atop the I. T. & T. Building, 67 Broad Street, New York City: (1) New York Times Telephoto and Facsimile, (2) Dow Jones News ticker, (3) Teletype similar to that used by the major press associations (AP, UP, INS) in news transmission, (4) a live voice news commentator, (5) a frequency modulation (FM) program by the Columbia Broadcasting System, (6) a rebroadcast of an amplitude modulation (AM) radio program, (7) a "Muzak" recording, and (8) a recording of popular music.

Following a demonstration of the eight studios and transmitter installation at 67 Broad Street, those present were motored to the Federal Telecommunications Laboratories, located at Nutley, New Jersey. Here the broadcast was received on Federal's specially-designed receivers, the programs being repeated from 67 Broad Street for the group identically as they had been presented earlier.

A parabolic receiving antenna was used, having a gain of 17 db, which is equal to multiplying the received signals power by 50. The receiver demonstrated was mounted in a typical console type radio cabinet which also included an automatic record player. The receiver controls consisted of a volume control, tone control, and eight push buttons for program selection. Receiver design is simplified somewhat by the fact that it need only tune to one carrier frequency. Federal engineers anticipate that receivers, built in quantity production, will cost about the same as a good AM or FM receiver.

As applied to regular commercial broadcasting, the PTM radio broadcasting system increases by at least eight-fold the time available on the air, thus permitting a wide variety of programs transmitted on a single frequency.

Federal Telecommunications Laboratories officials who explained the system, pointed out that one of the first applications of PTM multiplex broadcasting in the United States will be for special business uses. Subject to frequency allocations by the Federal Communications Commission, companies furnishing recorded musical programs will be able to dispense with wires and offer to each customer his choice of eight or more different programs. PTM multiplex broadcasting is ideally suited to the growing needs of newspapers and news services. The various channels may be allocated to teletype, voice or photo-facsimile circuits in any combination of local, national or international coverage. More specialized adaptations will be found to suit the requirements of Stock Exchanges, banks, brokerage concerns and advertising agencies.

The development of PTM embodies implications and applications which are deserving of the broadcasting industry's serious consideration.

Legal Department

FCC GRANTS CP FOR NEW STATION TO LOCAL CLEVELAND INTERESTS

In a proposed decision adopted September 4, the FCC granted a CP for a 5 KW AM station in Cleveland to the Cleveland Broadcasting Company. The decision came after a hearing on the conflicting applications of Cleveland Broadcasting and Scripps-Howard Radio, Inc.

In rejecting the application of Scripps-Howard the Commission based its conclusion "primarily upon comparison of the facts of residence and familiarity with Cleveland shown by the principal officers, directors and stockholders of the respective applicants." The FCC pointed out that the directors of Cleveland Broadcasting are residents of or closely identified with Cleveland and whose "diverse backgrounds of law, industry, banking and labor, ... will result in the operation of a radio station which will be responsive to the needs and desires of the people of Cleveland." By way of comparison it was stated that the Scripps-Howard directors have no "close kinship" with Cleveland, that the President of the Company lives in New York and spend most of his time in the newspaper business, which is the principal business of the Scripps Company, sole stock owner of Scripps-Howard Radio.

The Commission added that the grant to Cleveland Broadcasting would give "greater diversity of ownership of the media of mass communication." Scripps-Howard is licensee of WCPO, Cincinnati, Ohio, WNOX, Knoxville, Tennessee and owns all voting stock in the Memphis Publishing Company, licensee of WMC, Memphis, Tennessee. It has FM applications pending for Cleveland, Pittsburgh and Indianapolis and holds a conditional grant for an FM station in Cincinnati. Among the newspapers controlled by Scripps-Howard interests is the Cleveland *Press*.

Current rationing of printing facilities in the Washington area requires that NAB REPORTS be printed one day earlier than usual. In order that developments at the weekend may be covered, NAB has arranged for last-minute printing of page 1 and this page of the REPORTS.

Acting Chairman Denny Interprets Definitions Of "Wire" News Program Classifications

(Continued from page 709)

is not required that 50 percent or more of a news program usually be devoted to 'purely local items' in order for such a program to be classified as 'local live.'

"*With respect to your second question, a news program based upon material received by wire, but more than half of which is very substantially edited and rewritten by a station staff member or by a writer employed by a sponsor and announced in its edited and rewritten form, should not be classified as a 'wire program' because of its being based upon material received by wire.* [Italics added.]

"The important factor in this regard is the treatment given locally to the news rather than its origin. For example, a program consisting of a verbatim reading by a station in New York of a wire news text about New York affairs would still be wire. On the other hand a program of national and international news based entirely upon material furnished by the wire news services would be classified 'local live' if more than half of it consists of material which has been very substantially edited and rewritten as indicated above.

"The nature of your inquiry suggests that a misconception may still persist on the part of your organization and your clients concerning the purpose and language of the definitions in question. May we again point out that it was neither our desire nor intention to cast aspersions upon wire news programs or to discourage their use. On the contrary, we have expressly recognized the highly important role that such programs play in the field of radio broadcasting. This is evident, for example, both in our report of March 7, 1946, and our letter to you of June 10, 1946, in which we also pointed out that the only reason for establishment of the program categories was as a convenience for analytical and statistical purposes."

Following receipt of Mr. Denny's letter, International New Service stated:

"We are grateful to the FCC for the amendment to the new wire program rule, and thankful to Mr. Denny for his clarification and interpretation. Thus the questions we raised in our petition several months ago are answered satisfactorily. The danger of a threat to free speech, unintentional though it might have been, is removed as is the implication of any penalty against conscientious news programming based on teletype news reports."

RATE CARD GROUP TO FORMULATE RECOMMENDATIONS FOR STUDY AT CONVENTION

A meeting of the NAB Sales Managers subcommittee on Standardization of Rate Card Format will be held in New York City, September 23-24, it was announced Friday (13), by Arthur Hull Hayes, WABC, chairman.

At this meeting final recommendations will be formulated for presentation to the industry at the NAB convention.

"An invitation is issued to any interested parties who wish to attend this meeting and be heard on the subject of recommendations for standardizing rate cards," Mr. Hayes said. He stated that appointments can be made by communicating with him direct at WABC, or with Frank Pellegrin of the NAB Department of Broadcast Advertising.

Representatives of the Time Buyers committee of the American Association of Advertising Agencies and of the rate card committees of NBC and CBS have already asked to be present, he said.

Members of the subcommittee, in addition to Mr. Hayes, are Kelly Smith, CBS director of station relations; William C. Roux, NBC Spot Sales; Ken Church, WCKY, Covington, Ky.; Craig Lawrence, WCOP, Boston, and George Southerland, WILM, Wilmington, Del. James McConnell, chairman of the NAB Sales Managers Executive Committee, will also attend.

SOME LAST-MINUTE FCC ACTIONS

Docket Case Decisions

The Commission announced its Final Decision granting the application of Harold F. Gross, d/b as Southwestern Mich. Broadcasting Company for a new station in Kalamazoo, Mich., and the application of Mon-Yough Broadcasting Company for a new station in McKeesport, Pa., to operate on 1360 kc., 1 KW, unlimited time, directional antenna at nighttime only.

Mutually exclusive applications of McKeesport Radio Co., McKeesport, Pa., and Booth Radio Stations, Inc., Lansing, Mich., requesting the same facilities, were denied.

Final Decision is also announced granting the application of Corpus Christi Broadcasting Company, for a new station at Corpus Christi, Texas; to operate on 1230 kc., 250 watts, unlimited time, subject to the condition that application is filed within 30 days for modification of permit specifying an exact antenna system and transmitter site meeting the requirements of the Commission's Standards.

Mutually exclusive applications of Howard W. Davis, tr/as The Walmac Company and R. F. & W. Broadcasting Co., for the same facilities, were denied.

MISCELLANEOUS ACTION

Scheduled Oral Argument in the matter of amendment to Sec. 3.407 of the Commission's Rules governing the announcement of mechanical records (Docket 7611) for November 25 and extended time for filing briefs to November 18, 1946.

AM LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending August 1, 1949:

WCHV, Charlottesville, Va.; WGBB, Freeport, N. Y.; KWOS, Jefferson City, Mo.; KWJB, Globe, Ariz.; KVSO (*), Ardmore, Okla.; WHIZ, Zanesville, Ohio; KOVO (*), Provo, Utah; WFOY, St. Augustine, Fla.

(*) Comr. Durr for further inquiry.

WCLO—Southern Wis. Radio, Inc., Janesville, Wis.—Granted renewal of license for the period ending February 1, 1949.

WOLS—The Florence Broadcasting Co., Inc., Florence, S. C.—Granted renewal of license for the period ending February 1, 1949.

CP'S GRANTED

The FCC on Friday (13) announced the granting of 18 CP's for AM stations, 21 final CP's for FM stations, 5 conditional CP's for FM stations and 1 CP for a television station.

Because of space limitations this week, REPORTS will publish the details of these grants in the next issue.

Employee-Employer Relations

BARGAINING ELECTION ORDERED AT WSB

In a ruling released Monday (9), the NLRB rejected the contention made by the IBEW that the bargaining unit of technicians at WSB be limited to the 7 men working at the main transmitter, excluding 8 studio control operators and 2 technicians at the FM transmitter. All 17 employees will be eligible to vote for or against representation by Local 1193 of the IBEW at the election to be held within 30 days.

The NLRB, in agreeing with the station that all three groups of technicians should be treated as one bargaining unit, pointed to the integrated functioning of all technicians, their similar conditions of employment, the extent of employee interchange, similarity in skills, and the collective bargaining pattern in the industry as well as in the area. The Board noted that the IBEW representative testified that at least 70 percent of the Union's approximately 350 agreements covering technicians, included both transmitter technicians, and studio control room operators.

RADIO DIRECTORS GUILD CHARTERED BY AMERICAN FEDERATION OF LABOR

The American Federation of Labor has just announced the issuance of an international charter to the Radio Directors Guild and the inauguration of an organizational campaign claiming a current nucleus of approximately 1,000 persons in New York, Chicago, Hollywood, and Washington. The Guild president, George Zachary, proposes to organize radio directors throughout stations in the United States and Canada.

At the moment it is not clear as to what station personnel will be considered as coming within the jurisdiction of the Radio Directors Guild.

Research Department

RADIO SET PRODUCTION FOR JUNE UP; 20% OVER MONTHLY AVERAGE IN 1941

Last week the Department of Commerce released its radio set production figures for June. Total production for all types of receivers in June was 1.2 million sets—up 9% over the 1.1 million produced in May and 20% over the average monthly production in 1941. By far the greatest effort was put into AM table models and compacts. June production of console models represented only 28% of the average 1941 monthly production of this type of receiver. By far the larger proportion of the 17,857 console models produced are AM-FM combinations.

There was no activity in straight FM sets during June and no marked increase in the number of FM converters produced. Automobile set production dropped off further—running now about 50% of the 1941 monthly average. Radio-phonograph combinations increased markedly from 118 thousand in May to 174 thousand in June—twice the monthly production of 1941 for this model. An unknown proportion of these combinations are also wired for FM.

STATION ANALYSES

The following tables present the status of all standard, commercial FM and commercial television stations by month through August 31, 1946. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

STANDARD STATIONS

As of 1945	Total Stations*	Monthly Change New**	Monthly Change Licensed to Operate	Monthly Change Deleted	Licensed to Operate	Total CP
Sept. 1.....	957				934	23
Oct. 1.....	959	2	1	0	935	24
Nov. 1.....	965	6	3	0	938	27
Dec. 1.....	984	19	1	0	939	45
1946						
Jan. 1.....	1004	20	1	0	940	64
Feb. 1.....	1032	28	5	0	945	87
Mar. 1.....	1054	22	0	0	945	109
Apr. 1....	1092	40	4	2 CP	949	143
May 1.....	1138	47	3	1 CP	952	186
June 1....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Total Changes 12 months.........		348	49	6 CP		

COMMERCIAL FM STATIONS

As of 1945	Total Stations*	Monthly Change New** CP	Monthly Change New** CG	Monthly Change Licensed to Operate	Monthly Change Deleted	Licensed to Operate	Total CP	Total CG
Sept. 1....	53					46	7	0
Oct. 1....	53	0	0	0	0	46	7	0
Nov. 1....	117	0	64	2	0	48	5	64
Dec. 1....	228	0	111	0	0	48	5	175
1946								
Jan. 1....	283	0	55	0	0	48	5	230
Feb. 1....	352	0	69	0	0	48	5	299
Mar. 1....	399	0	47	0	0	48	5	346
Apr. 1....	429	0	30	0	0	48	5	376
May 1....	479	10	50	0	0	48	5	416
June 1....	495	55	17	0	1 CG	48	70	377
July 1....	504	37	9	0	0	48	107	349
Aug. 1....	514	78	10	0	0	48	185	281
Sept. 1....	573	64	60	0	1 CG	48	249	276
Total Changes 11 months...		244	522	2	2 CG			

COMMERCIAL TELEVISION STATIONS

As of 1945	Total Stations*	Monthly Change New** CP	Monthly Change License to Operate	Monthly Change Deleted	Licensed to Operate	Total CP
Sept. 1...	9				6	3
Oct. 1....	9	0	0	0	6	3
Nov. 1...	9	0	0	0	6	3
Dec. 1...	9	0	0	0	6	3
1946						
Jan. 1...	9	0	0	0	6	3
Feb. 1...	9	0	0	0	6	3
Mar. 1...	9	0	0	0	6	3
Apr. 1...	9	0	0	0	6	3
May 1...	13	4	0	0	6	7
June 1...	26	14	0	1 CP Prewar	6	20
July 1...	27	1	0	0	6	21
Aug. 1...	34	7	0	0	6	28
Sept. 1...	36	3	0	1 CP	6	30
Total Changes 5 months		29	0	2 CP (1 Prewar)		

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* Includes stations licensed to operate, CP's and CG's.

** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

NOTE: A few stations, licensed to operate, may be temporarily off the air during period of changing to new frequencies.

POST-WAR MARKETS IN SOUTH AND WEST TO BE WIDER SAYS COMMERCE DEPT.

In the immediate post-war period the South and Far West will probably constitute a much larger share of the nation's markets than they did before the war, the Department of Commerce predicted last week.

This conclusion is based upon a recently-completed study of income payments to individuals in the United States which showed that the long-time trend towards a redistribution of the nation's total income payments in favor of the South and Far West was continued over the war period.

Total income payments in the United States—including wages and salaries, net income from unincorporated business and farms, rents and royalties, interest, dividends and other items such as military payments, relief payments and unemployment benefits—increased from $76 billion in 1940 to $153 billion in 1945—more than double.

This war-time increase in income was not distributed evenly throughout the country. In the high-income states of New England and the Middle Eastern regions, the increase was only about 75 percent, whereas in the South and West the increase ranged from 128 to 140 percent.

FCC

FURTHER REVISIONS PLANNED BY FCC IN NEW PART I OF COMMISSION RULES

As a result of the seminar conducted by the FCC on the new Part I of the FCC Rules and Regulations relating to Organization and Practice and Procedure, the Commission has decided to incorporate several changes suggested at the seminar. (REPORTS, p. 677)

NAB plans to publish a reprint of the new Part I when all revisions have been completed. It is expected that the FCC will complete the further revisions later this month.

Public Interest Programming

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of September 23-29, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West Forty-Second Street, New York 18, N. Y.

Veterans' Information Centers

In order to provide the veteran with much-needed information and counseling service that will help guide him back into gainful and useful civilian life, the Retraining and Reemployment Administration has promoted the establishment of Veterans' Information Centers—sometimes known as Community Advisory Centers—in nearly three thousand communities throughout the country. Additional centers are being established regularly. It is the function of each center to furnish all the facilities necessary to serve the individual veteran—complete and accurate information, counseling and referral service. But experience of the past several months indicates that many veterans—including those who need help most—do not know such centers exist. The immediate job, therefore, is to inform ex-servicemen and women about the services that are available to them at the advisory center and urge them to go there. If you are a relative or friend of a veteran, tell him of the services available at his community advisory center. If you are a veteran, find out the location of the veterans' information center in your locality and take advantage of its information, counseling and referral facilities. If there is no veterans' information center or community advisory center in your locality to advise you, submit your problem in writing to the Retraining and Reemployment Administration, Washington 25, D. C. (Fact Sheet No. 29)

USO Needs 19 Million Dollars for 1947

President Truman, Generals Eisenhower and Bradley, and Admiral Nimitz urge all Americans to support the USO in its campaign for 19 million dollars with which to serve the servicemen in 1947, the USO's final year of operation. There will be more men in service during the next year—1½ million—than there were when USO was started in 1941, and the morale problem has been intensified for the men still sweating it out on occupation duty, for teen-agers just drafted into the service, for troops in training. With the war over, they have less action and a greater need than ever for a well-balanced USO program, a "home away from home." The war is not yet over for the 199 thousand veterans still in hospitals in the United States, fighting a battle against pain and boredom, sometimes wondering if the nation has forgotten them and their sacrifices. USO as a bond between the GI and the community he left behind is a steadying influence in the nation's transition to peacetime and a bridge between war and peace for the veterans. Stress the services offered by USO: (1) USO provides the clubs which serve as a "home away from home" for the GI in the U. S. and overseas. It helps him in traveling to and from home, gives a helping hand to his family living in towns near army camps. It helps him find wholesome entertainment in pleasant circumstances. It is a source of heart-warming hospitality and good cheer in strange surroundings. (2) USO Camp Shows and Sketching Service come regularly to entertain men who have to spend long, weary months in plaster casts, or lying in bed, men who need an antidote for trouble, a relief from pain. (3) USO brings activity into the hospital and adjusts its club programs to help the convalescent veteran and GI return to normal, everyday community living. Emphasize the universal appeal, the volunteer backing of USO. (4) USO represents the three great faiths, combines the efforts of six member agencies. (5) USO is the voluntary expression of the American people's desire to stand beside the GI—as shown by the remarkable record of service by USO volunteers. Emphasize that USO's task in 1947 is part of the unfinished task of winning the war—of safeguarding the fruits of victory so that peace can be made secure—that not until the end of 1947 will USO have earned its honorable discharge for a job well done—so GIVE TO THE USO—THROUGH YOUR COMMUNITY CHEST OR THROUGH YOUR LOCAL USO CAMPAIGN.* *Note* *The line above is the approved USO radio "tag line." USO requests that it be incorporated in all allocated programs. (Fact Sheet No. 32)

(Continued on next page)

CHRISTMAS GIFT CAMPAIGN LAUNCHED

World Festivals for Friendship, Inc., 2 West 45th Street, New York 19, N. Y., is engaged in its second annual national campaign to solicit Christmas gifts for the children of war torn countries.

Mrs. Gertrude Mittlemann is chairman of the gift committee. She advises that National Retail Dry Goods Association is among the groups cooperating in this year's campaign. Last year, when "Share Your Christmas" was launched, 200,000 presents were donated.

DAR RADIO PLANS CALL FOR TRANSCRIPTIONS AND SPOTS FOR LOCAL USE

Radio plans of the DAR have been announced for 1946-47 by Mrs. George Howard, national radio chairman of the organization.

A series of spot announcements has been released to the 48 state chairmen for use by local chapters on patriotic holidays.

Other plans include a series of transcriptions featuring Mrs. Julius Talmadge, President General of the DAR.

Through these releases, it is expected that local DAR leaders and radio stations will be provided with authentic material for public interest programs.

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, September 16. They are subject to change.

Monday, September 16

KFVS—Oscar Hirsch, trading as Hirsch Battery and Radio Co., Cape Girardeau, Mo.—C. P. **960 kc.**, 1 KW, directional antenna for night use.

Other Participants

Mt. Vernon Radio & Television Co. (Intervenor)
Midwest Broadcasting Co. (Intervenor)

Further Hearing

(To be held in the office of Commissioner Wakefield, Room 6213, New Post Office Building)

KTKC—Tulare-Kings County Radio Associates, Visalia, Calif.—C. P. **940 kc.**, 5 KW, directional antenna, unlimited.

At Williamsport, Pennsylvania

(Court room No. 2, Federal Building)

NEW—Lycoming County Broadcasting Co., Williamsport, Pa.—C. P. **1340 kc.**, night 250 watts, day 250 watts; unlimited.

NEW—Harry J. W. Kiessling, Carl F. Strochmann, Frank E. Plankenborn and Wm. P. Willson, a partnership, d/b as Williamsport Radio Broadcasting Associates, Williamsport, Pa.—C. P. **1340 kc.**, 250 watts day, 250 night; unlimited.

At Bridgeport, Connecticut

(Common Council Chambers, City Hall)

NEW—The Yankee Network, Inc., Bridgeport, Conn.—For FM facilities.

NEW—The Travelers Broadcasting Service Corp., Bridgeport, Conn.—For FM facilities.

NEW—Harry F. Guggenheim, Bridgeport, Conn.—For FM facilities.

NEW—Harold Thomas, Bridgeport, Conn.—For FM facilities.

NEW—The Danbury News-Times Co., Danbury, Conn.—For FM facilities.

NEW—The Western Connecticut Broadcasting Co., Stamford, Conn.—For FM facilities

NEW—The Bridgeport Herald Corp., Bridgeport, Conn.—For FM facilities.

Tuesday, September 17

NEW—James A. Noe, Lake Charles, La.—C. P. **1230 kc.**, 100 watts, unlimited.

Friday, September 20

Further Hearings

WGTM—Penn Thomas Watson, Wilson, N. C.—C. P. **590 kc.**, 5 KW, unlimited DA-night and day.

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.—C. P. **590 kc.**, 5 KW, unlimited, DA-night & day.

WFTC—Jonas Weiland, Kinston, N. C.—C. P. **590 kc.**, 5 KW, unlimited, DA-night.

WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—C. P. **590 kc.**, 1 KW, unlimited, DA daytime only.

WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.—C. P. **610 kc.**, 1 KW, unlimited, DA-night & day.

NEW—Virginia Broadcasting Corp., Roanoke, Va.—C. P. **610 kc.**, 1 KW, unlimited DA-night and day.

(In Room 2232)

Informal Conference on Revision of Schedule 13.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces adoption of a final decision granting the application of Radio Engineering Service (B3-P-4498; Docket 7422) for a new station in Pine Bluff, Ark., to operate on **1400 kc.**, with 250 watts, unlimited time, conditioned upon submission of an application for modification of CP within 60 days, specifying a transmitter location acceptable to the Commission and subject to the approval of the CAA, and waiver of Sec. 3.55(b) of the rules, until a modulation monitor acceptable to the Commission can be obtained.

The mutually exclusive application of Arkansas Democrat Company for the same facilities at Little Rock (B3-P-3760; Docket 6731) is denied. (B-269)

The Commission announces adoption of a proposed decision (B-274) looking towards the grant of an application of the Cleveland Broadcasting Co., Inc., for a new station

(Continued on next page)

in Cleveland, Ohio (B2-P-4058; Docket 6917), to operate on **1300 kc.**, with 5 KW, unlimited time, directional antenna, conditioned upon the approval of site by the CAA, and waiver of Sec. 3.55(b) of the rules, until a modulation monitor acceptable to the Commission can be obtained.

The mutually exclusive application of Scripps-Howard Radio, Inc. (B2-P-4118; Docket 6916), for the same facilities is proposed to be denied.

At the same time final decisions were adopted in the following cases:

Granting the application of Tuscaloosa Broadcasting Co. (B3-P-4071; Docket 7177), for a new station in Tuscaloosa, Ala., to operate on **1450 kc.**, 250 watts, unlimited time, subject to approval by CAA of an antenna system and transmitter site; and denial of mutually exclusive application of West Alabama Broadcasting Co. (B3-P-4286; Docket 7178), for the same facilities. (B-267)

The Commission announces adoption of a Supplemental Proposed Decision (B-224), concluding that the evidence adduced at the subsequent hearing enforces the findings set forth in its proposed decision of October 17, 1945, in re applications of WTNJ, Trenton, N. J.; WCAM, Camden, N. J., and WCAP, Asbury Park, N. J.

The Commission proposes to deny the applications of WOAX, Inc., for renewal of license of WTNJ, Trenton, N. J., and for modification of license requesting unlimited time on **1310 kc.** and assignment to WCAM and WCAP of frequency **1260 kc.** (Dockets 5893 and 6161); deny the applications of The City of Camden for renewal of license and modification of license of WCAM, Camden, N. J., to share with WCAP the time now used on **1310 kc.** by WTNJ, without prejudice, however, to the City of Camden filing a new application for a construction permit and license to operate on **1310 kc.**, sharing time with WCAP, providing it is affirmatively shown that the City of Camden would have the exclusive use and control of the station and that no further effect would be given to the agreements here declared to be contrary to the public interest (Dockets 5361 and 6144); and to grant the application of Radio Industries Broadcasting Co. for renewal of license of Station WCAP, Asbury Park, N. J., and to dismiss without prejudice its application for modification of license to share the **1310 kc.** frequency with only WCAM, instead of with both WCAM and WTNJ. (Dockets 5778 and 6145)

AM APPLICATION GRANTED

NEW—Las Vegas Broadcasters, Inc., Las Vegas, Nev.—Granted CP for a new station to operate on **1230 kc.**, 250 watts, unlimited time, subject to the conditions that applicant will within 60 days from date of action file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standards; waiver of Secs. 3.55(b) and 3.60. (B5-P-4787)

MISCELLANEOUS APPLICATIONS GRANTED

NEW—Cherry & Webb Broadcasting Co., near Providence, R. I.—Granted construction permit for a new experimental television broadcast station. (B1-PVB-173)

NEW—Corley Radio & Sound Service, area of Trinidad, Colo.—Granted construction permit for new relay broadcast station. (B5-PRE-474)

NEW—Gates Radio Co., Quincy, Ill.—Granted construction permit for new developmental broadcast station. (B4-PEX-97)

NEW—Federal Tel. and Radio Corp., Newark, N. J.—Granted CP for a new developmental broadcast station. (B1-PEX-95) Action 9/9.

NEW—News-Press Publishing Co., area of Santa Barbara, Calif.—Granted CP for a new relay station to be used with standard station KTMS. (B5-PRE-470) Frequency assignment subject to change in accordance with proceedings in Docket 6651.

NEW—Leonard A. Versluis (mobile), area of Grand Rapids, Mich.—Granted CP for a new relay station to be used with standard station WLAV. (B2-PRE-473) Frequency assignment subject to change in accordance with proceedings in Docket 6651.

NEW—News-Press Publishing Co., area of Santa Barbara, Calif.—Granted CP for a new relay station to be used with standard station KTMS. (B5-PRE-469) Frequency assignment subject to change in accordance with proceedings in Docket 6651.

NEW—Northwest Broadcasting Co. (portable), area of Fort Dodge, Ia.—Granted CP for a new relay station to be used with standard station KVFD. (B4-PRY-320) Frequency assignment subject to change in accordance with proceedings in Docket 6651.

NEW—Radiophone Broadcasting Station WOPI, Inc., area of Bristol, Tenn., and Bristol, Va.—Granted CP for a new relay station to be used with standard station WOPI. (B4-PRE-464) Frequency assignment subject to change in accordance with proceedings in Docket 6651.

DESIGNATED FOR HEARING

Four States Broadcasting Corp., Texarkana, Ark.; Magnolia Broadcasting Co., Magnolia, Ark.—Designated for consolidated hearing the application of Four States Broadcasting Corp. (B3-P-4938) with application of Magnolia Broadcasting Co. (B3-P-5088) both requesting the frequency **1490 kc.** with 250 watts, unlimited time, at Texarkana and Magnolia, Ark., respectively.

Oneonta Star, Inc., Oneonta, N. Y.—Designated for hearing the application of Oneonta Star, Inc. (B1-P-5114), for a new station to operate on **1400 kc.**, 250 watts, unlimited time, in a consolidated proceeding with application of Edw. L. Schacht. Further ordered that the order of Aug. 22 designating the Schacht application for hearing and making WABY a party to the proceeding, be amended to include the application of Oneonta Star, Inc.

Bluefield Broadcasting Co., a partnership, Bluefield, W. Va.; Odes E. Robinson, Bluefield, W. Va.—Designated for consolidated hearing the application of Bluefield Broadcasting Co. (B2-P-4990) for a new station to operate on **1240 kc.**, 250 watts, unlimited time, with application of Odes E. Robinson (B2-P-5160), requesting the same facilities.

Ben K. Weatherwax, Aberdeen, Wash.; Fred G. Goddard, Hoqiam, Wash.—Designated for consolidated hearing the application of Ben K. Weatherwax (B5-P-5098) with application of Fred G. Goddard (B5-P-5180), both requesting the frequency **1450 kc.**, 250 watts, unlimited time, at Aberdeen and Hoquiam, Wash., respectively.

WGBS—The Fort Industry Co., Miami, Fla.—Designated for hearing on engineering issues only, application for CP to increase power from 10 to 50 KW, install new transmitter, make changes in DA and change transmitter location. (B3-P-4393)

Booth Radio Stations, Inc., Saginaw, Mich.—Designated for hearing on interference issue, application for a new station to operate on **790 kc.**, 1 KW, unlimited time, DA-2. (B2-P-4088; Docket 6805)

WBBW-WABW—Associated Broadcasters, Inc. (assignor); Evansville On The Air, Inc. (assignee), Indianapolis, Ind.—Designated for consolidated hearing applications for consent to voluntary assignment of construction permit of Station WBBW and assignment of license of FM station WABW from Associated Broadcasters, Inc., to Evansville On The Air, Inc. (B4-AL-538; B4-ALH-6)

AM LICENSE RENEWALS

Correction

According to a correction by the Commission, Station WADC was erroneously listed as having received a renewal of license for the period ending November 1, 1948. (See Current REPORTS, p. 680.) The action should have read:

WADC—Allen T. Simmons, Tallmadge, Ohio—Present license extended on a temporary basis to November 1, 1946.

(Continued on next page)

WWDC—Capital Broadcasting Co., Washington, D. C.—Granted renewal of license for the period ending February 1, 1948.

KGKB—East Texas Broadcasting Co., Tyler, Texas—Granted renewal of license for the period ending August 1, 1948.

MISCELLANEOUS ACTIONS

WEEK—West Central Broadcasting Co., Peoria, Ill.—Granted modification of construction permit which authorized new station, to change type of transmitter, change transmitter and studio location, and extend commencement and completion dates to 60 days after grant and 180 days thereafter. (B4-MP-2084)

WKBR—Concord Broadcasting Corp., Manchester, N. H.—Granted modification of construction permit which authorized new station, to change corporate name to Granite State Broadcasting Co., Inc., for approval of antenna and of transmitter and studio locations. (B1-MP-2005)

WCTT—The Corbin Times-Tribune, Corbin, Ky.—Granted modification of construction permit which authorized new station, to change type of transmitter, approval of antenna and of transmitter location. (B2-MP-1974)

WJLD—Johnston Broadcasting Co., Bessemer, Ala.—Granted construction permit to change transmitter and studio location. (B3-P-4988)

WNGO—Mayfield Broadcasting Co., Mayfield, Ky.—Granted modification of construction permit which authorized new station, for changes in transmitting equipment, approval of antenna and of transmitter and studio locations. (B2-MP-2018)

WLEX—The Central Kentucky Broadcasting Co., Lexington, Ky.—Granted modification of construction permit which authorized new station, for approval of antenna and of transmitter and studio locations. (B2-MP-2042)

WASL—The Chesapeake Radio Corp., Annapolis, Md.—Granted modification of construction permit which authorized new station, for approval of antenna and of transmitter and studio locations. (B1-MP-2000)

KMBC—Midland Broadcasting Co., Kansas City, Mo.—Granted license to cover construction permit which authorized decrease in power of auxiliary transmitter, and install new auxiliary transmitter. (B4-L-2017)

WNCA—Community Broadcast Co., Asheville, N. C.—Granted license to cover construction permit which authorized new station. (B3-L-1978)

WROV—Blue Ridge Broadcasting Corp., Roanoke, Va.—Granted modification of construction permit which authorized a new standard broadcast station, for changes in antenna and changes in transmitter location, and extend commencement and completion dates to 30 days after grant and 180 days thereafter. (B2-MP-2006)

WMOC—The Covington News, Inc., Covington, Ga.—Granted modification of construction permit which authorized a new standard broadcast station, to change type of transmitter and extend commencement and completion dates to 60 days after grant and 180 days thereafter. (B3-MP-2078)

WSAP—Portsmouth Radio Corp., Portsmouth, Va.—Granted construction permit to make changes in vertical antenna and mount FM antenna on top of vertical antenna. (B2-P-4357)

KTEM—Bell Broadcasting Co., Temple, Texas—Granted construction permit to install new transmitter and vertical antenna with FM antenna mounted on top and make changes in ground system. (B3-P-4752)

KARV—Arizona Radio & Television, Inc., Mesa, Ariz.—Granted modification of construction permit which authorized new standard broadcast station, for approval of antenna and of transmitter location. (B5-MP-1978)

KGKL—KGKL, Inc., San Angelo, Texas—Granted modification of construction permit to change transmitter location. (B3-MP-2040)

WKDK—Newberry Broadcasting Co., Newberry, S. C.—Granted modification of construction permit which authorized new standard broadcast station, to change type of transmitter, for changes in antenna and in transmitter and studio locations, and extend commencement and completion dates to 60 days after grant and 120 days thereafter. (B3-MP-2012)

WLSL—Loyola University, area of New Orleans, La.—Granted license to cover construction permit which authorized new relay station. (B3-LRY-323)

WTAW—Agricultural & Mechanical College of Texas, College Station, Texas—Granted petition to dismiss without prejudice application for construction permit (B3-P-3839; Docket 6760), subject to the right of reinstatement under provisions of the Commission Public Notice of January 5, 1946.

WCHS—Port Huron Broadcasting Co., Port Huron, Mich.—Continued hearing in re application for renewal of license of WCHS to November 18, 1946.

W1XHR—Harvey Radio Laboratories, Inc., Cambridge, Mass.—Granted construction permit to change power of developmental station from 250 watts to 1 KW, install new transmitter and make changes in antenna system. (B1-PEX-98)

WNBF-FM—Wylie B. Jones Advertising Agency, Binghamton, N. Y.—Granted modification of license to change name to Clark Associates, Inc. (B1-MLH-8)

WOR—Bamberger Broadcasting Service, Inc., New York City—Placed in pending files application for CP to install a new DA for day and night use for station WOR using **710 kc.**, 50 KW, DA, U. (B1-P-4575)

The High Point Enterprise, Inc., High Point, N. C.—Adopted an order denying petition insofar as it requests reinstatement of a grant made on March 7, 1946, for a new station on **830 kc.** at High Point, but granted the petition insofar as it requests grant of said application as amended July 19, 1946, to specify the frequency **1070 kc.** with 1 KW, daytime only, subject to the condition that applicant within 60 days from date file an application for modification of permit specifying a transmitter site and antenna system meeting the Commission's standards. (B3-P-4199; Docket 7553.) (On April 26 the Commission set aside the grant made March 7 and designated this application for hearing, and application as amended was removed from the docket on July 19.)

Radio Wisconsin, Inc., Madison, Wis.—Dismissed on petitioner's own request, its petition for reconsideration directed against the Commission's action of June 6 granting without hearing the application of Wabash Valley Broadcasting Corp., Terre Haute, Ind. (B4-P-4130)

WEMP—Glenn D. Roberts et al, d/b as Milwaukee Broadcasting Co., Milwaukee, Wis.—Denied petition for reinstatement of its application (B4-P-3997) for change of facilities of WEMP including change in frequency from **1340** to **1200 kc.**, increase in power from 250 watts to 10 KW.

Collinson-Wingate Broadcasting Co., Topeka, Kans.—Adopted an order denying petition for reconsideration of Commission's action of August 1 consolidating for hearing with hearing heretofore held on petitioner's application and that of Emporia Broadcasting Co., Inc., the applications of Blue Valley Broadcasting Co. and General Broadcasting Co. and Inland Broadcasting Co. (KORN), now scheduled for Sept. 4.

KVWC—Northwestern Broadcasting Co., Vernon, Texas—Granted license to cover CP which authorized installation of new vertical antenna with FM antenna mounted on top (B3-L-2023). Also authority to determine operating power by direct measurement. (B3-Z-1846)

KAVE—Carlsbad Broadcasting Corp., Carlsbad, N. Mex.—Granted license to cover CP which authorized installation of a new transmitter. (B5-L-2028)

WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.—Granted license to use formerly licensed main transmitter as an auxiliary with power of 1 KW, DA day and night. (B1-L-2013)

WINS—The Crosley Corp., New York City—Granted modification of CP, which authorized increase in power, etc., for extension of completion date to 11-25-46; conditions. (B1-MP-2025)

(Continued on next page)

WHHM—WHHM Broadcasting Co., Memphis, Tenn.—Granted license to cover CP which authorized a new station to operate on **1340 kc.**, 250 watts, unlimited time; waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions (B3-L-2014). Also authority to determine operating power. (B3-Z-1838)

KCVR—Central Valley Radio, Lodi, Calif.—Granted license to cover CP which authorized a new station to operate on **1570 kc.**, 250 watts, daytime; waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions (B5-L-2002). Also authority to determine operating power. (B5-Z-1827)

KWIC—Utah Broadcasting and Television Co., area of Salt Lake City—Granted modification of CP to change power of relay station from .2 to 2 watts, and to change type of transmitter (B5-MPRE-62). (Frequency assignment subject to change in accordance with proceedings in Docket 6651.)

WBGO—The Board of Education of Newark in County of Essex, Newark, N. J.—Granted modification of CP which authorized a new noncommercial educational broadcast station, for change in antenna system. (B1-MPED-29)

KOKU—State Univ. of Okla., Norman, Okla.—Granted modification of CP which authorized a new noncommercial educational broadcast station for change in transmitter and antenna system; channel **91.1 mc.** (No. 216); 7 KW, effective radiated power; 400 feet antenna height. (B3-MPED-30)

Harry F. Guggenheim, Bridgeport, Conn.—Denied petition insofar as it requests continuance of consolidated hearing upon FM applications in Bridgeport area; insofar as petition requests continuance of hearing on petitioner's application only it is granted, and the hearing on application (B1-PH-944; Docket 7464) is continued without date until further order of the Commission.

WMIL Broadcasting Co., Milwaukee, Wis.—Granted petition to dismiss without prejudice application for a new station. (B4-P-3660; Docket 6701)

John Dawes Ames, et al, d/b as Lakeshore Broadcasting Co., Evanston, Ill.—The Commission on its own motion removed from the hearing docket application for a new station (B4-P-4750; Docket 7629), and placed same in the pending file pending the outcome of the clear channel hearing.

A. J. Feldman, Chicago, Ill.—Granted request for continuance of oral argument upon application of WCLS, Inc. (Docket 6983) now scheduled for Sept. 11, and continued same until further order of the Commission.

WFLA—The Tribune Co., Tampa, Fla.—Granted modification of CP which authorized changes in DA, for extension of commencement and completion dates to 10-1-46 and 4-1-47 respectively. (B3-MP-2073)

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kans.—Granted modification of CP which authorized change in frequency, etc., for extension of completion date to Jan. 1-47. (B4-MP-2054)

WNHC—The Elm City Broadcasting Corp., New Haven, Conn.—Granted license to cover CP authorizing installation of a new transmitter. Waiver of Secs. 3.55(b) and 3.60 granted; conditions. (B1-L-2029)

WARD—Central Broadcasting Co., Inc., Johnstown, Pa.—Granted license to cover CP which authorized a new station to operate on **1490 kc.**, 250 watts, unlimited time; waiver of Secs. 3.55(b) and 3.60 granted; conditions (B2-L-2015). Also authority to determine operating power by direct measurement. (B2-Z-1839)

KWEN—W. Memphis Broadcasting Corp., W. Memphis, Ark.—Granted modification of CP which authorized a new station, to change transmitter and studio locations. (B3-MP-2056)

W9XEK—Courier-Journal and Louisville Times Co., Louisville, Ky.—Granted modification of CP for extension of completion date. (B2-MPEX-27)

W1CY—North County B/cg Co., Malone, N. Y.—Granted modification of CP, which authorized a new station, for approval of antenna, transmitter and studio locations. (B1-MP-1986)

KVPO—Pacific Frontier B/cg Co., Ltd., Honolulu, T. H.—Granted modification of CP, which authorized a new station, for changes in antenna, and changes in transmitter and studio locations, and extension of commencement and completion dates to 60 days after grant and 180 days thereafter, respectively; subject to condition that permitee shall satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation. (B-MP-2027)

WQAM—Miami Broadcasting Co., Miami, Fla.—Granted CP to install a new antenna and mount FM tower on top; subject to condition that permittee will assume full responsibility for adjustment of any reasonable complaints arising from excessively strong signals; will adjust satisfactorily any blanketing or cross modulation difficulties experienced by listeners within the 250 mv/m contour; will reduce power as required by the Comm. if such difficulties do in fact occur and it finds itself unable to adjust satisfactorily such difficulties experienced by listeners within the 250 mv/m contour. (B3-P-5022).

KCOW—Central Wash. Broadcasters, Inc., Ellensburg, Wash.—Granted license to cover CP which authorized a new station to operate on **1240 kc.**, 250 watts, unlimtied time; Secs. 3.55(b) and 3.60 of Rules waived; on condition that a cathode ray oscilloscope will be used to continuously monitor percentage modulation; (b) that freq. checks by an external standard will be submitted to the Comm. weekly, and (c) that approved freq. monitors will be installed as soon as such equipment becomes available. Also granted authority to determine operating power. (B5-L-2016; B5-Z-1840)

KATO—Sierra B/cg Co., Reno, Nev.—Granted license to cover CP which authorized a new station to operate on **1340 kc.**, 250 watts, unlimited time; Secs. 3.55(b) and 3.60 of Rules waived; on condition that a cathode ray oscilloscope will be used to continuously monitor percentage modulation; (b) that freq. checks by an external standard will be submitted to the Comm. weekly, and (c) that approved freq. monitors will be installed as soon as such equipment becomes available. Also granted authority to determine operating power. (B5-L-2020; B5-Z-1843)

WAGM—Lester E. Hughes, et al. (transferors); Harold D. Glidden and Harry E. Umphrey (transferees); Aroostook Broadcasting Corp. (licensee), Presque Isle, Maine—Granted consent to acquisition of control of licensee corporation from Lester E. Hughes, Mrs. Lester E. Hughes, C. F. Grant, Mrs. C. F. Grant and Ernest A. Trite to Harold D. Glidden and Harry E. Umphrey, by transfer of 68%, or 214 shares, of outstanding capital stock for $5,500. (B1-TC-491)

Mutual Broadcasting System, Inc., Chicago, Ill.—Granted extension of its permit to transmit programs to certain foreign (Canadian) stations for broadcast purposes. (B4-FP-156)

Columbia Broadcasting System, Inc., New York, N. Y.—Granted extension of authority to transmit programs to foreign (Canadian) stations for broadcast purposes. (B1-FP-157)

WBKY—Univ. of Ky., Lexington, Ky.—Granted CP to specify channel No. 217, **91.3 mc.** and change power to 2.3 KW, change transmitter and change antenna system in non-commercial educational FM station. (B2-PED-75)

W9XJN—Joseph F. Novy, Riverside, Ill.—Granted modification of CP for change in power of developmental station from 1 KW to 550 watts. (B4-MPEX-28)

ACTIONS ON MOTIONS

Southwestern Broadcasting & Television Co., Albuquerque, N. Mex.—Granted petition to dismiss without prejudice application for CP. (B5-P-4837; Docket 7758)

Intermountain Broadcasting Co., Inc., Albuquerque, N. Mex.—The Commission on its own motion removed from the hearing docket application for CP. (B5-P-5083; Docket 7759)

WHYN—The Hampden-Hampshire Corp., Holyoke, Mass.—Granted petition to reinstate application for CP (B1-P-4347) which was dismissed without prejudice

(Continued on next page)

subject to right of reinstatement, and accepted amendment to specify frequency **560 kc.** with 1 KW, unlimited time.

Gulf State Broadcasting Co., Crowley, La.—Granted petition to dismiss without prejudice its application for CP. (B3-P-4577; Docket 7525)

Acadia Broadcasting Co., Crowley, La.—The Commission on its own motion removed from the hearing docket application for CP (B3-P-4725; Docket 7526)

The Tower Realty Co., Baltimore, Md.—Granted petition for leave to amend its application for FM construction permit, to specify new by-laws, additions to board of directors and officers of the company, etc., and the amendment was accepted. (B1-PH-895; Docket 7725)

Tar Heel Broadcasting System, Inc., Clinton, N. C.—Granted petition for leave to amend its application for CP (B3-P-4831; Docket 7706), so as to specify the frequency **880** instead of **550 kc.** The amendment was accepted and application removed from hearing docket.

Sampson Broadcasting Co., Clinton, N. C.—The Commission on its own motion removed from the hearing docket the application for CP. (B3-P-4845; Docket 7707)

Tennessee-Kentucky Broadcasting Co., Paris, Tenn.—Granted petition to dismiss without prejudice application for CP. (B3-P-4653; Docket 7507)

Ojai Broadcasting Co., Ventura, Calif.—Granted petition for leave to amend application for CP (B5-P-4463; Docket 7469), so as to specify certain minor changes in officers, supply current financial data, etc., and the amendment was accepted.

Ojai Broadcasting Co., Ventura, Calif.—Granted petition to waive Sec. 1.384 (b) of the rules and accept petitioner's written appearance in re application for CP (Docket 7469)

Grass Valley-Nevada City Broadcasters, Inc., Grass Valley, Calif.—Granted petition for leave to amend its application for CP (B5-P-4616; Docket 7461) so as to specify frequency **1230** with 100 watts unlimited time, instead of **1400 kc.**, with 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

I & E Broadcasting Co., Dayton, Ohio—Denied petition requesting advancement of hearing date now scheduled for October 30 to the week of Sept. 16, in re petitioner's application (Docket 7586) and applications of Paul F. Braden (Docket 7587) and Radio Kentucky, Inc. (Docket 7635)

WLOF—Hazlewood, Inc., Orlando, Fla.—Granted petition for continuance of hearing on application for CP (Docket 6864) now scheduled for Sept. 13, and continued same to November 13, 1946.

The Tower Realty Co., Baltimore, Md.—Granted motion for leave to amend its application for CP (B1-P-4490; Docket 7429), so as to specify 10 KW power instead of 5 KW, etc., and the amendment was accepted.

B. Loring Schmidt, Salem, Ore.—Granted authority to take a deposition in re further hearing on his application for CP (B5-P-4794; Docket 7624) and application in Docket No. 7379. Also granted petition of B. Loring Schmidt requesting the admission of Harvey S. Benson to the Commission Bar pro hac vice for the purpose of taking depositions in this proceeding.

KEYS—Nuecos Broadcasting Co., Corpus Christi, Texas—Granted petition for leave to amend its application for CP (B3-P-3999; Docket 7561), so as to specify a revised DA pattern, etc. The amendment was accepted and the application as amended was removed from the hearing docket.

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Granted petition for continuance of hearing on application for CP (B2-P-3855; Docket 7352) now scheduled for Sept. 17, and continued same to November 18, 1946.

Amalgamated Broadcasting System, Inc., Philadelphia, Pa.—Granted petition to dismiss without prejudice its application for a new FM station (B2-PH-673; Docket 7641)

WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Granted motion for leave to amend its application for a new FM station, so as to supply current and complete engineering information, and the amendment was accepted.

San Diego Broadcasting Co., San Diego, Calif.—The Commission on its own motion continued the hearing on application for CP (B5-P-3740; Docket 7600) now scheduled for Sept. 13, to October 14, 1946.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

WGR—Buffalo Broadcasting Corporation, Buffalo, N. Y.—Voluntary assignment of license to WGR Broadcasting Corporation.

590 Kilocycles

WARM—Union Broadcasting Co., Scranton, Pa.—Construction permit to change frequency from **1400** to **590 kc.**, increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from Dunmore to Scranton, Pa.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Construction permit to change frequency from **1240** to **590 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use.

620 Kilocycles

NEW—Newark Broadcasting Corp., Newark, N. J.—Construction permit for a new standard broadcast station to be operated on **620 kc.**, power of 5 KW, directional antenna and unlimited hours of operation. Amended to request facilities in part of WAGE.

690 Kilocycles

WCYB—Appalachian Broadcasting Corp., Bristol, Va.—Modification of construction permit (B2-P-4651, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and approval of transmitter location.

710 Kilocycles

NEW—KTRM, Inc., Beaumont, Texas (P. O. 815 American National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **710 kc.**, power of 250 watts, and daytime hours of operation.

730 Kilocycles

NEW—State Broadcasting Co., Oklahoma City, Okla.—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW, and daytime hours of operation. Amended to make changes in antenna and change frequency from **730** to **890 kc.**

KSLO—James B. Littlejohn, Ogden, Utah—Modification of construction permit (B5-P-4249, which authorized a new standard broadcast station) for changes in transmitting equipment for approval of antenna with FM antenna mounted on top and approval of transmitter and studio locations.

740 Kilocycles

WORZ—Central Florida Broadcasting Co., Orlando, Fla.—Modification of construction permit (B3-P-3947, which authorized a new standard broadcast station) to make changes in directional antenna, change transmitter and studio location.

(Continued on next page)

790 Kilocycles

NEW—Washington Broadcasters, Inc., Spokane, Wash.—Construction permit for a new standard broadcast station to be operated on **630 kc.**, power of 5 KW, directional antenna, and unlimited hours of operation. Amended to change frequency from **630** to **790 kc.**, make changes in directional antenna and change transmitter location.

NEW—C. Harold Ferran, E. L. Ferran, Harvey K. Glass, R. J. Schneider and Frank W. Stebbins, d/b as Lake County Broadcasters, Eustis, Fla. (P.O. 23 Magnolia Avenue)—Construction permit for a new standard broadcast station to be operated on **790 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

860 Kilocycles

NEW—Wilbur Courtland Fouts, Nacogdoches, Texas—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation. Amended to change frequency from **1230** to **860 kc.**, power from 250 to 500 watts, hours of operation from unlimited to daytime, change type of transmitter, changes in antenna, and change transmitter location.

880 Kilocycles

WRFD—Peoples Broadcasting Corp., near Worthington, Ohio—Modification of construction permit (B2-P-4663, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location.

910 Kilocycles

KPOF—Pillar of Fire (a corporation), near Denver, Colo.—Modification of construction permit (B5-P-4371, which authorized to increase power and install new transmitter) for extension of completion date.

KALL—Salt Lake City Broadcasting Co., Salt Lake City, Utah—Relinquishment of control of licensee corporation by Abrelia S. Hinckley, George C. Hatch, Wilda Gene Hatch, thru sale of 15,000 shares of common stock to Telegram Publishing Company.

930 Kilocycles

WPAT—North Jersey Broadcasting Co., Inc., Paterson, N. J.—Construction permit to change hours of operation from daytime to unlimited time, increase power from 1 KW day, to 5 KW day and night, install directional antenna for day and night use, and install new transmitter. Amended to make changes in directional antenna.

970 Kilocycles

KWBC—Worth Broadcasting Co., Fort Worth, Tex.—Modification of construction permit (B3-P-4448, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

1020 Kilocycles

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Modification of construction permit (B5-P-3808, as modified, which authorized installation of new transmitter and antenna, increase in power, and change transmitter location) to make changes in antenna.

NEW—William F. Butt & Paris G. Singer, d/b as The Voice of Thomaston, Thomaston, Ga.—Construction permit for a new standard broadcast station to be operated on **1030 kc.**, power of 250 watts, and daytime hours of operation. Amended to change frequency from **1030** to **1020 kc.**

1050 Kilocycles

WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Construction permit to install FM antenna on top of present AM vertical radiator.

KFJM—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—Modification of construction permit (B3-P-3990, which authorized a new standard broadcast station), for approval of antenna, approval of transmitter site, and to specify studio location.

1060 Kilocycles

WCMW—Stark Broadcasting Corp., Canton, Ohio—License to cover construction permit (B2-P-4406) which authorized a new standard broadcast station and for approval of studio location.

WCMW—Stark Broadcasting Corp., Canton, Ohio—Authority to determine operating power by direct measurement of antenna power.

NEW—E. H. Rowley, Glen H. McClain, L. M. Rice and James A. Clements, a partnership, d/b as Metropolitan Houston Broadcasting Co., Houston, Texas (P. O. c/o James A. Clements, Box 184, Angleton, Texas)—Construction permit for a new standard broadcast station to be operated on **1060 kc.**, power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation.

1090 Kilocycles

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Modification of construction permit (B2-P-3977, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio locations.

1100 Kilocycles

NEW—Roy Richards, Robert Tisinger, J. E. Duncan, and Thomas Carr, a partnership, d/b as Carroll Broadcasting Co., Carrollton, Ga.—Construction permit for a new standard broadcast station to be operated on **1100 kc.**, power of 250 watts, and daytime hours of operation. Amended to correct geographic coordinates, and make changes in antenna.

1110 Kilocycles

WALT—W. Walter Tison, tr/as Tampa Broadcasting Co., Tampa, Fla.—Modification of construction permit (B3-P-4514, which authorized a new standard broadcast station) to change applicant's name from W. Walter Tison to W. Walter Tison, tr/as Tampa Broadcasting Co., to change type of transmitter for approval of antenna, transmitter location and to specify studio location.

NEW—John Nazak and Joanne May Levko, a partnership, d/b as Oneonta Broadcasting Company, Oneonta, N. Y.—Construction permit for a new standard broadcast station to be operated on **1110 kc.**, power of 250 watts and daytime hours of operation.

1120 Kilocycles

NEW—Leon Wyszatycki, tr/as Greater Erie Broadcasting Company, Lackawanna, N. Y. (P.O. 17227 Muirland Street, Detroit, Mich.)—Construction permit for a new standard broadcast station to be operated on **1120 kc.**, power of 1 KW and daytime hours of operation.

1140 Kilocycles

KGDM—E. F. Peffer, Stockton, Calif.—Construction permit to install an FM antenna on top of one of the present directional towers.

1170 Kilocycles

NEW—Joseph G. Mathews, E. Judkins Mathews, and John C. Mathews, d/b as Southern Broadcasting Co., Montgomery, Ala.—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 10 KW, directional antenna, and unlimited hours of operation. Amended to make changes in directional antenna and change transmitter location.

(Continued on next page)

1210 Kilocycles

WCNT—Hobart Stephenson, Centralia, Ill.—License to cover construction permit (B4-P-3920, as modified) which authorized a new standard broadcast station.

WCNT—Hobart Stephenson, Centralia, Ill.—Authority to determine operating power by direct measurement of antenna power.

1230 Kilocycles

WMFR—James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth, and Molly H. Lambeth, d/b as Radio Station WMFR, High Point, N. C.—License to cover construction permit (B3-P-4702) which authorized installation of a new transmitter.

WJOR—Sidney Slon, Lawrence Slon, and Stephen Velardi, a partnership, d/b as Bangor Broadcasting Service, Bangor, Maine—Modification of construction permit (B1-P-4728, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio location.

WCOL—Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley and Grace M. Pixley, partners, d/b as The Pixleys, Columbus, Ohio—Construction permit to install an FM antenna on top of present AM tower.

WBLJ—Dalton Broadcasting Corporation, Dalton, Georgia—Authority to determine operating power by direct measurement of antenna power.

1240 Kilocycles

WWCO—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Waterbury, Conn.—Modification of construction permit (B1-P-4083, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter location.

NEW—Jess M. Swicegood, J. P. Burnett, Lola C. Robison, a partnership, d/b as Houston Broadcasters, Dothan, Ala.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts, and unlimited hours of operation.

WHUM—Eastern Radio Corporation, Reading, Pa.—License to cover construction permit (B2-P-3761, as modified), which authorized a new standard broadcast station.

WHUM—Eastern Radio Corporation, Reading, Pa.—Authority to determine operating power by direct measurement of antenna power.

1260 Kilocycles

WNDR—Syracuse Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-P-4114, which authorized a new standard broadcast station) to make changes in directional antenna for night use, change type of transmitter, and change transmitter location.

1280 Kilocycles

KIT—Carl E. Haymond, Yakima, Wash.—Authority to determine operating power by direct measurement of antenna power.

1300 Kilocycles

NEW—Frank M. Helm, Modesto, Calif. (P.O. 11th & K Sts.)—Construction permit for a new standard broadcast station to be operated on **1300 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

1340 Kilocycles

WMBN—Midwestern Broadcasting Co., Bear Creek Township, Mich.—Modification of construction permit (B2-P-4724, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter and studio locations.

WKRM—The Middle Tennessee Broadcasting Co., Columbia, Tenn.—Modification of construction permit (B3-P-3715, which authorized a new standard broadcast station) for approval of antenna, change type of transmitter, approval of transmitter location and change studio location.

KIST—Harry C. Butcher, Santa Barbara, Calif.—Modification of construction permit (B5-P-4615, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter and studio locations.

WMBO—WMBO, Incorporated, Auburn, N. Y.—Authority to determine operating power by direct measurement of antenna power.

WKRZ—Kenneth Edward Rennekamp, Oil City, Pa.—Construction permit to install a new transmitter.

NEW—New Mexico Broadcasting Co., Inc., Roswell, New Mexico (P.O. Box 1388, Kime Building, 5th and Central, Albuquerque, New Mexico)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Murray Broadcasting Co., Inc., Murray, Ky. (P.O. 4th and Main Sts.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

WSTV—The Valley Broadcasting Co., Steubenville, Ohio—Construction permit to make changes in antenna and for erection of FM antenna on top of the AM tower.

NEW—Wonderland Broadcasting Co., Ltd., a limited partnership composed of Roscoe J. Anderson, Kenneth G. Burkhard, Harold Gebaurer, Eugene T. Goldrup, Dr. O. J. Hansen, Robert Lingle, Robert Stewart and Carl A. Williams, Redding, Calif.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1350 Kilocycles

WEEK—West Central Broadcasting Co., Peoria, Ill.—Modification of construction permit (B4-P-4336, which authorized a new standard broadcast station) to change type of transmitter and studio locations and extend commencement and completion dates.

1400 Kilocycles

NEW—Mid-Atlantic Broadcasting Co., Atlantic City, N. J. (P. O. 185 Shelley Ave., Elizabeth, N. J.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation.

KTFS—David M. Segal and Henry N. Fones, d/b as Texarkana Broadcasting Co., Texarkana, Texas—Modification of construction permit (B3-P-4808, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location.

KEBE—Billy Averitte Laurie, Jacksonville, Texas—Modification of construction permit (B3-P-4559, which authorized a new standard broadcast station) for approval of antenna, for changes in transmitting equipment and approval of transmitter and studio locations.

WBON—Elberton Broadcasting Co., Elberton, Ga.—Modification of construction permit (B3-P-4757, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter and studio locations.

WIRA—Indian River Broadcasting Co., Ft. Pierce, Fla.—License to cover construction permit (B3-P-3905, as modified) which authorized a new standard broadcast station.

WIRA—Indian River Broadcasting Co., Ft. Pierce, Fla.—Authority to determine operating power by direct measurement of antenna power.

KHON—Aloha Broadcasting Co., Ltd., Honolulu, T. H.—License to cover construction permit (B-P-3736, as modified) which authorized a new standard broadcast station.

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KHON—Aloha Broadcasting Co., Ltd., Honolulu, T. H.—Authority to determine operating power by direct measurement of antenna power.

KLIZ—E. Thomas O'Brien, Mildred O'Brien Chalberg, John Chalberg, Mabel O'Brien Smith and William Graham, d/b as Brainerd Broadcasting Co., Brainerd, Minn.—License to cover construction permit (B4-P-3991, as modified) which authorized a new standard broadcast station and for change of studio location.

KLIZ—E. Thomas O'Brien, Mildred O'Brien Chalberg, John Chalberg, Mabel O'Brien Smith and William Graham, d/b as Brainerd Broadcasting Co., Brainerd, Minn.—Authority to determine operating power by direct measurement of antenna power.

KBIO—Jessica L. Longston, Burley, Idaho—License to cover construction permit (B5-P-4142) which authorized a new standard broadcast station and for approval of studio location.

KBIO—Jessica L. Longston, Burley, Idaho—Authority to determine operating power by direct measurement of antenna power.

1420 Kilocycles

NEW—Owensboro on the Air, Inc., Owensboro, Ky. (P. O. 414 Masonic Bldg.)—Construction permit for a new standard broadcast station to be operated on **1420 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

1430 Kilocycles

NEW—Robert L. Kern and Richard P. Kern, a partnership d/b as Belleville News-Democrat, Belleville, Ill. (P. O. Illinois Street at Lincoln)—Construction permit for a new standard broadcast station to be operated on **1430 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

1450 Kilocycles

KAWT—Carleton W. Morris, Douglas, Ariz.—Modification of construction permit (B5-P-4606, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter location.

NEW—Ashbacker Radio Corporation, Holland, Mich. (P. O. 432 Apple Ave., Muskegon, Mich.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 100 watts, and unlimited hours of operation.

WHMA—Harry M. Ayers, Anniston, Ala.—License to cover construction permit (B3-P-4811) which authorized to install a new vertical antenna and ground system and change transmitter location.

WHMA—Harry M. Ayers, Anniston, Ala.—Authority to determine operating power by direct measurement of antenna power.

NEW—New Mexico Broadcasting Co., Inc., Clovis, N. Mex. (P. O. Box 1388, Kimo Building, 5th & Central, Albuquerque, N. Mex.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Meroco Broadcasting Co., Greeley, Colo. (1534 California St., Denver, Colo.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WCTC—Chanticleer Broadcasting Co., New Brunswick, N. J.—Modification of construction permit (B1-P-4489, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and specify studio location.

NEW—Oscar C. Hirsch, Flat River, Mo.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

1470 Kilocycles

WMBD—Peoria Broadcasting Co., Peoria, Ill.—Construction permit to install directional antenna for night use and increase power from 1 KW night, 5 KW day, to 5 KW day and night. Make changes in vertical antenna. Amended to specify a modified directional antenna system.

1480 Kilocycles

WHBC—The Ohio Broadcasting Co., Canton, Ohio—Modification of construction permit (B2-P-3939, which authorized increase in power, installation of new transmitter, changes in directional antenna for night use and change in transmitter location) to change transmitter location.

WTHI—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Modification of construction permit (B4-P-4130, which authorized a new standard broadcast station) to make changes in directional antenna and for approval of transmitter location.

1490 Kilocycles

WMTW—The Yankee Network, Inc., Portland, Maine—Modification of construction permit (B1-P-4571, which authorized a new standard broadcasting station) for approval of antenna and approval of transmitter and studio locations.

WINR—Southern Tier Radio Service, Inc., Binghamton, N. Y.—License to cover construction permit (B1-P-3620, as modified) which authorized a new standard broadcast station.

WINR—Southern Tier Radio Service, Inc., Binghamton, N. Y.—Authority to determine operating power by direct measurement of antenna power.

NEW—Ashbacker Radio Corp., Manistee, Mich. (P. O. 432 Apple Ave., Muskegon, Mich.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

WMGR—S. Marvin Griffin, Bainbridge, Ga.—License to cover construction permit (B3-P-3893, as modified) which authorized a new standard broadcast station and for change of studio location.

WMGR—S. Marvin Griffin, Bainbridge, Ga.—Authority to determine operating power by direct measurement of antenna power.

NEW—Community Broadcasting Co., Fort Worth, Texas (P. O. 1208 Commercial Bldg.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

1530 Kilocycles

NEW—Hollywood Community Radio Group, Los Angeles, Calif.—Construction permit for a new standard broadcast station to be operated on **1530 kc.**, power of 1 KW, and daytime hours of operation. Amended to change power from 1 KW to 5 KW, change type transmitter and change transmitter location.

WJMJ—Patrick Joseph Stanton, Philadelphia, Pa.—Modification of construction permit (B2-P-4495, which authorized a new standard broadcast station) for approval of antenna and transmitter locations. Amended to change transmitter location from Pensauken to Delair, N. J.

1580 Kilocycles

WWPA—N. Joe Rahall, Sam G. Rahall, Farris E. and Deem F. Rahall, a partnership, d/b as Allentown Broadcasting Co., Allentown, Pa.—Modification of construction permit (B2-P-4496, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location, and to specify studio location.

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WHHT—Harold H. Thoms, Durham, N. C.—License to cover construction permit (B3-P-3579, as modified) which authorized a new standard broadcast station and for approval of studio location.

WHHT—Harold H. Thoms, Durham, N. C.—Authority to determine operating power by direct measurement of antenna power.

1590 Kilocycles

WNMP—Evanston Broadcasting Co., Evanston, Ill.—Modification of construction permit (B4-P-4609, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location, and to specify studio location.

FM APPLICATION ACCEPTED FOR FILING

Golden Empire Broadcasting Co., Chico, Calif.—Construction permit for a new FM broadcast station to be operated on frequency to be determined and coverage of 6,075 square miles. Amended to change coverage from 6,075 to 8,508 square miles.

TELEVISION APPLICATION ACCEPTED FOR FILING

WGN, Inc., Chicago, Ill.—Construction permit for a new commercial television broadcast station to be operated on Channel #4, **78-84 mc.,** and ESR to be determined. Amended to change frequency from Channel #4, **78-84 mc.,** to Channel #9, **186-192 mc.,** change type of transmitter and specify antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WEIT—Loyola University, New Orleans, La.—License to cover construction permit (B3-PRE-464) which authorized changes in transmitting equipment and to increase power from 7 watts to 15 watts.

NEW—Harris County Broadcasting Co., Houston, Texas (P. O. Fifth Floor, Gulf Bldg.)—Construction permit for a new relay broadcast station to be operated on frequency to be assigned in the **25-28 mc.** band, power of 50 watts and A3 and FM emission.

NEW—Harris County Broadcast Co., Area of Houston, Texas—Construction permit for a new relay broadcast station to be operated on frequencies to be assigned in the **152-162 mc.** band, power of 50 watts and A3 and FM emission.

NEW—Karl L. & Grant F. Ashbacker, partnership d/b as The Ludington Broadcasting Co., Area of Muskegon, Mich. (P. O. Stearns Building, 206 E. Ludington Ave., Ludington, Mich.)—Construction permit for a new relay broadcast station to be operated on **1622, 2058, 2150** and **2790 kc.,** power of 75 watts and A3 emission.

NEW—Ashbacker Radio Corp., Area of Muskegon, Mich. (P. O. 432 Apple Ave.)—Construction permit for a new relay broadcast station to be operated on **1622, 2058, 2150** and **2790 kc.,** power of 75 watts and A3 emission.

APPLICATIONS RETURNED

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Construction permit to change frequency from **1240** to **590 kc.,** increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use. Incomplete.

WENC—Whiteville Broadcasting Co., Inc., Whiteville, N. C.—License to cover construction permit (B3-P-4263, as modified) which authorized a new standard broadcast station.

WENC—Whiteville Broadcasting Co., Inc., Whiteville, N. C.—Authority to determine operating power by direct measurement of antenna power.

APPLICATIONS TENDERED FOR FILING

590 Kilocycles

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Construction permit to change frequency from **1240** to **590 kc.,** power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use.

620 Kilocycles

NEW—Bruno Shaw, New York, N. Y.—Construction permit for a new standard broadcast station to be operated on **620 kc.,** power of 10 M watts and unlimited hours of operation.

680 Kilocycles

NEW—Mark A. Braymes & Frank Z. Temerson, d/b as Lomar Broadcasting Co., Lancaster, Pa.—Construction permit for a new standard broadcast station to be operated on **680 kc.,** power of 1 KW night and 5 KW day, unlimited hours of operation and directional antenna.

730 Kilocycles

NEW—North Montana Broadcasting Co., Havre, Mont.—Construction permit for a new standard broadcast station to be operated on **730 kc.,** power of 1 KW and daytime hours of operation.

740 Kilocycles

NEW—Paul W. Delehanty, honorably discharged from the armed forces service, with the rank of Sergeant, will operate as individual, Chester, Pa.—Construction permit for a new standard broadcast station to be operated on **740 kc.,** power of 250 watts and daytime hours of operation.

750 Kilocycles

KXL—KXL Broadcasters, Portland, Ore.—Construction permit to increase power from 10 to 50 KW, install new transmitter and directional antenna and change transmitter location.

800 Kilocycles

NEW—Lawrence Broadcasting Co., Lawrence, Mass.—Construction permit for a new standard broadcast station to be operated on **800 kc.,** power of 1 KW and daytime hours of operation.

810 Kilocycles

NEW—Kinston Broadcasting Co., Kinston, N. C.—Construction permit for a new standard broadcast station to be operated on **810 kc.,** power of 1 KW and daytime hours of operation.

NEW—Josh L. Horne, Rocky Mount, N. C.—Construction permit for a new standard broadcast station to be operated on **810 kc.,** power of 1 KW and daytime hours of operation.

870 Kilocycles

NEW—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on **870 kc.,** power of 1 KW and daytime hours of operation.

940 Kilocycles

NEW—The Advocate Printing Co., Near Newark, Ohio—Construction permit for a new standard broadcast station to be operated on **940 kc.,** power of 250 watts and daytime hours of operation.

(Continued on next page)

NEW—Radio Springfield, Inc., Springfield, Ohio—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 1 KW and daytime hours of operation.

1050 Kilocycles

WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Construction permit to increase power from 250 watts to 1 KW and install new transmitter.

1170 Kilocycles

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Construction permit for changes in directional antenna system.

1230 Kilocycles

NEW—James Roland Brewer, d/b as Tell City Broadcasting Co., Tell City, Ind.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—The Harriman Broadcasting Co., Inc., Harriman, Tenn.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

1310 Kilocycles

WDUK—W. W. Couch, Jr., Sam H. Campbell, Jr., and W. Hanes Lancaster, Jr., Durham, N. C.—Consent to assignment of license to WDUK, Inc.

1340 Kilocycles

NEW—Murray Broadcasting Co., Inc., Murray, Ky.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—New Mexico Broadcasting Co., Inc., Gallup, N. Mex.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1400 Kilocycles

NEW—Raymond M. Beckner and Melvin B. Williams, d/b as The Royal Gorge Broadcasters, Canon City, Colo.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Community Radio Corp., Grand Forks, N. D.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

1410 Kilocycles

WKBH—WKBH, Inc., LaCrosse, Wis.—Request re-instatement of B4-MP-1909, modification of construction permit (B4-P-3749 for increase in power from 1 KW to 5 KW, installation of new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

1450 Kilocycles

NEW—Merlin H. Smith, d/b as Radio Ft. Wayne, Ft. Wayne, Ind.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

1570 Kilocycles

NEW—R. C. Goshorn and R. L. Rose, a co-partnership, d/b as Alton Broadcasting Co., Alton, Ill.—Construction permit for a new standard broadcast station to be operated on **1570 kc.**, power of 1 KW and daytime hours of operation.

Federal Trade Commission Actions

No complaints or cease and desist orders were issued during the past week by the Commission.

STIPULATIONS

H. M. Sheer Co.—The Federal Trade Commission approved a stipulation in which H. M. Sheer Co., Quincy, Ill., agrees to cease and desist from falsely representing that it manufactures equipment and supplies for poultry raisers. (03332)

Norman Shultz, Post Office Box 746, Salt Lake City, entered into a stipulation with the Federal Trade Commission to cease and desist from representing that souvenir tokens he sells are solid gold or that they are coins. He also agrees to discontinue advertising them as "gold" without disclosing the carat fineness of the alloy by a proper quality mark or designation in lettering of equal conspicuousness. (03330)

Well-Fit Hat Co.—The Federal Trade Commission accepted from Charles Dolin, trading as Well-Fit Hat Co., 32 West 38th St., New York, a stipulation to cease and desist from representing in any manner that women's hats made in whole or in part from old, used or second-hand materials are new or made of new material. (4173)

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

Routing:

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 38, September 23, 1946

Six Renewal Applications Set for Hearing Under Provisions of March 7th Report

The FCC announced on Friday (20) that the license renewal applications of six stations had been designated for hearing as a result of the program analysis requirements specified in the Commission's March 7th report on "Public Service Responsibilities of Broadcast Licenses." The stations listed were WBIX, KGFJ, KMAC, KONO, WIBG, and WTOL. In February the renewal application for WBAL was designated for hearing.

"In designating these seven applications for hearing," the announcement stated, "the Commission was of the opinion that the statistical and other data before the Commission concerning the program service rendered by these stations indicated that these stations were not rendering a well-rounded program service in accordance with the licensees' obligation to operate in the public interest. It should be emphasized that the statistical data before the Commission constitute an index only of the manner of operation of the stations and are not considered by the Commission as conclusive of the overall operation of the stations in question. In the renewal hearings thus ordered the licensees will have an opportunity to show the nature of their program service and to introduce any other relevant evidence which would demonstrate that in actual operation the program service of the station is in fact a well-rounded program service and is in conformity with the promises and representations previously made in prior applications to the Commission."

The Commission also announced that the 322 stations operating on temporary licenses at the time of the March 7th Report, together with 88 whose regular licenses expired on May 1, 1946, and 75 whose regular licenses expired on August 1, 1946 (total of 485), have since filed the program analyses contemplated by the report. Of this number the Commission has taken action on

(Continued on page 728)

Radio's Election Opportunity

By A. D. WILLARD, JR.

Executive Vice President

Before long now, as in election years gone by, political groups, pressure groups, patriotic groups, and others, will be asking radio stations and networks for time to present announcements and programs to "Get Out the Vote." It is a swell way to get good institutional advertising free. And perhaps radio will be generous again and will perform under another's auspices a service which it could and should be performing itself.

This is the kind of job radio can do better than anybody else—radio *should* do it—and radio *should get the credit* for it.

Radio stations are good citizens and most Americans are good citizens. Let us work together to promote good citizenship. Let us begin now to remind our people that the right to vote is the duty to vote. Let us urge our listeners with all our hearts and with all our energies to accept their responsibilities as citizens of the world's most representative government.

And let us accept our responsibility by doing the job ourselves—better than it's ever been done before.

INSIDE THIS ISSUE

Addressing the Rotary Club of New York on Thursday, NAB President Justin Miller pointed out that present attacks against the broadcasting industry aid would-be totalitarians. (p. 728)

NAB executives met with an RMA committee on Thursday to discuss plans for observance of National Radio Week. Nov. 24-30 was the time tentatively agreed upon. (p. 728)

Reversing the decision of a lower court, the New Mexico Supreme Court held that the state had not shown that KGFL was liable for payment and penalties under a state franchise tax for the privilege of doing business in the state. (p. 729)

17 NAB district chairmen will present problems from their respective areas when they meet with the Small Market Stations Executive Committee at the Convention on Monday, Oct. 21. (p. 729)

An official notice of proposed amendments to NAB By-Laws is published for study by the membership. A ballot vote on the two proposals is on the convention agenda. (p. 727)

Convention Program Taking Shape

While several of those who have been invited to speak at the forthcoming NAB convention have not yet finally accepted and some topics remain to be assigned, the program is shaping up nicely and is almost definitely set.

Sunday, October 20, will be devoted to pre-convention registration. The registration desk will be open from 10:00 a. m. to 5:00 p.m. The golf tournament, sponsored by *Broadcasting* Magazine is scheduled to take place beginning at 9:30 a.m., at the Acacia Country Club near La-

(Continued on page 726)

NAB Reports
NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

A LETTER FROM JUDGE MILLER

To all Members of NAB:

In my capacity as Chairman of an American Bar Association Committee on cooperation between the courts, the lawyers and lay people, to improve the administration of justice, I would like to find out the extent to which radio broadcasting has been used to inform the people concerning the way in which the courts operate, and in which justice is administered. This notice is being inserted in the REPORTS for the purpose of asking radio broadcasters throughout the country to advise me what contacts they have had with Bar Associations, looking toward the improvement of working relations between the people, the courts and the lawyers.

Specifically, I would like information about what has been done in the way of broadcasting public interest programs by lawyers, or by broadcasting stations on behalf of lawyers.

What difficulties have been experienced by broadcasters in the material presented by lawyers or judges; what has been the audience response to such broadcasts; what experience have the broadcasters had in efforts to improve the material which lawyers and judges have used in their broadcasts; to what extent has it been possible for station operators and their program departments to assist in the preparation of scripts, or to make material used by lawyers and judges more palatable to listeners; what suggestions can you give as to the improvement of such broadcasting, both generally and in particular cases.

In this respect, let me call your attention, particularly, to the administration of the traffic courts, the operation of juvenile welfare laws; laws relating to jury service; the way in which the courts operate; the provision of court facilities; the way in which witnesses are treated in the courts; housing facilities for witnesses and jurors in the courts, and other related subjects which are of vital importance to the people of the communities.

Please send to me any ideas which you may have upon the subject.

Sincerely yours,
(Signed) JUSTIN MILLER,
President.

Convention Program Taking Shape

(Continued from page 725)

Grange, Illinois. Complete details of this will be made available to all broadcasters by *Broadcasting.*

On Monday several of the standing executive committees of NAB will hold sessions in the morning. The afternoon will be given over entirely to FM and facsimile. That night the NAB Board is to meet in closed session.

On Tuesday morning, the 22nd, a no-host breakfast will be held under the auspices of the Chicago Radio Management Club. The speaker for this occasion is yet to be announced.

The convention proper gets under way at 10:00 a.m., when President Miller will deliver the keynote address. A discussion of programming will follow and the Broadcast Measurement Bureau will have its session.

On Wednesday discussions of music copyright, small market stations, public relations and the NAB business session are scheduled. At this latter meeting, directors-at-large will be elected and the membership will vote on proposed By-Law amendments. At a no-host dinner that evening freedom of the press, freedom of speech, freedom to listen, etc., will be discussed by a well selected panel.

Thursday's schedule includes a short talk by a representative of the Civil Aeronautics Administration. The rest of the day will be taken up with the retail advertising and the broadcast advertising clinics. The Banquet takes place that evening.

In an early issue of the REPORTS the names of the speakers at the noon luncheons and their topics will be announced.

Hotel Reservations

No more hotel reservations can be accepted. All of the rooms for which NAB contracted have been applied for and we are earnestly endeavoring to secure an additional allotment to care for applications already on file.

(For other Convention News, see Small Market Stations.)

Legal Department

DELEGATION OF CONGRESSIONAL POWER TO AGENCIES RISKY, PETTY TELLS ROTARIANS

When quasi-legislative powers are delegated by Congress to an administrative agency, not only is the purpose, *viz,* cutting red tape, not accomplished, but the practice tends to make our Government one of men rather than of laws. So NAB General Counsel Don Petty told the Rotary Club of Charleston, W. Va., Friday (13).

"Experience has already taught us that bureaus themselves create the same kind of red tape they were

(Continued on page 729)

Official Notice

OF

PROPOSED AMENDMENTS TO BY-LAWS

★ ★ ★

Article XIV, Section 1, of the NAB By-Laws now reads as follows:

> ***"These By-Laws may be amended, repealed, or altered, in whole or in part, by a two-thirds vote at any annual meeting of the Association provided the proposed change is submitted by mail to the last recorded address of each member at least thirty days before the time of the meeting which is to consider the change."***

Pursuant to this provision of the By-Laws, the following proposed amendments, to be voted upon by the membership at the business session held in connection with the Annual Membership Meeting (convention) on Wednesday afternoon, October 23, are hereby submitted.

We also submit the statement made to the Board of Directors by former NAB President J. Harold Ryan, who is Chairman of the Board's sub-committee on By-Law Revision. This statement outlines the reasons underlying these proposed amendments. The statement is as follows:

"Your Committee on By-Laws has given considerable thought to the broad underlying problems of the By-Laws and the corporate Charter of the Association. We feel that many basic changes are necessary in both documents. The recent tremendous increase in membership, as well as the developing growth of the industry and its complicated evolutions made advisable, in our opinion, a complete rewriting of these guides to the Association's operations. We hope to persuade the Board to our view-point as to the best way in which to handle the solution of these problems.

"All of us are jealous of maintaining the democratic processes by which the affairs of the Association are governed. The recent increases in membership make it more than ever necessary that democratic procedure be kept and strengthened in every possible way. At present the only way in which our By-Laws and Charter can be amended or revised is by vote of the membership in annual meeting. We are deeply concerned at the small attendance of qualified members at the sessions at which such important matters as changes in these basic and fundamental documents are presented for action. The result in the past has been that changes in the By-Laws have been perfunctorily voted upon by a small minority. We desire to perfect a method by which such matters can be decided by a substantial majority, after considered deliberation.

"We are not unmindful that the Board has given this committee a mandate to suggest changes in at least two important matters—network membership and election of directors-at-large—and has expressed interest in certain alterations in district boundaries. We feel, however, that important as these matters are, they are secondary to the question of method by which amendments and revisions are to be voted on, and it is our considered opinion that the change in such method that we are now proposing should first be passed upon by the Board, and submitted to the membership for approval at the October meeting, and then the other changes in By-Laws and Charter that are anticipated can be submitted for action under the new procedure which we are sure will result in greatly increased interest and participation by our membership.

"We are consequently at this time submitting for your consideration only two proposals, which would change the method of passing upon such proposed amendments and revisions from the present action by membership at a session of the annual meeting to a plan of referendum by mail. There are two proposals necessary because the one alters the existing plan for action on proposed amendments and revisions to the By-Laws and Charter, while the other provides the machinery for action on the Standards of Practice, which is not covered by our present By-Laws. In the latter case, because the Code was first adopted by action of the membership itself, it has been assumed that any changes in the Code should receive the approval of the membership. This proposal, therefore, formalizes what has been practice.

"Your committee is firmly of the opinion that favorable action by the Board at this time on these two proposals, if approved by membership action at the October meeting, will preserve that democratic intent which is so necessary in an Association of this nature. Further desirable changes can then be effected through the machinery herein set up."

PROPOSAL NO. 1—"Amend Article VIII, by adding thereto a new section to be numbered 3, and renumbering the present Section 3, Section 4, and succeeding Sections of said Article, accordingly.

"ARTICLE VIII

"Section 3. The Board of Directors shall have the power to enact, amend and promulgate Standards of Practice or Codes and to establish such methods to secure observance thereof as it may deem advisable."

PROPOSAL NO. 2—"Strike the present Article XIV and insert in lieu thereof the following:

"ARTICLE XIV

"Amendments

"Section 1. The charter or by-laws of the National Association of Broadcasters may be amended, repealed or altered in whole or in part by a majority referendum vote submitted by the Board of Directors to the qualified voting membership in such manner as the Board may prescribe; provided, upon petition signed by not less than five (5) per centum of the active membership of the Association respecting the amendment of the charter or the by-laws filed with the Secretary-Treasurer at least thirty (30) days prior to any meeting of the Board of Directors the Board shall at such meeting provide for the submission of such proposals in accordance with the provisions of this section."

Ballots containing these proposed amendments will be made available to each certified representative of an active member in attendance at the membership meeting (convention).

C. E. ARNEY, Jr.,
Secretary-Treasurer

Six Renewal Applications Set for Hearing Under Provisions of March 7th Report

(Continued from page 725)

406. 400 have been regular license renewals.

"Of the remaining 79 renewal applications not yet acted upon," the FCC reported, "the following 39 have not been processed pending the outcome of other hearings in which the licensees are now directly or indirectly involved (*e.g.* hearings on multiple ownership, for increased power, for transfer of control, etc.): KDAL, KDB, KELO, KFRC, KGB, KGGF, KGKO, KHJ, KOB, KODY, KOMA, KSOO, WABY, WADC, WBAL, WBAP, WBAX, WBLK, WCAM, WCAP, WCHS, WEOA, WFAA, WGBF, WGKV, WGR, WHLS, WJBW, WJOL, WKBW, WKEU, WNEW, WOKO, WORL, WOV, WPAR, WOW, WPRP, WTNJ.

"The other 40 not yet processed are still operating on temporary licenses for differing reasons: 6 for accounting studies (KBIZ, KOCA, KSJB, WCOU, WGRM, WHTB), 5 for possible engineering violations (KGDE, WBLJ, WING, WKBN, WSKB), 6 for legal studies not related to overall program service (KASA, KSRO, KVNU, KXOX, WATT, WNCE), 7 awaiting action on applications for assignment or transfer of licenses (KABC, KSAM, WACO, WAGM, WINN, WJXN, WTAX) and 16 awaiting the receipt of further information from the licensees (KFJI, KFJZ, KGHF, KHUB, KICA, KLAC, KMJ, KROY, KSAN, KTOH, WEDC, WFTC, WKRC, WMJM, WMOB, WSPB.)"

NAB EXECUTIVES MEET WITH RMA GROUP TO DISCUSS PLANS FOR RADIO WEEK

A National Radio Week observance for November 24-30 was tentatively agreed upon Thursday (19) at a joint meeting of the advertising committee of the Radio Manufacturers Association with top executives of the National Association of Broadcasters.

The purpose of the observance, which will follow the pattern established last year, will be to stress the values of a free radio, particularly in days of national and international confusion and turmoil—values which can be fully realized only through the widest possible diffusion of broadcasting and receiving equipment, and the unhampered ability of broadcasters and manufacturers to operate in consonance with our free institutions as an integral part of our system of free enterprise.

Representing NAB were Justin Miller, president, A. D. Willard, Jr., executive vice president, and E. J. Heffron, executive assistant-public relations. Representing RMA were Bond Geddes, executive vice president of RMA, and the following members of RMA's advertising committee: John Garceau of Farnsworth, chairman; John K. West of RCA Victor; W. B. McGill of Westinghouse; David McGuckin of Philco, and James D. Secrest, RMA director of publications.

CURRENT CRITICISM OF RADIO HELPS WOULD-BE TOTALITARIANS, MILLER STATES

The present rash of recriminations against radio is playing into the hands of would-be totalitarians, NAB President Justin Miller stated in an address to the Rotary Club of the City of New York on Thursday (19).

In a speech mainly concerned with administrative law, Judge Miller suggested that the FCC "Blue Book" was a rich source of material for the unscrupulous and unwary who are interested in destroying the free radio enjoyed—practically alone—by the people of the United States.

He said that just as it was the fashion, a generation ago, to belittle Rotary and other service clubs, so is it the fashion today to berate radio. He pointed out a further parallel. Just as Hitler suppressed Rotary in Germany, so did he destroy free radio.

There is a group of people in this country today, he said, which is just as anxious to take over the free institutions of our country as Hitler was to take over the free institutions of Germany; and he identified this group as the Communist Party.

"From this point on," he said, "I will speak merely in terms of hypothesis. Suppose you or I were a communist; intent on using available situations, in government and out of it, to further the purposes of the party. What strategy would we use; or in what 'skull practice' would we indulge, to use the football term. I suggest the following: first, the technique of confusion; dividing the people, setting one group against the other; breaking down their faith in established things; so that when the time of crisis came it would be more easy to 'take over' as was done in the various countries where the dictators came into power.

"For this purpose it would be possible to use the structure of administrative government and the technique of administrative interpretation, which I shall explain later. Next it would be possible to use the technique of getting a well-respected man in public life to 'front' for us. Third, would be the technique of using a respectable organization theretofore definitely committed to American traditions."

Judge Miller gave examples of how this device was being used to undermine free radio. He did not suggest that the Federal Communications Commission was consciously playing the game, but he implied that the FCC Blue Book was being used by others to that end.

He pointed out that he had held several posts in the government in Washington over a number of years, which gave him familiarity with administrative procedures, including the United States Court of Appeals bench in Washington, where many administrative decisions were reviewed; that he therefore had a legitimate basis on which to evaluate administrative legal procedures.

"Because of the fact that it has more than it can do," he said, "Congress provides for an administrative agency. The powers of the administrative agency are determined by the Act of Congress which establishes it. The language of this Act is always a compromise. Once the agency is set up, it begins to interpret these powers. Not unnaturally, its interpretations tend to favor itself. If it is not watched, it will soon be exercising legislative and judicial powers that the Congress did not intend it to have.

"The Federal Radio Commission was set up, under the Radio Act of 1927, in just this fashion, and with the purpose of curing the electrical confusion in broadcasting which existed at that time. The Communications Act of 1934 was its legitimate successor.

(Continued on page 742)

Delegation of Congressional Power to Agencies Risky, Petty Tells Rotarians

(Continued from page 726)

intended to bypass and that matters have not been settled as expeditiously as was originally intended," Mr. Petty stated.

The NAB legal chief asserted that whenever an administrative law system has developed without safeguards such as those provided by our Constitution against concentration of power "the trend is toward a government of men and not of law." He added: "Shortsighted people will scoff at this premise and will take the position that the exigency of the moment justifies the removal of such safeguards. But history has demonstrated time and again that once the safeguards are removed, government never voluntarily returns to the people."

FCC Blue Book Cited

As an example of the efforts made by federal agencies to expand their powers, Mr. Petty pointed to the Blue Book which was issued by the Federal Communications Commission last spring. The Blue Book, he said, "regardless of the reason for its issuance, has posed the question of whether or not the radio broadcasting industry of this country shall be protected by the First Amendment—as have other media of communication."

"The problem presented is not merely one of present concern," the NAB General Counsel argued. "The answer to this problem will determine whether or not an administrative bureau is to determine what you and I are able to hear over the air."

Mr. Petty said in conclusion: "The radio industry is entitled to the protection afforded by the First Amendment to the U. S. Constitution and it intends to establish that fact by every lawful means."

NEW MEXICO SUPREME COURT REVERSES DECISION IN KGFL TAX CASE

The Supreme Court of New Mexico, reversing the decision of the lower court held recently that the state had not shown that KGFL, a 100 w. AM station at Roswell, N. M., was liable for payment and penalties under a New Mexico franchise tax for the privilege of doing business in the state. The Supreme Court took the position that the state had failed to prove that the station "was not engaged exclusively in interstate commerce. . . ."

"There is no evidence," said the Supreme Court, "as to the distance a hundred watt local channel station will carry a broadcast, and we are not authorized to assume that a station, though small, will not carry further than 90 miles, the distance to the Texas state line on the east . . . Nor is there evidence that the business does or does not include service in the state of Texas; and if so no attempt has been made to separate the intrastate from the interstate activities . . . or to show that it can or cannot be done. The [station] may be liable to the tax, but we find no proof of it in the record."

This case is companion to one brought by KGFL in the Federal Court in New Mexico to test the validity, as applied to radio stations, of another New Mexico statute levying a tax on the gross receipts of all corporations doing business in the state.

That case, in which NAB appeared *amicus curiae* by John Davis and Milton Kibler, arose as a suit to enjoin enforcement of the tax. The action was dismissed by the three-judge court for want of jurisdiction on the ground that there was an adequate remedy in the state courts. This case has been appealed by the station to the Supreme Court of the United States and briefs have been filed on the question of the jurisdiction of the Supreme Court. It is expected that the case will be reached by the Court this fall term.

Small Market Stations

PROPOSED AGENDA ANNOUNCED FOR SMALL MARKET STATION SESSION AT CONVENTION

The Small Market Stations session at the national NAB convention in Chicago, Oct. 21-24, is expected to attract a record number of broadcasters.

Many problems have developed among the small stations during the year and the important issues will be aired. The seventeen NAB district chairmen will present problems from their respective areas when they meet on Monday, Oct. 21, with the Small Market Stations Executive Committee.

The proposed agenda for the Small Market Stations Session, scheduled for Wednesday, Oct. 23, 10:30 A.M. until 12:00 noon, includes the following:

Report by Chairman of the Executive Committee, Marshall H. Pengra, KRNR, Roseburg, Ore.; Management Study presentation by Wayne W. Cribb, KHMO, Hannibal, Mo.; FCC Regulation 91-D and Operators' Requirements, by Chairman Pengra; Sales Promotion and Sales Aids, by Hugh M. Higgins, NAB head of Sales Promotion; The Small Market Station Manager's Place in Community Leadership, by Robert T. Mason, WMRN, Marion, O.; Development of New Business in Small Market Stations, by J. Allen Brown, head of NAB Small Market Stations Division; Employee-Employer Relations for stations in this classification, by Richard P. Doherty, NAB director of the Employee-Employer Relations department; Public Relations at Work in Small Market Stations, by Edward J. Heffron, NAB executive assistant in charge of public relations.

The Small Market Stations Executive Committee, during a recent meeting, adopted the following resolution:

> "WHEREAS the agenda of the NAB National Convention in Chicago will include discussions, talks, exhibits, and clinics on station management, sales, promotion, programming, engineering, research, employee-employer relations, and a multitude of other important matters, some of which will by necessity be scheduled simultaneously, now therefore,
>
> "BE IT RESOLVED that the NAB urge all Small Market Stations to send, in addition to the management, the "second man," assistant manager or chief engineer to the convention."

Engineering Department

STATE DEP'T EXTENDS INVITATION FOR 1947 TELECOMMUNICATIONS CONFERENCE

The State Department has authorized the American Legation at Bern to present an invitation to the Director of the Bureau of International Telecommunications Union for a World Telecommunications Conference to be convened in the United States in the spring of 1947.

The invitation, published on Wednesday (18), stated that governments of the following countries have indicated their agreement to the convening of the conference in the U. S.: Canada, China, Columbia, Cuba, Dominican Republic, Ethiopia, Finland, Haiti, Italy, Lebanon, New Zealand, Panama, Paraguay, Poland, Siam, Syria, Turkey, United States, Uruguay, Vatican City and Venezuela.

Suggested meeting date is April 15 in or near Washington, D. C.

U. S. RESUMES NOTIFICATION OF RADIO FREQUENCIES TO THE I.T.U.

The United States is resuming normal notification of radio frequencies to the Director of the International Telecommunications Union at Bern, Switzerland, the State Department announced on Tuesday (17).

Effective September 16, 1946, all new radio frequencies assigned to radio stations in the United States will be registered at Bern; and effective October 16, 1946, the backlog of new radio frequencies which were assigned during the war years will be registered.

The notifications will be made to the I.T.U. Bern Bureau by the Federal Communications Commission.

The submission of new frequencies to I.T.U. was discontinued in September, 1939.

Research Department

INDEX OF INCOME PAYMENTS IN U. S. RISES TO ALL-TIME HIGH IN JULY

With one of the largest monthly increases on record, the index of income payments to individuals in the United States rose to an all-time high during July, the Department of Commerce announced last week.

The index, which makes allowance for seasonal influences, rose to 251.1 in July from 240.9 in June (1935-39=100). This was more than 2 percent above the wartime peak of 245.2 reached by the index in February 1945.

Income payments to individuals include wages and salaries, net incomes of unincorporated businesses, dividends and interest, net rents received by landlords, and other types of individual incomes.

Agricultural income, the chief factor in the steep July increase, expanded sharply as higher prices resulted in exceptionally heavy marketings of livestock.

Public Interest Programming

AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of September 30-October 6, 1946, by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, N. Y.

Community Chests of America

The largest voluntary campaign in America this year for the support of health and welfare services will be the combined campaigns of local Community Chests of America this October. President Truman has urged full support of the Community Chest Red Feather services vital to the health and welfare of millions of Americans. Every city of more than 100,000 population in the United States, with the exception of New York, Wilmington, Delaware, and Fall River, Mass., has a Community Chest. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the friendly, neighborly services which go on day after day, month after month, in 850 cities and towns in America. The total sum to be raised is more than 170 million dollars, which includes more than half of the USO's total budget of 19 million dollars. Sample studies show that four out of ten families—nearly half the families in Community Chest cities—benefit directly through Community Chest Red Feather services, such as aid to handicapped, boys clubs, Boy Scouts, Campfire Girls, child guidance, children's aid, clinics, community centers, day nurseries, family services, Girl Scouts, homes for the aged, hospitals, maternity homes, neighborhood houses, Salvation Army, social hygiene, summer camps, Travelers Aid, visiting nurses, YMCA, YWCA. There are some 20 million contributors to Red Feather services—a total equivalent to one for every family in the Chest cities. By combining a number of welfare appeals in one, Community Chests cut down administrative expenses and save not only money but time and effort for the real purpose: giving needed services to the community. This year more money than ever before is needed because: 1. Costs of everything—commodities, personnel, equipment, services—which health and welfare agencies use in behalf of the millions of people they serve—have risen sharply; 2. Since 1941 the population in Community Chest Cities has increased about 25% and the need for Red Feather services has increased accordingly; 3. Many established agencies, not formerly included in Community Chests, were added during the war years and will remain as Red Feather agencies.—"EVERYBODY BENEFITS—EVERYBODY GIVES." (Fact Sheet No. 33)

Stop Home Accidents

A death every fifteen and a half minutes—an injury every six and a half seconds!! That's what is happening in American homes today. Home accidents kill more than 30,000 persons every year, according to National Safety Council figures: about 6,000 babies and young children, 2,500 school boys and girls, 5,500 men and women in the prime of life, and 18,000 elderly persons. About 130,000 home accidents result in life-long physical impairments,

(Continued on next page)

and close to 5,000,000 persons are laid up for at least one day by something happening while they were "safe at home," says the National Safety Council. There are two major reasons why the home accident problem is so serious: 1. More people are accidentally killed and injured at home than anywhere else. One-third of all accidental deaths occur at home, the National Safety Council says. One-half of all accidental injuries occur at home. The annual cost is estimated at $600,000,000. 2. People are unaware of the facts. Because so few home accidents are reported in the newspapers, the public does not realize how prevalent they are. "It can't happen to me," or "I'll fix that loose step tomorrow," are the usual attitudes. But figures of the National Safety Council show that each year home accidents hit one family out of every seven, and that nearly half of all home fatalities are due to falls. Other causes are: burns, poisons, firearms, suffocation, asphyxiation, etc. The kitchen is the most dangerous room in the house with approximately one-fifth of home accidents occurring there. The bathroom accounts for only two or three per cent of the accidents. About one in every four home accidents occurs on flights of steps (front or back steps, inside stairway, basement stairway, etc.) About one out of every five home accidents occurs outside of the house itself; that is, in the yard, garden, garage, shed, etc. It is a truism that accidents don't just happen—they are caused. And the cause is sometimes difficult to analyze. In general, the National Safety Council finds that home accidents have two major causes: (1) Unsafe conditions, *i.e.*, the physical or mechanical causes of an accident, and (2) Unsafe practices, or personal causes. Make your home as safe as possible by eliminating all physical hazards such as inadequate lighting, cluttered rooms, dangerous stairways and unprotected play space. Cultivate habits of safety around the home by avoiding hurry, distractions, fatigue, and carelessness, and educate the children in safe conduct. REMEMBER—ACCIDENTS DON'T ALWAYS HAPPEN TO THE OTHER PERSON! (Fact Sheet No. 28)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, September 23. They are subject to change.

Monday, September 23 to 27

(10 o'clock A. M.)

KFDA—Amarillo Broadcasting Corp., Amarillo, Texas—C. P. **1440 kc.,** 1 KW night, 5 KW day.

NEW—S. H. Patterson, Topeka, Kansas—C. P. **1440 kc.,** 5 KW night, 5 KW day, directional antenna, unlimited.

KVAK—S. H. Patterson, Atchison, Kansas—C. P. **1200 kc.,** 1 KW day, daytime.

NEW—V. L. Rossi and John D. Rossi, d/b as Bee Broadcasting Co., Beeville, Texas—C. P. **1490 kc.,** 250 watts, unlimited.

Monday, September 23

(10 o'clock A. M.)

NEW—News Publishing Corp., Charlotte, N. C.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—Statesville Broadcasting Co., Statesville, N. C.—C. P. **1400 kc.,** 250 watts, unlimited.

KVOX—KVOK Broadcasting Co., Moorehead, Minn.—C. P. **790 kc.,** 5 KW, unlimited.

NEW—Northern States Broadcasting Co., Fargo, N. D.—C. P. **790 kc.,** 5 KW, unlimited DA-night.

FURTHER HEARING

(10 o'clock A. M.)

NEW—John H. Fitzgibbon, Roy Jarman and Temple V. Ehmsen, Oregon City, Ore.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—B. Loring Schmidt, Salem, Ore.—C. P. **1490 kc.,** 250 watts, unlimited.

FURTHER HEARING

(Starting 9:30 A. M.)

NEW—The Outlet Co., Providence, R. I.—For FM facilities.

NEW—Cherry & Webb Broadcasting Co., Providence, R. I.—For FM facilities.

NEW—Providence Journal Co., Providence, R. I.—For FM facilities.

NEW—The Yankee Network, Providence, R. I.—For FM facilities.

NEW—Colonial Broadcasting Co., Providence, R. I.—For FM facilities.

NEW—Pawtucket Broadcasting Co., Pawtucket, R. I.—For FM facilities.

FURTHER HEARING

(10 o'clock A. M.)

NEW—WBNX Broadcasting Co., Inc., New York City, N. Y.—For FM facilities.

NEW—News Syndicate Co., Inc., New York City, N. Y.—For FM facilities.

NEW—WMCA, Inc., New York City, N. Y.—For FM facilities.

NEW—Debs Memorial Radio Fund, Inc., New York, N. Y.—For FM facilities.

NEW—Frequency Broadcasting Corp., Brooklyn, N. Y.—For FM facilities.

NEW—American Broadcasting Co., Inc., New York, N. Y.—For FM facilities.

NEW—Bernard Fein, New York, N. Y.—For FM facilities.

NEW—WLIB, Inc., New York, N. Y.—For FM facilities.

NEW—Peoples Radio Foundation, Inc., New York, N. Y.—For FM facilities.

NEW—Metropolitan Broadcasting Service, New York, N. Y.—For FM facilities.

NEW—N. M. U. Broadcasting Co., Inc., New York, N. Y.—For FM facilities.

NEW—Amalgamated Broadcasting System, Inc., New York, N. Y.—For FM facilities.

NEW—Unity Broadcasting Corp. of New York, New York, N. Y.—For FM facilities.

NEW—North Jersey Radio Inc., Newark, N. J.—For FM facilities.

NEW—Radio Projects, Inc., Newark, N. J.—For FM facilities.

NEW—North Jersey Broadcasting Co., Inc., Paterson, N. J.—For FM facilities.

NEW—Board of Missions of Church Exts. of the Methodist Church, New York City, N. Y.—For FM facilities.

AT MARSHALL, TEXAS

(Courtroom, County Court House, 10 o'clock A. M.)

NEW—Marshall Broadcasting Co., Marshall, Texas—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Ross & Co., Marshall, Texas—C. P. **1450 kc.,** 250 watts, unlimited.

AT COVINGTON, KY.

(10 o'clock A. M.)

NEW—Northern Kentucky Airwaves Corp., Covington, Ky.—C. P. **1050 kc.** day, 250 watts, daytime.

(Continued on next page)

NEW—The Northern Kentucky Radio Corp., Covington, Ky. —C. P. **1050 kc.** day, 250 watts, daytime.

Tuesday, September 24

(10 o'clock A. M.)

NEW—United Broadcasting Co., Inc., Silver Spring, Md.—C. P. **1390 kc.**, 1 KW, daytime.

NEW—Tri-Suburban Broadcasting Corp., Silver Spring, Md. —C. P. **1050 kc.**, 1 KW day, daytime.

NEW—Arlington-Fairfax Broadcasting Co., Inc., Arlington County, Va.—C. P. **1390 kc.**, 1 KW day, daytime only.

FURTHER HEARING

(10 o'clock A. M.)

WMBD—Peoria Broadcasting Co., Peoria, Ill.—C. P. **1440 kc.**, 1 KW night, 5 KW day, unlimited.

Participants: Booth Radio Stations, Inc. (Intervenor)
Petition filed for KPLC (Pending)

Thursday, September 26

(10 o'clock A. M.)

NEW—Maricopa Broadcasters, Inc., Phoenix, Ariz.—C. P. **960 kc.**, 5 KW night, 5 KW day, unlimited.

NEW—Radio Phoenix, Inc., Phoenix, Ariz.—C. P. **960 kc.**, 5 KW night, 5 KW day, unlimited.

AT NACOGDOCHES, TEXAS

(District Court Room, County Court House, 10 o'clock A. M.)

NEW—Kelly Bell, Nacogdoches, Texas—C. P. **1230 kc.**, 250 watts, unlimited.

AT PARIS, TENN.

(Council Chambers, City Hall, 10 o'clock A. M.)

NEW—Paris Broadcasting Co., Paris, Tenn.—C. P. **1340 kc.**, 250 watts, unlimited.

New—Jack. A. Dick, et al, d/b as Paris Broadcasting Co., Paris, Tenn.—C. P. **1340 kc.**, 250 watts, unlimited.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission today announced its Proposed Findings (B-279) looking towards a grant of the application of I. K. Corkern for a new station in Bogalusa, La., to operate on **1490 kc.** with 250 watts, unlimited time, conditioned on the filing within 30 days hereof of an application specifying a transmitter site and antenna system which will comply with the Commission's Standards. (Docket 6894; B3-P-4033)

The mutually exclusive application of John L. Plummer, tr/as John L. Plummer Enterprises (Docket 6892; B3-P-3798), for the same facilities is proposed to be denied.

AM APPLICATIONS GRANTED

NEW—Broadcast Management, Inc., Bethesda, Md.—Granted CP for a new station to operate on **1120 kc.**, 250 watts, daytime only. (B1-P-4928)

NEW—Iron Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.—Granted CP for a new station to operate on **1450 kc.**, 250 watts, unlimited time, on condition that permittee satisfies complaints of interference within the 250 mv/m blanket contour; and subject to approval of transmitter site and antenna system by the CAA. (B2-P-4820)

NEW—Caldwell Broadcasting Co., Inc., Caldwell, Idaho—Granted CP (**) for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B5-P-4900)

NEW—Alva B. Adams, Jr., Pueblo, Colo.—Granted CP (**) for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B5-P-4945)

NEW—The Oneida Broadcasting Co., Rhinelander, Wis.—Granted CP for a new station to operate on **1240 kc.**, 250 watts, unlimited time, subject to CAA approval of site and antenna system. (B4-P-4600)

NEW—Edney Ridge and Hadley Hayes, d/b as Carolina-Northwest Broadcasting Co., No. Wilkesboro, N. C.—Granted CP for a new station to operate on **1450 kc.**, 250 watts, unlimited time, subject to CAA approval of antenna system and transmitter site, and; Secs. 3.55(b) and 3.60 of Standards waived. (B3-P-4953).

NEW—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Granted CP for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B3-P-4965)

NEW—W. S. Weatherly, tr/as Calhoun Broadcasting Co., Anniston, Ala.—Granted CP (*) for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B3-P-4973)

NEW—Alfred Achilles Corcanges, Mineral Wells, Texas—Granted CP for a new station to operate on **1140 kc.**, 250 watts, daytime only, subject to remedying any interference to Oklahoma City. (B3-P-4952)

NEW—Lee Segall Broadcasting Co., Houston, Texas—Granted CP for a new station to operate on **1430 kc.**, 1 KW, daytime only, on condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Standards; and Sec. 3.60 waived. (B3-P-4182; Doc. 7332)

NEW—St. Louis County Broadcasting Co., Clayton, Mo.—Granted CP (*) for a new station to operate on **1320 kc.**, 1 KW, daytime only. (D4-P-4856)

NEW—Jessica L. Longston, et al., d/b as Montana Broadcasters, Havre, Mont.—Granted CP (*) for a new station to operate on **1240 kc.**, 250 watts, unlimited time. (B5-P-4644; Doc. 7513)

NEW—Clearwater Broadcasting Co., Inc., Clearwater, Fla. —Granted CP (*) for a new station to operate on **680 kc.**, 1 KW, daytime only. (B3-P-4555; Doc. 7502)

NEW—Mike Benton, d/b as General Broadcasting Co., Atlanta, Ga.—Granted CP (**) for a new station to operate on **1340 kc.**, 250 watts, unlimited time. (B3-P-3825)

NEW—Robert W. Rounsaville and Geo. M. Clark, d/b as Pulaski Broadcasting Co., Pulaski, Tenn.—Granted CP (Comr. Durr not participating), for a new station to operate on **730 kc.**, 250 watts, daytime only. (B3-P-4853), subject to condition that applicant will within 60 days from date of action file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Standards; waiver of Sec. 3.55(b) required. (B3-P-4853)

NEW—Ernest E. Forbes, Jr., tr/as Magic City Broadcasting Co., Birmingham, Ala.—Granted CP (**) for a new station to operate on **730 kc.**, 1 KW, daytime only. (B3-P-3671; Doc. 6679)

NEW—The Times Picayune Pub. Co., New Orleans, La.—Granted CP (**) for a new station to operate on **940 kc.**, 1 KW, daytime only. (B3-P-4167; Doc. 7161)

NEW—Tri-Suburban Broadcasting Corp., Silver Spring, Md. —Granted petition requesting Commission to recon-

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(*) Subject to waiver of Secs. 3.55(b) and 3.60 and to condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards.

(**) Subject to condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Standards.

(Continued on next page)

sider its action of August 1, 1946, designating applicant's application for a new station for hearing (B1-P-4541) and grant of same without hearing; the application for a new station was granted to operate on **1050 kc.**, 1 KW, daytime only (Docket 7550), and the petition of United Broadcasting Co., Inc., Silver Spring, in opposition to Tri-Suburban petition, was denied.

FM FINAL CP's GRANTED

The following permittees were granted regular construction permits on September 12. (Note: power given is effective radiated power; antenna height given is height above average terrain):

Racine Broadcasting Corp., Racine, Wis.—Class B; Channel: **101.3 mc.** (No. 267); 2.9 KW; 300 feet. (B4-PH-286)

The Fall River Broadcasting Co., Inc., Fall River, Mass.—Class B; Channel: **96.5 mc.** (No. 243); 20 KW; 500 feet. (B1-PH-273)

Scranton - Wilkes - Barre - Pittston Broadcasting Co., Inc., Wilkes-Barre, Pa.—Class B; Channel: **103.3 mc.** (No. 277); 2.5 KW; 1040 feet. (B2-PH-821)

H. C. Winslow, Meadville, Pa.—Class B; Channel: **99.3 mc.** (No. 257); 3.2 KW; 415 feet. (B2-PH-664)

Globe-Democrat Pub. Co., St. Louis, Mo.—Class B; Channel: **92.9 mc.** (No. 225); 53 KW; 490 feet. (B4-PH-110)

Tulsa Broadcasting Co., Tulsa, Okla.—Class B; Channel: **94.5 mc.** (No. 233); 170 KW; 630 feet. (B3-PH-544)

The Balto. Radio Show, Inc., Baltimore, Md.—Class B; Channel: **99.7 mc.** (No. 259); 20 KW; 500 feet. (B1-PH-133)

Old Dominion Broadcasting Corp., Lynchburg, Va.—Class B; Channel: **101.9 mc.** (No. 270); 20 KW; 320 feet. (B2-PH-600)

Savannah Broadcasting Co., Savannah, Ga.—Class B; Channel: **98.5 mc.** (No. 253); 45 KW; 510 feet. (B3-PH-653)

KRLD Radio Corp., Dallas, Texas—Class B; Channel: **93.1 mc.** (No. 226); 26 KW; 560 feet. (B3-PH-255)

Mrs. W. J. Virgin, Medford, Ore.—Class B; Channel: **103.1 mc.** (No. 276); 950 watts; 1000 feet. (B5-PH-336)

The Walmac Co., San Antonio, Texas—Class B; Channel: **100.1 mc.** (No. 261); 160 KW; 530 feet. (B3-PH-337)

Monroe Broadcasting Co., Inc., Rochester, N. Y.—Class B; Channel: **97.7 mc.** (No. 249); 27 KW; 455 feet. (B1-PH-796)

Midwest Broadcasting Co., Milwaukee, Wis.—Class B; Channel: **94.3 mc.** (No. 232); 31 KW; 430 feet. (B4-PH-778)

The W. H. Greenhow Co., Hornell, N. Y.—Class B; Channel: **99.9 mc.** (No. 260); 10 KW; 580 feet. (B1-PH-391)

Wm. C. Forrest, Greenfield, Wis.—Class B; Channel: **103.1 mc.** (No. 276); 92 KW; 1030 feet. (B4-PH-748)

Orville W. Lyerla, N. of Herrin, Ill.—Class B; Channel: **99.7 mc.** (No. 259); 20 KW; 500 feet. (B4-PH-394)

Hampton Roads Broadcasting Corp., Newport News, Va.—Class B; Channel: **92.3 mc.** (No. 222); 34 KW; 405 feet. (B2-PH-310)

Memphis Pub. Co., Memphis, Tenn.—Class B; Channel: **93.5 mc.** (No. 228); 136 KW; 530 feet. (B3-PH-395)

Winona Radio Service, Winona, Minn.—Class B; Channel: **93.7 mc.** (No. 229); 55 KW; 610 feet. (B4-PH-808)

The Passaic Daily News, Paterson, N. J.—Class A; Channel: **105.3 mc.** (No. 287); 190 watts; 540 feet. (B1-PH-340)

The following permittees were granted regular construction permits on September 13. (Note: power given is effective radiated power; antenna height given is height above average terrain):

Plaza Court Broadcasting Co., Oklahoma City, Okla.—Class B; Channel: **98.5 mc.** (No. 253); 176 KW; antenna 888 feet. (B3-PH-173).(*)

KALE, Inc., Portland, Ore.—Class B; Channel: **96.1 mc.** (No. 241); 250 KW; 1140 feet. (B5-PH-751)

Bradford Publications, Inc., Bradford, Pa.—Class B; Channel: **97.1 mc.** (No. 246); 2.7 KW; antenna 551 feet. (B2-PH-467)

S. E. Adcock, Knoxville, Tenn.—Class B; Channel: **93.1 mc.** (No. 226); 76 KW; antenna 535 feet. (B3-PH-422).(*)

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* Comr. Durr for hearing.

The following permittees were granted regular construction permits on September 19. (Note: power given is effective radiated power; antenna height given is height above average terrain):

Twin City Broadcasting Corp., Longview, Wash.—Class A; Channel: **104.3 mc.** (No. 282); .270 KW; antenna 390 feet. (B5-PH-852)

Telecast, Inc., Roanoke Rapids, N. C.—Class B; Channel: **102.5 mc.** (No. 273); 3 KW; antenna 500 feet. (B3-PH-320)

WCBT, Inc., Roanoke Rapids, N. C.—Class B; Channel **102.9 mc.** (No. 275); 10 KW; antenna 390 feet. (B3-PH-561)

Mon-Yough Broadcasting Co., McKeesport, Pa.—Class A; Channel: **105.9 mc.** (No. 290); 240 watts; antenna 350 feet. (B2-PH-910)

The Niagara Falls Gazette Publishing Co., Niagara Falls, N. Y.—Class B; Channel: **95.7 mc.** (No. 239); 20 KW; antenna 415 feet. (B1-PH-898)

The A. S. Abell Co., Baltimore, Md.—Class B; Channel: **99.3 mc.** (No. 257); 20 KW; antenna 440 feet. (B1-PH-27)

Skywave Broadcasting Corp., Asheville, N. C.—Class B; Channel: **94.3 mc.** (No. 232); 8.8 KW; antenna 130 feet. (B3-PH-971)

Rose Bowl Broadcasters, Inc., Pasadena, Calif.—Class A; Channel: **105.1 mc.** (No. 286); 180 watts; antenna 760 feet. (B5-PH-1000)

Radio Roanoke, Inc., Roanoke, Va.—Class B; Channel: **93.7 mc.** (No. 229); 3 KW; antenna 1700 feet. (B2-PH-1012)

Quincy Newspapers, Inc., Quincy, Ill.—Class B; Channel: **97.7 mc.** (No. 249); 13 KW; antenna 490 feet. (B4-PH-387)*

KFXD-FM—Frank E. Hurt & Son (a partnership, composed of Frank E. and Edward P. Hurt), Nampa, Idaho—Class B; Channel: **101.3 mc.** (No. 267); 2.5 KW; antenna 340 feet. (B5-PH-807)*

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* In lieu of previous conditions specified.

Correction

According to a correction by the Commission, the item previously reported, referring to The Journal Company's FM final CP, should show power as 349 KW and antenna 695 feet. (See current REPORTS p. 637.)

FM ENGINEERING APPROVALS

The following applications heretofore authorized construction permits, were approved for different engineering details:

Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—Class B; Channel: **93.1 mc.** (No. 226); 8.5 KW; 690 feet. (B1-PH-186)

Queen City Broadcasting Co., Inc., Seattle, Wash.—Class B; Channel: **93.9 mc.** (No. 230); 7.7 KW; 470 feet. (B5-PH-459)

Cur-Nan Co., Brockton, Mass.—Class A; Channel: **105.1 mc.** (No. 286); 800 watts; 270 feet. (B1-PH-604)

North Shore Broadcasting Co., Salem, Mass.—Class A; Channel: **105.5 mc.** (No. 288); 500 watts; 124 feet. (B1-PH-684)

East Texas Broadcasting Co., Tyler, Texas—Class B; Channel: **103.9 mc.** (No. 280); 4.3 KW; 440 feet. (B3-PH-780)

Spartanburg Adv. Co., Spartanburg, S. C.—Class B; Channel: **92.1 mc.** (No. 221); 262 KW; 2,120 feet. (B3-PH-149)

(Continued on next page)

FM CONDITIONAL GRANTS

The following were given Conditional Grants on Sept. 12 subject to engineering conditions:

City and State	*Grantee*	*Int. in Stand. Station*	*Class of Station*
Fort Smith, Ark.	Ark.-Okla. Broadcasting Corp.	—	Class B
Stamford, Conn.	The Western Conn. Broadcasting Co. (Adopted Order granting petition for leave to amend application (B1-PH-607) to request a Class A station, etc.; accepted amendment and removed application from Hearing Docket (No.7467).)	WSTC	Class A
Wilson, N. C.	Penn Thomas Watson	WGTM	Class B
Canton, Ohio	Ohio Broadcasting Co.	WHBC	Class B
Ashland, Ore.	Siskiyou Broadcasting Co.	—	Class A

The following was given a conditional grant on Sept. 13 subject to engineering conditions:

Milwaukee, Wis.	Hearst Radio, Inc.*	WISN	Class B

*Comr. Durr for hearing

The following were given conditional grants on September 19 subject to engineering conditions:

City and State	*Grantee*	*Interest in Standard Station*	*Class of Station*
Coral Gables, Fla.	Southern Media Corp.	—	A
Elmwood Park, Ind.	Elmwood Park Broadcasting Corp.	—	A
Cleveland Heights, Ohio	Samuel R. Sague	—	A
Dallas, Texas	Variety Broadcasting Co., Inc.	KIXL	B
Rutland, Vt.	The Herald and Globe Assn.	—	B

The station previously granted conditionally to O. E. Richardson, Hammond Ind., designated as Class A, has been redesignated as Class B.

TELEVISION APPLICATION GRANTED

NEW—KRLD Radio Corp., Dallas, Texas—Granted CP for new television station; Channel No. 4; freq. **66-72 mc.;** visual power 46 KW; aural: to be determined; antenna: 519 feet. (B3-PCT-137)

NEW—Courier-Journal and Louisville Times Co., Louisville, Ky.—Granted CP for new television station; Channel No. 9; freq. **186-192 mc.;** power: visual **9.6 kc.;** aural 7.2 KW; antenna 529 feet. (B2-PCT-157)

NEW—Iowa State College of Agriculture and Mechanic Arts, Ames, Iowa—Granted CP for new television station; Channel No. 4; freq. **66-72 mc.;** power: visual 13 KW; aural 10.4 KW; antenna 506 feet; to be operated on non-commercial basis. (B4-PCT-120)

DESIGNATED FOR HEARING

Correction

According to a correction by the Commission, the item appearing in last week's REPORTS referring to WBBW, is corrected to read:

WBBW, WABW—Associated Broadcasters, Inc. (Assignor); Evansville On the Air, Inc. (Assignee); Radio Indianapolis, Inc. (Assignee), Indianapolis, Ind.—Designated for consolidated hearing applications for consent to voluntary assignment of construction permit of Station WBBW and assignment of license of FM station WABW from Associated Broadcasters, Inc., to Evansville On the Air, Inc. (B4-AL-538; B4-ALH-6); and similar application of Radio Indianapolis, Inc.

Des Moines Broadcasting Corp., Des Moines, Iowa—Designated for hearing application (B4-P-4940) for a new station to operate on **1240 kc.,** 100 watts, unlimited time, and made KBIZ, KICD, KFJB and KFGQ parties to the proceedings.

Elias I. Godofsky, Hempstead, N. Y.—Designated for hearing application (B1-P-4958) for a new station to operate on **1090 kc.,** 250 watts, daytime only, and made WBAL a party to the proceeding.

Robert Schuler, et al, a Partnership, Fresno, Calif.; Frank M. Helm, Modesto, Calif.—Designated for consolidated hearing applications B5-P-4709 and B5-P-5184, for new stations at Fresno and Modesto, respectively, to operate on **1300 kc., 1 KW.** unlimited time, DA.

Harold H. Thoms, Greenville, S. C.; T. B. Fuqua, Greenville, S. C.—Designated for consolidated hearing application of Thoms (B3-P-5150) for a new station to operate on **1240 kc.,** 100 watts, unlimited time, with application of Fuqua (B3-P-5187), **1240 kc.,** 250 watts.

LICENSE RENEWALS

Correction

According to a correction by the Commission, the item previously reported referring to renewal of license of WEDC, Chicago, for the period ending August 1, 1949, was inadvertently included and should be omitted. Station WEDC is still under temporary license. (See current REPORTS, page 666.)

MISCELLANEOUS ACTIONS

WDEL, Inc., Wilmington, Del.—The Commission ordered that its action of August 29 granting conditional FM CP to WDEL, Inc. (B1-PH-177), be set aside, and further ordered the application be designated for hearing upon the following issue: "To determine whether the granting of this application would be in conformity with Rule 3.240 (Multiple Ownership Rule) of the Commission's Rules and Regulations." (Commissioners Jett and Denny voting "No.")

James G. Ulmer, d/b as East Texas Broadcasting Co., Tyler, Texas—Granted consent for issuance of permit for FM station KISW from James G. Ulmer to the partnership, East Texas Broadcasting Co.

KNEL—G. L. Burns, Brady, Texas—Granted modification of license to increase power from 100 watts night, 250 watts day, to 250 watts, operating on **1490 kc.,** unlimited time. (B3-ML-1232)

WLDS—Edge & Korsmeyer, Jacksonville, Ill.—Granted CP to increase power from 250 watts to 1 KW, and install new transmitter. (B4-P-4907)

KSEI—Radio Service Corp., Pocatello, Idaho—Granted CP (Comr. Durr for hearing) to move transmitter and increase power from 250 watts night, 1 KW-LS, to 5 KW, subject to condition that permittee may be required to modify antenna or reduce power if increased interference to KTKN develops; and subject to CAA approval of antenna and transmitter site. (B5-P-3735; Docket 6865)

KFQD—Wm. J. Wagner, tr/as Alaska Broadcasting Co., Anchorage, Alaska—Granted CP to increase power from 1 to 5 KW, change transmitter site, and install new transmitter and vertical antenna. (B-P-3935)

KEX—Westinghouse Radio Stations, Inc., Portland, Ore.—Granted CP to increase facilities of KEX, Class II, **1190 kc.,** 5 KW unlimited, to Class I-B, **1190 kc.,** 50 KW, unlimited, DA-N, install new transmitter and DA for night use, and change transmitter and studio locations. (B5-P-4051)

WMBR—Fla. Broadcasting Co., Jacksonville, Fla.—Denied petition requesting that its application (B3-P-3036, Docket 7081) be severed from the eight other applications in the consolidated hearing, and granted.

Natrona County Tribune, Casper, Wyo.—Granted application for modification of CP (B5-MP-1916) for approval of transmitter site and antenna system.

KWBU—Century Broadcasting Co., Corpus Christi, Texas—Granted petition to change frequency from **1010** to **1030 kc.,** and ordered (1) removal of application (B3-P-3524) to operate on **1010 kc.** from hearing; (2)

(Continued on next page)

allowed KWBU to amend application to specify **1030 kc.**, and (3) placed application as amended in pending file pending decision in the clear channel cases.

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky., and WPMF—Purchase Broadcasting Co., Inc., Mayfield, Ky.—Adopted an order approving the reorganization of Mayfield Broadcasting Co., Inc., so as to include therein as minority stockholders the stockholders of Purchase Broadcasting Co., Inc., a full report with respect thereto to be filed as required by Rules 1.302-1.304; and ordered further the cancellation of the construction permit (B2-P-4791) heretofore granted for WPMF on June 27, on **910 kc.**, 1 KW, day. (Action taken 9-5.)

KTKC—Tulare-Kings County Radio Associates, Visalia, Calif.—Granted petition for indefinite continuance of hearing now scheduled for September 16 in re application for CP (Docket 7601), and said further hearing was continued without date until further order of the Commission.

KIT—Carl E. Haymond, Yakima, Wash.—Granted application to determine operating power by direct measurement of antenna power; Sec. 3.55(b) waived; conditions.

WMBO—WMBO, Inc., Auburn, N. Y.—Granted application to determine operating power by direct measurement of antenna power.

WBLJ—Dalton Broadcasting Corp., Dalton, Ga.—Granted application to determine operating power by direct measurement of antenna power.

WKRZ—Kenneth Edw. Rennekamp, Oil City, Pa.—Granted CP to install a new transmitter; Sec. 3.60 of Rules waived; conditions. (B2-P-5211)

WALT—Tampa Broadcasting Co., Tampa, Fla.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location, to specify studio location, and to change applicant's name from W. Walter Tison to W. Walter Tison, tr/as Tampa Broadcasting Co. (B3-MP-2052). See. 3.55(b) and 3.60 of rules waived.

KPOF—Pillar of Fire (a Corp.), Denver, Colo.—Granted modification of CP which authorized increase in power, etc., for extension of completion date to 3-15-47. (B5-MP-2090)

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Granted modification of CP (B5-P-3808) to make changes in antenna, subject to condition that permittee shall satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation. (B5-MP-2082)

The Commission on September 5 adopted an Order in re applications of WDAS and other applicants for FM stations in Philadelphia (Docket 7640, et al), ordering that Sections 1.73, and 1.141 of the Rules of Practice and Procedure be waived for the purpose only of permitting amendments relating solely to additional data requested by the Commission in connection with the applications, to be filed directly with the presiding officer of the consolidated hearing; that the presiding officer is authorized to accept for filing all such amendments which comply with Sec. 1.74 of the Rules, and where no objection thereto is made by any party; that in the event of objection by any party to such amendment, said presiding officer is directed to refer said amendment to the Commission for action by the Motions Commissioner.

WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—Granted petition requesting leave to amend its application for CP (B2-P-4089), so as to show that Philip P. Allen and Edward A. Allen, who were Vice Presidents, directors and stockholders of applicant corporation, have severed their connection with the corporation; to show that stock in applicant corporation held by the Allens and by the Lynchburg Broadcasting Co., has been offered for sale; to show the dissolution of the Tri-City Stations Assn.; to show other changes in the corporate set-up of applicant corporation and to reopen the record. The amendment was accepted, and the record further reopened for the purpose of receiving testimony relative to the above-mentioned amendment.

WCYB—Appalachian Broadcasting Corp., Bristol, Va.—Adopted order approving substitution of James Mahoney as controlling stockholder in licensee corporation instead of Robert H. Bassett, deceased.

Bee Broadcasting Co., Beeville, Texas—Granted petition requesting removal from hearing docket of it application for CP. (B3-P-4639; Docket 7604)

Radio Phoenix, Inc., Phoenix, Ariz.—Granted petition for continuance of consolidated hearing now scheduled for September 26 in re applicant's application and that of Maricopa Broadcasting Inc., and continued said hearing to October 31, 1946. (Dockets 7626 and 7627)

ACTIONS ON MOTIONS

Telegram Pub. Co., Salt Lake City, Utah—Granted petition to dismiss without prejudice application for CP (B5-P-4180; Doc. 7057). Also ordered that the petition requesting continuance of hearing now scheduled for October 2 upon this application, be dismissed as moot.

The Hollywood Community Radio Group, Hollywood, Calif.—Granted petition for waiver of Sec. 1.384 of the Rules and accepted petitioners' late appearance in re application for FM station. (B5-PH-765; Doc. 7740)

Percy B. Crawford, Philadelphia, Pa.—Granted motion to dismiss without prejudice application for new FM station. (B2-PH-777; Docket 7644)

Walter A. Graham, Tifton, Ga.—Granted petition for leave to amend application for CP (B3-P-4059, Doc. 6918), so as to substitute the Tifton Broadcasting Corp. as the applicant in place of Walter A. Graham, etc., and the amendment was accepted.

The Travelers Broadcasting Service Corp., Bridgeport, Conn.—Granted petition for leave to amend its application for a new FM station (B1-PH-758; Doc. 7463), so as to show complete and current engineering information, and the amendment was accepted.

James A. Noe, Lake Charles, La.—Granted petition for continuance of consolidated hearing now scheduled for September 17 in re applicant's application and that of KOLA Broadcasting Co., Opalousa, La. (Dockets 7416 and 7812), and continued said hearing to November 20, 1946.

Maricopa Broadcasters, Inc., Phoenix, Ariz.—Granted supplemental petition to take depositions in re application for CP (Docket 7626). Also granted petition for leave to amend application (B5-P-4053) so as to substitute Carl Dexter Haymond as President, Director and principal stockholder of applicant corporation in place of his father, Carl E. Haymond, and to show other minor changes in officers and directors of the corporation, and the amendment was accepted.

UAW-CIO, Los Angeles, Calif.—Granted petition to dismiss without prejudice its application for a new FM station. (B5-PH-445; Docket 7733)

Times-Star Pub. Co., Alameda, Calif.—Granted petition for leave to amend its application for CP (B5-P-4418; Doc. 7762), so as to specify frequency **1220 kc.** instead of **1210 kc.**, etc., and the amendment was accepted.

The Danbury News-Times Co., Danbury, Conn.—Granted petition for leave to amend its application for new FM station so as to show that Elizabeth S. Dalton as stockholder now holds 6.66% of the stock instead of 10%, and the amendment was accepted.

Miami Broadcasting Co., Miami, Okla.—Granted petition for leave to amend its application for CP (B3-P-4987; Doc. 7810), so as to show a modified DA system, and the amendment was accepted.

Middle West Broadcasting Co., Inc., St. Paul, Minn.—Granted petition insofar as it requests amendment of application and removal from hearing docket; accepted amendment to specify frequency **700 kc.**, 1 KW, daytime only, instead of **580 kc.**, 5 KW, 1 KW-LS, etc., and removed application as amended from the hearing docket (B4-P-4261; Doc. 7472). Dismissed petition insofar as it requests grant of application.

The Bridgeport Herald Corp., Bridgeport, Conn.—Granted petition for waiver of Rules and accepted petitioner's

(Continued on next page)

late appearance in re application for FM station (Docket 7745).

Hirsch Battery and Radio Co., Cape Girardeau, Mo.—Granted motion or continuance of hearing on application for new station (B4-P-4289; Doc. 7130), now scheduled for September 16, and continued said hearing to October 16.

Marshall Broadcasting Co., Marshall, Texas—Granted petition for leave to amend its application for new station (B3-P-3675; Doc. 6706), so as to show deletion of Houston Harte, Bernard Hanks and A. G. Mayse as stockholders and officers of corporation, and addition of five new stockholders, etc., and the amendment was accepted.

WEEU—A. S. Abell Co., Baltimore, Md.: Berks Broadcasting Co., Reading, Pa.—The Commission on its own motion continued the hearing now scheduled for October 9 in re these applications to November 12.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

560 Kilocycles

NEW—Pynchon Broadcasting Co., Springfield, Mass. (P.O. 1200 Main St.)—Construction permit for a new standard broadcast station to be operated on **560 kc.,** power of 5 KW, directional antenna and unlimited hours of operation.

570 Kilocycles

WNAX—WNAX Broadcasting Co., Yankton, S. Dak.—Construction permit to install new transmitter.

590 Kilocycles

NEW—Andrew Jarema and Frank H. Altdoerffer, a partnership d/b as the Binghamton Broadcasters, Binghamton, N. Y. (P. O. 9 Perkins Ave., Fort Dick)—Construction permit for a new standard broadcast station to be operated on **590 kc.,** power of 500 watts and daytime hours of operation.

WARM—Union Broadcasting Co., Scranton, Pa.—Construction permit to change frequency from **1400** to **590 kc.,** increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location from Dunmore, to Scranton, Pa. Amended to make changes in transmitting equipment.

660 Kilocycles

NEW—Capital Radio Inc., Columbus, Ohio (P.O. 42 East Gay St.)—Construction permit for a new standard broadcast station to be operated on **660 kc.,** power of 1 KW and daytime hours of operation.

680 Kilocycles

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Modification of construction permit (B1-P-4285, which authorized a new standard broadcast station to make changes in antenna, change type of transmitter and to change transmitter location.

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Modification of construction permit (B1-P-4285, which authorized a new standard broadcast station) for extension of completion date.

NEW—The Tower Realty Co., Baltimore, Md.—Construction permit for a new standard broadcast station to be operated on **680 kc.,** power of 5 KW, directional antenna night and unlimited hours of operation. Amended to increase power from 5 KW to 5 KW night and 10 KW day, make changes in directional antenna for day and night use, and change transmitter location and changes in directors and stockholders.

NEW—Mark A. Braymes and Frank Z. Temerson, a partnership d/b as Lomar Broadcasting Co., Lancaster, Pa. (P. O. East King St.)—Construction permit for a new standard broadcast station to be operated on **680 kc.,** power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation.

730 Kilocycles

WOHS—Western Carolina Radio Corp., Shelby, N. C.—License to cover construction permit (B3-P-3767, as modified), which authorized a new standard broadcast station.

WOHS—Western Carolina Radio Corp., Shelby, N. C.—Authority to determine operating power by direct measurement of antenna power.

NEW—North Montana Broadcasting Co., Havre, Mont. (P. O. 224-6th St.)—Construction permit for a new standard broadcast station to be operated on **730 kc.,** power of 1 KW and daytime hours of operation.

740 Kilocycles

NEW—Paul W. Delehanty, Chester, Pa. (P.O. 200 Yale Ave., Swarthmore, Pa.)—Construction permit for a new standard broadcast station to be operated on **740 kc.,** power of 250 watts and daytime hours of operation.

NEW—Balboa Radio Corp., San Diego, Calif.—Construction permit for a new standard broadcast station to be operated on **740 kc.,** power of 5 KW, directional antenna and daytime hours of operation. Amended to make changes in directional antenna system and change transmitter location.

770 Kilocycles

NEW—George W. Lyles, Sr., Russell F. Van Landingham, and George W. Lyles, Jr., a partnership, d/b as Thomasville Broadcasting Co., Thomasville, N. C.—Construction permit for a new standard broadcast station to be operated on **770 kc.,** power of 250 watts and daytime hours of operation.

780 Kilocycles

NEW—Herbert L. Wilson, Rutland, Vt.—Construction permit for a new standard broadcast station to be operated on **780 kc.,** power of 1 KW and daytime hours of operation.

NEW—McKinney Air Enterprises, McKinney, Texas—Construction permit for a new standard broadcast station to be operated on **780 kc.,** power of 250 watts and daytime hours of operation.

790 Kilocycles

NEW—George W. Lyles, Sr., Russell F. Van Landingham, and George W. Lyles, Jr., a partnership, d/b as Thomasville Broadcasting Co., Thomasville, N. C.—Construction permit for a new standard broadcast station to be operated on **770 kc.,** power of 250 watts and daytime hours of operation. Amended to change frequency from **770** to **790 kc.**

800 Kilocycles

NEW—The Lawrence Broadcasting Co., Lawrence, Mass. (P. O. Room 1014, Little Building, Boston, Mass.)—Construction permit for a new standard broadcast station to be operated on **800 kc.,** power of 1 KW and daytime hours of operation.

810 Kilocycles

NEW—Josh L. Horne, Rocky Mount, N. C. (P. O. 150 Howard St.)—Construction permit for a new standard broad-

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cast station to be operated on **810 kc.**, power of 1 KW and daytime hours of operation.

KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.—Modification of construction permit (B5-P-3795, which authorized change in frequency, increase in power, change in hours of operation and type of transmitter, changes in antenna and approval of transmitter location) for approval of antenna and transmitter location.

840 Kilocycles

WKNB—The New Britain Broadcasting Co., New Britain, Conn.—License to cover construction permit (B1-P-4021, as modified), which authorized a new standard broadcast station and for approval of studio location.

WKNB—The New Britain Broadcasting Co., New Britain, Conn.—Authority to determine operating power by direct measurement of antenna power.

880 Kilocycles

NEW—Tar Heel Broadcasting System, Inc., Clinton, N. C.—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **550** to **880 kc.**

920 Kilocycles

KOLO—Reno Broadcasting Co., Reno, Nev.—License to cover construction permit (B5-P-3720), which authorized a new standard broadcast station and for approval of studio location.

KOLO—Reno Broadcasting Co., Reno, Nev.—Authority to determine operating power by direct measurement of antenna power.

930 Kilocycles

WTAD—Lee Broadcasting Inc., Quincy, Ill.—Construction permit to install new transmitter.

WKY—WKY Radiophone Co., Oklahoma City, Okla.—License to cover construction permit (B3-P-4005) which authorized move of auxiliary transmitter to present site of main transmitter and operate with power of 1 KW, employing directional antenna night.

940 Kilocycles

NEW—Radio Springfield, Inc., Springfield, Ohio (P.O. Room 915, First National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 1 KW and daytime hours of operation.

NEW—Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership, d/b as Champion City Broadcasting Co., Springfield, Ohio (P.O. 1405 E. High St.)—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 250 watts and daytime hours of operation.

NEW—The Advocate Printing Co., near Newark, Ohio (P.O. 25 West Main St.)—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 250 watts and daytime hours of operation.

960 Kilocycles

WSBT—The South Bend Tribune, South Bend, Ind.—Modification of construction permit (B4-P-4294, which authorized to increase in power, install new transmitter and make changes in directional antenna for day and night use) for extension of completion date.

970 Kilocycles

KHBC—Hawaiian Broadcasting System, Ltd., Hilo, T. H.—Construction permit to change frequency from **1230** to **970 kc.**, increase power from 250 watts to 1 KW, install new transmitter and change transmitter and studio location. Amended to change transmitter and studio locations.

1000 Kilocycles

NEW—Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, a partnership d/b as Lackawanna Valley Radio, Scranton, Pa. (P. O. 519-521 Mulberry St.)—Construction permit for a new standard broadcast station to be operated on **1000 kc.**, power of 1 KW and daytime hours of operation.

1010 Kilocycles

NEW—Eurith Dickinson Rivers, Jr., Decatur, Ga. (P. O. Apt. A-5, 1384 West Peachtree St., N. E., Atlanta, Ga.)—Construction permit for a new standard broadcast station to be operated on **1010 kc.**, power of 1 KW and daytime hours of operation.

1020 Kilocycles

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Authority to determine operating power by direct measurement of antenna power.

1050 Kilocycles

WWGP—Lee Broadcasting Corp., Sanford, N. C.—License to cover construction permit (B3-P-4540, as modified) which authorized a new standard broadcast station and for approval of studio location.

1090 Kilocycles

KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—License to cover construction permit (B5-P-3933, as modified) which authorized increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location.

KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Authority to determine operating power by direct measurement of antenna power.

KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Modification of construction permit (B5-P-3933, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night and change in transmitter location) to change type of transmitter.

1110 Kilocycles

WNAR—Rahall Broadcasting Co., Inc., Norristown, Pa.—License to cover construction permit (B2-P-4256, as modified) which authorized a new standard broadcast station.

WNAR—Rahall Broadcasting Co., Inc., Norristown, Pa.—Authority to determine operating power by direct measurement of antenna power.

1200 Kilocycles

NEW—Frederic Le Mieux III and Mrs. Edna Le Mieux, a partnership d/b as Hammond Broadcasting Co., Hammond, La. (P. O. 720 Weiblen Place, New Orleans, La.)—Construction permit for a new standard broadcast station to be operated on **1200 kc.**, power of 250 watts and daytime hours of operation.

1220 Kilocycles

NEW—Thomaston Broadcasting Co., Thomaston, Ga. (P. O. Box 430)—Construction permit for a new standard broadcast station to be operated on **1220 kc.**, power of 250 watts and unlimited hours of operation.

1230 Kilocycles

KVEC—Christina M. Jacobson, tr/as The Valley Electric Co., San Luis Obispo, Calif.—License to cover construction permit (B5-P-4279) which authorized to

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change frequency, increase power and install new transmitter and vertical radiator.

KVEC—Christina M. Jacobson, tr/as The Valley Electric Co., San Luis Obispo, Calif.—Authority to determine operating power by direct measurement of antenna power.

WNEB—New England Broadcasting Co., Worcester, Mass.—Modification of construction permit (B1-P-4196, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio locations. Amended to change type transmitter.

KNOE—James A. Noe, Monroe, La.—License to cover construction permit (B3-S-1203) which authorized change in frequency.

KNOE—James A. Noe, Monroe, La.—Authority to determine operating power by direct measurement of antenna power.

NEW—Newel S. Cahoon, tr/as Craig Broadcasting Co., Craig, Colo. (P. O. 245 North Main St., Logan, Utah)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

KELN—Boulder City Broadcasting Co., Ely, Nevada—Modification of construction permit (B5-P-4214, which authorized a new standard broadcast station) for approval of antenna, to change type transmitter, and to change transmitter and studio locations.

WQUA—Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, a partnership d/b as Moline Broadcasting Co., Moline, Ill.—Modification of construction permit (B4-P-3678, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Grass Valley-Nevada City Broadcasters, Inc., Grass Valley, Calif.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1400** to **1230 kc.** and change power from 250 to 100 watts.

WKTD—Glens Falls Publicity Corp., Glens Falls, N. Y.—Modification of construction permit (B1-P-4147, which authorized a new standard broadcast station for approval of antenna and approval of transmitter and studio locations.

KSWM—Air Time, Inc., Joplin, Mo.—Authority to determine operating power by direct measurement of antenna power.

KSWM—Air Time, Inc., Joplin, Mo.—License to cover construction permit (B4-P-4237, as modified) which authorized a new standard broadcast station.

WCOL—Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley and Grace M. Pixley, partners, d/b as The Pixleys, Columbus, Ohio—Construction permit to move the old main transmitter to be used as an auxiliary transmitter with power of 250 watts.

1240 Kilocycles

NEW—Roy C. Kelley, Ray M. Veenstra and George S. Norcorss, a partnership, d/b as KVN Co., Benton Harbor, Mich. (P. O. 502 Keeler Building, Grand Rapids, Mich.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—J. B. Fuqua, Greenville, S. C. (P. O. Box 1131, Augusta, Ga.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Lake Broadcasting Co., Leesburg, Fla. (P. O. 220 Cragor Building)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—William E. Brooks, Brewton, Ala. (P. O. 319 Belleville Ave.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

KBMY—Don C. Foote, John W. Foote, Robert E. Mulvaney, Willard Mulvaney, Horace S. Davis & Rockwood Brown, co-partners, d/b as Billings Broadcasting Co., Billings, Mont.—Modification of construction permit (B5-P-4238, as modified, which authorized a new standard station) to change type of transmitter.

KANE—George H. Thomas, James J. Davidson, Jr., and Daniel H. Castille, a partnership d/b as New Iberia Broadcasting Co., New Iberia, La.—License to cover construction permit (B3-P-3861, as modified), which authorized a new standard broadcast station and for change of studio location.

KANE—George H. Thomas, James J. Davidson, Jr., and Daniel H. Castille, a partnership d/b as New Iberia Broadcasting Co., New Iberia, La.—Authority to determine operating power by direct measurement of antenna power.

WJMC—WJMC, Inc., Rice Lake, Wis.—Construction permit to install new vertical antenna and mount FM antenna on top of AM tower.

1340 Kilocycles

NEW—Joseph T. Connolly, Williamsport, Pa.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to change name of applicant to Lycoming County Broadcasting Co.

WHAN—Charleston Broadcasting Co., Charleston, S. C.—Modification of construction permit (B3-P-4248, which authorized a new standard broadcast station) for approval of antenna, transmitter location and specify studio location.

WDMJ—The Lake Superior Broadcasting Co., Marquette, Mich.—Construction permit to install new transmitter.

KVOX—KVOX Broadcasting Co., Moorhead, Minn.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

1360 Kilocycles

KMO—Carl E. Haymond, Tacoma, Wash.—Authority to determine operating power by direct measurement of antenna power.

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Construction permit to increase power from 1 KW to 5 KW day and 1 KW night and install new transmitter.

1400 Kilocycles

KORN—Nebraska Broadcasting Corp., Fremont, Neb.—Authority to determine operating power by direct measurement of antenna power.

KREO—Broadcasting Corporation of America, Indio, Calif. —License to cover construction permit (B5-P-4055, as modified) which authorized a new standard broadcast station.

KREO—Broadcasting Corporation of America, Indio, Calif. —Authority to determine operating power by direct measurement of antenna power.

KSNM—The New Mexico Publishing Co., Santa Fe, N. M.—Modification of construction permit (B5-P-3932, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

WIRA—Indian River Broadcasting Co., Ft. Pierce, Fla.—License to cover construction permit (B3-P-3905, as modified), which authorized a new standard broadcast station. Amended to specify transmitter and studio location.

WRJN—Racine Broadcasting Corp., Racine, Wis.—Construction permit to install new antenna to support mast for FM antenna.

KCOL—Douglas D. Kahle, John L. Hitchcock, Wilbur E. Rocchio, General Partners, and Warren D. Brainard, Limited Partner, d/b as Northern Colorado Broadcasting Co., Fort Collins, Colo.—Modification of construction permit (B5-P-4670, which authorized a new standard broadcast station) to change type transmitter, for approval of antenna and transmitter location. Amended to make changes in transmitting equipment.

1410 Kilocycles

WKBH—WKBH, Inc., La Crosse, Wis.—Construction permit for reinstatement of (B4-P-3749, as modified,

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which authorized increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) and to change type of transmitter.

1440 Kilocycles

KEYS—Earl C. Dunn, Charles W. Rossi, H. B. Lockhart and E. C. Hughes, d/b as Nueces Broadcasting Co., Corpus Christi, Texas—Construction permit to change frequency from **1490** to **1440 kc.**, increase power from 250 watts day and night to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use and change transmitter location. Amended to make changes in directional antenna pattern.

1450 Kilocycles

WLAR—Lowell F. Arterburn, tr/as Athens Broadcasting Co., Athens, Tenn.—Construction permit to install new transmitter.

NEW—Portland Broadcasting System, Inc., Bangor, Me. (P. O. 645A Congress St.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WMOA—Marietta Broadcasting Co., Marietta, Ohio—Construction permit to change type of transmitter.

NEW—Roy C. Kelley, Ray M. Veenstra and George S. Norcross, a partnership d/b as KVN Co., Holland, Mich. (P. O. 502 Keeler Building, Grand Rapids, Mich.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WFUN—Lauren Mickle, John Garrison, Joe S. Foster, Jr., d/b as Huntsville Broadcasting Co., Huntsville, Ala.—Modification of construction permit (B3-P-4861, which authorized a new standard broadcast station) to change type of transmitter.

WATZ—Midwestern Broadcasting Co., Alpena, Mich.—Modification of construction permit (B2-P-4723, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter and studio locations.

WAGC—Gordon W. Gambill, Hubert M. Martin, Humphrey B. Heywood and R. T. Russell, d/b as Tennessee Valley Broadcasting Co., Chattanooga, Tenn.—License to cover construction permit (B3-P-4766) which authorized installation of a new transmitter.

NEW—Merlin H. Smith, tr/as Radio Ft. Wayne, Ft. Wayne, Ind. (P. O. 302 Burt St., Van Wert, Ohio)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

1490 Kilocycles

KBOL—J. Herbert Hollister, Boulder, Colo.—Modification of construction permit (B5-P-4629, which authorized a new standard broadcast station) for approval of antenna and transmitter and studio locations.

NEW—The Mesilla Valley Broadcasting Co., Las Cruces, N. Mex. (P.O. 560 South Main St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

WTBF—Troy Broadcasting Corp., Troy, Ala.—Modification of construction permit (B3-P-4446, which authorized a new standard broadcast station) to make changes in antenna and to change type of transmitter and extension of commencement and completion dates.

WSBR—WFCB, Inc., Superior, Wis.—Modification of construction permit (B4-P-4610, as modified, which authorized a new standard broadcast station) to change corporate name from WFCB, Inc., to WSBR, Inc.

1550 Kilocycles

WHYN—The Hampden-Hampshire Corp., Holyoke, Mass.—Construction permit to change frequency from **1400** to **1550 kc.**, increase power from 250 watts to 10 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended to change frequency from **1550** to **560 kc.**, change power from 10 to 1 KW, change type transmitter, make changes in directional antenna system and change transmitter location.

1570 Kilocycles

NEW—R. C. Goshorn and R. L. Rose, a partnership d/b as Alton Broadcasting Co., Alton, Ill.—Construction permit for a new standard broadcast station to be operated on **1570 kc.**, power of 1 KW, and daytime hours of operation.

1590 Kilocycles

WBRY—American-Republican, Inc., Waterbury, Conn.—Modification of construction permit (B1-P-4302, as modified, which authorized increase in power, installation of new transmitter and change in directional antenna for day and night use) for extension of completion date.

NEW—Ojai Broadcasting Co., Ventura, Calif.—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power of 1 KW and unlimited hours of operation. Amended re stockholders, directors and officers.

1600 Kilocycles

NEW—WARC, Inc., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1240** to **1600 kc.**, change power from 250 watts to 5 KW, install directional antenna for night use, change type transmitter, change transmitter location and specify studio location.

FM APPLICATIONS ACCEPTED FOR FILING

Royal Miller, Marion Miller, L. H. Penny and Gladys W. Penny, a partnership, d/b as Royal Miller Radio, Sacramento, Calif.—Construction permit for a new FM broadcast station to be operated on **48.1 mc.** and coverage of 2,629 square miles. Amended to change name from Royal Miller, Marion Miller, L. H. Penny and Gladys W. Penny, a partnership, d/b as Royal Miller Radio, to Harmco, Inc.

KUOA, Incorporated, Siloam Springs, Ark.—Construction permit for a new FM broadcast station to be operated on Channel #245, **96.9 mc.**, and coverage of 8,513 square miles. Amended to specify class of station.

Reading Broadcasting Co., Reading, Pa.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on **48.1 mc.**, and coverage of 4,750 square miles. Amended to change directors, officers and stockholders.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

WABD—Allen B. DuMont Laboratories, Inc., New York, N. Y.—Construction permit to install new aural and visual transmitters and to install new antenna.

WWBR—Bamberger Broadcasting Service, Inc., Washington, D. C.—Modification of construction permit (B1-PCT-41, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WATX—The Regents of the University of Michigan, Ann Arbor, Mich.—Modification of construction permit (B2-PED-26, as modified, which authorized a new

(Continued on next page)

non-commercial educational broadcast station) to change type of transmitter. Amended to make changes in antenna system and change type of transmitter.

W3XO—WINX Broadcasting Co., Washington, D. C.—License to cover construction permit (B1-PEX-96), which authorized change in transmitter site.

APPLICATIONS DISMISSED

The following list of construction permits for new experimental television relay broadcast stations of Television Productions, Inc., are dismissed at the request of the Attorney:

B1-PVB-137
B1-PVB-138
B1-PVB-139
B1-PVB-140
B1-PVB-129
B1-PVB-128
B2-PVB-134
B2-PVB-135
B3-PVB-132
B3-PVB-133
B4-PVB-130
B4-PVB-131
B4-PVB-127
B4-PVB-126
B5-PVB-141
B5-PVB-136

KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Modification of construction permit (B5-P-3933, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for changes in directional antenna. Request of Attorney.

WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—License to operate main transmitter of station on regular basis (**550 kc.**). Request of attorney.

APPLICATIONS RETURNED

WGL—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—License to cover construction permit (B4-P-4759), which authorized to move transmitter.

WJOY—Vermont Broadcasting Corp., Burlington, Vt.—License to cover construction permit (B1-P-4183, as modified), which authorized a new standard broadcast station.

WJOY—Vermont Broadcasting Corp., Burlington, Vt.—Authority to determine operating power by direct measurement of antenna power.

WTNB—Thomas N. Beach, Birmingham, Ala.—License to cover construction permit (B3-P-3713), which authorized a new standard broadcast station.

WTNB—Thomas N. Beach, Birmingham, Ala.—Authority to determine operating power by direct measurement of antenna power.

KGKY—L. L. Hilliard, Ruth K. Hilliard and R. M. Stewart, d/b as Hilliard Co., Scottsbluff, Nebr.—License to cover construction permit (B4-P-4924), which authorized installation of new transmitter.

APPLICATIONS TENDERED FOR FILING

560 Kilocycles

KWTO—Ozarks Broadcasting Co., Springfield, Mo.—Construction permit to increase power from 1 KW night and 5 KW day to 5 KW day and night and make changes in directional antenna night.

590 Kilocycles

NEW—Andrew Jarema and Frank H. Altdoerffer, tr/as The Binghamton Broadcasters, Binghamton, N. Y.—Construction permit for a new standard broadcast station to be operated on **590 kc.**, power of 500 watts and daytime hours of operation.

800 Kilocycles

KJXD—John W. Davis, Portland, Ore.—Construction permit to increase power from 250 watts to 1 KW and install new transmitter and daytime hours of operation.

840 Kilocycles

NEW—Harold B. Newman and Anne L. Newman, d/b as Poncono Broadcasting Co., Stroudsburg, Pa.—Construction permit for a new standard broadcast station to be operated on **840 kc.**, power of 250 watts and daytime hours of operation.

870 Kilocycles

NEW—Fred H. Whitley, Kannapolis, N. C.—Construction permit for a new standard broadcast station to be operated on **870 kc.**, power of 1 KW and daytime hours of operation.

900 Kilocycles

NEW—Richard H. Balch, Utica, N. Y.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 250 watts and daytime hours of operation.

NEW—Seminole Broadcasting Co., Belle Glade, Fla.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 1 KW and daytime hours of operation.

990 Kilocycles

NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—Construction permit for a new standard broadcast station to be operated on **990 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

1050 Kilocycles

NEW—Washington County Broadcasting Corp., Johnson City, Tenn.—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power of 1 KW and daytime hours of operation.

1090 Kilocycles

NEW—Public Service Radio Corp., Baltimore, Md.—Construction permit for a new standard broadcast station to be operated on **1090 kc.**, power of 50 KW, directional antenna night and unlimited hours of operation. (Request facilities of WBAL.)

1170 Kilocycles

KSDJ—Larry Finley and Clinton D. McKinnon, d/b as Finley-McKinnon Broadcasting Co., San Diego, Calif.—Consent to voluntary assignment of construction permit from licensee to Clinton D. McKinnon.

NEW—Robert E. Liverance, Gaffney, S. C.—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 250 watts and daytime hours of operation.

1230 Kilocycles

NEW—Chet L. Gonce, d/b as "The Voice of Reno," Reno, Nev.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—James R. Williams, Newton, Kans.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Cecil W. Roberts, Farmington, Mo.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Clarence E. Faulk, Jr., d/b as Ruston Broadcasting Co., Ruston, La.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

(Continued on next page)

1240 Kilocycles

NEW—West Virginia Radio Corp., Elkins, W. Va.—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

1290 Kilocycles

WIRL—Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—Construction permit to change power from 1 KW to 5 KW, using directional antenna day and night.

1340 Kilocycles

NEW—The Pittsburg Publishing Co., Pittsburg, Kans.—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

1390 Kilocycles

NEW—Model City Broadcasting Co., Inc., Anniston, Ala.—Construction permit for a new standard broadcast station to be operated on **1390 kc.,** power of 1 KW, directional antenna and unlimited hours of operation.

1400 Kilocycles

NEW—Coastal Broadcasting Co., Lakeland, Fla.—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

1450 Kilocycles

NEW—John A. Boling, d/b as Live Oak Broadcasting Co., Live Oak, Fla.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation. (Contingent on grant of WGOV to change from **1450** to **950 kc.)**

1490 Kilocycles

NEW—Burbank Broadcasters, Inc., Burbank, Calif.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

1510 Kilocycles

NEW—Golden West Broadcasting Co., Childress, Texas.—Construction permit for a new standard broadcast station to be operated on **1510 kc.,** power of 250 watts and daytime hours of operation.

FM

WHPC-FM—The Patriot Co., Harrisburg, Pa.—Consent to transfer of control to Gertrude Howard McCormick, Conway Olmsted, and Dauphin Deposit Trust Company, executors of the estate of Vance C. McCormick, deceased.

Federal Trade Commission Actions

SUPPLEMENTAL COMPLAINT

Vawne Foundations—Because of changes in the business since issuance of a complaint in December 1943 against Arthur R. Lewis and Ben A. Hensler, co-partners trading as Vawne Foundations, 302 Fifth Ave., New York, the Commission has issued an amended and supplemental complaint naming additional respondents. (5106)

STIPULATIONS

No stipulations were issued during the past week by the Commission.

CEASE AND DESIST ORDERS

Amasia Importing Co.—The Commission issued an order directing Amasia Importing Corp., 10 East 39th St., New York, to cease and desist from misrepresenting the silk content of corsets and foundation garments for women. (4459)

Langendorf United Bakeries, Inc., 1160 McAllister St., San Francisco, must stop advertising that it has been appointed official baker for the Dionne quintuplets or that its Holsum brand bread is part of their diet, under the terms of a cease-and-desist order issued by the Commission. (5250)

West Coast Packing Corp.—The Commission issued an order prohibiting West Coast Packing Corp., Long Beach, Calif., and its officers from paying any brokerage fees or commissions to any buyer on purchases for such buyer's own account. Officers of the corporation, which packs and distributes fish and seafood products, are Albert Vignolo, Sr., president; Eugene Giacomino, vice-president; and Albert Vignolo, Jr., general manager and treasurer. (5432)

COMPLAINT DISMISSED

National Wholesale Hardware Association—The Commission, by a 3 to 2 vote, dismissed its complaint charging The National Wholesale Hardware Association, Philadelphia, and others with violation of the Federal Trade Commission Act in the sale of hardware and related merchandise. The complaint alleged that the association, together with its officers, executive committee, advisory board, member companies and several cooperating companies, had conspired to hinder and suppress competition among hardware dealers and among manufacturers and also to create a monopoly in the respondents in the distribution of hardware and related merchandise.

Commissioners Ewin L. Davis and Robert E. Freer voted against dismissal of the complaint and filed a statement in explanation of their vote. The majority opinion in support of the dismissal was written by Commissioner Garland S. Ferguson, and was concurred in by Chairman William A. Ayres and Commissioner Lowell B. Mason.

The order of dismissal was issued after consideration of testimony and other evidence, the report of the trial examiner and briefs of counsel. (4592)

NAB Executives Meet With RMA Group To Discuss Plans for Radio Week

(Continued from page 728)

"Under these acts the Congress set up a Commission to allocate frequencies on the basis of the public interest, convenience and necessity. In so acting Congress was exercising the powers delegated to it by the Commerce Clause of the Constitution. But recognizing the limitations imposed upon it by the first amendment of the Constitution and that it was dealing with an instrumentality of free speech, it expressly provided that, 'nothing in this Act shall be understood or construed to give the Commission the power of censorship over the radio communications or signals transmitted by any radio station, and no regulation or condition shall be promulgated or fixed by the Commission *which shall interfere with the right of free speech* by means of radio communication.'

"Last spring FCC released what is called the Blue Book; citing a number of stations which were doing a poor job. It recited a series of questions, e.g., Who should select commentators?, Should commentators be allowed to express their own views?, etc. And it said that 'rather than enunciating general policies, the Commission reaches decisions on such matters in the crucible of particular cases.'

"Then, to support its declared policy, it cited the Mayflower case, in which the FCC had previously held that a station could not broadcast editorial matter. This case was never tested in the courts for the reason that because renewal of the license was granted the operator was not an aggrieved person and therefore had no right to appeal, just as in the Robert Harold Scott case, in which FCC held that any station carrying an affirmative religious program is under obligation, on request, to carry an atheistic program. The mischief of this kind of decision is that the *real* aggrieved party cannot appeal. For there is an aggrieved party. And that is the people of the United States.

"But to get back to the Mayflower case, imagine any governmental agency undertaking to tell the newspapers that they could not editorialize!

"Radio, press, and motion pictures are in the same boat. If the government can control one, it can control all. Its powers under the Constitution are no greater with respect to radio broadcasting than with respect to any other medium of communication. The proponents of the Blue Book use the argument of scarcity. But if radio channels are scarce, so is newsprint and raw film. And the fact is that radio channels are becoming much less scarce, what with FM and Pulse Modulation—a fact which is seriously embarrassing the advocates of the Blue Book philosophy. Furthermore, if radio can be censored by FCC, then FX—facsimile broadcasting—can be censored. And FX is nothing other than a radio-transmitted newspaper.

"Thus the decision in the Mayflower case is an example—an ominous example—of the spontaneous growth and self-enlargement of administrative law.

"The Blue Book is only one of many criticisms currently directed against radio. A woman called me recently and complained that people on the radio were saying 'vetran' rather than 'veteran'. She wanted to invoke the power of the appropriate government agency to cure what she considered an egregious error. Of course she was in good faith. But she didn't realize that in trying to correct so trivial and inconsequential a thing as a slight mispronunciation she was willing to invoke and acquiesce in the exercise of power that could be the end of free radio, free communication, free government.

"But consciously or unconsciously such criticisms of radio as the Blue Book do tend to obfuscate people like the good woman who didn't like to hear 'veteran' mispronounced 'vetran'. If such confusion becomes sufficiently widespread, the way will have been paved for the government to take radio over—and to take the press and motion pictures over.

"And that, I submit, is the Communistic technique.

"That is the first thing you and I would try to do if we were Communists.

"Let me use for an example of the second possibility, the recent address of Thurman Arnold—my former associate—in support of the Blue Book. Mr. Arnold said among other things: 'What the broadcasters ask is that they be delegated the absolute power to decide the proportion of advertising and nonadvertising programs over the radio. . . . The broadcasters say that unless they have the power to determine the proportion of advertising programs they are being censored.' Now, the broadcasters do not ask any such thing and they do not say any such thing. Instead, they say that the Commission is attempting to encroach upon the power of the broadcasters to determine program character and content, in many other ways which interfere with freedom of speech. You might suppose that only an ignorant person could make such a statement concerning the Commission's assertions of power and the broadcaster's protest. But Mr. Arnold is not an ignorant man; he is not a dishonest man. It is obvious that he did not read the Blue Book or he would not have made such a statement. The obvious conclusion is that someone wrote the speech for him and he—a very busy man—read it as prepared.

"Now, I do not suggest that there was bad motive in this case. As I said I am speaking, merely hypothetically of possible techniques. But suppose that someone with an ulterior purpose were intent upon hiding behind a prominent, highly-respected man, like Mr. Arnold, do you not see what the effect would be upon the people, in confusing them, in persuading them of the supposed necessity of government regulation over broadcasting, even to the extent of destroying the people's right to free communication and of their right that truth shall be tried out in the market place of ideas, as Justice Holmes once expressed it.

"The third thing you and I would do if we were trying to 'take over' is to get certain respectable organizations to front for us. An organization which has undertaken to stand up and be counted in favor of the kind of confusion created by the Blue Book is the American Civil Liberties Union. How such a group of men, who have heretofore leaned over backward to defend the individual's right to free speech, could defend the Mayflower decision and the Blue Book is well-nigh incomprehensible. One wonders if some other forces might not have been at work to bring about this perversion of principle."

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 39, September 30, 1946

Wide Utilization of Radio By UN Urged At Mass Communications Round Table

NAB President Justin Miller was named Chairman of the Round Table on Media of Mass Communication during last week's meetings of the National Commission on International Educational, Scientific and Cultural Cooperation. The National Commission met to formulate recommendations for the State Department on matters relating to the UNESCO meeting to be held in Paris in November.

The State Department announced that the National Commission endorsed full utilization of all mass communication media including radio, the press and motion pictures, in the promotion of international relations.

At the same time, the Department made public the recommendations of the mass communications group. Several of these recommendations, of particular interest to the broadcasting industry, follow:

"In the opinion of the Round Table the United Nations and UNESCO should establish and operate as soon as possible a world wide radio network.

"The Round Table believes that pending the establishment of the world wide radio network approved in the resolution above, United Nations—UNESCO should use all present radio facilities, including, if necessary exploration of the possibility of purchasing one or more existing radio stations."

In another recommendation, the Round Table suggested "That the commercial media of Mass Communication have a large part to play in furthering the objectives of UNESCO and that these objectives of UNESCO can be accomplished through the mass media of communications only if all channels (commercial, governmental, United Nations and the facilities of specialized agencies) are used to their utmost."

(Continued on page 746)

Denny and Jett of FCC, Cohen of UN Are Among Major Convention Speakers

The names of three major speakers for the NAB's 24th Annual Convention were announced last week. Acting Chairman Charles R. Denny and Commissioner Ewell K. Jett of the FCC will address luncheon sessions during the four-day meeting, and Benjamin Cohen, assistant secretary general of the United Nations, will speak on the morning of October 22nd.

Mr. Denny, whose topic will be announced later, will be heard by the full assembly at the noon meeting on Wednesday, October 23rd, and Commissioner Jett will address a similar session the preceding day. Mr. Jett will discuss the "Application of War Developments to Postwar Broadcasting."

Mr. Cohen will discuss the United Nations' radio plans and their relation to American broadcasting.

Chairman Denny is also scheduled to participate in a panel discussion of frequency modulation, which will occupy a large portion of the afternoon schedule on Monday, October 21st, opening day of the convention. He will give particular attention to the Commission's policy concerning FM.

With the number of advance registrations nearing the thousand mark and already equalling the total attendance of similar sessions in previous years, indications continue to point toward a final registration of approximately 2000 members of the broadcasting industry.

Officials of the Association reemphasized last week that the NAB block of hotel reservations for the convention has been completely taken and that it will be necessary for those not already accommodated to make their own arrangements for living quarters directly with Chicago hotels.

The Convention will be held at the Palmer House and the Stevens Hotel, October 21 through 24. All official meetings will be at the Palmer House.

INSIDE THIS ISSUE

Proposed plans for National Radio Week (Nov. 24-30) include dealer promotion material and listener essay contest. (p. 744)

Spokesmen from the radio broadcasting industry expressed opposition to portions of FCC's proposed form which would require radio stations to provide employment and wage data by occupational classifications. (p. 744)

NAB subcommittee on rate cards drafted final report on standardization for presentation to the membership at the convention on Oct. 24. (p. 745)

Production of radio receiving sets in August broke all previous monthly records, according to RMA. It was estimated that well over 1,500,000 sets were manufactured. (p. 747)

FCC announced the granting of a license for the 1000th standard broadcast station. Five other new licenses were issued at the same time. (p. 746)

CIO union and Radio Directors Guild win CBS elections; challenged ballots of vote held in June opened. (p. 744)

NAB Reports
The National Association of Broadcasters

1760 N St., N. W WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

General

Radio in War and Peace Is Theme of Judge Miller's Legion Convention Talk

NAB President Justin Miller will deliver a talk at the American Legion Convention in San Francisco next Wednesday (2) at the invitation of John Stelle, National Commander of the Legion.

The subject of Judge Miller's address is "Radio Broadcasting—In War and In Peace." In addition to his talk at the Civic Auditorium, Judge Miller will be Mr. Stelle's guest at the National Commander's Jubilee during the evening of October 1.

Promotion Material and Contest Discussed in Planning for National Radio Week

The RMA Advertising Committee met in Chicago last Tuesday (24) to discuss plans for widespread participation of radio dealers in the observance of National Radio Week, Nov. 24-30. RMA representatives met with top executives from NAB the week before last. (REPORTS, p. 728)

A proposed budget of $10,000 was approved by RMA's Advertising Committee to finance the preparation and distribution of promotion material for dealers. The proposal will be submitted to the RMA Board of Directors when it meets in Quebec on Oct. 10-11.

Assurance of active support to NAB and RMA in the plans to promote National Radio Week was received from trade associations such as NRDGA, National Retail Furniture Association and the National Music Merchants Association.

Plans were made at the RMA meeting to solicit from manufacturers a number of radio sets to be awarded as prizes to winners of a proposed essay contest among women listeners. Suggestions for the contest was made by Dorothy Lewis, AWD vice-president and NAB Coordinator of Listener Activity.

Dealer promotion material includes streamers in two sizes, urging listeners to hear the new fall radio programs and to see the new radio sets. A broadside containing ideas for dealers for use in cooperation with local stations will also be supplied.

Employee-Employer Relations

Objections Raised to Portions of Proposed FCC Salary Data Form

Considerable opposition to certain portions of the proposed Schedule 13, FCC Form 324 (Annual Financial Report) was expressed by spokesmen of the NAB and the networks during the September 20th conference attended by representatives of the Commission, AFRA, IBEW, NABET, ACA, the NAB and the four national networks.

Schedule 13, as proposed for the 1946 report, calls for employment and wage data, by occupational classifications, relative to the standard work week, overtime, performance pay of "free lance" employees, and for separate hourly and weekly wage rate brackets of employees.

The chief objection concerned the reporting of the distribution by brackets of each station's employees, the effect of which would be to show the number of employees in each hourly wage classification. It was held that this presented a very complex and difficult accounting problem for many stations without adding to the effectiveness and significance of the total FCC schedule.

It was further claimed that these hourly wage rate data constituted private business information of individual stations and, therefore, should not be included in a mandatory FCC report. It was contended that this type of employment and wage data, if needed by certain governmental bureaus, could be collected through the voluntary cooperation of stations and made a part of Form 324.

All the union representatives at the conference maintained that this hourly wage data was necessary to show the true picture of wages in the radio industry and, therefore, should be collected and made available by the Commission.

CIO Office and Professional Workers and Radio Directors Guild Win CBS Elections

Challenged ballots in the NLRB elections among CBS white-collar employees and television directors, held last June, were opened on Tuesday (24). In the overall white-collar group, the United Office and Professional Workers of America (CIO), won by 3 votes more than a bare majority, receiving 338 of the 669 valid ballots cast. The Radio Directors Guild defeated the Stagehands Union (IATSE) by a vote of 8 to 5 in the balloting among television directors.

Counting of the ballots followed the September 20

(Continued on next page)

decision of the NLRB ruling on the challenged ballots, which had kept the results in doubt for the past 3 months.

At the same time, the Board amended its finding regarding the bargaining unit by ruling that miscellaneous television studio employees should be merged with the overall group, as had been contended by the Company. Previously the Board had decided that IATSE's claim for a separate unit for these few television employees should be granted if the employees concerned so voted.

The change in ruling, according to the Board, resulted from a "fuller consideration of the entire record" pointing to the conclusion that "the miscellaneous studio employees do not constitute a cohesive, identifiable group of employees who may effectively bargain in a separate unit." The ruling represents a rejection of IATSE's principal contention that, for bargaining purposes, television employees should be separated from other broadcasting employees.

Legal Department

FCC Denies New Orleans Application Though Proposed Service Is "Impressive"

In a proposed decision released Monday (23) the FCC, with Commissioner Durr dissenting, approved tentatively the grant of a new 1 KW unlimited time AM station on 1580K at Lake Charles, Louisiana to F. R. Gibson, and at the same time denied an application for the same frequency from New Orleans.

The Commission based its decision on Rule 307 (b) of the Communications Act, which requires a "fair, efficient, and equitable distribution" of facilities, "when and insofar as there is demand for the same." In the instant case the Rule was brought into operation by the facts that there are 4 stations in New Orleans and only one in Lake Charles, and that there is a large population surrounding Lake Charles not now receiving primary service at night.

The majority pointed out that it was "impressed by the quality of the service proposed" by the New Orleans applicant. Nevertheless, "the provision of primary service to a rural area not now receiving such service, is a decisive factor favoring the grant of the Lake Charles application." In thus reaching its decision the Commission, having applied Rule 307 (b) to eliminate the New Orleans applicant, in effect treated the proceeding as an uncontested request for an available frequency at Lake Charles. Consequently, it granted the request notwithstanding what the minority referred to as the failure of the applicant "to demonstrate his qualifications or even his understanding of the problems and responsibilities of a broadcast licensee."

Commissioner Durr based his dissent on his and Commissioner Walker's minority opinion in the AVCO case, where they stated that one entering a business carrying "public responsibilities, imposed by law" should be expected to be, if not experienced, at least informed of the nature of the business. He was unable to find that the Lake Charles applicant had any knowledge of broadcasting or had made any real effort to gain it. Therefore, he would have denied the application, although he agreed with the majority that the New Orleans applicant should also be denied in view of the need for a station at Lake Charles. This need he would have filled by having the Commission "publicly invite the filing of a new application for a station in that area."

Opinion Approving WXYZ Sale Released

On Monday (23) the FCC released the opinion on which it based its order of July 17 approving the transfer of control of WXYZ, Detroit to ABC. (Current Reports p. 563).

Commissioners Walker and Durr dissented on two grounds. First, they were of the view that the sale price, $2,800,000 net, "the highest *known* price" yet approved by the Commission, was exhorbitant. Recognizing that the majority disagreed with their view, as set out in the AVCO Case, that the Commission had authority under the Communications Act to concern itself with these matters, they urged that action be postponed until Congress had had an opportunity to consider legislation to meet the problem.

Second, they took the position that to approve the transfer was not consistent with the Commission's obligation under Sec. 303 (g) of the Communications Act to "generally encourage the larger and more effective use of radio in the public interest." They argued that ABC's proposed plan of operation affords no incentive for the development of FM, since affiliates will receive no additional revenue in the event they operate FM stations, except slight increases at a later period, and ABC representatives testified that the ownership of FM stations was not as important as good relations with existing affiliates. The dissenting opinion concluded that ABC was investing $2,800,000 in a station providing inferior coverage and inferior service to that which would be provided by an FM station.

The majority, referring to the dissent, were of the view that ABC because of its competitive position with the other networks could be relied upon to foster FM and that the fact that its heavy investment might prove unwise in the long run formed no basis for concluding that the development of FM would be retarded.

Broadcast Advertising

Rate Card Standardization Report Ready for Presentation at NAB Convention

The final report on standardization of station rate cards together with sample rate cards have been drawn and approved for presentation at the forthcoming NAB convention on October 24, it was announced last

(Continued on page 747)

Nation's 1000th AM Station Licensed

The 1000th station in the United States was licensed the FCC announced last Wednesday (25), when the Indian River Broadcasting Company was approved for full-fledged operation of a station at Ft. Pierce, Florida. WIRA, call letters of the new station is licensed to operate unlimited time on 1400 kc. with 250 watts.

The grant was announced with five other new licenses making a total of 1005 standard broadcast stations as of Wednesday. 330 other new stations are in process of construction pursuant to permits issued by the FCC. In addition, 827 applications for new standard broadcast facilities are pending.

"The rapidly increasing number of radio stations as indicated by the issuance of this 1000th license is in line with the Commssion's policy of encouraging the spread of radio service over the country as widely as possible and also encouraging diversification of ownership for the promotion of freedom of speech," commented Acting Chairman Charles R. Denny.

Wide Utilization of Radio by UN Urged At Mass Communications Round Table

(Continued from page 743)

The Round Table made note of a preliminary report issued by the State Department. The report, said the Round Table, "implies financial support by UNESCO of means of mass communications which might lead to forms of government control going beyond the clear intent of the Report." It was recommended "that when financial assistance is extended, it should be on terms of emergency aid, safeguarded against the types of control which would limit rather than extend freedom of mass information."

In a letter to Assistant Secretary of State William Benton, Judge Miller pointed out that NAB is not committed to the proposals as adopted by the Round Table.

The text of President Miller's letter follows:

"Dear Mr. Secretary:

"As everyone at the Round Table on Mass Communications and all the members of the Commission seemed in accord on the suggestion proposed by General Sarnoff for an international radio network to be operated by United Nations or UNESCO, I went along with the recommendation with great interest but without comment.

"However, I feel that it is only fair to all concerned for me to say that the National Association of Broadcasters has not had an opportunity to consider the proposition and, in the event that another policy should be adopted by the Association, I must reserve the privilege of supporting whatever other policy might be so adopted.

"I do not intend to suggest by this letter that I anticipate the adoption of any other policy, but merely that in my representative capacity, I must necessarily reserve the privilege of representing the point of view of the National Association of Broadcasters.

Sincerely,

JUSTIN MILLER."

Some Last Minute FCC Actions

The Commission announced on Friday (27) that the following Actions were taken on Wednesday (25):

WBAL—Hearst Radio, Inc., Baltimore, Md.—The Commission, on its own motion, continued the hearing on application for renewal of license of WBAL now scheduled for October 1, for a period of 60 days.

Louise C. Carlson, New Orleans, La.—Designated for hearing application for a new station (B3-P-5271) to operate on 1230 kc., 250 watts, unlimited time, in consolidation with further hearing on application of WJBW for renewal of license, Docket 6529.

Paul W. Delehanty, Easton, Pa.—Designated for hearing application for a new station (B2-P-5234) to operate on 740 kc., 250 watts, daytime only, in consolidation with applications of James M. Tisdale Diamond State Broadcast Corp., and Key Broadcasting Corp., now scheduled for hearing on October 3.

The following actions were taken by Commissioner Wakefield:

The Toledo Blade Co., Toledo, Ohio—Granted petition to dismiss without prejudice application for a new FM station (B2-PH-331; Docket 7637).

Community Broadcasting Co., Toledo, Ohio; Ohio Mich. Broadcasting Corp., Toledo, Ohio—The Commission on its own motion, continued without date until further order of the Commission, the hearing now scheduled for September 30 at Toledo, on these two FM applications. (Dockets 7638 and 7639)

NO MORE CONVENTION ROOMS!

All rooms which NAB had reserved for convention registrants are gone. No more requests can be accepted.

We must ask those who do not have rooms and plan to attend to make their own arrangements for hotel accommodations.

Rate Card Standardization Report Ready for Presentation at NAB Convention

(Continued from page 745)

week by Arthur Hull Hayes, WABC, chairman of the NAB's Rate Card subcommittee.

The draft, in booklet form, was made available to interested groups at open hearings during the meetings of the subcommittee held on Monday and Tuesday (23-24) in New York. Their suggestions and criticisms were welcomed.

Among those who took advantage of the open hearing and gave the report their endorsement were representatives of the AAAA's time buyers committee, headed by Carlos Franco of Young and Rubicam; Standard Rate & Data as well as representatives of NBC, CBS, ABC and other station groups.

"It is the hope of this committee that member stations will be guided by this booklet and sample Rate Cards in preparing future Rate Cards," says Mr. Hayes, "to the end that these suggestions incorporated in these reports will make Time Buying more efficient for both buyers and sellers."

Other members of the Rate Card Subcommittee include: Kenneth Church, Station WCKY, Cincinnati, Ohio; Craig Lawrence, Station WCOP, Boston, Mass.; Willan Roux, NBC; J. Kelly Smith, CBS; George L. Sutherland, Station WILM, Wilmington, Del.

Small Market Stations

Small Stations Launch Campaign to Attract National Business

NAB Small Market Stations Division, headed by J. Allen Brown, during its continuous study of "group selling" has encouraged small stations, which desire to attract national spot business, to form groups represented by a single sales office.

A number of such groups using various organizational set-ups have been formed. Some have leased wired regional networks, while others are sold in groups purely on a spot basis and do not maintain network status. The Oregon-Washington Group, formed by fifteen non-metropolitan stations in the states of Oregon and Washington, operates under the latter plan.

This group of small stations in cooperation with Homer R. Griffith, station representative firm, will undertake a vigorous twelve months campaign starting Oct. 1st to attract national advertisers. Full page ads will be placed in several National Trade Publications. Plans also include a Direct Mail campaign.

"The campaign is designed primarily to impress time buyers on two essential facts concerning their market: (1) That this group of 15 non-metropolitan stations represents the Pacific Northwest's number one market, with a per capita effective buying income of $2688.00 annually, the highest in the nation. (2) Broadcasts originating in the "metropolitan" centers fail to penetrate the greater portion of this rich country," according to Fred F. Chitty, KVAN Vancouver-KOOS, Coos Bay, who reports that stations may be purchased as a group, singly, or in any combination. The Oregon-Washington Group includes: (Oregon) KWIL, Albany; KORE, Eugene; KRNR, Roseburg; KAST, Astoria; KFLW, Klamath Falls; KSLM, Salem; KBND, Bend; KOOS, Coos Bay; (Washington) KXRO, Aberdeen; KRKO, Everett; KPQ, Wenatchee; KVOS, Bellingham; KWL, Longview; KELA, Centralia and KGY, Olympia.

Research Department

August Radio Set Production Over 1.5 Million, RMA Estimates

Heretofore, this column has reported monthly the figures on radio set production released by the Commerce Department. These figures are usually three months late and are not the result of a complete census of the Industry. They are projections based upon samplings of "substantial segments" of the Industry.

Since broadcasters are interested in more current estimates of set production, we will—beginning with this issue—hereafter report the set production figures released by the Radio Manufacturers Association whose membership comprises more than 90% of the radio set manufacturers. Since the production of nonmembers of RMA is not included, these figures are incomplete. They are not to be interpreted as total production of the Industry. From month to month, however, they will reliably reflect trends in the manufacturing of receivers.

The last report in this column was the Department of Commerce estimates of set production for June, 1946. According to the RMA, the July production of radio sets was slightly in excess of June, on the basis of reports from RMA member companies. The total output by these producers, representing all the major manufacturers, was 1,061,853 as compared with 1,052,597 in June.

The July Fourth holiday, together with the abrupt ending of OPA controls, cut sharply into the first week's production, while the output during the remainder of July was above normal.

RMA also announced that a new peak in radio receiving tube production was reached in June, when 17,979,636 tubes were shipped. Of these, 10,442,841 were intended for new radio sets. Exports accounted for 828,740. In June, 1941, the radio tube industry produced 12,722,188 tubes. Total tube production during the first half of 1946 was 85,470,800.

FM production rose slightly in July to 19,642 sets. Auto sets rose to 110,375. Forty-one television sets were reported.

Table models continued to dominate production with 770,633 of this variety as against about 71,500 consoles and radio-combination models. Battery sets, all table and portable, numbered 152,165.

Further, according to RMA, production of radio receiving sets in August established a new record for the

(Continued on next page)

Industry both for this year and as against prewar averages.

RMA member-companies reported an aggregate output of 1,442,757 sets during August, and it is estimated that the Industry's total production for the month is well over 1,500,000. August's record for RMA companies was almost 350,000 above the Industry's prewar monthly rate and about 400,000 above comparable July figures.

RMA is now engaged in a drive to free the radio Industry from OPA price controls on the ground that current production is well ahead of the Industry's prewar output.

Console and radio-phonograph production rose substantially and almost equalled the prewar unit average during August as RMA companies reported they manufactured 101,744 as compared with 71,500 in July. Table models of the electric type continued to dominate with 1,030,183 of which about 132,000 were radio-phonograph models.

FM set production dropped under July's output, reaching only 13,892 as compared with 19,642. A number of set manufacturers, however, have announced plans for bringing out their new FM models this month or later in the fall. Only three television receivers were reported, but some new lines are expected to be introduced this month.

Battery set receivers, all portable or table models, numbered 184,306 and auto sets totalled 124,645.

Production of radio receiving tubes dropped to 14,439,130 in July, RMA also reported, as against a peacetime record of 17,979,636 in June. Of the July output, 8,482,826 were for new sets and 5,212,922 for replacements. Exports totalled 759,491.

Public Interest Programming

Week to Promote Employment of Physically Handicapped Scheduled for Oct. 6-12

(This is a message from OWMR)

October 6-12 is National Employ the Physically Handicapped Week. This Week, observed annually, has been established by Congressional enactment and Presidential proclamation.

Spot announcements covering the subject have been mailed to all program directors. These announcements were prepared by the United States Employment Service and the Retraining and Reemployment Administration. By using them as often as possible, you will be doing the physically handicapped a great service and showing cooperation in what is a very grave problem at the present time.

The following are facts which may be useful in preparing programs:

At least 28 million persons in the United States have some physical disability. Of these about 2½ million are of working age but have permanent disabilities which interfere with their getting or holding suitable jobs. According to the National Rehabilitation Association, however, at least 1½ million persons can be made fit to work under State and Federal vocational rehabilitation programs. One hundred thousand disabled veterans are now training under Public Law 16 and about to enter the labor market.

National Employ The Physically Handicapped Week aims to promote public understanding of the magnitude of the problem in order to help achieve the following objectives: 1. Find suitable jobs for the handicapped, including disabled veterans; 2. Promote favorable attitudes on the part of the public, employers, labor, civic, welfare, and other organizations toward employment of the handicapped; 3. Inform employers of the great value of impaired workers when properly prepared and placed on the right job; 4. Inform the handicapped of the services available through Government and other organizations to prepare them for gainful employment.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of October 7-13, 1946 by the Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West Forty-Second Street, New York 18, N. Y.

Community Chests of America

The largest voluntary campaign in America this year for the support of health and welfare services will be the combined campaigns of local Community Chests of America this October. President Truman has urged full support of the Community Chest Red Feather services vital to the health and welfare of millions of Americans. Every city of more than 100,000 population in the United States, with the exception of New York, Wilmington, Delaware and Fall River, Mass., has a Community Chest. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the friendly, neighborly services which go on day after day, month after month, in 850 cities and towns in America. The total sum to be raised is more than 170 million dollars, which includes more than half of the USO's total budget of 19 million dollars. Sample studies show that four out of ten families—nearly half the families in Community Chest cities—benefit directly through Community Chest Red Feather service, such as aid to handicapped, boys clubs, Boy Scouts, Campfire Girls, child guidance children's aid, clinics, community centers, day nurseries, family services, Girl Scouts, homes for the aged, hospitals, maternity homes, neighborhood houses, Salvation Army, social hygiene, summer camps Travelers Aid, visiting nurses, YMCA, YWCA. There are some 20 million contributors to Red Feather services—a total equivalent to one for every family in the Chest cities. By combining a number of welfare appeals in one, Community Chests cut down administrative expenses and save not only money but time and effort for the real purpose: giving needed services to the community. This year more money than ever before is needed because: 1. Costs of everything—commodities, personnel, equipment, services—which health and welfare agencies use in behalf of the millions of people they serve—have risen sharply; 2. Since 1941 the population in Community Chest cities has increased about 25% and the need for Red Feather services has increased accordingly; 3. Many established agencies, not formerly included in Community Chests, were added during the war years and

(Continued on next page)

will remain as Red Feather agencies.—"EVERYBODY BENEFITS—EVERYBODY GIVES." (Fact Sheet No. 33)

Help Prevent Forest Fires

A tremendous amount of this nation's timber, instead of going up in sorely needed houses, is going up in smoke. The pulp potential from that timber is being reduced to ashes instead of newsprint and rayon. Much of the soil in which that timber flourished lies blackened and barren, inviting erosion and floods. Landscapes are disfigured and recreational areas turned into expanses of charred stumps. And burned forests mean fewer jobs in the building trades, sawmills, and factories. The nation's limited supply of timber is constantly being reduced by forest fires, 9 out of 10 of which are man-made and therefore preventable. The forthcoming Columbus Day week end will find unprecedented numbers of vacationers living in or traveling through wooded areas. Every motorist, hiker, camper, fisherman and picnicker is potentially guilty of starting a forest or woods fire through carelessness or thoughtlessness. Everyone, therefore, should memorize and observe—particularly over the Columbus Day week end—these four rules of forest fire prevention: 1. Crush out cigarettes, cigar and pipe ashes. 2. Break matches in two after using. 3. Don't throw cigars, cigarettes, matches or pipe ashes from your car. 4. Drown all camp fires; then stir and drown again. (Fact Sheet No. 16-B)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, September 30. They are subject to change.

Monday, September 30

Further Hearing

(10 o'clock A. M.)

NEW—WBNX Broadcasting Co., Inc., New York City, N. Y. —For FM facilities.
NEW—News Syndicate Co., Inc., New York City, N. Y.—For FM facilities.
NEW—WCMA, Inc., New York City, N. Y.—For FM facilities.
NEW—Debs Memorial Radio Fund, Inc., New York, N. Y.—For FM facilities.
NEW—Frequency Broadcasting Corp., Brooklyn, N. Y.—For FM facilities.
NEW—American Broadcasting Co., Inc., New York, N. Y.—For FM facilities.
NEW—Bernard Fein, New York, N. Y.—For FM facilities.
NEW—WLIB, Inc., New York, N. Y.—For FM facilities.
NEW—Peoples Radio Foundation, Inc., New York, N. Y.—For FM facilities.
NEW—Metropolitan Broadcasting Service, New York, N. Y. —For FM facilities.
NEW—N. M. U. Broadcasting Co., Inc., New York, N. Y.—For FM facilities.
NEW—Amalgamated Broadcasting System, Inc., New York, N. Y.—For FM facilities.
NEW—Unity Broadcasting Corp. of New York, New York, N. Y.—For FM facilities.
NEW—North Jersey Radio Inc., Newark, N. J.—For FM facilities.
NEW—Radio Projects, Inc., Newark, N. J.—For FM facilities.
NEW—North Jersey Broadcasting Co., Inc., Paterson, N. J. —For FM facilities.
NEW—Board of Missions of Church Exts. of the Methodist Church, New York City, N. Y.—For FM facilities.

NEW—Tifton Broadcasting Corp., Tifton, Ga.—C. P. **1340 kc.**, 250 watts, unlimited.

Further Hearing

KRBC—Reporter Broadcasting Co., Abilene, Texas—C. P. **1470 kc.**, 1 KW night, 1 KW day DA-night, unlimited.
KPLC—Calcasieu Broadcasting Co., Lake Charles, La.—C. P. **1470 kc.**, 1 KW, unlimited.
NEW—San Jacinto Broadcasting Co., Houston, Texas—C. P. **1470 kc.**, 1 KW, unlimited.
KRIC—KRIC, Inc., Beaumont, Texas—C. P. **1470 kc.**, 5 KW, unlimited, directional antenna for night use.

Other Participants

Peoria Broadcasting Co. (Intervenor)

Further Hearing

NEW—Gulf Broadcasting Co., Inc., Mobile, Ala.—C. P. **1340 kc.**, 250 watts, unlimited.
NEW—Burton Broadcasting Co., Mobile, Ala.—C. P. **1340 kc.**, 250 watts, unlimited.
NEW—Joseph Gardberg & Sam J. Ripps, d/b as Mobile Broadcasting Co., Mobile, Ala.—C. P. **1330 kc.**, 5 KW, unlimited, DA-night and day.

AT TOLEDO, OHIO

(Room 39 Main Post Office, Jefferson Ave. and 13th St.)

NEW—Toledo Blade Co., Toledo, Ohio—For FM facilities.
NEW—Community Broadcasting Co., Toledo, Ohio—For FM facilities.
NEW—Ohio-Michigan Broadcasting Co., Toledo, Ohio—For FM facilities.

Tuesday, October 1

NEW—Radio Peoria, Inc., Peoria, Ill.—C. P. **970 kc.**, 1 KW, unlimited.

Other Participants

WHA, Madison, Wisconsin (Intervenor)

Further Hearing

NEW—Rochester Broadcasting Corp., Rochester, N. Y.—C. P. **1280 kc.**, 5 KW, unlimited. (Request facilities of WSAY when vacated.)
NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y.—C. P. **1280 kc.**, 5 KW, unlimited.

(10 o'clock A. M.)

NEW—Rochester Broadcasting Corp., Rochester, N. Y.—C. P. **1280 kc.**, 5 KW, unlimited. (Request facilities of WSAY when vacated.)
NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y. —C. P. **1280 kc.**, 5 KW, unlimited.

WBAL—Hearst Radio, Inc., Baltimore, Md.—Renewal of license. **1090 kc.**, 10 KW aux., 50 KW main, unlimited DA-night.

Wednesday, October 2

Oral Argument

(Room 6121 of the offices of the Commission at 10 o'clock A. M.)

1. Sandusky, Ohio, applications for **1450 kc.**

The Sandusky Broadcasting Co.—C. P. **1450 kc.**, 250 watts, unlimited.

(Continued on next page)

Lake Erie Broadcasting Co.—C. P. **1450 kc.,** 250 watts, unlimited.

The Bay Broadcasting Co.—C. P. **1450 kc.,** 250 watts, unlimited.

2. WCLS Renewal, Joliet, Illinois

WJOL—WCLS, Inc.—Renewal of license. **1340 kc.,** 250 watts, unlimited.

3. Lynchburg-Danville-Charleston cases on **1390 kc.**

Old Dominion Broadcasting Corp.—C. P. **1390 kc.,** 1 KW, unlimited, DA-night and day.

WBTM—Piedmont Broadcasting Corp.—C. P. **1390 kc.,** 1 KW night, unlimited, 5 KW day DA-N.

WCSC—John M. Rivers—C. P. **1390 kc.,** 5 KW, unlimited DA-night.

4. Flint-Grand Rapids cases on **1470 kc.**

Albert S. Drohlich and Robert A. Drohlich, d/b as Drolich Brothers—C. P. **1470 kc.,** 1 KW, unlimited, DA-night and day.

Booth Radio Stations, Inc.—C. P. **1470 kc.,** 1 KW, unlimited, DA-night and day.

5. Applications for **1600 kc.**

James F. Hopkins, Inc., Detroit, Mich.—C. P. **1600 kc.,** 1 KW, unlimited DA-night and day.

Myron E. Kluge and Dean H. Wickstrom, d/b as Valley Broadcasting Co., Pomona, Calif.—C. P. **1600 kc.,** 500 watts, unlimited.

Charlotte Broadcasting Co., Charlotte, N. C.—C. P. **1600 kc.,** 1 KW, unlimited, DA-night and day.

United Broadcasting Co., Inc., Montgomery, Ala.—C. P. **1600 kc.,** 1 KW, unlimited.

The Gazette Co., Cedar Rapids, Iowa—C. P. **1600 kc.,** 5 KW, unlimited DA-night.

WWRL—Long Island Broadcasting Corp., Woodside, L. I., N. Y.—C. P. **1600 kc.,** 5 KW, unlimited DA-night and day.

Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—C. P. **1600 kc.,** 500 watts night, 1 KW day, unlimited.

Edwin Conrad and Ralph R. O'Connor, d/b as Four Lakes Broadcasters, Madison, Wis.—C. P. **1600 kc.,** 1 KW, unlimited.

6. Coral Gables-Miami Beach applications for **1490 kc.**

Southern Media Corp.—C. P. **1490 kc.,** 250 watts, unlimited.

Atlantic Shores Broadcasting, Ltd.—C. P. **1490 kc.,** 250 watts, unlimited.

Miami Beach Publishing Co.—C. P. **1490 kc.,** 250 watts, unlimited.

7. McAllen-Brownsville, Texas, cases on **910 kc.**

Valley Broadcasting Association, Inc.—C. P. **910 kc.,** 1 KW, unlimited, DA-night and day.

Howard W. Davis—C. P. **910 kc.,** 1 KW, unlimited DA-night.

Radio Station KEEW, Ltd.—C. P. **910 kc.,** 1 KW, unlimited DA-night and day.

NEW—P. C. Wilson, Canton, Ohio—C. P. **1540 kc.,** 1 KW, unlimited.

NEW—W. J. Marshall, Cleveland, Ohio—C. P. **1540 kc.,** 1 KW, daytime.

Baltimore Radio Show, Inc. (Petition to Intervene Pending)

NEW—United Broadcasting Co., Inc., Silver Spring, Md.—C. P. **1390 kc.,** 1 KW, daytime.

NEW—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.—C. P. **1390 kc.,** 1 KW, daytime only.

Thursday, October 3

NEW—Diamond State Broadcast Corp., Dover, Del.—C. P. **750 kc.,** 250 watts, day.

NEW—Key Broadcasting Corp., Baltimore, Md.—C. P. **750 kc.,** 1 KW, daytime only.

NEW—James M. Tisdale, Chester, Pa.—C. P. **740 kc.,** 250 watts, daytime only.

WINX—Washington, D. C. (Intervenor)

AT GRANADA, MISS.

(Municipal Building)

NEW—Robin Weaver, tr/as Granada Broadcasting Co., Granada, Miss.—C. P. **1400 kc.,** 250 watts, unlimited.

NEW—Birney Imes, Jr., Granada, Miss.—C. P. **1400 kc.,** 250 watts, unlimited.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announced adoption of a final decision (B-253) granting the application of Star Broadcasting Co., Inc. (B1-P-3979; Docket 6788), for a new station in Geneva, N. Y., to operate on **1240 kc.,** 250 watts, unlimited time, and denial of the applications of The Finger Lakes Broadcasting System (B1-P-3581; Doc. 6604), Geneva, N. Y., and Seneca Broadcasting Co., Inc., Rochester, N. Y. (B1-P-3618; Doc. 6607), for the same facilities.

The Commission directed that the following cases be scheduled for Oral Argument Wednesday, October 2, at 10:00 A. M.:

(1) The Sandusky Broadcasting Co., Sandusky, Ohio (Doc. 7003); Lake Erie Broadcasting Co., Sandusky, Ohio (Doc. 7004); The Bay Broadcasting Co., Sandusky, Ohio (Docket 7172).

(2) WCLS, Inc., Joliet, Ill. (Docket 6983).

(3) Piedmont Broadcasting Corp. (WBTM), Danville, Va. (Docket 6938); Old Dominion Broadcasting Corp., Lynchburg, Va. (Docket 6936); John M. Rivers, Charleston, S. C. (WCSC) (Doc. 6939).

(4) Drohlich Bros., Flint, Mich. (Docket 6956); Booth Radio Stations, Inc., Grand Rapids, Mich. (Docket 6957).

(5) The 1600 (kc.) Cases (Docket 6230 et al).

(6) Southern Media Corp., Coral Gables, Fla. (Doc. 6934); Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla. (Doc. 7131); Miami Beach Publishing Co., Miami Beach, Fla. (Doc. 7132).

(7) Valley Broadcasting Assn., Inc., McAllen, Texas (Doc. 6859); Howard W. Davis, McAllen, Tex. (Doc. 6860); Radio Station KEEW, Ltd. (KVAL), Brownsville, Texas (Doc. 6861).

The Commission announces its final decision (B-257) denying the application of the Chronicle Publishing Company (Docket No. 6798) for a new standard broadcast station at Marion, Indiana, to operate on **1230 kc.,** 250 watts, unlimited time.

The Commission announces its proposed decision (B-278) looking toward a grant of the application of the Fetzer Broadcasting Company (Docket 7387) for a construction permit and license for a standard station in Grand Rapids, Michigan, to operate on **1230 kc.,** 250 watts, unlimited time, subject to waiver of Rule 3.60 until approved frequency monitors are available.

At the same time, the Commission proposes to deny the application of the Ashbacker Radio Corporation (Docket 6628) to change frequency of Station WKBZ, Muskegon, Mich., from **1490** to **1230 kc.,** with its presently authorized power of 250 watts.

The Commission announces its proposed decision (B-277) looking towards a grant of the application of Frank R. Gibson (Docket No. 7160) for a new standard broadcast

(Continued on next page)

station at Lake Charles, La., to operate on **1580 kc.,** 1 KW, unlimited time, conditioned upon the satisfactory adjustment of any reasonable complaints because of blanketing.

At the same time the Commission proposes to deny the application of Roy Hofheinz and W. N. Hooper, d/b as Louisiana Broadcasting Co. (Docket No. 7162), seeking the same facilities at New Orleans, La.

Commissioner Durr issued a dissenting opinion suggesting that both applications be denied, and that the Commission invite applications from other qualified applicants who are willing to undertake to operate a station which will serve the Lake Charles area.

AM APPLICATIONS GRANTED

NEW—William T. Brown, et al., d/b as Mojave Valley Broadcasting Co., Barstow, Calif.—Granted construction permit for new station to operate on **1230 kc.,** 250 watts, unlimited time, subject to CAA approval of transmittal site and antenna system; waiver of Sections 3.55(b) and 3.60. (B5-P-4960)

NEW—Robert L. Tomlinson, Sr., and Jr., d/b as Rome Radio Broadcasting Co., Rome, Ga.—Granted construction permit for new station to operate on **1190 kc.,** 1 KW, daytime only, provided applicant agrees to satisfy legitimate complaints of blanket interference occurring within the 250 mv/m contour and subject to approval of transmitter site and antenna system by CAA and to compliance with Sec. 3.46 of the Rules. (B3-P-4977)

NEW—Howard L. Roberts, et al., d/b as Sun Valley Broadcasting Co., Mesa, Ariz.—Granted construction permit for new station to operate on **1490 kc.,** 250 watts, unlimited time, subject to CAA approval of transmitter site; waiver of Sec. 3.55(b) and 3.60. (B5-P-4980)

NEW—Supreme Broadcasting System, Inc., New Orleans, La.—Granted construction permit for new station to operate on **990 kc.,** 250 watts, daytime only, provided applicant agrees to satisfy legitimate complaints of blanket interference occurring within the 250 mv/m contour. (B3-P-4974)

NEW—Tri-County Radio Corp., Shelby, Mont.—Granted CP* for new station to operate on **1230 kc.,** 250 watts, unlimited time. (B5-P-4935)

NEW—Southern Virginia Broadcasting Corp., Crewe, Va.—Granted CP* for new station to operate on **650 kc.,** 1 KW, daytime only. (B2-P-4966)

NEW—Central Illinois Radio Corp., Peoria, Ill.—Granted CP* for new station to operate on **1580 kc.,** 1 KW, daytime only. (B4-P-3911)

NEW—Robert R. Thomas, Jr., Oak Hill, W. Va.—Granted CP** for new station to operate on **860 kc.,** 250 watts, daytime. (B2-P-4962)

NEW—Dean Covington, et al., d/b as Coosa Valley Radio Co., Rome, Ga.—Granted CP** for new station to operate on **710 kc.,** 1 KW, daytime; subject to further condition that approved equipment will be installed when available. (B3-P-4963)

NEW—Eastern Broadcasting Co., Inc., Oyster Bay, Long Island, N. Y.—Granted CP** for new station to operate on **1520 kc.,** 250 watts, daytime. (B1-P-3277; Docket 6458)

NEW—Radio Asheville, Inc., Asheville, N. C.—Granted CP* for new station to operate on **1490 kc.,** 100 watts, unlimited time. (B3-P-4407; Docket 7439)

DESIGNATED FOR HEARING

Metropolitan Broadcasting Corp., Belleville, Ill., and Robert L. & Richard P. Kern, d/b as Belleville News-Democrat, Belleville, Ill.—Designated for consolidated hearing applications of Metropolitan Broadcasting Corp. (B4-P-5034), and Belleville News-Democrat (B4-P-5176), each requesting new station to operate on **1430 kc.,** 1 KW, unlimited time, DA-N. (Dockets 7843 and 7844)

Wayne M. Nelson, Inc., Fayetteville, N. C., and Scotland Broadcasting Co., Laurinburg, N. C.—Designated for consolidated hearing applications of Wayne M. Nelson, Inc. (B3-P-4951), and Scotland Broadcasting Co. (B3-P-5068), "subject to WOLS at Florence, S. C., vacating this frequency," each requesting **1230 kc.,** 250 watts, unlimited, at Fayetteville and Laurinburg respectively. (Dockets 7845 and 7846)

Charles E. Dillon, et al., d/b as Greater Dallas Broadcasting Service, Dallas, Tex., and Community Broadcasting Co., Fort Worth, Texas—Designated for consolidated hearing applications of Greater Dallas Broadcasting Service (B3-P-5100) for new station at Dallas, Texas, and Community Broadcasting Co. (B3-P-5182) for new station at Fort Worth, each requesting **1490 kc.,** 250 watts, unlimited time. (Dockets 7847 and 7848)

Joseph M. Ripley, Leesburg, Fla., and Lake Broadcasting Co., Leesburg, Fla.—Designated for consolidated hearing applications of Joseph M. Ripley (B3-P-4936) contingent upon grant of application of WLOF requesting change from **1230** to **950 kc.,** for new station to operate on **1230 kc.,** 250 watts, unlimited time, and of Lake Broadcasting Co. (B3-P-5198) for new station to operate on **1240 kc.,** 250 watts, unlimited time. (Dockets 7849 and 7850)

James R. Doss, Jr., Decatur, Ala.—Designated for hearing application for construction permit for new station to operate on **1050 kc.,** 250 watts, daytime. (B3-P-4890) (Commissioner Jett voting "no".)

Palouse Empire Radio, Inc., Moscow, Idaho—Designated for hearing application for new station to operate on **1450 kc.,** 250 watts, unlimited time. (B5-P-4911)

WARM—Union Broadcasting Co., Scranton, Pa., and WBAX, John H. Stenger, Jr., Wilkes-Barre, Pa.—Designated for consolidated hearing application of WARM to change frequency from **1400 kc.** to **590 kc.,** increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location (B1-P-5186; Docket 7851), with application of WBAX to change frequency from **1240 kc.** to **590 kc.,** increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use (B2-P-5212; Docket 7852).

Ashbacker Radio Corp., Holland, Mich., and Roy C. Kelley, et al., d/b as KVN Company, Holland, Mich.—Designated for consolidated hearing applications of Ashbacker Radio Corp. (B2-P-5190) and KVN Company (B2-P-5194), each requesting new station at Holland, Mich., to operate on **1450 kc.,** unlimited time, with 100 watts and 250 watts respectively. (Dockets 7853 and 7854)

Norbert Bernard Donze and Elmer Lawrence Donze, partnership, d/b as The Donze Co., Ste. Genevieve, Mo., and Oscar C. Hirsch, Flat River, Mo.—Designated for consolidated hearing applications of The Donze Co. (B4-P-5155), for new station at Ste. Genevieve, Mo., and of Oscar C. Hirsch (B4-P-5192) for new station at Flat River, Mo., each requesting **1450 kc.,** 250 watts, unlimited time. (Dockets 7855 and 7856)

LICENSE RENEWALS

Granted renewal of following station licenses for period ending August 1, 1949:

WSNJ, Bridgeton, N. J.; WPAX, Thomasville, Ga.; WLOK, Lima, Ohio; WSNY, Schenectady, N. Y.; KFBC, Cheyenne, Wyo.; WGAC, Augusta, Ga.; WJIM, Lansing, Mich.; WSSV, Petersburg, Va.

WJHO—Opelika-Auburn Broadcasting Co., Opelika, Ala.—Granted renewal of license for period ending August 1, 1947.

WDNC—The Durham Radio Corp., Durham, N. C.—Granted renewal of license for period ending August 1, 1948.

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* Subject to condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Standards.

** Subject to waiver of Secs. 3.55(b) and 3.60 and to condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Standards.

WAGA—Liberty Broadcasting Corp, Atlanta, Ga.—Granted renewal of license for period ending May 1, 1949.

WHKC—United Broadcasting Co., Columbus, Ohio—Granted renewal of license for period ending May 1, 1949.

WJBK—James F. Hopkins. Inc., Detroit, Mich.—Granted renewal of license for period ending August 1, 1948.

WGBF—Evansville On The Air, Inc., Evansville, Ind.—On Commission's own motion, ordered that the special temporary authority for continued operation of WGBF be extended to December 20, 1946. (Docket 6660)

WINK—Ft. Myers Broadcasting Co., Ft. Myers, Fla.—Granted renewal of license for the period ending August 1, 1949 (Commissions Durr and Hyde voting for hearing).

WIP—Penna. Broadcasting Co., Philadelphia, Pa.—Granted renewal of license for main and auxiliary transmitter for the period ending May 1, 1949.

KVOD—Colo. Radio Corp., Denver, Colo.—Granted renewal of license for the period ending May 1, 1949 (Commissioners Durr and Hyde voting for hearing).

KHBC—Hawaiian Broadcasting System, Ltd., Hilo, Hawaii—Granted renewal of license for the period ending February 1, 1949 (Commissioner Durr voting for hearing).

KYUM—Yuma Broadcasting Co., Yuma, Ariz.—Granted renewal of license for the period ending August 1, 1949.

KHMO—The Courier Post Pub. Co., Hannibal, Mo.—Granted a renewal of license for the period ending February 1, 1947.

REMOTE PICKUP LICENSES GRANTED

The following remote pickup broadcast station licenses were granted pursuant to Sec. 1.142:

WJOT, The Birmingham News Co.; WHMK, WJEK, Hagerstown Broadcasting Co.; WJRL, James Broadcasting Co., Inc.; WENU, WENV, Monumental Radio Co.; WAAK, WENP, WENQ, WENS, Radio Station WSOC, Inc.; WENL, Surety Life Ins. Co.

MISCELLANEOUS ACTIONS

Voice of Augusta, Inc., Augusta, Ga.; Georgia-Carolina Broadcasting Co., Augusta, Ga., and Augusta Chronicle Broadcasting Co., Augusta, Ga.—Granted petitions for leave to amend applications for new stations so as to change requested frequency from **1340 kc.** to **1230 kc.** and granted request that these applications as amended, be considered by the Commission on the basis of existing record in Dockets 6871, 7116 and 6872.

Murray Broadcasting Co., Inc., Murray, Ky.—Adopted order granting petition requesting (a) that its application for new station to operate on **1340 kc.**, 250 watts, unlimited time (B2-P-5219) be designated for a hearing in the consolidated proceeding designated to be held at Paris, Tenn., on applications of Paris Broadcasting Co. (Docket 7430) and James A. Dick and William W. Crenshaw, d/b as Paris Broadcasting Co. (Docket 7506) each requesting construction permit for a new station at Paris, Tenn., to operate on **1340 kc.**, 250 watts, unlimited time; further ordered that Commission order of March 13, 1946, be amended to include application of Murray Broadcasting Co., Inc.; further ordered that Commission notice of place of hearing dated August 26, 1946, scheduling for hearing the Paris, Tenn., applications at Paris, Tenn., on September 26, 27 and 28, 1946, be amended to include the Murray Broadcasting Co., Inc., application and to provide that that application shall be heard at Murray, Ky.

KTBS—John C. McCormack, et al, d/b as Radio Station KTBS, Shreveport, La.—Adopted decision and order denying petition for reconsideration directed against the action of the Commission June 6, 1946, granting without hearing application of Wabash Valley Broadcasting Corp. for new station at Terre Haute, Ind., to operate on **1480 kc.**, 1 KW, unlimited time. (B4-P-4130)

The Miami County Broadcasting Co., Inc., Piqua, Ohio—Adopted order designating for hearing application for new station to operate on **860 kc.**, 250 watts, daytime. (B2-P-4954; Docket 7840)

Mark A. Braymes and Frank Z. Temerson, d/b as Lomar Broadcasting Co., Lancaster, Pa.—Adopted order granting petition requesting that its application for new station at Lancaster, Pa., to operate on **680 kc.**, 5 KW day, 1 KW night, unlimited time, DA-N (B2-P-5225), be designated for hearing in a consolidated proceeding with applications of Baltimore Broadcasting Corp. to change facilities of WCBM, Baltimore, Md. (Docket 7372) and Tower Realty Co. for new station at Baltimore (Docket 7429); further ordered that orders of Commission designating the Baltimore applications for hearing be amended to include Lomar application. (Docket 7857)

Homer Rodeheaver, Fort Wayne, Ind.—Adopted memorandum opinion and order denying petition requesting reconsideration of Commission's action of August 1, 1946, designating for hearing application for new station in consolidation with application of Arthur S. Feldman for new station at Fort Wayne. (Dockets 7097 and 7699)

Mutual Broadcasting System, Inc., Chicago, Ill.—Granted extension of authority to transmit programs to Mexican stations known as "Radio Mil's Network." (B4-FP-155)

WELI—Connecticut Radio Foundation, Inc., New Haven, Conn.—Granted construction permit to increase power from 500 watts, 1 KW-LS, to 1 KW, unlimited time, and make changes in DA. (B1-P-4351)

The Commission approved request of National Broadcasting Company to change call letters of its standard broadcast station WEAF and its FM station WEAF-FM, both in New York City, to WNBC and WNBC-FM, respectively, effective November 1, 1946.

WBON—Elberton Broadcasting Co., Elberton, Ga.—Granted modification of CP which authorized a new station, to change type of transmitter (Composite) for approval of antenna and approval of transmitter and studio location at intersection of Jones St. and Lake Forest Drive, Elberton. (B3-MP-2048)

KHON—Aloha Broadcasting Co., Ltd., Honolulu, T. H.—Granted license to cover CP which authorized a new station on **1400 kc.**, 250 watts, unlimited time. Waiver of Sec. 3.60 of rules granted; conditions (B-L-2032). Also granted authority to determine operating power by direct measurement. (B-Z-1854)

WINR—Southern Tier Radio Service, Inc., Binghamton, N. Y.—Granted license to cover CP which authorized a new station on **1490 kc.**, 250 watts, unlimited time (B1-L-2037). Also granted authority to determine operating power by direct measurement. (B1-Z-1858)

WCMV—Stark Broadcasting Corp, Canton, Ohio—Granted license to cover CP which authorized a new station on **1060 kc.**, 1 KW, day, and for approval of studio location at 317 W. Tuscarawas St., Canton (B2-L-2030). Also authority to determine operating power by direct measurement. (B2-Z-1852)

WLAN—Peoples Broadcasting Co., Lancaster, Pa.—Granted license to cover CP which authorized a new station on **1320 kc.**, 1 KW, day; Secs. 3.55(b) and 3.60 of rules waived; conditions (B2-L-2026). Also granted authority to determine operating power by direct measurement. (B2-Z-1850)

WIRA—Indian River Broadcasting Co., Ft. Pierce, Fla.—Granted license to cover CP which authorized a new station on **1400 kc.**, 250 watts, unlimited time. Secs. 3.55(b) and 3.60 of rules waived; conditions (B3-L-2031). Also granted authority to determine operating power by direct measurement. (B3-Z-1853)

KRRV—Red River Valley Broadcasting Corp., Sherman, Texas—The Commission, on its own motion, removed application for CP (B3-P-4105; Docket 6862) from the hearing docket.

Ross and Co., Marshall, Texas—Granted petition to dismiss without prejudice application for CP. (B3-P-4477; Docket 7663)

(Continued on next page)

Marshall Broadcasting Co., Marshall, Texas—The Commission, on its own motion, removed from the hearing docket application for CP. (B3-P-3675; Docket 6706)

James A. Dick, et al, d/b as Paris Broadcasting Co., Paris, Tenn.—Granted motion for continuance of consolidated hearing on petitioner's application (Docket 7506) and applications of Paris Broadcasting Co. (Docket 7430) and Murray Broadcasting Co., Inc., from Sept. 26 to October 28, at Paris, Tenn.

WMFR—Radio Station WMFR, High Point, N. C.—Granted license to cover CP, which authorized installation of a new transmitter. (B3-L-2035)

KLIZ—Brainerd Broadcasting Co., Brainerd, Minn.—Granted license to cover CP which authorized a new station, and for change of studio location to Oak St. and Beach St., Brainerd, Minn. Waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions (B4-L-2038). Also granted authority to determine operating power by direct measurement. (B4-Z-1862)

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Granted modification of CP which authorized a new station, for extension of completion date to 12-1-46. (B1-MP-2094)

KEGT—Tarrant Broadcasting Co., Mobile, area of Fort Worth—Granted CP to change transmitter, power from 2 watts to 1.75 watts, change from portable-mobile to mobile. Frequency assignment subject to change in accordance with proceedings in Docket 6651. (B3-PRE-472)

ACTIONS ON MOTIONS

The Fort Industry Co., Toledo, Ohio—Granted petition insofar as it requests in the alternative that the application for a new television station be removed from the hearing docket. (No. 7692)

The Toledo Blade Co., Toledo, Ohio—Granted petition to dismiss without prejudice application for new television station. (B2-PCT-173; Docket 7593)

Crescent Broadcast Corp., Philadelphia, Pa.—Granted petition to dismiss without prejudice application for a new FM station. (B2-PH-673; Docket 7642)

The Toledo Blade Co., Toledo, Ohio—Granted petition for leave to amend its application for FM station, so as to supply revised engineering information, and the amendment was accepted. (B2-PH-331; Docket 7637)

The Danbury News-Times Co., Danbury, Conn.—Dismissed as moot petition for leave to amend application for a new FM station, since the application (B1-PH-641; Docket 7466) was dismissed without prejudice on Sept. 20.

The Danbury News-Times Co., Danbury, Conn.—Granted petition to dismiss without prejudice application for new FM station. (B1-PH-641; Docket 7466)

The Yankee Network, Inc., Bridgeport, Conn.—Granted petition for leave to amend its application for a new FM station (B1-PH-691; Docket 7462), so as to supply revised engineering information, and the amendment was accepted.

News Publishing Co., Charlotte, N. C.—Granted petition for leave to amend its application for CP (B3-P-3952; Docket 7607), so as to specify frequency **1240 kc.** instead of **1400 kc.**; to change Par. 17 to show that the application requests the present facilities of WSOC if and when that station shifts to another frequency, and to add amended engineering data. The amendment was accepted and application removed from hearing docket.

Statesville Broadcasting Co., Statesville, N. C.—The Commission, on its own motion, ordered that the application of Statesville Broadcasting Co. (B3-P-4835; Doc. 7719), be removed from the hearing docket.

Brookhaven Broadcasting Co., Brookhaven, Miss.—Granted petition for continuance of consolidated hearing on petitioner's application and that of Radio Service Co. of Brookhaven, now scheduled for September 30, and continued same to November 4. (Dockets 7690 and 7691)

WSBT—South Bend Tribune, South Bend, Ind.—Granted petition for waiver of Sec. 1.387 (a) of the Rules and accepted petitioner's written appearance in re applications of Booth Radio Stations, Inc. (Dockets 7777, et al.)

WHA—University of Wis., Madison, Wis.—Granted petition for leave to intervene in re hearing on application of Radio Peoria, Inc. (Docket 7609), presently scheduled for October 1.

Sun River Broadcasters, Inc., Great Falls, Mont.—Withdrew petition to take depositions in re application for CP (Docket 7516)

WMBD—Peoria Broadcasting Co., Peoria, Ill.—Granted petition requesting continuance of further hearing in re application for CP (Docket 7610) now scheduled for September 24, and continued same to October 29, 1946.

Calcasieu Broadcasting Co., Lake Charles, La.—Granted petition for leave to amend its application for CP so as to specify 5 KW non-directional operation during daytime, in place of 1 KW, DA daytime, and the amendment was accepted. (B3-P-3623; Doc. 6664)

KFDM—Beaumont Broadcasting Corp., Beaumont, Texas—Granted petition for continuance of hearing on application for CP (Doc. 7628), now scheduled for October 4, and continued same to December 4, 1946.

Maricopa Broadcasters, Inc., Phoenix, Ariz.—Granted petition for leave to amend its application for CP (B5-P-4053; Doc. 7626), so as to specify revised DA design, etc., and the amendment was accepted.

KROD—Dorrance D. Roderick (assignor), Roderick Broadcasting Corp. (assignee), El Paso, Texas—Granted petition for continuance of hearing on application for assignment of license now scheduled for October 9, and continued same to November 8, 1946.

WENY—Radio Station WENY, Elmira, N. Y.—Dismissed petition requesting in the alternative that WENY be permitted to intervene in the consolidated hearing in re applications of Williamsport Radio Broadcasting Associates and Lycoming County Broadcasting Co.

Kelly Bell, Nacogdoches, Texas—Granted petition for continuance of hearing on application for CP (Docket 7573), from September 26 to October 28, and the Commission, on its own motion, ordered that the hearing on this application be transferred from Nacogdoches to Washington, D. C.

KFDA—Amarillo Broadcasting Corp., Amarillo, Texas—Granted petition for continuance of consolidated hearing on applicant's application (Doc. 7559, et al.) from September 23 to November 4, in Washington, D. C.

Hot Springs Broadcasting Co., Hot Springs, Ark.—Granted petition requesting re-opening of the record in re Docket 7652 and 7086 for the purpose of receiving into evidence a letter from Ark. Power and Light Co., relative to their power lines near site of petitioner's proposed transmitter site; the record in these dockets was re-opened for this purpose.

United Broadcasting Co., Inc., Silver Spring, Md.—Granted petition requesting continuance of consolidated hearing on applicant's application (Docket 7428) and application of Arlington-Fairfax Broadcasting Co., Inc. (Docket 7693), and continued said hearing from September 24 to October 2.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

560 Kilocycles

KWTO—Ozarks Broadcasting Co., Springfield, Mo.—Construction permit to increase power from 1 KW night, 5 KW day to 5 KW day and night and make changes in directional antenna for night use.

570 Kilocycles

WWNC—Asheville Citizen Times Co., Inc., Asheville, N. C.—Modification of construction permit (B3-P-2644, as

(Continued on next page)

modified, which authorized to install directional antenna for night use, increase power, installation of new transmitter and to move transmitter location) for extension of completion date.

580 Kilocycles

NEW—Middle West Broadcasting Company, Inc., St. Paul, Minn.—Construction permit for a new standard broadcast station to be operated on **580 kc.,** power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation. Amended to change frequency from **580** to **700 kc.,** power from 1 KW night, 5 KW day to 1 KW, hours of operation from unlimited to daytime, change type transmitter, transmitter location, and directional antenna to vertical antenna.

600 Kilocycles

WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Modification of construction permit (B3-P-3801, which authorized change in frequency, installation of new directional antenna for night use and new ground system) for extension of completion date.

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. D.—License to cover construction permit (B4-P-3906, as modified), which authorized increase in power, installation of new transmitter and directional antenna, and change transmitter and studio locations.

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. D.—Authority to determine operating power by direct measurement of antenna power.

730 Kilocycles

NEW—Radio Anthracite, Inc., Nanticoke, Pa.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. Amended to change frequency from **1490** to **730 kc.,** change power from 250 watts to 1 KW, hours of operation from unlimited to daytime, make changes in antenna and change type transmitter and change transmitter location.

750 Kilocycles

WSB—The Atlanta Journal Co., Atlanta, Ga.—Construction permit to install new type of transmitter.

760 Kilocycles

WTNC—Tarboro Broadcasting Co., Inc., Tarboro, N. C.—Modification of construction permit (B3-P-4891, which authorized a new standard broadcast station for approval of antenna, to change type of transmitter and approval of transmitter and studio locations.

800 Kilocycles

WCHA—Chambersburg Broadcasting Co., Chambersburg, Pa.—License to cover construction permit (B2-P-4221, as modified), which authorized a new standard broadcast station.

WCHA—Chambersburg Broadcasting Co., Chambersburg, Pa.—Authority to determine operating power by direct measurement of antenna power.

810 Kilocycles

NEW—Kinston Broadcasting Co., Kinston, N. C.—Construction permit for a new standard broadcast station to be operated on **810 kc.,** power of 1 KW and daytime hours of operation.

840 Kilocycles

NEW—Harold B. Newman and Anne L. Newman, a partnership d/b as Poncono Broadcasting Co., Stroudsburg, Pa. (P. O. 91 Chestnut St., Liberty, N. Y.—Construction permit for a new standard broadcast station to be operated on **840 kc.,** power of 250 watts and daytime hours of operation.

850 Kilocycles

NEW—George Johnston and George Johnston, Jr., d/b as Johnston Broadcasting Co., Birmingham, Ala.—Construction permit for a new standard broadcast station to be operated on **850 kc.,** power of 1 KW night and 5 KW day, directional antenna night and unlimited hours of operation. Amended to make changes in directional antenna pattern.

WRUF—University of Florida, Gainesville, Fla.—Extension of special service authorization to operate unlimited time, with power of 100 watts after sunset at Denver, Colorado, for the period beginning 3 a. m., EST, November 1, 1946, and ending 3 a. m., EST, November 1, 1949.

860 Kilocycles

WNEL—Juan Piza, San Juan, Puerto Rico—Modification of construction permit (B-P-3740, which authorized to change frequency and install directional antenna for day and night use) for extension of completion date.

WFOX—Wisconsin Broadcasting System, Inc., Milwaukee, Wis.—License to cover construction permit (B4-P-4018, as modified), which authorized a new standard broadcast station.

WFOX—Wisconsin Broadcasting System, Inc., Milwaukee, Wis.—Authority to determine operating power by direct measurement of antenna power.

WNBA—Blanfox Radio Co., Inc., Bristol, Va.—Modification of construction permit (B2-P-4850, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and to specify studio location.

870 Kilocycles

NEW—Fred H. Whitley, Kannapolis, N. C. (P. O. 400 S. Main St.)—Construction permit for a new standard broadcast station to be operated on **870 kc.,** power of 1 KW and daytime hours of operation.

900 Kilocycles

NEW—Richard H. Balch, Utica, N. Y. (P. O. 20 Whiteboro St.)—Construction permit for a new standard broadcast station to be operated on **900 kc.,** power of 250 watts and daytime hours of operation.

NEW—Seminole Broadcasting Co., Belle Glade, Fla. (P. O. Box 355)—Construction permit for a new standard broadcast station to be operated on **900 kc.,** power of 1 KW and daytime hours of operation.

910 Kilocycles

NEW—Miami Broadcasting Co., Miami, Okla.—Construction permit for a new standard broadcast station to be operated on **910 kc.,** power of 1 KW, directional antenna night and unlimited hours of operation. Amended to change directional antenna from night use only to day and night.

WABI—Community Broadcasting Service, Bangor, Me.—Modification of construction permit (B1-P-3934, as modified, which authorized increase in power, employing directional antenna night and make changes in transmitting equipment) for extension of completion date.

930 Kilocycles

WSAZ—WSAZ, Inc., Huntington, W. Va.—License to cover construction permit (B2-P-4304, as modified) which authorized increase in day power and installation of new transmitter.

WSAZ—WSAZ, Inc., Huntington, W. Va.—Authority to determine operating power by direct measurement of antenna power.

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950 Kilocycles

WORL—Broadcasting Service Organization, Inc., Boston, Mass.—Transfer of control of licensee corporation from Harold A. Lafount, Sanford H. Cohen and George Cohen to Bitner Broadcasting Company thru sale of 1000 shares of class A, preferred stock and 1000 shares of Class B common stock.

960 Kilocycles

NEW—Maricopa Broadcasters, Inc., Phoenix, Ariz.—Construction permit for a new standard broadcast station to be operated on **960 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation. Amended re officers, directors and stockholders.

970 Kilocycles

WCSH—Congress Square Hotel Co., Portland, Me.—License to cover construction permit (B1-P-4715) which authorized installation of auxiliary transmitter, **970 kc.**, 100 watts power.

1010 Kilocycles

WLOW—Commonwealth Broadcasting Corp., Norfolk, Va.—Modification of construction permit (B2-P-4731, which authorized a new standard broadcast station) to change frequency from **1590** to **1010 kc.**, change transmitter and studio locations.

1050 Kilocycles

WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Construction permit to increase power from 250 watts to 1 KW and install new transmitter.

WEPQ—William L. Lipman, Milwaukee, Wis.—Modification of construction permit (B4-P-4436, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—Washington County Broadcasting Corp., Johnson City, Tenn. (P. O. Corner Buffalo and Wilson Sts.)—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power of 1 KW and daytime hours of operation.

1090 Kilocycles

NEW—Public Service Radio Corp., Baltimore, Md. (P. O. 1508 First National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **1090 kc.**, power of 50 KW, directional antenna-night and unlimited hours of operation.

1150 Kilocycles

NEW—Radio Americas Corporation, Mayaguez, P. R.—Construction permit for a new standard broadcast station to be operated on **1150 kc.**, power of 1 KW and unlimited hours of operation. Amended re transmitting equipment.

1170 Kilocycles

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Construction permit for reinstatement of (B3-P-3927) which authorized installation of new directional antenna for night use.

1180 Kilocycles

NEW—Eugene J. Roth, Jack L. Pink, and James M. Brown, d/b as Radio Broadcasting Associates, Houston, Texas—Construction permit for a new standard broadcast station to be operated on **1180 kc.**, power of 250 watts and daytime hours of operation. Amended to change type of transmitter.

1190 Kilocycles

WANN—Annapolis Broadcasting Corp., Annapolis, Md.—Modification of construction permit (B1-P-4733, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

1210 Kilocycles

NEW—Abraham Kofman and Sara F. Kofman, Co-Partners, d/b as Times-Star Publishing Co., Alameda, Calif.—Construction permit for a new standard broadcast station to be operated on **1210 kc.**, power of 1 KW and daytime hours of operation. Amended to make change in frequency from **1210** to **1220 kc.**, make changes in antenna and ground system.

1230 Kilocycles

NEW—James Roland Brewer, tr/as Tell City Broadcasting Co., Tell City, Ind.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—The Harriman Broadcasting Co., Inc., Harriman, Tenn. (P. O. Crescent and Devonia Sts.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

WAYX—Jack Williams, Waycross, Ga.—Modification of construction permit (B3-P-4345, which authorized to install new vertical antenna and ground system and to change transmitter and studio locations) to make changes in antenna and to change type of transmitter.

KANA—Mosby's Inc., Anaconda, Mont.—License to cover construction permit (B5-P-4511, as modified) which authorized a new standard broadcast station.

KANA—Mosby's Inc., Anaconda, Mont.—Authority to determine operating power by direct measurement of antenna power.

1240 Kilocycles

KBKU—Carroll R. Hauser, Eureka, Calif.—Modification of construction permit (B5-P-4784, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

WHIZ—Southeastern Ohio Broadcasters, Inc., Zanesville, Ohio—Authority to determine operating power by direct measurement of antenna power.

NEW—West Virginia Radio Corp., Elkins, W. Va. (P. O. 446 Spruce St., Morgantown, W. Va.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1260 Kilocycles

WOL—Cowles Broadcasting Co., Washington, D. C.—License to cover construction permit (B1-P-4004) which authorized increase in power, install new transmitter and new directional antenna for day and night use and change transmitter location.

WOL—Cowles Broadcasting Co., Washington, D. C.—Authority to determine operating power by direct measurement of antenna power.

KPOW—Albert Joseph Meyer, Powell, Wyo.—Modification of construction permit (B5-P-4166 which authorized to change frequency, installation of new transmitter and directional antenna for night use and to change transmitter and studio locations) to change transmitter and studio locations.

1280 Kilocycles

NEW—Eugene Broadcasters, Inc., Eugene, Ore.—Construction permit for a new standard broadcast station to

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be operated on **1280 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna pattern.

NEW—Neenah-Menasha Broadcasting Co., Neenah, Wis. (P. O. % S. N. Pickard)—Construction permit for a new standard broadcast station to be operated on **1280 kc.**, power of 1 KW and daytime hours of operation.

NEW—Tom S. Whitehead, Brenham, Texas—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 250 watts and daytime hours of operation. Amended to change frequency from **890** to **1280 kc.**, increase power from 250 watts to 1 KW, make changes in antenna and change type transmitter.

1310 Kilocycles

WNAE—Northern Allegheny Broadcasting Co., Warren, Pa. —Modification of construction permit (B2-P-4736, which authorized a new standard broadcast station) to change type of transmitter and to specify studio location.

1330 Kilocycles

WLOL—Independent Merchants Broadcasting Co., Minneapolis, Minn.—License to cover construction permit (B4-P-3570, as modified) which authorized increase in power, changes in transmitting equipment and directional antenna for day and night use and change transmitter location.

WLOL—Independent Merchants Broadcasting Co., Minneapolis, Minn.—Authority to determine operating power by direct measurement of antenna power.

1340 Kilocycles

KREM—Cole E. Wylie, Spokane, Wash.—Modification of construction permit (B5-P-4786, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and approval of transmitter and studio locations.

KSIL—Dorrance D. Roderick, Silver City, N. M.—License to cover construction permit (B5-P-4041, as modified) which authorized a new standard broadcast station.

KSIL—Dorrance D. Roderick, Silver City, N. M.—Authority to determine operating power by direct measurement of antenna power.

NEW—Walter A. Graham, Tifton, Ga.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Walter A. Graham to Tifton Broadcasting Corp.

NEW—New Mexico Broadcasting Co., Inc., Gallup, N. M. (P. O. Kimo Building, 5th & Central (P. O. Box 1388) Albuquerque, N. M.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

KCNA—Catalina Broadcasting Co., Tucson, Ariz.—Modification of construction permit (B5-P-4262, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and change studio location.

NEW—The Pittsburg Publishing Co., Pittsburg, Kansas (P. O. 701 North Locust St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

WKRZ—Kenneth Edward Rennekamp, Pittsburgh, Pa.—License to use old main transmitter as an auxiliary transmitter with power of 250 watts.

1360 Kilocycles

WKAT—A Frank Katzentine, Miami Beach, Fla.—Construction permit to install old main transmitter at 1759 North Bay Road, Miami Beach, Florida (present site of main transmitter) to be used for auxiliary purposes with power of 1 KW.

1390 Kilocycles

NEW—Model City Broadcasting Co., Inc., Anniston, Ala. (P. O. 421 Lapsley Ave.)—Construction permit for a new standard broadcast station to be operated on **1390 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

1400 Kilocycles

WNOC—Norwich Broadcasting Co., a partnership composed of H. Ross Perkins and J. Eric Williams, Norwich, Conn.—License to cover construction permit (B1-P-3970, as modified) which authorized a new standard broadcast station.

WNOC—Norwich Broadcasting Co., a partnership composed of H. Ross Perkins and J. Eric Williams, Norwich, Conn.—Authority to determine operating power by direct measurement of antenna power.

NEW—Coastal Broadcasting Co., Lakeland, Fla. (P. O. 1100 Florida National Bank Bldg., Jacksonville, Fla.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

WCAW—Capitol Broadcasting Corp., Charleston, W. Va.—Modification of construction permit (B2-P-3779, which authorized a new standard broadcast station) to specify frequency as **1400 kc.**, to change type of transmitter, for approval of antenna and for approval of transmitter and studio locations.

NEW—Raymond M. Beckner and Melvin B. Williams, a partnership d/b as Royal Gorge Broadcasters, Canon City, Colo.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

KSTR—Great Falls Broadcasting Co., Great Falls, Mont.—Modification of construction permit (B5-P-4758, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter and studio locations.

NEW—Community Radio Corp., Grand Forks, N. D. (P. O. Box 145)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Construction permit to install new vertical antenna and mount FM antenna on top of AM tower.

WGNH—General Newspapers, Inc., Gadsden, Ala.—Modification of construction permit (B3-P-4624, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter locations and specify studio location.

1450 Kilocycles

NEW—Marshall Broadcasting Co., Marshall, Texas—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended re officers, directors and stockholders.

WGKL—Monroe M. Redden and William A. Egerton, d/b as Redege Broadcasting Co., Hendersonville, N. C.—Modification of construction permit (B3-P-4532, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

WKAL—Copper City Broadcasting Corp., Rome, N. Y.—Modification of construction permit (B1-P-3851, which authorized a new standard broadcast station) for approval of antenna, change type of transmitter and for approval of transmitter location.

KVMV—Radio Sales Corp., Twin Falls, Idaho—License to cover construction permit (B5-P-4840) which authorized installation of a new transmitter.

KSVP—Intermountain Broadcasting Co., Inc., Artesia, N. M. —Modification of construction permit (B5-P-4806, which authorized a new standard broadcast station) for approval of antenna, to change type of trans-

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mitter, for approval of transmitter location and to specify studio location.

NEW—John A. Boling, tr/as Live Oak Broadcasting Co., Live Oak, Fla.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WGL—Farnsworth Television & Radio Corp., Fort Wayne, Ind.—License to cover construction permit (B4-P-4759) which authorized to move transmitter.

KSEM—Edward J. Jansen, Jessica L. Longston, C. V. Zaser and L. Berenice Brownlow, d/b as Columbia Basin Broadcasters, Moses Lake, Wash.—Modification of construction permit (B5-P-4839, which authorized a new standard broadcast station) to change transmitter and studio location.

1490 Kilocycles

KMHK—Raymond V. Eppel and Jas. P. Ryan, d/b as Mitchell Broadcasting Association, Mitchell, S. D.—Modification of construction permit (B4-P-4771, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and approval of transmitter and studio locations.

KRGH—Richard George Hughes, Borger, Texas—Modification of construction permit (B3-P-4205), which authorized a new standard broadcast station for approval of antenna and to change type of transmitter.

NEW—Burbank Broadcasters, Inc., Burbank, Calif. (P. O. 705 North Lima St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.** Power of 250 watts and unlimited hours of operation.

WBTA—Batavia Broadcasting Corp., Batavia, N. Y.—Construction permit to install new antenna and make changes in ground system.

WSBR—WSBR, Inc., Superior, Wis.—License to cover construction permit (B4-P-4610, as modified), which authorized a new standard broadcast station.

WSBR, Inc., Superior, Wis.—Authority to determine operating power by direct measurement of antenna power.

1510 Kilocycles

NEW—Golden West Broadcasting Co., Childress, Texas (P. O. Box No. 348)—Construction permit for a new standard broadcast station to be operated on **1510 kc.**, power of 250 watts and daytime hours of operation.

1520 Kilocycles

WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.—License to operate main transmitter of station on regular basis.

1590 Kilocycles

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—License to cover construction permit (B5-P-3937, as modified) which authorized a new standard broadcast station.

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—Authority to determine operating power by direct measurement of antenna power.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—Joe L. Martinez, Albuquerque, N. Mex.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 3600 square miles.

NEW—Santa Clara Broadcasting Co., San Jose, Calif.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined. Amended to change type of station frequency from to be determined by Chief Engineer of FCC to Channel #285, **104.9 mc.**, type of transmitter, transmitter and studio location, and make changes in antenna system.

NEW—Fulton County Broadcasting Co., Canton, Ill. (P. O. 53 W. Elm St.)—Construction permit for a new FM broadcast station to be operated on Channel #281, **104.1 mc.**, and coverage of 3,211 square miles.

WEHS—WHFC, Inc., Chicago, Ill.—Construction permit to specify coverage of 7,615 square miles, install new transmitter and make changes in antenna system.

NEW—Dixie Broadcasting Co., Montgomery, Ala.—(P. O. 512 Shepherd Building)—Construction permit for a new FM broadcast station to be operated on frequency to be specified by FCC and coverage of 9,552 square miles.

NEW—Robert W. Rounsaville, Cleveland, Tenn. (P. O. Box #677)—Construction permit for a new FM (community) broadcast station to be operated on frequency to be assigned by Chief Engineer, FCC.

WBRL—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Construction permit to specify coverage as 14,660 square miles, population as 751,255, install new transmitter and make changes in antenna system.

WKRC-FM—The Cincinnati Times Star—Modification of construction permit (B2-PH-289, which authorized a new FM broadcast station) to specify population as 1,496,500, install new transmitter and make changes in antenna system.

WIP-FM—Pennsylvania Broadcasting Co., Philadelphia, Pa.—Construction permit to specify coverage as 11,179 square miles, install new transmitter and make changes in antenna system.

APPLICATIONS TENDERED FOR FILING

680 Kilocycles

NEW—Foundation Company of Washington, Philadelphia, Pa.—Construction permit for a new standard broadcast station to be operated on **680 kc.**, power of 10 KW and unlimited hours of operation.

780 Kilocycles

NEW—Rutherford County Radio Company, Inc., near Forest City, N. C.—Construction permit for a new standard broadcast station to be operated on **780 kc.**, power of 1 KW and daytime hours of operation.

800 Kilocycles

NEW—Biscayne Broadcasting Company, Inc., Miami Beach, Fla.—Construction permit for a new standard broadcast station to be operated on **800 kc.**, power of 1 KW and daytime hours of operation.

830 Kilocycles

NEW—Hillsdale Broadcasting Company, Inc., Hillsdale, Mich.—Construction permit for a new standard broadcast station to be operated on **830 kc.**, power of 250 watts and daytime hours of operation.

900 Kilocycles

NEW—Thomas E. Danson, Universal Radio Features Syndicate, Laguna Beach, Calif.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 1 KW and daytime hours of operation.

910 Kilocycles

KLX—Tribune Building Company, Oakland, Calif.—Construction permit to change power from 1 KW to

(Continued on next page)

5 KW, install new transmitter and directional antenna for day and night and change transmitter location.

WKNB—The New Britain Broadcasting Co., New Britain, Conn.—Construction permit to change frequency from 840 to 910 kc., power from 1 KW to 5 KW, hours of operation from daytime to unlimited, install directional antenna for day and night, new transmitter and change transmitter location.

1010 Kilocycles

WINS—The Crosley Corp., New York, N. Y.—Voluntary assignment of license to Crosley Broadcasting Corporation.

1230 Kilocycles

NEW—Richard Field Lewis, Jr., and Winslow T. Porter, a partnership, d/b as Berkshire Broadcasting Co., North Adams, Mass.—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Louise C. Carlson, New Orleans, La.—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

1240 Kilocycles

NEW—Alabama-Georgia Broadcasters, Inc., Eufaula, Ala.—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

1290 Kilocycles

NEW—Frequency Broadcasting System, Inc., Shreveport, La.—Construction permit for a new standard broadcast station to be operated on **1290 kc.,** power of 250 watts and unlimited hours of operation.

1320 Kilocycles

WAGF—John T. Hubbard, Julian C. Smith, Fred C. Moseley and Horace Hall, d/b as Dothan Broadcasting Company, Dothan, Ala.—Construction permit to change frequency from **1400** to **1320 kc.,** power from 250 watts to 1 KW, install new transmitter and directional antenna night.

1340 Kilocycles

NEW—Shasta Cascade Broadcasting Corp., Mt. Shasta City, Calif.—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Sarkes Tarzian, partnership of Sarkes Tarzian and Mary Tarzian, Bloomington, Ind.—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

1400 Kilocycles

WEOA—Evansville on The Air, Inc., Evansville, Ind.—Voluntary assignment of license to WFBM, Inc.

NEW—Wired Music, Inc., Rockford, Ill.—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

1420 Kilocycles

NEW—Forest Capital Broadcasting Co., Lufkin, Texas—Construction permit for a new standard broadcast station to be operated on **1420 kc.,** power of 1 KW, directional antenna night and unlimited hours of operation.

1450 Kilocycles

NEW—Radio Ft. Wayne, Inc., Ft. Wayne, Ind.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

1490 Kilocycles

NEW—Louis F. Leurig and F. F. McNaughton, a partnership, d/b as Seminole Broadcasting Co., in or near Wewoka, Okla.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Bermac Radio, Inc., La Crosse, Wis.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

NEW—F. F. McNaughton and Louis F. Leurig, a partnership, d/b as The LaSalle County Broadcasting Co., LaSalle, Ill.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Farmers' Mail Order House—Misrepresentation in the sale of wearing apparel is charged in a complaint issued by the Commission against Joe Wlodinger, Celia Wlodinger and Harriet Wlodinger, trading as Farmers' Mail Order House, 628 Broadway, New York. (5461)

STIPULATIONS

W. K. Buckley, Inc., 26 Forbes St., Rochester, N. Y., entered into a stipulation with the Commission to cease and desist from misrepresenting the therapeutic properties of a medicinal preparation known as Buckley's Canadiol Mixture. (7508)

Larum Products—The Commission accepted from A. Grabezewski, trading as Larum Products, 316 Williamson St., Elizabeth, N. J., a stipulation to cease and desist from misrepresentation in connection with the sale of an ointment known as Rumex. (7506)

The Overton-Hygienic Mfg. Co.—Falsely representing that a hair dressing will grow hair and failure to disclose the possible harmful affects of bleaching creams are among the practices which The Overton-Hygienic Mfg. Co., State and 36th Sts., Chicago, agrees to discontinue under the terms of a stipulation approved by the Commission. (7510)

Paul & Weissman—The Commission approved a stipulation in which Andrew Paul and Samuel Weissman, copartners trading as Paul & Weissman, 154 West 27th St., New York, agree to cease and desist from misrepresentation in connection with the sale of fur garments. (7511)

Red Arrow Laboratories—Southwestern Drug Corp., trading as Red Arrow Laboratories, Dallas, and its advertising agent, Ruthrauff & Ryan, Inc., 405 Lexington Ave., New York, entered into a stipulation with the Commission to cease and desist from misrepresentation in the sale of

(Continued on next page)

nose and throat drops, vitamin pills and a laxative preparation. (7509)

CEASE AND DESIST ORDERS

Blumenthal Print Works—The Commission ordered Sidney E. Blumenthal, Harry J. Blumenthal and Mrs. Ruby S. Blumenthal, trading as Blumenthal Print Works, 425 Godchaux Building, New Orleans, to cease and desist from misrepresenting the properties of mattress ticking and other cloth fabrics. (5142)

Frontier Asthma Co., Inc.—Misrepresentation of medicinal preparations sold by Frontier Asthma Co., Inc., 462 Niagara St., Buffalo, N. Y., for the treatment of asthma is prohibited under the terms of a cease and desist order issued by the Commission. (3935)

COMPLAINT DISMISSED

Fada Radio and Electric Co., Inc.—The Commission has dismissed its complaint charging Fada Radio and Electric Co., Inc., 30-20 Thomson Ave., Long Island City, N. Y., and its president, Jacob M. Marks, with misrepresentation in connection with the sale of radios.

The complaint charged that the respondents falsely represented that they originated Fada radio sets and have manufactured them since 1920. The order of dismissal says that after consideration of the record and the briefs and oral argument of counsel, the Commission is "of the opinion that the evidence is insufficient to show that the public is misled by the advertising in question" and that "there is insufficient public interest in the matter to warrant further proceedings."

All of the Commissioners participated in the decision. (5313)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 40, October 7, 1946

Network Executives to Speak at Convention; Kobak, Paley, Trammell Accept Invitations

Pre-registration for the 24th Annual NAB Convention climbed to well over the thousand mark last week, and NAB headquarters in Washington received acceptances from three top broadcasting executives and a leading educator who were invited to speak at major convention meetings.

Edgar Kobak, president, Mutual Broadcasting System, William S. Paley, chairman of the Board of Directors, Columbia Broadcasting System and Niles Trammell, President, National Broadcasting Company have accepted NAB's invitation to participate in various

(Continued on page 764)

Lea Act Defended in Government Brief

Department of Justice attorneys, in a brief filed September 30 with the Federal District Court in Chicago, asserted that the Lea Act, as applied in the criminal prosecution of Mr. Petrillo for attempting to coerce Radio Station WAAF to employ more musicians than needed to perform actual services, is valid and constitutional.

The government brief, in answer to the contention that the Lea Act restricts the right to strike and thus imposes "involuntary servitude" and deprives Mr. Petrillo of "due process of law,"—points out that the Supreme Court has said that the Constitution does not confer "the absolute right to strike." The prohibition against coercion of licensees to employ more workers than they need is entirely consistent with the Congressional purpose in the Communications Act to secure the maximum benefits of radio to all the people. This purpose, the brief argues, would be defeated if Mr. Petrillo's argument that he is constitutionally entitled to coerce broadcasters, prevailed. This point is summed up as follows:

(Continued on page 764)

First Sections of Joske Report Ready; Retailer Survey Still Underway

Suggested techniques for the application of radio advertising to the sales promotion problems of retailers are contained in "Radio for Retailers," a new publication to be distributed this week by the National Retail Dry Goods Association and the NAB.

The 90-page report is based on results of an extensive year-long clinical study of radio conducted by Joske's of Texas, large San Antonio department store, in cooperation with the NAB.

Chapters on "Planning" and "Results" are contained in the first release, together with an introductory section and four appendices. Scheduled for release by the end of October are three additional chapters covering "Copy," "Programs," and "Promotion and Merchandising." Each chapter is a complete unit designed to fit into an especially prepared loose-leaf binder. Research still underway at Joske's of Texas will form the basis for future releases to this continuing study.

Widely known in retailing circles as "the largest store in the largest state," Joske's of Texas is a subsidiary of Allied Stores Corporation and has achieved prominence through its spectacular growth and its application of progressive merchandising methods. Development of a series of "do's and don'ts" in radio advertising and a number of recommended techniques, disclosed in this report, were the result of the careful controls during the radio study year applied by the store and by the various experts in research, retailing and broadcasting who participated.

Prominent among the recommendations emerging from the study is one calling for the use of the "beamed program technique," whereby specific objectives are set by the retailer; specific customer-types are predetermined as

(Continued on page 762)

INSIDE THIS ISSUE

Starting Monday (7), BMB is mailing to station subscribers its release on station-audience reports. BMB directors are making plans for a second survey in 1948. (p. 763)

FCC announced last week the status of commercial television applications, including numbers of licensed stations, authorized CP's and pending applications. (p. 767)

Protesting against paying fees to high schools for local broadcasts of school sports events, Leslie C. Johnson, WHBF, 9th District Director, urged that station management "present a solid front against this practice." (p. 763)

Now in its formative state, the Mayflower Group is being organized to include a number of New England stations. Plans call for stations to be sold as a "package" to national spot advertisers. (p. 765)

NAB President Justin Miller will speak at the 13th annual meeting of the Junior Bar Conference on Oct. 29. Subject of Judge Miller's address is "Lawyers and Broadcasting in the Public Interest." (p. 762)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

First Sections of Joske Report Ready; Retailer Survey Still Underway

(Continued from page 761)

desired audiences, and specific programs and stations are selected to appeal to those audiences. Selection of merchandise, preparation of commercial copy and program content, and all other radio factors are then tailor-made to conform to this technique, which the report describes as the "rifle" rather than "shot-gun" method. "Use of this technique," says the report, "tended to make the store's use of radio advertising more logical and more effective."

Methods of the clinical study led the store to designate certain controlled departments to receive considerable radio advertising through 54 programs and 109 spot announcements weekly, while other departments received little or no radio. Various tests were applied to the selection of merchandise to be radio-advertised, to the different approaches to be used in commercial copy, and to types of programs and announcements used. Broad evaluations were made of the value of radio advertising for "institutional" and for "item-merchandising" purposes.

Mr. James H. Calvert, president of Joske's of Texas, at whose invitation the joint study was undertaken, said: "We know that the thoroughness of the study and the contributions of the many highly qualified specialists who cooperated, justify close examination of our experience by all those interested in retail promotional problems."

Emphasizing that the study was undertaken with a clinical attitude, "without prejudices and with an open mind—but we had to be shown," Mr. James H. Keenan, Joske's vice president in charge of sales promotion, declared that "the study has enabled us to develop new and effective techniques in the use of an important advertising medium. After our year's experience it is fair to conclude that radio advertising has now become a permanent part of our store promotional program. We are most pleased to share with other retailers what we have learned."

The report discloses that radio advertising during the study year, using 20.5% of the store's newspaper-radio advertising budget, "contributed to a profitable increase of sales volume; directly and indirectly brought more traffic to the store; widened the range of Joske's trading area; reached new customers not previously reached by other advertising; helped increase the prestige of the Joske name and substantially aided in establishing the store's character, service and slogans."

Results from radio improved as the year progressed, the report states, indicating a cumulative value from regular, persistent use. Volume increased in radio-advertised store services, such as fur storage, mail order, gift wrapping, etc., and institutional values of radio advertising were described by a store official as "limitless and immeasurable," particularly in publicizing the Joske slogan of "the largest store in the largest state." In some instances radio was found to be more effective when coordinated with other media.

Special research disclosed a close relationship between verified radio listening and increased sales. Throughout the study year numerous surveys were made, and the report stresses the application of such research to the practical solution of merchandising problems.

Another series of surveys disclosed that the average audience ratings of Joske programs increased during the year, "indicating ample listener-acceptance of locally-sponsored programs in competition with network shows."

Copies of the report are available at $3 through the National Retail Dry Goods Association, New York City, or the National Association of Broadcasters, Washington, D. C. As an outgrowth of the study, lending libraries of selected radio programs and scripts are being installed by both associations.

Assisting in preparation of the report were Russell A. Brown, vice president in charge of sales promotion and advertising, Allied Stores Corporation; James H. Keenan, vice president in charge of sales promotion, and James Shand, assistant to the president, Joske's of Texas; Willard H. Campbell, sales manager, Sibley, Lindsay & Curr Co.; Howard Abrahams, manager of the sales promotion division, National Retail Dry Goods Association; Walt Dennis, radio and television director, Allied Stores Corporation; Cecil K. Beaver, general manager, KTBS; James Brown, general manager, KONO; Lewis H. Avery, president of Lewis H. Avery, Inc.; Walter Johnson, assistant general manager, WTIC; Frank E. Pellegrin, director of broadcast advertising, and Miss Lee Hart, assistant director, NAB.

General

Judge Miller To Address Annual Meeting Of Junior Bar Conference Oct. 29

NAB President Justin Miller has accepted an invitation to address the 13th annual meeting of the Junior Bar Conference of the American Bar Association in Atlantic City on October 29.

The title of Judge Miller's address is "Lawyers and Broadcasting in the Public Interest."

(Continued on next page)

In maintaining an active public information program, the Junior Bar Conference has cooperated with radio station management in presenting speakers and panel members on forum broadcasts.

Paying High Schools For Sports Broadcasts Is Opposed In Ninth District Protest

A protest against paying fees to high schools for permission to broadcast local school sports events was registered recently by Leslie C. Johnson, WHBF, Rock Island, Ill., NAB 9th District Director.

Mr. Johnson, writing to radio station management in his district, urged broadcasters "to present a solid front against this practice" and requested that information be forwarded to him when authorities of high schools in the Ninth District proposed to charge for school broadcast rights.

This action occurred when the principal of the West Frankford Community High School, West Frankfort, Ill., requested a $25 fee from Station WDWS, Champaign, Ill., for the broadcast of a football game.

Frank R. Mills, director of the station, explained to the school principal that the station sustained a slight loss in carrying the games even without payment of the proposed fee. The station, said Mr. Mills, would be forced to forego such broadcasts if additional charges were imposed by school authorities.

Research Department

BMB Station-Audience Reports Mailed; New Survey Planned For 1948

The BMB station-audience reports are in the mail. They are being mailed to subscribers over a period of a week with a release date of October 7, to permit all station subscribers to receive their reports before any BMB station-audience information is released to advertisers and agencies.

With regard to BMB's next step the BMB Board of Directors meeting in New York on Friday, September 27 adopted the following resolution:

"Whereas the advertising and radio industries were long in need of a uniform measurement of radio station and network audiences in order to permit valid comparisons and thus make possible more informed use of the medium, and

"Whereas such a measurement, to win full acceptance, support and use by all segments of both industries, had to be undertaken by an organization which was truly cooperative in concept, organization and operation, and

"Whereas Broadcast Measurement Bureau, being so established, has available the full resources of the advertising and radio industries with respect to research methods, techniques and experience, as well as skilled personnel for its staff and the consultative services of leaders within the industry, and

"Whereas Broadcast Measurement Bureau, by reason of representing the common interests of buyer and seller, has both a rounded understanding of the problems involved in the measurement of radio station and network audiences and an objective approach to the solution of those problems, and

AVOID INCONVENIENCE!

Bring your hotel confirmation when you come to the convention. This form is as important as your train ticket. It will save you considerable inconvenience in getting your room.

"Whereas Broadcast Measurement Bureau has won the financial support of three quarters of the radio stations, the four major networks, and prominent regional networks, representing a true cross section of the industry with respect to station power, frequency and city size, and

"Whereas Broadcast Measurement Bureau has completed the first study of radio station and network audiences, which has been validated by advertisers and agencies and the results of which are in the process of being issued, and

"Whereas, in the interests of maintaining a measurement characterized by comparability, uniformity and continuity, no interim audience studies shall be made between scheduled national U. S. studies, for portions of the United States or for individual stations or networks, and

"Whereas the results of the first study of radio station and network audiences should be fully understood, correctly interpreted and properly used by advertisers, agencies and broadcasters prior to embarking upon a second study, and

"Whereas, despite the requests of numerous broadcasters, advertisers and agencies for a 1947 survey and despite the desirability of frequent measurements of radio station and network audiences in order that data be always of as recent origin as possible, the second study may be improved by careful evaluation of the first study and a refinement of techniques, now therefore

"Be it resolved that Broadcast Measurement Bureau undertake its second U. S. station and network audience study in March 1948 as a continuation of the original program adopted unanimously by the ANA, AAAA and NAB in 1944 and put into operation by BMB in 1945 and 1946, and

"Be it further resolved that, the advantages of annual surveys notwithstanding, in acknowledgement of practical considerations and the long term interests of the advertising and radio industries Broadcast Measurement Bureau forego a survey in 1947 and devote the year to the following activities; (1) evaluation of its first study, refinement of techniques, methods and procedures, experimental research and exploratory activities in the field of radio audience measurements; (2) promulgation of the full and proper use of the first study findings by advertisers, agencies and broadcasters and (3) the solicitation of present station and network subscribers and new contracts for the continuing participation in the activities of the Bureau, including the 1948 U. S. survey and (4) servicing subscribers with respect to the interpretation of the data and its correct statistical presentation."

This action of the BMB Board frees BMB from the necessity of embarking on a second survey prior to a

(Continued on page 765)

Network Executives to Speak at Convention

(Continued from page 761)

sessions. Subjects to be discussed by these industry leaders and schedules on their talks will be announced this week.

Dr. Paul F. Lazarsfeld will address industry representatives on the subject "How Broadcasters Can Use the NORC Radio Study." Dr. Lazarsfeld, author of "The Public Looks at Radio", is professor of sociology at Columbia University and director of the university's Bureau of Applied Social Research. His talk is scheduled for Thursday morning, Oct. 24.

With all signs pointing to an overflow attendance, the following message was received from convention management:

When preliminary plans were made for the convention it was estimated that the attendance would run in excess of that of any previous convention. To protect NAB members, active and associate, in the matter of sleeping, as well as exhibit rooms, a block of over 1000 of the former and 50 of the latter was optioned. It was felt that this would adequately serve all possible requirements. However, it has been found necessary to increase the number of exhibit rooms and every effort is being made to secure more sleeping rooms in other than the headquarters hotels.

Over 50 applications for sleeping rooms have not yet been filled, and unless more rooms or cancellations are forthcoming it is just going to be necessary to tell the applicants that unless they can make their own arrangements for sleeping quarters in Chicago, they had better not attempt to attend the convention. In the first announcements it was stated that any reservations received after September 20 could not be honored. All those received prior to that date will be accommodated.

Plans for the Annual Banquet on Thursday evening, Oct. 24, are progressing satisfactorily. While no announcement is yet possible with regard to the show it will be good entertainment.

All those planning to attend the convention are requested to forego invitations to their friends or business associates who are not registered at the convention.

From the foregoing it can be seen that the management of the convention is struggling with some very serious "growing pain" problems. Whole hearted cooperation of each individual member is a necessity. These conventions are just growing too big to be held in a hotel. The Board of Directors already has taken action looking to improvement of the situation in years to come but for this year we are "stuck" with a situation which is likely to prove inadequate and to some, annoying. Everything possible is being done to avoid aggravating incidents and the hotel managements are cooperating whole heartedly and to the limit of their ability.

Lea Act Defended in Government Brief

(Continued from page 761)

"To require broadcasters to expend their assets in paying many more employees than they need—something which they normally would not do in the absence of some form of coercion—diminishes the resources available for giving the public the best possible radio service. In particular, such demands may affect the very existence of the large number of small stations with small resources upon which a substantial portion of the nation depends. If the broadcasters comply with the demand for unneeded employees, their capacity to furnish the community with other useful services, such as non-remunerative programs, will obviously be impaired. If they do not comply they will, at the very least, be unable to provide the public with the musical entertainment which it desires, and in many instances, as Congress was aware, will be forced by outside pressure to shut down altogether."

Citing various Supreme Court opinions, the brief argues that both strikes and picketing for unlawful purposes may be prohibited, without conflicting with the Constitution. Even though picketing has been regarded as a form of freedom of speech, it is not "entitled to greater constitutional protection than other forms of speech and writing. * * * Speech which constitutes coercion, as distinct from dissemination of information or persuasion by appeal to reason, may be prohibited."

One of the claims made by attorneys for Mr. Petrillo in the brief they filed August 15 (see Current REPORTS, p. 645), was that the Lea Act is discriminatory. This contention is answered by the Department of Justice as follows: "It is clear that Congress had good reason for believing the coercive enforcement of the harmful practices referred to in Section 506 to be especially serious in the broadcasting industry. Although other unions may have so-called feather-bedding restrictions, it does not appear that in any similar industry (if there be one) a union is in a position, because of a nation-wide closed shop and a president with completely unfettered powers, to coerce employers to the same extent, or that a union is seeking to impose restrictions so contrary to the public interest."

The Lea Act prohibition against coercion to force employment of persons "in excess of the number of employees needed by such licensee to perform actual services" does not, it is urged, establish a vague and unconstitutional definition of crime. The Government attorneys call attention to the fact that a criminal penalty is imposed only on persons who *willfully* violate the Lea Act prohibitions, and that in several recent decisions the Supreme Court has held such a claim unavailable "when the crime must consist of conduct which is willful—that is, known by the defendant to be in violation of law." This aspect of the case is summarized as follows:

"There can be no question that in the type of case Congress intended the statute to reach, a defendant would know that he was forcing upon an employer more employees than were needed. No one could claim in good faith, for example, that twice as many musicians were needed to broadcast on standard wave lengths and on frequency modulation than on the former alone; all that is needed is two microphones and two transmitters. No one could claim in good faith that a station needed a number of persons to act exclusively as platter turners, that is to put on and take off phonograph records, when announcers and other technicians had been able to perform this difficult operation in a few seconds per program along with their other duties. In these and other cases which Congress had in mind, the union pays no attention to the employer's need. It treats that as irrelevant, and is concerned entirely with what it regards as its own interest in securing employment for its members. When it makes that the criterion, irrespective of the need of the employer, it is deliberately and knowingly—that is, willfully—violating the statutory mandate, and cannot pretend that the statute is too indefinite for it to know that its conduct is unlawful."

BMB Station-Audience Reports Mailed; New Survey Planned for 1948

(Continued from page 763)

full examination of the first survey and assures a second survey in 1948 which will take advantage of whatever findings may evolve from a year's study of the present survey.

Use Of Spot Announcements And Programs By 300 National Radio Accounts Analyzed

The N. C. Rorabaugh Company of New York, publishers of monthly reports on national spot radio business, presented in its August report an interesting analysis of the way in which spot programs and announcements are used. Using a representative sample of 300 of the active accounts for June 1946 the breakdowns appear as follows:

LIVE vs TRANSCRIBED

	Anncts. Only	Progs. Only	Both Anncts. and Progs.
Used Live material only	62	57	35
Used Transcribed material only	52	30	4
Used both Live & Transcribed material on same schedules	10	11	39
Total	124	98	78

TYPES OF ANNOUNCEMENTS

A total of 202 advertisers (124 plus 78) used spot announcements.

	%
Station breaks	35.
1-minute spots	60.
2-minute spots	2.
½-minute spots	.5
¼-minute spots	.5
Chain breaks	.5
Time signals	1.
Weather reports	.5
	100

LENGTH OF PROGRAMS

A total of 176 advertisers (98 plus 78) used spot programs.

	%
5-minute programs	11.
10-minute programs	4.
15-minute programs	60.
30-minute programs	19.
More than 30-minutes	5.
	99

TYPES OF PROGRAM MATERIAL USED

The individual types of material used by the 176 advertisers who bought spot programs are shown as follows:

	%
News	35.
Drama	11.
Sports	5.
Music	23.
Quiz	5.
Variety	9.
Talk	6.
Women's Program	3.
Musical Clock	3.
	100

News

Radio Journalists' Council Schedules Meeting At Convention on October 20

The Council of Radio Journalism is to meet during the NAB Chicago Convention according to announcement by Chairman Fred Siebert, director, School of Journalism, University of Illinois. The call is for 2:00 p.m., October 20, at the Palmer House.

Industry Members

Industry members of the Council are: E. R. Vadeboncoeur, WSYR, Syracuse, also Chairman, NAB News Committee; William Brooks, NBC, New York City; Karl Koerper, KMBC, Kansas City; and Arthur Stringer, NAB, Council Secretary-Treasurer.

Educator Members

Educator members are: Prof. Siebert; Wilbur Schramm, vice-chairman of the Council and director, school of journalism, University of Iowa; Kenneth Bartlett, director, radio workshop, Syracuse University; Floyd K. Baskette, assistant professor of journalism, Emory University; and Mitchell V. Charnley, professor of journalism, University of Minnesota.

Small Market Stations

"Mayflower Group" Formed in New England To Cooperate in National Spot Sales

Management of several small market stations in New England have organized "The Mayflower Group" to handle national spot business. Approximately twenty stations, located in Maine, New Hampshire, Vermont, Massachusetts and Connecticut are expected to become members of the group. The organization is now in the formative stage with each station subscribing to a fund for promotional purposes.

The Mayflower Group will be represented by Miss Bertha Bannan, 553 Little Building, Boston, Mass. Miss Bannan, with many years' radio experience, opened her own station representative agency in 1938. Well known in New England stations of all sizes, Miss Bannon informed the NAB Small Market Stations Division last week that The Mayflower Group will be sold to national and regional advertisers as supplementary to the metropolitan stations she represents. A package rate is being set up to make the entire list of small stations attractive to the national advertiser. Careful selections will be made so as not to include outlets which overlap in coverage. Coverage data are now being compiled and plans are expected to be completed within two months.

Miss Bannon has consulted Monroe B. England, WBRK Pittsfield, Mass., member of the NAB Small

(Continued on next page)

Market Stations Executive Committee and other New England broadcasters to work out the problems involved in the representation of the station group. Mr. England reports that all stations have been enthusiastic over progress to date in the formation of the group.

"Group Selling" will be included in a talk by J. Allen Brown, head of NAB Small Market Stations Division, at the convention in Chicago October 21-24th. In this connection, Kenneth H. Baker, NAB director of research, reports that there are 40 regional networks (or groups) organized in the United States, and seven in Canada.

Public Interest Programming

Treasury Dept. Bond Drive Scheduled To Run From November 11 Through December 7

Treasury's second 1946 bond selling campaign has been set for November 11-December 7, inclusive.

Brent O. Gunts, chief, radio section, Treasury Department, room 2712, 1270 Sixth Avenue, New York 20, N. Y., has mailed all stations a three-page letter on the campaign. It outlines material available—what is being sent and what must be requested.

Some stations may find it difficult to handle the 1-minute transcribed announcements that Treasury is offering. On many stations, announcement programs are not as numerous as formerly and many others do not now broadcast 1-minute announcements after 6:00 p.m.

Since all Treasury material may be sponsored, the question also arises as to whether 15-seconds for the commercial on the 5-minute "Sports Spots" are sufficient.

However, the industry has always rallied around Treasury more aggressively than any other medium. For the War Loans and Victory Loans, more than 50% of the promotion effort was always contributed by broadcasting.

So it is logical to expect that the ingenuity of all station personnel can be counted upon to repeat during the forthcoming campaign. And, as matter of fact, better broadcasting will result if station personnel will plan their own programs and announcements especially for their own area.

Ad Council Networks Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of October 14-20, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West Forty-Second Street, New York 18, New York.

Community Chests of America

The largest voluntary campaign in America this year for the support of health and welfare services will be the combined campaigns of local Community Chests of America this October. President Truman has urged full support of the Community Chest Red Feather services vital to the health and welfare of millions of Americans. Every city of more than 100,000 population in the United States, with the exception of New York, Wilmington, Delaware, and Fall River, Mass., has a Community Chest. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the friendly, neighborly services which go on day after day, month after month, in 850 cities and towns in America. The total sum to be raised is more than 170 million dollars, which includes more than half of the USO's total budget of 19 million dollars. Sample studies show that four out of ten families—nearly half the families in Community Chest cities—benefit directly through Community Chest Red Feather services, such as aid to handicapped, boys clubs, Boy Scouts, Campfire Girls, child guidance children's aid, clinics, community centers, day nurseries, family services, Girl Scouts, homes for the aged, hospitals, maternity homes, neighborhood houses, Salvation Army, social hygiene, summer camps, Travelers Aid, visiting nurses, YMCA, YWCA. There are some 20 million contributors to Red Feather services—a total equivalent to one for every family in the Chest cities. By combining a number of welfare appeals in one, Community Chests cut down administrative expenses and save not only money but time and effort for the real purpose: giving needed services to the Community. This year more money than ever before is needed because: 1. Costs of everything—commodities, personnel, equipment, services—which health and welfare agencies use in behalf of the millions of people they serve—have risen sharply; 2. Since 1941 the population in Community Chest cities has increased about 25% and the need for Red Feather services has increased accordingly; 3. Many established agencies, not formerly included in Community Chests, were added during the war years and will remain as Red Feather agencies.—"EVERYBODY BENEFITS—EVERYBODY GIVES." (Fact Sheet No. 33)

Atomic Energy

Man's control of atomic energy has created the most serious problem ever to face this nation and the world. With the discovery of a new principle of the universe, weapons of war have assumed immeasurable powers of destruction. In addition to the atom bomb, recently perfected methods of germ and gas warfare offer further possibilities for mass extermination. The problem of how to prevent the use of scientific knowledge for destructive purposes, and to promote its use for the benefit of mankind, is one that is immediate and personal to every man, woman and child. It is the problem of life itself. The overwhelming majority of scientists and experts who developed the atomic bomb agree that: (1) the atomic bomb is primarily a weapon against cities and concentrations of people. (2) Present-day atomic weapons could kill 30 per cent or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atomic bombs are possible. (3) There is no effective defense against atomic bombs and none can be expected. (4) No single big secret protects the atomic bomb. Other nations could perfect atomic bombs within as little as three to five years, and many powers have access to the necessary raw materials. An Atomic Energy Commission has been set up in the United Nations to work toward the control of atomic energy in order to insure its use for peaceful purposes only. To this Atomic Energy Commission, the representative of the United States, Mr. Bernard Baruch, has submitted a plan as a basis for beginning a discussion on control measures to be taken. The United States' proposal to the Atomic Energy Commission rests on the belief that it is not enough merely to outlaw atomic weapons and to police nations to see that such weapons are not being manufactured. To eliminate atomic *weapons,*

(Continued on next page)

the United States plan maintains all development and use of atomic *energy* must be controlled, starting with the placing under international control of the dangerous raw materials, uranium and thorium. The United States' plan, therefore, proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic research, and supervise through license and inspection all atomic activities throughout the world. To such an Authority we would in time disclose any exclusive knowledge of atomic energy in our possession—but we would make these disclosures in a series of stages, as various parts of the plan go into successful operation. It should be stressed that the building of effective atomic control will involve the cooperative efforts of many nations and peoples. The opinion of the citizens of the nation which developed the atomic bomb is of key importance. Ultimately, whatever method is arrived at for atomic control must be ratified by the people's representatives in the form of a treaty subject to the approval of a two-thirds vote of the Senate. Unless whatever international policy is arrived at is backed by American public opinion, it will not stand. The people cannot become scientists or nuclear physicists. But every American who makes any pretense of good citizenship can and should inform himself of the proposals made by his government to the U.N. Atomic Energy Commission—and follow every modification or counter-proposal. Then, when the time of decision comes, that decision will be made by a citizenry armed with facts—instead of swayed by emotions or prejudices. (Fact Sheet No. 30)

Television

FCC Announces 78 Television Applicants Licensed, Granted CP's or Awaiting Decision

The FCC issued a report on the status of television broadcast applications on Monday (30). The report includes the number of licensed commercial television stations, the number of construction permits authorized for such stations and the number of applications pending as of September 25, 1946.

Following is a summary of the report:

Licensed stations rendering broadcast service	6
Outstanding CP's authorizing new stations	31*
Applications designated for hearing and awaiting decision	14
Applications pending disposition of hearings in related cases	11
Applications pending receipt of information requested by the Commission	10
Applications being processed	6*

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* Wm. Penn Broadcasting Co., Philadelphia, was granted a CP on September 30. The grant increases the outstanding authorized CP's to 32, and decreases the applications being processed to five.

The FCC announced at the same time, that similar reports will be issued from time to time for the information of interested parties. A copy of the status report has been sent by the Commission to all television applicants.

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, October 7. They are subject to change.

Monday, October 7

WOW—Radio Station WOW, Inc., Omaha, Nebraska—Renewal of license, **590 kc.**, 5 KW, unlimited.

NEW—La Crosse Broadcasting Co., La Crosse, Wis.—C. P. **580 kc.**, 1 KW night, 1 KW day, unlimited.

Other Participants

WILL, Urbana, Illinois (Intervenor)

(At 10:00 o'clock a. m.)

WCBM—Baltimore Broadcasting Corp., Baltimore, Md.—C. P. **680 kc.**, 10 KW day, 5 KW night, unlimited.

NEW—The Tower Realty Co., Baltimore, Md.—C. P. **680 kc.**, 10 KW night, 10 KW day, directional antenna, unlimited.

NEW—Mark A. Braymes and Frank Z. Temerson, d/b as Lomar Broadcasting Co., Lancaster, Pa.—C. P. **680 kc.**, 5 KW day, 1 KW night, DA night, unlimited.

Other Participants

WLAW, Lawrence, Massachusetts (Intervenor)
WPTF, Raleigh, North Carolina (Intervenor)
The Foundation Company of Washington (Pending)

At Lorain, Ohio

(To be held in the Auditorium of St. Mary's School, 7th St. and Reid Avenue)

NEW—Northern Ohio Broadcasting Co., Amherst, Ohio—C. P. **1040 kc.**, 1 KW, daytime.

NEW—LCB, Inc., Lorain, Ohio—C. P. **1040 kc.**, 1 KW day, daytime.

Wednesday, October 9

KGB—Don Lee Broadcasting System, San Diego, Calif.—C. P. **1360 kc.**, 5 KW, unlimited.

At Mansfield, Ohio

(To be held in auditorium of McVey Post, American Legion, at 126 Park Ave., W.)

NEW—Unity Corporation, Mansfield, Ohio—For FM facilities.

NEW—Richland, Incorporated, Mansfield, Ohio—For FM facilities.

NEW—Mansfield Journal Company, Mansfield, Ohio—For FM facilities.

Thursday, October 10

NEW—Lake Broadcasting Co., Inc., Gary, Ind.—C. P. **1560 kc.**, 500 watts night, 1 KW day, unlimited.

Other Participants

WQXR—New York, N. Y. (Respondent)

(Continued on next page)

At New Orleans, La.

(To be held in Court Room 245, U. S. Main Post Office Bldg.)

WJBW—Charles C. Carlson, New Orleans, La.—Renewal of license, **1230 kc.**, 250 watts, unlimited.

Friday, October 11

WAML—New Laurel Radio Station, Inc., Laurel, Miss.—C. P. **1560 kc.**, 1 KW, unlimited.

Other Participants

WQXR—New York, N. Y. (Party Respondent)

At Ventura, Calif.

(To be held in City Council Room, 474 E. Santa Clara St.)

NEW—Coast Ventura Company, Ventura, Calif.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Ventura Broadcasters, Inc., Ventura, Calif.—C. P. **1450 kc.**, 250 watts, unlimited.

FCC ACTIONS

AM APPLICATIONS GRANTED

NEW—Altoona Broadcasting Co., Altoona, Pa.—Granted CP for a new station to operate on **650 kc.**, 250 watts, daytime only, subject to the conditions that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards; that the transmitter complies with Sec. 3.46 and that waiver of Secs. 3.55(b) and 3.60 be granted. (B2-P-3670; Docket 6697)

NEW—John Daniels, Eli Daniels and Harry Daniels, d/b as Daniels & Sons Broadcasting System, Deadwood, S. Dak.—Granted CP(*) for a new station to operate on **1450 kc.**, 250 watts, unlimited time. (B4-P-4994)

NEW—Arthur H. Croghan, Santa Monica, Calif.—Granted CP(*) for a new station to operate on **1580 kc.**, 5 KW, daytime only. (B5-P-4236)

NEW—Gulfport Broadcasting Co., Inc., Pensacola, Fla.—Granted CP for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B3-P-4085; Docket 6850)

NEW—Savannah Valley Broadcasting Co., Augusta, Ga.—Adopted an order granting application for a new station to operate on **1340 kc.**, 250 watts, unlimited time (B3-P-4125; Doc. 6873—B-271), subject to the condition that applicant file an application for modification of CP within 60 days specifying a transmitter location acceptable to the Commission and subject to CAA approval.

TELEVISION APPLICATION GRANTED

NEW—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Granted construction permit for a new television station; Channel No. 10, **192-198 mc.**; 25 KW visual power; 26.4 KW aural; antenna 676 feet. (B2-PCT-150)

FM FINAL CP'S GRANTED

The following permittees were granted regular construction permits. (Note: power given is effective radiated power; antenna height given is height above average terrain):

Radio Columbus, Inc., Columbus, Ga.—Class B; Channel: **97.1 mc.** (No. 246); 10.4 KW; antenna 545 feet. (B3-PH-894).

Troy Broadcasting Co., Inc., Troy, N. Y.—Class B; Channel: **102.3 mc.** (No. 272); 2.4 KW; antenna 1090 feet. (B1-PH-550)

The Wooster Republican Printing Co., Wooster, Ohio—Class B; Channel: **97.9 mc.** (No. 250); 9.6 KW; antenna 300 feet. (B2-PH-275)

Syracuse Broadcasting Corp., Syracuse, N. Y.—Class B; Channel: **92.7 mc.** (No. 224); 8.5 KW; antenna 690 feet. (B1-PH-740)

Harrisburg Broadcasting Co., Harrisburg, Ill.—Class B; Channel: **98.9 mc.** (No. 255); 32.7 KW; antenna 350 feet. (B4-PH-396)

KFEQ, Inc., St. Joseph, Mo.—Class B; Channel: **94.7 mc.** (No. 234); 63 KW; antenna 550 feet. (B3-PH-414)

Muskogee Broadcasting Co., Muskogee, Okla.—Class B; Channel: **92.1 mc.** (No. 221); 6.5 KW; antenna 320 feet. (B3-PH-536)

Valley Broadcasting Co., Eugene, Ore.—Class B; Channel: **99.7 mc.** (No. 259); 8 KW; antenna 250 feet. (B5-PH-946)

Radio Industries Broadcast Co., Asbury Park, N. J.—Class A; Channel: **107.1 mc.** (No. 296); 260 watts; antenna 250 feet. (B1-PH-961)

Ramon G. Patterson, et al., d/b as WAPO Broadcasting Serv., Chattanooga, Tenn.—Class A; Channel: **94.5 mc.** (No. 233); 37.2 KW; antenna 840 feet. (B3-PH-768)

Commodore Broadcasting, Inc., Decatur, Ill.—Class B; Channel: **98.7 mc.** (No. 254); 31.2 KW; antenna 460 feet. (B4-PH-162)

News Examiner Co., Connersville, Ind.—Class B; Channel: **102.5 mc.** (No. 273); 6.5 KW; antenna 200 feet. (B4-PH-404)

WHBF-FM—Rock Island Broadcasting Co., Rock Island, Ill.—Class B; Channel: **100.7 mc.** (No. 264); 39 KW; antenna 385 feet. (B4-PH-158)*

WKIP-FM—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Class B; Channel: **103.3 mc.** (No. 277); 2.3 KW; antenna 1120 feet. (B1-PH-260)*

WTSP-FM—Pinellas Broadcasting Co., St. Petersburg, Fla.—Class B; Channel: **92.1 mc.** (No. 221); 37 KW; antenna 430 feet. (B3-PH-464)*

WCAC-FM—Wilton E. Hall, Anderson, S. C.—Class B; Channel: **103.5 mc.** (No. 278); 33.2 KW; antenna 395 feet. (B3-PH-568)*

WALA-FM—Pape Broadcasting Co., Mobile, Ala.—Class B; Channel: **102.1 mc.** (No. 271); 32.5 KW; antenna 510 feet. (B3-PH-283)*

WTAD-FM—Lee Broadcasting, Inc., Quincy, Ill.—Class B; Channel: **98.1 mc.** (No. 251); 53 KW; antenna 880 feet. (B4-PH-185)*

WRAK-FM—WRAK, Inc., Williamsport, Pa.—Class B; Channel: **92.5 mc.** (No. 223); 3.2 KW; antenna 1270 feet. (B2-PH-251)*

KARM-FM—KARM, The George Harm Station, Fresno, Calif.—Class B; Channel: **101.9 mc.** (No. 270); 24.5 KW; antenna 360 feet. (B5-PH-638)*

FM CONDITIONAL GRANTS

The following were given conditional grants subject to engineering conditions:

City and State	*Grantee*	*Interest in Standard Station*	*Class of Station*
Sacramento, Calif.	Ewing C. Kelly, et al., d/b as Central Valleys Broadcasting Co.	KCRA	Class B
Houston, Texas	Harris County Broadcast Co.	KXYZ	Class B
Roanoke, Va.	Roanoke Broadcasting Corp.	WSLS	Class B

LICENSE RENEWALS

WMJM—Cordele Dispatch Publishing Co., Cordele, Ga.—Granted renewal of license for the period ending August 1, 1948.

(*) Subject to the filing, within 60 days of grant, an application for the modification of CP specifying transmitter location and antenna system meeting the requirements of the Standards.

* In lieu of previous conditions specified.

(Continued on next page)

KOCA—Oil Capital Broadcasting Assn., Inc., Kilgore, Texas —Granted renewal of license for the period ending August 1, 1949.

WATT—Midwestern Broadcasting Co., Traverse City, Mich. —Granted renewal of license for the period ending August 1, 1949.

KASA—Southwest Broadcast Co., Elk City, Okla.—Granted renewal of license for the period ending August 1, 1949.

KBIZ—KBIZ, Inc., Ottumwa, Iowa—Granted renewal of license for the period ending August 1, 1949.

WKBW-WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.— The Commission, upon its own motion, ordered that the temporary licenses for WKBW and WGR be extended to December 30, 1946.

WSOO—Radio Station WSOO, Sault Ste. Marie, Mich.— Temporary license further extended upon a temporary basis for a period of 30 days, because of applicant's failure to file renewal application within time required by rules.

KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.—Present license extended for a period of 60 days, pending consideration of information requested under Sec. 308(b) of the Act.

KFJI—KFJI Broadcasters, Klamath Falls, Ore.—Present license extended for a period of 60 days, pending consideration of information requested under Sec. 308(b) of the Act.

Licenses for the following stations were further extended upon a temporary basis for the period ending December 1, 1946, for the reasons shown:

KABC—Alamo Broadcasting Co., Inc., San Antonio, Texas— Pending consideration of information required in connection with application for transfer of control of licensee corporation.

KGDE—Fergus Radio Corp., Fergus Falls, Minn.—Pending further engineering study.

KHUB—Luther E. Gibson, near Watsonville, Calif.—Pending consideration of information requested under Sec. 308(b) of the Act.

KICA—Hugh DeWitt Landis, Clovis, New Mexico—Pending consideration of information requested under Sec. 308(b) of the Act.

KODY—Radio Station WOW, Inc., North Platte, Neb.— Pending final decision upon renewal application of WOW.

KROY—Harmco, Inc., Sacramento, Calif.—Pending consideration of information requested under Sec. 308(b) of the Act.

KSAM—Radio Station KSAM, near Huntsville, Texas— Pending final disposition of application for assignment of license.

KTOH—Garden Island Pub. Co., Ltd., Lihue, Hawaii—Pending consideration of information requested under Sec. 308(b) of the Act.

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Pending further study concerning station ownership.

KXOX—Sweetwater Radio, Inc., Sweetwater, Texas—Pending further study concerning station ownership.

WABY—The Adirondack Broadcasting Co., Inc., Albany, N. Y.—Pending outcome of litigation involving station WOKO.

WACO—Frontier Broadcasting Co., Inc., Waco, Texas— Pending final determination upon application for transfer of control.

WAGM—Aroostook Broadcasting Corp., Presque Isle, Maine —Pending consideration of information required in connection with application for transfer of control.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Pending outcome of litigation affecting station's license.

WBLJ—Dalton Broadcasting Corp., Dalton, Ga.—Pending further engineering study.

WBLK—Charleston Broadcasting Co., Clarksburg, W. Va.— Pending action on renewal of WCHS.

WCOU—Twin City Broadcasting Co., Inc., Lewiston, Maine —Pending further accounting study.

WEDC—Emil Denemark, Inc., Chicago, Ill.—Pending consideration of information requested under Sec. 308(b) of the Act.

WFTC—Jonas Weiland, Kinston, N. C.—Pending consideration of information requested under Sec. 308(b) of the Act.

WHTB—Voice of Talladega, Inc., Talladega, Ala.—Pending consideration of information requested under Sec. 308(b) of the Act.

WMOB—Nunn Broadcasting Corp., Mobile, Ala.—Pending consideration of information requested under Sec. 308(b) of the Act.

WSPB—WSPB, Inc., Sarasota, Fla.—Pending consideration of information requested under Sec. 308(b) of the Act.

WEOA—Evansville On the Air, Inc., Evansville, Ind.— Pending final determination upon application for assignment of license.

WGRM—P. K. Ewing, Greenwood, Miss.—Pending further accounting study.

WING—Great Trails Broadcasting Corp., Dayton, Ohio— Pending consideration of licensee's application for CP.

WINN—Ky. Broadcasting Corp., Inc., Louisville, Ky.—Pending consideration of information required in connection with application for transfer of control.

WNOE—James A. Noe, New Orleans, La.—Pending further consideration of applicant's qualifications.

WPRP—Voice of Porto Rico, Inc., Ponce, P. R.—Pending the filing of data required pursuant to the Commission's approval of application for assignment of license.

WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Pending final action on renewal of station WCHS.

WOV—Wodaam Corp., New York City, N. Y.—Pending outcome of litigation involving transfer of control of licensee.

WTAX—WTAX, Inc., Springfield, Ill.—Pending consideration of information required in connection with application for transfer of control of licensee corporation.

DESIGNATED FOR HEARING

Union Tribune Pub. Co., San Diego, Calif.; Balboa Radio Corp., San Diego, Calif.—Designated for consolidated hearing applications for new Class B FM station in San Diego. (B5-PH-384; B5-PH-1054)

Grand Forks Herald, Inc., Grand Forks, N. Dak.; and Community Radio Corp., Grand Forks, N. Dak.—Designated for consolidated hearing these applications, each requesting a new station to operate on **1400 kc.**, 250 watts, unlimited time. (B4-P-5145 and B4-P-5242)

Southern Broadcasting Co., Montgomery, Ala.; and Lincoln Operating Co., Miami, Fla.—Designated for consolidated hearing application of Southern Broadcasting Co., for a new station in Montgomery, Ala., to use **1170 kc.**, 10 KW, unlimited time (B3-P-4743), with application of Lincoln Operating Co., for a new station in Miami to use **1170 kc.**, 15 KW, unlimited time (B3-P-4903), and ordered that KVOO, Tulsa, and WWVA, Wheeling, W. Va., be made parties to this proceeding.

Lee-Smith Broadcasting Co., Fairbault, Minn.; and Rochester Broadcasting Co., Rochester, Minn.—Designated for consolidated hearing application of Lee-Smith Broadcasting Co. for a new station to operate on **920 kc.**, 100 watts night, 250 watts day (B4-P-4581) with application of Rochester Broadcasting Co. to use **920 kc.**, 1 KW, DA, unlimited time (B4-P-5080)

Morris Luskin, Burbank, Calif.; and Burbank Broadcasters, Inc., Burbank, Calif.—Designated for hearing application of Morris Luskin to operate on **1490 kc.**, 250 watts, unlimited time (B5-P-5027), in a consolidated proceeding with application of Burbank Broadcasters, Inc. (B5-P-5251), requesting the same facilities, and ordered that KVOE, Santa Ana, be made a party to this proceeding.

Dr. Delbert Joseph Parsons, et al., d/b as Champion City Broadcasting Co., Springfield, Ohio; and Radio Springfield, Inc., Springfield, Ohio—Designated for hearing in a consolidated proceeding the application of Champion City Broadcasting Co. (B2-P-5208) and applica-

(Continued on next page)

tion of Radio Springfield, Inc. (B2-P-5220), both requesting **940 kc.**, 250 watts, daytime only.

Radio Fort Wayne, Inc., Fort Wayne, Ind.—Designated for hearing in consolidation with applications of Rodeheaver and Feldman, application of Radio Fort Wayne, Inc. (B4-P-5282), for a new station to operate on **1450 kc.**, 250 watts power, unlimited time, and further ordered that the order heretofore issued in the consolidated proceeding in re the Rodeheaver and Feldman applications, be amended to include Radio Fort Wayne, Inc.

The Concho Valley Broadcasting Co., San Angelo, Texas, and Runnels County Broadcasting Co., Ballinger, Texas.—Designated for consolidated hearing applications of Concho Valley Broadcasting Co. (B3-P-4968) and Runnels County Broadcasting Co. (B3-P-5025), each requesting **1400 kc.**, 250 watts, unlimited time, at San Angelo and Ballinger, respectively.

Kinston Broadcasting Co., Kinston, N. C., and Josh L. Horne, Rocky Mount, N. C.—Designated for consolidated hearing the application of Kinston Broadcasting Co. (B3-P-5227) with application of Josh L. Horne (B3-P-5229), both requesting **810 kc.**, 1 KW, daytime only, at Kinston and Rocky Mount, respectively.

Andrew Jarema and Frank H. Altdoerffer, tr/as The Binghamton Broadcasters, Binghamton, N. Y., and Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Designated for consolidated hearing the application of Binghamton Broadcasters (B1-P-5244) for a new station to operate on **590 kc.**, 500 watts, daytime only, and application of Hudson Valley Broadcasting Co., Inc. (B1-P-5148), requesting **590 kc.**, 1 KW night, 5 KW day, DA, unlimited time, in a consolidated hearing with applications of WBAX, Wilkes-Barre, and WARM, Scranton, and the Commission's Order of Sept. 19 designating WBAX and WARM for hearing was amended to include Binghamton Broadcasters and Hudson Valley Broadcasting Co., Inc.

Ralph E. Oliver, et al, d/b as Napa Valley Broadcasting Co., Napa, Calif.—Designated for hearing application for a new station to operate on **1570 kc.**, 500 watts, daytime only (B5-P-4972), and ordered that KCVR, Lodi, Calif., be made a party to this proceeding.

Pynchon Broadcasting Corp., Springfield, Mass., and WHYN, Hampden-Hampshire Corp., Holyoke, Mass.—Designated for hearing in a consolidated proceeding application of Pynchon Broadcasting Corp. (B1-P-5217) for a new station to operate on **560 kc.**, 5 KW, unlimited time, DA, with application of WHYN to change facilities to operate on **560 kc.**, with 5 KW, unlimited time, DA.

William Paul Beville, et al, d/b as WCPZ Broadcasting Co., Beaumont, Texas.—Designated for hearing application for a new station to operate on **1340 kc.**, 250 watts, unlimited time. (B3-P-5113)

Ruston Broadcasting Co., Ruston, La., and Abe B. Harris, Ruston, La.—Designated for hearing in a consolidated proceeding the application of Ruston Broadcasting Co. (B3-P-5263) and application of Abe B. Harris (B3-P-5163), each requesting a new station to operate on **1490 kc.**, 250 watts, unlimited time.

Thomas H. Frier and W. R. Frier, d/b as Enterprise Publishing Co., Douglas, Ga.—Designated for hearing application for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B3-P-4922)

MISCELLANEOUS ACTIONS

WJXN—Ewing Broadcasting Co., Jackson, Miss.—Present license further extended upon a temporary basis for the period ending December 1, 1946, pending consideration of information required in connection with application for assignment of license.

Chicago Federation of Labor, Chicago, Ill.—Adopted an Order ordering that the record in the consolidated hearing in re the Chicago FM applications be reopened, for the purpose only of taking additional testimony of Maurice Lynch with respect to the present and future policy of Chicago Federation of Labor concerning the use of time on radio station WCFL and its proposed FM station by persons and organizations for the discussion of controversial issues; such further hearing to be held at a time and place to be specified by a subsequent order of the Commission.

WMRO—Martin R. O'Brien (Assignor), WMRO, Inc. (Assignee), Aurora, Ill.—Granted consent to voluntary assignment of license of station WMRO from Martin R. O'Brien to WMRO, Inc., a newly organized corporation. (B4-AL-522)

WJXN—P. K. Ewing, Jr., and F. C. Ewing, d/b as Ewing Broadcasting Co. (Assignor), P. K. Ewing, Jr., et al, a partnership, d/b as Ewing Broadcasting Co. (Assignee), Jackson, Miss.—Granted consent to voluntary assignment of license of WJXN from P. K. Ewing, Jr., and F. C. Ewing, d/b as Ewing Broadcasting Co., to P. K. Ewing, Jr., F. C. Ewing, and Myrtle M. Ewing, a partnership, d/b as Ewing Broadcasting Co. (B3-AL-543)

WTAW—Agr. and Mechanical College of Texas, College Station, Texas.—Dismissed petition for reconsideration directed against the action of the Commission May 13, 1946, granting application of WACO for modification of construction permit to increase power from 1 to 5 KW on **1460 kc.**

Port City Broadcasting Co., Port Arthur, Texas.—Placed in the pending file until after conclusion of the clear channel hearing, application for a new Class II station to operate on **840 kc.**, 1 KW, daytime only. (B3-P-4929)

WSM—The National Life and Accident Insurance Co., Nashville, Tenn.—Granted petition to amend application for voluntary assignment of license (B3-AL-476), reconsidered action of October 3, 1945, in designating same for hearing, and application as amended, removed from hearing docket and granted assignment of license of WSM, relay stations and FM station associated therewith, from The National Life and Accident Co. to WSM, Inc.

Radio Peoria, Inc., Peoria, Ill.—Granted petition for continuance of hearing on application for CP (B4-P-4177; Doc. 7609) now scheduled for Oct. 1, and continued same to November 1, 1946.

Ark.-Okla. Broadcasting Corp., Fort Smith, Ark.—Dismissed petitioners petition for rehearing directed against the Commission's action of May 16, granting applications of KWHN Broadcasting Co., Inc., and Southwestern Hotel Co., for new FM stations in Fort Smith.

Don Lee Broadcasting System, Inc., Hollywood, Calif.—Adopted an order dismissing application (B5-MPCT-18) as it was superseded by B5-MPCT-23, which is in hearing. (Doc. 7255)

National Broadcasting Co., New York City.—Adopted an order dismissing application (B1-MLCT-2) as it was superseded by application B1-PCT-169, which was granted on July 15, 1946.

Television Productions, Inc., Los Angeles, Calif.—Adopted an order dismissing application (B5-LCT-9) which has been superseded by application B5-PCT-160. (Doc. 7264)

Claremont Eagle, Inc., Claremont, N. H.—Adopted an order dismissing without prejudice to the right of applicant to amend and reinstate within a reasonable time, application (B1-PST-14) for a new ST station. *

McNary and Chambers, Washington, D. C.—Adopted an order dismissing applications for CP and license for new developmental broadcast station (B-PEX-33; B-LEX-15), because of applicants' failure to respond to official correspondence.

Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Adopted an order dismissing without prejudice to the right of applicant to amend and reinstate within a reasonable time, application (B5-PVB-104) for a new relay experimental television station. *

Hearst Radio, Inc., Baltimore, Md.—Adopted an order dismissing without prejudice to the right of applicant to amend and reinstate within a reasonable time application for a new relay experimental television station. (B1-PVB-109) *

The Journal Company, Milwaukee, Wis.—Adopted an order dismissing without prejudice to the right of applicant

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* Frequency requested no longer assigned to service by findings in Docket 6651.

(Continued on next page)

to amend and reinstate within a reasonable time, application for a new relay experimental television station. (B5-PVB-96) *

Merlin H. Smith, d/b as Radio Ft. Wayne, Inc., Ft. Wayne, Ind.—The Commission, on its own motion, dismissed application for CP (B4-P-5218) because of substitution therefor by applicant of an application by three partners under the name of Radio Ft. Wayne, Inc. (B4-P-5282)

J. W. Birdwell, Nashville, Tenn.—Adopted a memorandum opinion and order denying petition of J. W. Birdwell to dismiss without prejudice his application for CP (B3-P-3651, Docket 6649) which was heard in December, 1945, in a consolidated proceeding with four Nashville and one Murfreesboro, Tenn., applications. (Dockets 6108, et al)

WWNR—Rahall Broadcasting Co., Inc., Beckley, W. Va.—Granted license to cover CP which authorized a new station on **1450 kc.**, 250 watts, unlimited time; waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions. (B2-L-2021) Also granted authority to determine operating power by direct measurement. (B2-Z-1844)

WWBR—Bamberger Broadcasting Service, Inc., Washington, D. C.—Granted modification of CP which authorized a new commercial television station for extension of commencement and completion dates only from 6-26-46 and 12-26-46 to 1-23-47 and 6-23-47, respectively. (B1-MPCT-25)

WWCO—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Waterbury, Conn.—Granted modification of CP which authorized a new station, for approval of transmitter location at Thomaston Ave., Waterbury, and studio location at 119 W. Main St., Waterbury. (B1-MP-2070)

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—Granted modification of CP, which authorized a new station, for approval of antenna and approval of transmitter location at Corner E. Broad St., and Wilson Blvd., Falls Church, Va. (B1-MP-1956)

KSOK—The Traveler Pub. Co., Inc., Arkansas City, Kans.—Granted modification of CP which authorized a new station, to change type of transmitter, for approval of antenna and transmitter location at SE corner of SW quarter Sec. 18, Twp. 34, Range 4, Arkansas City, change studio location to 106 East 5th Ave., Arkansas City, Kans. (B4-MP-2081)

WHIZ—Southeastern Ohio Broadcasters, Inc., Zanesville, Ohio.—Granted authority to determine operating power by direct measurement. (B2-Z-1880)

WMOA—Marietta Broadcasting Co., Marietta, Ohio.—Granted CP to change type of transmitter. Waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions. (B2-P-5226)

KWIN—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—Granted license to cover CP which authorized a new station to operate on **1400 kc.**, 250 watts, unlimited time, and for change of studio location to 1160 Helman Road, Ashland, Ore. Waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions. (B6-L-2018) Also granted authority to determine operating power by direct measurement. (B5-Z-1841)

WCTA—Andalusia Broadcasting Co., Inc., E. of Andalusia, Ala.—Granted license to cover CP which authorized a new station to operate on **1340 kc.**, 250 watts, unlimited time; waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions. (B3-L-2024) Also granted authority to determine operating power by direct measurement. (B3-Z-1848)

WMTW—The Yankee Network, Inc., Portland, Maine.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at 212 Middle St., Portland, Me. Waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions. (B1-MP-2085)

WARL—Northern Va. Broadcasters, Inc., Arlington, Va.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations near Bailey's Cross Roads, 2.5 miles SW of Arlington, and 3102 10th Road, North, Arlington, respectively; waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions. (B2-MP-2023)

Charlotte Broadcasting Co., Charlotte, N. C.—Granted request to dismiss its petition requesting leave to amend its application for CP. (B3-P-3847; Doc. 6825)

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Granted petition for leave to amend its application for CP (B2-P-4137; Doc. 6938), so as to specify frequency **1330 kc.**, 5 KW day, 1 KW night, with DA-N, instead of **1390 kc.**, 1 KW, U, DA. The amendment was accepted and application removed from hearing docket.

Charlotte Broadcasting Co., Charlotte, N. C.—Denied petition requesting dismissal without prejudice of its application for CP. (B3-P-3847; Doc. 6825)

Louisiana Broadcasting Co., New Orleans, La.—Granted petition for leave to amend its application for CP (B3-P-4260; Doc. 7162), so as to specify **1540 kc.**, with 50 KW, DA, in place of **1580 kc.**, 1 KW, DA-N. The amendment was accepted and application as amended removed from hearing docket.

Granted petition of LCB, Inc., Lorain, Ohio, for continuance of hearing now scheduled for Oct. 7 at Lorain to Nov. 15 at Amherst, Ohio, and Nov. 16 at Lorain, Ohio, in re appeals, in Dockets 7496 and 7495.

KSTR—Great Falls Broadcasting Co., Great Falls, Mont.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter and studio locations at Park Hotel (Park Drive and Central Ave.), Great Falls. Waiver of Secs. 3.55(b) and 3.60 of rules granted; conditions. (B5-MP-2129)

KWBC—Worth Broadcasting Co., Ft. Worth, Texas.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at Fort Worth. (B3-MP-2091)

ACTIONS ON MOTIONS

Debs Memorial Radio Fund, Inc., New York City—Granted petition to reopen the record in re applicant's application and others for new television stations in New York, and the record in the consolidated hearing was reopened for the purpose only of receiving into evidence an affidavit concerning height of proposed antenna of Debs Memorial Radio Fund, Inc.

WIRE—Indianapolis Broadcasting, Inc., Indianapolis, Ind.—Granted petition to dismiss without prejudice application for CP (B4-P-4646; Docket 7675)

KFJZ—Tarrant Broadcasting Co., Inc., Fort Worth, Texas—Granted petition for waiver of Sec. 1.387(a) of the Rules and accepted petitioner's late appearance in re Docket 7752.

Pecos Valley Broadcasting Co., Roswell, New Mex.—Granted petition for waiver of Sec. 1.387(a) of the Rules and accepted petitioner's late appearance in re Dockets 7714 and 7715.

Radio Santa Cruz, Santa Cruz, Calif.—Granted petition insofar as it requests leave to amend and remove from hearing docket; accepted amendment so as to specify frequency **1080** instead of **1000 kc.**, and removed application from the hearing docket (B5-P-5105; Docket 7767); dismissed petition insofar as it requests grant of application as amended.

KGVO—Mosby's, Inc., Missoula, Mont.—Granted petition to dismiss without prejudice application for CP (B5-P-4608; Docket 7517)

WPAR—Charleston Broadcasting Co. (Transferer); News Pub. Co. (Transferee); Parkersburg, W. Va.—Dismissed petition requesting that the hearing now scheduled for October 25, be held in Parkersburg instead of Washington.

Ojai Broadcasting Co., Ventura, Calif.—Granted petition to take deposition in re application for CP (Docket 7469 et al.), hearing on which is scheduled for October 15.

Williamsport Radio Broadcasting Associates, Williamsport, Pa.—Granted petition for leave to amend application

(Continued on next page)

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* Frequency requested no longer assigned to service by findings in Docket 6651.

(B2-P-4549; Docket 7427) so as to change partnership from four to three members, and the amendment was accepted.

Community Service Broadcasting Corp., Amsterdam, N. Y.—Granted petition for waiver of Sec. 1.387(a) of the rules and accepted late appearance in re Docket 7703 et al.

Northern Ky. Airwaves Corp., Covington, Ky.—Granted petition for waiver of Sec. 1.387(a) and accepted petitioner's late appearance in re Docket 7477 and 7478.

Modesto Broadcasting Co., Modesto, Calif.—Granted petition for leave to amend application for CP (B5-P-4851; Docket 7678), so as to specify frequency **1080 kc.** with 250 watts power, daytime only, instead of **1450 kc.**, 100 watts, unlimited time; the amendment was accepted and the application was removed from the hearing docket.

Arthur S. Feldman, Fort Wayne, Ind.—Granted petition requesting that the consolidated hearing on petitioner's application and that of Homer Rodeheaver, be scheduled for October 28, at Washington, D. C.

WABI—Community Broadcasting Service, Bangor, Maine—Granted petition for leave to intervene in the hearing on application of The Asher Broadcasting Service, Inc. (Docket 7448) for a new station at Quincy, Mass.

Kelly Bell, Nacogdoches, Texas—Granted petition for leave to amend his application for CP (B3-P-4718; Docket 7573) so as to add more detailed engineering data, etc.: the amendment was accepted and application removed from the hearing docket.

The Capital Broadcasting Co., Annapolis, Md.—Granted petition for leave to amend its application for CP (B1-P-4318; Docket 7371 so as to specify power of 500 watts both day and night, with DA night only, instead of 100 watts night, 250 watts day; the amendment was accepted and application removed from hearing docket.

Frank Mitchell Farris, Jr., Nashville, Tenn.—Granted petition for leave to amend its application for CP (B3-P-4043; Doc. 7765) so as to specify a modified DA system, etc., and the amendment was accepted.

Birney Imes, Jr., Grenada, Miss.—Granted petition for waiver of Sec. 1.387(a) of the rule and accepted petitioner's late appearance in re application (B3-P-4773; Doc. 7578)

Northern Ky. Radio Corp., Covington, Ky.—Granted petition for waiver of Sec. 1.387(a) of the rule and accepted petitioner's late appearance in re application (B3-P-4573; Docket 7478)

United Broadcasting Co., Inc., Silver Spring, Md.—Granted petition for leave to amend application for CP (B1-P-4030; Docket 7428), so as to specify the frequency **1590 kc.** instead of **1390 kc.**, etc.; the amendment was accepted and application removed from hearing docket.

Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.—The Commission, on its own motion, removed from the hearing docket application for CP (B2-P-4999; Docket 7693)

LaCrosse Broadcasting Co., LaCrosse, Wis.—Granted petition for leave to amend its application for CP (B4-P-4507; Doc. 7475), so as to specify a new transmitter site; add exhibit relative to field intensity measurement, etc.

Midwest Broadcasting Co., Mount Vernon, Ill.—Granted petition for leave to intervene in the hearing upon application of WISH for CP (B4-P-4979; Doc. 7671) presently scheduled for October 18.

Mountain State Broadcast Co., Clarksburg, W. Va.—The Commission, on its own motion, ordered that the hearing on application of Mountain State Broadcast Co. (B2-P-4727; Doc. 7774) be scheduled for October 28, at Washington, D. C.

P. C. Wilson, Canton, Ohio—Granted petition for leave to amend his application for CP (B2-P-4117; Doc. 6915), so as to specify the frequency **900 kc.**, with power of 250 watts, in place of **1540 kc.**, with 1 KW; the amendment was accepted and application removed from the hearing docket.

W. J. Marshall, Cleveland, Ohio—The Commission, on its own motion, removed from the hearing docket the application of W. J. Marshall for CP (B2-P-4497; Doc. 7471)

Diamond State Broadcast Corp., Dover, Dela.—Granted petition to dismiss without prejudice application for CP (B1-P-4217; Doc. 7012)

Commissioner Wakefield on September 26, continued without date, until further order of the Commission, the hearing on Rochester Broadcasting Corp., and Veterans Broadcasting Co., Inc., scheduled for October 1. (Doc. 6606 and 7660)

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

580 Kilocycles

KALB—Alexandria Broadcasting Co., Inc., Alexandria, La.—Construction permit to make changes in directional antenna and mount FM antenna on top of center tower.

640 Kilocycles

WNAD—University of Oklahoma, Norman, Okla.—Construction permit to make changes in antenna and mount FM antenna on top of AM antenna.

680 Kilocycles

NEW—Foundation Company of Washington, Philadelphia, Pa. (P. O. 1028 Connecticut Ave., N. W., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on **680 kc.**, power of 10 KW, directional antenna and unlimited hours of operation.

730 Kilocycles

WPIK—Potomac Broadcasting Corp., Alexandria, Va.—License to cover construction permit (B2-P-4688, as modified), which authorized increase in power and installation of new transmitter.

WPIK—Potomac Broadcasting Corp., Alexandria, Va.—Authority to determine operating power by direct measurement of antenna power.

740 Kilocycles

KSFO—The Associated Broadcasters, Inc., San Francisco, Calif.—Construction permit to change frequency from **560** to **740 kc.**, increase power from 1 KW night, 5 KW day to 50 KW day and night, move transmitter location, install new equipment and directional antenna for day and night use. Amended to make changes in directional antenna pattern, changes in ground system and change transmitter location.

750 Kilocycles

KXL—KXL Broadcasters, Portland, Ore.—Construction permit to increase power from 10 to 50 KW, install new transmitter and directional antenna and move transmitter location.

780 Kilocycles

KSPI—Stillwater Publishing Co., Stillwater, Okla.—Modification of construction permit (B3-P-4426, which authorized a new standard broadcast station) to change frequency from **840** to **780 kc.**

790 Kilocycles

WTAR—WTAR Radio Corp., Norfolk, Va.—Construction permit to make changes in directional antenna and mount FM antenna on top of tower #3.

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790 Kilocycles

WGRC—North Side Broadcasting Corp., New Albany, Ind.—Construction permit to change frequency from **1400 kc.**, NARBA to **790 kc.**, increase power from 250 watts to 1 KW and change transmitter location. Amended to change type transmitter, make changes in directional antenna and change transmitter location from New Albany, Indiana, to Jeffersontown, Kentucky, and power from 1 KW to 1 KW night and 5 KW day.

830 Kilocycles

NEW—Hillsdale Broadcasting Co., Inc., Hillsdale, Mich. (P. O. 63 North Howell St.)—Construction permit for a new standard broadcast station to be operated on **830 kc.**, power of 250 watts and daytime hours of operation.

870 Kilocycles

NEW—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C. (P. O. 2209 Colony Road)—Construction permit for a new standard broadcast station to be operated on **870 kc.**, power of 1 KW and daytime hours of operation.

900 Kilocycles

WAYN—Wayne M. Nelson, Rockingham, N. C.—License to cover construction permit (B3-P-4052, as modified), which authorized a new standard broadcast station and for approval of studio location.

WAYN—Wayne M. Nelson, Rockingham, N. C.—Authority to determine operating power by direct measurement of antenna power.

910 Kilocycles

WKNB—The New Britain Broadcasting Co., New Britain, Conn.—Construction permit to change frequency from **840** to **910 kc.**, increase power from 1 KW to 5 KW, change hours of operation from daytime to unlimited time, change type of transmitter, install directional antenna for day and night use and change transmitter location.

960 Kilocycles

NEW—Maricopa Broadcasters, Inc., Phoenix, Arizona—Construction permit for a new standard broadcast station to be operated on **960 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation. Amended to make changes in directional antenna pattern and make changes in ground system.

1040 Kilocycles

KIXL—Variety Broadcasting Co., Inc., Dallas, Texas—Modification of construction permit (B3-P-4886, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter location.

1050 Kilocycles

Correction

The item in last week's REPORTS referring to Station WEPQ, William L. Lipman is corrected by the Commission to read Kenosha, Wisconsin, instead of Milwaukee, Wisconsin.

1100 Kilocycles

WGAT—Central Broadcasting Co., a partnership composed of H. Ross Perkins and J. Eric Williams, Utica, N. Y.—Modification of construction permit (B1-P-4838, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location, and to specify studio location.

1150 Kilocycles

WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Construction permit to move transmitter location and to install an FM antenna on top of center element of directional antenna system.

1170 Kilocycles

NEW—Robert E. Liverance, Gaffney, S. C. (P. O. 62 North Church St., Concord, N. C.)—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 250 watts, and daytime hours of operation.

1190 Kilocycles

WBUY—Omar G. Hilton and Greeley N. Hilton, d/b as Davidson County Broadcasting Co., Lexington, N. C.—License to cover construction permit (B3-P-4186, as modified) which authorized a new standard broadcast station.

WBUY—Omar G. Hilton and Greeley N. Hilton, d/b as Davidson County Broadcasting Co., Lexington, N. C.—Authority to determine operating power by direct measurement of antenna power.

1210 Kilocycles

WKNX—O. J. Kelchner, William J. Edwards, and Howard H. Wolfe, d/b as Lake Huron Broadcasting Co., Saginaw, Mich.—Modification of construction permit (B2-P-4894, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and specify studio location.

1230 Kilocycles

NEW—Louise C. Carlson, New Orleans, La. (P. O. 92 Fontainbleau Drive)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

WAYX—Jack Williams, Waycross, Ga.—Modification of construction permit (B3-P-4345, which authorized to install new vertical antenna and ground system and to change transmitter and studio locations) for extension of commencement and completion dates.

NEW—Chet L. Gonce, tr/as The Voice of Reno, Reno, Nev. (P. O. 709 South Center St.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

WAIM—Wilton E. Hall, Anderson, S. C.—Construction permit to install a new vertical antenna and mount FM antenna on top of AM tower.

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

NEW—Richard Field Lewis, Jr., and Winslow T. Porter, a partnership, d/b as Berkshire Broadcasting Co., North Adams, Mass. (P. O. 7 Ware St., Cambridge, Mass.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

WMFR—James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as Radio Station WMFR, High Point, N. C.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

1240 Kilocycles

NEW—James R. Williams, Newton, Kans. (P. O. Box 292, Great Bend, Kans.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—News Publishing Co., Charlotte, N. C.—Construction permit for a new standard broadcast station to be

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operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation. Amended to change frequency from **1400** to **1240 kc.**, and changes in antenna and ground system. (Contingent on grant of WSOC)

WWWB—Walter W. Bankhead, Jasper, Ala.—Modification of construction permit (B3-P-4420, which authorized a new standard broadcast station) for extension of completion date.

WGBB—Harry H. Carman, Freeport, N. Y.—Construction permit to install new vertical antenna (with FM antenna mounted on top) and ground system. Amended to make changes in antenna.

KWIL—Central Williamette Broadcasting Co., Albany, Ore.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

1270 Kilocycles

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Modification of construction permit (B5-P-4383, which authorized increase in power, installation of new transmitter and change studio location) to make changes in vertical antenna and mount FM antenna on top of AM tower.

1280 Kilocycles

WKST—WKST, Inc., New Castle, Pa.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

1290 Kilocycles

NEW—Frequency Broadcasting System, Inc., Shreveport, La. (P. O. 618 Travis St.)—Construction permit for a new standard broadcast station to be operated on **1290 kc.**, power of 250 watts, and unlimited hours of operation.

WIRL—Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—Modification of construction permit (B4-P-3686, which authorized a new standard broadcast station) to specify power of 5 KW, and directional antenna for day and night use, change type of transmitter and change transmitter location.

1330 Kilocycles

WFIN—Fred R. Hover, tr/as Findlay Radio Co., Findlay, Ohio—Construction permit to install a new antenna and mount FM antenna on top of AM tower.

1340 Kilocycles

NEW—Sarkes Tarzian and Mary Tarzian, a partnership, d/b as Sarkes Tarzian, Bloomington, Ind. (P. O. 537 South Walnut St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation.

WLBC—Donald A. Burton, Muncie, Ind.—Construction permit to make changes in vertical antenna, mount FM antenna on top of AM tower and to change studio location.

KPRK—Yellowstone Amusement Co., Livingston, Mont.—Modification of construction permit (B5-P-4565, which authorized a new standard broadcast station) to change transmitter and studio locations.

NEW—Shasta Cascade Broadcasting Corp., Mt. Shasta, Calif.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts, and unlimited hours of operation.

WAIR—C. G. Hill and George D. Walker, d/b as WAIR Broadcasting Co., Winston-Salem, N. C.—License to cover construction permit (B3-P-4267, as modified) which authorized installation of new vertical antenna and change transmitter location.

WAIR—C. G. Hill and George D. Walker, d/b as WAIR Broadcasting Co., Winston-Salem, N. C.—Authority to determine operating power by direct measurement of antenna power.

WTSB—Robeson Broadcasting Corp., Lumberton, N. C.—Authority to determine operating power by direct measurement of antenna power.

1390 Kilocycles

KCBC—Capital City Broadcasting, Des Moines, Iowa—Modification of construction permit (B4-P-3669, which authorized a new standard broadcast station) to change type of transmitter.

1400 Kilocycles

KCHS—Sierra Broadcasting Service, a partnership composed of Leonard R. Trainer and Reginald H. Shirk, Hot Springs, N. Mex.—License to cover construction permit (B5-P-4558, as modified) which authorized a new standard broadcast station.

KCHS—Sierra Broadcasting Service, a partnership composed of Leonard B. Trainer and Reginald H. Shirk, Hot Springs, N. Mex.—Authority to determine operating power by direct measurement of antenna power.

WCTT—Corbin Times-Tribune, Inc., Corbin, Ky.—Modification of construction permit (B2-P-4656, as modified, which authorized a new standard broadcast station) to make changes in antenna and to change type of transmitter.

WEOA—Evansville on the Air, Inc., Evansville, Ind.—Voluntary assignment of license from Evansville on the Air, Inc., to WFBM, Inc.

WDAR—A. C. Neff, Savannah, Ga.—License to cover construction permit (B3-P-3628, as modified), which authorized a new standard broadcast station and change studio location.

WDAR—A. C. Neff, Savannah, Ga.—Authority to determine operating power by direct measurement of antenna power.

1420 Kilocycles

NEW—Forest Capital Broadcasting Co., Lufkin, Texas (P. O. c/o John S. Redditt, Atty., Box 660)—Construction permit for a new standard broadcast station to be operated on **1420 kc.**, power of 1 KW, directional antenna night, and unlimited hours of operation.

1440 Kilocycles

KMED—Mrs. W. J. Virgin, Medford, Ore.—Voluntary assignment of license to Gibson Broadcasting. Amended re officers, directors and stockholders.

1450 Kilocycles

WKXL—Charles M. Dale, Concord, N. H.—License to cover construction permit (B1-P-4229, as modified) which authorized a new standard broadcast station and to specify studio location.

WKXL—Charles M. Dale, Concord, N. H.—Authority to determine operating power by direct measurement of antenna power.

WCJU—C. J. Wright, B. M. Wright and C. J. Wright, Jr., d/b as Forrest Broadcasting Co., Columbia, Miss.—Modification of construction permit (B3-P-4798, which authorized a new standard broadcast station) to specify power of 250 watts, for approval of antenna, approval of transmitter location, change studio location, and make changes in transmitting equipment.

WCRS—Greneo, Inc., Greenwood, S. C.—Construction permit to install new vertical antenna.

NEW—Radio Fort Wayne, Inc., Fort Wayne, Ind. (P. O. 1120 Lincoln Bank Tower)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation.

KCLB—Old Pueblo Broadcasting Co., Tucson, Ariz.—Modification of construction permit (B5-P-4073, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations.

(Continued on next page)

KFIZ—The Reporter Printing Co., Fond du Lac, Wis.—Voluntary assignment of license to KFIZ Broadcasting Company.

WCCP—Carter C. Peterson, Savannah, Ga.—Authority to determine operating power by direct measurement of antenna power.

WCCP—Carter C. Peterson, Savannah, Ga.—License to cover construction permit (B3-P-4245, as modified), which authorized a new standard broadcast station.

WHDL—WHDL, Inc., town of Allegany, N. Y.—Construction permit to install a new transmitter.

KWHW—The Altus Broadcasting Co., Altus, Okla.—Modification of construction permit (B3-P-4543, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

WDLB—Dairyland's Broadcasting Service, Inc., Marshfield, Wis.—Modification of construction permit (B4-P-3931, as modified, which authorized a new standard broadcast station) to install a new vertical antenna, mount FM antenna on top of AM tower and to change studio location.

KTIP—J. F. Tighe, Portersville, Calif.—Modification of construction permit (B5-P-4849, which authorized a new standard broadcast station, for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

1470 Kilocycles

KPLC—Calcasieu Broadcasting Co. (T. B. Lanford, R. M. Dean and L. M. Sepaugh), Lake Charles, La.—Construction permit to change frequency from **1490** to **1470 kc.**, increase power from 250 watts to 1 KW, install new transmitter. Amended to change power from 1 KW to 1 KW night, 5 KW day, change directional antenna from day and night use to night use only and change type transmitter.

1490 Kilocycles

WKAY—Glasgow Broadcasting Co., Glasgow, Ky.—License to cover construction permit (B2-P-4008, as modified), which authorized a new standard broadcast station.

WKAY—Glasgow Broadcasting Co., Glasgow, Ky.—Authority to determine operating power by direct measurement of antenna power.

NEW—F. F. McNaughton and Louis F. Leurig, a partnership, d/b as The La Salle County Broadcasting Co., La Salle, Ill. (P. O. Box 609, Pekin, Ill.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

KYOS—Merced Broadcasting Co., Merced, Calif.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

WKMA—John Raymond Barlett, tr/as Radio South, Quitman, Ga.—Modification of construction permit (B3-P-4548, which authorized a new standard broadcast station for approval of antenna for approval of transmitter location and to specify studio location.

NEW—Louis F. Leurig and F. F. McNaughton, a partnership, d/b as Seminole Broadcasting Co., Wewoka, Okla. (P. O. % Aldridge Hotel)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Clarence E. Faulk, Jr., tr/as Ruston Broadcasting Co., Ruston, La. (P. O. % Westwood Hills)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Bradford Publications, Inc., Bradford, Pa.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to make changes in transmitting equipment.

NEW—Bermac Radio, Inc., La Crosse, Wis. (P. O. 2202 Ogden Avenue, Superior, Wis.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

WTOM—Fred O. Grimwood, Bloomington, Ind.—Modification of construction permit (B4-P-3856, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

KAFY—Bakersfield Broadcasting Co., Bakersfield, Calif.—Modification of construction permit (B5-P-4153, which authorized a new standard broadcast station, to change type of transmitter.

1510 Kilocycles

WAZW—WAUK Broadcasting Co., Waukesha, Wis.—Modification of construction permit (B4-P-4833, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location.

1570 Kilocycles

KAKC—Public Radio Corp., Tulsa, Okla.—Modification of construction permit (B3-P-4717, which authorized a new standard broadcast station) for approval of antenna to change type of transmitter and for approval of transmitter location.

1590 Kilocycles

WLOW—Commonwealth Broadcasting Corp., Portsmouth, Va.—Modification of construction permit (B2-P-4731, which authorized a new standard broadcast station for approval of antenna and transmitter location.

TELEVISION APPLICATION ACCEPTED FOR FILING

WCBS-TV—Columbia Broadcasting System, Inc., New York, N. Y.—Construction permit to install new visual transmitter.

FM APPLICATIONS ACCEPTED FOR FILING

R. G. LeTourneau, Longview, Texas—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #274, **102.7 mc.** or as assigned by FCC and coverage of 8500 square miles. Amended to change coverage from 8500 to 9460 square miles, specifies population as 291,425.

The Danbury News-Times Co., Danbury, Conn.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage to be assigned by FCC. Amended to change stockholders.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

W9XG—Purdue University, West Lafayette, Ind.—Modification of construction permit (B4-PVB-52, as modified, which authorized changes in equipment, frequencies decrease in power and addition of aural channel using special emission for FM) for extension of completion date only.

WDTR—The Board of Education of the City of Detroit, Detroit, Mich.—Modification of construction permit (B2-PED-34) to make changes in antenna system and specify type of transmitter. Amended to change type of transmitter.

NEW—The Western Connecticut Broadcasting Co., area of Stamford, Conn.—Construction permit for a new relay broadcast station to be operated on **1606, 2074, 2102** and **2790 kc.**, A3 emission and power of 25 watts. Amended to change frequencies from **1606, 2074, 2102** and **2790** to **1646, 2090, 2190** and **2830 kc.**

WIUV—State of Wisconsin-State Radio Council, Madison, Wis.—Modification of construction permit (B4-PED-60) to change type of transmitter and to make changes in antenna system.

(Continued on next page)

W2XNJ—North Jersey Broadcasting Co., Inc., Clifton, N. J. —Construction permit to reinstate construction permit (B1-PVB-149), which authorized a new experimental television broadcast station, to be operated on frequency to be assigned by the Commission's Chief Engineer from time to time, power of visual, 1 KW (peak), aural 1 KW (peak), emission A3, A5, special and special for FM.

KNCS—Nichols & Warinner, Inc., Area of Southern California—License to cover construction permit (B5-PRE-465) which authorized a new relay broadcast station.

KCNW—Nichols & Warinner, Inc., Area of Southern California—License to cover construction permit (B5-PRE-466) which authorized a new relay broadcast station.

W3XF—Philco Products, Inc., Springfield Township, Pa.—Modification of construction permit (B2-PVB-148, as modified, which authorized a new experimental television broadcast station) for extension of commencement and completion dates.

W8XAL—Crosley Broadcasting Corp., Cincinnati, O.—Extension of special temporary experimental authorization to operate a 1 KW transmitter on **6080 kc.**, with 1 KW power, A0 and A1 emission for identification purposes only, to be used with all international broadcast stations licensed to the Crosley Corporation.

NEW—The Board of Education of the City of Oklahoma City, State of Oklahoma, Oklahoma City, Okla. (P. O. 400 North Walnut Ave.)—Construction permit for a new noncommercial educational broadcast station to be operated on **88.92 kc.**, emission special for FM and 250 watts power.

NEW—Allen B. DuMont Laboratories, Inc., Area of New York, N. Y. (P. O. 2 Main Ave., Passaic, N. J.)—Construction permit for a new experimental television relay broadcast station to be operated on Ch. #13, **210-216 mc.**, power of visual 40 watts (peak), aural 40 watts, and emission of visual A3 and aural A3.

APPLICATIONS DISMISSED

Richard T. Sampson, Oceanside, Calif.—Construction permit for a new standard broadcast station to be operated on **1320 kc.**, power of 100 watts and unlimited hours of operation. Request of applicant.

WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—License to operate auxiliary transmitter of station on a regular basis. **(550 kc.)** Request of Attorney.

KSEL—Lubbock Broadcasting Co., Lubbock, Texas—Modification of construction permit (B3-P-4796, which authorized a new standard broadcast station) to make changes in antenna, ground system and transmitting equipment. **(950 kc.)** Request of attorney.

Radio Austin, Inc., Austin, Minn.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 100 watts and unlimited hours of operation. Request of applicant.

APPLICATION RETURNED

Cecil W. Roberts, Farmington, Mo.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Incomplete.

APPLICATIONS TENDERED FOR FILING

580 Kilocycles

KALB—Alexandria Broadcasting Co., Inc., Alexandria, La. —Construction permit to change power from 1 KW day and night to 1 KW night, 5 KW day, and install new transmitter, operating with directional antenna night, and unlimited hours of operation.

NEW—Chippewa Valley Radio and Television Corp., Eau Claire, Wisc.—Construction permit for a new standard broadcast station to be operated on **580 kc.**, power of 1 KW, night, directional antenna, and unlimited hours of operation.

670 Kilocycles

NEW—Western Oklahoma Broadcasting Co., Clinton, Okla. —Construction permit for a new standard broadcast station to be operated on **670 kc.**, power of 250 watts, and daytime hours of operation.

710 Kilocycles

KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Construction permit to change directional antenna from day and night to night only.

780 Kilocycles

KSPI—Stillwater Publishing Co., Stillwater, Okla.—Construction permit to change frequency from **840** to **780 kc.**, operating with 250 watts, daytime.

790 Kilocycles

NEW—East Tennessee Broadcasting Co., Johnson City, Tenn.—Construction permit for a new standard broadcast station to be operated on **790 kc.**, power of 1 KW, and daytime hours of operation.

810 Kilocycles

KGO—American Broadcasting Co., Inc., San Francisco, Calif.—Construction permit to make changes in directional antenna, operating with 50 KW, unlimited time.

890 Kilocycles

NEW—Rutherford County Broadcasting Corp., Forest City, N. C.—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 1 KW, and daytime hours of operation.

NEW—Blackstone Broadcasting Co., Inc., Tyler, Texas.—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 250 watts, and daytime hours of operation.

910 Kilocycles

NEW—Piedmont Broadcasting Co., Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power of 1 KW, and daytime hours of operation.

960 Kilocycles

WSBT—The South Bend Tribune, South Bend, Ind.—Construction permit to make changes in directional antenna system, operating on 5 KW, unlimited time, and directional antenna.

1170 Kilocycles

NEW—Mid-Carolina Broadcasting Co., Salisbury, N. C.—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 1 KW, and daytime hours of operation.

1210 Kilocycles

NEW—Northeast Radio, Inc., Lawrence, Mass.—Construction permit for a new standard broadcast station to be operated on **1210 kc.**, power of 1 KW, directional antenna, and daytime hours of operation.

1230 Kilocycles

NEW—Union-Carolina Broadcasting Co., Union, S. C.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

(Continued on next page)

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Consent to transfer of control to Herschel Bullen, Reed Bullen, Helen Bullen, Herschel Keith Bullen, T. H. Bullen, Logan, Utah, and Dan B. Shields, Salt Lake City, Utah.

1450 Kilocycles

WJXN—P. K. Ewing, Jr. & F. C. Ewing, a partnership, d/b as Ewing Broadcasting Co., Jackson, Miss.—Construction permit to change frequency from **1490** to **1450 kc.,** when WSLI vacates **1450 kc.**

NEW—Mrs. Agnes Jane Reeves Greer, Dover, Ohio.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts, and unlimited hours of operation.

1470 Kilocycles

NEW—Air Waves, Inc., Jamestown, N. Y.—Construction permit for a new standard broadcast station to be operated on **1470 kc.,** power of 1 KW, and daytime hours of operation.

1490 Kilocycles

NEW—Louis Wolf, Abbott E. Wolf, J. George Wolf and William Robert Wolf, a partnership, d/b as Mason City Broadcasting Co., Mason City, Ia.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—Frank W. Wagner, Blackstone, Va.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts, and unlimited hours of operation.

NEW—Continental Broadcasting Co., Atlantic, Iowa.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts, and unlimited hours of operation.

1540 Kilocycles

NEW—Dale S. Crowley, Washington, D. C.—Construction permit for a new standard broadcast station to be operated on **1540 kc.,** power of 1 KW, and daytime hours of operation.

1560 Kilocycles

NEW—Kitsap G. I. Broadcasters, Inc., Bremerton, Wash.—Construction permit for a new standard broadcast station to be operated on **1560 kc.,** power of 500 watts, night, 1 KW day, and unlimited hours of operation.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

California Marine Curing & Packing Co.—Violation of the Robinson-Patman Act by payment of brokerage fees to direct buyers in connection with the interstate sale of seafood products is charged in a complaint issued by the Commission against California Marine Curing & Packing Co., 709 Ways St., Terminal Island, Calif. Officers and directors of the corporation also named respondents in the complaint are Max Joseph Gorby, president; Jack Gorby, vice-president; and Anna Gorby, secretary-treasurer. (5462)

CEASE AND DESIST ORDER

Custom House Packing Corp.—An order prohibiting payment of brokerage fees to buyers of seafood products for their own accounts has been issued by the Commission against Custom House Packing Corp., Monterey, Calif., and Wilbur-Ellis Co., 430 California St., San Francisco, as well as officers of each corporation. Julian G. Burnette is listed as president and Frank J. Leard as vice president of Custom House, while Brayton Wilbur is president and Thomas G. Franck vice president and treasurer of Wilbur-Ellis. (5404)

Table of Contents
January-September

Page

ADVERTISING COUNCIL—OWMR ALLOCATIONS

Atomic Energy 682
Building Our New Army 120, 153, 232, 456, 533, 682
Community Chests 730, 748
Employment of Physically Handicapped 748
Famine Emergency 261, 302, 320, 337, 338, 351, 374, 393, 412, 456, 473, 490, 509, 565, 587, 606, 634
Farm Labor Needed 548, 566, 699
Fat Salvage 174, 232, 338, 351, 548, 566, 699
Help Keep Our Economy Stable 120, 153, 212
Help Prevent Forest Fires 212, 749
Home Accidents 730
Home Canning 682
Hospitals Need Help 142, 232, 352, 412, 509, 588
Inflation Needs Curbing 280, 301, 473
Internal Revenue Thanks Broadcasters 262
Job Campaign 351
Merchant Marine Officers Needed 279
Message from OWMR 350
Network Campaigns 373, 433, 456, 473, 490, 509, 533, 548, 566, 588, 606, 635, 653, 682, 699, 714, 730, 748
Pan American Day—April 15 262
Peach Crop Surplus 587
Post War Menace, A 699
Potatoes to the Rescue 533
Public Interest Campaigns 279, 301, 319, 337
Red Cross Fund Drive 120, 142, 153, 174, 393
Safety on the Highways 262, 320, 338, 394, 412, 491, 654
USO Needs for 1947 714
U. S. Marine Corps Recruiting 566
United States Savings Bonds 212, 261, 302, 320, 374, 411, 434, 491, 588
Veterans, Homes, Assets 142, 261, 280, 302, 320, 351, 373, 434, 457, 473, 509, 533, 548, 587, 606, 714

ALLOCATIONS

Allocation Bulletin #19—#9 96, 128
Plans for 920-960 Bands 456

AWARDS

American Public Relations Assn. 6
Awards Plan 369
Du Pont 211
Final Peabody Selections 175
Peabody Awards Dinner 335

BROADCAST ADVERTISING

Advertising as a Career 124
Advertising Costs 211
Advertising Saves You Money 211

(Continued on next page)

Page
Air Force and the Retail Film Active 172
Army Day 172
Brewers' Radio Activities 317
Cohen Brothers Construct Modern Radio Theatre 140
Controversial Housing Subject 250
Dealer-Cooperative Advertising Study 679
Electric Fan Section N.E.M.A. 156
First World War Advertising 211
Hart, Lee, to Direct Retail Section 2
How Advertising Helps You 210
How Many for How Much? 95
How to Improve Your Dealer-Help Advertising, by Maxson I. Bevens 157
Ice Co-op Plan Catches On 77
Ice Industries Dealer Tie-up 56
Joske Advisory Committee Meets 505
Joske Clinical Test 141, 172
Joske Report Being Prepared 77, 470
Joske's Report Ideas 561
Joske Report Delayed 667
Joske Report Printing 679
Junior Achievement Organization 317
National Needlecraft Bureau 156
New Case Histories Ready 172
New Sales Help 77
Newspaper Representatives Study Analyzed 603, 628
NRDGA Radio Survey 427, 583
One Story—Two Versions 679
1945 Network Time Sales 128 Millions 231
Optician Uses Sound Approach 172
Order Blanks 347
Pellegrin's Media Cost Presentation Is Socko! 140
Per-Inquiry and Free Time 57, 155, 156, 250, 347, 679
Promotion 77, 406
Promotion Folder on Bananas 428
Public Relations Commission 316
Radio Deal Reported 231
Radio's Power and Prestige 372
Radio Sales Practices Complaints 560
Rankin Would Outlaw Alcoholic Beverage Advertising 77
Rate Card Standardization Report 745
Rate Card Subcommittee Report 16, 712
Real Estate Dealer—Commercial or Sustaining? 156
Realtors Recommend Radio 278
Retail Advertising Survey Published 260
Salesmen Compensation Survey Made by 7th Dist. 278
Sales Managers Committee to Meet 428, 452
Sales Promotion and the Ice Cream Industry 485
Standard Contract Committee to Meet 172
Standard Contract Form Approved 667
Standard Contract Mats 696
Standardization of Rate Card Format 406
Supply of "Ice Age" Platters Exhausted 140
Time Sales by 50 KW Stations 277
Transcribed Program Available 56
Transportation Advertising 486
Transcription Label Information Requested 561
Unanimity of Criticism 157
U. S. Steel Shows Confidence in Radio 505
Veterans of Victory 156
Why Business Must Advertise 300
Wire-Recorder Broadcast Sponsored 156
WNHC Exposition for Better Living 542
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

DISTRICT MEETINGS

District Meeting #1 385
District Meeting #2 329, 345
District Meeting #3 383, 386
District Meeting #4 293, 314
District Meeting #5 343
District Meeting #6 103
District #7 Scores FCC Report 276
District Meeting #8 Held at Grand Rapids 223, 248
District Meeting #9 Scores FCC Action 247

Page
District Meeting #10 78
District Meeting #11 223
District Meeting #12 102
District Meeting #13 101
District Meeting #14 16, 79
District Meeting #15 386, 631, 667
District Meeting #16 14
District Meeting #17 62
Summary of District Meetings 409

EDUCATION

Annual NBC-Northwestern U. Radio Institute Opens June 24th 121
John Brown University Radio Courses 141
Miller, Justin, Named to UNESCO Commission 677
NBC-UCLA Radio Institute 86
Radio's Postwar Responsibilities 335
Report on Radio News Internships 121

EMPLOYEE-EMPLOYER RELATIONS

AFM and Developments 53
AFM and Radio Industry 403
AFM Opposes Case Labor Bill 449
Byrd, Senator, Would Make Unions Accountable 53
CIO Textile Workers Win Station Election (WBTM) 631
CBS Elections Still Undecided 508
CBS Files Brief in Television Case 252
CBS Television Elections Inconclusive 472
Committee Meeting, August 631, 652
Committee to Meet with R. P. Doherty 698
Compensation Data, Radio Employees 63
Doherty Named Department Director 648
Employee-Employer Relations Dep't Activated 1
Employee-Employer Relations 1, 63
FCC Salary Data Form 744
Industry and Musicians Union Representatives Meet 291
Industry-wide Committee & Music Situation 368
Labor Measures Out For This Session 507
Lea Act
  Petrillo Violation (WAAF Case) 425, 449, 467, 560, 631, 645
  Preliminaries, Congressional 71, 118, 135, 151, 172, 199, 226, 245, 292
  Signed by President 311
  Text 246
Miller's, Justin, Statement Following Meeting with J. C. Petrillo 35
Miller's, Justin, Telegram to J. C. Petrillo 13
Music Policy Reiterated by NAB 449
NAB-AFM Committees to Meet April 8 117
NLRB Clarifies Decision 455
NLRB Elections at CBS 744
NLRB Orders Bargaining Elections 389, 404
NLRB Order Denied Against Station WAYS 253
NLRB Rules Out Blanket AFRA Contracts for Small Stations 119
Petrillo, J. C., Reiterates Ban on FM-AM Duplication, (May 6) 343
Petrillo, J. C., Threatens Network Strike 449
Radio Directors Guild 713
"Results from Radio" Folder 696
Stations to Receive New Wage-Hour Manual 226
Veteran Superseniority Ruled Against 427
Wage Increase on Overtime 331
WFHR Withdrawn on Complaint of NLRB 427
WSAY Strike Found to Be Legal by NLRB 678
WSB Bargaining Election Ordered 713

ENGINEERING

1600 Kc Requires Wide Station Separation 633
AAF to Experiment with Radar Against German V-2 Bombs 152
Air Policing System by FCC 487
Amateurs Cited in War Observing Projects 138
Army Makes Radar Contact with the Moon 53
Broadcast Engineers Meeting in Columbus 227

(Continued on next page)

Page
Bureau of Standards Takes on New Radio Function 337
Clear Channel Hearings 38, 255
Communications Equipment 348
Diathermy Restrictions Lifted 337
Engineers Available 76
Evans, Walter C., and Others Honored by IRE 54
FCC Amends 3.25 to Conform to NARBA Provision 227
FCC Engineering Standards Discussed 562
FCC to be Represented at Dublin Conference 152
FM Engineering Standards Revised 21
German Condenser-Making Machine on Way to U. S. 183
German Research Report Released 348
Groves, General, to Be Speaker at IRE Banquet 42
IRE Program Highlights 43
Legion of Merit Awarded CBS Chief Engineer 153
NARBA Conference in Progress 95, 135, 151
NARBA Engineering Committee Organizes 456
OPA Moves to Ease Tube Situation 228
OPA Pricing Closes Battery Plants 54
Operator's License 347
Proposed Agenda for Moscow Conference 697, 730
Pulse Time Modulation Transmission 710
Radar Moon Contact May Improve Broadcasting 75
Radiotelephone Tests 301
Record Array of Technical Papers Announced 1946 IRE Winter Meeting 42
Report on Surplus Radio Equipment 135
Sixth Annual Broadcasting Engineering Conference 81
Standards, Bureau of, Takes on New Radio Function 337
Television Relayed from Blimp 137

FEDERAL COMMUNICATIONS COMMISSION

ABC Stock Plans 472
Act of 1934—Sections Explained 392
Air Policing System 487
Amateurs Get Added Bands 205
Amateur Station Operations 370
Amends 3.25 to Conform to NARBA Provision 227
Appeals to Supreme Court on WOKO Reversal 259
Applications in Conflict with Rules Dismissed 105
Application Forms to Be Simplified 678
Application Renewals Set for Hearing 725
Asked to Set Aside WOV Transfer Denial 260
AT&T Granted Experimental Permit 348
Boren, Representative, Asks Check on Aims of Washington Station 259
Buckley, J. E., Returns to FCC 41
Calumet Application Denied 190
Channel Withholding 501
Cottone, Benedict P., Named General Counsel 451
CPA Order Restricting Commercial Construction Clarified 245
CP's Granted for Radiotelephone Stations 392
Clear Channel Hearings 38, 255, 316, 333, 489, 633
Coal Conservation 370
Commission Approves WFIL Sale—Durr, Commissioner Dissents 138
Court Reverses FCC WOKO Decision 58
Dallas-Los Angeles Coaxial Approved 21
David, Nathan, Resigns 432
Decision of D. C. Tele Grants 184
Denny, C. R., Predicts 100 Tele Stations by 1947 155
Denny to Discuss FM Policy at Convention 627
Dispute over FCC Holds up Approval on Appropriations Bill 117
Durr & Kaye Debate FCC Report Bul.-Vol. 14-#4
Eleventh Annual FCC Report Now on Sale 280
Engineering Standards Revision Proposed 525
Farran, Lee, Assistant to Earl Minderman 81
First Railroad Radio Grant 155
FM Application Hearings 532, 541, 559
FM Construction Report 581
FM Permits Granted 430, 652
Foreign Radio Circuits, FCC Moves to Establish Direct 5

Page
Form 324 Revision Proposal 697
Frequency Available in El Paso 348
General Counsel Sees Democracy Safe with Radio Free 24
Gillingham, G. O., Returns 531
Hyde, R., New Commissioner 224, 316
Imposes Four-Way Program Control on Licensees 168
James, W. E., Now P. A. Porter's Special Assistant 105
King-Trendle Purchase by ABC Approved 563
KQW Transfer Denied 431, 630
Legal Staff Promotions 547
License Renewals Speeded 425
Marks, L. H., Leaves FCC 23
Miles, Paul, Honored 23
Miller, Justin, Editorial re FCC Report 330
Minderman, Earl, Appointed 563
NAB Brief to the FCC 36
NAB Stand on FCC Report 385
NARBA Assignment Notification 348
Nation's 1000th AM Station Licensed 746
New Meeting Day Announced 411
New Part I of Rules Procedure Announced 677, 714
Notifies Don Lee System Network Rules Apply 138
Order, Docket 6651 4
Order 75-D 64
Order #91—C Cancelled 345
Porter, P. A., Sees Exciting Year Ahead for Radio 5
Porter, P. A., Succeeds Bowles as OPA Head, Denny Acting FCC Chairman 117
Procedure on Consolidated Hearings Frequency Amendments 20
Procedural Proposals 169, 648
Proposed Findings 23
Proposed NC Educational FM Rules 206
Radiotelephone Tests 301
Recording Rule Hearing 489
Rejects Added Channels 57
Relaxation of Restriction on the Use of 550 and 560 Kilocycles 41
Renewal of Licenses & FCC Report of Mar. 7, 1946 403
Report re "Public Service, Etc." Discussed 314, 332, 371, 384, 709
Rules and Regulations Amended 38
Requests Picture of '46 Production from Set Mfrs. 155
Schedules Hearings on Application AM-FM-TELE 232
Scott, Robert H., Petition Denied 563
Section 1.231(d) Amended by Commission 190
Senate Confirms Porter as OPA Head 138
Social Significance of Radio—Durr 25, 45
Stations Granted Renewals 508
Telecommunications Conference, Moscow 648
Television Application Procedure 301
Temperance Dispute 256
Text of Decision Denying Added FM Band 176
341 Hearings Scheduled 202
Tobey, Sen. Charles W., Requests Congressional Investigation of FCC Program Control 581
Transfer Rule—
  Time Extended for Filing Brief on 105, 138
  NAB Files Brief on 200
  Becomes Effective 601
Transradio Complaint Dismissed 508
Truman, President, Urged Fill FCC Vacancy with Experienced Broadcaster 256
TV Hearings Cancelled 508
Walker, Paul A., Reappointment to FCC 46, 383, 472, 489
Walkie-Talkie Users Need License 333
Waiver of Hearings Announced 502
WGBF Renewal Denied 257
Wholesale Licensing Policy 695

(Continued on next page)

Page
Why the Federal Communications Commission? Address by Paul A. Walker 92
Wigglesworth, Rep. R. B., Attacks FCC—Denny Replies 203
Wills, W. H., Speaks on Radio in Our Daily Life 125
WINS Transfer Approved 563
WJW-ABC Agreement Denied by FCC 432
WOV Transfers Rejected 179

FM
Additional Grants 80
Allocation Bulletin 19 96, 127
Applications Granted 295
Channels 452
Channel Withholding 501
CP Grants 296
Commission Grants 8 FM CP's in D. C. 225
Commission Rejects Added Channels 57
Convention Plans Discussed 369
Denny to Discuss Policy at Convention 627
Educational FM Rules 179
Engineering Approval of Grants 296
Engineering Standards Revised 21
FCC Actions on FM Summarized 407
FCC Approves Interim FM Operation 295
FCC Wants More FM Receivers 278
FCC Order 4
FCC Releases Text of Decision Denying Added FM Band 176
Grants 3, 21, 80, 128, 139, 154, 453
Grants to 15 Applicants 472
Lemke Bill on FM Allocation 381, 587
License Granting Suggestions 294
Los Angeles Hearings Postponed 698
Metropolitan Station Requests 296
Multiple Ownership 318
NAB Brief to the FCC 36
NAB FM Executive Committee Meeting 483
Plans of 15 Stations Approved 204
Proposed NC Educational FM Rules 208
Revision of Rules . . Information Bul. Vol. 14, No. 2
Rules Amendment 487
Rules and Engineering Standards Amendment Proposed 429
Set for Hearing 140
Stations Submit Engineering Plans 280
13 More Conditional FM Grants 260
Trial Pattern for FM Assignments Okay says FCC 139

FREE RADIO
Albany Paper Carried Editorial 371
Elder, R. F., Discussed Free Radio 347
FCC General Counsel Sees Democracy Safe with Radio Free 24
Freedom of Radio Backed by DAR 455
Freedom of Radio Committee Named 298
Government Control of Communications 501
Miller, Justin, Editorial re FCC Report 330
Miller, Justin, Rotary Club Address 728
Miller, Justin, Statement re FCC Report 167
Oregon Legionnaires Favor Free Radio 666
Radio Must Be Free 367, 384

GENERAL
AFA Convention in Milwaukee 24
Amateurs Cited in War Observing Projects 136
Arnoux, G., Elected WTAR President 85
Australia's Radio Network 45
Bannerman, Glen, Urges More Democratic Radio for Canada 103
Brazil Decorates Tomlinson 125
Brown University Radio Courses 141
Chief Decries Exclusivity in Army-Navy Game Broadcast 173
Coleson, Robert C., Cited by Treasury 409
Crippled Children's Week 274
Daylight Saving Time Summary by AP 274
Egolf, Willard, Opens Law Office 451
Food for Starving Europe 169

Page
Gelhorn (Mrs.) Geo., New President St. Louis Council 125
Greeting Cards Sent to WBEN 46
Gunts, Brent, New Chief, Radio Section, Tres. Dept. 279
Hays, Lt. Col. John S., Appointed WQXR 6
Hoax Program Scares Paris 97
Industry Citation for War Work 349
Industry Men in New Positions 409
Kiwanis Marks Radio Week 343, 391
KOIN Man in Demand as Speaker 142
KOPF Heads NBC Network Sales 104
Legate Continues Better Business Activities 6
Letter to Editor Lauds Radio 45
Miles, Paul, Honored 23
Miller, J., Confers with Herbert Hoover 151
Miller, J., Addresses Commonwealth Club, San Francisco 22
Miller, J., Named to Board of Brand Foundation 452
Miller, J., Speaks at AFA 409
Miller, J., Addresses West Coast 483
Morency, P. W., Now WTIC Vice President 85
Murphy, Adrian, Named Vice President and Gen. Executive—CBS 44
Mutual Broadcasting System New Member 367
National Radio Week 744
NBC-UCLA Radio Institute 86
Newspaper Strike in Philadelphia 409
Nuremberg Trial Translator Is WHOM Staff Man 6
Pangborn-Cox Promoted at KGW 125
Paley Elected as Chairman of CBS Board 23
Pasçoe, H. W., Returns to WAAT 6
Policy on Religious Broadcasts 450
Radio's Election Opportunity 725
Religious Broadcasts 392
Smith, George, Manager of WWVA dies 371
Stephens College Given Transcriptions by Stations 350
1004 Standard Broadcast Stations 104
Three Hundred Attend FCBA Ninth Annual Banquet 44
Transcription Announcements Waiver Temporary 349
Transcriptions Can Be Shipped 369
Truman, President, Decorates Byron Price 44
Truman, President, Guest of Radio Correspondents 85
Wallace, Secretary of Commerce, Mentions Control of Radio 502
WHYN Radio Course 86
W. Va. Broadcasters Assn. Formed 212
We Don't Believe It! 45
Willard, A. D., Jr., Speaks on Radio Broadcasting 298, 314, 333
WOAI Technical Director Returns 45
Won't Cater to Long Hairs 25
WROK Transcribes for Stations in Sweden 86

GOVERNMENT
CPA Appealed to for Construction Relief 312
CPA Considering NAB Request 349
CPA Denies Construction Request 370
NAB Cooperating with OWMR in Clearances for Government Programs 55
Porter, Paul, Succeeds Chester Bowles as OPA Head, Denny Acting FCC Chairman 117
Senate Confirms Porter as OPA Head 138
Standards Announces New Research Department 152
Truman, President, Decorates Byron Price 44
UP and AP Want to Discontinue News for Overseas Broadcasts 44
Uniform Time 472

INTERNATIONAL
Craven, T. A. M. to Represent NAB at North American Regional Conference 56
Cuba Makes Demands at NARBA Conference 117
FCC Moves to Establish Direct Foreign Radio Circuits 5

(Continued on next page)

Page
FCC to be Represented at Dublin Conference .. 152
French Programs to be Rebroadcast ... 584
Miller, Justin, Speaks at UN Meeting ... 406
NARBA Conference in Progress ... 95, 135
NARBA Conference Signs Interim Pact ... 151
Postwar Problems ... 501
Telecommunications Conference Date Set ... 680
697, 730

LABOR—(See Employee-Employer Relations)

LEGAL
Bulova and Henshel Transferrors, Docket #6598 433
California Civil Code ... 404
Cleveland Station Gets CP Grant ... 711
Congressional Power Delegated to Agencies Risky ... 726
Copyright Conference Proposes New Agreement 503
Courtroom Broadcasting ... 370, 632
Court Reverses FCC WOKO Decision ... 58
Esquire Case and Free Speech ... 97
Excess Profits Tax Relief ... 369
FCC Applies AVCO Transfer Rule ... 387
FCC Announces Oral Argument on Transfer Procedure ... 273
FCC Rules, Part I ... 696
Hearing on Complaint of Texas Gubernatorial Candidate ... 527
Internal Revenue and Radio Stations ... 405
KGFL Tax Case ... 729
KQW Transfer Denied ... 431, 630
Mester Brothers Suit ... 503
Miller, Justin, Appointed to American Bar Association ... 57
NAB Opposes FCC Proposed Transfer Rule .. 105
138, 200, 601
NAB Intervenes in Tax Problem ... 97
NAB Protests New Transfer Rule ... 311
New Mexico Tax Case Heard in Albuquerque ... 137
New Mexico Tax Hearing Set for February 18 80
New Orleans Application Denied by FCC ... 745
Petty, Don, Addresses Junior Chamber of Commerce Convention ... 527
Political Scripts ... 453
Printers' Ink Opposes Tax Penalty on Radio ... 179
Printing Trades President Wants Radio Penalized ... 137
Public Interest Programming by Lawyers ... 726
Radio Attorneys Invited to Bar Meet ... 62
Recording Identification Rule ... 453
  Hearing Postponement Requested ... 468
  Brief Filed, August 23 ... 663
Rosenman, S. I., Joins Goldmark, Colin, Kaye .. 80
Stoner, General, to Speak at FCC Bar Banquet .. 4
Text of NAB Brief on FM Channel Reservation 545
U. S. Copyright Catalogues ... 585
Waiver of Hearings by FCC ... 502
WBAX License Renewed ... 292
WINS Transfer Tentatively Denied ... 292
WJOL License Renewal Denied by FCC ... 562
WXYZ Sale ... 745

LEGISLATIVE
Byrd, Senator, Would Make Unions Accountable 53
Explanation of Lea Bill Provisions ... 245
Full Text of Lea Bill ... 246
Lea Bill ... 35, 53, 71, 118, 135, 151
Nationwide Daylight Saving Time for Summer Proposed in Congress ... 224
Rankin, Rep., Would Outlaw Alcoholic Beverage Advertising ... 77
State Legislature Activity ... 4
World Calendar Suggested in Congress ... 566
Would Make Radio Advertising of Alcoholic Beverages Illegal ... 57

LISTENER ACTIVITY
DAR Radio Plans ... 715
Freedom of Radio Backed by DAR ... 455

Page
Lewis, Dorothy, Appointed to Women's Council. 143
Louisville Radio Council Promotion Job ... 648
Northeastern Council at Schenectady ... 455

NAB
AWD to Hold Annual Meeting in New York . 76, 96
Baker, Kenneth H., Director of Research ... 204
Batson, Charles, Named Director of Information 176
Board of Directors Meetings—1946
  Los Angeles—January ... 1, 13
  Washington — May ... 367
  Estes Park—August ... 627, 645
By-laws Amendments ... 727
Coleson, Robert, Named Manager of NAB West Coast Office ... 14
Committee Meetings ... 345, 527, 541, 603
631, 649, 696
Convention ... 199, 367, 545, 629, 633, 663, 695, 709
Bulletin Vol. XIV—#7, Aug. 1st
Convention Speakers ... 743, 744
Employee-Employer Relations Dept. Now Active 1
Engineering Committee Meets March 20 ... 183
Freedom of Radio Committee Named ... 298
Hager, Kolin, Resigns ... 368
Heffron, Ted, Named Executive Assistant 450, 484
Middlebrooks, James, Awarded Legion of Merit 532
Middlebrooks, James, Named Engineering Director ... 504
Miller, Ben, Joins Information Department ... 319
New Office Building ... 383, 633
Petty, Don, Now NAB Legal Counsel ... 80
Radio Week Plans ... 728
Rae, W. Bryce, Jr., on Legal Staff ... 370
Recording Standards Studied by Engineering Committee ... 581
Revercomb, Everett, Returns to NAB ... 76

NEWS
Big Turnout for Iowa Clinic ... 206
Clinic Agenda ... 5, 206
Council on Radio Journalism's Meetings ... 81
Courtroom Broadcasting ... 370, 632
FCC Moves to Establish Direct Foreign Radio Circuits ... 5
Florida News Clinic Held ... 41
Fulltime Newsmen at WJTN ... 604
40 Stations Sign for Texas Clinic ... 205
Hutton, Burton, Discusses Farm Service ... 528
Indiana Broadcasters Meet ... 5
INS Petition Answered by FCC ... 471
Journalism Internships ... 604
Journalism Meeting January 24-26 ... 56
Journalism Quarterly ... 319
KLZ Issues Brochure ... 678
KOIN Adds Reporter ... 528
KUGN Has Fulltime Reporter ... 528
KVOO's ET for Montana State ... 22
Laws of Libel and Slander ... 408
Local News Bureau in Operation ... 20
Local News Coverage ... 407, 408, 528
Local News Shows Build Audience ... 42
Minnesota Radio News Clinic ... 336
NAB Radio News Comm. Meets at Utica ... 296
Nebraska Clinic ... 336, 389
N. Y. Radio News Clinic Is Big Draw ... 275
News and Special Events Coverage Equalized .. 698
News Dept. ET Lectures Help Students ... 122
News Internships to Be Discussed ... 20
Ohio News Clinic ... 604, 632, 663
Orchids to Mrs. Walker ... 42
Oregon and Washington Radio News Clinics .. 471
Oregon Radio News Clinic ... 528
Radio News Clinics ... 319, 350, 631, 649
Responsibility of News Editor ... 408
Road and Weather Reports by Iowa Newsmen .. 275
Russia Tightens Censorship ... 158
Set Four Radio News Clinics ... 173
Southern California Raises Standards of Radio News ... 562

(Continued on next page)

Page

Stewart, E., Chairman of NAB New York News Clinic 226
Teachers and News Directors Praise Internship 121
Three More NAB Radio News Clinics Held 253
Truman, President, Guest at Radio Correspondents Annual Dinner 85
UP and AP Want to Discontinue News for Overseas Broadcasts 44
Washington Governor and News Clinic 486
Washington State News Clinic 529
WINR News Programming 679
Wisconsin Radio Station News 390
WOAI Doing Best Local News Job 275
WPAY Pinch Hits for Papers 56
"Writing by Ear" Is Textbook for Internes 678

PROGRAMMING

Agriculture Secretary Praises Radio Farm Service 76
American Legion Thanks Industry 175
Army Day Fact Sheets Mailed 211
Army Day Observance 173, 336
Awards Plan 369
AWD on Program at Columbus Meeting 315
Boys-Girls Week, April 27-May 4 229
Cadet Nurse Corps Anniversary 490
Christmas Gift Campaign 715
Crippled Children's Week 274, 336
Daylight Saving Time Summary by AP 274
Eisenhower's, Gen. D., Letter 174
Entire Industry Included in Plans for Coverage of Atom Bomb Test 120
Fat Salvage 174
FCC Report on "Public Service Responsibility of Broadcast Licensees" 167
5th Annual NAB-Northwestern U. Radio Institute Opens June 24 121
Fire Prevention Week 587
Food Conservation Campaign 433
Home Canning Week 490
Homes for Veterans 174
International Shortwave Net to Cover UNO Meet 228
Jaycees Commend Virginia Stations 634
Kiwanis to Observe Radio Week 273
KLZ Does Public Interest Promotion 393
KVOO's ET for Montana State 122
Mine Safety ET Series Planned 97
Minneapolis Polio Epidemic 635
Morning and Afternoon Listening Surpasses "V-E Day" Record 154
NAB Cooperating with OWMR in Clearances for Government Programs 55
Navy Man Suggests Continuance Sign-Off National Anthem 55
New Program Committee Meeting 483
News Dept. ET Lectures Help Students 122
Public Interest Programming by Lawyers 726
Red Cross Fund Drive 174, 393
Return of Veterans Raises Listening 40% 175
Safety on the Highways 174
Survey Shows Public Approves of Broadcaster Job 199
Teachers & News Directors Praise Internships 121
VA Series 490
Victory Gardening Urged by USDA 273
WAC-Public Interest Allocations Week of Feb. 17-24 96
WFIL Cooperates with Radio Repair Assn. 154
WHBF Uses Wire Recorder for Scoop 275
WOLS Explains FCC Program Control 273
WSAM Forms Saginaw Radio Council 315

PROMOTION

Gamble, I. R., Lauds War Loan Support 43
KGO Ships Two More Global Shows 20
Newspapers Increase Radio Column Space 228
Promotion Exhibit and Contest 469
"Telling the World" Final Report 38
Victory Loan Support Tops 14 Million 36

Page

PUBLIC RELATIONS

American Public Relations Association Awards 6
Mine Safety ET Series Planned 97

RESEARCH

AM CP's Granted in 12-month Period 561
Baker, Ken H., Addresses Civic Leaders in Savannah 428
BMB Reports on Family Owned Radios 314, 428
CAB to Discontinue Program Ratings 484
Census Bureau Production Reports 543
Census of Manufactures for 1946 543
Grants for Commercial Stations Tabulated 561, 586, 651
Homes with Radios 383
Income Payments in U. S. 730
Manufacturers Census Planned 469
NRDGA Radio Survey 427, 679
Newspaper Representatives Study Analyzed 603, 628
Petry, Inc., Study 532
Post-war Markets 714
Practice of Charging Multiple Rates to Advertisers 677
Program Logs Being Studied 469
Questionnaire on Employment of Musicians 279
Radio Advertising 484
Radio Production Figures 485
Radio Set Output Climbs 471, 713, 747
Radio Survey University of Wichita Special Information Bul. Vol. 14, No. 4
Retail Sales Figures 468, 630
Survey Made of Radios in Homes Bulletin—Research Vol. 14, No. 3

SMALL MARKET STATIONS

Arizona Network Group Sale 317
Brown, J. Allen, Addresses Indiana Broadcasters 431
Brown Univ. Radio Courses 141
Canadian Association of Broadcasters 505
Co-op Programs 388, 405, 470, 486, 543, 605
CPA at Alliance, Ohio 346
Commercial Programs 123, 454
Committee Meets in Washington 329, 667
Discussion of "Small Markets" at District Meetings 77
Early Morning Shows 486, 531, 605, 632
Election Returns on Mid-South Network 545
Executive Comm. to Meet 300, 317
FCC order #91-C cancelled 345
Goldman, Simon, WJTN, Comments on Syndicated Shows 140
Group Selling 388, 470, 531, 652
Grouping Stations Attracts Natl. Advertiser 278
Hanna, Michael R., Named 2nd Dist. Dir. 345
Henri, Hurst and McDonald Appraises Group Selling 504
Industry Problems and Convention Plans 709
KDKA Sells "The Sports Parade" 454
Keystone Broadcasting System Prediction 124
KFBC Broadcasts Sports 300
KFI "Eleventh Hour News" 454
KFXM Sponsored by Food Stores 486
KXOK Hymns and Religious Music 505
Licensed Operators Placed by USES 696
Local News Bureau in Operation 20
Management Study #2 681
National Advertising 20
NAB Encourages Personnel Training 345
NAB Radio Management Study 585
New Management Study Series Previewed 455
Personnel Training 124
Producers' Views on Syndicated Shows 230, 231
Programs from 11 P. M. to Midnight 405
Proposed Agenda at Convention 729
Radio Cuts in on Newspaper Ad Budget 141
Reinsch, J. Leonard, Speaks on Religious Programs 681
Religious Programming 123, 681

(Continued on next page)

Page
Sears and Ward's Using Radio 585
Small Markets 77
Small Market Station Sales 251
Small Stations Launch Campaign 747
Station Executives Visiting NAB Hdqrs. 406
Survey on Salesmen's Compensation 2
Sustaining Programs 123
Syndicated Shows Interesting to Honolulu Broadcasters 347
Syndicated Transcribed Shows 124, 156, 172, 373, 389
Teaching Democratic Ideals to Youngsters 681
Tobacco Network, Small Station Sales 251
Transcription "Congress on the Air" 486
Transcribed Shows 318
Union Contracts and Veteran Trainee 431
Vacation News 406
Washington News and Interviews 505
WDLP Brochure "Public Interest Program, Etc." 318
WGL Activities 454
WKMO Receives Plaque Award 505
WLAG Does Big Sales Job 252
WMBD Bedtime Program 454
WOL Late Period Shows 471
WRC and KXOK Early Programs 504
WRC Late Period 454
WTOP's Late-Hour Sponsored Shows 454

TAXATION
NAB Intervenes in Tax Problem 97
New Mexico Tax Case Dismissed Without Prejudice 226
New Mexico Tax Case Heard in Albuquerque 137
New Mexico Tax Hearings Set for February 18 80
Printers Ink Opposes Tax Penalty on Radio 179
Printing Trades President Wants Radio Penalized 137

TELEVISION
CBS Files Brief in Television Case 252
CBS Television Case 455
CBS Television Elections Inconclusive 472
D. C. Commissioners Approve Tele. Tower in Washington 123

Page
DuMont Gets Tele. Grant in D. C.; Philco Withdrawn 261
FCC Announces Application Procedure 301
FCC Announces D. C. Tele. Grants 184, 387
FCC Approves Dallas-Los Angeles Coaxial 21
Navy Announces Battle Uses of Television 226
Relayed from Blimp 137
Russel, F. M., Says NBC to Start Early D. C. Tele. Service 212
TV Receivers Exempted from Price Control 585
West Coast Tele. Grants 409
Westinghouse Gets First CBS Color Tele. Rights 184

UNESCO-NATIONAL COMMISSION
Miller, Justin, Named to Commission 743
UN Urged to Use Radio 743

WOMEN BROADCASTERS
Annual Meeting, AWD 76, 96, 229, 486
Dale, Charles M., Governor, to Greet 1st Dist. Women 455
Famine Aid Pledged by AWD 483
Hoover, Herbert, Receives AWD Famine Support 508
Beam, The No. 1, 2, 3

NAB BULLETINS

Adventures of a Ph.D. in Radioland Vol. 14, No. 5
Allocation Hearings—FM No. 19
Convention Data, Aug. 1st Vol. 14, No. 7
Daylight Saving Time Vol. 14, No. 2
Durr & Kaye Debate FCC Report Bulletin—Vol. 14, No. 4
FM Allocation Plan Revised Vol. 14, No. 9
Minnesotans Think Churches and Radio Do Their Jobs Best Vol. 14, No. 3
Radio Survey University of Wichita Vol. 14, No. 4
Radio Wins Applause in NORC Survey, Vol. 14, No. 1
Revision of FM Rules Vol. 14, No. 2
Standards of Good Eng. Practice Vol. 14, No. 1
Survey Made of Radios in Homes Bulletin Research—Vol. 14, No. 3
Twenty-fifth Anniversary Award No. 24

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 41, October 14, 1946

Routing:

Complete Lineup For Convention Announced

Program Replete with Top Executives to Lead Numerous Significant Sessions

(The complete agenda is printed in chronological form beginning on the next page.)

With the largest number of broadcasters ever to assemble in a single session expected to begin converging on Chicago next weekend, NAB has announced full details of the agenda for its 24th Annual Convention.

Under the leadership of NAB President Justin Miller, who will deliver his keynote address on Tuesday morning at the opening general session, many of the foremost executives in the broadcasting industry, along with several guest speakers from allied fields, will lead a variety of timely and significant sessions concerning matters of prime industry importance.

Judge Miller will set the tone for the meeting with a keynote address entitled "Broadcasting—An Opportunity—A Challenge." Following the keynote address, William S. Paley, chairman of the CBS Board, will address the assembly.

Freedom of Speech Panel Set

One of the highlights of the convention announced last week is the "no host" dinner on Wednesday night (23). Feature of the dinner is a panel discussion by top executives of radio, the press and motion pictures who will present the viewpoints of their respective industries on the vital subject "Do We Have Freedom of Speech in the United States?"

Edgar Kobak, president, Mutual Broadcasting System, will serve as moderator for the panel which will include John S. Knight, president, American Society of Newspaper Editors; Byron Price, vice president, Motion Picture Association of America, and former head of the Office of Censorship; and A. D. Willard, Jr., executive vice president, NAB.

Earlier the same day there will be a panel discussion of the topic "Broadcasters' Public Relations," over which President Miller will preside. The panel participants will include Edgar Kobak, MBS president, Harold V. Hough, general manager of WBAP, Fort Worth, Texas, and Alma Kitchell, president, Association of Women Broadcasters.

Business Session Scheduled for Wednesday

The NAB business session, which will be of great interest and importance to members, has been scheduled for Wednesday afternoon. In addition to electing directors-at-large for the coming year, and considering the proposed amendments to the By-Laws, this session will consider resolutions proposed by members.

In order that proper and full consideration may be given to suggested resolutions, Association officials have requested that they be given to the NAB Secretary-Treasurer prior to 5:00 p.m. on Tuesday, October 22nd.

INSIDE THIS ISSUE

The FCC issued two proposed decisions last week based on its "overlapping service" rule. In one decision, the FCC granted a power increase to WGAR, Cleveland. The second denies both of two applicants for facilities in Biloxi. (p.790)

Negotiations for a new contract are underway between the major networks and AFRA. It is reported that six new AFRA demands are included. (p. 790)

NAB is cooperating with the State Department in the latter's efforts to obtain qualified personnel to fill positions as Public Affairs Officers in United States Embassies abroad. (p. 789)

The monthly analysis of the status of broadcasting stations shows that on Oct. 1 there were 1007 AM outlets licensed to operate and 336 CP's for stations. Total number of stations was 1343. (p. 791)

NAB President Justin Miller, on behalf of American broadcasters, sent a message of greetings to radio men in Australia who will hold their first post war convention next month. (p. 789)

The next two issues of the NAB Radio Management Study, numbers 3 and 4, are being mailed to small market stations this week. (p. 788)

Facsimile to Be Discussed

Four of the top authorities in the field of facsimile broadcasting have accepted invitations to participate as panel discussion leaders during the facsimile session slated for Monday afternoon.

Scheduled to speak first when the facsimile meeting gets underway at 4 P.M., is Captain W. G. H. Finch, president, Finch Telecommunications, Inc., whose subject is "Facsimile Broadcasting." He will be followed by Mr. Philip G. Caldwell, sales manager for General Electric Company's Television and Facsimile Equipment. Mr. Caldwell

(Continued on page 788)

NAB Reports
The National Association of Broadcasters

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

CONVENTION AGENDA

Sunday, October 20

10:00 A.M.-5:00 P.M.—Registration

2:00 P.M.—Meeting of Council on Radio Journalism, Inc.

Monday, October 21

9:00 A.M.-5:00 P.M.—Registration

9:00 A.M.-12:00 Noon—Committee Meetings

Research Committee
Engineering Committee (11-12 open session)
Small Market Stations Committee
Program Committee
Music Advisory Committee
FMBI Board of Directors

11:30 A.M.—FM Executive Committee

12:30 P.M.-3:00 P.M.—General Luncheon and FM Panel

Walter J. Damm, Chairman NAB FM Executive Committee and President, FMBI, presiding
"FCC Policy"—Charles R. Denny, Jr., Acting Chairman, Federal Communications Commission
"FM Transmitter and Receiver Status"
Dr. W. R. G. Baker, Chairman, Engineering Committee, Radio Manufacturers Association and Vice President, General Electric Co.
"FM Station Engineering"—T. A. M. Craven, Vice President, Cowles Broadcasting Stations
"FM Station Promotion and Program Sources"—Lester H. Nafzger, Manager and Chief Engineer, FM Station WELD, Columbus, Ohio
"General Management"—Walter J. Damm, Chairman NAB-FM Executive Committee and President, FMBI
"NAB-FM Department"—Robert T. Bartley, Director, NAB FM Department

3:00 P.M.-4:00 P.M.—FMBI Annual Membership Meeting

4:00 P.M.-5:00 P.M.—Facsimile Meeting

"Facsimile Broadcasting"—Captain W. G. H. Finch, Finch Telecommunications, Inc.
"Modern Facsimile Broadcast Equipment"—Phillip G. Caldwell, Sales Manager, Television and Facsimile Equipment, Electronic Department, General Electric Company
"Programming Your Facsimile Newspaper"—Elliott Crooks, Director, Newspaper Publishers' Facsimile Service, Radio Inventions, Inc.
"Facsimile and the Broadcaster"—John V. L. Hogan, President, Radio Inventions, Inc.
General Discussion

6:00 P.M.—Board of Directors Meeting

Tuesday, October 22

8:00 A.M.-9:30 A.M.—Breakfast—Auspices Chicago Radio Management Club

(This is a no host breakfast. Tickets, $2.00 each, may be obtained on fourth floor)

Holman Faust, President, Mitchell-Faust Advertising Co., presiding
David W. Dole, Henri, Hurst & McDonald, Inc.—program chairman
"The Clinical Indications of World War III"—Fulton Lewis, Jr.

9:00 A.M.-5:00 P.M.—Registration

10:00 A.M.-10:15 A.M.—Opening General Session

J. Harold Ryan, immediate past president of NAB, presiding
Announcements; appointment of committees

10:15 A.M.-11:00 A.M.—Keynote Address

"Broadcasting — An opportunity — A Challenge" Judge Justin Miller, President, NAB

11:00 A.M.-11:30 A.M.—Address: (Subject to be announced)

William S. Paley, Chairman of the Board of Directors, Columbia Broadcasting System

11:30 A.M.-12:00 Noon—Address: "What Broadcasting Can Contribute to World Understanding—Plans of The United Nations"

Benjamin Cohen, Under Secretary-General, United Nations

12:30 P.M.—General Luncheon

1:30 P.M.-2:00 P.M.—"Application of War Developments to Post War Broadcasting"—E. K. Jett, Commissioner, Federal Communications Commission

2:05 P.M.-2:30 P.M.—General Session

"A Program for Sound Industrial Relations"—Richard P. Doherty, NAB Director, Employee-Employer Relations Department

(Continued on next page)

2:30 P.M.-5:00 P.M.—Broadcast Measurement Bureau

Introduction BMB Board, Technical Committee and Staff—Justin Miller

Acknowledgment of Introductions—J. Harold Ryan, Chairman, BMB Board of Directors
"Report on BMB Study No. 1"—Hugh Feltis, President, BMB
"A Glance into the Future of BMB"—J. Harold Ryan, Chairman, BMB Board
Remarks by AAAA members of the BMB Board
"The Advertising Agency Looks at BMB"—Frederic Gamble, President, AAAA
Remarks by ANA members of BMB
"The Advertiser Looks at BMB"—Paul West, President, ANA
Summary and Conclusion—Justin Miller

Wednesday, October 23

9:00 A.M.-5:00 P.M.—Registration

10:00 A.M.—General Session

10:00 A.M.-10:30 A.M.—Music Copyright and Broadcast Music, Inc.

Campbell Arnoux, President, WTAR, and Sydney M. Kaye, Vice President and General Counsel, Broadcast Music, Inc.

10:30 A.M.-12:15 P.M.—Small Market Stations

Chairman of Executive Committee Marshall Pengra, KRNR, Roseburg, Ore., presiding

"Management Study"—Wayne Cribb, KHMO, Hannibal, Mo.
"FCC Regulation 91-D and Operators' Requirements," Marshall Pengra
"Sales Promotion Material and Sales Aids"—Hugh Higgins, Assistant Director, Broadcast Advertising, NAB
"The Small Market Manager's Place in Community Leadership"—Robert T. Mason, WMRN, Marion, Ohio
"Development of New Business in Small Market Stations"—J. Allen Brown, Assistant Director, Broadcast Advertising, NAB
"Employee - Employer Relations" — Richard P. Doherty, Director E.E.R. Department, NAB
"Public Relations at Work in Small Market Stations"—Edward J. Heffron, Executive Assistant-Public Relations, NAB

12.30 P.M.—General Luncheon

1:30 P.M.-2:00 P.M.—Address to the Industry—Charles R. Denny, Jr., Acting Chairman, Federal Communications Commission

2:05 P.M.-3:00 P.M.—General Session

Broadcaster's Public Relations—Justin Miller, Moderator

Edgar Kobak, President, Mutual Broadcasting System
Harold V. Hough, General Manager, WBAP, Fort Worth, Texas
Alma Kitchell, President, Association of Women Broadcasters

3:00 P.M.-3:30 P.M.—Address by Representative of the Civil Aeronautics Administration

3.30 P.M.-5:00 P.M.—NAB Business Session

Election of directors-at-large; consideration of bylaws; announcements; resolutions

6:00 P.M.—Special Dinner

(This is a no host dinner. Tickets may be obtained at $5.00 each at the registration desk)

Panel Discussion: "Do We Have Freedom of Speech in the United States?"—Edgar Kobak, President, Mutual Broadcasting System, Moderator

John S. Knight, President, American Society of Newspaper Editors
Byron Price, Vice President, Motion Picture Association of America
A. D. Willard, Jr., Executive Vice President, NAB

Thursday, October 24

10:00 A.M.-10:30 A.M.—General Session

"How Broadcasters Can Use the NORC Survey"—Dr. Paul Lazarsfeld, Director, Bureau of Applied Sociological Research, Columbia University

10:30 A.M.-12 Noon—Retail Advertising Clinic—Discussion of the Joske Report, "Radio for Retailers"

Questions from the members.

Members of the panel to consist of the Joske Advisory Subcommittees:

James H. Keenan, Vice President in Charge of Sales Promotion, Joske's of Texas
Russell A. Brown, Vice President in Charge of Sales Promotion & Advertising, Allied Stores Corporation
Willard H. Campbell, Sales Manager, Sibley, Lindsay & Curr Company
Howard P. Abrahams, Manager, Sales Promotion Division, National Retail Dry Goods Association
Walt Dennis, Radio and Television Director, Allied Stores Corporation
Cecil K. Beaver, General Manager, KTBS
James Brown, General Manager, KONO
Lewis H. Avery, President, Lewis H. Avery, Inc.
Walter Johnson, Assistant General Manager, WTIC
Frank E. Pellegrin, Director of Broadcast Advertising, NAB
Harold Fair, Program Director, WHO, Des Moines, Iowa
Miss Lee Hart, Assistant Director of Broadcast Advertising, National Association of Broadcasters (formerly Radio Director, Joske's of Texas)

(Continued on page 789)

Complete Lineup for Convention Announced

(Continued from page 785)

will discuss "Modern Facsimile Broadcast Equipment."

Third speaker on the panel is Mr. Elliott Crooks, director, Newspaper Publishers Facsimile Service, Radio Inventions, Inc. Mr. Crooks will speak on "Programming Your Facsimile Newspaper." Final discussion leader on the panel is John V. L. Hogan, president, Radio Inventions, Inc. Mr. Hogan's topic is "Facsimile and the Broadcaster."

Each of the speakers will discuss his respective subject for ten minutes. Following these introductory remarks, the panel leaders will answer questions from the floor. The meeting will provide broadcasters with information on the present status of facsimile development.

Breakfast on Tuesday

Under the auspices of the Chicago Radio Management Club, a no host breakfast has been arranged for Tuesday morning, October 22.

Presiding at the breakfast will be Holman Faust, president, Mitchell Faust Advertising Co.; David W. Cole, executive of Henri, Hurst & McDonald, Inc., is program chairman. Guest speaker at the breakfast is Fulton Lewis, Jr., whose subject is "The Clinical Indications of World War III".

On Tuesday afternoon, following the general luncheon, delegates to the convention will hear a discussion by Richard P. Doherty, NAB Director, Employee-Employer Relations Department. Mr. Doherty's address is titled "A Program for Sound Industrial Relations."

Broadcast Measurement Bureau

The work of the Broadcast Measurement Bureau will be thoroughly covered in a two and a half hour meeting on Tuesday afternoon. Judge Miller will introduce the BMB, Board, technical committees and staff and J. Harold Ryan, BMB chairman of the board will acknowledge the introductions. Hugh Feltis, president, BMB will make his "Report on BMB Study No. 1". Mr. Ryan will then address the delegates on BMB's plans. Title of his talk is "A Glance into the Future of BMB".

Following Mr. Ryan, remarks by AAAA members and ANA members of BMB will be heard. "The Advertising Agency Looks at BMB" will be presented by Frederic Gamble, president, AAAA, who will be followed by Paul West, president, ANA who will discuss "The Advertiser Looks at BMB". A summary and conclusion of the discussions will be presented by Judge Miller.

Broadcast Advertising Discussions

Most of the discussion scheduled for Thursday, final day of the convention, will be devoted to the subject of advertising.

Featuring the luncheon session, Niles Trammell, president of the National Broadcasting Company, will speak on the topic "Advertising in the Public Interest."

Preceeding the luncheon, a retail advertising clinic is scheduled for an hour and a half forum, which will be devoted largely to a discussion of the Joske Report, "Radio for Retailers." Members of the panel will consist of the Joske Advisory Subcommittees.

The final general session of the convention, Thursday afternoon, will be devoted entirely to a Broadcast Advertising Clinic. James V. McConnel, chairman of the Sales Managers Executive Committee, will preside, and the meeting will feature reports by the various committees and subcommittees concerned with broadcast advertising.

Though the convention will be officially adjourned at the close of the business sessions on Thursday afternoon, it is expected that some broadcasters will remain in Chicago overnight, since they seem to anticipate a festive evening at banquet.

Management Studies No. 3 and No. 4 Released

Two new issues, numbers 3 and 4, of the NAB RADIO MANAGEMENT STUDY, were released last week-end. This study of actual operations of small stations is being mailed to the NAB memebership of Small Market Stations (less than 5000 watts in cities of 50,000 population and under.) Special mailings will be made to larger stations requesting copies.

A presentation on the Management Study will be made at the convention by Wayne W. Cribb, KHMO, Hannibal, Mo., member of the Small Market Stations Executive Committee. The Survey was done by Arthur C. Stringer, NAB director of Special Services.

Feature for Wednesday Evening at the Convention

A "no host" dinner at 6:00

Followed by a Panel of Leaders from the

Press . . . Screen . . . Radio

EDGAR KOBAK

President, Mutual Broadcasting System

will serve as moderator. . . .

JOHN S. KNIGHT

President, American Society of Newspaper Editors

will speak for the press. . . .

BYRON PRICE

Vice President, Motion Picture Association of America, Inc.

will speak for motion pictures. . . .

A. D. WILLARD, JR.

Executive Vice President, NAB

will speak for radio. . . .

In answer to the question

"Do We have Freedom of Speech in the United States?"

Make your reservation for the Wednesday evening dinner and panel discussion.

Tickets, available at the Convention Registration Desk, are $5.00 per person.

CONVENTION AGENDA

(Continued from page 787)

12:30 P.M.-1:00 P.M.—General Luncheon

1:30 P.M.-2:15 P.M.—Address: "Advertising in the Public Interest"—Niles Trammell, President, National Broadcasting Company

2:15 P.M.-5:00 P.M.—General Session—Broadcast Advertising Clinic

James V. McConnell, Chairman, Sales Managers Executive Committee, presiding

Reports of chairman of the committees and sub-committees:

- James V. McConnell, Chairman, Sales Managers Executive Committee
- Walter Johnson, Sub-committee on Revision of Standard Contracts
- Arthur Hull Hayes, Sub-committee on Standardization of Rate Card Format
- John M. Outler, Jr., Sub-committee on Sales Practices
- Odin S. Ramsland, Sub-committee on Audience Measurement
- Stanton P. Kettler, Sub-committee on Advertising Agency Recognition Bureau
- Cecil K. Beaver, Joske Advisory Sub-committee
- Beverly Middleton, Sub-committee to Define Spot Sales

Consideration of proposals or resolutions
Discussion of plans for future activities
Open Forum
Adjournment

7:00 P.M.—Annual Banquet—Grand Ball Room—Stevens Hotel (Attendance limited strictly to ticket holders)

Friday, October 25

10:00 A.M.—NAB Board of Directors Meeting

General

State Department Seeks Candidates for Public Affairs Positions Abroad

At the request of the State Department, NAB is cooperating in locating personnel to help complete the staff of Public Affairs Officers to be appointed for service in United States Embassies abroad.

The State Department proposes to appoint some 372 information officers in sixty-two countries.

Though no minimum educational requirements are specified, it is desirable that candidates for the positions have a speaking knowledge of the language of the country to which they are assigned. In some instances, such knowledge is nearly essential. Naturally, in many of the countries, including those of the British Empire, a knowledge of English is sufficient. The positions are open to alert and well-informed men and women, preferably between twenty-eight and thirty-five years old, who are capable of interpreting American life and institutions to the people of the country to which they are assigned.

The State Department expects that the appointments will be made for somewhere between eighteen and twenty-four months.

Candidates should possess a high degree of patriotism, and must have been American citizens for at least fifteen years.

The proposed salary for Public Affairs Officers will be about $4000 or $5000 a year. In addition, there will be an allowance for living expenses, varying according to the cost of living in the respective countries, but averaging about $1500. Appointees will be permitted to take their families with them, with an additional allowance contemplated for families. Transportation to and from the countries assigned will be provided for the appointees and their families. If the present employer of a man or woman appointed desires to continue to pay the difference between the salary now being earned and the sum the Department will pay, there is no objection.

NAB will welcome any recommendations of available, qualified personnel which radio industry executives may wish to make.

Australian Broadcasters, Meeting Next Month, Saluted by Judge Miller

Australian broadcasters will hold their first post-war annual convention in Tasmania early next month.

NAB President Justin Miller has sent a message to A. C. Paddison, president, Australian Federation of Commercial Broadcasting Stations, conveying the best wishes of American broadcasters to the radio men "down under."

Text of Judge Miller's letter follows:

"On behalf of the more than 1,000 United States broadcasters represented by the National Association of Broadcasters, I extend greetings and very best wishes to your Federation and the commercial broadcasting stations of Australia on the occasion of your first post-war convention.

"The commercial broadcasters of Australia and the United States played a glorious part in the common defense of our countries. Now, that defense is happily concluded and our stations are preparing to perform an equally large and important work in the reconversion and in the struggle for the peace. I have no doubt that their ingenuity, energy and spirit will make a substantial contribution to these all-important objectives.

"We share with you the firm conviction that only through the absolute maintenance of our peoples' right to listen to a free and unhampered radio can world understanding and permanent peace be achieved, and we join with you in pledging to our respective peoples our eternal vigilance in their behalf."

Employee-Employer Relations

Network-AFRA Negotiations Underway

The major networks are now engaged in contract negotiations with AFRA.

Although to date neither the Union nor the networks have issued any statements concerning these negotiations, the trade press claims that AFRA demands include the following:

1. That the networks agree not to feed programs to outlets which refuse to negotiate with AFRA.
2. Equalization of commercial and sustaining rates.
3. Elimination of Pacific Coast regional differentials.
4. Mutual cancellation rights, by which artists as well as producers could cancel contracts.
5. Commercial fees for sound effects men.
6. Payment for non-professionals at AFRA rates.

Broadcast Advertising

Meeting In N. Y., Joske Committees Discuss "Radio for Retailers," Advertising Clinic

The Joske Advisory Committees met in New York on Tuesday (8) to review copy for "Radio for Retailers" and to discuss plans for the retail advertising clinic at the convention.

Discussion of "Radio for Retailers" covered the next three chapters of the book consisting of "Copy," "Programs," and "Promotion and Merchandising."

Lewis H. Avery, president, Lewis H. Avery, Inc., will be chairman of the retail radio advertising clinic to be held on Thursday morning, Oct. 24. Members of the Joske Advisory Committees will serve as speakers on the panel.

Attending the meeting in New York were: James Shand, assistant to the president of Joske's; Russell Brown, vice president in charge of sales promotion and advertising, Allied Purchasing Corp.; Walt Dennis, director of radio and television, Allied Purchasing Corp.; Howard P. Abrahams, sales promotion director, NRDGA; Walter Johnson, assistant general manager, WTIC; Lewis H. Avery; Lee Hart and Frank E. Pellegrin, NAB.

Suggestion Is Made For National Contest To Find New Name For "Spot Broadcasting"

A sub-committee of the Sales Managers Executive Committee met in New York on October 3 to discuss standardization of a definition for the term "spot broadcasting."

Following the discussion, it was moved that the sub-committee recommend to the executive committee that a national contest be conducted to find a new name for the term.

A motion was passed also recommending that the sub-committee meet with the executive committee during the convention in Chicago to discuss an overall plan for the promotion of "spot broadcasting."

Attending the sub-committee meeting were: Chairman Beverly Middleton, WSYR; Lewis H. Avery, Lewis H. Avery, Inc.; John Blair, John Blair & Company; Joseph Timlin, Branham Company; Eugene Katz, The Katz Agency; Stanley Bailey, Burn-Smith Company; Robert McNamara, Free & Peters, Inc.; Henry Christal, Edward Petry & Co.; Arthur Hull Hayes, WCBS; and Hugh M. P. Higgins, NAB.

Legal Department

FCC Rule On Overlapping Service Is Basis For Two Decisions

In a proposed decision issued last week the FCC granted WGAR, Cleveland, permission to increase its power from 5 to 50 KW on 1220 kc. In so doing the Commission denied the application of WADC, Talmadge, Ohio, for the same facilities. The Commission granted the application of WGAR in spite of the fact that the primary service areas of WGAR and WJR, Detroit, which are under common control, overlap. However, the Commission found that the overlap existed at the time of the adoption of Rule 3.35, that it existed as a consequence of the classification of WJR as a clear channel station, and that the overlap was incidental to the necessity of rendering service to rural areas. Other factors influencing the Commission were that the two stations had separate network affiliations, advertising representatives, news services, and local programs, and that Cleveland and Detroit have distinct and separate trading areas.

In considering the application of WADC the Commission pointed to two factors favoring a grant: The first was the local residence of the licensee and the second was the question of Rule 3.35 in the WGAR application. However, the FCC concluded that "the advantage which local residence normally gives . . . is negative by the evidence in this case which discloses a complete lack of concern by WADC of the local needs of its service area." The Commission pointed out that WADC proposed to become simply a conduit for the network programs of CBS and that the applicant had stated that he could think of no case in which he would be interested in substituting a local program for a network program. In contrast, WGAR, though not locally owned, had manifested considerable concern in the wants and needs of its local audience.

Both Applicants Denied in Biloxi

The FCC released a proposed decision on Tuesday (8) which denies both of two mutually exclusive applications to operate on 1490 kc. in Biloxi, Miss.

The Commission denied the application of WGCM

(Continued on next page)

on the ground that it already operates a station at Gulfport, Miss., the service of which would overlap the proposed operation at Biloxi. Consequently, the FCC applied Rule 3.35 which prohibits dual ownership of facilities rendering substantially the same primary service. The Commission said that the applicant had failed "to make a sufficient showing that public interest, convenience and necessity will be served through the multiple operations. . . . Dual ownership would not afford the two communities . . . that competition in radio service which the enactment of 3.35 of the Rules was intended to accomplish."

The application of WLOX Broadcasting Company was denied by the FCC which stated in its decision that the principal stockholder, the owner of a hotel in Biloxi. was a consistent violator of the Mississippi gambling and liquor laws, and consequently, failed to measure up to the standards of public responsibility which the Commission considers is required of licensees by the Communications Act.

Research Department

STATION ANALYSES

The following tables present the status of all standard, commercial FM and commercial television stations by month through Sept. 30, 1946. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

STANDARD STATIONS

As of	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
1945						
Oct. 1	959				935	24
Nov. 1	965	6	3	0	938	27
Dec. 1	984	19	1	0	939	45
1946						
Jan. 1	1004	20	1	0	940	64
Feb. 1	1032	28	5	0	945	87
Mar. 1	1054	22	0	0	945	109
Apr. 1	1092	40	4	2 CP	949	143
May 1	1138	47	3	1 CP	952	186
June 1	1179	41	9	0	961	218
July 1	1215	37	0	1 CP	961	254
Aug. 1	1247	33	9	1 CP	970	277
Sept. 1	1299	53	12	1 CP	982	317
Oct. 1	1343	45	25	1 CP	1007	336
Total Changes 12 months		391	73	7 CP		

COMMERCIAL FM STATIONS

As of	Total Stations*	Monthly Change				Licensed to Operate	Total	
		New** CP	New** CG	Licensed to Operate	Deleted		CP	CG
1945								
Oct. 1	53					46	7	0
Nov. 1	117	0	64	2	0	48	5	64
Dec. 1	228	0	111	0	0	48	5	175
1946								
Jan. 1	283	0	55	0	0	48	5	230
Feb. 1	352	0	69	0	0	48	5	299
Mar. 1	399	0	47	0	0	48	5	346
Apr. 1	429	0	30	0	0	48	5	376
May 1	479	10	50	0	0	48	5	416
June 1	495	55	17	0	1 CG	48	70	377
July 1	504	37	9	0	0	48	107	349
Aug. 1	514	78	10	0	0	48	185	281
Sept. 1	573	64	60	0	1 CG	48	249	276
Oct. 1	596	46	24	0	1 CG	48	295	253
Total Changes 12 months		290	546	2	3 CG			

COMMERCIAL TELEVISION STATIONS

As of	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New** CP	License to Operate	Deleted		
1945						
Oct. 1	9				6	3
Nov. 1	9	0	0	0	6	3
Dec. 1	9	0	0	0	6	3
1946						
Jan. 1	9	0	0	0	6	3
Feb. 1	9	0	0	0	6	3
Mar. 1	9	0	0	0	6	3
Apr. 1	9	0	0	0	6	3
May 1	13	4	0	0	6	7
June 1	26	14	0	1 CP Prewar	6	20
July 1	27	1	0	0	6	21
Aug. 1	34	7	0	0	6	28
Sept. 1	36	3	0	1 CP	6	30
Oct. 1	40[1]	4	0	0	6	34
Total Changes 6 months		33	0	2 CP (1 Prewar)		

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[1] Non-commercial CP included.

* Includes stations licensed to operate, CP's and CG's.

** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

NOTE: A few stations, licensed to operate, may be temporarily off the air during period of changing to new frequencies, and a few stations with CP's are operating with special temporary authority.

Small Market Stations

District Chairmen to Meet with Executive Committee on Opening Day of Convention

When the NAB convention convenes in Chicago on Monday, October 21st, small market stations from every state and district in the nation will be officially represented. The small station chairman from each of the seventeen NAB districts will meet for a "committee session" with members of the Small Market Stations Executive Committee, headed by chairman Marshall H. Pengra, KRNR, Roseburg, Ore. The meeting is scheduled for 10:00 A.M. Monday.

The district chairmen are well informed on problems confronting the small station in each section of the nation. Matters of a national and sectional nature will be given in "first hand" reports to the Executive Committee, which represents the some 750 small market stations in the country. There is keen interest in the convention throughout the small station field since stations of this category (less than 5000 watts in cities of 50,000 or under) have had approximately a 100% increase in number since the NAB War Conference two years ago.

Shortage of radio operators, multiple station grants, FCC regulation 91-D, re-evaluation of local and national rate structure, programming with local emphasis, spot announcement *vs.* program sales, salesmen's compensation, developing local business, value of fresh brief commercials, sales aids, reduction in costs of services purchased by stations, station promotion, use of NAB management studies, employee-employer relations, community leadership, local news programming and sales, public relations, use of BMB Report and group selling are some of the subjects of special interest to small market stations which will be covered at the convention.

(Continued on next page)

The chairmen and their districts are as follows: (1) A. E. Spokes, WJOY, Burlington, Vt.; (2) Simon Goldman, WJTN, Jamestown, N. Y.; (3) George E. Joy, WRAK, Williamsport, Pa.; (4) R. Sanford Guyer, WBTM, Danville, Va.; (5) Glenn Marshall, Jr., WFOY, St. Augustine, Fla.; (6) Emmett H. McMurry, Jr., WJPR, Greenville, Miss.; (7) Paul Wagner, WPAY, Portsmouth, O.; (8) D. E. Jayne, WELL, Battle Creek, Mich.; (9) Allan Curnutt, WOSH, Oshkosh, Wis.; (10) John Alexander, KODY, North Platte, Neb.; (11) John F. Meagher, KYSM, Mankato, Minn.; (12) J. Fred Case, KWON, Bartlesville, Okla.; (13) B. A. Laurie, KNET, Palestine, Tex.; (14) Rex Howell, KFXJ, Grand Junction, Colo.; (15) William H. Bates, Jr., KTRB, Modesto, Calif.; (16) Maurice A. Vroman, KFXM, San Bernardino, Calif.; (17) C. O. Chatterton, KWLK, Longview, Washington.

Members of the Small Market Stations Executive Committee are: Marshall H. Pengra, chairman, KRNR, Roseburg, Ore.; Wayne W. Cribb, KHMO, Hannibal, Mo.; James R. Curtis, KFRO, Longview, Tex.; Monroe B. England, WBRK, Pittsfield, Mass.; William C. Grove, KFBC, Cheyenne, Wyo.; Robert T. Mason, WMRN, Marion, O.; Glenn Marshall, Jr., WFOY, St. Augustine, Fla.

NAB Board liaison members are: William B. Smullin, chairman, KIEM, Eureka, Calif.; Clair R. McCollough, WGAL, Lancaster, Pa., and Harry R. Spence, KXRO, Aberdeen, Washington. J. Allen Brown is head of the NAB Small Market Stations Division.

Public Interest Programming

Navy Day—Sunday, October 27, 1946

(Message from OWMR)

One hundred and seventy one years ago, the First Continental Congress received a bill providing for the establishment of a United States Fleet. Therefore, President Truman, by Presidential proclamation, will designate Sunday, October 27 as NAVY DAY. In recognition of the Navy's part in the war so recently won, and to honor the veterans of that war, as well as to stress the importance of guarding our Nation's fought-for freedom, this year's NAVY DAY slogan is "Your Navy—Victor in War, Guardian in Peace."

The Navy is anxious to have a nation-wide radio tribute, not only on NAVY DAY, but during the week previous and on the Monday following. As a suggestion, various salutes and spot announcements might be given at convenient times during the preceding week and on Monday. Interviews with Naval personnel and veterans including Ex-Sailors, Ex-Marines, Ex-Waves and Ex-Nurses would be desirable. The fact that NAVY DAY falls on Sunday makes religious observance especially appropriate.

Any program assistance you may be able to give will be greatly appreciated.

For further information concerning special Navy celebrations, communicate with the Public Information Officer in your nearest Naval Activity, or write Comdr. H. H. Holton, Radio Program Section, Navy Department, Washington 25, D. C.; or Comdr. Merle Macbain, Radio Section, Public Information Office, 90 Church Street, New York, N. Y.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of October 21-27, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what mesages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West Forty-Second Street, New York 18, New York.

Community Chests of America

The largest voluntary campaign in American this year for the support of health and welfare services will be the combined campaigns of local Community Chest of America this October. President Truman has urged full support of the Community Chest Red Feather services vital to the health and welfare of millions of Americans. Every city of more than 100,000 population in the United States, with the exception of New York, Wilmington, Delaware, and Fall River, Mass., has a Community Chest. By giving generously to his local Community Chest every citizen can be sure that he is supporting most wisely the friendly, neighborly services which go on day after day, month after month, in 850 cities and towns in America. The total sum to be raised is more than 170 million dollars, which includes more than half of the USO's total budget of 19 million dollars. Sample studies show that four out of ten families—nearly half the families in Community Chest cities—benefit directly through Community Chest Red Feather services, such as aid to handicapped, boys clubs, Boy Scouts, Campfire Girls, Child guidance, children's aid, clinics, community centers, day nurseries, family services, Girl Scouts, homes for the aged, hospitals, maternity homes, visiting nurses, YMCA, YWCA. There are some 20 million contributors to Red Feather services—a total equivalent to one for every family in the Chest cities. By combining a number of welfare appeals in one, Community Chests cut down administrative expenses and save not only money but time and effort for the real purpose: giving needed services to the community. This year more money than ever before is needed because: 1. Costs of everything—commodities, personnel, equipment, services—which health and welfare agencies use in behalf of the millions of people they serve—have risen sharply; 2. Since 1941 the population in Community Chest cities has increased about 25% and the need for Red Feather services has increased accordingly; 3. Many established agencies, not formerly included in Community Chests, were added during the war years and will remain as Red Feather agencies.—"EVERYBODY BENEFITS—EVERYBODY GIVES." (Fact Sheet No. 33)

Group Prejudice—A Post War Menace

Radio is asked to help with this campaign, approved with top priority by the Public Advisory Committee of The Advertising Council—BECAUSE . . . in the midst of present post-war tensions public opinion surveys show that racial and religious antagonisms exist. BECAUSE . . . experience after the last war, both here and abroad, indicates that such antagonisms, following in the wake of war, menace existing institutions—interfere with production in offices, shops, mines, factories—constantly

(Continued on next page)

threaten to break out into open acts of destructive violence. BECAUSE . . . division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquests. Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one can be secure—in his job, his business, his church, his home. The problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these post-war difficulties by the "scapegoat" technique that blames them on some racial, religious, or national group. Every individual citizen can help keep America strong by: 1. *Isolating and quarantining group antagonism.* (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. *Alertly guarding himself and his family against infection by racial and religious prejudice.* (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. *Working in your community*—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise specified, during the week beginning Monday, October 14. They are subject to change.

Monday, October 14

Further Hearing

(10 o'clock A. M.)

NEW—The Sandusky Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—Lake Erie Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.,** 250 watts, unlimited.

NEW—The Bay Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.,** 250 watts, unlimited.

(10 o'clock A. M.)

NEW—Illmo Broadcasting Corp., Quincy, Ill.—C. P. **1230 kc.,** 250 watts, unlimited.

(10 o'clock A. M.)

WHOW—WHOW, Inc., Baltimore, Md.—C. P. **1010 kc.,** 750 watts, daytime.

NEW—Radio Television of Baltimore, Inc., Baltimore, Md.—C. P. **1010 kc.,** 250 watts, daytime.

(10 o'clock A. M.)

NEW—Albany Broadcasting Co., Inc., Albany, N. Y.—C. P. **1460 kc.,** 500 watts night, 1 KW day, unlimited.

NEW—Fort Orange Broadcasting Co., Inc., Albany, N. Y.—C. P. **1460 kc.,** 5 KW, unlimited DA-night.

NEW—Van Curler Broadcasting Corp., Albany, N. Y.—C. P. **1460 kc.,** 5 KW night, 5 KW day, unlimited, directional antenna.

(10 o'clock A. M.)

NEW—San Diego Broadcasting Co., San Diego, Calif.—C. P. **1510 kc.,** 5 KW-LS, 1 KW night, directional antenna, unlimited.

At Winston-Salem, N. C.

(Federal Courtroom, P. O. Bldg., 10 o'clock A. M.)

NEW—Piedmont Publishing Co., Winston-Salem, N. C.—For FM facilities.

NEW—North Carolina Broadcasting Co., Inc., Greensboro, N. C.—For FM facilities.

NEW—Greensboro Broadcasting Co., Inc., Greensboro, N. C.—For FM facilities.

NEW—Capitol Broadcasting Co., Inc., Greensboro, N. C.—For FM facilities.

At El Paso, Texas

(10 o'clock A. M.)

NEW—Bleecker P. Seaman and Carr P. Collins, Jr., d/b as Seaman & Collins, El Paso, Texas—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Sunland Broadcasting Co., El Paso, Texas—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Del Norte Broadcasting Co., Inc., El Paso, Texas—C. P. **1340 kc.,** 250 watts, unlimited.

NEW—Timberwolf Broadcasting Co., Inc., El Paso, Texas—C. P. **1340 kc.,** 250 watts, unlimited.

Tuesday, October 15

(10 o'clock A. M.)

NEW—Ojai Broadcasting Co., Ventura, Calif.—C. P. **1590 kc.,** 1 KW, unlimited.

NEW—Walter L. Edwards, Porterville, Calif.—C. P. **1590 kc.,** 1 KW, unlimited.

Wednesday, October 16

(10 o'clock A. M.)

KFVS—Hirsch Battery and Radio Co., Cape Girardeau, Mo.—C. P. **960 kc.,** 1 KW, directional antenna for night use.

Other Participants

Mt. Vernon Radio & Television Co. (Intervenor)
Midwest Broadcasting Company (Intervenor)

Oral Argument Before the Commission

(2:30 P. M.)

In the Matter of: Revised frequencies service Allocations to non-Government fixed and mobile services in the band 152 to 162 mc.

Thursday, October 17

Further Hearing

(To be held in the offices of the Commission, 10 o'clock A. M.)

NEW—Northern Kentucky Airwaves Corp., Covington, Ky.—C. P. **1050 kc.,** 250 watts, daytime.

(Continued on next page)

NEW—The Northern Kentucky Radio Corp., Covington, Ky. —C. P. **1050 kc.**, 250 watts, daytime.

(10 o'clock A. M.)

NEW—Sun River Broadcasters, Inc., Great Falls, Mont.—C. P. **970 kc.**, 5 KW, directional antenna, unlimited.

(10 o'clock A. M.)

NEW—Central Conn. Broadcasting Co., New Britain, Conn. —C. P. **910 kc.**, 5 KW, unlimited.

WTHT—The Hartford Times, Inc., Hartford, Conn.—C. P. **910 kc.**, 5 KW DA-night and day, unlimited.

Other Participants

WJAR—Providence, R. I. (Intervenor)

Friday, October 18

(10 o'clock A. M.)

WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C. —C. P. **940 kc.**, 1 KW, directional antenna, unlimited.

WISH—Capitol Broadcasting Co., Indianapolis, Ind.—C. P. **940 kc.**, 5 KW, unlimited.

Other Participants

Midwest Broadcasting Co. (Intervenor)

Mount Vernon Radio and Television Co. (Pending)

(10 o'clock A. M.)

NEW—The Yankee Network, Inc., Bridgeport, Conn.—For FM facilities.

NEW—The Travelers Broadcasting Service Corp., Bridgeport, Conn.—For FM facilities.

NEW—Harry F. Guggenheim, Bridgeport, Conn.—For FM facilities.

NEW—Harold Thomas, Bridgeport, Conn.—For FM facilities.

NEW—The Western Connecticut Broadcasting Co., Stamford, Conn.—For FM facilities.

NEW—The Bridgeport Herald Corp., Bridgeport, Conn.—For FM facilities.

Oral Argument Before the Commission

(10 o'clock A. M., Room 6121)

In the Matter of: Use of Recording Devices in Connection with Telephone Service

Argument to be presented by parties in the following order:

(1) Bell Telephone System Companies.
(2) Bluefield Telephone Company.
(3) United States Independent Telephone Association.
(4) The Soundscriber Corporation.
(5) Thomas A. Edison, Inc.
(6) The Dictaphone Corporation.
(7) Frederick Hart & Company.
(8) Wisconsin Public Service Commission.
(9) National Association of Railroad and Utilities Commissioners.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces its Order (B-263) making final the grant of application of the Arkansas-Oklahoma Broadcasting Corporation for a construction permit for a new standard broadcast station in Fort Smith, Arkansas (Docket 6834), to operate on the frequency of **1230 kc.**, 250 watts, unlimited time, subject to reaffirmation by CAA of antenna site.

The Commission announces its final Decision (B-275) granting the application of James L. Stapleton, et al., d/b as Grand Canyon Broadcasting Company for a new station at Flagstaff, Arizona, to operate on **1340 kc.**, 250 watts, unlimited time (Docket 7000), subject to approval by CAA of antenna site, and a denial of the application of N. Pratt Smith (Docket 6999) seeking the same facilities.

The Commission announces its final Decision (B-270) granting the application of Valley Broadcasting Association, Inc., for a new station at McAllen, Texas, to operate on **910 kc.**, 1 KW, directional antenna, unlimited time (Docket 6859), subject to CAA approval of antenna system and transmitter site, and subject to installation of appropriate monitoring equipment as required by Section 3.55(b) when such equipment is available. At the same time the Commission denied the applications of Radio Station KEEW, Ltd., to change operating assignment of Station KVAL, Brownsville, Texas, from **1490 kc.**, 250 watts, to **910 kc.**, 1 KW, directional antenna, unlimited time (Docket 6861), and of Howard W. Davis seeking the same facilities as Valley Broadcasting Assn., Inc., at McAllen, Texas (Docket 6860).

The Commission announced its Proposed Decision (B-282) looking towards the grant of an application of Wade R. Sperry, Edgar J. Sperry and Josephine T. Sperry, d/b as Daytona Beach Broadcasting Co., for a new station at Daytona Beach, Florida, to operate on **1340 kc.** with 250 watts, unlimited time (B3-P-4123; Docket 6902), subject to the filing of a modification of permit, within 60 days, specifying (1) a transmitter site which will meet Commission approval; and (2) complete information in regard to proposed transmitter.

Mutually exclusive applications of Roderick T. Peacock, et al., d/b as Daytona Beach Broadcasting Co. (B3-P-4122; Docket 6901), and News Journal Corporation (B3-P-4338; Docket 7133), for the same facilities, are proposed to be denied.

The Commission announces its Proposed Decision (B-273) looking towards denial of the application of WGCM Broadcasting Company (B3-P-3698; Docket 6881), and the application of WLOX Broadcasting Company (B3-P-4158; Docket 6882), both requesting a new station in Biloxi, Miss., to operate on the frequency of **1490 kc.** with 250 watts, unlimited time.

The Commission also announced a Proposed Decision (B-283) looking towards the grant of application (B2-P-3942; Docket 7320) of WGAR, the WGAR Broadcasting Company, Cleveland, Ohio, to increase its power from 5 to 50 KW on the frequency **1220 kc.**, and denial of application (B2-P-4243; Docket 7319) of WADC, Allen T. Simmons, Tallmadge, Ohio, requesting a change of frequency from **1350** to **1220 kc.**, and increase in power from 5 to 50 KW.

The Commission announces its Order (B-261) making final the grants of new stations to operate on the regional frequency **1600 kc.**, to the following applicants:

James F. Hopkins, Inc., Ann Arbor, Mich.
1600 kc., 1 KW, unlimited time. (B2-P-2391; Docket 6230).
Valley Broadcasting Co., Pomona, Calif.
1600 kc., 500 watts, unlimited time. (B5-P-3610; Docket 6633)
United Broadcasting Co., Inc., Montgomery, Ala.
1600 kc., 1 KW, unlimited time. (B3-P-3695; Docket 6828)
The Gazette Co., Cedar Rapids, Iowa.
1600 kc., 5 KW, unlimited time. (B4-P-4162; Docket 6830)
Piedmont Carolina Broadcasting Co., Reidsville, N. C.
1600 kc., 500 watts night, 1 KW day, unlimited time. (B3-P-4164; Docket 6833)

(Continued on next page)

The application of WWRL, Long Island Broadcasting Co., Woodside, L. I., to increase power from 250 watts to 5 KW, install a new transmitter and change transmitter location and install a directional antenna, operating on **1600 kc.**, was granted. (B1-P-4163; Docket 6831)

The application of Charlotte Broadcasting Co., Charlotte, N. C., to operate on **1600 kc.**, 1 KW, unlimited time (B3-P-3847; Docket 6825), and application of Four Lakes Broadcasters, Madison, Wis., for **1600 kc.**, 1 KW, unlimited time (B4-P-4366; Docket 7171) are denied.

AM APPLICATIONS GRANTED

NEW—R. I. Broadcasting Co., Providence, R. I.—Granted CP for a new station to operate on **1220 kc.**, 250 watts, daytime only, providing applicant conforms with Sec. 3.46 and be subject to the waiver of Secs. 3.55(b) and 3.60 and the approval of transmitter site and antenna system by CAA. (B1-P-5046)

NEW—Wm. F. Butt and Paris G. Singer, d/b as The Voice of Thomaston, Thomaston, Ga.—Granted CP for a new station (*) to operate on **1020 kc.**, 250 watts, daytime only. (B3-P-4882)

NEW—Alonzo Stanford Dudley, Lake Charles, La.—Granted CP for a new station (*) to operate on **1400 kc.**, 250 watts, unlimited time. (B3-P-5065)

NEW—Gene Burke Brophy, Flagstaff, Ariz.—Granted CP for a new Class IV station (*) to operate on **1240 kc.**, 250 watts, unlimited time. (B5-P-5035)

NEW—Joseph H. Roher and Edythe G. Sweeney, d/b as Pikes Peak Broadcasting Co., Colorado Springs, Calif.—Granted CP for a new station (*) to operate on **1240 kc.**, 250 watts, unlimited time. (B5-P-4934)

NEW—Northern Broadcasting Co., Havre, Mont.—Granted CP for a new station (*) to operate on **1340 kc.**, 250 watts, unlimited time; waiver of Sec. 3.55(b) and 3.60 required. (B5-P-5043)

NEW—Donald W. Reynolds, Ft. Smith, Ark.—Granted petition to grant without a hearing an application for a new station (*) to operate on **950 kc.**, 1 KW, daytime only. (B3-P-3772)

NEW—Ralph D. Epperson, Mount Airy, N. C.; John T. Cashion and Doris B. Brown, d/b as Wilkes Broadcasting Co., near Wilkesboro, N. C.—Adopted an order granting petition of John T. Cashion, and Doris B. Brown, d/b as Wilkes Broadcasting Co., requesting that application of Ralph D. Epperson be reconsidered and granted without a hearing on the frequency **740** instead of **800 kc.**, and the Commission ordered (1) that the application of Ralph D. Epperson (B3-P-4795) be removed from the hearing docket and granted for the frequency **740 kc.**, 250 watts, daytime only, subject to the condition that applicant will within 60 days from date of action, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards; (2) Further ordered that the application of Wilkes Broadcasting Co. (B3-P-4862; Docket 7659), be removed from the docket and granted without hearing to operate on **810 kc.**, 1 KW, daytime only, subject to same conditions as listed above for Epperson.

NEW—San Diego Broadcasting Co., San Diego, Calif.—Removed from hearing docket and granted application for CP for new station to operate on **1510 kc.**, 5 KW-LS, 1 KW night, unlimited time, using DA. (B5-P-3744; Docket 7600)

FM FINAL CP's GRANTED

The following permittees were granted regular construction permits (Note: power given is effective radiated power; antenna height given is height above average terrain):

Amarillo Broadcasting Corp., Amarillo, Texas—Class B; Channel: **101.3 mc.** (No. 267); 3.2 KW; 420 feet. (B3-PH-136)

Darrell E. Yates, Lufkin, Texas—Class B; Channel: **92.9 mc.** (No. 225); 2.9 KW; 395 feet. (B3-PH-947)

Tar Heel Broadcasting System, Inc., Washington, N. C.—Class B; Channel: **101.9 mc.** (No. 270); 29 KW; 400 feet. (B3-PH-579)

Larus & Bro. Co., Inc., Richmond, Va.—Class B; Channel: **97.1 mc.** (No. 246); 21 KW; 510 feet. (B2-PH-973)

KJBS Broadcasters, a partnership, San Francisco, Calif.—Class B; Channel: **98.5 mc.** (No. 253); 35 KW; 650 feet. (B5-PH-322)

The Associated Broadcasters, Inc., San Francisco, Calif.—Class B; Channel: **98.1 mc.** (No. 251); 14 KW, 580 feet. (B5-PH-211)

Correction

According to a correction by the Commission, the item appearing in last week's REPORTS referring to the final CP granted to Ramon G. Patterson, et al., d/b as WAPO Broadcasting Corp., should read Class B instead of Class A.

FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions. (Note: Power given is effective radiated power; antenna height given is height above average terrain):

Donald W. Reynolds, Fort Smith, Ark.—Class B; Channel: **101.3 mc.** (No. 267); 180 KW; 802 ft. (B3-PH-458)

Marysville-Yuba City Broadcasters, Inc., Marysville, Cal.—Class B; Channel: **92.7 mc.** (No. 224); 4.7 KW; 395 feet. (B5-PH-999)

Belvedere Broadcasting Corp., Baltimore, Md.—Class B; Channel: **98.9 mc.** (No. 255) 20 KW; 390 feet. (B1-PH-782)

E. F. Peffer, Stockton, Cal.—Class B; Channel: **101.3 mc.** (No. 267); 39 KW; 310 feet. (B5-PH-206)

Cornbelt Broadcasting Corp., Lincoln, Neb.—Class B; Channel: **97.3 mc.** (No. 247); 25 KW; 820 feet. (B4-PH-351)

F. C. Todd, Gastonia, N. C.—Class B; Channel: **102.1 mc.** (No. 271); 11.1 KW; 890 feet. (B3-PH-752)

Catawba Valley Broadcasting Co., Inc., Hickory, N. C.—Class B; Channel: **99.5 mc.** (No. 258); 180 KW; 965 feet. (B3-PH-714)

Radio Americas Corp., San Juan, P. R.—Class A; Channel: **105.1 mc.** (No. 286); 330 watts; 270 feet. (B-PH-822)

Tri-State Broadcasting Corp., Evansville, Ind.—Class B; Channel: **93.9 mc.** (No. 230); 20 KW; 330 feet. (B4-PH-741)

Thomas Garland Tinsley, Jr., Richmond, Va.—Class B; Channel: **97.9 mc.** (No. 250); 21 KW; 290 feet. (B2-PH-911)

Mayflower Broadcasting Co., Inc., Huntington, W. Va.—Class A; Channel: **104.3 mc.** (No. 282); 275 watts; 150 feet. (B2-PH-951)

Voice of Alabama, Birmingham, Ala.—Class B; Channel: **94.3 mc.** (No. 232); 13.7 KW; 640 feet. (B3-PH-249)

Northern Broadcasting Co., Inc., Wausau, Wis.—Class B; Channel: **94.9 mc.** (No. 235); 19.5 KW; 500 feet. (B4-PH-903)

Stark Broadcasting Corp., Canton, Ohio.—Class B; Channel: **96.3 mc.** (No. 242); 15 KW; 275 feet. (B2-PH-906)

The Scioto Broadcasting Co., Portsmouth, Ohio.—Class B; Channel: **103.9 mc.** (No. 280); 4 KW; 525 feet. (B2-PH-960)

Sharon Herald Broadcasting Co., Sharon, Pa.—Class B; Channel: **102.9 mc.** (No. 275); 26 KW; 455 feet. (B2-PH-191)

Findlay Radio Co., Findlay, Ohio.—Class B; Channel: **101.7 mc.** (No. 269); 8.2 KW; 245 feet. (B2-PH-447)

Santa Clara Broadcasting Co., San Jose, Cal.—Class A; Channel: **105.5 mc.** (No. 288); 1 KW; 610 feet. (B5-PH-737)

Cornell University, Ithaca, N. Y.—Class B; Channel: **101.3 mc.** (No. 267); 40 KW; 730 feet. (B1-PH-248) (*)

North Shore Broadcasting Co., Inc., Evanston, Ill.—Class A; Channel: **104.3 mc.** (No. 282); 665 watts; 230 feet (B4-PH-608) (*)

(Continued on next page)

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* Subject to condition that applicant, within 60 days from grant, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards.

(*) In lieu of previous conditions specified.

Portsmouth Radio Corp., Portsmouth, Va.—Class B; Channel: **94.7 mc.** (No. 234); 33.2 KW; 350 feet. (B2-PH-352) (*)

Richard Field Lewis, Jr., Winchester, Va.—Class B; Channel: **92.5 mc.** (No. 223); 13.4 KW; 1390 feet. (B2-PH-672) (*)

FM CONDITIONAL GRANTS

The following application, heretofore designated for hearing, was removed from the docket and given a conditional grant subject to engineering conditions (Commissioner Wakefield voting "No"):

North Carolina Broadcasting Co., Greensboro, N. C.—Class B station. (Permittee is licensee of station WBIG, Greensboro.)

The following were given conditional grants, subject to engineering approval:

City and State	*Grantee*	*Interest in Standard Station*	*Class of Station*
Phoenix, Ariz......	Sun Country Broadcasting Co.	New AM station in Tucson.	B
Tucson, Ariz.......	Sun Country Broadcasting Co.	Same	B
New Haven, Conn..	Colony Broadcasting Corp.	—	B
Kansas City, Kans..	Sunflower Broadcasting System.	—	B(†)
Ashtabula, Ohio...	WICA, Inc.	WICA	B
Lima, Ohio........	Northwestern Ohio Broadcasting Corp.	—	B
Tiffin, Ohio.......	Jay R. David.	—	A
Ashland, Ore.......	Rogue Valley Broadcasting ing Co., Inc.	KWIN	A
Lancaster, So. Car..	Lancaster Broadcasting Co.		B
Dallas, Texas......	City of Dallas.	WRR	B
Richmond, Va.....	Richmond Radio Corp.	WRNL	B

† This application was inadvertently included by the Commission in a previous report. No previous action has been taken.

COMMERCIAL TELEVISION APPLICATIONS GRANTED

NEW—Minnesota Broadcasting Corp., Minneapolis, Minn.—Granted CP for a new station; Channel (No. 4), **66-72 mc.**; visual power 17.9 KW; aural 9.2 KW; antenna 490 fet. (B4-PCT-176)

NEW—The Wm. H. Block Co., Indianapolis, Ind.—Granted CP for a new television station; frequency **60-66 mc.** (Channel #3); power: 14.44 KW visual; 7.6 KW aural; antenna 331 feet; conditions. (B4-PCT-126)

EXPERIMENTAL TELEVISION APPLICATION GRANTED

NEW—The St. Louis University, St. Louis, Mo.—Granted CP for new experimental television station; frequencies to be assigned by the Commission's Chief Engineer. To operate as an experimental television broadcast station in accordance with Secs. 4.101 to 4.184 of the Rules; type of emission: A-5 with aural transmission transmitted by multiplex during horizontal pedestral interval. (B4-PVB-174)

DESIGNATED FOR HEARING

T. J. Shriner, Hobart, Okla.—Designated for hearing application for new station to operate on **1400 kc.**, 250 watts, unlimited time (B3-P-5108; Docket 7899); ordered that KTOK, KVOP and KSWO be made parties to the proceeding.

The Messenger Publishing Co., Athens, Ohio; Grant Street Radio Stations, Inc., Pittsburgh, Pa.—Designated for consolidated hearings applications of The Messenger Publishing Co. (B2-P-5061; Docket 7900), and Grant Street Radio Stations, Inc. (B2-P-4998; Docket 7773), for new stations to operate on **730 kc.**, 1 KW, daytime only, at Athens, Ohio, and Pittsburgh, Pa., respectively; and amended order designating for hearing the Grant Street Radio Stations, Inc., application to include application of The Messenger Publishing Co. and add issue.

Woodward Broadcasting Co., Woodward, Okla.—Designated for hearing application (B5-P-5053) for a new station to operate on **1450 kc.**, 250 watts power, unlimited time, and ordered that the petition of Altus Broadcasting Co. (KWHN) to intervene, be granted, and that KWBW and KGFF be made parties to this proceeding.

E. T. Wright, Orlando, Fla.; and Seminole Broadcasting Co., Belle Glade, Fla.—Designated for hearing application for CP (B3-P-4268) for a new station to operate on **900 kc.**, 250 watts, daytime only, in consolidation with application of Seminole Broadcasting Co. (B3-P-5258), for the same frequency with 1 KW, daytime only.

Silver City Crystal Co., Meridan, Conn.; and The Lewiston-Auburn Broadcasting Corp., Lewiston, Me.—Designated for consolidated hearing application for CP (B1-P-4025) for a new station to operate on **1470 kc.**, 500 watts power, unlimited time, DA, with application of The Lewiston-Auburn Broadcasting Corp. (B1-P-5146), for a new station on the same frequency with 5 KW, unlimited. Further ordered that the Lehigh Valley Broadcasting Co., licensee of WSAN, Allentown, Pa., be made a party to this proceeding.

Southern Ill. Broadcasting Co., Inc., Centralia, Ill.—Designated for hearing application (B4-P-4181) for a new station to operate on **1430 kc.**, 1 KW, unlimited time, in a consolidated proceeding with applications of Metropolitan Broadcasting Corp. and Belleville News Democrat, Belleville, Ill., and further ordered that the Orders of September 19 designating these latter two applications for consolidated hearing be amended to include Southern Ill. Broadcasting Co., Inc.

Foundation Co. of Washington, Philadelphia, Pa.—Designated for hearing application for a new station (B2-P-5267) to operate on **680 kc.**, with 10 KW, unlimited time, in a consolidated proceeding with applications of Baltimore Broadcasting Corp., WCBM, Tower Realty Co., and Lomar Broadcasting Co.; ordered that the Commission's orders of March 13, May 2 and Sept. 19 designating these latter three for hearing be amended to include the application of Foundation Co., and on its own motion the Commission ordered that the hearing presently scheduled for October 7 on applications of WCBM, et al., be continued to November 5.

Fred H. Whitley, Kannapolis, N. C.; and Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Designated for consolidated hearing applications of Fred H. Whitley (B3-P-5266; Docket 7901) and Publix Broadcasting Service of Charlotte, Inc. (B3-P-5276; Docket 7902), for new stations to operate on **870 kc.**, 1 KW, daytime only, at Kannapolis, N. C., and Charlotte, N. C., respectively.

MISCELLANEOUS ACTIONS

Correction

According to a correction by the Commission the item appearing in last week's **REPORTS** referring to WTAW should read as follows:

WTAW—Agr. and Mech. College of Texas, College Station, Texas.—Dismissed petition for reconsideration directed against the action of the Commission on May 13, 1946, granting application of WACO (B3-MP-1867), to install a new transmitter, move transmitter, and extend commencement and completion dates to 60 days after grant and 120 days thereafter, respectively.

KSAM—W. J. Harpole and J. C. Rothwell, d/b as Radio Station KSAM (assignor), J. G. Long (assignee), Huntsville, Texas.—Granted consent to voluntary assignment of license of Station KSAM from W. J. Harpole and J. C. Rothwell, d/b as Radio Station KSAM, to J. G. Long for a consideration of $42,500 plus. (B3-AL-539)

(Continued on next page)

(*) In lieu of previous conditions specified.

KVOP—W. J. Harpole and J. C. Rothwell, a partnership (assignor), W. J. Harpole (assignee), Plainview, Texas.—Granted consent to voluntary assignment of license of Station KVOP from W. J. Harpole and J. C. Rothwell, a partnership, to W. J. Harpole for a consideration of $21,875 for Rothwell's ¼ interest. (B3-AL-545)

KGB—Don Lee Broadcasting System, San Diego, Calif.—Granted petition requesting that its application for an increase in power of KGB, etc. (B5-P-4330) be consolidated for hearing with the Don Lee renewal applications (Dockets 7398, 7399, 7615, 7616) on the issues specified in Commission order of April 3, 1946, with respect to said application. (Docket 7497)

KLCN—Harold Sudbury, Blytheville, Ark.—Dismissed as moot petition for reconsideration of action of the Commission granting application of Purchase Broadcasting Co., Inc., Mayfield, Ky., for CP.

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Granted CP for installation of a booster station at Shelby, N. C., to be operated on **1110 kc.,** 1 KW, nighttime only, using a DA and synchronized with WBT operating on **1110 kc.,** 50 KW, unlimited time; waiver of Secs. 3.55(b) and 3.60 required. (B3-P-4655)

Navarro Broadcasting Assn. (Assignor), J. C. West, Pres., Alto, Inc. (Assignee), Corsicana, Texas.—Denied petition of Alto, Inc. (Assignee), for reconsideration and grant without a hearing application (B3-AL-504) for voluntary assignment of license of KAND. (Comr. Jett voting to grant)

Andrew Jarema and Frank H. Altdoerffer, tr/as Binghamton Broadcasters, Binghamton, N. Y.—The Commission, on its own motion, ordered that its action of September 30 designating for hearing the application of Binghamton Broadcasters in a consolidated proceeding, be rescinded, and said application (B1-P-5244) removed from the hearing docket; and further ordered that the orders of September 19 designating for hearing in a consolidated proceeding the applications of WBAX and WARM, be amended to exclude said application of Binghamton Broadcasters.

Coast Ventura Co., Ventura, Cal.; Ventura Broadcasters, Inc., Ventura, Cal.—Granted joint petition requesting with respect to the consolidated proceeding in re these applications, that the Commission accept the engineering reports submitted with these applications in lieu of engineering testimony; that the depositions filed by the applicants be accepted and admitted into evidence; that further hearing in this consolidated proceeding now scheduled for Oct. 11 be cancelled, and that a period of 20 days from date of an order closing the record in this proceeding be allowed the parties for submission of proposed findings of fact. The Commission ordered that the engineering reports submitted with these applications are admitted into evidence; that the depositions be accepted and admitted into evidence; that further hearing in this proceeding is cancelled and the record closed, and applicants are allowed 20 days from date of order for submission of proposed findings.

Capital Broadcasting Co., Greensboro, N. C.—Application for FM station removed from hearing docket and placed in pending files pending outcome of AM proceedings.

Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Application for FM station to be heard in a separate proceeding on multiple ownership issue. (Doc. 7595)

WJLS—Joe L. Smith, Jr., Beckley, W. Va.—Granted CP to increase power of WJLS from 100 watts night, 250 watts-LS to 500 watts night, 1 KW-LS, change transmitter site, install new transmitter and install DA for nighttime use; engineering conditions. (Comr. Jett voting for hearing) (B2-P-3943)

KOB—Don Lee Broadcasting System, San Diego, Cal.—Dismissed petition requesting continuance of hearing on application for CP (Docket 7497) presently scheduled for October 9 at Washington, D. C.

KGB—Don Lee Broadcasting System, San Diego, Cal.—Granted petition for leave to amend application for CP (B5-P-4330; Docket 7497), so as to specify a modified DA for day and night use, and change paragraphs 21-28 of application to show revised engineering data.

Lake Broadcasting Co., Inc., Gary, Ind.; WAML—New Laurel Radio Stations, Inc., Laurel, Miss.—The Commission on its own motion, continued the consolidated hearing on these applications now scheduled for Oct. 10 and 11 to October 30.

Paul W. Delehanty, Chester, Pa.; James M. Tisdale, Chester, Pa.; Key Broadcasting Corp., Baltimore, Md.—The Commission ordered that the consolidated hearing on these applications now scheduled for October 7 be continued to October 9.

The Fort Hamilton Broadcasting Co., Hamilton, Ohio.—Granted modification of CP changing authorized Class A to a Class B FM station. (B2-MPH-122), subject to engineering approval.

Harold Thomas, Waterbury, Conn.—Dismissed without prejudice application (B1-PH-374) for conditional grant of a Class B FM station.

The Fairfield Broadcasting Co., Danbury, Conn.—Granted petition requesting that application for a new Class B FM station be designated for hearing to be heard in consolidated proceeding with applications of Yankee Network, Inc., et al; ordered that application (B1-PH-1078) be designated for consolidated hearing with Yankee Network, Inc., et al, and further ordered that the order heretofore issued be amended to include Fairfield application.

ACTIONS ON MOTIONS

The Pacific Coast Broadcasting Co., Inc., Pasadena, Cal.—Granted petition for waiver of Sec. 1.387(a) of the rules and accepted petitioner's late appearance in re application for FM station. (Docket 7744)

I and E Broadcasting Co., Dayton, Ohio; Paul F. Braden, Middletown, Ohio; Radio Ky., Inc., Louisville, Ky.—Granted petition for continuance of hearing on their applications now scheduled for October 30, and continued same to November 1, 1946. (Doc. 7586 et al)

Capitol Broadcasting Corp., Indianapolis, Ind.; Alamance Broadcasting Co., Burlington, N. C.—Granted joint petition requesting advancement of the hearing on their applications for CP (Doc. 7671 and 7670) from October 18 to October 17.

The Northern Ohio Broadcasting Co., Amherst, Ohio.—Granted petition for waiver of Sec. 1.387 of the rules and accepted late appearance in re their application for CP (Doc. 7495)

Peninsula Newspapers, Inc., Palo Alto, Cal.—Granted petition for admission of Adron A. Beene to practice Pro Hoc Vice before the Communications Bar for the purpose of taking depositions in re their application for a new station. (Docket 7677)

Peninsula Newspapers, Inc., Palo Alto, Cal.—Granted motion to take depositions in re their application. (Docket 7677)

Cherokee Broadcasting Corp., Morristown, Tenn.—Granted petition requesting that the hearing upon its application for CP (Docket 7653), presently scheduled for hearing on November 25 and 26 at Middlesboro, Ky., in consolidation with application of Middlesboro Broadcasting Co., Inc., Middlesboro, Ky. (Doc. 7002), be held at Morristown, Tenn., and the Middlesboro Broadcasting Co., Inc., hearing be held at Middlesboro, Ky., as scheduled. The Commission ordered that the hearing on Middlesboro Broadcasting Co. application be scheduled for Nov. 25 at Middlesboro, Ky., and the hearing on application of Cherokee Broadcasting Corp. be scheduled for Nov. 26 at Morristown, Tenn.

Unity Corp., Inc., Mansfield, Ohio.—Granted petition for leave to amend its application for a new FM station (B2-PH-560; Doc. 7589), so as to add two members to the board of directors of corporation.

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Dismissed as moot petition for continuance of oral argument scheduled for Oct. 2 upon its application for CP, as petitioner was granted leave to amend its application so as to specify a different frequency, and the application was removed from the hearing docket on Sept. 30.

(Continued on next page)

WAVE, Inc., Louisville, Ky.—Denied petition for leave to intervene in the hearing on application of Radio Peoria, Inc. (Doc. 7609), presently scheduled for hearing on Nov. 1.

Oklahoma A. & M. College, Stillwater, Okla.—Granted petition for leave to amend its application for CP (B3-P-4748; Doc. 7789) so as to specify the frequency **840 kc.**, with 10 KW power, daytime only, instead of **760 kc.**, 10 KW, daytime only. The amendment was accepted and application as amended removed from hearing docket.

Democrat Printing Co., Durant, Okla.—The Commission, on its own motion, ordered that the application of Democrat Printing Co. (B3-P-4897; Doc. 7790), which was designated for consolidated hearing with application of Oklahoma A. & M. College, be removed from the hearing docket.

WJAR—The Outlet Company, Providence, R. I.—Granted leave to intervene in the hearing on application of The Asher Broadcasting Service, Inc. (Doc. 7446), for a new station at Quincy, Mass.

The Patriot Co., Harrisburg, Pa.; Crescent Broadcasting Corp., Shenandoah, Pa.—Granted petition of The Patriot Company to reopen the record in the consolidated hearing on these applications, and without further hearing the record is reopened for the purpose only of receiving into the record documentary evidence concerning the death of Vance C. McCormick. (Dockets 6884 and 6883)

Union Broadcasting Co., Monroe, N. C.—Granted petition for leave to amend its application for CP (B3-P-4901; Doc. 7787) so as to specify the frequency **1060 kc.** instead of **1010 kc.** The amendent was accepted and the Commission, on its own motion, removed said application as amended from the hearing docket.

Albemarle Broadcasting Co., Albemarle, N. C.—The Commission, on its own motion, ordered the application for CP (B3-P-4904; Doc. 7788), heretofore consolidated with application of Union Broadcasting Co., removed from the hearing docket.

WLOF—Hazlewood, Inc., Orlando, Fla.—Granted petition insofar as it requests reconsideration of the Commission's action of April 26 designating petitioner's application (B3-P-3973) for hearing, and removed said application from hearing docket (No. 6864). Insofar as petition requests a grant without hearing, it is dismissed.

Herman Radner, Dearborn, Mich.—Denied petition requesting that the record heretofore made in the proceeding upon his application (Docket 6220), et al., be reopened and made a part of the evidence in the hearing in re applications (Dockets 7676 and 7811). Exceptions noted by counsel for petitioner.

Buffalo Broadcasting Corp., Buffalo, N. Y.—The Commission, on its own motion, ordered that the hearing on application for a new FM station (Docket 7187), presently scheduled for October 21, be continued without date until further order of the Commission.

Hanford Pub. Co., Hanford, Calif.; Fresno Broadcasting Co., Fresno, Calif.—The Commission, on its own motion, ordered that the consolidated hearing on these applications (Dockets 7783 and 7784) be scheduled for October 31 at Hanford upon application of Hanford Pub. Co., and November 1 at Fresno upon application of Fresno Broadcasting Co.

The Capital Broadcasting Co., Annapolis, Md.—Dismissed petition for reconsideration of the Commission's action designating its application for hearing, as the Commission on September 30 accepted an amendment to application and removed same from hearing docket.

Hirsch Battery and Radio Co., Cape Girardeau, Mo.—The Commission, on its own motion, continued without date until further order of the Commission, the hearing on application (B4-P-4280; Docket 7130), now scheduled for October 16 at Washington.

Magnolia Broadcasting Co., Magnolia, Ark.; Four States Broadcasting Corp., Texarkana, Ark.—The Commission, on its own motion, ordered that the consolidated hearing on these applications, be scheduled for November 1, at Washington, D. C.

Theodore Granik, Washington, D. C.; Chesapeake Broadcasting Corp., Washington, D. C.—The Commission, on its own motion, ordered that the consolidated hearing on these applications, be scheduled for November 13 at Washington.

WJBW—Charles C. Carlson, New Orleans, La.; Louise C. Carlson, New Orleans, La.—Granted petition of WJBW requesting a continuance of hearing now scheduled for October 10 in New Orleans, on these applications, and continued said hearing to November 4 at New Orleans.

WILL—Univ. of Illinois, Urbana, Ill.—Granted petition requesting Commission to dismiss its intervention in the proceeding upon application of La Crosse Broadcasting Co. (B4-P-4507; Docket 7473)

La Crosse Broadcasting Co., La Crosse, Wis.—Granted petition requesting the Commission to strike Issues 1, 3 and 8 in the order of March 27 designating this application for hearing, and the said issues were deleted.

Sandusky Broadcasting Co., Sandusky, Ohio—Granted petition to reopen proceeding for further hearing, to be held at Columbus, Ohio, on October 14, in re petitioner's application (Docket 7003) and applications of Lake Erie Broadcasting Co. (Docket 7004) and The Bay Broadcasting Co. (Docket 7172)

Central Conn. Broadcasting Co., New Britain, Conn.—Granted petition insofar as it requests that hearing upon its application and that of Hartford-Times, Inc., be held in Hartford, Conn., instead of Washington, and said hearing is transferred from Washington to Hartford, to be held on October 17 the date now scheduled.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

540 Kilocycles

NEW—Herbert L. Spencer, area of the State of Maryland (P. O. Main Post Office Box 1522, Baltimore 3, Md.)—Construction permit for a new developmental broadcast station to be operated on **540 kc.** or as assigned, power of 10 watts and A3 emission.

580 Kilocycles

WGAC—The Twin States Broadcasting Co., Augusta, Ga.—Modification of construction permit (B3-P-3789, which authorized to change frequency, increase in power, installation of new transmitter, changes in directional antenna for night use and to change transmitter location) for extension of completion date.

KALB—Alexandria Broadcasting Co., Inc., Alexandria, La.—Construction permit to increase power from 1 KW day and night to 1 KW night and 5 KW day and install new transmitter.

630 Kilocycles

NEW—Boise Broadcasting Co., Boise, Idaho—Construction permit for a new standard broadcast station to be operated on **630 kc.**, power of 5 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna and change transmitter location.

680 Kilocycles

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Construction permit to change hours of operation from daytime to unlimited time; increase power from 250 watts day to 500 watts night, 1 KW day; install new transmitter, directional antenna for day and night use, and change transmitter location.

(Continued on next page)

710 Kilocycles

WKRG—Kenneth R. Giddens and T. J. Rester, d/b as Giddens and Rester, Mobile, Ala.—License to cover construction permit (B3-P-4293, as modified), which authorized a new standard broadcast station.

WKRG—Kenneth R. Giddens and T. J. Rester, d/b as Giddens and Rester, Mobile, Ala.—Authority to determine operating power by direct measurement of antenna power.

740 Kilocycles

NEW—Carteret Broadcasting Co., in or near Morehead City, N. C.—Construction permit for a new standard broadcast station to be operated on **720 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **720** to **740 kc.**

750 Kilocycles

NEW—Andrew Jarema and Frank H. Altdoerffer, a partnership, d/b as The Binghamton Broadcasters, Binghamton, N. Y.—Construction permit for a new standard broadcast station to be operated on **590 kc.**, power of 500 watts and daytime hours of operation. Amended to change frequency from **590** to **750 kc.**, change power from 250 watts to 1 KW, change type transmitter and make changes in antenna.

760 Kilocycles

WTNC—Tarboro Broadcasting Co., Inc., Tarboro, N. C.—Modification of construction permit (B3-P-4891, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and approval of transmitter and studio locations. Amended to change name of applicant from Tarboro Broadcasting Co., Inc., to Coastal Plains Broadcasting Co., Inc.

780 Kilocycles

NEW—Rutherford County Radio Co., near Forest City, N. C. (P. O. RFD #2)—Construction permit for a new standard broadcast station to be operated on **780 kc.**, power of 1 KW and daytime hours of operation.

790 Kilocycles

NEW—East Tennessee Broadcasting Co., Johnson City, Tenn. (P. O. 204 W. Main St.)—Construction permit for a new standard broadcast station to be operated on **790 kc.**, power of 1 KW, and daytime hours of operation.

800 Kilocycles

NEW—Biscayne Broadcasting Co., Inc., Miami Beach, Fla. (P. O. 19 West Flagler St., Miami, Fla.)—Construction permit for a new standard broadcast station to be operated on **800 kc.**, power of 1 KW and daytime hours of operation.

KJXD—John W. Davis, Portland, Oregon—Modification of construction permit (B5-P-4299, which authorized a new standard broadcast station) to increase power from 250 watts to 1 KW, change type of transmitter, for approval of antenna and approval of transmitter and studio locations.

810 Kilocycles

KGO—American Broadcasting Co., Inc., San Francisco, Cal.—Modification of construction permit (B5-P-3894, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) to make changes in directional antenna and change type of transmitter.

840 Kilocycles

KSPI—Stillwater Publishing Co., Stillwater, Okla.—Modification of construction permit (B3-P-4426, which authorized a new standard broadcast station) for approval of antenna and transmitter location and change studio location.

850 Kilocycles

WTNB—Thomas N. Beach, Birmingham, Ala.—Construction permit to change frequency from **1490** to **850 kc.**, increase power from 250 watts to 1 KW night and 5 KW day, install new transmitter and directional antenna for night use and change transmitter and studio locations.

860 Kilocycles

KWPC—Charles A. Henderson, George J. Volger, Thelma Marie Volger, d/b as Muscatine Broadcasting Co., Ltd., Muscatine, Iowa—Modification of construction permit (B4-P-4755, which authorized a new standard broadcast station), to change transmitter location and to specify studio location.

890 Kilocycles

NEW—Rutherford County Broadcasting Corp., Forest City, N. C. (P. O. 405 Summit Ave., Sanford, N. C.)—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 1 KW and daytime hours of operation.

900 Kilocycles

NEW—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn. (P. O. 20 South 11th St.)—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 1 KW and daytime hours of operation.

910 Kilocycles

NEW—Piedmont Broadcasting Co., Greenville, S. C. (P. O. 114 E. Prentiss Ave.)—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power of 1 KW and daytime hours of operation.

KLX—Tribune Building Co., Oakland, Calif.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter and studio locations.

920 Kilocycles

KECK—Ben Nedow, tr/as Ector County Broadcasting Co., Odessa, Texas—Modification of construction permit (B3-P-4148, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

950 Kilocycles

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—License to cover construction permit (B3-P-3384, as modified), which authorized changes in directional antenna system and increase in power.

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Authority to determine operating power by direct measurement of antenna power.

960 Kilocycles

WSBT—The South Bend Tribune, South Bend, Ind.—Modification of construction permit (B4-P-4294, as modified, which authorized increase in power, installation of new transmitter and changes in directional antenna) to make changes in directional antenna.

(Continued on next page)

1000 Kilocycles

KGRI—Goggan Radio Sales, a partnership, composed of Benjamin F. Goggan, Jr., and Howard E. Dennis, Henderson, Texas—Modification of construction permit (B3-P-4642, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

1010 Kilocycles

WINS—The Crosley Corp., New York, N. Y.—Voluntary assignment of license and construction permit to the Crosley Broadcasting Corporation.

WINS—The Crosley Corp., New York, N. Y.—Special service authorization to operate on **1010 kc.**, power of 10 KW night and 50 KW day, unlimited time, employing directional antenna for day and night for a period of two months.

WLOW—Commonwealth Broadcasting Corp., Norfolk, Va.—Modification of construction permit (B2-P-4731, which authorized a new standard broadcast station) to change frequency from **1590** to **1010 kc.**, change transmitter and studio location. Amended to change power and hours of operation from 1 KW daytime to 5 KW unlimited, install directional antenna for night use, change type transmitter and transmitter location.

1020 Kilocycles

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Modification of construction permit (B5-P-3808, as modified, which authorized installation of new transmitter and antenna increase in power and change transmitter location) for extension of completion date.

1050 Kilocycles

KFMJ—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—Modification of construction permit (B3-P-3990, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location. Amended re changes in antenna, type transmitter and change transmitter and studio location.

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Modification of construction permit (B2-P-4623, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—License to cover construction permit (B2-P-4623, as modified), which authorized a new standard broadcast station and for approval of studio location.

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Authority to determine operating power by direct measurement of antenna power.

KVSM—Edmund Scott, Gordon D. France, Hugh H. Smith and Merwyn F. Planting, a partnership, d/b as San Mateo County Broadcasters, San Mateo, Cal.—License to cover construction permit (B5-P-4078) which authorized a new standard broadcast station.

KVSM—Edmund Scott, Gordon D. France, Hugh H. Smith and Merwyn F. Planting, a partnership, d/b as San Mateo County Broadcasters, San Mateo, Cal.—Authority to determine operating power by direct measurement of antenna power.

1060 Kilocycles

WIBV—John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Noliring, John W. Lewis, Jr., & Joseph Yaegel, d/b as Belleville Broadcasting Co., Belleville, Ill.—Modification of construction permit (B4-P-4654, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and for approval of transmitter and studio locations.

1080 Kilocycles

NEW—H. M. Williamson and Roy D. Johnson, d/b as Modesto Broadcasting Co., Modesto, Cal.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 100 watts, and unlimited hours of operation. Amended to change frequency from **1450** to **1080 kc.**, change power from 100 to 250 watts for daytime use only, change hours of operation from unlimited to daytime, change type of transmitter and make changes in antenna.

1150 Kilocycles

NEW—Burlington-Graham Broadcasting Co., Burlington, N. C.—Construction permit for a new standard broadcast station to be operated on **1030 kc.**, power of 1 KW, and daytime hours of operation. Amended to change frequency from **1030** to **1150 kc.**

1210 Kilocycles

NEW—Northeast Radio, Inc., Lawrence, Mass. (P. O. 21 Main St., Andover, Mass.)—Construction permit for a new standard broadcast station to be operated on **1210 kc.**, power of 1 KW, directional antenna, and daytime hours of operation.

1230 Kilocycles

WBPZ—Lock Haven Broadcasting Corp., Lock Haven, Pa.—Modification of construction permit (B2-P-4753, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location, and to change studio location.

NEW—Union-Carolina Broadcasting Co., Union, S. C. (P. O. E. H. Hughes, % Union-Buffalo Mills)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

WJOY—Vermont Broadcasting Corp., Burlington, Vt.—License to cover construction permit (B1-P-4183, as modified) which authorized a new standard broadcast station.

WJOY—Vermont Broadcasting Corp., Burlington, Vt.—Authority to determine operating power by direct measurement of antenna power.

WFOM—Fred B. Wilson and Channing Cope, d/b as Chattahoochee Broadcasters, Marietta, Ga.—License to cover construction permit (B3-P-3652, as modified) which authorized a new standard broadcast station.

WFOM—Fred B. Wilson and Channing Cope, d/b as Chattahoochee Broadcasters, Marietta, Ga.—Authority to determine operating power by direct measurement of antenna power.

WQUA—Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, a partnership, d/b as Moline Broadcasting Co., Moline, Ill.—License to cover construction permit (B4-P-3678, as modified), which authorized a new standard broadcast station.

WQUA—Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, a partnership, d/b as Moline Broadcasting Co., Moline, Ill.—Authority to determine operating power by direct measurement of antenna power.

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Transfer of control of licensee corporation by redistribution of 14,994 shares of stock among present stockholders.

1240 Kilocycles

WGCM—WGCM Broadcasting Co., a co-partnership composed of Hugh O. Jones, William E. Jones and James O. Jones, Gulfport, Miss.—License to cover construction permit (B3-P-4944) which authorized installation of new transmitter.

NEW—Alabama-Georgia Broadcasters, Inc., Eufaula, Ala. (P. O., Dothan Road)—Construction permit for a new standard broadcast station to be operated on

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1240 kc., power of 250 watts, and unlimited hours of operation.

WENC—Whiteville Broadcasting Co., Inc., Whiteville, N. C.—License to cover construction permit (B3-P-4263, as modified) which authorized a new standard broadcast station.

WENC—Whiteville Broadcasting Co., Inc., Whiteville, N. C. Authority to determine operating power by direct measurement of antenna power.

KBMY—Don C. Foote, John W. Foote, Robert E. Mulvaney, Williard Mulvaney, Horace S. Davis and Rockwood Brown, co-partners, d/b as Billings Broadcasting Co., Billings, Mont.—License to cover construction permit (B5-P-4238, as modified), which authorized a new standard broadcast station.

KBMY—Don C. Foote, John W. Foote, Robert E. Mulvaney, Williard Mulvaney, Horace S. Davis and Rockwood Brown, co-partners, d/b as Billings Broadcasting Co., Billings, Mont.—Authority to determine operating power by direct measurement of antenna power.

1270 Kilocycles

WLBR—Lester P. Etter & H. Raymond Stadiem, d/b as Lebanon Broadcasting Co., Lebanon, Pa.—Modification of construction permit (B2-P-4291, which authorized a new standard broadcast station) for extension of completion date.

1310 Kilocycles

WDUK—W. W. Couch, Jr., Sam H. Campbell, Jr., and W. Hanes Lancaster, Jr., Durham, N. C.—Voluntary assignment of license from W. W. Couch, Jr., Sam H. Campbell, Jr., and W. Hanes Lancaster, Jr., to WDUK, Inc.

1340 Kilocycles

NEW—Harry J. W. Kiessling, Carl F. Stroehmann, Frank E. Plankenhorn and William P. Wilson, a partnership, d/b as Williamsport Radio Broadcasting Associates, Williamsport, Pa.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Harry J. W. Kiessling, Carl F. Stroehmann, Frank E. Plankenhorn and William P. Wilson, a partnership, d/b as Williamsport Radio Broadcasting Associates to Harry J. W. Kiessling, Carl E. Stroehmann and William P. Wilson, a partnership, d/b as Williamsport Radio Broadcasting Associates.

KAND—Navarro Broadcasting Assn., J. C. West, President, Corsicana, Texas—Modification of license to change studio location.

1390 Kilocycles

WFBL—Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—Construction permit to install auxiliary transmitter to be operated with power of 1 KW, for auxiliary purposes only.

1400 Kilocycles

KOKO—The Southwest Broadcasting Co., La Junta, Colo.—Transfer of control of licensee corporation from Leonard E. Wilson, Elizabeth M. Wilson, O. C. Samuel and Charles T. Miller to Stanley N. Schultz, B. C. Bulson, L. R. Sanders, James R. Coney, A. G. Mason, R. P. Jones, P. P. Mickelson, H. W. Hinkel, S. W. Azar, E. O. Schoembs, Paul E. Whiteside, D. R. Kennedy, B. H. Shattuck and A. V. Berg thru sale of 183 shares of common stock.

WRON—William E. Blake, Ronceverte, W. Va.—Modification of construction permit (B2-P-4788, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna, approval of transmitter location and specify studio location. Amended re change in transmitting equipment.

KMHL—Harry Willard Linder, Marshall, Minn.—Modification of construction permit (B4-P-3975, which authorized a new standard broadcast station) to make changes in antenna and to change type of transmitter.

WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—Modification of construction permit (B4-P-5038, which authorized installation of new transmitter) for extension of commencement date.

NEW—Raymond M. Beckner and Melvin B. Williams, a partnership, d/b as Royal Gorge Broadcasters, Canon City, Colo.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. Amended to change hours of operation from unlimited to daytime only, make changes in antenna and ground system.

WAGF—John T. Hubbard, Julian C. Smith, Fred C. Moseley and Horace Hall, d/b as Dothan Broadcasting Co., Dothan, Ala.—Construction permit to change frequency from **1400** to **1320 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

NEW—Wired Music, Inc., Rockford, Ill. (P. O. 309 Mulberry St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation.

KCLA—Kenneth Kesterson and Charles Penix, a partnership, d/b as Radio Engineering Service, Pine Bluff, Ark.—Modification of construction permit (B3-P-4498, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to change studio location.

WFTL—Fort Lauderdale Broadcasting Co., Fort Lauderdale, Fla.—License to cover construction permit (B3-P-3785, as modified), which authorized a new standard broadcast station.

WFTL—Fort Lauderdale Broadcasting Co., Fort Lauderdale, Fla.—Authority to determine operating power by direct measurement of antenna power.

1410 Kilocycles

WEGO—Wayne M. Nelson, Concord, N. C.—License to cover construction permit (B3-P-4812) which authorized installation of new transmitter.

1440 Kilocycles

KGNC—Plains Radio Broadcasting Co., Amarillo, Texas.—Construction permit to make changes in vertical antenna and mount FM antenna on present AM tower.

1450 Kilocycles

WHSC—Hartsville Broadcasting Co., Hartsville, S. C.—License to cover construction permit (B3-P-4222, as modified) which authorized a new standard broadcast station.

WHSC—Hartsville Broadcasting Co., Hartsville, S. C.—Authority to determine operating power by direct measurement of antenna power.

WJXN—P. K. Ewing, Jr., and F. C. Ewing, a partnership, d/b as Ewing Broadcasting Co., Jackson, Miss.—Construction permit to change frequency from **1490** to **1450 kc.** (Contingent upon the grant of WSLI)

WBSR—Ruth Braden, Edward F. Braden, George E. Mead, John H. Braden, Lala Braden Boughton and Kirke M. Beall, d/b as Escambia Broadcasting Co., Pensacola, Fla.—License to cover construction permit (B3-P-3842) which authorized a new standard broadcast station and for approval of studio location.

WBSR—Ruth Braden, Edward F. Braden, George E. Mead, John H. Braden, Lala Braden Boughton and Kirke M. Beall, d/b as Escambia Broadcasting Co., Pensacola, Fla.—Authority to determine operating power by direct measurement of antenna power.

WLAR—Lowell F. Arterburn, tr/as Athens Broadcasting Co., Athens, Tenn.—Authority to make changes in automatic frequency control unit.

WASK—WFAM, Inc., Lafayette, Ind.—Modification of construction permit (B4-P-4827, which authorized installation of new vertical antenna and change transmitter

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location) to make changes in vertical antenna and mount FM antenna on top of AM tower.

KSRV—Inland Radio, Inc., Ontario, Ore.—Modification of construction permit (B5-P-4210, as modified, which authorized a new standard broadcast station) to extend completion date.

1470 Kilocycles

WCBC—Civic Broadcasting Corp., Anderson, Ind.—Modification of construction permit (B1-P-4572, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location and to specify studio location.

1490 Kilocycles

WMOA—Marietta Broadcasting Co., Marietta, Ohio—License to cover construction permit (B2-P-3895, as modified) which authorized a new standard broadcast station.

WMOA—Marietta Broadcasting Co., Marietta, Ohio.—Authority to determine operating power by direct measurement of antenna power.

WHGF—The Haverhill Gazette Co., Haverhill, Mass.—Modification of construction permit (B1-P-4675, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location.

WHOB—The Gardner Broadcasting Co., Gardner, Mass.—Modification of construction permit (B1-P-4770, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location.

WTNB—Thomas N. Beach, Birmingham, Ala.—License to cover construction permit (B3-P-3713) which authorized a new standard broadcast station.

WTNB—Thomas N. Beach, Birmingham, Ala.—Authority to determine operating power by direct measurement of antenna power.

WRLD—L. J. Duncan, Leila A. Duncan, and Josephine Rawls, d/b as Valley Broadcasting Co., West Point, Ga.—Construction permit to make changes in transmitting equipment, install new vertical antenna and mount FM antenna on top of AM tower, move transmitter and change studio location.

KGKY—L. L. Hilliard, Ruth K. Hilliard & R. M. Stewart, d/b as Hilliard Co., Scottsbluff, Nebr.—License to cover construction permit (B4-P-4924) which authorized installation of new transmitter.

1540 Kilocycles

NEW—Dale S. Crowley, Washington, D. C. (P. O. Box 1112)—Construction permit for a new standard broadcast station to be operated on **1540 kc.**, power of 1 KW, and daytime hours of operation.

WKMH—Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, d/b as Suburban Broadcasters (a co-partnership), Dearborn, Mich.—Modification of construction permit (B2-P-4232, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to change studio location.

1580 Kilocycles

NEW—Roy Hofheinz and W. N. Hooper, a partnership, d/b as Louisiana Broadcasting Co., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on **1580 kc.**, power of 5 KW, directional antenna and unlimited hours of operation. Amended to change frequency from **1580** to **1540 kc.**, increase power from 5 to 50 KW, make changes in directional antenna, change type transmitter and change transmitter location from New Orleans to Mandeville, Louisiana.

FM APPLICATIONS ACCEPTED FOR FILING

KSD-FM—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-PH-30, which authorized a new FM broadcast station) to make changes in antenna system.

WHPC—The Patriot Co., Harrisburg, Penna.—Modification of construction permit (B3-PH-393 which authorized a new FM broadcast station) to specify coverage as 13,810 square miles, population as 1,664,538, change transmitter site and make changes in antenna system.

Central Broadcasting Co., Inc., Johnstown, Pa. (P. O. 235-237 Franklin St.)—Construction permit for a new FM broadcast station to be operated on Ch. #260, **99.9 mc.** and coverage of 21,100 square miles.

KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Ch. #241, **96.1 mc.** or as assigned and coverage to be determined. Amended to change coverage from "To be determined" to 22,447.35 square miles, transmitter location, specify population as 3,307,469, change type of transmitter and make changes in antenna system.

Burbank Broadcasters, Inc., Burbank, Calif. (P. O. 705 North Lima St.)—Construction permit for a new FM broadcast station to be operated on Ch. #281, **104.1 mc.** or as specified by Chief Engineer of FCC.

The Fairfield Broadcasting Co., Danbury, Conn. (P. O. 173 Main St.)—Construction permit for a new FM broadcast station to be operated on Ch. #265, **100.9 mc.**, and coverage of 10,780 square miles.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

KOB-TV—Albuquerque Broadcasting Co., Albuquerque, N. M.—Modification of construction permit (B5-PCT-60, which authorized new commercial television broadcast station) to change frequency from Channel #2, **54-60 mc.** to Channel #4 **66-72 mc.**, specify ESR as 238, make minor changes in transmitter site, change type of transmitter, studio location and make changes in antenna system.

Crosley Broadcasting Corp., Dayton, Ohio—Construction permit for a new commercial television broadcast station to be operated on Ch. #5, **76-82 mc.**, ESR of 1920 and power of visual, 10 KW (peak), aural 10 KW. Amended to make changes in antenna system.

Crosley Broadcasting Corp., Cincinnati, Ohio—Construction permit for a new commercial television broadcast station to be operated on Ch. #4, **66-72 mc.**, ESR of 8630 and power of visual, 50 KW and aural 50 KW. Amended to make changes in antenna system.

Crosley Broadcasting Corp., Columbus, Ohio—Construction permit for a new standard broadcast station to be operated on Ch. #3, **60-66 mc.** ESR of 6850 and power of visual, 50 KW (peak), aural 50 KW. Amended to make changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—Herbert L. Spencer, Area of the State of Maryland (P. O. Main Post Office Box 1522, Baltimore 3, Md.)—Construction permit for a new developmental broadcast station to be operated on **540 kc.**, or as assigned, power of 10 watts and A3 emission.

NEW—Herbert L. Spencer, Area of the State of Maryland (P. O. Main Post Office Box 1522, Baltimore 3, Md.)—Construction permit for a new developmental broadcast station to be operated on **540 kc.**, or as assigned, power of 10 watts and A3 emission.

NEW—Herbert L. Spencer, Area of the State of Maryland (P. O. Main Post Office Box 1522, Baltimore 3, Md.)—Construction permit for a new developmental broadcast station to be operated on **540 kc.**, or as assigned, power of 10 watts and A3 emission.

WEHP—The Fort Industry Co., Toledo, Ohio—Modification of license to operate remote pickup broadcast station WEHP with standard station WLOK at Lima, Ohio.

NEW—Herbert L. Spencer, Area of the State of Maryland (P. O. Main Post Office Box 1522, Baltimore 3, Md.)—Construction permit for a new developmental broadcast station to be operated on **540 kc.** or as assigned, power of 10 watts and A3 emission.

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W6XPC—The Times-Mirror Co., Pasadena, Calif.—Modification of construction permit (B5-PVB-161, which authorized new experimental television broadcast station) for extension of completion date.

W8XCT—Crosley Broadcasting Corporation, Cincinnati, Ohio—Modification of construction permit (B2-PVB-23, as modified which authorized a new experimental television broadcast station) for extension of completion date only.

WSHS—Board of Education, Sewanhaka High School, Floral Park, N. Y.—Modification of construction permit (B1-PED-45, which authorized new non-commercial educational broadcast station) for extension of completion date. Amended to change completion date.

APPLICATIONS DISMISSED

Merlin H. Smith, tr/as Radio Ft. Wayne, Ft. Wayne, Ind.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Request of attorney.

John W. Guider, tr/as White Mountain Radio, Littleton, New Hamp.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. Request of Attorney.

APPLICATION RETURNED

Thomas E. Danson, Laguna Beach, Calif.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 250 watts and unlimited hours of operation. Incomplete.

APPLICATIONS TENDERED FOR FILING

600 Kilocycles

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Construction permit to change frequency from **1230** to **600 kc.**, power from 250 watts to 1 KW, install new transmitter and change transmitter location and install directional antenna for day and night use.

680 Kilocycles

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Construction permit to change power from 250 watts to 500 watts night and 1 KW day, install new transmitter and change transmitter location, install directional antenna for day and night use, and change from daytime to unlimited.

690 Kilocycles

NEW—A. L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership, d/b as Sky Broadcasting Service, New Orleans, La.—Construction permit for a new standard broadcast station to be operated on **690 kc.**, power of 1 KW and daytime hours of operation.

710 Kilocycles

NEW—Western Broadcasting Associates, Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on **710 kc.**, power of 1 KW and daytime hours of operation.

730 Kilocycles

NEW—Ellis County Broadcasting Co., Waxahachie, Texas—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 250 watts and daytime hours of operation.

730, 870, 1010 or 1050 Kilocycles

NEW—Frank Andrews, Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on **730, 870, 1010** or **1050 kc.**, power of 250 watts and daytime hours of operation.

820 Kilocycles

WFAA—A. H. Belo Corp., Dallas, Texas—Consent to transfer of control from George B. Dealey, deceased to Edward M. Dealey, J. M. Moroney, and George Waverly Briggs, trustees.

830 Kilocycles

NEW—Abe Lapides, Pontiac, Mich.—Construction permit for a new standard broadcast station to be operated on **830 kc.**, power of 1 KW, and daytime hours of operation.

850 Kilocycles

WTNB—Thomas N. Beach, Birmingham, Ala.—Construction permit to change frequency from **1490** to **850 kc.**, power of 250 watts to 1 KW night and 5 KW day, install new transmitter and change transmitter location and install directional antenna for night use.

860 Kilocycles

KTRB—KTRB Broadcasting Co., Inc., Modesto, Calif.—Construction permit to change power from 1 KW to 1 KW night, 5 KW day, and install new transmitter, using directional antenna night.

NEW—Steel City Broadcasting Corp., Homestead, Penna.—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 250 watts and daytime hours of operaton.

870 Kilocycles

NEW—Mrs. Carla Burnham Keys, Farmville, Va.—Construction permit for a new standard broadcast station to be operated on **870 kc.**, power of 1 KW and daytime hours of operation.

900 Kilocycles

NEW—E. L. Barr, Elmer Rheingans, Jake Rheingans and Estey H. Walton, co-partners d/b under the name Radio Sanger Co., Sanger, Calif.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 1 KW and daytime hours of operation.

920 Kilocycles

NEW—Associated Broadcasters, Inc., Wadena, Minn.—Construction permit for a new standard broadcast station to be operated on **920 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

1020 Kilocycles

NEW—Family Broadcasting Corp., Minneapolis, Minn.—Construction permit for a new standard broadcast station to be operated on **1020 kc.**, power of 10 KW and daytime hours of operation.

1140 Kilocycles

KSOO—Sioux Falls Broadcast Assn., Inc., Sioux Falls, S. D.—Consent to transfer of control of licensee from Morton H. Henkin and Ruth J. Henkin, executors of the estate of Joseph Henkin, deceased, to Morton H. Henkin and Ruth J. Henkin.

1190 Kilocycles

NEW—Trinity Broadcasting Corp., Oak Cliff, Texas—Construction permit for a new standard broadcast station to be operated on **1190 kc.**, power of 1 KW and daytime hours of operation.

NEW—Frank C. Christl, Mildred Christl and Joseph J. Garafalo, d/b as Huntington Park Broadcasting Co., Huntington Park, Calif.—Construction permit for a

(Continued on next page)

new standard broadcast station to be operated on **1190 kc.**, power of 1 KW and daytime hours of operation.

1240 Kilocycles

NEW—Border Broadcasting Co., Nogales, Ariz.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1250 Kilocycles

KGHI—A. L. Chilton, Leonore H. Chilton and S. C. Vinsonhaler, d/b as KGHI Broadcasting Service, Little Rock, Ark.—Construction permit to change frequency from **1230** to **1250 kc.**, power from 250 watts to 500 watts night, 1 KW day, install new transmitter and directional antenna for night use.

1270 Kilocycles

NEW—Eastern Broadcasting Corp., Newport News, Va.—Construction permit for a new standard broadcast station to be operated on **1270 kc.**, power of 1 KW and daytime hours of operation.

1340 Kilocycles

NEW—The Mount Vernon Broadcasting Co., Mt. Vernon, Ohio—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Radio Bedford, Inc., in or near Bedford, Ind.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1400 Kilocycles

NEW—KAYS, Inc., Hays, Kansas—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

1430 Kilocycles

NEW—Andave Radio Co., Milwaukee, Wis.—Construction permit for a new standard broadcast station to be operated on **1430 kc.**, power of 1 KW and daytime hours of operation.

1450 Kilocycles

NEW—Endicott Broadcasting Corp., Endicott, N. Y.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Broadcasting Corporation of America, Blythe, Calif.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—J. G. Long, d/b as Eagle Pass Broadcasters, Eagle Pass, Texas—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

KNET—Palestine Broadcasting Corp., Palestine, Texas.—Consent to transfer control from Billy Averitte Laurie, Ben A. Laurie and Leita Moye Laurie to Gordon B. McLendon, John Franklin Long and Joe J. Brown.

1470 Kilocycles

WRGA—Rome Broadcasting Corp., Rome, Ga.—Construction permit to change frequency from **1490** to **1470 kc.**, power from 250 watts to 5 KW, install new transmitter and directional antenna for night use.

1490 Kilocycles

NEW—Alex. B. Craig and Morgan J. Craig, d/b as Craig Broadcasting Co., Chester, S. C.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Western Pennsylvania Broadcasting Corp., Pittsburgh, Penna.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

WLAT—Loys Marsdon Hawley, Conway, S. C.—Consent to assignment of license to Herman Lee Hands and Loys Marsdon Hawley.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Foley & Co.—Misrepresentation of the effectiveness and safety of Foley's Pain Relief Tablets is charged in a complaint issued by the Commission against Foley & Co., 945 George St., Chicago, and its advertising representative, A. M. Salomon, trading at Lanesen & Salomon, 520 North Michigan Ave., Chicago. (5464)

Magazine Management Co.—Misrepresentation in the sale of books and other publications is charged in a complaint issued by the Commission against Martin Goodman and Jean Goodman, copartners, trading as Magazine Management Co., 350 Fifth Ave., New York, and twelve subsidiary publishing corporations. (5463)

CEASE AND DESIST ORDERS

Gattis Chemical Co., 214-216 Woodland St., Nashville, Tenn., must stop advertising that a medicinal preparation sold under the name of Gattis K & B Pills is a cure or remedy for, or a competent and effective treatment of, any kidney disorder or disease, under the terms of a cease and desist order issued by the Commission. (5014)

High Seas Tuna Packing Co.—Payment of brokerage fees to interstate purchasers of fish products who buy for their own accounts is prohibited in a cease and desist order issued by the Commission against High Seas Tuna Packing Co., Inc., 2802 Canon St., Point Loma, San Diego, Calif. (5428)

STIPULATION AND ORDER DISMISSING COMPLAINT

Welch Grape Juice Co., Westfield, N. Y., and its advertising representative, H. W. Kastor & Sons Advertising Co., 360 North Michigan Ave., Chicago, entered into a stipulation with the Commission to discontinue making certain representations with respect to the weight-reducing properties and laxative ingredients of Welch's Grape Juice. After approving the stipulation, the Commission dismissed without prejudice its complaint charging the respondents with false and misleading advertising. (4953)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 42, October 21, 1946

Two New FM Panel Leaders, CAA Speaker, American Forum Airing, on Convention Agenda

The names of two additional members of the panel which will discuss frequency modulation broadcasting and the name of the representative of the Civil Aeronautics Authority who will speak at the NAB convention were announced Wednesday (16). It was also announced that the American Forum of the Air, Mutual network program, will be broadcast from the convention. The program, heard on Tuesday night, will be aired from the Palmer House from 9:30 to 10:15 P. M. EST. Theodore Granik, moderator on the program will be in Chicago to assume his regular role.

When the FM panel convenes at lunch today (21) at the Palmer House in Chicago, A. D. Willard, Jr., NAB executive vice president, and Paul A. deMars, consulting radio engineer, will be present, in addition to the four persons previously named.

Mr. deMars will answer questions concerning engineering aspects of FM and Mr. Willard will reply to queries concerning activities of the NAB FM Department. Mr. deMars, who was one of the early proponents of FM, is a former vice president of the Yankee Network.

The panel participants previously announced are Acting FCC Chairman Charles R. Denny; Dr. W. R. G. Baker, director of the Engineering Department of the Radio Manufacturers Association and vice president of the General Electric Company; T. A. M. Craven, vice president of the Cowles Stations; Walter J. Damm, chairman of the NAB FM Executive Committee and president of FM Broadcasters, Inc.; and Lester H. Nafzger, general manager of WELD, FM station in Columbus, Ohio.

CAA Policy Discussion

The CAA representative who will speak at the con-

(Continued on page 806)

NC Broadcasters Hear Willard, Doherty; Re-elect Officers for Another Term

The North Carolina Association of Broadcasters met in Durham on October 11-12, re-elected all of their officers to serve another term, and heard discussions by NAB Executive Vice President A. D. Willard, Jr., and Richard P. Doherty, director of NAB's Employee-Employer Relations Department.

At the annual session, attended by representatives of almost all N. C. stations, the broadcasters voted to keep in their offices J. Frank Jarman, WDNC, president; Richard A. Dunlea, WMFD, Wilmington, vice president; and Harold Essex, WSJS, Winston-Salem, secretary-treasurer.

Mr. Willard, speaking at the Friday morning session, discussed some of the basic problems confronting the broadcasting industry. He reaffirmed NAB's position on the FCC Blue Book and explained the association's position concerning the wholesale licensing policy of the Commission. Mr. Willard also discussed the results of the NORC survey and suggested methods by which broadcasters could utilize the survey profitably.

In the afternoon session, Mr. Doherty explained the importance of building better labor relations under all conditions. He suggested that regardless of whether or not a station is unionized, management should take the lead in developing effective employee-employer relations.

Among the resolutions adopted by the representatives of the North Carolina stations was one urgently requesting the FCC to reinstate Section 91-C of the Commission's rules and regulations at the earliest possible date, for at least a period sufficient to permit stations to train qualified personnel to fulfill present operator requirements specified by the Commission.

INSIDE THIS ISSUE

The decision of the three-judge federal court was upheld by the Supreme Court's action in the New Mexico tax case. Lower court ruled that action could be taken only in state courts. (p. 806)

NAB has received a flood of orders for copies of the Joske Report, along with comments attesting to the value of the book. (p. 807)

A $10,000 campaign has been approved by the RMA Board of Directors for the promotion of National Radio Week. Promotion material is now being prepared for distribution to radio dealers and retailers. (p. 806)

A new sub-committee of the Sales Managers Executive Committee has been formed to promote the use and effectiveness of radio as an advertising medium. (p. 806)

The FCC applied the new Administrative Procedure Act in amending its Rules to protect the Bahama Islands rather than Cuba in the use of 1540 kc. (p. 806)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

Two New FM Panel Leaders, CAA Speaker, American Forum Airing, on Convention Agenda

(Continued from page 805)

vention is James Douglas, superintendent of flight operations for the CAA's third region. Mr. Douglas will discuss policy matters affecting both the radio and aviation industries, and answer questions from the floor. He will speak Wednesday morning (23), at ten o'clock. The discussion of "Music Copyright and Broadcast Music, Inc." previously scheduled for this hour has been shifted to three o'clock the afternoon of the same day.

Legal Department

FCC Applies Administrative Procedure Act in Protecting Bahamas on 1540 Kc.

On Oct. 10, 1946, the FCC had occasion to apply Section 4 of the new Administrative Procedure Act, which requires the agency to give notice of proposed rule making and to afford interested persons an opportunity to participate, except, among other things, where the agency finds that such procedure is "impracticable, unnecessary, or contrary to the public interest."

In amending Rule 3.25 to protect the Bahama Islands rather than Cuba in the use of 1540 kc., the FCC found the procedure required by Sec. 4 unnecessary on the ground that the Rule was amended for the purpose of conforming it to Article III of the Interim Agreement made at the second NARBA conference, which is presently in effect.

Lower Court Ruling in New Mexico Tax Case Approved in Supreme Court Action

The Supreme Court of the United States upheld on Monday (14) the decision of a three judge federal court in the New Mexico tax case, KGFL *v.* Ormsbee. The lower court had dismissed the case on the grounds that it did not have jurisdiction and that under applicable federal statutes the only available remedy was in the state courts.

The litigation began when KGFL entered suit for an injunction against the collection of a state tax on the gross receipts of radio stations—a tax for the privilege of doing business in the state of New Mexico.

Milton Kibler, who represented NAB *amicus curiae* before the Court in New Mexico, and Lake Frazier of Roswell, New Mexico, attorney for KGFL, as well as Don Petty, NAB general counsel, are studying the case with a view to determining the future course of action.

General

$10,000 Promotion Campaign Approved By RMA for National Radio Week

The Board of Directors, Radio Manufacturers Association has appropriated $10,000 to be spent by the RMA Advertising Committee in the promotion of National Radio Week, November 24-30.

Observance of radio week, backed jointly by NAB and RMA, will have the cooperation of some 30,000 radio dealers and for the first time will have the active support of organized retail trade organizations such as NRDGA, National Retail Furniture Association, National Music Merchants Association and the National Electrical Retailers Association.

Promotion material, being prepared by the RMA Advertising Committee, will include two types of posters along with other material to be utilized by radio dealers in window and showroom displays.

RMA announced that many set manufacturers will have their latest receivers ready for display during National Radio Week, including new AM-FM sets.

Broadcast Advertising

New NAB Sales Promotion Group Formed To Aid Effectiveness of Radio Advertising

A new committee on sales promotion which will operate as a standing sub-committee of the NAB Sales Managers Executive Committee has been organized and will enter upon its 1946-47 term following the NAB Convention in Chicago, it was announced Wednesday (16) by James V. McConnell, Director, NBC National Spot Sales Department, chairman of the SMEC.

Heading the sales promotion group as chairman will be John R. Outler, General Manager, Station WSB, Atlanta, Ga. Appointed to membership for the

(Continued on next page)

1946-47 term were representatives from each of the following categories: national sales representative: H. Preston Peters, President, Free & Peters, Inc., New York, N. Y.; national network: Louis Hausman, Director of Presentation, CBS, New York, N. Y.; large market station: Joseph Creamer, Advertising and Promotion Director, Station WOR, New York, N. Y.; medium sized station: Edward P. J. Shurick, Director Promotion, Press Relations, and Merchandising, Station KMBC, Kansas City, Mo.; small market station: John Carl Jeffrey, General Manager, Station WKMO, Kokomo, Ind. Hugh M. P. Higgins, NAB assistant director of broadcast advertising, will act as secretary.

Organized to increase the use and promote the effectiveness of radio as an advertising medium, the group will also assist in the development and distribution of information about broadcast advertising as a gainful occupation.

Reaction to Joske Report Favorable; Orders for Book Pour Into NAB

Initial reaction to the Joske Report, "Radio for Retailers" has been most favorable from both the retail and radio fields.

Orders for copies of the book are being received in large quantities at NAB headquarters. Due to recent negotiations for new labor contracts in both the printing and transportation industries, delays in production and delivery of the book have been experienced. It is expected that members waiting for their copies of the report will receive them with delays of one to two weeks.

Reprinted below is the text of a letter to Judge Miller from Walter L. Dennis, director, Radio and Television, Allied Purchasing Corporation, regarding the value of the Joske Report:

"In my travels for Allied from coast to coast and border to border I have had occasion to work with many department stores and to talk and work with many broadcasters on the problem of radio advertising for department stores.

"I have accumulated quite a store of information as to the relations between the two industries and the needs and problems which exist when they do business together.

"So it is that I want to praise as strongly as I know how the great contribution toward solution of many of the problems and meeting of many of the needs that the Joske retail radio report will make. Frank Pellegrin, Lee Hart and before them, Lew Avery, and the other NAB personnel who helped have done and are doing a great job and no one is more conscious of this job and the contribution it will make than we are here at Allied.

"I will even go as far as to say that in a commercial sense this is the greatest single contribution ever made to furthering the cause of broadcasting in the local areas where it will have to turn in increasing amounts in the years ahead.

"It will help my work immeasurably. I have been privileged to work on this report as a member of the committee and will do all I can at Chicago to spread the good word, but I did want to express my feeling directly to you."

Audience Measurement Methods Reviewed At Sales Managers Subcommittee Meeting

The NAB Sales Managers Subcommittee on Audience Measurement met in New York on Tuesday (15) to discuss various current methods of audience measurement and to review recent publications on the subject produced by NAB's Research Department.

A special set of charts showing the adaptability of audience measurement research to station sales was discussed and approved for presentation at the Sales Managers Clinic, October 24, in Chicago, at the NAB Convention. Other routine activities of the Subcommittee were discussed and will be incorporated in its report to the convention body in Chicago.

Present for the meeting were: Odin S. Ramsland, KDAL-Duluth, Minn., chairman; Henry I. Christal of Edward Petry & Company, New York; Howard Meighan, CBS-New York; Frank V. Webb, Lewis H. Avery, Inc., Los Angeles; Lewis H. Avery of Lewis H. Avery, Inc., New York; Beverly Middleton, WSYR-Syracuse, and Frank E. Pellegrin, NAB.

Women Broadcasters

Two New AWD Chairmen Appointed in Districts 3 and 14

The appointment of two new district chairmen in Districts 3 and 14 has been announced by the Association of Women Directors.

The new leaders and their districts are Kay Witmer, Station WKBO, Harrisburg, Pa., who replaces Ruth Welles in District 3; and Louise Hill Howe, Station KSL, Salt Lake City, who replaces Evadna Hammersley in District 14.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of October 28-November 3, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what mesages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West Forty-Second Street, New York 18, New York.

Army Prestige Campaign

Wanted—An All-Volunteer Army. To preserve the peace, America has undertaken world wide commitments.

(Continued on page 808)

AD COUNCIL NETWORK CAMPAIGNS

(Continued from page 807)

In support of these commitments, and to provide adequate defense in this Atomic Age, Congress has authorized the largest Regular Army in this nation's history. The War Department desires an all-volunteer Army, and to use the draft only to fill the gap between the number of volunteers obtained and the Army overall manpower requirement. The Army needs a total of 1,550,000 men during this fiscal year. By June 30, 1947, it is expected that the Army requirements will be reduced to 1,070,000 men. It will require about 40,000 men per month to maintain the Army at strength. A direct recruiting drive, using paid advertising in all media, is now under way. But, says the Army, the paid recruiting campaign is not enough. The Army urgently asks help for a campaign to build prestige for the new Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—to aid in attracting high-calibred young men in the numbers required to meet military commitments and insure the country's defense. Except in war time Americans have tended to have a poor opinion of Army enlisted men. Many people have thought that men joined the Army because they couldn't get jobs anywhere else—didn't like to think for themselves—or were incompetent. These are just a few of the notions which circulated easily in the years before blitzkrieg. If Americans again harbor such notions, the Army will have a hard time recruiting and holding the fine type of men it needs. Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: the maintenance of the peace and security for which thousands of other young Americans have already died. (Fact Sheet No. 2-C)

Buy U. S. Savings Bonds—"Back Your Future"

The Advertising Council has selected this campaign as important to the public interest—because surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce goods, helps to combat inflation. Because regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. Because the rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. Here are four compelling reasons why buying and holding U. S. Savings Bonds are the ideal ways of providing for the future: (a) Besides being the safest investment in the world, U. S. Savings Bonds are a very profitable investment—for every three dollars invested with your government today in E Bonds you will receive four dollars when the bonds mature. (b) U. S. Savings Bonds can be conveniently purchased at banks, post offices or through the Pay Roll Savings Plan where you work. (c) Series E Bonds can be redeemed at any time after sixty days of purchase at purchase price plus accrued interest. (d) Unlike currency, Savings Bonds can be replaced if lost or destroyed. "Back Your Future" today by— . . . buying and holding as many U. S. Savings Bonds as possible, and . . . stepping up your Pay Roll Savings as much as you can. (Fact Sheet No. 11-D)

Homes for Veterans

America's veterans need homes. Millions have been hit by the critical housing shortage—but our veterans are by all odds the worst sufferers. No one wants to make a separate group of veterans, and most veterans want to be regarded, not as a special group, but as a part of the entire community. Nevertheless, in simple justice, veterans deserve all possible assistance in finding living accommodations. They feel the pinch of the shortages more acutely because they interrupted their lives to go into the Armed Services. It is simply a matter of fair play to help them, in every way possible, to locate homes in which they can live with their families as they return to civilian life. We entered the war with an undersupply of houses which became increasingly more acute as manpower and materials that otherwise would have been utilized in housing construction were required for war production. During the past five years, there has been a sharp rise in the number of new families and the resultant demand for homes. The accelerated release of veterans has made America realize that its housing situation is extremely serious, and it is the veterans that are feeling the brunt of the shortage. It is estimated that 1,600,000 of the married veterans who will have been released by December 31, 1946, have no established homes to which to return. An estimated 1,300,000 single veterans will get married by December 31. Even when generous allowance is made for the fact that some of these married veterans may prefer to live temporarily with relatives or friends, it appears that more than 2 million veterans' families will be looking for places to live in 1946. Urge listeners to help ease the housing situation by . . . "staying put" if they possibly can, so that a maximum number of veterans' families can find living places in the existing housing supply; . . . sharing their homes with veterans and others if they can possibly do so; . . . remodeling unused rooms into small apartments for veteran occupancy; . . . listing vacancies and houses for sale at the Veterans' Housing Center, if one exists in their community, so that veterans' families can get first chance at them; and . . . giving preference to veterans in renting apartments and houses, and not discriminating against veterans with children. (Fact Sheet No. 4-D)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, October 21. They are subject to change.

Monday, October 21

(10 o'clock A. M.)

KAND—Navarro Broadcasting Association, Corsicana, Texas—Assignment of license. **1340 kc.**, 250 watts, unlimited.

At Baltimore, Md.

(7th Floor, Appraiser's Bldg., Gay & Lombard Sts.,
10 o'clock A. M.)

NEW—Hearst Radio, Inc., Baltimore, Md.—For FM facilities.

NEW—The Tower Realty Co., Baltimore, Md.—For FM facilities.

NEW—Radio-Television of Baltimore, Inc., Baltimore, Md.—For FM facilities.

Tuesday, October 22

(10 o'clock A. M.)

WBRK—Monroe B. England, Assignor, Western Massachusetts Broadcasting Co., Assignee, Leon Podolsky, Assignee—For assignment of license of AM station WBRK and of grant for associated FM station.

(Continued on next page)

(10 o'clock A. M.)

NEW—Allen B. DuMont Laboratories, Inc., Pittsburgh, Pa. —For television facilities.

(10 o'clock A. M.)

Press Wireless, Inc., Hicksville, N. Y., & Los Angeles, Calif.—For modification of licenses in the fixed public press service to permit the handling of communications in the government classification.

Wednesday, October 23

(10 o'clock A. M.)

WSM—The National Life and Accident Ins. Co., Assignor, WSM, Inc., Assignee, Nashville, Tenn.—Assignment of license. **650 kc., 50** KW, unlimited.

(10 o'clock A. M.)

NEW—Antilles Broadcasting System, Inc., Rio Piedras, P. R.—C. P. **790 kc.,** 5 KW, unlimited.

NEW—Radio Americas Corp., San Juan, P. R.—C. P. **790 kc.,** 1 KW, unlimited.

Thursday, October 24

At Amarillo, Texas

(Grand Jury Room, Federal Bldg., 10 o'clock A. M.)

NEW—Panhandle Broadcasting Corp., Amarillo, Texas—C. P. **1230 kc.,** 250 watts, unlimited.

NEW—Voice of Borger (Jim Golding & Ben H. Guill, d/b as a partnership), Borger, Texas—C. P. **1230 kc.,** 250 watts, unlimited.

Friday, October 25

(10 o'clock A. M.)

WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Transfer of control. **1450 kc.,** 250 watts, unlimited.

(10 o'clock A. M.)

NEW—Jose 'Edel Valle, Santurce, P. R.—C. P. **740 kc.,** 10 KW, DA unlimited.

WKAQ—Radio Corporation of Puerto Rico, San Juan, P. R. —C. P. **740 kc.,** 10 KW, unlimited.

Further Hearing

(10 o'clock A. M.)

NEW—Key Broadcasting Corp., Baltimore, Md.—C. P. **750 kc.,** 1 KW, daytime only.

NEW—James M. Tisdale, Chester, Pa.—C. P. **740 kc.,** 250 watts, day.

NEW—Paul W. Delehanty, Chester, Pa.—C. P. **740 kc.,** 250 watts, daytime.

Other Participants: WPIK, Alexandria, Va. (Petition to intervene pending).

At Detroit, Michigan

NEW—Herman Radner, Detroit, Mich.—C. P. **680 kc.,** 250 watts, daytime.

NEW—Wolverine State Broadcasting Service, Inc., Detroit, Mich.—C. P. **680 kc.,** 250 watts, daytime only.

NEW—Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich.—C. P. **660 kc.,** 250 watts, daytime.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announced issuance of an Order (B-279) making final the grant of the application of I. K. Corkern for a new station in Bogalusa, La., to operate on **1490 kc.,** with 250 watts, unlimited time (B3-P-4033; Docket 6894), conditioned on the filing within 30 days of an application specifying a transmitter site and antenna system which will comply with the Commission's standards.

The mutually exclusive application of John L. Plummer, tr/as John L. Plummer Enterprises (B3-P-3798; Docket 6822), for the same facilities is denied.

The Commission announces adoption of an Order (B-272) making final the grant of the application of A. G. Beaman and T. B. Baker, Jr., d/b as Capitol Broadcasting Company (B1-P-3673; Docket 6669), for a new station in Nashville, Tenn., to operate on the frequency **1240 kc.,** 250 watts, unlimited time, and a grant of the application of Cecil N. Elrod, Cecil N. Elrod, Jr., and S. D. Weeton, Jr., a partnership, d/b as Murfreesboro Broadcasting Service (B3-P-3802; Docket 6789), for a new station in Murfreesboro, Tenn., to operate on **1450 kc.,** 250 watts, unlimited time. At the same time the applications of Nashville Radio Corp. (B3-P-3034; Docket 6108), for **1450 kc.,** 250 watts, unlimited time; Tennessee Broadcasters (B3-P-3621; Docket 6648), **1240 kc.,** 250 watts, unlimited time; Tennessee Radio Corp. (B3-P-3219; Docket 6193), **1240 kc.,** 250 watts, unlimited time, and J. W. Birdwell (B3-P-3651; Docket 6649), **1240 kc.,** 250 watts, unlimited time, all seeking a new station in Nashville, are denied.

The Commission announced adoption of a Proposed Decision (B-284) looking towards the grant of the following applications:

United Broadcasting Co., a co-partnership composed of George Mardikian, George Snell, Bernard Floyd Farr, S. A. Melnicoe and Alfred Aram, for a new station in San Jose, Cal., to operate on **1370 kc.,** 1 KW, unlimited time, DA (B5-P-4061; Docket 6930), and

DeHaven, Hall and Oates, for a new station in Salinas, Cal., to operate on **1380 kc.,** 1 KW, unlimited time, DA. (B3-P-4135; Docket 6931)

Applications of the following are proposed to be denied:

FM Radio and Television Corp., San Jose, Cal., for a new station to operate on **1370 kc.,** 1 KW, U-DA. (B5-P-4133; Docket 6928)

Broadcasters, Inc., San Jose, Cal., for a new station to operate on **1370 kc.,** 1 KW, DA-U (B5-P-4134, Docket 6929), and

Central California Broadcasters, Inc. (KRE), Berkeley, Cal., to change frequency from **1400** to **1380 kc.,** and increase power from 250 watts to 1 KW, DA, U. (B5-P-3982, Docket 6933).

There was also adopted a Proposed Decision (B-285) looking toward a grant of a new station to Nathan J. Cooper to operate on **1490 kc.,** 250 watts, unlimited time, in Morganton, N. C. (B3-P-4789, Docket 7657), and denial of a mutually exclusive application by Beatrice Cobb for the same facilities. (B3-P-4821, Docket 7656)

FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions (Note: Power given is effective radiated power; antenna height given is height above average terrain):

Tribune Building Co., Oakland, Cal.—Class B; Channel: **98.1 mc.** (No. 251); 6.4 KW; 223 feet. (B5-PH-113)

(Continued on next page)

Delaware Broadcasting Co., Wilmington, Del.—Class B: Channel: **101.1 mc.** (No. 266); 20 KW; 500 feet. (B1-PH-738)

Southern Media Corp., Coral Gables, Fla.—Class A; Channel: **104.3 mc.** (No. 282); 270 watts; 208 feet. (B3-PH-786)

Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Class B; Channel: **96.3 mc.** (No. 242); 20 KW; 305 feet. (B4-PH-691)

Winchester Sun Co., Inc., Winchester, Ky.—Class A; Channel: **104.3 mc.** (No.282); 975 watts; 250 feet. (B2-PH-549)

Leonard A. Versluis, Grand Rapids, Mich.—Class B; Channel: **93.9 mc.** (No. 230); 10.6 KW; 290 feet. (B2-PH-264)

WJIM, INc., Lansing, Mich.—Class B; Channel: **99.5 mc.** (No.258); 53 KW; 360 feet. (B2-PH-152)

The Argus-Press Co., Owosso, Mich.—Class A; Channel: **104.7 mc.** (No. 284); 1 KW; 220 feet. (B2-PH-846 (*)

Southern Minnesota Broadcasting Co., Rochester, Minn.—Class B; Channel: **94.7 mc.** (No. 234); 20 KW; 500 feet. (B4-PH-363)

Civic Broadcasting Corp., Syracuse, N. Y.—Class B; Channel: **94.7 mc.** (No. 234); 8.5 KW; 690 feet. (B1-PH-922) (*)

Parker Bros., Inc., Ahoskie, N. C.—Class A; Channel: **104.3 mc.** (No. 282); 665 watts; 300 feet. (B3-PH-860)

Eastern Carolina Broadcasting Co., Inc., Goldsboro, N. C.—Class B; Channel: **99.7 mc.** (No. 259); 35 KW; 500 feet. (B3-PH-809)

Lucian E. Kinn, Fostoria, Ohio.—Class B; Channel: **102.7 mc.** (No. 274); 8.5 KW; 420 feet. (B2-PH-802)

Central Willamette Broadcasting Co., Albany, Ore.—Class A; Channel: **104.3 mc.** (No. 282); 950 watts; 135 feet. (B5-PH-930) (*)

Siskiyou Broadcasting Co., Inc., Ashland, Ore.—Class A; Channel: **104.7 mc.** (No. 284); 270 watts; 1470 feet. (B5-PH-933)

WKST, Inc., New Castle, Pa.—Class B; Channel: **102.5 mc.** (No. 273); 9.2 KW; 355 feet. (B2-PH-805) (*)

Union Broadcasting Co., Scranton, Pa.—Class B; Channel: **100.5 mc.** (No. 263); 6 KW; 780 feet. (B2-PH-993)

Piedmont Broadcasting Corp., Danville, Va.—Class B; Channel: **92.1 mc.** (No. 221); 31 KW; 615 feet. (B2-PH-495)

Green Bay Newspaper Co., Green Bay, Wis.—Class B; Channel: **101.1 mc.** (No. 266); 14.4 KW; 430 feet. (B4-PH-147) (*)

WHBY, Inc., Green Bay, Wis.—Class B; Channel: **101.5 mc.** (No. 268); 14 KW; 440 feet. (B4-PH-854) (*)

WJMC, Inc., Rice Lake, Wis.—Class B; Channel: **99.7 mc.** (No. 259); 4.4 KW; 360 feet. (B4-PH-839)

FM CONDITIONAL GRANTS

Voice of the Orange Empire, Ltd., Santa Ana, Cal.—Adopted an order granting petition for leave to amend its application to request a Class A instead of a Class B station; the amendment was accepted and a conditional grant authorized for a Class A station, subject to further review and approval of engineering details, and application removed from hearing docket (B5-PH-663; Docket 7737)

FM Radio and Television Corp., San Jose, Cal.—Adopted an order authorizing a conditional grant for a Class B station, subject to engineering conditions. (B5-PH-929) (Action taken 10/16)

Greater Muskegen Broadcasters, Inc., Muskegen, Mich.—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-1034)

R. G. LeTourneau, Longview, Texas.—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-987)

Western Waves, Inc., Seattle, Wash.—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (B5-PH-1032)

COMMERCIAL TELEVISION APPLICATION GRANTED

NEW—The Associated Broadcasters, Inc., San Francisco, Cal.—Granted CP for a new station; Channel (No. 5) **76-82 mc.**; visual power—23.6 KW, aural 12.6 KW; antenna 583 feet, on top of Mark Hopkins Hotel; main studio to be located in Mark Hopkins Hotel. (B5-PCT-46)

NON-COMMERCIAL EDUCATIONAL APPLICATION GRANTED

NEW—Fordham University, Bronx, N. Y.—Granted CP for a new station to operate on Channel (No. 211), **90 mc.**; power 3.5 KW; antenna height: 200 feet. (B1-PED-65)

AM APPLICATIONS GRANTED

NEW—Marshall Broadcasting Co., Marshall, Texas—Granted CP for a new station to operate on **1450 kc.**, 250 watts, unlimited time, subject to the waiver of Secs. 3.55 (b) and 3.60, to compliance with Sec. 3.46, and CAA approval of transmitter site and antenna system. (B3-P-3675; Docket 6706)

NEW—Roy Richards, Robert Tisinger, J. E. Duncan and Thomas Carr, a partnership, d/b as Carroll Broadcasting Co., Carrollton, Ga.—Granted CP for a new station to operate on **1100 kc.**, 250 watts, daytime only, on condition that applicant satisfies legitimate complaints of blanket interference occurring within the 250 mv/m contour and conforms with Sec. 3.46, and subject to waiver of Secs. 3.55 (b) and 3.60, and approval of transmitter site and antenna system by CAA.

NEW—Blue Bonnet Broadcasting Corp., Fort Worth, Texas—Granted CP for a new station to operate on **870 kc.**, 250 watts, daytime only* (B3-P-4983)

NEW—Tar Heel Broadcasting System, Inc., Clinton, N. C.—Granted CP for a new station to operate on **880 kc.**, 1 KW, daytime only.* (B3-P-4831; Docket 7706)

NEW—Piedmont Service Corp., Alexander City, Ala.—Granted CP for a new station to operate on **1050 kc.**, 1 KW, daytime only;* also waiver of Secs. 3.55 (b) and 3.60 required. (B3-P-5062)

NEW—James W. Bradner, Jr., Galveston, Texas—Granted CP for a new Class II station to operate on **1540 kc.**, 1 KW, daytime only.* (B3-P-5037)

NEW—Cream City Broadcasting Co., Milwaukee, Wis.—Granted CP for a new station to operate on **1290 kc.**, 1 KW, daytime only;* also waiver of Sec. 3.55 (b) granted. (B4-P-4631)

NEW—State Broadcasting Co., Oklahoma City, Okla.—Granted CP for a new station to operate on **890 kc.**, 1 KW, daytime only.* (B3-P-4465)

NEW—Independent Broadcasting Corp., Knoxville, Tenn.—Granted CP for a new station to operate on **800 kc.**, 1 KW, daytime only.* (B3-P-5000)

NEW—Lloyd Clinton McKenney and John Joseph Daly, a partnership, d/b as Carthage Broadcasting Co., Carthage, Mo.—Granted CP for a new station to operate on **1490 kc.**, 250 watts, unlimited time.* (B4-P-5044)

NEW—Western Mass. Broadcasting Co., Pittsfield, Mass., and WBRK—Monroe B. England (assignor), Western Mass. Broadcasting Co. (assignee), Leon Podolsky (assignee), Pittsfield, Mass.—Granted CP for a new station to operate on **1490 kc.**, 100 watts, unlimited time (B1-P-2988; Docket 5988); dismissed applications (B1-AL-517 and B1-APH-3) for assignment of license of AM station WBRK, Pittsfield, Mass., and associated FM conditional grant, from Monroe B. England to Western Mass. Broadcasting Co., and granted application for assignment of license of WBRK and associated FM grant, from England to Leon Podolsky under AVCO procedure.

(*) In lieu of previous conditions specified.

*Subject to condition that applicant files within 60 days an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards.

(Continued on next page)

NEW—Gene Burke Brophy, Glendale, Ariz.—Granted CP for a new station to operate on **1340 kc.,** 250 watts, unlimited time.* (B5-P-5003)

NEW—Gene Burke Brophy, Yuma, Ariz.—Granted CP for a new station to operate on **1400 kc.,** 250 watts, unlimited time.* (B5-P-5102)

NEW—Jerene Appleby Harnish, Carlton R. Appleby, Annie M. Potter and Walter Axley, a partnership, d/b as the Daily Report, Ontario, Calif.—Granted CP for a new station to operate on **1510 kc.,** 250 watts, daytime.* (B5-P-5069)

NEW—Connellsville Broadcasters, Inc., Connellsville, Pa.—Granted CP for a new station to operate on **1340 kc.,** 250 watts, unlimited time.* (B2-P-5138)

NEW—Century Broadcasting Corp., Johnstown, Pa.—Granted CP for a new station to operate on **1230 kc.,** 250 watts, unlimited time.* (B2-P-5097)

NEW—McMinnville Broadcasting Co., Inc., McMinnville, Tenn.—Granted CP for a new station to operate on **1230 kc.,** 250 watts, unlimited time. (B3-P-5070)

NEW—Port Frere Broadcasting Co., Inc., Wilmington, Del.—Granted CP for a new station to operate on **1290 kc.,** 500 watts, daytime only. (B1-P-5063)

NEW—Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C.—Granted CP for a new station to operate on **710 kc.,** 1 KW, daytime only.* (B3-P-5028)

DESIGNATED FOR HEARING

Correction

According to a correction by the Commission, the item appearing in last week's Reports referring to Foundation Co. of Wash., should show inclusion in the consolidated hearing of application of Monroe Broadcasting Co., Inc., Rochester, N. Y. (B1-P-5333) to change hours from day to unlimited, increase power from 250 watts to 500 watts night, 1 KW day, install new transmitter and change transmitter location; install DA for day and night.

Radio Broadcasting Associates, Houston, Texas—Designated for hearing (Comm. Jett voting to grant), application for a new station to operate on **1170 kc.,** 250 watts, daytime only. (B3-P-4563)

Waterloo Broadcasting Co., Waterloo, Iowa—Designated for hearing application for a new station (B4-P-5012) to operate on **730 kc.,** 500 watts, daytime only.

MISCELLANEOUS ACTIONS

KVOS—KVOS, Inc., Bellingham, Wash.—Granted modification of CP (B5-P-3925), to provide for a change in transmitter site and changes in antenna system. (The present CP provides for operation on **790 kc.,** 1 KW, unlimited time, and for installation of a new transmitter and antenna (DA-1) at a new location.) (B5-MP-1904)

National Broadcasting Co., Inc., New York City, N. Y.—Granted application for extension of permit from September 15, authorizing transmission of programs to Canadian stations for broadcast purposes. (B1-FP-160)

Hugh Shurtliff, Santa Maria, Calif.—Adopted an order dismissing "protest" which is in effect a petition for rehearing, filed August 5, by Shurtliff, one-third partner of station KSMA, directed against the Commission's action of May 24 granting without hearing application of News Press Pub. Co. for a new station at Santa Maria.

WLOW—Commonwealth Broadcasting Corp., Portsmouth, Va.—Granted petition requesting that its application (B2-MP-2116) to modify its CP to change from **1590 kc.,** 1 KW, daytime only, to 1010 kc., 5 KW, unlimited, DA, be designated for hearing in a consolidated proceeding with WHOW, Inc., Baltimore, etc.; ordered that said application of WLOW be designated for hearing in the consolidated proceeding with application of WHOW, Inc., and Radio-Television of Baltimore, Inc., and amended the order of May 16 designating these applications for hearing, to include said application of WLOW.

WQXR—Interstate Broadcasting Co., Inc., New York City, N. Y.—Denied petition requesting an indefinite continuance of hearing now scheduled for October 30 in Washington, on applications of Lake Broadcasting Co., Inc., Gary, Ind., and New Laurel Radio Stations, Inc., Laurel, Miss.

High Point Enterprise, Inc., High Point, N. C.—Granted petition requesting dismissal of its petition filed on July 12, entitled "Petition to Dismiss", in re application (B3-P-4199; Docket 7553), as applicant has been granted leave to amend its application to request **1070** in lieu of **830 kc.**

KCBD—Caprock Broadcasting Co., Lubbock, Texas—Granted modification of CP (B3-P-4090) for approval of different directional antenna (DA-2), change in transmitter location and change in transmitter for new station, subject to applicant's utilizing the modulation and frequency monitors proposed by his original application (B3-P-4090), or his being granted waivers of Secs. 3.55(b) and 3.60 of Rules pending availability of approved types.

KYSM—F. B. Clements & Co., et al., d/b as Southern Minn. Supply Co. (assignor); F. B. Clements & Co., a copartnership composed of F. Braden Clements, etc., d/b as Southern Minn. Supply Co. (assignee); Mankato, Minn.—Granted consent to voluntary assignment of license of KYSM and conditional grant of FM station, to a newly formed co-partnership, consisting of six members of one family, in contract to assignor which was also a co-partnership, composed of but three members of the same family. No monetary consideration involved. (B4-AL-540)

WONS—State Broadcasting Corp. (assignor); The Yankee Network, Inc. (assignee), Hartford, Conn.—Granted consent to voluntary assignment of license of station WONS, from the State Broadcasting Corp. to The Yankee Network, Inc., the State Broadcasting Corp. being a 100% subsidiary of Yankee Network. (B1-AL-548)

WNCA—Richard M. Arnold, et al., d/b as Community Broadcasting Co. (assignor); Community Broadcasting Co. (assignee), Asheville, N. C.—Granted consent to voluntary assignment of license of station WNCA from a partnership composed of 5 equal partners to a corporation, and to associate with them as a stockholder, C. F. Rabell, the present general manager of the station. All assets, tangible and intangible, and its liabilities are to be transferred to assignee corporation in exchange for capital stock of assignee having a par value equal to the amount of capital contributed by partners to assignor partnership. (B3-AL-546)

WATZ—Midwestern Broadcasting Co., Alpena, Mich.—Granted modification of CP (B2-P-4723) for approval of antenna, approval of transmitter and studio location at Mich. Highway 32 at West City limits, Alpena Twp., Mich., Sec. 3.55(b) and 3.60 waived; conditions. (B2-MP-2103)

KSMM—The New Mexico Pub. Co., Santa Fe, New Mex.—Granted modification of CP (B5-P-3932) for approval of antenna and approval of transmitter location at corner of Cienega and Marcy Sts., Santa Fe. (B5-MP-2101)

KIOX—Bay City Broadcasting Co., a partnership, Bay City, Texas—Granted modification of CP (B3-P-4012) to install a new transmitter, make changes in antenna and extend commencement and completion dates to 60 days after date of grant and 180 days thereafter, respectively. (B3-MP-2060)

WSBR—WFCB, Inc., Superior, Wis.—Granted modification of CP (B4-P-4610) to change corporate name from WFCB, Inc., to WSBR, Inc.; Secs. 3.55(b) and 3.60 waived; conditions. (B4-MP-2109)

WNEL—Juan Piza, San Juan, P. R.—Granted modification of CP (B-P-3740) for extension of completion date to 3-23-47. (B-MP-2124)

KGEM—Idaho Broadcasting Co., Boise, Idaho—Granted modification of CP (B3-P-3631) to change type of transmitter, for approval of antenna, and approval of transmitter and studio locations at 4th Ave. and Roosevelt St., Boise, and Owyhee Hotel, 11th at Main

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St., respectively; Sec. 3.60 of rules waived; conditions. (B5-MP-1972)

KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.—Granted modification of CP (B2-P-3795), for approval of antenna and approval of transmitter location at S. Pine and Hood Sts., Tacoma. (B5-MP-2112)

KDNT—Harwell V. Shepard, Denton, Texas—Granted CP to make changes in antenna and mount FM antenna on top of AM tower. (B3-P-5122)

WQUA—Moline Broadcasting Co., Moline, Ill.—Granted modification of CP (B4-P-3678) to change type of transmitter. (B4-MP-2106)

KCRT—Corley Radio & Sound Service, Trinidad, Colo.—Granted license to cover CP (B5-P-3892), which authorized a new station on **1240 kc.**, 250 watts, unlimited (B5-L-1971); also authority to determine operating power. (B5-Z-1797)

WTBF—Troy Broadcasting Corp., Troy, Ala.—Granted modification of CP (B3-P-4446), to make changes in antenna and change type of transmitter, and extend commencement and completion dates to 30 days after grant and 180 days thereafter, respectively; subject to condition that permittee shall satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation. (B3-MP-2067)

WFVL—Hollywood Broadcasting Co., Hollywood, Fla.—Granted modification of CP (B3-P-4696) to change type of transmitter, for approval of antenna and approval of transmitter location at Sunny Isle Road, near Sunny Isle Boat Works, Hollywood. (B3-MP-1984)

WTAD—Lee Broadcasting, Inc., Quincy, Ill.—Granted CP to install a new transmitter. (B4-P-5228)

KBMY—Billings Broadcasting Co., Billings, Mont.—Granted modification of CP (B5-P-4238), to install a new type of transmitter. (B5-MP-2100). Sec. 3.55(b) waived; conditions.

WSBT—The South Bend Tribune, South Bend, Ind.—Granted modification of CP (B4-P-4294), for extension of completion date to 4-6-47. (B4-MP-2099)

KFVD—Standard Broadcast Co., Los Angeles, Calif.—Granted application. (B5-Z-1869)

WBRY—American-Republican, Inc., Waterbury, Conn.—Granted modification of CP (B1-P-4302) for extension of completion date to 1-13-47. (B1-MP-2105)

WCBS—WCBS, Inc., Springfield, Ill.—Granted CP to install a new vertical antenna and change transmitter location to South 4th 3000 (Southern View), Springfield, Ill. (B4-P-4841)

WNEB—New England Broadcasting Co., Worcester, Mass.—Granted modification of CP (B1-P-4196) for approval of antenna and approval of transmitter and studio locations at 507 Main St., Worcester. (B1-MP-2016)

KIST—Harry C. Butcher, Santa Barbara, Calif.—Granted modification of CP (B5-P-4615) for approval of antenna and for approval of transmitter and studio location at Benjamin Franklin Building, 733 State St., Santa Barbara. (B5-MP-2066)

WSB—Atlanta Journal Co., Atlanta, Ga.—Granted CP to install a new type of transmitter. (B3-P-5261)

WFOR—Forrest Broadcasting Co., Hattiesburg, Miss.—Granted CP to install new vertical antenna with FM antenna mounted on top, make changes in ground system, and change transmitter location (same designation). (B3-P-4783)

WCAU and WCAU-FM—WCAU Broadcasting Co. (assignor), Philadelphia Record Co. (assignee), Philadelphia, Pa.—Granted consent to assignment of license and transfer of ownership of standard station WCAU and FM station WCAU-FM from WCAU broadcasting Co. to the Philadelphia Record Co., for a consideration of $6,000,000 cash for 1,000 shares (all) of assignor's stock. Assignee also to assume responsibility for the payment of current liabilities less certain reserves. (Commissioner Walker voting "no.") (B2-AL-547)

WHBQ—Broadcasting Station WHBQ, Inc. (assignor), Harding College (assignee), Memphis, Tenn.—Granted consent to assignment of license and transfer of ownership of station WHBQ from Broadcasting Station WHBQ, Inc., to Harding College, for a consideration of $300,000 for 1,000 shares (all) of outstanding capital stock. (B3-AL-534)

WINS—The Crosley Corp. (assignor), The Crosley Broadcasting Corp. (assignee), New York, N. Y.—Granted consent to assignment of license and permit of WINS from The Crosley Corp. to The Crosley Broadcasting Corp., a newly organized subsidiary of The Crosley Corp. (B1-APL-21)

MISCELLANEOUS TELEVISION ACTIONS

Upon consideration of a request by Television Broadcasters Association, Inc., for waiver until Dec. 31, 1946, of Sec. 3.661(a) of the Rules, the Commission ordered that Sec. 3.661(a) be amended by adding a footnote to the end of the section as follows, said order to be made effective October 31, 1946:

> "[1]The requirements of Sec. 3.661(a) are waived until December 31, 1946."

The Commission denied a request of Television Productions, Inc., to waive the requirements of Rule 4.182 with respect to making of charges by experimental television stations.

ACTIONS ON MOTIONS

KPMC—Pioneer Mercantile Co., Bakersfield, Calif.—Granted petition for leave to intervene in the hearing upon application of El Paso Broadcasting Co. (Docket 7533), which is presently scheduled for hearing on Oct. 31; exceptions noted by counsel for El Paso Broadcasting Co.

Fort Orange Broadcasting Co., Inc., Albany, N. Y.—Granted petition to dismiss without prejudice application (B1-P-4020; Docket 6947) for a new station.

WKNB—New Britain Broadcasting Co., New Britain, Conn.—Dismissed as moot, petition for leave to take depositions in hearing upon its application for CP. (Docket 7904 et al)

Foundation Co., Philadelphia, Pa.—Dismissed as moot request to intervene in the hearing on application of WCBM and The Tower Realty Co.

Arthur S. Feldman, Ft. Wayne, Ind.—Granted petition for leave to amend his application for CP (B4-P-4993; Docket 7699), so as to substitute the Community Broadcasting Corp. as the applicant in place of Arthur S. Feldman; the amendment was accepted and the issues in this proceeding dated Aug. 1 were amended accordingly, exceptions noted by counsel for Homer Rodeheaver.

Mansfield Journal Co., Mansfield, Ohio—Granted petition for leave to amend application for FM CP (B2-PH-728) so as to supply additional engineering information.

Shawnee Broadcasting Co., Chillicothe, Ohio—Granted petition for leave to amend its application for CP (B2-P-4512; Docket 7415) so as to add to the application an engineering exhibit containing field intensity measurements. The amendment was accepted and application removed from hearing docket.

Piedmont Pub. Co., Winston-Salem, N. C.—Granted petition insofar as it requests a continuance of hearing on FM application presently scheduled for Oct. 14, and continued same to Dec. 9. Dismissed as moot that portion of petition requesting severance of its application from consolidated proceeding.

Oscar C. Hirsch, Flat River, Mo.—Granted petition for leave to amend his application for CP (B4-P-5192; Docket 7856), so as to specify **1250** instead of **1450 kc.** The amendment was accepted and application as amended removed from hearing docket.

The Donze Co., Ste. Genevieve, Mo.—The Commission, on its own motion, removed from the hearing docket application for a new station (B4-P-5155; Docket 7855), heretofore consolidated with Hirsch application above.

Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Granted petition for continuance of hearing on appli-

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cation for FM station, and continued said hearing from Oct. 14 to Dec. 16 at Winston-Salem, N. C. (B3-PH-360; Docket 7595)

Central Conn. Broadcasting Co., New Britain, Conn.—Granted petition for leave to amend its application (B1-P-4505; Docket 7567) so as to specify a modified directional antenna pattern, etc., and the amendment was accepted.

Asher Broadcasting Serv., Inc., Quincy, Mass.—Granted petition for waiver of Sec. 1.387 (a) and accepted petitioner's late appearance in re application. (Docket 7448)

Crawford County Broadcasting Corp., Meadville, Pa.—Granted petition to dismiss without prejudice its application for CP. (B2-P-4569; Docket 7754)

Kaw Broadcasting, Inc., Topeka, Kans.—Granted petition requesting reinstatement of its application for CP (B4-P-3989), which was dismissed Aug. 30; and the amendment filed simultaneously specifying the frequency **1560 kc.** with 1 KW, U, was accepted; dismissed petition insofar as it requests grant of application as amended.

Hub Broadcasting Co., Lubbock, Texas—Granted petition to dismiss without prejudice application for a new station. (B3-P-4772; Docket 7582)

South Plains Broadcasting Co., Lubbock, Texas—The Commission, on its own motion, removed from the hearing docket application (B3-P-4742; Docket 7581), which was consolidated with Hub application above.

Ojai Broadcasting Co., Ventura, Calif.—Granted petition for continuance of hearing on its application for CP, and continued hearing presently scheduled for Oct. 15 to Dec. 16. (Docket 7469)

Southeastern Mass. Broadcasting Corp., New Bedford, Mass; Narragansett Broadcasting Co., Fall River, Mass.—Granted petition requesting 20-day extension of time within which to file proposed findings in re their applications (Docket 7053, etc.), and the time was extended from Oct. 15 to Nov. 5.

KNOE—James A. Noe, Monroe, La.—Granted petition for continuance of hearing on application for modification of CP (Docket 7665), and said hearing was continued from Oct. 25 to Nov. 27.

Walter L. Edwards, Porterville, Calif.—Granted petition to dismiss without prejudice application for CP. (B5-P-4545; Docket 7470)

Southern Wyo. Broadcasting Co., Rawlins, Wyo.—Granted petition for leave to amend its application for CP (B5-P-4931; Docket 7803) so as to specify the frequency **1340** instead of **1230 kc.** The amendment was accepted and application as amended removed from the hearing docket.

Rawlins Broadcasting Co., Rawlins, Wyo.—The Commission, on its own motion, removed from the hearing docket application for CP (B5-P-4961; Docket 7804), heretofore consolidated with application of Southern Wyo. Broadcasting Co.

Pacific Coast Broadcasting Co., Pasadena, Calif.—Granted petition to dismiss without prejudice application for a new FM station. (B5-PH-905; Docket 7744)

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Granted petition to transfer hearing on application for renewal of license and CP (Docket 7622, 7552) now scheduled for Nov. 16, from Duluth to Washington, to be held on the same date.

Commonwealth Broadcasting Corp., Portsmouth, Va.—Dismissed petition requesting leave to amend its application for modification of CP (B3-MP-2116) so as to specify 5 KW day and night, instead of 1 KW day only, etc.

49'er Broadcasting Co., Grass Valley, Calif.—Granted petition for leave to amend its application for CP (Docket 7668) so as to make minor corrections in various paragraphs of application.

The Tri-State Broadcasting Co., Cumberland, Md.—Granted petition for leave to amend its application for CP (B1-P-4625; Docket 7554), so as to specify **1230 kc.** instead of **1340 kc.** The amendment was accepted and application as amended removed from docket.

KQW—Pacific Agr. Foundation, Ltd., San Jose, Calif.—Granted petition for leave to amend its application for CP (B5-P-3021; Docket 6214) so as to show the main studio will be located in San Francisco instead of San Jose, etc., and the amendment was accepted.

Radio Peoria, Inc., Peoria, Ill.—Granted petition to continue hearing on application for CP (Docket 7609) presently scheduled for Nov. 1, and continued same to Dec. 2.

The Bay Broadcasting Co., Sandusky, Ohio—Granted petition for leave to intervene in the hearing on application of Mansfield Broadcasting Co. (Docket 7718), presently scheduled for Nov. 6.

Lake Erie Broadcasting Co., Mansfield, Ohio—Granted petition for leave to intervene in the hearing on application of Mansfield Broadcasting Co. (Docket 7718), presently scheduled for Nov. 6.

The Sandusky Broadcasting Co., Sandusky, Ohio; Lake Erie Broadcasting Co., and The Bay Broadcasting Co., Sandusky, Ohio—Granted petition for continuance of consolidated hearing in re Docket 7003, etc., presently scheduled for Oct. 14, and said further hearing was continued to Oct. 28 at Columbus.

Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Granted petition for leave to intervene in the hearing on application of WISH. (B3-P-4979; Docket 7671)

WHOW, Inc., Baltimore, Md.—Granted petition to dismiss without prejudice its application for CP. (B1-P-4443; Docket 7569)

Sun River Broadcasters, Inc., Great Falls, Mont.—The Commission, on its own motion, ordered that this application (B5-P-4499; Docket 7516) be removed from the hearing docket.

Alamance Broadcasting Co., Inc., Burlington, N. C.—Granted petition to dismiss without prejudice its application for CP. (B3-P-4534; Docket 7670)

The Commission, on October 11, ordered that the hearing on applications of Hearst Radio, Inc., The Tower Realty Co. and Radio-Television of Baltimore, Inc., for new FM stations in Baltimore, presently scheduled for October 21, be continued until a date and place to be specified by a subsequent order of the Commission.

WMBH—Joplin Broadcasting, Joplin, Mo.; Four States Broadcasters, Inc., Joplin, Mo.—The Commission, on its own motion, ordered the hearing on these applications be scheduled for Nov. 12, in Washington. (Action by Comr. Jett 10-8.)

Albany Broadcasting Co., Inc., Albany, N. Y.—Granted petition for continuance of consolidated hearing presently scheduled for Oct. 14, to Nov. 13. (Docket 6946, etc.)

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

580 Kilocycles

NEW—Chippewa Valley Radio and Television Corp., Eau Claire, Wis. (P. O. 21½ South Barstow St.)—Construction permit for a new standard broadcast station to be operated on **580 kc.**, power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation.

NEW—La Crosse Broadcasting Co., La Crosse, Wis.—Construction permit for a new standard broadcast station to be operated on **580 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. Amended to change transmitter location.

610 Kilocycles

KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. M.—Modification of construction permit (B5-P-2918, which authorized change in frequency, increase in

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power, install new transmitter and make changes in directional antenna for day and night use and change transmitter location) to make changes in directional antenna.

670 Kilocycles

NEW—Western Oklahoma Broadcasting Co., Clinton, Okla. —Construction permit for a new standard broadcast station to be operated on **670 kc.**, power of 250 watts and daytime hours of operation.

690 Kilocycles

NEW—Al L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership d/b as Sky Broadcasting Service, New Orleans, La. (P. O. % A. L. Chilton, 2927 Maple Drive, Dallas, Texas)—Construction permit for a new standard broadcast station to be operated on **690 kc.**, power of 1 KW and daytime hours of operation.

710 Kilocycles

NEW—Western Broadcasting Associates, Modesto, Calif. (P. O. Box 636)—Construction permit for a new standard broadcast station to be operated on **710 kc.**, power of 1 KW and daytime hours of operation.

KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4065, which authorized increase in power, installation of new transmitter and changes in directional antenna for day and night use) to change directional antenna from day and night use to nighttime use only.

730 Kilocycles

WTIK—Durham Broadcasting Co., Inc., Durham, N. C.—License to cover construction permit (B3-P-3592) which authorized a new standard broadcast station.

WTIK—Durham Broadcasting Co., Inc., Durham, N. C.—Authority to determine operating power by direct measurement of antenna power.

NEW—Ellis County Broadcasting Co., Waxahachie, Texas (P. O. 215 S. College St.)—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 250 watts and daytime hours of operation.

740 Kilocycles

KQW—Pacific Agricultural Foundation, Ltd., San Jose, Calif.—Construction permit to change power from 5 to 50 KW, install a new transmitter and make changes in directional antenna for day and night use. Amended to change studio location from San Jose to San Francisco, Calif.

800 Kilocycles

WWPF—J. E. Massey and L. C. McCall, d/b as Palatka Broadcasting Co., Palatka, Fla.—Modification of construction permit (B3-P-4885, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and specify studio location.

830 Kilocycles

NEW—Abe Lapides, Pontiac, Mich. (P. O. 51 N. Saginaw St.)—Construction permit for a new standard broadcast station to be operated on **830 kc.**, power of 1 KW and daytime hours of operation.

840 Kilocycles

NEW—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Construction permit for a new standard broadcast station to be operated on **760 kc.**, power of 10 KW and daytime hours of operation. Amended to change frequency from **760** to **840 kc.**

860 Kilocycles

NEW—Steel City Broadcasting Corp., Homestead, Pa. (P. O. 1209 Grant Building, Pittsburgh, Pa.)—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 250 watts and daytime hours of operation.

870 Kilocycles

NEW—Mrs. Carla Burnham Keys, Farmville, Va. (P. O. 105 East Watauga Ave., Johnson City, Tenn.)—Construction permit for a new standard broadcast station to be operated on **870 kc.**, power of 1 KW and daytime hours of operation.

890 Kilocycles

NEW—Blackstone Broadcasting Co., Tyler, Texas (P. O. Blackstone Building)—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 250 watts and daytime hours of operation.

900 Kilocycles

NEW—P. C. Wilson, Canton, Ohio—Construction permit for a new standard broadcast station to be operated on **1540 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **1540** to **900 kc.**, power from 1 KW to 250 watts, change type transmitter and change transmitter location.

NEW—E. L. Barr, Elmer Rheingans, Jake Rheingans and Estey H. Walton, a partnership, d/b as Radio Sanger Co., Sanger, Calif. (P. O. % Strother P. Walton, 1307 Pacific Southwest Bldg., Fresno, Calif.)—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 1 KW and daytime hours of operation.

910 Kilocycles

NEW—The Central Connecticut Broadcasting Co., New Britain, Conn.—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation. Amended re changes in officers and directors and changes in directional antenna from night use only to day and night use.

920 Kilocycles

NEW—Associated Broadcasters, Inc., Wadena, Minn.—P. O. Box 269)—Construction permit for a new standard broadcast station to be operated on **920 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C. —Construction permit to make changes in antenna and mount FM antenna on top of AM tower.

990 Kilocycles

NEW—Pittsburg Broadcasting Co., Pittsburg, Calif. (P. O. Box 808, 490 Black Diamond St.)—Construction permit for a new standard broadcast station to be operated on **990 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

1010 Kilocycles

NEW—J. Ray Shute, Olin B. Sikes and James S. Beaty, Jr., d/b as Union Broadcasting Co., Monroe, N. C.—Construction permit for a new standard broadcast station to be operated on **1010 kc.**, power of 250 watts and daytime hours of operation. Amended to change frequency from **1010** to **1060 kc.**

1020 Kilocycles

NEW—Family Broadcasting Corporation, Minneapolis, Minn. (P. O. 15 N. 9th St.)—Construction permit for a new standard broadcast station to be operated on **1020 kc.**, power of 10 KW and daytime hours of operation.

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1080 Kilocycles

NEW—Charles Vernon Berlin, Fred D. McPherson, Jr., and Mahlon D. McPherson, a partnership, d/b as Radio Santa Cruz, Santa Cruz, Calif.—Construction permit for a new standard broadcast station to be operated on **1000 kc.,** power of 1 KW and daytime hours of operation. Amended to change frequency from **1000** to **1080 kc.**

1120 Kilocycles

WBCC—Broadcast Management, Inc., Bethesda, Md.—Modification of construction permit (B1-P-4928, which authorized a new standard broadcast station) to change transmitter location.

WCIL—Paul F. McRoy, John H. Searing, Ann E. Searing, d/b as Southern Illinois Broadcasting Partnership, Carbondale, Ill.—Modification of construction permit (B4-P-4695, as modified, which authorized a new standard broadcasting station) to make changes in vertical antenna.

1140 Kilocycles

KORC—Alfred Achilles Corcanges, Mineral Wells, Texas—Modification of construction permit (B3-P-4952, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

1170 Kilocycles

NEW—Mid-Carolina Broadcasting Co., Salisbury, N. C. (P. O. 119 Lawyers Row)—Construction permit for a new standard broadcast station to be operated on **1170 kc.,** power of 1 KW and daytime hours of operation.

1190 Kilocycles

NEW—Trinity Broadcasting Corp., Oak Cliff, Texas (P. O. 3203 West Davis St., Dallas, Texas)—Construction permit for a new standard broadcast station to be operated on **1190 kc.,** power of 1 KW and daytime hours of operation.

NEW—Frank C. Christl, Mildred Christl and Joseph J. Garafalo, d/b as Huntington Park Broadcasting Co., Huntington Park, Calif. (P. O. 3315 Santa Ana St.)—Construction permit for a new standard broadcast station to be operated on **1190 kc.,** power of 1 KW and daytime hours of operation.

1230 Kilocycles

WNOK—Palmetto Radio Corp., Columbia, S. C.—Modification of construction permit (B3-P-4905, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and specify studio location.

NEW—The Tri-State Broadcasting Co., Cumberland, Md.—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation. Amended to change frequency from **1340** to **1230 kc.**

KOOS—KOOS, Inc., Coos Bay, Oregon—License to cover construction permit (B5-P-4992), which authorized installation of new transmitter.

KVOC—Natrona County Tribune, Casper, Wyoming—License to cover construction permit (B5-P-4301, as modified), which authorized a new standard broadcast station and for change of studio location.

KVOC—Natrona County Tribune, Casper, Wyoming—Authority to determine operating power by direct measurement of antenna power.

1240 Kilocycles

NEW—Oscar C. Hirsch, Flat River, Mo.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation. Amended to change frequency from **1450** to **1240 kc.**

WWCO—Mitchell G. Meyers, Ruben E. Aronehim and Milton H. Meyers, Waterbury, Conn.—License to cover construction permit (B1-P-4083, as modified), which authorized a new standard broadcast station.

WWCO—Mitchell G. Meyers, Ruben E. Aronehim and Milton H. Meyers, Waterbury, Conn.—Authority to determine operating power by direct measurement of antenna power.

WKBR—Granite State Broadcasting Co., Inc., Manchester, N. H.—License to cover construction permit (B1-P-4223, as modified), which authorized a new standard broadcast station.

WKBR—Granite State Broadcasting Co., Inc., Manchester, N. H.—Authority to determine operating power by direct measurement of antenna power.

KHOZ—Harrison Broadcasting Corp., Harrison, Arkansas—Modification of construction permit (B3-P-4414, which authorized a new standard broadcast station) to change type of transmitter and to make changes in vertical antenna.

KHOZ—Harrison Broadcasting Corp., Harrison, Arkansas—License to cover construction permit (B3-P-4414, as modified), which authorized a new standard broadcast station and for change of studio location.

KHOZ—Harrison Broadcasting Corp., Harrison, Arkansas—Authority to determine operating power by direct measurement of antenna power.

WBHB—J. Paul Stone and R. M. Ware, Jr., Fitzgerald, Ga.—License to cover construction permit (B3-P-4607), which authorized a new standard broadcast station.

WBHB—J. Paul Stone and R. M. Ware, Jr., Fitzgerald, Ga.—Authority to determine operating power by direct measurement of antenna power.

NEW—Border Broadcasting Co., Inc., Nogales, Arizona (P. O. 126 Morley Ave.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

KAVR—Jessica L. Longston, C. V. Zaser, Edward J. Jansen and L. Berenice Brownlow, d/b as Montana Broadcasters, Havre, Mont.—Modification of construction permit (B5-P-4644, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and specify studio location.

1270 Kilocycles

NEW—Eastern Broadcasting Corp., Newport News, Va. (P. O. 104 East Colonial Ave., Elizabeth City, N. C.)—Construction permit for a new standard broadcast station to be operated on **1270 kc.,** power of 1 KW and daytime hours of operation.

1280 Kilocycles

NEW—Valley Broadcasting Co., Stockton, Calif.—Construction permit for a new standard broadcast station to be operated on **1420 kc.,** power of 1 KW, directional antenna night and unlimited hours of operation. Amended to change frequency from **1420** to **1280 kc.,** change type transmitter and make changes in directional antenna.

WCMN—Caribbean Broadcasting Corp., Arecibo, P. R.—Modification of construction permit (B-P-4564, which authorized a new standard broadcast station) and approval of transmitter location.

1300 Kilocycles

KVET—Austin Broadcasting Co., Austin, Texas—License to cover construction permit (B3-P-4192, as modified) which authorized a new standard broadcast station and for approval of studio location.

KVET—Austin Broadcasting Co., Austin, Texas—Authority to determine operating power by direct measurement of antenna power.

1320 Kilocycles

WKAN—Kankakee Daily Journal Co., Kankakee, Ill.—Modification of construction permit (B4-P-4013, as

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modified, which authorized a new standard broadcast station) to change type of transmitter.

1340 Kilocycles

NEW—The Mount Vernon Broadcasting Co., Mount Vernon, Ohio (P. O. 1 South Main St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—G. Stanley Breqer, tr/as Southern Wyoming Broadcasting Co., Rawlins, Wyo.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1230** to **1340 kc.**

WFAU—Twin City Broadcasting Co., Inc., Augusta, Me.—License to cover construction permit (B1-P-4542, as modified) which authorized a new standard broadcast station.

WFAU—Twin City Broadcasting Co., Inc., Augusta, Me.—Authority to determine operating power by direct measurement of antenna power.

WKUL—H. H. Kinney and D. T. Kinney, d/b as Cullman Broadcasting Co., Cullman, Ala.—License to cover construction permit (B3-P-4250, as modified) which authorized a new standard broadcast station.

WKUL—H. H. Kinney and D. T. Kinney, d/b as Cullman Broadcasting Co., Cullman, Ala.—Authority to determine operating power by direct measurement of antenna power.

WKJB—Jose Bechara, Jr., Mayaguez, P. R.—Modification of construction permit (B-P-3974, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna, transmitter and studio locations.

NEW—Radio Bedford, Inc., Bedford, Ind. (P. O. Box 88)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1360 Kilocycles

WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.—License to cover construction permit (B1-P-4480, as modified) which authorized a new standard broadcast station and for change in studio location.

WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.—Authority to determine operating power by direct measurement of antenna power.

KGB—Don Lee Broadcasting System, San Diego, Calif.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and vertical antenna and change transmitter location. Amended to install directional antenna for day and night use.

1400 Kilocycles

KRPL—Interstate Radio, Inc., Moscow, Idaho—Modification of construction permit (B5-P-4622, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and specify studio location.

KCOY—News-Press Publishing Co., Santa Maria, Calif.—Modification of construction permit (B5-P-4710, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and specify studio location.

NEW—KAYS, Inc., Hays, Kans. (P. O. 1013 Main St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. (Contingent on grant of KVGB.)

1410 Kilocycles

NEW—Frank Mitchell Farris, Jr., Nashville, Tenn.—Construction permit for a new standard broadcast station to be operated on **1410 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

Amended to modify directional antenna and make changes in ground system.

1430 Kilocycles

NEW—Andave Radio Co., Milwaukee, Wis. (P. O. 4511 N. Woodburn St.)—Construction permit for a new standard broadcast station to be operated on **1430 kc.**, power of 1 KW and daytime hours of operation.

1450 Kilocycles

WKAL—Charles M. Dale, Concord, N. H.—Modification of construction permit (B1-P-4229, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Endicott Broadcasting Corp., Endicott, N. Y. (P. O. Capitol Theatre Bldg., Binghamton, N. Y.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WILK—Harold T. Gray, Gerald L. Wise, Vernon L. Wise, Roy E. Morgan, Thomas P. Shelburne, Leon Schwartz, Dr. Isiah C. Morgan and Mitchell Jenkins, d/b as Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa.—Modification of construction permit (B2-P-4396, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio locations.

NEW—Mrs. Agnes Jane Reeves Greer, Dover, Ohio (P. O. Box 870, Morgantown, W. Va.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Arthur S. Feldman, Fort Wayne, Ind.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended to change applicant from Arthur S. Feldman to Community Broadcasting Corporation.

NEW—J. G. Long, tr/as Eagle Pass Broadcasters, Eagle Pass, Texas (P. O. 2521 Avenue F Street, Bay City, Texas)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Broadcasting Company of America, Blythe, Calif. (P. O. 3401 Russell St., Riverside, Calif.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Western Montana Associates, Missoula, Mont.—Construction permit for a new standard broadcast station to be operated on **630 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation. Amended to change frequency from **630** to **1450 kc.**, power from 5 KW to 250 watts, change type of transmitter, change directional antenna for night use to vertical antenna and change transmitter and studio location.

1470 Kilocycles

NEW—Air Waves, Inc., Jamestown, N. Y. (P. O. 5901 Lawndale St., Philadelphia, Pa.)—Construction permit for a new standard broadcast station to be operated on **1470 kc.**, power of 1 KW and daytime hours of operation.

WRGA—Rome Broadcasting Corp., Rome, Ga.—Construction permit to change frequency from **1490** to **1470 kc.**, increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and change transmitter location.

1490 Kilocycles

NEW—Louis Wolf, Abbott E. Wolf, J. George Wolf and William Robert Wolf., a partnership d/b as Mason City Broadcasting Co., Mason City, Iowa (P. O. %

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Mier Wolf & Sons Co., Inc.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Frank W. Wagner, Blackstone, Va. (P. O. Box #69)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

WMOC—The Covington News, Inc., Covington, Ga.—License to cover construction permit (B3-P-3923, as modified) which authorized a new standard broadcast station.

WMOC—The Covington News, Inc., Covington, Ga.—Authority to determine operating power by direct measurement of antenna power.

NEW—Western Pennsylvania Broadcasting Corp., Pittsburgh, Pa. (P. O. 2205 Clark Building)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. (Contingent on grant of WWSW.)

NEW—Alex B. Craig and Morgan J. Craig, d/b as Craig Broadcasting Co., Chester, S. C. (P. O. 132 Main St., Agurs Bldg.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Hope Broadcasting Co., Hope, Ark. (P. O. % A. H. Washburn)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

1520 Kilocycles

WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.—License to operate auxiliary transmitter on regular basis.

NEW—Lake States Broadcasting Co., Milwaukee, Wis. (P. O. Room 716, 152 W. Wisconsin Ave.)—Construction permit for a new standard broadcast station to be operated on **1520 kc.**, power of 5 KW, directional antenna and unlimited hours of operation.

1560 Kilocycles

NEW—Kitsap G. I. Broadcasters, Inc., Bremerton, Wash. (P. O. 506 Hewitt Ave.)—Construction permit for a new standard broadcast station to be operated on **1560 kc.**, power of 500 watts night and 1 KW day and unlimited hours of operation.

NEW—Kaw Broadcasting, Inc., Topeka, Kans.—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW, directional antenna night and daytime hours of operation. Amended to change frequency from **730** to **1560 kc.**, change hours of operation from daytime to unlimited, install directional antenna for night use and change transmitter location.

1590 Kilocycles

NEW—United Broadcasting Co., Inc., Silver Spring, Md.—Construction permit for a new standard broadcast station to be operated on **1390 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **1390** to **1590 kc.** and make changes in antenna.

FM APPLICATIONS ACCEPTED FOR FILING

Colonial Broadcasting Co., Providence, R. I.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage of 10,630 square miles. Amended to make changes in antenna system.

The Danbury News-Times Co., Danbury, Conn.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage to be assigned by FCC. Amended to change coverage from to be assigned to 10,780 square miles, frequency from to be assigned to Channel #265, **100.9 mc.**, type of transmitter, specify population as 2,568,700 and make changes in antenna system.

James B. Littlejohn, Ogden, Utah (P. O. 2895 South 27th East, Salt Lake City, Utah)—Construction permit for a new FM broadcast station to be operated on Channel #282, **104.3 mc.**

WBBM-FM—Columbia Broadcasting System, Inc., Chicago, Ill.—Construction permit to change type of transmitter and make changes in antenna system.

WELD—Radiohio, Inc., Columbus, Ohio—Construction permit to specify coverage of 13,118 square miles, population as 1,042,962, install new transmitter and make changes in antenna system.

Merced Broadcasting Co., Merced, Calif. (P. O. Box 717)—Construction permit for a new FM broadcast station to be operated on frequency to be determined and coverage of 5,941 square miles.

KWRN—Reno Newspapers, Inc., Reno, Nevada—Modification of construction permit (B5-PH-476, which authorized a new FM broadcast station) to make changes in antenna system.

Thomas N. Beach, Birmingham, Ala. (P. O. 112 North 21st St.)—Construction permit for a new FM broadcast station to be operated on frequency to be determined.

WKOK-FM—Sunbury Broadcasting Corp., Sunbury, Pa.—Modification of construction permit (B2-PH-585, which authorized a new FM broadcast station) to make changes in antenna system.

The Yankee Network, Inc., Bridgeport, Conn.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #67, **101.3 mc.**, and coverage not specified. Amended to change coverage from not specified to 8,393 square miles, population from not specified to 1,613,499, transmitter location, specify type of transmitter and make changes in antenna system.

Champlain Valley Broadcasting Corp., Albany, N. Y. (P. O. Room 1203, 598 Madison Ave., New York, N. Y.—Construction permit for a new FM broadcast station to be operated on frequency to be determined by FCC and coverage of 13,640 square miles.

Radio Elizabeth, Inc., Elizabeth, N. J. (P. O. 1143 East Jersey St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC.

The Tower Realty Co., Baltimore, Md.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 12,260 square miles. Amended to change coverage from 12,260 to 11,074 square miles, transmitter location, population from 1,981,377 to 1,925,358, changes in directors and stockholders and makes changes in antenna system.

Amalgamated Broadcasting System, Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage as determined by the FCC. Amended to change type of transmitter, specify coverage as 9,060 square miles, population as 12,325,000 and make changes in antenna system.

Batavia Broadcasting Corp., Batavia, N. Y. (P. O. 90 Main St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC.

WGYN—Muzak Radio Broadcasting Station, Inc., New York, N. Y.—Modification of license to change corporate name to WGYN, Inc.

Regional Broadcasting Co., Chicopee, Mass.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC and coverage of 13,280 square miles. Amended to specify population as 1,254,678, change coverage from 13,280 to 13,437 square miles, transmitter site and specify type of transmitter and make changes in antenna system.

American Broadcasting Company, Inc., New York, N. Y.—Construction permit for a new FM broadcast station to be operated on **47.9 mc.**, and coverage of 8,950 square miles. Amended to change frequency from **47.9 mc.** to Channel #251, **98.1 mc.**, coverage from 8,950 to 9,530 square miles, type of transmitter, transmitter

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location, specify population as 12,369,000 and make changes in antenna system.

WNYC-FM—City of New York, Municipal Broadcasting System, New York, N. Y.—Construction permit to install new transmitter and make changes in antenna system.

WMCA, Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #239, **95.7 mc.,** or as assigned by FCC and coverage of 10,420 square miles. Amended to make changes in antenna system.

The Travelers Broadcasting Service Corp., Bridgeport, Conn.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC. Amended to change frequency from to be assigned to Channel #265, **100.9 mc.,** transmitter location from Trumbull to Bridgeport, Connecticut, specify coverage as 8,601 square miles, population as 1,866,868 and make changes in antenna system.

Northwest Georgia Broadcasting Co., Cedartown, Ga.—Construction permit for a new FM broadcast station. Amended to change type of transmitter, specify frequency as Channel #269, **101.7 mc.,** coverage as 8,773 square miles, population as 400,796 and make changes in antenna system, change directors, officers and stockholders.

Radio Corporation of the Board of Missions and Church extension of the Methodist Church, Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined. Amended to change coverage from to be determined to 9,330 square miles.

Unity Broadcasting Corporation of New York, New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC, and coverage of 9,060 square miles. Amended correction in antenna system.

Radio Projects, Inc., Newark, N. J.—Construction permit for a new FM (Mertopolitan) broadcast station to be operated on Channel #239, **95.7 mc.,** and coverage of 12,959 square miles. Amended to change coverage from 12,959 to 10,685 square miles, population from 12,401,698 to 11,957,981 and make changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

American Broadcasting Company, Inc., New York, N. Y.—Extension of authority to transmit recorded programs to all broadcast stations under the control of the Canadian authorities that may be heard consistently in the United States.

APPLICATION DISMISSED

Howard W. Davis, tr/as The Walmac Co., Austin, Texas—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation. Request of applicant.

APPLICATIONS RETURNED

Continental Broadcasting Co., Atlantic, Iowa—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. Incomplete.

Bruno Shaw, New York, N. Y.—Construction permit for a new standard broadcast station to be operated on **620 kc.,** power not specified and unlimited hours of operation. Incomplete.

The Atlas Broadcasting Co., Baltimore, Md. (P. O. 101 Old Town Bank Building—Construction permit for a new FM broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage of 7,710 square miles. Incomplete.

APPLICATIONS TENDERED FOR FILING

570 Kilocycles

WNAX—WNAX Broadcasting Co., Yankton, S. D.—Consent to assignment of license to Cowles Broadcasting Co.

660 Kilocycles

NEW—Heart of Ohio, Inc., Columbus, Ohio—Construction permit for a new standard broadcast station to be operated on **660 kc.,** power of 1 KW and daytime hours of operation.

810 Kilocycles

WEDO—Tri City Broadcasting Co., McKeesport, Pa.—Request of special service authorization to operate from 1:00 to 4:00 a. m. daily until January 1, 1947.

860 Kilocycles

NEW—F. L. Thornhill, d/b as East Side Broadcasting Co., Kirkland, Wash.—Construction permit for a new standard broadcast station to be operated on **860 kc.,** power of 250 watts and daytime hours of operation.

950 Kilocycles

NEW—Pilgrim Broadcasting Co., Boston, Mass.—Construction permit for a new standard broadcast station to be operated on **950 kc.,** power of 1 KW and daytime hours of operation.

1030 Kilocycles

NEW—The Times Herald Co., Port Huron, Mich.—Construction permit for a new standard broadcast station to be operated on **1030 kc.,** power of 1 KW and daytime hours of operation.

1050 Kilocycles

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Construction permit to change power from 250 watts to 1 KW and install new transmitter.

1070 Kilocycles

NEW—Texas Gulf Coast Broadcasting Co., a partnership consisting of E. H. Rowley, Nathan Clark, James A. Clements, Glen H. McClain and L. M. Rice, Corpus Christi, Texas—Construction permit for a new standard broadcast station to be operated on **1070 kc.,** power of 10 KW, directional antenna and unlimited hours of operation.

1240 Kilocycles

WINK—Fort Myers Broadcasting Co., Fort Myers, Fla.—Consent to transfer of control from Ronald B. Woodyard and Mary W. Martin to United Garage and Service Corporation.

1310 Kilocycles

NEW—Roscoe L. Thompson, Keokuk, Iowa—Construction permit for a new standard broadcast station to be operated on **1310 kc.,** power of 250 watts and daytime hours of operation.

1490 Kilocycles

WJBK, WJBK-FM—James F. Hopkins, Inc., Detroit, Mich.—Consent to transfer of control of standard station and WJBK-FM from Richard A. Connell, Jr., James F. Hopkins and Henrietta Connell to The Fort Industry Company.

(Continued on next page)

NEW—Hope Broadcasting Co., Hope, Ark.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

1500 Kilocycles

KSTP—KSTP, Inc., St. Paul, Minn.—Consent to transfer of control from licensee to Stanley E. Hubbard.

1520 Kilocycles

NEW—Lake States Broadcasting Co., Milwaukee, Wis.—Construction permit for a new standard broadcast station to be operated on **1520 kc.**, power of 5 KW, directional antenna and unlimited hours of operation.

MISCELLANEOUS

James F. Hopkins, Inc., Ann Arbor, Mich.—Consent to assignment of construction permit to Huron Valley Broadcasters, Inc.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

The Myndall Cain House of Beauty—Misrepresentation in the advertising of cosmetic products is charged by the Commission in a complaint issued against William A. Wickland and Myndall Cain Wickland, copartners trading as The Myndall Cain House of Beauty, 808 LaSalle Avenue, Minneapolis. (5466)

New England Brick Mfgrs.—Unlawful combination to fix prices and suppress competition in the interstate sale of brick is charged in a complaint issued by the Commission against nine New England brick manufacturers, their sales agency and the trade association of the clay products industry. (5468)

Structural Clay Products, Inc.—Substantial lessening of competition and unfair oppressive price discrimination against portions of the purchasing public have been the effects of a "regional sales agency" established by a combination of five manufacturers of glazed facing tile under the aegis of Structural Clay Products, Inc., 1765 K St., Washington, according to a Commission complaint. (5467)

United-Rexall Drug Co. and Liggett Drug Co., Inc.—Misrepresentation of prices in connection with "Factory-to-You Sales" and "One-Cent Sales" is charged in a complaint issued by the Commission against United-Rexall Drug Co. and Liggett Drug Co., Inc., 43 Leon St., Boston, and Owl Drug Co., 657 Mission St., San Francisco. Liggett and Owl are wholly-owned subsidiaries of United-Rexall, according to the complaint. (5465)

CEASE AND DESIST ORDERS

Beau Peep Products.—Frank M. Conklin, trading as Beau Peep Products, 5642 Lake Park, Chicago, has been ordered by the Federal Trade Commission to stop representing that Beau Peep Baby Shoe Cleaner is nonallergic or sterile under conditions of use and that it will not rub off. (5435)

Century Travel Service—The Commission issued an order directing Century Travel Service, Inc., 501 Fifth Ave., New York, and Harry Craig Cooper and Joseph C. Cooper, Jr., 1016 Fifth Ave., New York, to cease and desist from misrepresentation in connection with the sale of so-called "packaged tours." The Coopers are not only officers of the corporate respondent but are also associated with a partnership trading as Century Travel Service, Century Travel Service De-Luxe Tours, Mexican Advisory Tourist Bureau and Florida Advisory Hotel Bureau. (5299)

French Sardine Co.—The Commission issued an order directing French Sardine Co. of California, 171-181 Fish Harbor Wharf, Terminal Island, Calif., to discontinue paying commissions or brokerage fees, or any compensation or discount in lieu thereof, to interstate buyers of seafood products who purchase for their own accounts. (5456)

Gerald A. Rice.—The Commission issued an order prohibiting Gerald A. Rice, 418 Spokane Hotel, Spokane, Wash., from representing in any manner that he or the correspondence school he operates is connected with any branch of the United States Government. The correspondence courses sold by Rice were intended to prepare students for examinations for certain United States Civil Service positions. (5321)

John Solari & Co.—Rinaldo J. Solari, trading as John Solari & Co. and Par-Ex Products Co., 65 Beach St., New York, may not use the word "Hollandaise," or any simulation thereof, to designate, describe or refer to a sauce in which the fatty ingredient is not "exclusively butter," according to a cease and desist order issued by the Federal Trade Commission. (4895)

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

Routing:

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 43, October 28, 1946

24th ANNUAL REPORT—July 1945-October 1946

The President

This month, October, marks the first anniversary of my association with you as your President.

In this 24th Annual Report, you will find a complete summary of the activities of the Departments of the NAB. I urge you to read them carefully to the end that you may better understand the work of your association and acquaint yourself more fully with the variety and scope of the services which are available to you as members.

At the convention in Chicago, on Tuesday morning, October 22nd, I shall report the progress which your association has made during the year, the plans for the year to come and I shall discuss with you some of the problems which we face together. Copies of this will be available shortly thereafter in a special NAB Bulletin.

This has been a year of encouraging growth for the NAB. For the first time in its history, the association membership has passed the thousand mark. Frequency Modulation Broadcasters, Inc., until this year an independent organization, has tentatively chosen to cast its fortunes with the NAB and has brought with it some 150 members and the creation of a new NAB department. This merger has established a more nearly united front among broadcasters in meeting their common problems and has strengthened our industry organization.

Within the NAB the work of organization is nearing completion. The Board of Directors authorized the appointment of an Executive Vice President, a General Counsel; the establishment of an Employee-Employer Relations Department and, at its last meeting, a Program Department. With the exception of the Program Department, directors and personnel for all of these new divisions have been selected and the departments have been activated. Indeed, I am happy to be able to report to the membership that for the first time since taking my office, all of the old-line NAB departments and all of the new departments mentioned (with the exception noted above) are now fully staffed.

I am confident that the combined skills and abilities of Vice President Jess Willard, Secretary and Treasurer Bee Arney, and General Counsel Don Petty, working with me and with the splendid group of department heads, whom you will meet individually in these pages, constitute an industry team thoroughly capable of carrying the ball on virtually any play you may need to call.

Much of my first year as your President has been spent in getting acquainted with you at the 17 District Meetings and absorbing as many of the intricate, multiple-sided aspects of your industry workings and problems as possible. Your patience and your cooperation have contributed a great deal toward my education in these matters. To the broadcasters in the field, to the special Advisory Committee which so ably assisted me at the beginning of my term of office, and to the Board of Directors, I am deeply indebted for the inspiration and help without which it would have been impossible to carry on.

Justin Miller,
President.

Secretary-Treasurer

The period which has intervened since we last made an "annual report" to the membership has been one of unusual growth in membership and expansion in services and activities on the part of the Association. This growth and expansion has brought with it an enlargement of the headquarters staff, the need for a larger building in which to carry on our activities and a resulting increase in our financial outlays. The details of membership, personnel and finance are set forth in the charts accompanying this report. Some brief generalizations, however, may be helpful.

MEMBERSHIP

During the 15 months covered by this report (July 1, 1945-September 30, 1946) it will be noted that a phenomenal increase in membership has occurred. Several reasons for this may be found. The induction of Judge Justin Miller as President on October 1, 1945, and the instant favorable reaction to his sound and constructive approach to the problems of the industry in his talks at the seventeen district meetings and before outside groups, is one of the prime causes. A second cause may be found in the substantial increase in the number of station licenses which have been granted and the recognition on the part of these grantees of the advice and service available only through NAB.

Still a third cause is the activities of the various departments and their contact with stations and the services which they render. The small market stations activity within the Department of Broadcast Advertising has resulted in bringing into membership a very large number of this type of station. While the foregoing constitute the major causes of increase, there is a growing recognition throughout the industry of the need for united and coordinated action on industry matters.

PERSONNEL

The personnel turn-over since July 1945 has brought many new faces to the executive, administrative and clerical staff. The list of personnel attached hereto shows the dates upon which the service of each member of the staff began and an examination of this will reveal the extent to which changes have occurred.

NEW BUILDING

It will be recalled that in the fall of 1942 NAB was compelled to seek new headquarters for its operations due to the requisition by the government of the Normandy Building in which its offices were then located. The building at 1760 N Street containing about 14,000 square feet of usable space was purchased and has served quite admirably, until recently, as headquarters. However, the increase in the size of the staff has rendered it totally inadequate. The Board took action on this matter at its meeting in January, and in July the purchase of a larger building at 1771 N Street, recently occupied by the Canadian Government, was consummated. This building contains some 24,000 square feet of usable space and will, in the judgment of the Association's officers, serve us adequately for many years to come. It is now in process of remodeling to accommodate our needs. It is probable the move will be made some time before the first of the year.

DISTRICT MEETINGS

Meetings were held in all seventeen NAB districts during the early part of 1946. President Miller, Broadcast Advertising Director Frank Pellegrin, and either A. D. Willard, Jr., Executive Vice President, or the undersigned were present at all of these meetings. They were splendidly attended and constitute the finest means by which the membership may be kept abreast of industry matters and the staff may gain a better understanding of the industry's attitudes and desires.

FINANCES

The increase in membership has brought with it a corresponding increase in the income of the Association, but likewise it has produced an increase in the outlays. The Association is in sound financial condition insofar as current operations are concerned. It has a cash and bond surplus, as well as the assets represented by the present headquarters building (which will be sold) and the new one above referred to, both of which are entirely free of all encumbrance. The Board, however, is giving close attention to the matter of re-organizing the Association's finances to the end that it will always be in a position to render the most effective service to the industry on all matters which arise.

The financial statement which is a part of this report sets forth in some detail the income and expenses for the period from July 1, 1945 through August 31, 1946. It could not be made to cover the full 15-month period because the books for the month of September were not closed in time to enable the extension of the report to cover the other month.

Should any more detailed information with respect to any phase of the business operation of NAB be desired by any member, such information will be cheerfully provided.

NAB Membership by NAB Districts

District	*June 30, 1945*	*Sept. 27, 1946*
1	38	52
2	40	46
3	40	53
4	61	98
5	59	81
6	48	61
7	39	44
8	25	31
9	34	39
10	42	48
11	26	30
12	27	32
13	45	55
14	31	41
15	28	38
16	27	39
17	39	45
FM	16	35
Television	2	2
Networks	2	3
Associate	39	206*
Total	708	1079

* Includes 5 FM-CP.
Excludes 86 AM-CP already included above.

NAB Membership by Dues Classification

Class	*June 30, 1945*	*October 1, 1946*
A	65	190
B	79	73
C	94	92
D	61	78
E	80	104
F	57	67
G	43	56
H	61	68
I	34	38
J	19	21
K	19	21
L	9	15
M	11	10
N	7	9
O	10	8
P	14	14
Q	4	6
R	0	1
S	0	0
T	0	0
U	0	0
V	0	0
W	2	2
X	0	0
Associate	39	206
Total	708	1079

NAB Membership by Network Affiliation as of October 1, 1946

		NAB Member	*Per Cent Membership*
Total U. S. Network Affiliates	821	641	78.1
ABC	215	168	78.1
CBS	157	128	81.5
MBS	329	239	72.6
NBC	153	133	86.9
Less Duplicates*	−33	−27	
Non-Affiliates	522	192	36.9
Total Standard Broadcast Including 335 CP Stations	1343	833	62.0
Frequency Modulation		35	
Television		2	
Networks		3	
Associate Members (Includes 5 FM–CP Stations)		206	
Total NAB Membership		1079	

*Duplicates:

ABC and MBS	19	17	NAB members
CBS and MBS	5	3	" "
NBC and MBS	9	7	" "

District Meetings

District	*Date*	*Place*
16	January 7–8, 1946	Los Angeles, Calif.
15	January 10–11, 1946	San Francisco, Calif.
17	January 14–15, 1946	Seattle, Washington
10	January 25–26, 1946	Omaha, Nebraska
14	January 28–29, 1946	Denver, Colorado
13	January 31–Feb. 1, 1946	Dallas, Texas
12	February 4–5, 1946	Tulsa, Oklahoma
6	February 7–8, 1946	Memphis, Tennessee
11	March 18–19, 1946	Minneapolis, Minnesota
8	March 21–22, 1946	Grand Rapids, Michigan
9	March 25–26, 1946	Chicago, Illinois
7	March 28–29, 1946	Cincinnati, Ohio
4	April 11–12, 1946	Virginia Beach, Virginia
2	April 25–26, 1946	New York, N. Y.
5	April 29–30, 1946	Pensacola, Florida
1	May 13–14, 1946	Boston, Massachusetts
3	May 16–17, 1946	Philadelphia, Pa.
15	August 12–13, 1946	Monterey, California

Personnel

Executive Staff:	*Date employed*
Justin Miller, President	October, 1945
A. D. Willard, Jr., Executive Vice-President	October, 1945
C. E. Arney, Jr., Secretary-Treasurer	April, 1940

Administrative Staff:	
Kenneth H. Baker, Director of Research	April, 1946
Robert T. Bartley, Director of FM Dept. and Government Relations	September, 1943
Charles A. Batson, Director of Information	March, 1946
J. Allen Brown, Assistant Director of Broadcast Advertising	December, 1945
Robert C. Coleson, Assistant to the President (Hollywood)	February, 1946
Richard P. Doherty, Director of Employee-Employer Relations	September, 1946
Lee Hart, Assistant Director of Broadcast Advertising	January, 1946
Edward J. Heffron, Executive Assistant-Public Relations	June, 1946
Hugh M. Higgins, Assistant Director of Broadcast Advertising	December, 1945
Milton J. Kibler, Assistant Director Employee-Employer Relations	March, 1945
Dorothy Lewis, Coordinator of Listener Activities (New York City)	January, 1943
James L. Middlebrooks, Director of Engineering	July, 1946
Benjamin Miller, Assistant Director of Information	April, 1946
Frank E. Pellegrin, Director of Broadcast Advertising	April, 1941
Ivar H. Peterson, Assistant Director of Employee-Employer Relations	February, 1946
Don E. Petty, General Counsel	February, 1946
Bryce Rea, Attorney	May, 1946
Everett E. Revercomb, Auditor	September, 1935
Helen H. Schaefer, Assistant Director of Research	November, 1938
Arthur Stringer, Director of Special Services	August, 1939

Secretarial, Clerical and Part Time:	*Date employed*
Kathleen Allardice, Research Assistant	September, 1946
Jayne Arnold, Receptionist	December, 1939
Barbara Baer, Research Assistant	July, 1946
Neil M. Bradshaw, Clerk	October, 1945
Frederica Clough, Secretary	February, 1944
Alice M. Dodd, Research Assistant	September, 1946
Helen A. Fruth, Secretary	October, 1945
Elma G. Garber, Librarian	March, 1946
Gladys Hall, Secretary	January, 1946
Elsie L. Hodson, Secretary (Hollywood)	February, 1946
Katherine Holland, Information Specialist	January, 1946
Hazel Jones, Secretary	April, 1946
Loretta Kealy, Secretary	February, 1942
Irmah Kerrigan, Secretary	October, 1945
Joan Kirk, Clerk	September, 1946
Adele Kuczensky, Varitypist	October, 1945
Carolin Laighton, Secretary (New York)	March, 1946
Harold Magos, Clerk	August, 1946
Mable Mann, Assistant Auditor	September, 1944
Shirley Munro, Secretary	May, 1946
Ella Nelson, Secretary	April, 1932
Frances Palmer, Secretary	November, 1945
Leonard D. Pigott, Secretary	February, 1946
Frances Roberts, Clerk	November, 1945
Helen Ryan, Secretary	February, 1946
Leona Schalk, Secretary	March, 1946
Lillian Stewart, Secretary (New York)	May, 1946
Joan C. Warner, Secretary	April, 1946
Rita J. Williams, Secretary	August, 1946
Evelyn Williamson, Secretary	July, 1946
George Smith, Janitor	February, 1945
Celestin Barrington, Charwoman	December, 1944

Statement of Income and Expense
July 1, 1945 to August 31, 1946

Income	
Membership Dues	$679,491.67
Other Income	12,474.35
	$691,966.02
Expenses	
President	$91,352.21
Secretary-Treasurer	37,247.98
Broadcast Advertising	54,278.62
Employee-Employer Relations	26,005.25
Engineering	10,274.96
FM	9,038.12
Government Relations	14,577.52
Legal	13,188.50
Special Services	14,679.16
Public Relations	76,680.33
Research	17,066.71
General Administration	194,876.36
Special Budget	37,469.86
Total	$596,735.58
Excess of Income over Expenses July 1, 1945 to August 31, 1946	95,230.44
	$691,966.02

Balance Sheet
July 1, 1945 and August 31, 1946

Assets:	*July 1, 1945*	*Aug. 31, 1946*
Cash in Bank	$97,141.06	$79,022.86
Petty Cash	250.00	250.00
Investments, U. S. Bonds	100,775.00	55,000.00
Deposit, American Airlines	425.00	425.00
Joske Clinical Test	3,742.95	....
Broadcast Measurement Bureau	45,757.00	....
Dues and Accounts Receivable	17,129.43	9,032.56
Furniture and Fixtures less Reserve	10,340.66	23,158.03

Assets—Continued	*July 1, 1945*	*August 31, 1946*
Land	$11,000.00	$11,000.00
Building less Reserve	22,800.43	27,061.29
New Building "1771 N St."	....	200,000.00
Postage Inventory	239.17	359.71
	$309,600.70	$405,309.45
Liabilities:		
Surplus	$201,295.89	$341,680.15
War Bonds for Employees	37.50	....
Taxes Withheld	2,348.50	....
OAB Taxes	189.56	182.47
Excess of Receipts over Expenditures 1/1 6/30/45	105,729.25	....
Excess of Receipts over Expenditures 1/1 8/31/46	....	63,446.83
	$309,600.70	$405,309.45

C. E. Arney, Jr.,
Secretary-Treasurer.

General Counsel

August 1, 1945, to February 1, 1946

It is my pleasure to submit a report on the activities of the office of General Counsel of the Association for the period from my previous report in July of 1945 to February 1, 1946, when I was succeeded in office by Don E. Petty, Esquire.

During this period the work of the General Counsel encompassed both the field of industrial relations and general legal matters. As in my report of last year I believe it best to consider each phase of our work separately.

INDUSTRIAL RELATIONS

The constructive program established under the resolutions of the Board of Directors was carefully pursued. Information was sought from all stations, received from many, and was utilized by our office to supply data to a number of members for the purposes of collective bargaining.

Decisions of various governmental agencies dealing with industrial relations were carefully analyzed and utilized for the benefit of our members whenever an inquiry was received. Information of general interest was published currently in the weekly Reports of the Association.

Whenever a problem of wide application was received, our office attempted to obtain a favorable ruling from the governmental division involved. Problems of specific interest to a particular broadcasting station were analyzed carefully, and a prompt personalized reply was made. Almost three hundred such inquiries were received and answered.

A number of member stations conferred with our office, either in person or by telephone, to obtain our advice on labor negotiating problems which then confronted them. In all such matters we endeavored in every way to help the inquiring member and gave him the benefit of the latest information then in our possession.

We believe the efforts of this Department in the industrial relations field during this period of operation were successful in eliminating a great deal of labor unrest and improved labor relations in a number of radio stations while strengthening the bargaining ability of those members who sought our help.

GENERAL LEGAL MATTERS

Our work in this field consisted of advising the Association's department heads on the legal aspects of the various problems which were handled by them. These included the revision of the standard form of NAB-AAAA contract for spot broadcasting; the formation of the Council on Radio Journalism; the application of Section 722 of the Internal Revenue Code to broadcasting stations; the legality of establishing standards for receiving set manufacture; the dissolution of the NAB Bureau of Copyrights; and many others of wide diversification of subject matter.

It may be well to specifically touch on the revision of the standard form of NAB-AAAA contract for spot broadcasting. The final proposal, which I believe will be submitted for approval to the Annual Convention, is the best form of contract which could be agreed upon by the two negotiating committees. While it can be greatly improved from the legal standpoint, it represents an excellent transitory step toward the more completely legally satisfactory document which is the goal of the future.

By direction of the NAB Board, our office took an active part in the legal actions filed in New Mexico to test the validity of a sales tax which that state sought to apply to all radio broadcasting stations in the state. It was a privilege tax on the stations' gross revenue which we believed was unconstitutional. The case was argued in November 1945 and again in February 1946 and my assistant, Milton J. Kibler, and I conferred with and assisted local counsel of the broadcasting stations and argued as "amicus curiae." This case was dismissed without prejudice on the basis of a lack of jurisdiction by the United States District Court, but its decision is presently being appealed to the Supreme Court of the United States.

Our office prepared and filed briefs with the Federal Communications Commission on several matters in the Promulgation of Rules and Regulations for Commercial Television Stations and the Allocation of Frequencies for Non-Governmental Service in the radio spectrum as it applied to Frequency Modulation Stations.

Our office also conferred with the legal staff of the Federal Communications Commission many times relative to various rules and regulations as proposed. We appeared before the Commission on behalf of the industry whenever oral argument was held on matters of general application. We also conferred with the Director of the Accounting Division and a representative of the Budget Bureau in an endeavor to simplify many of the forms which the FCC requires radio stations to file.

In all of the work of the Legal Department, I was most fortunate in having the able assistance of Major Milton J. Kibler. Without this many of the accomplishments of the Department could not have been achieved. I am deeply grateful to him.

On February 1, 1946, Don E. Petty, Esquire, assumed the post of General Counsel and shortly thereafter I was able to devote my full time to my law partnership, Davis and Short, in Philadelphia. I miss many of the contacts I had with the Association's membership and officers. However, I am greatly pleased with the legal ability of my successor, Commander Petty, and the manner in which he has taken hold of the many intricate legal problems which face broadcasting. I consider the industry most fortunate in having him available to participate in the solution of these problems.

John Morgan Davis.

February 1, 1946, to August 1, 1946

The General Counsel acts as attorney for the Board of Directors, the officers and all committees and departments of the Association. In such capacity legal problems of general interest to the industry are considered as they arise. In addition, many long range legal problems affecting the industry have been and now are being analyzed and studied. Many of the problems considered are of such a nature that they cannot be set forth in detail in a public report.

Among the matters considered by the General Counsel during the period of this report are the following:

Relief from excess profits tax under Section 722 of Internal Revenue Act; income tax exemption status of NAB and BMB; legal relationship between NAB and other associations and organizations in which NAB is interested; analysis of NAB Articles of Incorporation and By-Laws; purchase of building, and zoning and Civilian Production Administration matters in connection therewith; New Mexico radio broadcasting gross receipts tax case; Federal Communications Commission transfer rule; FCC FM frequency withholding rule; FCC Blue Book; FCC forms and questionnaires; Inter-American Copyright Convention and proposed treaty; revision of Government copyright catalogs; ASCAP contracts; the Lea Act; Petrillo-industry matters; standard labor contracts; transcription-radio industry problems; FCC transcription rule; NAB-AAAA standard contract; libel and slander in radio; crime programs; television-radio broadcasting problems; anti-trust problems; NAB Standards of Practice; authority of Federal Communications Commission under the Communications Act and its Rules and Regulations.

Briefs were prepared and filed and oral argument made before the Commission in connection with the transfer rule and the FM withholding rule.

Don Petty,
General Counsel.

FM Department

The FM Department of NAB was established November 1, 1945, under the direction of an NAB-FM Executive Committee, with the President of FM Broadcasters, Inc., as Chairman, and including three members of the FMBI Board of Directors and three members of the NAB Board of Directors. The Executive Committee is composed of Walter J. Damm (President, FMBI), Chairman; John Shepard, 3d (FMBI Board); Wayne Coy (FMBI Board); Gordon Gray (FMBI Board); Paul W. Morency (NAB Board); Frank M. Stanton (NAB Board); and Leslie Johnson (NAB Board).

The Department was established as a result of negotiations between the NAB Board of Directors and the FMBI Board of Directors looking to the assumption by NAB of the duties previously performed by FM Broadcasters, Inc. The purposes and objectives of the FM Department, as established by the Executive Committee, are as follows:

1. To seek to secure the assignment of sufficient additional channels for FM so that broadcasting may develop in the public interest to its fullest potentialities without the artificial barriers, restraints, and regulation now imposed upon it.
2. The issuance of three-year licenses to FM licensees.
3. The revision of the numbering of FM channels to begin with the highest frequency instead of the lowest in order that the numbering will be consecutive when the band is extended downward.
4. The use of joint program logs during the period of duplicate operation.
5. The use of joint call letters during the duplicate operation.
6. The revision of the six-hour minimum rule to eliminate requirement of three hours before 6:00 p.m. and three hours after 6:00 p.m.
7. The use of numerical instead of frequency designations on FM receiving sets.
8. The compilation of information with respect to FM receiver sales.

To June 30, 1946, NAB had on two occasions appeared before the Federal Communications Commission and argued in behalf of the grant of additional channels for FM broadcasting so that it might develop in the public interest to its fullest potentialities without the artificial barriers, restraints, and regulations now imposed.

The first of these occasions was on the petition of Zenith Radio Corporation for the assignment of an additional band of FM frequencies in the 50 megacycle range. The brief filed by NAB set forth the need for additional FM channels and urged that the Commission reconsider its previous allocation and grant additional channels for FM development (See NAB Reports, January 23, 1946, pp. 36-37).

Again NAB appeared before the Commission and urged the allocation of additional channels in connection with the Commission's proposal that one out of five channels be reserved for future applicants.

The Commission in both cases failed to extend the band. However, the objective, as set forth by the Executive Committee, will be pursued at every opportunity.

In view of the several changes which have been made in the allocation by the Commission it does not appear to be appropriate to seek three-year terms for FM licenses as yet. However, the Department is prepared at the appropriate time to petition and urge the Commission to extend the license period to the fullest extent possible under the Communications Act of 1934.

With respect to Items 3 and 7 above, the Department sought and secured the cooperation of the Commission in the numbering of FM channels so as to provide for expansion of the band in the future without making obsolete the numbering of channels of the FM receivers first distributed. In addition, the manufacturers were urged to adopt the FCC channel numbering, and the vast majority of manufacturers have agreed to follow this suggestion.

With respect to Items 4 and 5, the Department sought from the FCC and has secured authority for stations operating both AM and FM stations to maintain single program logs on a joint basis during the periods of simultaneous operation and to authorize the use of joint call letters for both standard and FM channels.

With respect to Item 6, the Department sought relief from the inflexible rule that FM broadcast stations be required to operate three hours before 6:00 p.m. and three hours after 6:00 p.m. While the Commission retained the Rule in its existing form, it was explained that should some special occasion arise when the public interest would be served by a station's operating at hours other than those specified, the Commission would look with favor on petitions for relief in that specific case.

With respect to Item 8, set distribution has not as yet reached the point where a breakdown of information would be of any assistance. The problem however, has been thoroughly discussed with the Radio Manufacturers Association, and we understand that when distribution reaches a somewhat higher volume, RMA will undertake to supply the FM broadcasters with adequate information.

The Department is maintaining close watch on this situation and should the need arise will seek the direct cooperation of manufacturers in supplying to NAB the distribution figures which would be of value to FM broadcasters.

In addition, the Department has been a clearing house for information for FM licensees, for FM applicants and others interested in FM broadcasting. It has assisted in planning station promotion of FM, has maintained a close scrutiny of and taken appropriate action on all developments which would affect FM broadcasting.

This section of the report does not cover general activities of NAB, all of which are geared to the general welfare of the broadcasting industry as a whole.

Robert T. Bartley,
Director, FM Department

Department of Broadcast Advertising

As part of the NAB reorganization plan the Department of Broadcast Advertising was enlarged late in 1945 to include three new sections: Small Market Stations, Sales Promotion, and Retail Radio Advertising, with an assistant director in charge of each. Personnel of the department was increased from four to eight people.

Lewis H. Avery, director of the department since July, 1942, resigned in September, 1945, to become president of the national radio sales representation firm bearing his name. Frank E. Pellegrin, who left the post in 1942 to enter the army, returned as director.

J. Allen Brown, formerly general manager of WFOY, St. Augustine, Florida, was appointed assistant director in charge of the Small Market Stations section. Hugh M. Higgins, former NBC sales promotion director in Washington, was named assistant director in charge of Sales Promotion. Miss Lee Hart, former radio director for Joske's of Texas, was appointed assistant director in charge of the Retail Radio Advertising section.

Activities of the department were coordinated with work of the Sales Managers Executive committee, under the experienced leadership of its chairman, James V. McConnell, NBC, New York. Serving on the committee during the past year were:

Cecil K. Beaver, KTBS, Shreveport, La.
Lincoln Dellar, KXOA, Sacramento, Calif.
Stanton P. Kettler, WMMN, Fairmont, W. Va.
Arthur Hull Hayes, WABC, New York, N. Y.
Beverly Middleton, WSYR, Syracuse, N. Y.
John M. Outler, Jr., WSB, Atlanta, Ga.
Odin S. Ramsland, KDAL, Duluth, Minn.

Board Liaison Members:

William B. Ryan, KFI, Los Angeles, Calif.
Martin B. Campbell, WFAA, Dallas, Texas
Paul W. Morency, WTIC, Hartford, Conn.

Associate Members:

John Blair, John Blair & Company
Henry I. Christal, Edward Petry & Co.
Lewis H. Avery, Lewis H. Avery, Inc.

Meetings of the committee were held May 8-10 in San Antonio, Texas, in connection with the Joske retail radio advertising study; September 11-12 and November 29-30 in New York City, and June 5-7, 1946, in Washington. Principal activities conducted by the committee included:

1946 DISTRICT MEETINGS

Sales managers' sessions were held at each of the 17 NAB district meetings early in 1946, with the Director reporting on current activities and radio sales problems. These meetings were directed by each district sales manager's chairman, appointed by the District Director and consisting of:

District

1—Herbert L. Krueger, WTAG, Worcester, Mass.
2—John W. Kennedy Jr., WHAM, Rochester, N. Y.
3—J. Robert Gulick, WGAL, Lancaster, Pa.
4—Henry V. Seay, WOL, Washington, D. C.
5—Thad Holt, WAPI, Birmingham, Alabama
6—F. C. Sowell, Jr., WLAC, Nashville, Tenn.
7—J. E. Willis, WLAP, Lexington, Ky.
8—Robert E. Bausman, WISH, Indianapolis, Ind.
9—Joseph Raber, WMBD, Peoria, Ill.
10—Wendell B. Campbell, KMOX, St. Louis, Mo.
11—Odin S. Ramsland, KDAL, Duluth, Minn.
12—Clark A. Luther, KFH, Wichita, Kansas
13—Bill Bennett, KXYZ, Houston, Texas
14—William C. Grove, KFBC, Cheyenne, Wyoming
15—Clyde Coombs, KARM, Fresno, Calif.
16—J. Arch Morton, KNX, Los Angeles, Calif.
17—Oliver A. Runchey, KOL, Seattle

SUBCOMMITTEES

Subcommittee on Rate Card Standardization

The subcommittee on Standardization of Rate Card Format made an extensive study of current rate cards, and obtained from time buyers a list of recommendations for standardizing the information given thereon "to make it easier to buy radio." A comprehensive report and five model rate cards were distributed at the district meetings. Thereafter the committee continued its work looking towards greater refinement in standardization, with a supplementary report due for release at the 1946 convention.

The recommendations of this committee met with enthusiastic industry-wide acceptance and were hailed as a major contribution to broadcast advertising. Members who served on the committee are:

Arthur Hull Hayes, WABC, New York, N. Y., *Chairman*
W. C. Roux, NBC, New York, N. Y.
William Doerr, Jr., WEBR, Buffalo, N. Y.
Ken Church, WCKY, Cincinnati, Ohio
K. K. Hackathorn, WHK, Cleveland, Ohio
Craig Lawrence, WCOP, Boston, Mass.
J. Kelly Smith, CBS, New York, N. Y.
George Southerland, WILM, Wilmington, Del.

Subcommittee to Define Spot Broadcasting

Beverly Middleton, WSYR, Syracuse, N. Y., *Chairman*
John Blair, John Blair & Co., Chicago, Ill.

Work of this subcommittee resulted in the adoption of the following definition:

> "Spot broadcasting is radio advertising of any type on stations individually selected. Regardless of the number of stations used, each broadcasting schedule is separately arranged, giving the advertiser free choice of markets and of stations in each market, free choice of programs or announcements, either live or transcribed."

The subcommittee is now engaged in a project to develop a better term for "spot" broadcasting.

Subcommittee on Audience Measurement

Odin S. Ramsland, KDAL, Duluth, Minn., *Chairman*
Frank V. Webb, Lewis H. Avery, Inc., Los Angeles, Calif.
Sam H. Bennett, KMBC, Kansas City, Mo.
Henry I. Christal, Edward Petry & Co., New York, N. Y.
Howard Meighan, CBS, New York, N. Y.
Beverly Middleton, WSYR, Syracuse, N. Y.

This committee, working in cooperation with the Research Department, undertook a series of studies intended ultimately to lead to establishment of standards for radio audience measurement. It also inquired extensively into the current research methods used by various organizations, and into the problem of disclosing radio measurements to various types of subscribers.

Subcommittee on Revision of the NAB-AAAA Standard Contract for Spot Broadcasting

Walter Johnson, WTIC, Hartford, Conn., *Chairman*
Sam H. Bennett, KMBC, Kansas City, Mo.
Ben Laird, Green Bay Broadcasting Co., Appleton, Wis.
Howard Meighan, CBS, New York, N. Y.
Lewis H. Avery, Lewis H. Avery, Inc., New York, N. Y.

A year of negotiations with a subcommittee of the AAAA Time Buyers' committee led to a new proposed standard contract form, embodying extensive revisions of the form jointly approved in 1942. The new form was approved by the NAB Board of Directors August 6, 1946; formal action had not yet been taken by the AAAA Board.

On the AAAA negotiating subcommittee were Carlos Franco, Young & Rubicam, chairman; Linnea Nelson, J. Walter Thompson Co.; Charles Ayres, Ruthrauff & Ryan; Frank Silvernail, BBD&O, and William Maillefert, Compton Advertising, Inc.

Special commendation by the Sales Managers Executive Committee was voted to the two groups engaged in this project.

Subcommittee on Advertising Agency Recognition Bureau

Stanton P. Kettler, WMMN, Fairmont, W. Va., *Chairman*
William Doerr, Jr., WEBR, Buffalo, N. Y.
Harold Soderlund, KFAB, Omaha, Nebr.
Lewis H. Avery, Lewis H. Avery, Inc., New York, N. Y.

An extensive study by this subcommittee of advertising agency recognition bureaus now operated by other media, and of the pros and cons for the establishment of such a bureau by the radio industry, led to a report submitted to the NAB membership at the 1946 district meetings.

The NAB Board at its August meeting decided against the establishment of a bureau at this time.

Subcommittee on Sales Practices

John M. Outler, Jr., WSB, Atlanta, Ga., *Chairman*
Lincoln Dellar, KXOA, Sacramento, Calif.
Odin Ramsland, KDAL, Duluth, Minn.
Craig Lawrence, WCOP, Boston, Mass.
Henry Christal, Edward Petry & Co., New York, N. Y.

This was established as a standing subcommittee in 1946 to work towards the elevation of standards in broadcast advertising and in radio sales methods. Its activities encompass such fields as cooperation with the Standards of Practice Committee, higher standards for copy acceptance, a study of station rates and definitions, etc. Currently it is engaged in an industry-wide survey on rate practices, and is evolving a set of recommendations for submission to the industry at the 1946 convention.

SMALL MARKET STATIONS

This section of the Broadcast Advertising Department was established to render special service to NAB members with power of less than 5,000 watts, in cities of 50,000 population or less. Its work is directed by the Small Market Stations Executive committee, consisting of

Marshall Pengra, KRNR, Roseburg, Oregon, *Chairman*
Wayne W. Cribb, KHMO, Hannibal, Mo.
James R. Curtis, KFRO, Longview, Texas
Monroe B. England, WBRK, Pittsfield, Mass.
William C. Grove, KFBC, Cheyenne, Wyo.
Robert T. Mason, WMRN, Marion, Ohio
Glenn Marshall, Jr., WFOY, St. Augustine, Fla.

Board Liaison Members:

William B. Smullin, KIEM, Eureka, Calif.
Clair R. McCollough, WGAL, Lancaster, Pa.
Harry R. Spence, KXRO, Aberdeen, Wash.

Assisting this executive committee are the Small Market Stations chairmen in each of the 17 NAB districts:

District

1—David Carpenter, WKNE, Keene, N. H.
2—Simon Goldman, WJTN, Jamestown, N. Y.
3—George E. Joy, WRAK, Williamsport, Pa.
4—R. Sanford Guyer, WBTM, Danville, Va.
5—Glenn Marshall, Jr., WFOY, St. Augustine, Fla.
6—Emmet H. McMurry, Jr., WJPR, Greenville, Miss.

District

7—Don Ioset, WMOH, Hamilton, Ohio
8—D. E. Jayne, WELL, Battle Creek, Mich.
9—Allan Curnutt, WOSH, Oshkosh, Wis.
10—John Alexander, KODY, North Platte, Nebr.
11—John F. Meagher, KYSM, Mankato, Minn.
12—J. Fred Case, KWON, Bartlesville, Okla.
13—B. A. Laurie, KNET, Palestine, Texas
14—William C. Grove, KFBC, Cheyenne, Wyo.
15—William H. Bates, Jr., KTRB, Modesto, Calif.
16—Maurice A. Vroman, KFXM, San Bernardino, Calif.
17—C. O. Chatterton, KWLK, Longview, Washington

A cross-section study of salesmen's compensation among small market stations was completed in January; many established stations as well as hundreds of new ones have asked for this specific information.

At the request of the executive committee, a series of "Radio Management Studies" was undertaken by Arthur C. Stringer, NAB Director of Special Services, who made on-the-spot surveys of actual operating conditions and practices among 10 selected small market stations in widely separated areas of the nation. The studies have been published in booklet form. The committee has expressed its appreciation for the excellent information obtained; many letters have been received with the comment that this is one of the finest services the NAB has rendered to stations in this classification. Management of several hundred larger stations have requested copies of the study.

A special session for small market stations was held at all 1946 NAB district meetings. The agenda covered many subjects of particular concern to small stations.

Per-inquiry and free time problems were referred to this section to handle in keeping with the NAB resolution discouraging this practice. Although several such "deals" have come to light during the year, mostly among the smaller stations, it is apparent that the number is considerably fewer than in pre-war years.

Valuable information on commercial and sustaining religious broadcasting was released to all NAB members. Credit for this work goes to A. E. Spokes, WJOY, Burlington, Vermont, who at that time was Small Market Stations Chairman of District 2.

A study was made on the costs of syndicated transcriptions to small market stations. Views and experiences of station management and transcription producers were released to the industry during the early part of the year.

Techniques of "group selling" have been reported throughout the year. Various plans, whereby a number of small stations are grouped together in various geographical areas to attract national and regional spot business, have been described to the industry.

The Small Market Stations Executive committee has vigorously pursued its work on behalf of the approximately 650 small stations within NAB. The committee has held meetings in April and September in Washington, and on each occasion George Adair, chief of the FCC Engineering Division, has been present to discuss operator requirements. The committee has continuously kept before the FCC staff the problems of small station operation.

The committee has kept a close watch on developments of the Lea bill and the resultant Lea Act. It has encouraged the training of personnel and kept abreast of all matters which might affect small market stations.

Studies have been made on "Early Morning Programming" on large and small stations. Information on programming for stations in competitive markets has proved valuable. "The 11:00 P.M. Sponsor", or late hour commercial programming, was a study for the development of new business during this period of the broadcast day.

A study of effective methods of selling network cooperative programs was made, resulting in increased activity during the year on this subject by the four networks. Spotlighting of the subject brought about additional sales for stations throughout the nation. In a single week, 36 co-op programs were sold by MBS affiliates. Sales increased considerably on affiliates of the other networks. Additional co-op programs on each of the networks were added as a result of the interest expressed.

SALES PROMOTION

During the year the activities of the Sales Promotion section have been directed towards increasing the use of radio as an advertising medium, and in distributing information about broadcast advertising as a gainful occupation.

Because of the rapid growth in the number of stations and construction permits, plus the fact that competitive post-war markets demand a sure knowledge of advertising techniques, the Department of Broadcast Advertising established this clearing house for the compilation, preparation and exchange of information on the successful use of the broadcast medium.

Towards this end the "Manual of Radio Advertising" (first published by NAB in 1941) was revised, brought up to date in charts and text, and distributed to newcomers in the industry. This five-chapter book deals with the extent of radio listening, the effectiveness of radio, radio as a social force, and radio as a medium for dealers, and compares its cost factor with that of other media.

In keeping with the original plan to make the Manual a continuing study for radio sales people, a new 30-page illustrated chapter, "Here's How," was published. This describes the successful use of radio advertising by brewers. Work now in progress includes studies on radio for bakers, hardware dealers, jewelers, and laundries.

Two promotional activities which had been discontinued at the start of World War II were also revived. They were:

1) The mimeographed success story series, "Radio Gets Results" (sent free to members on request);

2) The monthly four-page two-color printed series, "Results from Radio."

Both "sales helps" record specific instances wherein radio advertising gained objectives and produced results for various types of advertisers.

Distribution was also made of such sales aids and promotional literature as: "What's What in Merchandising"; "Dealer Cooperative Radio Advertisers"; "What Radio Buyers Want to Know"; the "How to Do It" booklets; "How Much for How Many" (a presentation of radio's case in the media cost comparison); sets of advertising charts and tables; standard program schedule forms: mats of recommended contracts for station facilities; the "Radio Salesman's Check List", and various reprints of timely articles from trade and selected publications.

The continued use of the 16-mm. sound films and scripts on "Air Force and the Retailer", "Why Radio Works", and "America Takes to the Air", which were a part of the Retail Promotion Plan, was encouraged, and the films received several hundred showings.

Articles and speeches were prepared on such subjects as "Radio's Place in the American Marketing Picture in the Reconversion Period"; "Today's Opportunity for the Advertiser in Radio"; "Radio for Retailers", etc., for *Markets of America*, *Fashion Topix*, the Fairchild publications, the Retail Reporting Bureau, the General Electric Company's factory representative school, and the Pacific Advertising Association.

Literature descriptive of the broadcasting industry and its effectiveness as an advertising medium was widely distributed among various organizations and was circulated among agencies, station representatives, radio writers, and schools and colleges listing radio courses in their curricula.

RETAIL SECTION

The main objective of the Retail Section is to further the development of radio advertising by providing broadcasters and retailers with information about how to use radio for the promotion of retail business.

This emphasis distinguishes retail advertisers from national advertisers in that retailers aim to build acceptance of a particular store, rather than consumer-acceptance of a name or product. Therefore, each retailer must plan his radio promotion to meet his own specific and local problems.

A major project of the past year has been the writing and publishing of "Radio for Retailers", the report of the study of broadcast advertising conducted at Joske's of Texas since January of 1945. This report is being distributed to member stations by NAB and to retailers through the National Retail Dry Goods Association.

"Radio for Retailers" records procedures, observations and results of the Joske study, and recommendations of the committee. Much of this information is applicable to retailers and broadcasters generally, and can encourage more accurate procedures for using radio to meet the advertising objectives of all types of retailers.

It places emphasis on:

1) Careful study and frank exchange of basic information between retailer and broadcaster. (Analysis of the retailer's advertising needs in terms of what he wants to promote and to whom. Analysis of the potentialities of the medium to serve those needs.)
2) Setting of specific objectives.
3) The "beamed program technique", or the selection of stations, times and types of programs on the basis of their potential ability to meet specific objectives.
4) Usage of programs correlated with their objectives. (Scheduling of merchandise or departments; types of radio copy.)
5) Integration of radio advertising into the store's entire promotional and merchandising plan.

Information concerning programs being used successfully by other retailers in the United States will be included in the program section of the Joske report.

A library of program scripts, commercials and transcriptions is being compiled from these and other successful retail programs, so that retailers and broadcasters may obtain this service from the Department.

Assisting in this extensive project, jointly financed by Joske's of Texas, the NAB and the five participating stations in San Antonio, are the following two advisory committees:

For the Broadcasters:

Cecil K. Beaver, KTBS, Shreveport, La.
James Brown, KONO, San Antonio, Texas
Walter Johnson, WTIC, Hartford, Conn.
Lewis H. Avery, Lewis H. Avery, Inc., New York, N. Y.

For the Retailers:

Willard Campbell, Sibley, Lindsay & Curr Co., Rochester, N. Y.
Russell Brown, Allied Purchasing Corporation, New York, N. Y.
Walt Dennis, Allied Purchasing Corporation, New York, N. Y.
James H. Keenan, Joske's of Texas, San Antonio, Texas
Howard P. Abrahams, NRDGA, New York, N. Y.

It is believed that the Joske study and report constitute the most intensive project of its kind ever undertaken by any advertising medium. The study was an outgrowth of the NAB's "Retail Promotion Plan" series in 1943, and credit for its inception belongs to those who participated in the series, as well as to Hugh Halff, WOAI-San Antonio, who helped to interest Joske's of Texas in the undertaking.

Early planning and much of the actual study was directed by Lew Avery and Helen Cornelius, his assistant, as well as by Lee Hart, who served as Joske's Radio Director until January 1, 1946, when she joined the NAB staff.

Additional research is still underway at Joske's; also, the Department engaged Professor Vernon Fryburger of Miami University to conduct a six-month study, which will be reported as a supplement to "Radio for Retailers."

Articles for retail trade papers have been written to increase the retailer's knowledge of how to use radio most effectively.

A special article on radio for promotion of teen-age business has been written for the *Girl's And Teen's Merchandiser*, a trade publication which goes to all merchandise managers and buyers in the teen-agers' and girls' departments, and to all manufacturers in the related fields. This type of direct promotion on the use of radio for specific types of retail business will be an important part of the department's work in the year to come. Plans are also under way for working with the Association of Women Directors on the commercial aspects of women's programs, so that the Department's service will reach one of the most important groups of talent used by retailers.

Specific information has been given on programs, copy, scheduling of merchandise, and other topics, to retailers and broadcasters who approached the Department with specific problems.

The Retail section has made inquiries of stores and stations using television for retailers, and is gathering data concerning advertising techniques, types of merchandise most adaptable to these techniques, and types of studio, remote, and intra-store television programs being used.

COOPERATION WITH TRADE GROUPS

The Department has worked in close cooperation with other trade and advertising associations, notably the National Retail Dry Goods Association, American Association of Advertising Agencies, Association of National Advertisers, Advertising Federation of America, Retail Furniture Advertising Institute, National Association of Electrical Companies, American Bankers Association, Radio Executives Club of New York, Chicago Radio Management Club, etc.

TALKS ON ADVERTISING

Members of the Department's staff have delivered talks on various phases of radio advertising before such groups as the Sales Institute of the Fort Wayne Chamber of Commerce, Indianapolis Junior Chamber of Commerce, San Antonio Advertising Club, San Francisco Advertising Club, Lever Brothers Advertising Department (Cambridge, Mass.) Kansas City Advertising Club, Omaha Advertising Club, Association of Women Directors (New York convention), National Academy of Broadcasting (Washington), Indiana Association of Broadcasters, Kentucky Broadcasters Association, etc.

OTHER ACTIVITIES

The Department is working in cooperation with the Research Department on the revival of "The Broadcast Record" as a media record for radio advertising, and with the Engineering Department on standardization of informative transcription labels.

Contact is maintained with such agencies of government as are directly or indirectly interested in radio advertising.

Thousands of individual inquiries from member stations have been handled, and information given. Similar service has been rendered to advertisers and their agencies, to schools, trade associations, and others interested in commercial aspects of radio.

Sincere thanks of the Department are extended to President Miller and all other members of the NAB staff, and to the members of the Sales Managers and Small Market Stations committees and subcommittees, for their guidance and valued assistance throughout the year.

Frank E. Pellegrin,
Director of Broadcast Advertising

Research Department

The present Director of the Research Department was appointed April 1, 1946 and so has been in office only the last six months of the period since the last Annual Report. For the six month period previous to this appointment there was no Director of Research, Barry Rumple having resigned as Director in October, 1945.

During the period in which there was no Director, however, the Department continued its diversified activities under the direction of Mrs. Helen H. Schaefer, Assistant Director and Miss Frederica Clough, secretary. The volume of requests for all kinds of information continued to increase and the processing of these requests occupied most of the time of these two people. In addition, they undertook one major project and continued the work on another.

The interest in the problems centering around the American Federation of Musicians required that some factual data on the subject be collected. A questionnaire was mailed to both members and non-members of NAB to determine how many had contracts with musicians unions, how many union and non-union musicians were employed by each broadcaster and the amount of money paid in wages to these employees.

Section 722 of the Internal Revenue Code provided certain forms of relief from the excess profits tax. In the case of a change in operation subsequent to December, 1940, however, it was necessary for the claimant to establish a base of operations for the period 1936-1939. Since it was virtually impossible for licensees to determine for themselves what they would have been earning had they been operating under the changed conditions during the 1936-1939 period, the Research Department analyzed the Annual Reports of the FCC and published a booklet entitled "Average Income Items of Broadcast Stations, 1937-1944." This booklet has been well received and has been found useful for a number of purposes other than the one for which it was originally prepared.

The Broadcast Measurement Bureau has long since ceased to be a primary concern of the Research Department, although a former NAB Research Committee was the point of origin of the idea and much of the early work which established the Bureau. The Director of the Research Department serves on the Technical Committee, the Special Plans Committee and the Statistical Bases Sub-committee of the BMB.

Both the Small Markets Committee and the Sales Managers Executive Committee have asked that some data similar to that published in the Broadcast Advertising Record be developed and published periodically by the Research Department. The shortcomings of the old Record were to be corrected and some additional information included. To this end, the Research Department has been considering the possibility of studying the Program Logs of a sample of stations with a view to abstracting the desired information from those logs. A pilot study on a 100-station sample is now underway. An initial obstacle was, of course, the fact that only 82 of the original sample submitted logs for study. Whether or not the desired information can be distilled from these logs still remains to be demonstrated. Information sought includes: Types of commodities advertised; types of advertisers using radio; volume of spot business; estimate of income derived from various sources; type of programs being broadcast; and the Industry-wide breakdown of sustaining vs. commercial time.

At the request of the Sales Managers Executive Committee and its Sub-committee on Sales Practices, the Research Department canvassed the NAB membership in an effort to determine the extent of the practice of charging multiple rates. The findings of this survey were summarized and sent to participating stations and the data turned over to the Sales Practices Sub-committee.

By an action of the Board of Directors, the Office Forms and Practices Committee (formerly the Accounting Committee) has been decreased in size and now constitutes a two-man sub-committee of the Research Committee.

The NAB Research Committee now consists of:

J. C. Tully, WJAC, Johnstown, *Chairman*
H. M. Beville, NBC, New York
Roger W. Clipp, WFIL, Philadelphia
Charles E. Couche, KALE, Portland, Ore.
W. Lee Coulson, WHAS, Louisville
Dietrich Dirks, KTRI, Sioux City
Edward F. Evans, WJZ, New York
E. P. H. James, MBS, New York
Dale L. Taylor, WENY, Elmira
Elmo S. Wilson, CBS, New York

Working Guests:

Glenn Bannerman, CAB, Canada
Hugh Feltis, BMB, New York
Kenneth Greene, NBC, New York
Richard Puff, MBS, New York
Barry Rumple, NBC, New York

Sub-committee on Office Forms and Practices

Gene L. Cagle, KFJZ, Fort Worth
Earle W. Winger, WDOD, Chattanooga

The Sub-committee recently examined the Accounting Manual and recommended that it be republished with few changes. This Manual, which has been one of the most fruitful efforts of the Research Department, is widely used in the Industry as the basis of the bookkeeping system of all types of licensees.

Several demands have been made of the Research Committee for a statement concerning the present status of the matter of audience-measurement. The role of the Research Department has been largely that of coordination since most of the work has been done by a sub-committee set up for that purpose. As a result of their efforts, a booklet, "Radio Audience Measurement," has been published It is planned that this will be followed by a critique of the methods and agencies now most popular or widely used. Several considerations have delayed the issuance of these statements, among them certain legal items not yet straightened out.

The Department continues to maintain a valuable and unique file which, on one card, provides accessible and convenient information regarding many aspects of the operation of all standard stations. This file is indispensable to the efficient operation of the headquarters office. It is in the process of being expanded to include similar data regarding FM and Television stations and will be supplemented shortly to include a geographical representation of the Industry. In addition, a statistical analysis of the size and growth of the Industry is being published monthly in the Reports.

It has been the policy of the Department in its many contacts with members through the mail to answer any and all questions put to it by old and prospective operators. In addition, every attempt has been made to put members in direct contact with those original sources available to them. These sources include the Regional Field offices of the Department of Commerce, many Census reports, and other similar funds of data. Our thesis has been that, in the competitive era just ahead, the successful operator will need to base more and more of his decisions on facts rather than fancy.

STATION ANALYSIS

(October 1, 1946)

	Stations as of Oct. 1, 1946	*NAB Membership Sept. 27, 1946*
Clear Channel:		
Unlimited (50kw)	47	40
Part-time (50kw)	4	4
Unlimited (5 to 25kw)	34	25
Part-time (5 to 25kw)	4	2
Regional Channel:		
Unlimited	282	243
Limited and Day	49	31
Part-time	14	7
Local Channel:		
Unlimited	498	369
Day and part-time	24	11
Total Commercial, Operating in Continental U. S.	956	732
Non-Commercial	35	4
Territorial-Operating	16	11
Construction Permits	336(9 Ter.)	86(2 Ter.)
Total Standard Broadcast Stations	1343	833
Frequency Modulation		35
Television Stations		2
Total NAB Stations		870
Networks		3
Associate Members Other Than AM–CP (See Above)		206
Total Membership in NAB		1079

Metropolitan Districts (1940 Census)	*Operating Commercial Stations Continental U. S.*		*Non-Commercial Stations*		*Territorial-Operating Stations*		*Construction Permit Stations*		*Total Stations*	
	Total	*NAB*	*Total*	*NAB*	*Total*	*NAB*	*Total*	*NAB*	*Total*	*NAB*
2,500,000 and over	66	43	5	1	0	0	4	1	75	45
1,000,000 to 2,500,000	51	39	1	0	0	0	6	1	58	40
500,000 to 1,000,000	53	46	2	0	0	0	12	5	67	51
250,000 to 500,000	106	87	5	2	1	0	16	8	128	97
100,000 to 250,000	140	117	2	0	8	6	41(3T)	10(1T)	191	133
50,000 to 100,000	64	52	1	0	2	2	23(4T)	6	89	59
City and Town										
25,000 to 50,000	128	101	1	0	0	0	50	13	179	115
10,000 to 25,000	226	167	10	0	0	0	68	19	304	186
Less than 10,000	122	80	8	1	5	3	116(2T)	23(1T)	251	107
Total Standard Broadcast	956	732	35	4	16	11	336(9T)	86(2T)	1343	833
Frequency Modulation										35
Television										2
Total NAB Stations										870
Networks										3
Associate Members										206
Total Membership in NAB										1079

COMMERCIAL FM
(October 1, 1946)

Total Stations		596
Operating	48*	
CP—Prewar	5	
CP—Since October, 1945	290	
Conditional Grants—Since October, 1945	253	

* Some additional stations have special temporary authority to operate.

COMMERCIAL TELEVISION
(October 1, 1946)

Total Stations		40
Operating	6	
CP—Prewar	2	
CP—Since October, 1945	32*	

* Includes 1 non-commercial TV station.
The table excludes 2 CP stations deleted since Oct., 1945.

Kenneth H. Baker,
Director of Research.

Special Services

Special Services was the name approved for this department by the Board of Directors at the May 1946 meeting. The new title is functionally more descriptive than "Promotion Department" by which it was formerly known.

The first post-war year of operation found the entire broadcast industry instituting improvements in operation all along the line. One of the highlights was progress made in handling radio news. Standards were raised. Personnel was increased. Local and regional news coverage was extended.

In many cases these results grew out of the suggestion of the NAB Radio News Committee*, approved by the Board of Directors, that "there be held under its sponsorship regional meetings of radio station managers, news and special events directors, for the discussion of problems of news broadcasting."

"Radio News Clinic" was the name given these regional meetings. Fifteen clinics were held through August 20, 1946. They were attended by a total of 597 managers, newsmen and other industry personnel. Attendance was said to have surpassed that of any nation-wide series of meetings for the discussion of a programming subject, previously held. At a number of clinics, the District Director was petitioned to authorize subsequent meetings. Places and dates of the fifteen are shown below:

1—Illinois Clinic	Springfield	Nov. 16, 1945
2—Indiana Clinic	Indianapolis	Jan. 3, 1946
3—Florida Clinic	Daytona Beach	Jan. 12
4—Iowa Clinic	Cedar Rapids	Mar. 22
5—Texas Clinic	Houston	Mar. 26
6—Texas Clinic	Fort Worth	Mar. 27
7—Texas Clinic	San Antonio	Mar. 28
8—New York State Clinic	Utica	Apr. 10
9—Nebraska Clinic	Kearney	May 11
10—Wisconsin Clinic	Madison	May 14
11—Minnesota Clinic	Minneapolis	May 17
12—Oregon Clinic	Portland	June 25
13—Washington Clinic	Olympia	June 27
14—Southern California Clinic	Los Angeles	July 11
15—Ohio Clinic	Canton	Aug. 20

Here is how news clinics are arranged. A request for a News Clinic is directed to NAB headquarters. Planning follows approval of request by the District Director. By notifying NAB that a demand for a news clinic exists, it is often possible for the Director of Special Services to stretch his travel budget by including more than one clinic on a trip.

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* 1945-1946 NAB Radio News Committee consisted of:
E. R. Vadeboncoeur, WYSR, Syracuse, *Chairman*
William Brooks, NBC, New York
A. A. Fahy, KABR, Aberdeen
Arthur Kirkham, KOIN, Portland
Karl Koerper, KMBC, Kansas City
Chet Thomas, KXOK, St. Louis
Paul White, CBS, New York
The Director of Special Services is committee secretary.

The NAB Radio News Committee favors an adequately stafffed news department reporting directly to management. It believes in gathering and broadcasting local news, and that every station should have a minimum of one competent, fulltime news man. The Committee continues to assert that news audiences are going to those stations which consistently do the best job of gathering, writing, rewriting, and broadcasting the news.

Council on Radio Journalism, Inc.

The long range program for improvement in news continued in 1946 through the Council on Radio Journalism, Inc. (This organization was created on January 25, 1945 and incorporated in the summer of 1946. It consists of five members appointed by the National Association of Broadcasters and five appointed by the American Association of Schools and Departments of Journalism.)

For two summers (1945 and 1946) the Council has concentrated on establishing the proposition that teachers of journalism need actual radio newsroom experience if they are going to teach radio news satisfactorily to young men and women headed for industry employment. This experience is gained by the old-fashioned method of learning by doing. Arrangements are made by the Council and NAB for qualified stations to accept qualified teachers of journalism for internship in their news departments.

Internships are financed entirely by contributions of the cooperating stations. The stations which made the 1946 internships possible, and the respective internes, were:

KFI—Los Angeles	Russell J. Hammargren, Associate Professor University of Southern California
KPRC—Houston	Ellsworth Chunn, Assistant Professor University of Tulsa
WHBC—Canton	Michael Radock, Assistant Professor Kent (Ohio) State University
WHO—Des Moines	James W. Schwartz, Assistant Professor Iowa State College
WSYR—Syracuse	Alan Scott, Assistant Professor Michigan State College
WTMJ—Milwaukee	Burton L. Hotaling, Assistant Professor* University of Wisconsin

* Rutgers University, autumn, 1946.

The indoctrination textbook for internes, "Writing by Ear", was written and contributed by Soren Munkhof, news director, WOW, Omaha, teacher of radio news writing, Creighton University, and 1945 "Professor of Internship", the trade title of a news director who has taught a journalism teacher. Many copies of the book have been found helpful by radio news writers, particularly those who have come to radio recently from newspapers. The students of a number of colleges and universities are using them.

The ten journalism teachers who interned in 1945, the six in the 1946 group, those others who previously have had radio newsroom experience, plus a fair number of station news editors serving on journalism faculties, comprise a small but impressive group of active teachers who understand the industry's problems and news department needs. The growing number of students who study under these men and enter the industry will provide the manpower for management to do an even better job.

Members and officers of the Council on Radio Journalism, Inc. are:

Fred S. Siebert, Chairman, Director of School of Journalism, University of Illinois.

Wilbur Schramm, Vice-Chairman, Director of School of Journalism, University of Iowa.

Arthur Stringer, Secretary and Treasurer, Director of Special Services, National Association of Broadcasters.

Kenneth G. Bartlett, Professor and Director, Radio Workshop, Syracuse University.

Floyd K. Baskette, Assistant Professor of Journalism, Emory University.

William Brooks, Vice President and Director of News and Special Events, National Broadcasting Company.

Mitchell V. Charnley, Professor of Journalism, University of Minnesota.

Karl Koerper, Vice President and Managing Director, Radio Station KMBC.

E. R. Vadeboncoeur, Vice President, Radio Station WSYR.

MANAGEMENT STUDIES

A second industry highlight of 1945-46 resulted from a decision of the small market stations, acting through the Small Market Stations Executive Committee. This important, far-reaching decision was to pioneer in the study of small market station operation. It called for a series of ten on-the-spot management studies.

The proposal was made on the theory that, if the good and the not so good facts and details of operation were plainly documented, a study of the findings would benefit individual station owners and managers.

This director received the assignment to make the studies. Field work was begun in January, 1946. First study was mailed July 26, with distribution thereafter at intervals of three to four weeks.

By September 1 more than three hundred owners and managers had commented favorably on the studies in letters to Executive Vice President A. D. Willard, Jr.

OTHER SERVICES

During the year this department continued as NAB contact with the U. S. Treasury Department. The Victory Loan, October 29 through December 8, 1945, was supported by all segments of the industry to the tune of $14,124,853.

For the seven War Loans and the Victory Loan the total dollar value of industry support amounted to $95,283,595.

Cooperation was extended to the War Department, Veterans Administration, Retraining & Reemployment Administration, American Red Cross, the National Foundation for Infantile Paralysis, and others.

Late in 1945 the department completed the "Let's Go to Town" assignment which the Board of Directors approved at the 1944 Chicago War Conference at the request of General Eisenhower.

The General wanted large numbers of original home town programs to be produced and recorded by individual stations for broadcast to overseas military personnel. Over two hundred programs were produced, mostly half hours.

"Music from Your Home Town" was a second assignment to be completed for military personnel outside the United States. Cooperating stations produced both series at their own expense.

Arthur Stringer,
Director of Special Services.

Employee-Employer Relations Department

ORGANIZATION

During the past fiscal year, the Employee-Employer Relations Department has undergone substantial reorganization and expansion with the result that more effective labor relations service and information have been rendered to members of the Association.

Until January 1946, the labor relations activities of the Association were conducted as a part of the General Counsel's office. Early in December 1945 a committee of broadcasters met at NAB headquarters, at the direction of the Board of Directors, and formulated plans for the creation of a separate department which would devote the full time of its staff members to employee-employer relations problems.

This committee, under the chairmanship of John Elmer, WCBM, Baltimore, comprised the following:

William Fay, WHAM, Rochester, New York
Frank King, WMBR, Jacksonville, Florida
Howard Lane, WJJD, Chicago, Illinois
Harry R. LePoidevin, WRJN, Racine, Wisconsin
John H. MacDonald, NBC, New York City
J. O. Maland, WHO, Des Moines, Iowa
Marshall Pengra, KRNR, Roseburg, Oregon
Calvin J. Smith, KFAC, Los Angeles, California
Frank White, CBS, New York City
F. W. Borton, WQAM, Miami, Florida
John E. Fetzer, WKZO, Kalamazoo, Michigan
Clair R. McCollough, WGAL, Lancaster, Pennsylvania.

In January, Milton J. Kibler, theretofore NAB Assistant General Counsel, was transferred to the EER Department as an Assistant Director; in February, Ivar H. Peterson, formerly Assistant General Counsel of the National Labor Relations Board, was employed as a full-time Assistant Director of the Department. On September 9, Richard P. Doherty, formerly Executive Director of the Industrial Relations Council of Metropolitan Boston, became the Director of the EERD.

RESEARCH ACTIVITIES

Following activation, in January 1946, the Department undertook the collection of an up-to-date file of collective bargaining agreements in force throughout the industry. In response to Judge Miller's request for copies of contracts, approximately 85% of the 600 stations solicited supplied information. By the end of the fiscal year, the Department had on file a large and representative collection of labor agreements currently in effect between radio stations and the various national unions active in organizing broadcasting employees—International Brotherhood of Electrical Workers, American Communications Association, National Association of Broadcast Engineers and Technicians, American Federation of Musicians, American Federation of Radio Artists, and American Newspaper Guild.

The staff of the Department wishes to take this opportunity to express its appreciation to the members of the Employee-Employer Relations Committee, to the District Directors, and to the individual station managers who rendered real assistance in making the contract collection project a success.

A major aspect of the Department's research activities, since January, has been the analysis and summarization of these labor agreements submitted by Association members. All the principal clauses of prevailing union contracts have been digested and abstracted. NAB members have recently received an installment of the printed copies of these summaries suitable for filing in loose leaf binders, and additional summaries will be supplied as rapidly as the work is completed. Inasmuch as the digests are classified by station power and by population and geographical areas—without revealing station call letters—each station, whether or not it has labor agreements, will have available an up-to-date collection of information showing wages and working conditions in hundreds of stations throughout the industry. As new agreements are negotiated and filed with the Department, new summaries will be made and distributed. The importance of this type of data has long been recognized as having a significant bearing on the development of satisfactory union relations.

PUBLICATIONS

In the past year, several comprehensive pamphlets on labor relations subjects, of general interest to the radio industry, have been prepared and distributed.

The first of these consisted of a booklet on the rights of returning veterans and the responsibilities of broadcasters and other employers under the Selective Training and Service Act and other applicable legislation.

One of the very important problems of all broadcasters concerns the operation and application of the Wage and Hour Act, which affects a large portion of the employees of each radio station. Many requests for information about this Act and the administrative interpretations of the U. S. Wage and Hour Division have been filled by this Department. Recognizing the real need for a practical handbook on this subject, adapted to fit the special problems of the broadcasting industry, the Department prepared and furnished member stations with a pamphlet entitled "The Wage and Hour Act—How it Affects a Broadcasting Station."

A very exhaustive analysis and interpretation of the standard contract proposed, to its locals, by one of the major unions in the radio industry was completed in early September and sent to all NAB members. This booklet should serve as a guide to station members in better understanding the contractual relationships, union and management rights and limitations, together with other aspects of labor contracts being sought from broadcasters. A similar breakdown and interpretation of the standard clauses of other union contracts is now in process. From these combined contract analyses, management will possess simple technical information to guide them in their union negotiations.

LABOR INFORMATION SERVICE

Several hundred stations, during the past year, have had occasion to draw upon the Department's facilities for detailed labor relations information. Usually the service rendered has consisted of supplying comparative wage and other contract clause data which would assist the individual station in the interpretation of its specific problem or problems. Information on the provisions of various State and Federal laws, and the rulings of the agencies administering them, has also been collected and furnished to Association members.

To enhance its labor information service, the Department is now in the process of developing an NAB Labor Reference Library comprising all important laws, court decisions, governmental regulations, arbitration decisions, statistical data, and other information germane to employee-employer relations problems of the radio industry.

PLANS AND PROGRAMS

To an ever increasing degree management has become aware of the need for facts in meeting union proposals and in conducting contract negotiations. Few, if any, stations have the facilities and staff to collect and interpret the cross-section of statistical information thus required. To this end, the Department is now undertaking an extensive research program involving the assembling of all basic data relating to wages (both in the radio industry and other fields), cost of living, and other pertinent information useful to broadcasters in conducting sound negotiations and in building constructive union-management relations.

In addition, the Department will prepare and distribute a wide range of guide and instructional manuals on a variety of subjects bearing directly upon the industrial relations problems of stations—both union and non-union.

Present plans also include expanding facilities to assist members on specific individual problems which arise from time to time. It is clearly appreciated that requests from stations should be handled expeditiously; the Department is now geared to give this type of prompt assistance.

Richard P. Doherty.
Director of Employee-Employer Relations.

Engineering Department

The Engineering Committee, composed of 23, has a member from each of the 17 NAB Districts and six members who also comprise the Executive Engineering Committee. The District members are chosen by the Directors of the Districts, and are designated District Engineering Chairmen. The Chairman and the members of the Executive Committee are appointed by the NAB President. The term of office is for the interim between National Conventions.

Members of the 1946 Executive Engineering Committee are: G. Porter Houston, Chairman, WCBM, Baltimore, Md.; J. B. Fuqua, WGAC, Augusta, Ga.; Mr. Karl B. Hoffman, WGR, Buffalo, N. Y.; W. B. Lodge, CBS, New York, N. Y.; E. C. Page, MBS, New York, N. Y.; O. B. Hanson, NBC, New York, N. Y.

Members of the 1946 Engineering Committee are: Richard Blackburn, WTHT, Hartford, Conn.; Frank V. Bremer, WAAT, Newark, N. J.; Louis E. Littlejohn, WFIL, Philadelphia, Pa.; J. D. Bloom, Jr., WWL, New Orleans, La.; Lester H. Nafzger, WBNS, Columbus, Ohio; Oscar C. Hirsch, WKRO, Cairo, Ill.; Mark Bullock, KFAB, Lincoln, Neb.; K. W. Pyle, KFBI, Wichita, Kans.; Frank Jones, KGKL, San Angelo, Texas; Robert Owen, KOA, Denver, Colo.; George Greeves, KPO, San Francisco, Cal.; Ralph G. Denechaud, KECA, Los Angeles, Cal.; Louis S. Brookwalter, KOIN, Portland, Ore.

The major project of the NAB Engineering Department during the past year has been the preparation of the new NAB Engineering Handbook. The old engineering handbook was first published in 1935, with supplements and revisions in 1938 and 1941. The original handbook and the two supplements thereto represented an effort to gather formulae, curves, and data of value to broadcast station engineers, not readily available from other sources. Since the original issue of the handbook, much of the material it contained has become generally available in other publications.

In recent years, there has been a vast increase in the amount of technical information published and generally made available. The Executive Engineering Committee, in planning the new handbook, has recognized this trend and, therefore, felt that the new edition, to be of maximum value to operating engineers, should represent, insofar as possible, a gathering together within one cover of previously published material pertinent to broadcast station construction and operation. In other words, the value of technical information already published could be considerably enhanced by making it readily available to broadcast engineers.

In addition to the previously published material, the industry has been canvassed for original technical papers of value to broadcast engineers. Obviously, it is impossible to gather such a great mass of technical writing into a single volume and, to solve this limitation of space, an extensive bibliography has been prepared of technical papers which are readily available in other publications. Only after this editorial work was well underway did the magnitude of this project become apparent to the committee and to the Director of Engineering. The vast amount of work to be done and the necessity of using an editorial committee in order that the handbook should not represent the opinions of only one man, has delayed the publication date far beyond the original objective. However, it is believed the enhanced value of the new handbook will more than justify the unexpected publication delay.

The Broadcast Engineering Conference was resumed in March of this year under the joint auspices of Ohio State University, University of Illinois, Institute of Radio Engineers, and the National Association of Broadcasters. The NAB Engineering Department was active in the formulation of plans for the conference and in the handling of publicity. An all-time registration peak of well over 400 engineers, and their uniform attendance at all the technical sessions, would seem to suggest that this annual gathering of broadcast engineers may result in accrual of benefits to the industry of great value.

The Director of Engineering has served as the Chairman of the RMA sub-committee on AM Satellite Broadcast Transmitters. The committee completed the formulation of proposed standards for Satellite AM transmitters in December, 1945. Further work of the committee is awaiting the results of experimental operation. Much of the committee's work will accrue to the benefit of FM and Television broadcasters as well as to AM operation.

The Director of Engineering has served as Vice-Chairman of the Radio Technical Planning Board.

During the period of this report, Mr. Howard S. Frazier was Director of Engineering until December 31, 1945 when he resigned. From then until July 1, 1946, Mr. Frazier was retained as Acting Director.

James L. Middlebrooks,
Director of Engineering.

Public Relations Department

The Public Relations activities of NAB are under the direct supervision of the President and Executive Vice President, advised by a Public Relations Committee consisting of the Public Relations Chairmen of the seventeen districts, and by a Public Relations Executive Committee consisting of thirteen members, three of whom are members of the Board and who provide liaison between the Committee and the Board.

The ten regular Executive Committee members are:

John F. Patt, WGAR, Cleveland, Ohio, *Chairman*
George Crandall, CBS, New York, N. Y.
Phil Hoffman, KRNT, Des Moines, Iowa
Herbert Hollister, KMMJ, Grand Island, Nebraska
Frank King, WMBR, Jacksonville, Florida
Richard H. Mason, WPTF, Raleigh, N. C.
James H. Moore, WSLS, Roanoke, Virginia
William B. Quarton, WMT, Cedar Rapids, Iowa
Theodore C. Streibert, MBS, New York, N. Y.
Lewis Allen Weiss, KHJ, Hollywood, California

The three Board liaison members of the Executive Committee are:

G. Richard Shafto, WIS, Columbia, South Carolina
James D. Shouse, WLW, Cincinnati, Ohio
Matthew H. Bonebrake, KOCY, Oklahoma City, Okla.

The seventeen district chairmen, comprising the Committee (as distinguished from the Executive Committee) are:

District

1—John J. Boyle, WJAR, Providence, R. I.
2—Robert Soule, WFBL, Syracuse, N. Y.
3—Joseph C. Burwell, WMBS, Uniontown, Pa.
4—J. Frank Jarman, WDNC, Durham, N. C.
5—James M. LeGate, WIOD, Miami, Florida

District—Continued

6—Harold M. Wheelahan, WSMB, New Orleans, La.
7—J. Porter Smith, WGRC, Louisville, Ky.
8—George C. Bigger, WIBC, Indianapolis, Indiana
9—Merrill Lindsay, WSOY, Decatur, Illinois
10—E. K. Hartenbower, KCMO, Kansas City, Mo.
11—C. T. Hagman, WTCN, Minneapolis, Minnesota
12—Robert D. Enoch, KTOK, Oklahoma City, Okla.
13—Gene Cagle, KFJZ, Fort Worth, Texas
14—Walter E. Wagstaff, KIDO, Boise, Idaho
15—Arthur Westlund, KRE, Berkeley, Calif.
16—R. B. Williams, KVOA, Tucson, Arizona
17—Verne Sawyer, KMO, Tacoma, Washington

At the beginning of the reported year, public relations activities on the functional level were in charge of Willard D. Egolf, who had succeeded to the position of Director of Public Relations when Edward M. Kirby was released for military service. In October 1945, Mr. Kirby returned to NAB, assuming the title of Public Relations Counsel. In the spring of 1946 he left the staff to give his whole time to his own business, and in June, 1946, Edward J. Heffron was appointed Executive Assistant-Public Relations.

During the earlier part of the year, Bruce Starkey was Chief of the NAB News Bureau. The News Bureau was changed to the Information Department in March, 1946, under the direction of Charles A. Batson, assisted by Benjamin Miller. The Information Department report will appear separately, hereafter.

Mrs. Dorothy Lewis has served as Coordinator of Listener Activity throughout the reported year. Her activities are reported separately, hereafter.

In January, 1946, Robert C. Coleson was appointed Western Field Representative. He was named Assistant to the President at the Board meeting of August 1946. His report also appears separately, hereafter.

The big public relations achievement of the year was the promotion, in cooperation with the Radio Manufacturers Association, of Radio's Twenty-fifth Anniversary, culminating in an award to NAB by the American Public Relations Association for "meritorious public relations performance in the field of radio." The year-long observance was already well under way at the beginning of the reported year, Kiwanis International having arranged a "Kiwanis Radio Week", May 13-19, 1945, in cooperation with NAB, etc.

From August 26 to September 1, 1945, the United States Junior Chamber of Commerce, cooperated with NAB by observing "Jaycee Radio Week" in approximately 1,500 communities, with luncheons, banquets, promotion campaigns, and numerous radio appearances prepared in cooperation with local broadcasters. The week was highlighted by the speech of Byron Price, retiring Director of the Office of Censorship, over the Mutual Broadcasting System.

When Japan surrendered, the Public Relations Executive Committee of NAB, having postponed any public *celebration* of radio's Twenty-fifth Anniversary until the close of the war, decided to do something about it even though time was short. RMA agreed to go along.

The RMA Advertising Committee, working with the Public Relations Executive Committee of NAB, designated November 4-10 as Radio Week and built a comprehensive program for manufacturers, dealers, and broadcasters from coast to coast. A booklet was written and printed in record time, explaining the purpose of the event and outlining 12 types of dealer promotion and 15 types of radio station promotion. Form letters and Bulletins from NAB were correlated with RMA material. All this effort was purely generative, as success of Radio Week depended on the extent to which local broadcasters and dealers took the initiative and implemented the NAB-RMA proposals in their own communities.

RMA speeded its plan to present the broadcasting industry with a statue symbolic of the part broadcasting plays in the American way of life, specifically, "in recognition of a quarter century of public service by the broadcasters and for their contribution to world peace and harmony." Silvered placques, replicas of the statue, were prepared for presentation to 1018 broadcasting stations and networks and public presentations were made during Radio Week by groups of local dealers and manufacturers, or by local civic organizations.

Some of the other highlights of the 1945 Radio Week were CBS's "Trans-Atlantic Call" of November 4; the personal appearance on NBC's "Army Hour" of Justin Miller, NAB President; ABC's "The First Twenty-five"; and the presentation of the RMA statue to the radio industry by R. C. Cosgrove, RMA President, on an MBS program.

The President of the United States opened the new Senate Radio Gallery and attended a reception of the Radio Correspondents Association on the afternoon of November 7. In a letter to Judge Miller, he referred to the fact that "broadcasting has achieved a notable place in the lives of our people."

National press releases, built around National Radio Week, were used in newspapers ranging in size from the Chicago Tribune, New York Times, and New York Herald Tribune down to small dailies and weeklies, and stories were carried by AP, UP, INS., and other wire and feature services including Science Service and the Christian Science Monitor.

Feature articles appeared in daily and Sunday newspapers and rotogravure sections. National Radio Week releases provided material for columnists and syndicates and were the basis of more than 100 editorials. Complete editorials, for instance, were carried by papers in such cities as Memphis, Springfield (Ohio), Pittsburgh, Atlanta, Toronto, Philadelphia, Cleveland, Boston, Des Moines, Dayton, Chicago, Lincoln, et al.

Estimates of newspaper publicity, based on the Press Book of National Radio Week, were as high as 300,000 lines, with an additional 300,000 estimated as having been purchased in advertising by local stations and networks.

Feature stories ran from a two-part feature in the Christian Science Monitor, and another story in the same paper's magazine section, to features in Business Week, Look, Variety, Billboard, and numerous others. The support of such trade publications as Broadcasting, Radio Daily, Advertising Age, Tide, Advertising and Selling, Printers' Ink, Billboard, Cue, Hollywood Daily Reporter, Variety, Musical America, Women's Wear, and Retailing was also enlisted.

The National Retail Dry Goods Association backed Radio Week with special bulletins to store publicity directors carrying suggestions for local-tie-ins. The American Retail Federation also sent bulletins which reached thousands of members suggesting congratulatory advertisements and window displays.

As a result of the suggestions made in National Radio Week promotional material, mayors in St. Louis, Albany, San Antonio, and in several California and Pennsylvania cities, and the governors of several states, including New York, Connecticut, and Arizona, made Radio Week proclamations.

Kiwanis, Rotary, and other service clubs, Boy Scouts and Girl Scouts, Radio Councils, Advertising Clubs and other civic organizations held local meetings devoted to National Radio Week and the industry's 25th anniversary. In New York, Mayor LaGuardia spoke at a Radio Week testimonial luncheon sponsored voluntarily by representatives of 110 public service organizations, including the American Red Cross, National Foundation for Infantile Paralysis, National Safety Council, National Council of Young Men's Christian Associations and others. A dossier of congratulatory letters from the leaders of these 110 national organizations was assembled and presented to Judge Miller on this occasion.

Salutes to NAB were received from around the world, coming from England, France, Denmark, Australia, South Africa, China, Norway, Canada, Greece, and Holland.

A cross-section survey of the radio industry, based on reports furnished NAB, revealed that local stations produced approximately 5,000 local programs, from 5 to 30 minutes in length, an average of 5 per station, during National Radio Week. They broadcast approximately 7,000 announcements, a little better than 6 per station.

In addition, the four major networks originated approximately 25 programs each, for a total of 100 nationwide network shows during the week, most of them of 15 or 30 minutes' duration.

* * *

Another big Public Relations undertaking which was furthered during the year — though it was not to reach its full culmination until after the close of the reported period — was the national survey of the public's understanding and acceptance of radio in the United States, made by the National Opinion Research Center of the University of Denver.

The Public Relations Executive Committee had earlier recommended that such a survey be made and at the Board meeting of February 27-28, 1945, the Board authorized it and made an appropriation. A subcommittee, headed by Dr. Frank Stanton, was asked to follow it up.

In March 1946 a preliminary release of some of the findings of this survey was made. It showed that 82 per cent of the people interviewed felt that radio was doing a "good to excellent" job in their respective communities, whereas only 45 per cent of them gave local government a comparable rating, and but 62 per cent of them looked upon the schools with equal favor. Even the churches were comparably rated by only 76 per cent of the people.

The survey also showed that 23 per cent of the people affirmatively favored radio advertising, 41 per cent said they didn't particularly mind it, 26 per cent said they didn't like it but were willing to put up with it, and only 7 per cent were unqualifiedly against it. Three per cent were undecided.

Further findings were: 81 per cent said they were able to get the kind of radio programs they wanted, when they wanted them; 84 per cent would rather do without the movies than the radio, if they had to make a choice; 81 per cent thought radio stations were usually fair about giving a hearing to both sides of an argument; and 71 per cent thought radio had done the best job of all mass media in "serving the public during the war."

The survey was based on confidential interviews, by trained interviewers, with 2,246 people chosen to represent, in proper proportions, the rich and poor, the young and old, men and women, residents of large cities, small towns, and rural areas, and various minority groups, in each geographical section of the country. The findings were analyzed and interpreted by Dr. Paul Lazarsfeld, of Columbia University.

Plans were made to have the University of North Carolina Press publish all findings, analyses, and interpretations in book form, under the title, "The Public Looks at Radio." NAB ordered 10,000 copies for free distribution to NAB members and to leaders of thought throughout the country. Dr. Stanton had a series of slides made, illustrating the NORC findings, and prepared a "snake-talk" to explain the slides.

The official publication date of the book was set for November 2, 1946, but copies began coming out of the bindery by October 1, 1946.

* * *

At a meeting on October 18, 1945, the Public Relations Executive Committee voted to resubmit to the NAB Board its recommendation that a documentary film on broadcasting be authorized. At its meeting on May 6-8, 1946, the Board received a representative of Jerrold T. Brandt, independent Hollywood motion picture producer, who described Mr. Brandt's proposal to make a feature-length film showing the growth of radio in this country. In response to a request made on behalf of Mr. Brandt, the Board indicated that it would be glad to cooperate in the undertaking without implying any antecedent endorsement of the finished product, and authorized creation of a sub-committee to work with the producer.

* * *

In December, Mr. Kirby prepared a memorandum of recommendations on radio's public relations. He urged creation of a Committee on Freedom of Radio, establishment of a West Coast NAB branch office, and replacement of the News Bureau by an Information Department. All of these proposals have since been effectuated.

He also recommended establishment of a system of air awards, patterned somewhat after the "Oscars" that have been so successfully promoted by the motion picture industry. The Board considered this proposal on several occasions and finally determined that it would not be within the competency of NAB.

* * *

During the reported year the Public Relations Executive Committee had under consideration the question of the NAB Code, which, while it is primarily an internal affair, is nevertheless secondarily and very importantly a public relations business. This led to adoption of a resolution, at a meeting held on July 12, 1946, reading as follows:

"It is the sense of the Committee that a well formulated Code . . . is an essential need in carrying on the Public Relations activities of the Broadcasting industry. We endorse the action taken by the Strategy Committee calling for the authorization by the Board of Directors of a special committee to consider changes in and additions to the NAB Standards of Practice and join in urging an exploration of the extent to which the industry may go in promulgating and making effective Standards of Practice and further recommend that . . . the committee on Standards of Practice should be reconstituted, a new set of Standards should be drafted, and the Committee should be asked to authorize submission thereof at the District Meetings in 1947 following which the proposed Standards of Practice should be submitted to the membership for a referendum vote."

EDWARD J. HEFFRON,
Executive Assistant-Public Relations.

Department of Information

The Department of Information was created in March of 1946. Having been assigned the former functions of the NAB News Bureau and the informational activities of the Public Relations Department, the reorganized department is responsible for publishing NAB Reports and Bulletins, maintaining relations with the press, processing and distributing Association literature of general public interest, and operating a news gathering service. It functions under supervision of the Executive Assistant-Public Relations.

In addition to the departmental director, the staff consists of Assistant Director Benjamin Miller, whose duties include the managing editorship of NAB Reports, Mrs. Katherine Holland, information gathering specialist, and Miss Joan Warner, secretary.

NAB REPORTS

Since the period covered by this report coincides closely with the first year of reconversion, the volume of coverage provided by NAB Reports was unusually large.

At the same time efforts were made to increase the ease and rapidity with which members could read and digest the contents of the Reports. Considerable experimentation and research resulted in departmentalization of all information, inauguration of a front page digest of the most significant stories in each issue, increased efforts to make the individual items brief but complete, and alterations in the type faces employed, including a slight general increase in type sizes. The latter action was taken after a poll showed that the membership was overwhelmingly in favor of the larger type face. Studies are continuing to determine what additional steps may be taken to provide a complete, easy-to-read information service for the executives of the radio industry.

BULLETINS

As an adjunct to Reports, special Bulletins were published whenever there was subject matter which required fuller or different coverage from that which could be provided in the weekly Reports.

During the year this office, in cooperation with other departments, published forty-nine such Bulletins. Subjects covered included radio's 25th Anniversary, the NORC survey, new rules of the Federal Communications Commission, hearings before the FCC, new research data concerning the radio industry, allocation plans for FM, engineering standards, etc.

MISCELLANEOUS PUBLICATIONS

In addition to the catalogued information services discussed above, special publications were issued from time to time for the information of the membership. Noteworthy in this category was the reprinting of the FCC report on "Public Service Responsibility of Broadcast Licensees." A maximum of five copies of this report was made available without cost to each member.

PRESS INFORMATION

One of the department's primary objectives was providing the press with the maximum amount of constructive and useful information concerning the radio industry and the NAB.

This information was provided through news releases, interviews with key Association officials, photographs of both individuals and special events, biographical and general background information, copies of NAB publications, answering of inquiries, and through personal contact.

PUBLICATIONS OF GENERAL INTEREST TO THE PUBLIC

During the twelve months covered by this report, 2,473 individual requests for NAB publications of general interest to the public were filled. A total of 23,851 copies of the various publications were distributed in direct response to these requests.

The requests came mainly from schools, churches, civic clubs, fraternal and other organizations, as well as from the membership and interested individuals.

These were publications designed to document the unequalled value of America's system of free radio broadcasting — to explain *how* it works, and *why* it contributes more to the public pleasure and welfare than any other system of broadcasting. There were also pamphlets and brochures to show how the public could contribute to the betterment of radio broadcasting and how the various public interest organizations could more effectively utilize the broadcasting opportunities afforded by the industry.

Publications which were distributed included the following: The ABC of Radio; Working for Radio; Standards of Practice; How to Listen to the Radio; Let's Keep Radio Free; What is Public Interest, Covenience, and Necessity?; Does Radio Owe a Doctor Bill?; Tomorrow's Radio Programs (FREC); Is Your Hat in the Ring?; Radio's Public Service in Time of War: A Quarter Century of Broadcasting in America; Religious Broadcasting; Radio and Public Service; Program Patterns for Young Radio Listeners; Story of NAB; Radio Bibliography (FREC); Directory of College Radio Courses (FREC).

INFORMATION GATHERING

In order that information might be furnished the membership and the headquarters staff more expeditiously, the information collecting activities of the department were expanded to include twice-daily coverage of the Federal Communications Commission and once-daily coverage of the Congress, when in session, the Federal Trade Commission, the Department of Commerce, the National Labor Relations Board, the State Department, and other governmental agencies whose activities affect the broadcasting industry. In addition a wire news service was monitored and a spot check of various newspapers made daily for news and comment concerning the industry.

LIAISON WITH GOVERNMENTAL AND OTHER AGENCIES

The NAB was called upon frequently during the year to cooperate with governmental and other public service organizations by distributing to stations and networks information concerning special problems and campaigns. In conjunction with other departments of the NAB, this department assisted in handling many of these requests.

To this end, liaison was maintained especially with the Advertising Council and the Office of War Mobilization and Reconversion. Arrangements were made with the Advertising Council to publish each week in NAB Reports abbreviated fact sheets for those public interest projects which the Council had given priority in its network and national spot allocations. Facts concerning other pressing problems were published at the request of OWMR and other governmental agencies.

Charles A. Batson,
Director of Information.

Listener Activity Division

The fundamental long term objectives of the Listener Activity Division—to acquaint American people with their possession of freedom of the air, to stimulate their intelligent and appreciative cooperation in its development, to improve working relationships with organized groups, to raise the status of the woman broadcaster, and to encourage better use of the medium for youth—are slowly being realized. To further these purposes, we have set up appropriate machinery:

COOPERATION WITH NATIONAL ORGANIZATIONS

As part of the industry's 25th Anniversary in November 1945, over 100 national organizations joined in paying tribute to radio at the Roosevelt Hotel, New York City. A bound volume of letters was presented to NAB President Miller for the archives. These congratulatory messages came from top ranking Cabinet members, Army and Navy officials, and presidents of national organizations. Following the occasion, even closer relationship has been established between NAB and national, state, and local leaders. Some 50 groups have given NAB their mailing lists with names of key leaders in 170 cities for use in radio conferences, Councils, or community projects. A number of women's groups advise their local offices to consult with the Coordinator during tours. Consultation is constantly held with national radio chairmen on their radio projects. Assistance is given with their scripts and regular releases are sent out for local use. In this way, it is possible to edit material at the source, reduce the number of free time requests, and improve the quality of programs and spot announcements.

Significant resolutions were passed in 1946 by several national organizations including the United Council of Church Women (11,000,000 members) and the DAR (500,000 members). The DAR resolution reads:

> "Whereas, Radio Broadcasting is the most universal and rapid medium of mass communication available to the people of the United States; and
>
> Whereas, It is essential to the free and intelligent exercise of citizenship in a republic that radio broadcasting shall remain free from government censorship or control of programs; and shall be conducted in accordance with the traditional American institutions of free speech and free enterprise:
>
> Resolved, That the National Society, Daughters of the American Revolution in Fifty-fifth Continental Congress assembled, affirm its belief that freedom of radio ranks in importance with freedom of speech and of the press, and its opposition to all efforts which would lead in the direction of government censorship, dictation or control of radio programs; and that the Society urge the Congress of the United States to enact such legislation as is required to give effect to this affirmation."

The General Federation of Women's Clubs passed the following resolution in June 1946:

> Whereas: Freedom of radio under the American system of broadcasting safeguards the fundamental doctrine of freedom of speech and,
>
> Whereas: The FCC Act requires every radio station licensee to operate in "The public interest, convenience and necessity" and,
>
> Whereas: Every radio station licensee will be given the responsibility of what goes on the air and must satisfy the commission when he applies for a renewal of license at stated intervals that he has served "the public interest, convenience and necessity" and
>
> Whereas: HR4775, a bill designed to remould and re-shape the obligations of radio stations in the broadcasting of news is considered by many authorities to be a direct attack upon freedom of speech and freedom of radio, therefore the General Federation of Women's Clubs in convention assembled, June 1946 opposes in principle said HR4775 and expresses its faith in the judgment and integrity of Radio Station licensees operating under the FCC Act to serve the American people in the broadcasting of news and further, Resolved that copies of this resolution be sent to the House Committee on inter-state and foreign commerce and to the FCC."

* * *

The Coordinator of Listener Activity was invited to numerous national conventions and addressed several.

* * *

The following distinguished national leaders have accepted invitations to serve as advisors to the Division of Listener Activity:

Mrs. Harper Sibley, President, United Council of Church Women
Mrs. Walter G. Craven, President, American Legion Auxiliary
Mrs. Anna Lord Strauss, Past President, League of Women Voters
Miss Margaret Hickey, Past President, National Business and Professional Women's Organization
Mrs. Eleanor Roosevelt, American Delegate United Nations.
Mrs. Ambrose N. Diehl, President, National Council of Women
Mrs. LaFell Dickinson, President, General Federation of Women's Clubs

ASSOCIATION OF WOMEN DIRECTORS

During the past year, the AWD, subsidiary of NAB, has made rapid strides in all phases of its activity. The membership now numbers over 1,000 on 500 NAB stations in 350 cities. Members include broadcasters and women executives in all departments of radio station operation. Besides the national officers, there are 17 District Chairmen and State Chairmen. Many Associate members from advertising agencies, department stores, and educational institutions, have joined during 1945-46. The quarterly publication, "The Beam," carries news, articles, and gossip. Current editor is Miss Marie Houlahan, WEEI, Boston.

AWD committees cover such subjects as:

Public Relations—Eleanor Hanson, WHK, Cleveland
Promotion and Publicity—Marie Houlahan, WEEI, Boston
Broadcast Advertising—Dorothy Kemble, MBS, New York
Rural—Wynn H. Speece, WNAX, Yankton, S. D.
Archives—Margaret Cuthbert, NBC, New York
By-Laws—Grace Johnsen, WJZ, New York
Radio Education—Hazel Kenyon Markel, WTOP, Washington

A number of district meetings have been held and more are scheduled for the fall of 1946. Governor Dale of New Hampshire invited District #1 for a conference in June 1946. District #1 will hold a conference for Connecticut club women at Hartford in October 1946. District #2 held their second annual meeting at Albany, and Mrs. Dewey entertained the delegates at luncheon.

The collaboration of top AWD members is being sought by the Women's Divison, Department of Labor, in their presentation, "Women in Radio," to be released in the fall of 1946. Attention is being given by AWD headquarters to the numerous releases sent to women broadcasters from commercial sources, government agencies, and national organizations. An effort is being made to improve their quality, reduce their quantity, and to eliminate chiseling.

AWD President Alma Kitchell (WJZ), and the NAB Coordinator of Listener Activity attended a meeting called by President Truman and Secretary of Agriculture Anderson in October 1945. Later the Coordinator of Listener Activity, representing AWD, attended the Food and Agriculture Organization Conference at Quebec, sending back exclusive releases to AWD members, the only service of its kind from this first United Nations Organization.

The first annual convention since 1944 was held in 1946. Delegates were the guests of important associations, such as the Grocery Manufacturers of America, American Coffee Bureau, Needlecraft Bureau, Fashion Bureau, Millinery Institute, etc., at many luncheons and dinners.

Each year, the AWD inaugurates a national project at a luncheon in New York. This year the theme "Women's Responsibility in the Communicative Arts" was chosen to help in developing an informed public opinion. Many national presidents, broadcasters, and notables were included in the 1000 guests. Awards were made to 4 women in other media for distinguished service.

Newspaper, Anne O'Hare McCormick, *N. Y. Times*
Magazine, Mrs. Bruce Gould, *Ladies Home Journal*
Theater, Helen Hayes
Motion Picture, Madeleine Carroll

CBS broadcast part of the program.

During the spring of 1946, AWD devoted much of its time, both on the air and in extra-curricular activity, to the President's Famine Emergency Committee. A session was held at the Ohio Institute for Education by Radio. In June Chester Davis invited several AWD officers to the White House to present a sheaf of telegrams from AWD member stations to Mr. Herbert Hoover upon return from his world tour of inspection of famine conditions.

During the late summer and fall of 1946, AWD devoted its attention chiefly to the United Nations Assembly and to the Veterans Housing Emergency.

In addition to serving as advisors to Stephens College for a 3 year course for women broadcasters, AWD will cooperate on a series of Women-in-Radio Conferences at many leading universities and colleges in 1946. At the time of this report the schedule includes Rockford, Drake, Cornell, Emerson, Kansas City, University of Oklahoma, University of Texas, Occidental, Stephens, University of Utah, University of Denver.

Space does not permit a report of the myriad appearances of AWD members at significant meetings and conferences from coast to coast. For example, the AWD President, Alma Kitchell, addressed the National Federation of Business and Professional Women's Clubs Convention.

Several broadcasters serve as advisors to AWD:

A. N. Armstrong, WCOP, Boston, Mass.
A. E. Josscelyn, WCCO, Minneapolis, Minn.
Ben Baylor, WMAL, Washington, D. C.

COMMUNITY RADIO PROJECTS

1945-46 marks definite progress in the development of Radio Councils and similar Listener Group projects. Broadcasters are showing interest in the opportunities which the Radio Council plan affords for education of listeners in the American system of broadcasting, program promotion, and the "free time" problem. The broad phases of Radio Council activity are too involved for this report but can be studied in the current NAB publication "Blue Print for a Radio Council." This brochure contains chapters on "Listener Activity, World Wide," "Background of Listener Cooperation in America," "Organization Procedures" and chapters on Committee activity. Several prominent leaders and broadcasters have assisted in this compilation.

As of October 1946 there are about 42 Radio Councils with a combined membership of 7,000,000 representing about 100 national and local organized groups.

Attention is called to the NAB pamphlet published in 1944 which gives a resume of five broadcasters' talks on the "Radio Council Plan" at the 1944 NAB Convention in Chicago.

An industry advisory committee collaborates with the Listener Activity Division. Its members are:

Mr. William B. Ryan, KFI, Los Angeles
Mr. J. J. Gillin, WOW, Omaha
Mr. E. L. Hayek, KATE, Albert Lea

CHILDREN'S RADIO PROGRAMS

Annually this area of programming comes up for its share of praise and criticism. Most consistent attack is being made by some educators and parents on adult mystery programs, to which many children listen.

A collection of typical children's programs has been issued by NAB under the title "Program Patterns for Young Radio Listeners." It includes program listenings and descriptions of 600 series, broadcast over 400 stations. It highlights the splendid discharge of responsibility by station managers in this important area of programming. Prominent educators and leaders greeted this report with favorable comment. *Time Magazine* gave it considerable space.

A large file of children's programs is available at the NAB New York office. Radio Councils "Youth Interest Committees" have conducted many meetings on the subject during the year. The Coordinator of Listener Activity served on the Children's Program Panel at the Ohio Institute for Education by Radio.

A distinguished Advisory Committee serves the Listener Activity division in the juvenile field:

Mr. Harold E. Stassen, President, International Council Religious Education
Miss Katherine Lenroot, Chief, Children's Bureau, Department of Labor.
Mrs. Josette Frank, Child Study Association
Miss Dorothy Gordon, *New York Times*
Dr. Bernice Baxter, President, Camp Fire Girls
Mr. John Studebaker, U. S. Commissioner of Education
Mrs. C. Vaughn Ferguson, President, Girl Scouts
Miss Gloria Chandler, Radio Chairman, Junior Leagues
Mrs. Dorothy McFadden, President, Junior Programs, Inc.
Mrs. Kathleen Lardie, President, Association for Education by Radio.

AWARDS

NAB cooperates with various groups who make annual radio awards. Over a period of years the industry has worked closely with the George Foster Peabody Foundation. To increase the number of entries and to aid in securing a larger sample of programs from more stations, listening posts were established in 1943. Today, these posts are operating in 100 cities in 36 states. They are made up of leaders in civic and educational life. Sometimes the committees reflect the opinion of hundreds of local citizens as well as the reaction of prestige leadership. Working with local stations they check and evaluate local and network programs. Recommendations are then made to the University of Georgia's screening group. The final choices in each classification are carefully considered by the National Board. Since 1943, the number of entries and character of submitted programs has improved materially. Of the twelve final 1945 winners, six were recommended by Listening Post Committees.

Excellent press has rewarded the listening post project because this activity serves to educate many laymen to the wealth of program material and the broad areas covered in program content.

RADIO EDUCATION

Continuous contact is maintained with many radio education projects through travel and correspondence. Many FM educational stations are being set up. Through information received at NAB, assistance and advice are frequently sought. Education by Radio is becoming a force in this field.

Attendance and participation in several Institutes and Workshops can be reported.

Radio Councils maintain Radio Education Committees, dedicated to encourage the equipment of schools, the utilization of radio in and out of school, and the distribution of radio information. These Councils have rendered distinguished service, particularly in New Jersey, Iowa, Minnesota, Utah and Tennessee, through use of their members and prestige in urging indifferent Boards of Education to take appropriate action.

Cooperation is being given the World Education Service Council which is setting up a World Friendship Hour in schools throughout the United States. Top educators are associated with the project.

DISTRIBUTION OF MATERIAL

Distribution of materials is the daily routine at the New York NAB office. Thousands of copies of radio brochures, booklets etc. are forwarded to leaders from coast to coast.

A new edition of "Radio and Public Service" will be released before 1947. "The Blue Print for a Radio Council" is also ready for distribution.

ADDRESSES, TOURS AND BROADCASTS

During the past year the Coordinator of Listener Activity has traveled 25,000 miles addressing conventions and conferences, holding small group meetings, AWD meetings. Each year Mrs. Lewis addresses the N. Y. Advertising Clubs—Radio Clinic. Broadcasts have been made over networks and numerous local stations—notably the Premiere over CBS from the World Food Conference in Quebec with Secretary of Agriculture Clinton P. Anderson, et al.

Most spectacular was the Women's Institute Radio Day in celebration of radio's 25th anniversary at St. Paul when 28,000 persons heard and saw 5 network shows originate from the vast stage. Many executives and radio personalities participated. The Coordinator of Listener Activity arranged and emceed the programs. The Radio Council of Minnesota was co-sponsor with the Pioneer Dispatch (WTCN).

AFFILIATIONS AND SPECIAL ASSIGNMENTS

The Coordinator of Listener Activity is a member of the Board of Advertising Women of New York; Member Advisory Council to Radio Executives Club; Chairman, Women's Radio Division Memorial Cancer Drive; Member, Advisory Committee, Stephens College; Advisory Board, World Christmas Festival; Member International Advisory Committee, National Council of Women; National Public Relations Committee, Girl Scouts, Inc.; National Radio Advisor, National Society Daughters of the American Revolution; Membership Chairman, National Council of Women; Radio Chairman, Farm and Home Safety Division, New York State Department of Health.

In addition to the above organizations Mrs. Lewis is a member of the following: Association for Education by Radio, Business and Professional Women, Town Hall Club, National Society of New England Women, National Federation of Press Women.

The New York NAB office staff has been increased to take care of mail, interviews, and telephone calls. Contacts with people, places, and organizations are pyramiding as the personalized public relations program develops.

Dorothy Lewis,
Coordinator of Listener Activity.

West Coast Office

The Hollywood office was established February 1, 1946, in charge of Robert C. Coleson.

Its purposes are:

To observe and report trends in radio, television, motion picture, and labor circles.

To establish friendly relations with advertising agencies, program producers, directors, and writers, in the highly important Hollywood area, looking particularly to the time when radio starts selling radio via allocation messages.

To establish friendly relations with trade papers and daily press representatives, up and down the West Coast, resulting in a favorable press for radio.

To strive for workable relations with West Coast industry, labor, church, civic, and educational groups.

To provide officials of NAB and the industry with correct information from all West Coast sources, to enable them to continue to interpret the public interest.

To attend special District meetings within the territory.

To encourage local meetings, whenever necessary, to discuss local problems.

To encourage establishment of friendly professional relations and unity between Western broadcasters in their home cities and districts, as such cooperation works for the good of the whole industry.

To act as a clearing house for membership inquiries, etc.

To secure new members.

During the period covered by this report, in addition to luncheon meetings and personal visits with stations in the greater Los Angeles area, the Director of the Hollywood office has held luncheon meetings and made visits to stations in Salt Lake City, Denver, Seattle, and Tacoma.

He has attended special District meetings at Reno, Nevada and at Monterey, California.

He arranged and handled invitations for Judge Miller's luncheon meeting with Eric Johnston, Byron Price and members of the Board of Directors of MPAA on June 19, 1946.

He attended two meetings with the NAB advisory committee on the motion picture "Magic in the Air," and several meetings with Jerrold Brandt, producer of the picture, and Committee Chairman Ryan and still another meeting, on the same subject with Brandt, Judge Miller, and Don Petty.

He cooperated with the Los Angeles Advertising Club and the Los Angeles Chamber of Commerce in handling Judge Miller's appearance at his reception at the California Club on June 17, and as principal speaker addressing the combined Advertising Club and Chamber of Commerce on June 19, handling all press releases to trade publications and newspapers.

He cooperated with the Southern California Broadcasters Association in arranging for their dinner at the Ambassador Hotel on June 19, honoring Judge Miller.

He completed all arrangements, including press releases, for Judge Miller's appearance at the Pacific Advertising Association Convention Dinner at Spokane, Washington on June 25, and at the Spokane Chamber of Commerce Luncheon on the same date.

He has sent in news releases for *NAB Reports* from time to time.

At the Board meeting of August 6-8, 1946, the Director of the Hollywood office was named Assistant to the President.

Robert C. Coleson,
Assistant to the President.

BOARD OF DIRECTORS

District 1—Paul W. Morency, WTIC,
Hartford, Connecticut

District 2—Michael R. Hanna,
WHCU, Ithaca, New York
(*Succeeded Kolin Hager, WGY, Schenectady, N. Y., May 1946*)

District 3—George D. Coleman, WGBI,
Scranton, Pennsylvania

District 4—Campbell Arnoux, WTAR,
Norfolk, Virginia

District 5—F. W. Borton, WQAM,
Miami, Florida

District 6—Hoyt B. Wooten, WREC,
Memphis, Tennessee
(*Wiley P. Harris, WJDX,
Jackson, Miss.)

District 7—James D. Shouse, WLW,
Cincinnati, Ohio

District 8—John E. Fetzer, WKZO,
Kalamazoo, Michigan
(*C. Bruce McConnell,
WISH, Indianapolis, Ind.)

District 9—Leslie C. Johnson, WHBF,
Rock Island, Illinois

District 10—John J. Gillin, Jr., WOW,
Omaha, Nebraska

District 11—E. L. Hayek, KATE,
Albert Lea, Minnesota

District 12—William B. Way, KVOO,
Tulsa, Oklahoma

District 13—Martin B. Campbell, WFAA,
Dallas, Texas

District 14—Hugh B. Terry, KLZ,
Denver, Colorado

District 15—William B. Smullin, KIEM,
Eureka, California

District 16—William B. Ryan, KFI,
Los Angeles, California

District 17—Harry R. Spence, KXRO,
Aberdeen, Washington

Directors-at-Large

Large Stations

District 5—J. Leonard Reinsch, WSB,
Atlanta, Georgia

District 4—J. Harold Ryan, WWVA,
Wheeling, West Virginia

Medium Stations

District 4—T. A. M. Craven, WOL,
Washington, D. C.

District 4—G. Richard Shafto, WIS,
Columbia, South Carolina

Small Stations

District 12—Matthew H. Bonebrake,
KOCY,
Oklahoma City, Oklahoma

District 3—Clair R. McCollough,
WGAL,
Lancaster, Pennsylvania

Networks

District 2—Frank Stanton, CBS,
New York, New York

District 4—Frank M. Russell, NBC,
Washington, D. C.

* Effective Oct. 25, 1946 meeting

OFFICERS

Justin Miller, *President*

A. D. Willard, Jr., *Executive Vice President*

C. E. Arney, Jr., *Secretary-Treasury*

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 44, November 4, 1946

Miller Receives Degree, Cites Franklin As Forerunner and Champion of Free Radio

NAB President Justin Miller delivered the main address during Founders Day exercises at Franklin and Marshall College, Lancaster, Pa., on Friday (1) and was awarded the honorary degree of Doctor of Laws.

Appropriate to Founders Day at this 159 year old college, named for Benjamin Franklin and John Marshall, and to his own position as NAB president, Judge Miller spoke on "Benjamin Franklin and Radio Broadcasting."

"One of the greatest phenomena known to man," Judge Miller said, "is the presence, on earth, from time to time of persons whose capacities so far outrun those of their contemporaries as to make them veritable milestones of history. . . . Benjamin Franklin is probably the best example—at least of the American era—of a man who possessed such qualities and, at the same time, a desire to get along with his fellow mortals, constructively, in full participation, guidance and encouragement. . . . Sometimes it requires centuries for the plodding scientists to bridge the gaps between the known facts and the hypotheses of such men. . . . It is fascinating to think of the speculations in which such men engaged; speculations which, perhaps, they failed to record."

Exemplifying this point, Judge Miller referred to the NAB convention where, he said, "we discussed the extent to which several clauses of the Federal Constitution are applicable to radio broadcasting; particularly the Clause relating to interstate commerce and the provision of the First Amendment, securing to the people, freedom of speech. It was pointed out that the words of the Constitution, giving to Congress power to regulate commerce between the States, necessarily, were

(Continued on page 846)

New Directors Named, Area Meetings Planned, Two By-Laws Changed At NAB Convention

[Since a number of the convention speeches will be printed in NAB BULLETINS, *none of the speeches is reported in the following story.]*

When NAB convention officials predicted last summer that the 24th annual meeting would be the largest in radio broadcasting's history and estimated that about 2000 industry executives would register for the four-day session, they came close to guessing the actual figure. Official registration totaled 1,917. It is estimated that between 2,800 and 3,000, including exhibitors and others not officially registered, were present for the Chicago sessions.

At the general business meeting on Wednesday (23) delegates to the convention elected two new members-at-large to the Board of Directors. The new directors are Wayne Coy, WINX, Washington, for small stations, and Harold Hough, WBAP, Fort Worth, for large stations. Other directors-at-large who were re-elected are: Clair McCollough, WGAL, Lancaster, for small stations; T. A. M. Craven, WOL, Washington and G. Richard Shafto, WIS, Columbia, S. C., for medium stations; and J. Harold Ryan, WGBS, Miami, for large stations.

The two network directors, Frank M. Russell, NBC, Washington, and Frank Stanton, CBS, New York, were reelected. MBS announced that it preferred to continue its policy of having an observer without voting powers attend the board meetings.

When the Board met on Friday (25) two other new members, whose terms began that day, were present for the meeting. They are Wiley P. Harris, WJDX, Jackson, Miss., from District 6, and C. Bruce McConnell, WISH, Indianapolis, from District 8.

Board Holds Two Meetings

The Board held two scheduled meetings in Chi-

(Continued on next page)

INSIDE THIS ISSUE

At its meeting in Chicago on Oct. 21, membership of FMBI voted to dissolve the organization. (p. 849)

Having received NAB and AAAA approval, the new spot contract form will be distributed this week. Important changes incorporated in the new form are summarized. (p. 849)

RCA held its first public showing of electronic color television on Wednesday (30) at its Princeton, N. J., Laboratories. (p. 846)

Though no changes have been reported in depreciation rates of broadcast equipment since 1939, the tables are republished for membership information in connection with income tax calculation. (p. 853)

NAB President Justin Miller has accepted chairmanship of the March of Dimes National Radio Division for the second year. Broadcasting industry is praised for its contributions in the fight against infantile paralysis. (p. 852)

A brisk demand for additional copies of the Joske Report continues, as the book continues to meet the acclaim of broadcasters and retailers. (p. 851)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

cago—the first one on Monday (21) and the second on Friday (25). At its first session, the Board voted unanimously to accept 149 new applicants as Association members. This action brought total NAB membership, as of Oct. 21, to 1,153.

Campbell Arnoux, WTAR, Norfolk, and Hugh Halff, WOAI, San Antonio, who served as NAB observers at the Inter-American Radio Congress at Mexico City, Sept. 30 to Oct. 5, reported to the Board on their mission and recommended that the NAB participate in this new organization's efforts to promote and defend freedom of radio throughout the Americas. Action on this recommendation was referred to the new Board of Directors.

Approval was given by the Board at its Monday session to a proposal that a joint advisory committee of NAB and the Radio Manufacturers Association be named to consider matters of mutual interest to both groups.

Area Meetings Planned

At its meeting on Friday, one of the Board's first actions was to approve a proposed plan for holding "area meetings" of the NAB membership annually in eight regions of the United States, as an adjunct to the seventeen district meetings which are held each year. Primary objective of this plan, which was reccommended by a Board sub-committee composed of Leslie C. Johnson, Hugh B. Terry, and William B. Smullin, is to conserve the time of NAB President Justin Miller and the NAB executive staff in meeting with the members each year in their respective areas. These area meetings would make it unnecessary for Judge Miller to attend the district sessions.

The Board emphasized, however, that these new area meetings will in no way affect the customary district meetings of the Association. The report of the sub-committee stated: "The Area meeting plan here suggested is recommended with the understanding that the autonomy and identity of Districts, and the duties and responsibilities of District Directors as provided in the By-Laws will in no way be altered."

For the purpose of these meetings the country has been divided into the following eight areas:

AREA "A": NAB Districts 15, 16, 17, including Alaska, Washington, Oregon, Hawaii, California, Nevada, Arizona, New Mexico.

AREA "B": NAB District 14, comprising Montana, Idaho, Wyoming, Utah, Colorado, western half South Dakota. (In the event District boundaries are changed to follow state lines, South Dakota shall be included in the AREA in which its district falls.

AREA "C": NAB Districts 10 and 12, comprising Iowa, Missouri, Nebraska, Oklahoma, Kansas.

AREA "D": NAB Districts 8, 9 and 11, comprising Michigan, Indiana, Illinois, Wisconsin, Minnesota, North Dakota, east half of South Sakota. (In the event district boundaries are changed to follow state lines, Wisconsin and South Dakota shall be included in the areas in which their districts fall.)

AREA "E": NAB District 13, comprising the State of Texas.

AREA "F": NAB Districts 5 and 6, comprising Arkansas, Louisiana, Mississippi, Tennessee, Alabama, Georgia, Florida, Puerto Rico.

AREA "G": NAB Districts 4 and 7, comprising West Virginia, District of Columbia, Virginia, North Carolina, South Carolina, Kentucky, Ohio.

AREA "H": NAB Districts 1, 2 and 3, comprising Delaware, Maryland, Pennsylvania, New Jersey, New York, Connecticut, New Hampshire, Massachusetts, Vermont, Rhode Island, Maine.

The sub-committee concluded its report with the recommendation that a study be made of the present District boundaries, looking toward the correction of "known inequities in District boundaries as now constituted, resulting from community interests and transportation problems."

BMB Subject of Board Resolution

Other matters which had been referred to the Board by the membership were considered. Among these was the question of the radio industry's policy with respect to Broadcast Measurement Bureau. The following resolution relating to this matter was adopted by the Board.

"We believe that the Broadcast Measurement Bureau can be an increasingly valuable instrument for the good of the broadcasting industry and for the cementing of sound helpful cooperation between broadcasters and advertisers.

"The broadcasters of America owe to their industry and to themselves individually the responsibility for making BMB a success.

"Criticisms of BMB are being voiced among the broadcasters. They argue that refinements and modifications of the research technique are necessary to produce audience area maps which reflect to a much more exact degree the relative density of the station's area of influence. Some condemn the fact that maps and figures produced are not accompanied by BMB standards of interpretation so as to insure uniform interpretation and application rather than numerous interpretations and applications according to the whim or

(Continued on next page)

discretion of various stations and advertisers and agencies.

"These criticisms are serious and understandable. They warrant immediate action. The Broadcast Measurement Bureau must accept criticism, analyze it and act upon it with an objective, clinical philosophy which should characterize its conduct at all times.

"The temptation for the misuse of the BMB maps is so great that restrictions on their use is a matter for urgent consideration.

"We feel that BMB must immediately prove to broadcasters:

"1. That the national buyer of radio facilities desires and uses BMB to make for the more effective purchase of radio facilities.

"2. That BMB is a valuable sales tool for use with local and regional advertisers.

"Toward these ends we commend to the attention of BMB Board of Directors the following procedure.

"1. The advertiser and the advertising agency must have available the data on percentage of listeners in such form as to make for ready reference and usage and BMB should establish a uniform determination of listener intensity to meet the majority of agency requirements.

"2. The broadcast station subscriber must be fully instructed in detail on the use and misuse of the material now in his hands. He must be implemented with additional information to expedite his employment of these data by his sales force in such form as will be useful and understandable by the local advertiser.

"The Board of Directors of NAB feels a deep responsibility to the membership of its Association to see the fruition of its desires to establish a uniform and continuing method of determining station listening areas. Therefore, the Board of Directors of NAB requests of BMB that a report be made at the next meeting of this Board on what steps have been taken toward the accomplishment of the purposes herein suggested."

Mr. Frank M. Russell, one of the NAB members on the BMB Board, stated that he felt that since BMB had now become so wholly a research organization and he was not a research man, the interests of BMB, as well as the industry, would be served by having a substitute in his place on the BMB Board. The Board authorized Mr. Hugh Beville, Research Director of NBC, to act instead of Mr. Russell until such time as the NAB representation on the BMB Board is reconstituted.

Music Copyright Situation Considered

The Board also considered the reference by the membership of the communication which had been received from Mr. John Paine, the President of ASCAP, in which he expressed a willingness to discuss at this time terms of the contract which would be effective as between the stations and the networks and the Society after the expiration of the existing contract. The Board instructed President Miller to call to his assistance any whom he desired and to discuss the subject in an exploratory way with Mr. Paine.

They further instructed officers of the NAB to carry out the purposes of the resolutions adopted by the membership in urging the industry to renew support of BMI.

A discussion of the proposed transcription announcement rule (3.407) resulted in an instruction to the President of NAB and such staff members as he felt necessary, to discuss with the Federal Communications Commission and its staff the areas of agreement between the industry and the Commission and to report back to the Board.

The Secretary-Treasurer was instructed to proceed immediately with preparation of a detailed budget of expenditures and revenues for the Association for 1947. The Board voted to hold a meeting in San Francisco the early part of January, the time to be fixed by the President, at which this budget will be submitted.

The Finance Committee was authorized in the meantime to adopt an interim budget for the operation of the Association pending the final adoption of the 1947 budget. The President was also authorized to expend immediately the sums needed to remodel the new NAB headquarters building.

Membership Approves By-Law Changes

Delegates to the convention voted on and passed two amendments to the NAB By-Laws. Following are the two proposals approved by the membership:

Proposal No. 1—"Amend Article VIII, by adding thereto a new section to be numbered 3, and renumbering the present Section 3, Section 4, and succeeding Sections of said Article, accordingly.

"Article VIII

Section 3. The Board of Directors shall have the power to enact, amend and promulgate Standards of Practice or Codes and to establish such methods to secure observance thereof as it may deem advisable."

Proposal No. 2—"Strike the present Article XIV and insert in lieu thereof the following:

"Article XIV

"Amendments

"Section 1. The charter or by-laws of the National Association of Broadcasters may be amended, repealed or altered in whole or in part by a majority referendum vote submitted by the Board of Directors to the qualified voting membership in such manner as the Board may prescribe; provided, upon petition signed by not less than five (5) per centum of the active membership of the Association respecting the amendment of the charter or the by-laws filed with the Secretary- Treasurer at least thirty (30) days prior to any meeting of the Board of Directors the Board shall at such meeting provide for the submission of such proposals in accordance with the provisions of this section."

Full Support Pledged to UN

During the convention, NAB pledged the full support and cooperation of American broadcasters to the United Nations. This pledge was contained in a telegram of greeting from NAB President Justin Miller, which was sent by instruction of the Board of Directors to Trygve Lie, Secretary General of the United Nations.

(*Continued on page 847*)

Miller Receives Degree, Cites Franklin As Forerunner and Champion of Free Radio

(Continued from page 843)

written against a background of commerce carried in wagons, in sailing vessels and by other methods of conveyance, which seem to us very primitive. Nevertheless, the Supreme Court has said that it was the intention of the Constitution-makers to include all forms of commerce between the States.

"That is the reason why radio broadcasting came within the terms of this Constitutional provision. That is the basis upon which Congress legislated . . . when it enacted the Communications Act and created the Federal Communications Commission. What a far cry—from a man driving a team of mules, hitched to a heavy wagon, over rutted mountain roads—to the invisible electrical waves, transmitted through the air, for thousands of miles, bringing to the people in most complete and meticulous detail every note, every harmony of a great symphony. . . .

"And still it does not seem impossible, or even improbable, that Benjamin Franklin, sitting some night before his open fire, or perhaps before the big black stove which he invented for the convenience of his people, may have dreamed of just such a scientific miracle.

"Again, when Congress enacted the Communications Act, it said that 'freedom of speech' as used in the Constitution included speech, broadcast through the air, by a radio transmitter and expressly enjoined the Commission not to interfere with that freedom. I have no doubt that, if and when the question is presented to the Supreme Court, it will uphold the interpretation which Congress placed upon these words.

"Others may doubt but there is no doubt in my mind that if some imaginative contemporary had said: 'Dr. Franklin, suppose some of our enterprising successors should devise a means of amplifying the human voice and carrying it great distances, is it your idea that this phrase "freedom of speech" should cover such a transmission?' he would have replied, most positively, in the affirmative."

After quoting Franklin's peroration at the concluding session of the Constitutional Convention of 1787, Judge Miller said: "Mr. President: I can echo the words of Dr. Franklin. Radio Broadcasting is only a quarter century old, but it has become, already, a great American institution. It permeates every phase of our daily lives. It affects the closest relationships of our national life. It will become, increasingly, an agency to be conjured with in international affairs. Those who control this great institution and those who are affected by it must be dispassionately objective concerning its operation. We must be tolerant of many points of view, of other people and of other nations. So many different people, with different opinions, to deal with; all the prejudices, the passions, the errors of opinion, the local interests and the selfish views, which are inevitably assembled, when men come together to have the advantage of their joint wisdom! All these are increased and amplified when we deal with the tremendous potentialities of radio broadcasting. It astonishes me, Sir, to find it approaching so near to perfection as it does. May it be always a blessing to our people; a means of preserving that which our forefathers wrought for us; may it help, long, to prevent the despotism which comes only when people become so corrupted as to need despotic government."

Engineering Department

RCA Holds Public Demonstration of Electronic Color Television

Electronic color television pictures produced by all-electronic means were demonstrated publicly for the first time Wednesday (30) by RCA at its Princeton, N. J., Laboratories.

A new color slide television camera developed by RCA and used in the demonstration produces signals from 35 mm. kodachrome slides. Transmission of the picture on the slide is achieved in natural colors when a light beam from a kinescope is focused through the slide and separated into component colors by a system of mirrors and photo-electric cells.

The receiving set is equipped with three 3-inch kinescopes, which separately receive the signals representing red, blue and green. This trio of kinescopes is called a "trinoscope." From it the three color images are optically projected into a brilliant composite picture which appears on a 15 x 20 inch screen in natural colors.

By this new advance in television, RCA says, simultaneous color television is achieved.

Since the electrical characteristics and all of the standards of the green image, including the synchronizing pulses, are identical to those of the present black and white standards, any broadcast from color stations using the electronic simultaneous system can be received in monochrome clearly on black and white receivers by the addition of a radio-frequency converter. RCA claims no modifications are required inside the set.

Likewise, it will be possible for electronic color television sets to receive the broadcasts of black and white stations.

Dr. C. B. Jolliffe, executive vice president in charge of the RCA Laboratories Division, said "Let me emphasize that the most important fact to remember in regard to color television is that any commercial system, whether it be mechanical or electronic, depends upon the ultra-high frequency spectrum in which the necessary band width for color exists."

Dr. Jolliffe disclosed that the RCA timetable for future demonstrations of color television is divided into five stages, the first of which was shown last week, featured still pictures televised from color slides on a large screen 15 x 20 inches. The remaining stages in the timetable of laboratory demonstrations of electronic color television were outlined as follows:

Motion picture film within three months
Live-action studio scenes by the middle of 1947
Outdoor action scenes by the latter part of 1947
Large-screen theatre size pictures in 1948.

Dr. Jolliffe further stated that "Although we have solved the all-electronic color television problem, it will require a number of years to establish color television as a service to the public. What we have done is to demonstrate the realization of the principle of simultaneous electronic color television. The apparatus used in the demonstration is purely experimental as developed in the laboratories."

New Directors Named, Area Meetings Planned, Two By-Laws Changed At NAB Convention

(Continued from page 845)

Mr. Lie responded in a message which was read to the assembled broadcasters Tuesday morning (22) when Benjamin Cohen, Under Secretary General of the UN, delivered his scheduled convention address.

Text of Judge Miller's telegram follows:

"HONORABLE TRYGVIE LIE
SECRETARY GENERAL
UNITED NATIONS
LAKE SUCCESS, NEW YORK

"U.S. BROADCASTERS, AT FIRST POST-WAR CONVENTION OF NATIONAL ASSOCIATION OF BROADCASTERS IN CHICAGO, SEND GREETINGS TO UNITED NATIONS DELEGATES AND SECRETARIAT MEMBERS CONVENED FOR THE GENERAL ASSEMBLY. AWARE THAT A LASTING PEACE CANNOT BE ATTAINED WITHOUT AN ALERT AND INFORMED PUBLIC, AMERICAN BROADCASTERS PLEDGE TO THE UNITED NATIONS THEIR FULL SUPPORT AND COOPERATION. JUST AS U.S. RADIO MADE VICTORY OVER THE AXIS ITS FIRST OBJECTIVE DURING THE WAR YEARS, SO WE NOW DEDICATE OURSELVES TO THE EQUALLY MOMENTOUS TASK OF WINNING A LASTING PEACE."

Mr. Lie's message reads:

"PLEASE ACCEPT MY THANKS FOR THE MESSAGE OF GREETINGS SENT TO THE UNITED NATIONS ON THE OCCASION OF THE FIRST POSTWAR CONVENTION OF THE NATIONAL ASSOCIATION OF BROADCASTERS.

"AMERICAN BROADCASTERS CAN BE OF IMMENSE SERVICE TO THE UNITED NATIONS IN CREATING AND MAINTAINING PUBLIC INTEREST IN ITS DAY-TO-DAY ACTIVITIES AND IN INSURING THE POPULAR SUPPORT WHICH THE THE UNITED NATIONS MUST HAVE IN ORDER TO ACCOMPLISH ITS AIMS. YOUR OFFER OF COOPERATION IS GREATLY APPRECIATED."

Resolutions

The following resolutions were adopted unanimously by the membership at the Wednesday afternoon business session:

WHEREAS Broadcast Music, Inc., has since its inception been instrumental in saving the broadcasting industry substantial sums, and

WHEREAS BMI has furthered the art of music and demonstrated its value as a source and reservoir of additional music of every class and category, which has been made available to the broadcasting industry in the traditionally competitive American way.

THEREFORE, BE IT RESOLVED that the National Association of Broadcasters in convention assembled instruct the officers and the Board of Directors of NAB to cooperate with BMI to insure its continuation as an important source of copyright music and to secure at an early date renewal of licenses from BMI on no less favorable conditions as now prevail.

BE IT RESOLVED that the National Association of Broadcasters in session assembled this 23rd day of October 1946, strongly commends the action of the Board of Directors in creating a committee to establish new definitive Standards of Practice for the guidance of the industry as a whole and further urges that the work of this committee be done as expeditiously as possible.

BE IT RESOLVED that the National Association of Broadcasters strongly commends the action of the Board of Directors in establishing a Program Department with an experienced and competent staff to counsel and assist individual licensees in maintaining the highest standards of broadcasting in the public interest.

WHEREAS the National Association of Broadcasters has been conducting Radio News Clinics in the various states for the purpose of raising standards of radio news, particularly in the local field, and

WHEREAS these Radio News Clinics have resulted in improvements in radio news service to listeners through employment of competent personnel and the development of local news coverage

THEREFORE, the National Association of Broadcasters is to be commended for its progressive leadership, and

BE IT RESOLVED that the Council on Radio Journalism, Inc., recommends that the program of holding Radio News Clinics be continued.

WHEREAS it has been the pleasure of the National Association of Broadcasters to have in attendance at the sessions of the 24th Annual Convention outstanding representatives of many foreign nations and representatives of the United Nations,

THEREFORE, BE IT RESOLVED that the Association extends to these representatives our hearty welcome and an invitation to attend subsequent conventions of the Association in years to come.

BE IT RESOLVED by the membership of the National Association of Broadcasters that we extend to the speakers who have appeared upon the various programs of this convention a vote of appreciation for the contribution which they have made to the better understanding of industry matters.

WHEREAS, the officers and directors of the National Association of Broadcasters, have outlined and pursued a course of action designed to bring about sound relationships with the various unions engaged in broadcasting,

THEREFORE, BE IT RESOLVED that the membership of the Association hereby indorses the action of its officials and pledges its full support in a continu-

(Continued on next page)

ation of their constructive activities with the hope that satisfactory industrial relations may be secured for the benefit of both management and labor in the broadcasting industry.

WHEREAS the convention assembled recognizes the music problem as one of the most important ones facing the entire industry, and

WHEREAS conscientious and invaluable work has been and is being conducted by the Music Advisory Committee of the NAB in connection with the music copyright situation, and

WHEREAS ASCAP has offered to discuss with the NAB the copyright and contract problems, and to renegotiate the contract between ASCAP and the radio stations and the radio chains at this time rather than awaiting the expiration of the current contracts,

BE IT THEREFORE RESOLVED that the Music Advisory Committee of the NAB be instructed to give immediate study to the ASCAP offer in light of its past and present relations with the Society, and to consider ASCAP's offer in a full spirit of cooperation and understanding.

RESOLVED that the National Association of Broadcasters, because of the confusion to listeners and the disruption of orderly broadcasting brought about by the conflicting observance and non-observance of daylight saving time by various communities, endorses the principle of uniform time systems in each of the respective time zones of the United States and requests the officers of the Association to promote federal legislation to establish a uniform observance of time systems in each of the respective time zones in this country, and,

BE IT FURTHER RESOLVED that pending such federal action to assure a uniform time observance it is recommended that the networks give serious consideration to the feasibility of operating on standard time.

WHEREAS representatives of the trade press have solicited the cooperation of the Association in making more fully and promptly available to the trade press information concerning all activities of the Association, and

WHEREAS it is obviously important and helpful to the Association to have such information as may properly be released accurately and promptly reported in the trade press.

THEREFORE, BE IT RESOLVED, that the Association cooperate as fully as possible with the representatives of the trade press in facilitating their access to all information concerning the activities of the Association which is newsworthy and may properly be released, and

BE IT FURTHER RESOLVED that the specific recommendations of the aforesaid representatives of the trade press to the effect that the Association establish a New York office for the purpose of making the news of the Association more readily available and that an advisory committee composed of representatives of the trade press be appointed to consult and cooperate with the Association, be submitted to the Board of Directors of the Association for its consideration.

WHEREAS Justin Miller has completed his first year as President of the Association, and

WHEREAS during that period he has unselfishly and unstintingly devoted his time and energies to the betterment of the Association, bringing to it leadership of the highest calibre, and

WHEREAS he has outlined for the Association and is now effecting for it a most constructive program,

THEREFORE, BE IT RESOLVED that the membership of the Association extend Justin Miller their warmest and most sincere thanks and appreciation for his outstanding performance in office and further extend their heartiest assurances and confidence in the progressive future of the Association under his inspiring leadership.

WHEREAS the unprecedented size of this convention presented unusual problems of arrangements and staging, and

WHEREAS these problems have been handled with exacting efficiency and thoroughness,

THEREFORE, BE IT RESOLVED that this convention extends a sincere vote of thanks to NAB Secretary C. E. Arney, Jr., and the NAB personnel working with him.

The Resolutions Committee also presented to the membership the following statements:

Your committee considered a suggestion relating to a proposed change in the classification and dues schedule of the Association. The committee having been informed that this matter is now being considered by the Board of Directors with the view to the submission of a proposed By-law amendment, feels that no action by the membership is required at this time.

You have all heard the report of BMB given yesterday. Subsequent to the BMB meeting your Resolutions Committee gave consideration to the possibility of phrasing a satisfactory resolution but since the matter is being considered at this time by the Board of Directors and in view of the fact that there will be no further meetings of the membership before the end of the year, it seemed desirable to refer to the NAB Board for further consideration the future course of action to be pursued in connection with BMB.

Messages Extend Greetings

Messages from several prominent national figures who were unable to attend the convention were sent to President Miiller. Text of the telegrams follow:

"THE AMERICAN LEGION EXTENDS ITS BEST WISHES TO YOU AND THE BROADCASTERS OF

(Continued on next page)

AMERICA FOR THE SUCCESS OF YOUR 24TH ANNUAL CONVENTION. THE WARTIME SERVICE OF THE RADIO INDUSTRY AND THE MARVELOUS SERVICE RENDERED BY THE BROADCASTERS TO THE VETERANS IS A TRIBUTE TO THE FREE AND DEMOCRATIC METHOD OF RADIO BROADCASTING IN THE UNITED STATES. WE OF THE AMERICAN LEGION STAND BEHIND YOU IN YOUR EFFORTS FOR THE MAINTENANCE OF THE BROADCASTING INDUSTRY AS A FREE AND INDEPENDENT ENTERPRISE WHICH HAS PROVED ITS SUCCESS SINCE THE INCEPTION OF RADIO BROADCASTING. WE THE VETERANS OF THE WORLD WARS COMMEND YOU ON YOUR DEVOTED SERVICE TO THE COMMUNITY, STATE AND NATION.

PAUL H. GRIFFITH
NATION COMMANDER
THE AMERICAN LEGION"

"PLEASE CONVEY TO THE LEADERS OF THE RADIO INDUSTRY OUR SINCEREST GRATITUDE FOR THEIR ENTHUSIASM AND GENEROUS RESPONSE TO HUMANITY'S NEEDS DURING THE 1946 CAMPAIGN OF THE AMERICAN CANCER SOCIETY. THE MAGNITUDE OF RADIO'S HELP, OVER A MILLION DOLLARS OF RADIO TIME IN SPOT ANNOUNCEMENTS, AT LEAST SEVEN FULL NETWORK PRODUCTIONS, AND THE THOUSANDS OF HOURS DEVOTED BY STATIONS INDEPENDENTLY, IS DEEMED ONE OF THE MOST DECISIVE FORCES RESPONSIBLE FOR THE SUCCESS OF THE DRIVE. THE CONTINUING GENEROSITY OF RADIO TODAY IN FURTHERING THE INFORMATIONAL PROGRAM OF THE SOCIETY AND AROUSING THE PUBLIC TO THE DANGER OF CANCER IS FAR MORE THAN PUBLIC SERVICE OF THE HIGHEST ORDER. IT IS A CAMPAIGN THAT IS SAVING HUMAN LIVES.

JAMES S. ADAMS
CHAIRMAN OF THE EXECUTIVE COMMITTEE
AMERICAN CANCER SOCIETY AND
PRESIDENT OF STANDARD BRANDS, INC."

"IT IS THE HOPE OF THE TREASURY DEPARTMENT'S SAVINGS BONDS DIVISION THAT NAB'S 1946 CONVENTION WILL BE HIGHLY SUCCESSFUL. REGRET THAT PREPARATIONS FOR BOND CAMPAIGN OPENING NOVEMBER 11 PRECLUDE POSSIBILITY MY ATTENDANCE. PLEASE EXTEND SINCERE THANKS TO ASSEMBLED REPRESENTATIVES OF BROADCAST INDUSTRY FOR MAGNIFICENT JOB PERFORMED IN BEHALF OF PEACETIME SAVINGS BONDS PROMOTION. RADIO HAS CONSISTENTLY LED ALL OTHER MEDIA IN THIS IMPORTANT WORK.

BRENT O. GUNTS
CHIEF, RADIO SECTION"

"GREETINGS TO THE 24TH ANNUAL CONVENTION OF THE NAB FROM THE UNITED STATES MARINE CORPS. THE PERFORMANCE OF THE RADIO INDUSTRY IN THE PUBLIC INTEREST DURING THE WAR PERIOD HAS BEEN REMARKABLE. THE MARINE CORPS IS PARTICULARLY GRATEFUL FOR THE EFFECTIVE ASSISTANCE WHICH HAS BEEN SO FREELY RENDERED BY THE NAB IN OUR POST-WAR RECRUITING PROGRAM. WE KNOW THAT RADIO IS A POWERFUL FORCE FOR THE MOLDING OF THE PUBLIC OPINION WHICH CAN WIN THE PEACE.

LIEUTENANT GENERAL A. H. TURNAGE
ACTING COMMANDANT OF THE MARINE CORPS
WASHINGTON, D. C."

FM Department

FMBI Dissolved by Membership Vote

The membership of FM Broadcasters, Inc., voted at the Convention on Monday (21) to accept its Board of Director's recommendation that the organization be dissolved.

In announcing the dissolution, FMBI President Walter J. Damm said that the action was taken with the full understanding that some of the members desired a separate promotion organization to further the public acceptance of FM. It was felt, however, that FMBI should not continue as an independent group since it would necesarily be considered as a competitor of the NAB.

Members of the FMBI, under an agreement which was established last year, are also members of the NAB. FMBI station memberships in NAB remain in force.

Broadcast Advertising

New Spot Contract Form, Having Received Final Approval, Now Being Distributed

The NAB Department of Broadcast Advertising will mail to the NAB membership this week mats for printing the new standard contract form for spot broadcasting, which has now received final approval of the NAB and the American Association of Advertising Agencies.

This new form, which replaces the 1942 version currently in use, received the endorsement of the AAAA Board of Directors Tuesday (29). Previously the various committees concerned, the NAB Board, and the NAB membership had given it their approval.

Adoption of the new contract form culminates more than a year of negotiations between the NAB and AAAA and incorporates numerous changes made necessary by the changing conditions which have occurred in the radio and advertising industries over the past several years, and by trial-and-error experience under the old form.

The subcommittees of the NAB and AAAA which negotiated the new contract are:

For the NAB: Walter Johnson, WTIC, chairman; Ben Laird, Green Bay Broadcasting Company; Howard Meighan, CBS; Frank V. Webb, KVPO, and Sam H. Bennett, KMBC.

(Continued on next page)

For the AAAA: Carlos Franco, Young & Rubicam, chairman; Linnea Nelson, J. Walter Thompson Co.; Charles Ayres, Rauthrauff & Ryan; Frank Silvernail, BBD&O, and William Maillefert, Compton Advertising, Inc.

The committees are urging that every station and agency adopt the new contract. "It is hoped," said Walter Johnson, "that in the interests of standardization among all stations, agencies and advertisers, the recommended form will be universally adopted."

Member agencies of the AAAA will adopt the new form, but AAAA headquarters has pointed out that it may be around January 1 before all of the agencies have been able to change over and that in the meantime stations should expect to receive some contracts on the old form.

Most important changes incorporated in this new form are:

Par. 1 (f): Stations are permitted to use "certifications of performance" or affidavits, whereas old clause specified affidavits only; also provides they are to be furnished "at the time of billing," and further, that "*unless requested prior to billing*," shall not act as a condition precedent to payment or time of payment.

Par. 1 (g): Clause permits station to change requirements for payment "if station believes reasonably that agency's credit has been impaired;" and provides for payment of liquidated damages if contract is cancelled by material breach.

Par. 2 (a) and (b): Old contract provided termination on 14 days' notice. Now provides for 28 days' notice on programs, 14 on announcements. Renewals require uninterrupted service, and failure to exercise renewal option voids all rights.

Par. 3 (a): Now expanded and clarified; no liability for talent charges in new clause.

Par. 4 (a): Old contract permitted cancellation of a program to broadcast a *sustaining* program of public importance; new clause permits broadcast of any program "which in its absolute discretion it deems to be of public importance or in the public interest." This gives stations complete control over program content, as required under the licensing act. Clause (c) puts a limit on station's liability for non-cancellable live talent charges—not to exceed the net time charges.

Par. 5 (c): Provides for continuation of the contract up to 52 weeks, providing broadcasting is continuous. Clause (d) has been improved to provide automatic rate protection to agencies.

Par. 7 (a) is more explicit by including Rules and Regulations of the FCC; (d) is new and states that the station shall not be required to broadcast for any other products than those named in the contract without prior written approvel. Clause (i) is new and provides deduction of 30 seconds for station-break purposes from any program.

Final Rate Card Reports Ready

Final report of the NAB Sales Managers Subcommittee on Standardization of Rate Card Format, which was approved Thursday (24) at the NAB convention, will be distributed to all member stations this week.

The report was unanimously approved by convention delegates and also bears approval of the AAAA Timebuyers Committee and other groups which participated in formulating the recommendations.

Purpose of the report is to bring about industry-wide standardization of rate card *format* so that essential information requested by timebuyers will be found uniformly in all station rate cards, including those published separately by stations and reprinted in Standard Rate & Data service. This, it was pointed out, will enable spot buyers to eliminate much of the work and confusion now attendant upon searching through a number of variegated rate cards and thereby will "make it easier to buy radio".

Rate Cards, Standard Contract Forms, Discussed at Sales Managers Meeting

The Sales Managers Executive Committee, and the Sales Managers Committee (seventeen district sales managers chairmen) met during the convention in Chicago on October 21.

Arthur Hull Hayes, WABC, New York, chairman of the subcommittee on standardization of rate card format, submitted the "final" report of his subcommittee, incorporating recomendations of time buyers, station men, national sales reps and all others interested in rate cards. The report was approved and published for distribution to the entire membership at the Sales Clinic Thursday afternoon (24). It calls for "standardizing" the format of rate cards, so that standard information will always be shown, in the same order, on all rate cards; discounts will be "spelled out" so that busy time buyers can find each station's rate for a given type and quantity of service at a glance. It was recommended that all rate cards conforming to the standard form bear the imprint "format approved by the NAB and AAAA Time Buyers' Committee." *(See above.)*

Report of the subcommittee on standard contract form was submitted by Lewis H. Avery, president of Avery-Knodel, Inc., New York, in the absence of Walter Johnson, WTIC, chairman. It was explained that the new form has been approved by the NAB Board of Directors (at its August meeting in Estes Park), and has received the approval of the AAAA Time Buyers and Agency Administration committees. It was approved by the AAAA Board Tuesday (29). Mats will be immediately distributed to all NAB members. *(See above.)*

John M. Outler, Jr., WSB, Atlanta, Ga., chairman of the subcommittee on sales practices, submitted a report calling for greater standardization among stations of rate practices, terminology and definitions. The report recommends that stations adopt a one-rate policy where possible. Where this is not possible, it is recommended that a 'retail-general" terminology be adopted, rather than the "local-national" terminology as is now generally prevalent. The report also recommended that where more than one rate is used, the industry agree on definitions that will be uniformly applied in granting either the "retail" or the "general" rate. The committee directed that this report be published and distributed to all NAB members

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for their consideration, with action to be taken at some later meeting after all stations have had ample opportunity to study the recommendations.

Frank Webb, newly appointed general manager of KVPO, Honolulu, former chairman of the subcommittee on audience measurement, submitted the report of his group in the absence of Beverley Middleton, WSYR, Syracuse, chairman. The report urged that the NAB undertake an educational program designed to aid all those who use radio research in the proper application of various research findings. The report was approved. It was announced that C. E. Hooper, Inc. had invited representatives of the radio industry to counsel with him in the research activities conducted by his firm. Howard Meighan, CBS vice president and a member of the subcommittee, exhibited a set of charts showing the value of certain types of station audience research, and its practical application to management and sales. Henry Ringgold of Edward Petry & Co., New York, showed a presentation based on a special study of the effectiveness of spot broadcasting.

Stanton P. Kettler, WMMN, Fairmont, W. Va., chairman of the subcommittee on advertising agency recognition bureau, reported that the NAB board at its August meeting had tabled consideration of the proposal to establish such a bureau for the radio industry.

Cecil Beaver, KTBS, Shreveport, La., chairman of the Joske advisory subcommittee, reported on progress of the study of radio advertising for retailers conducted by the NAB in cooperation with Joske's of Texas, San Antonio department store. He stated that the first release of "Radio for Retailers," distributed to NAB two weeks ago, has met with an enthusiastic response, and that three additional chapters, dealing with "Copy," "Programs" and "Promotion," are now in the process of publication, with other releases to follow later. He said that special research is still underway at Joske's. He expressed the thanks of the committee to officials of Joske's of Texas and their parent organization, Allied Stores Corporation, for the splendid cooperation received during the study period as well as in preparation of the report.

Those attending the meeting included: James McConnell, NBC, New York, chairman; Arthur Hull Hayes, WABC; John Blair, John Blair & Co., Chicago; Stanton P. Kettler, WMMN, Fairmont, W. Va.; Frank V. Webb, Avery-Knodel, Inc., Los Angeles; Paul W. Morency, WTIC, Hartford, Conn.; Harold Soderlund, KFAB, Omaha, Neb.; Clark A. Luther, KFH, Wichita, Kans.; Herbert L. Krueger, WTAG, Worcester, Mass.; Thad Holt, WAPI, Birmingham, Ala.; C. K. Beaver, KTBS, Shreveport, La.; Ralph W. Nimmons, WFAA, Dallas, Tex.; William B. McGrath, WHDH, Boston, Mass.; Craig Lawrence, WCOP, Boston, Mass.; Robert E. Bausman, WISH, Indianapolis, Ind.; Tom Price, WWSW, Pittsburgh, Pa.; Dave Rosenblum, WISR, Butler, Pa.; Clifford J. Lue, WDSM, Duluth, Minn.; Joe Raber, WMBD, Peoria, Ill.; Lloyd B. Leonard, WISE, Asheville, N. C.; Ollie L. Carpenter, WPTF, Raleigh, N. C.; J. Robert Gulick, WORK, York, Pa.; W. R. Alford, Jr., WSYR, Syracuse, N. Y.; Julian F. Haas KARK, Little Rock, Ark.; Bill Bennett, KXYZ, Houston, Tex.; Miller C. Robertson, KSTP, Minneapolis-St. Paul; Bill Doerr, WEBR, Buffalo, N. Y.; Henry I. Christal and Henry E. Ringgold, Edward Petry & Co., New York; S. Garn Carter, KOVO, Provo, Utah; Lewis H. Avery, Avery-Knodel, Inc., New York; John M. Outler, Jr., WSB, Atlanta, Ga.; Howard Meighan, CBS, New York; Leonard Nasman, WFMJ, Youngstown, Ohio.

Joske Report Sales Brisk

The Joske report, "Radio for Retailers," continues to meet with acclaim by broadcasters and retailers. Sales of extra copies of the book, both by NAB and NRDGA, are brisk.

Orders for as many as 150 extra copies have been received from a single station, although most orders call for smaller quantities. Orders are filled the same day as received, although parcel post delivery has been reported slow in some instances.

Letters and telegrams from stations already reveal that the book has been effective in stimulating interest in radio advertising by retailers. "We just sold our *hardest nut* with this," one station reported. A leading retailer writes, "It will prove very beneficial in guiding our use of broadcast advertising in the future." "Have already sold a quarter-hour across the board," a small station reports.

Extra copies are available from the NAB or NRGDA at $3 per copy, which includes all future chapters yet to be released. Two additional chapters, on "Copy" and "Programs," are now at the printers, and a third, "Promotion," is in preparation.

From the size of orders received, it is obvious that some stations are making the book available to the leading retailers of their city. In other instances the several stations in one city are combining to present a copy to each leading retailer. Other stations report that they plan to equip each salesman with an extra copy, to be made available on loan to smaller retailers. Stations in the San Francisco area are planning a program where the book will be introduced at a general meeting of retailers, with outside speakers. Reports of similar plans in other cities have reached NAB headquarters.

Encouragement for continuing the study through a retail research foundation was expressed by Mr. James C. Calvert, president of Joske's of Texas, who wrote:

"The Joske radio report appears to be quite an impressive document, and our sincerest hope is that it will be of constructive value to both retailers and broadcasters. It certainly has been a pleasure on my part to have had the opportunity to work with this program of study and analysis.

"It would, in my judgment, be a great pity if this research activity were allowed to peter out when the present Joske plan terminates. We all take it for granted that a Research Division is an absolute requirement and vital necessity to our major industrial corporations, such as General Electric, General Motors, Dupont, etc. I believe it is equally important to the future development and proper service of the broadcasting industry to set up its own permanent research foundation, to continue with the basic objectives as conceived in the Joske Clinic. I believe if that could be the ultimate outcome of our mutual effort, then that would be the highest purpose that the Joske Radio Clinic could serve."

A similar hope was expressed by Mr. Calvert in his

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talk to the NAB convention October 24 as part of the Joske panel program, which he was able to attend only by chartering a special plane for an overnight flight. Both he and Mr. James H. Keenan, Joske's vice president in charge of sales promotion, as well as the other retail experts on the panel, paid tribute to the report as an outstanding contribution to a better understanding of the values and techniques of radio advertising for retailers.

Sales Managers Condemn Per Inquiry and Free Time Deals at NAB Convention

Delegates to the NAB convention in Chicago approved a resolution proposed by the Sales Managers Executive Committee condemning efforts to obtain free use of station facilities for commercial advantage and efforts to buy time on a per inquiry or contingent guaranteed-return basis.

Text of the resolution follows:

"The maintenance and protection of the American system of broadcasting is predicated on the observance of sound business practices and high standards of ethics—both on the part of the station and of those who would use its facilities.

"The NAB regards any effort on the part of any organization or interest which seeks commercial advantage through the free use of a station's facilities as being unsound, unwarranted and contrary to the best interests of the industry.

"Similarly, efforts by commercial enterprises to purchase radio facilities on a contingent guaranteed-return or per inquiry basis are declared by this association to open a way to unfair and discriminatory practices, and to be an undermining of the entire structure of American radio. Such efforts are, therefore, condemned as unethical and contrary to the best interests of the stations and the industry and of advertising in general.

"It is the will of this association, therefore, that all such requests should be denied by its members and discouraged by every other means at their disposal."

Small Market Stations

Small Market Stations Urged to Work With NAB and District Chairmen

Greater cooperation by small market stations in improving the district meeting agenda was urged by several district chairmen at the NAB convention.

In an open session on Monday, Oct. 21st, led by A. E. Spokes, WJOY; Paul Wagner, WPAY; John Alexander, KODY, and Allan Curnutt, WOSH, it was pointed out that (1) small station problems can be better controlled; (2) profitable business practices can be exchanged; (3) labor conditions may be evaluated; (4) national, regional and local sales may be improved, provided all small stations take an active interest in the affairs of the industry.

The chairmen also urged all small stations to work closely with the 17 NAB district Small Market Stations chairmen. The district meeting agenda for stations of this category can be improved by informing the chairman on problems confronting management. It was stressed that the greatest service will be rendered when these stations take an active interest by working constantly with their chairmen and through NAB Small Market Stations Division in Washington.

John Meagher, KYSM, Mankato, Minn., expressed appreciation on behalf of the small stations to Chairman Marshall Pengra and the Small Market Stations Executive Committee for the effective work done on such matters as FCC Order 91-c, which it was hoped will be reinstated; for the NAB Radio Management Study series; for creation of the NAB Small Market Stations Division, etc.

John Cummins, WFOY, St. Augustine, Fla., urged the small stations to take a more active part in meetings of state broadcasting associations. He stated that President James LeGate of the Florida Broadcasters Association is planning a session of special interest to small market stations. It was also announced that J. Allen Brown, head of the NAB Small Market Stations Division, will lead a 2½ hour discussion on small market stations operation at the Kentucky Broadcasters Association meeting Nov. 15.

Present at the meeting were: Marshall H. Pengra, chairman, KRNR, Roseburg, Ore.; James R. Curtis, KFRO, Longview, Tex.; Wayne W. Cribb, KHMO, Hannibal, Mo.; Robert T. Mason, WMRN, Marion, O.; William C. Grove, KFBC, Cheyenne, Wyo., all of the Executive Committee, and J. Allen Brown, NAB.

William B. Smullin, chairman, KIEM, Eureka, Cal.; Clair R. McCollough, WGAL, Lancaster, Pa.; Harry R. Spence, KXRO, Aberdeen, Wash.; of the NAB Board of Directors Liaison Subcommittee.

District chairmen or their representatives were: Rex Howell, KFXJ, Grand Junction, Colo.; Emmet H. McMurry, Jr., WJPR, Greenville, Miss.; John Alexander, KODY, North Platte, Neb.; Robert Henderson, Copley Newspapers, Los Angeles, Calif.; A. E. Spokes, WJOY, Burlington, Vt.; John Cummins, WFOY, St. Augustine, Fla.; William Hardy, WFMD, Frederick, Md.; Paul Wagner, WPAY, Portsmouth, O.; W. C. Wester and N. L. Kessler, WMUS, Muskegon, Mich.; Dan E. Jayne, WELL, Battle Creek, Mich.; John F. Meagher, KYSM, Mankato, Minn.; Allan Curnutt, WOSH, Oshkosh, Wis.; B. J. Parrish, KOTN, Pine Bluff, Ark., and C. O. Chatterton, KWLK, Longview, Wash.

General

Judge Miller to Lead Radio Division In 1947 March of Dimes Campaign

NAB President Justin Miller has been appointed chairman of the National Radio Division of the March of Dimes campaign for 1947.

(Continued on next page)

Judge Miller having accepted the chairmanship, will for the second year lead the broadcasting industry's contribution to the nation's fight against infantile paralysis.

Following is the text of the invitation extended by Basil O'Connor, president, National Foundation For Infantile Paralysis to President Miller:

"When the 1946 books are closed, America will have experienced the second greatest epidemic of infantile paralysis in its recorded history. Not since 1916 has America had a greater epidemic.

"The cost of fighting the 1946 epidemic will run well over ten million dollars. This does not take into account the money spent for medical research to find a cure or prevention for poliomyelitis.

"The need for additional funds to continue the fight against infantile paralysis is obvious. America's children who were afflicted with infantile paralysis during 1946 will be hospitalized, or under doctor's care, for at least another year.

"It, therefore, gives me great pleasure to offer you again the Chairmanship of the March of Dimes National Radio Division, for the 1947 Campaign. Under your leadership, the 1946 Campaign was very successful, and we trust you will accept the 1947 appointment.

"The continued cooperation of the National Association of Broadcasters in the fight against infantile paralysis has always been excellent. I trust that we can count on the continued support of the broadcasting industry."

Research Department

Research Committee, Meeting at Convention, Discusses Plans for Future Program

NAB's Research Committee met in Chicago during the convention on Monday, Oct. 21. At the meeting, the sub-committee on audience measurement presented its final report. It recommended that nothing further on the subject be published by the committee at the present time. It stated that little of vaue could be attained simply by further critical utterances at the present time. Instead, it urged that the committee lay the plans for a proper research program, the results of which would adequately evaluate the present methods used in the field.

The publication of an "interim" market data handbook was considered, and it was decided to combine radio data with other market data now being published by other research organizations to provide the industry with a complete set of data peculiar to radio. The NAB Research Director was urged to proceed at once with this project.

The results of the pilot study of program logs were reported and it was recommended that the attempt to use the logs themselves be abandoned. Several alternate methods of collecting the data were proposed and discussed. A resolution passed by the committee endorsed the study and urged that it be continued in order that necessary programming information and facts about the sources of income to the industry be kept current and in useful form.

The committee passed a resolution praising the Board for its work in producing the NORC study "The People Look at Radio."

The results of a current NAB Research Department study of newspaper policies in carrying program listings were reported in advance of their publication to the membership.

Attending the Research Committee meeting at the convention were: John C. Tully, WJAC, Johnstown, Pa., chairman; H. M. Beville, NBC; Roger W. Clipp, WFIL, Philadelphia; Charles E. Couche, KALE, Portland, Ore.; Dietrich Dirks, KTRI, Sioux City, Iowa; Edward F. Evans, WJZ, New York; E. P. H. James, MBS; Dale L. Taylor, WENY, Elmira, N. Y.; Elmo C. Wilson, CBS; Earle W. Winger, WDOD, Chattanooga, Tenn.

Board Liaison members who attended the meeting included: Frank Stanton, CBS, chairman; Martin B. Campbell, WFAA, Dallas; E. L. Hayek, KATE, Albert Lea, Minn. Kenneth H. Baker represented NAB.

Depreciation Rates of Broadcast Equipment

A number of broadcasters recently have addressed inquiries to NAB's Research Department asking for the latest information on depreciation of equipment for purposes of calculating income tax.

The Bureau of Internal Revenue has assured NAB's Research Department that the rates of depreciation published in REPORTS, Dec. 8, 1939 are still in effect. However, a Revenue Bureau booklet, "Income Tax Depreciation and Obsolescence" (Bulletin "F"—revised January, 1942) gives a breakdown of the various items of broadcasting equipment.

For the information of broadcasters who do not have the 1939 REPORTS, a reprint of the original letter to NAB on the subject, and the breakdown from Bulletin "F" follow:

"Reference is made to office letter of January 5, 1937, with respect to the average useful lives of depreciable property owned by radio broadcasting companies and to your verbal request that you be advised in connection with changes which may have been made in such lives since that letter was written. The information now available to this office indicates that the lives shown therein should be adjusted to those indicated below:

"Group Lives:

Transmitter equipment	10 years
Studio control equipment	10 years
Speech input equipment	10 years
Antenna equipment	12 years
Towers	15 years
Buildings	20 years
Studio furniture and fixtures	7 years
Office furniture and fixtures	15 years
Pipe organs, pianos, etc.	10 years
Television equipment	4 years
Facsimile equipment	5 years

"In this connection it should be kept in mind that the lives stated above are averages built up on the experience available for the equipment of all companies for which data could be obtained and may not

(Continued on next page)

be applicable to the assets of a particular company whose experience may indicate shorter or longer lives.

Respectfully,
TIMOTHY C. MOONEY,
Deputy Commissioner.
By E. L. LINDSEY,
Assistant Head of Division.

EXCERPT—BULLETIN "F"

List of items by groups:
(Revised Jan. 1942)

Average useful life (years)

Transmitter Equipment

Amplifier, radio frequency, frame	12
Batteries, storage:	
Radio telegraphy	10
Radio broadcasting	7
Circuit breakers	8
Compensators	10
Condensers	10
Control relays	6
Control—transmitter units, direct (panel)	12
Cooling ponds:	
Radio telegraphy	12
Radio broadcasting	12
Cooling ponds and sprays	10
Cooling systems	10
Frequency control apparatus	6
Frequency monitor	10
Insulation	10
Measuring instruments	10
Modulation monitor	10
Motor generator sets	12
Oscillators	10
Plate supply	12
Plate and filament	12
Power control equipment	12
Power supply:	
Radio telegraphy	12
Radio broadcasting	12
Pumps and piping	12
Rectifiers, main	10
Switches and controls	14
Vacuum tube transmitters	10
Voltage supply, high	6

Studio Control Equipment

Amplifiers, fixed and portable	6
Audio equipment	6
Batteries—storage:	
Radio telegraphy	10
Radio broadcasting	7
Cabinets, mixer control	10
Electrical transcription apparatus	5
Equalizers, line	6
Listening apparatus	8
Measuring instruments	10
Microphones	5
Mixing panels	6
Oscillators	10
Plate supply	12
Plate and filament	12
Signaling apparatus	8
Sound treatment of studios	10

Speech Input Equipment

Amplifier control	10
Audio equipment	6
Batteries—storage:	
Radio telegraphy	10
Radio broadcasting	7
Control, amplifier	10
Equalizers, line	6
Listening apparatus	8
Measuring instruments	10
Oscillators	10
Plate supply	12
Plate and filament	12
Signaling apparatus	8
Speech input equipment	7

Antenna Equipment and Towers

Antenna and ground counterpoise system	12
Antenna and ground system:	
Radio telegraphy	12
Radio broadcasting (except steel masts)	12
Antenna structure and supports	12
Antenna tuning inductances	12
Counterpoise (station equipment)	12
Towers and masts	15
Transmission lines, radio frequency	8

FM, Tv and Radio-Phonograph Set Production Increased in September, RMA Reports

The Radio Manufacturers Association announced recently that set production for September, 1946, totaled 1,323,291, compared with 1,442,757 in August. The drop off was due partly to the fact that there were two less working days in September, and partly to the fact that the August figure reported an all-time high for set production.

The most newsworthy feature of the RMA report is that the FM receiver production climbed to 17,541 as compared with 13,892 in August. A second item of note is that the production of television receivers, which has been almost negligible since V-J Day, suddenly got under way in September when 3,242 units were produced—as against a total of 225 for the previous eight months of 1946.

A third item to be noted about the RMA announcement is that the output of radio-phonograph combination consoles, which has heretofore lagged behind prewar rates, shot ahead of the September, 1941, rate when pre-war production of these models was at its peak. At the same time, the production of table models, although still in excess of the 1941 figures, dropped below the August output. 930,000 table models were manufactured in September, over 134,500 of which were of the radio-phonograph combination type.

Women Broadcasters

Council Leaders Make 14 Recommendations For Radio Education at Broadcast Meeting

At the Radio Councils' Spark-plug Radio Education Session of the School Broadcast Conference, 11 Radio Council Presidents as panel members made the follow-

(Continued on next page)

ing recommendations for lay participation in this rapidly developing field of radio education.

Radio Councils and local radio community groups should:

Devote one meeting a year to subject of radio education; encourage group study of children's listening habits; invite students to become members of Council Evaluation Committees; promote school and other educational broadcasts; maintain standing Radio Education Committees; encourage AER Chapters in their areas; develop more local programs by students; support P.T.A. and library activity; arrange shelves of books on radio in school and city libraries; arrange for articles on radio in appropriate journals and house organs; encourage superintendents of schools to keep items about radio in the inter-office bulletins; promote the appointment of a radio coordinator in every school to serve on an over-all radio committee; help to develop radio workshops in all high schools and colleges; make a study of ways and means to assemble a local library of transcriptions and scripts.

It was further recommended that networks and stations be urged to forward advance information regularly on all educational and inspirational programs so that more adequate program promotion can be set up.

Dorothy Lewis, coordinator of listener activity of NAB, served as chairman. Panel members included:

Mrs. Margaret Stoddard, Cedar Rapids, Iowa; Mrs. Arch Trawick, Nashville, Tennessee; Mrs. Charles Guyer, St. Paul, Minnesota; Dr. L. H. Hightower, Kalamazoo, Michigan; Mrs. Clella Darby, Des Moines, Iowa; Mr. Uberto Neely, Cincinnati, Ohio; Mrs. Pearl Broxam, Cedar Rapids, Iowa; Mrs. Norma Stiegelmier, Illinois; Miss Olive McHugh, Toledo, Ohio; Mrs. W. F. Ottmann, Omaha, Nebraska.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of November 11-17, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West Forty-Second Street, New York 18, New York.

Buy U. S. Savings Bonds—"Protect Your Future"

THE ADVERTISING COUNCIL HAS SELECTED THIS CAMPAIGN AS IMPORTANT TO THE PUBLIC INTEREST—*BECAUSE* . . . Surplus cash invested in U. S. Savings Bonds, instead of being used during the year's final buying period to bid up the price of still-scarce goods, helps to combat inflation. *BECAUSE* . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. *BECAUSE* . . . Regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. *BECAUSE* . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. *BECAUSE* . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and this year's good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, *but for ten or more years from now.* Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like *retirement incomes, education for the children, new homes, the most enjoyable use of leisure time.* As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now;" or (b) "Protect Your Future: Sign Up For Security" on the Payroll Savings Plan. (Fact Sheet No. 11-E)

What Price Housing?

America's critical housing shortage constitutes one of the most potentially explosive inflationary situations of the reconversion period. A bold and vigorous program has been developed to whip that shortage. But even under that program the urgent demand for homes will far exceed the number that can be built for the months to come. And in addition to the urgent demand by returning veterans and others, there are millions of Americans who would like to buy or remodel if they could. Under these conditions the threat of inflation in housing and building materials is more menacing than in any other section of the economy. Within limits people in urgent need of shelter are tempted to pay almost any price for it. It would be presumptuous for anyone to urge a man not to buy or build when he has the money and his family is without a place to live. However, it is in the interest of the nation as well as the home-seeker that he be told of the dangers involved in buying or building at inflated prices. During the period when the demand for housing is abnormally high and production is low, *there are two alternatives open to us—to start a "boom-bust" cycle by frantically bidding up the prices of the limited housing supply, or to put the brakes on housing inflation by postponing buying or building if we do not urgently need a new house and by securing expert advice if we do build or buy.* Explain that during the period when the shortage is most acute there is serious danger of a housing inflation that would affect our whole economy. Suggest that families not urgently in need of a home consider waiting until later to buy or build, meanwhile saving and planning for the time when more homes can be built and better values may be available. Strongly urge everyone who finds it necessary to buy or build today to secure expert advice and sound appraisals before doing so. (Fact Sheet No. 7-D)

U. S. Marine Corps Recruiting

Congress has authorized the U. S. Marine Corps to increase its peacetime strength to 100,000 men. Since the Marine Corps has not accepted inductees since shortly after V-J Day, the men who make up this force must necessarily be volunteers with high qualifications and training. The Corps now numbers 140,000 but over half of these are inductees and reservists, many of whom are regularly becoming eligible for discharge. In addition, the enlistment period of 7,500 regulars expires with the next three months. The Marine Corps is attempting to fulfill an unwritten obligation to discharge *all* war-time inductees and reservists—whether or not they are eligible—by Christmas, 1946. *This will be impossible, however, unless volunteer enlistments are increased by approximately 40,000 immediately in order to bring the strength of the regular Corps up to 100,000 men.* Young men between 17 and 30 should

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be told of the many advantages—travel, education, training, pay—offered by two, three or four year enlistments in the Marine Corps, and also urged to give serious consideration to the Corps as a career. Limited service or a career in the peacetime Marine Corps offers many advantages and opportunities—education and training, travel, good pay, veterans benefits at completion of enlistment period, monthly income on retirement. Men may be accepted for two, three or four year enlistment in the Marine Corps: . . . if they are between 17 and 30 and single . . . if they are United States citizens . . . if they are in good health . . . if they have a normal education, if they are free of dependents. Go to the Marine Corps recruiting office nearest you or write directly to U. S. Marines, Washington 25, D. C., for an attractive booklet describing the advantages of service in the peacetime Marine Corps. (Fact Sheet No. 27-A)

171st Anniversary of the U. S. Marine Corps

(A Message from OWMR)

On November 10, 1946, the U. S. Marine Corps is 171 years old. On this anniversary, all Americans join the Marine Corps and the half million men and women who served as Marines in World War II in celebrating the birthday of this proud fighting service.

Following are a few facts about the Marine Corps. It is suggested that this material be used in observance announcements on and preceding November 10:

171 years ago, on November 10th, 1775, the Continental Congress authorized a new military organization—the United States Marine Corps.

In the early days of the Corps, sharpshooting American Marines with John Paul Jones and Stephen Decatur became known as "Soldiers of the Sea." They got another nickname, that of "Leathernecks," from the leather stocks worn by early Marines as protection against the cutlasses of the fierce Barbary Pirates in their battles on the shores of Tripoli.

Marines fought at Belleau Wood, Chateau Thierry, the Meuse-Argonne, and Blanc-Mont in the first World War and were ready for the supreme test in World War II. The defense of Wake Island was a sample for the enemy. The triumph of Guadacanal set a pattern that was repeated over and over at Bougainville, Tarawa, the Marshalls, the Marianas, Peliliu, Iwo Jima, and Okinawa.

Finally Marines landed in Tokyo Bay, repeating a visit the Leathernecks had made 92 years before with Commodore Matthew C. Perry.

Today the Marine Corps stand guard in troubled China where Marines first saw action in the Boxer Rebellion, in 1900. From 1937 to 1941 U. S. Marines in China guarded American lives and property as the Japanese moved into China. Once again the 100,000 men of the post-war Marine Corps help guard the peace.

Radio's Efforts to Promote Employment Of Physically Handicapped Lauded

Major General G. B. Erskine, chief of the Government's Retraining and Reemployment Administration, asked the NAB last week to convey the following message to radio station managers:

"I wish to thank all radio executives and station personnel for the excellent assistance and support recently demonstrated during the observance of National Employ the Physically Handicapped Week.

"It is my considered opinion that you have added greatly to the sum total of human knowledge and appreciation of the employability of the physically handicapped.

"I wish to ask that you continue to support this program at community level through generous cooperation with the Employment Service, the Vocational Rehabilitation offices, the Veterans Administration, and other organizations.

"Please know that your efforts have not gone unnoticed. In the language of the Marine Corps, I salute you with a 'well done' and ask that you carry on."

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, November 4. They are subject to change.

Monday, November 4

(10:00 A. M.)

NEW—Milburn H. Stuckwish, Charles F. Bruce and F. M. Lindsay, Jr., Centralia, Ill.—C. P. **1400 kc.,** 250 watts, unlimited.

(10:00 A. M.)

KTBS—Radio KTBS, Shreveport, La.—C. P. 5 KW, directional antenna.

Other Participants: KGLU—Safford, Ariz. (Intervenor)

(10:00 A. M.)

NEW—Tri-City Broadcasting Co., Newport, Ky.—C. P. **1110 kc.,** daytime.

NEW—Moraine Broadcasters, Inc., Dayton, Ohio—C. P. **1110 kc.,** 1 KW, day.

(10:00 A. M.)

KFDA—Amarillo Broadcasting Corp., Amarillo, Texas—C. P. **1440 kc.,** 1 KW night, 5 KW day, unlimited.

NEW—S. H. Patterson, Topeka, Kans.—C. P. **1440 kc.,** 5 KW night, 5 KW day, directional antenna, unlimited.

KVAK—S. H. Patterson, Atchison, Kans.—C. P. **1200 kc.,** 1 KW, day.

Further Hearing

(10:00 A. M.)

NEW—Unity Corp., Mansfield, Ohio—For FM facilities.

NEW—Richland, Inc., Mansfield, Ohio—For FM facilities.

NEW—Mansfield Journal Co., Mansfield, Ohio—For FM facilities.

At Charleston, South Carolina

(U. S. Court Room, Post Office Bldg., Broad and Meeting Sts.)

NEW—Southern Broadcasting Co., Charleston, S. C.—C. P. **1450 kc.,** 250 watts, unlimited.

(Continued on next page)

NEW—Ft. Sumter Broadcasting Co., Charleston, S. C.—C. P. **1450 kc.**, 250 watts, unlimited.

At New Orleans, Louisiana

(Court Room, U. S. Main Post Office Bldg.)

WJBW—Charles C. Carlson, New Orleans, La.—Renewal of license. **1230 kc.**, 250 watts, unlimited.

NEW—Louise C. Carlson, New Orleans, La.—C. P. **1230 kc.**, 250 watts, unlimited.

Tuesday, November 5

WCBM—Baltimore Broadcasting Corp., Baltimore, Md.—C. P. **680 kc.**, 10 KW day, 5 KW night, unlimited.

NEW—Tower Realty Co., Baltimore, Md.—C. P. **680 kc.**, 10 KW, directional antenna, unlimited.

NEW—Lomar Broadcasting Co., Lancaster, Pa.—C. P. **680 kc.**, 5 KW day, 1 KW night, DA night, unlimited.

NEW—Foundation Company of Washington, Philadelphia, Pa.—C. P. **680 kc.**, 10 KW, DA, unlimited.

NEW—Monroe Broadcasting Co., Inc., Greece, N. Y.—C. P. DA-2, 500 watt, 1 KW, unlimited.

Other Participants: WLAW—Lawrence, Mass. (Intervenor)
WPTF—Raleigh, N. C. (Intervenor)

Wednesday, November 6

Oral Arguments Before the Commission en Banc in the Order Listed

(Room 6121, 10:00 A. M.)

WCLS, Inc. (WJOL), Joliet, Ill.—For renewal of license. **1340 kc.**, 250 watts, unlimited.

Scripps-Howard Radio, Inc., Cleveland, Ohio—C. P. **1300 kc.**, 5 KW, unlimited, DA-night and day.

Cleveland, Ohio, Cleveland, Ohio—C. P. **1300 kc.**, 5 KW, unlimited, DA-night and day.

John E. Fetzer and Rhea Y. Fetzer, d/b as Fetzer Broadcasting Co., Grand Rapids, Mich.—C. P. **1230 kc.**, 250 watts, unlimited.

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—C. P. **1490 kc.**, 250 watts, unlimited.

(10:00 A. M.)

NEW—Mansfield Broadcasting Co., Mansfield, Ohio—C. P. **1450 kc.**, 250 watts, unlimited.

Other Participants: Lake Erie Broadcasting Co. (Intervenor)
The Bay Broadcasting Co. (Intervenor)

At Los Angeles, California

(Room 324, U. S. Post Office and Court House, 10:00 A. M.)

NEW—Santa Monica Broadcasting Co., Santa Monica, Calif.—C. P. **1190 kc.**, 1 KW, day.

NEW—Robert Burdette, San Fernando, Calif.—C. P. **1190 kc.**, 1 KW, day.

NEW—Huntington Park Broadcasting Co., Huntington Park, Calif.—C. P. **1190 kc.**, 1 KW, daytime.

Thursday, November 7

(10:00 A. M.)

NEW—Pecos Valley Broadcasting Co., Roswell, N. M.—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—McEvoy Broadcasting Co., Roswell, N. M.—C. P. **1230 kc.**, 250 watts, unlimited.

(10:00 A. M.)

NEW—Turlock Broadcasting Group, Turlock, Calif.—C. P. **1450 kc.**, 250 watts, unlimited.

Other Participants: Golden Gate Broadcasting Corp. (Intervenor)

At Columbus, Ohio

(Room 322 New Post Office Bldg., 10:00 A. M.)

NEW—The Sandusky Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Lake Erie Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—The Bay Broadcasting Co., Sandusky, Ohio—C. P. **1450 kc.**, 250 watts, unlimited.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces its final decision (B-264) granting the application of H. C. Winslow for a new standard broadcast station at Meadville, Pa., to operate on **1490 kc.**, 250 watts, unlimited time, subject to the condition that grantee file an application for modification of construction permit within 60 days specifying a transmitter location for approval of the Commission and the CAA (Docket 6898). At the same time the Commission denied the application of the Meadville Tribune Broadcasting Company seeking the same facilities (Docket 6899).

The Commission announces its final decision (B-285) granting the application of Nathan J. Cooper for a new standard broadcast station at Morganton, N. C., to operate on **1490 kc.**, 250 watts, unlimited time, subject to the filing within 30 days of an application specifying a transmitter site and antenna system which will comply with the Commission's standards of good engineering practice (Docket 7657). At the same time the Commission denied the application of Beatrice Cobb seeking the same facilities (Docket 7656).

The Commission announces its proposed decisions in the following cases:

B-288—Proposing to grant the application of E. D. Rivers for construction permit to change operating assignment of Station WGOV, Valdosta, Ga., from **1450 kc.**, 250 watts, unlimited time, to **950 kc.**, 1 KW night, 5 KW day (Docket 7112; B3-P-3213), and to deny the application of the Valdosta Broadcasting Company for a new station at Valdosta seeking the same facilities (Docket 6863; B3-P-4106).

B-289—Proposing to grant the application of Fort Worth Broadcasting Company for a new station at Fort Worth to operate on **1360 kc.**, 1 KW, unlimited time, using DA nighttime (Docket 7369; B3-P-4439), and to deny the application of Luck-McDonald Company seeking the same facilities (Docket 7368; B3-P-4413).

B-294—Proposing to grant the application of Liberty Broadcasting Company for a new standard broadcast station at Pittsburgh, Pa., to operate on **730 kc.**, 1 KW, daytime (Docket 7169; B2-P-3797), subject to the condition that the partners therein dispose of their interests in Station WJPA within 30 days of the final order in this matter. In the same Proposed Decision, the Commission proposes to deny Liberty's application for an FM broadcast station in Pittsburgh, Pa. (Docket 7205; B2-PH-582).

The Commission announces adoption of Orders granting the following applications for FM broadcast stations:

B-295—Pittsburgh, Pa.: WCAE, Inc.—**92.5 mc.** (No. 223), subject to filing and approval of transmitter and antenna

(Continued on next page)

data for operation with the equivalent of 20 KW effective radiated power and antenna height of 500 ft. above average terrain; Allegheny Broadcasting Corp.—**93.3 mc.** (No. 227), 20 KW effective radiated power, antenna height 495 ft. average terrain; West Virginia Radio Corp.—**93.7 mc.** (No. 229), 20 KW effective radiated power, antenna height 500 ft. above average terrain, subject to filing application for modification of construction permit specifying antenna structure location and height of which meets CAA approval and for approval of technical features of proposed operation; Pittsburgh Radio Supply House—**94.9 mc.** (No. 235), subject to filing and approval of transmitter and antenna data for operation with equivalent of 20 KW effective radiated power, antenna height of 500 ft. above average terrain, subject to approval of changes in antenna system of standard station WJAS as proposed. (Dockets 7202; 7204; 7206; 7207)

B-303—Fort Wayne, Ind.: Farnsworth Television & Radio Corp.—**95.5 mc.** (No. 238), 20 KW effective radiated power, antenna height above average terrain 500 ft.; Ft. Wayne Broadcasting Co., Inc.—**99.1 mc.** (No. 256), 20 KW effective radiated power; antenna height above average terrain 500 ft. (both granted subject to filing applications for modification of construction permits, within 60 days, specifying antenna structure location and height, which meet CAA and FCC approval, and giving technical features of proposed operation; and Northeastern Indiana Broadcasting Co., Inc. —**95.1 mc.** (No. 236), 20 KW effective radiated power; antenna height above average terrain 350 feet. (Dockets 7084; 7085; 7648)

The Commission announces its Proposed Decision (B-298) looking toward a grant of the application of the Georgia-Carolina Broadcasting Company for a new standard broadcast station at Augusta, Ga., to operate on **1340 kc.**, 250 watts, unlimited time (Docket No. 7116; B3-P-4333), subject to the condition that applicant file within 60 days an application for modification of permit specifying an antenna site meeting the requirements of the Commission's Standards of Good Engineering Practice and of the CAA.

At the same time, the Commission proposes to deny the applications of the Voice of Augusta, Inc. (Docket 6871; B3-P-3919) and The Augusta Chronicle Broadcasting Co. (Docket 6872; B3-P-4124), seeking the same facilities.

The Commission announces its Proposed Decision (B-296) looking toward a grant of the application of the Courier-Post Publishing Company for construction permit to change the operating assignment of Station KHMO, Hannibal, Mo., from **1340 kc.**, 250 watts, unlimited time, to **1070 kc.**, 1 KW night, 5 KW day, DA (Docket 7454; B4-P-4352).

At the same time, the Commission proposes to deny the applications of Monona Broadcasting Company for construction permit for a new standard station at Madison, Wis., to operate on **1070 kc.**, 10 KW, unlimited time, DA nighttime (Docket 7351; B4-P-4404), and of Andrain Broadcasting Corp. for construction permit for a new standard station at Mexico, Mo., to operate on **1340 kc.**, 250 watts, unlimited time (Docket 7453; B4-P-4401).

The Commission announces its Proposed Decision (B-293) looking toward a grant of the application of Ranulf Compton, d/b as Radio WKDN, for construction permit for a new standard broadcast station at Camden, N. J., to operate on **800 kc.**, 1 KW, daytime only (Docket 7481; B1-P-4617), subject to reaffirmation of approval of proposed transmitter location and antenna system by CAA. (Applicant requested **820 kc.**)

At the same time, the Commission proposes to deny applications of Camden Broadcasting Co. for a new station at Camden seeking the same facilities as were granted Radio Station WKDN (Docket 7065; B1-P-4173), and Independence Broadcasting Co. for construction permit to change facilities of Station WHAT, Philadelphia, from **1340 kc.**, 100 watts, sharing time with Station WTEL, to **820 kc.**, 1 KW, daytime only and install new transmitter at new site (Docket 7309; B2-P-4435).

The Commission announces its Proposed Decision (B-297) looking toward a grant of the application of Orlando Daily Newspapers, Inc., for construction permit for a new standard broadcast station at Orlando, Florida, to operate on **990 kc.**, 10 KW daytime, 5 KW night, DA, subject to approval of transmitter site and antenna system by CAA (Docket 7182; B3-P-4328).

At the same time the Commission proposes to deny the application of Frederick W. Mizer for new station at Orlando seeking the same frequency with power of 1 KW day and night, DA night (Docket 7183; B3-P-4270).

The Commission announces its Proposed Decision (B-291) looking toward a grant of the application of Edwin Mead for a new station at Rockford, Illinois, to operate on **1480 kc.**, 1 KW, unlimited time, subject to approval of proposed antenna system and transmitter site by CAA; pending the availability of approved frequency and modulation monitors, Sections 3.55(b) and 3.60 of the Commission's rules are waived (Docket 7599; B4-P-7599).

At the same time the Commission proposes to deny the application of Radio Wisconsin, Inc., requesting the same facilities at Madison, Wisconsin, (Docket 6940; B4-P-3809).

AM APPLICATIONS GRANTED

NEW—South Central Broadcasting Corp., Evansville, Ind.—Granted CP for a new station to operate on **820 kc.**, 250 watts, daytime only, subject to engineering conditions. (B4-P-5087)

NEW—Bradford Publications, Inc., Bradford, Pa.—Granted CP for a new station to operate on **1490 kc.**, 250 watts, unlimited time (B2-P-5091), subject to engineering conditions.

NEW—Walterboro Broadcasting Co., Walterboro, S. C.—Granted CP for a new station to operate on **1490 kc.**, 250 watts, unlimited time, subject to engineering conditions. (B3-P-5075)

NEW—The Lansing Broadcasting Co., Lansing, Mich.—Granted CP for a new station to operate on **1430 kc.**, 500 watts, daytime only, subject to engineering conditions. (B2-P-5066)

NEW—Theodora Townsend, H. H. Thompson and Geo. L. Young, a partnership, d/b as Inter-City Broadcasting Co., Providence, R. I.—Granted CP for a new station to operate on **1110 kc.**, 1 KW, daytime only, subject to engineering conditions. (B1-P-5092)

NEW—Ken-Sell, Inc., West Palm Beach, Fla.—Granted CP for a new station to operate on **1290 kc.**, 1 KW, daytime only, subject to engineering conditions. (B3-P-5104)

NEW—Kennett Broadcasting Corp., Kennett, Mo.—Granted CP for a new station to operate on **830 kc.**, 1 KW, daytime only (B4-P-4764; Docket 7701).

NEW—Idaho Falls Broadcasting Corp., Idaho Falls, Idaho—Granted CP for a new station to operate on **1230 kc.**, 250 watts, unlimited time, subject to engineering conditions. (B5-P-4599; Docket 7535)

NEW—Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho—Granted CP for a new station to operate on **1400 kc.**, 250 watts, unlimited time. (B5-P-4633)

NEW—J. C. Rothwell, Littlefield, Texas—Granted CP for a new station to operate on **1490 kc.**, 250 watts, unlimited time, subject to engineering conditions. (B3-P-5004)

NEW—Effingham Broadcasting Co., Effingham, Ill.—Granted CP for a new station to operate on **1090 kc.**, 250 watts, daytime only (B4-P-4939), and denied petition of KWHS, West Memphis, Ark., requesting that this application be designated for hearing and for leave to intervene.

NEW—Radio Kentucky, Inc., Louisville, Ky.—Adopted an order granting petition of Radio Kentucky, Inc., requesting severance from consolidated hearing of its application, and granted said application for a new station to operate on **900 kc.**, 1 KW, daytime only. (B2-P-4765; Docket 7635)

(Continued on next page)

NEW—Byrne Ross, d/b as Oklahoma City Broadcasting Co., Oklahoma City, Okla.—Granted CP for a new station to operate on **1140 kc.,** 1 KW, daytime only (B3-P-4992), (Commissioner Walker not participating.)

NEW—Clarksburg Broadcasting Corp., Clarksburg, W. Va.—Granted CP for a new station to operate on **750 kc.,** 1 KW, daytime only, subject to engineering conditions. (B2-P-5119)

NEW—Glacus G. Merrill and Andrew H. Kovlan, a partnership, d/b as Mountain State Broadcasting Co., Clarksburg, W. Va.—Removed from the hearing docket and granted application for a new station to operate on **1340 kc.,** 250 watts, unlimited time. (B2-P-4727)

MISCELLANEOUS APPLICATIONS GRANTED

KBWZ—Evergreen Broadcasting Corp., Mobile, area of Seattle—Granted CP for a new relay broadcast station; condition. (B5-PRY-322)

NEW—Ashbacker Radio Corp., Portable, area of Muskegon, Mich.—Granted CP for a new relay broadcast station; condition. (B2-PRY-324)

NEW—The Western Conn. Broadcasting Co., Stamford, Conn.—Granted CP for a new relay broadcast station; frequency assignment subject to changes in accordance with proceeding in Docket 6651. (B1-PRY-318)

NEW—The Ludington Broadcasting Co., Portable, area of Muskegon, Mich.—Granted CP for a new relay broadcast station; frequency assignment subject to change in accordance with proceedings in Docket 6651. (B2-PRY-323)

NEW—The Western Conn. Broadcasting Co., Mobile, area of Stamford, Conn.—Granted CP for a new remote pickup station to be used with applicant's standard station WSTC. (B1-PRY-317)

WABD—Allen B. Dumont Labs., Inc., New York City, N. Y.—Granted CP for a new experimental television broadcast station; Channel No. 13, **210-216 mc.** (subject to change by Commission's Chief Engineer without advance notice or hearing); 40 watts. (B1-PVB-178)

DESIGNATED FOR HEARING

F. F. McNaughton and Louis F. Leurig, a partnership, d/b as The La Salle County Broadcasting Co., LaSalle, Ill.—Designated for hearing application for a new station to operate on **1490 kc.,** 250 watts, unlimited time. (B4-P-5284; Docket 7914)

Chippewa Valley Radio and Television Corp., Eau Claire, Wis.—Designated for hearing application for a new station to operate on **580 kc.,** 1 KW night, 5 KW-LS, unlimited time, DA (B4-P-5313)

H. M. Williamson and Roy D. Johnson, a partnership, d/b as Modesto Broadcasting Co., Modesto, Calif.; Chas. Vernon Berlin, Fred D. McPherson, Jr., and Mahlon D. McPherson, a partnership, d/b as Radio Station Cruz, Santa Cruz, Calif.—Designated for hearing application of Modesto Broadcasting Co. (B5-P-4851) for a new station to operate on **1080 kc.,** 250 watts, daytime only, in consolidation with application of Radio Station Cruz, requesting a new station at Santa Cruz, Calif., to operate on **1080 kc.,** 1 KW, daytime only. (B5-P-5105)

Matta Broadcasting Co., Braddock, Pa.—Designated for hearing application (B2-P-5142) for a new station to operate on **910 kc.,** 1 KW, daytime only.

Louis F. Leurig and F. F. McNaughton, d/b as The Las Cruces Broadcasting Co., Las Cruces, N. Mex.; Mesilla Valley Broadcasting Co., Inc., Las Cruces, N. Mex.—Designated for hearing application (B5-P-4986) for a new station to operate on **1450 kc.,** 250 watts, unlimited time, in a consolidated proceeding with application of Mesilla Valley Broadcasting Co., Inc., for a new station to operate on **1450 kc.,** 250 watts, unlimited time. (B5-P-5183)

Hope Broadcasting Co., Hope, Ark.—Designated for hearing application for new station to operate on **1490 kc.,** 250 watts, unlimited time (B3-P-5353) in a consolidated proceeding with applications of Four States Broadcasting Corp., Texarkana, Ark., and Magnolia Broadcasting Co., Magnolia, Ark. (Dockets 7796 and 7797), and with applications of Ruston Broadcasting Co., Ruston, La. and Abe B. Harris, Ruston, La. (Dockets 7889 and 7888); ordered that the issues in these dockets be amended by striking Issue No. 5 and substituting therefor a new issue; further ordered that said consolidated hearing be scheduled for November 1, 1946.

Frank C. Christl, et al, d/b as Huntington Park Broadcasting co., Huntington Park, Calif.—Granted petition requesting that its application (B5-P-5340) for a new station to operate on **1190 kc.,** 1 KW daytime only, be designated for hearing in the consolidated proceeding with applications for the same facilities at San Fernando and Santa Monica; ordered that said application of Huntington Park be so designated; and amended the orders designating applications of Robert Burdette and Santa Monica Broadcasting Co., to include this application.

KTRB—KTRB Broadcasting Co., Inc., Modesto, Calif.—Designated for hearing application of KTRB requesting a CP to change the present facilities of **860 kc.,** 1 KW, unlimited time, DA-night, so as to increase daytime power to 5 KW, in a consolidated proceeding to be held in Washington on Oct. 28, on applications of Calif.-Nevada Broadcasting Co. and Peninsula Newspapers, Inc., for new stations at Vallejo and Palo Alto to operate on **850 kc.,** 250 watts, daytime only; and amended orders heretofore issued to include application of KTRB.

LICENSE RENEWALS

Granted renewal of following station licenses for the period ending February 1, 1948:

KSAN, San Francisco, Calif.; WSPB, Sarasota, Fla.

Granted renewal of following station licenses for the period ending May 1, 1949:

KSJB, Jamestown, N. D.; KMJ, Fresno, Calif.; WKBN, Youngstown, Ohio.

Granted renewal of following station licenses for the period ending August 1, 1949:

KROY, Sacramento, Calif.; KICA, Clovis, N. M.

KGHF—Colorado Broadcasting Co., Inc., Pueblo, Colo.—Granted renewal of license for period ending November 1, 1948. (B5-R-730)

WMOB—Nunn Broadcasting Corp., Mobile, Ala.—Granted renewal of license for period ending February 1, 1949. (B3-R-1033)

The following stations were granted renewal of licenses for the period ending November 1, 1949:

KLCN, Blytheville, Ark.; KMPC, Los Angeles; KIEV, Glendale, Calif.; WISR, Butler, Pa.; WMAZ and Aux., Macon, Ga.; WMAQ, Chicago; WEAF, New York; WWL, New Orleans; WHAS, Louisville, Ky.; KXL, Portland, Ore.; KOAM, Pittsburg, Kans.; KFEQ and Aux., St. Joseph, Mo.; KFUO, Clayton, Mo.; KGGF and Aux., Coffeyville, Kans.; KMMJ, Grand Island, Neb.; KOA, Denver; KOWH, Omaha; KTRH, Houston, Texas; KUOM, Minneapolis; WCAL, Northfield, Minn.; WGBS, Miami, Fla.; WGN, Chicago; WHCU, Ithaca, N. Y.; WHDH, Boston; WHEB, Portsmouth, N. H.; WJW, Cleveland; WKAR, E. Lansing, Mich.; WLAW, Lawrence, Mass.; WLS, Chicago; WNAD, Norman, Okla.; WNYC and Aux., New York City; WOI, Ames, Iowa; WOSU, Columbus, Ohio; WPIK, Alexandria, Va.; WPTF and Aux., Raleigh, N. C.; WRUF, Gainesville, Ga.; WSB, Atlanta; WSBA, York, Pa.; WSON, Henderson, Ky.; WLW, Cincinnati; WENR, Chicago; WOR and Aux., New York City; WJZ and Aux., New York City; WHKK, Akron, Ohio; WGY and Aux., Schenectady; WCCO, Minneapolis; KSTT, Davenport, Iowa; WKAX, Birmingham, Ala.; WDSC, Dillon, S. C.

The following stations were granted renewal of licenses for the period ending February 1, 1949:

KTOH, Lihue, T. H.; WSKB, McComb, Miss.

(Continued on next page)

KLAC—KMTR Radio Corp., Los Angeles, Calif.—Granted renewal of license for the period ending May 1, 1949.

WOKO—WOKO, Inc., Albany, N. Y.—The Commission, on its own motion, ordered that the special temporary authorization for the continued operation of WOKO be extended until 3 A. M., February 1, 1947.

KFI—Earle C. Anthony, Inc., Los Angeles, Calif.—Present license for main and auxiliary was extended on a temporary basis for a period of 60 days.

KHUB—Luther E. Gibson, Watsonville, Calif.—Granted renewal of license for the period ending February 1, 1947.

KSRO—Ruth W. Finley, Santa Rosa, Calif.—Granted renewal of license for the period ending November 1, 1948.

KOMA—KOMA, Inc., Oklahoma City, Okla.—The Commission, on its own motion, ordered the special temporary authorization for continued operation of KOMA extended for a period of 60 days.

The following stations were granted renewals for the period ending November 1, 1949:

WJR and Aux., Detroit; KTKC, Visalia, Calif.; KSKY, Dallas, Texas; KGO and Aux., San Francisco; KQW, San Jose, Calif.; KPO, San Francisco; WBBM, Chicago; WABC, New York City; KGU, Honolulu.

Licenses for the following stations were extended upon a temporary basis to January 1, 1947, for the reasons shown:

KIRO—Queen City Broadcasting Co., Seattle, Wash.—Pending consideration of information requested under Sec. 308(b) of the Act.

KXA—KXA, Inc., Seattle, Wash.—Pending consideration of information requested under Sec. 308(b) of the Act.

WKRC—Cincinnati Times-Star Co., Cincinnati, Ohio—Pending consideration of information requested under Sec. 308(b) of the Act.

WEEU—Berks Broadcasting Co., Reading, Pa.—Pending final determination upon application for transfer of control of licensee corporation.

WEW—The St. Louis University, St. Louis, Mo.—Pending further engineering study.

WHB—WHB Broadcasting Co., Kansas City, Mo.—Pending further engineering study.

WHDH, Aux.—Matheson Radio Co., Boston, Mass.—Renewal application (auxiliary) filed late.

WJAG—Norfolk Daily News, Norfolk, Neb.—Pending investigation of complaints involving possible violation of Commission's rule concerning the identification of program sponsors.

WSM—WSM, Inc., Nashville, Tenn.—Pending consideration of renewal application filed by new licensee.

WSOO—Hiawathaland Broadcasting Co., Sault Ste. Marie, Mich.—Renewal application filed late; processing by staff incomplete.

WHNC—Henderson Radio Corp., Henderson, N. C.—Pending completion of accounting and engineering studies.

WAIT—Radio Station WAIT, Chicago, Ill.—Pending study of possible violation of Sec. 310(b) of the Act.

KFJZ—Tarrant Broadcasting Co., Fort Worth, Texas—Pending study of possible violation of Sec. 310(b) of the Act.

KTRB—KTRB Broadcasting Co., Inc., Modesto, Calif.—Pending further engineering study re station's antenna system.

KOB—Albuquerque Broadcasting Co., Albuquerque, N. M.—Pending final action in Dockets 6584 and 6585.

WMGY—Dixie Broadcasting Co., Montgomery, Ala.—New license issued September, 1946; impossible for licensee to comply with 60 day rule for filing renewal application.

WBAP—Carter Publications, Inc., Fort Worth, Texas—Pending action in Docket 6617.

WFAA—A. H. Belo Corp., Dallas, Texas—Pending action in Docket 6618.

Licenses for the following facsimile and developmental broadcast stations were extended upon a temporary basis for the period ending January 1, 1947, for the reasons indicated:

W5XIC—A. H. Belo Corp., Dallas, Texas—Pending disposition of renewal application of station WFAA.

W9XJD—WJJD, Inc., Chicago, Ill.—Renewal application filed late.

W2XWE-FAX—WOKO, Inc., Albany, N. Y.—Pending disposition of renewal application of WOKO.

MISCELLANEOUS ACTIONS

KGNC—Plains Radio Broadcasting Co., Amarillo, Texas—Granted modification of CP (B3-MP-1994) for change in DA, transmitter site and extension of completion date.

KGGM—New Mexico Broadcasting Co., Inc., Alubuquerque, N. M.—Granted modification of CP (B5-MP-2195) for changes in directional antenna.

KFXD—Frank E. Hurt & Son, Nampa, Idaho—Granted modification of CP (B5-MP-2069) for changes in directional antenna, transmitter location and installation of new transmitter.

KCSG—Pocatello Broadcasting Co., Pocatello, Idaho—Granted authority to delete new station authorized June 27, 1946, on **1490 kc.,** 250 watts, unlimited time; station to be merged with KEYY, Pocatello.

El Paso Broadcasting Co., El Paso, Texas; KPMC—Pioneer Mercantile Co., Bakersfield, Calif.—Denied petition for review of action of motion's commissioner granting petition of KPMC for leave to intervene in hearing in re El Paso Broadcasting Co. application Docket 7533; reaffirmed said action; denied petition of KPMC to postpone hearing in Docket 7533 set for October 31, 1946.

UAW-CIO Broadcasting Corp., Detroit, Mich.—Adopted an order granting petition of UAW-CIO Broadcasting Corp., requesting that its application (B2-P-5358) for a new station to operate on **680 kc.,** 250 watts, daytime only, be designated for hearing in a consolidated proceeding which is scheduled for hearing on Oct. 25 in Detroit, and ordered that said application be so designated with applications in Docket Nos. 7811, 7676 and 6220, and further ordered that the Commission's orders designating these cases be amended to include application of UAW-CIO Broadcasting Corp.

WORZ—Central Fla. Broadcasting Co., Orlando, Fla.—Granted request of WORZ to modify its CP (B3-MP-2093) for a new station by specifying the directional antenna system and exact transmitter site, provided the proposed DA is acceptable to the Cuban Government, and waiver of Sec. 3.55(b) and 3.60 of Rules required.

Burns Ave. Baptist Church, Detroit, Mich.—Granted extension of authority to transmit religious programs to Station CKLW, Windsor, Ontario. (B2-FP-158)

WKBH—WKBH, Inc., LaCrosse, Wis.—Granted application for reinstatement of CP granted under File No. (B4-P-3749) on Oct. 9, 1945, which authorized increase in power to 5 KW, new transmitter, directional antenna at night, and new site.

WING—Great Trails Broadcasting Corp., Dayton, Ohio—Granted application for reinstatement of CP granted under File No. (B2-P-3627) as modified, authorizing DA for night use and change in transmitter location.

KVOE—Radio Station KVOE, Santa Ana, Calif.—Granted authority to delete all records relative to authorization granted on July 2, 1946 (B5-P-4576), which authorized installation of a new vertical antenna, and cancelled said authorization.

Foundation Company of Washington, Washington, D. C.—Adopted a decision and order denying petition of Foundation Co. of Washington, for reconsideration under Sec. 405 of the Communications Act, directed against the action of the Commission on June 13, 1946, granting without hearing the application of Metropolitan Broadcasting Corp., for a new station in Washington.

National Broadcasting Co., New York City—Granted extension of permit to transmit recorded programs to all broadcast stations in Canada licensed to operate by the Canadian Government which may be heard consistently in the U. S. (B1-FP-159)

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WRGA—Rome Broadcasting Corp., Rome, Ga.—Granted petition of WRGA for reconsideration directed against Commission action of August 1, 1946, granting without hearing the application of Joe V. Williams, Jr., for a new station in Chattanooga, Tenn., and ordered that said grant be set aside and the application of Williams (B3-P-4816) designated for hearing and ordered that WRGA be made a party to the proceeding.

WDMJ—The Lake Superior Broadcasting Co., Marquette, Mich.—Granted CP to install a new transmitter. (B2-P-5236)

WLBC—Donald A. Burton, Muncie, Ind.—Granted CP to make changes in vertical antenna, mount FM antenna on top of AM tower and change studio location to U. S. Highway #35, SE of City of Muncie. (B4-P-5291)

WCTT—Corbin-Times-Tribune, Inc., Corbin, Ky.—Granted modification of CP which authorized a new station, to make changes in antenna and to change type of transmitter; conditions. (B2-MP-2150)

WBEJ—Elizabethton Broadcasting Co., Elizabethton, Tenn. —Granted license to cover CP which authorized a new station on **1240 kc.**, 250 watts, unlimited, and approval of studio location at 626½ Elk Ave., Elizabethton; conditions. (B3-L-2007). Also granted application. (B3-Z-1831)

WNVA—Blanfox Radio Co., Inc., Norton, Va.—Granted license to cover CP which authorized a new station on **1450 kc.**, 250 watts, unlimited, and approval of studio at Natl. Bank Bldg., Norton (B2-L-1934). Also granted application (B2-Z-1761). Conditions.

KCBC—Capital City Broadcasting Co., Des Moines, Iowa—Granted modification of CP (B4-P-3669) to change type of transmitter (B4-MP-2163)

WCOL—The Pixleys, Columbus, Ohio—Granted CP to install an FM antenna on top of present AM tower (B2-P-5199). Also granted CP to move old main transmitter to 600 ft. South of the Factory Bldg., at 555 W. Goodale St. (present location of main transmitter) to be used as an auxiliary with power of 250 watts (B2-P-5247)

WNAD—Univ. of Okla., Norman, Okla.—Granted CP to make changes in antenna and mount FM antenna on top of AM antenna (B3-P-5280)

WEIT—Loyola Univ., area of New Orleans, La.—Granted license to cover CP which authorized changes in transmitting equipment and increase power to 15 watts in relay station; conditions (B3-LRE-456)

W3XO—W1NX Broadcasting Co., Garden City, Va.—Granted license to cover CP which authorized change in transmitter site of Dev. broadcast station; exp. conditions (B1-PEX-45)

WKRM—The Middle Tenn. Broadcasters, Inc., Columbia, Tenn.—Granted modification of CP, which authorized a new station, for approval of antenna, change type of transmitter, approval of transmitter location at 1 mile SW of Columbia, E. side of U. S. Highway #43, and change in studio location to 1 mile SW of Columbia, E. side of U. S. Highway #43; conditions (B3-MP-2074).

WBHF—W. R. Frier, Carterville, Ga.—Granted license to cover CP, which authorized a new station on **1450 kc.**, 250 watts, unlimited (B3-L-2005). Also granted application (B3-Z-1830),. Conditions.

WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.—Granted modification of CP (B3-P-2644), for extension of completion date to 4-20-47 (B3-MP-2126)

WWGR—S. Marvin Griffin, Bainbridge, Ga.—Granted license to cover CP, which authorized a new station on **1490 kc.**, 250 watts, unlimited time, and for change of studio location to Callahan Bldg., Broad St., Bainbridge; conditions (B3-L-2034). Also granted application. (B3-Z-1856)

W9XG—Purdue University, W. Lafayette, Ind.—Granted modification of CP (B4-PVB-52), for extension of completion date to 9-24-47. (B4-MPVB-152)

WCBS-TV—Col. Broadcasting System, Inc., New York City—Granted CP to install new visual transmitter. (B1-PCT-178)

WWWB—Walter W. Bankhead, Jasper, Ala.—Granted modification of CP, which authorized a new standard station, for extension of completion date to 12-20-46; conditions. (B3-MP-2165)

WHBC—The Ohio Broadcasting Co., Canton, Ohio—Granted modification of CP (B2-P-3939), to change transmitter location to R. R. # North Industry, Richville Road, SW¼ Sec. 25, Perry Twp., Canton. (B2-MP-2092)

KTSC—Sun Country Broadcasting Co., Tucson, Ariz.—Granted modification of CP, which authorized a new station, for approval of antenna and transmitter location at Block 51, SE Corner intersection Stone Ave. and 4 St., Tucson, and change studio location to 728 N. Stone St., Tucson. (B5-MP-2061)

KAFY—Bakersfield Broadcasting Co., Bakersfield, Calif.—Granted modification of CP (B5-P-4153) to change type of transmitter. (B5-MP-2160)

WKTD—Glens Falls Publicity Corp., Glens Falls, N. Y.—Granted modification of CP, which authorized a new station, for approval of antenna and approval of transmitter and studio locations at Dix Ave., Glens Falls. (B1-MP-2111)

KSEM—Columbia Basin Broadcasters, Moses Lake, Wash.—Granted modification of CP, which authorized a new station, to change transmitter and studio locations to about 7 acres in SE corner of Govt. Lot #3, Sec. 21, Twp. 19 N, Range 28 EWM, Moses Lake. (B5-MP-2140)

W3XF—Philco Products, Inc., Springfield Twp., Pa.—Granted modification of CP, which authorized a new experimental television station, for extension of commencement and completion dates to 10-1-46 and 4-1-47, respectively. (B2-MPVB-151)

Fisher's Blend Sta., Inc., Seattle, Wash.—Granted modification of FM CP, which authorized a new station, to change date of required commencement of construction to 10-26-46.

WATX—The Regents of the Univ. of Mich., Ann Arbor, Mich.—Granted modification of CP, which authorized a new non-commercial educational broadcast station, to change type of transmitter and make changes in antenna system. (B2-MPED-37)

WSTV—The Valley Broadcasting Co., Steubenville, Ohio—Granted CP to make changes in antenna and for erection of FM antenna on top of AM tower. (B2-P-5221)

KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Granted license to cover CP, which authorized increase in power, installation of new transmitter, DA for day and night use and change in transmitter location; conditions. (B5-L-2054). Also granted application. (B5-Z-1879)

WABI—Community Broadcasting Service, Bangor, Maine—Granted modification of CP, which authorized increase in power, etc., for extension of completion date to 11-18-46. (B1-MP-2131)

WAYX—Jack Williams, Waycross, Ga.—Granted modification of CP (B3-P-4345), for extension of commencement and completion dates to 10-20-46 and 5-20-47, respectively. (B3-MP-2143)

WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Granted CP to install FM antenna on top of present AM vertical radiator. (B2-P-5195)

WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla. Granted modification of CP (B3-P-3801), for extension of completion date to 1-15-47. (B3-MP-2130)

KMHL—Harry Willard Linder, Marshall, Minn.—Granted modification of CP, which authorized a new station, to make changes in antenna and change type of transmitter; conditions. (B4-MP-2167)

WOPK—Parkersburg Sentinel Co., Marietta, Ohio—Granted modification of CP, which authorized a new station, for approval of antenna, approval of transmitter location at 1.9 miles E.NE of center of business district of Marietta and approval of studio location at 2nd and Putnam Sts., Marietta. (B2-MP-1928)

KAWT—Carleton W. Morris, Lowell, Ariz.—Granted modification of CP, which authorized a new station, for approval of antenna, change type of transmitter, and for approval of transmitter location 2.4 mile West of Douglas, Ariz., on U. S. Highway #80. (B5-MP-2062)

WKST—WKST, Inc., New Castle, Pa.—Granted CP to make

(Continued on next page)

changes in vertical antenna and mount FM antenna on top of AM tower. (B2-P-5290)

KCOL—Northern Colo. Broadcasting Co., Fort Collins, Colo. —Granted modification of CP, which authorized a new station, to change type of transmitter to composite, approval of antenna and approval of transmitter location West of City of Ft. Collins. (B5-MP-2039)

WCKB—North Carolina Central Broadcasters, Inc., Dunn, N. C.—Granted modification of CP, which authorized a new station, for approval of antenna, approval of transmitter site at near Dunn, and to specify studio locations as near Dunn, N. C. (B3-MP-2068)

KIEM—Redwood Broadcasting Co., Inc., Eureka, Calif.—Granted CP to install a new transmitter and new vertical antenna with FM antenna mounted on top; conditions. (B5-P-4967)

KTFS—Texarkana Broadcasting Co., Texarkana, Texas—Granted modification of CP, which authorized a new station, to change type of transmitter, for approval of antenna and for approval of transmitter location. (B3-MP-2045)

WNAX—WNAX Broadcasting Co., Yankton, S. D.—Granted CP to install a new transmitter. (B4-P-5231)

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—Granted modification of CP, which authorized a new station, to change transmitter location to E½ of NE¼ of Sec. 23, Twp. 26W, Range 4W E. of Peoria, and approval of studio location at corner of Fulton and Jefferson St., Peoria; and extend commencement and completion dates to 60 and 180 days after grant, respectively. (B4-MP-2059)

WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—Granted modification of CP (B4-P-5038) to extend commencement date to 11-30-46. (B4-MP-2180)

WCSH—Congress Square Hotel Co., Portland, Me.—Granted license to cover CP which authorized installation of an auxiliary transmitter. (B1-L-2053)

WLBR—Lebanon Broadcasting Co., Lebanon, Pa.—Granted modification of CP, which authorized a new station, for extension of completion date to 12-7-46. (B2-MP-2177)

WCAC—The Twin States Broadcasting Co., Augusta, Ga.—Granted modification of CP (B3-P-3789) for extension of completion date to 1-3-47. (B3-MP-2178)

KSRV—Inland Radio, Inc., Ontario, Ore.—Granted modification of CP, which authorized a new station, to extend completion date to 12-6-46. (B5-MP-2174)

WHDL—WHDL, Inc., Town of Allegany, N. Y.—Granted CP to install a new transmitter. (B1-P-5306)

WHAN—Charleston Broadcasting Co., Charleston, S. C.—Granted modification of CP, which authorized a new station, for approval of antenna, approval of transmitter location at Savannah Highway, St. Andrew's Farm, near Charleston, and to specify studio location at 152 Market St., Charleston. (B3-MP-2098)

WLAR—Athens Broadcasting Co., Athens, Tenn.—Granted authority to make changes in automatic frequency control units; condition. (B3-F-268)

WFBL—Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—Granted CP to install auxiliary transmitter near Collamer, N. Y., present site of main transmitter, to be operated with 1 KW for auxiliary purposes only. (B1-P-5323)

W2XNJ—No. Jersey Broadcasting Co., Inc., Clifton, N. J.—Granted CP to reinstate CP (B1-VPB-177), which authorized a new experimental television station; conditions. (B1-PVB-177)

WABD—Allen B. Dumont Labs., Inc., New York City—Granted CP to install new aural and visual transmitters, and install a new antenna. (B1-PCT-177)

KGNW—Nichols & Warriner, Inc., Area of Southern Calif.—Granted license to cover CP which authorized a new relay broadcast station; frequency assigned subject to change in accordance with proceedings in Docket 6651. (B5-LRE-458)

W6XPC—The Times-Mirror Co., Pasadena, Calif.—Granted modification of CP, which authorized a new experimental television broadcast station, to extend completion date to 4-20-47. (B5-MPVB-154)

KWIL—Central Willamette Broadcasting Co., Albany, Ore. —Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (B5-P-5295)

WMFR—Radio Station WMFR, High Point, N. C.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (B3-P-5298)

WAIM—Wilton E. Hall, Anderson, S. C.—Granted CP to install a new vertical antenna and mount FM antenna on top of AM tower. (B3-P-5310)

WTNC—Tarboro Broadcasting Co., Inc., Tarboro, N. C.—Granted modification of CP, for approval of antenna, to change type of transmitter, and approval of transmitter and studio locations at 2.7 miles NW of Tarboro, on U. S. Highway No. 64, and change name of applicant to the Coastal Plains Broadcasting Co., Inc. (B3-MP-2115)

KDSH—Queen City Broadcasting Co., Inc., Boise, Idaho—Granted modification of CP to change transmitter location to all of SW¼ of NW¼ of Sec. 16, Twp. 3N, Range 1E, near Boise. (B5-MP-2200)

KFMJ—Fred Jones Broadcasting Co., Tulsa, Okla.—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location at 1/8 mile S. of intersection of Yale Ave. and 21st St., Tulsa, and to specify studio location as 7th and Main St., Tulsa. (B3-MP-2081)

KGNC—Plains Radio Broadcasting Co., Amarillo, Texas—Granted CP to make changes in vertical antenna and mount FM antenna on top of present AM tower. (B3-P-5287)

WGKL—Redege Broadcasting Co., Hendersonville, N. C.—Granted modification of CP, for approval of antenna, change type of transmitter, and for approval of transmitter and studio locations at City Limits, U. S. Highway No. 64, Hendersonville. (B3-MP-2120)

WJOR—Bangor Broadcasting Service, Bangor, Me.—Granted modification of CP, for approval of antenna and approval of transmitter location at 340 Stillwater Ave., and studio location at 22 State St., Bangor. (B1-MP-2050)

WMAJ—Centre Broadcasters, Inc., State College, Pa.—Granted license to cover CP for a new station to operate on **1450 kc.**, 250 watts, unlimited time (B2-L-1915). Also granted application (B2-Z-1740). Conditions.

KBNY—Billings Broadcasting Co., Billings, Mont.—Granted license to cover CP which authorized a new station on **1240 kc.**, 250 watts, unlimited time. Also granted application (B5-Z-1919). (B5-L-2101)

KPRK—Yellowstone Amusement Co., Livingston, Mont.—Granted modification of CP to change transmitter and studio locations to U. S. Highway No. 10 at East edge of Livingston. (B5-MP-2151)

WMOA—Marietta Broadcasting Co., Marietta, Ohio—Granted license to cover CP which authorized a new station on **1490 kc.**, 250 watts, unlimited time; conditions (B2-L-2078). Also granted application (B2-Z-1900).

KAND—Navarro Broadcasting Assn., J. C. West, Pres., Corsicana, Texas—Granted modification of license to change studio location to State National Bank, Corsicana. (B3-ML-1234)

WCIL—Paul F. McRoy, John H. Searing, Ann E. Searing, d/b as Southern Ill. Broadcasting Partnership, Carbondale, Ill.—Granted modification of CP (B4-P-4695) to make changes in vertical antenna. (B4-MP-2199)

KHOZ—Harrison Broadcasting Corp., Harrison, Ark.—Granted modification of CP to make changes in vertical antenna; conditions. (B3-MP-2184)

WHUN—The Joseph F. Biddle Pub. Co., Huntingdon, Pa.—Granted modification of CP which authorized a new station, for change in type of transmitter, for approval of antenna and approval of transmitter and studio locations at intersection of 27th St., and Murray Ave. and 400 Wash St., Huntingdon, respectively. (B2-MP-2014)

KBKU—Carroll R. Hauser, Eureka, Calif.—Granted modification of CP, which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations

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at ¼ block E. of intersection of Railroad Ave. and Murray St. near Shore of Humboldt Bay, Eureka; conditions. (B5-MP-2125)

WMON—Fayette Associates, Inc., Montgomery, W. Va.—Granted license to cover CP which authorized a new station on **1340 kc.,** 250 watts, unlimited time; conditions (B2-L-2009). Also granted application (B2-Z-1833).

WDTR—The Board of Education of the City of Detroit—Granted modification of CP to make changes in antenna system and specify type of transmitter. (B2-MPED-39)

WGYN—Muzak Radio Broadcasting Station, Inc., New York City—Granted CP to specify frequency **96.1 mc.** (Channel 241), and make changes in antenna system. (B1-PH-1024)

WOHS—Western Carolina Radio Corp., Shelby, N. C.—Granted license to cover CP which authorized a new station on **730 kc.,** 250 watts, daytime; conditions (B3-L-2042). Also granted application (B3-Z-1866).

WTIP—Chemical City Broadcasting Co., South Charleston, W. Va.—Granted modification of CP, which authorized a new station, to change type of transmitter, change transmitter location to 1½ miles SW of Charleston, and studio to 712 Fife St., Charleston. (B2-MP-2041)

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Granted modification of CP, for extension of completion date to 12-15-46; conditions. (B5-MP-2182)

WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—Granted CP to install a new transmitter, make changes in antenna and mount FM antenna on top of AM antenna, and change transmitter location to Northside of State Highway No. 121, .7 miles E of U. S. Highway No. 51, Decatur. (B4-P-5123)

KVOX—KVOX Broadcasting Co., Moorhead, Minn.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (B4-P-5252)

WPIK—Potomac Broadcasting Corp., Alexandria, Va.—Granted license to cover CP which authorized increase in power to 1 KW, and installation of new transmitter; conditions (B2-L-2075). Also granted application (B2-Z-1897).

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Granted modification of CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (B5-MP-2164)

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Granted modification of CP for approval of antenna and of transmitter location at SW corner intersection of Central Ave. and Van Buren St., Phoenix. (B5-MP-2031)

KECK—Ector County Broadcasting Co., Odessa, Texas—Granted modification of CP for approval of antenna, change in type of transmitter, and for approval of transmitter location at 2.5 miles west of Odessa, 0.3 miles north of U. S. Highway No. 80, Odessa. (B3-MP-2161)

WNYC-FM—City of New York, Municipal Broadcasting System, New York, N. Y.—Granted CP to install a new transmitter and make changes in antenna system. (B1-PH-1067)

WEHS—WHFC, Inc., Chicago, Ill.—Granted CP to specify coverage of FM station as 7,615 square miles; install new transmitter and make changes in antenna system. (B4-PH-1065)

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Granted license to cover CP which authorized a new station on **1050 kc.,** 250 watts, daytime, and for approval of studio location 2 miles west of Mayfield. Highway No. 98 (B2-L-2083). Also granted (B2-Z-1904). Conditions.

KANA—Mosby's Inc., Anaconda, Mont.—Granted license to cover CP which authorized a new station on **1230 kc.,** 250 watts, unlimited; conditions (B5-L-2067). Also granted application (B5-Z-1888).

WBIR—Radio Station WBIR, Inc., Knoxville, Tenn.—Granted CP to install a new vertical antenna and ground system and change transmitter location to Painter Ave. and Concord St., Knoxville. (B3-P-4844)

KTBC—Claudia T. Johnson, Austin, Texas—Granted CP to install old main transmitter at Manchaca Road, 5.3 miles south of Capitol, Austin, (present location of main transmitter) to be used for auxiliary purposes, with power of 1 KW, DA-night. (B3-P-5368)

WEHP—The Fort Industry Co., Portable-Mobile, Area of Lima, Ohio—Granted modification of license to operate remote pickup station WEHP with standard station WLOK at Lima; frequency assignment subject to change in accordance with proceedings in Docket 6651. (B2-MLRE-127)

WKXL—Charles M. Dale, Concord, N. H.—Granted modification of CP to change type of transmitter. (B1-MP-2188)

KOAT—Rio Grande Broadcasting Co., Inc., Albuquerque, N. M.—Granted modification of CP to change type of transmitter. (B3-MP-2205)

WKAN—Kankakee Daily Journal Co., Kankakee, Ill.—Granted modification of CP to change type of transmitter. (B4-MP-2193)

KRGH—Richard George Hughes, Borger, Texas—Granted modification of CP to change type of transmitter (B5-MP-2118). Also approval of antenna.

KNOE—James A. Noe, Monroe, La.—Granted license to cover CP which authorized change in frequency to **1230 kc.** (B3-L-2040). Also granted application (B3-Z-1864).

KSIL—Dorrance D. Roderick, Silver City, N. M.—Granted license to cover CP which authorized a new station to operate on **1340 kc.,** 250 watts, unlimited time (B5-L-2058). Also granted application (B5-Z-1881). Conditions.

WRON—William E. Blake, Ronceverte, W. Va.—Granted modification of CP to change type of transmitter, for approval of antenna, approval of transmitter location at near Frankford Road, ½ mile north of Ronceverte, and specify studio location at Main St., Ronceverte.

WENC—Whiteville Broadcasting Co., Whiteville, N. C.—Granted license to cover CP which authorized a new station to operate on **1240 kc.,** 250 watts, unlimited time; conditions. Also granted application (B3-Z-1894). (B3-L-2072)

KCLB—Old Pueblo Broadcasting Co., Tucson, Ariz.—Granted modification of CP for approval of antenna to change type of transmitter and for approval of transmitter and studio locations at near Drachman St. and Stone Ave., Tucson. (B5-MP-2149)

WCJU—Forrest Broadcasting Co., Columbia, Mo.—Granted modification of CP to specify power as 250 watts, for approval of antenna, approval of transmitter location at 0.23 mile SW of Columbia City limits on State Highway No. 24, near Columbia, and to change studio location to 513 S. Main St., Columbia, and make changes in transmitting equipment. (B3-MP-2147)

KCNA—Catalina Broadcasting Co., Tucson, Ariz.—Granted modification of CP for approval of antenna, approval of transmitter location at Cherry Ave. and 16th St., Tucson, and to change studio location to corner of E. 16th St. and Curtis Ave., Tucson. (B5-MP-2119)

WJQS—Miss. Broadcasting Co., Inc., Jackson, Miss.—Granted modification of CP for approval of antenna and approval of transmitter and studio locations at Pleasant Ave., and Walthall Hotel, Jackson, respectively. (B3-MP-2017)

KBOL—J. Herbert Hollister, Boulder, Colo.—Granted modification of CP for approval of antenna, approval of transmitter and studio locations at 28th and Pearl Sts., Boulder. (B5-MP-2088). Conditions.

KELN—Boulder City Broadcasting Co., Ely, Nev.—Granted modification of CP for approval of antenna, to change type of transmitter and change transmitter and studio locations from corner 5th and Aultman St., Ely, to Ely, Nev. (B5-MP-2097)

WMBN—Midwestern Broadcasting Co., Bear Creek Twp., Mich.—Granted modification of CP for approval of antenna and approval of transmitter and studio locations at U. S. 131 So., Bear Creek Twp., Mich.; conditions. (B2-MP-2076)

KCLA—Radio Engineering Service, Pine Bluff, Ark.—Granted modification of CP for approval of antenna.

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approval of transmitter location at 2900 W. 28th St., Pine Bluff, and to change studio location to 2900 W. 28th St., Pine Bluff; conditional. (B3-MP-2179)

WGYN—Muzak Radio Broadcasting Station, Inc., New York City—Granted modification of FM license to change corporate name to WGYN, Inc. (B1-MLH-8)

KSVP—Intermountain Broadcasting Co. Inc., Artesia, N. Mex.—Granted modification of CP for approval of antenna, to change type of transmitter, for approval of transmitter location at Roselawn (So. Acess Road), Artesia, and to specify studio location as So. Roselawn St., Artesia. (B5-MP-2113)

KREO—Broadcasting Corp. of America, Indo, Calif.—Granted license to cover CP which authorized a new station on **1400 kc.**, 250 watts, unlimited time; conditions (B5-L-2041); also granted application. (B5-Z-1865)

WPLH—Huntington Broadcasting Corp., Huntington, W. Va. —Granted modification of CP for approval of antenna and approval of transmitter and studio locations at 16th St. West and Jackson Ave., Huntington, and 1105 Fourth Ave., Huntington, respectively. (B2-MP-2028)

WLOL—Independent Merchants Broadcasting Co., Minneapolis, Minn.—Granted license to cover CP which authorized increase in power to 5 KW, changes in transmitting equipment and DA for day and night use, and change in transmitter location (B4-L-2062). Also granted application. (B4-Z-1885)

KSWM—Air-Time, Inc., Joplin, Mo.—Granted license to cover CP, which authorized a new station to operate on **1230 kc.**, 250 watts, unlimited time; conditions. (B4-L-2049). Also granted application. (B4-Z-1875)

W8XCT—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted modification of CP for extension of completion date of experimental television station to 4-28-47. (B2-MPVB-153).

WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C. —Granted CP to make changes in antenna and mount FM antenna on top of AM tower. (B3-P-5255)

KSD-FM—The Pulitzer Pub. Co., St. Louis, Mo.—Granted modification of CP to make changes in antenna system of FM station. (B4-MPH-140)

KKIN—D. C. Kinnie, Visalia, Calif.—Granted modification of CP to change type of transmitter to (composite), change transmitter location to approximately 1½ mile NW of Visalia, Calif. (McWilliams St.), and for approval of studio location at 614 E. Main St., Visalia, and extend commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. (B5-MP-2008)

WLAU—Southland Broadcasting Co., Laurel, Miss.—Granted license to cover CP which authorized a new station on **1490 kc.**, 250 watts, unlimited time; conditions. (B5-L-1979). Also granted application. (B3-Z-1805)

KMBC-FM—Midland Broadcasting Co., Kansas City, Mo.—Granted CP for an existing FM station to specify frequency **97.9 mc.** (Channel 250), change type of transmitter, and make changes in antenna system. (B4-PH-952)

WABF—Metro. Television, Inc., New York City—Granted CP for an existing FM station to specify frequency **98.5 mc.**, change transmitter, and make changes in antenna system. (B1-PH-754)

WIP-FM—Penna. Broadcasting Co., Philadelphia, Pa.—Granted CP for an existing FM station to change type of transmitter and make changes in antenna system; antenna height 410 feet. Effective radiated power 20 KW. (B3-PH-1060)

WKY—WKY Radiophone Co., Oklahoma City, Okla.—Granted license to cover CP which authorized move of auxiliary transmitter to present site of main transmitter, and operate with 1 KW, DA night. (B3-L-2057)

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—Granted license to cover CP for a new station to operate on **1590 kc.**, 1 KW, daytime; conditions. Also granted application. (B5-Z-1886); (B5-L-2063)

WBOB—Carroll-Grayson Broadcasting Corp., Galex, Va.—Granted modification of CP to change type of transmitter for approval of antenna and approval of transmitter and studio locations at Poplar Knob Road, Galex, Va. (B2-MP-2013)

WKTM—Mayfield Broadcasting Co., Mayfield, Ky.—Granted modification of CP to change type of transmitter. (B2-MP-2158)

KNCS—Nichols and Warinner, Inc., area of So. Calif.—Granted license to cover CP for a new relay broadcast station (B5-LRE-457); condition.

ACTIONS ON MOTIONS

San Fernando Valley Broadcasting Co., San Fernando, Calif. —Granted petition for leave to amend its application for CP (B5-P-4657; Docket 7749) so as to specify a revised DA pattern, etc., the amendment was accepted and application as amended removed from hearing docket.

The Bluefield Broadcasting Co., Bluefield, W. Va.—Granted petition for waiver of Sec. 1.387 of rules and accepted petitioner's written appearance in re application for CP. (B2-P-4990; Docket 7823)

Coast Radio Broadcasting Corp., Los Angeles, Calif.—Granted petition for waiver of Sec. 1.387 of rules and accepted petitioner's written appearance in re application for CP. (B5-P-5090; Docket 7817)

Calif.-Nevada Broadcasting Co., Vallejo, Calif.—Granted petition for leave to amend its application for CP (B5-P-4614; Docket 7564) so as to specify the frequency **1190 kc.** instead of **850 kc.**; add supplemental engineering report, etc. The amendment was accepted and application as amended removed from the hearing docket.

W. Va. Radio Corp., Pittsburgh, Pa.—Granted petition to dismiss without prejudice application for CP. (B2-P-4915; Docket 7805)

Pittsburgh Broadcasting Co., Pittsburgh, Pa.—The Commission, on its own motion, removed from the hearing docket application for CP. (B2-P-5133; Docket 7806)

The Northern Ohio Broadcasting Co., Amherst, Ohio—Granted petition for leave to amend its application for CP (B2-P-4193; Docket 7495) so as to specify a new studio location, etc., and the amendment was accepted.

Raytheon Mfg. Co., Waltham, Mass.—Granted petition to dismiss without prejudice its application for a new FM station. (B1-PH-367; Docket 6998)

Fidelity Broadcasting Corp., Boston, Mass.—Granted petition to dismiss without prejudice its application for a new FM station. (B1-PH-311; Docket 6990)

Radio-Television of Baltimore, Inc., Baltimore, Md.—Granted petition for leave to amend its application for a new FM station (B1-PH-966; Docket 7726) so as to specify a revised transmitter site; etc., and the amendment was accepted.

KAND—Navarro Broadcasting Assn., J. C. West, Pres. (Assignor); ALTO, Inc. (Assignee), Corsicana, Texas —Granted petition for continuance of hearing on application for voluntary assignment of license of KAND (B3-AL-504; Docket 7548), presently scheduled for Oct. 21, and continued same to November 19.

Radio Phoenix, Inc., Phoenix, Ariz.—Granted petition for leave to amend its application for CP (B5-P-4053; Docket 7626) so as to show addition of a new stockholder, etc., and the amendment was accepted.

Unity Corp., Inc., Mansfield, Ohio—Granted petition for leave to amend its application for FM construction permit (B2-PH-560; Docket 7589), so as to show current information on programming plans, etc., and the amendment was accepted.

Western Reserve Broadcasting Co., Cleveland, Ohio—Granted petition insofar as it requests reinstatement and acceptance of amendment to application for CP (B2-P-4760; Docket 7584), and the amendment specifying the frequency **1260 kc. with** 5 KW (instead of **1490 kc.**, 250 watts), was accepted, and application reinstated.

KFI—Earl C. Anthony, Inc., Los Angeles, Calif.—Granted petition for leave to intervene in the hearing upon application of Hanford Pub. Co., Hanford, Calif. (B5-P-4869; Docket 7783), presently scheduled for hearing on Oct. 31.

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Frank Mitchell Farris, Jr., Nashville, Tenn.—Granted petition insofar as it requests reconsideration of Commission's action of August 7 designating application (B3-P-4043; Docket 7765) for hearing, and the application was removed from hearing docket; insofar as petition requests a grant without hearing it is dismissed.

McEvoy Broadcasting Co., Roswell, N. M.—Granted petition to take depositions in re hearing upon its application for CP (B3-P-4916; Docket 7715), presently scheduled for Nov. 7. Also granted petition for admission of J. D. Atwood, to the Bar of the Commission, pro hac vice, for the purpose of taking depositions.

Santa Monica Broadcasting Co., Santa Monica, Calif.—Granted petition requesting that consolidated hearing upon its application (B5-P-4792; Docket 7633) and application of Robert Burdette (B5-P-4799; Docket 7634), now scheduled for Nov. 6 at Washington, be changed to Los Angeles instead.

Key Broadcasting Corp., Baltimore, Md.—Granted petition requesting that the non-engineering testimony only in the consolidated hearing upon its application (B1-P-4713; Docket 7551, et al), presently scheduled for Oct. 25 in Washington, be held in Baltimore on the date presently scheduled.

Times Pub. Co., Erie, Pa.—Granted petition insofar as it requests reinstatement and acceptance of amendment filed therewith, and the application (B3-P-3773; Docket 6900) as amended, specifying **1400 kc.**, 250 watts, unlimited time, was reinstated and amendment accepted.

WPAR—Charleston Broadcasting Co. (Transferor) and News Pub. Co. (Transferee): Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Granted petition of transferor and transferee that the hearing on application for transfer of control of WPAR (B2-TC-479; Docket 7625), now scheduled for Oct. 25 be continued to Nov. 25 in Washington.

Harry F. Guggenheim, Bridgeport, Conn.—Granted petition for leave to amend its application for new FM station (B1-PH-844; Docket 7464), so as to supply additional engineering information, and the amendment was accepted.

Yankee Network, Inc., Bridgeport, Conn.—Denied petition requesting enlargement of the issues in the consolidated hearing upon Bridgeport FM applications (Docket 7462, et al).

KPLC—Calcasieu Broadcasting Co., Lake Charles, La.—Dismissed petition requesting leave to intervene in the hearing upon application of WMBD, Peoria. (Docket 7610)

Herman Radner, Dearborn, Mich.—Granted petition insofar as it requests leave to amend application for CP (B2-P-3180; Docket 6220), so as to change the application from one to serve the city of Dearborn to one to serve the city of Detroit; denied petition insofar as it requests amended application be removed from the hearing docket.

Herman Radner, Dearborn, Mich.—Denied petition for continuance of consolidated hearing upon above application, and applications of Wolverine State Broadcasting Service, Inc., and Grosse Pt. Broadcasting Corp., which is presently scheduled for Oct. 24 at Detroit.

KROD—Dorrance D. Roderick (Transferer), Roderick Broadcasting Corp. (Transferee), El Paso, Texas—The Commission, on its own motion, ordered that the hearing on application for assignment of license of KROD (B3-AL-520; Docket 7614), presently scheduled for Nov. 6, be continued to December 9.

Allen B. DuMont Labs, Inc., Pittsburgh, Pa.—Granted petition for continuance of hearing upon application for new television station (B2-PCT-139; Docket 7288) presently scheduled for Oct. 23, and continued same without date.

Rich Pub. House, Inc., Midland, Mich.—Granted petition for continuance of consolidated hearing upon Rich. Pub. House, Inc., application (B2-P-4906; Docket 7713) and application of Midland Broadcasting Co. (B2-P-4888; Docket 7712), presently scheduled for Oct. 28, and continued same to Nov. 28, at Midland.

Panhandle Broadcasting Corp., Amarillo, Texas; Voice of Borger, Borger, Texas—The Commission, on its own motion, ordered continuance without date until further order of Commission, of the hearing now scheduled for Oct. 24 at Amarillo, on these applications.

Liberty Broadcasting Corp., Atlanta Journal Co., Atlanta Broadcasting Co., Wilson & Cope, and Regents of Ga. School of Tech.—Granted petition for continuance of consolidated hearing presently scheduled for Oct. 28, at Atlanta, on these applications, and ordered the hearing continued without date until further order of the Commission.

Peninsula Newspapers, Inc., Palo Alto, Calif.—Granted petition requesting the Commission to amend its Oct. 4 order to take depositions in re hearing upon petitioner's application for CP (B5-P-4803; Docket 7677) so as to specify that depositions be taken before Eugene W. Moore, a Notary Public, instead of Lora C. Benning. (Action 10-16.)

WBBA—Purdue University, W. Lafayette, Ind.—Granted petition for leave to intervene in the hearing on application of WISH (B4-P-4971; Docket 7671).

The Commission, on October 11, ordered that the hearing on applications of Hearst Radio, Inc., The Tower Realty Co., and Radio-Tele. of Balto, Inc., for new Class B FM stations in Baltimore, now scheduled for hearing on Oct. 21, be continued until a date and place to be specified by a subsequent order of the Commission.

Regents of the Univ. System of Ga., for and on behalf of Ga. School of Tech., Atlanta, Ga.—Granted petition for leave to amend its FM application (B3-PH-918; Docket 7547) so as to supply additional engineering information.

American Broadcasting Co., Inc., Los Angeles, Calif.—Granted petition for leave to amend its application for an FM station (B5-PH-242; Docket 7730), so as to supply revised engineering data.

James R. Doss, Jr., Tuscaloosa, Ala.—Granted petition to dismiss without prejudice application for CP. (B3-P-4890; Docket 7859)

Rochester Broadcasting Co., Rochester, Minn.—Granted petition for leave to amend its application (B4-P-5080; Docket 7876) so as to show addition of Richard C. Lilly to the Board of Directors of applicant corp.

Rochester Broadcasting Corp., Rochester, N. Y.—Granted petition for leave to amend its application for CP (B1-P-3593; Docket 6606) so as to specify a revised directional antenna pattern, etc.

WPIK—Potomac Broadcasting Corp., Alexandria, Va.—Granted petition for leave to intervene in the hearing on application of Key Broadcasting Corp., for a new station in Baltimore, Md. (B1-P-4713; Docket 7551)

WMBD—Peoria Broadcasting Corp., Peoria, Ill.—Granted petition for leave to amend its application for CP (B4-P-2717; Docket 7610) so as to specify a modified directional antenna system, etc.

J. B. Fuqua, Greenville, S. C.—Granted petition for leave to amend his application for CP (B3-P-5187; Docket 7832) so as to make answer to Par. 10(a) relative to the applicant being a representative of an alien or foreign government read "No."

Frank M. Helm, Modesto, Calif.—Granted petition for leave to amend his application for CP (B5-P-5184; Docket 7830) so as to show more complete information on proposed programming plans.

S. H. Patterson, Topeka, Kans.—Granted petition for leave to amend his application for CP (B4-P-4389; Docket 7560) so as to specify a revised DA system, etc.

Puritan Broadcast Service, Inc., Lynn, Mass.—Granted petition for leave to amend its application for CP (B1-P-5117; Docket 7802) so as to specify the frequency **1360 kc.** with 250 watts, daytime only, instead of **900 kc.**, 250 watts, daytime only. The amendment was accepted and application as amended removed from hearing docket.

WGCM Broadcasting Co., Biloxi, Miss.—Granted petition requesting a 30-day extension of time within which written exceptions may be filed in the proceeding upon

(Continued on next page)

its application for CP (B3-P-3698; Docket 6881); and the time within which exceptions in this proceeding may be filed was extended to and including Nov. 27th.

Brookhaven Co., Brookhaven, Miss.—Granted petition requesting continuance of consolidated hearing upon its application for CP (B3-P-4947; Docket 7691), and the hearing in re this matter was continued from Nov. 4 to December 9, at Brookhaven, Miss.

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Granted petition for continuance of consolidated hearing upon its application (B4-P-5010; Docket 7782), and said hearing was continued from Nov. 12 to Dec. 16.

The Yankee Network, Inc., Bridgeport, Conn.—Granted petition for leave to amend its application for FM station (B1-PH-691; Docket 7462), so as to correct the designation of latitude and longitude of transmitter site.

Southern Wyo. Broadcasting Co., Laramie, Wyo.—Granted petition to dismiss without prejudice its application for CP (B5-P-4933; Docket 7769)

Snowy Range Broadcasting Co., Laramie, Wyo.—The Commission, on its own motion, removed from the hearing docket the application for CP (B5-P-5001; Docket 7770), heretofore designated in a consolidated proceeding with above application.

Northern Ky. Airwaves Corp., Covington, Ky.—Granted petition for leave to amend its application for CP (B2-P-4522; Docket 7477) so as to specify a transmitter site "to be determined".

Paul F. Braden, Middletown, Ohio—Granted petition for leave to amend his application for CP (B2-P-4680; Docket 7587), so as to specify different transmitting equipment.

Hughes Tool Co., Los Angeles, Calif.—Granted petition to dismiss without prejudice his application for new television station (B5-PCT-17; Docket 6370).

Hughes Tool Co., Los Angeles, Calif.—Granted petition to dismiss without prejudice his application for FM station (B5-PH-553; Docket 7735).

Springfield Broadcasting Co., Springfield, Mass.—Granted petition for waiver of rules (Sec. 1.387), and accepted petitioner's written appearance in re application (B1-P-4926; Docket 7771).

Wilburn H. Stuckwish, Chas. F. Bruce and F. M. Lindsay, Jr., d/b as a partnership, Centralia, Ill.—Granted petition for leave to amend application (B4-P-4732; Docket 7623) so as to substitute the Illinois Broadcasting Co. as the applicant in lieu of the three partners.

Burbank Broadcasters, Inc., Burbank, Calif.—Denied petition requesting the Commission to schedule the consolidated hearing on its application and that of Morris Luskin (B5-P-5027; Docket 7890 and B5-P-5251; Docket 7891), at a date in December, 1946.

Columbia Broadcasting System, Inc., Los Angeles, Calif.—Granted petition for leave to amend its application for FM station (B5-PH-150; Docket 7729), so as to provide complete engineering data concerning the facilities now requested.

Huntington Park Broadcasting Co., Huntington Park, Calif.—Granted petition for waiver of rules (Sec. 1.387) and accepted petitioner's written appearance in re application for CP (B5-P-4822; Docket 7694).

Mobile Broadcasting Co., Mobile, Ala.—Granted petition insofar as it requests leave to amend application for CP (B3-P-3828; Docket 7482) so as to specify 1 KW at night instead of 5 KW, etc., and dismissed that portion of the petition which requests enlargement of the issues.

Coast Radio Broadcasting Corp., Los Angeles, Calif.—Dismissed petition requesting leave to take depositions in re the consolidated hearing on applicant's application (Docket 7817), et al., since this hearing has been ordered transferred from Washington to Los Angeles.

Wolverine State Broadcasting Service, Inc., Detroit, Mich—Granted petition for leave to amend its application for CP (B2-P-4971; Docket 7676) so as to show the addition of four new stockholders to applicant corporation.

Coast Ventura Co., and Ventura Broadcasters, Inc., Ventura, Calif.—Granted joint petition requesting extension of time within which to file proposed findings in re their applications for CP (B5-P-3725; Docket 6839 and B5-P-3807; Docket 6840), and extended time to November 12.

Southeastern Broadcasting Co., Clanton, Ala.—Granted petition for leave to amend application for CP (B3-P-4747; Docket 7702) so as to specify **760 kc.** with 500 watts, daytime only, in place of **1450 kc.**, 250 watts, unlimited time, etc. The amendment was accepted and application as amended removed from the hearing docket.

Montgomery Broadcasting Co., Inc., Montgomery, Ala.—The Commission, on its own motion, removed from the hearing docket the application of Montgomery Broadcasting Co., Inc. (B3-MP-1995; Docket 7751).

The Sandusky Broadcasting Co., Lake Erie Broadcasting Co., Bay Broadcasting Co., Sandusky, Ohio—The Commission, on its own motion, continued the consolidated hearing on these applications from Oct. 28 to Nov. 7.

Eagle Printing Co., Inc., Butler, Pa.—Granted petition for continuance of hearing on application (B2-P-4800; Docket 7672), from November 6 to December 9, at Washington.

Peoria Broadcasting Co., Peoria, Ill.—Granted petition for continuance of hearing on application (B4-P-2717; Docket 7610) from October 29 to November 21 at Washington.

Hollywood Community Group, Gardena, Calif.—Granted petition requesting transferrance of consolidated hearing now scheduled for Nov. 12 in Washington, to Los Angeles, to be heard Nov. 25.

Paris Broadcasting Co., James A. Dick, et al., d/b as Paris Broadcasting Co., Ky. Lake Broadcasting System, Inc., Paris, Ky., Murray Broadcasting Co., Inc., Murray, Ky.—The Commission, on its own motion, continued without date the consolidated hearing on these applications scheduled for Oct. 28 at Paris, Tenn., and Oct. 29, at Murray, Ky.

Unity Corp., Mansfield, Ohio—Granted petition requesting that further hearing presently scheduled for Oct. 28 on its application and two other Mansfield FM applications, be continued to Nov. 4.

WKAQ—Radio Corp. of P. R., San Juan, P. R.—Granted petition to dismiss without prejudice its application (B-P-4864; Docket 7631). Action taken 10-21.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

570 Kilocycles

WNAX—WNAX Broadcasting Co., Yankton, S. Dak.—Voluntary assignment of license from WNAX Broadcasting Company to Cowles Broadcasting Company.

590 Kilocycles

KTBC—Claudia T. Johnson, St. Austin, Texas—Construction permit to install old main transmitter to be used for auxiliary purposes, with power of 1 KW, employing directional antenna for night use.

600 Kilocycles

KUCV—Golden Empire Broadcasting Co., Redding, Calif.—Construction permit to change frequency from **1230** to **600 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location.

650 Kilocycles

WSVS—Southern Virginia Broadcasting Co., Crewe, Va.—Modification of construction permit (B2-P-4966, which

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authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location.

WJSW—Altoona Broadcasting Co., Logan Township, Pa.—Modification of construction permit (B2-P-3670, which authorized a new standard broadcast station) for approval of transmitter location.

KRCT—Bay Broadcasting Co., Goose Creek, Texas—Modification of construction permit (B3-P-4867, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location.

660 Kilocycles

NEW—Heart of Ohio, Inc., Columbus, Ohio (P. O. 1006 Huntington Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **660 kc.**, power of 1 KW and daytime hours of operation.

680 Kilocycles

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Modification of construction permit (B1-P-4285, which authorized a new standard broadcast station) to make changes in antenna, change type of transmitter and to change transmitter location. Amended to extend completion date.

WLAW—Hildreth & Rogers Co., Lawrence, Mass.—Modification of construction permit (B1-P-3941, which authorized increase in power, installation of new transmitter, changes in directional antenna for day and night use and change transmitter location) for extension of completion date.

NEW—Wolverine State Broadcasting Service, Inc., Detroit, Mich.—Construction permit for a new standard broadcast station to be operated on **680 kc.**, power of 250 watts and daytime only hours of operation. Amended re change in directors, officers and stockholders.

WAPA—Jose Ramon Quinones, San Juan, P. R.—Modification of construction permit (B-P-4189, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location and change studio location. Amended to change transmitter location.

NEW—Herman Radner, Dearborn, Mich.—Construction permit for a new standard broadcast station to be operated on **680 kc.**, power of 250 watts and daytime hours of operation. Amended to change type transmitter and change transmitter location from Dearborn to Detriot, Michigan, and studio from Dearborn to Detroit, Michigan.

740 Kilocycles

NEW—The Connecticut Electronics Corp., Bridgeport, Conn. (P. O. 112 Chalmers Ave.)—Construction permit for a new standard broadcast station to be operated on **740 kc.**, power of 1 KW and daytime only hours of operation.

760 Kilocycles

NEW—Dr. J. Kelley Robinson, J. S. Robinson and Hugh I. Webb, d/b as Southeastern Broadcasting Co., Clanton, Ala.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1450** to **760 kc.**, power from 250 to 500 watts, hours of operation from unlimited to daytime, change type of transmitter and change transmitter site.

780 Kilocycles

NEW—Herbert L. Wilson, Rutland, Vt.—Construction permit for a new standard broadcast station to be operated on **780 kc.**, power of 1 KW and daytime hours of operation. Amended to change frequency from **780** to **1000 kc.**, and make changes in antenna.

790 Kilocycles

NEW—Federated Publications, Inc., Lansing, Mich. (P. O. 43-42 West State St., Battle Creek, Mich.)—Construction permit for a new standard broadcast station to be operated on **790 kc.**, power 1 KW, directional antenna and unlimited hours of operation.

800 Kilocycles

WHTN—Greater Huntington Radio Corp., Huntington, W. Va.—Modification of construction permit (B2-P-3826, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to change studio location.

810 Kilocycles

WEDO—Tri City Broadcasting Co., McKeesport, Pa.—Special service authorization to operate from 1:00 a. m. to 4:00 a. m., with power of 1 KW, for period ending 1-1-47.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-P-3389, as modified, which authorized change in frequency, increase in power, installation of new transmitter, changes in directional antenna for night use and change transmitter location) to change type of antenna and transmitter.

820 Kilocycles

WFAA—A. H. Belo Corp., Dallas, Texas—Involuntary transfer of control of licensee corporation from George B. Dealey (deceased) to Edward M. Dealey, J. M. Moroney and George Waverly Briggs, trustees for the estate of George B. Dealey (deceased).

860 Kilocycles

WOAY—Robert R. Thomas, Jr., Oak Hill, W. Va.—Modification of construction permit (B2-P-4962, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—F. L. Thornhill, tr/as East Side Broadcasting Co., Kirkland, Wash. (P. O. 708 American Bldg., Seattle, Wash.)—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 250 watts and daytime hours of operation.

NEW—Everard B. Cureton, Jr., George W. Fisher, John T. Ward, Jr., and Joseph R. Trott, Jr., a partnership, d/b as Citizens Broadcasting Co., North Adams, Mass. (P. O. c/o John T. Ward, Jr., 3133 Connecticut Ave., N. W., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 250 watts and daytime only hours of operation.

KTRB—KTRB Broadcasting Co., Inc., Modesto, Calif.—Construction permit to increase power from 1 KW to 1 KW night and 5 KW day, and install new transmitter.

WDMG—Downing Musgrove, Douglas, Ga.—Modification of construction permit (B3-P-4707, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location.

900 Kilocycles

NEW—Thomas E. Danson, Laguna Beach, Calif.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Thomas Danson to Thomas E. Danson, tr/as Universal Radio Features Syndicate, and to specify transmitter location.

NEW—Puritan Broadcast Service, Inc., Lynn, Mass.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 250 watts and

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daytime only hours of operation. Amended to change frequency from **900** to **1360 kc.**, and change transmitter location.

910 Kilocycles

NEW—Paul F. Braden, Middletown, Ohio—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power of 1 KW and daytime hours of operation. Amended re change in type of transmitter.

KRIO—Valley Broadcasting Association, Inc., McAllen, Texas—Modification of construction permit (B3-P-3759, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter location and to change studio location.

920 Kilocycles

NEW—Rochester Broadcasting Co., Rochester, Minn.—Construction permit for a new standard broadcast station to be operated on **920 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. Amended re change in directors.

930 Kilocycles

WFMD—The Monacacy Broadcasting Co., Frederick, Md.—Authority to determine operating power by direct measurement of antenna power.

KSEI—Radio Service Corp., Pocatello, Idaho—Modification of construction permit (B5-P-3735, which authorized to move transmitter, increase in power, installation of new transmitter and changes in directional antenna) to change type of transmitter and to mount FM antenna on top of AM tower.

950 Kilocycles

WAAF—Drovers Journal Publishing Co., Chicago, Ill.—Construction permit to change hours of operation from daytime to unlimited, install new transmitter and directional antenna for night use and change transmitter location. Amended to change power from 1 KW to 1 KW night, 5 KW day, change directional antenna from night use only to day and night, change type of transmitter and change transmitter location.

KDSH—Queen City Broadcasting Co., Inc., Boise, Idaho—Modification of construction permit (B5-P-3613, which authorized a new standard broadcast station) to change transmitter.

NEW—Pilgrim Broadcasting Co., Boston, Mass. (P. O. Room 704, 199 Washington St.)—Construction permit for a new standard broadcast station to be operated on **950 kc.**, power of 1 KW and daytime hours of operation. (Request facilities of WORL.)

960 Kilocycles

NEW—Radio Phoenix, Inc., Phoenix, Ariz.—Construction permit for a new standard broadcast station to be operated on **960 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation. Amended re stockholders.

1010 Kilocycles

WSUA—Radio Station WSUA, Inc., Bloomington, Ind.—License to cover construction permit (B4-P-3980, as modified) which authorized a new standard broadcast station and to specify studio location.

WSUA—Radio Station WSUA, Inc., Bloomington, Ind.—Authority to determine operating power by direct measurement of antenna power.

1030 Kilocycles

NEW—The Times Herald Co., Port Huron, Mich. (P. O. 907 Sixth St.)—Construction permit for a new standard broadcast station to be operated on **1030 kc.**, power of 1 KW and daytime hours of operation.

1040 Kilocycles

NEW—Northern Ohio Broadcasting Co., Lorain, Ohio—Construction permit for a new standard broadcast station to be operated on **1040 kc.**, power of 1 KW and daytime hours of operation. Amended to change transmitter and studio locations from Amherst, Ohio, to Lorain, Ohio.

1050 Kilocycles

WKTM—Mayfield Broadcasting Co., Inc., Mayfield, Ky.—Construction permit to make changes in vertical antenna, increase power from 250 watts to 1 KW, install new transmitter (Gates BC-1E) and specify studio location.

NEW—Northern Kentucky Airwaves Corp., Covington, Ky.—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power of 250 watts and daytime hours of operation. Amended to change transmitter and studio sites.

1070 Kilocycles

WHPE—The High Point Enterprise, Inc., High Point, N. C.—Modification of construction permit (B3-P-4199, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and approval of transmitter location.

NEW—E. H. Rowley, Nathan Clark, James A. Clements, Glen H. McClain and L. M. Rice, a partnership d/b as Texas Gulf Coast Broadcasting Co., Corpus Christi, Texas (P. O. % Nathan Clark, 2616 Avenue A)—Construction permit for a new standard broadcast station to be operated on **1070 kc.**, power of 10 KW, directional antenna and unlimited hours of operation.

KBKI—Alice Broadcasting Co., a partnership composed of J. H. Mayberry, Buford Nicholson and E. G. Lloyd, Jr., Alice, Texas—Modification of construction permit (B3-P-4884, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

1100 Kilocycles

WGAT—Central Broadcasting Co., a partnership composed of H. Ross Perkins and J. Eric Williams, Utica, N. Y.—Modification of construction permit (B1-P-4838, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location. Amended to change transmitter location.

1110 Kilocycles

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-P-3699, as modified, which authorized installation of a new directional antenna for night use) for extension of completion date.

1130 Kilocycles

NEW—A. L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership d/b as Sky Broadcasting Service, Kansas City, Mo. (P. O. % A. L. Chilton, 2927 Maple Ave., Dallas, Texas)—Construction permit for a new standard broadcast station to be operated on **1130 kc.**, power of 1 KW and daytime hours of operation.

KRDU—Egon A. Hofer, David L. Hofer and John M. Banks, partners, d/b as Radio Dinuba Co., Dinuba, Calif.—Modification of construction permit (B5-P-4785, which authorized a new standard broadcast station) to change type of transmitter.

1140 Kilocycles

KSOO—Sioux Falls Broadcast Association, Inc., Sioux Falls, S. D.—Transfer of control of licensee corporation from Morton H. Henkin and Ruth J. Henkin, executors of the estate of Joseph Henkin, deceased, to Morton H. Henkin and Ruth J. Henkin.

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1190 Kilocycles

WBIX—Robert L. Tomlinson, Sr. and Robert L. Tomlinson, Jr., d/b as Rome Radio Broadcasting Co., Rome, Ga.—Modification of construction permit (B3-P-4977, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location.

NEW—California-Nevada Broadcasting Co., a partnership composed of Hubert Q. Joucken and David McKay, Vallejo, Calif.—Construction permit for a new standard broadcast station to be operated on **850 kc.,** power of 250 watts and daytime hours of operation. Amended to change frequency from **850** to **1190 kc.**

1230 Kilocycles

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Special service authorization to operate on **1230 kc.,** with power of 250 watts, unlimited time of operation for a period of 90 days.

WMOU—White Mountains Broadcasting Co., Inc., Berlin, N. H.—License to cover construction permit (B1-P-4819) which authorized a new standard broadcast station and for change of studio location.

WMOU—White Mountains Broadcasting Co., Inc., Berlin, N. H.—Authority to determine operating power by direct measurement of antenna power.

KYJC—Medford Printing Co., Medford, Ore.—Modification of construction permit (B5-P-4188, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location.

WDSM—WDSM, Inc., Superior, Wis.—Voluntary assignment of license from WDSM, Inc., to Ridson, Inc.

WIKB—Upper Michigan-Wisconsin Broadcasting Co., Inc., Iron Mountain, Mich.—License to cover construction permit (B2-P-4676, as modified) which authorized a new standard broadcast station.

WIKB—Upper Michigan-Wisconsin Broadcasting Co., Inc., Iron Mountain, Mich.—Authority to determine operating power by direct measurement of antenna power.

NEW—The Augusta Chronicle Broadcasting Co., Augusta, Ga.—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation. Amended to change frequency from **1340** to **1230 kc.**

NEW—Voice of Augusta, Inc., Augusta, Ga.—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation. Amended to change frequency from **1340** to **1230 kc.**

NEW—Georgia-Carolina Broadcasting Co., Augusta, Ga.—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation. Amended to change frequency from **1340** to **1230 kc.**

WAZF—B. J. Barrier, Jr., H. T. Barrier, H. P. Holms, near Yazoo City, Miss.—Modification of construction permit (B3-P-4910, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and approval of transmitter and studio locations.

1240 Kilocycles

NEW—Charles B. Britt, Joe H. Britt, Vardry D. Ramseur and John Arthur Ramseur, a partnership d/b as Piedmont Broadcasting Co., Greenville, S. C. (P. O. 301 W. Washington St.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

WJTN—James Broadcasting Co., Inc., Jamestown, N. Y.—License to cover construction permit (B1-P-4782) which authorized installation of new transmitter.

NEW—S. C. Oliff, John E. Minter and Luther W. Martin, a partnership d/b as Andrew College Broadcasting Co., Cuthberth, Ga. (P. O. Andrew College)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

1250 Kilocycles

KGHI—A. L. Chilton, Leonore H. Chilton and S. C. Vinsonhaler, a partnership d/b as KGHI Broadcasting Service, Little Rock, Ark.—Construction permit to change frequency from **1230** to **1250 kc.,** increase power from 250 watts to 500 watts night and 1 KW day, install new transmitter and directional antenna for night use and change transmitter location.

1260 Kilocycles

NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif.—Construction permit for a new standard broadcast station to be operated on **1260 kc.,** power of 1 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna pattern.

1280 Kilocycles

NEW—Rochester Broadcasting Corp., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on **1280 kc.,** power of 5 KW, directional antenna for day and night use and unlimited hours of operation. Amended re changes in directional antenna.

1290 Kilocycles

WIRL—Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—Modification of construction permit (B4-P-3686, which authorized a new standard broadcast station) to specify power of 5 KW and directional antenna for day and night use, change type of transmitter and change transmitter location. Amended to change transmitter location.

1300 Kilocycles

WKLX—The Fayette Broadcasting Co., Lexington, Ky.—License to cover construction permit (B2-P-4116, as modified), which authorized a new standard broadcast station.

WKLX—The Fayette Broadcasting Co., Lexington, Ky.—Authority to determine operating power by direct measurement of antenna power.

1310 Kilocycles

NEW—Roscoe L. Thompson, Keokuk, Iowa (P. O. Box 222)—Construction permit for a new standard broadcast station to be operated on **1310 kc.,** power of 250 watts and daytime hours of operation.

1330 Kilocycles

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Construction permit to change frequency from **1400** to **1390 kc.,** increase power from 250 watts to 1 KW, install new transmitter, directional antenna for day and night and change transmitter location. Amended to change frequency from **1390** to **1330 kc.,** power from 1 KW to 1 KW night, 5 KW days, change directional antenna for day and night use to directional antenna for night use only, change type transmitter and make changes in ground system and change transmitter location.

NEW—Joseph Gardberg and Sam J. Ripps, d/b as Mobile Broadcasting Co., Mobile, Ala.—Construction permit for a new standard broadcast station to be operated on **1330 kc.,** power of 5 KW day and night, directional antenna and unlimited hours of operation. Amended to change power from 5 KW day and night to 1 KW night and 5 KW day.

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1340 Kilocycles

NEW—Capital City Broadcasting Corp. Marianna, Fla. (P. O. Thomasville Highway at New County Road, Tallahassee, Fla.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

KROC—Southern Minnesota Broadcasting Co., Rochester, Minn.—License to cover construction permit (B4-P-5041), which authorized installation of new transmitter.

WEPM—C. M. Zinn and C. Leslie Golliday, d/b as Martinsburg Broadcasting Co., Martinsburg, W. Va.—License to cover construction permit (B2-P-3859), which authorized a new standard broadcast station and for change of studio location.

WEPM—C. M. Zinn and C. Leslie Golliday, d/b as Martinsburg Broadcasting Co., Martinsburg, W. Va.—Authority to determine operating power by direct measurement of antenna power.

KGEM—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Idaho Broadcasting Co., Boise, Idaho—License to cover construction permit (B5-P-3631, as modified), which authorized a new standard broadcast station.

KGEM—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Idaho Broadcasting Co., Boise, Idaho—Authority to determine operating power by direct measurement of antenna power.

NEW—Ashbacker Radio Corp., Manistee, Mich.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. Amended to change frequency from **1490** to **1340 kc.,** and make changes in ground system.

NEW—Monahans Broadcasters, Monahans, Texas (P. O. 102 S. Minor St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Monahans Broadcasters to Monahanns Broadcasters.

WEMP—Glenn D. Roberts, Melva F. Roberts, Welwood Nesbit, Robert M. LaFollette, Jr., Evelyn H. Dolph, Hope D. Pettey, Rachel Young LaFollette, Genevieve S. Nesbit, John Ernest Roe, and W. Wade Boardman, co-partners, d/b as Milwaukee Broadcasting Co., Milwaukee, Wis.—Involuntary assignment of license to Glenn D. Roberts, Melva F. Roberts, Wellwood Nesbit, executor of the estate of Genevieve S. Nesbit, Robert M. LaFollette, Jr., Rachel Young LaFollette, Hope D. Pettey, Evelyn H. Dolph, John Ernest Roe, W. Wade Boardman, co-partners, d/b as Milwaukee Broadcasting Company.

1380 Kilocycles

KIDO—Georgia Phillips, d/b as Boise Broadcast Station, Boise, Idaho—Construction permit to increase power from 1 KW, 2½ KW-LS to 5 KW day and night, install new transmitter, directional antenna for day and night use and change transmitter location. Amended to change name of applicant from Georgia Phillips, d/b as Boise Broadcast Station to KIDO, Inc.

NEW—Skyway Broadcasting Corp., Asheville, N. C.—Construction permit for a new standard broadcast station to be operated on **1380 kc.,** power of 1 KW night, 5 KW day, directional antenna night and unlimited hours of operation. Amended to make changes in directional antenna pattern and change transmitter location.

1400 Kilocycles

NEW—Elmira Broadcasting Corp., Elmira, N. Y. (P. O. Kinney Theatre Bldg.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Times Publishing Co., Erie, Pa.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. Amended to change frequency from **1490 to 1400 kc.**

WLCS—Air-Waves, Inc., Baton Rouge, La.—License to cover construction permit (B3-P-3202, as modified), which authorized a new standard broadcast station.

WLCS—Air-Waves, Inc., Baton Rouge, La.—Authority to determine operating power by direct measurement of antenna power.

NEW—Milburn H. Stuckwish, Charles F. Bruce, and F. M. Lindsay, Jr., d/b as a partnership, Centralia, Ill.—Construction permit for a new broadcast station to be operated on **1400 kc.,** power 250 watts and unlimited hours of operation. Amended to change name of applicant from Milburn H. Stuckwish, Charles F. Bruce and F. M. Lindsay, Jr., d/b as a partnership, to Illinois Broadcasting Company, change type transmitter, change transmitter and studio sites.

NEW—Seaside Broadcasting Co., Atlantic City, New Jersey (P. O. 209 S. Tennessee Ave.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

WRJN—Racine Broadcasting Corp., Racine, Wis.—Construction permit to install new antenna to support Mast for FM antenna. Amended to make changes in antenna.

WGAP—Geo. Burne Smith and V. H. McLean, d/b as Gateway Broadcasting Co., Maryville, Tenn.—Modification of construction permit (B3-P-3887, which authorized a new standard broadcast station) for extension of commencement and completion dates.

KWLK—Twin City Broadcasting Corp., Longview, Wash.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

1420 Kilocycles

NEW—Northern Indiana Broadcasters, Inc., Michigan City, Ind. (P. O. 449 State St., Hammond, Ind.)—Construction permit for a new standard broadcast station to be operated on **1420 kc.,** power of 1 KW and daytime only hours of operation.

1430 Kilocycles

KVNI—Coeur D'Alene Broadcasting, Coeur D'Alene, Idaho—Modification of construction permit (B5-P-3731, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—The Capital Broadcasting Co., Annapolis, Md.—Construction permit for a new standard broadcast station to be operated on **1430 kc.,** power of 100 watts night, 250 watts day and unlimited hours of operation. Amended to change power from 100 watts night, 250 watts day to 500 watts, install directional antenna for night use only, change type transmitter and change transmitter location.

1440 Kilocycles

NEW—S. H. Patterson, Topeka, Kans.—Construction permit for a new standard broadcast station to be operated on **1440 kc.,** power of 5 KW, directional antenna night and unlimited hours of operation. Amended re changes in directional antenna to be used day and night instead of night only.

1450 Kilocycles

NEW—The Mesilla Valley Broadcasting Co., Las Cruces, N. M.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. Amended to change frequency from **1490** to **1450 kc.**

WCTC—Chanticleer Broadcasting Co., New Brunswick, N. J.—Modification of construction permit (B1-P-4489, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and to specify

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studio location. Amended to change transmitter location.

KNET—Palestine Broadcasting Corp., Palestine, Texas—Transfer of control of licensee corporation from Billy Averitte Laurie, Ben A. Laurie and Leita Moye Laurie to Gordon B. McLendon, John Franklin Long and Joe J. Brown. (100 shares of common stock—100%.)

NEW—Holland Broadcasting Co., Holland, Mich. (P. O. 135 West 11th St.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

WRHP—Tallahassee Appliance Corp., Tallahassee, Fla.—License to cover construction permit (B3-P-4711, as modified) which authorized a new standard broadcast station.

WRHP—Tallahassee Appliance Corp., Tallahassee, Fla.—Authority to determine operating power by direct measurement of antenna power.

KBUN—Rupert W. Bradford and Harry F. Pihl, a partnership, d/b as Bradford & Pihl, Bemidji, Minn.—Modification of construction permit (B5-P-3956, as modified, which authorized a new standard broadcast station) to change type of transmitter.

KOSA—Southwestern Broadcasting Corp., Odessa, Texas—Modification of construction permit (B3-P-4326, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

KGFF—KGFF Broadcasting Co., Inc., Shawnee, Okla.—Construction permit to install new vertical antenna.

KOAT—Rio Grande Broadcasting Co., Inc., Albuquerque, N. M.—Modification of construction permit (B5-P-3793 as modified, which authorized a new standard broadcast station) to change type of transmitter.

WKAL—Copper City Broadcasting Corp.—Modification of construction permit (B1-P-3851, which authorized a new standard broadcast station) for approval of antenna, change type of transmitter and for approval of transmitter location. Amended to change type of transmitter.

1460 Kilocycles

WACO—Frontier Broadcasting Co., Inc., Waco, Texas—License to cover construction permit (B3-P-3574, as modified) which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change transmitter location.

WACO—Frontier Broadcasting Co., Inc., Waco, Texas—Authority to determine operating power by direct measurement of antenna power.

1470 Kilocycles

WMBD—Peoria Broadcasting Co., Peoria, Ill.—Construction permit to install directional antenna for night use and increase power from 1 KW, 5 KW-LS to 5 KW day and night and make changes in vertical antenna. Amended re changes in directional antenna.

1480 Kilocycles

NEW—Radio Anthracite, Inc., Shamokin, Pa.—Construction permit for a new standard broadcast station to be operated on **1480 kc.,** power of 1 KW, directional antenna night and unlimited hours of operation. Amended re corporate structure and officers.

1490 Kilocycles

KVLF—Big Bend Broadcasters, Alpine, Texas—Modification of construction permit (B3-P-4870, which authorized a new standard broadcast station) to make changes in antenna, to change type of transmitter and to change studio location.

KBRO—Bruce Bartley and F. L. Pruitt, d/b as Bremerton Broadcast Co., Bremerton, Wash.—Modification of construction permit (B5-P-4031, which authorized a new standard broadcast station) to make changes in antenna, change type of transmitter, and extend commencement and completion dates.

NEW—P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, a partnership d/b as Ewing Broadcasting Co., Vicksburg, Miss. (P. O. 215 Deposit Guaranty Bank Bldg., Jackson, Miss.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

WOLF—Civic Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-P-3756, which authorized installation of new vertical antenna and changes in ground system) for extension of commencement and completion dates from 10-9-46 and 4-9-47, respectively, to 3-1-47 and 6-1-47, respectively.

KWWB—Walla Walla Broadcasting Co., Walla Walla, Wash.—License to cover construction permit (B5-P-4595, as modified) which authorized a new standard broadcast station.

KWWB—Walla Walla Broadcasting Co., Walla Walla, Wash.—Authority to determine operating power by direct measurement of antenna power.

WMTW—The Yankee Network, Inc., Portland, Me.—License to cover construction permit (B1-P-4571, as modified) which authorized a new standard broadcast station.

WMTW—The Yankee Network, Inc., Portland, Me.—Authority to determine operating power by direct measurement of antenna power.

KOVC—KOVC, Inc., Valley City, N. D.—License to cover construction permit (B4-P-3957) which authorized installation of new antenna and ground system and change transmitter location.

KOVC—KOVC, Inc., Valley City, N. D.—Authority to determine operating power by direct measurement of antenna power.

NEW—Dewey J. Bailey, Harold P. Hunnicutt and Frank G. McKenzie, a partnership d/b as Mountain Broadcasting Service, Princeton, W. Va. (P. O. 102 Circle Drive)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

KRNR—News-Review Co., Roseburg, Ore.—License to cover construction permit (B5-P-4007) and (B5-P-5042) which authorized installation of a new vertical antenna and installation of a new transmitter, respectively.

KRNR—News-Review Co., Roseburg, Ore.—Authority to determine operating power by direct measurement of antenna power.

WTMV—Myles H. Johns, Penrose H. Johns, William F. Johns, and William F. Johns, Jr., a partnership d/b as Mississippi Valley Broadcasting Co., East St. Louis, Ill.—Construction permit to install a new vertical antenna, new transmitter, to change transmitter and studio location.

1510 Kilocycles

NEW—Doyle E. Collup, Stephenville, Texas (P. O. General Delivery)—Construction permit for a new standard broadcast station to be operated on **1510 kc.,** power of 250 watts and daytime only hours of operation.

1560 Kilocycles

NEW—Nonpareil Broadcasting Co., Council Bluffs, Iowa—Construction permit for a new standard broadcast station to be operated on **1590 kc.,** power of 5 KW, directional antenna and unlimited hours of operation. Amended to change frequency from **1590** to **1560 kc.,** power from 5 KW to 1 KW for daytime only, change directional for day and night use to vertical antenna, and change type transmitter.

1590 Kilocycles

KSIO—Santa Clara Broadcasting Co., Santa Maria, Calif.—Construction permit to install a directional antenna for night use only and to change hours of operation from daytime only to unlimited.

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NEW—Tillamook Broadcasting Co., Inc., Tillamook, Ore. (P. O. 715 2nd Ave. East)—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power of 250 watts and unlimited hours of operation.

KHTB—Fred Weber, E. A. Stephens and William H. Talbot, d/b as Texas Broadcasters, Houston, Texas—Modification of construction permit (B3-P-3648, which authorized a new standard broadcast station) to make changes in antenna, change type of transmitter and extend commencement and completion dates.

FM APPLICATIONS ACCEPTED FOR FILING

American Broadcasting Co., Inc., Los Angeles, Calif.—Construction permit for a new FM broadcast station to be operated on **43.1 mc.**, coverage of 21,024 square miles. Amended to change frequency from **43.1 mc.** to Channel #257, **99.3 mc.**, coverage from 21,024 to 22,900 square miles, population from 3,320,125 to 3,330,556, minor changes in geographic coordinates and make changes in antenna system, change type of transmitter and specify station as class "B."

The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Calif.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by the Chief Engineer of FCC and coverage of 1,356 square miles. Amended to change class of station, transmitter and studio locations, specify type of transmitter and make changes in antenna system.

The Western Connecticut Broadcasting Co., Stamford, Conn.—Construction permit for a new FM broadcast station to be operated on **92-108 mc.**, as assigned by FCC and coverage of 3,933 square miles. Amended to change class of station, type of transmitter and make changes in antenna system.

WBBM-FM—Columbia Broadcasting System, Inc., Chicago, Ill.—Construction permit to change type of transmitter and make changes in antenna system. Amended to make changes in antenna system.

WLIB, Inc., Brooklyn, N. Y.—Construction permit for a new FM broadcast station to be operated on **45.1 mc.** and coverage of 8430 square miles. Amended to change coverage from 8,430 to 10,850 square miles, population from 12,270,590 to 12,435,100, type of transmitter, studio location from New York to Brooklyn, New York, make changes in corporate structure and antenna system.

WINX-FM—WINX Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-783, which authorized a new FM broadcast station) to specify population as 1,554,032, coverage of 12,121 square miles, transmitter site, type of transmitter and specify antenna system.

Mansfield Journal Co., Mansfield, Ohio.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC and coverage to be determined. Amended to change coverage from to be determined to 10,700 square miles, transmitter location, specify population as 923,000, type of transmitter, and make changes in antenna system.

Bernard Fein, New York, N.Y.—Construction permit for a new FM broadcast station to be operated on **48.7 mc.**, and coverage of 9,600 square miles. Amended to change minor geographic coordinates and make changes in antenna system.

Central Nebraska Broadcasting Corp., Kearney, Neb.—Construction permit for a new FM broadcast station to be operated on Ch. #228, **93.5 mc.**, or as assigned by FCC, and coverage of 16,665 square miles. Amended to change coverage from 16,665 to 18,300 square miles, population from 251,558 to 288,917, and make changes in antenna system.

WMAZ-FM—Southeastern Broadcasting Co., Macon, Ga.—Modification of construction permit (B3-PH-314, which authorized a new FM broadcast station) to change type transmitter and make changes in antenna system.

N.M.U. Broadcasting Co., Inc., New York, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency as determined by FCC, and coverage of 9,600 square miles. Amended to change minor geographic coordinates and make changes in antenna system.

KRJM—Robert K. Hancock & Stanworth C. Hancock, copartners, d/b as Santa Maria Daily Times.—Modification of construction permit (B5-PH-619, which authorized a new FM broadcast station) to change type of transmitter and make changes in antenna system.

Public Radio Corp., Tulsa, Okla.—Construction permit for a new FM broadcast station to be operated on frequency to be determined by chief engineer of FCC, and coverage of 3,420 square miles. Amended to change class of station, transmitter location, to make changes in antenna system and change type of transmitter.

Woodrow Miller, d/b as San Bernardino Valley Broadcasters, Colton, Calif. (P. O. 1167 N. 9th St.)—Construction permit for a new FM broadcast station to be operated on Ch. #281, **104.1 mc.**

Crosley Broadcasting Corp., Columbus, Ohio.—Construction permit for a new FM broadcast station to be operated on Ch. #221, **92.1 mc.**, and coverage of 13,785 square miles. Amended to make changes in antenna system.

Summit Corp., Scranton, Pa. (P. O. 100 West Poplar St.)—Construction permit for a new FM broadcast station to be operated on Ch. #261, **100.1 mc.**, and coverage of 13,900 square miles.

Port Frere Broadcasting Co., Inc., Wilmington, Del. (P. O. West Side of DuPont Parkway)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 11,450 square miles.

Radio Station WOW, Inc., Omaha, Neb. (P. O. 17th & Farnam St., Insurance Bldg.)—Construction permit for a new FM broadcast station to be operated on Ch. #231, **94.1 mc.**, and coverage of 14,280 square miles.

West Central Broadcasting Co., Tulsa, Okla. (P. O. 904 Atlas Life Bldg.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned and coverage of 19,720.8 square miles.

A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa. (P. O. 7 South Centre St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 4,769 square miles.

Golden Empire Broadcasting Co., Redding, Calif. (P. O. Box 717, Merced, Calif.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC.

E. Ogden Driggs, Oakland, Calif. (P. O. 424 Burk St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC.

Abraham Kofman & Sarah F. Kofman, d/b as Times-Star Publishing Co., Alameda, Calif.—Modification of construction permit (B5-PT-300, which authorized a new FM broadcast station) to change class of station, specify frequency as to be determined by FCC in **100 mc.** band, transmitter location, specify type transmitter, and make changes in antenna system.

Raoul A. Cortez, San Antonio, Texas (P. O. Calcasieu Bldg., 214 Broadway St.)—Construction permit for a new FM broadcast station to be operated on Ch. #251, **98.1 mc.**, or such to be assigned by FCC, and coverage of 15,828 square miles.

Gadsden Broadcasting Co., Inc., Gadsden, Ala. (P. O. 108 Broad St.)—Construction permit for a new FM broadcast station to be operated on Ch. #261, **100.1 mc.**, and coverage of 8,110 square miles.

Potomac Broadcasting Corp., Alexandria, Va. (P. O. Box 298, George Mason Hotel)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be designated by FCC and coverage to be determined.

Rahall Broadcasting Co., Norristown, Pa.—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be determined by chief engineer of FCC. Amended to change transmitter

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location, type of transmitter and make changes in antenna system.

The Scranton Times (copartnership), Elizabeth R. Lynett and Edward J. Lynett, Jr., Scranton, Pa. (P. O. 149 Penn Ave.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned and coverage of 12,740 square miles.

Royal Oak Broadcasting Co., Royal Oak, Mich.—Construction permit for a new FM (Community) broadcast station to be operated on frequency and coverage to be determined. Amended to specify population as 2,691,692, change coverage from to be determined to 6,608.87 square miles, transmitter location, type of station from community to metropolitan, type of transmitter and make changes in antenna system and change stockholders.

Owensboro on the Air, Inc., Owensboro, Ky. (P. O. 414 Masonic Bldg.)—Construction permit for a new FM broadcast station to be operated on Ch. #230, **93.9 mc.**, and coverage of 13,440 square miles.

The New Haven Broadcasting Corp., New Haven, Conn. (P. O. 151 Court St.)—Construction permit for a new FM broadcast station to be operated on Ch. #263, **100.5 mc.**, and coverage of 9,450 square miles.

Utica Observer-Dispatch, Inc., Utica, N. Y.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by chief engineer of FCC and coverage of 10,200 square miles. Amended to change type of transmitter and make changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WKQE—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—License to cover construction permit (B4-PRE-453), which authorized a new relay broadcast station. Amended to correct frequencies.

WKPL—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—License to cover construction permit (B4-PRY-306), which authorized a new relay broadcast station. Amended to correct frequencies.

WJSM—United Broadcasting Co., Cleveland, Ohio—Construction permit to install a new transmitter.

American Colonial Broadcasting Corp., Arecibo, Puerto Rico (P. O. Box 772)—Construction permit for new remote pickup broadcast station to be operated on **1622, 2058, 2150** and **2790 kc.**, power of 50 watts and A3 emission.

American Colonial Broadcasting Corp., Arecibo, Puerto Rico (P. O. Box 772)—Construction permit for new remote pickup broadcast station to be operated on **1622, 2058, 2150** and **2790 kc.**, power of 25 watts and A3 emission.

WDWD—School District #4, Lane County Oregon, Eugene, Oregon (P. O. Eugene, Oregon)—Modification of construction permit (B5-PED-68, which authorized a new non-commercial educational broadcast station) for extension of commencement and completion dates.

APPLICATIONS DISMISSED

Tribune Printing Co., Beaver Falls, Pa.—Construction permit for new FM broadcast station to be operated on frequency Channel #285, **104.9 mc.**, coverage to be determined. Dismissed request of applicant.

Jacksonville Broadcasting Corp., Jacksonville, Fla.—Construction permit for a new commercial television broadcast station to be operated on Channel #1, **50-56 mc.**, ESR: 842. Dismissed request of applicant.

John P. Norton, Marquette, Mich.—Construction permit for a new FM broadcast station to be operated on Channel #225, **92.9 mc.**, and coverage of 4,332 square miles.

APPLICATIONS RETURNED

Dr. Dick Welch, Port Arthur, Texas (P. O. 5010 Procter St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Incomplete.

Frank Andrews, Modesto, Calif. (P. O. 531 11th St.)—Construction permit for a new standard broadcast station to be operated on power of 250 watts and daytime hours of operation. Incomplete.

APPLICATIONS TENDERED FOR FILING

580 Kilocycles

WLAC—Radio Station WLAC, Inc., Hato Rey, P. R.—Consent to transfer of control from Mrs. Enrique Abarce Sanfeliz, executrix, estate of Enrique Abarca Sanfeliz, deceased, to Mrs. Enrique Abarca Sanfeliz.

590 Kilocycles

The Star Broadcasting Co., Inc., Pueblo, Colo.—Modification of construction permit to make changes in directional antenna pattern for night use.

720 Kilocycles

NEW—Charles H. Young, Anderson, S. C.—Construction permit for a new standard broadcast station to be operated on **720 kc.**, power of 1 KW and daytime hours of operation.

740 Kilocycles

NEW—Connecticut Electronics Corp., Bridgeport, Conn.—Construction permit for a new standard broadcast station to be operated on **740 kc.**, power of 1 KW and daytime hours of operation.

790 Kilocycles

NEW—Federated Publications, Inc., Lansing, Mich.—Construction permit for a new standard broadcast station to be operated on **790 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

860 Kilocycles

NEW—Everard B. Cureton, Jr., George W. Fisher, John T. Ward, Jr., Joseph R. Trott, Jr., d/b as Citizens Broadcasting Co., North Adams, Mass.—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 250 watts and daytime hours of operation.

900 Kilocycles

NEW—Thomas E. Danson, Universal Radio Features Syndicate, Laguna Beach, Calif.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 250 watts and unlimited hours of operation.

950 Kilocycles

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Consent to transfer of control of 350 shares of common capital stock owned by Donald Russell in licensee corporation to A. B. Taylor.

KPRC-KPRC-FM—Houston Printing Corp., Houston, Texas—Consent to assignment of license of standard station and construction permit of KPRC-FM to Houston Post Company.

KPRC-KPRC-FM—Houston Post Co., Houston, Texas—Consent to assignment of license of standard station and construction permit of KPRC-FM to The Houston Post Company.

990 Kilocycles

NEW—Sandhills Broadcasting Corp., Southern Pines, N. C.—Construction permit for a new standard broadcast

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station to be operated on **990 kc.**, power of 250 watts and daytime hours of operation.

1130 Kilocycles

NEW—A. L. Chilton, Leonore H. Chilton and James Ralph Wood, a partnership, d/b as Sky Broadcasting Service, Kansas City, Mo.—Construction permit for a new standard broadcast station to be operated on **1130 kc.**, power of 1 KW and daytime hours of operation.

1160 Kilocycles

WJJD—WJJD, Inc., Chicago, Ill.—Construction permit to change hours of operation from limited to unlimited operating on 50 KW with directional antenna.

1190 Kilocycles

NEW—Continental Broadcasting Co., Atlantic, Iowa—Construction permit for a new standard broadcast station to be operated on **1190 kc.**, power of 250 watts and daytime hours of operation.

1230 Kilocycles

NEW—Oral J. Wilkinson, Murray, Utah—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Southern Broadcasting Corp., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. (Request facilities of Station WJBW.)

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Request of special service authorization to operate on 250 watts for a period not to exceed 90 days.

WDSM—WDSM, Inc., Superior, Wis.—Consent to assignment of license to Ridson, Inc.

1240 Kilocycles

NEW—Gordon H. Brozek, Marquette, Mich.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Charles B. Britt, Joe H. Britt, Vardry D. Ramseur and John Arthur Ramseur, d/b as Piedmont Broadcasting Co., Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Andrew College Broadcasting Co., a partnership, composed of S. C. Olliff, John E. Minter, Jr., and Luther W. Martin, Cuthbert, Ga.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1290 Kilocycles

KUOA—KUOA, Inc., Siloam Springs, Ark.—Construction permit to change hours of operation from daytime to unlimited, change power from 5 KW to 500 watts, 5 KW-LS, and install directional antenna for night use.

1340 Kilocycles

WEMP—Glenn D. Roberts, Melva F. Roberts, Wellwood Nesbit, Genevieve S. Nesbit (deceased), Robert M. LaFollette, Jr., Rachel Young LaFollette, Hope D. Pettey, Evalyn H. Dolph, John Ernest Roe, W. Wade Boardman, co-partners, d/b as Milwaukee Broadcasting Co., Milwaukee, Wis.—Consent to assignment of license to Glenn D. Roberts, Melva F. Roberts, Wellwood Nesbit, Wellwood Nesbit, executor of the estate of Genevieve S. Nesbit, Robert M. LaFollette, Jr., Rachel Young LaFollette, Hope D. Pettey, Evalyn H. Dolph, John Ernest Roe, W. Wade Boardman, co-partners, d/b as Milwaukee Broadcasting Company.

NEW—Dr. Dick Welch, Port Arthur, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Capital City Broadcasting Corp., Marianna, Fla.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1400 Kilocycles

NEW—Elmira Broadcasting Corp., Elmira, N. Y.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Seaside Broadcasting Co., Atlantic, N. J.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

WGAP—Geo. Burne Smith and V. H. McLean, WGAP, d/b as Gateway Broadcasting Co., Maryville, Tenn.—Application filed by Public Service Broadcasting Corporation to purchase Radio Station WGAP.

NEW—Missoula Radio Assn., Missoula, Mont.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

1420 Kilocycles

NEW—Northern Indiana Broadcasters, Inc., Michigan City, Ind.—Construction permit for a new standard broadcast station to be operated on **1420 kc.**, power of 1 KW and daytime hours of operation.

1450 Kilocycles

NEW—Holland Broadcasting Co., Holland, Mich.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WPOR—Centennial Broadcasting Co., Inc., Portland, Maine—Consent to transfer of control and assignment of license to Oliver Broadcasting Corporation.

NEW—Tom C. Carrell, d/b as San Fernando Valley Broadcasting Co., San Fernando, Calif.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

1490 Kilocycles

WBOM—Frank E. Pellegrin and Homer H. Gruenther, d/b as Pellegrin and Gruenther, Oak Ridge, Tenn.—Consent to assignment of construction permit to Frank E. Pellegrin and Carlin S. French.

NEW—Dewey J. Bailey, Harold P. Hunnicutt, and Frank G. McKenzie, d/b as Mountain Broadcasting Service, Princeton, W. Va.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, a partnership, d/b as Ewing Broadcasting Co., Vicksburg, Miss.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. (Contingent upon change in frequency of WJXN.)

KXOA—Lincoln Dollar, Sacramento, Calif.—Consent to assignment of license to Sacramento Broadcasters, Inc.

1510 Kilocycles

NEW—Doyle E. Collup, Stephenville, Texas—Construction permit for a new standard broadcast station to be operated on **1510 kc.**, power of 250 watts, and daytime hours of operation.

(Continued on next page)

1520 Kilocycles

KSIB—Southwest Iowa Broadcasting Co., Creston, Ia.—Request for special service authorization to commence operation at 6:00 a. m. from November 1946 through March 1947.

1570 Kilocycles

NEW—Furniture City Broadcasting Corp., Grand Rapids, Mich.—Construction permit for a new standard broadcast station to be operated on **1570 kc.**, power of 1 KW, and daytime hours of operation.

1590 Kilocycles

NEW—Tillamook Broadcasting Co., Inc., Tillamook, Ore.—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Rafael Fuster, Guayama, Puerto Rico.—Construction permit for a new standard broadcast station to be operated on **1590 kc.**, power of 1 KW, and unlimited hours of operation.

FM

Orlando Daily Newspapers, Inc., Orlando, Fla.—Consent to transfer of control of conditional FM grant from General Newspapers, Inc., to Martin Andersen, individually and as Trustee for Marcia Andersen (his daughter) and Jane Andersen (his wife).

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

California Sea Food Corp., etc.—Unlawful payment of brokerage fees in connection with the interstate sale of sea food and other food products is charged in a complaint issued by the Commission against California Sea Food Corp. and Advance Realty Corp., formerly California Sea Food Co., Inc., 1275 West Seventh St., Long Beach, Calif.: Hunt Foods, Inc., formerly Hunt Brothers Packing Co., One Drumm St., San Francisco: the officers and directors of each corporation and eight other individuals. (5469)

STIPULATIONS

Albers Milling Co., 1118 Northwest Front St., Portland, Ore., entered into a stipulation with the Commission to cease and desist from advertising misrepresentations in connection with a dog food known as "Friskies." (7512)

Max Cohen Co., etc.—Stipulations agreeing to disclosure of the rayon content of umbrella coverings were accepted by the Commission from three New York firms engaged in the interstate sale of umbrellas.

The stipulations were entered into by Alfred G. Cohen and Celia Cohen, copartners trading as Max Cohen Co., 4 West 16th St.: Morris Wallach and Abraham Wallach, copartners trading as Wallach Bros., 29-33 West 35th St.: and Paragon Umbrella Manufacturing Co., Inc., 6-8 West 32nd St. ((7516, 7519, 7520)

Eversharp, Inc., 1800 West Roscoe St., Chicago, entered into a stipulation with the Federal Trade Commission to cease and desist from misleading and deceptive advertising of Eversharp fountain pens and pencils.

Under the terms of the stipulation, Eversharp agrees to stop certain claims as to the gold content of its products and the so-called "self-blotting" properties of its pens and to discontinue advertisements implying that its products have been recognized by any government agency "for distinguished service." (7515)

Jules Press—The Commission accepted from Julius Abrams, trading as Jules Press, 49 West 42nd St., New York, a stipulation to cease and desist from representing that business cards and other stationery are "engraved" when they are actually thermographed. (7513)

Roach Trap Co.—The Commission approved a stipulation in which E. N. McGrew, trading as Roach Trap Co, 1932 North 11th St., Fort Smith, Ark., agrees to discontinue misrepresentation of a liquid preparation sold under the name "Clean House Roach Trap." (7518)

St. Louis Machine Co.—The Commission accepted from R. I. Fleiss, trading as St. Louis Medicine Co., 6490 Russell St., Detroit, a stipulation to cease and desist from false and misleading advertising of a medicinal preparation known as Nu-Vita Tonic. (7517)

Sudbury Laboratory—Herbert J. Atkinson, trading as Sudbury Laboratory, South Sudbury, Mass., entered into a stipulation with the Commission to cease and desist from using the letters "T.T.D." as part of the trade name of an insecticide he sells, or from using any other letters or words which are similar to or likely to be confused with D.D.T. (7514)

CEASE AND DESIST ORDER

Edward P. Paul & Co.—Misrepresentation of articles manufactured in Japan as being of British or French origin is prohibited in a cease and desist order issued by the Commission against Edward P. Paul & Co., Inc., 43 West 13th St., New York, which is engaged in the importation, manufacture and distribution of porcelain products, art ware and gift ware. (5202)

MODIFIED ORDER

Koret, Inc.—The Commission modified its cease and desist order of November 30, 1945, to permit Koret, Inc., 33 East 33rd St., New York, to use an animal figure and the trade name "Koretolope" in connection with its leather or simulated leather handbags, subject to certain conditions. (4848)

CASE CLOSED

Helene-Earle, Inc.—The Commission closed without prejudice its case growing out of a complaint charging Helene-Earle, Inc., Oklahoma City, Okla., and Earl D. Young and Helen M. Young, its officers, with misrepresentation of the Helene-Earle line of beauty preparations.

The Commission said the respondents have been out of business for a considerable period of time, with no indication that the business will be resumed.

All of the Commissioners participated in the decision. (5429)

Table of Contents

January-October

Page

ADVERTISING COUNCIL—OWMR ALLOCATIONS

Atomic Energy 682, 766
Building Our New Army 120, 153, 232, 456, 533, 682
Community Chests 730, 748, 766, 792
Employment of Physically Handicapped 748

(Continued on next page)

Page

Famine Emergency 261, 302, 320, 337, 338, 351, 374, 393, 412, 456, 473, 490, 509, 565, 587, 606, 634
Farm Labor Needed 548, 566, 699
Fat Salvage 174, 232, 338, 351, 548, 566, 699
Help Keep Our Economy Stable 120, 153, 212
Help Prevent Forest Fires 212, 749
Home Accidents 730
Home Canning 682
Hospitals Need Help 142, 232, 352, 412, 509, 588
Inflation Needs Curbing 280, 301, 473
Internal Revenue Thanks Broadcasters 262
Job Campaign 351
Merchant Marine Officers Needed 279
Message from OWMR 350
Network Campaigns 373, 433, 456, 473, 490, 509, 533, 548, 566, 588, 606, 635, 653, 682, 699, 714, 730, 748, 766, 792, 807
Pan American Day—April 15 262
Peach Crop Surplus 587
Post War Menace, A 699
Potatoes to the Rescue 533
Public Interest Campaigns 279, 301, 319, 337
Radio and the Advertising Council Bulletin Vol. 14—#11
Red Cross Fund Drive 120, 142, 153, 174, 393
Safety on the Highways 262, 320, 338, 394, 412, 491, 654
USO Needs for 1947 714
U. S. Marine Corps Recruiting 566
United States Savings Bonds 212, 261, 302, 320, 374, 411, 434, 491, 588, 808
Veterans, Homes, Assets 142, 261, 280, 302, 320, 351, 373, 434, 457, 473, 509, 533, 548, 587, 606, 714, 808

ALLOCATIONS

Allocation Bulletin #19—#9 96, 128
Plans for 920-960 Bands 456

AWARDS

American Public Relations Assn. 6
Awards Plan 369
Du Pont 211
Final Peabody Selections 175
Peabody Awards Dinner 335

BROADCAST ADVERTISING

Advertising as a Career 124
Advertising Costs 211
Advertising Saves You Money 211
Audience Measurement 807
Air Force and the Retail Film Active 172
Army Day 172
Brewers' Radio Activities 317
Cohen Brothers Construct Modern Radio Theatre 140
Controversial Housing Subject 250
Dealer-Cooperative Advertising Study 679
Electric Fan Section N.E.M.A. 156
First World War Advertising 211
Hart, Lee, to Direct Retail Section 2
How Advertising Helps You 210
How Many for How Much? 95
How to Improve Your Dealer-Help Advertising, by Maxson I. Bevens 157
Ice Co-op Plan Catches On 77
Ice Industries Dealer Tie-up 56
Joske Advisory Committee Meets 505
Joske Clinical Test 141, 172
Joske Committees Discuss "Radio for Retailers" 790
Joske Report Being Prepared 77, 470
Joske Report Favorable 807
Joske's Report Ideas 561
Joske Report Delayed 667
Joske Report Printing 679, 761
Junior Achievement Organization 317
National Needlecraft Bureau 156
New Case Histories Ready 172
New Sales Help 77

Page

Newspaper Representatives Study Analyzed 603, 628
NRDGA Radio Survey 427, 583
One Story—Two Versions 679
1945 Network Time Sales 128 Millions 231
Optician Uses Sound Approach 172
Order Blanks 347
Pellegrin's Media Cost Presentation Is Socko! 140
Per-Inquiry and Free Time 57, 155, 156, 250, 347, 679
Promotion 77, 406
Promotion Folder on Bananas 428
Public Relations Commission 316
Radio Advertising Assisted by New NAB Group 806
Radio Deal Reported 231
Radio's Power and Prestige 372
Radio Sales Practices Complaints 560
Rankin Would Outlaw Alcoholic Beverage Advertising 77
Rate Card Standardization Report 745
Rate Card Subcommittee Report 16, 712
Real Estate Dealer—Commercial or Sustaining? 156
Realtors Recommend Radio 278
Retail Advertising Survey Published 260
Salesmen Compensation Survey Made by 7th Dist. 278
Sales Managers Committee to Meet 428, 452
Sales Promotion and the Ice Cream Industry 485
"Spot Broadcasting" 790
Standard Contract Committee to Meet 172
Standard Contract Form Approved 667
Standard Contract Mats 696
Standardization of Rate Card Format 406
Supply of "Ice Age" Platters Exhausted 140
Time Sales by 50 KW Stations 277
Transcribed Program Available 56
Transportation Advertising 486
Transcription Label Information Requested 561
Unanimity of Criticism 157
U. S. Steel Shows Confidence in Radio 505
Veterans of Victory 156
Why Business Must Advertise 300
Wire-Recorder Broadcast Sponsored 156
WNHC Exposition for Better Living 542
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

DISTRICT MEETINGS

District Meeting #1 385
District Meeting #2 329, 345
District Meeting #3 383, 386
District Meeting #4 293, 314
District Meeting #5 343
District Meeting #6 103
District #7 Scores FCC Report 276
District Meeting #8 Held at Grand Rapids 223, 248
District Meeting #9 Scores FCC Action 247
District Meeting #10 78
District Meeting #11 223
District Meeting #12 102
District Meeting #13 101
District Meeting #14 16, 79
District Meeting #15 386, 631, 667
District Meeting #16 14
District Meeting #17 62
Summary of District Meetings 409

EDUCATION

Annual NBC-Northwestern U. Radio Institute Opens June 24th 121
John Brown University Radio Courses 141
Miller, Justin, Named to UNESCO Commission 677
NBC-UCLA Radio Institute 86
Radio's Postwar Responsibilities 335
Report on Radio News Internships 121

EMPLOYEE-EMPLOYER RELATIONS

AFM and Developments 53
AFM and Radio Industry 403

(Continued on next page)

Page

AFM Opposes Case Labor Bill 449
Byrd, Senator, Would Make Unions Accountable 53
CIO Textile Workers Win Station Election (WBTM) 631
CBS Elections Still Undecided 508
CBS Files Brief in Television Case 252
CBS Television Elections Inconclusive 472
Committee Meeting, August 631, 652
Committee to Meet with R. P. Doherty 698
Compensation Data, Radio Employees 63
Doherty Named Department Director 648
Employee-Employer Relations Dep't Activated 1
Employee-Employer Relations 1, 63
FCC Salary Data Form 744
Industry and Musicians Union Representatives Meet 291
Industry-wide Committee & Music Situation 368
Labor Measures Out For This Session 507
Lea Act
  Petrillo Violation (WAAF Case) 425, 449, 467, 560, 631, 645
  Preliminaries, Congressional 71, 118, 135, 151, 172, 199, 226, 245, 292
  Signed by President 311
  Text 246
Miller's, Justin, Statement Following Meeting with J. C. Petrillo 35
Miller's, Justin, Telegram to J. C. Petrillo 13
Music Policy Reiterated by NAB 449
NAB-AFM Committees to Meet April 8 117
Network—AFRA Negotiations Underway 790
NLRB Clarifies Decision 455
NLRB Elections at CBS 744
NLRB Orders Bargaining Elections 389, 404
NLRB Order Denied Against Station WAYS 253
NLRB Rules Out Blanket AFRA Contracts for Small Stations 119
Petrillo, J. C., Reiterates Ban on FM-AM Duplication, (May 6) 343
Petrillo, J. C., Threatens Network Strike 449
Radio Directors Guild 713
"Results from Radio" Folder 696
Stations to Receive New Wage-Hour Manual 226
Veteran Superseniority Ruled Against 427
Wage Increase on Overtime 331
WFHR Withdrawn on Complaint of NLRB 427
WSAY Strike Found to Be Legal by NLRB 678
WSB Bargaining Election Ordered 713

ENGINEERING

1600 Kc Requires Wide Station Separation 633
AAF to Experiment with Radar Against German V-2 Bombs 152
Air Policing System by FCC 487
Amateurs Cited in War Observing Projects 138
Army Makes Radar Contact with the Moon 53
Broadcast Engineers Meeting in Columbus 227
Bureau of Standards Takes on New Radio Function 337
Clear Channel Hearings 38, 255
Communications Equipment 348
Diathermy Restrictions Lifted 337
Engineers Available 76
Evans, Walter C., and Others Honored by IRE 54
FCC Amends 3.25 to Conform to NARBA Provision 227
FCC Engineering Standards Discussed 562
FCC to be Represented at Dublin Conference 152
FM Engineering Standards Revised 21
German Condenser-Making Machine on Way to U. S. 183
German Research Report Released 348
Groves, General, to be Speaker at IRE Banquet 42
IRE Program Highlights 43
Legion of Merit Awarded CBS Chief Engineer 153
NARBA Conference in Progress 95, 135, 151
NARBA Engineering Committee Organizes 456
OPA Moves to Ease Tube Situation 228
OPA Pricing Closes Battery Plants 54
Operator's License 347

Page

Proposed Agenda for Moscow Conference 697, 730
Pulse Time Modulation Transmission 710
Radar Moon Contact May Improve Broadcasting 75
Radiotelephone Tests 301
Record Array of Technical Papers Announced 1946 IRE Winter Meeting 42
Report on Surplus Radio Equipment 135
Sixth Annual Broadcasting Engineering Conference 81
Standards, Bureau of, Takes on New Radio Function 337
Television Relayed from Blimp 137

FEDERAL COMMUNICATIONS COMMISSION

ABC Stock Plans 472
Act of 1934—Sections Explained 392
Air Policing System 487
Amateurs Get Added Bands 205
Amateur Station Operations 370
Amends 3.25 to Conform to NARBA Provision 227
Appeals to Supreme Court on WOKO Reversal 259
Applications in Conflict with Rules Dismissed 105
Application Forms to Be Simplified 678
Application Renewals Set for Hearing 725
Asked to Set Aside WOV Transfer Denial 260
AT&T Granted Experimental Permit 348
Boren, Representative, Asks Check on Aims of Washington Station 259
Buckley, J. E., Returns to FCC 41
Calumet Application Denied 190
Channel Withholding 501
Cottone, Benedict P., Named General Counsel 451
CPA Order Restricting Commercial Construction Clarified 245
CP's Granted for Radiotelephone Stations 392
Clear Channel Hearings 38, 255, 316, 333, 489, 633
Coal Conservation 370
Commission Approves WFIL Sale—Durr, Commissioner Dissents 138
Court Reverses FCC WOKO Decision 58
Dallas-Los Angeles Coaxial Approved 21
David, Nathan, Resigns 432
Decision of D. C. Tele Grants 184
Denny, C. R., Predicts 100 Tele Stations by 1947 155
Denny to Discuss FM Policy at Convention 627
Dispute over FCC Holds up Approval on Appropriations Bill 117
Durr & Kaye Debate FCC Report Bul.-Vol. 14-#4
Eleventh Annual FCC Report Now on Sale 280
Engineering Standards Revision Proposed 525
Farran, Lee, Assistant to Earl Minderman 81
First Railroad Radio Grant 155
FM Application Hearings 532, 541, 559
FM Construction Report 581
FM Permits Granted 430, 652
Foreign Radio Circuits, FCC Moves to Establish Direct 5
Form 324 Revision Proposal 697
Frequency Available in El Paso 348
General Counsel Sees Democracy Safe with Radio Free 24
Gillingham, G. O., Returns 531
Hyde, R., New Commissioner 224, 316
Imposes Four-Way Program Control on Licensees 168
James, W. E., Now P. A. Porter's Special Assistant 105
King-Trendle Purchase by ABC Approved 563
KQW Transfer Denied 431, 630
Legal Staff Promotions 547
License Renewals Speeded 425
Marks, L. H., Leaves FCC 23
Miles, Paul, Honored 23
Miller, Justin, Editorial re FCC Report 330
Minderman, Earl, Appointed 563
NAB Brief to the FCC 36
NAB Stand on FCC Report 385
NARBA Assignment Notification 348
Nation's 1000th AM Station Licensed 746

(Continued on next page)

Page
New Meeting Day Announced 411
New Part I of Rules Procedure Announced 677, 714
Notifies Don Lee System Network Rules Apply 138
Order, Docket 6651 4
Order 75-D 64
Order #91—C Cancelled 345
Porter, P. A., Sees Exciting Year Ahead for Radio 5
Porter, P. A., Succeeds Bowles as OPA Head, Denny Acting FCC Chairman 117
Procedure on Consolidated Hearings Frequency Amendments 20
Procedural Proposals 169, 648
Proposed Findings 23
Proposed NC Educational FM Rules 206
Radiotelephone Tests 301
Recording Rule Hearing 489
Rejects Added Channels 57
Relaxation of Restriction on the Use of 550 and 560 Kilocycles 41
Renewal of Licenses & FCC Report of Mar. 7, 1946 403
Report re "Public Service, Etc." Discussed 314, 332, 371, 384, 709
Rules and Regulations Amended 38
Requests Picture of '46 Production from Set Mfrs. 155
Schedules Hearings on Application AM-FM-TELE 232
Scott, Robert H., Petition Denied 563
Section 1.231(d) Amended by Commission 190
Senate Confirms Porter as OPA Head 138
Social Significance of Radio—Durr 25, 45
Stations Granted Renewals 508
Telecommunications Conference, Moscow 648
Television Application Procedure 301
Temperance Dispute 256
Text of Decision Denying Added FM Band 176
341 Hearings Scheduled 202
Tobey, Sen. Charles W., Requests Congressional Investigation of FCC Program Control 581
Transfer Rule—
  Time Extended for Filing Brief on 105, 138
  NAB Files Brief on 200
  Becomes Effective 601
Transradio Complaint Dismissed 508
Truman, President, Urged Fill FCC Vacancy with Experienced Broadcaster 256
TV Hearings Cancelled 508
Walker, Paul A., Reappointment to FCC 46, 383, 472, 489
Walkie-Talkie Users Need License 333
Waiver of Hearings Announced 502
WGBF Renewal Denied 257
Wholesale Licensing Policy 695
Why the Federal Communications Commission? Address by Paul A. Walker 92
Wigglesworth, Rep. R. B., Attacks FCC—Denny Replies 203
Wills, W. H., Speaks on Radio in Our Daily Life 125
WINS Transfer Approved 563
WJW-ABC Agreement Denied by FCC 432
WOV Transfers Rejected 179

FM

Additional Grants 80
Allocation Bulletin 19 96, 127
Applications Granted 295
Channels 452
Channel Withholding 501
CP Grants 296
Commission Grants 8 FM CP's in D. C. 225
Commission Rejects Added Channels 57
Convention Plans Discussed 369
Denny to Discuss Policy at Convention 627
Educational FM Rules 179
Engineering Approval of Grants 296
Engineering Standards Revised 21

Page
FCC Actions on FM Summarized 407
FCC Approves Interim FM Operation 295
FCC Wants More FM Receivers 278
FCC Order 4
FCC Releases Text of Decision Denying Added FM Band 176
Grants 3, 21, 80, 128, 139, 154, 453
Grants to 15 Applicants 472
Lemke Bill on FM Allocation 381, 587
License Granting Suggestions 294
Los Angeles Hearings Postponed 698
Metropolitan Station Requests 296
Multiple Ownership 318
NAB Brief to the FCC 36
NAB FM Executive Committee Meeting 483
Plans of 15 Stations Approved 204
Proposed NC Educational FM Rules 208
Revision of Rules Information Bul. Vol. 14, No. 2
Rules Amendment 487
Rules and Engineering Standards Amendment Proposed 429
Set for Hearing 140
Stations Submit Engineering Plans 280
13 More Conditional FM Grants 260
Trial Pattern for FM Assignments Okay says FCC 139

FREE RADIO

Albany Paper Carried Editorial 371
Elder, R. F., Discussed Free Radio 347
FCC General Counsel Sees Democracy Safe with Radio Free 24
Freedom of Radio Backed by DAR 455
Freedom of Radio Committee Named 298
Freedom of Speech Panel 785
Government Control of Communications 501
Miller, Justin, Editorial re FCC Report 330
Miller, Justin, Rotary Club Address 728
Miller, Justin, Statement re FCC Report 167
Oregon Legionnaires Favor Free Radio 666
Radio Must Be Free 367, 384

GENERAL

AFA Convention in Milwaukee 24
Amateurs Cited in War Observing Projects 136
Arnoux, G., Elected WTAR President 85
Australia's Radio Network 45
Bannerman, Glen, Urges More Democratic Radio for Canada 103
Brazil Decorates Tomlinson 125
Brown University Radio Courses 141
Chief Decries Exclusivity in Army-Navy Game Broadcast 173
Coleson, Robert C., Cited by Treasury 409
Crippled Children's Week 274
Daylight Saving Time Summary by AP 274
Egolf, Willard, Opens Law Office 451
Food for Starving Europe 169
Gelhorn (Mrs.) Geo., New President St. Louis Council 125
Greeting Cards Sent to WBEN 46
Gunts, Brent, New Chief, Radio Section, Tres. Dept. 279
Hays, Lt. Col. John S., Appointed WQXR 6
Hoax Program Scares Paris 97
Industry Citation for War Work 349
Industry Men in New Positions 409
Kiwanis Marks Radio Week 343, 391
KOIN Man in Demand as Speaker 142
KOPF Heads NBC Network Sales 104
Legate Continues Better Business Activities 6
Letter to Editor Lauds Radio 45
Miles, Paul, Honored 23
Miller, J., Confers with Herbert Hoover 151
Miller, J., Addresses Commonwealth Club, San Francisco 22
Miller, J., Named to Board of Brand Foundation 452

(Continued on next page)

Page

Miller, J., Speaks at AFA 409
Miller, J., Addresses West Coast 483
Morency, P. W., Now WTIC Vice President 85
Murphy, Adrian, Named Vice President and Gen. Executive—CBS 44
Mutual Broadcasting System New Member 367
National Radio Week 744, 806
NBC-UCLA Radio Institute 86
NC Broadcasters Re-elect Officers 805
Newspaper Strike in Philadelphia 409
Nuremberg Trial Translator Is WHOM Staff Man 6
Pangborn-Cox Promoted at KGW 125
Paley Elected as Chairman of CBS Board 23
Pascoe, H. W., Returns to WAAT 6
Paying Fee to High Schools Sports Broadcast 763
Policy on Religious Broadcasts 450
Public Affairs Positions Abroad 789
Radio Broadcasting in War and in Peace Bulletin Vol. 14—#10
Radio's Election Opportunity 725
Religious Broadcasts 392
Smith, George, Manager of WWVA dies 371
Stephens College Given Transcriptions by Stations 350
1004 Standard Broadcast Stations 104
Three Hundred Attend FCBA Ninth Annual Banquet 44
Transcription Announcements Waiver Temporary 349
Transcriptions Can Be Shipped 369
Truman, President, Decorates Byron Price 44
Truman, President, Guest of Radio Correspondents 85
Wallace, Secretary of Commerce, Mentions Control of Radio 502
WHYN Radio Course 86
W. Va. Broadcasters Assn. Formed 212
We Don't Believe It! 45
Willard, A. D., Jr., Speaks on Radio Broadcasting 298, 314, 333
WOAI Technical Director Returns 45
Won't Cater to Long Hairs 25
WROK Transcribes for Stations in Sweden 86

GOVERNMENT

CPA Appealed to for Construction Relief 312
CPA Considering NAB Request 349
CPA Denies Construction Request 370
NAB Cooperating with OWMR in Clearances for Government Programs 55
Porter, Paul, Succeeds Chester Bowles as OPA Head, Denny Acting FCC Chairman 117
Senate Confirms Porter as OPA Head 138
Standards Announces New Research Department 152
Truman, President, Decorates Byron Price 44
UP and AP Want to Discontinue News for Overseas Broadcasts 44
Uniform Time 472

INTERNATIONAL

Australian Broadcasters 789
British Parliamentary Debate on Radio Broadcasting Bulletin Vol. 14—#12
Craven, T. A. M. to Represent NAB at North American Regional Conference 56
Cuba Makes Demands at NARBA Conference 117
FCC Moves to Establish Direct Foreign Radio Circuits 5
FCC to be Represented at Dublin Conference 152
French Programs to be Rebroadcast 584
Miller, Justin, Speaks at UN Meeting 406
NARBA Conference in Progress 95, 135
NARBA Conference Signs Interim Pact 151
Postwar Problems 501
Telecommunications Conference Date Set 680, 697, 730

LABOR—(See Employee-Employer Relations)

Page

LEGAL

Bahamas on 1540 Kc. Protected by FCC 806
Bulova and Henshel Transferrors, Docket #6598 433
California Civil Code 404
Cleveland Station Gets CP Grant 711
Congressional Power Delegated to Agencies Risky 726
Copyright Conference Proposes New Agreement 503
Courtroom Broadcasting 370, 632
Court Reverses FCC WOKO Decision 58
Esquire Case and Free Speech 97
Excess Profits Tax Relief 369
FCC Applies AVCO Transfer Rule 387
FCC Announces Oral Argument on Transfer Procedure 273
FCC Rule on Overlapping Service 790
FCC Rules, Part I 696
Hearing on Complaint of Texas Gubernatorial Candidate 527
Internal Revenue and Radio Stations 405
KGFL Tax Case 729
KQW Transfer Denied 431, 630
Mester Brothers Suit 503
Miller, Justin, Address to Junior Bar Conference 762
Miller, Justin, Appointed to American Bar Association 57
NAB Opposes FCC Proposed Transfer Rule 105, 138, 200, 601
NAB Intervenes in Tax Problem 97
NAB Protests New Transfer Rule 311
New Mexico Tax Case 80, 137, 806
New Orleans Application Denied by FCC 745
Petty, Don, Addresses Junior Chamber of Commerce Convention 527
Political Scripts 453
Printers' Ink Opposes Tax Penalty on Radio 179
Printing Trades President Wants Radio Penalized 137
Public Interest Programming by Lawyers 726
Radio Attorneys Invited to Bar Meet 62
Recording Identification Rule 453
  Hearing Postponement Requested 468
  Brief Filed, August 23 663
Rosenman, S. I., Joins Goldmark, Colin, Kaye 80
Stoner, General, to Speak at FCC Bar Banquet 4
Text of NAB Brief on FM Channel Reservation 545
U. S. Copyright Catalogues 585
Waiver of Hearings by FCC 502
WBAX License Renewed 292
WINS Transfer Tentatively Denied 292
WJOL License Renewal Denied by FCC 562
WXYZ Sale 745

LEGISLATIVE

Byrd, Senator, Would Make Unions Accountable 53
Explanation of Lea Bill Provisions 245
Full Text of Lea Bill 246
Lea Bill 35, 53, 71, 118, 135, 151
Nationwide Daylight Saving Time for Summer Proposed in Congress 224
Rankin, Rep., Would Outlaw Alcoholic Beverage Advertising 77
State Legislature Activity 4
World Calendar Suggested in Congress 566
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

LISTENER ACTIVITY

DAR Radio Plans 715
Freedom of Radio Backed by DAR 455
Lewis, Dorothy, Appointed to Women's Council 143
Louisville Radio Council Promotion Job 648
Northeastern Council at Schenectady 455

NAB

AWD to Hold Annual Meeting in New York 76, 96
Baker, Kenneth H., Director of Research 204
Batson, Charles, Named Director of Information 176

(Continued on next page)

Page

Board of Directors Meetings—1946
  Los Angeles—January 1, 13
  Washington — May 367
  Estes Park—August 627, 645
By-laws Amendments 727
Coleson, Robert, Named Manager of NAB West Coast Office 14
Committee Meetings 345, 527, 541, 603, 631, 649, 696
Convention 199, 367, 545, 629, 633, 663, 695, 709, 761, 785, 805, Bulletin Vol. XIV—#7, Aug. 1st
Convention Speakers 743, 744
Employee-Employer Relations Dept. Now Active 1
Engineering Committee Meets March 20 183
Freedom of Radio Committee Named 298
Hager, Kolin, Resigns 368
Heffron, Ted, Named Executive Assistant 450, 484
Middlebrooks, James, Awarded Legion of Merit 532
Middlebrooks, James, Named Engineering Director 504
Miller, Ben, Joins Information Department 319
New Office Building 383, 633
Petty, Don, Now NAB Legal Counsel 80
Radio Week Plans 728
Rea, W. Bryce, Jr., on Legal Staff 370
Recording Standards Studied by Engineering Committee 581
Revercomb, Everett, Returns to NAB 76
24th Annual Report 821

NEWS

Big Turnout for Iowa Clinic 206
Clinic Agenda 5, 206
Council on Radio Journalism's Meetings 81
Courtroom Broadcasting 370, 632
FCC Moves to Establish Direct Foreign Radio Circuits 5
Florida News Clinic Held 41
Full-time Newsmen at WJTN 604
40 Stations Sign for Texas Clinic 205
Hutton, Burton, Discusses Farm Service 528
Indiana Broadcasters Meet 5
INS Petition Answered by FCC 471
Journalism Internships 604
Journalism Meeting January 24-26 56
Journalism Quarterly 319
KLZ Issues Brochure 678
KOIN Adds Reporter 528
KUGN Has Full-time Reporter 528
KVOO's ET for Montana State 22
Laws of Libel and Slander 408
Local News Bureau in Operation 20
Local News Coverage 407, 408, 528
Local News Shows Build Audience 42
Minnesota Radio News Clinic 336
NAB Radio News Comm. Meets at Utica 296
Nebraska Clinic 336, 389
N. Y. Radio News Clinic Is Big Draw 275
News and Special Events Coverage Equalized 698
News Dept. ET Lectures Help Students 122
News Internships to Be Discussed 20
Ohio News Clinic 604, 632, 663
Orchids to Mrs. Walker 42
Oregon and Washington Radio News Clinics 471
Oregon Radio News Clinic 528
Radio Journalists' Council Meeting 765
Radio News Clinics 319, 350, 631, 649
Responsibility of News Editor 408
Road and Weather Reports by Iowa Newsmen 275
Russia Tightens Censorship 158
Set Four Radio News Clinics 173
Southern California Raises Standards of Radio News 562
Stewart, E., Chairman of NAB New York News Clinic 226
Teachers and News Directors Praise Internship 121
Three More NAB Radio News Clinics Held 253
Truman, President, Guest at Radio Correspondents Annual Dinner 85

Page

UP and AP Want to Discontinue News for Overseas Broadcasts 44
Washington Governor and News Clinic 486
Washington State News Clinic 529
WINR News Programming 679
Wisconsin Radio Station News 390
WOAI Doing Best Local News Job 275
WPAY Pinch Hits for Papers 56
"Writing by Ear" Is Textbook for Internes 678

PROGRAMMING

Agriculture Secretary Praises Radio Farm Service 76
American Legion Thanks Industry 175
Army Day Fact Sheets Mailed 211
Army Day Observance 173, 336
Army Prestige Campaign 807
Awards Plan 369
AWD on Program at Columbus Meeting 315
Boys-Girls Week, April 27-May 4 229
Cadet Nurse Corps Anniversary 490
Christmas Gift Campaign 715
Crippled Children's Week 274, 336
Daylight Saving Time Summary by AP 274
Eisenhower's, Gen. D., Letter 174
Entire Industry Included in Plans for Coverage of Atom Bomb Test 120
Fat Salvage 174
FCC Report on "Public Service Responsibility of Broadcast Licensees" 167
5th Annual NAB-Northwestern U. Radio Institute Opens June 24 121
Fire Prevention Week 587
Food Conservation Campaign 433
Home Canning Week 490
Homes for Veterans 174
International Shortwave Net to Cover UNO Meet 228
Jaycees Commend Virginia Stations 634
Kiwanis to Observe Radio Week 273
KLZ Does Public Interest Promotion 393
KVOO's ET for Montana State 122
Mine Safety ET Series Planned 97
Minneapolis Polio Epidemic 635
Morning and Afternoon Listening Surpasses "V-E Day" Record 154
NAB Cooperating with OWMR in Clearances for Government Programs 55
Navy Day 792
Navy Man Suggests Continuance Sign-Off National Anthem 55
New Program Committee Meeting 483
News Dept. ET Lectures Help Students 122
Public Interest Programming by Lawyers 726
Red Cross Fund Drive 174, 393
Return of Veterans Raises Listening 40% 175
Safety on the Highways 174
Survey Shows Public Approves of Broadcaster Job 199
Teachers & News Directors Praise Internships 121
Treasury Department Bond Drive 766
VA Series 490
Victory Gardening Urged by USDA 273
WAC-Public Interest Allocations Week of Feb. 17-24 96
WFIL Cooperates with Radio Repair Assn. 154
WHBF Uses Wire Recorder for Scoop 275
WOLS Explains FCC Program Control 273
WSAM Forms Saginaw Radio Council 315

PROMOTION

Gamble, I. R., Lauds War Loan Support 43
KGO Ships Two More Global Shows 20
Newspapers Increase Radio Column Space 228
Promotion Exhibit and Contest 469
"Telling the World" Final Report 38
Victory Loan Support Tops 14 Million 36

(Continued on next page)

Page

PUBLIC RELATIONS

American Public Relations Association Awards 6
Mine Safety ET Series Planned 97

RESEARCH

AM CP's Granted in 12-month Period 561
Baker, Ken H., Addresses Civic Leaders in Savannah 428
BMB Reports on Family Owned Radios 314, 428
BMB Station—Audience Reports Mailed 763
CAB to Discontinue Program Ratings 484
Census Bureau Production Reports 543
Census of Manufactures for 1946 543
Grants for Commercial Stations Tabulated 561 586, 651
Homes with Radios 383
Income Payments in U. S. 730
Manufacturers Census Planned 469
NRDGA Radio Survey 427, 679
Newspaper Representatives Study Analyzed 603, 628
Petry, Inc., Study 532
Post-war Markets 714
Practice of Charging Multiple Rates to Advertisers 677
Program Logs Being Studied 469
Questionnaire on Employment of Musicians 279
Radio Advertising 484
Radio Production Figures 485
Radio Set Output Climbs 471, 713, 747
Radio Survey University of Wichita Special Information Bul. Vol. 14, No. 4
Retail Sales Figures 468, 630
Station Analyses 791
Survey Made of Radios in Homes Bulletin—Research Vol. 14, No. 3

SMALL MARKET STATIONS

Arizona Network Group Sale 317
Brown, J. Allen, Addresses Indiana Broadcasters 431
Brown Univ. Radio Courses 141
Canadian Association of Broadcasters 505
Co-op Programs 388, 405, 470, 486, 543, 605
CPA at Alliance, Ohio 346
Commercial Programs 123, 454
Committee Meets in Washington 329, 667
Discussion of "Small Markets" at District Meetings 77
District Chairmen to Meet with Executive Committee 791
Early Morning Shows 486, 531, 605, 632
Election Returns on Mid-South Network 545
Executive Comm. to Meet 300, 317
FCC order #91-C cancelled 345
Goldman, Simon, WJTN, Comments on Syndicated Shows 140
Group Selling 388, 470, 531, 652
Grouping Stations Attracts Natl. Advertiser 278
Hanna, Michael R., Named 2nd Dist. Dir. 345
Henri, Hurst and McDonald Appraises Group Selling 504
Industry Problems and Convention Plans 709
KDKA Sells "The Sports Parade" 454
Keystone Broadcasting System Prediction 124
KFBC Broadcasts Sports 300
KFI "Eleventh Hour News" 454
KFXM Sponsored by Food Stores 486
KXOK Hymns and Religious Music 505
Licensed Operators Placed by USES 696
Local News Bureau in Operation 20
Management Study #2 681
"Mayflower Group, The" 765
National Advertising 20
NAB Encourages Personnel Training 345
NAB Radio Management Study 585
New Management Study Series Previewed 455
Personnel Training 124
Producers' Views on Syndicated Shows 230, 231
Programs from 11 P. M. to Midnight 405

Page
Proposed Agenda at Convention 729
Radio Cuts in on Newspaper Ad Budget 141
Reinsch, J. Leonard, Speaks on Religious Programs 681
Religious Programming 123, 681
Sears and Ward's Using Radio 585
Small Markets 77
Small Market Station Sales 251
Small Stations Launch Campaign 747
Station Executives Visiting NAB Hdqrs. 406
Survey on Salesmen's Compensation 2
Sustaining Programs 123
Syndicated Shows Interesting to Honolulu Broadcasters 347
Syndicated Transcribed Shows 124, 156, 172 373, 389
Teaching Democratic Ideals to Youngsters 681
Tobacco Network, Small Station Sales 251
Transcription "Congress on the Air" 486
Transcribed Shows 318
Union Contracts and Veteran Trainee 431
Vacation News 406
Washington News and Interviews 505
WDLP Brochure "Public Interest Program, Etc." 318
WGL Activities 454
WKMO Receives Plaque Award 505
WLAG Does Big Sales Job 252
WMBD Bedtime Program 454
WOL Late Period Shows 471
WRC and KXOK Early Programs 504
WRC Late Period 454
WTOP's Late-Hour Sponsored Shows 454

TAXATION

NAB Intervenes in Tax Problem 97
New Mexico Tax Case Dismissed Without Prejudice 226
New Mexico Tax Case Heard in Albuquerque 137
New Mexico Tax Hearings Set for February 18 80
Printers Ink Opposes Tax Penalty on Radio 179
Printing Trades President Wants Radio Penalized 137

TELEVISION

CBS Files Brief in Television Case 252
CBS Television Case 455
CBS Television Elections Inconclusive 472
D. C. Commissioners Approve Tele. Tower in Washington 123
DuMont Gets Tele. Grant in D. C.; Philco Withdrawn 261
FCC Announces Application Procedure 301
FCC Announces D. C. Tele. Grants 184, 387
FCC Announces 78 Television Applicants 767
FCC Approves Dallas-Los Angeles Coaxial 21
Navy Announces Battle Uses of Television 226
Relayed from Blimp 137
Russel, F. M., Says NBC to Start Early D. C. Tele. Service 212
TV Receivers Exempted from Price Control 585
West Coast Tele. Grants 409
Westinghouse Gets First CBS Color Tele. Rights 184

UNESCO-NATIONAL COMMISSION

Miller, Justin, Named to Commission 743
UN Urged to Use Radio 743

WOMEN BROADCASTERS

Annual Meeting, AWD 76, 96, 229, 486
AWD Chairmen Appointed 807
Dale, Charles M., Governor, to Greet 1st Dist. Women 455
Famine Aid Pledged by AWD 483
Hoover, Herbert, Receives AWD Famine Support 508
Beam, The No. 1, 2, 3, 4

(Continued on next page)

NAB BULLETINS

Adventures of a Ph.D. in Radioland . Vol. 14, No. 5
Allocation Hearings—FM .... No. 19
British Parliamentary Debates on Radio Broadcasting .... Vol. 14, No. 12
Convention Data, Aug. 1st .... Vol. 14, No. 7
Daylight Saving Time .... Vol. 14, No. 2
Durr & Kaye Debate FCC Report Bulletin—Vol. 14, No. 4
FM Allocation Plan Revised .... Vol. 14, No. 9
Minnesotans Think Churches and Radio Do Their Jobs Best .... Vol. 14, No. 3
Radio and the Advertising Council . . Vol. 14, No. 11
Radio Broadcasting in War and in Peace Vol. 14, No. 10
Radio Survey University of Wichita . . Vol. 14, No. 4
Radio Wins Applause in NORC Survey, Vol. 14, No. 1
Revision of FM Rules .... Vol. 14, No. 2
Standards of Good Eng. Practice ...... Vol. 14, No. 1
Survey Made of Radios in Homes Bulletin Research—Vol. 14, No. 3
Twenty-fifth Anniversary Award .... No. 24

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 45, November 11, 1946

Radio Week Promotion Kits Go To Stations; NAB and RMA Heads Issue Joint Statement

NAB and RMA are pushing their joint plans for celebration of National Radio Week, November 24-30, and will send kits of suggested promotional materials to approximately 1,100 AM, FM, and television stations, and to 22,000 radio dealers, this week.

Justin Miller, NAB president, and R. C. Cosgrove, RMA president, sounded the keynote for National Radio Week on Friday (8) in the following joint statement:

"We welcome this opportunity not only to call public attention to the achievements of radio but also to remind ourselves of the serious responsibilities of broadcasters and radio manufacturers alike to serve the public interest.

"National Radio Week this year will find radio with expanded facilities, better prepared than ever before to fulfill these responsibilities. Broadcasting stations everywhere are improving their facilities and programs, new stations are being built and postwar radio receivers are being produced at record rates. FM and television are establishing themselves as new media for public enjoyment.

"We hope that everyone associated with radio broadcasting — station owners and their staffs, advertisers and agencies, program producers and participants, radio manufacturers and their merchandising representatives—will join in the observance of National Radio Week, November 24-30, and that the millions of listeners will take time to consider the vital role which radio plays in their daily lives."

NAB and RMA have called on all radio stations, networks, and radio dealers to observe National Radio Week with special radio programs and dealer displays of new receivers.

RMA and NAB will have the active support of 'the

(Continued on page 886)

Denny and Miller Meet in First Monthly Session to Discuss Industry Problems

The first of the monthly luncheon meetings between Acting FCC Chairman Charles Denny, and Justin Miller, president of NAB, which were announced at the recent NAB convention, took place in Washington last Monday (4).

Chairman Denny and Judge Miller, along with several members of their respective staffs, discussed at some length the proposed new FCC regulation governing the identification of transcriptions (FCC Rule 3.407) and other matters of mutual industry-commission interest.

The Commission representatives, in addition to Mr. Denny, were Commissioner Rosel Hyde and Assistant General Counsel Harry Plotkin. Judge Miller was

(Continued on page 886)

1500 Copies of "People Look at Radio" Distributed by NAB; 8000 More to Go

NAB has completed distribution of 1500 copies of "The People Look at Radio," Dr. Paul Lazarsfeld's book based on the NORC radio survey, to all NAB members, the trade press, and radio writers on newspapers and magazines, and is now distributing copies to a list of 8,000 national and local leaders of thought throughout the country. A letter from Judge Miller is being synchronized with the books to national and local leaders.

The "local list" was made up in considerable part from nominations made by NAB member stations. Each station was invited to nominate up to twelve leaders of thought in the local community, and all duplications — of which there were many—were then weeded out.

At the same time a "national list" was compiled, consisting of top govern-

(Continued on page 886)

INSIDE THIS ISSUE

Among NAB members 93% of the stations have their program listings printed in local newspapers, an NAB Research Department survey shows. Practice of refusing space is restricted largely to small towns. (p. 884)

Oral court argument concerning the Government's charges that AFM President Petrillo has violated the Lea Act took place in Chicago Federal District Court last Monday. Petrillo's counsel presented arguments in favor of a motion for dismissal of charges and the Government countered. (p. 884)

Form letters from agency timebuyers urging that a 2% cash discount be granted to agencies are being received by stations, NAB members report. (p. 885)

San Antonio stations report that other retailers in that city, influenced by Joske's success, have increased their expenditures for radio. Meantime, another executive of Allied stores has praised the Joske Report. (p. 885)

FM stations were authorized by the FCC on Friday to employ circular or elliptical polarization. Horizontal polarization continues as standard form. (p. 886)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

Research Department

Newspapers Now Publish Program Schedules Of Nearly All Stations, NAB Survey Shows

The NAB Research Department recently completed a survey among its member stations requesting information about program listings and program and station promotion in local newspapers. A report of the findings was sent last week to participating stations.

This report revealed that 93% of the responding stations have their program listings printed in local newspapers; 4% report that none of their local papers will carry their program listings in any form, and an additional 3% say that some, but not all, of their local papers refuse to carry their listings. The practice of refusing space to broadcasters is more characteristically a small-town phenomenon, especially in towns of less than 50,000 population. Only 2% state that it is necessary for them to carry their listings as part of the advertisement of a local retailer. Less than 1% share the cost of these advertisements with the retailer.

The program listings of 81% of those stations whose listings are published in local papers, are carried without charge by the papers. Charging broadcasters for carrying their listings is more typically a small-town practice, not reported at all by clear channel stations. Each station required to pay for the space for its program listings buys that space separately, there being no sharing of expense with other stations appearing in the listings.

Of the stations whose listings appear in local newspapers, 13% have trade arrangements with the papers, whereby space in the paper is traded for time on the air. This practice of trading space for time is more pronounced in towns of less than 50,000 population.

Nearly 90% of program listings appear daily in local papers. Of the listings that do not appear daily, nearly ½ appear weekly (in weekly papers), and approximately 20% appear irregularly. About ½ of the stations report that their listings appear regularly on the same page. Most frequently mentioned pages are "radio," "amusement and theatre" and "comic," though the significance of these answers is reduced by the fact that half the respondents who have listings did not name the page. The practice of printing listings on the same page seems to be unrelated to city size.

About 80% of broadcasters buy newspaper space for the promotion of their station or programs. This practice of buying extra space for promotion of programs and stations is not related to city size. The reason given by nearly 60% of those who do not buy extra newspaper space is that it is not their policy to do so. This accounts for the lack of a relationship between this practice and city size.

Of the total respondents, 81% state that their listings are carried in ALL local papers in their communities, and 39% report that their listings appear in one or more newspapers outside of the city in which their main studios are located.

About 30% of reporting stations have an ownership affiliation with a newspaper. This aspect of station ownership bears no relation to city size.

On the whole, respondents reported friendly and cooperative relationships with local papers on the matter of program listings.

BMB Has Produced Basic Facts Which Must Now Be Evaluated, Feltis Tells Marketers

Hugh Feltis, president of BMB, spoke last week on "First Reactions to BMB" before the radio group of the New York chapter of the American Marketing Association. Mr. Feltis reviewed some of the reaction to the first BMB maps and emphasized that BMB "has come up with facts; basic facts; important facts; facts that are uniform and comparable. The next job is to evaluate these facts, interpret them, see how they may be coordinated with other facts gained from other research and determine how they may be used and what conclusions may be drawn from them."

Mr. Feltis stated that "BMB does not measure a new dimension in radio. Rather, for the first time in radio history, it measures on a uniform basis a dimension which broadcasters, advertisers and agencies have sought to measure in one way or another for years—the number and location of families who listen to the station."

He warned against the misuse and misinterpretation of BMB audience findings, pointing out that these data are not to be a substitute for other types of radio research nor for ability, experience and judgment.

Employee-Employer Relations

Government and AFM Attorneys Argue Petrillo Motion to Dismiss WAAF Case

Last Monday (4) in Chicago Federal District Court Judge Walter J. LaBuy heard more than three hours

(Continued on next page)

of argument by Joseph A. Padway, counsel for the AFM and James C. Petrillo, in support of Mr. Petrillo's motion to dismiss the criminal prosecution brought against him by the Justice Department under provisions of the Lea Act.

Mr. Padway repeatedly conceded that Mr. Petrillo had committed the acts with which he is charged, and that the Lea Act applied to them. His principal argument was that Congress could not constitutionally "outlaw peaceful means for a legal objective."

Special Assistant to the Attorney General John S. Pratt presented the Government's position in a 45 minute summary. He argued that the Lea Act was constitutional and that Mr. Petrillo violated the law by attempting to coerce Station WAAF to employ three additional musicians it did not need.

"Congress in enacting this legislation meant that a strike call for an unlawful purpose is a crime." Mr. Pratt said. "Millions have been extorted from the broadcasters every year, the price they paid for peace, but they didn't get that peace and Congress had to act."

Mr. Padway devoted a large portion of his time to reviewing the history of the radio and film industries in an effort to show how musicians had been deprived of jobs through the use of recorded music. He charged that the Lea Act was designed to invalidate a union-industry attempt to solve the unemployment problem resulting from the use of machine devices, claiming that a million and a half musicians had lost their jobs as a result of the introduction of mechanical reproduction devices.

Judge LaBuy, without indicating by his comments or questions what his decision might be, took the case under advisement. If Petrillo's motion to dismiss is denied, the case will go to trial unless the Government and the AFM leader stipulate to a statement of the facts. Should the motion be granted, the Department of Justice can appeal directly to the Supreme Court.

Milton J. Kibler Resigns From NAB Staff to Return to Private Practice of Law

It was announced last week that Milton J. Kibler had resigned, effective November 1st, as Assistant Director of Employee-Employer Relations at NAB.

Mr. Kibler has taken this step in order that he might return to the private practice of law. He has established offices in the Evans Building in Washington, where he will specialize in the field of labor law, particularly within the radio broadcasting industry.

Having joined the NAB staff originally in March of 1945 as an attorney, Mr. Kibler subsequently was named assistant general counsel. When the NAB Employee-Employer Relations Department was activated in January of 1946, he was named as assistant director of that office.

Prior to his association with NAB, Mr. Kibler had been on active duty with the U. S. Army. He was separated from the service with the rank of major late in 1944 as a result of injuries sustained during his military service.

While at the NAB Mr. Kibler represented the Association in the widely noted New Mexico tax case in which Radio Station KGFL, Roswell, New Mexico, is contesting the right of the state of New Mexico to collect a franchise tax from radio stations for the privilege of doing business in the state. Mr. Kibler will be associated with Mr. Lake Frazier of Roswell, New Mexico, attorney for the station, until this case is completed.

Broadcast Advertising

Agencies Launching Campaign for 2% Cash Discount

NAB members are reporting receipt of form letters signed by agency timebuyers, urging stations to grant 2% cash discount to agencies. This effort appears to be a renewal of the campaign that has long been fostered by the AAAA.

Several times within the past several years this matter has been considered at length by the NAB Sales Managers Executive Committee, the Small Market Stations Executive Committee, and others, and in each case the decision has been *not* to favor the cash discount, although each station is free to grant such a discount if it wishes. A heavy majority of all stations, however, do not grant a cash discount on business placed through agencies.

Principal reasoning behind the NAB committees' thinking is that, under the terms of the standard contract form and at the insistence of the agencies, the agency rather than the advertiser is the principal in the contract, and the agency assures payment of the account. Stations are denied the right of subrogation. Therefore, reasoned the committees, no further inducement should be necessary for prompt payment by agencies. The agency argument on behalf of the cash discount is that it enables them to collect promptly from the advertiser, but the NAB committees take the position that this is a problem between agency and client, and radio stations should not be involved.

Other Retailers Influenced by Joske's Use of Radio

The influence of a leading retailer on other retailers in the same city has been demonstrated in San Antonio, Texas, where Joske's of Texas, the city's leading department store has used an extensive schedule of radio advertising since January of 1945.

San Antonio stations report that as a result, other retailers in the city were influenced to "follow the leader," and total retail billings showed a substantial increase. Four out of the five San Antonio stations reported a marked increase, traceable in large part to Joske's use of radio. Some retailers began using radio for the first time; others increased their schedules.

Sears Roebuck & Company, for example, expanded its use of radio and also became a regular, rather than a spasmodic, user. A San Antonio station manager reports:

"With regard to the effect of the Joske clinical test upon other retailers in San Antonio, I would like to

(Continued on page 887)

Denny and Miller Meet in Fifth Monthly Session

(Continued from page 883)

accompanied by three representatives of the NAB Board, Edgar Kobak, president of MBS, T. A. M. Craven, vice president of the Cowles stations, and Clair McCollough, WGAL, Lancaster, Pa., as well as by Executive Vice President A. D. Willard, Jr. and General Counsel Don Petty.

1500 Copies of "People Look at Radio" Distributed

(Continued from page 883)

ment officials, including members of both houses of Congress and the members and staff of FCC, the heads of national organizations, the members of AAAA and ANA, State Superintendents of Schools, newspaper editors, public libraries, and other individuals and institutions prominent on the national level.

It will probably take another two or three weeks to finish processing and mailing the 8000 letters and books. As soon as that is completed, it is planned to break down the "local list" station-wise, and to notify each station which of its twelve nominees received the book. The purpose of this is to allow each station to make a follow-up contact, by mail or otherwise, if desired.

"The People Look at Radio," published by the University of North Carolina Press, is now on sale at the book stores at $2.50 per copy. Members of the association are entitled to a special discount on all copies ordered through NAB.

Radio Week Promotion Kits Go to Stations

(Continued from page 883)

nation's department stores, furniture stores, music stores, and electrical retailers in the observance of National Radio Week. Cooperating are the National Retail Dry Goods Association, the National Retail Furniture Association, the National Music Merchants Association, and the National Electrical Retailers Association.

One of the highlights of National Radio Week will be a nation-wide letter-writing contest for listeners. Sponsored by the Association of Women Broadcasters of NAB, the contest will be conducted locally by women radio directors in the 17 NAB districts into which the states have been divided. The topic for the letter contest is "What I Think About Radio." More than 200 new 1947 radio sets will be donated by RMA manufacturers and awarded on a district basis.

Judges of the national contest, following a local screening of letters, are: Bond Geddes, Executive Vice President, Radio Manufacturers Association; Miss Henrietta Harrison, Radio Chairman, National Council of Young Men's Christian Associations; Frank Burke, Editor, Radio Daily; Miss Gertrude Broderick, Federal Radio Education Committee, Office of Education; Bruce Robertson, Senior Associate Editor, Broadcasting Magazine; Mrs. George Fielding Eliot, Radio Chairman, Women's Action Committee; Mrs. Harper Sibley, President, National Council of Church Women; Mrs. Luella Laudin, Radio Chairman, National Council of Women; George Rosen, Editor, Variety; Max Wylie, Young and Rubicam, Inc.; and Miss Jean Rindlaub, Vice President, Batton, Barton, Durstin, and Osborn, Inc.

AFRA-Network Negotiations Held in Abeyance While Union Consults Its Locals

For the past four weeks AFRA and the networks have been negotiating the renewal of their contract which, officially, expired October 31. At the last meeting of network and AFRA representatives it was agreed that further negotiations be held in abeyance until the union consulted with its members in Los Angeles, San Francisco, Chicago and New York.

According to George Heller, executive secretary of AFRA, the Los Angeles meeting resulted in a vote to strike if future negotiations did not produce a settlement of the issues under dispute. One of the chief obstacles to such a settlement thus far has been the union's demand that the networks agree not to supply programs to independent stations which, at any time, are having disputes with AFRA.

FM Stations Authorized by FCC to Employ Circular or Elliptical Polarization

The FCC announced Friday (8) that henceforth licensees of FM stations may, if they desire, employ circular or elliptical polarization.

Horizontal polarization is still retained as the standard form of polarization and must be used by all FM licensees (including those who exercise the option of utilizing circular or elliptical polarization). Horizontal polarization also continues as the basis for determining effective radiated power for allocation purpose. Thus, circular or elliptical polarization in no way changes the present provisions in the Standards concerning horizontal polarization, the Commission pointed out. The change made simply permits FM licensees to add another polarization to their horizontal polarization.

The circular or elliptical polarization may be secured by the addition of vertically polarized radiation, displaced ninety degrees in electrical phase, as a supplement to the standard horizontally polarized radiation. First suggested several years ago, this type of wave polarization has received serious consideration for a considerable period and has recently proved highly satisfactory in experimental operations. Additional transmitter operating power would be authorized to stations employing the new type polarization. The supplemental power may not exceed the horizontally polarized component used for allocation purposes, thus service contours remain unchanged. The modification does not permit vertical polarization to be used except as a component of circular or elliptical polarization.

The propagation characteristics of the new polarization are similar to those of horizontal polarization and thus no change is proposed in present allocation standards, the FCC continued. It is expected, however, that circular or elliptical polarization where used will decrease the antenna requirements for home and car radio receivers and materially increase the probability that a receiving antenna located at random will provide entirely satisfactory FM reception.

Carl E. Smith, vice president in charge of engineering of United Broadcasting Co., Cleveland, Ohio, has for the past year conducted extensive research work and field measurements, investigating the propagation characteristics of circularly polarized waves.

On October 8th the United Broadcasting Company transmitted to the FCC a report of the results of Mr. Smith's experimental work on this subject. Interested broadcasters may obtain copies by addressing requests to UBC's, WHK, Terminal Tower Building, Cleveland.

Other Retailers Influenced by Joske's Use of Radio

(Continued from page 885)

give you the reaction of one retailer in particular, Sears Roebuck & Company.

"The latter part of 1944, just prior to the time that the Joske clinical test started but after plans were already being made and announced, the Advertising Manager of Sears told me that he had bought fifteen minutes a day on KTSA, and that he would like to buy ten spot announcements daily and a thirty-minute program in the evening on KONO 'to protect Sears,' since Joske's was buying heavily on all stations.

"Prior to this time, Sears had always been a very spasmodic buyer and did not have a steady radio appropriation or schedule. I think that this advertising executive's reaction was one which probably occurred in a number of retail stores."

This type of reaction is believed to be an important by-product of effective use by stations of the Joske report, "Radio for Retailers." If the leading retailer of each city can be influenced to use radio on a substantial basis, others should follow.

Copies of "Radio for Retailers" are available, through the NAB or NRDGA, at $3 per copy.

Allied Executive Endorses "Radio for Retailers" Study

E. W. Broidy, vice president of Allied Purchasing Corporation, New York, one of the largest retail chains in the United States, has endorsed "Radio for Retailers" in the following letter to Russell A. Brown, Allied vice president in charge of sales promotion and advertising and a member of the Joske's Advisory Subcommittee of the NAB Sales Managers Division:

"This report is one of the best organized and most interesting I have ever reviewed. I feel rather proud that I approved the sales promotion budget for the entire year of 1945 and spring of 1946, at which time the amount appropriated for radio advertising represented relatively a large sum.

"I had previously met some of the personalities who were involved in the direction of the experiment and was impressed with the idea. I have been of the opinion for many years that retailers would find out how to use radio one of these days. I believe that a combination of the 'Beamed Program Technique' and a fair amount of money appropriated for a reasonable length of time to be used for radio advertising will undoubtedly prove to be the answer.

"Retailers, generally, have wasted more money, as you know, on radio advertising on an in-and-out basis than I believe in any other form of publicity or advertising."

One of the strong recommendations in "Radio for Retailers" is that retailers should use radio advertising consistently and adequately.

Small Market Stations

Agencies Asking for 2% Cash Discount

Small Market Stations are receiving form letters from advertising agencies renewing the campaign for the 2% cash discount. For a report of the NAB attitude on this problem, see story in "Broadcast Advertising" section of this issue.

Brown Suggests Stations Utilize On-the-Job Training to Prepare for Personnel Needs

"Who's Going to Staff the New Stations?" is the title of a feature article by J. Allen Brown, head of NAB Small Market Stations Division, appearing in the October issue of *Frequency Modulation Business.*

The NAB executive encourages the hundreds of NEW Small Market Stations, AM and FM, to develop on-the-job training programs. He points out that colleges and professional schools will develop certain specialized talents for careers in the broadcasting field. Managers, sales executives, program directors, salesmen, production managers, special events men, chief engineers, news editors and chief announcers, among others, however, rarely are qualified to fill such positions unless they have had several years of practical experience.

"When even the smallest station goes on the air," the writer states, "it usually is staffed by personnel taken from existing stations. Key executives of a new station are almost without exception selected from the ranks of junior executives of other facilities. But how is a new station to build up its own corps of junior staffmen? The answer to that problem is 'on the job training'."

As a caution to established outlets, Brown emphasized that "under foreseeable conditions, stations must undertake a program to train certain personnel so as to advance them to positions which may be vacated. Wise station managers are developing these training programs now to build reserves for emergencies which may exist when present staff members take positions with new stations. While there may be an ample supply for all stations today, the picture may change drastically. The opening of several hundred new stations will cause considerable drain on the supply of trained staffs."

Special emphasis has been given to employee training programs by Frank E. Pellegrin, NAB director of Broadcast Advertising, at district meetings.

Legal Department

FCC Outlines Some of Its Considerations in Choosing Among Applicants

In a proposed decision released Nov. 1, granting three and denying six applications for AM facilities in

(Continued on next page)

Florida and Georgia the FCC took occasion to state some of the considerations which have led it "to prefer one applicant over another in competitive proceedings," as follows:

(a) That the successful applicant and its principals have been more closely identified with the community to be served;
(b) That those in control will devote themselves primarily to radio rather than divide their time with other enterprises;
(c) That it shows more qualifying experience in radio, particularly within the community for which application is made;
(d) Its proposed coverage is greater.

The tentative grants in the proceeding went to WRBL, Columbus, Georgia, WMBR, Jacksonville, Florida, and WLAK, Lakeland, Florida, all present licensees seeking improved service.

Some recent specific illustrations of these enumerated considerations follow:

In a decision released October 29 an application for a new operation on 1490 kc, 250 watts, unlimited time at Morganton, North Carolina, was granted to one whose financial situation required him to borrow the entire cost of construction as against the local newspaper publisher who was thoroughly qualified financially and otherwise.

In another decision released the same day the Commission granted an application for a new 250 watt station at Meadville, Pa., to a local physician actively engaged in practice and with no experience in broadcasting as against an experienced corporate applicant whose stockholders were connected with the local newspaper and a nearby radio station.

On the other hand, in a proposed decision released Oct. 30, the Commission granted an increase of power on a new frequency to WGOV, Valdosta, Georgia, over the opposition of a new applicant for the same facilities. In its decision the Commission said that the "consideration of the establishment of an additional and competitive broadcast service" could not be accepted as controlling, because otherwise "an existing station seeking to improve its coverage by a change in frequency and increase in power would always be barred by a qualified applicant proposing to construct a new station on the operating assignment requested by the existing station." The Commission also referred approvingly to the number of "sustaining public service" programs carried by WGOV.

Applying the same policy of diversification as expressed in Sections 3.35 and 3.240(a) of the Commission's Rules, which prevent control by one group of two or more FM stations covering the same area, the Commission denied an applicant FM facilities in Pittsburgh on the ground that the applicant was already serving part of the area with an FM station in Steubenville, Ohio. Comr. Jett dissented.

In two decisions released Nov. 1, the Commission granted the applications of the Elgin Broadcasting Company, Elgin, Illinois, and the Citrus Belt Broadcasters of Winter Haven, Florida, both CP's, on the ground that both offered a "greater degree of integration of ownership with the day-to-day operation" than the opposing applicants. In so holding the Commission quoted its expression in the Grand Canyon Broadcasting Company case, decided October 3, 1946:

> "It is believed that the public interest will be better served by a station which is entirely operated by its owners than by a station which is to a more or less extent operated by paid employees, although they are under the general supervision of the licensee on policy matters, since in the former instance, a greater assurance is given of the effectuation of the station's proposed policies."

In two other decisions the FCC had occasion to interpret Sec. 307(b) of the Communications Act requiring the fair and equitable distribution of radio facilities among the various communities.

In a proposed decision released Nov. 4, the Commission granted an application for a new local station at Miami, Florida, denying at the same time a conflicting application from Coral Gables, a suburb of Miami. The Commission held that Sec. 307(b) was not involved since both applicants proposed to serve principally the Greater Miami area, although the Coral Gables applicant planned to meet in some measure the local needs of Coral Gables.

On the same day the Commission released a decision granting an application for facilities in Coral Gables to the exclusion of an applicant from Miami Beach, also within the Greater Miami area, on the ground that it was thus providing "a more equitable distribution . . . of radio channels among the various communities, in accordance with Sec. 307(b) of the Communications Act. . . ."

Of interest also, in view of the current discussion of the constitutional guarantee of free speech by radio, especially as concerns the Mayflower case and the WHKC case, is the statement found in the decision granting a CP for a new station in Flint, Michigan, to the effect that the successful applicant "will have no '*editorial policy*' and time for the discussion of controversial issues of public importance will be made available *without charge* and with equal treatment to all sides involved." (*Italics supplied.*)

Hartford Considers Anti-Lobbying Measure

Apparently following the example set by the Congress in the anti-lobbying act passed last summer, there is now pending before the Common Council of Hartford, Connecticut, a bill requiring persons "retained or employed for compensation as counsel, agent, or lobbyist . . . to promote or oppose directly or indirectly" legislation by the Council or executive approval of such legislation to file complete statements of the nature of their employment and activities. In addition, the ordinance would forbid compensation made contingent on the success of the lobbyist. The penalty proposed for violation is a fine of $500 or imprisonment for 6 months or both.

(Continued on next page)

General

Board of Directors

The membership of the NAB Board of Directors, as it is now constituted, is published below for the information of all members:

District 1—Paul W. Morency, WTIC,
Hartford, Connecticut

District 2—Michael R. Hanna, WHCU,
Ithaca, New York

District 3—George D. Coleman, WGBI,
Scranton, Pennsylvania

District 4—Campbell Arnoux, WTAR,
Norfolk, Virginia

District 5—F. W. Borton, WQAM,
Miami, Florida

District 6—Wiley P. Harris, WJDX,
Jackson, Miss.

District 7—James D. Shouse, WLW,
Cincinnati, Ohio

District 8—C. Bruce McConnell, WISH,
Indianapolis, Ind.

District 9—Leslie C. Johnson, WHBF,
Rock Island, Illinois

District 10—John J. Gillin, Jr., WOW,
Omaha, Nebraska

District 11—E. L. Hayek, KATE,
Albert Lea, Minnesota

District 12—William B. Way, KVOO,
Tulsa, Oklahoma

District 13—Martin B. Campbell, WFAA,
Dallas, Texas

District 14—Hugh B. Terry, KLZ,
Denver, Colorado

District 15—William B. Smullin, KIEM,
Eureka, California

District 16—William B. Ryan, KFI,
Los Angeles, California

District 17—Harry R. Spence, KXRO,
Aberdeen, Washington

DIRECTORS-AT-LARGE

Large Stations

Harold Hough, WBAP, Fort Worth, Texas.
J. Harold Ryan, WGBS, Miami, Fla.

Medium Stations

T. A. M. Craven, WOL,
Washington, D. C.

G. Richard Shafto, WIS,
Columbia, South Carolina

Small Stations

Wayne Coy, WINX, Washington, D. C.
Clair R. McCollough, WGAL, Lancaster, Penna.

Networks

Frank Stanton, CBS, New York, N. Y.
Frank M. Russell, NBC, Washington, D. C.
Edgar Kobak, MBS, New York, N. Y. (observer).

Willard and Pellegrin to Speak at GAB's First Georgia Radio Institute

A. D. Willard, Jr., NAB executive vice president, and Frank Pellegrin, director of broadcast advertising at NAB, will address the First Georgia Radio Institute of the Georgia Association of Broadcasters, which will be held at the University of Georgia, Nov. 21 and 22.

Mr. Willard will talk about "Radio's Future" and Frank Pellegrin will participate in a discussion of "The Business of Broadcasting."

A number of well-known members of the broadcasting industry will take part in the two-day meeting. Along with Mr. Willard, speakers at the morning session on Friday, Nov. 22, will be Sol Taishoff, editor of *Broadcasting Magazine*, and Horace Lohnes, Washington attorney.

The luncheon speaker that day will be J. Leonard Reinsch, general manager of the Cox Radio Stations.

The session devoted to "The Business of Broadcasting" will take place that afternoon. Participants, in addition to Mr. Pellegrin, will be Douglas D. Connah, director, Radio Department, Tucker Way and Company; Irvin Abeloff, general manager, WLEE, Richmond, Va.; Henry Ringgold, Edward Petry and Company; Tom Connally, promotion director, CBS; and E. P. J. Shurick, promotion manager, KMBC, Kansas City.

The meeting will be summed up on Friday afternoon by Dean John E. Drewry of the Henry Grady School of Journalism, University of Georgia.

Public Interest Programming

Assistance of Stations in Selling Bonds To Farmers Requested by Treasury

The Treasury Department has called upon the radio industry for special assistance during their fall campaign, which begins today (11), in encouraging farmers to invest in United States Savings Bonds.

With farm income at an all time high, this having been a year of good weather and good crops, the Treasury feels that this is an opportune time to sell the farmers on setting aside a financial reserve for the future.

Kits of material have been sent to farm and program directors by the Treasury. In view of the shortness of this campaign—Nov. 11 to Dec. 7—officials of the Department have urged that it be given widest possible promotion during the opening days of the drive.

(Continued on next page)

Army Expresses Appreciation for Radio's Cooperation in Recruiting Campaign

In a recent telegram from the Adjutant General of the U. S. Army, Major General Edward F. Witsell, to NAB President Justin Miller, the War Department expressed its "sincere appreciation for the fine public spirit and generous cooperation" which radio has given its recruiting drive. The message, sent in connection with the recent NAB convention, reads as follows:

> "On behalf of the War Department I extend to you and the members of the association the sincere appreciation for the fine public spirit and generous cooperation which the National Association of Broadcasters has given to the volunteer recruiting drive. This help in broadcasting the Army's message has been a definite factor in our success thus far. We have enlisted over a million volunteers but half of the men now in service will have earned their right to discharge by June 1947. The Army is therefore faced with the maintenance problem of securing on an average of forty thousand volunteers a month. That is a tough assignment and we hope it can be done. The Army is bending every effort to do the task which the American people have assigned us—a one hundred percent volunteer army."

Judge Miller replied to General Witsell as follows:

> "Your telegram of October 22 was deeply appreciated by the broadcasters of America. You may be sure that the cooperation which was extended to the Army during the war period will be continued with equal enthusiasm during the years of peace.
>
> "Please keep us informed of your needs."

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of November 18-24, 1946, by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West Forty-second Street, New York 18, New York.

Buy U. S. Savings Bonds—"Protect Your Future"

THE ADVERTISING COUNCIL HAS SELECTED THIS CAMPAIGN AS IMPORTANT TO THE PUBLIC INTEREST—*BECAUSE* . . . Surplus cash invested in U. S. Savings Bonds, instead of being used during the year's final buying period to bid up the price of still-scarce goods, helps to combat inflation. *BECAUSE* . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. *BECAUSE* . . . Regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumer's goods are again in adequate supply. *BECAUSE* . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. *BECAUSE* . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and this year's good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, *but for ten or more years from now.* Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like *retirement income, education for the children, new homes, the most enjoyable use of leisure time.* As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Pay Roll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now;" or (b) "Protect Your Future: Sign Up for Security" on the Pay Roll Savings Plan. (Fact Sheet No. 11-E)

Group Prejudice—A Post-War Menace

The Advertising Council asks your help with this campaign, approved by its Public Advisory Committee—BECAUSE . . . in the midst of present post-war tensions public opinion surveys show that racial and religious antagonisms exist. BECAUSE . . . experience after the last war, both here and abroad, indicates that such antagonisms, following the wake of war, menace existing institutions—interfere with production in offices, shops, mines, factories—constantly threaten to break out into open acts of destructive violence. BECAUSE . . . division at home creates an impression throughout the world that America is weak, and lowers our country's position and prestige in world affairs. Stress the reasons why we cannot afford divisive prejudice in America—(1) Division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquests. (2) Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home—Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these post-war difficulties by the "scapegoat" technique that blames them on some racial, religious, or national group. Recall that slandering on entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone and not on the basis of their race or religion. Racial and religious antagonisms are exploited, as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible "lunatic fringe" of American life. Show that every individual citizen can help keep America strong by : 1. *Isolating and quarantining group antagonism.* (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. *Alertly guarding himself and his family against infection by racial and religious prejudice.* (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

Atomic Energy

Man's control of atomic energy has created the most serious problem ever to face this nation and the world. With the discovery of a new principle of the universe,

(Continued on next page)

weapons of war have assumed immeasurable powers of destruction. In addition to the atom bomb, recently perfected methods of germ and gas warfare offer further possibilities for mass extermination. The problem of how to prevent the use of scientific knowledge for destructive purposes, and to promote its use for the benefit of mankind, is one that is immediate and personal to every man, woman and child. It is the problem of life itself. The overwhelming majority of scientists and experts who developed the atom bomb agree that: (1) The atom bomb is primarily a weapon against cities and concentrations of people. (2) Present-day atomic weapons could kill 30 per cent or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atom bombs are possible. (3) There is no effective defense against atom bombs and none can be expected. (4) No single big secret protects the atom bomb. Other nations could perfect atom bombs within as little as three to five years, and many powers have access to the necessary raw materials. An Atomic Energy Commission has been set up in the United Nations to work toward the control of atomic energy in order to insure its use for peaceful purposes only. To this Atomic Energy Commission, the representative of the United States, Mr. Bernard Baruch, has submitted a plan as a basis for beginning a discussion on control measures to be taken. The United States' proposal to the Atomic Energy Commission rests on the belief that it is not enough merely to outlaw atomic weapons and to police nations to see that such weapons are not being manufactured. To eliminate atomic *weapons*, the United States plan maintains all development and use of atomic *energy* must be controlled, starting with the placing under international control of the dangerous raw materials, uranium and thorium. The United States plan, therefore, proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic research, and supervise through license and inspection all atomic activities throughout the world. To such an Authority we would in time disclose any exclusive knowledge of atomic energy in our possession—but we would make these disclosures in a series of stages, as various parts of the plan go into successful operation. It should be stressed that the building of effective atomic control will involve the cooperative efforts of many nations and peoples. The opinion of the citizens of the nation which developed the atom bomb is of key importance. Ultimately, whatever method is arrived at for atomic control must be ratified by the people's representatives in the form of a treaty subject to the approval of a two-thirds vote of the Senate. Unless whatever international policy is arrived at is backed by American public opinion, it will not stand. The people cannot become scientists or nuclear physicists. But every American who makes any pretense of good citizenship can and should inform himself of the proposals made by his government to the UN Atomic Energy Commission—and follow every modification or counter-proposal. Then, when the time of decision comes, that decision will be made by a citizenry armed with facts—instead of swayed by emotions or prejudices. (Fact Sheet No. 30)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Tuesday, November 12. They are subject to change.

Tuesday, November 12

(10:00 A. M.)

WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. **1190 kc.**, DA, 10 KW, unlimited.

NEW—Scenic City Broadcast Co., Inc., Middletown, R. I.—C. P. **1200 kc.**, 250 watts, limited time.

NEW—Suburban Broadcast Co., Framingham, Mass.—C. P. **1190 kc.**, 1 KW, daytime only.

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. **1190 kc.**, 50 KW, unlimited DA-night.

At Youngstown, Ohio

(Federal Building, 10:00 A. M.)

NEW—Miller Associates, Inc., Youngstown, Ohio—C. P. **1240 kc.**, 250 watts, unlimited.

NEW—Mahoning Valley Broadcasting Corp., Youngstown, Ohio—C. P. **1240 kc.**, 250 watts, unlimited.

Wednesday, November 13

Further Hearing

(10:00 A. M.)

NEW—El Paso Broadcasting Co., El Paso, Texas—C. P. **1560 kc.**, 500 watts night, 1 KW day, unlimited.

Other Participants: KMPC—Bakersfield, Calif. (Intervenor)

(10:00 A. M.)

NEW—Chesapeake Broadcasting Co., Inc., Washington, D. C.—C. P. **890 kc.**, 5 KW, daytime.

NEW—Theodore Granik, Washington, D. C.—C. P. **890 kc.**, 5 KW, daytime.

(10:00 A. M.)

NEW—Albany Broadcasting Co., Inc., Albany, N. Y.— C. P. **1460 kc.**, 500 watts night, 1 KW day, unlimited.

NEW—Van Curler Broadcasting Corp., Albany, N. Y.—C. P. **1460 kc.**, 5 KW, unlimited, directional antenna.

Thursday, November 14

Further Hearing

(10:00 A. M.)

KSFO—The Associated Broadcasters, Inc., San Francisco, Calif.—C. P. **740 kc.** (under NARBA), 50 KW, unlimited DA-day and night.

KQW—Pacific Agricultural Foundation, Ltd., San Jose, Calif.—C. P. **740 kc., 50 KW**, unlimited DA-day and night.

(10:00 A. M.)

WABW—Associated Broadcasters, Inc. (Assignor), Indianapolis, Ind.; Evansville on the Air, Inc. (Assignee)—For voluntary assignment of license.

WABW—Radio Indianapolis, Inc. (Assignee), Indianapolis, Ind.; Associated Broadcasters, Inc. (Assignor)—For voluntary assignment of license.

Further Hearing

(10:00 A. M.)

NEW—I & E Broadcasting Co., Dayton, Ohio—C. P. **910 kc.**, 1 KW, daytime.

NEW—Paul F. Braden, Middletown, Ohio—C. P. **910 kc.**, 1 KW, daytime.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces Proposed Decisions in the following cases:

B-299: Proposing to grant the application of George A. Ralston and Jerry C. Miller, d/b as The Elgin Broadcasting Company, for a new standard station at Elgin, Ill., to operate on **1490 kc.**, 250 watts, unlimited time, subject to condition that applicant file application for modification of construction permit within 60 days specifying transmitter site acceptable to FCC and subject to approval of CAA, and waiver of Sec. 3.60 of Commission's rules until a frequency monitor acceptable can be obtained (Docket 6962; B4-P-3833). At the same time the Commission proposes to deny applications of Joseph Triner, et al, d/b as Village Broadcasting Co., for new station at Oak Park, Ill. (Docket 6963; B4-P-4075), Sidney H. Bliss, tr/as Beloit Broadcasting Co., for new station at Beloit, Wis. (Docket 6964; B4-P-4161), Vincent G. Cofey for new station at Elgin, Ill. (Docket 7154; B4-P-4381), and Community Broadcasting Co. for new station at Oak Park, Ill. (Docket 7155; B4-P-4382), each seeking **1490 kc.**, 250 watts, unlimited time, with exception of Beloit Broadcasting Co. which specified 100 watts.

B-286: Proposing to grant the application of Peninsula Broadcasting Co., Salisbury, Md., for construction permit to change operating assignment of Station WBOC from **1230 kc.**, 250 watts, unlimited time, to **960 kc.**, 1 KW, DA night (Docket 6886; B1-P-3786), subject to CAA approval of transmitter site and antenna system. At the same time the Commission proposes to deny application of The Eastern Shore Broadcasting Company for new station at Preston, Md., to operate on **960 kc.**, 500 watts, unlimited time, DA nighttime (Docket 6887; B1-P-3751).

B-304: Proposing to grant the application of the Citrus Belt Broadcasters, Inc., for new station at Winter Haven, Florida, to operate on **1490 kc.**, 250 watts, unlimited time (Docket 7310; B3-P-4331), conditionally. At the same time the Commission proposes to deny application of Carl Connie Floyd and Esther Ferris Floyd, a partnership, d/b as Winter Haven Broadcasting Co., seeking the same facilities (Docket 7311; B3-P-4332).

The Commission announces its Proposed Decision (B-290) looking toward the grant of the applications of Columbus Broadcasting Co. to change operating assignment of Station WRBL, Columbus, Ga., from **1230 kc.**, 250 watts, unlimited, to **1420 kc.**, 5 KW, unlimited, DA-N (Docket 6819); Florida Broadcasting Co. to change operating assignment of Station WMBR, Jacksonville, Fla., from **1400 kc.**, 250 watts, unlimited time, to **1460 kc.**, 5 KW, DA-N, unlimited time (Docket 7081), and S. O. Ward, etc., to change operating assignment of Station WLAK, Lakeland, Fla., from **1340 kc.**, 250 watts, unlimited time, to **1430 kc.**, 1 KW, unlimited time (Docket 7082).

At the same time the Commission proposes to deny the applications of Muscogee Broadcasting Co. (Docket 6820), Georgia-Alabama Broadcasting Corp. (Docket 7095), both seeking new station at Columbus, Ga., to operate on **1450 kc.**, 250 watts, unlimited time; Chattahoochee Broadcasting Co. (Docket 6821) for new station at Columbus to operate on **1460 kc.**, 1 KW, DA, unlimited time; A. Frank Katzentine (Docket 6705) for new station at Orlando, Fla., to operate on **1420 kc.**, 5 KW, DA-N, unlimited time; and Palm Beach Broadcasting Corp. to change operating assignment of Station WWPG, Palm Beach, Fla., from **1340 kc.**, 250 watts, unlimited time, to **1420 kc.**, 1 KW, unlimited time (Docket 6822).

The City of Sebring (Docket 6696) seeking new station at Sebring, Florida, to operate on **1430 kc.**, 1 KW, unlimited time, disqualified itself.

The Commission announces its final Decision (B-282) granting the application of Wade R. Sperry and Josephine T. Sperry, d/b as Daytona Beach Broadcasting Company, for a new station at Daytona Beach, Florida, to operate on **1340 kc.**, 250 watts, unlimited time, subject to the filing of a modification of permit, within 60 days, specifying (1) a transmitter site which will meet the Commission's approval, and (2) complete information in regard to the proposed transmitter (Docket 6902; B3-P-4123). At the same time the Commission denied the applications of Roderick T. Peacock (Sr. and Jr.), d/b as Daytona Beach Broadcasting Co. (Docket 6901; B3-P-4122), and the News Journal Corp. (Docket 7133; B3-P-4338), seeking the same facilities.

The Commission announces its final Decision (B-268) granting the application of the Atlantic Shores Broadcasting, Ltd., for a new station at Coral Gables, Florida, to operate on **1490 kc.**, 250 watts, unlimited time, subject to the filing within 60 days of an application for modification of construction permit for approval of transmitter site and antenna system (Docket 7131; B3-P-3654). At the same time the Commission denied the applications of Southern Media Corp. (Docket 6934; B3-P-4138) and Miami Beach Publishing Co. (Docket 7132; B3-P-4363) seeking the same facilities at Coral Gables and Miami Beach, respectively.

The Commission announces Proposed Decisions in the following cases:

B-301: Proposing to grant the application of the Freeport Broadcasting Co. for a new station at Freeport, Ill., to operate on **1570 kc.**, 1 KW, daytime only, subject to the condition that applicant will, within 60 days, file application for modification of permit specifying transmitter site and antenna system meeting requirements of Commission Standards, and waiver of Sec. 3.55(b) and 3.60 of the Rules (Docket 7064; B4-P-3904). At the same time the Commission proposes to deny application of Kenneth G. Zweifel, seeking the same facilities (Docket 7063; B4-P-4172).

B-302: Proposing to grant the application of Mary A. Petru, et al, d/b as Port Arthur Broadcasting Company, for a new station in Port Arthur, Texas, to operate on **1340 kc.**, 250 watts, unlimited time (Docket 7579; B3-P-4679); conditions. At the same time the application of Harry Francis Banker, et al, d/b as Lake Side Broadcasting Company (Docket 7580; B3-P-4777), seeking the same facilities, is proposed to be denied.

B-300; Proposing to grant the application of Paul Brake for a new station at Miami, Fla., to operate on **1450 kc.**, 250 watts, unlimited time (Docket 7077; B3-P-4282); conditions. At the same time mutually exclusive applications of Peninsular Broadcasting Corp. (Docket 7075; B3-P-4187), for a new station in Coral Gables, and Everglades Broadcasting Co., Miami (Docket 7076; B3-P-4258), for the same facilities, are proposed to be denied.

The Commission announces its final Decision (B-255) granting the application of Albert S. and Robert A. Drohlich, d/b as Drohlich Brothers, for a new station in Flint, Mich., to operate on **1470 kc.**, 1 KW, unlimited time (Docket 6956; B2-P-4151). The mutually exclusive application of Booth Radio Stations, Inc. (Docket 6957; B2-P-4152) for the same facilities in Grand Rapids, is denied.

AM APPLICATIONS GRANTED

NEW—Marti, Inc., Cleburne, Texas—Granted CP for new station to operate on **1120 kc.**, 250 watts, daytime only. (B3-P-5013)

NEW—Natchitoches Broadcasting Co., Inc., Natchitoches, La.—Granted CP for new station to operate on **1450 kc.**, 250 watts, unlimited time; conditions. (B3-P-5151)

(Continued on next page)

NEW—William E. Brooks, Brewton, Ala.—Granted CP for new station to operate on **1240 kc.**, 250 watts, unlimited time; conditions. (B3-P-5203)

NEW—Howard S. Smith, et al., d/b as Hopkins County Broadcasting Co., Sulphur Springs, Texas—Granted CP for new station to operate on **1230 kc.**, 250 watts, unlimited time; conditions. (B3-P-5158)

NEW—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Granted CP for new station to operate on **1010 kc.**, 250 watts, daytime only; conditions. (B3-P-5118)

NEW—Fulton County Broadcasting Co., Canton, Ill.—Granted CP for new station to operate on **1560 kc.**, 250 watts, daytime only; conditions. (B4-P-5089)

NEW—Bernard K. Johnpoll, Liberty, N. Y.—Granted CP for new station to operate on **1240 kc.**, 250 watts, unlimited time; conditions. (B1-P-5107)

NEW—Riley Orlan Parker, Lamesa, Texas—Granted CP for new station to operate on **690 kc.**, 250 watts, daytime only; conditions. (B3-P-5126)

NEW—Max Thomas, d/b as Acadia Broadcasting Co., Crowley, La.—Granted CP for new station to operate on **1450 kc.**, 250 watts, unlimited time; conditions. (B3-P-4725)

NEW—Midland Broadcasting Co., Kansas City, Mo.—Granted CP for new station to operate on **550 kc.**, 5 KW, daytime only, with transmitter located at Concordia, Mo., subject to studio being located in accordance with Commission's rules and regulations. (B4-P-5154)

NEW—Clyde R. Horne and Jerrell A. Shepherd, d/b as The Valley Broadcasters, Russellville, Ark.—Granted CP for new station to operate on **1490 kc.**, 250 watts, unlimited time; conditions. (B3-P-5139)

NEW—Newell S. Cahoon, tr/as Craig Broadcasting Co., Craig, Colo.—Granted CP for new station to operate on **1230 kc.**, 250 watts, unlimited time; conditions. (B5-P-5200)

NEW—Monahans Broadcasters, a corporation, Monahans, Texas—Granted CP for new station to operate on **1340 kc.**, 250 watts, unlimited time. (B3-P-4982)

NEW—Del Rio Broadcasting Co., Del Rio, Texas—Granted CP for new station to operate on **1230 kc.**, 250 watts, unlimited time; conditions. (B3-P-4984)

NEW—Edward J. Harpole, et al., d/b as Uvalde Broadcasters, Uvalde, Texas—Granted CP for new station to operate on **1490 kc.**, 250 watts, unlimited time. (B3-P-5147)

NEW—Wonderland Broadcasting Co., Ltd., Redding, Calif.—Granted CP for new station to operate on **1340 kc.**, 250 watts, unlimited time; conditions. (B5-P-5181)

NEW—Siskiyou County Broadcasting Co., Yreka, Calif.—Granted CP for new station to operate on **1490 kc.**, 250 watts, unlimited time; conditions. (B5-P-5144)

NEW—Pacific States Radio Co., Corvallis, Oregon—Granted CP for new station to operate on **1340 kc.**, 250 watts, unlimited time; conditions. (B5-P-5014)

NEW—The New Haven Broadcasting Corp., New Haven, Conn.—Granted CP for new station to operate on **1260 kc.**, 1 KW, daytime; conditions. (B1-P-5096)

NEW—Leon Syszatycki, d/b as Greater Erie Broadcasting Co., Lackawanna, N. Y.—Granted CP for new station to operate on **1120 kc.**, 1 KW, daytime; conditions. (B1-P-5170)

NEW—Radio Anthracite, Inc., Nanticoke, Pa.—Granted CP for new station to operate on **730 kc.**, 1 KW, daytime only; conditions. (B2-P-5120)

NEW—Suburban Broadcasting Corp., Upper Darby, Pa.—Granted CP for new station to operate on **1170 kc.**, 1 KW, daytime only; conditions. (B2-P-5134)

NEW—Booth Radio Stations, Inc., Flint, Mich.—Adopted order granting petition requesting that application be severed from consolidated hearing in which it was heard (Docket 6923), and granted said application for new station to operate on **1330 kc.**, 1 KW, unlimited time, DA. (B2-P-4120)

NEW—James Cullen Looney, Edinburg, Texas—Granted CP for new station to operate on **710 kc.**, 250 watts, daytime only; conditions. (B3-P-5051)

NEW—Neenah-Menasha Broadcasting Co., Neenah, Wis.—Granted CP for new station to operate on **1280 kc.**, 1 KW, daytime only. (B4-P-5172)

NEW—Tom S. Whitehead, Brenham, Texas—Granted CP for new station to operate on **1280 kc.**, 1 KW, daytime only; conditions. (B3-P-4704)

COMMERCIAL TELEVISION APPLICATION GRANTED

NEW—WGN, Inc., Chicago, Ill.—Granted CP for a new station to operate on Channel No. 9, **186-192 mc.**, 18.4 KW visual power, 11.4 KW aural, antenna 496 feet. (B4-PCT-32)

FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height given is height above average terrain):

Birmingham Broadcasting Co., Inc., Birmingham, Ala.—Class B; Channel: **93.9 mc.** (No. 230); 30 KW; 645 feet. (B3-PH-330)

Radio Broadcasting Corp., Twin Falls, Idaho—Class B; Channel: **96.1 mc.** (No. 241); 3 KW; 270 feet. (#). (B5-PH-462)

Elmwood Park Broadcasting Corp., Elmwood Park, Ill.—Class A; Channel: **103.5 mc.** (No. 238); 320 watts; 240 feet. (B4-PH-909)

Rock Island Broadcasting Co., Rock Island, Ill.—Class B; Channel: **100.7 mc.** (No. 264); 36.6 KW; 385 feet. (B4-PH-138). (#)

Syndicate Theatres, Inc., Columbus, Ind.—Class B; Channel: **95.3 mc.** (No. 237); 31 KW; 270 feet. (B4-PH-658)

Kokomo Broadcasting Corp., Kokomo, Ind.—Class B; Channel: **101.5 mc.** (No. 268); 34 KW; 400 feet. (B4-PH-434)

Banks of the Wabash, Inc., Terre Haute, Ind.—Class B; Channel: **96.7 mc.** (No. 244); 20 KW; 200 feet. (B4-PH-281)

Herman Radner, Dearborn, Mich.—Class A; Channel: **104.3 mc.** (No. 282); 480 watts; 350 feet. (B2-PH-151)

Grand Rapids Broadcasting Corp., Grand Rapids, Mich.—Class B; Channel: **93.1 mc.** (No. 226); 10.5 KW; 390 feet. (B2-PH-508)

Radio Station WISE, Inc., Asheville, N. C.—Class B; Channel: **94.7 mc.** (No. 234); 9.6 KW; 670 feet. (B3-PH-914)

Penn Thomas Watson, Wilson, N. C.—Class B; Channel **96.9 mc.** (No. 245); 20 KW; 500 feet. (B3-PH-829)

The Ohio Broadcasting Co., Canton, Ohio—Class B; Channel: **97.1 mc.** (No. 246); 9 KW; 410 feet. (B2-PH-226)

The Cincinnati Times Star Co., Cincinnati, Ohio—Class B; Channel **96.9 mc.** (No. 245); 12.6 KW; 600 feet. (B2-MPH-134). (#)

The Marion Broadcasting Co., Marion, Ohio—Class B; Channel **102.3 mc.** (No. 272); 2.3 KW; 325 feet. (B2-PH-523)

The WFMJ Broadcasting Co., Youngstown, Ohio—Class B; Channel **98.5 mc.** (No. 253); 50 KW; 330 feet. (B2-PH-187)

KGFF Broadcasting Co., Shawnee, Okla.—Class B; Channel: **96.3 mc.** (No. 242); 7.2 KW; 390 feet. (B3-PH-465)

Penn-Allen Broadcasting Co., Allentown, Pa.—Class A; Channel **105.1 mc.** (No. 286); 1 KW; 180 feet. (B2-PH-950)

The Patriot Co., Harrisburg, Pa.—Class B; Channel **96.9 mc.** (No. 245); 6.3 KW; 770 feet. (B2-MPH-133). (#)

Plains Radio Broadcasting Co., Amarillo, Texas—Class B; Channel **101.7 mc.** (No. 269); 50.4 KW; 390 feet. (B3-PH-529). (#)

Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Class B; Channel **94.3 mc.** (No. 232); 37.2 KW; 1,845 feet. (B2-PH-812)

WTAR Radio Corp., Norfolk, Va.—Class B; Channel **93.1 mc.** (No. 226); 33 KW; 345 feet. (B2-PH-218)

Daily News Pub. Co., Beloit, Wis.—Class B; Channel **93.9 mc.** (No. 230); 3.8 KW; 330 feet. (B4-PH-1010)

Frontier Broadcasting Co., Cheyenne, Wyo.—Class B; Channel **95.7 mc.** (No. 239); 9.5 KW; 750 feet. (B5-PH-541)

(#) In lieu of previous conditions specified.

(Continued on next page)

Correction

According to a correction by the Commission, the item appearing on page 809, current REPORTS, referring to the FM construction permit for the Tribune Building Co., Oakland, Calif., should show Channel No. 231, **94.1 mc.,** instead of No. 251.

FM CONDITIONAL GRANTS

The Hartford Times, Inc., Hartford, Conn.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B1-PH-233)

Capital City Broadcasting Corp., Tallahassee, Fla.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (B3-PH-1017)

Carter C. Peterson, Savannah, Ga.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-1001)

Capital Broadcasting Co., Jefferson City, Mo.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B4-PH-932)

Radio Asheville, Inc., Asheville, N. C.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-998)

The News and Observer Pub. Co., Raleigh, N. C.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-749)

Statesville Broadcasting Co., Inc., Statesville, N. C.—Authorized conditional grant for a Class B station (on Winston-Salem frequency), subject to further review and approval of engineering details. (B3-PH-1020)

Public Radio Corp., Tulsa, Okla.—Authorized conditional grant for a Class B station (*), subject to further review and approval of engineering details. (B3-PH-1015)

Associated Broadcasters, Inc., Bethlehem, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-178)

Lone Star Broadcasting Co., Fort Worth, Texas—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-1007)

Southern Broadcasting Corp., San Antonio, Texas—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-1041)

Gazette Printing Co., Janesville, Wis.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B4-PH-790)

The Journal Co. (The Milwaukee Journal), Wausau, Wis.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B4-PH-843)

MISCELLANEOUS FM ACTIONS

Piedmont Publishing Co., Winston-Salem, N. C.—Granted CP for a new FM station at Winston-Salem subject to Gordon Gray, also licensee of FM station WMIT in same city, modifying application to move main studio of WMIT from Winston-Salem to a new location to meet requirements of Sec. 3.205 of the rules and Regulations.

The Commission adopted an order removing from the hearing docket and granting conditionally thirteen applications for Class B FM stations in the Los Angeles area, as follows, subject to further review and approval of engineering details:

Earle C. Anthony, Inc—Also further conditioned upon the grant of pending application (B5-R-13) for renewal of license for AM station KFI. (B5-PH-132; Docket 7727)

Standard Broadcasting Co. (B5-PH-146; Docket 7728).

Columbia Broadcasting System, Inc. (B5-PH-150; Docket 7729).

American Broadcasting Co., Inc. (B5-PH-242; Docket 7730).

Consolidated Broadcasting Corp., Ltd. (B5-PH-258; Docket 7731).

The Times-Mirror Co. (B5-PH-317; Docket 7732).

Southern Calif. Broadcasting Corp. (B5-PH-534; Docket 7734).

Los Angeles Broadcasting Co., Inc. (B5-PH-623; Docket 7736).

Radio Broadcasters, Inc. (B5-PH-721; Docket 7738).

Echo Park Evangelistic Assn. (B5-PH-724; Docket 7739).

Unity Broadcasting Corp. of Calif. (B5-PH-882; Docket 7741).

KMPC, the Station of the Stars, Inc. (B5-PH-893; Docket 7742).

Cannon & Callister, Inc. (B5-PH-897; Docket 7743).

It was further ordered that the hearings on the application of The Hollywood Community Radio Group (B5-PH-765; Docket 7740) be continued until a date and place to be specified in a subsequent order.

WSPR, Inc., Springfield, Mass.; Gerson Askins, et al, d/b as Springfield Broadcasting Co., Springfield, Mass.; Regional Broadcasting Co., Chicopee, Mass.—Designated for hearing in a consolidated proceeding the following applications for new Class B FM stations in the Springfield, Holyoke, Mass., area (B1-PH-925; B1-PH-1016 and B1-PH-1070).

DESIGNATED FOR HEARING

Roy A. Lundquist and D. G. Wilde, copartners, d/b as The Skagit Valley Broadcasting Co., Mt. Vernon, Wash.—Adopted order designating for hearing application for CP for new station to operate on **1590 kc.,** 250 watts, unlimited time. (Docket 6829; B5-P-4050)

WBLK—Charleston Broadcasting Co. (assignor), News Publishing Co. (assignee), Clarksburg, W. Va.—Designated for hearing application for voluntary assignment of license of station WBLK from Charleston Broadcasting Co. to News Publishing Co. in the same city, for a consideration of $177,500 (B2-AL-542), in consolidated hearing with application of Ohio Valley Broadcasting Corp. for transfer of control of license of Station WPAR, Parkersburg, W. Va., from Charleston Broadcasting Co. to News Publishing Co. (B2-TC-479)

KMED—Mrs. W. J. Virgin (assignor), Gibson Broadcasting (assignee), Medford, Ore.—Designated for hearing application for consent to voluntary assignment of license of Station KMED and CP for new FM station, from Mrs. W. J. Virgin to Gibson Broadcasting. (B5-AL-536; B5-APH-8)

Lewis C. Tierney, et al, d/b as Mercer Broadcasting Co., Princeton, W. Va., and Mountain Broadcasting Service, Princeton, W. Va.—Designated for consolidated hearing applications of Mercer Broadcasting Co. (B2-P-4955) and Mountain Broadcasting Service, each seeking new station at Princeton to operate on **1490 kc.,** 250 watts, unlimited time.

Robert P. Strakos and John F. Kearney, partnership, d/b as The Colgren Broadcasting Co., Hudson, N. Y., and Berkshire Broadcasting Co., North Adams, Mass.—Designated for consolidated hearing applications of The Colgren Broadcasting Co. (B1-P-5131) and Berkshire Broadcasting Co. (B1-P-5279) seeking new stations at Hudson, N. Y., and North Adams, Mass., respectively, to operate on **1230 kc.,** 250 watts, unlimited time.

Montana Broadcasting & Television Corp., Missoula, Mont., and Missoula Radio Associates, Missoula, Mont.—

(Continued on next page)

(*) Two additional channels were made available for Tulsa by deleting No. 232 and adding No. 236 at Pampa, Texas; deleting No. 238 and 240 and adding No. 230 and 232 at Elk City, Okla., and deleting No. 257 and 259 and adding 238 and 240 at Oklahoma City.

Designated for consolidated hearing applications of Montana Broadcasting & Television Corp. (B5-P-5152) and Missoula Radio Associates for new stations to operate on **1400 kc.,** 250 watts, unlimited time.

MISCELLANEOUS ACTIONS

Associated Broadcasters, Inc., Indianapolis, Ind.; Evansville On The Air, Inc., Evansville, Ind.—Denied petition of Associated Broadcasters, Inc., and Evansville On The Air, Inc., for reconsideration and grant and for oral argument on same (Docket 7835). Involves applications for assignment of AM station WBBW and FM station WABW, Indianapolis, from Associated Broadcasters, Inc., to Evansville On The Air, Inc., Radio Indianapolis, Inc., has competing application for these facilities.

WTOC—Savannah Broadcasting Corp., Savannah, Ga.—Granted modification of license to permit change-over time for use of directional antenna to be made 15 minutes earlier or later when regular change-over time falls within a continuous program. (B3-ML-1233)

KALL—Salt Lake City Broadcasting Co., Inc., Salt Lake City, Utah—Granted consent to transfer control of Station KALL from Abrelia S. Hinckley, George C. Hatch and Wilda Gene Hatch to these same parties plus the Telegram Publishing Co., for a consideration of $100,000; subject to J. F. Fitzpatrick divesting himself of interest in Station KSL. (B5-TC-503)

KHWA—Amphlett Printing Co., San Mateo, Calif.—Granted modification of CP (which authorized new station to operate on **1550 kc.,** 250 watts, unlimited time); specifying transmitter site and increasing power to 1 KW, DA-N. (B5-MP-1998)

Reno Broadcasting Co., Reno, Nev.—Granted modification of construction permit to change from directional antenna, night only, to directional antenna, day and night (DA-1) and to install new composite transmitter in Reno; conditions. (B5-MP-1964)

Paris Broadcasting Co., Paris, Tenn.—Granted petition insofar as it requests application of Kentucky Lake Broadcasting System, Inc. (Docket 7431; B3-P-4528) for new station at Paris to operate on **710 kc.** be designated for hearing in consolidated proceeding with applications of Paris Broadcasting Co., James A. Dick and William W. Crenshaw, d/b as Paris Broadcasting Co., and Murray Broadcasting Co., Inc. (Dockets 7430, 7506, 7839); granted petition as modified insofar as it requests enlargement of issues; further ordered that application of Kentucky Lake Broadcasting System, Inc., be designated in said consolidated hearing; amended issues.

WAZL—J. Hale and John F. Steinman (transferors), E. H. Whitney, et al (transferees), Hazleton Broadcasting Service, Inc., (licensee), Hazleton, Pa.—Granted consent to transfer of control of Station WAZL from J. Hale and John F. Steinman, to E. H. Whitney, Hilda M. Deisroth, Victor C. Diehm and George M. Chisnell, for consideration of $270,000. (B2-TC-505)

WGBG—James E. Lambeth, et al (transferors), Ralph M. Lambeth (transferee), Greensboro Broadcasting Co., Inc. (licensee), Greensboro, N. C.—Granted consent to acquisition of control of Greensboro Broadcasting Co., licensee of Station WGBG from James E. Lambeth, Helen M. Lambeth and Frank S. Lambeth, to Ralph M. Lambeth. (B3-TC-498)

WMFR, WHPT—James E. Lambeth, et al, d/b as Radio Station WMFR (assignor); James E. Lambeth, et al, d/b as Radio Station WMFR (assignee), High Point, N. C.—Granted consent to voluntary assignment of license of Station WMFR and conditionally granted permit for FM, and license of relay station WHPT from James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, to same except Ralph M. Lambeth. (B3-AL-544; B3-APH-6; B3-ALRY-38)

KJR, KEGR—Birt F. Fisher (assignor), Totem Broadcasters, Inc. (assignee), Seattle, Wash.—Granted consent to voluntary assignment of license of Station KJR and relay station KEGR from Birt F. Fisher to Totem Broadcasters, Inc., for consideration of $700,000. (B5-AL-550; B5-ALRE-48)

WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—Granted extension of special service authorization to operate additional time between 6 a. m. and sunrise at New York City and between hours of sunset at Minneapolis, Minn., and 10 p. m., EST; conditions. (B1-SSA-145)

WHOM—Cowles Broadcasting Co. (transferor), Il Progresso Italo-Americano Publishing Co., Inc. (transferee), Atlantic Broadcasting Co., Inc. (licensee), Jersey City, N. J.—Granted consent to transfer of control of Atlantic Broadcasting Co., Inc., licensee of Station WHOM, from Cowles Broadcasting Co. to Il Progresso Italo-Americano Publishing Co., Inc., for a consideration of $450,000. (B1-TC-504)

WEEU, WEHZ—George J. Feinberg, et al (transferors), Hawley Broadcasting Co. (transferee), Berks Broadcasting Co. (licensee), Reading, Pa.—Granted consent to voluntary transfer of control of standard station WEEU, relay station WEHZ and conditional CP for new FM station, from George J. Feinberg, Joseph M. Nasseau and Milton J. Hinlein, to Hawley Broadcasting Co. for a consideration of $300,000. (B2-TC-501)

KCMC—Texarkana Newspapers, Inc. (transferor) Present Class A stockholders of transferor consisting of 9 members (transferee), KCMC, Inc. (licensee), Texarkana, Texas—Granted consent to voluntary transfer of control of Station KCMC from Texarkana Newspapers, Inc., to Class A stockholders of transferor consisting of 9 members. (B3-TC-502)

KHTB—Texas Broadcasters, Houston, Texas—Granted modification of CP which authorized a new station, to make changes in antenna and change type of transmitter, and extend commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. (B3-MP-2209)

KCOY—News-Press Pub. Co., Santa Maria, Calif.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location at on Blosser Road ⅞ mile north of city limits, Santa Maria, and to specify studio location as 114 W. Cook St., Santa Maria; conditions. (B5-MP-2197)

KWLK—Twin City Broadcasting Corp., Longview, Wash.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (B5-P-5369)

KSEI—Radio Service Corp., Pocatello, Idaho—Granted modification of CP (B5-P-3735) to change type of transmitter and mount FM antenna on top of AM tower. (B5-MP-2135)

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—Granted modification of CP which authorized a new station, to make changes in antenna, to change transmitter and to change transmitter location to south side of Beaconsfield Road, near Mt. Read Blvd., Rochester (change in lat. and long. only) and extension of completion date to 2-1-47. (B1-MP-20)

KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Granted modification of CP (B5-P-3933) to change type of transmitter; conditions. (B5-MP-2108)

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Granted CP to install old main transmitter at 1759 No. Bay Road, Miami Beach (present site of main transmitter) to be used for auxiliary purposes with power of 1 KW. (B3-P-5268)

WNAE—Northern Allegheny Broadcasting Co., Warren, Pa. —Granted modification of CP which authorized a new station, to change type of transmitter and to specify studio location as 3rd floor, 310 2nd St., Warren, Pa. (B2-MP-2114); conditions.

WFUN—Huntsville Broadcasting Co., Huntsville, Ala.—Granted modification of CP which authorized a new station, to change type of transmitter. (B3-MP-2102)

WCAW—Capitol Broadcasting Corp., Charleston, W. Va.—Granted modification of CP which authorized a new station, to specify frequency as **1400 kc.,** to change type of transmitter, for approval of antenna, and for approval of transmitter and studio locations at 18th St., SE, and McCorkle Ave., Charleston, W. Va. (B2-MP-2128)

(Continued on next page)

WKAL—Copper City Broadcasting Corp., Rome, N. Y.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, and for approval of transmitter location at NE intersection of Muck Road and So. Jay St., Rome, N. Y. (B1-MP-2117)

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Granted modification of CP (B3-P-3699) for extension of completion date to 5-4-47. (B3-MP-2203)

KVNI—Coeur d'Alene Broadcasting Co., Coeur d'Alene, Idaho—Granted modification of CP which authorized a new station, to change type of transmitter; conditions. (B5-MP-2207)

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Granted modification of CP (B4-P-3389) to change type of antenna and transmitter. (B4-MP-2208)

WSHS—Board of Education, Sewanhaka High School, Floral Park, N. Y.—Granted modification of CP which authorized a new non-commercial educational broadcast station, for extension of completion date to 6-17-47. (B1-MPED-40)

American Colonial Broadcasting Corp., portable, center and northern area of Island of Puerto Rico—Granted CP for a new remote pickup station. (B-PRY-326)

WKQE—Farnsworth Tele and Radio Corp., area of Ft. Wayne—Granted license to cover CP, which authorized a new remote pickup station. (B4-LRE-459)

WKPL—Farnsworth Tele and Radio Corp., area of Ft. Wayne—Granted license to cover CP, which authorized a new remote pickup station. (B4-LRY-326)

ACTIONS ON MOTIONS

Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Granted petition for leave to amend its application (B3-P-5276; Docket 7902) so as to specify frequency **760 kc.** instead of **870 kc.**, etc. The amendment was accepted and application removed from the hearing docket.

Fred H. Whitley, Kannapolis, N. C.—The Commission, on its own motion, removed from the hearing docket application (B3-P-5266; Docket 7901), heretofore designated for consolidated hearing with application of Publix Broadcasting Service.

Tower Realty Co., Baltimore, Md.—Dismissed petition requesting a change in the date of consolidated hearing in re its application and WCBM, et al., presently scheduled for November 5.

Foundation Co. of Washington, Philadelphia, Pa.—Dismissed petition requesting a 30-day continuance of consolidated hearing upon its application, WCBM, et al., scheduled for November 5.

UAW-CIO Broadcasting Corp., Detroit, Mich.—Granted petition for leave to amend its application (B2-P-5358; Docket 7906), so as to add Exhibits K to P, relative to program plans, etc.

Mahoning Valley Broadcasting Corp., Youngstown, Ohio—Granted petition for leave to amend its application for CP (B2-P-5057; Docket 7709) so as to show substitution of Gene Trace for Ralph Sherman as an officer, director, and a stockholder of corporation.

Raymond Kandel, Parkersburg, W. Va.—Dismissed without prejudice his application for CP (B2-P-4875; Docket 7711).

Parkersburg Broadcasting Co., Parkersburg, W. Va.—The Commission, on its own motion, removed from the hearing docket application for CP (B2-P-4273; Docket 7710), heretofore scheduled with application of Raymond Kandel.

Rich Pub. House, Inc., Midland, Mich.—Granted petition for leave to amend its application for CP (B2-P-4906; Docket 7713) so as to show certain minor changes in stock ownership of corporation.

The Commission, on its own motion, continued the consolidated hearing on applications of Tower Realty Co. (Docket 7429, et al.) from 10 a. m. to 2 p. m., November 5.

Santa Monica Broadcasting Co., Santa Monica, Calif.; Robert Burdette, San Fernando, Calif.; Huntington Park Broadcasting Co., Huntington Park, Calif.—Granted joint petition requesting continuance of consolidated hearing upon their applications presently scheduled for November 6 at Los Angeles, and continued same to December 10 at Los Angeles.

Northern Ohio Broadcasting Co., Lorain, Ohio—Granted petition requesting continuance in the consolidated hearing in re its application (Docket 7495) and application of LCB, Inc. (Docket 7496), presently scheduled for November 15, and continued same to December 9 at Lorain, Ohio.

Lee-Smith Broadcasting Co., Fairbault, Minn.—Granted petition requesting leave to amend its application (B4-P-4581; Docket 7875) so as to show changes in membership of applicant partnership; show an increase in power requested from 250 watts day, 100 watts night, to 1 KW day and night with DA.

Chesapeake Broadcasting Co., Inc., Washington, D. C.—Granted petition for waiver of Sec. 1.387 of the Commission's rules and accepted petitioner's written appearance in re its application (B1-P-4698; Docket 7760)

Liberty Broadcasting Corp., et al., Atlanta, Ga.—Granted petition for leave to amend its FM application (B3-PH-449; Docket 7543) so as to show revised estimates of initial installation costs.

WCPZ Broadcasting Co., Beaumont, Texas—Granted petition for leave to amend its application (B3-P-5113; Docket 7887) so as to specify the frequency **1380 kc.** with 1 KW, daytime only, instead of **1340 kc.**, 250 watts, unlimited time. The amendment was accepted and application as amended, removed from hearing docket.

Kinston Broadcasting Co., Kinston, N. C.—Granted petition for leave to amend its application (B3-P-5227; Docket 7881) so as to specify the frequency **1000 kc.** instead of **810 kc.** The amendment was accepted and application as amended removed from the hearing docket.

Josh L. Horne, Rocky Mount, N. C.—The Commission, on its own motion, removed from the hearing docket application (B3-P-5229; Docket 7882), heretofore consolidated with Kinston application above.

KGKB—E. Texas Broadcasting Co., Tyler, Texas—Granted petition to intervene in the hearing on applications of Community Broadcasting Co. (Docket 7648) and Greater Dallas Broadcasting Service. (Docket 7847)

WEEI—Columbia Broadcasting System, Inc., Boston, Mass.—Granted petition for leave to intervene in the hearing on application of Union Broadcasting Co., Scranton, and WBAX, Wilkes-Barre.

Radio Americas Corp., San Juan, P. R.—Granted petition for leave to amend its application (B-P-4295; Docket 7501) so as to show the substitution of the estate of Alfredo Ramirez de Arellano as a 25% stockholder in place of Alfredo Ramirez de Arellano, deceased.

WTOL—Community Broadcasting Co., Toledo, O.—Granted petition to reopen the record in the consolidated hearing (Dockets 7515, 7346 and 7345), and for further hearing. The Commission ordered the record in this proceeding reopened for the purpose of adducing evidence relative to the past and future program policies of Community Broadcasting Co., Toledo; and scheduled a further hearing for December 11.

KTAR Broadcasting Co., Phoenix, Ariz.—Granted petition for leave to intervene in the hearing on applications of Hanford Pub. Co. (Docket 7783) and Fresno Broadcasting Co. (Docket 7784)

Peninsula Newspapers, Inc., Palo Alto, Calif.—Granted petition for leave to amend its application (B5-P-4803; Docket 7677) so as to show a modified DA pattern, etc.

Turlock Broadcasting Group, Turlock, Calif.—Granted petition for leave to amend its application (B5-P-4873; Docket 7679) so as to show application is contingent upon the grant of KSAN's application to use **1460 kc.** (B5-P-3913). The amendment was accepted and application as amended removed from the hearing docket.

KSFO—The Associated Broadcasters, Inc., San Francisco, Calif.—Granted petition for leave to amend its application (B5-P-2776; Docket 6005) to show modified directional antenna, and to show amended engineering data.

(Continued on next page)

Four States Broadcasting Corp., Texarkana, Ark.—Granted petition to dismiss without prejudice its application for CP (B3-P-4938; Docket 7796)

Ruston Broadcasting Co., Ruston, La.—Granted petition for waiver of Secs. 1.387 and 1.743 of the rules and accepted written appearance of petitioner.

KPLT—North Texas Broadcasting Co., Paris, Texas—Granted petition to intervene in hearing on applications of Greater Dallas Broadcasting Service (Docket 7847) and Community Broadcasting Co. (Docket 7848)

KTBS—Radio Station KTBS, Shreveport, La.—Granted petition for leave to amend its application (B3-P-4720; Docket 7598), so as to specify the frequency **710 kc.** instead of **1480 kc.** The amendment was accepted and application as amended removed from the hearing docket.

Eagle Printing Co., Inc., Butler, Pa.—Granted petition for leave to take depositions in re application for CP (B2-P-4800; Docket 7672) presently scheduled for hearing December 9.

Pecos Valley Broadcasting Co., Roswell, N. Mex.—Granted petition to dismiss without prejudice its application for CP (B5-P-4878; Docket 7714)

McEvoy Broadcasting Co., Roswell, N. Mex.—The Commission, on its own motion, removed from the hearing docket application (B5-P-4918; Docket 7715) heretofore designated for consolidated hearing with Pecos Valley application.

Mansfield Broadcasting Co., Mansfield, Ohio—Granted petition to dismiss without prejudice its application for CP (B2-P-4815; Docket 7718)

Midland Broadcasting Co., Rich Publishing House, Inc., Midland, Mich.—Ordered that the hearing on these applications scheduled for November 28 be continued to December 2, at Midland, Mich. (Action taken 10-31).

KFDA—Amarillo Broadcasting Corp., et al., Amarillo, Texas—The Commission, on its own motion, ordered the consolidated hearing (Dockets 7559, 7560 and 7662) scheduled for November 4, be continued without date until further order of the Commission. (Action 10-29).

Radio Phoenix, Inc., Phoenix, Ariz.—Granted petition to dismiss without prejudice its application for CP. (B5-P-4860; Docket 7627)

Maricopa Broadcasters, Inc., Phoenix, Ariz.—The Commission, on its own motion, ordered application (B5-P-4053; Docket 7626), heretofore consolidated with Radio Phoenix, removed from the hearing docket. (Action 10-29).

Southern Broadcasting Corp., New Orleans, La.—Adopted an order denying petition of Southern Broadcasting Corp. requesting leave to intervene in the consolidated hearing on application of WJBW for renewal of license (Docket 6529), and application of Louise C. Carlson (Docket 7870); both Southern Broadcasting Corp. and Carlson request facilities of WJBW.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—Fred Jones, C. A. Vose, Streeter B. Flynn and Dan W. James, a partnership, d/b as Fred Jones Radiocasting and Television Co., Oklahoma City, Okla. (P. O. Box 1499)—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 1 KW night and 5 KW day, directional antenna and unlimited hours of operation.

580 Kilocycles

WIAC—Radio Station WIAC, Inc., San Juan, P. R.—Transfer of control of licensee corporation from Mrs. Enrique Abarca Sanfeliz, executrix of the estate of Enrique Abarca Sanfeliz, deceased, to Mrs. Enrique Abarca Sanfeliz. 770 shares of Class A Common stock, 53%.

620 Kilocycles

NEW—Commercial Associates, Inc., Sioux City, Iowa (P. O. % Burton Bridgens, 319 N. Quincy St., Arlington, Va.)—Construction permit for a new standard broadcast station to be operated on **620 kc.**, power of 1 KW, directional antenna and unlimited hours of operation.

680 Kilocycles

WCLE—Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Modification of construction permit (B3-P-4555, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

700 Kilocycles

NEW—R. A. Dowling, Jr., and Owens Fitzgerald Alexander, a partnership, d/b as Dowlander Broadcasting Co., Dothan, Ala. (P. O. 114½ Foster St.)—Construction permit for a new standard broadcast station to be operated on **700 kc.**, power of 1 KW and daytime only hours of operation.

720 Kilocycles

NEW—Charles H. Young, Anderson, S. C. (P. O. Greenville St.)—Construction permit for a new standard broadcast station to be operated on **720 kc.**, power 1 KW and daytime only hours of operation.

730 Kilocycles

WACE—Regional Broadcasting Co., Chicopee, Mass.—Modification of construction permit (B1-P-4408, which authorized a new standard broadcast station) for extension of completion date.

760 Kilocycles

NEW—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Contruction permit for a new standard broadcast station to be operated on **870 kc.**, power of 1 KW and daytime only hours of operation. Amended to change frequency from **870** to **760 kc.** and specify studio location.

790 Kilocycles

NEW—Radio Americas Corp., San Juan, P. R.—Construction permit for a new standard broadcast station to be operated on **790 kc.**, power of 1 KW and unlimited hours of operation. Amended re stockownership.

WMC—Memphis Publishing Co., Memphis, Tenn.—License to use old main transmitter (composite) as an auxiliary transmitter with power of 5 KW for auxiliary purposes only.

810 Kilocycles

NEW—Kinston Broadcasting Co., Kinston, N. C.—Construction permit for a new standard broadcast station to be operated on **810 kc.**, power of 1 KW and daytime only hours of operation. Amended to change frequency from **810** to **1000 kc.**

850 Kilocycles

NEW—Peninsula Newspapers, Inc., Palo Alto, Calif.—Construction permit for a new standard broadcast station to be operated on **850 kc.**, power 250 watts, and daytime hours of operation. Amended to install directional antenna and specify transmitter location.

NEW—Felix H. Morales, Houston, Texas (P. O. 2901 Canal St.)—Construction permit for a new standard broadcast station to be operated on **850 kc.**, power of 1 KW and daytime only hours of operation.

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920 Kilocycles

NEW—Glen H. Smith and Herbert H. Lee, d/b as Lee-Smith Broadcasting Co., Faribault, Minn.—Construction permit for a new standard broadcast station to be operated on **920 kc.**, power 100 watts night and 250 watts day and unlimited hours of operation. Amended to change name of applicant from Glen H. Smith and Herbert H. Lee, d/b as Lee-Smith Broadcasting Co., to Herbert H. Lee, Palmer Dragsten, John E. Hyde, Jr., d/b as Lee-Smith Broadcasting Co., change power from 100 watts night and 250 watts day to 1 KW day and night, change type transmitter, install directional antenna for day and night use and change transmitter site.

NEW—Edward V. Mead, J. T. Carroll, Lewis O. Seibert and Robert M. Jackson, a partnership, d/b as Paso Broadcasting Co., El Paso, Texas (P. O. Box 1768)—Construction permit for a new standard broadcast station to be operated on **920 kc.**, power of 1 KW and daytime only hours of operation.

930 Kilocycles

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Modification of construction permit (B3-P-3954, which authorized increase in power, installation of new transmitter) for extension of completion date.

940 Kilocycles

WFVL—Hollywood Broadcasting Co., Hollywood, Fla.—License to cover construction permit (B3-P-4696, as modified) which authorized a new standard broadcast station and to specify studio location.

WFVL—Hollywood Broadcasting Co., Hollywood, Fla.—Authority to determine operating power by direct measurement of antenna power.

950 Kilocycles

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Acquisition of control of licensee corporation thru sale of 350 shares of common stock, 38.5%, from Donald Russell to A. B. Taylor.

KPRC—Houston Printing Corp., Houston, Texas—Voluntary assignment of license to Houston Post Co.

KPRC—Houston Post Co., Houston, Texas—Voluntary assignment of license to The Houston Post Co.

WKNA—Joe L. Smith, Jr., Charleston, W. Va.—Modification of construction permit (B2-P-3666, which authorized a new standard broadcast station) for extension of completion date.

KSEL—Lubbock Broadcasting Co., Lubbock, Texas—License to cover construction permit (B3-P-3796), which authorized a new standard broadcast station and specify studio location.

KSEL—Lubbock Broadcasting Co., Lubbock, Texas—Authority to determine operating power by direct measurement of antenna power.

970 Kilocycles

NEW—Sun River Broadcasters, Inc., Great Falls, Mont.—Construction permit for a new standard broadcast station to be operated on **970 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation. Amended to make changes in directors and stockholders.

990 Kilocycles

NEW—Sandhills Broadcasting Corp., Southern Pines, N. C. (P. O. 405 Summit Ave., Sanford, N. C.)—Construction permit for a new standard broadcast station to be operated on **990 kc.**, power of 250 watts and daytime only hours of operation.

1060 Kilocycles

WPPD—Palladium Publishing Co., Benton Harbor, Mich.—Modification of construction permit (B2-P-4063, which authorized a new standard broadcast station) to change type of transmitter (RCA BTA-1L).

1130 Kilocycles

NEW—A. L. Chilton, Lenore H. Chilton and James Ralph Wood, a partnership d/b as Sky Broadcasting Service, Kansas City, Mo.—Construction permit for a new standard broadcast station to be operated on **1130 kc.**, power of 1 KW and daytime only hours of operation. Amended to specify transmitter location.

KYOR—Albert E. Fulow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler, d/b as Silver Gate Broadcasting Co., San Diego, Calif.—Modification of construction permit (B5-P-4669, which authorized a new standard broadcast station) to change type of transmitter.

1170 Kilocycles

WLBH—Mattoon Broadcasting Co., Mattoon, Ill.—Modification of construction permit (B4-P-4643, which authorized a new broadcast station) to change type of transmitter and studio location.

1190 Kilocycles

KWHK—James E. Murray, Hutchinson, Kans.—License to cover construction permit (B4-P-4735, as modified), which authorized a new standard broadcast station.

KWHK—James E. Murray, Hutchinson, Kans.—Authority to determine operating power by direct measurement of antenna power.

NEW—Continental Broadcasting Co., Atlantic, Iowa—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1490** to **1190 kc.**, change hours of operation from unlimited to daytime only.

1230 Kilocycles

NEW—Kelly Bell, Nacogdoches, Texas—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. Amended to make changes in transmitting equipment.

WFRP—F. R. Pidcock, Sr., and James M. Wilder, d/b as Georgia Broadcasting Co., Savannah, Ga.—License to cover construction permit (B3-P-3606, as modified), which authorized a new standard broadcast station.

WFRP—F. R. Pidcock, Sr., and James M. Wilder, d/b as Georgia Broadcasting Co., Savannah, Ga.—Authority to determine operating power by direct measurement of antenna power.

WMFR—James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Ralph M. Lambeth, Frank S. Lambeth and Molly H. Lambeth, d/b as Radio Station WMFR, High Point, N. C.—Authority to determine operating power by direct measurement of antenna power.

NEW—Intermountain Broadcasting Co., Inc., Alamogordo, New Mex.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. Amended re officers, directors and stockholders.

KPRL—Leslie Henry Hacker, Paso Robles, Calif.—License to cover construction permit (B5-P-4284, as modified), which authorized a new standard broadcast station.

KPRL—Leslie Henry Hacker, Paso Robles, Calif.—Authority to determine operating power by direct measurement of antenna power.

NEW—Oral J. Wilkinson, Murray, Utah (P. O. 4975 Atwood Blvd.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

1240 Kilocycles

WENK—Union City Broadcasting Co., Inc., Union City, Tenn.—License to cover construction permit (B3-P-

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4508, as modified) which authorized a new standard broadcast station and change studio location.

WENK—Union City Broadcasting Co., Inc., Union City, Tenn.—Authority to determine operating power by direct measurement of antenna power.

NEW—Mahoning Valley Broadcasting Corp., Youngstown, Ohio—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation. Amended re change in officer, director and stockholder.

WINK—Fort Myers Broadcasting Co., Fort Myers, Fla.—Transfer of control of licensee corporation from Ronald B. Woodyard and Mary W. Martin to United Garage and Service Corporation thru sale of 150 shares of common stock, 100%.

WKDK—C. A. Kaufmann and John F. Clarkson, d/b as Newberry Broadcasting Co., Newberry, S. C.—License to cover construction permit (B3-P-4227, as modified) which authorized a new standard broadcast station.

WKDK—C. A. Kaufmann and John F. Clarkson, d/b as Newberry Broadcasting Co., Newberry, S. C.—Authority to determine operating power by direct measurement of antenna power.

1250 Kilocycles

Correction

According to a correction by the Commission, delete "change in transmitter location in item referring to KGHI appearing in last week's REPORTS.

NEW—Fred Conn and Millard Cope, a partnership, d/b as Denison-Texoma Broadcasting Co., Denison, Tex. (P. O. % Fred Conn, 1513 W. Day St.)—Construction permit for a new standard broadcast station to be operated on **1250 kc.**, power of 1 KW, and daytime only hours of operation.

1260 Kilocycles

NEW—Western Reserve Broadcasting Co., Cleveland, Ohio—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1490** to **1260 kc.**, power from 250 watts to 5 KW, change type transmitter, install directional antenna for day and night use and specify transmitter location as Independence Village, Ohio.

1270 Kilocycles

WLRB—Lester P. Etter and H. Raymond Stadiem, d/b as Lebanon Broadcasting Co., Lebanon, Pa.—Modification of construction permit (B2-P-4291, as modified, which authorized a new standard broadcast station) to change type of transmitter.

1290 Kilocycles

KUOA—KUOA, Inc., Siloam Spring, Ark.—Construction permit to change hours of operation from daytime to unlimited time, change power from 5 KW day to 500 watts night and 5 KW day, and install directional antenna for night use.

NEW—Community Broadcasting Service Co., Providence, R. I. (P. O. 32 Laurel Ave.)—Construction permit for a new standard broadcast station to be operated on **1290 kc.**, power of 250 watts, and daytime only hours of operation.

1320 Kilocycles

KXLW—St. Louis County Broadcasting Co., Clayton, Mo.—Modification of construction permit (B4-P-4856, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and specify studio location.

1340 Kilocycles

WHAR—Glacus G. Merrill and Andrew H. Kovlan, a partnership, d/b as Mountain State Broadcasting Co., Clarksburg, W. Va.—Modification of construction permit (B2-P-4727, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to change studio location.

WTRC—The Truth Publishing Co., Inc., Elkhart, Ind.—Construction permit to install new transmitter, install new vertical antenna and mount FM antenna on top of AM tower.

WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—Modification of construction permit (B4-P-5123, which authorized a new standard broadcast station) to change studio location.

1380 Kilocycles

NEW—William Paul Beville, Louise Beville, Vincent F. Callahan, Florence Anita Callahan, Eugene M. Zuckert and Barbara J. Zuckert, a partnership, d/b as WCPZ Broadcasting Co., Beaumont, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1340** to **1380 kc.**, power from 250 watts to 1 KW, hours of operation from unlimited to daytime and change type of transmitter.

1400 Kilocycles

NEW—Missoula Radio Association, Missoula, Mont. (P. O. 218 N. Higgins Ave.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

KDWT—David W. Ratliff, Stamford, Texas—Modification of construction permit (B3-P-4932, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter and studio locations.

WMIN—WMIN Broadcasting Co., St. Paul, Minn.—Construction permit to change transmitter location, install new vertical antenna and mount FM antenna on top of AM tower.

KTEM—Bell Broadcasting Co., Temple, Tex.—Modification of construction permit (B3-P-4752, which authorized installation of new transmitter, new vertical antenna with FM antenna mounted on top and changes in ground system) to change type of the FM antenna and type of transmitter.

NEW—Atlantic City Broadcasting Corp., Atlantic City, N. J. (P. O. 1421 Atlantic Ave.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts, and unlimited hours of operation.

1410 Kilocycles

WKBH—WKBH, Inc., LaCrosse, Wis.—Authority to determine operating power by direct measurement of antenna power.

WKBH—WKBH, Inc., LaCrosse, Wis.—License to cover construction permit (B4-P-3749, as modified) which authorized increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location.

WING—Great Trails Broadcasting Corp., Dayton, Ohio—License to cover construction permit (B2-P-3627, as modified as reinstated) which authorized change in directional antenna for night use and change in transmitter location.

WING—Great Trails Broadcasting Corp., Dayton, Ohio—Authority to determine operating power by direct measurement of antenna power.

WING—Great Trails Broadcasting Corp., Dayton, Ohio—License to cover construction permit (B2-P-5064) which authorized installation of auxiliary transmitter, to be operated on **1410 kc.**, and 1 KW power.

WING—Great Trails Broadcasting Corp., Dayton, Ohio—Authority to determine operating power by direct measurement of antenna power.

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1450 Kilocycles

WPOR—Centennial Broadcasting Co., Portland, Me.—Voluntary assignment of license from Centennial Broadcasting Co. to Oliver Broadcasting Corporation.

NEW—Tom C. Carrell, tr/as San Fernando Valley Broadcasting Co., San Fernando, Calif. (P. O. 753 San Fernando Road)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Inter-American Radio Corp., Caguas, P. R.—Construction permit for a new standard broadcast station to be operated on **1270 kc.,** power 250 watts and unlimited hours of operation. Amended to change frequency from **1270** to **1450 kc.** and make changes in antenna.

WLAP—American Broadcasting Corp., Lexington, Ky.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

KATE—Albert Lea-Austin Broadcasting Co., Inc., Albert Lea, Minn.—Construction permit to install new vertical antenna and new transmitter, and change transmitter and studio locations.

WJXN—P. K. Ewing, Jr., and F. C. Ewing, a partnership, d/b as Ewing Broadcasting Co., Jackson, Miss.—Construction permit to change frequency from **1490** to **1450 kc.** Contingent upon the grant of WSLI to change to **930 kc.** Amended to change name of applicant from P. K. Ewing, Jr., & F. C. Ewing, a partnership, d/b as Ewing Broadcasting Co., to P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, a partnership, d/b as Ewing Broadcasting Co.

1480 Kilocycles

WTHI—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Modification of construction permit (B4-P-4130, which authorized a new standard broadcast station) to make changes in directional antenna, and for approval of transmitter location. Amended to make changes in directional antenna patterns and change transmitter location.

1490 Kilocycles

WJBK—James F. Hopkins, Inc., Detroit, Mich.—Transfer of control of licensee corporation from Richard A. Connell, Jr., James F. Hopkins and Henrietta Connell to The Fort Industry Company thru sale of 944 2/3 shares of preferred stock and 944 2/3 shares of common stock, 100%.

NEW—Rich Publishing House, Inc., Midland, Mich.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. Amended re change in stockholders.

KXOA—Lincoln Dellar, Sacramento, Calif.—Voluntary assignment of license to Sacramento Broadcasters, Inc.

KBLF—Robert L. Weeks, Red Bluff, Calif.—License to cover construction permit (B5-P-4674) which authorized a new standard broadcast station and change studio location.

KBLF—Robert L. Weeks, Red Bluff, Calif.—Authority to determine operating power by direct measurement of antenna power.

NEW—Intermountain Broadcasting Co., Albuquerque, N. M. —Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts, and unlimited hours of operation. Amended re officers, directors and stockholders.

1500 Kilocycles

KSTP—KSTP, Inc., St. Paul, Minn.—Transfer of control of licensee corporation from Helen B. Shields, Frank J. Anderson and First Trust Company of Saint Paul, Trustees under the will of Lytton J. Shields, deceased; Florence E. Brown and C. R. Bachmann, Trustees under the will of Frank M. Brown, deceased; and Florence E. Brown, Guardian of James L. Brown, a minor to Stanley E. Hubbard thru the sale of 1500 shares of common stock, 75%.

1520 Kilocycles

KSIB—Southwest Iowa Broadcasting Co., Creston, Iowa—Special service authorization to commence operation at 6 a. m. during months of November, December, 1946, and January, February and March, 1947, to be operated on **1520 kc.,** with power of 1 KW and daytime hours of operation.

1540 Kilocycles

NEW—Patroon Broadcasting Co., Inc., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on **1540 kc.,** power of 10 KW, directional antenna and unlimited hours of operation. Amended to modify directional antenna system.

1560 Kilocycles

KWCO—Washita Valley Broadcasting Corp., Chickasha, Okla.—License to cover construction permit (B3-P-4373, as modified) which authorized a new standard broadcast station.

KWCO—Washita Valley Broadcasting Corp., Chickasha, Okla.—Authority to determine operating power by direct measurement of antenna power.

WTOD—Unity Corp., Inc., Toledo, O.—Construction permit to change hours of operation from daytime to unlimited, and install directional antenna for night use. Amended to modify directional antenna pattern.

1570 Kilocycles

NEW—Furniture City Broadcasting Corp., Grand Rapids, Mich. (P. O. 624 Michigan Trust Building)—Construction permit for a new standard broadcast station to be operated on **1570 kc.,** power 1 KW and daytime only hours of operation.

1580 Kilocycles

NEW—Gila Broadcasting Co., Winslow, Ariz. (P. O. 1218 Sixth Ave., Safford, Ariz.)—Construction permit for a new standard broadcast station to be operated on **1580 kc.,** power of 1 KW, directional antenna, and unlimited hours of operation.

1590 Kilocycles

NEW—Rafael Fuster, Guayama, P. R. (P. O. #43 Calimano St.)—Construction permit for a new standard broadcast station to be operated on **1590 kc.,** power 1 KW and unlimited hours of operation.

NEW—United Broadcasting Co., Inc., Silver Spring, Md.—Construction permit for a new standard broadcast station to be operated on **1590 kc.,** power of 1 KW, and daytime hours of operation. Amended to make changes in transmitting equipment.

1600 Kilocycles

WAPX—United Broadcasting Co., Inc., Montgomery, Ala.—Modification of construction permit (B3-P-3695, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location at the southern end of Blackburn St., Montgomery, Alabama.

NEW—Sabine Area Broadcasting Corp., Orange, Texas—Construction permit for a new standard broadcast station to be operated on **1600 kc.,** power of 1 KW, directional antenna night and unlimited hours of operation. Amended to make changes in directional antenna system and changes in ground system.

James F. Hopkins, Inc., Ann Arbor, Mich.—Voluntary assignment of construction permit to Huron Valley Broadcasters, Inc.

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FM APPLICATIONS ACCEPTED FOR FILING

Crosley Broadcasting Corp., Cincinnati, Ohio—Modification of construction permit (B2-PH-214, which authorized a Metropolitan FM broadcast station) to change name from "The Crosley Corporation" to "Crosley Broadcasting Corporation," specify frequency as Ch. #251, **98.1 mc.,** coverage of 13,910 square miles, population as 1,588,900, transmitter site, type of transmitter and specify antenna system. Amended to make changes in antenna system.

Walter Muller and Frank Muller, d/b as Muller Brothers, Hollywood, Calif. (6380 Sunset Blvd., Los Angeles, Calif.)—Construction permit for a new FM (Community) broadcast station to be operated on Ch. #281, **104.1 mc.**

KPDR-FM—Central Louisiana Broadcasting Corp., Alexandria, La.—Modification of construction permit (B3-PH-599, which authorized a new FM broadcast station) to change type of station to Class B; specify frequency as Ch. #261, **100.1 mc.,** or Ch. #263, **100.5 mc.,** specify studio location, transmitter site, type of transmitter and make changes in antenna system.

KPRC-FM—Houston Printing Corp., Houston, Texas—Modification of construction permit (B3-PH-126, which authorized a new FM broadcast station) for extension of commencement and completion dates.

KOMO-FM—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit (B5-PH-454, which authorized a new FM broadcast station) to change type of transmitter, transmitter site, studio location and make changes in antenna system.

WCIL—Paul F. McRoy, John H. Searing, Ann E. Searing, d/b as Southern Illinois Broadcasting, partnership, Carbondale, Ill.—Modification of construction permit (B4-PH-605, which authorized a new FM broadcast station) to change studio location, transmitter site, install new transmitter and make changes in antenna system.

Myles H. Johns, Penrose H. Johns, William F. Johns, and William F. Johns, Jr., d/b as Mississippi Valley Broadcasting Co., a partnership, East St. Louis, Ill. (Broadview Hotel, Broadway and Fifth St.)—Construction permit for a new FM (Class A) broadcast station to be operated on frequency to be assigned by FCC.

Jackson Broadcasting Co., Jackson, Tenn. (P. O. Box 30)—Construction permit for a new FM (Class B) broadcast station to be operated on frequency to be determined by FCC.

A. L. Chilton, Lenore H. Chilton and James Ralph Wood, a partnership, d/b as Sky Broadcasting Service, Dallas, Texas (P. O. 2927 Maple Ave., Hotel Stoneleigh)—Construction permit for a new FM (Class B) broadcast station to be operated on Ch. #230, **93.9 mc.**

Beatrice Cobb, Morganton, N. C. (P. O. The News Herald)—Construction permit for a new FM (Class A) broadcast station to be operated on Ch. #285, **104.9 mc.**

Deep South Broadcasting Corp., New Orleans, La. (P. O. Box 1387, Shreveport, La.)—Construction permit for new FM (Metropolitan) broadcast station to be operated on Ch. #233, **94.5 mc.**

WFSS—Suffolk Broadcasting Corp., Coram, N. Y.—Modification of construction permit (B1-PH-816, which authorized a new FM broadcast station) to change type of transmitter, transmitter site, specify studio location and make changes in antenna system.

TELEVISION APPLICATION ACCEPTED FOR FILING

KCPR—The Chronicle Publishing Co., San Francisco, Calif.—Modification of construction permit (B5-PCT-170, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WXBV—Kansas State College of Agriculture and Applied Science, Manhattan, Kansas—Modification of construction permit (B4-PVB-164, which authorized a new experimental television broadcast station) for extension of completion date.

WIUN—State of Wisconsin-State Radio Council, Madison, Wis.—Modification of construction permit (B4-PED-59, as modified, which authorized a new noncommercial educational broadcast station) for extension of completion date only.

Minnesota Broadcasting Corp., area of Minneapolis-St. Paul, Minn. (P. O. 115 East Grant St.)—Construction permit for a new remote pickup broadcast station to be operated on **152-162 mc.,** power of 50 watts, emission A3 and FM and unlimited hours of operation.

The Pulitzer Publishing Co., area of St. Louis, Mo. (P. O. 1111 Olive St.)—Construction permit for a new experimental television relay broadcast station to be operated on **6,500-7,050 mc.,** or that may be assigned by FCC, power of 0.1 watt and emission special.

APPLICATIONS DISMISSED

Rutherford County Broadcasting Corp., Forest City, N. C. (P. O. 405 Summit Ave., Sanford, N. C.—Construction permit for a new standard broadcast station to be operated on **890 kc.,** power of 1 KW and daytime only hours of operation. Dismissed request of attorney.

Cheyenne Broadcasting Co., Inc., Cheyenne, Wyo. (P. O. 176 West Center St., Provo, Utah)—Construction permit for a new standard broadcasting station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. Dismissed request of attorney.

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Modification of construction power (B3-P-4356, which authorized increase in power and installation of directional antenna-night) for increase in power from 1 to 5 KW, installation of new transmitter, change in type of directional antenna for night use, transmitter location and extension of commencement and completion dates. Dismissed request of applicant

Luis Ramos Rodriguez, San Juan, Puerto Rico (P. O. Salvador Brau 59)—Construction permit for a new standard broadcast station to be operated on **620 kc.,** power of 5 KW, directional antenna day and night and unlimited hours of operation. Dismissed request of attorney.

APPLICATIONS TENDERED FOR FILING

580 Kilocycles

NEW—Fred Jones, C. A. Vose, Streeter B. Flynn, and Dan W. James, d/b as Fred Jones Radiocasting and Television Co., Oklahoma City, Okla.—Construction permit for a new standard broadcast station to be operated on **550 kc.,** 1 KW, 5 KW-LS, unlimited hours of operation, directional antenna.

620 Kilocycles

NEW—Commercial Associates, Inc., Sioux City, Iowa—Construction permit for a new standard broadcast station to be operated on **620 kc.,** power of 1 KW, directional antenna and unlimited hours of operation.

700 Kilocycles

NEW—R. A. Dowling, Jr., and Owens Fitzgerald Alexander, Dowlander Broadcasting Co., Dothan, Ala.—Construction permit for a new standard broadcast station to be operated on **700 kc.,** power of 1 KW and daytime hours of operation.

710 Kilocycles

NEW—The Heights Broadcasting Co., Cleveland, O.—Construction permit for a new standard broadcast station to be operated on **710 kc.,** power of 250 watts, and daytime hours of operation.

(Continued on next page)

730 Kilocycles

NEW—Western Plains Broadcasting Co., Inc., Colby, Kans.—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 5 KW and daytime hours of operation.

850 Kilocycles

NEW—Felix H. Morales, Houston, Texas—Construction permit for a new standard broadcast station to be operated on **850 kc.**, power of 1 KW and daytime hours of operation.

860 Kilocycles

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kan.—Construction permit to change power from 5 KW day and night to 5 KW night and 10 KW day, using directional antenna night.

920 Kilocycles

NEW—Edward V. Mead, J. T. Carroll, Lewis O. Seibert, and Robert M. Jackson, d/b as Paso Broadcasting Co., El Paso, Texas—Construction permit for a new standard broadcast station to be operated on **920 kc.**, power of 1 KW and daytime hours of operation.

1240 Kilocycles

NEW—Blackhawk Broadcasting Corp., Sterling, Ill.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1250 Kilocycles

NEW—Conn and Cope, a partnership, composed of Fred Conn and Millard Cope, d/b as Denison-Texoma Broadcasting Co., Denison, Texas—Construction permit for a new standard broadcast station to be operated on **1250 kc.**, power of 1 KW and daytime hours of operation.

1290 Kilocycles

NEW—Community Broadcasting Service Co., Providence, R. I.—Construction permit for a new standard broadcast station to be operated on **1290 kc.**, power of 250 watts and daytime hours of operation.

1320 Kilocycles

KXRO—KXRO, Inc., Aberdeen, Wash.—Construction permit to change frequency from **1340** to **1320 kc.**, power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

1340 Kilocycles

NEW—George F. Haddican, Delano, Calif.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. (Contingent on grant of **970 kc.** to KFRE.)

1360 Kilocycles

KRIS—Gulf Coast Broadcasting Co., Corpus Christi, Tex.—Consent to transfer of control of licensee to T. Frank Smith.

1400 Kilocycles

NEW—William Edwin Richardson, Ukiah, Calif.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Atlantic City Broadcasting Corp., Atlantic City, N. J.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Anson Radio and Broadcasting Co., Wadesboro, N. C.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

WHBQ—Harding College, Memphis, Tenn.—Construction permit to change frequency from **1400** to **560 kc.**, increase power from 250 watts to 1 KW-5 KW-LS, install new transmitter and directional antenna for day and night use.

1450 Kilocycles

NEW—California Broadcasting Co., Santa Monica, Calif.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

1580 Kilocycles

NEW—Gila Broadcasting Co., Winslow, Ariz.—Construction permit for a new standard broadcast station to be operated on **1580 kc.**, power of 1 KW, unlimited hours of operation, directional antenna.

NEW—St. Joseph Valley Broadcasting Corp., South Bend, Ind.—Construction permit for a new standard broadcast station to be operated on **1580 kc.**, power of 250 watts and daytime hours of operation.

NEW—Gainesville Broadcasting Co., Inc., Gainesville, Tex.—Construction permit for a new standard broadcast station to be operated on **1580 kc.**, power of 250 watts, and daytime hours of operation.

Federal Trade Commission Actions

CEASE AND DESIST ORDER

Rochelle Fur Co.—The Commission ordered Robert Rosoff, trading as Rochelle Fur Co., 370 Seventh Ave., New York, to cease and desist from accepting from sellers brokerage fees or commissions, or any compensation or discount in lieu thereof, on purchases of furs and fur garments for his own account or for the account of buyers for whom he acts as agent. (5370)

No complaints or stipulations were issued by the Commission during the past week.

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 46, November 18, 1946

Next Week Is National Radio Week

Stations and Dealers Busy With Plans For National Radio Week

Radio stations and dealers throughout the nation were busy last week with plans for programs, special events, and other promotion to mark National Radio Week, which begins next Sunday (24).

NAB President Justin Miller wrote to all station managers last week urging them to devise "a comprehensive, all-out week-long celebration of National Radio Week." He urged that stations call attention to the occasion as many times as possible each day throughout the week.

In addition to suggesting that stations place members of their staffs as speakers at luncheons of service clubs, Judge Miller recalled: "Last year some of the station owners and managers got the Governors of their respective States and Mayors of their respective cities to issue proclamations in connection with National Radio Week. If you want to do anything along that line it would be helpful . . . "

In addition to the promotion materials which have been furnished previously by both NAB and the Radio Manufacturers Association, stations will receive with this issue of REPORTS script for a quarter-hour program designed for use any day during Radio Week.

The script, which features narration, requires only three voices and involves a minimum number of production problems. The program was prepared to serve as basic material, assuming that stations will wish to revise it to reflect local conditions.

INSIDE THIS ISSUE

An informal engineering conference will be held this week by the FCC's chief engineer to discuss NARBA recommendations. Allocation standards to minimize interference between countries is scheduled for discussion. (p. 904)

National spot business showed an increase in October, according to the Rorabough Report. Rise is attributed to seasonal advertising and lifting of price controls on many products. (p. 907)

Member stations, in letters to NAB headquarters, are expressing opposition to advertising agency requests for a cash discount. (p. 905)

NAB Engineering Handbook is being processed for mailing to member stations. Plans call for delivery of book within two weeks. (p. 905)

Networks and AFRA resume their discussions on a new contract. Negotiations will begin again in New York Monday (18). (p. 906)

NAB Policy Concerning Intra-Industry Controversies Outlined by President

The position of NAB with respect to controversial issues which arise within the radio broadcasting industry was stated by President Miller last week in an exchange of letters with Edwin W. Craig, chairman of the Clear Channel Broadcasting Service.

Mr. Craig wrote to Judge Miller as follows:

"On another occasion when there were conflicting interests between certain classes of stations within the membership, the National Association of Broadcasters took affirmative action against the interests of one of its segments, *viz.*, the Clear Channel Group.

"At this time there is another question of vital interest before the industry, and also before the FCC. By their very nature, the proposals made by the Clear Channel Broadcasting Service have produced controversy within the industry.

"This is to express the hope that neither NAB, any of its Officers, its Board of Directors, or any one having a remote claim to represent the NAB, be permitted to record the Association as in opposition to our plans. We do not wish to again find NAB in support of any group or individual in their efforts to break down Clear Channel Broadcasting, and we feel that this advance notice should serve to avoid it."

In his reply the NAB President stated:

"This will acknowledge receipt of your letter of November 5, 1946. My idea of the function of NAB is that it shall provide a place where all segments of the industry may come together to discuss common

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W   WASHINGTON 6, D. C.   Phone NAtional 2080
535 Fifth Ave.   New York 17, N. Y.   MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal.   GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.*   C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

interests, to establish areas of agreement and to work toward common ends. When the time comes that one segment of the industry is lined up against another, then, as a matter of general principle, I would say that NAB should take no part in the controversy.

"If in such a case one segment of the industry insists that NAB take a position, then I should say that the entire matter should be brought before the Board of Directors and all other affected segments should have an opportunity to speak, before a decision is made, and that appropriate steps should be taken, by the Board, pursuant to our Charter and By-Laws, to determine what position, if any, the National Association of Broadcasters should take.

"You are, no doubt, well aware from your long association with NAB that from time to time different members, or different groups of members, are very anxious to secure action by NAB, or to prevent such action. For example, I find upon my desk, one day, your letter urging no action with respect to the plan of the Clear Channel group, and, on another day, a letter from an FM broadcaster urging an all-out campaign to exploit FM at the expense of AM broadcasting.

"You may be sure that so far as is within my power there will be no overstepping the principles set out in this letter. I shall be happy to have your continued suggestions from time to time."

Judge Miller Will Speak at NBC-WTIC Celebration at Hartford

NAB President Justin Miller will speak at Hartford, Conn., Tuesday (19), at a dinner commemorating WTIC's twenty years' affiliation with NBC.

Following the presentation of a bronze plaque to WTIC, one of the six original NBC affiliates by NBC President Niles Trammell, Judge Miller will discuss the topic "American Broadcasting Is the Best in the World—Why?"

The bronze plaque will be accepted by Jesse Randall, president of the Travelers Insurance Company, WTIC's parent company.

The dinner will take place at the Hartford Club Tuesday evening.

Engineering Department

Informal FCC Engineering Conference To Discuss NARBA Recommendations

The FCC announced Wednesday (13) that its Chief Engineer will conduct an informal engineering conference to discuss NARBA recommendations. The meetings will start Tuesday (19) and run through Friday (22) or until completion.

Standards of allocation to minimize interference between the various countries concerned will be one of the subjects for discussion at the preliminary conference.

Suggestions and ideas obtained from the industry relative to standards will be considered in the preparation of recommendations to be submitted to the Inter-American Radio Office. It is planned to distribute the recommendations to the North American governments prior to a technical meeting to be held early next year.

Middlebrooks Resigns from NAB to Join ABC; Named as Facilities Engineer for Network

James L. Middlebrooks has resigned as NAB director of engineering to accept the position of chief facilities engineer for the American Broadcasting Company effective Friday (15).

Recognized as one of radio's leading technical experts, Mr. Middlebrooks is well known in radio circles. He has devoted the past 14 years to industry engineering development.

Prior to joining NAB's staff, Mr. Middlebrooks was director of engineering for Field Enterprises, Inc., Chicago. He served with the United States Navy for almost four years during World War II. Separated from service as a Commander, his last tour of duty was with the Bureau of Ships where he was officer-in-charge of the Shore Electronics Installation and Maintenance Section, Electronics Division. He had served previously in Trinidad, ETO and the Pacific.

For outstanding performance of his duties, Mr. Middlebrooks was awarded the Legion of Merit by Navy Secretary Forrestal and also holds the Bronze Star and Croix de Guerre with Gold Star.

Mr. Middlebrooks, while at NAB participated in FCC-industry discussions of technical problems. He is responsible for the completion of the new NAB Engineering Handbook which is now being readied for mailing to NAB membership. Among his other contributions, he supervised the planning and reconstruction of the new NAB headquarters building. Mr. Middlebrooks will continue to advise NAB until the alterations are completed.

No successor has been named to take over the duties of director of the Association's Engineering Department.

New Engineering Handbook in Final Form; Now Being Packaged for Mailing to Members

The new NAB Engineering Handbook is completed, it was announced last week, and is being packaged for mailing for member stations.

Each station will receive one free copy of the Handbook. Since the book will be forwarded to all members, it is not necessary to write for the copy to which each station is entitled.

However, additional copies may be purchased by member stations at $10 per copy.

It is expected that the Handbook will go into the mails within two weeks.

FM Department

Preliminary Plans Made for Organization of FM Promotional Group

A steering committee of 10 FM broadcasters and manufacturers met in Washington last Monday (11) to make preliminary plans for organizing the FM Association to promote frequency modulation.

The committee voted to call a meeting of all those interested in promoting FM. The meeting will be called for December or January.

It was announced that the FMA will not conflict with NAB or any other established trade association, but will be devoted to encouraging the development of FM listening.

Attending Monday's meeting were Leonard Asch, WBCA, Schenectady; Wayne Coy, WINX and WINX-FM; W. R. David, General Electric Co.; Everett L. Dillard, KOZY, Kansas City and WSDC, Washington; E. J. Hodel, WCFC, Beckley, W. Va.; Roy Hofheinz, KTHT and KOPY, Houston; Frank Gunther, Radio Engineering Laboratories, Long Island City; C. M. Jansky, Jr., Jansky and Bailey, Washington; R. F. Kohn, WFMZ, Allentown, Pa.; and Leonard Marks, legal counsel for the new organization.

Broadcast Advertising

[*See* RESEARCH DEPARTMENT *for story concerning the October increase in over-all volume of national spot business.*]

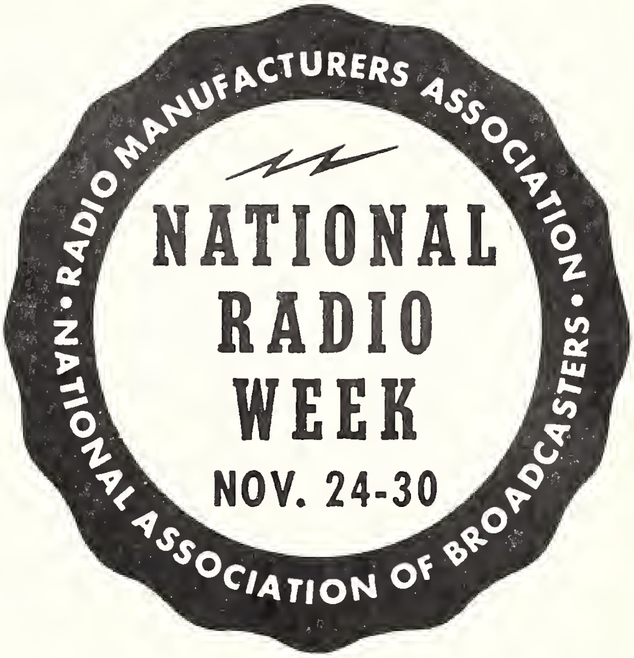
Stations Expressing Opposition to Agency Request for Cash Discount

Circular letters from advertising agencies to radio stations, requesting a 2% cash discount, are resulting in a number of letters to the NAB expressing continued opposition to this proposal. Thus far not one letter has been received from an NAB member approving the idea.

One station executive writes:

"It is my understanding that some years ago most all of the reputable stations around the country, or rather the majority of the more important stations, discontinued the cash discount, and that has been our policy without any problem of collection since about 1939 or 1940. We have never had any trouble on collection of our bills. In fact, in the radio business we are very careful in the first place to whom we sell, and I don't see this cash discount as any advantage. On the other hand, it can mean a loss of six, seven or eight thousand dollars a year to any station of our kind and I think that is a sizeable amount of money. We could even stand one or two little losses and still make money."

Here Is the Official Seal for National Radio Week


RADIO MANUFACTURERS ASSOCIATION
NATIONAL ASSOCIATION OF BROADCASTERS
NATIONAL RADIO WEEK
NOV. 24-30

You May Want to Reproduce It for Local Use

"Check List" for Retail Salesmen Included in Appendix to Joske Report

Do member stations want the NAB to print quantities of the "Check List for Retail Salesmen" which appears as Appendix No. 3 of the Joske report, "Radio for Retailers," and re-sell them at cost to the membership?

That is the question raised by several stations in correspondence and telephone calls to the Broadcast Advertising Department last week.

Each station, of course, is free to have the "check

(Continued on page 907)

AFRA-Network Negotiations Resume Monday

Negotiations between the networks and AFRA looking toward agreement on a new contract will be resumed in New York on Monday (18). (*See Current* REPORTS, p. 886.)

The discussions are being taken up again after a period of waiting while the union contacted its locals in New York, Los Angeles, Chicago, and San Francisco to determine their reactions to the progress of negotiations.

It was reported last week that all four locals had voted to strike in the event the discussions did not result in a contract acceptable to the union.

LAST-MINUTE FCC ACTIONS

AM APPLICATIONS GRANTED

NEW—Western Montana Associates, Missoula, Mont.—Granted CP for a new station to operate on **1450 kc.**, 250 watts, unlimited time; conditions (Comr. Durr for hearing). (B5-P-4927)

NEW—Liberty Broadcasting Co., Pittsburgh, Pa.—Granted request of Liberty Broadcasting Co. for severance of its AM application from its FM application (B2-PH-582; Docket 7205) proposed to be denied (B-294), and grant the AM application. The Commission adopted an order making final the grant of application (B2-P-3797; Docket 7169) for a new AM station to operate on **750 kc.**, 1 KW, daytime only (Comr. Durr not participating).

NEW—T. R. Wolfe, W. E. Smith, S. L. Myers, Carl C. Aley and R. H. Whitlow, tr/as Albemarle Broadcasting Co., Albemarle, N. C.—Granted CP for a new station to operate on **1010 kc.**, 1 KW, daytime only; conditions. (B3-P-4904)

NEW—Democrat Printing Co., Durant, Okla.—Granted CP for a new station to operate on **750 kc.**, 250 watts, daytime only. (B3-P-4897)

NEW—Okla. Agricultural and Mech. College, Stillwater, Okla.—Granted CP for a new station to operate on **840 kc.**, 10 KW, daytime only. (B3-P-4748)

NEW—Francis E. Streit and Verna S. Hardin, d/b as Morrisville Broadcasting Co., Morrisville, Pa.—Granted CP for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B2-P-5082)

NEW—Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, d/b as Lackawanna Valley Radio, Scranton, Pa.—Granted CP for a new station to operate on **1000 kc.**, 1 KW, daytime only; conditions. (B2-P-5213)

NEW—Virginia-Carolina Broadcasting Corp., Danville, Va.—Granted CP for a new station to operate on **1250 kc.**, 1 KW night, 5 KW-LS, unlimited time, DA-night, provided permittee agrees to satisfy legitimate complaints resulting from blanket interference occurring within the 250 mv/m contour, and subject to the condition that Allen S. Clarke dispose of his interest in WBTM, Danville, Va. (B2-P-4113)

NEW—William J. Edwards, Graydon L. Newman and Pearl McPherson Patrick, d/b as General Broadcasting Co., Birmingham, Ala.—Granted CP for a new station to operate on **780 kc.**, 1 KW, daytime only; conditions. (B3-P-5130)

MISCELLANEOUS ACTIONS

WPNA—Alpena Broadcasting Corp., Alpena, Mich.—Granted authority to withdraw application for a new station (B2-P-4667) granted May 24, 1946, and delete all records relative thereto. Permittee states as reason for deletion that "the city of Alpena is not able to support two broadcast stations."

Clear Channel Broadcasting Service—Denied petition requesting that the Commission reconsider its action of June 21, 1946, whereby it adopted a policy of considering on their individual merits applications involving use of 1-A channels, daytime or limited time, where the proposed station is 750 miles or less from the dominant 1-A station using a non-directional antenna on frequency requested, etc. Written opinion to be issued.

Alvin E. Nelson, Inc., San Francisco, Calif.; C. Thomas Patten, Oakland, Calif.—Granted petition requesting that application of C. Thomas Patten (Docket 7766) for a new station in Oakland, Calif., be designated for hearing in the consolidated proceeding involving petitioner's application (Docket 7389), et al, upon the issues heretofore defined in the order dated Aug. 7 (Docket 7766) issue numbered "5" of which is amended to specify the said proposed operation of Alvin E. Nelson, Inc., and further ordered that the order of Feb. 13 designating said application of Alvin E. Nelson, Inc., be amended to include application of C. Thomas Patten.

Pittsburg Broadcasting Co., Pittsburg, Calif.—Ordered that the application of Pittsburg Broadcasting Co. (B5-P-5356; Docket 7956) be designated for hearing in the consolidated proceeding with Harmco, Inc. (Docket 7170) et al., and further ordered that the Commission's order of Aug. 7 designating application of C. Thomas Patten for hearing, be amended by an order of this date consolidating said Patten application in this proceeding, be further amended to include application of Pittsburg Broadcasting Co.

KARM—KARM, The George Harm Station, Fresno, Calif.; KWSC, State College of Wash., Pullman, Wash.—The Commission, on its own motion, ordered that, pursuant to the policy announced in a public notice Aug. 9, 1946, that the applications of KARM (B5-P-3784; Docket 7124) and of KWSC (B5-P-3940; Docket 7537) be removed from the consolidated proceeding and from the hearing docket and referred to the pending files to await decision in the clear channel hearing.

KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.; KROY, Harmco, Inc., Sacramento, Calif.; Alvin E. Nelson, Inc., San Francisco, Calif.—Granted petition of KYA for reinstatement of its application (B5-P-4452), and accepted amendment to application so as to specify frequency **1060** instead of **1210 kc.**, and designated said application as amended for hearing in the consolidated proceeding with KROY, Harmco, Inc. (B5-P-4255; Docket 7170), and Alvin E. Nelson, Inc. (B5-P-4467; Docket 7389), provided, however, that if, as a result of said consolidated hearing, it appears that, were it not for the aforesaid clear channel hearing and the Commission's announcement of Aug. 9 pertaining thereto, the public interest would best be served by a grant of the application of Alvin E. Nelson, Inc., than the said application (Docket 7389) will be placed in the pending files until after said clear channel decision has been issued at which time it will be considered in connection with other **1030 kc.** applications and with any other pending applications with which it might then be in conflict. Further ordered that the orders of the Commission dated Jan. 30 and Feb. 13 designating applications of Harmco, Inc., and Alvin E. Nelson, Inc., for hearing, be amended to include application of KYA; and further that said petition of Harmco, Inc., requesting that its application be removed from the aforesaid consolidated proceeding and granted without further hearing; and petition of Phoenix Broadcasting, Inc., KPHO, for unlimited time operation on **1030 kc.** with 10 KW, at Phoenix, Ariz., be designated for hearing in this consolidated proceeding, be denied, for the reasons stated above.

LICENSE RENEWAL

KFJI—KFJI Broadcasters, Klamath Falls, Ore.—Granted renewal of license for the period ending August 1, 1949.

"Check List" for Retail Salesmen Included in Appendix to Joske Report

(Continued from page 905)

list" printed or mimeographed locally in any quantity desired, for use by its local salesmen.

On the other hand, if sufficient members wish, the NAB can have these printed in large quantity, in four-page booklets, for resale at cost to members.

The importance of such a check list to local salesmen was pointed out by a leading broadcaster and former member of the NAB Board, who stated that local business is becoming increasingly important, and will be even more vital when the hundreds of new licensees are operating. Network and national spot billings, he believes, will not increase sufficiently to take care of these new stations; in fact, present network and national revenues will probably be divided when more stations are on the air, so that even the well-established stations will have to depend more on local revenue than heretofore. And for most of the new stations, he believes that local billings will make the difference between success or failure. Therefore, he stated, anything that will enable local salesmen to do a more effective job should be encouraged.

Furthermore, this broadcaster said, he believes national revenue has become "more expensive" than most stations realize.

"Take your national billings," he said, "and deduct the two 15% commissions you pay to agency and national sales rep. Then add the costs of the several sales trips you make each year to New York, Chicago, etc. Then add the thousands of dollars you spend in trade paper advertising and other forms of promotion for this national revenue. Also add the money you spend for long-distance telephone calls, teletype, etc. Total it all up, and you may find that your national business is far more costly to you than local business, and produces a much lower net revenue."

He stated that at his station, therefore, he intends to devote more attention to developing local business, and he believes that the "check list" will enable every local salesman to do a more thorough and effective job of selling each new local account, and of servicing local accounts now on the air.

The NAB will have the "check list" printed in quantity, if membership requirements warrant it.

Members are therefore requested to write the Broadcast Advertising Department, expressing their opinion and giving some indication of the quantity desired.

Research Department

Rorabaugh Reports Increase in Over-all Volume of National Spot Business

A slight rise in the over-all volume of national spot business occurred during October, according to the November issue of the Rorabaugh Report on Spot Radio Advertising. This is explained by the advent of

(Continued on next page)

STATION ANALYSES

The following tables present the status of all standard, commercial FM and commercial television stations by month through Oct. 31, 1946. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

STANDARD STATIONS

As of	Total Stations*	Monthly Change New**	Monthly Change Licensed to Operate	Monthly Change Deleted	Licensed to Operate	Total CP
1945						
Nov. 1	965				938	27
Dec. 1	984	19	1	0	939	45
1946						
Jan. 1	1004	20	1	0	940	64
Feb. 1	1032	28	5	0	945	87
Mar. 1	1054	22	0	0	945	109
Apr. 1	1092	40	4	2 CP	949	143
May 1	1138	47	3	1 CP	952	186
June 1	1179	41	9	0	961	218
July 1	1215	37	0	1 CP	961	254
Aug. 1	1247	33	9	1 CP	970	277
Sept. 1	1299	53	12	1 CP	982	317
Oct. 1	1343	45	25	1 CP	1007	336
Nov. 1	1427	87	18	3 CP	1025	402
Total Changes 12 months		472	88	10 CP		

COMMERCIAL FM STATIONS

As of	Total Stations*	Monthly Change New** CP	Monthly Change New** CG	Monthly Change Licensed to Operate	Monthly Change Deleted	Licensed to Operate	Total CP	Total CG
1945								
Nov. 1	117					48	5	64
Dec. 1	227	0	110	0	0	48	5	174
1946								
Jan. 1	282	0	55	0	0	48	5	229
Feb. 1	351	0	69	0	0	48	5	298
Mar. 1	398	0	47	0	0	48	5	345
Apr. 1	428	0	30	0	0	48	5	375
May 1	478	10	50	0	0	48	15	415
June 1	494	55	17	0	1 CG	48	70	376
July 1	503	37	9	0	0	48	107	348
Aug. 1	513	78	10	0	0	48	185	280
Sept. 1	572	64	60	0	1 CG	48	249	275
Oct. 1	594	46	23	0	1 CG	48	295	251
Nov. 1	644	65	51	0	1 CG	48[2]	360[2]	236[2]
Total Changes 12 months		355	531	0	4 CG			

COMMERCIAL TELEVISION STATIONS

As of	Total Stations*	Monthly Change New** CP	Monthly Change License to Operate	Monthly Change Deleted	Licensed to Operate	Total CP
1945						
Nov. 1	9				6	3
Dec. 1	9	0	0	0	6	3
1946						
Jan. 1	9	0	0	0	6	3
Feb. 1	9	0	0	0	6	3
Mar. 1	9	0	0	0	6	3
Apr. 1	9	0	0	0	6	3
May 1	13	4	0	0	6	7
June 1	26	14	0	1 CP Prewar	6	20
July 1	27	1	0	0	6	21
Aug. 1	34	7	0	0	6	28
Sept. 1	36	3	0	1 CP	6	30
Oct. 1	40[1]	4	0	0	6	34
Nov. 1	44[1]	4	0	0	6	38
Total Changes 6 months		37	0	2 CP (1 Prewar)		

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[1] Non-commercial CP included.

[2] FCC states that 45 of the licensed stations are on the air; 44 CP and 11 CG stations are operating under Special Temporary Authority; a total of 100 FM stations are now operating.

* Includes stations licensed to operate, CP's and CG's.

** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

NOTE: A few stations, licensed to operate, may be temporarily off the air during period of changing to new frequencies, and a few stations with CP's are operating with special temporary authority.

many seasonal accounts, as well as the lifting of price controls on many commodities which stepped up competitive product selling.

Although beers and insecticides bowed out of the picture, this loss was more than offset by the renewed activity of cough remedies, soups, fruit juices, wines and frozen foods. Some of the newly active accounts are: Booth Frozen Foods, Birds-Eye Frozen Foods, French Kitchen Onion Soup, Birds-Eye Orange Juice, Virginia Dare Wine, Luden's Cough Drops and Smith Bros. Cough Drops.

With more cars on the highways, practically every major gas and oil company is going strong in spot: Standard Oil of Indiana in 19 markets; Phillips 66 Gas and Oil on 24 stations; Pure Oil, back in spot after many months, now testing; Pennzoil opens on 17 stations; Mobilgas and Oil with 32 stations out west; Esso still in 49 markets; Conoco with new programs; Atlantic's football schedule on 90 eastern stations; Shell Oil increased from 28 to 38 stations.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of November 25-December 1, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West Forty-Second Street, New York 18, New York.

Hospitals Need Student Nurses

The majority of America's 6,511 hospitals now have patients waiting to be admitted and the situation in many areas is growing steadily worse. In New York City alone, 2,000 beds were recently taken out of use in municipal and voluntary hospitals owing to a lack of sufficient nursing personnel. In other cities whole floors and wings of hospitals have had to close. As a result of this condition, literally thousands of patients are doing without hospital care. A strong nation-wide effort must be made, therefore, to interest young women in nursing as a career; to urge them to enroll at once to fill existing vacancies in schools of nursing, and at the same time provide greatly needed help for our hospitals. Emphasize the fact that a three-year training course offers an unusual opportunity for young women to prepare for a lifetime profession—that the future demand for well-trained graduate nurses should be even greater in the years to come as a result of the expansion of voluntary hospital and public health services. Urge young women between the ages of 17 and 35, who are high school or college graduates with good records, to apply for admission in any one of the nearly 1,300 Accredited Schools of Nursing. Full information may be obtained by inquiring at their nearest hospital or School of Nursing or by checking with the Vocational Guidance Counsellor of their local high school. Nursing salaries compare favorably with earnings in other women's vocations—graduate nurses have an opportunity to enter many interesting careers in government, teaching and other specialized fields, and may prepare for executive positions where salaries range from $3,000 to $5,000 a year, and even more. (Fact Sheet No. 9-E)

Buy U. S. Savings Bonds—"Protect Your Future"

THE ADVERTISING COUNCIL HAS SELECTED THIS CAMPAIGN AS IMPORTANT TO THE PUBLIC INTEREST—*BECAUSE* . . . Surplus cash invested in U. S. Savings Bonds, instead of being used during the year's final buying period to bid up the price of still-scarce goods, helps to combat inflation. *BECAUSE* . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. *BECAUSE* . . . Regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply *BECAUSE* . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. *BECAUSE* . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and this year's good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, *but for ten or more years from now.* Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like *retirement income, education for the children, new homes, the most enjoyable use of leisure time.* As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now"; or (b) "Protect Your Future: Sign Up For Security" on the Payroll Savings Plan. (Fact Sheet No. 11-E)

Fat Salvage

Regarding the continuing need for salvaging used kitchen fats, Secretary of Agriculture Clinton P. Anderson recently said: "It is just as important now as when fats and oils were rationed to save and turn in every bit of used kitchen fat. Used fats continue to be one of the most important sources of supply for the manufacture of soap and for other industrial uses. It may be months before we can obtain adequate supplies of imported fats and oils for these uses. *In the meantime, every housewife can help to prevent soap shortages by turning in the used kitchen fats and dealers can help by continuing collections.*" The shortage of fats and oils is due to a decline in domestic production, a reduction in imports from South America and from the East Indies and Philippines. About forty-seven percent of the total allocations of fats and oils for domestic industrial uses goes to civilian soaps; five per cent to the manufacture of soaps for industrial purposes; the remaining forty-eight per cent to paints and varnishes, floor covering, coated fabrics, lubricating oils, textiles and leather, core oils, pharmaceutical, putty and calking, compounds, etc. Glycerine, a by-product of soap manufacture, is used in making anti-freeze, cellophane, resins, cosmetics and other goods. The shortage of fats and oils in the face of the great need for them in all phases of peacetime production indicates the urgency of the need for continued fat salvage. Housewives can actually help themselves to get the peacetime products they want and need in greater abundance and sooner by keeping up their good work in salvaging fats. They are asked to: Save every drop of used fat by draining pans, skimming soups and gravies, melting down trimmings of meat left on platters and plates.—Pour immediately into the salvage can those fats which can't be re-used.—Re-use those suitable for cooking, and salvage whatever is left.—Turn in the fat salvage container to their meat dealers promptly. They'll get four cents for every pound turned in. (Fact Sheet No. 19-B)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, November 18. They are subject to change.

Monday, November 18

At Hazard, Kentucky

(City Hall Auditorium, 10:00 A. M.)

NEW—The Hazard Broadcasting System, Hazard, Ky.—C. P. **1340 kc.,** 250 watts, unlimited.
NEW—Bullard, Metcalf & Goodlette, Hazard, Ky.—C. P. **1340 kc.,** 250 watts, unlimited.
NEW—Universal Broadcasting Co., Hazard, Ky.—C. P. **1340 kc.,** 250 watts, unlimited.

Tuesday, November 19

(10:00 A. M.)

KAND—Navarro Broadcasting Association, Assignor; J. C. West, Pres. Alto, Inc., Assignee; Corsicana, Texas—Assignment of license. **1340 kc.,** 250 watts, unlimited.

Wednesday, November 20

(10:00 A. M.)

NEW—James A. Noe, Lake Charles, La.—C. P. **1230 kc.,** 100 watts, unlimited.
NEW—Kola Broadcasting Co., Opelousas, La.—C. P. **1230 kc.,** 250 watts, unlimited.

At Amsterdam, N. Y.

(Common Council Chambers, second floor, City Hall, 10:00 A. M.)

NEW—Community Service Broadcasting Corp. of Amsterdam, N. Y., Amsterdam, N. Y.—C. P. **1490 kc.,** 250 watts, unlimited.
NEW—Amsterdam Broadcasters, Inc., Amsterdam, N. Y.—C. P. **1490 kc.,** 250 watts, unlimited.
NEW—WSAT, Inc., Schenectady, N. Y.—C. P. **1490 kc.,** 250 watts, unlimited.

Thursday, November 21

Further Hearing

(10:00 A. M.)

WMBD—Peoria Broadcasting Co., Peoria, Ill.—C. P. **1470 kc.** NARBA, 5 KW, unlimited DA-night and day.
Other Participants: Booth Radio Stations (Intervenor).

Further Hearing

(10:00 A. M.)

NEW—Central Connecticut Broadcasting Co., New Britain, Conn.—C. P. **910 kc.,** 5 KW, unlimited.
WTHT—The Hartford Times, Inc., Hartford, Conn.—C. P. **910 kc.,** 5 KW, DA-night and day, unlimited.
NEW—The New Britain Broadcasting Co., Hartford County, Conn.—C. P. **910 kc.,** 5 KW, unlimited.

Further Hearing

(10:00 A. M.)

WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—For FM facilities.
NEW—Unity Broadcasting Corp. of Penna., Philadelphia, Pa.—For FM facilities.
NEW—Independent Broadcasting Co., Philadelphia, Pa.—For FM facilities.
NEW—Patrick Joseph Stanton, Philadelphia, Pa.—For FM facilities.
NEW—Franklin Broadcasting Corp., Philadelphia, Pa.—For FM facilities.

Friday, November 22

At Somerset, Ky.

(Circuit Court Room, second floor, Court House, 10:00 A. M.)

NEW—Southeastern Broadcasting Co., Inc., Somerset, Ky.—C. P. **1240 kc.,** 250 watts, unlimited.
NEW—Somerset Broadcasting Co., Somerset, Ky.—C. P. **1240 kc.,** 250 watts, unlimited.

At Eau Claire, Wis.

(Court Room of County Judge, County Court House, 10:00 A. M.)

NEW—Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis.—C. P. **1400 kc.,** 250 watts, unlimited.
NEW—WBIZ, Inc., Eau Claire, Wis.—C. P. **1400 kc.,** 250 watts, unlimited.
Other Participants: KROC, Rochester, Minn. (Intervenor).

FCC ACTIONS

AM APPLICATIONS GRANTED

NEW—Jose R. Madrazo and Rubin Diaz Atiles, d/b as Madrazo & Diaz, Fajardo, P. R.—Granted CP for new station to operate on **1490 kc.,** 250 watts, unlimited time; conditions. (B-P-5078)
NEW—E. R. Ferguson and J. R. Pepper, d/b as Bluff City Broadcasting Co., Ltd., Memphis, Tenn.—Granted CP for new station to operate on **730 kc.,** 250 watts, daytime; conditions. (Docket 7700; B3-P-4708)
NEW—P. C. Wilson, Canton, Ohio—Granted CP for new station to operate on **900 kc.,** 250 watts, daytime; conditions. (Docket 6915; B2-P-4117)
NEW—James G. Thomas, et al, d/b as Sampson Broadcasting Co., Clinton, N. C.—Granted CP for a new station to operate on **550 kc.,** 1 KW, daytime; conditions. (Docket 7707; B3-P-4845)
NEW—Burlington-Graham Broadcasting Co., Burlington, N. C.—Granted CP for new station to operate on **1150 kc.,** 1 KW, daytime; conditions. (B3-P-4857)
NEW—Balboa Radio Corp., San Diego, Calif.—Granted CP for new station to operate on **740 kc.,** 5 KW, daytime only, DA; conditions. (B5-P-4981)
NEW—J. Ray Shute, Olin B. Sikes and James S. Beaty, Jr., tr/as Union Broadcasting Co., Monroe, N. C.—Granted CP for a new station to operate on **1060 kc.,** 250 watts, daytime only; conditions. (B3-P-4901; Docket 7787)
NEW—Statesville Broadcasting Co., Inc., Statesville, N. C.—Granted CP for a new station to operate on **1400 kc.,** 250 watts, unlimited time, subject to filing a modification of permit for site meeting engineering requirements. (B3-P-4835)
NEW—Jess M. Swicegood, J. P. Burnett and Lola C. Robison, a partnership, d/b as Houston Broadcasters, Dothan, Ala.—Granted CP for a new station to operate on **1450 kc.,** 250 watts, unlimited time. (B3-P-5179)

(Continued on next page)

FM CONDITIONAL GRANTS

Luther E. Gibson, Salinas, Calif.—Conditional grant for Class B station authorized, subject to further review and approval of engineering details. (B5-PH-836)

United Garage & Service Corp., Lakewood, Ohio—Conditional grant for Class A station authorized, subject to further review and approval of engineering details. (B2-PH-562)

Myles H. Johns, Milwaukee, Wis.—Conditional grant for Class B station authorized, subject to further review and approval of engineering details. (B4-PH-482)

State Broadcasting Corp., Hartford, Conn.—Authorized a conditional grant for a new FM station subject to engineering conditions. (B1-PH-596)

Pacific Broadcasting Co., San Francisco, Calif.—Granted petition for leave to amend its FM application (B5-PH-1031) to show additional financial and corporate data, etc., and the application was removed from the hearing docket (No. 7689) and granted conditionally for a Class B station, subject to further review and approval of engineering details.

FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height given is height above average terrain):

Beverly Hills Broadcasting Co., Beverly Hills, Calif.—Class A; Channel: **104.7 mc.** (No. 284); 760 watts; 85 feet. (B5-PH-900)

Lincoln Dellar, Sacramento, Calif.—Class B; Channel: **102.9 mc.** (No. 275); 9.3 KW; 300 feet. (B5-PH-598)

American Broadcasting Co., Inc., San Francisco. Calif.—Class B; Channel: **96.9 mc.** (No. 245); **1.6 KW; 1280** feet. (B5-PH-378)

The Augusta Chronicle Broadcasting Co., Augusta, Ga.—Class B; Channel: **94.9 mc.** (No. 235); 15 KW; 375 feet. (B3-PH-665)

Midwest Broadcasting Co., Mount Vernon, Ill.—Class B; Channel: **100.9 mc.** (No. 265); 9.2 KW; 355 feet. (B4-PH-612)

The Corning Leader, Corning, N. Y.—Class B; Channel: **95.1 mc.** (No. 236); 4.2 KW; 500 feet. (B1-PH-301)

High Point Enterprises, Inc., High Point, N. C.—Class B; Channel: **103.5 mc.** (No. 278); 13 KW; 395 feet. (B3-PH-734)

Northwestern Broadcasting Co., Vernon, Texas—Class B; Channel: **101.5 mc.** (No. 268); 8 KW; 360 feet. (B3-PH-576)

L. G. LeTourneau, Longview, Texas—Class B; Channel: **102.3 mc.** (No. 272); 9.1 KW; 425 feet. (B3-PH-987)

The following were authorized construction permits in lieu of previous conditions specified:

The Daily Reports, Ontario, Calif.—Class A; Channel: **104.3 mc.** (No. 282); 310 watts; 110 feet. (B5-PH-355)

Southern Ill. Broadcasting Partnership, Carbondale, Ill.—Class B; Channel: **100.5 mc.** (No. 265); 3 KW; 310 feet. (B4-MPH-137)

WDOD—Broadcasting Corp., Chattanooga, Tenn.—Class B; Channel: **95.3 mc.** (No. 237); 42 KW; 1040 feet. (B3-PH-324)

MODIFIED FM CONSTRUCTION PERMITS

The following were authorized construction permits in lieu of previous conditions specified: (Note: power given is effective radiated power; antenna height given is height above average terrain):

Robert K. Hancock, et al., d/b as Santa Maria Daily Times, Santa Maria, Calif.—Class A; Channel: **104.3 mc.** (No. 282); 336 watts; 295 feet. (B5-MPH-141)

Southeastern Broadcasting Co., Macon, Ga.—Class B; Channel: **101.9 mc.** (No. 270); 32 KW; 440 feet. (B3-MPH-144)

The Broadcasting Corp. of America, Riverside, Calif.—Class B; Channel: **102.1 mc.** (No. 271); 20 KW; 5,280 feet. (B5-PH-188)

The Capital Broadcasting Co., Annapolis, Md.—Class B; Channel: **100.1 mc.** (No. 261); 16.6 KW; 370 feet. (B1-PH-781)

Kingsport Broadcasting Co., Inc., Kingsport, Tenn.—Class B; Channel: **103.3 mc.** (No. 277); 44 KW; 930 feet. (B3-PH-864)

Saviers Electrical Products Corp., Reno, Nevada—Class A; Channel: **104.3 mc.** (No. 282); 760 watts; 1,170 feet. (B5-PH-870)

Correction

According to a correction by the Commission, the item on page 893 current REPORTS referring to the FM CP of Elmwood Park Broadcasting Corp., should show Channel **105.5 mc.** (No. 288), instead of **103.5 mc.** (No. 238).

MISCELLANEOUS FM ACTIONS

O. L. Taylor (Assignor), KTOK, Inc. (Assignee), Oklahoma City, Okla.—Granted consent to assignment of conditional CP (B3-PH-540), from O. L. Taylor to KTOK, Inc. (B3-APH-9)

W. A. Underhill, et al., d/b as The Evening Leader (Assignor), Corning Leader, Inc. (Assignee), Corning, N. Y.—Granted assignment of conditional CP (B1-PH-301) from W. A. Underhill and E. S. Underhill, Jr., d/b as The Evening Leader to Corning Leader, Inc., a newly formed corporation composed of two equal partners. (B1-APH-7)

Hughes Tool Co., San Francisco, Calif.—Adopted an order vacating conditional grant of a Class B station (B5-PH-554), and ordered said application dismissed without prejudice.

Observer Publishing Co., Washington, Pa.—Cancelled conditional grant of a Class B station and dismissed without prejudice application (B2-PH-800)

Community Broadcasting Co., Toledo, Ohio—Adopted an order severing from the consolidated Toledo FM hearing, the application of Community Broadcasting Co. for a new FM station (B2-PH-837), and ordered that said application be designated for consolidated hearing with renewal application of WTOL (B2-R-958; Docket 7867)

The Hollywood Community Radio Group, Hollywood, Calif.—Ordered that the application for a Class B FM station (B5-PH-765) be consolidated for hearing with applicant's application for a new AM station in Gardena, Calif. (B5-P-5020), the Huntington Broadcasting Co., for a new AM station in Huntington Park, Calif. (B5-P-4822) and Coast Radio Broadcasting Corp., Los Angeles (B5-P-5095), scheduled for hearing commencing December 16, 1946.

The Commission announces allocation of an additional channel to the tentative allocation plan for the San Antonio, Texas, area (No. 256), **99.1 mc.**

DESIGNATED FOR HEARING

Piedmont Broadcasting Co., Greenville, S. C.—Requesting **1240 kc.**, 250 watts, unlimited time (B3-P-5374), designated for consolidated hearing with applications of Harold H. Thoms, requesting 100 watts power on the same frequency (B3-P-5150; Docket 7831) and J. B. Fuqua, requesting 250 watts, same frequency (B3-P-5187; Docket 7832), in Greenville, S. C.

KANS—Kansas Broadcasting, Inc., Wichita, Kans.—Designated for hearing application to change facilities of Station KANS from **1240 kc.**, 250 watts, unlimited time, to **1480 kc.**, 5 KW day, 1 KW night, unlimited time, DA night. (B4-P-5159; Docket 7952)

Andrew College Broadcasting Co., Cuthbert, Ga.; and Alabama-Georgia Broadcasters, Inc., Eufaula, Ala.—Designated for consolidated hearing applications of Andrew College Broadcasting Co. (B3-P-5370; Docket 7954) for new station at Cuthbert, Ga., and Alabama-Georgia Broadcasters, Inc., for new station at Eufaula, Ala. (B3-P-5300; Docket 7953) each seeking **1240 kc.**, 250 watts, unlimited time.

Holland Broadcasting Co., Holland, Mich.—Designated for hearing application for new station to operate on

(Continued on next page)

1450 kc., 250 watts, unlimited time (B2-P-5379; Docket 7895), to be heard in consolidated proceeding with applications of Ashbacker Radio Corp. (B2-P-5190; Docket 7853) and KVN Company (B2-P-5194; Docket 7854), seeking new stations at Holland on same frequency with 100 watts and 250 watts power respectively.

Contra Costa Broadcasting Co., San Pablo Island, Calif.; and Western Broadcasting Associates, Modesto, Calif. —Designated for consolidated hearing applications of Contra Costa Broadcasting Associates for new station at San Pablo Island and Western Broadcasting Associates for new station at Modesto, Calif., both seeking **710 kc.**, 1 KW, daytime only. (B5-P-5106; Docket 7937. B5-P-5336; Docket 7938)

Gene Burke Brophy, Nogales, Ariz.; and Border Broadcasting Co., Inc., Nogales, Ariz.—Designated for consolidated hearing applications of Gene Burke Brophy (B5-P-5149; Docket 7939) and Border Broadcasting Co., Inc. (B5-P-5345; Docket 7940), both seeking new stations at Nogales, Ariz., to operate on **1240 kc.**, 250 watts, unlimited time.

Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.; and Abe Lapides, Pontiac, Mich.—Designated for consolidated hearing applications of Hillsdale Broadcasting Co., Inc., for new station at Hillsdale, Mich., to operate on **830 kc.**, 250 watts, daytime (B2-P-5281; Docket 7941), and Abe Lapides for new station at Pontiac, Mich., to operate on **830 kc.**, 1 KW daytime. (B2-P-5331; Docket 7942)

Radio Bedford, Inc., Bedford, Ind.; and Sarkes Tarzian, Bloomington, Ind.—Designated for consolidated hearing applications of Radio Bedford, Inc., for new station at Bedford, Ind., to operate on **1340 kc.**, 250 watts, unlimited time (B4-P-5346; Docket 7944) and Sarkes Tarzian for new station at Bloomington, Ind., seeking the same facilities. (B4-P-5278; Docket 7943)

Johnston Broadcasting Co., Birmingham, Ala., and WTNB, Thomas N. Beach, Birmingham, Ala.—Designated for consolidated hearing applications of Johnston Broadcasting Co. for new station at Birmingham, Ala., to operate on **850 kc.**, 1 KW night, 5 KW LS, DA night (B3-P-5016; Docket 7945), and Thomas N. Beach for CP to change facilities of WTNB from **1490 kc.**, 250 watts, unlimited, to **850 kc.**, 1 KW night, 5 KW LS, DA night (B3-P-5332; Docket 7946)

Capital Radio, Inc., Columbus, Ohio, and Heart of Ohio, Inc., Columbus, Ohio—Designated for consolidated hearing applications of Capital Radio, Inc. (B2P-5202; Docket 7947) and Heart of Ohio, Inc. (B2-P-5364; Docket 7948), each seeking new stations at Columbus, Ohio, to operate on **660 kc.**, 1 KW, daytime only.

WARC, Inc., Rochester, N. Y.—Designated for hearing application for new station to operate on **1600 kc.**, 5 KW, unlimited time, DA night. (B1-P-3565; Docket 6605)

W. J. Marshall, Cleveland, Ohio—Designated for hearing application for new station to operate on **1540 kc.**, 1 KW, daytime only (B2-P-4497; Docket 7471): further ordered that permittee of WKMH, Dearborn, Mich., be made party to proceeding.

KGKB—Jas. G. Ulmer and Jas. G. Ulmer, Jr., d/b as East Texas Broadcasting Co., Tyler, Texas, and KGGF, Hugh J. Powell, Coffeyville, Kans.—Designated application of East Texas Broadcasting Co. for CP to change facilities of KGKB from **1490 kc.**, 250 watts, unlimited, to **690 kc.**, 1 KW, 5 KW-LS, DA-1, unlimited (B3-P-4769), with application of Hugh J. Powell for modification of CP to change operation of KGGF from **690 kc.**, 500 watts, 1 KW-LS, DA-night, to **690 kc.**, 5 KW, 10 KW-LS, DA-2 (B4-MP-2021; Docket 7951): further ordered that licensees of station KABC and KFEQ be made parties to proceeding.

KTRM, Inc., Beaumont, Texas; KTBS, Radio Station KTBS, Shreveport, La.—Designated for hearing in a consolidated proceeding application of KTRM, Inc., for a new station to operate on **710 kc.**, 250 watts, daytime only (B3-P-5178), with application of KTBS for a CP to change power from 1 KW to 5 KW, change transmitter location, etc. (B3-P-4720)

MISCELLANEOUS ACTIONS

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Granted modification of CP (B5-P-3954) for extension of completion date to 12-7-46. (B3-MP-2239)

KBRO—Bremerton Broadcast Co., Bremerton, Wash.—Granted modification of CP which authorized a new station, to make changes in antenna, change type of transmitter and extend commencement and completion dates to 60 days after grant and 180 days thereafter, respectively; conditions. (B5-MP-2201)

WCYB—Appalachian Broadcasting Corp., Bristol, Va.—Granted modification of CP which authorized a new station, for approval of antenna, change in type of transmitter and approval of transmitter location at 3 miles north of Bristol. (B2-MP-2085)

WWPA—Allentown Broadcasting Co., Allentown, Pa.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at approximately four blocks west of intersection of Jordan Parkway north and Route 328, Allentown, and to specify studio location as Americus Hotel, 6th and Hamilton Sts., Allentown. (B2-MP-2071)

WNBA—Blanfox Radio Co., Inc., Bristol, Va.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, approval of transmitter location at on Highway 76, 8,500 feet from corporate limits, northeast of City of Bristol, and to specify studio location at Bristol; conditions. (B2-MP-2133)

WGAP—Gateway Broadcasting Co., Maryville, Tenn.—Granted modification of CP which authorized a new station for extension of commencement and completion dates to 1-6-47 and 5-6-47, respectively; conditions. (B3-MP-2202)

KOSA—Southwestern Broadcasting Corp., Odessa, Texas—Granted modification of CP which authorized a new station for approval of antenna, and approval of transmitter location at south of City, outside of City Limits on west side of Old Crane Highway, Odessa. (B3-MP-2220)

WLAW—Hildreth & Rovers Co., Lawrence, Mass.—Granted modification of CP (B1-P-3941) for extension of completion date to 5-20-47; condition. (B1-MP-2223)

WRFD—Peoples Broadcasting Corp., near Worthington, Ohio—Granted modification of CP which authorized a new station, for approval of antenna, change in type of transmitter, and approval of transmitter location at east side of U. S. Highway #23, approximately 15 miles north of center of Columbus. (B2-MP-2075)

KVMV—Radio Sales Corp., Twin Falls, Idaho—Granted license to cover CP which authorized installation of a new transmitter; conditions. (B5-L-2043)

WKNA—Joe L. Smith, Jr., Charleston, W. Va.—Granted modification of CP which authorized a new station, for extension of completion date to 12-20-46. (B2-MP-2235)

KVMV—Radio Sales Corp., Twin Falls, Idaho—Granted license to cover CP which authorized a new station on **1450 kc.**, 250 watts, unlimited; conditions. (B5-L-1961)

WLAP—American Broadcasting Corp., Lexington, Ky.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (B2-P-5393)

KTIP—J. F. Tighe, Porterville, Calif.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations at Grand Ave. at Newcombe Drive, Porterville; conditions. (B5-MP-2153)

WLBR—Lebanon Broadcasting Co., Lebanon, Pa.—Granted modification of CP which authorized a new station, to change type of transmitter. (B2-MP-2236)

KBIO—Jessica L. Longston, Burley, Idaho—Granted license to cover CP which authorized a new station on **1400 kc.**, 250 watts, unlimited time; conditions. (B5-L-2027)

KRBA—Darrell E. Yates, Lufkin, Texas—Granted CP to install new vertical antenna with FM antenna mounted

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on top and make changes in ground system. (B3-P-4749)

WPPD—Palladium Pub. Co., Benton Harbor, Mich.—Granted modification of CP which authorized a new station, to change type of transmitter. (B2-MP-2233)

KYOR—Silver Gate Broadcasting Co., San Diego, Calif.—Granted modification of CP which authorized a new station, to change type of transmitter. (B5-MP-2232)

WBIX—Rome Radio Broadcasting Co., Rome, Ga.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at Cantrell St., and to specify studio location at 205 Broad St., Rome, Ga. (B3-MP-2217)

KBUN—Bradford & Pihl, Bemidji, Minn.—Granted modification of CP which authorized a new station, to change type of transmitter. (B5-MP-2221)

WCTC—Chanticleer Broadcasting Co., New Brunswick, N. J.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, approval of transmitter location at: On the north bank of Raritan River, within city limits Highland Park, N. J., and to specify studio location as Peoples Natl. Bank Bldg., 385 George St., New Brunswick. (B1-MP-2096)

KVEC—Valley Electric Co., San Luis Obispo, Calif.—Granted license to cover CP which authorized change in frequency to **920 kc.**, increase in power to 500 watts-1 KW-LS, and installation of new transmitter and vertical radiator; conditions. (B5-L-2044)

KWPC—Muscatine Broadcasting Co., Ltd., Muscatine, Iowa—Granted modification of CP which authorized a new station, to change transmitter location to Mulberry and Hauser Sts., Muscatine, and to specify studio location as Mulberry and Hauser Sts., conditions. (B4-MP-2166)

WJSM—United Broadcasting Co., Cleveland, Ohio—Granted CP to install a new transmitter in remote pickup station. (B2-PRE-477)

KAKC—Public Radio Corp., Tulsa, Okla.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter and for approval of transmitter location at NE¼ of SE¼ of NW¼, Sec. 15, Twp. 19, R-13E, Lynn Lane, Okla. (B3-MP-2145)

WLCF—Civic Broadcasting Corp., Syracuse, N. Y.—Granted modification of CP (B1-P-3756), for extension of commencement and completion dates to 3-1-47 and 6-1-47 respectively. (B1-MP-2219)

WCNT—Robert Stephenson, Centralia, Ill.—Granted license to cover CP for a new station to operate on **1210 kc.**, 1 KW, daytime; conditions. (B4-L-2025)

KGRI—Goggan Radio Sales, a partnership, Henderson, Texas—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio location at 0.7 miles SE of center of Henderson. (B3-MP-2175)

WCHA—Chambersburg Broadcasting Co., Chambersburg, Pa.—Granted license to cover CP which authorized a new station on **800 kc.**, 1 KW, day; conditions. (B2-L-2060)

KEBE—Billy Averitte Laurie, Jacksonville, Texas—Granted modification of CP which authorized a new station, for approval of antenna, changes in transmitting equipment and approval of transmitter and studio location at Corner Lake St., and Pierces Lane, Jacksonville; conditions. (B3-MP-2065)

KCHS—Sierra Broadcasting Service, Hot Springs, N. M.—Granted license to cover CP which authorized a new station on **1400 kc.**, 250 watts, unlimited; conditions. (B5-L-2069)

WEDO—Tri City Broadcasting Co., McKeesport, Pa.—Granted license to cover CP which authorized a new station on **810 kc.**, 1 KW, daytime; conditions. (B2-L-2019)

WAPA—Jose Ramon Quinones, San Juan, P. R.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location approximately 3 miles NW of Cuaynaba Village east of Highway #25 and Juan, P. R., and change studio location to 26 Ponce de Leon Ave., San Juan. (B-MP-2020)

Paris Broadcasting Co., Paris, Tenn.—Adopted a memo opinion and order granting petition of Paris Broadcasting Co. insofar as it requests that the application of Ky. Lake Broadcasting System, Inc. (B3-P-4528; Docket 7431) be designated for hearing in the consolidated proceeding with Paris Broadcasting Co. application (B3-P-4566; Docket 7430) and application of James A. Dick, et al, d/b as Paris Broadcasting Co. (B3-P-4618; Docket 7506). The petition, as modified, was granted insofar as it requests enlargement of the issues in said consolidated proceeding; and it was further ordered that Ky. Lake Broadcasting System, Inc., be designated in a consolidated proceeding with applications of Paris Broadcasting Co., Jas. A. Dick, et al, d/b as Paris Broadcasting Co., and Murray Broadcasting Co., Inc., and the issues heretofore adopted in this proceeding amended to include the Ky. Lake application. (Comr. Jett favoring grant of Ky. Lake Broadcasting System application which requests a frequency not in conflict with other applications.)

WRUF—University of Florida, Gainesville, Fla.—Granted extension of special service authorization to operate unlimited time with 100 watts. (B3-SSA-146)

Philco Products, Inc. (Assignor), Philco Corp. (Assignee), Philadelphia, Pa.—Granted consent to assignment of Exp. Tel. CP (B2-APVB-3) W3XF, and Exp. Tel. licenses W10XAF, W10XAD (B1-ALVB-16 and B1-ALVB-17), from Philco Products, Inc., to Philco Corporation.

R. F. & W. Broadcasting Co., Corpus Christi, Texas—Adopted order denying petition for reconsideration of final decision of the Commission denying petitioner's application for CP for new station, without prejudice, however, to the right of petitioner to request waiver of Sec. 1.363 of Commission's rules at such time as it tenders for filing another application for CP for new station at Corpus Christi, Texas. (B3-P-4337; Docket 7120)

WMLT—George T. Morris, d/b as Dublin Broadcasting Co. (assignor), Dublin Broadcasting Co. (assignee), Dublin, Ga.—Granted consent to voluntary assignment of license of Station WMLT from George T. Morris, d/b as Dublin Broadcasting Co., to Dublin Broadcasting Co., a newly formed corporation controlled by George T. Morris. (B3-AL-549)

KTNM—Hoyt Houck, et al, d/b as Tucumcari Broadcasting Co. (assignor), R. B. McAlister et al, d/b as McMa Agency (assignee), Tucumcari, N. M.—Granted consent to voluntary assignment of license of Station KTNM from Hoyt Houck, Robert D. Houck and Walter G. Russell, d/b as Tucumcari Broadcasting Co., to R. B. McAlister, Pryde E. Hale and Grady Maples, d/b as McMa Agency, for a consideration of $45,000. (B5-AL-551)

WGR—Buffalo Broadcasting Corp. (assignor), WGR Broadcasting Corp. (assignee), Buffalo, N. Y.—Granted consent to voluntary assignment of license of Station WGR from Buffalo Broadcasting Corp to WGR Broadcasting Corp. for consideration of $750,000. (B1-AL-555)

WSPA—Donald Russell (transferor), A. B. Taylor (transferee), Spartanburg Advertising Co. (licensee), Spartanburg, S. C.—Granted consent to acquisition of control of Spartanburg Advertising Co., licensee of Station WSPA from Donald Russell to A. B. Taylor for consideration of $155,000. (B3-TC-516)

KXLA—Pacific Coast Broadcasting Co., Pasadena, Calif.—Adopted order denying petition requesting that application of Balboa Radio Corp. for new station at San Diego, Calif., be placed in pending file until decision has been reached in clear channel hearing and the petitioner allowed to reinstate its application to change frequency of Station KXLA from **1110 kc.** to **750 kc.**, or, in alternative, that application of KXLA be reinstated and designated for hearing in consolidated proceeding with Balboa application.

WNDR—Syracuse Broadcasting Corp., Syracuse, N. Y.—Granted modification of CP to change transmitter site and change type of transmitter. (B1-MP-2080)

(Continued on next page)

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Adopted order denying petition requesting that application of Biscayne Broadcasting Co. for new station at Miami Beach, Fla., to operate on **800 kc.**, 1 KW, daytime, be placed in pending file, or dismissed without prejudice, until after conclusion of clear channel hearing, or, in alternative, that petitioner's application (B3-P-3690) to change frequency of WKAT from **1360** to **820 kc.** and increase power to 50 KW, unlimited time, be reinstated and designated for consolidated hearing with Biscayne application.

Voice of Dixie, Inc., Birmingham, Ala.—Dismissed application for new station to operate on **690 kc.**, 10 KW, DA-N, unlimited time (B3-P-4598; Docket 7949), because application violates NARBA.

KMPC—Pioneer Mercantile Co., Bakersfield, Calif.; WQXR, Interstate Broadcasting Co., Inc., New York, N. Y.—Adopted decision and order denying petition of KMPC to reconsider Commission's action of August 19 granting application of Washita Valley Broadcasting Corp. for modification of CP (B3-MP-1919). Also denied petitions of KMPC and WQXR for interim relief in re Washita Valley application.

Martin R. Williams—Denied petition of Martin R. Williams for extension of time to file a competing application re assignment of license of AM Station WBBW and FM Station WABW, Indianapolis, Ind. (B4-AL-538); Williams did not comply with rules.

WLBR—Lester P. Etter and H. Raymond Stadiem, a partnership, d/b as Lebanon Broadcasting Co. (Assignors); Lebanon Broadcasting Co. (Assignee), Lebanon, Pa.—Granted consent to assignment of CP for station WLBR from Lester P. Etter and H. Raymond Stadiem, a partnership, d/b as Lebanon Broadcasting Co., to Lebanon Broadcasting Co., a corporation composed of three equal stockholders, two of whom are the present partners. (B2-AP-39)

WJOB—O. E. Richardson, Fred L. Adair and Robert C. Adair, d/b as Radio Station WJOB (Assignor); South Shore Broadcasting Corp. (Assignee), Hammond, Ind. —Granted consent to assignment of license of station WJOB from O. E. Richardson, Fred L. Adair and Robert C. Adair, d/b as Radio Station WJOB, to South Shore Broadcasting Corp., for a consideration of $150,000. Assignee is a newly formed corporation. (Commissioner Durr voting for hearing). (B4-AL-541)

WDUK—W. H. Lancaster, Jr., et al., d/b as Radio Station WDUK (Assignor); WDUK, Inc. (Assignee), Durham, N. C.—Granted consent to voluntary assignment of license of station WDUK from W. H. Lancaster, Jr., W. W. Couch, Jr., and S. H. Campbell, Jr., d/b as Radio Station WDUK, to WDUK, Inc., a corporation. No money involved. (B3-AL-558)

KOKO—Leonard E. Wilson, et al. (Transferors); Stanley N. Schultz, et al. (Transferees); The Southwest Broadcasting Co. (Licensee), La Junta, Colo.—Granted consent to voluntary transfer of control of The Southwest Broadcasting Co., licensee of station KOKO, from Leonard E. Wilson, Elizabeth M. Wilson, O. C. Samuel and Chas. F. Wilson, to Stanley N. Schultz, et al., for a consideration of $25,950 (96.3%). (B5-TC-507)

ACTIONS ON MOTIONS

Elyria-Lorain Broadcasting Co., Elyria, Ohio—Granted petition for leave to amend its application (B2-P-4865; Docket 7760) to show minor changes in stockholders of applicant corporation.

Elyria-Lorain Broadcasting Co., Elyria, Ohio—Granted motion to take depositions in the consolidated hearing upon its application and applications of Booth Radio Stations, Inc., et al., exceptions noted by counsel for Mich. Broadcasting Co.

Telair Company, Akron, Ohio—Granted petition to dismiss without prejudice its application for an FM station. (B2-PH-706; Docket 7052)

Edward L. Schacht, Oneonta, N. Y.—Granted petition to dismiss without prejudice his application for CP (B1-P-4898; Docket 7791)

WLAV—Leonard A. Versluis, Grand Rapids, Mich.—Granted petition for leave to amend his application (B2-P-4536; Docket 7778), so as to specify a new transmitter site, etc.

WMJM—Cordele Dispatch Pub. Co., Inc., Cordele, Ga.—Granted petition for leave to intervene in the hearing upon application of Enterprise Pub. Co. (B3-P-4922; Docket 7868)

Champion City Broadcasting Co., Springfield, Ohio—Granted petition for leave to amend its application (B2-P-5208; Docket 7892) so as to specify the frequency **1570 kc.** with 1 KW, daytime only, instead of **940 kc.**, 250 watts, daytime only. The amendment was accepted and application as amended removed from the docket.

Radio Springfield, Inc., Springfield, Ohio—The Commission, on its own motion, removed from the hearing docket application for CP. (B2-P-5220; Docket 7893)

Miami County Broadcasting Co., Inc., Piqua, Ohio—Granted petition insofar as it requests leave to amend its application for CP (B2-P-4954; Docket 7840) so as to specify the frequency **1570** kc. instead of 860. The amendment was accepted and application as amended removed from hearing docket. Insofar as petition requests a grant of the application as amended, it is dismissed.

Seaman and Collins, El Paso, Texas—Granted petition for leave to amend its application for CP (B3-P-4129; Docket 6875), so as to substitute a revised partnership agreement.

Chesapeake Broadcasting Co., Inc., Washington, D. C.—Granted petition for leave to amend its application for CP (B1-P-4698; Docket 7760) so as to change location of proposed station from one servicing Washington, D. C., to one serving Bradbury Heights, Prince Georges County, Md. The amendment was accepted; exceptions noted by counsel for Theodore Granik.

A. S. Abell Co., Baltimore, Md.; WEEU, Berks Broadcasting Co., Reading, Pa.—Granted joint petition requesting continuance until December 16 of the consolidated hearing upon their applications presently scheduled for November 11.

Unity Corp., Inc., Mansfield, Ohio—Granted petition for leave to amend its application for a FM station (B2-PH-560; Docket 7589) so as to supply additional engineering information.

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa. —Granted petition insofar as it requests leave to amend its application and in the alternative an indefinite continuance of hearing now scheduled for November 18. Accepted the amendment to add to application an engineering report showing a revised antenna pattern, and the hearing was continued indefinitely without date. (B2-P-3855; Docket 7352)

WGAN—Portland Broadcasting System, Inc., Portland, Me. —Granted petition for leave to intervene in the consolidated hearing on application of Hampden-Hampshire Corp. and Pynchon Broadcasting Corp. (Dockets 7325 and 7886)

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass. —Granted petition for leave to intervene in the consolidated hearing on application of Hampden-Hampshire Corp. and Pynchon Broadcasting Corp. (Dockets 7325 and 7886)

WTAG—WTAG, Inc., Worcester, Mass.—Granted petition for leave to intervene in the consolidated hearing on application of Hampden-Hampshire Corp. and Pynchon Broadcasting Corp. (Dockets 7325 and 7886)

Hirsch Battery and Radio Co., Cape Girardeau, Mo.—Granted petition for leave to amend application (B4-P-4289; Docket 7130) so as to specify a new transmitter site, etc.

Hope Broadcasting Co., Hope, Ark.—Granted petition for leave to amend application (B3-P-5353; Docket 7921) so as to correct Exhibit #6 to show more detailed information concerning Alex H. Washburn, et al., in their capacities as officers, directors and stockholders of applicant corporation.

Albany Broadcasting Co., Albany, N. Y.—Granted petition to dismiss without prejudice application for CP (B1-P-3945; Docket 6946)

(Continued on next page)

Van Curler Broadcasting Corp., Albany, N. Y.—Granted petition for leave to amend its application (B1-P-4395; Docket 7193) to show the addition of new stockholders, new transmitter site, etc. Also granted authority to take depositions.

WLIB, Inc., Brooklyn, N. Y.; Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—Granted joint petition requesting continuance of consolidated hearing upon their applications, et al., now scheduled for November 12, and continued same to December 16.

T. J. Shriner, Hobart, Okla.—Granted petition for leave to amend application (B3-P-5108; Docket 7899) so as to specify the frequency **1420 kc.** with 250 watts, daytime only, instead of **1400 kc.** with 250 watts unlimited. The amendment was accepted and application removed from the hearing docket.

KSWO—Okla. Quality Broadcasting Co., Lawton, Okla.—Dismissed petition requesting the Commission to accept late its written appearance in re the application of Shriner listed above.

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—The Commission, on its own motion, continued the consolidated hearing on application of KDAL for CP (B4-P-4421) and for renewal of license (B4-R-662) presently scheduled for November 18, to January 20, 1947.

Radio Indianapolis, Inc., Indianapolis, Ind.—Granted petition requesting continuance of consolidated hearing on applicant's application and applications of Associated Broadcasters, Inc., and Evansville on the Air, Inc., now scheduled for November 14 in Washington, and continued said hearing to December 9 and transferred it to Indianapolis, Ind.

Matta Broadcasting Co., Braddock, Pa.—Granted petition for leave to amend its application (B2-P-5142; Docket 7916), so as to specify the frequency **1550 kc.** instead of **910 kc.,** etc. The amendment was accepted and application as amended removed from the docket.

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—The Commission, on its own motion, continued the hearing on application for renewal of license, now scheduled for November 18 to January 20, 1947.

WJOL—WCLS, Inc., Joliet, Ill.—The Commission, on its own motion, continued without date until further order of the Commission, the oral argument in re application for renewal of license scheduled for November 6.

Scripps-Howard Radio, Inc., and Cleveland Broadcasting, Inc., Cleveland, Ohio—The Commission, on its own motion, continued without date until further order of the Commission, the oral argument scheduled for November 6, in re applications for CP. (Dockets 6916 and 6917)

Fetzer Broadcasting Co., Grand Rapids, Mich.; WEBZ, Ashbacker Radio Corp., Muskegon, Mich.—The Commission, on its own motion, continued without date until further order of the Commission, the oral argument scheduled for November 6 on applications. (Dockets 7387 and 6628)

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

560 Kilocycles

WHBQ—Harding College, Memphis, Tenn.—Construction permit to change frequency from **1400** to **560 kc.,** increase power from 250 watts to 1 KW night and 5 KW day, install new transmitter and directional antenna for day and night use and change transmitter and studio locations.

710 Kilocycles

KTBS—George D. Wray, Allen D. Morris, P. E. Furlow and John C. McCormack, a partnership, d/b as Radio Station KTBS, Shreveport, La.—Construction permit to increase power from 1 to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended to change frequency from **1480** to **710 kc.,** power from 5 KW to 5 KW night and 10 KW day, changes in directional antenna for day and night use and change transmitter location.

730 Kilocycles

WKSR—Robert W. Rounsaville and George M. Clark, d/b as Pulaski Broadcasting Co., Pulaski, Tenn.—Modification of construction permit (B3-P-4853, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

740 Kilocycles

KSFO—The Associated Broadcasters, Inc., San Francisco, Calif.—Construction permit to change frequency from **560** to **740 kc.,** increase power from 1 KW night and 5 KW day to 50 KW day and night, move transmitter, install new equipment and directional antenna for day and night use. Amended re changes in directional antenna.

780 Kilocycles

WARL—Northern Virginia Broadcasters, Inc., Arlington, Va.—License to cover construction permit (B2-P-4604, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WBBM—Columbia Broadcasting System, Inc., Chicago, Ill.—Modification of construction permit (B4-P-4009, which authorized to install new vertical antenna) for extension of completion date.

910 Kilocycles

WABI—Community Broadcasting Service, Bangor, Me.—License to cover construction permit (B1-P-3934, as modified) which authorized increase in power, employing directional antenna night, and make changes in transmitting equipment and authority to determine operating power by direct measurement of antenna power.

1110 Kilocycles

KFAB—KFAB Broadcasting Co., Omaha, Nebr.—Modification of construction permit (B4-P-1736, as modified) for extension of completion date.

1120 Kilocycles

KMOX—Columbia Broadcasting System, Inc., St. Louis, Mo.—Modification of construction permit (B4-P-3882, as modified, which authorized installation of new transmitter and antenna and change transmitter location) for extension of completion date.

1170 Kilocycles

KLOK—E. L. Barker, Claribel Barker, T. H. Canfield, Opal A. Canfield and Charles M. O'Brien, Jr., d/b as Valley Broadcasting Co., San Jose, Calif.—License to cover construction permit (B5-P-4202) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1230 Kilocycles

WNGO—H. M. Suthard and P. M. Mullins, d/b as West Kentucky Broadcasting Co., Mayfield, Ky.—Modification of construction permit (B2-P-4509, as modified, which authorized a new standard broadcast station) to change type of transmitter (GATES 1D).

(Continued on next page)

1240 Kilocycles

KIUL—Frank D. Conard, tr/as Radio Station KIUL, Garden City, Kans.—Construction permit to install a new transmitter.

WWWB—Walter W. Bankhead, Jasper, Ala.—License to cover construction permit (B3-P-4420, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1320 Kilocycles

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Modification of construction permit (B3-P-4254, which authorized a new standard broadcast station) for extension of completion date.

1340 Kilocycles

NEW—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1400** to **1340 kc.**

WBBQ—Savannah Valley Broadcasting Co., Augusta, Ga.—Modification of construction permit (B3-P-4125, which authorized a new standard broadcast station) to change type of transmitter (RCA 250-K) specify type of antenna, transmitter and studio locations.

1370 Kilocycles

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Modification of construction permit (B3-P-4365, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

1400 Kilocycles

WJLB—Booth Radio Stations, Inc., Detroit, Mich.—Construction permit to make changes in antenna, install new transmitter (WE 23A) and change transmitter location from 7310 Woodward Ave., Detroit, Mich., to Midland Ave., Highland Park, Mich.

KTFS—David M. Segal and Henry N. Fones, d/b as Texarkana Broadcasting Co., Texarkana, Texas—License to cover construction permit (B3-P-4808, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KGFL—KGFL, Inc., Roswell, N. M.—License to cover construction permit (B5-P-4621) which authorized increase in power, installation of new transmitter and make changes in ground system and authority to determine operating power by direct measurement of antenna power.

1450 Kilocycles

NEW—Wallace N. Lindskoog, Luther G. Boone, Gordon E. Mowrer, Elmer A. Hyer, August Lindblom, C. H. Lindgren, Wilbur Merrill and Gilbert Moody, d/b as Turlock Broadcasting Group, Turlock, Calif.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended to be contingent on grant of KSAN application for **1460 kc.**

NEW—Jess M. Swicegood, J. P. Burnett, Lola C. Robison, a partnership d/b as Houston Broadcasters, Dothan, Ala.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1240** to **1450 kc.**

1490 Kilocycles

WICY—Mitchell C. Tackley, tr/as North Country Broadcasting Co., Malone, N. Y.—License to cover construction permit (B1-P-4568, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1570 Kilocycles

NEW—R. C. Goshorn and R. L. Rose, a partnership d/b as Alton Broadcasting Co., Alton, Ill.—Construction permit for a new standard broadcast station to be operated on **1570 kc.**, power of 1 KW and daytime only hours of operation. Amended to change name of applicant from R. C. Goshorn and R. L. Rose, a partnership d/b as Alton Broadcasting Co., to R. C. Goshorn and R. L. Rose, a partnership d/b as Illinois Alton Broadcasting Co.

FM APPLICATION ACCEPTED FOR FILING

WELD—Radiohio, Inc., Columbus, Ohio—Construction permit to specify coverage, population, install new transmitter and make changes in antenna. Amended to change type of transmitter and make changes in antenna.

APPLICATIONS RETURNED

WHKP—Monroe M. Redden and William A. Egerton, d/b as Redege Broadcasting Co., Hendersonville, N. C.—License to cover construction permit (B3-P-4532, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power. **(1450 kc.)** Incomplete.

WLAT—Loys Marsdon Hawley, Conway, S. C.—Voluntary assignment of license from Loys Marsdon Hawley to Loys Marsdon Hawley and Herman Lee Hanks, a partnership, d/b as Coastal Broadcasting Company. **(1490 kc.)** Incomplete.

Southern Broadcasting Corp. New Orleans, La. P. O. Corondelet Bldg., Corondelet St.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation. Request facilities of WJBW. Incomplete.

WJJD—WJJD, Inc., Chicago, Ill.—Construction permit to change hours of operation from limited time to unlimited time and make changes in antenna system employing directional antenna after sunset at Salt Lake City, Utah. Violation of Section 3.25 (a). **(1160 kc.)**

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

Carl E. Haymond, area of Tacoma, Wash. (P. O. 914 Broadway)—Construction permit for new remote pickup broadcast station to be operated on **1646, 2090, 2190** and **2830 kc.**, power of 20 watts and emission A3.

Onondaga Radio Broadcasting Corp., Inc., area of Syracuse, N. Y.—Construction permit for new remote pickup broadcast station to be operated on **156.75, 156.93, 158.40, 159.30** and **161.10 mc.**, power of 15 watts and FM emission. Amended to delete **156.93 mc.**

Continental Television Corp., Boston, Mass.—License to cover construction permit (B1-PVB-166), which authorized a new experimental television broadcast station.

APPLICATIONS TENDERED FOR FILING

680 Kilocycles

NEW—Woodward M. Ritter, San Bernardino, Calif.—Construction permit for a new standard broadcast station to be operated on **680 kc.**, power of 250 watts and daytime hours of operation.

690 Kilocycles

WSGN—The Birmingham News Co., Birmingham, Ala.—Construction permit to change frequency from **610** to

(Continued on next page)

690 kc., power from 1 KW night and 5 KW day to 50 KW, using directional antenna for day and night use, and install new transmitter and change transmitter location.

760 Kilocycles

NEW—Tri-City Broadcasting Co., Bellaire, Ohio—Construction permit for a new standard broadcast station to be operated on **960 kc.**, power of 1 KW and daytime hours of operation.

800 Kilocycles

NEW—Crest Broadcasting Co., just outside of Pascagoula, Miss.—Construction permit for a new standard broadcast station to be operated on **800 kc.**, power of 250 watts and daytime hours of operation.

890 Kilocycles

NEW—WASH Broadcasting Co., Washington, D. C.—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 5 KW and daytime hours of operation.

910 Kilocycles

NEW—James H. McKee and Odes E. Robinson, a partnership, d/b as Broadcasters Associates, Paris, Tenn.—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power of 1 KW and daytime hours of operation.

1130 Kilocycles

WDGY—Twin Cities Broadcasting Corp., Minneapolis, Minn.—Construction permit to increase power from 500 watts night and 5 KW day, limited time to 50 KW, unlimited hours of operation, install directional antenna for day and night use, install new transmitter and change transmitter location.

1230 Kilocycles

NEW—Frank R. Smith, Jr., Beaver Falls, Pa.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

NEW—William M. Drace, Greer, S. C.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1240 Kilocycles

NEW—Gordon H. Brozek, Marquette, Mich.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1340 Kilocycles

NEW—Manistee Radio Corp., Manistee, Mich.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Dr. Dick Welch, Port Arthur, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1450 Kilocycles

NEW—Reno Newspapers, Inc., Reno, Nev.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

1490 Kilocycles

NEW—Petaluma Broadcasters (a partnership), Howard R. Elvey, Forrest W. Hughes, Raymond W. Mort, Harold A. Sparks and John E. Striker, Petaluma, Calif.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

WTMV—Myles H. Johns, Penrose H. Johns, William F. Johns, and William F. Johns, Jr., d/b as Mississippi Valley Broadcasting Co., East St. Louis, Ill.—Consent to assignment of license to Evansville on the Air, Inc.

1520 Kilocycles

NEW—San Gabriel Valley Broadcasting Co., a California Corp., South of Monrovia, Calif.—Construction permit for a new standard broadcast station to be operated on **1520 kc.**, power of 1 KW and daytime hours of operation.

1580 Kilocycles

NEW—Denison Broadcast Corp., Denison, Texas—Construction permit for a new standard broadcast station to be operated on **1580 kc.**, power of 250 watts and daytime hours of operation.

1590 Kilocycles

WHHT—Harold H. Thoms, Durham, N. C.—Construction permit to change frequency from **1580** to **1590 kc.**, hours of operation from daytime to unlimited, install directional antenna night and change transmitter location.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Nat J. Levine—Violation of the brokerage section of the Robinson-Patman Act is charged in a complaint issued by the Commission against Nathan J. Levine, trading as Nat J. Levine, 35 West 33rd St., New York. (5470)

STIPULATIONS

Asphalt Roofing & Slate Co.—The Commission approved a stipulation in which Fred A. Longo and Edward W. Conrad, copartners trading as Asphalt Roofing & Slate Co., 134 Brookfield St., White Plains, N. Y., and Howard Hornig, manager of the business, agree to stop misrepresenting a roof-coating preparation as having fire-resistant qualities. The business is also known as Chemical Coating Division, Asphalt Roofing & Slate Co., and as Chemical Asphalt Roof Treating Co., Division of Asphalt Roofing & Slate Co. (7523)

Berkson's Leather Co.—Misrepresentation of sole leather as waterproof and misuse of a Bureau of Standards report will be discontinued by Martin Berkson and Edward Berkson, copartners trading as Berkson's Leather Co., 12-14 Ferry St., New York, under the terms of a stipulation approved by the Commission. (7525)

Long's—Bernard Goldberg and Bertha Goldberg, trading as Long's, 731 Seventh St., N. W., Washington, D. C., entered into a stipulation with the Federal Trade Commission to discontinue misrepresentations in connection with the sale of hats and shirts. (7524)

The International Silver Co.—The Commission accepted from The International Silver Co., Meriden, Conn., a stipu-

(Continued on next page)

lation to cease and desist from advertising and selling "Royal Danish" silverware without revealing that it is of American design, origin and manufacture. (7521)

John Pen Co.—The Commission accepted from Janet Snook Doolittle, trading as John Pen Co., 107 North Wacker Drive, Chicago, a stipulation to cease and desist from misrepresentation in connection with the sale of fountain pens, carrying cases and billfolds. (7526)

Western Institute of Hypnotism—Adolph F. Lonk, trading as Western Institute of Hypnotism, Palatine, Ill., entered into a stipulation with the Commission to cease and desist from misrepresentation in connection with the interstate sale of a pamphlet purporting to contain methods and instructions in hypnotism. (7522)

CEASE AND DESIST ORDER

So-Lo Works, Inc.—Misrepresentation in connection with the sale of a plastic mender is prohibited in a cease and desist order issued by the Commission against So-Lo Works, Inc., Loveland, Ohio. The respondent, formerly The Perfect Manufacturing Co., trading as the So-Lo Works, is engaged in the manufacture and sale of a product designated "So-Luminum" for repair of aluminum and other kitchen utensils. (4856)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

Routing:

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 47, November 25, 1946

Judge Miller Cites Merits of Free Radio, Stresses Danger of Government Controls

NAB President Justin Miller, in an address at Hartford, Conn. last Tuesday (19), characterized American broadcasting as the best in the world, but warned that it is in danger of government control.

Speaking as honored guest at a dinner marking the 20th anniversary of WTIC's affiliation with the NBC, Judge Miller declared that our system is the best "because it is not government-operated and because so far it has not been government-controlled." He asserted that "the only danger to its maintaining that preeminent position is the danger of increasing government control."

Judge Miler admitted that American radio has its inadequacies. But, he said, "these inadequacies will

(Continued on page 922)

AFRA, Network Issues Still in Doubt As Negotiations Continue Late Friday

During the past week, contract negotiations between networks and AFRA proceeded against the impending strike deadline of 12:01 a.m., Sunday (24th). Although considerable progress was made in these negotiation meetings, the important issues of wages and secondary boycott clause were unresolved at the time the NAB REPORTS went to press. Certain other union demands were also not fully agreed upon.

Following the so-called "strike meetings" of AFRA locals in Los Angeles, San Francisco, Chicago and New York, the union officials have contended that negotiations must be brought to a successful conclusion if a strike of AFRA members was to be avoided on Sunday. Network representatives were hopeful that such a strike could be averted through an amicable agreement on the basic issues involved in the current contract negotiations.

Bradley, Studebaker Praise Broadcasting As National Radio Week Is Celebrated

With broadcasters and radio dealers throughout the nation marking the observance of National Radio Week, the contributions of our free system of radio were pointed out last week in messages to NAB President Miller from General Omar N. Bradley, Veterans Administrator, and Commissioner John W. Studebaker of the United States Office of Education.

In a telegram to Judge Miller, General Bradley expressed his deep appreciation for the invaluable cooperation of American broadcasters in helping to carry out the nation's program of aid to veterans. The general said that "radio has played a great part in speeding the return of American soldiers, sailors, marines and coastguardsmen to normal, useful civilian life."

Dr. Studebaker, noting that Thanksgiving falls within National Radio Week, wrote "it is proper that we should be grateful for the services which broadcasting has rendered our schools and all our people in supplying education, information and entertainment, thus enriching our lives and making us more sensitive to our obligations as citizens of this great country. Certainly," Dr. Studebaker continued, "we in America can be truly thankful as well that our system of radio broadcasting is free."

NAB was informed last week that during National Radio Week Veterans Administration plans include cooperation with local stations in observing the celebration. Field representatives of the VA will cooperate with stations in presenting local programs.

Simultaneous with his letter to Judge Miller, Dr. Studebaker wrote to R. C. Cosgrove, president, Radio Manufacturers Association. In paying tribute to the work of radio manufacturers, Dr. Studebaker thanked them for "unqualified cooperation . . . in

(Continued on next page)

INSIDE THIS ISSUE

On the eve of National Radio Week, messages of congratulation were received from Secretary of War Patterson, Fleet Admiral Nimitz and Sally Butler, president, National Federation of Business and Professional Women's Clubs. (p. 922)

The FCC forsees little danger that radio stations, considered vital to the public welfare, will be forced off the air during the current coal strike crisis. (p. 922)

A joint NAB-RMA advisory committee, authorized previously by the respective boards, was named last week to consider matters of mutual interest to the two associations. (p. 923)

The FCC's informal engineering conference to discuss NARBA recommendations will reconvene Tuesday. (p. 921)

New York *Times* Columnist Arthur Krock sees a threat to freedom of press in the FCC's handling of the N. Y. *Daily News'* application for a station. (p. 923)

Five stations in St. Louis have reached an agreement with IBEW on a new contract covering employment of technicians. (p. 920)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

the work of the Joint Committee on Standards for school audio equipment." He went on to say "that cooperation will enable our schools to obtain audio equipment which is progressively best suited to their needs."

Complete text of General Bradley's telegram to Judge Miller follows:

"During celebration of National Radio Week, November 24-30, I would like to express deep appreciation for invaluable cooperation of American broadcasters. Stations, networks, nationally sponsored programs, advertising agencies, and talent have all collaborated magnificently in interest of informing veterans and their families of insurance and readjustment benefits provided by Congress and a grateful nation. Radio has played a great part in speeding return of American soldiers, sailors, marines, and coastguardsmen to normal, useful civilian life. The VA knows it can count on Radio Industry for continuing help in solving continuing problems."

Following is the text of Dr. Studebaker's letter to the NAB president:

"I am glad to express my appreciation of the splendid contributions which have been made by radio broadcasting both to the schools and to the families of our country through the long period of development which is now being celebrated during the week November 24 to 30 as National Radio Week. I am reminded that Thanksgiving falls within the week so it is proper that we should be grateful for the services which broadcasting has rendered our schools and all our people in supplying information, education, and entertainment thus enriching our lives and making us more sensitive to our obligations as citizens of this great country. Certainly, we in America can be truly thankful as well that our system of radio broadcasting is free.

"We can be thankful too for the inventive genius which has given us the finest system of radio broadcasting, technically, in the whole world. We can be thankful too for the mass production economics of industry which have made it possible to bring radio receiving sets into many thousands of schools and millions of households in America.

"The celebration of this week provides a fitting occasion for me to express, in behalf of the school folk, deep appreciation of the fine cooperation which has been rendered this Office by the National Association of Broadcasters through the work of the Federal Radio Education Committee. The studies which have been conducted in important techniques in educational broadcasting, the services provided by the Transcription and Script Exchange and the help and advice which have been made readily available through this cooperative effort are additional reasons for us to be thankful at this time.

"These are all practical means of bringing the schools, the great foundations sponsoring research and the broadcasting industry together. We look forward to continued cooperation of these agencies in our American life working together for the welfare not only of those of us engaged in the business of education but the people in general."

Employee-Employer Relations

St. Louis Stations Conclude IBEW Negotiations

Five St. Louis stations, KXOK, KSD, WIL, WEW, and WTMV, recently concluded satisfactorily joint negotiations with the IBEW for a new contract covering technicians. The prior agreement expired midnight November 14.

Station and union negotiators reached agreement only a few hours before expiration of the old contract, when the union committee reported that a meeting of IBEW membership had voted to accept the proposals of management.

The top wage rate was increased less than 6 percent, as had been offered by management. The union had demanded a wage increase of approximately 30 percent, plus numerous other clauses that would have raised costs considerably more.

Station KWK did not participate in the joint negotiations; KMOX, owned by CBS, will negotiate a separate agreement, although it was a party to the early talks that led to the present contract.

New Addition to NAB Headquarters Staff to Serve as EER Research Economist

The latest addition to NAB's headquarters staff is David J. Farber who has joined the Employee-Employer Relations Department as research economist and assistant to the EER director. Mr. Farber reported to NAB last Monday (18). He will be responsible for research activities in the general field of labor economics—wage matters, collective bargaining practices, personnel management, etc., in addition to acting as assistant to Richard P. Doherty, department head.

(Continued on next page)

Mr. Farber comes to NAB after extended service in the Federal Government. As an economist, he was associated for two years with the National War Labor Board and its successor, the National Wage Stabilization Board. While a member of the research and statistics staff of the latter agency, Mr. Farber authored a monograph on the administration of welfare funds under collective bargaining.

Before turning to research in labor matters, NAB's new economist served for three years in several personnel positions at the United States Civil Service Commission.

A New Yorker by birth, Mr. Farber is a product of that city's school system. Graduating from De Witt Clinton High School, he received his B.A. in political science from Brooklyn College in 1939, and since has done extensive graduate work in labor relations at American University, Washington, D. C. He is married, has no children, and is a member of the American Economic Association and Delta Sigma Rho.

Small Market Stations

Small Stations Urged to Furnish Agenda Material

Small stations throughout the nation are asked to cooperate with the seventeen small market district chairmen in providing NAB with subjects for the agenda of the 1947 district and area meetings.

Requests have gone out to the chairmen seeking recommendations from management of the small stations on proposed subjects for discussion at the various meetings. This material, when compiled in each district, will be forwarded to NAB Small Market Stations Division. The agenda for the coming meetings will be based on these suggestions. All stations are urged to make their recommendations as early as possible.

Data Available on Salesmen's Compensation

Information on salesmen's compensation may be obtained by NAB members upon request to the Small Market Stations Division. The data show pay plans and compensation paid to sales personnel in the industry. Surveys of large and small stations are included.

Engineering Department

NARBA Conference to Be Resumed Tuesday

The informal engineering conference to discuss recommendations for the North American Broadcasting Agreement, which opened Monday, adjourned on Wednesday until 10 A. M. Tuesday, November 26.

Industry representatives and FCC engineers attended the meetings with George Adair, Chief Engineer, FCC, leading the discussions. Some tentative agreements were reached on the technical section of the recommendations and further discussions will be held when the conference reopens.

Porter Houston, WCBM, Baltimore, Chairman of the NAB Engineering Executive Committee, attended the sessions as an observer for NAB.

General

NAB Speakers Look to Radio's Future at Georgia Broadcasters First Institute

With the cooperation of the Henry W. Grady School of Journalism, University of Georgia, the Georgia Association of Broadcasters held their first annual Radio Institute at Athens, Thursday and Friday (21-22).

Representing NAB, A. D. Willard, Jr., executive vice president, discussed "Radio's Future," and Frank E. Pellegrin, director of broadcast advertising, spoke on the subject "Radio Selling in 1947."

The Radio Institute got under way on Thursday afternoon when the broadcasters held their business meeting at 2 P. M. The session was followed by a reception, and in the evening the visitors were officially welcomed when Dr. Harmon W. Caldwell, University president, addressed the broadcasting representatives. Charles Smithgall, president of the Georgia Association of Broadcasters, made the response to the message of greetings.

In discussing the future of radio, Mr. Willard stated that according to the industry's best minds the expansion of the physical dimensions of radio would take somewhat the following form:

An expansion of about 5 billion dollars in the next five years, divided to include FM, television and AM expansion. He mentioned that plans call for about two to three thousand FM stations. He estimated that 5 million FM sets would be produced in 1947, 25 million sets in four to five years.

Mr. Willard, in estimating the growth of television, stated that he expected 185 to 190 key cities would be hooked up either by coaxial cable or relays in five years.

He went on to estimate that about 1 million television receivers would be produced in 1947, and 2½ million a year in the following three to five years.

The NAB executive pointed out to the Georgia broadcasters that in standard AM broadcasting there are some 600 new applications currently on file with the FCC. Monthly receiver production, he pointed out, is 50 per cent above prewar production.

In talking about the radio broadcasting industry's employment factor, Mr. Willard said that there are about 26,000 employees now engaged in full-time work and another 26,000 part-time employees. In the next five years of expansion, an additional 50,000 jobs probably will be created.

After discussing the physical dimensions of radio's future, Mr. Willard spoke of the challenges presented by the industry's expansion. He pointed out that since radio set ownership now exists almost everywhere, it will be difficult to increase this factor. Radio, therefore, must increase listening on the part of individuals in order to support expansion in the number of stations.

The expansion of facilities is a challenge, also, to radio's sales departments, Mr. Willard pointed out. A

(Continued on page 923)

Judge Miller Cites Merits of Free Radio, Stresses Danger of Government Controls

(Continued from page 919)

correct themselves through the pressures of competition and public opinion, provided that government interference goes no further than that necessary to insure technical perfection."

The NAB head expressed the conviction that a campaign is under way to expand government control over radio broadcasting. He classified supporters of this campaign into three groups—those whom he suspects of looking forward to a totalitarian state—those who are simply afraid of responsibility and really want government regimentation, and those motivated by bureaucratic thinking.

Judge Miller said that next to the American system, the British have the best in the world. He then quoted at length British Parliament debate concerning the future of the British Broadcasting Company, the government operated British radio system. The quotations brought out that members of Parliament for the most part were highly critical of governmental restrictions imposed upon BBC's operations; among others its prohibition of advertising. President Miller said that although the British are among our severest critics, the Parliament debate also shows that many of them have become convinced of the superiority of our "free radio."

Judge Miller referred several times to the FCC report of last spring which he characterized as "grossly over-emphasizing the shortcomings and asserting power to dictate the character and content of radio programs." He continued, "Immediately a lot of other folks assumed the correctness of the Commission's contentions that it had the power to tell broadcasters that they could not editorialize, that they must allow atheists to broadcast over their stations, that they must carry certain proportions of sustaining as contrasted with sponsored programs, and many other things which no government officer would dare assert as applied to newspapers and magazines."

Referring to the FCC open hearings on the editorial policy of the New York *Daily News* upon its application for a broadcasting license, Judge Miller quoted from New York *Times* columnist Arthur Krock. Krock wrote—"Nothing in the law that established the FCC, even by the most tortured construction a new deal government lawyer could make, authorizes it to weigh such an argument in coming to the decision whether to grant a license for a radio station. If there was a phrase in the act that did authorize it, the statute would be unconstitutional."

In agreeing with Krock's opinion, Judge Miller commented that the power of Congress to control broadcasting is found in the commerce clause of the Constitution—the power to regulate commerce between the states. That power, the NAB President asserted, is expressly limited by the first constitutional amendment which expressly forbids Congress to enact any law which abridges freedom of speech or of the press.

Judge Miller summed up his arguments against government-control of radio in this way——

"A free radio is as essential as a free press. We have much to learn. We recognize that we have an unsolved problem of good taste in advertising. Broadcasters have already voluntarily imposed substantial restraints upon their advertising practices—and they are willing, voluntarily, to go still farther."

"We cannot mistake the issue. A free radio is an integral part of a government designed to serve a free people who believe in a system of free enterprise. A government controlled radio is an integral part of a totalitarian system. Either we protect and preserve the one or we slide into the other. It is as true today as in the days of our fathers, 'Eternal vigilance is the price of liberty.' "

Radio Stations Not Seriously Threatened By Current Coal Strike Crisis, FCC Says

There is little danger that radio stations will have to go off the air soon for lack of power as a result of the coal industry negotiations now in process, the FCC announced last week.

Broadcasting is regarded as vital to the public welfare, the Commission stated, and would be one of the last activities subject to curtailment in the event the coal strike continued for a long period.

It was pointed out that radio stations use comparatively little electric power and that all the stations in the country combined use no more power than it takes to operate a single battleship.

War Leaders and Women's Club Executive Mark Observance of National Radio Week

Additional messages of greetings were received Friday (22) by NAB President, Justin Miller, from three American leaders who offered their congratulations to the nation's broadcasting industry on the observance of National Radio Week.

Telegrams were sent by Secretary of War Robert P. Patterson and Fleet Admiral Chester W. Nimitz to both NAB President Miller and President R. C. Cosgrove of RMA, while Sally Butler, president of the National Federation of Business and Professional Women's Clubs sent Radio Week greetings to Judge Miller on behalf of the 102,000 members of the women's clubs.

The message from Secretary Patterson said:

"CONGRATULATIONS AND BEST WISHES TO THE BROADCASTERS AND RADIO MANUFACTURERS OF THE COUNTRY ON THEIR 26TH ANNIVERSARY TO BE CELEBRATED DURING NATIONAL RADIO WEEK. AMERICAN RADIO PROGRAMS HELPED TO MAINTAIN THE MORALE OF OUR TROOPS OVERSEAS AND AT HOME DURING THE WAR AND ARE STILL LISTENED TO EAGERLY BY OUR OCCUPATION FORCES. AMERICAN MADE RADIO AND ELECTRONIC EQUIPMENT HELPED TURN THE TIDE OF VICTORY DURING THE WAR AND WILL CONTINUE TO KEEP OUR GROUND AND AIR FORCES THE BEST EQUIPPED IN THE WORLD."

Admiral Nimitz' wire read:

"ON THE 26TH ANNIVERSARY OF THE RADIO BROADCASTING INDUSTRY I EXTEND MY SINCERE CONGRATULATIONS. RADIO PROVED TO BE ONE OF THE MOST EFFECTIVE MEANS OF UNITING AMERICANS IN THE CONCERTED DRIVE TO VICTORY. I AM CONFIDENT THAT THE INDUSTRY WILL MAKE AN EQUALLY SIGNIFICANT CONTRIBUTION TO A PERMANENT PEACE. THE NAVY SHARES AMERICA'S APPRECIATION OF YOUR 26 YEARS OF OUTSTANDING SERVICE."

NAB Speakers Look to Radio's Future At Georgia Broadcasters First Institute

(Continued from page 921)

third challenge presents itself to universities and industry, together, for it will be necessary for both to train the necessary people to man new stations and fill vacancies at present stations since some personnel will shift from established broadcasting facilities to new stations.

Mr. Willard made the point that with additional stations and additional frequencies planned for broadcast services, and with almost unlimited opportunity in sight for those who want to enter broadcasting, there is great hope that the industry will be able to challenge many of the restrictions which government has placed upon it largely on the basis of scarcity of frequencies.

Pellegrin Cites Growth of Radio

Mr. Pellegrin, in his discussion of "Radio Selling in 1947," pointed out that "in its twenty-five years of development, radio has grown to become the nation's leading medium in the field of national advertising, and a very important medium for local advertising."

He went on to say: "There are five million more homes with radios than with electricity; seven million more homes with radios than with electric irons, or automobiles; 13 million more than with electric refrigerators; 15 million more than with telephones."

Mr. Pellegrin explained that NAB "for many years has been compiling a record of individual 'case histories' of successful radio advertisers. We now have hundreds of these stories on file, dealing with every imaginable type of business or service." He said that these case histories deal with companies that spend millions on radio advertising and with advertisers who spend only a few dollars.

"Radio salesmen can say truthfully," Mr. Pellegrin continued, "that somewhere and at some time radio has succeeded for every type of sponsor, and I think it is reasonable to say that in 1947, radio can succeed for any type of sponsor. But I should qualify that. In each of these many case histories, it is apparent that the sponsoring advertiser, and the station or network, and the advertising agency (if any) cooperated to use radio intelligently."

Mr. Pellegrin continued: "It has been axiomatic, and automatic, that any political leader who aspires to dictatorship over his people must first 'take over' radio. As long as the American system of commercial radio helps to keep American radio free, not only is it helping to preserve one of our most powerful social institutions, but it is helping to preserve the basic freedoms guaranteed to us under our Constitution."

Other speakers at the Georgia meeting included the following: Horace Lohnes, radio attorney; Leonard Reinsch, general manager, Cox Radio Stations, and radio advisor to President Truman; Sol Taishoff, editor, *Broadcasting Magazine;* John M. Outler, Jr., general manager, WSB; Richard S. Nickeson, assistant professor of radio journalism at the Grady School; Irvin Abeloff, general manager, WLEE; Henry Ringgold, Edward Petry and Company; Thomas D. Connolly, CBS; and E. P. J. Shurick, KMBC.

Joint Committee to Cooperate on Mutual Industry Problems Set Up by NAB and RMA

NAB and the Radio Manufacturers Association moved toward even closer cooperation on major industry problems last week when a joint committee of broadcasters and manufacturers was named to consider matters of mutual interest to the two associations.

The formation of such a committee having been authorized previously by the Boards of Directors of both RMA and NAB, members of the joint liaison body were appointed last week by President R. C. Cosgrove of RMA and NAB President Justin Miller.

Broadcasters representing NAB will be T. A. M. Craven, vice president of the Cowles Broadcasting Company; William Fay, vice president, Stromberg-Carlson Co., WHAM, Rochester, N. Y.; Gordon Gray, president of WSJS, Winston-Salem, N. C.; James D. Shouse, vice president, Crosley Broadcasting Corp., WLW, Cincinnati, Ohio; and Carleton D. Smith, general manager, WRC, Washington.

RMA will be represented by the following manufacturers: Dr. W. R. G. Baker vice president, General Electric Company; Walter Evans, vice president, Westinghouse Electric Corp.; Frank M. Folsom, executive vice president, RCA Victor Division; Paul V. Galvin, president, Galvin Manufacturing Corp.; E. A. Nicholas, president, Farnsworth Television and Radio Corp.

[*The following article is reprinted from the New York Times, November 15, 1946, with permission of the publisher.*]

IN THE NATION

Press Freedom Threat Via The Daily News

By ARTHUR KROCK

For six days in open hearings the Federal Communications Commission has allowed the American Jewish Congress to urge before one of its examiners that the Commission abridge the freedom of the press. The ruling sought of the Commission would violate not only the Constitution, but the heart of the civil liberties that are guaranteed in the First Amendment. Yet the FCC authorized its examiner to tolerate this plea for an action that is basically illegal, and it has not rebuked him for the excessive time allotted to it.

The Commission, through its examiner in the first instance, is being asked to deny to *The Daily News* of New York City the right to own and operate a radio station. The complainant founds this demand on a charge of anti-Semitism against the newspaper management. The evidence offered in support consists of a file of news stories and other articles purporting to demonstrate deliberate racial bias in *The Daily News.* On the ground that this evidence proves the bias exists as charged, the complainant asks the FCC to refuse the license sought by the newspaper.

(Continued on next page)

Nothing in the law that established the FCC, even by the most tortured construction a New Deal government lawyer could make, authorizes it to weigh such an argument in coming to its decision whether to grant a license for a radio station. If there was a phrase in the act that did authorize it, the statute would be unconstitutional. For, if a publication which does not violate the penal and police laws (that forbid incitement to riot and obscene and libelous matter) were excluded because of its news and editorial policies from enjoying rights available to others, that would be a flat violation of the First Amendment.

The Excuses Offered

The Daily News denies that its policies are as charged by the American Jewish Congress. That rests between the newspaper and its accusers. The proper judges are its readers, not any part of any government. The important point is that a newspaper should be obliged by any part of the government to answer the charge by way of maintaining its ordinary rights to expand its interests as it sees fit. And the agency's behavior is made more flagrant by the fact that what is being urged against the newspaper, and listened to *in extenso* by the Commission, is in any event an unconstitutional ground of action.

In defense of the FCC procedure the usual quibbles are advanced. There is a recurrent phrase in the act that established the Commission and gave it power to pass on applications for radio station licenses which requires that "public convenience, interest or necessity" must be served in the grant of these licenses. It is argued that the examiner has been authorized to entertain the complaint of the American Jewish Congress to meet this prescription.

It is also being said that to make the plea before an examiner is not to make it before the FCC itself, and therefore the complaint as yet has no real standing in the case. The Commission is completely free, it is contended, to excise the complaint from the record when it reviews that record, and thus the entire proceeding before the examiner is without the slightest prejudice to the application of *The Daily News*.

Yet, ever since former Chairman Fly was compelled by Congressional pressure to end what was called a sitdown strike against licensing radio stations to newspapers (though nothing in the law forbade it), newspapers have made these applications without having to defend themselves against such an argument as this. Whether or not any other organization has attempted to block a license grant because of its critical attitude toward the news and editorial policies of the applicant, the Commission and its examiners have never before given one a hearing.

Widely Circulated

But the time allotted for the statement of this fundamentally illegal case has been remarkably generous. For two days there was a hearing in New York City. Then, on the representation that the record filed by the complainant needed certain corrections, four days were given to a hearing in Washington, though it developed that the corrections were minor.

The consequence is that spread at great length on a public record, and circulated in the press and on the radio, are accusations against a newspaper which, even if true, have no legal standing. *The Daily News'* ill-wishers and competitors have been fed with morsels purchased on a black market of the law. And a Federal Commission has entertained a procedure which amounts to a direct assault on the freedom of the press.

For, obviously, if a newspaper's policies are to be argued before government bodies as a condition precedent to a permit for wider communication facilities, its constitutional right to fix and pursue those policies without threat or hindrance, open or implied, is similarly conditioned. Its legitimate requests for a share in a public domain, from which it is not barred by any law, are also thus conditioned. The statutes do not authorize it, and the Constitution explicitly forbids it.

[The following editorial appeared in the Washington Times-Herald, November 15, 1946. It is reprinted here with the permission of the publisher.]

IT WORKS BOTH WAYS

Listening to Bob Hope the other night we were very much struck by a little four or five sentence snapper he delivered at the end of his cut-up comedy which had been full of entertainment, as usual.

But what he had to say at the end was not funny nor was it intended to be. In a friendly but very solemn way, Hope delivered a quick little sermon on the wonderful life we have in America and the value of tolerance as the oil that makes our national machinery run easily.

Every word of what he had to say made sense and there was no doubting the sincerity of his feeling. Bob Hope has plenty of reason to love America. He is English-born and if he had really never left home the chances are that today he would be just another obscure Londoner grubbing away in Socialist poverty with not much of a past and hardly any future at all.

Hope has made good in America and America has been very good, indeed, to Hope. Which is the American dream come true for the umpteenth time, again.

But he is not the only powerful man in America these days who draws his audience together in fun and laughter, then slips over a fast moral lesson when everybody's guard is down and good humor rules.

Bing Crosby, at least Hope's equal as a master of public attention and faith, has been doing the same for quite a while. His movie, *Going My Way?*, and its sequel, *The Bells of St. Mary's*, were smashing box-office successes, but even more smashing sermons on good behavior.

They demonstrated absolutely that people can be touched by serious things in the very midst of laughter.

Frank Sinatra is another one who is sandwiching in little lectures on tolerance between swooning the bobby-soxers, not as skillfully as the other two, we think, but anyhow with sincerity.

(Continued on next page)

They're Working With Big Stuff

These boys are very powerful across the land, no doubt about it, and they are working around with very big stuff, indeed. For they are reaching down underneath the surface of life and trying to guide the slow, hidden glacier that really controls what happens up on top day by day.

They can't do too much at any one time, for all of us are quick to resent the fellow who invites us in for a drink and then gives out with a lecture on the evils of the demon rum. That kind of dirty trick brings its own sure punishment in a hurry and is richly deserved.

But anybody who says a right word in the right direction at the right moment is never resented, and we believe that what Hope, Crosby & Co. have done so far is in good taste, to good purpose and good for the country.

Unquestionably tolerance is absolutely essential to effective and peaceful life in a nation made up of as many millions of people as variegated as ours.

And unquestionably also, we may add, ours already is the most tolerant nation in all the world. For whereever have so many people of so many kinds lived together so long and so well? We have our troubles, true, but we also have our tremendous successes.

Intolerant Minorities

The majority of Americans are pretty tolerant, on the whole. Our main troubles stem not from intolerant majorities but from intolerant minorities, of whom the Communists are the most flagrant examples.

There is nothing tolerant about Communists or communism.

Communism has as its stated and public and unchanging aim the bloody overthrow of every government in the world outside Soviet Russia. That includes the bloody overthrow of OUR government.

The Communists believe they are at literal and actual war with all the rest of the world and that anything goes for the sake of their victory. They use lying, fraud, deception and murder as military weapons.

One of their favorite fraudulent devices is to run around this country telling anybody who will listen that he is being abused, robbed and cheated of his rights, that he is a member of a persecuted minority.

They naturally never point to the tolerance and gains that America offers to everybody who wants to live and do well here. That would be to destroy their own purpose, which is bloody overthrow of the United States Government and the confiscation of American property and the enslavement of the American people.

So, with such an intolerant minority as the Communists we have to take a stand in complete opposition.

That is not intolerance. It is just self-defense. For if the majority does not defend itself against such an intolerant minority, the minority will destroy us all.

Broadcast Advertising

Sales Managers Mailing List

The NAB Broadcast Advertising Department maintains a Sales Managers' mailing list, to which all releases from this department are sent.

Recent mailings to this list included the book "Radio for Retailers," mats for the new standard contract forms, and the report of the Subcommittee on Standardization of Rate Card Format.

If this material did not reach the proper person at your station, please notify the Broadcast Advertising Department, so that the proper change can be made on this mailing list.

Easing Credit Restrictions May Stimulate Advertising

An opportunity for radio salesmen to increase their retail billing is seen in the action of the Federal Reserve Board, easing some credit restrictions. The National Retail Dry Goods Association applauded the action as a "boon to retailers and their charge account customers."

The NRDGA statement said: "Now that charge accounts have been freed from government restrictions, the time-consuming procedures required to determine whether an account is open to buy can be eliminated. This should be a definite boon to retailers and their charge customers, especially during the Christmas season."

Radio advertising, of course, remains an excellent advertising medium whereby retailers can convey this information to customers, and whereby they can also stimulate sales not only during the Christmas season, but the year around. Appliance dealers, credit jewelers, department stores and all other types of retailers who encourage credit buying should now be better prospects for radio.

AAAA Continues Campaign for 2% Cash Discount from Radio

The AAAA campaign to get the 2% cash discount for advertisers is being carried on not only among radio stations, as reported here the past two weeks, but also among newspapers. *Editor & Publisher* reports that 97 newspapers, accounting for about half the national advertising dollar volume in dailies, are still refusing to grant such a discount.

In the campaign among radio stations, agencies attempt to convey the impression that most newspapers grant such a discount, and their invitation is for radio to "get in line." The radio industry (except for a small minority) has always been opposed to the cash discount principle.

(Continued on next page)

Further objections from radio operators to the agency proposal were received last week. One, worthy of mention, referred to the circular letter sent to stations by Young & Rubicam and states:

"I immediately referred this letter to our credit manager, and here are a few excerpts from his comments:

"1. There has been a trend toward the 'no cash discount' by the major newspapers throughout the country for the past several years.

"2. 93% of all daily newspapers grant the 2% cash discount and this 93% represents 1,684 dailies; but the 7% or 133 dailies which do not pay cash discount carry approximately 50% of the total agency billing. Sixty of the 133 no-cash-discount papers are in cities of 200,000.

"I think this is very significant and puts an entirely different light on the 93% argument contained in the 3rd paragraph of Mr. Franco's letter.

"3. No cash discount policy is maintained by 8 dailies in New York, 5 in Chicago, 4 each in Philadelphia, Los Angeles, Boston, Washington and San Francisco, and 3 each in Detroit, St. Louis, and Pittsburgh.

"4. *He feels there is no end of controversy* on the part of those who insist upon taking cash discount after the due date."

To date, not one letter has been received by the NAB favoring the "cash discount invitation" contained in the Young & Rubicam letter.

Sales Promotion Group Holds First Meeting; Plan Discussion of Eight Projects

The first meeting of the Sales Managers Subcommittee on Sales Promotion is being held Monday (25) in New York.

Eight points are on the agenda for discussion as the new committee makes its plans for promotion activities. Subjects for discussion include: (1) increasing the sale of extra home radio sets; (2) preparation and distribution of three speeches to the NAB membership; (3) discussion of ways and means for increasing station tune-in; (4) plans for preparation and distribution of pre-tested ideas which can be used in individual station sales promotion; (5) suggestions for one or two major projects for industry-wide promotion during the coming year by all stations, networks and representatives; (6) ways and means by which radio broadcasting can be given greater emphasis by national advertisers whose interests are similar to radio's; (7) ways and means by which multiple stations in a single community can cooperate to their mutual advantage; and (8) recording and publicizing individual station performance in the public interest.

Subcommittee members include: John M. Outler, Jr., WSB, chairman; Joseph Creamer, WOR; Louis Hausman, CBS; John Carl Jeffrey, WKMO; Eugene Katz, the Katz Agency; Edward P. J. Shurick, KMBC; and Hugh M. P. Higgins, NAB.

Public Interest Programming

Ad Council Network Campaigns—Week of December 2-8, 1946

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of December 2-8, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Help Veterans Beat the Housing Shortage

Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. Despite all that is being done, however, the housing crisis will continue through 1947 and even intensify in the months immediately ahead. The reasons for this are: 1. The need for homes is tremendous. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even this year discharges have continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. The shortage has been accumulating for years. We entered the war with an under-supply of houses. During the war the shortage became more acute. 3. It takes time for emergency measures to pay off. The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. These measures are only now beginning to pay off. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes and creating apartments through remodeling; (2) "staying put" and giving the veteran first chance in renting or buying; (3) putting off deferrable repairs; (4) listing vacancies and houses for sale at their local Veterans Housing Center; (5) not discriminating against veterans with children. (Fact Sheet No. 4-E)

Army Prestige Campaign

To preserve the peace, America has undertaken worldwide commitments. In support of these commitments, and to provide adequate defense in this Atomic Age, Congress has authorized the largest Regular Army in this nation's history. The War Department desires an all-volunteer Army. It plans to use the draft only to fill the gap between the number of volunteers obtained and the Army overall manpower requirement—in fact, because of recent successes in recruiting, no draft calls are being made this November and December. More than 1,000,000 young

(Continued on next page)

Americans have volunteered for our new Regular Army since last fall. This is a great record—but to maintain the Army at its required strength about 40,000 men per month must continue to enlist, since nearly half of the men now in service will have earned the right to be discharged during the coming year. A direct recruiting drive, using paid advertising in all media, is now under way. But, says the Army, the paid recruiting campaign is not enough. The Army urgently asks help for a campaign to build prestige for the new Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—to aid in attracting high-calibered young men in the numbers required to meet military commitments and insure the country's defense. Except in war time Americans have tended to have a poor opinion of Army enlisted men. Many people have thought that men joined the Army because they couldn't get jobs anywhere else—didn't like to think for themselves—or were incompetent. These are just a few of the notions which circulated easily in the years before blitzkrieg. If Americans again harbor such notions, the Army will have a hard time recruiting and holding the fine type of men it needs. Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: the maintenance of the peace and security for which thousands of other young Americans have already died. (Fact Sheet No. 2-O)

Atomic Energy

The overwhelming majority of scientists and experts who developed the atomic bomb agree that: (1) The atomic bomb is primarily a weapon against cities and concentrations of people. (2) Present-day atomic weapons could kill 30% or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atomic bombs are possible. (3) There is no effective defense against atomic bombs and none can be expected. (4) No single big secret protects the atomic bomb. Other nations could perfect atomic bombs within as little as three to five years, and many powers have access to the necessary raw materials. To the Atomic Energy Commission of the United Nations, the representative of the United States, Mr. Bernard Baruch, has submitted a plan as a basis for beginning a discussion on control measures to be taken. The United States plan proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic research, and supervise through license and inspection all atomic activities throughout the world. To such an Authority we would in time disclose any exclusive knowledge of atomc energy in our possession—but we would make these disclosures in a series of stages, as various parts of the plan go into successful operation. It should be stressed that the building of effective atomic control will involve the cooperative efforts of many nations and peoples. The opinion of the citizens of the nation which developed the atomic bomb is of key importance. Ultimately, whatever method is arrived at for atomic control must be ratified by the people's representatives in the form of a treaty subject to the approval of a two-thirds vote of the Senate. Unless whatever international policy is arrived at is backed by American public opinion, it will not stand. The people cannot become scientists or nuclear physicists. But every American who makes any pretense of good citizenship can and should inform himself of the proposals made by his government to the U. N. Atomic Energy Commission—and follow every modification or counter proposal. Then, when the time of decision comes, that decision will be made by a citizenry armed with facts—instead of swayed by emotions or prejudices. (Fact Sheet No. 30)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, November 25. They are subject to change.

Monday, November 25

Further Hearing

(10:00 A. M.)

NEW—Antilles Broadcasting System, Inc., Rio Piedras, Puerto Rico—C. P., **790 kc.**, 5 KW, unlimited.

NEW—Radio Americas Corp., San Juan, Puerto Rico—C. P., **790 kc.**, 1 KW, unlimited.

Further Hearing

(10:00 A. M.)

NEW—Herman Radner, Detroit, Mich—C. P., **680 kc.**, 250 watts, daytime.

NEW—Wolverine State Broadcasting Service, Inc., Detroit, Mich.—C. P., **680 kc.**, 250 watts, daytime.

NEW—Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich.—C. P., **660 kc.**, 250 watts, daytime.

NEW—UAW-CIO Broadcasting Corp. of Mich., Detroit, Mich. —C. P., **680 kc.**, 250 watts, daytime.

(10:00 A. M.)

WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Transfer of control; **1450 kc.**, 250 watts, unlimited.

Further Hearing

(10:00 A. M.)

NEW—Unity Corp., Mansfield, Ohio—For FM facilities.

NEW—Richland, Inc., Mansfield, Ohio—For FM facilities.

NEW—Mansfield Journal Co., Mansfield, Ohio—For FM facilities.

Oral Argument to be held before the Commission en banc

(Room 6121, 10:00 A. M.)

In the matter of amendment to Section 3.407 of the Commission's rules and regulations governing the announcement of mechanical records.

Wednesday, November 27

(10:00 A. M.)

KNOE—James A. Noe, Monroe, La.—Modification of construction permit; **1390 kc.**, 5 KW, DA unlimited.

Other Participants:

WTJS—Jackson, Tennessee (Intervenor)

Further Hearings

(10:00 A. M.)

NEW—Rochester Broadcasting Corp., Rochester, N. Y.—C. P. **1280 kc.**, 5 KW, unlimited (requests facilities of WSAY when vacated).

(Continued on next page)

NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y.—C. P. **1280 kc.**, 5 KW, unlimited.

Oral Argument

(Room 6121, beginning 10:00 A. M. in the order listed)

WICA—WICA, Inc., Ashtabula, Ohio—C. P., **970 kc.**, 1 KW night, 5 KW day, unlimited DA-night.

WWSW—WWSW, Inc., Pittsburgh, Pa.—C. P., **970 kc.**, 5 KW DA-day and night, unlimited.

WSVA—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—C. P., **970 kc.**, 5 KW, unlimited DA-night.

WEBR—WEBR, Inc., Buffalo, N. Y.—C. P., **970 kc.**, 5 KW, unlimited.

FM Radio and Television Corp., San Jose, Calif.—C. P., **1370 kc.**, 1 KW, unlimited DA-night and day.

Broadcasters, Inc., San Jose, Calif.—C. P., **1370 kc.**, 1 KW, unlimited.

United Broadcasting Co., San Jose, Calif.—C. P., **1370 kc.**, 1 KW, unlimited.

Dehaven, Hall and Oates, Salinas, Calif.—C. P., **1380 kc.**, 1 KW, unlimited.

Central California Broadcasters, Inc., Berkeley, Calif.—C. P., **1380 kc.**, 1 KW, unlimited DA-night.

Scripps-Howard Radio, Inc., Cleveland, Ohio—C. P., **1300 kc.**, 5 KW, unlimited DA-night and day.

Cleveland Broadcasting, Inc., Cleveland, Ohio—C. P., **1300 kc.**, 5 KW, unlimited DA-night and day.

WTNJ—WOAX, Inc., Trenton, N. J.—Renewal of license; **1310 kc.** (NARBA), 500 watts night, 500 watts LS, shares WCAM and WCAP.

WTNJ—WOAX, Inc., Trenton, N. J.—Modification of license; **1310 kc.**, 500 watts, unlimited, request facilities of WCAM and WCAP.

City of Camden, Camden, N. J.—Renewal of license; **1310 kc.** (NARBA), 500 watts night, 500 watts LS, shares WTNJ and WCAP.

City of Camden, Camden, N. J.—Modification of license; **1310 kc.**, 500 watts, share WCAP, request facilities of WTNJ.

Radio Industries Broadcast Co., Asbury Park, N. J.—Renewal of license; **1310 kc.** (NARBA), 500 watts night, 500 watts LS, shares WTNJ and WCAM.

Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of license; **1310 kc.**, 500 watts, share WCAM, request facilities of WTNJ.

FCC ACTIONS

DOCKET CASE DECISION

The Commission announces adoption of an order making final its proposed decision (B-247) granting the application of Old Dominion Broadcasting Corp. (Docket 6936) for a new station in Lynchburg, Va., to operate on **1390 kc.**, with power of 1 KW, unlimited time, using a directional antenna, and granting the application of John M. Rivers (Docket 6939) for construction permit to increase power of Station WCSC, Charleston, S. C., from 1 KW day, 500 watts night, to 5 KW, using a directional antenna at night only, operating on frequency **1390 kc.**, unlimited time. Both grants are subject to CAA approval of transmitter site.

The application of Piedmont Broadcasting Corp., licensee of Station WBTM, Danville, Va., for construction permit to change operating assignment of that station from **1400** to **1390 kc.**, and increase power from 250 watts to 1 KW, unlimited time (Docket 6938) was previously removed from this consolidated proceeding.

FM CONDITIONAL GRANTS

Northwest Ga. Broadcasting Co., Cedartown, Ga.—Authorized a conditional grant for a class B station, subject to further review and approval of engineering details. (B3-PH-827)

Royal Oak Broadcasting Co., Royal Oak, Mich.—Authorized a conditional grant for a class B station, subject to further review and approval of engineering details. (B2-PH-773)

Mary Hardin-Baylor College, Belton, Texas—Authorized a conditional grant for a class B station, subject to further review and approval of engineering details. (B3-PH-1033)

Sunshine Broadcasting Co., San Antonio, Texas—Authorized a conditional grant for a class B station, subject to further review and approval of engineering details. (B3-PH-537)

FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height given is height above average terrain):

Airfan Radio Corp., Ltd., San Diego, Calif.—Class B; channel: **100.9 mc.** (No. 265; 33 KW; 425 feet. (B5-PH-377)

The Tribune Co., Tampa, Fla.—Class B; channel: **93.3 Mc.** (No. 227); 46 KW; 490 feet. (B3-PH-318)

Columbia Broadcasting System, Inc., St. Louis, Mo.—Class B; channel: **94.5 mc.** (No. 233); 41 KW; 480 feet. (B4-PH-102; B4-MPH-63)

Greensboro News Co., Greensboro, N. C.—Class B; channel: **98.1 mc.** (No. 251); 23 KW; 450 feet. (B3-PH-354)

Josh L. Horne, Rocky Mount, N. C.—Class B; channel: **103.3 mc.** (No. 277); 2 KW; 500 feet. (B3-PH-392)

Unity Broadcasting Corp. of Tenn., Chattanooga, Tenn.—Class B; channel: **94.9 mc.** (No. 235); 5.4 KW; 730 feet. (B3-PH-776)

The Reporter Broadcasting Co., Abilene, Texas—Class B; channel: **96.9 mc.** (No. 245)); 46 KW; 760 feet. (B3-PH-277)

MISCELLANEOUS FM ACTIONS

Eugene T. Roth, tr/as Mission Broadcasting Co., San Antonio, Texas—Designated for hearing application for Class B station (B3-PH-1038), to be consolidated with KONO's AM renewal application.

WLOU—John L. Booth (Assignee), Booth Radio Station, Inc. (Assignor), Detroit, Mich.—Granted consent to voluntary assignment of license of FM station WLOU, from John L. Booth to Booth Radio Station, Inc. (B2-ALH-7)

Telecast, Inc., Roanoke Rapids, N. C.—Authorized cancellation of conditional grant made for a Class B station (B3-PH-320). Applicant states they have come to the conclusion that the city of Roanoke Rapids is too small to support two Class B FM stations and one AM station.

COMMERCIAL TELEVISION APPLICATIONS GRANTED

NEW—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted CP for a new station; frequency **66-72 mc.** (Channel No. 4); visual 34 KW, aural 17 KW power; antenna 603 feet. (B2-PCT-103.) (Comr. Durr for hearing.)

NEW—Crosley Broadcasting Corp., Columbus, Ohio—Granted CP for a new station; frequency **60-66 mc.** (Channel No. 3); visual power 48 KW, aural 24 KW; antenna 546 feet. (B2-PCT-112.) (Comr. Durr for hearing.)

NONCOMMERCIAL EDUCATIONAL APPLICATION GRANTED

NEW—The Board of Education of The City of Oklahoma City, Oklahoma, City, Okla.—Granted CP for a new

(Continued on next page)

station to operate on **90.7 mc.,** Channel No. 214; 700 watts; antenna, 500 feet; site subject to approval by the CAA. (B3-PED-76)

MISCELLANEOUS ACTIONS

WTIK—Durham Broadcasting Co., Inc., Durham, N. C.—Granted CP to increase power from 500 watts to 1 KW, and change type of transmitter, operating on **730 kc.,** daytime only. (B3-P-5168)

WEMP—Glenn D. Roberts, et al., d/b as Milwaukee Broadcasting Co., Milwaukee, Wis.—Dismissed petition for rehearing or reconsideration directed against the Commission's action of September 5 denying petition of Glenn D. Roberts, et al., to reinstate its application for CP. (B4-P-3997)

Lebanon Broadcasting Co., Lebanon, Pa.—Granted license to cover CP which authorized a new station to operate on **1270 kc.,** 1 KW, daytime only. (B2-L-2151)

KSOO—Estate of Joseph Henkin, Deceased (Transferor); Morton H. Henkin and Ruth J. Henkin (Transferees); Sioux Falls Broadcast Assn., Inc. (Licensee), Sioux Falls, So. Dak.—Granted consent to involuntary transfer of control of Sioux Falls Broadcast Assn., Inc., licensee of KSOO, from the estate of Joseph Henkin, deceased, to Morton H. and Ruth J. Henkin (beneficiaries under the will of their deceased father). (B4-TC-511)

WSIV—Pekin Broadcasting Co., Inc., Pekin, Ill.—Granted CP to increase power from 250 watts to 1 KW, and change type of transmitter, operating on **1140 kc.** (B4-P-5169)

WTSP—Pinellas Broadcasting Co., St. Petersburg, Fla.—Granted CP to increase power from 500 watts, 1 KW-LS, to 5 KW, DA-night; install a new transmitter and change antenna system of station operating on **1380 kc.** (Commissioner Durr for hearing). (B3-P-3965)

American Broadcasting Co., Inc., New York City—Granted renewal of permit to produce recorded programs to be transmitted to Canadian stations for broadcast purposes. (B1-FP-161)

KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Granted modification of CP to change DA from day and night to nighttime only (B5-MP-2186), subject to engineering conditions re interference with pending application of Western Broadcasting Associates, Modesto, Calif.

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Granted CP to increase power of KVAN from 500 watts to 1 KW, install a new transmitter, change transmitter location, install DA for day and night use, and change time of operation from daytime to unlimited, subject to engineering conditions. (B5-P-3552)

Stillwater Publishing Co., Stillwater, Okla.—Granted modification of CP to change frequency from **840** to **780 kc.** (B3-MP-2162)

WLOW—Commonwealth Broadcasting Corp., Portsmouth, Va.—Granted modification of CP to change studio location from Portsmouth to Norfolk, Va. (B2-MP-2072)

WJHP—Metropolis Company, Jacksonville, Fla.—Granted modification of CP (B3-P-4322), to make changes in directional antenna for night use and to mount FM antenna on top of one element and television antenna on the other, subject to engineering conditions. (B3-MP-2030)

WCKY—L. B. Wilson, Inc., Cincinnati, Ohio—Adopted a decision and order denying petition of WCKY for reconsideration directed against the Commission's action of May 10, 1946, granting without hearing the application of Patrick Joseph Stanton, for a new station at Philadelphia, Pa., to operate on **1530 kc.,** 10 KW, daytime only, as the Commission is of the opinion that this grant does not result in interference to petitioner's station WCKY.

WJOY—Vermont Broadcasting Corp., Burlington, Vt.—Granted license to cover CP which authorized a new station to operate on **1230 kc.,** 250 watts, unlimited time; conditions. (B1-L-2085)

WGNH—General Newspapers, Inc., Gadsden, Ala.—Granted modification of CP (B3-P-4624) for approval of antenna, to change type of transmitter, approve transmitter location at 2060 Chestnut St., Gadsden, and specify studio location at 520 Chestnut St., Gadsden. (B3-MP-2132)

WLBH—Mattoon Broadcasting Co., Mattoon, Ill.—Granted modification of CP (B4-P-4643) to change type of transmitter and change studio location to 1632½ Broadway Ave., Mattoon; conditions. (B4-MP-2237)

WDAR—A. C. Neff, Savannah, Ga.—Granted license to cover CP which authorized a new station on **1400 kc.,** 250 watts, unlimited; and for change of studio location to 34 East Bryan St., Savannah, Ga.; conditions. (B3-L-2077)

WGCM—WGCM Broadcasting Co., Gulfport, Miss.—Granted license to cover CP which authorized installation of a new transmitter. (B3-L-2090)

WQUA—Moline Broadcasting Co., Moline, Ill.—Granted license to cover CP which authorized a new station on **1230 kc.,** 250 watts, unlimited time; conditions. (B4-L-2096)

WEPM—Martinsburg Broadcasting Co., Martinsburg, W. Va.—Granted license to cover CP which authorized a new station on **1340 kc.,** 250 watts, unlimited time, and for change in studio location to: On Calif. Ave., west of Martinsburg, W. Va.; conditions. (B2-L-2108)

WHSC—Hartsville Broadcasting Co., Hartsville, S. C.—Granted license to cover CP which authorized a new station on **1450 kc.,** 250 watts, unlimited; conditions. (B3-L-2087)

WGL—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—Granted license to cover CP which authorized move of transmitter to 201 W. Jefferson St. (B4-L-2066)

WKAY—Glasgow Broadcasting Co., Glasgow, Ky.—Granted license to cover CP which authorized a new station to operate on **1490 kc.,** 250 watts, unlimited time; conditions. (B2-L-2073)

WEGO—Wayne M. Nelson, Concord, N. C.—Granted license to cover CP which authorized installation of a new transmitter. (B3-L-2088)

WTNB—Thomas N. Beach, Birmingham, Ala.—Granted license to cover CP which authorized a new station to operate on **1490 kc.,** 250 watts, unlimited time (B3-L-2076); conditions.

WNAR—Rahall Broadcasting Co., Inc., Norristown, Pa.—Granted license to cover CP which authorized a new station to operate on **1110 kc.,** 500 watts, daytime; conditions. (B2-L-2045)

WIUN—State of Wis.-State Radio Council, Madison, Wis.—Granted modification of CP (B4-PED-59) for extension of completion date to 1-13-47. (B4-MPED-42)

WXBV—Kans. State College of Agr. and Applied Science, Manhattan, Kans.—Granted modification of CP (B4-PVB-164) for extension of completion date to 5-13-47. (B4-MPVB-155)

WBCC—Broadcast Management, Inc., Bethesda, Md.—Granted modification of CP which authorized a new station, to change transmitter location to Lot 4, 1st Addition to Sec. 2, Block 12, Bradley Hills (approximately 630 feet west of Goldsboro Road, and approximately 2000 feet west of intersection of Goldsboro Road and Bradley Blvd., Bethesda. (B1-MP-2185)

WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—Granted modification of CP which authorized a new station, to change studio location to Route 48 at N. Jasper St., extended, north of Decatur. (B4-MP-2238)

WKJB—Jose Bechara, Jr., Mayagues, P. R.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, approval of transmitter and studio locations at 37 Guanajibo Road, approximately 1.6 miles to center of Mayaguez City, and 8 Minerva St., Mayaguez, respectively; conditions. (B-MP-2194)

WACE—Regional Broadcasting Co., Chicopee, Mass.—Granted modification of CP which authorized a new station, for extension of completion date to 12-20-46, subject to condition that permittee shall satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation. (B1-MP-2240)

(Continued on next page)

Minn. Broadcasting Corp., Mobile, area of Minneapolis-St. Paul. Minn.—Granted CP for a new remote pickup broadcast station. (B4-PRE-477)

ACTIONS ON MOTIONS

WASH Broadcasting Co., Washington, D. C.—Denied petition requesting that the Commission consolidate petitioner's application for CP, tendered simultaneously with petition, seeking use of frequency **890 kc.,** 5 KW, daytime, with applications of Chesapeake Broadcasting Co., Inc., and Theodore Granik.

The Commission, on its own motion, continued the consolidated hearing on applications of Huntington Broadcasting Co., Hollywood Community Radio Group and Coast Radio Broadcasting Corp. to December 16 at Los Angeles, and ordered that Commissioner Ray C. Wakefield be designated as the presiding officer in the hearing.

The following actions were taken by Commissioner Hyde on November 15:

WHAS—Louisville-Times Co., Louisville, Ky.—Dismissed petition requesting leave to intervene in the hearing on application of The Miami County Broadcasting Co., Inc., Piqua, Ohio.

Radio Services Co. of Brookhaven, Brookhaven, Miss.—Granted petition to dismiss without prejudice application for CP. (B3-P-4701; Docket 7690)

Brookhaven Broadcasting Co., Brookhaven, Miss.—Granted petition for leave to amend its application for CP (B3-P-4947; Docket 7691) so as to show change in status of applicant from a partnership to a corporation. Also granted petition requesting issues No. 1, 3 and 7 of the Commission's order of July 18, be stricken, and for change in place of hearing. It was ordered that the hearing presently scheduled for Dec. 9 at Brookhaven, Miss., be transferred to Washington, to be heard on that date on the remaining issues.

Atlanta Journal Co., Atlanta, Ga.—Granted petition for leave to amend its FM application (B3-PH-761; Docket 7544) so as to show revised engineering information.

Radio Springfield, Inc., Springfield, Ohio—Dismissed petition requesting the Commission to accept late its written appearance in re application. (Docket 7893)

Ashbacker Radio Corp., Holland, Mich.—Granted petition to dismiss without prejudice application for CP. (B2-P-5190; Docket 7853)

Grant Street Radio Stations, Inc., Pittsburgh, Pa.—Granted petition to dismiss without prejudice application for CP. (B2-P-4998; Docket 7773)

Veterans Broadcasting Co., Inc., Rochester, N. Y.—Granted petition for leave to amend its application (B1-P-4826; Docket 7660), so as to show a revised directional antenna pattern and revised engineering data.

Miller Associates, Inc., Youngstown, Ohio—Dismissed petition requesting leave to amend its application. (B2-P-4937; Docket 7709)

WKNB—New Britain Broadcasting Co., New Britain, Conn. —Granted petition for leave to intervene in the hearing on applications of Asher Broadcasting Service, Inc., Quincy, Mass. (Docket 7448), and Nashua Broadcasting Corp., Nashua, N. H.

KTRB Broadcasting Co., Inc., Modesto, Calif.—Granted petition requesting leave to take depositions in the further consolidated hearing upon its application and application of Peninsula Newspapers, Inc. (Dockets 7920 and 7677)

Valdosta Broadcasting Co., Valdosta, Ga.—Granted petition for a 15-day extension of time within which to file exceptions and request oral argument in the proceeding upon application of WGOV (Docket 7112) and its own (Docket 6863), and the time for this filing was extended to and including December 4.

KAND—Navarro Broadcasting Association (Assignee), Corsicana, Texas; Alto, Inc. (Assignee)—Granted petition for leave to amend its application for voluntary assignment of license so as to reflect changes in the stockholders of Alto, Inc., etc., and the amendment was accepted. The Commission, on its own motion, ordered the hearing presently scheduled for Nov. 19, continued indefinitely without date until further order of the Commission.

KWLC—Luther College, Decorah, Iowa; Telegraph Herald, Decorah, Iowa—The Commission, on its own motion, ordered continuance of consolidated hearing on these applications from November 25 to December 19, 1946, at Decorah, Iowa.

Eastern Shore Broadcasting Co., Preston, Md.—Granted petition in part for extension of time within which to file exceptions and request oral argument in re its application (Docket 6887) and WBOC's application (Docket 6886), and extended the time to December 6.

Monona Broadcasting Co., Madison, Wis.—Granted petition in part requesting extension of time within which to file exceptions and request oral argument in re its application (Docket 7351) and applications of KHMO (Docket 7454) and Audrian Broadcasting Co. (Docket 7453), and the time was extended to and including December 5.

James A. Noe, Lake Charles, La.—Granted petition for continuance of hearing on its application and that of KOLA Broadcasting Co. (Dockets 7416 and 7812), from Nov. 20 to January 20, 1947.

KOLA Broadcasting Co., Opalousas, La.—Granted petition for continuance of hearing upon its application and that of James A. Noe from November 20 to January 20, 1947.

WSAT, Inc., Schenectady, N. Y.—Granted petition to dismiss without prejudice its application. (B1-P-4847; Docket 7705)

Community Service Broadcasting Corp. of Amsterdam, Amsterdam, N. Y.—Granted petition for leave to amend its application (B1-P-5021; Docket 7703) so as to show the addition of new stockholders to the corporation, etc.

The Middlesboro Broadcasting Co., Middlesboro, Ky.—Granted petition for leave to amend its application (B2-P-4036; Docket 7002) so as to specify the frequency **560** with 500 watts, daytime only, instead of **1450 kc.,** 250 watts, unlimited time, etc. The amendment was accepted and application removed from the hearing docket. Insofar as the petition requests grant of application as amended, it is dismissed.

Cherokee Broadcasting Corp., Morristown, Tenn.—The Commission, on its own motion, removed from the hearing docket application (B3-P-4754; Docket 7653), scheduled for consolidated hearing with Middlesboro application.

Miller Associates, Inc., Youngstown, Ohio—Granted petition to dismiss without prejudice its application. (B2-P-4937; Docket 7708) (Action taken 11-12.)

Mahoning Valley Broadcasting Corp., Youngstown, Ohio—The Commission, on its own motion, removed from the hearing docket application (B2-P-5057; Docket 7709), scheduled for consolidated hearing with Miller Associates, Inc., application. (Action taken 11-12.)

Antilles Broadcasting System, Inc., Rio Piedras, P. R.—Granted petition requesting the Commission to reopen the record in the consolidated hearing in re its application (Docket 7500) and that of Radio Americas Corp. (Docket 7501). The record was ordered reopened and application designated for further hearing for the purpose only of receiving into evidence an option covering the proposed transmitter site of Antilles Broadcasting System, Inc., and said further hearing scheduled for Monday, Nov. 25, 1946.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

560 Kilocycles

WMIK—The Middlesboro Broadcasting Co., Middlesboro, Ky.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250

(Continued on next page)

watts and unlimited hours of operation. Amended to change frequency from **1450** to **560 kc.**, power from 250 to 500 watts, hours of operation from unlimited to daytime, change type transmitter and transmitter location.

590 Kilocycles

KCSJ—The Star Broadcasting Co., Inc., Pueblo, Colo.—Modification of construction permit (B5-P-4094, which authorized a new standard broadcast station) for approval of antenna, and change transmitter location.

680 Kilocycles

WMPS—WMPS, Inc., Memphis, Tenn.—Modification of construction permit (B3-P-4310, as modified, which authorized change in frequency, increase in power, install new transmitter and DA for night use and change transmitter location) for extension of completion date.

690 Kilocycles

WSGN—The Birmingham News Co., Birmingham, Ala.—Construction permit to change frequency from **610** to **690 kc.**, increase power from 5 KW day and 1 KW night to 50 KW day and night, install new transmitter (RCA BTA-50-F) and new directional antenna for day and night use and change transmitter location.

710 Kilocycles

NEW—The Heights Broadcasting Co., Cleveland, Ohio (P. O. 428 Citizens Building)—Construction permit for a new standard broadcast station to be operated on **710 kc.**, power of 250 watts and daytime only hours of operation.

WROM—Dean Covington, J. W. Tromerhauser and Edward Nixon McKay, a partnership, d/b as Coosa Valley Radio Co., Rome, Ga.—Modification of construction permit (B3-P-4963, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

730 Kilocycles

WCIF—Madisonville Broadcasting Co., Inc., Madisonville, Ky.—Modification of construction permit (B2-P-4561, as modified, which authorized a new standard broadcast station) to change type of transmitter.

800 Kilocycles

NEW—Crest Broadcasting Co., Inc., Pascagoula, Miss. (P. O. Box 348)—Construction permit for a new standard broadcast station to be operated on **800 kc.**, power of 250 watts and daytime only hours of operation.

860 Kilocycles

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kansas—Modification of construction permit (B3-P-3198, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for night use and change in transmitter location) to increase power from 5 KW day and night to 10 KW day and 5 KW night, change type of transmitter and for extension of completion date.

890 Kilocycles

NEW—WASH Broadcasting Co., Washington, D. C. (P. O. 1922-24 Eye Street, N. W.)—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 5 KW and daytime only hours of operation.

NEW—Chesapeake Broadcasting Co., Inc., Washington, D. C.—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 5 KW and daytime hours of operation. Amended re change in stockholders, change studio location from a site to be determined, Washington, D. C., to 1510 Southern Ave., S. E., Bradbury Heights, Md., change type of transmitter and antenna changes.

930 Kilocycles

NEW—Elyria-Lorain Broadcasting Co., Elyria, Ohio (P. O. 330 2nd St.)—Construction permit for a new standard broadcast station to be operated on **930 kc.**, power of 1 KW night and 5 KW day, directional antenna and unlimited hours of operation. Amended re stockholders.

WLAV—Leonard A. Versluis, Grand Rapids, Mich.—Construction permit to change frequency from **1340** to **930 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended to change transmitter location.

940 Kilocycles

WTPS—The Times-Picayune Publishing Co., New Orleans, La.—Modification of construction permit (B3-P-4167, which authorized a new standard broadcast station) for approval of antenna, mount FM antenna on top of AM tower, change type of transmitter and for approval of transmitter location at near Gretna, La.

960 Kilocycles

NEW—Tri-City Broadcasting Co., Bellaire, Ohio (P. O. 3266 Guernsey St.)—Construction permit for a new standard broadcast station to be operated on **960 kc.**, power of 1 KW and daytime only hours of operation.

KFVS—Oscar C. Hirsch, tr/as Hirsch Battery and Radio Co., Cape Girardeau, Mo.—Construction permit to change frequency from **1400** to **960 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change transmitter location (same description).

1000 Kilocycles

NEW—Herbert L. Wilson, Rutland, Vt.—Construction permit for a new standard broadcast station to be operated on **1000 kc.**, power of 1 KW and daytime only hours of operation. Amended re transmitting equipment.

1010 Kilocycles

WINS—The Crosley Broadcasting Corp., New York, N. Y.—Modification of construction permit (B1-P-3026, as modified, which authorized increase in power, new transmitter, DA) for extension of completion date from 11-25-46 to 1-24-47.

1050 Kilocycles

KFMJ—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—License to cover construction permit (B3-P-3990, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1060 Kilocycles

KYW—Westinghouse Radio Station, Inc., Philadelphia, Pa.—Construction permit to install new directional antenna system. Amended to modify antenna system.

1160 Kilocycles

WJJD—WJJD, Inc., Chicago, Ill.—Modification of construction permit (B4-P-4425, as modified, which authorized increase in power, installation of new transmitter and

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directional antenna for day and night use) for extension of commencement and completion dates.

1190 Kilocycles

KWHK—James E. Murray, Hutchinson, Kansas—Special service authorization to commence operation at 7:00 A. M., CST, on **1190 kc.**, 1 KW power, during the months of November and December of 1946 and January and February of 1947.

1210 Kilocycles

KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.—Construction permit to change frequency from **1260** to **1210 kc.**, increase power from 5 KW day and 1 KW night to 50 KW day and night, install new transmitter and directional antenna for night use. Amended to change frequency from **1210** to **1060 kc.**, change type transmitter, changes in directional antenna for day and night use, and change transmitter location from Bayview Park, San Francisco, Calif., to 3 miles south of Hayward, Calif.

1230 Kilocycles

KXLO—Capital Broadcasting Co., Lewistown, Mont.—Modification of construction permit (B5-P-4479, as modified, which authorized a new standard broadcast station) to change type of antenna and change type of transmitter.

WNOK—Palmetto Radio Corp., Columbia, S. C.—Modification of construction permit (B3-P-4905, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and to specify studio location. Amended re transmitting equipment.

KYJC—Medford Printing Co., Medford, Ore.—Modification of construction permit (B5-P-4188, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location. Amended to change transmitter site (same description).

WJOB—O. E. Richardson, Fred L. Adair and Robert C. Adair, d/b as Radio Station WJOB, Hammond, Ind.—Construction permit to install a new vertical antenna and mount FM antenna on top of AM tower.

KDIX—Dickinson Radio Association, Dickinson, N. D.—Modification of construction permit (B4-P-4586, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location.

NEW—Eugene E. Stone, Florence, S. C.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1230** to **970 kc.**, power from 250 watts to 5 KW daytime only; change type transmitter and change transmitter and studio location.

WBOW—Banks of Wabash, Inc., Terre Haute, Ind.—Construction permit to install new transmitter.

1240 Kilocycles

WWON—Associated Electronic Enterprises, Woonsocket, R. I.—License to cover construction permit (B1-P-4111) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Blackhawk Broadcasting Co., Sterling, Ill. (P. O. 411 Lawrence Bldg., 218 First Ave.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1280 Kilocycles

KSOK—The Traveler Publishing Co., Arkansas City, Kans. —Modification of construction permit (B4-P-4737, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on **1280 kc.**, power of 5 KW, directional antenna, unlimited hours of operation. Amended re directional antenna changes and change in transmitter location (same description).

1290 Kilocycles

WTMC—Ocala Broadcasting Co., Inc., Ocala, Fla.—Construction permit to change frequency from **1270** to **1290 kc.**, increase power from 250 watts to 1 KW, install new transmitter, directional antenna for night use and change transmitter location. Amended to change transmitter location.

1320 Kilocycles

WJHP—The Metropolis Co., Jacksonville, Fla.—Modification of construction permit (B3-P-4322, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change transmitter location) for extension of completion date.

1340 Kilocycles

NEW—George F. Haddican, Delano, Calif. (P. O. 1103 Main St., P. O. Box 367)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Request the facilities of KFRE, Fresno, Calif.

WBGE—Mike Menton, tr/as General Broadcasting Co., Atlanta, Ga.—Modification of construction permit (B3-P-3825, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (GE-BT-20-A), approval of transmitter location and to specify studio location.

KAND—Navarro Broadcasting Assn., J. C. West, Pres., Corsicana, Texas—Voluntary assignment of license to ALTO, Inc. Amended re change in officers, directors and stockholders of assignee corporation.

WJOI—Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co., Florence, Ala.—Consent to assignment of license to Florence Broadcasting Co., Inc.

NEW—Brookhaven Broadcasting Co., Brookhaven, Miss.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to change applicant from Brookhaven Broadcasting Co., partnership composed of Tullius Brady and Dalton B. Brady, to Brookhaven Broadcasting Co., Inc.

WJRI—John P. Rabb, Lenoir, N. C.—Modification of construction permit (B3-P-4585, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and change studio location.

1400 Kilocycles

NEW—William Edwin Richardson, Ukiah, Calif. (P. O. 1935 S. W. Moss St., Portland, Ore.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

WFOR—C. J. Wright, B. M. Wright and C. J. Wright, Jr., d/b as Forrest Broadcasting Co., Hattiesburg, Miss.—Modification of construction permit (B3-P-4783, which authorized installation of new vertical antenna with FM antenna mounted on top, make changes in ground system, and change transmitter location) to make changes in vertical antenna.

NEW—Anson Radio and Broadcasting Co., Wadesboro, N. C. (P. O. 2 Wade St.)—Construction permit for a new standard broadcast station to be operated on frequency **1400 kc.**, power of 250 watts and unlimited hours of operation.

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KTOK—KTOK, Inc., Oklahoma City, Okla.—Authority to determine operating power by direct measurement of antenna power, during special authorization as operated by KTOK.

1420 Kilocycles

NEW—T. J. Shriner, Hobart, Okla.—Construction permit for a new standard broadcast station to be operated on frequency **1400 kc.,** power of 250 watts and unlimited hours of operation. Amended to change frequency from **1400** to **1420 kc.,** and hours of operation from unlimited to daytime.

1430 Kilocycles

KVNI—Coeur D'Alene Broadcasting Co., Coeur D'Alene, Idaho—License to cover construction permit (B5-P-3731, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1440 Kilocycles

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Modification of construction permit (B3-P-4356, which authorized increase in power, installation of DA-night) for extension of completion date from 1-16-47 to 4-15-47.

1450 Kilocycles

NEW—Reno Newspapers, Inc., Reno, Nevada (P. O. 123-127 No. Center St.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Reno Newspapers, Inc., Reno, Nevada (P. O. 123-127 No. Center St.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

NEW—California Broadcasting Co., Santa Monica, Calif. (P. O. % Edward J. Murset, Jr., 12182 Laurel Terrace Drive, Studio City. Calif.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts and unlimited hours of operation.

KSVP—Intermountain Broadcasting Co., Artesia, New Mex. —License to cover construction permit (B5-P-4806, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WIBM—WIBM, Inc., Jackson, Mich.—License to cover construction permit (B2-P-5011), which authorized installation of new transmitter.

1460 Kilocycles

NEW—Van Curler Broadcasting Corp., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on **1460 kc.,** power of 5 KW, directional antenna, night and unlimited hours of operation. Amended re change in officers, directors and stockholders; changes in directional antenna and change transmitter location.

1480 Kilocycles

KGLU—Gila Broadcasting Co., Safford, Arizona—Modification of construction permit (B5-P-3955, which authorized changes in frequency, increase in power, installation of new transmitter and change transmitter location) to install new antenna and change transmitter location. Amended to make changes in antenna.

1490 Kilocycles

WHBS—The Huntsville Times Co., Inc., Huntsville, Ala.—License to cover construction permit (B3-P-4594, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WOOB—W. S. Weatherly, tr/as Calhoun Broadcasting Co., Anniston, Ala.—Modification of construction permit (B3-P-4973, which authorized a new standard broadcast station) for approval of antenna, change type of transmitter (GATES 250-C1) for approval of transmitter location and change studio location.

NEW—Community Service Broadcasting Corporation of Amsterdam, N. Y., Amsterdam, N. Y.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. Amended re stockholders and to submit engineer data.

1510 Kilocycles

WMRP—Methodist Radio Parish, Inc., Flint, Mich.—License to cover construction permit (B2-P-3836, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1520 Kilocycles

NEW—San Gabriel Valley Broadcasting Co., Monrovia, Calif. (P. O. 635 Norumbega Drive)—Construction permit for a new standard broadcast station to be operated on **1520 kc.,** power of 1 KW and daytime only hours of operation.

1540 Kilocycles

NEW—Bayou Broadcasting Co., Inc., Baton Rouge, La.—Construction permit for a new standard broadcast station to be operated on **1540 kc.,** power of 100 watts night and 250 watts day and unlimited hours of operation.

1550 Kilocycles

NEW—Matta Broadcasting Co., Braddock, Pa.—Construction permit for a new standard broadcast station to be operated on **910 kc.,** power of 1 KW and daytime only hours of operation. Amended to change frequency from **910** to **1550 kc.**

1570 Kilocycles

NEW—The Miami County Broadcasting Co., Inc., Piqua, Ohio—Construction permit for a new standard broadcast station to be operated on **860 kc.,** power of 250 watts and daytime hours of operation. Amended to change frequency from **860** to **1570 kc.**

NEW—Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership, d/b as Champion City Broadcasting Co., Springfield, Ohio—Construction permit for a new standard broadcast station to be operated on **940 kc.,** power of 250 watts and daytime only hours of operation. Amended to change frequency from **940** to **1570 kc.,** power from 250 watts to 1 KW, change type of transmitter and antenna changes.

1580 Kilocycles

NEW—St. Joseph Valley Broadcasting Corp., South Bend, Ind. (P. O. 417 I.O.O.F. Bldg., North Main St.)—Construction permit for a new standard broadcast station to be operated on frequency **1580 kc.,** power of 250 watts and daytime only hours of operation.

NEW—Gainesville Broadcasting Co., Inc., Gainesville, Tex. (P. O. % Joe M. Leonard, Jr., P. O. Box 222)—Construction permit for a new standard broadcast station to be operated on **1580 kc.,** power 250 watts and daytime only hours of operation.

1590 Kilocycles

NEW—Tillamook Broadcasting Co., Inc., Tillamook, Ore.—Construction permit for a new standard broadcast

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station to be operated on **1590 kc.**, power of 250 watts and unlimited hours of operation. Amended to specify studio location.

1600 Kilocycles

NEW—Radio Air Ways, Inc., Eugene, Ore.—Construction permit for a new standard broadcast station to be operated on **1550 kc.**, power of 1 KW and unlimited hours of operation. Amended to change frequency from **1550** to **1600 kc.**; install directional antenna for nighttime use (non-directional day) and change transmitter location.

FM APPLICATIONS ACCEPTED FOR FILING

Regents of the University System of Georgia, for and on behalf of Georgia School of Technology, Atlanta, Ga. —Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency Channel #251, **98.1 mc.** Amended to change frequency from Channel #251, **98.1 mc.**, to Channel #252, **98.3 mc.**, or channel to be assigned by FCC; transmitter location from 10th at Williams, Atlanta, Ga., to approximately 6 miles northeast of Jasper, Ga.; type of transmitter, ERP from 1.3 KW to 34.4 KW and make changes in antenna system.

KTEM-FM—Bell Broadcasting Co., Inc., Temple, Texas—Modification of construction permit (B3-PH-594, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 215 watts, make changes in antenna system and for extension of commencement and completion dates.

WDUL—Head of the Lakes Broadcasting Co., Superior, Wis.—Construction permit to change studio and transmitter location to 4th Ave. and 10th St., Duluth, Minn.; specify effective radiated power as 63.4948; install new transmitter and make changes in antenna system.

Columbia Broadcasting System, Inc., Hollywood, Calif.—Construction permit for a new FM broadcast station to be operated on **43.1 mc.** Amended to change frequency from **43.1 mc.** to "to be assigned by FCC" (Class "B"); type of transmitter; stockholders, directors, officers. Specify Class of station as "B" and make changes in antenna system.

James B. Littlejohn, NW of Ogden, Utah—Construction permit for new FM (Class "A") broadcast station to be operated on Channel #282, **104.3 mc.** Amended to change studio and transmitter location and make changes in antenna system.

Rahall Broadcasting Co., Norristown, Pa.—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be determined by chief engineer of FCC. Amended to make changes in antenna system.

WHPC—The Patriot Co., Harrisburg, Pa.—Transfer of control of permittee corporation from The Patriot Co. to Gertrude Howard McCormick, Conway H. Olmsted and Danphin Deposit Trust Co., executors of the estate of Vance C. McCormick, deceased. (1960 shares of common stock.)

WJBK-FM—James F. Hopkins, Inc., Detroit, Mich.—Transfer of control of permittee corporation from Richard A. Connell, Jr., James F. Hopkins, and Henrietta Connell to The Fort Industry Co. thru sale of 944 2/3 shares of preferred stock and 944 2/3 shares of common stock, 100%.

WWDX—The Passaic Daily News, Paterson, N. J.—Modification of construction permit (B1-PH-340, which authorized a new FM broadcast station) to change studio location to Valley Road, Clifton, N. J., specify transmitter site as Valley Road, Clifton, N. J., and type of transmitter and specify antenna system.

Brooklyn Broadcasting Service, Inc., Brooklyn, N. Y.—Construction permit for new FM (Community) broadcast station to be operated on frequency to be assigned by FCC. Amended to change transmitter and studio sites from 47 Plaza St., Grand Army Plaza, Brooklyn, N. Y., to Pershing Square Bldg., 271 North Ave., New Rochelle, N. Y.; and make changes in antenna system.

KXOA-FM—Lincoln Dellar, Sacramento, Calif.—Voluntary assignment of conditional grant to Sacramento Broadcasters, Inc.

KSTP-FM—KSTP, Inc., St. Paul, Minn.—Transfer of control of permittee corporation from Helen B. Shields, Frank J. Anderson and First Trust Company of Saint Paul, Trustees under the will of Lytton J. Shields, deceased; Florence E. Brown and C. R. Bachmann, Trustees under the will of Frank M. Brown, deceased; and Florence E. Brown, Guardian of James L. Brown, a minor to Stanley E. Hubbard thru the sale of 1500 shares of common stock, 75%.

KPRC-FM—Houston Printing Corp., Houston, Texas—Voluntary assignment of construction permit to Houston Post Co.

Larus & Brother Co., Inc., Norfolk, Va.—Construction permit for a new FM (Community) broadcast station to be operated on frequency **±98.0 mc.** Amended to change type of transmitter, change class of station from Community to Class "B"; ERP from 250 watts to 6.0 KW; and make changes in antenna system.

Peoples Radio Foundation, Inc., New York, N. Y.—Construction permit for a new FM broadcast station to be operated on frequency not specified. Amended to change minor geographic coordinates and make changes in antenna system, and change ERP to 13.8 KW.

Harry F. Guggenheim, Bridgeport, Conn.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #250, **97.9 mc.** Amended to change type of transmitter and make changes in antenna system.

Radio-Television of Baltimore, Inc., Baltimore, Md.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by chief engineer of FCC. Amended to change transmitter location and make changes in antenna system.

Radio Elizabeth, Inc., Elizabeth, N. J.—Construction permit for new FM (Class A) broadcast station to be operated on frequency to be assigned by chief engineer of FCC. Amended to specify geographic coordinates of transmitter site.

TELEVISION APPLICATION ACCEPTED FOR FILING

WAAM—Radio-Television of Baltimore, Inc., Baltimore, Md. —Modification of construction permit (B1-PCT-171) which authorized a new commercial television broadcast station to change transmitter location, to make changes in antenna system and for extension of commencement and completion dates.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

W9XFT—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—License to cover construction permit (B4-PVB-160), which authorized reinstatement of construction permit for a new experimental television broadcast station.

United Broadcasting Co., area of Cleveland, Ohio—Construction permit for new remote pickup broadcast station to be operated at **156.75, 158.40, 159.30** and **161.10 mc.**, power of 50 watts, emission special.

United Broadcasting Co., area of Cleveland, Ohio—Construction permit for a new remote pickup broadcast station to be operated at **156.75, 158.40, 159.30** and **161.10 mc.**, power of 15 watts, emission special.

APPLICATION DISMISSED

WGAP—Geo. Burne Smith and V. H. McLean, d/b as Gateway Broadcasting Co., Maryville, Tenn.—Transfer of control of permittee corporation from Geo. Burne Smith and V. H. McLean, d/b as Gateway Broadcasting Company to Public Service Broadcasting Corporation. (400 shares of common stock, 100%.) Request of attorney.

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APPLICATIONS RETURNED

Western Plains Broadcasting Co., Inc., Colby, Kansas (P. O. 502 North Franklin St.)—Construction permit for a new standard broadcast station to be operated on frequency **730 kc.**, power of 5 KW and daytime only hours of operation. Incomplete.

Denison Broadcast Corp., Denison, Texas (P. O. % Elmer Scarborough, 2813 Hollis, Ft. Worth, Texas—Construction permit for a new standard broadcast station to be operated on **1580 kc.**, power of 250 watts and daytime hours of operation. Request of attorney.

Dr. Dick Welch, Port Arthur, Texas (P. O. 5010 Proctor St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Incomplete.

APPLICATIONS TENDERED FOR FILING

670 Kilocycles

NEW—Hoyle Barton Long, Front Royal, Va.—Construction permit for a new standard broadcast station to be operated on **670 kc.**, power of 5 KW and daytime hours of operation.

790 Kilocycles

NEW—Western Plains Broadcasting Co., Inc., Colby, Kans. —Construction permit for a new standard broadcast station to be operated on **790 kc.**, power of 5 KW and daytime hours of operation.

840 Kilocycles

NEW—Lamar A. Newcomb, Falls Church, Va.—Construction permit for a new standard broadcast station to be operated on **840 kc.**, power of 250 watts and daytime hours of operation.

1130 Kilocycles

KYOR—Albert E. Furlow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler, d/b as Silver Gate Broadcasting Co., San Diego, Calif.—Construction permit to increase power from 250 watts to 5 KW and change hours of operation from daytime to unlimited, install new transmitter and directional antenna for day and night use.

1150 Kilocycles

NEW—Charlotte Broadcasting Co., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on **1150 kc.**, power of 1 KW and daytime hours of operation.

1170 Kilocycles

NEW—The Litchfield County Radio Corp., Torrington, Conn. —Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 1 KW and daytime hours of operation.

1190 Kilocycles

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Construction permit to change frequency from **1230** to **1190 kc.**, power from 100 watts to 1 KW, install new transmitter and change transmitter location.

KWHK—James E. Murray, Hutchinson, Kans.—Consent to authority to commence operation at 7:00 a. m., C.S.T., during the months of November, December, January, and February.

1200 Kilocycles

NEW—Joseph A. Sims and Henry A. Mentz, Jr., d/b as Superior Enterprises, Hammond, La.—Construction permit for a new standard broadcast station to be operated on **1200 kc.**, power of 250 watts and daytime hours of operation.

1230 Kilocycles

NEW—Southern Broadcasting Corp., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. (Request facilities of WJBW.)

KDIX—Dickinson Radio Association, Dickinson, N. D.—Consent to transfer of control of construction permit from P. J. Weir, W. N. Walton, Fay M. Foster and Robert B. Cummins to W. K. Johnson, William O. Rabe, Frank P. Whitney, C. R. Dukart, Leroy Moomaw, P. J. Baseflug, L. W. Veigel, Dr. P. J. Weir.

1240 Kilocycles

WWWB—Walter W. Bankhead, Jasper, Ala.—Consent to assignment of construction permit to Bankhead Broadcasting Co., Inc.

1340 Kilocycles

NEW—Winston O. Ward, d/b as Mt. Pleasant Broadcasting Co., Mt. Pleasant, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—The Southeast Colorado Broadcasting Co., Lamar, Colo.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Penn Lincoln Broadcasting Co., Inc., Carlisle, Pa.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1350 Kilocycles

NEW—Duncan Broadcasting Co., a co-partnership composed of R. H. Drewery, J. R. Montgomery, Ted R. Warkentin, Robert P. Scott, Dr. G. G. Downing and John C. Halliburton, Duncan, Okla.—Construction permit for a new standard broadcast station to be operated on **1350 kc.**, power of 100 watts night and 250 watts day and unlimited hours of operation.

1400 Kilocycles

KSYL—Marvin Glazer and Sylvan Fox, co-partners d/b as Fox Broadcasting Co., Alexandria, La.—Consent to assignment of construction permit to Sylvan Fox and Harold M. Wheelahan, d/b as Radio Station KSYL.

1440 Kilocycles

WHIS—Daily Telegraph Printing Co., Bluefield, W. Va.—Construction permit to increase power from 500 watts night and 1 KW day to 5 KW, install new transmitter and directional antenna for night use.

1450 Kilocycles

NEW—Bob McRaney, Sr., West Point, Miss.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power 250 watts and unlimited hours of operation.

1490 Kilocycles

WLAT—Loys Marsdon Hawley, Conway, S. C.—Consent to assignment of license to Loys Marsdon Hawley and Herman Lee Hanks.

Federal Trade Commission Actions

No complaints or cease and desist orders were issued during the past week by the Commission.

STIPULATIONS

Calborn Publishing Co.—The Commission accepted from John Calborn, trading as Calborn Publishing Co., 10 East Town St., Columbus, Ohio, a stipulation to cease and desist from misrepresentation in connection with the sale of sheet music. (7530)

Cameron Manufacturing Co.—The Commission approved a stipulation in which Walter C. Cameron, trading as Cameron Manufacturing Co., 1615 Bryan St., Dallas, Texas, agrees to stop representing that he or his company is an exclusive typewriter ribbon manufacturer or that inked ribbons packed otherwise than in cellophane will dry out. (7531)

Dillon-Beck Mfg. Co. & Graham Products, Inc.—Under the terms of a stipulation approved by the Commission, Dillon-Beck Manufacturing Co., Irvington, N. J., and Graham Products, Inc., Millburn, N. J., agreed to stop representing falsely that sextants sold by them were adopted or selected by the United States Maritime Commission or the War Shipping Administration for the lifeboats of their ships. (7527)

W. H. Graves, 2330 West 8th St., Los Angeles, entered into a stipulation with the Commission to cease and desist from misrepresenting the therapeutic value of a medicinal preparation designated "Dr. Graves' Pure Bile Salts." (7533)

MY-X-YM Food Enzymes—A stipulation to discontinue numerous misrepresentations of a medicinal preparation known as MY-X-YM has been entered into with the Commission by Paul Otto Lehmann, trading as MY-X-YM Food Enzymes Products, 2859 North Springfield Ave., Chicago. (7528)

Siegel Rothschild Gans Bros.—The Commission accepted from Siegal Rothschild Gans Bros., Inc., 110 South Paca St., Baltimore, a stipulation to cease and desist from invoicing or selling umbrellas without disclosing the rayon content of their coverings. (7532)

The Standard Umbrella Co.—An agreement to disclose the rayon content of umbrella coverings is contained in a stipulation accepted by the Commission from Julius Goldreich, trading as The Standard Umbrella Co., 115 West 31st St., New York. (7529)

FTC COMPLAINT DISMISSED

Cooperative Purchasing Association, Inc.—The Commission dismissed its complaint charging Cooperative Purchasing Association, Inc., and Melvin Sherman, 419 Fourth Ave., New York, with misrepresentation in the sale of miscellaneous merchandise. The complaint alleged, among other things, that the corporation was not a cooperative.

In the order dismissing the complaint, the Commission said that the use of the name "Cooperative Purchasing Association, Inc.," had been discontinued and that "no substantial public interest presently exists."

The order was issued with the concurrence of all the Commissioners after consideration of testimony and other evidence, the report of the trial examiner with exceptions thereto and briefs of counsel. (4584)

FTC CASE CLOSED

Grodin Pen Co., etc.—The Commission closed without prejudice the case growing out of its complaint charging Theodore, Ida, Jack and Fred Grodin, trading as Grodin Pen Co., Grodin Pen & Pencil Co. and Underwood Pen Co., of New York, with misrepresentation of the quality and price of fountain pens and pen points.

According to the order, the respondents are no longer engaged in the business of assembling and selling fountain pens and there is no present reason to anticipate resumption of the business or the unfair and deceptive acts and practices alleged to have been used.

All of the Commissioners participated in the decision, after consideration of testimony and other evidence and the report of the trial examiner. The Commission reserved the right to reopen the proceeding should future facts warrant such action. (4916)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 48, December 2, 1946

Early Reports on National Radio Week Indicate Wide Observance of Anniversary

As National Radio Week drew to a close, reports from broadcasters in various sections of the country started to flow into NAB headquarters on local activities in promoting radio's 26th anniversary.

Governors of three states praised radio's contributions to the American way of life in proclamations and public statements, and Mayors of two cities issued proclamations on National Radio Week.

At press time, REPORTS did not have complete details on individual station and network participation in observing the week-long celebration, but indications showed that many stations presented the script and spot announcements provided by NAB. National coverage of the anniversary by CBS included five daytime half hours and one evening half hour when Arthur Godfrey marked the celebration during his network programs.

Governor Ben Laney of Arkansas and Governor Maurice J. Tobin of Massachusetts issued proclamations declaring the week November 24-30 National Radio Week, and Governor Dwight H. Green of Illinois issued a statement commending the broadcasting industry. Mayor Charles F. Sullivan, of Worcester, Massachusetts and Mayor John W. Kapp of Springfield, Illinois also issued proclamations marking the celebration in their respective cities.

Proclamations

Following is the text of the proclamation issued by Governor Laney:

"TO ALL TO WHOM THESE PRESENTS SHALL COME —GREETING:

"Whereas, 26 years ago radio, one of the greatest scientific developments of all time, gave the people of the world a new medium of social intercourse that has helped shape the progress of humanity, and

(Continued on page 940)

INSIDE THIS ISSUE

In a message to all station managers, NAB President Justin Miller urged that station managers cooperate with educational authorities in those areas where schools are closed as a result of the coal strike. (p. 938)

Seven new committees and five subcommittees were named by NAB last week to serve the industry during the coming year. (p. 939)

Representatives of radio broadcasting attended the Attorney General's Conference on the Prevention of Juvenile Delinquency. Radio panel to make recommendations. (p. 941)

NAB's Legal Department, in a brief filed with the FCC on the Commission's proposal to revise the recording identification rule, suggests five points for FCC consideration. (p. 942)

At its initial meeting, the NAB Sales Managers Subcommittee on Sales Promotion endorsed several industrywide projects to increase radio tune-in. (p. 943)

FCC, in preparing extensive revisions of Schedule 13, says changes are designed to eliminate so-called deficiencies in last year's report. (p. 943)

AFRA-Network Talks Continue on Friday As Negotiators Seek Contract Agreement

During the past week, negotiations between the networks and AFRA have overcome some of the most difficult obstacles which have hitherto existed and substantial progress is now being made toward concluding the renewal of the contract which expired October 31.

The secondary boycott demand of AFRA has been one of the chief controversial issues since the beginning of negotiations. On this point management has remained firm in its conviction that the union demands could not be met.

For a time, it appeared probable that a network strike would develop largely from this basic proposal. However, prolonged labor-management conferences, last week, apparently (at this writing) brought about a clearance of the secondary boycott clause with the networks holding to their original stand.

Considerable progress has since been made on "economic" issues, including wage increases.

First of NAB Area Meetings Scheduled

The first of NAB's area meetings will be held in San Francisco from January 8 to 10, when the 15th, 16th and 17th Districts hold their joint session. The area sessions will follow immediately after the Board of Directors meeting scheduled for January 5 to 7.

Under the new system of area meetings, larger representation of NAB staff directors will attend to discuss with broadcasters matters of current importance.

NAB President Justin Miller, Executive Vice President A. D. Willard, Jr., Secretary-Treasurer C. E. Arney, Jr., and General Counsel Don Petty will attend both the Board meeting and the area meeting.

Other NAB staff members who will go to the coast to participate in the area meeting are: Frank E. Pellegrin, Kenneth H. Baker, Richard Doherty and J. Allan Brown.

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

General

Judge Miller Asks Station Management To Offer Aid to Schools in Coal Crisis

Stations in areas where schools are closed as a result of the coal strike were urged by NAB President Justin Miller last week to cooperate with educational authorities in presenting interim instruction by radio.

Judge Miller, writing to station management, suggested that "each station could contribute enough quarter- or half-hour periods daily during the emergency to permit the continuation of general instruction."

The text of Judge Miller's message follows:

> "The crisis occasioned by the current strike in the soft coal industry has already forced schools in some parts of the country to close their doors. Should the strike continue, we may find this to be a nearly general condition throughout the country.
>
> "At NAB we have noted with interest that broadcasters in at least one community are considering broadcasting special class instruction to help off-set this loss of valuable time in school for the youth of their area.
>
> "This situation presents a valuable opportunity for the individual broadcasters of the United States to demonstrate again their desire and ability to operate in the public interest.
>
> "Dr. John W. Studebaker, U. S. Commissioner of Education, endorses our recommendation that stations in affected areas contact the Superintendent of Schools, or their counterparts, and offer the services of broadcasting in meeting the emergency.
>
> "Obviously, it won't be possible for any one station or even all of the stations collectively in a given community to transmit the full curriculum required in the normal operation of all grades of school. Perhaps, however, each station could contribute enough quarter or half-hour periods daily during the emergency to permit the continuation of general instruction. For instance, a period devoted to discussion of current events designed especially for the children of school ages would be worthwhile. Students might be invited to participate in such broadcast discussions.
>
> "General subjects such as history, geography, literature, music appreciation and others should lend themselves well to this treatment.
>
> "You may decide that these suggestions are of no practical value in your community. In others they may prove to be invaluable to the public welfare. In communities where there are two or more stations, coordination of activities by all stations could contribute to efficient handling.
>
> "We shall be happy to know your reactions to these suggestions. If they do prove helpful and work well, we would like to compile the results and evaluate the contribution of the radio industry to the alleviation of this national problem."

American Broadcasters Awarded Citation For Work in Promotion of Tolerance

At the 24th annual dinner of the National Conference of Christians and Jews, the radio broadcasters of America were honored when a citation was awarded the industry for its contributions to the promotion of tolerance in the United States. The citation was accepted on behalf of the industry by A. D. Willard, Jr., NAB executive vice president.

Similar awards were presented to five other media of mass communications by the National Conference. The other citations were awarded to advertising, the stage, magazines, newspapers and the screen.

The citation for the radio industry was awarded by Roger William Straus, co-chairman of the National Conference. Text of the citation follows:

> "The miracle of Radio with its amazing developments is so bewilderingly novel that no one fully comprehends the changes this new creation has wrought.
>
> "Mankind has just survived its first radio war. Ethereal bombardment was the earliest weapon of that war. Propaganda of Tyrrany in all languages warped the thinking and wrenched the emotions of all the people in some lands and some of the people in all lands.
>
> "In 1939 the sound of marching armies and sudden attack which followed our war of nerves, was instantly heard around the earth, by radio. The instrument on which Totalitarianism counted for conquest became the agency which awakened free peoples to resistance.
>
> "That Sunday afternoon December 7, 1941, required no lantern signal in a church steeple, no Town Crier, no newspaper extra. Radio instantly shook Americans alert from coast to coast.
>
> "Seconds after the event in 1945 when our President of the United States was stricken, plain people were seen to weep in as widely scattered places as Pocatello, Idaho, Shanghai, China, Madras, India, Rome, Italy and New York City. Radio whispered death.
>
> "A different meaning now attaches to the words 'up to date.' Today things are no sooner done than said.
>
> "Radio gives promises that the kind of world which philosophy and religion has taught through

(Continued on next page)

the ages, can be brought into being sooner than humanity dared dream. No instrumentality can more potently help to create the "One World" of our dreams. Radio is daring, adventurous, for it is young. Radio is made progressive by the sensitivity of the microphone: that in broadcasting which is intellectually infantile, emotionally fraudulent, educationally soporific is magnified a thousand fold, and the public will not take it long.

"The forums of the radio have begun the education of millions in political and economic issues. Book reviews have increased the nation's reading. Music has given enjoyment to an audience greater than any musician ever reached. Religion has never had congregations so vast.

"For the maintenance of freedom on the air, for fair play in the presentation of controversial issues; for experimentation in new art forms of our common speech; for the support of worthy causes, working for a better America; above all, for our increase in knowledge both of the immediate present and the historic past with regard to all the peoples of the globe, American Protestants, Catholics and Jews are thankful to the masters of radio.

"On V-J Day radio broadcast a prayer for which radio itself may provide an answer as a chosen instrument of God:

Lord God of test-tube and blue-print
Who joined molecules of dust and shook them till their name was Adam;
Who taught worms and stars how they could live together;
Appear now among parliaments of conquerors and give instruction to their schemes.
Measure our new liberties so none shall suffer for his father's color, or the credo of his choice;
Post proofs that brotherhood is not so wild a dream as those who profit by postponing it pretend.
Sit at the treaty tables and convey the hopes of little peoples through expected straits,
And press into the final seal a sign that peace will come for longer than posterities can see ahead,
That man unto his fellow men shall be a friend, *forever.*

"The American Brotherhood, sponsored by the National Conference of Christians and Jews, gratefully records its recognition of the service to the present of the art of Radio and its confident expectation of a larger usefulness as time progresses."

When Mr. Willard accepted the citation, he said:

"I express to you the appreciation of the more than one thousand broadcasting stations and four networks of America for the spirit and sentiment of this citation. Radio is proud and happy that you feel that it has made a contribution to the cause of brotherhood.

"In the struggle for survival, radio early learned the lessons which it had to learn to compete with the older media of communication. It learned well how to attract the attention and hold the affection of millions of listeners. Radio counts its daily audiences by the tens of millions. Because it learned these lessons well, it is a great and powerful medium of mass communication. I hope that you will agree with me, especially after witnessing tonight's magnificent drama, that radio is also learning the infinitely more difficult task—how to teach and educate and inform its listeners. From those groups which like your great organization who would use radio for the common good, I ask patience and understanding. Please remember that radio must always teach and educate and inform within its basic structure of entertainment lest it lose the attention and affection which make it powerful. To be of great use, radio must keep great audiences.

"One more thing: only a free radio can help you to achieve your great objective of brotherhood and I pledge the efforts of America's broadcasters to maintain a free radio in America and to encourage and to fight for a free radio all over the world, to the end that we shall have one nation, yes, even one world, indivisible with liberty and justice for all."

Seven NAB Committees, Five Subcommittees Appointed to Serve for Next Year

The appointment of seven committees and five subcommittees to serve the industry during the next year was announced by NAB on Wednesday (27).

The committees named include the FM Executive, International Broadcasting Advisory, Legislative, Public Relations Executive, Sales Managers Executive, Small Market Stations Executive and the Standards of Practice Committee of the Program Executive Committee.

The five subcommittees which will function under the Sales Managers Executive Committee include: Sales Practices, Audience Measurement, Joske Advisory, Spot Sales and Sales Promotion.

NAB members who will serve on these committees are:

FM Executive Committee—Walter J. Damm, Chairman, WTMJ-FM, Milwaukee, Wis.; Gordon Gray, FM Station WMIT, Winston-Salem, N. C.; John Shepard, 3rd, FM Station WGTR, Boston, Mass.; John V. L. Hogan, FM Station WQXQ, New York, N. Y.; Leonard Asch, FM Station WBCA, Schenectady, N. Y.; Lester Nafzger, WCOL-FM, Columbus, O.; Everett Dillard, FM Station KOZY, Kansas City, Mo.; Clarence Leich, FM Station WMLL, Evansville, Ind.; Cecil Masten, WNBF-FM, Binghamton, N. Y.; Matthew Bonebrake, KOCY-FM, Oklahoma City, Okla.

Board Liaison Committee—Wayne Coy, Chairman, WINX-FM, Washington, D. C.; Martin Campbell, KERA-FM, Dallas, Texas.

International Broadcasting Advisory Committee—John S. Hayes, Chairman, WQXR, New York, N. Y.; Walter S. Brown, WSPA, Spartanburg, S. C.; Edward Murrow, CBS, New York, N. Y.; William Brooks, NBC, New York, N. Y.; A. A. Schecter, MBS, New York, N. Y.

Legislative Committee—J. Harold Ryan, Chairman, WSPD, Toledo, Ohio; Wayne Coy, WINX, Washington, D. C.; Don S. Elias, WWNC, Asheville, N. C.; Herbert Hollister, KMMJ, Grand Island, Neb.; Clair R. McCollough, WGAL, Lancaster, Pa.; Joseph Ream, CBS, New York, N. Y.; Frank M. Russell, NBC, Washington, D. C.; G. Richard Shafto, WIS, Columbia, S. C.; Robert D. Swezey, MBS, New York, N. Y.; O. L. Taylor, KGNC, Amarillo, Texas; Louis Wasmer, KGA, Spokane, Wash.; Joe B. Carrigan, KWFT, Wichita Falls, Texas.

(Continued on page 941)

Early Reports on National Radio Week Indicate Wide Observance of Anniversary

(Continued from page 937)

"Whereas, since its first noisy, spluttering inaugural with crystal sets and headphones in 1920, radio has become the world's luxurious theatre and forum, and

"Whereas, every influential force should encourage the further development of radio so that still further benefits and enjoyments such as television and other amazing advancements, may be perfected,

"Now, therefore, I, Ben Laney, Governor of Arkansas, by virtue of the authority vested in me, do hereby proclaim the week of November 24 as Radio Week in Arkansas, to coincide with National Radio Week, and I urge all the people to recognize and support the growth of radio and the radio industry."

Governor Tobin issued the following:

A Proclamation

"Massachusetts has played a vital role in the development of radio communications. It was at the Brant Rock experimental station that on Christmas Eve in 1906 the human voice was successfully projected through the air. Then followed the development of wireless communications at Nantucket, Chatham and Medford.

"However, radio, as we understand the term, was originated during World War I as the result of the Federal government's need for a means of quick, mass communication. That this scientific development was not permitted to lag after the war was due to the pioneering spirit of a small group of men who foresaw the possibilities of radio as a vital service to mankind, and proceeded to lay the foundation for the American system of broadcasting.

"From this beginning, a little more than 26 years ago, has sprung an entirely new and effective social force. World-shaking events taking place in far corners of the globe become items of neighborhood conversation at virtually the moment of their occurrence. Yet it seems only yesterday that the printing press and the telegraph represented the quickest possible means of spreading information.

"For instance, through radio we become aware of the problems confronting the nations of the world in the establishment of permanent peace; and we are made aware of these problems not after they have been disposed of, but as they arise. Schooled, intelligent publicists interpret these events as they take place, and millions of listeners are thereby benefited at once through the instrumentality of radio.

"That radio broadcasting has reached today's high point of technical and cultural achievement is the direct result of the tireless and unceasing efforts of those engaged in the manufacture of receiving sets. These willing workers serve as a link between the individual in his home and the world at large.

"In Massachusetts, we are fortunate in having approximately 25 radio broadcasting stations, through which our people are given the latest and best in programs devoted to entertainment, culture, religion, education, and the news.

"In recognition of the past, present and assured future performances of the broadcasting organizations and the radio set manufacturers of America, I, Maurice J. Tobin, Governor of the Commonwealth of Massachusetts, do hereby proclaim November 24-30, 1946 as Radio Week and I respectfully request our citizenry to join in saluting the accomplishments of one of the world's foremost industries."

In his statement, Governor Green said:

"Radio has become not only an integral, but a most vital part of American living. The broadcasting industry in all its branches and services deserves every commendation that can be given.

"The week of November 24-30 has been designated by the industry as National Radio Week. I regard these days that have been set aside as ones in which the people of Illinois should join the people of the nation in tribute to the radio industry.

"We have only to think back over a few months to the crucial days of war to realize what a splendid and patriotic part was contributed by radio. As we regard all of our own activities today, we must include the conveniences and influences of radio. The broadcasting industry of America, whether it reaches our attention in the forms of commercial broadcasting, short-wave, services to our armed forces, manufacturer of equipment, or State Police radio service, deserves our gratitude."

LAST-MINUTE FCC ACTIONS

LICENSE RENEWALS

WPRP—Voice of Porto Rico, Inc., Ponce, P. R.—Granted renewal of license for the period ending November 1, 1947.*

WFTC—Jonas Weiland, Kinston, N. C.—Granted renewal of license for the period ending February 1, 1949.

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Reconsidered application for renewal of license, removed same from the hearing docket and granted renewal for the period ending February 1, 1949.*

WBLJ—Dalton Broadcasting Co., Dalton, Ga.—Granted renewal of license for the period ending February 1, 1949.

WHDH-Aux.—Matheson Radio Co., Inc., Boston, Mass.—Granted renewal of license for auxiliary for the period ending November 1, 1949.

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*Comr. Durr for hearing.

Operating Revenues Decrease in 1945

Operating income of broadcast stations and networks dropped to $83,584,288 in 1945 from $90,272,851 in 1944 according to the FCC.

Though broadcasters took in $310,484,064 from time sales in 1945 compared to $246,339,532 the previous year, the drop in operating income was attributed to the rise in operating expenses.

Correction

In the listing of committee members on page 939 the call letters for Lester Nafzger's station should read WELD.

Seven NAB Committees, Five Subcommittees Appointed to Serve for Next Year

(Continued from page 939)

Public Relations Executive Committee—Gilmore Nunn, Chairman, WLAP, Lexington, Ky.; Craig Lawrence, WCOP, Boston, Mass.; Harold Wheelehan, WSMB, New Orleans, La.; James Le Gate, WIOD, Miami, Fla.; Richard H. Mason, WPTF, Raleigh, N. C.; Merrill Lindsay, WSOY, Decatur, Ill.; Lewis Allen Weiss, KHJ, Los Angeles, Cal.; George Crandall, CBS, New York, N. Y.; Carl Haverlin MBS, New York, N. Y.; William S. Hedges, NBC, New York, N. Y.

Board Liaison Committee of the Public Relations Executive Committee—F. M. Russell, Chairman, NBC, New York, N. Y.; William B. Way, KVOO, Tulsa, Okla.

Sales Managers Executive Committee—Odin S. Ramsland, chairman, KDAL, Duluth, Minn.; James V. McConnell, NBC, New York, N. Y.; John W. Kennedy, WHAM, Rochester, N. Y.; Robert Gulick, WGAL, Lancaster, Pa.; Bill Bennett, KXYZ, Houston, Texas; Louis Reed, WWL, New Orleans, Louisiana; Ray Baker, KOMO, Seattle, Wash.; William Murdock, WOL, Washington, D. C.; Arthur Hull Hayes, CBS, New York, N. Y.; Gene Thomas, WOR, (MBS), New York, N. Y. *Non-Voting Associate Members:* Preston Peters, Free & Peters, New York, N. Y.; Lewis Avery, Avery-Knodel, New York, N. Y; Joseph Weed, Weed & Company, New York, N. Y.

Board Liaison Committee of the Sales Managers Executive Committees—Paul W. Morency, Chairman, WTIC, Hartford, Conn.; Harry R. Spence, KXRO, Aberdeen, Wash.; Edgar Kobak, MBS, New York, N. Y.

Small Market Stations Executive Committee—Wayne W. Cribb, Chairman, KHMO, Hannibal, Mo.; Marshall Pengra, KRNR, Roseburg, Oregon; Robert T. Mason, WMRN, Marion, Ohio; R. Sanford Guyer, WBTM, Danville, Va.; A. E. Spokes, WJOY, Burlington, Vt.; John F. Meagher, KYSM, Mankato, Minn.; Simon Goldman, WJTN, Jamestown, N. Y.; Frank Mills, WDWS, Champaign, Ill.; L. L. Hendricks, KRRV, Sherman, Texas.

Board Liaison Committee of the Small Market Stations Executive Committee—William B. Smullin, KIEM, Eureka, Cal.; Michael Hanna, WHCU, Ithaca, N. Y.

Standards of Practice Committee of the Program Executive Committee—Edgar Bill, Chairman, WMBD, Peoria, Ill.; Gayle Grubb, KGO, San Francisco, Cal.; Walter Damm, WTMJ, Milwaukee, Wis.; Ken Dyke, NBC, New York, N. Y.; Harold Fellows, WEEI, Boston, Mass.; John M. Outler, Jr., WSB, Atlanta, Ga.; C. T. Lucy, WRVA, Richmond, Va.; Eugene Carr, WPAY, Portsmouth, Ohio, Roger Clipp, WFIL, Philadelphia, Pa.

Subcommittee members include:

Sales Practices Subcommittee—John W. Kennedy, Chairman, WHAM, Rochester, N. Y.; John M. Outler, Jr., WSB, Atlanta, Ga.; Craig Lawrence, WCOP, Boston, Mass.; John Toothill, Burn-Smith Company, New York, N. Y.; J. Robert Gulick, WGAL, Lancaster, Pa.

Audience Measurement Subcommittee—William B. Murdock, Chairman, WOL, Washington, D. C.; Henry I. Christal, Edward Petry & Co., Inc., New York, N. Y.; Howard S Meighan, CBS, New York, N. Y.; Ted Jones, WKIP, Poughkeepsie, N. Y.

Joske Advisory Subcommittee—James Brown, KONO, San Antonio, Texas, Chairman; Walter Johnson, WTIC, Hartford, Conn; Lewis H. Avery, Avery-Knodel, Inc., New York, N. Y.; Lee Hart, NAB.

Spot Sales Subcommittee—H. Preston Peters, Chairman, Free & Peters, Inc., New York, N. Y.; Beverly Middletown, WSYR, Syracuse, N. Y.; John Blair, John Blair & Company, Chicago, Ill.

Sales Promotion Subcommittee—John M. Outler, Jr., Chairman, WSB, Atlanta, Ga.; Edward P. J. Shurick, KMBC, Kansas City, Mo.; John Carl Jeffrey, WKMO, Kokomo, Ind.; Joseph Creamer, WOR, New York, N. Y.; Louis Hausman, CBS, New York, N. Y.; Eugene Katz, The Katz Agency, Inc., New York, N. Y.; Hugh M. P. Higgins, NAB.

Radio Aid Offered to Attorney General In Prevention of Juvenile Delinquency

The Attorney General's Conference on the Prevention of Juvenile Delinquency met in Washington Nov. 21, 22 and 23 with representatives of radio broadcasting and scores of other agencies in attendance.

After the opening general session, members of the conference were divided into approximately fifteen study groups or panels and for two days intensively studied the problems of juvenile delinquency.

In addition to the fifteen study groups, three panels were devoted to the media of mass communications. These included panels on radio, motion pictures and newspapers.

Both the radio panel and the motion picture panel submitted the same type of report to Attorney General Tom Clark. The essence of these reports was that since there was no clear cut evidence that the movies or the radio contribute directly to juvenile delinquency, both of these media would delay making a final definitive report until the recommendations of the conference were set forth in the reports of the other panels.

The radio and motion picture panels stated that their respective media were ready to cooperate with any community organization interested in making use of their facilities in the prevention or cure of juvenile delinquency.

A suggestion was made to the attorney general by the panels that they be kept in existence beyond the termination of the conference itself in order that the reports of the other panels could be studied. It was felt that after such study, the media of mass communications could make definite recommendations and suggestions as to steps which might be taken to discourage juvenile delinquency.

Both the movie and radio panel reports were accepted by Attorney General Clark. It is expected that another meeting of the radio panel will be held in the near future to prepare a final report for submission to the attorney general's office.

Representing NAB at the conference were President Justin Miller and Kenneth H. Baker, research director.

Legal Department

Five Suggestions Made by NAB to FCC On Proposal to Revise ET Identification

Representing the radio broadcasting industry, NAB on Monday (25) filed a brief with the FCC on the commission's proposal to revise its recording and transcription identification rule. The brief was filed by Don Petty, general counsel for the Association, who also presented oral argument at the hearing.

The NAB brief, which suggested five points for inclusion in the proposed revision had been approved by the Board of Directors.

Without conceding the authority of the Commission to regulate announcements of recordings and transcriptions, Mr. Petty suggested that if the FCC should incorporate the five points in the revision, its action would meet the general approval of the industry, and at the same time meet the needs of the Commission in administering the Communications Act.

Complete text of the brief as presented follows:

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D. C.

In the Matter of AMENDMENT TO SECTION 3.407 OF THE COMMISSION'S RULES AND REGULATIONS GOVERNING THE ANNOUNCEMENT OF MECHANICAL RECORDS

Supplemental Brief of National Association of Broadcasters in Support of Proposed Revision of Rule 3.407 dated May 29, 1946.

Subsequent to the date that the National Association of Broadcasters filed its brief supporting the Commission's proposed revision of present Rule 3.407 the Board of Directors of said Association again considered such proposed revision and hereby files this supplemental brief.

I

The power of the Commission under which the proposed rule would be promulgated is based upon the commerce clause of the Constitution and is necessarily limited to action appropriate thereunder.

II

The question then is to what extent is it necessary to require announcements preceding, during and following the broadcasting of transcriptions or other programs in order that the Commission's representatives may properly determine whether each licensee is operating on his assigned frequency, using his allotted power and otherwise conforming to the conditions properly imposed by the Commission.

III

It is respectfully suggested that if in revising Rule 3.407 the Commission should incorporate points A, B, C, D, and E as set out hereafter its action would meet the general approval of the industry, and at the same time meet the needs of the Commission in administering the Act:

A. The exact form of identifying announcement is not prescribed, but the language shall be clear and in terms commonly used and understood. A licensee shall not attempt affirmatively to create the impression that any such program consists of live talent.

B. Each such program of longer duration than 30 minutes shall be identified by appropriate announcement at the beginning, at 30-minute intervals, and at the end of the program. However, the identifying announcement at each 30-minute interval is not required in case of a mechanical reproduction consisting of a continuous uninterrupted speech, play, religious service, symphony concert, or operatic production of longer than 30 minutes.

C. Each such program of a longer duration than 1 minute and not in excess of 30 minutes, shall be identified by an appropriate announcement at the beginning or end of the program.

D. Each such program of 1 minute duration or less need not be identified.

E. In case a mechanical reproduction is used for background music, sound effects, station identification, program identification (theme music of short duration) or identification of the sponsorship of the program proper, no announcement of the mechanical reproduction is required.

Respectfully submitted,

DON PETTY
General Counsel
BRYCE REA, JR.
Attorneys for National Association of Broadcasters

U. S. Supreme Court Hears Testimony On FCC Denial of WOKO Renewal

The U. S. Supreme Court heard argument in the case of FCC v. WOKO on Monday (25) on the question as to whether the Commission properly refused to renew a broadcast license because the general manager had, over a period of years, made false statements as to the beneficial ownership of 24 percent of the stock in the station.

On January 21, this year, the U. S. Court of Appeals reversed the Commission's denial of a renewal to WOKO on the grounds that the misleading statements were not enough alone on which to base a determination of the ability of the licensee to operate in the public interest.

The Court further said that the Communications Act conferred no jurisdiction on the FCC to enforce the penal sections of the Act. It concluded that the Commission acted arbitrarily in depriving the public of a satisfactory operation and in deprving the owners of the station of their business.

Chief Justice Groner dissented in the Court of Appeals, stating that public policy required the Court to construe the statutory power of the Commission as broad enough to authorize the refusal of an application for repeated false swearing in statements of fact required to be filed.

In the Supreme Court Harry Plotkin, Asst. General Counsel of the FCC, pointed to Section 308(b) of the Communications Act, which gives the Commission authority to procure facts as to an applicant's character as well as to his financial, technical and other qualifications. He argued that the Court of Appeals had over-

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looked the fact that truthfulness is an important element in a man's character. Plotkin admitted that there might be some cases in which falsehoods would not justify the Commission's failing to renew a license. However, he said that in this case the Commission "was well warranted in taking the action because the misrepresentation was material, it took place over a long period of time, and the applicant had knowledge of the requirements of the statute and regulations".

William J. Dempsey, arguing for WOKO, maintained that the Court of Appeals had properly held that it was unreasonable for the Commission to deprive the public of the admittedly good broadcasting service of WOKO because one officer of the company made a misrepresentation which did not gain anything for the station or the other officers, but which was made to avoid embarrassment in his own business connections. He further pointed out that it was not shown in the record that the other officers knew of the false statements.

In reply to a question by Justice Rutledge, Dempsey admitted that the false statements were crimes under Sections 501 and 502 of the Communications Act, but argued that the Act does not permit the revocation of a license as an added penalty to the fine and imprisonment authorized by those Sections, which may be imposed only after conviction in a criminal court proceeding.

Justice Reed then asked about Section 312(a) of the Act which provides for the revocation of licenses for false statements. Dempsey answered by stating that Sec. 312 applied only to material representations and that the Court and not the Commission was the tribunal to determine materiality because it was a legal question. He also referred to the opinion of the Court of Appeals, where it was held that Section 312 must be read with Sections 308 and 309, dealing with the public interest, and did not authorize revocation for false statements, unless the statements were of such importance they outweighed other considerations and rationally gave rise to the conclusion that public interest would be served by a revocation. He concluded by saying that the question presented was whether the public was to be deprived of service from an applicant who has shown itself to be operating satisfactorily.

Employee-Employer Relations

Wide Revisions of Schedule 13 Proposed; FCC Says New Form Eliminates Deficiencies

The Federal Communications Commission is now preparing a rather extensive revision of Schedule 13, "Employee and Compensation Data," of the Broadcast Station Annual Report Form 324. According to the Commission, the current revision is designed to eliminate the so-called deficiences in last year's report.

During and since the September 20 conference, held by the Commission on Schedule 13, the NAB has contended that, if deficiencies in previous reports do exist, revisions should be limited and determined solely by such data and information as are essential to the work of the Commission.

If the proposals, now being studied and evaluated by the Commission, are adopted in their present form, each licensee will be required to report—for all classes of employees—data covering: (1) number of employees; (2) total number of weekly hours scheduled; (3) total amount of compensation for scheduled weekly hours; (4) total number of hours of unscheduled overtime worked; (5) total compensation paid for unscheduled overtime; (6) number of employees classified according to basic hourly or weekly rate of compensation.

The NAB has particularly objected to sections "E" through "Q" in the proposed Schedule 13 and has brought these objections to the attention of the Commission.

Sections e-q would require all licensees to report a frequency distribution of hourly and weekly wage rate data for substantially all their employees. It has been the opinion of NAB that this minute breakdown of employment and wage information, involving as it does personal and individual facts pertaining to the management economics of each station, should not properly be included in the mandatory report required by the FCC, unless it can clearly be shown that they are strictly essential to the Commission in its decision-making processes concerning the granting and renewal of licenses. The NAB's contention has been that the proposed breakdown of wages is primarily applicable to collective bargaining and is not pertinent to the specific needs of the Commission.

At the September 20 conference on Schedule 13 virtually all important unions, engaged in the radio industry, were present and voiced strong opinions supporting sections e-q.

Similar information for other industries is being collected by the United States Bureau of Labor Statistics, but all such data reported are based upon statistics which cooperating business firms *voluntarily* submit. Should similar data be considered necessary from the radio industry, the "voluntary" approach by the proper governmental agency should be followed rather than make these reports compulsory under FCC Form 324.

Broadcast Advertising

Plan Campaign to Increase Radio Listening at Initial Meeting of Promotion Group

Sponsorship of several industrywide projects, all aimed at increasing radio's tune-in, was endorsed by the NAB Sales Managers Subcommittee on Sales Promotion at its meeting in New York City Monday (25).

Named as priority project on its 1946-47 agenda, according to Chairman John M. Outler, Jr., WSB, Atlanta, Ga., will be an organized and concerted drive to increase radio listenership by promoting and accelerating the sale of "extra" radio sets for the home.

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Other projects slated for immediate handling are: the preparation and distribution to the industry of three speeches on various phases of broadcast advertising; a survey of NAB stations to determine the average percentage of gross sales allocated to sales promotion; a survey and selection of outstanding audience and station promotion devices to be included in an exhibit at NAB district meetings.

Admitting that the ownership of radios by 90.4 per cent of American families is close to saturation, committee members stated that higher tune-ins can be effected through promotional activities directed toward multiple ownership by these American radio families, especially of "extra" sets for the bedroom, kitchen, children's rooms, etc.

Plans for implementing the project include an invitation to the Radio Manufacturers Association to participate in the sponsorship; preparation and distribution of promotion kits; enlistment of farm, sports, news and women's program directors; the use of station, network, and national representatives' trade paper advertising; countrywide cross-plugging via station announcements, and the employment of "give-away" programs featuring such "extra" sets as prizes.

Stating that the campaign would be scheduled for some future period mutually acceptable to participating sponsors, Chairman Outler said:

"We plan to capitalize on the fact that most families miss a lot of fine programming because of divergent listening habits which cannot be reconciled by single set ownership.

"There is too much of this good programming being missed, usually because the most articulate member of the family hears the show that especially pleases him. With more than one reasonably priced set in the home, such as kitchen, bedroom, and similar models, more members of the family can and will listen simultaneously to good programs they now hear by accident."

In referring to the speeches being prepared for the NAB membership, Mr. Outler stated that the three which are being written will include presumptive questions which experience has shown are frequently asked at open forum meetings.

One speech, suitable for presentation by a broadcaster to an audience of radiomen, will deal with matters pertinent to the industry, such as radio advertising and its relationship to the national economy, ways and means of raising standards in radio advertising copy, etc.

A second, for presentation by a broadcaster to an audience of advertisers or students of advertising courses, will deal with radio as an advertising medium, pointing out the advantages of radio, its coverage, effectiveness, economy, adaptability, etc.

The third, suitable for presentation by a radio man before a general audience such as a local chamber of commerce, Rotary Club, PTA, etc., will deal with radio advertising as an economic and social force, depicting how advertising in general and radio advertising in particular have helped to raise standards of living, lower costs and improve quality of consumer goods, etc. It will explain why the American system of radio is supported by sponsors, and present a justification for commercials.

Among promotion devices planned for exhibit are outstanding mailing pieces, car cards, photographs of lobby and other exterior displays and station newspapers. Also planned for preparation and distribution to the NAB membership is a promotional script that can be used by local stations to build larger listenership.

Members of the Sub-Committee on Sales Promotion are:

John M. Outler, Jr., Chairman, WSB, Atlanta, Ga.
Joseph Creamer, WOR, New York City
Louis Hausman, CBS, New York City
John Carl Jeffrey, WKMO, Kokomo, Indiana
Eugene Katz, The Katz Agency, Inc., New York City
Edward P. J. Shurick, KMBC, Kansas City, Missouri
Hugh M. P. Higgins, NAB, Washington, D. C.

Small Retail Stores "Follow the Leader"

Further evidence that it pays to cultivate and develop your leading retail store is contained in a report from station KABC in San Antonio, which participated in the Joske's of Texas radio clinic.

As a result of the extensive use of radio by Joske's, the largest retail establishment in San Antonio, smaller retailers in the city either began to use radio for the first time, or materially increased their schedules.

Charles W. Balthrope, station manager of KABC, reports:

"We have seen a number of our retail accounts develop at a rapid pace since the start of the Joske clinic.

"The Studer Photo Company, less than a year ago, had a schedule of daily spot announcements and a 15-minute program daily. Today, Studer's sponsors four quarter-hours daily, and maintains their original spot schedule. At the present writing they are contemplating a schedule of six programs daily.

"The Sommers Drug Stores of San Antonio two years ago began radio actively on KABC by sponsoring one half-hour program daily, Monday through Friday. They have developed to a schedule as follows:

"15-minute Newscast," 7:30 A. M., Monday through Saturday.
"Del Dunbar," western songs, 1:00-1:15 P. M., Monday through Friday.
"For Ladies Only, 30 minutes, 3:30 P. M., Monday through Friday.
"Sports Final," 15 minutes, 10:30 P. M. daily.
"Sommers Jamboree Party," 30 minutes live, Saturday, 1:00 P. M.
"Hymn Time," 15 minutes, 10:15 A. M. Sunday.

"Another strong radio account, which for years seemed unadaptable to radio advertising, has become one of our most valued bulk clients. Winn Stores got their feet wet in radio last spring and summer with sponsorship of the Mission's Baseball Games (broadcast on a delayed basis starting at 10:15 nightly); Winn's sponsored two broadcasts per week. At the conclusion of the baseball season the results had been highly satisfactory and they signed for a year as sponsors of a 15-minute newscast daily, Monday through Friday at 5:30 P. M."

This partial report from one station, and similar experiences by other San Antonio stations, indicate that the effort and money invested in making radio advertising succeed for Joske's paid dividends not only

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in the substantial new Joske billing, but also in the expanded use of radio by other retailers.

In other words, it pays to "shoot the works" in developing your leading retailer into an enthusiastic user of radio advertising. Other retailers will "follow the leader."

Retail Business Booming at Some Radio Stations

Although comprehensive figures are not yet available, isolated reports reaching NAB indicate that some stations have added a substantial amount of retail business since publication of "Radio for Retailers."

Copy of a letter received Tuesday (26), from one of the country's leading national spot time-buyers, indicates that choice spot availabilities have become even more scarce on some stations as a result of this retail activity. The letter, to a New England station, comments on the difficulty of finding sufficient good spots for a certain national account, and concludes:

"You might also be interested that as a result of the excellent retail job you people did we are having a really tough time getting all the spots on all the stations we want. Actually there are local retail accounts holding us out. Evidently the campaign to get retailers interested in radio was even more successful than you thought, which is why I am sending copies of this letter to some of the people who were involved."

Certifications of Performance

One of the changes in the new standard contract form, approved by the NAB and AAAA and distributed to all NAB members last week, permits stations to use "certifications" of performance, rather than "affidavits," when submitting invoices for payment.

Several members have asked for sample certification forms. The Standard Contract subcommittee did not prepare any special recommended form, believing that the attorney for any station could easily prepare a simple certification form, merely by paraphrasing the present "affidavit" form now in use. The certification, however, need not be notarized. For example, the following would be sufficient:

> "I certify that broadcast service has been rendered as ordered, and as shown on the above (or attached) invoice.
>
> Signed ....
> Title ....
> For Station WXXX."

The new standard contract form does provide, however, for the continued submission of affidavits if an agency should specify that a certification is not acceptable in a certain case. (The AAAA subcommittee pointed out that a few clients may still insist on "sworn statements" before payment of bills.)

Small Market Stations

Play-By-Play Increases Attendance At University of Wyoming Games

Play-by-play description of sports events by KFBC, Cheyenne, Wyo., is increasing attendance at University of Wyoming games. Glenn J. Jacoby, athletic director, in a report to William C. Grove, station manager stated:

"The feeling of the University and particularly the Athletic Department in regard to radio coverage of all games, is that such coverage is particularly conducive to larger attendances at all ball games. This is especially true when you have a winning team. Human nature is a funny thing, and I feel their reaction is that after listening to two or three exciting ball games over the air, the natural reaction is that they have to see the next ball game.

"Looking at it from a long-range viewpoint, anyone who would probably stay away from a ball game would probably have some justifiable reason for not wanting to actually attend. Innumerable times, individuals have passed the following remark to me: 'I heard your ball game over the air, and decided it was about time for me to come down and see for myself how things were going.'

"Our present policy in regard to radio broadcasts is that we are most anxious to have complete radio coverage at all our local athletic contests. I feel this policy is sound and rest assured that it will not change until circumstances have altered considerably from what they are at the present.

"Again, having been a participant myself when radio broadcasts were in their infancy, I can speak from personal experience and say that radio has a definite and marked effect on the morale of players. Each player feels that he is a definite and integral part of each game, and naturally, like a speaker over a radio network, is most interested in giving an outstanding account of himself and his activities."

FM Department

Peoria Gets Preview of FM Possibilities; Local Stores Tie-In With Demonstration

An FM preview for citizens of Peoria, Illinois, was the feature attraction of radio station WMBD during national radio week. Station is especially interested in FM by virtue of its applicaton for an FM station.

The preview was held in eight Peoria department and radio stores. Here's the story according to Vernon A. Nolte, WMBD promotion manager:

"The WMBD engineering department constructed two miniature transmitters, each with a power of approximately one watt. One of these transmitters was FM; the other AM. Both transmitters were installed in different stores each day and the same musical program was fed to each by telephone lines. The salesmen in the stores could demonstrate the same program on both the FM and AM receivers on display in the stores.

"Interference on AM broadcasts was accentuated by static generated by a Ford coil. The operation of this coil demonstrated very convincingly how FM cuts out such interference and AM was badly distorted.

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"WMBD promoted these demonstrations strongly in newspaper advertising and on news broadcasts and announcements over the station. Many of the retail stores also ran their own newspaper advertising, plus taking the demonstration on their own radio programs.

"All of the retailers were enthusiastic about the demonstration inasmuch as it was their first opportunity actually to demonstrate FM radio. Many sets have already been sold in Peoria but these sets have not been able to pickup out-of-town FM stations. The major distributors were also contacted and cooperated whole-heartedly in making additional FM sets available to dealers."

Television

Nine French Broadcasting Officials in U. S. to Study Television Techniques

NAB President Justin Miller was host at luncheon on Monday (25) to three members of a television mission from Radio France which is currently in the United States studying American television techniques. The group, which consists in its entirety of nine officials of *Radiodiffusion Francaise*, is gathering information to be used in determining the course of televsion's development n France.

The three officials of *Radiodiffusion Francaise* who visited NAB in Washington last week were Stephane Mallein, director of technical services and head of the mission; Yves J. Angel, chief of the studies and works division of the television service; and Gerard J. Lehmann, professor at the Superior School of Electricity and consulting engineer to the Central Laboratory of Telecommunications.

The State Department was represented at Monday's luncheon by Stewart Brown, Deputy Director of the Office of International Information and Cultural Affairs, and Lincoln Miller, assistant chief of the International Broadcasting Division.

NAB Director Frank Russell, vice president of NBC, attended, along with C. E. Arney, Jr., NAB secretary treasurer, Don Petty, NAB general counsel, and Charles Batson, director of information.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of December 9-15, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Buy U. S. Savings Bonds—"Protect Your Future"

The Advertising Council has selected this campaign as important to the public interest—BECAUSE . . . Surplus cash invested in U. S. Savings Bonds, instead of being used during the year's final buying period to bid up the price of still-scarce goods, helps to combat inflation. BECAUSE . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. BECAUSE . . . Regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. BECAUSE . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. BECAUSE . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and this year's good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, but for ten or more years from now. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement income, education for the children, new homes, the most enjoyable use of leisure time. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now"; or (b) "Protect Your Future: Sign Up For Security" on the Payroll Savings Plan. (Fact Sheet No. 11-E)

Hospitals Need Student Nurses

The majority of America's 6,511 hospitals now have patients waiting to be admitted and the situation in many areas is growing steadily worse. In New York City alone, 2,000 beds were recently taken out of use in municipal and voluntary hospitals owing to a lack of sufficient nursing personnel. In other cities whole floors and wings of hospitals had to close. As a result of this condition, literally thousands of patients are doing without hospital care. A strong nation-wide effort must be made, therefore, to interest young women in nursing as a career; to urge them to enroll at once to fill existing vacancies in schools of nursing, and at the same time provide greatly needed help for our hospitals. Emphasize the fact that a three-year training course offers an unusual opportunity for young women to prepare for a lifetime profession—that the future demand for well-trained graduate nurses should be even greater in the years to come as a result of the expansion of voluntary hospital and public health services. Urge young women between the ages of 17-35 who are high school or college graduates with good records, to apply for admission in any one of the nearly 1,300 Accredited Schools of Nursing. Full information may be obtained by inquiring at their nearest hospital or School of Nursing or by checking with the Vocational Guidance Counsellor of their local high school. Nursing salaries compare favorably with earnings in other women's vocations—graduate nurses have an opportunity to enter many interesting careers in government, teaching and other specialized fields, and may prepare for executive positions where salaries range from $3,000 to $5,000 a year, and even more. (Fact Sheet No. 9-E)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, December 2. They are subject to change.

Monday, December 2

Further Hearing

(10:00 A. M.)

NEW—Community Service Broadcasting Corp. of Amsterdam, N. Y.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Amsterdam Broadcasters, Inc., Amsterdam, N. Y.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—WSAT, Inc., Schenectady, N. Y.—C. P. **1490 kc.,** 250 watts, unlimited.

(10:00 A. M.)

NEW—Radio Peoria, Inc., Peoria, Ill.—C. P. **970 kc.,** 1 KW, unlimited.

Other Participants: WHA—Madison, Wis. (Intervenor)

Further Hearing

(10:00 A. M.)

NEW—Peninsula Newspapers, Inc., Palo Alto, Calif.—C. P. **850 kc.,** 250 watts, daytime only.

KTRB—KTRB Broadcasting Co., Inc., Modesto, Calif.—C. P. **860 kc.,** 1 KW night, 5 KW day, DA-night.

At Midland, Michigan

(Room 2, Federal Building, 10:00 A. M.)

NEW—Midland Broadcasting Co., Midland, Mich.—C. P. **1490 kc.,** 250 watts, unlimited.

NEW—Rich Publishing House, Inc., Midland, Mich.—C. P. **1490 kc.,** 250 watts, unlimited.

Monday and Tuesday, December 2 and 3

(Room 43 Museum of National History, 10th and Constitution Ave., 10:00 A. M.)

Informal Engineering Conference to discuss 30-40 Megacycle allocation proposals.

FCC ACTIONS

AM APPLICATIONS GRANTED

NEW—Oscar C. Hirsch, Flat River, Mo.—Granted CP for a new station to operate on **1240 kc.,** 250 watts, unlimited time; engineering conditions. (B4-P-5192)

NEW—Norbert Bernard Donze and Elmer Lawrence Donze, d/b as The Donze Co., Ste. Genevieve, Mo.—Granted CP for a new station to operate on **1450 kc.,** 250 watts, unlimited time; engineering conditions. (B4-P-5155)

NEW—Kelly Bell, Nacogdoches, Texas—Granted CP for a new station to operate on **1230 kc.,** 250 watts, unlimited time; engineering conditions. (B3-P-4718)

NEW—Wilbur Courtland Fouts, Nacogdoches, Texas—Granted CP for a new station to operate on **860 kc.,** 500 watts, daytime only; engineering conditions, re interference. (B3-P-4779)

NEW—United Broadcasting Co., Inc., Silver Spring, Md.—Granted CP for a new station to operate on **1590 kc.,** 1 KW, daytime only; engineering conditions. (B1-P-4030)

NEW—Carteret Broadcasting Co., Morehead City, N. C.—Granted CP for a new station to operate on **740 kc.,** 1 KW, daytime only; engineering conditions. (B3-P-5140)

NEW—Marin Broadcasting Co., Inc., San Rafael, Calif.—Granted CP for a new station to operate on **1510 kc.,** 1 KW, daytime only, subject to the interference which may be received from the operation proposed in the application of San Jose Broadcasting Co. (B5-P-3921), if granted, and subject to approval of transmitter site and antenna system by the CAA, and waiver of Secs. 3.55(b) and 3.60. (B5-P-5164)

NEW—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.—Granted CP for a new station to operate on **1390 kc.,** 1 KW, daytime only; engineering conditions. (B2-P-4999)

NEW—Richard E. Adams, et al, d/b as Suburban Broadcasting Co., Framingham, Mass.—Granted petition requesting removal of its application from the hearing docket and grant of same. Adopted an order removing application (B1-P-4950; Docket 7821) from the hearing docket and granting same for a new station to operate on **1190 kc.,** 1 KW, daytime only, on conditions that applicant within 60 days file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards.

NEW—John E. Fitzgibbon, Roy Jarman and Temple V. Ehmson, a partnership, Oregon City, Ore.—Adopted an order granting application of John E. Fitzgibbon, et al (B5-P-4432) for a new station at Oregon City to operate on **1230 kc.,** 250 watts, unlimited time; engineering conditions.

NEW—B. Loring Schmidt, Salem, Ore.—In the above order it was further ordered that application of B. Loring Schmidt be granted, for a new station at Salem, Ore., to operate on **1490 kc.,** 250 watts, unlimited time (B5-P-4794); engineering conditions.

NEW—New Mexico Broadcasting Co., Inc., Clovis, N. M.—Granted CP for a new station to operate on **1450 kc.,** 250 watts, unlimited time (B5-P-5188); engineering conditions, and conditions re interference from Texas stations.

NEW—South Plains Broadcasting Co., Lubbock, Texas—Granted CP for a new station to operate on **1450 kc.,** 250 watts, unlimited time; engineering conditions. (B3-P-4742)

NEW—Radio Virginia, Inc., Richmond, Va.—Granted CP for a new station to operate on **720 kc.,** 1 KW, daytime only; engineering conditions. (B2-P-5067)

LICENSE RENEWALS

KGDE—Fergus Radio Corp., Fergus Falls, Minn.—Granted renewal of license for the period ending February 1, 1949.

WHTB—Voice of Talladega, Inc., Talladega, Ala.—Granted renewal of license for the period ending February 1, 1949.

WGRM—P. K. Ewing, Greenwood, Miss.—Granted renewal of license for the period ending August 1, 1949.

WTAX—WTAX, Inc., Springfield, Ill.—Granted renewal of license for the period ending August 1, 1949.

WINN—Ky. Broadcasting Corp., Inc., Louisville, Ky.—Granted renewal of license for the period ending August 1, 1948.

WHB & Aux.—WHB Broadcasting Co., Kansas City, Mo.—Granted renewal of license for the period ending November 1, 1949.

WKRC—The Cincinnati Times-Star Co., Cincinnati, Ohio—Granted renewal of license for the period ending May 1, 1949 (Comr. Durr for further inquiry).

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DESIGNATED FOR HEARING

San Gabriel Valley Broadcasting Co., Monrovia, Calif.—Designated for hearing application of San Gabriel Valley Broadcasting Co. (B5-P-5425) for a new station to operate on **1520 kc.**, 1 KW, daytime only, in a consolidated proceeding with applications of Huntington Broadcasting Co., Hollywood Community Radio Group and Coast Radio Broadcasting Corp., and ordered that the Commission orders designating for hearing the several applications involved, be amended to include the San Gabriel application.

Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.; Capitol Broadcasting Co., Inc., Charlotte, N. C. —Designated for hearing application of Publix Broadcasting Service (B3-P-5276) in a consolidated proceeding with application of Capitol Broadcasting Co., Inc. (B3-P-4879), both requesting the frequency **760 kc.**, 1 KW, daytime only.

Wired Music, Inc., Rockford, Ill.—Designated for hearing application for a new station to operate on **1400 kc.**, 250 watts, unlimited time. (B4-P-5296)

Seaside Broadcasting Co., Atlantic City, N. J.; Atlantic City Broadcasting Corp., Atlantic City, N. J.—Designated for hearing application of Seaside Broadcasting Co. (B1-P-5384) in a consolidated proceeding with application of Atlantic City Broadcasting Corp (B1-P-5402), both requesting a new station to operate on **1400 kc.**, 250 watts, unlimited time.

WDBC—Gordon H. Brozek, et al (Transferors); Frank Lindenthal, et al (Transferees); Delta Broadcasting Co. (Licensee): Escanaba, Mich.—Designated for hearing application for consent to transfer control of Delta Broadcasting Co., licensee of WDBC, from Gordon H. Brozek, Frank J. Russell and Leo G. Brott, to Frank J. Lindenthal, John P. Norton and William J. Duchaine, for a consideration of $39,999.00. (B2-TC-499)

Lou Poller, Chester, Pa.—Designated for hearing application (B2-P-4969) for a new station to operate on **1590 kc.**, 1 KW, daytime only.

Texoma Broadcasting Co., Wichita Falls, Texas—Designated for hearing application for a new station to operate on **1290 kc.**, 1 KW, DA-N, unlimited time. (B3-P-3823)

WATL—J. W. Woodruff, tr/as Atlanta Broadcasting Co., Atlanta, Ga.—Designated for hearing application for CP (B3-P-3985) to change present facilities from **1400 kc.**, 250 watts, unlimited time, to **1380 kc.**, 5 KW, unlimited time, DA at night, install a new transmitter and change transmitter location.

Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Designated for hearing application for a new station to operate on **1380 kc.**, 5 KW, unlimited time, DA day and night. (B4-P-4063)

Tom C. Carrell, d/b as San Fernando Valley Broadcasting Co., San Fernando, Calif.; Ken Henryson, et al, a partnership, d/b as Calif. Broadcasting Co., Santa Monica, Calif.—Designated for consolidated hearing the application of San Fernando Valley Broadcasting Co. (B5-P-5387), with application of Ken Henryson, Edw. J. Murset and Victor S. Layng, a partnership, d/b as Calif. Broadcasting Co. (B5-P-5419), both requesting **1450 kc.**, 250 watts, unlimited time.

Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership, d/b as Champion City Broadcasting Co., Springfield, Ohio; The Miami County Broadcasting Co., Inc., Piqua, Ohio—Designated for hearing in a consolidated proceeding the application of Champion City (B2-P-5208) for a new station to operate on **1570 kc.**, 1 KW, daytime only, with application of Miami County Broadcasting Co., Inc. (B2-P-4954), requesting **1570 kc.**, 250 watts, daytime only.

MISCELLANEOUS ACTIONS

Tri-State Broadcasting Co., Cumberland, Md.—Dismissed as moot petition for reconsideration of grant and designation of application for hearing, directed against the Commission's action of October 10, granting without hearing application of Century Broadcasting Corp., Johnstown, Pa.

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Dismissed as moot petition for rehearing, to vacate decision, grant hearing, etc., directed against the Commission's action of August 7, granting application of KGGM, Albuquerque, N. M. (B5-P-2918; Docket 6142)

Fred Harman, et al, d/b as Runnels County Broadcasting Co., Ballinger, Texas—Adopted a decision and order on petition for reconsideration, denying petition insofar as it requests reconsideration, setting aside the grant to David W. Ratliff, and designating that application for hearing; granted petition insofar as it requests, in the alternative, that license issued to the Stamford, Texas, applicant be modified by expressly subjecting the operation of said applicant to such interference as it may receive from the operation of a station in Ballinger, Texas, such as proposed by petitioner's application (B3-P-5025); and the Commission's action of August 29, granting without hearing the application of David W. Ratliff, Stamford, Texas (B3-P-4932), was modified, so as to make said grant expressly subject to the condition that permittee accept whatever interference may be caused to the proposed Stamford station by a grant of the application of Runnels County Broadcasting Co., Ballinger, Texas.

WKAX—Courier Broadcast Service, Inc., Birmingham, Ala. —Granted request for permission to engage in commercial broadcasting. (CP for this station was granted Feb. 6-46, as a non-commercial broadcast station, to operate on **900 kc.**, with 1 KW, daytime only.)

KSAC—Kans. State College of Agr. and Applied Science, Manhattan, Kans.—Granted CP to increase daytime power from 1 to 5 KW, install new transmitter and vertical antenna and change transmitter location, operating on **580 kc.**, 500 watts night, S-WIBW. (B4-P-4874)

KFIZ—The Reporter Printing Co. (Assignor), KFIZ Broadcasting Co. (Assignee), Fond du Lac, Wis.—Granted consent to voluntary assignment of license of station KFIZ from the Reporter Printing Co. to KFIZ Broadcasting Co., for a consideration of $3,535.00, to a newly formed corporation owned by the same stockholders.

WDSM—WDSM, Inc. (Assignor), Ridson, Inc. (Assignee), Superior, Wis.—Granted consent to assignment of license of station WDSM, from WDSM, Inc. to Ridson, Inc. (B4-AL-560). No monetary considerations.

KAND—J. C. West and Frederick Slausen, d/b as Navarro Broadcasting Assn. (Assignor), and Alto, Inc. (Assignee), Corsicana, Texas—Adopted an order granting petition for leave to amend, reconsideration and grant of application as amended, for voluntary assignment of license of station KAND from the Navarro Broadcasting Assn. to Alto, Inc. (B3-AL-504; Docket 7548)

KRPL—Interstate Radio, Inc., Moscow, Idaho—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter (Composite), approval of transmitter location at Route 3, 1 mile north of Moscow and Old U. S. Highway No. 95, Moscow, and to specify studio location at Rt. 3, Box 101, Moscow; conditions. (B5-MP-2191)

WKBH—WKBH, Inc., LaCrosse, Wis.—Granted modification of CP which authorized increase in power, etc., for change in type of transmitter. (B4-P-5241)

KREM—Cole E. Wylie, Spokane, Wash.—Granted modification of CP which authorized a new station, for approval of transmitter and studio locations at Realty Bldg., Riverside and Bernard Sts., Spokane; conditions. (B5-MP-2121)

KSDJ—Clinton D. McKinnon, San Diego, Calif.—Granted modification of CP which authorized a new station, for extension of completion date to 2-27-47. (B5-MP-2274)

(Continued on next page)

Onondaga Radio Broadcasting Corp., Inc., Area of Syracuse, N. Y.—Granted CP for a new remote pickup broadcast station to be used with standard station WFBL. (B1-PRE-478)

KMHK—Mitchell Broadcasting Assn., Mitchell, S. D.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, and approval of transmitter and studio locations at 1 mile east of Foster Ave. on U. S. Highway 16, (No. side of Highway), Mitchell, S. D.; conditions. (B4-MP-2122)

KTEM—Bell Broadcasting Co., Temple, Texas—Granted modification of CP which authorized installation of new transmitter, etc., for extension of commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. (B3-MP-2234)

WJHP—The Metropolis Co., Jacksonville, Fla.—Granted modification of CP (B3-P-4322), for extension of completion date to 2-1-47. (B3-MP-2243)

WJMJ—Patrick Joseph Stanton, Philadelphia, Pa.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at River Road and Penna. Railroad, Delair, N. J. (B2-MP-1983)

WLOW—Commonwealth Broadcasting Corp., Portsmouth, Va.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at Western Branch, Va. (B2-MP-2089)

KPOW—Albert Joseph Meyer, Powell, Wyo.—Granted modification of CP (B5-P-4166) to change transmitter and studio locations to 2 miles due south of Powell on Willwood Road. (B5-MP-2134)

WHAM—Stromberg-Carlson Co., Rochester, N. Y.—Granted CP to install a new transmitter, change transmitter location to corner Brook and Ballantyne Roads, Chili, N. Y. (B1-P-4957)

KCKY—Hilliard Co., Scotts Bluff, Nebr.—Granted license to cover CP which authorized installation of a new transmitter. (B4-L-2082)

WBSR—Escambia Broadcasting Co., Pensacola, Fla.—Granted license to cover CP which authorized a new station on **1450 kc.**, 250 watts, unlimited time, and for approval of studio location at Palafox and Garden Sts., Pensacola; conditions. (B3-L-2080)

WBHB—Stone and Ware, Fitzgerald, Ga.—Granted license to cover CP which authorized a new station to operate on **1240 kc.**, 250 watts, unlimited time (B3-L-2106); conditions.

WRHP—Tallahassee Appliance Corp., Tallahassee, Fla.—Granted license to cover CP which authorized a new station to operate on **1450 kc.**, 250 watts, unlimited time; conditions. (B3-L-2114)

WINS—The Crosley Broadcasting Corp., New York, N. Y.—Granted modification of CP (B1-P-3026), for extension of completion date to 1-24-47. (B1-MP-2258)

WKMA—Radio South, Quitman, Ga.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at near Quitman, and to specify studio location as 115 So. Lee St., Quitman. (B3-MP-2146)

WBRL—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Granted CP for installation of new transmitter, move site and make changes in antenna system of FM station: Class B station; Channel No. 241, **96.1 mc.**; 51 KW; 470 feet. (B3-PH-1062)

WJOY—Vermont Broadcasting Corp., Burlington, Vt.—Granted license to cover CP which authorized a new station on **1230 kc.**, 250 watts, unlimited time (B1-L-2085); conditions.

WMC—Memphis Pub. Co., Memphis, Tenn.—Granted license to use old main transmitter as an auxiliary with power of 5 KW for auxiliary purposes only. (B3-L-2133)

KVET—Austin Broadcasting Co., Austin, Texas—Granted license to cover CP which authorized a new station on **1300 kc.**, 1 KW, unlimited, and for approval of studio location at 113 W. 8th St., Austin; conditions. (B3-L-2095)

KWHN—KWHN Broadcasting Co., Inc., Ft. Smith, Ark.—Granted modification of CP which authorized a new station, for extension of completion date to 2-2-47. (B3-MP-2244)

WSPR—WSPR, Inc., Springfield, Mass.—Granted modification of CP which authorized a new station, for extension of completion date to 1-20-47. (B1-MP-2268)

WLAU—Southland Broadcasting Co., Laurel, Miss.—Granted license to cover CP which authorized a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B3-L-1979)

KOOS—KOOS, Inc., Coos Bay, Ore.—Granted license to cover CP which authorized a new transmitter. (B5-L-2100)

WAGC—Tenn. Valley Broadcasting Co., Chattanooga, Tenn.—Granted license to cover CP which authorized a new transmitter. (B3-L-2050)

WMOU—White Mountains Broadcasting Co., Inc., Berlin, N. H.—Granted license to cover CP which authorized a new station to operate on **1230 kc.**, 250 watts, unlimited time, and for change of studio location to 40 Main St., Berlin, N. H.; conditions. (B1-L-2110)

WFOM—Chattahoochee Broadcasters, Marietta, Ga.—Granted license to cover CP which authorized a new station to operate on **1230 kc.**, 250 watts, unlimited time; conditions. (B3-L-2084)

KVSM—San Mateo County Broadcasters, San Mateo, Calif.—Granted license to cover CP which authorized a new station to operate on **1050 kc.**, 250 watts, daytime; conditions. (B5-L-2079)

WAYN—Wayne M. Nelson, Rockingham, N. C.—Granted license to cover CP which authorized a new station on **900 kc.**, 1 KW, daytime only, and for approval of studio location at 226 E. Washington St., Rockingham, N. C.; conditions. (B3-L-2071)

W9XFT—Farnsworth Tele. and Radio Corp., Fort Wayne, Ind.—Granted license to cover CP which authorized reinstatement of CP for a new experimental television broadcast station; frequencies which may be assigned by chief engineer from time to time; power 4 KW, visual; 6 KW, aural; conditions. (B4-LVB-75)

KFAB—KFAB Broadcasting Co., Omaha, Nebr.—Granted modification of CP (B4-P-1736) for extension of completion date to 6-10-47. (B4-MP-2249)

WBBM—Col. Broadcasting System, Inc., Chicago, Ill.—Granted modification of CP (B4-P-4009) for extension of completion date to 6-15-47. (B4-MP-2247)

WEPQ—Wm. L. Lipman, Milwaukee, Wis.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at 625 57th St., Kenosha, Wis. (B4-MP-2123)

WROM—Coosa Valley Radio Co., Rome, Ga.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location at 401 Noble St., Rome, and to specify studio location at 704 Broad St., Rome; conditions. (B3-MP-2253)

KGFF—KGFF Broadcasting Co., Inc., Shawnee, Okla.—Granted CP to install a new vertical antenna. (B3-P-5312)

WANN—Annapolis Broadcasting Corp., Annapolis, Md.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at Bay Ridge Road, 0.3 miles east of Arundel on the Bay Road, near Annapolis, and to specify studio location as Annapolis Banking and Trust Co. Bldg., Church Circle and School St., Annapolis. (B1-MP-2127)

KAVR—Montana Broadcasters, Havre, Mont.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location at approximately 7 acres of Sec. 4, T. 32 N., R. 16 E., Havre, and to specify studio location as Havre Hotel; conditions. (B5-MP-2192)

KXLO—Capital Broadcasting Co., Lewistown, Mont.—Granted modification of CP which authorized a new station, to change type of antenna and change type of transmitter. (B5-MP-2246)

(Continued on next page)

WNGO—West Ky. Broadcasting Co., Mayfield, Ky.—Granted modification of CP which authorized a new station, to change type of transmitter; conditions. (B2-MP-2227)

KMOX—Col. Broadcasting System, Inc., St. Louis, Mo.—Granted modification of CP (B4-P-3882) for extension of completion date to 6-9-47. (B4-MP-2248)

WGNH—Gen. Newspapers, Inc., Gadsden, Ala.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, approval of transmitter location at 2000 Chestnut St., and specify studio location at 520 Chestnut St., Gadsden, Ala. (B3-MP-2132)

KTHT—Texas Star Broadcasting Co., Houston, Texas—Granted petition for leave to intervene in the hearing upon application of Bryan Broadcasting Co., Bryan, Texas. (Docket 7776)

Robert Burdette, San Francisco, Calif.—Granted leave to amend his application for a new station (B3-P-4799; Docket 7634) so as to specify 5 KW instead of 1 KW, etc., and the amendment was accepted.

KBIX—Okla. Press Publishing Co., Muskogee, Okla.—Adopted an order directing that the consolidated hearing on application for renewal of license of station KBIX (Docket 7864) and application for new FM station (Docket 7865) be conducted in Muskogee, Okla., on January 15, 1947.

ACTIONS ON MOTIONS

Crescent Broadcasting Corp., Shenandoah, Pa.—Granted petition for leave to amend its application (B2-P-4092; Docket 6883) so as to show a new transmitter site, etc.; the amendment was accepted and the proceeding reopened and application designated for further hearing for the purpose of receiving into evidence testimony concerning a change in transmitter site. The Commission, on its own motion, ordered further hearing upon issues concerning stability and operation of the proposed antenna system, etc., and scheduled such further hearing for December 18, 1946.

KFDM—Beaumont Broadcasting Corp., Beaumont, Texas—Granted petition for continuance of hearing presently scheduled for December 4 on its application (B3-P-4241; Docket 7628), and continued same to January 6, 1947.

Waterloo Broadcasting Co., Waterloo, Iowa—Granted petition for leave to amend its application (B4-P-5012; Docket 7911) so as to specify **1090 kc.** with 1 KW, daytime only, instead of **730 kc.**, with 500 watts, daytime only. The amendment was accepted and application removed from the hearing docket.

Ft. Sumter Broadcasting Co., Charleston, S. C.—Granted petition for leave to amend its application (B3-P-4705; Docket 7531), so as to show deletion of three minor stockholders from the corporation, and the amendment was accepted.

Bullard, Metcalf & Goodlette, a partnership, Hazard, Ky.—Granted petition for leave to amend its application (B2-P-4661; Docket 7512), so as to show a new transmitter site, and the amendment was accepted.

WIBW—Topeka Broadcasting Assn., Inc., Topeka, Kans.—Granted petition requesting leave to intervene in the hearing on application of Chippewa Valley Radio and Tele. Corp., Eau Claire, Wis. (B4-P-5313; Docket 7915)

Elias I. Godofsky, Brooklyn, N. Y.—Granted petition requesting leave to amend application (B1-P-4958; Docket 7826), so as to specify frequency **1100 kc.** instead of **1090 kc.**, etc. The amendment was accepted and application removed from the hearing docket.

Radio Television Corp., Medford, Ore.—Granted petition for leave to amend its application (B5-P-4716; Docket 7753), so as to specify a three-element DA at night instead of a two-element antenna. The amendment was accepted and application removed from the hearing docket.

49'er Broadcasting Co., Grass Valley, Calif.—Granted petition for waiver of rules and accepted written appearance of petitioner in re application. (B5-P-5077; Docket 7757)

Scotland Broadcasting Co., Laurinburg, N. C.—Granted petition for waiver of rules and accepted written appearance of petitioner in re application. (B3-P-5068; Docket 7846)

WCHS—Charleston Broadcasting Co., Clarksburg, W. Va.—Granted joint petition by Charleston Broadcasting Co. (Transferor) and News Publishing Co. (Transferee), for continuance of hearing on application for transfer of control of WPAR and assignment of license of WBLK (B2-TC-479; Docket 7625) and (B2-AL-542; Docket 7930), scheduled for Nov. 25, and continued hearing without date until further order of the Commission.

Peninsular Broadcasting Corp., Coral Gables, Fla.—Granted petition for leave to amend its application (B3-P-4187; Docket 7075) so as to specify frequency **1070 kc.**, with 1 KW, daytime hours, instead of **1450 kc.**, 250 KW, unlimited time. The amendment was accepted and application removed from the hearing docket.

Southeastern Broadcasting Co., Inc., Somerset, Ky., and Somerset Broadcasting Co., Somerset, Ky.—Granted joint petition requesting continuance of consolidated hearing scheduled for Nov. 22, and the hearing was continued to December 23, at Somerset, Ky.

Don Lee Broadcasting System, San Diego, Calif.—Granted petition for continuance of hearing on applications presently scheduled for Dec. 2, at Los Angeles, before Comr. Hyde, and continued said hearing to Jan. 14, 1947, at Los Angeles.

Rochester Broadcasting Corp., and Veterans Broadcasting Co., Inc., Rochester, N. Y.—The Commission, on its own motion, ordered the further hearing scheduled for Nov. 27, for the presentation of any engineering testimony which may appear proper. (Docket 6606 and 7660)

WTOL—Community Broadcasting Co., Toledo, Ohio—Ordered that the further hearing on application of WTOL, et al (Doc. 7345, 7346 and 7575), scheduled for Dec. 11 at Washington, be transferred to Toledo.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

570 Kilocycles

KVI—Puget Sound Broadcasting Co., Inc., Tacoma, Wash.—Authority to determine operating power by direct measurement of antenna power.

580 Kilocycles

NEW—Crescent Broadcast Corp., Shenandoah, Pa.—Construction permit for a new standard broadcast station to be operated on **580 kc.**, power of 5 KW, unlimited hours of operation, and directional antenna for day and night use. Amended to change transmitter site from Roaring Creek Twp., Pa., to 2.3 miles approximately north of Ringtown, Pa.

630 Kilocycles

KPOA—Henry C. Putnam, John D. Keating and J. Elroy McCaw, a partnership, d/b as The Island Broadcasting Co., Honolulu, T. H.—License to cover construction permit (B-P-4444, as modified) which authorized a new standard broadcast station to specify studio location at Kapiolani Blvd. and Date St., Honolulu, Hawaii, and authority to determine operating power by direct measurement of antenna power.

670 Kilocycles

NEW—Hoyle Barton Long, Front Royal, Va. (P. O. Sky Line Caverns)—Construction permit for a new stand-

(Continued on next page)

ard broadcast station to be operated on **670 kc.,** power of 5 KW and daytime only hours of operation.

680 Kilocycles

NEW—Woodward M. Ritter, San Bernardino, Calif. (P. O. 1422 N. Highland St., Hollywood, Calif.)—Construction permit for a new standard broadcast station to be operated on **680 kc.,** power 250 watts and daytime only hours of operation.

690 Kilocycles

KSVC—William L. Warner, tr/as The Sevier Valley Broadcasting Co., Richfield, Utah—Modification of construction permit (B5-P-4877, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

800 Kilocycles

WIBK—Independent Broadcasting Corp., Knoxville, Tenn. —Modification of construction permit (B5-P-5000, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location.

840 Kilocycles

NEW—Lamar A. Newcomb, Falls Church, Va. (P. O. General Delivery)—Construction permit for a new standard broadcast station to be operated on **840 kc.,** power of 250 watts and daytime only hours of operation.

850 Kilocycles

KFUO—Evangelical Luthern Synod of Missouri, Ohio and Other States, Clayton, Mo.—Construction permit to install a new vertical antenna.

890 Kilocycles

NEW—W.A.S.H. Broadcasting Co., Washington, D. C.—Construction permit for a new standard broadcast station to be operated on **890 kc.,** power of 5 KW and daytime only hours of operation. Amended re officers and directors and to specify type transmitter.

910 Kilocycles

NEW—James H. McKee and Odes E. Robinson, a partnership, d/b as Broadcasters Associates, Paris, Tenn. (P. O. Odes E. Robinson, P. O. Box 451, Charleston, W. Va.)—Construction permit for a new standard broadcast station to be operated on **910 kc.,** power of 1 KW and daytime only hours of operation.

920 Kilocycles

NEW—John C. Mullens, Phoenix, Ariz. (P. O. 504 N. Central St.)—Construction permit for a new standard broadcast station to be operated on **920 kc.,** power of 1 KW and daytime hours of operation.

930 Kilocycles

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Construction permit to install new transmitter.

1020 Kilocycles

WCIL—Paul F. McRoy, John H. Searing, Ann E. Searing, d/b as Southern Illinois Broadcasting Partnership, Carbondale, Ill.—License to cover construction permit (B4-P-4695, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1090 Kilocycles

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Modification of construction permit (B2-P-3977, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and approval of transmitter and studio locations. Amended to change transmitter location.

NEW—Waterloo Broadcasting Co., Waterloo, Iowa—Construction permit for a new standard broadcast station to be operated on **730 kc.,** power of 500 watts and daytime hours of operation. Amended to change frequency from **730** to **1090 kc.,** increase power from 500 watts to 1 KW and change type of transmitter.

1100 Kilocycles

NEW—Elias I. Godofsky, Hempstead, N. Y.—Construction permit for a new standard broadcast station to be operated on **1090 kc.,** power of 250 watts and daytime hours of operation. Amended to change frequency from **1090** to **1100 kc.,** change type of transmitter and change transmitter location.

1130 Kilocycles

KYOR—Albert E. Furlow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler, d/b as Silver Gate Broadcasting Company, San Diego, Calif.—Construction permit to increase power from 250 watts to 5 KW, change hours of operation from daytime to unlimited, install new transmitter and directional antenna for day and night use and change transmitter location.

WDGY—Twin Cities Broadcasting Corp., Minneapolis, Minn. —Construction permit to increase power from 500 watts night and 5 KW day to 50 KW day and night, change hours of operation from limited time to unlimited time, install new transmitter and directional antenna for day and night use and change transmitter location.

1150 Kilocycles

NEW—Charlotte Broadcasting Co., Charlotte, N. C. (P. O. 200 Latta Arcade St.)—Construction permit for a new standard broadcast station to be operated on **1150 kc.,** power of 1 KW and daytime only hours of operation.

1170 Kilocycles

KSDJ—Clinton D. McKinnon, San Diego, Calif.—Modification of construction permit (B5-P-3705, as modified, which authorized a new standard broadcast station) for extension of completion date.

NEW—The Litchfield County Radio Corp., Torrington, Conn. (P. O. % Mr. J. Richard Dobbins, Pres.)—Construction permit for a new standard broadcast station to be operated on **1170 kc.,** power of 1 KW and daytime only hours of operation.

1190 Kilocycles

NEW—Robert Burdette, San Fernando, Calif.—Construction permit for a new standard broadcast station to be operated on **1190 kc.,** power of 1 KW and daytime hours of operation. Amended to increase power from 1 to 5 KW, change type of transmitter and specify transmitter and studio location.

1200 Kilocycles

NEW—Joseph A. Sims and Henry A. Mentz, Jr., a partnership, d/b as Superior Enterprise, Hammond, La. (P. O. 500 West Morris St.)—Construction permit for a new standard broadcast station to be operated on **1200 kc.,** power of 250 watts and daytime only hours of operation.

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1230 Kilocycles

KCMC—KCMC, Incorporated, Texarkana, Texas—Construction permit to make changes in vertical antenna, mount FM antenna on top of AM tower and change transmitter location.

KTRF—Henry K. Arneson, Thief River Falls, Minn.—Modification of construction permit (B4-P-4818, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

NEW—Frank R. Smith, Jr., Beaver Falls, Pa. (P. O. 386 Parkway Drive, Pittsburgh, Pa.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

WPRP—F. R. Pidcock, Sr., and James M. Wilder, d/b as Georgia Broadcasting Co., Savannah, Ga.—Construction permit to install a new type transmitter. (Raytheon RA-250)

1240 Kilocycles

NEW—Gordon H. Brozek, Marquette, Mich.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

KRDO—Pikes Peak Broadcasting Company, a co-partnership, consisting of Joseph H. Rohrer and Edythe G. Sweeney, Colorado Springs, Colorado—Modification of construction permit (B5-P-4934, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—William M. Drace, Greer, S. C. (P. O. Box 406)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1260 Kilocycles

WGWR—W. C. Lucas and Roy Cox, d/b as Asheboro Broadcasting Co., Asheboro, N. C.—Modification of construction permit (B3-P-4641, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

1270 Kilocycles

NEW—Radio Television Corp., Medford, Oregon—Construction permit for a new standard broadcast station to be operated on **1270 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation. Amended re changes in directional antenna.

WSPR—WSPR, Inc., Springfield, Mass.—Modification of construction permit (B1-P-3949, which authorized increase in power, and changes in directional antenna) for extension of completion date.

1340 Kilocycles

NEW—Fred B. Bullard, Charles W. Metcalf and Richard H. Goodlette, d/b as Bullard, Metcalf and Goodlette, Hazard, Ky.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to specify transmitter and studio locations.

NEW—The Southeastern Colorado Broadcasting Co. Lamar, Colorado (P. O. Box 301)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

WKRM—The Middle Tennessee Broadcasting Co., Columbia, Tenn.—License to cover construction permit (B3-P-3715, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KERS—Herschel Bullen, tr/as Elko Service Co., Elko., Nev.—Modification of construction permit (B5-P-4836, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location at Elko, Nevada, and to specify studio location.

WGRV—Clyde B. Austin, C. H. Lyerley and C. B. Burns, d/b as Greenville Broadcasting Co., Greenville, Tenn.—License to cover construction permit (B3-P-4213, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Manistee Radio Corporation, Manistee, Mich. (P. O. 315 River St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Penn Lincoln Broadcasting Co., Inc., Carlisle, Pa. (P. O. 2942 S. Columbus St., Apt. B-2, Arlington, Va.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Winston O. Ward, tr/as Mt. Pleasant Broadcasting Co., Mt. Pleasant, Texas (P. O. Box 990)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1360 Kilocycles

KRIS—Gulf Coast Broadcasting Co., Corpus Christi, Texas—Acquisition of the negative control over KRIS by T. Frank Smith. (100 shares 50%)

1440 Kilocycles

WHIS—Daily Telegraph Printing Co., Bluefield, W. Va.—Construction permit to increase power from 500 watts night and 1 KW day to 5 KW day and night, install new transmitter and directional antenna for night use.

1450 Kilocycles

WATZ—Midwestern Broadcasting Co., Alpena Township, Mich.—License to cover construction permit (B2-P-4723, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KSRV—Inland Radio, Inc., Ontario, Ore.—License to cover construction permit (B5-P-4210, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WAGM—Aroostook Broadcasting Corp., Presque Isle, Me.—License to cover construction permit (B1-P-3871) which authorized increase in power and hours of operation, install new transmitter and antenna, and change transmitter location and for change of studio location, and authority to determine operating power by direct measurement of antenna power.

WPAM—Joseph L. Maguire, Kenneth Maguire, John T. Maguire, John Grenoble, Evan Evans, Patrick J. McCall, James Koch, and James J. Curran, d/b as Miners' Broadcasting Service, Pottsville, Pa.—Modification of construction permit (B2-P-3936, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter and studio locations.

KGRH—George Bennitt, Russell Bennitt and Hal Douglas, d/b as Fayetteville Broadcasting Co., Fayetteville, Ark.—Modification of construction permit (B3-P-4218, as modified, which authorized a new standard broadcast station) for extension of completion date.

KBUN—Rupert W. Bradford and Harry F. Pihl, a partnership, d/b as Bradford and Pihl, Bemidji, Minn.—License to cover construction permit (B5-P-3956, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

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WFNC—Cape Fear Broadcasting Co., Fayetteville, N. C.—Construction permit to install new vertical antenna and mount FM antenna on top. Amended to make changes in antenna and change transmitter location.

WKAL—Copper City Broadcasting Corp., Rome, N. Y.—License to cover construction permit (B1-P-3851, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1490 Kilocycles

WECW—Electronics Corporation of Puerto Rico, Mayaguez, P. R.—License to cover construction permit (B-P-4475) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

KDMO—Lloyd Clinton McKenney and John Joseph Daly, a partnership, d/b as Carthage Broadcasting Co., Carthage, Mo.—Modification of construction permit (B4-P-5044, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

KCIL—Charles Wilbur Lamar, Jr., Houma, La.—Modification of construction permit (B3-P-4525, which authorized a new standard broadcast station) for extension of completion date.

KAFY—Bakersfield Broadcasting Co., Bakersfield, Calif.—License to cover construction permit (B5-P-4153, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WHBB—Selma Broadcasting Co., Inc., Selma, Ala.—License to cover construction permit (B3-P-4744) which authorized increase in power and installation of new transmitter.

WTMV—Myles H. Johns, Penrose H. Johns, William F. Johns, and William F. Johns, Jr., d/b as Mississippi Valley Broadcasting Co., East St. Louis, Ill.—Voluntary assignment of license to Evansville On The Air, Inc.

1590 Kilocycles

WHHT—Harold H. Thoms, Durham, N. C.—Construction permit to change frequency from **1580** to **1590 kc.**, hours of operation from daytime to unlimited, install directional antenna night and change transmitter location.

FM APPLICATIONS ACCEPTED FOR FILING

Citizens Broadcasting Co., Inc., Abilene, Texas (P. O. Box 147)—Construction permit for new FM (Class A) broadcast station to be operated on **104.1-107.9 mc.**, as assigned by FCC, height above average terrain 253 feet and ERP 325 watts.

Laredo Broadcasting Co., Laredo, Texas (P. O. Hamilton Hotel)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC and ERP 31 KW.

Macon Broadcasting Co., Macon, Ga. (P. O. 221 Second St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC; ERP: 41.3 KW.

Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, d/b as Champion City Broadcasting Co., Springfield, Ohio (P. O. 1405 E. High St.)—Construction permit for a new FM (Class A) broadcast station to be operated on frequency to be assigned by FCC, ERP 1000 watts and height above average terrain 250 feet.

KTRH-FM—KTRH Broadcasting Co., Houston, Texas—Modification of Construction permit (B3-PH-253, which authorized a new FM broadcast station) to specify effective radiated power as 354 KW, make changes in antenna system; change type of transmitter and for extension of commencement and completion dates.

WTAG-FM—WTAG, Inc., Worcester, Mass.—Construction permit to change transmitter site, specify type of transmitter, specify effective radiated power as 10 KW and make changes in antenna system.

Tri-Cities Broadcasting Co., Goose Creek, Texas (P. O. % Robert Matherne, The Daily Sun)—Construction permit for new FM (Class A) broadcast station to be operated on frequency to be determined by FCC; ERP: 1,272 watts.

Peoples Broadcasting Corp., Near Worthington, Ohio (P. O. 246 North High St., Columbus, Ohio)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP: 340 KW.

Don C. Martin, tr/as School of Radio Arts, Hollywood, Calif. (P. O. 1584 Cross Roads of the World)—Construction permit for new FM (Class A) broadcast station to be operated on frequency to be assigned.

MISCELLANEOUS APPLICATION ACCEPTED FOR FILING

NEW—Carl E. Haymond, Area of Tacoma, Wash.—Construction permit for a new remote pickup broadcast station to be operated on frequencies to be assigned by FCC in **152-162 mc.** power of 15 watts and Emission A3.

APPLICATIONS RETURNED

Southern Broadcasting Corp., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. Incomplete.

Howard R. Elvey, Forrest F. Hughes, Raymond W. Mort, Harold A. Sparks and John E. Striker, a partnership, d/b as Petaluma Broadcasters, Petaluma, Calif. (P. O. 58 West Popular Ave., San Mateo, Calif.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Incomplete.

Alfred Dorman, Statesboro, Ga.—License to cover construction permit (B3-P-4486), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power. Incomplete.

APPLICATIONS TENDERED FOR FILING

690 Kilocycles

WCYB—Applachian Broadcasting Corp., Bristol, Va.—Construction permit to increase power from 1 KW to 5 KW, daytime operation and install new transmitter.

730 Kilocycles

NEW—Frank Andrews, Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 250 watts and daytime hours of operation.

NEW—Southern Broadcasting System, Inc., Thomasville, Ga.—Construction permit for a new standard broadcast station to be operated on **730 kc.**, power of 1 KW and daytime hours of operation.

920 Kilocycles

NEW—John C. Mullens, Phoenix, Arizona—Construction permit for a new standard broadcast station to be operated on **920 kc.**, power of 1 KW and daytime hours of operation.

1140 Kilocycles

WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—Construction permit to change frequency from **900** to **1140 kc.**, hours of operation from daytime to limited time.

(Continued on next page)

1150 Kilocycles

WJRD—James R. Doss, Jr., Tuscaloosa, Ala.—Construction permit to change frequency from **1230** to **1150 kc.,** power from 250 watts to 1 KW night and 5 KW day, install new transmitter and directional antenna for night use and change transmitter location.

1190 Kilocycles

WLIB—WLIB, Inc., New York, N. Y.—Construction permit to change studio location from Brooklyn, New York, to New York, N. Y.

1230 Kilocycles

NEW—Voice of Western Colorado, Inc., Grand Junction, Colorado—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

1240 Kilocycles

NEW—G. Stanley Brewer, Weber County Service Co., Ogden, Utah—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

1270 Kilocycles

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Modification of construction permit to increase power from 1 KW night and 5 KW day to 5 KW day and night, and install directional antenna for night use.

1280 Kilocycles

KORE—Violet G. Hill Motter and Violet G. Hill Motter, Administratrix of the Estate of Frank L. Hill, Deceased, d/b as Eugene Broadcast Station, Eugene, Oregon—Construction permit to change frequency from **1450** to **1280 kc.,** power from 250 watts to 1 KW, hours of operation from limited to daytime.

1340 Kilocycles

NEW—Pryor Dillard, Raymondville, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

1370 Kilocycles

NEW—Coast Broadcasters, Inc., Tillamook, Ore.—Construction permit for a new standard broadcast station to be operated on **1370 kc.,** power of 1 KW, unlimited hours of operation, directional antenna.

1400 Kilocycles

NEW—Erie Broadcasting Co., Erie, Pa.—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

1490 Kilocycles

NEW—Alexandria Broadcasting Corp., Alexandria, Minn.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

1600 Kilocycles

Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—Modification of construction permit to specify power of 1 KW day and night, specify directional antenna for night use only and change transmitter location.

Federal Trade Commission Actions

No complaints, stipulations, nor cease and desist orders were issued during the past week by the Commission.

Table of Contents
January-November

Page

ADVERTISING COUNCIL—OWMR ALLOCATIONS

Atomic Energy.................. 682, 766, 890, 927
Building Our New Army..............120, 153, 232, 456, 533, 682, 926
Community Chests..............730, 748, 766, 792
Employment of Physically Handicapped....748, 856
Famine Emergency 261, 302, 320, 337, 338, 351, 374, 393, 412, 456, 473, 490, 509, 565, 587, 606, 634
Farm Labor Needed..................548, 566, 699
Fat Salvage 174, 232, 338, 351, 548, 566, 699
Help Keep Our Economy Stable.......120, 153, 212
Help Prevent Forest Fires................212, 749
Home Accidents.............................. 730
Home Canning................................ 682
Hospitals Need Help....142, 232, 352, 412, 509, 588
Inflation Needs Curbing...............280, 301, 473
Internal Revenue Thanks Broadcasters........ 262
Job Campaign 351
Merchant Marine Officers Needed............ 279
Message from OWMR 350
Network Campaigns.....373, 433, 456, 473, 490, 509, 533, 548, 566, 588, 606, 635, 653, 682, 699, 714, 730, 748, 766, 792, 807, 855, 890, 926
Pan American Day—April 15................ 262
Peach Crop Surplus......................... 587
Post War Menace, A....................699, 890
Potatoes to the Rescue 533
Public Interest Campaigns.......279, 301, 319, 337
Radio and the Advertising Council Bulletin Vol. 14—#11
Red Cross Fund Drive......120, 142, 153, 174, 393
Safety on the Highways..........262, 320, 338, 394, 412, 491, 654
USO Needs for 1947......................... 714
U. S. Marine Corps Anniversary.............. 856
U. S. Marine Corps Recruiting.............566, 855
United States Savings Bonds.....212, 261, 302, 320, 374, 411, 434, 491, 588, 808, 855, 890
Veterans, Homes, Assets.....142, 261, 280, 302, 320, 351, 373, 434, 457, 473, 509, 533, 548, 587, 606, 714, 808, 855, 926

ALLOCATIONS

Allocation Bulletin #19—#9................96, 128
Plans for 920-960 Bands....................... 456

AWARDS

American Public Relations Assn. 6
Awards Plan 369
Du Pont 211
Final Peabody Selections.................... 175
Peabody Awards Dinner..................... 335

BROADCAST ADVERTISING

AAAA Continues Campaign for Cash Discount . . 925
Advertising as a Career....................... 124

(Continued on next page)

Page

Advertising Costs 211
Advertising Saves You Money 211
Agencies Launching Campaign 885
Audience Measurement 807
Air Force and the Retail Film Active 172
Army Day 172
Brewers' Radio Activities 317
"Check List for Retail Salesmen" 905
Cohen Brothers Construct Modern Radio Theatre 140
Controversial Housing Subject 250
Dealer-Cooperative Advertising Study 679
Easing Credit Restrictions May Stimulate Advertising 925
Electric Fan Section N.E.M.A. 156
Final Rate Card Reports Ready 850
First World War Advertising 211
Hart, Lee, to Direct Retail Section 2
How Advertising Helps You 210
How Many for How Much? 95
How to Improve Your Dealer-Help Advertising, by Maxson I. Bevens 157
Ice Co-op Plan Catches On 77
Ice Industries Dealer Tie-up 56
Joske Advisory Committee Meets 505
Joske Clinical Test 141, 172
Joske Committees Discuss "Radio for Retailers" 790
Joske Report Being Prepared 77, 470
Joske Report Delayed 667
Joske Report Favorable 807
Joske Report Printing 679, 761
Joske Report Sales Brisk 851
Joske's Report Ideas 561
Junior Achievement Organization 317
National Needlecraft Bureau 156
New Case Histories Ready 172
New Sales Help 77
Newspaper Representatives Study Analyzed 603, 628
New Spot Contract Form 849
NRDGA Radio Survey 427, 583
One Story—Two Versions 679
1945 Network Time Sales 128 Millions 231
Optician Uses Sound Approach 172
Order Blanks 347
Pellegrin's Media Cost Presentation Is Socko! 140
Per-Inquiry and Free Time 57, 155, 156, 250, 347, 679, 852
Promotion 77, 406
Promotion Folder on Bananas 428
Public Relations Commission 316
Radio Advertising Assisted by New NAB Group 806
Radio Deal Reported 231
Radio's Power and Prestige 372
Radio Sales Practices Complaints 560
Rankin Would Outlaw Alcoholic Beverage Advertising 77
Rate Card Standardization Report 745
Rate Card Subcommittee Report 16, 712
Real Estate Dealer—Commercial or Sustaining? 156
Realtors Recommend Radio 278
Retail Advertising Survey Published 260
Retailers Influenced by Joske's Use of Radio 885
Sales Managers Mailing List 925
Salesmen Compensation Survey Made by 7th Dist. 278
Sales Managers Committee to Meet 428, 452
Sales Promotion and the Ice Cream Industry 485
Sales Promotion Group Holds First Meeting 926
"Spot Broadcasting" 790
Standard Contract Committee to Meet 172
Standard Contract Form Approved 667
Standard Contract Mats 696
Standardization of Rate Card Format 406
Supply of "Ice Age" Platters Exhausted 140
Time Sales by 50 KW Stations 277
Transcribed Program Available 56
Transportation Advertising 486
Transcription Label Information Requested 561
Unanimity of Criticism 157
U. S. Steel Shows Confidence in Radio 505

Page

Veterans of Victory 156
Why Business Must Advertise 300
Wire-Recorder Broadcast Sponsored 156
WNHC Exposition for Better Living 542
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

DISTRICT MEETINGS

District Meeting #1 385
District Meeting #2 329, 345
District Meeting #3 383, 386
District Meeting #4 293, 314
District Meeting #5 343
District Meeting #6 103
District #7 Scores FCC Report 276
District Meeting #8 Held at Grand Rapids 223, 248
District Meeting #9 Scores FCC Action 247
District Meeting #10 78
District Meeting #11 223
District Meeting #12 102
District Meeting #13 101
District Meeting #14 16, 79
District Meeting #15 386, 631, 667
District Meeting #16 14
District Meeting #17 62
Summary of District Meetings 409

EDUCATION

Annual NBC-Northwestern U. Radio Institute Opens June 24th 121
John Brown University Radio Courses 141
Miller, Justin, Named to UNESCO Commission 677
NBC-UCLA Radio Institute 86
Radio's Postwar Responsibilities 335
Report on Radio News Internships 121

EMPLOYEE-EMPLOYER RELATIONS

AFM and Developments 53
AFM and Radio Industry 403
AFM Opposes Case Labor Bill 449
AFRA-Network Negotiations 886, 906, 919
Byrd, Senator, Would Make Unions Accountable 53
CIO Textile Workers Win Station Election (WBTM) 631
CBS Elections Still Undecided 508
CBS Files Brief in Television Case 252
CBS Television Elections Inconclusive 472
Committee Meeting, August 631, 652
Committee to Meet with R. P. Doherty 698
Compensation Data, Radio Employees 63
Doherty Named Department Director 648
Employee-Employer Relations Dep't Activated 1
Employee-Employer Relations 1, 63
Farber Joins EER Department 920
FCC Salary Data Form 744
Industry and Musicians Union Representatives Meet 291
Industry-wide Committee & Music Situation 368
Labor Measures Out For This Session 507
Lea Act
  Petrillo Violation (WAAF Case) 425, 449, 467, 560, 631, 645, 884
  Preliminaries, Congressional 71, 118, 135, 151, 172, 199, 226, 245, 292
  Signed by President 311
  Text 246
Miller's, Justin, Statement Following Meeting with J. C. Petrillo 35
Miller's, Justin, Telegram to J. C. Petrillo 13
Music Policy Reiterated by NAB 449
NAB-AFM Committees to Meet April 8 117
Network—AFRA Negotiations Underway 790
NLRB Clarifies Decision 455
NLRB Elections at CBS 744
NLRB Orders Bargaining Elections 389, 404
NLRB Order Denied Against Station WAYS 253
NLRB Rules Out Blanket AFRA Contracts for Small Stations 119

(Continued on next page)

Page

Petrillo, J. C., Reiterates Ban on FM-AM Duplication, (May 6) 343
Petrillo, J. C., Threatens Network Strike 449
Radio Directors Guild 713
"Results from Radio" Folder 696
St. Louis Stations Conclude IBEW Negotiations 920
Stations to Receive New Wage-Hour Manual 226
Veteran Superseniority Ruled Against 427
Wage Increase on Overtime 331
WFHR Withdrawn on Complaint of NLRB 427
WSAY Strike Found to Be Legal by NLRB 678
WSB Bargaining Election Ordered 713

ENGINEERING

1600 Kc Requires Wide Station Separation 633
AAF to Experiment with Radar Against German V-2 Bombs 152
Air Policing System by FCC 487
Amateurs Cited in War Observing Projects 138
Army Makes Radar Contact with the Moon 53
Broadcast Engineers Meeting in Columbus 227
Bureau of Standards Takes on New Radio Function 337
Clear Channel Hearings 38, 255
Communications Equipment 348
Diathermy Restrictions Lifted 337
Electronic Color Tele Demonstration by RCA 846
Engineers Available 76
Evans, Walter C., and Others Honored by IRE 54
FCC Amends 3.25 to Conform to NARBA Provision 227
FCC Engineering Conference 904
FCC Engineering Standards Discussed 562
FCC to be Represented at Dublin Conference 152
FM Engineering Standards Revised 21
German Condenser-Making Machine on Way to U. S. 183
German Research Report Released 348
Groves, General, to be Speaker at IRE Banquet 42
IRE Program Highlights 43
Legion of Merit Awarded CBS Chief Engineer 153
NARBA Conference in Progress 95, 135, 151, 921
NARBA Engineering Committee Organizes 456
New Engineering Handbook in Final Form 905
OPA Moves to Ease Tube Situation 228
OPA Pricing Closes Battery Plants 54
Operator's License 347
Proposed Agenda for Moscow Conference 697, 730
Pulse Time Modulation Transmission 710
Radar Moon Contact May Improve Broadcasting 75
Radiotelephone Tests 301
Record Array of Technical Papers Announced 1946 IRE Winter Meeting 42
Report on Surplus Radio Equipment 135
Sixth Annual Broadcasting Engineering Conference 81
Standards, Bureau of, Takes on New Radio Function 337
Television Relayed from Blimp 137

FEDERAL COMMUNICATIONS COMMISSION

ABC Stock Plans 472
Act of 1934—Sections Explained 392
Air Policing System 487
Amateurs Get Added Bands 205
Amateur Station Operations 370
Amends 3.25 to Conform to NARBA Provision 227
Appeals to Supreme Court on WOKO Reversal 259
Applications in Conflict with Rules Dismissed 105
Application Forms to Be Simplified 678
Application Renewals Set for Hearing 725
Asked to Set Aside WOV Transfer Denial 260
AT&T Granted Experimental Permit 348
Boren, Representative, Asks Check on Aims of Washington Station 259
Buckley, J. E., Returns to FCC 41
Calumet Application Denied 190
Channel Withholding 501
Coal Strike Will Not Effect Radio Stations 922

Page

Cottone, Benedict P., Named General Counsel 451
CPA Order Restricting Commercial Construction Clarified 245
CP's Granted for Radiotelephone Stations 392
Clear Channel Hearings 38, 255, 316, 333, 489, 633
Coal Conservation 370
Commission Approves WFIL Sale—Durr, Commissioner Dissents 138
Court Reverses FCC WOKO Decision 58
Dallas-Los Angeles Coaxial Approved 21
David, Nathan, Resigns 432
Decision of D. C. Tele Grants 184
Denny, C. R., Predicts 100 Tele Stations by 1947 155
Denny to Discuss FM Policy at Convention 627
Dispute over FCC Holds up Approval on Appropriations Bill 117
Durr & Kaye Debate FCC Report Bul.-Vol. 14-#4
Eleventh Annual FCC Report Now on Sale 280
Employs Circular or Elliptical Polarization 886
Engineering Standards Revision Proposed 525
Farran, Lee, Assistant to Earl Minderman 81
First Railroad Radio Grant 155
FM Application Hearings 532, 541, 559
FM Construction Report 581
FM Permits Granted 430, 652
Foreign Radio Circuits, FCC Moves to Establish Direct 5
Form 324 Revision Proposal 697
Frequency Available in El Paso 348
General Counsel Sees Democracy Safe with Radio Free 24
Gillingham, G. O., Returns 531
Hyde, R., New Commissioner 224, 316
Imposes Four-Way Program Control on Licensees 168
James, W. E., Now P. A. Porter's Special Assistant 105
King-Trendle Purchase by ABC Approved 563
KQW Transfer Denied 431, 630
Legal Staff Promotions 547
License Renewals Speeded 425
Marks, L. H., Leaves FCC 23
Miles, Paul, Honored 23
Miller, Justin, Editorial re FCC Report 330
Minderman, Earl, Appointed 563
NAB Brief to the FCC 36
NAB Stand on FCC Report 385
NARBA Assignment Notification 348
Nation's 1000th AM Station Licensed 746
New Meeting Day Announced 411
New Part I of Rules Procedure Announced 677, 714
Notifies Don Lee System Network Rules Apply 138
Order, Docket 6651 4
Order 75-D 64
Order #91—C Cancelled 345
Porter, P. A., Sees Exciting Year Ahead for Radio 5
Porter, P. A., Succeeds Bowles as OPA Head, Denny Acting FCC Chairman 117
Procedure on Consolidated Hearings Frequency Amendments 20
Procedural Proposals 169, 648
Proposed Findings 23
Proposed NC Educational FM Rules 206
Radiotelephone Tests 301
Recording Rule Hearing 489
Rejects Added Channels 57
Relaxation of Restriction on the Use of 550 and 560 Kilocycles 41
Renewal of Licenses & FCC Report of Mar. 7, 1946 403
Report re "Public Service, Etc." Discussed 314, 332, 371, 384, 709
Rule 3.407 Discussed by Denny and Miller 883
Rules and Regulations Amended 38
Requests Picture of '46 Production from Set Mfrs. 155

(Continued on next page)

Page

Schedules Hearings on Application AM-FM-TELE 232
Scott, Robert H., Petition Denied 563
Section 1.231(d) Amended by Commission 190
Senate Confirms Porter as OPA Head 138
Social Significance of Radio—Durr 25, 45
Stations Granted Renewals 508
Telecommunications Conference, Moscow 648
Television Application Procedure 301
Temperance Dispute 256
Text of Decision Denying Added FM Band 176
341 Hearings Scheduled 202
Tobey, Sen. Charles W., Requests Congressional Investigation of FCC Program Control 581
Transfer Rule—
  Time Extended for Filing Brief on 105, 138
  NAB Files Brief on 200
  Becomes Effective 601
Transradio Complaint Dismissed 508
Truman, President, Urged Fill FCC Vacancy with Experienced Broadcaster 256
TV Hearings Cancelled 508
Walker, Paul A., Reappointment to FCC 46, 383, 472, 489
Walkie-Talkie Users Need License 333
Waiver of Hearings Announced 502
WGBF Renewal Denied 257
Wholesale Licensing Policy 695
Why the Federal Communications Commission? Address by Paul A. Walker 92
Wigglesworth, Rep. R. B., Attacks FCC—Denny Replies 203
Wills, W. H., Speaks on Radio in Our Daily Life 125
WINS Transfer Approved 563
WJW-ABC Agreement Denied by FCC 432
WOV Transfers Rejected 179

FM

Additional Grants 80
Allocation Bulletin 19 96, 127
Applications Granted 295
Channels 452
Channel Withholding 501
CP Grants 296
Commission Grants 8 FM CP's in D. C. 225
Commission Rejects Added Channels 57
Convention Plans Discussed 369
Denny to Discuss Policy at Convention 627
Educational FM Rules 179
Engineering Approval of Grants 296
Engineering Standards Revised 21
FCC Actions on FM Summarized 407
FCC Approves Interim FM Operation 295
FCC Wants More FM Receivers 278
FCC Order 4
FCC Releases Text of Decision Denying Added FM Band 176
FMBI Dissolved 849
Grants 3, 21, 80, 128, 139, 154, 453
Grants to 15 Applicants 472
Lemke Bill on FM Allocation 381, 587
License Granting Suggestions 294
Los Angeles Hearings Postponed 698
Metropolitan Station Requests 296
Multiple Ownership 318
NAB Brief to the FCC 36
NAB FM Executive Committee Meeting 483
Plans of 15 Stations Approved 204
Promotional Group Being Organized 905
Proposed NC Educational FM Rules 208
Revision of Rules. Information Bul. Vol. 14, No. 2
Rules Amendment 487
Rules and Engineering Standards Amendment Proposed 429
Set for Hearing 140
Stations Submit Engineering Plans 280
13 More Conditional FM Grants 260
Trial Pattern for FM Assignments Okay says FCC 139

Page

FREE RADIO

Albany Paper Carried Editorial 371
Elder, R. F., Discussed Free Radio 347
FCC General Counsel Sees Democracy Safe with Radio Free 24
Freedom of Radio Backed by DAR 455
Freedom of Radio Committee Named 298
Freedom of Speech Panel 785
Government Control of Communications 501
Miller, Justin, Editorial re FCC Report 330
Miller, Justin, Rotary Club Address 728
Miller, Justin, Speaks at Hartford 919
Miller, Justin, Statement re FCC Report 167
Oregon Legionnaires Favor Free Radio 666
Radio Must Be Free 367, 384

GENERAL

Address to the Broadcasting Industry, An, by C. R. Denny Bulletin Vol. 14—#14
Advertising in the Public Interest, an Address by Niles Trammell Bulletin, Vol. 14—#16
AFA Convention in Milwaukee 24
AFRA-Network Negotiations 886, 906, 919
Amateurs Cited in War Observing Projects 136
Arnoux, G., Elected WTAR President 85
Australia's Radio Network 45
Bannerman, Glen, Urges More Democratic Radio for Canada 103
BMB Subject of Board Resolution 844
Brazil Decorates Tomlinson 125
Broadcasting, an Opportunity, a Challenge Bulletin, Vol. 14—#13
Brown University Radio Courses 141
Chief Decries Exclusivity in Army-Navy Game Broadcast 173
Coleson, Robert C., Cited by Treasury 409
Crippled Children's Week 274
Daylight Saving Time Summary by AP 274
Egolf, Willard, Opens Law Office 451
Farber, David J., Joins NAB EER Department 920
Food for Starving Europe 169
Gelhorn (Mrs.) Geo., New President St. Louis Council 125
Greeting Cards Sent to WBEN 46
Gunts, Brent, New Chief, Radio Section, Tres. Dept. 279
Hays, Lt. Col. John S., Appointed WQXR 6
Hoax Program Scares Paris 97
Industry Citation for War Work 349
Industry Men in New Positions 409
"In the Nation," Article by Arthur Krock 923
"It Works Both Ways," Article Reprinted From Washington Times-Herald 924
Kibler, Milton J., Resigns from NAB, Opens Law Office 884
Kiwanis Marks Radio Week 343, 391
KOIN Man in Demand as Speaker 142
KOPF Heads NBC Network Sales 104
Legate Continues Better Business Activities 6
Letter to Editor Lauds Radio 45
March of Dimes Campaign 852
Miles, Paul, Honored 23
Miller, J., Confers with Herbert Hoover 151
Miller, J., Addresses Commonwealth Club, San Francisco 22
Miller, Justin, Makes Main Address at Franklin & Marshall College 843
Miller, J., Named to Board of Brand Foundation 452
Miller, Justin, Will Speak at NBC-WTIC 904
Miller, J., Speaks at AFA 409
Miller, J., Addresses West Coast 483
Morency, P. W., Now WTIC Vice President 85
Murphy, Adrian, Named Vice President and Gen. Executive—CBS 44
Mutual Broadcasting System New Member 367
National Radio Week 744, 806, 883, 903, 919, 922
NBC-UCLA Radio Institute 86

(Continued on next page)

Page

NC Broadcasters Re-elect Officers 805
Newspaper Strike in Philadelphia 409
Nuremberg Trial Translator Is WHOM Staff Man 6
Pangborn-Cox Promoted at KGW 125
Paley Elected as Chairman of CBS Board 23
Pascoe, H. W., Returns to WAAT 6
Paying Fee to High Schools Sports Broadcast 763
"People Look at Radio" 883
Policy on Religious Broadcasts 450
Public Affairs Positions Abroad 789
Radio and Its Critics, an Address by Wm. S. Paley Bulletin, Vol. 14—#15
Radio Broadcasting in War and in Peace Bulletin Vol. 14—#10
"Radio for Retailers" Endorsed by Allied Executives 887
Radio's Election Opportunity 725
Religious Broadcasts 392
Smith, George, Manager of WWVA dies 371
Stephens College Given Transcriptions by Stations 350
1004 Standard Broadcast Stations 104
Three Hundred Attend FCBA Ninth Annual Banquet 44
Transcription Announcements Waiver Temporary 349
Transcriptions Can Be Shipped 369
Truman, President, Decorates Byron Price 44
Truman, President, Guest of Radio Correspondents 85
United Nations Receives NAB Support 845
Wallace, Secretary of Commerce, Mentions Control of Radio 502
WHYN Radio Course 86
W. Va. Broadcasters Assn. Formed 212
We Don't Believe It! 45
Willard, A. D., Jr., Speaks on Radio Broadcasting 298, 314, 333
Willard and Pellegrin Speakers at Georgia Radio Institute 889, 921
WOAI Technical Director Returns 45
Won't Cater to Long Hairs 25
WROK Transcribes for Stations in Sweden 86

GOVERNMENT

CPA Appealed to for Construction Relief 312
CPA Considering NAB Request 349
CPA Denies Construction Request 370
NAB Cooperating with OWMR in Clearances for Government Programs 55
Porter, Paul, Succeeds Chester Bowles as OPA Head, Denny Acting FCC Chairman 117
Senate Confirms Porter as OPA Head 138
Standards Announces New Research Department 152
Truman, President, Decorates Byron Price 44
UP and AP Want to Discontinue News for Overseas Broadcasts 44
Uniform Time 472

INTERNATIONAL

Australian Broadcasters 789
British Parliamentary Debate on Radio Broadcasting Bulletin Vol. 14—#12
Craven, T. A. M. to Represent NAB at North American Regional Conference 56
Cuba Makes Demands at NARBA Conference 117
FCC Moves to Establish Direct Foreign Radio Circuits 5
FCC to be Represented at Dublin Conference 152
French Programs to be Rebroadcast 584
Miller, Justin, Speaks at UN Meeting 406
NARBA Conference in Progress 95, 135
NARBA Conference Signs Interim Pact 151
Postwar Problems 501
Telecommunications Conference Date Set 680
697, 730

LABOR—(See Employee-Employer Relations)

Page

LEGAL

Bahamas on 1540 Kc. Protected by FCC 806
Bulova and Henshel Transferrors, Docket #6598 433
By-Law Changes 845
California Civil Code 404
Cleveland Station Gets CP Grant 711
Congressional Power Delegated to Agencies Risky 726
Copyright Conference Proposes New Agreement 503
Courtroom Broadcasting 370, 632
Court Reverses FCC WOKO Decision 58
Esquire Case and Free Speech 97
Excess Profits Tax Relief 369
FCC Applies AVCO Transfer Rule 387
FCC Announces Oral Argument on Transfer Procedure 273
FCC Gives Explanation in Choosing Among Applicants 887
FCC Rule on Overlapping Service 790
FCC Rules, Part I 696
Hartford Considers Anti-Lobbying Measures 888
Hearing on Complaint of Texas Gubernatorial Candidate 527
Internal Revenue and Radio Stations 405
KGFL Tax Case 729
KQW Transfer Denied 431, 630
Mester Brothers Suit 503
Miller, Justin, Address to Junior Bar Conference 762
Miller, Justin, Appointed to American Bar Association 57
Music Copyright Situation 845
NAB Opposes FCC Proposed Transfer Rule 105
138, 200, 601
NAB Intervenes in Tax Problem 97
NAB Protests New Transfer Rule 311
New Mexico Tax Case 80, 137, 806
New Orleans Application Denied by FCC 745
Petty, Don, Addresses Junior Chamber of Commerce Convention 527
Political Scripts 453
Printers' Ink Opposes Tax Penalty on Radio 179
Printing Trades President Wants Radio Penalized 137
Public Interest Programming by Lawyers 726
Radio Attorneys Invited to Bar Meet 62
Recording Identification Rule 453
  Hearing Postponement Requested 468
  Brief Filed, August 23 663
Rosenman, S. I., Joins Goldmark, Colin, Kaye 80
Stoner, General, to Speak at FCC Bar Banquet 4
Text of NAB Brief on FM Channel Reservation 545
U. S. Copyright Catalogues 585
Waiver of Hearings by FCC 502
WBAX License Renewed 292
WINS Transfer Tentatively Denied 292
WJOL License Renewal Denied by FCC 562
WXYZ Sale 745

LEGISLATIVE

Byrd, Senator, Would Make Unions Accountable 53
Explanation of Lea Bill Provisions 245
Full Text of Lea Bill 246
Lea Bill 35, 53, 71, 118, 135, 151
Nationwide Daylight Saving Time for Summer Proposed in Congress 224
Rankin, Rep., Would Outlaw Alcoholic Beverage Advertising 77
State Legislature Activity 4
World Calendar Suggested in Congress 566
Would Make Radio Advertising of Alcoholic Beverages Illegal 57

LISTENER ACTIVITY

DAR Radio Plans 715
Freedom of Radio Backed by DAR 455
Lewis, Dorothy, Appointed to Women's Council 143
Louisville Radio Council Promotion Job 648
Northeastern Council at Schenectady 455

(Continued on next page)

Page

NAB

- “Area Meetings” 844
- AWD to Hold Annual Meeting in New York 76, 96
- Baker, Kenneth H., Director of Research 204
- Batson, Charles, Named Director of Information 176
- Board of Directors Meetings—1946
- Chicago 843
  - Los Angeles—January 1, 13
  - Washington — May 367
  - Estes Park—August 627, 645
- By-laws Amendments 727
- Coleson, Robert, Named Manager of NAB West Coast Office 14
- Committee Meetings 345, 527, 541, 603, 631, 649, 696
- Convention 199, 367, 545, 629, 633, 663, 695, 709, 761, 785, 805, Bulletin Vol. XIV—#7, Aug. 1st
- Convention Speakers 743, 744
- Employee-Employer Relations Dept. Now Active 1
- Engineering Committee Meets March 20 183
- Freedom of Radio Committee Named 298
- Hager, Kolin, Resigns 368
- Heffron, Ted, Named Executive Assistant 450, 484
- Industry Problems Committee set up by NAB and RMA 923
- Middlebrooks, James, Awarded Legion of Merit 532
- Middlebrooks, James, Named Engineering Director 504
- Middlebrooks, James L., Resigns from NAB to Join ABC 904
- Miller, Ben, Joins Information Department 319
- New Board of Directors Named 843, 889
- New Office Building 383, 633
- Petty, Don, Now NAB Legal Counsel 80
- Policy Concerning Intra-Industry Controversies 903
- Radio Week Plans 728
- Rea, W. Bryce, Jr., on Legal Staff 370
- Recording Standards Studied by Engineering Committee 581
- Revercomb, Everett, Returns to NAB 76
- 24th Annual Report 821

NEWS

- Big Turnout for Iowa Clinic 206
- Clinic Agenda 5, 206
- Council on Radio Journalism's Meetings 81
- Courtroom Broadcasting 370, 632
- FCC Moves to Establish Direct Foreign Radio Circuits 5
- Florida News Clinic Held 41
- Full-time Newsmen at WJTN 604
- 40 Stations Sign for Texas Clinic 205
- Hutton, Burton, Discusses Farm Service 528
- Indiana Broadcasters Meet 5
- INS Petition Answered by FCC 471
- Journalism Internships 604
- Journalism Meeting January 24-26 56
- Journalism Quarterly 319
- KLZ Issues Brochure 678
- KOIN Adds Reporter 528
- KUGN Has Full-time Reporter 528
- KVOO's ET for Montana State 22
- Laws of Libel and Slander 408
- Local News Bureau in Operation 20
- Local News Coverage 407, 408, 528
- Local News Shows Build Audience 42
- Minnesota Radio News Clinic 336
- NAB Radio News Comm. Meets at Utica 296
- Nebraska Clinic 336, 389
- N. Y. Radio News Clinic Is Big Draw 275
- News and Special Events Coverage Equalized 698
- News Dept. ET Lectures Help Students 122
- News Internships to Be Discussed 20
- Ohio News Clinic 604, 632, 663
- Orchids to Mrs. Walker 42
- Oregon and Washington Radio News Clinics 471
- Oregon Radio News Clinic 528

Page

- Radio Journalists' Council Meeting 765
- Radio News Clinics 319, 350, 631, 649
- Responsibility of News Editor 408
- Road and Weather Reports by Iowa Newsmen 275
- Russia Tightens Censorship 158
- Set Four Radio News Clinics 173
- Southern California Raises Standards of Radio News 562
- Stewart, E., Chairman of NAB New York News Clinic 226
- Teachers and News Directors Praise Internship 121
- Three More NAB Radio News Clinics Held 253
- Truman, President, Guest at Radio Correspondents Annual Dinner 85
- UP and AP Want to Discontinue News for Overseas Broadcasts 44
- Washington Governor and News Clinic 486
- Washington State News Clinic 529
- WINR News Programming 679
- Wisconsin Radio Station News 390
- WOAI Doing Best Local News Job 275
- WPAY Pinch Hits for Papers 56
- “Writing by Ear” Is Textbook for Internes 678

PUBLIC INTEREST PROGRAMMING

- Agriculture Secretary Praises Radio Farm Service 76
- American Legion Thanks Industry 175
- Army Day Fact Sheets Mailed 211
- Army Day Observance 173, 336
- Army Expresses Appreciation for Radio's Coop In Recruiting Campaign 890
- Army Prestige Campaign 807
- Awards Plan 369
- AWD on Program at Columbus Meeting 315
- Boys-Girls Week, April 27-May 4 229
- Cadet Nurse Corps Anniversary 490
- Christmas Gift Campaign 715
- Crippled Children's Week 274, 336
- Daylight Saving Time Summary by AP 274
- Eisenhower's, Gen. D., Letter 174
- Entire Industry Included in Plans for Coverage of Atom Bomb Test 120
- Fat Salvage 174
- FCC Report on “Public Service Responsibility of Broadcast Licensees” 167
- 5th Annual NAB-Northwestern U. Radio Institute Opens June 24 121
- Fire Prevention Week 587
- Food Conservation Campaign 433
- Home Canning Week 490
- Homes for Veterans 174
- International Shortwave Net to Cover UNO Meet 228
- Jaycees Commend Virginia Stations 634
- Kiwanis to Observe Radio Week 273
- KLZ Does Public Interest Promotion 393
- KVOO's ET for Montana State 122
- Mine Safety ET Series Planned 97
- Minneapolis Polio Epidemic 635
- Morning and Afternoon Listening Surpasses “V-E Day” Record 154
- NAB Cooperating with OWMR in Clearances for Government Programs 55
- Navy Day 792
- Navy Man Suggests Continuance Sign-Off National Anthem 55
- New Program Committee Meeting 483
- News Dept. ET Lectures Help Students 122
- Public Interest Programming by Lawyers 726
- Red Cross Fund Drive 174, 393
- Return of Veterans Raises Listening 40% 175
- Safety on the Highways 174
- Survey Shows Public Approves of Broadcaster Job 199
- Teachers & News Directors Praise Internships 121
- Treasury Department Bond Drive 766, 889
- VA Series 490
- Victory Gardening Urged by USDA 273

(Continued on next page)

Page

WAC-Public Interest Allocations Week of Feb. 17-24 96
WFIL Cooperates with Radio Repair Assn. 154
WHBF Uses Wire Recorder for Scoop 275
WOLS Explains FCC Program Control 273
WSAM Forms Saginaw Radio Council 315

PROMOTION

Gamble, I. R., Lauds War Loan Support 43
KGO Ships Two More Global Shows 20
Newspapers Increase Radio Column Space 228
Promotion Exhibit and Contest 469
"Telling the World" Final Report 38
Victory Loan Support Tops 14 Million 36

PUBLIC RELATIONS

American Public Relations Association Awards 6
Mine Safety ET Series Planned 97

RESEARCH

AM CP's Granted in 12-month Period 561
Baker, Ken H., Addresses Civic Leaders in Savannah 428
BMB Has Produced Basic Facts 884
BMB Reports on Family Owned Radios 314, 428
BMB Station—Audience Reports Mailed 763
CAB to Discontinue Program Ratings 484
Census Bureau Production Reports 543
Census of Manufactures for 1946 543
Depreciation Rates of Broadcast Equipment 853
Future Program Discussed at Convention 853
Grants for Commercial Stations Tabulated 561, 586, 651
Homes with Radios 383
Income Payments in U. S. 730
Manufacturers Census Planned 469
NRDGA Radio Survey 427, 679
Newspaper Representatives Study Analyzed 603, 628
Newspapers Now Publish Program Schedules 884
Petry, Inc., Study 532
Post-war Markets 714
Practice of Charging Multiple Rates to Advertisers 677
Program Logs Being Studied 469
Questionnaire on Employment of Musicians 279
Radio Advertising 484
Radio Production Figures 471, 485, 713, 747, 854
Radio Survey University of Wichita
Special Information Bul. Vol. 14, No. 4
Retail Sales Figures 468, 630
Station Analyses 791
Survey Made of Radios in Homes
Bulletin—Research Vol. 14, No. 3

SMALL MARKET STATIONS

Agencies Asking Cash Discount 887, 905
Arizona Network Group Sale 317
Brown, J. Allen, Addresses Indiana Broadcasters 431
Brown Univ. Radio Courses 141
Canadian Association of Broadcasters 505
Co-op Programs 388, 405, 470, 486, 543, 605
CPA at Alliance, Ohio 346
Commercial Programs 123, 454
Committee Meets in Washington 329, 667
Data Available on Salesmen's Compensation 921
Discussion of "Small Markets" at District Meetings 77
District Chairmen to Meet with Executive Committee 791
Early Morning Shows 486, 531, 605, 632
Election Returns on Mid-South Network 545
Executive Comm. to Meet 300, 317
FCC order #91-C cancelled 345
Goldman, Simon, WJTN, Comments on Syndicated Shows 140
Group Selling 388, 470, 531, 652

Page

Grouping Stations Attracts Natl. Advertiser 278
Hanna, Michael R., Named 2nd Dist. Dir. 345
Henri, Hurst and McDonald Appraises Group Selling 504
Industry Problems and Convention Plans 709
KDKA Sells "The Sports Parade" 454
Keystone Broadcasting System Prediction 124
KFBC Broadcasts Sports 300
KFI "Eleventh Hour News" 454
KFXM Sponsored by Food Stores 486
KXOK Hymns and Religious Music 505
Licensed Operators Placed by USES 696
Local News Bureau in Operation 20
Management Study #2 681
"Mayflower Group, The" 765
National Advertising 20
NAB Encourages Personnel Training 345
NAB Radio Management Study 585
New Management Study Series Previewed 455
Personnel Training 124
Producers' Views on Syndicated Shows 230, 231
Programs from 11 P. M. to Midnight 405
Proposed Agenda at Convention 729
Radio Cuts in on Newspaper Ad Budget 141
Reinsch, J. Leonard, Speaks on Religious Programs 681
Religious Programming 123, 681
Sears and Ward's Using Radio 585
Small Markets 77
Small Market Station Sales 251
Small Stations Launch Campaign 747
Small Stations Urged to Furnish Agenda Material 921
Station Executives Visiting NAB Hdqrs. 406
Survey on Salesmen's Compensation 2
Sustaining Programs 123
Syndicated Shows Interesting to Honolulu Broadcasters 347
Syndicated Transcribed Shows 124, 156, 172, 373, 389
Teaching Democratic Ideals to Youngsters 681
Tobacco Network, Small Station Sales 251
Transcription "Congress on the Air" 486
Transcribed Shows 318
Union Contracts and Veteran Trainee 431
Urged to Work with NAB 852
Vacation News 406
Washington News and Interviews 505
WDLP Brochure "Public Interest Program, Etc." 318
WGL Activities 454
"Who's Going to Staff the New Stations?" by J. Allen Brown 887
WKMO Receives Plaque Award 505
WLAG Does Big Sales Job 252
WMBD Bedtime Program 454
WOL Late Period Shows 471
WRC and KXOK Early Programs 504
WRC Late Period 454
WTOP's Late-Hour Sponsored Shows 454

TAXATION

NAB Intervenes in Tax Problem 97
New Mexico Tax Case Dismissed Without Prejudice 226
New Mexico Tax Case Heard in Albuquerque 137
New Mexico Tax Hearings Set for February 18 80
Printers Ink Opposes Tax Penalty on Radio 179
Printing Trades President Wants Radio Penalized 137

TELEVISION

CBS Files Brief in Television Case 252
CBS Television Case 455
CBS Television Elections Inconclusive 472
D. C. Commissioners Approve Tele. Tower in Washington 123

(Continued on next page)

Page
DuMont Gets Tele. Grant in D. C.; Philco Withdrawn 261
Electronic Color Tele Demonstration by RCA .. 846
FCC Announces Application Procedure........ 301
FCC Announces D. C. Tele. Grants.........184, 387
FCC Announces 78 Television Applicants...... 767
FCC Approves Dallas-Los Angeles Coaxial..... 21
Navy Announces Battle Uses of Television...... 226
Relayed from Blimp.......................... 137
Russel, F. M., Says NBC to Start Early D. C. Tele. Service.............................. 212
TV Receivers Exempted from Price Control.... 585
West Coast Tele. Grants 409
Westinghouse Gets First CBS Color Tele. Rights 184

UNESCO-NATIONAL COMMISSION

Miller, Justin, Named to Commission.......... 743
UN Urged to Use Radio....................... 743

WOMEN BROADCASTERS

Annual Meeting, AWD.............76, 96, 229, 486
AWD Chairmen Appointed.................... 807
Dale, Charles M., Governor, to Greet 1st Dist. Women 455
Famine Aid Pledged by AWD................ 483
Hoover, Herbert, Receives AWD Famine Support 508
Radio Education Recommendations............ 854
Beam, The........................No. 1, 2, 3, 4

NAB BULLETINS

Adventures of a Ph.D. in Radioland..Vol. 14, No. 5
Advertising in the Public Interest by Niles Trammel ....Vol. 14, No. 16
Address to the Broadcasting Industry, An, by C. R. Denny.....................Vol. 14, No. 14
Allocation Hearings—FM..................No. 19
British Parliamentary Debates on Radio Broadcasting ....Vol. 14, No. 12
Broadcasting, an Opportunity, a Challenge by Justin Miller ....Vol. 14, No. 13
Convention Data, Aug. 1st........... Vol. 14, No. 7
Daylight Saving Time..............Vol. 14, No. 2
Durr & Kaye Debate FCC Report Bulletin—Vol. 14, No. 4
FM Allocation Plan Revised........Vol. 14, No. 9
Minnesotans Think Churches and Radio Do Their Jobs Best.................Vol. 14, No. 3
Radio and Its Critics by William S. Paley Vol. 14, No. 15
Radio and the Advertising Council..Vol. 14, No. 11
Radio Broadcasting in War and in Peace Vol. 14, No. 10
Radio Survey University of Wichita..Vol. 14, No. 4
Radio Wins Applause in NORC Survey, Vol. 14, No. 1
Revision of FM Rules.............Vol. 14, No. 2
Standards of Good Eng. Practice......Vol. 14, No. 1
Survey Made of Radios in Homes Bulletin Research—Vol. 14, No. 3
Twenty-fifth Anniversary Award.............No. 24

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS
1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 49, December 9, 1946

Routing:

President Truman Appoints Charles R. Denny to Chairmanship of Commission

Charles R. Denny was appointed Chairman of the FCC on Wednesday (4). He had served as acting chairman since February 26, 1946 when Paul Porter became chief of the OPA.

Chairman Denny originally joined the Commission in February, 1942 when he was named Assistant General Counsel in charge of Administration and Litigation. In October of that year he was promoted to serve as General Counsel.

The youngest man ever appointed as an FCC Commissioner, Mr. Denny's nomination to the Commission was confirmed by the Senate March 26, 1945. His term of office will continue until June 30, 1951.

Judge LaBuy Holds Lea Act Void; Action Will Be Taken to Supreme Court

Federal District Judge Walter J. LaBuy in Chicago ruled that the Lea Act was unconstitutional on several grounds last Monday (2). He accordingly dismissed the criminal information filed against James C. Petrillo by the Department of Justice, growing out of the AFM strike against Station WAAF.

While invalidating the statute, Judge LaBuy stated he was not passing on whether "Congress is powerless to act or that the declared objectives of this law are beyond the reach of federal legislative control." The only question before him, he said, was "the constitutional aspect of this statute as it was written by Congress."

District Attorney Woll has announced that the case will be appealed directly to the Supreme Court. Department of Justice sources have unofficially confirmed that an appeal will be taken.

The Court's principal ruling was that the provi-

(Continued on page 965)

INSIDE THIS ISSUE

Post Office Department and ICC have authorized shipment of transcriptions during the mail and express embargo. (pp. 966, 973)

Broadcasters have been requested by Interior Secretary Krug to help enlist public cooperation in the drive to conserve coal in the present emergency. Governors have been provided with a suggested 5-minute script. (p. 974)

FCC's new regulations on identification of mechanical recordings eliminates announcements on 1-minute transcriptions. (p. 966)

Network and AFRA representatives continued their discussions of terms for a new contract. (p. 966)

Proposed revision of Schedule 13, announced by FCC last week, eliminates portions to which NAB raised objections. (p. 969)

NRDGA is sponsoring a national contest to choose the best radio programs sponsored by retailers in 1946. NAB Broadcast Advertising Department urges station cooperation. (p. 970)

Political Leaders Join with Broadcasters At Meeting of Florida Association

The Florida Association of Broadcasters rounded out ten years of organized activity with a semi-annual meeting at Miami Beach Sunday (1) at which the state group experimented with a new technique in presenting radio's story to government officials at all levels—local, state, and national.

Florida's Senator Spessard L. Holland, Governor Millard Caldwell, five members of the State's Congressional delegation, numerous state and local officials, and several Miami newspaper executives joined with the broadcasters in attending one or more of the day's meetings, at which NAB President Justin Miller and Sol Taishoff, publisher of *Broadcasting* magazine were the principal speakers.

The Association's objective was to give these political leaders first hand knowledge of the radio industry's problems and plans.

Miller Suggests Changes in Communications Act

In his address at the dinner session Sunday evening, Judge Miller suggested certain changes in the Communications Act of 1934 to clarify the rights of broadcasters and the authority of the FCC.

After outlining to his audience, several instances of what he called "subtle encroachments" by the FCC on the constitutional guarantee of free speech, the NAB president named specific ways in which the Communications Act should be amended to eliminate these "abuses."

The present provisions of the Act which prohibit any interference by the FCC with freedom of speech should, he emphasized, be expanded to make explicit the scope of these limitations on the Commission's powers.

These amendments, he continued, should provide expressly that the FCC shall

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NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

have no supervision over program content or structure, and should expressly repudiate the so-called "scarcity theory" as a limitation upon freedom of speech. Judge Miller reminded his audience that the Commission's power to license radio stations is based solely on the Interstate Commerce Clause of the Constitution and not upon a theoretical scarcity of radio frequencies. "As a matter of fact," he stated, "there is no question of scarcity." Pointing to FM broadcasting and the almost limitless opportunities for broadcasting on ultra high frequencies, Judge Miller contended: "If there is a scarcity, the FCC has created it."

The NAB President also called for a redefinition of the property rights of broadcast licensees. Recalling that in the settling of the West the Government granted ownership rights to homesteaders, he suggested that some property rights should accrue to broadcasters who develop virgin space in the radio spectrum into valuable sources of information and entertainment.

As one step in this direction Judge Miller recommended a system of automatic license renewals, except upon protest by the FCC within a limited period of time. Any revocation of license or renewal under protest should be triable in the appropriate Federal District Court. Rather than have the FCC act as both prosecutor and judge, as occurs under the present system, Judge Miller expressed a strong conviction that the FCC should appear in such proceedings as a party complainant. Both the licensee and the Commission, he suggested, should have the right of appeal as in other court proceedings on all the usual grounds—factual as well as legal.

He further suggested that the scope of judicial review of all the Commission's decisions should be enlarged. The NAB President explained that at present the FCC follows the practice of writing into favorable decisions statements of policy which are directive to the broadcasting industry concerning methods of programming. Since the decisions are not unfavorable to any one particular broadcaster, he pointed out, it is impossible to obtain judicial review. In this connection he suggested that the law should provide for appeal by any citizen where freedom of speech is abridged.

In addition, Judge Miller called attention to the legal impasse which faces broadcasters who are forbidden by the Communications Act to review talks by political candidates and at the same time are provided with no immunity to the libel and slander laws of the 48 states. He expressed a doubt that Congress could legislate any changes in the state laws but stated that the federal law must "provide that to the extent the discretion of the licensee is denied in such cases his liability for libel and other penalties should also be removed."

The NAB president also took a firm stand in opposition to suggestions which have been made in some quarters that legislative limitations be placed on the freedom with which radio commentators speak over the air.

Noting the demand for such control the NAB President stated: "Some contend that they (the commentators) expound too freely the doctrines of the extreme left; others that they expound too freely the doctrines of the extreme right. And, again, it is said that they are too free in their criticism and comments concerning individuals, especially those holding public office." The American people, Judge Miller pointed out, "have consistently rejected any such limitations in the past, preferring to let the truth reveal itself out of the welter of conflicting assertions concerning all points of view."

The NAB President, rejecting any suggestion that the situation could be remedied by giving a Federal agency power to control the broadcasts of radio commentators, continued: "As a matter of fact, the situation as it now exists is due, largely, to too much control presently exercised by the Federal Communications Commission. It is a curious fact that the Federal Communications Commission has, on the one hand forbidden its own licensees to indulge in editorial comment, while at the same time it has permitted, if not encouraged, advertising sponsors to employ commentators and put them on the air on nation-wide hook-ups.

"The opportunity for free comments and opinion and full discussion which comes from many editors scattered throughout the country, each free to express his own point of view, has thus been destroyed by the FCC restriction and a situation has been produced in which a few commentators, representing, frequently, extreme points of view, are given freedom of the air.

"Obviously, further legislation giving larger powers of control to the FCC, could not be expected to produce better results if the power which has been given to it already has been so grossly abused, with the unfortunate results described. The solution for the problem, if it is a problem, lies rather in legislation strictly limiting the power of the FCC to the area of technical and other regulation and making it perfectly plain that each licensed radio broadcaster has the same privilege to editorialize as do the newspaper editors throughout the country. If this were done there would be no difficulty in finding a voice to express every desired point of view and we would soon approximate a condition in which the truth could find its true value in the market place of ideas.

"The age-long history of public discussion proves to us that we need not more, but less government con-

(Continued on next page)

trol. Our object should be to eliminate restrictions rather than to increase them."

Editor Flays Government Control

Mr. Taishoff, who addressed the luncheon meeting, spoke out militantly against any "tampering" with the freedom of radio. Citing the recent survey conducted by the National Opinion Research Center as proof of the people's regard for American radio, as opposed to the criticism contained in the FCC's Blue Book, the magazine publisher argued: "Government, of all entities, should remember that its function is to reflect the will of the people, not oppose it. When you oppose it, the people will find redress. It will be found against the Blue Book and against all illegal assumptions of authority by the FCC."

"Any indication, however fleeting," he continued, "that such control could be wrested from the people in this country is a signal for resistance. For if it were not, then we might as well junk the Bill of Rights.

"Any law which governs the regulation of American radio must be written by men whose abilities match the talents of those who wrote the Constitution. For in this—in radio—you are dealing with the most delicate instrument we have in democracy. Its voice can win relief for the oppressed; its voice can rally millions to arms; its voice can bring the people of the world into a communion of humanity whose force irresistibly will foster peace.

"And its voice, as you well know, can and does do more than any other physical medium to win the electorates' support. There should be no tampering with the freedom with which that voice speaks."

FAB Business Meeting

During a hard-working business session which occupied all of Sunday morning, the FAB membership voted against a proposal which had been pending before the group calling for rotation of the NAB Fifth District Directorship among the three states comprising the District—Florida, Alabama, and Georgia.

A resolution was adopted unanimously at the business meeting in which the FAB "took cognizance of the increasingly difficult situation being encountered by the nation's radio stations in finding suitable locations upon which to situate radio broadcasting stations" and called upon the NAB to "urge the Federal Communications Commission to take whatever steps it deems advisable, the premises considered, to give prompt relief, to the end that the American public, the Federal Communications Commission, and American broadcasting be aided toward a more abundant public service."

At the same meeting plans were made for establishing close liaison between the broadcasters of Florida and the State Legislature during its spring session. In addition to a full-time observer who will represent the FAB at the Capitol during that period, several members of the Association will rotate, on a weekly basis, in representing the broadcasters.

The FAB members also passed a motion endorsing the action of the NAB Sales Managers' Executive Committee in opposing the 2% cash discount which has been proposed by various advertising agencies.

FAB President Jim LeGate, WIOD, presided over all of the meetings. Judge Miller was introduced by NAB's Fifth District Director Fred Borton, WQAM, and FAB First Vice-President Glen Marshall, Jr., introduced Mr. Taishoff. Fred Miser, WQAM, secretary-treasurer, participated actively in arrangements for the meeting. Total attendance was approximately 125, with 21 of the 30 FAB members represented.

National Radio Week

In order that NAB headquarters may compile a comprehensive report on industry activities in promoting National Radio Week, broadcasters are requested to send NAB a resume of station cooperation in observing radio's 26th anniversary.

Judge LaBuy Holds Lea Act Void; Action Will Be Taken to Supreme Court

(Continued from page 963)

sions of the Lea Act making it unlawful to coerce a licensee "to employ . . . persons in excess of the number of employees needed," violated the due process clause of the Constitution in that it failed "to define with reasonable certainty the crime charged." Judge LaBuy said that the statutory language makes a defendant's guilt or innocence "subject wholly to the whims of others." "Life and liberty" he said, "may not be imperilled by or be subject to such a frail and uncertain device as one man's opinion against another's. The will of an invididual to make an act a crime or not, depending upon his own judgment, is abhorrent to our form of government."

In addition, the court said there were "other fundamental deficiencies" in the Lea Act. Referring to prior rulings to the effect that "peaceful picketing is a form of speech and discussion" that cannot be curtailed consistent with the First Amendment, the Court concluded that the picketing of Station WAAF was not illegal.

Judge LaBuy also held that the right to quit work, whether individually or collectively, was protected by the Thirteenth Amendment. Without elaborating the point, the Court stated that the Lea Act unlawfully restricted the right to discontinue employment.

As a final point, the Court decided that the Lea Act sets up "an arbitrary classification as between employers and employees and as to other communication industries." This is so, according to the Court, because station licensees may, if they wish, employ more persons than needed, while "broadcasting station employees are singled out and held to a more rigid rule than any other employees; they have not the same rights and privileges as other employees; they are penalized and prohibited in their contractual negotiations, while other employees enjoy the right which is denied them. A penalty which applies uniquely to broadcasting station employees and no others . . . cannot survive the constitutional test."

(Continued on page 967)

AFRA-Network Negotiations Continue

Negotiators representing the networks and AFRA continued their discussions last week seeking agreement on a new contract to replace those which expired October 31, but no final agreement had been reached at press time on Friday.

At the meeting Thursday afternoon (5) representatives of the networks made a proposal, the details of which have not been released, that would settle all outstanding issues if accepted by AFRA. Acceptance of the network proposal will be a matter to be decided by the National Board of AFRA.

New ET Identification Rule Eliminates Announcements On 1-Minute Transcriptions

The FCC announced its new rule on identification of transcriptions and recordings on Friday (6). One significant change contained in the new rule makes it unnecessary to identify transcriptions of one minute or less.

Following is the text of the commission's rule on identifying mechanical recordings:

"*Mechanical records.*—Each program broadcast which consists in whole or in part of one or more mechanical reproductions shall be announced in the manner and to the extent set out below.

"(a) Each such program of longer duration than 30 minutes, consisting in whole or in part of one or more mechanical reproductions, shall be identified by appropriate announcement at the beginning of the program, at each 30-minute interval and at the conclusion of the program; *Provided, however,* That the identifying announcement at each 30-minute interval is not required in case of a mechanical reproduction consisting of a continuous uninterrupted speech, play, religious service, symphony concert, or operatic production of longer than 30 minutes.

"(b) Each such program of a longer duration than 5 minutes and not in excess of 30 minutes, consisting in whole or in part of one or more mechanical reproductions, shall be identified by an appropriate announcement at the beginning and end of the program.

"(c) Each such program of 5 minutes or less, consisting in whole or in part of mechanical reproductions, shall be identified by appropriate announcement immediately preceding the use thereof; *Provided, however,* that each such program of one minute or less need not be announced as such.

"(d) In case a mechanical reproduction is used for background music, sound effects, station identification, program identification (theme music of short duration) or identification of the sponsorship of the program proper, no announcement of the mechanical reproduction is required.

"(e) The exact form of identifying announcement is not prescribed, but the language shall be clear and in terms commonly used and understood. A licensee shall not attempt affirmatively to create the impression that any program being broadcast by mechanical reproduction consists of live talent."

The Commission's action follows that suggested by NAB in its brief filed on November 25 (REPORTS, p. 942), with one exception. NAB suggested that programs of more than one minute and not more than thirty minutes be identified only once, at the beginning or the end. The Commission's new rule requires the announcement both at the opening and closing of such programs.

Closer Relations Between Radio and Press Seen in Mutual Battle for Free Expression

Increasingly cordial relations in the future between the press and radio were foreseen by NAB's Fifth District Director Fred Borton, WQAM, in an address to the annual convention of the Florida Press Association at Miami, Saturday (30).

Pointing out that the problems of radio and the press are similar in many respects, Mr. Borton stated: "The fight that the newspapers have made against any encroachment on freedom of speech has been one of the finest examples of industry cooperation. Now broadcasters find themselves in a vulnerable position, and we believe a critical one insofar as freedom of expression is concerned. . . .

"I believe you will agree that freedom of expression is essential to broadcasters and that this freedom should also be of interest to you newspapermen," the NAB Director continued, "for if freedom of expression can be circumvented first through broadcasting; through rulings of a bureaucracy; through implied threats not to relicense a station should it attempt to express opinions, it certainly is not too far-fetched to believe that the day will come when the same procedure will apply to the press."

Movement of Transcriptions by Express During Embargo Authorized by ICC

Authority to ship radio transcriptions by express during the emergency created by the coal strike has been granted by the Interstate Commerce Commission. Previously, the Post Office Department had stated that the restrictions on mailing did not apply to transcriptions. (p. 973)

W. C. Kendall, general permit agent of the ICC, has sent the following notice to the Railway Express Agency:

"By reason of authority vested in me as General Permit Agent under ICC Service Order 649 this may be your authority to include among exemptions to the embargo any shipments of radio transcriptions or sound recordings offered for express movement.

"This is in accordance with presentation made by Mr. Robert T. Bartley, Director of Government Relations of the National Association of Broadcasters."

Judge LaBuy Holds Lea Act Void; Action Will Be Taken to Supreme Court

(Continued from page 965)

Complete text of Judge LaBuy's opinion follows:

IN THE DISTRICT COURT OF THE UNITED STATES FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

UNITED STATES OF AMERICA

vs.

JAMES C. PETRILLO

Opinion

The information filed herein charges a violation of Section 506 of the Federal Communications Act of 1934, as amended. It charges that the licensee of radio station WAAF, located in Chicago, Illinois, for several years to on or about May 28, 1946, employed certain persons who were sufficient and adequate in number to perform all of the actual services needed by said licensee in connection with the operation of its radio broadcasting facilities; that notwithstanding the premises, the defendant, James C. Petrillo, President of the Chicago Federation of Musicians, on or about May 28, 1946, at Chicago, Illinois, wilfully, by the use of force, intimidation, duress and by the use of other means, did attempt to coerce, compel and constrain said licensee to employ and agree to employ in connection with the conduct of its radio broadcasting business, three additional persons not needed by said licensee to perform actual services, in the following manner, to-wit:

(1) By directing and causing three musicians, members of the Chicago Federation of Musicians, theretofore employed by the said licensee in connection with the conduct of its broadcasting business, to discontinue their employment with said licensee;

(2) By directing and causing said three employees and other persons, members of the Chicago Federation of Musicians, not to accept employment by said licensee; and

(3) By placing and causing to be placed a person as a picket in front of the place of business of said licensee.

The information, therefore, charges that coercive practices employed by the defendant were only with reference to subsection (a)(1) of Section 506. The pertinent portion of the section is as follows:

> "Sec. 506.(a) It shall be unlawful, by the use of express or implied threat of the use of force, violence, intimidation, or duress, or by the use of express or implied threat of the use of other means, to coerce, compel or constrain or attempt to coerce, compel or constrain a licensee—
>
> "(1) to employ or agree to employ, in connection with the conduct of the broadcasting business of such licensee, any person or persons in excess of the number of employees needed by such licensee to perform actual services.
>
> * * *
>
> "(c) The provisions of subsection (a) of this section shall not be held to make unlawful the enforcement or attempted enforcement, by means lawfully employed, of any contract right heretofore or hereafter existing or of any legal obligation heretofore or hereafter incurred or assumed.
>
> "(d) Whoever wilfully violates any provision of subsection (a) or (b) of this section shall, upon conviction thereof, be punished by an imprisonment for not more than one year or by a fine of not more than $1000, or both."

The defendant has moved to dismiss the information on the ground that Section 506 of Title V of the Communications Act, added thereto by an Act of 1946, contravenes the First, Fifth, Tenth and Thirteenth Amendments to the Constitution of the United States.

The court considers first the contention of defendant that Section 506 violates the due process of law protected under the Fifth Amendment in that it is so framed as to create indefiniteness and uncertainty in the definition of a criminal offense. The portion of the section here involved imposes a criminal penalty upon the use or threat to use pressure upon a licensed operator of a radio station

> "to employ or agree to employ, in connection with the conduct of the broadcasting business of such licensee, any person or persons *in excess of the number of employes needed by* such licensee to perform actual services * * *"

There is no means, or guide, or standard by which the defendant may know "the number of employees needed." This is established by the licensee without prior knowledge upon the part of the person subjected to prosecution for violation of the section.

Such a provision in a criminal statute violates the established principle that

> "a statute which either forbids or requires the doing of an act in terms so vague that men of common intelligence must necessarily guess at its meaning and differ as to its application violates the first essential of due process of law." *Connally* v. *General Construction Company,* (1926) 269 U. S. 385.

A similar statement was more recently made in *Lanzetta* v. *New Jersey,* (1939) 306 U. S. 451, and a detailed analysis of other cases is found in 83 Lawyers' Edition, Annotation, pages 893-921.

The word "wilfully" used in paragraph (d) of this section does not make definite the undefined offense. This view is not contradictory to that of Mr. Justice Douglas in *Screws* v. *Douglas,* (1945) 325 U. S. 91, for he stated:

> "* * * But where the punishment imposed is only for an act knowingly done with the purpose of doing that which the statute prohibits, the accused cannot be said to suffer from lack of warning or knowledge that the act which he does is a violation of the law. * * *" (P. 104)

In that case defendants had knowledge they were committing an unlawful act, but under Section 506 here involved defendant cannot know whether he is doing that which the statute prohibits or is acting lawfully. This lack of knowledge is not due to ignorance as to existence of the statute. His guilt or innocence is subject wholly to the whim of others, and his position is that of the defendants in *United States* v. *Local 807*

(Continued on next page)

of Teamsters, (1942) 315 U. S. 521, 532, regarding whom the United States Supreme Court said:

> "The state of the mind of the truck owner cannot be decisive of the guilt of these defendants."

Life and liberty may not be imperilled by or be subject to such a frail and uncertain device as one man's opinion against another's. The will of an individual to make an act a crime or not, depending upon his own judgment, is abhorrent to our form of government.

It is the court's opinion, therefore, that subsection (1) of Section 506(a) is patently defective in its failure to define with reasonable certainty the crime charged.

There are, however, other fundamental deficiencies in the act which must be considered.

Congress has plainly stated in this statute that if a licensee can be persuaded by means which place no constraint or coercion upon the licensee then the acts of the parties and the results accomplished are not prohibited. It is legal and not prohibited by any law for the licensee to employ more persons than it needed, without any agreement with or, in fact, against the desires of its employees or its representatives. The employment of more persons than are needed by the licensee is not condemned in this legislation; such act is not defined to be an evil which must be remedied; such conduct is not denounced or proclaimed to be illegal in any sense through all the wording of the statute. The only time it becomes a crime under this statute is when the employer refuses to agree. If an employee persists in trying to demonstrate his demand to other employees by means of a picket it becomes a crime. But if the employer agrees to hire fifty more employees than are needed, it is not a criminal offense because of the decision of the employer.

The information charges that one of the means employed by defendant to enforce his request that more persons be employed by the licensee was the "placing and causing to be placed a person as a picket in front of the place of business of said licensee." Can the hiring of additional employees which can be done legally by agreement of the licensee and the union, or by the licensee alone, be constitutionally denounced as illegal when done by the right of free speech as manifested by peaceful picketing?

There is in this case no charge of violence in picketing and therefore the placing of a picket must be regarded by this court as peaceful picketing. The Supreme Court of the United States in *Carlson v. California*, (1940) 310 U.S. 106 said:

> ". . . publicizing the facts of a labor dispute in a peaceful way through appropriate means, whether by pamphlet, by word of mouth or by banner, must now be regarded as within that liberty of communication which is secured to every person by the Fourteenth Amendment against abridgement by a state."

It is this fundamental right that is here challenged as an unlawful means to procure the accomplishment of an admittedly legal objective. The court is of the opinion, therefore, that picketing where not accompanied by any force or violence, used merely for the purpose of disseminating the views of defendant and the members of the musicians union is a manifestation of the exercise of the right of free speech and cannot be defined as illegal except under circumstances which warrant a restraint upon freedom of speech or where it is used for some unlawful purpose. It has been repeatedly and universally held that peaceful picketing is a form of speech and discussion that cannot under the First or Fourteenth Amendments be curtailed by any legislative enactment. *Thornhill v. Alabama*, 1940, 310 U.S. 88.

The information further charges attempts to coerce, compel and constrain employment by means of (1) causing three musicians to discontinue their employment; and (2) causing three musicians not to accept employment by such licensee.

There is no doubt as to the constitutional right to discontinue an employment or to refuse such employment. The Thirteenth Amendment accomplishes the purpose

> "to make labor free, by prohibiting that control by which the personal service of one man is disposed of or coerced for another's benefit, which is the essence of involuntary servitude." *Bailey* v. *Alabama*, 1911) 219 U. S. 219.

As was said in *Carpenters' Union* v. *Citizens Committee*, (1928) 333 Ill. 225:

> "Every man has a full freedom in the disposal of his labor according to his will, and workmen have a right to organize for the purpose of promoting their common welfare by lawful means. They may impose any condition of their employment which they may regard as beneficial to them, and, if not bound by contract, may abandon their employment at any time, either singly or in a body, with or without cause. They have the right to a free and open market in which to dispose of their labor."

Under the Thirteenth Amendment the right of any worker to leave his employment at will or for no reason at all is protected and that right is inviolate. The freedom to quit and refuse to undertake work may as readily be exercised through a group organization as individually.

It is further contended the statute violates the Fifth Amendment because it denies equal protection of the laws. It is fully recognized that there is no specific constitutional right to equal protection of the laws which restricts Congress; but it is true that

> "discriminatory legislation may be so arbitrary and injurious in character as to violate the due process clause of the Fifth Amendment." *Detroit Bank* v. *United States*, (1943) 317 U. S. 329.

The Circuit Court of Appeals for this Circuit recently said:

> "Congress may not arbitrarily classify an act as something, the attributes of which it does not partake, *Heiner v. Donnan*, 285 U.S. 312, but it may always designate an act as coming within a certain category if in its inherent nature it may reasonably be said to be endowed with the qualities of such category." *In re Chicago, R.I. & P. Ry. Co.*, (1937) 90 F.(2d) 312, cert. den. *Bankers Trust Co. v. Wise*, (1937) 302 U.S. 717.

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The Fifth Amendment imposes a restriction upon Congress, not specific, but equally effective as to arbitrary classification. The guarantee of peaceful picketing is found in the specific guarantee of freedom of speech by the First Amendment; the guarantee of freedom to withdraw from employment or refuse to accept employment is found in the specific guarantee of the Fifth and Thirteenth Amendments.

This statute could be used to deprive the members of the musicians union of the right to quit work collectively as a means of enforcing their demands with reference to the making of a new contract. All other employees of this country have the right to quit work collectively in order to use their bargaining power; they have the right to strike in order to enforce their demands.

Broadcasting station employees are placed in a class separate and apart from those of all other employees in the United States. The statute does not apply to employees who are engaged in communication such as telephone or telegraph companies, but is definitely limited in its application to broadcasting station employees and no others. As a result the broadcasting station employees are singled out and held to a more rigid rule than any other employees; they have not the same rights and privileges as other employees; they are penalized and prohibited in their contractual negotiations, while other employees enjoy the right which is denied them. A penalty which applies uniquely to broadcasting station employees and no others; a prohibition which relates solely to contracts between these same employees and no others; an inhibition which defines lawful acts as unlawful when applied to these employees and no others cannot survive the constitutional test. This segregation and classification plainly falls within the arbitrary group of class legislation.

The court finds it necessary to hold that the statute here involved in the application here sought to be made violates the Fifth Amendment because of indefiniteness and uncertainty in the definition of a criminal offense; violates the First Amendment by its restriction upon freedom of speech by peaceful picketing; violates the Fifth and Thirteenth Amendment by its restriction upon employment of labor; and violates the Fifth Amendment by an arbitrary classification as between employers and employees and as to other communication industries.

Whether or not the objectives sought to be attained by this statute are or are not economic evils which should be restrained or suppressed are questions not within the province of this court. This court does not hold that Congress is powerless to act or that the declared objectives of this law are beyond the reach of federal legislative control. The only question before the court is the constitutional aspect of this statute as it was written by Congress. On this question the court is of the opinion that this statute is unconstitutional for the reasons above stated.

An order may be entered dismissing the information and discharging the defendant.

Employee-Employer Relations

FCC Releases New Proposed Schedule 13; NAB Suggestions Adopted In Revision

The FCC on Wednesday (4) released a proposed revision of Schedule 13 of the Broadcast Station Annual Report Form 324, relating to station employees and their compensation.

The proposed revision eliminates the controversial portions previously suggested, and to which NAB had particularly objected (Current REPORTS, p. 942). As now proposed, the schedule does not require stations to report the distribution of employees in specific classifications according to hourly and weekly wage rate brackets.

Present proposals, if adopted, will require licensees to report the following for all classes of employees, except non-supervisory program employees: (1) number of employees; (2) number of weekly hours scheduled; (3) total amount of compensation for scheduled weekly hours; (4) total number of hours of unscheduled overtime worked; and (5) total compensation paid for unscheduled overtime. For non-supervisory program employees employed on a staff basis, the same data will be required. However, for non-staff program employees, the only data called for are the number of employees, the number of programs for which employed, and the total amount of compensation.

The Commission's public notice stated that the proposed schedules were prepared in the light of suggestions received from various parties who attended the September 20 conference. At that time, NAB objected to the portions calling for frequency wage rate distribution, whereas interested unions strongly supported the proposal then before the conference.

Objections to the proposed schedule may be filed on or before December 20. If the comments submitted warrant oral argument, the Commission will schedule an oral hearing.

Doherty, Addressing Alabama Broadcasters, Stresses Need for Positive Labor Policy

In an address before the Alabama State Broadcasters Association Friday (6), Richard P. Doherty, NAB director of employee-employer relations outlined the need for a positive labor policy in the United States.

Mr. Doherty pointed out that such a "policy must not be borne of any punitive motives; it must have as its primary goal the establishment of an environment, conducive to effective mutuality in collective bargaining and it must proceed on the thesis that the economic welfare of society, at large, supersedes the so-called rights and freedoms of both labor and management."

The NAB executive suggested the establishment of "a Federal Fair Labor Practices Commission to function in much the same fashion as the Federal

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Trade Commission functions over unfair trade practices."

Mr. Doherty explained that "such a governmental body should not have the authority to arbitrate the terms of negotiations and disputes, but should judge alleged unfair labor practices and issue cease and desist orders against the offending party, either labor or management. Of course," he continued, "there must be adequate legislative authority given to this Commission to enforce its regulations or to institute proper legal proceedings, and there must be strong enforcement teeth backed by enforceable penalties."

Broadcast Advertising

NRDGA to Sponsor First Annual Contest for Best Retail Programs

A nation-wide contest to pick the best radio programs sponsored by retailers during 1946 will be conducted by the National Retail Dry Goods Association, in connection with its annual convention to be held in New York January 13-17.

Announcement of the contest and full details regarding entries will be made soon by NRDGA. For contest purposes, stores will be classified by volume of business and entries must be submitted accordingly:

Class A—Stores up to $1 million annual volume.
Class B—Stores with volume from $1 million to $5 million.
Class C—Stores with annual volume of more than $5 million.

Each store is entitled to submit two entries. For each entry, a transcription of the program, and a script, must be submitted in time to reach NRDGA by December 31. Entries should be mailed to Howard P. Abrahams, Manager, Sales Promotion Division, NRDGA, 100 West 31st St., New York 1, N. Y.

Each entry (both transcription and script) must have attached a 3x5 inch card, giving name and address of the store, name of advertising executive, radio director, and copywriter. There is no entry fee. The script, and the envelope containing the transcription, must also state in which of the above three sales-volume classifications the retailer belongs.

Entries will be judged by a committee of men prominent in radio and retail circles. Plaques, scrolls and certificates will be awarded to the various winners in each classification. It is also requested that each entry contain a statement from the retailer, covering such items as results obtained by the programs, general storewide or community comments, and data giving the name of the radio station carrying the program, plus time and date the particular entry was broadcast.

NRDGA for many years has conducted such contests for best newspaper advertising, but this is the first year that a radio contest has been held. The NAB Sales Managers Division is actively cooperating, *and urges all NAB member stations to give the contest all possible support.*

Stations can begin now to urge the sponsors of their best retail programs to enter them in the contest. Stations can offer to supply the contest transcriptions without cost, and to assist in preparing the accompanying data (statement of results, comments, etc.). Elaborate entries, however, are not necessary and should be discouraged; the entries will be judged solely on the basis of the transcriptions, although the accompanying data will enable the judges to evaluate the programs more accurately.

All the outstanding shows, received in this manner on transcription, will be added to the NRDGA lending library (if the sponsoring retailer has no objection) and thus should serve to stimulate interest in radio by other retailers, and offer a valuable source of radio ideas. Scripts of winning programs will be published by NRDGA, and will also serve to stimulate the use of radio advertising by retailers.

It is believed that the value of this contest to the radio industry is so obvious that it need not be stressed. If this first contest is a success, the NRDGA will make it an annual event, the same as the annual newspaper advertising contest. Winners will be announced at the NRDGA convention and radio will benefit from this wide publicity and promotion.

Equally obvious, however, is the fact that the success of this first contest will depend largely on the cooperation of radio stations in urging their best retail sponsors to enter. Because of the three size classifications, the smaller retailers have an equal opportunity to win as do the larger ones. The programs need not be super-productions; a show of very simple format may be judged the winner, or be given a lesser award. As this is written, final decision had not been reached on how many awards and honorable mentions would be given in each class, but there will be several. It is believed that the stations carrying the winning or honorable-mention programs will thus obtain some valuable promotional material.

Further inquiries regarding the contest may be directed to the NAB Department of Broadcast Advertising, or to Mr. Abrahams at NRDGA.

Lee Hart Available for Talks on "Radio for Retailers"

Miss Lee Hart, NAB Assistant Director of Broadcast Advertising in charge of the Retail Section, will address the Pittsburgh Advertising Club December 10 on "Radio for Retailers," a review of the Joske report.

She will be available to speak on that or related subjects at other meetings to which she may be invited. NAB members who wish to present a radio program before their local advertising club, or before any appropriate audience of retailers or others interested in radio, are invited to write the Department of Broadcast Advertising.

"Radio for Retailers" Promotion Folder Enclosed

Enclosed with this issue of Reports is a copy of an eight-page promotion piece entitled "A Review of Radio for Retailers."

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The National Retail Dry Goods Association is giving wide distribution to this promotion piece, sending copies to chief executives of thousands of retail establishments throughout the country.

To make sure that *your* leading retail prospect receives a copy, however, this enclosure is sent with the request *that you mail or send it to him direct.*

A limited number of extra copies is on hand at the NAB, available on request without charge while they last.

Wieboldt's Build Sales and Prestige with Radio

A detailed story of how Wieboldt's Stores in Chicago changed from "price-tag stores" to a smart fashion chain is featured in the December issue of *Sponsor* magazine (40 W. 52nd St., New York). This radio success story should be of interest to many retailers who are interested in upgrading their store and building sales volume.

In the same issue is a detailed breakdown of drug products using radio, showing that drugs constitute the largest single category in spot broadcasting. Application can be made to local and regional sales.

Small Market Stations

"How To Get More National Spot Business" Discussed by NAB District 2 Stations

Most Small Market Stations have always felt that their Station Representatives don't bring in enough business, while the station's local sales staff does a wonderful job in its own locality. The station reps, on the other hand, find the small market station hard to sell unless certain types of cooperation are evidenced by the station management. There is the cold hard profit-and-loss problem, both for management and for the representatives, of spending too much time and money for too little returns.

The problem was faced squarely by both station men and representatives at the Small Market Stations Committee meeting in NAB District 2, at Syracuse, New York. Simon Goldman, WJTN, Jamestown, presided.

The district committee met to discuss problems of small market station operation. The major topic was: "How can a Small Market Station get a larger share of the national spot advertising dollar through its station representative?"

The following conclusions were drawn, to produce more effective presentation of small market stations to advertising agencies and advertisers in the national field, and increased billings for the stations and representatives.

"First, the station must determine whether it wants to go after national business, or whether it is content to concentrate on local and regional advertising, getting whatever national spot that comes 'over the transom' without a rep.

"This analysis must include the costs involved by engaging national representatives, plus advertising and promotion, trips, etc. Be candid in the selection of your rep, tell him exactly what you expect, what you will or won't do to help him obtain national business.

"Give your representative a chance to learn everything about your station by sending adequate information about your market and station. Don't switch reps every year; allow sufficient time for results.

"Take more interest in national spot business by treating your rep as you would another member of your sales staff (because he is exactly that). Provide him with the same availabilities, same material, same suggestions, plans and all other information you would give to your local salesmen as ammunition. Watch your local newspaper for national accounts and study your market for tips to send your rep.

"See local dealers of national products and get them to apply for advertising support; advise your rep so he can follow through with the agency. Stick to card rates and thus avoid getting your rep in the middle with agencies that offer to buy at local rates, or in any borderline cases where the account is national but tries to work out a local deal.

"Make trips to key agency centers, such as New York, Chicago, etc., so that you can make definite sales pitches on specific accounts, as lined up for you by the rep. These trips provide not only an opportunity to sell a specific account, but also enable the reps to increase their knowledge of your station, your market, your advertising and promotion know-how.

"Merchandising support attracts national spot business. It doesn't have to be expensive or pretentious but a consistent campaign of program promotion, dealer letters, etc., impresses many agencies and advertisers, showing a sincere desire on the part of the small market station to round out a radio campaign.

"Cleverly planned trade paper advertising can produce results. Before entering into a campaign, the station should set a budget in relation to expected total volume so that the cost of getting national business is not out of line.

"Use the NAB Standard Program Schedule Form, once or twice monthly, to inform agencies and advertisers about your programs and availabilities.

"Have a Hooper, Conlan, or other accredited listener survey taken at least once a year. Time buyers ask for and expect ratings by fifteen minute segments; however, over-all indexes are better than no indication at all."

The Station Representatives were advised "not to add stations just to have a long list. Make sure that you can adequately service every small market station you place on your list.

"Be candid with station management, tell them exactly what you can or cannot do, study the station, market, etc. Visit every station on your list for first hand information not otherwise available. Keep a list of availabilities on programs and spots. Urge station managers to visit key advertising centers, arranging the itinerary in advance so that the most can be accomplished in a minimum of time.

"Plan your own trade paper advertising to help promote stations on your list, giving the small market

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stations the same degree of importance as the other stations you represent."

The committee felt that "stations and representatives should not mislead each other as to who's going to do what. If both parties know the facts and live up to their agreement with active mutual cooperation, the results will mean increased national spot business."

It was the consensus that "since small market stations are the grass roots of the radio industry they would have to take the lead in becoming better advertising consultants in their own markets. It was felt that there should be more scientific data available, more research and facts regarding their markets, audience and operations. Each station should be able to give any advertiser—local, regional, or national—complete information on specific factors which contribute to radio's powerful influence in its community and area."

The stations in District 2 were encouraged to exchange program schedules and other information for mutual benefit. It was felt that the grouping of stations for regional business might prove beneficial but a great deal more study should be made before anything concrete is proposed.

Mr. Goldman reported that the committee went on record as being opposed to granting the 2% cash discount to advertising agencies.

Committee members in attendance were: Michael R. Hanna, WHCU, NAB District Director; Simon Goldman, WJTN, Committee Chairman; Harold Cassill and Jack Kranz, WKIP-WGNY; Ed Gamble, WBTA; Tom Brown, WHDL.

Guests of the committee included: Dean Kenneth Bartlett, Don Lyons and Ed Jones, Syracuse University Radio Workshop; William McGrath, WHDH, Boston; and station representatives from New York and Boston.

District Chairmen Encourage Non-Members to Apply for NAB Membership

Activity by District Chairmen to get non-member small market stations into NAB membership is proving fruitful, according to J. Allen Brown, NAB Small Market Stations Division.

Impetus is given these efforts by NAB District Directors. Following an invitation to join NAB in District 10 by Small Market Stations Chairman John Alexander, KODY, North Platte, Neb., a follow-up was made by NAB District Director John J. Gillin, Jr. Mr. Gillin wrote non-members: "I hope that you will give serious thought to the letter you received last week from John Alexander, KODY, Chairman of the Small Market Stations Committee in the Tenth District of NAB. Why not take advantage of NAB's splendid services to the smaller stations by joining the Association as of January 1?"

Evidence of other district activity in behalf of this move has been received at NAB Small Market Stations Divisions. Other Small Market Chairmen urging stations to join NAB are: Simon Goldman, WJTN, Jamestown, New York, District 2; and George E. Joy, WRAK, Williamsport, Pennsylvania, District 3.

Three Small Market District Chairmen Named to NAB Executive Committee

Recognition for cooperation with NAB on Small Market Stations activities was given to three district chairmen by President Justin Miller, who appointed them to the Small Market Stations Executive Committee. They are: Simon Goldman, WJTN, Jamestown, N. Y., District 2; R. Sanford Guyer, WBTM, Danville, Va., District 4; and A. E. Spokes, WJOY, Burlington, Vt., District 1.

Among special projects originated by these district chairmen were: surveys and studies on "Early Morning Programming, Developing National Spot Business, Religious Programming, Employee Bonus Plan, and Station Management Problems".

Schultz Appointed SM Chairman

John W. Shultz, WMVA, Martinsville, Va., has been appointed Small Market Stations Chairman for NAB district 4 (North Carolina, South Carolina, Virginia and West Virginia) by Campbell Arnoux, NAB District Director.

Women Broadcasters

Women Broadcasters In Washington To Hold Radio Institute Next Month

The Association of Women Broadcasters of Washington has set January 23rd as the date for a comprehensive Radio Institute designed to give organizational leaders in and around Washington practical information about the use of radio.

Ruth Crane, Regional Chairman of the AWB, describes the two-fold objective behind this institute as one which could be set by cooperating stations in most communities to:

1. Improve the radio service given to club activities of public interest;
2. Improve the quality and presentation of information in connection with this service.

Featured speakers of the program will be A. D. Willard, Jr., NAB executive vice president, Dorothy Lewis, NAB Coordinator of Listener Activity and Arthur Casey, Assistant General Manager, WOL.

Through panel discussion, speeches, skits and program demonstrations, the Washington AWB members of NAB will answer questions most frequently asked by organizational leaders everywhere. These answers will outline the functions of the AWB, will explain how a radio station operates and will present salient facts about how organizations can get time on the air, how they can evaluate information in terms of its public interest and news value and how they can select personnel for radio broadcasts.

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One of the program demonstrations will allow guests to participate in a program which will be transcribed and played back for them to hear.

Approximately 275 presidents, radio and program chairmen of leading Washington Women's groups will be invited to the Institute. Women Broadcasters of Washington who will participate in the radio Institute program are: Ruth Crane, WMAL; Elinor Lee, WTOP; Nancy Osgood, WRC; Marion Sexton, WOL; Esther Tufty, WWDC; Pat Griffin, WINX; Betti Allen, WINX; Hazel Markel, WTOP; Lee Hart, NAB; Helen Mobberly, WWDC; Alice Lane, WWDC; Bliss Harris, WARL, and Ruth Mulzey, WARL.

General

Postmaster States That Transcriptions May Be Mailed During Mail Embargo

NAB President Justin Miller notified station managers on Thursday (5) that the post office department ruled that transcriptions are not subject to the embargo on mail during the present coal crisis.

Following is the text of a letter from Gael Sullivan, Second Assistant Postmaster General to NAB:

"Confirming telephone conversation with you today you are advised that in phrasing the embargo order to meet the present emergency occasioned by the coal shortage it was not intended to restrict the transportation of articles necessary in the publication and dissemination of news, such as mats, films, etc. Recordings for use in radio broadcasting are not specifically mentioned in the list of exceptions. However, it is desired that they be accorded the same facilities for transportation as other articles employed in news dissemination.

"You are, therefore, authorized to instruct your personnel that while recordings should be packed to meet the limitations of five pounds, eighteen inches in length or sixty inches in length and girth combined, whenever that is at all feasible, packages containing recordings which cannot be brought within those limitations may be presented for mailing, together with your release quoting this letter, requesting the postmaster to effect their acceptance in the mail."

Four New NAB Committees Named Including Program, Engineering, Research, EER

The membership of four more NAB committees to serve during the next year was announced last Thursday (5). Previously, seven other committees and five subcommittees were published (REPORTS, p. 939).

The committees made known last week include the Program Executive Committee, Engineering Executive Committee, Employee-Employer Relations Committee and the Research Committee.

Industry leaders who will function on the various committees include:

Program Executive Committee—Merle S. Jones, WOL, Washington, D. C., Chairman; E. R. Vadeboncoeur, WSYR, Syracuse, New York; Edgar L. Bill, WMBD, Peoria, Illinois; Herb Plambeck, WHO, Des Moines, Iowa; H. W. Slavick, WMC, Memphis, Tennessee; Arthur B. Church, KMBC, Kansas City, Missouri; Stanley Hubbard, KSTP, St. Paul, Minnesota; I. R. Lounsberry, WGR, Buffalo, New York; Glenn Snyder, WLS, Chicago, Illinois; Davidson Taylor, CBS, New York, New York; Phillips Carlin, MBS, New York, New York; Clarence L. Menser, NBC, New York, New York.

Board Liaison Committee of the Program Executive Committee—Hugh B. Terry, KLZ, Denver, Colorado, Chairman; Wiley P. Harris, WJDX, Jackson, Mississippi.

Engineering Executive Committee—Orrin Towner, WHAS, Louisville, Kentucky, Chairman; James Ebel, WMBD, Peoria, Illinois; Ross Beville, WWDC, Washington, D. C.; R. V. Howard, KSFO, San Francisco, California; Roland C. Hale, WCOP, Boston, Massachusetts; Oscar Hirsch, WKRO, Cairo, Illinois; G. Porter Houston, WCBM, Baltimore, Maryland; O. B. Hanson, NBC, New York, New York; William B. Lodge, CBS, New York, New York; Earle M. Johnson, MBS, New York, New York.

Board Liaison Committee of the Engineering Executive Committee—T. A. M. Craven, WOL, Washington, D. C., Chairman; G. Richard Shafto, WIS, Columbia, South Carolina.

Employer-Employee Relations Committee—John Elmer, WCBM, Baltimore, Maryland, Chairman; William Fay, WHAM, Rochester, New York; John E. Fetzer, WKZO, Kalamazoo, Michigan; Frank King, WMBR, Jacksonville, Florida; Howard Lane, WJJD, Chicago, Illinois; Harry R. Le Poidevin, WRJN, Racine, Wisconsin; C. L. McCarthy, KQW, San Francisco, California; Frank R. Smith, WWSW, Pittsburgh, Pennsylvania; Marshall Pengra, KRNR, Roseburg, Oregon; John H. MacDonald, NBC, New York, New York; Joseph A. McDonald, ABC (WJZ), New York; Frank K. White, CBS, New York, New York; Robert Swezey, MBS, New York; C. L. Thomas, KXOK, St. Louis, Missouri.

Board Liaison Committee of the Employer-Employee Relations Committee—F. W. Borton, WQAM, Miami, Florida, Chairman; Leslie C. Johnson, WHBF, Rock Island, Illinois.

Research Committee—Carl Burkland, WTOP, Washington, D. C., Chairman; Gene L. Cagle, KFJZ, Fort Worth, Texas; Dietrich Dirks, KTRI, Sioux City, Iowa; J. C. Tully, WJAC, Johnstown, Pennsylvania; Charles P. Scott, KTKC, Visalia, California; William T. Lane, WAGE, Syracuse, New York; Elmo Wilson, CBS, New York, New York; H. M. Beville, NBC, New York, New York; E. P. H. James, MBS, New York, New York; Edward Evans, WJZ, New York, New York.

Board Liaison Comittee of the Research Committee—Frank Stanton, CBS, New York, New York, Chairman; Harold Ryan, WSPD, Toledo, Ohio.

Carroll Reece Suggests Personnel Changes, Citing FCC and Other Federal Agencies

In a report to the victory meeting of the Republican National Committee, Chairman Carroll Reece suggested a shake-up in several government agencies in order that the Republican Party might have greater representation. Mr. Reece mentioned the FCC, the

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ICC and the FTC as examples of federal agencies which might be included in reorganization plans.

Mr. Reece said that where the opportunity presented itself some changes might be made in agencies created by the Congress to exercise delegated legislative powers. He went on to point out that he was not referring to those agencies which are responsible to the president primarily.

Public Interest Programming

Secretary Krug Asks Radio Aid in Conserving Coal During Present Crisis

Through the NAB, Secretary of the Interior J. A. Krug is asking the radio industry to join in a campaign spearheaded by State Governors to conserve coal during the bituminous emergency. In what is termed the greatest crisis ever confronted by this nation, the Solid Fuels Administration for War has prepared and distributed to the governors of virtually every state a kit of radio material including one 5-minute talk to be broadcast by each governor and 10 1-minute spot announcements. Each station will be approached by a governor's representative for help in this campaign. The Advertising Council and the Office of War Mobilization and Reconversion urge generous use of this material.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of December 16-22, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Cut Traffic Accidents This Christmas

According to the National Safety Council the traffic death toll during the actual Christmas holiday period is almost three times as great as for the same days of the week during the rest of the year. Winter driving brings additional hazards to our streets and highways—in northern states traffic deaths in winter go up as much as 50 per cent per mile of driving over summer months. Up to 30 per cent of all traffic accidents in the snow belt occur when road surfaces are snowy or icy. Traffic accidents can be reduced and lives saved by public education—as proved by the fact that during the period from May to August of this year, which saw the peak of the accident prevention campaign, the mileage death rate was 25 per cent less than during the same months in 1941, the last prewar year. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Point out that the National Safety Council—the recognized authority in the field of public safety—has found that winter brings extra driving and pedestrian hazards. To safeguard against them and protect lives drivers should—reduce speed to fit prevailing road and weather conditions; even 20 miles an hour is often too fast in winter . . . use tire chains when traveling through snowy and icy areas . . . keep windshields and windows clear; don't let them get snow-covered or foggy . . . check and repair all equipment such as brakes, tires, chains, windshield wipers, heaters, defrosters, fans, electrical system, exhaust, anti-freeze, radiator, lights. Pedestrians should be careful in crossing streets—assuming responsibility for their own safety rather than depending on drivers—consider poor visibility, especially at night. Remind each listener that traffic accidents tend to mount during the holidays, owing to such factors as increased travel, rush and activity, shopping, family reunions, and letting down cautions during holiday excitement. Stress that tragedy can be kept out of his home and those of thousands of Americans this Christmas season through increased care. Two Christmas slogans: "THE BEST PRESENT OF ALL IS YOUR PRESENCE"—"DON'T LET DEATH TAKE YOUR HOLIDAY." (Fact Sheet No. 15-B)

What Price Housing?

Hundreds of thousands of people are bidding for the limited supply of available homes and construction materials, and those in urgent need of shelter are tempted to pay almost any price for it. As a result, the prices of homes, old and new, have been booming. From the spring of 1940 to February 1946, prices of homes that sold under $6,000 increased 65%, and those from $6,000 to $12,000 increased 57%. Average increases in prices of raw land and unprepared lots in cities of all sizes were reported up 60% or more during this same period. There are indications of still further increases since last February. All this points to a serious inflation in housing—brought about by heavy demand and a critical shortage in the existing supply of homes. To combat the inflationary trend in the housing field, Congress has maintained rent control for the protection of the more than 60,000,000 Americans who rent their living place. New homes being built for veterans have sale or rental ceilings. But people who want to buy or build can also help to hold down housing prices, if families not urgently in need of a home wait to buy or build until such time as more houses have been built, when better values will probably be available. Families who are compelled to build or buy now can protect themselves, at least partially, by seeking expert advice before they act. They should make sure that the house is reasonably priced, well located, of good design and construction, and suited to their present and future needs. Housing experts urge people to guard against the temptation to buy a home which is really beyond their means, to consider the monthly demands as well as the cash-down payment, and to select a home they can afford on the basis of their long-term financial capacity. One of the best ways to make sure the home you plan to buy or build is reasonably priced is to go to a bank, savings and loan association or some other home-financing institution that offers full protective services, including sound appraisals. Many home-financing institutions offer Federal Housing Administration-insured loans. Before insuring a loan the FHA appraises a house to make certain that it is a sound investment; new construction receives inspections to make certain that building specifications are adhered to. An FHA-insured loan, or a loan from a home-financing institution which offers the same type of service "on its own," will help assure the individual's getting full value when he buys or builds. (Fact Sheet No. 7-E)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, December 9. They are subject to change.

Monday, December 9

(10:00 A. M.)

NEW—Eagle Printing Co., Inc., Butler, Pa.—C. P. **1230 kc.**, 250 watts, unlimited.
Other Participants: WCED, Du Bois, Pa. (Intervenor).
WERC, Erie, Pa. (Intervenor).

(10:00 A. M.)

NEW—Brookhaven Broadcasting Co., Brookhaven, Miss.—C. P. **1340 kc.**, 250 watts, unlimited.

(10:00 A. M.)

KROD—Dorrance D. Roderick, Assignor, Roderick Broadcasting Corp., Assignee, El Paso, Texas—Assignment of license. **600 kc.**, 500 watts night, 1 KW day, unlimited.

(Auditorium, Department of Commerce before the Commission en Banc, 10:00 A. M.)

In the Matter of Petition of Columbia Broadcasting System, Inc., for changes in rules and standards of good engineering practice concerning television broadcast stations.

At Indianapolis, Ind.

(Room 247, Federal Bldg., 10:00 A. M.)

WABW and WBBW—Associated Broadcasters, Inc. (Assignor), Indianapolis, Ind.; Evansville on the Air, Inc. (Assignee)—For voluntary assignment of license.
WABW & WBBW—Associated Broadcasters, Inc. (Assignor), Indianapolis, Ind.; Radio Indianapolis, Inc. (Assignee)—Application to purchase Radio Stations WABW and WBBW.

Tuesday, December 10

At Los Angeles, Calif.

(Room 229, U. S. Post Office & Courthouse Bldg., 10:00 A. M.)
NEW—Santa Monica Broadcasting Co., Santa Monica, Calif.—C. P. **1190 kc.**, 1 KW, day.
NEW—Robert Burdette, San Fernando, Calif.—C. P. **1190 kc.**, 1 KW, daytime only.
NEW—Huntington Park Broadcasting Co., Huntington Park, Calif.—C. P. **1190 kc.**, 1 KW, daytime.

Wednesday, December 11

Further Hearing

(Before Mr. Kenehan in the order listed, beginning at 10:00 A. M.)

NEW—Lake Broadcasting Co., Inc., Gary, Ind.—C. P. **1560 kc.**, 500 watts night, 1 KW day, unlimited.
Other Participants: WQXR, Respondent.
WAML—New Laurel Radio Station, Inc., Laurel, Miss.—C. P. **1560 kc.**, 1 KW, unlimited.
Other Participants: WQXR, Respondent.
NEW—El Paso Broadcasting Co., El Paso, Texas—C. P. **1560 kc.**, 500 watts night, 1 KW day, unlimited.
Other Participants: KPMC, Intervenor.

Friday, December 13

Further Hearing

(10:00 A. M.)

NEW—Hanford Publishing Co., Hanford, Calif.—C. P. **620 kc.**, 1 KW, DA, unlimited.
NEW—Fresno Broadcasting Co., Fresno, Calif.—C. P. **620 kc.**, 1 KW, DA, unlimited.
Other Participants: Earl C. Anthony, Inc. (Intervenor).
KTAR, Phoenix, Ariz. (Intervenor).

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces Final Decisions as follows:

B-302: Granting the application of Mary A. Petru, et al, d/b as Port Arthur Broadcasting Company, for a new station at Port Arthur, Texas, to operate on **1340 kc.**, 250 watts, unlimited time (Docket 7579; B3-P-4679), conditions, and denying the application of Harry Francis Banker, et al, d/b as Lake Side Broadcasting Company (Docket 7580; B3-P-4777) seeking the same facilities. (Commissioners Durr and Wakefield did not participate.)

B-289: Granting the application of the Fort Worth Broadcasting Co. for a new station at Fort Worth, Texas, to operate on **1360 kc.**, 1 KW, unlimited time, using DA nighttime (Docket 7369; B3-P-4439), and denying the application of Dr. Leskie Halton Luck and Myron Birdsell "Pat" McDonald, d/b as Luck-McDonald Company, seeking the same facilities (Docket 7368; B3-P-4413). (Commissioners Durr and Wakefield did not participate.)

B-298: Granting the application of the Georgia-Carolina Broadcasting Company for new station at Augusta, Ga., to operate on **1230 kc.**, 250 watts, unlimited time (B3-P-4333; Docket 7116), and denying the applications of Voice of Augusta, Inc. (B3-P-3919; Docket 6871) and The Augusta Chronicle Broadcasting Co. (B3-P-4124; Docket 6872) seeking the same facilities. (Commissioner Durr did not participate.)

NEW AM APPLICATIONS GRANTED

Thomaston Broadcasting Co., Thomaston, Ga.—Granted CP for new station to operate on **1220 kc.**, 250 watts, daytime only; engineering conditions. (B3-P-5205)
G. Stanley Brewer, tr/as Southern Wyoming Broadcasting Co., Rawlins, Wyo.—Granted CP for new station to operate on **1340 kc.**, 250 watts, unlimited time; engineering conditions. (B5-P-4931; Docket 7803)
Rawlins Broadcasting Co., Rawlins, Wyo.—Granted CP for new station to operate on **1240 kc.**, 250 watts, unlimited time; engineering conditions. (B5-P-4961; Docket 7804)
Empire Newspapers-Radio, Inc., Endicott, N. Y.—Granted petition for grant without further hearing, of application for CP for new station, and granted said station to operate on **1450 kc.**, 250 watts, unlimited time; engineering conditions. (B1-P-4470; Docket 7392)
News Publishing Co., Rome, Ga.—Granted CP for new station to operate on **670 kc.**, 1 KW, daytime only; engineering conditions. (B3-P-5135)

(Continued on next page)

Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Granted CP for new station to operate on **1080 kc.**, 1 KW, daytime only; engineering conditions. (B2-P-5133; Docket 7806)

West Virginia Radio Corp., Elkins, W. Va.—Granted CP for new station to operate on **1240 kc.**, 250 watts, unlimited time; engineering conditions. (B2-P-5248)

Matta Broadcasting Co., Braddock, Pa.—Granted CP for a new station to operate on **1550 kc.**, 1 KW, daytime only; engineering conditions. (B2-P-5142)

Middle West Broadcasting Co., St. Paul, Minn.—Granted CP for a new station to operate on **700 kc.**, 1 KW, daytime only. (B4-P-4261)

New Mexico Broadcasting Co., Inc., Roswell, N. M.—Granted CP for a new station to operate on **1340 kc.**, 250 watts, unlimited time; engineering conditions. (B5-P-5189)

McEvoy Broadcasting Co., Roswell, N. M.—Granted CP for a new station to operate on **1230 kc.**, 250 watts, unlimited time; engineering conditions. (B5-P-4916)

Cherokee Broadcasting Corp., Morristown, Tenn.—Granted CP for a new station to operate on **1450 kc.**, 250 watts, unlimited time. (B3-P-4754)

The Middlesboro Broadcasting Co., Middlesboro, Ky.—Granted CP for a new station to operate on **560 kc.**, 500 watts, daytime only; engineering conditions. (B2-P-4063)

Intermountain Broadcasting Co., Albuquerque, N. M.—Granted CP for a new station to operate on **1490 kc.**, 250 watts, unlimited time; engineering conditions. (B5-P-5083)

Hugh I. Webb, J. Kelley Robinson and J. S. Robinson, d/b as Southeastern Broadcasting Co., Clanton, Ala.—Granted CP for a new station to operate on **760 kc.**, 500 watts, daytime only; engineering conditions. (B3-P-4747)

Oneonta Broadcasting Co., a partnership composed of John Nazak and Joanne May Levko, Oneonta, N. Y.—Granted CP for a new station to operate on **1110 kc.**, 250 watts, daytime only; engineering conditions. (B1-P-5171)

James Valley Broadcast Co., Huron, S. D.—Granted CP for a new station to operate on **1340 kc.**, 250 watts, unlimited time. (B4-P-4228)

Intermountain Broadcasting Co., Alamegordo, N. M.—Granted CP for a new station to operate on **1230 kc.**, 250 watts, unlimited time; engineering conditions. (B5-P-4949)

FM CONSTRUCTION PERMITS

The following were authorized construction permits: conditions. (Note: power given is effective radiated power; antenna height given is height above average terrain.)

Suffolk Broadcasting Corp., Suffolk, Va.—Class B; Channel: **93.9 mc.** (No. 230); 10.2 KW; 190 ft. (B2-PH-969)

Harris County Broadcast Co., Houston, Texas—Class B; Channel: **96.3 mc.** (No. 242); 177 KW; 525 ft. (B3-PH-983)

Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Class B; Channel: **99.1 mc.** (No. 256); 3.3 KW; 300 ft. (B2-PH-1034)

KRIC, Inc., Beaumont, Texas—Class B; Channel: **102.1 mc.** (No. 271); 19 KW, 465 ft. (B3-PH-148)

Oshkosh Broadcasting Co., Oshkosh, Wis.—Class B; Channel: **102.3 mc.** (No. 272); 2.2 KW; 320 ft. (B4-PH-212)

The Birmingham News Co., Birmingham, Ala.—Class B; Channel: **93.1 mc.** (No. 226); 370 KW; 650 ft. (B3-PH-246)

WFAM, Inc., Lafayette, Ind.—Class B; Channel: **102.3 mc.** (No. 272); 12 KW; 360 ft. (B4-PH-470)

West Virginia Radio Corp., Morgantown, W. Va.—Class A; Channel: **104.3 mc.** (No. 282); 275 watts; 2 feet. (B2-PH-625)

Correction

According to a correction by the Commission, the item on p. 928 current Reports referring to the construction permit of Greensboro News Co., should show height as 480 ft. instead of 450 ft.

MODIFIED FM CONSTRUCTION PERMITS

The following were authorized construction permits in lieu of previous conditions specified: (Note: power given is effective radiated power; antenna height given is height above average terrain.)

Sunbury Broadcasting Corp., Sunbury, Pa.—Class B; Channel: **99.3 mc.** (No. 257); 4.4 KW; 875 feet. (B2-PH-585; B2-MPH-135)

WINX Broadcasting Co., Washington, D. C.—Class B; Channel: **92.9 mc.** (No. 225); 20 KW; 500 feet. (B1-MPH-139)

Bell Broadcasting Co., Inc., Temple, Texas—Class A; Channel; **104.3 mc.** (No. 282); 220 watts; 500 feet. (B3-MPH-150)

Westchester Broadcasting Corp., White Plains, N. Y.—Class A; Channel: **104.3 mc.** (No. 282); 120 watts; 675 feet. (B1-PH-176)

WIBM, Inc., Jackson, Mich.—Class A; Channel: **105.9 mc.** (No. 290); 670 watts; 280 feet. (B2-PH-210)

WIBX, Inc., Utica, N. Y.—Class B; Channel: **97.9 mc.** (No. 250); 9 KW; 680 feet. (B1-PH-213)

Twin City Broadcasting Corp., Longview, Wash.—Class A; Channel: **104.3 mc.** (No. 282); 410 watts; minus 430 ft. (B5-PH-852)

Tribune Building Co., Oakland, Calif.—Class B; Channel: **94.1 mc.** (No. 231); 20 KW; 155 feet. (B5-PH-113)

Central La. Broadcasting Corp., Alexandria, La.—Class B; Channel: **100.5 mc.** (No. 263); 55 KW; 435 feet. (B3-MPH-145)

Abraham Kofman and Sara F. Kofman, d/b as Times-Star Publishing Co., Alameda, Calif.—Class A; Channel: **105.9 mc.** (No. 290); 750 watts; 278 feet. (B5-MPH-136)

FM CONDITIONAL GRANTS

Dixie Broadcasting Co., Montgomery, Ala.—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-1057)

Monterey Peninsula Broadcasting Co., Monterey, Calif.—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (B5-PH-695)

Harmco, Inc., Sacramento, Calif.—Authorized a conditional grant for a Class B station, subject to further review and approval of engineering details. (B5-PH-521)

Siskiyou Broadcasting Co., Yreka, Calif.—Authorized a conditional grant for a Class A station, subject to further review and approval of engineering details. (B5-PH-934)

Brooklyn Broadcasting Service, Inc., New Rochelle, N. Y.—Authorized a conditional grant for a Class A station, subject to further review and approval of engineering details. (B1-PH-1006)

MISCELLANEOUS APPLICATIONS GRANTED

United Broadcasting Corp., Mobile, area of Cleveland—Granted CP for a new remote pickup broadcast station, to be used with standard station WHK. (B2-PRE-481)

American Colonial Broadcasting Corp., 2 miles west of Arecibo, P. R.—Granted CP for a new remote pickup broadcast station to be used with standard station WKVM. (B-PRY-325)

Miami Broadcasting Co., Mobile, area of Miami, Fla.—Granted CP for a new relay broadcast station. (B3-PRE-471). (Action 11-21).

Carl E. Haymond, Portable-Mobile, area of Tacoma, Wash.—Granted CP for new remote pickup station. (B5-PRY-327). (Action 11-20).

The Pulitzer Pub. Co., Portable, area of St. Louis—Granted CP for a new experimental television relay station to

(Continued on next page)

be used with commercial tele station KCBG. (B4-PVB-179). (Action 11-18).

DESIGNATED FOR HEARING

Loys Marsden Hawley, Bennetsville, S. C., and Anson Radio and Broadcasting Co., Wadesboro, N. C.—Adopted order designating for consolidated hearing applications of Loys Marsden Hawley (B3-P-4943; Docket 7975) and Anson Radio and Broadcasting Co. (B3-P-5411; Docket 7976) for new stations at Bennetsville, S. C., and Wadesboro, N. C., respectively, to operate on **1400 kc.,** 250 watts, unlimited time.

Elmira Broadcasting Corp., Elmira, N. Y.—Designated for hearing CP application for new station at Elmira to operate on **1400 kc.,** with 250 watts, unlimited time. (B1-P-5383)

Standard Tobacco Co., Inc., Maysville, Ky.—Designated for hearing application for new station to operate on **1240 kc.,** 250 watts, unlimited time. (B2-P-5036; Docket 7907)

KMAC—Howard W. Davis, tr/as The Walmac Co., San Antonio, Texas—Designated for hearing application for CP to change operation from **1240 kc.,** 250 watts, unlimited time, to **630 kc.,** 5 KW, and make certain changes in equipment (B3-P-4360), to be heard in consolidated proceeding with application for renewal of license.

WGAP—George Burns Smith and V. H. McLean, d/b as Gateway Broadcasting Co. (assignor); George R. Dempster and V. H. McLean, d/b as Gateway Broadcasting Co. (assignee), Maryville, Tenn.—Designated for hearing application for consent to voluntary assignment of license of Station WGAP from George Burns Smith and V. H. McLean, d/b as Gateway Broadcasting Co., to George R. Dempster and V. H. McLean, d/b as Gateway Broadcasting Co. (B3-AL-554)

Parkersburg Broadcasting Co., Parkersburg, W. Va.—Designated for hearing application for CP for new station to operate on **1230 kc.,** 250 watts, unlimited time. (B2-P-4741; Docket 7710)

KEYS—Earl C. Dunn, Charles W. Rossi, H. B. Lockhart and E. C. Hughes, d/b as Nueces Broadcasting Co., Corpus Christi, Texas—Designated for hearing application for CP to change facilities from **1490 kc.,** 250 watts, unlimited time, to **1440 kc.,** 5 KW-LS, 1 KW, night, change transmitter site, install new transmitter and DA for night use. (B3-P-3999)

Federated Publications, Inc., Lansing, Mich.—Designated for hearing application (B2-P-5385) for a new station to operate on **790 kc.,** 1 KW, unlimited time, DA-N, in a consolidated proceeding with application of Booth Radio Stations, Inc. (Docket 6805), and amended the Commission's order of September 5, 1946, to include application of Federated Publications, Inc.

Frank R. Smith, Jr., Beaver Falls, Pa.—Granted petition requesting that his application be designated for hearing in a consolidated proceeding with application of Eagle Printing Co., Inc., and the application of Smith (B2-P-5428) for a new station to operate on **1230 kc.,** 250 watts, unlimited time, was designated for hearing in a consolidated proceeding with application of Eagle Printing Co. (Docket 7672), and the Commission's order of July 18 was amended to include Smith's application.

William M. Drace, Greer, S. C.—Designated for hearing application for a new station (B3-P-5434) to operate on **1240 kc.,** 250 watts, unlimited time, in the consolidated proceeding with applications of Harold H. Thoms, J. B. Fuqua, and Piedmont Broadcasting Co. (Dockets 7831, 7832 and 7924), and the Commission's orders of Sept. 12 and Nov. 7 designating these applications for hearing, were amended to include Drace's application.

Lake Worth Broadcasting Co., Inc., Lake Worth, Fla.—Designated for hearing application (B3-P-5455) for a new station to operate on **1450 kc.,** 250 watts, unlimited time.

LICENSE EXTENSIONS

Licenses for the following stations were further extended upon a temporary basis only, for the period ending February 1, 1947, for the reasons shown:

KABC—Alamo Broadcasting Co., Inc., San Antonio, Texas—Pending action on application for transfer of control of license corporation.

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Pending action on application for transfer of control of license corporation.

WACO—Frontier Broadcasting Co., Inc., Waco, Texas—Pending action on application for transfer of control of license corporation.

KODY—Radio Station WOW, Inc., North Platte, Neb.—Pending final decision upon renewal application of WOW.

KSAM—Radio Station KSAM, Huntsville, Texas—Pending final disposition of application for assignment of license.

KXOX—Sweetwater Radio, Inc., Sweetwater, Texas—Pending further study concerning station ownership.

WABY—The Adirondack Broadcasting Co., Inc., Albany, N. Y.—Pending disposition of renewal application of WOKO.

WAGM—Aroostook Broadcasting Corp., Presque Isle, Me.—Pending consideration of information required in connection with application for transfer of control of licensee corporation.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Processing of application delayed due to litigation involving station.

WBLK—Charleston Broadcasting Co., Clarksburg, W. Va.—Pending action on renewal application of WCHS and action on application for assignment of license of licensee corporation.

WCOU—Twin City Broadcasting Co., Inc., Lewiston, Me.—Pending further accounting study.

WEDC—Emil Denemark, Inc., Chicago, Ill.—Pending consideration of information requested under Sec. 308(b) of the Act.

WEOA—Evansville On the Air, Inc., Evansville, Ind.—Pending final determination upon application for assignment of license.

WING—Great Trails Broadcasting Corp., Dayton, Ohio—Pending action upon application for license to cover CP.

WJXN—Ewing Broadcasting Co., Jackson, Miss.—Pending filing of application in name of assignee.

WNOE—James A. Noe, New Orleans, La.—Pending further consideration of applicant's qualifications.

WOV—Wodaam Corp., New York City—Pending outcome of litigation involving transfer of control of corporation.

WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Pending final action on renewal application of WCHS and action on application for transfer of control of licensee corporation.

KELO—Midcontinent Broadcasting Co., Sioux Falls, S. D.—Further extended special temporary authority for the period ending February 1, 1947, pending staff study of application for license filed Nov. 14, 1946.

KSOO—Sioux Falls Broadcast Assn., Inc., Sioux Falls, S. D.—Further extended special temporary authorization for the period ending February 1, 1947, pending further staff study of renewal application.

MISCELLANEOUS ACTIONS

The Commission granted request of Grant Union High School and Technical College for cancellation of construction permit for noncommercial educational broadcast station at North Sacramento, Calif. (B5-PED-67), which was granted on July 18, 1946.

WTTG—Allen B. DuMont Labs., Inc., Washington, D. C.—Granted special temporary authorization for a period of 90 days, to operate television station WTTG on a commercial basis, using the equipment of experimental television station W3XWT.

(Continued on next page)

WNAX—WNAX Broadcasting Co. (assignor); Cowles Broadcasting Co. (assignee), Yankton, S. D.—Granted consent to voluntary assignment of license of station WNAX from WNAX Broadcasting Co. to Cowles Broadcasting Co. No money involved; transfer is to simplify the corporate structure of the Cowles interests. (B4-AL-559)

WEMP—Glen D. Roberts, et al., d/b as Milwaukee Broadcasting Co. (assignor); same except Genevieve S. Nesbit (assignee), Milwaukee, Wis.—Granted consent to involuntary assignment of license of station WEMP from Glen D. Roberts, Melva F. Roberts, Wellwood Nesbit, Genevieve S. Nesbit (deceased), Robert M. LaFollette, Jr., Rachael Young LaFollette, Hope D. Pettey, Evalyn H. Dolph, John Ernest Roe, W. Wade Boardman, d/b as Milwaukee Broadcasting Company, to same, except Genevieve S. Nesbit, who is replaced in the new partnership by her legal representative, Wellwood Nesbit. (B4-AL-561)

WFAA—George B. Dealey (transferer); Edward M. Dealey, et al. (transferees); A. H. Belo Corp. (licensee), Dallas, Texas—Granted consent to involuntary transfer of control of A. H. Belo Corp., licensee of station WFAA, from George B. Dealey to Edward M. Dealey, J. M. Moroney and George Waverly Briggs, trustees under the will of George B. Dealey, deceased. (B3-TC-512)

WLAT—Loys Marsdon Hawley, Conway, S. C.—Granted consent to assignment of rights of station WLAT by Loys Marsdon Hawley, to a partnership consisting of Hawley and Herman Lee Hanks for a consideration of $5,023.64 for the one-half interest.

United Broadcasting Co., Ogden, Utah, and Ogden Broadcasting Co., Inc., Ogden, Utah—Adopted order granting joint petition for reconsideration filed by United Broadcasting Co. and Ogden Broadcasting Co., Inc., directed against action of the Commission on August 1, 1946, granting without hearing the application of Central Utah Broadcasting Co. for new station at Provo, Utah, to operate on **1490 kc.**, 250 watts, unlimited time, and set aside said grant; further ordered that application of Central Utah Broadcasting Co. be designated for hearing; reopened record heretofore made on applications of United Broadcasting Co. and the Ogden Broadcasting Co. for new stations at Ogden; and ordered that these applications be designated for further hearing in consolidation with hearing on Central Utah Broadcasting Co. application.

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Adopted order denying petition requesting that its application for CP to change frequency of KGFJ from **1230** to **1190 kc.**, increase power from 100 watts to 1 KW, and install new transmitter, be accepted for filing and be designated for hearing in consolidated proceeding with applications of Santa Monica Broadcasting Co. for new station at Santa Monica, Calif., Robert Burdette, for new station at San Fernando and Huntington Park Broadcasting Co. for new station at Huntington Park, Calif.

Endicott Broadcasting Corp., Endicott, N. Y.—Denied motion to designate its application (B1-P-5328) in consolidated hearing with applications of Empire Newspapers-Radio, Inc. (B1-P-4470) and James Robert Meacham (B1-P-4470) for new stations at Endicott and Elmira, respectively; designated Endicott application for hearing. (Seeks CP for new station at Endicott to operate on **1450 kc.**, with 250 watts, unlimited time.)

KXOA—Lincoln Dellar (assignor), Sacramento Broadcasters, Inc. (assignee), Sacramento, Calif.—Granted consent to voluntary assignment of license of Station KXOA from Lincoln Dellar to Sacramento Broadcasters, Inc., of which Dellar will be 100% owner of the issued and outstanding capital stock. (B5-AL-563)

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Granted application for modification of CP to increase nighttime power from 500 watts to 5 KW, change directional antenna and to install new transmitter at new location; engineering conditions. (Commissioner Durr voting for hearing.)

James Robert Meachem, Elmira, N. Y.—Granted petition for grant without further hearing of application for CP for new station, and granted said station to operate on **1400 kc.**, 250 watts, unlimited time; engineering conditions. (B1-P-4470; Docket 7121)

KROD—Dorrance D. Roderick, El Paso, Texas—Granted petition to reconsider and grant application for assignment of license of Station KROD from Dorrance D. Roderick to Roderick Broadcasting Corp. (B3-AL-520; Docket 7614)

KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.—Denied petition in so far as it requests enlargement of the issues upon which the applications of KYA and Alvin E. Nelson, Inc., will be heard, without prejudice, however, to petitioner's right to again petition for such relief if such further petition is accompanied by supporting engineering data indicating the feasibility of such operation by station KVSM; in so far as petition opposes a continuance of the consolidated hearing in re Docket 7955, et al, said opposition is dismissed.

KTRM, Inc., Beaumont, Texas—Granted petition for leave to amend application for CP (B3-P-5178; Docket 7957), so as to specify frequency **990 kc.**, 250 watts, daytime only, instead of **710 kc.**, 250 watts, day, and to submit revised engineering information reflecting such change. The amendment was accepted and application removed from the hearing docket.

KTBS—Radio Station KTBS, Shreveport, La.—The Commission, on its own motion, removed from the hearing docket application (B3-P-4720; Docket 7598), heretofore designated for hearing with application of KTRM, Inc.

WKNX—Lake Huron Broadcasting Co., Saginaw, Mich.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at Spaulding, Mich., and to specify studio location as 119 So. Wash. St., Saginaw. (B2-MP-2156)

KIXL—Variety Broadcasting Co., Inc., Dallas, Texas—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter and for approval of transmitter location at Canfield and Ferney Road, Dallas; conditions. (B3-MP-2144)

WKMH—Suburban Broadcasters (a co-partnership), Dearborn, Mich.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location at 527.5 ft. south of West Warren Ave. and 220 feet west of Hayden Ave., Dearborn, and to change studio location to 22266 Mich. Ave., Dearborn. (B2-MP-2181)

KRCT—Bay Broadcasting Co., Goose Creek, Texas—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at Bayou Road, 1.7 miles from center of Goose Creek, and to specify studio location as M. Wilkenfeld Bldg., 106 So. Goose St., Goose Creek, Texas. (B3-MP-2212)

KORC—Alfred Achilles Corcanges, Mineral Wells, Texas—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter and for approval of transmitter location at 1.135 miles SE of Baker Hotel, Mineral Wells. (B3-MP-2198)

KSOK—The Traveler Pub. Co., Arkansas City, Kans.—Granted modification of CP (B4-P-4737) to change type of transmitter. (B4-MP-2264)

KBKI—Alice Broadcasting Co., Alice, Texas—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at approximately two miles north of Alice, Texas; conditions. (B3-MP-2206)

WBAY—Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at SW 32nd Ave. and SW 16th St., Miami, Fla. (B3-MP-2283)

WSUA—Radio Station WSUA, Inc., Bloomington, Ind.—Granted license to cover CP which authorized a new

(Continued on next page)

station to operate on **1010 kc.,** 1 KW, daytime, and to specify studio location at 117½ West Kirkwood St., Bloomington, Ind.; conditions. (B4-L-2118)

KROC—Southern Minn. Broadcasting Co., Rochester, Minn. —Granted license to cover CP which authorized installation of a new transmitter. (B4-L-2115)

KVOC—Natrona County Tribune, Casper, Wyo.—Granted license to cover CP which authorized a new station on **1230 kc.,** 250 watts, unlimited time, and for change of studio location to 1540 So. Wolcott St., Casper; conditions. (B5-L-2104)

WIKB—Upper Mich.-Wisc. Broadcasting Co., Inc., Iron City, Mich.—Granted license to cover CP which authorized a new station to operate on **1230 kc.,** 250 watts, unlimited time. (B2-L-2124)

KRDU—Radio Dinuba Co., Dinuba, Calif.—Granted modification of CP which authorized a new station, to change type of transmitter. (B5-MP-2204)

WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Granted modification of CP (B3-P-4356), for extension of completion date to 4-15-47. (B3-MP-2259)

KCIL—Chas. Wilbur Lamar, Jr., Houma, La.—Granted modification of CP which authorized a new station, for extension of completion date to 2-3-47. (B3-MP-2270)

WACO—Frontier Broadcasting Co., Inc., Waco, Texas—Granted license to cover CP which authorized change in frequency to **1460 kc.,** increase in power to 1 KW, installation of new transmitter and DA for night use and change transmitter location. (B3-L-2119)

WCMN—Caribbean Broadcasting Corp., Arecibo, P. R.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at 2 miles east of Arecibo, Insular Road 55, Arecibo; conditions. (B-MP-2196)

KRNR—News-Review Co., Roseburg, Ore.—Granted license to cover CP which authorized installation of a new vertical antenna and installation of a new transmitter, respectively. (B5-L-2107)

WCCG—Miss. Broadcasting Co., Inc., area of Meridian, Miss. —Granted modification of CP (B3-PRY-309), for extension of completion date to 12-24-46.

WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Granted CP to move transmitter location 250 feet and install an FM antenna on top of center element of DA system. (B3-P-5283)

WBOW—Banks of the Wabash, Inc., Terre Haute, Ind.—Granted CP to install a new transmitter. (B4-P-5420)

WCIF—Madisonville Broadcasting Co., Inc., Madisonville, Ky.—Granted modification of CP (B2-P-4561) to change type of transmitter. (B2-MP-2256)

WILK—Wyo. Valley Broadcasting Co., Wilkes-Barre, Pa.—Granted modification of CP, which authorized a new station, to change type of transmitter, for approval of antenna and for approval of transmitter and studio locations at So. Dawes Ave., Wilkes-Barre, and W. Market St., Carpenter Bldg., Wilkes-Barre, respectively. (B2-MP-2190)

WTOM—Fred O. Grimwood, Bloomington, Ind.—Granted modification of CP (B4-P-3856), for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations at Allen St. near Junction of Walker St., Bloomington, Ind. (B4-MP-2155)

WFOR—Forrest Broadcasting Co., Hattiesburg, Miss.—Granted modification of CP (B3-P-4783), to make changes in vertical antenna. (B3-MP-2242)

WHOB—The Gardner Broadcasting Co., Gardner, Mass.—Granted modification of CP, which authorized a new station, for approval of antenna and for approval of transmitter location at Green St., 1600 ft. north of Henry Heywood Hospital, Gardner, Mass., conditions. (B1-MP-2169)

WMGF—The Haverhill Gazette Co., Haverhill, Mass.—Granted modification of CP (B1-P-4675), for approval of antenna, and for approval of transmitter location at Silver Hill, Haverhill, Mass. (B1-MP-2168)

KIUL—Radio Station KIUL, Garden City, Kans.—Granted CP to install a new transmitter. (B4-P-5413)

WBPZ—Lock Haven Broadcasting Corp., Lock Haven, Pa.—Granted modification of CP, which authorized a new station, for approval of antenna, approval of transmitter location near Twp. Road, Allison Twp., Pa., and to change studio location to 132½ E. Main St., Lock Haven. (B2-MP-2173)

WCBC—Civil Broadcasting Corp., Anderson, Ind.—Granted modification of CP which authorized a new station, for approval of transmitter location at beginning at the SW. corner of Sec. 26, Twp. 19 N, R 7 E; T. N 467 ft.; T. E 467 ft.; T. S 467 ft.; T. W 467 ft.; to the place of beginning, Anderson, Ind., and to specify studio location as Tower Hotel, 11th and Jackson St., Anderson, Ind. (B4-MP-2183)

WMPS—WMPS, Inc., Memphis, Tenn.—Granted modification of CP (B3-P-4310), for extension of completion date to 2-20-47. (B3-MP-2260)

KGRH—Fayetteville Broadcasting Co., Fayetteville, Ark.—Granted modification of CP which authorized a new station, for extension of completion date to 1-14-47. (B3-MP-2265)

WJTN—Jamestown Broadcasting Co., Inc., Jamestown, N. Y. —Granted license to cover CP which authorized installation of a new transmitter. (B1-L-2123)

W1XDY—Continental Television Corp., Boston, Mass.—Granted license to cover CP for a new experimental television broadcast station; conditions. (B1-LVB-74)

Notice

The Commission calls attention to the fact that in connection with the grant of a CP on November 21, 1946, to KSAC, Manhattan, Kansas, to increase its power, this application had erroneously been listed in Processing Line No. 2 as revised on October 18, 1946. It should properly have been listed in Processing Line No. 1. Following this correction, the application reached the Commission for action in proper turn according to its file number on November 21.

WSBT—South Bend Tribune, South Bend, Ind.—Granted modification of CP (B4-P-4294) granted Feb. 6-46, to make changes in directional antenna for nighttime operation. (B4-MP-2176)

WEOA—Evansville on the Air, Inc. (Assignor), WFBM, Inc. (Assignee), Evansville, Ind.—Granted consent to voluntary assignment of license of station WEOA from Evansville on the Air, Inc., to WFBM, Inc., for a consideration of $200,000. (B4-AL-556)

KPRC—Houston Printing Corp (Assignor), Houston Post Co. (Assignee), The Houston Post Co. (Assignee), Houston, Texas—Granted consent to voluntary assignment of license for AM station KPRC and conditional grant for Class B FM station, from Houston Printing Corp., to Houston Post Co. (first assignee) and from Houston Post Co. to The Houston Post Co. (second assignee). (First assignee did not have authority to own and operate a station.) (B3-AL-564; B3-AL-565)

KVIC—Morris Roberts (Transferor), J. G. Long (Transferee), Radio Enterprises, Inc. (Licensee), Victoria, Texas—Granted consent to voluntary transfer of control of Radio Enterprises, Inc., licensee of KVIC, from Morris Roberts to J. G. Long, for a consideration of $192,500; consisting of 250 shares of common stock. (B3-TC-495)

WIAC—Mrs. Enrique Abarca Sanfeliz, Executrix of Estate of Enrique Abarca Sanfeliz, Deceased (Transferor), Mrs. Enrique Abarca Sanfeliz (Transferee), Hato Rey, P. R.—Granted consent to involuntary transfer of control of station WIAC, Inc., licensee of station WIAC, from Mrs. Enrique Abarca Sanfeliz, executrix of estate of Enrique Abarca Sanfeliz, deceased, to Mrs. Enrique Abarca Sanfeliz. (B-TC-515)

WTHI—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Granted modification of CP to change antenna design and transmitter site, subject to such nighttime interference as may be received from the cochannel operation proposed by Edwin Mead, Rockford, Ill. (B4-P-4729; Docket 7599), should it be authorized, and subject to approval of antenna site by CAA. (B4-MP-2086)

(Continued on next page)

Alvin E. Nelson, Inc., San Francisco, Calif.—Denied petition requesting removal from the hearing docket and return to the pending files its application (B5-P-4467; Docket 7389) to operate on **1030 kc.**

KGB—Don Lee Broadcasting System, San Diego, Calif.—Adopted an order amending the issues in the proceeding involving hearing on applications for renewal of licenses and CP, excluding technical and financial qualifications of licensee and deleted issue with respect to program service.

WINS—Crosley Broadcasting Corp., New York City—Denied application for special service authorization for unlimited time operation on **1010 kc.**, with 10 KW night, 50 KW-LS, using DA day and night, for a period of two months. (B1-SSA-147)

ACTIONS ON MOTIONS

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Granted petition to dismiss without prejudice application. (B4-P-5010; Docket 7782)

Four State Broadcasters, Inc., Joplin, Mo.—The Commission, on its own motion removed from the hearing docket application. (B4-P-4805; Docket 7781)

News Publishing Co., Parkersburg, W. Va.—Granted petition requesting leave to amend its application requesting transfer of control of station WPAR, to show additional financial information, etc. (B2-TC-479; Docket 7625)

KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.—Granted petition for leave to amend its application (B5-P-4452; Docket 7955), so as to show a modified DA system; correct transmitter location, etc.

Hollywood Community Radio Group, Gardena, Calif.—Granted petition for leave to amend its application (B5-P-5020; Docket 7695), so as to specify the frequency **1540 kc.**, 5 KW, day only, instead of **1530 kc.**, 5 KW, day only.

Napa Valley Broadcasting Co., Napa, Calif.—Granted petition for leave to amend its application (B5-P-4972; Docket 7885), so as to specify frequency **880 kc.** instead of **1570 kc.**, etc. The amendment was accepted and application as amended, removed from the hearing docket on Commission's own motion.

WOOP, Inc., Dayton, Ohio—Denied petition requesting leave to amend its application (B2-P-3987; Docket 6824), to show a license to transact business as a corporation in the State of Ohio, etc.

WMBD—Peoria Broadcasting Co., Peoria, Ill.—Granted petition for leave to intervene in the hearing on application of La Salle County Broadcasting Co., La Salle, Ill. (Docket 7914)

The Northern Ohio Broadcasting Co., Lorain, Ohio—Granted petition requesting continuance of consolidated hearing on its application and that of LCB, Inc., presently scheduled for December 9 at Lorain, Ohio, and continued same to January 6, 1947, at Lorain.

Silver City Crystal Co., Meriden, Conn.—Granted petition for leave to amend its application (B1-P-4025; Docket 7897), so as to specify the frequency **1470 kc.**, with 1 KW, daytime only, instead of **1470 kc.**, with 500 watts, unlimited time. The amendment was accepted and application as amended, removed from the hearing docket.

Woodrow Miller, San Bernardino, Calif.—Granted petition for leave to amend its application (B5-P-4240; Docket 7558), so as to specify the frequency **1350 kc.**, with 500 watts, daytime only, instead of **1240 kc.**, 250 watts, unlimited time. The amendment was accepted, and the Commission on its own motion, removed the application form the hearing docket.

Amsterdam Broadcasters, Inc., Amsterdam, N. Y.—Granted petition for leave to amend its application (B1-P-4881; Docket 7704), so as to substitute the name of Thomas W. Leavenworth as an officer, director and stockholder of petitioner corporation in place of Joseph F. Donahue.

United Broadcasting Co., San Jose, Calif.—Granted petition for waiver of Sec. 1.849(b) of rules and accepted petitioner's reply memorandum brief in re application (B5-P-4061; Docket 6930).

Community Broadcasting Corp., Fort Wayne, Ind.—Granted motion for extension of time to Dec. 9, 1946, within which to file its proposed findings in re applications in Dockets 7699, 7097 and 7877.

WTOL—Community Broadcasting Co., Toledo, Ohio—Granted request for advancement of the date for the further hearing in re its application (Docket 7515) and that of Skyland Broadcasting Corp., and Ohio-Mich. Broadcasting Corp. and the date for said further consolidated hearing is advanced from December 11 to December 4, 1946.

KVSM—San Mateo County Broadcasters, San Mateo, Calif.—Granted petition insofar as it seeks intervention in the consolidated hearing on applications of KROY, KYA, etc., and insofar as it seeks continuance of said consolidated hearing; and said hearing now scheduled for Dec. 9 is continued to Jan. 20, 1947.

Veterans Broadcasting Co., Inc., Rochester, N. Y.—Granted petition for leave to amend its application (B1-P-4826; Docket 7660), so as to submit an amendment to its corporate charter showing further restriction of voting privileges on certain classes of capital stock.

KROY—Harmco, Inc., Sacramento, Calif.—Granted petition for leave to take depositions in the hearing upon its application for CP (Docket 7170). (Action 11-25.)

KNOE—James A. Noe, Monroe, La.—Granted petition for continuance of hearing on his application (Docket 7655) now scheduled for Nov. 27, and continued said hearing to January 27, 1947. (Action 11-25.)

Radio Peoria, Inc., Peoria, Ill.—Granted petition requesting continuance of hearing upon its application (Docket 7609) presently scheduled for December 2, and continued same to January 10, 1947. (Action taken 11-26.)

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

580 Kilocycles

WGAC—The Twin States Broadcasting Co., Augusta, Ga.—License to cover construction permit (B3-P-3789, as modified) which authorized change in frequency, increase in power, installation of new transmitter, changes in directional antenna for night use, and change transmitter location and authority to determine operating power by direct measurement of antenna power.

WGAC—The Twin States Broadcasting Co., Augusta, Ga.—Modification of license to move studio location from East of Augusta, Ga., to Augusta, Ga.

670 Kilocycles

NEW—Western Oklahoma Broadcasting Co., Clinton, Okla.—Construction permit for a new standard broadcast station to be operated on **670 kc.**, power of 250 watts, and daytime only hours of operation. Amended re officers, directors and stockholders.

790 Kilocycles

NEW—George W. Lyles, Sr., Russell F. Van Landingham, and George W. Lyles, Jr., a partnership, d/b as Thomasville Broadcasting Co., Thomasville, N. C.—Construction permit for a new standard broadcast station to be operated on **790 kc.**, power of 250 watts, and daytime only hours of operation. Amended to change power from 250 watts to 1 KW, and change type transmitter.

(Continued on next page)

800 Kilocycles

WWPF—J. E. Massey & L. C. McCall, d/b as Palatka Broadcasting Co., Palatka, Fla.—Modification of construction permit (B3-P-4885, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and to specify studio location. Amended to make changes in antenna and change transmitter location.

850 Kilocycles

NEW—Kitsap G. I. Broadcasters, Inc., Bremerton, Wash.—Construction permit for a new standard broadcast station to be operated on frequency of **1560 kc.,** power of 500 watts night, and 1 KW. day, and unlimited hours of operation. Amended to change frequency from **1560 kc.** to **850 kc.,** power from 500 watts night and 1 KW day, to 1 KW, daytime only; hours of operation from unlimited to daytime; changes in antenna and ground system and specify studio location.

880 Kilocycles

NEW—Ralph E. Oliver, Thomas E. Davisson, Silas S. Shippy, Leslie W. Oliver, d/b as Napa Valley Broadcasting Co., Napa, Calif.—Construction permit for a new standard broadcast station to be operated on **1570 kc.,** power of 500 watts and daytime only hours of operation. Amended to change frequency from **1570 kc.** to **880 kc.,** and make changes in antenna.

890 Kilocycles

NEW—Blackstone Broadcasting Co., Tyler, Texas.—Construction permit for a new standard broadcast station to be operated on **890 kc.,** power of 250 watts and daytime only hours of operation. Amended to change frequency from **890 kc.** to **940 kc.**

920 Kilocycles

NEW—Boulder City Broadcasting Co. (a Nevada Corporation), Las Vegas, Nev.—Construction permit for a new standard broadcast station to be operated on **970 kc.,** power of 1 KW, and unlimited hours of operation. Amended to change frequency from **970** to **920 kc.,** hours of operation from unlimited to daytime only, changes in antenna and transmitting equipment and change transmitter location.

990 Kilocycles

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Modification of construction permit (B3-P-4974, which authorized a new standard broadcast station) to change type of transmitter.

1010 Kilocycles

WINS—The Crosley Corp., New York, N. Y.—Special service authorization to operate on **1010 kc.,** power of 10 KW night and 50 KW day, unlimited time, employing directional antenna for day and night for a period of two months. Amended to change name of applicant from The Crosley Corp. to Crosley Broadcasting Corp.

1050 Kilocycles

WRFS—Piedmont Service Corp., Alexander City, Ala.—Modification of C.P. (B3-P-5062, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location, and to specify studio location.

1060 Kilocycles

KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.—Construction permit to change frequency from **1210** to **1060 kc.,** increase power from 1 KW night and 5 KW day to 50 KW, day and night; change directional antenna for day and night use; change type of transmitter and change transmitter location from Bayview Park, San Francisco, Calif., to 3 miles south of Hayward, Calif. Amended re changes in directional antenna.

1070 Kilocycles

NEW—Peninsular Broadcasting Corp., Coral Gables, Fla.—Construction permit for a new standard broadcast station to be operated on **1450 kc.,** power of 250 watts, and unlimited hours of operation. Amended to change frequency from **1450** to **1070 kc.,** increase power from 250 watts to 1 KW, change hours of operation from unlimited time to daytime, and change type of transmitter.

1110 Kilocycles

NEW—Frederic Le Mieux, III, and Mrs. Edna Le Mieux, a partnership, d/b as Hammond Broadcasting Co., Hammond, La.—Construction permit for a new standard broadcast station to be operated on **1200 kc.,** power of 250 watts and daytime only hours of operation. Amended to change frequency from **1200** to **1110 kc.**

WALT—W. Walter Tison, tr/as Tampa Broadcasting Co., Tampa, Fla.—Modification of construction permit (B3-P-4514, as modified, which authorized a new standard broadcast station) to change type of transmitter and to change studio location.

1240 Kilocycles

WRTA—Roy F. Thompson, tr/as Thompson Broadcasting Co., Altoona, Pa.—Modification of construction permit (B2-P-3703, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio location.

KGBS—Harbenito Broadcasting Co., Harlingen, Texas.—Modification of construction permit (B3-P-4385, which authorized installation of a new vertical antenna with FM antenna mounted on top) for extension of commencement and completion dates.

1260 Kilocycles

KFGQ—Boone Biblical College, Boone, Iowa.—Construction permit to make changes in transmitting equipment.

1270 Kilocycles

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho.—Modification of construction permit (B5-P-4383, as modified, which authorized increase in power, installation of new transmitter, and change studio location) for extension of completion date.

1280 Kilocycles

NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on **1280 kc.,** power of 5 KW, directional antenna for day and night use, and unlimited hours of operation. Amended re corporate structure.

1340 Kilocycles

WJOI—Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co., Florence, Ala.—Voluntary assignment of license to Florence Broadcasting Co., Inc.

1400 Kilocycles

KSYL—Marvin Glazer and Sylvan Fox, Co-partners, d/b as Fox Broadcasting Co., Alexandria, La.—Voluntary assignment of construction permit to Sylvan Fox and Harold M. Wheelahan, d/b as Radio Station KSYL.

(Continued on next page)

KWSL—Alonzo Standford Dudley, Lake Charles, La.—Modification of construction permit (B3-P-5065, which authorized a new standard broadcast station for approval of antenna and approval of transmitter and studio locations.

1450 Kilocycles

NEW—Fort Sumter Broadcasting Co., Charleston, S. C.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts, and unlimited hours of operation. Amended re stockholders.

WKEU—Radio Station WKEU, Griffin, Ga.—Construction permit to install a new transmitter.

1490 Kilocycles

NEW—Amsterdam Broadcasters, Inc., Amsterdam, N. Y.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation. Amended re change in director, officer and stockholder.

WJJM—James J. Murray, Lewisburg, Tenn.—Modification of construction permit (B3-P-4494, which authorized a new standard broadcast station) to change antenna location approximately 400 feet, change type of transmitter, and for extension of completion date.

WKBB—Dubuque Broadcasting Co., Dubuque, Iowa.—Construction permit to install a new vertical antenna and mount FM antenna on top of AM tower.

WBAY—Jas. A. Brown, Ronald C. Johnson, Elbert B. Griffis, Bert Granlich, Chas. H. Johnson, Wm. A. Johnson, Jas. E. Brooker, Chas. E. Cross, Alden J. Woodworth, Frank E. Sater & Frank J. Beougher, d/b as Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla.—Modification of construction permit (B3-P-3654, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

1510 Kilocycles

KOCS—Mrs. Jerene Appleby Harnish, Carlton R. Appleby, Mrs. Annie M. Potter and Walter Axley, a partnership, d/b as The Daily Report, Ontario, Calif.—Modification of construction permit (B5-P-5069, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

WAUK—WAUK Broadcasting Co., Waukesha, Wis.—Modification of construction permit (B4-P-4833, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location. Amended to make changes in antenna.

1580 Kilocycles

NEW—McKinney Air Enterprises, McKinney, Texas.—Construction permit for a new standard broadcast station to be operated on **780 kc.**, power of 250 watts, and daytime only hours of operation. Amended to change frequency from **780** to **1580 kc.**, and make changes in antenna and ground system.

1600 Kilocycles

WHRV—James F. Hopkins, Inc., Ann Arbor, Mich.—Modification of construction permit (B2-P-3291, which authorized a new standard broadcast station) for approval of directional antenna and approval of transmitter location.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—L. John Miner, Taft R. Wrathall, and Grant R. Wrathall, d/b as Monterey Bay Broadcasting Co., Santa Cruz, Calif. (P. O. 133 Middlefield Road, Palo Alto, Calif.)—Construction permit for a new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP, 3.33 KW.

NEW—Matta Broadcasting Co., Pittsburgh, Pa. (P. O. 1233 Braddock Ave.)—Construction permit for a new FM (Class B) broadcast station to be operated on #229, **93.7 mc.**, ERP: 52,800 watts, height above average terrain 500 feet.

WMIT—Gordon Gray, Winston-Salem, N. C. (421 North Spruce St.)—Construction permit to change studio location from 421 N. Spruce, Winston-Salem, N. C., to 1021 14th St., Hickory, N. C., specify frequency as Channel # 247, **97.3 mc.**, and effective radiate power as 200 KW; install new transmitter and make changes in antenna system.

NEW—Radio Diablo, Inc., San Bruno, Calif.—Construction permit for new FM broadcast station. Amended to change type of transmitter and make changes in antenna system.

KOIN-FM—KOIN, Inc., Portland, Ore.—Modification of construction permit (B5-PH-345, which authorized a new FM broadcast station) to change effective radiated power to 213 KW, make changes in antenna system and for extension of commencement and completion dates.

WBZ-FM—Westinghouse Radio Stations, Inc., Boston, Mass. (P. O. 1619 Walnut St., Philadelphia, Pa.)—Construction permit to specify frequency as Channel #264, **100.7 mc.**, effective antenna height above average terrain as 500 feet; effective radiated power as 20 KW; install new transmitter; change studio location, transmitter site from Newport Road, Hull, Mass., to Soldier's Field Road, Boston, Mass., and make changes in antenna system.

WLOU—John Lord Booth, Detroit 26, Mich. (P. O. 3100 Eaton Tower)—Construction permit to specify frequency as Channel #243, **96.5 mc.**; change transmitter site from 10 Witherell St., Detroit, Mich., to Midland Ave., Highland Park, Mich.; modify transmitter; specify effective radiated power as 30 KW and make changes in antenna system.

WFHA-FM—William F. Huffman, Wisconsin Rapids, Wis.—Modification of construction permit (B4-PH-908, which authorized a new FM broadcast station) to change transmitter site, type of transmitter, ERP to 1 KW; make changes in antenna system and change commencement and completion dates.

NEW—Pacific Broadcasting Co., Los Angeles, Calif. (P. O. 690 Market St., San Francisco, Calif.)—Construction permit for a new FM broadcast station Class B to be operated on frequency to be assigned by FCC; ERP: 48,125 KW.

WIBW-FM—Topeka Broadcasting Association, Inc., Topeka, Kans. (1035 Topeka Blvd.)—Modification of construction permit (B4-PH-342, which authorized a new FM broadcast station) to change type of transmitter.

WMIX—Mt. Vernon Radio & Television Co., Mt. Vernon, Ill.—Modification of construction permit (B4-PH-887, which authorized a new FM broadcast station) to change type of transmitter and for extension of commencement and completion dates.

NEW—Continental Broadcasting Co., Atlantic, Iowa (% George E. O'Malley, 415 Royal Union Building, Des Moines, Iowa)—Construction permit for a new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP: 3.1 KW; height above average terrain 245 feet.

NEW—Wayne M. Nelson, Concord, N. C. (P. O. Box 72)—Construction permit for new FM (Class B) broadcast station to be operated on Channel #262, **100.3 mc.**; ERP: 3.8 KW.

NEW—Kingston Broadcasting Corp., Kingston, N. Y.—Construction permit for new FM (Community) broadcast station to be operated on frequency to be assigned by FCC. Amended to change transmitter location from 601 Broadway Ave., Kingston, New York, to Overlook Mountain near Woodstock, New York; change class of station from A to B; specify ERP as 500 watts and make changes in antenna system.

NEW—Chesapeake Broadcasting Co., Inc., Bradbury Heights, Md. (P. O. 1510 Southern Ave., S. E.)—Construction permit for a new FM (Class A) broadcast station to be operated on frequency to be as-

(Continued on next page)

signed by FCC; ERP: 410 watts; height above average terrain 379 feet.

NEW—KLZ Broadcasting Co., Denver, Colo.—Construction permit for a new FM broadcast station to be operated on **43.5 mc.** Amended to change frequency from 43.5 **mc.** to—to be assigned by FCC; transmitter location from proximity of Denver, Colo., to Lookout Mountain, approximately 13 miles west of Denver, Colo. Specify type of transmitter; ERP as 57 KW, and make changes in antenna system.

KERA—A. H. Belo Corp., Dallas, Texas—Modification of construction permit (B3-PH-238, which authorized a new FM broadcast station) to change effective radiated power to 42.3 KW and make changes in antenna system.

WSMB-FM—WSMB, Inc., New Orleans, La.—Modification of construction permit (B3-PH-865, which authorized a new FM broadcast station) to change frequency to Channel #228, **93.5 mc.**

WRC-FM—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (B1-PH-166, which authorized a new FM broadcast station) to make changes in antenna system, and for extension of commencement and completion dates.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WATX—The Regents of the University of Michigan, Ann Arbor, Mich. (504 S. State St.)—Modification of construction permit (B2-PED-26, as modified, which authorized a new non-commercial educational broadcast station) for extension of completion date.

W3XE—Philco Television Broadcasting Corp., Philadelphia, Pa. (Architects Bldg., 17th & Sansom Sts.)—Modification of license to change frequency from Channel #3, **66-72 mc.**, to Channel #3, **60-66 mc.**

NEW—Radiophone Broadcasting Station WOPI, Inc., Area of Bristol, Tenn., and Bristol, Va. (310 State St., Bristol, Tenn.)—Construction permit for new remote pickup broadcast station to be operated on **156.75, 158.40, 159.30** and **161.10 mc.**, power of 25 watts, emission FM.

APPLICATIONS RETURNED

Capital City Broadcasting Co., Des Moines, Iowa—Construction permit for a new FM (Class B) broadcast station to be operated on frequency to be determined by FCC; ERP: 255 KW. Incomplete.

APPLICATIONS TENDERED FOR FILING

570 Kilocycles

WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.—Modification of construction permit for changes in directional antenna system, operating on 5 KW, unlimited time and directional antenna night.

840 Kilocycles

NEW—Rock Creek Broadcasting Corp., Washington, D. C.—Construction permit for a new standard broadcast station to be operated on **840 kc.**, power of 10 KW, daytime hours of operation and directional antenna.

890 Kilocycles

NEW—John J. Powell, d/b as Carolina Broadcasters, Anderson, S. C.—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 1 KW and daytime hours of operation.

950 Kilocycles

WWJ—The Evening News Association, Inc., Detroit, Mich.—Construction permit to install new directional antenna for night use, new transmitter and change transmitter location.

1140 Kilocycles

KGEM—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Idaho Broadcasting Co., Boise, Idaho—Construction permit to change frequency from **1340** to **1140 kc.**, power from 250 watts to 10 KW, install directional antenna for night use, new transmitter and change transmitter location.

1150 Kilocycles

NEW—Mosby's Inc., Great Falls, Mont.—Construction permit for a new standard broadcast station to be operated on **1150 kc.**, power of 5 KW, unlimited hours of operation, directional antenna night.

1220 Kilocycles

NEW—Interlake Broadcasting Corp., Renton, Wash.—Construction permit for a new standard broadcast station to be operated on **1220 kc.**, power of 250 watts and daytime hours of operation.

1230 Kilocycles

NEW—Caguas Radio Broadcasting, Inc., Caguas, P. R.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. (Contingent on grant of WKVM to **1070 kc.**)

1240 Kilocycles

NEW—Pocahontas Broadcasting Corp., Bluefield, W. Va.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1310 Kilocycles

NEW—Keokuk Broadcasting Co., Keokuk, Iowa—Construction permit for a new standard broadcast station to be operated on **1310 kc.**, power of 250 watts and daytime hours of operation.

1340 Kilocycles

NEW—Mound Broadcasting Corp., Newark, Ohio—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

KGEM—Frank C. Carman, David G. Smith, Grant R. Wrathall, and Frank C. Carman as Administrator of the estate of Jack L. Powers, deceased, a co-partnership, d/b as Idaho Broadcasting Co., Boise, Idaho—Consent to assignment of construction permit to Idaho Broadcasting and Television Company.

1350 Kilocycles

KCOR—Raoul A. Cortez, San Antonio, Texas—Construction permit to increase power from 1 to 5 KW, hours of operation from daytime to unlimited, install directional antenna for day and night use, new transmitter and change transmitter location.

1370 Kilocycles

NEW—American Pacific Radio Broadcasting Co., John G. Bucknum, General Partner, Elmer J. Bucknum, General Partner, Redlands, Calif.—Construction permit for a new standard broadcast station to be operated on **1370 kc.**, power of 500 watts and unlimited hours of operation.

(Continued on next page)

1410 Kilocycles

NEW—WCOE, Inc., Nashville, Tenn.—Construction permit for a new standard broadcast station to be operated on **1410 kc.**, power of 5 KW, unlimited hours of operation and directional antenna.

1440 Kilocycles

NEW—Lt. Col. Elwyn F. Quinn, William S. Quinn, John William Chadwick and Robert L. O'Brien, a partnership, d/b as the Napa Broadcasting Co., Napa, Calif.—Construction permit for a new standard broadcast station to be operated on **1440 kc.**, power of 500 watts, unlimited hours of operation and directional antenna.

1450 Kilocycles

WTBO—Aurelia S. Becker and Charles Z. Heskett, d/b as Cumberland Broadcasting Co., Cumberland, Md.—Consent to assignment of license to The Times-News Broadcasting Company.

1480 Kilocycles

WHBC—The Ohio Broadcasting Co., Canton, Ohio—Modification of construction permit to make changes in directional antenna night and install FM antenna on top of the north element of directional array.

1490 Kilocycles

NEW—Enid Broadcasting Co., a corporation, Enid, Okla.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

1550 Kilocycles

KSMO—Amphlett Printing Co., San Mateo, Calif.—Construction permit to install new transmitter, change transmitter location and make changes in directional antenna night, operating on power of 1 KW and unlimited hours of operation.

NEW—Western Illinois Broadcasting Co., Jacksonville, Ill.—Construction permit for a new standard broadcast station to be operated on **1550 kc.**, power of 250 watts, and daytime hours of operation.

1560 Kilocycles

NEW—Coshocton Broadcasting Co., Roscoe, Ohio.—Construction permit for a new standard broadcast station to be operated on **1560 kc.**, power of 1 KW, and daytime hours of operation.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Hi-Pote Products—Misrepresentation of a vitamin preparation designated "Hi-Pote" is charged in a complaint issued by the Commission against Edward I. Frankel, trading as Hi-Pote Products and Edward I. Frankel and Associates, 418 Seventh St., Des Moines, Iowa. (5472)

New England Fish Company—Payment of brokerage fees or commissions to "buying brokers" on outright purchases of canned sea food under color of purported special agency contracts is challenged as a violation of the Robinson-Patman Act in a complaint issued by the Commission against New England Fish Co., 1723 Smith Tower, Seattle, Wash. Officer-stockholders of the corporation also named respondents are Alvah L. Hager and James S. Eckman, Vancouver, B. C.; David F. Choate and William J. Rich, Boston; and Harald Synnestvedt, Seattle. (5471)

CEASE AND DESIST ORDER

Athea Research & Processing Laboratory—The Commission issued an order directing Haswell T. Bonfield and Theo. Trecker, trading as Athea Research & Processing Laboratory, 342 North Water St., Milwaukee, and their advertising representative, Bert S. Gittins, 739 North Broadway, Milwaukee, to cease and desist from misrepresenting the properties and effectiveness of a hand lotion designated Athea. (5450)

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 50, December 16, 1946

Engineering Conference Called by FCC To Speed Action on Applications

In attempting to expedite action on its crowded broadcast application schedule, the FCC has called an engineering conference for January 6 to discuss plans for speeding work on the backlog of applications.

The Commission pointed out that suggestions are earnestly solicited and "engineering consultants in particular are requested to give careful consideration to the problem and to be present with concrete and workable proposals."

(Continued on page 988)

School Christmas Broadcast Cancelled By Action of Detroit AFM Local

Union music and high school voices can't be harmonized even in the spirit of Christmas. Detroit's Station WJBK was forced Thursday (12) to cancel a broadcast of traditional Christmas music by the orchestra and chorus of a city high school because of union opposition. Jack Ferentz, business representative of the AFM local, told members of the Detroit Board of Education and radio station representatives that the concert was a paid affair and that the musicians' union was opposed to high school students competing against union musicians. The program was to have been "sustaining" by WJBK but a small admission charge to the concert was being made by the high school choral society for its own treasury.

Station WJBK agreed not to broadcast the program after the union warned that the concert would be stopped if any attempt were made to put it on the air. The orchestral leader and organist are union members. "Christmas carols with a union label" seems to be the pattern—in at least Detroit—for the holiday season.

INSIDE THIS ISSUE

The FCC's decision to deny renewal of license to Station WOKO was unanimously upheld by the United States Supreme Court last week. The Court of Appeals was reversed in this action. (p. 986)

Possibility of national manufacturers preparing television commercials on film for use by retailers in local advertising is being explored by NAB-NRDGA. (p. 990)

Despite seasonal advertising activity by some products, the December Rorabaugh Report shows a slight decrease in total national spot business. (p. 989)

President Truman, in a letter to Judge Miller, expressed appreciation for the NAB president's work with the Famine Emergency Committee. (p. 991)

AFRA-Network negotiations were temporarily suspended last week to permit union officials to discuss contract terms. (p. 988)

The AWD has changed its name to the Association of Women Broadcasters. (p. 988)

FCC Power To Consider Newspaper Content In License Grant Challenged by Publisher

In a brief filed with the FCC Tuesday (10), the *New York Daily News,* applicant for an FM Station in New York, argued that the FCC had no power to consider the editorial and news content of the paper in determining whether to grant its publishers a broadcast license.

The brief is devoted largely to a discussion of a memorandum filed with the Commission by the American Jewish Congress urging the Commission to deny the application. It is charged that the memorandum advocates what is in effect a modern "Star Chamber" with authority to supervise the printed and spoken word and thereby to destroy the freedom of speech guaranteed by the First Amendment to the Constitution. The authors of the memorandum would, according to the brief, consign the doctrine of "free trade in ideas" to the dead past and substitute the theory that since "bad ideas drive out good," program regulation is the "paramount duty and function and the very heart of the regulatory power of the Federal Communications Commission."

In meeting this argument the *New York Daily News* brief points out that the Communications Act specifically forbids the Commission to censor radio programs or interfere with freedom of speech by radio. Furthermore, the Congress regulates radio broadcasting by virtue of its power to regulate Interstate Commerce, and the Supreme Court has made it clear that the First Amendment "operates as a restriction upon each and all of the powers of Congress" including the Interstate Commerce power.

In discussing the scope of the First Amendment the *News* charges that its opponents would adopt the European attitude that the Government shall abridge free speech on the ground

(Continued on page 988)

NAB Reports
THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* James L. Middlebrooks, *Director of Engineering;* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

District Meetings

Broadcasters of 14th NAB District to Convene in Salt Lake City for Meeting

Under the leadership of Hugh B. Terry, NAB District Director, plans for the 14th district meeting are rounding into final shape. The meeting, to be held January 13-15, 1947 at the Hotel Utah, Salt Lake City is expected to draw approximately 150 broadcasters for the three day session.

Local arrangements for the meeting are being handled by Ralph Hardy, KSL, Salt Lake City.

In addition to NAB headquarters representation, the tentative agenda includes talks by M. E. Tompkins, general manager, BMI; Sidney Kaye, general counsel, BMI; Glenn Dolberg, BMI field representative; Rex Howell, district chairman, small market stations committee; Hugh Feltis, president, BMB; Ralph Hardy, district chairman, program managers committee; William Grove, district chairman, sales managers committee.

NAB headquarters staff who plan to attend the meeting include: President Justin Miller; Executive Vice President A. D. Willard, Jr.; Secretary-Treasurer C. E. Arney, Jr.; General Counsel Don Petty; Employee-Employer Relations Director Richard Doherty; Research Director Kenneth Baker; Assistant Director of Broadcast Advertising Allen Brown; Special Services Director Arthur Stringer; and Information Director Charles Batson.

Legal Department

Supreme Court Upholds FCC Decision To Deny License Renewal to WOKO

The Supreme Court on Monday (9) unanimously held that the FCC could properly refuse to renew the license of WOKO because of false statements made in reports to the FCC.

The Supreme Court, reversing the U. S. Court of Appeals, said that the Commission was not required to grant a license on a "deliberately false application", even though it "may very well be that this Station has established such a standard of public service that the Commission would be justified in considering that its deception was not a matter that affected its qualifications to serve the public." The Court, by Justice Jackson, went on to point out that it is the Commission, not the courts, which must be satisfied that a renewal of license would serve the public interest.

The Court considered beside the point the fact that the concealment concerned immaterial facts and that there was no showing that the FCC would have acted differently had the facts been known. "The fact of concealment may be more significant than the facts concealed. The willingness to deceive a regulatory body may be disclosed by immaterial and useless deceptions as well as by material and persuasive ones. We do not think it is an answer to say that the deception was unnecessary and served no purpose."

In answer to the argument that more than half of the stock of WOKO was owned by innocent persons, the Court said that a corporation cannot thus escape the consequences of the wrongful acts of its officers. Stockholders who "entrust their interests to their chosen officers often suffer for their dereliction". However, the Court remarked that the innocence of some of the stockholders might be a proper consideration for the FCC in determining just action.

The Court took notice of the fact that the Commission's action represented a departure from its action in other similar cases. While the unannounced change of policy is an appropriate consideration for the FCC in determining whether its action is too drastic, it is not "bound . . . to deal with all cases at all times" as it has dealt with some that seem comparable.

Research Department

A Statistical Analysis of FM and AM Broadcast Grants and Applications

Last week the FCC released an analysis of (1) total AM construction permits issued between VJ-Day and September 19, 1946; (2) summary comparison of AM stations by city size, January 1, 1939, VJ-Day, September 19, 1946; (3) FM applications filed as of October 1, 1946; and (4) FM grants as of October 1, 1946. A summation follows:

1. *Total AM Construction Permits Authorized between VJ-Day and September 19, 1946*
   (a) 187 or 51.2 percent were issued in cities which had no existing radio station as of V-J Day. All such cities had populations of 50,000 or less. In addition, 82 construction permits, or 22.4 percent, were issued in cities with only one existing station. Over half of these grants

(Continued on next page)

(57) went to cities with populations of 50,000 or less.

(b) The most common type of AM grant was for a 250 watt unlimited time station in a community of 50,000 or less. 184, or 50.5 percent, of the total grants were of this type. The next most common type grant was for a 1,000 watt limited time station. 74, or 20.2 percent, were of this type.

(c) Seven out of ten construction permits (71.3 percent) were issued in cities located in the South Atlantic, South Central and Mountain-Pacific regions. Each of these regions received a greater proportion of the post-war AM grants than they had of the existing radio stations as of V-J Day.

(d) In each region, except the Northeast, the majority of the grants were issued in cities with populations of 50,000 or less. This was more pronounced in the South Central and Mountain-Pacific regions where the percentage of grants to cities of this size was 75.6 and 88.0 percent, respectively.

(e) Only 15.6 percent of the AM grantees had applied for FM stations (as of September 19, 1946).

2. *Summary Comparison of AM Stations by City Size: January 1, 1939, V-J Day, September 19, 1946*

(a) Between 1939 and V-J Day, the proportion of all cities with one or more radio stations increased from 16.6 percent to 22.3 percent. By September 19, 1946 this ratio had risen to 29.6 percent.

(b) The greatest gains, percentagewise, from 1939 to V-J Day were made in the 10,000-25,000 and the 25,000-50,000 size cities—18.6 percent of the former and 17.2 percent of the latter acquiring their first stations during this period. In the year between V-J Day and September 19, 1946, the greatest gains, percentagewise, were made in the 5,000-10,000 and the 10,000-25,000 class cities—from 11.8 to 23.6 percent and from 48.4 to 61.5 percent, respectively.

(c) In the city-size group 25,000-50,000 (outside metropolitan districts) only six cities were without radio stations as of September 19, 1946, while all cities of 50,000 and over (*i.e.*, metropolitan districts) had at least one radio station as of V-J Day.

3. *Percent of Total FM Applications Filed as of October 1, 1946 by AM Licensees and Newspaper Interests*

(a) 70.8 percent were from persons in the AM field,

(b) an additional 12.3 percent were from non-AM newspaper interests, and

(c) the remaining 16.9 percent were from persons without either AM or newspaper interests.

(d) Overall, 34.2 percent of the applications were from persons with newspaper interests.

4. *Percent of Total FM Authorizations (CP's and CG's) Issued as of October 1, 1946 by AM Licensees and Newspaper Interests*

(a) 74.6 percent were issued to persons in the AM field,

(b) an additional 13.5 percent were issued to non-AM newspaper interests, and

(c) the remaining 11.9 percent were issued to persons without either AM or newspaper interests.

(d) Overall, 37.8 percent of the authorizations were issued to persons without newspaper interests.

STATION ANALYSES

The following tables present the status of all standard, commercial FM and commercial television stations by month through Nov. 30, 1946. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

STANDARD STATIONS

As of	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
1945						
Dec. 1.....	984				939	45
1946						
Jan. 1.....	1004	20	1	0	940	64
Feb. 1.....	1032	28	5	0	945	87
Mar. 1.....	1054	22	0	0	945	109
Apr. 1.....	1092	40	4	2 CP	949	143
May 1.....	1138	47	3	1 CP	952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
Total Changes 12 months..........		497	113	12 CP		

COMMERCIAL FM STATIONS

As of	Total Stations*	Monthly Change				Licensed to Operate	Total	
		New** CP	New** CG	Licensed to Operate	Deleted		CP	CG
1945								
Dec. 1....	227					48	5	174
1946								
Jan. 1....	282	0	55	0	0	48	5	229
Feb. 1....	351	0	69	0	0	48	5	298
Mar. 1....	398	0	47	0	0	48	5	345
Apr. 1....	428	0	30	0	0	48	5	375
May 1....	478	10	50	0	0	48	15	415
June 1....	494	55	17	0	1 CG	48	70	376
July 1....	503	37	9	0	0	48	107	348
Aug. 1....	513	78	10	0	0	48	185	280
Sept. 1....	572	64	60	0	1 CG	48	249	275
Oct. 1....	594	46	23	0	1 CG	48	295	251
Nov. 1....	644	65	51	0	1 CG	48[2]	360[2]	236[2]
Dec. 1....	655	24	14	0	3 CG	48[2]	384[2]	223[2]
Total Changes 12 months...		379	435	0	7 CG			

COMMERCIAL TELEVISION STATIONS

As of	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New** CP	License to Operate	Deleted		
1945						
Dec. 1...	9				6	3
1946						
Jan. 1...	9	0	0	0	6	3
Feb. 1...	9	0	0	0	6	3
Mar. 1...	9	0	0	0	6	3
Apr. 1...	9	0	0	0	6	3
May 1...	13	4	0	0	6	7
June 1...	26	14	0	1 CP Prewar	6	20
July 1...	27	1	0	0	6	21
Aug. 1...	34	7	0	0	6	28
Sept. 1...	36	3	0	1 CP	6	30
Oct. 1...	40[1]	4	0	0	6	34
Nov. 1...	44[1]	4	0	0	6	38
Dec. 1...	46[1]	2	0	0	6	40
Total Changes 6 months......		39	0	2 CP (1 Prewar)		

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[1] Non-commercial CP included.

[2] FCC states that 45 of the licensed stations are on the air; 44 CP and 11 CG stations are operating under Special Temporary Authority; a total of 100 FM stations are now operating.

* Includes stations licensed to operate, CP's and CG's.

** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

FCC Power to Consider Newspaper Content In License Grant Challenged by Publisher

(Continued from page 985)

that "governmental inaction may become as grave an impairment of constitutional freedoms as affirmative action. Society will choose freedom *through,* not freedom *from* its government." In contrast the *News* refers to the recent Supreme Court case, Bridges v. California, which held that the command of the First Amendment is that freedom of speech shall not be abridged. That command is explicit and unequivocal and must be taken as "of the broadest scope that explicit language, read in the context of a liberty-loving society will allow."

The brief also challenges that qualifications of the witnesses and the accuracy of their evidence to prove that the *News'* editorials are anti-Jewish, its news reporting anti-Negro, and that it publishes an excessive amount of crime and sex news.

The brief was signed for Kirkland, Fleming, Green, Martin and Ellis by Louis G. Caldwell and Percy H. Russell, Jr.

Engineering Conference Called by FCC To Speed Action on Applications

(Continued from page 985)

"In the interest of providing some method of processing the applications within a reasonable length of time," the announcement said, "the Commission has under advisement several suggestions advanced by various applicants and consulting engineers, as well as by members of the Commission staff, which would permit a large portion of the engineering work necessary for Commission consideration of an application to be done by the applicants' engineers, at least until such time as this work is reasonably current."

Association of Women Broadcasters Is New Official Name of Organization

After approval by the NAB Board of Directors and a referendum vote among its 1000 members, the name of the Association of Women Directors has been changed to the Association of Women Broadcasters of the National Association of Broadcasters.

Organization officers including Alma Kitchell, WJZ, New York, president; Norma Richards, WSPD, Toledo, treasurer; and Dorothy Lewis, NAB Coordinator of Listener Activities, ratified the change last week.

AFRA-Network Negotiation Suspended for Union Discussion of Contract

The past week was one of comparative quiet in the contract negotiations between AFRA and the networks. Further meetings were suspended pending conferences between union officers and members concerning the approval of contract terms which have been worked out during earlier discussions.

LAST-MINUTE FCC ACTIONS

Docket Case Decisions

The Commission announces proposed decisions in the following cases:

B-287: Proposing to grant applications: Durham Radio Corp. to change frequency of station WDNC, Durham, N. C., from **1490 kc.** to **620 kc.,** and increase power from 250 watts to 1 KW night, 5 KW day, DA, unlimited time, subject to interference which it may receive from station WAGE and/or WROL if the Commission determines that a grant of the WAGE application (Docket 6792) and/or application of WROL (Docket 6968) would serve the public interest, convenience and necessity; also subject to the condition that WDNC limit its radiation to 10 mv/m in the direction of WSUN, St. Petersburg, Fla., and reaffirmation by the CAA of approval of transmitter site and antenna system. (Docket 6209; B3-P-3170)

Public Information Corp. for a new station at Durham, N. C., to operate on **1490 kc.,** 250 watts, unlimited time. (Docket 7377; B3-P-4431)

Rebel Broadcasting Company for a new station in Jackson, Miss., to operate on **620 kc.,** with power of 5 KW day, 1 KW night, DA-night, subject to interference received from WROL in Docket 6968, and from station KWFT, as proposed in Docket 6970; contingent upon reaffirmation of approval of transmitter site and antenna system by the CAA. (Docket 6966; B3-P-3755)

Stuart Broadcasting Company, Knoxville, Tenn., to increase power of station WROI from 500 watts night, 1 KW-LS, to 5 KW, operating unlimited time on **620 kc.,** DA, subject to the condition that applicant's radiation toward WSUN, St. Petersburg, Fla., not exceeding 42.0 mv/m; and contingent upon reaffirmation of approval of transmitter site and antenna system by the CAA. (Docket 6968; B3-P-3616)

Wichita Broadcasters, Wichita Falls, Texas, to change power of station KWFT, operating on **620 kc.,** from 5 KW day, 1 KW night, to 5 KW, using a directional antenna at night-time only, subject to interference received from WROL operating as proposed in Docket No. 6968; and contingent upon reaffirmation of approval of transmitter site and antenna system by the CAA. (Docket 6970; B3-P-4101)

The application of Capitol Broadcasting Co., Inc., Raleigh, N. C., to change operating assignment of station WRAL from **1240 kc.,** 250 watts, unlimited time, to **620 kc.,** 1 KW night, 5 KW day, DA, unlimited time, is proposed to be denied. (Docket 6967; B3-P-4100)

B-314: Proposing to grant the following applications:

Newark Broadcasting Corp., for a new station in Newark, N. J., to operate on **620 kc.,** with 5 KW, unlimited time, DA, subject to reaffirmation of CAA approval of site and antenna system (Docket 6190; B1-P-3249); conditions re radiation from WAGE.

WCAX, Burlington, Vermont, on **620 kc.** with power of 5 KW, using directional antenna both day and night. (Docket 6793; B1-P-3961)

WAGE, Inc., Syracuse, N. Y., to operate station WAGE on **620 kc.,** with 5 KW daytime, at this time, and the operation of WAGE with 5 KW nighttime using a directional antenna at such time as WAGE files an appropriate application for such nighttime operation, in accordance with the suggestions made at the hearing, which would not increase the RSS to existing stations or pending applications, computing such RSS values on the basis of WCAX operating as proposed in Docket No. 6793; and

The following applications are proposed to be denied:

Donald Flamm, for a new station in New York, N. Y., to operate on **620 kc.,** with power of 5 KW, using directional antenna, unlimited time. (Docket 6790; B1-P-4056)

The Metropolitan Broadcasting Service, for a new station in New York, N. Y., on frequency **620 kc.,** 5 KW, unlimited time, DA. (Docket 6791; B1-P-4099)

Research Committee, Holding First Meeting, Discusses General Projects, BMB Data Use

NAB's new Research Committee held its initial meeting in Washington on Monday (9). General research projects, including the use of BMB data, were discussed.

Carl Burkland, WTOP, Washington, chairman of the committee, presided at the session. Committee members who attended were: H. M. Beville, NBC, New York; Addison Campbell, WJZ, New York; Dietrich Dirks, KTRI, Sioux City; E. P. H. James, MBS, New York; Harold Ryan, WSPD, Toledo, Ohio; and Elmo Wilson, CBS, New York.

National Spot Business Declines Slightly, According to December Rorabaugh Report

National spot business showed a slight decline in volume during the past month despite strong, seasonal activity by cold remedies, liniments and other drug products, according to the December issue of the Rorabaugh Report on Spot Radio Advertising.

Very few new campaigns were started and there was little additional time buying. Among those accounts which expanded during November were: Swift's Ice Cream from 1 to 44 stations, Pet Evaporated Milk from 0 to 26, Phillips Soups from 23 to 33, Luden's Cough Drops from 30 to 52, and Pertussin from 80 to 89.

Gas and Oil Companies continued to hold strong. Tydol-Veedol added 43 stations bringing its total schedule to 55.

The over-all decline, however, is attributed to a general curtailment on the part of many products in all classifications. Examples: Prest-O-Lite Batteries from 83 to 3, Birds Eye Orange Juice from 17 to 5, Canada Dry Ginger Ale from 44 to 2, Grape-Nuts from 83 to 72, Guittard Chocolate from 13 to 0, Vano Household Cleanser from 16 to 6, Hanna Coal (a strike casualty) from 6 to 0, Associated Bulb Growers of Holland from 22 to 0.

Employee-Employer Relations

Industrial Relations Bulletin Mailed

The Employee-Employer Department's Bulletin No. 3, entitled "Labor Relations in Small Stations," was sent to all NAB members during the past week.

This bulletin is one of a series of special industrial relations publications being prepared by the staff of the EERD for broadcasters. Bulletin No. 2, "Working with Unions," was sent out a month ago, and Bulletin No. 1, "When You First Face Unionization," will be mailed before the end of December.

Broadcast Advertising

Bankers Association Suggests How Banks May Use Radio Effectively

The Advertising Department of the American Bankers Association has followed through on its radio service plan for member banks, first announced by John B. Mack, Jr., Manager of the Department, in his article, "Banks Learning How to Use Broadcasting," which appeared in the July 8 issue of *Broadcasting*.

How banks can make better use of radio advertising through the ABA's "package" of recommended radio programs is now reported in the November issue of *Sales Management*, which states:

> "Through a "package" of radio programs designed by the Advertising Department of the American Bankers Association and recorded by the National Broadcasting Co., banks all over the country are to be aided in making better use of radio advertising.
>
> "The "package" consists of 30 recorded 4½-minute dramatizations designed to furnish the public with information about bank credit. Each program deals with a loan problem and shows how the intelligent use of a loan from the bank provides the answer.
>
> "Thirty programs are supplied to allow the banks a range of choice. The 4½-minute time for each recording is to allow the sponsor flexibility in making its individual announcements. It is suggested that the recording may be used as the core of a 15-minute program with library music supplied by the local station, or as a 5-minute broadcast with the bank's announcement at either end.
>
> "Free sample recordings of four dramatizations have been offered to radio stations in order that they may show the banks just how a program will go on the air, with music, announcements, dramatizations, all woven into a 15-minute program. The first bank, or group of banks, in each community ordering the series will be given exclusive local rights to the material.
>
> "This first series, which is to be followed by others, according to the Advertising Department of the American Bankers Association, dramatizes the following subjects: mortgage loans, Veteran loans, small business loans, farm loans, automobile loans, home repair loans, personal loans, home equipment loans, general loan services, life insurance loans, and collateral loans."

Rules for NRDGA Radio Contest for Retailers

The National Retail Dry Goods Association will conduct a contest to find the best programs of 1946 sponsored by retailers. This is the first contest of its kind ever held by NRDGA, and cooperation of NAB member stations in obtaining entries from their retail sponsors is requested. The winners will be announced at the NRDGA convention in New York January 13-17.

RULES OF THE CONTEST:

1. Any retail radio program may be submitted that has been used by a NRDGA member between January 1, 1946, and Christmas, 1946.

(Continued on next page)

2. A transcription of the program must be submitted, accompanied by the script.

3. On the script, and also on the envelope containing the transcription, place a typewritten memorandum on a 3 x 5 inch card giving the name of the store's advertising executive, radio director and copy writer who supervised the program.

4. Basic prizes will consist of plaques, scrolls and certificates.

5. The Board of Judges (to be announced later) will consist of retail and radio experts.

6. Each script and transcription envelope should state the classification of the store by volume, as follows:

Classification A—Stores with annual sales volume up to $1,000,000.
Classification B—Stores with volume of $1,000,000 to $5,000,000.
Classification C—Stores with volume of more than $5,000,000.

7. Indicate on the script and transcription envelope (or attach as separate statement) any further information of interest such as:

Results
General storewide or community comments
What station broadcast the program, and what date

8. Entries may not exceed a total of two programs for any store.

9. All entries must be mailed to be received by December 31, 1946, to *Howard P. Abrams, Manager, Sales Promotion Division, National Retail Dry Goods Association, 100 West 31st Street, New York 1, N. Y.*

Inasmuch as this is the first such contest ever held, cooperation of stations will be helpful in securing entries. This cooperation is considered all the more essential right now because retailers are at their year's busiest season. Therefore, the NAB committee which is cooperating with NRDGA on this project, suggests that stations can do a great deal by:

(a) Persuading your retail sponsors to enter the contest, and

(b) Assisting them in the preparation of the entries (cutting the transcriptions, assembling transcription and script, preparing the identifying card and accompanying statement, and handling the mailing to NRDGA).

There is no charge for entries. Awards are being contributed by NRDGA. Two winners will receive awards in each of the three classifications given above (A, B and C), for a total of six major awards, plus "honorable mentions" to other outstanding programs in each classification, to receive certificates. Programs will be judged "on their general excellence in achieving their particular purpose." Therefore the accompanying statements will be of value to the judges. Because the judging will be done on this basis, the committee points out that *any* type of program has an equal opportunity—teen-age program, women's program, etc.

Following the contest, the transcriptions and scripts will then be placed in the NRDGA lending library (if the retailer has no objection) where they will be of value to other NRDGA members who are seeking radio ideas.

Serving on the NAB committee, cooperating with NRDGA, are James V. McConnell, NBC; Arthur Hull Hayes, WCBS; Thomas D. Connolly, CBS; Walter Johnson, WTIC; Lewis H. Avery, Avery-Knodel Inc.; Frank E. Pellegrin and Lee Hart of the NAB Department of Broadcast Advertising.

Radio Clinic Scheduled for Retailers' Convention

Plans for a "radio clinic" at the annual NRDGA convention to be held January 13-17 in New York were completed at a committee meeting Tuesday (10).

A panel to discuss "Radio for Retailers" will be composed of Willard B. Campbell, Sales Manager, Sibley, Lindsay & Curr Co., Rochester, N. Y., as chairman; James H. Keenan, Vice President in Charge of Sales Promotion, Joske's of Texas, San Antonio; Walt Dennis, Radio and Television Director, Allied Stores Corporation, New York, and Lee Hart, NAB Assistant Director of Broadcast Advertising in charge of the Retail Section.

The panel will be held January 15 as part of the Sales Promotion Division program, in the Keystone Room of the Pennsylvania hotel at 10:30 A.M.

NAB-NRDGA to Explore TV Commercials On Film

A joint campaign to arouse the interest of national manufacturers in preparing television commercials on film, suitable for use by retailers in their sponsorship of local television programs, will be undertaken early in 1947 by the NAB and NRDGA. Joint committees are now doing exploratory work on the project.

Although television is not yet widely used by retailers, it was pointed out at a committee meeting held in New York last week that some department stores are already experimenting with the medium, and find that one of their chief problems is the preparation of effectively produced commercials. Interest has been expressed by these stores in having the manufacturers prepare suitable commercials on film, and then making them available to retailers for local spotting within television shows.

Such commercials, the committee believes, will enable retailers to use the new medium more effectively. A leading department store executive was quoted as saying "Many retailers missed the boat in the early days of radio; let's not miss it again with television."

The committee also believes that this interest on the part of retailers may well lead to increased interest in all forms of radio by national manufacturers of products generally distributed in department stores and

(Continued on next page)

other local outlets, especially manufacturers of ready-to-wear and accessories, who have seldom been prominent users of any form of radio. Part of their general lack of interest, it is believed, stems from the fact that retailers have not clamored for radio support, but have generally been content to work with printed media.

Another meeting of the joint committees, plus others interested, will be held in New York next February to plan further action.

Retailer Advertising Problems May Be Eased By Application of Joske Report

Pointing out how the Joske Report can assist in the practical application of broadcast advertising to specific local problems of any retailer, Lee Hart, NAB assistant director of broadcast advertising, addressed the Pittsburgh Radio and Television Club Tuesday (10).

Through the use of examples from the Joske Study, Miss Hart explained the benefits of the "beamed program technique" wherein stations, times and types of programs are chosen on the basis of their potential ability to serve specific advertising needs of a specific business. Usage of these programs is correlated with their objectives. She showed how this technique works to the advantage of both retailer and broadcaster because it is based on serving the listener.

Miss Hart stressed the point that too many people who have learned that radio sells ideas, stop with the theory that it is good to sell an institutional idea only. She emphasized the fact that any retailer must know the many different jobs he can give radio, and recommended that broadcasters and retailers analyze the different jobs which Joske's assigned to radio. She gave specific examples from the study to show how Joske's combined promotional and institutional copy to accomplish two or more of the following jobs with the audience of each program:

Promote the entire store and its customer advantages; promote the special divisions of the store; build identity of separate departments; introduce new departments or stores; promote single feature departments (merchandise or service); create demand for particular brand and fashion names; sell individual items of merchandise; give word-of-mouth emphasis to newspaper advertising, window and interior display; create demand for Personal Shopper and other services; publicize store news; build prestige with resources; strengthen relations with store employees.

General

Famine Crisis Under Control, Pres. Truman Thanks Judge Miller for Work on Committee

President Truman, after receiving a report on the national grain situation from Secretary of Agriculture Clinton Anderson, wrote to NAB President Justin Miller thanking him for participating as an active member of the President's Famine Emergency Committee.

Pointing out that the country's favorable grain production made it unnecessary for the Committee to function actively at this time, President Truman requested that Committee members stand by.

In his letter to Judge Miller, President Truman said in part:

> "Let me take this opportunity to thank you personally for your service to this country and to those millions abroad whose very lives depended upon the success of our famine relief efforts. Your was a real service for humanity. Without your efforts, and the willing cooperation of all our people who could help in any way in the famine program, the suffering abroad would have been much greater during those dread months last spring and summer when so many nations had exhausted their own food supplies. In expressing my thanks, I also express the appreciation of all those who were benefited by your efficient service.
>
> "I know that I can count upon your cooperation if developments at any time in the future make it necessary for me to call upon you again."

Radio Industry Is Credited for Its Work on Behalf of Nation's Veterans

The radio broadcasting industry has been warmly commended by General of the Army Dwight D. Eisenhower and General Omar N. Bradley, Veterans Administrator, for its contributions to the welfare of America's veterans.

Letters from the two army leaders were sent to Frank Burke, editor, *Radio Daily*, who suggested that broadcasters this year could express the nation's gratitude to hospitalized veterans by directing extra entertainment programs in their behalf during the coming holiday season.

Text of Gen. Eisenhower's letter follows:

> "Like all other veterans I am especially concerned with the welfare and happines of our comrades who are still physically incapacitated as a result of the war. Consequently, I am delighted to support the suggestion of *Radio Daily* that during the Christmas season the broadcasters of the nation should slant their programs to give particular attention to servicemen in hospitals. Based upon inumerable conversations with our convalescent soldiers I am convinced that from no other single entertainment feature do they derive so much good cheer and contentment as from the radio. The special recognition you propose for Christmas week would, of course, assure these men once again that our country is not forgetting the sacrifices they have made for all of us.
>
> "I hope that you may find some way to convey my congratulations and gratitude to all broadcasters who may cooperate with you in executing your plan."

Commenting on the general's letter, Judge Miller wired Mr. Burke as follows:

> "Thank you for sending to me a copy of General Eisenhower's letter concerning special Christmas programs for hospitalized servicemen. I am in complete accord with the General's statements, and the NAB will be pleased to bring his letter to the attention of its members.
>
> "As General Eisenhower points out, America's broadcasters enjoy the singular ability to provide

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our convalescent veterans with continual hours of information and entertainment.

"In reminding the industry to direct extra efforts during the holiday season toward stimulating these men, you are performing a highly commendable service. I know that broadcasters will cooperate wholeheartedly in providing America's veterans with the finest programs.

"Those of us in the radio industry must remember that we have an unending obligation to our servicemen. They fought and won the battle to maintain our democratic way of life. We must be ever watchful to see that their victory is preserved and that they know of our lasting gratitude."

General Bradley pointed out that broadcasters "cooperating with the VA, have generously helped to bring information, advice and comfort to veterans. The approach of the Christmas season redoubles the opportunities for service to veterans, provided in such abundantly large measure by broadcasters in the past."

Expressing his gratitude to the nation's radio industry, General Bradley said: "In helping veterans to speed their own readjustment broadcasters are, in my opinion, making an outstanding contribution to the Nation's welfare. For veterans and their families are indeed the Nation."

News

New Maryland Station Is Building Audience Through News Programs, News Personality

WGAY, daytime standard band station in Montgomery County, Maryland, adjacent to Washington, D. C., which took the air December 7, is well started in building audience with news.

Local news of various communities is broadcast at regular times Saturdays and Sundays.

Five minutes of local news is scheduled 6 times daily on the 7:30-7:45 A.M. program, sponsored by merchants of one shopping center. Regional and national news follows.

Don Bell, who is as famous for making the news as for reporting it, is director of news and special events.

Bell won the "Headliners Award" for his eye-witness broadcasts of the Japanese attacks on the Philippines at the beginning of World War II. He was subsequently captured and reported tortured death, while actually in "hiding" in a Japanese prison camp. He escaped death by using a different name. Later was reported dead, a second time, a month after his liberation in 1945, when his plane was shot down on the coast of China. He evaded the Japs and turned up in Chungking.

He covered V-E Day in New York and the UNO from San Francisco, and the atom bomb broadcasts from Bikini.

Small Market Stations

Bulletin on "Labor Relations in Small Stations" Mailed to Member Stations

"Labor Relations in Small Stations," a confidential NAB Bulletin for use of station management only was mailed to NAB members over the week-end.

The Employer-Employee Relations Department, in preparing the bulletin, advises: "Management can do much to anticipate and provide healthy solutions for many basic employee wants by the application of a professional know how and by effective practices and policies. It is reasonable to believe that if management will apply the same skill and attention to employee relations as to production and sales it will be able to secure comparably good results.

"The efficiency of your station and the ultimate cost of operating your station are inevitably determined by your emloyee relations. These items are as important to you, as management, as are the factors which affect your sales income dollars. They require as much management attention."

In this release of particular interest to management of Small Market Stations, NAB Employer-Employee Relations Department points out *three essential steps* for developing a good employee relations program and answers the oft-repeated question, *what does the worker want?*

Seven strong points are given in the pattern suggestion of using the "public relations" technique with your own employees.

The ten-page bulletin contains a wealth of helpful advice and information on employee relations. Every small market stations manager will profit by taking the folder home for undisturbed reading.

Small Market Stations Business Session Set For District 14

A two hour Small Market Stations Session is scheduled on the tentative agenda for the NAB Fourteenth District Meeting, Salt Lake City, January 13-14-15. Hugh B. Terry, NAB district director has set the small station session as the first business on the program on the second day of the meeting.

The program, which will be conducted by J. Allen Brown, head of NAB Small Market Stations Division, will run from 10:00 A.M. till 12:15. Rex Howell, KFXJ, Grand Junction, Colorado, district small market chairman, will preside. Questions and discussions from the floor will be included.

Average Number of Employees Per Station Shown in FCC Data

Frequently the NAB Small Market Stations Division receives questions from new station owners such as: "What is the average number of employees for a small market station?" or "How large a staff will be required

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for a day-time station?" The following information is taken from FCC release this month on industry employment for 1945.

Average Number of Station Employees

Number Stations	Power	Number Employees	Average Number Employees
41	50 watt clear channel	5,461	133
4	50 watt clear channel (part time)	434	108
27	5-20 watt clear channel	1,860	69
2	5-20 watt clear channel (part time)	85	42
284	regional full time	11,922	42
57	regional part time	1,434	25
455	local full time	7,875	17
21	local day and part time	222	10

Four District Chairmen Named to Executive Committee

The name of John F. Meagher, KYSM, Mankato, Minn., was inadvertently omitted in last week's NAB REPORTS (page 972) covering district chairmen named to the Small Market Stations Executive Committee.

NAB Director in Fifth District Encourages Non-Member Stations to Join NAB

Non-member small market stations in NAB Fifth District (Florida, Alabama and Georgia) will receive letters this week from Fred W. Borton, District Director, outlining NAB services to stations of this category. The stations will be invited to join the Association.

Public Interest Programming

Local USO Campaigns in Some Areas

At the joint request of the President, General Eisenhower, Admiral Nimitz and General Vandegrift, USO will carry on its world wide operations during 1947.

According to USO President, Lindsley F. Kimball, $8,000,000 of the $19,000,000 budget is to be raised by independent USO campaigns in the several hundred cities of the country which do not conduct Community Chest campaigns or whose drives did not include USO. These latter communities will raise $11,000,000 for USO.

Station managers in cities which will conduct independent USO fund raising campaigns may secure, without cost, suitable broadcast material from USO State Directors or Jesse Butcher, radio director, USO, Empire State Building, New York 1, N. Y.

Transcribed Material

Available material features well known personalities in various walks of life. Here is the list:

5-minute programs featuring: Jack Benny, Ingrid Bergman, Paulette Goddard, Al Jolson, George Murphy.

5-minute talks by: General Eisenhower, Admiral Nimitz, General Bradley, John D. Rockefeller, Jr., Philip Murray, William Green, Lindsley F. Kimball, Carl Whitmore.

In addition there are four 15-minute dramatizations.

VFW Presents Citation to NAB and Its Membership for "Meritorious Service"

The Veterans of Foreign Wars presented a "citation for meritorious service" to the NAB and its membership Thursday (12).

The framed, engraved citation, which was presented to President Justin Miller by VFW Commander-in-Chief Louis E. Starr at the Washington offices of NAB, reads as follows:

"Veterans of Foreign Wars of the United States awards this citation for meritorious service to the National Association of Broadcasters

"In commendation of the high standards of public service and entertainment maintained by the Association for the radio industry; for the splendid contribution made to the morale of the Armed Forces overseas; and in appreciation of the generous manner in which its member stations have contributed to the cause of the veterans welfare through the use of their facilities for programs presented by the Veterans of Foreign Wars of the United States."

Industry Commended for Its Contributions to Prevention of Forest Fires

The broadcasting industry was lauded for its efforts in the nation's drive to prevent forest fires when Lyle F. Watts, chief of the Forest Service, Department of Agriculture wrote to C. E. Arney, Jr., NAB secretary-treasurer, expressing appreciation for the part radio played in helping to decrease losses in the country's timber supply.

Mr. Watts' letter read in part:

"During the past several years broadcasters everywhere have performed a splendid service in stimulating an increased public awareness of the danger and evil of fires carelessly turned loose in the forests and woodlands of our country. It would be difficult to estimate the true value of the effort and air time the broadcasting industry has contributed to our national effort to reduce the number of man-caused forest fires. But there is no question at all that considerable credit is due your industry for the marked success of the continuing Cooperative Forest Fire Prevention campaign.

"I sincerely hope you will see fit to extend my compliments and appreciation to all NAB members."

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of December 23-29, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs

(Continued on next page)

of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York, New York.

Cut Traffic Accidents This Christmas

According to the National Safety Council the traffic death toll during the actual Christmas holiday period is almost three times as great as for the same days of the week during the rest of the year. Winter driving brings additional hazards to our streets and highways—in northern states traffic deaths in winter go up as much as 50 per cent per mile of driving over summer months. Up to 30 per cent of all traffic accidents in the snow belt occur when road surfaces are snowy or icy. Traffic accidents can be reduced and lives saved by public education—as proved by the fact that during the period from May to August of this year, which saw the peak of the accident prevention campaign, the mileage death rate was 25 per cent less than during the same months in 1941, the last pre-war year. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Point out that the National Safety Council—the recognized authority in the field of public safety—has found that winter brings extra driving and pedestrian hazards. To safeguard against them and protect lives drivers should—reduce speed to fit prevailing road and weather conditions; even 20 miles an hour is often too fast in winter . . . use tire chains when traveling through snowy and icy areas . . . keep windshields and windows clear; don't let them get snow-covered or foggy . . . check and repair all equipment such as brakes, tires, chains, windshield wipers, heaters, defrosters, fans, electrical system, exhaust, anti-freeze, radiator, lights. Pedestrians should be careful in crossing streets—assuming responsibility for their own safety rather than depending on drivers—consider poor visibility, especially at night. Be careful this winter. Remind each listener that traffic accidents tend to mount during the holidays, owing to such factors as increased travel, rush and activity, shopping, family reunions, and letting down cautions during holiday excitement. Stress that tragedy can be kept out of his home and those of thousands of Americans this Christmas season through increased care. Two Christmas slogans: "THE BEST PRESENT OF ALL IS YOUR PRESENCE," "DON'T LET DEATH TAKE YOUR HOLIDAY". (Fact Sheet No. 15-B)

Fat Salvage

Regarding the continuing need for salvaging used kitchen fats, Secretary of Agriculture Clinton P. Anderson recently said "It is just as important now as when fats and oils were rationed to save and turn in every bit of used kitchen fat. Used fats continue to be one of our most important sources of supply for the manufacture of soap and for other industrial uses. It may be months before we can obtain adequate supplies of imported fats and oils for these uses. In the meantime, every housewife can help to prevent soap shortages by turning in used kitchen fats and dealers can help by continuing collections." The shortage of fats and oils is due to a decline in domestic production, a reduction in imports from South America and from the East Indies and Philippines. About forty-seven per cent of the total allocations of fats and oils for domestic industrial uses goes to civilian soaps; five per cent to the manufacture of soaps for industrial purposes; the remaining forty-eight per cent to paints and varnishes, floor covering, coated fabrics, lubricating oils, textiles and leather, core oils, pharmaceutical, putty and calking, compounds, etc. Glycerine, a by-product of soap manufacture, is used in making anti-freeze, cellophane, resins, cosmetics and other goods. The shortage of fats and oils in the face of the great need for them in all phases of peacetime production indicates the urgency of the need for continued fat salvage. Housewives can actually help themselves to get the peacetime products they want and need in greater abundance and sooner by keeping up their good work in salvaging fats. They are asked to:—Save every drop of used fat by draining pans, skimming soaps and gravies, melting down trimmings of meat left on platters and plates.—Pour immediately into the salvage can those fats which can't be re-used.—Re-use those suitable for cooking, and salvage whatever is left.—Turn in the fat salvage container to their meat dealers promptly. They'll get cash for every pound turned in. (Fact Sheet No. 19-B)

Group Prejudice—A Post War Menace

Stress the reasons why we cannot afford divisive prejudice in America. 1. Division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquests. 2. Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home. Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these post-war difficulties by the "scapegoat" technique that blames them on some racial, religious, or national group. Recall that slandering an entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone and not on the basis of their race or religion. Racial and religious antagonisms are exploited, as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible "lunatic fringe" of American life. Show that every individual citizen can help keep America strong by: 1. Isolating and quarantining group antagonism. (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. Alertly guarding himself and his family against infection by racial and religious prejudice. (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, December 16. They are subject to change.

Monday, December 16

(10:00 A. M.)

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—C. P. **1190 kc.**, 50 KW, unlimited DA-night.

(Continued on next page)

WLIB—WLIB, Inc., Brooklyn, N. Y.—C. P. **1190 kc.**, DA, 10 KW, unlimited.

NEW—Scenic City Broadcast Co., Inc., Middletown, R. I.—C. P. **1200 kc.**, 250 watts, limited time.

(10:00 A. M.)

NEW—A. S. Abel Co., Baltimore, Md.—C. P. **850 kc.**, 1 KW, unlimited.

WEEU—Berks Broadcasting Co., Reading, Pa.—C. P. **850 kc.**, 1 KW, unlimited.

Further Hearing

(10:00 A. M.)

NEW—Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis.—C. P. **1400 kc.**, 250 watts, unlimited.

NEW—WBIZ, Inc., Eau Claire, Wis.—C. P. **1400 kc.**, 250 watts, unlimited.

At Los Angeles, Calif.

(Room 105, City Hall, Ray C. Wakefield, Presiding Officer, 10:00 A. M.)

NEW—Huntington Broadcasting Co., Huntington Park, Calif.—C. P. **1540 kc.**, 5 KW, day.

NEW—Hollywood Community Radio Group, Gardena, Calif.—C. P. **1530 kc.**, 5 KW, day.

NEW—The Hollywood Community Radio Group, Hollywood, Calif.—For FM facilities.

NEW—Coast Radio Broadcasting Corp., Los Angeles, Calif.—C. P. **1540 kc.**, 5 KW, day.

NEW—San Gabriel Broadcasting Co., Monrovia, Calif.—C. P. **1520 kc.**, 1 KW, day.

At Winston Salem, North Carolina

(Federal Courtroom, Post Office Bldg., 10:00 A. M.)

NEW—Greensboro Broadcasting Co., Inc., Greensboro, N. C.—For FM facilities.

NEW—Capitol Broadcasting Co., Inc., Greensboro, N. C.—For FM facilities.

Wednesday, December 18

Further Hearing

(10:00 A. M.)

NEW—Crescent Broadcasting Corp., Shenandoah, Pa.—C. P. **580 kc.**, 5 KW, unlimited DA-night and day.

NEW—The Patriot Co., Harrisburg, Pa.—C. P. **580 kc.**, 5 KW night, 5 KW day, unlimited, DA-night.

WHP—WHP, Inc., Harrisburg, Pa.—C. P. **580 kc.**, 5 KW, unlimited, DA-night.

Thursday, December 19

At Indianapolis, Indiana

(Room 247, Federal Bldg., 10:00 A. M.)

WABW & WBBW—Associated Broadcasters, Inc. (Assignor), Indianapolis, Ind.; Evansville on the Air, Inc. (Assignee)—For voluntary assignment of license.

WABW & WBBW—Associated Broadcasters, Inc. (Assignor), Indianapolis. Ind.; Radio Indianapolis, Inc. (Assignee)—Application to purchase Radio stations WABW and WBBW.

At Decorah, Iowa

(Court Room, County Court House, 10:00 A. M.)

NEW—Telegraph Herald, Decorah, Iowa—C. P. **1240 kc.**, 250 watts, limited.

NEW—Luther College, Decorah, Iowa—Modification of license. **1240 kc.**, 250 watts, 9:30 a. m. to 1:30 p. m.

Friday, December 20

Further Hearing

(10:00 A. M.)

NEW—Eagle Printing Co., Inc., Butler, Pa.—C. P. **1230 kc.**, 250 watts, unlimited.

NEW—Frank R. Smith, Jr., Beaver Falls, Pa.—C. P. **1230 kc.**, 250 watts, unlimited.

Other Participants: WCED, Du Bois, Pa. (Intervenor).
WERC, Erie, Pa. (Intervenor).

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces its final decision (B-297) granting the application of Orlando Daily Newspapers, Inc., for a new station at Orlando, Florida, to operate on **990 kc.**, 10 KW daytime, 5 KW night, DA, subject to approval of transmitter site and antenna system by CAA (Docket 7182; B3-P-4328), and denying the application of Frederick W. Mizer for new station at Orlando seeking the same frequency with power of 1 KW day and night, DA night (Docket 7183; B3-P-4270). (Commissioner Durr not participating.)

The Commission announces adoption of a decision and order (B-313) severing from consolidated proceeding and granting the following applications for use of **550 kc.**:

The Constitution Publishing Co. for new station at Atlanta, Ga., to operate on **550 kc.**, 5 KW, DA-N; conditions. (Docket 6802; B3-P-4086)

WJIM, Inc., to change operating assignment of Station WJIM, Lansing, Mich., from **1240 kc.**, 250 watts, unlimited, to **550 kc.**, 1 KW, DA-1; conditions. (Docket 6807; B2-P-4087)

Montana Broadcasting and Television Co. for new station at Butte, Mont., to operate on **550 kc.**, 1 KW, DA-N; conditions. (Docket 6808; B5-P-3993)

Pulitzer Publishing Co. to change operating assignment of Station KSD, St. Louis, Mo., from **550 kc.**, 1 KW, 5 KW-LS, DA-N, to **550 kc.**, 5 KW, DA-N; conditions. (Docket 6809; B4-P-4089)

Sunshine Broadcasting Co. to change operating assignment of Station KTSA, San Antonio, Texas, from **550 kc.**, 1 KW, 5 KW-LS, DA-N, to **550 kc.**, 5 KW, DA-N; conditions. (Docket 7174; B3-P-4399)

Buffalo Broadcasting Corp. to change operating assignment of Station WGR, Buffalo, N. Y., from **550 kc.**, 1 KW, 5 KW-LS, DA-N, to **550 kc.**, 5 KW, DA-N; conditions. (Docket 7122; B1-P-4424)

Millard Eidson to change operating assignment of Station KCRS, Midland, Texas, from **1230 kc.**, 250 watts, unlimited, to **550 kc.**, 5 KW day, 1 KW night, DA-2. (Docket 7215; B3-P-4474)

The Cincinnati Times-Star Co. to change operating assignment of Station WKRC, Cincinnati, Ohio, from **550 kc.**, 1 KW, 5 KW LS, DA-U, to **550 kc.**, 5 KW, DA-2; conditions. (Docket 7401; B2-P-4372)

Radio Station WDEV to change operating assignment of Station WDEV, Waterbury, Vt., from **550 kc.**, 1 KW, daytime only, to **550 kc.**, 1 KW, DA-2; conditions. (Docket 7405; B1-P-4492)

Oregon State Agricultural College, to change operating assignment of Station KOAC, Corvallis, Ore., from **550 kc.**, 1 KW, unlimited, 5 KW-LS, DA, to **550 kc.**, 5 KW, DA-1. (Docket 7406; B5-ML-1228)

(Continued on next page)

At the same time the Commission adopted an order designating for hearing the application of the Bristol Broadcasting Co., Inc., to change operating assignment of Station WNBH, New Bedford, Mass., from **1340 kc.**, 250 watts, to **550 kc.**, 5 KW, unlimited, DA-2 (B1-P-4605; Docket 7997), to be consolidated with hearing heretofore held on application of Atlantic Radio Corp: for new station at Boston, Mass., to operate on **550 kc.**, 1 KW, 5 KW-LS, DA-2 (B1-P-4372; Docket 7404); said hearing to be held on January 20, 1947.

The Commission announces its final decision (B-288) granting the application of E. D. Rivers for CP to change operating assignment of Station WGOV, Valdosta, Ga., from **1450 kc.**, 250 watts, unlimited time, to **950 kc.**, 1 KW night, 5 KW day (Docket 7112; B3-P-3213), and denying the application of Valdosta Broadcasting Co. for new station at Valdosta seeking the same facilities (Docket 6863; B3-P-4106). (Commissioner Durr not participating.)

The Commission announces adoption of an order (B-286) granting the application of the Peninsula Broadcasting Co. for CP to change operating assignment of Station WBOC, Salisbury, Md., from **1230 kc.**, 250 watts, unlimited time, to **960 kc.**, 1 KW, DA night (Docket 6886; B1-P-3786). (Commissioner Durr not participating.)

The Commission announces adoption of a final decision (B-284) granting the applications of the United Broadcasting Company for a new station at San Jose, Calif., to operate on **1370 kc.**, 1 KW, unlimited time, DA (B5-P-4061; Docket 6930); DeHaven, Hall and Oates, for new station at Salinas, Calif., to operate on **1380 kc.**, 1 KW, unlimited time, DA (B3-P-4135; Docket 6931); and denying the following applications: FM Radio and Television Corp., San Jose, Calif., for new station to operate on **1370 kc.**, 1 KW, U-DA (B5-P-4133; Docket 6928); Broadcasters, Inc., San Jose, Calif., for new station to operate on **1370 kc.**, 1 KW, DA-U (B5-P-4134; Docket 6929), and Central California Broadcasters, Inc., to change frequency of State KRE, Berkeley, Calif., from **1400** to **1380 kc.**, and increase power from 250 watts to 1 KW, DA-U (B5-P-3982; Docket 6933). (Commissioner Durr not participating.)

The Commission announces proposed decisions in the following cases:

B-310: Proposing to grant the application of Pinnacle Broadcasting Company, for a new station in Middlesboro, Ky., to operate on **1490 kc.**, with 250 watts power, unlimited time, subject to the condition that it will within 60 days from date of this action file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standards. (Docket 7420; B2-P-4501)

At the same time the Commission proposes to deny the application of Cumberland Gap Broadcasting Company seeking the same facilities. (Docket 7001; B2-P-4203)

B-312: Proposing to grant the application of The News and Observer Publishing Company, for a new station in Raleigh, N. C., to operate on **850 kc.**, with 5 KW, unlimited time, subject to approval of antenna system and transmitter site by the CAA, and subject to the condition that radiation in the horizontal plane on a bearing 39.5 degrees true does not exceed 280 mv/m unattenuated. (Docket 7505; B3-P-4176)

At the same time the Commission proposes to deny the application of Capitol Broadcasting Company, Inc., for a new station at Greensboro, N. C., to operate daytime only on **850 kc.** with 1 KW. (Docket 7504; B3-P-4513)

B-311: Proposing to grant the application of Samuel R. Sague for a new station at Cleveland Heights, Ohio, to operate on **1490 kc.**, 250 watts, unlimited time, subject to the condition that applicant will within 60 days from date of this action file an application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standards, and waiver of Secs. 3.55(b) and 3.60 of the rules. (Docket 7176; B2-P-4377)

At the same time the Commission proposes to deny mutually exclusive applications for the same facilities, of the following: WMAK, Inc. (Docket 7175; B2-P-3994); Cuyahoga Broadcasting Co. (Docket 7393; B2-P-4468), and Forest City Broadcasting Co. (Docket 7585; B2-P-4776), all of Cleveland.

The Commission announces its final decision in the following case:

B-304: Granting the application of the Citrus Belt Broadcasters, Inc., for a new station at Winter Haven, Fla., to operate on **1490 kc.**, 250 watts, unlimited time (Docket 7310; B3-P-4331), subject to the condition that applicant will within 60 days from date of this action file an application for modification of permit with the Commission specifying transmitter site and antenna system meeting the requirements of the standards; Secs. 3.55(b) and 3.60 of the rules waived.

At the same time the application of Winter Haven Broadcasting Company (Docket 7311; B3-P-4332) is denied.

NEW AM APPLICATIONS GRANTED

Woodward Broadcasting Co., Woodward, Okla.—Reconsidered action of October 3 in designating application (B3-P-5053) for hearing, and adopted an order granting CP for a new station to operate on **1450 kc.**, 250 watts, unlimited time.

Northeastern Indiana Broadcasting Co., Ft. Wayne, Ind.—Reconsidered application (B4-P-4065) for a new station, removed same from the hearing docket and granted construction permit for a new station to operate on **1380 kc.**, 5 KW, unlimited time, DA; engineering conditions.

FM CONDITIONAL GRANTS

KUOA, Inc.—Siloam Springs, Ark.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-1046)

Golden Empire Broadcasting Co., Chico, Calif.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B5-PH-1053)

Everglades Broadcasting Co., Miami, Fla.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-1047)

Independent Broadcasting Co., Des Moines, Iowa—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B4-PH-1049)

Advertiser Press, Inc., Flint, Mich.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (B2-PH-1044)

Stillwater Publishing Co., Stillwater, Okla.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (B3-PH-985)

FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions: (Note: power given is effective radiated power; antenna height given is height above average terrain):

Mobile Daily Newspapers, Inc., Mobile, Ala.—Class B: Channel **94.1 mc.** (No. 231); 51 KW; 285 feet. (B3-PH-439)

WJNO, Inc., W. Palm Beach, Fla.—Class B; Channel **99.1 mc.** (No. 256); 49 KW; 500 feet. (B3-PH-713)

(Continued on next page)

The Times Picayune Pub. Co., New Orleans, La.—Class B; Channel **94.5 mc.** (No. 233); 270 KW; 575 feet. (B3-PH-296)

The Haverhill Gazette Co., Haverhill, Mass.—Class B; Channel **96.1 mc.** (No. 241); 20 KW; 350 feet. (B1-PH-478)

Knight Radio Corp., Detroit, Mich.—Class B; Channel **95.3 mc.** (No. 237); 20 KW; 500 feet. (B2-PH-631)

Lear, Inc., Grand Rapids, Mich.—Class B; Channel **94.3 mc.** (No. 232); 9.8 KW; 185 feet. (B2-PH-899)

The Times Pub. Co., St. Cloud, Minn.—Class B; Channel **98.3 mc.** (No. 252); 50 KW; 425 feet. (B4-PH-720)

Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Class B; Channel **94.1 mc.** (No. 231); 2.1 KW; 1130 feet. (B1-PH-939)

Copper City Broadcasting Corp., Rome, N. Y.—Class A; Channel **104.3 mc.** (No. 282); 1 KW; minus 5 feet. (B1-PH-928)

The Troy Record Co., Troy, N. Y.—Class B; Channel **92.5 mc.** (No. 223); 13 KW; 590 feet. (*). (B1-PH-555)

Tri-City Broadcasting Co., Bellaire, Ohio—Class B; Channel **100.1 mc.** (No. 261); 20 KW; 500 feet. (B2-PH-824)

The Crosley Broadcasting Corp., Cincinnati, Ohio—Class B; Channel **98.1 mc.** (No. 251); 11.5 KW; 610 feet. (B2-PH-214; MPH-131)

L. B. Wilson, Inc., Cincinnati, Ohio—Class B; Channel **95.7 mc.** (No. 239); 31 KW; 430 feet. (B2-PH-234)

The Fort Industry Co., Toledo, Ohio—Class B; Channel **98.5 mc.** (No. 253); 20 KW; 480 feet. (B2-PH-348)

Central Willamette Broadcasting Co., Albany, Ore.—Class A; Channel **104.3 mc.** (No. 282); 710 watts; 130 feet. (*). (B5-PH-930)

Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—Class A; Channel **105.1 mc.** (No. 286); 480 watts; minus 1750 feet. (B5-PH-1030)

Lancaster Broadcasting Co., Lancaster, S. C.—Class B; Channel **101.5 mc.** (No. 268); 12.5 KW; 470 feet. (B3-PH-876)

NEW COMMERCIAL TELEVISION APPLICATION GRANTED

The Fort Industry Co., Toledo, Ohio—Granted CP for a new station; Channel (No. 13) **210-216 mc.**; visual power; 27.4 KW, aural 14.4 KW; antenna 524 feet. (B2-PCT-166)

DESIGNATED FOR HEARING

KXEL—Josh Higgins Broadcasting Co., Waterloo, Iowa—Designated for hearing the petition of Josh Higgins Broadcasting Co. "for continuation of exclusive nighttime assignment of **1540 kc.** to station KXEL, Waterloo, Iowa."

Pacific Broadcasting Co., Los Angeles, Calif.—Granted petition requesting that its application for a Class B FM station be designated for hearing in consolidation with application of Hollywood Community Radio Group. Ordered that the order heretofore issued consolidating hearing on The Hollywood Radio Group, et al. applications, be set aside, and that Pacific Broadcasting Co. application (B5-PH-1122) be designated for consolidated hearing in Los Angeles on Dec. 16 with applications of Huntington Broadcasting Company, et al.

Roy Hoffhinz and W. N. Hooper, d/b as La. Broadcasting Co., New Orleans, La.; Bayou Broadcasting Co., Inc., Baton Rogue, La.; Patroon Broadcasting Co., Inc., Albany, N. Y.; East West Broadcasting, Ft. Worth, Texas; Western Waves, Inc., Seattle, Wash.—Designated for consolidated hearing application (B3-P-4260) for a new station at New Orleans to operate on **1540 kc.**, 50 KW, DA-1, unlimited time, with applications of: Patroon Broadcasting Co., Inc. (B1-P-4611), for a new station in Albany, N. Y., to operate on **1540 kc.**, 10 KW, unlimited time; Texema Broadcasting Co., Durant, Okla. (B3-P-5211), **1540 kc.**, 250 watts, unlimited time; East West Broadcasting, Ft. Worth (B3-P-4524), **1540 kc.**, 250 watts, unlimited time; and Western Waves, Inc., Seattle, Wash. (B5-P-5060), **1540 kc.**, 250 watts, unlimited time, DA.; Bayou Broadcasting Co., Inc. (B3-P-5453), **1540 kc.**, 100 watts, 250 watts LS, unlimited.

WQXR—Interstate Broadcasting Co., Inc., New York City; Washita Valley Broadcasting Corp., et al.—Adopted an order designating for hearing the applications of WQXR, Washita Valley Broadcasting Corp.; El Paso Broadcasting Co.; Lake Broadcasting Co., WAML, Kaw Broadcasting, Inc., WTOL and KPMC; and ordered that the records of the proceedings heretofore held in the hearings on application of El Paso Broadcasting Co. (Docket 7533), Lake Broadcasting Co., Inc. (Docket 7185), and WMAL (Docket 7292), be consolidated with and made a part of the hearing hereby ordered.

Roy C. Kelley, et al., d/b as KVN Co., Benton Harbor, Mich.—Granted petition of WJIM, Inc., Lansing, Mich., requesting that the application of KVN Co. be designated for hearing. The Commission ordered said application of KVN Co. (B2-P-5204), designated for hearing and that WJIM, Inc., WSBC and WEDC are made parties to this proceeding.

Jorama-Fer Radio Corp., Caguas, P. R.; Caguas Radio Broadcasting Co., Caguas, P. R.—Designated for consolidated hearing the application of Jorama-Fer Radio Corp (B-P-5174), to operate on **1240 kc.**, 250 watts, unlimited time, with application of Caguas Radio Broadcasting Co. (B-P-5475), **1230 kc.**, 250 watts, unlimited time.

LICENSE RENEWALS

WHNC—Henderson Radio Corp., Henderson, N. C.—Granted renewal of license for the period ending November 1, 1949.

KXA—KXA, Inc., Seattle, Wash.—Granted renewal of license for the period ending November 1, 1949.

WBAX—John B. Stenger, Jr., Wilkes-Barre, Pa.—Granted renewal of license for the period ending August 1, 1949.

WCCU—Twin City Broadcasting Co., Inc., Lewiston, Maine—Granted renewal of license for the period ending August 1, 1949.

MISCELLANEOUS ACTIONS

The Conn. Television Co., Booth Hill, Conn.—Adopted an order dismissing application for a new station (B1-PCT-75) because of lack of prosecution.

Institutum Divi Thomae Foundation, Cincinnati, Ohio—Adopted an order dismissing application for a new station (B2-PCT-148) because of lack of prosecution.

WJSW—Altoona Broadcasting Co., Logan Twp., Pa.—Granted modification of CP which authorized a new station, for approval of antenna and for approval of transmitter location at Goods Lane, Logan Twp., conditions. (B2-MP-2222)

WOAY—Robert R. Thomas, Jr., Oak Hill, W. Va.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations as 0.7 mile from South Corporate limits of Oak Hill on U. S. #19-21; conditions. (B2-MP-2215)

WWWB—Walter W. Bankhead, Jasper, Ala.—Granted license to cover CP which authorized a new station to operate on **1240 kc.**, 250 watts, unlimited time; conditions. (B3-L-2142)

WTRC—The Truth Pub. Co., Inc., Elkhart, Ind.—Granted CP to install a new transmitter, install a new vertical antenna and mount FM antenna on top of AM tower. (B4-P-5399)

WFRP—Ga. Broadcasting Co., Savannah, Ga.—Granted CP to install a new type of transmitter. (B3-P-5442)

KXLW—St. Louis County Broadcasting Co., Clayton, Mo.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location at Village of Olivette on Delmar Blvd., near Warson Road, Clayton, and to specify studio location as 8135 Forsythe Blvd., Clayton; conditions. (B4-MP-2225)

(Continued on next page)

(*) In lieu of previous details.

WHMA—Harry M. Ayers, Anniston, Ala.—Granted license to cover CP which authorized installation of a new vertical antenna and ground system and change transmitter location. (B3-L-2033)

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Granted CP to install a new transmitter. (B3-P-5445)

KXEL—Josh Higgins Broadcasting Co., Waterloo, Iowa—Adopted decision and order denying petition for reconsideration, directed against the action of the presiding officer of the Motions Docket on October 1, 1946, granting petition of Roy Hofheinz and W. N. Hooper, d/b as La. Broadcasting Co., New Orleans, to amend their application for CP (B3-P-4260; Docket 7162), so as to change frequency from **1580 to 1540 kc.,** with 50 KW power.

WTBC—Tuscaloosa Broadcasting Co., Tuscaloosa, Ala.—Granted modification of CP which authorized a new station, to make changes in antenna, to change type of transmitter and to specify studio location as City Hall, 24th Ave., Tuscaloosa. (B3-MP-2297)

WMCC—The Covington News, Inc., Covington, Ga.—Granted license to cover CP for a new station to operate on **1490 kc.,** 250 watts, unlimited time; conditions. (B3-L-2103)

Washita Valley Broadcasting Corp., Chickasha, Okla.—The Commission ordered that its orders of August 1 and November 7, 1946, denying petitions of WQXR and KPMC for rehearing and reconsideration of the Commission's action granting a construction permit and modification thereof to Washita Valley Broadcasting Corp., be vacated; and upon reconsideration of said actions, the construction permit granted on March 7, for a new station to operate on **1560 kc.,** 250 watts, unlimited time at Chickasha, Okla., and modification of CP granted August 19, were set aside; and the said applications and application for license of Washita Valley Broadcasting Corp (B3-L-2129) granted insofar as they request authority for daytime operation only, on frequency **1560 kc.,** with 250 watts; that said application of Washita Valley Broadcasting Corp. insofar as it requests authority for non-directional nighttime operation be designated for hearing.

KWHW—The Altus Broadcasting Co., Altus, Okla.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at Bradford and Brady Sts., Altus. (B3-P-2159)

WGBB—Harry H. Carman, Freeport, N. Y.—Granted CP to install new vertical antenna (with FM antenna mounted on top) and ground system. (B1-P-4388)

KOLO—Reno Broadcasting Co., Reno, Nev.—Granted license to cover CP which authorized a new station to operate on **920 kc.,** 1 KW, DA-N, unlimited time; conditions. (B5-L-2047)

KOB-TV—Albuquerque Broadcasting Co., Albuquerque, N. M.—Granted modification of CP for minor change in site, change in antenna system, change to Channel #4, **66-72 mc.** (B5-MPCT-26)

WBKB—Balaban & Katz, Corp., Chicago, Ill.—Granted CP to change from Channel #2 to Channel #4, **66-72 mc.,** and change transmitter location to 212-216 No. State St., Chicago, and make changes in antenna system. (B4-PCT-175)

WDMG—Downing Musgrove, Douglas, Ga.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at 1.8 miles east of Coffee County Courthouse on Ga. State Highway No. 32; conditions. (B3-MP-2210)

WAZF—B. J. Barrier, Jr., H. T. Barrier, H. P. Holmes, Yazoo City, Miss.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and approval of transmitter and studio location NE of Yazoo City, .16 mile east of U. S. Highway 49E, near Yazoo City. (B3-MP-2214)

WKSR—Pulaski Broadcasting Co., Pulaski, Tenn.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at U. S. #64, 1.5 miles west of center of Pulaski; conditions. (B3-MP-2241)

WIBV—Belleville Broadcasting Co., Belleville, Ill.—Granted modification of CP which authorized a new station, to change type of transmitter, for approval of transmitter and studio locations at 2100 W. Main St., Belleville; conditions. (B4-MP-2171)

WATL—J. W. Woodruff, tr/as Atlanta Broadcasting Co., Atlanta, Ga.—Reconsidered action of Nov. 21 in designating for hearing application (B3-P-3985), removed same from the hearing docket and granted CP to change the present facilities of station WATL from **1400 kc.,** 250 watts, unlimited, to **1380 kc.,** 5 KW, unlimited, DA-N, to install a new transmitter and change transmitter location; engineering conditions.

Ft. Wayne Broadcasting Co., Inc., Ft. Wayne, Ind.—Granted petition for leave to amend its application (B4-P-4178) so as to specify frequency **1090 kc.,** instead of **1030 kc.;** removed said application from the hearing docket (No. 7348) and granted amended CP for a new station to operate on **1090 kc.,** 1 KW, daytime only, subject to condition that applicant will, within 60 days, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the standards.

KOVC—KOVC, Inc., Valley City, N. D.—Granted license to cover CP which authorized installation of new antenna and ground system and change transmitter location. (B4-L-2111)

WELD—Radiohio, Inc., Columbus, Ohio—Granted CP to specify coverage of 13,118 square miles; population as 1,042,962; install new transmitter and make changes in antenna system of FM stations. (B2-PH-1066)

WJJD—WJJD, Inc., Chicago, Ill.—Granted modification of CP (B4-P-4425) for extension of commencement and completion dates to 11-25-46 and 5-25-46, respectively. (B4-MP-2254)

WTAM—NBC, Cleveland, Ohio—Granted CP to install FM antenna on top of vertical antenna. (B2-P-4745)

Eugene J. Roth, tr/as Mission Broadcasting Co., San Antonio, Texas—Denied request that the Commission reconsider its action of November 21, 1946, in designating its application for a Class B FM station for hearing and grant same. (Comr. Jett voting to grant.)

ACTIONS ON MOTIONS

The Lewiston-Auburn Broadcasting Corp., Lewiston, Me. —The Commission, on its own motion, removed from the hearing docket application (B1-P-5146; Docket 7898).

Robert Shuler, et al, Fresno, Calif.—Granted petition for waiver of rules and accepted petitioner's appearance in re Docket 7829, 7830.

Somerset Broadcasting Co., Somerset, Ky.—Granted petition to dismiss without prejudice application for a new station. (B2-P-4892; Docket 7697)

Southeastern Broadcasting Co., Inc., Somerset, Ky.—Granted petition insofar as it requests leave to amend its application (B2-P-5019; Docket 7696) so as to show additional stockholders, etc. The amendment was accepted, and the Commission on its own motion removed application from the hearing docket. Insofar as petition requests grant of application as amended, it is dismissed.

Century Broadcasting Corp., Johnstown, Pa.—Granted petition for leave to intervene in the hearing on application of Eagle Printing Co. for a new station in Butler, Pa. (Docket 7672)

Joseph M. Ripley, Leesburg, Fla.—Granted petition to dismiss without prejudice his application for a new station. (B3-P-4936; Docket 7849)

Lake Broadcasting Co., Leesburg, Fla.—The Commission, on its own motion, removed from the hearing docket application for a new station. (B3-P-5918; Docket 7850)

Atlanta Broadcasting Co., Atlanta, Ga.—Granted petition for leave to amend its application for a new FM station (B3-PH-746; Docket 7545) so as to show a weekly program analysis and tentative weekly program schedule.

Ojai Broadcasting Co., Ventura, Calif.—Granted petition for leave to amend its application (B5-P-4463; Docket

(Continued on next page)

7469) to show revised construction costs, etc. The amendment was accepted and application as amended removed from the hearing docket.

Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Granted petition for leave to intervene in the hearing on application of KANS. (B4-P-5159; Docket 7952)

KAKE Broadcasting Co., Inc., Wichita, Kans.—Granted petition for leave to intervene in the hearing on application of KANS. (B4-P-5159; Docket 7952)

KCLC Broadcasting Co., Inc., Wichita, Kans.—Granted petition for leave to intervene in the hearing on application of KANS. (B4-P-5159; Docket 7952)

Wichita Beacon Broadcasting Co., Wichita, Kans.—Granted petition for leave to intervene in the hearing on application of KANS. (B4-P-5159; Docket 7952)

Eastern Shore Broadcasting Co., Preston, Md.—Granted petition for leave to amend its application (B1-P-3751; Docket 6887), so as to specify frequency **1370 kc.,** with 1 KW, day only, instead of **960 kc.,** 250 watts, day. The amendment was accepted and application as amended removed from the hearing docket.

Huntington Broadcasting Co., Huntington Park, Calif.—Granted petition for leave to amend its application (B5-P-4822; Docket 7694), so as to show change in status of applicant from an individual to a corporation.

Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich.—Granted petition for leave to amend its application (B2-P-5015; Docket 7811) to how revised construction costs, etc.

Border Broadcasting Co., Inc., Nogales, Ariz.—Granted petition for leave to amend its application (B5-P-5345; Docket 7940), so as to specify the frequency requested as **1240 kc.,** instead of **1340 kc.,** etc. The amendment was accepted and application removed from the hearing docket.

Gene Burke Brophy, Nogales, Ariz.—The Commission on its own motion removed from the hearing docket application for a new station. (B5-P-5149; Docket 7939)

Evansville on the Air, Inc., Evansville, Ind., and Radio Indianapolis, Inc., Indianapolis, Ind.—Granted joint petition for continuance of hearing on applications for assignment of license (Dockets 7835 and 7836), presently scheduled for Dec. 9, to Dec. 19 at Indianapolis.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

KMVI—Maui Publishing Company, Ltd., Wailuku, territory of Hawaii—Modification of construction permit (B-P-4544, which authorized a new standard broadcast station) for extension of completion date.

680 Kilocycles

NEW—Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich.—Construction permit for a new standard broadcast station to be operated on **660 kc.,** power of 250 watts and daytime only hours of operation. Amended to change frequency from **660** to **680 kc.**

730 Kilocycles

WACE—Regional Broadcasting Co., Chicopee, Mass.—License to cover construction permit (B1-P-4408, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Southern Broadcasting System, Inc., Thomasville, Ga. (P. O. Bank of Thomas County Bldg.)—Construction permit for a new standard broadcast station to be operated on **730 kc.,** power of 1 KW and daytime only hours of operation.

NEW—Frank Andrews, Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on power of 250 watts, daytime only hours of operation. Amended to specify frequency as **730 kc.,** change transmitter and studio locations.

790 Kilocycles

NEW—Western Plains Broadcasting Co., Inc., Colby, Kans.—Construction permit for a new standard broadcast station to be operated on **790 kc.,** power of 5 KW and daytime only hours of operation.

800 Kilocycles

WKYB—Paducah Newspapers, Inc., Paducah, Ky.—License to cover construction permit (B2-P-4244, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

880 Kilocycles

WRRZ—Tar Heel Broadcasting System, Inc., Clinton, N. C.—Modification of construction permit (B3-P-4831, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and to specify studio location.

890 Kilocycles

NEW—John J. Powell, tr/as Carolina Broadcasters, Anderson, S. C. (P. O. Box 190, Toccoa, Ga.)—Construction permit for a new standard broadcast station to be operated on **890 kc.,** power of 1 KW and daytime only hours of operation.

910 Kilocycles

WJHL—WJHL, Inc., Johnson City, Tenn.—License to cover construction permit (B3-P-4321), which authorized increase in power and install new transmitter and for change in studio location.

930 Kilocycles

WTAD—Lee Broadcasting, Inc., Quincy, Ill.—License to cover construction permit (B4-P-5228), which authorized installation of new transmitter.

940 Kilocycles

NEW—Everard B. Cureton, Jr., George W. Fisher, John T. Ward, Jr., and Joseph R. Trott, Jr., a partnership, d/b as Citizens Broadcasting Co., North Adams, Mass.—Construction permit for a new standard broadcast station to be operated on **860 kc.,** power of 250 watts and daytime only hours of operation. Amended to change frequency from **860** to **940 kc.**

990 Kilocycles

NEW—KTRM, Inc., Beaumont, Texas—Construction permit for a new standard broadcast station to be operated on **710 kc.,** power of 250 watts and daytime only hours of operation. Amended to change frequency from **710** to **990 kc.**

WBET—Enterprise Publishing Co., Brockton, Mass.—License to cover construction permit (B1-P-4620, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1020 Kilocycles

WCIL—Paul F. McRoy, John H. Searing, Ann E. Searing, d/b as Southern Illinois Broadcasting Partnership,

(Continued on next page)

Carbondale, Ill.—Modification of construction permit (B4-P-4695, as modified, which authorized a new standard broadcast station) to change type of transmitter.

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Modification of construction permit (B5-P-3808, as modified, which authorized installation of new transmitter and antenna, increase in power, and change transmitter location) for extension of completion date.

1030 Kilocycles

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—Extension of special service authorization to operate on **1030 kc.,** power of 50 KW, using non-directional antenna during the hours from local sunrise at Boston, Mass., to local sunset at Corpus Christi, Texas, for a period not to exceed six months from 12-15-46.

1090 Kilocycles

WBMS—The Templetone Radio Mfg. Corp., Boston, Mass.—License to cover construction permit (B1-P-4146), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1110 Kilocycles

KFAB—KFAB Broadcasting Co., Omaha, Nebr.—Modification of construction permit (B4-P-4578, which authorized installation of auxiliary transmitter, to be operated on **1110 kc.,** 5 KW power, employing directional antenna for night use) for extension of completion date.

1150 Kilocycles

NEW—Mosby's Inc., Great Falls, Montana (P. O. 127 East Main St., Missoula, Mont.)—Construction permit for a new standard broadcast station to be operated on **1150 kc.,** power of 5 KW and directional antenna night and unlimited hours of operation.

WJRD—James R. Doss, Jr., Tuscaloosa, Ala.—Construction permit to change frequency from **1230** to **1150 kc.,** increase power from 250 watts to 1 KW night and 5 KW day, install new transmitter and directional antenna for night use and change transmitter and studio locations.

1170 Kilocycles

WLBH—Mattoon Broadcasting Co., Mattoon, Ill.—License to cover construction permit (B4-P-4643, as modified, which authorized a new standard broadcast station) and authority to determine operating power by direct measurement of antenna power.

1230 Kilocycles

NEW—Caguas Radio Broadcasting, Inc., Caguas, P. R. (P. O. Shell Bldg.)—Construction permit for a new standard broadcast station to be operated on **1230 kc.** power of 250 watts and unlimited hours of operation. (Contingent upon the grant of American Colonial Broadcasting Corporation, WKVM.)

NEW—Voice of Western Colorado, Inc. Grand Junction, Colo. (P. O. 174 W. Center St., Provo, Utah)—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

1240 Kilocycles

NEW—Southeastern Broadcasting Co., Inc., Somerset, Ky.—Construction permit for a new standard broadcast station to be operated on **1240 kc., power of 250 watts** and unlimited hours of operation. Amended re stockholders.

WWWB—Walter W. Bankhead, Jasper, Ala.—Voluntary assignment of license to Bankhead Broadcasting Company, Inc.

NEW—Pocahontas Broadcasting Corp., Bluefield, W. Va. (P. O. First National Bank)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

WCHV—Charles Barham, Jr., and Emmalou W. Barham, d/b as Barham & Barham, Charlottesville, Va.—Construction permit to install a new transmitter.

WTIP—Gus Zaharis and Penelope Zaharis, d/b as Chemical City Broadcasting Co., Charleston, W. Va.—License to cover construction permit (B2-P-3841, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—G. Stanley Brewer, tr/as Weber County Service Co., Ogden, Utah (P. O. 2730 Quincy St.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

1270 Kilocycles

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—Construction permit to make changes in directional antenna and mount FM antenna on top of AM tower.

1290 Kilocycles

NEW—Community Broadcasting Service Co., Providence, R. I.—Construction permit for a new standard broadcast station to be operated on **1290 kc.,** power of 250 watts and daytime only operations. Amended to increase power from 250 watts daytime to 500 watts daytime and change re directors.

1310 Kilocycles

NEW—Keokuk Broadcasting Co., Keokuk, Iowa (P. O. 624 Main St.)—Construction permit for a new standard broadcast station to be operated on **1310 kc.,** power of 250 watts and daytime only hours of operation.

NEW—Four States Broadcasters, Inc., Joplin, Mo.—Construction permit for a new standard broadcast station to be operated on **1310 kc.,** 1 KW night and 5 KW day, directional antenna for night use and unlimited hours of operation. Amended to install directional antenna for daytime use in addition to DA-N.

1340 Kilocycles

NEW—Pryor Dillard, Raymondville, Texas (P. O. 1209 E. Taylor St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

WNHC—The Elm City Broadcasting Corp., New Haven, Conn.—License to use old main transmitter as an auxiliary transmitter with power of 250 watts.

WLEX—The Central Kentucky Broadcasting Co., Lexington, Ky.—License to cover construction permit (B2-P-4126, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WDMJ—The Lake Superior Broadcasting Co., Marquette, Mich.—License to cover construction permit (B2-P-5236) which authorized installation of new transmitter.

KROC—Southern Minnesota Broadcasting Co., Rochester, Minn.—Authority to determine operating power by direct measurement of antenna power.

NEW—Border Broadcasting Co., Inc., Nogales, Ariz.—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation. Amended to change frequency from **1240** to **1340 kc.,** change transmitter and studio location.

KGEM—Frank C. Carman, David G. Smith, Jack L. Powers, and Grant R. Wrathall, d/b as Idaho Broadcasting Co., Boise, Idaho—Involuntary assignment of construction permit to Idaho Broadcasting and Television Company.

(Continued on next page)

NEW—Mounds Broadcasting Corp., Newark, Ohio (P. O. 407-8 Newark Trust Bldg.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

KVKM—Monahans Broadcasters, Monahans, Texas—Modification of construction permit (B3-P-4982, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and to change studio location.

1350 Kilocycles

NEW—Woodrow Miller, San Bernardino, Calif.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1240** to **1350 kc.**, power from 250 to 500 watts, hours of operation from unlimited to daytime and make changes in transmitter and antenna system.

NEW—R. H. Drewry, J. R. Montgomery, Ted R. Warkentin, Robert P. Scott, Dr. G. G. Downing and John C. Halliburton, a partnership, d/b as Duncan Broadcasting Co., Duncan, Okla. (P. O. 328 E. Avenue, Lawton, Okla.)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 100 watts night and 250 watts day and unlimited hours of operation.

1360 Kilocycles

WMCK—Mon-Yough Broadcasting Co., McKeesport, Pa.—Modification of construction permit (B2-P-4273, which authorized a new standard broadcast station) to change type of transmitter.

1370 Kilocycles

NEW—The Eastern Shore Broadcasting Co., Preston, Md.—Construction permit for a new standard broadcast station to be operated on **960 kc.**, power of 500 watts, directional antenna night and unlimited hours of operation. Amended to change frequency from **960** to **1370 kc.**, power from 500 watts to 1 KW, hours of operation from unlimited to daytime, change type of transmitter and changes in vertical antenna.

NEW—Coast Broadcasters, Inc., Tillamook, Ore. (P. O. Box 351)—Construction permit for a new standard broadcast station to be operated on **1370 kc.**, power of 1 KW, directional antenna for day and night use and unlimited hours of operation.

1400 Kilocycles

WPBP—Jose M. Sepulveda and Jose M. Rodriguez Quinones, d/b as Paradise Broadcasting Co., Mayaguez, P. R.—License to cover construction permit (B-P-4168, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KFPW—Southwestern Hotel Co., Fort Smith, Ark.—Construction permit to make changes in antenna and mount FM antenna on top of AM tower.

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.—Authority to determine operating power by direct measurement of antenna power.

KMHL—Harry Willard Linder, Marshall, Minn.—License to cover construction permit (B4-P-3975, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1410 Kilocycles

NEW—WCOE, Inc., Nashville, Tenn. (P. O. American Trust Bldg.)—Construction permit for a new standard broadcast station to be operated on **1410 kc.**, power of 5 KW, directional antenna day and night use and unlimited hours of operation.

1440 Kilocycles

NEW—Lt. Col. Elwyn F. Quinn, William S. Quinn, John William Chadwick and Robert L. O'Brien, a partnership, d/b as Napa Broadcasting Co., Napa, Calif.—Construction permit for a new standard broadcast station to be operated on **1440 kc.**, power of 500 watts, directional antenna for day and night use and unlimited hours of operation.

1450 Kilocycles

WTBC—Thomas H. Todd, Bertram Bank, Lamar Branscomb and Jeff Coleman, d/b as Tuscaloosa Broadcasting Co., Tuscaloosa, Ala.—Modification of construction permit (B3-P-4071, which authorized a new standard broadcast station) to make changes in antenna, to change type of transmitter and to specify studio location.

KWPM—Robert F. Neathery, West Plains, Mo.—Modification of construction permit (B4-P-4858, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and to specify studio location.

WFUN—Lauren Mickle, John Garrison, Joe S. Foster, Jr., d/b as Huntsville Broadcasting Co., Huntsville, Ala.—License to cover construction permit (B3-P-4861, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla. (P. O. % John E. Webb, North Dixie Highway)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WTOK—Meridian Broadcasting Co., Meridian, Miss.—License to cover construction permit (B3-P-4174, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Bob McRaney, Sr., West Point, Miss. (P. O. 1104 Ninth Ave., North, Columbus, Miss.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WHKP—Monroe M. Redden and William A. Egerton, d/b as Redege Broadcasting Co., Hendersonville, N. C.—License to cover construction permit (B3-P-4532, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

KEIO—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho—License to cover construction permit (B5-P-4638, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

KGRH—George Bennitt, Russell Bennitt and Hal Douglas, d/b as Fayetteville Broadcasting Co., Fayetteville, Ark.—Modification of construction permit (B3-P-4218, as modified, which authorized a new standard broadcast station) to make changes in antenna and change type of transmitter.

WTBO—Aurelia S. Becker and Charles Z. Heskett, d/b as Cumberland Broadcasting Co., Cumberland, Md.—Voluntary assignment of license to The Times-News Broadcasting Co.

1470 Kilocycles

WWOK—Albert S. Drohlich and Robert A. Drohlich, d/b as Drohlich Brothers, Flint, Mich.—Modification of construction permit (B2-P-4151, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Silver City Crystal Co., Meriden, Conn.—Construction permit for a new standard broadcast station to be operated on **1470 kc.**, power of 500 watts, direc-

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tional antenna for day and night use and unlimited hours of operation. Amended to change power from 500 watts to 1 KW, hours of operation from unlimited to daytime and antenna from directional to vertical.

1490 Kilocycles

WSAP—Portsmouth Radio Corp., Portsmouth, Va.—Authority to determine operating power by direct measurement of antenna power.

WDHL—Manatee Broadcasting Co., Inc., Bradenton, Fla.—License to cover construction permit (B3-P-4649, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KCIL—Charles Wilbur Lamar, Jr., Houma, La.—License to cover construction permit (B3-P-4525, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Alexandria Broadcasting Corp., Alexandria, Minn. (P. O. % Mr. R. C. Brown, 5 West Lake St., Minneapolis, Minn.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

KXRJ—Clyde R. Horne and Jerrell A. Shepherd, a partnership, d/b as The Valley Broadcasters, Russellville, Ark.—Modification of construction permit (B3-P-5139, which authorized a new standard broadcast station), for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

NEW—Enid Broadcasting Co., Enid, Okla. (P. O. 208 N. Grand St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

1500 Kilocycles

WABJ—Gail D. Griner and Alden M. Cooper, a partnership, d/b as The Adrian Broadcasting Co., Adrian, Mich.—

License to cover construction permit (B2-P-4852), which authorized a new standard broadcast station.

1540 Kilocycles

NEW—Hollywood Community Radio Group, Los Angeles, Calif.—Construction permit for a new standard broadcast station to be operated on **1530 kc.,** power of 5 KW and daytime only hours of operation. Amended to change frequency from **1530** to **1540 kc.,** and transmitter location from site to be determined in the vicinity of Gardena, Calif., to a site to be determined in or near Los Angeles, California.

NEW—Bayou Broadcasting Company, Inc., Baton Rouge, La.—Construction permit for a new standard broadcast station to be operated on **1540 kc.,** power of 100 watts night and 250 watts day and unlimited hours of operation. Amended to change power from 100 watts night and 250 watts day to 250 watts day and night.

KGBC—James W. Bradner, Jr., Galveston, Texas—Modification of construction permit (B3-P-5037, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter location and to change name of applicant from James W. Bradner, Jr., to James W. Bradner, Jr., tr/as The Galveston Broadcasting Co.

NEW—Leon Wyszatycki, tr/as Huntington Broadcasting Co., Huntington Park, Calif.—Construction permit for a new standard broadcast station to be operated on **1540 kc.,** power of 5 KW and daytime only hours of operation. Amended to change applicant from Leon Wyszatycki, tr/as Huntington Broadcasting Company to Huntington Broadcasting Co.

NEW—East-West Broadcasting Co., a partnership, composed of John C. Griffith, James H. Lawson, Jr., James G. Ulmer, James G. Ulmer, Jr., M. Ward Bailey and T. S. Christopher, Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on **1540 kc.,** power of 250 watts and unlimited hours of operation. Amended to increase power from 250 watts to 10 KW; install directional antenna for day and night use; change type transmitter and change name of applicant from East-West Broadcasting Company, a partnership, composed of John C. Griffith, James H. Lawson, Jr., James G. Ulmer, James G. Ulmer, Jr., M. Ward Bailey and T. S. Christopher to the East-West Broadcasting Company.

1550 Kilocycles

NEW—Western Illinois Broadcasting Co., Jacksonville, Ill. (P. O. 807 West State St.)—Construction permit for a new standard broadcast station to be operated on **1550 kc.,** power of 250 watts and daytime only hours of operation.

1560 Kilocycles

NEW—Coshocton Broadcasting Co., Roscoe, Ohio (P. O. 115 North Sixth St., Coshocton, Ohio)—Construction permit for a new standard broadcast station to be operated on **1560 kc.,** power of 1 KW and daytime hours of operation.

1590 Kilocycles

NEW—Ojai Broadcasting Co., Ventura, Calif.—Construction permit for a new standard broadcast station to be operated on **1590 kc.,** power of 1 KW and unlimited hours of operation. Amended re voting power of stock and to install directional antenna for day and night use.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—Joliet Broadcasting Co., Joliet, Ill. (P. O. 601 Walnut Ave.)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP: 29 KW.

NEW—Jay E. Tapp, Raymond B. Torian, Walter A. Nelson and John W. Doran, d/b as The Cerritos Broadcasting Co., Long Beach, Calif. (P. O. 2790 Chestnut Ave.)—Construction permit for a new FM (Class A) broadcast station to be operated on frequency to be assigned by FCC: ERP: 111 watts.

KDKA-FM—Westinghouse Radio Stations, Inc., Pittsburgh, Pa.—Construction permit to specify frequency as Channel #225, **92.9 mc.,** specify effective radiated power as 9.2 KW and specify height above average terrain as 668 feet.

WAVE-FM—Wave, Inc., Louisville, Ky.—Modification of construction permit (B2-PH-329, which authorized a new FM broadcast station) effective radiated power to 279 KW and antenna height above average terrain to 840 feet, and change commencement and completion dates.

NEW—The Fort Industry Co., Lima, Ohio—Construction permit for new FM (Community) broadcast station to be operated on frequency to be assigned by FCC. Amended to change Class of Station from "A" to "B"; frequency from "to be assigned" to Channel #244, **96.7 mc.,** specify ERP as 20,000 watts.

NEW—L. J. Duncan, Leila Duncan and Josephine A. Rawls, d/b as Valley Broadcasting Co., Lanett, Ala.—Modification of construction permit (B3-PH-920, which authorized a new FM broadcast station) to change type of station to Class B, ERP as 10.02 KW, antenna height above average terrain as 308 feet.

WCYA—Susquehanna Broadcasting Co., York, Pa.—Modification of construction permit (B2-PH-160, which authorized a new FM broadcast station) to make changes in antenna system.

WSBF—South Bend Tribune, South Bend, Ind.—Construction permit to specify effective radiated power as 20 KW.

NEW—Capital City Broadcasting Co., Des Moines, Iowa (P. O. 1117 Locust St.)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP: 255 KW.

NEW—Robert Burdette, San Fernando, Calif. (P. O. 539 North La Jolla Avenue, Los Angeles 36, Calif.)—

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Construction permit for new FM (Class A) broadcast station to be operated on frequency to be assigned by FCC; ERP: 1 KW.

NEW—Asheville Citizen-Times Co., Inc., Asheville, N. C.—Construction permit for new FM (Class B) broadcast station to be operated on Channel # 236, **94.9 mc.**, or as assigned by FCC: ERP: 6.4 KW and height above average terrain 761 feet.

WSTP-FM—Piedmont Broadcasting Corp., Salisbury, N. C.—Modification of construction permit (B3-PH-346, which authorized a new FM broadcast station) to change type of transmitter.

NEW—The Derrick Publishing Co., Oil City, Pa.—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC. Amended to specify ERP as 20 KW.

NEW—Harold Thomas, Springfield, Mass. (P. O. 71 Grand St., Waterbury, Conn.)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP: 3.0 KW.

KPFM—Stanley M. Goard, George W. Phillips, Robert T. Zabelle, James L. Murray, co-partners, d/b as Broadcasters Oregon, Ltd., Portland, Ore.—License to cover construction permit (B5-PH-207) which authorized a new FM broadcast station.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

NEW—E. F. Peffer, Stockton, Calif.—Construction permit for new commercial television broadcast station to be operated on frequency Channel #3, **66-72 mc.**, ESR: to be determined. Amended to change frequency from Channel #3, **66-72 mc.**, to Channel #8, **180-186 mc.**, change studio location, to specify transmitter location and to specify antenna.

WNTC—National Broadcasting Co., Inc., Chicago, Ill.—Modification of construction permit (B4-PCT-27, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—Cowles Broadcasting Co., Wheaton, Md.—Modification of construction permit (B1-PEX-92) which authorized a new experimental television broadcast station to change completion date. Amended to change completion date.

W2XNG—Allen B. DuMont Laboratories, Inc., Area of New York, N. Y.—License to cover construction permit (B1-PVB-178) which authorized a new experimental television relay broadcast station.

W9XJN—Joseph F. Novy, Riverside, Ill.—License to cover construction permit (B4-PEX-65, as modified) which authorized a new developmental broadcast station.

KCGI—News-Press Publishing Co., Area of Santa Barbara, Calif.—License to cover construction permit (B5-PRE-469) which authorized a new remote pickup broadcast station.

KCGJ—News-Press Publishing Co., Area of Santa Barbara, Calif.—License to cover construction permit (B5-PRE-470) which authorized a new remote pickup broadcast station.

KFAS—Midnight Sun Broadcasting Co., Area of Fairbanks, Alaska.—License to cover construction permit (B-PRY-314) which authorized a new remote pickup broadcast station.

NEW—WAGE, Inc., Area of Syracuse, N. Y. (P. O. 108 W. Jefferson St., Syracuse, N. Y.)—Construction permit for new remote pickup broadcast station to be operated on frequencies **1622, 2058, 2150** and **2790 kc.**, power of 15 watts and emission A3.

APPLICATIONS DISMISSED

WSGN—The Birmingham News Co., Birmingham, Ala.—Construction permit to change frequency from **610** to **690 kc.**, increase power from 5 KW day and 1 KW night to 50 KW day and night, install new transmitter, and new directional antenna for day and night use and change transmitter location. Dismissed conflict with 3.25(c).

KBRO—Bruce Bartley and F. L. Pruitt, d/b as Bremerton Broadcasting Co., Bremerton, Wash.—Modification of construction permit (B5-P-4031, which authorized a new standard broadcast station) for extension of commencement and completion dates. Dismissed (unnecessary).

NEW—W.A.S.H. Broadcasting Co., Washington, D. C. (P. O. 1922-24 Eye St., N. W.)—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 5 KW and daytime only hours of operation. Amended re officers and directors and to specify type transmitter. Dismissed, request of attorney.

APPLICATION RETURNED

American Pacific Radio Broadcasting Co., Redlands, Calif. (P. O. 4629 Encinas Drive, LaCanada, Calif.)—Construction permit for a new standard broadcast station to be operated on **1370 kc.**, power of 500 watts and unlimited hours of operation. Request of applicant.

APPLICATIONS TENDERED FOR FILING

740 Kilocycles

WPAQ—Ralph D. Epperson, Mount Airy, N. C.—Modification of construction permit for increase in power from 250 watts to 1 KW and install new transmitter.

830 Kilocycles

NEW—Beverly Hills Broadcasting Corp., a California Corp., Beverly Hills, Calif.—Construction permit for a new standard broadcast station to be operated on **830 kc.**, power of 5 KW, daytime hours of operation—sharing with WCCO-WNYC.

840 Kilocycles

NEW—Palladium-Times, Inc., Scriba, N. Y.—Construction permit for a new standard broadcast station to be operated on **840 kc.**, power of 1 KW and daytime hours of operation.

950 Kilocycles

NEW—Tri-State Broadcasting Co., Sioux Falls, S. Dak.—Construction permit for a new standard broadcast station to be operated on **950 kc.**, power of 5 KW, unlimited hours of operation and directional antenna for day and night use.

1000 Kilocycles

NEW—Charles L. South, H. H. Jackson, Alton Stewart and Ross Bohannon, Coleman, Texas—Construction permit for a new standard broadcast station to be operated on **1000 kc.**, power of 250 watts and daytime hours of operation.

NEW—Capital Broadcasting Co., Lincoln, Nebraska.—Construction permit for a new standard broadcast station to be operated on **1000 kc.**, power of 10 KW and daytime hours of operation.

1010 Kilocycles

NEW—Bartell Broadcasting Co., Madison, Wis.—Construction permit for a new standard broadcast station to be operated on **1010 kc.**, power of 1 KW and daytime hours of operation.

1030 Kilocycles

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—Request for extension of special service authorization on **1030 kc.**, power of 50 KW, hours of operation from sunrise at Boston, Mass., to sunset at Corpus Christi, Texas, for a period of 6 months.

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1070 Kilocycles

NEW—Southland Broadcasting Corp., North Miami Beach, Fla.—Construction permit for a new standard broadcast station to be operated on **1070 kc.**, power of 250 watts and daytime hours of operation.

1240 Kilocycles

NEW—Williamson Broadcasting Corp., Pikeville, Ky.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

KASA—Southwest Broadcasting Co., Elk City, Okla.—Construction permit to increase power from 100 to 250 watts and install new transmitter and make changes in antenna.

1380 Kilocycles

NEW—Albert Alvin Almada, Sacramento, Calif.—Construction permit for a new standard broadcast station to be operated on **1380 kc.**, power of 1 KW, unlimited hours of operation, directional antenna night.

1400 Kilocycles

NEW—Smoky Mountain Broadcasters, Inc., Waynesville, N. C.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

1450 Kilocycles

KNET—Palestine Broadcasting Corp., Palestine, Texas—Construction permit to increase power from 100 to 250 watts, install new transmitter and make changes in antenna system.

KTBS—George D. Wray, Allen D. Morris, P. E. Furlow and John C. McCormack, a partnership, d/b as Radio Station KTBS, Shreveport, La.—Consent to assignment of license to Allen D. Morris, Prentiss E. Furlow, and George D. Wray, Sr., a partnership d/b as Radio Station KTBS.

1490 Kilocycles

NEW—Santa Cruz Broadcasting Co., Ralph Selleck Miller, Jr., Frank L. Genshlea, Kenneth G. Burkard, Santa Cruz, Calif.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Petaluma Broadcasters (a partnership), Howard R. Elvey, Forrest W. Hughes, Raymond W. Mort, Harold A. Sparks and John E. Striker, Petaluma, Calif.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

KPDR—Central Louisiana Broadcasting Corp., Alexandria, La.—Construction permit to change frequency from **1490 kc.**, to **1400 kc.** (Request facilities of KSYL.)

1500 Kilocycles

NEW—Denison Broadcast Corp., Sherman, Texas—Construction permit for a new standard broadcast station to be operated on **1500 kc.**, power of 250 watts and daytime hours of operation.

1560 Kilocycles

NEW—R. W. Calvert, W. N. Furey and Ross Bohannon, d/b as Hill County Broadcasting Co., Hillsboro, Texas—Construction permit for a new standard broadcast station to be operated on **1560 kc.**, 250 watts and daytime hours of operation.

1600 Kilocycles

The Gazette Co., Cedar Rapids, Iowa—Modification of construction permit for approval of directional antenna system and transmitter location. (**1600 kc.**)

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Concrete Materials Corp.—False advertising of compounds represented to be "waterproofing agents" for treating stone, brick and cement structures is charged in a complaint issued by the Commission against Concrete Materials Corp., 318-320 West Hubbard St., Chicago, whose products are sold under the trade name "Comco." (5474)

Washington Institute, Inc.—Hiram Johnson, trading as Washington Institute, Inc., 5602 Old Third St., Louisville, Ky., is charged in a Commission complaint with misrepresentation in connection with the sale and distribution of correspondence courses intended to prepare students for certain United States Civil Service positions. (5473)

STIPULATIONS

Amanda-L Co.—An agreement to stop misrepresenting the properties and effectiveness of four preparations for the hair is contained in a stipulation accepted by the Commission from Alvin Eugene Boler and Amanda L. Boler, copartners trading as Amanda-L Co., 4640 Cottage Grove Ave., Chicago. (7537)

Beacon Ribbons, Inc., 1123 Broadway, New York, entered into a stipulation with the Commission to cease and desist from misrepresenting its seam bindings as "dye fast." (7534)

The corporation agrees to stop representing that the seam bindings will not change color or fade or that they are impervious to the effects of light, dry cleaning, laundering or other bleaching actions, by use of the term "Fast Dye" or any other word or term of similar import.

Gimbel Brothers, Inc.—The Commission accepted from Gimbel Brothers, Inc., 33rd St. and Broadway, New York, a stipulation to cease and desist from misrepresenting the effectiveness of an insecticide spray containing the chemicals DDT and Pyrethrum and designated Aer-A-Sol Insecticide Bomb. (7535)

Gloria Umbrella Manufacturing Co.—The Commission approved a stipulation in which Jack Wasserman, trading as Gloria Umbrella Mfg. Co., 85 Essex St., New York, agrees to disclose the rayon content of umbrella coverings. (7536)

CEASE AND DESIST ORDERS

Equitable Service Bureau—Misrepresentation of a private detective and investingating agency as a business devoted to genealogical research and the locating of missing heirs in order to obtain information "by deceit and subterfuge" is prohibited in a cease and desist order issued by the Commission.

The order, directed against William A. Herman, trading as Equitable Service Bureau and National Estates Research, 170 Broadway, New York, prohibits certain practices. (5225)

Jacob Siegel Co.—The Commission, by a 3 to 2 vote, modified its cease and desist order in the case of Jacob Siegel Co., 317 North Broad St., Philadelphia, to permit qualified use of the trade name "Alpacuna" to designate men's overcoats and topcoats. (3403)

FTC CASES CLOSED

B. C. Remedy Co. and Stanback Co., Ltd.—The Commission closed without prejudice its cases charging the manufacturers of two well-known pain remedies with false advertising after they voluntarily altered the formulas of their products to eliminate ingredients alleged to be injurious to health when used to excess.

The respondents were B. C. Remedy Co., Durham, N. C., manufacturer of "BC Headache Powders," and a partnership trading as Stanback Co., Ltd., Salisbury, N. C., manufacturer of "Stanback Headache Powders." (4851 and 4855)

Routing:

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 51, December 23, 1946

FCC, Following Up Blue Book Statement, Requests Networks Report on Sustainers

Reminding the networks that its Blue Book called for quarterly reports on sustaining programs carried by affiliates, the FCC on Wednesday (18) published its letter to the major networks requesting a report for the week beginning November 17, 1946.

Following is the text of the Commission's letter:

"In the Commission's Report of March 7, 1946, entitled "Public Service Responsibility of Broadcast Licensees" it was stated that the networks would be called upon quarterly for statements of the stations carrying and failing to carry network sustaining programs during a sample week in each quarter.

"In pursuance of this policy you will henceforth be advised of the designated week prior to the end of each quarter and the Commission will appreciate receiving your statement no later than the end of the month immediately following each quarter.

Accordingly, the week beginning Sunday, November 17 and ending Saturday, November 23 has been designated for the last quarter of 1946 and it is requested that the following data covering this week be submitted by January 31, 1947:

1. A schedule of the network sustaining programs originated by your network during the week, giving the title and the day and time originally broadcast.
2. The stations, by call letters, to which each of the programs was made available and the sta-

(Continued on page 1008)

INSIDE THIS ISSUE

Meeting of Area "G" (Districts 4 and 7) has been set for Roanoke April 28-29, and meeting of 2nd District scheduled for New York May 5-6. (p. 1009).

Membership of three NAB committees was announced last week; committees are Freedom of Radio, Music Advisory and Research. (p. 1009)

Reversing the decision of a lower court, New York Court of Appeals held that Advance Music Corp. could bring suit against sponsor of "Hit Parade." (p. 1006)

Broadcasters continue opposition to the 2 per cent cash discount. AAAA representatives, at NAB headquarters conference, were given permission to submit proposal to NAB Sales Managers Executive Committee again at its next meeting. (p. 1006)

KMBC Outlines ASCAP License Fee Terms For Program In Letter To NAB

In view of the current interest among broadcasters in provisions of various music licenses, a letter on this subject from Karl Koerper, vice president and managing director of KMBC, Kansas City, to NAB President Justin Miller is reprinted below for your information.

Broadcasters are requested to send to NAB similar information on music licensing negotiations.

Following is Mr. Koerper's letter:

"Arthur and I feel that you should know about our experiences with ASCAP subsequent to the time we notified them that we were going on a per-program basis effective November 1 of this year.

"At the time we gave notice in August, we had an ASCAP license for our Brush Creek Follies show which is presented each Saturday night during the winter season at the Ivanhoe Temple here in Kansas City. Our license called for a fee of $60 per year and renewed automatically.

"Shortly after ASCAP received our notice with respect to our broadcast license, they cancelled our ASCAP agreement for Ivanhoe Temple. The new proposal which they presented called for a flat fee of $10 per show or $520 per year as compared to the $60 annual fee. We checked with other stations operating a stage show similar to the Brush Creek Follies and learned that the ASCAP fee varies from $2.50 per show to $60 per year.

"Accordingly, we wrote

(Continued on page 1008)

Season's Greetings FROM THE STAFF OF THE NAB

NAB Reports
NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

Research Department

Caution in Answering Questionnaires Suggested to NAB Membership

Member stations of the NAB have sent in to the association a copy of a letter and questionnaire from Charles L. Allen, Assistant Dean and Director of Research of Northwestern University at Evanston, Illinois. The questionnaire requests in considerable detail information concerning employees in the news, continuity and sales departments of radio stations. Apparently the questionnaire has been sent to every radio station in the United States. Neither Mr. Vernon Spencer, a graduate student at the Medill School of Journalism who is conducting the survey, nor Mr. Charles L. Allen, the Dean, nor any of the authorities at Northwestern consulted the NAB or its Research Department before the release of the letter and the questionnaire.

The NAB would have been glad to work with the parties concerned in assisting them in conducting the survey. However, NAB questions the advisability of placing in the hands of any individual or group, station-by-station information in the detail requested by the survey.

Stations desiring to furnish the information in detail should first get in touch with Dr. Kenneth Baker, Director of Research at the NAB.

New BMB Map Planned to Eliminate Confusion of Single-Color Maps

As a result of a lengthy discussion on the matter in which it was believed that all points of view were represented, BMB at its Board meeting last week decided to issue new maps in which the exact percentage of BMB penetration will be indicated in each county in which a subscribing station receives mention on 10% or more of the BMB ballots.

This move on the part of the BMB Board was to prevent misinterpretation of single-color maps. Although the original BMB maps mentioned nothing about "levels," conventionalized thinking about colored maps in the radio industry lead many to misinterpret the BMB maps as depicting so-called "primary" coverage.

The new maps when completed by BMB will replace the original single-color maps and become the official BMB maps. Since the making of these maps will consume some time—possibly 3 or 4 months—and since some stations may desire to draw their own maps, BMB is both permitting and encouraging such advance preparations by stations and is furnishing models and base maps together with instructions for the proper execution of the new maps. In general, these maps follow the maps already published by Station WOW and by the Katz Agency.

Legal Department

N. Y. State Court of Appeals Rules That Music Firm Can Sue Sponsor of "Hit Parade"

In a recent decision the Court of Appeals of New York, the highest court of the State, held that the Advance Music Corporation, song publishers, could properly bring suit against the American Tobacco Company on the ground that the "Hit Parade" program, allegedly, did not accurately reflect the ten most popular songs and that the music company's songs were either omitted or placed in improper order.

In so holding the Court of Appeals reversed the decision of the lower court, which had dismissed the complaint on the ground that it did not state a legal cause of action, and opened the way to a trial of the issues. The Court of Appeals stated that the correct principle was that intentional wrongdoing gives a cause of action and that the wrongdoer must justify his conduct if he is to escape.

Broadcast Advertising

Stations Remain Opposed to 2% Cash Discount

Reactions to the NAB from member stations continue to be in opposition to the 2% cash discount proposal recently made in circular letters from two advertising agencies. As previously reported here, objections by stations have included all the points brought out at previous discussions on this subject, when the proposal was repeatedly voted down by NAB committees and by the convention.

A new angle, however, is covered by this letter from a leading broadcaster and head of a regional network:

> "You are doubtless familiar with the fact that in writing a letter to all the stations asking for the 2% cash discount, Carlos Franco of Young & Rubicam stated that all four networks were allowing this.

(Continued on next page)

> "While I note comments in regard to his letter in the NAB REPORTS, I don't notice any challenge of this statement of his which is certainly misleading.
>
> "I believe you are familiar with the fact that none of the four networks actually allows this 2% cash discount—they just have a plan of penalizing an account 2% if they don't pay on time. I doubt very much that they have ever collected this penalty 2%.
>
> "I feel that to let this statement go unchallenged will deceive many stations that are not familiar with the exact facts."

A conference on the discount proposal was held Tuesday (17) at NAB headquarters, attended by Fred Gamble, AAAA president; Carlos Franco, chairman of the AAAA Timebuyers' committee; Richard L. Scheidker of the AAAA staff; President Justin Miller, A. D. Willard, Don Petty and Frank Pellegrin of the NAB. The AAAA representatives asked, and received, permission to present their proposal again to the NAB Sales Managers Executive Committee at its next meeting, as well as by letter to the NAB membership.

Retail Executive Condemns "Testing" Radio Response

The willingness of radio men to permit retail sponsors to "test" radio by such devices as "hiding the merchandise under the counter" was blasted this week by Walt Dennis, Director of Radio & Television for Allied Stores Corporation, New York, which operates 39 leading department stores throughout the United States.

Such "tests," he points out, are unfair to the medium and even to the purchaser, and are inconclusive at best. He writes:

> "This is to set down on paper the comment I made to you at the NRDGA meeting concerning a particularly bad practice arising out of the desire of retailers to 'test' radio advertising response.
>
> "Any system of 'testing' consumer response *which penalizes the consumer* is, to my way of thinking, a bad practice. I refer particularly to the practice of 'hiding' goods, which have been advertised by radio, under counters or behind shelves in order to determine how many customers come in and 'ask' for the goods 'advertised on the radio.'
>
> "It is the purpose of proper and efficient trade relations, insofar as a retailer is concerned, to give his customers the best service and goods possible and to make shopping as easy and convenient as possible. Requiring a customer to become an innocent party to some sort of test makes it more difficult for that customer to attain his objective of making a purchase as quickly and easily as possible.
>
> "Without going into great length concerning my objection to this, I believe you can see the logic leading to condemnation of this practice. I particularly urge you to ask the radio industry not to foster this sort of thing and even to condemn it when brought up by a client."

Stations might suggest to retailers, who wish to "test" radio, that they follow substantially the same method of testing used by Joske's of Texas, as reported in "Radio for Retailers," whereby *long-term gains based on consistent use of radio were carefully measured* and found to be extremely satisfactory.

IN THE OFFING

Jan. 5-6-7	Board of Directors Meeting	San Francisco
Jan. 8-9	Area "A" Meeting (Districts 15-16-17)	San Francisco
Jan. 10	District 15-16-17 Meetings	San Francisco
Jan. 13-14	District 14 Meeting	Salt Lake City
Jan. 15	Radio News Clinic	Salt Lake City
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 5-6	District 2 Meeting	New York City

NRDGA Retail Radio Contest Closes December 31

Stations are reminded that the deadline is December 31 for entries in the NRDGA radio contest, to determine the best programs sponsored by retailers. Contest rules were published in last week's issue of NAB REPORTS.

Small Market Stations

Order Form of NAB Aids for Small Market Stations Completed

A complete list of NAB aids for Small Market Stations has been compiled for a printed order form. The form lists the many aids from the various departments. It will be distributed to all small stations at the 1947 district and area meetings. Many aids will be included, some of which are being prepared this week. This station category will receive many added aids and service from NAB in 1947.

NAB Issues Fifth Radio Management Study Series

NAB members in the Small Market Station classification (less than 5000 watts in cities of 50,000 population and under) will receive this week NAB RADIO MANAGEMENT STUDY #5. Larger stations and associate members interested in the study will receive copies upon request. Distribution is handled by NAB Small Market Stations Division.

The fifth in the series discloses actual operating conditions of a 1000 watt fulltime station, located in a Southwestern city of approximately 16,000 population. The regional station has been in operation for twelve years. It was originally a one hundred watt daytime station.

(Continued on page 1009)

FCC, Following Up Blue Book Statement, Requests Networks Report on Sustainers

(Continued from page 1005)

tions accepting and rejecting each program.

3. The total number of stations (a) to which each program was made available, (b) accepting each program, and (c) rejecting each program.
4. An indication of each case in which program was broadcast on a transcribed delayed basis.
5. A schedule showing in detail the sustaining programs of your network broadcast by stations not regularly affiliated with your network."

KMBC Outlines ASCAP License Fee Terms for Program In Letter to NAB

(Continued from page 1005)

ASCAP stating that we felt that the suggested fee was arbitrary and discriminatory. Their answer was to the effect that the $10 per-performance is now applicable to this type of show and any licenses they now have in effect at a lesser rate have been set up for cancellation. The stations we contacted, with one exception, were operating under recent licenses which indicates that ASCAP's statement to us is not true.

"ASCAP, also, is now checking on our personal appearances in this area and insisting on performance licenses where our acts appear even though the shows are handled by other parties and other acts are engaged to appear with ours. All in all, there is every indication that ASCAP is attempting to plague us simply because we decided to go on a per-program basis."

AFRA-NETWORK NEGOTIATIONS

The past week brought forth no important new developments in the contract negotiations between the networks and AFRA, pending the outcome of discussions relating to issues affecting Chicago and the West Coast.

LAST-MINUTE FCC ACTIONS

NEW AM APPLICATIONS GRANTED

The Pittsburgh Publishing Co., Pittsburgh, Kans.—Granted CP for a new station to operate on **1340 kc.**, 250 watts, unlimited time; engineering conditions. (B4-P-5246)

The Lawrence Broadcasting Co., Lawrence, Mass.—Granted CP for a new station to operate on **800 kc.**, 1 KW, daytime only; engineering conditions. (B1-P-5239)

Fred H. Whitley, Kannapolis, N. C.—Granted CP for a new station to operate on **870 kc.**, 1 KW, daytime only; engineering conditions. (B3-P-5266)

Wash. County Broadcasting Corp., Johnson City, Tenn.—Granted CP for a new station to operate on **1050 kc.**, 1 KW, daytime only; engineering conditions. (B3-P-5260)

CESSATION OF FM BROADCAST OPERATIONS IN THE BAND OF 42-44 MEGACYCLES

In order to clear the band of **42.44 mc.** for use by the non-government fixed and mobile services to which that band has been allocated, the Commission announced Friday (19) the following temporary assignments for FM broadcast stations now operating in the **42-44 mc.** region:

Call Letters	*Licensee*	*Present Temporary Assignment*	*New Temporary Assignment*	*Regular Assignment*
W2XMN	Edwin H. Armstrong Alpine, N. J.	42.8 Mc	44.1 Mc	98.9 Mc
WINX-FM	WINX B/cg Co. Washington, D. C.	43.2 Mc	44.7 Mc	92.9 Mc
WMNE	The Yankee Network, Inc., Boston, Mass. T-Mt. Washington, N. H.	43.9 Mc	45.1 Mc	98.1 Mc
WBEZ	Board of Education, Chicago, Ill.	42.5 Mc	44.3 Mc	91.7 Mc
WBKY	University of Ky., Lexington, Ky.	42.9 Mc	44.3 Mc	91.3 Mc
WBCE	Board of Education, Cleveland, Ohio.	42.5 Mc	44.3 Mc	90.1 Mc
KALW	Board of Education, San Francisco, Cal.	42.1 Mc	44.3 Mc	91.7 Mc
WNYE**	Board of Education, City of New York, Brooklyn, N. Y.	42.1 Mc	44.9 Mc	91.7 Mc
WIUC**	University of Illinois, Urbana, Ill.	42.9 Mc	44.7 Mc	91.5 Mc

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** Stations WNYE and WIUC have indicated that they propose to cease operation until their equipment is ready for operation on their regular assignment.

The above changes are effective January 1, 1947, or as soon thereafter as equipment may be modified, and in no event later than February 1, 1947.

The Commission has not yet fixed the date when all FM operation in the **44-50 mc.** band must cease and all FM operation be confined to the **88-108 mc.** band. As previously announced, the Commission will endeavor to continue the temporary operation of stations in the lower band until FM receivers for the higher band are generally available.

TELEVISION BROADCAST

The Commission announced Friday (19) grants of the following applications for commercial television stations in the Los Angeles, Calif., area:

National Broadcasting Co., Inc., Channel #4. (B5-PCT-24)

American Broadcasting Co., Inc., Channel #7. (B5-PCT-81)

The Times-Mirror Co., Channel #11. (B5-PCT-92)

Television Productions, Inc., Channel #5. (B5-PCT-160)

Dorothy S. Thackrey, Channel #13. (B5-PCT-165)

Earle C. Anthony, Inc., Channel #9 (B5-MPCT-12). (Commissioners Durr and Hyde are of the opinion that action on this application should be deferred until after the Commission has acted upon the application for renewal of license of Standard Station KFI.)

Small City Buying Power Demonstrated in Bridgeton, N. J.

The buying power of people in small towns of the nation was dramatically illustrated recently when *Pathfinder* Magazine conducted a mammoth sales demonstration in Bridgeton, N. J.

In cooperation with the event, the Keystone Network originated through WSNJ, Bridgeton a special tribute to the small cities of the nation. The transcribed program was broadcast over the 240 KBS affiliates.

Quality goods never before made available to small communities were placed on sale during the demonstration. Sales showed a 100% increase over the prewar period. New merchandise was moved with impressive swiftness, due to months of preparation for the campaign. It included intensive distribution of merchandise to merchants, backed up by heavy newspaper and radio promotion.

Small Market Stations Agenda for Area Meetings Completed

The agenda for the Small Market Stations session at the 1947 area and district meetings has been completed. Copies of the agenda are to be mailed this week to members of the Executive Committee and the 17 district chairmen. First area meeting has been set for Mark Hopkins Hotel, San Francisco, Calif., January 8-9-10.

FCC

FCC's New York Accounting Office Occupies New Space in Federal Building

Effective Monday (23), the FCC's accounting office in New York City occupies space in the government owned building at 90 Church Street, having moved from 299 Broadway.

The new address of the accountant in charge is:

Jack E. Buckley, Accountant in Charge
Federal Communications Commission
Room 724, Federal Office Building
90 Church Street
New York 7, New York

General

Broadcasters Plan Meetings for 1947; Area "G" and 2nd District Dates Set

Plans are rounding into final form for NAB's area and district meetings in 1947, according to C. E. Arney, Jr., NAB secretary-treasurer.

A meeting of broadcasters in area "G," composed of NAB member in the fourth and seventh districts, will be held April 28-29, 1947, at the Hotel Roanoke, Roanoke, Virginia. The two districts include West Virginia, District of Columbia, Virginia, North Carolina, South Carolina, Kentucky and Ohio.

Arrangements for the meeting are under the supervision of Campbell Arnoux, WTAR, NAB director for District 4, and James D. Shouse, WLW, NAB director for District 7.

A meeting of members in NAB's second district is scheduled to be held at the Waldorf-Astoria Hotel in New York City on May 5-6, 1947. Michael R. Hanna, WHCU, NAB director for District 2 is in charge of arrangements for this session. District 2 includes broadcasters of New York and New Jersey.

Other district directors are cooperating in working out final plans which will make possible a series of area meetings. Complete details on these meetings will be announced in the near future.

Revercomb Appointed Assistant Treasurer; Farver Becomes New NAB Auditor

Everett E. Revercomb, former auditor at NAB headquarters, was promoted to the position of assistant treasurer of the association. In his new post, Mr. Revercomb will be assistant to C. E. Arney, Jr.

Replacing Mr. Revercomb as auditor is Donald S. Farver, formerly with Frazer and Torbet, Washington public accountants. A graduate of the University of Virginia, Mr. Farver received his degree of B.S. in 1937. He served with the Army Air Forces for almost five years and was released from active duty with the rank of Major.

Prior to entering service, Mr. Farver was employed by the Potomac Electric Power Company in Washington as sales representative.

Freedom of Radio, Music Advisory and Research Committees Named by NAB

Three new NAB committees were named on Thursday (19) to serve the radio broadcasting industry during the coming year. These three committees include the Freedom of Radio, Music Advisory and Research Committees.

Industry leaders who will serve are:

Freedom of Radio Committee: John E. Fetzer, WKZO, Kalamazoo, Mich.; Harold Hough, WBAP, Fort Worth, Texas; Henry P. Johnston, WSGN, Birmingham, Ala.; Edgar Kobak, MBS, New York; Frank Stanton, CBS, New York; Niles Trammell, NBC, New York; James W. Woodruff, Jr., WRBL, Columbus, Ga.

Music Advisory Committee: Kenneth Berkeley, WMAL, Washington, D. C.; Walter Hasse, WDRC, Hartford, Conn.; Robert T. Mason, WMRN, Marion, Ohio; Joseph A. McDonald, WJZ, New York; Theodore C. Streibert, WOR, New York; Ed Yocum, KGHL, Billings, Mont.

Chairmen for the two committees listed above have not yet been designated.

(Continued on next page)

Research Committee: Chairman, Carl Burkland, WTOP, Washington, D. C.; H. M. Beville, NBC, New York; Dietrick Dirks, KTRI, Sioux City, Iowa; Edward Evans, WJZ, New York; E. P. H. James, MBS, New York; William T. Lane, WAGE, Syracuse; Charles P. Scott, KTKC, Visalia, Calif.; J. C. Tully, WJAC, Johnstown, Pa.; Elma Wilson, CBS, New York. *Board Liaison:* Frank Stanton, CBS, New York; Harold Ryan, WSPD, Toledo, Ohio.

Due to the pressure of other activities, Edgar Bill, WMBD, will not serve as chairman of the Standards of Practice Committee of the Program Executive Committee, as previously announced. However, Mr. Bill will serve as a member. No chairman has been designated for the committee.

News

Station Must Take Lead in Community Is Policy of WOL Management

Radio Station WOL, Washington, D. C., was queried last week by the NAB Radio News Committee on its 14½ months' experience with "District Assignment," a 5-times weekly, 6:10-6:15 p.m., news program with editorial opinion by the commentor. The program has been sponsored continuously by a local jewelry company, the sponsorship dating from a few weeks after the start of the program.

T. A. M. Craven, Vice President of the Cowles Broadcasting Company, station owners, and NAB Director-at-Large, tersely summed it up in this fashion:

"Every station ought to become a vital part of its community life. One way to do it is to express your own opinion with respect to those things which involve the welfare of the community."

Program is handled entirely by Lou Brott of the WOL news staff. He writes the copy and delivers it. Mr. Brott uses the additional minutes of a regular 7:45-8:00 Sunday night broadcast for more extended treatment of a current subject affecting the pubic interest. There is time to interview the one man in the community who knows most about the particular subject. He feels that the programs operate as "guardians of the public rights."

"You've got to take a position or you're not effective," he said.

Generally the campaigns are of relatively short duration. One, however, ran 3 months when he "poured it on" a Congressman who blocked legislation on District slum clearance. He is careful not to claim credit for the Congressman's defeat at the last election but the station does take satisfaction in the fact that enabling legislation has been passed by Congress and now the appropriate body has chosen the first slum areas to be cleared.

When attending a meeting of strikers who tied up the Capitol's transportation system, one speaker mounted the platform to denounce the "antagonism of radio and the press." Mr. Brott "stopped" the meeting by stating that the speaker did not know what he was talking about, that he had tried for 3 days to get the union's opinion. That was sufficient to get a wire recorded statement which presented the union side of the story which was played back in the meeting hall after it had been broadcast.

The power of the program was also demonstrated in the "rat campaign." Washington is a city that allegedly has an oversupply of rodents. About 40 seconds of the 4-minute script were devoted to this subject for several weeks with the result that the rat exterminator received funds to employ 12 extra men. Letters from Senate and House District Committee members thanking the station for its leadership are on file.

Program Warns of Rackets

Mr. Brott has used his program to reveal current rackets when he finds them. Most recent was the Santa Claus racket. He happened to see a costumed Santa Claus seize a youngster, accompanying the mother, which he held closely while a photographer (his agent) took their picture. Then Santa Claus demanded $1 from the mother for 2 prints. Because the mother was in a hurry to finish her Christmas shopping she paid over the money. Several days after the racket story was broadcast, announcement of the arrest and fining ($25) of 3 Santa Clauses was reported in a Sunday paper.

District Commissioners cooperate with Mr. Brott. It's routine to call every day with a wire recorder. Sometimes he records an hour, only to use a minute or so of exactly what he wants for his broadcast. District Department heads now telephone news tips.

The program, in some respects, is a liaison between the District of Columbia Commissioners and the Federal Government. This situation has been cultivated by the dispatch of copies of appropriate broadcasts to Congressional members of the District Committee.

Broadcast Bilbo Hearing

Albert Warner, WOL Mutual Newscaster, broke Congressional precedent Wednesday (18) when he received permission from the Senate Investigating Committee to broadcast the proceedings of the Bilbo Senate Investigation directly from the Capitol chamber. It is reported that this is the first time a Congressional committee has allowed radio to broadcast any investigation hearings direct from a Congressional hearing room.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of December 30-Janu-

(Continued on next page)

ary 5, 1947 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Hospitals Need Student Nurses

The majority of America's 6,511 hospitals now have patients waiting to be admitted and the situation in many areas is growing steadily worse. In New York City alone, 2,000 beds were recently taken out of use in municipal and voluntary hospitals owing to a lack of sufficient nursing personnel. In other cities whole floors and wings of hospitals had to close. As a result of this condition, literally thousands of patients are doing without hospital care. A strong nation-wide effort must be made, therefore, to interest young women in nursing as a career; to urge them to enroll at once to fill existing vacancies in schools of nursing, and at the same time provide greatly needed help for our hospitals. Emphasize the fact that a three-year training course offers an unusual opportunity for young women to prepare for a lifetime profession—that the future demand for well-trained graduate nurses should be even greater in the years to come as a result of the expansion of voluntary hospital and public health services. Urge young women between the ages of 17 and 35, who are high school or college graduates with good records, to apply for admission in any one of the nearly 1,300 Accredited Schools of Nursing. Full information may be obtained by inquiring at their nearest hospital or School of Nursing or by checking with the Vocational Guidance Counsellor of their local high school. Nursing salaries compare favorably with earnings in other careers in government, teaching and other specialized fields, and may prepare for executive positions where salaries range from $3,000 to $5,000 a year, and even more. (Fact Sheet No. 9-E)

Help Veterans Beat the Housing Shortage

Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, who by going into the service gave up his house or apartment, or missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, however, the housing crisis will continue through 1947 and even intensify in the months immediately ahead. The reasons for this are: 1. The need for homes is tremendous—the extent of the housing shortage was felt. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even this year discharges have continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. The shortage has been accumulating for years—we entered the war with an under-supply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory 3. It takes time for emergency measures to pay off—the building of homes requires many different materials and involves numerous operations. The No. 1 problem was to step up the production of building materials. It was even necessary to do such things as build roads to remote, previously inaccessible stands of lumber. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes and creating apartments through remodeling; (2) "staying put" and giving the veteran first chance in renting or buying; (3) putting off deferrable repairs; (4) listing vacancies and houses for sale at their local Veterans Housing Center; (5) not discriminating against veterans with children. (Fact Sheet No. 4-E)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, December 23. They are subject to change.

Friday, December 27

Oral Argument

(Room 6121, beginning at 10:00 A. M., in the order listed)

WTNJ—WOAX, Inc., Trenton, N. J.—Renewal of license. **1310 kc.** (NARBA), 500 watts night, 500 watts LS. Shares WCAM and WCAP.

WTNJ—WOAX, Inc., Trenton, N. J.—Modification of license. **1310 kc.**, 500 watts unlimited. Requests facilities of WCAM and WCAP.

WCAM—The City of Camden, Camden, N. J.—Renewal of license. **1310 kc.** (NARBA), 500 watts night, 500 watts LS. Shares WTNJ and WCAP.

WCAM—The City of Camden, Camden, N. J.—Modification of license. **1310 kc.**, 500 watts; S-WCAP. Requests facilities WTNJ.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J. —Renewal of license. **1310 kc.** (NARBA), 500 watts LS. Shares WTNJ and WCAM.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J. —Modification of license. **1310 kc.**, 500 watts; S-WCAM. Requests facilities WTNJ.

NEW—Camden Broadcasting Co., Camden, N. J.—C. P. **800 kc.**, 1 KW, daytime.

WHAT—Independence Broadcasting Co., Philadelphia, Pa. —C. P. **820 kc.**, 1 KW, day.

NEW—Ranulf Compton, d/b as Radio WKDN, Camden, N. J.—C. P. **820 kc.**, 1 KW, day.

NEW—City of Sebring, Florida, Sebring, Fla.—C. P. **1430 kc.**, 1 KW, unlimited.

NEW—A. Frank Katzentine, Orlando, Fla.—C. P. **1420 kc.**, 5 KW, unlimited, DA-night.

WRBL—Columbus Broadcasting Co., Columbus, Ga.—C. P. **1420 kc.**, 5 KW night, unlimited, DA-night.

NEW—Muscogee Broadcasting Co., Columbus, Ga.—C. P. **1450 kc.**, 250 watts, unlimited.

NEW—Chattahoochee Broadcasting Co., Columbus, Ga.—C. P. **1460 kc.**, 1 KW, unlimited, DA-night.

WWPG—Palm Beach Broadcasting Corp., Palm Beach, Fla. —C. P. **1420 kc.**, 1 KW, unlimited.

WMBR—Florida Broadcasting Co., Jacksonville, Fla.—C. P. **1460 kc.**, 5 KW, unlimited, DA-night.

WLAK—S. O. Ward, tr/as Radio Station WLAK, Lakeland, Fla.—C. P. **1430 kc.**, 1 KW, unlimited.

NEW—Georgia-Alabama Broadcasting Corp., Columbus, Ga. —C. P. **1450 kc.**, 250 watts, unlimited.

FCC ACTIONS

NEW AM APPLICATIONS GRANTED

Shasta Cascade Broadcasting Corp., Mt. Shasta, Calif.—Granted CP for a new station to operate on **1340 kc.**, 250 watts, unlimited time; engineering conditions. (B5-P-5274)

Andrew Jarema and Frank H. Altdoerffer, tr/as The Binghamton Broadcasters, Binghamton, N. Y.—Granted CP for a new station to operate on **750 kc.**, 1 KW, daytime only; engineering conditions. (B1-P-5244)

Illinois Alton Broadcasting Co., Alton, Ill.—Granted CP for a new station to operate on **1570 kc.**, 1 KW, daytime only; engineering conditions. (B4-P-5216)

William Paul Beville, et al, a partnership, d/b as WCPZ Broadcasting Co., Beaumont, Texas—Granted CP for a new station to operate on **1380 kc.**, 1 KW, daytime only; engineering conditions. (B3-P-5113)

Maricopa Broadcasters, Inc., Phoenix, Ariz.—Granted CP for a new station to operate on **960 kc.**, 5 KW, unlimited time, using DA at night; engineering conditions. (B5-P-4053)

Kinston Broadcasting Co., Kinston, N. C.—Granted CP for a new station to operate on **1000 kc.**, 1 KW, daytime only (B3-P-5227); engineering conditions.

North Montana Broadcasting Co., Havre, Mont.—Granted CP for a new station to operate on **730 kc.**, 1 KW, daytime only. (B5-P-5230)

Harold B. Newman and Anne L. Newman, d/b as Pocono Broadcasting Co., Stroudsburg, Pa.—Granted CP for a new station to operate on **840 kc.**, 250 watts, daytime only; engineering conditions. (B2-P-5265)

Josh L. Horne, Rocky Mount, N. C.—Granted CP for a new station to operate on **810 kc.**, 1 KW, daytime only (B3-P-5229); engineering conditions.

Golden West Broadcasting Co., Childress, Texas—Granted CP for a new station to operate on **1510 kc.**, 250 watts, daytime only; engineering conditions. (B3-P-5249)

Carroll S. Mohr, Fred O. Rice, Douglas D. Kahle and Geo. D. Humphrey, a partnership, d/b as Snowy Range Broadcasting Co., Laramie, Wyo.—Granted CP for a new station to operate on **1340 kc.**, 250 watts, unlimited time; engineering conditions. (B5-P-5001)

Chet L. Gence, d/b as "The Voice of Reno," Reno, Nev.—Granted CP for a new station to operate on **1230 kc.**, 250 watts, unlimited time. (B5-P-5262)

The Eastern Shore Broadcasting Co., Preston, Md.—Granted CP for a new station to operate on **1370 kc.**, 1 KW, daytime only; engineering conditions. (B1-P-3751)

Richard H. Balch, Utica, N. Y.—Granted CP for a new station to operate on **900 kc.**, 250 watts, daytime only; engineering conditions. (B1-P-5253)

Raymond M. Beckner and Melvin B. Williams, d/b as Royal Gorge Broadcasters, Canon City, Colo.—Granted CP for a new station to operate on **1400 kc.**, 250 watts, daytime only; engineering conditions. (B5-P-5235)

Calif. Nev. Broadcasting Co., a partnership composed of Hubert Q. Joncken and David McKay, Vallejo, Calif.—Granted CP for a new station to operate on **1190 kc.**, 250 watts, daytime only; engineering conditions. (B5-P-4614)

James Roland Brewer, d/b as Tell City Broadcasting Co., Tell City, Ind.—Granted CP for a new station to operate on **1230 kc.**, 250 watts, unlimited time; engineering conditions. (B4-P-5224)

Harriman Broadcasting Co., Inc., Harriman, Tenn.—Granted CP for a new station to operate on **1230 kc.**, 250 watts, unlimited time; engineering conditions. (B3-P-5243)

Herbert L. Wilson, Rutland, Vt.—Granted CP for a new station to operate on **1000 kc.**, 1 KW, daytime only; engineering conditions. (B1-P-5214)

Burith Dickinson Rivers, Jr., Decatur, Ga.—Granted CP for a new station to operate on **1010 kc.**, 1 KW, daytime only; engineering conditions. (B3-P-5215)

Valley Broadcasting Co., Stockton, Calif.—Granted CP for a new station to operate on **1280 kc.**, 1 KW, DA-N, unlimited time. (B5-P-4015)

Eugene E. Stone, Florence, S. C.—Granted CP for a new station to operate on **970 kc.**, 5 KW, daytime only; engineering conditions. (B3-P-4948)

FM CONDITIONAL GRANTS

Lee Radio, Inc., Mason City, Iowa—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B4-PH-627)

Perkins Bros. Co., Sioux City, Iowa—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B4-PH-963)

Twin City Broadcasting Co., Inc., Lewiston, Me.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B1-PH-1011)

The Tri-State Broadcasting Co., Cumberland, Md.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B1-PH-948)

Merrimac Broadcasting Co., Inc., Lowell, Mass.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B1-PH-683)

Elmira Star Gazette, Inc., Elmira, N. Y.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B1-PH-431)

Butler Broadcasting Co., Butler, Pa.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (B2-PH-583)

Central Broadcasting Co., Inc., Johnstown, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-1063)

FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height given is height above average terrain):

Amphlett Printing Co., San Mateo, Calif.—Class A; Channel: **105.1 mc.** (No. 286); 820 watts; 270 feet. (B5-PH-640)

Capital City Broadcasting Corp., Tallahassee, Fla.—Class A; Channel: **104.3 mc.** (No. 282); 710 watts; 150 feet. (B3-PH-1017)

Tri-City Broadcasting Co., Davenport, Iowa—Class B; Channel: **101.1 mc.** (No. 266); 47 KW; 355 feet. (B4-PH-216)

Dubuque Broadcasting Co., Dubuque, Iowa—Class B; Channel: **99.1 mc.** (No. 256); 350 feet; 10 KW. (B4-PH-429)

Sunflower Broadcasting System, Kansas City, Kans.—Class B; Channel: **99.1 mc.** (No. 256); 34 KW; 370 feet. (B4-PH-991)

The World Co., Lawrence, Kans.—Class B; Channel: **103.7 mc.** (No. 279); 2.5 KW; 315 feet. (B4-PH-535)

The Topeka State Journal, Inc., Topeka, Kans.—Class B; Channel: **102.9 mc.** (No. 275); 33 KW; 285 feet. (B4-PH-972)

The Peninsula Broadcasting Co., Salisbury, Md.—Class B; Channel: **96.9 mc.** (No. 245); 7 KW; 360 feet. (B1-PH-202)

Cape Fear Broadcasting Co., Fayetteville, N. C.—Class B; Channel: **100.5 mc.** (No. 263); 12 KW; 465 feet. (B3-PH-760)

North Carolina Broadcasting Co., Inc., Greensboro, N. C.—Class B; Channel: **98.5 mc.** (No. 253); 20 KW; 455 feet. (B3-PH-254)

City of Dallas, Texas, Dallas, Texas—Class B; Channel: **93.9 mc.** (No. 230); 59 KW; 510 feet. (B3-PH-1028)

Southland Industries, Inc., San Antonio, Texas—Class B; Channel: **102.3 mc.** (No. 272); 156 KW; 395 feet. (B3-PH-156)

(Continued on next page)

Times-World Corp., Roanoke, Va.—Class B; Channel: **92.9 mc.** (No. 225); 11.8 KW; 1550 feet. (B2-PH-388)

WTAX, Inc., Springfield, Ill.—Class B; Channel: **101.3 mc.** (No. 267); 6.7 KW; 315 feet. (B4-PH-690)*

KTRH Broadcasting Co., Houston, Texas—Class B; Channel: **99.3 mc.** (No. 257); 350 KW; 520 feet. (B3-MPH-148)*

Texas Broadcasting Co., Tyler, Texas—Class B; **103.9 mc.** (No. 280); 4.3 KW; 470 feet. (B3-PH-780)*

NEW COMMERCIAL TELEVISION APPLICATION GRANTED

Radio Sales Corp., Seattle, Wash.—Granted CP for a new television station; frequency: **76-82 mc.** (Channel No. 5); visual power: 18.95 KW; aural: 9.79 KW; antenna: 408 feet. (B5-PCT-95)

DESIGNATED FOR HEARING

The KJAN Broadcasting Co., Inc., Opelousas, La.; KRRV—Red River Valley Broadcasting Corp., Sherman, Tex.—Designated for hearing application of KJAN Broadcasting Co., Inc. (B3-P-5143), for a new station to operate on **910 kc.**, 1 KW, unlimited time, DA-night, and application of KRRV (B3-P-4105), to increase power from 1 to 5 KW, operating unlimited time on **910 kc.**, DA, install new transmitter, change transmitter site and install a new DA, in a consolidated proceeding with applications of Miami Broadcasting Co., and Northeast Okla. Broadcasting Co., for a new station at Miami, Okla., and ordered that the Commission's orders of Aug. 29, 1946, designating the latter two applications, be amended to include the KJAN Broadcasting Co., and KRRV applications.

Pocahontas Broadcasting Corp., Bluefield, W. Va.—Designated for hearing application of Pocahontas Broadcasting Corp. (B2-P-5466), with application of Bluefield Broadcasting Co. (B2-P-4990), both requesting a new station to operate on **1240 kc.**, 250 watts, unlimited time, in a consolidated proceeding; and further ordered that the Commission's orders of Sept. 5, 1946, designating for hearing in a consolidated proceeding the applications of Bluefield Broadcasting Co. and Odes E. Robinson, also applicants for new stations at Bluefield, requesting the same facilities, be amended to include application of Pocahontas Broadcasting Corp.

Eugene Broadcasters, Inc., Eugene, Ore.; KORE—Violet G. Hill Motter, et al., d/b as Eugene Broadcast Station, Eugene, Ore.—Designated for hearing in a consolidated proceeding application of Eugene Broadcasters, Inc. (B5-P-4259), for a new station to operate on **1280 kc.**, 1 KW, unlimited, DA, with application of KORE (B5-P-5470) to change frequency, power and operating time from **1450 kc.**, 250 watts unlimited time, to **1280 kc.**, 1 KW, daytime only.

Thomas Phillips, Jr., et al., d/b as Erie Broadcasting Co., Erie, Pa.; Times Publishing Co., Erie, Pa.—Designated for hearing application of Erie Broadcasting Co. (B2-P-5469), for a new station to operate on **1400 kc.**, 250 watts, unlimited time, in a consolidated proceeding with application of Times Publishing Co. (B2-P-3773) for the same facilities.

Frank Andrews, Modesto, Calif.—Designated for hearing in a consolidated proceeding with applications of Western Broadcasting Associates, Modesto, Calif., and Contra Costa Broadcasting Co., San Pablo Island, Calif., the application of Frank Andrews (B5-P-5465) for a new station to operate on **730 kc.**, 250 watts, daytime only; amended the orders dated November 7, designating applications of Western Broadcasting Associates and Contra Costa Broadcasting Co. to include the Andrews application, and to include issue of possible objectionable interference with applications of KQW (B5-P-3021) and KSFO (B5-P-2776), or any other applications.

Keokuk Broadcasting Co., Keokuk, Iowa; Roscoe L. Thompson, Keokuk, Iowa—Designated for hearing in a consolidated proceeding application of Keokuk Broadcasting Co. (B4-P-5480) with application of Roscoe L. Thompson (B4-P-5365), both requesting a new station on **1310 kc.**, 250 watts, daytime only, at Keokuk.

KGO—American Broadcasting Co., Inc., San Francisco, Calif.; Denver Broadcasting Co., Denver, Colo.—Designated for hearing in a consolidated proceeding, application of KGO (B5-MP-2157) for modification of CP for changes in DA and also requesting that station WGY, Schenectady, be required to install DA so as to afford KGO protection at night, with application of Denver Broadcasting Co. (B5-P-5141) for a new station to operate on **810 kc.**, 25 KW, 50 KW-LS, DA-2, unlimited and ordered WGY be made a party to the proceeding.

Northwestern Theological Seminary & Bible Training School, Minneapolis, Minn.—Designated for hearing applications for construction permits (B4-P-5273) for a new AM station and (B4-PH-970) for FM station, to be heard in a consolidated proceeding.

Ashbacker Radio Corp., Manistee, Mich.; Manistee Radio Corp., Manistee, Mich.—Designated for hearing in a consolidated proceeding the applications of Ashbacker Radio Corp. (B2-P-5191) and Manistee Radio Corp. (B2-P-5433), both requesting a new station on **1340 kc.**, 250 watts, unlimited time. Further ordered that the Ashbacker application be heard on the additional issue to determine the overlap, if any, that will exist between the service areas of the proposed station and of WKLA at Ludington, etc.

LICENSE RENEWALS

WAGM—Aroostook Broadcasting Corp., Presque Isle, Maine—Granted renewal of license for the period ending February 1, 1948.

WSM and auxiliary—WSM, Inc., Nashville, Tenn.—Granted renewal of license for the period ending November 1, 1949.

WMGY—Dixie Broadcasting Co., Montgomery, Ala.—Granted renewal of license for the period ending November 1, 1949.

W9XJD—WJJD, Inc., Chicago, Ill.—Granted renewal of developmental station license for the period ending May 1, 1947.

MISCELLANEOUS ACTIONS

WHPC—Vance C. McCormick, deceased (transferor); Gertrude Howard McCormick, et al. (transferee); The Patriot Co. (permittee); Harrisburg, Pa.—Granted consent to involuntary transfer of control of The Patriot Company, permittee of FM station WHPC, from Vance C. McCormick, deceased, to Gertrude Howard McCormick, Conway H. Olmstead and Dauphin Deposit Trust Company, executors of the estate of Vance C. McCormick, deceased. (B2-TC-517)

Eagle Publishing Co., Pittsfield, Mass.—Granted assignment of conditional CP for an FM station from Eagle Publishing Co. to Western Mass. Broadcasting Co.

WASH—Commercial Radio Equip. Co., Washington, D. C.—Granted authority to operate station WASH commercially on an interim basis, by using the equipment of station W3XL, for a period of 90 days, using present frequency **98.9 mc.** and transmitter input power of 750 watts.

WBBM-FM—Col. Broadcasting System, Inc., Chicago, Ill.—Granted CP for an existing FM station to change type of transmitter and make changes in antenna system. (B4-PH-1069)

WQXQ—Interstate Broadcasting Co., Inc., New York, N. Y.—Granted CP for an existing FM station to specify frequency as Ch. #249, **97.7 mc.**, install new transmitter, and make changes in antenna system. (B1-PH-784)

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted modification of CP (B3-P-4365), for extension of completion date to 1-10-47. (B3-MP-2250)

(Continued on next page)

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* In lieu of previous conditions.

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at W. Hackley Ave., at foot of Barclay St., Muskegon. (B2-MP-2055)

WMOC—Norwich Broadcasting Co., Norwich, Conn.—Granted license to cover CP which authorized a new station on **1400 kc.**, 250 watts, unlimited time; conditions. (B1-L-2061)

WSAZ—WSAZ, Inc., Huntington, W. Va.—Granted license to cover CP which authorized increase in day power to 5 KW-LS and installation of new transmitter. (B2-L-2064)

WKRG—Giddens and Rester, Mobile, Ala.—Granted license to cover CP which authorized a new station on **710 kc.**, 1 KW, daytime only; conditions. (B3-L-2086)

WHNF—Marcus Loew Booking Agency, New York, N. Y.—Granted CP for an existing FM station to specify frequency **99.3 mc.**, change type of transmitter, and install a new antenna system (B1-PH-974). (Action taken 12-13.)

WALT—Tampa Broadcasting Co., Tampa, Fla.—Granted modification of CP which authorized a new station, to change type of transmitter and to change studio location to 401 West Tyler St., Tampa. (B3-MP-2277)

KFAB—KFAB Broadcasting Co., Omaha, Neb.—Granted modification of CP (B4-P-4578), for extension of completion date to 6-8-47. (B4-MP-2291)

WWCO—Mitchell G. Meyers, Ruben E. Aronchim, Milton H. Meyers, Waterbury, Conn.—Granted license to cover CP which authorized a new station to operate on **1240 kc.**, 250 watts, unlimited time; conditions. (B1-L-2089)

WMTW—The Yankee Network, Inc., Portland, Me.—Granted license to cover CP which authorized a new station on **1490 kc.**, 250 watts, unlimited time; conditions. (B1-L-2112)

WKNB—The New Britain Broadcasting Co., New Britain, Conn.—Granted license to cover CP which authorized a new station on **840 kc.**, 1 KW, daytime, and for approval of studio location at 213 Main St., New Britain; conditions. (B1-L-2046)

KRIO—Valley Broadcasting Assn., Inc., McAllen, Texas—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 10 St. Rd. near Edinburg-Mission Hwy., 2.7 miles west of city limits near Edinburg, and to change studio location to 16½ So. Main St., McAllen; conditions. (B3-MP-2226)

WGAC—The Twin States Broadcasting Co., Augusta, Ga.—Granted modification of license to move studio to 666 Broad St., Augusta. (B3-ML-1235)

KGBS—Harbenito Broadcasting Co., Harlingen, Texas—Granted modification of CP (B3-P-4385) for extention of commencement and completion dates to 12-1-46 and 2-1-47, respectively. (B3-MP-2281)

WHAR—Mountain State Broadcasting Co., Clarksburg, W. Va.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at: U. S. Highway Route No. 50 East, 0.2 mile outside city limits, Clarksburg, and to change studio location to U. S. Highway, Route No. 50 East, 0.2 mile outside city limits, Clarksburg. (B2-MP-2229)

KGRH—Fayetteville Broadcasting Co., Fayetteville, Ark.—Granted modification of CP which authorized a new station, to make changes in antenna and change type of transmitter. (B3-MP-2301)

KMVI—Maui Pub. Co., Ltd., Wailuku, T. H.—Granted modification of CP which authorized a new station, for extension of completion date to 6-15-47. (B-MP-2286)

WBUY—Davidson County Broadcasting Co., Lexington, N. C.—Granted license to cover CP which authorized a new station on **1190 kc.**, 250 watts, daytime; conditions. (B3-L-2068)

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Granted modification of CP (B5-P-4383) for extension of completion date to 4-3-47 (B5-MP-2285). Condition.

WMCK—Mon-Yough Broadcasting Co., McKeesport, Pa.—Granted modification of CP (B2-P-4273) to change type of transmitter. (B2-MP-2288)

KFGQ—Boone Biblical College, Boone, Iowa—Granted CP to make changes in transmitting equipment. (B4-P-5446)

W3XE—Philco Television Broadcasting Corp., Springfield Twp., Pa.—Granted modification of license to change frequency from Channel No. 3, **66-72 mc.**, to Channel No. 3, **60-66 mc.** (B2-MLVB-48)

WCBS-FM—Columbia Broadcasting System, Inc., New York, N. Y.—Granted CP for an existing FM station to make changes in transmitter and antenna system. (B1-PH-775)

WJAG—The Norfolk Daily News, Norfolk, Neb.—Granted CP to install a new transmitter, vertical antenna, and ground system, and change transmitter location to U. S. Hgwy. No. 275, Norfolk, Neb. (B4-P-3998)

WPAM—Miners' Broadcasting Service, Pottsville, Pa.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter and studio locations at No. Tremont St., and 106 So. Center St., Pottsville, respectively. (B2-MP-2271)

KVNU—H. F. Laub, et al (Transferors), Herschel Bullen, et al (Transferees), Cache Valley Broadcasting Co. (Licensee), Logan, Utah—Granted consent to voluntary transfer of control of Cache Valley Broadcasting Co., licensee of station KVNU, from H. F. Laub, et al, to Herschel Bullen, et al (redistribution of stock). (B5-TC-508)

WGBF—Evansville on the Air, Inc., Evansville, Ind.—The Commission, on its own motion, extended special temporary authorization for the continued operation of WGBF until February 20, 1947.

Yankee Network, Inc., Hartford, Conn.—Granted consent to amend application (B1-A-548) granted Oct. 10, 1946, for assignment of license of WONS from State Broadcasting Corp. to the Yankee Network, so as to include the conditional FM permit subsequently authorized to licensee of WONS.

WEDO—Tri-City Broadcasting Co., McKeesport, Pa.—Denied application for special service authorization to operate from 1 to 4 a. m. daily with 1 KW, during period from present to January 1, 1947. (B2-SSA-149)

WHRV—James F. Hopkins, Inc. (Assignor), Huron Valley Broadcasters, Inc., (Assignee), Ann Arbor, Mich.—Granted consent to voluntary assignment of CP for a new station from James F. Hopkins, Inc., to Huron Valley Broadcasters, Inc. No monetary consideration involved. (B2-AP-42)

WOOD—King-Trendle Broadcasting Corp. (Assignor), Liberty Broadcasting, Inc. (Assignee), Grand Rapids, Mich.—Granted consent to voluntary assignment of license of station WOOD from King-Trendle Broadcasting, Corp. to Liberty Broadcasting, Inc., for a consideration of $850,000. (Comr. Durr voting for hearing.) (B2-AL-553)

WINK—Ronald B. Woodyard and Mary W. Martin (Transferers), United Garage and Service Corp. (Transferee), Fort Myers Broadcasting Co. (Licensee), Fort Myers, Fla.—Granted consent to voluntary transfer of control of Fort Myers Broadcasting Co., licensee of station WINK, from Ronald B. Woodyard and Mary W. Martin, to United Garage & Service Corp., for $100,000, plus any difference, not to exceed $12,000, existing between cash and current liabilities as at the date of transfer, representing 150 shares (all) of outstanding stock. (B3-TC-510)

WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Granted CP for an increase in power from 250 watts to 1 KW, and install new transmitter; engineering conditions. (B2-P-5237)

WLOF—Hazlewood, Inc., Orlando, Fla.—Granted CP to change frequency of WLOF from **1230** to **950 kc.**; increase power from 250 watts to 5 KW, unlimited time, install directional arrays for both day and night operation, install new transmitter, and change transmitter location; engineering conditions. (Comr. Durr voting for hearing). (B3-P-3973)

(Continued on next page)

WJR—WJR, The Goodwill Station, Inc., Detroit, Mich.—Adopted decision and order denying petition for reconsideration, directed against the Commission's action of Aug. 22, 1946, granting without hearing the application of Tarboro Broadcasting Co., Inc., for a new station at Tarboro, N. C., to operate on **760 kc.**, 1 KW, daytime only. (B3P-4891)

WDUE—Duke H. Thornton, Philadelphia, Miss.—Authorized deletion of all records relative to CP (B3-P-4449) granted on April 10, 1946, for a new station to operate on **1490 kc.**, 250 watts, unlimited time, and cancelled said authorization. Applicant has failed to comply with contingency of the grant.

WPGE—Voice of Thomaston, Thomaston, Ga.—Authorized deletion of all records relative to CP (B3-P-4882) granted Oct. 3, 1946, for a new station to operate on **1020 kc.**, 250 watts, daytime only, and cancelled said authorization. Applicants request withdrawal of CP because of "Dissolution of the partnership and lack of finances because of length of time already involved with no income".

KPDQ—John W. Davis, Portland, Ore.—Granted modification of CP (B5-P-4299), which authorized a new station, to specify a transmitter site and antenna system, and to increase power from 250 watts to 1 KW, daytime only, operating on **800 kc.**; engineering conditions. (B5-MP-2152)

WAPX—United Broadcasting Co., Inc., Montgomery, Ala.—Granted modification of CP for approval of antenna system and transmitter location. (B3-MP-2231)

KJR—Birt F. Fisher, Seattle, Wash.—Adopted decision and order denying petition for reconsideration directed against the Commission's action of August 22, 1946, granting application of Queen City Broadcasting Co., Inc., for CP for a new station at Boise, Idaho, to operate on **950 kc.**, 1 KW, unlimited time, DA.

Voice of Dixie, Inc., Birmingham, Ala.—Granted petition requesting reinstatement of application (B3-P-4598) for a new station to operate on **690 kc.**, 10 KW, DA-N, unlimited time, and requesting acceptance of an amendment to application, specifying daytime operation only. The application was ordered reinstated and amendment accepted. (This application was dismissed on Nov. 7, 1946, because of violation of NARBA.)

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Granted CP (B3-P-5238), requesting in effect, reinstatement of a recently expired CP (B3-P-3927), which authorized installation of a new directional antenna for night use.

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Denied application for special service authorization to operate with increased power of 250 watts on **1230 kc.**, unlimited time, for a period of 90 days. (B5-SSA-148)

WJBC—Arthur Malcolm McGregor and Hugh L. Gately, a partnership, d/b as Radio Station WJBC (assignor): Bloomington Broadcasting Corp. (assignee), Bloomington, Ill.—Granted consent to voluntary assignment of license of WJBC from Arthur Malcolm McGreger and Hugh L. Gately, a partnership, d/b as Radio Station WJBC, to Bloomington Broadcasting Corp.. for a consideration of $120,000. (Also includes conditional grant of CP for FM station.) (Comr. Durr voting for hearing).

ACTIONS ON MOTIONS

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Dismissed petition requesting continuance of consolidated hearin re applications in Dockets 7633, 7634 and 7919.

Antilles Broadcasting System, Inc., Rio Piedras, P. R.—Granted petition for leave to amend its application (Docket 7500; B-P-4589) so as to specify a new transmitter site, etc.

Antilles Broadcasting System, Inc., Rio Piedras, P. R.—Granted petition requesting the Commission to reopen the record and order a further hearing in re its application and that of Radio Americas Corp. (Docket 7501); the record was ordered reopened and a further hearing on application of Antilles Broadcasting System, Inc., as amended, is scheduled for Dec. 20, in Washington, for the sole purpose of receiving evidence pertaining to the transmitter site described in said amendment.

Heart of Ohio, Columbus, Ohio—Granted petition requesting leave to amend its application (B2-P-5364; Docket 7948), so as to show the addition of a new stockholder.

Air Capital Broadcasting Co., Inc., Wichita, Kans.—Granted petition for leave to intervene in the hearing on application of KANS. (Docket 7952)

The Atlanta Journal Co., Atlanta, Ga.—Granted petition for leave to amend its application for FM station (B3-PH-761; Docket 7544), so as to change Par. 32 to show weekly program analysis and tentative weekly program schedule.

KOCS—The Daily Report, Ontario, Calif.—Granted petition for leave to intervene in the hearing on application of San Gabriel Valley Broadcasting Co., for a new station in Monrovia, Calif. (Docket 7962; B5-P-5425)

Hanford Publishing Co., Hanford, Calif.—Granted petition for leave to amend its application (B5-P-4869; Docket 7783), so as to show a revised antenna array, etc.

Berks Broadcasting Co., Reading, Pa.—Granted petition for leave to amend its application (B2-P-4380; Docket 7339), so as to show the transfer of control of applicant Corp. to the Hawley Broadcasting Co.

Western Empire Broadcasters, Inc., San Bernardino, Calif.—Granted petition insofar as it requests leave to amend its application (B5-P-4863; Docket 7720), so as to add to the application certain exhibits containing an option to purchase the physical facilities of station KFXM, San Bernardino; insofar as the petition requests removal of application from the hearing docket, it is denied.

Macomb Broadcasting Co., Macomb, Ill.—Granted petition for leave to amend its application (B4-P-4887); Docket 7785), so as to specify the frequency **1510 kc.** instead of **1520 kc.**; add amended engineering report, etc. Said amendment was accepted and application removed from the hearing docket.

Cornbelt Broadcasting Co., Clinton, Ill.—The Commission on its own motion, removed from the hearing docket application for CP. (B4-P-5081; Docket 7786)

Texoma Broadcasting Co., Wichita Falls, Texas—Ordered the hearing on application (B3-P-3823; Docket 7126), advanced from January 15 to January 6, at Washington, provided however, any other mutually exclusive application filed at least 20 days prior to January 15, 1947, shall be entitled to be consolidated with this application notwithstanding the provisions of Sec. 1.725(b) of the Rules.

Cresent Broadcasting Corp., Shenandoah, Pa., et al.—Ordered that the further hearing in this consolidated proceeding (Docket 6883, 6884 and 7115) be continued from December 18 to January 22, 1947.

KWLC—Luther College, Decorah, Iowa—Ordered that the hearing in re application of KWLC (Docket 7613) and application of Telegraph Herald (Docket 7612), be continued from December 19, without date, until further order of the Commission.

Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Granted petition requesting 30-day continuance of hearing on its FM application (B3-PH-360; Docket 7595), scheduled for Dec. 16, and continued same to January 29, 1947, at Greensboro.

KTKC—Tulare-Kings Counties Radio Associates, Fresno, Calif.—Granted petition for leave to amend its application (B5-P-3909; Docket 7601), so as to specify 50 KW instead of 5 KW power; to abandon its request to move its main studios from Visalia to Fresno, etc. The amendment was accepted and application removed from the hearing docket.

WLIB—WLIB, Inc., Brooklyn, N. Y.—Granted petition for leave to amend its application (B1-P-4681; Docket 7819), so as to specify 5 KW at night instead of 10 KW night; to change parameters of antenna design, etc.

Standard Tobacco Co., Inc., Maysville, Ky.—Granted petition for leave to amend its application (B2-P-5036; Docket 7907), so as to change Par. 28 to show changes in the proposed service contours and areas and populations proposed to be served.

(Continued on next page)

KSFO—The Associated Broadcasters, Inc., San Francisco, Calif.; KQW—Pacific Agr. Foundation, Ltd., San Jose, Calif.—Granted joint petition requesting extension of time within which to file proposed findings in re dockets 6005 and 6214, and the time was extended to and including February 10, 1947.

Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Granted petition for leave to amend its application for FM station (B3-PH-360; Docket 7595), so as to show transfer of control of applicant Corp. to Ralph M. Lambeth, etc.

WTNJ—WOAX, Inc., Trenton, N. J., et al.—The Commission ordered that the oral argument in re Docket 5893, et al, presently scheduled for December 18, be continued to December 27, 1946.

Oneonta Star, Inc., Oneonta, N. Y.—Granted petition insofar as it requests modification of the issues in re application (B1-P-5114; Docket 7808), so as to strike the issues relative to the legal and financial qualifications of the applicant; type of program service, etc. Insofar as the petition requests an early hearing date, it is dismissed as moot.

El Paso Broadcasting Co., El Paso, Texas, et al.—The Commission, on its own motion, ordered that the further hearing on the application of El Paso Broadcasting Co. (Docket 7533) and Dockets 7185, 7292, be continued from December 11 without date, until further order of the Commission.

WBIZ, Inc., Eau Claire, Wis.—Granted petition requesting that the issues in the consolidated proceeding upon its application (Docket 7692) and application of Eau Claire-Chippewa Broadcasting Co. (Docket 7557), be enlarged to include issue to determine whether operation of a proposed station in Chippewa Falls on **1340 kc.**, 250 watts would involve objectionable interference with any existing or proposed broadcast service, and if so, the nature and extent thereof, and availability of other broadcast service to such areas and populations; and the further hearing in this proceeding was continued from December 16 to January 15, 1947, at Washington, D. C.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

600 Kilocycles

WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Modification of construction permit (B3-P-3801, as modified, which authorized change in frequency, installation of new directional antenna for night use, and new ground system) for extension of completion date.

620 Kilocycles

NEW—Stanley S. Beaubaire & W. Keith Topping, d/b as Hanford Publishing Co., Hanford, Calif.—Construction permit for a new standard broadcast station to be operated on **620 kc.**, power 1 KW, directional antenna for night use, and unlimited hours of operation. Amended re changes in directional antenna for night use design.

660 Kilocycles

NEW—Heart of Ohio, Inc., Columbus, Ohio (P. O. 1006 Huntington Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on **660 kc.**, power of 1 KW, and daytime only hours of operation. Amended re stockholders.

690 Kilocycles

WCYB—Appalachian Broadcasting Corp., Bristol, Va.—Construction permit to increase power from 1 KW day to 5 KW day and install new transmitter.

780 Kilocycles

WCKB—North Carolina Central Broadcasters, Inc., Dunn, N. C.—License to cover construction permit (B3-P-4762, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

790 Kilocycles

NEW—Antilles Broadcasting System, Inc., Rio Piedras, P. R. (P. O. 77 Munoz Rivera St., Rio Piedras, P. R.)—Construction permit for a new standard broadcast station to be operated on **790 kc.**, power 5 KW, and unlimited hours of operation. Amended re change in transmitter location from Insular Road #3, 0.8 miles SE of Carolina, P. R., to Insular Road #46, Rio Piedras P. R.

830 Kilocycles

WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—Construction permit to install auxiliary transmitter (composite) at Foot of Greenpoint Ave., East River, Brooklyn, New York (present site of main transmitter), to be used for auxiliary purposes with power of 1 KW.

NEW—Beverly Hills Broadcasting Corp., Beverly Hills, Calif. (P. O. Beverly Hills Club, 120 South Roxbury Dr.)—Construction permit for a new standard broadcast station to be operated on **830 kc.**, power of 5 KW, and daytime only hours of operation.

840 Kilocycles

NEW—Palladium-Times, Inc., Scriba, N. Y. (P. O. 172-176 W. First St., Oswego, N. Y.)—Construction permit for a new standard broadcast station to be operated on **840 kc.**, power 1 KW, and daytime only hours of operation.

NEW—Rock Creek Broadcasting Corp., Washington, D. C. P. O. 3245 "Q" St., N. W.)—Construction permit for a new standard broadcast station to be operated on **840 kc.**, power of 10 KW, directional antenna, and daytime only hours of operation.

870 Kilocycles

WCHU—Cornell University, Ithaca, N. Y.—Special Service Authorization to operate from 6:00 a.m. EST, to local sunrise, with power of 1 KW, during month of December, 1946, and the months of January and February of 1947.

KCNC—Blue Bonnet Broadcasting Corp., Fort Worth, Texas—Modification of construction permit (B3-P-4983, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location, and to specify studio location.

890 Kilocycles

KBYE—State Broadcasting Co., Oklahoma City, Okla.—Modification of construction permit (B3-P-4465, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment and for approval of transmitter and studio locations.

940 Kilocycles

NEW—Puerto Communications Authority, Municipality of Rio Piedras, P. R. (P. O. Salvador Brau between San Jose & Cristo Sts., San Juan, P. R.)—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power 10 KW, directional antenna day and night use, and unlimited hours of operation. Amended re stockholders.

KTKC—J. E. Richmond, Homer W. Wood, Percy M. Whiteside, Morley M. Maddox and Charles A. Whitmore,

(Continued on next page)

d/b as Tulare-Kings Counties Radio Associates, Fresno, Calif.—Construction permit to change transmitter and studio location from 1¾ mi. S.W. of Visalia, Calif., to on highway 99, 5 mi. S.E. of Fresno, Calif., and Hotel Fresno, Broadway & Merced Sts., Fresno, Calif., respectively. Amended to omit request for change in studio location and to request increase in power from 5 to 50 KW, change type of transmitter, changes in directional antenna for day and night use, and change transmitter location from on highway 99, 5 mi. S.E. of Fresno, Calif., to 12 miles north of Visalia, near Monson, Calif.

NEW—Rose Capital Broadcasting Co., Tyler, Texas—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts, and unlimited hours of operation. Amended to change frequency from **1490** to **940 kc.**, hours of operation from unlimited to daytime only; to make changes in antenna and ground system.

950 Kilocycles

NEW—Tri-State Broadcasting Co., Sioux Falls, S. Dak. (P. O. 228½ South Phillips Ave.)—Construction permit for a new standard broadcast station to be operated on **950 kc.**, power of 5 KW, directional antenna day and night, and unlimited hours of operation.

970 Kilocycles

KWBC—Worth Broadcasting Co., Fort Worth, Texas—License to cover construction permit (B3-P-4448, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1000 Kilocycles

NEW—Charles L. South, H. H. Jackson, Alton Stewart and Ross Bohannon, a partnership, d/b as Coleman County Broadcasting Co., Coleman Texas (P. O. Coleman, Texas)—Construction permit for a new standard broadcast station to be operated on **1000 kc.**, power of 250 watts, and daytime hours of operation.

NEW—Capital Broadcasting Co., Lincoln, Nebr. (P. O. 1100 Idylwild Dr.)—Construction permit for a new standard broadcast station to be operated on **1000 kc.**, power of 10 KW, and daytime only hours of operation.

1010 Kilocycles

NEW—Bartell Broadcasting Co., Madison, Wis. (P. O. 220 West Sunset Court)—Construction permit for a new standard broadcast station to be operated on **1010 kc.**, power of 1 KW and daytime only hours of operation.

1140 Kilocycles

WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—Construction permit to change frequency from **900** to **1140 kc.**, hours of operation from daytime to limited, and change transmitter location.

1150 Kilocycles

NEW—Radio Americas Corp., Mayaguez, P. R.—Construction permit for a new standard broadcast station to be operated on **1150 kc.**, power of 1 KW and unlimited hours of operation. Amended re officers, directors, and stockholders.

1190 Kilocycles

WLIB—WLIB, Inc., Brooklyn, N. Y.—Construction permit to increase power from 1 KW to 10 KW, change hours of operation from limited time to unlimited time, install new transmitter and directional antenna for day and night use, and change transmitter location from 180 Morgan Ave., Brooklyn, N. Y., to 1 mile east of North Arlington, N. J. Amended to change power from 10 KW day and night to 5 KW night and 10 KW day and changes in directional antenna pattern.

1220 Kilocycles

NEW—Interlake Broadcasting Corp., Renton, Wash. (P. O. Suite 1103, 1411 Fourth Ave. Bldg., Seattle, Wash.)—Construction permit for a new standard broadcast station to be operated on **1220 kc.**, power of 250 watts and daytime only hours of operation.

1230 Kilocycles

KSPT—Howard S. Smith, R. E. Pratt, Howard Hicks, John A. Hicks and Ross Bohannon, d/b as Hopkins County Broadcasting Co., Sulphur Springs, Texas—Modification of construction permit (B3-P-5158, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

WBOW—Banks of Wabash, Inc., Terre Haute, Ind.—License to cover construction permit (B4-P-5420) which authorized installation of new transmitter.

WJOR—Sidney Slon, Lawrence Slon and Stephen Velardi, a partnership, d/b as Bangor Broadcasting Service, Bangor, Me.—License to cover construction permit (B1-P-4728, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 Kilocycles

WGRM—P. K. Ewing, Greenwood, Miss.—Construction permit to change transmitter location and make changes in vertical antenna.

WKDA—A. G. Beaman and T. B. Baker, Jr., a partnership, d/b as Capitol Broadcasting Co., Nashville, Tenn.—Modification of construction permit (B3-P-3673, which authorized a new standard broadcast station) to change type of transmitter and make changes in the vertical antenna.

WGNS—Cecil N. Elrod, Cecil N. Elrod, Jr., and S. D. Wotten, Jr., a partnership d/b as Murfreesboro Broadcasting Service, Murfreesboro, Tenn.—Modification of construction permit (B3-P-3802, which authorized a new standard broadcast station) to make changes in antenna, change type of transmitter and change studio location.

1270 Kilocycles

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—Authority to determine operating power by direct measurement of antenna power.

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Construction permit to install directional antenna for night use, and increase power from 1 KW night, 5 KW day to 5 KW day and night.

1280 Kilocycles

KORE—Violet G. Hill Motter and Violet G. Hill Motter, Administratrix of the Estate of Frank L. Hill, Deceased, d/b as Eugene Broadcast Station, Eugene, Ore.—Construction permit to change frequency from **1450** to **1280 kc.**, increase power from 250 watts day and night to 1 KW day, change hours of operation from unlimited time to daytime only and install new transmitter.

1290 Kilocycles

WIRK—Ken-Sell, Inc., West Palm Beach, Fla.—Modification of construction permit (B3-P-5104, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

(Continued on next page)

1340 Kilocycles

WCVI—Connellsville Broadcasters, Inc., Connellsville, Pa.—Modification of construction permit (B2-P-5138, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

KOCY—Plaza Court Broadcasting Co., Oklahoma City, Okla.—Authority to determine operating power by direct measurement of antenna power.

WKJB—Jose Bechara, Jr., Mayaguez, P. R.—License to cover construction permit (B-P-3974, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WINX—WINX Broadcasting Co., Washington, D. C.—Authority to determine operating power by direct measurement of antenna power.

1350 Kilocycles

KCOR—Raoul A. Cortez, San Antonio, Texas—Construction permit to increase power from 1 KW day to 5 KW day and night, change hours of operation from daytime to unlimited, install new transmitter, and directional antenna for day and night use and change transmitter location.

1380 Kilocycles

NEW—Denison Broadcast Corp., Denison, Texas—Construction permit for a new standard broadcast station to be operated on **1380 kc.,** power of 250 watts and daytime only hours of operation. Amended to change frequency from **1380 to 1500 kc.,** change transmitter and studio locations from Denison, Texas, to Sherman, Texas.

NEW—Albert Alvin Almada, Sacramento, Calif. (P. O. 718-11th St.)—Construction permit for a new standard broadcast station to be operated on **1380 kc.,** power of 1 KW, directional antenna night and unlimited hours of operation.

1390 Kilocycles

KLPM—John B. Cooley, Ethel H. Cooley and Carroll W. Baker, d/b as Minot Broadcasting Co., Minot, N. D.—License to cover construction permit (B4-P-4342) which authorized change in power and installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

NEW—Model City Broadcasting Co., Inc., Anniston, Ala. (P. O. 421 Lapsley Ave.)—Construction permit for a new standard broadcast station to be operated on **1390 kc.,** power of 1 KW, directional antenna and unlimited hours of operation. Amended re directional antenna pattern.

1400 Kilocycles

WMBC—Mississippi Broadcasting Co., Inc., Macon, Miss.—Modification of construction permit (B3-P-3612, which authorized a new standard broadcast station) for extension of completion date.

KLUF—The KLUF Broadcasting Co., Inc., Galveston, Texas—Modification of license to move studio location.

WGNH—General Newspapers, Inc., Gadsden, Ala.—Modification of construction permit (B3-P-4624, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit to make changes in antenna and to change transmitter location.

NEW—Thomas Phillips, Jr., William M. Schuster, Conrad Elfenbein, Francis Schuster and Sylvia Galinsky, a partnership, d/b as Erie Broadcasting Co., Erie, Pa. (P. O. % Mr. Cecil D. Elfenbein, Atty., 1124 G. Daniel Baldwin Bldg.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Smoky Mountain Broadcasters, Inc., Waynesville, N. C. (P. O. Mountaineer Bldg.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.,** power of 250 watts and unlimited hours of operation.

KKIN—D. O. Kinnie, Visalia, Calif.—License to cover construction permit (B5-P-4476, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1410 Kilocycles

KWYO—Big Horn Broadcasting Co., Inc., Sheridan, Wyo.—License to cover construction permit (B5-P-4455) which authorized change in frequency, increase power, install new transmitter and make changes in vertical antenna and authority to determine operating power by direct measurement of antenna power.

1450 Kilocycles

WRNO—WRNO, Inc., Orangeburg, S. C.—License to cover construction permit (B3-P-3866, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WCVS—WCVS, Inc., Springfield, Ill.—License to cover construction permit (B4-P-4841) which authorized installation of new vertical antenna, and change transmitter location, authority to determine operating power by direct measurement of antenna power.

WPLH—Huntington Broadcasting Corp., Huntington, W. Va.—License to cover construction permit (B2-P-3741, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WRQN—M. F. Brice, W. O. Davis, R. E. Ledord and R. W. Sockwell, a partnership, d/b as Vidalia Broadcasting Co., Vidalia, Ga.—License to cover construction permit (B3-P-4823) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1480 Kilocycles

KIEM—Redwood Broadcasting Co., Inc., Eureka, Calif.—Construction permit to install new transmitter.

KTBS—George D. Wray, Allen D. Morris, P. E. Furlow and John C. McCormack, a partnership, d/b as Radio Station KTBS, Shreveport, La.—Voluntary assignment of license to Allen D. Morris, Prentiss E. Furlow and George D. Wray, Sr., a partnership, d/b as Radio Station KTBS.

1490 Kilocycles

WIKC—I. K. Corkern, Bogalusa, La.—Modification of construction permit (B3-P-4033, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter and studio locations and to change name of applicant from I. K. Corkern to I. K. Corkern, Jr., tr/as Bogalusa Broadcasting Co.

WJJM—James J. Murray, Lewisburg, Tenn.—Modification of construction permit (B3-P-4494, which authorized a new standard broadcast station) to change antenna location approximately 400 feet, change type of transmitter and for extension of completion date. Amended to make changes in antenna and ground system.

KVOW—J. C. Rothwell, Littlefield, Texas—Modification of construction permit (B3-P-5004, which authorized a new standard broadcast station) for approval of antenna, and for approval of transmitter and studio locations.

KVOU—Edward J. Harpole, William T. Kemp and W. J. Harpole, d/b as Uvalde Broadcasters, Uvalde, Texas

(Continued on next page)

—Modification of construction permit (B3-P-5147, which authorized a new standard broadcast station) for approval of antenna, and for approval of transmitter and studio locations.

WALD—Walterboro Broadcasting Co., Walterboro, S. C.—Modification of construction permit (B3-P-5075, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter and studio locations.

NEW—Howard R. Elvey, Forrest W. Hughes, Raymond W. Mort, Harold A. Sparks and John E. Striker, a partnership, d/b as Petaluma Broadcasters, Petaluma, Calif.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. Amended to change transmitter and studio location.

NEW—Ralph Selleck Miller, Jr., Frank L. Genshlea and Kenneth G. Burkhard, a partnership, d/b as Santa Cruz Broadcasting Co., Santa Cruz, Calif. (P. O. 13 Locust St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation.

WWNS—Alfred Dorman, Statesboro, Ga.—Modification of construction permit (B3-P-4486, which authorized a new standard broadcast station) to change type of transmitter.

WWNS—Alfred Dorman, Statesboro, Ga.—License to cover construction permit (B3-P-4486, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KTYL—Howard L. Roberts, Donald Ellsworth, Lorenzo K. Lisonbee, Bert A. Randall, Samuel F. Curtis, Joseph M. Standage and Ernest J. Burgi, a partnership, d/b as Sun Valley Broadcasting Co., Mesa, Ariz.—Modification of construction permit (B5-P-4980, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Alex. B. Craig and Morgan J. Craig, d/b as Craig Broadcasting Co., Chester, S. C.—Construction permit for a new standard broadcast station to be operated on **1490 kc.,** power of 250 watts and unlimited hours of operation. Amended to change transmitter location, change studio location and to make changes in antenna.

1510 Kilocycles

NEW—The Macomb Broadcasting Co., Macomb, Ill. (P. O. 119 N. Randolph St.)—Construction permit for a new standard broadcast station to be operated on **1520 kc.,** power of 250 watts and daytime hours of operation. Amended to change frequency from **1520** to **1510 kc.**

1520 Kilocycles

KSIB—Southwest Iowa Broadcasting Co., Creston, Iowa—License to cover construction permit (B4-P-4683) which authorized a new standard broadcast station, and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1560 Kilocycles

NEW—Nonpareil Broadcasting Co., Council Bluffs, Iowa—Construction permit for a new standard broadcast station to be operated on **1560 kc.,** power of 1 KW, for daytime only. Amended to change power from 1 KW, daytime, to 500 watts daytime.

1580 Kilocycles

KOWL—Arthur H. Croghan, Santa Monica, Calif.—Modification of construction permit (B5-P-4236, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to change studio location from Hotel Carmel, 2nd & Broadway, Santa Monica, Calif., to Hotel Chase, Ocean Front, Los Angeles, Calif.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—Lewiston-Auburn Broadcasting Corp., Lewiston, Me. (P. O. 108 Central Ave.)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; effective radiated power: 15.6 KW.

WHVA—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Modification of construction permit (B1-PH-260, which authorized a new FM broadcast station) to change transmitter location and make changes in antenna system.

WWDC-FM—Capital Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-199, which authorized a new FM broadcast station) to specify type of transmitter and make changes in antenna system.

WMCK-FM—Mon-Yough Broadcasting Co., McKeesport, Pa.—Modification of construction permit (B2-PH-910, which authorized a new FM broadcast station) to change effective radiated power to 255 watts, and change commencement and completion dates.

NEW—Pacific Broadcasting Co., San Francisco, Calif.—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be determined by FCC. Amended to change studio location from "to be determined" to Mason & California Sts., San Francisco, Calif.; change stockholders and make changes in antenna system; and specify transmitter location as Grizzly Peak Blvd., Marlborough Terrace, Oakland, Calif.; ERP as 9.72 KW.

KMPC-FM—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency Channel No. 241, **96.1 mc.,** or as assigned. Amended to change antenna system.

NEW—The Atlanta Journal Co., Atlanta, Ga.—Construction permit for new FM (Metropolitan) broadcast station to be operated on Channel No. 260, **99.9 mc.** Amended to change frequency from Channel No. 260, **99.9 mc.,** to Channel No. 259, **99.7 mc.;** ERP from 20 to 50 KW and make changes in antenna system.

WSAU-FM—Northern Broadcasting Co., Inc., Wausau, Wis.—Modification of construction permit (B4-PH-903, which authorized a new FM broadcast station) to change transmitter site from town of Texas, Wis., to northeast of Wausau, Wis., effective radiated power to 46 KW, antenna height above average terrain to 414 feet, make changes in antenna system and change commencement and completion dates.

NEW—Liberty Broadcasting Corp., Atlanta, Ga.—Construction permit for new FM broadcast station to be operated on **43.3 mc.** Amended to change frequency from **43.3 mc.** to Channel No. 255, **98.9 mc.;** ERP as 20 KW.

KYW-FM—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Construction permit to specify frequency as Channel No. 262, **100.3 mc.,** specify effective radiated power as 20 KW; antenna height above average terrain as 500 feet.

NEW—Pryor Dillard, Raymondville, Texas—Construction permit for new FM (Class A) broadcast station to be operated on frequency to be assigned by FCC; ERP 362 watts.

NEW—Central States Broadcasting Co., Omaha, Nebr.—Construction permit for new FM broadcast station to be operated on **47.7 mc.** Amended to change frequency from **47.7 mc.** to "to be assigned by chief engineer of FCC;" transmitter site from SE¼SW¼ and SW¼SE¼ of Sec. 23, and NE¼NW¼ and NW¼NE¼ of Sec. 26, all in Twp. 77 N., Range 44 W., Pottawattomie, Iowa, to Pottowattomie County, approximately 5 miles east of Council Bluffs, Iowa, type of transmitter, effective radiated power from 169.6 to 315 KW and make changes in antenna system.

NEW—Connecticut Radio Foundation, Inc., New Haven, Conn.—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC.' Amended to change antenna system; specify ERP as 20 KW.

(Continued on next page)

NEW—Joe L. Martinez, Albuquerque, N. Mex.—Construction permit for new FM (Class A) broadcast station to be operated on frequency to be assigned by FCC. Amended to change name from Joe L. Martinez to Joe L. Martinez and Harold O. Bishop, d/b as FM Radio Broadcasting Co.

NEW—Hoyle Barton Long, Front Royal, Va. (P. O., Skyline Caverns)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC, ERP: 15.7 KW.

NEW—Pynchon Broadcasting Corp., Springfield, Mass.—Construction permit for a new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC, ERP: 4.1 KW.

NEW—Tri-Cities Broadcasting Co., Goose Creek, Texas—Construction permit for new FM (Class A) broadcast station to be operated on frequency to be determined by FCC, ERP: 1,272 watts. Amended to make changes in antenna system.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—Appalachian Broadcasting Corp., Portable, Area of Bristol, Va.—Construction permit for a new remote pickup broadcast station to be operated on frequencies **31.22, 35.62, 37.02** and **39.26 mc.**, power of ½ watt and emission A3.

NEW—Appalachian Broadcasting Corp., Portable, Area of Bristol, Va.—Construction permit for new remote pickup broadcast station to be operated on frequency **31.22, 35.62, 37.02** and **39.26 mc.**, power ½ watt and emission A3.

WBPC—Georgia School of Technology, Area of Atlanta, Ga.—Modification of license to change corporate name to Board of Regents of the University System of Georgia for and on behalf of Georgia School of Technology.

W4XCT—Ramon G. Patterson, Louise Patterson Pursley, Ramon G. Patterson, Executor and Louise Patterson Pursley, Executrix of estate of Joda Patterson, deceased, d/b as WAPO Broadcasting Service, Chattanooga, Tenn.—License to cover construction permit (B3-PEX-90, which authorized a change in transmitter site and changes in antenna system).

KFBL—Frontier Broadcasting Co., Area of Cheyenne, Wyo.—Modification of license to change frequencies from **1646, 2090, 2190** and **2830 kc.** to **1606, 2074, 2102** and **2758 kc.**, and to change power from 15 watts to 20 watts.

WTTG—Allen B. DuMont Laboratories, Inc., Washington, D. C.—Modification of construction permit (B1-PCT-16, which authorized a new commercial television broadcast station) for extension of completion date only.

WEWS—Scripps-Howard Radio, Inc., Cleveland, Ohio.—Modification of construction permit (B2-PCT-121, which authorized a new commercial television broadcast station) to change transmitter site from 1½ mi. N. of Warrensville Heights on Richmond Rd., Warrensville, Ohio, to 8 miles south of the center of Cleveland, Ohio, to change type of transmitters, make changes in antenna system, and extension of commencement and completion dates.

WPTZ—Philco Television Broadcasting Corp., Philadelphia, Pa.—Construction permit to install a new antenna system.

APPLICATIONS DISMISSED

Donnelly C. Reeves, Hanford, Calif. (P. O. 225 Linden, Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on **870 kc.**, power of 250 watts and daytime only hours of operation. Dismissed—request of applicant.

New Mexico Broadcasting Co., Inc., Gallup, N. M. (P. O. Kimo Bldg., 5th & Central (P. O. Box 1388), Albuquerque, N. M.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Dismissed—request of applicant.

Unity Corporation, Inc., Lima, Ohio—Construction permit for new high frequency FM broadcast station to be operated on frequency **45.9 mc.** Dismissed request of applicant.

Unity Corporation, Inc., Columbus, Ohio—Construction permit for new FM broadcast station to be operated on frequency to be decided by the FCC. Amended to specify population. Dismissed request of applicant.

A. Frank Katzentine, Orlando, Fla. (P. O. 1759 North Bay Rd.)—Construction permit for new FM (Rural) broadcast station to be operated on frequency to be assigned by Chief Engr. of FCC. Dismissed request of Attorney.

Hughes Productions Division of Hughes Tool Co., San Mateo County, Calif.—Construction permit for a new commercial television broadcast station to be operated on Ch. #2, **60-66 mc.**, ESR: 740. Amended to change name from Hughes Productions Division of Hughes Tool Co. to Hughes Tool Co., frequency from Ch. #2, **60-66 mc.**, to Ch. #4, **66-72 mc.**, transmitter location from San Mateo County, Calif., to Mt. Tamalpais, Marin County, Calif., studio location from San Mateo County, Calif., to "to be determined" in San Francisco, Calif., specify a directional antenna. Dismissed request of applicant.

Dorothy S. Thackrey, San Francisco, Calif. (P. O. 75 West St., New York, N. Y.)—Construction permit for new commercial television broadcast station to be operated on frequency Ch. #5, **76-82 mc.**, ESR: 9,700, Vis. 5 K. (peak)), Aur: 5 KW. Dismissed at the request of attorney.

APPLICATIONS TENDERED FOR FILING

550 Kilocycles

NEW—Shawano County Leader Publishing Co., Shawano, Wis.—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 100 watts night and 250 watts day and unlimited hours of operation.

570 Kilocycles

KUTA—Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Utah Broadcasting and Television Co., Salt Lake City, Utah—Consent to assignment of license to Frank C. Carman, David G. Smith, Frank C. Carman, administrator for the estate of Jack L. Powers, deceased, and Grant R. Wrathall, d/b as Utah Broadcasting and Television Co.

620 Kilocycles

KWAL—Silver Broadcasting Co., Wallace, Idaho—Construction permit to change frequency from **1450** to **620 kc.**, power from 250 watts to 1 KW, install directional antenna night use, new transmitter and change transmitter location.

680 Kilocycles

NEW—Miller Publishing Co., Inc., Omak, Wash.—Construction permit for a new standard broadcast station to be operated on **680 kc.**, power of 1 KW and daytime hours of operation.

700 Kilocycles

NEW—Marvin Handleman and Howard P. Handleman, a partnership, d/b as Worcester Broadcasting Co., Worcester, Mass.—Construction permit for a new standard broadcast station to be operated on **700 kc.**, power of 1 KW and daytime hours of operation.

870 Kilocycles

WHCU—Cornell University, Ithaca, N. Y.—Request for special service authorization to operate from 6:00 a. m. to sunrise during the period of December 1, 1946, to March 1, 1947, on **870 kc.**, power of 1 KW and limited hours of operation.

(Continued on next page)

900 Kilocycles

WAND—P. C. Wilson, Canton, Ohio—Construction permit to increase power from 250 to 500 watts, install new transmitter and FM antenna on top of AM tower, daytime operation only.

910 Kilocycles

NEW—E. K. Avriett, d/b as Okefenokee Broadcasting Co., Waycross, Ga.—Construction permit for a new standard broadcast station to be operated on **910 kc.,** power of 500 watts night and 1 KW day and unlimited hours of operation.

940 Kilocycles

NEW—Tytex Broadcasting Co., a copartnership, composed of Willis Jarrel, William S. Reeves, Robert S. Boulter, William D. Lawrence, Jr., Tomas G. Pollard, Jr., and Francis Lee Lawrence, Tyler, Texas—Construction permit for a new standard broadcast station to be operated on **940 kc.,** power of 250 watts, and daytime only hours of operation.

950 Kilocycles

KWAT—Midland National Life Insurance Co., Watertown, S. Dak.—Construction permit to change frequency from **1240** to **950 kc.,** power from 250 watts to 1 KW, install new transmitter and directional antenna night use and change transmitter location.

KSEL—Lubbock Broadcasting Co., Lubbock, Texas—Construction permit to change hours of operation from daytime to unlimited, increase power from 1 KW to 500 watts night, 1 KW day, and install directional antenna for night use.

1080 Kilocycles

NEW—The Argus-Press Co., Owosso, Mich.—Construction permit for a new standard broadcast station to be operated on **1080 kc.,** power of 250 watts and daytime hours of operation.

1110 Kilocycles

WKID—Theodora Townsend, H. H. Thomson and George L. Young, a partnership, d/b as Inter-City Broadcasting Co., Providence, R. I.—Consent to assignment of construction permit to Inter-City Broadcasting Co.

1170 Kilocycles

KSDJ—Clinton D. McKinnon, San Diego, Calif.—Modification of construction permit to change power from 5 KW day and night to 1 KW night and 5 KW day using directional antenna day and night, unlimited hours of operation.

1230 Kilocycles

NEW—E. Z. Jones, Gainesville, Fla.—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—W. W. Roark, Kerrville, Texas—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—W. W. Roark, Coleman, Texas—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Quincy Broadcasting Corp., Quincy, Fla.—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Richard Aubrey Raese, Cumberland, Md.—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation.

NEW—Public Service Broadcasters, Inc., Toledo, Ohio—Construction permit for a new standard broadcast station to be operated on **1230 kc.,** power of 250 watts and unlimited hours of operation. Request facilities of WTOL.

1240 Kilocycles

KICA—Hugh DeWitt Landis, Clovis, N. M.—Consent to assignment of license to Hugh DeWitt Landis and Ross B. McAllister, d/b as Radio Station KICA.

NEW—Edisto Broadcasting Co., Barnwell, S. C.—Construction permit for a new standard broadcast station to be operated on **1240 kc.,** power of 250 watts and unlimited hours of operation.

1260 Kilocycles

KVSM—Edmund Scott, Gordon D. France, Hugh H. Smith and Merwyn F. Planting, d/b as San Mateo County Broadcasters, San Mateo, Calif.—Construction permit to change frequency from **1050** to **1260 kc.,** hours of operation from daytime to unlimited, power from 250 watts to 1 KW night and 5 KW day and install new transmitter. (Contingent upon grant of KYA.)

1280 Kilocycles

WJOI—Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co., Florence, Ala.—Change in frequency from **1340** to **1280 kc.,** power from 250 watts to 1 KW night and 5 KW day, install directional antenna night, new transmitter and change transmitter location.

1290 Kilocycles

San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Modification of construction permit for approval of transmitter site, and antenna system, operating on 1 KW, directional antenna and unlimited hours of operation.

1300 Kilocycles

NEW—The Bridgeport Broadcasting Co., Bridgeport, Conn.—Construction permit for a new standard broadcast station to be operated on frequency of **1300 kc.,** power of 1 KW, and daytime hours of operation.

1340 Kilocycles

NEW—Voice of Wyoming, Inc., Laramie, Wyo.—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

NEW—W. W. Roark, Breckenridge, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.,** power of 250 watts and unlimited hours of operation.

WEMP—Glenn D. Roberts, Melva F. Roberts, Wellwood Nesbit, Wellwood Nesbit, Executor of the Estate of Genevieve S. Nesbit, Robert M. LaFollette, Jr., Rachel Young LaFollette, Hope D. Pettey, Evalyn H. Dolph, John Ernest Roe, and W. Wade Boardman, co-partners, d/b as Milwaukee Broadcasting Co., Milwaukee, Wis.—Consent to voluntary assignment of FM construction permit and of AM station WEMP to Milwaukee Broadcasting Co.

1390 Kilocycles

KGER—Consolidated Broadcasting Corp., Ltd., Long Beach, Calif.—Consent to transfer of control to Dana Latham, executor of estate of C. Merwin Dobyns, deceased.

1420 Kilocycles

NEW—Schoharie County Community Service Broadcasting Corp., Cobleskill, N. Y.—Construction permit for a

(Continued on next page)

new standard broadcast station to be operated on **1420 kc.**, power of 1 KW, and daytime hours of operation.

1450 Kilocycles

NEW—Harrell Broadcasting Co., composed of Orbra T. Harrell and Orbra W. Harrell, Gainesville, Fla.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

1470 Kilocycles

KTRI—Sioux City Broadcasting Co., Sioux City, Iowa—Construction permit to change frequency from **1450** to **1470 kc.**, power from 250 watts to 5 KW, install directional antenna for day and night use and change transmitter location.

1480 Kilocycles

WHOM—Atlantic Broadcasting Co., Inc., Jersey City, N. J.—Construction permit to increase power from 500 watts night and 1 KW day to 5 KW, install directional antenna for day and night use, new transmitter and change transmitter location.

NEW—Mobile Daily Newspapers, Inc., Mobile, Ala.—Construction permit for a new standard broadcast station to be operated on **1480 kc.**, power of 5 KW, unlimited hours of operation and directional antenna night.

1490 Kilocycles

NEW—Pass Broadcasting Co., a partnership composed of Carl Phillips, Robert W. Phillips and John Phillips, Banning, Calif.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

1500 Kilocycles

KSTP—KSTP, Inc., St. Paul, Minn.—Application to purchase control of KSTP, Inc., filed by N. S. Bangs, William F. Johns, Jr., William F. Johns, Sr., Penrose H. Johns, Truman P. Gardner, C. C. Cook, Roland J. Faricy, Ray C. Jenkins, S. McMillan Shepard, Jr., George W. Benz, Charles J. Winton, Jr., David J. Winton, I. A. O'Shaughnessy, Sarah Maud W. Rosenberry, Walter S. Rosenberry, Jr., Adolph Bremer, Jr., Warren E. Burger, Ryland J. Rothschild, George C. Crosby, Alfred D. Lindley, Oliver Skellet, Theo Hamm Brewing Co., by D. H. Ankeny, Thomas E. Irvine, R. E. Albrecht and A. O. Lampland.

NEW—Brazoria County Broadcasting Co., a partnership, consisting of W. David Evans, Luther L. Copeland, and Richard J. Higgins, Brazosport, Texas—Construction permit for a new standard broadcast station to be operated on **1500 kc.**, power of 250 watts and daytime hours of operation.

Federal Trade Commission Actions

CEASE AND DESIST ORDER

Williams S. L. K. Laboratories—H. L. Williams, trading as Williams S. L. K. Laboratories, 647 West Virginia St., Milwaukee, Wis., has been ordered by the Federal Trade Commission to cease and desist from false and misleading advertising of two medicinal preparations sold under the names "Rux Compound" and "Williams Formula." (5179)

No complaints or stipulations were issued by the Commission during the reported week.

Routing:

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W. WASHINGTON 6, D. C. Vol. 14, No. 52, December 30, 1946

Radio Set Ownership Reaches All-Time High, Advertising Billings Up, NAB Study Shows

The growth of the American radio broadcasting system is graphically portrayed in an annual year-end study completed this month by NAB's Research Department.

The publication, to be distributed among NAB members at the forthcoming series of district and area meetings, traces the expansion of the number of radio sets in use in the United States and the growth of radio advertising from 1927 through 1946.

Estimating an all-time high total of 60,850,000 sets in use at the close of 1946, an increase of more than 3 million over 1945. Table 1 of the publication shows that approximately 34,800,000 families own one or more receiving sets. Total number of families in the nation is estimated at 38,120,000.

Other sets, including extra sets in homes, radios in business places, institutions, hotels, etc., total 19,050,000 and auto sets are estimated at 7,000,000.

Total amount of broadcast advertising for 1946 is shown as $433,000,000 an increase of $21,452,000 over the previous year. The 1946 total is broken down to include national network billings, $191,000,000; regional network, $9,000,000; national spot, $117,000,000; and local retail, $116,000,000.

Though the publication will be made available to NAB members at next year's meetings, broadcasters who require copies of the analysis prior to their district meetings, may obtain the booklet by writing to Frank E. Pellegrin, Director of Broadcast Advertising or to Kenneth H. Baker, Director of Research at NAB.

INSIDE THIS ISSUE

A talk for local presentation, based on the NORC study, has been prepared by NAB's Research Department. Copies of the speech, with a set of kodachrome slides for illustration, is available through NAB district directors. (p. 1024)

Plans have been made for the first television broadcast from the halls of Congress when the nation's legislators convene in Washington on January 3. (p. 1024)

Beginning with the Board meeting in San Francisco next Sunday (5), schedule of NAB meetings indicate a series of important conferences for broadcasters. (p. 1025)

Radio Manufacturers Association reported the production of almost a million and a half sets during November. Output of television receivers hit new high. (p. 1024)

Commissioner Garland S. Ferguson assumes the chairmanship of the FTC for the fifth time on Jan. 1, under the agency's policy of rotating leadership. (p. 1025)

Grants Approved By FCC for Fifty FM, One Television, Four AM Stations

The FCC announced a number of grants for new stations which are listed in this issue of REPORTS under *FCC Actions.*

Twenty-nine applicants were granted CP's for FM stations and an additional twenty-one applicants were authorized Conditional FM grants.

Four new AM stations were authorized by the Commission, including grants in Puerto Rico, La Crosse, Wisc., Forest City, N. C., and Cleveland, Ohio.

A new commercial television station was approved for Riverside, Calif., to be operated by the Broadcasting Corporation of America.

License renewals were granted to two AM stations including WOW, Omaha, Neb., and KIRO, Seattle, Wash.

Estimate Nearly Quarter Million Entries In National Radio Week Letter Contest

Preliminary estimates on participation in the National Radio Week letter contest indicate that between 250 and 300 stations promoted the contest and that an estimated 200 thousand to 250 thousand entries have been received by AWB women commentators. Sponsored by AWB and RMA, the contest asked listeners to write 200 words or less on the subject "What I Think About Radio."

Many of the stations organized committees of distinguished judges and received considerable local publicity.

RMA has contributed 204 table and portable model radios as prizes for the winners. The radios will be equably distributed through the seventeen NAB Districts.

With a January 6 deadline, a number of stations

(Continued on next page)

NAB Reports
The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAtional 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research;* Robert T. Bartley, *Director of FM Dept. and Government Relations;* Charles A. Batson, *Director of Information;* Robert C. Coleson, *Assistant to the President (Hollywood);* Richard P. Doherty, *Director of Employee-Employer Relations;* Edward J. Heffron, *Executive Assistant-Public Relations;* Dorothy Lewis, *Coordinator of Listener Activity (New York City);* Frank E. Pellegrin, *Director of Broadcast Advertising;* Don E. Petty, *General Counsel;* Arthur C. Stringer, *Director of Special Services.*

already have forwarded their five best letters to the NAB-AWD office at 535 Fifth Avenue, New York City for final screening by the national judges.

Following are the national judges: Paul Ackerman, radio editor, *Billboard;* Gertrude Broderick, FREC, Office of Education; Frank Burke, editor, *Radio Daily*; Mrs. George Fielding Eliot, radio chairman, Women's Action Committee; Bond Geddes, vice president, RMA; Henrietta Harrison, radio chairman, National Council of YMCA's; Mrs. Louella Laudin, radio chairman, National Council of Women; Jean Rindlaub, vice president, Batten, Barton, Durstine & Osborn, Inc.; Bruce Robertson, senior associate editor, *Broadcasting;* George Rosen, editor, *Variety*; Mrs. Harper Sibley, president, National Council of Church Women; and Max Wylie, Young and Rubicam, Inc.

Research Department

Radio Talk, Suitable for Local Meetings, Available to Station Management

The Research Department has prepared a talk entitled "Report from the People." The talk is based upon the recent study conducted by the National Opinion Research Center and published in book form under the title "The People Look at Radio" by Paul Lazarsfeld and the late Harry Field. A set of 29 35-mm kodachrome slides accompanies the talk.

The talk, which can be delivered in about 30 minutes, contains material suitable for presentation and discussion this winter at service clubs, advertising groups and other similar meetings in which station personnel are usually invited to participate.

Copies of the talk, together with a set of slides, are available through the NAB District Directors. Additional copies of the talk, *but not the slides*, are available directly from the Research Department of NAB.

Manufacture of Television Receivers Reaches New Monthly High in November

The production of 1,844 television receivers by RMA member-manufacturers was reported for November, the Radio Manufacturers Association announced last week. This is the largest number of television sets produced in any month since V-J Day. (The September output of television sets was previously announced by RMA as being 3,242 sets and was so reported on page 854 of REPORTS. We are advised by RMA, however, that one company had erroneously listed 3,223 phonographs in the television column of their report so that the correct television set figure for September is 19.)

Radio set production maintained about the same weekly rate that has prevailed during the fall months, but the total November output fell below that of October due largely to the fact that there were fewer working days in November.

RMA member-companies reported producing 1,496,482 radio and television sets in November as compared with 1,670,444 in October.

FM receiver production in November showed a slight gain over October despite the shorter workmonth, and reached 27,330 as against 23,793 in October. This was the highest monthly output of FM-AM receivers this year.

November television receiver production was more than twice that of October when 827 were reported. Of the November television set output, 1,551 were table models.

Radio-phonograph consoles continued to show proportional gains, although table model receivers accounted for the major production.

Television

Plans Made for First Television Broadcast of Congressional Convening

When the 80th Congress convenes on January 3, pooled television facilities will broadcast the activities in the first television program of its kind.

Participating in the pooled broadcast are WCBS-TV, New York; WABD, New York; WTTG, Washington; WNBT, New York and WPTZ, Philadelphia. The combined resources of these stations will televize the joint Congressional session, utilizing the coaxial link between Washington and New York.

Plans include the use of at least four cameras for the pickup. Two cameras will be placed in the House of Representatives opposite the rostrum. Two others will be set up outside the Capitol to record the arrival of legislators. If necessary, additional cameras will be located at strategic points for the transmission of interesting events preceding the opening of Congress.

Small Market Stations

Small Market Stations Executive Committee To Meet in January

Operating problems of the small radio station in a rapidly expanding industry will be covered in a three-

(Continued on next page)

day meeting of the NAB Small Market Stations Executive Committee on January 29, 30, and 31, at the Statler Hotel, Washington, D. C.

The agenda will include such topics as: Methods for developing local business, increasing national spot sales, FCC engineering requirements, public interest programming, group selling, local news, FM for small towns, rate structures, NAB Radio Management Study, station promotion, excessive use of spot announcements, surviving in a multiple-station small town, etc.

This will be the inaugural committee meeting under the chairmanship of Wayne W. Cribb, KHMO, Hannibal, Mo. The other members are Marshall H. Pengra, KRNR, Roseburg, Ore.; Robert T. Mason, WMRN, Marion, O.; R. Sanford Guyer, WBTM, Danville, Va.; A. E. Spokes, WJOY, Burlington, Vt.; John F. Meagher, KYSM, Mankato, Minn.; Simon Goldman, WJTN, Jamestown, N. Y.; Frank Mills, WDWS, Champaign, Ill.; and Lefton L. Hendricks, KRRV, Sherman, Tex.

NAB Board Liaison members are Michael R. Hanna, WHCU, Ithaca, N. Y. and William B. Smullin, KIEM, Eureka, Calif. J. Allen Brown, head of the NAB Small Market Stations Division serves as acting secretary.

General

FTC Chairman Becomes Head of Agency for Fifth Time under Rotation Policy

Under its policy of rotating the chairmanship each calendar year, Garland S. Ferguson assumes the chair at the Federal Trade Commission for the fifth time on January 1.

He is the only member of the Commission who has been chairman five times since the agency was created. He held the post previously in 1930, 1934, 1938 and 1943. First appointed by President Coolidge in 1927, Commissioner Ferguson has served on the Commission longer than any other member. He was reappointed twice by President Roosevelt for seven year terms.

Music Advisory Committee

When membership of the NAB Music Advisory Committee was published last week, (REPORTS, p. 1009) the names of three committeemen and two board liaison members were omitted.

The three committeemen are A. L. Ashby, NBC; Julius F. Brauner, CBS; and Louis G. Caldwell, MBS. Board liaison members are Campbell Arnoux, WTAR, and Harold Hough, WBAP.

IN THE OFFING

Jan. 5-6-7	Board of Directors Meeting	San Francisco
Jan. 8-9	Area "A" Meeting (Districts 15-16-17)	San Francisco
Jan. 10	District 15-16-17 Meetings	San Francisco
Jan. 13-14	District 14 Meeting	Salt Lake City
Jan. 15	Radio News Clinic	Salt Lake City
Jan. 22-23-24	Sales Managers Executive Committee	Washington, D. C.
Jan. 27	Employee-Employer Relations Committee	
Jan. 29-30-31	Small Market Stations Executive Committee	Washington, D. C.
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 5-6	District 2 Meeting	New York City

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of January 6-12, 1947 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York, New York.

Atomic Energy

Man's control of atomic energy has created the most serious problem ever to face this nation and the world. With the discovery of a new principle of the universe, weapons of war have assumed immeasurable powers of destruction. In addition to the atom bomb, recently perfected methods of germ and gas warfare offer further possibilities for mass extermination. The problem of how to prevent the use of scientific knowledge for destructive purposes, and to promote its use for the benefit of mankind, is one that is immediate and personal to every man, woman and child. It is the problem of life itself. The overwhelming majority of scientists and experts who developed the atomic bomb agree that: 1. The atomic bomb is primarily a weapon against cities and concentrations of war industries. 2. Present-day atomic weapons could kill 30 per cent or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atomic bombs are possible. 3. There is no effective defense against

(Continued on next page)

atomic bombs and none can be expected. 4. No single big secret protects the atomic bomb. Other nations could perfect atomic bombs within as little as three to five years, and many powers have access to the necessary raw materials. To make suprise atomic attacks impossible, our government, in concert with other nations, is making efforts to place atomic energy under world control. An Atomic Energy Commission has been set up in the United Nations to work toward the control of atomic energy in order to insure its use for peaceful purposes only. To this Atomic Energy Commission, the representative of the United States, Mr. Bernard Baruch, has submitted a plan as a basis for beginning a discussion on control measures to be taken. The United States' proposal to the Atomic Energy Commission rests on the belief that it is not enough merely to outlaw atomic *weapons* and to police nations to see that such weapons are not being manufactured. To eliminate atomic *weapons*, the United States plan maintains, all development and use of atomic *energy* must be controlled, starting with the placing under international control of the dangerous raw materials, uranium and thorium. The United States plan, therefore, proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic energy research, and supervise through license and inspection all atomic activities throughout the world. To such an Authority we would make these disclosures in a series of stages, as various parts of the plan go into successful operation, and as the Authority becomes capable of making its controls effective. The stages would be specifically agreed upon in the treaty establishing the Authority. All would be wrapped up in a "single package," including provisions for swift and certain punishment of treaty violations. It should be stressed that the build of effective atomic control will involve the cooperative efforts of many nations and peoples. Urge every American to inform himself of what the scientists say about the power of atomic energy for either great good or great destruction. Urge him to inform himself of and to discuss the proposals of his government for atomic control. Then, when the time of decision comes, that decision will be made by a citizenry armed with the facts—instead of swayed by emotions or prejudices. (Fact Sheet No. 30-A)

Help Veterans Beat the Housing Shortage

Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, who by going into the service gave up his house or apartment, or missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, the housing crisis will continue through 1947 and even intensify in the months immediately ahead. The reasons for this are: 1. *The need for homes is tremendous*—The extent of the housing shortage was obscured somewhat during the war by the fact that soldiers' wives lived with their parents or in-laws. But with demobilization, the full impact of the shortage was felt. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946 showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years.* 3. *It takes time for emergency measures to pay off.* Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-F)

USO Still Needs Help for 1947

President Truman and General Eisenhower, Admiral Nimitz and other leading military and naval figures have specifically requested that USO continue to serve the armed forces in 1947. They point out that USO is very necessary to the well-being and morale of the men in service. There will be a million and a half men in the armed forces in 1947, still serving the U. S. A.—still needing the USO. The man "sweating out" his discharge, the teen-age soldier away from home for the first time, the troops overseas—a continuing peacetime responsibility of USO and the American people. There are today 199,000 veterans and GI's for whom the war will not be over until they leave their hospital beds—and some of them will never be able to leave. They, too, need USO. USO clubs serve as a "home away from home" for the GI in the U. S. and overseas. USO helps him in traveling to and from home, gives a helping hand to his family living in towns near army camps. USO-Camp Shows and Sketching Service entertain men who have to spend long, weary months in plaster casts, or lying in bed, men who need an antidote for trouble, a relief from pain. USO's hospital programs help the convalescent veteran and GI return to normal, everyday community living. USO represents the three great faiths, Protestant, Catholic and Jewish, and combines the efforts of six member agencies—The Young Men's Christian Associations, The National Catholic Community Service, The Salvation Army, The Young Women's Christian Associations, The National Jewish Welfare Board, The National Travelers Aid Association. Emphasize that USO's task in 1947 is part of the unfinished task of winning the war—of safeguarding the fruits of victory so that peace can be made secure. THEY STILL NEED USO AND USO IS YOU. (Fact Sheet No. 32-A)

Federal Communications Commission Docket

HEARING

The following hearing is scheduled to be heard before the Commission, Washington, D. C., during the week beginning Monday, December 30. It is subject to change.

Tuesday, December 31

Further Hearing

(10:00 A. M.)

NEW—Midland Broadcasting Co., Midland, Mich.—C. P. **1490 kc.**, 250 watts, unlimited.

NEW—Rich Publishing House, Inc., Midland, Mich.—C. P. **1490 kc.**, 250 watts, unlimited.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces proposed decisions in the following cases:

B-305: Proposing to grant the application of the Mount Vernon Radio and Television Company for a new standard

(Continued on next page)

broadcast station in Mount Vernon, Illinois, to operate on **940 kc.,** 1 KW, daytime only (Docket 7060; B4-P-4265) and to deny the application of the Midwest Broadcasting Company seeking the same facilities (Docket 7059; B4-P-3922).

B-316: Proposing to grant applications for four Class B FM stations for Peoria, Illinois, to the following:

Peoria Broadcasting Company (B4-PH-231; Docket 7102), **92.7 mc.** (Channel 224), antenna 500 feet, 20 KW; conditions.

Mid-State Broadcasting Company (B4-PH-712; Docket 7104), **92.3 mc.** (Channel 222), 10 KW, 310 feet antenna.

Central Illinois Radio Corp. (B4-PH-819; Docket 7408), **93.1 mc.** (Channel 226), 20 KW, antenna 500 feet; conditions.

Illinois Valley Broadcasting Company (B4-PH-938; Docket 7588), **93.5 mc.** (Channel 228), 56 KW, antenna 330 feet, conditions.

The applications of Radio Peoria, Inc. (B4-PH-413; Docket 7105), and West Central Broadcasting Co. (B4-PH-984; Docket 7636) are proposed to be denied.

B-317: Proposing to grant the application of Green Bay Broadcasting Company for a new standard broadcast station in Green Bay, Wis., to operate on **1400 kc.,** 250 watts, unlimited time; conditions (B4-P-4272; Docket 7158) At the same time the application of Green Bay Newspaper Company for the same facilities, is proposed to be denied (B4-P-4350; Docket 7159).

B-318: Proposing to grant the application of Clarence Beaman, Jr., tr/as East Tennessee Broadcasting Company for a new standard broadcast station at Knoxville, Tenn., to operate on **1340 kc.,** 250 watts, unlimited time; conditions (B3-P-4127; Docket 6906). At the same time the application of Smoky Mountain Broadcasting Company for the same facilities is proposed to be denied (B3-P-3777; Docket 6905).

The Commission announces the following final orders:

B-315: Granting the application of Radio Station WOW, Inc., for renewal of license of Radio Station WOW, Omaha, Nebraska, for the period ending May 1, 1949 (B4-R-686; Docket 7617). (Commissioners Durr and Walker voting "No.")

B-320: Granting application of North Jersey Radio, Inc., for construction permit to move Station WBYN from Brooklyn, New York, to Newark, N. J., to operate on **1430 kc.,** 5 KW, unlimited time, using a directional antenna nighttime, and also to change the name of the licensee from WBYN-Brooklyn, Inc., to North Jersey Radio, Inc. The application is granted subject to reaffirmation of approval of antenna site by the CAA. (B1-P-4308; Docket 7370)

NEW AM APPLICATIONS GRANTED

Bermac Radio, Inc., LaCrosse, Wis.—Granted CP for new station to operate on **1490 kc.,** 250 watts, unlimited time; engineering conditions. (B4-P-5288)

Rutherford County Radio Co., Forest City, N. C.—Granted CP for new station to operate on **780 kc.,** 1 KW, daytime only. (B3-P-5297)

W. J. Marshall, Cleveland, Ohio—Granted petition requesting reconsideration of Commission action of November 7 designating application for hearing; removed application from hearing docket; and granted application for new station to operate on **1540 kc.,** 1 KW, daytime only. (B2-P-4497; Docket 7471)

Inter-American Radio Corp., Caguas, P. R.—Granted CP for new station to operate on **1450 kc.,** 250 watts, unlimited time. (B-P-5132)

FM CONDITIONAL GRANTS

Conditional grants were authorized for the following, subject to further review and approval of engineering details:

Gadsden Broadcasting Co., Inc., Gadsden, Ala.—Class B station. (B3-PH-1086)

Thomas N. Beach, Birmingham, Ala.—Class B station. (B3-PH-1073)

Merced Broadcasting Co., Merced, Calif.—Class B station. (B5-PH-1072)

Golden Empire Broadcasting Co., Redding, Calif.—Class A station. (B5-PH-1083)

Conn. Radio Foundation, Inc., New Haven, Conn.—Class B station. (B1-PH-874)

KLZ Broadcasting Co., Denver, Colo.—Class B station. (B5-PH-172)

Port Frere Broadcasting Co., Inc., Wilmington, Dela.—Class B station. (B1-PH-1088)

The Fort Industry Co., Miami, Fla.—Class B station. (B3-PH-722)

Hopkinsville Broadcasting Co., Inc., Hopkinsville, Ky.—Class B station. (B2-PH-455)

Owensboro on the Air, Inc., Owensboro, Ky.—Class B station. (B2-PH-1081)

Radio Elizabeth, Inc., Elizabeth, N. J.—Class A station. (B1-PH-1076)

Champlain Valley Broadcasting Corp., Albany, N. Y.—Class B station. (B1-PH-1075)

Beatrice Cobb, Morganton, N. C.—Class A station. (B3-PH-1095)

Sky Wave Broadcasting Corp., Columbus, Ohio—Class B station. (B2-PH-1055)

A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa.—Class B station. (B2-PH-1084)

Jackson Broadcasting Co., Jackson, Tenn.—Class B station. (B3-PH-1094)

Nunn Broadcasting Corp., Mobile, Ala.—Class B station. (B3-PH-1002)

National Broadcasting Co., Denver, Colo.—Class B station. (B5-PH-168)

Southeastern Ohio Broadcasters, Inc., Zanesville, Ohio—Class B station. (B2-PH-881)

Westinghouse Radio Station, Inc., Portland, Ore.—Class B station. (B5-PH-772)

Macon Telegraph Publishing Co., Macon, Ga.—Class B station. (B3-PH-298)

FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height given in height above average terrain):

WMAS, Inc., Springfield, Mass.—Class B; Channel: **96.7 mc.** (No. 244); 3.2 KW; 975 feet. (B1-PH-719)

The Times Herald Co., Port Huron, Mich.—Class B; Channel: **102.3 mc.** (No. 272); 22 KW; 485 feet. (B2-PH-141)

Wyandotte News Co., Wyandotte, Mich.—Class A; Channel: **104.7 mc.** (No. 284); 1 KW; 110 feet. (B2-PH-362)

Independent Merchants Broadcasting Co., Minneapolis, Minn.—Class B; Channel: **101.5 mc.** (No. 267); 34 KW; 410 feet. (B4-PH-621)*

WMIN Broadcasting Co., St. Paul, Minn.—Class B; Channel: **100.9 mc.** (No. 265); 59 KW; 375 feet. (B4-PH-256)

WHEB, Inc., Portsmouth, N. H.—Class B; Channel: **97.7 mc.** (No. 249); 20 KW; 715 feet. (B1-PH-718)

Palladium-Times, Inc., Oswego, N. Y.—Class B; Channel: **1019 mc.** (No. 270); 2.6 KW; 425 feet. (B1-PH-350)

St. Lawrence Broadcasting Corp., Ogdensburg, N. Y.—Class B; Channel: **100.3 mc.** (No. 262); 13.7 KW; 320 feet. (B1-PH-243)

Radio Projects, Inc., Syracuse, N. Y.—Class B; Channel: **94.3 mc.** (No. 232); 8.5 KW; 690 feet. (B1-PH-645)

Samuel R. Sague, Cleveland Heights, Ohio.—Class A; Channel: **104.7 mc.** (No. 284); 1 KW; 250 feet. (B2-PH-976)

The Ft. Hamilton Broadcasting Co., Hamilton, Ohio.—Class B; Channel: **98.9 mc.** (No. 255); 6 KW; 235 feet. (B2-MPH-122; PH-498)*

Sharon Herald Broadcasting Co., Sharon, Pa.—Class B; Channel: **102.9 mc.** (No. 275); 27 KW; 450 feet. (B2-PH-191)*

Greater Huntington Radio Corp., Huntington, W. Va.—Class B; Channel: **99.9 mc.** (No. 260); 53 KW; 560 feet. (B2-PH-886)

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* In lieu of previous details.

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Orlando Daily Newspapers, Inc., Orlando, Fla.—Class B; channel **99.5 mc.** (No. 258); 47 KW; antenna 500 feet. (B3-PH-496)

WAVE, Inc., Louisville, Ky.—Class B; channel **99.9 mc.** (No. 260); 28 KW; antenna 840 feet. (B2-MPH-153)*

R. B. Page and R. B. Page, Jr., d/b as Wilmington Star-News Co., Wilmington, N. C.—Class B; channel **92.5 mc.** (No. 223); 37 KW; antenna 300 feet. (B3-PH-456)

Leaf Chronicle Co., Clarkesville, Tenn.—Class B; channel **98.7 mc.** (No. 254); 3.1 KW; antenna 300 feet. (B3-PH-557)

Jack M. and Louis R. Draughton, d/b as WSIX Broadcasting Station, Nashville, Tenn.—Class B; channel **93.3 mc.** (No. 227); 65 KW; antenna 705 feet. (B3-PH-474)

Southern Broadcasting Corp., San Antonio, Texas—Class B; channel **100.9 mc.** (No. 265); 200 KW; antenna 415 feet. (B3-PH-1041)

KCMC, Inc., Texarkana, Texas—Class B; channel **92.5 mc.** (No. 223); 40 KW; 420 feet. (B3-PH-397)

A. H. Belo Corp., Dallas, Texas—Class B; channel **94.3 mc.** (No. 232); 43 KW; 490 feet. (B3-MPH-156)*

WSMB, Inc., New Orleans, La.—Class B; channel **93.5 mc.** (No. 228); 158 KW; 510 feet. (B3-MPH-157)*

Intermountain Broadcasting Corp., Salt Lake City, Utah—Class B; channel **98.5 mc.** (No. 253); 900 watts; antenna minus 450 feet. (B5-PH-227)*

Cornbelt Broadcasting Corp., Lincoln, Nebr.—Class B; channel **97.3 mc.** (No. 247); 58 KW; antenna 655 feet. (B4-PH-351)*

James E. Lambeth, et al, d/b as Radio Station WMFR, High Point, N. C.—Class B; channel **97.7 mc.** (No. 249); 3.5 KW; antenna 340 feet. (B3-PH-359)*

Winchester Sun Co., Inc., Winchester, Ky.—Class A; channel **104.3 mc.** (No. 282); 770 watts; antenna 210 feet. (B2-PH-549)*

Express Publishing Co., San Antonio, Texas—Class B; channel **101.5 mc.** (No. 268); 330 KW; antenna 680 feet. (B3-PH-871)*

Palm Beach Broadcasting Corp., Palm Beach, Fla.—Class B; channel **97.9 mc.** (No. 250); 22 KW; antenna 235 feet. (B3-PH-878)*

Daily News Publishing Co., Beloit, Wisc.—Class B; channel **93.9 mc.** (No. 230); 8.7 KW; antenna 350 feet. (B4-PH-1010)*

NEW COMMERCIAL TELEVISION APPLICATION GRANTED

Broadcasting Corp. of America, Riverside, Calif.—Granted CP for a new station; (Channel No. 1) **44-50 mc.**; visual power 1 KW; aural 1 KW; antenna 5132 feet. (B5-PCT-30)

NEW RELAY APPLICATION GRANTED

Harris County Broadcast Co., Portable-Mobile, area of Houston, Texas—Granted CP for a new relay broadcast station; conditions. (B3-PRE-475)

LICENSE RENEWAL

KIRO—Queen City Broadcasting Co., Seattle, Wash.—Granted renewal of license for period ending November 1, 1949. (B5-R-68)

LICENSE EXTENSIONS

Granted further extension of following station licenses upon a temporary basis to March 1, 1947, pending determination upon applications for renewal of license:

KFJZ, Ft. Worth, Texas (pending study of possible violation of Section 310(b) of the Act); KOB, Albuquerque, New Mexico (pending final action in Dockets 6584 and 6585); KTRB, Modesto, Calif. (pending consideration of information requested under Sec. 308 (b)); WAIT, Chicago, Ill. (pending study of possible violation of Section 310(b)); WBAP, Ft. Worth, Texas (renewal application in hearing); WEEU, Reading, Pa. (awaiting information requested under Section 308(b)); WEW, St. Louis, Mo. (pending engineering study); WFAA, Dallas, Texas (renewal application in hearing); WJAG, Norfolk, Nebr. (pending consideration of information requested under Sec. 308(b)); WSOO, Sault Ste. Marie, Mich. (pending consideration of information requested under Sec. 308(b)); KFI, Los Angeles, Calif. (pending consideration of information furnished under Sec. 308(b)).

W2XWE—WOKO, Inc., Albany, N. Y.—Granted extension upon temporary basis to March 1, 1947, for continued operation of facsimile station, pending determination upon application for renewal of license. (Pending action on mandate of U. S. Supreme Court re renewal application of Station WOKO.)

W5XIC—A. H. Belo Corp., Dallas, Texas—Granted extension upon temporary basis to March 1, 1947, for continued operation of developmental broadcast station, pending determination upon application for renewal of license. (Pending action on renewal application of Station WFAA.)

WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.—On Commission's own motion, ordered that the temporary license for continued operation of station WKBW be extended to March 30, 1947. (Docket 6324)

WGR—WGR Broadcasting Corp., Buffalo, N. Y.—On Commission's own motion, ordered that the temporary license for continued operation of station WGR be extended to March 30, 1947. (Docket 6325)

DESIGNATED FOR HEARING

Snowy Range Broadcasting Co., Laramie, Wyo.; Voice of Wyoming, Inc., Laramie, Wyo.—Set aside action of December 17 in granting application (B5-P-5001) for a new station to operate on **1340 kc.**, 250 watts, unlimited time, and designated said application for hearing in a consolidated proceeding with application of Voice of Wyo., Inc., for the same facilities.

Nonpareil Broadcasting Co., Council Bluffs, Iowa.—Designated for hearing application (B4-P-5153) for a new station to operate on **1560 kc.**, 1 KW, daytime only, in a consolidated proceeding with applications involving nighttime operation on frequency **1560 kc.** (Docket Nos. 8000 et al.); and further ordered that the Commission's order of December 5, 1946, designating said unlimited time applications for hearing, be amended to include application of Nonpareil Broadcasting Co., and that so much of par. 3 of said order of December 5 as reads "section 307(d) of the Communications Act, as amended," be amended to read "section 307 **(b)** of the Communications Act of 1934, as amended."

The Capital Broadcasting Co., Annapolis, Md.—Designated for hearing (Comr. Jett voting to grant) application for a new station to operate on **1430 kc.**, 500 watts, unlimited time, with DA for night use only. (B1-P-4318)

Louis F. Leurig & F. F. McNaughton, d/b as Seminole Broadcasting Co., Wewoka, Okla.—Designated for hearing application for new station to operate on **1490 kc.**, 250 watts, unlimited time (B3-P-5270, Docket 8025); further ordered that KBIX, Muskogee, Okla., be made party to proceeding.

Lamar A. Newcomb, Falls Church, Va., and Rock Creek Broadcasting Corp., Washington, D. C.—Designated for hearing in consolidated proceeding applications of Lamar A. Newcomb for new station at Falls Church, Va., to operate on **840 kc.**, 250 watts, daytime only (B2-P-5436, Docket 8026) with application of Rock Creek Broadcasting Corp. for new station at Washington, D. C., seeking same frequency with 10 KW power, daytime only, employing DA. (B2-P-5482, Docket 8027)

Robert E. Liverance, Gaffney, S. C., and Mid-Carolina Broadcasting Co., Salisbury, N. C.—Designated for hearing in consolidated proceeding application of Robert E.

(Continued on next page)

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* In lieu of previous details.

Liverance for new station at Gaffney, S. C., to operate on **1170 kc.,** 250 watts, daytime only (B3-P-5264, Docket 8028) with application of Mid-Carolina Broadcasting Co. for new station at Salisbury, N. C., seeking same frequency with 1 KW power, daytime only. (B3-P-5322, Docket 8029)

Enid Broadcasting Co., Enid, Okla.—Designated for hearing application for new station to operate on **1490 kc.,** 250 watts, unlimited time. (B3-P-5489, Docket 8030)

Rose Capital Broadcasting Co., Tyler, Texas, and Blackstone Broadcasting Co., Inc., Tyler, Texas.—Designated for hearing in consolidated proceeding applications for new stations to operate on **940 kc.,** 250 watts, daytime only. (B3-P-4975, Docket 8031; B3-P-5316, Docket 8032)

G. Stanley Brewer, d/b as Weber County Service Co., Ogden, Utah, and Oral J. Wilkinson, Murray, Utah.—Designated for hearing in consolidated proceeding application of Weber County Service Co. for new station at Ogden, Utah, to operate on **1240 kc.,** 250 watts, unlimited (B5-P-5462, Docket 8034) with application of Oral J. Wilkinson for new station at Murray, Utah, to operate on **1230 kc.,** 250 watts, unlimited time (B5-P-5392, Docket 8033); further ordered that KOVO, Provo, and KVNU, Logan, Utah, be made parties to proceeding.

Mahoning Valley Broadcasting Corp., Youngstown, Ohio.—Designated for hearing application for new station to operate on **1240 kc.,** 250 watts, unlimited time. (B5-P-5057; Docket 7709)

Arkansas Valley Broadcasting Co., Ft. Smith, Ark.—Designated for hearing application for new station to operate on **1270 kc.,** 1 KW, DA, unlimited time (B3-P-4200; Docket 7157); further ordered that KTFI, Twin Falls, Idaho, and KGCU, Mandan, N. D., be made parties to the proceeding.

Central Michigan Radio Corp., Lansing, Mich., and Farmers' Chemical Co., Kalamazoo, Mich.—Designated for hearing in consolidated proceeding applications for new stations to operate on **1320 kc.,** 1 KW, unlimited time, DA night, at respective locations. (B2-P-4920, Docket 7979; B2-P-5111, Docket 7980)

McKinney Air Enterprises, Inc., McKinney, Texas, and Gainesville Broadcasting Co., Inc., Gainesville, Texas.—Designated for hearing in consolidated proceeding applications for new stations to operate on **1580 kc.,** 250 watts; daytime only, at respective locations. (B3-P-5210, Docket 8017; B3-P-5416, Docket 8018)

Kitsap G. I. Broadcasters, Inc., Bremerton, Wash., and F. L. Thornhill, d/b as East Side Broadcasting Co., Kirkland, Wash.—Designated for hearing in consolidated proceeding application of Kitsap G. I. Broadcasters, Inc., for new station at Bremerton, Wash., to operate on **850 kc.,** 1 KW, daytime only (B5-P-5327, Docket 8019) with application of East Side Broadcasting Co. for new station at Kirkland, Wash., to operate on **860 kc.,** 250 watts, daytime only. (B5-P-5363; Docket 8020)

The Mount Vernon Broadcasting Co., Mt. Vernon, Ohio, and Mound Broadcasting Corp., Newark, Ohio.—Designated for hearing in consolidated proceeding applications for new stations to operate on **1340 kc.,** 250 watts, unlimited time, at respective locations. (B2-P-5329, Docket 8021; B2-P-5486, Docket 8022)

WCOE, Inc., Nashville, Tenn., and Frank Mitchell Farris, Jr., Nashville, Tenn.—Designated for hearing in consolidated proceeding applications of WCOE, Inc., for new station to operate on **1410 kc.,** 5 KW, unlimited time, DA (B3-P-5477, Docket 8023) with application of Frank Mitchell Farris, Jr., seeking same facilities except 1 KW power. (B3-P-4043, Docket 7765)

KTFI Radio Broadcasting Corp., Twin Falls, Idaho, and Radio Television Corp., Medford, Oreg.—Designated for hearing in consolidated proceeding applications of KTFI to change facilities from **1270 kc.,** 1 KW, 5 KW-LS, unlimited, to **1270 kc.,** 5 KW unlimited time, DA night (B5-P-5458, Docket 8024), with application of Radio Television Corp. for new station at Medford, Oreg., to operate on **1270 kc.,** 5 KW, unlimited time, DA night. (B5-P-4716, Docket 7753)

Associated Broadcasters, Inc., Wadena, Minn.—Designated for hearing application for CP for new station to operate on **920 kc.,** 1 KW, DA-N, unlimited time, in consolidated proceeding with applications of Rochester Broadcasting Co., Rochester, Minn. (Docket 7876) and Lee-Smith Broadcasting Co., Faribault, Minn. (Docket 7875).

Coastal Broadcasting Co., Lakeland, Fla.—Designated for hearing application for CP for new station to operate on **1400 kc.,** 250 watts, unlimited time. (B3-P-5256)

MISCELLANEOUS ACTIONS

Radio Peoria, Inc., Peoria, Ill.—Denied petition requesting that its application for a new station (B4-P-4177) to operate on **970 kc.,** 1 KW, DA, unlimited time, be reconsidered and granted without hearing. The Commission, on its own motion, ordered that is order of May 24, 1946, be amended by deletion of issues 1 and 2.

WTCN—Minn. Broadcasting Corp., Minneapolis, Minn.—Adopted an order dismissing petition for rehearing directed against the Commission's decision and order of July 31, 1946, denying petitioner's application (B4-P-2439), and granting WHB's application (B4-P-2873); ordered that the motion of WTCN to dismiss without prejudice the said application, was dismissed; and the motion of WTCN for waiver of Sec. 1.363 of the Rules, was granted.

KOMA—KOMA, Inc., Oklahoma City, Okla.—Granted consent to transfer control of station KOMA, from John Toole Griffin and his sister, Marjorie Griffin Leake, executors, to said parties in their individual capacity arising out of retirement of all the outstanding preferred voting stock.

WRFS—Piedmont Service Corp., Alexander City, Ala.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, and for approval of transmitter location at Alexander City, and to specify studio location as 12 Main St.; conditions. (B3-MP-2282)

W9XJN—Joseph F. Novy, Riverside, Ill.—Granted license to cover CP which authorized a new developmental broadcast station, on an experimental basis only; conditions. (B4-LEX-46)

WMBC—Miss. Broadcasting Co., Inc., Macon, Miss.—Granted modification of CP which authorized a new station, for extension of completion date to 2-22-47. (B3-MP-2322)

WGWR—Asheboro Broadcasting Co., Asheboro, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at approximately ½ mile north of Asheboro, N. C., and to specify studio location as 303 E. Salisbury St.; conditions. (B3-MP-2269)

WHPE—The High Point Enterprise, Inc., High Point, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, approval of transmitter location at 1 mile SW of city limits of High Point; conditions. (B3-MP-2224)

WFOX—Wisc. Broadcasting System, Inc., Milwaukee, Wis.—Granted license to cover CP which authorized a new station on **860 kc.,** 250 watts, daytime; subject to condition that permittee agrees to take any steps necessary to avoid objectional interference caused by the proximity of the towers of WFOX and WEMP; conditions. (B4-L-2055)

WJJM—James J. Murray, Lewisburg, Tenn.—Granted modification of CP which authorized a new station, to change antenna location approximately 400 feet, change transmitter and extend completion date to 2-10-47, and make changes in antenna and ground system. (B3-MP-2284)

WCIL—Southern Ill. Broadcasting Partnership, Carbondale, Ill.—Granted modification of CP which authorized a new station, to change type of transmitter. (B4-MP-2302)

KVKM—Monahanna Broadcasters, Monahanna, Texas—Granted modification of CP which authorized a new station, for approval of antenna, to change type of

(Continued on next page)

transmitter and to change studio location to 317 S. Hoxie St. (B3-MP-2300)

WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Granted modification of CP (B3-P-2801), for extension of completion date to 3-15-47. (B3-MP-2314)

KTYL—Sun Valley Broadcasting Co., Mesa, Ariz.—Granted modification of CP (B5-P-4980), to change type of transmitter. (B5-MP-2327)

WHEC—WHEC, Inc., Rochester, N. Y.—Granted modification of CP (B1-P-3976) for extension of completion date to 1-7-47.

WASL—The Chesapeake Radio Corp., Annapolis, Md.—Granted modification of CP (B1-P-4139) to change type of transmitter. (B1-MP-2332)

WIUV—State of Wisc. State Radio Council, Madison, Wis.—Granted modification of CP (B4-PED-60), to change type of transmitter and to make changes in the antenna system. (B4-MPED-38)

W3XOL—Cowles Broadcasting Co., Wheaton, Md.—Granted modification of CP (B1-PEX-92) to change completion date to 6-3-47. (B1-MPVB-156)

W2XNG—Allen B. DuMont Labs., Inc., Portable-Mobile, area of New York, N. Y.—Granted license to cover CP for a new experimental television relay broadcast station, on an experimental basis only; conditions. (B1-LVB-76)

KFPW—Southwestern Hotel Co., Ft. Smith, Ark.—Granted CP to make changes in antenna and mount FM antenna on top of AM tower. (B3-P-5490)

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Granted CP to increase antenna height and install FM antenna. (B4-P-5165)

WLEE—Thomas Garland Tinsley, Jr., Richmond, Va.—Granted CP to make changes in vertical antenna and mount FM antenna on top. (B2-P-4686)

WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—Granted modification of CP (B4-P-5038) for extension of completion date to 2-15-47.

WJRI—John P. Rabb, Lenoir, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at 1.25 mile, SW of city square, and change studio location to 107 West Ave., Lenoir, N. C. (B3-MP-2257)

WATX—The Regents of Univ. of Mich., Ann Arbor, Mich.—Granted modification of CP (B2-PED-26) for extension of completion date to 6-16-47. (B2-MPED-43)

WAAM—Radio-Television of Balto., Inc., Baltimore, Md.—Granted modification of CP (B1-PCT-171), to change transmitter location to Keyworth Ave., extended 700 feet E. of Greenspring Ave., Baltimore, to make changes in antenna system, and extension of commencement and completion dates to 60 days after grant and 180 days thereafter, respectively. (B1-MPCT-28)

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Granted modification of CP (M5-P-3808) for extension of completion date to 1-15-47. (B5-MP-2303)

WWOK—Brohlich Bros., Flint, Mich.—Granted modification of CP (B2-P-4151) to change type of transmitter. (B2-MP-2280)

WCHV—Barham and Barham, Charlottesville, Va.—Granted CP to install a new transmitter. (B2-P-5484)

WNOK—Palmetto Radio Corp., Columbia, S. C.—Granted modification of CP (B3-P-4905) for approval of antenna, to change type of transmitter, approval of transmitter location at 911 Huger St., and to specify studio location as 921 Huger St., Columbia; conditions. (B3-MP-2187)

WCLE—Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Granted modification of CP which authorized a new station for approval of antenna and transmitter location at Taylor Ave., 0.6 mile west of city limits of Largo, Fla., and to specify studio location as Legal Bldg., Clearwater; conditions. (B3-MP-2228)

Voice of Augusta, Inc., Augusta, Ga.—Granted request for cancellation of conditional FM grant (B3-PH-863), and dismissed application without prejudice.

Recorder Publishing Corp., Greenfield, Mass.—Granted request for cancellation of conditional FM grant (B1-PH-491), and dismissed application without prejudice.

Harold Thomas, Springfield, Mass; and Pynchon Broadcasting Co., Springfield, Mass.—Designated for consolidated hearing application of Harold Thomas (B1-PH-1117) with application of Pynchon Broadcasting Co. (B1-PH-1127), to be included in consolidated hearings on applications of WSPR, Inc., et al., and ordered that the order heretofore issued be amended to include Thomas and Pynchon application. All FM.

Upon consideration of a request by Television Broadcasters Association, Inc., for waiver of Section 3.661(a) of the Rules, the Commission granted further extension to March 31, 1947.

Public Service Radio Corp., Baltimore, Md.—Denied counsel's request for advice as to whether Commission intends to call William Randolph Hearst as a witness in the scheduled January 13 hearing at Baltimore on the application of Hearst Radio, Inc. (WBAL), for renewal of license (Docket 7400 and 7972), stating: "The Commission is of the opinion that in a comparative hearing such as the instant one, each of the parties should undertake to present its full case without regard to any presentation which may be made by the Commision's staff. Accordingly, your request cannot be complied with."

KOMA—KOMA, Inc., Oklahoma City, Okla.—On Commission's own motion, ordered that the special temporary authority for continued operation of Station KOMA be extended to January 30, 1947. (Docket 6570)

W. W. Roark, Breckenridge, Texas—Dismissed without prejudice application for CP for new station to operate on **1340 kc.**, 250 watts, unlimited time (B3-P-5526); contrary to Rule 1.387(b)(3).

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Granted petition for reconsideration and grant, without hearing, application for renewal of license. (Docket 7522)

Valdosta Broadcasting Co., Valdosta, Ga.—Granted petition for leave to amend application for CP (B3-P-4106; Docket 6863) so as to specify frequency **910 kc.**, with 5 KW power, unlimited time, instead of **950 kc.**, 1 KW, unlimited, and make changes in engineering information contained in application so as to reflect the change in frequency and power.

Santa Cruz Broadcasting Co., Santa Cruz, Calif.—Dismissed without prejudice application for CP for new station to operate on **1490 kc.**, 250 watts, unlimited time (B5-P-5509); contrary to Rule 1.387(b)(3).

KCID—Caldwell Broadcasting Co., Inc., Caldwell, Idaho—Granted request to reinstate application (B5-P-4900) for CP for new station (which lapsed on November 11, 1946) and extended the time within which to file modification of such permit specifying transmitter site and antenna system 60 days from November 11.

KFMB—The Jack Gross Broadcasting Co., San Diego, Calif.—Adopted order granting petition to reinstate application for CP to change facilities from **1450 kc.**, 250 watts, unlimited time, to **1440 kc.**, 1 KW, unlimited time, and accepted amendment which request **550 kc.** in lieu of **1440 kc.** and make certain other changes in application. (B5-P-4415)

KNET—Billie Averitte Laurie, Ben A. Laurie and Leita Moye Laurie (transferors); Gordon B. McLendon, John Franklin Long and Joe J. Brown (transferees); Palestine Broadcasting Corp. (licensee); Palestine, Texas—Granted consent to voluntary transfer of control of Palestine Broadcasting Corp., licensee of Station KNET from Billy Averitte Laurie, Ben A. Laurie and Leita Moye Laurie to Gorden B. McLendon, John Frankling Long and Joe J. Brown, for a consideration of $37,500. (B3-TC-509)

WEMP—Glenn D. Roberts, et al. (assignor); Milwaukee Broadcasting Co. (assignee); Milwaukee, Wis.—Granted consent to assignment of license of Station WEMP and associated FM station from Glenn D. Roberts and 9 others, d/b as Milwaukee Broadcasting Co., to Milwaukee Broadcasting Co. (from a partnership to a corporation). (B4-AL-573)

(Continued on next page)

WWWB—Walter W. Bankhead (assignor); Bankhead Broadcasting Co., Inc. (assignee); Jasper, Ala.—Granted consent to voluntary assignment of license of Station WWWB from Walter W. Bankhead to Bankhead Broadcasting Co., Inc. (from individual to a corporation). (B3-AL-567)

The Commission rescinded action of December 19 in designating for hearing in consolidated proceeding applications of WCOE, Inc., for new station at Nashville, Tenn., to operate on **1410 kc.,** 5 KW, unlimited time, DA (B3-P-5477, Docket 8023), with application of Frank Mitchell Farris, Jr., seeking same facilities except 1 KW (B3-P-4043, Docket 7765). Farris had previously filed amended application to request frequency **870 kc.**

ACTIONS ON MOTIONS

Burbank Broadcasters, Inc., Burbank, Calif.—Granted petition for leave to amend application (B5-P-5251) so as to show revised figures on estimated monthly operating revenue and expenses, etc.

KVOA—Ariz. Broadcasting Co., Inc., Tucson, Ariz.—Granted petition for leave to intervene in the hearing on application of Texoma Broadcasting Co. (B3-P-3823; Doc. 7126)

WCPO—Scripps-Howard Radio, Inc., Cincinnati, Ohio.—Dismissed as moot WCPO's petition for leave to intervene in the hearing upon application of Standard Tobacco Co., Inc., Maysville, Ky. (B2-P-5036)

Rochester Broadcasting Co., Rochester, Minn.—Granted petition for leave to amend its application (B4-P-5080; Doc. 7876) so as to specify the frequency **970 kc.** with DA day and night, instead of **920 kc.** The amendment was accepted and application removed from the hearing docket.

Lee-Smith Broadcasting Co., Faribault, Minn.—The Commission, on its own motion, removed from the hearing docket application (B4-P-4581; Doc. 7875).

Abe B. Harris, Ruston, La.—Granted petition to dismiss without prejudice application for CP (B3-P-5163; Doc. 7888).

Ruston Broadcasting Co., Ruston, La.—Dismissed as moot petition requesting that the hearing record in the consolidated proceeding involving its application and that of Abe B. Harris, et al. be closed.

Abe B. Harris, Ruston, La.—Dismissed as moot petition of Abe B. Harris for waiver of Sec. 1.387 of Rules. Also dismissed as moot petition of Harris requesting a 60-day continuance of the consolidated hearing in re his application and that of Magnolia Broadcasting Co., et al.

WGBS—The Fort Industry Co., Miami, Fla.—Granted petition insofar as it requests leave to amend application (B3-P-4393; Doc. 7838) so as to specify power of 10 KW at night instead of 50 KW; show change in transmitter site; and a modified nighttime DA array. Insofar as petition requests removal of application from hearing docket, it is denied.

Cherry & Webb Broadcasting Co., Providence, R. I.—Granted petition for leave to amend its application for a new FM station (B1-PH-84; Doc. 7024), so as to correct the geographical coordinates for the proposed transmitter site.

Community Broadcasting Co., Toledo, Ohio.—Granted petition for waiver of Sec. 1.387 of the Rules and accepted petitioner's late appearance in re application (B2-P-958; Doc. 7867).

Unity Corp., Inc., Mansfield, Ohio.—Dismissed as moot petition requesting leave to amend its FM application (B2-PH-560; Doc. 7589), so as to specify additional engineering information, etc.

KMAC—Walmac Co., San Antonio, Texas.—Granted petition for waiver of Sec. 1.387 of the Rules and accepted petitioner's written appearance, in re application (B3-R-411; Doc. 7866).

KWKW—Southern Calif. Broadcasting Co., Pasadena, Calif.—Granted petition for leave to intervene in the hearing on applications of San Fernando Valley Broadcasting Co., and Calif. Broadcasting Co. (Doc. 7960, 7961).

WGRC—Northside Broadcasting Corp., Louisville, Ky.—Granted petition for leave to amend its application (B4-P-2784; Doc. 6052) so as to substitute Exhibit 20 B for 20 A to show a new antenna site.

WLIB, Inc., Brooklyn, N. Y.—Dismissed petition requesting dismissal without prejudice of its application for a FM station (B1-PH-402; Doc. 7220).

WLIB, Inc., Brooklyn, N. Y.—Granted petition requesting dismissal without prejudice of its television application (B1-PCT-114; Doc. 7248).

Sarkes Tarzian, Bloomington, Ind.—Granted petition for waiver of Sec. 1.387 of the Rules and accepted petitioner's written appearance in re application (B4-P-5278; Doc. 7943).

Okla. Press Pub. Co., Muskogee, Okla.—Granted petition for waiver of Sec. 1.387 and accepted petitioner's written appearance in re applications (B3-R-881; Doc. 7864; and B3-PH-1003; Doc. 7865).

Northern Ohio Broadcasting Co., Lorain, Ohio.—Granted petition requesting leave to amend its application (B2-P-4193; Doc. 7495) so as to show the addition of new stockholders, etc.

WHKK—United Broadcasting Co., Akron, Ohio.—Granted petition requesting leave to intervene in the consolidated hearing upon application of Capital Radio, Inc., and Heart of Ohio, Inc. (Doc. 7947 and 7948).

KAW Broadcasting Co., Inc., Topeka, Kans.—Granted petition requesting leave to amend its application (B4-P-3989, Doc. 7456), so as to specify daytime operation only instead of unlimited; change power from 1 KW to 500 watts. The amendment was accepted and application removed from the hearing docket.

Mich. Broadcasting Co., Battle Creek, Mich.—Granted request for leave to take depositions in re its application (B2-P-4756, Doc. 7779), and that of Booth Radio Stations, Inc. (Doc. 7777) et al.

KWBU—Century Broadcasting Co., Corpus Christi, Texas.—The Commission, on its own motion, continued without date until further order of the Commission, the hearing on KWBU's application (B3-L-1800) now scheduled for January 13, 1947.

WJR—WJR, The Goodwill Station, Inc., Detroit, Mich.—Denied petition requesting leave to intervene in the consolidated hearing upon applications of Publix Broadcasting Service of Charlotte, Inc., and Capitol Broadcasting Co. (Doc. 7902 and 7963); exceptions noted by counsel for petitioner.

Voice of Berger, Berger, Texas.—Granted petition for leave to amend its application (B3-P-4376; Doc. 7722), so as to specify Amarillo, Texas, as the location of proposed station instead of Berger; and change name of the applicant partnership to Voice of Amarillo, etc.

Hirsch Battery & Radio Co., Cape Girardeau, Mo.—Granted petition for leave to amend its application (B4-P-4289, Doc. 7130), so as to specify a new transmitter site; show revised engineering information, etc. The amendment was accepted and application as amended removed from hearing docket.

Contra Costa Broadcasting Co., Richmond, Calif.—Granted petition requesting leave to amend its application (B5-P-5106, Doc. 7937), so as to correct site of main studio to "Nicholl Nob, Richmond, Calif., instead of San Pablo Island, Calif."

KONO—Mission Broadcasting Co., San Antonio, Texas.—Granted petition requesting continuance of hearing presently scheduled for Jan. 6, 1947, in re (B3-R-414, Doc. 7862), and continued same to March 3, 1947, at Washington, D. C.

Elgin Broadcasting Co., Elgin, Ill.—Granted petition for leave to intervene in the hearing upon application of The La Salle County Broadcasting Co. (B4-P-5284, Doc. 7914).

Scenic City Broadcasting Co., Inc., Middletown, R. I.—Granted petition requesting removal from the hearing docket of application (B1-P-4902, Doc. 7820). (Action taken 12/17)

San Gabriel Valley Broadcasting Co., Monrovia, Calif.—Granted petition for leave to amend its application

(Continued on next page)

(B5-P-5425, Doc. 7962), so as to show an estimated monthly revenue of $7500, etc., and the amendment was accepted. (Action taken 12/13)

Hollywood Community Radio Group, Gardena, Calif.—Granted petition for leave to amend its application (B5-P-5020, Doc. 7695), so as to show addition of 46 minor stockholders to the corporation, etc. (Action taken 12/13)

Antictam Broadcasting Corp., Hagerstown, Md.—Granted petition for leave to take depositions in proceeding upon application for CP (B1-P-5156, Docket 7779) and application of Evening Journal Publishing Co., Martinsburg, W. Va. (B2-P-4197, Docket 7794)

WHA—University of Wisconsin, Madison, Wis.—Granted petition for leave to take depositions in proceeding upon application of Radio Peoria, Inc., Peoria, Ill. (B4-P-4177, Docket 7609)

C. Thomas Patten, Oakland, Calif.—Granted petition for leave to amend application for CP (B5-P-4876, Docket 7766) so as to show directional operation instead of non-directional operation, change Paragraph 12 of application to show increased costs of construction, and change Paragraphs 16, 21 and 23-28 inclusive, to show revised engineering information incidental to directional operation; accepted amendment filed simultaneously with petition covering above matters. Granted petition for leave to take depositions in hearing upon his application and applications in Dockets 7170, 7389, 7955, 7956.

Western Waves, Inc., Seattle, Wash.—Granted petition for leave to amend application for CP (B5-P-5060, Docket 7995) so as to show change in transmitter site, add to application an option covering purchase of transmitter site, change paragraphs 23-28 inclusive, of application to show revised engineering information relative to new site; accepted amendment filed simultaneously with petition covering matters.

KOIL—Central States Broadcasting Co., Omaha, Neb.—Granted petition for leave to intervene in hearing on application of Texoma Broadcasting Co., Wichita Falls, Tex. (B3-P-3823, Docket 7126)

William M. Drace, Greer, S. C.—Granted petition for leave to amend application for CP (B3-P-5434, Docket 7988) to change Paragraph 5 of application to show that applicant will devote full time to station, change Paragraph 32 to show changes in proposed staff of station; accepted amendment filed simultaneously to cover matters.

Coast Ventura Co., Ventura, Calif., and Ventura Broadcasters, Inc., Ventura, Calif.—Granted joint petition for leave to intervene in consolidated hearing on applications of San Fernando Valley Broadcasting Co., San Fernando, Calif. (Docket 7960), and California Broadcasting Co., Santa Monica, Calif. (Docket 7961)

Fred B. Wilson and Channing Cope, d/b as Wilson & Cope, Atlanta, Ga.—Granted petition for leave to amend application for FM CP (B3-PH-803, Docket 7546) to change Paragraph 32 to show a weekly program analysis; accepted amendment filed simultaneously.

KMED—Medford Radio Corp., Medford, Ore.—Granted petition for leave to amend application for assignment of license (B5-AL-536, Docket 7929) to change Paragraphs 9, 14 and 17 to show names of B. E. Hardy and John P. Moffat as stockholders in corporation in lieu of names of Leonard Carpenter and F. Corning Kenly and to show current stockholding of all stockholders of corporation, accepted amendment filed simultaneously.

Andrew College Broadcasting Co., Cuthbert, Ga.—Granted petition for leave to amend application (B3-P-5370, Docket 7954) to change Paragraphs 22, 27 and 28 to show revised engineering data and equipment, change Paragraph 12 to show bank references of Luther W. Martin and change Paragraph 9 to show Martin as engineering consultant for petitioner; accepted amendment filed simultaneously.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

WGR—WGR Broadcasting Corp., Buffalo, N. Y.—License to operate auxiliary transmitter of station on a regular basis.

WGR—WGR Broadcasting Corp., Buffalo, N. Y.—License to operate main transmitter of station on regular basis.

570 Kilocycles

WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.—Modification of construction permit (B3-P-2644, as modified, which authorized to install directional antenna for night use, increase power, installation of new transmitter and to move transmitter location) to make changes in directional antenna.

690 Kilocycles

WCYB—Appalachian Broadcasting Co., Bristol, Va.—License to cover construction permit (B2-P-4651), as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

810 Kilocycles

WASL—The Chesapeake Radio Corp., Annapolis, Md.—Modification of construction permit (B1-P-4139, as modified, which authorized a new standard broadcast station) to change type of transmitter.

860 Kilocycles

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kansas—Modification of construction permit (B4-P-3198, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of directional antenna for night use, and change in transmitter location) for extension of completion date.

930 Kilocycles

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—License to cover construction permit (B3-P-3954, as modified), which authorized increase in power and installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

950 Kilocycles

WWJ—The Evening News Association, Detroit, Mich.—Construction permit to install new transmitter, directional antenna for night use and change transmitter and studio locations from 12700 Eight Mile Road, West Oak Park, Mich., and 626 West Lafayette Blvd., Detroit, Mich., respectively to on Coolidge Highway, East of Goodell St., River Rouge, Mich., and 615 W. Lafayette Blvd., Detroit, Michigan, respectively.

WKNA—Joe L. Smith, Jr., Charleston, W. Va.—Modification of construction permit (B2-P-3666, as modified, which authorized a new standard broadcast station) for extension of completion date.

1050 Kilocycles

WGAY—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Modification of construction permit (B1-P-4541,

(Continued on next page)

which authorized a new standard broadcast station) to change type of transmitter, make change in the vertical antenna and mount FM antenna on top of AM tower.

WGAY—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—License to cover construction permit (B1-P-4541, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1140 Kilocycles

KORC—Alfred Achilles Corcanges, Mineral Wells, Texas.—License to cover construction permit (B3-P-4952, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1170 Kilocycles

KSDJ—Clinton D. McKinnon, San Diego, Calif.—Modification of construction permit (B5-P-3705, as modified, which authorized a new standard broadcast station) to decrease power from 5 KW day and night to 1 KW night, 5 KW day, employing directional antenna day and night use and to specify studio location.

KSDJ—Clinton D. McKinnon, San Diego, Calif.—License to cover construction permit (B5-P-3705, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1210 Kilocycles

NEW—Radio Springfield, Inc., Springfield, Ohio—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 1 KW and daytime only hours of operation. Amended to change frequency from **940** to **1210 kc.**, change power from 1 KW daytime to 250 watts daytime and change type transmitter.

1230 Kilocycles

WNEB—New England Broadcasting Co., Worcester, Mass.—License to cover construction permit (B1-P-4196, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WRBL—J. W. Woodruff, J. W. Woodruff, Jr., and E. B. Cartledge, Jr., d/b as Columbus Broadcasting Co., Columbus, Ga.—Authority to determine operating power by direct measurement of antenna power.

WTNT—Georgia-Carolina Broadcasting Co., Augusta, Ga.—Modification of construction permit (B3-P-4333, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

KRKN—Arkansas-Oklahoma Broadcasting Corp., Fort Smith, Ark.—Modification of construction permit (B3-P-4034, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and to change transmitter location.

1240 Kilocycles

KICA—Hugh DeWitt Landis, Clovis, N. M.—Voluntary assignment of license to Hugh DeWitt Landis and Ross B. McAlister, a partnership d/b as Radio Station KICA.

1290 Kilocycles

WIRK—Ken-Sell, Inc., West Palm Beach, Fla.—Modification of construction permit (B3-P-5104, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Amended to give detailed description of transmitter location.

1330 Kilocycles

KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4343, which authorized a new standard broadcast station) for extension of completion date.

1340 Kilocycles

KIST—Harry C. Butcher, Santa Barbara, Calif.—License to cover construction permit (B5-P-4615, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KLIX—Southern Idaho Broadcasting and Television Co., Twin Falls, Idaho—License to cover construction permit (B5-P-4348, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KPRK—Yellowstone Amusement Co., Livingston, Montana—Modification of construction permit (B5-MP-4565, as modified, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna.

KREM—Cole E. Wylie, Spokane, Wash.—Modification of construction permit (B5-P-4786, as modified, which authorized a new standard broadcast station) to change type of transmitter.

1380 Kilocycles

KSWO—Oklahoma Quality Broadcasting Co., a co-partnership composed of R. H. Drewry, J. R. Montgomery, Ted R. Warkentin and Robert P. Scott, Lawton, Okla.—Modification of construction permit (B3-P-4252, which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for day and night use and change in transmitter location) for extension of completion date.

1400 Kilocycles

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Modification of construction permit (B3-P-4365, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—Construction permit to install a new vertical antenna with FM antenna on top and change transmitter location.

KPDR—Central Louisiana Broadcasting Corp., Alexandria, La.—Construction permit to change frequency from **1490** to **1400 kc.** (Facilities of KSYL requested).

1430 Kilocycles

KBRC—Leo H. Beckley and Louise L. Beckley, d/b as Beckley Radio Co., Mount Vernon, Wash.—License to cover construction permit (B5-P-4427), as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1450 Kilocycles

WCTC—Chanticleer Broadcasting Co., New Brunswick, N. J.—Modification of construction permit (B1-P-4489, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WCTC—Chanticleer Broadcasting Co., New Brunswick, N. J.—License to cover construction permit (B1-P-4489, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

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KAWT—Carleton W. Morris, Douglas, Arizona—License to cover construction permit (B5-P-4606, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

KGRH—George Bennitt, Russell Bennitt and Hal Douglas, d/b as Fayetteville Broadcasting Co., Fayettevill, Ark. —License to cover construction permit (B3-P-4218, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

KOAT—Rio Grande Broadcasting Co., Inc., Albuquerque, New Mex.—License to cover construction permit (B5-P-3793, as modified), which authorized a new standard broadcast station and to change studio location and authority to determine operating power by direct measurement of antenna power.

WILX—Edney Ridge and Hadley Hayes, d/b as Carolina-Northwest Broadcasting Co., Wilkesboro, N. C.—Modification of construction permit (B3-P-4953, which authorized a new standard broadcast station) to change type of transmitter.

KOSA—Southwestern Broadcast Corp., Odessa, Texas—Modification of construction permit (B3-P-4326, as modified, which authorized a new standard broadcast station) to change type of transmitter and to specify studio location.

KTIP—J. F. Tighe, Porterville, Calif.—Modification of construction permit (B5-P-4849, as modified, which authorized a new standard broadcast station) to change type of transmitter.

1470 Kilocycles

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Modification of construction permit (B2-P-4047, which authorized increase in power, installation of new transmitter, and directional antenna for night use) for extension of completion date.

NEW—Silver City Crystal Co., Meriden, Conn.—Construction permit for a new standard broadcast station to be operated on **1470 kc.,** power of 1 KW and daytime hours of operation. Amended re transmitting equipment.

1490 Kilocycles

WROV—Radio Roanoke, Inc., Roanoke, Va.—License to cover construction permit (B2-P-3917, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KSYC—Siskiyou County Broadcasting Co., Yreka, Calif.—Modification of construction permit (B5-P-5144, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter location and to change studio location.

1540 Kilocycles

NEW—Hollywood Community Radio Group, Los Angeles, Calif.—Construction permit for a new standard broadcast station to be operated on **1540 kc.,** power of 5 KW and daytime only hours of operation. Amended re stockholders.

1580 Kilocycles

WWXL—Central Illinois Radio Corp., Peoria, Ill.—Modification of construction permit (B4-P-3911, which authorized a new standard broadcast station) for approval of transmitter location and to change studio location.

FM APPLICATIONS ACCEPTED FOR FILING

NEW—Plains Radio Broadcasting Co., Lubbock, Texas (914 Avenue J)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP: 13 KW and height above average terrain 268 feet.

NEW—Roy C. Kelley, Ray M. Veenstra and George S. Norcross, a partnership, d/b as KVN Co., Grand Rapids, Mich. (302 Keeler Bldg.)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP: 254.1 KW.

NEW—Hinson Memorial Baptist Church, Portland, Ore. (P. O. 1137 S.E. Twentieth (P. O. Box 2309))—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP: 1459 watts.

NEW—A. C. Neff, Savannah, Ga.—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be determined by chief engineer of FCC. Amended to specify ERP: 12.549 KW; height above average terrain as 350 feet; and change transmitter location.

WFRO—Robert F. Wolfe and Margaret Wolfe, a partnership, d/b as Robert F. Wolfe Co., Fremont, Ohio—License to cover construction permit (B2-PH-483) which authorized a new FM broadcast station.

NEW—Enid Radiophone Co., Enid, Okla. (114 East Broadway; Broadway Tower)—Construction permit for new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC; ERP: 1569 watts.

APPLICATION DISMISSED

WQXQ—Interstate Broadcasting Co., Inc., New York, N. Y. —Modification of construction permit (B1-PH-109, as modified, which authorized new high frequency broadcast station) for extension of completion date only. Dismissed.

APPLICATIONS TENDERED FOR FILING

620 Kilocycles

WKAQ—Radio Corporation of Porto Rico, San Juan, P. R.—Construction permit to install directional antenna for day and night and move studio location, operating on 5 KW.

630 Kilocycles

NEW—Lester Lee May, San Antonio, Texas—Construction permit for a new standard broadcast station to be operated on **630 kc.,** 5 KW, unlimited hours of operation and directional antenna for day and night use.

680 Kilocycles

WMPS—WMPS, Inc., Memphis, Tenn.—Construction permit to increase power from 5 KW night and 10 KW day to 10 KW day and night, using directional antenna night.

710 Kilocycles

WHB—WHB Broadcasting Co., Kansas City, Mo.—Construction permit to specify new transmitter location, install new transmitter and changes in directional antenna for day and night, operating on 5 KW and unlimited time.

930 Kilocycles

NEW—Aberdeen News Co., Aberdeen, S. D.—Construction permit for a new standard broadcast station to be operated on **930 kc.,** power of 1 KW, unlimited hours of operation and directional antenna for day and night use.

960 Kilocycles

NEW—O. E. Bohlen, O. L. Bohlen, d/b as Francisco Rental Co., Victorville, Calif.—Construction permit for a

(Continued on next page)

new standard broadcast station to be operated on **960 kc.**, power of 5 KW and daytime hours of operation.

970 Kilocycles

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—Modification of construction permit to change frequency from **1020** to **970 kc.**, hours of operation from daytime to unlimited, install directional antenna for day and night use, and change transmitter location.

1140 Kilocycles

KGDM—E. F. Peffer, Stockton, Calif.—Construction permit to increase power from 5 to 10 KW day and night, using directional antenna night and make changes in antenna system.

1200 Kilocycles

WNAC—The Yankee Network, Inc., Boston, Mass.—Construction permit to change frequency from **1260** to **1200 kc.**, power from 5 to 50 KW day and night with directional antenna night, install new transmitter and make changes in antenna system.

1220 Kilocycles

NEW—Florida East Coast Broadcasting Co., Miami, Fla.—Construction permit for a new standard broadcast station to be operated on **1220 kc.**, power of 250 watts and daytime hours of operation.

1340 Kilocycles

NEW—Luther W. Martin, Wilson C. Burkhead, and Martin M. Mitchum, d/b as the "Show-Me" Broadcasting Co., Rolla, Mo.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Lyle Van Valkenburgh, St. Petersburg, Fla.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. (Contingent on grant of WLAX.)

NEW—Batesville Broadcasting Co., Inc., Batesville, Ark.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Philip Mathews, Carlisle, Pa.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1370 Kilocycles

NEW—American Pacific Radio Broadcasting Co., John G. Bucknum, General Partner; Elmer J. Bucknum, General Partner, Redlands, Calif.—Construction permit for a new standard broadcast station to be operated on **1370 kc.**, power of 500 watts and unlimited hours of operation.

1400 Kilocycles

WAGF—John T. Hubbard, Julian C. Smith, Fred C. Moseley and Horace Hall, d/b as Dothan Broadcasting Co., Dothan, Ala.—Consent to assignment of license to Julian C. Smith, John T. Hubbard, and Fred C. Moseley, d/b as Dothan Broadcasting Company.

WJQS—Mississippi Broadcasting Co., Inc., Jackson, Miss.—Construction permit to increase power from 100 to 250 watts, unlimited hours of operation.

KTEM and KTEM-FM—Bell Broadcasting Co., Temple, Tex.—Consent to transfer of control of stock owned by Mrs. Ruth W. Mayborn in licensee Corp. to Frank W. Mayborn.

NEW—Hotels and Theatres, Inc., a Corp., Bluefield, W. Va.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.

1570 Kilocycles

NEW—Louisville Broadcasting Corp., Louisville, Ky.—Construction permit for a new standard broadcast station to be operated on **1570 kc.**, power of 1 KW and daytime only hours of operation.

FM

WABF and W2XMT-FM—Metropolitan Television, Inc., New York, N. Y.—Consent to assignment of license to Hirschmann Broadcasting Corporation.

Federal Trade Commission Actions

COMPLAINT

Army and Navy Publishing Co., Inc., etc.—Two Baton Rouge, La., partnerships engaged in the sale of military histories, pictorial reviews and service publications are charged in a Commission complaint with falsely representing that their businesses are connected with the United States government.

The respondent companies are Army and Navy Publishing Co., also known as The Army and Navy Publishing Co., Inc., and Army and Navy Photographic Bureau. Individual respondents are Herbert S. Benjamin, H. S. Benjamin, Jr., and Joan Clem Goldberger, who are listed among the copartners in both companies; William Andrew Benson, Porter Earl Dozier and Florence Riddle Benson, copartners in the publishing company; and Dorothy Dennis and Anne Shendle, copartners in the Photographic Bureau. The photo concern is engaged in the sale of portraits in addition to various publications. (5475)

STIPULATION

Colden Manufacturing Co., Inc., Alexander Krasner and Martha Krasner, Bruen and Lafayette Sts., Newark, N. J., entered into a stipulation with the Commission to cease and desist from misrepresentation in connection with the sale and distribution of crib and baby carriage mattresses. (7538)

FTC CASES CLOSED

Jeddo-Highland Coal Co.—The Commission dismissed its complaint charging Jeddo-Highland Coal Co., Jeddo, Pa., and three Providence, R. I., coal dealers with conspiracy to restrain and eliminate competition and create a monopoly in the sale and distribution of Jeddo Coal in the Providence trade area. The respondent coal dealers were Eastern Coal and Oil Co., Sayles & French, Inc., and Atlantic Coal Co.

The facts of the case and the reasons assigned for its dismissal are set forth in an opinion by Chairman William A. Ayres, in which all the other Commissioners concurred. (A copy of the opinion is attached.)

The order was issued after consideration of testimony and other evidence taken before a trial examiner, the report of the trial examiner with exceptions thereto, and briefs and oral argument of counsel. (4468)

20th Century Health Institute, Inc.—The Commission dismissed its complaint charging 20th Century Health Institute, Inc., Los Angeles, and its officers with misrepresentation in connection with the interstate sale of books and courses of instruction on the subjects of diet and health. The respondent officers were James G. Reynolds, president, and Anna F. Reynolds, secretary.

The order said that the respondent corporation "is no longer a going business concern," having been discharged in bankruptcy and suspended by the State of California for nonpayment of franchise taxes; that the use of the representations challenged by the complaint had been discontinued, with no likelihood of their resumption by any of the respondents; and that there is not sufficient public interest to warrant corrective action by the Commission.

All of the Commissioners participated in the decision. (5427)